

AROUND A TOWN

Sights and Faces Seen

If you've seen the new Red Cross "buttons" you have no doubt noticed that they are not buttons at all, but are little paper tabs marked with the Red Cross symbol. The reason for the change—to save metal. Even the small amount of metal used for Red Cross buttons runs into sizeable figures when measured in terms of war goods and the Red Cross will save 52 tons of metal—enough to build one medium-sized tank plus eight jeeps—by the shift to the paper button.

Lorraine Sisk and Barbara Roles are doing their best to take some of the misery out of paying light bills. At least, they have certainly decorated some attractive showcases to take the customer's mind off his pocket-book. One case contains a United Nations exhibit that is really a tribute to united effort. The globe belongs to Judge Fred Baird, the flags came from material sent by Congressman Gene Worley and the airplane pictures are a contribution of the Navy Department. The Texas exhibit (very appropriate for Texas Week) includes a pictorial map painted by Mrs. Jess Carter.

Roger Corbett says he is right back where he started since Fox Cleaners have moved into the old Orr Tailor Shop building. (Continued on Page 12)

Farmers Start Signing Of War Production Plan

At community meetings at Wyche and Westway this week, Deaf Smith County farmers began signing their names to production plan sheets to map the amount of food which this county will produce in the battle to defeat the axis.

Delayed some time ago because county goals on grain sorghums, soybeans and Irish potatoes were revised to meet new and larger figures, the county production plan sign-up is scheduled to continue Saturday with a meeting of farmers from Bippus community in the county courtroom and other community meetings will be held until all farmers in the county have been reached.

"If farmers will plan and plant for maximum production, the state USDA War Board believes that steps will be taken to get the crops harvested," N. E. Gass, chairman of the county war board stated in urging full speed ahead on production in Deaf Smith County.

He added that food is too important to the war program for any of it to be wasted and for that reason "we can reasonably be sure that it will be harvested, regardless of the difficulties."

According to present plans, the production sign-up should be completed by the end of this month. After individual plan sheets are made and sent to the state AAA office for tabulation, they will indicate whether all goals have been pledged or exceeded.

Under the war production program, Texas farmers are being asked to produce more pork, beef, eggs, milk, poultry, soybeans, peanuts and grain sorghums than they did during 1942.

More Discarded Hose Are Needed To Finish Shipment Now Ready

More discarded silk hose are needed to complete a shipment almost ready to be sent away. The hose are still being collected and as fast as shipments can be gotten together they will be sent to the authorities.

Mrs. A. L. Manjeot, chairman, said Monday that the general plan is to turn in old hose when new ones are purchased. They also may be taken to Mrs. Dyath's ready's office or to Mrs. Manjeot. The need is still urgent and Mrs. Manjeot urges Hereford women to fall in cooperation with this

Bigger Wheat Production Seen In End Of Marketing Quotas

Yank With the Yanks



Joe DiMaggio, former New York Yankee centerfielder, wears a different sort of Yankee uniform now. He's shown at Fort Ord, Calif., ready for drill.

February Rail Shipments Keep To High Level

Railroad shipments out of Hereford took a slight dip in February but with 350 cars of food products shipped out in a short month, the total still looks impressive and is conclusive proof that farmers and ranchers of the Hereford territory are doing their share to combat food shortage all over the nation.

During February 157 cars of wheat, 19 cars of spuds, 97 cars of cattle, 45 cars of hogs 30 cars of sheep and two cars of butter made up the rail shipment total, which breaks down into some impressive statistics. It means in approximate figures enough flour, spuds and butter to satisfy the yearly dietary requirements of a city twice the size of Hereford. For meat, the figure is even larger—enough meat (pork, beef and mutton) for the yearly demands of a city of 10,000 persons. And this is based on pre-war conditions, before meat, or the lack of it, had become a national target for radio comedians.

According to the Texas Food Standard, the Hereford shipments would provide flour for (Continued on Page 12)

Citizens Invited To USO Meeting Monday Night

Announcing a meeting Monday night at 8:30 o'clock in the county courtroom for the appointment of committees to help in USO work here, Robert L. Thompson, president of the Hereford Chamber of Commerce, today urged all persons interested in the recreation program for soldiers at the Hereford Internment Camp to attend the meeting.

"It will take the best efforts of all of us, working in harmony to insure the success of this project," Mr. Thompson said in announcing the meeting.

Special invitations have been issued to the Churches, the American Legion and Legion Auxiliary, Firemen's Club, B and PW Lions Club, Federated Clubs and Demonstration clubs to send representatives to the meeting, but it is hoped that a large group of interested citizens will attend.

In addition to appointing building, church, hostess, program and finance committees, other phases of the recreation project will be discussed.

According to present plans, the Hereford USO club will be put under supervision of the cooperative of the district.

Wheat marketing quotas were suspended Feb. 25 by Secretary of Agriculture Claude R. Wickard in a move in line with new agriculture policies to take the lid off production. The move lifts marketing quotas for the remainder of the 1942-43 marketing year and for 1943-44 and will release for feed or market any wheat which has been kept off the market and in storage because of quota provisions.

At the same time Wickard announced that wheat farmers who in 1943 meet 90 percent of their farm war crop goals will be eligible for AAA wheat payments and wheat loans, even though they exceed their wheat allotments. This provision, it was pointed out, will enable wheat farmers, in areas where other crops are not so successfully grown, to increase their wheat production.

However, farmers are being urged by the Department of Agriculture to maintain careful farming practices and to avoid the wind and water erosion which has resulted in the past from excessive acreage increases.

Wheat supplies are still the largest in the nation's history, but agricultural experts anticipate big increases in the amount of wheat used for feed and with some increase in the amount used for alcohol production, domestic consumption of wheat is expected to be the largest in history. Exports, partly because of shipping space difficulties, are still low; but as more territory comes into the hands of the allies, food shipments to the starving peoples (Continued on Page 12)

Fox Cleaners Move To New Location

Fox Cleaners moved this week to new quarters at 221 Main Street, the location formerly occupied by Mrs. Bess Jennings' beauty shop, and Homer Fox announced today that new equipment is being added in several departments. Mr. Fox also points out that in the larger quarters, Fox Cleaners will be able to offer better service than ever before.

Roger Corbett, Mrs. Hugh Witherspoon and Bobby Jennings will continue to be on the job at the shop.

Fox Man's Shop will continue at the old location and Mr. Fox states that the merchandise stock will be increased as rapidly as possible.

Farm Sale Tuesday at A. W. Nicks Place

Tuesday, March 9, is the date for the A. W. Nicks farm sale which will be held at the Nicks farm, 14 miles west of Hereford on the South (Gibbreath) road.

Mr. Nicks has recently sold his farm and is disposing of a choice lot of livestock and some good farm equipment and household goods. Cattle include both Whitefaces and dairy cows and some good horses are included in the offering.

A complete list of the livestock and equipment is carried in an advertisement on page 8 of the Brand.

B. E. Brumley and Lloyd Otten will be in charge of the sale with Cliff Estes as clerk.

Marketing Specialist To Speak Here March 20

Miss Myrtle Murray, marketing specialist of the Texas Extension Service, will be in Hereford Saturday, March 20, to talk to persons interested in starting a curb market in Hereford for the sale and exchange of excess garden produce.

The meeting will be held in the county court room at 3:30 p. m. and any interested persons are invited to attend. Invitation to Miss Murray was extended by the Deaf Smith County Home Demonstration council, who believe that a curb market of the type projected would result in the saving of much garden produce which otherwise would go to waste and that it will result in improved food distribution in the territory.

"Greatest Mother" Asks Support In Red Cross War Drive In Deaf Smith County

Right Behind the Front



The Army's medical corps follows its fighters right up to the line of combat, ready to perform major operations half an hour after a casualty. At left, Maj. J. W. Gurin and Capt. Edmund H. Schweitzer sterilize hands and arms at an Australian jungle hospital and, right, masked and gloved, do a repair job on a wounded soldier.

5,930 Sign For Ration Book Two in County

Incentive Payments Announced For Potato Production Above Farm Goal

Bomber Makes Forced Landing Near Friona

A four-motored army bomber, enroute from Dallas to Clovis and carrying a crew of nine men, made a forced landing about sun-up Wednesday morning in a wheat field belonging to Russell O'Brian, 13 miles southeast of Friona.

The plane had stopped at Lubbock on its way to Clovis and soon after the resumption of the trip motor trouble began to develop. By the time the big bomber reached Lazbuddi three of the motors had gone out and the pilot ordered all men except the co-pilot and crew chief to bail out. All six soldiers parachuted safely and were picked up soon after landing by a farmer of the Lazbuddi community who brought them to Muleshoe.

Later the fourth engine stopped and the pilot made a forced landing, in which none of the remaining crew were injured and the plane itself was not damaged. The plane will be flown out Thursday.

Rodgers And Newell Buy Super Market From Glenn Weir

David Rodgers and Gaylord Newell this week announced their purchase of the Weir Super Market from Glenn Weir and state that the business will be operated under the name, Hereford Super Market.

Gaylord Newell will be engaged in active management of business, assisted by Lem Carlyle. Henry Cloyd will continue in charge of the meat department.

Stating that rationing of many items makes quality more important than ever in grocery purchases, Rodgers and Newell point out that they will continue to feature a high class line of grocery products and that they will enlarge their stock of fresh fruits and vegetables to combat the shortages created by canned goods rationing.

Mr. Weir, in announcing his sale of the business, stated that it was prompted by consideration of his health and other matters and urged the customer's continued support of the Hereford Super Market.

Incentive payments, plus support prices, were announced for the Irish potato crop in Texas this week by the state USDA War Board as an effort, opened to secure an increase in potato acreage in 1943.

Incentive payments will encourage growers to expand acreage, while support prices at 92 per cent of parity will assure fair prices, according to the War Board announcement which explained that the incentive payment, applies only to acreage planted after Feb. 1, 1943, but that the price support program applies to all potatoes harvested after March 1.

Under the incentive payment program growers will receive 50 cents per bushel on the normal yield of the acreage planted in excess of 90 per cent and up to 110 per cent of their individual farm goals. Deaf Smith County's potato goal has been set at 2,500 acres but individual goals can not be announced until sign-up of farm plan sheets is completed. (Continued on Page 12)

Wheat Condition Good But Greenbugs A Potential Threat

Greenbugs were reported in some wheat fields in the north-west part of the county this week, but despite this potential threat to the 1943 crop and the fact that little rain has fallen in this territory for more than two months, wheat conditions looked generally good this week over the Hereford territory.

The greenbug infestation, reported thus far in only one part of the county, coincides with the report this week by Frederic T. Dines, director of the Texas Wheat Improvement Association, of widespread green bug infestation in the major wheat producing counties of the Panhandle. Infestation was found to be especially heavy around Lockney, Canyon, Amarillo, Claude and Groom. Greenbugs in Deaf Smith county are reported to be lighter in fields which have been grazed off.

According to Dine's report, a considerable number of lady bugs, natural enemies of the greenbug, were discovered in many fields but these will not develop to any extent until warmer weather.

The light snow which fell early Monday morning did not benefit the moisture situation and rain is needed, but soil moisture is still good and soil blowing damage is reported as slight, due largely to the good ground cover in most parts of the county.

Deaf Smith County consumers, with little grouching, Saturday night completed registration for Ration Book 2 in what was generally considered the smoothest-running ration registration yet conducted here.

Registrars stated that in general the public was well-informed about procedure and explanation in most cases was unnecessary.

Ration board members stated Monday that 5,930 books were issued in the three-day registration at the high school and late registrants were continuing to come to the ration office this week.

The board expressed its thanks to Supt. Knox Kinard, teachers of the Hereford Schools and other volunteer workers for their fine job of registering consumers, pointing out that it would be impossible to handle so large a job without the help of these workers. Appreciation was also expressed for the cooperation of Deaf Smith County Citizens as a whole.

The OPA this week contributed this bit of advice to housewives: Remember, March has three days in addition to four seven-day weeks; budget the use of the forty-eight points per person to cover the 31-day period. (Continued on Page 12)

Scout District Meeting Held Here Friday

John McLean was re-elected chairman of the Deaf Smith district of Llano Estacado Council, Boy Scouts of America, in the meeting held here Friday night, when R. J. Richardson and J. A. Blackwell, of Friona, were chosen vice-chairmen.

After hearing reports on the progress of scouting in the Deaf Smith district during the past year, the following committee heads were appointed by Mr. McLean: Marvin Boyd, organization and extension; Rev. H. M. Redford, leadership training; Hal Beavers, camping and activities; H. A. Closs, finance; and A. J. Schroeter, commissioner.

Outlining major scout projects of the past year, Scouters heard reports on the district's observance of Boy Scout Week, the summer camp at Ceta-Glen, waste paper and scrap metal drives and the Victory Book campaign.

Main activity of scouts at present is the leadership training course, which will be held next Tuesday night, Mar. 6, at John McLean's office, starting at 8 o'clock.

J. E. Spain, chairman of council camping and activities, Scout Field Executive, W. J. Hill, of Amarillo, and J. H. Closs, of Hereford, were also present.

To help finance the greatest humanitarian program ever conceived, Deaf Smith County is being asked to raise \$4,100 as its part of the national Red Cross War Fund of \$125,000,000. S. P. Rosson, county war fund drive chairman, announced today in pointing out that more people will have to buy memberships and individual contributions will have to be greater than ever before if the county does its part in the Red Cross drive. This year the War Fund drive and regular membership campaign are being combined, the chairman states.

Volunteer workers, 150 strong, started this week to canvass the county and they hope to solicit membership from every person in the area. "But if a volunteer worker does not collect your support," Mr. Rosson states, "you are still urged to give your contribution." Red Cross Headquarters are being established in Hereford at the Hereford Insurance Agency (Elizabeth Womble's office) and Mr. Rosson or one of his assistants will be there to take contributions, give membership certificates and supply any information desired by volunteer workers or interested citizens.

The county quota this year has approximately tripled from the amount required last year, and while the county went "over the top" in the War Fund Drive in 1942, the regular membership quota was not filled. With 6,000 persons in the county, and counting average contributions (Continued on Page 12)

Brand Ends City Delivery With Issue of Mar. 11

Starting with the next issue, March 11, The Hereford Brand will discontinue city delivery routes, it was announced today. All subscriptions now being delivered by special carriers will be continued through the post office.

Decision to eliminate city delivery routes is being made as a last resort, due to unreliable service during recent months. Each week, complaints are rapidly mounting as subscribers miss their papers—and delivery service during the summer months would be practically impossible when delivery boys take jobs on farms and in business firms over the community.

The Brand makes this announcement with reluctance, but it seems the only possible answer to a bad situation, which will become even worse if continued. We know that it will be unpopular at first, but, after all, The Brand is one of the very few weekly papers in the United States which has city delivery and we believe that most people would rather get their Brand through the mail EVERY WEEK than to not know whether they are going to get it at all. In addition (Continued on Page 12)

Buy Car License Early, Collector's Office Urges

Pointing out that the 1943 license business has gotten off to a good start, J. O. Newell, tax collector, this week urged car owners to buy the tags early this month and avoid the last minute rush.

Other instructions to license buyers include the matter of bringing certificates of title when applying for the license, which cannot be issued except upon presentation of title. State law forbids the taking of checks in payment for license fees. Mr. Newell says, pointing out that this is no ruling of the local office and that it will save embarrassment, both for license buyers and office deputies, if car owners will not ask to pay by check. Also, license buyers should bring their own license tags.

John McLean, chairman of council camping and activities, Scout Field Executive, W. J. Hill, of Amarillo, and J. H. Closs, of Hereford, were also present.

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 39

MRS. BETH B. HOLMAN Publisher
JIMMIE GILBERTINE Editor
MARY KATE BROTHERTON News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

County Has Reputation For Its Strawberries

Deaf Smith County is fast getting a reputation for the fine strawberries grown here and Miss Sadie Lee Oliver, CHDA, pointed out this week that with the strict rationing of canned foods even more strawberries will be grown here this summer.

Not only because of their popularity with the family but also because of the high vitamin content, at least 10 strawberry plants should be set out for each person who will eat strawberries, and the variety that seems to be most popular and successful here is the Mastodon Ever-Bearing, for which April is the ideal time for planting. However, Miss Oliver states, most persons with surplus plants will dig the plants before that time and plantings may be made before

the April date. Concerning method of planting, Miss Oliver recommends planting on a ridge. This she points out, will prevent the young plants from being smothered by sand and will also keep the fruit from being buried in wet dirt. Mrs. N. G. Elliston, who has had much success with strawberries, believes they should be watered every other day.

Do not let the berries grow until the plants have reached a good size. Keep the blossoms picked off until you have a good healthy plant, and you will have strawberries by June or July. As to the vitamin C content of strawberries, Miss Oliver states that most persons are surprised to learn that strawberries are ahead of many vitamin C-famous fruits. One regular serving of strawberries has 17 units of Vitamin C. Similar servings of orange, 13 units; grapefruit

12 units; canteloupe, nine units; fresh pineapple, seven units; canned pineapple, six units; watermelon, five units; fresh apricots, four units; banana, four units; yellow peach, three units. Also high in Vitamin C is raw cabbage, one half cup of which, contains ten units of Vitamin C.

Palo Duro News

BY ETHEL ALLRED

There have been good crowds attending the church services at the Palo Duro Baptist church. Every one is urged to attend Sunday School and B. T. U. services next Sunday. Mr. and Mrs. Neal Downing and daughter Helen Patricia made a business trip to Amarillo Monday. Mr. and Mrs. Jim Jenkins and daughter, Mrs. George Farris, and baby daughter, Patricia Ann, made a business trip to Amarillo Monday. Several farmers of this community attended the Love auction sale last Tuesday near Hereford. Mr. and Mrs. J. C. Allred and Ethel made a business trip to Hereford Wednesday. While in town they visited in the home of Mr. and Mrs. Charles Anderson and Mr. and Mrs. Jimmie Allred and family. Guests in the home of Mr. and Mrs. P. M. Elrod and Doris Sunday were Mr. and Mrs. Paine Dalton and son Jimmie and Mr. and Mrs. W. G. Dalton of Plainview. Mrs. Paine Dalton

and son Jimmie returned to their home after visiting a few days in the home of Mrs. Dalton's parents, Mr. and Mrs. P. M. Elrod, of Wildorado. R. Y. Corder of Wildorado called in the J. C. Allred home Saturday morning. Mr. and Mrs. Gilbert Wynn and son, George Wesley, made a business trip to Amarillo Saturday.

Joe Allred of Wildorado called in the J. C. Allred home Thursday. R. E. Oliver made a business trip to Amarillo Saturday.

Jimmie Jenkins Jr., of Amarillo spent the week-end with his parents, Mr. and Mrs. Jim O. Jenkins.

Mrs. Wilma Watson and family, Mary Jo, Ernest and J. D. Watson of Amarillo spent the week-end in the home of Mr. and Mrs. Glenn B. Allred.

Mr. and Mrs. O. G. Smith and family made a business trip to Hereford Saturday.

Mr. and Mrs. W. A. Woods and son George of Amarillo called at the J. C. Allred home Sunday afternoon.

Mr. and Mrs. O. J. Grabbe made a business trip to Canyon Saturday.

Visitors in the home of Mr. and Mrs. O. G. Smith and family Sunday were Mr. and Mrs. J. T. McClain and family of the Daniel community.

Mr. and Mrs. V. T. Glenn of the Ford community visited in the home of Mr. and Mrs. R. L. Campbell Sunday afternoon.

Visitors in the home of Mr. and Mrs. J. C. Allred and Ethel Sunday were Miss Neia Jo Moore and Mr. and Mrs. Ira Allred of Wildorado.

Mr. and Mrs. Glenn B. Allred returned Mrs. Wilma Watson and family to their home in Amarillo Sunday afternoon.

Mr. and Mrs. Gilbert Wynn and son George Wesley were in Vega Sunday afternoon.

Mrs. Z. G. Fine and daughter of Amarillo also Jimmie Jenkins, Jr., of Amarillo were visitors in the home of Mr. and Mrs. Jim O. Jenkins Sunday.

Jumbo News

MRS. ULLMAN HUNTER

Mr. and Mrs. Harry Smith and Frank Allen of Easter, visited with the Sam Hunters Friday.

Mr. and Mrs. J. M. Richardson of Shreveport, La., are here on their farm for a few weeks.

Mrs. Sam Hunter was hostess to members of the Auxiliary Thursday afternoon. The following were elected officers for the new year: Mrs. M. L. Simpson, president; Mrs. Ullman Hunter, vice-president; and Mrs. Sam Hunter, secretary and treasurer.

Mary Lee Cooper of Dimmitt spent the week-end with Phy-

llis and Frances Hunter.

Sgt. Bob Baird of Lubbock was home for the week-end.

Mesdames Fred Axe, Sam and Ullman Hunter issued Ration Books No. II at the school building Saturday.

Judge Fred Baird of Hereford spent Sunday with the Bairds.

Try a Want Ad!

McNutt On Manpower Rules

Three requirements have been enunciated by War Manpower chairman McNutt. They are: (1) persons now engaged in essential work must stay where they are or transfer to still more essential jobs where their talents are needed, (2) Persons unemployed or working in non-essential jobs must transfer to essential activities, (3) All persons

must raise their productive efforts to the highest possible levels.

Food distribution Order No. 14, effective February 5, reserves 25 percent of the peanut oil production for war uses. The commodity credit crop will purchase the oil for allotment to war requirements by the food distribution administration.



Greetings... and BEST WISHES

to the Sponsors of

Hereford's New Canning Plant

As a Booster in this community for many years, we greet this new industry with pride and pleasure. The new canning plant represents realization of an ambition of long standing in this community — and at this time it affords opportunity for many of us to better serve our men at the fighting front by joining the Food for Freedom program. This, in addition to your consistent purchase of U. S. War Bonds, will help bring Victory!

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Use this SHOPPING LIST to Pre-Plan Your Shopping ... BUDGET YOUR "POINTS"

	POINTS	PRICES
Canned Goods		
Bottled Juices		
Frozen Vegetables and Fruits		
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Miscellaneous Rationed Items		
Non Rationed Items		
TOTALS		

KEEP THIS AS YOUR SHOPPING RECORD ★★★★★★
It Will Help You Buy Wisely .. Save Time and Points

In addition to Point Items, we Also have A Complete Vegetable and Produce Department which will SAVE MONEY and SAVE POINTS!

We Have a Complete Line of Packaged Garden Seeds!
"AMERICAN" — "NORTHUP-KING" — "FERRY'S"

HUNTER'S RED & WHITE STORE

Hereford's Oldest Manufacturer says

WELCOME

... to Hereford's Newest

... and extends BEST WISHES to Ashley Mixon in establishing

HEREFORD'S NEW CANNING PLANT

Like sponsors of the new Canning Plant, we are looking forward to the time when DEAF SMITH FOODS will be recognized and welcomed into homes with the same enthusiasm which housewives all over the country demand Packard's Best Flour as the most dependable and finest flour they ever used!

We, like the rest of Deaf Smith County, are looking forward to big things for the new canning plant!

Packard Milling Company

HOME OF "PACKARD'S BEST" FLOUR

SONS

In the Service

YOUNGEST SERGEANT MAJOR

Sgt. Maj. Barney Welch, son of Mr. and Mrs. T. J. Welch, is either the youngest highest ranking non-commissioned officer in the U. S. Marine Corps—or you can tell it to the Marines. That's the gist of an Associated Press story from California concerning Welch, who has risen to the highest non-commissioned rank in just two years and two months' service in the Marine Corps.

Sergeant Major Welch, admitting youth as a handicap, says "I tread lightly when I am talking to older men. In fact, I don't give orders, just make suggestions."

Welch is a graduate of the Bellview (N. M.) High School and has lived near Hereford most of his life. He is now on his way today with the Marines somewhere in the Pacific.

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"Anything From A Tack To A Tractor"

Joins Air Corps
Richard Ireland, son of Mr. and Mrs. E. S. Ireland, left last week for Wichita Falls for active duty in the Air Corps. Richard has been in the Air Corps enlisted reserve for some time and has been attending Texas Tech.

PROMOTED TO CORPORAL
Luther Johnson, who is stationed at Fort Douglas, Utah, has been promoted from private to corporal, according to a news story from the Fort Douglas Headquarters. Johnson is a son of John R. Johnson of Hereford.

STATIONED IN AMARILLO
Paul F. Lyons and Charles N. Galley have recently transferred to the Amarillo Army Air Field, where they have started a course in aviation mechanics.

At Athens, Georgia
Bill Miller and Bud Wilkins, who recently completed three months of preparatory training at West Texas State College, are now attending the Naval Aviation Pre-Flight School at the University of Georgia, where they will receive further training leading to their commission as ensigns in the U. S. Naval Reserve or second lieutenants in the Marine Corps Reserve. Miller is a son of Mrs. John B. Miller of Hereford and Wilkins is a son of Mr. and Mrs. C. O. Wilkins, who formerly lived here.

Completes Primary Training
Jack Estes Nicks, son of Mr. and Mrs. A. W. Nicks, has started training at the Corpus Christi Naval Air Station after completing his primary flight training at the Naval Air Base at Grand Prairie. Upon the completion of his training he will be commissioned in the Naval Reserve, to serve in the Navy's air arm.

Nicks is a graduate of Hereford High School and of Texas Tech.

Pvt. Lindley Shields has returned to army duties at Ft. Louis, Wash., after spending a furlough visiting relatives in Hereford, Friona and Black. Before his induction into the army, Pvt. Shields had been employed on ranches in Deaf Smith and Parmer counties.

Sgt. Dennis Baker who is stationed at the Bombardier School at Childress, was here to spend last weekend with his parents.

Frio News

MRS. OWEN ANDREWS
Mrs. N. E. Mobley is visiting in the Mobley home here. Last weekend Miss Marguerite Mobley of Wayland College also visited in the Mobley home. She came with the young people of Dimmitt school who played ball at Plainview Friday night. Raymond Mobley was one of the players.

Mr. and Mrs. David Riley of Amarillo spent Saturday night and Sunday in the Lowry home. Mr. Riley is a nephew of theirs. Sunday Mrs. Lee Newton who is Mrs. Lowry's sister, and Mr. Newton came to visit the Lowrys, returning home to Amarillo Monday afternoon.

Mr. and Mrs. Elbert Summers moved to their new home last Thursday. They are now located three miles east of the Sunnyside school. They spent Saturday night with her parents, Mr. and Mrs. W. A. Springer.

Miss Ola Summers and Mr. Jack Gladman were married in Dimmitt Saturday. On Sunday they and near relatives and friends were gathered at the home of his parents for a dinner. The people of this community extend best wishes. Mr. Gladman is with the armed forces and Mrs. Gladman will be employed at Hereford.

Mrs. J. M. Dixon and Wanda visited with Mr. and Mrs. W. S. Dixon at Dimmitt, Saturday.

Mr. and Mrs. Deward Robertson and Sandra of Amarillo spent Saturday night with Mr. and Mrs. T. L. Sparkman, Sr. On Sunday they and the Sparkmans, Mr. and Mrs. Wesley Brown, Mr. and Mrs. A. T. Jones and Mrs. J. W. Benson and daughter of Amarillo called in the W. A. Springer home.

Mrs. J. W. Benson and Myrna Kay of Amarillo spent Saturday night with her parents, Mr. and Mrs. A. T. Jones and Dovie Jane.

Mr. and Mrs. Bub Newell of Hereford and the J. M. Dixons visited in Dimmitt Sunday.

Mr. and Mrs. Carl Parrish of

Mr. and Mrs. Mont Baker.

Grant Fuller Jr. who left last week to report in the U. S. Army Air Corps at San Antonio, is now stationed at Sheppard Field, Wichita Falls.

Carey, took dinner in the W. A. Springer home Wednesday.

Mrs. H. D. Robbins called on the W. S. Dixons in Dimmitt, Friday. She also visited with Mrs. Raymond Hance while in Dimmitt.

Mr. and Mrs. Geo. A. Springer spent Sunday with the B. A. Atchleys in Summerfield. They visited with R. D. Lance, who is home on furlough.

Mr. and Mrs. Raymond Hance and children of Dimmitt visited the Owen Andrews Sunday afternoon.

Mrs. Lomax visited her parents at Lomax last week.

Mr. and Mrs. J. E. Springer visited his sister, Mrs. R. A. Gilliam, and Mr. Gilliam near San Angelo, last week. Their baby daughter suffered an ear ailment while there but is improved at the present.

Fred Wren left Friday for Des Moines, Ia., where Mrs. Wren expects to join him in the near future.

Residents of this community registered for the food stamps books at Dimmitt last week.

Dawn Items

By MRS. CARL WIMBERLEY

A light snow accompanied by icy winds, fell here Monday night. This snow will be of little benefit because of its drifting.

However, the moisture is reported to be excellent for the time of year. Numbers of people have begun spring irrigation of the wheat.

The community night program to be presented Friday evening, March 5, will begin promptly at 8:30 p. m. Several musical numbers, stunts and a one-act play, "Milady's Hat Shop," will make up the program.

Headaches were reported Monday as people began buying groceries under the point rationing. However, the general idea is that it won't be as bad as expected after everyone gets more used to buying this way.

Rev. Clarence N. Wylie of Canyon will hold services here Sunday evening, Mar. 7, at 8:15 p. m. Everyone is invited to be present. Forty-nine persons were at Sunday School this week. Rev. Hardy Stevens held morning and evening services. Everyone enjoyed having the new hymn books.

A Training Union Study Course will be held the nights of March 12-13, and on Sunday afternoon.

Another edition of the school paper, "Dawn Trifles" was issued Monday. Of particular interest were ballads about Gen. Douglas MacArthur and Henry Ford written by Sallie Womble, Frances Ortega, Glenna Fae Finley, Fred Frye, Eugene Frische, and Alva Lee Morris.

Work by Clifford Galley, Juan

Ortega, Patricia Walton; Joy Miller, Myrtia Smith, Wynell Pain and Eddie Reinauer were also featured.

The school here led the schools of this county in the recent March of Dimes.

Miss Genevieve Olsen attended a meeting in Hereford Tuesday night about a new program for school cafeterias.

Mrs. L. E. Miller, N. R. Miller and Mr. and Mrs. Lloyd Benley attended funeral services last Sunday in Plainview for Grover Miller.

Visiting Mr. and Mrs. Floyd Walton the first part of last week were her brother and a sister, Sgt. Cecil Parker of Fort Knox, Ky., Mrs. Parker, and Monroe Parker of Albuquerque.

Bill Miller is working in Amarillo.

Charles Galley of Lubbock visited Monday night with Mr. and Mrs. Leser Galley.

Mrs. Cecil Walker is working at the Internment camp now.

Mr. and Mrs. L. A. Smith and

family went to Borger last Sunday to visit Mr. and Mrs. H. A. O'Dell and grandpa George Smith.

Mr. and Mrs. Carl Williams of Hereford visited Sunday with Mr. and Mrs. Johnnie Womble and family.

Mr. and Mrs. Walter Galley and children visited last Sunday afternoon with Mr. and Mrs. John Mayo at Littlefield. They were supper guests in the home of Mr. and Mrs. Howard Hershey in Dimmitt Sunday evening.

Mrs. E. F. Seymour of Amarillo was a weekend guest in the home of Mr. and Mrs. Ralph Shelton.

Rev. and Mrs. Stevens and children were dinner guests in the L. A. Smith home Sunday.

Mr. Stevens attended a Baptist Associational meeting at Friona Thursday.

Mr. C. C. Stewart of Texico is visiting in the home of Mrs. L. M. Harris and W. J. Stewart.

Try a Want Ad!

PENNEY'S
J. C. PENNEY CO., INC.

IN THE LANGUAGE OF LENTIL SOUP . . .

We are learning a lot about nourishment these days. If we can't get a steak, we can stay healthy on lentil soup! And the same applies to everything else.

In fashions, the simpler ones, look just as well, do the job as well, but, geared to wartime, they lend themselves to remodelling.

That's straight wartime thinking. That's the way Penney's has been thinking and running its stores for many years. No frills or costly services—just good, solid value.

PENNEY'S MARCH
J. C. PENNEY CO., INC.

OF YOUNG FASHIONS

Warm All Wool!
Girls' JACKETS

Button Fronts! **3.98**
Two Pockets!
Jackets—the mainstay of her wardrobe! She will mix or match them to her skirts for sports or wear them over dresses if she loves color! So practical . . . she must own one! Sizes 7 to 14.

Bold Plaid for Spring Wardrobes!
GIRLS' SKIRTS
Girls always need and love tailored skirts! Rich wool and rayon fabric in spring-inspired plaids! Smooth pleated styles in plain colors, too! Sizes 7 to 14. **2.29**

98c

Warm Weather Spring Fashions!
BOYS' FINE SHIRTS
Boys! Around the clock—dress or play—here are the fashions YOU want! Smart dress styles in NEW, fast color patterns and expertly tailored to fit!

PENNEY'S
J. C. PENNEY CO., INC.

An inviting collection of Coats and Suits

THAT LOOK A LOT MORE THAN . . .

12.75

—Plaids or Plain Colors
—All Wool or Wool-Rayon
—Casual or Sport Styles
Refreshing styles that remember your budget. . . and are elegant in their very newness! Coats that you'll wear now over suits and later with soft dresses! Suits that will be smart for many seasons! A wealth of smart detailing that makes them look twice the price! Your choice of smart spring colors! In sizes 12 to 20.

Bright Colors for Spring! Print Dresses

New Necklines! **2.98**
Gored Skirts!
A lovely choice of casual, sport or dressy styles! Intriguing, new blouse treatments that you will like . . . pleated or gored skirts that you'll find flattering! Bright colors that will match any set of accessories you may now own! Sizes 12 to 20.

For Spring Hats **1.98**
—High Postilons
—Demure Bonnet Types
The smartest, prettiest hats you've ever seen! Refreshing colors in crisp straw, with the smartest trimmings imaginable! For casual, sport or dressy wear!



VETERAN TELEPHONE RE-ENLISTS

Desk telephones—sturdy veterans that figured in the growth of America's telephone system for years and years—are being called back for wartime service.

More and more, telephone materials and telephone production lines have been shifted to supply things the Army and Navy must have. That means less and less for the nation's

telephone system. So thousands of these old-timers are coming off the shelf.

They are ready to do their part in meeting today's tremendous demand for telephones.

They are good telephones—first-class talking instruments. And they'll do a first-class job of carrying the calls of a nation at war.

SOUTHWESTERN BELL TELEPHONE COMPANY



Town-Clad
VIEWS ON SPRING!
MEN'S WOOL SUITS

When a man wears a suit that gets a big nod from fashion—at a big saving to his wallet—that's TOWN-CLAD! Fine all wool worsted fabrics, perfect styling, precise fit, and all at an economy price—that's why Town-Clad is the choice of style experts and men on a budget!

In spite of the times—**they're All Wool!**

29.75

Spring Style News for Men!
MARATHON HATS

Top off your new outfit smartly and economically—with Marathons! Stitched crowns, bound edges, contrasting bands!

3.98

PENNEY'S SUPPLIERS FOR THE HOME FRONT

Four Months Isn't Much . . . To a Pair of Penney Shoes

Many of our customers wear them a lot longer than that . . . sometimes for YEARS! So shoe rationing will mean small hardship for those who have learned about Penney Shoe values!

But rationing means one thing to everybody . . . you've got to make everything last to the limit of its endurance! And you'll get lots longer wear out of your shoes if you take good care of them; plenty of polishing, heel-straightening and a little rest after each wearing. All these lengthen the life of your shoes . . . and save your money for more vital things like BONDS!

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Miss Charlotte Wheat to Marry Lieutenant Lanham Evans in S. C.

Miss Charlotte Wheat, who has been music supervisor in Hereford Public Schools since September, left Saturday for her home in Seymour. She planned to leave Fort Worth yesterday by plane for Charleston, S. C. to meet Lt. Lanham Evans of Vernon and this week-end the couple will be married there. Lieutenant Evans, who is in the U. S. Navy, has a month's shore leave. The bride is a graduate of Seymour High School and she attended Texas State College for Women at Denton. She is the daughter of Mr. and Mrs. Joe Wheat.

Lt. Floyd Ross Marries Lubbock Girl in New New York City, Feb. 24

Miss Betty O'Mara of Lubbock became the bride of Lt. Floyd Ross, son of Mrs. Dorothy Ross, on Wednesday evening, Feb. 24, at the home of the bride's aunt in New York City. The marriage was the culmination of a romance begun at Texas Technological College where both were students. Mrs. Ross was an honor student the past semester at the Lubbock school. Lieutenant Ross is a graduate of Hereford High School and attended Texas Tech three years. He served as chief photographer on the college annual La Ven-

Wedding Date Is Revealed At Party

Mrs. Veima Hodges announced the engagement and approaching marriage of her sister Miss Eunice Caldwell, to Cecil Boyer of Lipscomb, at a party given at her home Thursday evening. The wedding date was revealed to guests on small wedding bells, tied with blue and white ribbons, which served as favors on the refreshment plate. Other appointments for the party carried out the blue and white theme. Games provided entertainment for the evening. Miss Caldwell and Mr. Boyer will be married at the home of her sister on March 14. She is a daughter of Mr. and Mrs. C. P. Caldwell, and Mr. Boyer is a son of Mrs. Pearl Boyer of this city. He was recently transferred from the Triple-A office here to Lipscomb where the couple will make their home.

Those attending the party were Kittle Kloe Harlin, Frances Young, Virgie Lee Sparks, Ellen Bowsher, Ruth Bowsher, Arrie Smith, Nannette Little, Inez and Doris Funderburg, Marie Davis, Thornton Shirley, Laverne King, Dorothy Nell Adams, Pauline Mae Edwards, Clotilde Walker, Virginia Bowman, Leona Francis, Clara Wedel, Mrs. Jeff Robertson, the honoree and the hostess.

MRS. HAILE IS HOSTESS FOR CLUB

Justakrd Club members were entertained at the home of Mrs. Meade Haile on Wednesday afternoon last week. Special guests were Mrs. Knox Kinard and Mrs. Carl McCaslin. Playing high for the defense stamp awards were Mrs. J. W. Witherspoon and Mrs. Henry Bears. Others playing were Mrs. Grant Fuller, Mrs. R. L. Craner, Mrs. George V. Sambaugh and Mrs. Kellar Muse.

Child Study Club Group Hears Two Discussions

Members of the Child Study Club met at the home of Mrs. C. F. Grimes Thursday evening for a program on "The School Age Child."

Two discussions were heard. Mrs. Ernest Wade discussed "The Child Enters a New World," pointing out the influence of school and of friends on the young child, and Mrs. Gordon Witherspoon discussed "How Good a Parent Are You," stressing the fact a good parent enters the new world with the child as he seeks to find himself in the midst of strangers. Mrs. Merlin Kaul read the poem "Hidden Hunger."

Mrs. Grimes concluded the program with a discussion of the liquor question and its relation to the school-age child. During the business session Mrs. Forrest Minton was welcomed as a new member.

Members attending the meeting were Mesdames Marvin Boyd, John Channer, Marlin Gilliland, Forrest Minton, James Alken, Jr., G. M. Hudson, Cawthon Bryant, E. P. Coneway, Ira Foster, Merlin Kaul, G. W. Newsom, Gordon Witherspoon, Carl Oldham, J. C. Reese, Frank Daniel, Worth Covington and the hostess.

Council Endorses Curb Market Plan

Taking care of business of interest to all home demonstration women in the country, members of the County Council met Saturday afternoon. Discussing the location in Hereford of a canning plant, several council members showed interest in planting tomatoes on a commercial scale.

Endorsing location of a curb market here, the council extended an invitation to Miss Myrtle Murray, extension marketing specialist, to discuss the project with interested citizens. Pointing to the need for some way of exchanging surplus produce, the council listed surplus vegetables (sugar pie pumpkin, warty hubbard squash, turnips, carrots and parsnips) now available from the Horace Hershey garden.

The Council nominated Mrs. R. L. Campbell as candidate for vice-president of the Texas Home Demonstration Association of District 1, and heard a report by Mrs. Merlin Kaul that council cookbooks should be on sale within a week. Members present were Mesdames Liston Wilson, Ira Ott, R. L. Cocanougher, Wyche; G. C. Hartman, Merlin Kaul, W. S. Rice, Westway; L. H. Woodford, Messenger; Frank S. Wilde, Geo. S. Parker, Earl DeHart, Clyde Hereford; Horace Hershey, North Russell, Progressive; Glenn Hetzler, Clarence Hollabaugh, Sims; C. F. Rickels, Bippus; E. A. Stocker, Ford; J. Fields Matthews, R. L. Campbell, Fairview.

MRS. FOX ENTERTAINS AT LUNCHEON

Mrs. Homer Fox was hostess to members and guests of the Wednesday Luncheon Club last week. Deep-purple pansies gave the floral accent to the table from which the luncheon was served. Places were laid at small tables for guests and contract furnished the afternoon's diversion. Awards for high scores went to Mrs. E. B. Hedrick, guest of the club, and Mrs. C. C. Acker. Other guests were Mrs. Seth B. Holman and Mrs. J. A. Pitman. Members attending were Mesdames C. C. Acker, S. P. Rosson, W. L. Davis, Jimmie Gilentine, J. C. McCracken and the hostess.

Members present were Mesdames Ray Johnson, L. L. Cannon, Jim Clark, B. E. Roberson, D. C. Waiser, Chas. Noland, C. R. Waiser, L. B. Lookingbill, Otho Noland, W. Boston, Mack Noland, Guy Waiser, J. B. Noland, Lloyd Lookingbill and the hostesses.

Harness leather, demand for which has increased greatly because of enlarged food production goals, will be taken from the armed forces to supply farmers. WPB Order M-273-A will have

FORD H-D CLUB MEETS

Ford Home Demonstration Club was entertained on Wednesday last week in the home of Mrs. Ernest Stocker. Mrs. Earl Dyer, president, presided over the business meeting and year books were decided upon. Mrs. Stocker gave the Council report and Miss Sadie Lee Oliver talked to the members on fruits and fruit trees best adapted to this section.

Those present were Mesdames Earl Dyer, J. E. Wagover, Chris Wegner, F. D. Ferguson, Mrs. Trussell, a new member, and Miss Oliver. The March meeting will be held in the home of Mrs. Earl Dyer.

MRS. BLANKENSHIP IS HOSTESS FOR SIMS CLUB

Mrs. W. M. Blankenship was hostess for the Sims Home Demonstration Club meeting held Thursday afternoon. Mrs. N. L. Jackson was cohostess.

Yearbooks were completed and members voted to quilt three more quilts as a money making project for the club. One quilt has been quilted and another begun for the Red Cross. Those present were Mesdames Brooks, Ansel Jackson, Edwards, Clarence Hollabaugh, C. H. Hammock, C. L. Bogle, Glenn Hetzler, N. L. Jackson, W. N. Blankenship and Miss Sadie Lee Oliver. The next meeting is scheduled to be held at the home of Mrs. N. L. Jackson on March 25.

COTERIE CLUB MEETS WITH MRS. GAULT

Mrs. Howard Gault entertained members of the Coterie Club Friday afternoon at her home. Two tables of players enjoyed the games of contract with Mrs. J. W. Witherspoon playing high for the defense stamp award.

Those present for the club party were Mesdames E. B. Hedrick, Knox Kinard, E. B. Hicks, Grant Fuller, W. A. Teter, J. W. Witherspoon, C. F. Moore, F. L. Lucas and the hostess.

that effect, in an attempt to meet farmers' serious need of harness for horses and mules, more of which are being used because of drastic restrictions on manufacture of farm machinery, including tractors.

COURTHOUSE RECORDS

Warranty Deed

Capitol Freehold Land Trust to D. V. Sasser, NW 1-4 of Section 11, Twn. 2N, R 2E, Cap. Syn. Sub.

Fannie E. Hussey and Charlie P. Hussey to Mary Wulff, E 1-2 of Section 67, Blk. M-7.

D. H. Allmon and Edith C. Allmon to H. M. Thomas, all of NE 1-4 of Section 50, Blk. K-8.

Columbus F. Finley and Evelyn Finley to Clarence Beckman all of NE 1-4 of Section 37, Blk. K-14.

Federal Farm Mortgage Corp. to L. E. Wheeler, N 1-2 of Section 28, Twn 5N, R 2E, Cap Syn. Sub.

West Texas Mortgage Loan Co. to Q. N. Lewis, E 1-2 of Section 13, Twn 4N, R 1E, Cap. Syn. Sub.

Paul S. Mathers and Roberta Mathers to M. G. Caywood and Mary E. Caywood, Section 48, Blk. K-8, including 640 acres of land and all improvements, buildings, equipment, machinery, etc.

Release

R. R. Willis to Fannie E. Hussey and Charlie P. Hussey, E 1-2 of Section 67, Blk. M-7.

W. L. Mathers to W. O'Brien, 160 acres off of West side of Section 15 in Blk. B; Section 22, Twn 2N, R 4E; Section 20, Twn. 2N, R 4E; NW 1-4 of Section 26, Twn. 2N, R 4E and E 94 1-2 acres of W 174 acres of S 334 1-2 acres of Section 26, Twn 2N, R 4E; W 80 acres of N 250 acres of Section 24, Twn 2N, R 4E; all of W 1-2 of Section 1, Blk. B; E 160 acres of N 320 acres of Section 26, Twn. 2N, R 4E.

Federal Land Bank of Houston to M. D. Stevens and W. E. Stevens deed of trust.

Charles O. Mansur to Edith I. Trenchard, NW 1-4 of Section 84, Cert. 1-563, Blk. K-7.

Trust Deed

D. V. Sasser and Love Sasser to Farwell Winston, NW 1-4 of Section 11, Twn. 2N, R 2E, Cap. Syn. Sub.

Small retailers—with less than \$5000 of food sales in December 1942—have been urged not to open a ration banking account. OPA says small retailers have the option of opening ration accounts, but will help relieve the

rain on local banks if they refrain from doing so.

Guaranteed
Unitized
WALLPAPER

• WALL TESTED
• STYLE TESTED
• SUN TESTED
• WASH TESTED

LOOK FOR THIS SEAL

Carl McCaslin Lbr. Co.
1 Block East of Courthouse

SERVE HEALTHY MEALS
for American Stamina

CEILING PRICES
and
POINT VALUES
are plainly marked on our shelves and on all cans!

BABY FOOD	LIBBY'S (1 point each)	3 Cans 20c
CRACKERS	HI-HO. 1-LB. BOX	21c
TOILET SOAP	Palmolive, — Bath Size	10c
SUPER SUDS	Large Box	23c
SOAP	Crystal White	5 for 19c
DOUBLE MIX	Packages	2 for 19c
KOTEX	12's, Regular	22c
LUX FLAKES	Large Box	23c
TOILET SOAP	Lux, bars	3 for 19c
SWAN	The new floating soap — Large Bar	10c
SPRY	3-Lb. Glass	69c
MACARONI or SPAG.	Skinner's, packages	2 for 15c
CRACKERS	Sunshine — 7-Oz. Box	11c
RICE	River Brand	2-lb. Box 25c
FLOUR	Pancake, Harvestime—3-Lb. Sack	14c
CORN FLAKES	Ralston	5c
SYRUP	Blue Karo, No. 10 Jar	69c
CLEANSER	Sunbrite, tall	2 for 9c
SOAP, Magic	Washer, gran., lrg box	21c
TISSUE	Fortress, rolls	2 for 9c
SALT, Morton's	Rock Crystal	2 for 9c
Shredded Ralston	Box	12c
LARD, Armour's	Pure — 4-lb. carton	69c
FLOUR, Furr's	Bak. test, 48 lbs.	2 23

CARROTS BUNCH **5c**

CABBAGE FIRM and GREEN — LB. **6c**

GRAPEFRUIT DOZEN **35c**

CELERY BUNCH **15c**

TOMATOTES MEXICO — LB. **23c**

OATS National 3-LB. BOX 19c

MEATS Here are our Market Specials for **FRIDAY, SATURDAY and MONDAY**

NICE YOUNG FAT HENS, alive **lb. 24c**

NICE YOUNG FAT HENS, feather dressed **lb. 27c**

FRESH PORK NECK BONES, fine to boil **lb. 12c**

GRADE A RIB ROAST **lb. 24c**

GRADE A CHUCK ROAST **lb. 27c**

FRESH LIVER **lb. 22c**

Fresh Shipment FISH, small flounders, lb. **29c**

OCEAN TROUT **lb. 22c**

BONELESS PERCH and COD FISH **lb. 39c**

Ocean Cat Fish and Fresh Mackerel, Pickled Herring, Holland Herring and Salt Mackerel . . . and Fresh Oysters! Eat more Fish and Poultry . . . and SAVE MEAT!

FURR FOOD STORES
lower prices

Two-Timing Two Piecer

in a MARLENE JUNIOR!



A gay new Marlene just arrived in our Junior department. Looks sweet and feminine "as is" — crisp and trim, when worn with other diceys. Of Charlaire (faulle weave crepe rayon.)

This is one of many new items for Spring which arrived this week at The VOGUE. Visit us and see new spring merchandise in Satin and Crepe Lingerie, Handkerchiefs, Hosiery, Costume, Jewelry and Millinery!

The Vogue Mrs. C. W. Seed
Phone 231 Reary-to-Wear Millinery

HAND-CUT "HOLLY" FESTIVE AND GAY

We also have Several other **Fosteria** Patterns, in Stock!

Whether you give Fosteria or keep it, your delight is equal. For nothing is more heart-warming than the radiant beauty of sparkling crystal. Our new hand-cut Holly design is especially exquisite.

And don't let "budget fears" keep you from enjoying the charm of modern table settings. Our Start-A-Set Plan is a wise way to make a beginning. Come in and ask us about it.

Siren Hardware
Hereford, Texas

Don't Blame Service Station Man For Asking To See Ration Book

LUBBOCK, Mar. 4—The gasoline attendant is not forsaking courtesy when he asks to see a motorist's ration book and checks the windshield sticker and license plate, Lubbock District officials of the Office of Price Administration reminded.

The attendant merely is fulfilling provisions of rationing regulations to safeguard mileage rationing from misuse, they said.

Attendants are required to ask for mileage ration book before delivering gasoline; be sure the correct ration sticker is properly displayed on the vehicle; be sure the vehicle is the same as described on the ration book cover; deliver no gasoline if ration book expiration date has passed, if there are not enough coupons for the current period to cover purchase or if the coupons for the current period to cover purchase or if the coupons are not properly endorsed on the back by the purchaser; detach coupons from book and accept no loose coupons, and "follow all instructions and regulations in checking and handling coupons."

Posters captioned "Official Notice to Gasoline Consumers" and informing the motoring public the station attendant is required to fulfill those requirements are being distributed to gasoline retailers through oil company channels, according to information received from Washington.

In Australia Outsell All Other COUGH MEDICINES

Ask Yourself Why?
Buckley's CANADIOL Mixture now on sale and made here in America acts like a flash on coughs due to colds or bronchial irritations. Buckley's is by far the largest selling cough medicine in all wintry Canada. In Australia, New Zealand, Newfoundland, etc., it's the same story. Take a couple of doses—feel its quick powerful effective action spread thru throat, head and bronchial tubes—starts at once to loosen up thick choking phlegm, soothe raw membranes, making breathing easier. Get Buckley's CANADIOL Mixture today.

HAILE DRUGS

HOME MADE CANDY

HOT DOGS — COFFEE
COLD DRINKS

SCHOOL SUPPLIES
Visit Us Often
Candy Kitchen

"Failure by you or the attendant to observe these rules will constitute a violation of the mileage rationing regulations," the posters state.

Your Income Tax!

INCOME OF FARMERS

Farmers, which include livestock raisers, fruit and truck growers, poultry raisers, and operators of plantations and ranches, are liable for Federal income tax returns provided their income is sufficient to require the filing of returns. Primarily, due to the reduction in the credit for personal exemption, many farmers will be liable for returns and to the tax for the first time for the year 1942.

Farmers may maintain their records and file their returns of income on either the cash-receipts and disbursements basis or on the accrual basis of accounting. A consistent method must, however, be employed. If a cash basis is used, Form 1040F, "Schedule of Farm Income and Expenses," is required to be filled out and filed in conjunction with Form 1040. Use of Form 1040F is optional in the case of farmers who report income on the accrual basis. A farmer who reports income on the cash receipts and disbursements basis (in which no inventories to determine profits are used) must include in gross income for the taxable year (1) the amount of cash or the value of merchandise or other property received during the taxable year from the sale of livestock or produce which were raised, regardless of when raised; (2) the profits from the sale of any livestock or other items which were purchased; and (3) gross income from all other sources.

Under the accrual basis in which inventories are used to determine the profits, farmers' gross profits are ascertained by adding to the inventory value of livestock and produce on hand at the end of the year the amount received from the sale of livestock and produce, and miscellaneous receipts of income during the year, and deducting from this sum the inventory value of livestock and produce on hand at the beginning of the year and the cost of livestock and produce purchased during the year. All livestock, whether



DRAMA ON THE SULTRY SIDE is provided by Hedy Lamarr and Walter Pidgeon in "White Cargo," Sunday, Monday and Tuesday attraction at the Star. The old story of why white men go wrong in the jungle (in this case aided and abetted by La Lamarr, as Tondelayo, native charmer) is played to the hilt. In fact Lamarr in a lurong (sarong with allure) looks like a good reason why strong men grow weak.

purchased or raised, must be included in inventory at their proper valuation. Livestock acquired for draft, breeding, or dairy purposes and not for sale, may be included in the inventory instead of being treated as capital assets subject to depreciation, provided such practice is consistently followed.

If farm produce is exchanged for merchandise, groceries, or the like, the market value of the articles received in exchange is to be included in gross income. The value of farm products which are produced by a farmer and consumed by his family does not constitute taxable income. Rents which the crop shares are reduced as income as of the year in which the crop shares are reduced to money or the equivalent of money. Proceeds of insurance, such as hail and fire insurance on growing crops, are required to be included in gross income.

Amounts received from the Commodity Credit Corporation may, at the option of the taxpayer, be considered as income and included in gross income for all subsequent years unless the Commissioner approves a change to a different method of accounting. Amounts received under the Soil Conservation and Domestic Allotment Act, as amended, the Price Adjustment Act of 1938, section 303 of the Agricultural Adjustment Act, as amended, and the Sugar Act of 1937 constitute taxable income to the recipients for Federal income tax purposes.

Daniel News

MRS. W. R. MOORE

Mr. and Mrs. Bob Axe visited with friends in Amarillo last Thursday.

Mr. and Mrs. Floyd Compton and two children, and Miss Tommie Felts from Plainview visited in the F. E. Finney home from Friday until Sunday.

Mrs. J. W. Hicks visited the Daniel School Monday morning. Miss Vida Hicks spent the weekend in Hereford with her mother, Mrs. J. W. Hicks.

Mrs. Bob Axe visited with friends in Hereford Saturday.

Mrs. F. E. Finney, Mr. and Mrs. E. W. Shugart, and Mr. and Mrs. Bernice Sweat and little son, Garry Dale, visited in the J. T. McClain home Sunday evening.

The farmers of this community have just about completed their feed hauling, stacking and threshing as the weather has been so pretty and warm the past two weeks.

Mr. and Mrs. J. T. McClain and children visited in the Jim LeGrand home near Portales last Sunday.

Mrs. Taylor Golden and son E. J. from Plainview visited in the Floyd Tomlinson home last Thursday.

Those from this community who attended the Love farm sale near Vega last Tuesday were Mr. and Mrs. C. L. McBroom, Mrs. Finney, Mr. and Mrs. E. W. Shugart, Will Shugart, Mr. and Mrs. W. R. Moore,

Mr. and Mrs. Floyd Tomlinson, Jack Vincent and John Williams. The Daniel School regrets having the Williams children, Mahoda, Harold and Billy leave. The family has moved to Groom.

Mr. and Mrs. W. R. Moore made a business trip to Amarillo last Monday.

Mr. and Mrs. E. W. Shugart visited with friends in Amarillo Monday.

Mrs. W. R. Moore and little daughter, Wilma visited in the Iverson Leake home in Dawn Saturday afternoon.

Floyd Tomlinson and Nancy Kay visited in the F. E. Finney home last Sunday evening.

Little Patricia Downing visited in the home of her grandparents, Mr. and Mrs. Toy Price Tuesday.

The Daniel school dismissed Thursday and Friday for ration registration.

Mr. and Mrs. J. T. McClain and children were in Hereford shopping Thursday.

Mr. and Mrs. W. R. Moore, Mrs. J. F. Matthews, Mrs. Buck McCahey and daughter, Oma Lea, made a business trip to Hereford Friday.

J. T. Gilbreath, Jr., from Hereford was in this community Thursday looking over his wheat crop and cattle.

S. R. Sullenwerth from Tucumcari, N. M., visited in the home of his sister, Mrs. Bob Axe, Thursday night.

Mr. and Mrs. J. T. McClain and children visited in the Olla Smith home near Wildorado Sunday.

Mr. and Mrs. Harold Chilton and sons Lehard and Darwin and Mr. and Mrs. Bernice Sweat and baby from Amarillo visited in the F. E. Finney home Sunday.

SOCIETY.

Miss Evelyn Luke Is College Favorite

Miss Evelyn Luke, daughter of Mr. and Mrs. Carl Luke of Dawn, has been chosen by the student body of Our Lady of Victory College in Fort Worth, as the "Best All Around Girl" of the year.

Miss Luke was one of four favorites chosen by the student body. She has also made an

outstanding scholastic record at Our Lady of Victory College where she is majoring in mathematics with a minor in physics. The past school term she made six A's and one B. Outside of the regular work she also does some tutoring.

GAMES PARTY GIVEN TO ENTERTAIN GROUP

Paul and Dorothy Dishman were named honorees at a games party given by their aunt, Mrs. D. C. Kinsey, Thursday evening at the Kinsey home on Miles Avenue.

Classmates of the two honorees made up the party and games of Bingo provided the fun for the crowd.

Refreshments were served to Charles Skelton, David Neal Beavers, Madelle Beavers, John Douglas Pitman, Barbara Scott, Carlie Rae Frye, Thurman Williamson, Donald Roberson, Phyllis Jean Radovich, Lynn Morrow, V. C. Hopson, Paul and Dorothy Dishman, Mrs. Dishman and the hostess.

Try a Want Ad!

MASONIC BULLETIN

Hereford Lodge 849

Stated meeting second Monday in each month. School of instruction each Thursday night.

Sylvester Slagle, W. M.
E. L. Brady, Secy.

EVERYBODY GOES ROMANTIC IN THE ROCKIES!

BETTY GRABLE... sparkling, rhythmic, gay! JOHN PAYNE... handsome and romantic! CARMEN MIRANDA... hot as a chili pepper, she'll take your breath away! CESAR ROMERO... laughable, lovable, Latin! Harry James... setting a magic vacationland to music and song! It's all swell!



Springtime in the Rockies STAR

Sunday-Monday-Tuesday MARCH 14-15-16

Read The Want Ads!

WELCOME...

Hereford's New Canning Plant

We feel sure that many of our irrigation customers will join the FOOD FOR FREEDOM program, AND... we are always glad to give you Dependable Service... on

PROPANE and BUTANE

Book your deliveries in advance to save Tires and Fuel... This is the only way we can continue to give you Good Service!

for SERVICE and QUALITY DEPEND ON US!

Blanton Butane Gas Co.
PHONE 551 NIGHT PHONE 550

COMPLETE DISPERSAL

FARM SALE!

AT MY PLACE 14 MILES WEST OF HEREFORD ON THE SOUTH (GILBREATH) ROAD; OR, 2 MILES WEST OF KELLY GRAY PLACE.

Tuesday, March 9th, 11:00 a.m.

I have sold my place and am offering the rest of my farm equipment in this auction sale. In addition to an outstanding livestock offering, you will also find farm machinery and household goods above the average, including many items which cannot be replaced today. Come early and see for yourself! **FREE COFFEE!**

—CATTLE—

These are all native cattle out of good stock. You'll like them because they are "tops."
30 Mixed Cattle
6 Milk Cows
1 Whiteface Bull, Registered; coming 2 year old.
6 Whiteface Cows, 3 years old
12 Whiteface Cows, 2 years old
19 Whiteface Yearling Heifers
6 Whiteface Yearling Steers

—HORSES—

1 Saddle Horse, 4 years old
1 Mare, 5 years old
1 Saddle Horse

—MACHINERY—

1 20-hole Van Brunt Wheat Drill
1 John Deere 9-ft. One-Way
1 Home Plow, 11 foot
1 Disc Harrow, horse drawn
1 two-section Drag Harrow
2 Sled Go-Devsils

1 Row Cultivator

1 Bundle Wagon
1 4-wheel Trailer

—FEED—

8,000 Bundles Cane

—CHICKENS—

36 Leghorn year old hens

—HOUSEHOLD GOODS—

1 Bedroom Suit
Iron beds, extra springs, mattresses, rockers, tables, chairs, etc.
1 Living Room Suite
1 Dining Room Suite
1 Sewing Machine
1 Electric Radio
1 Kitchen Kook Gasoline Range
1 Coleman Gasoline Heater
1 Natural Gas Hot Plate
1 Hoosier Cabinet
1 Superflex Circulating Oil Heater

—MISCELLANEOUS—

1 Maytag Washer, gasoline motor
1 30-gallon Iron Pot and Furnace
1 DeLaval Separator

THERE WILL BE MANY OTHER ITEMS, TOO NUMEROUS TO MENTION IN THIS SALE. IT'S A GOOD ONE DON'T MISS IT!

FREE COFFEE—Remember, the sale starts at 11 o'clock. Lunch will be served at noon by the Westway Club Women.

Terms—CASH

A. W. NICKS

OWNER

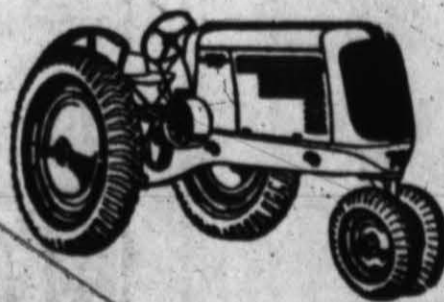
LLOYD OTTEN
E. R. BRUMLEY, Auctioneers

CLIFF SMITH
Auctioneer

FOR SALE...

Oliver "70" TRACTOR

(Practically New)



This tractor hasn't planted 100 acres... Good Rubber all around; 4-row Tool-Bar Equipment; Lights, Starter, Power Equipment! **HERE IS THE BEST TRACTOR BUY** you ever saw in the Used Tractor Line... because it is the next thing to being New! **Yes, We Have a COMPLETE LINE of OLIVER PARTS** for all Machinery, including Combines!

WELCOME... TO

Hereford's New Canning Plant

... in the Big FOOD FOR FREEDOM Program offered this Community!

JOHN WOOD FARM EQUIPMENT

BRING IN YOUR CANVAS

NOW... FOR THOSE REPAIRS!

We were fortunate in buying some No. 1 Grade Canvas—and we are putting it into repairs as far as it will go. However, we are short on help—and can't do it all at the last minute this year!

Don't Take Chances—Get in Your Canvas Now
We may not have any left by harvest time!

JACK'S SHOE SHOP

Jack Haagar — East of the First National Bank

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership. Deaf Smith County Maps... 25c MEMBER



INSURANCE

JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX DR. JOHN CHANER

Chiropractors & Masseurs
for Appointments
Phone 341

BUY Through the WANT ADS

ADVERTISING IN THE WANT ADS...
SEND FOR THE SCRAP TODAY!
WANT ADS...
WANT ADS...
WANT ADS...

Classified Ads

"Buy What You Want — Sell What You Don't Need"

INFORMATION — RATES
 25¢ per word — 1st insertion
 (cash discounts follow)
 20¢ per word — add. insertions
 Copy ad which goes on our
 books will take the regular 2c
 per word rate—no matter how
 many times published.
 The cost of any number of
 words can be easily computed at
 this rate. Tables below show sev-
 eral ad costs.
 Minimum Charge is 12 Words
 or 24 Cents.

FOR 12 WORDS

1 time	24c
2 times (cash)	36c
3 times (cash)	48c

FOR 15 WORDS

1 time	30c
2 times (cash)	45c
3 times (cash)	60c

FOR 25 WORDS

1 time	50c
2 times (cash)	75c
3 times (cash)	\$1.00

Out-of-town ads must be ac-
 companyed by cash—or they will
 not be published.

NOTICE
 NOTICE—Vacant lot suitable
 for nice garden. Call Mrs. E. W.
 Harrison. 9-2tc

NOTICE—Have client who
 wants to borrow \$2000.00 on
 real estate of double value.
 Will pay 8 per cent interest.
 Claud Higgins. Phone 642-J
 8-3tp

For feeder and stocker cattle
 call or write Western Land and
 Cattle Company, A. C. Key and
 W. S. Wimberley, Seminole, Tex-
 as. 7-4tp

FOR RENT
 FOR RENT—Bedroom also 2
 room upstairs apartment. 405
 Roosevelt. 9-1tp

FOR RENT—Bedroom suitable
 for four men. 211 West 6th St.
 9-1tp

FOR RENT—Attractive 2 room
 furnished apartment to couple.
 South front, private entrance.
 710 East 3rd St. 9-2tp

FOR RENT—Three bedrooms
 with or without kitchen privi-
 leges. Would consider boarding
 adults. 910—25 mile avenue. Mrs.
 Travis Vaughn. 9-1tp

FOR RENT—Bedroom for 2 men.
 706 Lee Avenue. 9-1tp

FOR RENT—Nice bedroom, 411
 East 11th Street. 9-2tp

FOR SALE OR TRADE
 FOR TRADE—5 ft. Norge refrig-
 erator for Electrolux—Burke In-
 man, 405 Roosevelt. 9-1tp

FOR SALE—Several sows with
 pigs. Charlie Sowell. 9-1tc

FOR SALE—1940 Ford Tractor
 with lis. er and planter attach-
 ments. R. L. Thompson. 9-1tp

FOR SALE—4 Hampshire brood
 sows, farrow soon. E. O. Dixon, 10
 miles south on old Dimmitt
 Highway. 9-1tp

FOR SALE—2 dozen willows, and
 poplars, 12 ft. trees. A. J. Elwart,
 1 block north of old nursery.
 9-1tp

FOR SALE—2 piece living room
 suite, oak dining table, 6 chairs.
 Frances Dameron 802—25 mile
 Avenue. 9-1tp

FOR SALE—Table top gas range,
 2 gas heaters, and a singer sew-
 ing machine. Will trade for
 chickens. Mrs. Paul Probasco,
 6 miles north of Hereford. 9-1tp

FOR SALE—Registered Hereford
 Bull, 4 years old. Price \$285.00.
 See him at H. L. Benefields farm
 1 mile east. 9-1tp

FOR SALE—Good four room
 house, to be moved after pur-
 chase. C. G. Maples, Dimmitt,
 Texas. 9-3tp

WILL SELL OR TRADE—Equity
 in National trailer house, 1942
 model. C. E. Williamson, Here-
 ford Camp. 9-2tp

FOR SALE—Good used piano.
 Mrs. H. L. Broadwell, 311 West
 3rd St. 9-1tc

FOR SALE—One good iron bed,
 and good enameled bed, and
 wash stand. Mrs. E. W. Harri-
 son. 9-2tc

FOR SALE—Monarch upright
 piano, Mason rotary sewing ma-
 chine, both good condition. Mrs.
 E. W. Harrison. 9-2tc

FOR SALE—Have house that
 looks like \$4000.00. Priced at
 \$2000.00. Claud Higgins, Phone
 642-J 8-3tp

FOR SALE OR TRADE for Live-
 stock, a Pa-Pek feed mill. W. M.
 McNeill, 6 miles north on 25-
 mile Avenue. 7-3tp

FOR SALE—3 fresh milk cows.
 Also seed oats, 90c a bushel. W.
 E. Schepelien, 3 miles south-

west. 7-3tp
FOR SALE—Seed barley 90c per
 bushel. See Wayne Higgins, 10
 miles north Dawn, or Mrs. O. K.
 Higgins at 206 B Ave. 7-3tp

FOR SALE—160 acres near
 Summerfield, \$25.00 per acre,
 best of terms. Claud Higgins,
 Phone 642-J 8-3tp

FOR SALE—120 acres 2 1-2
 miles Dayn, 90 acres cultiva-
 tion, 30 acres fine grass, irri-
 gation well dug and cased,
 water well dug with pipe. One
 third crop, goes delivered.
 Wheat looks fine, one room
 shack. This cant last long at
 \$30.00 Claud Higgins, Phone
 642-J 8-3tp

FOR SALE—Second hand piano
 and portable radio, in good
 condition, 306 B. Street or phone
 221. 8-2tc

BABY CHICKS
 Eggs from Blood-Tested
 stock. Large White English
 Leghorns, Roselawn and
 Sidei strains. Chicks from
 2 and 3 year old hens. Lead-
 ing of heavies. Mommouth
 White Pekin Ducks. Early
 orders appreciated. Dr. Sal-
 bury's Remedies. Merit feed.

MYERS HATCHERY
 Phone 317-W
 Canyon, Texas 3-10tc

FOR SALE—Perfect section,
 irrigation district, high class
 farms around it. This is un-
 der market value at \$20.00.
 Good section irrigation dis-
 trict \$18.00. Fair improved
 section \$16.00 as long as there
 is bargains, I'll have them.
 Claud Higgins, Phone 642-J.
 7-3tp

FOR SALE—Improved 320 ac-
 res improved irrigation dis-
 trict, 3 miles to elevator. Im-
 mediate possession. Price \$35.
 Claud Higgins, Phone 642-J.
 7-3tp

FOR SALE OR TRADE—Two-
 way, 18-inch Breaking Plow, has
 power-lift. Also 20-ft. Semi-rail-
 er with airbrakes complete. Oc-
 car Hunt, Star Rt. 8-7tp

FOR SALE
 Have 8-room house, good re-
 pair, two lots, a bargain at
 \$2,000. Claude Higgins. Phone
 642-J. 7-3tp



and save those **FOOD
 RATION POINTS!**
 We have all kinds of
**BULK
 Garden Seed**

We are still booking ad-
 vance orders on Blood-Test-
BABY CHICKS
 See us now... and be sure
 of getting chicks!

**FRESH BULK
 GARDEN SEEDS!**
 Unpacked Wednesday and
 ready to go!

Home of "Texas Pride"
CHICK FEEDS
 STARTER
 GROWING MASH
 EGG MASH

**WEST TEXAS
 FEED & SEED CO.**
 JACK WRIGHT, Mgr.
 We pay top prices for your
 cream, eggs, poultry and
 hides!

FOR SALE—Home grown seed
 oats. Bring sacks. H. C. Bowsh-
 er. 7-3tp

FOR SALE—6-room house,
 nice orchard and shade trees,
 lease on small pasture grass
 with place. Price \$1600.00, half
 cash. Possession at once.
 Claud Higgins. Phone 642J.
 7-3tp

LOST AND FOUND

STRAYED—From place at Ford
 School, short horn milk cow,
 purchased at J. D. Love farm
 sale. Notify J. E. Hill. 9-1tp

FOUND—2 pigs, owner identify
 and pay for ad. Floyd R. Stivers,
 12 miles northwest town. 9-1tp

LOST—Jersey milk cow, lazy R
 on left hip. Has about a four
 foot rope around neck. Strayed
 from south part of town. Wesley
 Bishop south Hereford or notify
 Brand office. 9-3tp

LOST—White face steer, lazy
 D on right hip. Weight about
 700 lbs. Reward offered. Notify
 D. N. Sutton, Rt. 3 Hereford 8-2tp

FOUND—A set of keys. Owner
 may claim same and pay for
 this ad, at the Brand Office. 1th
 WE specialize in brake re-lining,
 we will do the rest. Our new
 Bring in your brake shoes and
 burnisher affords 100 per cent
 contact with drum. MILLER
 AUTO STORE. 15-1tc

WANTED

WANTED—To rent a farm and
 grass, improved if possible, or
 unimproved farm land and grass.
 Have good equipment to put out
 row crop in spring and wheat
 in fall. Write No. 49 or see
 H. A. M. White, 1 1-2 miles
 northwest. 8-2tc

WANTED—To buy windmill. F.
 H. Oberthier. 9-2tc

WANTED—Will pay cash for 2
 electric refrigerators, either 4
 5 or 6 ft. models. See me before
 you sell. Mrs. D. H. Allmon,
 Phone 221 or see me at 306 B
 Street. 9-3tc

WANTED—Hot water heater in-
 cubator. Inquire at Brand office.
 9-3tp

WANTED—Medium or small
 house to move to country. Mrs.
 Carl Gilliland, 600 East 4th St. or
 Phone 144-J. 8-3p

WANTED—From owners listings



"I'm buying War
 Bonds today for an
 all-electric kitchen tomorrow!"

"It isn't often that I can spend my money twice... but War
 Bonds let me do exactly that!
 "They're wonderful, anyway. Every time I buy one, I feel inside
 the way I do when a band plays the Star Spangled Banner! I sort
 of feel I'm doing something for my country and the boys in the
 service.
 "Then when I get down to earth again, I realize that I'm doing
 something for MYSELF as well. I'm really saving money when I
 spend it for War Bonds. I get to dreaming about what I'll do when
 this war is over, and about the things I want to buy. Things like the
 rest of the equipment for that electric kitchen I have my heart set
 on, but can't get for the duration.
 "That's why, when I buy War Bonds 'til it hurts, it doesn't really
 hurt at all!"

BUY U. S. WAR BONDS
 Southwestern
PUBLIC SERVICE
 Company
 Provide for tomorrow's electric kitchen today

on farms and ranches, have lo-
 cated several good families in
 your county, have other inter-
 ested. Write Deen Nowlin—A. M.
 Cade, licensed real estate deal-
 ers, Tahoka, Texas. 7-4tp

WANTED—500,000 Rats to kill
 with Ray's Rat-Killer! Sells for
 50c and \$1.00. Harmless to any-
 thing but Rats and Mice. Quar-
 anteed. HAILE DRUGS. 6-21tp

WANTED TO BUY—Electric or
 gas refrigerator and irrigation
 pump. C. F. Kerr Hardware. 6-9tp

Dimmitt Man Is Buried Friday

Funeral services were held
 in Dimmitt Friday for William
 Burnam, pioneer of Castro
 County. He was well known in
 all parts of the Panhandle when
 he was a cowboy on the old OYO
 Ranch. He served two terms as
 sheriff of Castro county.

Mr. Burnam died Thursday
 following a long illness and rites
 were conducted at the Baptist
 Church. Besides his wife he
 leaves two daughters and three
 sons. One brother and one sis-
 ter also survive him.

Those from Hereford attend-
 ing the funeral were Mr. and
 Mrs. C. F. Kerr, Mrs. W. B.
 Beach, Mr. and Mrs. J. W. Alex-
 ander, Pleas Turnbow and W. W.
 Wimberley.

Hospital Notes

Mrs. G. W. Massey—Improving
 Mrs. G. B. Slagle—Improving
 Rosie Mae Saltzman—Sur-
 gery March 1.

Mrs. Jessie Thompson—Baby
 boy born March 2.
 Lewis Meeks—Injury, March
 3.

Keith Wagoner—burned, ad-
 mitted March 3.
 Mrs. L. D. Childs—Surgery
 Feb. 25.

Mrs. Clinton Jackson—Baby
 boy born March 3.
 Mrs. Mae McCoy—Improving
 Mrs. Claude Blackburn—Baby
 girl born March 4.

Mildred Henry—Surgery Feb.
 28.

First Methodist News

Marvin L. Boyd, Pastor
 Sunday Services for March
 7th:

Church School 9:45
 Morning Worship Service at
 10:50

Methodist Youth Fellowship
 7:15
 Evening Service 8:00

This Sunday is the Day of
 Dedication throughout Meth-
 odism. The pastor's subject at the
 Morning Worship Service will be
 "Do We Mean What We Say?"
 Every person present will have
 an opportunity to make a ded-

'Casablanca'



It's the new "Casablanca" ca-
 mellia, light red with white cen-
 ter, named in honor of the
 President's trip. Screen player
 Eleanor Parker displays it to
 VERY good advantage.

ication of "self, service, and sub-
 stance". A voluntary sacrificial
 offering will be made for war-
 time emergency needs.

The M. Y. F. meeting at 7:15
 P. M. will be a service of Dedi-
 cation for youth.

Bob Higgins returned Thurs-
 day from a business trip to
 Douglas, Tucson and other
 points in Arizona.

Try a Want Ad!



Clark Whitaker arrived home
 Tuesday from Fort Bliss where
 he is stationed with the U. S.
 Army. He will spend a three
 weeks furlough with his parents,
 Mr. and Mrs. G. H. Whitaker.

Richard Petersen who was in-
 ducted in the U. S. Army Janu-
 ary 22, is now an Air Corps Ca-
 det at Miami Beach, Fla. He is
 the son of Mr. and Mrs. A. Pet-
 ersen.

use the
**CLASSIFIED
 ADS**

**Have Your Tires
 Re-Capped
 NOW -- No Certificate
 is Required!**

Our RUBBER R-JUVENATOR will add to the life of
 your Old Tires by giving new life to the Rubber and
 Saving the Sidewalls.

OK TIRE SHOP
 Phone . . . 67
 313 Main W. P. OSBURN Hereford

**OFFICIAL
 TIRE
 INSPECTION
 Station**

**GIVE YOUR BUYING
 This EYE-CUE
 TEST**

What are the lowest prices for nationally advertised drugs,
 toiletries, and home accessories? That's not a "\$64 question"
 —but the right answers to it will earn a handsome reward in
 the form of EXTRA SAVINGS. Give your buying this test
 now! You'll get a high "EYECUE" in economy just by read-
 ing this ad, and while you're at it, put an "X" next to every
 item you know you need today!

SYRUP PEPSIN BIG \$1.20 SIZE . . . 98c
EPSOM SALTS 5 LBS. 39c
VICK'S SALVE 75c SIZE 59c
KOTEX 25c SIZE 23c
ASPIRIN ST. JOSEPH. 100 FOR 29c
KRESO DIP 1/2 GALLON 98c
 60c **ALKA SELTZER** 49c
 50c Jergen's **HAND LOTION** 39c
 50c Lavior **MOUTH WASH** 39c
 \$1.00 Coty's **FACE POWDER** 89c
 60c **Campho Phenique** 49c

**GIVE TO THE
 WAR FUND**

**YOUR Son Wants
 YOU to Give**
 When you give to the Red
 Cross War Fund, you give to
 your soldier son, wherever he
 may be stationed, because
 this worthy organization
 brings comfort and pleasure
 to all fronts in this global
 war. Give — and give gen-
 erously — to your local chap-
 ter. He wants you to do so.

TAMPAX
 Month's Supply .31

**DR. WEST'S
 VRAY
 DENTAL CREAM
 .39**

CEREVIM
 Pre-Cooked
 Cereal Food
 LB. .39

**A-B-D-G
 VITAMINS
 100
 Capsules
 \$2.69**

**POND'S
 COLD CREAM
 .59**

60c SAL HEPATICA 49c
 Quart
MINERAL OIL 89c
 Quart Nyal
MILK MAGNESIA 59c

**CLOSE
 Drug Store**
 PRESCRIPTION DRUGGISTS
 The Royal Store Phone 13

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Patriotic Banquet Is Given By Westway Home Demonstration Club

Highlight of the year for the Westway Home Demonstration Club was the patriotic banquet held at the school house Wednesday night February 23.

Tables were arranged in a "V" for Victory shape with groups of American flags placed at intervals. Places were marked by tiny cardboard hatchets in red, white and blue. The delightful two-course dinner was served by daughters of members of the club who included Rose Stephan, Margaret Sowell, Camella Otts, Nina Beth Hartman, and Elaine Cox. Their festive white aprons and red, white and blue caps added to the general theme of decoration.

Mrs. Merlin Kaul was toastmaster for the program. Mrs. Al Werner gave the welcome to guests and the response was given by Clarence Morrison. An accordion number and vocal solo was presented by T. L. Hawks and a Dutch song was presented by Mrs. T. B. Cox and Mrs. Hughes Millard. In a victory skit, which concluded the program, the club led in singing "There's a Star Spangled Banner Waving Somewhere" and "God Bless America". Mrs. W. S. Rice gave an appropriate closing prayer.

Those present including husbands and special guests, were Dr. G. W. Heard, E. B. Posey of Hereford, L. T. Hawks, Mr. and

Mrs. W. A. Nicks, Mr. and Mrs. Henry Melton, Miss Elma Smith and Messrs. and Mesdames Hughes Millard, Manuel Hawks, T. B. Cox, R. L. Wilson, G. C. Hartman, Al Werner, W. L. Jones, Clarence Morrison, Jim Bookout, Maurice Tannahill, Merlin Kaul, Grady Wilson, M. S. Roe, R. M. Gunn, Joe Landers, W. S. Rice, E. H. Little, Buren Sowell, Paul Rudd, Orville Houser and Elmer Combs.

Grandmother Bell Celebrates Her 88th Birthday

Mrs. B. T. Bell, lovingly called Grandmother Bell by many who love and admire her, celebrated her 88th birthday Tuesday. Old friends called at the home of her daughter, Mrs. E. S. Ireland, with whom she makes her home, and relatives and friends sent messages of congratulation, gifts and flowers.

Mrs. Bell is a pioneer of Texas and of Deaf Smith and Castro Counties. Her husband was the grandson of Mrs. Josiah H. Bell who was honored at the Texas Centennial Exposition for her part in Texas history. Mrs. Bell is the mother of ten children and she has 22 grandchildren and 11 great-grandchildren.

She attributes her long life and good health to living out-of-doors as much as possible, cultivating flowers and a garden, and an abounding faith in God and his promises.

LT. GEORGE COOPER MARRIES NEW YORK GIRL IN HEREFORD

Miss Rhoda R. Osro of New York City and Lieut. George Cooper stationed at the Internment Camp headquarters here, were married here February 19. The bride arrived from New York that day and the couple was married that afternoon. She is the daughter of Mr. and Mrs. Joseph Ostro of New York and before leaving for Texas she was employed as a private secretary in that city. At present she is employed in the hospital division of the camp here.

Corps. Billy also served as secretary-treasurer of the organization while in Fort Worth. Plans were also made for the general meeting which will be held in Austin in April.

Visiting in the home of his parents, Mr. and Mrs. J. W. Spradley, this week is J. Walter Spradley, who is on furlough from Ft. Sam Houston, San Antonio. Miss Nell Spradley arrived Wednesday from Texas State College for Women and will make a three-day visit in the Spradley home.

BURIAL RITES TOMORROW

Burial will be in Hereford tomorrow for the baby of Mr. and Mrs. Carl Brown, who died in Alexandria, La. Mrs. Brown is a daughter of Mr. and Mrs. E. T. Shreve.

LEGAL NOTICE

TO ALL PERSONS INTERESTED IN JOHN W. DeAtley's Subdivision of Blocks 2 to 14, inclusive, of DeAtley's Addition to the Town of Hereford, Deaf Smith County, Texas, and the streets, alleys and avenues therein, or any part thereof; and DeAtley's Addition:

Notice is hereby given that Caroline Frisbie, joined by her husband, A. Frisbie, did on the

10th day of February, 1943, file in the Commissioners' Court of Deaf Smith County, Texas, an application as follows, to-wit:

"Now comes Caroline Frisbie, joined by her husband, A. Frisbie, hereinafter called applicants, and would respectfully show to the Court the following:

"That applicant is the owner of the following described land located in Deaf Smith County, Texas, to-wit:

All of Blocks Numbers 5, 6, 7 and 8, of John W. DeAtley's Subdivision of Blocks 2 to 14, inclusive, of DeAtley's Addition to the town of Hereford, Texas, as shown by plat of record in Volume 19, at page 402, Deed Records, Deaf Smith County, Texas; and being also described as Blocks Numbers 5, 6, 7 and 8, of DeAtley's Addition to the Town of Hereford, in Section Number 80, Block K-3, Deaf Smith County, Texas, as shown by plat recorded in Book 19, at pages 158-9 in the Deed Records of Deaf Smith County;

"That said lands are not located within the limits of any incorporated city or town, that the streets, avenues and alleys shown on said two recorded plats above referred to, concerning said blocks have not been opened and have never been used. That a cancellation of such portion of such Subdivision owned by applicant will not interfere with the

established right of ways of any party owning any portion of such subdivisions or any adjacent land owners.

"That the streets, alleys and avenues shown on said plats through between and across said blocks owned by applicants have never been and are not now in use or open, and the same should be in all things ordered closed and cancelled, and the closing and cancelling thereof by the Commissioner's Court will not interfere with the established rights of the public or any purchaser or any owner of any portion of such subdivision; and there is no established right of ways of any person or persons whatsoever on, to, between or across said blocks owned by applicant or the streets, alleys or avenues shown between said blocks, (except the State and Federal Highway, and this application is not intended to affect said Highway.)

"Wherefore Applicants pray that the Commissioners' Court enter its order, herein cancelling the portion of such subdivision as is above described so as to place such portion into an acreage tract, and that an order be entered cancelling such subdivisions in so far as said blocks owned by applicant are concerned, and that such order be spread upon the Minutes of said Court.

Caroline Frisbie
A. Frisbie

That said application to can-

cel such portion of such subdivisions as is above mentioned, will be heard by said court at a regular term thereof on the 23rd day of March, 1943, at the Court House in Deaf Smith County, Texas, and all persons interested in such lands, subdivisions, streets, alleys and avenues thereof, are hereby commanded to appear at such time and place before said commissioners' Court to contest said application if they desire so to do.

This notice is hereby given under the direction of said Court by publishing the same in the "Hereford Brand" a newspaper, published in said county in the English Language for three weeks prior to the action of said Court on said application, on said day, as above specified.

IN TESTIMONY WHEREOF, I witness my hand and seal of office on this 24th day of February, 1943.

Issued this 24th day of February, 1943.

R. L. THOMPSON
County Clerk, Deaf Smith County, Texas. 6-30c

NOTICE: All owners of property in the City of Hereford are requested to call at the City Hall and render that property for 1943 taxation. Unless property is rendered valuations will be arbitrarily fixed.

C. J. Paddock, Mayor
By Eva Pittman
City Clerk 7-30c

PERSONAL

Red Cross Official Visits

F. Leo Durkee, district representative of the American Red Cross was in Hereford Tuesday conferring with S. P. Rosson, chairman of the County War Fund Drive, on the conduct of the drive here.

Mr. and Mrs. Ted Neely and Mrs. Effie Gooch of Amarillo were weekend guests in Hereford. They visited Mrs. Seth B. Holman.

Mrs. Goldie Rushing left Saturday for Los Angeles, Calif., after spending several weeks here with her mother, Mrs. W. M. Rigler, who is confined to her home because of illness. Mrs. Rushing returned home on receiving word that her husband was ill in a hospital.

A-C Willis Black who is stationed with the Army Air Corps at Thunderbird Field near Phoenix, Ariz. is in Texas on furlough and this week he is a guest of Miss Alma Burkett in Hereford.

Mrs. Ike Holman of Amarillo visited her parents, Mr. and Mrs. Glenn Snyder Friday. Her little daughter, Glenda, remained in Hereford for a week's visit with her grandparents.

Mrs. J. C. Crump and baby daughter of Borger are visiting her parents, Mr. and Mrs. S. L. Walser.

Wm. Spence, Phoenix, Ariz., cattleman, transacted business here Tuesday and visited with Mr. and Mrs. W. E. Dameron.

FEDERATED CLUBS WILL MEET FRIDAY

The third quarterly meeting of the Deaf Smith County Federation of Women's Clubs will be held at the Presbyterian Church Friday, March 5. Hostess clubs will be Pioneer, Bay View and Child Study Clubs. Mrs. A. J. Schroeter will be in charge of the program which will be held after the luncheon at one o'clock.

Mr. and Mrs. W. E. Dameron returned Sunday from Fort Worth where they visited their daughter, Miss June Dameron, student at T. C. U. last week.

THREE LEAVE WEDNESDAY FOR DOWN STATE VISITS

Three Hereford women left yesterday for points in Texas to be with relatives who are ill. Mrs. A. O. Thompson went to Deport to be with her mother, Mrs. A. E. Argo. Mrs. Clara McLean went to Dallas where her sister, Mrs. Ward Bell is ill with pneumonia and Mrs. L. H. Shore also went to Dallas to be with a daughter, Mrs. D. C. Laird, Jr., who is ill with measles. Mrs. Shore's granddaughter, little Syble Rose of Houston, accompanied them as far as Dallas enroute home. Also accompanying the group was Mrs. Troys Carmichael of Houston and nephew, Edwin Schroeter.

Mrs. A. R. Bateman and two children left Monday for Calvin, Okla., to attend funeral services held there Tuesday for her stepfather.

Bob Gilliland is home for a brief vacation with his parents, Mr. and Mrs. P. H. Gilliland. He has recently completed an advanced course in flying at Ardmore, Okla.

Wm. L. Parker, FBI Agent of Oklahoma City, is in Hereford today to visit his mother, Mrs. G. A. F. Parker.

Attends Homemakers Meet

Billy Dameron, vice president, boy's section of the Future Homemakers of Texas, returned from attending a meeting of officers of the organization held in Fort Worth last week. The meeting of the official group was held for the purpose of making plans by which members can help in the war effort through the Victory

"We Sell for Less"

HAILE DRUGS

PHONE ... 99

-Prices for Friday, Saturday and Monday

Walgreen Agency Drug Store

FOR VICTORY BUY WAR SAVING BONDS and STAMPS AT OUR STORE

✓ AND ✓

In compounding a Prescription, your Registered Pharmacist is honor-bound to check and double check each and every one with utmost care. This extra precaution is your assurance of receiving an ACCURATELY FILLED Prescription.

Dependable Prescriptions

VOLUME SALE

Box 500 PERFECTION CLEANSING TISSUES 27c	75c SHAMPOO FITCH'S ... 59c	25c TOOTH BRUSH 13c	\$1.00 C. R. COUGH SYRUP
60c ALKA SELTZER ... 49c	10c SOAP FLAKES IVORY ... 7c	1-Lb. Roll HOUSEHOLD COTTON 47c	73c
PINT HYDROGEN PEROXIDE ... 23c	25c ANACIN TABLETS 19c	Airfoam LATEX SPONGE 98c	Bottle of 100 SACCARIN TABLETS 19c
30c HILL'S TABLETS 23c	25c Size EX-LAX LAXATIVE 19c	CENTAUR PLAYING CARDS 37c	25c Size GLYCERIN Suppositories 23c
50c Size REVELATION TOOTH POWDER 32c	1 Ounce SENNA LEAVES 12c	For Hands FROSTILLA LOTION 29c	Paper Towels Roll of 150 12c
60c CREOLMULSION 49c	6 Ounce ZONITE ANTISEPTIC 47c	60c Size ALKA-SELTZER TABLETS 49c	Pt. Keller MOUTH WASH 2189c
\$1.20 SYRUP PEPSIN 79c	25c Size CASTOR OIL 19c	2-QUART HOT WATER BOTTLE 49c	100 Milk of Magnesia TABLETS 49c
GILLETTE Shave Cream 25c	Bottle 100 BAYER ASPIRIN 59c	25c FITCH Hair Oil 19c	\$1.25 Absorbine Jr. ONLY 89c
Box of 12 KOTEX Sanitary NAPKINS 22c	Eyes Burn? MURINE FOR EYES 49c	14 Ounce PEPSODENT ANTISEPTIC 59c	Super-Soft DR. SCHOLL ZINC PADS 31c
50-3 mg. VITAMIN B-1 Tabs 79c	60c Size PERTUSSIN Your Cough Due to Colds 51c	10c Toilet Soap	10-Cup Glass COFFEE MAKER 1.25
MONEY-SAVING COUPON	50c HIND'S LOTION 2 FOR 49c	WOODBURY 4 CAKES only 29c	60c Sol Hepatica 39c

Be Smart in one of our Lovely Spring Suits or Coats. In black, Navy, Biege — high colors!

Compliment-Catching

Spring Dresses

Dresses are arriving daily at the Fashion Shoppe... dresses in all new styles to last "through spring" ... and summer!

We invite you to visit us and to see them now... because they're going rapidly.

As always, our shop features dresses by

PAUL SERGEANT
PAUL SACHS
LEVINE... JUSTIN
LEIGHTON
NELLY DONS
GEORGIANAS ... and many other Nationally Advertised lines!

Juniors

... by

DORIS DODSON
CLARA KAY
TRUDY HALL
... and many others.

March of Events

New Spring

BONNETS

in Felts, Satens, Milans, Failles. For chic, smart wear this spring, choose your hat now from our large selection of Brewsters, Gages ... and Lee Bury's.

Fashion Dress Shoppe

Do You Remember?

February 27, 1903

AUSTIN, TEX., Feb. 18— a general raid of private poker and crap games was made by Constable Morris and a large force of deputies and numerous arrests were made. At a leading hotel a poker game was broken up and eight arrests were made, including several members of the legislature. The raid caused much excitement, being the first made since the moral wave spread over Austin one month ago.

Loosens Up Thick Choking Phlegm of BRONCHIAL ASTHMA!

Send 45c today for any good drug store for a bottle of Buckley's CANADIAN Elixure (Triple Action). Pour yourself a teaspoonful, let it lie on your tongue a moment then swallow slowly. Feel its instant powerful effective action spread through throat, head and bronchial tubes. Starts at once to loosen thick choking phlegm making breathing easier. No claim is made that Buckley's is a cure for Chronic Bronchitis or Asthma but suffers often find Buckley's CANADIAN Elixure (the largest selling cough medicine in all Canada) eases coughing spasms and loosens up that choking phlegm which seems to clog the tubes and makes breathing difficult. Many get better night's rest.

HAILE DRUGS

T. W. Hart, postmaster and general merchandise dealer, of Hart, 20 miles southeast of Dimmitt— informed us that on February 16, the enterprising citizens of that community held a meeting for the purpose of building a school house at that place.

The Board of Directors of the Hereford Board of Trade has succeeded in having a cattle trail opened up a hundred and fifty miles or more south of Hereford. The trail will begin at the south line of Slade pasture and extend northward across the Slaughter and other intervening pastures to Hereford.

The Dimmitt stage, which went out Wednesday morning, was unable to go through on account of the deep snow and had to turn back to Hereford.

A wedding occurred in town Thursday which came as a great surprise to the relatives and friends of the high contracting parties. The young people who were the principals in this interesting affair were Wildy Lea of Roswell, N. M., and Miss Alice Howard of Hereford.

February 28, 1918

Polyanna says there are more than 800 "glad" verses in the Bible. Ample justification for

the happy hours spent last Friday evening when a crowd of fun-loving, loyal, progressive Methodists met at the courthouse with the two-fold purpose of getting better acquainted and contributing something to the church fund.

GRADE SCHOOL NEWS: Bessie Sanders has been absent for two weeks. She accompanied her mother to Frost, Texas to visit her grandmother, who was very ill.

Fourth Grade Literary Society with Gwendolyn Price as president, is progressing nicely.

STAR THEATRE AD: We present for your approval, Mary Miles Minter in the "Mate of Sally Ann", Miss Minter is one of the cleverest actresses on the screen today. Other coming attractions—Francis X. Bushman and Beverley Bayne, in "Red, White and Blue Blood," and Douglas Fairbanks in "A Modern Musketeer."

The U. D. C.'s will meet with Mrs. Otho Beene and Mrs. J. J. Clark at the home of the former on Friday, March 1.

Summerfield

MRS. JIM CLARK

The revival got off to a fine start Sunday with 129 attending the morning service.

Rev. Lowell Ponder of Plainview is doing the preaching. Tommie Godfrey of Fort Worth and Miss Pauline Hoppe of Wayland College are in charge of the music.

A goal of 151 on time for Sunday School has been set for next Sunday. Sunday School starts at 10:30. You be sure and be there on time. Evening services start at 8:40 with prayer services at 8:15.

Miss Mary Lookingbill who attends Texas Tech, spent the week-end at home with her parents, Mr. and Mrs. Lloyd Lookingbill.

W. M. U. met Wednesday afternoon at the church for the monthly Bible Study. "A Years Missionary Tour of the Bible," a course of study prepared by Mrs. Theron J. Foutts, was begun. Mrs. D. C. Walser is the Bible Study Chairman.

Members present were taken on an imaginary tour of Alaska when Mrs. Jim Clark directed a three hour study of "Arctic Gateways." Although Southern Baptist have no mission work in Alaska, members found the study worthwhile not only because of the strategic importance of Alaska in world affairs today but because of the many opportunities for mission work in this isolated area.

Members present were Mrs. Ky Lawrence, Mrs. C. R. Walser, Mrs. D. C. Walser, Mrs. L. L. Cannon, Mrs. M. D. Rexrode and Mrs. Clark.

Mr. and Mrs. J. B. Noland and Linda Kay were in Floydada last week on business.

Attending the Tierra Blanca Baptist Associational Workers Conference in Friona Thursday were Rev. M. D. Rexrode, Mrs. B. E. Roberson, Mrs. Ky Lawrence, Mrs. C. R. Walser, Mrs. Jim Clark and sons.

School was dismissed here Thursday and Friday when the teachers were in charge of issuing Pencil Book No. 2 to Castro and Parmer County residents.

Bob Shaffer of Amarillo Air Training Base visited last week in the Ky Lawrence home. Private Shaffer came to Amarillo from Chico, Calif., where he



KING OF THE COWBOYS, Roy Rogers, is featured with Gabby Hayes and the "Sons of the Pioneers," in "Ridin' Down the Canyon," Friday and Saturday feature at The Star. Also on the bill is Gloria Jean in "Get Hep to Love."

knew Mr. Lawrence's sister, Mrs. Marvin Madden, and Mr. Madden.

Pvt. Thurmen Atchley has been transferred from the Glendale School at Dalhart—destination unknown.

Pvt. R. D. Lance, Jr., is spending an eleven day furlough with his wife and other relatives here. He is stationed at Hill Field, Ogden, Utah. Mrs. Lance plans to return to Ogden with her husband.

Mr. and Mrs. W. E. Hawkins and son Edgar Lee of Lamesa spent on Monday to Wednesday in the B. A. Atchley home. Mrs. Hawkins is a daughter of Mr. and Mrs. Atchley.

B. A. Atchley, Miss Gertrude Atchley, Mrs. R. D. Lance, Jr., and Mr. and Mrs. Geo. A. Springer were in Amarillo on Wednesday of last week.

Mr. and Mrs. Tandy Legg and family had as their week-end guests Mr. Legg's parents, Mr. and Mrs. J. A. Legg of Dickens.

Misses Edith Neill and Cara Neal Russell teacher's of Bethel spent the week-end with Mr. and Mrs. B. E. Roberson and family.

Rev. Marvel Upton of Seminary Hill visited his wife's parents here Saturday night and filled his regular appointment in Palo Duro Association Sun-

day. He attended the initial service of the Revival here Saturday evening.

Miss Betty Jane Carl of Hereford spent the week-end in the Earl Lance home. Sunday guests in the Lance home were Mr. and Mrs. Edgar Moseley of Hereford.

Rev. M. D. Rexrode attended the District Nine Baptist Convention in Plainview Friday.

Mr. and Mrs. H. D. Hill and family of Ford were Sunday guests in the B. A. Atchley home. Other relatives visiting there were Mr. and Mrs. Geo. DeLozier and family, Mr. and Mrs. O. A. Springer of Friso, and Private and Mrs. R. D. Lance, Jr.

Jess Lindsey was in Lubbock on business Monday.

Mr. and Mrs. Elbert DeLozier

WHY BE FAT?

It's Easy to Reduce

You consciously pounds and have a more slender, graceful figure. No laxatives. No drugs. No exercising. With this AYDS plan you don't cut out any meals, starches, potatoes, meats or butter, you simply cut them down.

It's easy when you enjoy a delicious (vitaminized) AYDS before each meal.

100 PERSONS LOSE 14 LBS. TO 20 LBS. IN 30 DAYS, using AYDS under the direction of Dr. C. E. Von Hauser. Swear to before a Notary Public.

Absolutely harmless. GUARANTEED. Try a large box of AYDS. 30-day supply only \$2.75. Money back if you don't get results. Just phone HAILE DRUGS

and Geo. DeLozier were in Amarillo Monday. Mr. and Mrs. Charlie Noland also were in Amarillo Monday.

Mr. and Mrs. D. J. Lowry of Lubbock are staying with Mr. and Mrs. Jess Lindsey and he is working at the Camp near Hereford.

Mrs. Tandy Legg, Mrs. Laura Shaw, and Mrs. Lee Curry attended a Cafeteria meeting in Hereford last week.

Rev. Lowell Ponder, Rev. M. D. Rexrode, Tommie Godfrey and Miss Pauline Hoppe visited the school Monday morning. Rev. Ponder spoke to the children and Mr. Godfrey sang for them.

The visitors ate dinner at the school cafeteria.

Ms. Ed Peacock of Easter, Mrs. Frances Easley of Crowell, Mrs. G. W. Mills of Amarillo, Miss Eva Blakemore of Oklahoma City, Emmett Blakemore of Borger, and Forbus Blakemore have been at the bedside of their mother, Mrs. J. A. Blakemore, who is in the hospital at Dimmitt.

Mr. and Mrs. Ross Royce and family were in Friona Friday.

Mrs. Frank Huckert was called to Portales Saturday because of the serious illness of her mother Mrs. C. M. Hardesty. She took Mary Katherine with her and left the baby with Mrs. Joe Huckert in Hereford.

Mrs. D. C. Walser and daughters, Mrs. C. R. Walser and Mrs. Jim Clark, visited Monday afternoon in Hereford with Mrs. C. J. Crump and daughter of Borger who have been visiting Mrs. Crump's parents, Mr. and Mrs. S. L. Walser.

AT FIRST SIGN OF A **COLD 666** USE 666 666 TABLETS, SALVE, NOSE DROPS

TRY A WANT AD

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WHAT HAVE YOU INSURE!

John McLean
Insurance Agency
112 W. 3rd. Phone 273

INCOME TAX RETURNS...

Income Tax Returns Compiled; Social Security and Texas Unemployment Compensation Reports prepared. All Federal or State Tax Returns. Have had 25 years experience. Charges reasonably based on time used in preparing returns or reports.

W. L. Alexander
Hereford, Texas
At City Drug—Phone 100

THE HEREFORD BAKERY

"Home of Butterkist Bread"

WELCOMES

A NEW INDUSTRY... TO HEREFORD!
—especially one which affords this community a chance to join the FOOD FOR FREEDOM PROGRAM!

BEST WISHES... in Establishing
Hereford's New Canning Plant

Follow these Steps to POULTRY SUCCESS

- 1. Buy GOOD Chix**
Start RIGHT this year with CHEK-R-CHIX! They're hatched RIGHT—from high-producing flocks, carefully selected, thoroughly blood-tested—lively and vigorous!
- 2. Use GOOD Feed**
This year it's economical to buy the best starting feed you can get. Good reliable STARTENA is still available. And it takes so little to give your chicks the head start they need to make big, thrifty, profitable layers next fall.
- 3. Follow GOOD Sanitation**
Protect your investment in good chicks and good feed with CHEK-R-TABS—the only poultry water tablet which acts as disinfectant, bowel astringent and fungicide. You need only one tablet to the quart of water. Easy and economical to use.

Packard Milling Co.
HEREFORD, TEXAS

BUY YOUR EQUIPMENT EARLY! Poultry equipment is short. Better order your needs NOW! Our stocks are reasonably full, but there may not be enough to go around. We suggest you come in and see us TODAY!

This Community Has Still Another Opportunity to to Serve... in Producing

FOOD FOR FREEDOM

We wish to express our appreciation for the splendid cooperation shown by this section in the War Effort. It has been our pleasure to issue War Bonds for many of you — and we know that you MEAN BUSINESS!

Therefore, We Are Glad to

WELCOME HEREFORD'S CANNING PLANT!

A NEW INDUSTRY

... which represents ANOTHER HOME FRONT upon which our people and our community can serve. In addition, we are also glad to welcome Hereford's New Canning Plant in behalf of THE FUTURE, for we feel that it is one of the first small steps toward development of a great new industry in a virgin territory!

GROW FOOD FOR FREEDOM — BUY U. S. WAR BONDS!
Let's Get This War Over as Soon as Possible!

The First State Bank

MEMBER F. D. I. C.

Income Tax Returns

Compiled—Reasonable Rates

Mrs. Clyde Cocanougher
109 8th Street

NOTICE!

Let Us Handle Your FARM SALES or LIVESTOCK AUCTIONS

Lloyd Otten
B. E. Brumley
Phone 9024 F4—Hereford, Tex.

E. C. Eubanks

Auditor & Accountant

INCOME TAX SERVICE

Office in the Courthouse

THIS YEAR ABOVE ALL OTHERS . . . YOU OWE IT TO YOURSELF AND YOUR COUNTRY TO

JOIN THE RED CROSS!

Ask for S. & H. GREEN STAMPS at the
CITY DRUG STORE
PHONE . . . 100

Selective Service NEWS

Left for Ft. Sill Today

Clifton Nell Cox, John Lienen, Albert Harvey Ferguson, Jr. (transfer), Alva Ray Greenwood, Earl Dean Hopson, Elroy Raymond Artho, Robert Edward Kleber (transfer), Vance DeKater Crume (transfer), Donald Ivie, Arnold Lynn Powelson, Todd Hamilton Herrington, Earl Harte Rea, Perry Alvin Lee, Clifford Houston Vaughn, Preston Elbert Hagans, Howard Houston Gore, Leonard Wilford Burleson.

Ordered for Induction Soon

Jack Robinson London and Leo Slaton Rudd (volunteers) and Wilson Lee Palmer, J. D. Short, Raymond Walker Tedford, Max Lee Stipe, Luther Albert Worley, Hubert Weldon Edwards, Virgil Ira Morton, Marvin Price, Daniel Wooten Russell, A. J. Robinson.

Luther Worley and Daniel Russell, in the last semester of their high school work and having filed intention to complete the school term, will not actually be inducted until May.

Volunteers in Navy

Two recent volunteers, Billy Eugene Kendall and Harry Rudolph Finck, Jr., have been accepted by the Navy.

Classifications

3-A
Otis P. Vickers, Starlin Lee R. Mitchell.

3-B
Grover C. Thomas, Glenn W. Roberson, William T. Carmichael, Charles W. Benton, Eunice McGuire, Herman L. Drake.

3-C
Morris O. Sowell, Lester Cooper.

1-A
Frank L. Lucas, Jr.

2-C
Melvin H. May, Durward A. Anderwald, Raleigh C. Hollabaugh.

4-H

John F. Severance, Joseph A. Hellman, Noel G. Andrew, William M. Collins, Thomas R. Alsup, Finis E. Wade, Albert H. Peters, John P. Robinson, Jesse B. Whitlow, Lawrence Joseph Straffuss, Thomas Bird Cox, George Lewis Shirley, Clifford Mathias Carpenter.

Also placed in 4-H were those men who registered in February, 1942, who have reached their 39th birthday. This included most of the order numbers from 10,001 to 10,357.

4-A
Jonathan A. Piman, John Wesley Brady.

Ordered for Physical
Harvey Paul Artho, Harold Lindsey, John Glenn Hampton, Jack Lowry.

Westway Items

By MRS. MERLIN KAUL

There will be a pie supper at the schoolhouse Friday night, March 5 and everyone is invited to attend. The proceeds will be used to aid the cafeteria.

The pupils of the school bought \$25.45 in defense stamps in February which makes the total bought this year \$123.25, which is a fine record. Mrs. Clarence Morrison has been appointed Red Cross chairman of this community and she will be at the schoolhouse Friday night to receive your Red Cross contributions. Let's help her put our community "over the top."

From all reports the Home Demonstration Club Banquet which was held Wednesday night at the schoolhouse was enjoyed by everyone present.

The next club meeting will be held on Wednesday, March 10. Miss Oliver will give the demonstration.

The club will serve lunch on Tuesday, March 9 at the Walker Nicks sale. Mrs. G. C. Hartman, Mrs. W. S. Rice, and Mrs. Merlin Kaul attended the coun-

cil meeting at the Court House Saturday.

Winter returned in full blast Monday night with high winds, low temperatures, and snow. Snow flurries continued Tuesday. The snow brought very little moisture because of the wind.

Joe Landers is building a new brooder house. Several brooder houses have been built lately and a number of people have chicks.

Mrs. T. E. Cowart of Lockney was a guest Saturday night and Sunday in the home of her brother G. C. Hartman. A dinner in her honor was held Sunday at the Hartman home. Mr. and Mrs. Orville Houser and Mr. and Mrs. Gordon Witherspoon and children were present from Hereford.

Farmers report lots of green bugs in the wheat around here—more numerous in larger wheat, fewer in wheat that has been grazed off.

Mr. and Mrs. Ralph Durstine of Lubbock and Jerry London of Friona were visitors Friday night and Saturday in the Merlin Kaul home.

Honoring Mrs. Clinton Jackson, several members of the Home Demonstration Club gathered Monday afternoon at her home for a party. The entertainment of the afternoon included a contest and visiting. Mrs. Jackson was presented with a lovely gift from the club.

Refreshments were served to Mesdames Clinton Jackson, M. S. Roe, Hughes Millard, Manuel Hawks, G. W. Wilson, Paul Rudd, Jim Bookout, Maurice Tannahill, Clarence Morrison, Merlin Kaul and Mesdames G. S. Parker and Jerry Albracht of Hereford.

Mr. and Mrs. Herman Gray received a telegram Saturday afternoon telling of the death of Mrs. J. G. Harvey of Crosbyton. Mrs. Harvey was 89 years old. She was the mother of John Harvey who is a brother-in-law of Mrs. Gray.

Mrs. Harvey lived for many years in this community where

she was affectionately called "Mother Harvey". She also lived in Hereford and was a member of the Church of Christ where she was a faithful attendant. A daughter, Mrs. Arthur Brooks, lives at Hereford.

Mr. and Mrs. Herman Gray went to Crosbyton to attend the funeral which was held Sunday afternoon.

Rev. and Mrs. L. N. Lipscomb of Plainview were guests Tuesday in the O. Wilder home. Rev. Lipscomb went on to Borger to attend a meeting and Mrs. Lipscomb remained as a guest in the The Lipscombs returned to Plainview Wednesday afternoon.

Rex Tynes of Hereford was a dinner guest last Sunday of Mr. and Mrs. O. Wilder and Mildred.

Mr. and Mrs. F. W. Dodson and Monte Max were visitors here over the week-end. They were guests of Miss Elma Smith, Mr. and Mrs. R. M. Gunn and Mr. and Mrs. Joe Landers. Monte Max visited Sunday in the Earl Little home.

Mr. and Mrs. Vincent Skypala, Mr. and Mrs. Richard Conally and children attended a party Sunday night at the Paul Artho home at Umbarger. The occasion honored Elroy Artho who leaves Thursday for army service. Elroy has often visited in this community.

Norbert Skypala, Louie Welch and son Eddie of Umbarger were visitors Sunday afternoon in the V. Skypala home.

Mrs. Vincent Skypala reports that a letter received last week from Edwin says that he is well and busy—and is in India.

Roy Landers has moved from California back to Washington. His wife has been with him in California and is waiting to hear from him before she decides whether she will return home or follow him.

Everyone is invited to attend the pie supper which will be held Friday night at the schoolhouse. All ladies bring pies and men bring the pocketbooks.

Mr. and Mrs. Irving Willoughby and children from Ward were visitors in the G. C. Hartman home Thursday night.

Mr. and Mrs. Gordon Witherspoon and Jo Ann, Mrs. Orville Houser, and Elwyn Hartman of Hereford were visitors Thursday in the G. C. Hartman home. Jo Ann Witherspoon of Hereford was a guest Friday night of Nina Beth Hartman.

There was no school Thursday and Friday because of the registration for rationing. Folks from here registered at the High School at Hereford. Nannette Little assisted with the registration Saturday afternoon.

Mary Nicks of W T S C at Canyon spent the week end with her parents, Mr. and Mrs. Walker Nicks.

Mr. and Mrs. W. R. Allmon moved Thursday to the home which they purchased recently at Hereford. Billy Roberson of Hereford moved there. Merlin Kaul helped them.

Everyone is glad to know that Henry Allmon is improving in health. He is now able to sit up a few minutes at a time. They have recently purchased the Mills home in Hereford. They have been living in an apartment at this place since Henry

LOCALS

Mr. and Mrs. Harvey Cash were in Hereford last Wednesday visiting relatives. They were guests in the home of her sister, Mrs. E. S. Ireland.

Mr. and Mrs. DeWitt Landis and children of Lubbock, spent last weekend here with her mother, Mrs. T. E. Seigler.

Mr. and Mrs. D. C. Klasey and baby spent last weekend in Amarillo with her mother, Mrs. John Whiteside.

Miss Mary Beth Hicks, daughter of Mr. and Mrs. C. M. Hicks, and Miss Billie Louise Davis, daughter of Mr. and Mrs. Arthur Davis, both employed in Amarillo, spent the weekend here with homefolks.

Miss Betty Jane Roloson, student at W. T. S. C. came home to visit her parents, Mr. and Mrs. F. T. Roloson, over the weekend.

Mr. and Mrs. Joe Kendall and Mr. and Mrs. Jeff Roberson made a business trip to Plainview Monday.

left the hospital.

T. B. Cox was painfully injured last Friday when the horse he was riding stumbled and fell on his neck and shoulder.

Mrs. Corbett Brown and son have gone to visit her parents near Breckenridge.

Pfc. Marlin Pierce is now at Buffalo, N. Y. where he is taking additional training in welding. Marlin is a mechanic in the air corps.

Burrell Park and his daughter, Miss Flo-Adel Park of San Saba spent last weekend here with their sister and aunt, Mrs. Bess Bove.

Mrs. Buck Brunson left Saturday for Los Angeles, Calif., to join Mr. Brunson who is employed there by the Santa Fe Railroad. Mr. and Mrs. Brunson were recently married in Amarillo. She has taught in the primary department of Central School this year. Mrs. J. R. Allison has assumed Mrs. Brunson's duties in the school.



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Unitized PROCESS WALLPAPER
THEY'RE GUARANTEED
• WALL TESTED • STYLE TESTED
• SUN TESTED • WASH TESTED
Carl McCaslin Lbr. Co.
1 Block East of Courthouse

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IN NEW AND LARGER QUARTERS

WE HAVE MOVED OUR ENTIRE CLEANING PLANT TO
321 MAIN STREET

In the Building Formerly Occupied by The Personality Shop
Just North of Brooks' Barber Shop

Phone 111

for better service than ever before . . . because we've added new equipment in several departments

BRING YOUR

CLEANING

to our new location . . . where Roger Corbett, Mrs. Witherspoon and Bobby Jennings are on the job . . . or phone 111 for pick-up service.

FOX MAN'S SHOP will continue in the old location . . . and we are increasing our lines of merchandise as rapidly as possible.

Buy Good Merchandise
... then Conserve it with



Good Clothes are Harder and Harder to Get . . . Protect those You Now Have!

Buy 1943 License Tags

NOW

They Must Be On Your Car By April 1st . . . So Buy EARLY and Avoid the Rush

For the convenience of car owners — to remind you of some old regulations and to call attention to some NEW ones, we list the following points to remember in buying your 1943 license.

1. Bring Certificate of Title

The law provides that you MUST have a certificate of title before being issued a license. So if there is any doubt about your car papers come by early; we will be glad to check them for you.

2. Be Ready to Pay in Cash

This is not a matter of our choice; state laws strictly prohibit our accepting checks for license payment — We don't want to embarrass you, but we must comply with the law.

3. Sorry, we can't issue special numbers

New rules prohibit the issuing of special numbers; again this is no ruling of our particular office, but we just won't be able to issue special numbers this year.

J. O. NEWELL

Sheriff and Tax Collector

Let's Cook Something

The days of glib ordering of ingredients that go in the makings of many favorite dishes are over, for awhile at least, but here is a recipe that will outlive the wartime simplicity which prompts its use today. This old fashioned gingerbread of our childhood—used for many generations—will likely be enjoyed by many more. Mrs. J. E. Gyles got it in Atlanta, Ga., many years ago and considers it the best of all gingerbreads. If the whole recipe makes too much for your family, the recipe may be halved.

Mamma's Southern Gingerbread

- 3-4 cup shortening
- 1-2 cup sugar
- 1 teaspoon cinnamon
- 1 teaspoon nutmeg
- 1 tablespoon ginger
- 3 eggs
- 1 cup sorghum molasses
- 1 cup buttermilk
- 1 teaspoon soda
- 3 cups flour
- 1 teaspoon baking powder
- 1-2 teaspoon salt

Cream shortening, sugar, cinnamon, nutmeg and ginger together and beat hard. In another bowl beat the three eggs until lemon colored and blend with the molasses. Add this to the first mixture and add the buttermilk to which the soda has been added, and mix thoroughly. Add the flour, to which has been added the baking powder and salt, and beat all as long as you can. The longer you beat it—the better. Pour in a greased, long flat baking pan and bake in slow oven for an hour. Unlike most gingerbread, this is as good sold as it is when served immediately after removing from the oven.

Vega News

MRS. D. E. MCKENDREE

Funeral services for J. I. Mayes was held Thursday afternoon in the Vega Baptist church with Rev. A. L. Hicks in charge. Pall bearers were Wayne Dyer, Judge Charles Ingram, A. R. Rogers, D. E. McKendree, Ben Freeman and Lee Jones. Burial was in the Vega cemetery. Mr. Mayes suffered a stroke of apoplexy last Friday from which he never recovered. He is survived by three sisters, two living in Missouri and one in Durham, N. C. Neither could come for the funeral.

Mrs. F. J. Smith returned the first of the week from Sheridan Lake, Colo., where she visited her daughter, Mrs. Earl Steward and family.

Keith Leyd, gave his initial sermon last Sunday night in the Vega Baptist Church. We wish for him a very successful life in his work.

Mr. and Mrs. Frank Dunn are entertaining a young daughter who arrived in their home February 17. The young lady has been named Mary Grace.

The Klwanis held Ladies night Tuesday night with a Banquet in the dining room in the Methodist church. Members of the Women's Society of Christian Service served the Banquet.

Mr. and Mrs. Warren Robinson, who have been living in Amarillo for several months, have moved back to Vega where Warren will assist his father on the farm.

Mr. and Mrs. J. T. Richardson of Hereford were calling on Vega friends Saturday.

The Boy Scouts are digging up the dead trees on the court yard lawn and replacing them with new trees.

Mrs. H. M. Jackson is confined to her bed suffering from a heart attack.

Billy Jack Klein, a former Vega boy but more recently making his home with his parents, Mr. and Mrs. Bill Klein in Lubbock was visiting friends and relatives in Vega and Adrian this week. Billy Jack is a pilot of Uncle Sam's flying fortresses and is home on a furlough after having spent the past seven months in the southwest Pacific.

Mrs. H. G. Green left Thursday for Slaton to visit her brother there.

Little Master Barton Grooms is recovering nicely from a case of measles.

The American Legion and invited guests had a banquet Thursday night in the dining room in the Methodist Church after which the group went to the High School gymnasium where dancing was enjoyed.

Mrs. G. W. Roberson suffered a stroke of paralysis Thursday and on Saturday she was still in a critical condition.

Cabot Dysant a former Vega boy and graduate of Vega High School was seeing Vega friends Saturday before leaving for Quantico, Va., to enter Officer's Training School.

The teachers of the Vega school have been busy the past three days issuing the No. 2 ration books to the folks of surrounding communities.

Jack Ivy received word Saturday morning that his father was not expected to live and he and family left immediately for Erick, Okla., to be at his bedside. His father is 65 years old and has pneumonia.

Miss Marie Hicks, who teaches in the Wildorado school spent the week end with her parents, Rev. and Mrs. A. L. Hicks.

Mr. and Mrs. P. C. McGaughey and boys of Albuquerque, N. M., spent Monday night in the home of Mrs. McGaughey's parents, Mr. and Mrs. A. M. Miller and left early Tuesday morning with their son, Phillip, Jr., for Abilene, where he will see a specialist, having never recovered from his recent illness.

Mrs. Pat Robinson and small son of Hereford were calling on Vega friends Friday.

CHDA NOTES

Rats seem to be just about taking the country, but a new story on rat damage was told recently by Fred Frye, son of Mr. and Mrs. R. A. Frye of Dawn, who says that the rats ate the centers out of onions in five potato sacks in the Frye garage. The rodents left the shells of the onions as a sort of memento of their damage. And if you want to get rid of the rats on your place, the methods described in Bulletin C-189, "Declare War on Rats," will give the best proved methods for your rat eradication campaign.

The E. K. Pinnells of Bippus for several years have been preserving meat in oil, but lately the problem has been how to get the oil. The only answer seems to be to keep the oil you have or to get unrefined cottonseed oil. The last is difficult to obtain just now, but the method of refining is discussed in Farm and Home Hint No. 337, "Home Refining of Cottonseed Oil."

Just a hint to any of you who are planning to grow tomatoes commercially this year—tomatoes and potatoes belong to the same family (though we'll admit the family resemblance is slight so far as the eye can see) so if you have had trouble raising potatoes on certain land, do not plant tomatoes on that land. You will be pretty sure to have trouble raising tomatoes.

Take Care Of Pressure Cookers It's not necessary to remind any of us that we will want to can a large part of our home

THE CHURCH WORLD

The Christian Church

H. M. Redford, Minister.
Bible School - 9:45-11:55 A. M.
Morning Worship - 11:55-12:00 P. M.
Young People's Study and Worship - 7:00-8:00 P. M.
Evening Worship - 8:00-9:00 P. M.

A cordial invitation extended to all.

Present One-Act Play

The young people of the local Christian Church will present a one-act play, "The Standing Cane," by Helen L. Wilcox, in connection with a gathering of young people from the Christian Churches in the Panhandle to be held in the First Christian Church, Amarillo, Friday and Saturday, March 5-6. The play is the portrayal of the experiences of a family in a small town in Cuba. Characters as follows:

Senora Torreira, a widow, Betty Jane Robinson.
Josefina, Her daughter, Christine Smith.
Matilde, a middle-aged servant, Seletta Robinson.

Mateo Ricardo, an agent for an American Sugar Company, Bobby Carnahan.

Raoul, Senora Torreira's eld-

est son, Glenn Ricketts.

Approximately 15 young people from Hereford are planning to attend Mr. Redford, the pastor of the local Church, is director of young people's activities among the Christian Churches in the Panhandle. Mrs. Redford will conduct a discussion group for Junior High School young people on the subject of

"Latin America."

Have You Any Manila Rope? Manila rope, 3-16 of an inch or larger, is indispensable for certain military purposes. The government will pay 10 percent above owner's net cost for all it can get in lengths of 200 feet or more. Owners, whether business men or others, are requested to communicate with Murray Cook, 155 E. 44th St., New York City.



Out-of-Balance Wheels Will Grind Rubber off Tires

If you purposely scuffed the rubber off your tires you wouldn't do any more damage than you do by driving with unbalanced wheels. Have us check them today and balance them if necessary. You'll enjoy more mileage, more comfort, and more safety at less expense.

Have Your Car Serviced Regularly

We specialize in expert Washing and Texaco MAFPAK LUBRICATION!

WE WISH TO WELCOME Hereford's New Canning Plant AND WISH THEM EVERY SUCCESS!

Milburn Service Station Phone 16

ACROSS STREET SOUTH FROM THE COURTHOUSE

Announcing a NEW NAME

(but the same good INSURANCE service) Effective This Week . . . We Are Changing Our Name to

Hereford Insurance Agency

The management is the same — the service is the same — and we are in the same location — next door to the Hereford News Stand.

Red Cross Headquarters

We are glad that our office will serve as Red Cross Headquarters during the March War Fund and Membership Drive.

Mr. Rosson or one of his assistants will be in our office to take your membership, give out campaign supplies or answer any questions you may have.

Hereford Insurance Agency

ELIZABETH WOMBLE

HEREFORD SUPER MARKET

Formerly Weir's On The Highway Phone 117

We realize that we are going into business under adverse conditions, but we also know that people are going to eat and we believe they will appreciate the kind of store we are going to give you.

POINT RATIONING is going to set all of us back a notch, but we DO HAVE THE MERCHANDISE, and it will be our policy to set the pace in Food Buying in the Hereford territory. When you spend those Point Coupons, make them go further by getting the best quality of foods possible.

GAYLORD NEWELL will continue with the store as manager, assisted by LEM CARLYLE.

HENRY CLOYD will remain in charge of our Meat Market. With this force, we believe we can offer you better service than ever before.

—GAYLORD NEWELL and DAVID RODGERS



We Have Enlarged Our FRUIT and VEGETABLE Department to Help You Save Ration Points In addition, we have installed a new National Checking Machine and Cash Register — to accurately calculate your POINTS as we check your merchandise!

A Word of THANKS

... to My Friends and Patrons

In announcing the sale of my grocery store and market to David Rodgers and Gaylord Newell, I wish to take this means of expressing my sincere appreciation to those who have done business with me during the years I have operated in this community.

In view of poor health and other circumstances, I feel that it is best for me to quit business. However, I feel sure that these boys will continue to give you the same type of Quality Merchandise, Prompt Service and Fair Prices which I have tried to maintain at all times.

I hope that you will see fit to continue giving these boys your patronage. I know they will treat you honestly — and they are going to have the same stocks which you have been accustomed to shopping from.

Again, Let me say "THANK YOU" and that I really do appreciate the many things you have done for me from time to time.

J. G. "Glenn" WEIR

Howdy



Renowned as a LAND of WHEAT and FINE CATTLE . . . the Hereford territory is fast becoming a land of Diversification, due to unlimited natural resources; abundance of Shallow Water — and its High Climate Energy Zone!

The Hereford Chamber of Commerce

extends

GREETINGS and WELCOME to

NEIGHBOR

Hereford's New Canning Plant

Ashley Mixon, operator of Hereford's new Canning Plant, has asked for a minimum of 100 acres of Tomatoes to be grown in this community . . .

LET'S GIVE HIM NOT LESS THAN

500 Acres

FOOD FOR FREEDOM is the answer to our Government's plea to the farmers of this nation — and TOMATOES is the ONE FOOD for which they will furnish an unlimited number of cans . . . in other words, our Armed Forces need TOMATOES more than any other commodity!

This Movement Carries Full Endorsement and Approval of the
WAR PRODUCTION BOARD



GROW TOMATOES for the men Behind the Guns!

GET DETAILS FROM
A. E. Baleman — or — **Miss Sadie Lee Oliver**
County Agent Home Demonstration Agt.
Offices in Courthouse—Hereford, Texas

A CANNING PLANT has long been the dream of residents of this territory. In bringing this project here, the Hereford Chamber of Commerce feels that the first step has been taken toward a consistent community growth which is sure to follow. The government has already contracted the entire output of this new plant "for the duration."

RESIDENTS OF THIS COMMUNITY HAVE A WONDERFUL OPPORTUNITY . . .

. . . that of SERVING THEIR COUNTRY WELL, and at the same time BUILDING THEIR OWN COMMUNITY, their FARMS and INVESTMENTS for the Future!

DEAF SMITH COUNTY FOODS, operated by Ashley Mixon, is bringing

A NEW INDUSTRY TO HEREFORD . . .
He isn't Asking for Finance or Backing . . .
The Canning Plant will afford a New Crop for this irrigated section!
It will also bring a payroll of approximately \$50,000 into this community!
After the war, it will expand into many different lines of canned products!

All We Do Is Help OURSELVES and Our COUNTRY by PRODUCING FOOD FOR VICTORY!

. . . and extend our
GOOD WILL!

MOST OTHER FIRMS WE HAVE TALKED WITH WANTED FINANCIAL AID AND A GUARANTEED PRODUCTION. Mr. Mixon has expressed a Faith in the Future of our Country—let's turn in and show him that we are worthy of his confidence!

This is Merely the Beginning of an Era of Development in a New Country . . .

Daily, we receive from 10 to 50 letters from people interested in this section; today, we have a chance to make the dreams of 1900 come true. Everywhere you go people are asking about Hereford, Texas. We have a large supply of folders and printed literature. When you take a trip come by the Chamber of Commerce office and get some of this material which you may hand out to people who ask you questions about our community.

BE A BOOSTER . . . IT WILL INCREASE THE VALUE OF YOUR LAND AND INVESTMENTS EVEN MORE THAN WE HAVE ALREADY SEEN!

Hereford Chamber of Commerce

Phone 267

City Hall

Hereford, Texas

Commercial Food Users To Register March 1-10

Commercial eating places and institutional users of foods are being registered from March 1 to 10 inclusive. E. H. Norton, chairman of the county war price and rationing board said today, pointing out that under a single rationing program for the institutional users, who must register even though they may already have a large supply of rationed foodstuffs on hand, both coffee and sugar will be rationed in a single program with increased foodstuffs.

Allocation periods for all rationed foods are two months each for institutions. Restaurants and most other eating houses will have their allowance figured on the basis of the number of persons served during December and the allowance per person. Restaurant owners are describing the system as complicated, and national press releases state that the rationing, in some cases may go so far as to cut in half the amount of food a restaurant may serve.

Commercial and institutional users are urged to apply immediately for the new rationing form. Applications are being taken at the ration office in the courthouse.

Greatest

(Continued From Page 1)

of \$1, it will be necessary for about 80 per cent of the Deaf Smith County population to join if the quota is reached. Red Cross officials are urging individual membership instead of the single membership for an entire family which have served in the past, and state that only with larger than ordinary donations by each individual will the Red Cross be able to meet the much greater than ordinary needs faced by a people

at war. "We believe that our people know enough of the work of the Red Cross—of its services to our armed forces, to the needs of distressed citizens on the battle front and the home front—that they will go forward without delay to meet, and exceed, our quota." Mr. Rosson states.

5,930

(Continued from Page 1)

Choose the size can most economical for your use; read the label to find out about quality, ingredients and use; put processed foods where they will keep best; cook food quickly to hold vitamins and use all good juices—waste nothing.

Brand

(Continued from Page 1)

dition, the delivery boys will be released for other jobs which need to be done.

This movement, like many others, is a war-time measure. After the war-city delivery will be resumed if our subscribers wish. We also ask our subscribers to bear in mind that there are newspaper restrictions—and that we are not allowed to print extra papers for duplicate circulation. Therefore, we cannot give you your paper at the office—unless you get it there each week. Furthermore, we cannot take papers from the mails and give them to you. In other words, please do not ask for your Brand at the office and ask us to take it from the mailing list.

Those who wish to call each week at The Brand office may get their papers in this manner, but arrangements must be made with us not later than Saturday to cover the ensuing week.

Bigger Wheat

(Continued from Page 1)

of the world are expected to put a big dent in the U. S. wheat pile. The quota referendum which was to have been held this spring is cancelled by the secretary of agriculture's announcement.

February Rails

(Continued from page 1)

6,500 persons for a year, spuds for 4,275 persons for a year, and a year's supply of butter for 5,367 persons. The February food shipments bring the year's total to 796 cars—everyone of them a carload of bad news for America's enemies and a promise of the continued effort of the home front to keep up its share of the battle.

Around Town

(Continued from Page 1)

where Roger held his first job.

Elizabeth Womble announces the change of the name of her insurance agency this week to Hereford Insurance Agency. The office is Red Cross Headquarters for the current war fund drive.

Just as they did when gasoline rationing started, a few customers have been trying to pay for rationed canned goods with point coupons. After all it's an understandable error and it may take an Einstein to figure out the money, the coupons and the grocery list all at the same time before this war is over.

Aviation-minded is the word for the younger generation and if you don't think so just take a look at the much used aviation magazines at the County Library. Or just ask any four-year-old, male or female, to identify practically any plane in the U. S. battle forces.

Incentive

(Continued from Page 1)

Price supports are expected to be about \$2.25 per hundred-weight in West Texas, based on U. S. No. 1 grade, sacked, and loaded, F. O. B. carrier in carlots. Appropriate differentials on other grades will be established for differences in variety, location and other factors affecting market value.

In order to be eligible for the price support program, a grower must plant at least 90 per cent of the acreage established for his farm.

March Official WAAC Recruiting Month in Texas

AUSTIN, March 4 Gov. Coke Stevenson of Texas has joined four other chief executives of states comprising the Eighth Service Command in proclaiming March as Women's Army Auxiliary Corps Recruiting Month.

The action followed an appeal for complete civilian cooperation in the WAAC recruiting drive issued by Major General Richard Donovan, Commanding General of the Eighth Service Command.

"Whereas Major General—Donovan—has requested all patriotic citizens—to observe March as WAAC Recruiting Month, and to bend every effort toward the stimulation of enrollments in the Women's Army Auxiliary Corps," Governor Stevenson wrote.

"Whereas, Texas is an integral part of the Eighth Service Command, and charged with a large share of the responsibility of furnishing womanpower for the WAAC, and,

"Whereas, Texas has always fulfilled its obligations to the nation, and its people recognize the need of utilizing the skills and aptitudes of women as well as men in the service of our country during this greatest of all emergencies;

"Now, therefore, I—do hereby proclaim—March as WAAC Recruiting Month in Texas, and call upon all citizens for sincere participation in, and whole-hearted support of this vitally important effort."

Similar proclamations were signed simultaneously by the governors of Arkansas, Oklahoma, New Mexico and Louisiana.

Army officers said the proclamations would touch off continued and intensive recruiting campaigns to fill the Eighth Service Command's quota of 8,000 WAAC enrollees during the first quarter of 1943.

Russian Justice Deals with a Traitor



Russian guerrillas, surprising a Nazi-Hungarian brigade in a village cut the invaders to pieces. But a treacherous informer cost them the lives of twelve brave men.



Here the fifth columnist is being led out by comrades of the men he betrayed. Women, perhaps even the wives of the dead men belabor the quailing with brooms and sticks.

Wednesday and Thursday, Mar. 10-11, are dates for this March of Time feature at the Star Theatre.

General Donovan's appeal came in the form of a statement addressed to all citizens in the southwest.

"Units of the Women's Army Auxiliary Corps, at posts within the continental United States and overseas, have proved of inestimable value to the Army of the United States," he said in part.

"The President of the United States has ordered immediate expansion of this Corps to its full authorized strength of 150,000 as a vital part of this nation's war effort.

"Texas, Oklahoma, Arkansas, Louisiana and New Mexico—have an enviable record of furnishing volunteers for all of the uniformed forces of the United States, and should not be less diligent in the task of supplying womanpower for the WAAC. "I appeal to all civilian WAAC

recruiting chairmen and their committees, other organized civilian agencies, and all patriotic citizens in general to observe—March—as WAAC Recruiting month. I have ordered all military personnel under my jurisdiction, to participate in this campaign and to extend full cooperation, and I urge that there be continued and constructive effort on the part of everyone, military and civilian alike, toward the ultimate success of this procurement drive."

Lost!
use the
CLASSIFIED

SPECIAL ADDED ATTRACTION

From the Cameras of Dead Men

comes this thrilling life story as told by the MARCH OF TIME!

"One Day of War"

RUSSIA . . . 1943

Take a tour of the whole of Russia with scenes filmed by 160 Soviet cameramen, 30 of whom were killed in Action!

SEE Fighting at the Fronts!
Tanks in Actual Combat!
Guerrilla's and Machine Gunners!
Fighting in the Streets!

It's an experience you'll never forget! Authentic, Dramatic and Exclusive Pictures!

WEDNESDAY-THURSDAY — March 10-11
on the same program with



Pete Smith Specialty: "FIRST AID" "America's Battle of Beauty" A Novelty

STAR THEATRE, Hereford!
Wednesday-Thursday
March 10-11

America's SALVATION tomorrow depends upon America's SALVAGE today GET IN THE SCRAP!

KING OF COWBOYS!

RIDIN' DOWN THE CANYON



starring
ROY ROGERS
"Gabby" Hayes
and the
"Sons of the Pioneers"

2nd Jivin' Hit

GLORIA JEAN
Jane Frazee
Robert Paige

in
"GET HEP TO LOVE"

STAR

FRIDAY-SATURDAY
March 5-6

and SUPERMAN in
"The Mummy Strikes"

"I Am Tondelayo!"



ADULTS ONLY
The story of "White Cargo" was never intended for juvenile entertainment!

You'll gasp at these words as a tingle runs down your spine!

TONDELAYO

... Woman of Fire,
... Wrecker of Men!

TONDELAYO

The most talked-about enchantress in history... fickle! Flirtatious! Dangerous!... but the most exotic and exciting creature in all the tropics!

also
AIR MAIL NEWS
Bugs Bunny in
"The Case of the Missing Hare"

Sunday
Monday
Tuesday

STAR THEATRE

Sunday
Monday
Tuesday

TEXAS

Hereford's Bargain Theatre

FRI.-SAT.—Mar. 5-6

This Marshal Always Gets His Men . . . !

TIM MCCOY

"The Traitor"

plus
THE SECRET CODE



also

2nd Thrilling Western Hit!

Ray Whitley

and the 3-Bar Cowboys
"Range Rhythm"

TEXAS

Hereford's Bargain Theatre

SUN.-MON.-TUES.
March 7-8-9

2 Big Features
ONE SMALL PRICE!
A Fun Program for All.
Kids from 6 to 60!

Hit No. 1

FRANK BUCK'S

Newest Jungle Adventure!

"JACARE"

"Killer of the Amazon"
A Thrill-Packed Journey in the Brazilian Wilds!

2nd Hit

The Wildest Riot of Lafts That Ever Came out of the West . . . !



CALABOOSE
Starring **ROY ROGERS**
and **MARY BRIAN**

PLUS A Sport Reel and "Back to Back"

Don't Set Your Car Up!

We will Pay Top Cash Price for the Car you don't need . . . See Us before you Sell or Store Your Car!

Kinsey Motor Co.

IN ADDITION . . .

to a Complete Line of

Bedroom Suites

in MAPLE, WALNUT and VENEERS

We Also Have

New Spring Patterns

—in—

WALLPAPER

E. B. Black Co.

FURNITURE — UNDERTAKING
AMBULANCE SERVICE — DAY OR NIGHT