

Around Town Welcome To Delegates, 7th. District Music Fed. Sessions

Sights and Faces Seen

E. C. Eubanks, chairman of the Deaf Smith County Chapter of the Red Cross, this week received notice that a special field representative of the Red Cross will be in Hereford next Thursday and Friday to work out Roll call organization plans. Mr. Eubanks is planning an executive committee meeting for next Thursday afternoon.

N. E. Gass, who bases his conclusion on long experience as a shoe salesman, says that opened shoes really answer a long-felt need on the part of female shoe buyers, 90 per cent of whom, he insists, always buy shoes too short.

And still speaking sartorially, Mattie K. Robinson maybe trusts the sisters of the B & P W. But those compliments on her hat sounded too sincere—and what was worse, everyone seemed to feel that "it was just made for her," so it would be wise of her to keep said hat under lock and key.

Recommended preview: of the Whiteface team of about 1950 or few years sooner—see the game a progress nearly every afternoon in Roger Corbett's yard. Assorted little Corbetts and (Continued on page 12)

Prestone Shortage Likely; Motorists Should Buy Now

A shortage which is likely to bring home the seriousness of the problem to most motorists, is that of anti-freeze—a shortage of which all wholesalers have warned their dealers.

Local service station operators feel that the cold weather this week will probably be a warning to most motorists to have their anti-freeze checked and to see that they have a supply adequate for the winter. But dealers point out that, after the current stocks are used up, it will be difficult or almost impossible to buy the fluid and they are urging car owners to get their supply while stocks are still adequate.

Zone Meeting Of Christian Youth Held in Hereford

More than 100 young people and leaders of youth activities from Christian Churches of Arrendon, Canyon and Amarillo, assembled at the Christian church Tuesday night for the regular quarterly zone meeting of the Christian Youth Fellowship among Christian Churches in the Panhandle.

Hereford Boy Is Officer In WTSC Organization

Canyon—John Hardy Wood of Hereford, a sophomore at West Texas State College, has been elected vice-president of the T-Anchor Club, agriculture club for boys.

Name New Supervisor At County Hospital

Miss Agnella Hinkamp of Amarillo is the new superintendent at Deaf Smith County Hospital, where she took up her duties this week. Miss Hinkamp is a graduate of St. Anthony's School of Nursing and has had six year's experience in the nursing profession. For the past year she has been third floor supervisor at the Amarillo hospital.

Other nurses at the local hospital are Miss Margaret Connel, Mrs. Amy Walker and Miss Lois Presley.

For Defense



"Miss America of National Defense," curvaceous Alma Carroll, will visit Quantico, Va., to see the boys at the Marine base. She wore their colors in the beauty contest.

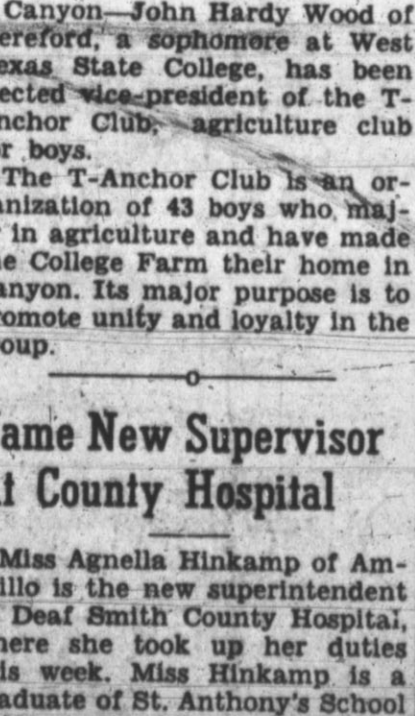
Practice For "Messiah" Is On This Week

Thirty-five members of the Civic Chorus reported Monday night for the first practice of "The Messiah," which will be presented here on Dec. 7.

Next practice is set for Friday night, when Emil F. Myers of Amarillo will direct the choir following the Fine Arts Program of the Federated Music Clubs at the Baptist Church, with the next regular rehearsal scheduled for Monday night 7:30 o'clock at the Methodist Church.

Miss Mattie Mae Swisher, director of the Hereford Chorus invites all singers to report for the practice and states that indications at present are for the best "Messiah" chorus of several years.

Not Wheat but Milk and Eggs



1918
1941

Scout Paper Drive Success; Continue Work

Scouts of Troop One and Cubs of Pack One gathered, sorted and packaged about 8,000 pounds of waste paper, according to Scoutmaster Urlin Streu who this week gave the results on the scout's first collection of waste paper.

Local scouts express appreciation for the fine co-operation given them by Hereford housewives and add that there will probably be further collection of waste paper.

Leon Henderson of the Office of Production Management recently notified the chief scout executive that "there is a growing shortage of paper board boxes and containers so essential to package munitions, foodstuffs and a host of other items required for the defense program and civilian life."

The principal item of raw material used in the manufacture of paperboard is waste paper. Supplies of waste paper are woefully short of the amount needed to maintain capacity production of paperboard.

In terms of national defense, this situation constitutes a grave problem and one which must be solved. The obvious solution is to stimulate the saving of waste paper by householders, arrange for its collection, see that it is properly sorted and, finally, routed to the mills for conversion into paperboard.

The scouts urge housewives to save all newspapers and magazines and notify Mr. Streu when they have any quantity collected so that the scouts can continue doing their part for national defense.

Floyd Ross Photographer For Texas Tech Annual

After a series of competitive tryouts Floyd Ross, son of Mrs. Dorothy Ross, was recently chosen head photographer for the Texas Tech College annual "La Ventana."

Citizens Asked To Contribute To Lunch Fund

Milk bottles in which to place donations for the Central School Cafeteria were this week placed in most stores and cafes in Hereford, and officials of the cafeteria requested that citizens remember the needs of the free lunch program when they happen to have spare change.

The cafeteria also has a locker at the Hereford Locker and Cold Storage Company, and persons who have meat or vegetables suitable for frozen storage are urged to leave the food at the Hereford Locker.

The hot lunch program is getting off to an excellent start this year, with well-balanced meals served without charge to children who cannot pay. The lunch at the cafeteria, served at minimum cost to children able to pay, is also appreciated by mothers.

Studebaker Champion On Display At John Wood Motor Company

The Studebaker Champion, now on display at the John Wood Motor Company, features all the old-reliable Studebaker characteristics with some new points, which Mr. Wood says will make the new model increasingly popular with the driving public.

The overdrive, available at extra cost on the Champion, cuts fuel cost surprisingly, says Mr. Wood. "What it amounts to," the dealer adds, "is that you get about three to five extra miles per gallon, and at the same time reduce engine wear."

Smart styling, roomy, comfortable interiors and many new features which increase driving ease and safety add to the attractiveness of the 1942 Champion.

Whitfaces To Dumas Friday

After playing the best game of their season against the Panhandle Panthers Friday night, the Hereford Whitefaces go tomorrow afternoon to Dumas, where they will tangle with the Dumas Demons in their second conference game.

Playing time is 2:30, and school officials urge fans to make the Dumas trip if possible and give the local boys a little encouragement.

If the Whitefaces continue the effective line-play which distinguished last week's game, they should have little trouble in eliminating the Demons, who were trounced 16-6 by Friona, a team which had previously been beaten by Tulla and Dimmitt in conference play.

A victory over Dumas will put the Whitefaces into the top rank of Dist. 1-A, with the next scheduled conference game with Dalhart on Oct. 24 in Hereford. Dalhart has already been defeated by Tulla, which looks at present to be the main competition the Whitefaces have to meet; although Canyon might turn out to be the "dark horse" of the district.

Mrs. Thompson President

Mrs. A. O. Thompson of Hereford is president of Seventh District, and Mrs. A. J. Schroeter and Mrs. H. L. Broadwell are other members of the local music club who are also district officers. Mrs. Thompson and Miss Mattie Mae Swisher are state board members from here.

Mrs. J. C. McCracken, president of the Hereford Music Study Club, is chairman of the Board Dinner Committee; and Mrs. H. L. Broadwell is general chairman in charge of convention activities. District committee members from Hereford are Mrs. C. C. Ferguson, Mrs. G. A. P. Parker, Miss Mattie Mae Swisher and Mrs. H. K. Fox.

A more complete program for the convention will be found on another page of this paper.

Lilburn Ray Opens New Electric Service Business

Lilburn Ray this week announced the opening of his radio and appliance service shop, which will be located at the Roberson Battery and Electric Station. He will also have sales and service on the Wincharger line.

Ray, who has had six year's experience in the electric service business, is well-known in Hereford. He urges that anyone who needs service work on radios, electric appliances or Winchargers give him a try.

"I feel qualified by experience to give you careful, quality service," says the operator of the new business, "and I'll really appreciate your business."

Products needed for national defense, the emphasis is on wheat on hand—in the nation's Ever-Normal ure urges that farmers, in view of surplus crops such as wheat and corn, should produce defense foods.

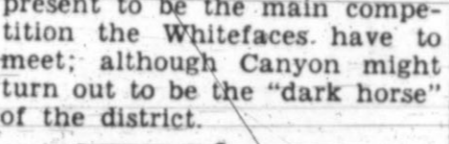
Hereford Potatoes Served At Governor's Banquet This Week

Calls Supreme Court to Order

Hereford Potatoes got a good advertisement at the Governor's Banquet given Tuesday by the Texas Dirt Farmers Congress in Austin.

Through co-operation of the Hereford Chamber of Commerce, 600 pounds of choice potatoes, packed by Craner and Gault, were shipped to Austin on October 10. With the Hereford spuds, chamber of commerce officials also included 1000 cards, bearing the "Mr. Hereford Potato" insignia which has now become almost standard advertising of the Hereford territory. The cards are small, suitable for sticking on a toothpick and placing on a baked potato or in any type serving of potatoes, and are expected to furnish excellent publicity.

Jelks F. Castellaw of Austin, secretary of the Dirt Farmers' Congress, in suggesting the serving of Hereford Potatoes at the banquet honoring Governor Stevenson, pointed out that persons influential in agricultural circles throughout Texas would be at the affair and that the Hereford Potatoes on the banquet menu should give widespread publicity to Hereford.



Chief Justice Harlan F. Stone makes last-minute preparations for opening of the U. S. Supreme Court as the fall term begins.

650 Wheat Loans Have Been Made In This County

Approximately 650 wheat loans have been made in Deaf Smith County according to statistics of the county AAA office. More than 100 loans have been made on barley. The loans have been made over a period from June 27 through Sept. 30; and though the loans will continue to be taken until Dec. 31, T. P. McCollister of the local office explains that he expects few loans between now and the closing date.

Figures show that 611 loans have been made on warehouse-stored wheat, as compared with 22 for wheat stored on the farm. For barley, statistics reveal that 39 loans have been made on the warehouse-stored grain and 62 for that stored on the farm.

Heaviest loan period was during the month of August, when over 300 wheat loans were made. According to latest figures released by the Commodity Credit (Continued on Page 12)

Trucks, Trailers To Be Listed for Defense

All owners of trucks, trailers and pickups this week received letters from the State Highway Department, requesting information on the availability of the vehicles for possible defense transportation service.

Through registration statistics, the state department already has information concerning ownership and type of vehicle, but the forms received this week asked information concerning when the trucks were most needed in their owner's private business and at what time they might be available for government work.

No definite information was given concerning the type work for which the vehicles might be needed but it is thought that with talk of transportation shortage, they might be used to haul defense supplies.

Buy Tires Now Say Dealers; Prices To Rise

With tire prices slated to go up—perhaps by the 20th of this month—tire dealers this week were reminding motorists of the desirability of buying tires now.

Not only are the prices due for a rise, say local dealers, but also manufacturer's stocks are low and it may be difficult later to get tires of the correct size.

In addition to these unusual conditions in the tire industry, dealers point out that tires with a good grip are a necessity for slippery winter roads and that tires mounted in cold weather last longer.

Food Show Will Emphasize Texas Food Standard

In preparation for the Food Show at the high school auditorium on Nov. 1, the local home-economics association in charge of the affair are trying to acquaint every housewife in the county with the standards for an adequate diet, and to help in the effort, they are trying to get a copy of the "Texas Food Standard" into every home in the county.

Mrs. Bob Wilson, chairman of the group of home-economics trained women who are organizing the food show, explains that the chief purpose of the show will be to promote better understanding of the import- (Continued on Page 12)

Rains Slow Down Farm Work Again This Week

A total of 29.30 inches of moisture for 1941 was chalked up this week when 2.46 inches of rain fell in Hereford from Tuesday night until Thursday morning, bringing cooler weather and further slowing down cutting of row-crops.

Some farmers estimate that perhaps 50 per cent of the row crop acreage has been cut, with not all of the grain in shocks. The rains this week have probably stopped work for another week, but the forecast is for clearing skies and warmer weather Thursday afternoon and Friday.

In addition to the weather difficulties farmers are having to combat a serious shortage of farm labor.

Local Girl Technical Director of College Play

Canyon—Imogene Roberson of Hereford, a senior at West Texas State College, has been elected as technical director in the technical cast of the college's first dramatic production of the year.

The play is "The Late Christopher Bean," which has proved to be a great success for little theatres and colleges. It has been presented on the radio and screen as well.

The drama is under the direction of Prof. James Butler of the speech department and will be presented November 4, 5, and 6.

Use Takes Over Gulf Station Management

Kellar Muse has taken over management of the Gulf service station on West Third street, across from the City Hall. Muse, who is the Gulf wholesale agent for this territory, states that the station will feature a complete line of Gulf gas oils, and that experienced attendants will be ready to take care of all motoring needs.

He invites the public to visit the station and try out the quality products and expert service to be found there.

WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

	Max.	Min.	Prec.
Thursday	80	56	00
Friday	78	40	00
Saturday	79	43	00
Sunday	80	62	00
Monday	87	57	00
Tuesday	80	48	00
Wednesday	58	40	2.25

Other items in this section include: "Miss America of National Defense," "Practice For 'Messiah' Is On This Week," "Mrs. Thompson President," "Citizens Asked To Contribute To Lunch Fund," "650 Wheat Loans Have Been Made In This County," "Trucks, Trailers To Be Listed for Defense," "Buy Tires Now Say Dealers; Prices To Rise," "Use Takes Over Gulf Station Management," "Name New Supervisor At County Hospital," "Local Girl Technical Director of College Play," "Rains Slow Down Farm Work Again This Week," "Food Show Will Emphasize Texas Food Standard," "Whitfaces To Dumas Friday," "Scout Paper Drive Success; Continue Work," "Floyd Ross Photographer For Texas Tech Annual," "Studebaker Champion On Display At John Wood Motor Company," "Lilburn Ray Opens New Electric Service Business," "Not Wheat but Milk and Eggs," "Hereford Boy Is Officer In WTSC Organization," "Practice For 'Messiah' Is On This Week," "Mrs. Thompson President," "Citizens Asked To Contribute To Lunch Fund," "650 Wheat Loans Have Been Made In This County," "Trucks, Trailers To Be Listed for Defense," "Buy Tires Now Say Dealers; Prices To Rise," "Use Takes Over Gulf Station Management," "Name New Supervisor At County Hospital," "Local Girl Technical Director of College Play," "Rains Slow Down Farm Work Again This Week," "Food Show Will Emphasize Texas Food Standard."

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
J. D. GILLEN Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Do Panhandle Citizens Have "Dust Storm Accent"?

Canyon.—As a heritage from the dust storms, do Panhandle residents have a nasal pronunciation which is even distinguishable from the southern drawl? Many persons have asked this question and Dr. C. W. Freed, head of the speech department at West Texas State College, is seeking the answer. Tests have shown, he says, that 85 per cent of the students have a pronounced nasal quality in their voices. He also discovered that many students have the habit of breathing softly and keeping their mouths tightly closed. Is this a habit held over from the dust storm period? He thinks there may be merit in this theory.

"But the truth of this matter, and of many others effecting speech, can be determined only by extended experimentation and observation in a speech clinic," Dr. Freed said.

He added that far too many students exhibit speech defects traceable only to laziness and indifference. Some speak too softly, others too loudly. But what worries him most is a disposition of students to listen but not to speak, even on controversial issues. Speaking is an evidence of an alert mind, he says, and silence is a bad sign—an indication that participation must be stressed more in the public schools. Dr. Freed is a frequent critic of the quiet-and-order method of some schools, believing that silence too often is indicative of nothing except that pupils are not interested in the classroom procedures "Silent conditioning", he calls it.

ley, and brought back tomatoes to can.

Mrs. Jack Vincent and sons, Morris and Steve, spent Tuesday with Mrs. R. A. Whitley.

Miss Claudine Newman spent Friday night with Miss Evelyn McKendree of Vega and went skating at Adrian.

Miss Mary Ann Whitley stayed in Vega Friday evening to attend the Sophomore party. She spent the night with Mrs. Jack Vincent and Mrs. Vincent came home with her Saturday morning.

There is a seige of colds making the rounds here. Mrs. Fred Brunson, Melton Lee Newman, Gayle and Elizabeth Ann Waggoner are on the sick list.

Mr. and Mrs. Russell Coursey shopped in Hereford Saturday evening.

Troy Newman made a business trip to Sumerfield Thursday afternoon.

Mrs. Joe Waggoner expects her mother, Mrs. Cochran of Dallas, to arrive Wednesday for a visit here.

The community is sorry to know Ervin Frost, a former resident, is ill with pneumonia at his home near Vega. We hope for him a speedy recovery.

Mrs. C. R. Smith has friends from Vernon here spending the week.

Miss Thelma Ruth Hobbs visited in the E. E. Frost home near Vega Sunday.

Jim Barclay is not driving the school bus to Vega while he is trying to catch up with his work at home. Mr. Neely of Vega is driving the bus in his place.

Mr. and Mrs. Claudis Newbill and family called in the E. E. Frost home Friday.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

his uncle, W. A. Springer, his sister, Mrs. Wesley Brown, and Mr. and Mrs. John Johnson of Ward. George went to Amarillo Sunday evening but he will return Thursday to spend the week end with his parents and friends.

Mary Lois Springer, Elbert Summers and Jack Gladman surprised Miss Ola Sumner with a birthday party in the home of her parents, Mr. and Mrs. Jack Summers, Wednesday evening.

Among those present were Mr. and Mrs. Lee Renfro and son of Jumbo, Mr. and Mrs. Harley Dodd of Cleo, Clydene and Lawrence Kendall, Mr. and Mrs. George A. Springer, Jack Gladman, Mrs. Gladman and Bill of Dimmitt, Miss Stella Fortenberry, Miss Mary Lois Springer, Mr. and Mrs. Jack Summers, Trellis Elbert and the honoree. Refreshments of wafer sandwiches, cake and coca were served.

Misses Stella Fortenberry and Dortha Hodges were Sunday dinner guests of Mr. and Mrs. W. S. Dixon.

Mr. and Mrs. John Johnson and daughters of Ward were Sunday dinner guests of Mrs. Johnson's brother, Wesley Brown and family.

Mr. and Mrs. Charles King and son of Harte Camp spent Sunday with her parents, Mr. and Mrs. J. E. Andrews, and Alma.

Mrs. Margaret Sims and son, and Mrs. Henry Rowe of Pampa came Friday to the home of their parents, Mr. and Mrs. D. O. Benson, to spend the week end. They came with another sister, Mrs. Richard Simpson and family, who went on to Levelland, where they visited Mr. Simpson's parents.

Miss Alma Andrews entertained the Young People's Sunday School class with an Indian party at the home of her parents, Mr. and Mrs. J. E. Andrews, Friday night. After the games on the lawn the young people enjoyed a weiner and marshmallow roast. After the weiner roast they went to the house where they had a sing-song. The party was enjoyed by Mr. and Mrs. Elmer Jones, Mr. and Mrs. T. L. Sparkman, Jr., Mary Lois Springer, Elbert, Trellis and Ola Summers, Frank, Marcia and Lyla Robbins, Wanda and Lurline Dixon, Dorothy and Raymond Moble, Stella Fortenberry, Iva Jane Honey, Johnnie Jones, Emmett Potter, Mrs. Henry Rowe and Mrs. Margaret Sims of Pampa and the hostess.

Mr. Stephens of Canyon, conducted church services here Sunday. There was also Sunday school.

Mr. Stephens, his wife and two children were guests of Mr. and Mrs. Owen Andrews and children Sunday.

Clifford Rutherford of Los Angeles, Calif., visited Miss Dortha Hodges Sunday.

Mr. and Mrs. J. E. Andrews were Clovis visitors Friday.

Mrs. H. D. Robbins, who has been ill with pneumonia is improving.

Wesley Garrison, who has been employed on the W. N. Hodges farm for the past several months,

Adrian News

By MRS. GEORGE A. SYMS

The attendance at Sunday School was 64, an increase over attendance of previous Sundays due to so much rainy weather.

Rev. D. W. Binkley filled his regular second Sunday appointment for the month with good attendance at both morning and evening services.

L. A. Worsham has gone to Dallas to bring back Marilyn Jane, who has been at the Scottish Rite Hospital, there. They will visit relatives in Waco before returning home.

Mrs. Naomi Booker of White Deer is visiting her brothers, Royce and Charles Black, and with friends in the community.

Mr. and Mrs. Elmer Cook and son, Jerry, and Mrs. Bert Cook of near Hereford attended Sunday School and church services in Adrian on Sunday.

Garland Clemons of near Ash-tola visited his sister, Mrs. D. W. Foster, over the week end. With Mr. Foster, they visited their aunt in Conchas, N. M., on Sunday. Their mother, Mrs. J. M. Clemons returned with them from Conchas to Adrian for a visit with Mrs. Foster.

Miss Donna Gayle Harris, student at WTSC spent the week end visiting her mother.

Mrs. Eugene Brouse returned Wednesday from a two month's visit with relatives in California.

Mr. and Mrs. Ben DuBose and Mr. DuBose's brother and wife of San Francisco, Calif., visited Mrs. DuBose's niece, Mrs. Luther Wagner and family on

returned to the home of his parents, Mr. and Mrs. W. C. Garrison, of Knox City, Wednesday.

Mr. and Mrs. Richard Simpson and children, Mrs. Henry Rowe and Mrs. Margaret Sims and son, all of Pampa and Mr. and Mrs. Aubrey Bartlett of Hereford were Sunday dinner guests of Mr. and Mrs. D. O. Benson. Mrs. Bartlett, Mrs. Rowe, Mrs. Simpson and Mrs. Sims are daughters of Mr. and Mrs. D. O. Benson.

Misses Lurline and Wanda Dixon spent last week with Mrs. Bertha Henderson and Mr. and Mrs. J. B. Harlin of Hereford.

The roads in this community are being dragged

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Wednesday. They were enroute to Arkansas to visit more relatives. Mr. and Mrs. E. A. McAdoo of Amarillo spent Sunday with Mr. McAdoo's sister, Mrs. J. E. Speed, and family.

Mrs. Henry Kinsey of near Vega visited Mrs. Eugene Brouse Friday afternoon.

Miss Della Stagner spent the week end in Hereford. Her sister from Wyoming is there visiting in the home of her parents.

Mrs. B. M. Spande visited her daughters, Jean and Dorothy, students at WTSC, over the week end.

Miss Hallie Mosteller, student at an Amarillo business college spent the week end in Adrian visiting relatives.

Mr. and Mrs. Hurley Maynard,

and son, Pat, and daughter, Billy Jo, visited Mrs. Maynard's sister, Mrs. Ernest Schumann and family in White Deer, Sunday.

The Vega Parent-Teacher's Association will present a three-act play, "What Happened to Judy" at the Adrian school auditorium Monday night, Oct. 20.

The Women's Missionary Society of the Baptist Church met at the home of Mrs. R. M. Glenn, Tuesday, afternoon, Oct. 7.

The Adrian Matadors played a tie game at Happy on last Friday afternoon, the score being 13 to 13. Ed Thomas unfortunately received a broken nose in the game, but it was set and taken care of and he was able to return home Saturday afternoon from Northwest Texas Hospital. The

girls pep squad accompanied the boys to the game. The boys made the trip in a school bus and with their coach attended the Sandie game in Amarillo Friday night. Bovina plays at Adrian for the October 17 game.

The Adrian school is planning a Halloween Carnival on Friday night, October 31.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Hereford Clubwomen Extend Greetings To Music Federation

W. E. Dameron Is Guest Speaker For County Federation of Women's Clubs

The first quarterly meeting of the Deaf Smith County Federation of Women's Clubs was held at the Presbyterian Church Monday. Hostess clubs for the luncheon included the Pioneer Study Club, Child Study Club and L. A. E. Club.

Tables for the luncheon carried out the theme of the day's program "The American Home and Public Welfare." A miniature home, church and school centered the main table with fall flowers used as added decorations.

The program was in the hands of Mrs. F. M. Kester, chairman of the American Home Department, and Mrs. Marvin Norwood, chairman of the Welfare Department.

Two vocal solos were presented by Bobby Jennings with piano accompaniment by Mrs. Ellis Coombes, and vocal music was also furnished by Joyce Homer with Mrs. Coombes accompanying.

W. E. Dameron was the principal speaker. He stressed the importance of home beautification as an aid to right living and in character building and urged a concentrated effort in the development of the park system and in carrying out a worthwhile recreation program for the youth of Deaf Smith County.

"We must create a desire for beauty and we must realize the effect tin cans and strewn alleys have upon children," Mr. Dameron said. He stressed the importance of well selected leadership as evidence in the selection of public officials as a means of reaching desired objectives. He quoted Dr. Goodloe to say "We must change our moral outlook and make the home once more a center of culture and refinement." He urged the restoration of womanhood to its former exalted level in society and brought out the thought that mothers must not let the opportunity slip by to maintain in their homes the atmosphere that transforms even a humble cabin into a temple. The thrill of family life will last, the speaker said, because it is "built of things eternal."

Announcement was made of the Food Show which will be held on November 1 at Hereford High School. The show will be sponsored by the Home Economic Units, Demonstration Clubs and Future Home Makers Club of the school. Miss Sadie Lee Oliver will be chairman.

Mrs. Urlin Streu, Deaf Smith County Federation of Women's Clubs president, called for information from each club concerning club roll, name of federation councilor and president.

At a called meeting of the executive board plans were made for an informal entertainment to be given for Mrs. H. P. Godeke of Lubbock, Seventh District president, who will be in Hereford on Oct. 22. The tea will be given at the Presbyterian Church, Mrs. T. W. Roberson was named chairman.

Announcement was made that the next board meeting will be held on Saturday, Nov. 29, and the next luncheon program is scheduled for Dec. 8, at the First Christian Church.



In the pictures are Mrs. A. O. Thompson, center, president of the Seventh District, Texas Federation of Music Clubs; Mrs. H. L. Broadwell, top left, Seventh District Historian; Miss Mattie Mae Swisher, bottom left, chairman of Library Extension and chairman of Philanthropic Music of the State organization and publicity chairman and chairman of Competitive Festival Music of the Seventh District; Mrs. A. J. Schroeter, top right, Seventh District corresponding secretary and Mrs. J. C. McCracken, bottom right, president of the Hereford Music Study Club.

Other district chairmen are Mrs. H. K. Fox, chairman of printing; Mrs. G. A. F. Parker, chairman of Hymn Study and Mrs. C. C. Ferguson, chairman of Civic Music.

Calliopian Club Studies Work Of Thomas Wolfe

Using the quotation by Ludwig Lewisohn, "Of all the forces expression invented by man, the modern novel is the most valiant and the most powerful as an introduction to the program, members of the Calliopian Club studied the works and achievements of Thomas Wolfe Thursday evening.

Miss Rhita Jean Sullivan, hostess for the meeting, a Mrs. Kellar Muse opened the program by giving the life story of Thomas Wolfe.

Mrs. Alton Fraser reviewed the book "Look Homeward Ang" by Wolfe, an autobiographical story of the life of a boy raised in the south, tracing his lonely life from young boyhood to author's achievements.

Mrs. Fraser, president, directed a short business session.

Refreshments were served Mesdames James R. Allison, L. Davis, Alton Fraser, J. E. K. by Kellar Muse, David Rodge, John Sims, Misses Nancy Corwright, Edna Daughtee, Kathie Kirby, Lois McCaslin, Elo Pitman, Declmae Ramey, and hostess.

Child Study Club Holds Meeting In Merlin Kaul Home

Members of the Child Study Club were entertained in country home of Mrs. Merlin Kaul, Thursday afternoon.

A two-part program on "Folly Fun" was presented with James Aiken discussing "Culture and Social Progress in Family" and Mrs. George Connell reviewing a magazine article in "Children Need Happy Married Parents."

Roll Call was answered with special assignments chosen for the year; and in keeping with her assignment of "good recipes," Mrs. Kaul served members of the club hot gingerbread recipe attached.

Those attending were Mesdames G. M. Hudson, James Aiken, Mack Bainum, Cawt Bryant, R. P. Conaway, Leo Foster, Ira Foster, C. P. Grier, George McConnell, G. W. Nelson, Ernest Wade, J. B. W. low, Glen Witherspoon, Gordon Witherspoon, Steve Williams, the hostess.

Aid In Defense By Club Women Is Outlined By B&PW Speaker

Business and Professional Women's Club met Monday evening at the court house for a health program. Mrs. Cecil Williams presided over a short business session.

Conforming with the national "Health For Defense" program, Miss Sadie Lee Oliver, CHDA, talked on vitamins. Using a chart Miss Oliver outlined food values and explained the need for balanced vitamin content in the daily diet.

"We must back up our talks about 'Foods for Freedom' by intelligent action here at home and there can be no better place to begin building up our defenses for democracy than in our homes," Miss Oliver said. "Women can help in making the homes of America an important second line to our military defenses. Vitamin C, which is not stored in the body, is most important and the sources recommended are not only found in tomatoes and citrus fruits but in strawberries, raw cabbage and kraut."

Members attending the meeting were Mesdames Cecil Williams, Ursalee Jacobsen, Dyalithia Brady, Gladys Skelton, Evelyn Stelzer, Rebecca Singleterry, Barbara Roles, Belle Hromas and Ethel Robinson and Misses Erma Faye Robinson, Mary Tiefel, Clara Wedel, Virginia Bowsher, Virginia Bowman, Mary Kate Brotherton, Inez Clark and Miss Oliver.

Mrs. Witherspoon Has Club Party

Fall shades of rust and brown were combined with red decorations Friday afternoon when Mrs. J. W. Witherspoon was hostess to the Cotere Club. Autumn leaves were used in decorations and tallies were in the shape of acorns. Other accessories carried out the Autumn theme.

Mrs. E. B. Hicks made high score and others playing included Mesdames A. R. Bateman, F. L. Lucas, C. F. Moore, Grant Fuller, R. R. Wills, Ralph Roden and R. L. Craner.

Federation Program Presented At Ford Study Club Meeting

"Federation" was the theme of the program for the Ford Study Club meeting held Thursday in the home of Mrs. Tom Fields.

Roll call featured "What Federation Means To Me" and a short business session was held.

Mrs. Dennis Barnard gave a brief history of the Texas Federation of Women's Clubs and Mrs. Clarence Carnahan told something of "The Aims and Accomplishments of the State and General Federation." Mrs. V. T. Glenn told about "Clara Driscoll and Her Gift to the Texas Federation of Women's Clubs."

Plans were made for a guest-day luncheon and program which will be featured at the next meeting. The luncheon will be held in the home of Miss Hilda Stratus.

Garden Activity Suggested By Garden Club

Here are some good suggestions which may prove helpful to the gardener in November. The following rules for fall gardeners were listed at the Garden Club meeting held Friday afternoon at the home of Mrs. Ralph McCullough, by Mrs. L. H. Shore who was leader of the program on "Fall Planting."

Plant hardy shrubs, trees and vines, also evergreens if balled and bagged. If you have not already planted your roses and lilies do so now—the quicker the better. Cover late mums and other autumn flowers.

Dig dahlias and glads carefully and dry in a warm place. Pack in peat moss or sawdust and store for winter. Discard diseased stalk in order not to leave infection.

Sow seeds of poppies, bachelor buttons, and other hardy annuals where they are to grow next spring. Start seeds of perennials in cold frames or in protected spots.

Finish planting tulips, narcissus and other hardy bulbs before the ground freezes. Stake all newly planted trees to prevent injury from wind. Water newly planted stalks well in order that they may go into the winter with sufficient moisture.

Feed lawns slow acting fertilizer and hasten to do all garden chores that should be done in October.

Natures Method

Flowers that should be planted now for spring blossoms include alyssum, cosmos, larkspur, lindarie, petunias, pinks, snapdragons, four o'clocks, callopsis, baby's breath and perennial sweet peas.

Divide perennials, especially iris and peonies if crowded. Watch late blooming bulbs and plant to bloom in November next year.

Last but not least, clean up the garden now. Neatness pays in both looks and results.

Forty-Nine Counties Send Delegates To Hereford District Convention

The Seventeenth Annual Convention of the Seventh District, Texas Federation of Music Clubs coming to Hereford this week end will present a program of interest to the 28 senior clubs in the forty-nine counties which comprise this district. Many committees from the federated clubs of Deaf Smith County are working to bring the greatest pleasure and profit to every visiting member. Hereford homes are wide open and the welcome is genuine and sincere.

Many women will be coming in this afternoon for the board meeting tonight. Registration will take place Friday morning. Noon will bring a luncheon at the Presbyterian Church. Business sessions will follow and the "Tea" at the E. B. Black home Friday afternoon is a high mark in the convention plans. The Fine Program and Choir Festival Friday night and Junior Day Saturday are just some of the events scheduled for the three-day session.

The Hereford Music Study Club, The Hereford Civic Chorus and the Voco Club will be hosts for the convention. Mrs. H. L. Broadwell is general chairman.

High Tea Is Planned For 7th District Clubwomen Friday Afternoon

Seventh District Clubwomen are invited to attend the high tea which will be held at the E. B. Black home Friday afternoon.

All federated club presidents will form a receiving line to greet the guests and a musical program under the direction of Mrs. G. A. F. Parker, will be presented.

Mrs. P. H. Gilliland is general chairman for the tea and Mrs. Bob Wilson is assistant chairman.

All members of all Federated Clubs are invited to call between the hours of 5 and 6:30.

Calling hours will be: 5 o'clock, members of the Ford Study Club, Summerfield Study Club, Child Study Club and L. A. E. Club; at 5:30, members of the Junior Pioneer Club, Progressive Club and Lone Star Study Club; at 6 o'clock, members of the Business and Professional Women's Club, Calliopian Club, Bay View Club, Garden Club and Pioneer Club.

All visiting club women will be honor guests at the tea which will be a convention highlight.

Weaver-Knoll Rites Solemnized in Austin

Announcement of the marriage of Miss Marguerite Weaver, daughter of W. T. Weaver of Blanco, to Roland Knoll, son of Herman Knoll of Blanco, has been made here.

The ceremony took place Saturday, Sept. 27, at the Grace Methodist Church of Austin with the Reverend O. C. Craw reading the single ring ceremony.

The bride was attired in an attractive blue crepe dress and she used black accessories.

After a short wedding trip the couple returned to the home of the bride's father where they will remain until their new home in Blanco is completed. Mr. Knoll is employed at the Red and White Grocery Store in Blanco.

Mrs. Knoll is a former Hereford resident, having attended Hereford High School.

Luncheon Club Is Entertained

Following a luncheon downtown, members of the Wednesday Luncheon Club enjoyed contract games at the home of Mrs. J. C. McCracken last week.

Autumn colors were carried out in decorations with bouquets of dahlias in shades of red, bronze and yellow. Accessory blossoms were pansies in low colorful container. Mrs. Jimmie Gillentine played high for score award and Mrs. C. C. Acker played second high.

Playing were Mesdames C. C. Rockwell, S. P. Rossen, W. L. Davis, C. C. Acker, H. K. Fox, Jimmie Gillentine, Oscar Easley and Alton Fraser.

Class Officers Are Installed

Officers for the Home Makers Class of the Baptist Church were elected at the meeting held Thursday at the home of Mrs. Viola Williams with Mrs. Earl Lance as assistant hostess.

A covered dish luncheon was held at noon and a short business session and program followed.

Mrs. Joe Kendall had charge of the installation service. Officers chosen were Mrs. Ralph McCullough, president; Mrs. Roy Thompson, 1st vice-president; Mrs. Viola Williams, 2nd vice-president; Mrs. J. E. Young, 3rd vice-president; Mrs. H. L. Schloss, stewardship; Mrs. Joe Kendall, secretary-treasurer; Mrs. O. L. Shugart and Mrs. L. Culpepper, group captains.

Mrs. Joe Kendall, retiring president, was presented with an appreciation gift.

Those attending were Mesdames C. P. Hussey, Louie Olson, Walter Easter, L. Culpepper, J. E. Young, T. W. Roberson, E. B. Hicks, H. L. Schloss, Earl Lance, O. G. Hill, Art Manjeet, E. B. Moseley, Joe Kendall, W. L. Alexander, Jeff Roberson, G. P. Owen, Roy Thompson, Ralph McCullough and the hostess.

WELCOME members of 7th District Texas Federation of Music Clubs

We hope you will enjoy your visit to Hereford and that you will return soon.



"THREE-WAY" by Stetson

Here's a tantalizing felt hat! Wear it becomingly in any of three ways—with the crown in pork pie fashion for spectator sports, with the side-rolled for casual tweeds or turned down all around for country wear. It's packed in special triangular box. You'll like that, too.

THE VOGUE Ready-to-Wear Millinery Ph. 231

Welcome
Members of the 7th District Texas Federation of Music Clubs... and visit us if you have time.

For Fun
Whether it's a district convention, a ball game or a party, you'll appreciate our modern equipment and personal service.

Phone 107... for Appointments!

The Personality Shop
Bess Jennings

Welcome to 7th Dist. T. F. M. C.

FOR THE Unusual in Hair Styling

Looking for something that's different? Something that will make folks sit up and take notice! The next time you get a shampoo and set, blossom out a lovelier personality by coming here. You'll be delighted!

Charm-Aid Studio
Ruth Houser — Dete Albracht — Eva Greeson

Greetings, Seventh District TFMC Members...

We hope your visit will be pleasant and invite you to visit us if you have time.

No matter what the occasion, you'll find us glad to serve you promptly with Modern Equipment and Dependable Operators.

MAKE THE MOST OF YOURSELF!
Call 3... for Appointments

THE BEAUTY MART
Ona Faye Smith — Imogene Whitehead — Kitten Smith

Between the Goal Posts

By Mary Kate Brotherton



Giving the appearance of an entirely different team, the Whiteface eleven last Friday night chalked up a 12 to 0 victory over the Panhandle Panthers in the best game played on the Hereford field this season. Most surprising about the Hereford squad was its smooth, polished appearance—despite the fact that few of the boys have played in more than four games.

The really outstanding feature of the 1941 team, however, still remains the same thing that made the Rover boys famous, that old "Never say die" spirit—and fortunately, the team still has this urge. It will do more for a football team than a carload of Vitamin B1. This certainly doesn't mean that Panhandle was a set-up. The Panthers were one of the best trained squads we have encountered this season. In fact they chalked up eight first downs to Hereford's

four and pretty well outplayed the local boys in the first half. It was plainly the urge to win—the old Rover boy vitamin—that really accounted for Hereford's victory.

The tremendous improvement in the Whiteface squad is probably to be found in the line and on defense work. There is no question but that Merrill and Weems played the game of their lives, but if the line hadn't been holding it could have been a repetition of the Littlefield game. A lot of credit for every game played this season goes to Jack London. Jack is one of the veterans of last season and is co-captain of the team, but the main thing is that he makes more tackles than probably anyone else on the team—and he hasn't made a disastrous pass from center all season.

Some people figure it just wouldn't be a Hereford team

without a Russell on the roster and this season it looks as if Danny is going to follow in the footsteps of his famous brothers, Babe and L. B. Danny got a lot of publicity last season, and this year it seems that he is going to live up to it all. Billy Davis holds down the other wing position and, despite the fact that he is playing his first season, is managing to snare his part of the passes. Billy deserted an oboe or something in the band to play football this season and that one pass completion in the Panhandle game made it all seem worthwhile. Foster Hill also saw more action Friday night than usual and although the Whitefaces have only three ends listed on their roster, it looks like they have the situation well in hand.

Cliff Vaughn and Billy Kendall do a bunch of changing places on offensive and defensive formations, which seems to take care of the situation of one guard post and of halfback. Cliff is a blocking back and to him goes plenty of credit for some of the nice gains made this season. Billy and Clyde Brock hold down the regular guard posts and with assistance of Earl Hussey did a swell job Friday night. It was this guard and tackle area which probably made the team look so smooth as compared to past encounters. John Estes and Wayne Phillips are starters at guard, as Lloyd Manjeot. Too much praise can't be heaped upon these boys who are holding down the mid-section of the line. They have plenty of pep and plenty of fight.

George Weems made what was undoubtedly the prettiest run of the season when he snatched a pass, aimed at a Panther end, and ran 80 yards for the first touchdown of the game. George is a passer and is one of the best blocking backs on the team. He played a swell game Friday night. J. W. Merrill also played his best game of the season, accounting for some nice yardage; he calls a fairly good game, too. Don Roberson saw only slight service and failed to get strung out as in the Dimmitt game. Don will probably hit his real stride next season. L. J. Clark is seeing more and more action.

Lloyd Olson and Harold Close have been dividing time at fullback and both seem capable. Lloyd is heavier and more experienced at the post, while Harold, another recruit from the band, is doing an excellent job of blocking.

Billy Dameron saw a few minutes of service Friday night. He is playing substitutes center. Meanwhile, lets give a hand to the boys who are sitting on the bench. It takes all of this to make up a good team. These boys train, scrimmage and work hard—and all of the credit goes to the regulars. Most of these boys are looking forward to future years and they deserve an encouraging word. Darrell Blanton, T. Williamson and Kenneth Rudd have good chances to see

Summerfield

MRS. JIM CLARK

Mr. and Mrs. Lee Kendall moved this week from Summerfield to the farm of their son, Joe Kendall, northwest of Hereford. Although we regret losing these dearly loved friends from our community we are glad they will still be near enough to come back and we wish them happiness in their new home.

Rev. and Mrs. M. D. Rexrode and family were called to Lockney, Friday night by the serious illness of his father. The Rexrodes returned here early Sunday where Mr. Rexrode fulfilled his church duties as pastor. He returned to the home of his father after the evening services but Mrs. Rexrode and children remained at home here.

Mr. and Mrs. Lee Curry went to Amarillo last Thursday where Mr. Curry saw an eye specialist. The Curry's returned to Amarillo Monday and Mr. Curry was to undergo a serious eye operation on Tuesday.

Miss Pearl Prachar who makes her home with her uncle and aunt, Mr. and Mrs. Lee Curry, will stay in Hereford with her great aunt, Mrs. John Patton, until Mrs. Curry returns home. Mrs. C. R. Walsler and grandsons, Richard Clark, visited in the home of her sister, Mrs. Joe Kendall of Hereford last Thursday morning and attended the prayer services of a group of Baptist Women.

Joe Young of Hot Springs, N. M., visited last week with Mr. and Mrs. Ky Lawrence, and Mr.

service this season, but the little kids in the white jerseys probably won't do much until '42. They are J. W. Robinson, David Phillips; L. H. Lookingbill; George Olson, Bobby Tout, Billy London, Charles Skelton, and Ted Higgins.

About the Canyon game, it will probably be played early in November. Tulla, Nov. 7, is our last scheduled game; after that will be plenty of time for the Canyon tangle. Is everyone set for the Dumas game Friday afternoon? My guess is Hereford 18, Dumas 6.

P. S.—When, or when, are we going to start making those extra points? We are going to lose a game by one point—and it will probably be the very game we want most to win.

and Mrs. J. B. Nolan and Linda. There were 65 at Sunday school Sunday morning. At the close of the Sunday School hour a very striking program on the Appeal for the Cooperative Program was given. Taking part on the program were Mrs. Ky Lawrence, Mrs. D. C. Walsler, Miss Jewel Clark, Miss Mary Lookingbill, Rev. Rexrode, Wendal Roberson, Gayle Roberson, and Ann Lookingbill.

W. M. U. met Wednesday afternoon at the church and Mrs. O. B. Sumner had charge of the program on South America. The Devotional was led by Mrs. Ky Lawrence. Mrs. J. B. Nolan directed the Bible Study period.

Reports on the Annual Association meeting which met recently at Happy, Texas were given by Mrs. M. D. Rexrode, Mrs. Jim Clark, and Mrs. B. E. Roberson.

On Wednesday afternoon, October 22 at 2:30 at the church the W. M. U. will present a program on State Missions. At this time all women of the Church and community are invited to be guests. A social hour will follow the program.

Mrs. E. R. Day, the mail carrier, had the misfortune to overturn her car last Thursday while making her route. The accident occurred near the Chas. Noland place. Mrs. Day was not injured but her car was damaged.

Rose Stephens, daughter of Mr. and Mrs. Moody Stephens of Westway, spent the week end with her cousins, Charlene and Dorothy Lee.

Mrs. L. L. Beck stopped in for a short visit Friday morning with Mrs. Jim Clark. Mrs. Beck, who is District Luncheon Supervisor, has headquarters in Amarillo and was enroute to Friona for a visit to the Luncheon there. Mrs. Beck and Mrs. Clark were schoolmates at WTSC.

John Charles Hamby, formerly of Amarillo, came last week

to make his home here with Mr. and Mrs. C. B. Thomas. He has enrolled as a sophomore in Hereford High School.

Mr. and Mrs. Tandy Legg and children attended a Legg family reunion at Lubbock over the week end.

Mr. and Mrs. Ray Johnson and Billie Ray went to Borger Saturday to get Scarlet O'Hara, their Cocker Spaniel dog. The dog was picked up near the highway east of Summerfield and taken on to Borger.

Mr. and Mrs. J. B. McMinn of Hereford and Perry McMinn went to Ruidosa over the week end to see Mrs. Perry McMinn. Mrs. McMinn is feeling fine.

Rev. and Mrs. D. R. McMahan and Miss Mary Lookingbill attended the football game in Canyon Saturday night. Pete McMahan, son of Rev. and Mrs. McMahan plays on the Buffalo team. He returned here to spend the week end with his parents.

Among those who attended the Deaf Smith County Federation Luncheon and program at the Presbyterian Church in Hereford Monday were Mrs. C. R. Walsler, Mrs. Jim Clark, Mrs. D. C. Walsler, Mrs. Ray Johnson, and Mrs. L. L. Cannon.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

As long as turkeys are getting enough protein they will eat more whole wheat grain and like it.

READ THE Advertisements THEY'RE NEWS

MASONIC BULLETIN
Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. Thompson, W. M.
E. L. Brady, Secy.

Phillips says frankly "THIS OIL IS OUR FINEST QUALITY"



Whether you buy a single quart, or a crankcase-full, what you want is top oil quality at an economical price.

And you'd like assurance in advance that you are getting the kind of quality which will meet and beat the high heat of your modern high-speed engine.

So to those who want our best oil, we frankly say: Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

For replacing summer-thinned lubricant, or for the normal 1,000-mile change, ask for Phillips 66 Motor Oil.

PHILLIPS 66 MOTOR OIL

Coat Hangers

AND National Defense

Due to Defense needs for steel and iron, there is a shortage in coat hangers. For the past several weeks we have been unable to get delivery on this particular item—a very small piece of equipment but very necessary in our work.

There are literally thousands of coat hangers in our territory that are not being used... won't you help us and incidentally be helping the National Defense program, by gathering up these hangers and returning them to our shop... or call 111 and we'll pick them up. THANKS.

PHONE 111... or bring your Hangers to us and we will pay **1c** each

Best Wishes to Members of the Seventh District Texas Federation of Music Clubs

DRI-SHEEN PROCESS
GOOD FOR FABRICS

FOX Cleaners AND HATTERS
Phone 111



GAS HEAT

gives Health and Comfort!

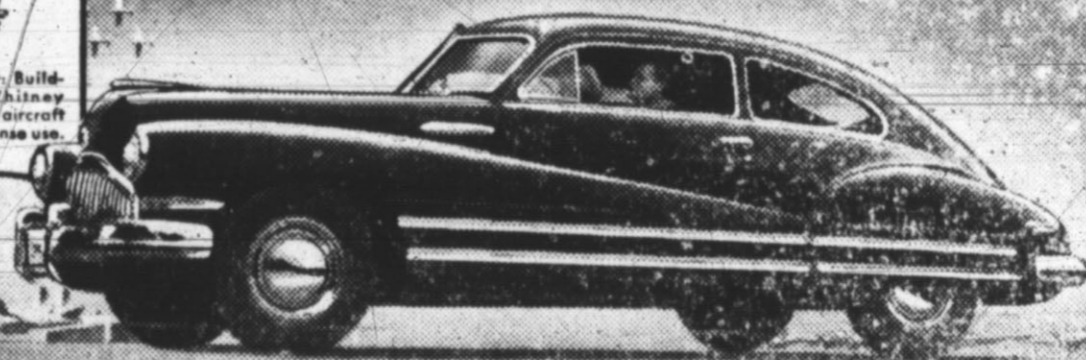
- There's no place like Home, so why not enjoy it? You will enjoy the health and comfort of Natural Gas Heat.
- Automatically controlled Gas Heating Appliances provide warm air circulated into every corner of the house, making your home more healthful and comfortable.

WEST TEXAS GAS COMPANY

There is no Bottleneck in Brains

BUICK BUILDS FOR DEFENSE

Our assignment: Bullets, Frag, & White-hot valve-in-head aircraft engines for defense use.



A word about the calibre of the distinguished new automobiles that Buick now brings to market for 1942

Two thoughts stood solemn sentinel throughout all the planning of our 1942 cars.

The first was:— in their materials these cars must not trespass on the current needs of national defense.

The second was:— in their quality and performance they must not be an "ersatz" product.

If you think this leaves only a cramped and stifling byway for engineering to advance in, remember that difficulties are sometimes the spur that real ability needs.

Our new cars, it seems to us, superbly prove this. But we neither expect nor ask you to take our word for it.

The real way to know what they are, and how marvelously they perform, is to breeze them down a country road or tool

them through clotted traffic.

The sure way to gauge their mettle and their inmost goodness is to plump them squarely into the stiffest task your imagination can supply.

So come try the gorgeous new cars that we not only say pace the pack for 1942 but are bold enough to believe set an all-time high in all-round automotive excellence.

They will make you glad—nay, proud—all over again that you're living in America—and now!

No other car has **ALL THIS FOR YOU IN 'FORTY-TWO**

- FIREBALL STRAIGHT-SHOOT VALVE-IN-HEAD ENGINE
- COMPOUND CARBURETION (standard on most models)
- OIL-CUSHIONED CRANK-SHAFT PINS AND JOURNALS
- STURDILY-CONNECTING RODS
- STEP-ON PARKING BRAKE
- BROADRIM WHEELS
- FULLY ADJUSTABLE STEERING POST
- BODY BY FISHER
- WEATHERWARDEN VENT-HEATER (accessory)

"BETTER BUY BUICK"

Cogdell Motor Co.

317 NORTH MAIN STREET

HEREFORD, TEXAS

No Need Great Increase In Truck Farming

Present prices of vegetables will maintain a more constant level if the 1942 acreage is held close to the goal set for Texas in the National Defense Program, according to B. F. Vance, chairman of the Texas USDA Defense Board, and J. F. Rosborough Extension Service horticulturist.

The commercial vegetable acreage goal for Texas has been set at 385,000 acres, an increase of 13,900 acres over 1941 plantings. The goal includes processed and fresh vegetable.

In view of a probable limited supply of seed and labor, recommendations were made to the Texas USDA Defense Board that 1942 goals for counties be based upon commercial planting performance of previous years. Census data and records of carload and truck shipments from the area of production were used as the basis for county goals, Vance said.

Tentative county goals do not include Irish potatoes and sweet potatoes, canning supplies, such as beans, peas and tomatoes, and market gardens, since a strong demand is being made for these crops. The AAA has

announced that no vegetable allotments will be issued this year.

While increased production is being called for in many commodities in the Food-For-Defense program, a drastic increase in commercial vegetables is not warranted at this time, the officials pointed out.

Bethel Items

By MRS. FATE SHANNON

Mrs. Vern Lust, Grace Louise and Glenn and Miss Edith Neill were business visitors in Hereford Saturday.

Mr. and Mrs. Kay Roberts accompanied D. S. Jinks to Plainview Saturday. He was their guest last week.

Mr. and Mrs. Ivor Bagwell and children were in Lubbock over the week end.

Mrs. M. D. Rushing and Mrs. E. R. Rothwell went to Fort Sumner, N. M., Thursday to get fruit.

The Quarterly Conference will meet at Bethel Sunday, Oct. 19. Mr. House will preach at Bethel Saturday night and Sunday.

Mr. Williams and family and Mr. and Mrs. J. G. Davis were in Lubbock Saturday. Mr. Jeeter and J. G. Davis, Jr., from Sheppard Field, Mrs. J. G. Davis, Miss Aural Shaw and Miss Christine Seaman also visited in Lamesa Saturday night.

Mr. and Mrs. Vern Lust and

Glenn were Sunday dinner guests of Mr. and Mrs. Bryan Sinclair. Mr. and Mrs. Jim Givan and Mary Elizabeth attended the fair in Lubbock Saturday.

Mrs. George Bagwell, Mrs. Kay Roberts and D. S. Jinks attended a funeral in Nazareth Friday. Miss Eugenia James, Mr. and Mrs. Morris Wesson, Billy Norris and Martha Jo accompanied Glenn James, Buck Tate and Norman Williams to Sacramento, Calif., last Tuesday. The boys are in training there.

Houston Lust is at home from Canyon this week to help gather the crop.

Mrs. Bryan Sinclair and Ivan Earl, Mrs. Fate Shannon and Miss Eugenia James were business visitors in Hereford Saturday.

Miss Grace Marie Bagwell visited home folks over the week end.

Mr. and Mrs. C. S. Givan of Van Nuys, Calif., Mrs. Carr of Denver, Colo., and Mr. and Mrs. Frank Givan of Hereford were Sunday dinner guests of Mr. and Mrs. Jim Givan.

Oran Howell visited his grandparents at Bula Sunday.

Mr. and Mrs. John Givan of Denver, Colo., spent Tuesday night with Mr. and Mrs. Jim Givan.

Mrs. E. R. Rothwell and Mrs. M. D. Rushing visited Mrs. Bryan Sinclair Tuesday afternoon. Mr. and Mrs. Fred M. Seale and family of Amarillo, and Mr. and Mrs. Earl Lust were Sunday dinner guests of Mr. and

THE AMERICAN FAMILY . . . By George



"Well, Steve, at last we're feeling the pinch of this war business. Now they've built a defense plant in the best hobo jungle on the road."

Mrs. E. R. Rothwell, Robert Bagwell celebrated his tenth birthday Sunday by having several boys as his dinner guests.

Kent Birdwell of Dimmitt ate supper in the E. R. Rothwell home Sunday night.

Mr. and Mrs. J. G. Davis were Sunday dinner guests of Mr. and Mrs. Powell of Easter.

The services at Bethel were well-attended Sunday night. An interesting program on "Who is my Neighbor?" was presented. The programs for the next two Sundays will be based on "Neighbors." Everyone is invited to attend.

Mr. and Mrs. Leland Smith were visitors in Hereford Friday.

Billie Brooks Sinclair and Houston Lust were Sunday dinner guests of Vernon and Glenn Williams.

Jim Bagwell made a business trip to Oklahoma, Saturday. Mrs. Leo Flynn returned to her home in Gallup, N. M., Thursday after an extended visit with her parents, Mr. and Mrs. J. A. Sinclair.

CARD OF THANKS

To all who in any way ministered to us in the deep trial and sorrow at the illness and death of our loved one, we take his means of expressing our love and heartfelt thanks. May God bless you all as he has in having such friends. A. E. Botsford, Lina E. Botsford

Expert Lubrication



Well trained men and the best equipment possible place us in a position to offer you Better Lubrication—including even those Heavy Duty Trucks!

GREETINGS, T. F. M. C. MEMBERS MILBURN SERVICE STATION Phone 16

A. W. Botsford and family Loyd E. Botsford Floyd Botsford Roy W. Botsford and family

Pvt. Donald F. Gaetz, son of Mr. and Mrs. John Gaetz, arrived on Sunday for a 15-day furlough. Donald is with the Special Weapon Troop, 5th Cavalry, Fort Bliss, and has just returned from the army maneuvers in Louisiana.

Mr. and Mrs. Leland Smith were visitors in Hereford Friday.

Billie Brooks Sinclair and Houston Lust were Sunday dinner guests of Vernon and Glenn Williams.

Jim Bagwell made a business trip to Oklahoma, Saturday. Mrs. Leo Flynn returned to her home in Gallup, N. M., Thursday after an extended visit with her parents, Mr. and Mrs. J. A. Sinclair.

CREOMULSION Large 98c
VICK'S SALVE Large 69c
PENETRO NOSE DROPS Large 39c
MENTHOLATUM Large 49c
RED ARROW ANTISEPTIC Large 39c
BAYER'S ASPIRIN Large 59c
SAL HEPATICA Large 89c
SYRUP PEPSIN Large 89c
ALKA SELTZER Large 49c
MILK OF MAGNESIA Large 59c



How BIG is a Drink?

That depends upon how much water you need to quench your thirst. So it is with prescribed medicine. There's no such thing as a standard dose because the strength of the medicine varies with the requirements of the patient. That is why each prescription must be "made to order"—each ingredient weighed and measured to fit the patient's needs as set forth by the attending physician.

The Nyal Store

Personalized Service is Our Aim!

Texaco Products Washing-Greasing Firestone Tires
Olson Service Station PHONE 440

'Regular' Brand Ads will Bring Home the Bacon!

WELCOME to Hereford
Members of Texas Federation of Music Clubs
LADIES, enjoy the convention, and always, by taking advantage of our Reasonable

Semi-Finish Service
All Flat Work is finished and all wearing apparel is returned dry
6c 1b.
(Shirts finished at 10c extra with this service)

Hereford Laundry & Dry Cleaners
PHONE 298 - W. L. AYRES
Use Our Modern Helpy-Selfy Department

WANT ADS

WANTED: Someone to cut 40 acres broadcast cane and hegar. Fine for bundles. Will give 1-3 to get it cut, and can furnish tractor if wanted. Mrs. Jim Chapman, 14 1-2 miles South of Adrian; 33 miles North west of Hereford. 42-1tc

WANTED: I will pay top prices for your Cream, Eggs and Poultry. Rubie Adams at West Texas Feed and Seed. 42-1tc

WANTED Man to cut feed with broadcast binder. Brumley & Sons. 40-3tc

WANTED to give you complete Butane Service in tanks or bottles. Moyle Independent Oil Co. 30-tfc.

DESPITE RISING PRICES we are offering, for a limited time only, THE HEREFORD BRAND and the AMARILLO NEWS (by mail) both one whole year for only \$6.95. Come to The Brand office or see your community correspondent. Offer subject to withdrawal without notice.

NOTICE! A complete line of Wall Paper at reasonable prices. Buy now before the price rises. Carl McCaslin Lumber Co. 42-1tc

NOTICE: Fix that broken glass now before cold weather. Complete stock, any size at Rockwell Bros. & Co. 41-3tc

DESPITE RISING PRICES we are offering, for a limited time only, THE HEREFORD BRAND and the AMARILLO NEWS (by mail) both one whole year for only \$6.95. Come to The Brand office or see your community correspondent. Offer subject to withdrawal without notice.

FOR RENT: Furnished Apartment. 400 McKinley. 42-3tc

FOR RENT: 2 or 3 unfurnished rooms, with private entrance and adjoining bath. All bills paid. 411 W. 6th St. 42-1tp

FOR RENT: 3 room furnished apartment, with bath with hot water. Private Entrance. Phone 183-J. 42-1tc

FOR RENT: Apt. with bath; also light-housekeeping and bed room. Hot and cold water. Bills paid. Good parking place. Reasonable prices. Mrs. J. F. Ward. 42-1tc

FOR RENT: Spacious 3-room furnished apartment with or without private bath. Garage. Bills paid. Also two room apartment adjoining bath. 517 East 11th Street. 42-1tc

WHEAT PASTURE for about 50 cattle. Paul Wilson, 5 1-2 miles southeast of Hereford.

FOR RENT: Furnished Apt. Mrs. G. L. Woods, 25 Mile Ave. 40-3tp

FOR RENT: Lighthouse keeping rooms or sleeping rooms. Utility Bills paid. 506 Jackson Ave. 42-1tc

FOR RENT: Furnished bedroom, 706 25-Mile Ave. Telephone 574-J. Jonnie Estes. 36-tfc

DESPITE RISING PRICES we are offering, for a limited time only, THE HEREFORD BRAND and the AMARILLO NEWS (by mail) both one whole year for only \$6.95. Come to The Brand office or see your community correspondent. Offer subject to withdrawal without notice.

LOST AND FOUND

LOST: September 30 on Highway 60, Red Cocker Spaniel Female. \$10.00 Reward for information leading to recovery. Ray Johnson, Summerfield, Texas. 41-2tp

LOST: Female red Cocker Spaniel. Liberal reward. Ray Johnson, Summerfield, Texas. 40-3tp

FOR SALE OR TRADE

FOR SALE: Four Room House and Garage. 903 East 3rd. St. Small Equity. See Liburn Ray at Roberson Battery and Electric or call 270-J. 42-3tc

Have that roof checked before it rains again. Now is the time. It will be too late when the rain starts falling. Call the Lumber Number—7. Carl McCaslin Lumber Co. 42-1tc

FOR SALE: 30 hens of good heavy breed. West Texas Feed and Seed Co. 42-1tc

FOR SALE: Carload of heavy feeder calves. See Vern Witherspoon. 42-3tp

CLEAN SPARK PLUGS and well inflated tires can increase your gas mileage as much as 5 miles to the gallon, we clean your plugs for five cents each. McRight and Wilson. 42-1tc

FOR SALE: Used gas range, Magic Chef, two years old, in excellent condition. Cheap. Phone 455-W. 42-1tc

FOR SALE: 20 Good Young Registered Cows; Six calves on them. Balance due to calve by Jan. 1. Also several small bunch-

es of good grade cows. Geo. McCurry. 42-3tc

CLEAN AND CHECK all radiator and heater hose before putting in your anti-freeze, we carry a complete stock of hose. McRight and Wilson. 42-1tc

FOR SALE: A few year-old English Leghorn Hens. Inquire of Jack Wright at West Texas Feed and Seed. 42-1tc

YOU CAN get your favorite kind of anti-freeze at McRight & Wilson. 42-1tc

FOR SALE: North half of section 29-5-4; all in grass. Price \$10.00 per acre. W. N. Summers, Cantril, Iowa. 41-2tc

WE HAVE a good stock of those red cedar shingles. Re-roof. Rockwell Bros. & Co. 41-3tc

FOR SALE: '39 De Luxe Plymouth 2 door, Good tires, heater and radio, A-1 condition. W. L. Jones, 4 miles West on Harrison Highway. 41-3tp

WHEN IN need of any kind of building materials, see us. Rockwell Bros. & Co. 41-3tc

FEED FOR SALE: See A. F. Davis on Harrison Highway about 40 miles west of Hereford. 40-6tc

FLOWERS

See or Call MRS. J. H. PITMAN Funeral Flowers given special attention. 40-3tp

FOR SALE: 640 acres, half cultivation, balance grass, fair improvements, \$12.50. Well improved 160 acres, \$22.50. Well improved 10 acre tract \$2,500.00. Reasonable cash payment will handle either tract. See Claud Higgins. 40-3tp

FOR SALE: Good assortment of peonies and mums at reduced prices. Buy now for spring blossom. Also small Apt. for rent. Mrs. J. F. Ward. 40-3tc

FOR SALE: Fresh milk cow; also want to buy roan bull. See W. H. Vick, 1 mile east, 3-4 mile south Progressive, or write box 161, Hereford, Texas. 400-3tp

FOR SALE: One 22x36 Case Separator. Good Shape. Ready to go. John Wood Farm Equipment Co. 40-3tc

JERSEY HEIFERS, two year old heavy Springers for sale or trade. B. E. Brumley. 39-12tp

FOR SALE: Good new cane. Sell for 2c a bundle. R. R. Jackson. 37-tfc

FOR SALE: High testing seed wheat, Turkey Red, at the Box Car Ranch, 27 miles northwest Hereford. We have scales to weigh. See George McCurey. 33-tfc.

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-tfc

DESPITE RISING PRICES we are offering, for a limited time only, THE HEREFORD BRAND and the AMARILLO NEWS (by mail) both one whole year for only \$6.95. Come to The Brand office or see your community correspondent. Offer subject to withdrawal without notice.

FOR LEASE
3000 acres good wheat pasture well watered and fenced with grass, feed or feed stubble and straw stacks in connection or separate. Also available November 1, 4000 acres good grass fenced and cross fenced. Well watered. T. E. Seigler, Jr. 42-1tp

LOANS

FARM AND RANCH
At New
LOW INTEREST RATES
Prompt Service. See
J. G. EVANS
Box 169 - Hereford, Texas 41-tfc

MONEY TO LOAN
on Farms and Ranches
Farms, Ranches and City Property at Bargain Prices
J. B. ELLISTON, Agency 8-tfc

FOR RENT

FOR RENT: 2 room house. Gas and lights available, water at back door for house use. A. J. Elward. 42-1tc

FOR RENT: Furnished apartment with all bills paid. Mrs. W. M. Megert. 42-1tc

IT PAYS TO BUY THE LARGER SIZE

Red Arrow Vitamin B Complex \$1.98
Gillette Tek Razor BLADES 49c
YARDLEY GIFTS NOW HERE!
RUBBER GLOVES 49c
QUININE BROMO 18c

Pint MINERAL OIL	49c
75c LISTERINE	59c
\$1.50 LYDIA PINKHAM'S	\$1.29
50c ANTI-ACID POWDER	39c
\$1.25 Red Arrow ARCO Tonic	98c
4-Oz. PENETRO LINIMENT	49c
75c CASTORIA	59c
Pint OLIVE OIL	98c
50c PABUM	98c
P&G SOAP	Bar 3c
\$1.25 HOT WATER BOTTLE	79c
50c CALOX Tooth powder	39c
25 Chesterfield BLADES	25c
40c Colgate's SHAVE CREAM	29c
50c CHAMBERLAIN'S Lotion	39c
35c Listerine SHAVE CREAM	29c
50c Pond's CLEANSING CR.	39c

CLOSE Drug Store
The Nyal Store
Phone 13
PRESCRIPTION DRUGGISTS

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Linen Shower Is Given To Compliment Saturday Bride

An enjoyable party was given Tuesday afternoon when Miss Tillie Williams and Miss Corinne Hamilton complimented Mrs. Clyde Whitaker, the former Miss Mary Anna Thompson, with a linen shower at the Williams home.

Orange marigolds and yellow chrysanthemums were arranged in bouquets about the entertaining rooms and the hostesses presided at a decorated guest book.

An informal program entertained the guests. Musical selections were provided by Rachel Ireland, Mattie Louise Lawhon, Nadyne Newell, and Bonnie Miller. Billy Self gave an appropriate reading and the toast to the bride was given by Miss Imagine Cotton.

The guest list included Misses Phyllis Jean Radovich, Geraldine Kendall, Nona Dean Rose, Evelyn Walker, Nona Mills, Wanda Jean Whitaker, Louise Lance, Dorothy Banner, Betty Jo Kendall, Mary Ellen Henslee, Wanda Lee Lloyd, Seletta Robinson, Eleanor Biggs, Lois Agnes Gilbreath, Cornelia Hamilton, Jane Harris, Billy Self, Ruth Temple Hastings, Polly Dixon, Mary Lookingbill, Rachel Ireland, Mattie Louise Lawhon, Nadyne Newell, Bonnie Miller, Robbye Foster, Geraldine Pratt, Thelma McMin, Imagine Cotton and Mesdames Otho Noland, G. H.

Whitaker, Homer Hamilton, Viola Williams and Roy Thompson.

Those sending gifts were Mesdames Alton Fraser, Arthur Thompson, Ida Davis, W. I. Valentine, Boone Whitaker, Misses Beverley Fraser, Margaret Barber, Declmae Ramey, Lois McCaslin, Irene Crawford, Sadye Rigler, Alma Hall, Lee Etta Hopson and Jeanette Morris.

Pioneer Study Club Meets At Home Of Mrs. Wirt Phillips

Interesting discussions on the part that women have in the family expenditures were featured at the meeting of the Pioneer Study Club Tuesday afternoon.

The meeting was held at the home of Mrs. Wirt Phillips with Mrs. Al Werner as assistant hostess.

Mrs. Bob Higgins talked on a Systematic Plan of Expenditure. Mrs. F. L. Lucas talked on Intelligent Spending and Mrs. Burl France suggested buying defense bonds in a talk on a Fixed Savings Program.

Attending the meeting were Mesdames A. G. Bell, J. E. Beyer, H. A. Close, Noah Ewton, Burl France, J. M. Gilliland, C. T. Guseman, J. F. Hickman, Bob Higgins, E. S. Ireland, J. B. Jones, F. M. Kester, F. L. Lucas, M. B. Norwood, H. D. Reed, B. E. Roberson, T. E. Seigler, F. L. Terrell, Jim White and the hostesses.

Mrs. T. B. Ridgway of Mexico, Mo., was a special guest of the club.

St. Anthony's Guild Meets In Club Rooms

Mrs. Jake Wagner was hostess to St. Anthony's Guild on Wednesday last week at St. Anthony's Club Room.

A business session was conducted by the newly elected officers who included Mrs. Roy Wagner, president; Mrs. Frank Wilhelm, vice-president; and Mrs. P. H. Filbin, secretary-treasurer.

Plans for the fall activities of the Guild were discussed and reports given.

Those present were Mesdames M. H. Koelzer, Joe Loerwald, Anton Redder, Frank Brinkman, Ed Loerwald, Henry Hoffman, Agnes Cardinal, Gene Loerwald,

"Mexico" Is Subject For Study Club

Continuing the study of Mexico as outlined in year books for the course of study on "Latin America," members of the Lone Star Study Club met at the home of Mrs. O. L. Click Tuesday afternoon. Mrs. Jack Grady was co-hostess.

Mrs. C. F. Moore reviewed a book dealing with "Mexico in Revolution" and a parliamentary drill was conducted by Mrs. Click.

Mrs. T. W. Roberson, guest of the club, accompanied Mrs. A. Petersen and Mrs. Earl-Phillips when they sang "South of the Border."

A business session was held after the program.

Those present were Mesdames R. G. Blue, Roger Corbett, H. E. Henslee, Louie LeGrand, C. F. Moore, Jerry Morrow, Guy Newsom, A. Petersen, Coy Phillips, Earl Phillips, Ralph Smith, Chas. Sowell, Owen Stagner, Robert Thompson, T. W. Roberson and the hostesses.

Saturday Rites Unite Couple In Clovis, N. M.

Mr. and Mrs. Roy Thompson are announcing the marriage of their daughter, Miss Mary Anna Thompson, to Clyde Whitaker on Saturday, Oct. 11.

The wedding took place in Clovis, N. M., with the Rev. Speegle performing the simple ceremony.

The bride was attired in a soldier-blue crepe dress and she wore black accessories.

Witnesses were the bridegroom's parents, Mr. and Mrs. G. H. Whitaker, and his brother, Woodrow Whitaker.

Mrs. Whitaker is a senior in Hereford High School and Mr. Whitaker also attended Hereford High School. The couple will make their home with his parents at their farm sixteen miles northwest of Hereford.

LOCAL

Mrs. Laura E. Krebs of Austin was in Hereford Friday visiting in the E. E. Fridley and W. O. Witherspoon homes. Mrs. Krebs is enthusiastic about the baking qualities of Hereford Potatoes and took 200 pounds of

A. T. Case, John Albracht, Ed Dzuik, Felix Urbanczyk, Roy Wagner, Frank Wilhelm, P. H. Filbin and the hostess, Mrs. Wagner was assisted by her granddaughter, Miss Lucille Wagner. Out-of-town guests were Mrs. Clem Schumacher and Mrs. Andy Schumacher of Sunray. Mrs. Joe Paetzold was also a guest.

spuds and 100 pounds of onions home with her.

Mr. and Mrs. Woodrow Slaten and daughter, Sandra Jean, of Portales, N. M., were guests of Mr. and Mrs. S. O. Wilson Sunday.

Mrs. T. B. Ridgway of Mexico, Mo., is visiting her daughter, Mrs. Al Werner and family.

Mr. and Mrs. Frank Jesse and children of Amarillo were in Hereford Sunday. They were accompanied by Mrs. Jesse's father, W. W. Bennett and Mrs. H. D. Reed and baby to Clovis, N. M., where they visited another daughter of Mr. Bennett's, Mrs. A. D. Smith.

Mrs. Clem Schumacher and son Ernest Schumacher of Sunray are guests of Mrs. Schumacher's daughters, Mrs. Ed Loerwald and Mrs. Gene Loerwald, this week.

Mr. and Mrs. Chris Kaetzel and granddaughter and Mr. and Mrs. Frederick Kaetzel left Wednesday for Dale, Ind., after a visit with friends and relatives here.

Brand Ads Get Results

Texas Will Meet Goals In Defense "Food-For-Freedom" Campaign

The largest percentage increase among the food production goals announced for Texas by the State USDA Defense Board under the 1942 "Food-For-Freedom" campaign, is 18 percent in cattle and calves for marketing and farm slaughter. Other goals include a 17 percent increase in hogs; 10 percent in eggs; 6 percent in sheep and lambs, and 3 percent in milk.

The suggested increase in beef is sought for processing rather than enlargement of herds, and would represent 269,093,000 lbs. more than was placed on the market in 1941.

George W. Barnes, animal husbandman of the A. and M. College Extension Service, says there should be no difficulty in reaching the goal if current or better prices for livestock prevail. Ranchmen would cull their cows closer and sell off irregular breeders, and barren and over-age animals. There are very few herds of any size in Texas he added, which do not have a selection of these types of ani-

mals, and on account of excellent pasturage and surplus feed older cows readily could be put into condition to go to market at 900 to 1150 pounds live weight and sold at a profit.

Since the increase requested is a matter of pounds rather than units, the good pastures, trench silos and other home-grown feed reserves have made another contribution to the program. Calves are heavier this fall than for several years and the percentage of herd calf crops is larger. Furthermore, cattlemen will give closer attention to management and breeding.

"There will be no trouble whatever in reaching the goal in eggs, provided prices remain at the present level," says George F. McCarthy, Extension Service poultryman. Producers are being encouraged to buy protein concentrate to mix with home-produced grains in order to obtain a better balanced feeding program. A high percentage of farmers have not been using protein other than skim milk, but

with prevailing prices for eggs producers are justified in making the additional expenditure to place this supplement in the ration, he believes.

ROOMS TO RENT? TRY A WASH AWAY

Announcement

I have taken over active management of the Gulf SERVICE STATION across North from the City Hall and will appreciate your consideration and patronage.

In addition to a Complete line of

GULF PRODUCTS
we also specialize in Expert Washing and Greasing!

Kellar Muse

WHY PAY MORE

Furr's Prices Are Always Lower
THREE BIG DAYS OF SAVINGS!

Every purchase you make at FURR'S is sold under a Guarantee . . . You Must be Satisfied!

SUGAR

Pure Granulated. 10-lb. CLOTH BAG **59c**

FLOUR Furr's Finest, Money-Back Guarantee!	24-lb sack 79c
RINSO Large Box	2 for 33c
SPRY	3-lb. can 55c
OXYDOL Large Box	19c
TOMATOES No. 2 Size Can	3 for 23c

COFFEE, Furr's Supreme. Ground Fresh, Guaranteed LB.	21c	CHILI Gebhardt's, with beans Tall Can	15c
FLOUR Big A, guaranteed SACK	67c	TAMALES Gebhardt's Tall Can	14c
DOG FOOD Pard, tall cans 3 for	25c	CHILI BEANS Gebhardt's, tall cans 3 for	25c
SUNBRITE Can	5c	DRANO Large Can	19c
SYRUP Karo, white or dark Gallon	62c	LUX FLAKES Large Box	21c

PINTO BEANS	Extra Clean!	17c
	4 Lbs.	

TOILET SOAP Lux or Lifebuoy 3 for	19c	PINEAPPLE Libby's — Big No. 2 1/2 Can	22c
TISSUE Scott, 1000-sheet rolls 3 for	21c	PEACHES Libby's — Big No. 2 1/2 Can	21c
BABY FOOD Libby's 3 for	21c	PORK AND BEANS Armour's, Big 2 1/2 can 2 for	21c
MILK Armour's, large can 2 for	15c	BAKE RITE 3-Lb. Can	55c
PANCAKE FLOUR 3-Lb. Bag	19c	VANILLA WAFERS N. B. C. Large Box	15c
BRAN FLAKES Post's 40 per cent, large box 2 for	25c	COOKIES, chocolate Vanilla, Creme filled Pkg.	23c
BREAD, Furr's. VITAMIN B-1 Pullman Loaf	10c	WHITE KING Granulated Soap Large Box	23c

CORN MEAL	Red Star.	17c
	5-lb. BAG	

BACON	Northern Sugar Cured, sliced LB.	21c
ROAST	Fancy young veal shoulder, Boneless Rolled LB.	25c
BUTTER	Furr's Fresh Creamery. Not sold alone LB.	29c
LARD	Armour's Star. 4 LB. CARTON	49c
STEAK	Tender Veal, round, lb. 29c; LOIN or T-BONES LB.	25c
ROAST	Lean Meaty Cuts! Arm Swiss LB.	22c
	Best Cuts Chuck LB.	19c
FRESH FISH STEAK	Salmon, Halibut, and Buffalo — LB.	29c
PERCH	Boneless Loins — LB.	21c
WHITING	LB.	12c
VEAL CUTLETS	Breaded, ready to fry — LB.	23c
Pure Pork, Country Style SMOKED SAUSAGE lb.	23c

GRAPES Tokays or Thompson Seedless 2 LBS.	15c
CABBAGE Fine for chow chow or kraut, 50 lbs. or more	2 1/4c
APPLES Washington Jonathans	15c
CARROTS 3 Bunches	10c
BEETS	
MUSTARD	
GREENS	
RADISHES	
CRANBERRIES Nice ones! LB.	19c
LEMONS Large 360 size. Dozen	17c
POTATOES Red McClures, U. S. No. 1's 10 LBS.	17c

Home grown Spinach, Ky. Beans, Brussel Sprouts, Avocado, Beefsteak Tomatoes, Fresh Coconuts.

New Texas GRAPEFRUIT and ORANGES!

FURR FOOD

Get Your FEED NEEDS

at

WEST TEXAS Feed & Seed Co.

Jack Wright, Mgr.
Phone 265—Hereford, Texas
Top Prices for Your Cream, Poultry, Eggs and Hides!

IS Your Car Ready FOR Winter

Our Skilled Mechanics can save you MONEY with a timely CHECK-UP of your car's needs!

Phone 180 and let us call for your car today!

Winter Driving is Pleasant . . . If your Car is Properly tuned up.

DON'T expect to sail into the Winter Driving Season with a car that has just gone through a tough summer season. The entire chassis and motor should be checked to correct shimmy . . . weak pick-up . . . and annoying rattles.

TOO, the carburetor may need resetting, a little factor that will save you plenty on Gas . . . and there are hundreds of other little things that Get BIG before you know it. Let us check your car. — It'll really save you money.

Take better care of your car than ever before — because they are getting more and more scarce. Think it over!

ASK ABOUT OUR **Installment Plan . . . on Automobile Repair Work!**

Ireland Motor Company

ON HIGHWAY 60
WELCOME TO HEREFORD . . . T. F. M. C. MEMBERS

GREETINGS and Best Wishes to members of the 7th District Texas Federation of Music Clubs!

Karl Shirley Officer In Music Society

Fort Worth.—Karl Shirley of Hereford, a senior at T. C. U., has been elected vice-president of the Recorded Musical Research Society here.

This year a study will be made of 12 famous operas, with a student speaker to discuss each one. The organization is federated with the Texas Federation of Music Clubs.

Shirley is majoring in music, is a member of the Horned Frog Band and is a member of Alpha Chi, honorary scholastic fraternity.

Vega News

MRS. D. E. MCKENDREE

Sheriff John Halliburton and coroner Ben Freeman were called to Adrian Oct. 6 to investigate the cause of the death of two young men found dead in the tourist cabin they leased late Saturday night. The men were identified by driver's licenses, Selective Service and Social Security cards as Stanly John Strazler, age 22 and Basil William Pirri, age 24, both of Bar-

berton, Ohio. After an investigation, coroner Freeman placed the cause of death by asphyxiation. A Griggs Ambulance from Amarillo was called and the bodies were prepared to be sent to their respective homes for burial.

Pvt. John G. Spinhirne left the first of the week for Camp Bowie after spending a furlough with home folks.

Mrs. Bob Orton of Canyon spent a few days in Vega the first of the week.

Mrs. George Bell and infant daughter were brought home from the hospital, Tuesday.

Mrs. Emma McNabb went to Amarillo Monday to visit her brother, J. E. Peirce, and Mrs. Eula Formby. Mrs. McNabb also attended the luncheon in the Amarillo Hotel on Wednesday of the delegates of the Woodmen Circle.

Mrs. M. N. Blanton of Anson visited Mrs. E. L. Carpenter this week.

Mrs. Cora Jinks was attending to business matters in Hereford Tuesday afternoon.

Mrs. H. G. Green entertained members of the Needle Club, Tuesday afternoon.

Mrs. N. E. Wiseman was in Canyon and Amarillo, Wednesday.

Cozy Everett, Jr., suffered a

collar bone fracture last Friday, the injury being received in the football game at Adrian. He will be out of the line up for the rest of the season for the Vega Longhorns.

Mrs. Rex Kendall was shopping in Amarillo, Thursday.

Joe McCombs who is stationed at Camp Bowie, came Sunday for a 13 day's furlough with home folks.

Mrs. J. L. Jones has been ill this week but is reported somewhat better at this writing.

H. G. Green is confined to his home with a severe cold.

The following ladies went to Claude Wednesday for the zone meeting of the Methodist Church Mesdames John Halliburton, Raymond Thompson, D. W. Clark, and J. W. Thuet.

Mr. and Mrs. Paul Hammer of Escondido, Calif., are visiting relatives in Vega and Wildorado.

Members of the Worth While Home Demonstration Club held an all day meeting in the Kiwanis Hall, Friday. A covered dish luncheon was served at the noon hour.

A Taylor mashed the middle finger of his right hand almost off, while working on his combine, Wednesday.

Ira Boydston of Oklahoma City visited his brother, Glen, Saturday.

Mrs. J. W. Thuet was called to Fort Worth, Wednesday night, because of the death of her sister, who suffered a heart attack. Mr. and Mrs. Thuet returned home Friday night.

Mrs. Kenneth Dygert was taken Monday to St. Anthony's hospital in Amarillo, where she is reported to be in a critical condition.

Mr. and Mrs. W. A. Williams are in Dallas attending the State Fair.

Mr. and Mrs. George Manning and small son of Amarillo spent the week end with Mrs. Manning's parents, Mr. and Mrs. Emory Bales.

Mrs. Gerhardt Peters of Amarillo and her son, Donald Krahn, who is home on a 16 day furlough from Camp Bowie, were in Vega Thursday.

Mr. and Mrs. Mac Forrester of Amarillo spent Sunday with Mr. and Mrs. A. R. Waddill.

Members of the Senior Class have received their class rings.

The P. T. A. Play has been put off until a later date, so watch for the time and plan to attend.

Mrs. R. C. Valentine left Saturday for Houston where she will visit her daughter for a few weeks.

The Vega Longhorns came out on the short end of the score of 29 to 31 in the football game Friday afternoon on the local field with Bovina.

Mrs. Claude Turner went to Memphis Monday to attend a

Jumbo News

MRS. ULLMAN HUNTER

Mr. and Mrs. Ralph Dickerson of Cordell, Okla., spent the week end with Mr. and Mrs. M. L. Simpson. Mrs. Dickerson is a sister of Mr. Simpson.

Troy Frazier took Mr. and Mrs. Walter Rogers and Mr. and Mrs. Bill Hendrick to Duncan, Okla., Wednesday, returning Thursday. Mrs. Rogers remained for an extended visit with relatives and friends.

Spending the week end at home with their parents were Red Matthews and Bernard Wilder of Tech, John Hardy Wood, M. L. and Margaret Simpson of West Texas State, and Miss Pauline Matthews who is teaching at Florent.

Mr. and Mrs. Dee Caison attended the funeral of her brother, Mr. Wilson, of Clarendon, Friday.

Mr. and Mrs. W. A. Hunter and R. T. Nunn called in the Simpson and C. C. Hunter homes Sunday afternoon.

A miscellaneous program was given by members of the Auxiliary when they met with Mrs. M. T. Sparkman, Thursday at 2:30 P. M. Present were Mesdames Clyde Renfro, Clem Gilliam, H. C. Baird, Sam and Ullman Hunter. Visitors were Mesdames John Coke Slaton, James and Guy Cox of Dimmitt.

Mesdames H. C. Baird and Ullman Hunter called on Mrs. Mary Palmer of Hereford, Saturday afternoon.

Mr. and Mrs. Henry McCrow of Fort Worth visited Mr. and Mrs. Finis Hunter the first of the week. Mrs. McCrow and Mrs. Hunter are sisters.

Mr. and Mrs. Troy Frazier spent the week end in Canyon with her mother, Mrs. Hancock.

Rev. J. R. Sharp of Canyon preached here Sunday morning and was a dinner guest of Mr. and Mrs. Clem Gilliam.

Mr. and Mrs. Charlton Neeley, of Amarillo, were guests of Mr. and Mrs. Henry T. Neeley last Sunday.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Daniel News

BY RUTH MOORE

Regular services were held at the Palo Duro church with Rev. Marvel Upton filling the pulpit. Mr. and Mrs. Bernice Sweate of Amarillo visited in the Frank Finney home Sunday.

Miss Ruth Moore, who is attending school at Canyon, visited her parents, Mr. and Mrs. W. R. Moore, Sunday.

Mr. and Mrs. J. S. Scruggs were in Canyon Sunday.

Mr. and Mrs. Marvel Upton took dinner in the Tom McClain home Sunday.

Mr. and Mrs. Robert Campbell visited with their son, Bryan Campbell, in Canyon Sunday.

Mrs. J. S. Moore and children shopped in Hereford, Saturday.

Mr. and Mrs. Cox from Pampa visited in J. F. Matthews' home last Sunday.

Mr. and Mrs. B. F. Tomlinson and children visited in the Tom Golden home in Plainview, Sunday.

Mr. and Mrs. Herman Self of Sunray is visiting with Mrs. Bill Hudgeons.

Mrs. L. B. Fowler of Wildorado visited in the J. C. Allred home Thursday night.

J. C. Allred and Dick Allred made a business trip to Hereford Wednesday.

Mr. and Mrs. R. E. Gill of Canyon were in this commun-

ity on business, Thursday.

George Muse of Hereford was in this community on business Thursday. Mr. Muse has constructed a new home on his place here.

Mr. and Mrs. Ed Otto of Louisiana have been visiting relatives of this community.

Mr. and Mrs. Erwin Shugart visited in the Ben Hudgeons' home Sunday.

Mr. Johnnie B. Caraway was in Canyon Sunday evening.

Mr. and Mrs. Frank Finney have been on the sick list.

Mrs. W. R. Moore was in Canyon, Sunday.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Forest fires are more easily spotted if watchers make their observations through colored filters which polarize the light.

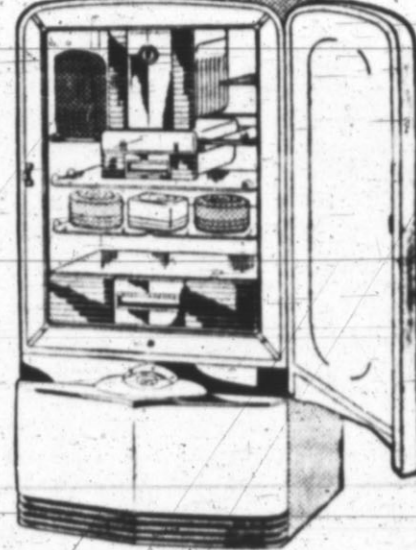
Protect

WHAT HAVE YOU INSURE!

John McLean
Insurance Agency
112 W. 3rd Phone 273

You need Electrical Refrigeration EVERY DAY OF THE YEAR!

Now that a few cool days have arrived let's not forget that it is summer time in your kitchen every day of the year. Surveys show that the temperature in your kitchen is seldom safe to keep food from spoiling. Don't take chances on food spoiling when you can purchase an ELECTRIC Refrigerator for such a small amount of money.



Westinghouse
Offers You
5-KINDS OF COLD
for Your
5-KINDS OF FOOD

1. Sub-Freezing Cold... for ice cubes, desserts and frozen foods.
2. Steady Non-Freeze Cold, with moist, moving air... to keep meats in prime condition.
3. Steady Above-Freezing Cold... for milk and beverages.
4. Steady 40° Cold... for preservation of staples, butter and leftovers.
5. Steady Moderate Cold with high humidity... to keep salad greens and vegetables crisp and firm.

BUY NOW!
While Your Selection is Available

Texas-New Mexico
Utilities Company

Are You Proud of Your Shoes

Shoes are always noticed — are you proud of yours? If they're run down at the heels or need new soles, don't wait another day. We make Quality Repairs... and our prices are low.

Jack's Shoe Shop

3 Doors East of the First National Bank

A Hereford Product...

where fine wheat grows!

PACKARD'S BEST FLOUR

...produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO.

HEREFORD, TEXAS



Ward News

MRS. CHARLES B. MILES

Mrs. E. J. Parson and son, Billy, of Westway visited Mrs. John Elgin's Tuesday.

C. E. Hood made a business trip to Electra over the week end.

Mr. and Mrs. P. C. Fox moved from this community last week to near Hereford.

Mrs. George Suggs and children of Dawn visited in this community Sunday.

Harvest is in full swing in this vicinity.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

COURTHOUSE RECORDS

NEW CARS
C. L. Bogle, Deluxe Ford Tudor, Hereford Motor Co.
John E. Watkins, Super De-Luxe Ford Tudor, Hereford Motor Co.

Warranty Deed
Edith G. Hughes to Joe Ballinger, 143.75 acres out of Section 89, Block M-7.
Gordon Durham and wife to A. O. Thompson, Block 79.
Brunette McMinn and husband to D. W. Wallace, Part of Block 7, Evans Addition.

Deed of Trust
F. L. Elliot and wife to W. B. Lindsey, SE 1-4 of Section 1, Township 2 N, Range 4 E.
D. W. Wallace and wife to First Federal Savings and Loan Association, N 75 feet of SE 1-4 of Block 7, Evans Addition.
B. S. Arnold et ux, to R. E. Underwood, Section 18 and NE 1-4 of Section 17, Block 3, and SW 1-4 of Section 24, Block 3.

Release
First National Bank to Gilbert A. Hooper, Lots 1, 2, 3, 4, 5 and the S 1-2 of Lot 6, Houghs Subdivision of Block 33, Evans Addition.

Old Man Winter WILL SOON BE HERE!

Remember to DRAIN YOUR TRACTOR BEFORE THE FIRST FREEZE STRIKES!

Each year it has been our custom to remind our customers and friends to drain their tractors as Cold Weather approaches — and each year many of you have told us that the gentle reminder has saved you money in the form of possible damage. This year, more than ever before, it is highly important to drain your tractor for all possible material is needed for National Defense... therefore, we hope that we are again rendering you a real service in reminding you again that it is time to Drain Your Tractor before the first Freezing Weather Hits!

- If You Have a MODEL "B" Farmall: Drain (1 place under radiator).
- If You Have a MODEL "H" Farmall: Drain (2 places, under radiator, and on left side of block)
- MODEL "M" drains in same place as Model "H".... and of course, everyone knows where to drain the older models.

DON'T FORGET YOUR TIRES — If they aren't filled with Anti-Freeze, don't take chances. Drain them for Winter!

ROSSON-HAYS

YOUR IHC DEALER

tea announcing the coming marriage of her son, J. C. Turner to Miss Rebecca Rae Weaver of Memphis.

Mrs. J. W. McKendree is confined to her home with a severe case of Pleurisy.

Mr. and Mrs. C. M. Raley were in Amarillo on business, Thursday.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.



PAINT COSTS LESS than new equipment!

You won't need to buy a new tractor, truck, or other pieces of equipment any where near as soon if you keep them painted with LOWE BROTHERS TRUCK AND TRACTOR PAINT. For this preserving paint simply won't let metal rust or wood decay.

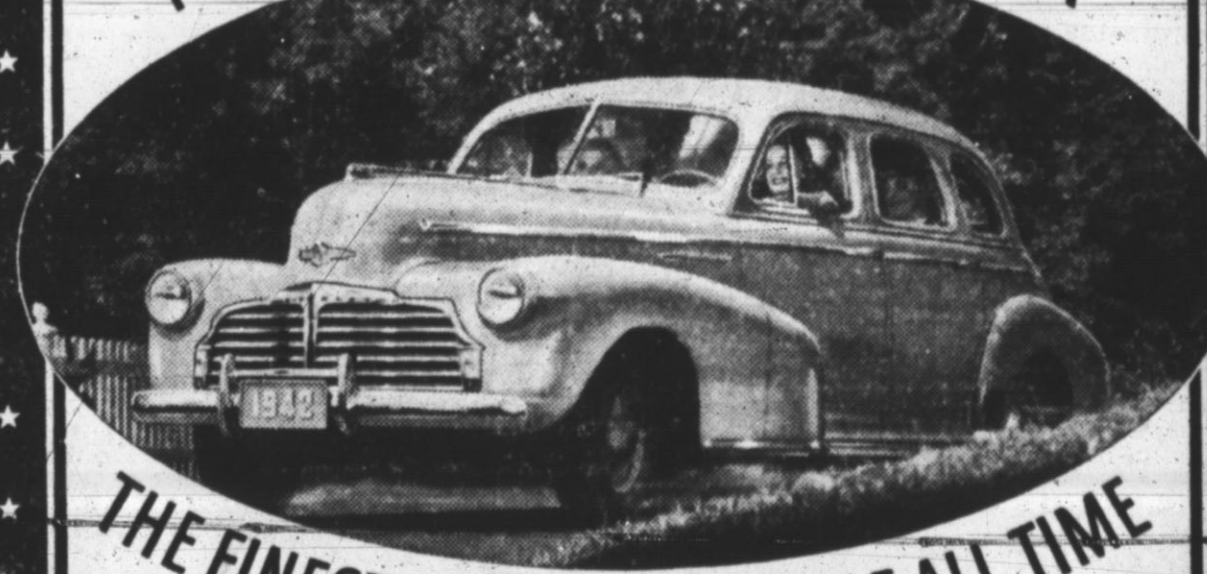
Always have a can of this paint handy. Let us keep you supplied.

KEMP LUMBER CO.

Grant A. Fuller, Mgr.
Hereford, Texas — Phone 44

Low Brothers

FOR THE SERVICE OF AMERICA



THE FINEST CHEVROLET OF ALL TIME



Yesterday... Today... Tomorrow
ITS PROVED VALVE-IN-HEAD "VICTORY" ENGINE leads in all-round performance with economy

It's built of quality materials... It features the same sturdy cast-iron pistons which Chevrolet has developed during twenty years of manufacture of millions upon millions of cars... It's designed and built to out-perform, out-save and OUT-LAST its field!

Drive this car today, at your nearest Chevrolet dealer's, and convince yourself of its leadership.

- DESIGNED TO LEAD IN STYLING
- DESIGNED TO LEAD IN PERFORMANCE
- DESIGNED TO LEAD IN ECONOMY

IT PAYS TO BUY THE LEADER AND GET THE LEADING BUY

BRUMLEY-WOODFORD MOTOR CO.

HEREFORD, TEXAS

Adequate Diet Important For School Child

Austin.—Now that the schools are under way and the daily routine is well established, the question of school lunches that will be adequate and attractive and will help to keep the growing boy or girl up to the mark mentally and physically, is of special importance. But the child's growth and development are helped or hindered by various other things in a child's daily program.

Here are some of them as outlined by Dr. Geo. W. Cox, State Health Officer:

"The average school child needs from 10-12 hours of sleep each night. A tired child is a nervous, irritable child who finds it hard to concentrate. Does your child have a bedtime that is early enough to insure an adequate amount of sleep?"

"Teachers complain that many of the children find it necessary to eat part of their lunch in the middle of the morning. A hungry child does not make a good student. Does your child have an adequate breakfast before he leaves for school?"

"A hot food in the middle of the day prevents fatigue and stimulates the appetite. If there are no provisions for hot food at school, the teacher should place a jar of food brought by the child in a pan of water to be heated and served at lunch time. Does your child have an adequate lunch, one which includes a hot dish?"

"A well-nourished body must have certain necessary foods every day such as milk, fruits, vegetables, whole grains, meat and eggs, and cod liver oil. Does your child have an evening meal which supplements the other meals of the day and provides the balance of the food needed during the day?"

Department of Agriculture scientists have invented a machine which will cut two tons of staple-length cotton into small pieces hourly. The chopped-up staple is used as a substitute for lint in making smokeless powder.

Mud Gets in Your Eyes



Jockey Eads looks like this after a spin around Belmont race track when the weatherman fails to smile. Muddy tracks mean mud-pie faces when the nags kick up their heels.

CHURCHES

METHODIST CHURCH
M. B. Norwood, Pastor
Sunday School 9:45
Rob't L. Thompson, Supt.

Morning Services 10:50
You. & People 7:00 p. m.
Donald Hensler, President
Evening Worship 8:00 p. m.
Prayer Meeting, Wed., 7:30 p. m.
W. S. C. S., Wed. 3:00 p. m.
Wesley Fellowship.

Second Monday 8:00 p. m.
Official Board meeting,
Tuesday after the
first Sunday 8:00 p. m.

ST. ANTHONY'S CATHOLIC CHURCH
Rev. Nathaniel Madden, Pastor
Rev. A. J. Milano, assistant
Pastor
Sunday Masses: 7:30, 8:45, 10:45
Religion Classes: 9:30.

FIRST PRESBYTERIAN CHURCH
James Aiken, Jr., Pastor
Sunday School 9:45
(G. M. Hudson, Supt.)
Morning Worship 11:00
Youth Church 7 p. m.
Choir Rehearsal 7:30 p. m.
(Thursday)
The regular Worship Services

will be held next Sunday, Oct. 19. The guest speaker for the Morning Worship hour will be Mr. E. Paul Hovey, Director of Religious Education in the Central Presbyterian Church of Amarillo, Texas. We are very happy to have Mr. Hovey bring us the message in this worship hour.

The guest speaker for the Adult group of Youth Church will be Mr. Leo Foxrest. Every Adult in the Church is urged to be present for this hour of worship.

A cordial invitation is extended to all who so desire to worship with us in our services.

ASSEMBLY OF GOD CHURCH
A. A. Daly, Pastor
(2 blocks north of high school)
Sunday School 9:45 a. m.
(Lester Galley, Supt.)
Preaching 11 a. m., 8 p. m.
Midweek Services Tuesday and Friday 8 p. m.
Welcome to all.

CHURCH OF CHRIST
Bible School 10:00 a. m.
Preaching 11:00 a. m., 4 p. m.
The communion follows each of the above services.
Wednesday Women's Bible Class 3:00 p. m.
Prayer meeting 8:00 p. m.

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford, Minister
J. C. Ricketts, Superintendent
Carl Oldham, Assistant Supt.
Bible School 9:45-10:50 a. m.
Morning Worship 10:50-12 a. m.
Church Family Hour 7-8 p. m.
Choir Rehearsal 7:30-8:30 p. m.
(Wednesday)

BAPTIST CHURCH NEWS
Rev. W. E. Barnes, Pastor
Order of Services
Sunday School 9:45 a. m.
A. O. Thompson, Supt.
Morning Worship 10:55
Training Union 7:15
Evening Worship 8:15
Mid-week Prayer Service, Wednesday at 8:15
Choir Rehearsal, Wednesday 9:00

According to the Agricultural Marketing Service milk production for the first half of 1941 amounted to nearly sixty billion pounds. This was an all-time record and about five per cent greater than for the corresponding period of 1940.

Westway Items

BY MRS. MERLIN KAUL

There were 64 present at Sunday School Sunday. The ladies were to make up a committee for inviting someone to Sunday School next Sunday. Nelle Wolfington gave her birthday offering. The contest in the Young People's Class closed Sunday with Mrs. R. J. Cherry's group winning. Mrs. Dickson's group will entertain the winner soon. A new contest will start soon. At the Baptist Church Conference, Rev. Hardy Stephens of Canyon was called as the new pastor.

Mrs. R. J. Cherry left Sunday for Carlsbad, N. M., to join her husband, who has work there.

Mr. and Mrs. Maurice Tannahill and Wanda Marie Allmon went to Canyon Saturday night to meet Wilburn Tannahill who came from Camp Wolters to spend the week end here. Other guests in the Tannahill home were Misses Tress and Janelle Allen of Canyon.

Mr. and Mrs. Buren Sowell, Margaret and David, were dinner guests Sunday in the Barrett Sowell home at Hereford.

Helen, Don Johnson, little daughter of Mr. and Mrs. Thurman Johnson of Hereford, spent several days last week in the home of her aunt, Mrs. Buren Sowell.

Mrs. C. E. Rickles returned Thursday after a visit of two weeks with relatives at Decatur.

Mr. and Mrs. W. L. Jones and Mark Benefield left Sunday morning for Detroit, where they will get new cars and drive them back. Mrs. Benefield will stay with her mother, Mrs. M. P. Sockwell at Snyder, Okla., while Mr. Benefield is away.

Mr. and Mrs. Gollihar moved last week to their own farm where they have just finished building a new house. Mr. and Mrs. Vernon Wilson of Hereford are moving to the house vacated by Gollihars.

Henry Allmon has run the concrete floor for the new dairy barn which he is building. He says that when complete it will even have a radio to add to "bossy's" contentment.

Mrs. Louis Joy and Mrs. A. C. Pierce were ill last week with flu.

Mr. and Mrs. T. B. Cox and

family went to Tulla Sunday afternoon to visit with Mrs. Cox's mother, Mrs. L. B. Hooton.

Mr. and Mrs. Albert Wolfington have started housekeeping at the Williams place, north of the Paul Rudd place. Albert is working for Mr. Godwin. Mrs. Wolfington is the daughter of Mr. and Mrs. Roy Hollis of Bovina. We extend best wishes for success and happiness to these young people whose marriage took place on Friday, September 27, at Clovis, N. M.

Mrs. Joe Landers and Ross Joe and Vesta Mae Landers of Canyon accompanied Mr. and Mrs. Guy Lawrence and girls of Hereford to Okemah, Okla., Thursday where they were called by the grave illness of their uncle, Ross Gunn. Mr. Gunn is suffering with heart trouble.

The Home Demonstration Club met last Wednesday afternoon at the home of Mrs. W. S. Rice with Mrs. Paul Rudd as co-hostess. Miss Oliver demonstrated the care of fabrics. The next meeting will be held at the home of Mrs. Lloyd Bourne with Mrs. Finis Wade as co-hostess. Mrs. Roy Lee Wilson has charge of the lesson.

Mr. and Mrs. Will Rudd and family of Spring Lake were week end guests in the Paul Rudd home.

Mrs. D. S. McKinney and her children, Dickey, Mary Lynn and William David, of Carlsbad, N. M., were guests Tuesday and Wednesday in the home of her sister, Mrs. W. S. Rice.

Frank Brashear of Hereford is visiting this week in the home of his sister, Mrs. W. S. Rice.

Mrs. T. B. Ridgeway of Mexico, Mo., came Thursday to visit her daughter, Mrs. Al Werner, and family.

Mrs. W. S. Rice has received word from her parents, Mr. and Mrs. G. T. Brashear that they fled Corpus Christi ahead of the hurricane and went to San Antonio. Their daughter was ill at the time with a very sore throat and when they reached

San Antonio, they took her immediately to a throat specialist and diphtheria had developed. She was very ill but is improving and the family has returned to Corpus Christi where they have settled on a 30 acre tract at the edge of the city.

Mr. and Mrs. M. S. Roe and Monty of Hereford, visited Sunday in the J. A. Roe home. Willie Landers of Okemah, Okla., came Sunday to visit in the homes of his brothers, Joe and Orville Landers and to find work here. He says it has been raining a lot in Oklahoma.

E. L. Pellam and son, Lorn, of Derry, N. M., are expected this week to visit in the home of their

daughter and sister, Mrs. Orville Landers. They may settle here if they can find work.

Mr. and Mrs. V. Skypala, Elwood and Edwin, attended the wedding of their son, Norbert, at the Catholic Church at Umbarger Tuesday morning.

We wish to extend congratulations and sincere wishes for happiness to Mr. and Mrs. Norbert Skypala whose marriage occurred Tuesday morning at 8 o'clock at the Catholic Church at Umbarger. Mrs. Skypala was Miss Elizabeth Wick before her marriage.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

HEATER Shortage

???

While there has been a great deal of talk regarding the possibility of a Heater Shortage, Streu Hardware has protected its customers by buying, in advance, one of the largest stocks of Heaters in their history.

WE CAN FURNISH
COAL — GAS — OIL — BUTANE
HEATERS

IN RADIANT OR CIRCULATING TYPES!
in Price Ranges to suit any pocketbook. Most of these stoves are selling at 1940 Prices!

THERE IS NO HEATER SHORTAGE AT

STREU HARDWARE
HEREFORD, TEXAS

CORNER DRUG STORE

The Rexall Store

PHONE 105-HEREFORD

FREE DELIVERY

LITTLE LIVER PILLS Carter's 13c
25c PKG.

CREOMULSION \$1.25 Size 98c
SYRUP PEPSIN \$1.20 Bottle 98c
HAND LOTION 8 Ounce 29c
50c Size
REX SELTZER 60c Size 29c

Kleenso 200 Facial TISSUES 7c
Pkg. of 500 15c

CHEVRON HOT WATER Bottle 69c

While the Supply Lasts!

Reg. 50c Hind's Honey & Almond LOTION 2 for 39c
Reg. 60c Bottle SYRUP of PEPSIN 49c

PINT BOTTLE Mi-31 49c 2 for 50c

SOAP FLAKES Ray's 25c Size 13c
SYRUP OF FIGS 60c Retail 39c
AGAREX \$1.00 Plain or Compound 79c

Bottle of 300 PURETEST ASPIRIN 29c

SCHOOL SUPPLIES Anything in Our Big Stock FRIDAY or SATURDAY 2 FOR PRICE OF 1

News Release From Washington

Tire Prices Going Up

Buy Before Monday, October 20

RIGHT NOW IS THE TIME TO GET YOUR

Firestone TIRES

Why you should buy your tires now:

- 1—Tire prices are scheduled to go up.
- 2—Tire stocks are low. You may have difficulty in getting your size later.
- 3—Tires mounted in cool weather last you longer.
- 4—You need gripping, non-skid treads for Fall and Winter Driving.

SEE ONE OF THESE DEPENDABLE FIRESTONE DEALERS

Emmett Milburn Service Sta. Olson Service Station
Arthur Thompson Service Station

Davis-McCracken

Firestone Distributors

WELCOME, T. F. M. C. DELEGATES!

Your MINNEAPOLIS-MOLINE Dealer

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Let's Cook Something



To make simple foods a rare treat is the triumph of the clever cook. Knowing how to cook with sour cream is a worthwhile achievement; for every housewife, at one time or another, is faced with the problem of utilizing sour cream. To be able to glorify it and turn out a product that is delicious in flavor and delightful in texture is an art in itself.

This sour-cream cake recipe is called the 5 minute cake because all the ingredients are put into a single container at once and mixed five minutes. It is Mrs. Robert Veigel's recipe and is a favorite with many.

Sour-Cream Cake

- 1 cup sugar
 - 1-2 cup sour cream
 - 2 eggs
 - 1 3-4 cups flour
 - 1 teaspoon soda
 - 1 teaspoon vanilla
 - pinch of salt
 - 5 tablespoons cocoa if chocolate cake is desired
- Mix as directed above, pour in greased, square cake pan and bake in moderate oven 30 or 40 minutes.
- For the icing, use 1 cup sugar and 1-2 cup sour cream cooked to the soft ball stage. Spread over cake and cut in squares.

Here is a melt-in-your-mouth pie made with sour cream.

Date Sour-Cream Pie

- 1 cup sour cream
 - 1 lb. package of dates
 - 2 eggs
 - 3-4 cup sugar
 - 1 tablespoon flour
 - 1-2 cup pecan meats
- Chop dates, beat egg yolks thoroughly and mix all ingredients together (reserving egg whites for top) and cook until thick, being very careful not to let burn. Pour in baked pie shell and top with stiffly beaten egg whites, to which 2 teaspoons of sugar has been added. Place in slow oven (300 F.) and bring to a golden brown.

Removal Of Stains Discussed For Club

Members of the Messenger Home Demonstration Club were cautioned Thursday to use stain removers and bleaches with care because the use of strong acids or the repeated use of alkalis tends to weaken the fibers of fabrics. Miss Sadie Lee Oliver gave a talk on "The Removal of Stains."

Simms Club Will Present Gifts To Boy's Ranch

Simms Home Demonstration Club was entertained in the home of Mrs. Lauren Luallen Thursday with Mrs. Clayton Cook co-hostess.

Mrs. Slagle Entertains New Deal Bridge Club

Tallies for contract games carried out a Halloween theme Friday afternoon when members of the New Deal Bridge Club were entertained at the home of Mrs. Sylvester Slagle.

Mrs. Fuller Hostess For Justakrd Club

Justakrd Club members were entertained in the home of Mrs. Grant Fuller last week. After contract games with Mrs. Meade Halle and Mrs. R. L. Craner making high scores, a salad course was served to Mesdames J. W. Witherspoon, Sydney Maxfield, G. R. Lunsford, Meade Halle, N. E. Milburn, Henry Sears, R. L. Craner and George V. Stambaugh.



E. B. Black Celebrates Seventy-fifth Birthday

An informal dinner honoring E. B. Black was given Sunday by his children who planned the celebration to mark his seventy-fifth birthday.

Lighted candles topped the birthday cake which centered the large dining table at the Black home; and fall flowers in varied, bright colors, gathered from Mr. Black's flower garden decorated the table.

Those present were Mr. and Mrs. William Black and son of Lubbock, Mr. and Mrs. C. E. Birkmeyer and children of Amarillo, Mr. and Mrs. Jim Black of Black, Mr. and Mrs. W. J. Stanford and daughter, Miss Mary Elizabeth Stanford, and the honoree.

Mr. Black, long-time Hereford merchant, came to Hereford in 1901 and established the E. B. Black Furniture Store which he is still operating. He likes to recall incidents of Hereford's early days and once when reviewing old times, he remarked, "Everything looked gloomy at times but I never looked back nor wished I hadn't come to Hereford."

He is a great lover of good music and must hold some sort of a record in choir singing for he has sung in the local Methodist Church choir for the past forty years. He is still active in church work and is still a member of the choir.

R. T. Nunn returned last week from a trip of several weeks, during which he visited his sons, Roy, of Enid, Okla., Earl, of Panhandle, and his brother in Canadian.

Hallowe'en Theme Is Used For Party

Orange and black were the colors chosen to carry out a Hallowe'en theme Thursday night when Mr. and Mrs. John Olson entertained members of the Thursday Night Bridge Club. Mixed garden flowers were used in floral decorations.

Progressive News

BY MRS. HOWARD HIGGINS

Mr. and Mrs. M. Wilson took supper Sunday night with Mr. and Mrs. Frank Tackett near Hereford.

Mr. and Mrs. Edgar Russell and baby daughter, Betty Kay, of Hereford spent Sunday with his brother, Clyde Russell, and family.

An all day meeting and covered dish luncheon was held at the home of Mrs. Lewis Harvey, Monday, for the purpose of quilting a friendship quilt for Mrs. Owen Neel, who is soon to leave the community. Those present were Mesdames A. S. Higgins, Clyde Russell, Dan Higgins, Ray Hershey, Howard Higgins, Ira Ricketts, Arnold Hershey, M. Wilson, C. V. Burgess, Horace Hershey, W. M. Meadows, J. L. Park, V. E. Dodson and P. L. Carmichael.

Mr. and Mrs. C. V. Burgess and sons visited her brother, Roy Coker, and family at Summerfield Sunday afternoon.

Mrs. S. I. Orr and Mrs. Eula Rambo spent Wednesday in the home of Mr. and Mrs. A. S. Higgins and family.

Herbert Miller and Mrs. Julia Samuelson of Dawn took dinner Sunday with Mrs. Samuelson's daughter, Mrs. Jess Caldwell and family.

Mr. and Mrs. Arnold Hershey and son spent Saturday night with Mr. and Mrs. S. J. Comer at Hereford.

The community wishes to welcome Mr. and Mrs. Chas. Robbins and son as new residents of the community.

Mr. and Mrs. Dan Higgins spent Saturday night and Sunday with her parents, Mr. and Mrs. J. A. Harris, at Canyon.

There were 29 present at Sunday School Sunday afternoon when Ray Neel filled his regular appointment. The regular time of meeting has been changed from 3 o'clock to 2:30 o'clock each Sunday afternoon.

Mr. and Mrs. R. R. Lindsey and family of Borger spent Sunday with Mr. and Mrs. W. M. Meadows and family.

Mr. McNutt, who has been helping Virgil Dodson during harvest, spent the week end at

his home in Wellington. Mr. and Mrs. Pete Carmichael and sons spent Sunday with her father, W. G. Harris, at Summerfield. Her sister, Mrs. Dee Brown and family were also visitors.

Miss Pearl Edwards received a painful injury last week when she stooped to pick a watermelon in the field and ran a feed stalk into her left eye. It was necessary to take her to Amarillo to an eye specialist.

Mrs. Lewis Harvey attended a shower for her niece, Mrs. Jack Glen, at the home of Mrs. C. W. Bauer at Happy, Thursday.

Mr. and Mrs. J. T. Jordan and family have moved to Borger where he is employed. The community extends best wishes for their success in their new home.

Some of this community have been sick with early colds and light cases of flu. Among those who have been ill are Miss Augustine and Jake Gregory, Lee Roy Burgess, Pearl Edwards, Mrs. C. V. Burgess, and a few others. It is hoped they will all soon be recovered.

Mrs. Maude Steedman of Gordonville spent Tuesday and Wednesday in the home of Mr. and Mrs. A. S. Higgins, and family.

Mr. and Mrs. Howard Higgins called on Mr. and Mrs. Edgar Russell in Hereford Saturday night.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Approximately 8,000 people saw a movie, "Texas Cooperatives in Action," which was made by C. E. Bowles, Extension Service specialist in organization and cooperative marketing.

This year cotton will have the greatest promotional fund ever available. The National Cotton Council says its nickel-a-bale fund has been approved by firms

which handle more than 90 per cent of the 1940 crop.

A Southern agricultural magazine says green sweet potato vines as well as the jumbo potatoes make good silage. The vines and the jumbos are mixed and run through a silage cutter and packed just as sorghum silage is put up.

Brand Ads Get Results!

COLD WEATHER AHEAD

Come by and Let Us CHECK YOUR

ANTI-FREEZE



We will be glad to test your present Anti-Freeze and give you the exact Freezing point it now shows. Take this precaution, it may save you plenty of money. We have a fair supply of the Guaranteed

DuPont "ZEREX"

and other popular types of Anti-Freeze! And, remember to bring your Battery Troubles, Generator or Carburetor problems and Radiator Leaks to

ROBERSON BATTERY and ELECTRIC STATION

313 N. MAIN ST. — PHONE 284

ANNOUNCEMENT

I have opened a completely equipped Radio and Appliance service business. I will also feature Wincharger Sales and Service. For careful, skilled service on your Radio and other Electric Appliances

Ray Radio & Appliance Service

PHONE 284 — LILBURN RAY

AT ROBERSON BATTERY and ELECTRIC STATION — MAIN STREET

Clean, Economical, Healthful WINTER WARMTH!



WARD AUTOMATIC FLOOR FURNACE

for the FARM or TOWN HOME!

WITH BUTANE, PROPANE or NATURAL GAS

"There's a Ward Furnace to Fit Your Need"

No matter whether you live on the Farm or in Town, you'll agree with thousands of home owners that an AUTOMATIC WARD FURNACE is unbeatable for CLEAN, HEALTHFUL, THRIFTY Winter Comfort . . . for these modern new furnaces work equally as well on Butane or Natural Gas.

Why not keep warm and well this winter . . . and for many years to come, with a WARD FLOOR FURNACE? We all know that gentle, steady circulation of evenly warmed, clean, fresh air guards your health and keeps you comfortable.

Drop by our office just north of the Chocolate Shop and let us show you one of these modern furnaces. We don't know how long present prices will prevail, so act now—don't take unnecessary chances!

BE READY FOR WINTER • INSTALL NOW!

- No sweating walls
- No foggy windows
- No stuffy closeness
- No hot blasts
- No chilly drafts

Guaranteed for ten years

Commercial OIL CO.

1st Door North of the Chocolate Shop



NOW

OUR WORK STANDS UP

WE MAKE IT

... that Cold Weather is close, you'll want the best possible service from your car. By having your motor checked now you can eliminate possible expense, exposure and delay. In other words, you will save yourself some Real Trouble later on. Why not drive the old bus in today and let BEAVERS BROS. give it a good, thorough check. We want to serve you with Reliable, Personal Service—that's why we say, "Our Work Stands Up . . . We Make It".

Glass Brakes

Our Glass Replacement Department is complete and the prices are reasonable. Drive by for a free estimate. Cold weather means danger to you and your family if your brakes are shot. Have them checked, it may save a life.

Water Pump

Your Water Pump is another important piece of mechanism which demands attention NOW. We specialize on water pump repairs. Don't take chances. Find out now . . . and SAVE!

We Join in Extending a Hearty Welcome to Members of the 7th District Federation of Music Clubs . . . and extend Best Wishes to the 17th Annual Convention.

BEAVERS BROS. GARAGE

301 EAST 3rd ST. — HEREFORD

We also have a large line of HEATERS for Butane, Propane and Natural Gas!

Many models, circulators, radiants; large and small. See them on display!

"De-Demonize"
The Demons!

The Whiteface Round-Up

Hereford Whitefaces
Can't Be Beaten!



Pick Up Your Paper; Help the Janitor

Yes, I know you roam around the school building dropping paper here and there, slinging ink on the floor, carving on the desks or dropping candy wrappers on the lawn. Why not have a little pity on the janitor?

Mr. Brock has made our lawn very pretty, and we should try to keep it that way. So tomorrow when you get candy, keep the wrapper or maybe you can stick it in the pocket of the person standing next to you.

Mr. Brock has his likes and dislikes just as any other human being. He dislikes to clean up the study hall, and the hall on the lower floor is the hardest to keep clean.

"The students as a whole are fine," said Mr. Brock, "and are very good at keeping the building as clean as possible."

Versatile Seniors Mix Business With Pleasure

Richard Petersen brought the gavel down on Wednesday's Senior Class meeting and proceeded to recognize Richard Ireland, who gave a student council report. In his report, Richard told of the induction of new members into the council which took place at the last meeting. Mary Lookingbill brought back the report that the yearbook was out for the Senior Class. It seems the Senior budget can be stretched only so far.

After the meeting adjourned, the program leapt to life with La Vere Wareing (believe it or not) giving a one-minute talk on how to sew. The Senior girls were all agog with envy over La Vere's domestic triumphs. Richard Petersen gave a three-minute pantomime depicting a girl putting on her war-paint, otherwise known as make-up. Harold Close laid them in the aisles with his two clever ways of saying "Little Bo Peep." John Estes of F. H. A. (Future Husbands of America) gave three ways of saying "good morning" to his wife. And thus the seniors bade farewell to the would-be Bernhardts and trotted off to class.



Miss Sullivan Resigns

Miss Rhlita Jean Sullivan, who has been head of the Home Economics Department for the past several years, resigned last week to take up similar activities in Memphis, Texas.

During her stay in Hereford, she began the Boys Social Problems class, the Junior Red Cross, and the Youth Council. The first year she was here was Hereford's first time to be represented at the F. H. T. State Rally. She is on the State Executive Board of the F. H. T. Hereford has also had the honor of having the State President, June Dameron, of the F. H. T. during Miss Sullivan's stay in Hereford. She has also been a member of several local clubs.

The students and faculty hate to see her leave since she has done so much for the school and community. H. H. S. wishes her luck in undertaking her new duties in Memphis.

Whitefaces Cage Panthers In Victorious Outcome of 12-0

Tri-Hi-Y Girls Discuss 'Democracy in Home'

The theme of the Tri-Hi-Y program at the regular meeting was "Democracy in the Home." The program opened with the group singing "Living for Jesus," which is the club's theme song. Helen Plummer gave a prayer and the devotional was given by Rena Rae Renfro, who led the program. Talks were given by the following persons: Dorothy Banner, "Meaning of Democracy"; Margaret Olson, "Freedom of Religion"; Ruth Temple Hastings, "Social Democracy in the Home." The entire group then discussed the above topics. Many of the girls expressed their idea on democracy in the home.

Those present at this meeting were: Kathryn Acker, Dorothy Banner, Margaret Barrett, Polly Dixon, Betty Dunlap, Carlie Rae Frye, Lois Agnes Gilbreath, Norma Harman, Ruth Temple Hastings, Betty Jo Kendall, Geraldine Kendall, Mattie Lawhon, Lillie London, Mary Lookingbill, Arline Millard, Georgianne Miller, Nadyne Newell, Margaret Olson, Rosemary Phillips, Helen Plummer, Marian Plummer, Phyllis Radovich, Rena Rae Renfro, Seletta Robinson, Nona Deen Rose, Mary Ruth Russell, Christine Smith, Juanita Wiseman, Miss Crawford, Elinor Biggs, Billye Self, Barbara LeGrand, Ellen Posey, Bonnie Miller, Lurline Dixon, Fern Pitman and Wanda Dixon.

	1st Q.	Pen.	T. Out
Hereford	4	7	4
Panhandle	8	5	4

After defeating the Panhandle Panthers 12 to 0 last Friday, Hereford Whitefaces will go to Dumas tomorrow to "de-Demonize" the Demons in a conference game.

In the game with Panhandle Friday night, Russell began the game by kicking-off. After three downs, Panhandle had to kick the ball. Hereford got the ball, and Harold Close fumbled on the second down; Panhandle covered the ball.

At the beginning of the second quarter, Weems intercepted the ball and ran eighty yards for the first touchdown. Russell kicked for the extra point which was not good because of off sides. Hereford did some very heavy passing in the second and fourth quarters. Panhandle gained heavy yardage through the left side of Hereford's line and also around the ends. Herndon of Panhandle intercepted one of Hereford's passes. After this, the Whitefaces received a fifteen yard penalty for holding. Davis caught a pass and ran to Hereford's fifteen yard line before he was downed by two of the Panhandle men. Panhandle brought the ball back to the center of the field after four downs. Clyde Brock intercepted a pass; then Russell caught a pass and ran over for the second touchdown. He kicked for the extra point which was not good.

Davis and Vaughn made some excellent tackling all during the game. Both teams had very good blocking.

Sophs Start Social Activities With Picnic

The Sophomore class had its first social activity in the form of a picnic Thursday afternoon in the State Park.

After reaching the park by way of a truck furnished by Elmore Nunn, the group began the fun by running up and down Devil's Hill. Then a very exciting game of baseball followed with Mr. Reeve hitting home runs and getting as far as first base. These and various other stunts gave everyone a good appetite for refreshments of coneys, islands, cookies, and soft drinks.

Besides members of the class and Mr. C. T. Reeve and Miss Geraldine Pratt, sponsors, those going on the picnic were Mesdames C. E. Hojd, M. H. Wiseman, Harvey Nunn, George Rob-

H. H. S. Has Two New Sophs

Don't bawl me out; can I help it if the Sophomores don't have more than two new students?

Todd Herrington, a sophomore, was a Phillips High School student last year. Todd's favorite subject is algebra. His hobby is football. Maybe the reason for his liking H. H. S. so well is that its football team is so good.

Alfred Hale must have seen some cute little Spanish girl, because he says that his favorite subject is Spanish. Alfred, who is a sophomore from Shamrock, likes our school. His hobby is reading (which, his sister tells us, is all he does).

ertson, E. J. Grady, and J. E. Young.

WHITEFACE ROUND-UP STAFF
Editor-in-chief—Lillie London
Assistant Editor—Nona Deen
Rose
Business Manager—Rena Rae Renfro
Assistant Manager—Bruce Beene
Headliners—Agnes Albracht, Mildred Bowsher
Feature Writer—Mondjeen Miles
Sports Writers—Billy Gene Massee, Luther Worley
Copy and Proof Reader—Felix Pyka
Central School Editor—Madelle Beavers
Typists—Lois Henderson, Mattie Lawhon, Billye Self
Sponsor—Sadye Rigler

REPORTERS
Senior: Juanita Morris; Junior: Georgianne Miller; Sophomore: Nona Mills; Freshman: Naomi Brumley; Pep Club, Phyllis Radovich; Tri-Hi-Y; Lois Agnes Gilbreath; F. F. A.; Sammie Lisenbe; F. H. T.; Carlie Rae Frye; Band; Seletta Robinson; Orchestra; Felix Pyka; Boys' Social Problems; Jake Myers; Debate; Mondjeen Miles.
Special Reporters—Wanda Jean Whitaker, Evelyn Walker, Marian Plummer.

Central Chatter

The lad was dull at school you see; His dad took things to heart. He took the lad across his knee And there he made him smart.

It Takes Less Effort To Smile Than To Frown

Did you know that it is easier to smile than to frown? You can't do both at the same time, either. When you are worried or dissatisfied, just smile. This is always a help; for when you smile, you automatically become happier. This does not mean a jeering or ironical smile, either, but a sincere, pleasant one. Try this: smile at least once every hour of the day even if no one is around to smile at. When you look happy, you influence others and cause them to be happy. You would like it said of you that you never seem to have any worries, wouldn't you? Then turn up the corners of your mouth, light up your eyes, and smile!

'Fish' Make Big Decisions

"They might have us playing 'Ring around the Rosy'!" This, of course, came from the part of the Freshman class that was against asking our Mothers to organize. This was the question before the house last Wednesday at the class meeting. The bell rang as the class decided they wanted their Mothers to assist them.

There was also the minor question of finance. The class voted to pay ten cents a six weeks; paying for the period just past. The meeting was not officially adjourned, but ended as all activities end—with the bell.

F. F. A. HAS INITIATION

The F. F. A. Club had its initiation for new members, Wednesday night, October 9. Among some of the more mild forms of initiation were sitting on ice and being dragged through water.

8B Class Elected Officers

They were: president, Joe Bishop; vice-president, Madelle Beavers; secretary, Peggy Barnard; treasurer, Virginia Green; Wind-dow shade committee, J. D. Porch; desk checkers, Helen Ann Pitman, Helen Finch; Irene Jones, J. D. Sue, and Jackie Wright; board committee, Johnny Homer and Frank Moore.

The class decided to pay ten cents a month for class dues, and hold a meeting every Wednesday.

A new pupil in the 6A Class is Lorece Henderson. She is from Wardville, Okla.

The 8A class has two new pupils. They are Virginia Schroeder of Amarillo and Harry Engman from San Angelo.

Geraldine Patterson of Miss Rutherford's room was in Dallas with her parents, Mr. and Mrs. Elmer Patterson, last weekend. They were visiting relatives and attending the Dallas Fair.

Miss Aikman has some very small goldfish and some new flowers in her room.

S. A.: "Mr. Walters grades his examination papers so strictly that he flunked one boy for having a period upside down."

The initiation was reported to be rough; but, according to club members, the initiation for the ones who weren't there will be rougher.

CUPID HITS

H. H. S. AGAIN
Cupid scored another hit Saturday night when Mary Anna Thompson and Clyde Whitaker were married in Clovis, N. M.

The Senior Class and H. H. S. lost a very vivacious, friendly, dependable student, but the housewives gained a very worthy member.

Pep Club Leaders Have Varying Personalities

Everyone is entitled to his pet likes and dislikes and those three Senior girls, dressed in white culottes and maroon jerkins who lead the Pep Club each Friday, are no exception.

BILLYE SELF
Billye Self, the black-headed miss, who has been leading the cheering section for the three fleeting years at dear old H. H. S., airs her opinion on the subject of hobbies, ambitions and favorite colors. Her hobby is skating and her favorite color is red, according to Self, a nickname Billye acquired and no one can figure out from what it was derived. Can you? Billye's pet hate is a girl who gets mad at another when one goes with their current heart beat, she says. Selfy has one desire which would be placed high in the lists of any worthwhile ambitions and that is to find a goodlooking bachelor with a million dollars worth of pocket lettuce. This cheer leader's favorite yell is a long "Yea Team Fight" dedicated, perhaps, to Foster Hill who is her favorite football player and incidentally her nomination for the cutest boy in high school. Wanda Lee Lloyd is her choice for the cutest girl. No doubt Billye goes for blondes. Billye doesn't have a boy friend at this particular moment; perhaps the man with the million dollars hasn't shown up yet.

RENA RAE RENFRO
Listen, boys, have you seen the attractive brownette who leads the Pep Squad? Well, all your flirting will avail you nothing because she's married. Yes, Rinky, as her friends call her, is better known as Rena Rae Renfro. In case you hadn't guessed already, her favorite color is red and her hobby is collecting dogs. Of course there is a rumor going around that her hobby is cooking; however, ask her about that. Rinky's ambition is to be a perfect cook and her pet hate is people who ask her how she likes married life. It seems that a long "Yea Team Fight" is a very popular yell because that is Rena Rae's favorite yell, too. This brownette's favorite football player usually wears Jersey No. 20, and in case you don't know, that is Jack London. Rena Rae thinks that Lee Etta Henson is the cutest girl and Bobby Jennings the cutest boy in high school; her boy friend is Otho Noland, but don't tell her husband.

ELLA PAULINE DIXON
Don't go away, because I haven't told you about Pinky, whose real name is Ella Pauline Dixon. Pinky's favorite color is red; and when she blushes, if ever, she turns bright scarlet. Her hobby is reading, and at the moment her ambition is to pass English IV. Polly's pet hate is to see someone popping his gum. As every cheer-leader has a favorite yell, Miss Dixon chose the new one "Little Baby Elephants Stuffed With Hay." Her favorite ball player is one of the co-captains, whose initials are J.L. Now here is a girl who likes variety, even in the color of hair, because her ideas of the cutest boy and girl in high school were Beverly Fraser and Elvin Wilson. Her boy friend is a blond, too.

Around the Camp Fire

Nona: "Was the bracelet Billy Ray gave you set in precious stones?"
Winona: "Yes, precious few."

Mr. Danforth: "What do you mean by bringing Kathryn home at 7:30 in the morning?"
Billy K.: "Well, my gosh! I have to be at school by 8:30."

George Beach: "Can you lend me a dollar? I don't get paid until tomorrow."

Noland Grady: "Sorry; I haven't got a cent. I was paid yesterday."

Mrs. Lawhon: "Mattie, aren't you gettin' too big to play with boys?"
Mattie: "No, Mother, the bigger I get, the better I like 'em."

Billy Hutson: "Today I am a man."
Daniel Russell: "Why?"
Billy: "I have shaved."

Billy Dameron: "How many men have ever kissed you?"
Nona Deen: "Oh, you know how I hate statistics."

F. H. T. Decides To Purchase Pins

Evelyn Walker presided when the F. H. T. met Wednesday evening in the high school auditorium.

After the discussion of the F. H. T. pins, which will be purchased by the girls in the club, the program was begun. Those giving short talks on the program were: Kathryn Acker, "How Do You Do"; Helen Acker, "Gang Up"; Juanita Beauford, "People Others Like"; and Dorothy Banner, "Make Your Way."

After the program, the girls had a sing-song. The meeting was closed by singing "Sing Your Way Home."

Those present were Kathryn Acker, Helen Acker, Rosella Albracht, Dorothy Banner, Marcela Blue, Juanita Beauford, Ida Brock, Mary Brock Naomi Brumley, Ana Beth Carter, Billie Louise Crawford, Helen Frances Elliston, Beverly Fraser, Carlie Rae Frye, Cora Lee Hopson, Elaine

Beware Coughs from common colds That Hang On
Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.
CREOMULSION for Coughs, Chest Colds, Bronchitis

Junior Class Learns Football Technique

"Signals 42. One, two, three—hike!"—and away they go. What does this have to do with the Junior Class? Just this: The program for the Junior class this week proved to be very interesting to the members as well as their sponsor, Coach Ware, because it was "right down his alley."

Red Merrill and Daniel Russell explained the football formations and the signals, and the members of the class asked various questions about football that were not clear to them. J. W. showed the class several plays on the board, and Daniel Russell explained each one. One of the interesting things learned was that if each man would block his man on the opposite team, only one player would be left on the opposing team. That would be ideal, wouldn't it?

If anyone sees Juniors staring intently at the games, he will know they understand what's happening, or they are trying to find out.

Girls String Quartet Makes Its Debut

Most good things, it is said, are almost unknown; and so it is with the Hereford High School Girls String Quartet. The quintet is composed of girls who are members of the H. H. S. Orchestra. They are Mary Lee Hood, first violin; Helen Plummer, second violin; Mildred Bowsher, viola; Nettie Hood, cello; and Mildred Sheppard, bass violin.

A quartet composed of the first violin, viola, cello and bass violin; recently furnished music for members of the Order of the Eastern Star. They played in the I. O. O. F. Hall at 8:00 o'clock Tuesday evening. The girls played four pieces of classical music. The numbers were: "Barcarolle" by Pache, "Les Adieux" by De Sarasate, "Dance a La Antiquite" by Fisel, and "The Celebrated Minuet" from the "First Symphony" by Valensin.

Refreshments consisting of pumpkin pie and coffee were served to the girls after they had played. A corsage of roses was also given to each girl.

Johnson, Barbara LeGrand, Wanda Lee Lloyd, Arline Millard, Rosemary Phillips, Phyllis Radovich, Betty Jane Robinson, Melba Sawyer, Wanda Jean Smith, Lorena Story, Wanda Lee Terry, Evelyn Walker, Wanda Jean Whitaker, Geneva Ware, and Miss Sullivan.

WELCOME

to members of the
Seventh District Texas Federation

of
MUSIC CLUBS

We hope that the Seventeenth Annual Convention will be most successful, and we invite you to again visit in Hereford!

See Us for COMPLETE DETAILS!

Complete Banking Service

MEMBER F. D. I. C.

The First State Bank

HOME-MADE CANDY
HOT DOGS — COFFEE
COLD DRINKS

A Big Line of SCHOOL SUPPLIES!

Visit Us Often
Andy Kitchen

THERE'S A HOST of Bargains in TODAY'S ADS

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
Deaf Smith County Maps . . . 25c MEMBER

INSURANCE
JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX
DR. JOHN CHANNER
Chiropractors & Masseurs
for Appointments
Phone 341

ABSTRACTS
OF all Deaf Smith County Land Titles
DEAF SMITH COUNTY ABSTRACTS, Inc.
Cliff Estes, Mgr.

Dr. C. D. Kelton
CHIROPRACTOR
506 Jackson Avenue

Workers Warned Against Loss Of Social Sec. Card

Workers holding social security account number cards were today cautioned by Dewey Reed, manager of the Amarillo office of the Social Security Board, to exercise more care in guarding against the loss of their account number cards and in showing their cards to every employer for whom they work.

"We find," Reed stated, "that a substantial number of workers, through carelessness or lack of foresight, are causing themselves or their survivors a great deal of unnecessary worry and trouble in establishing their rights to benefits under the old-age and survivors insurance provisions of the Social Security Act. This brought about in many instances by the worker himself when he loses his card or for any reason does not have his card available when he goes on a new job. Every worker subject to the provisions of the act is required to have a social security account number, and every employer covered by the act is required to report all employees, their account numbers, and total earnings on the employer's quarterly tax returns. Failure on the part of either to comply with the requirements only serves to confuse the worker's old-age and survivors insurance account, resulting, in some cases, in a reduction of benefits payable since the amount of benefits is based on the worker's total earnings. Negligence on the part of either may even result in the loss of all benefits."

"Mothers and wives can be most helpful in guarding against loss of social security cards and in checking with working members of their families to make

New Induction Set-Up For S. S. Registrants

New rulings on induction of selective service draftees are expected to speed up induction procedure considerably and at the same time make arrangements more convenient for the men themselves, according to members of the local selective service board.

The new ruling requires that the registrant, about 20 or 25 days before he is due to report to the army, will be sent to an army examining board (at Lubbock in this area) for a thorough physical checkup.

The new schedule does not do away with the check-up given the registrant by local doctors, but it makes sure that he will not have to make a trip to El Paso, only to be rejected by army doctors at Fort Bliss.

The selective service will pay all regular expenses of men sent to the army induction center at Lubbock.

Hospital Notes

Carl Marlon, condition satisfactory.

Mrs. J. H. Honea, operation, Oct. 13, condition satisfactory.

Mrs. Jack Dean, medical patient, Oct. 15, condition satisfactory.

Billy Jo Morton, appendix operation, Oct. 15, condition satisfactory.

certain that they have presented their cards to every employer. Account number cards should be placed with other valuable papers and should be readily available when needed. Workers should not carry them around in their pocket books unless they are seeking employment," Reed added.

For Football Fans



Styled with the new deep armhole and fitted waist, the smart new leopard coat worn by Jane Wyman is topped with a heart-shaped chapeau of dark-brown fur felt.

New Bulletins Of Value To Shoppers

Miss Sadie Lee Oliver, CHDA, announces that she has in her office a series of farmers' bulletins which she feels would be of interest to many persons in the county.

"With prices generally rising," says Miss Oliver, "everyone is more interested than ever in making his money buy the utmost in quality." And the agent adds these new bulletins should help any shopper get her money's worth when she is buying fabrics and various types of ready-made clothing.

New bulletins are: "Guides for Buying Sheets, Blankets and Bath Towels," "Judging Fabric Quality," "Cotton Shirts for Men and Boys," "Women's Dresses and Slips," "Diets to Fit the Family Income," "Electric Lights for the Farmstead," and "Slip Covers For Furniture."

Lutrell, Lawrence Enlist In Marines

Buford Lutrell, Jr. and Mearl W. Lawrence, both Hereford boys, have enlisted in the U. S. Marine Corps within the past two weeks.

Pvt. Lutrell, son of Mr. and Mrs. Buford Lutrell, enlisted on Oct. 4 at the Oklahoma City recruiting headquarters and has been sent to the Marine Training Base at San Diego, Calif. Pvt. Lawrence, son of Mr. and Mrs. Bolen S. Lawrence of Dawn, enlisted on Sept. 30 and has also been sent to the San Diego base.

Both men will be eligible for further transfer to sea or foreign service as soon as they have completed their preliminary training period.

A Brand Ad Will Sell It

TEXAS THEATRE

PHONE 286

LAST TIMES TODAY!

"Naval Academy"

with Freddie Bartholomew Jimmie Lydon

Friday-Saturday

"TRAIL OF SILVER SPURS"

with The Range Busters

(Prevue)

Sunday-Monday-Tuesday

"HER FIRST BEAU"

with JANE WITHERS Jackie Cooper

650 Wheat

(Continued from Page 1)

Corporation, Texas is led only by Kansas, Nebraska and Oklahoma in the amount of money advanced to co-operating farmers. Total CCC figures show 206,398,926 bushels have been stored to secure \$207,775,924 in loans throughout the wheat states.

Around Town.

(Continued from Page 1)

other small fry have the quality known as fight. On second thought, they may be future Brooklyn Dodgers—they can already tell off an umpire as loudly as Lippy Leo Durocher.

For that "fare gone" feeling, to increase it, we mean; take a look at the rats—mostly pitiful specimens—in Miss Sadie Lee Oliver's vitamin charts. A close scrutiny of those rats, and we'll bet the average observer will begin to feel like a horrible example of all the worst of them—and will tear down to the nearest drugstore for some vitamin capsules—despite the fact that Miss Oliver says that is "not the best way to get vitamins."

Add to the inconvenient shortages created by defense, one on coat hangers. Tailor shop operators are having difficulty in getting delivery on orders for new coat hangers and are asking customers to gather up old ones to sell back to the shop. An advertisement in this week's Brand tells of the price that will be paid for old coat hangers.

Food Show

(Continued from Page 1)

ance of adequate diet in civilian defense.

The Texas Food Standard, a copy of which follows is something which can be studied profitably by every person, says Mrs. Wilson, who urges that housewives pin a copy of the "standard" in their kitchen and strive at all times to meet the goal set forth.

TEXAS FOOD STANDARD FOR A GOOD DIET I NEED DAILY:

- 1 pt. to 1 qt. milk*
- 1 egg**
- 1 serving meat*, poultry, fish or cheese
- 1 serving Irish or sweet potatoes
- 1 serving green or yellow vegetables
- 1 other serving vegetable**
- 1 serving citrus, tomatoes, raw cabbage, strawberries, or melons
- 1 other serving fruit
- 1 serving whole grain products
- Other cereals and bread as desired.
- Butter or Margarine with vitamins added
- Some sweets
- 6 to 8 glasses of water
- *Children under 16 need 3-4 to 1 qt.
- **Dried beans, peas, or nuts may be substituted for eggs or meat; dried peas or beans may be the other serving of vegetables.

FOR ONE WEEK I NEED ABOUT:*

- 3 1-2 to 7 qts. milk
- 7 eggs
- 2 to 3 lbs. meat, poultry, fish or cheese
- 1-2 lb. cooking fat
- 4 lbs. Irish or sweet potatoes
- 4 lbs. green or yellow vegetables
- 4 lbs. other vegetables
- 2 to 4 lbs. citrus, tomatoes, raw cabbage, strawberries, or melons

- 4 lbs. other fruits
- 1-4 to 1-2 lbs. whole grain products
- 1 1-2 to 3 lbs. other cereals and bread
- 1-2 lb. butter, or margarine with vitamins added
- 1 1-2 lbs. sweets
- 1-3 to 1-2 lb. dried peas, beans, nuts
- *For use in shopping, multiply the amount for one person by the number in the family.
- Quantities are for fresh products.

- FOR ONE YEAR I NEED ABOUT:*
- 46 to 91 gallons milk
- 30 doz. eggs
- 175 lbs. meat (fat and cooking)
- 200 lbs. potatoes (Irish and sweet)
- 200 lbs. green or yellow vegetables
- 200 lbs. other vegetables
- 100 to 200 lbs. citrus, tomatoes, raw cabbage, strawberries, or melons
- 200 other lbs. fruits
- 170 lbs. grain products
- 20 lbs. butter, or margarine with vitamins added
- 70 lbs. sweets
- 15 lbs. dried peas, beans, nuts.
- *The quantities listed are as brought into the farm kitchen.

Citizens Asked

(Continued from Page 1)

who are saved the job of preparing school lunches. The Dawn Cafeteria, started last week, is also reported to be highly successful; and welfare workers in the county are hopeful that still other cafeterias may be opened in the near future.

Mrs. Dyalhia Brady stated Wednesday that the cafeteria has received 20 bushels of apples to be canned. The cafeteria needs jars in which to can these apples,

and Mrs. Brady requests that any person having extra fruit jars call her at 335 and someone from the county welfare office will call for the containers. All jars will be returned to the persons from whom they are borrowed.

TRY A WANT AD

E. C. Eubanks
Income Tax Consultant,
Auditor and Accountant
Court House Phone 110

1901 1941

E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

CHECK 'ER FROM TOP TO BOTTOM...!

Free Ovenware

Weir's SUPER Market

Better Foods! Lower Prices

ON HIGHWAY 60

You are always welcome in our Big Clean Store — and you'll find our prices LOWER because of the large stock which we carry at all times. Many items listed below are under replacement cost. — Come in Friday or Saturday and take advantage of the Big Values — it may be a long time before we can again offer such low prices.

COFFEE Weir's Supreme. Lb. 21c

Better Ground Fresh!

P&G SOAP, 6 bars 21c

MATCHES	6-box Carton	23c	POP CORN	3 boxes	25c
TOILET TISSUE	3 rolls	13c	TOMATOES	3 cans	25c
NAPKINS	2 pkgs.	15c	DOG FOOD	3 cans	25c
WAX PAPER	2 boxes	15c	HYPRO QUART		12½c

ARMOUR'S VEGETOLE

4-LB. Carton 57c

OYSTERS	2 for 25c	PINTO BEANS	5 lbs.	19c
OIL-SARDINES	5c	TAMALES	2 for 25c	
HERSHEY'S COCOA	14½	TEA	¼-lb.	7½c
		Orange Pekoe	Pkg.	

9 OZ. TIDBITS or CRUSHED PINEAPPLE 3 CANS 25c

LARGE 14-OZ. BOTTLE HEINZ CATSUP 17c | "BIG VALUE" FLOUR... 24 lbs. 65c

QUALITY MEATS

YEAST	FLEISHMAN'S (limit) 5 CAKES	10c
BOLOGNA	LB.	10½c
SWISS STEAK	BABY BEEF LB.	28c
GEM OLEO	LB.	12½c

FRESH FISH AND OYSTERS!

FRUITS and VEGETABLES

BANANAS	Golden Ripe. DOZEN	12c
YAMS	East Texas. 5 lbs.	13c
CAULIFLOWER	Large Snowwhite. LARGE HEAD	10c
ONIONS	White or Yellow. 3 lbs.	10c
CELERY	Family Tie, Pascal. LARGE BUNCH	19c

STAR THEATRE

LAST TIMES TODAY! 100 Reason\$!

shining victory

and 5 Defense Bonds, make it worth your time!

also "Of Pups and Puzzles," "Memories of Europe" and "Forgotten Man"

JAMES STEPHENSON GERALDINE FITZGERALD

FRIDAY and SATURDAY

'Private Nurse'

with JANE DARWELL BRENDA JOYCE

also Chapter 14 of Serial and "Hoola Boola"

SUNDAY - MONDAY - TUESDAY

There's a new thrill in the air when

ERROL FLYNN

tries to outfly, outfight, outrance

FRED MACMURRAY

in the stunning hit the Navy helped make

"DIVE BOMBER"

ten times more exciting because it's IN TECHNICOLOR

WARNERS made it... and made it great... with RALPH BELLAMY - ALEXIS SMITH - Robt. Armstrong - Regis Toomey - Allen Jenkins

also "HAP, HAP, HAPPY DAY" ... a Gabby Cartoon