

MAKE EVERY PAY DAY
BOND DAY
JOIN THE PAY-ROLL SAVINGS PLAN

The Hereford Brand

12 PAGES
Electrified
Farm Home

Published Every Thursday

"but one ISM in America—and that's AMERICANISM:"

Our Slogan—"More People—More Farms"

42nd Year—Number 45

The Hereford Brand, Hereford, Texas, Thursday, November 5, 1942

Price Per Copy 5c

Around Town

Sights and Faces Seen

E. E. Ramsey has a reputation for being one of the best gardeners in Hereford and his flowers would get on nearly any "ten best" list in town. But Mr. Ramsey is not selfish about the honor and is ready to share four varieties of irises and six or chrysanthemums with anyone who cares to come by his place on Miles Avenue to get the bulbs.

And another gardener is D. W. Hawkins who Monday afternoon brought a box of strawberries to the Brand office. They were big, beautiful and delicious.

With the ladies getting ready to be drafted, draft officials ought to change those aptitude tests a little. For instance, if a girl honestly admits to great ability in charring toast, scorching meat and burning bacon, she ought to be a "natural" for training as a welder.

Bill Smith's souvenirs of World War I are attracting plenty of attention today. Bill has arranged them in the Brand office window and background for the collection is furnished by picture post cards and pictures taken in France—altogether a good Armistice Day exhibit and one to make us hope for a time when we can be looking a souvenirs of World War II.

When Ike Crosthwait and Frank Daniel took over Ike's Cafe again this week and set up the new "five to ten" working hours, the had to get keys and locks. The cafe had never been closed before.

Concerning Armistice celebrations the Legion announces that there will be no public dance held this year. However, Legionnaires and their wives will have a social at the Legion Hall following the banquet at the Christian Church.

And a regular feature of Armistice will be the annual Police Court with Judge Bennett presiding.

Tulia Hornets Meet Whitefaces Friday, 2:30 P. M.

Facing their traditional foe, the Tulia Hornets, the Hereford Whitefaces are participating the toughest game of the season tomorrow afternoon at 2:30 when they go to Tulia to finish the conference season.

Tulia has an undefeated conference record, but by paper statistics will go into the game the underdogs. However the Hornets, still burning over the defeat administered by the Whitefaces in 1941, will be out for revenge and are confidently planning to add the Whiteface scalp to their trophy list for the season.

Coch E. V. Stanton reported this week that three regulars may possibly be out of the lineup Friday night. Merrill, Russell and Rudd have been out of school this week and the Coach points out that the team would be severely handicapped without the services of any one of these players.

The Hornets have defeated Friona, Dumas and Dalhart, but Olson, a non-conference foe, defeated the Tulia boys by 18 to 9—and Hereford has beat Olson. However, Coach Stanton points out that the Olson game was the first of the season for both teams, and that Olson showed the most promising material of any eleven which the Whitefaces have played this year.

Don't NAPI OUT IN YOUR SCRAPI

Call For War Workers Issued By Employment Offices Here

Armistice Day Program To Be Held Sunday

A special Armistice Day service will be held by congregations of the Methodist, Christian and Presbyterian Churches Sunday night, Nov. 8, at 8 o'clock at the Methodist Church. Members of the local American Legion Post will attend in a body.

Young people of the three churches will join in a union service at seven o'clock and the Young People's Choir will furnish special numbers for the regular evening program.

Rev. James Alken, Jr., will give the Armistice Day Message and Post Commander J. C. Ricketts will assist in the worship service.

A free will offering will be taken for the benefit of the Deaf Smith County Red Cross. The public is invited to attend this, the only community observance yet set for Armistice Day.

Colonel Simpson To Speak At Legion Banquet

Col. E. A. Simpson of Amarillo will be the speaker at the annual American Legion Armistice Banquet to be held next Wednesday night at 8 o'clock at the Christian Church, local post commander J. C. Ricketts announced this week.

Colonel Simpson, well-known in Hereford and the Panhandle for his forthright and candid opinions on foreign affairs, has been one of the most popular speakers ever to appear in Hereford and Legion officials are expecting a good crowd for the annual affair.

Because ticket sales had to be limited to 100 plates this year, Legionnaires were urged last week to make reservations early.

Dr. Harris Opens Osteopathic Office Here This Week

Dr. Norman Harris, formerly of Raton, N. M., Monday opened his offices in the Buckner Building.

He is a member of the osteopathic profession and of the college of osteopathic surgeons. Dr. Harris has also taken a year and a half of additional training in association with Doctors Credit and Vick in Amarillo.

No Serious Injury Reported From Car Accident Sunday

Cars driven by Rev. Hardy Stephens of Dawn and by Radford Hutcheson, Jr., of Hereford were badly damaged Sunday morning when they collided east of Mother's Park.

Though badly shaken up by the accident, neither of the drivers nor Mr. Stephens' family, who were accompanying him to a preaching engagement at Westway, were badly hurt.

HOSPITAL NOTES

Lloyd Ties, surgery, Nov. 3.
Marie Watson, Friona, surgery, Nov. 4.
Mrs. Ben Shreve, surgery, Oct. 31.
Mrs. T. L. Harbour, surgery, Oct. 29.
Mr. Higgins, improving.
Louise Lance, surgery, Nov. 4.
Mrs. A. D. Higgins, girl born Nov. 3, named Lis Anne.
Mrs. L. D. Childs, boy, born Nov. 3, named David.

Every able-bodied man in the Hereford area who is not already employed on a war project or in vital civilian work is urged to report to the U. S. Employment Service office at 118 E. 3rd St., in Hereford to find out just how he can best serve in the country's war effort.

Olin G. Evers, interviewer in charge, will be glad to explain to prospective war workers just how, when and where they can help their country in completing necessary construction now under way; and Mr. Evers especially wishes an opportunity to explain war work possibilities to farmers of the area.

"If you farmers have your work far enough along that you can leave it for two or three weeks, come on in and help out," the employment service interviewer urges.

"If you need to work on your place two or three days a week, you may still do so, but at the same time put in every spare day helping on wartime projects."

"Wages are good, working conditions are good, and the work will help both you and your country," Evers states.

Cecil Boyer To Head Lipscomb County AAA

Cecil Boyer left this week for Lipscomb County, where he has been appointed administrative officer of the AAA farm program. Boyer has been employed in the Deaf Smith County office for the past several years and is well experienced in all lines of the work.

Joe B. Ellis, formerly AAA administrator in Lipscomb County will be head of the Deaf Smith County Office.

Cogdell Opens Firestone Store

Cogdell Motor Company this week officially announced the opening of the new Firestone Store, which will in the future be conducted in conjunction with their automobile business.

"Despite shortages in every line of merchandise, we have been able to get a fair stock," Chas. Cogdell, manager, said, "and we hope to increase it greatly between now and Christmas."

He added that the store will endeavor to carry the entire Firestone line, which includes luggage, household items, toys, chinaware, silver, sporting goods and many other items. They will also feature Firestone tires and will in the near future have a large stock of "War Tires" which are being bought out by the company.

Cogdell Motor Company will continue with sales, repair parts and service for Buick and Pontiac cars, and G. M. C. trucks, and will maintain complete repair shops as in the past.

Much of the new Firestone line is now on display in the showrooms of the store with a generous selection of toys and Christmas merchandise; the line is to be increased as shipments come through. The Hereford store will be part of a nationwide set-up with standardized prices and merchandise. (Continued on Page 12)

AAA Committee Election Coming November 13

All farmers taking part in the AAA farm program are being asked to go to their respective polling places Friday, Nov. 13, to vote for delegates to choose the AAA County Committee for 1943. J. T. Gilbreath, chairman of the present county committee, announced today.

Because of the vital importance of fitting farm crop production to the needs of the war effort, it is more important than ever before that farmers exercise their right to choose the county committeemen who will administer the farm program locally. Mr. Gilbreath points out, adding that the voting set-up this year is arranged to make

War Worker



Blackie, 15-month-old German Shepherd dog, has the honor of being first dog recognized as a bona fide war worker. Blackie wears a photo identification badge on his harness when he leads his blind master to work each morning at a Detroit plant.

Whitehead Took Part In Pacific Battles

Russell Whitehead, 1st. class petty officer in the U. S. Navy, could tell plenty of stories about battles in the South Pacific if such information were not too taboo under censorship regulations.

Whitehead, who arrived here Sunday night to spend a ten-day leave with his parents, Mr. and Mrs. Charlie Whitehead, took part in the Battle of the Coral Sea and in the opening phases of the Solomon offensive, but is not allowed to say much about the fighting except that the Americans are putting up a hard scrap to root the Japs from their control of vital Pacific Sea lanes.

Local Officers Nab Prisoner At Station

Sheriff Joe Harp of Anadarko, Okla., was in Hereford this morning to pick up a prisoner arrested here Tuesday by Sheriff J. O. Newell and held for extradition. The prisoner, Jimmie Underwood, was wanted for murder in Anadarko and was arrested by Sheriff Newell when he arrived in Hereford Tuesday on a bus.

Bill Rice Home Is Destroyed By Fire

The Bill Rice home, 16 miles west of Hereford in the Westway Community, burned to the ground Tuesday afternoon about four o'clock when fire of unknown origin was already out of control before neighbors arrived to fight the flames. Mr. and Mrs. Rice had come to Hereford Tuesday morning and the Rice children were in school. No fires had been left lighted in the house, so far as is known.

A neighbor saw the fire and immediately got help to fight the blaze, but the fire fighters were able only to prevent the spread of the flames to the grass around the house. Nothing was saved. Mr. Rice carried no insurance.

Gas Ration Registration For County To Be At High School

International Independence Day

"November 11, 1918, the first International Independence Day..." that is the way The Brand of November 14, 1918 started its story of the first Armistice Day Celebration in Hereford. The editor called it an "International Independence Day." Like most men of good will of 1918 he thought it would be just that—a day that the little people of the Earth could celebrate forever as marking the end of their subjugation to power seeking kings and dictators.

But something happened to that dream of an International Independence Day. We got tired of idealism. Tried to go home and build a little observation platform, high and cold and lonely, from which to watch the rest of the world stew in the juice we had helped to brew.

And while we were sitting at home and the dictators were hatching war plans and the big powers of Europe were preparing to sacrifice the little countries in the interests of security and satisfied dictators—we in America completely forgot the meaning of that first Armistice. We celebrated it because it marked a return to peace, and overlooked the fact that the goal it had tried to achieve was slipping farther and farther away with each development of power politics.

Last year, we celebrated Armistice still a little in the spirit of thankfulness that America was not as other nations. Even though most of us knew, deep in our hearts, that it was our fight and we would have to get into it sooner or later.

And when the Japs decided to make it sooner, last December 7, it blotted out the specter of isolationism in most American hearts. A year of war has convinced most of us that that first Armistice Day should have become just what The Brand called it in 1918—an International Independence Day.

Armistice Day, 1942, and we dedicate ourselves again to the purposes of the first Armistice.

Whitefaces Go On Scoring Spree For 84-0 Victory Over Chiefs of Friona

Silk Hose Are To Be Collected By November 11

Mrs. A. L. Manjeot, Deaf Smith County Federation of Women's Clubs defense chairman, is urging all women of the county to turn in all silk hose past wearing to the defense chairman of her club, who in turn will see that they are in Mrs. Manjeot's hands by Nov. 11, which is the final date for collection.

The movement to collect silk hose for use in parachutes and ammunition was founded in Texas and club women are anxious that the drive go over the top.

Mrs. Manjeot stated that women who do not belong to any club should see that their hose donations get to some defense chairman or should bring them to her. After Nov. 11, they will be sent to headquarters for dispersal to the plants where they will be used.

Scouts Receive Promotions At Monday Meeting

Gilbert Carlyle graduated from Cubbing to Tenderfoot Scout and Joe Lyons, Edwin Huff and Cameron Gauk received Service stars at the regular Monday night meeting of Troop 1.

Gilbert Carlyle received his Tenderfoot badge and was made a member of the Troop in an impressive investiture ceremony.

Joe Lyons received his second service star for two years of service as a Scout. Cameron Gauk and Edwin Huff received their first service stars for one year's service as Scouts.

The Troop Council voted to accept Harold Conklin as Patrol Leader for the Wolf Patrol.

Brown home.
E. Westway at J. A. Roe home.
F. Ward—Ward schoolhouse.
G. Hereford area at court house.

H. Progressive—Progressive school house.
I. Wyche—Wyche schoolhouse.

Delegates Pick Committee
In past election there have been only two voting places in the county, Gilbreath points out, and the new arrangement should make it much more convenient for farmers to vote.

Delegates chosen at the election Friday will meet Saturday, Nov. 14, to choose the members of the county committee to serve for the coming year.

Applications To Be Filled Out At Registration

Next Thursday, Friday and Saturday, November 12, 13, and 14, passenger car owners of Deaf Smith County will register at Hereford High School for their basic "A" Gas Ration Books, and E. H. Norton, chairman of the county war price and rationing board again this week emphasized that car owners have only a few facts to keep in mind about the registration but that it is vital that car owners have these facts right.

First: The passenger car owner must bring both his certificate of title and the registration receipt for his car.

Second: He must bring the serial numbers of the five tires—four mounted, one spare—in use on his car. If a car owner has more than five tires and under O. P. A. regulations this includes ANY PASSENGER TYPE TIRE, including scrap tires which are owned by the reg- (Continued on Page 12)

Twenty-Two Men Classified By Local Board

News of classifications and inductions revealed this week by the Deaf Smith County Selective Board was as follows:

I-C
Already in Service.
Ervin H. Ward, Elmer H. Gowens, Carmel L. Snoot, Gus Pedde, Charlie L. Hodges, Riley W. Myrick and Fred E. Winfrey, all of whom were inducted through regular draft channels.
Garland A. Higgins, John G. Higgins, Myron Morgan, Bob Gilliland, Raymond John Herr, Ralph G. Smith, Jap W. Dickerson and Billy B. Jackson, all of whom enlisted in various branches of the service.

II-B
George E. Hurst (for three months).

III-B
Deferred for reasons of dependency and occupation.
Sam C. Smith, Troy P. Halford, John I. Willoughby, Don A. Hollingsworth.

I-A
Earl H. Rea and James D. Dixon.

Ordered for local physical examination were Joseph N. McGuire, John Leinen and Theron Bernard Robertson.

Ordered for induction were Lawrence Henry Carlson, Wilbur Warren Davis and Delvester Vance Crume.

John Henry Kuper and Jack Lowry have appealed to Appeal Board No. 9 from the I-A classification given them by the local board.

The local board has also reported the following three delinquents to state headquarters: Hoyt Glenn Roberts, William Isaac Allen and William Zachary.

Former Hereford Man Honored at Mich. Univ.

Edgar L. Pickett, son of the late Mr. and Mrs. W. F. Pickett of Hereford, recently received his Bachelor of Music Degree from the University of Michigan at Ann Arbor. Mr. Pickett is a graduate of Hereford High School and since his mother's death has been studying music at the Michigan school.

He was a recent visitor here with relatives and also visited a sister, Mrs. Owen Miller in Amarillo, before going on to California where he will make his home. A talented pianist, Mr. Pickett has devoted his entire time to his musical education. He taught here for several years and is completing his course.

Armistice Holiday Planned For City

Approximately fifty businesses which signed up to close on Labor Day, signed at the same time to close on Armistice, next Wednesday.

The same businesses which were closed on Labor Day will be closed next Wednesday in tribute to veterans of the first World War.

Customers are urged to do their shopping on Tuesday.

Crosthwait and Daniel Take Over Partnership Management At Ike's

Ike Crosthwait and Frank Daniel this week took over management of Ike's Cafe which they will hereafter operate as a partnership.

Stating that they intend to give customers the same good food and service for which "Ike's" built up a reputation in the past, Crosthwait and Daniel announced that it will be impossible to keep up service on the 24-hour basis as maintained in the past and they therefore announce new business hours—3 a. m. to 10 p. m.

Hereford's New Firestone Store is Now OPEN

FEATURING
Nationally-Known
FIRESTONE
MERCHANDISE



Take Santa's Advice
SHOP NOW

Use The
LAY-A-WAY PLAN
For Christmas Gifts

- A small deposit holds your purchase
- Shopping is easier
- Selections are more complete
- Delivery is assured at Christmas-time
- Have your gifts paid for by Christmas with small weekly payments



Deluxe Assortment of
21 CHRISTMAS CARDS
1.05 Value **69c**
Designed by leading artists. Includes envelopes. Colorful. Each card is different.



PROCTOR Electric Toaster
• Two-slice
• Automatic **16.50**

Chrome finished with Bakelite controls.

ALL WOOL ROBE
6.95
Heavy 54"x76" fringed, plaid robe. 7 1/2 lbs.

NORTHLAND ROBE
4.98
Beautiful, soft, broad-bar plaid. Heavy 100% wool—80% wool, 20% reusened wool. Fringed ends. Size 54"x76". Thru-and-thru plaid construction.

EXTRA-LIFE BATTERY
Regular **11.45** **9.45** exchange
Has big reserve of power for easy starting. Heavy, long-life plates; finest separator. Guaranteed 36 months.

We announce the opening of this modern new Firestone Store with pride... because we know that there can be found no better or more complete lines of merchandise anywhere. Firestone, ever alert to maintain supremacy, is expanding from coast to coast.

In joining this great organization, we feel that we are bringing a greatly needed business into this community. Prices featured in the Hereford Store will be the same prices in Firestone Stores over the entire country; the basic policy of this great organization is Fast Turn-over and a small profit — on Quality Merchandise!

Right now one of the greatest problems any merchant faces is that of securing merchandise. With Firestone's tremendous buying power, we believe that we will be able to offer you a greater selection than any other store of this type. We invite you to visit us often, for here you will find items which you will not be able to locate anywhere else. Right now we are featuring Toys and a complete line of Christmas Merchandise! Despite the fact that we are a new store, we have been able to get a fair stock of merchandise — and the quality is above reproach. We are getting in more every day. In addition, we have lines of tools, china, household needs, sporting goods — and scores of others.

If you have already been in our modern store, we are sure you will come back. If not, we invite you to visit us and to look over our new Firestone Store.

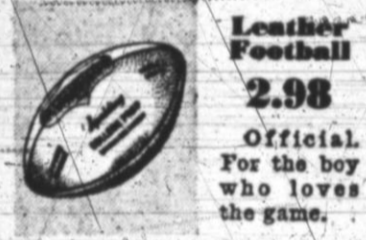
Firestone HEADQUARTERS FOR Christmas Gifts



FOR EVERY NAME ON YOUR SHOPPING LIST



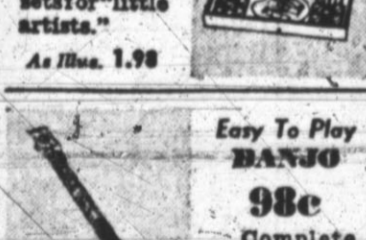
Gilbert's Safe
CHEMISTRY SET
3.95
325 experiments can be performed with this set. 49 materials. Test tube rack. Manual with complete instructions.



Leather Football
2.98
Official. For the boy who loves the game.



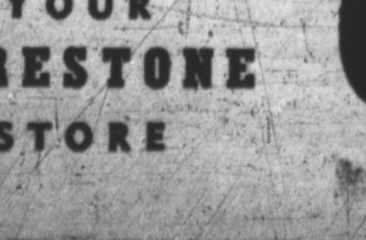
Basket Ball
2.79
Basketball season is here. He'll like this gift.



Jr. Air Raid Wardens Kit
1.45
Looks like Dad's. Toy gas mask, helmet, etc.



PAINT SETS
98c up
Complete water-color sets for "little artists." As illus. 1.98



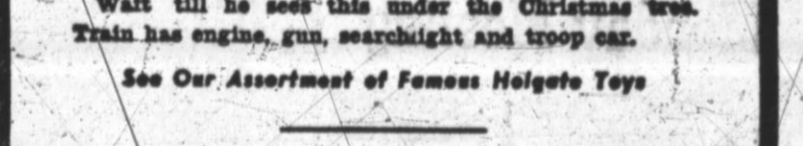
Easy To Play BANJO
98c
Complete with song book and instructions.

Sweet Lovable 15" **DOLL**
With 3 Complete Dress Ensembles
5.95
• Full Composition body
• Sleeping eyes
• Lovely print dresses
The answer to a little girl's dream. Dress her in ski clothes, with skis, shoes and poles. Ensemble also includes housecoat, a second lovely dress, purse, notebook, pencil and slate.



DOLLS ... DOLLS ... DOLLS!
We have an exceptionally large stock of dolls ... in all sizes and price ranges!

HOLGATE ARMY TRAIN
• Colors are Safe, Vegetable Dyes
• Engine and Three Cars
2.89
Wait till he sees this under the Christmas tree. Train has engine, gun, searchlight and troop car. See Our Assortment of Famous Holgate Toys



DOLL HOUSE FURNITURE
BATH
KITCHEN
98c each
Lovely furniture to delight the little homemaker. Complete sets for Kitchen, Bath, Living Room, Dining Room, and Bedroom. Well-made and finished to imitate mother's own furniture.



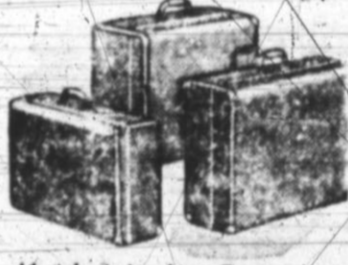
An Amusing Pull Toy
Wiggly Dog
85c
A riot of fun. He wiggles and shakes as if he were alive.



LUGGAGE
for Every Occasion
In a Wide Range of Quality and Prices!



3-Pc. Set Deep-Buff Cowhide Luggage
Overnite..... **12.95**
Two-Suiter..... **22.95**
Durable, lightweight 3-ply veneer case. Fine quality cowhide covering. Lined with twill.



Matched Airplane Type 'Clipper' Luggage
Women's Hat & Shoe **9.95**
Women's Overnite... **4.95**
Women's Wardrobe... **15.95**
Smart, washable Pyro... coated... reinforced matching leather trim.

PHONE YOUR ORDER
Transportation charges prepaid on orders of \$2.00 or more.

Household Needs

Although this space is largely devoted to Christmas merchandise, you will find a generous selection of all household items and every day needs in our store.

GET THE HABIT visit us for **QUALITY Merchandise** at **MONEY-SAVING Prices!**



Beautifully Styled, 4-Piece
Waffle Set
3.89

A welcome gift. Styled in the modern manner. Includes batter and syrup pitcher, platter and sugar shaker. Pitchers have dripless tops.



Portable, 3-Speed
Electricmaid Kitchen Mixer
17.95
• Efficient, Practical
• 2 Bowls plus juicer
Mixer lifts off stand and may be used anywhere. Beautifully streamlined—sturdily built. Finished in gleaming white enamel. Bowls are of white Platonite. 110 volt AC.



NORTHLAND ROBE
4.98
Beautiful, soft, broad-bar plaid. Heavy 100% wool—80% wool, 20% reusened wool. Fringed ends. Size 54"x76". Thru-and-thru plaid construction.



EXTRA-LIFE BATTERY
Regular **11.45** **9.45** exchange
Has big reserve of power for easy starting. Heavy, long-life plates; finest separator. Guaranteed 36 months.

YOUR **FIRESTONE** STORE

COGDELL MOTOR CO.

HEREFORD, TEXAS

317 NORTH MAIN STREET — PHONE 392

HEREFORD



BULL

By Jimmie Gillentine

A few weeks ago I sent out an S. O. S. call to find out why sailors wear such tight pants. I had about decided that there was no good reason, when Richard (Larry) Trimble answered from the Naval Training Station at College Station.

"If you will look closely on a sailor's pants, you will discover that there is no belt," writes Larry. "On the little flap, or whatever you may call it, are placed evenly 13 buttons. Above these is placed a single button. The 13 buttons are for the 13 original states, and the one in the middle is to hold your pants up! The waist of the pants come together and are held by this button. We find that if we don't wear our pants tight, they generally fall off." Larry adds that he finished "boot camp" at San Diego and was then shipped to College Station for training as a radio operator. He lands up there on December 27, and then goes aboard on a ship as a radio man or into the aviation as an aerial gunner.

Thanks, Larry. This has bothered me a long time, but since you offer such a worthwhile reason for the tight pants I shall in the future look upon them with favor rather than disdain.

Frequently, boys who come on as furloughs are heard to remark, "It doesn't seem like it's community knows there is war." Any way you take it, it is bad. Deaf Smith county is being keeping up its war

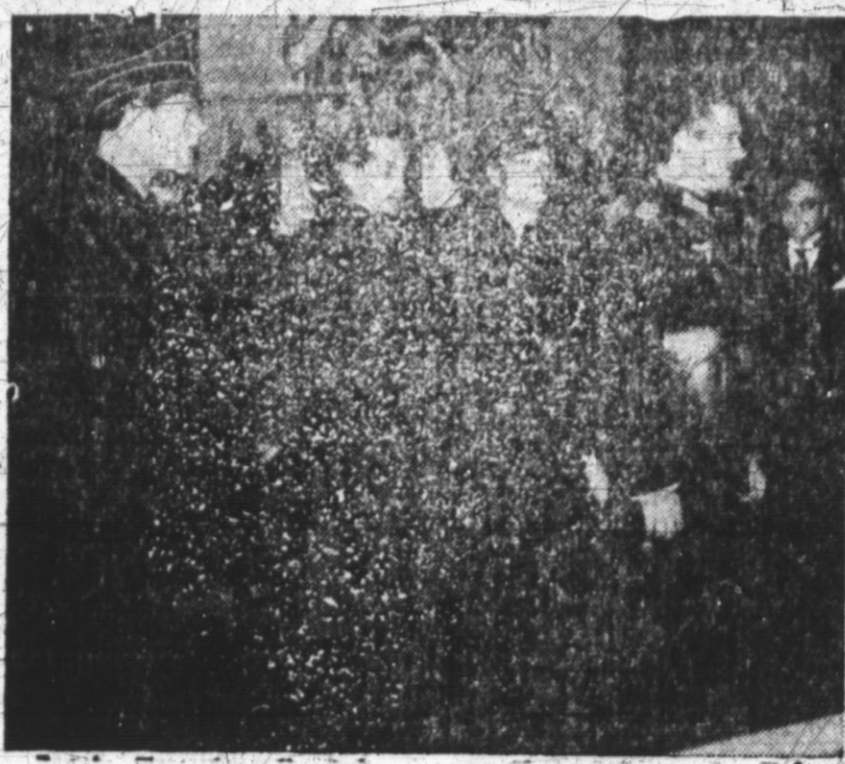
bond quota, its Red Cross quota, its U. S. O. quota, and is way ahead of scrap iron calls on a per capita basis. In other words, we have done everything which has been asked—and very few counties can make such a boast. Actually, this just makes the other counties look worse. You know and I know that we could have done a lot more. The boys are right, we are a long way from an all-out war effort in Deaf Smith County and over the entire United States. We can hem and haw and offer excuses, but deep down in our hearts we know this is right. No one, not even the few who carry the brunt of war work here, has made a sacrifice comparable to that made by the boys.

These boys have every right to criticize us, because they are giving all any person can give. However, I would like to pile another straw on their backs, along with those 80-pound packs.

What I want is some jokes and yarns (outright lies) from some of the soldiers, sailors and marines. They may not realize it, but things are getting pretty tough on the home front, what with no tires, gasoline rationing and a coffee shortage—to say nothing of ham and bacon. Maybe a few of those "service" jokes (printable, of course) would help the old morale back home. We will give two packages of service stationery, engraved with the official emblem of your army, navy, marine or air corps outfit to the guy who sends in the best joke or tall tale during November. Jim Lipscomb, Jim Robinson and Roger Corbett will be the judges. Address them to Hereford Bull Column, Hereford Brand, Hereford, Texas; be sure to enclose your name and outfit. Keep 'em rolling. I guarantee you'll like the stationery.

Just as a matter of information, here are some statistics compiled by the Hereford Chamber of Commerce and released in their

Treatment for Nazis



Franchot Tone gives Allyn Joslyn, the nosy Nazi, a kick where it will do the most good for a scene in "The Wife Takes a Flyer." Joan Bennett is also starred in the comedy which opens Sunday at the Texas Theatre.

monthly bulletin regarding National War Effort Campaigns:

Defense Bond sales have exceeded the county quota for 8 out of 9 1/2 months in 1942. Total sales, January through October 15, were \$237,580.25.

Paper scrap: 50,000 pounds, or 25 tons, collected in the city for an average of 46.4 pounds per capita, against a national average of 8 pounds per capita. Scrap metal: 1,400,000 pounds, or 700 tons, collected in city and environs for an average of 541 pounds per capita.

Aluminum: 1100 pounds, collected here.

Of unusual interest was the "10-Best" picture poll, winners of which were announced last week. Hereford's list is here with repeated: "Gone With the Wind," "Mrs. Miniver," "Sergeant York," "Boy's Town," "Blossoms in the Dust," "How Green Was My Valley," "Snow White," "Birth of a Nation," "A Star is Born," and "Goodbye, Mr. Chips." In a similar poll conducted in the Radio City Music Hall, the following list was recorded: "Mrs. Miniver," "Gone With the Wind," "How Green Was My Valley," "Goodbye, Mr. Chips," "Rebecca," "Wuthering Heights," "The Good Earth," "Mr. Deeds Goes to Town," "Philadelphia Story," and "Citizen Kane."

Surprising to me was the fact that neither of the lists went very strong for light comedies, except "Mr. Deeds Goes to Town" in the Radio City list. Most of them are pictures of highly emotional background. On the other hand, Gene Autry is the biggest box office attraction in the world.

Boys and girls of this community deserve a hand for the excellent manner in which they refrained from Halloween pranks. An appeal was made last week by the Hereford Lions Club, assisted through the schools, asking that any form of destruction be eliminated. Except for a very limited number of windows being "soaped", Halloween passed without destructive observance. It just goes to show that the boys and girls of this area are whole-

Dawn Items

By MRS. CARL WIMBERLEY
Friday evening, Nov. 6, is the regular time for the community meeting. A party has been planned and everyone should bring card tables, dominoes, etc. Election of officers will be held for the new year's meetings. This meeting has been postponed three times before because of rains.

Rev. Clarence Wylie of Canyon held services here Sunday night.

The young people enjoyed a Halloween party Saturday night at the school house with Mrs. H. M. Stevens and Mrs. Hazel Atchley as sponsors. Following the party, most of the group attended the mid-night preview in Hereford.

Among those present were Misses Sarah and Doris Smith, Mary Frye, Mildred and Mary Alice Anderson, Elinor Biggs, Wilma Jean Miller, Mary Jo Tomlinson of Dahlia, John Grady Coe, Jed Miller, Obie Paine, Henry Snelgroves, J. W. and Wayne Higgins and the sponsors.

Rex Higgins, who has been in the hospital for several weeks with a broken leg, is reported to be getting along fine and is expected to be brought home soon.

Mrs. L. E. Miller from Oklahoma is here now visiting in the homes of the Miller families and Lloyd Bentley. Bill Miller came with his mother and is working here.

Rev. and Mrs. Stevens and children suffered bruises and shock resulting from a car collision in Hereford Sunday afternoon. The car was torn up considerably.

A Halloween program of recitations and songs was presented at school Friday afternoon. Pat Miller announced the program. A large number of preschool children were visitors and among the mothers present were Mrs. T. F. Fain, Mrs. J. R. Dodson, Mrs. Johnnie Womble, Mrs. J. B. Cocanougher, Mrs. George Suggs, Mrs. R. A. Frye, Mrs. Stevens, Mrs. C. Aubrey Wimberley, Mrs. H. E. Miller, Mrs. Minnie Smith, and Mrs. Carl Wimberley.

G. W. Suggs and Raymond Stewart have been ill this week with tonsillitis.

heartedly in the war effort. They realize the need of manpower and of materials. All of these things count when it comes to winning wars.

Just heard that Noel Andrews bagged the biggest deer brought into Eugene, Ore., this year. He was out only 40 minutes before killing it. The Oregon paper says: "Noel Andrews, local service-station operator, returned from the Silver Lake District in eastern Oregon yesterday with one of the largest mule deer bagged this season—a 280-pounder with four points." All of which goes to show what these old Texas boys are doing.

"Individually, you fellows have been complaining about having to take our goat home—so tonight we are all taking him home."

That was the bomb-shell which Robert Thompson, official keeper, tossed on top of an excellent meal which members of the Hereford Lions Club downed last Wednesday night. Ralph Hastings immediately turned a shade of pasty white; Alex Thompson made a 15-minute speech of protest, proclaiming how Audrey loved the goat, and Jim Robinson declared he thought he was cutting up a quarter of mutton. Bob says the rest of the goat is on cold storage. Nobody really knows whether they ate goat or mutton, but as one member so aptly put it, "That wasn't no bull!"

Mrs. Ernest May and Mrs. Jim Baker Womble visited Mrs. Jim White in Canyon Tuesday.

A dinner-celebrating the second birthday of Don Neil Cocanougher was given by his parents, Mr. and Mrs. J. B. Cocanougher last Sunday. Guests included Mr. and Mrs. C. G. Cox of Hereford, Mr. and Mrs. Claude Smith and family of Dimmitt.

Mr. and Mrs. Ralph Hickam and children visited Mr. and Mrs. G. M. Gregory near Childress recently.

Mr. and Mrs. L. A. Smith, Mrs. N. R. Miller and children visited Mr. and Mrs. H. A. O'Dell and Grandpa George Smith at Borger Friday.

Mr. and Mrs. O. T. Hewitt of South Plains spent Saturday night in the Smith home and visited Sunday in the N. R. Miller home.

Mrs. C. E. Mariner and children left Thursday for Wynoka, Okla., where Mr. Mariner is working now.

Walter Galley and Ralph Shelton went to Henrietta over the weekend.

Mr. and Mrs. Charles Benton and children, Mr. and Mrs. Mays Whitten of Eunice visited Friday night and Saturday with Mr. and Mrs. J. G. Coe.

The visitors and the Coe family went to Petersburg Saturday afternoon to visit with Mr. and Mrs. T. H. Benton.

Mrs. W. J. Stewart returned home Friday night from Byers,

where she has been visiting Mrs. Oga Hopkins.

Mrs. C. C. Stewart of Canyon has spent the week here while Mrs. W. J. Stewart was gone.

Mr. and Mrs. Jim Buchanan of Plainview visited Sunday with Mr. and Mrs. T. F. Fain.

Mr. and Mrs. Baker Womble and Sally and Miss Ethel Womble of Hereford visited from Friday until Sunday with Mrs. D. C. Hasley in Tulsa, Okla.

Mrs. Jim White and sons of Canyon spent the weekend here.

Mr. and Mrs. Earl Dehart and son of Hereford were dinner guests Sunday in the home of Mr. and Mrs. Vernon H. Baker.

Mrs. George Suggs visited Mrs. Maurice Tannahill at Westway Saturday afternoon. The Suggs family were dinner guests in the Suggs home in Hereford Sunday.

Mrs. Suggs, Mrs. C. Aubrey Wimberley and Mrs. Carl Wimberley assisted by six boys from

Miss Genevieve Olsen's room, finished the ditch for the water line to the cafeteria Monday afternoon. R. A. Frye dug about one-third of the ditch Saturday afternoon. The school boys who helped were Eugene and Carl Frische, John Morris, Kenneth Finley, Pat Miller and Hershel Miller, Jr.

Carl Wimberley went to Sweetwater Thursday and returned home Monday. Mr. and Mrs. Frank Smith and family came with him and will live where Mr. and Mrs. Roy Burks formerly lived.

Mr. and Mrs. J. R. Oglesby and children visited Sunday with Mr. and Mrs. C. T. Caraway at Tulsa.

Is your farm property COMPLETELY protected by insurance? See me for a check-up on your insurance needs. Elizabeth Womble, Deaf Smith County Insurance Agency. 44-2tc.

PENNEY'S 8 YEARS IN HEREFORD BIRTHDAY PARTY WITH SAVINGS YOU'LL REMEMBER ALL YEAR! WARTIME BIRTHDAYS Part of every birthday celebration is the looking backward over the years. And as we look back today, we realize that this year puts us all to the sharpest test we have ever known. That test is a very real one for your Penney stores. We must economize as never before, so that your wartime earnings may do their job, and buy War Bonds as well. We must scrutinize with an eagle eye everything we buy for you, so it will be outstanding as a value. Economy has always been our watchword. And now, as our birthday pledge to you, we promise you renewed watchfulness for your interest to assure you full value for your money. This war-time birthday will be a happy birthday for us only if we can make it a happy one for you!

Women's Practical Fall DRESSES 4.98

New in design, and clever in detail! Lovely rayon velvet in dressy styles. Smart velveteen in two-piece frocks. rayon crepe in casual styles for many occasions. Full colors you'll take pleasure in wearing!

Smart Sport COATS 16.50

In Single or double-breasted styles, casual models with fur collars. boxy sport models with removable linings. 12 to 20.

PLAIN OR PLAID Jackets 4.98

Smart man-tailored styles. Full fall colors!

Skirts for Fall Wear 2.98

Planted, gored or flared styles. Sizes 26-32. CORDIAN or SLIPCOVER SWEATERS \$1.99 NEWEST FALL HATS \$1.98

Men's Smart Suits 15.75

Famous Trent woods—campus leaders! Smooth and hard finish fabrics in fall patterns—over-clothes and stripes!

Boys' COATS 6.90

Favorite The Popular "coach" model with fly front, red-lined stitching, flap pockets! 4-10.

Boys' SLACKS 2.98

Dress and sport types. Smooth and hard finish fabrics! RUGGED!

New School Dresses 1.19

—CHECKS—SOLIDS

Fetching button, buttoned styles in fine cotton. 7-14.

BOYS' JIMMIES 1.49

Rugged corduroy in popular bib style with adjustable straps. Warm and comfortable.

RICH WITH TUFTING! CHENILLE SPREADS 4.98

Soft "baby" chenille forms a lush background, while regular highpile tufting is arranged in artistic designs!

ALWAYS FIRST IN WARMTH! NOW, FIRST IN STYLE, TOO! Men's Flannelled PAJAMAS 2.00

The NEW flannellette sport brand new stripes, checks and plaids in rich-hued, fast colors—patterns just as smart as the most luxurious pajamas you ever owned!

THE PENNEY WAY IS THE THRIFTY WAY!

ASPHALT Roof Coatings

Johns Manville

Per GALLON Can 75c

5-GALLON Can \$2.75

Don't Take Chances! Get the Best!

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GRANT A FULLER, Mar. PHONE 44

You Can SEE the difference

I. E. S. Floor Lamps Makes SEEING Easier

Yes, an I. E. S. Floor Lamp does make seeing easier. All I. E. S. lamps have to meet the specification recommended by the Illuminating Engineering Society before it can carry the I. E. S. tag. This tag attached to a lamp means you are getting the best lighting the Illumination Engineering Society has been able to devise.

We now have a few 1942 ALL-METAL I. E. S. Floor Lamps on our sales floor. Take advantage of this last opportunity to purchase these ALL-METAL FLOOR LAMPS. STOCK IS RATHER LIMITED, SO COME IN AT ONCE AND MAKE YOUR SELECTION. For the convenience of our customers, terms may be arranged.

Southwestern PUBLIC SERVICE Company

Quality YOUR REWARD WITH TOWNCLAD FINE WOOL WORSTED SUITS 24.75

They're all wool worsted—the famous quality of Town-Clad is undiminished by present-day conditions! Add to that the perfection of Town-Clad's advance styling—your gain—superlative value!

FULL LINE OF LeGEAR'S POULTRY and STOCK REMEDIES!

OFFICIAL V-MAIL STATIONERY We Also Have Air Mail Stationery

WE HAVE DEFENSE STAMPS FOR YOUR CONVENIENCE

Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

Do You Remember?

Nov. 7, 1902 G. W. Nelson recently sold his ranch consisting of 1,425 acres to Mr. Daniels of Dallas County. Consideration, \$2,500.

William Twyman has rented the building recently vacated by Calbreath, Fox and Co. and has installed his billiard and pool tables therein.

Williams and Harrison advertised "negligee shirts", price 50c to \$2 each.

Officers elected in the Nov. 3 election were: W. B. Boyd, county judge; J. T. Immon, sheriff; W. B. Beach, clerk; C. L. Davis, treasurer; J. S. Wyche, assessor; R. E. Holloway, attorney; G. R. Jowell, surveyor; J. Turnbow, J. F. Tomamichel, W. B. Mersfelder and John Ford, justices of the peace in precincts 1, 2, 3 and 4; P. A. Turnbow, P. B. Abbott and Al McIntosh, constables, and L. R. Bradley, R. N. Mounts, J. R. Armstrong and Geo. L. Muse, commissioners.

Two new automobiles in town this week have caused considerable comment. They are owned by Mr. Spital who intends putting them on as passenger conveyances to Canyon City and Plainview and intermediate points. This is something of an experiment but will be a great convenience if successful. Amarillo Record.

Nov. 1, 1917 Deaf Smith County over-subscribed its quota in the second Liberty Loan Campaign by \$21,300.

F. H. Oberthier, manager of the Hereford Power and Light Company, in replying to Mayor Wm. G. Knight's request for city ownership of the light plant, pointed out the drawbacks to the scheme, concluded that he believed sincerely in public regulation of utilities, not necessarily in city ownership.

Chas. Ferguson is the proud possessor of a new Kissel 8 Roadster.

Mrs. G. L. Bright, 60-year-old invalid, burned to death when her bed caught fire and she was unable either to escape or to extinguish the flames.

Mrs. W. I. Valentine, Mrs. John Brownlee, Mrs. Ezra Norton, Mrs. Edgar Johnson and Mrs. Homer Wilkinson were hostesses at a birthday party honoring W. I. Valentine.

Announcement was made of the approaching marriage of Mrs. Estelle Patton Tucker and Mr. W. J. Todd, Jr., of Canadian.

Mrs. Frank Potts entertained in honor of Mrs. B. S. Arnold, who planned to leave soon to make her home in Amarillo.

Advertised at the Star Theatre: Valeska Surratt in "Wife No. 2."

The marriage of Mrs. Minnie Reed of Farwell and Mr. Oscar Vaughn of Hereford had been recently solemnized.

Palo Duro News

BY ETHEL ALLRED

Even though times may be harder for everyone to attend as they would like to, may each family see it their duty, as well as privilege, to attend church each Sunday. Rev. Marvel Up-ton will fill his regular appointment next Sunday.

Mr. and Mrs. O. G. Smith and family visited in the home of Mr. and Mrs. M. F. Harris and family of Amarillo Sunday.

Mr. and Mrs. Jim O. Jenkins and daughter, Mrs. George Ferris, made a business trip to Amarillo Monday.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Hereford Tuesday morning.

Mr. and Mrs. Gilbert Wynn and son, George Wesley, were in Amarillo Wednesday.

Wayne Higgins called in the J. C. Allred home Wednesday night.

Mr. and Mrs. L. C. Moore and family made a business trip to Amarillo Thursday.

Some have been cutting and shocking feed the past week. The ground has been too wet to cut feed for several days in parts of this community.

Mr. and Mrs. Glenn B. Allred visited in the home of Mrs. Allred's mother, Mrs. Wilma Watson, and family of Memphis the past weekend.

R. E. Oliver, Miss Elsie Oliver and Mrs. Jess Cain made a business trip to Amarillo Saturday.

Dick Allred made a business trip to Pauls Valley, Okla., last week.

Mr. and Mrs. L. B. Fowler and son, Harold Dean, have moved from their home in Wildorado to their new farm home 12 miles south of Wildorado. We wish

Battle for Sheridan



Capitalizing on the drama of America's Battle for Production, "Wings for the Eagle," Sunday, Monday and Tuesday feature at the Star, brings Ann Sheridan, Dennis Morgan and Jack Carson together in a story of the men and women who make the war planes.

them success and happiness in their new community.

J. C. Allred and O. G. Smith were in Amarillo Friday.

A large crowd attended the program and social given at the Wildorado School Friday night. Games were played and pumpkin pie and coffee were served as refreshments. Everyone had a very enjoyable evening.

Mr. and Mrs. Neil Downing and daughter, Helen Patricia, made a business trip to Canyon one day last week.

Mr. and Mrs. R. Y. Corder and children, Roberta and Kenneth, of Wildorado, visited relatives in Tulla Sunday.

Mr. and Mrs. A. R. Norman were in Amarillo Monday.

Miss Ethel Allred visited Sunday with Mr. and Mrs. P. M. Elrod and Doris, of Wildorado.

Visitors at the Palo Duro Baptist Church Sunday were Mrs. John Boling of Canyon and Mrs. L. H. Carter of this community. Visitors are always welcome to each service.

Mr. and Mrs. Neil Downing and daughter, Helen Patricia, made a business trip to Amarillo Monday.

Mrs. Dr. Fowler of Stephenville is visiting Mr. and Mrs. L. B. Fowler and son, Harold Dean, for a few days.

Miss Kathleen Tidwell of Wildorado visited Miss Alma Allred Sunday afternoon.

Is your farm property COMPLETELY protected by insurance? See me for a check-up on your insurance needs. Elizabeth Womble, Deaf Smith County Insurance Agency. 44-2tc.

Jumbo News

MRS. ULLMAN HUNTER

The Gilliams were pleasantly surprised Tuesday when John Hardy Wood came home on an unexpected furlough. He has been on desert maneuvers in California. Everyone was glad to see him.

Mrs. M. L. Simpson was in Amarillo Friday to visit her daughter, Virginia, who has been confined in St. Anthony's hospital the past week.

Tom W. Miller of Dimmitt is staying in the M. T. Sparkman home while his parents are in

Mexico City.

Anderson Axe, who recently joined the Navy, is now stationed at the United States Naval Training Station in Great Lakes, Ill.

S-Sgt. Bob Baird of Fort Sumner, N. M., was home for the weekend. He had as his guests his buddies S-Sgt. Bill Doenges, whose home is Oakpark, Ill., and S-Sgt. Dick Johnson of Houston. The boys have been together since they started their glider training at Fort Morgan, Colo., and are now in Lubbock for advanced training in the big gliders.

Mr. and Mrs. Carl Gilliam of Lubbock visited with Mr. and Mrs. Clem Gilliam Sunday.

Phyllis, Frances and Jimmy Doris Hunter enjoyed a Halloween party with other members of the sixth grade at the Grade school building in Dimmitt Saturday night. Mrs. C. A. Farley is their home room teacher.

Mr. and Mrs. Elvin Barlow visited his parents at Earth Sunday.

Mr. and Mrs. Bill Hendrix were in Flagg Sunday evening visiting with his brother.

The F. A. and Glen Mays were in Amarillo Friday.

Mr. and Mrs. H. C. Baird and Mr. and Mrs. J. M. Richardson were guests of the Ullman Hunters Sunday at a venison dinner.

Mr. and Mrs. W. A. Hunter of Hereford called in the C. C. Hunter and M. L. Simpson homes Sunday afternoon.

Mrs. H. C. Baird and Mrs. Sam Hunter attended the fall meeting of Presbyterian in Amarillo Wednesday. Dr. Thompson commended this community on their donation of fifty dollars to Trinity University where they were asked for only ten. We also gave ten dollars to the Children's Home in Amarillo.

Rev. C. W. Williams of Dimmitt preached here Sunday at the morning service.

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Ward News

MRS. CHARLES B. MILES Rev. Hardy Stevens preached here Sunday night to a good crowd and he will be back next Friday unless present plans are changed.

Audrey Hood attended a party at the Christian Church in Hereford Friday night as a guest of Ruth London.

Mr. and Mrs. Fred Saltzman are in Calif. visiting their son Roy who is employed there.

Carol Willoughby spent Friday night at Westway with his grandmother, Mrs. G. C. Hartman.

Rev. Hardy Stevens and Mrs. Stevens were dinner guests Sunday of Mr. and Mrs. T. B. Cox.

Nettie Hood entertained the high school students of the community with a Halloween party Friday night at the home of her parents Mr. and Mrs. C. E. Hood. Those attending were Marie and Ruth Moreman, Walter Lewis, Viola Beckman, Martha Lee, Letta Glen, and Leland Rutter, Bill Hutton, Alfred Hoffman and the hostess. Parents attending were Mr. and Mrs. Fred Moreman Mr. and Mrs. C. E. Hood and Mr. and Mrs. Sam Gilliam. After the party the students attended the midnight preview at Hereford.

Junior Ward of this community who joined the coast guard several months ago has been promoted to Seaman Second Class and is located at the Smyra Beach Florida Coast Guard Training Base.

Rev. Hardy Stevens car was badly damaged in a car wreck

In Hereford Sunday morning when the car driven by Stevens collided with one driven by Radford Hutcheson, Jr. of Hereford. Neither Rev. Stevens nor any of his family were seriously injured in the wreck. Ervin Ward was in Lubbock Friday for final examinations. He will enter the Army, Nov. 12. Mrs. W. A. Brown returned to her home at Quail after a visit in the home of her daughter, Mrs. E. Ward and family. Farmers in this vicinity are rushing row crop harvest. Most of the feed has now been cut.

Mr. and Mrs. Ernest Signo are improving their farm home by the addition of two new rooms.

Mr. and Mrs. T. B. Cox were host and hostess for a Halloween party at their home Friday night. A large number attended from Westway and all reported a nice time.

Is your farm property COMPLETELY protected by insurance? See me for a check-up on your insurance needs. Elizabeth Womble, Deaf Smith County Insurance Agency. 44-2tc.

We Are Ready

TO DO YOUR GINNING

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and will APPRECIATE Your Patronage and will strive, at ALL times to serve our Patrons

Faithfully and Satisfactorily

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FRIONA, TEXAS

S. L. McCLELLAN, Manager

CODE

For Loyal Americans

"As a Loyal American, I hereby resolve;

That our honored dead of Pearl Harbor 'Shall not have died in vain.'

That I shall work and save and sacrifice to help my country in this hour of need.

That I shall measure every hour by the lives of American boys whom I am helping to save.

That I shall buy War Bonds and Stamps out of my current income to the very limit of my ability.

That I shall save systematically to pay off all my taxes as the payments are due.

That I shall not hoard either money or materials.

That I shall conserve all resources and materials essential to winning the war.

That I shall think and act in a truly American way—sanely, calmly, intelligently.

On my honor I shall do all these and more uniting with all my fellow Americans to carry our nation thru to victory."

We heartily endorse this code which was adopted by the Board of Directors of the Financial Advertisers' Association.

Buy War Bonds With Regularity We are always glad to be of assistance to you in making your War Bonds Purchase . . . because We Consider it A Patriotic Privilege!

The First State Bank

MEMBER F. D. I. C.



Journeyer Smart, trim lines clean as a fighter plane's mark this "JOURNEYER." It zooms to high popularity this Fall—especially because it's one of those easy-fitting Resistol Self-Conforming Hats men like so well.



\$5 OTHERS TO \$10

Hereford Store Co.

S. L. Harman

3 THINGS

EVERY Citizen is OBLIGATED to DO:

- 1—Do your job to the best of your ability. 2—Buy War Bonds and Stamps. 3—Pay your Bills Promptly.



Use Your Credit . . . But DON'T ABUSE IT!

Hereford Credit Association

DOROTHY H. ROSS, Mgr.

Local Affiliation of

NATIONAL RETAIL CREDIT ASSOCIATION

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Two Hostesses Compliment Friends

A lovely party was given Friday afternoon by two hostesses complimenting friends. Mrs. Sylvester Slagle and Mrs. Troy Moore entertained with a six table contract party at the home of Mrs. Slagle.

Fall colors were used in flowers that decorated the Slagle home and in appointments. A salad plate was served after the games. Defense stamp awards for high scores went to Mrs. Glenn Weir, high and Mrs. R. L. Craner, second high.

Those enjoying the party were Mesdames R. R. Willis, Grant Fuller, N. E. Milburn, C. R. Moore, W. J. Stanford, John Sims, Knox Kinard, W. M. Emmerson, R. L. Craner, J. W. Witherspoon, Ralph Roden, Howard Gault, Meade Halle, Booker, Kellar Muse, Frank Huckert, Glenn Weir, Willis Edelman, Judson Skaggs, E. B. Hicks and the hostesses. Mrs. Louis Woodford was a tea guest.

Dallas Visitor Is Complimented At Two Parties

A two-table contract party complimenting Mrs. Olin Lancaster of Dallas who spent last week here with her husband, was given Thursday afternoon by Mrs. A. R. Bateman at her home on Ross Avenue.

The Bateman home was decorated with red and bronze chrysanthemums and high score awards in the games went to Mrs. Seth B. Holman and Mrs. E. B. Hedrick.

Players were Mesdames E. B. Hedrick, Seth B. Holman, J. A. Pitman, S. P. Rosson, H. K. Fox, H. A. Close, the honoree and the hostess.

Friday Night
Friday evening Mr. and Mrs. E. B. Hedrick were hosts at a bridge dinner party honoring Mr. and Mrs. Lancaster. A silver bowl filled with wine-red roses centered the table from which the dinner was served. Red chrysanthemums were used

in the living room.

Contract games provided entertainment after the dinner with high score prizes awarded to Mrs. A. R. Bateman and J. A. Pitman.

Attending the informal affair were Messrs. and Mesdames J. A. Pitman, A. R. Bateman, H. A. Close, Mrs. Seth B. Holman, Miss Eloyse Pitman, the honor guests and the hosts.

Eugenia Knox Is Birthday Honoree

Honoring her little daughter, Eugenia, on her fifth birthday, Mrs. Debbs Knox entertained with a Halloween party at their home Friday afternoon.

The youngsters enjoyed playing with all sorts of Halloween noise makers and horns were given as favors.

The birthday cake was decorated in pink and white and topped with pink birthday candles.

Those celebrating with Eugenia were Diane Houser, Dolores Loerwald, Carolyn Sue Loerwald, Martin Reed Moore, Danny Mac Bainum and Patsy Jackson.

Band Organizations Faculty Members At Forty-Two Party

Band Parents Organizations of both Central School and the High School entertained faculties of both schools at the high school Thursday evening.

The gymnasium was a veritable bower of flowers in autumn's high colors with all appointments for the party carrying out a Halloween theme. Forty-two games entertained the guests and high scores were made by Mrs. R. G. Blue and Mrs. Bill Knox.

Refreshments emphasizing the Halloween theme were served to the following: Messrs. and Mesdames W. A. Dobbins, T. W. Roberson, G. M. Hudson, R. G. Blue, Bill Knox, Walter Dunlap, Ralph Smith, Urlin Streu, Carl Williams, O. M. Stewart, Henry Williamson, W. C. Hromas, J. C. Reese, E. B. Hicks, W. M. Emmerson, Jeff Roberson, A. H. Janssen, Gordon Witherspoon, W. H. Russell, Bonnie Brumley and G. W. Newsom and Mesdames Robbie Holsen, Alga Daniels, Sadie Hazelwood, Louie LeGrand, Fred Barrett, J. J. Buckner, Hall Beavers, and Misses Sadye Rigler, Alma Hall, Lillie Lloyd Jackson, Declmae Ramey, Ella Alkman, Charlotte Wheat, Pauline Hancock, Juno Glas-

cock, Lois McCaslin, Kathryn Easter, Myrtle Woodfin, Ethel Womble, Leona Francis, Eloyse Pitman and Kathryn Davies and Supt. Knox Kinard.

London Bridge Club Has Contract Party

Mrs. Frank Cogdell entertained members of the London Bridge Club at the home of Mrs. Kellar Muse on Wednesday afternoon last week.

Mrs. Grant Fuller played with members and made high score for the award. Mrs. Meade Halle played second high.

After the games a salad plate was served to Mesdames Kellar Muse, Meade Halle, N. E. Milburn, R. R. Willis, Ernest Medkief, J. T. Gilbreath, Jr., Mrs. Fuller and the hostess.

Summerfield Mrs. Jim Clark

The Halloween Program and Pie Supper Thursday evening were well attended. Almost \$35 was the amount received from the auctioning of the Pies.

Mr. and Mrs. Jack Streun and Mrs. Geo. DeLozier were Amarillo visitors Friday.

Mr. and Mrs. J. A. Noland, Mr. and Mrs. Otho Noland, and Bradley Lookingbill spent the weekend near Plainview with Mr. and Mrs. Joe Story and daughters.

Mr. and Mrs. Dean Story of Las Cruces, N. M. announce the birth of a baby boy.

Mr. and Mrs. John Black and Howard of Amarillo visited Sunday with Mr. and Mrs. Lee Curry.

Mrs. Black and Mrs. Curry are sisters.

Mrs. Chas. Noland was brought home Friday from the Northwest-Texas Hospital in Amarillo. She is doing nicely.

Mr. and Mrs. R. A. Fullwood and Ralph of Hereford were among the several other friends who visited Mrs. Noland Sunday afternoon.

Donald Walser, son of Mr. and Mrs. Guy Walser was seriously ill with bronchitis the first of the week.

Mrs. Geo. Storey is also on the sick list this week.

C. R. Walser left early Saturday morning for a weeks visit in Van Nuys, Calif. with his son, Hollis Walser, and family.

Mr. and Mrs. Walter Hawkins and family of Lamesa spent the week-end in the home of her parents, Mr. and Mrs. B. A. Atchley. Sunday dinner guests included all the children except two daughters, Mrs. R. D. Lance Jr. of Lincoln Neb. and Miss Ruth of San Antonio.

Enjoying the family get-together before gas rationing were Mr. and Mrs. Hawkins, Mr. and Mrs. Ted Staats and family of Tulla, Mr. and Mrs. H. D. Hill and family of Ford, Mr. and Mrs. Bill Knox and children of Hereford, Mr. and Mrs. C. B. Thomas, Private Thurman Atchley of Dalhart and the homefolks.

Miss Mary Lookingbill spent

the week-end with her parents, Mr. and Mrs. L. B. Lookingbill. Mary is a Freshman in Texas Tech at Lubbock.

Mrs. Earl Lance and children Jerry Don and Carolyn Ann came home Sunday after spending several weeks in Hereford. Mrs. O. B. Sumner will assist Mrs. Lance with her work for awhile.

Miss Louise Lance who was at the home of her grandmother, Mrs. Rosa Carl, several days last week, recuperating from an attack of appendicitis was also able to come home Sunday.

Mrs. B. E. Roberson, Mrs. L. Cannon, Mrs. M. D. Rexrode, Mrs. Jim Clark, Mrs. O. B. Sumner and Mrs. C. R. Walser attended a W. M. U. School of methods in Dimmitt Thursday. Mrs. E. F. Lyons, State W. M. U. Executive Secretary, Dallas, was the instructor.

Mrs. Tandy Legg and children joined Mr. Legg in Amarillo Saturday and they went to Dickens, Texas, to spend Sunday with his parents.

Mr. and Mrs. Cecil Lookingbill and son, John L., of Amarillo, moved Sunday to the J. L. Lookingbill residence, John L. enrolled in Hereford High School Monday. Mrs. Lookingbill returned to Amarillo where she will continue her work as bookkeeper in a laundry until someone can be secured to take her place.

The W. M. U. met Wednesday for the October State Missions Program. Mrs. J. B. Noland, the Missions Chairman, was in charge.

Mrs. Ky Lawrence directed a brief review of the past month's Bible study questions.

Members present were Mrs. B. E. Roberson, Mrs. L. L. Cannon, Mrs. Noland, Mrs. Lawrence, Mrs. D. C. Walser, Mrs. Jim Clark, Mrs. M. D. Rexrode, Mrs. O. B. Sumner and Mrs. C. R. Walser.

Is your farm property COMPLETELY protected by insurance? See me for a check-up on your insurance needs. Elizabeth Womble, Deaf Smith County Insurance Agency. 44-2tc.

Paul Fratellini, the clown who made millions laugh, has died in France.

Vega News

MRS. D. E. MCKENDREE

Mrs. A. S. Kelly was brought to her home in Vega Sunday after undergoing a major operation in North West Texas Hospital in Amarillo two weeks ago, and is recovering nicely.

Misses Mollie Pearl and Dorothy Sam McCaskey spent Sunday visiting friends, Mr. and Mrs. J. L. Spencer, in Friona.

J. Oscar Campsey was transferred from Stanton to the Soil Conservation office here, to take the place of John D. Haflon who left to take up army duties.

W. P. (Dad) Ballard is quite ill in his home here.

Mrs. A. L. McNabb entertained the Junior G. A.'s and R. A.'s with a party in her home Monday night when the Halloween scheme was carried out.

Mr. and Mrs. Will Harris of Gruver visited Mr. Harris' sister, Mrs. B. E. Boydston, this week.

The Women's Society of Christian Service observed the Week of Prayer Thursday. A covered dish luncheon was served at the noon hour.

Mrs. J. T. Shelton returned home Wednesday after visiting her daughter, Helene, who lives in San Antonio.

The Girl Scouts report a very enjoyable time Tuesday night when Mrs. Marion Montgomery entertained them with a party in her home.

Emory Loyd left Friday night for his post in San Luis Obispo, Calif., after a 12-day furlough spent with his parents, Mr. and Mrs. W. L. Loyd.

New citizens of Vega reported this week are a baby girl, born to Mr. and Mrs. J. G. Love. Mrs. Love, before her marriage, was Valda Six. A son was born to Mr. and Mrs. R. L. Wells. He has been christened Edward Lee and weighed 8 1/2 pounds.

First Term Honor Roll announced this week by Superintendent E. R. Cleavinger include

To Relieve Misery of **COLDS** take 666
LIQUID TABLETS, SALVE, NOSE DROPS

the following names: Betty Jane Everett, Mollie Pearl McCaskey, Alice Hicks, Roy Ivy, Jr., Donald Loyd, Dorothy Sam McCaskey, Earleen Roark and Betty Lou Phlegle. These are in High School.

Rev. Miss Flossie Plummer, pastor of the Nazarene Congregation, left Saturday for Liberal, Kan., to visit her father and friends.

Mrs. Bain Wiseman and Mrs. Barney Barnett entertained 23 little friends of their daughters, Vita Bain and Sandra, with a birthday party in Mrs. Wiseman's home Friday afternoon. After a few games, ice cream and birthday cake were served.

Word was received this week from the War Department saying that Lieut. James McCaskey was killed in action somewhere in Egypt. James, with his parents, Mr. and Mrs. Jim McCaskey and brother Robert, were residents of Vega a number of years ago, but had been living in Panhandle the past few years. He was the eldest son and their son, Robert, will report for duty in the navy sometime soon.

Mr. and Mrs. A. R. Castleberry and daughters attended the carnival in Vega Friday night.

Mr. and Mrs. Aubrey McKendree and daughter, Reba Fae, and Evelyn McKendree motored to Alanreed Saturday to visit relatives over the weekend.

Under the auspices of the local P. T. A., organization a carnival was put on in the school house Friday night where stunts, skits and many games were played. The proceeds amount to \$116 which will be used in the school. At the drawing of names for the basket of groceries, Miss Evelyn McKendree's name was drawn.

Mrs. Bob Armitage with Miss Hazel Claire Green as co-hostess, entertained 28 young people of Vega and Adrain communities Thursday evening in the home of Mr. and Mrs. Verne Helwig.

Is your farm property COMPLETELY protected by insurance? See me for a check-up on your insurance needs. Elizabeth Womble, Deaf Smith County Insurance Agency. 44-2tc.

MASONIC BULLETIN
Hereford Lodge 649
Stated meeting second Monday in each month. School of instruction each Thursday night.
Sylvester Slagle, W. M.
E. L. Brady, Secy.

Gauge Your Account and Carry "A Spare"

The autoist keeps a close check on the air in his tires and carries a spare for emergencies.

The successful person today appreciates the value of a good bank balance. He keeps it checked up frequently and also carries "a spare" as an additional reserve for emergencies.

Buy WAR BONDS
SOLD BY THIS BANK WITHOUT COST TO THE PURCHASER OR THE GOVERNMENT
AS A PATRIOTIC SERVICE

MEMBER F. D. I. C.

First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

Stambaugh
Dependable DRY CLEANING
Phone 160

A Hereford Product...
where fine wheat grows!
PACKARD'S BEST FLOUR
... produced for the finest bakers and the finest homes. Ask your grocer for **PACKARD'S BEST!**
Look in each sack for **Chinex Dinnerware Coupons!**
PACKARD MILLING CO.
HEREFORD, TEXAS

PLACE YOUR **BUTANE ORDERS** AS FAR IN ADVANCE AS POSSIBLE!
Blanton Butane Gas Co.
for SERVICE and QUALITY DEPEND ON US!
PHONE 551 NIGHT PHONE 550

SONNIE BOY! TAKE THIS SPARE GARDEN HOSE TO PETERSON'S GARAGE // WE'VE HAD IT ALL SUMMER—IT'S TIME IT WAS PUT AWAY FOR THE WINTER //

AND RONNIE WATCH OUT FOR THE CARB WHEN YOU CROSS THE STREET //

I'D BETTER HURRY—HERE COMES THE OLD STREET CARP //

OH WELL! THE PETERSONS DON'T KNOW IT BUT THEY'RE CHUNG THEIR HOSE TO A GOOD CAUSE—AND I'M TAKING IT TO A RUBBER COLLECTION DEPOT MYSELF! //

Want Ads

CLASSIFIED AD INFORMATION RATES

25 WORDS OR LESS ----- 25c
25 WORDS OR MORE, WORD ----- 1c
CASH DISCOUNT—When paid in Advance 3 classified ads will be run for the price of 2. (Absolutely does not apply if ad goes on books.)
HEADLINE—No Classified ads accepted for publication after 10:30 Thursday morning. (date of Publication.)

MISCELLANEOUS

FOR LEASE: Section wheat pasture. See Ky Higgins. 45-1tp

NOTICE!

NOTICE: A number of good saddles in stock. Boots made to measure. Quality Shoe and Boot Shop, 608 Broadway, Plainview, Tex. 44-4tp

FOR RENT

FOR RENT: One light house-keeping room. Adults only. W. A. (Al) Vaughn, 311 N. A St. 45-2tp

FOR RENT: Furnished apartment for couple, adults only, all bills paid. 517 E. 11th. 45-1tc

FOR RENT: Nice bedroom for men only. 405 Roosevelt. 45-1tp

FOR RENT: The west store room in my building will be vacated by the Employment Office about Dec. 1. E. H. Oberthier. 45-1tc

FOR RENT: Bedroom to 1 or 2 men, south front, private entrance, adjoining bath, good bed. 710 E. 3rd St. 44-3tp

FOR RENT: One room for light housekeeping also bedrooms for men. Three blocks north and one west of High School. F. N. Pittman. 44-3tp

LOST AND FOUND

STRAYED: On Oct. 27 from the vicinity of Bushland, Tex., 25 steers, 2-year-olds, Mexican breeding. Brands 26 and figure 8 (lying on side) left hip. Notify George Porter, Amarillo Hotel, Amarillo, Tex. Phone 6556. 45-1tc

LOST: 8 1/2 truck tire and wheel. Reward if brought to Cecil Guseman or Brand office. 45-1tc

LOST: Leather billfold in Star Theatre containing \$25.00 and papers, keep money and return rest, please. P. C. Zipper, Gen. Del. Hereford, Tex. 45-1tp

LOST: Bunch of keys in post-office. \$1 reward for return. C. E. Smith. 45-1tc

STRAYED: Several steer yearlings branded AC (connected) on left side, hip or flank. Possibly other brands. Please notify V. C. Wimberly, Vega, Tex. 45-3tp

LOST: 10 head Whiteface calves steers and heifers, crop left ear, also laded on left shoulder or C slash or right hip. Jack Bradley, phone 661-J or call The Brand, 30. 44-3tp

LOST: Hub cap off 1942 Buick. Charley Burk. 43-3tp

LOST: Pearl handled silver plated Cold automatic pistol. \$25.00 reward for return of same and no questions asked. Mgr. Texas Hotel. 43-3tp

FOR SALE OR TRADE

FOR SALE: 135 ewes and lambs. A. E. Acton, 2 miles north Sumnerfield. 45-1tp

FOR SALE: Four-hole laundry stove. Edith Hughes. 45-1tp

FOR SALE:

10 sows with pigs
 25 small shoats
 22 head Hereford heifers
 1 horse
 Can be seen at Henderson farm, north of town, south 1/2 of Section 84.

This Farm also for Sale!
 John Pierson will be at the farm, or contact

C. M. HENDERSON
 Farwell, Tex. 1tc

FOR SALE: House trailer, 6 mi. east, 1 mi. north on C. E. Reinman place. 45-3tp

FOR SALE: Leonard refrigerator. Mrs. L. E. Woolery, north-west Hereford. 45-3tp

FOR SALE OR TRADE: 1 used auto radio and 16-volt house radio. E. W. Young at Western Auto. 45-1tp

FOR SALE: Desk model Kenmore sewing machine, \$90.00 cash, 11 miles north and 1 1/2 miles west Hereford, Box 212. 45-1tp

FOR SALE: Registered Milking Shorthorn bull, 14 months old. George Roberson, 6 miles south-west Hereford. 45-2tc

FOR SALE: Choice section, \$18; choice 320 acres, \$20. Claud Higgins, phone 642-J. 45-3tp

FOR SALE: 200 acres in wheat 11 miles Hereford, irrigation district, all wheat goes. Price \$25, good terms. Claud Higgins, phone 642-J. 45-3tp

FOR SALE: O. M. Franklin serum and remedies. Texas Grocery & Market. 45-1tc

FOR SALE: Improved 300 acres, irrigation well, house, sheds, 60 acres wheat, well located. Price \$35. Claud Higgins, phone 642-J. 45-3tp

FOR SALE: Dandy 4-room house and 10 acres. Price \$2690.00, \$1000.00 cash. Nice two-room house, \$1000.00, good terms. Claud Higgins, phone 642-J. 45-3tp

FOR SALE: O. M. Franklin serum and remedies. Texas Grocery & Market. 45-1tc

FOR SALE: Practically new McCormick Deering double-unit milker, also one sow to farrow soon. W. P. Axe, 8 miles south on Brooks place. 45-3tp

FOR SALE: O. M. Franklin serum and remedies. Texas Grocery & Market. 45-1tc

FOR SALE: Ford 1936 pickup motor, just completely overhauled, good tires and two-wheel trailer. W. J. (Bill) Smith, Gulf Service Station. 45-1tc

FOR SALE: Gas range in good condition, clay back heater, bathroom heater. H. V. Stanton, 1/2 mile west State Highway Storehouse. 45-1tp

FOR SALE: Plenty of fat hens and fryers. 408 25 Mile Ave., R. E. Ballard. 45-1tp

FOR SALE: Beautiful semi-precious polished stones, \$1.50 up. Large selection Indian relics. Bob Bailey. 45-2tc

FOR SALE: Winter barley seed, 75c bushel. This barley made 80 bushels per acre this year. S. O. Wilson. 45-3tp

**Winter
 BARLEY
 SEED**

Fraser Milling Co.

FOR SALE: Big work horse and mare. See D. Sevier, south of Frio school house. 43-3tp

FOR SALE: Improved 320 acres, well located, half in cultivation, balance grass, \$15.00 per acre. \$1600.00 cash will handle Claud Higgins, phone 642-J. 44-3tp

FOR SALE: A modern house almost new, 6 rooms and bath, also built-on garage to match, lot is 100x140 ft. East front on 610 McKinley ave. Could consider renting it as a duplex, the room upstairs is 18x20 ft, with 4 casement windows to the east. See the owner, J. L. Johnson, Schley Ave. 44-3tp

FOR SALE: About 200 good yearling heifers. See Nell Crist about seven miles south of Summerfield. 44-2tp

FOR SALE: East half of section 95, Blk. M-7, Castro County, 7 miles south Hereford. Good improvements and fine irrigation well, butane fuel, priced \$50.00 per acre, terms if desired. F. J. Wooldridge, 210 W. 10th Ave., Amarillo, Tex. 44-3tp

FOR SALE: Four 2-room modern houses in Sundown, Tex. Can be easily moved. Apply at Sundown Townsite office. 44-4tp

FOR SALE: 3 International tractors, sizes 15-30, 10-20, 22-36, all on rubber. One 36-inch Nichols and Shepherd separator on rubber. See L. J. Wilkowski, 805 W. 11th, Plainview, Tex. 44-3tp

FOR SALE: 25 good Whiteface calves. See Vern Witherspoon. 44-2tp

FOR SALE: 4-unit apartment, a home with an income. Mrs. O. K. Higgins. 44-3tp

FOR SALE: Nice 4-room house and ten acres, choice land, price \$2750.00; large 9-room house, ideal for rooming house, price \$2500.00. Phone 642-J. Claud Higgins. 44-3tp

FOR SALE: Registered milking Shorthorn bull calves, 3 roan calved March 1941, 1 red calved May 1941. Select yours now. R. A. Frye, Dawn, Tex. 44-3tp

FOR SALE: the north 1/2 of section 29-5-4 all in grass, price \$10 per acre, cash. W. M. Summers, Cantrel, Iowa. 44-2tc

FOR SALE: Improved 289 acres farm located on pavement within 4 miles of Friona, price \$17.00 per acre, see us for cheap farm and ranch lands. M. A. Crum, Friona, Tex. 44-1tp

FOR SALE: Pair of engine wheel with axles, would make a good trailer. Claud Higgins, phone 642-J. 43-3tp

FOR SALE: Section with good improvements, irrigation well. Price, \$20.00. Good 160 acre, \$11. Claud Higgins, phone 642-J. 43-3tp

SEED POTATOES

Better book early—
 We are exclusive agents for the Irvine & Cotton Certified Seed, grown at either Texline or Dillon, Montana.

Craner & Gaul

43-12tc

FOR SALE:

East half of Section 95, Block M-7, Castro County, 7 miles south of Hereford. Good improvements and a fine irrigation well, Butane fuel, priced \$50.00 per acre. Terms if desired.

P. J. Wooldridge

210 West 10th Ave., Amarillo, Texas. 44-3tc

WE specialize in brake re-lining, we will do the rest. Our new Bring in your brake shoes and burnisher affords 100% per cent contact with drum. MILLER AUTO STORE. 15-ttc

FOR SALE: 8-piece Duncan-Phyfe dining room suite, roll-away bed. Mrs. Joe F. Krizek, Phone 22, Friona, Tex. 16-1tc

FOR SALE: Well located eight-room house \$2250.00, good terms. 5-room house and 5 acres land, \$1800.00; \$400.00 down, \$25.00 monthly. Claud Higgins, phone 642-J. 43-3tp

FOR SALE: Trailer house 8x18, furnished. Has good rubber. 311 Norton St. Jack Roberson's place. See G. W. Daniels. 42-3tp

WANTED

WANTED TO BUY: Improved 80 or 160 acres close to town. Write Box 673. 45-1tc

WANTED: To buy threshed kafir, maize or hegarl in vicinity of Joel switch. Can haul from combine or thresher. E. C. Reiner, one mile north Joel Switch. 45-3tp

WANT TO BUY: an improved 10 acre tract close to town, will pay all cash. C. R. Smith. 45-1tc

WANTED TO TRADE: Borger property for 1/2 to one section of Hereford farm land, with improvements. Write or see M. G. Caywood, 706 Monroe St., Borger, Tex. 45-1tc

WANTED: Wheat pasture for from 100 to 300 cattle, must be near Bovina, Friona, Summerfield or Hereford. Write John S. Wyche, Combs Hotel, Albuquerque, N. M. 44-2tp

WANTED TO BUY: Bundle food, grain, heads or snapped corn. A. J. Elwart at Ingrams feed lots 1/2 mile east from Moore's Filling Station. 44-3tc

Dinner Music for Jap Prisoners



A home-made oboe supplies the dinner music for a group of Jap work troop prisoners on Guadalcanal. Prisoners get all the food they can eat and receive daily ration of 10 cigarets. One marine guards approximately 60 prisoners.

Click and Mrs. W. J. Smith left Tuesday for visits with relatives this week. Mrs. Hutson will visit her mother and father, Mr. and Mrs. Dennis in Tahoka, Mrs. Click will visit her parents, Mr. and Mrs. J. P. McMahon in Lubbock, and Mrs. Smith will visit relatives in Brownfield and Tahoka.

Mrs. John R. Lawrence of Dallas spent last week here with her niece, Mrs. Ira Foster. Sunday Mr. and Mrs. Foster accompanied her as far as Childress on her way home and visited with Mrs. Foster's parents, Mr. and Mrs. O. R. Culwell.

Mr. and Mrs. D. H. Bryant have gone to visit Rev. and Mrs. Noel Bryant of Coahoma and Rev. and Mrs. Lester Taylor of Fluvana. They plan to attend the Methodist Conference which meets at Sweetwater, Nov. 11.

Mollie Bett Ray returned home Sunday after spending two weeks in the home of her grandparents, Mr. and Mrs. John Ray of Groom.

Mrs. G. W. Newsom and daughter, Jane, accompanied by Mr. Newsom's sister, Miss Florence Newsom of Amarillo spent last weekend in Norman, Okla., with Mrs. Newsom's son, Carroll who is a student at the University. They were accompanied to

Mrs. R. O. Hupp of Longbeach, Calif., and Mrs. R. O. Stark of O'Donnell have returned to their homes after visiting their parents, Mr. and Mrs. Wm. McGee for two weeks.

Mrs. Leonard Hicks, Jr., and daughter will leave today for their home in Austin after a week's visit in the home of Mrs. Hicks' parents, Mr. and Mrs. R. R. Jackson, and other relatives. Mrs. Hicks is the former Miss Edith Jackson.

LOCALS

BAND PARENTS WILL MEET

Band and Orchestra Parents Association will meet tonight at 8:30 at the high school. All members are urged to attend the meeting.

Edgar Ireland of Dallas spent the past week end here with his parents, Mr. and Mrs. E. S. Ireland.

Mr. and Mrs. B. M. Wilshire and little daughter Patsy are in Hereford for a few days. Dr. Wilshire is located at Camp Berkeley, Abilene with the medical division of the armed forces.

Wesley Franklin, formerly employed here, visited the E. S. Irelands and other friends last week. He is on furlough after spending the past 16 months on maneuvers in Louisiana and California. He was enroute to his home in Oklahoma.

Wright Ireland, nephew of E. S. Ireland, who has visited relatives here often, is now located at Sheppard Field with the armed forces. He is the son of Mr. Ireland's twin brother, Elmer Ireland of Shallowater.

Mrs. J. E. Beyer returned yesterday from Little Rock, Ark., where she has been visiting her son-in-law and daughter, Rev. and Mrs. Harold Hicks, for the past two weeks. Rev. Hicks is pastor of the First Baptist Church of Little Rock.

Recent visitors in Hereford were Lt. and Mrs. Earl W. Lewis who were enroute to a new post in California from Sheppard Field, Wichita Falls. They were guests of Mr. and Mrs. T. E. Seigler, Jr., and of his relatives here.

Mr. and Mrs. D. H. Alexander went to Seagraves the past week end to visit in the home of their daughter, Mrs. Joe Hudson, and to see the new granddaughter.

NEW DAUGHTER

Mr. and Mrs. Altus Higgins have announced the birth of a baby daughter on Monday Nov. 2. The little daughter weighed 6 1/2 lbs. and has been named Lou-Ann. The maternal grandparents are Mr. and Mrs. Arthur Davis and the paternal grandparents are Mr. and Mrs. Bob Higgins.

Mrs. Cliff Estes and son John, Mrs. Bill Hutson, Mrs. O. L.

**Plenty of Sub-Zero
 PERMANENT
 ANTI-FREEZE
 (Bring Your Own Containers)
 Packard Milling Co.**

Ike's Cafe

is again under management of Ike Crosthwait and Frank Daniel.

In resuming management of IKE'S CAFE, we want you to know that we expect to give you the best service and best quality possible. Due to Shortages of help and to present, and expected shortages of Actual Foods

WE WILL IN THE FUTURE,

Open At 5 A. M.

Close at 10 P. M.

In the past we have always remained open at night, but under present conditions it appears that we would have only limited amounts of food left for the next day — therefore, we have decided to close at 10 P. M., in an effort to give you the best service possible during the time we remain open.

IKE CROSTHWAIT
 FRANK DANIEL



SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Methodist Women Hold Day of Prayer Services And Elect New Officers

Day of Prayer was observed with an all-day service by the Woman's Society for Christian Service of the Methodist Church yesterday at the church.

The morning session opened at 10:30 o'clock with Mrs. E. W. Harrison in charge of the program on "We Build". Mrs. W. J. Stanford, Mrs. A. C. Thompson and Mrs. R. P. Conaway directed the music for the entire day's program. Mrs. H. D. Reed was reader.

Mrs. Homer Brumley, president, presided over the luncheon and business session when officers for 1942-43 were elected. Those chosen were: Mrs. Homer Brumley, president; Mrs. E. W. Harrison, vice-president; Mrs. O. L. Click, recording secretary; Mrs. J. F. Ward, corresponding secretary; Mrs. J. B. Jones, treasurer; Mrs. M. B. Norwood, secretary of missionary education; Mrs. Leq. Forrest, student work; Mrs. John Jacobson, Jr., youth work; Mrs. H. D. Reed, children's work; Mrs. Henry Williamson, supplies; Mrs. G. W. Newsum, literature and publicity; Mrs. M. L. Steele, social relations; Mrs. J. E. Beyer, local church work; Mrs. J. C. Cummins, kitchen custodian; Mrs. Lyle Blanton, Mrs. Ella Lamb and Mrs. S. O. Wilson, circle leaders.

New circle divisions were named and circles were named for the duration. The annual Harvest Day program was announced for December 1, at Park Street Methodist Church in Amarillo.

Afternoon Session
The theme for the afternoon program was "When Cross the Crowded Ways of Life". Mrs. Lyle Blanton was leader. Talks relative to the theme were made by Mrs. J. F. Ward, Mrs. M. B. Norwood, Mrs. Homer Brumley and Mrs. O. L. Rutherford. A vocal duet was presented by Mrs. Conaway and Mrs. Thompson with Mrs. Stanford at the piano. Mrs. D. W. Hawkins read an appropriate poem. Scriptural passages were read by the leader in conclusion of the program.

"Bolivia And Paraguay" Are Discussed At La Plata Club Meeting

"Bolivia And Paraguay" were the South American topics discussed for members of the La Plata Club at the home of Mrs. Lorraine Sisk Tuesday evening. Mrs. Woodrow Wilson talked about "Pastners in Misadventure," giving a brief description of the two countries. She said in part, "These countries are both isolated and both are wasted by war. Both are victims of misrule and illiterate and hungry people. These countries have caused more bloodshed than all other South American countries combined. The countries are not by nature more aggressive than others but they are landlocked and dominated by tyrants."

A review of the short story "La Misque Sima" taken from Fiesta in November was given by Mrs. T. E. Seligier, Jr. It is the story of an Indian-Spanish maiden and her Spanish lover. The reviewer said of the story "It is as bleak and sad as the climate of the mining town in which the scene is laid."

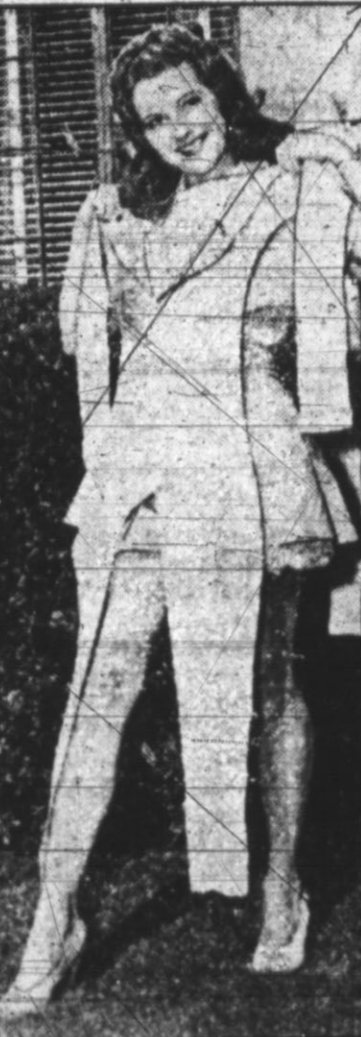
During the business session members voted to sponsor the sale of a handmade table cloth which will be displayed at the E. B. Black Furniture Store. The proceeds will go to the cemetery fund.

Those attending the meeting were Mesdames Homer Brumley, Willis Edelman, Wayne Evans, Manly Finch, Meade Haile, Troy Moore, Chas. Newell, Liburn Ray, A. J. Schroeter, R. S. Scott, T. E. Seligier, Jr., Urban Streu, Gordon Taylor, Woodrow Wilson, Gaylord Newell, Mrs. Genevieve Eberle and the hostess.

Youngsters Enjoy Hallowe'en Party

A Hallowe'en party was given by Mrs. Clinton Jackson who entertained for her little daughter Patsy Ann Saturday evening at her home. The little guests arrived masked and after Hallowe'en games a spooking tour was conducted. House decorations emphasized the theme of the party with black cats, bats, witches and goblins riding in dark corners to sur-

Want Warmth?



Old-fashioned flannel underwear, once a staple item of winter wardrobes, should come in handy for fuel-rationed areas. Julie Bishop, Warner Brothers actress, advises early airing for a busy season.

Pearl Patches



Warm, though fragile, is this pastel blue evening sweater. Seed pearls, crystal beads, and rhinestones pick up the lacy weave and outline the close, round neck.

Refreshments were served to Joe Bill Willis, Keith Hodges, Roy Crutchfield, Tommy Parker, Pat Newell, Don Jackson, Sue Barnard, Cecelia Wilkins, Gayle Gault, Nan Longbottom, Mary Ruth Strange, Dixie Young and Doris Richardson.

Mrs. McCollister Is Hostess For L. A. E. Club Meet

Mrs. T. P. McCollister was hostess Tuesday afternoon for members of the L. A. E. Club. After a roll call on "Puerto Rico's Problems" Mrs. Jim Hastings discussed "Hispanola," the first seat of European civilization in the new world. She described the country and the natives of Hispanola which is now Haiti, and was first discovered by Christopher Columbus.

Members attending the meeting were Mesdames Bob Higgins, Jim Higgins, Jim Lipscomb, Robert Veigel, Georg Suggs and the hostess.

Auxiliary Groups Meet In Homes Of Members Tuesday

Auxiliary groups of the Presbyterian Church met at homes of members Tuesday afternoon for mission study programs. West Side Group met at the

home of Mrs. W. A. Hunter with Mrs. Henry Hastings in charge of the study program. Mrs. P. P. Potter gave the Spiritual Life program and Mrs. John Olson gave the year book of prayer.

East Side Group met with Mrs. Mary Palmer with Mrs. D. H. Alexander conducting the missionary program. Mrs. C. C. Ferguson led the Spiritual Life lesson.

Two Church Groups Enjoy Spook Parties

Two church groups were entertained with spook parties last week. The Junior Sunday School group of the Presbyterian Church were entertained at the home of the sponsor, Mrs. John Olson, Saturday afternoon. The children decorated the house after their arrival at the party and carried out their own ideas for a Hallowe'en celebration. Those present were Marilyn Craner, Joyce Potter, Ethel Behrends, Earl Smith and Robert Bateman.

Intermediate Group
On Saturday night Intermediate of the Presbyterian Church were entertained in the upstairs game room of the Will S. Key home. Everything had been removed from the room and Hallowe'en characters and decorations were everywhere. Games and stunts of seasonal nature furnished the fun.

Those attending were Paula Mae Mathers, Ouida Kathleen Hudson, Doris Jean Hastings, Clifford Kerr, Bobby Neal Millard, Delbert Conklin, and three guests. Bobby Witherspoon, Mary Estelle LeGrand and Bob Hicks.

Rebekahs Are Honored With Hallowe'en Party

Mrs. Ernest May and Mrs. J. M. White were hosts Friday evening with an old-fashioned Hallowe'en party for members of the Rebekah Lodge at the home of Mrs. May.

Spooks and ghosts prowled behind sheets of feed and other suggestive barriers to the front entrance and inside decorations consisted of all the weird and grotesque suggestions that characterize October's ghost-day. Fortunes, stunts and games of forty-two were added features of entertainment.

Those participating in the fun were Mr. and Mrs. Troy Womble, Mr. and Mrs. E. E. Fridley, Mr. and Mrs. J. H. Kendall, Mr. and Mrs. John Jacobson, Jr., Mesdames A. D. Godwin, Edd Cox, Hazel Sparks, Alle Elliston, Edna Bowe, Julia Sowell, Barrett Sowell, A. D. Mills, Edgar Sowell, Miss Mary Bradley, Mr. and Mrs. White and Joe Dale and Mr. and Mrs. May.

Playlet Entertains Christian Women At W. M. S. Meeting

A social and business meeting of the Woman's Missionary Society of the Christian Church was held at the home of Mrs. J. B. Stoker Wednesday afternoon. Mrs. Woodrow Wilson was leader of the lesson on "Missionary Messages From the Bible." Parts of the worship program were taken by Mrs. John Hickman, Mrs. W. H. Russell, and Mrs. J. B. Stoker. A playlet entitled "A Visit to a Missions Building" was presented by Mesdames Rex-Tynes, Earl Phillips, C. D. Carnahan and Byrl Elliston.

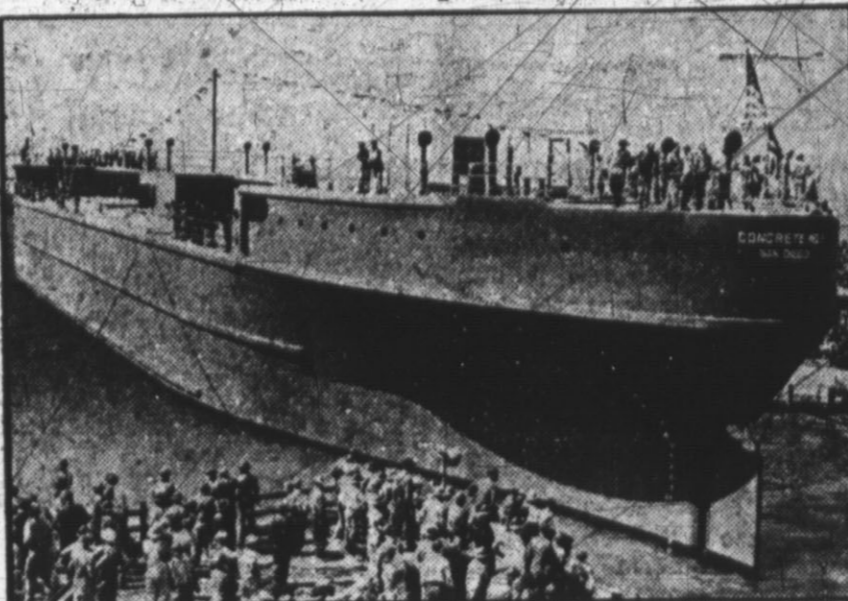
During the social hour refreshments were served.

W. M. U. Studies Cooperation

A program on cooperation in all phases of church work was given at the meeting of the Baptist Woman's Missionary Society of teh church yesterday afternoon. Mrs. Cliff Estes conducted the devotional and others taking part on the program were Mrs. T. W. Roberson, Mrs. W. E. Barnes, Mrs. Jack Roberson and Mrs. Harry Whitechurch. The main thought of discussion was that there is no place in the Christian program for dissension and quarrelling.

WARNING
To the people who contemplate having photo work done this Xmas! We have been notified that "Uncle Sam" needs the material that goes in our photo films and we can get a small part of this material for photo work. Next year we may be cut off entirely. So have your work done early as possible. Our prices are lower than neighboring towns. Don't be

Concrete Ship in Service



First concrete ship built for the government since 1920 goes into service at National City, Calif. The concrete-fuel barge weighs 14,000 tons, is 375 feet long, and has a liquid capacity of 8000 tons.

Annual Convention Date For Texas Federation of Clubs Is Nov. 10-12

misled because all photographers are in the 'same boat'. Our location over Close Drug, Hereford, Tex. Bring us your kodak work. 24 hour service. HANNA'S STUDIO Reader 1-tc.

Texas clubwomen are getting ready for the forty-fifth annual convention of the Texas Federation of Women's Clubs which will be held in Austin, November 10-12. The convention theme will

center around "Education for Democracy's Victory". The convention will open Tuesday morning with a board meeting at the Texas Federation of Women's Clubs Building and Mrs. Oveta Culp Hobby will be the principal speaker at the formal opening of the convention at 8:00 p. m. at the Texas Federation Headquarters auditorium that evening. Mrs. John L. Whitehurst, General Federation President, will be the principal speaker on the Wednesday evening program.

Each federated club is allowed a delegate to the convention and Mrs. Robert Veigel, Deaf Smith County Federation of Women's Clubs president, urges all clubs that plan representation at the convention to name delegates at once.

These had been sampled and approved as to flavor and size in the garden of Mrs. Forrest Minton. New Zealand Spinach volunteers each year in the backyard flower garden at 360 East 11th Street. After the Home Ec. Unit met on Oct. 19, three who "practice what they preach" met in the garden to pick dark green leaves rich in iron and vitamin A—Mrs. Bernice Westbrook Cannedy, F. S. A. Home Supervisor, former CHDA (Lamb County, Camp County); Mrs. Bob Wilson, V. E. teacher, CHDA (Floyd County); Homemaker; Sadie Lee Oliver, CHDA.

Oklahoma City by Mrs. Noah Ewton who spent the time with her daughter, Mrs. Wayne Harris.

CHDA NOTES

Turnips of a super fine quality from the Horace Hershey garden were made into turnip kraut. It was liked so well the three gallon crock was filled a second time by Mrs. Hershey. She asked for a copy of C-149 "Starring Kraut" at club on Oct. 6 and made the second lot before Council met on Oct. 24.

Strawberries for 1943 crop were planted the last week of October by Mrs. Bob Wilson.

Duplicator INK
among many other items in the Brand's

OFFICE SUPPLY DEPT.
Phone 30
Hereford, Texas

DRUG VALUE SALE
HAILE DRUGS
PHONE... 99
PRICES FOR FRIDAY-SATURDAY-MONDAY
Walgreen Agency Drug Store

4 BANNER SPECIALS

- HIND'S LOTION... 39c
- PINT MINERAL OIL... 23c
- 10c TOILET SOAP CAMAY... 2 for 13c
- 10c SOAP FLAKES IVORY... 2 for 11c

5c COUGH DROPS
Choice of Red Cross, Lufen, Smith Bros. or Bunte.
With Coupon 2:7

85c POND'S CLEANSING CREAM 69c

10c WOODBURY Toilet Soap 4 bars 29c

AY-TOL VITAMIN CAPSULES 69c

4-Ounce Glycerin & Rosewater 17c

60c SAL HEPATICA 43c

Walgreen ASPIRIN TABLETS 39c

100 Sheets KITCHEN TOWELS 13c

27 Inch SHOE LACES 3 PAIRS 5c

Guaranteed FOUNTAIN PEN 23c

1.25 Size Absorbine Junior 79c

100 ASPIRIN TABLETS 13c

Pint Bottle Pure Cod Liver Oil 98c

Pint RUBBING ALCOHOL 39c

FREE! Generous Trial Jar SIL-MIN-OL "Gentle-Action" LAXATIVE 89c

Special Offer! Pint Size Kalle's MOUTH WASH and Genuine OLEO TOOTH BRUSH Real Value Both For 39c

Cough Syrup 25c
25c EX-LAX 19c
BISMADINE 50c
DOAN'S PILLS 49c
Milk Magnesia 24c

\$1.00 Vita Ray CLEANSING CREAM 69c

\$1.20 SYRUP PEPSIN 79c

25c GLYCERIN SUPPOSITORIES 21c

Stationery Value! 40 SHEETS and ENVELOPES White Bond 29c

Over 1/4 Pound LISTERINE TOOTH PASTE Double Size! Still Only 33c

FIRST AID NEEDS
METAL FIRST AID KIT 59c
Gauze Bandage 10c
Quick-Strips 23c
Microchrome 9c
Adhesive Tape 10c

BUY CHRISTMAS GIFTS EARLY!
We are Headquarters for:
• EXQUISITE TOILETRIES •
• STATIONERY SUPPLIES •
• CIGARS & TOBACCOS •
• PLAYING CARDS •
• SHAVING SETS •
• HOME NEEDS •
And Many Other Walgreen Gifts!

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
JIMMIE GILBERTINE Editor
MARY KATE BROTHERTON News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

LOCALS

Mrs. Grace Bryson of Ft. Worth and Mrs. Chas. Smith of Amarillo, both formerly of Hereford, were in Hereford Sunday visiting old friends.

Mr. and Mrs. Clyde Oldham and small son Gary of Wilmington, Calif., left Tuesday for their home after spending a week here with his parents, Mr. and Mrs. L. Z. Oldham, and other relatives.

Mrs. Olin Lancaster of Dallas has returned to her home after spending a week here with her husband who has business interests here.

Mr. and Mrs. L. F. Sheffy of Canyon, accompanied by her father, A. M. Smith, were in Hereford Sunday visiting with friends. With them came Mrs. C. H. Dillehay of Vernon who re-

After a ten-day's visit with her old friend, Mrs. Helen Pipkin, Mrs. C. H. Fentress has returned to her home in Richmond, Va. Mrs. Pipkin and Mrs. Fentress were married in a double ceremony and have visited each other from time to time since. Mrs. Fentress was enroute home from New York and stopped in Hereford for the visit here.

mained in Hereford until Tuesday for a visit here with friends. Mrs. Sheffy and Mrs. Dillehay are sisters.

W. I. Valentine and daughter, Mrs. Zephia Loyd, left the first part of the week for Marlin for medical treatment.

Mr. and Mrs. H. G. Conkright made a business trip to points in New Mexico the first part of the week.

Mrs. Jeff Gilbreath and daughter Thornton Shirley spent a couple of days in Vega recently visiting Mrs. Gilbreath's father, John L. Wilson, and other relatives.

Mr. and Mrs. N. E. Gass and Mrs. George V. Stambaugh went to Wichita Falls last week to visit a brother, Claude Gass, who is seriously ill in a hospital there. Mr. Gass was injured in a fall about a month ago and has been seriously ill since.

P. F. C. John Schneider of Camp Barkeley, Abilene, arrived Saturday for a week's visit with his parents, Mr. and Mrs. A. J. Schneider.

Mr. and Mrs. J. J. Buckner visited their daughter, Mrs. J. K. Salsler and family, in Lubbock Sunday.

Mr. and Mrs. Sam Batton spent the week-end in Littlefield.

Mrs. Emma Ogle and Mrs. W. L. Branson and son Bob of Amarillo were guests Sunday in the J. B. Elliston home.

BOOMS TO RENT? TRY A WANT AD

"I LOST 52 LBS. IN FOUR MONTHS!"

WEAR SIZE 14 AGAIN
—MRS. G. D. WALKER, FT. WORTH—
As Pictured Here

You can lose ugly pounds and have a more slender, graceful figure. No laxatives. No drugs. No starving. Eat meat, potatoes, gravy, butter.

100 WOMEN LOST 10 TO 25 LBS. each in 30 DAYS, using AYDS under the direction of Dr. C. G. Von Hoover. Swore to before a Notary Public.

With this AYDS plan you don't cut out any meals. Breakfast, potatoes, meat or butter, you simply eat them down. It's easy when you enjoy a delicious (vitamin fortified) AYDS before each meal. Absorbent, harmless, safe.

30-day supply only \$1.25. Money back if you don't get results. Just try it.

Haile Drugs

COURTHOUSE RECORDS

WARRANTY DEED

Ernest May and Bess May to Alfred May, undivided 1/2 interest in and to all of Section 16 and W 1/2 of Section 15, in Blk. 3, A. B. & M.

A. C. Walker and Verna Esia Walker to T. H. Teague, all of Lots 9 and 10, Christian Church Subdivision of Blk. 19, Evans Addition to Town of Hereford.

William DuBois Walker to Gladys Mae Walker, E 1/2 of Section 27, Twn. 2N, R 2E.

Mary E. Dudgeon, individually and as surviving wife of T. Jefferson Dudgeon, to Fred Reinauer, Joe Reinauer and John Reinauer, all of Section 4, Twn. 2N, R 1E of Cap. Syn. Sub.

H. F. Lambert and Cassie Lambert to Anna Mae Valentine, Lots 1, 2, 3, 4, 6, 7, 11, 12, 16, 18, 19, 20, 22, 23, 25, 26, 30 and 35 of Vardeman and Hugh Sub. of Blk. 35, Evans Addition, and Lot 16 of S. S. Evans Sub. of Blk. 36, Evans Addition to Town of Hereford.

W. D. Howard and wife, Ethel Howard and A. W. Key and wife, Marjorie Key, to W. T. Barnhart, two tracts of land: 1st tract: N 1/2 of Section 7, Twn. 2N, R 3E of Cap. Syn. Sub. 2nd tract: N 1-2 of S 1-2 of Section 7, Twn. 2N, R 3E of Cap. Syn. Sub.

Alfred May and Laura May to Ernest May, undivided 1/2 interest in and to N 1/2 of Section 12, Blk. K-3; also undivided 1/2 interest in and to E 1/2 of NW 1/4 of Section 3, Blk. K-14.

Edith J. Buehrig and Geo. J. Buehrig to E. K. Pinnell, N 1/2 of Section 14, Twn. 6N, R 2E of Cap. Syn. Sub.

John V. Crum and wife, Mildred Belle Crum, to O. L. Rutherford, all of E 1/2 of SW 1/4 and all of W 1/2 of SE 1/4 of Section 38, Blk. K-3.

RELEASE

First National Bank to J. R. Mosley, all of N 210 ft. of Lot 14, Blk. 11, Evans Addition and all of W 40 ft. of E 1/2 of Lots 19 to 24, Blk. 32, original town.

W. L. Ayers and Hazel Ayers to Lillie Mae Vaughan, N 77.71 ft. of Lot 4, Blk. 2, Womble Addition to Town of Hereford.

North Texas Savings and Loan Assn. to C. O. Wilkins and Florence Wilkins, deed of trust.

Federal Land Bank of Houston to Ida B. Snowden and C. M. Snowden, deed of trust.

Willis Disbrow and Nellie Disbrow to Wm. G. Harris, NW 1/4 of Section 5, Blk. B, School File No. 5122.

Home Owners' Loan Corporation to Alice C. Ward, deed of trust.

MARRIAGE LICENSE

Terry O. Walker and Clotiehl Pace, Oct. 31.

Bellview News

George Messenger spent the weekend visiting relatives in Kirkland and Paducah.

Mrs. Loreta Clements and Mrs. Edna Johnston returned Wednesday from a weeks visit with friends and relatives at Abilene, Lubbock, Plainview and other points in Texas. Mrs. W. E. Brown who accompanied them had returned Saturday by bus.

Mr. and Mrs. Buck Dorn are the parents of a new son born in a Lubbock hospital, Oct. 25.

Mrs. Thurman Chandler is convalescing in a Lubbock hospital where she underwent a major operation last week.

Mr. and Mrs. Claud Messenger of House, N. M., visited relatives here Sunday.

Lloyd Northcutt, who suffered serious burns about 3 months ago when gasoline which he was putting in his tractor ignited, was able to be brought home Saturday from a hospital in Clovis.

Mr. and Mrs. A. C. Johnston and daughter Joyce of Clovis

Beware Coughs That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION

for Coughs, Chest Colds, Bronchitis

visited in the R. H. and Dallas Johnston homes Sunday afternoon.

George Pulliam is drilling a new well on his place.

Mr. and Mrs. B. F. Green and daughter, Mrs. Clinton Burnett and children made a business trip to Lubbock Wednesday.

Corra Johnston visited her sister, Miss Rita Johnston, in Clovis the first of the week.

Because of the tire situation very few from this community are going hunting this season.

Mr. and Mrs. Tom Hudson and Miss Lela Davis went to Lubbock the past week where Mrs. Hudson went through a clinic and Miss Davis too medical treatment.

Mrs. Roy Gordon and children of San Jon visited her parents Mr. and Mrs. Dallas Johnston over the weekend.

Mr. and Mrs. Curtis Scott of Portales are visiting his parents, Mr. and Mrs. F. B. Scott.

Frio News

BERTHA LEE HEATH

The Halloween program given at the Frio school Friday evening was well attended.

Mrs. Pearl Chadwick and daughter, Miss Pearl Chadwick, of Roanoke, are visiting Mrs. Chadwick's daughter, Mrs. Bertha Lee Heath.

Mrs. Bertha Lee Heath and sons, Lincoln and Billy, Mrs. Pearl Chadwick and Miss Pearl Chadwick are visiting in Amarillo and Stratford this weekend.

Mrs. Elmer Jones and small daughter, Maryland Joy, have been moved from the Deaf Smith County hospital to Amarillo where she will be in the home of her sister, Mrs. Charles King.

Mrs. J. W. Benson and daughter of Amarillo spent a few days last week in the A. T. Jones home.

Mrs. D. O. Benson returned last week from Gainesville where she visited her daughter, Mrs. Aubrey Bartlett and small daughter, Era Quinelle. She also visited relatives in Comanche, Okla.

There were 26 present at Sunday school. Visitors are always

Wyche Items

By IONA WHITTINGTON

Mr. and Mrs. Jack Frost and son, Billy, attended a birthday dinner in Pampa last week.

Mr. and Mrs. H. B. Whittington and children made a trip to San Jon, N. M., Saturday night. They attended a family reunion Sunday.

Mr. and Mrs. A. J. Bezner and son motored to Bushland Sunday evening.

A party was given in the home of Mr. and Mrs. Fred Henry Saturday night.

Attending were C. W. and Harry Reeves, Mr. and Mrs. W. B. Saxon and Emmett B. Mrs. A. J. Bezner and Jody, Betty Jeanne and Zola Faye McBrayer, Mr. and Mrs. Jim Gandy and children, Glenn Barker, Mr. and Mrs. E. C. Hewitt, Mr. and Mrs. H. H. Caraway and daughter, Ann, Mr. and Mrs. G. E. Thiele; Pete Thiele, Mr. and Mrs. Ira Ott, Mr. and Mrs. D. L. Layman and children, Mr. and Mrs. Dock Roberson and Wilma and Weldon, Mrs. Lillian Wilson and Dwight, Geraldine, Mildred and Betty Joyce and Fred, Jr., and host and hostess.

Jack Frost worked at Happy Saturday.

Albert Wood went to Amarillo Saturday night.

A Halloween party was given in the home of Mr. and Mrs. V. A. Malm. Refreshments were served to William Brooks, Jean Albracht, Thomas Malm, Ella Mae Parsons, Robert Elliston, Nannie Mae Malm, Obie Payne, Thelma Malm, Jerry Snelgroves.

Is your farm property COMPLETELY protected by insurance? See me for a check-up on your insurance needs. Elizabeth Womble, Deaf Smith County Insurance Agency. 44-2tc.

welcome.

Rev. Taylor of Plainview preached at both morning and evening services Sunday.

Is your farm property COMPLETELY protected by insurance? See me for a check-up on your insurance needs. Elizabeth Womble, Deaf Smith County Insurance Agency. 44-2tc.

Introductory Special!

PABCO Linoleum RUGS

Tops in quality and appearance in a large variety of patterns.

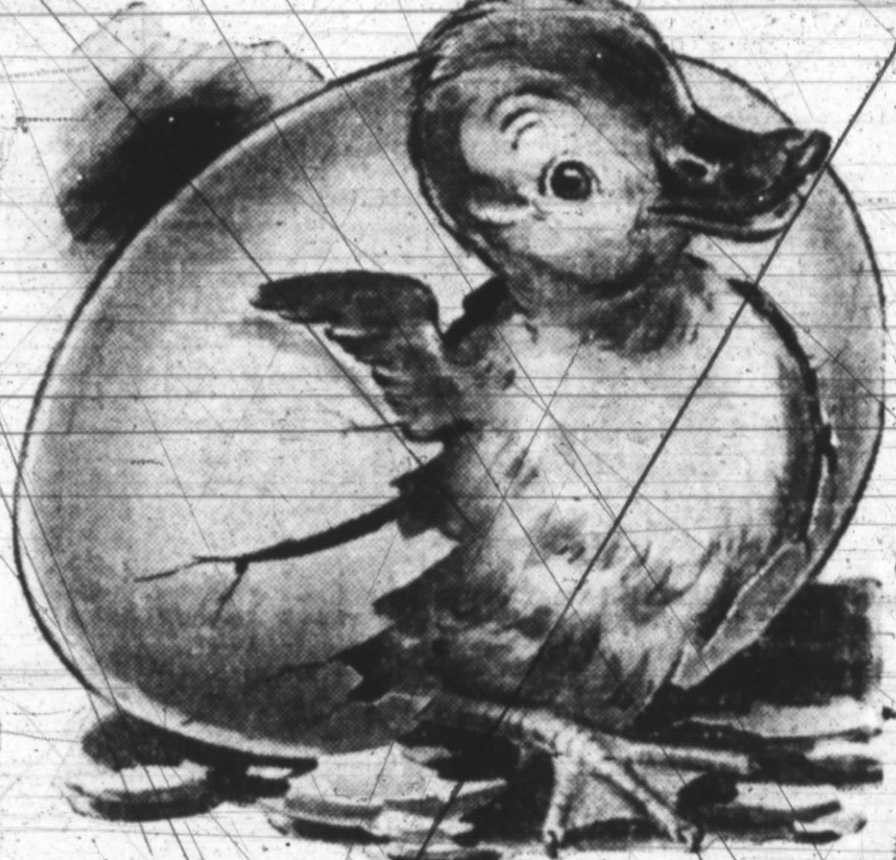
Regular 9x12 Rugs \$4.95 \$5.95

These prices for one week only—Starting Today!

Make selections now from these decorative floor coverings for EVERY room. Attractive, durable, easy to clean and offered at BARGAIN Prices!

—000—

NEW HARDWARE CO.
Phone 567
"Anything From A Tack To A Tractor"



Why to watch 35 and the "Goose-Egg" on your speedometer

IF YOU FEEL DEPRESSED, MISERABLE

because of Insufficient Flow of Bile from the Gall Bladder

Try stepping up your Liver Bile flow this easy sensible way.

Go to Haile Drugs or your druggist today and ask him for a 4-ounce bottle of Kruschen—the famous English salts now made in the U. S. A.—all good druggists have this.

Take half a teaspoonful in a glass of water (hot or cold) half an hour before breakfast and keep it up for 5 days. This may be just what you want and need to help release the flow of that precious digestion-aiding bile juice. Try it to relieve such symptoms as sick headache and the sour, sick feeling of so-called bilious indigestion—when due to this cause—as well as a relieving constipation.

Get Kruschen today—see if you're not joyfully surprised. At all progressive drug stores.

Protect

WHAT HAVE YOU INSURED?

John McLean
Insurance Agency
112 W. 3rd Phone 273

NOTICE!

Let Us Handle Your FARM SALES or LIVESTOCK AUCTIONS

B. E. Brumley
Lloyd Otten

Elect yourself to the ONCE-A-WEEK CLUB at Your Mileage Merchant's Conoco station. Choose your own regular day to have him check tires, oil, radiator and battery. His systematic attention means trouble-prevention. He'll report in advance on lubrication and anything that he finds you need for the duration of your car!

Though your speedometer's at zero your engine might half-starve for lubrication—as you start it up. Its oil pump is better than the old farm pump that trickled and guzzled a while. Yet the best oil pump can't squirt a drop as fast as you'll have lubrication with your cold engine OIL-PLATED.

OIL-PLATE for Winter by changing to Conoco Nth motor oil. This gives the working parts a close-bonded surfacing of lubricant—made possible by the "magnet-like" action of an added modern synthetic in Conoco Nth oil. Because OIL-PLATING doesn't all promptly drain down to the crankcase, the precious parts—now hard to replace—aren't left all bare to wear. They're OIL-PLATED—ready-lubricated sooner than you unlock the garage!

Shortly you're above 100 miles an hour, and Conoco Nth oil's high-duty liquid film is on the job, all in addition to OIL-PLATING. That's getting at wear every which way. Get your Winter's Conoco Nth today at Your Mileage Merchant's Conoco station. Continental Oil Company

Care For Your Car... For Your Country

CONOCO Nth MOTOR OIL

Eat More Bread... for Energy and Health

... and remember, every loaf of Butterkist Bread is enriched with Vitamin B-1, a recommendation by our Government for Keeping Fit!

Hereford Bakery

Home of "Butter-Kist" Bread

BUY U. S. DEFENSE BONDS AND STAMPS OFTEN!

SENSATIONAL READING BARGAINS FOR THESE "Stay-at-Home" Times

This Newspaper, 1 Yr.

Any Magazine Listed Both For Prices Shown

All Magazines Are For 1 Year

<input type="checkbox"/> American Fruit Grower	\$1.75
<input type="checkbox"/> American Girl	2.50
<input type="checkbox"/> American Home	2.25
<input type="checkbox"/> American Magazine	2.95
<input type="checkbox"/> American Poultry Journal	1.65
<input type="checkbox"/> Better Cooking	3.45
<input type="checkbox"/> Better Homes & Gardens	2.25
<input type="checkbox"/> Breeder's Gazette	2.00
<input type="checkbox"/> Child Life	2.95
<input type="checkbox"/> Christian Herald	2.50
<input type="checkbox"/> Click	2.00
<input type="checkbox"/> Collier's Weekly	3.45
<input type="checkbox"/> Column Digest	2.95
<input type="checkbox"/> Country Gentleman, 2 Yrs.	2.00
<input type="checkbox"/> Etude Music Magazine	3.00
<input type="checkbox"/> Fact Digest	2.00
<input type="checkbox"/> Farm Jnl. & Frm's Wife	1.65
<input type="checkbox"/> Flower Grower	2.50
<input type="checkbox"/> Household Magazine	1.90
<input type="checkbox"/> Hygiene	2.95
<input type="checkbox"/> Liberty (weekly)	3.95
<input type="checkbox"/> Look (every other week)	2.95
<input type="checkbox"/> Modern Romances	2.00
<input type="checkbox"/> Modern Screen	2.00
<input type="checkbox"/> Nature (10 iss., 12 mo.)	3.45
<input type="checkbox"/> Official Detective Stories	2.50
<input type="checkbox"/> Open Road (12 iss., 14 mo.)	2.25
<input type="checkbox"/> Outdoors (12 iss., 14 mo.)	2.00
<input type="checkbox"/> Parents' Magazine	2.50
<input type="checkbox"/> Pathfinder (weekly)	2.00
<input type="checkbox"/> Popular Mechanics	3.25
<input type="checkbox"/> Progressive Farmer	1.65
<input type="checkbox"/> Redbook Magazine	2.95
<input type="checkbox"/> Science & Discovery	2.00
<input type="checkbox"/> Screenland	2.25
<input type="checkbox"/> Silver Screen	2.25
<input type="checkbox"/> Southern Agriculturist	1.65
<input type="checkbox"/> Sports Afield	2.25
<input type="checkbox"/> Successful Farming	1.75
<input type="checkbox"/> True Story	2.00
<input type="checkbox"/> The Woman	2.10
<input type="checkbox"/> Women's Home Comp.	2.25

SAVE MONEY!

Enjoy the finest magazines while saving time and gas. Only through this newspaper can you get such big reading bargains. Pick your favorites and mail coupon to us TODAY.

Big Economy Club

Regular Value \$4.00 ALL SIX ONLY \$2.25

Family Bargain Club

Regular Value \$6.00 ALL SEVEN ONLY \$3.00

Home Variety Club

Regular Value \$6.25 ALL SEVEN ONLY \$3.15

This Newspaper (1 YEAR) and Five Great Magazines

ALL SIX FOR ONLY \$3.25

GROUP A—Select Three

<input type="checkbox"/> True Story	1 Yr.
<input type="checkbox"/> Better Homes & Gardens	1 Yr.
<input type="checkbox"/> Woman's Home Comp.	1 Yr.
<input type="checkbox"/> American Home	1 Yr.
<input type="checkbox"/> Click	1 Yr.
<input type="checkbox"/> American Girl	8 Mo.
<input type="checkbox"/> Pathfinder (weekly)	1 Yr.
<input type="checkbox"/> Fact Digest	1 Yr.
<input type="checkbox"/> Silver Screen	1 Yr.
<input type="checkbox"/> Sports Afield	1 Yr.
<input type="checkbox"/> Christian Herald	6 Mo.
<input type="checkbox"/> Modern Screen	1 Yr.
<input type="checkbox"/> Open Road (12 iss.)	14 Mo.
<input type="checkbox"/> Screenland	1 Yr.
<input type="checkbox"/> Science & Discovery	1 Yr.
<input type="checkbox"/> Parents' Magazine	6 Mo.
<input type="checkbox"/> Flower Grower	6 Mo.
<input type="checkbox"/> Outdoors (12 iss.)	14 Mo.
<input type="checkbox"/> The Woman	1 Yr.
<input type="checkbox"/> Modern Romances	1 Yr.
<input type="checkbox"/> Household Magazine	2 Yr.
<input type="checkbox"/> American Fruit Grower	2 Yr.
<input type="checkbox"/> Nat. Livestock Producer	2 Yr.
<input type="checkbox"/> Successful Farming	2 Yr.
<input type="checkbox"/> Progressive Farmer	4 Yr.
<input type="checkbox"/> Southern Agriculturist	4 Yr.

GROUP B—Select Two

<input type="checkbox"/> American Poultry Jnl.	1 Yr.
<input type="checkbox"/> Farm Jnl. & Frm's Wife	1 Yr.
<input type="checkbox"/> Poultry Tribune	1 Yr.
<input type="checkbox"/> Mother's Home Life	1 Yr.
<input type="checkbox"/> Everybody's Poultry Mag.	1 Yr.
<input type="checkbox"/> Progressive Farmer	1 Yr.
<input type="checkbox"/> Southern Agriculturist	1 Yr.

IT'S FUN TO BE STAY-AT-HOMES WITH SO MUCH GOOD READING

COUPON

FILL IN AND MAIL TO THIS NEWSPAPER TODAY

Check magazines desired and enclose with coupon.

Gentlemen: I enclose \$_____ Please send me the offer checked, with a year's subscription to your paper.

NAME _____

STREET OR R.F.D. _____

POSTOFFICE _____

PITMAN Service Station

MAIN STREET & HIGHWAY 60
Phone 588
"WE FIX FLATS"

SONS In the Service

Bailey Likes Coast Guard

T. B. Bailey writes of life in the Coast Guard and makes the whole thing look very attractive. He is stationed at the Manhattan Beach Training Station at Brooklyn and writes:

"Have had a chance to see part of New York in the four days off I have had. Have seen such big name bands as Gene Krupa's, Alvino Rey's and others.

"The U. S. O. here is really swell to all service men of the United Nations. I have seen about all the different kinds of uniforms. There are a number of U. S. O.'s here where service men can obtain tickets to theaters, shows, dances, ball games, lunches, etc.

"Something of life here at the camp. We get up at 5:15 every morning, make up our beds, exercise and go to chow. After chow, our classes and drilling last to 12:15 when we go to chow again. After dinner we file back on the double and get ready for ship's inspection and personal inspection. Then we start again with classes and more drills which last until about 5:15, then chow again; after which comes mail call. Then we have time from about 7 to 9 every night for washing clothes, writing, reading letters and if we have time, studying. Then lights out at 9.

"Tell all the folks in Hereford hello for me and to keep the ball rolling until we all come home from the services."

Glenn Smith Joins Army

Ralph Glenn Smith, son of Mr. and Mrs. Ralph Smith of Hereford, has been inducted into the Army and is now located at the Fort Bliss reception center, according to an Army press release received here this week. Smith has been enrolled at West Texas State College.

Transferred to Waco

P. F. C. Orval Pierce, who has been attached to the Photo Section at Ellington Field, Tex., has been transferred to the Blackland Army Flying School, Waco, Tex.

Kuper Reports On That California Climate

P. F. C. Walker L. Kuper writes to the Brand from Minter Field, Bakersfield, Calif., to subscribe to the paper and to make a report on California climate and Army life in general.

Writes Kuper: "The last several days have been cloudy and misty and today it has broken into a steady downpour. The first rain this San Joaquin Valley has seen since the 15th of April. I am sure I will have plenty of time to read The Brand as the old timers say it rains the largest part of the winter here.

"The Yanks and Rebels in our camp have been having quite a time arguing in their spare time. I think if it keeps raining for another week there are two of us Rebels who will get the best of the Yanks."

Kuper concludes by sending greetings to all his friends, especially the girl friends, especially the blondes."

Makes Tech. Sergeant

Staff Sgt. Francis B. (Scoop) Elliston has recently been promoted to the rank of technical sergeant. Elliston is stationed at Biggs Field, El Paso.

Hopper To Salina, Kan.

Pvt. Walter J. Hopper, son of Mrs. Maggie Hopper of Hereford, recently graduated from a course in aviation mechanics at Sheppard Field, Wichita Falls and is now stationed at the Army Air Base at Salina, Kan.

Rubber Grinder



Synthetic rubber is squeezed over a screen and through the holes of a tuber, from which it emerges like meat from a meat grinder. Here large pieces are broken up and excess water is removed.

Westway Items

By MRS. MERLIN KAUL

Mr. and Mrs. T. B. Cox and their children Rae, Doyle, and Elaine, entertained with a Halloween Party Friday night at their home. Halloween stunts and games of bridge and "42" furnished the entertainment of the evening. Refreshments of sandwiches, cookies, and coffee were served by the hostess to Mr. and Mrs. N. W. Livesay, Norma Faye and Pat of Hereford, Mr. and Mrs. E. J. Parsons and Bobby, Mrs. Jim Dale and girls, Mr. and Mrs. Earl Little and Junior, Mr. and Mrs. Merlin Kaul and sons, Mr. and Mrs. Grady Wilson, Donald, Dean, Larry, and Norma Sue, Mr. and Mrs. W. L. Jones, Mr. and Mrs. R. L. Wilson and family, Mr. and Mrs. Hughes Millard, Sheila and Kent, Mr. and Mrs. M. S. Roe and children, Maurice Tannahill and the T. B. Cox family. Mr. and Mrs. Jim Dale will be hosts at a party at their home on Friday night, Nov. 13. Everyone is to bring sandwiches.

Mr. and Mrs. Jim Dale and girls will go to Shattuck, Okla., this weekend to visit Mr. Dale's mother, Mrs. Dickerson.

Mr. and Mrs. Walter David of Boger spent the weekend at their farm here.

Halloween parties were held at school Friday afternoon. Visitors present were Mrs. Jim Bookout, Martha Ann and Jane, Mrs. Louis Jay, Mrs. Shirley and Norma Sue Wilson.

Mr. and Mrs. Ralph Durstine were dinner guests Friday in the Merlin Kaul home.

Mr. and Mrs. M. T. Hubbard and sons Tom and J. B. of Memphis visited last week in the home of their daughter and sister, Mrs. E. J. Parsons. Mrs. Parsons and Bobby returned home with them and spent the weekend.

Mr. and Mrs. Walter Nicks moved Friday from Hereford to their farm west of here. We are glad to welcome Mr. and Mrs. Nicks to our community.

Mr. and Mrs. Grady Wilson, Jr., were supper guests of Mr. and Mrs. Charles Hill Saturday night.

Mrs. Grady Wilson, Jr., was honor guest at a bridal shower held at the home of Mrs. Ernest Ray Kendall at Hereford Saturday afternoon.

Mr. and Mrs. Grady Wilson, Jr., are painting their trailer house this week.

L. B. Wolfington and Waldron Melton are cutting cane for a number of farmers here this week. Vernon Wilson is harvesting soy beans.

Several ladies in this community were complaining Fri-

day with aching muscles and of being quite tired out. Inquiries disclosed the fact that eight ladies had gone to a potato patch near here and spent the afternoon picking up potatoes. With the men all too busy to take time off and rumors of a potato scarcity, the ladies decided that this was no time to let lots of usable potatoes go to waste.

John Ross went Friday to Rose Dale, N. M., where he is spending a few days in the Lucian Madole home.

John Sparks has returned to the Louis Jay home for a few days' visit.

Mr. and Mrs. Merlin Kaul, Larry Carroll and Walter Lynn were dinner guests in the Ralph Durstine home near Friona.

Daniel Turrentine and Raylan Evans, who attend Texas Tech at Lubbock, spent the weekend at their respective homes here. Daniel left Monday night to go to Dallas, where he will enter the navy.

Mrs. F. W. Dodson and Monte Max and Miss Elma Smith spent the weekend at their respective homes at Olton.

Mr. and Mrs. Jim Bagwell and daughter of Bethel were visitors last week in the Henry Allmon home.

Rev. Hardy Stephens had the misfortune to wreck his car badly Sunday morning as he and his family were on their way here from Dawn for the regular Sunday services. They crashed into a car at the east side of Mother's Park at Hereford. No one in either car was hurt much, but both cars were badly damaged. The Stephens car was left at Hereford until parts can be found for it. Henry Allmon took the family back to Dawn Sunday night.

Maurice Tannahill went to Amarillo Tuesday to bring Mrs. Tannahill and their baby son home from Northwest Texas hospital. The baby has been named Garry Keith. Mrs. F. A. Vassios of Clovis, N. M., is here to stay at the Tannahill home and assist with the work. Mrs. Vassios was formerly Grace Reed. She has often visited here when her sister, Neelle, worked at the Dodson home.

Mrs. Henry Allmon reports that their son Jack went to Dallas over the weekend from his school work at Lubbock to enter the Naval Reserve.

Mr. and Mrs. R. M. Gunn were dinner guests Sunday in the John Huntzinger home at Hereford.

Mr. and Mrs. Guy Lawrence and daughter of Hereford were supper guests Sunday night in the R. M. Gunn home.

Is your farm property COMPLETELY protected by insurance? See me for a check-up



100% PARAFFIN BASE
Phillips 66
MOTOR OIL
PHILLIPS PETROLEUM COMPANY

Daniel News

MRS. W. R. MOORE

The farmers are very busy gathering their feed and other crops while the sun is shining. The children of the Daniel school worked very hard this past week collecting scrap iron and all kinds of metal.

Mrs. Horace Chilton and two children Leland and Darwin of Amarillo visited in the W. R. Moore home Sunday evening.

Mr. and Mrs. Bernice Sweatt and baby, Garry Dale, from McLean visited in the F. E. Finney home Sunday.

Mr. and Mrs. Bob Axe and children visited in the Clarence McBroom home Sunday evening.

Mr. and Mrs. H. E. Faller from Wildorado have moved to their new home 2 1/2 miles north of the Daniel School House.

Mrs. Joe Moore and children visited in the J. J. Boling home in Canyon Saturday.

Harold Dean Moore spent Friday night with Lee Baily in Canyon.

Mrs. W. R. Moore and children were in Canyon Saturday.

Mr. and Mrs. George Truitt and children from Plainview visited in the Joe Moore home Saturday night and Sunday.

Mrs. F. E. Finney visited in the Horace Chilton home in Amarillo Friday.

James Hutton, who has been staying in the home of an uncle Mr. Welch, has returned to his home near Carlsbad, N. M.

Is your farm property COMPLETELY protected by insurance? See me for a check-up on your insurance needs. Elizabeth Womble, Deaf Smith County Insurance Agency. 44-2tc.

PERSONALS

FAMILY REUNION

Mr. and Mrs. L. Z. Oldham held a family reunion dinner Sunday at their home. Two sons who live out-of-town were present. They were Clyde Oldham and Mrs. Oldham and small son of Wilmington, Cal., and Earl Oldham and Mrs. Oldham of Canyon. Also Mr. and Mrs. Carl Oldham of Hereford.

Mrs. Helen Pipkin has returned from a short visit with friends in Amarillo. She and Mrs. C. H. Feptress of Richmond, Va., who has been visiting Mrs. Pipkin here, were entertained at a series of parties given by old friends in Amarillo.

Guests in Hereford this week are Mrs. Alice Allison of Commerce and Mrs. E. E. Walls of West, mother and sister of J. R. Allison.

Mrs. Troys Carmichael of Houston is visiting her parents, Mr. and Mrs. A. O. Thompson, and other relatives here.

Mrs. C. C. Acker has returned from Dallas where she went last week for medical treatment.

Mrs. J. B. Jones has arrived home after spending several months in Indianapolis, Ind., with her two daughters and their families.

Mrs. Georgia Townsend of Amarillo arrived Tuesday for a short visit with Mrs. Seth B.

of our friends and neighbors at the time of the death of our loved one. Your thoughtfulness will always be remembered. The Spencer Family.

BOOMS TO RENT? TRY A WANT AD

"A Phoney Penguin...if I ever saw one!"

IT'S FUN but it's a phoney, says this skeptical young student of Spheniscidae (penguins, to you). With one poke of his inquiring finger, he established the fact beyond question.

Now that cars must last for the duration; many a motorist wishes that he could wish as little doubt and effort pick a quality oil.

You can! Phillips, one of the leading independent petroleum organizations, makes a frank and simple statement which does away with doubt. If you want our best oil, remember we tell you frankly that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer to car-owners like yourself.

Don't forget that the easy way to spot the genuine article is to look for the name, Phillips 66 Motor Oil. Do that whenever you make either the seasonal or regular 1,000-mile oil change.



IT'S PHILLIPS FINEST QUALITY

Mr. and Mrs. J. E. Kirby, accompanied by her father, Jeff Gilbreath, and sister, Mrs. J. M. Posey, spent a few days in Ft. Worth last week visiting their

sister and daughter, Miss Lois Agnes Gilbreath, who is a student at T. C. U.

CARD OF THANKS
We extend our sincere thanks for the many acts of kindness

of our friends and neighbors at the time of the death of our loved one. Your thoughtfulness will always be remembered. The Spencer Family.

PRE-WAR PRICES PROTECT your PURSE

Our prices on a vast variety of daily drugs and toiletries needs are as low to day as they were a year ago. This Pre-War Economy... these rock-bottom prices for top quality nationally advertised brands... mean EXTRA SAVINGS and EXTRA PROTECTION for your purse. In order to remember every one of the big values you want to buy, bring this ad with you and shop from it. You'll save time and money by doing so.

Pond's Beauty Box \$1.50 Value!	89c
PROPHYLACTIC TOOTH BRUSH	23c
CALOX 50c TOOTH POWDER	39c
JERGEN'S LOTION 50c SIZE	39c
COTY'S FACE POWDER	89c
50c Shave Cream	39c
INGRAM'S	39c
\$2 Barbara Gould CLEANSING CREAM	\$1.00
Hand Cream	29c
PROTEX	29c
\$1.20 Bottle SYRUP PEPSIN	89c
Pint RUBBING ALCOHOL	49c
Quart MINERAL OIL	89c
60 cSize ALKA SELTZER	49c
(30-day supply) VITA VIMS	\$1.95
Vitamins A-B-D-G, 50c	\$1.25
Bextel 'B' COMPLEX, 100's	\$1.25
Penetrating Red Arrow LINIMENT	49c
\$1.25 Size CREMULSION	98c
BLUE-JAY CORN PLASTERS	.23
Wrinkle SOAP 4 Bars for	\$1.00
Miracle Tooth BRUSH	.47
75c FITCH SHAMPOO	69c

Skill Is An IMPORTANT ELEMENT

A prescription is more than the drug that goes into it. It contains the skill and integrity of the compounding pharmacist—and these elements are as important as any ingredients. Without them, could you be sure of the quality of the drugs and the accuracy of the quantities? Make certain—bring your prescriptions to us. Professional pride in our skill is your assurance of dependability.

GIBSON CHRISTMAS CARDS
5c - 10c - 15c - 25c

Due to the uncertainty of Gift Merchandise, we advise you to do your Christmas Shopping Now—otherwise, many items will not be obtainable from now on.

GILLETTE KIT
Razor, Shaving Cream and Blades
98c

CLOSE Drug Store
PRESCRIPTION DRUGGISTS
The Retail Store Phone 13

NEW ARRIVALS CAMARK POTTERY

IN ORNAMENTAL PIECES
VASES... FIGURINGS... PITCHERS... BOWLS



Genunie Stangl
Terra Rose
The pottery with the beautiful Glaze Finish!

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GIFT DEPARTMENT

HASSOCKS
as low as \$2.25

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Music Study Club Entertains Bay View Club Members At Tea

Members of the Music Study Club delightfully entertained members of the Bay View Club at a program-tea Monday afternoon at the home of Mrs. W. E. Dameron.

Mrs. J. C. McCracken, president of the club, was in charge of the program of Oriental Music. She explained the place of music in the life of the Chinese and told of its influence in a China at war saying, "though decimated by five years of invasion the Chinese 'Patriotic Song Movement' which sprang up almost overnight with the singing of war songs in free western style is said at times to literally drown out the noise of cannon and bomb". She quoted Lin Liang-Mo, organizer of the singing activity in China, who says "Music helps us to lift our morale, for up to this time morale is the only strong weapon we have had to fight the Japanese".

Mrs. McCracken introduced those on the program and gave interesting descriptions of the musical selections which were Oriental compositions. The program included piano solo, "Pell Street" (Withing) played by Mrs. G. A. F. Parker, a violin solo "Kashmiri Song" (Woodforde-Finden) played by Mrs. A. C. Thompson with Mrs. McCracken accompanying, a vocal number "Windbells" (Larson) sung by Miss Mattie Mae Swisher with piano accompaniment by Mrs. Ellis Coombes, a piano solo "Flirtation in a Chinese Garden" (Chastins) played by Mrs. Glenn Snyder, a Chinese Prayer Song (Louise A. Garnett) sung by Mrs. R. P. Coneway with Mrs. W. J. Stanford and an ensemble number "Chinese Lullaby" (Bowers-Riegger) sung by Mesdames Coneway, Schroeter, Roberson, Dameron, Miss Pittman and Miss Conkright, with accompaniment by Mrs. Snyder.

Mrs. C. C. Ferguson and Mrs. A. O. Thompson presided at the beautifully decorated tea table which was centered with rose-pink dahlias in silver and tall tapers in silver candelabra.

Those present were Mesdames D. H. Alexander, H. L. Broadwell, Essie Cardwell, E. W. Harrison, Colby Conkright, A. M. Jones, Knox Kinard, Paul Mathers, John McLean, Clara McLean, G. A. F. Parker, F. T. Robinson, J. H. Sears, J. F. Slaton, J. B. Stoker, and Miss Frances Dameron.

Mesdames E. E. Walla of West, Troy Carmichael of Houston, C. H. Dillehay of Vernon, J. R. Allison, H. A. Close, R. P. Coneway, Ellis Coombes, C. C. Fer-

Games Party Given By The Carl Oldhams

Mr. and Mrs. Carl Oldham were hosts at a games party at their home Friday night. Stunt games served as preliminary fun to rummy and forty-two games.

Leaves in fall colors, pumpkin faces and other Halloween suggestions served to carry out the seasonal motif in decoration.

Those present were Mr. and Mrs. Ernest Ray Kendall, Mr. and Mrs. Roger Brumley, Mr. and Mrs. Glenn Parker, Mr. and Mrs. Worth Covington, Mr. and Mrs. Vince Stelzer, Mr. and Mrs. Clyde Oldham of Wilmington, Calif., Mr. and Mrs. Earl Oldham of Canyon and the hosts.

Bridge Luncheon Entertains Club

A club party including a luncheon at noon was given at the home of Mrs. Homer Fox last week for members of the Wednesday Luncheon Club. Mrs. Seth B. Holman was a special guest.

The luncheon was served from a lace laid table with a red rose centerpiece. Guests were seated at tables for four and after the luncheon contract games provided diversion. Mrs. Jimmie Gillentine made high score for the award.

Enjoying the affair were Mesdames J. C. McCracken, W. L. Davis, Jimmie Gillentine, W. M. Emmons, S. P. Rosson, Alton Fraser, Oscar Easley, Mrs. Holman and the hostess.

Halloween Party Entertains Group

A group of youngsters were entertained with a Halloween party at the home of Mr. and Mrs. Joe Pitts Friday evening.

The entertaining rooms were decorated with suggestions carrying out the Halloween theme and seasonal games were enjoyed.

Refreshments were served to Leon and Benny Vernon, Win-

guson, H. K. Fox, Jeff Gilbreath, H. H. Hawkins, J. B. Jones, J. C. McCracken, T. W. Roberson, S. P. Rosson, A. J. Schroeter, Glenn Snyder, C. R. Smith, W. J. Stanford, A. C. Thompson, A. O. Thompson, W. E. Dameron, Misses Nancy Conkright, Mattie Mae Swisher and Eloise Pittman.

nie Rose and Doyle Taylor, Geraldine and Nancy Patterson, Julia Conklin, Joe and Jerry Blaylock, Myra Jo Sewell, Doris Janet Turner, Kathaleen Caldwell, Lola Verne, Vonda Lou and Wanda Jo Pitts.

Four Year Old Boy Has Birthday Party

Gary Daniel was the honoree at a party given Friday by his mother, Mrs. Aubrey Daniel, to celebrate his fourth birthday. The party was given at the Daniel home and guests arrived dressed in Halloween costumes with weird false faces. Many different games were enjoyed and gifts were admired. The large birthday cake topped with lighted birthday candles was a feature of interest to the youngsters. Cake and ice cream were served to Wanda Marie Kirksey, Marlene and Clydene Allred, Sandra Jo Caraway, Billy Callaway, Mary Ann Young, Betty and Jimmy Woolsey, Dwayne Wallace, Roy Dale and Harold Manning, Jo Ann Norman, Billie and Gerald Daniel, Glenda Ann and Sammy Parker and the honoree, Mothers attending the party were Mrs. Chas. Callaway, Mrs. Travis Caraway, and Mrs. Mike Woolsey.

Miss Clotell Pace Is Bride of Mr. Walker

Miss Clotell Pace became the bride of Mr. Terry O. Walker Sunday afternoon in a quiet ceremony performed at the home of the bride's parents, Mr. and Mrs. Geo. B. Pace. Mr.

Walker is the son of T. J. Walker of Clovis, formerly of Hereford.

The bride wore a navy blue street length dress with white accessories. Her corsage was of white chrysanthemums and fern.

Rev. W. E. Barnes performed the ceremony, which was witnessed by members of the families and a few intimate friends. Mrs. Walker is a 1942 graduate of Hereford High School. Mr. Walker attended Briscoe High School and is now a private first class in the Army, stationed at Ft. Sam Houston, Tex. Mr. and Mrs. Walker will make their home in San Antonio.

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Sgt. Donald Brotherton of Albuquerque, who arrived Sunday to visit his grandmother, Mrs. B. L. Branson, went Tuesday to Amarillo where he visited rela-

tives, and yesterday left for Spur, to visit his mother, Mrs. Henry Alexander.

Mr. and Mrs. R. J. Richardson returned Friday from Alhambra, Calif., where they had spent several weeks visiting Mr. Richardson's mother.

Mrs. Melvina Nunn of Wichita, Kan., is visiting her parents, Mr. and Mrs. Mal Stewart, this week.

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VIT-A-WAY

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See your Dealer TODAY... or write

TRANSIT GRAIN & COMMISSION CO. FORT WORTH TEXAS

REMEMBER, Every purchase you make at Furr's is sold under a Guarantee... You MUST Be Satisfied!

We Reserve the Right to Revise Prices Downward!

WHY PAY MORE? Furr's prices are always low! Shop here every day in the week—all six days—and save on your grocery bill!

We Reserve the Right to Limit All Quantities!

GOLD MEDAL FLOUR

24-lb. Sack **95c**

Peaches

Georgia Freestone. Big 2 1/2 Size Cans **2 for 27c**

SOAP	Lifebuoy Toilet, bars	3 for 19c	BLEACH	Nuway - Quart	10c
RINSO	Large Box	23c	POP CORN	Jolly Time, cans	2 for 23c
SWAN	"The new floating soap—Large Bar	9c	ASPARAGUS	Bi-A-Can, Big 2 1/2 Size	2 for 23c
SPRY	3-Lb. Can	71c	FLOUR, Furr's Finest.	Baking Tested	24-lb. Sack 95c
VEGETOLE	4-Lb. Carton	71c	RALSTON	Shredded, boxes	2 for 25c
WAX PAPER	Cut-Rite, 40-foot rolls	2 for 15c	BAKING POWDER	Calumet	25-oz. Can 25c

SYRUP

Crystal White. A. B. **5-LB. CAN 35c**

SOUP MIX	Noodle, Lipton's	3 for 25c	GINGER ALE,	Mountain Valley, 12-oz. bottles	2 for 19c
TOWELS	Paper, Northern - Roll	10c	TISSUE	Lady Dainty (500-count 216)	200-Count 10c
MEAL	Quaker, white or yel., 1 1/2-lb.	2 for 19c	CLEANSER	Light House - Tall Can	4c
GRAPE JUICE	Del Haven - Quart	29c	TISSUE	Northern - Roll	5c
CORN FLAKES	Ralston, Big 11-oz. box	2 for 13c	P&G SOAP	Giant Bars	5 for 19c
PANCAKE FLOUR	Aunt Jemima - Box	40-oz. 21c			

BRAN SKINNER'S RAISIN.

2 for 19c

LAVA SOAP	Medium Bars	2 for 15c	KOTEX	12's Regular - Box	22c
CRISCO	3-Lb. Can	71c	MACARONI or SPAG.	Winner - Box	15c
SOAP	Camay Toilet	3 for 19c	TAMALES or CHILI	Wilson - No. 1 Tall Can	17c
SOAP	Ivory - Large Bar	9c	SOAP FLAKES	Armour's Perk - Large Box	23c
KLEENEX	150-Count	10c	GRANULATED SOAP	White King - Large Box	29c
IVORY FLAKES	Large Box	23c	WAFERS	Wheat Toast - Box	18c

Buy the FINEST FOODS and SAVE MONEY

MARKET SPECIALS

for FRIDAY, SATURDAY and MONDAY

HENS, young, tender, fat	lb. 25c
FRYERS, 2 1/2 lbs. and up	lb. 28c
BEEF RIB ROAST	lb. 24c
(Grade AA Meat)	
BEEF POT ROAST	lb. 28c
(Grade AA Meat)	
CHUCK ROAST, center cut	lb. 34c
(Grade AA Meat)	
LIVER	lb. 22c
SWISS ROAST	lb. 35c
(Grade AA Meat)	
FRESH PORK SPARE RIBS	lb. 29c
Another Fresh Barrel of HOG LARD	lb. 18c
Country Made Pure PORK SAUSAGE	lb. 29c
Get Your Milk at Furr Food's. We have Borden's Churned Buttermilk and Pasteurized Sweet Milk—and HOUSER'S GRADE 'A' RAW MILK	
FRESH SHIPMENT OF Fresh Water Cat Fish and Speckled Trout	

BUY WAR BONDS & STAMPS

"Miss America"

Holiday Pastels

Double duty, double your money suit that's wonderful for dates and ideal for busy days. Wear it as a dress or with a frilly blouse as a suit, other styles. Make your selection early and use our "LAY-AWAY PLAN"

Phone 231 **The Vogue** Mrs. C. W. Seed
Ready-to-Wear - Millinery

FLOUR	Big "A", Guaranteed	24-LB. Sack	75c
TOMATO JUICE	Columbus, Big 46-Ounce Can		21c
CRACKERS	Premium	2-LB. Box	29c
MIL-NOT	Filled Milk, It Whips	2 Cans	15c
SALT	Rock Crystal	1 1/2-LB. Box	4c
GRAPE JAM	Ma Brown	2-LB. JAR	29c
TENDERONIA		2 Packages 1 Package Free!	19c

THERE ARE BARGAINS EVERY DAY AT

lower prices

Specials Good for FRIDAY, SATURDAY and MONDAY!

Fresh FRUITS & VEGETABLES

288-SIZE—TEXAS **ORANGES** 2 doz. 35c

96-SIZE—LARGE **GRAPEFRUIT** doz. 39c

TOKAY **GRAPES** lb. 10c

LARGE SIZE **CELERY** bunch 10c

WHITE OR YELLOW **ONIONS** 3 lbs. 10c

The Whiteface Round-Up

Whiteface, We're Expecting Another Victory!

Armistice, Nov. 11, 1918
Armistice, 19--

HANDLE PRESS HIGH SCHOOL ASSOCIATION

Armistice Day

All of us know that November 11, 1918, the Armistice was signed, and it ended fighting between Germany and her allies and England and her allies. Ever since that time, every year we celebrate Armistice Day. To some of us, Armistice Day has never held any importance, except for the fact that maybe we could get our folks to go on a trip, or the slim chance that we could get out of school for the day.

This year we are fighting in the second World War, so Armistice Day should take on more importance and more meaning. We should not look back to the Armistice of 1918 with a feeling of disappointment because the peace it brought has not lasted. Instead, we should look forward to the Armistice that will end this war and do our part to hasten its coming, and do our best after that Armistice to make the peace everlasting.

I personally want to thank the students of Central and High School for their response to my request not to destroy property or play harmful pranks on Halloween. So far as I know, no damage was done.

Signed: Daniel Russell
(President of the Student Council)

Seniors Show Ability In Giving Pantomimes

The art of pantomime was successfully displayed by various members of the Senior class when they held their weekly class meeting on October 28.

The program chairman called on Billy Dameron to pantomime a woman buying shoes. The situation was complicated by the fact that the woman was trying to buy shoes that were definitely too small, in order that her feet would appear daintily small.

Daniel Russell was called on to pantomime a draftee with flat feet taking a physical. J. W. Merrill was given the task of showing how a man acts when he gets a bee up his sleeve.

Donald Roberson, acting a familiar part, showed how certain boys that flirt with strange girls sometimes get slapped on the cheek, none too gently. Carlisle Frye pantomimed a hick in a big city.

Discovering that the Seniors would soon have to give an assembly program, George Weems appointed a committee to plan a program. Margaret Olson is chairman of the committee, and other members are Lucy Lance, Billy Dameron, Felix Pyka and Bonnie Miller.

The investment, exclusive of ground costs in drive-in motion picture theaters in the United States is estimated at \$6,000,000 according to the Department of Commerce.

Scotland is trying to stop the serious increase in tuberculosis deaths.

HOLIDAYS ANNOUNCED
Superintendent Kinard has announced the following holidays for the remainder of the school year:
Armistice — Wednesday, November 11
Thanksgiving — Thursday and Friday, November 26-27
Christmas — dismiss Friday P. M., December 18; resume classes Monday, December 28
Easter — Good Friday, April 23, and Monday, April 26
Teachers' conference — sometime in March



Prince Hereford

Maybe I am a little too straightforward, but would the Seniors get me a pair of colored glasses? Miss Hall and Miss Rigler have no consideration for my eyesight. Their new red jackets are almost as loud as George Weems' new purple shirt and yellow tie.

Jeanette Altman is expecting a letter from Adrain soon. Wonder who he is? Well, we hope you get it, Jeanette.

The Whitefaces have maroon football helmets now. Thurman Williamson had a hand in it. I imagine that he had more than a hand in it, don't you?

As I look down over the trophy case, I can see two district championship trophies in it. Wouldn't it be swell if another one could be added to it this year?

This is a plea I've been hearing around school: Does anyone know any cute jokes for the Whiteface Round-Up? If you know any which are printable, please see any staff member at once.

The Juniors still need a wagon for their hayride. Then after they get a wagon, they need some hay to go on it.

Maybe the on-coming Sadie Hawkins Day will give Ellen Posey a chance to get a date with one of the Lloyds. She's not a bit particular which one it is, are you, Ellen?

There are many things a character like myself can remember about life in Hereford High School, so if you want anyone to keep a secret of yours just tell it to me.

The investment, exclusive of ground costs in drive-in motion picture theaters in the United States is estimated at \$6,000,000 according to the Department of Commerce.

Scotland is trying to stop the serious increase in tuberculosis deaths.

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COLD DRINKS
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Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
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Chiropractors & Masseurs
for Appointments
Phone 341

THERESA HOSI
of Bargains
IN TODAY'S ADS

Dr. C. D. Kelton
CHIROPRACTOR
506 Jackson Avenue

Courtesy Conduct Promotes Better Conduct Here

Each year the Tri-Hi-Y sponsors a courtesy contest with the hope of promoting better conduct and more considerate students. At the end of the six-week period, students who have shown themselves thoughtful of others will be considered for honorable mention. At the close of the school year, one boy and one girl will be chosen. Two students and three teachers, chosen by the Tri-Hi-Y, serve as judges.

The Freshmen chosen for the first six weeks are: Charlene Davis, Joan Smith, Helen Ann Pitman, Nancy Bostick, Helen Finck, Charles Fristoe, Don Bookout, Bob Miller, Joe Bishop, Bobby Carnahan.

The Sophomores are: Marcella Blue, Betty Jane Robinson, Roselea Albracht, Helen Acker, Ragsdale Bailey, Billy London, Charles Skelton, Lloyd Manjeot.

The Juniors chosen are: Jeanette Altman, Nettie Hood, Marie Moreman, Quentin Williams, Lloyd Olson, Gerald Banner.

The Seniors are: Marcia Robbins, Edna Mae Wilhelm, Robina Cuipepper, Lee Etta Hopson, George L. LeGrand, Luther Worley, Bruce Beene, John Douglas Pitman, Danny Russell.

Sophomores Present Western Entertainment

Last Tuesday morning October 27, the Sophomores presented a play, titled "Eight Gun, Again." It was written by Skeeter Bill Skelton and Junior London and especially dedicated to all the worthy English teachers of H. H. S. who truly love the highest quality of literature???

The characters were Percival Augustus Fitzpatrick, a former gun-fighter and hero played by Edward Robinson; Posey June McMullins, his sweetheart, played by Beverly Frazer; Dr. A. M. McMullins, Posey's father, played by Myers Hudson; Throckmorton J. Shackelford, the villain, played by V. C. Hopson; Sheriff Pennworthless, Sam Lisenbe; Blucher Frankie, Lloyd Manjeot; Elcher Scroggins, Clyde Brock; Goose-grease Gladewater, Eugene Sparks; members of the Shackelford gang were J.W. Robinson and Emmet Saxton; chorus girl—Wanda Lee Lloyd and the bartender—Delmo Williams.

Bullets flew when the villain and the hero met and, of course, the hero killed the villain. This play was a comical, overdone western but it provided good entertainment for the students. Good work, Sophomores!

Friends Discussed At Boys' Hi-Y Meeting

"Friends" was the subject for discussion at the regular meeting of the Boys' Hi-Y last Tuesday night. G. P. Owen, program chairman, led a round-table discussion.

The club discussed the purchase of Hi-Y pins. Several members and officers requested pins be ordered for them.

The Father-Son banquet was discussed, and it was decided to ask the Home Ec. girls to serve it.

George L. LeGrand and Bruce Beene were selected to operate the candy-box the forth-coming week.

The club discussed having a play period immediately before the meeting but no decision was reached.

As a dismissal, the club stood and repeated the Hi-Y benediction in unison.

Sadie Hawkins Day Sponsored By F. H. T.

Under the leadership of the F. H. T., Sadie Hawkins Day will be celebrated Monday, November 9. Everyone is asked to come dressed as a hill-billy character, and each class will select a Lil'Abner, Sadie Hawkins and Daisy Mae.

Everyone is asked to bring a sack lunch and eat on the school lawn seated in a semi-circle. There will be a sack supper in the gym at 7:00. The boys are to bring a sack lunch for two, and the girls are to bid on it. The money thus made will be spent for defense stamps and bonds.

Many Get First Privilege Cards

Many things that one does go without reward in this world, but not good work in Hereford High. Of course there are more ways than one by which we are rewarded, but the one in which many of us are interested now is the special privilege card.

Many students received privilege cards for the first time this six weeks, and strange as it seems, some of them do not even know why they got them. For the benefit of those who are wondering why you got the card and for those who didn't get one this time but are trying for one next six weeks, here is an explanation of the requirements and privileges of the privilege card.

To be eligible for these privileges, one must have a "B" average on his report card, having an "A" for each "C" and no "D's." He must not have over one hour by detention during a six-week, and he must sign an application which in turn has been approved and signed by six of his teachers.

The card gives three special privileges; A, which entitles the student to leave study hall to see teachers who are off duty and to go to his locker; B, which gives him permission to go to the county library during study hall; C, privilege which excuses one from attendance in the first and last study halls in each half day.

Those who received A privilege are: Felix Pyka, Marian Plummer, Edward Young, Nettie Hood, Lyle Fluitt, Charles Skelton, Jeanne Albracht, Joe Bishop, J. R. Euler, Gale Rogers, Peggy Barnard, Madelle Beavers, Jesse Ann Buckner, Inalou Norwood, Jo Ann Rosson and David Neal Beavers.

Those who received A and B privileges are: Mary Ann Acker, Margaret Olson, Christine Smith, Verla Funk, and Wanda Lee Terry.

Receiving A, B & C privileges were: Phyllis Radovich, Kathryn Acker, Nona Deen Rose, G. P. Owen, Ruth Tucker, V. C. Hopson, Billy London, Delmo Williams, Helen Acker, Wanda Albracht, Marcella Blue, Naomi Brumley, Betty Jane Euler, Doris Goldston, Lopidene Martin, and Juanita Upton.

Although this is a good percent of the students, won't you and you have your names added to this list next time?

Central Chatter

Miss Wheat's room, 7A, won first place in the scrap drive.

We are sorry to have omitted Alma Payne Knox's name from the low honor roll in the fourth grade.

For the 8A Halloween party Friday, we had a boy to draw a big cat on the board as we were going to play a game with it. After recess when the students came in, everyone asked where the cat's tail was. The answer was they would find out later and it might be the wrong place.

H. P. Cooper, reporter for room 5B, has gone to Hot Springs for his health. We hope he will be back with us soon.

It seems that everyone had a Halloween party Friday. There were children in costumes seen on the school grounds. Miss Jackson's room enjoyed Halloween by going to the football game Friday night. (It seems they picked a good time too. What a score!)

Room 7B (and other rooms too) is sorry to lose their teacher, Miss Williams, who is going to teach at Phillips. Mrs. Zona Evans is teaching for her, and they are happy to welcome her.

Smith to Have Assistant

At eight o'clock Wednesday night the band and pep club were admitted to the Star Theatre free of charge, as guests of Mr. Hardwick.

Mr. Smith has decided to have a student director and an assistant student director for the Band and Orchestra. Each student who wishes to be a director has a chance to try out. Those students that are trying out are Mary Ruth Russell, Ellen Posey, Bobbie Jennings, Charles Cooper, Thurman Williamson, Margaret Barrett, and Joan Smith.

Tri-Hi-Y Holds Rosebud Service

"A rose by another name would smell as sweet," it is said, but no service could be more awe-inspiring and uplifting than the annual Rosebud Service held by the Tri-Hi-Y club at Marcella Blue's home October 27 at 7:30.

The most anticipated service of the year began when the group sang "Living for Jesus." Nona Deen Rose read Proverbs 31:10-31, beginning "Who can find a virtuous woman? For her price is far above rubies." Marie Compton led the group in prayer. Ellen Posey sang "Little Pink Roses" softly and reverently. Miss Crawford then told the long-awaited story of "The Rosebud." Miss Crawford told the story in such a manner that it deeply stirred the heart of each girl, and new goals and ideals surged through each mind as the story ended. Each girl received one of the purest of all flowers, a white rosebud, and the group read "My Creed." Miss Crawford led the group in prayer. The meeting closed by the group's forming the Friendship Circle and singing "Blest Be the Tie" and they repeated the Tri-Hi-Y benediction.

The first Sadie Hawkins Day Hereford High School celebrated? When Miss Wrenn was one of the teachers here? When O. G. Hill was one of the Whitefaces? Andy Schumaker, Period? When Henry Ford was captain of our football team? When the brown-headed Jean Williams was our drum major-ette? When Vance Stallcup took his biology class on a bughunting trip? When the present Senior Class was Sophomores and so many of them got married? When Hereford High School organized a Girl Scout Troop? When Hereford had a girls' basketball team? When Mr. Kinard moved into his present office? When Mary Louise Looking-bill was chosen prettiest girl in H. H. S.? When Marthanelle Ewton was elected football queen? When the first floor ceiling began falling?

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"Education For Free Men" Is Theme American Education Week, Nov. 8-14

Motion Picture Trailer To Be Shown Nov. 8-14

This year the Hereford schools are sponsoring a motion picture trailer for American Education Week, November 8-14. It is "Education for Free Men," narrated by Lowell Thomas, well-known radio and newsreel commentator. It is human, dramatic, effective. The scenes depict actual school situations. The trailer will be shown at the Star Theatre through the courtesy of Mr. Hardwick. See what the schools are doing to meet the challenge of today!

Whitefaces Hope To Be District Champs Again

The Whiteface team has won every game it has played, with a total of two hundred points against the opponents' score of nothing.

Only one game remains to be played and that is the game with Tullia this Friday. The team is going to try to keep the opponent's score of nothing, and in the mean time add to their own score. If this game is won, the Whitefaces will have captured again, for the third year, the District Championship. After that they will look forward to the winning of the Bi-District.

Recently, the Educational Policies Commission gave some significant facts about the part that schools have in the war effort. First, over 3,000,000 persons have been trained for service in war industries. Second, teachers have given about 38,000,000 hours to rationing and selective service registration. Third, over \$80,000,000 worth of war bonds and stamps have been sold through some school activities. Fourth, over 150,000 tons of waste paper have been collected by school children. Fifth, about 169,000 acres of victory gardens were sponsored and directed by the schools. Sixth, 300,000 model airplanes were made for use of the armed forces. Seventh, 1,000 Junior Red Cross first aid detachments were organized in three months. Finally, Junior Red Cross members (14,000,000 boys and girls) have made more than 3,000,000 articles for the armed forces and 500,000 garments for refugee children.

Sophs Lead In Collecting Scrap

It seems as though the Sophomores have formed a habit of winning all the prizes they can, for they led the scrap drive by 19,047 pounds. The total amount of scrap turned in by the Sophomores was 45,700 pounds. The Juniors came second in the contest with 26,653 pounds. The Freshmen had 28,408 pounds, and the Seniors, 21,306 pounds. The total amount turned in by all the classes was 120,087 lbs.

L. J. Clark won the first prize by turning in 10,000 pounds. Caroly Lisenbe won second with 7,840 pounds. Beverly Frazer won third with 7,000 pounds. In the different classes the prizes were won by Peggy Barnard, for the Freshmen; Car-

roll Lisenbe, for the Sophomores; Murry Hall and Gene Hall, for the Juniors; Evelyn Walker for the Seniors.

TRY A WANT AD

DANGER IN THE HOME

THE whole breed of domestic contagious and infectious diseases will disappear in the years to come as the lessons of cleanliness come to be learned; not only the lesson of cleanliness of the home, but also personal cleanliness, the cleanliness that demands the daily washing with soap and water, the cleanliness that destroys germs, removes the substances in which they breed, and disinfects and makes healthy all human surroundings.

It has long been an established fact that one of the most dangerous agents in the transfer of bacteria is the human hand with its five fingers.

When we wash our hands we seek to do for others what we would have them do for us.

WEST TEXAS GAS CO.

Doctor Shortage Brings Duties For Civilians

It has been reliably estimated that within a year approximately one-third of the total number of 250,000 physicians in the United States will have left their practice to serve with the Army, Navy, or Marine Corps. This deficiency in medical attention available to the general population will be even greater than it appears on the surface inasmuch as a large number of those remaining are not in active practice due to old age, teaching or public health activities, or full-time employment with industry. Plainly this situation develops a problem for the physicians who will remain at home, the solution of which to some degree will be in the hands of the general public, according to Dr. Geo. W. Cox, state health officer.

There is no desire to imply that the family physician, now or later, must not be summoned upon in dire need. In fact, there is a greater reason than ever before to seek his advice on living habits, to have him give a thorough periodic check-up, and to have him treat conditions promptly, which if disregarded, are apt to cause more serious trouble later on. The only point being emphasized is that one should not attempt thoughtlessly to consume the doctor's valuable time and energy by insisting that he make a home call when an office visit or suggestions over the telephone might suffice.

While in cities, lack of medical service has not as yet reached an acute stage, there are already rural sections feeling the pinch. It follows that everyone, both for his own and his country's sake, should live sensibly to the end that maximum health may be attained, and avoidable home medical service be eliminated.

In this connection, the following rules, among others, may be suggested: Eat nutritious foods. Obtain sufficient rest at night. Shun debilitating and exhausting habits. Keep the use of stimulants of all kinds within sensible bounds. Exercise daily. Detour worry as much as possible.

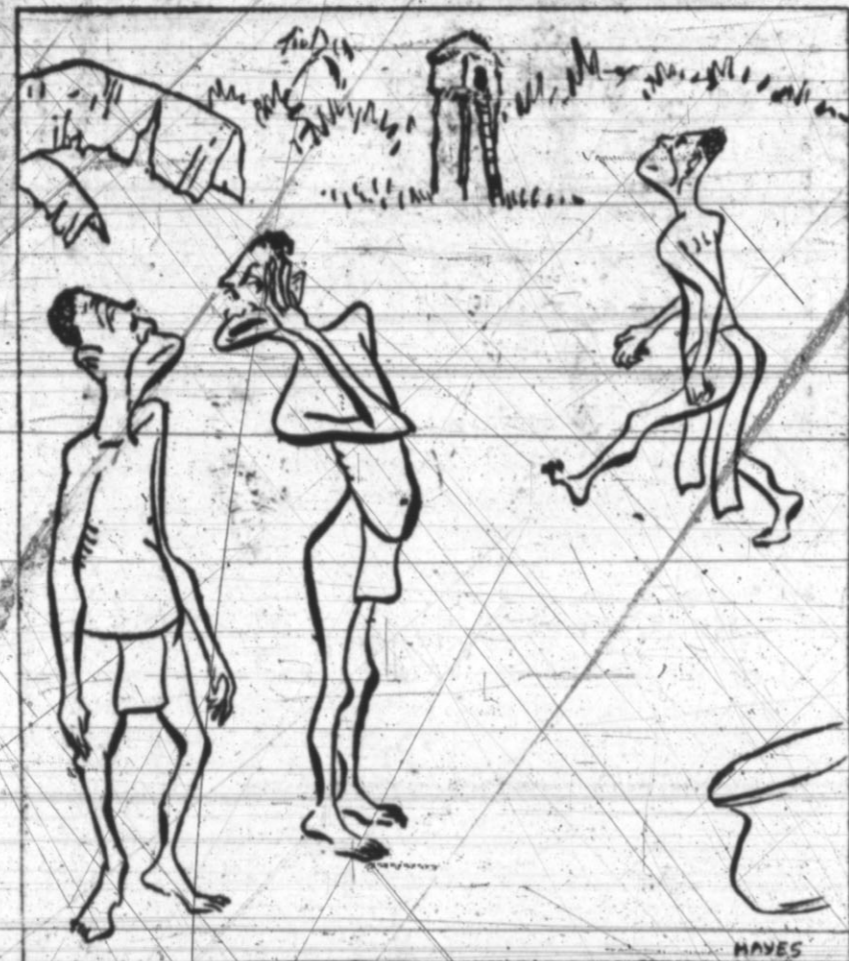


No Place To Light



TICKLERS

By Hayes



Gas Ration

(Continued from Page 1)

istered owner or by any person living in his household and related to him by blood, marriage or adoption, and which are not mounted on motor vehicles or equipment—he must dispose of such tires in excess of five before he can get a ration book. The extra tires are to be taken to the Railway Express Agency, where owners will receive a receipt and the government will make payment in due time for the casings.

Mr. Norton again this week reminded car owners that application blanks are not available at local filling stations. Though the applications are being handled in this manner elsewhere, the local board feels that filling-out of all application blanks at the high school when the motorist applies for his "A" card will result in more accurate, neater records and will make the boards' handling of rationing details much easier. Supt. Knox Kinard and teachers of the public schools will

be in charge of the registration, which will be handled in much the same way as sugar rationing earlier this year. For gas rationing, however, all registration will be held at one point—the high school building—for the entire county.

LOCALS

Mrs. J. B. Billingsley and little daughter who have been visiting Mrs. Billingsley's parents, Mr. and Mrs. W. L. Alexander, left last week for their home. Mr. and Mrs. Alexander accompanied them as far as Slaton, where they spent the weekend with another daughter, Mrs. R. A. Singer.

Mrs. J. M. Alexander has returned to her home in San Angelo, Tex., after spending the past three months in the home of her son, W. L. Alexander.

Mr. and Mrs. Thurman Hawkins have returned to Wichita Falls after a vacation here in the home of Mr. Hawkins' parents, Mr. and Mrs. D. W. Hawkins. They were accompanied by Mrs. Donald Hawkins and son, Dan.

Cogdell Opens

(Continued from page 1)

over the entire country. It is Firestone's answer to tire shortages, gasoline rationing and war condition which prevent travel to larger cities.

The store is operated by Chas. and Frank Cogdell, the latter being in the Army Air Force. Frank Marrs and Nora Alice Ray are in charge of store sales and extended an invitation for the public to visit them and see the large selections now being featured.

Whitefaces

(Continued from Page 1)

only two touchdowns when the passing combination of Robertson to Hill went off like clockwork. The other scores resulted when backfield men raced through holes in the Friona line or traveled around end to encounter not much difficulty in

broken field running to get into touchdown territory.

Only weakspot in the Maroon and White offensive was a difficulty in converting extra points, where their average was lower than 50 percent. The Hereford boys made six out of a possible thirteen points after touchdown.

Snakes have a protective

"storm-window" over their eyes, a transparent membrane which saves the organ from scratches and injuries.



STAR THEATRE

Hereford, Texas

Friday-Saturday—Nov. 6-7
JOHNNY MACK BROWN in
"STAGECOACH BUCKAROO"
plus 2nd attraction
Kay Harris and Bruce Bennett
in "SABOTAGE SQUAD"

Sunday-Monday-Tuesday—Nov. 8-9-10
ANN SHERIDAN
DENNIS MORGAN
"Wings for the Eagle"
Airmail News—Merrie Melodie Cartoon

Wednesday-Thursday—Nov. 11-12
HENRY FONDA — GENE TIERNEY
"RINGS ON HER FINGERS"
with Laird Cregar
also a Carey Wilson Miniature "The Good Job" and "Men of the Sky", Technicolor



Texas Hereford's Bargain Theatre!

Friday-Saturday—Nov. 6-7
THE RANGE BUSTERS
"ARIZONA STAGECOACH"
Rearin', tearin', action-packed melodrama... ALSO Edgar Kennedy in "Heartburn"! Chap. 13 "Perils of Royal Mount."

Sunday-Monday-Tuesday—Nov. 8-9-10
JOAN BENNETT — FRANCHOT TONE
"The Wife Takes a Flyer"
plus... "Rings of Steel", a victory reel. Travel Reel, "Picturesque Massachusetts"

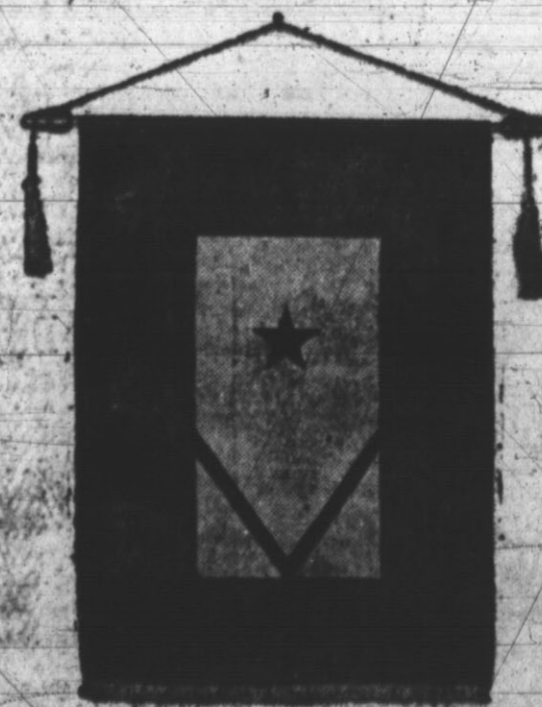
Wednesday-Thursday—Nov. 11-12
BARGAIN DAYS... 11c-22c
Lew Ayres — Laraine Day
in the mystery melodrama
"FINGERS AT THE WINDOW"
Selected Short Features



Have You a Man in the Service of Our Country?

Son? Husband? Brother? Father?
Employe? (Daughter? Sister?)

Then You Must Be Proud Enough of Him (or Her) to Display An Official War Service Flag In the Window of Your Home or Store or Plant. Think What They're Doing For You.



- Size 8" x 12"
- Guaranteed Washable
- A Blue Star for each person in service
- The added "V" Symbolizes the Service Flag of Today
- Not a print but a heavy woven material
- This is 1942 version of official Service Flag used in World War 1

A \$1.00 VALUE!
Introductory Special . 69c

1-Star, 2-Star, 3-Star, 4-Star and 5-Star Service Flags in Stock! Others, Special Order.

THE HEREFORD BRAND

GIVE Furniture Presents

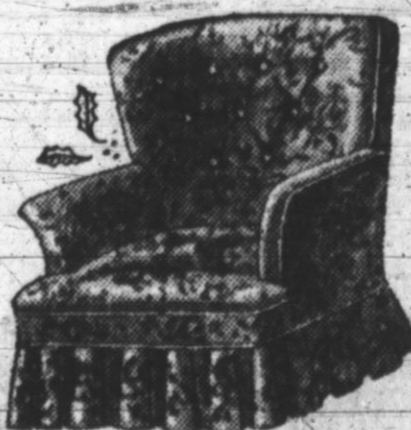
and the Whole Family Shares the Joy!

The Home is America's greatest institution. It's worth fighting for and it should be kept intact. For this reason scores of folks expect to improve their homes this year with new furniture. Furniture is always the best Christmas Gift of all—and this year, it is even more appropriate. Fortunately, we have an excellent stock of furniture in practically all lines. We bought heavy—and the quality of furniture today is even Better than in the past. See our tremendous selection this week. Ask about our convenient Lay-Away Plan for Christmas shoppers.

Occasional Chairs

Although scarce on the markets today, Occasional Chairs of all kinds will be found in abundance at E. B. Black's. Look them over... they make an ideal gift and they are reasonable in price.

PLATFORM ROCKERS
By the Dozens... All Price Ranges!



A Nice Selection of MIRRORS



Shop Early and be SURE!

Studio Couches

We now have the greatest selection of Studio Couches in our entire history... they're "tops" in quality and are very reasonable.

E. B. BLACK CO.

FURNITURE — UNDERTAKING
AMBULANCE SERVICE — DAY OR NIGHT

We Now offer \$150.00 Cash Burial Insurance Policy. See Us Today!

Buy Early... take first pick—and be sure to get the things you want. Our stocks are tremendous, but some items will naturally be gone before "last-minute" shopping starts.