

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

21st YEAR, NO. 78

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, DEC. 9, 1921.

HOGS FOLLOWING CATTLE IN FEEDING EXPERIMENT ON THE WELLIVER FARM

OWNER INSTALLS MODERN BARN, LOTS, WATERING TROUGHS AND NEW GRINDING OUT-FIT THAT HANDLES BUNDLES

One of the most interesting and instructive feeding experiments ever undertaken in this community is now in progress on the Percy Welliver irrigated farm three miles south of Hereford. The place and the experiment is in the immediate charge of G. W. Keith.

Messrs. Welliver and Keith are full feeding 155 head of two-year-old cattle and following them with hogs. Mr. Keith says that in thirty days each steer has gained about 100 pounds.

The ration fed the cattle is about twenty pounds of a mixture of bundles, grain and meal, the bundles being ground up in a special grinder. The proportions are eighteen pounds of grain, ten pounds of bundles and two pounds of cotton seed meal. In addition to these cattle, 106 head of helters and 30 calves are being fed out in the open on rough feed.

To care for the details of this new arrangement Mr. Welliver has recently made some extensive improvements at the place, consisting of a grinding and storage barn, 50x50, which holds enough bundle feed to run the cattle three weeks. A stover grinder has been erected that grinds the bundles and grain together. In connection with this grinding room is a storage room 40x12. In addition, Mr. Welliver has added a granary 12x100 for threshed grain, a hog shed 12x48, and a large feed lot 200x200 with wind brakes, and a concrete water tank 18x18.

Mrs. Keith is an important cog in the machine which runs this modern farm, running a big bunch of chickens and marketing the product of five cows the year around.

It is farms like the Welliver place that "get ahead," make money for owner and tenant even in times of low prices for farm products, and set the example of what can be done with intelligence and "elbow grease."

Holiday Rates in Force First Time Since War Days

Agent Garton of the Santa Fe has been advised this week that the Santa Fe has decided to authorize holiday excursion rates for the Christmas season. The fares will be based on one and one-half fares for the round trip, to all points in Texas, tickets to be on sale December 21, 22, 23 and 24, with final return limit January 3, 1922.

This is the first time that the railroads have granted reduced holiday rates since the beginning of the late war.

FARM BUREAU HAS WHEAT ORGANIZATION ON PLAINS

Wheat growers of the Panhandle met at Amarillo on Wednesday of this week and organized a division of the Texas Farm Bureau. Walton Petet and J. F. Bagwell, representing the Farm Bureau main office at Dallas, were in attendance.

There was a representative attendance from all parts of the Plains and Panhandle and preliminary organization was effected. Judge L. Gough of Hereford delivered the response to the address of welcome on behalf of the association. Others from Hereford who listened to the talks were E. W. Harrison, D. L. McDonald and Seth B. Holman.

OVER \$50,000 IN LOANS TO FARMERS

The Brand is informed by the firm of Ashbrook & Ireland that though they have been in business but a few short weeks they have already placed or have pending loans aggregating over \$50,000 to the farmers and stockmen of this community.

BLUEBEARD!



Landru, French "Bluebeard," who has just been tried and sentenced to death for the murder of ten wives. He was said to have proposed marriage to 200 women.

Remember! Kiddies, To Write To Santa Claus

Remember, Kiddies, your letters to old Santa Claus will be published in The Brand on Friday, December 23, just in time to tell him what you want so he won't forget it!

The Brand is already beginning to receive these letters, but this is just a reminder to you that the time is getting short and don't forget the last date—December 23!

CENTRAL CHILDREN MAKE FINE RECORD XMAS SEAL STAMPS

The keen competition among the children of the different grades of Central school in the sale of Christmas Seal Stamps is reflected in results by rooms to date. Friday morning The Brand obtained from Mrs. C. R. Smith, county chairman, the sales to date, as follows:

Miss Tilden's room	\$14.48
Mrs. Parker's room	12.83
Miss Tilden's room	8.78
Miss Jones' room	8.76
Mr. Hawkins' room	8.53
Miss Roberson's room	5.05
Miss Bencham's room	3.89
Miss Kibbe's room	3.40
Total	\$64.00

Considering the fact that these lower grades consist of little tots this showing is considered to be remarkably good. No reports from the country schools have yet been received by Mrs. Smith.

The contest closes December 20 and the room that wins the prize will have a Christmas Tree party in their honor.

COMMUNITY WILL JOIN IN XMAS MUSICALE

MORE SINGERS WANTED TO MAKE EVENT BIG AFFAIR

The annual Community Christmas Musicale is to be presented to the Hereford public again this year. In all probability the event will be staged on Christmas evening. Preliminary practice is now being indulged in and a call has been issued for more recruits. An invitation is extended to all the singers of this community, especially to the men, to join the chorus. Contraltos are also needed to insure the success of the musicale.

The theme of the music this year will be built around the prevailing national sentiment—Peace and Disarmament. The program will be made up of anthems, carols, solos, instrumental selections, etc. In keeping with the season.

The next rehearsal will be held at the Christian church next Sunday afternoon promptly at 2:30 o'clock. It is hoped that every singer will work in the rehearsals as though the success of the entire venture rested upon her or him. In other communities no larger than Hereford they have community sing-songs twice each month. Why not unite all efforts for this one season of the year?

Davis Irrigated Section Traded For a Cotton Gin

A trade involving one of the best irrigated farms in this community occurred this week when W. B. Davis swapped his 100 acres, with one of the finest wells in the county, south of town, to J. P. McMahon of Newport, Texas, for a gin, a residence and some small acreage at Newport. Mr. McMahon and family will move here about January 1 and Mr. Davis will take charge of his new property about the same time.

JUDGE GOUGH AND WIFE TRAVEL 1500 MILES IN TEXAS

Judge and Mrs. L. Gough reached home Thursday, after a 1500 mile automobile trip to Cherokee County, Texas, where Judge Gough's son, Roy, has charge of an east Texas farm. Roy sent the editor of the Brand as fine a gallon of pure can syrup as ever came out of the grand old state of Texas.

Judge Gough reports conditions hard in east Texas, as elsewhere, but with the people having plenty to eat. Roy will probably return to the A. & M. College soon and finish his course in agriculture and live stock work.

DR. PRICE HOLDING ON THO VERY ILL

Reports Friday were that the condition of Dr. W. A. Price was satisfactory and he is showing slight improvement, although still a very sick man.

WHY HEREFORD SHOULD SUPPORT A FIRST CLASS POULTRY SHOW VERY DEFINITELY PROVEN AT PLAINVIEW

POWERFUL FILM COMING FOR GUARDSMEN FOR BENEFIT COMPANY MEN HERE. DATES DEC. 26-27

ONE CAR POULTRY SHIPPED IN 1914, WHILE IN SIX MONTHS OF THIS YEAR 69 CARS OF POULTRY PRODUCTS SHIPPED

Captain Ewell Morris of the local company, National Guard, advises The Brand that his organization has contracted to bring to Hereford one of the greatest motion pictures yet made. The title of the picture is "I Accuse." It condemns war and profiteering and preaches universal peace. The picture was shown during the meeting of the American Legion at Kansas City and has been endorsed by General Pershing, Marshall Foch and General Diaz of Italy.

The picture will be shown for the benefit of the local guard company, which receives a percent of the income from the picture. The money is needed for equipping the armory and the boys themselves will aid in selling the tickets.

The dates for the picture are December 26 and 27, and a determined effort will be made to fill the house both days, not only because the picture will be worth while but because it is being shown in a worthy local cause.

Why a Poultry Show for Hereford? What good will it do the community? Is it worth the effort and expense it will cause?

These are some of the questions already asked about the Show to be held at Hereford on January 17-18, in connection with the convention of the Panhandle Swine Breeders.

Men who deal in large bunches of cattle or large wheat acreage are naturally prone to smile when solicited for more interest in "chickens." "Chicken change" has grown into a catch phrase of derision. But the man who adopts this attitude usually hasn't stopped long enough to study the question and do a little figuring.

The article quoted below, from the Plainview News, states the whole matter so completely, so logically, so convincingly, that further comment is unnecessary. It will explain why the Hereford Chamber of Commerce is promoting this Poultry Show. Plainview built up a poultry business that now rivals her output of wheat by building up her annual poultry show. The Hereford Show in January will be the first effort along that line here. Does it not merit the support and active interest of every good citizen of this community? Read this from the Plainview News:

MAYOR KNIGHT IS HAVING TROUBLES WITH BOTH EYES

Mayor Knight is still in Dallas, where he is having his eyes treated. Judge Knight's eyes have been giving him a great deal of trouble of late and he is having a thorough job done this time. When he left he had intended spending the holidays in Missouri, but his present plans are unknown here.

The growth of the poultry raising business in Hale county during the past seven years has been astonishing. From practically nothing in a commercial way, it has increased until this year it will rank up with the wheat crop.

In 1914 the first solid carload of poultry was shipped out of Plainview. In the year 1915 three carloads were shipped out, two being live poultry, besides the heavy express shipments.

For the first seven months of this year, 1921, to August 1st, not including local express shipments, or those made from Hale Center, Abernathy and other shipping points in the county, there were shipped out of Plainview alone forty-five solid carloads of eggs, seventeen solid carloads of live poultry and seven solid carloads of dressed poultry. This leaves five of the heaviest shipping months of the year not counted, for since August the let the heavy shipments of turkeys and hens have been made. For the three weeks immediately preceding Thanksgiving, we are told that one poultry buying firm in Plainview averaged \$1,500 a day paid out for turkeys alone. The other poultry firms also bought heavy and shipped out in carload lots.

It is estimated that the value of the poultry crop in Hale county this year is \$500,000.

During the spring and early summer two to four solid carloads of eggs were shipped out of Plainview each week.

It is said that 90 per cent of the maize and kafir shipped out of Hale county is used for feeding poultry. In fact, it is said this proportion holds good all over the Panhandle and Plains. One local buyer it is stated has this year shipped seventy-two cars of threshed maize and kafir to Petaluma, Calif., where it is used as poultry feed. A recent article in the Saturday Evening Post told of what a great industry poultry raising has become in the county in which Petaluma, Calif., is located. The poultry and egg shipments from that county are now \$16,000,000 a year. Those people have to pay three or four times as much for their feed as it costs the people of the Plains to raise theirs, the climate there is not nearly so good for poultry as that here, and the haul from California to Chicago and New York is twice as far as from Plainview. Hence, if properly developed, it is easy to see what great riches can be brought into the Plains country from poultry raising.

FRIDAY COLDEST MORNING SO FAR FOR THIS WINTER

Close observers declared Friday morning to be the coldest of the winter here so far. At nine o'clock the glass showed 26 degrees. But the day was so bright and clear and beautiful thereafter that it was hard to believe the still cold of the early morning had been so intense. The threatened snow of the past week has again passed over and the outlook for moisture is still gloomy.

NAILING YOUR LIE BY MACHINE



Science has made another human interest discovery, this: That you may be quite able to keep your face when you tell a lie, but you can't keep your eyes normal. An invention called the "retinoscope," trained on your eyes, at once detects that you are lying. Picture shows how the retinoscope is used.

JUST ONE THING AFTER ANOTHER



—Everybody know this gentleman—he needs no introduction. He is the fellow who puts off his Christmas shopping until the very last moment. He is especially well known to the Merchants of Hereford, and is the man who kicks the loudest on Christmas Eve, December 24, because he cannot find exactly what he wants two hours before Santa Claus is billed to arrive.



OMA GOSH

Society

Surprise Birthday Party

Neighbors and friends of J. R. Naylor surprised him last Sunday, the occasion of the celebration of his fifty-fifth birthday and the day will long be remembered by Mr. Naylor for its comforting assurances of friendship and good will. Those who participated in the surprise were Messrs. and Mesdames G. W. Brumley, Tom Wood, Frank Cora, W. E. White, Joe Bodkin, Otto Oleson, Daniel Tatman, Mrs. Grandma Carrol, Mr. J. P. Robinson, Mr. and Mrs. J. R. Naylor, Jewel and Lois White, and Homer and Roger Brumley.

Lawrence-Oberthier

Invitations were issued this week by Mr. and Mrs. F. H. Oberthier announcing the approaching wedding of their daughter, Miss Elizabeth, to William Dewey Lawrence, of Paris, Texas, at the Oberthier home in Hereford, at nine a. m. Thursday, December 15.

Mr. Lawrence, who recently visited here, and Miss Oberthier were fellow students at Texas Christian University and it is understood that the minister who will perform the ceremony and who will accompany Mr. Lawrence here for the occasion, was also a student at the same institution with the young couple.

Miss Elizabeth is one of Hereford's most accomplished and popular young ladies, while Mr. Lawrence is a prominent young business man of Paris. They will make their home in Paris.

SWINE BREEDERS PLAN LARGE SALE HERE IN JANUARY

CHILDRESS, Texas, Dec. 8.—Secretary Earl Lewis of the Panhandle Swine Breeders' Association is perfecting plans for the sale to be held at Hereford January 17 and 18, during the annual convention. He announces that there will be sold twenty head of Duroc Jersey sows and twenty head of Poland Chinas, also five head each of the other breeds that will be represented. Hereford has a fine sale pavilion, and the best of accommodations will be offered to the visitors. Col. Ed. Heritt, of Oklahoma City, will be the auctioneer, and W. S. Williams of Hereford, will be ring man.

F. W. Young, secretary of the National Poland China Breed Promotion committee, and Joe Haaga, assistant secretary of the National Duroc Jersey Record Association, have been invited to attend the convention and the sale; and it is expected that great encouragement in both breeds will follow their visits.

At the convention, plans will be worked out if possible, whereby the association will have a paid secretary in the field throughout the year. This swine territory is attracting national attention and deserves to be developed to its fullest growth.

The officers of the association at present are F. W. Boerner of Lubbock, president; S. E. Lewis of Childress, first vice-president; Leslie Neal of Hereford, second vice-president, and Earl Lewis of Childress, secretary. These with Ludwig Iribeck, of Happy, and W. L. Butler, of Lella Lake, constitute the board of directors.

MRS. SLEMONS IS RECOVERING FROM RECENT OPERATION

Mrs. N. C. Vogele received a letter from M. Slemons, stating that his wife has been operated upon for appendicitis in a hospital at Kirksville, Mo. Mr. and Mrs. Slemons' friends will be glad to know that she is doing as well as could be expected. For the past fifteen months Mrs. Slemons has been under a physician's care at her parent's home at King City, Mo.

GRAIN STANDARDS CHOSEN FOR KAFIR AND MAIZE HEADS

A grain grading meeting was held in Lubbock last Saturday at which time a schedule for grades was recommended.

Mr. Buaghman, commissioner of the Bureau of Markets and Warehouses, of Austin, was present at the meeting. Mr. Collins, department inspector for the State, Mr. T. R. Bolla, Chief of Marketing Division of the Department, and E. W. Cole, for the State Department of Agriculture, were in attendance upon the meeting from Austin.

Heretofore there has been no standard system of grading grain sorghums, the dealer had to buy grain regardless of the quality or grade, upon the basis of the worst grain that might be marketed during the season. There was no difference in the worst grain and the best, so far as any premium was concerned.

The following report of the committee which was adopted by the meeting while they are not to be accepted as official, is the basis of the meeting's recommendation, and which the Commissioner will base the Bureau's standard of grades hereafter:

Yellow Milo Heads

Grade No. 1. Shall be yellow milo heads that are dry, of good color, sound, sweet, and heavy, well matured grain, but may contain not more than 2 per cent of discoloration or stain.

Grade No. 2. May be slightly stained and contain 6 per cent grain sorghums

other than milo, but must be dry, sound sweet and of heavy well matured grain. But may contain 2 per cent blight or immaturity.

Grade No. 3. May be stained or discolored and contain 10 per cent grain sorghums other than milo, of which 3 per cent may be non-grain sorghums; but must be dry, sound, sweet and of heavy well matured grain, but may contain 10 per cent immaturity, blight or damage.

Grade No. 4. May contain 15 per cent grain sorghums other than milo of which 5 per cent may be non-grain sorghums and may be badly stained or weathered and may contain not over 10 per cent damage and may contain 15 per cent immaturity or blight. May be

Sample Grade. May be heads that are heating, are burned, infested with weevil, or otherwise of distinctly low quality and not good enough to grade Nos. 1 to 4.

Kafir, Feterita, Mixed Heads and other Sorghums.

The grades for Nos. 1, 2, 3, 4, and sample grades of Kafir, Feterita and Mixed Heads, and other Grain Sorghums, shall correspond with grades of Nos. 1, 2, 3, 4 and Sample Grade of Milo heads as above.

NOTE—The foregoing grades for

Nos. 1 to 4 inclusive and sample grade shall apply for heads of all the grain sorghums, except that the appropriate class and color shall be substituted where yellow milo is herein used—Plainview Herald.

Xmas Duds

Spruce up for the Xmas Festivities—you will want to look your best at the Parties and Social Events.

Let Us Clean and Press Your Clothes

C. P. Ringer's Tailor Shop



Just What I Wanted—a

Kodak

That's the nice thing about giving a Kodak—you know it's what they want. All the Kodaks are simple to work—as we can show you, and they make good pictures—as we can show you, too.

\$2.50 up

CORNER DRUG STORE

FROM THE HOUSE TOPS

HERE IS WHAT WE WANT FOR CHRISTMAS!



I'D LIKE GLOVES FOR CHRISTMAS!

WOMEN GIFT GIVERS need no longer worry their heads as to what will best please "HIM" for Christmas. All they need do is to watch his likes and dislikes in apparel, then come to us for what is newest in that garment. He is just the same as telling it from the housetops to you.

TIME IS PAST when some nonsensical gift of no passing value made up our Christmas bundles. It is the gift that can be used and enjoyed that pleases most—and with it all losing none of the personal touch in which we all cherish in Yuletide—remembrance.

NEVER WAS OUR STORE better stocked for wide and exclusive selections. Look at the array of choices quoted below—each in special Xmas box—all ready for your card.



I WANT A MUFFLER FOR CHRISTMAS!



GIVE ME SOCKS FOR CHRISTMAS!



GET ME PAJAMAS FOR CHRISTMAS!



I'D LIKE A BATHROBE FOR CHRISTMAS!

MEN'S DRESS GLOVES—silk lined and wool lined.

BATHROBES—new shipment just received for the holiday trade.

PHOENIX SILK HOSE—in all the new and wanted shades. Guaranteed all pure silk. Prices 75c to \$1.00.

SHIRTS—Silk and Fibre Shirts, Madras Shirt, and Percals, both plain and fancy colors. Prices range from \$1.00 upwards.

PAJAMAS—for men, in outing flannel and nainsook, in one and two pieces.

AUTO GLOVES—an ideal gift for the gentleman friend. Priced \$1.00 upwards.

NECKWEAR—narrow knit ties and wide end silk ties, priced from 50c upwards.

MUNSINGWEAR—for the fat man, the lean man, the short man—any kind of a built man—in cotton, lisle and wool, from \$1.50 upwards.



GET ME NECKWEAR FOR CHRISTMAS!



GIVE ME SHIRTS FOR CHRISTMAS!



I WANT UNDERWEAR FOR CHRISTMAS!

A Good Photograph—

is not a luxury. It is a necessity. Remember, you may not always have that dear one of the family with you.

Your photo is an acceptable Xmas gift. Make your appointment now.

Kodak Finishing
McGhee Studio

The Photographer in your city

M. S. Thurman

Or Anything Else A Man or Boy Wears

FOX MERCANTILE CO.

The Place to Buy Shoes

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Edith R. Holman Walter R. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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Six months \$1.50
Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

OUR OWN UNDERNOURISHED BAIRNS

A writer in a New York paper protests against the movement to have the school children of the city raise funds for the relief of poor, underfed children of France, on the grounds that many New York school children are also underfed.

There is a lot in this. In every city in this land, we care not which one you name, there are too many poor, ill-clothed and underfed children. In cities like New York, Chicago, Philadelphia, Boston—in fact, in all of the 10 to 15 larger cities—there are many thousands of such children, pathetic examples of man's inhumanity to man; pathetically attending school; pitifully bearing up under their lot and saying nothing about their gnawing stomachs.

We are sending shiploads of food and clothing to Germany, Russia, Poland, Ireland and elsewhere, forgetting that we have tens of thousands of shivering undernourished little ones in our own country.

Organized charity? Oh, yes, every city has its public charity organization, but it fails to find many of the needy in every city and the food, fuel and clothing it gives to the rest is nearly always of the meager sort.

Missionary work is fine—we do not criticize it at all, but we simply can't overlook our own sad little bairns.

HOW EVERY MAN CAN HELP

How many of you men under whose eyes these words fall, know of a boy just growing up who seems to have no ambition; who either goes dully through his days or is plainly as reckless of the things of tomorrow as he was of the things of yesterday.

Are you, who know such a boy, too busy, sir, to take a real interest in that growing young fellow? Don't you know that what that boy needs as much as anything else at his stage in life is a friendly advance from somebody older; that he needs advice not given as mere advice but quite plainly from a sincere desire to be of SERVICE to him and to his future?

Do not feel that the boy's father and his mother are enough. God knows that they try to do their best by their boy, but the fact is father and mother have been advising and governing him all his life and the young fellow takes it from them as a matter of monotonous duty and dull home routine. When he is 16 to 18 or 19, he needs something more; he needs a rub from the world without, and if the rub is friendly, good-natured and manly, all the better for the boy.

Man, the touch you give that boy acquaintance may mean a good citizen or a bad citizen a few years hence. Forget his surliness; forget even seeming stupidity—they may be masks that cover the yearning for an understanding heart.

But whatever you do, Mr. Busy Man, take notice of your neighbor's growing boy when he is in your vicinity or when you meet him. A cheerful word and a smile will go a long way even if you haven't time to stop and talk to him as one man to another.

Go To Church Sunday!



Smiling?
Why certainly!

I have just taken out a
HARTFORD
Fire Insurance Policy
with

M. F. BARBER
Insurance Agency
Office with Ralph Barnett.
Phone 50

HONEY PHILOSOPHY FOR 1921

Ignorance is slavery wherever ignorance exists. As an example, the ignorant Russian masses are slaves of a few dozen highly educated and shrewd men led by Lenin and Trotsky. On the other hand, there is no place for ignorance in a democracy. Where all men are equal, every man should be educated in order that he shall enjoy the same freedom, and pleasures and blessings that the educated man enjoys. There is too much illiteracy in every State of the Union, and we hope that the women, with their newly given right to vote will speedily put an end to that.

Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle steady closing slow. Hogs 25c lower. Sheep 75c higher. Account packers strike, conditions very uncertain for balance of week on all classes of stock.

BEUF STEERS:
Good to Choice \$7.00 to \$8.00
Fair to Good 5.75 to 6.75
Common to Fair 4.50 to 5.75

FEEDERS:
Good to Choice \$5.50 to \$6.00
Fair to Good 4.50 to 5.50
Common to Fair 3.50 to 4.25

STOCKERS:
Good to Choice \$5.50 to \$6.25
Fair to Good 4.50 to 5.50
Common to Fair 3.50 to 4.50
Stock Cows and Heifers 3.00 to 4.50
Stock Calves 4.00 to 6.00
Stock Bulls 3.00 to 3.50

BUTCHER COWS:
Good to Choice \$3.75 to \$4.50
Fair to Good 3.25 to 3.75
Cutters 2.75 to 3.25
Canners 2.25 to 2.75

HEIFERS:
Good to Choice \$4.50 to \$5.50
Fair to Good 3.75 to 4.25
Common to Fair 3.00 to 3.75

CALVES & YEARLINGS:
Baby Beef \$7.50 to \$8.50
Killers 5.50 to 7.00
Veals, Fair to Good 7.00 to 8.50

Veals, Common to Fair 4.00 to 7.00
BULLS:
Killers and Bolognas \$2.75 to \$3.50
HOGS:
Light \$6.55 to \$6.70
Heavy 6.40 to 6.60
Packing Sows 5.50 to 6.00
Pigs 6.50 to 6.90
SHEEP:
Lambs \$9.00 to 10.00
Lambs, Cull 4.00 to 6.00
Yearlings 7.00 to 8.00
Wethers 5.00 to 6.00
Ewes 4.00 to 4.50
Feeding Lambs 7.50 to 8.25
RECEIPTS: Monday Last Week
Cattle 12,000 30,200
Hogs 5,000 41,000
Sheep 5,000 21,400
LEE LIVE STOCK CO.
December 5, 1921.

MARSHALL FOCH TO PASS THRU CLOVIS

Clovis is on the itinerary of Marshal Foch and he is due to pass through here on the evening of the fifth, although the exact schedule is not known at this time and will not be known for a few days. Albuquerque is making an effort to have the General's visit prolonged, and if it is he will in all prob-

MONUMENTS

Granite, Marble and White Bronze Can Give Time

Will erect same.

P. R. PURCELL

Hereford, Texas.

It Pleases Us to Sell Round Oak Stoves!

There is more than a generation of supreme service and satisfaction in every Round Oak.

GARRISON BROTHERS

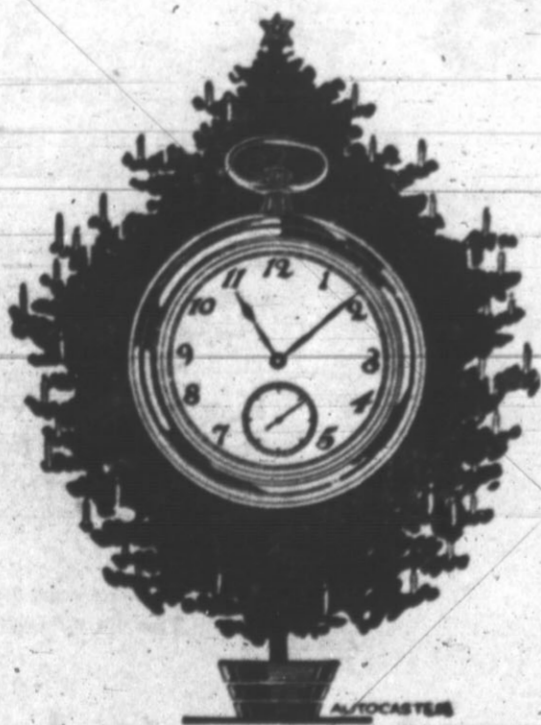
D. F. Ashbrook E. S. Ireland

Let us make you that Farm or Ranch loan now, while we can get you the money. All inspections made by Mr. Ireland.

DEPENDABLE SERVICE

Ashbrook & Ireland

Fone 141, Rooms 9-10, Elliston Building



A WATCH

There's an attachment for a watch which only a man understands. And as a gift from those near and dear—an added touch is felt.

Every member of the family always expects much when dad or big brother start buying Xmas gifts—and there usually are few disappointments.

Why not surprise one or both this year with a handsome gift of a watch?

W. H. Ray
JEWELRY

ability reach Clovis at night. If the noted General reaches Clovis anytime during daylight hours plans will be made for a proper reception at the depot.—Clovis News.

How to Clean Furs at Home

Furs may be cleaned by washing in gasoline or in suds made with castile soap and a little borax, followed by several rinsings in clear water, is a helpful suggestion from the Biological Survey, United States Department of Agriculture. It is best to hang them out of doors to dry. When dry or nearly so, they require to be stretched and rubbed on the flesh side to make them pliable again.

Fur garments may be brightened by sponging them with gasoline and then rubbing corn meal into the fur while it is still damp to take up the particles of dirt that have been loosened. Gasoline should never be used, of course, where

its fumes can come in contact with fire. Another way of cleaning fur especially is by means of naphthalene crystals thoroughly rubbed into it. The pulverized crystals and the dirt which has been dislodged may be removed by whipping, brushing with a whisk broom or by a vacuum cleaner.

Toys 1900 years old were recently unearthed in the tomb of a little girl in Rome. In the child's hand was a coin of Tiberius—the ferryman's fee for crossing to the other side, according to ancient superstition. A small doll and doll's silver candlestick also were found.



We pay the very top market price for Turkeys.

Conklin Produce

"Say it with Flowers"

We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns.

First class designers with life experience. Largest floral establishment in the Panhandle.

Amarillo Greenhouses

A. Alenius, Proprietor
Phone 1116. Box 101
46-14 Amarillo, Texas.

What a CHRISTMAS PRESENT This Would Make



A savings account in the First State Bank & Trust Co. would not only be one of the finest Christmas presents to give to a boy or girl, but it would start them out on the right road toward saving regularly—something that is very important to their successful teaching.

FIRST STATE BANK AND TRUST CO.

"Courtesy first"

of Hereford

"Safety always"



Holiday Baking

is no longer a dreaded task. Especially when you know that

Great West and Amaryllis Flour

can be procured at your grocery.

Great West Mill & Elevator Co.

Phone 265 B. R. DIXON, Mgr.



CHURCH ANNOUNCEMENTS

SUNDAY SCHOOL ATTENDANCE AT HEREFORD'S CHURCHES

Methodist 191
Christian 127

First Christian Church

Bible School at 9:45 a. m.
Plans will be announced at this hour for the White Gift Service and Christmas tree.
Preaching at 11 a. m.
The Choir will repeat, by request, the beautiful anthem, "Lead Kindly Light."
Intermediate Endeavor at 5:30.
Senior Endeavor at 6:00.
Evening service at 7:00. The chorus will sing the new and old favorites and Mr. Gough will sing a solo. Let us all be in His Holy Temple.
J. N. Wooten, Pastor.

Presbyterian Church

9:45 a. m. Sunday School.
11 a. m. Preaching.
3 p. m. Junior C. E. at the annex.
6:00 p. m. Intermediate and Senior C. E.'s at the annex and the Endeavor room, respectively.
7:00 p. m. Sermon.
The winter is now on. Let there be no falling off in attendance. If you do not worship elsewhere, try our welcome.
J. R. Sharp, Pastor.

Methodist Church

Sunday School at 9:45. Classes for all. Stand by our faithful and able Superintendent. Make the Sunday School great.
Preaching, morning and evening by the pastor. Morning subject, "God in the Hands of Man." Evening, beginning series on Egyptian Plagues modernized.
Epworth League at 6:30 p. m.
Worship with us. We are glad when you are present.
Phones: Res. 200, Study 250. Use them.
M. M. Beavers, Pastor.

Church of Christ

(Two Blocks North of Courthouse)
Bible Classes at 10:00 a. m.
Regular Lord's Day worship at 11 a. m.
We are glad to have you with us every Lord's Day.
W. A. Knox,
E. A. Winterrowd,
A. S. Higgins,
Elders.

L. C. E. Program

Christian Church
Topic—Points in the Pledge we are Likely to Neglect.
Leader—Zoe Womble.
Song Service.
Scripture reading—Luke 9:57-62.
Sentence prayers.
How "Trusting" is neglected—Baker Womble.
To imitate Jesus—Leah Thurmond.
To read the Bible—Carol Corbett.
To pray daily—Dorothy Shore.
Special.
To do our part—Eunice Gilbreath.
Open Discussion.
Business.
Benediction.

Methodist Missionary Program for December 14, 2:30 p. m.

CHAPTER 6
Home Missions and the World of Work.
Economic struggle within the family group—Mrs. Hodge.
The case of the farm woman—Mrs. Bowers.
Rural industrial relations outside of the family—Miss Lulu Edwards.
Urban industry and large scale production—Mrs. Roloson.
Industrial service of the Church to the nation—Mrs. Beavers.
The cost and value of courage—Mrs. Black.
The economic care of home missionary problems—Mrs. Ward.
The nearest field of service—Mrs. Bryant.
Special music—Mesdames Price and Thompson.

For Sale

By Owner on easy terms, a dandy little home tract of 25 1/2 acres of choice land and well located right at edge of town, all in farm with good well and some trees; \$100 down, bal 1 to 10 years.
One good 4 R frame house, just out of corporate limits; \$250 down, bal. 1 to 10 years.
One well improved home of 6 R. with barn, sheds, orchard and an acre of land; small cash payment, bal. 1 to 10 years.
120 acre farm at edge of town, will cut in tracts to suit and sell on ten years time.
Well improved 1/2 section, only 6 miles out, on long time and very easy terms.

A. H. Elliston

L. C. E. Program
Presbyterian Church
Topic—Points in the Pledge we are Likely to Neglect.
Leader—Lottie Witherspoon.
Scripture reading—Luke 9:57-62.
Song Service.
Leader's talk.
What does the world strive in the pledge mean?—Thelma Gould.
What is a good method of reading the Bible?—George Beams.
How can we get more prayer in our society?—Mrs. Sharp.
What are some of an Endeavor's duties?—Ruby Faye Bennett.
How can we support our church?—Ida Hopper.
Bible story—Beryl Witherspoon.
Song.
Business.
Benediction.

Junior Christian Endeavor
Presbyterian Church
Leader—Evelyn Witherspoon.
Songs—79, 127.
Prayed by leader.
Song—41.
Scripture reading—Prov. 3:13-18.
Subject—How to get the most out of school.
What do we go to school for?—Johnnie Haberer.
What should be our main purpose through school?—Maybel Witherspoon.
How can we show the most respect to teachers?—Ina Mae Hastings.
How may we show we are Christian boys and girls on the school ground?—Bessie Lee Barnard.
Name some ways in which we should show respect to a new girl or boy on the school ground.—Ruth Haberer.
Leader's talk.
Song—1.
Business.
Collection.
Benediction.

Senior C. E. Program
Christian Church
Dec. 11, 1921, 6:00 p. m.
Topic—Points of the Pledge we are Likely to Neglect.
Song service led by leader.
Leader—Lollie Shore.
Scripture—Luke 9:57-62.
Leader's talk.
What is a covenant and how is a pledge a covenant?—Mrs. Ricketts.
What does the word strive in the pledge mean?—Mrs. Jackson.
What things do we include in the word "whatever"?—Earl Gallagher.
What are some of an Endeavor's duties?—Paul Corbett.

How can the Endeavor help the church?—Mr. Wooten.
Special music.
Business.
Benediction.

Junior Missionary Society
Opening Prelude—Pauline Garton.
Song.
Minutes.
Bible lesson—Mark 14:17-25.
Song—Dorothy Hough and Alice Womble.
Ask two Bible questions.—Roy Ward.
Ask two Bible questions.—Durwood Harper.
Ask two Bible questions.—Cothran Bryant.
Tell the story of Daniel in the Lions' Den.—Horjese Haisell.
Violin Solo—Margaret Haisell.
Song.
Prayer.
Leader—Bryan Harper.

Epworth League Program
M. E. Church, 6:30 p. m., Sunday
December 18
Topic—Memorial Service for Bishop Walter R. Lambuth.
Leader—Mr. Amerson.
Hymn No. 101.
Prayer.
Hymn No. 252.
Purpose of meeting—Leader.
Scripture—Rev. 14:13, John 1:22-23.
Hymn No. 60.
Reading of "Prayer by Bishop Lambuth"—Dollie Wanzl.
Discussions:
1. The Lambuth Home and Early Training—Harold Spratt.
2. Pioneer of Three Continents—Gladys Bryant.
3. Lambuth, the Man—Hall Beavers.

A Home in the Texas Panhandle is hard to beat. If my 18 years here, in the land business, will help you get one,
Write—Phone—or See Me.
A. H. ELLISTON
Box 506, Hereford, Texas

C. T. KIBBE, D. C.
CHIROPRACTOR
Office in Clark Bldg. Upstairs
Hours Office Phone
9 to 12 a. m. 304
2 to 5 p. m. Res. Phone 144
Hylo Table Equipment

The Lambuth Memorial School in Japan—C. L. Armstrong.
Hymn.
League business.
League Benediction.

THE STATE OF TEXAS
To the Sheriff or any Constable of Deaf Smith County, Greeting:
You Are Hereby Commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:
THE STATE OF TEXAS.
To all persons interested in the Community Estate of J. H. Daniel, deceased, and his surviving wife, S. J. Daniel, you will take notice that S. J.

Daniel has filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said J. H. Daniel, Deceased, filed with said application; and for Letters of Administration with the said Will annexed, which will be heard at the next term of said Court, commencing on the First Monday in February, A. D. 1922, the same being the 6th day of February, A. D. 1922, at the Court House thereof, in Hereford, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.
Herein Fall Not, but have you before said Court on the said first day of the next term thereof this Will, with your return thereon, showing how you have executed the same.
Given under my hand and the seal of said Court, at office in Hereford, Texas, this 6th day of December, A. D. 1921.
(SEAL) A. L. BIGGS, Clerk.
County Court, Deaf Smith County, Texas.
78-21

said application, should they desire to do so.
Herein Fall Not, but have you before said Court on the said first day of the next term thereof this Will, with your return thereon, showing how you have executed the same.
Given under my hand and the seal of said Court, at office in Hereford, Texas, this 6th day of December, A. D. 1921.
(SEAL) A. L. BIGGS, Clerk.
County Court, Deaf Smith County, Texas.
78-21

HOGS

Fat hogs, Lean hogs, Big hogs, and Little hogs—I buy 'em, every day in the year, except Sundays, and pay the top price. Be sure and see me before you sell.

G. W. Brumley

Let's Trade Anything

Buy, Sell, or Trade Anything

If we haven't got what you want, we'll get it.

E. H. Shore & Son
311 Main St.

You Hit the Bullseye When you say: "Willard Threaded Rubber"

Rubber—the universal insulating material—protects the plates. The threads make the rubber porous.
Gives you more miles of uninterrupted service per dollar.
It lowers your battery cost in the long run because it lasts the life of the battery—no bills for re-insulation.

Electric Service Station

Willard Batteries

A Different Kind of Christmas

Most all Xmas suggestions are about GIVING. We all know it is more blessed to GIVE than receive. However, one must first GET to GIVE—and it's about the getting we talk.
We have a Christmas suggestion for everybody in Hereford this year.
Start A Savings Account for Xmas in 1922 Right Now!
Savings Grow astonishingly fast. Try it—and let us show you how it grows.

PERSONAL SERVICE ABSOLUTE SAFETY

1st NATIONAL

MEMBER FEDERAL RESERVE BANK HEREFORD, TEXAS

W. L. HUSE, PRESIDENT
R. N. MOUNTS, VICE PRESIDENT
E. B. POSEY, ACTIVE VICE PRES. & CASH.
J. C. RICKETS, ASST. CASHIER

Methodist Church

Hear Series on Egyptian Plagues Modernized
Sunday Evening—"The Plague of Frogs"

Watch this space for the subjects. Cordial welcome to all our services.

M. M. Beavers, Pastor

"Wear-Ever"

TWO-QUART
Aluminum THICK HARD SHEET Stew Pan



for ONLY 59c
(Regular price \$1.45)

Come to our store TODAY and get one of these genuine "Wear-Ever" TWO-QUART Stew Pans at the exceptionally low price of 59¢. Try it on your stove and KNOW why it is that more than two million American housewives prefer "Wear-Ever" to all other kinds of aluminum utensils.

Special offer applies from Dec. 2 to Dec. 12, ONLY
WEAR-EVER ALUMINUM TRADE MARK
We also have covers for these pans at the special price of 25¢. (Regular price 45¢)

Dunlap Hardware Company

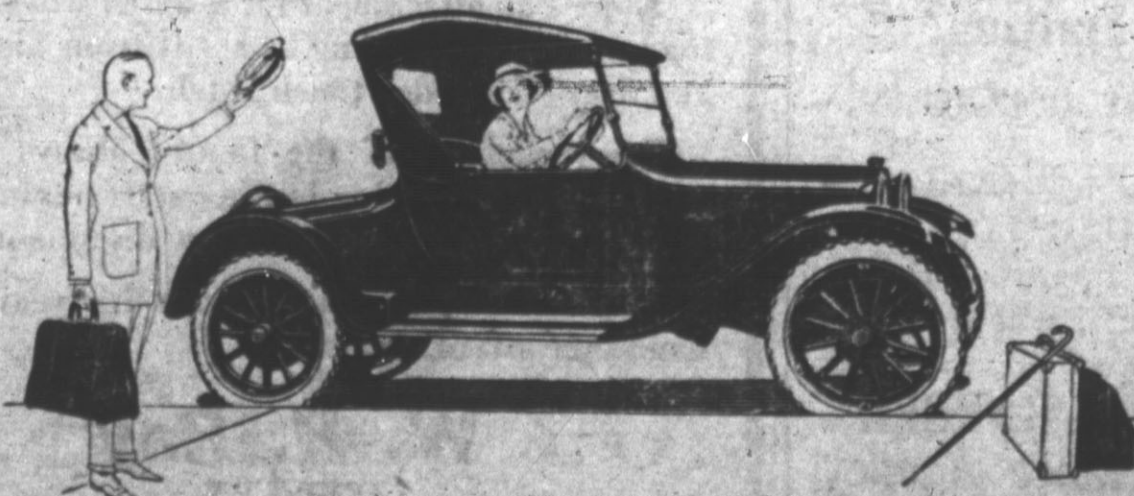
DODGE BROTHERS ROADSTER

The success of the car has been due in large part to public confidence in the men who build it.

People are convinced that Dodge Brothers' sole purpose is to make the car worthy of their name.

The gasoline consumption is unusually low. The tire mileage is unusually high.

Motor Sales Company
Hereford, Texas



The Panhandle Swine Breeders Convention and Sale, With Hereford's Poultry Show, January 17-18, 1922

CLASSIFIED COLUMNS
Want Ads, Real Estate, Lost and Found, Exchanges, Loans and Stock, City Property, etc.
RATES: Classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—Full blood Bronze Turkeys. April Toms, \$10.00; May \$8.00; Hens, \$5.00. It will pay you to see these turkeys if you want the best breeding stock for your flock.
Phone 312-F3. A. W. Vaughn, Hereford, 78-4t-Pd.

FOR SALE—A reed baby buggy, in good condition. Call City Cafe, 77-2t-P.

FOR SALE—Suits tailored to your measure, prices away down.
66-4t Orr's Tailor Shop.

BUY YOUR CEDAR FENCE POSTS direct from producer and save money. We pay freight anywhere. Write Box 75, San Saba, Texas. 78-4t-Pd.

CAN supply a limited number of customers with butter, delivered on Tuesday and Friday. Call 338 for terms. 78-4t-Pd. Mrs. T. T. McDermott.

Sand, gravel, general hauling. Driveways graded. Team work, all kinds, including plowing and moving dirt, with dump wagons.
John C. Mooney, 78-94 Pd. Fone 75-F3.

FOR RENT

FOR RENT—Four room house, North Hereford. See 78-4t-Pd. C. E. Lester.

FOR RENT—House; also 2 rooms in another house.
78-4t H. L. Broadwell.

WANTED

WANTED—To trade Groceries for bundle kafir corn; to be delivered.
77-2t Halsell Grocery.

WANTED—We want to do your cleaning and pressing.
66-4t Orr's Tailor Shop.

WANTED—To prepare deeds, contracts, Last Wills and Testaments, examine Abstracts of Title, carefully and correctly for those desiring to keep out

of litigation. B. Frank Dale, Attorney, Office in Court House, Hereford, Texas.

ROCKWELL GOES TO HOME CONFERENCE

C. C. Rockwell, manager of the local Rockwell Bros. & Co. Lumber Company, departed Thursday morning for Houston, where he will confer with the other managers of the company at the main office.

DR. HICKS IS WEAK BUT STILL SMILES

Dr. J. W. Hicks was down town Friday, looking rather wan and pale, after his return from Temple last Tuesday, where he was operated upon. He is rapidly regaining his strength now and will soon be back in active harness.

DIMMITT

December 4, 1921.

A birthday dinner was given in honor of Mr. Gano Hastings at the home of Mr. and Mrs. J. R. Hastings this week. Those who enjoyed the dinner were Mr. and Mrs. Henry Hastings and family of Hereford, and Mr. and Mrs. J. R. Gollehon and family of Dimmitt.

Mrs. Etta Brashears and daughters, Ofa and Sallie Maline, Mr. and Mrs. Edwin Ramey and children, and Mrs. W. A. Tate were dinner guests at the home of Mr. and Mrs. C. J. Mapes Sunday.

Miss Tennie Hastings and Messrs. Homer Norwood and Joe Gollehon spent Sunday afternoon with Miss Mary Reynolds.

J. B. Below returned home from Dallas Monday, where he has been with Mrs. Below. Friends are expecting her home Tuesday.

Mr. and Mrs. Bruce McLean were

shopping in Hereford Wednesday. Also Mr. and Mrs. Edwin Ramey.

Mrs. J. W. Alexander has been seriously ill the past week. Mrs. Cecil Montgomery and Mrs. Norwood have been staying with her.

Mr. and Mrs. Joe Hastings were dinner guests with Rev. Fort Sunday.

Mrs. Mayes Miller is having a pleasant stay with her relatives in Oklahoma.

Miss Lottie Stagner was here last week taking examinations for State certificate.

Grandmother Lovelace is enjoying a pleasant visit from her son whom she had not seen for twenty years.

Miss Ethel Montgomery spent the week with her parents, Mr. and Mrs. J. C. Montgomery, who are living in the country.

The good people of Dimmitt surprised Bro. Fort, the Methodist minister, Monday night with a "pounding." Bro. Fort says he never had so much to eat in his life and wishes to thank everyone for their kind remembrance.

Rev. Fort filled his regular appointment in Dimmitt Sunday. After this he will preach the first Sunday at eleven and at night and also the third Sunday night of each month at Dimmitt.

C. H. Buttolth, of Plainview, has purchased the Dimmitt Exchange and took charge of it the first of December. We wish him much success in his new business.

Mrs. M. F. Gentry, of Clarendon, Texas, was visiting her sister, Mrs. E. L. O'Neal last week.

Mr. and Mrs. Glen Smith were surprised with a shower of gifts by their friends last Tuesday evening.

Mr. and Mrs. B. D. Woodlee, Mrs. John Flanagan and Miss Young were shopping in Hereford Monday afternoon.

Mrs. C. E. McLean returned home Sunday, after a short visit with her daughter, Mrs. Clarence Dixon, of Friona.

WANT COMMISSION FORM FOR CLOVIS

A petition was circulated this week asking the City Council to call a special election to decide whether Clovis shall adopt the commission form of government. In the neighborhood of 125 names were signed to the petition, the law requiring that fifteen per cent of the qualified voters sign such a petition before an election shall be called.—Clovis News.

The Census of 1920 gave the city of Mexia a population of 3500. Since that time, oil field development has caused the population to jump to more than 12,000.

5 percent DISCOUNT
on all Cash Sales. Pay the cash and save money.
HEREFORD PRO.

GOT TWO COYOTES WITH ONE BULLET

W. H. Williams of the Electric Filling Station claims to be the champion coyote killer in Curry County. On last Saturday he killed two coyotes at one shot while hunting near Clovis. Mr. Williams has as evidence of his feat, two coyote scalps and also Geo. O. Roberts as a witness as Mr. Roberts was with him on the hunting trip.—Clovis News.

November 10 United States Marines were put on the job of guarding United States mails. Transcontinental mail trains now carry a guard of Marines, in order to prevent robberies.

Go To Church Sunday!

FIRST CHURCH OF CHRIST, SCIENTIST CANYON, TEXAS

Announces a free lecture on
CHRISTIAN SCIENCE
BY MRS. BLANCHE K. CORBY
of Los Angeles, California, Member of the Board of Lectureship of the Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
SUNDAY, DECEMBER 11th, 1921, 3 p. m.,
The Public is Cordially Invited

FIRE Prevention

Attention to defective flues is the best fire prevention.

E. MILES

Phone 4 or 30

Wedding Gifts

as well as

Xmas Gifts

There is nothing so absolutely appropriate for either as

Hawkes Genuine Cut Glass

in all designs, sizes and selections, including

Bowls	Flower Baskets
Bud Vases	Nappies
Vases	Ice Cream Dishes
Water Sets	Candy Jars
Ice Tea Sets	Almond Sets
Individual Salt Sets	Salt and Pepper Sets

Clark's Drug Store

Whom

will you blame when this town is out of coal this winter?

We will not be able to get enough coal this winter to supply everyone.

We cannot store enough to protect you.

You must help us and help yourself by buying out of the few cars rolling. Must get the Cash to keep the Coal coming.

Jones & McLean Grain Co.

Fone No. 1

An Electrical Christmas

This is the time to buy things that are practical for presents. A 3 pound traveling Iron—a 6 pound Household Iron—a Curling Iron—Grill—Warming Pads—Air Heaters—and many other small things, besides Sewing Machines, Hoover Cleaners, Ranges, etc.

We have them.

Hereford Light & Power Company.

Bowsher Feed Grinders

A size to fit any farmer's job—from the largest to the smallest.
We also carry the

Wilson-Wetterhold Mills

There are no burrs in this mill to wear out, and the "beater" principle is used.

SEE THEM ON OUR FLOOR

Substantial reductions in price on both Mills have lately been made.
Let Us Supply Your Wants.

The C. O. Lee Hardware

A SATISFYING SERVICE

This Agency does now and has been carrying your Insurance. If you have had a loss, you know that we take the same interest in adjusting and paying losses that we do in collecting premiums.

We were here yesterday. We are here today and we will be here tomorrow. No disarrangement of business. If you want to know anything about any kind of Insurance, consult us and receive reliable information. There are many Insurance Companies, but only one

The Strongest in the Panhandle.

The T. K. Wilson Insurance Agency

BRIEF NEWS

J. K. Teare, of Monmouth, Ill., arrived in this city Wednesday.

You will need those dishes for Xmas. Dunlap Hardware Co.

Indian corn and corn chops for the chickens. Jones & McLean.

For Cleaning and Pressing, Orr's Tailor Shop is best by test. Phone 14.

G. M. Tutts, of Wichita Falls, Tex., arrived in Hereford Thursday morning.

10c worth of Christmas Seals may cure your child of Tuberculosis.

Give her a U. D. C. Cook Book for Xmas. They are on sale at Fox Mercantile Company.

We want the Turkeys. We make the prices. Hereford Produce, I. H. Spratt, Mgr.

A. T. Harris went to Fulton, Mo., Thursday morning to spend the winter.

Boys, have you guessed at the weight in the Wagon? Dunlap Hdwa. Co.

The Hereford Laundry is open for the inspection of all visitors.

Indian corn and corn chops for the chickens. Jones & McLean.

We have all the makings for that Christmas Fruit Cake. Hereford Produce, I. H. Spratt, Mgr.

O. Q. Graham, of Decatur, Miss., arrived in this city Thursday morning.

Give her a U. D. C. Cook Book for Xmas. They are on sale at Fox Mercantile Company.

A garment to be cleaned? It should go to Orr's Tailor Shop.

The Central School Grade that sells the most Christmas Seals will have a Christmas Tree.

We want the Turkeys. We make the prices. Hereford Produce, I. H. Spratt, Mgr.

Mr. Harvey Cash and son arrived in this city Thursday morning.

Enamel Ware, and China Ware at half price at Dunlap Hardware.

Suits cleaned and pressed, \$1.50. Hereford Steam Laundry.

Bran, shorts and meal for the chickens. Jones & McLean.

C. H. Clifton left Hereford for Ontario, Calif., Thursday morning.

25c worth of Christmas Seals may help all our children to be healthier men and women.

Denatured Alcohol for your radiator, \$1.00 per gallon. Wilkinson & Stocking.

We have all the makings for that Christmas Fruit Cake. Hereford Produce, I. H. Spratt, Mgr.

E. S. Ireland made a business trip to Lubbock Thursday morning.

Did you see that Kiddie-Wagon in our Window? We are going to give it away Dec. 3rd. Dunlap Hardware Co.

Chickens, Attention!
The feathered kind, another shipment of meat scraps, the kind that makes them lay. Jones & McLean.

Mrs. C. W. Murray went to Santa Rosa, N. Mex., Thursday to visit with relatives.

Bran, shorts and meal for the chickens. Jones & McLean.

Crystal Family Wash, washed with Ivory Soap, 12 pounds for 75c. Hereford Steam Laundry.

What would be more appropriate than a Cook Book for Xmas? And think what YOU would get back from it during the coming year, Mr. Husband! The U. D. C.'s are selling them at Fox Mercantile Company.

Mrs. Wright, chief operator of the Southwestern Bell Telephone Co., went to Amarillo Wednesday morning on business.

Notice to Stockmen
We have our vat charged for dipping for lice. See us, if you want to dip. Norton & Fuqua.

We have all the makings for that Christmas Fruit Cake. Hereford Produce, I. H. Spratt, Mgr.

For Sale
Stock of groceries, shelving and fixtures. This stock is fresh and clean. Would like to sell by December 25th. We expect to move our stock of dry-goods into the grocery store by Jan. 1. The Groceries, Geo. A. Stambaugh.

Mrs. L. P. Landrum spent the week end with her husband at Amarillo, returning home Wednesday morning.

To the High School boy and girl who buys the most Christmas Seals, for stamping out tuberculosis will be given a five dollar gold piece. The three Banks are making this extra attractive offer.

Time to get that winter Coat or Suit cleaned up. Phone 16. Orr's Tailor Shop.

R. E. Millsap, of Amarillo, Internal Revenue Tax Collector arrived in this city Thursday morning.

We want the Turkeys. We make the prices. Hereford Produce, I. H. Spratt, Mgr.

C. H. and F. N. Early of Centralia, Mo., arrived in this city Wednesday morning on business.

Go To Church Sunday!

Stock Special
Born, to Mr. and Mrs. J. O. Newell, Friday, December 9, a girl.

Notice
Notice is hereby given to the members of the Hereford Benefit Association No. 1, that there will be a meeting of the members of the association on Tuesday, December 20th, 1921, 2:00 p. m., at the office of the secretary for the purpose of electing officers for the ensuing year, and for the transaction of such business as may properly come before the meeting.

J. H. Head, Pres.
D. F. Ashbrook, Sec'y.

Card of Thanks
We don't know the words with which to express the deep appreciation to everyone who did the least thing to comfort our broken hearts in the death of our dear Baby. We shall never be able to thank you in the way we feel toward you about it, but some day we may be able to show you by helping you or someone else.

Mr. and Mrs. G. F. Morgan,
Mr. and Mrs. E. W. Morgan,
Mr. and Mrs. Jno. L. Wilson.

What would be more appropriate than a Cook Book for Xmas? And think what YOU would get back from it during the coming year, Mr. Husband! The U. D. C.'s are selling them at Fox Mercantile Company.

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KANSAS PEOPLE IN TOWN FOR VISIT
Walter T. Hamlin, of Salina, Kansas, and mother, Mrs. S. F. Hamlin, and brother, R. R. Hamlin, of White Deer, Texas, arrived in this city Thursday to visit in the home of Mr. and Mrs. O. L. McKee. Mrs. McKee is a daughter of Mrs. Hamlin. Mrs. Hamlin and son, R. R. Hamlin, will visit a few days in the McKee home, while Walter Hamlin will visit points in New Mexico.

CITY DRUG STORE OPENS ON FRIDAY
Taking of inventory at the old Burns Drug Store was completed Thursday and Friday morning the new concern, known as the City Drug Store, opened for business under the management of Louie LeGrand and W. B. Betty.

A Wide Range of Helpfulness for Farmers and Stockmen

The Western National Bank of Hereford invites the accounts of farmers and stockmen on the basis of the wide range of practical assistance it can offer them. Its officers extend the Bank's facilities in equal measure to both small and large depositor.

Western National Bank

GIFTS THAT GIVE A LIFETIME OF PLEASURE

The Important, the Particular, Gift is not made to last a day, but rather, to endure.

For enduring qualities, for comfort, constant utility, for endearing memories, furniture makes the best gift you can select.

Go elsewhere for frivolous gifts, but for the gift that represents your most loving care

Come to Us.

\$27.50	Leather Rockers, holiday price	---\$19.75
22.50	Leather Rockers, holiday price	--- 14.75
16.50	Spring Seat Rockers, holiday price	11.75
12.50	Spring Seat Rockers, holiday price	8.75
12.50	Rugs, size 36x72 in., holiday size	8.75
8.75	Rugs, size 27x54 in., holiday price	4.95

HALF PRICE
Every Picture in our house at exactly half price for the holiday trade.

ONE-FOURTH OFF
All Art Rugs in our store take a price of one-fourth off for the holidays.

Hoosier Kitchen Cabinet, the ideal gift for the home for Christmas. Special holiday prices prevail.

Dining Table and set new Dining Chairs will be fine for you to send up for Christmas. Specially priced for the holidays.

Come and inspect our stock—your wants supplied at reasonable prices for the holidays.

E. B. BLACK CO.
FURNITURE & UNDERTAKING
HEREFORD, TEXAS
PHONE 14

Xmas Gift Suggestions

Silken Lingerie

An important selling here—an event offering the best values we have known for some time. It compels interest of those who enjoy the satisfaction of present day ready-to-wear underthings. It is timely, too—right in the gift giving season—when every woman welcomes dainty silken lingerie.

Shirts

Shirts as Xmas gifts are always reliable. Every man likes plenty of nice, neat shirts. We specialize on men's high class shirts at Christmas time—and this year we have a whole array of the most beautiful patterns ever shown. They are priced at \$1.00 to \$4.50.

Blankets

These chilly nights are our best blanket salesmen. We all know the comfort of snoozling down under a big fuzzy blanket. That's the kind we have piled to the ceiling here—awaiting your selection at \$2.50 to \$15.00.

Smart new hand bags, each carefully made with those fetching little details which make it utterly feminine, 75c to \$10.00

J. O. Newell

NOW IS THE TIME TO OWN YOUR HOME

The nation needs around 1,500,000 homes. Mills are selling lumber at or near cost to produce. Freight now amounts to \$5.00 to \$10.00 per thousand feet. Lumber cannot go lower, in face of these facts. It may go higher. NOW is the time to build. We will be glad to help you with your plans.

PANHANDLE LUMBER CO.
OUR AIM—TO HELP IMPROVE THE PANHANDLE