

MAKE EVERY PAY DAY
BOND DAY
JOIN THE PAY-ROLL SAVINGS PLAN

The Hereford Brand

12 PAGES
Electrified
Farm Home

Published Every Thursday

"but one ISM in Amrcica--and that's AMERICANISM:"
—Texas Press Slogan

Our Slogan—"More People—More Farms"

42nd Year—Number 39

The Hereford Brand, Hereford, Texas, Thursday, September 24, 1942

Price Per Copy 5c

Around Town

Sights and Faces Seen

An item in the Progressive News this week gives the names and addresses of all boys from the community who are now in the armed services. Of twelve men named, four are already in foreign service and the other eight are stationed in eight different states—Illinois, Virginia, Oklahoma, Arizona, Texas, California, Oklahoma and Washington.

Clyde Hussey, who has been working at the AAA office for several months, has gone to work on the camp construction job.

Hear that Dimmitt is claiming the honor of our prison camp and they do have a point; nearly all of the land is located in Castro County.

And we've finally hit on a good reason for all the official hush-hush about the prison camp. Maybe if the Japs and Nazis found out we were building one, they would just haul off and not let us take any prisoners.

Excitement certainly prevailed at the bus station Monday afternoon when a drunk admitted both ingoing and outgoing passage on one of the buses until the long arm of the law picked him up.

Remodeling was nearly completed this week for the Hereford Bakery which has taken over the space formerly occupied by the back part of the Miller Auto Store, which has taken over the old Hereford Newsstand building to double their Main Street front.

We haven't checked officially, but are willing to bet that the fly spray, spray guns and fly swatters has reached a seasonal high in Hereford this week.

At last, a legitimate excuse for being late to work or to school. There was a complete sell-out of alarm clocks in all stores in town this week and dealers report that replacements are hard to get.

Bob Wilson says these are the requirements for a war time business man: "You must be a contortionist; first you must keep your back to the wall, your ear to the ground, your shoulder to the wheel and your nose to the grindstone. Then you must keep a level head and both feet on the ground. Put your eye on the indicator and go full speed ahead." No wonder the business men are looking tired these days.

Now that the tents have been taken down, maybe a word of explanation is due those persons who thought that Urlin Streu had erected a tent city to house construction workers. Truth of the matter is, the Boy Scout's tents, which got rained-soaked while the campfire girls were on their recent trip, were going to mildew and the Scouts put the tents up to let them dry. (Continued on page 12)

To Arrive Monday



Dr. McKinley Norman, who will arrive Monday to preach at a two-week revival meeting at the First Baptist Church.

Norman Speaker At Baptist Revival Meeting

Dr. McKinley Norman of the Baptist Evangelistic Staff will be speaker at the revival meeting which starts Sunday night at the First Baptist Church, according to an announcement made by church leaders this week.

Services will be held at 10 a. m. and 8:30 p. m. during the week and at 10:30 a. m. on Sundays, the announcement states, adding that Dr. Norman will preach his first message Monday night, Sept. 28, and will remain for the two week revival period.

Manly Finch, music and education director of the church, will lead congregational singing. Dr. Norman, in addition to being widely known in the evangelistic field, has held pastorates at Waxahachie and Roswell, N. M., and is recognized as a minister of unusual ability, church leaders state, inviting the public to attend all of these evangelistic services.

Youth Group Elects Officers At Joint Meeting Sunday Night

A union organization of the young people of the Methodist, Christian and Presbyterian Churches was formed Sunday night when representatives from the three youth groups met at the Methodist church, elected officers and made tentative plans for a joint recreational program for the winter months.

Officers chosen were Christine Smith, president; Mary Ann Acker, vice-president, and Margaret Olson, secretary-treasurer. Besides the young people, sponsors of youth groups in all three churches attended the meeting. Each group will continue to have its regular meetings but the three groups plan to cooperate on a recreational and community program. The time and place of future meetings has not yet been set.

Big Contingent To Lubbock For Army Exams.

One of the largest draft contingents of recent months was sent to Lubbock Tuesday to take final examinations for army service.

Included in the call were the following men:

Hoyt Glenn Roberts, William Monroe Davis, Woodrow Wilson Carmichael, Roy Marshal Landers, John Frederick Severance, Raymond Ferdinand Patzold, Wilford Thomas Fincher, Bill Alexander Montgomery, Charles Lee Alexander, Anthony Joseph Hoffman, Lige Cawthon, Millard Henry Martin, Wallace H. Miles, Charles Rex Higgins, Reuben Clinton McGilvary, Jr., Willey Hicks Roberson, Jack Harding Shrum (for Harding Co., Mosquero, N. M., board) and Amos Joel O'Rear (for Presidio Co., Marfa, Tex. board).

Other men included in the call was Garland Robert Higgins, who has appealed his classification to Appeal Board No. 9, Amarillo.

Three Get Chevrolet Approved Certificate

Cliff Cox, Jess Thompson and Glenn Parker, all mechanics at the Kinsey Motor Co., recently passed examinations at an approved company school to qualify as Chevrolet Approved Mechanics. All three men received certificates from Chevrolet.

"We feel that this achievement is unusual," Mr. Kinsey says, pointing out that it is seldom that all the mechanics in a garage can measure up to these high standards.

What's Tame About Those Horse And Buggy Days?

Jack Gilliland knows even less about horses than he does about monkeys; and practically everybody is convinced by now that his information on monkey psychology is sub-zero.

C. Aubrey Wimberley of Dawn is authority for the statement that Gilliland knows nothing about horses—and Wimberley would not give a high mark to Jack Wright on horse savvy either—because Gilliland and Wright were the fellows who assured him Tuesday afternoon that the horse they were trying to sell him was a very gentle animal indeed.

Wimberley took their word for it, climbed on the horse and rode all of five feet before the horse turned into a bucking bronco and threw him, jarring him up more than somewhat in the process. Wimberley says that Jack Wright ought to stick to the chicken business; and as for Gilliland, he ought to have to ride the horses he recommends.

Court of Review Set For Tuesday, Oct. 6

A Court of Review will be held Tuesday, October 6, in the County Court Room and a Court of Honor is scheduled for Thursday night, Oct. 8, Scout officials announced this week.

A large number of Scouts are up for advancement.

Grasshoppers Threaten Growth of Young Wheat

Grasshoppers, now thick in fields throughout Deaf Smith County, may do serious damage to young wheat if producers do not start in immediately on a systematic poisoning campaign, farmers said this week.

Volunteer and seeded acreage in Deaf Smith county will probably exceed \$25,000 acres this year, County Agent A. R. Bateman believes, adding that some volunteer wheat already is as high as the stubble in fields.

Plenty of poison mash is still available at the sales pavilion and this poison should be spread approximately 100 yards around the field to keep the hoppers away from the young grain.

Lesson in Factory Safety



"Blind navigation" is the factory term applied to carrying a large object in such a way that it obstructs vision. Girl at the left is inviting disaster. Proper way is shown at right.

Herd Tangles With Dimmitt Bobcats In Conference Game Tomorrow Night

Begins 7th Year



Beginning his seventh year of service at the Hereford Christian Church Sunday will be Rev. H. M. Redford, who came here in Sept., 1936, from Arlington. Starting another year of work, Mr. Redford can point to substantial achievements along many lines during his work here—131 new members have been added to the church rolls, a building debt of \$3500 has been paid off and extensive repairs have been made on the church building.

Mr. Redford has also served as director of young people's work in the Southwest Plains area for the past four years.

HOSPITAL NOTES

N. L. Green, from Lubbock, medical.
G. W. Duncan, condition good.
Mrs. B. E. Easter, medical.
Mrs. Fred Henry, boy, Fred, Jr. Billie Boone Whitaker, injury.
Mrs. T. D. Methvin, girl, Sandra Carol.
J. D. Burkett, surgery.

Schroeter Charged With Enlisting Naval Aviation Cadets Here

County Judge A. J. Schroeter was appointed by the Navy Department this week to be in charge of a county campaign for the recruiting of Naval Aviation Cadets and stated today that he now has complete information to submit to prospective candidates for service in the air arm of the fleet.

Cadets must be between 18 and 27 years old, physically fit, and high school graduates; and plans at present call for the accepted candidate's deferment until after Armistice Day, when a nation-wide induction program is planned.

Schroeter has been asked to recruit from one to three Naval Aviation Cadets and reports today that he has already talked to several young men who are interested in the job. He will be glad to talk over the question of enlisting in this branch of the service with any young man who is interested.

Weems May Not Start

Facing Dimmitt Friday night will be substantially the same line-up which started against Olton. Weems, right half, who received a bruised thigh in last week's fracas, may not start, but otherwise the first string will be intact; though Fullback Lloyd Olson received slight injuries.

Thurman Williamson will probably start in Weems' position, and Coach Stanton says he has been trying out a new backfield combination which may work out Friday night with Red Merrill shifted from quarterback to half and Don Roberson in the tail back position.

Starting Line-up

Russell, left end; Hill, right end; Manjeot, left tackle; Rudd, right tackle; Hussey, left guard; Brock, right guard; Dameron, center; Williamson, right half; Worley, left half; Olson, fullback; Merrill, quarter.

Game time is 8:30, and school officials expect a big crowd to witness the Whitefaces in their first conference contest.

Frost Sunday Earliest On Record For Hereford

So far as old files of the Brand reveal, the light frost which fell here Sunday morning was the earliest ever reported in Hereford; and though little damage to crops and gardens was reported, old-timers are saying that the early frost promises an early and cold winter.

On Sept. 25, 1912, a light frost fell in the Hereford territory, but the first killing frost did not come until in October. On Oct. 25th a dry norther blew up and in January came a blizzard that lasted about 80 hours. The temperature went to five below zero and hovered at the zero mark for two days; though The Brand editor declared that Amarillo papers were exaggerating when they said that 40 ft. of snow fell in parts of New Mexico and the temperature went to 35 degrees below zero.

And the cold weather of the winter of 1912-1913 just wouldn't stop. It was still going strong on March 13 when wind, rain and snow caused much loss to ranchers of the territory.

This year's early frost may not mean a thing—or it might prelude one of those formidable Panhandle winters which the old-timers tell about.

Rationing Of Farm Machinery Deemed Essential To War Plan

Classification Of 19 Men Announced

The following classifications were released this week by the Deaf Smith County Selective Service Board:

I-A
T. B. Bailey, Elmer Happy Gowens, Homer Roy Gore, Jack B. France, Louis Ralph Hagar, Ervin H. Ward, Leroy Conklin, Roy Oland Brown, Ray Thomas Brown, Parker Bettis Price.

I-C
(Already in service)
Lloyd Wilson Bourne

IV-F
Paul Charles Troxell, Buford N. Luttrell.

Appealed:
Charles Milburn Brown and Millard Felix Gregory. (Case appealed to Appeal Board No. 9, Amarillo)

Take Physical
Elton Clark Hopson, Ayrel D. Cross, George Wesley Griffith, John Gordon Higgins.

State President To Speak To Hereford B&PW Monday Night

Miss Hattilu White of Amarillo, state president of the Business and Professional Women's Clubs, will be guest speaker at the regular club meeting to be held Monday night at the home of Mrs. Ethyl Robinson.

Miss White will present a general outline of the B & P W program on "World Battlefronts" and club members will take part in a general discussion following her talk.

Yearling Heifers Feature Offering At Paddock Sale

C. J. Paddock is offering for sale Tuesday all of the equipment of his farm one-half mile east of the Wyche School House, according to a sale bill printed elsewhere in The Brand.

Feature offer of the sale are 10 yearling heifers with Anxiety 4th breeding and other good values are featured in stock, farm machinery and household goods which will go on the block beginning at 1:30 o'clock Tuesday afternoon.

Ray Barber is sales manager and Lloyd Otten will be auctioneer.

Croff Sale Set For Monday Afternoon

A good herd of milk cows, Jerseys and Holsteins, and some unusually good farm machinery, including a 1940 model Oliver tractor, are among choice offerings at the Earl Croff farm equipment sale Monday afternoon, Sept. 28, at the C. E. Hawn place 2½ miles south and one mile east of Adrian.

Mr. Croff has joined the Navy and is offering all of his farm equipment at auction beginning at one o'clock Monday afternoon. Ladies of the Adrian Methodist Church will serve lunch at noon.

Raymond L. Thompson is clerk of the sale and Bill Vanderwork is auctioneer. A sale bill is printed in this week's Brand.

Make Arrangements Now for Building Of Farm Storage Bins

Declaring that the farm storage problem is almost certain to become more acute, County Agent A. R. Bateman today reminded farmers that they should start considering immediately their storage needs, not only for the fall grain sorghum crop but for next year's wheat crop and should make application for a building permit if the cost of their farm storage structure will be more than \$1,000.

Bateman, who has just returned from College Station where he contacted state heads of the government farm program, says that he has made arrangements for the handling of farm building applications to be considerably expedited.

Classification Of 19 Men Announced

J. T. Gilbreath, chairman, and C. H. Dyar and T. W. Roberson will serve on a committee appointed Monday by the County War Board to handle rationing of farm machinery, it was announced this week. Alternates named were Colby Conkwright and Henry Hastings, who yesterday had not been notified of their appointment and had not formally accepted.

Government agencies have decided that all-out agricultural production is so important that it is necessary to place present stocks of new farm machinery and equipment into hands of farmers who need it most, and the temporary rationing plan involves classification of farm machinery into three groups.

Machinery Classified
Items in the first group (Group A) include farm machinery vitally essential to current agricultural needs and which hereafter may not be sold by a dealer unless the farmer has obtained a purchase certificate from his county rationing committee—not the county war price and rationing board. In this group are included combines, disc harrows, feed grinders, (Continued on Page 12)

Red Cross To Take Messages To Missing Men

Messages for men reported "missing in action" in the Far East but not yet listed as Prisoners of War now are being accepted by the Deaf Smith County Red Cross chapter, L. H. Foster, home service chairman, said today. He pointed out, however, that no assurance of delivery can be given.

Foster said the messages will be forwarded on the exchange ship, "Gripsholm," expected to sail from New York shortly. They will be sent to the International Red Cross Committee's delegate in Japan and he will make every effort to see that they are delivered if the men are in Japanese prison camps. This method of trying to get messages to men in the prison camps of Japan, Foster says, is caused by Japan's failure to supply complete lists of American prisoners of war.

Friends and relatives wishing to contact men reported missing in action but not yet officially reported by the enemy as Prisoners of War, should contact Mr. Foster, who will give them information on filling out the approved Red Cross forms for communication with prisoners. Persons wishing to write to men in the Japanese camps should be able to give complete information on the missing man, including name, number, rank, military unit and last known address. The message is limited to 25 words.

All relatives and friends of the missing man should combine their messages on one form, Foster says, pointing out that this will give the message the best possible chance of delivery.

"For prisoners officially reported by the Japanese," he pointed out, "regular letters may be sent through the Prisoners of War mail, on which information may be obtained at any post office. It is not necessary to use the Red Cross message form in these cases."

Federated Church Women Meet Tuesday, Sept. 29

First meeting of The Federated Council of Church Women will be held Tuesday afternoon, Sept. 29, at 3:30 o'clock at the Presbyterian Church, Mrs. R. F. Conaway, president, announced today, urging that all church women of Hereford and surrounding rural communities attend.

An interesting introductory program has been arranged, Mrs. Conaway said, and important committees will be appointed and general plans for the year outlined. Officers besides Mrs. Conaway are Mrs. F. M. Kester, vice-president; Mrs. A. L. Manjeot, secretary-treasurer; and Mrs. D. H. Alexander, reporter.

Soy Beans Raised Here This Year Point Way To "War Crop" of Region

Deaf Smith County farmers can make a big contribution to the war program by increasing acreage of soy beans, according to County Agent A. R. Bateman, who said this week that success in growing approximately 1,000 acres of soy beans in Deaf Smith county this year points to the increasing importance of the crop.

The demand for soy beans grows greater every month, the county agent states, as oil and pulp from the bean find new uses in many phases of the war program, and the variety (Illini) being grown here this year is one of the four varieties yielding highest in oil. Oil content of the Illini bean is 20.40 per cent and the government guarantee for beans of 17-1-3 per cent oil content is \$1.80 a bushel.

The Illini Variety, Bateman reports, is also used extensively in the manufacture of plastics. The county agent wrote to the Ford Motor Company research laboratories and received a favorable report on this variety of soy beans for many industrial purposes.

At present, Bateman says, farmers who are raising soy beans should get together, sell the crop cooperatively to get the highest price, and he asks that all farmers who are raising soy beans this year leave their names in his office so that he may have full and complete information in a report now being prepared for submission to various oil mills in an attempt to market the Deaf Smith County crop at the highest market price.

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 38

MRS. SETH B. HOLMAN, Publisher
JIMMIE GILBERTINE, Editor
MARY KATE BROTHERTON, News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Do You Remember?

Sept. 26, 1902

The Brand editorialized, "By the time the faddists get through with it, the automobile will have a bad name."

Texico News: Mrs. M. O. Meeks and Mrs. Will Womble have joined their husbands here to make their home.

Miss Willie Robinson, daughter of Mr. and Mrs. W. B. Robinson, entertained her young friends at a birthday party.

C. V. Walker, in town to enroll his daughter in Hereford High School, renewed his subscription to The Brand.

Miss Nora Daniel who had been visiting in Winchester, Ky., arrived in Hereford to make her home with her mother, Mrs. M. B. Daniel.

"Judge Jno. P. Slaton of Montague has located in Hereford and will place his daughter in the kindergarten department of the college."

H. G. Tucker had just returned from Washington where he got a patent for an oil burner.

MASONIC BULLETIN

Hereford Lodge 849

Stated meeting second Monday in each month. School of instruction each Thursday night.

Sylvester Slagle, W. M.
E. L. Brady, Secy.

Protect

WHAT HAVE YOU INSURE!

John McLean
Insurance Agency
112 W. 3rd Phone 273

which he claimed would "eliminate smoke, soot and noise."

Sept. 27, 1917
Goal in the new Liberty Loan campaign was set at 18 1-2 billion dollars.

Mr. and Mrs. Clarence Smith returned from Kansas City where they saw Leslie Smith play with Sousa's Band.

Ernest Woodburn wrote to his father Col. E. T. Woodburn of life at Camp Bowie. Said Ernest "We are practicing throwing bombs and other things that they do in France."

The A-G-B Circus was coming to Hereford on October 12.

P. T. A. officers chosen at the first meeting of the year were Mrs. W. E. Hicks, president; Mrs. J. R. Sharp, vice-president, and Miss Gandy, secretary-treasurer.

Jowell Murchison of the U. S. Naval Training Station at San Diego and Lester Wilkinson of the Mare Island Electrical School were spending furloughs in Hereford.

Vega News

MRS. D. E. MCKENDREE

Mrs. Bert Ballard, son, John Robert, Mrs. J. W. McKendree and daughter, Miss Evelyn, spent last week end in Tucumcari, N. M., in the home of Mr. and Mrs. Fred Dewees, former residents of Vega.

Those visiting in the home of Mr. and Mrs. John D. Harmon last Sunday were: Mr. and Mrs. E. Wallace and daughter, Joanne, of Littlefield, also Mr. and Mrs. M. B. Akin and children of Lubbock. Mr. and Mrs. Wallace and Joanne are the parents and sister of Mrs. Harmon.

Jack Robertson was able to be on the street one day this week, after undergoing a major operation some weeks ago.

Mrs. A. M. Miller is spending this week in Canyon, in the home of her son, A. A. (Gus) Miller, who is coach in the college there.

Mrs. George Straub and child-

Competition for Dotty Lamour



Abbott and Costello, the nation's foremost screwball comics, go sentimental over Susan, "Tagalong," Levine in their newest hit, "Pardon My Sarog," in which they will be seen Sunday, Monday and Tuesday at the Star Theatre. Abbott and Costello go through their regular, sure-fire comedy routine and come through, as usual, with plenty of belly laughs in a tale of two wacky bus drivers who get tired of it all and find plenty of variety in a South Sea Island populated by amorous native gals, a truckload of chorus girls, a few vaudeville specialty acts and a couple of mean villains.

ren of Carlsbad, N. M., is visiting her aunt, Mrs. Emma McNabb.

Mr. and Mrs. Ray C. Griffiths and son, Herbert, visited the D. E. McKendrees Sunday.

The W. M. U. of the Baptist Church observed the week of prayer in the church this week.

Mr. and Mrs. Quinton Williams returned Thursday from a week spent in Tucson, Ariz.

Evelyn McKendree had a tonsillectomy in Amarillo last Tuesday and is recovering nicely.

Mr. and Mrs. Beene of McKinney called on friends in Vega Saturday. Mrs. Beene will be remembered by Vega friends as Mrs. Zona Cochran.

Mrs. Kenneth Dykert underwent a major operation in S. Anthony's hospital in Amarillo last Monday. She is reported as being in a serious condition. Mrs. Darlene Ledbetter is taking care of Mrs. Dykert's daughter while she is in the hospital.

Mrs. J. T. Shellen was hostess to the 1938 S. M. Club Wednesday afternoon. The group is studying about our neighbors to the south, Mexico and the South American countries.

The Vega Baptist Church was well represented at their annual association which was held in the San Jacinto Baptist Church in Amarillo Tuesday and Wednesday.

Mr. and Mrs. Buck Voyles came from Espanola, N. M., Monday to be with Mr. and Mrs. Kenneth Dykert for a few days.

Mrs. C. T. Everett entertained the following ladies Tuesday afternoon: Mesdames Lillian Green, Cora Jinks, Iva Housman, Mary Wiseman, Rutha Lee Hines, Alice Helmie, Nettie Wiseman, Lovella Watkins, Pina Raley, Fanny Armitage, Mrs. Ruth Cooke and Mrs. D. W. Clark. The afternoon was spent in playing 42 after which the hostess

Daniel News

BY RATH MOORE

The farmers of this community are very busy plowing and drilling in wheat.

Mr. and Mrs. J. A. Hudgins of Olton visited in the home of their daughter, Mrs. E. W. Shugart, Friday through Sunday.

Mrs. F. E. Finney and Mrs. W. R. Moore were in Canyon Friday.

Mr. and Mrs. Horace Chilton and two sons, Leland and Darwin, of Amarillo visited in the F. E. Finney home Saturday and Sunday.

Little Janell Womble of the Fairview Community visited in the Joe Moore home Sunday.

Neta Jo Moore visited in the J. J. Boling home in Canyon Sunday night.

Mr. and Mrs. R. E. Curtsinger and children visited with friends in Hereford Saturday.

Mrs. E. W. Shugart and Mrs. J. A. Hudgins visited in the home of Mr. Dee Floyd Robertson in Amarillo Saturday.

Will Shugart was called to Sanger, Saturday because the serious illness of his brother John Shugart.

Mr. and Mrs. C. L. McBroom visited with friends in Canyon one day last week.

E. W. Shugart and J. A. Hudgins were in Pampa Saturday on business.

Mr. and Mrs. R. E. Gill are moving back to Canyon this week where the children will go to school.

Miss Mildred Gill is working in the Moses Store in Canyon.

F. E. Finney, Joe Stafford, Tom McClain, Will Shugart and Mr. Joe Moore and children were in Hereford shopping.

Miss Thelma Ruth Bishop of Wichita Falls is visiting in the Stevens home this week.

The children of this community started to school Monday morning.

Toy Price will drive the school bus again this term.

Ceiling prices set by the government prevent anyone from making undue profits from salvage materials. When you sell your scrap, invest your returns in war stamps and bonds.

Jumbo News

MRS. ULLMAN HUNTER

Mr. and Mrs. Galloway of Friona were guests of Mr. and Mrs. F. A. May last Sunday.

Mr. and Mrs. L. A. Matthews were in Amarillo Saturday.

Friday Mr. and Mrs. Ullman Hunter made a business trip to Canyon. They visited with Rev. and Mrs. J. R. Sharp while there.

Mr. and Mrs. Elvin Barlow and Mr. and Mrs. J. D. Barlow visited with relatives in Earth and Morton Sunday.

Ed Baird and his sister of Canyon visited with the H. C. Ballds and R. W. Wednesday.

Mr. and Mrs. Ullman Hunter attended the P. T. A. party at the high school building in Dimmitt Friday evening.

Mr. and Mrs. Sam Hunter, Sammie Lane and William Allen, visited with Mrs. Hunter's parents, Mr. and Mrs. E. M. Allen of Easter Sunday afternoon.

Mr. and Mrs. W. A. Hunter of Hereford spent Sunday afternoon visiting C. C. Hunter.

Wyche Items

By IONA WHITTINGTON

A surprise birthday party was given Sunday afternoon in the Saxon home honoring Emmett B. Saxon's 16th birthday.

Games were followed by refreshments.

Those attending were C. W. Reeves, Wilma Roberson, Zola Faye and Betty Jeannie McBrayer, Weldon Roberson, Myrdred and Geraldine Henry, Iona Whittington the honoree, Mr. and Mrs. Dock Roberson and Mr. and Mrs. Saxon.

William Burns has returned to McAllister, Okla., where he is employed in defense work.

Bob Edwards and family visited the A. E. Edwards' home Sunday.

day. Mrs. Edwards celebrated the children's birthday Sunday. Margarets was September 1 and Alben's is September 20.

Mr. and Mrs. J. M. Whittington of Hedley are visiting H. B. Whittington and family.

Sunday guests in the D. L. Layman-home were his parents, Mr. and Mrs. M. O. Layman and Beulah Mae, Mr. and Mrs. Clarence Layman and children, Mrs. Sue Robbs and Talbert Lee, Mrs. Mrs. Robbs and Talbert Lee were also week end guests.

Mr. and Mrs. C. E. Rea, Vera and Kenneth left Sunday afternoon for a short visit in Borden and Scurry counties. A dinner attended on the 15th was a yearly event honoring the 94th birthday of Mr. Rea's grandfather, A. Parker.

The family returned Tuesday night, bringing with them Mrs. Rea's mother, Mrs. J. R. Willis, for a visit.

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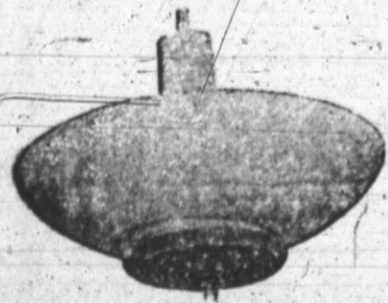
PHONE 551 NIGHT PHONE 550

- School's Started—
- Fall's Here—
- Shorter Days—

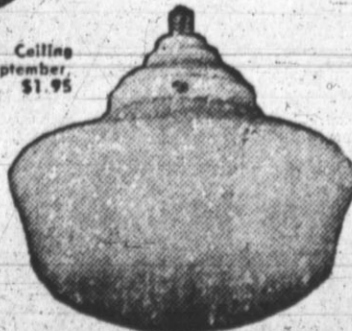


They Need More Light

Yes, now that school has started and Fall is here to give us shorter days we will need more light in our homes. More light for our children to do their home work by. You can have Better Light with these inexpensive portable Lighting Fixtures. No wiring need be changed or skilled labor required—just screw them into existing sockets. Poor light is the beginning of poor vision. Let's not deprive our children of good light when it can be had so inexpensively. Re-light TODAY!



THE ELECTROLIER. Ceiling price \$2.75. During September, complete with bulb, \$1.95



THE RENEWALITE. Ceiling price \$2.25. During September, complete with bulb, \$1.95



THE LIGHTOLIER. Ceiling price \$1.95. During September, complete with bulb, \$1.75

Due to the shortage of man power, it may be impossible for us to call on all of our customers individually. Check your rooms, then call us for the number and type of fixtures needed. SUBJECT TO STOCKS ON HAND. NO MORE AVAILABLE FROM THE MANUFACTURER.



Texas-New Mexico
Utilities Company



HEREFORD



BULL

By Jimmie Gillentine

As the help situation gets harder, more and more women are going into the skilled trades. On Thursdays, Mrs. Able Crume, who is a very good Linotype operator, has been helping us in The Brand office. Chas. Hardwick has been talking about teaching girls to operate his projection machines, and it is entirely possible that some of the garages may even train women mechanics before this is over. Fort Worth and Amarillo have had women taxi drivers for some months, and almost every day you read about how the women are doing mechanical jobs in plane, tank and gun factories. More and more women are going to work during the next six months, because the demand is going to be greater as the weeks roll by, each taking more men into the armed services. Deaf Smith has contributed approximately 250 men to the present army of seven million; when they raise the army to thirteen million, it will mean around 200 more. Naturally, women can't step into these skilled jobs overnight. Many of them demand training or apprenticeship—and offer very poor pay, if any, for eight to twelve months. On the other hand, they pay good salaries after they have once been mastered.

Which reminds me of a joke. This particular joke got so bad that it went on W.

In Dynamic Service Film



Maureen O'Hara finds herself romanticized by ten stalwart cadets in "Ten Gentlemen from West Point," screen treatment of a little-known incident in American history which shows Sunday, Monday and Tuesday at the Texas Theatre.

P. A. back in 1935 to be renovated only recently and presented in the present streamlined form: First man: "Who was that lady I saw you with last night?" Second man: "That wasn't any lady, that was the foreman at Lockheed."

G. M. Hudson, high school principal, called up this afternoon to say that he had a letter from the State Hospital in Louisiana. This hospital needs some 250 or more nurses and told him that they had some scholarships for two or three girls in the graduating classes here during the past three years. If you are at all interested in becoming a trained nurse, contact Mr. Hudson and he will be glad to give you the complete details. The offer closes September 30.

Our Marines do have a hard time. Last week one was here in the interest of recruiting service, and as he came into the post office, I heard Cecil Williams tell him: "I sure feel sorry for you, because our postmaster is an old Navy man."

Here are a couple of jokes, which I appropriated from Grant Fuller; I think the first one should be dedicated to Red Skelton: "Joseph... JOSEPH!!" "What, Ma?" "Are you spitting in the fish bowl again?" "No; but I sure am coming awful close, mummy."

An old woman at the Ulster frontier was asked if she had anything to declare. No, nothing at all. But what was in the bottle? Oh, only holy water, holy

water from Lourdes. The customs officer pulled the cork. "Whiskey it is." "Glory be to God. A miracle."

When Mrs. Al Vaughn heard the President say we would have to go back to the horse and buggy days, she took him literally. For several weeks she rode side-saddle, but now she is driving a nice buckboard with red wheels.

The younger generation views this vehicle with a grin of complacency, then goes on about its business, but the mamas and papas, most always take a second look. They can, no doubt, recall in a flash many, many good times they have had in such rigs. I recall that the old building which Bill Davis and J. C. McCracken tore down a few years back was formerly a livery stable. No doubt, Nestor Gaas, C. H. Dyer and several others could tell some interesting yarns in this regard. However, that was back in the days when salesmen were drummers—and times have changed a lot since then, although human nature is fundamentally the same.

Dawn Items

By MRS. CARL WIMBERLEY Approximately one inch of rain fell here Friday enabling most of the farmers who haven't finished drilling to get through. School began Tuesday with Judge Schroeter of Hereford being the guest speaker at the opening exercises. Fifteen pupils were enrolled by Miss Genevieve Olsen of Spearman who will teach the fifth, sixth and seventh grades, while 21 pupils, including beginners were enrolled in Mrs. Hazel Aatchley's room. A number of school patrons were present. The school cafeteria will be open the beginning of next week. Rev. Hardy Stevens and Vernon H. Baker are driving the buses this year. Both are attending W. T. S. C., where Mr. Stevens is enrolled as an undergraduate, and Mr. Baker, who received his degree there a number of years ago, is studying mathematics and physics. Twenty-nine were present this week at Sunday School. Everyone is invited to be present. Mr. and Mrs. Henry Hamblin of Wayside visited Mrs. L. M. Harris and Mr. and Mrs. J. R. Dodson recently. Ernest May has made a trip to Ft. Worth. J. P. and Henry Gandy of Wyche were visitors in the home of Mr. and Mrs. J. R. Oglesby Sunday. A large number of calves have been purchased recently by farmers in this vicinity. Fifteen members and guests attended the meeting of the Study Club at the home of Mrs. Iverson Leake Tuesday afternoon. Mrs. Charles Benton and Mrs. Hardy Stevens are new members this year. Mrs. Jimmie Bergen and Mrs. R. A. Frye were guests. The next meeting will be at the home of Mrs. Ernest May. Considerable moving went on over the week end because of the beginning of school. Miss Olsen assisted by her father, Gus Olsen, moved into the teacherage Sunday afternoon. Mrs. Oglesby and children and Ralph Aatchley moved to Canyon, where Miss Helen Oglesby will attend college. Mrs. Jim White and sons also moved to Canyon for the school term. Marvin May is staying in Stafford Hall at Canyon this year while attending W. T. High School. Mr. and Mrs. Roy Burris and family moved Monday to the Wyche community where he will work for Mr. Newsom of Hereford. Fred Frye visited over the week end with Mr. and Mrs. Paul J. Frye and family in Amarillo. Little Ann Caraway of Wyche visited Monday with Virginia and Eddie Leake. Miss Wilma Ruth Baber of Wichita Falls visited several hours Thursday between trains with Mr. and Mrs. C. Aubrey Wimberley. She was enroute to California to attend the University of Southern California where she will be a senior. Misses Ella Smith and Lois White of Amarillo were weekend guests in the home of Mr. and Mrs. L. A. Mmth. Miss Doris Smith visited from Thursday until Saturday with Miss Ella Smith. Other dinner guests in the Smith home Sunday included Mr. and Mrs. N. E. Miller and children. Obed Caraway left Monday for Texas A & M College where he will be a student this year. A picnic and wiener roast was given at Buffalo Lake Sunday evening in Obed's honor. Among those present were Mr. and Mrs. W. P. Caraway, Mr. and Mrs. Iverson Leake, Misses Sarah Smith, Helen and Arless Oglesby, James White, Melvin

Ford News

BY MRS. TROY NEWMAN We received our first frost of the year Saturday night but no serious damage was reported. Mr. and Mrs. Raymond Darrett and daughters, Marie and Bettie Jo, spent Sunday with Mr. and Mrs. J. E. Medford. Buddy Price returned to his home in Savoy one day last week after spending several weeks with his uncle and aunt, Mr. and Mrs. May, Raymond Stewart, Johnnie B. Caraway and Obed Caraway.

J. E. Medford. The community takes this means to extend best wishes to Mr. and Mrs. J. E. Hill, who were married two weeks ago. Mr. and Mrs. Bill Martin and family of Amarillo spent Sunday with her sister, Mrs. Troy Newman, Mr. Newman and family. Mr. and Mrs. R. D. Hill and Mrs. F. D. Ferguson made a business trip to Amarillo Wednesday. There are several on the sick list this week due to colds. Mrs. Robert Hobbs and daughter, Mrs. Evelyn Frost were in Amarillo Wednesday. Mr. and Mrs. Russell Coursey attended a show in Hereford Saturday night.

Miss Marjorie Cochran of Plano is here spending the winter with her sister, Mrs. Joe Wagoner, Mr. Wagoner and family. She is attending school in Hereford. Mrs. Joe Wagoner's mother, Mrs. Benne, of Plano visited here last week. Everyone is about through sowing wheat and plowing. Some have begun cutting their feed stuff, others are getting their binders ready to cut feed. Charlie Bennett, who is ill in the Veteran's Hospital in Amarillo, is reported today as somewhat improved.

SPECIAL 60-DAY BARGAIN

THESE 6 MAGAZINES AND THIS NEWSPAPER

HERE'S WHAT YOU GET:

- Woman's Home Companion 1 year
Better Homes and Gardens 1 year
Household Magazine 1 year
Farm Journal & Farmer's Wife 1 year
American Poultry Journal 1 year
Progressive Farmer 1 year
THE HEREFORD BRAND 1 year

ALL SEVEN FOR ONE YEAR

\$3.00

REGULAR VALUE \$6.00 — YOU SAVE \$3.00

You will get all Seven publications, and if you are already a subscriber to ANY of these, your present subscription will be extended. Mail or bring the coupon below to our office AT ONCE, and you will receive the SIX BIG MAGAZINES each month, and THE HEREFORD BRAND each week—that's 72 magazines and 52 newspapers—124 issues in all for only \$3.00. ORDER AT ONCE because we may soon have to withdraw this offer or advance the price.

Use This Coupon and Save \$3.00

Gentlemen: Date
Yes, indeed, I want to accept your magazine offer before it is withdrawn. Enclosed is \$3.00 in FULL PAYMENT for a ONE YEAR'S subscription, new or renewal, to your newspaper and the following six publications:
WOMAN'S HOME COMPANION 1 year
BETTER HOMES AND GARDENS, 1 year
HOUSEHOLD MAGAZINE 1 year
AMERICAN POULTRY JOURNAL, 1 year
FARM JOURNAL-FARMERS WIFE, 1 year
PROGRESSIVE FARMER 1 year
My Name is Address
Town State

PENNEY'S SELECTED VICTORY SAVINGS!

THE VITAL 10%
You are asked to invest ten percent of your income in War Stamps and War Bonds. It isn't compulsory. It's for your own benefit, and for that of millions of your fellow citizens.
If you think 10% is hard to save, you'll be amazed what careful planning will do to make it possible! Buy only what you need, make certain of its quality, and that it is reasonable in price.
Forty years of storekeeping have taught us a lot about quality and about thrift! We know the economical ways of buying and distributing merchandise, we do a careful, wasteproof job of storekeeping.
All this will help you save that extra ten percent for War Stamps and Bonds!
SAVE FOR YOUR FUTURE YOU'LL SAVE AMERICA!

Fall Favorites Everywhere
MEN'S SLACKS 4.98
Smooth waives! Hand finished fabrics! Gabardines! For dress or sports.

Fashions for School Days!
Boys' Fall SWEATERS 1.98
Cameo galore and lots of styles! Two-tones, all-overs, slide-fastened models—in popular fall colors.

BRIGHT PLAIDS OR TWEEDS!
JACKETS 3.98
Man-tailored in precise lines you'll like! Rich tweed or plaid combinations!

BASEBALL TYPE!
Jackets 5.90
Heavy melton body with cape leather trim and raglan sleeves. Blouse style, cotton plaid lining!

FOR DRESS OR SPORTS!
BOYS' SLACKS 1.98
Herringbone, diagonals in fall patterns! Good and sturdy!

TAILORED
Skirts 2.29
Clean-lined pleats or "gay" scores in smart all wool flannel!

Grand Values for the Money!
Ideal for sports—for everyday! Heavyweight 33-ounce fabric in cool, sporty style with sports back and deep pockets!
JACKETS 3.29

Cheerful cotton fashions for the modern girl! Gay checks, dots, stripes, florals!
Dresses 98c

ALL WOOL
Sweaters 1.98
Blisovers, sweaters, in popular "slop-top" type!
HANDSOME LEATHER
HANDBAGS 1.98
Charming pouch, envelope or top-handle styles.

PUBLIC Farm Sale
Tuesday, Sept. 29th
Sale Begins At 1:30 P. M.

Having Sold my farm, I will offer at Public Auction the following described property at my farm 1/2 Mile East of Wyche School House, or 1 Mile South and 5 1/2 Miles East of Hereford.

- CATTLE... 4 Milk Cows, 2 Yearling Whiteface Heifers, 1 2-Year-Old Whiteface Heifer (bred), 10 Registered Whiteface Yearling Heifers, Anxiety 4th breeding and extra nice. These heifers will make a good foundation herd for anyone wanting to go into the registered cattle business. They are the right kind to start with.
HORSES... 1 Black Saddle Mare, 1 Bay Saddle Horse.
HOGS... 12 Extra choice Hampshire Bred Gilts; will farrow about Nov. 1st.
FARM MACHINERY... 1 Wheel Barrow, 1 Garden Plow, 1 4-Wheel Trailer with grain bed; good, 1 Disc Harrow, 1 Farmall Tractor, with lister attachment.
There will probably be other Livestock Included in this Sale!
YOU CAN'T AFFORD TO MISS THIS BIG SALE!

C. J. PADDOCK, Owner
Lloyd Otten, Auctioneer
Ray Barber, Sale Manager

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

CALENDAR FOR CLUB YEAR

County Federation of Women's Clubs

DATE	PLACE	HOSSTESS CLUBS
October 5	Christian Church	Garden Club, L. A. E. Summerfield
December 7	Baptist Church	Ford, Lone Star, La Plata
March 4	Presbyterian Church	Progressive, Child Study, Bay View
May 3	Methodist Church	B & P-W, Dawn, Music Study

Announcements: All yearbook chairmen of county federated clubs are asked to meet in the county court room, Saturday, Sept. 26, at 4 p. m.

There will be a meeting of the executive board Saturday, Oct. 3, at 4 p. m. at the county court room.

Lone Star Study Club Meets With Mrs. Blue

Mrs. Liston Wilson gave members of the Lone Star Study Club points on the importance of a balanced diet in building a strong America when the club met Tuesday afternoon at the home of Mrs. R. G. Blue with Mrs. Homer Henslee as co-hostess. Mrs. Wilson also gave a preview of the year's study, bringing out main points to be developed.

Members answered to roll call with "Courtesies I Appreciate," and Mrs. John Jacobsen, Jr., played a piano solo, "Love Dreams," by Brahms.

Present were Mesdames R. G. Blue, Roger Corbett, Orpha Click, Jack Grady, Homer Henslee, Jim Higgins, John Jacobsen, Jr., C. D. Kelton, Louie LeGrand, Nelson McRight, Guy Newson, Earl Phillips, Ralph Smith, Charlie Sowell, Owen Stagner, Robert Thompson, Liston Wilson and M. H. Wiseman.

Three Hostesses Entertain In Honor of Mrs. Walker

Mrs. Arlie Dean, Mrs. Jack Dean and Mrs. Roscoe Pinnell were hostesses Thursday afternoon at a shower for Mrs. Jack Walker. The shower was held at the Walker home.

Present were Mesdames Dee Cross, Fred Saltzman, Glenn

Rutter, C. E. Hood, G. C. Merritt, Irving Willoughby, Chester Hodges, Joe Doerfler, L. A. Mullins, Ruby Allen, Aline Lockwood, Perry Vernon, G. E. Miles, Edgar Lemons, Mack Jackson, Fred Moxeman, Bill Hutson, the hostess and honor guest. Many other ladies of the community sent gifts.

Pioneer Club Studies Education For The American Way of Life

Members of the Pioneer Study Club met Tuesday afternoon at the home of Mrs. A. G. Bell for a lesson on "Education for our Way of Living." Mrs. Sam Hunter was assistant hostess.

A talk on "Education for Life, Liberty and the Pursuit of Happiness" was given by Mrs. P. H. Gilliland, and Mrs. Ray Johnson discussed "Propaganda and You," as the club started their year's work on "World Problems."

Members attending were Mesdames J. E. Beyer, Noah Ewcon, Burl France, N. E. Gass, J. M. Gilliland, P. H. Gilliland, O. G. Hill, Sam Hunter, E. S. Ireland, Ray Johnson, F. M. Kester, M. B. Norwood, Wirt Phillips, H. D. Reed, B. E. Roberson, T. E. Seigler, F. L. Terrell, R. A. Tynes and Al Werner. Mrs. Clifford Kester of Seattle, Wash., was a guest.

TRY A WANT AD

Ruthless Destruction Marks Nazi Occupation



Russians survey the once-beautiful, serene town of Vereya, in the Moscow region, after German invaders had been driven out by Red troops. Usual ruthless destruction marks the temporary Nazi occupation.

Westway Items

By MRS. MERLIN KAUL

Mr. and Mrs. E. H. Little, Nanette and E. H., Jr., were hosts at a supper at their home Sunday night. The occasion honored Mr. and Mrs. Roy Landers, newly weds, and Vesta Mae Landers who leaves this week to return to her school work at WTSC at Canyon. Those present included Mr. and Mrs. R. M. Gunn, Mr. and Mrs. Joe Landers and Ross Joe, Mr. and Mrs. Hardy Stephens and children, Rea and Doyle Cox, Glen Wilson, the honor guests and the hosts.

Mr. and Mrs. Hardy Stephens and children were dinner guests Sunday of Mr. and Mrs. A. C. Pierce.

Miss Vesta Mae Landers left Tuesday for Canyon where she is a sophomore at WTSC. Roger Hartman will leave Thursday to enter his second year at A & M College.

Mr. and Mrs. Buddy Sowell of Hereford and Mr. and Mrs. Hughes Millard and children were dinner guests Sunday in the M. S. Roe home.

Mr. and Mrs. Ralph Durstine and Kenneth, and Miss Eunice May Weir of Friona were visitors in the Merlin Kaul home Tuesday night.

Mr. and Mrs. John Johnson and family of Amarillo visited last Sunday in the Grady Wilson home. They brought Mrs. Wilson's brother, E. F. Johnson, and wife of Paul's Valley, Okla.,

with them for a week's visit in the Wilson home.

Dinner guests in the G. C. Hartman home included Mr. and Mrs. Irving Willoughby and children of Ward, Mr. and Mrs. Gordon Witherspoon and Neil and Jo Ann, Mr. and Mrs. Orville Houser of Hereford, Junior and Elvin Wilson. The dinner honored Roger Hartman who leaves this week to return to A & M College.

Mr. and Mrs. Grady Wilson and children and Mrs. M. F. Johnson took Mr. and Mrs. E. F. Johnson to Amarillo Saturday. They were guests Saturday night in the John Johnson home and called on Mr. and Mrs. E. B. Osburn and Bobby Sunday afternoon.

Mrs. Lorraine Sisk and daughter of Hereford spent the week end in the home of Mr. and Mrs. Jim Bookout.

Mr. and Mrs. Ralph Durstine and Kenneth of Friona were dinner guests Thursday of Mr. and Mrs. Merlin Kaul and boys. Kenneth took the train from Hereford that evening to return to the Great Lakes Naval Training Station.

Mr. and Mrs. W. Y. Jones spent the week end at Snyder, Okla., with Mrs. Jones' mother, Mrs. M. P. Sockwell and her brother. John Ross went last week to Rosedale, N. M., where he was a guest in the Leon Madole home.

Mr. and Mrs. R. M. Gunn entertained to dinner Sunday Mr. and Mrs. Leon Madole and children of Rosedale, N. M., Mr. and Mrs. Roy Landers, Mr. and Mrs. Joe Landers, Vesta Mae and Ross Joe, and John Ross.

Mr. and Mrs. T. B. Cox, Elaine and Doyle were guests at a birthday supper at the T. J. Parsons home near Progressive last Tuesday night. The occasion honored the birthday of Mr. Parsons.

Wanda Marie Allmon spent the week end with Betty Jane Robinson at Hereford.

Mr. and Mrs. Emil Rapstine and children of White Deer were week end guests of Mrs. J. S. Earp and Jack.

Mr. and Mrs. Corbett Brown have moved to the Hesmer place. Mrs. Bourne and the children are still there but plan to leave later on to join Mr. Bourne if it is possible.

Mr. and Mrs. Mauriee Tannahill and Mrs. Buren Sowell spent Monday in Amarillo.

Mr. and Mrs. Merlin Kaul and boys attended the Dick Habbinga sale near Friona Tuesday. They called at the R. E. Wolfe home in the evening.

LOCAL

Mrs. J. H. Trimble and daughter, Dorothy Nelle, returned Sunday night from Fort Worth where they had gone Friday to spend the week end. They were joined in Fort Worth by Sanky Trim-

Winter's Coming . . .

and We're Ready with

GAS HEATERS

Temco & Martin Heatmaster lines. Real Quality in a variety of styles.

Perfection Oil Heaters

"Top" in the portable oil heater line.

Hose & Fittings

Hose in Bulk, and in Cut lengths.

Stove Pipe
Stove Polish

Now HARDWARE CO.
Phone 567
"Anything From A Tack To A Tractor"

EGGS

ARE BRINGING

HIGH PRICES!

Therefore, we know that you are interested in getting MORE EGGS! That's why it will pay you good money to feed PURINA Laying Chows.

Whether it's a protein, mineral or vitamin — correct laying mash has a tremendous influence on the eggs you get.

That why we think you'll find PURINA Laying Chows so outstanding for your own hens. Purina feeds are built right to make all the eggs your hens are bred to lay. Visit us and ask for more details on increasing your egg yields — it means money to you!



Packard Milling Co.

PHONE . . . 29

NOTICE

We Still Have A Few Of These

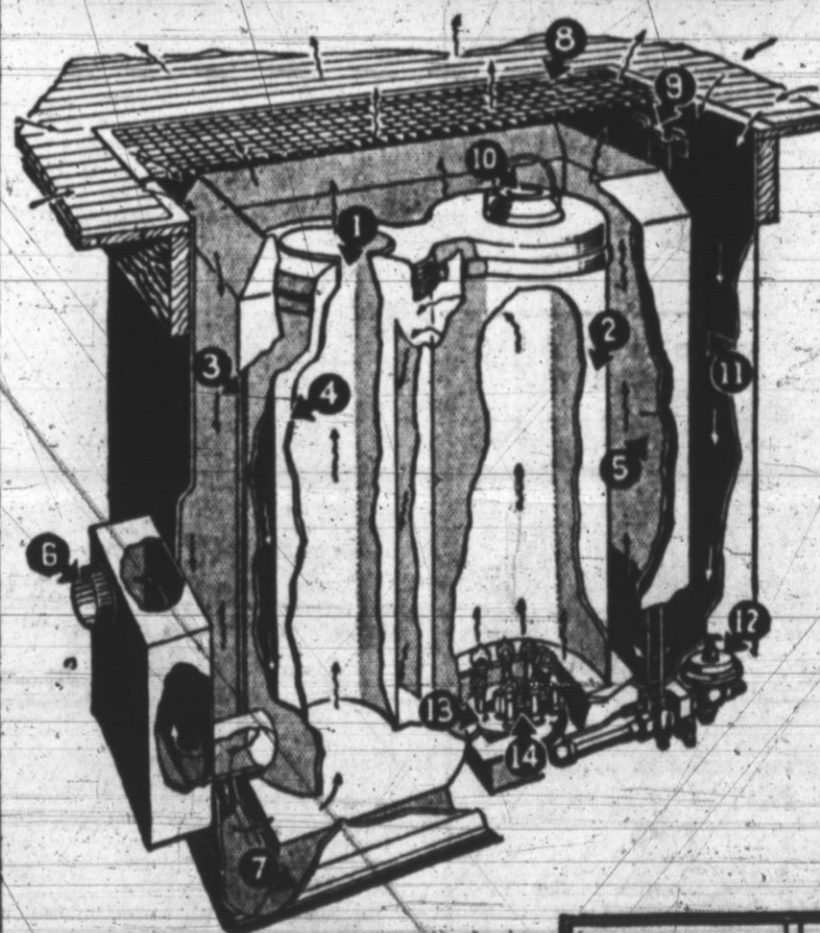
COLEMAN FURNACES IN STOCK! No Advance In Price!

Ready for

Immediate Delivery



THE Coleman GAS BURNING FLOOR FURNACE



1. Streamlined Radiator and Combustion Chamber.
2. Down-Draft Flue Type Radiator.
3. Air Insulated Inner Jacket.
4. Heavy Gauge Combustion Chamber.
5. High Efficiency Warm Air Chamber.
6. Draft Diverter.
7. Streamlined Bottom.
8. Removable Steel Register.
9. Handy Positive Valve Control.
10. Pyrex Glass Peep Hole.
11. Large Cold Air Chamber.
12. Gas Pressure Regulator.
13. High Efficiency Bunsen Burner.
14. Blue Flame Safety Pilot.

ENJOY the clean, healthful, economical heat of a Coleman Floor Furnace this winter

The Coleman Floor Furnace gives a complete change of freshly warmed air an average of three times every hour. Maintains even, comfortable temperatures from floor to ceiling. No open flame to condense moisture.



NO BURNING NEEDED

If You Need a Floor Furnace, See Us Today . . . They Won't Last Long!

HEREFORD LUMBER CO.
HOME OWNED — HOME OPERATED

HAVING ENLISTED IN THE NAVY

It Will be Necessary to Sell At

PUBLIC AUCTION

My Farming Equipment, Household Goods and Milch Cows; —Located 2 1/2 Miles South and 1 Mile East of Adrian, Texas.

Monday, Sept. 28th

SALE TO START PROMPTLY AT 1 P. M.

LUNCH WILL BE SERVED AT NOON BY THE METHODIST WOMEN!

LIVESTOCK . . .

- 1 Jersey Cow, 4 years, 2 1/2 gallons a day.
- 1 Red Durham Cow 2 yrs.; 2 gallons.
- 1 Jersey Cow, 2 yrs.; 2 gallons a day.
- 1 Black Holstein-Jersey, 4 yrs.; 4 gallons.
- 1 Brindle Durham Cow, 3 yrs.; 2 1/2 gallons. (All the above will be fresh late this fall)
- 1 Jersey Cow, 6 years, just fresh.
- 1 Jersey Cow, 3 years, bred.
- 2 Heifers, 16 months; due soon.
- 1 Durham-Jersey Heifer, 10 months old.
- 1 Male Calf, 6 days old.

(Above cows and heifers have been Bang Fested twice during past year. No reactors in herd.)

FARM MACHINERY . . .

- 1 Oliver "70" R. C. Tractor, 1940 model, in perfect condition; 36x11.25 tires filled with anti-freeze liquid. Cement wheel weights. Complete tool bar equipment; 2-Row Planter (new), Sweeps, 4 Lister Bottoms.
- 1 4-Section John Deere Spike Tooth Har-

- row, with John Deere 2-wheel hitch.
- 8-Foot John Deere One-Way Tiller. New 20-inch, 3-inch-cup Discs.
- 10-Foot John Deere Rod Weeder, like new.
- 10-Foot Emerson Wheat Drill.
- 1 12-Foot Baldwin Combine, with 4x3 Waukesha motor.
- 2-Wheel Stock Trailer.
- New Post Drill with Set of Drills.

HOUSEHOLD GOODS . . .

- Late Model No. 3-S McCormick-Deering Cream Separator.
- Cream Cans.
- Ice Box . . . Dresser . . . Chest of Drawers . . . Cupboard . . . Dining Table . . . Ezeest Way Kerosene Range . . . 3 Rocking Chairs . . . 3-Piece Bedroom Suite . . . Superflex Oil Heater with float valve . . . Maytag Washing Machine . . . New Home Sewing Machine . . . 2 Copper Wash Boilers . . . Tubs . . . Buckets . . . Ironing Board . . . and Scores of Other items too numerous to mention!

TERMS: Cash. No Property to be removed from premises until settled for.

EARL CROFF, OWNER

Raymond L. Thompson, Clerk Bill Vandewerk, Auctioneer
C. E. HAWN PLACE — 2 1/2 Miles South, 1 Mile East of Adrian, Texas

LOCALS

Mrs. J. W. Kirby returned Thursday from a trip to Santa Fe, Taos and other points in New Mexico. She accompanied her son, B. H. Kirby and Mrs. Kirby on the trip, which was made during a brief leave which Mr. Kirby had from his duties in the armed forces. He holds a civilian pilot's license and is now taking training preparatory to taking up duties as a transport pilot.

Mr. and Mrs. Ralph Rusk of Los Angeles returned to their home last week after spending a vacation here with Mrs. Rusk's mother, Mrs. Claude Higgins.

Hanna & Hanna will open their Studio about November 1st. 39-3tc

Mr. and Mrs. W. M. Stovall of Nara Visa, N. M., are visiting their daughters, Mrs. E. L. Brady and Mrs. Sam Gilbreath, this week.

Mrs. Clara McLean has returned from Dallas, where she spent the past week with her parents, Mr. and Mrs. Eli Dunlap, and other relatives.

Mrs. Elizabeth Womble visited Miss Rhita Jean Sullivan in Canyon, Sunday. Miss Sullivan, a former member of the Hereford public school faculty, is now employed as instructor in home economics at Canyon High School.

Corp. G. W. Lutz, who is stationed at Bakersfield, Calif., is spending a 15-day furlough with his parents, Mr. and Mrs. George Lutz and other relatives here.

Mrs. T. L. Pope has returned to her work with North American Aircraft at Grand Prairie. She stopped here for a brief visit with her sister, Mrs. Homer Brumley and mother, Mrs. F. W. Montfort, after visiting her husband who is stationed on the west coast.

Mrs. E. S. Ireland went to Amarillo Friday to visit her sister, Mrs. Harvey Cash of Canyon who has been quite ill following an operation at St. Anthony's Hospital.

Wilson Gyles, who is stationed at Camp Berkeley, Abilene, arrived Thursday for a ten day furlough with his mother.

Mr. and Mrs. M. Y. Galloway and daughter, Ann, of Amarillo, were guests in the home of Mrs. Galloway's aunt, Mrs. Ann Holman, from Friday to Sunday.

Mrs. Alton Miller and son, Bill, of Plainview arrived this week for a visit in the J. H. Miller home.

Miss Clara, Wedel returned Thursday from a vacation spent in Luverne, Ia., with her sister, Mrs. Anna Schneider.

Hanna & Hanna will open their Studio about November 1st. 39-3tc

Palo Duro News

Next Sunday is our regular preaching Sunday and Rev. Marvel Upton will fill his regular appointment. Every one is urged to attend both morning and evening services.

Farmers are busy with plowing and drilling wheat for the crop next year. There is a plenty of moisture to bring the crops up.

The members that were sent as messengers from the Palo Duro Baptist Church to the Association of District 10 which met last Tuesday and Wednesday at the San Jacinto Baptist Church in Amarillo were Mr. and Mrs. J. C. Allred and Ethel. The services were very interesting and about 400 people were present. Both days were enjoyed by all attending.

Mrs. A. G. Grisham and sons Leon and Milford of Natalia, visited in the Dick Allred home last week. Before coming to Wildorado to visit they visited with relatives and friends in Memphis.

Mr. and Mrs. Glenn B. Allred and Miss Alma Allred spent the week end in the home of Mrs. Allred's mother, Mrs. Wilma Watson and family of Memphis.

Mrs. O. G. Smith, Mrs. Mattie Harris, Miss Treva, Ray Smith, Otis and Leonard Smith were in Hereford Saturday. While in town they also visited relatives.

Mrs. A. G. Grisham and son, Leon, of Natalia also Mrs. Dick Allred, Miss Alma Allred and Mrs. Glenn B. Allred visited in the J. C. Allred home Friday.

Mr. and Mrs. C. L. Garrison were in Amarillo Saturday afternoon.

Mr. and Mrs. Jim O. Jenkins

Summerfield

MRS. JIM CLARK

The first cold spell hit here Friday bringing with it scattered showers. The cold continued Saturday and Saturday night. There was a light frost Saturday night but not enough to injure garden stuff. Warmer weather was enjoyed by Sunday afternoon.

Miss Mary Lookingbill, daughter of Mr. and Mrs. Lloyd Lookingbill left last week for Lubbock where she will be a Freshman at Texas Tech. Mrs. Lloyd Lookingbill and Mrs. Frank Lookingbill accompanied Mary to Lubbock and visited two days with the Benneth, formerly of Black.

Mrs. C. H. Carl of Hereford spent part of last week with her daughter Mrs. Earl Lance. Mrs. C. R. Walser who has been visiting her son, W. H. Walser and family in Van Nuys, Cal., the past two weeks was expected home Tuesday.

Rev. Herman Coe of Happy, who is a former pastor of Summerfield, preached at Frio Sunday-afternoon. Mr. and Mrs. B. E. Roberson and Gayle, Mr. and Mrs. Ben Wilhelm, Mr. and Mrs. Jim Clark and sons, Mr. and Mrs. Brit Clark and Mr. and Mrs. Ky Lawrence were among those from here who went to Frio to hear him.

Mrs. Earl Lance and Jerre Don, spent last Thursday with her sister, Mrs. Edgar Moseley of Hereford.

Rev. M. D. Rexrode arrived home last week from the Sunday School Clinic at Nashville, Tenn. A very interesting report of his work while there was given Sunday morning.

Sunday afternoon a meeting of officers and teachers of the Sunday School was called and plans were discussed as to ways of improving and enlarging our Sunday School. Foremost among the plans was a promotion day to be held sometime in October. At this time it is probable that at least three new classes will be organized.

Members of the Summerfield Study Club were given a rare treat Thursday evening at their opening meeting when Rev. James Aiken of Hereford spoke

"Git along little doggie...you're a Fraud"

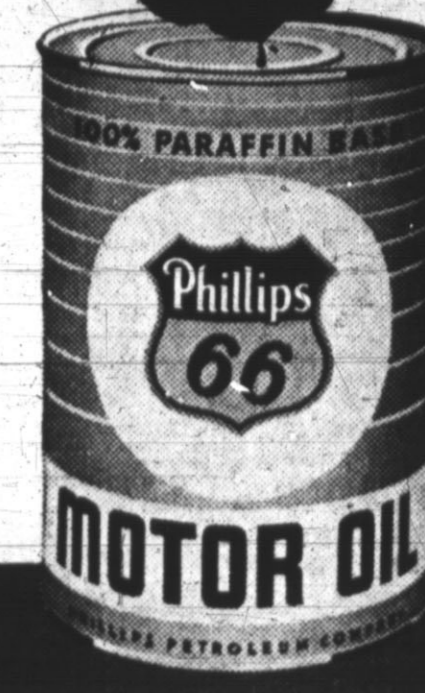


SLEEPING DOGS MAY LIE, but so do some that stand upright. Yet one sniff satisfies Foxy that his little pal is a fake.

Too bad you can't just as readily smell quality in oil. Neither can you see it, feel it, or taste it. This doesn't mean that there's no way to spot the genuine article.

So here are facts to help you pick a quality oil: Phillips offers a number of oils because car owners' preferences vary almost as much as their cars and pocketbooks. But when you want our best oil, there's no need for doubt or question. Phillips speaks out plainly. Tells you frankly that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer to car-owners like yourself.

You can readily make sure of quality when you are replacing summer-worn lubricant with the correct winter grade, or when you are making the regular 1,000-mile change, by asking for Phillips 66 Motor Oil.



IT'S PHILLIPS FINEST QUALITY

Grade 'A' and Pasteurized

MILK

AND DAIRY PRODUCTS

— Delivered Daily —

Cream O' Plains Dairy

PHONE 880 — DICK WALKER, Mgr.

Not Big Ads, But "Regular" Brand Ads Get Results!

REMEMBER

'The Boys Over There'



The government has requested that people mail their Gifts to the soldier boys in foreign lands not later than October 1st and has given the following specifications on packages:

Weight: Not more than 11 pounds.
Length: 18 inches, or not more than 42 inches in length and girth combined.

Mail Your Christmas Packages to the Boys "OVER THERE" Before Oct. 1st!

The boys can't come home... so let's take Christmas to them in Australia, England, Egypt, Ireland, or wherever they may be. NOW is the time to remember some friend, a neighbor, your sweetheart, brother or son... and mail those packages as soon as possible in order that they will get them for Christmas.

Here's One He Will Use and Use!

Genuine

Ronson LIGHTER

They are hard to get but we have a fair stock due to a lucky purchase.

Another Sure-Fire Gift is Our Soldier's Model

Wrist WATCH

Made especially for men in the service!

"WE SELL FOR LESS"

HAILE DRUGS

PHONE 99

GIFTS

Men in the Service will Appreciate

You'll want to send your boy something he'll appreciate — something he can use. That's why we suggest your selecting his gift from our carefully assembled selection, including:

- Amity Bill Folds
- Scheffer's Pen and Pencil Sets
- Keywoodie Pipes
- Soldier's Correspondence Kits
- Stationery of all Kinds
- Shaving Kits

and scores of other items he will appreciate and really use!

KELLOGG'S

IS SANTA CLAUS' HEADQUARTERS FOR "THE BOYS IN SERVICE"

... and this year we have Christmas items which we never stocked before. Much of this merchandise cannot be replaced — and many of the items were manufactured especially for the Boys in Service.

FITTED MILITARY SETS in leather and leatherette cases... **79c to \$4.75**

Khaki Covered (Roll-type, waterproof) Soldier's Shaving Kit and Comb	75c	An excellent selection of Comb and Brush Sets	69c to \$1.19
--	-----	---	---------------

Photograph Books... Diaries... Stationery... Toilet Articles... Shaving and Gift Sets... Shaving Mugs... Patriotic Picture Frames... Bibles... Bill Folds... Cigarette Cases... Cards and Card Games.

... and scores of other items he will appreciate. We really do have an excellent selection... one of the best in the Panhandle, because we bought early—and NOW Have the Merchandise on Display. Ask for Free Wrapping Service on all Gifts to Boys in Foreign Lands.

Much of our merchandise for Christmas, 1942, is already on hand, and we invite you to shop here for the "Boys Over There"... as we kept them in mind when we visited the markets.

Amity Military Sets

IN BEAUTIFUL LEATHER CASES

Parker Fountain Pens

AND PENCIL SETS

Old Spice and Yardley

Full Grain, Leather Bound BIBLES

Amity Bill Folds

Kelton Wrist Watches

Keywoodie Pipes

His Favorite CIGARETTES in Cartons!

Evans Lighters

See our Special Display of Christmas Merchandise For Our "BOYS IN ARMED FORCES" Gift Packages Wrapped for Mailing to Foreign Lands!

CLOSE

Drug Store

Send THE BRAND TO THE BOYS IN FOREIGN SERVICE!

\$2.00 per year (Anywhere in the World)

WE'LL MAIL IT TO THEM EACH WEEK!

Want Ads

CLASSIFIED AD INFORMATION RATES

25 WORDS OR LESS 25c
 25 WORDS OR MORE, WORD 1c
CASH DISCOUNT—When paid in Advance 3 classified ads will be run for the price of 2. (Absolutely does not apply if ad goes on books.)
DEADLINE—No Classified ads accepted for publication after 10:30 Thursday morning (date of Publication.)

NOTICE!

I AM OFFERING a brush-up course on shorthand on Tuesday and Thursday nights, 8 to 9:30 p. m. If interested call 499-J or see Mrs. Ralph McCullough, 711 25 Mile Ave. 3-3tc

PLANT NOW! Peonies and Iris for spring blossoms. Also have good assortment of roses, dahlias and "mums", and flowering shrubs. Select now while in bloom, for winter planting. Mrs. J. F. Ward. 39-3tp

Hanna & Hanna will open their studio about November 1st. 39-3tc

NOTICE: See Mrs. Rawlings, Dimmitt, Texas, for rooms. 39-1tc

LET US revive the exquisite colors in your rugs and carpets with our modern Von Schrader machine. No soap used, no odor remains, free demonstrations. See R. M. Cantrell, K St., Hereford. 39-1tc

NOTICE: O. M. Franklin serum and remedies. Texas Grocery & Market. 39-1tc

Attention Growers

We want to sign acreages (up to 400 acres) for Peas for 1943 crop.

See Proposed contract Chamber of Commerce, or at Burl Elliston's office—or see me for complete details.

R. C. Harper

FOR RENT

FOR RENT: three upstairs bedrooms, for men only. Mrs. Troy Workble, 600, 25 Mile Ave Call 60. 39-3tp

FOR RENT: Bedroom, close in, 306 West 6th St., Mrs. E. Standifer. 39-1tp

FOR RENT: 3-room furnished apt. Mrs. Clyde Coonauger. 39-1tp

FOR RENT: Bedroom for couple. Francis Apt. 37-3tp

FOR RENT: Small two room house on South Main Street, lights and water furnished. \$20 per month in advance. Also beds for 4 to 6 carpenters, working on defense project. If interested see W. Al Vaughn, 311 North A St. 37-3tp

FOR RENT: South front bedroom for one or two men. Private entrance, good bed, adjoining bath. 710 East 3rd St. 37-3tp

LOST AND FOUND

LOST: 525x18 tire mounted on yellow Chevrolet wheel. Return to Joe H. Pitts at creamery. Reward. 39-1tp

LOST: Ladies Bulova wrist watch in Star Theatre Thursday night. \$5.00 reward if returned to Brand office. 39-1tc

LOST: Red Irish terrier last Friday. Reward if returned to Clay Ridgway. 39-1tc

LOST: Yellow gold Elgin wrist watch with gold link band. Reward. Inquire at Brand office. 39-1tp

FOR SALE OR TRADE

FOR SALE OR TRADE: 48 acres land with improvements, three-quarters mile south on main st. See Mrs. W. M. Elkins. 39-3tp

FOR SALE: M-M "69" combine, used one season. See A. L. Caviness. 39-1tp

FOR SALE: Big cafe stove and fittings, also beds and other furniture. H. L. Broadwell. 39-1tc

FOR SALE: 2 alley toilets, one water heater. H. L. Broadwell. 39-1tc

FOR SALE OR TRADE: for land, business and hotel building, 6 business and lobby on ground floor, 24 nicely furnished rooms second floor. This is good property, making money, at real sacrifice. Owner in bad health. E. C.

Carter Land Co., Box 61, Happy, Texas. 39-1tp

FOR SALE: Four rooms of furniture. See C. R. Smith. 39-1tp

FOR SALE: Well located 8-room house, part of rooms renting for \$60.00 per month. Price \$2250.00, thousand cash, balance \$18.00 per month. Also five-room house and 5 acres land, price \$1600.00, four hundred cash, balance \$20 per month. See Claud Higgins, Phone 642-J. 39-3tp

FOR SALE: O. M. Franklin serum and remedies. Texas Grocery & Market. 39-1tc

FOR SALE: Hartley County farm and ranch for sale cheap, 1,490 acres owned, 1,120 acres excellent 15-cent grass lease, 285 acres fine crops. Ample improvements, mite small Ry. town, good country. Price \$10.00 for owned lands, cash payment balance \$300.00 yearly, 4 1/2%. Splendid deal, quick action necessary. W. L. Parton, 1411 Jefferson, phone 2-3337, Amarillo, Tex. 39-2tp

FOR SALE: Winter barley seed. L. A. Smith. 39-3tp

FOR SALE: used 12x14 water-proof wall tent. See C. F. Moore, at J. C. Penney's. 39-1tc

FOR SALE: O. M. Franklin serum and remedies. Texas Grocery & Market. 39-1tc

FOR SALE OR TRADE: Home close in. See J. F. Merritt, London Barber Shop. 39-1tp

FOR SALE: My farm implements consisting of a Farmall, one-way and two-row lister. Sell at bargain. Also my row crop and fine wheat pasture. Mrs. J. F. Ward. 39-3tp

FOR SALE: Two Dempster drills, two M-M combines, two M-M tractors, two Model L Case tractors, John Deere ensilage cutter, 1841 Studebaker 1-ton pickup, 1936 Ford 1 1/2-ton truck, 1939 Chevrolet 1 1/2-ton truck, Allis Chalmers combine, 1937 Packard convertible sedan, Syd Maxfield, one mile east, one north Progressive school. 39-3tp

EGGS

are now bringing

TOP PRICES!

Increase egg production and keep your flock healthy with

"Texas Pride Egg Mash"

West Texas Feed & Seed
Jack Wright, Mgr.

FOR SALE: 200 to 225 O. I. C. boars, also 12-hole International drill. L. L. Arnold 6 miles southeast of Hereford. 38-2tp

FOR SALE: Choice section high state cultivation, \$18.00, grass section near Hereford, \$14.00 per acre, \$2000.00 cash will handle. See Claud Higgins, phone 642-J. 38-3tp

FOR SALE: Well improved 320 acres located 4 miles of Hereford. Price \$25.00. This has terms where a person can pay for it. Choice 120 acres 2 1/2 miles of town, irrigation well dug and cased. Price \$27.50, \$1000.00 will handle, will take good ear on deal. Claud Higgins, phone 642-J. 38-3tp

FOR SALE: Model L Case tractor, A-1 shape. See Mark Benefield. 38-2tp

FOR SALE: Improved 20 acre farm on the Harrison Highway. Mrs. Olive Smith. 38-3tp

FOR SALE: Case drill, 12 hole, 12-inch spacing, \$40.00. V. E. Dodson, 1 mi. N. Progressive School. 37-3tp

FOR SALE: Fresh Jersey cows and fresh Jersey heifers. Forrest Minton. 37-2tc

FOR SALE: 160 acres of well improved land with electric irrigation well. First road east of Westway. Maurice Tannahill. 37-3tp

FOR SALE: Improved 100 acres, \$3000.00 cash. See C. C. Cox. 37-3tp

FOR SALE: Choice 100 acres in irrigation district, location could not be better. Price \$25.00 per acre, \$1200 cash. See Claud Higgins at phone 642-J. 37-3tp

WTCC Stresses Grain Sorghums in Synthetic Rubber Program Urged By Baruch Committee

The West Texas Chamber of Commerce has made a plea to Washington for prior consideration, in the nation's synthetic rubber program, of a raw source material whose marketing and utilization are not planned and established by government regulations. This is the grain sorghums of which West Texas produces 80 per cent of the state's supply and 40 per cent of the nation's.

The Baruch rubber fact-finding committee appointed by President Roosevelt last month made its report Sept. 10. One of its recommendations was that plant facilities be provided for greatly stepping up the output of synthetic rubber derived from ethyl alcohol made in plants erected near grain producing areas. The West Texas Chamber of Commerce, after intensive research, sent a petition to the Baruch board dated Sept. 4, asking it to "give earnest consideration to the potentialities of grain sorghums for the manufacture of rubber and to strongly recommend the full utilization of grain sorghums, as well as wheat and other grains, in the rubber production program."

Synthetic rubber is made from the chemical compound called butadiene, among other derivatives. Ethyl grain alcohol is a source product, one gallon producing enough butadiene to make 2 1-2 pounds of synthetic rubber. The WTCC brief presented figures showing that grain sorghums rank high in alcoholic content, one ton producing 79 1-2 gallons of highest ethyl while a ton of wheat produces 85 gallons. The sorghums, it was asserted, will produce ethyl-made rubber cheaper than any other vegetable product. On basis of current prices it was shown that the cost of one pound of sorghum-derived rubber would be 11 cents, and that one dollar invested in sorghums would produce, in alcohol volume, from a half-gallon to more than a gallon in excess of other grains. Sorghums being a sort of orphan crop, the brief said their cheap utilization would be attained without disturbing the economy and relationship of other products.

Shown in the brief were West Texas' constantly mounting acreage and grain sorghum production.

FOR SALE: Choice section in high state of cultivation, not an acre of bad land, price \$14 per acre. Phone 642-J. See Claud Higgins. 37-3tp

FOR SALE: Improved 50 acres just outside city limits, \$2500 cash buys it. Perfect 20 acre tract outside city limits. See me for price and terms. Phone 642-J, Claud Higgins. 37-3tp

FOR SALE: Van Brunt drill, 12 inch space, wooden box. Price \$75.00. See W. M. Marnell. 38-3tp

FOR SALE: Corn for canning, \$1.00 per 100 ears. Also 1300 bu. of maize grain. See Maud Schwartz 1-2 mile east of town. 37-3tp

FOR SALE: Monitor semi-deep furrow drill, good shape. 8-foot one-way plow in good shape. M-M tractor, fair rubber. Worth the money. Geo. McCurry. 37-3tp

FOR SALE: 278 acre farm, good house, well, mill, outbuildings, 39 acres summer tilled wheat is good. 50 acres grass, balance cultivated. On highway 3 miles from good town. Price \$20 per acre, some terms. Geo. McCurry. 37-3tp

FOR SALE: Good 10-foot binder in A-1 shape. Geo. McCurry. 37-3tp

FOR SALE: Six room house on pavement. Worth the money. Geo. McCurry. 37-3tp

FOR SALE: 15 bu. No. 1 Oklahoma alfalfa seed. Z. E. McCall, 712 Harrison St., Amarillo, Tex. 37-3tc

FOR SALE OR TRADE: 25 head of fresh and springer Jersey cows. See C. C. Lisenbe or D. C. Waiser. 37-3tp

FOR SALE: Nice well located business in Hereford under same management for years. Investigate this. See Claude Higgins, phone 642-J. 37-3tp

FOR SALE: My ranch, 3080 acres deeded land, 320 acres of it in farm. Have 800 acres of leased land, will sell cattle and horses with place, 13 miles south of Endee, N. M., 10 miles north of Bellview, N. M., 40 miles west and 10 north of Hereford, Tex. R. H. Caler. 37-3tp

FOR SALE: Three yearling horse points and one two year old, all from registered American saddle mares bred by Ft. Reno government stallions. Priced reasonable. See at H. L. Benefield farm 1 1/2 miles east of Hereford. 37-3tc

Time Out for Farm Hands



Girl farm hands, members of the British Land Girls, take time out for lunch before tackling their afternoon chores.

By the 1940 census more than 20 1-2 million bushels were harvested for grain from two million acres, with 2 1-2 million tons of silage and feed cut from four and a quarter million acres. Planting was up a million acres from 1930. The area's wheat production was shown at 30 million bushels average. It was asserted that the two products combined, if harvested for grain, would produce 146,000 tons of ethyl rubber, and that with their full development the rubber output could be expanded to 400,000 tons, or half the national annual goal set by the War Production Board.

West Texas, said the brief, is an ideal section for manufacturing purposes, due to abundance of raw materials, mild climate and a patriotic citizenship 95 per cent white American born. "Unexcelled in pure Americanism." It was pointed out that the government has already established in the area 42 defense projects costing \$250,000,000 in building and plant facilities.

The document was signed by J. Thos. Davis, president of the

FOR GRAZING: Section 51, Block K 7, 9 miles north and 9 miles west of Hereford, \$1.00 per acre. Pearl A. Smith, 307 N. Pierce St., Amarillo, Tex. 33-8tp

FOR GRAZING: 160 acres all in grass, 125 acres good farming land on it. Government tank on place, price \$11.00, half cash. Phone 642-J, or see Claud Higgins.

FOR GRAZING: Section 51, Block K 7, 9 miles north and 9 miles west of Hereford, \$1.00 per acre. Pearl A. Smith, 307 N. Pierce St., Amarillo, Tex. 33-8tp

WANTED

Hanna & Hanna will open their studio about November 1st. 39-3tc

WANTED: Wheat pasture with some grass and plenty of water. See Joe Evans & Sons. 39-3tp

WANTED: Permanent job on ranch or farm, lifetime experience. Leg McAfee, 3 miles east of Dimmitt on Tulla highway. 39-3tp

WANTED: Wheat or stalk field grazing now. O. G. Hill. 39-1tp

WANTED: Plowing and sowing in western part of County. W. V. Block. 39-1tp

HELP WANTED: Excellent Watkins route now open for man or woman in Hereford. Get established in a profitable business of your own; no car necessary; no investment. Write J. R. Watkins Co., 70 W. Iowa Ave., Memphis, Tenn. 38-3tp

WE PAY TOP PRICES

for your

POULTRY, EGGS, CREAM and HIDES!

West Texas Feed & Seed
Jack Wright, Mgr.

WANTED: To buy dried pinto beans and blackeyes, cream, brown crowder and other varieties of dried peas. Phone 4321 or write Care P. O. Box 1333, 1906 Ave. F., Lubbock, Texas. L. R. Barron Company. 36-4tc

WANTED: To rent improved wheat farm, would consider buying lease. See C. J. Nelson, Rt. 3. 37-3tp

RINGING 'EM UP



U. S. Treasury Department. —Courtesy LOS ANGELES EXAMINER

TO OUR CUSTOMERS

Please cooperate with us by sending Hangers with your clothes. We wish to Avoid Requiring a Deposit if Possible.

DeLuxe Cleaners

PHONE 35 119 S. MAIN



This array of autumn needs is a sure sign that Fall is on its way. Take the hint. Get your fall drugs, toiletries and accessories here — Now — and be prepared to enjoy the new season in health and happiness. You save safely when you buy at CLOSE'S because our daily low prices give you the maximum dependability at the minimum cost. Buy only what you need — and buy War Savings Stamps with the rest.

Thermos Bottle Quart Size \$1.69
KOTEX Twelves 21c
Stationery 1 Lb. Paper & Envelopes 49c

PATENTS

75c **CASTORIA** 59c
 \$1.20 **SYRUP PEPSIN** 89c
 \$1.20 **SAL HEPATICA** 89c
 \$1.50 Lydia E. **Pinkham Compound** \$1.39
 \$1.25 **CREOMULSION** 98c
 \$2.00 **SSS TONIC** \$1.79
 60c **ALKA SELTZER** 49c

TOILETRIES

\$1.00 **HIND'S LOTION** 49c
 50c Calox **TOOTH POWDER** 39c
 75c **FITCH SHAMPOO** 59c
 50c Lilac **HAIR OIL** 39c
 50c Armand's **FACE CREAM** 39c
 10c Cashmere Bouquet **Toilet SOAP—3 for** 22c
 1-Ounce L'Orle **PERFUME** \$1.00
 Yardley's **SHAVING MUG** \$1.00
 8-Ounces **OLIVE OIL** 79c
 50c Mennen's **BABY OIL** 39c

CEREVIM PRE-SOAKED JEREL FOOD 1 lb. .46
VITA-MIN (30-day sup.) \$1.95
DR. VET'S VRAY THE MODERN DENTAL CREAM 39c
POND'S COLD CREAM \$1.25 Value 89c
BLUE-JAY CORN PLANTERS KEEP FEET HAPPY .29
TAMPAX THREE SIZES 40's... 89c

CLOSE Drug Store
 PRESCRIPTION DRUGGISTS
 The Noyal Store Phone 13

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Rev. James Aiken Guest Speaker At First Meeting of Summerfield Club

Speaking on the topic "A Clubwoman's Responsibility for World Peace," Rev. James Aiken, Jr., told members of the Summerfield Study Club last Thursday that the clubwoman's responsibility is mainly one of educating herself, her children and her community in a desire and an active program for a better social, economic and spiritual order, which will create a world peace.

Mr. Aiken pointed out community problems which point a duty for clubwomen in improving local conditions and discussed racial equality as a prerequisite for real democracy and peace.

Held at the home of Mrs. L. L. Cannon, the meeting was in the form of a Victory Dinner with red, white and blue flowers arranged throughout the house. Small tables were arranged with new club yearbooks serving as place cards for members and guests.

An interesting introduction to the programs to be presented during the year was given by Mrs. D. C. Waiser, of the yearbook committee, who used "Blue Prints for Tomorrow" topic of the year, as her subject.

Members present were Mesdames Ray Johnson, Lee Curry, L. B. Lookingbill, Jim Clark, B. E. Roberson, Mack Noland, D. C. Waiser, Chas. Noland, M. D. Rexrode, Lloyd Lookingbill, O. B. Sumner, J. B. Noland and the hostess.

Guests were Rev. James Aiken, Jr., Mrs. Tandy Legg and Mrs. Laura Shaw.

Mesdames Wills and Grant Fuller were hostesses Wednesday afternoon at the Wills home to the Wednesday Afternoon and London Bridge Clubs, when Mrs. Kellar Muse was honored with a gift shower from members of the two organizations.

Luncheon was served buffet style and foursome tables were laid with white doilies centered with pink rosebuds. Pink candles on the tables carried out the decorative effect.

In the bridge games which followed Mrs. Meade Halle won high score prize and Mrs. W. A. Teter, new member of the London Bridge Club, was second high.

Present were Mesdames N. E. Milburn, Meade Halle, Kellar Muse, J. W. Witherspoon, Frank Cogdell, J. T. Gilbreath, Jr., J. M. Posey, Ernest Medkief, Henry Sears, Sydney Maxfield, Geo. V. Stambaugh, E. L. Craner, W. A. Teter, Knox Kinard, Fuller and Wills.

Mrs. R. T. Roden and Mrs. Chas. Hardwick sent gifts.

Copper for 4,187 rounds of .50 caliber cartridges is contained in the typical household bronze door hinge, check, and door stop.

Wednesday Luncheon Club Meets With Mrs. Easley

Mrs. J. C. McCracken won club prize and Mrs. C. C. Rockwell won guest prize when members of the Wednesday luncheon club met yesterday with Mrs. O. E. Easley.

A lace cloth formed the background for table decorations of Radiance Roses in tasteful arrangements.

Present were Mesdames H. K. Fox, Alton Fraser, S. P. Rosson, C. C. Rockwell, J. C. McCracken, W. M. Emmons, Seth B. Holman, Jimmie Gillentine and the hostess.

Farmer Offered Contract For Vegetable Planting

R. C. Harper stated today that he had been asked by a large wholesale produce firm to secure acreage for extensive plantings of vegetables in the Hereford area this year.

At present, the Chamber of Commerce and J. B. Elliston have contracts for signing up to 400 acres to be planted in peas next year and farmers interested in starting a new crop are asked to look over these contracts.

Mr. Harper, also, will be glad to give full details.

Mrs. E. W. Hardin To Speak To Garden Club

Mrs. E. W. Hardin of Amarillo will be speaker at the Guest Day meeting of the Garden Club scheduled for Friday, Sept. 25, at 3:30 o'clock at the home of Mrs. F. H. Oberthier.

Mrs. Hardin, a recognized leader among garden clubs throughout Texas, has traveled widely and her discussion of "Gardens Around the World" will be illustrated by pictures taken during her travels.

Mrs. Jno. P. Slaton, chairman of the committee recently appointed to investigate purchase of Darwin tulip bulbs for Garden Club members announces that these bulbs are not available, wholesalers writing that their stocks of the Darwin bulbs are completely sold out.

The "Better Flower" show planned to feature tulips next spring will probably be postponed indefinitely.

CHRISTIAN CHURCH
F. M. Kester was re-elected chairman of the Official Board last Sunday and election of officers and teachers of the Bible School will be held next Sunday, Sunday, Oct. 4, will be Rally Day and plans for the occasion are going forward.

BAPTIST CHURCH NEWS
Attendance was good at all services last Sunday. There were two additions by letter at the morning-hour and two at night. If you are a Baptist with a letter elsewhere, why not join with us and work with us while you are here? If you have no church of your choice here, we invite you to worship with us.

The pastor plans to preach Sunday morning on "The Struggle for Mastery," Romans 7:14-25. The subject Sunday night will be "The Out Cry of a Broken Heart," Romans 9-13. Come. Worship with us.
W. E. Barnes, Pastor.

Mrs. Milton Orr and children of Clovis spent Sunday in Hereford with her parents, Mr. and Mrs. Frank Marrs.

Beauty Queen



Carrell Dennison, flashing her Tex. beauty, has been crowned "Miss America" for 1942. She was also judged most talented and prettiest in a bathing suit.

Hair-don't



On the dance floor, loose, fluffy hair may be attractive, but it's just a hazard near machinery. If you work in a factory, keep hair out of harm's way with a cap or hair-net.

Mr. and Mrs. Bill Davis left Tuesday for Sherman, where they will visit relatives for several days.

Tinder-Box



Many dangerous blazes start in closets, so it's foolhardy to carry a lighted cigarette while poking about in closets filled with inflammable articles.

Mr. and Mrs. Bob Higgins returned this week from a 15 day trip, in which they visited their son, G. T. Higgins, who is in the radio department of the Air Corps, stationed at St. Louis. During their trip they also visited in Atlanta, Ga., and at Mr. Higgins' birthplace, Cleveland, Tenn.

Women's Courage In War Time Is Subject For Parish Council Meeting

"The Courage of Women in Time of War" was the theme of the message, from the Diocesan President of Parish Councils read by Adeline Koelzer at the meeting of the Parish Council of Catholic Women, Sunday afternoon at St. Anthony's School. Organizations represented were St. Anthony's Guild, the Girl's Sodality and St. Ann's Sodality.

Present officers of the council were re-elected at a business session presided over by Mrs. Ed Dzulak, president; other officers re-elected were Adeline Koelzer, vice-president; Mrs. Gene Loerwald, secretary-treasurer and Helen Reinart, parliamentarian. Miss Koelzer was also appointed chairman of press and publicity for the coming year to fill the vacancy caused by the resignation of Mrs. Pat Filbin.

Reports given by the various committee chairmen will be used to compile a report for the district convention at Lubbock to be held Oct. 4.

Delegates to the convention will be Mrs. W. J. Albracht and Mrs. Gene Loerwald, with Adeline Koelzer, alternate.

LOCALS

Mrs. Woodrow Lovelace and Mrs. W. A. Kessie of Farwell visited briefly Sunday afternoon in Hereford with their parents, Mr. and Mrs. Vance Crume.

Jean France and Ann Cockrell of Amarillo spent last week-end in Hereford with their parents, Mr. and Mrs. Burl France, and Mrs. Carl Cockrell.

E. B. Posey, Jr., left last Saturday for Abilene where he will be a senior student at Hardin-Simmons this year.

Mr. and Mrs. Jim Robinson and daughter, Mrs. Roy Brittain, were visitors in Abilene last week-end. Mrs. Brittain's husband is stationed at Camp Barkeley.

OPENING LUNCHEON MONDAY
Opening luncheon of the Music Study Club will be held Monday, Sept. 28, at the home of Mrs. H. K. Fox. The hour will be 1:30.

As long as the war lasts, Americans will have to keep on salvaging metals to keep the wheels of war industry turning.

By the end of 1942, it is estimated that four and a half million women will be engaged in direct war work in this country. The number may well rise above six million by the end of 1943.

At least 8,000,000 working days can be saved this year if war workers keep fit. That means 14,000 more bombers, 10 dreadnaughts, 33,000 tanks to help us win the war.

One-sixth of the nation's boys and girls — about four million — now ride to school, chiefly in buses. About 93,000 school buses are in daily service.

Stambaugh

Dependable DRY CLEANING

Phone 160

VICTORY
BUY WAR SAVING BONDS AND STAMPS NOW!

Haile Drugs
PHONE 99
"WE SELL FOR LESS"
PRICES FOR FRIDAY-SATURDAY-MONDAY
Walgreen Agency Drug Store

DO NOT DISTURB
It takes time to be careful—to check and re-check. Sure, I'm busy—have a lot of things to do—but filling prescriptions is the most important task I have. I CAN, and DO take the time to compound each and every prescription with the utmost care.
Your Registered Pharmacist

25¢ DR. LYON'S TOOTH POWDER (Limit 1) 18¢
BARBASOL 50¢ SHAVE CREAM (With Used Tube) 32¢
ASPIRIN 5-GR. TABLETS, Bottle 100 13¢
FT. HOWARD TOILET TISSUE (Limit 3) 3 FOR 17¢

GET YOUR FRESH FILM at Our Store
For Emergencies
Dainty As A Lipstick!
PURSE-LITE FOR LADIES
Battery included 29¢
Smart plastic case. Ray-O-Vac Batteries . 10c

COUPON
Heavy Knit DISH CLOTHS
With This Coupon! 4¢
(Limit 3)

25c Bottle
Glycerin and Rose Water 9c

2 Ounces TASTELESS
Castor Oil 9c

Pint RUBBING ALCOHOL 39c

SIMILAC
Baby Food 1.25 Size 88¢

Medical EPSON SALTS
1-LB. SIZE 16¢
(Limit 1)

CAMAY COMPLEXION SOAP 3 For 20¢
(Limit 3)

DR. WEST Miracle-Tuft Tooth Brush 50¢
Bristles 50¢
It's longer-wearing!

Toiletie Values!
FREE! 25c Face Cream with 50c size JERGENS LOTION 39¢
\$1 DRENE SHAMPOO Special Type 79¢
NEW CREAM COLOGNE By Leon \$1 Lorraine 1.00
\$1 WOODBURY FACE POWDER With rouge & lipstick. 1.35 Value 89¢
\$1.00 Hind's HONEY & ALMOND CREAM 43¢

New 1942 LIFEBUOY SOAP 3 For 19¢
(Limit 3)

DOAN'S DIURETIC PILLS
75c Size 49¢
(Limit 1)

CITRATE OF MAGNESIA Effective Laxative 17¢

500 SOCIETY
Cleansing Tissues 21c

Walgreen Agency
LEAD PENCILS 2 for 5¢

100
A-B-D-G CAPSULES \$1.98

Pint MINERAL OIL U.S.P. Heavy 26¢

Giant Tube PALMOLIVE Shave Cream with any used tube 39¢

BEZON High Potency Whole Natural Vitamin B Complex
Is indicated for "B" deficiencies causing:
• Nervousness • Constipation • Poor Appetite
Month's Supply of 30 Capsules 2.50

BABY BOTTLE BRUSH 5¢

PINT BOTTLE
MINERAL OIL 23c

Liquid Type
TEEL Dentifrice 25c
Size 23¢

Chocolate EX-LAX LAXATIVE 25c Size 19¢

Play with a New Deck!
PO-DO PLAYING CARDS
Colorful designs 42¢
Smooth-Dealing!

\$1.20 SYRUP PEPSIN 79c

Narrow Neck
BABY BOTTLES 4 or 8 oz. 2:7c

Bottle of 12
GLYCERIN Suppositories 25c
Size 21¢

50c
TEEL 39c

TAMPAX Internal Type Sanitary Napkins Box of 10 31¢

IODENT TOOTH POWDER 50c
Size 37¢

For Hay Fever
Asthmador Powder 65c
Size 57¢

Medicated
BLUE-JAY PLASTERS
Remove Corns! 23¢

HALIBUT Liver Oil CAPSULES
Glasses 50's-plain 79¢

4 ounces
PEPTO-BISMOL
For Upset Stomach 47¢

FALL FASHION HITS . . .

Superb Fashion Values . . . that's really the best way to describe our complete line of Fall Coats—Untrimmed dressmaker models, Fur Trimmed—in fact, most anything you want, because we have the largest selection in our entire history . . . and you'll love to look them over. Priced Reasonably, too.

\$12.95 to \$69.50

Your best investment is your new **FALL DRESS and SUIT** and we have a tremendous selection by the world's most famous houses. **\$6.95 to \$49.50**

MATERNITY DRESSES \$6.95 to \$10.95

NEW FALL MILLINERY
To match all costumes. Millinery by Gage and Brewster, and other famous houses. **\$1.98 to \$10.00**
All national brands.

Favorite PJ's
Soft and warm. A boon to the working girl or the housewife.
Broadcloth \$1.98 to \$2.98
Ratan Parsley \$2.98
Ratan Striped RAYONS \$2.98 to \$4.25

Chocolate EX-LAX LAXATIVE
25c Size 19¢

TEEL 39c

HALIBUT Liver Oil CAPSULES
Glasses 50's-plain 79¢

IODENT TOOTH POWDER
50c Size 37¢

For Hay Fever Asthmador Powder
65c Size 57¢

Medicated BLUE-JAY PLASTERS
Remove Corns! 23¢

4 ounces PEPTO-BISMOL
For Upset Stomach 47¢

Fashion Dress Shoppe
"USE OUR LAY-AWAY PLAN"



Let's Cook Something

Get out your oldest cook books and scan them for recipes. You'll be surprised how well the old recipes fit in with these days when housewives are searching for ways to cook with economy and still provide the family needs in those all-important vitamins.

SWEET POTATO PUDDING

- 2-3 cup brown sugar
1-1/2 cups flour
3 teaspoons baking powder
1-4 teaspoon each cinnamon, cloves and allspice
1-3 cup orange juice
1-4 cup melted butter
1 egg
1-2 cup warm mashed sweet potatoes
1-2 cup (scant) seeded raisins
1-2 cup (scant) chopped pecans

Sift together dry ingredients. Mix orange juice, melted butter and well beaten egg; add sweet potatoes and mix thoroughly. Combine with dry ingredients, mixing well and add raisins and nuts. Place in greased double boiler and steam for 2 1-2 hours. Serve with whipped cream sprinkled with nutmeg.

Morning Coffee Is Initial Event For Bay View Study Club Members

A morning coffee Thursday at the home of Mrs. H. G. Conkright, opened the season for the Bay View Club. Active and associate members were invited for the event at 10:30 o'clock.

The coffee was the first of several special programs outlined for the year, in addition to the usual study course and the business session. Year books that are going to press this week. The yearbook was prepared by Mesdames W. Harrison, G. A. F. Parker, H. L. Broadwell, and G. W. Beard.

A "Bay View Day" theme was carried out in decorations for the coffee. Purple and white flowers were everywhere—gladioli and white dahlias in the living room and asters in the dining room. The table was laid with a cut work cloth and centered with an arrangement of purple asters which formed a large "B" and "V" for Bay View reflected on a mirror background. Table appointments were in silver and white hawiland. Mrs. H. G. Conkright presided at the silver coffee service.

AUTUMN PARTY - SOC - Autumn Party Is Given For Bridge Club

After a summer vacation, members of the Pleasure Hour Bridge Club were entertained with an autumn party at the home of Mrs. Hugh Bookout Thursday afternoon.

Flowers in fall shades of red, rust, orange and green carried out the theme of the party and tallies and other bridge accessories picked up the colors.

Mrs. Ralph Smith won the high score award, Mrs. Roger Corbett played for second high and Mrs. W. J. Smith played low.

Mrs. G. W. Newsom was a special guest. Others playing were Mesdames Elmo Lawhon, Boyd London, Criss Renfro, W. J. Smith, Roger Corbett, Earl Phillips, Harry Lomas, B. R. Dixon, Ralph Smith and O. L. Clink.

Civilian use of shellac has been practically halted by the WPB, indicating a further reduction in the manufacture of phonograph records.

In keeping with the Bay View Day theme, Mrs. F. T. Roloson who has been a member of the local club for 32 years, gave the meaning of "Bay View" and its significance to the local organization.

Arrangements for the coffee were made by the social committee which is made up of Mesdames Knox Kinard, J. P. Slaton, John McLean, Paul Mathers and Bob Wilson.

Those present were Mesdames D. H. Alexander, J. B. Stoker, C. R. Barber, Henry Sears, Esela Cardwell, R. P. Coneway, Colby Conkright, H. G. Conkright, T. M. Dameron, E. W. Harrison, E. B. Hedrick, A. M. Jones, Knox Kinard, Paul Mathers, John McLean, J. H. Olson, G. A. F. Parker, F. T. Roloson, J. P. Slaton, J. W. Casaday, Bob Wilson and the guest speaker.

Calliopean Club Starts New Year

First meeting of the season of the Calliopean Club was held at the home of Miss Eloyse Pitman, Thursday evening. The meeting was in the form of an out-door picnic and the backyard at the Pitman home, with its attractively arranged flowers and shrubs, proved a delightful scene for the seasonal affair.

A long table was laid with a red and blue cloth which formed a background for a large "V" for Victory made of red-ripe tomatoes.

After the picnic supper party a short business session was held with the president, Miss Lois McCaslin, appointing new committees. Mrs. J. R. Allison was named reporter and Miss Katherine Kirby was named for the membership committee. Members voted to meet at 8 o'clock during the winter months.

New year books were presented by the committee which consisted of Mary Kate Brotherton, Mrs. W. C. Pitman and Mrs. Jimmie Gillentine.

Making all arrangements for the picnic were Mrs. J. R. Allison, Mrs. David Rodgers and Mrs. W. L. Davis.

Attending the meeting were Mesdames W. L. Davis, Alton Fraser, J. T. Gilbreath, Jr., Jimmie Gillentine, W. C. Pitman, David Rodgers, John Sims, Elizabeth Womble and J. R. Allison, and Misses Nancy Conkright, Katherine Kirby, Lois McCaslin, Decima Ramey, Mary Kate Brotherton and the hostess.

Dinner Honors Mr. and Mrs. Slay, Houston Visitors

Mr. and Mrs. R. A. Fullwood were hosts Sunday night at a dinner party at their home honoring their daughter, Mrs. Rayford Slay, Mr. Slay, and son, Larry Steven, of Houston, who have been visiting relatives here for the past ten days.

Attending the family gathering were Mr. and Mrs. D. C. Walker, Joan, Gloria and Carol; Mr. and Mrs. Chas. Noland, Bobby and Betty, Ralph Fullwood and the hosts.

N. Hereford H. D. Votes For Inspection Tour

Voting to make a tour of Hereford business establishments and industrial plants, members of the North Hereford Home Demonstration Club Thursday appointed Mrs. O. L. Rutherford, and Mrs. Louie Olson to make arrangements for the tour. The club met at the home of Mrs. G. A. Frye.

Mrs. Earl DeHart read a letter from Mrs. John Kropff, former president of the club, who now lives in California, and members gave a handkerchief shower for Mrs. Chas. Robbins, member who has recently moved to Amarillo.

A recreation period was directed by the hostess and refreshments were served to Mesdames Carrie Kropff, Oscar Vaughn, Pat Robinson, John Miller, Henry Koelzer, Louie Olson, Frank

Williamsons Entertain With Forty-Two Party

Naming her husband as honoree, Mrs. H. V. Williamson entertained with an enjoyable forty-two party at the Williamson home on "B" Street Thursday night.

After the period of informal games refreshments were served to Messrs and Mesdames Harry Lomas, T. P. McCollater, E. E. Fridley, D. C. Kinsey, Jeff Roberson, T. W. Roberson and the hosts.

Gift Shower Honors Mrs. Jerry Albracht

Mrs. G. A. Frye entertained last week at her country home with an attractive gift shower honoring Mrs. Jerry Albracht, the former Miss Pauline Parker.

Guests played table games and had an enjoyable recreation period under the direction of the hostess before the gifts were presented to Mrs. Albracht.

Refreshments were served to Mesdames R. A. Fullwood, Frank Wilde, J. B. Miller, W. H. Russell, Otto Olson, Louie Olson, George Parker, Oscar Vaughn, Mary Bodkin, Earl DeHart, E. Ramey, Frank Gyles, Jimmie Best, Roger Brumley, Clinton Jackson, Bonnie Brumley, O. L. Rutherford, Glenn Parker, J. L. Johnson, Pat Robinson, G. H. Parker, J. T. Richardson, J. P. Jordan, Henry Koelzer and Carrie Kropff, and Misses Evelyn Bell, Marguerite Engman, Nancy Olson, the honor guest and the hostess.

Sending gifts were Mesdames Fred Saltzman, W. M. Cogdell, Fred Barrett and Russell Hunter and Miss Dorothy Dee Wilde.

Dawn Club To Study Psychology This Year

Meeting Tuesday afternoon with Mrs. Iverson Lenke, members of the Dawn Study Club were presented with new year books and enjoyed an informal discussion of the course of study on Psychology which will be followed this year.

Mrs. Hardy Stevens was welcomed as a new member and other members present were Mesdames C. A. Wimberley, Dalby Fleming, Lloyd Bentley, Carl Wimberley, Ernest May, William Wimberley, Charles Benton, A. T. Frye, W. P. Caraway, Hardy Stevens, Alfred May, W. J. Stewart and the hostess.

Wilde, Roger Brumley, Bonnie Brumley, Joe Bodkin, Jerry Albracht, Frank Gyles, Bill Gentry, Earl DeHart, W. H. Russell, Geo. Parker, Otto Olson, J. P. Jordan, J. L. Johnson, R. A. Fullwood, J. T. Richardson, O. L. Rutherford, Glenn Parker, Clinton Jackson, G. H. Parker, Jim Best and E. Ramey and Misses Evelyn Bell and Nancy Olson.

Mrs. Louie Olson will be hostess to the next club meeting, time of which will be announced later.

COURTHOUSE RECORDS

Deaf Smith County Wind Erosion District to H. C. Wells, NW 1-4 of Section 11, Twn. 4N, R 2E. Land Bank Commissioner and Federal Farm Mortgage Corp. to Arvin Clik and wife, Theresa Clik, deed of trust.

Land Bank Commissioner and Federal Farm Mort. Corp. to J. Lisle Woodford and wife, Eunice Woodford; deed of trust.

Standard Savings and Loan Association of Detroit to Glenn Ratcliff, Jr., deed of trust.

Peck, Wright, Peck Investment Co. to Louis J. Wagner and Dora Wagner, W 1-2 of Section 28, Twn. 4N, R 1E, Cap. Syn. Sub.

Warranty Deed J. L. Woodford to Eunice Woodford, part of Blk. 10, Evans Addition to Twn. of Hereford.

Magnolia Petroleum Co. to C. W. Cogdell, part of Lots 4, 5 and 6, in Blk. 17, City of Hereford. F. A. Bone and Mary Louie Bone to G. E. Gollehon, Lot 1 and N 1-2 of Lot 2, Blk. 14, City of Hereford.

Charles C. Danforth and Mrs. Loretta Danforth to Birdene Brunson, part of Blk. 14, Evans Addition.

Nettie Price Slaton and Jno. P. Slaton to Cyrus Andrew, Mrs. Alma Andrew and Lonnie Andrew, Lot 6, Blk. 3, Womble Addition.

Deed of Trust Benjamin T. Tichley to Sterling C. Evans, trustee, all of Survey 9, Blk. B, E. A. Atchley, Cert. 5118.

Clyde Smithers to Miles Roberson, all of south 306 ft. of Blk. 2 of Picketts Addition.

A. H. Tedford, administrator of the estate of F. M. Tedford deceased, to Sterling S. Evans, trustee, S 1-2 of Section 10, Twn. 2N, R 1E, Cap. Syn. Sub.

Quit Claim Deed L. A. Ricketts and wife, Vivian Ricketts, to Mrs. Ida Estes, Lot 68, Blk. 8, Higgins Subdivision of Blks. 8 and 9 of Womble Addition to Town of Hereford.

Ida B. Ricketts to Mrs. Ida Estes, all of Lot 68, Higgins Subdivision of Blks. 8 & 9 Womble Addition to Town of Hereford.

Waste Kitchen fats make glycerine, which is the propellant force for bombs and bullets. Save your waste kitchen fats and help fire the guns.

Guests present were Mrs. Jimmie Eurban and Mrs. R. A. Frye.

LIFE INSURANCE Every individual and every business firm or corporation recognizes Life Insurance as a necessity. For the young, middle-aged and the aged man, it's a basis of credit, a protection for those dependent and a sure provision for old age.

Every civilized government gives the greatest encouragement to life insurance, because of all the necessities it is the greatest. There is a life insurance contract just to fit you, whatever your age or condition. I am better equipped than anyone else in this section to sell you just what you need and for less net cost. Consultation free.

I specialize on Life Insurance. T. K. WILSON Suite 2, Buckner-Lambert Bldg. (Adv.)

Although metal toys may no longer be produced, the toys that are being manufactured out of wood, cardboard and other less critical materials will be brightly colored. Restrictions on use of certain pigments and oils in paint for toys have been lifted by WPB.

10 CHECK MALARIA IN 7 DAYS take 666

Advertisement for Packard's Best Flour, featuring 'Buy War Bonds' and 'Buy War Stamps' stamps. Text includes 'A Hereford Product... where fine wheat grows!', 'PACKARD'S BEST FLOUR', and 'PACKARD MILLING CO. HEREFORD, TEXAS'.

Advertisement for Hereford Bakery, featuring 'Sometimes it pays to be fresh....' and 'Home of "Butter-Kist" Bread'. Text includes 'For instance, that's why so many people insist on delicious Butter Kist Bread... and too, it's enriched with Vitamin B-1 to help you keep fit' and 'BUY U. S. DEFENSE BONDS AND STAMPS OFTEN!'.



You Be the Judge

YOU KNOW WHAT YOU WANT, AND WHETHER YOU NEED...

- 1. Retirement Income for your old age.
2. Financial Security for your family.
3. Educational Insurance for your children.
4. Mortgage Cancellation funds to guarantee them a home.

So, you be the judge. But let us tell you about the SOUTHWESTERN LIFE plan that will do the job in the most economical and convenient way for you. More than 155,000 other Texans have solved similar problems through this Texas legal reserve Company. Let us help you with your life insurance problems today.

Southwestern Life Insurance Company C. F. O'DONNELL, PRESIDENT HOME OFFICE - DALLAS

A Suggestion... How to GET AHEAD!

For persons having a definite income, making a budget and keeping within it is the only way to get ahead.

In making a budget you should set aside a certain sum each month to be saved and make it a point to see that it IS saved.



MEMBER F. D. I. C.

First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

Advertisement for West Texas Gas Co. featuring 'Heat Canned Foods QUICKLY To Save Vitamins. KEEP Juices for Soups!' and 'SAVE VITAMINS in Cooking'. Includes 'WARTIME COOKERY HINT' and 'MEMBER FEDERAL RESERVE SYSTEM'.

Whitefaces Trample Olton In Season Opener

STARTING LINE-UP

Hereford	L. E.	Olton	Alley
Russell	L. T.	Myers	Spain
Manjeet	L. G.	Pearse	Avery
Hussey	C.	Givens	Donaldson
Dameron	R. G.	Finney	Franks
Brock	R. T.	Hedges	R. H.
K. Rudd	R. T.	Patterson	F.
Hill	R. E.		
Merrill	Q.		
Worley	L. H.		
Weems	R. H.		
Olson	F.		

SCORE BY QUARTERS

Hereford	Olton
1. 6	0
2. 7	0
3. 0	0
4. 0	0

Playing against a heavy, but otherwise outmatched Olton team, the Hereford Whitefaces Friday night started their 1942 season with a 13-0 victory as the local boys showed real promise as a hard-blocking, hard running squad. Only the relative inexperience of the Hereford boys and a few rough edges in their game prevented them from running up a bigger score because at no time was Olton in a position to make a real scoring threat.

Getting the ball early in the first quarter the Whitefaces made steady time down the field, line plunging and end-running accounting for all the gains; though two passes, Merrill to Russell, were tried.

Red Merrill, quarterback, who looks to be in the top form he showed in the 1941 season, went over for the touchdown and Foster Hill, end, made an unsuccessful attempt to kick the extra point.

PASS SCORES
Olton opened the second quarter with attempts at line plunging by Patterson, and the ball went over after the Whiteface line held steady against a slow uncoordinated Olton offense. Merrill and Weems carried the ball for a touchdown drive which ended when Weems caught Merrill's pass to go over for the second score in the game and Danny Russell kicked the extra point.

Lloyd Olson, stocky, hard-blocking fullback showed speed in getting into Olton territory to catch Russell's punt but the Whitefaces failed to make what looked like an almost "sure-thing" score in the last part of the quarter.

Both Weems and Merrill were injured during the third quarter and Thurman Williamson and Donald Roberson showed up well in the new backfield, both accounting for good Hereford gains.

Coach H. V. Stanton ran in an almost entirely new line during the period and tackles Paul Dishman, V. C. Hopson, and Carl Johnson, end Carl Hennington, and guards, Teddy Higgins and George Olson showed up as real first string material as the Whitefaces went about the job of working up an experienced string of reserves.

The fourth quarter continued as a work-out for Hereford reserves and the game ended with the Whitefaces again in scoring position.

BOOMS TO RENT? TRY A WANT AD

Progressive News

By MRS. HOWARD HIGGINS

In honor of the boys who have gone from this community and are now serving in the armed forces of our country and for the benefit of their friends who might want to write them, the names and addresses of each is listed this week.

Sgt. Lester F. Wagner, Bty. "B" 62nd F. A. Bn., Fredericksburg, Va.
P. F. C. Lawrence L. Wagner, 38077428, Hq. & Hq. Co 325 QM Bn. A. P. O. 25, c-o Postmaster, San Francisco, Calif.
Sgt. Noel S. Higgins, 38060273, 112th Cavalry, Troop C, APO 502, c-o Postmaster, San Francisco, Calif.
Pvt. Owen R. Neel, 5th School Squadron, Barracks 459, Chanute Field, Ill. U. S. Army.
Pvt. Dillard C. Edwards, Headquarters, D. E. M. L. Camp Gruber, Okla.
Cpl. Charles W. Bowman, 180-74900, 790th Q M Truog Co., APO, 3085, c-o Postmaster, New York, N. Y.
Pvt. J. C. Gregory, 538 Sch. Sqdn., Williams Field, Chandler, Ariz.
Pvt. John Marnell, U. S. Army, 245th Sig. Opn. Co., Camp Barkley, Texas.
Pvt. Forest A. Marnell, 651st Ordnance Co. M. M. A. V. N., Paine Field, Everett, Wash.
Cpl. Bill B. Boyer, Casual Detachment, Hamilton Field, Calif.
Pvt. William P. Caldwell, Class 3-43, Spartan Field, Barracks-9, Tulsa, Okla.
Pvt. Fred M. Caldwell, 38100183 APO 25 (Hq. Co. 35th Infantry) 1717 c-o Postmaster, San Francisco, Calif.

Mr. and Mrs. William Martin of Amarillo spent Sunday with his mother, Mrs. Bill Martin.

Jo Eddie Scott, Irene Edwards and Norma Jean Cate all visited school Thursday.

Ed Higgins of Gainesville is visiting his brother A. S. Higgins and family.

Miss Lucille Park, who teaches at Vega, spent the week end with her parents, Mr. and Mrs. J. L. Park.

Mr. and Mrs. Weldon Gregory and son and Mr. and Mrs. Jack Hood and family, all of Amarillo, spent Sunday with Mrs. W. P. Gregory, Miss Augustine and Millard.

Mrs. V. E. Dodson and her mother, Mrs. I. W. Scott of Canyon, Mr. and Mrs. Cares and family, Mrs. Troys Carmichael, of Houston, and Mr. and Mrs. A. J. Schroeter of Hereford were all callers in the P. L. Carmichael home Sunday.

Howard Higgins has almost completed his new laying house.

Mr. and Mrs. V. E. Dodson motored to Canyon Monday to take Mrs. I. W. Scott home.

The Progressive Workers Club met with Mrs. P. L. Carmichael Wednesday with Mesdames E. T. Brookes, Ira Ricketts and Howard Higgins present.

The next meeting will be Oct. 6, with Mrs. E. T. Brookes. All members are urged to attend. Miss Sadie Lee Oliver will meet with the club at this time.

Heiselman News

MRS. B. A. WEST

Briscoe West of House, N. M., spent the week end in the B. A. West home.

Mr. and Mrs. Lawrence Strauss and children and Carl Strauss and daughter, all of Ford Community, visited Sunday in the Ted Rohrbach and John Heiselman homes.

Salon C. Byrd of Amarillo was out Saturday looking over his farm.

This community received a light frost Saturday night and some report ice. No damage was reported to crops and gardens. The Heiselman School bus broke down Friday and Mr. Blankenship is taking the children on his bus as they can't get repairs for the bus. The Redder boys have been absent from school with chicken Pox.

Glenn Ricketts has been studying the measuring of land for several days and started measuring Tuesday morning.

BELLVIEW NEWS

Bellview News

Chas. Glasgow of Hill County, has been employed to preach for the Church of Christ.

Tommie and Cleve Johnston, with their families, have moved to Clovis to work on the new airport there.

G. W. Messenger, postmaster of Bellview, was in Hereford Monday.

Mr. and Mrs. R. H. Johnston and Chas. Glasgow visited relatives in Amarillo from Wednesday until Saturday of last week.

Mr. and Mrs. H. E. Chandler of Portales visited the past week with her parents, Mr. and Mrs. Robert Johnston.

D. O. Rutherford is remodeling his home.

Tom Hudson, who teaches agriculture in the Bellview high school, and Theodore Rowden attended a state wide agriculture meeting at Portales Saturday.

Mr. and Mrs. A. L. Cross, Mr. and Mrs. R. H. Johnston and Mrs. M. A. Johnston visited Mr. and Mrs. Mack Banium and attended to business in Hereford Tuesday.

Mr. and Mrs. J. T. Reese have bought a place near Ft. Sumner and are moving. Their daughter and husband, Mr. and Mrs. Cleve Hutchins, who have been living in Clovis are living on their place here. Mr. and Mrs. Reese moved here from Idaho about 25 years ago. This community will certainly miss them.

Loyd Northcutt who was severely burned about a month ago when gas ignited while he was refueling his tractor is slowly improving. He is still in a Clovis hospital.

Mr. and Mrs. A. C. Johnston and daughter, Joyce visited their daughter, Mrs. Clark White and Mr. White at San — on Monday night.

Building is in progress on an addition of two rooms to one of the school teacherage's.

Theodore Rowden, Johnston had a very pleasant surprise last week when he had a letter from a half sister whom he had never even heard of. He also heard from an uncle and found out the whereabouts of his father, whom he had not heard from since he was a year old. Theodore has

absent from school with chicken Pox.

Matie Jane and Earlene West have missed two days of school due to colds.

Ward News

MRS. CHARLES B. MILES

Mr. and Mrs. Irving Willoughby and children attended a dinner at the home of her mother, Mrs. G. C. Hartman at Westway Sunday, honoring Roger Hartman, who is leaving Monday for A & M where he will attend school this winter.

Mr. and Mrs. Tom Bradford and daughter were here Sunday night attending to business interests.

Mr. and Mrs. Stanley Smoot of Hereford visited Sunday with her sister, Mrs. Tony Hammons.

Most of the farmers are busy harvesting row crops. Wheat drilling is completed.

Mary Louise Dean is President, Panhandle Club

Denton—In the first entertainment of the school year at Texas State College for Women, Miss Mary Louise Dean of Hereford was one of the student

been raised by his grandparents, Mr. and Mrs. R. H. Johnston. His mother died when he was two weeks old.

Hanna & Hanna will open their Studio about November 1st.

Miss Nancy Olson, daughter of Mr. and Mrs. Louie Olson and Miss Christine Olson, daughter of Mr. and Mrs. Otto Olson, left Sunday to attend business college in Amarillo.

Miss Effa Rutherford of Amarillo was in Hereford Tuesday on business. With Mrs. Rutherford were her daughter, Mrs. Ed Bagwell, and Mr. Bagwell of Douglas, Ariz. Mrs. Bagwell is the former Miss Freddie Rutherford.

Mrs. Liburn Ray was a business visitor in Amarillo Monday.

PERSONALS

PERSONALS

leaders presented to newcomers at the annual All-College Night program. The theme for the Victory Mass Meeting was T. S. C. W's activities in time of war.

A senior student, Miss Dean will serve this year as president of the Panhandle Club.

Daughter of Mr. and Mrs. Arlie Dean, she is working toward a degree in journalism.

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U.S. NEEDS US STRONG

EAT NUTRITIONAL FOOD

Every day, eat this way

- MILK and MILK PRODUCTS at least a pint for everyone—more for children—no cheese or evaporated or condensed milk
- ORANGE, TOMATOES, GRAPEFRUIT or raw cabbage or salad greens—at least one of these
- GREEN or YELLOW VEGETABLES one being helping or more—some raw, some cooked
- OTHER VEGETABLES, FRUIT preparations, other vegetables or fruits in season
- BREAD and CEREAL whole grain products or enriched white bread and flour
- MEAT, POULTRY or FISH dried beans, peas or nuts occasionally
- EGGS at least 3 or 4 a week, cooked any way you choose—or in "made" dishes
- BUTTER and OTHER SPREADS vitamin-rich fats, peanut butter, and similar spreads

Then eat other foods you also like

Check the chart on the left. It's in accordance with Government Recommendations. You'll find these items and many others at FURR FOOD, the store where your Dollars have more Cents!

Specials Good for FRIDAY, SATURDAY & MONDAY!

Flour GOLD MEDAL 24-LB. Sack 89c
BABY FOOD CLAPP'S STRAINED 3 for 20c

SOAP P&G bars	5 for 19c	PLUMITE Tall Can	21c	CRACKERS Graham — 1-lb. box	10c
CRISCO 3-Lb. Can	71c	CRUSTENE 3-Lb. Carton	61c	WAFERS Vanilla 14-oz. box	10c
TISSUE Scott	3 for 27c	MACARONI or SPAGHETTI Lbs.	13c	CRACKERS 2-Lb. Box	15c
WAFERS Wheat Toast — box	18c	HEMO Borden's — Can	59c	ALL BRAN Kellogg's — Large box	21c
KOTEX Regular 12's	22c	SPINACH Moore, No. 2 size can	2 for 21c	PINEAPPLE Big 2 1/2 can	25c
KLEENEX 150 Count	10c	RALSTON Shredded — box	12c	CORN FLAKES Kellogg's, giant boxes	2 for 27c
SOAP Lux Toilet	3 for 19c	PEACHES Flavoful, Big 2 1/2 size can	2 for 27c	MEAL, Quaker. White or yellow, 1 1/2-lb.	2 for 19c
RINSO Large Box	23c	APRICOTS Accepted, Big 2 1/2 size can	2 for 27c	PEAS Western Gold, 10 1/2-oz. can	2 for 15c
LUX FLAKES Large Box	23c	TISSUE Fortess	roll 4c	JEWEL 3-Lb. Carton	59c
SWAN "new floating soap"	large bar 10c	COCOA Hershey's	1-lb. can 17c	PUMPKIN Bestex — No. 2 Can	9c
SPRY 3-Lb. Can	71c	NAPKINS 80's — box	9c	SALAD DRESSING Red Ball — Quart	15c
SUNBRITE Tall Can	5c	TOMATOES No. 2 Can	10c	FLOUR Big "A", guaranteed	24-lb. sack 75c

25c SIZE
OXYDOL
LARGE PACKAGE WITH COUPON 2 for 23c



Mr. Farmer, Bring Us Your Poultry & Eggs!

GET YOUR VITAMINS in FRESH VEGETABLES

FIRE FLAME TOKAY GRAPES	lb. 12 1/2c
VINE RIPENED, VERY NICE TOMATOES	lb. 5c
DOUBLE RED, DELICIOUS APPLES	doz. 21c
LARGE, FIRM HEADS LETTUCE	each 6c
SPANISH SWEET ONIONS	3 lbs. 10c
GOOD CABBAGE	lb. 2 1/2c

Market Specials for Friday, Saturday and Monday

BACON SQUARES	lb. 25c
SALT PORK JOWLS	lb. 18c
LARD, bulk, bring your pail	lb. 15c
BRISCUIT ROAST	lb. 21c
RIB ROAST	lb. 23c
CHUCK ROAST	lb. 25c
Nice Heavy FRYERS	each 69c
Heavy BAKERS	lb. 22c
OLEO, Banner or Best Spread	lb. 19c

Fresh Water Cat Fish and Oysters

This Fall Enlist Lowe Brothers Paints in the Defense of Your Home

Low Brothers HIGH STANDARD HOUSE PAINT
Saves money. Covers solidly more square feet per gallon.
PER GAL. \$3.40

Low Brothers PLAX
THE UNIVERSAL FINISH FOR ALL ENAMELING
Easy to apply, quick to dry. A tough beauty gloss finish that resists wear and abuse.
PER PKT. 80c

KEMP LUMBER CO.
GRANT FULLER — PHONE 44



Every Farmer and Farm Producer should read the Regulations on this page. They effect you and future purchases of farm machinery, which will be Rationed as outlined below.



Farm Machinery

Goes to WAR!

Members of Your County Rationing Committee are:
J. T. Gilbreath -- C. H. Dyar -- T. W. Roberson
 Alternates: Colby Conkwright and Henry Hastings

All Farm Machinery and Equipment

is divided into three (3) groups, A, B, and C.

GROUP "A" shall include the following New Farm Machinery and Equipment:

Beet Lifters	Fertilizer Spreaders	Milk Coolers
Beet Loaders	Grain Drills	Milking Machines
Combines	Grain Elevators	Pickup Balers
Corn Pickers	Hay Balers	Potato Diggers
Disc Harrows	Lime Spreaders	Shredders
Feed Grinders	Manure Spreaders	Tractors

"Each farmer desiring to purchase machinery or equipment in Group A will file an application with his County Rationing Committee. The County Rationing Committee will consider each application or disapprove it. If an application is approved a purchase certificate will be issued to the applicant authorizing him to purchase the equipment. The purchase may be made from the dealer named in the application or from any other dealer."

The County Rationing Committee is Authorized to Approve Applications Only if it is Evident that:

1. The Applicant's present equipment cannot handle the increased production or new production planned and needed as a contribution to the current agricultural need.
2. The applicant cannot meet his equipment needs by repairing his old equipment, by purchasing or renting used equipment, by custom work, by exchange or work or equipment, or by any other means.
3. The Failure to approve the application would result in a substantial reduction in the production of crops or commodities essential to the war effort, and
4. The machinery or equipment will perform more than one average service for similar machinery or equipment in the community.

The County Committee Shall Disapprove an Application for One or More of the Following Reasons:

1. The applicant is able to have repaired and made serviceable the machinery and equipment which he proposes to replace;
2. The applicant refuses to turn in the machinery and equipment which he proposes to replace;
3. The applicant has not named in his application a dealer from whom he can purchase the new farm machinery and equipment;
4. The applicant wants to change from horse power or mule power to motor power and has not given a satisfactory reason for the change;
5. The applicant wants to change from hand labor to machinery and has not given a satisfactory reason for same;
6. The applicant refuses to rent or let others use the new machinery and equipment on such terms and conditions as the County Rationing Committee may deem necessary.

If the application is approved, a non-transferable certificate for the purchase of new farm equipment is prepared in triplicate and two copies mailed to the applicant. This certificate will be known as form MR-3. The equipment authorized must be purchased within 10 days after the date the certificate is granted.

No sales of machines listed in Group A may be sold or delivered after today (Sept. 17) unless purchaser has a purchase certificate. If a machine has been sold and has even been paid for but has not been delivered, it is understood that the purchaser must now make an application and be given a purchase certificate before the dealer will be permitted to make delivery of the order.

GROUP "B" — Machinery and Equipment —

All other machinery not in Group A or in Group C, is included in Group B. This group is covered by WPB Limitation Order No. L-26, with which many of you are familiar.

To secure machinery under Order No. L-26, it is necessary for the purchaser to certify his need by his signature on one of these orders — but the Ration Board certificate is not required at the present time.

GROUP "C" included Hand Tools —

Hoes, Rakes, Forks, Scythes, Shovels, and All hand operated and one and two-horse drawn farm machinery and equipment not included in Group A.

There are no Restrictions whatever on Repair Parts . . . or on Items in Group C. Neither are there any restrictions on the sale of Used Farm Machinery and Equipment! However, this does not mean we can always get repairs without delay.

(The above information is brought to you by the equipment dealers listed below, who hope that it may be of value to you in determining the extent of purchases which may be made under the present set-up).

DAVIS-McCRACKEN

MINNEAPOLIS-MOLINE and ALLIS-CHALMERS

HEREFORD IMPLEMENT

McCORMICK-DEERING

JACOBSEN BROS.

CASE MACHINERY and IMPLEMENTS

JOHN WOOD EQUIPMENT CO.

Your OLIVER Dealer

KERR IMPLEMENT CO.

Your JOHN DEERE Dealer

LET'S GO,
WHITEFACES!

The Whiteface Round-Up

WE'RE READY FOR
YOU, DIMMITT!

Teachers Still Find H. H. S. Attractive

Central Chatter

The earliest news from central is chiefly the selection of officers that some of the classes have made.

In 8A, James Higgins is president; Johnny Sexton, vice-president and reporter; Jack Brumley, secretary; George Woods, treasurer; Frances Lee, librarian; Ann Bateman, Cameron Gault, La Nell Lindsay, policemen; Doris Hooker, chairman of room committee; Ouida Hudson, chairman of bulletin board committee; Billy Ray Scroggins, locker checker; Miss Alma Burkett is home room teacher.

Miss Fullingim's room, 8B, elected: Joe Lyons, president; Homer Rudd, vice-president; Cecelia Guseman, secretary; Betty Morrow, treasurer; Paula Mathers, librarian; Bob Snailson and Duane Foster, shade and window committee; Gene Robertson, policeman; Virginia Lyons, social chairman; Bill Bradley and Frankie White, room checkers; and Barbara Ann Burney, reporter.

On Tuesday, September 21, pupils of the eighth grade, section C, had their first meeting of the school year. Viola Beckman was elected president; Nina Beth Hartman, vice-president; Peggy Probasco, secretary-treasurer; Johnny Rogers, reporter; policeman, Cora Mae Pittman; Eva Louise Smith, vice-policeman. The following were named as members of the room committee: David Miles, Glen Henderson, Rosie Mae Saltzman, Glen Bell, Emma Lou Smith, Elizabeth Cocarougher, and J. F. Newton. Members of the class are happy to have Nova Busby, a new pupil, from Vickery, Texas.

Pupils of the seventh grade, section A, Miss Wheat's room, in their first meeting of the 1942-43 school year elected for president, Patsy Ann Slagle; vice-president, Mary Jo Mathies; secretary, Keith Hutson, policeman, Lilburn Hamilton; librarian, Betty Katherine Hodges; assistant librarian, Gilbert Carlyle; treasurer, Elaine Thompson; reporter, Jacqueline Newell; Helen Horton is a new pupil in 7A from Eunice, N. M.

In 7B, Miss Williams' room, the officers are: Wendell Burdine, president; Frankie Finckert, vice-president; Barbara Boyd, secretary; Jo Anne Jet, treasurer; and Mary Helen McGilvary, reporter.

Joan Hendrix has been elected president of the sixth grade, section A. William Earl Barnes is secretary. The librarian is Alice Jean Rutherford, and the reporter is Mary Kathryn Carroll. Mrs. Thomas (alias Miss Harris) is home teacher of 6A.

Georgina Clark is reporter for 5A, which has 39 pupils, 5 of

There seems to be something about Hereford High School that makes most of the teachers come back every year. Maybe it is the pupils; maybe it isn't; but at any rate, the majority of faculty members are those who have been here before. Even Mrs. Holston, who left us last year to see the world, has returned. Her classes this year are World history, American history, and typing.

Miss Ramey has come back to see another class through shorthand, bookkeeping, and typing. Miss Rigler is tolerating the Juniors in English III, although it is practically impossible. That brilliant group of Sophomores welcomed Miss McCaslin for English II, which keeps her rather busy besides being a pep-club sponsor and teacher of English I and community civics.

Miss Crawford is trying to graduate another Senior class, helping them through Speech and English IV, as usual. This year she is getting a head-start, because she is teaching a group of freshmen English I. She says she is teaching the Freshmen and Seniors the same things. (No reflection on the seniors, of course.) Miss Hall is still grinding away with algebra, general math, and geometry, hoping to have better success this year than last.

Miss Davies is trying very hard to teach the girls in home ec to be good housewives. The boys all hope she succeeds. The girls hope she succeeds in teaching the boys to be gentlemen. In Boy's Social Problems, the band lost a lot of members, but it gained quite a few too; so Mr. Smith is going to do his best to make a good, peppy, patriotic organization. He is also going to develop a good orchestra.

Mr. Emmons is teaching a bunch of six-foot boys to take care of cows and pigs in the right way. Well, he is teaching them other things too, principally, how to be good agriculturists in any form. Besides his usual duties as principal, Mr. Hudson is doing his duty toward the good neighbor policy by teaching two big Spanish classes. Our football coach, Mr. Stanton is also a mathematician, teaching general math and algebra.

Instead of teaching English I and being assistant librarian as she was last year, Miss Kirby is full-time librarian. Supervising, watching, helping and seeing that everything runs smoothly is Mr. Kinard. We come now to those teachers who didn't return but are here for the first time this year. Miss Hedgecock is one of these, and she is teaching the new subject, Pre-flight, besides the very old subject, general science. Miss Hedgecock is also trying to make better physical specimens of the girls in physical education. Chemistry and biology classes are under the supervision of Miss Hancock. Miss Easter is teaching her pupils to be better citizens in civics and American history. Besides that job, she is teaching another of those freshmen English I classes. Miss Wheat, from Central, is teaching glee club.

Once again we have a complete teaching staff, and it is hoped by both students and teachers that the coming year will be harmonious and successful.

Former Norwegian floating whale factories are now Allied gasoline tankers. whom are entering Central for the first time. This room bought \$7.45 worth of defense stamps last week. Mrs. Hazelwood is room teacher.

Bishop To Lead "Fish"

When 90 Freshmen get down to business, they really accomplish great things, as can be shown by the results of their first two class meetings when they selected officers. Those to lead the activities of the Freshmen are: Joe Bishop, president; Don Bookout, vice-president; Jessie Ann Buckner, secretary-treasurer; J. W. Johnson, and Jo Ann Rossion, council representatives; Virginia Mae Green, reporter. The sponsors for this group are Miss Hall and Miss Easter.

Boys Social Problems Elect New Officers

The Boys Social Problems with seventeen members started out the new school term by the election of club officers. Those chosen to serve for the term of six weeks are: Leroy Suttle, president; Thurman Williamson, vice-president; Gerald Banner, secretary-treasurer; Robert Teter, parliamentarian and John David Dowell, reporter.

The club appointed Elwood Skypala, Franklin Burleson, and Carl Johnson to draw up the club constitution. This constitution contains the items of helpfulness that the club intends to give to its members.

This club is organized by the boys who take Boys Social Problems. The club meetings are carried on during class period but are conducted as a club.

Seniors Chose Weems

This year the Senior class will be presided over by George Weems, who was chosen for the office by the majority of the senior class when they held elections last week. Other officers elected were: Phyllis Radovich, vice-president; Wanda Whitaker, secretary; John Douglas P. man, treasurer; Bob Elliston, parliamentarian; Felix Pyka, reporter; Thurman Williamson and Texie Reynolds, student council representatives. Carlisle Frye was elected as Senior football queen, Daniel Russell was elected as senior candidate for president of the Student Council. Mrs. Holston, alias Miss Foster, a former class sponsor, and W. M. Emmons, the only available man for sponsor, were elected to fill these very important, afore-mentioned offices.

Virtually the entire Senior class is eagerly awaiting a shipment of certain articles from Houston. Incidentally, these articles are the final gem of distinction in a Senior's crown of glory. Be on the lookout for the radiant faces of fourth year (?) high school students when they receive those certain things.

This year's Senior class is no doubt the largest H. H. S. has seen in a number of years. The class will no doubt be remembered a long time for that one quality. But since this year's Seniors have elected for themselves capable leaders and sponsors, they will doubtless be remembered in future years for other things.

Around School

Did some one say Texas had the beautiful girls? Well, dear old H. H. S. is no exception; and if you don't believe me, take a look at the four candidates for football queens. It's too bad they can't all get elected, but Hereford High will be proud of any of them.

Well, we've heard everything now! Miss Easter is a new teacher and, therefore, doesn't know the names of all her pupils. The other day in civics she wanted to ask J. W. Merrill a question but she couldn't think of his name. Undaunted, she said, "Say you back there, I want to call you Henry because your hair is red," and J. W. looked around and said, "Who me?" (Oh, no, Red, it couldn't possibly have been you!)

Have you wondered why the library is always so crowded? It is simply that the Seniors are learning how to use the library. It seems that they have not been able to do that in the three (or more,) previous years.

Say, you new students, have you ever stopped in Room 30 long enough to notice the miniature museum there? It is really very interesting. Erva Fluit, Foster Hill and Billy Dameron were all in quite a hurry to get out of their fourth period class last Tuesday. They were lined up at the door, waiting for the bell to ring, when someone slammed a locker door.

Tri-Hi-Y Plans Goals For Year

"To create, maintain and extend throughout the school and community high ideals of Christian living" is the strong and worthwhile purpose of the Tri-Hi-Y Girls Club. Tri-Hi-Y is a club in which high school girls may receive inspiration and help from the programs and fellowship with the group. The programs are based on the everyday problems of the girls and Christian living.

One project Tri-Hi-Y sponsors is a Tri-Hi-Y shelf in the library. On this shelf may be found articles on personality developers and girls' problems. It sponsors a project to send flowers or cards to the ill members, and it will again sponsor a courtesy contest for the whole school.

Because Tri-Hi-Y stands for high ideals, only girls who are willing to live up to the purpose, to live pure, clean lives and be unselfish in order to set high standards for all students, and those who need guidance and inspiration are wanted in the club. Girls who are really interested are welcome to the club. Each girl must remember that Tri-Hi-Y expects much of its girls since the club is not a social club in any way but a religious club.

Tri-Hi-Y To Sponsor Worthwhile Projects

"Thy shoes shall be brass and iron, and as thy days, so shall thy strength be" was the Scripture on the program at the weekly meeting of Tri-Hi-Y Girls Tuesday night at 7:30, September 15, in room 23.

The president called the meeting to order, and the secretary called the roll and read the minutes. Chairman of the Courtesy Contest Committee gave a report and the group accepted it. The girls voted for the five judges of the contest by secret ballot. As a project, each individual girl is going to pot flowers that will be sent to khans. The president stressed that each member must be dependable and do her work efficiently. The members of Tri-Hi-Y discussed the possibility of sponsoring a bond and stamp campaign; it will be voted on at the next meeting. The president extended a cordial welcome to Nadyne Newell, a former member, and turned the program over to Margaret Barrett, program chairman.

The girls who attended the conference in Amarillo gave the same devotional, using "For the Facing of this Hour" as the theme. The group sang "Into My Heart," led by Juanita Wiseman. Margaret Barrett gave the call to worship, and Nona Deen Rose read the Scripture and explained it with a short talk. Phyllis Radovich, very effectively, gave the poem, "The Touch of the Master's Hand." Margaret Olson led in prayer, and the group sang "When He Calls Me." The members who attended the conference gave reports of it, and the meeting adjourned when the group repeated the Tri-Hi-Y benediction.

Foster rushed out and was halfway across the hall before he realized that the bell had still not rung.

Miss Crawford, in speech class, was giving a very detailed description of chocolate cake, fried chicken, and strawberry shortcake. "Students," she asked, "do you know why I am doing this?" "Yes," replied Margaret Olson, "to make me hungry."

The poor Freshmen, will they never learn? Your snooping reporter is still trying to find out which one went to gym class the other day—wore her shorts backwards all period long and didn't even know it.

"Class," said Mr. Hudson to his first year Spanish class, "practice speaking Spanish. If your folks drive you out of the house then go talk to the geese and ducks." We hasten to add: Leave the hogs alone. They understand nothing but Pig-Latin.

We hope we shall live to see the day Seniors and Freshmen will get along. It's always something or another. The other day Freshman Mary Frye and a dignified (?) Senior companion were talking. "I think I'll go to town," said Mary. "What," said her Senior girl friend, "you mean, Freshman, that you actually decided to think?" "Yes," said Mary. "I was afraid if I didn't, people might think I was a Senior."

It is estimated that there are 4,000,000 physically handicapped men and women who, after proper training, are fitted for certain war jobs.

Sophs Elect Manjeot

Lloyd Manjeot was chosen president of the Sophomore class at a meeting on September 18. Elected to serve with him were: Lonidene Martin, vice-president; Beverley Fraser and Billy London, student council representatives; Charles Skelton, program chairman; Myers Hudson, yell leader; Wanda Lloyd, reporter. The class chose Lynn Morrow football queen candidate.

Club Installs Officers

Having for its main item of business the installation of officers, the F. H. T. met in the music room on September 17. The outgoing officers gave lighted candles to the in-coming officers. Candles were given from Evelyn Walker to Carlisle Frye, president; Nancy Olson to Naomi Brumley, vice-president; Barbara Robertson to Rosella Albracht, secretary-treasurer; Juanita Beauford to Betty Jane Robinson, reporter; Patsy Sanders to Ellene Posey, song leader.

A moonlight hay ride is planned for Thursday, October 1.

The initiation service for new members will be held tonight at 7:30. All girls who wish to become members of this organization must be present for this meeting. The initiation service used by the Future Homemakers is a very effective candle lighting ceremony. Guests are cordially invited; the club is particularly eager that teachers, parents of club members, and any others interested be present for this service.

Friday will be the actual "horse-play" initiation service.

F. H. T. Has Fun Night

"Fun night" was the occasion for the meeting of the F. H. T. Monday, September 14, when the group met in the high school gym for games, songs, contests, and relay races. Many prospective club members met with the group. F. H. T. plans to sponsor fun nights throughout the year.

After the hour of fun, the girls had a short business session to discuss the initiation of new members.

Jrs. Select C. Smith

Christine Smith, recently elected president of the Junior Class, will have able officers to assist her. Those who have been chosen are: vice-president, Nettie Hood; secretary, Bobby Jennings; treasurer, Ruth Tucker; representatives to student council, Ellen Posey and Lloyd Olson, candidate for president of student council, G. P. Owen; candidate for vice-president of student council, Robert Teter; and candidate for football queen, Lenore Busby. Miss Davies and Miss Hedgecock are sponsors.

Laredo, Texas, tore up the oldest electric railway line west of the Mississippi River to put it into wartime duty as scrap metal.

Sees Places of Interest in California

They Really Snooped

Three roving reporters were sent out to gather news from the teachers on the three different floors.

The first floor reporter seems to think that floor is most popular particularly because of the coke machine. She states that Mr. Kinard says that floor is the most orderly of all.

Something unusual happened in one of Miss Foster's woops—Mrs. Holston's classes. Seven boys made A on a test. Think of it! They were Carrol and Sam Lisenbe, Lloyd Manjeot, Billy London, J. W. Robinson, Clyde Brock, and Nolle Elliston (all Sophomores).

The reporter on second floor says that Mr. Smith comes to high school on Tuesdays and Thursdays from 9:00-9:30 to instruct beginners in band who hope to soon be promoted to a period on regular band days.

Until recently when the home ec. III girls had to clean up the laboratory, they almost thought they were taking chemistry, as the work thus far has been a chemical study of food-stuffs.

The Seniors are learning to read! Tests on silent speed reading have been taken, and grades prove that drill on the subject is a good idea.

Reports from the library show that many Freshmen know how to use the card catalog better than the Seniors.

The reporter for third floor vows that Miss Hall says that floor is the cleanest, neatest and most orderly. She says that there is practically no loitering there. About thirty Seniors believe in the future of flying, as they are very enthusiastic about the course. The textbooks have come; just ask how much they cost.

Other students report that chemistry is very interesting, especially the way Miss Hancock teaches it.

There, you see, each of the reporters found out some facts. If they "snoop" again, possibly even more definite news items can be relayed to the readers.

Ellen Posey and Lloyd Olson, candidate for president of student council, G. P. Owen; candidate for vice-president of student council, Robert Teter; and candidate for football queen, Lenore Busby. Miss Davies and Miss Hedgecock are sponsors.

Laredo, Texas, tore up the oldest electric railway line west of the Mississippi River to put it into wartime duty as scrap metal.

Have you heard of Miss DeCima Rameys visit to California?

You Haven't? Well, sit still, child, and I'll tell you all about it. Miss Ramey first stopped in Los Angeles, where she visited the Forrest Lawn Memorial. Her next stop was San Francisco. That visit was indefinitely extended. Surely it couldn't be because so many soldiers, sailors and marines were stationed there. Anyway, she ate her first green olive, a bitter one at that, from a tree in the San Joaquin Valley.

As an opening curtain for the "Ice Follies," the United States flag was flashed on the ice by means of electrical lighting, while the orchestra played our national anthem, "The Star Spangled Banner." "The Follies" were beautiful," says Miss Ramey.

The beaches in California have no lighting at all towards the waterfront and cars are permitted to use only parking lights.

She visited the famous Chinatown and the International Settlement, which is patrolled by boys from the U. S. Navy. Miss Ramey stated, "Fruit is going to waste from lack of people to gather it. The state of California is not settled with the native Californian as much as it is with other people."

She visited in the home of Miss Geraldine Pratt, a former teacher in the Hereford High School, who is now teaching in Lefors. Another interesting event was standing on the balcony of the Mark Hopkins Hotel in San Francisco and watching the fog come in.

You have seen that the damp and chilly weather of "sunny" California didn't keep Miss Ramey from visiting points of interest in that part of the country; however, she was glad to get back to the rolling of West Texas plains.

Hi-Y Begins Year's Work

To begin the year's work, the Hi-Y had its first regular meeting Tuesday night, September 1. G. P. Owen, program chairman, read and discussed the scripture. Bruce Beene, Bill Dameron, and G. P. Owen discussed phases of the training conference recently held in Amarillo. G. M. Hudson, sponsor, gave a challenge to the boys and talked about "Hi-Y Boys, Leaders of Tomorrow."

There was no business, but the membership drive was discussed. Each member is requested to bring a new member to the next meeting.

"Easy Come --- Easy Go"

There is much truth in this old adage.

Suppose you should inherit \$5,000.00 today. Where will that money be seven years from now?

Statistics show that if you are like nine out of ten people who inherit money the \$5,000.00 will be ENTIRELY GONE in seven years.

No service which a bank has to give is more important than its advice about investments. The man of affairs consults his banker about his investments, just as he consults his doctor about his health, or his lawyer about law.

We welcome the opportunity to help you.

BUY WAR BONDS

The First State Bank

MEMBER F. D. I. C.

HOME MADE CANDY
HOT DOGS — COFFEE
COLD DRINKS
SCHOOL SUPPLIES
Visit Us Often
Candy Kitchen

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
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Chiropractors & Masseurs
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Phone 341

THERE'S A HOST of Bargains
TODAY'S ADS

Dr. C. D. Kelton
CHIROPRACTOR
506 Jackson Avenue

HEADQUARTERS FOR ALL KINDS OF School Supplies

JUST ARRIVED—New Shipment of Pangburn's Candy

FOR YOUR CONVENIENCE We Have DEFENSE STAMPS

Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

SONS In the Service

GETS BOMBARDIER'S WINGS Handed toward combat duty this week following colorful international graduation exercises at the Midland Army Flying School is 2nd. Lieut. Allan Lynwood Hallam, son of Mrs. Edna Jewel Smith of Hereford.

The Lone Star State contributed 49 new bombardiers to the eighth and largest class of "Hell from Heaven Men" to be graduated from the huge prairie school.

Lieutenant Hallam, 20 years old, was a commercial artist before joining the Army Air Corps last year.

California O. K. But He Takes Texas

Pfc. Walter Kuper will return Sunday to Bakersfield, Calif., where he is stationed at an Army Air post—and though California is O. K. and Kuper likes the army, it's still Texas for him any time he has a choice about the matter.

Plug for Kuper—which ought to do him some good with the Hereford girls: He says Texas girls are prettier than the California glamour gals.

TICKLERS By Hayes



"Hold it."

And Charley Hardwick ought to give him a pass for his statement that the Star Theatre is just as pretty as California movie palaces.

PARACHUTE TRAINING PROVES USEFUL TO LT. ROBERSON

Experience gained in civilian life as a parachute jumper proved useful to Lt. R. M. (Dick) Roberson, recently, when he was forced to bail out of a pursuit plane he was piloting from Hensley Field, Tex., to Bolling Field, Washington, D. C. The plane's fuel line probably broke, according to a newspaper account, and Lt. Roberson left the burning ship at about 4,500 feet to jump to safety, landing about one-half mile from the wreckage of his plane.

Lt. Roberson sent his family newspaper clippings describing the accident but no date line identified the scene of the accident; however, descriptions of a mountainous mining territory and one reference in the story made the Robersons believe that the crash occurred somewhere in Pennsylvania.

Roberson, who has been flying since 1937, joined the Army Air Corps nine months ago and is a pilot in the ferrying command with headquarters at Dallas.

The plane, which fell in flames, exploded as it hit the ground.

Wash Day



Sergt. Roland L. Judd of the Air Transport Command, takes time out to wash his clothes. He hops across the Atlantic from one of the many North Atlantic bases from which a steady flow of American bombers is pouring into the United Kingdom.

according to witnesses and the log book was the only personal property salvaged from the wreck.

Roberson is the son of Mr. and Mrs. Frank Roberson.

The Army and Navy are calling for 3,000 graduate nurses a month for the next twelve months. Many of these will be taken from civilian institutions. During the year ending June 30th, about 45,000 new students were admitted to schools of nursing.

The office of Defense Transportation has taken some more rubber out of rubbernecking by abolishing for-hire sightseeing service by any motor vehicle using rubber tires. In Boston, horse-drawn carriages 50 to 75 years old have been resurrected so visitors may continue to see the city's historic places.

Around Town (Continued from Page 1)

out before packing them away for the winter. Incidentally the rains last week slowed up the drying out process and the tents did not get dry until Monday.

TRY A WANT AD

Rationing Of (Continued from page 1)

grain drills, hay balers, milking machines, beet lifters, beet loaders, corn pickers, grain elevators, lime and manure spreaders, milk coolers, pickup balers,

potato diggers, shredders, and tractors (including garden tractors).

In the second group (Group B) are other farm machinery and equipment not in the first group and which may be sold on certification by the farmer to his dealer that the equipment is essential for current agricultural production needs. In the third group are such items as hand tools and smaller horse-drawn equipment which may be sold without restrictions. The temporary rationing does not apply to repair parts.

Board Schedule Not Set

The farm machinery rationing board will probably meet in the office of County Agent A. R. Bateman, but date for the first meeting and a regular meeting

schedule have not yet been arranged.

For a complete list of rationing regulations and other information vital to the new program, farmers of the Hereford territory

should read the page advertisement in this week's Brand in which implement dealers of Hereford give a complete digest of the farm machinery rationing program.

1901

1942

E. B. Black Co. Furniture - Undertaking

AMBULANCE SERVICE - DAY OR NIGHT We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

FARMERS -- Let's talk about death! Let's not dodge the issue -- let's face facts. A lot of good American fighting men may soon have to die for want of Scrap!

We're talking facts, remember! Such as the fact that steel for every tank, ship, and gun must be made of 50 percent scrap! And the terrible fact that America's mills are starving for this scrap -- without enough on hand for even 30 days more production!

Which puts it up to you!

Monday starts the big scrap metal drive. And you, as a farmer, have a double job to do. Clean out your home -- and scour your place of business, factory, office or store . . . for every single bit of scrap.

And when you see the stockpile grow -- for the mills to take when it's needed -- be glad that you've done your part . . . that your work may have saved some boy from a needless death!

If You Fail, Some Boy Will Die!

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