

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"
HEREFORD, DEAF SMITH COUNTY, TEXAS
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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Use Honey In Daily Meals

Honey combines well with other foods and it is just about as sweet as sugar. And too, lots of it is produced in Texas. Hazel Phipps, specialist in food preparation for the A. and M. College Extension Service, recommends that homemakers use honey more extensively in every-day meals. Beverages, puddings, cakes, and pies have a pleasant, more distinctive flavor when sweetened with honey. Honey burns very easily. Cook foods sweetened with honey at a slightly lower temperature than when using sugar. Here are some recipes Miss Phipps recommends:

- Honey Drizzle**
Heat honey over warm water for 10 minutes. Use for sweetening cereal or any fruit. Excellent for sweetening grapefruit.
- Honey Milk**
Add 1 T honey for each cup of milk. Add a few grains of salt and a dash of nutmeg. Mix thoroughly. Serve over cereal or food as a beverage.
- Bread Pudding (Honey)**
2 c bread crumbs
3 c hot milk
3 T melted butter
2 beaten eggs
2-3 c honey
1-4 t salt
1 t lemon extract
Mix bread and milk. Let stand 30 minutes, add remaining ingredients. Pour into buttered baking dish. Set in pan of hot water. Bake in slow oven (225-350 degrees) 45 minutes or until a knife inserted in the center comes out clean. Serve warm or cold.

chilled with cream. Yield: 8 to 10 servings.

- Honey Apple Sauce Cake**
1-3 c shortening
2 c flour
1-2 t nutmeg
1 c raisins (seeded)
3-4 c honey
1 t soda
1-2 t cinnamon
1-4 c walnuts
1 c apple sauce
1-4 t cloves
1-4 t salt
Cream shortening and honey well, add apple sauce, then flour, spices, salt and soda sifted together. Raisins can be added now before flour is mixed in, thereby flouring them. Add walnuts. Beat well and bake about one hour in moderately hot oven. This cake can be made several days previous to the time of use as the flavor improves with age.
- Bolled Honey Frosting**
1 1/2 c honey
1-8 t salt
1 egg white
1-2 t vanilla
Cook honey and salt to 238 degrees F or until it will spin a thread or make a soft ball when dropped into cold water. Beat egg white, pour the syrup in a thin stream over the beaten egg white continuing to beat until all the syrup is added and frosting will stand in peaks. Add vanilla and spread on cake.

Summerfield

MRS JIM CLARK
The revival services at the Baptist Church closed Sunday night. Six boys and five girls were baptized Sunday afternoon in the irrigation tank at Lawrence's well northeast of Summerfield.

Rev. and Mrs. Clifford Potts and small daughter, Jo Ann, left immediately after the morning services Sunday to return to Waco. Mr. and Mrs. Potts received diplomas Monday morning at the Baylor University Commencement Exercises.

Rev. Lowell Ponder of Plainview, who did the preaching, returned to his home after the services Sunday evening.

Perhaps the outstanding service of the revival was the Ordination Service Sunday afternoon when four new deacons were ordained.

Mrs. R. D. Lance, Jr., has received word from her husband that he is now at Sheppard Field, Wichita Falls.

W. G. Harris, accompanied by his grandsons, Billy Bob and Kenneth Carmichael, of Progressive, went to Oklahoma Lane Sunday and moved a part of Mrs. Bee Brown's things here. Dee left Sunday for Ft. Sill where he will resume his army duties. Mrs. Brown is expected here in a few days.

See Me At Once
about that new
Combine or Binder
CANVAS
"The Best Canvas Made"
Prices Right!
Jack's SHOE SHOP
3 Doors East of
The First National Bank

Vega News
MRS. D. E. MCKENDREE
Rev. J. W. Bradshaw of Hedley filled the pulpit in the Baptist Church here last Sunday.

Miss Edna Fay Lander of Sentinel, Okla., is visiting her sister, Marie, and other relatives in Vega.

Miss Edna Fay Landers of Hereford enjoyed Sunday dinner in the home of Mr. and Mrs. R. D. Swanson, last Sunday.

Mr. and Mrs. Warren Robinson moved to Amarillo last week where Warren is employed in Defense work.

Members of the Vega High School senior class and their chaperons returned Monday from Carlsbad, N. M., and a trip through the caverns.

Mr. and Mrs. Ed Mitchell and daughters of Plainview are visiting Mrs. Mitchell's parents, Mr. and Mrs. W. L. Loyd.

Mr. and Mrs. Allen Stagg returned Tuesday from a two-weeks' visit with their son, Sam, in Corpus Christi.

Mrs. Bert Ballard had a lawn party Tuesday night in honor of Mrs. L. E. Godwin and children of Groom. Those attending were Mr. and Mrs. Audie Morgan and children, Mr. and Mrs. Hugh Knox and family, Mr. and Mrs. Glen Boydston and son, Ted and the hosts and family.

Mr. and Mrs. C. R. Brown and son left Tuesday for Commerce where they expect to enter school.

Mrs. Mary E. May was pleasantly surprised on Tuesday when the following friends went in a body to her home to celebrate her 79th birthday: Mrs. Bessie Montgomery, Mrs. Katherine Pulliam, Mrs. Mary Lou Robertson, Mrs. Susie Ivy, Mrs. Pearl Jackson, Mrs. Emma McNabb, Mrs. Mora Bell, Mrs. Sallie Jones, Mrs. Ellen McKendree, Mrs. Lillian Green and Mr. and Mrs. Earl May. Mrs. May was the recipient of several lovely gifts and after a few hours of pleasant conversation ice cream and cookies were served to those attending.

Mrs. D. C. Walsler and Mrs. Charlie Noland visited Saturday in Hereford with their mother, Mrs. R. A. Fullwood, who had just returned from Houston, where she had visited another daughter, Mrs. Raymond E. A. (Grandpa) Fullwood of McAllen spent last week with Mr. and Mrs. Charlie Noland and family. He is visiting Mr. and Mrs. D. C. Walsler and family this week.

D. C. Walsler took a load of whiteface cattle to Ramon, N. M., last week.

Rosene Lance and Joan Walsler are staying in Hereford with their grandmothers, Mrs. C. H. Carl, and Mrs. R. A. Fullwood, and attending the vacation Bible School at the First Baptist Church.

Rev. M. D. Rextrode, who is assisting in the woodwork department of the school, takes some six or eight other boys and girls from this community each day.

Mrs. Guy Walsler, who had the misfortune to fall down the steps

of her back porch Monday Morning, had to have three stitches made in a gash just below the knee cap. She will have to stay in bed several days.

Wayne and Bobby Walsler are staying with their grandmother, Mrs. C. R. Walsler.

Everett Story, son of Mr. and Mrs. Geo. Story of this community, was to have taken his army entrance examination last week. He has been in Defense Work near Temple. His family had not heard from him at the time of this writing, whether he has passed or not.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Thimble Club Tuesday evening, when nine met to engage in knitting, embroidery and other hand work. Lovely refreshments were served at the end of the evening by the hostess.

Paul Haws left for his home in Farmington, N. M., Tuesday, after visiting in the home of his uncle, Glen Boydston.

Mrs. S. W. Huss and children are visiting her mother, Mrs. Henry Steward and other relatives in Hasty, Colo.

Thursday evening election of officers was held in the Order of the Eastern Star Chapter when the following were elected to fill the offices: Sophronia McKendree, Worthy Matron; Roy Ivy, Worthy Patron; Jennie Linger, Associate Matron; A. F. Linger, associate Patron; Mora Bell, secretary; Mabel Ballard, conductress; Alberteen Roark, associate conductress; Lydia Hallburton, Treasurer; Nettie Wiseman, Chaplain; Bernice Ivy, Adah, Jane Womberley, Ruth; Mrs. Hooten, Esther; Hazel Waddill, Martha; Rena Raley, Electra; Ellen McKendree, warden and Cora Jinks, sentinel. Installation of these officers will take place Tuesday evening, June 2.

Mrs. C. S. Steward and daughter, Jean; Mrs. J. A. McKendree and daughter, Reba; and Miss Flossie Plummer are visiting relatives in Alva, Okla., and points in Kansas.

Mrs. Mary Watkins and grand son, Billy Kaighn, of Muskogee, Okla., came Wednesday for an extended visit with relatives here.

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COURTHOUSE RECORDS
Warranty Deed
A. G. McMath et ux to D. H. Stockton, S 1-2 of Section 30, Blk. K-7.
Arvin Click et ux to J. L. Click, E 1-2 of Section 15, Blk. 3.
R. L. Thompson et ux to G. B. Combs, all of W 1-2 of Section 10, Blk. K-7, containing 326.84 acres.

Deed of Trust
L. B. Fowler et ux to Southwestern Life Insurance Co., S 1-2 of Survey 4, Blk. 7.
Wm. W. Wimberley to C. C. Acker, trustee, N. 354 acres of Section 19, Blk. 3.
C. A. Wimberley to C. C. Acker, trustee, all of Section 22, Blk. 3; all of Section 27, Blk. 3.
Carl T. Wimberley to C. C. Acker, trustee, two tracts 1st tract, all of Section 19, Blk. 3, excepting N 354 acres; 2nd tract, all of Section 22, Blk. 3.
Johnnie Kemp and Iva B. Kemp to J. E. Vickers, trustee, all of Section 75, Blk. K-11.
Calle E. Robertson et vir R. R. Robertson to Southwestern Life Insurance Co., 4,287.8 acres, more or less, situated about 11 miles south from town of Dawn, being in Blk. M-6, S K & K, Castro and Deaf Smith counties.

Ford News
BY MRS. TROY NEWMAN
Mr. and Mrs. H. D. Hill, Homer, Howard and Jimmie Joe, drove to Claude Sunday week to visit with relatives and friends.
Miss Mary Jane Jordan of Hereford is spending part of this week with Miss Evelyn Benson.
Mr. and Mrs. Aubrey Newman, Cecil, Wayne and Jackie of Amarillo spent Sunday with his brother, Troy Newman and family.
Mr. and Mrs. W. H. Price of Black spent the week end with

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For Your Convenience

We are listing the following materials from our Hardware Line which

Require Priority Ratings P-84 or P-100

Nail Bars	Auger and Drill Bits
Tackle Blocks	Metal Tool Boxes
Bolts of all kinds	Wire Brushes
Machinery Bushings	Harness Buckles
Cold Chisels	All Chains
Pipe Fittings	Wood Chisels
Copper Tubing and connections	Brass Fittings, all kinds
Soldering Irons	Post Hole Diggers
Fire Extinguishers	Electric Wire and Wiring devices
Hack Saws	Blow Torches
All Hammers	Bit Braces
Oilers	Padlocks
Picks and Mattocks	Pipe
Wire Rope	All Punches
All Screws	Saws, all kinds
Harness Snaps	All Shovels, Scoops and Spades
Taps and Dies	All Pipe Wrenches
All Plasterer's Tools	Wheelbarrows
Hacksaw Blades	Turnbuckles, all kinds
Turnbuckles, all kinds	Brass Valves, all kinds

Tools

All Carpenter's and Mechanic's Tools

For your convenience we have especially prepared Priority Rating Slips and will be glad to discuss your personal Priority eligibilities, or to explain requirements necessary to purchase the materials under P-84 and P-100 requirements.

STREU HARDWARE CO.

FROM ME, MINE BOY! WHEN YOU BLAY MOSIK, IT MUST COME FROM ZE HEART, ZIZ VEY!

AND WHEN YOU BLAY YOU MUST BLAY TO DER SOUL OF ZE LISTENER, YOU ZEE? EEF YOU DO ZIZ, YOU ARE BING ZUCCEZZ!

I'M SURELY A SUCCESS, MISTER SCHMULTZ! THE OTHER EVENING I PLAYED FOR THAT TIGHT-FISTED OLD GENTLEMAN WHO LIVES NEXT DOOR... HE ACTUALLY SMILED AND SAID I PLAYED HIS FAVORITE TUNE!

DENNIES FROM HEAVEN!!

YEAH!—MY BIRTHDAY IS NEXT MONDAY!

MONDAY—DON'T TRY TO FOOL ME! LAST YEAR IT WAS ON A TUESDAY!

STILL TELL YOU IT'S ON MONDAY—HERE COMES MY COUSIN MAC—I CAN PROVE IT BY HIM—

MAC—ISNT MY BIRTHDAY ON MONDAY THIS YEAR??

ER—YES—COME TO THINK OF IT—ITS NEXT MONDAY TOO!

GOSH!—HOW MANY DAYS A WEEK CAN A KID BE BORN??

Millie

I FINALLY TOLD JACK THAT I DONT WANT TO GET MARRIED FOR TWO OR THREE YEARS

WHAT DID HE SAY?

OH—HE AGREED WITH ME.

—SHE SAID WE OUGHT TO GET MARRIED FOR FIVE YEARS AT LEAST

ALFALFA SEED AND YELLOW SOY BEAN SEED
Manchu Type

GRAIN SORGHUM SEED

Buy your Seeds Early this year. The supply is limited in many lines, and they may be hard to get later.

Fraser Milling Co.
"Home of Sunny Boy Flour and Feeds"

Do You Remember?

June 6, 1902
G. A. F. Parker offered for sale 250 head of practically pure-bred Hereford cattle... "founded with heifers from Mrs. Cornelia Adair's JJ herd."

C. F. Kerr was a candidate for re-election as county judge of Castro County.

Capt. and Mrs. J. W. English were guests of Mr. and Mrs. E. B. Black.

The Brand quoted The Dallas News on the deterioration of family life. "The domino-playing husband and the 'society' mother make thoughtful people advocate a curfew law." And this in the days before bridge.

Citizens of the north part of the county were trying to get a telephone line built from Hereford to that section.

Mr. and Mrs. B. T. Bell had issued a general invitation to an all-day picnic to be held at their home near Dimmitt.

June 7, 1917
The home of John Brownlee was destroyed by fire.

Mrs. Homer Wilkinson and Mrs. D. F. Ashbrook were raising a public subscription fund to buy a piano for the courthouse.

O. G. Hill was suffering from a sore hand caused by a rattlesnake bite.

The county had just held its first registration for military service. There were 355 men in the 21-30 age bracket covered by the registration and of these 161 were without any exemption claims. The registrants were given red roses to wear as a patriotic symbol and in the afternoon there was a war rally in Hereford.

The Ladies Chorus closed its club year, and members presented a cut glass vase to the outgoing president, Mrs. G. A. F.

HOME MADE CANDY
HOT DOGS — COFFEE
COLD DRINKS

Visit Us Often
Candy Kitchen

MASONIC BULLETIN
Hereford Lodge 549
R. L. Thompson, W. M.
E. L. Brady, Secy.

MALARIA
IN 7 DAYS
take 666

Vacation Well-Deserved



Parker.

Roy Bruner and family of Floydada had moved to Hereford to make their home.

Mrs. W. T. Bachellor returned to her home in Greenville, Mo., after attending funeral services in Hereford for her brother, Burl Bowsher.

Paul Guthrie, Vivian Stambaugh, Zula and Johnnie Wood and Inez Ricketts had gone to Canyon to attend the summer session at the Normal School.

June 7, 1932
The High School Band returned that week from a trip to New Mexico.

Miss Jeanette Rogers and L. Dave McCurdy were married June 7 at the home of her parents in St. Joe.

S. B. Walker of Portales, N. M., went to work as field man for the Farmers Creamery Association.

Mrs. W. L. Davis and little son, Billy, were visiting relatives in Sherman and Paris.

Harold Hicks was attending the Ft. Worth Baptist Seminary to complete work for a degree in theology.

Bill Parker and Howard Eberle were receiving degrees at Texas University.

Billy Hawkins and Keith Guthrie, students at WTSC, were at home for the summer.

We often wonder why we struggle so hard to make a living, when it's so easy to take a lead pencil and the back of an envelope and get rich raising chickens.

Ward News

MRS. CHARLES B. MILES

The Red Cross nursing school is now in progress and everyone is enjoying classes very much.

Mrs. A. B. Higgins left Saturday for a motor trip to East Texas. She accompanied her parents, Mr. and Mrs. Arthur Davis, of Hereford, who plan to visit at Waco, Hillsboro, and several other places before returning home.

Mr. and Mrs. Rex Lovelady of Bovina spent the week end in the home of her brother, Irving Willoughby and family.

Mr. and Mrs. Fred Moreman and daughters, Marie and Ruth, and Mr. and Mrs. C. B. Miles drove to Kress Saturday and visited Mr. and Mrs. G. Q. Snell. Mrs. Snell has been in ill health for some time.

Mrs. Irving Willoughby entertained Friday with a dinner honoring her mother, Mrs. Ida Lewis, of Hereford on her birthday.

Mr. and Mrs. Tom Bradford and daughter of Borger were here last week end looking after their property interests.

Mr. and Mrs. Arlie Dean went to Denton Saturday to bring their daughter, Mary Louise, home from college.

Mrs. W. P. Gregory, Miss Augustine and Millard Gregory, and Tom Glynn, of Amarillo were Sunday dinner guests of Mr. and Mrs. Glenn Rutter.

Ervin Ward is employed at Fraser Milling Company in Hereford.

Rev. H. M. Redford, Mrs. Redford, Dr. and Mrs. C. D. Kelton and Mr. Thomas of Hereford and Mr. and Mrs. Fred Moreman and daughters, Marie and Ruth, were callers in the Jack Walker-home Sunday. They attended church and song services. Mr. and Mrs. Robert Veigel

Adrian News

By MRS. GEORGE A. SYMS

The attendance at Sunday School was 86, surpassing the year's record of 84. The revival closed Tuesday night with a number of conversions and additions to both the Methodist and Baptist Churches. Rev. William B. Waldrop of Fort Worth did the preaching and was assisted by Rev. W. J. Williamson of Canyon. The song services were led by Rev. Herman Nichols of Allison. Both the singing and messages were outstanding features of the meeting.

Davis Lee and Finis Brown, small sons of Mr. and Mrs. E. L. Brown have recovered from severe cases of measles.

Mrs. A. L. Reynolds spent several days in Amarillo last week caring for her daughter, Neoma, who was ill. Neoma spent several days this week at her mother's home here, and was able to return to her work in Amarillo on Monday. Neoma will go to Dalhart in a few weeks to manage a beauty shop there.

Manuel Lovelass spent a few days' furlough here last week.

The Adrian Elevator Company has sold two of their elevators here to the Adrian Wheat Growers' Inc. A remodeling and cleaning up job has started on the elevator west of town, and the one just east of the Wheat Growers, those being the two purchased, R. E. Caldwell and G. A. will assist in the office this sum-

and children visited in Plainview over the week end.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

mer. Juanita-Glasscock of Amarillo spent the week end visiting friends and relatives in Adrian.

John Witt is now located at Kelly Field, San Antonio.

County Agent Dean Harmon spent Tuesday in Adrian.

Mr. and Mrs. Frank Watson and Mrs. R. E. Caldwell spent last week with their parents near Hodgins, Okla.

Mesdames Bose McNabb and Roy Harrell and sons of Vega attended church services in Adrian on Saturday night.

The rain and hail Sunday night damaged buildings and the wheat, southeast of Adrian.

Mac Freeman has returned to his parent's home here from the east coast, having received a medical discharge from the Navy. Mac intends continuing in defense work where he was employed before enlistment, either in the ship yards on the west coast or in similar work elsewhere.

John Skaggs has completed a new chicken house, and is at present building a large granary. Geneva Youngblood returned home Thursday from visiting relatives in Amarillo.

Catherine Maupin has returned to the home of her parents in Estelline after spending the school year here.

George Worsham is now home from attending school in Amarillo.

H. R. Kelley has completed work on a residence in the south-east part of town.

Verne Jacobson and Buddy Chapman spent Sunday at the C. A. Hammock home, and attended church services in Hereford.

G. A. Syms and R. E. Caldwell attended a meeting of Elevator managers of the Producers Grain Corporation in Amarillo Thursday.

Sgt. Duane Morgan and his bride returned to Denver after a visit here with Duane's parents.

Mrs. W. E. Klein and son, Billy, Jack, of Lubbock spent Thursday with Mrs. Henry Klein and sons. Billy Jack reported for duty in the air corps at Kelly Field this week.

The H. C. Black family has moved from White Deer to the Underwood place south of town.

Jan Spande spent Sunday with Neoma Reynolds, Lieutenant and Mrs. Roy Vaughn returned to Fort Myers, Tampa, Fla., Wednesday after several weeks visit here with Mrs. Vaughn's parents, Mr. and Mrs. O. G. Calhoun and with Lt. Vaughn's parents in Amarillo.

Mr. and Mrs. W. J. Brown and Frieda spent Thursday in Amarillo.

Donna Gayle Harris is spending the summer with her mother after spending the year in school in Canyon at WTSC.

Miss Leona Bullington of Anton, a former teacher in the Adrian school, is visiting friends here this week.

Grady Skaggs spent Sunday with Robert Jacobson.

Rev. W. J. Williamson, Rev. W. B. Waldrop, G. A. Syms and

Adrian spent Saturday in Amarillo.

Mr. and Mrs. Kenneth Cook and family are visiting relatives in Kansas.

Mrs. C. Glasscock has practically completed a remodeling job on her farm home between Adrian and Vega. As soon as the yard work is completed she intends moving out from Amarillo.

Mr. and Mrs. Clayton Cook were Amarillo visitors, Saturday. R. E. Caldwell was a Sunday guest in the John Skaggs home.

The Simms Home Demonstration Club met Thursday, May 28 at the home of Mrs. M. W. Blankenship with Mrs. Marvin Jackson, co-hostess, Miss Sadie Lee Oliver, county home demonstration agent, prepared whole grain rolls. Club members brought samples of their bread.

Refreshments were served to Mesdames Clayton Cook, Glen Hetzler, C. R. Hollabaugh, J. M. Chapman, Albert Hayes, C. L. Bogle, Elmer and Bert Cook, Haley Shaw, J. A. Merris, Elmer Carlson, Miss Oliver and the hostesses.

Miss Sarah Calhoun returned home Wednesday from Stephens College, Columbia, Mo. She graduated May 26, and was a member of Phi Theta Kappa. She will assist with the book-keeping at the Adrian Implement Company this summer.

Mrs. Ernest Frank, Mrs. Earl Reynolds and children and Bob Youngblood returned home Thursday after spending a week with their father in Amarillo. Sammy Brouse spent Thursday in Amarillo.

Ruth Jacobson spent Sunday night with Mary Lee Syms. The Simms Girls 4-H club met Tuesday at the home of Vera Carlson, secretary. Due to tire rationing and other reasons, it was decided to dispense with the summer meetings of the club, and resume activities after school starts next fall. Only a few members were present, but

with the aid of Miss Sadie Lee Oliver, OHDA, a very useful bedroom clothes closet was built for the hostess.

Mrs. Lorin Creitz and small son, Terry Linn returned to their home Friday night after spending a week with Mrs. Creitz's parents at Whitesboro.

A picture of Lt. Earl V. Stagner of Mather Field, Calif., appeared in this week's Hereford Brand. Lt. Stagner is a brother of Miss Della Stagner, a teacher in the Adrian schools who is spending the summer in Booker.

Miss Marjorie Lewis is spending the summer with her parents south of Amarillo.

Mr. and Mrs. E. D. Jones and sons have moved from the Collier home to Amarillo.

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Heiselman News

MRS. B. A. WEST

This community received a light rain Sunday evening which was badly needed.

Glenn Rutter and son Lelan visited in the B. A. West home Sunday.

B. A. West and sons helped Millard Gregory and Glenn Rutter brand cattle Monday.

Floyd West and family spent Monday evening in the B. A. West home.

Most of the farmers in this community have caught up with their planting and are getting ready for an early harvest. The wheat and barley is all headed out and the best in years.

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BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
Deaf Smith County Maps 25c MEMBER

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THERE'S A HOST
of Bargains
IN TODAY'S ADS

Dr. C. D. Kelton
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Certified or Local Grown

FIELD SEED

We now have on hand a large selection of Good Quality Field Seed and will be glad to furnish your needs... Drop by and inspect our Big line. We believe that you will find what you want... and we'll treat you right!

See Us for All Kinds of Field Seed!

Pitman Grain Co. Phone No. 1

MILO HEGARI CANE SUDAN

Only Faith in Ideals, Complete Unity of Effort and Unselfish Sacrifice... will

Keep America

Free



EVERY MAN, woman and child has a vital part in the War Effort. This is our war, and we are all in it together. This battle will be won, too, in factories... on farms... in homes and classrooms... wherever Free Americans buy the Stamps and Bonds that will produce the tools of victory.

EVERY WAR STAMP and BOND you Buy helps to bring final victory nearer. Enlist your current savings to save America's Freedom!! Help! voluntarily... in the American Way... to find the billions needed for victory.

See Us for the Details

MEMBER F. D. I. C.

The First State Bank

SONS in the SERVICE

Davis Graduates at Air Corps Technical School

Robert L. Davis, 19-year-old son of Mr. and Mrs. J. L. Davis of Hereford was graduated May 29 from the world's largest air Corps Technical School at Sheppard Field, Tex., where he has attended classes for the past five months. He was attached to the 315th Technical School Squadron and is now qualified as a specialist in one phase of plane maintenance.

Young Davis is a graduate of Hereford High School, where he finished with the class of 1941, making the highest average of any boy in his class. Before joining the army he was employed at Street Hardware Company in Hereford.

Jack Cox Starts Training At California Air Base

Taking the first step toward winning his wings as a pilot, navigator or bombardier, Jack R. Cox, son of Mr. and Mrs. Ed Cox, has become an aviation cadet at the Air Force Replacement Training Center at Santa Ana, Calif.

During his stay at the replacement center, Cadet Cox will undergo physical and aptitude tests to show the specific branch of the Air Force for which he is best suited.

Also included in the aviation cadet program are "refresher" courses in subjects that Cox will encounter as he progresses toward his 2nd lieutenant's commission.

Brother of Hereford Woman on Sailfish Crew

Leonard Roach, second class gunner's mate on the USS Sailfish, the submarine whose exploits were cited by President Roosevelt in a recent address to the nation, is a brother of Mrs. Paul Jensen of Hereford.

"Sailfish" was the name taken by the Squalus, which sank in 1939 in Atlantic coastal waters, and according to the president's description of the sub's recent exploits in the Pacific it must be as good as new after the salvage operations. The Sailfish has sunk one enemy destroyer and one cruiser and has scored a direct hit on at least one aircraft carrier in the Pacific, the president said.

"We hear a lot more from the newspapers than we do from anything Leonard writes to us," Mrs. Jensen says, adding that her brother's letters are all heavily censored. "Just about all that is left are his inquiries about the family, with practically nothing about himself or what he is doing," she says. The family know, however, that he recently arrived at an allied base in the Pacific, from where they received a cablegram last week.

Leonard Roach joined the Navy in January, 1940, and joined the crew of the Sailfish in the fall of 1940. He is 21 years old, a son of Mr. and Mrs. H. N. Roach of Shamrock and a graduate of the Shamrock high school, where he starred at football.

Mrs. Jensen also has another brother, Arthur, 28 years old, in the armed services. He is a corporal in the Army Air Corps and is stationed in the Panama Canal Zone at some other Central American base.

He joined the Air Corps in August, 1940, and is a member of a bomber crew.

Roach is a graduate of McLean High School, and like his brother, was a football star in his high school days.

Hospital Notes

Mrs. John Womble, surgery, June 2.
Mrs. A. D. Reed, medical.
Mrs. A. R. Bateman, minor surgery.
Mrs. Barrett Sowell, major, May 29.
Miss Ona Faye Smith, major, May 30, dismissed today.

Madonna Morrison Is Salutatorian At San Angelo High School

Miss Madonna Morrison, formerly of Hereford, was salutatorian of her senior class at San Angelo High School friends here this week.

Morrison was awarded scholarships at S. M. U. and Trinity University and is candidate for a scholarship at San Angelo Junior College.

She formerly attended Hereford High School and moved to San Angelo last September with her mother, Mrs. H. N. Gregory.

A Brand Ad Will Sell It!

Gene Sings — They All Listen



Gene Autry is singing "Deep in the Heart of Texas" and he's really the center of attraction in this scene from "Heart of the Rio Grande," feature Friday and Saturday at the Star. Plenty of other Gene Autry music and Gene Autry action makes sufficient recommendation for the new western.

SOCIETY.

Brand Force Guests Of Friona Editor

Members of the Hereford Brand force were guests Sunday afternoon at a chicken dinner at the home of Editor John W. White of the Friona Star in Friona.

Hereford people who enjoyed Mr. White's hospitality were Mrs. Seth B. Holman, Mr. and Mrs. Jimmie Gillentine, Mr. and Mrs. R. S. Scott and daughter, Mary Beth, Mr. and Mrs. Sherman Morgan, Mr. and Mrs. Tom Robinson and Miss Mary Kate Brotherton.

Also guests at the affair were a number of Friona people. Mr. White's daughters, Mrs. Fred White and Mrs. Bill Flippin, assisted him in his duties as host.

Girls' Auxiliary Presents Program

The Girls Auxillary of the Baptist Church presented a program for the Woman's Missionary Society yesterday afternoon. Mrs. W. E. Barnes opened the program with a prayer and Mrs. A. E. Manjeot gave the Bible lesson. Special music was furnished by the G. A. group and lesson topics on "The Good Reports of Christian Graces" were discussed. Mrs. H. G. Conkright told of the "Funds for Christian Graces," Mrs. Nelson McRight spoke on "The Challenge" and a meditation by the Auxillary concluded the program.

South Hereford H. D. Club Meets

South Hereford Home Demonstration Club was entertained at the home of Mrs. G. P. Owen Tuesday afternoon.

After a short business meeting a recreational period was enjoyed and members engaged in Red Cross sewing.

The next meeting will be held at the home of Mrs. Coleman Wright on Tuesday, June 16.

Those present included Mesdames Julia Sowell, O. T. Bailey, W. O. Watkins, W. H. Goettsch, Coleman Wright, Terrell Layman, Ray Clark, Frank Robertson, F. Brinkman, and the hostesses.

Fellowship Luncheon Held By Methodist Women At Church

Hostesses for the Fellowship Luncheon held by the Woman's Society for Christian Service of the Methodist Church yesterday were Mesdames Sawthon and D. H. Bryant, G. A. F. Parker, Frank Terrell, Fred Millard and W. H. Goettsch.

Tables for the luncheon featured a "V" for victory arrangement with spring flowers carrying out the motif.

After the luncheon a business session and program was carried out. Mrs. Homer Brumley, president, presided over the business meeting when reports from circles and committees were heard. Mrs. F. T. Roloson gave the prayer and Mrs. J. F. Ward, spiritual life leader, conducted the lesson on "Jesus, Our Ideal in Prayer."

Now that a man has invented a pinless diaper for babies, mothers will probably wonder why no man ever did it before.

The U. S. consumes one-third of all soap produced in the world, proving that there's something clean about a democracy.

LOCALS

Mrs. Margaret Hayes of Phoenix, Ariz., who has been visiting her sister, Mrs. A. O. Thompson, left with Mrs. Thompson Tuesday for Paris where they will visit their parents, Mr. and Mrs. A. E. Argo. They were accompanied by Mrs. Thompson's grandsons, Paul Bryan and Alex J. Schroeter and by Mrs. Jennie Thompson who stopped at Gainesville to visit a son, E. M. Thompson.

Mr. and Mrs. Wayne Evans made a business trip to Panhandle yesterday.

Mr. and Mrs. David Rodgers returned Sunday from a trip to Dallas, Denton and Wichita Falls. In Denton, Mrs. Rodgers attended homecoming at TSCW.

Navy Launches Plans To Avenge Pearl Harbor

December 7, 1941, 7:55 a. m. (Honolulu time)—Pearl Harbor treacherously attacked and thousands of American men, women and children slain by Japanese bombers.

On June 7, 1942, 1:55 p. m. (Texas War Time), the exact minute and hour six months after the Pearl Harbor outrage, many times the number slain will be enlisted as "Pearl Harbor Avengers" at mass ceremonies conducted by the U. S. Navy Recruiting Station at Amarillo and each of the other 499 Navy recruiting stations in the United States.

Plans announced by Navy officials, provided for nationwide observance of "Avenge Pearl Harbor Day." Mayors of all cities are asked to issue proclamations calling upon citizens to display the flag and aid in recruiting for the U. S. Navy. Preceding the enlistment ceremony a patriotic parade of bands, Navy recruits, public officials, World War veterans, parents of men in naval service and school children with flags will be held.

At the ceremony a section will be reserved for parents and wives of men to be enlisted as Pearl Harbor Avengers, and of those now in the Navy. A special place of honor will be given those who lost a son or husband at Pearl Harbor or any other naval engagement.

Ministers of Protestant, Catholic and Jewish faiths have been asked to be present and administering oath of enlistment to the Pearl Harbor Avengers will be reverent in keeping with the church obligation which it entails. The oath will be repeated in unison by the Pearl Harbor Avengers, in whose ranks are expected to be booted cowboys in ten gallon hats, soft handed clerical workers, horny handed mechanics and youths of 17 just out of high school. Every one of them will be a volunteer and there because of his desire to show the enslaved Axis nations what is in store for them once the people of this free nation are thoroughly aroused.

Age limits for enlistment with the Pearl Harbor Avengers are from 17 to 50 years. Both skilled and unskilled men are wanted. Many may qualify for petty officer ratings. Application should be made at once and in person at the U. S. Navy Recruiting Station at Amarillo. Men registered for Selective Service may be enlisted as Pearl Harbor Avengers if they have not received orders for induction into the Army.

There are two sides to every question but, like fly paper, one side may be sticky.

Then there's the fellow who went on a four weeks' bender and didn't show up for work. At the end of the time, he wined his boss: "I'm still with you,

TICKLERS By Hayes



"It has been acting queer lately."

Boys Would Rather Fight For Mother

San Pedro, Calif.—Mother won by a landslide when soldiers at Fort MacArthur took a vote to find out for whom they were most willing to fight.

After her it was a close race between Father and Col. W. W. Hicks, commanding officer at the Fort. The colonel had an edge.

Ranked in the first 10 women were the boys' sisters, wives sweethearts and Mrs. Roosevelt. In the first 10 men were President Roosevelt, General Douglas MacArthur and Winston Churchill.

Tenth in the women's list was Ann Sheridan, movie actress. Tenth in the men's poll was "Sergeant Mulligan." Sergeant Mulligan is a flat faced English bulldog, the camp mascot.

Here's the way the poll, to be announced in tomorrow's edition of the Alert, camp newspaper, turned out:

Ten men: 1. Col. Hicks; 2. Father; 3. Brother; 4. Best Friend; 5. President Roosevelt; 6. General MacArthur; 7. General George Marshall; 8. Michael J. Clare; 9. Winston Churchill; 10. Sergeant Mulligan.

Ten women: 1. Mother; 2. Wife

(or Sweetheart); 3. Daughter; 4. Sister; 5. Mrs. Roosevelt; 6. Mrs. MacArthur; 7. Queen Elizabeth; 8. Queen Wilhelmina; 9. Mme. Chiang Kai-Shek; 10. Ann Sheridan.

Mrs. MacArthur and Mme. Chiang Kai-Shek were cited for courage and for being "devoted wives," while Mrs. Roosevelt, said Corp. DeFulius, "combines all the best attributes of a mother, grandmother, and First Lady of the Land."

Ann Sheridan? "Because she typifies the modern American girl—the type of girl we left behind us."

Threats seldom accomplish amiable settlements, but they sometimes help.

Around Town

(Continued from Page 1)

much lighter.

Some people just don't learn—or else they don't read the Brand. After all the publicity given in the Bull Column, last year to that lawn mower that was supposed to take the work out of lawn mowing, Harry Danforth bought one exactly like it. His mower doesn't work either.

But it was worse than a jig saw puzzle to put together that new sign, made entirely of tin cans, over at Hudson Grocery—but it certainly makes an attractive display of canned goods.

County Board

(Continued from Page 1)

Williams, Ralph B. Biggs, Almoth F. Nix, R. D. Smith, Willie Kliever, Richard Alvin Muller, and Elmer C. Finley.

I-C
R. C. Ashlock and William Lee Harris,

11-A
John George Kalka

111-A
Tolver Thurmond and Floyd James Rhody.

Union Service

(Continued from Page 1)

starts. Ministers of the three churches, Marvin B. Norwood, H. M. Redford and James Aiken, Jr., extended a cordial invitation to all persons of the town to attend these services, pointing out that such meetings are a step toward greater understanding among all Christian Churches.

Brand Ads Get Results!

Just Relax... and Enjoy the Scenery!

...and the SONGS
...and the ROMANCING
...and the FUN
AND GRABLE TOO!

How to say "I Love You" the South Sea Way! You'll understand when you see Grable sway!

BETTY GRABLE • VICTOR MATURE
JACK OAKIE

in
SONG of the ISLANDS
in TECHNICOLOR!

Thomas Mitchell • George Barbier • Billy Gilbert
"No Hattie" HARRY OWENS & His Royal Hawaiians

SPECIAL ADDED ATTRACTION
HEREFORD, TEXAS
"The Town Without A Toothache"
Motion Pictures of Hereford, recently made here by Universal News
Come and See If You Are In It!

SUNDAY MONDAY TUESDAY
STAR THEATRE
SUNDAY MONDAY TUESDAY

2—SOCKO FEATURES ON ONE TICKET—2
Hear Gene Sing **DEEP IN THE HEART OF TEXAS**

THE COUNTRY GOES "CLAP-HAPPY" AS GENE SINGS THE NO. 1 SONG HIT OF THE YEAR!

Gene Autry
HEART OF THE RIO GRANDE
A REPUBLIC PICTURE

SMILEY BURNETTE
FAY MCKENZIE
ENTIRE FELLOWS
PIERRE WATKIN
ONE STRAUCH, JR.

PLUS—This Socko Laugh Hit...!
The Fastest Army Comedy you've ever seen with the Stars of "Tanks a Million" and "Hayfoot!"

THEY SHOOT THE WORKS
HAL ROACH presents
ABOUT FACE
WILLIAM JOE TRACY-SAWYER

STAR Friday — Saturday
THEATRE — HEREFORD June 5-6

2 BIG FEATURES FOR THE PRICE OF ONE!
Saturday and Sunday **Texas** Always 11c and 22c

ESPIONAGE!
THEY ARE LISTENING!
A Slip of the Lip May Sink a Ship!

JOHNNY MACK BROWN FROM MONTANA
PIERRE WATKIN
MIL. GRAY

Conrad VEIDT-Ann AYARS
Chap. 3 "DON WINSLOW of the NAVY"

DESPITE SHORTAGES
We Now Have on Display a Large Selection of New

Bedroom Suites
IN
WALNUT MAHOGANY BLONDE
FINISHES... to Meet Your Approval!

We contracted this furniture early because we anticipated shortages, and we believe you will appreciate the price as well as the quality.

VISIT US THIS WEEK... SEE THEM ON DISPLAY!

E. B. Black Co.
FURNITURE — UNDERTAKING
AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150 Cash Burial Insurance Policy. See Us!