

## City Tax Rate To Be Lowest Since Bonds Voted In 1925

## Around Town

Sights and Faces Seen

Mrs. O. B. Roberson of Sumnerfield Saturday had some samples of the product of one of her peach trees in town. Mrs. Roberson says that it is a small tree, but has produced six bushels of remarkably uniform, good quality fruit.

Cliff Estes and Alex Bateman have changed offices, with the county agent moving into the second floor court house office, formerly occupied by the Deaf Smith County Abstract Co. Cliff says he may not have been neat, but at least he didn't keep sand-piles in the corner for the new occupant to sweep out.

Reuben McGilvray is now employed at the J. C. Penney store.

Lois Moore has a theory about the weather which is, at least, different. She says that according to a weather observer in the East, this section has started

## Former Syndicate Man Returns Here As A Potato Grower

L. P. Blackburn punched cows for the XIT for four years at the turn of the century, working on the Escarbada division. He had not been back to this territory until this year, when he returned as owner (with C. M. Carpenter) of 220 acres of potatoes. A big change in the country, says Mr. Blackburn, who does not need to add that it is also a big change of occupation for an old cowhand.

However, Blackburn is an experienced potato grower, having raised spuds in various parts of East and South Texas. He has also raised onions in the Rio Grande valley.

## Raising Homing Pigeons No "Child's Play" Says New Mex. Man Of Hobby

If Sank Ramey, local railway express agent, is not an authority on homing pigeons, it is just because he hasn't had time to master the contents of a letter he received this week from S. W. Crosby of Roswell, who apparently knows all there is to know about the birds.



## Abilene Pastor Will Be Speaker At Bap. Meeting

The regular fall revival meeting at the Baptist Church will start on Wednesday, Oct. 1. It was announced this week by Rev. W. E. Barnes.

## Chuckwagon Feed Tonite For Boys Of Scout Age

A roundup of members of Troop Two of the Boy Scouts, and all boys of scout age (12 years and up) who are interested in joining Troop Two will be held tonight at the Methodist Church basement, where a chuckwagon feed has been arranged for the boys and other guests.

## Weather On Friday

weather on Friday was cloudy with a 6 to 12 mile south wind, the speed of the pigeon was unusually good; however, 1100 yards a minute is considered good speed on a clear, calm day. Birds have been known to make as much as 1900 yards a minute if they are traveling with a high tail wind.

For the first time since 1925, residents of Hereford will see a tax rate of \$1.00 per \$100.00 valuation when tax notices are received covering the present assessment. The reduction from \$1.10 to \$1.00 per \$100.00 was today announced by Mayor C. J. Paddock.

City of Hereford taxes were \$1.45 per hundred in 1934, and have been lowered regularly since that time, dropping to the \$1.10 rate last year and to the \$1.00 rate this year.

"This is the first time Hereford has had a dollar rate since 1926," when bonds were passed totaling around \$75,000.00," Mayor Paddock said. "We are glad to make the announcement this year and we know that the residents of this city will appreciate the reduction, especially in view of generally rising taxes."

## New Chevrolet To Be Displayed September 26-27

The 1942 Chevrolet will be on display here, Friday and Saturday, Sept. 26-27, George Brumley of the Brumley-Woodford Motor Co. said today in giving some advance information on the new models.

## Sudan Game Here Friday; Canyon Date Is Changed

A non-conference game at Whiteface field tomorrow night brings together the Hereford Herd and the team from Sudan High School. Coach Logan Ware explains that there is little basis on which to compare the two teams since the Sudan lineup has not yet been received in Hereford.

## Horton, Borden Get Army Promotions

From various army headquarters this week came news of the promotion of two Hereford men, Edgar M. Horton, and C. J. Borden.

## H. M. Redford



## Redford Celebrates Anniversary Of Local Pastorate

H. M. Redford, pastor of the Christian Church, will Sunday begin his sixth year of service in the local pastorate. In celebration of the occasion, the congregation will have a brief fellowship program in the church basement following the regular evening service, Sunday night.

## Flower Show Sponsors Invite Public To Displays at 4th Event Tomorrow

Exhibits at the fourth annual Flower Show sponsored by Deaf Smith County Garden Clubs are to be complete by noon tomorrow (Friday) and judging of entries will start at one o'clock.

## Scouts Collect Papers and Mags.

In co-operation with a government campaign to save paper for defense needs, Boy Scouts of Troop One and Cubs of Pack One will survey the city, in a house-to-house canvass on Saturday.

## Red Cross Needs More Volunteer Workers

Mrs. Carl Gilliland, sewing chairman of the Hereford Red Cross unit, again requests that women wishing to co-operate with Red Cross production of clothing for war relief come to the Red Cross offices on the third floor of the courthouse to get materials and instructions for production.

## Winner At Pig Show Will Have Entry At Fair

Morris Earl Ferguson was the winner of the pure bred Jersey dairy calf, first prize in the 4-H Club Pig Contest which was held Tuesday at Rockwell Bros. Lumber Co. Ranking of other boys in the contest were Clyde Neel, second; Kenneth Rudd, third, and Glenn Ricketts, fourth.

All prizes were given by the Sears-Roebuck Company in an advertising campaign to stimulate raising of better stock.

The prize winning gilt will compete in Amarillo at the Tri-State fair with winners of other 4-H Pig Contests in this area. Judging will start at 9 o'clock Monday morning at the stock barns on the Amarillo fair grounds.

Expressing appreciation for the display facilities given by Rockwell Brothers, County Agent A. R. Bateman pointed out that the good pens and arenas arranged by Manager John Olson did much to make the show a success.

## Thieves Enter Streu Store; Get Saddles, Harness

Burglars Monday night entered Streu Hardware Store, making a haul valued by Manager Homer Henslee at about \$150 in leather goods.

## County School Budget Figures Given By Judge

Receipts of the county schools for the past year were more than \$7,000 greater than expenditures for that period, said County Judge A. J. Schroeter in giving statistics on the school budget for 1940-41.

## The Frank Wildes Produce "Foods for Defense" - It's Matter of Team Work

"Foods for Defense" is being talked all over the nation. In Deaf Smith County, Mr. and Mrs. Frank S. Wilde are doing something constructive about it.

## C. B. Williams, Cattleman and Banker, Died Here Yesterday

## Apply Now For Dep. Child Aid Says Mrs. Bradly

Mrs. Dyalithia Bradly, county welfare administrator, announces that applications for aid to dependent children will be taken at her office, beginning this week.

Under the direction of the State Department of Public Welfare, the program is designed to aid in the support of children who are deprived of the support of a parent because of the death of a parent, continued absence from home on the part of the parent or physical or mental incapacity of the parent.

Other requirements are that the child must be a citizen and must have lived in Texas at least one year preceding the date of application. He must also be under age fourteen, must be living with a relative in a place of residence maintained by such a relative as his or her home, and must be in need—that is, having insufficient income to provide a reasonable subsistence compatible with health and decency.

Parents or relatives of dependent children should call at the welfare office, says Mrs. Bradly, who adds that she will explain in detail the eligibility requirements. It will not be necessary that the children be brought to the office as the case worker will later make a visit to the home to see the children.

## Anniversary Sale Starts At Haile Drug This Week

Marking the first anniversary of business in the present location, Haile Drug is this week offering bargains in every division of their stock.

Meade Haile, in announcing the sale expressed his appreciation for the satisfactory business given him by the customers of the Hereford territory. "We have always tried to give the public the best possible deal in service and quality merchandise," states Mr. Haile, "and by their patronage we know that they appreciate it."

## WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

	Max.	Min.	Pra
Thursday	85	58	00
Friday	77	52	00
Saturday	78	50	00
Sunday	77	54	00
Monday	77	52	31
Tuesday	78	50	48
Wednesday	77	56	00

C. B. Williams, 68, pioneer cattleman and business leader of Hereford and the Panhandle died at about 2:15 o'clock Wednesday afternoon at a local hospital, and funeral services will be held at the Methodist Church tomorrow (Friday) afternoon at 3 o'clock, conducted by Dr. E. E. Robinson of Plainview assisted by Rev. M. B. Norwood.

Mr. Williams was born Sept. 17, 1873, in Hartford, Ark., and came to Hereford in 1904, when he entered the cattle business in partnership with his brother, the late S. J. Williams. He continued actively in the ranching business; and at the time of his death owned one of the finest registered herds in this section of the country, having started the herd about 1927 when he returned to Hereford after a brief stay in California.

Mr. Williams' connection with the First State Bank began in 1910, when he became a stockholder. In 1927, he became a director and president of the institution, continuing in both positions until the time of his death. In addition to his business interests, the local leader had maintained an active connection with his church. He was a lover of children, and his unobtrusive acts of kindness will be remembered by many persons.

(Continued on Page 8)

## County School Budget Figures Given By Judge

Receipts of the county schools for the past year were more than \$7,000 greater than expenditures for that period, said County Judge A. J. Schroeter in giving statistics on the school budget for 1940-41.

Pointing out that the county schools are a big business, Schroeter gave figures on the main items of expense which showed that \$9,960 was spent for teachers' salaries, \$9,800 for tuition and transfers, \$13,500 for transportation facilities and \$12,000 for debts, with costs of business administration, and other miscellaneous items bringing the total slightly more than \$47,000.

## The Frank Wildes Produce "Foods for Defense" - It's Matter of Team Work

This year an experimental garden planting of peanuts showed such good results, that the Wildes are planning 10 acres for next year to round out the "popcorn and peanut" combination. Balanced System



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Hereford Clubwomen Plan for District Convention of Music Clubs, Oct. 16-18

Hereford club women were reminded that cultural things are necessities, even as are material things, in times of confusion and financial stress, by Mrs. H. L. Broadwell Monday afternoon at a meeting at her home. At a called meeting of club presidents of the county, Mrs. Broadwell, general arrangements chairman for the Seventh District, Texas Federation of Music Clubs convention to be held here Oct. 16-18, outlined aims and objectives of the two-day session and asked the cooperation of all the clubs in an effort to make the convention an outstanding educational and inspirational event.

### B & P W Club Members Outline Year's Plans At Monday Night Meet

Business and Professional Club women will have bi-monthly luncheons this year instead of weekly events. Members voted at the meeting held at the court house Monday night. Members also voted to have club pals again this year and names and birthday lists were registered during the business session which was directed by Mrs. Lois Moore, president. Sides were chosen for a forth-coming contest with Mrs. Mattie K. Robinson and Mrs. Barbara Roles, captains.

Mrs. A. O. Thompson, seventh district president, gave comments on the calendar for the convention and committees were appointed for the different phases of preparation. Plans were discussed for the high tea which will be the main social affair given in connection with the convention, and which will be held at the E. B. Black home with Mrs. J. W. Stanford acting as hostess.

Club officers attending the meeting were Mrs. A. O. Thompson, seventh district president; Mrs. H. K. Fox, general committee member; Mrs. Travis Dameron, Bayview Club president; Mrs. Troy Moore, B & P W Club president; Mrs. J. C. McCracken, president of the Music Study Club; Mrs. O. G. Hill, president of the Civic Chorus; Mrs. J. B. Whitlow, Junior Pioneer Club; Mrs. Wirt Phillips, Pioneer Study Club; Mrs. Alton Frazer, president of the Calliope Club; Mrs. T. W. Roberson, L. A. E. Club; Mrs. Urlin Streu, Deaf Smith County Federation president; Mrs. Robert Thompson, president of the Lone Star Study Club; and Mrs. Ray Johnson, president of the Summerfield Study Club.

### Summerfield Study Club Begins Year

The Summerfield Study Club began its study of "Education to Defend Democracy" Thursday at a dinner given to open the year's work at the Rose Room.

The first program dealt with "Health" and Miss Sadie Lee Oliver, as guest speaker, discussed Vitamins and National Health.

Tables for the dinner were beautifully decorated with a massed arrangement of fall blossoms in patriotic colors for the

centerpiece. As each guest entered the room she was presented with a lovely flower corsage in red and white. Year books, with scarlet covers, served as place cards.

Mr. and Mrs. Sam Steele and daughter, Ann, of Ft. Sumner, N. M., spent the weekend here with relatives.

Those present were Mesdames C. R. Waiser, D. C. Waiser, Jim Clark, Lloyd Lookingbill, Ray Johnson, Tandy Legg, B. E. Roberson, J. B. Noland and Mack Noland, and Mrs. L. B. Lookingbill, Mrs. Laura Shaw and Miss Oliver were special guests.

### "Pan American" Program Given For Study Club

Continuing the study course on "Latin America," begun at the first meeting of the club year, members of the Lone Star Study club enjoyed a program on Mexico Tuesday afternoon at the home of Joe Kepdall with Mrs. Roger Corbett assistant hostess.

Mrs. Ralph Smith conducted an imaginary trip along the American Highway in Mexico when she reviewed the book of that name written by Harry A. Franck and Herbert C. Lanks.

The early history and life of the Aztec Indians was given by Mrs. Guy Newsom who traced the development from the time of their first appearance in Mexico in the 14th century.

During the business session, presided over by the president, Mrs. Robert Thompson, members voted to assist with the Garden Club's fall flower show and to assist the Music Study Club with convention plans for the Seventh District Texas Federation of Music Clubs which will convene here in October.

Those present included Mesdames R. G. Blue, Ellis Coombes, Orpha Click, Leo Forrest, Jack Grady, Homer Henstee, Louie Le Grand, Nelson McRight, C. F. Moore, Jerry Morrow, Guy Newsome, Coy Phillips, Earl Phillips, Ralph Smith, Gwen Spitzer, Robert Thompson, Lillian Wilson and the hostesses.

### Program On "Safety" Given For Pioneer Study Club Members

Using the slogan "Accidents Do Not Happen; There is Always a Cause," members of the Pioneer Study Club presented an interesting program on "Safety" at the meeting held at the home of Mrs. Frank Terrell, Tuesday afternoon. Mrs. Sam Hunter was assistant hostess.

After roll call Mrs. Ray Johnson conducted a parliamentary drill and three phases of the lesson subject were discussed. Mrs. Wirt Phillips told of the national organizations for home safety in line with national defense. Mrs. H. D. Reed discussed "Fires in the Home" pointing out how many fires may be avoided, and Mrs. B. E. Roberson told about "Accidents in the Home."

During the business session members of the club voted to cooperate with the Music Study Club in entertaining visitors during the Seventh District Music Clubs convention which is scheduled to be held here on Oct. 16-18.

Members present were Mesdames A. G. Bell, H. A. Close, Noah Ewton, Burl France, Carl Frye, N. E. Gass, J. M. Gilliland, J. F. Hickmah, Bob Higgins, O. G. Hill, Sam Hunter, E. S. Ireland, Ray Johnson, F. M. Kester, F. L. Lucas, M. B. Norwood, Wirt Phillips, H. D. Reed, B. E. Roberson, T. E. Seigler, F. L. Terrell, and Al Werner.

Mrs. Carl Sisk of Matamoras, Pa., who is visiting in the Wirt Phillips home, was a guest.

Troy M. Womble left last week for Denton where he will attend N. T. S. T. C. for the fall and winter session. He is the son of Mr. and Mrs. Troy Womble. He was accompanied by Mr. and Mrs. Baker Womble who returned by Temple for medical checkups in Scott-White Hospital.

## Not Bad



Nancy Nesbit, above, is to be queen of the Los Angeles county fair, and one look at this charmer makes it plain why she was chosen.

## Fourth Quarterly Conference at Wildorado on Sunday

James Davis has returned to his home in California after spending several weeks visiting his brother, G. H. Davis, and Mrs. Davis.

Dr. C. E. Hawn is making extensive improvements on his farm property south east of town. He is adding two rooms to the small house on the south east part of the farm. The place will be occupied by Mr. and Mrs. Earl Croff, Luther Wagner is doing the carpenter work.

Mr. and Mrs. John Skaggs and son, Grady, Mr. and Mrs. J. B. Monahan, Mr. and Mrs. J. E. Speed and son, Bert, Mr. and Mrs. Edd Trimble and Mrs. E. C. Chapman were guests at a chuck wagon supper on the Matador Ranch Sunday night.

Mrs. P. E. Long and daughter Ruth and son Marvin and Bobby Speed returned from visiting Ray and Loyd Long at Las Angeles, Calif. Roy remained in California and Marvin will return to army work at San Antonio.

Mrs. Zettie Syms of Amarillo spent last week in the home of her son, G. A. Syms, and family.

## COURTHOUSE RECORDS

NEW CARS  
D. C. Waiser, GMC Pickup, Cogdell Motor Co.

## RELEASE

W. H. VanShaw to J. L. Hoffman, W 1-2 of NW 1-4 of Section 86, Blk. K-3

## WARRANTY DEED

Thelma McMinn to J. B. and Brunette McMinn, part of Blk. No. 7.

A. O. Thompson and wife to Thos. F. Howard, Lots 1, 2, 3 and 4 in Blk. 38, Town of Hereford.

## DEED OF TRUST

G. D. Russell to A. H. Ellison, Part of Section 63, Blk. K-3.

## Adrian News

By MRS. GEORGE A. SYMS

Mr. and Mrs. Henry Creitz, Mr. and Mrs. John Skaggs and son, and Mrs. Roy Ivy of Vega were visitors in the Klein home, Sunday.

E. C. Chapman accompanied his son, Buddy, to Arlington, Wednesday where Buddy enrolled in North Texas Agricultural College. Mr. Chapman remained for a few days to visit relatives in Smithfield and Fort Worth.

Misses Daisy and Ruth Toles of Amarillo visited in the Hurley Maynard home Saturday night and Sunday.

Miss Donna Gayle Harris enrolled in WTSC at Canyon, Tuesday.

Mrs. R. E. Caldwell spent last week with Mr. Caldwell's parents near Bovina.

Miss Margaret Grummel has returned to her home in Phoenix, Ariz., after spending the summer with her uncle, Ernest Frank, and assisting at the Adrian Mercantile Company. Margaret will enroll in the Phoenix Junior College.

Mrs. L. A. Worsham and Bob Snowden returned last week from Dallas where they had taken Marilyn Jane to the Scott-White Hospital for treatment. John Cooper spent last Sunday in Amarillo visiting his son and family.

Mrs. B. M. Efrande spent the week-end in Canyon visiting her daughters, Dorothy and Jean, who are students in WTSC.

Mrs. A. G. Bell of Hereford spent Tuesday and Wednesday in the Adrian Community.

Mrs. D. W. Foster received word Wednesday of the death of her father, J. M. Clemens of near Duke, Okla. Mrs. Foster left immediately and returned to Adrian the first of the week.

Mrs. C. Glasscock of Amarillo was in Adrian Friday, looking after her ranch interests.

Mr. and Mrs. J. P. Collier and Rev. and Mrs. T. M. Gillham attended the Palo Duro Baptist Association Tuesday at the First Baptist Church in Amarillo.

Mr. and Mrs. Edd Trimble of Arcadia, Calif., are visiting in the home of Mr. and Mrs. J. B. Monahan.

Miss Katherine Maupin, Mrs. L. C. Wade and daughter, La Queeta, visited their parents in Estelline, Friday and Saturday.

Miss Donna Gayle Harris spent the week-end in Adrian visiting her mother.

G. A. Syms, Robert Chapman and Guyeth Bogle attended the Oklahoma City Goldbugs-Buffalo Football game in Amarillo Thursday. J. E. Brouse and family of Memphis, Tenn., and Mrs. Sarah Morrill of Little Rock, Ark., came through Adrian Friday and stopped for a brief visit with their brother, Eugene Brouse and son, Sammy.

Mrs. O. T. Larsen of Hereford was brought from North-west Texas Hospital in Amarillo on Wednesday of last week to the home of her parents, Mr. and Mrs. G. A. Miller. She is improving rapidly.

Members of the football team and their coach attended the Price-Vega game at Vega Friday afternoon.

Mesdames J. E. Speed and E. C. Chapman attended the District Parent-Teacher Meeting in Amarillo, Friday.

Mrs. B. E. Witt, Mr. and Mrs. N. L. Jacobson and family and Mr. and Mrs. E. N. Jacobson and family and Rev. and Mrs. D. W. Binkley and sons were among those from Adrian attending the

# No House Is IMPOSSIBLE

Repairs And Remodeling Are Easy And Inexpensive

HOUSES, LIKE PEOPLE, are as old as they look. There is no reason why an 1898 house should still look like the "bustle" period.

Architectural styles change frequently, conveniences are improved constantly, but the well-built old house need not bear the stamp of old age.

Modernization, as we conceive this important activity, can make your house look like a 1941 home... no matter when it was built.

CALL THE LUMBER NUMBER—7

Carl McCaslin Lumber Co. HEREFORD, TEXAS 1 BLOCK EAST OF THE COURT HOUSE

Perry McMinn to J. B. and Brunette McMinn, part of Blk. 7, Evants Addition.

TRY A WANT AD

"BELLE STARR"  
The amazing bandit queen of the Ozarks... The sheltered southern beauty who became a fury against injustice and the most reckless member of the Starr Band!

## CORNER DRUG STORE

The Jexall Store

PHONE 105-HEREFORD FREE DELIVERY

\$1.00 AGAREX Plain or Comp. 89c	\$3.00 Mead's Oleum Percomorph Stag Perfumed Hair Oil Antiseptic Mi-31 40c Palmolive Brushless Shave Cream 2 for	\$2.69 25c 49c 45c	John B. STRIBLING'S Pink Eye Powder Bottle \$1
50c PABLUM BABY FOOD 39c	Regular 50c Hind's Honey & Almond LOT'ON.....	2 for 39c	
\$1.00 Chamberlain's HAND LOTION 79c	50c Prophylactic Tooth Brush 60c Alka Seltzer 25c Sucrets 60c Rex Seltzer	29c 49c 19c 39c	200 KLENZO Facial TISSUES 9c
\$1.20 SAL HEPATIC 98c	Regular 60c Bottle SYRUP of PEPSIN.....	49c	
Large VASELINE HAIR TONIC 59c	Even-Flo Baby Bottles, complete 25c Pkg. Carter's Little Liver Pills Regular Size Bismarex Largo Nasal Lotion A large Selection of Remington Klean-bore .22 and SHOT GUN SHELLS!	19c 19c 50c 39c	Bottle of 200 PURETEST Aspirin Tablets 29c
60c SYRUP of FIGS with SENNA 49c	Regular 60c Alka SELTZER....	49c	

as seen in MADMOISELLE

Autumn "must haves" by

Carole King  
DRESSES FOR JUNIORS

Left: "CITY BLOCKS"... Blay cut rayon and wool Tropic skirt (Exclusively Carole King's) and cotton velveteen blouse. Black and grey, plum brown and tan. Sizes 9 to 15. \$7.98

Right: "TOP FLIGHT"... Two-piece of Corianna rayon Cashmere. Golden earth, blue frost, crater blue. Sizes 11 to 15. \$10.95

Popular Store  
"Since 1921"

A Brand Ad Will Sell It!



### Texas Farmers And Ranchers Enjoy Best Price Level Since '30

Geo. L. Muse, secretary-treasurer of the Hereford National Farm Loan Association, who attended a conference of the 14 NFLA secretary-treasurers in Amarillo, Tuesday, said that Texas farmers and stockmen are enjoying the highest price levels for their products since May, 1930.

Although crops are spotted, conditions are reported generally good. The Federal Land Bank of Houston reports improved collections this year. It has been able to reduce its inventory of real estate during the past 12 months due to a lively demand for farms. The land bank has made more than 40 per cent more new loans than in 1940. This gain was said to be due largely to activity in land and refinancing under favorable terms and interest rates.

It was pointed out at the conference that the Federal Land Bank of Houston has extended a total of \$411,000,000 in long term farm mortgage credit through land banks and land bank commissioner loans in 24 years; more than a fourth of all borrowers have repaid their obligations in full, proving the success of the land bank system goal of helping farmers and ranchers pay out of debt.

The secretary-treasurers expressed the belief that the land bank system has been a stabilizing influence on land values by holding the basis for loans to normal agricultural values and by judging repayment ability according to normal prices.

The associations and their land bank are advocating a plan which permits payments on obligations in advance to build up a cushion against lean years, and at this time they are able to permit an offset in interest on advance payments.

### Summerfield

MRS. JIM CLARK

This community has received close to one and one half inches of rain since Wednesday. The wheat which was already up is really growing. There is still a great deal to be sown, especially south of Summerfield where it has been too dry to sow earlier.

Row crops are looking grand except in a few fields where there is smut. Several are already binding and shocking the earlier crops.

The women are about to wind up their canning. Plans are being made to take the surplus to Mrs. Ray Johnson's Wednesday and can for Wayland College and the Hereford Cafeteria as was done last year.

Sunday School attendance was 59 Sunday with only a few attending the evening services because of the rain.

Rev. and Mrs. Marcus Rexrode and children returned late Saturday night from Houston.

The new parsonage was ready

for the Rexrodes who moved Monday. Water is still to be piped to the house and some work yet to be done on the grounds.

Mr. and Mrs. B. A. Atchley and grandson, Jim and Roy Suttler, visited in the Denison Hills home at Ford Sunday.

Mr. and Mrs. J. B. Noland and daughter, Linda, were in Amarillo Sunday afternoon to see Henry Kendall, who is in the Veteran's Hospital recovering from an operation. His condition Sunday was thought to be good.

Perry McMinn spent the week end in Ruidoso with Mrs. McMinn, whose health is much improved.

Jimmy Lee Lookingbill, son of Mr. and Mrs. L. B. Lookingbill made the trip with Perry.

The Williams family from Littlefield have moved to the J. C. Ritter place Northwest of Summerfield. Raymond Williams has enrolled in the third grade at Summerfield School and two other children go to Hereford on the bus.

D. C. Walker is driving a new Truck.

Mr. and Mrs. Charlie Noland and family purchased a new car a short time ago.

W. M. U. met at the church Wednesday afternoon for the regular missionary program.

Members present were Mrs. B. E. Roberson, Mrs. Ky Lawrence, Mrs. Lee Kendall, Mrs. Guy Walsler, Mrs. J. B. Noland, Mrs. Roy Euler, Mrs. Jim Clark, Mrs. D. C. Walsler and Mrs. L. L. Cannon.

The Sunbeams met at the church Wednesday afternoon and their counselor Mrs. C. R. Walsler directed their study. Sunbeams present were Bobby and Wayne Walsler, Billy Lookingbill, Leaton and Richard Clark, Barbara Clark and Charlene Lee.

Mr. and Mrs. Hubert McMullins and Mrs. Tod Barker of Eric, Okla., were week end visitors in the J. A. Noland home. Mrs. Hutchins, mother of the two women, returned home with them. She has been visiting her brother J. A. Noland for several weeks.

Mr. and Mrs. C. D. Hardesty and family of Portales, N. M., visited Sunday with their daughter, Mrs. Frank Huckert and family.

Mrs. Pikes of Amarillo was a Sunday guest in the home of Mr. and Mrs. Louie Huckert.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

### Frio News

MRS. J. M. DIXON

Mrs. Sallie Hedgspeth, who has been visiting friends and relatives in White Deer and her daughter, Mrs. Tom Brown, in Amarillo, returned to her home at W. N. Hodges, Wednesday.

There were only thirty at Sunday School Sunday morning and even fewer at Bible Study and Singing Sunday night. Everyone is urged to attend these community activities every Sunday. Sunday School is at 11 o'clock and Bible Study at 8.

Mrs. H. M. Mobley and children spent Sunday with Mr. and Mrs. H. D. Robbins and family. Mrs. Clarence Williams and children from White Deer visited

### Battle of the Sexes



Bette Davis, erstwhile "great lady" of the screen, takes a shot at comedy in "The Bride Came C. O. D." which shows Sunday, Monday and Tuesday at the Star—and turns in a number 1 performance, showing that she can be convincing when funny as well as being the best sufferer in the movies. Teamed with Miss Davis is "Tough Guy" Jimmy Cagney, who varies his socking technique by bumping the lady's head forcefully with his own.

her parents, Mr. and Mrs. W. N. Hodges, and family, Sunday. Little Miss Janice Ball, who has spent about two months with her grandparents returned to White Deer with her aunt.

Mr. and Mrs. Robert Lowry and children of Muleshoe visited their parents, Mr. and Mrs. Chester Lowry, Sunday.

Mrs. J. E. Springer honored her sister-in-law, Mrs. Deward Roberson of Amarillo, with a shower, Sunday. Those present were Messrs. and Mesdames T. L. Sparkman, Sr., Elmer Jones, W. A. Springer, George A. Springer and A. T. Jones.

Mrs. Harold Balze of Hereford spent Wednesday night with Lurline Dixon.

Mr. and Mrs. Vestus Hodges, Mr. and Mrs. Knabe and Mrs. A. M. Jones spent the week end in Ft. Smith.

The Owen Andrews and children, Misses Marcia and Lyla Robbins, Dorothy Mobley, Alma Andrews and Stella Fortenberry attended the singing at Walcott, Sunday.

Mr. and Mrs. T. L. Sparkman, Jr., are in the south western part of New Mexico this week. They left Friday morning. Mrs. Conrad Robinson of Here-

ford visited Mrs. Walter Hodges, Jr., Sunday afternoon.

The Young People's Sunday School class were entertained with a party in the home of Mr. and Mrs. T. L. Sparkman, Jr., Friday evening. Those enjoying the occasion were Mr. and Mrs. George A. Springer, Dortha and Raymond Mobley, Mr. and Mrs. Elmer Jones, Alma Andrews, Frank, Lyla and Marcia Robbins, Gwendolyn Springer, Stella Fortenberry and the host and hostess. Refreshments of home-made candy and apples were served.

Mr. and Mrs. John Johnson and daughters, Wanza and Treva Jo, visited Mr. and Mrs. Wesley Brown and son, Tony, Saturday.

Mr. and Mrs. Haskel Benson and daughters went Friday to Breckenridge to visit Mrs. Benson's sister. They came home Monday morning.

Several of the men have worked on the school yard and other equipment. T. L. Sparkman worked almost one day on the light plant, and H. D. Robbins and Haskel Benson repaired the play ground equipment.

Two new houses are being constructed in this community. One belongs to Mr. and Mrs. Walter Hodges, Jr., and is being built on their farm east of the school house. The other is being built by Mr. and Mrs. Alton Hawks on their farm.

Mrs. J. M. Dixon and daughters, Wanda and Lurline, attended the Childers family reunion at New Childers near Santa Fe, N. M., over the week end. They went to Santa Fe with Mr. and Mrs. W. R. Childers and two children. Mr. and Mrs. S. A. Thornton and Mr. and Mrs. E. M. Childers-all of Lockney. There were five children of the Childers family and many nieces, nephews, cousins and grandchildren present. They left Friday and came home Sunday.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Transportation is no small problem for Old Man Texas' children of public school age, says Lynn B. Shaw, General Manager of the Texas Motor Transportation Association.

For five days each week—rain, sunshine or snow—5,513 school buses make the far reaches of the State to carry rural youth to public educational centers. Last school year the buses traveled an average of 257,171 miles each day and, surprisingly enough, there were 54 students to the bus. It is estimated that 290,219 children were transported last year, which is ample proof that youth in the remote sections of the State have been extended educational opportunities.

Estimates place the number of school owned buses at 3,839 and privately owned at 1,380. A few buses are owned by counties and some of them jointly owned, Shaw said.

Mr. and Mrs. Hal Kester and Mrs. Kester's sister, Miss Frances Borden of Denver, Colo., have been visiting with their parents, the F. M. Kesters and the location of this district was held

**THERE'S A HOST of Bargains IN TODAY'S ADS.**

**CUT RATES**

**South Plains FAIR TICKETS**

LUBBOCK—OCTOBER 6 TO 11

**\$2.00** VALUE FAIR TICKET **\$1.00**

ADVANCE SALE FOR ONLY

(Four 50c General Admission Tickets for only \$1)

Special advance ticket sale will be in effect through Saturday, Oct. 4. Regular front gate admission price remains the same.

Mail Postoffice Money Order or Bank Draft—South Plains Fair, Box 561, Lubbock, Texas. No limit—Buy All you want.

**ORDER TICKETS NOW**

No Special Rates After October 4

**Month End VALUES at Penney's**

**JUST ARRIVED!**

One group of neat Spun Rayon Dresses . . . Beautiful new fall colors! Street, Dressy or Tailored types! So Hurry! **1.44**

**Novelty RAYON SATIN SLIPS**

Considering the scarcity of Rayon on today's market, these are outstanding. Beautiful trimmed styles in a very good quality rayon satin. Limited Quantity! **57c**

**27-Inch OUTING FLANNEL**

We sold this same quality for this price a year ago. It is a real value . . . good weight in solid colors, also in white! **7 1/2c**

**Ribbed Cotton UNION SUITS**

Men's 12-lb. Why stay cold this winter when you can buy this value? Full weight, standard sizes . . . choice of white or Ecru. **57c**

**New Shipment . . . LADIES PURSES**

All the new fall colors and shapes . . . neat missy types or generous sized ladies' types! Come Early! **49c**

**Men's OXIDE WORK SHOES**

Ruggedly built . . . Ideal for all work. Black Retan Leather **2.29**

**36-Inch OUTING FLANNEL**

Good heavy quality . . . solid colors, pastels, light and dark stripes . . . for quilts or sleeping apparel **12c**

**Ladies OUTING GOWNS**

Smartly trimmed, exceptionally well made in beautiful pastel colors! In sizes 15, 16 and 17 **79c**

**2-Lb. Linter COTTON BATTS**

Just the right size for winter quilts . . . Better buy several at this price **25c**

**Men's BLANKET LINED JUMPERS**

JUST RECEIVED! 50 Percent wool lined for warmth! Full made, and of a durable weight **1.79**

She was a Wonderful Sweetheart . . . but a Terrible Enemy!

**"BELLE STARR"**

THE BANDIT QUEEN!

**AT PENNEY'S NEW FALL SHOES**

Smarter styles, better values, longer wear . . . three of the many reasons why families turn to Penney's for all their shoes!

**FOR CAMPUS! FOR SPORTS!**

**Men's Zipper COACHER COATS 6.90**

Warm in the wind, dry in the rain! Show-repellent cotton gabardine with plaid lining!

**Zipper SPORTS JACKET 4.98**

Heavy melton cloth. Two tone knit collar and cuffs for extra warmth! Cape-skin sleeves!

**Men's Slacks 2.98**

Pleated drape styles. Fall colors, patterns!

**Men's Two Tone Coat Sweaters 1.98**

Smart panel ribbed stitch! Raglan sleeves, zipper closed front!

**Athletic SOCKS 25c**

Warm and absorbent!

**Young Men Choose Campus Clad Suits 17.75**

Fine worsted, shetland, tweed pattern!

**Towncraft SHIRTS 1.49**

Brand new patterns for fall! Sanitized Shrink to keep their fit!

**Towncraft Ties for all 49c**

**Marathon fur felt hats 3.98**

**COMPARE FOR VALUE!**

**Foot Charm at Little Cost! Women's Dress Shoes 2.98**

You'll revel in easy comfort and striking good looks. Elasticized pumps of rich suede with rayon faille trim! Front gore pumps in the smart new golden brown! And many others at this low price!

**Always Popular! Confy! Moccasin-Type Oxfords 1.98**

Good-looking antique golden brown leather with cork and rubber soles and heels!

**Women Applaud These! Comfort Oxfords 3.49**

Easy comfort PLUS smart smart looks! Supple black kid with Peni-Flex cork cushion insoles!

**COMPARE FOR QUALITY!**

**Men's Wing Tip Oxfords**

Right for office or at a party. Selected leather uppers with wing tip and leather sole. Super value! **5.49**

**Boys' Wing Tip Oxfords 2.79**

Good quality leather, expensive-looking antique brown. Sturdy soles and rubber heels! Sizes 1-16!

**FOR SAVINGS!**

**Little Teacher High Shoes 1.49**

Correctly styled of soft, pliable leather with Cuddle-Back construction for lasting fit. Sizes 5 1/2 to 8! IN SIZE 2 to 5 **\$1.29**

**Girls' Patent Party Pumps 1.98**

Dainty "party-goers" as sturdy as they are cute! Trimmed with elasticized gabardine. Leather soles!

**PENNEY'S**

**KEEP WARM!**

At Streu Hardware you will find one of the widest selections of heating appliances in the

**PANHANDLE**

Portable Oil Heaters . . . Portable Electric Heaters . . . Oil Heaters . . . both radiant and circulating. Gas Heaters in Circulating or Radiant Types!

. . . also

**Butane Heaters and Butane or Natural Gas Floor Furnaces!**

and

**Good Coal Heaters . . . at Bargain Prices!**

**STREU HARDWARE**

HEREFORD, TEXAS



# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN ..... Publisher  
J. MIE GILLENLINE ..... Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## SOCIETY.

### Mrs. Hunter Is Birthday Honoree

Mrs. W. A. Hunter's sixtieth birthday was the occasion for a lovely party Monday afternoon when her daughter-in-law, Mrs. Ullman Hunter, entertained in her honor at her country home.

Various games were enjoyed and guests wrote birthday wishes for the honoree. Gifts were presented.

Refreshments were served to Mesdames E. H. Norton, Mary Palmer, and the honoree of Hereford and Mesdames Henry F. Neeley, F. L. Pinckert, M. E. Layman, M. L. Simpson, Clem Gilliam, H. C. Baird, P. H. Dyer, F. A. May, Glenn May and Sam Hunter.

The hostess was assisted by Mrs. H. C. Baird, and Mrs. Sam Hunter.

### Gifts Are Exchanged

The Frio Home Demonstration Club met with Mrs. Chester Lowery last week when Pollyanna gifts were exchanged and names were drawn for the coming year. Members voted to sponsor a money making project in October.

Mrs. Mike Cassels of Hereford, a former member of the club, was a guest.

### Young People Enjoy Party

Young people of the First Christian Church were entertained with a party in the basement of the church Tuesday night. Games furnished entertainment and refreshments were served to Mary Ann Acker, Billy Dameron, Lois Agnes Glibreath, Wayne Phillips, Mattie Lawhon, Billy Davis, Juanita Morris, F. L. Lucas, Arline Millard, Bobby Jennings, Marie Moreman, G. P. Owen, Cornelia Hamilton, Nona Mills, Londene Martin, Rosemary Phillips, Helen Acker, Marcella Blue, Christine Smith, Mary Ruth Russell, Juanita Smith and Rev. H. M. Redford.

### Baptist Women Have Program On Stewardship

All circles of the Woman's Missionary Society of the Baptist Church met together for a program at the church yesterday afternoon.

Mrs. Aubrey Daniels had charge of a stewardship program which she conducted in the form of a "Dr. I. Q." quiz.

The annual week of prayer observance will be held next week with programs given at the church on Monday, Wednesday and Thursday afternoons. Mrs. W. L. Alexander is arranging the programs for the three day observance.

## North Hereford Club Entertained

The North Hereford Home Demonstration Club was entertained at the home of Mrs. Oscar Vaughn Friday afternoon.

Roll call was answered with timely information concerning making over old garments for further wear. Mrs. John Kropff gave an interesting account of her trip to Beaumont and Houston when she attended the Demonstration Club Training School. Plans were discussed for the new year books which will be made soon. The next meeting will be held at the home of Mrs. Bryan Davis, October 3.

Those present were Mesdames John Kropff, Carrie Kropff, Earl DeHart, Bob Fullwood, Evelyn Bell, George Parker, Otto Olson, Bryan Davis, Louie Olson, H. M. Cogdell, L. M. Rhodes, George McConnell and Fannie Wilson.

### Fellowship Luncheon To Be Held Wednesday

Announcement was made at the Woman's Society for Christian Service meeting held yesterday at the Methodist Church, of the Fellowship Luncheon which will be next Wednesday. Members of circles, one and two will form a committee for hostesses. Mrs. Guy Newsom will be in charge of the luncheon program.

The program yesterday afternoon was a continuation of the study book under the direction of Mrs. Knox Klnard.

### Luncheon Is Given For Baptist Class

Members of the Phebean Class of the Baptist Church were entertained at a covered dish luncheon at the home of Mrs. Carl Gilliland Thursday.

A patriotic theme was carried out in decorations with red and white dahlias forming the centerpiece for the table. Heavenly blue morning-glories and tiny American flags encircled the dahlias and red, white and blue candles burning at each end of the table completed the colorful theme.

Mrs. Ralph McCullough was in charge of an impromptu musical program.

Members attending were Mesdames Travis Caraway, A. T. Layman, L. J. Matthews, Jimmie Allred, J. R. Struble, Lynn Kester, Owen Stagner, Geo. Clark, LaVerne Longbottom, W. L. Ayres, Geo. McConnell, Ralph McCullough, George Suggs, Geo. Robertson, Ira Foster, J. B. Whitlow and the hostess.

## LOCALS

**CHURCH WOMEN'S COUNCIL WILL MEET TUESDAY**

The Federated Council of Church Women will meet Tuesday afternoon at the Methodist Church at 3 o'clock. Rev. James Aiken, pastor of the Presbyterian Church will review the book, "Is the Kingdom of God Realism" by E. Stanley Jones. Mrs. Marvin Norwood will conduct the devotional.

All church women of the county are invited to attend the meeting, and the general public regardless of church affiliation, is urged to take advantage of the worthwhile programs.

**OPTOMETRISTS HERE**

The regular monthly meeting of the Texas Optometric Association of this district was held here Sunday. The men's organization convened in Dr. F. M. Kester's office with Dr. C. A. Staehlin of Borger presiding and the Women's Auxiliary met in the Kester home. Mrs. Hugh Strickland of Amarillo is president of the Auxiliary.

Mr. and Mrs. Homer Hellams of Terrell were looking after business interests here last week. Mrs. Hellams who is the former Miss Jennis Wyche of Hereford, visited with old friends while here.

Mrs. Barry Wheelless and baby left this week for Fort Worth after a two week's visit with her parents, Mr. and Mrs. D. W. Hawkins. Mr. Wheelless, who has been employed by Western Electric in Amarillo, was recently transferred to the Fort-Worth office of the company.

### Hospital Notes

Mrs. Gaylord Newell, maternity, girl born September 20.

Mrs. A. L. Calton, maternity, girl born Sept. 24.

Mrs. Madeline Cullins, treatment for injuries, admitted September 22.

## HEREFORD



### BULL

By Jimmie Gillentine

Mr. and Mrs. Bob Wilson are one couple who can watch their football team lose—and like it. At least, they got a real kick out of the Littlefield game last Friday night. They arrived late for the game and were assigned to a parking space at the north end of the field; because the weather was bad they stayed in the car. To them, it was a swell game, except Bob thought the referee was a little bit severe in exacting penalties against the red sweaters, and everytime one of them crossed the goal line he would blow his horn long and loud. All in all, they thought it was a real game. Saturday morning brought different results, however, when Bob learned that the jersey colors of both teams were red and that Hereford had adopted the white jerseys last Friday night. After following the red jerseys for years, the Wilsons had spent the evening boosting the Littlefield squad, firmly convinced that they were yelling for Hereford. Billy Miller says he did the same thing.

This soy bean business sure has people talking. A few weeks ago I printed a piece about some beans on the C. A. Wimberly place and I have since been informed that I am far from being properly informed on the topic of soy beans.

Some people hold out that there are 3,000 varieties of soy beans; others say that special varieties have to be developed for each climate, altitude, and various localized conditions. Mary Kate Brotherton sent a press release to the Ft. Worth Star Telegram and Upshur Vincent, farm editor, replied in part:

"On three former occasions I have tried to find a market for Texas-grown soy beans—without success. It seems there are soy beans and soy beans; and those that grow in Texas are definitely not wanted. The ones that are wanted will not grow here. I spent no little time last year trying to find a market for Texas beans. I even had a cottonseed oil mill here look into the matter with a view of getting machinery that would handle the kind we grow—but nothing came of it. If your man has a bean that will sell at a profit, I shall be mighty glad to know it."

This will come as a surprise to many people. Who would have thought there could be so many different angles to a bean? I know some of the cattlemen around here have been using our soy beans to feed cattle, also that soy bean meal is becoming competitive to cottonseed meal in a few scattered instances. The dictionary also says that people in China and Japan use soy beans for food. This just about covers my knowledge of the subject. If you have any inside information on soy beans, let us have it.

Dick Walker recently modernized his milk routes by replacing the truck with a horse and wagon proposition. He says that the wagon is cheaper, faster and that it complies with the idea of conserving automobiles for national defense. Glenn Weir had to show Dick a few spots, where he had put the harness on wrong, but even then Dick wasn't discouraged. One surprising thing, however, was the fact that the harness, which is ordinary and very plain, cost \$65.00 a set—and it was hard to get even at that price. It sure seems funny to see a fellow standing in a wagon humming the Hut-Sut Song.

## New Chevrolet

(Continued from Page 1)

refinements to a luxury line surpassing all previous models. Smart styling, fine materials and excellent design have produced the most beautiful and comfortable interiors that Chevrolet has ever offered, the dealer states.

Because the successful engine developed for 1941 is retained with only minor changes, power output remains virtually the same. Fuel and oil economy, long a Chevrolet trait, is assured, with greatest improvements being made in the chassis, where greater sturdiness is apparent in

the new bumpers and guards, with increased depth making the bumpers appear more massive and increased crown depth assuring greater resistance to impact.

## Chuck Wagon

(Continued from Page 1)

organization to prepare for fall activities. He will be aided by the troop committee, Homer Henslee, Pack London, Jesse

Stanford, Henry Williamson, Tom Alderson, Forrest and Schroeter.

Other guests at the meeting will be Glenn Allison, Roger Baumann, Charles Reeve, W. W. Anderson, Urlin Streu, Alton Miller and Bobby Davis, and a general invitation has been extended to other scouters of the district.

Forrest and Schroeter urge boys of scout age to attend the chuck wagon feed and get ready for participation in scout activities for the fall and winter.

## Chic for FALL, 1941

This Fall you'll wear your hair high in front, low in back, with more beautifully sculptured waves. To get that every-hair-in-place appearance, you'll need one of our fine permanents for a perfect foundation.



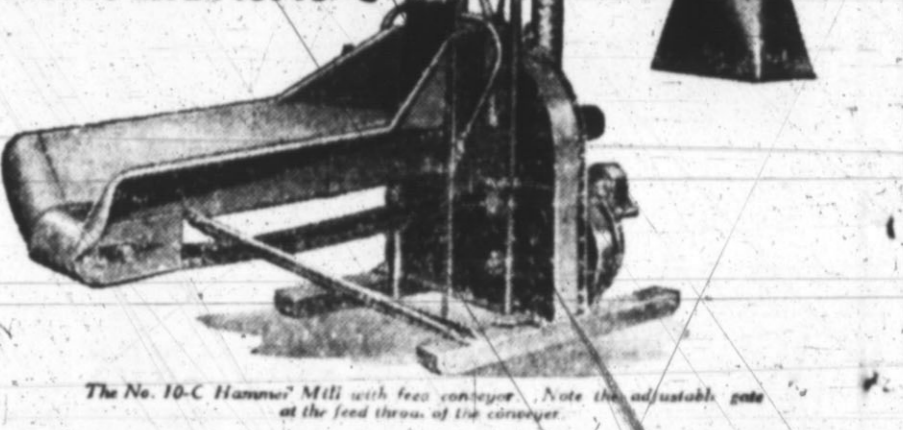
Make the Most of Yourself! Call 3... for Appointments

### THE BEAUTY MART

Ona Faye Smith — Imogene Whiethead — Kitten Smith

## MAKE FEED GO FURTHER

Grind it in a McCORMICK-DEERING HAMMER MILL No. 10 and No. 10-C



The No. 10-C Hammer Mill with feed conveyor. Note the adjustable gate at the feed throat of the conveyor.

Name any grain or roughage you like... it's pretty certain you can grind it just the way you want it in the new McCormick-Deering Hammer Mills No. 10 and No. 10-C. These two mills are easy to adjust, simple to operate, and they grind at the exact degree of fineness you want.

Come in and see them at our store. The No. 10 has a large capacity, gravity-feed hopper; the No. 10-C is equipped with feed conveyor. By removing screens and hammers in the No. 10-C, you can use it as an ensilage cutter—a feature many livestock feeders and dairy men will like.

The McCormick-Deering line is the complete line of feed-grinding equipment. Besides these two mills, we have the new No. 5 Hammer Mill (slightly smaller capacity than the No. 10 and No. 10-C), the No. 2 Roughage Mill, and a complete line of plate-type Feed Grinders.

Now on Display the new

ALL-PURPOSE McCormick-Deering

## 6-Foot Combine

Harvests All Kinds of Small Grain!

A new machine streamlined for efficiency. See it today.

GENUINE I-H-C Binder Twine PER BALE \$5.50

# Rosson-Hays

YOUR I-H-C DEALER

# FREE PRIZES! VISIT US this week end!

## AND SEE THE NEW CHEVROLET FOR 1942!

"BEST FOR THE LOWEST PRICE IN THE AUTOMOBILE WORLD"

### First Prize

To the person estimating nearest to the motor number on the 1942 Chevrolet

#### A 5-TUBE

General Motors Portable

## RADIO

### SECOND PRIZE

Free Wash, Grease and Chassis Inspection

All you have to do to win one of these prizes is to guess nearest to the motor number of the New 1942 Chevrolet now on Display at Brumley-Woodford Motor Co. Come in and register (Friday or Saturday) and make an estimate. You may win one of the two big prizes!

FIRST PRIZE... a General Motors Radio... battery or electric; plug it in or carry it with you. SECOND PRIZE is a Free Wash, Grease and Chassis Inspection Job.

The prizes will be awarded to persons guessing nearest to the motor number, as outlined above. Come in between 8 a. m. and 7 p. m. Friday or Saturday, and make your estimate. It don't cost a cent... and you'll enjoy seeing the Chevrolet for '42.

## BRUMLEY-WOODFORD MOTOR CO.

**Make a Mark in every frame!**

**SAVINGS**

You'll roll up a big score in savings by getting all your drug needs at CLOSE'S... where every price is a low price every day! Come in today—ANY DAY—and let us prove that we always give a full money's worth... and something to spare in the way of helpful, courteous service that adds pleasure to the convenience of shopping here.

<b>HAND LOTION</b>	50c	<b>CHAMBERLAIN'S</b>	39c
<b>CREOMULSION</b>	\$1.25	<b>BOTTLE</b>	98c
35c <b>TAMPAX</b>	29c	50c <b>Barbasol</b>	29c
Dozen New		<b>SHAVING Cream</b>	29c
<b>Bridge Talleys</b>	20c	50c <b>Armand's</b>	39c
50c <b>Tooth Powder</b>	39c	<b>FACE POWDER</b>	39c
<b>CALOX</b>	39c	55c <b>Pond's</b>	39c
50c <b>Tooth Paste</b>	29c	<b>CLEANSING CR.</b>	23c
<b>DR. WEST'S</b>	39c	35c <b>St. Joseph's</b>	23c
50c <b>Gem</b>	39c	<b>ASPIRIN TABS.</b>	39c
<b>RAZOR &amp; Blades</b>	39c	<b>ZONITE</b>	39c

<b>FITCH SHAMPOO</b>	75c	<b>Bottle for</b>	59c
<b>SHAVING CREAM</b>	50c	<b>MENNEN'S</b>	39c
<b>HIND'S LOTION</b>	\$1.00	<b>Size</b>	49c
<b>HOT WATER BOTTLE</b>	\$1.25	<b>Only</b>	69c

**'WHAT IS YOUR PLEASURE?'**

When our skillful fountainers ask that question, they accept the "PLEASURE" because our sodas and sundaes are made in a manner that assures full enjoyment of your favorite.

<b>COFFEE &amp; DOUGHNUT</b>	Real Good!	5c
<b>HOT PLATE LUNCHES</b>	Special at	35c
<b>BUTTERSCOTCH SUNDAE</b>	Hot for	10c
<b>GLOBE VACCINES</b>	Now's the Time to do Your Vaccinating!	

# Close Drug

PHONE . . . . 13



# HAILE'S ANNIVERSARY SALE

Special, During This Sale!

La Donna Cosmetics

FACE POWDER . . . COLD CREAM . . . SKIN TONIC . . . TISSUE CREAM . . . ROUGE . . . LIPSTICKS . . . ASTRINGENT!  
4-Ounce Floral Spray Cologne FREE, with purchase of any of them

**HAILE DRUGS**  
*Walgreen Agency*  
**WE SELL FOR LESS**  
PHONE 99      HEREFORD, TEXAS

Save During This Big Sale!

Letters Random Stationery

50 SHEETS and 50 ENVELOPES  
LINEN PAPER

Only 23c

30 FEET  
**WAX PAPER**  
3c

BOTTLE OF 100  
**ASPIRIN** 11c

LAUNDRY SOAP  
**P & G, 6 bars** 23c

50c  
S. T. 37  
39c

10c  
**LUX**  
Toilet Soap  
3 for 17

PINT SIZE  
**MINERAL OIL** 19c

50c TOOTH POWDER  
**CALOX** 29c

25c  
**N-R TABLETS**  
16c

50c HAND LOTION  
**WOODBURY** 19c

POUND BOX  
**EPSOM Salts** 9c

25c  
**HINKLE PILLS**  
9c

25c LIVER PILLS  
**CARTER'S** 15c

\$1.00 FACE POWDER  
**WOODBURY** 67c

**SHOE STRINGS**  
1c

10c SOAP FLAKES  
**IVORY** 5c

POUND ROLL ABSORBENT  
**COTTON** 27c

20c  
**TOOTH BRUSH**  
7c

**:- Toiletries Sale :-**

60c MUM . . . . . 43c  
\$1.00 CHAMBERLAIN LOTION . . . . . 67c  
50c POND'S POWDER . . . . . 33c  
60c NON-SPI . . . . . 39c  
50c ROLL-AWAY LOTION . . . . . 37c  
25c JERGEN'S FACE CREAM . . . . . 16c  
50c LEMON CASTILE SHAMPOO . . . . . 31c  
35c CORN HUSKERS LOTION . . . . . 19c  
60c PHILLIP'S CREAMS . . . . . 43c  
\$1.00 VALENE SHAMPOO . . . . . 57c  
WRISLEY BUBBLE BATH . . . . . 35c

10c FLARE NAIL POLISH . . . . . 2 for 15c  
\$1.00 VITA-RAY CREAM . . . . . 69c  
25c WOODBURY FACE POWDER . . . . . 16c  
50c JERGEN'S LOTION . . . . . 33c  
25c FITCH HAIR OIL . . . . . 13c  
\$1.50 CUTEX SET . . . . . 89c  
\$1.00 COTY FACE POWDER . . . . . 79c  
50c PO DO SHAVE CREAM . . . . . 31c  
50c CHAMBLY HAND LOTION . . . . . 29c  
50c Hair Tone HAIR OIL . . . . . 37c  
50c IPANA TOOTH PASTE . . . . . 29c

**WRISLEY'S COLOGNE**

Hob Nail Bottle \$1.00  
Old Fashioned Floral with Atomizer  
**75c**

SCHOOL SUPPLIES!  
WHITEFACE NOTE BOOK BINDERS  
19c

**KING'S CANDY**

SPECIAL PACKAGE — TWO-POUND  
HOME PACKAGE  
**\$1.00**

**AT OUR FOUNTAIN!**

BANANA SPLIT . . . . . 15c  
FROZEN MALT . . . . . 10c  
TALL LIMEADE . . . . . 5c

**BROILED STEAKS**

T-BONE  
SIRLOIN or  
HALF SIRLOIN  
AS YOU LIKE THEM BEST!

**PLATE LUNCHES**

Prepared by a Lady Cook!  
**25c to 40c**

**Eat at Haile's FOR BETTER FOOD!**

5c  
**Flox-Tex**  
Toilet Tissue  
3 for 10c

Pint  
**Isopropyl**  
Rubbing Alcohol  
9c

10c  
**POCKET COMBS**  
4c

3-OZ  
**HAIR OIL**  
7c

10c  
**FORT HOWARD**  
TISSUE  
3 for 19c

25c  
**HAND LOTION**  
7c

60c  
**ALKA SELTZER**  
49c

15c  
**BAYER ASPIRIN**  
9c

**DISH CLOTHS**  
2 for 7c

**:-: Vitamin Headquarters :-:**

Pint Bottle <b>COD LIVER OIL</b> . . . . . 79c	Bottle of 100 Capsules <b>HALIBUT LIVER OIL</b> . . . . . 98c	Bottle of 100 Capsules <b>A-B-D-G</b> . . . . . \$1.79
Bottle of 25 Capsules <b>A-B-D-G</b> . . . . . 63c	Bottle of 250 Capsules <b>YEAST and IRON</b> . . . . . 97c	10-cc Bottle of <b>HALIBUT LIVER OIL</b> . . . . . 37c
\$1.00 Size <b>IRONIZED YEAST</b> . . . . . 69c	Natural B Complex <b>BEZON</b> . . . . . 2	Bottle of 100 Tablets <b>COD LIVER OIL</b> . . . . . 69c
Bottle of 50 Capsules <b>HALIBUT LIVER OIL</b> . . . . . 59c	Pint Bottle <b>WINE TONIC, B-1</b> . . . . . 89c	Bottle of 100 Tablets <b>BREWER'S YEAST</b> . . . . . 37c

25c  
**Syrup of Black Draught**  
13c

**EVERYDAY NEEDS**

EX-LAX, 25c box only . . . . . 16c  
HIND'S LOTION, \$1 bottle . . . . . 43c  
ORLIS MOUTH WASH, pint . . . . . 37c  
CASTOR OIL, 25c bottle . . . . . 16c  
PEROXIDE, pint bottle . . . . . 19c  
ASPIRIN TABLETS, box of 24 . . . . . 5c  
WAX PAPER 30-foot roll . . . . . 3c

**SOAP SALE**

P&G LAUNDRY SOAP, 6 bars . . . . . 23c  
OXYDOL, 25c box . . . . . only 21c  
IVORY FLAKES, 10c box . . . . . 5c  
CAMAY, 10c bars . . . . . 2 for 13c  
DREFT, 25c box . . . . . only 21c  
WOODBURY, 10c bars . . . . . 4 for 23c  
LIFEBUOY, 10c bars . . . . . 3 for 17c

10c  
**WASH CLOTHS**  
4c



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181



Let's Cook Something

### After School Snacks

You may have been a little careless about keeping the cookie jar filled during the summer months but now that school has started and hungry youngsters appear on scheduled time for little after-school snacks, it is a good idea to keep the old cookie jar well stocked. Happily the young demanders can partake of them generously without fear of spoiling the latest meal.

Mrs. H. M. Redford gives you this recipe for nut ice-box cookies which are not expensive and are very easy to make. They are also welcomed as after-party snacks and this recipe will make 230 cookies the size of a half dollar.

### NUT ICE-BOX COOKIES

- 1 Cup Shortening
- 1 cup white sugar
- 1 cup brown sugar
- 2 well beaten eggs
- 2 cups flour
- 2 cups oatmeal
- 1 cup coconut or pecan meats
- 1 teaspoon baking powder
- 1-2 teaspoon salt
- 1 teaspoon soda in 1 teaspoon hot water
- 1 teaspoon vanilla

Cream shortening, add sugar and beat well, then add eggs and beat again. Stir in the soda and water and vanilla and add the dry ingredients. Make into sausage-like rolls, wrap in waxed paper and place in refrigerator over night or until wanted. Before baking, slice very thin and bake in hot oven on baking sheet.

## Charter Members and Past Officials Of Order of Eastern Star Honored

Charter members and past worthy matrons and patrons of the Order of Eastern Star were honored Thursday afternoon at a tea given at the home of Mrs. Pearl Kinsley at Friona.

They included Mrs. Allan Bell, Mrs. L. R. Brady, Mrs. Mary Palmer and Mrs. Laura Hicks, charter members; Mesdames Brady, Bell, Hicks, L. H. Shore, O. G. Hill, Lee, Cocanougher, Vern Witherspoon, N. E. Gass, H. D. Reed, Ed Boggess, Jack Rose and Miss Lucy Reed.

Mrs. Irene Sheets, associate matron of Friona, presided at the register and garden flowers were used for decorations. The tea table was appointed with lace, crystal and silver with a centerpiece of blossoms in all shades of purple. Tapers in crystal holders carried out the O. E. S. colors.

Miss Nancy Shackelford sang "I Love Life," and Miss Melba Welch sang "The Sunshine of Your Smile," accompanied by Harley Bulls at the piano.

A "March of Time" pageant commemorating the 25th birthday anniversary of the Hereford Chapter and honoring the past officials, was presented with Mrs. Irene Sheets presiding. Characters in the pageant stepped from an improvised grandfather clock while appropriate music was played by Mrs. H. D. Reed. Mrs. A. L. Manjeot took the part of the minute hand and Mrs. Frank Terrell the hour hand of the clock. The Times included "Anniversary Time," Mrs. Cooper Morgan, who carried a cake topped with 35 small candles and one large white candle. The cake was placed on a table where five tall tapers appropriate to the star points were lighted. "Time For Lodge," Mrs. Lee Cocanougher, "Time To Work," Mrs. Lene Teete, "Trying Times," Mrs. Alice Bradley, "Time For Church," Mrs. E. R. Dixon, "Time To Play," Mrs. Clara Shore, "Happy Times," Mrs. Noah Ewton, "Father Time," Mrs. Brucie Rose, Mrs. O. G. Hill was soloist.

The "hands of the clock" pinned a bouquet of purple asters on each charter member and presented corsages of red roses to the past matrons. All characters taking part in the ceremony carried large pendulums, swinging them to and fro as "Time Marched On."

Those from Hereford attending were Mesdames N. E. Gass, Alice Bradley, Laura Hicks, Jack Rose, Lena Teeter, L. R. Bradley, Cooper Morgan, Allan Bell, Ed Boggess, Moore, Marvin Norwood, Lee Cocanougher, O. G. Hill, O. T. Mathews, Myrtle Witherspoon, J. D. Bourn, Mary Palmer, L. H. Shore, A. L. Manjeot, Frank Terrell, H. D. Reed, B. R. Dixon, Miss Lucy Reed and Miss Sadie Lee Oliver.

Members of the Hereford Chapter from Friona included Mesdames Jerry Blackwell, J. C. Wilkinson, R. J. McReynolds, F. N. Welch and Mrs. Kinsley.

Tom Vaughn, who has been visiting his parents, Mr. and Mrs. D. F. Vaughn, left this week for his home in Tacoma, Wash.

## Bay View Club Opens New Season With Colorful Luncheon-Program

Unusual decorations carried out a patriotic theme for the luncheon held by Bay View Club members at the Rose Room Thursday.

The luncheon marked the opening of the club's activities for the coming year. Mrs. Travis Dameron, new president, presided. Tables were arranged in the shape of a large "V for Victory," and the flower centerpiece which was placed at the intersection point was a large map of the United States done in red, white and blue flowers. Three dots and a dash in flowers decorated the table at intervals. American flags were draped around the walls and a patriotic program was featured.

A playlet adapted from the poem "I Am An American" by Elias Lieberman, was presented by Mrs. John Olson and Mrs. Paul Mathers. The playlet depicted immigrants from the time of the landing of the Pilgrims to the present day immigrant. In conclusion, the Allegiance to the Flag was repeated by the club members.

A called meeting was announced for this afternoon at the court house.

Arrangements for the luncheon were made by the social committee of the club. They were Mesdames Essie Cardwell, J. W. Spradley, H. L. Broadwell, D. H. Alexander, and John Olson.

Those present were Mesdames Bob Wilson, J. W. Spradley, John P. Slaton, F. T. Roloson, G. A. F. Parker, John Olson, C. F. Moore, Clara McLean, Paul Mathers, J. W. Kirby, Knox Kinard, A. M. Jones, E. B. Hedrick, G. W. Heard, E. W. Harrison, Travis Dameron, H. G. Conkwright, Colby Conkwright, R. P. Coneway, Essie Cardwell, H. L. Broadwell, C. R. Barber and D. H. Alexander.

### Family Reunion Held At Caviness Home Here Sunday

A surprise family reunion was held at the home of Mr. and Mrs. A. L. Caviness Sunday when they entertained to honor her parents, Mr. and Mrs. E. T. Sevier, who are moving to Phoenix, Ariz.

Relatives and friends attending were Mr. and Mrs. J. Y. Harbison and Mr. and Mrs. Spraggins of Plainview, Mr. and Mrs. G. R. Stratton and daughter, Betty Jo, of Amarillo, Tom and Lloyd Sevier of Monahans, and Mr. and Mrs. J. A. Roe and daughter, Mr. and Mrs. J. E. Wilson and daughter, Mr. and Mrs. Carl Sevier and daughter, Melba, Mr. and Mrs. Dee Sevier and son, Mr. and Mrs. Ed Peacock and son, the honorees and the hosts.

in the Harrell Food Store in Clovis.

After the ceremony the couple left on a short trip to points of interest in New Mexico.

Relatives from Hereford attending the wedding included Mrs. H. C. Bowsher, the bridegroom's mother, and a brother, Paul Bowsher and his three sisters, Ruth, Virginia and Mildred Bowsher.

### Recently Wedded Couple Will Live In Hereford

Mr. and Mrs. Phillip Miller, recently wedded couple, are now making their home in Hereford. The wedding took place on Wednesday, September 17, in Portageville, Mo., with the Rev. G. N. Gaines, pastor of the Methodist Church, officiating. The bride is the former Mrs. Mae Grady of Portageville.

The couple is at home at the Dameron Apartments on Twenty Five Mile Avenue and Mrs. Miller's daughter, Miss Bonnie Grady has enrolled as a student in Hereford High School.

Mr. Miller operates a farm about twenty-five miles west of Hereford.

### Luncheon Is Given For Knitting Club

Mrs. Ernest Medkief was hostess at a luncheon on Wednesday of last week for members of the Knitting Club.

Fall flowers in varied colors centered the table which was appointed with silver.

After the luncheon, members of the club started a Red Cross knitting project under the direction of Mrs. J. T. Gilbreath, Jr.

Attending the luncheon were Mesdames Knox Kinard, Travis Dameron, Woodrow Ireland, W. J. Stanford, J. T. Gilbreath, Jr., and the hostess.

### Trump And Chatter Group Entertained

Trump and Chatter Club was entertained at the home of Mrs. J. M. Posey Thursday afternoon with Mrs. J. E. Kirby as hostess.

After the games Mrs. Ralph Hastings was awarded guest prize for high score and Mrs. Troy Moore received the club award.

Refreshments were served to Mesdames B. Y. Crosthwait, John T. Sims, Woodrow Wilson, Troy Moore, Elvin Ridling, Ralph Hastings, C. H. Dyar and the hostess.

### ROOMS TO RENT! TRY A WANT AD

## Big MILLINERY SALE

I am ready to make over your old hat in the new fall styles. I have re-blocked hats for sale in black and good colors at my home on 25-Mile Avenue.

Mrs. N. C. Voegel



## Furr's Finest FLOUR

Best for Bread, Biscuits, Cakes and Pies!

- 6-Lb. Sack . . . . .29
- 12-Lb. Sack . . . . .49
- 24-Lb. Sack . . . . .89
- 48-Lb. Sack . . . . .1.73

"Big A" FLOUR Guaranteed. 24-LB. SACK . . . . . 67c

## LIPTON'S TEA

1/4-LB. Package. 21c

### FINEST ORANGE PEKOE

PORK and BEANS Armour's. 16-oz. can . . . . . 3 for 14c

TAMALES Gebhardt's. Tall can . . . . . 2 for 25c

CHILI Gebhardt's, with Beans, tall cans . . . . . 2 for 29c

FRUIT COCKTAIL Bayview, Full No. 1 tall can . . . . . 2 for 25c

### FRUITS and VEGETABLES

LEMONS "Sunkist" Dozen . . . . . 18c

APPLES New Delicious. LB. . . . . 5c

CRANBERRIES Per LB. . . . . 19c

CELERY Bleached, large stalks. EACH . . . . . 12c

Green Lima Beans, Avacados, Grapes, Broccoli, and Brussel Sprouts.

FURR FOOD The Food Palace, where Prices are Always Lower and the Quality High! We will Compare Our Prices with Any Store!



- COFFEE, Furr's Supreme Roasted. Fresh ground like you like it, Guaranteed . . . . . LB. 23c
- COFFEE Gateway, ground the way you like it . . . . . 2 LBS. 33c
- WHEATIES Breakfast of Champions . . . . . PKG. 10c
- CORN KIX Package for . . . . . 11c
- TOILET SOAP Lux . . . . . 3 BARS 19c
- TOILET SOAP Lifebuoy . . . . . 3 BARS 19c
- LUX FLAKES Large Package . . . . . 23c

## SNOWDRIFT 55c

3-LB. CANS FOR

- IVORY SOAP 25c medium 13c guest 25c Large, 3 Bars, size, 2 for 6 for.
- IVORY FLAKES Large Box for . . . . . 23c
- TOILET SOAP Camay . . . . . 3 BARS 19c
- DREFT Giant Package for . . . . . 59c
- CRISCO 3-LB. CAN . . . . . 57c
- TOILET TISSUE Scott's, 1000-sheet rolls . . . . . 3 for 20c
- BABY FOOD, Clapp's . . . . . 20c Chopped 27c Strained — 3 for 3 for.

## RINSO 2 for 33c

LARGE PACKAGE

- CHOCOLATE Hershey's Bittersweet Dainties, 7-oz. pkg. . . . . 2 for 25c
- SHREDDED WHEAT Kellogg's . . . . . Large Box 11c
- PINEAPPLE Libby's, crushed or tidbits, 9-oz. can . . . . . 3 for 25c
- BAKING POWDER Clabber Girl . . . . . Large can 21c
- POP CORN Pop-It, 40-ounce carton . . . . . 2 for 15c
- ASPARAGUS Libby's Natural, No. 2 Can . . . . . 27c
- TOMATOES No. 2 Size Cans . . . . . 3 for 25c

## CRACKERS 13c

GULF — 2-LB. BOX

- CORN Mayfield, Sweetened Field, No. 2 can . . . . . 3 for 25c
- BREAD Furr's, Vitamin B-1 and minerals added, sliced, Loaf . . . . . 10c
- COOKIES Chocolate or Vanilla cream filled. . . . . 2-lb. 23c
- SALAD DRESSING Big Value . . . . . Quart 17c
- PRESERVES White Swan, Blackberry . . . . . 2-lb. 25c

Furr Food is the place where you see more and get more for your food dollar, Quicker and Easier than any place else!

## Hams 25c

Cudahy's Tender, Puritan, Whole or Shank Half, LB. . . . . TOP END . . . . . lb. 27c; CENTER SLICES . . . . . lb. 39c

BUTTER Furr's Creamery—LB. 34c

ROUND STEAK baby beef LB. 29c

BAR-B-Q SAUSAGE . . . . . lb. 27c

PIG LINKS Breakfast sausage family style, lb. 21c

BOLOGNA Fresh sliced. LB. . . . . 10c

CUT UP CHICKEN Buy the Pieces That You Like Best!

CATFISH Fresh Channel lb. 27c

JUMBO SHRIMP, lb 33c

SPECKLED TROUT . . . . . lb. 27c

FRESH BUFFALO . . . . . lb. 21c

FRESH PERCH . . . . . lb. 19c

OYSTERS Fresh, Extra Selects — PINT 39c

Also Variety of Fresh Frosted Fillets!

## FURR FOOD

### Instant Loss of Inches

Gossard's front-lacing combination offers younger lines for the mature figure. Lacing for maximum support, built-up shoulders, wide shoulder straps and adjustable mid-length guarantee comfort. Firm coutil and lace. Model 3638A

## \$500 and up

The above Gossard is also available in tall and straight hip figure types, 3638D and E.

## Fashion Dress Shoppe

MR. AND MRS. W. F. GILLIS AIR-CONDITIONED The GOSSARD Line of Beauty



# LOCALS

Mr. and Mrs. John H. Olson, Mrs. Fred Barrett, Mrs. G. M. Hudson and Mrs. D. H. Alexander attended a Presbyterian planning convention held in Amarillo, Friday. Mrs. Olson is president of the Amarillo district of the Presbyterian.

Mrs. R. B. Miller and Mrs. T. W. Roberson returned Monday after accompanying Margaret Ann Miller, Viola Phillips and Helen Ann Snyder to Denton where they are attending T. S. C. W. Mrs. Roberson and Mrs. Miller visited in Dallas and Ft. Worth while away.

Food Sale, Saturday 2 p. m. at Cogdell Motor Company. Sponsored by North Hereford Demonstration Club.

Mr. and Mrs. Carl Mountz plan to leave this week for Detroit, Mich., to spend a two week's vacation. They will visit relatives in Indiana before returning to Hereford.

Mr. and Mrs. M. C. King of Panhandle and Mrs. Ethel Williams of Los Angeles, Calif., were week end visitors in the home of their mother, Mrs. E. J. Williams.

Mr. and Mrs. Med Heltimus stopped here last week for a brief visit in the home of their aunt, Mrs. J. E. Gyles. They were enroute to their home in Kansas City, Mo., after a vacation trip to points in California.

Food Sale, Saturday 2 p. m. at Cogdell Motor Company. Sponsored by North Hereford Demonstration Club.

Bill Montgomery who has been making his home in Amarillo has gone to Lubbock where he will be a member of the sophomore class at Texas Tech. He is the grandson of Mr. and Mrs. J. W. Alexander.

W. O. Witherspoon, E. E. Fridley, L. L. Williams, C. R. Hagart, C. S. and L. S. Rudd attended a W. O. W. Log Rollers' meeting at Berger Friday night. A class of ten was initiated in the Berger camp.

Vernon Wederbrook left Monday for San Diego, Calif., where he will resume active duty at the Marine Corps Base. He is the son of Mr. and Mrs. Pat Wederbrook.

Miss Lucille Hughes and Miss Lucille Park, teachers in the Vega Public Schools, spent the week end in Hereford with homefolks.

Food Sale, Saturday 2 p. m. at Cogdell Motor Company. Sponsored by North Hereford Demonstration Club.

Mrs. George D. Neely of Littlefield spent two days with her sister, Mrs. T. W. Roberson. Mr. Neely and Mr. Mrs. Aldrich and Mr. and Mrs. Bills, all of Littlefield stopped here Friday after attending a convention in Amarillo, to accompany her home.

Miss Edna Daughette went to Pampa over the week end for a visit with her parents, Mr. and Mrs. W. A. Daughette. She was accompanied by Miss Eunice

Rutherford, who visited relatives in Mobeetie, and by Mrs. W. A. Gentry, who visited Mrs. Thomas Bates of Pampa, a former Hereford resident who is critically ill.

Miss Leona Francis, teacher in Hereford Public Schools, spent the past week end in Canyon with homefolks.

Si Williams of Chicago is in Hereford to see his father, C. B. Williams, who is a patient at the home of Mrs. A. D. Godwin.

Mrs. Edgar Johnson of Socorro, N. M., is transacting business and visiting relatives in Hereford.

## ATTEND BIRTHDAY CELEBRATION

Mr. and Mrs. D. H. Alexander went to Silvertown Sunday to attend birthday celebrations for her father, A. P. Donnell who observed his 91st birthday. Open house was held at the Presbyterian church for old-time friends and relatives who lived as neighbors in Missouri. The four children attending were Mrs. Alexander of Hereford, Mrs. R. G. Alexander of Silvertown and Dr. C. E. Donnell and L. A. Donnell of Canyon.

## SOCIETY

### "Land Of Liberty"

Is Topic For L. A. E. Club Lesson

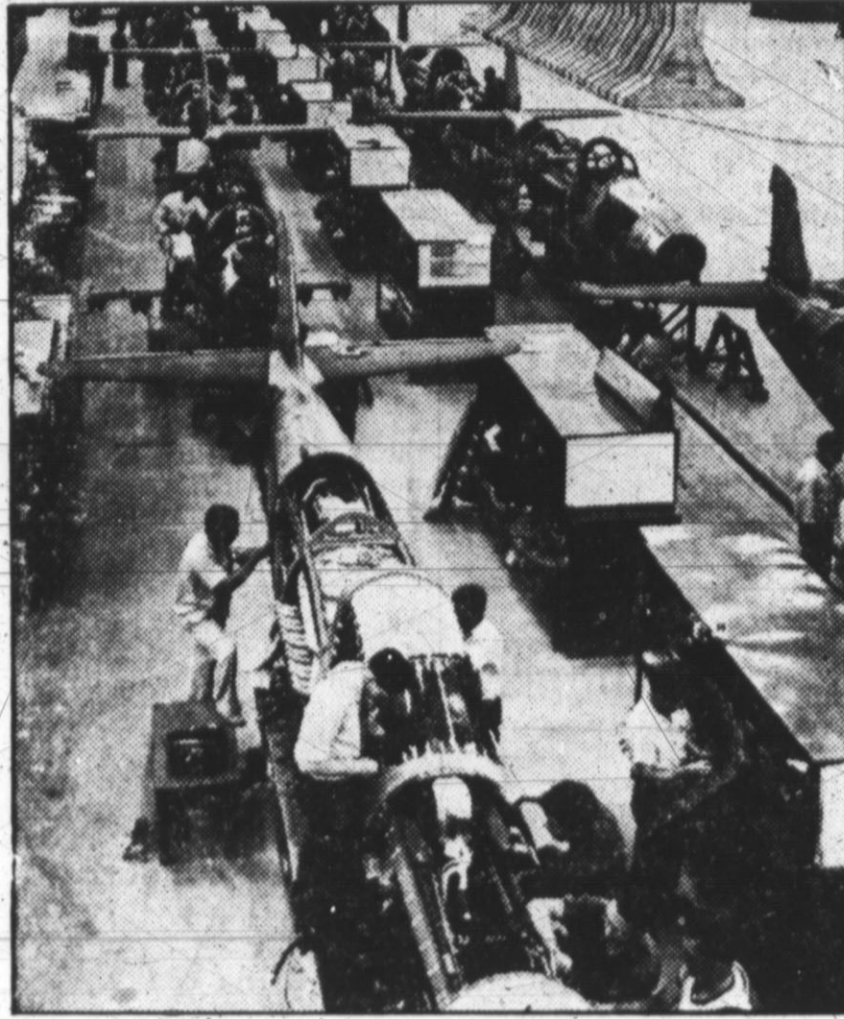
At her home fourteen miles north of Hereford, Mrs. Wesley Higgins entertained members of the L. A. E. Club last week. Mrs. Arlie Dean, president, presided over the business session.

The meeting opened the study programs for the coming club year and members answered roll call on noted immigrants of the present day as an introduction to the study course which will deal with "Our Land of Liberty." Mrs. George Suggs discussed the timely topic "Immigration Laws." She stated that our land of liberty has always been the melting pot for all nationalities and that one third of the people in the United States are foreign born or are children of foreign born parents. She said that restrictive immigration laws vary with the political and economical changes in the various countries from which the immigrants come.

Mrs. Altus Higgins told some of the contributions to American culture made by immigrants, pointing out the great contribution made by the English immigrant to this country. She also outlined the influence of the Irish, German, Scotch, Dutch, Italian, Russian, Polish, and Jewish immigrants. Concluding Mrs. Higgins said "Being a good American is not a matter of birth, language or ancestry. The most important business of being a good American is an attitude of mind, a belief in the sacredness and worth of human personality. It is faith that every person regardless of race, color or creed, has some contribution to make to the community in which he lives."

The hostess served refresh-

## Fighters in the Line



Pictured here is mass production of Airacobra fighting planes moving down the assembly line at Buffalo, N. Y., where \$75,000,000 worth of these machines are being manufactured for the U. S. Army.

ments to Mesdames Bill Hutson, Altus Higgins, Robert Veigel, Jack Dean, and George Suggs. The next meeting will be held at the home of Mrs. Bill Hutson.

## H. D. Council Handles Varied Business In Meeting On Monday

At the meeting of the Home Demonstration Council on Monday, 11 members representing six clubs took part in business to

come before the group. Further plans were made for the meeting to be held November 1, when a display of "Attractive Everyday Foods for Defense" will be shown.

It was also voted to send a dollar to the fund to buy canning equipment for England. This was in cooperation with the program voted at the state convention to give every home demonstration council an opportunity to have a part in the campaign for aid to Britain.

Mrs. John Kropp explained the features of an egg exhibit which will be part of the edu-

cational exhibits at the Tri-State Fair in Amarillo. The idea stressed will be the production and sale of quality eggs.

Representatives of the Frio Club brought before the council their plan for selling chances on a wool comforter. The drawing will take place in November. Mrs. Harris, Mrs. Louie Olson and Mrs. Springer were elected a nominating committee to choose a slate of new officers for the 1942 council.

Present were Mesdames R. L. Campbell, J. E. Springer, W. A. Springer, Sam C. Smith, Oscar Vaughn, Otto Olson, John Kropp, Buren Sowell, Orville Houser, J. I. Lueb and Ira Ott.

Clubs represented were Fairview, Frio, Messenger, North Hereford, Westway and Wyche.

## LEGAL NOTICE

STATE OF TEXAS  
COUNTY OF DEAF SMITH  
NOTICE OF SALE UNDER  
ORDER OF SALE

By virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment, duly rendered in said court on the 31st day of August, 1940, in favor of V. C. Rice, as plaintiff, and against Lewis Halbert Rice, John Willis Rice, Fannie Elizabeth Rice Lanier, Paul Lanier, Fannie Elizabeth Rice, Fannie Marie Tucker, John Dudley Tucker and Harvey Login Tucker, as defendants, in cause number 2495 in such court, which said judgment is of record in Vol. 6, at page 413 of the Minutes of said court in said county, I did on the 9th day of September, 1941, at 4:55 o'clock, P. M., levy upon

the following tracts and parcels of land situated in Deaf Smith and Parmer Counties, Texas, as the property of said defendants above named, to-wit:

An undivided one-half interest in and to all of Section Number 26, Township No. 2, North of Range No. 2, East of a Capitol Syndicate Subdivision, as shown by the plat thereof of record in the Deed Records of both of said counties, the same being located partly in Deaf Smith County and partly in Parmer County, Texas;

and on the 7th day of October, 1941, being the first Tuesday of said month, between the hours of ten o'clock, a. m. and four o'clock, p. m., on said day, at the Court House door of said county, I will offer for sale and sell at public auction for cash, all of the right, title and interest of said defendants, and each of them, in and to said lands being their undivided one-half interest therein; and said interest in said respective portions of said lands located in Parmer and Deaf Smith Counties will be offered for sale in the manner above provided, separately.

Dated at Hereford, Texas, this 9th day of September, 1941.

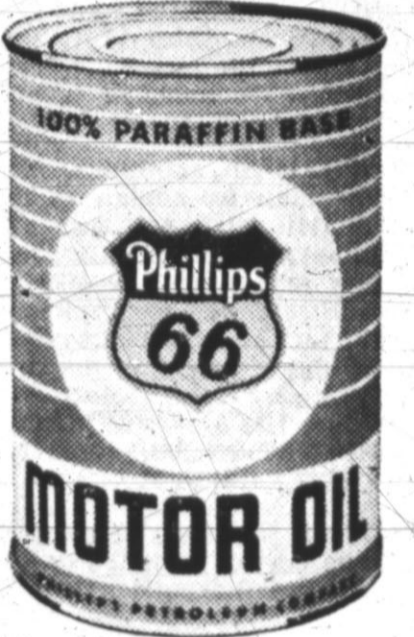
J. O. NEWELL, Sheriff, Deaf Smith County, Texas.  
By Fred W. Baird, Deputy,  
37-3tc

**READ THE  
Advertisements  
THEY'RE NEWS**

**"BELLE STARR"**  
The Two-Gun Terror, and One-Man Woman!

You can't  
**SEE...  
SMELL...  
OR TASTE**

**OIL QUALITY**



You know it's tough to tell oil quality by looking at it. You can't even test it very quickly.

That is why, when you are buying a lubricant to protect your motor-car investment, it is so important to rely on the good name of the oil and its maker.

Millions of motorists know from experience that Phillips 66 Motor Oil is a lubricant with a good name, backed by a great name.

Yes sir! Phillips 66 is the name to remember when you make the regular 1,000-mile replacement, or put in lighter oil for the winter.

**PHILLIPS 66 MOTOR OIL**

An unbeatable team for clean, economical, healthful  
*Winter Warmth*  
**THE FUEL... NATURAL GAS...  
THE FURNACE**



**WARD  
AUTOMATIC  
FLOOR FURNACE**

The experience of thousands of home owners has proved that natural gas and an AUTOMATIC Ward Floor Furnace are an unbeatable combination for CLEAN, HEALTHFUL, THRIFTY winter comfort.

Keep warm and well this winter and through years to come with the controlled comfort of a Ward Floor Furnace.

You'll appreciate how Ward's Built-in Thermo-Control automatically turns furnace on and off to preserve heat level that pleases you.

You'll like the way Ward guards your health and comfort with gentle, steady circulation of evenly warmed, clean, fresh air.

You'll be enthusiastic about the way natural gas and the Ward Floor Furnace combine to give you economical heat all winter long.

**BE READY FOR WINTER  
INSTALL NOW!**

No sweating walls

No foggy windows

No stuffy closeness

No hot blasts

No chilly drafts

Guaranteed for ten years

No basement necessary. Furnace hangs beneath the floor... pours its healthful warmth directly into the room.

ALSO AVAILABLE  
in  
**BUTANE  
MODELS!**

**COMMERCIAL OIL CO.**

1st Door North of the Chocolate Shop

## MAKE IT A DATE

THE 28th ANNUAL  
**PANHANDLE-SOUTH PLAINS**

**FAIR**

AT LUBBOCK

**6 Big OCTOBER Big  
Days 6-11 Nights 6**

### Finest Of Exhibits

Each Department will offer a Wealth of Products. You will want to see what your Neighbor is doing to help fill the Nation's Bread Basket.

### TWO SCHOOL DAYS

Wednesday, Oct. 8

Thursday, Oct. 9

(Ask Your Teacher For Details)

## RODEO

Big Show Each Night

Featuring

**200 Animals**

(Rough and Tough)

and Championship

Riders and Ropers

### Beckmann & Gerey Shows

(One of World's Largest)

**On The Midway**

Plenty of Fun

Free Grandstand

Every Afternoon

Lots of Free Acts For Your Entertainment



### Hereford Girls Are Presented At TSCW College Nite Program

Two Hereford girls, Helen Ann Snyder and Viola Phillips, were among the student leaders pre-

sent to newcomers at the Texas State College for Women in the traditional All-College Night program. Presented as the first entertainment of the school year, the theme for the skit introducing presidents and officers of the campus organizations was Pan-Americanism.

Miss Snyder, daughter of Mr. and Mrs. Glenn Snyder, is a senior student majoring in physical education. She will serve as vice-president of the Women's Recreational Association this semester.

President of the Panhandle Club is Miss Phillips, daughter

### Around Town (Continued from page 1)

in on a long wet cycle, and that eventually the country may return to original forested state. Which is O.K. so long as we don't go back too far; at one time, according to geologists, this country was a vast inland sea.

Pumpkins and squash are the only things now needed to complete the county exhibit at the Tri-State Fair, and such produce should be brought to the county agent's office by Saturday afternoon.

Mr. and Mrs. Jack Wayland moved Monday to Odessa where he is employed by the West Texas Gas Company.

### C. B. Williams (Continued from page 1)

He is survived by his wife, Mrs. C. B. Williams of Hereford; a son, S. J. Williams of Evanston, Ill., a daughter, Marie, and three sisters, Mrs. Maude Davis, Fort Smith, Ark., Mrs. Bonnie Fowler, Heavener, Okla., and Mrs. Ida Smith, Oklahoma City.

Active pallbearers will be O. G. Hill, H. G. Conkright, C. T. Guseman, O. E. Sherman, J. A. Pitman, Miles Roberson, Cliff Acker and Wiley Roberson.

Honorary pallbearers will be C. R. Smith, E. B. Black, Alton Fraser, George Muse, Wirt Phillips, G. W. Brumley, Arlie Dean, J. B. Stoker, Ezra Norton, Oscar Easley, S. P. Rossion, Noah Ewton, T. C. Ivey, W. E. Dameron, E. S. Ireland, R. L. Cocanougher, F. H. Oberthier, C. J. Paddock, J. M. White, Ross Fuller, A. C. Thompson, J. W. Witherspoon and J. R. Lipscomb.

### TRY A WANT AD Raising Homing (Continued from page 1)

use by the signal corps of the armed forces. All members of the national association, of carrier pigeons, are offered the opportunity of registering their lofts for use as needed by the army. "Many people," says the New Mexico breeder, "look at pigeons as only a child's pastime, but to master it will take SOME child." And he goes on to discuss some of the intricacies of picking the best birds out of a brood to show that a great deal of technical knowledge would be necessary to raise the carrier birds successfully.

An interesting fact pointed out by Crosby is the fact that a strong broadcasting station, while on the air, seems to confuse birds just released. "Some persons think that air waves

of Mr. and Mrs. Wirt Phillips. She is a senior student majoring in costume design.

have something to do with a bird's sense of orientation," he explains. Actually, the carrier pigeon is one of the oldest means of swift communication devised by man; but no-one has ever figured out just what peculiar compass the pigeon possesses which will enable him to fly thousands of miles, unerringly returning to the loft where he was released.

### Frank Wilde (Continued from page 1)

but she has sold forty this summer, and sale of surplus vegetables from her garden has added materially to the family income.

Another good source of income for the Wildes is the sale of seed from their various crops. Of their corn crop this year, they expect to sell a good quantity for seeding purposes. Call it thrifty or good man-

agement, the Wildes have a farming system which produces results, and it is one which can be duplicated many times with a similar attention to possibilities of the country and with effective teamwork on the part of the farm family.

### Scouts Collect (Continued from page 1)

needed equipment. It is also planned by the organizations to buy defense bonds if the volume of papers is large enough.

Rural residents are asked to co-operate by bringing publications to town, where scout executives will tell them where to deposit the bundles.

After the main drive, housewives are asked to save all papers, call on Scout leaders when an accumulation occurs and Scouts will call for the material immediately.

### Flower Show (Continued from page 1)

Added interest at the show will be afforded by the announcement/ow winners in the "Yard Beautiful Contest," a county-wide affair in which prizes will not only be offered for the most attractive yards but also for special yard features and for flowers growing in the yard. Tables, featuring different types of flowers arrangement to harmonize with the special setting, will be arranged by the Junior Pioneer, Calliopean, Child Study and B & P W Clubs.

**E. C. Eubanks**  
Income Tax Consultant,  
Auditor and Accountant  
Court House - Phone 110

# WANT ADS

#### WANTED

WANTED TO BUY Barley or Barley Mixture to feed hogs. Large or small quantities. See E. C. Reinauer, 706 North Main St. Phone 296. 39-3tp

ONION PICKERS WANTED: Will give one-third of remaining onions to pickers. See me Saturday, September 27 at Onion Patch. Rube T. Adams. 39-1tp

WANTED: An ambitious, wide-awake man or woman to look after renewals and new subscriptions for the popular, fast-selling magazine, THE AMERICAN HOME. It's easy, pleasant work, and it pays big commissions. Spare time only required. Write today to Director, Sales Division, THE AMERICAN HOME CORPORATION, 251 Fourth Avenue, New York, N. Y. 39-1tp

WANTED to give you complete Butane Service in tanks or bottles. Moore Independent Oil Co. 30-1tc

#### NOTICE!

The Mattie Mae Swisher studios of Singing, second door west of the Methodist Church. Voice culture. Coaching for radio, opera, church and contests. Voice correction, languages and speech. Special courses for preschool and older children. Special rates for the year now beginning. 37-3tc

LIST YOUR PROPERTY WITH US: Some inquiry now for both farm and city property. Also small tracts close in. Kerr-Ireland Realty Co. 37-3tc

#### LOANS

#### MONEY TO LOAN on Farms and Ranches

Farms, Ranches and City Property at Bargain Prices  
J. B. ELLISTON, Agency  
8-1tc

#### FOR RENT

FOR RENT: Three Room house with bath. See George Cantrell. 39-1tp

FOR RENT: Modern three-room house, furnished. 207 Roosevelt. Call 593-J; Mrs. Bessie L. Smith. 39-1tc

FOR RENT: Light house keeping rooms. 221 West 11th St. 39-1tc

FOR RENT: Furnished Apartment. Mrs. G. L. Woods, 25 Mile Ave. 39-1tp

FOR RENT: Light house keeping rooms or sleeping rooms. Utility Bills Paid. 506 Jackson Ave. 39-1tc

FOR RENT: 3 room furnished apartment, will be available Saturday. Mrs. J. C. Lance, 601 East Third St. 39-1tc

FOR RENT: 2 furnished apartments. Adults only. Has garage. All Bills paid. 517 East 11th St.

39-3tc

FOR RENT: Bedroom and apartment for couple, 510 Lawton Ave., Phone 545-W. 39-1tc

FOR RENT: 3-room unfurnished apartment. D. H. Bryant, West Norton Street, or See Cawthon Bryant at Kerr Hardware. 39-1tp

FOR RENT: Small residence unfurnished. F. H. Oberthier. 39-1tp

FOR RENT: Nicely furnished bedroom. Laura E. Hicks, 310 Witherspoon Ave. 38-3tp

FOR RENT: Furnished apartments. 400 McKinley Ave. 37-4tc

FOR RENT: Furnished bedroom, 706 25-Mile Ave. Telephone 574-J. Jonnie Estes. 36-1tc

#### LOST AND FOUND

LOST: Small black zipper coin purse containing money. \$5 reward offered to person returning purse and money to Star Theatre. Mrs. Irion Lovelace, Dimmitt. 39-1tp

#### FOR SALE OR TRADE

FOR SALE: 1-4 section 98 SW, Block K-5, Deaf/Smith County, Hereford, Texas. Good wheat, row crop. \$20.00 per acre. White Alvena Miller, 506 6th Ave. N. E., Independence, Iowa. 39-3tp

JERSEY HEIFERS, two year old heavy Springers for sale or trade. B. E. Bramley. 39-12tp

FOR SALE: Varnol Furniture Polish. Mrs. Allan Bell. 39-1tp

FOR SALE: Good pair of scales and panels \$75.00, header box attachment cost \$130.00. Priced at \$30.00. Small stock tank \$10.00. Stalk and barley field now open. Claud Higgins. 39-3tp

FOR SALE OR TRADE: New five room house, windmill, acre of ground. Price \$1750.00. Also garage and acre of land. Can be made into small house. Price \$75.00. Might take car or truck on either deal. See Claud Higgins. 39-3tp

FOR SALE: McCormick row-binder and Fairbanks-Morse Hammer Mill. F. L. Wilhelm, 1 mile north of 25-Mile Ave. 39-1tp

FOR SALE: Good heavy clean winter barley seed. One mile east, one mile north Progressive School. Syd Maxfield. 39-3tp

FOR SALE: McCormick row binder. W. G. Harris, Summerfield. 39-1tp

FOR SALE: 140 two and three year old steers, 7 1-2c per pound. October 15 delivery. See Claud Higgins. 39-3tp

FOR SALE: 160 acre farm, well improved with electric irrigation well. Also all of my machinery. Maurice Tannahill. 39-3tp

FOR SALE: 3 fine lots near high school. Priced right for quick sale. W. Y. Robinson, Fort Lavaca, Texas. 39-1tp

FOR SALE: Well located 320 acres level and all in cultivation. Best of

terms on balance. Price \$15.00 per acre. See E. W. Cawthon. 37-8tp

FOR SALE: Up and going business under same management fifteen years. Invoice five thousand. Take three thousand. Consider clear property or first lien notes. See Claud Higgins. 38-3tp

FOR SALE: One registered spotted Poland China Boar. About 90 pounds. V. E. Dodson, 1-2 mile east of Progressive School. 38-3tp

FOR SALE: 5 room modern house and 10 acres land at edge of town. Servants house, electricity and gas. See O. E. Sherman. Also have some nice young teams, horses and mares. 38-3tc

FOR SALE: Four male hogs: two registered purebred Burco Jersey ready for service and two good Hampshires. See Lester Galley, 11 miles northeast Hereford or 5 miles west of Dawn. 38-2tp

FOR SALE: Beautiful home with 5 acres land. 1 mile from town. On 25-Mile Avenue. F. J. Eberle, phone 743-J. 38-3tc

FOR SALE: Reed Pipe Organ, A-1 condition. Suitable for home or church. F. J. Eberle, 130 Ave. G, Phone 743-J. 38-3tc

FOR SALE: Alfalfa Seed. 3 miles north of Dawn. Herbert Friemel. 38-3tp

FOR SALE: Recleaned alfalfa seed; this year's crop. Maurice Tannahill, first house east of Westway. 38-3tp

FOR SALE: Practically new Peerless Pump, run 190 hours. Cheap. See C. M. Carpenter or L. L. Williams. 37-3tc

FOR SALE: 468 acres irrigated farm in Dallam County, Texas. 3 houses. Two irrigating wells and pumps. 20 acres alfalfa. Best potato and alfalfa land in the state. Shallow water. Will sell at \$25 per acre. Forced sale. 370 acres in cultivation. See or write Dr. J. P. Powell, Dalhart, Texas. 37-3tp

FOR SALE: 320 acres, nine miles from Hereford in irrigation district. Can sell for \$10 an acre if sold at once, \$1200 down, balance, good terms. E. W. Cawthon. 37-3tp

FOR SALE: Good new cane. Sell for 2c a bundle. R. R. Jackson. 37-1tc

FOR SALE: One coal, Round Oak Heater. E. E. Fridley. Phone 691. 37-3tc

FOR SALE: High testing seed wheat, Turkey Red, at the Box Car Ranch, 27 miles northwest Hereford. We have scales to weigh. See George McCurey. 33-1tc

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-1tc

## Attractions at the TEXAS THEATRE

PHONE 286

Thursday

### "THEY MET IN ARGENTINA"

with James Ellison and Maureen O'Hara

Friday-Saturday

### "CHEYENNE KID"

with Jack Randall

(Prevue Sat. Nite) Sunday-Monday-Tuesday

### GENE AUTRY

Smiley Burnette and "Little Frog" his kid brother in

### "UNDER FIESTA STARS"

DON'T MISS IT!

Texas Theatre Opens

7 p. m. during the week

1 p. m. Saturdays

1:30 p. m. Sundays

## Attractions at the STAR

Come for 100 Reason\$ also 9 Names will be Drawn, each for \$25 Defense Bond.

### FRIDAY and SATURDAY

### SUNDAY

Monday Tuesday

Wanted... "BELLE STAR" THE BANDIT QUEEN... for Robbery, Murder... and other Lawless Acts!

FREE KID'S SHOW SATURDAY MORNING 10 O'CLOCK

# Cool Mornings

Remind us that WINTER IS NEAR, and Winter Time Requires

# HEATING STOVES

whether it is a nice Clay-Back Heater for the living room, or an extra stove for the spare bed room, or a bath room heater... you can find a stove in our stock to suit your needs.

We also have in stock a splendid line of Dependable Gas Ranges. We will be glad for you to see these stoves at our store.

## E. B. Black Co.

FURNITURE and UNDERTAKING

AMBULANCE SERVICE - DAY OR NIGHT

We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See Us!

## THE VOGUE

Ready-to-Wear Millinery  
Mrs. C. W. Seed - Phone 231

Frankly Engaging!

Frances Dester ORIGINAL "Table-Talk"



The classic with free-motion shirred back, young nine-gore skirt, a convertible neck and glittering jewel studs. See these and many others... exclusive with

THE VOGUE, Ready-to-Wear - Millinery



SOCK, SMASH and SPLATTER SUDAN!

# The Whiteface Round-Up

WE'RE BEHIND YOU, WHITEFACES!

DRY HANDLE PRESS HIGH SCHOOL ASSOCIATION FOUNDED 1914

We Need Pep... We need O-o-d-l-e-s and G-o-b-s Of Pep!

How does the student body expect us to have any pep when they don't have any? ...

When the crowd begins to get enthusiastic, something happens and the enthusiasm dies. Let's not disappoint the boys; but let's stay in there and buck it!

The football boys are not just playing for their own glory but for the glory of the school.

The boys have the pep; so come on, students and teachers; get behind them and fight!

### What Do You Think?

"What do you like in an assembly program, and how do you think ours could be improved?"

Mary Ellen Henslee—"I don't like too serious programs and I don't like too silly ones—get me?"

Betty Jo Kendall—"I just love the pep rallies."

Billie Crawford—"Lots of jokes and humor."

Juanita Wiseman—"Musicals, just any kind."

Nancy Olson—"Me, I don't like pantomimes or stale jokes."

George L. LeGrande—"Something different will make things a whole lot better."

Wilfred Herr—"Something comical."

Mr. Kinard—"Something interesting, I should think."

Bobby Jennings—"More plays and more speakers for me."

Ina Mae Hewitt—"Not round table discussions, please."

Richard Ireland—"It's all the same to me."

Lorena Story—"The pep rallies are fun."

Ida Brock—"I like lots of singing in mine."

Margaret Olson—"They're all okay, but why don't we have more of them?"

Helen Plummer—"Well, I don't like a program that's too dry."

Elvin Wilson—"Jokes and 1-o-1-s of them."

Billie Erlene Sexton—"I think, as a whole, they could be improved over last year."

Dorothy Banner—"I crave good lectures and amusements—you know the kind."

James Bernard Hicks—"Comedy and adventure."

Norma Harman—"What do I like? Oh, things with lots of laughs."

Glady's Shreve—"Oh, I abhor dry speeches."

HOME-MADE CANDY HOT DOGS - COFFEE GOLD DRINKS A Big Line of SCHOOL SUPPLIES! Visit Us Often Candy Kitchen

LET US SOLVE the SCHOOL SHOE Problem! The kids in school probably wear out shoes a lot faster than you like to buy new ones. But, our expert repair service can put extra miles of service on those shoes... and at a low cost. Jack's Shoe Shop 3 Doors East of the First National Bank

### High School Now Has Seven Active Clubs

Boy, oh boy! Are all these clubs starting off with a great bang? I've been snooping around school to find out what they are all about, and here's what I found: There are seven clubs in Hereford High School.

The Hi-Y is a club for boys. The symbol is a triangle, and the three sides stand for mind, body and spirit. Mr. Hudson is the sponsor. The Tri-Hi-Y is a similar club for girls. They have the same symbol, and Miss Crawford is the sponsor.

The F. H. T. is a club for girls who are taking or who have had Home Economics. The symbol for this chapter is the Betty Lamp. The purpose of this club is to help girls to become better homemakers.

The F. F. A. is a club for boys who have had or are taking agriculture. Their initials stand for Future Farmers of America; their symbol is an eagle atop a round plaque.

The Pep Club is a club that nearly every school has. It is composed of a group of girls who go to all the football games and boost the boys.

The Debate Club is a club for both boys and girls. It is a club in which the teams learn the fundamentals of speech and how to win their points.

Besides all these various clubs, there are numerous other activities, such as football, basketball, physical education, boxing, staff work, library work, office work, and N. Y. A. work.

### Four C's Dramatized At Tri-Hi-Y Meeting

The 4 C's of the Tri-Hi-Y were dramatized by the members at the regular meeting held September 16. Mary Lookingbill led the program. Geraldine Kendall read the Scripture, and Nona Deen Rose gave the prayer.

Those present were Dorothy Banner, Margaret Barrett, Polly Dixon, Betty Dunlap, Lois Agnes Gilbreath, Norma Harman, Ruth Temple Hastings, Mary Ellen Henslee, Rachel Ireland, Betty Jo Kendall, Geraldine Kendall, Louise Lookingbill, Arline Millard, Mary Lookingbill, Lillye London, Georgianne Miller, Nadyne Newell, Margaret Olson, Rosemary Phillips, Helen Plummer, Marian Plummer, Phyllis Radovich, Rena Rae Renfro, Seletta Robinson, Nona Deen Rose, Mary Ruth Russell, Christine Smith, Juanita Wiseman, Barbara Robertson, Katherine Turner, Mildred Sheppard, Elinor Biggs, and Miss Crawford.

Richard Petersen—"Oh, I like funny stuff." Christene Olson—"Heavens, don't put me down! I don't know." Miss Hall—"Occasional departmental programs are good, sometimes humor—just variety."

### Nine Attended Annual Tri-Hi-Y Conference

Seven girls from the Tri-Hi-Y club attended the annual training conference at Camp Kiwanis which started Saturday, September 20, and ended the following day. There were clubs representing Memphis, Amarillo Junior High, Amarillo Senior High, Amarillo Sam Houston and Hereford.

The camp, under the direction of Mr. Harold L. Nichols, opened at 8:00 o'clock on Saturday morning with registration and cabin assignments. Pat McClary of Amarillo led a panel and forum on "We Girls of 1941."

The fact that women will probably have more to do because of National Defense was brought out. "Women in Democracy" was discussed by a group of the leaders of the conference with Mr. Grover C. Good acting as chairman. After lunch and recess, the girls took part in a discussion on "Personal Growth and Relationship" with the Memphis group leading. A special officers' meeting was held with different persons discussing the separate offices.

After supper, the group played games. Mrs. Ruth Early gave a special talk on the International House in Chicago. The group then had a torch light ceremony.

On Sunday morning, the Hereford girls had charge of a panel on "Eyes Right—Heads Up" and one on "Community and School Service." Mrs. Harold Nichols gave an address on "Crisis and Christian Character."

Those from Hereford attending the conference were Lois Agnes Gilbreath, Mary Ellen Henslee, Lillye London, Nadyne Newell, Arline Millard, Ruth Temple Hastings, Rachel Ireland, Miss Hall and Miss Crawford, sponsor.

### Sophomores Appoint Activity Committee

In order that the Sophomore class may have lots of fun this year and wholesome recreation, they appointed a committee of five to plan the activities ahead of time. The committee consists of Gertrude Worley, Cornelia Hamilton, Billy Whitaker, Arline Millard and Louis Bezner.

A second item of business was the discussion of dues. After much argument the class finally agreed on ten cents a month.

### Central Chatter

The Central School staff has been selected and will have news for the "Round-Up" each week. The members of the staff are: editor-in-chief, Madelle Beavers; reporters: Bonnie Lou Cooper, Barbara Ann Burney, Ouida Hudson, Patsy Slagle, and Jacqueline Newell.

There are about 615 pupils enrolled in Central School. Roberta Jean Brine withdrew from the 8a class September 16. Dorothy Williams is a new member of the 8a class. She is from Littlefield, Texas.

We are very glad to welcome our four new teachers: Miss Chollar, Miss Francis, Mr. Starr, and Mr. Walters.

Miss Ivy May Chollar's home is in Ft. Worth, Texas. She graduated from T. S. C. W. Denton. She teaches writing in the fifth, sixth, seventh, and eighth grades. Miss Chollar made the remark that men do not like "collars"; so she didn't think they would like her. (Eighth Grade boys don't think so.)

Miss Leona Mae Francis, one of our fourth grade teachers, comes to us from Canyon, Tex. She has taught the past three years in Happy.

Mr. Kenneth Walters is from Canyon. He graduated from West Texas State College in 1939 and has taught the last few years in Goodnight. The pupils think he is grand.

Mr. Clint Starr, Jr., is from Denton. He graduated from Denton Senior High School in 1937 and from North Texas State Teachers College in 1941. One of the pupils remarked, "Geel here comes Tyrone Power."

Miss Francis' room has some gold fish. One little girl went to put fresh water in the bowl the other day, and one fish went down the drain pipe. The class nearly had a funeral over a fish.



The pictures of new high school teachers will be shown every week from now on until they have all been presented. This week we are presenting Coach Logan Ware.

### Representatives Elected From The Senior Class

A discussion of the duties of the president of the student council began the senior class meeting Wednesday, September 17. Mr. Emmons, senior class sponsor, suggested that class president, Richard Petersen, outline the duties that a prospective student council president is called on to perform. Since Richard has had sufficient experience in this type of school activity, he gave a very thorough explanation, and the entire senior class thereby "got in" on the way in which our school is governed. The president compared our school government to our own state or federal government. Many students not politically-minded really learned something.

The house was then opened for student council president-nominations. After considerable discussion, Jack London was awarded the position by acclamation. The senior class feels that in Jack they have the finest candidate anyone could hope to select. Richard Ireland and Mattie Lawton were chosen as Student Council representatives.

### Juniors Elect Gallant Leaders For 1941-1942

"Hmmm—how can I make something out of this?" says the junior sponsor.

"Well show you!" says Mr. President. And there you have the beginning of the rise to glory of the junior class.

And to ye, a school of ancient learning, we do present our most humble candidate for the office of Student Council. And from our group of eighty-five students, we hereby give John Douglas Pitman and Louise Lance the privilege of representing us in ye olde Student Council. Toward promoting our pep and general wellbeing, we do all trust that Robert Teter will not hereby discredit us in the least.

"In closing, we wish and do promise our sponsors the best cooperation and help." Signed: The Junior Class

### Around the Camp Fire

Johnny Dowell—"Pa."

Mr. Dowell—"Yes?"

Johnny—"Miss McCaslin says we're here to help."

Mr. Dowell—"Of course."

Johnny—"Well, what are the others here for?"

Mrs. McBrayer—"How did you do in your tests today?"

L. A. McBrayer—"Of those that failed I passed the highest."

Coach Ware—"Frequent drinks of water will prevent you from getting stiff in the joints, Jack."

Jack London—"Yes, but some of the joints don't serve water."

Billie Louise Crawford—"F. L. told me I was the first girl he ever loved."

Juanita Morris—"When was that?"

Billie Louise—"Tuesday night."

Juanita—"Well he told me a lie—Thursday night then."

Mrs. Reeve—"Why so thoughtful, dear?"

Mr. Reeve—"I have one dollar left over this week and can't remember which installment I forgot to pay."

Mr. Allison was at a banquet where turkey stuffed with sage dressing was served. After the meal, Mr. Allison said, "Now after eating this turkey stuffed with sage, we will hear a speech from the sage, Mr. Walters, stuffed with turkey."

Miss McMinn—"Why are you late?"

Cherry Anne—"Class started before I got here."

### Dramatic Club Begins Interesting Works

The speech and dramatic club of Hereford is part of a national organization. Thousands of boys and girls, from third grade to high school age, belong to it. The course includes songs, games, and folk dances of Shakespeare's day.

The club was organized primarily for the purpose of giving training in speaking and dramatics based on stories by Shakespeare written in prose form. The club fosters creative dramatics and help the student to understand characters and human nature.

Miss Irene Crawford is the sponsor of both the central and high school groups. Officers for the high school group have not yet been chosen, as many new students come each week. The course consists of twenty meetings.

A diploma in speech-dramatics will be given at the end of the course to each student who does satisfactory work.

At the conclusion of the course, one of Shakespeare's plays will be given as a public performance.

### Articles Of Interest Contributed To Museum

Interest in the high school museum is growing as is evidenced by the various articles that Mr. Anderson has received.

Here is a list of the material: A muzzle-loading rifle and a 75 mm. shell used in the World War donated by Gerald Banner; Navajo pottery and Indian arrowheads; donated by Edna Mae Wilhelm; "McClure" magazines for 1915 donated by Mildred Bowsher; a cylinder record Edison phonograph donated by Felix Pyka; "McCall's" magazines for 1902 and 1906; a 1907 issue of the "Hereford Brand" and other newspapers; printed between 1906 and 1917; donated by Aline Waldron; a Civil War Soldier's honorable discharge, dated 1862 donated by Betty Dunlap; and a confederate \$10 bill donated by Billy Ray Potts.

Remember, if you have any articles of scientific or historic interest, bring them to Mr. Anderson or Mr. Reeve, and you will receive proper credit for them. All articles donated and named of donors will be published. The articles can be given as permanent gifts to the museum or can be returned at the end of the school year.

According to Mr. Stanton, assistant coach the Littlefield squad were big, experienced, hard charging in the line, and their backfield was extra fast. It was considered one of the most difficult games that the

### Wildcats Scratch Whitefaces To Win Decisive Victory, 32-6

The Littlefield Wildcats beat the Hereford Whitefaces in their second game of the season. Although the Whitefaces did not have much of a chance to show their offensive, their defensive was fairly strong, taking into consideration their opponents. The final score was 32-6.

Five fifteen-yard penalties occurred against Littlefield, but only one against the Whitefaces. At the half, Littlefield had two touchdowns resulting from the fast backfield and powerful line.

In the second half, the Wildcats made two touchdowns and the Whitefaces one. The whole backfield of the Wildcats was so overwhelmingly fast that Hereford's light line did not have a chance to break through.

"As a whole our defense was good," said Mr. Stanton.

On the Littlefield goal line, the Littlefield safety tried to punt out of danger, but it was blocked and the Whitefaces covered it on the seven-yard line. Upon receiving a pass, Daniel Russell ran the point over. On all except the last point, Littlefield made the extra points by place kicking.

Some of the boys who showed up extra well were: Red Merrill, quarterback, who made some good runs and threw good passes; Daniel Russell, end, who received several passes and made very nice tackles on end runs. He also carried the ball over on our touchdown; Billy Davis, end who also caught some passes and made extra good tackles; Carl Hussey, guard, who made good line charges and showed up exceedingly well for a first year player; and Cliff Vaughn, halfback, who made some very good runs.

The Littlefield team had some players who played well: Buford Bradshaw, fullback showed extra good material as a runner for a high school team; Douglas Baler, halfback, made some very good runs and threw some good passes. Gene Clark, substitute halfback, kicked several of the extra points; Odell Robertson and Hugo Beyer were particularly good ends.

As a whole the team was very balanced and is likely to go far season.

According to Mr. Stanton, assistant coach the Littlefield squad were big, experienced, hard charging in the line, and their backfield was extra fast. It was considered one of the most difficult games that the

### Do You Know These New H. H. S. Seniors

Well, folks, here they come. What I mean is, the names of the new Seniors in Hereford High. In the next few weeks there will be an article on new students in each of the classes.

Fence Lake, New Mexico, lost a student this year; he is Jake Myers. Jake says he really likes our school and that one reason is that the students are so friendly. Dancing and horseback riding are his hobbies; and boy's social problems is his favorite subject. It seems funny that boy's social problems should be Jake's favorite subject when he has won both county and state awards for speech.

La Vere Wareing, who by the way is 3rd cousin to Fred Wareing (even though La Vere has changed the spelling of his last name) is a new senior from Blackfoot, Idaho. "Oh, it's all right," was what La Vere said about school. In some respects Jake and La Vere must have some things in common; La Vere's hobby is dancing, and his favorite subject is boy's social problems.

Not all the new seniors are boys, though. Anita Hale comes to Hereford High School this year from Shamrock. When Anita first came to Hereford, she did not like the school because it was so different from her former school; but now she really likes our school. Anita's favorite subject is Latin. She presses flowers and butterflies and makes them into pictures, for her hobby.

### There Are More En Route

"Hey! Where did you get your pencil? Oh, you picked it up off a desk in study hall?"

"No? Well, somebody must have given it to you. What! And you did not find it in the hall? Well, then, I know you bought it from one of the F. H. T. girls. Yes that's right. They sold five hundred of them; but don't think you have lost out, because they are ordering five hundred more. So be sure to pack up a supply for several weeks."

Whitefaces would encounter. Our game with Sudan, a minor opponent, Friday will probably give the Hereford team a resting spell until they have to play Canyon the following week.

# Big Business of Tomorrow...

Many of tomorrow's successful men are today struggling for a foothold in our highly competitive system. The same is true of the business man. The fact that they will survive and prosper will be due first to a worthy product or service; second, to sound management. Banking can, and does, play an important role in sound business management... The early alignment with a sound bank means much. If you are looking forward toward bettering your condition, we invite you to establish a working relation with this bank.



See Us for COMPLETE DETAILS!

MEMBER F. D. I. C.

# The First State Bank

LOOK OUT! "BELLE STARR" The Bandit Queen... IS COMING!



Greeting Cards FOR MOST OCCASIONS

HEADQUARTERS FOR School Supplies

REMINGTON .22 SHELLS and 12-GA. SHOT GUN SHELLS

Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

Borger Fete To Celebrate Adobe Walls Battle

Borger.— Perhaps one of the most unique celebrations ever to be held in the Southwest will take place Oct. 17-19, when several hundred Indians migrate from the Anadarko, Okla., reservation to Borger, Texas, to honor their warriors who fell in the battle of Adobe Walls.

Never before in history have so many Indians been known to have trekked such a distance—about 300 miles—to stage their colorful ceremonies. The pilgrimage of these Indians from Anadarko to Borger is perhaps the most significant thing about the celebration, according to C. R. Stahl, general chairman of the event.

TICKLERS

By Bob Moyer



"Can't you get some really impressive words into these bulletins, major? Go and read the Hollywood movie ads!"

Bethel Items

By MRS. FATE SHANNON

Miss Mack Walde, who has been working for Mrs. Ivor Bagwell for several weeks, returned home Saturday to attend school.

Mr. and Mrs. Cleburn Teague, Nancy and Shirley, of Plainview, visited relatives here last Sunday.

There were thirty six at church Sunday. Rev. Williams filled his regular appointment.

Moss Howell returned home from the hospital Friday afternoon. He is still very ill.

A music teacher from Dimmitt is giving lessons at Bethel: The following pupils are taking piano lessons Misses Edith Neil, Mary Elizabeth Givan, Elzada Faye Smith, Marlene Rothwell and Grace Louise Lust.

Mrs. Jim Givan entertained the school Friday with a watermelon feast honoring Mary Elizabeth's birthday. Guest attend-

ing besides the school children were Mrs. Givan's sister and children, Mr. Lemons, and two neices, all of Tulla.

Mr. and Mrs. Kay Roberts were business visitors in Clovis, N. M., Friday.

George Bagwell and Fate Shannon were business visitors in Hereford Thursday.

Carolyn Ann Bagwell spent Saturday night with Mr. and Mrs. Kay Roberts. They attended the boxing matches at Dimmitt Saturday night.

A Brand Ad Will Sell It!

"Regular" Brand Ads will Bring Home the Bacon

Cooler Nights!

mean trouble ahead for the motorist — unless the proper precautions are taken!

Come by today and let us give your car a complete check-up. Don't take chances... See us today!

Snyder's Service Station On the Highway — Phone 440

THE RECORD... Facts That Concern You

No. 31 of a Series



SOME PEOPLE NEVER LEARN... but most of them do!

There are always a few "smart alecks" who want to stand up and rock the boat. But most people try to keep out of trouble.

The same sort of thing happens in the retailing of beer. The great majority of beer retail establishments are clean, law-abiding and wholesome. But occasionally you may find a "smart aleck" retailer who violates the law or permits anti-social conditions.

We of the brewing industry want these anti-social retailers wiped out! Because they imperil your right to drink good beer...and our right to make it.

We want to protect the benefits that beer has brought to Texas—employment for 31,165 persons since relegalization, an annual payroll of \$22,076,182 and taxes of \$2,273,968.64 paid to the state last year.

This state, too, has an important stake in Beer's purchases from over 100 industries supplying the brewing industry with materials, equipment and services.

You can help us in our public-spirited program by (1) patronizing only reputable and legal beer establishments and (2) by reporting any irregularities you may see to the proper authorities.

BEER...a beverage of moderation



Ward News

MRS. CHARLES B. MILES

Mr. and Mrs. J. D. Anderson of Borger spent Thursday and Friday with Mr. and Mrs. Irving Willoughby.

Mr. and Mrs. Edgar Lemons of this community were the winners of a bed room suite given by Hereford theatres last Wednesday night.

Mr. and Mrs. John Johnson and daughter visited Saturday with her brother, Wesley Brown, at Frio.

Mr. and Mrs. E. Ward and Mr. and Mrs. Orville Smith and daughters spent Sunday in Amarillo.

Junior Ward, who is working in the Westway community, spent the week end with home folks.

Mrs. Tom Bradford and daughter, Priscilla, spent the week end here at their farm.

Light showers have fallen in this vicinity for the past few days.

Messenger News

MRS. J. N. MESSENGER

And still it rains. Last Thursday we received 2 1-2 inches, and Sunday evening at 4 p. m. it started to rain again and so far it registers one inch and it is still misting.

Some farmers that cut row crop last week haven't been able to get all of it shocked yet on account of the rain.

The row crops are far better than in several years such as cane, maize and higer, and there is quite a large acreage of sudan, which is about ready to cut and is looking good. I have been trying to keep up on the rainfall so far this year and there has been 32 inches at my home besides small showers I didn't try to register.

Mr. and Mrs. Rex Higgins and children of Canyon visited Sunday, in the home of his parents, Mr. and Mrs. John Higgins.

Mrs. Ed Williams of D'Yver, Colo., is visiting her father, John Higgins.

New MAGNETOS

OF ALL KINDS! We also have a large line of

Repair Parts

Let Us Worry About Your BATTERY TROUBLES!

Roberson

BATTERY & ELECTRIC 313 N. Main — Phone 284

COME IN!...SEE HOW

Electric COOKING

PROTECTS VITAMINS, MINERALS AND RICH, NATURAL FOOD FLAVORS

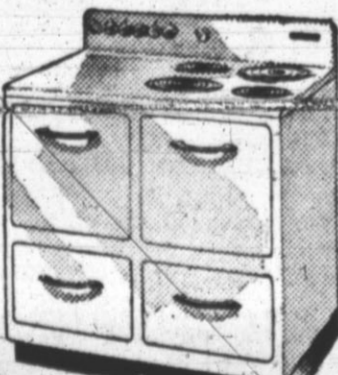


...It's SIMPLE and EASY with a

Westinghouse Electric Range

Everyone needs plenty of vitamins and minerals naturally present in foods. Improper cooking can cause unnecessary waste of these essential elements... ELECTRIC COOKING, however, guards against needless loss of these important health ingredients.

Ask us about this important vitamin-saving cooking



Beautiful New "COMMODORE"

COST of OPERATION is just a FEW CENTS A DAY

It's a STANDOUT VALUE in a brand-new ELECTRIC Range that offers all the benefits of ELECTRIC COOKING at modest cost. Clean... fast... economical... packed with up-to-the-minute convenience features to simplify cooking and save your time.

Be sure to see this "Extra" Special Range today!

"A HEALTHY AMERICA IS A STRONG AMERICA" TEXAS-NEW MEXICO Utilities Company



Millie

WHAT WOULD YOU DO WITH A FELLOW WHO SPENDS ALL HIS MONEY ON A GIRL?



I'D HANG ON TO HIM!

Peter Public



DEFIANCE OF CONSTITUTED AUTHORITY, HUH?

PROOBY-I GOT A PULL!-AN' ANYWAY!



WHUT'S A SPEEDIN' SUMMONS?

HM!- BUT IF IT HAD BEEN A DRUNKEN DRIVIN' CHARGE- WITH A KID RUN OVER- YOU'D TRY AN' FIX THAT, TOO!



OR MAYBE YOUR POLITICIAN-PAL COULD BUY YOU OUT OF A WORSE JAM, EH? - WHY NOT?!



POLITICAL FAVORITISM AT BEST HAS NO PLACE IN A DEMOCRACY!!- AT WORST, IT IS CORRUPTION- AN' HAS NO PLACE IN ANY GOVERNMENT!!



He Goes On Record

By F. O. Alexander

The McCoy's



HELP!

Reading Out Loud

By Boughner



HELP! HELP!



WHAT'S THE MATTER, MAC?

NOTHING...



I'M JUST READING THE "WANT ADS!"



### North Atlantic Duty Is Vague Term For Convoy To Iceland

By Sanky Trimble  
 Bob Atherton, former Hereford youth, evidently knows what the situation is in Iceland today—but can't tell.  
 Atherton, a member of the Hereford High School band several years ago, is musician first class on the U. S. S. Mississippi, which docked recently at Boston, Mass., on return from duty in the North Atlantic. The ship pulled out again Wednesday (Sept. 24) "where for, I don't know", Atherton wrote.  
 The U. S. S. Mississippi was one of the U. S. Navy vessels formerly on duty in the Pacific which was assigned to patrol duty in the Atlantic. Atherton wrote friends here from the Eastern seaboard several weeks ago that his ship had left Brenton, Wash., touched at Honolulu, Hawaii, passed through the Panama Canal and docked for "blackout" touches on the East coast. He wrote that the ship was due to leave in a few days "but I don't know for." Several days later, news dispatches said naval vessels bearing contingents of Marines had docked in Iceland.  
 Friends here speculated his ship had been among those sent to the North Atlantic base and wrote him as much. In a letter received here recently, Atherton wrote, "You hit the nail on the head when you figured us for North Atlantic duty." Naval censorship prevented his saying more, friends concluded.

### Vega News

**MRS. D. E. MCKENDREE**  
 Mrs. D. E. McKendree returned Tuesday from Taft, Calif., where she was called by the death of her brother, Otis W. Freeman, who was killed in an accident at his work in the oil fields there.  
 Emory W. Loyd who is staying in Fort Ord Calif., is home on a 20 day furlough.  
 Mrs. D. M. Voyles returned home Sunday night from Tennessee where she visited her brother.  
 Mr. and Mrs. Warren Robinson of Crosbyton have moved to Vega. Mr. Robinson is employed in the Hill-Carpenter grocery.  
 Roy Horrell and C. E. Wilhite are employed to drive the Vega school buses this year.  
 Jess Giles returned Friday from a business trip to Hot Springs, N. M.  
 Mrs. J. A. White of Crowell is a guest in the home of her daughter, Mrs. W. A. Pullians.  
 C. E. Winder of El Paso is attending to business matters in Vega this week.  
 The following students from Vega are enrolled in West Texas State College in Canyon. Mrs.

**DAVID M. RODGERS, JR.**  
 PUBLIC ACCOUNTANT  
 Office of Pitman Grain Company

### "Better Look Out, Now..."



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Roy Taylor, Miss Annie Lee Wiseman, Miss Margaret Loyd, Charles Houseman, Dale Pingle and Roger Morris.  
 Walton Robertson had five of his teeth knocked loose in a practice football game.  
 Mrs. O. W. Williams was hostess to friends of Mrs. Hugh Knox for a shower at her country home Friday afternoon.  
 Mrs. Pat Robinson of Hereford visited friends in Vega, Friday.  
 D. M. Voyles returned Saturday from Seminole, Okla., where he visited his sister.  
 Mrs. Ed Mitchell of Plainview is in Vega visiting her parents, Mr. and Mrs. W. L. Loyd.  
 In the first football game of the season on Friday afternoon Vega was defeated by Price Memorial of Amarillo by a score of 6 to 2.  
 Mrs. George McCombs received the announcement of the birth of a granddaughter on September 13 to Mr. and Mrs. Sidney McCombs of Amarillo. The baby is named Carla Gwyn.  
 A wedding of interest to all Vega people took place Wednesday, September 10, when Miss Jean Linger became the bride of Robert Scott. Mrs. Scott is the daughter of Mr. and Mrs. L. A. Linger and a Vega high school graduate. Mr. Scott is the son of Mr. and Mrs. John Scott. After a short honeymoon trip in New Mexico, the couple will be at home in Vega.  
 Mr. and Mrs. Sutton have returned to their home in Marion, Ind., after visiting Mrs. Sutton's sister, Mrs. R. C. Godwin, and family.  
 The Worth White Home Demonstration club sponsored a chuck wagon supper Friday night in the Kiwanis Hall when they cleared \$24.52 which goes toward the funds being raised to landscape the City Park.  
 We welcome to our community E. E. Frost and family who moved here from the Jim Hill farm near the Ford school house. Mrs. R. C. Godwin and Mrs.

Raymond Thompson were hostesses for a linen shower, Saturday afternoon, honoring Mrs. Bob Rider, a recent bride. Mrs. Rider was the former Miss Marie Ballard, a graduate of Vega high school.  
 Mrs. A. M. Miller is convalescing from a serious illness and is able to be up about the house.  
 Mr. and Mrs. H. V. Freeman of Amarillo called on Mr. and Mrs. D. E. McKendree Thursday evening.  
 Mrs. Leon Ledbetter is visiting friends in Dimmitt this week.  
 Ruring a blinding rain storm two cars met in a head-on collision west of Vega, Thursday, sending 5 persons to the hospital in Amarillo. All persons were tourists.  
 Mr. and Mrs. A. Taylor spent the week end with Mr. and Mrs. W. H. Morrow in Adrian.  
 Mrs. J. V. Robinson of Groom was a guest in the home of J. T. Richardson, Friday and went to Hereford Friday night to be in the home of her son, Mr. Pat Robinson.  
 WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

### Jumbo News

**MRS. ULLMAN HUNTER**  
 Mr. and Mrs. Wilford Taylor, Jr., of Canyon visited her parents, Mr. and Mrs. F. L. Pinckert, Sunday.  
 Mr. and Mrs. Sam Hunter and Mr. and Mrs. M. L. Simpson were in Canyon Sunday where they visited with the Simpson children; Margaret, Virginia and M. L., Jr. Virginia, who is in training at St. Anthony's in Amarillo met her parents in Canyon.  
 James Layman is working in the home of Mr. and Mrs. W. L. McClure of near Claude and attending school there.  
 Mr. and Mrs. F. L. Pinckert, Mr. and Mrs. Henry F. Neely and Mr. and Mrs. P. H. Dyer attended the fair in Dimmitt Saturday.  
 Mrs. Sam Hunter was hostess Thursday afternoon at 2:30 p. m. at her home for members of the Auxillary. Mrs. Ullman Hunter conducted the worship service and Mrs. L. A. Matthews gave reports from mission work in India. Mrs. Sam Hunter gave a report on Boys Ranch.  
 Present were Mesdames Clem Gilliam, H. C. Baird, L. A. Matthews, M. L. Simpson, Finis and Ullman Hunter.  
 Mr. and Mrs. M. G. Layman and Buelah Mae spent Sunday with James Layman at Claude.  
 Mr. and Mrs. Ullman Hunter accompanied Mr. and Mrs. Addison Hunter to Amarillo Sunday afternoon to attend the horse show.  
 Mrs. H. C. Baird and Mrs. Ullman Hunter attended the planning conference at the Central Presbyterian Church in Amarillo Friday.  
 Hubert McLean, who works on the Golding farm, left Saturday for Duncan, Okla., to visit a few days with friends and relatives.  
 Phyllis and Frances Hunter celebrated their tenth birthday Monday afternoon with a party at their home. They received many pretty gifts. Children who attended and were served refreshments were Doris and Tommy Wilhelm, Esca Lee Rogers, Jo Ann Hughes, Louise Simpson, Janey Honea, Buelah Mae Layman, Lila Merle, Maxine and Joyce Gage, John and Marvin Axe, Sammie Lane and William Allen Hunter.  
 Mrs. C. Andrews has been con-

fined to her bed with rheumatism but is reported better.  
 Mr. and Mrs. Clem Gilliam were in Tulla Sunday to visit with Mr. Gilliam's mother.  
 Mr. and Mrs. Ullman Hunter, Phyllis and Frances attended the Dimmitt fair Saturday night.  
 Mr. and Mrs. Bob Higgins returned Saturday from a week's trip to Dallas and other east Texas points. In Dallas, they were joined by a son, G. T. Higgins, of El Paso, who returned with them for a short visit.

Dorothy Dee Wilde, daughter of Mr. and Mrs. Frank S. Wilde, is attending St. Mary's Academy in Amarillo.  
**TRY A WANT AD**  
 To relieve Misery of **COLDS**  
**666** LIQUID TABLETS SALVE  
 NOSE DROPS COUGH DROPS  
 Try "Rub-My-Thim" a Wonderful Linctant

## THE WHOLE FAMILY

Does your boy know how to deal with a bank? How about the girls? And the wife, too? If not they should learn.

Why not bring in the whole family and let's get better acquainted? The day is coming when those children of yours will be doing business with a bank. Why not bring them in now? We will be glad to meet them all, and to show them around. We've got a good bank and want the confidence and friendship of everybody.

MEMBER F. D. I. C.

## First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

## PLANT GOOD SEED WHEAT

Higher Market Price Per Bushel — Higher Yields Per Acre

### Plant Pure Seed of Recommended GOOD QUALITY VARIETIES

In recent years the recognized good quality of Texas wheat has been endangered by increasing quantities of (1) poor quality varieties such as Chiefkan, Early Blackhull, Red Chief and Superhard Blackhull, (2) varietal mixtures, and (3) wheat-rye mixtures.

You can improve your own wheat crop and help improve the quality level of the wheat in your community and State by planting only pure seed of the recommended good quality varieties, such as TURKEY, TENMARQ, and old STANDARD BLACKHULL.

The quality of wheat and flour largely depends upon the purity and variety of wheat planted on the farm. Handling and processing cannot change the inherent quality of the wheat. Good quality flour is produced only from good quality wheat varieties and consumer demand for flour depends largely upon the quality of the flour. The farmer benefits in direct proportion to the consumer demand for his product.

### How and Where to Obtain Good Seed Wheat

Ample seed wheat of any of the recommended, good quality varieties is available at reasonable prices. Those desiring this seed should contact their County Agent; Elevator Manager, Local Miller, or the Texas Wheat Improvement Association, Amarillo.

**The Texas Wheat Improvement Association**  
 Amarillo, Texas

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 Complete tract index of all lands and town lots in Deaf Smith County.  
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**FREE GRANDSTAND ATTRACTIONS**  
 EVERY AFTERNOON AND EVENING.  
 THRILLING 10-HOUR SHOW.  
 FREE PARKING ON FAIR GROUNDS

**HEREFORD SHOW**  
 Spectacular Midway  
 Backman & Grady's Famous Show  
 Direct from Oklahoma State Fair  
 New Rides  
 New Shows  
 A Glittering Carnival  
**BIGGER THAN EVER!**  
**FUN FOR EVERYBODY**  
**BE HERE!**  
 CASH PREMIUMS  
 FREE PRIZES  
 Admission Adults 25c Children 10c

## MAN-MADE NEW ECONOMY AID IN THIS OIL

BRINGS RECORD LONG LIFE TO A SINGLE 5-QUART FILL

### Daring Death Valley Destruction Test gives you plain proof — CERTIFIED

Some modern food processing, you know, destroys many of Nature's best life-givers — vitamins that you need for life. But making up the worst loss today are vitamin synthetics... man-made! Similarly, the latest oil refining removes some of Nature's best life-givers. But effectively taking their place today is a new synthetic... a man-made economy aid that you give your engine by changing to

### CONOCO N<sup>th</sup> MOTOR OIL — Popular Priced

Know what you're going to get out of it! For in Death Valley's pitiless desert this oil was measured up impartially against 5 other representative big-name oils. Each got the same fair chance to go its limit on one 5-quart fill, without an added drop. Each brand was locked up by the Official Referee, in the crankcase of a new everyday car — all alike. All held the same 57-mile pace, over the same desert, on the same day, in heat that would scare you out of touching the hoods — or fenders! And all were fated to finish the one 5-quart fill — to die of oil-starvation, with engine split open like a loaded cigar.

### — and the oils proved NOT the same

Conoco N<sup>th</sup> oil lasted a whole 5,683 miles after the next best oil in the test had run up, with the engine good for scrap. And all 5 others in the test averaged 7,057 miles less than Conoco N<sup>th</sup>, with its man-made new economy aid known as Thiakene inhibitor... Conoco Patent No. 2,218,132.

Now an inhibitor is to keep a thing in check. And the explosions in any engine can't help causing foul leftovers that

### AND CONOCO N<sup>th</sup> OIL OIL-PLATES YOUR ENGINE!

Long the keystone of Conoco success, OIL-PLATING comes from another great Conoco synthetic... man-made under the famed Germ Processed oil patent. Magnet-like action bonds OIL-PLATING to inner parts. It can't all quickly drain down — not while you use Conoco N<sup>th</sup>. So OIL-PLATING is an guard against wear in advance!... and helps mileage, as in Death Valley. An OIL-PLATED engine is one more economy you get by changing to new Conoco N<sup>th</sup> oil.

must be properly kept in check — or they will make your oil "fester" and pass out too soon. But that didn't happen to Conoco N<sup>th</sup> in Death Valley. It stood up better... by as much as 161%... Certified. You may say you'll never put your engine through extreme oil-mileage tests, because you have it drained and re-filled exactly according to the recommendation of qualified authorities. And you're exactly right.

But you certainly like all the safety factor your oil can assure — and the safest engine in the impartial Death Valley destruction test lived on Conoco N<sup>th</sup> oil. And you certainly like it every time the man puts the gauge-stick back in without putting in a quart! So change to Conoco N<sup>th</sup> today and count the miles till your next quart. Continental Oil Company — Pioneers in Bettering America's oil with Synthetics

**CERTIFIED** I hereby certify that the Death Valley Test and related work were thoroughly and fairly conducted. Engine Destruction occurred in each case at the mileage stated.

*H. W. Joubert*  
 Consulting Engineer, who during Analysis used Prof. of Automobile Engineering, Purdue Univ.



Complete Line of **NATIONAL TIRES and TUBES**  
**Pitman Service Station**  
 PHONE 588

Brand Ads Get Results!



## CONOCO N<sup>th</sup> MOTOR OIL





# Between the Goal Posts

By Mary Kate Brotherton



There is one advantage of having a female sportscribe. At least, any dope would know that she was a liar if she talked a bout what she would have done if she had been carrying the "old apple" in that game—or if that big 200 pound guard had been descending on her like so many pounds of mayhem in person. There is just no doubt, what we would have done; we would have hied us to the points behind our own goal line which were least thickly populated with those big, bad Littlefield men. **Defeat But No Rout**

Which is why we have our hat off to the Whitefaces for the way they kept fighting after it was pretty certain they were going to be beaten. There's a lot of difference between a rout and a defeat, and in this case the difference is traceable to an intangible something called "spirit." It's something the Hereford herd has in large quantity, and we think the fans appreciate it.

Of course, we were outweighed and outclassed as far as experience is concerned; but as Coach Ware stated last week, before the game, a lightweight team can handle a heavy team, if they use the best defense. In this case, it was an offense; and those passes of Merrill or Robertson to Russell, Davis or Weems might have turned the trick with just a little heavier, more experienced line to keep them covered.

To John Estes, congratulations for a good game—and especially for recovering that punt and putting the Herd in scoring position. But since we know John and figure he won't take offense,

### "I'm Not Afraid Now"

Sometimes after eating too much I had gas pains. ADLERIKA quickly relieved me and my doctor says it's all right to use." (S. R. Minn.) Get ADLERIKA today.

City Drug Store — Haile Drug

## Save On Meat Prices

Buy now at wholesale prices. Stock in frozen food locker and use in usual quantities.



Frozen locker service insures better meat for less money.

### Save on Dressed Chickens & Turkeys

Buy now from raiser, ahead of rising holiday prices, stored in locker and be ready for Thanksgiving and Christmas.

Lockers Rented at \$4 \$6 \$11 Per Year

Completely Modern Butchering Service!

HEREFORD LOCKER & COLD STORAGE

Lee Hopson, Mgr.

### Westway Items

BY MRS. MERLIN KAUL

Attending the canning for the cafeteria at the schoolhouse Wednesday were Mesdames Glenn Rutter, Paul Rudd, Finis Wade, T. B. Cox, R. L. Wilson, Maurice Tannahill, W. L. Jones, Clarence Morrison, Lloyd Bourne, Buren Sowell, Floyd Tucker, Louis Jay, W. S. Rice, Moody Stephan, A. C. Pierce, Grady Wilson, Al Werner, Earl Little, Joe Landers, and Merlin Kaul. The ladies canned 130 cans of corn, beets, tomato juice, green beans, and vegetable soup. The board does not know when the cafeteria will open.

Heavy clouds which threatened rain for several days brought a good rain of more than an inch Monday and Monday night.

Guests in the V. Skypala home Sunday included Otto Skarkey of Shulenberg, Mr. and Mrs. Hugo Skarkey and family, Mr. and Mrs. Eugene Frisher and family, Miss Elizabeth Wick of Umbarger and Mr. and Mrs. Edgar Skypala and Vella Kee of Hereford.

John Ross of Hollene, N. M., came Saturday to the R. M. Gunn home where he will help at the Westway Store while Mr. and Mrs. Gunn are on a vacation.

Mrs. Guy Lawrence and daughter of Hereford visited Thursday with Mr. and Mrs. R. M. Gunn.

Erman Campbell went Thursday to Amarillo where he volunteered in the Army.

Vesta Mae Landers, who attended WTSC at Canyon spent the week end in the home of her parents, Mr. and Mrs. Joe Landers.

Mr. and Mrs. R. M. Gunn left Monday for a visit with relatives at several points in Texas and Oklahoma. They plan to be gone for several weeks.

Mr. and Mrs. Randall of Plainview were guests Sunday in the Moody Stephan and D. H. Almon homes. Mr. Randall preached at the morning services.

Mr. and Mrs. R. J. Cherry are working at Hereford. Mrs. Cherry has work at the Hereford Laundry.

Mr. and Mrs. Maurice Tannahill went to Amarillo, Saturday. They stopped at Canyon on the way back to meet Wilburn Tannahill, who had come from Camp Wolters. The party continued to Lockney where they spent the week end with relatives.

Mrs. M. T. Johnson has returned to the home of her daughter, Mrs. Grady Wilson, after visiting several weeks in the home of her son, John Johnson, at Morton.

Misses Leola Wolfington, Beulah Mae Hollis and Albert Wolfington spent Friday in Clovis. WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Vega spent Sunday in the R. A. Whitley home.

Mr. and Mrs. J. E. Medford shopped in Hereford, Saturday afternoon.

Mr. and Mrs. F. D. Ferguson and son, Morris Earl, were in Hereford Tuesday to take Morris Earl's gift to the 4-H Club Pig Show.

Mr. and Mrs. E. E. Frost and family moved last week to a farm ten miles north of Vega.

Mrs. Annie Jacques spent the week end with her son, Russell.

Mr. and Mrs. Russell Coursey drove to Amarillo Sunday afternoon for a visit with relatives.

Ward Turner left Friday afternoon for Iowa to spend the winter.

Mr. and Mrs. Troy Newman, Melton Lee and Joe, drove to Amarillo Friday evening to take Lester Smith to catch the bus to his home in Vernon. Ray Scayles accompanied them.

Folks are having quite a little trouble here cutting their cane as it is so tall the binders can't handle all of it. Some are cutting it with mowers.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

### Red Cross Aide



Sally Bradley, above, models new uniform to be worn by 100,000 defense volunteers who will be trained as nurses' aides by the Red Cross.

### Dawn Items

BY MRS. CARL WIMBERLEY

From one-third to one-half inch of rain fell, here Monday night. Farmers are busy cutting feed and a number have been irrigating wheat land. The scarcity of farm laborers is beginning to be felt during this fall work.

Rev. Clarence Wylie of Canyon will preach here next Sunday, Sept. 28.

Mr. and Mrs. Baker Womble returned Saturday from Temple. Rev. and Mrs. M. G. Upton went Sunday to Bushland, where he preaches the first and third Sundays. He preaches the other two Sundays at Palo Duro church. Guests in the Upton home during the week included Mr. and Mrs. J. W. Witherspoon of Hereford who visited Wednesday evening.

Mr. and Mrs. Roy Fitzer went to Rails Thursday to visit their daughter, Mrs. Alton Lamb and family. While there they visited Mr. and Mrs. T. H. Benton at Lorenzo. Mrs. Woodrow Benton and son returned home with them Monday.

Mr. and Mrs. Ernest May, Mr. and Mrs. A. T. Frye and daughter, were among those from here to attend the horse show in Amarillo, Sunday.

Mr. and Mrs. Walter Galley made a trip to Newton, Kan., this week going by way of Colorado where they visited Mr. and Mrs. White, former residents here.

The first community night meeting will be here the second Friday night in October because the Tri-State Fair will be in progress the first week of the month.

Mr. and Mrs. H. E. Miller and family visited Mr. and Mrs. G. L. Chastine at Whitharral, Sunday. Mrs. Miller's aunt, Mrs. R. E. Ebb, of Idabel, Okla., who was visiting at Whitharral came home with them.

Mrs. Harold Brian, her daughter, Roberta, and son, L. W. of Fargo, Okla., visited Mrs. J. R. Oglesby, Wednesday afternoon.

Mr. and Mrs. Hartland Caraway and daughter of Wyche, Mr. and Mrs. Iverson Leake and children were dinner guests of Mr. and Mrs. W. P. Caraway Sunday.

Mr. and Mrs. L. A. Smith and family, Mrs. N. R. Miller and children visited Miss Ella Smith Sunday.

### MASONIC BULLETIN

Hereford Lodge 849

Stated meeting second Monday in each month. School of instruction each Thursday night.

H. C. Baird, W. M. E. L. Brady, Secy.

in Amarillo, Saturday afternoon. A new water supply tank was installed at the school house this week. School is being held on Monday this year instead of Saturday as it has formerly been. WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

### Protected Payment Auto Loans

LET US FINANCE YOUR NEW OR USED CAR!

In addition to the regular service offered, we are now prepared to include a protected payment policy, so in case of Sickness, Accident, Permanent Disability or Death — payments are made for you by the Insurance Company.

Stevenson Finance Company

First State Bank Bldg.—T. S. Stevenson, Jr.—Phone 108

### What Does the Future Hold?



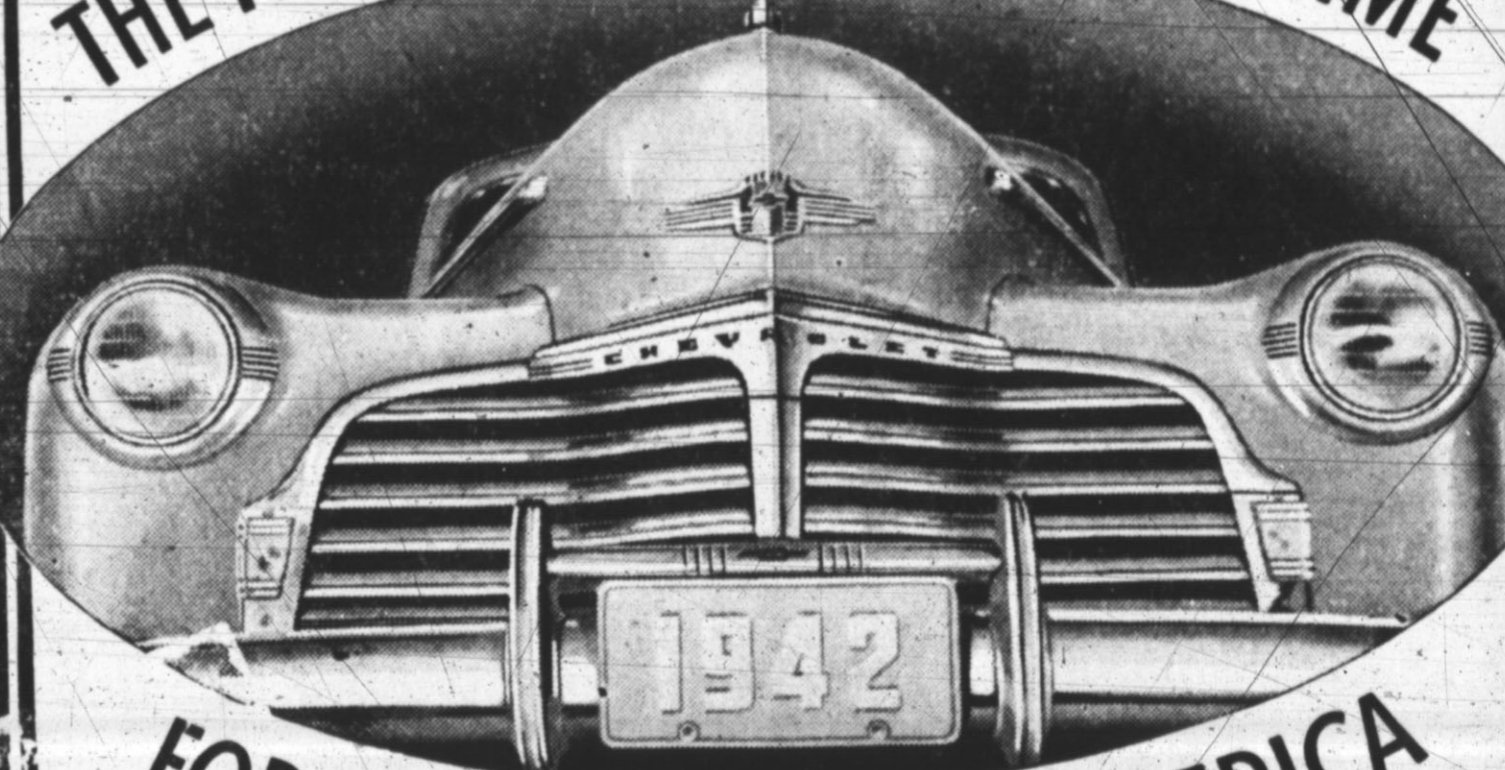
A Life of Comfort...

Health.. Convenience and Economy if you use Natural Gas for Cooking, Water Heating, House Heating and Refrigeration. That is Better Living.

West Texas Gas Company

ON DISPLAY SEPTEMBER 26

# THE FINEST CHEVROLET OF ALL TIME



## FOR THE SERVICE OF AMERICA



Here's the highest-quality motor car Chevrolet has ever offered to the motoring public... with fleet, modern, aerodynamic lines and Fisher Body beauty which create "the new style that will stay new"... with a powerful, thoroughly proved Valve-in-Head "Victory" Engine, built of quality materials and designed to lead in combined performance and economy... with all the fine comfort, convenience and safety features which have made Chevrolet the nation's leading motor car for ten of the last eleven years.

#### DESIGNED TO LEAD IN STYLING

Chevrolet alone of all low-priced cars has "Leader Line" Styling, trunk fender caps and body by Fisher.

#### DESIGNED TO LEAD IN PERFORMANCE

Chevrolet alone combines a powerful Valve-in-Head "Victory" Engine, Safe-T-Special Hydraulic Brakes, Unitized Knee-Action Ride, and Vacuum-Power Shift at no extra cost.

#### DESIGNED TO LEAD IN ECONOMY

Chevrolet is the most economical of all large-selling low-priced cars from the standpoint of gas, oil, tires and upkeep.

## IT PAYS TO BUY THE LEADER AND GET THE LEADING BUY

# BRUMLEY-WOODFORD MOTOR CO.

HEREFORD, TEXAS

### A Hereford Product...

where fine wheat grows!

## PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!



## PACKARD MILLING CO.

HEREFORD, TEXAS