

Need 300 Men To Start Camp Construction

Summerfield Cafeteria Opens Through Help of Clubs, School Trustees

Summerfield Cafeteria opened Tuesday to bring to four the number of cafeterias taking a definite part in the national health and nutrition program in Deaf Smith County.

Mrs. eLe Curry is cafeteria supervisor at Summerfield and members of the Summerfield Study Club and other women of the community have cooperated in canning food for the cafeteria. Summerfield trustees, Bernard Roberson, Roy Euler and Lloyd Lookingbill, have also taken an interest in the program and bought some dishes and other equipment for the kitchen.

Cafeterias, such as the one in operation at Summerfield, should not be considered a charity program, sponsors say, declaring that main purpose of the (Continued on page 10)

Main contract on construction of the Federal Prison Camp near Hereford has been let to the Russell J. Brydon Company of Dallas which opened offices here this week; and S. J. Churchill, manager of the local contractor, announced this week that the company wishes to employ 300 men immediately to start work on the job, first part of which will be the building of barracks at the internment camp site.

Use Local Labor
"We intend to use local labor as much as possible," Mr. Churchill said, urging that local laborers apply immediately. Pay will be \$1.12 1/2 an hour for carpenters and 55 cents an hour for common laborers, with time and half for overtime. Work will probably be on a 60-hour week basis.

Offices of the company are in the building formerly occupied by the Alderson Variety Store across the street from the Freese and Nichols offices.

Build Barracks First
First job of the construction schedule will be the building of barracks to help house laborers. Bunks will be installed in the temporary structures, but (Continued on Page 10)

Around Town

Sights and Faces Seen

This onion business just won't stop. To prove that Pvt. Charles Digby is a mere amateur as an onion grower, Wm. McGehee Saturday brought in an onion which weighed 42 3-4 ounces and was grown by D. W. Finlan on the McGehee-Jones irrigated farm. Just for statistics sake this is almost three pounds, and it would only take about 20 such onions to make a bushel.

W. S. Fluitt and family moved here last week from Santa Rosa, N. M., where they have lived for about 38 years. Mr. Fluitt has purchased the O. H. Click residence near Hereford High School, and says that he moved here mainly because of the good reputation of Hereford Schools.

There may be a pork shortage in this country, but if so, it is simply because not all sows are doing as well as the one belonging to C. B. Miles of Ward community. The sow gave birth to 14 pigs Saturday, and they are all living, Mr. Miles says.

New citizens of the Hereford territory are the J. L. McFarling family who recently moved into the small house on the R. R. Jackson place.

Lorraine Sisk is taking her vacation this week, which reminds us that we have always wanted a report on whether these late vacations are better than the other kind or whether late vacationers like to look smug to make the rest of us feel unhappy about having to work for a living.

Labor Day was moving day for two Hereford businesses this week when The Hereford News (Continued on Page 10)

More Registrants Classified By Local Service Board

The following are classifications made by the local draft board since last Thursday:

I-C
(Enlisted or entered service)
Paul Adolph Frye, to Marine Corps; E. B. Posey, Jr., enlisted Army Reserve; Clois Alva Kemp, Marines; Jack Knox, Navy.

I-A
Dachis Walter Crawford, Raymond Walker Tedford, Paul Frank Lyons, John Carl Watson, William Alfred Sawyer, Robert Bicknell, Jr.

I-B
Jack Gilliland, until Dec. 16, 1942; Edward Henry Paetzold, until Nov. 15, 1942.

Take Physical Exam
Ordered for local physical examination were the following men:

William Leslie Linville, John Milton Anderson, Bailey Wedel, Wilson Lee Farmer, Horace A. Johnson, Olan Eldridge Tarley, Loyd Edwin Johnson, Riley Warren Myrick, Homer Roy Gore, Jack B. France, Roy Thomas Brown, Leroy Conklin, George Curtis Russell, Lester Clinton Mullins, Roy Olan Brown, Ervin Hiram Ward, Elmer Happy Gowens.

Dependency Status
Members of the local board emphasized this week that registrants should notify the board immediately of any change in the number of dependents listed by the registrant.

Upon the exhaustion of the supply of single registrants, the board will begin a classification according to categories of men now classified III-A. The category of the registrant is determined by the number of his dependents, and board members request that registrants keep their local board informed of changes in the number of dependents in the registrant's family. These changes of status should be reported by the registrant just as carefully as he reports his change of address.

Backstroke Swim Queen



Gloria Callen of the Women's Swimming Association, New York, is one of the swimmers who defended titles at the women's national A. A. U. swimming and diving championships at Neenah, Wis. She defended her title in the 100 meter backstroke event.

Campfire Girls In Name Only Say Kids On Return From Camp

Campfire Girls in name only.

That's a summary of the story of the camping trip taken last week by Hereford Campfire Girls, who say that fires simply won't burn when it rains 24 hours a day—and it did that most of the time the girls were at their Ceta-Glen Camp.

Concerning fires, it took two girls to fan the feeble flames while another girl cooked. So the work of building a fire from wet wood in a measure took the place of some of the other exercises, for instance swimming, which the girls planned on when they started to camp.

Also, take it from the Campfire Girls, you can get a lot of exercise just running out of tents when the rain starts to wash the tents away.

At least the trip proved that there is nothing "soft" about the younger generation; all they needed were a few whooping Indians to make it a real pioneer experience.

Flour Mills Refuse To Buy Chiefkan Wheat

Warning farmers against the planting of Chiefkan wheat, County Agent A. R. Bateman this week quoted letters recently received by W. K. Cottingham, county agent of Carson County, from leading flour mills of the nation, stating that the mills simply will not buy the wheat, which has been proved by laboratory tests to be definitely inferior as far as baking qualities are concerned.

A letter from Claude Nicholson, Enid, Okla., manager of the Pillsbury Flour Mills states: "In regard to your inquiry as to how much discount the mills would assess on this type of wheat I think the best reply to this is that the mills won't buy it at all."

Nicholson goes on to state that mills refuse to bid on any wheat shipped from an area where a large acreage of Chiefkan wheat is known to have been planted. Thus, it is pointed out, planting of this inferior wheat is not only poor business for the farmer who plants it, but it may also result in damage to the market of his neighbors.

Other flour mill executives echoed Mr. Nicholson's opinion and the Deaf Smith County agent declares that the danger of planting Chiefkan wheat cannot be over-emphasized. Wheat, he points out, is a food product and if it does not serve the purpose of bread-making it ceases to serve its principal use and consumption.

Whitetails Train For Eight-Game Schedule

Prejudice, Misinformation Sabotage Scrap Metal Campaign, Official Says

Newcomers Are Special Guests Of Legionnaires

If you are a newcomer to Hereford and a member of the American Legion or Legion Auxiliary, or if you are eligible to membership, you have a cordial invitation to attend a "get-acquainted" social, Tuesday, Sept. 15, at the Legion Hall.

Mrs. Ralph Smith, president of the Legion Auxiliary, announced the meeting today and stated that the committee in charge of the entertainment hopes to have every eligible Legion and Auxiliary member on hand at 8:30 o'clock when the fun starts. Refreshments will be served later in the evening.

"We want these newcomers to feel welcome in our community," Mrs. Smith said, "and hope that they will take a part in all our Legion activities."

Members of the local post and auxiliary are urged to turn out 100 per cent and give a true western welcome to the visitors.

Flower Display Admission Free

Though the lack of a large display room and other factors have prevented the holding of the Flower Show which has become a regular fall feature in Hereford, members of the Garden Club this week declared that the display which they will sponsor Saturday afternoon will probably have an even more varied group of arrangements and specimens than were on display at last year's show.

Only members of the Garden Club will exhibit flowers at the display, which will be held from two o'clock in the afternoon until ten o'clock, Saturday night, at the Cogdell Motor Company showrooms on Main Street.

Club members cordially invite the public to attend the display, pointing out that admission is free, though each visitor will have an opportunity to contribute to a silver offering; proceeds of which will go to buy war bonds for the Hereford Cemetery Association.

HOSPITAL NOTES

Mrs. Ed Mauk, girl, born Sept. 7.

Mrs. P. R. Barnes, boy, born Sept. 7.

G. W. Duncan, surgery, Sept. 1.

Mrs. C. O. Wilkins, operative, condition good.

Producers Asked To Check Immediately On Farm-Stored Grain

Farmers who get government loans on their wheat pledge themselves to deliver wheat of the same quality and quantity at the end of the loan period as they have when the first inspection is made, officials of the county AAA office said this week, pointing out that the farmer is definitely responsible for the condition of wheat stored on his farm and that the office has information that some wheat in storage is spoiling.

This wheat, officials say, was in good condition when inspected for the loan, but possibly because of recent damp weather it has absorbed moisture and is heating.

To make an immediate test of wheat in the granaries, place an iron rod, pitch fork or any metal instrument deep into the wheat pile and then pull it out to feel whether the grain is heating.

If the loan has already gone through, and facilities for conditioning the wheat, he may get another sample taken to determine the condition. If the wheat is actually spoiling, the only thing for the farmer to do is to liquidate his government loan and take the market price for his grain.

Some farmers do not realize (Continued on Page 10)

Fishermen Take No Chances



Fishermen in Grundsund, Sweden, protect their catch by painting "Neutral-Sverige" on the side of their boat.

Scrap Metal Campaign, Official Says

"We might as well admit it; some people are falling to deliver their scrap metal, simply because they have to deliver it to a junk dealer and they feel he is going to make a huge profit on it."

This announcement was made today by A. J. Schroeter, chairman of the county salvage committee, as he quoted a letter from Lewis C. Huff of the Texas Salvage Committee in which Mr. Huff points out the sabotage to the scrap campaign—and to the war program—by this attitude of mind.

"Certainly it has to go through junk dealers," Mr. Huff writes, "that's their business and if we didn't have them to sort, grade, collect and prepare this junk for the steel making furnaces, the war would soon be over for us." The profit of the junk dealer is definitely fixed. There is a ceiling on the price he can pay and the price he will receive for the junk.

Declaring again that this is a war of steel and that one half of all the steel is iron and steel scrap, Huff's letter goes on to state that we will never achieve full production of the tanks, planes, ships and guns needed to win the war while people hoard scrap in their homes and on their farms, simply because of a misguided idea that some junk dealer is going to get rich off of it.

(Continued on Page 10)

Do Christmas Shopping Now for Boys Overseas

Just 20 more shopping days until Christmas.

This is not a mistake in tearing a couple of extra pages off the calendar; it is just Uncle Sam's instructions as far as Christmas for the boys in service overseas is concerned.

For Army, Navy and Post Office officials urge you to mail your Christmas packages to the boys "over there" by October 1 to be sure that your boy will know on Christmas that the folks at home are thinking of him and doing what they can to make the day a pleasant one.

An advertisement on another page of The Brand gives some suggestions from Hereford merchants on appropriate gifts for your soldiers and sailors and the merchants will be glad to help you prepare your gift for mailing as Uncle Sam has definite instructions on the size and wrapping of overseas packages.

If the boy in your family has not yet gone across, how about remembering some other boy as he celebrates Christmas fighting YOUR battles on one of the world fronts.

Photographic Contest Will Be Sponsored By Nat'l Red Cross

Announcing a call to the photographers of America to lend their talents in recording the war-time work of the American Red Cross at home and abroad, E. C. Eubanks, chapter chairman of Deaf Smith County, said that the Red Cross will sponsor a national photographic competition with war saving bonds having a maturity value of \$5,125 as awards. Funds for the awards are being provided by the Photographic Society of America and other friends of the Red Cross.

Amateur and professional photographers are eligible. The competition will be open October 1 and will close December 31, 1942. Monthly competitions will be held in October, November and December and will be judged by men and women prominent in the photographic world. Grand awards will be decided by a national jury of photographic experts and will be announced on February 1, 1943.

Looking toward an eight game schedule with some heavy opposition, the Hereford Whitefaces set out to hard practice this week for the opening game with Olton on Whiteface Field, Sept. 18.

Coach H. V. Stanton, pointing to a backlog of experience in the nine lettermen out for the team, declares that prospects look fairly good. "As far as experience is concerned we are a lot better off than we were at the first of the season last year," Stanton says, "but the lineup of experienced substitutes is pretty small."

Nine Lettermen

Lettermen back this year are Danny Russell and J. W. Merrill, co-captains, who play at end and quarterback, respectively, and Earl Hussey, center; Lloyd Olson, fullback; Don Roberson, quarterback; Lloyd Manjot, guard; George Weems, halfback; and Clyde Brock, guard. In addition to these men, Coach Stanton lists the following players: tackles, Kenaeth Rudd (shifted from guard last spring, and may play at guard this year), V. C. Hopson, Carl Johnson and Paul Dishman; guard, George Olson, Ted Higgins; center, Billy Dameron, Vharles Skelton; end, Gene Sparks, Leroy Suttles; backfield, Luther Worley, half, Thurman Williamson, half, Billy London, half, and Carl Hennington, half.

"Of course, this is not the entire squad," Stanton says, "and we are sure to use a number of boys who have had no previous football experience."

Beat Canadian

In a scrimmage which gave the Whitefaces some valuable experience, the local boys beat the Canadian team, 19-0, last Friday on Whiteface field. The Canadian team was in training at Canyon and asked for the game here too late for any advance publicity to be put out on the scrimmage.

"The boys showed up well in this scrimmage," Stanton says. "However, Canadian has lost most of their last year's players and the team we beat was pretty low on experience."

Still Light

The Whitefaces will go into most games this year with a weight handicap, according to the coach, who points out that light weight can be overcome if the boys have fight, and they are (Continued on Page 10)

Final Session For Convention To Be Tonight

Rev. Ed Newby of Fort Worth will be speaker of the evening at the closing session of the district convention of the Assembly of God Churches which has been held at the Hereford Church yesterday and today. The evening meeting starts at 8:30 tonight, and the public is cordially invited to hear Rev. Newby, a former superintendent of the Texas District Council of Assembly of God Churches.

Ministers and representatives from Amarillo, Borger, Wellington, Shamrock, Plainview, Dumas, Groom, Canyon and Pampa have been attending the convention sessions, according to Rev. Homer T. Goodwin, pastor of the local Assembly of God Church, who says that visitors and members of the Hereford church have found the programs inspiring.

Rev. J. A. Thomas, pastor of the Hereford Church from 1929 to 1931, brought the message Wednesday morning when he spoke on the subject, "The Strategy of the Church." Rev. G. B. McDowell, nationally known Dallas evangelist, was in charge of the Wednesday afternoon program, while the night service was directed by Rev. Fred Ball, district young people's president, and featured program numbers by members of Christ's Ambassadors, young people's organization of the Assembly of God Church.

Several of the visiting ministers have held revival meetings in Hereford. Rev. Goodwin states, included in this list of speakers familiar to Hereford people are Rev. Olan of Tulsa, Okla., and Rev. Ed Newby of Fort Worth.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Miscellaneous Shower Is Given For Mrs. Leroy Price, Recent Bride

Mrs. Leroy Price, the former Miss Maxine Beach, was complimented when Mesdames Jim Higgins, C. H. Dyar, Cliff Hicks, Jack Grady and Arthur Davis entertained with a miscellaneous shower recently in the Higgins home on Twenty Five Mile Ave.

Asters and Dahlias that shaded from mauve to a deep rose were used in decorations for the occasion.

An informal program of music was presented by Miss Betty Jo Kendall at the piano.

The guest list included Mesdames Joe Curtisinger, Leonard Curtisinger, Clarence Strange, Chas. Callaway, Buddie Curtisinger, Lee Renfro, Joe Bodkin, O. Olson, Velma Hodges, H. G. Conkwright, St. Orr, J. M. Gilliland, E. S. Ireland, W. B. Beach, Roy Price, W. H. Price, Ralph Price, J. B. Cocanougher, Lee

Cocanougher, Billy Graham, W. L. Alexander, Bob Higgins, Altus Higgins, E. W. Young, Don Hollingsworth, G. A. F. Parker, Claude Longbottom, E. B. Posey, Criss Renfro, Boyd London, W. F. Gillis, Clay Ridgeway, C. F. Kerr, Will S. Kerr, Buren Vassey, of Bovina, Ricketts of Amarillo, Ida Bennett, Geo. Bippus, J. D. Buchanan, J. W. Terry, Frank Terrell, Noah Ewton, Joe Kendall, Jim Lipscomb, Wm. Wimberley, C. Cocanougher, Clyde Cocanougher, W. A. Dobbins, Boone Whitaker, Otho Noland, Misses Avis Matthews, Eunice Caldwell, Margaret Higgins, Lurline Dixon, Nella Jo Williams, Evelyn Benson, Betty Jo Kendall, Thelma McMinn, Christine Olson, Glenis Cockrell, Maggie Cocanougher, Frances Buchanan, Mary Beth Hicks and Billie Louise Davis.

Mrs. Sam Jolly Is Named Honoree At Lovely Seated Tea And Shower

Nine hostesses complimented Mrs. Sam Jolly, the former Miss Nola Margaret Blue, with a seated tea and shower at the home of Mrs. L. Z. Oldham Friday afternoon. Assisting Mrs. Oldham were Mesdames Carl Oldham, Carl Williams, W. A. Eaton, F. M. Kester, Earl Phillips, C. H. Dyar, F. L. Lucas and W. E. Dameron.

A patriotic theme, significant of the fact that Mr. Jolly is a member of the armed forces stationed at Cherry Point, North Carolina, was featured in decorations. Red and white dahlias in blue containers were used and the refreshment plate also carried out the color scheme with tiny American flags as favors. Mrs. Eaton poured punch from a buffet table.

An informal program of songs, toasts given to the bride and appropriate readings was presented by Mrs. Carl Williams, Mrs. G. M. Hudson, Miss June Dameron and Miss LaNelle Scheihagen.

Out-of-town guests included Mrs. E. E. Goff of Amarillo, Mr. Jolly's mother, and Mrs. W. E. Cooper of Enid, Okla., the bride's grandmother.

Guests attending during the entertaining hours were Mesdames J. B. Stoker, Byrdie Dee Fellers, R. L. Thompson, B. E. Brumley, H. M. Redford, G. M. Hudson, G. M. Thomas, A. Petersen, Cawthon Bryant, J. E. Beyer, Harry Seed, C. D. Kellton, Howard Higgins, Ira Rickerts, C. O. Phillips, T. W. Robertson, Jeff Roberson, Carl Mountz, C. W. Covington, J. B. Elliston, Ralph Smith, Frank Givan, Elms Coomber, Lee Hopson, John Jacobsen, Jr., Lee Coklin, A. O. Thompson, J. J. Clark, J. C. Ricketts, Geo. L. Muse, Nona Jussell, O. H. Culpepper, W. H. Russell, C. P. Cockrell and R. G. Blue and Misses Frances Dameron, LaNelle Scheihagen, June Dameron and the honoree. Many sent gifts who were unable to attend.

Bay View Club Holds Called Meet Thursday

A called meeting of the Bay View Club was held at the home of the president, Mrs. Travis Dameron, Thursday afternoon.

Several business matters of the club were discussed. Plans were made for the opening tea which will be held at the home of Mrs. H. G. Conkwright on the afternoon of September 17. Arrangements are in the hands of Mesdames Knox Kinard, J. P. Slaton, John McLean, Paul Mathers and Bob Wilson.

Mrs. E. W. Harrison, chairman, Mrs. H. L. Broadwell, and Mrs. G. A. F. Parker, year book committee, gave a report on the work planned for the coming year and outlines for the programs were given.

Members voted to meet at 3:30 this year instead of 3 o'clock which had been the custom for a number of years.

Members attending the meeting were Mesdames Colby Conkwright, H. G. Conkwright, Paul Mathers, J. P. Slaton, Knox Kinard, J. W. Spradley, J. W. Kirby, Bob Wilson, John McLean, E. W. Harrison, H. L. Broadwell, G. A. F. Parker, and the hostess.

Jumbo News

MRS. ULLMAN HUNTER

Mr. and Mrs. L. A. Matthews were in Amarillo Saturday.

Wayne Sparkman left last week to volunteer in the air corps. He is the third volunteer from this community in the air corps. We wish for him many good things and a speedy return.

Enroute from San Francisco to their home in Shreveport, La., Mr. and Mrs. J. M. Richardson stopped for a few days on their farm. The past three weeks they have been visiting their son, Jackson, who is in the Coast Guard, stationed at San Francisco.

Mr. and Mrs. E. M. Allen of Easter spent Saturday night with their daughter, Mrs. Sam Hunter and family.

Mrs. Maud Grew of Dallas visited Mrs. F. A. May recently.

Mrs. Ullman Hunter is substituting in the first grade of the Dimmitt schools.

The rains the past week have been very heavy and some of the roads are impassable.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency. Elizabeth Womble. 37-2tc

Mrs. Kellar Muse Is Club Hostess

Defense stamps were given as high score awards Thursday afternoon when Mrs. Kellar Muse entertained members of the London Bridge Club at her home on East Sixth Street. Winners of the awards were Mrs. Frank Cogdell, high, and Mrs. N. E. Milburn, second high.

After the contract games the hostess served a salad course to Mesdames Frank Cogdell, J. T. Gilbreath, Jr., Ernest Medkief, J. M. Posey, Meade Halle, R. R. Wills and N. E. Milburn.

NOTICE

The Deaf Smith County Commissioner's Court will sit as a Board of Equalization on September 14, 1942 at 10 o'clock A. M. at the Courthouse in Hereford, Texas.

All those having business before the board are asked to appear at the time and place stated.

A. J. Schroeter, County Judge
Chairman of said Court.

Heiselman News

MRS. B. A. WEST

This community received 7 inches of rain last week. Some of the roads are impassable.

The Adrian school opened Monday. All of the Heiselman school children are going to Adrian school this year as there is no school at Heiselman.

B. A. West and Rufus Overstreet attended a farm sale at Friona Monday.

Willie Kiewer and Fred West attended the Rodeo at Amarillo Monday.

Mr. and Mrs. Rufus Overstreet visited in White Deer Sunday.

Mr. and Mrs. Cahries Crouch and family are moving from this community to north of Vega.

We wish to welcome Mr. and Mrs. Barritt and family to our community. They have moved to the George Crave place from Portales, N. M.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency. Elizabeth Womble. 37-2tc

Palo Duro News

BY ETHEL ALLRED

Next Sunday is the regular preaching Sunday and Rev. Marvel Upton will fill his regular appointment. Everyone is urged to attend both morning and evening.

This community received a 3 1-2 inch rain last week.

Mrs. W. A. Woods visited in the J. C. Allred home Monday. This family have moved from this community to a farm 10 miles

east of Amarillo. They moved the latter part of last week.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Amarillo Tuesday afternoon.

Rev. and Mrs. Marvel Upton left Sunday night for Fort Worth where they will attend the Southwest Baptist Seminary this year.

Rev. Upton plans to continue with his regular appointments with both churches here and at Bushland. We each hope for this faithful couple all of the success in every thing they undertake to do during the school

term.

Marvin Oliver formerly of this community and now of Lamesa visited in the home of his brother, R. E. Oliver, and his sister, Miss Elsie Oliver, several days during the past week.

Mrs. C. L. Garrison of this community visited in the Allred home Thursday afternoon.

Mr. and Mrs. J. C. Allred and Ethel visited in the J. T. McClain home Thursday afternoon.

I wish to show my appreciation to the ones that have recently subscribed for this paper by thanking them publicly. Their

subscriptions are greatly appreciated not only by the solicitor but by the Hereford Brand also.

Mr. and Mrs. L. C. Moore and son, Billie Bob, were in Amarillo Saturday.

Jim O. Jenkins made several business trips to Amarillo last week.

R. E. Oliver, Miss Elsie Oliver and Mr. and Mrs. Jess Cain made a business trip to Amarillo Saturday.

Mr. and Mrs. Charles Anderson, Mr. and Mrs. Jimmie Allred and children, Marlene and Clydene,

of Hereford and Mr. and Mrs. Cecil M. Allred and children, Marilyn and Milton, of Amarillo, were Sunday guests in the J. C. Allred home.

Mr. and Mrs. Gilbert Wyss and son, George Wesley, were visitors in the L. B. Fowler home in Wildorado, Sunday.

Mr. and Mrs. L. B. Fowler and son, Harold Dean, of Wildorado called in the J. C. Allred home Wednesday afternoon.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency. Elizabeth Womble. 37-2tc



REMEMBER

"The Boys Over There"

The government has requested that people mail their Gifts to the soldier boys in foreign lands not later than October 1st and has given the following specifications on packages:

Weight: Not more than 11 pounds.
Length: 18 inches, or not more than 42 inches in length and girth combined.

Mail Your Christmas Packages

to the "Boys Over There" before October 1st!



GIFTS

Men in the Service will Appreciate

Here's One He Will Use and Use!

Genuine Ronson LIGHTER

They are hard to get but we have a fair stock due to a lucky purchase.

Another Sure-Fire Gift is Our Soldier's Model

Wrist WATCH

Made especially for men in the service!

You'll want to send your boy something he'll appreciate something he can use. That's why we suggest your selecting his gift from our carefully assembled selection, including:

Amity Bill Folds
Leaffer's Pen and Pencil Sets
Kaywoodie Pipes
Soldier's Correspondence Kits
Stationery of all Kinds
Shaving Kits

... and scores of other items he will appreciate and really use!

"WE SELL FOR LESS"

HAILE DRUGS

PHONE 95



CHRISTMAS will be dull

... for boys in our foreign service this year, no matter what we do—but some little remembrance at Yuletide will do much toward letting him know that we DO Care!

Hereford firms on this page are now ready to supply you with appropriate gifts — and will be glad to help you prepare them for mailing . . . and whether you buy from them or not, try to Remember At Least One Boy who is doing his bit in our Armed Forces "Over There."

FOR

52 WEEKS OF PLEASURE . . . SEND HIM

A Subscription to

The Hereford Brand

His Hometown Newspaper

MAILED ANYWHERE IN THE WORLD

\$2.00 a Year

(\$1.50 in Deaf Smith County and Trade Territory)

6 MONTHS . . . \$1.00

Free Gift Card with Each Subscription

Much of our merchandise for Christmas, 1942, is already on hand, and we invite you to shop here for the "Boys Over There" . . . as we kept them in mind when we visited the markets.

Amity Military Sets
IN BEAUTIFUL LEATHER CASES

Parker Fountain Pens
AND PENCIL SETS

Old Spice and Yardley Shaving Sets

Full Grain, Leather Bound BIBLES

Amity Bill Folds

Kelton Wrist Watches

Kaywoodie Pipes

His Favorite CIGARETTES in Cartons!

Evans Lighters

See our Special Display of Christmas Merchandise For Our "BOYS IN ARMED FORCES" Gift Packages, Wrapped for Mailing to Foreign Lands!

CLOSE Drug Store

PRESCRIPTION DRUGGISTS

Phone 13

Write Often to the Boys "Over There"

KELLOGG'S

IS SANTA CLAUS HEADQUARTERS FOR "THE BOYS IN SERVICE"

... and this year we have Christmas items which we never stocked before. Much of this merchandise cannot be replaced — and many of the items were manufactured especially for the Boys in Service.

FITTED MILITARY SETS in leather and leatherette cases . . . **79c to \$4.75**

Khaki Covered (Roll-type, waterproof) **Soldier's Shaving Kit and Comb** 75c

An excellent selection of **Comb and Brush Sets** 69c to \$1.19

Photograph Books . . . Diaries . . . Stationery . . . Toilet Articles . . . Shaving and Gift Sets . . . Shaving Mugs . . . Patriotic Picture Frames . . . Bibles . . . Bill Folds . . . Cigarette Cases . . . Cards and Card Games.

... and scores of other items he will appreciate. We really do have an excellent selection . . . one of the best in the Panhandle, because we bought early — and NOW Have the Merchandise on Display. Ask for Free Wrapping Service on all Gifts to Boys in Foreign Lands.

Keen 'Em Fighting with Defense Bonds

GIFTS that say MERRY CHRISTMAS

to Our Boys at the Front

We invite your inspection for Gifts and Gift Suggestions for the Boys in Foreign Service. We have a nice stock of gift merchandise . . . many items which we are sure will be appreciated . . . and we will be glad to help you wrap your packages for mailing. A few of our many suggestions for the boys are:

Stationery . . . Fountain Pens . . . Pencils . . . Toilet Articles . . . Shaving Needs . . . Military Sets in Leather Cases . . . Pipes . . . Picture Frames . . . and Scores of Others!

Whether you buy here or elsewhere, DO REMEMBER the boys in Foreign Lands . . . whether they be actual kin . . . friends or a neighbor. They will appreciate your thoughtfulness.

Alderson's Variety Store

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Mrs. Wilson Tells H. D. Clubs Of Trip To State Convention

Mrs. W. H. Russell and Mrs. John Miller were assistant hostesses for the North Hereford Home Demonstration Club meeting held at the home of Mrs. Oscar Vaughn Friday afternoon.

Mrs. G. A. Frye directed a playlet entitled "Continued Story" for the recreational feature.

Mrs. Liston Wilson was a guest speaker for the afternoon. She told of her trip to Ft. Worth recently where she went as a delegate from all demonstration clubs of the county to attend a state convention. The next meeting was announced for September 17, in the home of Mrs. J. P. Slaton.

Big sister gifts were exchanged and refreshments were served to Mesdames W. M. Cogdell, Carrie Kropff, Earl DeHart, Otto Olson, R. A. Fullwood, Frank Wilde, Jerry Albracht, John Miller, Fred Saltzman, W. H. Russell, G. A. Frye, Liston Wilson, Misses Mary Ruth Russell and Ellen Posey and Mrs. Vaughn.

Contract Party Is Given For Visitors

A two-table contract party was given Thursday afternoon by Mrs. Gaylord Newell. The honorees were Mrs. Ike Holman of Amarillo, Miss Nina Tynes of Dallas and Miss Carolyn Beall of Milledgeville, Ga., who have been visiting relatives here.

Asters in a variety of lovely pastel shades provided attractive decorations and prizes were awarded to Mrs. J. E. Kirby and Miss Tynes for high scores in the games.

Invited guests were Mesdames J. E. Kirby, W. J. Wilson, Gordon Taylor, John Sims, Mrs. Ike Holman, Misses Nina Tynes, Carolyn Beall and Mary Elizabeth Stanford.

The hostesses served a salad course after the games.

Slumber Party And Waffle Breakfast Given At Hudson Home

Quida Kathleen Hudson entertained a group of friends at an all-girl party last week at the home of her parents, Mr. and Mrs. G. M. Hudson.

The six girls met at the Hudson home early in the evening for games and then followed a slumber party with a waffle breakfast the next morning.

Enjoying the pre-school party were Jeanine Sowell, Paula Mae Mathers, Martisha Ramey, Mary Estelle DeGrand, Jonnie Sexton and the hostess.

TRY A WANT AD



JOIN UP FOR A JACKET!

and we have a nice selection now on display—but won't guarantee how long they will last at these prices:

Wool Jacket \$6.95
Leather trimmed . . .

Capeskin Jacket \$10.25
Cotton lined

Capeskin Jacket \$12.75
Silk Lined

Western Auto ASSOCIATE STORE

Betty Culpepper Is Honored On Seventh Birthday

Balloons that were given as favors furnished entertainment for a group of youngsters Monday afternoon when Mrs. O. H. Culpepper honored her daughter, Betty, with a birthday party at the Culpepper home on Twenty Five Mile Avenue.

Out door games were played and refreshments were served from a large table where place cards marked places for each guest. An out-of-town guest was the honoree's cousin, Andy Kester of Seattle, Wash., who is visiting his grandparents, Mr. and Mrs. F. M. Kester.

Others participating in the party fun were Emmarie Turner, Pat McCullough, Norman Bookout, Kaihlyn and Carolyn Kester, Geraldine and Nancy Patterson, Margaret Phillips, Tommy Jim Carter, Frankie Dee and James Culpepper and the honoree.

Hereford Soldier And Houston Girl Announce Marriage

Mr. and Mrs. J. W. Spradley have received the announcement of the marriage of their son, Lieutenant Charles Spradley and Miss Ruth Nunn of Houston.

The vows were exchanged August 13 in San Diego at the Episcopal, St. James of the Sea, Church.

The bride was attired in a tailored suit and carried white gardenias on a white prayer book. She is a graduate of Baylor University.

Lieut. Spradley is a graduate of Hereford High School and attended Texas A & M College at College Station. He enlisted in the U. S. Marine Corps in 1940 and he is now stationed at the Marine Base at San Diego, Calif.

CARD OF THANKS
We extend our thanks to those who were so kind to us when our dear sister and mother passed away, August 20.
Miss Ara Lewis, Hereford,
Mrs. A. J. Petross, Claunch, N. M. 27-11p

Brand Ads Get Results!

Dawn Items

By MRS. CARL WIMBERLEY

Rain totaling over five inches in some parts of the community fell here during the week. Roads while impassable in places, have remained on fair condition. Prospects are fine for an abundance of wheat for grazing this winter.

Twenty-five attended Sunday School this week.

Mrs. R. A. Frye, Mrs. Hardy Stevens, Mrs. George Suggs, Mrs. Charles Benton, Miss Wilma Jean Miller and Mrs. Carl Wimberley met at the schoolhouse Thursday afternoon and canned tomatoes and grape juice for the school cafeteria. The women will meet to can each Thursday afternoon until school begins. Donations of fresh vegetables to be canned will be appreciated. The cafeteria needs tea towels.

Miss Ceverina Ortega entered business college in Amarillo the first of the week.

Mr. and Mrs. L. A. Smith and family and Miss Ella Smith of Amarillo visited last week end with Mr. and Mrs. G. T. Hewitt at South Plains.

Mrs. C. Aubrey Wimberley, Mrs. W. J. Stewart and Mrs. Lloyd Bentley attended the Study Club meeting held in the Smith home Tuesday. The next meeting will be Sept. 15, at the home of Mrs. Iverson Leake.

Mr. and Mrs. C. E. Mariner and children have returned from Post and Fluvanna where they visited friends and relatives.

Mr. and Mrs. W. P. Caraway are visiting at Ranger and De Leon.

Visiting in the home of Mr. and Mrs. J. R. Oglesby last Sunday were Mrs. W. A. Vines and daughters of Hereford, Mr. and

Mrs. C. T. Caraway and family of Tulla, Mr. and Mrs. J. G. Gandy and family of Wyche, Misses Christine Lockhart of Canyon and Aline Harper of Fredericksburg.

Miss Genevieve Olson of Spearman who will teach here this term visited over the week end with Mrs. Hazel Atchley.

Miss Mary Frye entered Hereford High School Monday. She is staying in the home of Mr. and Mrs. Phil Radovich.

Mrs. Charles Benton and children, Mr. and Mrs. T. H. Benton of Petersburg, went to Excell Saturday to visit Mr. and Mrs. Cecil Benton. Mr. and Mrs. J. G. Coe and sons visited at Excell Sunday. John Grady and Bob Coe remained to spend this week visiting there.

W. J. Stewart is reported to be feeling somewhat improved.

Jim White made a trip to Breckenridge this week and took Mrs. White's mother, Mrs. Murphy, home. Mrs. Murphy has been visiting here during the summer.

Miss Arless Oglesby and Robert Oglesby visited this week with relatives at Wyche, returning home Friday.

A birthday dinner was given Sunday in the home of Mr. and Mrs. W. J. Stewart in honor of C. C. Stewart who was accompanied by Mrs. Stewart here for a week end visit from Woodward, Okla.

Among those present were Mrs. L. M. Harris, Mr. and Mrs. Henry Hamblin of Wayside, Mr. and Mrs. O. D. Williams and daughter of Amarillo, Mr. and Mrs. E. E. Doak and family of Vega, Mr. and Mrs. J. R. Dodson and children and the Stewart families.

Buck Watts of Daniel spent the week end in the home of Mr. and Mrs. Ralph Hickam.

Mr. and Mrs. C. Aubrey Wimberley and children visited over the week end with relatives at

Vernon and Wichita Falls, Miss Wilma Ruth Baber who has been attending West Texas State College went with them to Wichita Falls.

Mr. and Mrs. Ray Hershey of Hereford enjoyed a day's visit this week with Mr. and Mrs. L. A. Smith and family.

Dinner guests at the home of Mr. and Mrs. Vernon H. Baker Sunday were Mr. and Mrs. Oscar Parsons of Hereford, Mr. and Mrs. Carl Wimberley and family. Other visitors in the afternoon included Mr. and Mrs. Clarence Stevenson of Claude, Arthur Reed and children and Miss Hazel Reed of Hereford.

Raymond Altum, who has been visiting in the Carl Wimberley home, left Wednesday for Sweetwater where he planned to visit several days before going on to his home at May.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency. Elizabeth Womble. 37-2tc

Daniel News

BY RUTH MOORE

This community received about two inches of rain Friday and Saturday nights. The fields are so soft and wet that it will be several days before and plowing can be done.

Mr. and Mrs. Floyd Tomlinson attended a dinner party in the Kermit Pond home in the Pierce community Thursday night.

Mr. and Mrs. Horace Chilton and children of Amarillo visited in the F. E. Finney home Friday night.

Mr. and Mrs. W. R. Moore and children and Mrs. F. E. Finney called in the Ezra Bagwell home in Canyon Friday evening.

Mr. and Mrs. Garland Sams and two children from Los Angeles, Calif., Mr. and Mrs. Tom Golden and children and Mrs. Hugh Counts of Lockney visited in the Floyd Tomlinson home

last Sunday. Mrs. Emil Pierce, Oscar and E. J. Golden of Plainview visited in the Tomlinson home Monday. Mr. and Mrs. W. R. Moore and children and Mr. Stafford visited in the George Graham home in Plemons Saturday.

Miss Pauline Moore visited with Ruth Moore in Amarillo Wednesday night.

Miss Pauline Moore left Saturday for Plemons, where she took up her work as a teacher in the Plemons school, Monday, Sept. 7.

The Daniel School will start in about two weeks. The children are anxious for school to start.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency. Elizabeth Womble. 37-2tc

Mrs. Clifford Kester and son, Andy, of Seattle, Wash., are visiting Mr. Kester's parents, Mr. and Mrs. F. M. Kester, and other relatives here.

PENNEY'S SELECTED VICTORY SAVINGS!

YOU'LL SAVE FOR VICTORY!

Towncraft...

THE GREAT AMERICAN DRESS SHIRT VALUE

LET US STRIVE FOR STABILITY

What most of us miss these days is a feeling of stability, and confidence in the future. And yet there are things we can hold on to

Our own country and our own people, for instance, which offer you War Bonds to win the war, and provide you with security for the post-war readjustment.

Another instance of stability is the kind of American business whose sound principles keep it on an even keel through good years and bad. Such is the Penney Company.

A thrifty business like this is a dependable source of savings—and especially at a time when the war effort demands extra economy of all!

SAVE FOR YOUR FUTURE YOU'LL SAVE AMERICA!

Clear Whites!
Neat Figures!
Self Figures!

1.65

And Every Pattern Exclusive At This Low Price!

Firm, smooth weave broadcloth, madras and chambray proportionately fitted and Sanforized for a permanently perfect fit . . . and sharply clear designs woven in and fast color to keep their luster.

DEFENSE JOBS on the Concentration Camp

pay good salaries . . . and you will find a large line of top quality Work Clothes at Penney's—at Reasonable Prices!

Value on the Job! Penney's **WORK CLOTHES**

SANFORIZED OVERALLS 1.39

Full 8-oz. blue denim, cut over graduated patterns to fit all builds—and SANFORIZED to stay that way! Heavily stitched and bartacked for greatest strength all over!

Band Overall 1.19

Metal rivets! SANFORIZED!

ARMY TWILL Matched OUTFITS 3.96

Picked for the Army—BEST for YOU! Sanforized!

Sanforized SHIRTS 98c

Sturdy covert or chambray, heavily stitched. Two handy pockets!

MEN'S WORK SHOES 3.79

Acid-resisting Chamois Makers! Rubber heels.

For Real Winter Warmth!
MEN'S UNION SUITS
Heavy ribbed knit cotton— for snug, comfortable fit. Long or short sleeves . . . ankle length . . . **98c**

Good-Looking Plaid JACKETS FOR MEN

Ideal for sports—for general wear! Heavyweight 33-oz. fabric in Cosack style with sports back and deep pockets! . . . **3.29**

Popular Base Ball Type Jackets

Heavy melton body with cape leather trim and raglan sleeves. Blouse-style, cotton-plaid lin. **5.90**

Real Savings in Furnishings for Your Home!

Refreshingly Pretty Indeed! PRISCILLA CURTAINS

In cushion dot marquisette, with fluffy, sweet ruffles and tiebacks! They'll add freshness and charm to any room—at such a tiny cost . . . **98c Pr.**

Savings by the Yard! Marquisettes

Plain, figured or dotted in white **19c**

Real Victory Saving! TERRY TOWELS

Good, absorbent terry; white with colored borders, or pastels with white borders! Big Size! . . . **22c**

Terry Wash Cloths . . . 6c

Buy YARN Fall Needs Now! RONDO PERCALES

You'll find so many uses for this fine quality percale! Colorful new patterns! . . . **27c**

Sorority Rayons

Grand for tailored and dressy frocks and blouses! . . . **59c**

OUTING

Delightful full **29c** prints and yd.

White Outing Yd. **17c**

Dependable Service

... is the aim of this firm "for the duration"

All of us know that new farm machinery will be scarce, and that even repair parts are hard to get in many instances. Some of these things we cannot do anything about, but we want you to know that we are going to do our best to give you Dependable Service at all times. I am anxious to meet the people of this community and to get better acquainted with you. Please feel free to drop in and visit us at any time.

—O. G. Calhoun.

NOW

We Have On Hand

A Complete Stock of BINDER REPAIRS

We believe we have EVERYTHING YOU WILL NEED in this line — and we encourage you to do as much repair work as possible NOW . . . while E4-pairs are still available.

Hereford Implement

Your I-H-C Dealer (Successors to Benson-Hays)

HEADQUARTERS FOR ALL KINDS OF School Supplies

JUST ARRIVED—New Shipment of Pangburn's Candy

FOR YOUR CONVENIENCE We Have DEFENSE STAMPS

Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

LOCALS

BIRTH ANNOUNCEMENT

Mr. and Mrs. R. H. Birchfield of Boerne have announced the birth of a son in San Antonio on Sunday, Sept. 6.

The new arrival checked in at six and three quarter pounds and has been named Joe Charles, the "Charles" for his grandfather, C. F. Kerr. Mrs. Birchfield is the former Miss Betty Rose Kerr of Hereford.

Mrs. F. L. Lucas and son, F. L., Jr., returned Sunday from Brownwood where they visited her mother, Mrs. F. B. Crenshaw and other relatives.

William Dean Hawkins, formerly an instructor in the aircraft division at Sheppard Field, Wichita Falls, has been transferred to Amarillo where he will hold a similar position. He is the son of Mr. and Mrs. D. W. Hawkins and spent last week end here with his parents.

CHILD STUDY CLUB TO OPEN SEASON

Child Study Club will open the club season with a buffet supper tonight for new members at the home of Mrs. James Alken. The new members to be honored are Mrs. Jack Higgins, Mrs. Frank Daniel, Mrs. Worth Covington and Mrs. J. C. Reese.

Polly Dixon, accompanied by her parents, Mr. and Mrs. B. R. Dixon, left Saturday morning for Chillicothe, Mo., where she has enrolled in Chillicothe Business College.

TOM WILSON WILL ATTEND PHILLIPS-EXETER ACADEMY

Tom Wilson left Saturday for Houston and will go from there to Exeter, N. H., where he will attend Phillips-Exeter Academy. Tom, who is the son of Mrs. C. C. Rookwell, was a junior in Hereford High School and will take his junior high school work at the preparatory school.

HOME MADE CANDY HOT DOGS - COFFEE COLD DRINKS SCHOOL SUPPLIES Visit Us Often Candy Kitchen

WILL GO TO ABILENE

Mrs. B. M. Wiltshire and Patsy returned Saturday from Abilene where they have made arrangements to move for the winter. Dr. B. M. Wiltshire is now a lieutenant in the dentist's division at Camp Barkeley and Mrs. Wiltshire and Patsy plan to leave today to join him there. Patsy will be a student in the fourth grade in the Abilene schools.

Miss Nina Tynes who is employed in Dallas has been visiting her parents, Mr. and Mrs. Rex Tynes.

Miss Jennie Corbett of Niantic, Ill., is a guest in the home of her niece, Mrs. Earl Phillips. Miss Mary Elizabeth Stanford has returned to Friona where she is teacher of home economics in the Friona Public Schools.

Mrs. S. L. Easley and son, Morris, of Milledgeville, Ga., and Miss Carolyn Beall of Fitzgerald, Ga., have returned to their homes after a short visit here with Mr. and Mrs. Oscar Easley and family.

Mrs. W. E. Cooper has returned to her home in Enid, Okla., after spending a month here in the home of her son, R. G. Blue.

Mrs. Sam Jolly left yesterday for Cherry Point, N. C., to join Mr. Jolly who is stationed there with the U. S. Army.

Harry Lee Johnson of Amarillo spent the past week end in Hereford. He was a guest of his aunt, Mrs. C. H. Dyar and Mr. Dyar.

Guests in the home of Mrs. A. J. Waldron this week are her daughters, Mrs. Odie Whitfill and Mrs. Eugene Weems, of Albany, Calif. On Monday, Mr. and Mrs. Henry Harrison and family of Roswell, N. M., were visitors in the Waldron home.

Miss Clara Wedel, clerk in the selective service office, is on her vacation this week, visiting her sister in Iowa.

Progressive News

By MRS. HOWARD HIGGINS The school bus began its annual trek Monday morning with Bill Lundry as driver. The route this year is 50 miles long, the longest since the bus started operating in this community. All those going to Hereford to school started Monday morning. The Progressive school will not begin until next Monday morn-

ing, Sept. 14, with Mrs. V. E. Dodson as teacher, Lewis Harvey, trustee, has announced.

Mr. and Mrs. A. S. Higgins received a card from the War Department last week informing them that their son Staff Sgt. Noel S. Higgins had arrived safely at his destination somewhere over seas.

Mrs. Dee Garvin and children and Mrs. J. W. Carter and daughters, all of Silverton, spent Tuesday night and Wednesday with their sister, Mrs. Ira Ricketts, and family.

Miss Lucille Park resumed her duties as teacher in the public school at Vega Monday morning.

Mr. and Mrs. Clint Lundry of near Hereford visited Mr. and Mrs. C. V. Burgess Monday night. Mr. and Mrs. Howard Higgins and son, Darrell, made a busi-

ness trip to Amarillo Monday. While there they also visited Mr. and Mrs. David Boyer and daughter.

Misses Dora Lee Burgess and Wilma Higgins spent Sunday with Miss Norma Lea Edwards. Mr. and Mrs. Ira Ricketts and Glenn attended the revival at the First Christian Church for the past two weeks.

School patrons met Friday afternoon to clean the school grounds and work on the buildings.

Orin Russell with "Doc" Eaton of Hereford made a trip to Colorado for a load of peaches the first of the week.

Mrs. Ira Ricketts and Mrs. Howard Higgins attended a bridal shower for Mrs. Sam Jolly Friday afternoon at the home of Mrs. L. Z. Oldham in Hereford. Mr. and Mrs. Clyde Russell and

family were business visitors in Amarillo Thursday.

The entire community wishes to extend its sincere sympathy to Miss Ara Lewis whose mother passed away recently.

Sammy Hershey and Glenn Russell of this community attended the Scout encampment held at Ceta Glen recently.

There were 24 present at Sunday School Sunday afternoon. Rev. E. E. Manney of Amarillo was unable to fill his regular appointment. Sunday School is held each Sunday afternoon at 3:30. Everyone is urged to attend and visitors are welcome.

The rains of the past week have been general throughout the community. Most of the farmers had some of their wheat sown and are waiting for the ground to dry out in order to continue. Row Crops in the com-

munity look promising. Mrs. Owen Neel and family of Memphis spent the week end with her mother, Mrs. J. W. Vick.

Ray Neel of Chanute Field, home on furlough, also visited here. Mr. and Mrs. Clarence Botts of Hereford were also visitors in the Vick home Sunday.

Misses Betty Jeanne and Zoia Faye McBrayer of Wyche spent part of last week with their grandparents, Mr. and Mrs. Ira Ricketts.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency. Elizabeth Wombie. 37-2tc

SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister J. C. Ricketts, Superintendent Carl Oldham, Asst. Supt. Bible School 9:45-10:55 a. m.

Morning Worship 10:55-12 a. m. Young People's Christian Endeavor 7:30-8:30 p. m. Evening Worship 8:30-9:30 p. m. Everyone is extended a cordial welcome to attend these services.

CHURCH OF CHRIST

H. P. Cooper, Minister Bible School each Lord's day 10:00 a. m. Preaching 11:00 a. m. Communion 11:45 a. m. Preaching 8:30 p. m. Communion 9:15 p. m. Ladies' Bible Class 2:30 p. m. (Wednesday) Prayer meeting 8:30 p. m. (Wednesday)

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency. Elizabeth Wombie. 37-2tc

EVERY ITEM IN OUR STORE is Marked At Retail Price!

YOU KNOW WHAT YOU PAY . . . AT FURR'S!

Fruit Jars Without Lids. Quarts—DOZ. 45c Jar Caps Kerr's Regular. DOZ. 19c



Table listing various grocery items and prices: IVORY SNOW, CRISCO, RAISIN BRAN, TISSUE, WAFERS, FLAKES, RINSO, SOAP, GOLD DUST, CLEANSER, SALAD DRESSING, POLISH, CRUSTENE, HEMO, PREM, VINEGAR, MACARONI or SPAGHETTI, MILK, TOMATOES, FLAKES, SALAD DRESSING, CORN, FLAVORFUL PEACHES APRICOTS, SOAP, DUZ, HONEY, PEARS, BEANS, APPLE JUICE, PRESERVES, DeLUXE JEWEL, CATSUP, WAX PAPER, FLOUR, SALT, LIMA BEANS, BROOMS, MOPS, BABY FOOD, JAM, MUSTARD, TISSUE, SAUCE, BLACK PEPPER, SAUSAGE, MEAT.

All 5c Candy Bars . . . 4 for 15c

MARKET SPECIALS

Table listing market specials: BACON, Armour's Slab, BACON, Sugar Cured, sliced, HAMS, as displayed, HEAVY FRYERS, HEAVY BAKERS, ROAST RIB, CHUCK, first cut, SWISS, CHUCK, center cut, ALL KINDS OF FRESH-MADE SPREADS, HOT BARBECUE, FRESH WATER CATFISH AND OYSTERS!

Fresh Produce

Table listing fresh produce: CABBAGE, LEMONS, GRAPES, CELERY, CAULIFLOWER, POTATOES.

Did You Ever Get SNOWED UNDER in September?

We are! However, we are anxious to take care of your business, especially our old customers—and if you will let us know a few days ahead of time, we will do our best to

"Save a Groove for You"

As most of you know, I have the business by myself since my brother, Llama, went into the army and it is impossible to handle as much work as before—but I am going to give the best service I possibly can . . . and still maintain the slogan,

"Our Work Stands Up — We Make It"

I have been trying to find a good mechanic to work for me, and still hope to do this. In the meantime, I do appreciate your consideration and your kindness—and promise you I will do the best I can.

— Hall Beavers.

BEAVERS BROS. GARAGE OUR WORK STANDS UP — WE MAKE IT"

Let's Cook Something

Nuts have graduated from holiday goodies into all-year sources of protein. Now, with meat prices soaring, they take on extra domestic importance. Because nuts are highly concentrated form of protein, too large amounts should not be eaten, but Mrs. Meade Halle certainly knows what to do with pecans. Served with fruit and vegetables nut bread easily takes the place of meat thereby cutting down your protein-costs and at the same time adding variety to your daily menus. Here is Mrs. Halle's recipe for nut bread.

NUT BREAD

- 1 cup brown sugar
- 2 cups white flour
- 2 cups whole wheat flour
- 4 teaspoons baking powder
- 1 teaspoon salt
- 2 eggs well beaten
- 1 cup Karo
- 1 3/4 cups sweet milk
- 1 cup chopped nuts
- 2 tablespoons melted shortening

Mix all dry ingredients and Karo, milk and well beaten eggs. Blend all together and add melted shortening and nuts. Divide in two portions and place in two well greased loaf pans. Bake in moderate oven about one hour.

Summerfield

MRS. JIM CLARK
There were 89 in Sunday School Sunday. Rev. Hal Upchurch of Plainview preached as Rev. Lowell Ponder was unable to be here. The cloud and scattered rains kept many away Sunday evening.

School began Monday morning with 20 pupils enrolled in Mrs. Tandy Legg's room and 17 in Mrs. Laura Shaw's room.

Beginners are Bobby Noland, Richard Clark, Bobby Jean Walser, Marilyn Legg, Edward Hicks, Thomas Lewis Royce and Patsy DeLozier.

Other new pupils are Jenelle Carter and Marvience Sloan second grade; Rosene Lance, La-Vay Royce and Minnie Lou Atkins, fifth grade; and Naomi and Lester Carter, sixth grade.

The women of the community brought dinner to the cafeteria Monday and served the children a free meal. On Tuesday Mrs. Lee Curry, assumed her duties as cafeteria superintendent.

On Monday afternoon the women canned over 100 cans of soup, beans, corn, and greens.

NOTICE!

Let us handle your FARM SALES or LIVESTOCK AUCTIONS
B. E. Brumley
Lloyd Otten

"RE-TREAD" YOUR OLD LIGHTING



Especially in War Times do we need to keep our homes free from gloom. Good lighting is always a gloom "chaser." Make your home more cheerful by "re-treading" your lighting with these portable lighting fixtures. No changing of wiring needed, just screw them into existing sockets. Why not do this today and enjoy good lighting.

THIS INEXPENSIVE WAY



THE LIGHTOLIER. Ceiling price \$1.95. During September, complete with bulb, \$1.75.



THE VISIONAID. Ceiling price \$3.95. During September, complete with bulb, \$2.95.



THE RENEWALITE. Ceiling price \$2.25. During September, complete with bulb, \$1.95.



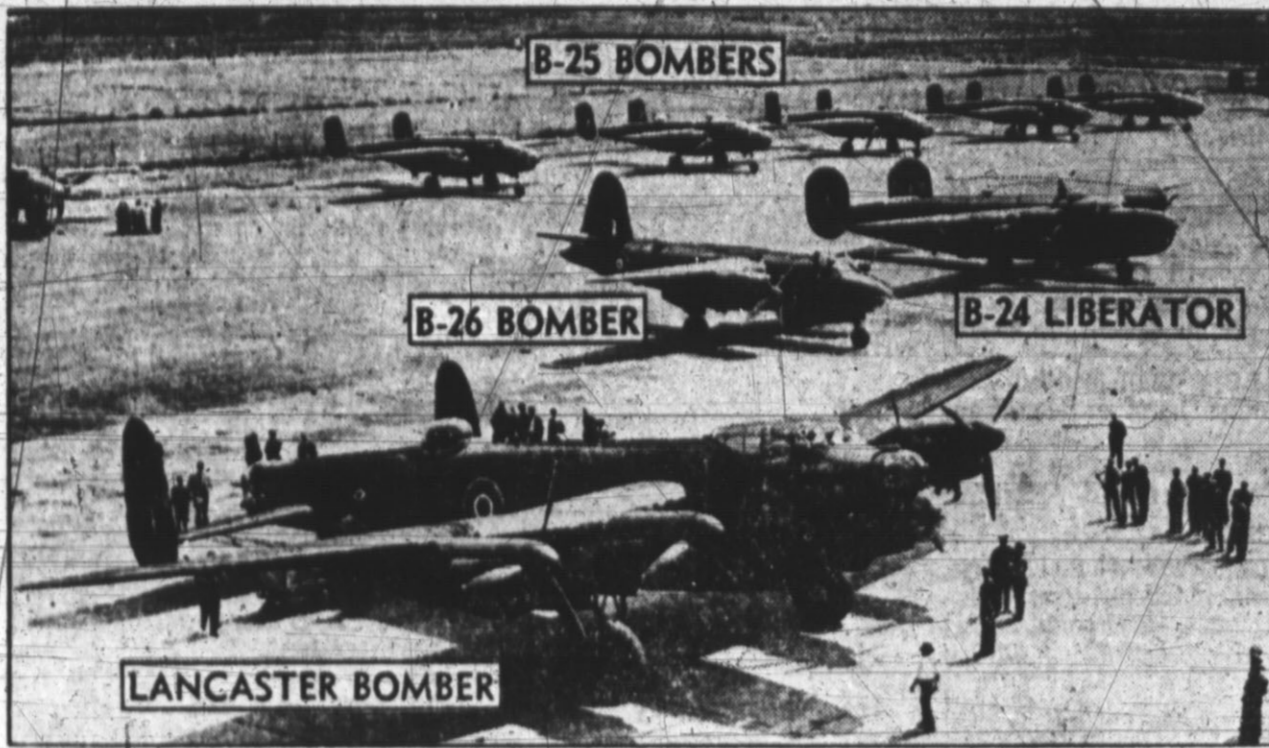
THE ELECTROLIER. Ceiling price \$2.25. During September, complete with bulb, \$1.95.

CALL US TODAY!

Due to the shortage of manpower, it may be impossible for us to call on each of our customers. Check your rooms today, then call for the number and types of fixtures needed. SUBJECT TO STOCKS ON HAND. NO MORE AVAILABLE FROM THE MANUFACTURERS.

Texas-New Mexico Utilities Company

War Birds Posting at Montreal



Canada had its first glimpse of the giant four-motored Lancaster bomber of the Royal Air Force, flown recently to Montreal. Lined up at Dorval Airport are the Lancaster, an American B-26 bomber, a B-24, or Liberator, and American B-25's in the background.

Mrs. R. D. Lance of Hereford was visiting in this community Sunday afternoon.

Miss Jewel Clark returned home last week from Fort Worth where she had been visiting her sister, Mrs. Pat Patrick.

L. G. Harris of Houston, Mrs. Dee Brown of Oklahoma Lane, Mr. and Mrs. Pete Carmichael and sons, Billy Bob and Kenneth of Progressive, were week end guests in the home of W. G. Harris. L. G. is a son and Mesdames Brown and Carmichael are daughter of Mr. Harris.

Billy Bob Carmichael is spending the week with his grandfather.

D. C. Walser and Cleo Lisenbee of Hereford went to East Texas last week and bought two loads of dairy cattle.

Mr. and Mrs. Earl Lance and family ate Sunday dinner in Hereford with Mrs. C. H. Carl, mother of Mrs. Lance.

Gwynn Owen, son of Mr. and Mrs. G. P. Owen of Hereford visited in the home of Mr. and Mrs. D. C. Walser Friday. Gwynn who is in the Navy and stationed in West Virginia visited his parents from Tuesday until Sunday.

Mr. and Mrs. S. L. Walser were Sunday afternoon callers in the Earl Lance home.

Mr. and Mrs. Alton Lookingbill of Buhl, Ida, announce the birth of a son, Kelly Alton, who arrived August 30. Alton is a son of Mr. and Mrs. J. L. Lookingbill.

Marvience Sloan, daughter of Mr. and Mrs. M. W. Sloan had the misfortune to run into a broken water faucet while playing on the school ground Monday afternoon and received an ugly cut just above the knee. Her parents rushed to the doctor with her and five stitches had to be taken.

A large number of men and women from this community attended the A. D. Hipson sale near Friona Monday.

Grandpa Hines who has sold his farm south west of Summerfield had a sale Tuesday which was also well attended.

Jim Clark and C. R. Walser attended to business in Dimmitt Tuesday.

Mr. and Mrs. Cecil Lookingbill and John L. of Amarillo visited his parents, Mr. and Mrs. J. L. Lookingbill Sunday.

Mr. and Mrs. J. A. Noland and Mr. and Mrs. Otha Noland went to Amarillo Sunday to visit their son and brother, Jim Noland, Mrs. Noland and baby. Mr. and Mrs. Joe Story and daughters of Plainview were also visitors in the Jim Noland home. Mrs. Story is a daughter of Mr. and Mrs. J. A. Noland and sister of Otha and Jim.

Rance school district is sending their children to Hereford this year. George De Lozier is driving.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble, 37-2tc

Vega News

MRS. D. E. MCKENDREE

Vega and vicinity have been visited by rain almost every day this week, the total precipitation being well over four inches.

Mr. and Mrs. L. C. Durham and son, Bob, returned last Saturday from a three week's vacation spent in California, Washington and Yellowstone National Park. They report a wonderful trip and many interesting places on their itinerary.

Mr. and Mrs. Audie Morgan had as their guests over the week end Mrs. Morgan's brother, Joe Sam Stringer, who was reported missing in action in Manila Bay some months ago, but after a 32 day cruise in the Pacific, landed somewhere in Australia then sailed to the U. S. A. He left Monday for Washington, D. C., where he will be awarded a Navy Star for heroism then expects to volunteer his services again to the Navy.

Bryan Williams and Kenneth Robinson who are in the Navy stationed in San Diego, Calif. are home for a weeks furlough.

Merle Wood, a former resident of Vega but now living in Bernadillo, N. M., was attending to business in Vega this week.

Rexanne and Glenda Cotton, daughters of Mr. and Mrs. Fred Cotton, underwent tonsilectomies this week. Both girls are doing nicely.

Miss Opal Kittrell of Muleshoe came to Vega last week to finish her Home Demonstration work before taking up her duties in Vega school next week for the 142-43 term.

Leroy Bell of Claude visited his grandmother, Mora Bell, last week.

Mrs. Earl Steward and children of Sheridan Lake, Colo., visited relatives here this week.

Without so much as a "Thank You," some one borrowed all four wheels and tires from Dr. O. H. Loyd's car Thursday night and no trace has been found of them yet.

Mrs. C. C. Wimberley entertained the 1938 Study Club Tuesday in an all day meeting with Spanish and South American dishes served at the noon hour. Mrs. Marion Montgomery acted as co-hostess.

Leslie Linger who is stationed in Lemore, Calif., is home on a 10 day furlough.

Mrs. J. W. McKendree and daughter, Miss Evelyn, were in Amarillo Friday on business.

Mr. and Mrs. Roy Horrell and son, Roy, Jr., went to Plainview Saturday where Roy, Jr. will enroll for college in Wayland.

Miss Bonnie Margaret Waddill has accepted a position in Dr. R. P. Parcell's office in Amarillo and left Friday to take up her duties.

Mr. and Mrs. J. V. Robinson, Jr., returned Saturday from Friona where they spent several days.

Mr. and Mrs. Robert Scott returned Friday night from Hot Springs, N. M., where they have spent the past two weeks.

COURTHOUSE RECORDS

Warranty Deed

C. V. Gregg to Harry R. Seed, 160 acres out of SE corner of Section 41, Blk. K-3.

First National Bank of Hereford to C. D. Carnahan, North 1-3 of E 1-2 of Blk. 53, town of Hereford.

Aetna Life Insurance Co. to J. C. Perrin and C. S. Perrin, NE 1-4 of Section 19 and NW 1-4, Section 8, Twn. 5N, Range 3E, Cap. Syn. Sub.

Esther Jeanette Damler to Janice E. Damler, undivided 1-2 interest in and to Section 3, Blk. C, Deaf Smith County Texas.

H. C. Aulick and Fay Nations Aulick to Sarah E. Dameron, part of Blk. 3, Lot 9, Womble Addition to original town of Hereford.

J. G. Weir and Edna Weir to Ludwig Huckert, Lots 5 and 6, Blk. 72, Twn. of Hereford and Additions.

W. C. Hromas and Belle Hromas to D. L. McDonald, all of Lot 3, Blk. 1, Town of Hereford.

Ross Green and wife, Ruby Green, and Emmett Green and wife, Georgia Green, to C. W. Botts, all of Lots 3, 4, 5, 6, and 7, in Blk. B. R. G. Sisk Subdivision of Mabry Addition to Town of Hereford.

Deed of Trust
Cyrus Andrew, Alma Andrew and Lonnie Andrew to Sheriff of Deaf Smith County, trustee, Lot 6, Blk. 3, Womble Addition to Town of Hereford.

Mrs. Pat Robinson and son of Hereford called on Vega friends, Saturday.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble, 37-2tc

J. L. Smith and Otha Smith to Farwell Winston, W 1-2 of NW 1-4 of Section 7, Twn. 2N of Range 3E, Cap. Syn. Sub.
Wilson Wyly and Iva Wyly to Farwell Winston, all of Section 16, Twn. 2N, Range 2 E, Cap. Syn. Sub.

Quit Claim Deed
Herbert F. Kiel and Mona Kiel to Vera Langham, Section 25, Twn. 5 N, Range 2 E, Cap. Syn. Sub.

S. N. Harris to Vera Lanhan, Section 25, Twn. 5N, Range 2E, Cap. Syn. Sub.

Release
A. O. Thompson to S. N. Harris, Section 25, Twn. 5N, Range 2E, Cap. Syn. Sub.

Federal Land Bank of Houston to Albert Zinser, deed of trust.

use the **CLASSIFIED ADS**

MALARIA IN 7 DAYS take **666**



Social Announcements

demand the finest in printing and engraving craftsmanship. For suggestions about wording come in and look at some of the fine work that we've done in the past. People of distinction are coming back to us!

The Hereford **BRAND** JOB PRINTING Since 1901
Phone 30

3 Modern Butane Trucks

for SERVICE and QUALITY
DEPEND ON US!
Blanton Butane Gas Co.
PHONE 551 NIGHT PHONE 550

DEPENDABLE REPAIRS

Bring us your Engine Troubles. We specialize in

IGNITION and ELECTRICAL SYSTEMS

Carburetors, Batteries, Radiator Repairs!

and we do give Real Service . . . at A REASONABLE PRICE!

Roberson Battery & Electric

Phone 284—Night Phone 285 In Renfro Bldg.

"The Empty Room"

"The Empty Room"! That is the caption of an advertisement . . . one of the most inspiring advertisements we have ever seen. The illustration shows a middle-aged man, standing alone and looking into a boys' bedroom.

"This is my boy's room
"This is where he slept.
"This is where he dreamed a child's dream.
"This is where he saw a man's vision.

"There in this empty room, are faded pictures of teammates and heroes . . . books scribbled over with notes and exclamations . . . the gloves and spiked shoes we hung up for good before he went to war . . . the silver cup he won at College . . . bright pennants . . . and all the careless memoranda, the echoes of his days.

"If fathers could only pour their hate through the hot barrels of smoking guns and write the records of their grief with bayonet steel!
"They said I was too old to fight, though I'm only 50.
"But, if I'm too old to fight and drop a stick of bombs, I'm not too old to lay my money on the line for War Savings Stamps and Bonds!
"Maybe I am too old and slow to fight, but I got control through keep my car speed under 40 . . . so they can keep their fighting planes above 400!
"And if I can't march 30 miles a day with a full pack, I can walk two miles to work and back to help save gas and rubber!
"No, I'm not bitter any more because I won't win this war behind a gun or on a ship or in the sky.
"I've come around to thinking that here at home we've got the job of passing the ammunition along, of sacrificing little things, of giving up and going without, of looking ahead to less instead of more. Somebody's got to do the necessary, undramatic things . . . and I guess that's what older men are for."

To the United States Rubber Co., which sponsored this advertisement and to the artist and the writer who prepared it, our thanks. Through the door of an empty room they have given us a glimpse beyond the squabbling and striving for advantage, the petty arguments and futile buck passing that sometimes seem to be the chief substance of our war effort here at home, into the real heart of America . . . New York World Telegram.

BUY WAR BONDS

A Hereford Product . . .

where fine wheat grows!

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO.

HEREFORD, TEXAS

BUY WAR STAMPS

The First State Bank

MEMBER F. D. I. C.

Want Ads

CLASSIFIED AD INFORMATION RATES

25 WORDS OR LESS 25c
 26 WORDS OR MORE, WORD CASE, DISCOUNT—When paid in advance 3 classified ads will be run for the price of 2. (Absolutely does not apply if ad goes on books.)
 DEADLINE—No Classified ads accepted for publication after 10:30 Thursday morning (date of Publication.)

NOTICE!

I AM OFFERING a brush-up course on shorthand on Tuesday and Thursday nights, 8 to 9:30 p. m. If interested call 499-J or see Mrs. Ralph McCullough, 711 25 Mile Ave. 3-3tc

NOTICE: Have buyer for small house, also small tract of land. Also buyer for two to five acre tract. Claud Higgins, Phone 642-J. 36-3tp

NOTICE: Now is the time to worm out your pullets to get them on the road to profits with Texas Pride Egg Mash. See Jack Wright at West Texas Feed and Seed Co. 37-1tc

NOTICE: Can pasture 50 cows for several months on farm near Hereford. Write G. M. Henderson, Farwell, Tex. 37-1tc

FOR RENT

FOR RENT: Bedroom for couple. Francis Apt. 37-3tp

FOR RENT: Small two room house on South Main Street, lights and water furnished. \$20 per month in advance. Also beds for 4 to 6 carpenters, working on defense project. If interested see W. Al Vaughn, 311 North A St. 37-3tp

FOR RENT: Furnished bedrooms. Mrs. Fred Millard. 37-1tc

FOR RENT: South front bedroom for one or two men. Private entrance, good bed, adjoining bath. 710 East 3rd St. 37-3tp

FOR RENT: One furnished two room apartment downstairs. Bills paid. See Mrs. J. C. Cummings, 405 E 3rd St. 37-1tp

FOR RENT: One bedroom for two men, 107 E. St. C. W. McCarty. 37-1tp

LOST AND FOUND

LOST: Sept. 3 at the Santa Fe station, a white gold filigree brooch with diamond set. Reward, Mrs. J. W. Kirby. 37-1tp

STRAYED: From my place in North Hereford, 1 brindle steer, weight about 450. C. C. Lisenbe. 37-1tp

FOR SALE OR TRADE

FOR SALE: 20 white rock pullets. See C. R. Lady at Magnolia Petroleum Warehouse. 37-1tp

FOR SALE: Case drill, 12 hole, 12-inch spacing. \$40.00. V. E. Dodson, 1 mi. N. Progressive School. 37-3tp

FOR SALE: Seven room house, close in. See E. Merritt at London Barber Shop. 37-1tp

FOR SALE: Saddle, right size for 10 or 12 year old child. See Jack Wright. 37-1tc

FOR SALE: Fresh Jersey cows and fresh Jersey heifers. Forrest Edmiston. 37-2tc

FOR SALE: Perfectly new studio couch, a good rocking chair, a three-quarter bed, mattress and springs. Phone 244 or see Mrs. Ida Ricketts. 37-1tv

FOR SALE: Five acres of land and town lot in city. Mrs. E. J. Williams. 37-1tc

FOR SALE: 160 acres of well improved land with electric irrigation. East end east of Westway, Maurice, Tamahill. 37-3tp

FOR SALE: Improved 10 acres, \$3000.00 cash. See C. C. Cox. 37-3tp

FOR SALE: Choice 160 acres in irrigation district, location could not be better. Price \$25.00 per acre, \$7500 cash. See Claud Higgins at phone 642-J. 37-3tp

FOR SALE: Choice section in high level of cultivation, not an acre of land. Price \$15 per acre. Phone 642-J. See Claud Higgins. 37-3tp

FOR SALE: Improved 50 acres just outside city limits, \$6500 cash. See it. Perfect 20 acre tract outside city limits. See me for price and terms. Phone 642-J. Claud Higgins. 37-3tp

FOR SALE: Van Brunt drill, 12 inch space, wooden box. Price \$75.00. See W. M. Marnell 38-3tp

FOR SALE: Corn for canning, \$1.00 per 100 ears. Also 1900 bu. of maize grain. See Maud Schwartz 1/2 mile east of town. 37-3tp

ford cattle. W. G. Harris. 36-3tp

FOR SALE: Improved ten acre tract. Nice house, well, mill, out-house. Priced at \$3,000. Thousand dollars cash. Claud Higgins. Phone 642-J. 36-3tp

FOR SALE: New, well located six room house and garage; two large lots. Price \$3,200. Two thousand cash will handle. House rents for \$35 per month. Claud Higgins, phone 642-J. 36-3tp

FOR SALE: Well-located six room house; bath and garage; beautiful lawn and trees. Price, \$3,200. Two thousand cash, balance monthly. Claud Higgins, phone 642-J. 36-3tp

FOR SALE: Four room house, shade trees, place for cows, chickens, etc. Price \$1600 cash. Claud Higgins, phone 642-J. 36-3tp

FOR SALE: Two sections of land near Adrian, Tex., some grass, mostly in cultivation. Purchaser assume federal loan and equity will be priced to sell. Bids to be submitted to owner and chances are best reasonable offer will be accepted. Can be purchased in time to obtain 1943 crop. Call or see E. C. Eubanks, P. O. Box 388, Hereford. 36-3tp

FOR SALE OR TRADE for livestock: One-way plow, tandem disc, wheat drill, row binder. Sewing machine, dining table, washing machine, kitchen cabinet, library table and several odd chairs. Write L. A. Smith at Dawn, Texas, or see at Joel Switch. 35-3tp

FOR SALE: Alfalfa seed grown from certified seed, 25c per lb. Higrade Tennmarq seed wheat, \$1.25 per bushel. Bring sack. L. P. Shaw. 36-2tc

FOR GRAZING: Section 51, Block K 7, 9 miles north and 9 miles west of Hereford, \$100 per acre. Pearl A. Smith, 317 N. Pierce St., Amarillo, Tex. 33-8tp

FOR SALE: 160 acres of land adjoining town section of Hereford. Half in cultivation, rest in grass. Real sacrifice price of \$22.50 per acre. Terms \$1,000 cash, balance in six equal annual installments, 5% interest. T. J. Carter, Hereford, Texas. Phone 65 and 327-J. 29-1tc

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-1tc

FOR SALE: 320 acre improved farm, 9 miles north 1-2 west Friona, Texas. 300 cultivation. Possession \$30.00 per acre, 1-2 cash. H. C. Davis, Route 2, Friona, Texas. 30-8tp

BUTANE GAS. Call or write Household Supply Co. Phone 2231-W, Canyon, Texas. 29-6tp

FOR SALE OR TRADE: Electric Razor for 25 or 32 Automatic pistol. Inquire at Brand Office 1dth

HELP WANTED

300 Construction Men

Carpenters \$1.12 1/2 per hour
 Laborers .55c per hour
 Time-and-half for Overtime

Russell J. Brydon & Co.
 Offices just South Furr Food

WANTED

WANTED: To buy dried pinto beans and blackeye, cream, brown crowder and other varieties of dried peas. Phone 4321 or write Care P. O. Box 1333, 1906 Ave. F., Lubbock, Texas. L. R. Barron Company. 36-4tc

WANTED: Lady for cashier and office work. Apply Star Theatre. 37-1tp

WANTED: A nice lady to room and board. Can have a stall in a good garage. Mrs. Hattie Rutherford. 37-1tp

WANTED: To buy a feather bed. R. B. Miller. 37-1tc

WANTED: To rent improved wheat farm, would consider buying lease. See C. J. Nelson, Rt. 3. 37-3tp

WANTED TO BUY: Approximately 100 acres of shallow water land near Hereford, that is suitable for irrigation. Please give improvements and price per acre. Reply by letter to "Advertiser" Care Hereford Brand, 37-1tp

WANTED: Housekeeper for family of three. Need not stay nights. Mrs. T. J. Carter, Phone 55. 37-1tc

SOCIETY.

Friendship Party Is Given For Out-Of-Town Visitors

A visitation party to entertain out-of-town visitors was given by Mrs. C. C. Ferguson Friday afternoon. The honorees were Mrs. Clyde Wright of Silverton and Mrs. J. E. Beyer, Jr., of Hutchinson, Kan., who have been visiting relatives in Hereford for the past two weeks. Both Mrs. Wright and Mrs. Beyer are former Hereford residents.

Those invited to attend the friendship courtesy were Mesdames W. B. Dameron, W. E. Dameron, Harry Seed, A. M. Jones, F. H. Oberthier, A. O. Thompson, J. E. Beyer, Misses Frances Dameron, June Dameron, Beverly Jo Beyer of Hutchinson and the honorees.

Ward News

MRS. CHARLES B. MILES

This community has received about five inches of rain in the past week. Row crops are fine and most of the farmers are ready to drill wheat as soon as it dries enough. Those that had wheat drilled report a good stand.

Preaching services Sunday at the school house will start at 11 o'clock and dinner will be at 1 o'clock. Everyone is invited to come and bring enough lunch for their family. There will be singing in the afternoon.

Mr. and Mrs. Rex Higgins and children of Dawn visited Sunday with his father, John Higgins, and Mrs. Higgins.

W. O. Miles of Hereford visited Friday in the Berry Miles home.

Mr. and Mrs. Emmitt Smith and son are vacationing in Colorado.

Rev. Hardy Stevens of Canyon was visiting in this community Tuesday.

dish supper which followed the program.

Workers Council Makes Plans For Rally Day

A general workers council of the Methodist Church was held at the church on Wednesday night last week with reports and plans for the fall work discussed and with a covered dish supper, climaxing the program.

Robert Thompson, superintendent of the Sunday School, was toastmaster. Rev. M. B. Norwood gave the invocation followed by the devotional talk given by Betty Jane Roloson. The toastmaster discussed the purpose and plans for Rally Day which is scheduled for next Sunday and division plans were discussed by superintendents of the various departments.

"Victory Service" was the subject of a talk given by Sylvester Slagle, adult superintendent, and a sing song led by Rev. Norwood followed. An interesting round-table discussion was held featuring "What I Am Thinking" in terms of benefit to the Sunday School. Rev. Norwood conducted the spiritual enrichment period and a friendship circle was formed for dismissal.

Young people of the church were in charge of the covered

Methodists To Have "Rally Day" Sunday

"Rally Day" will be observed by the members of the Methodist Church next Sunday, and an effort is being made to have every member, as well as a number of new people, in the services of the Church on that day.

The Rally Day activities begin with the Church School at 9:45 a. m., and continued with a special program at the morning worship hour, 10:50 a. m., at which time members of the children's, Young People, and Adult Divisions will have parts to explain the work of the various departments. This program will be under the direction of Robert L. Thompson, general superintendent.

At the evening hour, 8:30 p. m., this Church will resume its Sunday Evening Services, and the pastor will bring the first of a series of sermons on "The Unnamed Heroes of the Bible," being a series of biographical sketches of Biblical characters who have played an important, yet inconspicuous, part in the development of Christianity.

In addition to the Young People's meeting at 7:45 p. m., there will be begun at the same hour the evening meetings of the Intermediate Department of the Methodist Youth Fellowship. The Junior Choir, under the direction of Mrs. H. D. Reed, will also meet just before the evening preaching services.

Mr. and Mrs. G. C. Hartman of Westway visited her daughter, Mrs. Irving Willoughby, and family, Friday.

Rev. H. M. Redford of Hereford was in this community visiting Friday evening.

Miss Inez Gilliland left Saturday for Green Ridge, Miss., where she will do post-graduate work. She has spent two weeks vacation here with her parents, Mr. and Mrs. Sam Gilliland.

Miss Moody Aten of Lela Lake, who has been visiting her sister, Mrs. Glen Rutter, returned home last week and Lela-Glen Rutter accompanied her to Lela Lake and will attend school there this winter.

Mr. and Mrs. Arthur Davis of Hereford visited their daughter, Mrs. A. B. Higgins, Friday.

Sam Gilliland is driving the school bus this year and taking all the children in to Hereford schools.

Mr. and Mrs. Marion Wilson of Amarillo visited Sunday with his brother, M. Wilson, and family.

Mr. and Mrs. M. D. Allen moved from Summerfield last week and are working for Joe Doerfler. Mrs. Kitty Higgins left last week for Slaton, where she will teach this year.

Mrs. Ray Alsop and Mrs. Stanley Bow of Brownfield, visited their sister, Mrs. Joe Doerfler, and family last week. Mrs. Doerfler then accompanied them to Roaring Springs, where they visited their father, G. W. Davis.

Carol and Donnie Willoughby are ill with measles.

Mrs. T. B. Cox fell last week and injured her back. She has been taking treatment at Canyon.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance

Agency, Elizabeth Womble, 37-2tc



HIGH STANDARD HOUSE PAINT
 Saves money. Covers solidly more square feet per gallon. \$3.40 Gallon

NELLO-GLOSS WALL PAINT
 It cleans easily with soap and water. Durable lasting lustrous finish. \$3.40 Gallon

See the "STYLIZER" on display for your convenience!

Kemp Lumber Co.
 Phone 44—Grant Fuller, Mgr.

We Have MOVED

TO THE LOCATION ACROSS SOUTH FROM THE OLD CORNER DRUG STORE!

We will continue to feature a complete line of
**Magazines . . . Periodicals . . . Tobaccos
 Candies . . . Novelty Items.**

and we have the agencies for
Ft. Worth Star-Telegram . . . Dallas Morning News . . . Daily Oklahoman . . . and Clovis News-Journal.

Visit Us in This New Location — Same Management.

Hereford News Stand

Film-O-Seal

TIRE SAVER

You are deeply concerned about the tires on your car. In view of the rubber shortage and the lack of any solution to it for many, many months to come, you naturally would do everything you could to insure the continued use of your car.

Unless you have a priority, it is impossible to replace an inner tube at any price — new or used, as there are none for sale.

You surely know from past experience that nine out of every ten times you have a puncture your inner tube is "chewed up" and mangled beyond repair, before you can bring your car to a stop, even when you are driving it at the rate of thirty miles per hour.

When you are down to four tubes and when you tear up one of these tubes in this manner, **What are you going to do for transportation?** You cannot replace your tube, neither can you. But we can prevent you from having such a disastrous puncture.

Film-O-Seal is a semi-plastic substance that is injected into an inner tube under pressure. It forms a sealing film on the inner surface of the tube and when a puncture occurs, Film-O-Seal seals the puncture immediately. Outstanding national testing laboratories, after exhaustive tests, declare that Film-O-Seal **Does not affect the life of either the inner tube or the tire casing.** Film-O-Seal is simple. It works. It is guaranteed to save your tires from punctures.

Your tires may be serviced while you wait with Film-O-Seal, and your tubes and tires protected by

IRELAND MOTOR COMPANY

Authorized Film-O-Seal Dealer

We Now Have in Stock
 A COMPLETE LINE OF

O. M. FRANKLIN'S

Serums . . . Vaccines . . . and Stock Remedies

Our stock includes Syringes and other items necessary for complete livestock remedy service.

TEXAS MARKET

"For Sale"

1940 Chevrolet DeLuxe
 Two-Door, excellent condition.

1940 Pontiac Coupe
 Low mileage, good tires.

1940 Oldsmobile Sedan
 Motor reconditioned — good tires, seat covers, radio. Is exceptionally clean car throughout.

1937 Chevrolet Coach
 A smooth car, and a bargain.

Kinsley Motor Co.
 Chevrolet — Oldsmobile

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Clubwomen Gather For Reassembly Program To Open Fall Activities

Clubwomen's activities for fall got under way this week as members of the Pioneer Study Club, Lone Star Study Club and La Plata Club. The program was held at the Presbyterian Church and enthusiasm for the coming year's activities was much in evidence as Mrs. Hill outlined the task for clubwomen in a world at war.

Mrs. Noah Ewton, president of the Pioneer Study Club, presided over the meeting which opened on a patriotic note with the group singing of "America." Mrs. Meade Halle, president of the Lone Star Study Club, gave the prayer and Mrs. A. J. Schroeter, representing the La Plata Club, played "Summer Twilight." Miss Juanita Wiseman, representing the Lone Star Study Club, sang "Keep On Hoping."

Mrs. Ray Johnson introduced the speaker for the afternoon who gave a well rounded glimpse of club work in 1942-43. Mrs. Hill began her talk by describing several of the beauty spots of the nation and then paid a tribute to the pioneers of colonial days, giving an historical background to describe the development of personal rights to freedom down through the years to a democracy as we know it today. She said "Our heritage is a sacred trust and he who does not add to its value is a slacker. There must be no retreat for clubwomen. They must carry on at the home front." In concluding Mrs. Hill advised the clubwomen that one vital task at hand is the general clean-up of public places, saying "Let the club women stress agitation for sanitation."

A gorgeous array of fall flowers decorated the church throughout and a social hour was featured after the program. The decorating committee was composed of Mrs. Roger Corbett, Mrs. C. D. Kelton and Mrs. P. H. Gilliland.

The refreshments committee consisted of Mrs. N. E. Gass, Mrs. Meade Halle, Mrs. Wirt Phillips,

Mrs. H. E. Henslee and Mrs. Robert Thompson.

Rebekahs Compliment Former Member With Watermelon Feast

Members of the Rebekah Lodge complimented a former member of the organization Tuesday night after the regular Rebekah meeting when they gathered at the home of Mrs. Hazel Sparks for a watermelon feast. The honoree was Mrs. Ted Young of Los Angeles, Calif., who is visiting relatives here. Hostesses were Mrs. Sparks, Mrs. Edna Bowe and Mrs. C. C. Cox.

Those present were Mesdames A. D. Godwin, Edna Bowe, Ora Lee John Jacobson, Jr., George Woods, A. H. Elston, A. D. Mills, Edd Cox, Alvie Woolery, Mr. and Mrs. Arthur Rogers, Mr. and Mrs. C. C. Cox and Mr. and Mrs. E. Fridley and Meses Mary Bradley, Mabel Barnhart and Virgie Lee Sparks.

Junior Choir Is Entertained

Members of the Junior Choir of the Methodist Church were entertained with a picnic-supper and party at the home of the choir-director, Mrs. H. D. Reed, Thursday afternoon.

After games, supper in the yard was enjoyed and choir practice was held. Attending were Mary Jo Mathies, Gilbert Carlyle, Catherine Davis, Mary McGilvary, Patsy Slagle, Alice Jean Rutherford, George Hamilton, Jacqueline Newell, J. L. McFarlane, Jesse Click, Doris Jean Hastings and the hostess.

Friendship And Obligation Night Held By O. E. S.

The regular stated program of the Order of Eastern Star was held at the Masonic Hall Tuesday night with a special significance placed on "Friendship and Obligations." Each member

renewed obligations to friends and to the work of the Order. A silver drill was held with members contributing to the defense bond fund.

Members voted to change the time of meeting and named 8:30 as the time of meeting through the winter months, beginning in October.

Special music was furnished by Mrs. Ullman Hunter, and Mrs. A. O. Thompson directed the special hour, conducting entertaining games and contests. Hostesses were Meses Lee Cocanougher, H. A. Close and Noah Ewton.

Mrs. Florence Fluit, a new-comer to Hereford, was a guest. She was worthy matron in her home town, Santa Rosa, N. M., before moving to Hereford.

W. M. S. Has Program At Christian Church

Members of the Woman's Missionary Society of the Christian Church enjoyed a mission program at the church yesterday afternoon. Mrs. O. H. Culpepper was leader.

The topic for study this year is "The Missionary Message of the Bible." Yesterday lessons dealt with "A Sense of Missions" dealing particularly with home missions. Mrs. C. H. Dyar gave a talk on "Our Country's Needs" and a dramatization of the "March of Missions" was presented. Those taking parts were Mrs. J. B. Stoker, Mrs. C. R. Smith, Mrs. John Hickman, Mrs. Earl Phillips and Mrs. N. E. Gass.

The leader closed the program by giving a quotation from Dr. C. E. Silcox of Toronto, Canada, on "Home Missions Task."

Camp Fire Girls Name Honor Camper

Camp Fire Girls returned from Ceta Canyon Wednesday afternoon last week after the annual outing which was cut short by several days by weather conditions. The chicken fry which had been planned for Wednesday evening in the Canyons, was held at Weocotewas: e Camp Fire Hut and Juanita Beauford was named honor-camper in recognition of ability, good sportsmanship and general attitude toward camping.

Attending the camp and enjoying the chicken fry at the hut were Cecelia Guseman, Barbara Ann Burney, Virginia Lyons, Cherry Ann Forrest, Helen Ann Pitman, Juanita Beauford, Wada Jean Smith, Mary Ellen Henslee, Norma Jean McCullough, Bobby Lee Witherspoon, Marian Plummer, Jessie Ann Buckner, and the sponsor, Mrs. Urlin Streu.

Church Women Make Plans For Promotion Day

Mrs. Homer Henslee was hostess to the Children's Council Group of the Methodist Church at her home Monday night.

Plans were made for Rally Day, which will be observed next Sunday, and plans were also discussed for promotion day which will take place the first Sunday in October.

Working out the plans for the fall activities were Mesdames Jack Wright, E. E. Fridley, Henry Williamson, M. B. Norwood, J. O. Newell, H. D. Reed and the hostess.

W. S. C. S. Holds Group Sessions

Members of the Woman's Society for Christian Service of the Methodist Church met for group sessions at the homes of members yesterday. Group One met with Mrs. Jack Wright for a continuance of the new study book, "Latin America." The lesson was built around "This Foundation-Evangelistic Witness in Latin America." Mrs. J. E. Beyer told of "The Destiny of America," Mrs. I. H. Spratt told

about "Many Lands and Many People"

During the business session Mrs. Cawthon Bryant was named Circle Leader to fill a vacancy created by the resignation of Mrs. C. M. Hicks.

Group Two was entertained at the home of Mrs. W. J. Stanford. Mrs. M. B. Norwood was leader. She gave a devotional talk on "The Good Samaritan." Mrs. E. W. Harrison told of "The Life and Habits of the Latin American."

Jeff Roberson Is Honored At Surprise Party

A surprise birthday party was the order of the day for Jeff Roberson Tuesday when Mrs. Roberson invited close friends to a forty-two party to celebrate the occasion.

The evening was spent playing forty-two games after which refreshments were served to Messrs. and Mesdames T. W. Roberson, Jack Roberson, Henry Kennedy, A. L. Manjeot, Henry Williamson, R. G. Blue and Jack Grady; Messrs. Miles Roberson, Cecil Boyer and Mesdames Fannie Neely, Velma Hodges, A. O. Thompson and Miss Eunice Caldwell.

Two Year Old Celebrates Birthday

Mrs. Carl Oldham entertained with a party Sunday afternoon celebrating the second birthday of her son, Don, at the home of the honoree's grandparents, Mr. and Mrs. L. Z. Oldham.

They tot games with balls and other toys were played and pictures of the group were made. Two tiny candles on a birthday cake were the center of attraction and gifts were opened and admired.

Youngsters sharing in the celebration with Don were Carl Worth Covington, Mary Catherine Huckert, Taylor Sims, Glen-

da Parker, Linda Sue Phillips, Willa Sue Channer, John David Bryant and Ella Marie Williams.

Mothers attending the party were Mesdames Worth Covington, Frank Huckert, Glenn Parker, Cawthon Bryant and Steve Williams.

Wyche 4-H Meeting Place Changed, Sponsor Stakes

The Wyche 4-H girls will meet on the fourth Tuesday, Sept. 22, at the office of Miss Gail Lee Oliver, according to an announcement by the sponsor, Mrs. F. L. Caraway.

All second Tuesday meetings will be held at the Wyche School house, Mrs. Caraway says.

George Cantrell

announces removal of his Jewelry and Watch Repair Shop into the building 1st Door South of the Star Theatre

Visit us in this new location for Expert Watch Repairs Work, New Watches and Jewelry

COUPON

PACKAGE OF 80 NAPKINS

Dispenser Type Box (Limit Two) 8c With Coupon

Haile Drugs

PHONE... 99 "WE SELL FOR LESS" PRICES FOR FRIDAY-SATURDAY-MONDAY

Walgreen Agency Drug Store

COUPON

GAY STRIPE WASH CLOTH

Fast Color Soft Finish 4c (Limit 3) With Coupon

5 BANNER SPECIALS

50c MOLLE 32c SHAVING CREAM (Limit 1) (With any used tube)

100 ASPIRIN 16c TABLETS - HIGH QUALITY (Limit 1)

MAGNESIA 23c MILK OF - PINT BOTTLE (Limit 1)

10c TOILET SOAP JERGEN'S... 4 for... 19c

TOILET TISSUE 3:14c FLORE-TEX (Limit 3)

BODY BUILDER TONIC!

Saybrook's Yeast and Iron PINT BOTTLE Only 98c

VICTORY BUY U. S. WAR SAVINGS STAMPS NOW!

1 1/2 Size IRONIZED YEAST (LIMIT ONE) 69c

Reg. Bar PALMOLIVE SOAP 3:20c (LIMIT 3)

25c Size ANACIN TABLETS 19c

POLIDENT DENTAL PLATE POWDER 30c (Size 2)

Large Pkg. HEAD'S PABLUM 39c

8-oz. Bottle FITCH'S SHAMPOO 59c

Medic. Blue JAY CORN PLASTERS 23c

Walgreen's MAGNESIA TOOTH PASTE 19c

Box 12 MOORE'S NAPKINS 22c

Loos-Cream ODO-DO-DO DEODORANT 39c

Camera Fans!

Remember Our Store FOR FILM

1.50 Size ANUSOL SUPPOSITORIES 98c

1 1/2-oz. Jar PETROLATUM JELLY 9c

Lb. DEXTRO MALTOSE 59c

2.25-oz. PETROGALAR LAXATIVE 89c

25c CARTER'S Liver Pills 19c

25c Size Dr. SCHOLL'S ZINO PADS 31c

50c Size IODENT TOOTH POWDER 37c

\$1.20 Bottle SYRUP PEPSIN... 79c

Action Alkalizer! ALKALINE TABLETS Tube of 25 42c

"Special" Type DRENE SHAMPOO \$1 Size 79c

BOTTLE OF 100 St. Joseph ASPIRIN 27c

"AMORAY" COLOGNE 50c

"Amulet" NAIL JELLY 98c

Household COTTON 47c

50c Tube MENNEN'S SHAVE CREAM 39c

Pint HYDROGEN PEROXIDE 26c

REZON VITAMIN B COMPLEX For "B" Deficiencies Often Indicated by Nervousness • Fatigue • Constipation • Neuritis Month's Supply of 30 Capsules 25c

Pint Alcohol Rubbing 39c

For Any Emergency! FIRST AID KIT in Sturdy Metal Box... 59c Handy for Home, Office or in your Car. Contains all first aid essentials.

Giant Tube COLGATE Tooth Paste (With 100 Uses) 37c

Handsome Attractive "Continuum" PLAYING CARDS Cards with plenty of novel... 37c Everyone enjoys playing cards. Get several of these beautiful decks today!

50c Size WILLIAMS' AQUA VELVA 39c

50c Size REVELATION TOOTH POWDER (LIMIT ONE) 33c

55c Size LADY ESTHER Face Powder

50c Size VITAMIN A-B-D-G CAPSULES (AV-TOL 25's) 69c

50c Tube WOODBURY FACE CREAM 39c

Loos-Cream ODO-DO-DO DEODORANT 39c



- Papering
- Roofing
- Painting
- Insulate
- Remodel
- Floors

Give Your Home a Victory

Kem-Tone

An Amazing New Kind of Paint!

for walls - ceilings and over wallpaper. In the smartest and newest Pastel colors. Sells per gallon - paste form -

\$2.98

Mix One Gallon with Water and make 1-1 1/2 gallons of paint. Four coat, ready to apply.

Check-Up

Repair Now for Winter

When we say "Conserve for Victory", that includes your home too, so give it a thorough going over. You'll be surprised at the signs of deterioration on both inside and outside. The thing to do is to remedy these defects before they have a chance to grow into big ones. Remember, there's no priority on materials for repair.

Make Repairs on Your Home Before Winter and Let Us make you Estimates on the Materials!

HEREFORD Lumber Company

Home Owned - Home Operated

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. BETH B. HOLMAN Publisher
JEMIE GILLETTE Editor
MARY KATE BROTHERTON News Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

God Bless America



New Flying Goggles Permit Aviator Use Half Eye, Give Other Half Rest

Indianapolis.—New night goggles of the air force and the navy give half the eye a rest while the other half does the seeing. The goggles were explained to the Aero Medical Association recently by Lieut. Commander Leon D. Carson, navy bureau of aeronautics, Washington. They are of red plastic covering both eyes in a single big window, finished by a new process by which they are ground as perfectly as glass lenses and are equally transparent. When a flier is wearing them he can see all ordinary objects, even quite dim ones, as usual. But when he takes them off, he can see perfectly with the portion of his eyes which sees only dim or blackout night lights. Without them it would take the very best eyes at least 20 minutes and sometimes 30, to begin to discern dim night objects—long enough to lose an air fight, and long enough for an enemy submarine to come up unseen and sink a vessel. The red color is the secret. It is not the entire zone of red, but a restricted part. This restricted red is invisible to the nerves of seeing, known as rods—the nerves which alone are able to see in dim light. But the red is visible to the daylight seeing portion of the eye, which is the nerve endings, known as cones. It is much like the red light of the photographer's dark room, except that with these goggles the visibility is much brighter than the dark room red. Without such goggles it is necessary for flyers or sailors on night watch to remain in total darkness for 20 minutes, if possible, before trying to see. On shipboard and in air fighting this is not always possible. The night goggles are actually equivalent to complete darkness for the half of the eye which sees only dim light.

ROAD TO VICTORY!

BELIEVE IT OR NOT
The World's Richest Man Found It Didn't Pay
By Robert Ripley

Ashurbanipal of Assyria, the richest man who ever lived, was worth a trillion and a half dollars—75 times as much gold as is held in the United States Treasury. Yet it availed him nothing! Neither he nor his son had sense to use this wealth for the good of their people or for their protection.

And so it was comparatively easy for Nabopolassar and the King of the Medes to invade Assyria and enslave it. And finally, when defeat stared the great king in the face—when it was too late—Ashurbanipal, in terror, had a tremendous platform built of polished wood, in the city of Nineveh, and on top of this he heaped all of his wealth—142,000 tons of gold in 2,500,000 bricks (or ingots), each brick 7 by 28 inches in size, and each brick valued at 50,000 dollars. This treasure formed a pyramid of shining gold nearly one-hundred feet high, and in the intervening spaces he placed all of his jewels and personal belongings—his wives on golden beds—his children—even his pet dog.

And then a great quantity of oil was brought from Mosul and poured on top of this golden mass, and when the torch was applied, the King himself walked in and laid himself down among his wives—his family—his pet dog—and everything he valued in life. And so the great Ashurbanipal, the richest man in the world, was consumed in his own wealth—he immolated himself and became part of this great conglomerated melted mass of money—and so ended the Empire of the Assyrians. And it never rose again.

I was in Nineveh a few years ago. Only a few mounds marked the spot that was the glory of Ashurbanipal. Why? Because—Ashurbanipal, who had practically all the money in the world, didn't do anything with it! And he and his country were lost. Even his conquerors—the Medes and the Persians—made this same mistake—they came, saw,

conquered and confiscated this great golden molten mass of money that was once the king's and the wealth of the great Empire of Assyria—what did they do with it?

Nothing! They melted it into money again—and remelted it—and in generations since it has been remelted a thousand times—until, Believe It or Not, it is a mathematical fact that every golden coin used in the world today contains in it some minute particle of Ashurbanipal himself, the King who had all the money in the world but didn't know what to do with it!

What are we going to do with our money today? Enemies threaten us the same as they threatened Ashurbanipal in 626 B. C. The United States of today, like the Assyria of Ashurbanipal, is the richest nation in the world. What will it avail us?

Nothing? Surely nothing more than it did Ashurbanipal unless we do something with it. And there is only one thing to do—and that is to Buy Bonds and War Stamps and make our money directly available to our country—help our country—otherwise it will become a melted molten mass and we the people will be destroyed as Ashurbanipal was destroyed 2800 years ago.

BELIEVE IT OR NOT!
—U. S. Treasury Dept.

Rationing Meat To Mean No Hardship

Secretary Wickard's announcement that this country will experience meat rationing within a few months will mean fair sharing of the nation's supply and should not bring hardships to anyone. "We'll be on shorter meat rations than we have been recently, but we have enough meat and other protein foods to keep American families well nourished," says Louise Bryant, specialist in home management for the A. and M. College Extension Service.

To make meat go farther, she suggests that homemakers use

more of foods which are plentiful and less beef and pork. Fortunately, there's an abundant supply of protein foods. Supplies of cheese are at an all time high, and there are more chickens than ever before. Although beans are not an exact substitute for meat, they make a good nourishing dish, the specialist says. Beans, too, are plentiful.

"If every American family has a cheese dish instead of pork chops more often than usual, or chicken instead of steak, the pressure on beef and pork supplies will not be so great," Miss Bryant suggests.

Other ways of making meat go farther include serving more stews and hashes. It is a good idea, too, to save all trimmings, both of fat and well-flavored lean tidbits. Meat bones may be saved for making soup. Here are other helps: Always keep meat clean and cold so none will go to waste from spoilage or poor flavor. Cook meat according to cut and fatness, and with moderate heat. And, finally, use different seasonings in meat dishes for variety.

Farmers Take Leadership In Fire Prevention Week

The week beginning October 4, next, has been designated Fire Prevention Week by proclamation of President Franklin D. Roosevelt.

In February, Secretary of Agriculture Claude R. Wickard requested the Extension Service to

assume leadership in organizing rural America for defense against destructive fires, and in disseminating information as to ways and means of reducing farm fire hazards. In accepting this responsibility the Texas A and M College Extension Service printed 400,000 copies of a leaflet designed as a guide for elimination of fire dangers.

According to Director H. H. Williamson the number is expected to be sufficient to place one in the home of each farm and ranch family in Texas. The leaflet, titled "Prevent Farm Fires," is in the form of a check sheet listing the more common fire hazards around farm houses and barns and in the farm forests and fields.

"About 250 persons lose their lives in fires on farms and rural communities of Texas each year," Director Williamson said. "One third, or about 83, of this number are children under 10 years of age. It is our desire that families use the check sheet as the basis for a complete record of the things to be done around the place to make it safe from fire—to prevent fires starting.

"The farm fire menace is not confined to farm buildings and barns: There are millions of acres of farm forests and pasture lands, especially during the dry weather at the end of summer, which stand ready for ignition. The loss of farm machinery, livestock, cattle feed, buildings, grass and timber al-

Turpentine In the War



Gum farms in southern states are producing valuable crops for a variety of war uses. A turpentine worker is shown "chipping" a tree for a fresh run of gum. The average worker can perform this operation as many as 18,000 times daily. Pine trees also turnish synthetic camphor which we formerly secured from Formosa.

ways is serious, but much more serious at this time when replacement cannot be made without using material and man power needed in the war effort."

Sometimes it pays to be fresh . . .
For instance, that's why so many people insist on delicious Butter Kist Bread . . . and too, it's enriched with Vitamin B-1 to help you keep fit.
Hereford Bakery
Home of "Butter Kist" Bread
BUY U. S. DEFENSE BONDS AND STAMPS OFTEN!

BUSINESS AND PROFESSIONAL DIRECTORY
A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
Deaf Smith County Maps . . . 25c MEMBER

INSURANCE
JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX
DR. JOHN CHANNER
Chiropractors & Masseurs
for Appointments
Phone 341

THERE'S A HOST of Bargains IN TODAY'S ADS.

Dr. C. D. Kelton
CHIROPRACTOR
506 Jackson Avenue

Faith in Our Community

A SPIRIT of optimism and faith prevails at this bank. We believe in our community, our people, and in the things they are doing.

We are ever ready to offer words of encouragement and guidance to those requesting it.

Come in and talk over your future plans with us.

Buy WAR BONDS
★ SOLD BY THIS BANK WITHOUT COST TO THE PURCHASER OR THE GOVERNMENT ★
AS A PATRIOTIC SERVICE

MEMBER F. D. I. C.
First National Bank
OF HEREFORD
MEMBER FEDERAL RESERVE SYSTEM
A Strong Bank Thoughtfully Managed

MAC
DUE TO WARTIME CONDITIONS ALL BUSES ARE CROWDED. IF YOU DON'T HAVE A SEAT, WE KNOW YOU WILL UNDERSTAND.
MR. BLACK PRESIDENT

CHE-CHIE
FRANK TOOMBS FOR SHERIFF.

AND SO MY DEAR FRIENDS

WELL BOYS, HOW DID YOU LIKE MY SPEECH?
FINE GIRL BUT THERE WERE SEVERAL SPOTS WHEN YOU COULD HAVE SAT DOWN!

Do You Remember?

Sept. 12, 1902
The Citizens of Randall County were agitating for the drilling of an artesian well.

Hereford public schools opened with 264 students enrolled. The schools taught through the ninth grade.

Miss Zula Vanderburgh entertained in honor of Miss Josephine Clay McMahon of Leger, Okla.

W. R. Ward sold his drug business to G. E. Burns and O. F. Smith.

Lubbock citizens were offering \$1,000 for information leading to the arrest of the assassin of J. W. Jarrott, attorney. "Mr. Jarrott being the friend of the poor and downtrodden had made many enemies among men who are prone to prey upon the condition of the helpless, and it is thought that his death was due to the machinations of this class of men."

Coffey and Guinn sold their interest in the Hereford Meat Market to Lee Gilliland of Claude.

Bargains featured in the Galbreath-Fox ad:
Shoes—35c to \$1.50.
Hats—\$2.00 to \$3.50.
All wool blankets, \$1.50 to \$3.50.
Percale shirt waists—25c.

Sept. 13, 1912
Twenty County Schools opened on Sept. 10.

Dallas County voted dry by a 1,500 vote margin.

Miss Douglas Wilson returned from New York and Cape Cod, where she had spent the summer, to work in the office of her father, T. K. Wilson.

Judge W. M. Knight, J. I. Walker, G. A. F. Parker and D. L. McDonald were honorary vice presidents of the Panhandle State Fair which opened October 8 in Amarillo.

The Methodists took the entire back page of the paper to list their members, tell of the proposed building program and make veiled threats of listing the subscription pledge by every member. Terminating the non-cooperators "I. W. W.'s" the idea seemed to be to appeal to war time patriotism to get the church built.

G. A. F. Parker, C. B. Williams, E. B. Black, D. F. Ashbrook, Jno. Sherman and Jno. P. Slaton were on the Methodist building committee.

Naval Cadets Have Their Own Second Front



Naval aviation cadets at the St. Mary's pre-flight school, Moraga, Calif., have their own second front. Cadets were recruited for work as pear pickers during a shortage of harvest laborers.

Use V-Mail, Says Admiral Nimitz To Families of Men in Overseas Service

New Orleans—Admiral Chester W. Nimitz, Commander-in-Chief of the Pacific Fleet, has issued an appeal to families of service personnel to use the new fast V-Mail system for correspondence from the Mainland to forces afloat and afield.

Pacific Fleet V-Mail authorities pointed out that speed, privacy and economy should make use of this microfilm service attractive to the armed forces.

Whereas regular airmail from the Hawaiian area to Pacific Coast points often takes many days—even going by convoy when mails are unusually congested—V-Mail to these same cities averages only four days. V-Mail for East Coast points takes only six days from the time of posting to arrival at its destination.

In the fleet mail clerks have been supplied with special V-Mail forms. Letters written on these blanks and posted for censorship are not read again until they reach the addressee.

Hawaiian area V-Mail is photographed on 16-millimeter microfilm spools in Honolulu. These rolls, two of which contain as many letters as an ordinary mail-pouch, go to the mainland by the FIRST AVAILABLE air transportation. They rate highest priority; they go immediately.

By fast mail train, completed V-Mail is then sped to recipients, who get 4 by 5 1-2 inch enlargements of the tiny negatives in official envelopes without charge.

Westway Items

By MRS. MERLIN KAUL

School opened here Monday with 27 pupils enrolled. The first six grades are being taught here this year. Miss Elma Smith of Olton is teacher in the primary room and Mrs. Jewell Dodson is intermediate grade teacher. Joe Landers and Louis Jay are driving the buses again this year. Mrs. Louis Jay is in charge of the cafeteria. Several ladies met to plan for the cafeteria Monday afternoon. Fifty quart jars and 10 No. 2 cans of vegetables were canned. Those present included Mesdames Jim Bookout, Clarence Morrison, Roy Lee Wilson, Maurice Tannahill, W. S. Rice, Moody Stephan, Louis Jay, R. M. Gunn, Joe Landers and A. C. Pierce.

As usual a large crowd was present at the chicken fry, which is held at the schoolhouse Monday night. Orville Houser had charge of the frying and with his usual skill turned out chicken and steak "done to a T." Pickles, tomatoes, pie and coffee completed the menu. A shower for the cafeteria resulted in a number of utensils and dishes, which were badly needed. Some of the guests brought canned goods to add to that already on hand.

Roy Landers and Mia Auline Caviness surprised the many friends here when they came to Clovis, N. M., Monday afternoon and were quietly married. The ceremony was performed at 3 p. m. The couple was unattended and returned immediately. They are living at the R. M. Gunn home and Roy will continue to assist his father on the farm here. He will go to Lubbock the last of the month to take his examination for the army. He is the son of Mr. and Mrs. Joe Landers and his wife is the daughter of Mr. and Mrs. Rob Caviness of Olton.

We extend heartiest congratulations to this fine couple and best wishes for their success.

Mr. and Mrs. Roy Lee Wilson, Vernon, Helen Jo and Glenn Wilson were at a party Thursday night at their home. The young people played games outside while "42" furnished entertainment for those inside. Those present included Mr. and Mrs. Paul Rudd, Kenneth, Harold and Homer, Mr. and Mrs. Orville Houser, Mr. and Mrs. G. C. Hartman, Elwyn, Roger and Nina Beth, Clarence Morrison and Marjorie, Mr. and Mrs. T. J. Parsons and children of Progressive.

Mr. and Mrs. E. J. Parsons and Bobby, Mr. and Mrs. Grady Wilson and family, Mr. and Mrs. T. B. Cox and family, Mrs. Vina Edmonson and James Nolan, Mr. and Mrs. E. H. Little, Nannette and Junior, Wanda Marie Allmon, Rosemary Phillips of Hereford, Juanita Upton of Summerfield, Camella Otta, Mr. and Mrs.

Mainlanders corresponding to men afloat or afield may obtain their V-Mail blanks from any postoffice. Full instructions appear on each form. Letters are sent to the nearest V-Mail center for forwarding by air to the soldier, sailor or marine concerned. Again, days are saved; and valuable airplane space is conserved for vital war goods.

It was urged that service users of V-Mail request their correspondents to take advantage of this fast system. V-Mail now goes to personnel on duty in Australia—and in intermediate island bases.

Jim Dale and daughters, Mr. and Mrs. Merlin Kaul and sons, Jack Allmon, Roy Landers, and Bonnie Wilson of Snyder. Refreshments were served at the close of the evening.

Mr. and Mrs. Lloyd Roe of Panhandle spent Thursday and Friday in the J. A. Roe home.

Mr. and Mrs. Richard Connally and children moved last week from Abilene to the home of Mrs. Connally's parents, Mr. and Mrs. Vincent Skypala and Mr. Connally will assist his father-in-law with his farm work.

Juanita Upton of Summerfield was a guest of Helen Jo Wilson Thursday night.

Mr. and Mrs. Irving Willoughby and children of Ward spent Thursday in the G. C. Hartman home.

A dinner last Sunday at the G. C. Hartman home honored the birthday of Mrs. Hartman's little grandson, Carroll Willoughby who was four years old that day. A decorated angel food birthday cake, centered the table and carroll began the celebration by singing the birthday song for the guests. Those present were Mr. and Mrs. Irving Willoughby, Carroll, Donnie and Doris, Mr. and Mrs. Elmer Reynolds, June and Elmer Jack of Hereford, Terry Lovelady of Bovina, Mr. and Mrs. Orville Houser and the G. C. Hartman family.

Mr. and Mrs. Obe Wilson and boys of Snyder visited last week in the Sam and Roy Lee Wilson homes.

Mrs. Grady Wilson, Donald Dean and Norma Sue, Mrs. Vernon Wilson and Jerry Ray of Mrs. Hughes Millard and children visited Mrs. E. B. Osburn and Bobby at Amarillo Friday afternoon.

Visitors in the Jim Dale home last Saturday included Mr. and Mrs. Reese Taylor and children of Perryton, Mrs. C. I. Poe and daughter, Anna Ruth, of Borger, Mrs. Ursula Dell and Chas. of Shattuck, Okla.

Mr. and Mrs. Rule Willis and children came Friday to visit Mrs. Willis's cousin, Jim Dale and family. They spent the day in the Dale home.

Mr. and Mrs. W. L. Jones accompanied the Hudson Store group to Red River in New Mexico to spend the week end.

Mr. and Mrs. Maurice Tannahill went Saturday to Amarillo where they visited and visited Maurice's brother, Wilburn who is here on a few days furlough from army duties. Wilburn received a commission as second lieutenant. He leaves the last of the week for Fort Sam Houston at San Antonio.

Mrs. T. B. Cox is suffering with an injured shoulder, the result of striking a building when she was trying to catch a chicken.

The first "norther" of the season struck Thursday making us realize that winter is "just around the corner" for the Panhandle. Coats and jackets came from the closet and some admit that heaters added greatly to comfort.

Vesta Mae Landers is staying at the home of her aunt, Mrs. Guy Lawrence at Hereford while Mrs. Lawrence is recovering from a recent operation.

Rev. and Mrs. Hardy Stephens and children were here Sunday and Rev. Stephens filled his regular appointment. Rev. Stephens has been called back here for another year as pastor.

Birthday contributions were given Sunday by Mr. and Mrs. O. C. Merritt and Donnie Rice, Mr. and Mrs. Alvin Williams and children were present after being absent several Sundays. The new daughter of the family, Virginia Sue, who is 3 weeks old, made her first visit to Sunday School.

Mrs. G. C. Merritt announced preaching next Sunday at Ward

by Rev. Stephens with a basket dinner at noon and singing in the afternoon and invited everyone to come for the day.

Mrs. Moody Stephan, Weldon and Rose, accompanied Mrs. Stephen's brother, Chris Clark, to Gatesville last Saturday to spend a week visiting Mr. Stephens parents, Mr. and Mrs. R. T. Stephen and other relatives. The elder Mr. Stephen has been ill and bedfast for the past 3 months. They returned home home Sunday night.

Rosemary Phillips of Hereford was a guest of Wanda Marie Allmon Thursday night.

Miss Mary Turrentine left Friday to return to her teaching duties at Paint Rock.

Mrs. Mattie Strickland spent Monday and Monday night in the Luther MacFarland home north of Hereford. Tuesday she visited with Mr. and Mrs. Joe Dixon who also live north of Hereford.

Mr. and Mrs. Vernon Baker of Hereford were visitors Wednesday afternoon in the W. S. Rice home.

Mr. and Mrs. C. P. Grimes and Betty May of Hereford were guests Sunday of Mr. and Mrs. W. S. Rice and boys. Betty May remained a guest Sunday night in the Rice home.

Mrs. Curt Griffin and Mrs. J. Wood and Jerry of Amarillo were visitors Sunday in the Paul Rudd home.

Mr. and Mrs. Gordon Witherspoon and children of Hereford were visitors Monday in the G. C. Hartman home, Mr. and Mrs. Ronald Matthews, Marcus and Marilyn were guests Sunday in the Hartman home.

Mr. and Mrs. Elmer Combs and boys went Monday to Plainview, where they visited Mrs. Combs parents until Tuesday.

Mr. and Mrs. T. B. Cox and children went to Floydada Sunday to see Mrs. Cox's brother, Mr. Hooten, who injured his back recently when he fell from a building.

Misses Mary Nicks and Frances Young of Hereford were guests Saturday night and Sunday in the M. S. Roe home.

Mr. and Mrs. Fred Millard and Nancy, Mr. and Mrs. Buddy Sowell of Hereford were dinner guests Sunday in the Hughes Millard home.

Mr. and Mrs. E. J. Parsons and Bobby, visited Sunday at Clarendon with Mr. Parson's uncle, Jack Parsons.

Emery Burks of Gravette, Ark., was a guest three days last week in the Clarence Morrison home.

William Rice was a guest Sunday and Sunday night in the T. J. Parsons home at Progressive. Marlin Pierce has been moved from Las Vegas, N. M., to Great Falls, Mont.

Mrs. W. S. Rice reports that her brother, Frank, was one of ten men chosen to go through maneuvers recently at Ft. Benning, Ga., for a movie company which wanted the pictures for a movie. The film was used in "This Gun for Hire" and Mrs. Rice says that when her younger sisters saw the picture at Corpus

Year's Merriest Musical



Betty Grable, the whirlwind blonde, is cast with John Payne for the first time since "Tin Pan Alley" in "Footlight Serenade" in which the pair will be co-starred with Victor Mature. With spectacular dance routines and hit parade music, "Footlight Serenade," which shows Sunday, Monday and Tuesday at the Star, is recommended as an ideal tonic for the times.

Christi recently they immediately recognized their brother.

Rev. and Mrs. L. N. Lipscomb of Plainview were guests Thursday night and Friday in the home of Mrs. Lipscomb's sister, Mrs. O. Wilder.

Farm property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency. Elizabeth Womble. 37-2tc

MASONIC BULLETIN

Hereford Lodge 649

Stated meeting second Monday in each month. School of instruction each Thursday night.

Sylvester Slagle, W. M. E. L. Brady, Secy.



SKUNK FAT ROF SKUNKS

T. P. Lawdermilk, Irion County Clerk, might have something here. In a letter to the Game Department he points out that trappers of fur-bearing animals annually waste much of the fat from animals. The government needs fats for the manufacture of explosives. So why not ask each hunter and trapper to save the animal fat, turn it over to retail fur dealers, who in turn could take it to district rendering plants? And if a little skunk

odor remains in the fat of the striped creatures, then "why not fight the Skunks with a little skunk fat?" asks Mr. Lawdermilk.

Protect

WHAT HAVE YOU INSURED?

John McLean Insurance Agency 112 W. 3rd Phone 673

Grade 'A' and Pasteurized MILK

AND DAIRY PRODUCTS

Delivered Daily

Cream O' Plains Dairy

PHONE 680 — DICK WALKER, Mgr.

SPECIAL 60-DAY BARGAIN

THESE 6 MAGAZINES AND THIS NEWSPAPER

HERE'S WHAT YOU GET:

- Woman's Home Companion 1 year
- Better Homes and Gardens 1 year
- Household Magazine 1 year
- Farm Journal & Farmer's Wife 1 year
- American Poultry Journal 1 year
- Progressive Farmer 1 year
- THE HEREFORD BRAND 1 year

ALL SEVEN FOR ONE YEAR

\$3.00

REGULAR VALUE \$6.00 — YOU SAVE \$3.00

You will get all Seven publications, and if you are already a subscriber to ANY of these, your present subscription will be extended. Mail or bring the coupon below to our office AT ONCE, and you will receive the SIX BIG MAGAZINES each month, and THE HEREFORD BRAND each week—that's 73 magazines and 52 newspapers—124 issues in all for only \$3.00. ORDER AT ONCE because we may soon have to withdraw this offer or advance the price.

Use This Coupon and Save \$3.00

Gentlemen: Yes, indeed, I want to accept your magazine offer before it is withdrawn. Enclosed is \$3.00 in FULL PAYMENT for a ONE YEAR'S subscription, new or renewal, to your newspaper and the following six publications:

- WOMAN'S HOME COMPANION 1 year
- BETTER HOMES AND GARDENS 1 year
- HOUSEHOLD MAGAZINE 1 year
- AMERICAN POULTRY JOURNAL 1 year
- FARM JOURNAL-FARMER'S WIFE 1 year
- PROGRESSIVE FARMER 1 year

My Name is _____ Address _____
Town _____ State _____

Yes—You Can Help Him...



...and here's how!

Gas is speeding the production of the weapons of war—ships, planes, tanks, guns, shells. As a fuel, Gas is vitally important in winning this war. Lend your help by an economical use of GAS—the Nation's Fuel—on the Home Front.

HERE'S A THREE-POINT PROGRAM FOR ECONOMY CONSERVATION IN YOUR HOME

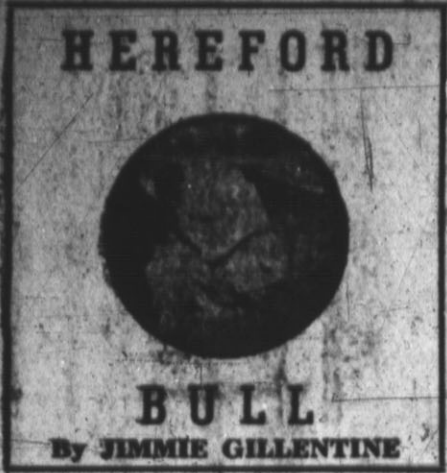
IN THE KITCHEN... Cook the low temperature way that saves Gas and Vitamins. Roast at lower temperatures and reduce meat shrinkage.

IN THE HOUSE... Make preparations now for heating your home next winter. Storm windows and doors as well as insulation will save Gas.

IN THE BATH, LAUNDRY AND KITCHEN... Repair leaky hot water faucets to save water and Gas. Don't heat more water than you need.

West Texas Gas Co.





By JIMMIE GILLENINE

The question of "Who pays prisoners of war?" has resulted in much controversy. Cheney Halle has decided I was right and I have about decided he was right. Anyway, it is a good question for argument. Minister H. F. Cooper looked it up in his World Book and says that the government which holds the prisoner pays the salary of all commissioned officers, but the amount is in turn charged against the native country of the prisoner. He also says that the home country accrues salaries of privates and non-commissioned officers; however, if the country which holds these men makes them work, they are paid in accordance with the same rank by the country which holds them; On the other hand, rules governing prisoners of war may have changed since his books were published, so I am still looking for complete and positive proof.

Meanwhile, here is another question which usually ends up in an argument: "Are the United States Marines an independent orga-

lization? Are they part of the Navy, or are they a division of the Army? I am sure someone can answer this, because many of our local people have boys in the Marine Corps. I always seem to land in the screwball arguments, and generally reach the lowest ebb of being correct during elections.

In quite a few lines people are beginning to see the result of acute shortages—and it will get worse. It takes a high priority rating to buy paper clips and the same will soon be true of pins. Yes, plain old straight pins. Only last week several large ship building plants were forced to cease production because they could not get steel. Sooner or later the gun plants will also be forced to close or slow down production. This is what they have been talking about when they asked us to gather up our scrap metal. Scrap metal means victory. You have read this many times, but as these plants close down you can see how true the statement rings. If you have any scrap metal, or know of any, it is your duty to bring it to town. You will receive a fair price—but the main thing is that it may save the life of an American boy. No amount is too small, either; if you don't want pay, then you can donate the proceeds to the Red Cross or the U. S. O.

There is also a reputed shortage of bobby pins. Personally this holds no terror for me. I am sure that Dr. Wills and Judge Jas. Witherspoon view the matter in the same light.

Hereford now has a labor union. This is probably the first Labor Union local ever established in this county—it is a carpenter's union and apparently will operate in connection with the Allen Enemy Internment Camp. Anyway, there is a big "L. U." sign on Third Street. A note pinned to the door announces the time for contacting the leader. No further information has been officially announced in this regard.

Contractors on the Concentration Camp state that they will hire local labor as extensively as possible. S. J. Churchill, representing Russell J. Bryson Co., stated that he would like to contact all farmers who are interested in work on the camp.

First crack out of the box, the company expects to build some barracks to house the workmen. They will install bunks, according to Mr. Churchill, but workmen will have to furnish their own bedding. He also indicated that a concessionaire will be awarded a contract on the grounds. This may help solve the housing shortage to some extent. Houses and apartments are scarce, however. Not a day passes but several persons visit the

Brand office in search of living quarters. Rooms are even becoming hard to find; apartments and houses have been practically out of the question during the five years I have lived here.

H. L. Broadwell was kind enough to bring by some of his Swiss chard, which I believe was the finest I ever saw. John Patton is displaying a large bunch of plums and a huge pear, which he says he grew. However, he didn't have any samples.

In this issue of The Brand you will find a Christmas advertisement on page 8. The advertisement is sponsored by local firms, who are now showing exceptionally nice lines of merchandise to be sent to soldiers in foreign lands. All parcels must be mailed to these boys not later than October 1, if they are to be delivered Christmas. Furthermore, you will be delighted at the extensive showing of gifts suited for soldiers. Many of the articles have been manufactured expressly for this purpose. Of course relatives will remember the boys, but it would delight any soldier to know that he is remembered by his friends and former neighbors. Christmas, 1942, will be a sad occasion for the boys in foreign lands. Why not pick out someone you know and send him a gift? You will find many appropriate items at reasonable prices—and they will do plenty toward bringing the Christmas spirit to boys in Australia, Egypt, Great Britain and other distant points. Think it over and you will probably decide to get at least one package into the mails within the next week or ten days.

SONS In the Service

Hollabaugh Tech. Sgt. "Something new has been added" to the sleeve of William Hollabaugh, son of Mr. and Mrs. Clarence Hollabaugh, for his mother writes that he has been promoted to technical sergeant. Sgt. Hollabaugh is now stationed at an Air Corps Technical School at Sioux Falls, S. D., but is expecting to be transferred soon to Chicago.

McCord A Gunner Cpl. C. V. McCord, a gunner in the Army Air Corps, is visiting his mother, Mrs. A. H. Swigert, and other relatives here. C. V. says that we have been referring to him as a mechanic and wants it thoroughly understood that he is no grease monkey.

Simpson To Columbia. M. L. Simpson, Jr., was sworn in recently as a midshipman in the Naval Reserve after completing a course at Notre Dame, Ind.,

Returned Missionary Speaks at Local Church

Rev. John Hall, who for eight and a half years was a missionary in French West Africa, spoke to an interested congregation at the Assembly of God Church last Sunday and Monday nights, when he told of his experiences in mission work. He illustrated his lecture with lantern slides.

Rev. Hall was associated with Rev. Homer T. Goodwin, minister of the local church, in the African mission work for three and one-half years. Because of the war and the cancelling of such missionary activity, he is on his way to California to teach in Southern California Bible College.

PERSONALS

Misses Ona Fay and Kitten Smith had as their guests last weekend their parents, Mr. and Mrs. Roy G. Smith of Dimmitt, Tex., and Sgt. Orville Wright and Pvt. Hewitt Dardeau of Camp Berkeley.

J. T. Carroll, Wilson Gyles, Dick Coffee and Brunell Climer were among the soldiers from Camp Berkeley who were visiting relatives and friends here over Labor Day.

Sgt. and Mrs. W. A. Kessle, visited with Mr. and Mrs. Vance Crume, Sunday night. Sgt. Kessle is stationed at Santa Barbara, Calif., and is on furlough visiting Mrs. Kessle, who works in Farwell.

Mr. and Mrs. E. C. Jordan of Amarillo were guests of Mr. and Mrs. Frank O. Marrs over the weekend.

Mr. and Mrs. J. Wallace Robinson and Mr. and Mrs. Egbert Brady and their families spent the Labor-Day weekend at Buffalo Lake.

Mrs. H. N. Gregory of San Angelo arrived in Hereford this morning for a business visit of several days.

Mr. and Mrs. James Rutherford have returned to their home in Jackson, Miss., after a two-weeks visit here with his mother, Mrs. Hattie Rutherford.

and has now been transferred to Columbia University, N. Y., where he will attend Midshipman's School for the next few months.

New Merchandise

arriving daily at
HEREFORD STORE CO.

- Newest promotions in Ladies' smartest DRESSES, choice \$2.99
- Ladies' COATS quality, marvelous styles. Priced from .. \$12.95 to \$27.50
- 5 Brothers Boys' Matched SCHOOL SUITS, Ages from 8 to 18 \$2.68
- Boys' Heavy Wool COATS, zipper front \$2.85
- Men's All-Wool Zipper front WARM COATS \$5.95
- Men's All-Weather COATS belted backs and sides—nicely lined. Buy Quick! \$9.75
- Improved Indian Goat Silk lined COATS \$13.95-\$17.40
- Men's New Fall HATS Priced from ... \$1.00 to \$3.95
- Resistol HATS \$4.95
- Ladies' Plaid SLACK SUITS—\$3.50 value \$2.98
- Children's Wool-Blend front SWEATERS from 98c to \$1.19
- BLANKETS, double .. \$1.89
- BATH ROBES, good weight \$1.98 to \$2.75
- DRESS LENGTHS, in fancy and plain, 3 1/2 to 4 yards \$1.95
- TURKISH TOWELS, Mill ends, while they last medium size only .. 98c DOZ.
- Men's Cowboy BOOTS, Starnes bench-made \$15.75 Other Boots \$5.98 to \$8.95
- Wear-U-Well SHOES, for the entire family ... and moderately priced!

Hereford Store Co. S. L. Harman

Mrs. W. A. Perciful of Hutchinson, Kan., who came to visit her mother while her brother and his wife were here, has also returned to her home.

Mrs. J. M. Gilliland and Mrs. Reed Williams have gone to California for a two week's visit with relatives. In San Francisco they will visit Mrs. Gilliland's daughter, Miss Estelle Gilliland.

Mr. and Mrs. Jeff Gilbreath went to Vega yesterday to visit her father, John L. Wilson, who is recuperating from a broken hip at the home of his daughter, Mrs. C. L. Morris.

Mrs. V. H. Pitman, Miss Eloyse Pitman and Don Taylor of Pampano went to Odessa to spend the Labor Day weekend with Mr. and Mrs. Jack Wayland, formerly of Hereford.

Mrs. D. B. Wheelless and baby left Sunday for their home in Hillsboro where Mr. Wheelless has been transferred from Muskogee, Okla. Mrs. Wheelless and baby have been visiting her parents, Mr. and Mrs. D. W. Hawkins.

Whitefaces

(Continued from Page 1)

showing plenty of hustle in practice sessions.

"Some of these new boys and last year's squad members are going to give the lettermen a real run for their place on that starting lineup," Stanton declares.

Complete 1942 schedule for the Whitefaces is as follows: Sept. 18, Olton, here. Sept. 25, Dimmitt, here. Oct. 2, Dumas, here. Oct. 9, Panhandle, there.

Oct. 16, White Deer, here. Oct. 23, Dalhart, there. Oct. 30, Friona, here. Nov. 6, Tulla, there.

Prejudice

(Continued from Page 1)

"Let's put aside all prejudices on this matter," Schroeter states. "And get our junk delivered to an authorized dealer NOW and be sure that our shipyards and factories will go on turning out the ships, machines and munitions to beat the Axis."

Producers

(Continued from Page 1)

that they are responsible for the condition of wheat, even after they take out a government loan, and AAA officials asked that producers be reminded of the terms of their loan and take immediate steps to see whether wheat is deteriorating.

Summerfield

(Continued from page 1)

health program is to increase health, efficiency and learning power of all the children in the school. School cafeterias, in almost every instance, have done a 100 per cent job in selling themselves to patrons and parents as a good community investment.

Box At Locker The Central School Cafeteria again this year has a box at the Hereford Locker and Cold Storage Company and persons who wish to give meat to the cafeteria can leave it at the lock-

er. Other contributions may be left with Mrs. John Cunningham at the cafeteria or Mrs. Dyalthis Brady at the welfare office. Financial contributions may be left at the First National Bank.

Need 300

(Continued from Page 1)

workers will furnish their own bedding, Churchill said.

Work is also expected to start immediately on building for a restaurant concession. Probably bids will be taken and the concessionaire chosen in much the same way that contractors on the various building jobs are selected.

December 10 is the date set for completion of the camp construction, however, it has been frequently demonstrated on nearly all emergency work that such factors as labor and material shortages and unfavorable weather may hinder the completion of work.

Around Town

(Continued from Page 1)

Stand moved to West Third Street, back of the Texas Market, and George Cantrell moved his jewelry and watch repair business to the location next door, south of the Star Theatre.

Mrs. C. O. Wilkins, who underwent an operation Friday morning and was seriously ill for several days, is reported this morning as improved.

Mrs. W. F. Gillis of the Fashion Shoppe has been out of the store this week—also spending her vacation at the hospital.

Let Us FURNISH YOU Binder Twine ...

A big stock to supply your needs.

Fruit Jars ... and a complete line of Canning Supplies.

Fence Chargers ... The Parmak Electric Fence Charger is "tops" in the line and will save you money.

Hardware Co. Phone 567 "Anything From A Rack To A Tractor"

SONS In the Service

Hollabaugh Tech. Sgt. "Something new has been added" to the sleeve of William Hollabaugh, son of Mr. and Mrs. Clarence Hollabaugh, for his mother writes that he has been promoted to technical sergeant. Sgt. Hollabaugh is now stationed at an Air Corps Technical School at Sioux Falls, S. D., but is expecting to be transferred soon to Chicago.

McCord A Gunner Cpl. C. V. McCord, a gunner in the Army Air Corps, is visiting his mother, Mrs. A. H. Swigert, and other relatives here. C. V. says that we have been referring to him as a mechanic and wants it thoroughly understood that he is no grease monkey.

Simpson To Columbia. M. L. Simpson, Jr., was sworn in recently as a midshipman in the Naval Reserve after completing a course at Notre Dame, Ind.,

STAR FRIDAY and SATURDAY

EPIC ACTION! EPIC EXCITEMENT!

Riding THE WIND starring TIM HOLT with Ray Whitley and Mary Douglas

Our Gang, in "Surprise Parties" Hit No. 2

NOW IT CAN BE TOLD!

SECRET AGENT OF JAPAN with FOSTER and BARI

STAR SUNDAY MONDAY TUESDAY

COME ON DOWN ... JOIN IN THE FUN!

IT'S STRICTLY DYNAMITE!

JOHN BETTY VICTOR

PAYNE GRABLE MATURE

in the season's fastest funniest musical-comedy...

Footlight Serenade

JANE WYMAN JAMES GLEASON Phil SILVERS Cobino WRIGHT, JR.

plus Latest Airmail News Pete Smith's "Saddle Billy" Merrie Melodie Cartune

BUY U. S. WAR BONDS AND STAMPS! On Sale Day or Night!

Texas SUNDAY MONDAY TUESDAY

Dinner for Hate!

A Life lived for Revenge ... and the most Amazing Climax you've ever been shocked into!

The Screen SHOCKS you with DARING and DRAMA!

THE SHANGHAI GESTURE with Gene TIERNY, Walter HUSTON, Victor MATURE, and Una MUNSIE

Adults .. 28c Kiddies .. 11c

added joys Sports Reel, "DOG MEETS DOG" Your Favorite Stars, in "PICTURE PEOPLE"

E. B. Black has

Bedroom Suites Galore

Last week we told you that we had just received two cars of furniture—and this week we received another huge shipment of

BEDROOM SUITES Maple ... Oak ... Mahogany ... Blondes in Modern and Period designs!

We now have one of the largest selections of Bedroom Suites in the entire Panhandle and we believe we have anything you may ask for. Prices, of course, are still very reasonable in line with our policy since 1901.

E. B. Black Co.

FURNITURE-UNDERTAKING AMBULANCE SERVICE—DAY OR NIGHT

We Now offer a \$150.00 Cash Burial Insurance Policy! See Us!

Texas Friday Adults .. 17c Saturday Kiddies .. 11c

SIX-GUN TALK WESTERN STYLE

Cyclone KID! with DON RED BARRY

plus

PERILS OF THE ROYAL MOUNTED with Robert Stevens - Nell O'Day Kenneth MacDonald - Richard Fiske

Original Screen play by Basil Dickay from the novel by Louis H. L'Amour. Story by JAMES W. HOBBS

Hilly Vine Comedy "YOO HOO, GENERAL"

Adults .. 28c Kiddies .. 11c

Texas SUNDAY MONDAY TUESDAY

Dinner for Hate!

A Life lived for Revenge ... and the most Amazing Climax you've ever been shocked into!

The Screen SHOCKS you with DARING and DRAMA!

THE SHANGHAI GESTURE with Gene TIERNY, Walter HUSTON, Victor MATURE, and Una MUNSIE

Adults .. 28c Kiddies .. 11c

added joys Sports Reel, "DOG MEETS DOG" Your Favorite Stars, in "PICTURE PEOPLE"