

Published Every Thursday

"but one ISM in America—and that's AMERICANISM!"
—Texas Farm Slogan

Our Slogan—"More People—More Farms"

42nd Year—Number 19

The Hereford Brand, Hereford, Texas, Thursday, May 7, 1942

Price Per Copy 5¢

Around Town

Sights and Faces Seen

Mrs. Bob Fullwood claims the honor of receiving a mother's day greeting from a record distance this year. She has received a cablegram from her son, Lt. Edward Fullwood from Australia.

Concerning the sugar rationing, practically any registrar would agree that he had never seen so many people with so little sugar. And have you noticed all the "stir crazy" people in the restaurants?

Moving is something for which we can think of nothing nice to say, but Dyalhia Bradley says that The Brand's move worked out lucky for her. Discovered in one of the junk collections was a small pitcher (made in Czechoslovakia—she patriotically broke everything made in Japan) and Dyalhia, who makes a collection of pitchers, insists that it is an exact match to a set she bought more than 14 years ago from the old Ray Jewelry Store. The cream pitcher to the set was the only piece she had broken in 14 years.

The tulips are getting Dionne ideas here in Hereford. Tulips are not supposed to have more than one flower to a stem and plants in the gardens of Elmer Patterson and Mrs. A. O. Thompson are going in for mass production. Mrs. Thompson has one tulip which has quadruplets and three which have produced twins and triplets. Elmer said last week that he had several plants with three and two flowers to the stem.

Last week the Brand ran the story of a hospitable hen in the Dawn community who was sharing her nest with a family of cats. The hen was not a Rhode Island Red, but she turns out to be a Plymouth Rock, according to Mrs. Carl Wimberley. And it (Continued on page 10)

Furr Food Has 13th Birthday Event This Week

"It's our 13th anniversary, but we don't feel superstitious about it," says Manager Charley Felts of Furr Food Store, which is celebrating its anniversary of business in Hereford this week. "This store has been here in bad times and good times," Mr. Felts said, "and we have always tried to add to our stock of the items which the public demands in a really complete food store."

"Our stock now is the most complete in our history, and we intend to continue to give you the best in the grocery line," says Manager Felts, pointing out that the service at Furr Food is always kept up to par with the quality of the merchandise. Furr Food is celebrating its anniversary with special bargains throughout the store and an ad in the Brand this week gives complete details of the anniversary sale.

4-H Essay Contest Opens In County

The annual 4-H Club Essay Contest has started in Deaf Smith County and final date on entries has been set for May 26, County Agent A. R. Bateman said today. Boys in the county between the ages of 10 and 21 are eligible for the contest, and essays are to be explanations of the advantages of the "Cow, Sow and Hen" plan of farming.

Awards in this county will be seven Berkshire gilts and one boar, which will go to the eight winners in the essay contest. Later this summer the boys will exhibit their prize pigs and the grand prize winner will receive a War Bond.

Rural Districts Organize For Fast Communication Service

Popular Store Celebrates 22nd Anniversary

Celebrating 22 years in business in Hereford, The Popular Store Friday starts an anniversary sale which will cover every item in the store. "We invite all our customers from the entire Hereford territory to come in and see the real bargains we are offering," Gaston Baer, owner, announced today, pointing out that merchandise offered now at bargain prices will not be replaceable at the same price levels.

"We are proud of our record of 22 years of service to our Hereford customers," Mr. Baer said, "and we believe this anniversary sale is a constructive way to show our appreciation for the business we have received here."

Legion To Distribute Service Flags Soon

Claude Ricketts, commander of the Hereford American Legion Post, announced this week that the Legion has ordered Service Flags, which will be distributed to the families of men now in the nation's armed services. "We feel that this will be a public service which the home town folks will appreciate," said Mr. Ricketts, "and at the same time it will give recognition to the men now defending our way of life."

Mrs. John Olson Will Attend Nat'l Church Meet in N. J.

Mrs. John H. Olson, president of the Amarillo Presbyterian Society, leaves Friday for Atlantic City, N. J. She is a delegate from this society to the Quadrennial Meeting of the women of the Presbyterian Church U. S. A. to be held in that city May 11-18.

These meetings are held every four years to study the problems of the women's work and to lay plans for the following four years.

The theme of the meeting is "For Such A Time As This." Morning services will be devotional and informative. The afternoon sessions will be in the form of workshops where organization problems will be handled. The evening services will be addressed by missionaries and nationally known speakers.

Mrs. Olson plans to visit her sister, Miss Mabel Boss, in St. Louis, Mo., Saturday; and Sunday she will join the thirteen other Texas delegates to continue her journey with them.

Interest In Picture Possibilities of Section

The motion picture, "Land of Opportunity," produced by Elmer Patterson for the Chamber of Commerce and shown in Dallas 116 times last fall, will be exhibited in Dallas to representatives of Nationwide Picture Company this week-end.

The Nationwide Company produces a "News of Texas" newsreel, featuring events of importance, odd occupations, unique industries and interesting people of the Lone Star State, and it is felt that Hereford has subjects which might prove interesting for the Texas newsreel. Inquiries have been received concerning the low tooth decay rate of this county and the diversified agriculture of the irrigated section.

Plans will be discussed for filming of other newsworthy subjects in Deaf Smith County. Mrs. Lilburn Ray left Monday for Amarillo where she will take a three month's business course. Little Molly Beth Ray will remain with her grandmother, Mrs. Willie Daniel, while her mother is away.

Representatives of every rural community in Deaf Smith County, together with county workers in the state extension service, are this afternoon attending a meeting at the county court house to get the county farm set-up—especially for communications—better organized for the war emergency. Miss Doris Leggett, district agent in the Extension Service, will be the main speaker.

County Agent A. R. Bateman and County Demonstration Agent Sadie E. Oliver attended a meeting of extension service workers in Amarillo Monday and heard plans for the emergency organization, discussed.

A man and woman in each community will be designated leaders in that community and will be given the responsibility of relaying important messages which could not be permitted to wait for slower means of communication.

"Because of the relatively long distances between farms, the scarcity of telephones in rural districts and the slow mail service in some parts of the county, our communication problem could be serious if we needed to get important information relayed in a hurry," Mr. Bateman says.

These community leaders will be members of a county agricultural council, which will work with the county planning committee in getting every farm family in the county organized for active participation in the war effort, the county agent says.

Halle Drug Sets New Time Table

Announcing that Halle Drug will go on a new schedule of hours beginning Sunday, May 10, Meade Halle, owner, today said that the store will open at 8 o'clock each morning and close at 8 o'clock each evening, except Saturdays, when longer hours will be observed.

In making the announcement Mr. Halle said that the new hours are being adopted because of a general labor shortage in this community.

"By going on the shorter schedule we feel that we will be using less help at a time when the community needs it and that by having a lower overhead we can continue to offer our customers real bargains, despite rising prices in every line."

The new schedule will be followed until further notice, he continued, and we believe it is to be in line with the national movement to conserve during present conditions.

County 96 Per Cent For Market Quota

Deaf Smith County farmers Saturday voted 356 to 13 in favor of marketing quotas, thus carrying the vote by a considerable larger percentage than did the county as a whole.

On Tuesday it was estimated that approximately 75 per cent of the farmers in 40 wheat-producing states had voted in favor of the program to continue government control of wheat marketing. The law requires a two-thirds margin for the continuation of the program, the Department of Agriculture estimates that the vote will carry by more than 75 per cent when all votes are counted. An early count was made on all votes in states where opposition to the government farm program had been local.

Advocates of the program point out that a two year stock of wheat is now on hand, that the export market has virtually vanished and that transportation and storage difficulties make large production of wheat unnecessary and even dangerous to the war effort.

It is hoped also that a reduced acreage will result in greater production of meat, dairy, poultry products and vegetables needed for the war.

Did You Do Your Part?

You are urged to take a look at the Stamp and Bond Thermometer at the Post Office. You will note it shows a little over one hundred thousand dollars in stamps and bonds sold in Deaf Smith County during the first four months of this year. To be exact, the record shows \$104,990.60.

Now the question comes, did you have a part in this? We do not want to believe there are people in our country here who would stand by and let the others carry the load for them. We know also there are people who have signed a pledge to buy bonds but cannot do so until they collect money from some source and others who have not signed a pledge but expect to buy when they get the money. But what about the person who has the money on hand, or is collecting money right along and fails to do his part?

No doubt a little later on we will be in position to know just who has bought bonds and who has not. We cannot believe it will be necessary to exert any undue pressure but no doubt you know the measures being considered by the government as well as we do. We want to urge again that every one do his part and keep our record clear.

By J. O. RICKETTS, Chairman, Deaf Smith County Bond Sale Committee.

Brand Moves to New Quarters; Issue Out Under Difficulties

This issue of The Brand appears under adverse conditions due to the fact that the office was moved this week into the Buckner-Lambert building, immediately south of the Star Theatre.

Many regular features have been left out. Community correspondents have been shortened, along with general news coverage, society news and advertising. Moving 200,000 pounds of equipment is no small task at any time and the job was increased through shortages of materials and help.

With these things in mind, we hope that our subscribers will remember how hard it is merely to move from one residence to another, and that they will forgive our shortcomings. Next week we will endeavor to improve and when we have things in order we hope to give you a better Brand than ever before.

—The Entire Staff of The Hereford Brand.

Volunteer Wheat Restrictions Set By State Office

Official information from the state office has set rules for the disposition of volunteer wheat. F. G. Collier county A. C. A. secretary announced this week, explaining that the final ruling is in line with the ever-normal granary plan.

"Either the actual production or the normal production—whichever is smaller—for the volunteer acreage must be stored," Mr. Collier says.

Normal production is an average figure set up for the farm as a whole. The actual production is figured as the average production for the entire wheat acreage, allotted and volunteer, for this year.

"However," Mr. Collier points out, "wheat must be stored under bond to be eligible for 50 per cent loan."

The ACA secretary also states that the wheat cannot be used for feed.

"If there is any doubt about these restrictions on the marketing of volunteer wheat, come by the county office and we will be glad to explain these regulations to you," the county secretary states.

Leo Forrest Attends Funeral Of Father

Mr. and Mrs. Leo Forrest and family returned last week from Big Spring, where they attended funeral services for Mr. Forrest's father, James Alonzo Forrest, 75 years old, who died April 26 at his home in Big Spring.

County Goal Set At \$690 In U. S. O. Fund-Raising Campaign

Deaf Smith County people are again being asked to do their share in the national U. S. O. fund raising campaign which starts May 11. It was announced today by Urlin Streu, county U. S. O.

"After the publicity which the work of the U. S. O. has received in the past year, I don't believe we will have to explain again what a worthwhile cause this is," said Mr. Streu.

"Deaf Smith County is being asked to raise \$690 this year," the chairman adds, pointing out that this is a small amount considering the great benefits which the many soldiers from this county will probably receive from the money which is being collected all over the nation.

U. S. O. funds are used to build club-houses, do most of the work necessary to provide wholesome recreation for men in the armed services.

National quota is 32 million dollars, of which Texas has about one thirty-second part.

Mothers Of Sons In Service Will Be Legion Guests

The Post Commander of the local Legion Post is expecting a large delegation to go from here Saturday to the 18th District and the Panhandle Plains Ass'n. of Legion Posts conventions, to Borger, Texas. This will be a five-state convention and Legionnaires will attend from Colorado, Oklahoma, New Mexico, Kansas and Texas.

The theme of the convention will be exemplified in a parade starting at 2 o'clock Saturday honoring the mothers who have sons in service in the present war. The boys of '17 and '18 who will attend this convention are saluting the mothers of the sons who are now fighting our battles, in this manner.

The parade of honor for mothers will also have in attendance Andrew Dilworth, State Commander of Texas; Max Fife, State Commander of Oklahoma; Bolton Hyde, Grand Chief de Gare of the 40 & 8 of Texas; Dr. W. J. Danforth, National Executive Committeeman, Texas, and many other Legion officials who will come to Borger to pay tribute to these mothers.

Saturday night will be given over to fun by the 40 & 8 and will conclude with a dance to "Mellow Music."

The business sessions will be held Sunday morning as will also a Post Service Officers' school. A chicken dinner is promised at noon. The joint session of the Legion and Auxiliary with the public invited will be Sunday afternoon.

"In times like these this is our opportunity to learn the part that our Legion will play in the present war. It is our duty to attend this convention and find out our places," say the local Legion commander.

\$184.77 Raised As Navy Relief Goes Over Top

H. M. Redford, chairman of the Deaf Smith County Navy Relief Drive, reports that the quota of \$180 for this county has been oversubscribed and that a total of \$184.77 has been raised.

Members of the Navy Relief Committee—Mr. Redford, A. O. Thompson, R. L. Thompson, Cliff Estes and John Olson—express their appreciation for the cooperation of Deaf Smith County citizens in raising the fund, and report contributions at the various collection centers as follows:

Dawn School	\$ 3.70
Westway School	1.29
Hereford Ward	7.80
H. S. Student Council	5.09
Senior Hi-Y	2.50
High School students	2.72
Star Theatre	4.77
Individual and Business Contributions	156.99
Total	184.77

The committee is especially grateful for the generous response of the school children to appeals to help the navy relief fund.

Sugar Registrant Just Nine Hours Old

When little Marsha Jean Alken is a big girl, she can boast that she was the youngest registrant (at least the youngest yet recorded) for sugar rationing in Deaf Smith County.

Marsha Jean's father, Rev. James Alken, registered her Tuesday morning when she was exactly nine hours old. Other vital statistics on Marsha Jean: She is 30 inches tall (according to her dad's guess) and weighs 11-3 pounds; has blue eyes and black hair.

Funeral Rites For Mrs. Hill Held Saturday

Funeral services were held Saturday afternoon for Mrs. J. E. Hill, 67 years old, who died Thursday night at her home in Hereford. Mrs. Hill had lived in Hereford since 1920, when she came here from Claude, and until recent years had been active in church and club work in the community. She had been in bad health for some time.

Mr. Hill discovered the body at about 8 o'clock Thursday night when he came home from work and a verdict of suicide was turned in by the coroner. Friends said that Mrs. Hill had been dependent for some time.

Rev. H. M. Redford was in charge of the local services at the First Christian Church and burial was in the Claude Cemetery.

Mrs. Hill was known throughout the Hereford territory for her unselfish interest in many civic causes. She leaves many friends throughout the Panhandle.

Roger Bauman Leaves For Air Corps Duty

Roger Baumann left Friday for Lubbock where he was sworn into the Army Air Corps, and on Saturday was sent to Kelly Field, where he will take preliminary training.

Baumann has passed all tests for enlistment as a flying cadet and will be assigned to flying school as soon as he completes necessary training.

He has been bookkeeper at the Texas-New Mexico Utilities Co. in Hereford for nearly two years, was assistant scoutmaster and had been a member of the Hereford Independent basketball team.

Physical Fitness Program Tonight At H. H. S. Auditorium

Good entertainment and instructive demonstrations of physical fitness programs for individuals, clubs and other organizations of the community.

That's what is promised those who attend the Physical Fitness Program scheduled for tonight at the high school auditorium at 8:30 o'clock.

G. M. Hudson will be master of ceremonies and following a patriotic prelude, Supt. Knox Kinard will explain the importance of the movement, its meaning and history. Donald Ray McCullough will explain the Physical Fitness Program in the school and in the community.

A demonstration of correct clothing will be given by Miss Kathryn Davies and Rev. James Alken will speak on Mental Hygiene and Spiritual Education in the Physical Fitness Program. The Physical Education Department of the high school will give a demonstration of exercises under the direction of H. V. Stanton and Miss Davies.

Pledges of support to the Physical Fitness Program by the different classes of school, clubs and other organizations will be made.

The meeting will close with the audience singing "God Bless America."

Seventeen Women To Attend District Meet

Seventeen women, members of the county demonstration clubs, will attend the district meeting of the county clubs in Amarillo Thursday. It was announced this week.

On the program at the convention will be the Deaf Smith County Chorus, under the direction of Mrs. Merlin Kaul, who will also lead the group singing at the various programs. Mrs. T. B. Cox of the Deaf Smith County Chorus will be pianist for the convention.

Theme of the meeting is the part played by the demonstration clubs in the fight for Victory, and reports will be made from the clubs on the part they have taken in Red Cross activities, food conservation, other vital parts of the war effort.

Programs will be held at the Crystal Ballroom in the Herring Hotel and the luncheon also will be at the hotel.

Conservation Checks Arrive This Week

Conservation checks have started to arrive in Deaf Smith County and figures at the county ACA office reveal that more than \$16,000 in conservation and range program checks had been received this week.

Ninety-one conservation checks amounting to \$14,000 had arrived and twelve range program checks amounting to \$1,834.37 brought in the total figure.

Save Lard For Fall, Summer Use

Many Deaf Smith County farm families have large quantities of sweet, high quality lard on hand, and with a little extra work and ingenuity they can save it for use during the summer and fall.

That is the opinion of Miss Sadie Lee Oliver, county home demonstration agent, who this week gave the following tips for storing lard with maximum safety.

Lard stored in big containers (five or ten gallon vats) may become rancid. The solution is to pack the lard tight in small containers so full that they will be air tight when sealed.

For example, store the lard in syrup buckets. The friction lids may be completely sealed with paraffin or sealing wax. No larger than gallon buckets are recommended, and No. 3 cans or quart jars are even better. Lard packed in jars should be kept in a dark place.

Since lard containers do not have to be processed in pressure cookers, it is possible to re-sterilize tin containers for this purpose. In fact, it is safer to put lard in used tin than it is to put fruits, meats, vegetables or other products which must be processed for safe storage.

(Continued on Page 10)

Best Wishes to Our MOTHERS on Mother's Day, May 10

The Whiteface Round-Up

Better late than never! You'd better review for the Exams!



WHITEFACE ROUND-UP STAFF
Editor-in-Chief... Lilye London
Assistant Editor... Nona Deen Rose
Business Manager... Rena Rae
Assistant Manager... Bruce Beene
Headliners... Agnes Albracht, Mildred Bowsher
Feature Writer... Mondelean Miles
Proof Reader... Felix Pyka
Typist... Lois Henderson
Make-up Editors... Wanda Jean Whitaker, Seletta Robinson
Sponsor... Sadye Rigler
Central School Editor... Madelle Beavers

Senior Personalities

Josephine Hoffman was born March 31, 1924 in her native city of Hereford. Josephine is five feet four inches and weighs 160 pounds. She has green eyes and blonde hair. Josephine likes dancing very much and also ice cream. She says that she likes practically everything and, consequently, does not have a pet hate. A hobby of hers which she enjoys greatly is collecting post cards. She has been active in schoolwork and has especially enjoyed her senior year in high school. Josephine is undecided as to what she wishes to do after graduation.

Officers Elected

Clubs have been getting ahead of politics in general elections of officers for next year. Many of the newly elected officers are amateurs in leading group activities, while others have already had some experience. If the members of the clubs will co-operate with these officers and sponsors a bid will work harmoniously, great deeds can be accomplished in 1942-43.

TO Direct Hi-Y Activities
The Hi-Y officers recently elected are: Bruce Beene, president; O. P. Owen, Jr., vice-president; George L. LeGrand, secretary; Bill Dameron, treasurer; G. V. Hudson, high school principal, is sponsor of the Hi-Y.

Tri-Hi-Y Officers Chosen
The Tri-Hi-Y officers elected for next year are: Margaret Olson, president; Mary Ruth Russell, vice-president; Betty Ann Dunlap, secretary; Margie Blue, treasurer; Rosemary Phillips, historian; Juanita Wiseman, song leader; Georgianne Miller, reporter; and Phyllis Radovich and Margaret Barrett, program chairmen. Miss Irene Crawford is sponsor of the Tri-Hi-Y.

F. H. T. Leaders Elected
The main business of the F. H. T. meeting April 30 was to select officers for another year. Those chosen are: president, Carlisle Rae Frye; vice-president, Naomi Brumley; secretary-treasurer, Rosella Albracht; serapbook chairman, Helen Acker; song leader, Beverley Fraser; reporter, Betty Jane Robinson. Miss Kathryn Davies sponsors the F. H. T.

Ho Hum! The Juniors Have No Business

Perhaps it is the lull at the end of the school term but whatever it is, it leaves the Junior Class with little or no business. While the Freshmen find some business in every little thing, the Sophomores discuss future plans (and money problems), and the Seniors are up to their neck in really truly business, the Juniors sit and "snore" at their meetings. We are truly glad, however, that we have all our debts paid and other important items attended to and marked off the list so we don't have to be full of business at the last weeks of school.

There is the business, however, of the Senior rings which must first be discussed in all the other classes to get their "O. K." before we can proceed with this item. It was suggested at the meeting Wednesday, April 29, that one large meeting be held with the Freshmen, Sophomores, and Juniors to decide definitely on this subject. Further plans will be made later.

Courtesy Contest Ends; Winners Announced

The courtesy contest for the year has closed, but its effects, we hope, will last indefinitely. The judges throughout the year have made choices of people who, they feel, have been noted primarily for their sincerity, dependability, consideration of others, and many more worthwhile traits of real courtesy.

The judges, three faculty members and two students, have selected Jack London and Agnes Albracht as winners of this distinction. Congratulations, Jack and Agnes! To those who were not chosen, remember that there is another year and another chance for many of you. Remember also, that courtesy must be lived every day and not put on and taken off at will. Practice it, and it will become a natural part of your personality.

Robert Hickman and Harold Harvey were standing on a corner when Lee Etta H. walked by.
Robert H.: "Her necks dirty."
Harold H.: "Her does?"

SENIOR EXAMINATION SCHEDULE

SUBJECT	DAY	HOUR	ROOM
English IV	Monday, May 11	9:00 A. M.	Room 23
Speech	Monday, May 11	1:00 P. M.	Room 23
Algebra II	Monday, May 11	1:00 P. M.	Room 23
Shorthand	Monday, May 11	1:00 P. M.	Room 23

REGULAR EXAMINATIONS

Economics	Tuesday, May 12	9:00 A. M.	Room 23
Boys Soc. Prob.	Tuesday, May 12	9:00 A. M.	Room 23
Chemistry	Tuesday, May 12	9:00 A. M.	Room 23
Texas History	Tuesday, May 12	1:00 P. M.	Room 23
Bookkeeping	Tuesday, May 12	1:00 P. M.	Room 23
Physics	Tuesday, May 12	1:00 P. M.	Room 23

REGULAR EXAMINATIONS

Gen. Math	Wednesday, May 13	9:00 A. M.	Study Hall
Algebra I	Wednesday, May 13	9:00 A. M.	Study Hall
Plane Geo.	Wednesday, May 13	9:00 A. M.	Room 30-31
Agriculture I	Wednesday, May 13	1:00 P. M.	Study Hall
Agriculture III	Wednesday, May 13	1:00 P. M.	Study Hall
Homemaking I	Wednesday, May 13	1:00 P. M.	Study Hall
Homemaking II	Wednesday, May 13	1:00 P. M.	Study Hall

REGULAR EXAMINATIONS

History III	Thursday, May 14	9:00 A. M.	Room 30-31
World History	Thursday, May 14	9:00 A. M.	Study Hall
Gen. Science	Thursday, May 14	9:00 A. M.	Study Hall
English I	Thursday, May 14	1:00 P. M.	Room 30-31
English II	Thursday, May 14	1:00 P. M.	Study Hall
English III	Thursday, May 14	1:00 P. M.	Study Hall

Do You Appreciate Your Opportunities?

"Do you appreciate the opportunities offered you?" discussed the Tri-Hi-Y girls at their regular meeting April 28. Rena Rae Renfro led the program, which opened by the group's singing "In the Garden." Mary Ruth Russell gave a prayer. Then Rachel Ireland sang a special, and Ruth Temple Hastings gave the scripture. The theme of the program was "Appreciation." Betty Ann Dunlap gave a talk, "Why Appreciate Things?" Lilye London gave a talk, "How Can We Learn To Appreciate Things?" An important item brought out in the last talk is how one may learn to appreciate music. To do this, one must know something of composers and something about what kind of mood a composer was in when he wrote a certain selection. Everyone should also learn to appreciate his teachers, parents, and friends. Girls should spend more time at home in order to appreciate and understand their parents.

Apologies to Bryan

So study, that when thy summons comes to join
Thy innumerable classmates,
who move
To thy English classroom, where
each shall take
His test over that which he
should have learned,
Thou go not, like the quarry
slave at night,
Scourged to his dungeon, but,
sustained and soothed
By an unfaltering knowledge,
approach thy test
Like one who has studied so
much that
He is positive he knows all the
answers.

Central Chatter

Central students won't mind doing without cakes and pies if they can recall the happy holidays they had last Monday and Tuesday. Of course, it did make us feel bad when we thought of Miss Burkett and the other teachers slaving away on registering sugar rationings; but most of the boys declared that they were going swimming during the holidays. Remember what James Whitcomb Riley said:
"The old swimmin' hole! Where the crick so still and deep
Looked like a baby-river that was laying half asleep,
And the gurgle of the water round the drift just below,
Sounded like the laugh of something we just had to know."

We regret that Miss Fillingim won't be able to return to school this year, but we shall be happy to welcome her return in September.

Room 7C went on their picnic Tuesday, April 28. Johnny Rogers fell in the creek. 7C reports that they wish they had a picture of Mr. Starr riding down Devil's Hill on a bicycle.

Room 8A went on their annual picnic Friday, May 1. Miss Burkett, their home teacher, was their chaperon. They had a very good time, because many of the kids were hoarse the next day from "hollering."

Central mothers, we wish you happy Mother's Day.

If everything in life went along smoothly, Heaven wouldn't be any attraction.



Whitefaces Show Seniors How It Ought To Be Done

The Whitefaces rolled over the Seniors for a six to nothing victory to end their spring training session. The first half went by scoreless with very little excitement. The Seniors never seriously threatened the Whitefaces. The Whitefaces, however, drove to the thirty yard line, only to be caught by the gun ending the half. The score came late in the third quarter when Russell caught a long, wobbly pass from Merrill. The next play brought the winning touchdown with Merrill plunging over through tackle.

The Hereford herd looked very superior to the squad during spring training just a year ago. They have a very smooth and seasoned ball club. They have power, deception and speed which is going to make them hard to stop. With that old Hereford spirit and lots of hustle and cooperation with their very capable coach, Mr. Stanton, the Whitefaces are going to come through with the district title a third time in three years.

Merrill looked exceedingly good in the backfield along with Weems and Lloyd Olson. It looks as though Coach Stanton has found a very good back in Luther Worley. Outstanding linemen were Hussey and Brock, who would not let a thing get started from the Seniors. Hussey is the smallest man on the team, but he can hit the hardest. It is good little men in the line that people should watch. It is these fellows that make these backs and ends look good.

So, hats off to a good, little team and a very fine coach, who has the ability of developing champions.

Bands And Orchestra Express Appreciation

The Central School and High School Bands and the Orchestra want to take this opportunity to thank Mr. Smith for his faithful work with them throughout this year as well as, the preceding years. After all training three groups of school musicians is no easy matter.

As you know, the grade school band, high school band, and the orchestra made a first rating at the contest. It must be emphasized, however, that it could never have been done without Mr. Smith's coaching. In training the students, he is always willing to help them in every way possible. In preparing students for contests, Mr. Smith does not think of the glamour of winning a first or second place division, but he is thinking of the intrinsic value which the students will get out of it. He is thinking of the value of good music, and above all, good sportsmanship; for he is always a good sport, whether his students win or lose. When they do lose, he is always there to encourage them.

Honor Society Has Nine New Members

Recently elected members to the Hereford Chapter of the National Honor Society were chosen Thursday, April 30. The two selected from the Senior Class are Lois Henderson and Mildred Bowsher. The four new Junior Class members are Lee Etta Hopson, Bruce Beene, Bill Dameron, and Ella Mae Parsons. The three probationary members from the Sophomore Class are O. P. Owen, Jr., Kathryn Acker, and Ruth Tucker. Students, we are proud of the splendid records you have made. Keep up the good work.

You, Too, Have a Part

Keep 'em flying! Yes, that is the cry going over all America today. We must keep flying high in order that each one of us may be prepared to be leaders of the post-war world. Our destiny, the destiny of the U. S. A., is the destiny of the world.

Many of us are wondering what we can do to help win the war. Some are wanting to quit school and work or join the forces. We are young yet and need our education. The best way that we can help is to get education by co-operation in homes and worthwhile organizations, and not commit treason. Yes, treason. Dr. Bernice Moore has stated that every time any of us refuse to eat, refuse to wear certain clothes or refuse to rest, we are committing treason. Can we win a war or can we achieve our ambitions by letting petty dislikes constantly enter into our minds? No, we can not.

In order to keep 'em flying we must have courage and not lose our enthusiasm. Not only this war but all the little battles of our individual lives will be won by our courage and enthusiasm. Without courage and enthusiasm we can never reach our goals or really build our air castles.

Students, let's help win this war by keeping our heads high and being courageous and enthusiastic about living our every day lives.

Sophs Go Picnicking

The Sophomores went on their semi-annual picnic Friday afternoon. Most of the class waited until after the ball game to go. Some rode bicycles, some went in cars, and others just "hoofed" it.

Baseball, swinging, and riding on the merry-go-round provided entertainment for the group. Of course, the customary thing of running up and down Devil's Hill also took place. All in all, everybody had a swell time and everyone is looking forward to next year's picnic.

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THERE'S A HOST of Bargains IN TODAY'S ADS.

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AMERICA

MUST SAVE TO BE SAVED!

To the old reliable reasons for Saving, two new ones have been added:

1. Save to Buy War Savings Bonds.
2. Save for those new and larger taxes.

As usual, we will attend to your Defense Bond purchases free of charge.



See Us For the Details!

MEMBER F. D. I. C.

The First State Bank



Mother's Day is observed in every state of the Union. It is a distinctive national event and wherever any considerable number of Americans are assembled Mother's Day is observed with some form of celebration. This year wherever our American boys are gathered beneath the folds of the Stars and Stripes, the day will take on a new meaning for it is "Victory Mothers" they will be thinking about.

Mother's Day in 1942 not only means loving remembrance of her who guided and guarded our infancy, but it means honoring the millions of mothers who are making a positive contribution to victory, as important as a fleet of battleships or a company of fighter-bombers. Our grandmothers were satisfied to minister to their husbands and to bring up their children in the fear of God, but if the American mothers of today should take inventory of their interests and responsibilities, it would make a dramatic, connected, unending serial story almost unbelievable in its scope.

VICTORY MOTHERS—They achieved a victory each time a child was born. Sometimes they had to fight hard to pull through—because they were needed, but mothers aren't given credit for that, they have been doing that since the dawn of time.

The life story of many a man would not sound so thrilling nor be so successful were it not for the influence of his wife and mother. But mothers get no credit for any of these things. It is what they are put on earth to do.

Today it is time to think about all these things. It's time to think about our physical, moral and spiritual victories in life. Who held you to your job when you were discouraged and ready to quit? Who gave you the strength to fight on and make something of yourself? Who has pushed you forward when you were about to fall behind? It's time to think about those American boys in Australia, in the Philippines, in England, Ireland, Iceland and Alaska. Who taught them loyal and love of their country, and gave them fortitude and courage, who filled their hearts with cheer and comfort when they were called to fight for the freedom that will make other mothers safer?

Just once each year we set aside a special day to pay tribute to our mothers. A year is almost too long a time to intervene between those special days, so let's get together a double portion of love and esteem and pass it on to those "Victory Mothers" who are busy right now in a multitude of volunteer jobs connected with the national defense program. These jobs demand patience, cheerfulness and resourcefulness rather than the high derring shown by their sons, but American women have always been equal to any task—large or small—and so they have formed a sort of flying squadron of assistants on the home front, going from post to post, desiring to do their duty and doing it. These same mothers will be in the vanguard of the armies of reconstruction. Thousands of American women are being trained now in first aid, disaster relief, ambulance and hospital service, scientific nutrition, home nursing, care of children, communications and transport work.

It's the mothers of the world that we honor today. Victory Mothers—in every home—and who can doubt that the world needs "mothering" as never before?

Annual Mothers Day Banquet Will Be Held Friday Night By Hi-Y Club

Honoring the mothers of members, the Hi-Y Club will entertain with its annual Mothers Day program-banquet Friday evening in the dining room of the Home Economics Department at Hereford High School. Richard Ireland, out-going

president, will be toastmaster for the occasion and Bruce Beene, incoming president, will give the invocation. John Estes will welcome the guests in a toast to the mothers and Mrs. E. S. Ireland will respond. A quartet composed of Larry Trimble, John



GUESS what we've got, Mom—a surprise from Kellogg's! You always shop there—so we know that was the place to get your Mother's Day present. They've got so many pretty things—perfume, underwear, hankies, all the things you love! And they wrapped our gift in a special box just for YOU!

KELLOGG'S
5c to \$1.00 Store

Estes, Harold Close and Richard Ireland will entertain with vocal selections; and Harold Nichols of Amarillo, Great Plains Area Secretary, will be the principal speaker.

New Officers
G. M. Hudson, sponsor of the organization, will present the new officers. They will include Bruce Beene, president; G. P. Owen, vice-president; George L. LeGrand, secretary, and Billy Dameron, treasurer.

The banquet will carry out the traditional custom of presenting each mother with a flower, significant of love and appreciation, as she arrives; and in traditional manner, "Blessed Be The Tie That Binds" and the Hi-Y Benediction will be given in conclusion.

The local club was organized in 1929 by Mr. Hudson and in 1932 the first Mothers-Day Banquet was inaugurated to become an annual occasion designed to celebrate "Mothers Day."

Two Hostesses Entertain With Contract Party

Two Hereford hostesses entertained with an enjoyable bridge party on Wednesday afternoon last week at the R. L. Craner home. Hostesses were Mrs. Howard Gault and Mrs. Craner.

Seven tables of players made up the party for which a colorful setting had been planned with spring flower arrangements.

Three awards were presented with Mrs. Henry Sears, Mrs. E. B. Hicks and Mrs. George V. Stambaugh, winners.

Those attending the party were Mesdames Grant Fuller, N. E. Milburn, Meade Halle, Henry Sears, Jack Bradley, Travis Dameron, C. F. Moore, Kellar Muse, J. W. Witherspoon, Sylvester Slagle, E. B. Hicks, Woodrow Ireland, Glenn Weir, G. W. Newson, J. T. Gilbreath, Jr., Ralph Hastings, H. A. Close, Knox Kinard, R. R. Wills, Sherman Morgan, Wm. Teter, E. B. Hicks, George V. Stambaugh, Will S. Kerr, Reed Williams, J. M. Posey, Edna Bidline and Ernest Med-

Annual Alumni Banquet Highlights Week; Mrs. Jack Higgins President

Highlight of the week for Hereford High School seniors was the annual Alumni Banquet with the 1942 graduating class as honor guests.

The banquet was held Tuesday night at the Methodist Church where a patriotic theme was evidenced throughout the entire decorations and program.

The two long tables were interspersed with American Flags and forming a line down the tables' center length marched toy soldiers, soldier and marines. At each end of the table blue bud vases held red tulips and white spires. Place cards in patriotic colors had the menu and program printed inside.

F. L. Lucas was toastmaster and Rev. M. B. Norwood gave the invocation.

Roll call was by the years, with Mrs. Fred Millard of the 1906 class, representing the first graduating group. Donald McCullough entertained with a cornet solo accompanied by Mrs. Cliff Estes, and Troyce Stambaugh, class of 1941, gave a welcome to the honor guests. Richard Petersen gave the response for the class.

The main speaker of the evening was Mrs. A. L. Manjeot who used "The Spirit of Service" as a theme for her talk and paid

tribute to mothers of sons in the service and to members of the armed forces who are members of the Alumni Association. Mrs. H. D. Reed read a letter from a Gold Star Mother, Mrs. O. D. Wyatt of Ft. Worth, who is the former Miss Lollie Dillard and a Hereford High School graduate. As the American flag was raised above a chart bearing the names of members in the armed forces, the banqueters rose to pledge allegiance to the flag.

Miss Dorothy Nell Trimble and Larry Trimble sang a vocal duet and in conclusion the entire assemblage of guests sang "God Bless America."

Arrangements for the banquet were made by Mrs. H. D. Reed, vice-president, and Mrs. Arney Stelzer, secretary-treasurer, out-going officers.

At a business meeting which preceded the banquet new officers for another year were chosen. They include Mrs. Jack Higgins, president; Mrs. Carl Oldham, 1st vice-president; Myron Morgan, 2nd vice-president; and Mrs. Arney Stelzer, re-elected as secretary and treasurer.

A change in the date for the annual affair was made and next year the banquet will be held at some early date in June.

Mother's Day Observance Held Here By Camp Fire Girls Sunday Afternoon

Wecocantewaste Camp Fire Girls carried out a Mother's Day observance at the Camp Fire Hut Sunday afternoon.

Helene Miller, president, presided over the informal program with Marian Plummer directing games suitable for the hostess group and the honor guests. Group singing with the mothers taking part was also a part of the entertainment.

A surprise feature was the presentation of gifts by each girl to her mother. The gifts were planned and prepared several weeks beforehand under the direction of Mrs. H. V. Williamson who has taught the Camp Fire Girls to knit and crochet. Refreshments, made by members of the group, were served

to Mesdames Cotta Miller, Jerry Morrow, J. Wallace Robinson, A. R. Bateman, J. J. Buckner, Bruce Plummer, Willard Witherspoon, Leo Forrest, R. P. Conaway and H. V. Williamson.

Camp Fire Girls present included Helen Miller, Betty Morrow, Betty Jane Robinson, Cornelia Ann Bateman, Jessie Ann Buckner, Marian Plummer, Bobby Lee Witherspoon, Cherry Ann Forrest and Barbara Ann Burney.

Maybe the reason so many of us are dizzy is that the planet we live on revolves all the time.

TRY A WANT AD

Old-Fashioned Party Given For Eight Friends

Mrs. W. A. Hunter was hostess Thursday afternoon at an old-fashioned party for eight friends. Old-fashioned games were played and a talk-fest was enjoyed.

Enjoying the afternoon were Mesdames S. E. Askren, Inez Stambaugh; A. H. Elliston, John Cunningham, A. C. Thompson, A. H. Streu, Miss Adda Ramsey and the hostess.

Jolly Workers Club Is Entertained

Mrs. Roy Manning entertained members of the Jolly Workers Club Thursday afternoon. Crocheting and embroidering for the hostess furnished the diversion for the afternoon.

Mrs. M. H. Wiseman was chosen social leader and Mrs. C. C. Danforth was named reporter.

Delightful refreshments were served to Mesdames J. L. Caldwell, Chas. Callaway, Joe Curt-singer, C. C. Danforth, Edgar

Mrs. Roden Is Hostess For London Bridge Club Party

Mrs. Ralph Roden was hostess for members of the London Bridge Club at her home Thursday afternoon.

Purple lilacs and white aprons set the colors for the party and after the games a salad course was served to the guests.

Mrs. R. R. Wills played high for game awards and Mrs. Sherman Morgan played second high.

Members attending the party were Mesdames Ernest Medkist, N. E. Milburn, Frank Cogdell, R. R. Wills, J. M. Posey, J. T. Gilbreath, Jr., Sherman Morgan, Meade Halle and the hostess.

Russell, C. V. Strange, John Walker, M. H. Wiseman, Aubrey Daniel and the hostess.

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The Wheat Looks Good
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PENNEYS GIFTS FOR MOTHER

"WHEN WE WERE LITTLE..."
Remember mother's planning... her economies... her ways of making a little go a long way? Many such mothers know and appreciate Penney's.
Thrift has always been important at Penney's and it is even more important now that Thrift and Savings have become a national duty.



Styled Especially To Suit Your Taste!

3.98

Fetching Jean Nedra SUMMER DRESSES

Fresh, sparkling new styles to make your summer successful! Rayon dresses, spun rayons and novelty weaves in the season's best styles! Tailored, casual and dressy types in gay colors and in prints! Sizes 12-44.



Give Her a Comfortable Gift!

Smart, Seersucker

HOUSECOATS

2.98

A delightful gift and a very timely one! Mother will enjoy this a long time. Smartly styled in wrap-around or zipper closing type, with bright splashy prints for gay color. 12-44.

Sleek Styling At A Low Price!

Brentwood DRESSES

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Smartly designed casual frocks! Tailored shirtwaist and classic types in gay printed and striped cottons! 12 to 44.

Trimmed or Tailored Cynthia SLIPS

1.29

Rayon crepe in four gorge tailored type or lace trimmed. Size 12-44.



Of Felt, Straw!

Light Hats

1.98

Rayon Gloves

Smart pattern and color types in white and pink.

98c

Lovely for Mother! HANDBAGS

1.59

Smart simulated leather types in white and pink.

A Brand Ad Will Sell It!

REMEMBER MOTHER, MAY 10th — See Our Selection of Pangburn's Candy and Mother's Day Cards . . .

Make Those Examinations Easier with SCHOOL SUPPLIES from Our Big Stock.

Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Child Study Club Features Program On Character Building

A meeting of the Child Study Club was held at the country home of Mrs. Steve Williams Thursday afternoon.

During the business session members voted to dispense with the May 14 meeting and to entertain husbands on that date. The last meeting will be held on May 28, and will include initiation of new officers for next year. The program will be arranged by the fine arts committee.

Mrs. Glenn Witherspoon gave a talk on "The Art of Story Telling," using Dorothy Canfield's "Tell Me a Story" and Parents Magazine for reference. She told the purpose of story telling and described the nature of stories most suitable to the different ages of children.

Mrs. Steve Williams read a paper on "Character Building" in which she pointed out that character building takes time sympathy and patience and warned parents that perfect character should not be expected.

Members attending the meeting were Mesdames Ira Foster, C. P. Grimes, G. M. Hudson, Merlin Kaul, George McConnell, G. W. Newsom, Glenn Parker, Glenn Witherspoon, Gordon Witherspoon, Dale Oldham and the hostess.

Special guests included Mrs. C. D. Potter and Gayle and Mrs. Joe Severance.

Sewing Club Meets At Fridley Home

Red Cross Knitting and interesting reports on First Aid Red Cross work provided diversion for the afternoon when Mrs. E. E. Fridley entertained members of the Elite Sewing Club Thursday afternoon.

Refreshments were served to Mesdames Edna Fincher, C. C. Cox, H. V. Williamson, Lyle Blanton, Frank Terrell, C. M. Hicks, Edna Jett, Noah Ewton, Ross Fuller, John Jacobsen, Jr., G. W. Newsom and the hostess.

Junior Band Mothers Entertain Youngsters With All-Day Picnic

Members of the Junior Band were entertained with the annual all-day picnic Saturday at State Park. The annual affair, which is given by the Junior Band Mothers Organization each year as a reward for work well done, was attended by some sixty youngsters and the day was highlighted by games and with feasting.

Mrs. Bonnie Brumley is president of the Junior Band Mothers and committees for the picnic consisted of Mesdames Barrett Sowell, Louie LeGrand, Carl Williams and Jeff Roberson, entertainment and Mesdames Urline Streu, J. J. Buckner, Alvin Jansen and Gordon Witherspoon, refreshments.

Director Ralph Smith assisted in making arrangements for the day.

Brand Ads Get Results!

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Fire Life AND HAIL Insurance
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E. E. Fridley
W. O. W. HALL
Over Fuller Feed Store

Dinner Party Honors Margaret Olson On Sixteenth Birthday

Miss Margaret Olson, daughter of Mr. and Mrs. John H. Olson, celebrated her sixteenth birthday with a dinner at her home Sunday. Her guests were Margaret Barrett, Mary Ruth Russell, Arlape Millard, Betty Ann Dunlap, Phyllis Jean Radovich and Ellen Posey.

The table, which was laid for eight, had a maypole centerpiece made from a huge stick of candy and cellophane ribbons with gumdrop figurines attached. Place cards were sprays of spring blossoms with names attached.

Music and various other interests provided entertainment for the afternoon.

Bridge Luncheon Entertains Group At Country Home

A bridge luncheon was the order of the day for members of the Trump and Chatter Club Thursday when Mrs. Willis Edelman entertained at her country home.

Fiesta colors were used for the luncheon with a bright cloth and Fiesta table service making an attractive table arrangement. Tulips in the Fiesta colors decorated the living room.

Special guests were Mrs. Ralph Hastings, Mrs. Gordon Taylor and Miss Marjorie Alderson. Defense stamps went to Mrs. Elvin Ridling, high contract player for the club members, and to Mrs. Gordon Taylor who played high for guests.

Others attending were Mesdames John T. Sims, Lilburn Ray, Troy Moore and David Rodgers.

PERSONALS

LOCALS

Dr. and Mrs. John O. Baker and children of Dallas were guests of her parents, Mr. and Mrs. G. W. Brumley last week. They returned to their home in Dallas Sunday.

Mr. and Mrs. Ralph Roden and small son went to Farwell Sunday to visit her mother, Mrs. J. D. McMillan.

Lyle Blanton and O. L. Click returned Sunday night from a three day fishing trip spent near Red Bluff.

Mrs. C. L. Morris and daughter, Shirley Jean, of Vega have spent the last several days here with her father, John L. Wilson, who is recovering from a fall at the home of his daughter, Mrs. Jeff Gilbreath.

Wilson Gyles spent the week end here with his mother, Mrs. J. E. Gyles. He is stationed at Camp Barkley, Abilene.

Christian Church Notes
We will have a special Mother's Day Service Sunday, with music and a message which will bring out the added significance of the day this year.

BAPTIST CHURCH NEWS
TIME OF SERVICES:
Sunday School 9:45 a. m.
Morning Worship 10:50 a. m.
Training Union 7:30 p. m.
Evening Worship 8:30 p. m.

Our hearts were made happy over the fine results of our revival which closed Sunday. Dr. H. H. Hargrove of Waco, who did the preaching, brought some splendid messages from the Bible. There were a total of 20 additions to the church; 3 by letter and 17 for baptism. There will be another Baptismal Service next Sunday night. All members of Training Union are asked to be present at the church Sunday afternoon at 3 p. m. for Training Union Visitation.

Dates to Remember: June 1-12 — Vacation Bible School; June 15-19 — Boy's and Girl's Camp.

Heiselman News

MRS. E. A. WEST

Marjorie Farnsworth, sister of Mrs. Harold Browning, spent the week end with Kitty Kloe Harlin at Hereford.

Fred West and Willie Kllwewer attended the singing convention at Progressive Sunday. Mr. and Mrs. Elmer Winkler and son of Walcott spent Sunday evening in the B. A. West home.

Mr. and Mrs. Flye of Amarillo spent Sunday in the Ted Rohrbach home.

Mr. and Mrs. Maxey Dowd and Mrs. Fannie Browning of Adrian spent Sunday evening in the Harold Browning home.

Mrs. Floyd West at Mrs. Ted Rohrbach and Mrs. Harold Browning helped hold the Ration registration at the Ford school house Monday and Tuesday.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Jumbo News

MRS. ULLMAN HUNTER

Mrs. Chester Pinckert of Hereford visited Mrs. F. L. Pinckert Monday.

Don Neely of California visited his brother, Henry F. Neely, recently.

Mrs. Sam Hunter attended the luncheon at the Christian Church Friday in Hereford.

Mr. and Mrs. Charles McLean of Friona visited Mr. and Mrs. F. J. Axe Sunday. Mr. McLean will leave May 11 for the army.

Mrs. J. T. Sparkman and baby daughter of Sweetwater spent the week end with Mr. and Mrs. Ullman Hunter. Mrs. Sparks is a sister-in-law of Mrs. Hunter.

Mrs. H. C. Baird spent Saturday with her sister, Mrs. Ann Holman of Hereford.

Carol Hunter went Thursday to Amarillo where he entered the Veterans hospital. He is suffering from asthma and flu but is better.

Mr. and Mrs. H. C. Baird are wearing "wings" (pins) now since

Bob has finished his flying course at Tulare, Calif. He is now stationed at Taft, Calif., for an advanced course in flying.

Sam Hunter was in Amarillo Monday.

Rev. C. W. Williams of Dimmitt preached here Sunday at the morning and evening hour. He and his family were guests of the Sam Hunters.

Mrs. Marie Frazier spent the week end at Canyon with relatives.

Sammie Lane Hunter visited her grandparents, Mr. and Mrs. E. M. Allen of Easter over the week end.

Mr. and Mrs. F. A. May visited Sunday with Mr. and Mrs. Emzy May of Claude.

Mr. and Mrs. W. A. Hunter of Hereford called on Mr. and Mrs. Addison Hunter Sunday afternoon.

Mesdames H. C. Baird, Sam Hunter, Clem Gilliam, F. A. May, Marie Frazier and Ullman Hunter issued ration books to over 200 people Monday at the school building.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Dawn Items

By MRS. CARL WIMBERLEY

A pie supper will be held at the school house Saturday night at 8:45 o'clock and the proceeds to be used to buy a calf for the school cafeteria for next year's use. Everyone is invited to be present.

A meeting to discuss plans for canning for the cafeteria was held Friday afternoon. Among those present were Mrs. R. A. Frye, Mrs. Baker Womble, Mrs. Ernest Hardman, Mrs. H. E. Miller, Mrs. Johnnie Womble, Mrs. Frank Stivers and Mrs. Carl Wimberley.

Sugar rationing got underway here Monday with Mesdames Sarah Smith, Eugenia Kuhles, Ceverina Ortega, and Helen Oglesby assisting Mrs. Viva Mae Upton and Mrs. Hazel Atchley. Mrs. A. T. Frye, Mrs. Johnnie Womble and Miss Oglesby helped Tuesday. There were 327 people to

apply for books here.

The last community meeting until September was held Thursday evening. Two one-act plays, "Even Exchange" and "Fortune is a Cowboy," musical numbers, songs and a reading made up the program. Several visitors were present.

Rev. and Mrs. Upton have been teaching a study course at Bushland this week.

No serious damage was reported done by the high wind Thursday, but many farmers had to chisel in places where the fields were clean to keep it from blowing.

Rev. Clarence Wylie preached here Sunday evening. The vacation Bible School was announced to be June 1. Only 19 were present for Sunday School in the morning.

W. E. Davis made a trip to Lubbock Monday. Mrs. Davis and son, Frank Dillard, came home from the Canyon hospital Sunday.

A recent vote of the senior class at W. T. High School the following favorites were chosen from seniors here: Miss Sarah Smith, most popular girl, Obed Caraway, most popular boy, Miss Ceverina Ortega, class poet, Miss Evelyn Luke, one of the class prophets, and Melvin May, most athletic.

Jed Miller was recently chosen the best all around boy in the junior class.

Misses Laura Ruth Glenn and Una Bear of Canyon visited Misses Mildred and Marcella Luke Tuesday night. Misses Jackie Weathersbee and Clavelle Bowling also of Canyon spent Wednesday night with Miss Evelyn Luke.

Mrs. L. R. Underwood who has been visiting Mrs. J. G. Cog went Thursday to Amarillo from where she will leave for her home in California.

Mrs. Iverson Leake and children accompanied by Mr. and

Mrs. Hartland Caraway and daughter and Mrs. A. W. White of Plainview went to Gustine Tuesday where they were called by the sudden death of Mr. Caraway's father, B. W. Caraway who was 88 years old.

Mr. and Mrs. Caraway were at Ranger at the time of his father's death. They are still at Gustine, the rest having returned Thursday.

Mrs. Walter Galley visited Mrs. Ernest Rice in Hereford Friday afternoon.

Misses Jo Ann and Billie Byers of Canyon visited Miss Wilma Jean Miller Thursday night. Miss Jean Smith of Canyon visited Miss Doris Smith and Miss Mary Jo Tomlinson of Daniel spent the night with Miss Mary Frye.

J. P. Gandy of Wyche spent this week in the J. R. Oglesby home. He is recovering from the mumps.

The E. F. A. Club at W. T. High School had a banquet in Canyon Wednesday evening. Raymond Stewart, president, was the toastmaster. J. W. Higgins gave the welcome, James White, Marvin May and Obed Caraway gave extemporaneous talks on what they had learned in the F. F. A.

Other members present were Jed Miller and Harvey Ortho. Visitors included Mrs. W. J. Stewart, Mr. and Mrs. Jim White, Mr. and Mrs. Higgins, Mr. and Mrs. H. E. Miller, and A. T. Frye. Dan Gonzales of Texico is visiting Mr. and Mrs. Higinio Ortega.

Among the sub-freshmen from here who took part in the play "Doll Fantasy Museum" presented at W. T. High School Thursday afternoon were Mesdames Nina Mae Higgins, Mary Marshall, Wilma Jean Miller, Doris Smith, Mary Frye, and Isaac Morris.

Mrs. A. T. Frye, Mrs. Rex Higgins, Mrs. L. A. Smith and Mrs. H. E. Miller attended the play

The junior-senior banquet was held in Canyon Friday evening with Obed Caraway serving as toastmaster. Miss Sarah Smith gave part of the will.

Others present included Mesdames Ceverina Ortega, Evelyn Luke, Laura Frye, Eugenia Kuhles, Elvira Biggs, and Melvin May. Juniors from here attending were Mesdames Liselotte Kuhles and Mildred Luke, Jed Miller and James White.

Charlene Benton has been out of school this week with the chickenpox.

Mr. and Mrs. O. G. Smith of Wildorado visited Mr. and Mrs. L. A. Smith and family Saturday afternoon.

Mrs. Jim White and Mrs. Iverson Leake visited in the home of Mr. and Mrs. Ben Loudder in Canyon Friday evening.

W. J. Stewart returned Thursday from a trip to Oklahoma City.

R. A. Frye attended the dairy show at Plainview Friday. Hartland, Johnnie B. and Obed Caraway attended the show Saturday.

Mrs. Upton and Mrs. Atchley attended a teachers meeting in Hereford Saturday afternoon.

Mr. and Mrs. L. O. Drake, Mr. and Mrs. Irving Reeves and son, Mr. and Mrs. Walter Galley and children were among those from here who attended the singing convention at Progressive.

Mr. and Mrs. Oran Russell and family of Progressive called in the Walter Galley home Sunday evening.

Rev. and Mrs. Upton visited in the home of Mr. and Mrs. G. C. Cox in Amarillo Sunday.

Mr. and Mrs. Elbert DeLozier and children of Friona were guests in the Oglesby home Sunday.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.



War material shortage limits telephone service

You probably have heard about certain government restrictions on telephone service and equipment now in effect. We should like to tell you a little more about these restrictions — why they are necessary, and what they will mean to you.

The reason for them is simple and complete. They are to save materials which are needed to fight the war.

What will they mean to you, the telephone user?

If you have a telephone now, they mean no change except that in many Texas cities affected by war growth you may have to have other parties on your line. And, in all cases, you can't get an extension telephone in your home if you haven't one already.

For people who have no telephones and want them, or for present users who move to new locations, we shall supply at least party-line service wherever there are now enough lines and switchboards. But in general, where new construction of this type would be necessary, we shall not be able to provide service.

This will mean inconvenience and perhaps hardship to a few people now. As time goes on it will probably mean inconvenience and hardship to more people, but we need your help and sympathetic understanding in this important step to save the maximum of materials for the war.

Beside the great saving in materials already made by substitution and wartime engineering, the new restrictions will mean that more lead, iron, steel, zinc, copper, and rubber used in telephone equipment will now go into arms.

In spite of all this, and while telephone service may not be available to all who want it, we believe we can keep the service up to a high standard. At any rate, we shall do our level best. These difficulties are something that neither the government nor the telephone companies can help. They are part of the price of protecting liberty.

Except for those cases where the need for telephone service has been recognized by the War Production Board as necessary for national health, safety or security.



SOUTHWESTERN BELL TELEPHONE COMPANY

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Treat Mother to "Something New to Wear." Find what she likes most here . . . priced to please your budget. Charming, youthfully styled fashions and accessories Mother will prize—Wear so proudly. 12 to 44. \$2.95 up.

Shop Our Windows for MOTHER'S DAY and GRADUATION Gift Suggestions

THE VOGUE
Mrs. C. W. Seed
Phone 331
Ready-To-Wear and Millinery

Texas Climate Permits Broad Plant Selection

Despite blooming flower beds over most of the state, the Texas climate permits a pretty broad selection of planting time. There are many varieties which may be planted at different seasons and reward the gardener by maturing when they can be at their best, says P. B. Monosmith, florist of the Texas A. & M. College. For convenience he classifies plantings into three seasons:

Spring—The Vinca still is the one plant which will stand up under heat and require a minimum amount of water. In planting them in beds, a portion of three red to two white makes an attractive combination. Zinnias can be grown all summer by successive plantings. If getting the seed up is difficult, fill a small trench with water and sow the seed in the mud. Then cover with not more than a half inch of dry soil. The portulaca, also heat resistant, can be had in both single and double. The Dahlberg daisy, a dwarf plant covered with a mass of small yellow blossoms, seems to have promise as a summer bloom. When a pit or greenhouse is available for over wintering, the alternanthera makes an attractive planting all summer.

Fall—Calendula, sown from September 1 to October 15, will begin blooming in the fall and be large enough to stand fairly low temperature and produce abundant blooms into late spring. Radio and Golden Beam are good bedding varieties. Pansies can be sown in October and transplanted, because they are supposed to be winter hardy. Larkspur, and annual phlox, preferably grandis, can be sown in late summer and fall. California poppies bloom over a comparatively long period and re-seed. Stocks should be sown by September 1 to get enough size to withstand winter. Zephyranthus (bells) are inexpensive and bloom at intervals all summer. The pink variety is especially attractive, Monosmith says.

Late winter and early spring—Seedling dahlias, which bloom

"No Hands On The Clock"



Rose Hobart, Chester Morris and Jean Parker, stars of "No Hands on the Clock," a mystery film that makes you suspect everyone... even yourself!

That's the title of the new mystery comedy which shows at the Texas Theatre Saturday and Sunday, and in it Chester Morris has the role of a private detective who starts out to find a kidnapped man and winds up with a couple of corpses. Also on the program at the Texas will be seen Charles Starrett and Russell Hayden in "Lawless Plainsmen."

Adrian News

By MRS. GEORGE A. SYMS

The attendance at Sunday School was 53. Rev. W. B. Waldrop of Fort Worth preached to a good crowd at both the morning and evening services. It was Rev. Waldrop's first appointment since his illness and his many friends were glad to have him back again.

Miss Marjorie Lewis spent the week end with her parents near Amarillo.

Mrs. Pauline Waldrop and small son returned to their home at Pattsboro, Tex., after spending a week with her sister, Mrs. Lorin Creitz and family.

Mr. and Mrs. G. A. Syms attended the Panhandle Plains Superintendent's banquet at the Senior High School Cafeteria in Amarillo Saturday night.

Miss Neoma Reynolds spent a part of last week with her mother, Mrs. A. L. Reynolds and returned to Amarillo Sunday with her aunt, Mrs. C. Glasscock. Neoma has passed her state board examination and is now a licensed beauty operator for the State of Texas.

profusely in a wide range of colors, may be sown from about March 1 and transplanted after the last frost. Gladiola bulbs can be planted in January, February and March. Easy of culture, the Picardy variety gives satisfactory results. The seed of petunias, an old standby for spring bedding, can be sown from January onward. Popaz Queen, a new variety in deep pink hue, does not fade. Snapdragons sometimes are troublesome getting started, but once set out give rich returns. Neiberbergia, a dwarf bushy plant covered with small blue flowers, will stand poor soil and dry weather. Monosmith says "it is well worth trying."

distribution on that day. The Adrian Parent-Teacher Association will hold its last meeting for the school year, May 12, Tuesday night at the school building. The theme of the meeting will be "Constructive Leisure Time Action" and the leader will be E. Lemke, hostess for the occasion will be Mrs. James Clarence Hollaugh and Kenneth Cook.

School was dismissed Monday because of the sugar rationing registering. The teachers assisted as registrars. A group of ladies of the community met for Red Cross knitting at the school building, Monday afternoon.

Henry Creitz had charge of the referendum voting at the school building on Saturday.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Frio News

MRS. J. M. DIXON

Sunday School and church services were well attended Sunday morning. That night Rev. Lemons conducted services again which were well attended.

James Dixon, who is in school at Ranger, where he is studying radio, spent Sunday and Monday with his parents, Mr. and Mrs. J. M. Dixon and daughters. He returned to Ranger Tuesday.

Those from this community who attended the singing at Progressive Sunday were Mr. and Mrs. Owen Andrews and children, Mr. and Mrs. A. T. Jones, Mr. and Mrs. W. S. Dixon, Miss Alma Andrews, Mr. and Mrs. H. D. Robbins and family, Mr. and Mrs. T. L. Sparkman, Sr., and Mr. and Mrs. Haskel Benson and daughters.

Mr. and Mrs. Arida Franks and Martin David, of Amarillo, spent Saturday night and Sun-

D. W. Foster of Amarillo attended the Junior-Senior Banquet on Friday night. Mrs. Foster accompanied him home for the week end.

The Oldham County Council of Parents and Teachers met Tuesday night in the Vega High School auditorium with sixty present. Nineteen were in attendance from the Wildorado association; twelve from Adrian and twenty-six from the Vega association.

Newly elected officers are Mrs. C. H. Roark of Wildorado, president; Mrs. N. L. Jacobson, Adrian, vice-president; and Mrs. E. R. Clevenger, Vega, secretary.

Misses Lucille Hughes and Lucille Parks of Vega visited Miss Della Stagner Thursday evening.

Mr. and Mrs. Clayton Cook and Mrs. E. C. Chapman returned Wednesday from a visit with relatives in Kansas.

Messrs and Mesdames R. E. Caldwell, Frank Watson, G. A. Syms, Misses Della Stagner, Elizabeth Patton, Mesdames J. B. Monahan and J. E. Speed and Bobby Speck, Jackie Monahan and Mary Lu Syms attended the county council in Vega, Tuesday night.

Mr. and Mrs. Lorin Creitz and son, Terry Linn, and Mrs. Pauline Waldrop and son, were Tuesday evening supper guests in the N. L. Jacobson home.

Mrs. Helen J. Dillon, supervisor from Amarillo was a visitor at the school lunch room on Tuesday.

Alfred Reynolds, youngest son of Mrs. A. L. Reynolds has been transferred from Camp Grant, at Rockport, Ill., to Camp Russell, Calif.

Matador Day will be observed on Friday, May 8. A parade will be a feature of the day, along with colorful costumes. The annuals "El Matador" will be distributed on that day. The Seniors have been hard at work, compiling all material so that the books will be complete for

day with Mr. and Mrs. Bill Dickson.

Mr. and Mrs. V. C. Hodges, Mr. and Mrs. Lemons and Mrs. Woolridge visited in the Bill Dickson home Sunday.

Miss Dorothea Hodges and Louise Lowery accompanied Mrs. Clarence Williams to her home in White Deer Sunday.

Mr. and Mrs. W. S. Dixon visited their son, Elmer Dixon, and family of Cleo Tuesday. They spent Thursday at Friona where they visited another son, Clarence Dixon and family.

Mr. and Mrs. Charles King and son of Amarillo visited relatives in this community this week end.

Mr. and Mrs. J. M. Dixon and children visited Mr. and Mrs. Bub Newell and family of Westway, Sunday afternoon.

Mrs. H. M. Mobley and children spent Sunday at Westway attending the program given by the Volunteer Band from Wayland College at Plainview. Miss Marguerite Mobley was on the program.

the club ladies.

Mrs. W. L. Bradley of Portales, N. M., visited her sister, Mrs. Jack Summers Sunday.

School was dismissed Monday for the people to get their sugar rationing cards. Mrs. Sevier and Miss Behrends of Rance helped with this.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

The head always starts swelling about the time the mind stops growing.

The fellow who is perfectly satisfied with but little here below has but little in his head.

File Folders and Indexes



Indispensable Items... in an Efficient Office!

Get them from THE HEREFORD BRAND Office Supply Stock

PHO. 30

A Hereford Product... where fine wheat grows!

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!



PACKARD MILLING CO.

HEREFORD, TEXAS

PITMAN Service Station



MAIN STREET & HIGHWAY 60

Phone... 588 "WE FIX FLATS"

Sure, every acre's raising more.... Now what's upping the mileage from this oil?



How does prize wheat or corn at the county fair get that way?

Sure, man-made soil improvers—modern synthetics—were added to improve on nature.

AND MODERN SYNTHETICS in Conoco Nth motor oil make it yield mileage that outscored all other brands tested in the sensational Death Valley Certified Competition. Five big-name quality brands got every fair chance against Conoco Nth oil. All were run till engines failed and none came closer than 58% of the mileage totaled by Conoco Nth!... the oil you can have for your needed Spring oil change that's now overdue... the oil whose best known man-made extra substance—at no extra premium—gives your engine OIL-PLATING.

OIL-PLATING backs up the familiar fluid type of oil film with a surfacing of lubricant close-bonded to inner engine parts. Every cylinder wall, for instance, becomes a wall of OIL-PLATING that doesn't all drain dry during all the time you use Conoco Nth. Even after all-day parking, the OIL-PLATING is still up to the topmost piston rings, ready to lubricate before any oil can circulate. That's one plain way of foiling excess wear, and keeping up mileage with your engine OIL-PLATED.

But Conoco Nth oil also includes Thialhene inhibitor

... another synthetic... invented to inhibit or restrain the dangerous "jelling" of oil under excess strain. Engine heat and pressure can even gum up oil into something like fly-paper coating—only dirtier, and not much better for mileage. Against this threat, Thialhene inhibitor was created for Conoco Nth (U. S. Pat. 2,218,132). And Conoco Nth out-mileaged the others in the Death Valley Test—from 74% all the way up to 161%. You can get real optimistic about your own mileage. Conoco Nth will come through for you. Change at Your Mileage Merchant's Conoco station. Continental Oil Company



EXTENSIONS ---

250 FT.

It has always been the policy of this company to extend its Electric Lines any reasonable number of feet to serve its customers, but due to the shortage of copper and other critical materials, the War Production Board has amended the regulations, effective March 26, 1942, to the extent that it is only possible for us to make extensions up to 250 feet in length without special permission from the War Production Board. In view of this condition, if you are planning to build a home where an extension of our Electric Lines will be required for you to have Electric Service, may we suggest you contact our Local Office so that you may be sure electricity can be supplied to you.

Texas-New Mexico Utilities Company

Bring Us YOUR CAR TROUBLES

We specialize on: Radiator Repairs Batteries Ignitions and Electrical Systems Carburetors

... and many other ailments which can be remedied to give your car longer life and more service!

Roberson BATTERY & ELECTRIC in the Renfro Building Ph. 284 — Night Ph. 285

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Presbyterian Women Hold Group Meetings

West Side Division of the Woman's Auxiliary of the Presbyterian Church was entertained at the home of Mrs. A. E. Rogers Tuesday afternoon. A Bible lesson was conducted by Mrs. C. O. Lee and Mrs. Vern Witherspoon. Mrs. Henry Hastings gave the devotional talk.

The East Side group met at the home of Mrs. D. H. Alexander with Mrs. Alexander giving the devotional talk. Mrs. E. H. Norton and Mrs. C. C. Ferguson conducted the program on "Spanish Speaking Americans". After the program a tea and social hour was enjoyed.

Group Three was entertained at the home of Mrs. R. L. Craner and Mrs. N. E. Milburn opened the program by conducting a devotional service. Mrs. Paul Mathers gave a talk on "Our Mission Stations and Their Part in National Defense". Mrs. Will S. Kerr gave the year book of prayer.

May Day Luncheon Program Held By Church Council Group

The annual May Day luncheon for the Federated Council of Church Women was held at the Christian Church Friday.

A short business session was held with Mrs. O. G. Hill, president, presiding. A committee was named to select new officers for another year. They are Mesdames R. G. Blue, Sam Hunter, Lee Conklin, O. L. Click and Bill Hutson.

Members voted to cooperate with a state wide one-minute prayer observance and Mesdames M. B. Norwood, A. Petersen and C. C. Ferguson were named on a committee to plan definite arrangements.

Mrs. M. B. Norwood was leader of the program which consisted of two violin selections played by Mrs. A. C. Thompson with piano accompaniment by Mrs. Ellis Coombes; a talk on "The Purpose of the United Council of Church Women" by Mrs. G. W. Newsom and a review of the book "An American Jezebel" by Augur.

The next regular meeting of the Council will be held at the Baptist Church on the fifth Tuesday in June.

Clubwomen Hold Luncheon Meeting To Close Season

In a rose and white setting, L. A. E. Club held its final meeting of the club year in the form of luncheon Tuesday at the home of Mrs. A. Petersen.

The club colors were carried out in flower arrangements of tulips and sweet peas. The luncheon was served buffet style and quartet, tables were laid for twelve.

Installation rites for new officers were conducted by Mrs. Petersen. The new leaders include Mrs. Geo. Suggs, president; Mrs. Robert Veigel, vice-president; Mrs. T. W. Roberson, secretary-treasurer; and Mrs. Bob Higgins, parliamentarian.

Kodak pictures were made of group, carrying out an annual final-meeting custom. Those present were Mesdames Judson Skaggs, Jim Lipscomb, Arlie Dean, Altus Higgins, Bob Higgins, Bill Hutson, T. W. Roberson, Geo. Suggs, Robert Veigel, T. P. McColister, Jim Higgins and the hostess.

HOME NURSING GROUP WILL MEET MONDAY

A meeting of all persons interested in the Red Cross Home Nursing Program has been called for Monday night at 8:30 o'clock at the court house. In order to determine the number of classes which will be organized it is necessary to know how many will register for the course. Those who are unable to attend the meeting may register by calling Mrs. Bob Wilson, general chairman. Plans for the course have been completed and classes will be organized immediately.

REGITAL WILL BE GIVEN

Nadyne Newell and Rachel Ireland will be presented in a joint program at the Methodist Church Sunday afternoon at 4 o'clock. They will be accompanied by Margaret Barrett, who will also present piano numbers. They will also be assisted on the program by a boy's quartet composed of John Estes, Harold Cline, Larry Trimble and Richard Ireland.

Mrs. Wayne Evans Gives Interesting Book Review For Club

An interesting program was enjoyed by members of the Junior Pioneer Club Tuesday night at the home of Mrs. Troy Moore. Mrs. Elmer Patterson presided at the business session when plans were made to entertain members of the Senior Pioneer Club on May 14 at the home of Mrs. T. E. Seigler, r.

After an interesting roll call on "My Pet Economy", Mrs. Wayne Evans reviewed the book

"The Moon Is Down" by John Steinbeck.

Mrs. Evan said she chose the book to review because it is trumpeted louder than any literary event of the season. She gave a graphic picture of the war story which is definitely anti-Nazi propaganda and described the characters as men and women like ourselves.

In conclusion the reviewer said in part: "There can be no cheerful end to such a story, but there can be a hopeful end. Mr. Steinbeck's book which is the best to come out of the war so far, is a good novel which sensitive and discriminating people will like to read, though it is not a book of 'War and Peace'. The author provides a composed fury of the sort that seems to be necessary to win this war. Many a reader may sit down to read the book, sad with the news of Burma and India, and get up resolute and confident. For this episode in an unnamed village in

an unnamed country is the heart of the matter."

Members present were Mesdames Homer Brumley, Lynn Kester, Wayne Evans, Meade Halle, Ralph Hastings, Elmer Patterson, R. S. Scott, Urlin Streu, Liston Wilson, T. E. Seigler, the hostess and Miss Edna Daughettee.

County Demonstration Club Meetings Are Held

NORTH HEREFORD CLUB

Victory Pledge Cards were signed at the North Hereford Home Demonstration Club Friday afternoon at the home of Mrs. Fred Saktzman. By signing the pledge cards each member signified that she is doing her best to produce food to assure good health for herself and family and that she is helping in every way possible to win the war.

Red Cross activities of club members were reported and a

demonstration of whole wheat yeast breads was given by Miss Sadie Lee Oliver.

Flower plants and seed were distributed at the meeting.

Refreshments were served to Mesdames Chas. Robbins, G. A. Frye, Frank Wilde, V. E. Dodson, George Parker, Oscar Vaughn, W. H. Russell, Bob Fullwood, Earl DeHart, John Miller, Misses Evelyn Bell and Oliver and the hostess.

Announcements were made that the next meeting will be held at the home of Mrs. Earl DeHart on Friday, May 15.

COUNTY FEDERATION TO MEET MONDAY

Deaf Smith County Federation of Women's Clubs will hold its final meeting of the club year at the Methodist Church Monday, May 11. Hostess clubs for the luncheon will be The Bay View Club, Garden Club, Dawn Study Club and The Ford Study Club. A Fine Arts program will be presented.

Party Celebrates Twelfth Birthday

Mrs. Leo Forrest entertained informally Sunday afternoon when she complimented her daughter, Cherry Ann, with a birthday party. The occasion celebrated the honoree's twelfth birthday.

Outdoor games and contests were enjoyed and refreshments were served to six classmates in Central School.

Those present were Louise Young, Barbara Ann Burney, Cecelia Guseman, Virginia Lyons, Beverley Barkley and the honoree.

JUNIOR BAND MOTHERS MEET TUESDAY

The Junior Band Mothers will have their final meeting of the year Tuesday, May 12, at 4 o'clock at Central School. Mrs. Bonnie Brumley, president of the organization, announces

that this will be an important meeting and urges all members to be present.

Mrs. Rosa Speer returned last week from Jefferson City, Mo., where she spent the winter with her daughter, Mrs. W. W. White. She made a nice trip down south to Natchez, Miss., and New Orleans, La., and Bellingrath Gardens, Mobile, Ala., and Pensacola, Fla.

J. T. Carroll of Camp Berkeley, Abilene, spent the week-end visiting with his family here.

Jean France and Billie Jordan, who are attending business school in Amarillo, spent the week-end at home with their families.

Mr. and Mrs. O. W. Covington arrived Tuesday to visit in the home of their son, Worth Covington. They plan to leave Saturday.

Announcing a Change of Store Hours

Until Further Notice
BEGINNING SUNDAY, MAY 10th

HAILE DRUG

will

Open at 8 a. m.

and

Close at 8 P.M.

(Except Saturdays)

When we came to Hereford four years ago, we adopted the slogan, "WE SELL FOR LESS" during these four years we have always lived up to that slogan. Today conditions are far different from those of even one year ago. BUT, we are still determined to SELL FOR LESS, despite rising prices!

Our community faces a serious labor shortage. Many women have told us they expect to go to the fields. With these things in mind, we feel that we can be of real service to our country by shortening our store hours — and at the same time we will be able to continue to offer you LOWER PRICES by holding our costs down with one GOOD CREW rather than two over-worked or inexperienced crews.

We believe we can give you the best service in Hereford during the hours our doors remain open . . . and we know

YOU CAN BUY FOR LESS AT HAILE DRUG

HAILE DRUGS

Walgreen Agency

WE SELL FOR LESS

PHONE 99

HEREFORD, TEXAS

Until Further Notice
BEGINNING SUNDAY, MAY 10

HAILE DRUG

will

Close at 8 p. m.

and

Open at 8 A. M.

(Except Saturdays)

Hereford's Lowest Drug Prices--"We Sell For Less"

PINT SIZE
MINERAL OIL
23c

16-OZ. BOTTLE
MILK OF MAGNESIA
19c

\$1.20 BOTTLE
SYRUP PEPSIN
67c

PINT SIZE
RUBBING ALCOHOL
39c

Buy in the Large Store

SAVE MONEY FOR YOURSELF

GILLETTE Blue Blades 5's 25c 12's 98c	BAYER ASPIRIN 12's 59c 100's 12c	J and J TALCUM 4 1/2 oz. 21c 10 oz. 33c	ANACIN TABLETS 12's 19c 100's 98c
LYSOL GENERAL DISINFECTANT 2 1/2 gal. 25c 5 gal. 49c	Feenamint The GUM LAXATIVE 5's 36c 10c 39c	ZONITE FOR FEMINE HYGIENE 2 1/2 oz. 23c 7 1/2 oz. 79c	FITCH FAMOUS SHAMPOO 5 oz. 39c 16 oz. 69c
BISODOL DIGESTIVE POWDER 7 oz. 19c 7 1/2 oz. 16c	POLIDENT PLATE POWDER 2 1/2 oz. 24c 4 1/2 oz. 49c	SODA BICARBONATE 1 lb. 25c 5 lb. 119c	MURINE FOR THE EYES 6 oz. 49c 16 oz. 89c
ANIDON TABLETS FOR PAIN 12's 19c 100's 98c	CVE LIQUID DENTIFRICE 10c 39c 2 1/2 oz. 21c	SQUIDR MINERAL OR 7 1/2 oz. 29c 16 oz. 49c	SARAKA MODERN LAXATIVE 16 oz. 49c 3 1/2 oz. 21c

\$1.00 BOTTLE
HIND'S LOTION
49c

75c BOTTLE
FITCH'S SHAMPOO
39c

POUND BOX
EPSOM SALTS
9c

BOTTLE OF 100
ASPIRIN TABLETS
13c

Palmolive Beauty Soap
3 for 20c
(Limit 2)

Orlits
TOOTH POWDER
29c

3 1/2 Size
FREEZONE For Corns
27c

50c Size
Williams Aqua Velva
39c

50c Size
Unguentine For Burns
43c

NOTICE: In accordance with government orders, we can sell tooth-pasted shaving cream in tubes, ONLY when the customer turns in a used tube for every new tube purchased. The "trade-in" tube can be any size, any type of product.

25c LAXATIVE PILLS
CARTER'S 15c

10c SOAP FLAKES
IVORY 5c

PINT SIZE
Peroxide 19c

PINT BOTTLE — B-1
Wine Tonic 1 19

ROLL OF 150 PAPER
TOWELS 9c

BOTTLE OF 100
A-B-D-G CAPSULES
ONLY \$1.98

BOTTLE OF 50
THIAMIN CHLORIDE
B-1 TABLETS 39c

\$1.00 BOTTLE
CARDUI 59c

PINT—MOUTH WASH
ORLIS 2 for 51c

50c TOOTH POWDER
CALOX 37c

25c LAXATIVE
EX-LAX 16c

METAL SERVING
TRAYS 9c

SPRING TONIC!
YEAST and IRON COMPOUND
PINT BOTTLE 98c

POUND BOX
Chocolate Covered CHERRIES
19c

Dr. West's Modern
"VIBRA" Dental Cream
New Dispenser Carb. Formed To Follow Jaw 29c

1.50 Size
ANUSOL Suppositories
98c

Pe-De
SHAVING CUP SOAP
3 for 13c

New "Special" Type
1 DRAPE SHAMPOO
79c

Box 12
KOTEX NAPKINS
25c

FREE! THE HOME DISPENSER with purchase of \$1
CAMPANA SKIN BALM
\$1.75 Value 79c

GRAPEFRUIT JUICE
BIG 46-OZ. CAN
2 For

29c

BIG 2 1/2 CAN
PEACHES OR APRICOTS
2 For

27c

Cut Food Costs . . . Check Our Prices!

FURR'S BIG

Anniversary

Sale

Thirteen years ago Furr Food Stores opened in Hereford, and since that time we have consistently held Food Prices DOWN to the levels enjoyed in Amarillo and other large towns. In return the people of this community have been generous in their patronage at our Home of LOWER FOOD PRICES! On our Anniversary we are offering you Sensational Bargains, despite rising costs in every line. This is our way of saying "THANK YOU" . . . and assuring you that we will continue to set the Low Cost on Food Prices in the Hereford Territory!

PRICES GOOD NEXT WEEK!

SALE STARTS FRIDAY, MAY 8th — RUNS THROUGH THURSDAY, MAY 14

Shortening Vegetole. **51c**
3-Lb. Carton

1-Lb. Carton FREE with each purchase of 3-lb. Carton — Limit, One to a Customer



- SALAD DRESSING 25c
- Blue Bonnet Qt. 25c
- TOMATO JUICE 19c
- Swift's, No. 2 tall 2 for 19c
- PEANUT BUTTER 29c
- Supreme Qt. 29c
- KRAFT DINNER 15c
- Meal for four, pkg. 2 for 15c
- Turnip or Mustard Gr'n 25c
- No. 2 size can . . . 2 FOR 25c
- BLEACH 10c
- Nu-Way Qt. 10c
- DOG FOOD, Dash. 25c
- Liver fortified, tall 3 for 25c
- TOMATOES 21c
- No. 2 Size Can . . . 2 for 21c
- CLEANSER 9c
- Sunbrite, tall can 2 for 9c
- SNOWDRIFT 69c
- 3-Lb. Can 69c
- WESSON OIL 25c
- Pint 25c
- CATSUP 19c
- Heinz, 14-Oz. Bottle 19c
- TOILET SOAP 19c
- Lifebuoy 3 for 19c
- FLOUR 95c
- Pyrasnow, 24-lb. Sack 95c
- GRAHAM CRACKERS 19c
- Sugar Honey 1-lb. 19c
- PICKLES 15c
- 15-oz. 15c
- Libby's home style jar 19c
- CATSUP 14-oz. 19c
- Libby's bottle 19c
- VIENNA SAUSAGE 23c
- Kibby's 2 FOR 23c
- POTTED MEATS 51c
- Libby's can 51c
- TREET 31c
- 12-oz. 31c
- Pork Meat can 31c
- CRACKERS 14c
- 2-Lb. Box 14c
- JAM, Silver Band. 27c
- 2-lb. 27c
- Assorted flavors . . . Jar 27c
- EXTRACT 8c
- 8-oz. 8c
- Lemon or Vanilla . . . bottle 8c

PORK & BEANS
Armour's, 11-oz.
4 Cans for **17c**

PICKLES
Sour or Dill Cuts
T. H. B. Brand
Qt. 15c

EGGS
Country Fresh. **24c**
Dozen 24c

- CORN FLAKES 13c
- Ralston, Big 11-oz. pkg. 2 for 13c
- MILK, Armour's. 25c
- Armour's, tall cans 3 for 25c
- CORN FLAKES 18c
- Kellogg, Bowl Free, 11-oz. 2 for 18c
- CLEANSER 10c
- Lighthouse, tall can 3 for 10c
- FLOUR 73c
- 24-lb. Sack 73c
- COFFEE 20c
- Gateway Lb. 20c
- COFFEE, 25c
- Furr's Supreme, guaranteed . . . Lb. 25c
- BROOMS 25c
- Blue Bird each 25c
- MOPS 25c
- Cotton or Linen each 25c
- TISSUE 13c
- Gauze, roll 3 for 13c
- MUSTARD 10c
- Quart 10c
- COFFEE 19c
- Break O' Morn 1-lb. pkg. 19c

- SHORTENING 67c
- 3-lb. Can 67c
- Bakerite Can 67c
- CATSUP 10c
- 14-Ounce Bottle 10c
- BEANS 21c
- Staff-O-Lage, No. 2 size 2 for 21c
- SPINACH 21c
- Moore's, No. 2 can 2 for 21c
- SOAP 13c
- Bridal Bouquet 3 for 13c
- MATCHES 23c
- Carton of 6 Boxes 23c

ORANGES
Fresh Calif. Valencias.
2 DOZEN **25c**

GRAPEFRUIT
FRESH AZIRONA SEEDLESS
35c doz.

CELERY
LARGE, FRESH FLORIDA
9c stalk

Green Beans
Texas, Fresh and Snappy
PER LB. **6c**

LETTUCE
FRESH CRISP, MEDIUM HEADS
4c head

SQUASH
FRESH, WHITE OR YELLOW
7c lb.

POTATOES
U. S. No. 1 large Red Triumph.
10 LBS. **27c**

ONIONS
NEW CROP, TEXAS, CRYSTAL WAX
5c lb.

CARROTS
FRESH TEXAS, LARGE BUNCHES
each 3c

TOMATOES
FRESH FROM OLD MEXICO
lb. 12c

RHUBARB
FRESH CHERRY RED
lb. 5c

FRESH
Cucumbers, New Shafter Potatoes, Cauliflower, Strawberries and many other fresh items.
Produce Prices Subject to Change After Monday!

SALMON NO. 1 Tall Can **19c**

Roast STAMPED, TENDER GRAIN-FED BEEF.
Prime Rib, Round-Bone Arm, Sunray Beef 29c POT ROAST . . . bl. 29c
Brisket Roast. **17c**
Lb. 17c

OLEO Armour's Banner — LB. **15c** **Bologna** Good, Fresh Sliced. LB. **12c**

VEAL CUTLETS Breaded, Seasoned, ready to fry! — LB. **29c** **Cut Up Chicken.**
Buy the Pieces You Like Best!

BACON Furr Food or Armour's Star. Top Quality. 1-LB. PKG. **29c** **BACON** Armour's Matchless. 1-LB. PKG. **23c**

SUNRAY PORK SHOULDERS Tender Sugar Cured. 1/2 or whole — LB. **27c**

LOAF MEAT Ready to Bake. LB. **19c**

STEAK Stamped, Grain-Fed Beef. Guaranteed Tender — LB. **29c**

Halibut STEAKS FRESH — LB. **25c**

- Swift's Premium Lamb
- LEGS lb. 29c
- RIB CHOPS lb. 32c
- LOIN CHOPS lb. 39c
- Shoulder Roast . . . lb. 23c
- Fresh Made **SALADS**
- HAM lb. 34c
- CHICKEN lb. 35c
- PIMENTO CHEESE, lb. 29c

Blackberries NO. 2 CAN **10c**

FRUIT COCKTAIL ALL-IN-ONE 16-Oz. Cans 2 For **25c**

IVORY SOAP 1 GIANT BAR FOR **9c**
(with medium bar Free!)

Flour Furr's Finest. 24-lb. Bag **93c** **FURR FOOD STORES** **Milk** Caroleo. 3 LARGE or 6 SMALL CANS **21c**

WHY PAY MORE?
Furr's prices are always low! Shop here every day in the week—all six days—and save on your grocery bill!
We Reserve the Right to Limit All Quantities!

REMEMBER.
Every purchase you make at Furr's is sold under a Guarantee . . . You MUST Be Satisfied!
We Reserve the Right to Revise Prices Downward!

lower prices

Ford News

BY MRS. TROY NEWMAN
The community was very sorry to hear of the death of Mrs.

J. E. Hill Thursday afternoon. Among those attending the funeral were Mr. and Mrs. H. D. Hill and sons, Mr. and Mrs. Troy Newman and family, Mr. and Mrs. R. W. Coursey, Mrs. Annie Jackus, Mr. and Mrs. Dennis

Barnard, Mr. and Mrs. Lawrence Straffus, Miss Hilda Straffus, Doll Mackey, Mr. and Mrs. J. E. Medford, Mr. and Mrs. F. D. Ferguson, Mr. and Mrs. J. W. Johnson, Mrs. George Benson, Mrs. Floyd Benson and Mr. and

Mrs. Hardy Benson and family. We wish to extend to Mr. Hill our deepest heart felt sympathy. Enroute from Claude Saturday afternoon, Troy Newman and family and Doll Mackey visited in Washburn with H. E.

White, C. L. Morse and Mr. and Mrs. Stanley White and Shirley. Mr. and Mrs. H. D. Hill and Jimmie Joe made a business trip to Amarillo Thursday afternoon. There was no school Monday or Tuesday due to the teachers

helping with the sugar rationing. The Ford school house was a very busy place Monday due to the rationing. Mrs. F. D. Ferguson attended church in Hereford Sunday morning.

Mr. and Mrs. Jack Johnson moved to Vega last Wednesday. Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

It's Our 22nd ANNIVERSARY

We're Celebrating with **BARGAINS**

We will be 22 years old Friday May 8th. During every one of these 22 years we have worked hard to give you the Right Merchandise at the Right Prices. Now we are celebrating. Come on over. Get your share of this big Birthday Sale, which **STARTS FRIDAY, MAY 8th!** Stocks will receive their original price tags after this sale. Be sure . . . Come -- Save! The **GREATEST SALE** Yet!

Sale of QUALITY SUITS



Single or Double Breasted worsteds, Tweeds, Twists, etc. It's an unheard of price for this quality. Don't miss taking part in our sale.

2 Pants Suits

Formerly Sold at	Sale Price
\$35.00	\$27.69
\$32.50	\$25.29
\$29.50	\$22.65

A Special Lot of ONE PANTS SUITS \$14.95

Extra Trousers

\$2.00

WHILE THEY LAST!

Ask to See Our Large Stock of SLACK SUITS for Men and Boys!



SHIRTS

BUY NOW!

Dozen's of smart patterns, colors and materials, tailored for a perfect fit.

\$1.35

VALUES UP TO \$1.95 Stock up on Extra Fine Quality!



Men, Young Men's Felt HATS

New shades & shapes!

Prices . . .

\$2.49 UP

Also New Straws for Whole Family!



REDUCED!

\$1.98 UP

All New Patterns for Men and Boys

Ladies! Ladies! ALL DRESSES MUST GO

REGARDLESS OF COST!

Consisting of New Spring and Summer Merchandise. Large stock to select from. Each garment marked to Rock Bottom! **BUY SEVERAL . . . THE WHOLE SEASON IS BEFORE YOU! NEVER SUCH VALUES . . . NEVER BEFORE! COME and SEE!**

SILK DRESSES

New Styles . . . Dresses for the Young Miss and Matron!

Value	Sale Price
\$24.50	\$19.95
\$18.75	\$14.79
\$16.75	\$12.95
\$13.75	\$10.95
\$10.95	\$ 8.75
\$ 7.95	\$ 6.48
\$ 5.98	\$ 4.79
\$ 3.98	\$ 1.59

REAL SAVINGS ON REAL STYLED, QUALITY MERCHANDISE!

SPECIAL RACK OF WASH DRESSES 89c



Full cut, fast colors!

29c each



Men's Silk ANKLETS all colors

15c



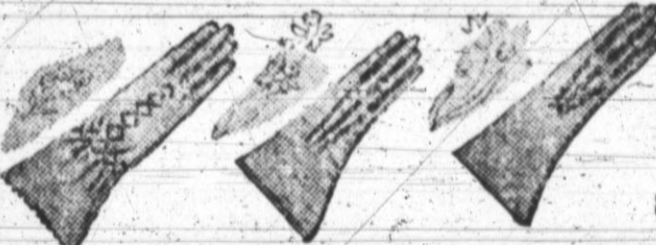
OVERALLS and JUMPERS The Best in Town!

\$1.89

All Sizes!

WE STILL HAVE Ladies SILK HOSE 89c

\$1.00 and \$1.25 Grades. Good Colors . . .



Ladies' GLOVES

New Red, Pastel Shades and others.

59c WASH SILKS . . . also SUEDES!



HATS Straw and Felt!

Values up to \$2.98

\$1.98 - 98c

BUY TWO . . . at These Prices!

Skirts

\$3.95 going for

\$3.29

\$2.98 going for

\$1.98

All Colors and New Styles!

SALE of SHOES

LADIES! LADIES!

STYLES: . . . Sandals, spectators, bow pumps, oxfords, platform soles, play shoes, open heel and toe, high and low heels, step-ins and many others.

Choose your SHOES from the Largest Selection in Town!

PRICED TO MOVE . . . START AT

\$1.00 up to \$4.69

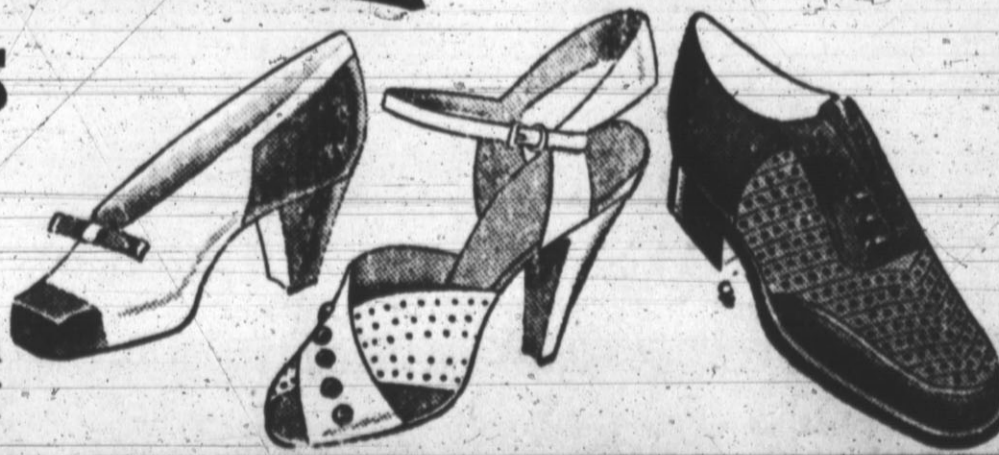
NEW STYLES!

Men's, Boys' SHOES

Priced—

\$1.98 up to \$7.89

Cowboy boots and Children's Slippers are also reduced in price!



for the Whole Family

LADIES' Slack Suits

Reg. Value	Sale Price
\$9.95	\$7.48
\$7.95	\$5.98
\$6.95	\$5.29
\$5.95	\$4.89
\$3.98	\$3.29

New Spring Garments . . . Long or Short Sleeves!

A Special Lot, for \$1.98



Purses, Sweaters, Lingerie, Baby Wear, Collar Sets, House Coats, Evening Bags, etc. etc. . . Nothing Left Off . . . It Must Go at

SACRIFICE PRICES!

LUGGAGE

Steel Trunks From 98c up BUY TODAY!

IT'S ALL MARKED DOWN for this great ANNIVERSARY SALE -- Be Sure to Come -- Beat the Price Rise!

for SAVINGS The Place **The Popular Store** Hereford, Texas
"Outfitters for the Whole Family" SINCE 1921

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"
HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN, Publisher
JIMMIE GILLETTE, Editor
MARY KATE BROTHERTON, News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Summerfield

MRS. JIM CLARK

An 80 mile wind which struck here early Thursday morning and continued without slackening until mid-day or later, did considerable damage to small plants and shrubs, but it is thought that the wheat was unhurt. Several report wash tubs and buckets missing. At least three wind charger towers were blown down and one windmill wheel was blown off.

A light frost also damaged small plants somewhat. More granary space is being provided at the S. L. Walsler farm.

The Lloyd Lookingbill, Charlie Nolands and Jim Clarks have built new brooder houses. Guy Walsler was in Dimmitt Monday.

Mr. and Mrs. J. A. Noland visited recently with Mr. and Mrs. Jim Noland and baby son in Amarillo.

Rev. M. D. Rexrode and Mrs. Rexrode entertained his Sunday School Class with a party Friday night at their home. Among those present were Mr. and Mrs. J. B. Noland, Mr. and Mrs. Chas. Noland and children, Mr. and Mrs. Frank Lookingbill and children, Mr. and Mrs. R. D. Lance, Mr. and Mrs. Guy Walsler, Mr. and Mrs. Jim Clark, Mr. and Mrs. George DeLozier and family, Mr. and Mrs. Jack Streun, and sons, Mr. and Mrs. O. B. Sumner and the host and hostess.

Miss Edith Neill of Bethel spent the week end here with her sister, Mrs. B. E. Roberson. She also visited her parents, Mr. and Mrs. W. C. Neill of Black.

Nine members of the Wayland Volunteer Band from Wayland College, Plainview, were here Saturday evening and Sunday. Three services were conducted by this evangelistic group. Members of the Band who came here were Misses Lenora Parks, Susie Carnegie, Bernice Cowger, Othella Richie and Edna Ruth Bourland and A. A. Bryant, Richard Watkins and Bill Stegall.

The Sunday School Secretary recorded 118 in attendance Sunday morning. Just two short of the 120 goal and it is thought that at least three babies were not counted as they were not in the Cradle Roll Room.

After a good and plentiful dinner spread in the school cafeteria, was enjoyed, many returned to the church for the final services under the direc-

tion of the band. Ray Johnson was resting fairly well Sunday. He received a broken leg last Tuesday when the horse he was riding slipped and fell. He was taken to Hereford to get the leg set and was brought home in the ambulance late Tuesday.

Attending the Tierra Blanca Baptist Association's Annual Mission Institute which met in Friona Tuesday were Mrs. M. D. Rexrode, Mrs. O. B. Sumner, Mrs. Ky Lawrence, Mrs. B. E. Roberson, Mrs. C. R. Walsler, Mrs. L. Cannon, Mrs. C. R. Walsler and Mrs. Jim Clark.

Mrs. R. L. Brown, state mission study chairman, College Station, Mrs. Lon Lpsnden, district nine W. M. U., president, Wilson, and Mrs. A. O. Thompson, associational president, Hereford, were outstanding speakers for the study of Cuba. Mrs. Brown, Mrs. Lunsden and Mrs. Thompson visited there in 1940 so much first hand information was given about this interesting missionary field.

Mrs. M. D. Rexrode returned from the Friona meeting at noon Tuesday and accompanied Rev. Rexrode to Sunnyside where he assisted in the funeral services for E. F. Sadler, 55 year old former citizen of Castro County. Mr. Sadler died early Tuesday following an illness of some 14 months. Burial was in the Dimmitt Cemetery.

Mr. and Mrs. Ross Roy of the Rance Community, but former residents of Sunnyside, accompanied the Rexrodes to the funeral.

Mr. and Mrs. J. B. Noland and Linda Kay, returned from Hot Springs, N. M., Wednesday.

Lee Curry, Guy Walsler and Jim Clark went to Frio Saturday to vote on the Wheat Quotas.

In spite of the wind several women attended the W. M. U. social at the school Thursday afternoon. A contest of famous slogans, of illustrating popular songs, and a modern spelling match were outstanding features of the afternoons entertainment. Special guests were Mrs. A. O. Thompson, president of Tierra Blanca Association W. M. U.'s and Mrs. Harry Whitechurch, associational W. M. U. secretary, both of Hereford. Women of the community attending were Mrs. Frank Lookingbill, Mrs. Lee Curry, Mrs. Ted Staats, Mrs. Tandy Legg, Mrs. Laura Shaw, Miss Mabel Cannon, Mrs. B. E. Roberson, Mrs. L. L. Cannon, Mrs. C. R. Walsler, Mrs. Guy Walsler, Mrs. J. B. Noland, Mrs. Lloyd Lookingbill, Mrs. M. D. Rexrode, Mrs.

Vega News

MRS. D. E. MCKENDREE

Vega and surrounding territory was visited by one of the hardest wind storms in history, which started after midnight Wednesday, lasting for more than 24 hours. No serious damage was reported.

Mr. and Mrs. J. T. Shelton spent Sunday in McLean with their daughter, Mrs. E. E. Ledbetter, and Mr. Ledbetter.

Mr. and Mrs. A. Taylor motored to Shamrock Sunday to be present at the wedding of their son, Matthew, who is a student in the air corps, stationed at Sheppard Field, Wichita Falls, to Miss Dorothy Jo Clark of Shamrock. Matthew reported to camp Monday morning and Mrs. Taylor to her duties as teacher in a school near Iowa Park, Texas.

Mr. and Mrs. H. L. Hooten spent Sunday in Amarillo visiting relatives.

Mrs. Pat Garvey of San Diego, Calif., is visiting the home of her grandmother, Mrs. W. A. Jinks. Mrs. Garvey will be remembered as Joan Haunmer.

Mrs. Stone Stagg returned to her home in Corpus Christi Friday after a few weeks in the home of her parents, Mr. and Mrs. R. W. Armitage.

Rev. Jordan Grooms has been in Amarillo this week supervising the work of the young people in a revival at the San Jacinto



But how do I do it?

UNTIL PEACE COMES WITH VICTORY, no motor cars will roll from the assembly lines which once produced more than 5,000,000 automobiles a year.

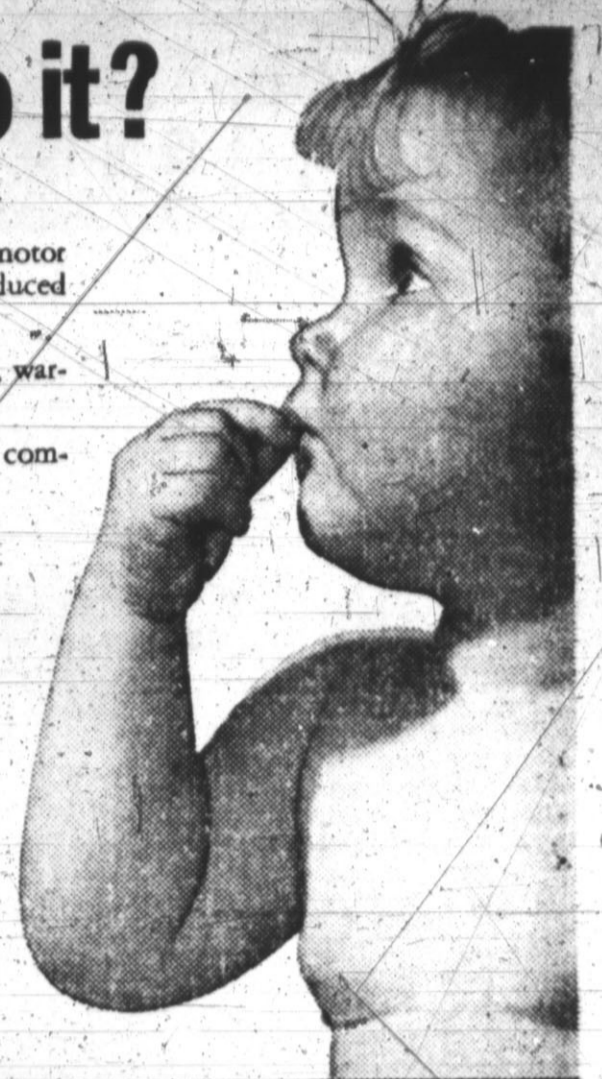
Thus is brought home to every car owner the vital, wartime necessity of making his car last longer.

If you are puzzled as to just what steps to take, a complete answer is ready and waiting for you at any Phillips 66 Service Station. There you will find a free folder, "Ten Patriotic Precautions for Good Citizens and Good Drivers", published by Phillips in the interest of National Welfare. Also trained men to tell you what the Phillips Plan can do to help make your car last longer.

The heart of your car is the motor. Its care is of first importance. So keep the following facts in mind when you are deciding which oil to use:

The famous Phillips organization makes a complete and frank statement which does away with all doubt, if you want our best oil. Without hedging, without reservation, we say that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

For seasonal or for the regular 1,000-mile change, play safe and save by asking for Phillips 66 Motor Oil.



Phillips Finest Quality

Methodist Church. Mr. and Mrs. Buel Glazier and son, Gene, returned to Vega Friday after spending the past few months in Arizona.

Members of the Women's Society for Christian Service had an all day quilting in the Ray Ivy Hall Thursday a covered dish luncheon was served at the noon hour.

Mrs. A. M. Miller went to Lubbock Saturday for a week's visit with her son, R. S. Miller, and family.

Mrs. J. L. (Lee) Jones, who has been in poor health for several years, passed away at her home in Vega, Tuesday morning. Mrs. Jones was 63 years of age and had made her home in Vega for 20 years. She came here from Stratford, Okla. Besides her husband, she is survived by one daughter, Mrs. J. R. Ballard, one son, Roy, two grandsons, Walter Lee and Joe Russell Ballard of Vega, a brother in Oklahoma and numerous friends who mourn her going. Funeral services were held from the Baptist Church in Vega Wednesday afternoon. Rev. L. E. Godwin, preached the sermon.

Mr. and Mrs. R. W. Armitage and Mrs. Sam Stagg were dinner guests in the home of Mrs. H. G. Green, Wednesday evening.

Mrs. Goldie Hammer of Olney visited her mother, Mrs. W. A. Jinks, this week.

Mr. and Mrs. Allen Stagg left Friday for Corpus Christi to visit in the home of their son, Sam, for two weeks.

The second birthday of the

Vega Intermediate Girl Scout Troop was celebrated Monday afternoon in the Auditorium with mothers of the Scouts and teachers as guests. The girls were dressed in their uniforms of which they were very proud. A special guest was Mrs. Jordan Grooms, who will be assistant leader. The girls presented Miss Mary Louise Loyd, a memory book in which all had written in appreciation of her work with them in the past.

Mr. and Mrs. Lawrence Thuet, Mr. and Mrs. L. G. Thuet, Mrs. Wade Terry and two sons and Herschel Evans, all of Post, spent Wednesday in the J. W. Thuet home.

The Presbyterian Missionary Society met with Mrs. A. M. Miller in an all day meeting Friday. The morning was spent in hand work and pleasant conversation and after the lunch hour a very interesting Bible Lesson from Corinthians was taught by Mrs. D. W. Clark. Those attending were Mesdames Green, McCombs, Arthur, R. W. Armitage, Watkins, Raley Clark and the hostess.

Mrs. A. L. McNabb entertained the friends of Grady Allen with a farewell party Friday night when 21 little folk met, played games, sang songs and otherwise enjoyed a pleasant evening. Refreshments were served and the group sang a farewell song to Grady, who leaves Tuesday for Wolforth to make his home.

Mrs. Augusta Spinhirne, son, Joe, and daughter, Lillie, spent Sunday in Borger with their daughter and sister, Miss Rose,

who works there. Rev. V. W. Allen resigned as pastor of the Vega Baptist Church and will take up his duties on the Wolforth Field next week.

Mrs. Owen Williams entertained the group of B. T. U. Young People and invited guests Friday evening at her home east of Vega, where 19 boys and girls gathered for a social evening. Lovely refreshments were served.

The Women's Missionary Society was entertained Thursday afternoon in the Baptist Church by a group from the Sun Beam Band under the leadership of Mrs. J. D. Harmon, which was greatly enjoyed by all present.

The Junior-Senior Banquet was held in the Heffing Hotel in Amarillo Saturday night. 43 invitations were extended by the Junior Class to the Seniors, faculty members and those who assisted in the production of the Junior play. This is one of the outstanding activities of the school year.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

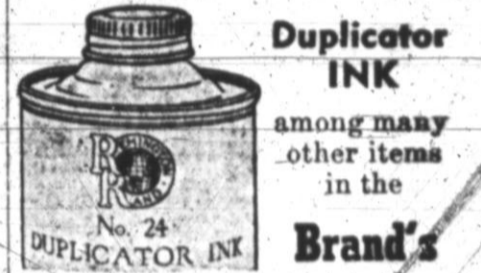
Few traffic jams are caused by people rushing to buy things they see advertised on billboards.

A bachelor is a selfish individual who never gave a deserving lady a chance to collect alimony.

When that new food from wood

is perfected, the expression "room and board" will have added significance.

The things we stub our toes on today are the ones we laid around carelessly yesterday.



OFFICE SUPPLY DEPT. Phone 30

MASONIC BULLETIN

Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. Thompson, W. M.
E. L. Brady, Secy.

Protect

WHAT HAVE YOU INSURE!
John McLean
Insurance Agency
112 W. 3rd Phone 373

Pulling TOGETHER

This nation is engaged in a mighty "tug of war." We have the rope of Freedom in our hands. Powerful enemies are trying to pull it away from us.

We must all dig in our heels and throw in our full weight in this struggle. We can't leave it to our leaders alone. Without our united strength, their efforts will be of no avail.

Capital must not pull against labor. Employees must not pull against employer. City man must not pull against farmer.

We must all pull together as AMERICANS.

Help keep the Light of Freedom Bright... and the Skies over America Clear of Axis Raiders!
BUY DEFENSE BONDS AND STAMPS!

MEMBER F. D. I. C.

First National Bank

OF HEREFORD A Strong Bank Thoughtfully Managed

LITTLE IRONNIE REYNOLDS' E.H.P.

A SPECIAL MEETING FOR CIVILIAN DEFENSE DOWN AT CITY HALL! THEY'RE GOING TO RAISE MONEY TO BUY A BOMBER FOR MACARTHUR!



COME ON TOPPER, I HAVE AN IDEA WE'LL SHOW 'EM AT CITY HALL THAT WE'RE READY!

LAKE PLANNAGNET 7 MILES



LUCKY THERE'S NO PRIORITY ON WIGS!!!



SEND US TO MACARTHUR WE ARE READY!!



SO MARY LOU'S MAKING FUN OF MY BANGS EH—HMMM—A COMB DOESN'T DO ANY GOOD—HMMM—



—AS MAYOR OF ROSSBY I AM PROUD TO PROCLAIM TO THE NATION THAT WE ARE—



YOU PAY VERY LITTLE DOWN — THEN YOU MAKE NO MORE PAYMENTS FOR SIX MONTHS



WHO TOLD YOU ABOUT ME?



Millie



YOU PAY VERY LITTLE DOWN — THEN YOU MAKE NO MORE PAYMENTS FOR SIX MONTHS



WHO TOLD YOU ABOUT ME?



Want Ads

ATTENTION PROPERTY OWNERS!

See us for Tenkote roofing we save the old roof, bleed paper felt, combustion metal or shingle at one-third the cost of a new roof. In 4 attractive colors, Tenkote exceeds Federal Stock Specifications SS-R-451. Our ten-year guarantee protects you. Farmers, we save for wheat storage. Place orders now for prompt delivery.

WEST TEXAS FEED & SEED
Phone 265

NOTICE: Birth certificates, auto titles, day and night notary service, deeds, mortgages, land titles, affidavits, depositions, bills of sale. Charges reasonable. L. Baskin 104 Main Street.

FOR RENT

FOR RENT: Two room furnished apartment. Bills paid. 109 Eighth St. Mrs. Clyde Cavanaugh. 18-3tc

FOR RENT: Brick duplex, with garage, modern, close in. Also assortment of plants, dahlias, glads, mums and other varieties for sale. Mrs. J. F. Ward. 18-3tc

FOR RENT: Either two or three room apartment. Frances Apartments. 17-3tp

FOR RENT: Two room down stairs apartment. Private entrance, electric refrigeration, polished floors, innerspring mattress, utilities paid. 710 E. Third. 17-3tc

FOR RENT: 3 room apartment, furnished or unfurnished. G. L. Woods. 17-3tp

FOR RENT: 5 room house at 122

G. Street. Also basement apartment at 711 Miles. Call 369-R. 16-1tc

FOR RENT: Spacious downstairs apartments. All bills paid. Also posts and wire for sale. 517 E. 11th St. 19-3tp

FOR RENT: 2 room house. Phone 152 or see Mrs. W. I. Valentine. 10-1tc

FOR RENT: Furnished apartment, private bath and refrigerator. Mrs. Hatlie Rutherford, 606 E. 10th. 19-3tp

LOST AND FOUND

STRAYED: Brown mare bobtailed brand O H over Bar on left hip. Weight about 1200 lbs, 8 years old. Please notify Brand Office. 17-3tp

LOST: White hand made truck cover 12x15 between my place and town on April 16. I live 30 miles northwest of town. Finder please leave at Bill Smith's Service Station, B. A. West 19-1tp

LOST: 2 White Gilts weighing around 150 pounds marked underbit left ear. One gilt is bobtailed. Notify Geo. Lutz. 15-3tp

LOST: 1250 pound horse, bald face sorrel with stocking legs. Strayed from my place about March 25. L. B. Godwin. 15-1tc

STRAYED: Strayed from Ranch 3 yearling steers and 2 heifers branded D in left hip. Notify G. W. or Roger Brumley. 9-1tc

FOR SALE OR TRADE

FOR SALE: Soy beans, native grown. Excellent germination, yellow commercial bean. Stands up well for combining; reclean-

ed, put up in two bushel sacks, price \$2.50 per bushel. Get them at Friona Wheat Growers Elevator or at my farm eight miles NE of Friona, Texas. Ask for prices on 100 bushel lots at the farm. F. N. (Ford) Welch Rt. 3, Friona. 18-5tp

FOR SALE OR TRADE: 5 room modern house in Amarillo for 3 or 4 room house in Hereford. Give price and description to W. H. Clower, 1301 North Polk St., or Box 1, Rt. 1, Amarillo. 18-2tp

FOR SALE OR TRADE: 1942 Philco radio, battery set. Nearly new. E. W. Young. 19-1tp

FOR SALE: Eight Jersey milk cows. Mixed calves, several heifers and yearlings, two-year-old Hereford bull L. P. Sham. 19-3tp

FOR SALE: Registered Hereford Bulls. C. J. Paddock. 19-1tc

FOR SALE: Young Poland China male hog, weight 180 lbs. H. T. Wedel. 19-3tp

FOR SALE: Recleaned well matured Sudan seed. Also pure bred Duroc sow pigs. Mrs. Al Werner, Harrison Highway. 18-1tc

FOR SALE: 9 foot John Deere one-way plow, or will trade for 5 foot plow. Maurice Tannahill. 18-3tp

FOR SALE: Cream separator, 8 gallon capacity, price \$15.00. See Leo V. Gallagher, 16 miles W. and 4 north. 17-3tp

FOR SALE: F-20 tractor completely overhauled, repainted by McCormick-Deering mechanics. Equipped with power lift, take-off, good rubber. \$750.00. See or write Otis L. Williams, 3102 Harrison Amarillo. 17-1tc

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 16-1tc

WANTED

WANTED: One 8-foot tandem disc, one 3-section drag harrow medium heavy type. Henry Hastings. 18-1tc

WANTED: Lawnmowers sharpened factory way. Also will buy discarded mowers for repairs. Drop a card to O. Lynch 705 Jackson Avenue, Hereford, Tex. 17-3tp

WANTED: Ladies rolling chair. Call 495. 19-1tc

The Government Needs All SCRAP IRON

Turn your old iron into money. We Pay Top Prices from \$7.00 to \$10.00 A TON On Highway 60 Hereford Wrecking Co. O. H. Culpepper

WANTED: To give you complete Butane Service in tanks or bottles. Moore Independent Oil Co. 30-1tc

DON'T WAIT! Uncle Sam needs your scrap iron, tires, paper, burlap, metals, etc., now. Bring to or call 595-W. Jack Roberson. 11-12tp

THANK YOU

To the many customers in Deaf Smith County who have allowed me to help them with their roofing problems. The West Texas Feed and Seed Store is now agent for Tenkote roofing and will be glad to serve you.

I expect to be in Hereford and Deaf Smith County from time to time and will be glad to make a free estimate on your roofing job.

W. L. FREEMAN Bovina, Texas Box 631

IF YOU want to be sure, insure with E. S. Ireland, hall agent, American Alliance Insurance Co. 10-1tc

REPAIR

your Farm Machinery NOW

while you can get parts!

Rosson-Hays

Your I-H-C Dealer

Tri-Hi-Y Club Members Entertain For Mothers at Annual Mother's Banquet

Tri-Hi-Y members honored their mothers Tuesday evening with a Mother's Day banquet at the high school.

To honor "Home and Mother" the program was built around a theme of "Home" and table decorations and appointments complemented that theme. A small log cabin, miniature home furnishings and other suggestions completed the table decorations.

Lillie London, president, presided with Mary Ellen Henslee giving the opening talk of welcome to the mothers. Mrs. Henry Hastings responded for the mothers and four toasts were featured: "To Mothers", Betty Jo Kendall; "To Home", Margaret Barrett; "To Tri-Hi-Y", Margaret Olson and "To the Sponsor", Lillie London. At the conclusion of Miss London's toast she presented Miss Irene Crawford, sponsor, with a gift from the club girls. Polly Dixon read "Building A Home" by Edgar Guest and Nona Dean Rose told "What Mother Means to Me".

Mrs. D. H. Reed was the principal speaker. She used a triple theme, "Home, Mother and Tri-Hi-Y" to explain the meaning of Mother's Day.

An induction service for Fern Pitmann, Beverley Fraser and Florine Lloyd was conducted and the following new officers were installed: Margaret Olson, president; Mary Ruth Russell, vice-president; Betty Ann Dunlap, secretary; Marcella Blue, treasurer; Rosemary Phillips, historian; Georgianne Miller, reporter; Juanita Wiseman, song leader and Phyllis Jean Radovich and Margaret Barrett were named on the program committee.

Breakfast Given For Senior Vocal Students

Four Hereford High School Seniors were entertained Sunday morning when Miss Mattie Mae Swisher complimented a quartet of vocal students with an informal breakfast.

The hostess, carried out a May Day theme with fruit baskets and baskets of flowers in patriotic suggestions of red, white and blue.

Admiring graduation gifts presented by the hostess furnished diversion after the breakfast.

The four guests were Nadyne Newell, Rachel Ireland, Polly Dixon and Dennis Lomas.

Save Lard

(Continued from Page 1)

Oil or beer cans may be used as lard containers if they are of a size which can be sealed with home owned equipment. Their salvage can be of value to the family, since oil or beer cans cannot be used for preserving foods which must be processed.

Remember MOTHER with a USEFUL GIFT!

We Suggest Electrical Appliances:

- Mixmasters,
 - Toasters,
 - Coffee Makers,
 - Ironmasters,
- (all in the famous SUN-BEAM line)

- ALSO:
- Dishes,
 - Pyrex Ware,
 - Weaver Aluminum
- All Types of Kitchen Utensils and Handy "Gadgets."

Star Hardware Co.
Phone 567
"Anything From A Tack To A Tractor"

Around Town

(Continued from Page 1)

certainly is damaging to ideas of a southern monopoly on hospitality. (Come to think of it, what is a strictly southern breed of hen?)

Increased need for farm storage facilities have brought prospects for a minor building boom despite the federal ban on some type of construction. Seven cars of lumber were unloaded here this week and farmers who need building materials are urged to get their orders in early.

LEGAL NOTICE

NOTICE IN PROBATE
THE STATE OF TEXAS
To The Sheriff or any Constable of Deaf Smith County, Greeting: YOU ARE HEREBY COMMANDED to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith

County, a copy of the following notice:

THE STATE OF TEXAS
TO ALL PERSONS INTERESTED IN the estate of Mollie S Hornbeak, deceased;
E. S. Ireland, Executor of said estate, has filed his final report in said matter in the County Court of Deaf Smith County, on the 6th day of May, 1942, together with his application to be discharged as such executor, which said application will be heard by said Court on Monday, the 18th day of May, 1942 at the Court House of said County, in Hereford, at which time all persons interested in said estate are required to appear and answer said application, should they desire to do so.

HEREIN FAIL NOT but have you before said Court, on the first day of the next term thereof this writ, with your return thereon, showing how you have executed the same.

Witness my hand and official seal, at Hereford, Texas, this 6th day of May, 1942.

R. L. THOMPSON, Clerk County Court, Deaf Smith County, Texas. (SEAL)

19-2tc

The Texas-New Mexico Utilities Company

cordially

invites you and your friends

to attend a

School of Electric Cookery

conducted by

Miss Anna Belle Hickman

which will be held at the

Texas-New Mexico Utilities Office

at

Hereford, Texas

starting at

2:30 P. M.

on

May 11th and 12th, 1942

Sunday - Monday - Tuesday
MAY 10-11-12



BRING MOTHER DOWN TO THE SHOW—GIVE HER A TREAT. For Mothers Day!

Here's An Adventure Picture

That Won't Stop . . .

The Story of Benjamin Blake . . . Man of Two Worlds . . . and Many Loves

Rose from stable boy to white king of a South Sea Paradise . . . Crammed ten lifetimes into one . . . stole the hearts of four women . . . slave to one . . . hunted by half the world . . . thrill upon thrill for you!



IN A WORLD ALL THEIR OWN!

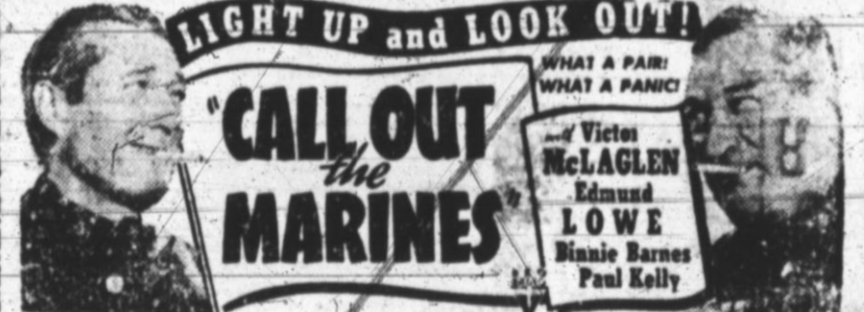
Their devotion defied caste and creed . . . until the furies frowned!

PLUS— LATEST ISSUE AIR MAIL NEWS Merrie Melodie Cartoon 'Rhapsody in Rivets'

WANTED:—A Photograph of every man in Hereford Trade Territory who is now in SERVICE OF UNCLE SAM . . . If you have a son, husband, buddy, brother or a sweetheart in the Army, Navy Marine or Air Force, bring, send or mail his photo to the STAR THEATRE. Photo's will be used for a window display of the boys in service . . . in "America's New Army"—Free Theatre Ticket for each photo and photo's will be returned later.

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STAR THEATRE FRIDAY and SATURDAY MAY 8-9

2 SOCKO FEATURES ON ONE BIG PROGRAM!

IT'S THRILL-TIME! The alarm was set for Murder . . . and only you will know who!



Two Great Stars . . . in a blast of Action and Song!



CHARLES STARRETT RUSSELL HAYDEN

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"Bullets From the Sky"

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