

300 Students Registered At Hereford High

Around Town

Sights and Faces Seen

Matt Gilliland said Tuesday morning that he figured that report of a four inch rain was a mistake—that Snooks Bailey must have just dropped the rain gauge in the creek.

Pvt. Charles S. Digby of Fort Lawton, Wash., was here last week harvesting his onion crop and brought a 34 ounce specimen into The Brand office, stating that he had beat Wm. McGehee's record by three ounces, which is not bad figured in with a regular job of soldering for Uncle Sam.

Clyde Hussey of AAA office staff says, and forcefully, that the office is getting out wheat loan papers just as fast as possible and that farmers will be mailed cards just as soon as their loans are ready. In other words, says Clyde, a visit to the AAA office is not going to speed up work on the loan. Incidentally, the work is going forward rapidly and with completion of work by the state office, the farmers will be getting those cards soon.

Mrs. John Meean, Brand Society editor, is getting in another plea to college-bound Hereford youth to get their names and colleges in. (Continued on Page 10)

27 Scouts Back From Ceta Glen

Troop One of the Hereford Boy Scouts returned Saturday night from their Ceta Glen camp reporting one of the best trips in several years. Attending were 27 Scouts and Scoutmaster Ur-lin Streu. Billy Dameron was acting assistant scoutmaster on the trip.

The boys received training in woodcraft, cooking, swimming, tracking and other scout activities and much emphasis was placed on safety precautions. Scoutmaster Streu reported. With not an accident during the week, the trip set up a real safety record.

Highlight of the camping expedition was the visit Wednesday afternoon and night of 18 Cub Scouts, accompanied by four parents. The Cubs and their hosts took a swim, ate supper and enjoyed stunts around the camp fire. On Tuesday night the boys observed the eclipse of the moon. Using binoculars they were able to get a much better view of the phenomenon.

Scouts attending were Myers Hudson, Bobby Millard, Harold Conklin, Delbert Conklin, Peyton Ramey, Sammy Hershey, Edward Ray Roberson, Billy Bradley, Gayle Rogers, Roger Corbett, Jr., Wendell Burdine, George Woods, David Phillips, Danny Boardman, Earl Smith, Felix Pyka, Jack Miller, Glenn Russell, John Coombes, Jimmie Easley, Bobby Jones, Billy Dameron, Don Bookout, Cameron Gault, Ben R. Plummer, Joe Lyons and Edwin Huff.

Women To Rescue In Bus Driver Dilemma

The ladies are mulling in Deaf Smith County may have furnished no uniformed W. A. C.'s or WAVES but when the shortage of school bus drivers threatened to tie up Deaf Smith County schools with a few added knots, the ladies came to the rescue. Miss Alta Mae Fortenberry, teacher at Walcott, will drive the Walcott bus; and Mrs. Gilbert Hooper will drive the bus from Bippus to Bellview, N. M.

"We figure they'll be just as good as men," says County Supt. A. J. Schroeter. "But the job may get a little rough on some of these cold, wet winter mornings."

C of C President



Robert L. Thompson who Monday night was elected president of the Hereford Chamber of Commerce.

C. to C. Board Elects Officers For New Year

Robert L. Thompson, Deaf Smith County Clerk, was elected president of the Hereford Chamber of Commerce Monday night when new directors met to organize for the coming year. Mr. Thompson succeeds W. E. Dameron in the president's office.

Other officers chosen were R. J. Richardson, vice-president, and T. W. Alderson, treasurer. E. J. Posey was re-appointed secretary of the organization. In addition to Thompson, Richardson and Alderson, directors chosen in the recent ballot by members of the Chamber of Commerce are Woodrow Ireland, Troy Moore, Carl McCaslin and Harry Danforth.

Classification Goes Forward

Classifications by the Deaf Smith County Selective Service Board swung into high gear this week as national headquarters indicated more rapid mobilization of the man power reserve. The following classifications were released this week by the local board.

IV-F
Marion Oliver, Herbert Marlin-er.

I-C
(Already in Service)
Joseph A. Hellman, Joe L. Hamilton, Erwin A. Herr, Scott Halliday, William Ira Woolery, Thomas Inman.

II-B
(Six month occupational deferment)
Harold L. Lindsey.

I-A
Bill A. Montgomery, Charles L. Alexander, Lige Cawthon, Roy W. Morrison, Anthony J. Hoffman, Millard H. Martin, Collins A. Wilkins, Jack D. Knox, Vernon C. Wofford, Wallace H. Miles, Burrice E. Rhodes, Edward H. Paetzold, Wesley H. Coker, W. Hicks Roberson, Reuben C. McGilvary, Jr., William E. Miller, Benjamin Thurman Atchley, William Monroe Davis, Woodrow W. Carmichael, Garland A. Higgins. Take Local Physical

Ordered to take local physical examinations were the following men:

James H. Bayne, Thomas J. McCrary, William Zachary, Samuel L. Harman, Jr., Leon Dow Williams, Henry T. Wedel, Jr., E. C. Hewitt, Jr., William Harvey Nunn, George Ellison Hurst, John McQuarier Farr, Henry John Kuper, J. H. Wheeler, Clyde H. Whitaker, T. B. Bailey, Lawrence H. Carlson, Robert Artie Daniel, Elmer F. Reinart, Earl Wesley Poarch, Fred C. Winfrey, Anthony F. Marnell, Millard F. Gregory, Arthur Tietel, Perry Richard Barnard, Charles Milburn Brown, Winford E. Smith, Cecil Temple Carter, Andrew Jackson Earp.

With 300 students already registered in advance enrollment at the high school, indications this week were that enrollment figures might reach a record high this year. No estimate on enrollment at the grammar school can be made until the first day of school, Sept. 7, as no system of early registration is practiced in the elementary grades.

Time schedule will be the same one that went into effect last year after the nation-wide adoption of daylight savings time. High school classes will begin at 9:45 and grade school sessions will start at 10 o'clock, Supt. Knox Kinard said. The high school will dismiss at five o'clock and the lunch hour will begin a few minutes after one o'clock.

Grades one through eight will meet at Central School. High school grades include the ninth through the twelfth.

1941 CCC Wheat Will Be Sold For Stock Feed

Wheat for feeding purposes will be made available to Deaf Smith County farmers under the department of agriculture's "wheat to meat" program, F. G. Collier of the county AAA office said today.

Recent congressional action permits the sale of 125,000,000 bushels of Commodity Credit Corporation wheat at not less than 85 per cent of the parity price of corn. Prices here in September will be 87 1-2 cents a bushel, Collier said. In October, the price will be 88 cents a bushel. As yet there is no process set up for handling the sale through the county AAA committee. However, it will be possible for warehousemen to buy the wheat and sell to farmers in whatever amount is desired. Warehousemen will, of course, be allowed a handling charge which will figure in addition to the quoted price of the grain.

Carload lots may be purchased from the Commodity Credit Corporation and if several neighbors wish to go together to make a purchase they may buy it in this way.

In cases where the operator has 1941 farm stored wheat he may buy it back at the price set for wheat for feeding purposes, regardless of the loan price on the grain; and if there is more wheat than the operator needs for his own stock he may sell to his neighbors.

Sale of feed wheat on this basis will utilize part of the tremendous wheat surplus, thus relieving storage space congestion, and at the same time will provide the country with more badly needed meat supplies.

Labor Day Holiday Set For Hereford

Forty-seven stores in Hereford signed up to close Monday, Sept. 6, for Labor Day, and for Armistice Day, Wednesday, Nov. 11, it was announced this week.

Labor Day, a national holiday, has been celebrated here regularly for the past several years and nearly all stores take an Armistice Day holiday.

Advertisers urged customers to do their shopping on Friday and Saturday, as nearly all stores in the city have signed up for the holiday Monday.

Assembly of God Churches Hold Convention Here

The two day fall convention of the Assembly of God Churches of the North Plains district will meet at the local Assembly of God Church, Wednesday and Thursday, Sept. 9 and 10. Rev. Homer T. Goodwin, pastor, announced today, stating that two services will be held daily, in addition to the evening meeting. Among the leading ministers of the North Plains district who will attend are Rev. H. M. Reeves, Plainview, district superintendent of the plains region; E. H. Foster, Amarillo, general presbyter; and J. A. Thomas, Borger, district presbyter.

5 Inches Rain Fall This Week

Rains this week brought a total moisture of 5.15 inches to Hereford and reports from over the county indicated that the fall was high throughout the territory. No community, however, reported rains as heavy as the 4.05 inches which fell here Monday afternoon and night and early Tuesday morning.

Practically all wheat land has been prepared, much of it summer fallowed; and farmers are waiting for the rains to stop to get started with planting of the 1943 crop, whose acreage in Deaf Smith County will be slightly higher than the acreage this year.

With deep moisture penetration assured by the rains in August and early September, observers were already predicting a good crop in 1943.

Potato harvest has been slowed up by the rains and growers are waiting to get into the fields to continue digging.

September To Be Big Bond Sale Month

August set up a high record for bond sales in Deaf Smith County with sales amounting to \$31,552 as compared with a quota of \$21,500; and with the cooperation of Hereford theatres, which started the month off with a \$1,400 sale on "Salute to Heroes Night", Sept. 1, this month may set up an even better bond sale record.

The audience was enthusiastic about the program Tuesday. Chas. Hardwick, Hereford theatre manager said, and showed his enthusiasm for bonds as a salute to American heroes by the three rousing cheers they gave in honor of Hereford boys in the service.

Throughout the month, Hardwick said, the theatres will give passes to persons who sign up by a bond through the theatre.

Another feature of the September bond sale will be the chance offered to every bond purchaser to get his autograph on a giant North American Bomber. If you buy your bond this month, whether or not you buy it through the theatre, if you will leave your name and bond serial number at the theatre box office you can get your name on a bomber which may carry a personal message to Berlin or Tokyo.

Also available at the box office are cards to send to your friends in service, notifying them of your purchase of bonds.

Early Scrap Deliveries At High Figure

Deaf Smith County farmers, making good on the salvage pledges they signed recently, had this week delivered to local scrap dealers 220,000 pounds of scrap metal. A. J. Schroeter, member of the county salvage committee said today.

A large amount of scrap has been delivered to dealers in nearby towns so the total collection is undoubtedly considerably more than 220,000 pounds, Schroeter said.

Rains this week had practically stopped the delivery of salvage metals but committee members were hopeful of fulfillment of the 500 ton goal set when farmers signed salvage pledge cards about two weeks ago. Committee members pointed out that with the raw material shortage looming as the most serious threat to the production end of the war program, it is becoming increasingly important that every ounce of the nation's scrap heap is turned into productive channels. Early responses indicated that farmers of this area will do their part to keep up war production.

Speakers Declare Organization Only Answer To Farmer Competing With Labor, Industry

School Cafeterias To Operate Here, At Dawn and Westway in Coming Year

Lt. Frank W. Montfort



Frank Montfort Killed In Plane Accident Aug. 24

First Lieutenant Frank Montfort, 24, son of Mrs. F. W. Montfort of Hereford, was killed Monday, August 24, in an airplane accident somewhere in the South Pacific war theatre. His death was not due to enemy action, according to the telegram received by Mrs. Montfort, who is expecting a letter soon to give full details of the accident.

In Marine Corps Lt. Montfort, pilot in a bombardment squadron, joined the Army Air Corps in March, 1941, after spending three years in the Marine Corps. He was head of the Mathematics department in a Marine Corps School in Washington, D. C., when he decided to start flight training.

Receiving his wings at Maxwell Field, Ala., on Oct. 31, 1941, Lt. Montfort left a high record at every army flying field he attended. He held the ranks of cadet captain, cadet major, and finally cadet commander in his advanced flying work. He was naturally studious, Mrs. Montfort says of her son. "And he was never unnecessarily reckless in his flying."

At Pearl Harbor Lt. Montfort arrived at Hickam Field, Hawaii, in November, 1941, and fought through the Pearl Harbor battle. From hints in his last letter, Mrs. Montfort believes that he took part in the Solomon Islands fighting. He had been promoted to first lieutenant about a week before his death.

Frank William Montfort was born June 18, 1918 in Cleburne. (Continued on Page 10)

O. G. Calhoun Buys Rosson-Hays Business

S. P. Rosson and Chas. Hays this week announced the sale of their implement company to O. G. Calhoun of Adrian, who states that the new name of the firm will be "The Hereford Implement Company."

Mr. Rosson, senior member of the firm, has been in business here for 18 years. His retirement is caused by continued bad health. Mr. Hays was called to army duty several weeks ago.

S. P. Rosson states that the new owner will continue to handle the International line and that many of the old employees of the firm will continue working there.

Mr. Calhoun has been in the implement business in Vonn and Adrian for several years. He has purchased the home of Mrs. Clara McLean and his family is moving here this week.

School cafeterias at Hereford and Westway will open Sept. 8; and a cafeteria at Dawn will open Sept. 22. Mrs. Dyalitha Brady of the county welfare office said today, adding that community leaders hope to start hot school lunch programs in several other rural schools as soon as organization is completed.

Mrs. John Cunningham was chosen supervisor of the Central School Cafeteria at a meeting of the cafeteria committee this week. But the cafeteria is still short on WPA help, Mrs. Brady said.

Commodities will be available this year as in the past and application has been made for help from the Agricultural Marketing Administration in financing a milk program for the cafeteria. This has not been approved, however, and in the meantime the cafeteria will furnish a complete meal, with milk, at a cost of 15 cents. Meal ticket books for 11 meals can be purchased for \$1.50. Donations Needed

Though no group has canned for the Hereford cafeteria this year, it is thought that some individuals may have surplus canned goods which they will donate and these donations and any others will be welcomed by the cafeteria, Mrs. Brady says. Donations may be left at the welfare office, or with Mrs. Cunningham, and financial donations will be taken at the First National Bank.

Concerning the free lunches which the cafeteria furnishes to needy children Mrs. Brady emphasizes that each case is thoroughly investigated before being certified. Mrs. Brady also wants parents to know that every person who works in the cafeteria must have a health certificate and that every possible safeguard for the protection of health will be used.

Rural Cafeterias Cafeterias at Dawn and Westway have been set up through the enterprise of people of the community who have worked hard this summer to can enough food to insure operation of their hot lunch program this winter. (Continued on Page 10)

Garden Club To Sponsor Flower Display Here

The Hereford Garden Club will hold open house at a flower display on Sept. 12 at the Cogdell Motor Co. building on Main Street, members announced this week, stating that the display will take place of the flower show which has been sponsored by the club for the past several years. The display will be of flowers grown by club members and the public is cordially invited to attend the exhibits, which will feature an even larger variety of arrangements and specimens than have been on view at flower shows in the past.

Added interest will be provided by the chance offered to the public to buy bonds and at the same time help the Hereford Cemetery Association through contributions to a silver offering which will be taken up at the display. Proceeds of the offering will be used to buy stamps and bonds for the Cemetery Association.

Get Price Control Books At Chamber of Commerce

"We have a large supply of copies of the Federal Maximum Price Regulations," E. E. Posey, secretary of the Chamber of Commerce, said this week urging business men who do not have a copy of the regulations to get one at the Chamber of Commerce office.

Mr. Posey stated that copies of both the original book and the No. 2 edition, covering the regulation of service charges, are available.

Hammering home the fact that organization by farmers to protect their own interest holds the only solution for the farm problem in America, speakers at a sub-district meeting of the American Farm Bureau Federation yesterday told farmers of Deaf Smith, Randall and Oldham counties that only with organization would the farmer stand on an equality with industry and labor in the national economic set-up.

J. E. Hill chairman of the Deaf Smith County chapter of the federation, had charge of the meeting. W. M. Deck, Perryton, district one director, introduced the speakers.

C. H. Day, senior administrative assistant of the agricultural Adjustment Agency at College Station pointed out forcefully that AAA is only an administrative agency and that if farmers want to have a real voice in their farm program it is up to them to join an independent agency which will work through congress to secure legislation favorable to agriculture.

Day's theme was carried further in the speech by R. G. Arnold, organization director of the American Farm Bureau Federation, who traced the development of the farm problem in the United States since 1921, and declared that all the farmer wants is a chance to sell his products on a fair parity with the price of the goods he has to buy. "One farmer can't get parity," Arnold emphasized. "But six million can." (Continued on Page 10)

Petersen Mans Gun That Sinks Boat At Charleston

Coast Guardsman Robert Petersen scored a direct hit in his first encounter with a hostile craft recently. But the thing that is keeping Petersen awake at night is not knowing the identity of the two men in the large motor boat which was speeding across the Charleston, S. C., harbor at about 11:30 at night.

Petersen and another Texan who were on night guard duty called to the men in the boat to "Halt." The motor boat continued on its course at a rapid speed, and Petersen and his companion, following instructions, opened fire with a small cannon.

They scored a direct hit in fact, when the smoke cleared there was nothing left of the boat except a few splinters and an oil film on the water.

When Petersen wrote to his family last week, the occupants of the boat were still unidentified, and he was still losing sleep over his part in the encounter.

Rural Schools Set Term Opening Dates

Six Deaf Smith County rural schools will open this month it was announced today as vacancies in the rural school faculties were filled and a full quota of school bus drivers was ready to start out the new term. Summerfield, Westway and about schools will open Sept. 7; Dawn and Daniel will start Sept. 23.

Date for the opening of the Progressive School is not yet definitely set. However, a teacher, Mrs. V. E. Doxon, has been hired, and plans for the school are nearly complete.

Tom McCollum Heads Levelland Public Schools

Tom McCollum, former high school football coach here, was appointed acting superintendent of the Levelland Public Schools last week. School board officials gave Ray D. Brown, who has been superintendent of the Levelland schools for two years, a leave of absence when he received notification to report Sept. 3 to the Miami Beach, Fla., air force training school.

McCollum went from Hereford to Levelland to accept the position of high school principal in 1939.

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Do You Remember?

The Society... the Brand stated going on to report parties given by Misses Leora and Leola Scott, Alice Myra and Louella Howard and Nellie Robinson.

B. C. Roberson of Summerfield was a caller in Hereford Monday.

A clipping from the Kansas City Times reported the feat of 13-year-old cowboy Eldon Latham, who roped, threw and tied his steer in 55 seconds.

J. H. Head of Castro County reported the L. A. Montgomery residence and planned to "domesticate his family therein" during the coming school term.

W. H. Russell purchased the interest of E. Roberts in the real estate firm of Connell and Roberts.

Mrs. M. J. Baird died at the home of her daughter, Mrs. A. B. Bynum.

Mr. and Mrs. J. M. Rockwell and two sons of Houston visited friends and looked after business interests in Hereford while on their way to a vacation in Colorado Springs.

J. A. Fox was in Kansas City to buy fall and winter merchandise for his firm, Calbraith, Fox and Co.

Sept. 6, 1917
Public schools were to open Sept. 10 and the faculty as announced by Supt. L. M. Fertsch, was as follows: R. L. Showalter, Miss Frances Dameron, Miss Laura Oliver, Miss Kate Wilson, Miss Vida Foster, S. R. Hughes, Miss Annie Price, Mrs. George Garrison, Miss C. Ora Smith, Miss Clyde Wilson, Mrs. Pleas Wilson, Miss Mary Gallagher, Miss Grace Lucas and Miss Coma Gandy.

A letter from Dr. G. A. Faris urged that Deaf Smith County double its wheat acreage to help feed America's allies.

Paving of Main Street was complete and Hereford citizens were beginning to talk of a White Way.

General John J. Perishing, from his headquarters in France, told Americans that their soldiers would probably not be ready for front-line service until 1918.

W. I. Valentine was driving a new Hudson Super Six Speedster.

Miss Cecil Gilliland and Miss Lella Patton were attending teachers' institute at Canyon.

JUST WET IT AND IT GROWS



Many Varieties... See Display in Our Window! Make ideal prizes for all social affairs and gifts for all occasions.

HARDWARE CO. Phone 567 "Anything From A Tack To A Tractor"

Messenger News

MRS. J. N. MESSENGER

Rains last week brought the total moisture for August to seven inches and crop conditions are good.

Miss Margaret Houlett of Clovis visited last week with her grandmother, Mrs. J. N. Messenger. Miss Houlette was on her way to Temple where she plans to take nurse's training at the Scott and White Hospital.

Mrs. Mae Abbott of Bovina and Mrs. Eva Houlette of Clovis visited their mother, Mrs. J. N. Messenger, last week.

Mrs. Green of Missouri has been visiting her daughter, Mrs. Agee, of this community.

Vega News

MRS. D. E. MCKENDREE

A dedication program was rendered in the Methodist Church Sunday night when the new Hammond Organ, presented to the church by C. C. Wimberley, and a piano, given by Dr. and Mrs. O. H. Loyd, was dedicated. Those in charge of the music were Miss Margaret Farrell, Organist; James Fawell, pianist and Irving Tolzin, violinist, all of Amarillo. The recital was enjoyed by a large congregation.

Bert Stoddard of Levelland visited in the Rev. A. L. Hicks home over Sunday.

Wilburn Dewey who has been visiting his parents on furlough left Sunday for Paso Robles, Calif., where he is now stationed with Uncle Sam's forces.

Mr. and Mrs. W. A. Williams visited Mrs. Williams sister, Mrs. W. S. Jones and Mr. Jones in Groom last Sunday.

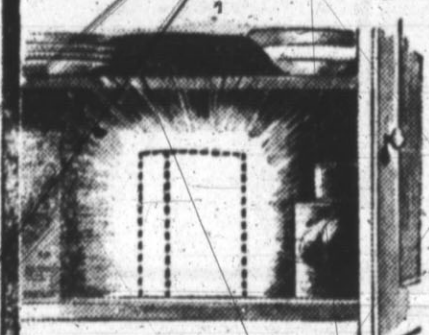
Miss Vernez Turner returned Tuesday from Espanola, N. M., where she visited her father Claude Turner.

Mrs. Mary Brown of Jonesboro, Ark., visited in the home of her

A. H. Elliston of Pomona, Calif., was looking after business interests in Hereford.

Henry Cloyd purchased a restaurant business from C. H. Baker.

THE MISSING!



Pound of SUGAR

It isn't on your pantry shelf... because it's gone to the War Front. You see, one pound of sugar supplies enough gunpowder to fire a machine gun 46 times. That's why sugar is rationed... why we are gladly doing without to speed Victory.

Gas, too, is speeding War Production. It is a vital element in providing the necessary fuel for the forges and furnaces of America. It is used to cook food in the Nation's Training Camps. Do your part by using Gas wisely.

WEST TEXAS GAS CO.

TICKLERS

By Hayes



"This is my husband's den."

sister, Mrs. Quinten Williams dress the wound. Jon Cooper Wimberley underwent a tonsilectomy in North West Hospital this week and is getting along nicely.

Mr. and Mrs. Audie Morgan returned Thursday from Canyon where they had visited Mr. Morgan's parents.

Rev. Rex Kendall former pastor of the Vega Methodist Church but now serving as chaplain in the Army, came to Vega, Sunday night for the dedication services.

Mrs. Edith Horrell went to Stratford Tuesday to visit her daughter, Mrs. Arthur Folsom and other relatives.

Mrs. Ben Hill and Mrs. L. L. Stevens and son, Jimmy Lawson, are spending this week in Floydada visiting relatives.

Mrs. Eula Formby of Amarillo spent the week with Mrs. Emma McNabb.

Mr. and Mrs. C. E. Slutz received a cablegram from their son, Glen, that he had landed safely, "somewhere in the British Isles."

Mrs. Bernice Bell, Mrs. Barney Barnett and daughter, Sandra, of Amarillo attended the Worth While Home Demonstration Club Friday when an all day meeting was held in the home of Mrs. A. E. Roark.

Miss Vernez Turner had her tonsils removed, Friday and is reported to be doing as well as can be expected.

Mrs. J. A. Campsey and daughter, Miss LaRue, have moved to 1924 Lincoln Street in Amarillo to make their home. Mr. Campsey has been working in Amarillo for several weeks, but had been unable to move his family because of the housing

shortage. We are glad to report that Mrs. J. W. Thuet, Jack Roberson and L. Lacy, all confined in North West Hospital in Amarillo are getting along as well as can be expected.

In observance of youth's activities week a course is being taught each night in the Methodist Church by Mrs. Charles Lutrick of Lubbock on the subject, "What it means to be a Christian."

About 25 young people are enrolled for the course.

Mr. and Mrs. Wilbur Eastman and children came in Friday from Lytle. Mr. Eastman is recovering from an operation and is visiting his parents, Mr. and

Mrs. C. H. Eastman while he recuperates.

Friends of Mr. and Mrs. Kenneth Dygert will be interested to know that Mrs. Dygert was brought to St. Anthony's hospital in Amarillo last Friday in a critical condition. We hope to soon hear of her recovery.

Mrs. J. E. Dyer has been quite ill for the past three weeks. Mrs. Charles McNabb, Jr., has a 30 day appointment as stenographer in the Soil Conservation office.

Mrs. Harmon left Thursday for her home in Brady after visiting in the home of her son, John D. Harmon.

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SCHOOL Sept. 7th OPENING

featuring the famous BLUE JAY line of SCHOOL SUPPLIES

A COMPLETE LIST OF SCHOOL SUPPLIES. CHECK YOUR NEEDS AT KELLOGG'S, WHERE PRICES ARE RIGHT AND STOCKS ARE COMPLETE!

20 FREE PRIZES

SEE THE LIST ON THE BACK SIDE OF EACH WRAPPER!

(.) WINNER INK, Washable Black	5c	(.) SCISSORS, Sharp or Blunt	15c
(.) WINNER INK, Royal Blue	5c	(.) INDEX TABS	2 boxes 15c
(.) CARTER'S INK, Washable Black	10c	(.) BRASS PAPER FASTENERS	Box 10c
(.) CARTER'S INK, Washable Blue	10c	(.) SCOTCH TAPE	10c-15c-25c
(.) CARTER'S INK, Blue-Black	10c	(.) TESTOR'S CEMENT	10c
(.) SKRIP INK, Washable Black	15c	(.) LePAGE'S GLUE	10c
(.) SKRIP INK, Washable Blue	15c	(.) CARTER'S TUBE PASTE	5c
(.) SKRIP INK, Blue-Black	15c	(.) WINNER MUSCHLAGE	5c
(.) MAJOR PEN STAFF	5c	(.) WINNER JAR PASTE	5c
(.) PEN STAFF, Rubber or Cork Tip	5c	(.) CARTER'S CICO PASTE	10c
(.) PEN POINTS, Spencerian No. 1	4 for 5c	(.) RUBBER TOP MUSCHLAGE	10c
(.) PEN POINTS, Spencerian, Asst.	4 for 5c	(.) BULL DOG CLIPS	5c
(.) FOUNTAIN PENS	15c-25c-29c	(.) SPIRAL NOTEBOOKS, All Sizes	5c
(.) COMBINATION PEN & PENCIL	35c-49c	(.) LOOSE LEAF POCKET NOTEBOOK	15c
(.) FOUNTAIN PENS, Wasp Addipoint	\$1.00	(.) FILLERS FOR ABOVE NOTEBOOKS	5c
(.) FOUNTAIN PENS	49c	(.) RAINBOW PADS (6 in pkgs.)	5c
(.) PEN & PENCIL SET	39c-\$1.19	(.) SMALL POCKET TABLETS	5 for 5c
(.) PENCIL LEADS, 18 in box, Black-Red-Blue	5c	(.) STENOGRAPHERS NOTEBOOK	5c
(.) PENCIL LEADS, 4-inch, 6-inch leads	5c	(.) STENOGRAPHER'S NOTEBOOK, Spiral	10c
(.) MECHANICAL PENCILS	15c-25c	(.) DESK PADS	15c
(.) FOUNTAIN PEN POINTS	5c	(.) DESK PAD AND CALENDAR	15c
(.) PENCILS, Cedar	5 for 5c	(.) MUSIC BOOK, Spiral	5c
(.) PENCILS, Traffic, 7 1-2 inch, Red Eraser, 2-5 Value	3 for 5c	(.) COMPOSITION BOOK, Spiral, 7x8 1-2	5c
(.) PENCILS, Kalmat, 7 1-2 inch, Large Eraser, 5c Value	2 for 5c	(.) COMPOSITION BOOK, Spiral, 8x10	5c
(.) PENCILS, Beginners	5c	(.) COMPOSITION BOOK, Spiral, Big 5	5c
(.) GRADING PENCILS, Red and Blue	5c	(.) COMPOSITION BOOK, Thick Spiral, 7x8 1-2 10c	
(.) DRAWING PENCIL, No. 4 Lead	5c	(.) COMPOSITION BOOK, Thick Spiral, 8x10 10c	
(.) VELVET PENCILS	5c	(.) COMPOSITION BOOK, Thick Spiral, 8x10 10c	
(.) INDELLIABLE PENCILS	5c	(.) TABLET, My Favorite, No. 1	10c
(.) ERASERS for pencil tops	3 for 5c	(.) TABLET, My Favorite, No. 2	10c
(.) PENCIL ERASERS	2 for 5c	(.) TIN LUNCH BOX	15c
(.) INK & PENCIL ERASERS	2 for 5c	(.) LARGE TIN LUNCH BOX with Tray	29c
(.) ART GUM	2 for 5c and 5c	(.) SCHOOL BAGS	25c-59c-98c
(.) INK & PENCIL ERASERS, Large	5c	(.) ZIPPER BINDERS, L. L.	\$1.49
(.) PENCIL SHARPENERS	5c	(.) WEBSTER DICTIONARY	15c-29c
(.) PENCIL SHARPENERS, Mickey Mouse, gun Styles, etc	10c	(.) NOTEBOOK PAPER, Blue Jay L. L.	5c
(.) RULERS, Brass edge, 12 inch	5c	(.) NOTEBOOK PAPER Blue Jay L. L. (70 sheets)	10c
(.) CHALK, White or Colored	5c	(.) DRAWING PAPER, L. L.	5c
(.) CRAYOLAS, No. 8	10c	(.) BOOKKEEPING PAPER, L. L.	5c
(.) CRAYOLAS, No. 16	15c	(.) BINDERS, Loose Leaf	10c-15c
(.) CRAYONS, 8 in box	5c	(.) LOOSE LEAF BINDERS, Canvas, Plain	25c
(.) CRAYONS, 16 in box	10c	(.) LOOSE LEAF BINDERS, Canvas, Hereford High School	25c
(.) CRAYOLET, No. 32	15c	(.) LOOSE LEAF BINDERS, Canvas, Captain	25c
(.) MAP COLORS, Wood Covered (8 in box)	10c	(.) LOOSE LEAF BINDERS, Flexible Covers	29c
(.) MAP COLORS, Wood Covered (12 in box)	15c	(.) TYPING PAPER, Blue Jay	5c
(.) ARTIST'S BRUSHES	5c	(.) SECOND SHEETS, Blue Jay, Typing	5c
(.) WATER COLORS	15c-25c	(.) TYPING PAPER, Blue Jay, Large Pkg.	10c
(.) COMPAS with Pencil	15c	(.) DRAWING TABLET, Egg SHELL	10c
(.) PROTRACTORS	5c	(.) CONSTRUCTION PAPER, Colored, pkg.	10c
(.) INDEX BOXES, Complete	25c	(.) MANILLA DRAWING PAPER	pkg. 10c
(.) FILING CARDS	5c	(.) BEGINNERS TABLETS	5c
(.) FILING INDEX	5c	(.) BIG CHIEF TABLETS	5c
(.) STARS, Assorted Sizes	Box 10c	(.) OIL LETT PICTURE TABLET	5c
(.) PAPER CLIPS, No. 1 or Uo. 3	2 boxes 15c	(.) MOVIE STAR TABLET	5c
(.) GUMMED CLOTH PATCHES, 100 in box	5c	(.) BLUE JAY NARROW TABLETS	5c
		(.) NARROW TABLETS (Picture)	5c
		(.) BIG CHIEF TABLETS (Large Thick)	10c

FREE TICKET This Ticket, when signed at Kellogg's, will Admit 1 STUDENT to Star or Texas Theatre... on Saturday, Sept. 12, from 1 to 3 p. m.

FREE... We will give absolutely FREE, a Student Show Ticket with each Purchase of \$1.00 in School Supplies at KELLOGG'S, on Saturday or Monday (Sept. 5 or 7); good at Star or Texas Theatres on Saturday, Sept. 12, from 1 to 3 p. m. Clip out the ticket on left and bring it in for the store signature.

DON'T HOARD... but buy what you need this school term, because as yet there is no shortage of paper—but good quality will be hard to get later. The new pencils will have no erasers. Looseleaf binders will be scarce because of metal rings; spiral note and composition books will soon be history.

Tire Shortages Restore Community Spirit In Texas

Although tire shortages are keeping rural Texans from driving long distances to movies and other forms of entertainment, planned recreation is keeping up morale and restoring the community and neighborhood spirit in many localities.

Helen H. Swift, sociologist for the A and M College Extension Service, who works with rural women's organizations, cites these instances:

Communities in Young County enjoy chicken barbecues, local talent programs, socials for young and old. One neighborhood sponsors a weekly party for the youngsters, and a women's club provides a book review every two weeks, according to reports made to the County Home Demonstration Council.

The Farmers Valley Home Demonstration Club in Wilbarger County sponsors community recreation programs once a month. A party honoring a Navy seaman, home for a 10-day furlough, brought a big community turnout in Montague County. The event was sponsored by a home demonstration club. In another Montague community, the Salona Club has made a school building into a community play center. Young and old enjoy folk dances and games two nights a month.

Need for organized recreation in Farmer County is great, since there is only one movie, one tennis court, and no swimming pools. To meet this need, a Friona homemaking teacher is devoting two afternoons each week to community recreation. Mrs. Will Nittler, chairman of the county home demonstration council, has organized a reading room in the basement of her home where girls may spend the afternoon. She obtained the books from the State Library. In Farwell a recently-organized Recreation Club is building a tennis court and soft ball diamond.

Daniel News

BY RUTH MOORE

The farmers of this community are busy plowing their wheat land for the second time since the rains.

Miss Ruth Moore and Robbie Lue Driggers who are working in Amarillo visited in the W. R. Moore home Sunday.

Mr. and Mrs. Wilbur Garrison and children from Lawton, Okla., visited in the home of Mrs. J. S. Moore, Mr. Garrison's sister, Friday and Saturday.

Mr. and Mrs. E. E. Finney visited with friends in Canyon last Thursday.

Mr. J. S. Moore and children visited in the home of her mother, Mrs. Garrison near Olton, Saturday night and Sunday.

Mr. and Mrs. Milton Dooley and two daughters of Canyon visited in the W. R. Moore home Sunday.

Mrs. Clark and little grandson, Donald, returned to their home in Vernon Saturday after a three weeks visit with her daughter, Mrs. Jeff Matthews.

Miss Pauline Moore spent Saturday night with Naomi Kinble in Canyon.

Mrs. E. W. Shugart has returned home from Glen Rose where she stayed two weeks.

Miss Viola Dooly of Kirkland visited in the W. R. Moore home Sunday, and Miss Pauline Moore returned home with her for a few days.

Mr. and Mrs. B. F. Tomlinson and children attended the Tomlinson reunion at Cisco last week.

Mr. and Mrs. E. W. Shugart visited in the J. A. Hudgins home near Olton Sunday.

Mr. Keaton and Mr. Johnson of Amarillo called in the W. R. Moore home Thursday.

Miss Mary Jo Tomlinson has returned home from a vacation trip in Ruidoso, N. M., and other places. She reported a wonderful time.

Miss Idella Clark of Ft. Worth visited in the home of her sister, Mrs. Jeff Matthews, several days this past week.

Mrs. Bernice Sweet of Amarillo visited in the F. E. Finney home Sunday.

Mr. and Mrs. E. W. Shugart visited in the Deloyd Robison home in Amarillo Tuesday.

Mrs. Joe Moore and children visited with friends in Canyon Tuesday.

Luther Moore of Littlefield visited in the W. R. Moore home Sunday.

Mr. and Mrs. J. R. Whitaker, Mr. and Mrs. Bill Kepler and daughter, Norma Jean, of Plainview visited in the home of their daughter, Mrs. W. R. Moore, Saturday and Sunday.

Martin Campbell of near Hart called in the B. F. Tomlinson home Thursday.

Mrs. Loy Smith, Mrs. Buddy Cartinger and children, and Mr. Tom McClain were shopping in Hereford Saturday.

Jumbo News

MRS. ULLMAN HUNTER

Miss Margaret Simpson, a student at St. Anthony's school of nursing in Amarillo, spent the last week at home.

Mr. and Mrs. Elvin Barlow of Earth have moved to the Baird farm. They are living in the small house that has just been repapered and painted.

Miss Mary Ann Baird left for Dallas Thursday to visit friends. She will return to Vernon September fourth where her school will start the seventh. She will teach public school music.

Mr. and Mrs. Clyde Renfro visited Sunday at Tulla with Mr. Will Todd.

Sgt. Bob Baird left Thursday for Albuquerque, N. M., after a 14 day furlough at home.

Mr. and Mrs. Elvin Barlow and Mr. and Mrs. J. D. Barlow spent Sunday with home folks at Earth.

Rev. Ab Posey preacher here Sunday. He and Mrs. Posey were guests of Mr. and Mrs. Finis Hunter.

Mr. and Mrs. Harvey Ferguson of Frio called on Mr. and Mrs. F. A. May Sunday.

Mrs. M. T. Sparkman and Wayne Thomas were in Lubbock Wednesday.

Mr. and Mrs. Fred Axe spent Sunday with her parents, Mr. and Mrs. J. W. Holly of Happy.

Bob Peek of Amarillo was in this community Saturday looking after his farm.

Farm Property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble. Itc

Ford News

BY MRS. TROY NEWMAN

The rain began falling Monday afternoon about 5 o'clock and rained most of the evening and night. This community received between two and three inches.

Word has been received here of the marriage of A. K. Webster and Mrs. W. W. Kirksey of Dallas on August 7 at Dallas.

Mr. Stafford is visiting with friends in Lubbock this week.

Farm Property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble. Itc

They are now at home at 5709 Gaston Ave., Dallas. His many friends here wish them much happiness.

Miss Gayle Walcott of Vega spent the week end with Miss Beth Ferguson.

Tom Mears and son, T. J., were in Hereford Tuesday on business.

Mr. and Mrs. J. E. Medford shopped in Hereford Saturday afternoon.

Mrs. Eldon Mericle returned to her home in Vega after spending a week with her parents, Mr. and Mrs. Troy Newman.

Mr. and Mrs. Bill Knox, Reuben, Alma Faye and Billie Paul, of Hereford spent Sunday with her sister, Mrs. H. D. Hill, Mr. Hill and family.

Mr. and Mrs. Hardy Benson, Hardy, Jr., and Mary Lou spent Sunday with Mr. and Mrs. E. E. Frost and Charles of Amarillo. Bill Newman accompanied them.

Farm Property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble. Itc

Miss Virginia Lee, Hussey, daughter of Mr. and Mrs. C. P. Hussey, left recently for St. Louis, Mo. where she has accepted a position at the army medical depot. For the past year Miss Hussey has been secretary to D. A. Shirley, registrar of West Texas State College.

Visitors in the C. P. Hussey home last week-end were Mr. Hussey's sister, Mrs. J. B. Parrie and two daughters of Frederick Okla., and his sister-in-law, Mrs. Lida Hussey and son, Ferg. of Perry, Okla.

Jo Ella and Franklin Hussey arrived home last week after visiting their grandparents, Mr. and Mrs. C. E. Evans, of White Deer.

Mr. and Mrs. John Sneed of Sherman spent a couple of days here last week visiting in the home of Mrs. Sneed's brother, W. L. Davis.

Miss Mary Broadwell and Miss Ella Broadwell have returned to Amarillo where they are employed after spending some time this summer in the home of their parents, Mr. and Mrs. H. L. Broadwell. Miss Mary Broadwell

Recent guests in the home of Mrs. Laura Hicks has been three sisters, Mrs. Wilbur Peterson of Plainview, Mrs. Geo. Ashwander of Lometa and Mrs. Jeff Poole of Clarendon.

Mrs. Claude Witherspoon left

Mr. and Mrs. G. W. Newson and children returned Saturday from Missouri where they attended funeral rites held for his father, J. A. Newson, in Meadville. They returned home by Oklahoma and Carrol Newson, a son, joined them in Norman to make arrangements to attend Oklahoma University the coming year.

Expected guests Expected to arrive this week end for a short visit with the J. B. Stokers are Mr. and Mrs. A. J. Curry of Pomona, Calif. They are enroute to Montana to look after ranch interests there. Mrs. Stoker and Mrs. Curry are sisters.

Fred Close, son of Mr. and Mrs. H. A. Close, has returned from California where he spent the summer at Blue Mountain Rancho near Riverside.

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Mrs. Claude Witherspoon left

is employed at the Pantex Ordnance Plant and Miss Ella Broadwell is employed with the U. S. Welfare Bureau.

Mrs. Sam Jolly is visiting her parents, Mr. and Mrs. R. G. Blue. Mr. Jolly has been transferred from Fresno, Calif., to Cherry Point, N. C., and Mrs. Jolly will leave soon to join him there.

Mr. and Mrs. Donald Hicks have returned from Taft where they have been living for the past year and are making their home now on the W. M. Stewart ranch near Vega where he will be associated with Mr. Stewart in the cattle business.

Miss Avis Matthews left Monday for Amarillo where she is a member of the Amarillo public school faculty. She is a graduate of Hardin-Simmons University.

Mr. and Mrs. L. G. Dameron of Denver, Colo., will spend the Labor-day week end here with

his mother, Mrs. W. B. Dameron, and other relatives.

Staff Sergeant Dennis Baker arrived Tuesday from Midland to spend a tend day furlough with his parents, Mr. and Mrs. Mont Baker.

We are looking forward to our revival which begins September 27 and runs through October 11. Dr. McKinley Norman, one of our state evangelists, will preach for us. Dr. Norman is one of the newer exangelists on the board. He was pastor at Waxahachie for several years and later at Roswell, N. M. He has been doing splendid work since coming back to Texas and we have a treat in store for us.

Attendance was good at all services last Sunday. There were 286 in Sunday school and 93 in Training Union. Two joined the church by letter at the morning service.

The pastor plans to preach

from New Testament scriptures on salvation through the blood, using I John 1:7 at the morning hour. The subject at the evening preaching hour will be, "Our Final Likeness to God in Christ," Romans 8:29.

We invite all who will to worship with us. If you are a Baptist living here, why not join and work with us? If there is not a church of your faith here we will be glad to have you worship wit hus. Let's make next Sunday a good day.

W. E. Barnes, Pastor.

We're getting closer to the time when America will be famous for articles made in America.

Schemes rarely take the place of good, hard work in the lives of those who succeed.

It might be a good idea for somebody to get up a poll to see how much attention people pay to polls.

Brand Ads Get Results!

LOCALS

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Brand Ads Get Results!

PENNEYS

QUARTERMASTER TO AMERICA'S SCHOOL ARMY

EVERYTHING FOR BACK-TO-SCHOOL

It's no small job to outfit the thousands of young people pouring into America's colleges. But it's a job Penney's has been doing every fall for many years.

So we're equipped to do it well—because we know exactly what these realistic young people expect in times when war economy is the first, most important consideration.

Two-Tone Jr. Rugby SUITS 7.90

Coat is single or double-breasted. Some with contrasting longies. 3-10.

DRESS SHOES 2.98

SLACK SOCKS 15c

STURDY FOR SCHOOL! BOYS' SHIRTS 98c

Smart fast color patterns on SanfORIZED percales.

BEST BETS FOR FALL! BOYS' SLACKS 1.98

Soft weaves in herringbone, diagonal, plaid. Hard finish stripes and plaids.

Trimmed or Tailored Cynthia Slips 1.29

Four-gore straight-cut type, smartly tailored or bias cut, lace trimmed.

Casual Spectator PUMPS 3.49

Young women's rich antique turban to go with everything.

Women's Felt HATS 1.49

Smart sport types and dressy as a dress. Soft felt in the new fall colors.

Girls' All Wool Slipovers 1.98

Long sleeve "slippy" style with clever details. Smart fall color!

For Old Jackets! SKIRTS 2.29

Swing, sword or flared styles in smart fall fabrics. Grand selection!

Girls' Outfits 5.49

Cotton Anklets 1.98

Girls' Dresses 98c

Cotton prints and ray creases in sizes 3-14. Clever sport dresses. 3-14

FALL STYLES! MEN'S HATS 2.98 to 3.98

The individual in the hat you wear! Marathon brings you lessons of new ideas and shapes in wide brims, telescopes, pinch fronts and many others for style.

THE BEST IS YOURS, WITH Town-Clad SUITS 24.75

Finest fabric with the accent on style! Single and double breasted types, perfectly cut!

COOL WEATHER IS JUST AHEAD! Fur Trimmed COATS 16.50

A lovely new collection of swaggers, boxy, belted and casual styles! Soft fleeces and bright plaids. Huge fur collars. In all sizes, 12-20.

PLEASANT SPORT STYLES! TAILORED COATS 12.75

Classic styles that will wear for years! Soft fleeces polo types, also belted styles in easy plaids. Nicely lined in rayon. 12-20.

The Smartest Shoe Afoot! Spectators 3.49

Tailored bow and pyramid heel, you will find it the perfect pump with tailored things!

Stop Smartly to School or Work! Jackets 1.98

A style-right loop oxford of all-though construction—in soft and flexible brown leather.

With Tailored Clothes! Spectators 3.49

Smoothie in antique Turtin, with Cuban heels—medium high, the way you want it!

Sanitized means fabric protection—no more 1 Percent!

Boys' School Wear

ONWARD SCHOOL EVENT

Children Love COOKIES 25c lb.

Delicious to eat and good for your, too. Put plenty in the children's school lunch.

POLO SHIRTS 49c

Crew Necks bright colors. So Wearable!

HEADLINE CAPS 10c

Ask about 'em! They're very new and so clever!

BOYS' SOCKS 20c

Solid colors! Firmly woven cotton. 8 1/2 to 10 1/2.

SHIRTS — SHORTS 25c EACH

Made of zephyr soft, combed cotton yarn, bleached to a pure white. Easy to launder.

School Supplies

Pencil Sharpeners .5c
Brass Edge Rulers .5c
Metal Protractors .5c
Steel Compasses .15c
Ink or Paste, each .5c
1 1/2 oz. Mucilage .10c
Pen or Pencil Tablets 5c
Composition Books .5c
Memo Books, 3 for .5c
Mechanical Pencils .15c

Soft Lead, Eraser Tip PENCILS 3 FOR 5c

Smooth writing, a big value!

BOND PAPER and SECOND SHEETS 5c

30 second sheets, 50 sheets bond — Pkg. 10 1/2 x 8 Inch Loose Leaf BINDERS 10c

2-ring. Black or patterned. Note and Composition BOOKS 5c ea.

Securely spiral bound. A good size. A value!

A Regular 20c Value! CRAYOLAS 15c

A giant box of sixteen—all different colors

35 Sheets of Note Book FILLERS 5c

10 1/2 x 8 inch for loose leaf binders. Ruled.

PANTIES 19c to 25c

Lustrous satin-striped Celanese rayon. Need no ironing. Tearose. Small, medium and large.

ANKLETS 15c to 25c

Fine sports hose with elastic turn-down cuffs. White, pastels or dark shades. Good wearing.

SEE OUR 4-PAGE CIRCULAR FOR FURTHER BARGAINS!

Alderson's Variety Store

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Flower Display To Be Held Sept. 12 By Hereford Garden Club Members

Plans for the Flower Display which will be held Sept. 12, instead of the annual Fall Flower Show by the Hereford Garden Club, were discussed at the Garden Club meeting held at the home of Mrs. W. C. Hromas Friday afternoon.

The display will be held in the Cogdell Motor Company building on East Main Street and committees were appointed. Mrs. Lyle Bianton is general chairman with Mrs. Homer Brumley and Mrs. Liston Wilson as assistants; the display will be in two sections. Mrs. C. H. Dyar will head the specimen section with Mrs. D. H. Alexander assisting and the arrangement

section will be under the following committees: mass, Mrs. N. E. Gass; line, Mrs. Jim Lipscomb; conservative modern, Mrs. F. M. Keister. In the novelty division will be shadow box, Mrs. J. P. Slaton; miniature, Mrs. S. Ramey; trays, Mrs. W. C. Hromas; corsage, Mrs. A. L. Manjeot; tea table, Mrs. C. C. Ferguson; Mrs. Lan Shore; victory garden, Mrs. Liston Wilson and Mrs. Earl Springer; floor plans, Mrs. Homer Brumley; printings, Mrs. Dennis Barnard and Mrs. Robert Wagoner; registration, Mrs. E. T. Brooks and Mrs. F. H. Oberthier; hospitality, Mrs. Ralph McCullough, Mrs. W. N. Lemmon, Mrs. C. C. Cox, Mrs. C. R. Smith and Mrs. Earl Springer; publicity, Mrs. P. H. Gilliland.

Members voted to sponsor a "Better Flower" Flower Show in the early spring featuring Darwin tulips. Preparation for the tulips must be made now and Hereford residents are urged to plant tulip bulbs this fall in order to have an abundance of blossoms available for the show.

Cornelia Ann Bateman Presented in Recital

Twelve-year-old Cornelia Ann Bateman, daughter of Mr. and Mrs. A. R. Bateman, was presented in recital by Mrs. Harry Seed at her home studio Tuesday morning.

Assisting in the recital was Mrs. A. C. Thompson who entertained with two numbers on her violin. Program numbers took in a combination of style and variety by modern composers and the young recitalist's last two numbers were Beethoven's "Minuet in G" played in duet form with her instructor, and "The Searf Dance" by Chaminade.

The entire program was characterized by much expression showing the careful attention given to technique.

Mrs. Seed has presented a series of individual recitals covering the summer work done in the studio. During the Christmas holidays a class recital will be presented.

After the program Cornelia Ann and her mother, assisted by Mrs. Seed and Elaine Thompson, served refreshments from an attractively decorated table to Mesdames J. H. Pitman, J. A. Pitman, W. Davis, S. P. Rossen, H. A. Close, T. W. Roberson, R. P. Coneway, Miss Eloyse Pitman, Marie Williams, Mrs. Clyde Wright of Silvertown, Mrs. J. E. Beyer, Jr., and daughter, Beverly, of Hutchinson, Kan.

Card of Thanks

For the flowers and many expressions of interest and kindness at the time of the death of Mr. Newsom's father, J. A. Newsom, in Meadeville, Mo. We desire to express our sincere thanks and gratitude.
Mr. and Mrs. G. W. Newsom and family.

Summerfield

MRS. JIM CLARK

This community received rains Monday and Tuesday. Farmers would appreciate several sunny days now so they could sow wheat.

Rev. M. D. Rexrode taught a study course book for the Sunday School last Tuesday. Refreshments of ice cream and cake were served in the afternoon.

On Wednesday Mrs. Tandy egg taught a W. M. U. Mission book to a group of women. Both sessions were well attended.

A watermelon feast was greatly enjoyed at the parsonage Wednesday evening. A large number of church members and several visitors were present.

On Thursday Rev. Rexrode accompanied by Mrs. Rexrode and children and Mr. and Mrs. Otho Noland, went to Amarillo from which point he took the train to Nashville, Tenn. Mr. Rexrode, who will be enrolled in a Sunday School Clinic in Nashville, is being sent by the Tierra Blanca Baptist Association. He will be gone about four weeks.

Manly Finch of Hereford and Rev. Ab Posey of Fort Worth

filled the pulpit Sunday Morning and Sunday evening respectively.

Rev. Owell Ponder of Plainview who preached here during the summer revival, will preach next Sunday.

There were 94 in Sunday School last Sunday.

Mr. and Mrs. Elbert DeLozier and children returned home from Tennessee last Thursday where they had been visiting for several weeks.

Miss Geraldine Kendall of Hereford spent last week with Miss Louise Lance.

Mr. and Mrs. D. C. Waiser and Mr. and Mrs. Otho Noland were Amarillo visitors Friday.

Miss Pearl Prachar underwent a tonsilectomy last Thursday at Dr. Will's Clinic in Hereford.

Rev. and Mrs. Marvel Upton were Saturday night visitors in the C. B. Thomas home.

Mr. and Mrs. M. W. Sloan and children of Hereford have moved into the Great West Elevator house.

Mr. and Mrs. R. D. Lance are moving this week to their home in West Hereford.

Mr. and Mrs. Otho Noland will move into the house vacated by the Lances.

Mr. and Mrs. Manly Finch and Mrs. C. H. Carl of Hereford were

dinner guests Sunday in the home of Mr. and Mrs. Earl Lance.

Miss Edith Neill who has been a student in W. T. S. C. this summer was home last week end before assuming her teaching duties at the Bethel school on Monday.

Wallace Miles of Hereford and Geuzuth Bogle of Adrian were visitors in this community Sunday.

Curly McCowan of Lueders was visiting Kenneth Neill recently.

Miss Ruth Lookingbill who works in Amarillo spent from Tuesday last week until Monday this week with her parents, Mr. and Mrs. J. L. Lookingbill.

Friday visitors in the Lee Curry and Guy Waiser homes were Mrs. R. A. Baker and Juanita; Mrs. John Black and Mrs. N. E. Bruce of Amarillo, Mesdames Baker and Black are sisters of Mrs. Curry.

The Summerfield School will begin next Monday with Mrs. Tandy Legg and Mrs. Laura Shaw as teachers. Mrs. Shaw plans to move to the teacherage this week.

Mrs. M. D. Rexrode and children are visiting her mother at Clovis this week.

Farm Property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble, 1tc

Frio News

MARCIA ROBBINS

Cleda June Littrell who has been staying in Borger is spending a few days with her parents, Mr. and Mrs. W. S. Littrell.

Mrs. H. M. Moble and children visited Mr. and Mrs. Cecil Moble of Arney Sunday.

Rhea Robbins and Wynema of Canyon spent Saturday night and Sunday in the home of his brother, H. D. Robbins.

Haskell Benson made a business trip to Canyon Sunday. School starts at Frio Sept. 7. A teacher has not yet been chosen.

en. Mrs. Bill Dixon underwent a major operation last week. Reports show that she is doing nicely.

Mr. and Mrs. Henry Andrews and daughter of Borger are visiting his sister, Mrs. W. S. Littrell.

Mrs. Louise Wren and her husband left last week for Iowa, where they will make their home for a few months.

Frank Robbins spent the week end with his parents, Mr. and Mrs. H. D. Robbins.

Farm Property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble, 1tc

TRY A WANT AD

Free Popcorn Balls

All Next Week (Sept. 7 to Sept. 14), we will give a Popcorn Ball with each purchase of 50c or more in School Supplies!

The Candy Kitchen

Complete Line of SCHOOL SUPPLIES

CONEY ISLANDS

ICE CREAM

COLD DRINKS

COFFEE

HOMEMADE CANDY

Introducing . . .

the New TRE-ZUR Line with the delightful advantage of

Controlled Uplift



You receive so much comfort and peace-of-mind from the nationally popular NEW FREEDOM Bra with its CONTROLLED UPLIFT feature. It permits adjustment of each cup, up or down, to the fraction. It eliminates all bruising, cutting, binding. It comfortably yet firmly keeps the bust in the position you desire. CONTROLLED UPLIFT is exclusive with the famous Tre-Zur line.

Many physicians prescribe the NEW FREEDOM Bra because its principles so greatly aid weak tissues.

The VOGUE

Millinery and Ready-to-Wear Ph. 231—Mrs. C. W. Seed

EAT NUTRITIONAL FOOD * * U.S. NEEDS US STRONG

Every day, eat this way

- MILK & MILK PRODUCTS... at least a pint for everyone more for children, or cheese or evaporated or dried milk.
- ORANGES, TOMATOES, GRAPEFRUIT or raw cabbage or salad greens—at least one of these.
- Green or Yellow VEGETABLES... one big helping or more. 10 or 12, some cooked.
- OTHER VEGETABLES, FRUIT... other vegetables or fruits in season.
- BREAD & CEREAL... whole grain products or enriched white bread and flour.
- MEAT, POULTRY or FISH... dried beans, peas or nuts occasionally.
- EGGS... at least 3 or 4 a week, cooked any way you choose—or in "made" dishes.
- BUTTER & OTHER SPREADS... vitamin-rich fats, peanut butter, and similar spreads.

Then eat other foods you also like

Vegetole 3-LB. CARTON 51c

FLOUR GOLD MEDAL 24-LB. SACK 89c

KIRK'S Hardwater Soap 3 for 14c	SUPER SUDS Large box 23c
FLAKES 23c	SOAP Crystal White, giant bars 5 for 19c
Ivory — Large Box 23c	TOWELS Paper, Northern Roll 10c
SOAP Lava — large bars 2 for 19c	TISSUE Gauze Roll 4c
WHITE KING Large Box 29c	DRANO Tall can 21c
IVORY SOAP Large Bar 11c	KLEENEX 150-Count 10c
SOAP Palmolive Toilet — Large Bar 10c	

HONEY LONE STAR 5-LB. CAN 69c

KOTEX Regular 12's 22c	WESSON OIL Pint 29c
LIFEBUOY SOAP Toilet Soap 3 for 19c	BABY FOOD Clapp's 3 for 20c
RINSO Large Box 23c	KITCHEN KLEENZER Tall cans 2 for 11c
SWAN The new floating soap — Large Bar 11c	SALAD DRESSING Bestyett Quart 33c
SPRY 3-Lb. Can 71c	FLOUR, Furr's Finest. Big "A", guaranteed Sack 95c
SNOWDRIFT 3-Lb. Can 69c	FLOUR Baking tested, guaranteed Sack 75c

Salad Dressing RED BALL QUART 15c

Furr's Market Specials for FRIDAY and SATURDAY

Roast

RIB lb. 23c	CHUCK lb. 28c
Boneless Roll, lb. 32c	SWISS lb. 32c
BRISCUIT lb. 21c	

HEAVY FRYERS each 65c

HEAVY BAKERS lb. 25c

BACON, Armour's Slab (smoked) lb. 28c

FRESH BULK LARD (bring your pail) lb. 15c

CREAM CHEESE lb. 28c

CURED HAM as displayed lb. 33c

ALL KINDS OF FRESH MADE SPREADS, FRESH COTTAGE CHEESE, MOCK CHICKEN LEGS and SPRING LAMB!

YOU CAN EAT NUTRITIONAL FOODS . . . AND

SAVE MONEY By Buying Regularly at FURR FOOD

Specials for FRIDAY - SATURDAY - MONDAY

COFFEE Admiration Lb. 33c
LIMA BEANS Phillips, No. 2 cans 2 for 25c
RICE KRISPIES Kellogg's 2 for 23c
WHEAT KRISPIES Kellogg's, Bowl Free! 2 for 23c
PEACHES Del Monte — Big 2 1/2 can 25c
CHILI with Beans Armour's — No. 1 Can 13c
TAMALES Armour's — No. 1 Can 2 for 25c
CRACKERS 2-Lb. Box 15c
DeLUXE JEWEL 3-Lb. Can 67c
DOG FOOD Our Favorite, tall cans 3 for 17c
BAKING POWDER Clabber Girl 25-oz. can 19c
PICKLES Koshier Sticks, Lady Betty Jar 15c
MUSTARD Libby's 9-oz. Jar 10c
BLUEING Holsum — 8-oz. bottle 10c
SPINACH White Swan, No. 2 cans 2 for 25c
CORN White Swan, fancy, cream style, for GREEN BEANS Cut, Wax, Wapeo, No. 2 can 17c
KRAFT DINNER Meal for Four 2 for 15c
BLEACH, Hilex Valuable coupon on each bottle — for 9c (Gallon 39c; 1/2 Gal. 25c; Qt. 14c) Pt. 9c
PEARS Selina, in syrup — Big 2 1/2 can 23c
PEAS Saxet, No. 2 cans 2 for 25c
V-8 COCKTAIL 46-Ounce Can 29c

Colemand, Florence and Sun-Flame Oil Heaters

for those who are eligible, and we will be glad to furnish you with complete information regarding eligibility.

Have you Seen Our New Line of Better Luggage?

STREU HARDWARE CO.

Fresh Produce

LEMONS NICE SIZE — 2 DOZEN 35c
ORANGES CALIFORNIA — DOZEN 18c
CABBAGE FRESH and GREEN — LB. 3 1/2c
CAULIFLOWER LARGE HEADS — EACH 17c
WATERMELONS EVERYONE GUARANTEED LB. 1 1/4c
APPLES LARGE SIZE DELICIOUS — DOZEN 23c

Let's Cook Something



September days are here again—and every little Victory garden you see is full of ripening tomatoes. Now is the time for you to have tomato dishes often for they are less expensive and there are dozens of different ways to prepare them. Here are two good recipes for any day in the week—including Sundays and special occasions. Mrs. Essie Cardwell recommends them. She evolved the stuffed tomato recipe and everything in it is easy on the digestion.

STUFFED RIPE TOMATOES

- 6 firm medium-sized tomatoes
- 3 teaspoons onion minced fine
- 3 tablespoons grated cheese
- 3 tablespoons celery chopped fine
- Salt to taste and enough vinegar to make medium tart

Cut thin slice from top of tomatoes and scoop out insides. Discard seeds and place pulp in small pan, salt slightly and add a few drops of tarragon vinegar and let stand an hour or so to become seasoned. Add all the rest of the ingredients to the pulp, mix well and fill scooped out tomatoes with mixture. Top with mayonnaise dressing sprinkled with grated cheese. Serve on crisp lettuce cups.

(NOTE: If tarragon vinegar is not available, boil cider vinegar with a few cloves long enough to get the clove flavor and use instead of the tarragon.)

BROILED TOMATOES

Use the above recipe using ham or chicken and bread crumbs instead of the cheese. Add two tablespoon of butter to the pulp and other ingredients and top with bread crumbs instead of mayonnaise. Broil under moderate heat about ten minutes or until tomatoes are tender—but still retain their shape.

Tomatoes may also be baked in moderate oven about twenty minutes if you do not want to broil them.

LOCALS

Miss Imogene Roberson left Monday for Ft. Worth where she will enter the Baptist Theological Seminary. Miss Roberson who received her B. A. degree from W. T. S. C. Canyon in June, is the daughter of Mr. and Mrs. Jack Roberson. She was accompanied to Ft. Worth by Mr. and Mrs. Manly Finch and Mrs. A. R. Posky and children.

Farm Property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble. 1tc

Miss Vivian Olson returned Monday from Amarillo where she has been employed. She will leave the latter part of this week for San Antonio where she will be employed in the office at Trinity University until the fall semester opens on Sept. 22 and then she

will attend the University. She is the daughter of Mr. and Mrs. John H. Olson.

Mrs. S. L. Easley and son, Morris, of Milledgeville, Ga., both former Hereford residents, have arrived for a week's visit here with relatives. They were accompanied by Mrs. Easley's niece, Miss Carolyn Beall of Fitzgerald, Ga. Miss Beall spent one winter in Hereford and taught in the Westway school.

Mrs. Lyle Blanton and daughter, Lylabeth, were in Pampa Thursday. They were guests of Mr. Blanton's sister, Mrs. S. C. Jones.

Mr. and Mrs. Arnie Stelzer are vacationing in Colorado this week.

Mr. and Mrs. Bill Clutter left Saturday for Creede and other points in Colorado.

Farm Property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble. 1tc

THE RIGHT LIGHT MAKES

Work Light



Yes... the right kind of light will make your work lighter. And now you can have modern lighting at a cost so small that not a single room need remain old fashioned! These charmingly designed, SCIENTIFICALLY CORRECT Lighting Units are made in many styles and sizes for every room. They replace, or modernize, your lighting from attic to basement. Get the ones you need today.



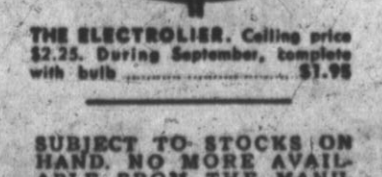
THE LIGHTOLIER. Ceiling price \$1.95. During September, complete with bulb... \$1.75



THE ELECTROLIER. Ceiling price \$2.25. During September, complete with bulb... \$1.95



THE VISIONAID. Ceiling price \$2.95. During September, complete with bulb... \$2.75



SUBJECT TO STOCKS ON HAND. NO MORE AVAILABLE FROM THE MANUFACTURER.

Texas-New Mexico Utilities Company

SOCIETY.

Former Resident Is Entertained At Informal Compliment

Old-time friends of Mrs. John H. Jenrich of Chicago, Ill., the former Miss Zollie Garrison of Hereford, were entertained informally at the home of Mrs. W. J. Stanford Thursday evening.

Mrs. Jenrich who is the daughter of the late Mr. and Mrs. J. E. Garrison, has been studying piano in Colorado Springs for the past month and is now visiting an aunt, Mrs. Catherine Lovelady, in Amarillo. Mrs. Lovelady and Mrs. Jenrich were guests in the Stanford home Thursday and Friday. Mrs. Jenrich was reared in Hereford and at one time was a member of the Hereford school faculty. This was her first return visit in 23 years.

Mrs. George V. Stambaugh Is Justakrd Club Hostess

Mrs. George V. Stambaugh was hostess to members of the Justakrd Club on Wednesday afternoon, Sept. 23. Mrs. Woodrow Ireland was a special guest of the club and played high for the defense stamp score award. Mrs. J. W. Witherspoon played second high.

Dahlias of all colors were arranged in bouquets about the entertaining rooms with asters as the accessory blossoms. After the contract games the hostess served a salad course.

Members attending were Mesdames Grant Fuller, Meade Haile, S. J. Maxfield, R. L. Craner, N. E. Milburn, Henry Sears and the hostess.

Westway Items

By MRS. MERLIN KAUL

Edwin Skypala was honor guest Friday night at the weiner roast held at the Clarence Morrison home. Edwin left Saturday morning for Lubbock to begin life in the army.

The weiners were roasted in the backyard of the Morrison home and were served with the usual accompaniments. Henry Allison brought muskmelons for the group.

Those present included the families of G. C. Hartman, R. L. Wilson, Merlin Kaul, Louis Jay, Joe Wilson, Paul Rudd, R. M. Gunn, Maurice Tannahill, D. H. Allison, Grady Wilson, E. H. Little, Adrian Bleeker, Gladys and Howard Gore, Mrs. Al Werner, Mary and Daniel Turrentine, Mary Lookingbill of Summerfield, Edwin and Elwood Skypala and the Clarence Morrison family.

Mr. and Mrs. M. S. Roe and children moved Wednesday from Hereford to the O. G. Hill place west of here.

New officers for the Sunday School were elected Sunday.

Rev. H. M. Redford went to Plainview Sunday to fill the pulpit of the First Christian Church in the absence of the pastor, Rev. L. B. Rickman, who is conducting a revival meeting in Hereford. Mrs. John Olson accompanied Rev. Redford to Plainview to conduct Presbyterianial business of the Presbyterian Church.

Farm Property values are up. See us for ADEQUATE PROTECTION. Deaf Smith Co. Insurance Agency, Elizabeth Womble. 1tc

ATTEND FUNERAL RITES

Among those from Hereford attending funeral rites held for V. C. Weir in Friona Friday afternoon were Mr. and Mrs. Mont Baker, Mrs. W. J. Smith, Mrs. Ralph Smith, Boyd Knox, Mr. and Mrs. John Renfro, Rev. James Aiken, Jr., John Olson, Mrs. Ray Conaway, Frank Gyles and Mr. and Mrs. Gaylord Newell.

Moody Stephan was elected superintendent with Henry Allmon assistant; Nanette Little, secretary-treasurer; Mrs. T. B. Cox, pianist; Jack Earp, song leader. Teachers elected included Joe Landers and Mrs. Earl Little for the Adult Class, Mrs. F. W. Dodson and Mrs. Merlin Kaul, Young People, Mrs. Joe Landers and Mrs. Moody Stephan; Intermediate, Mrs. Roy Lee Wilson, Mrs. T. J. Parsons, Junior; Mrs. W. S. Rice and Miss Smith, primary.

Mr. and Mrs. T. J. Parsons and children attended Sunday School here Sunday. The Parsons family has moved almost "home" again. They moved recently from Borger to one of Bob Lindsay's farms in the Progressive Community.

Adrian Bleeker left Saturday for his home near Wewoka, Okla., after spending the past few weeks here with his uncle, Joe Landers, and family.

Mr. and Mrs. D. H. Goldston and family moved Monday to a place near Hereford which they recently purchased.

Mr. and Mrs. Virgil Merrill moved last week to the Jack Grady place. The Merrills have formerly lived in this community.

Miss Moody Aten of Lelia Lake is visiting in the home of her sister, Mrs. Glenn Rutter.

Mrs. Foster Beall came Saturday to spend the week end with Mrs. Jewell Dodson and Monte Max Mrs. Beall teaches at El Paso again this fall. She has been visiting her parents near Farwell. Friends remember her as Miss Emily Minter.

Miss Caroline Beall accompanied by Mrs. S. L. Easley and Mr. and Mrs. Oscar Easley of Hereford called on Mr. and Mrs. R. M. Gunn Sunday afternoon. Miss Beall's home is in Georgia. She formerly taught here.

Mr. and Mrs. Leslie Broadbooks and daughter, Mary Lee of Borger and Clyde Myrick of Sabetha, Kan., were guests for breakfast Sunday morning in the Merlin Kaul home. Mr. and Mrs. Kaul, Larry and Walter Lynn and their guests went to the Riph Durstine home near Friona for dinner and spent the afternoon there.

Mrs. H. C. Matteson and Paul and Loy Cook left last week in Paul's car for Los Angeles, Calif., where they will visit Pvt. S. J. Cook and other relatives.

Mr. and Mrs. Francis Carthel and Chester, of Lockney were guests Sunday of Mr. and Mrs. Maurice Tannahill. Mrs. Carthel is recovering nicely from her accident of several weeks ago.

The Home Demonstration Club will meet next Wednesday, Sept. 9 at the home of Mrs. Philip Miller. Be sure to bring your sugarless or white wheat recipes for the cook book.

Miss Nannette Little, who is a bookkeeper at Hereford Potato Growers Association is staying at the Whitechurch home in Hereford.

A community singing was held Sunday night at the T. B. Cox home.

The Roy Lee Wilson family will be hostess at a party at their home Thursday night of this week. Everyone is invited to attend. Bring cookies and sandwiches.

Junior Wolfington is suffering with a very sore thumb. He hit it on the nail with a hammer.

Miss Leola Wolfington is now employed at Shawnee, Okla., and is attending night school.

Mrs. Albert Wolfington has been visiting in the L. B. Wolfington home. Her husband has been called to the army.

Grady Wilson went to Oklahoma City, Sunday morning on business. He returned Tuesday.

Mr. and Mrs. M. S. Roe and Mr. and Mrs. Hughes Millard went fishing Sunday.

Mrs. Jewell Dodson and Monte Max of Canyon spent the week end here.

More rain Monday night and Tuesday stopped plowing and wheat sowing.

Merlin Kaul and Paul Mathers are on jury service this week.

When you keep running around it's difficult for a thought to strike you.

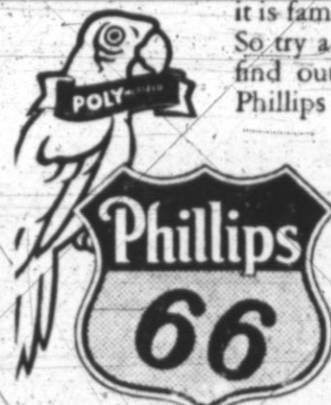
"AIN'T WE EVER GOIN' RIDING ANYMORE?"

Good Americans have given up joy-riding for the duration. They realize that all-essential tires must be used only for vital transportation... for going to work... for necessary shopping... for getting to and from places where other forms of transportation are inadequate or non-existent.

Your car was a peacetime luxury; now it is a wartime necessity. The economic life of the country, and our victory effort, may depend on how long you make your tires last, on how well you take care of your car.

The Phillips 66 Service Man will gladly help you. He will inspect your tires for cuts and bruises, check air pressure, and criss-cross them with the spare every 3,000 miles. He will check your radiator, battery, and air filter. He will lubricate your car from tip to toe. Then, with Phillips 66 Poly Gas and Phillips 66 Motor Oil, your car and your money will both go farther.

You know that Phillips 66 Poly Gas is the favorite of millions of car owners, that it is famous for pep and mileage. So try a tankful for yourself and find out just how good today's Phillips 66 Poly Gas is.



Phill-up with Phillips for Greater Mileage

Card of Thanks

It is with grateful hearts that we express our sincere thanks for the many acts of sympathy that have been shown us at the time of the death of our loved one. The flowers, the many kind acts and gestures of friendship were greatly appreciated and such kindnesses will ever be remembered.

Mrs. V. C. Weir, Mr. and Mrs. Worth Weir, Mr. and Mrs. Glenn Weir, Mr. and Mrs. Scott Weir, Mrs. C. L. Lillard and the grandchildren.

H. D. Clubs Start Plans for Cookbook

Plans for publication of a cook-book by home demonstration clubs of Deaf Smith County were discussed Saturday when the county council met in Hereford. Mrs. Merlin Kaul, chairman, appointed two committees to continue work on the cook book

project. Also discussed were plans for the 1943 yearbooks.

Both the yearbook and cook book committees will meet again before the regular council session on Saturday, Sept. 26.

Those represented were Westway Mrs. Merlin Kaul, Mrs. J. H. Landers, Wyche, Mrs. Liston Wilson, Mrs. G. E. Thelle, Sims, Mrs. C. L. Bogle, North Hereford, Mrs. George Parker, Mrs. G. A. Frye and Mrs. Earl DeHart, South Hereford, Mrs. Jack Roberson, Mrs. W. H. Gotlach, Fairview, Mrs. E. W. Womble, Bippus, Mrs. C. F. Rickles.

Heiselman News

MRS. B. A. WEST

Mr. and Mrs. B. A. West and family spent the week end in House, N. M., with Mr. and Mrs. A. E. West.

Mr. and Mrs. John Heiselman, Sr., spent Sunday evening in the Carl Strauss home in the

Ford Community. Willie Klivewer, Fred and Preston West attended the show in Hereford Saturday night.

This community received a big rain Monday and Monday night.

NOTICE

The Deaf Smith County Commissioner's Court will sit as a Board of Equalization on September 14, 1942 at 10 o'clock A. M. at the Courthouse in Hereford, Texas.

All those having business before the board are asked to appear at the time and place stated.

A. J. Schroeter, County Judge
Chairman of said Court. 36-2tc

MASONIC BULLETIN

Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
Sylvester Slagie, W. M.
E. L. Brady, Secy.

TRY A WANT AD

Thanks for the Plane,

BUDDY, I Can Use It...!

AND every War Bond you buy means Planes, Guns and Tanks for the Boys in our Armed Forces! They're doing their part — Let's keep on doing ours!

AT THE FIRST STATE BANK we welcome the chance to handle your War Bond Purchases... whether they are small or large... because we consider it a privilege to help you Help Serve Your Country!

Whether we can be of service in this fashion, or any other, please feel free to call upon us. You will find a friendly, courteous welcome at all times.

The First State Bank

MEMBER F. D. I. C.

A Hereford Product... where fine wheat grows!

PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinese Dinnerware Coupons!

PACKARD MILLING CO.

HEREFORD, TEXAS.



Want Ads

CLASSIFIED AD INFORMATION RATES

25 WORDS OR LESS 25c
 25 WORDS OR MORE, WORD 1c
CASH DISCOUNT—When paid in Advance 3 classified ads will be run for the price of 2. (Absolutely does not apply if ad goes on books.)
DEADLINE—No Classified ads accepted for publication after 10:30 Thursday morning (date of Publication.)

NOTICE!

NOTICE: All school bus drivers must make a \$2,000 bond. I will make this bond for \$5.00. T. K. Wilson, Suite 2, Buckner-Lambert Bldg. 36-1tc

I AM OFFERING a brush-up course on shorthand on Tuesday and Thursday nights, 8 to 9:30 p. m. If interested call 499-J or see Mrs. Ralph McCullough, 711 25 Mile Ave. 36-1tc

NOTICE: Have buyer for small house, also small tract of land. Also buyer for a two to five acre tract. Claud Higgins, Phone 642-J. 36-3tp

I CAN STILL GET those famous heavy duty binder canvas, any make. See me at once. Jack's Shoe Shop. 34-3tc

FOR RENT

FOR RENT: Desirable furnished apartment for couple. Adults only. Bills paid. Also bedroom Mrs. C. C. Ferguson, 571 E. 11th. 36-1tc

FOR RENT: Large south bedroom, to couple of gentlemen only. 312 25 Mile Ave. 36-1tp

FOR RENT: Large front bedroom. 500 West 2nd St. Mrs. Harry Whitchurch. 34-3tc

LOST AND FOUND

LOST: Small female Collie pup. About two months old, tan with white markings. Neil Spradley. 36-1tp

FOR SALE OR TRADE

FOR SALE: Irrigated farms, have several, 160 acres and up, among them being one 280 acre farm, 200 acres in cultivation, lays well for irrigation, priced at \$35.00. E. S. Ireland. 36-1tc

FOR SALE: Two room house, garage, two lots priced at \$450. Cash for quick sale. Phone 642-J or see Claud Higgins. 36-3tp

FOR SALE: 160 acres all in grass, 125 acres good farming land on it. Government tank on place, price \$11.00, half cash. Phone 642-J or see Claud Higgins. 36-3tp

FOR SALE: Heavy clean Tenmarq wheat from certified seed on summer-fallowed land. Also 500 acres of wheat pasture, ready to go. Or would buy some Hereford cattle. W. G. Harris. 36-3tp

FOR SALE: Improved ten acre tract. Nice house, well mill, out-house. Priced at \$3,000. Thousand dollars cash. Claud Higgins, Phone 642-J. 36-3tp

FOR SALE: New, well located six room house and garage, two large lots. Price \$3,200. Two thousand cash will handle. House rents for \$35 per month. Claud Higgins, phone 642-J. 36-3tp

FOR SALE: Well-located six room house; bath and garage; beautiful lawn and trees. Price, \$3,200. Two thousand cash; balance monthly. Claud Higgins, phone 642-J. 36-3tp

FOR SALE: Four room house, shade trees, place for cows, chickens, etc. Price, \$600 cash. Claud Higgins, phone 642-J. 36-3tp

kens, etc. Price, \$600 cash. Claud Higgins, phone 642-J. 36-3tp

FOR SALE: Three extra good two-year-old heavy springer Jersey heifers and one good 7-year-old Jersey cow, calf by side. A. J. Ellwart, stock pens, 1/2 mile east from Moore Filling Station. 36-1tp

FOR SALE: 160 acres irrigated farm improved with 1200 gal. well. Located in heart of irrigation belt. No better trucking land in this district. Price, \$7,600. T. J. Carter, Hereford, Tex. 36-1tc

FOR SALE: 240 acres, good improvements and irrigation well. Potatoes made over 200 sacks per acre this year. Price, \$8,000. T. J. Carter, Hereford, Tex. 36-1tc

FOR SALE: Cabinet model RCA radio combination phonograph. See Mrs. Allan Bell or Bill Smith. 36-1tc

FOR SALE: Two sections of land near Adrian, Tex., some grass, mostly in cultivation. Purchaser assume federal loan and equity will be priced to sell. Bids to be submitted to owner and chances are best reasonable offer will be accepted. Can be purchased in time to obtain 1943 crop. Call or see E. C. Eubanks, P. O. Box 388, Hereford. 36-3tp

FOR SALE OR TRADE for livestock: One-way plow, tandem disc, wheat drill, row binder, Sewing machine, dining table, washing machine, kitchen cabinet, library table and several odd chairs. Write L. A. Smith at Dawn, Texas, or see at Joel Switch. 35-3tp

FOR SALE: Small house with two acres of land. Can sell this for small down payment and balance monthly. See me at once. Claud Higgins, Phone 642-J. 35-3tp

FAR SALE: Tenmarq seed wheat. See N. E. Gass. 35-2tc

FOR SALE: Alfalfa seed grown from certified seed, 25c per lb. Higrade Tenmarq seed wheat, \$125 per bushel. Bring sack. L. P. Shaw. 36-2tc

FOR SALE: See us for Alfalfa Seed. West Texas Feed and Seed Co. 35-2tc

FOR SALE: 1 16-hole 10-inch space Van Brunt drill. Also one M-M drill. New and used Dempster drills. One 1942 Studebaker 1-ton pickup. 1 mile east and 1 mile north of Progressive school. Syd Maxfield. 34-3tp

FOR SALE: Perfect section 15 miles Hereford, good road and mail route. Best buy in country at \$16.00. Half section all in grass, \$14.00, well located. See Claud Higgins, phone 642-J. 34-3tp

FOR SALE: 34 head choice one and 2 year-old heifers, 42 head young cows, 22 calves by side, 72 good young cows, 4 calves. See George McCurry. 34-3tp

FARM FOR SALE: 1/2 section 1 1/2 miles Northeast of Hereford. Shallow water. Priced right, terms. Claud Ayres, Vernon, Texas. 34-3tp

FOR GRAZING: Section 51, Block K 7/9 miles north and 9 miles west of Hereford, \$1.00 per acre. Pearl A. Smith, 307 N. Pierce St., Amarillo, Tex. 33-8tp

FOR TRADE: Residence property in Vernon, Texas, for land, or good land equity in Hereford territory. Vernon property in good state of repair and rented to permanent occupant. Write Box 218, Chillicothe, Texas. 32-4tc

FOR SALE: 160 acres of land adjoining town section of Hereford. Half in cultivation, rest in grass. Real sacrifice price of \$22.50 per acre. Terms \$1,000 cash, balance in six equal annual installments, 5% interest. T. J. Carter, Hereford, Texas. Phone 55 and 327-J. 29-1tc

WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. MILLER AUTO STORE 15-1tc

FOR SALE: 320 acre improved farm, 5 miles north 1-2 west Friona, Texas. 300 cultivation. Possession \$30.00 per acre, 1-2 cash. H. C. Davis, Route 2, Friona, Texas. 30-8tp

BUTANE GAS. Call or write

Household Supply Co. Phone 2231-W, Canyon, Texas. 29-6tp

WANTED

WANTED: Housekeeper for family of 3. Need not stay nights. Mrs. T. J. Carter, phone 377-J. 36-1tc

WANTED: To buy dried pinto beans and blackeye, cream, brown crowder and other varieties of dried peas. Phone 4321 or write Care P. O. Box 1333, 1906 Ave. F., Lubbock, Texas. L. R. Barron Company. 36-4tc

WANTED: Butane bottles and regulator. Milton Brown, Rt. 2, Friona. 36-1tp

WANTED: 3 miles barb wire fencing. Also a lot of hog wire. See George McCurry. 34-3tp

WANTED: 200 head native feeder hogs, 50 to 75 lbs. See George McCurry. 34-3tp

WANTED: Small 3 or 4 room house to be moved. See George McCurry. 34-3tp

WANTED: Girl for general housework at once. Call 687. Mrs. Mary Palmer. 33-3tp

WANTED: Couple or small family to keep house. Will give 3 rooms for board. Steve Sanders, Box 37, Hereford. 34-3tp

HEREFORD



BULL

By JIMMIE GILLENTE

Who pays the salary of a prisoner of war? I need some good, conclusive proof on this subject and I need it in a hurry.

In the course of conversation a few days ago, I told Cheyney Halleg that salaries of such commissioned officers are paid by the country which holds them captive, but that the salaries of privates and of non-commissioned officers are paid by their native country. In other words, if we capture a Japanese private, corporal or sergeant, his salary will be paid by Japan; if we capture a Japanese commissioned officer (Second Lieutenant or better in this country) we will have to pay him the same salary he was drawing from his government during the time we hold him prisoner. Cheney says I am plain nuts. He says that the reason they have no asylums in Arkansas is because they send all the crazy people to Texas to be editors.

I still think that this is right. However, I have no proof of the statement and may be wrong. It's just one of those things you happen to read some time and they pop into your mind.

If this is true, it is entirely possible that some of the prisoners in the concentration camp here may draw more money from the U. S. Government than will many of the guards and most of the people here in town. Anyway, I would like to know for sure about this situation. Cheney just bursts out in a laugh every time he sees me, and I am getting tired of it. If anyone can furnish some dependable proof, I will buy them a drink if I am right and Cheney will do the same if he is right. He didn't say he would, but I put the offer down anyway because I am sure he won't win.

A lot of people have jumped me out for not having a Bull Column last week. All I have to say is that it was capably explained the week before by Homer Fox. After a fellow goes through an ordeal like that he is supposed to have a week to recover.

People keep reminding me that "Cousin Lee" was re-elected to the post of Senator. Most people take for granted that I was 100 per cent wrong in my prediction, but Boyd Knox gave me a 50 per cent average, due to the fact that I also said Allred would carry this county. Anyway, it is all over now and I am ready to do everything in my power to help Senator O'Daniel. I have talked with numerous other Allred boosters who feel the same way. Senator O'Daniel has a tough job ahead of him. He needs help and cooperation from everyone. I believe the narrow margin by which he won will make him a better senator than ever before. He has publicly said he will cooperate with the administration and that's what we all want: until this war is won.

This is getting to be a wet country and it's complicating things. The potato men can't dig their spuds, and many wheat farmers are waiting to plant, but it keeps on raining. It is all the fault of the government, too. A few years ago it got so dry that they sent some experts down here to do something about the "dust bowl." They did the job too well, that's all. When it rains too much, just cuss the Soil Conservation bunch. George Brumley is already trying to buy some kind of frogs which he and Bob Higgins have figured out.

Claude Ricketts, chair-

Remember, also, that you are putting yourself in danger when you repeat such stuff. You might find yourself yanked before a grand jury. You might face a damage suit. You might have to face criminal charges. Some gossips in this area are faced with such dangers right now. Those mentioned in gossip are not the sort who "take" such things "lying down." They are in the process now of doing something about it.

This is the sort of treatment that gossips deserve. But by far the better plan is for every American to refuse to become a gossiper, and to refuse to place even the slightest credence in that he cannot escape hearing. Lubbock Avalanche Journal, Sunday, Aug. 30.

man of bond sales in this county, dropped in and mentioned that the county purchased \$31,522.75 in War Bonds during August. The figure is that of the actual amount spent here. In 10 years owners will redeem these bonds for \$42,075.00—drawing \$10,552.25 in interest on their investment.

W. G. Harris mentioned the other day that he saw a mountain lion on his place between here and Friona. Mr. Harris thought it was a coyote at first, but more careful inspection proved the animal to be a cat. He got to asking folks, and several told of having seen these lions on rare occasions. He believes it was passing through here and heading for New Mexico. He says he has also occasionally seen porcupines in this section. There are a few scattered mountain lions down in the Caprock region and he is probably correct in assuming that the animal was on its way west. Will some of the old timers give the lowdown on why these animals are moving. Animals, unlike people, usually have excellent reasons for moving. I'll bet Uncle Walk Bradley or Mr. Baird can explain the situation, too.

W. L. Johnson topped the hog market in Clovis the other day. He sold 51 hogs and got 14 cents a pound for them.

Just got a letter from Sgt. Roy V. Smith. It is postmarked San Francisco, and was dated July 29th. Roy wants a few copies of The Brand and would like to have names and addresses of some of the other boys in our armed forces in hopes that he may see someone from home. This is information which we cannot release about boys in the war zone. You will note that Roy's address is San Francisco, although he is somewhere overseas. However, I am going to print his post office address, and why don't some of you mugs write him a letter. He would especially like to hear from boys in the service. He adds: "Everything is alright with me. Wish I could write you a blow-by-blow description of what is going on here, but it is impossible. I am still bucking for general."

The address is: Sgt. Roy V. Smith 3806773, Co. D. 46 Engrs., A. P. O. 922, Postmaster, San Francisco, Calif.

Here is a letter from K. W. Clayburn, who is now in San Diego. He says:

"Dear Jimmie: "We failed to receive last week's copy of The Brand, and when a person is in a boom city like this he sure misses the hometown paper. Especially that famous Bull Column of yours. "Sure hope Hereford will be better prepared to take care of a crowd of workmen than this city was. This housing situation is quite a problem when not planned for a little ahead of time. You of course, will not have what this city had, but on a small scale it will probably be just as bad. Here there are two or three families for every possible vacancy, and more people come all of the time. "Well, we have decided that our subscription is out or nearly so, so am inclosing check for one year's subscription. Keep the news coming. "Mr. K. W. Clayburn, "1640 Broadway, "San Diego, Calif."

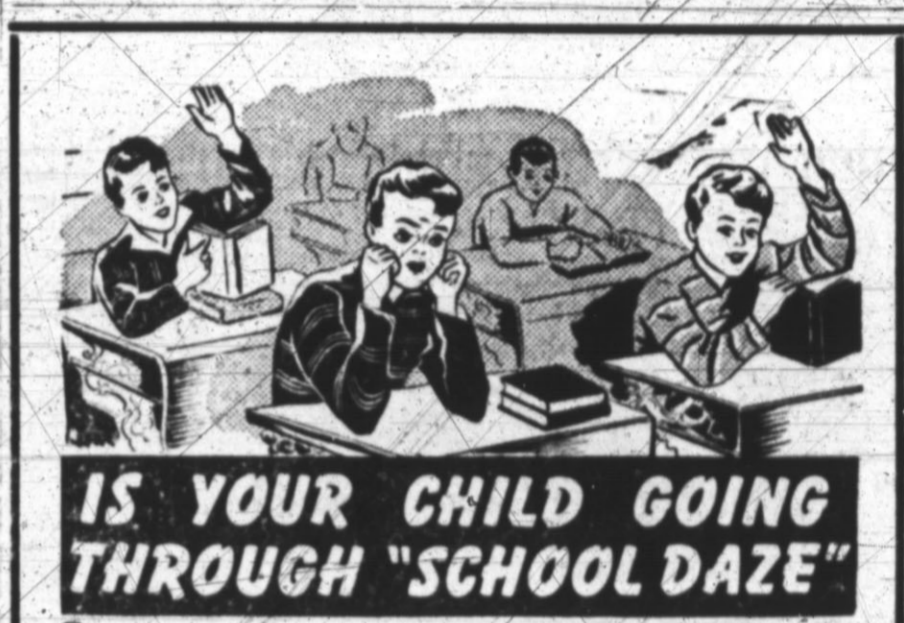
Class I-B Out Of Draft Set-Up

Selective service classification I-B was officially abolished this week and the men formerly placed in that class because of physical disabilities will be reclassified this fall under a shortened list of defects which will place a majority of them in I-A and the remainder in IV-F, according to orders received by the Deaf Smith County Draft Board this week from selective service headquarters in Washington.

The boards were instructed to reclassify their I-B men by their order numbers, not to exceed one-fourth of the men during each of the four months beginning with September. The board was ordered to observe the latest classification policies concerning

dependency, family relationship and occupational classification. Class I-B was set up for men with defects ranging from those with curable diseases up to those with disabilities which incapacitate them for work of any kind. Men with disabilities which did not prevent them from making a living or from working may expect to be called for non-combat duty, as the army has many jobs which can be filled by men who are not fit for battle duty. Men now in I-B who have diseases or disabilities which make them unfit for limited military service will be placed in IV-F. Men now in I-B will be given a physical examination under materially lowered requirements for passing. Those who pass will be put in I-A, which will make them subject to induction into the Army where they will be assigned duties according to their abilities, or they will be placed in one of the deferred classes according to dependency, family relationship or occupation necessary to the war effort.

NOTICE!
 After September 8, we will Close at 7:00 P. M. Each Day
 Hereford Locker and Cold Storage



IS YOUR CHILD GOING THROUGH "SCHOOL DAZE"

Many a child does poorly in schoolwork because minor defects of sight and hearing handicap him in his studies, giving him an inferiority complex and make him nervous and restless in the classroom. Send your WHOLE child to school. Have your family physician give him a thorough physical examination at the time you have the child inoculated against diphtheria. A healthy child—a child who sees, hears and feels well—learns better and faster.

Bring your doctor's Prescription to Us, to be Filled. Registered Pharmacists on duty at all hours.

Start Your Winter Vitamins

Our Complete Stock of Vitamins enables you to get exactly what you want. 100 CAPSULES OF

Vitamin A-B-D-G \$2.49



Hereford Laundry and Dry Cleaners

PHONE 298
 Laundry Services

- Rough Dry, 7c lb. Flat is finished, rest starched and dried.
- Semi-Finish, 6c lb. Flat is finished, rest dried, not starched.
- Thrifty, 6c lb. Flat finished, rest damp, ready to iron.
- Fluff-Dry, 5c lb. All tumbled dry, no starch.
- Wei Wash, 3c
- Family-Finish Bundles: Flat, 6c lb.; Finished, 15c lb.

Your list is Required with each Bundle, or our Count must be accepted as correct.

Dry Cleaning Prices

- Men's Suits or Ladies' Plain Dresses 50c
- Pants, Slacks, Skirts or Blouses 25c
- Ladies' Plain Coats 50c

USED CARS!

- 1941 CHEVROLET De Luxe Town Sedan
- 1940 OLDSMOBILE 4-Door Sedan
- 1939 CHEVROLET Town Sedan
- 1937 PLYMOUTH Sedan

We Will Remain Closed on Monday, Sept. 7. LABOR DAY

Kinsey Motor Co.
 Chevrolet — Oldsmobile

SOCIETY

L. A. E. Club Is First Federated Club To Resume 1942-43 Program Schedule

First of Hereford's federated study clubs to begin the year's study schedule was the L. A. E. Club, which resumed study programs Tuesday afternoon after the summer vacation. Mrs. T. W. Roberson was hostess for the meeting.

Programs for the year's work are built around the course of study "America and Her Relations" with health programs, federation and religious programs as added features. Two social features are scheduled, the annual Christmas party and the closing luncheon.

New year books were presented by the year book committee which consisted of Mrs. Bill Hutson, Mrs. Arlie Dean and Mrs. Judson Skaggs.

Officers of the club are Mrs. George Suggs, president; Mrs. Robert Veigel, vice-president; Mrs. T. W. Roberson, secretary-treasurer; Mrs. Bob Higgins, parliamentarian; and Mrs. Jim Hig-

gins, council member.

Subject for the Tuesday afternoon program was "The ABC Countries" with roll call dealing with the Literature and Arts of Latin America.

A panel discussion on ABC Countries was directed by Mrs. Altus Higgins, leader. Mrs. Bob Higgins and Mrs. Bill Hutson represented Argentina, Brazil and Chile in the discussions.

Mrs. T. W. Roberson sang "Down Argentine Way" giving her own piano accompaniment.

The Roberson home was decorated throughout with early fall flowers in harvest colors. Dainty corsages, made of miniature scarlet zinnias and tiny portions of malve heads and red-top cane, decorated the refreshment plates.

Members attending the meeting were Mesdames Altus Higgins, Bob Higgins, Bill Hutson, Jim Lipscomb, T. P. McCollister, Geo. Suggs, and the hostess.

Garden Party Highlights Social Events For The Past Week-End

One of the most outstanding social affairs of the season, both for the nature of the party itself and for the size of its guest list, was the tea given in the flower garden at the home of Mr. and Mrs. Harry Seed Friday afternoon. The tea complimented Mrs. Clyde Wright of Silverton and Mrs. J. E. Beyer, Jr., of Hutchinson, Kan., sisters of Mrs. Seed who have been visiting relatives here. Hostesses for the party were Mrs. Seed, Mrs. J. E. Beyer and Mrs. W. E. Dameron.

Miss June Dameron and Miss Beverly Beyer of Hutchinson greeted the guests and directed them to the backyard flower garden where profusions of flowers grow, each to contrast its neighbor in form and color, yet the whole composing into an attractive group to furnish an ideal background for a party. Spaced about over the lawn were tall garden baskets filled with flowers of every description.

In the receiving line were Mrs. Clyde Wright, Mrs. J. E. Beyer, Jr., Mrs. Seed, Mrs. J. E. Beyer, Sr., Mrs. W. E. Dameron and Mrs. Sam Jolly, the former Miss Nola Margaret Blue.

The refreshment table was centered with a flat arrangement of fragrant clematis with dainty sprays trailing over the heavy lace cloth to the table's edge. Silver appointments were used with Mrs. A. M. Jones, Mrs. F. H. Oberhiser, Mrs. C. C. Ferguson and Miss Frances Dameron presiding.

Over one hundred guests were invited to call between the hours of 7 to 7:30 and 7:30 to 8.

Coterie Club Is Entertained

Mrs. E. B. Hicks entertained members of the Coterie Club at her home on Witherspoon Avenue Friday afternoon. Arrangements of asters furnished attractive decorations for the party. Special guests included Miss Aline Walker of San Angelo and Mrs. Meade Haile.

Contract games provided entertainment and Mrs. Knox Kinard was awarded the defense stamps for high score.

Members present were Mesdames Grant Fuller, Knox Kinard, J. W. Witherspoon, F. L. Lucas, Wm. Teter, Howard Gault and the hostess.

Club Group Meets With Mrs. Ray Boyd

Meeting at the home of Mrs. Roy Boyd last Thursday afternoon the Jolly Workers Club made plans for a picnic to be held this week under the direction of Mrs. M. H. Wiseman, social chairman.

The group completed work on their Red Cross project and engaged in embroidering for the hostess.

Refreshments were served to Mesdames John Walker, Lee Caldwell, M. H. Wiseman, Chas. Callaway and C. W. Botts, members, and Mrs. Shipley, a special guest. Next meeting will be held with Mrs. Lee Caldwell.

Presbyterian Women Begin Fall Sessions Of Auxiliary Tuesday

Members of the Woman's Auxiliary of the Presbyterian Church opened its fall group sessions Tuesday afternoon.

Westside Group met at the home of Mrs. John Haberer with "The Life and Teachings of Paul" as the new study lesson. Mrs. Vern Witherspoon gave the discussion. Mrs. Henry Hastings had charge of the devotional and Mrs. Haberer gave the year book of prayer.

Fastside Group met at the church to begin the new study book "Pattern for Living" by Basil Matthews. Mrs. E. H. Norton was leader and Mrs. C. C. Ferguson gave the devotional. A round table discussion was featured.

Group Three met at the home of Mrs. J. T. Gilbreath, Jr. with Mrs. Paul Mathers in charge of the lesson. "Living Religion" is the new study book chosen by the group. Mr. Ralph Hastings conducted the devotional and Mrs. James Alken gave the year book of prayer.

Baptist W. M. S. Meets For Study

The Woman's Missionary Society of the Baptist Church met at the church yesterday afternoon for a study program with Mrs. Jim Lipscomb leading the lesson.

The subject for study was "Think on These Things" and dealt with prayer, faith and soul winning. Discussions were given on those topics as related to cities, rural communities and mountains.

Mrs. Harry Whitechurch conducted the Bible lesson and Mrs. B. C. Roberson gave the opening prayer. Mrs. Wirt Phillips and Mrs. A. L. Manjeo gave talks and special music was furnished by Mrs. A. O. Thompson and Mrs. T. W. Roberson.

Hereford Soldier And Crosbyton Girl Will Wed Saturday

Corporal Clyde Posey of Camp Berkeley, Abilene, and Miss Rowena Karr of Crosbyton will be married Saturday, Sept. 5, at the home of the bride's parents. She is the daughter of Mr. and Mrs. R. E. Karr of Crosbyton, and Mr. Posey is the son of Mr. and Mrs. E. B. Posey of this city.

Mr. Posey was called into the service in March of this year and has been stationed at Camp Berkeley for some time.

Birthday Dinner Honors J. E. Morrison

J. E. Morrison was honored Sunday when Mrs. Morrison entertained with a dinner celebrating his 86th birthday. Assisting the hostess were her daughters, Mrs. Fred Burns and Mrs. W. J. Frost, and guests were members of the family and friends.

After dinner, the afternoon was spent taking pictures and listening to Mr. Morrison's re-

call events of the past. Guests were Mr. and Mrs. W. J. Frost and family of Bippus, Mr. and Mrs. J. C. Morrison and children of Westway, Mr. and Mrs. J. R. Overstreet of Ford and Mr. and Mrs. Fred Burns and family, Mr. and Mrs. Ray Clark and family and Mr. and Mrs. George Bippus, all of Hereford.

I. O. O. F. and Rebekahs Celebrate Birthdays

A combined program celebrating the organization dates of the I. O. O. F. and Rebekah Lodge was held at the I. O. O. F. hall Tuesday night. It was the one hundred and twenty-third anniversary for the Odd Fellows and the ninety-first for the Rebekahs.

An impressive candlelighting service was presented with all members taking part. Mrs. John Jacobsen, Jr., provided the music and a social hour was enjoyed after the program.

Gift Party Is Compliment To Hereford Couple

Mr. and Mrs. Henry Kendall, whose recent marriage took place in Clovis, N. M., were complimented with a surprise gift party last week. Members of the Re-

bekah Lodge went to the Kendall home after the regular Lodge meeting to present a gift from the organization.

Attending the surprise party were Mesdames John Jacobsen, Jr., Lee Coconougher, Hazel Sparks, A. D. Godwin, Edna Bowe, Myrtle Witherspoon, Edd Cox, A. D. Mills, Miss Mary Bradley, Mr. and Mrs. Troy Womble, Mr. and Mrs. E. E. Fridley, Mr. and Mrs. Arthur Rogers, and Mrs. Ted Young of California.

Family Dinner Party Compliments Guests

Mrs. A. M. Jones was hostess recently at a family dinner complimenting out-of-town members of the family who have been visiting here. Garden flowers were used throughout the house with bright variegated tones suggesting the autumnal season.

Attending the family affair were Mrs. Claude Witherspoon of Dallas, Mrs. Clyde Wright of Silverton, Mr. and Mrs. W. E. Dameron and family, Mr. and Mrs. Travis Dameron, Mr. and Mrs. Harry Seed, Mrs. W. B. Dameron, Miss Frances Dameron and the hostess.

There is only one time for any individual to take a forward stride: immediately.

"Regular" Brand Ads will Bring Home the Bacon!

COATS... DRESSES SUITS

in new
Velveteens and Sheer Woolens

Choose from Our
Nationally Advertised Lines:

Paul Sachs... Justine... Leighton... Nelly
Dons... LeVine... Georgiana... Rite
Fit... Reich... Klafter and So-
del... and many others!

Fashion Dress Shoppe

"USE OUR LAY-AWAY PLAN"

Yes! It is Fall Opening Sale

Our Stock is Complete. Make your Selections NOW... and use our LAY-AWAY PLAN!

BLANKETS FULL STOCK! \$1.95 UP

Suits... Trousers... Sport Coats...
Jackets... Sweaters... Oxfords...
... and Hats

Moderately Priced!

Give us a chance to show you that We Save You Money on Quality Goods!

Visit our Ladies' Ready-to-Wear Department... Blouses... Lingerie... Dresses...
Skirts... Millinery... Wash Frocks... Purses... Etc., Etc.

The Popular Store

THE STORE OF SERVICE... SINCE 1921

FOR VICTORY BUY WAR SAVINGS STAMPS AT OUR STORE NOW

COUPON
Package 30 HARDWOOD CLOTHES PINS With Coupon... 9c

55c
Orlis
Tooth Paste 27c

100 Pks.
Soap Flakes
3:26 (LIMIT 2)

25c Size
JOHNSON'S TALCUM
21c

51.55 Size
PINKHAMS
Vegetable COMPOUND 97c

25c Size
EX-LAX LAXATIVE
19c

Head's
DEXTRI MALTOSE
LI. CAN 63c

Large Tube
LIFEBUOY
Shave Cream 27c WITH ANY SHAVE FOAM

1/2 ounce
MERCURO CHROME
11c

Roller for
ATHLETE'S FOOT
MORRIS 47c

51 Size
WILDROOT
Hair Tonic and the Freelybrush HAIR BRUSH 95c

30c Size
SLAN'S LINIMENT
29c

1/2 oz. 25
SCHICK
INJECTOR BLADES 46c

"WE SELL FOR LESS"
HAILE DRUGS
PHONE 99
PRICES GOOD FRIDAY-SATURDAY-MONDAY

Walgreen Agency Drug Store

HIND'S 39c
\$1.00 LOTION

TISSUES 21c
CLEANSING - 500

ASPIRIN 13c
BOTTLE OF 100

P&G 3 for 13c
LAUNDRY SOAP

A-B-D-G \$1.98
VITAMINS - 100 CAPSUL

SCHOOL SUPPLIES

WHITEFACE
Note Book Covers... 25c
EVERSHARP PENCILS... 10c
FOUNTAIN PENS... 25c, 50c and \$1.00

"Masterpiece"

THEME PAPER... 5c and 10c
UNRULED THEME PAPER... 5c and 10c
DRAWING PAPER... 5c and 10c
LOOSE-LEAF COVERS... 10c and 25c
STENO PADS... 10c LEDGER PAPER... 5c
TYPING PAPER... 10c Big Chief Tablets... 5c
THEME PAPER-NOTEBOOKS... 10c
COMPOSITION NOTE BOOKS... 5c, 10c and 25c

INKS... 10c -- 15c -- 25c
Sheaffer's - Carter's - Parker's

PENCILS... ERASERS... ART GUMS... REINFORCEMENTS... PAPER CLIPS... COMPASSES... PEN STAFFS... PASTE... RULERS... PENCIL LEADS... MUSCILAGE... Etc.

GUARANTEED FOUNTAIN PENCILS
Sheaffer's - Parker's - Eversharp
\$5.00 \$8.75 \$10.00 \$12.50

Get Quick Relief!
ALKADENE TABLETS
Action Alkaloid Tube of 25... 42c

HAY FEVER?
Breathe Easier with ANEFRI... 98c

PLUS 10% FEDERAL EXCISE TAX ON TOILETRIES, WATCHES AND CLOCKS

1/2 ounce
NECRO
11c

51 Size
WILDROOT
Hair Tonic and the Freelybrush HAIR BRUSH 95c

30c Size
SLAN'S LINIMENT
29c

1/2 oz. 25
SCHICK
INJECTOR BLADES 46c

24 SHEETS or 24 ENVELOPES
Scored with Fine Quality Linen
YOUR CHOICE... 9c
WITH THIS COUPON

60c Size
ALKA-SELTZER 49c

Bottle 100
HINKLE FILLS 14c

15c
ZINC OXIDE 13c
Ointment - 1 Ounce

AT OUR
FOUNTAIN CHOCOLATE MALTED MILK 20c
A Real Treat! Rich! Satisfying!

Flat
MILK OF MAGNESIA 39c
Walgreen

75c Size
DOANS 49c
Chewable PILLS

TUSSY RICH CREAM
SPECIAL SALE!
NOW ONLY \$1.00
REG. \$1.75
LIMITED TIME

Richly lubricating cream for sensitive dry skin. Use Tussy Rich Cream night- on face and throat to help guard against flaky roughness... drawn, leathery look. Coaxes skin to feel smoother, look more youthful. Buy now... save!

Box 12
KOTEX NAPKINS 22c

Bottle 50
SODAMINT TABLETS 13c

WAXED PAPER 19c
Moist-Tex - 125 Ft. Roll

Ideal For Home, Office or Factory!
20-PC. FIRST AID CABINET
First Aid Cabinet
First Aid Instructions
40" TRIANGULAR BANDAGE
Approved for First Aid

ON THE HOME FRONT

All Partners In Tremendous Undertaking

"We are all in this war all the way," President Roosevelt declared in his address to the nation, Dec. 9, 1941. "Every single man, woman and child is a partner in the most tremendous undertaking of our American history."

Since that statement was made, practically everyone has become aware of his partnership, as the various phases of the nation's war program have been developed.

Developments in the last week have brought a fuller realization on the Home Front.

Included was the War Manpower Commission's announcement that all able-bodied male students enrolling this month in college and universities are destined for the armed forces, and that all others must prepare themselves, physically and vocationally, for appropriate war service.

Responsibility for determining the specific training for students destined for the armed forces is a function of the Army and Navy. The War Manpower Commission will develop plans for guidance of those who serve in other capacities.

In addition to students, all sound and physically fit men face the possibility of being called into selective service. And, to keep war production and essential civilian industry going, their places must be filled by women, older men, and those whose military usefulness is slight.

To our mobilization of manpower and womanpower, the national Institute on Education has called upon educators from all parts of the country to consider the most effective way to make use of all the students in the country, from elementary grades through college.

The Boy Scouts, Girls Scouts and other groups already have shown their mettle in various drives, but the new program will go further. Schools may furnish volunteer battalions for harvesting, rationing programs, civilian defense, and other activities, while school buildings will be used for classes in radio operating, war work training, and preliminary preparation in specialized subjects.

Manpower Shortage This need for manpower has become paramount in some of the industrial centers of the North and Northwest, and this week became more evident here in the Southwest. United States Employment Service offices throughout Texas and Oklahoma received urgent instructions

to recruit all available labor to go to the aid of sugar-beet growers of the San Joaquin district, near Sacramento, Calif. Prevailing wages will be paid and transportation to the area will be furnished. All U. S. Employment offices in Texas and Oklahoma are aiding in the recruiting program.

In addition, defense schools in the Southwest reported during the week that they were having difficulty in training defense workers fast enough to supply needs of war plants.

In price control, this week marked another milestone in consumer participation. Under the OPA regulation No. 165, setting ceiling prices that can be charged for services, beginning September 1 each seller of services covered must have available for public inspection a list of his ceiling prices. The seller also must file a copy of the list with his local County War Price and Ration Board by September 10.

Among the services covered are laundering, cleaning and dyeing, hat blocking, auto parking and storing, various kinds of repair work—such as shoe, typewriter, watch and clock, and auto repairing—and many others.

Control of service prices is a part of the over-all program intended to keep down the cost of living. As it is with commodities, service ceilings are the highest prices charged in March 1942.

Emphasizing the shortage of materials, War Production Board announcements of the week included notice to laundries, dry cleaning establishments and motion picture theatres that they will not be able to replace equipment for the duration.

Lumber Under Control WPB has replaced its temporary "freeze" order on softwood construction lumber with a permanent control on the distribution and use of all types of softwood lumber. The new WPB order, M-208, puts purchase orders into four classes, with automatic priority ratings granted, according to use of the lumber.

Equipment Control Tightened Effective August 27, many types of industrial equipment can be purchased only on a priority rating of A-1-C or higher, instead of the A-9 rating which formerly was sufficient. This amendment to WPB Order L-123 covers passenger and freight elevators, fans, compressors, pumps, electric motors over one horsepower and other types of general industrial equipment. The amendment, however, permits production and delivery, prior to October 1, 1942, of equipment ordered before August 27 on an A-9 or higher rating.

Increased Oil Shipments Sought With shipments of oil to the eastern states clocked August 22 at 817,980 barrels daily, a slight drop from the peak of 830,000 barrels recorded the previous week, due to washed-out railroad bridges, ODT officials and representatives of the petroleum industry announced further plans to increase shipment from the Southwest in solid trainload lots. Instructions have been sent to

small shippers of oil on routing their cars by the most expeditious routes. The Offices of Petroleum Coordinator for War also has banned use of tank cars for moving gasoline in the Southwest and mid-west, so additional cars will be released for eastern traffic. An estimated 70,000 tank cars now are carrying oil to the east, in solid trainload movements of 50 or more cars. Appointment of W. M. Kent, of Homer, La., as assistant deputy associate director of ODT, to handle oil shipments from Louisiana, Arkansas and East Texas, has been announced. Mr. Kent's office will be at Shreveport, La.

Livestock Ceilings Planned

Assuring livestock producers that anything in the way of surprise action will be avoided, OPA has announced that definite plans are in process for placing a price ceiling on live hogs and similar action is contemplated soon on cattle prices. Working out of ceilings will be undertaken in close consultation with producers, and completed plans will be submitted to the Secretary of Agriculture for concurrence. With a strong demand for beef cattle in prospect, the market will be more stable, as compared with other years, and feeders who buy carefully may look forward to the coming year with confidence.

Home-Made Dresses Controlled

WPB's new limitation order, L-153, effects the same conservation of materials in women's dresses and other garments made at home as those set up for ready-made garments in order L-85. The new order applies to paper patterns used by home dressmakers. The more severe measurement restrictions on wool garments ordered by L-95 for ready-made garments are not included in the pattern order, as manufacturers cannot know for what material the pattern will be used.

Radio Campaign Planned

Beginning September 14 and continuing through October 26, the Federal Government will conduct a national radio campaign designed to inform the people of the facts of the nation's war effort. Announced by the Office of War Information, the program was described as the most important ever undertaken in this country. All radio stations will be sent transcripts featuring such news commentators as William Shirer, Walter Winchell, John G. Hunter, Lowell Thomas and Raymond Gram Swing. These commentators will report war effort facts on 14 of the major United Nations, including England, Russia, China, Greece and the Fighting French.

Bicycle Quotas Announced

September rationing quotas of new adult bicycles for the six-state Southwestern OPA region have been announced as follows: Arkansas, 443; Kansas, 1152; Louisiana, 961; Missouri, 1960;



Ex-circus performer Tom Kitchen is tutoring these Long Beach youngsters in the intricacies of operating a unicycle. Riding a conventional bike is too tame for them.

Oklahoma, 962, and Texas, 2968. New Typewriter Rental Banned

A ban on rental of new typewriters and used non-portable typewriters made since January 1, 1935, has been issued by OPA. All used machines in this classification that are now rented must be returned to dealers by September 15. This action was necessitated by slow public response to the Treasury Department's drive to buy 300,000 used typewriters from their owners to fill urgent needs of the Army, Navy and other government agencies. The new OPA order also placed a three-month limit on rentals of standard typewriters made before Jan. 1, 1935, and all used portables. Although so-called "stripped" portable machines and obsolete typewriters are released by the new OPA order for unrestricted sale, all other sales are governed by rationing regulations.

Share-A-Truck Plan Urged

With a September truck tire allotment for Texas of 18,459, almost six thousand below the August OPA rationing quota, Mark McGee, State OPA director, urges all farmers to plan speedy adoption of "share-a-truck" plan to insure movement of fall crops. This plan already is being used successfully in Ellis County, he said, and will be presented at Lubbock on September 8 to a meeting of local war price and rationing boards of 21 South Plains counties and representatives of 15,000 farmers in that region.

Dawn Items

By MRS. CARL WIMBERLEY

Farmers were able to get in the fields the latter part of the week but heavy rains totaling over 2 inches fell Monday and in the night. Late feed crops are looking very fine.

Thirty-one were present at Sunday School this week. Next Sunday, Sept. 6, is Rev. Clarence Wylie's regular appointment to be here. Everyone is invited to be present.

Several people met at the school house to discuss matters pertaining to the school cafeteria Friday evening. Among those present were Mrs. R. A. Frye, Mrs. Baker Wombie, Mrs. Charles Benton, Mrs. C. J. Franklin of Oklahoma, Mrs. Johnnie Wombie, Mrs. Ray Burris, Mrs. Carl Wimberley, H. H. Miller and L. A. Smith. The trustees had a school board meeting.

Miss Inez Miller returned home Wednesday from Dumas where she began work recently. Miss Miller left Sunday for Hot Springs, N. M., where she began teaching in the high school Monday. She will teach commercial work.

Mrs. Walter Fincher who has been visiting Mr. and Mrs. George Suggs several weeks left last week for Perryton where she will visit before returning to her home in Dallas.

Mrs. Felix Becker and Mrs. Frank Klement of Muenster visited Mr. and Mrs. Carl Luke

and family recently. They are Mrs. Luke's sisters.

Mrs. D. C. Hasley and daughter, Donna Kay, of Tulsa and Miss Ethel Wombie of Hereford visited in the homes of Baker and Johnnie Wombie during the week.

Mrs. C. J. Franklin and children, Patsy Jean and C. J. of Mangum, Okla., visited Mr. and Mrs. Baker Wombie from Thursday until Sunday.

Mrs. R. A. Davidson and son, Albert, of Cleveland and Miss Ann Davidson of Houston arrived Monday to visit Mr. and Mrs. H. E. Miller. They left Thursday with Mr. and Mrs. Roy Franks and daughters of Kings Mill, who spent the day in the Miller home.

Mr. and Mrs. Johnnie Willis and son, Carrol Dean, of Tucumcari were visitors in the Miller home over the week end.

Mr. and Mrs. Roy Holmes and children of Phillips visited recently in the home of Mr. and Mrs. W. A. May.

Mr. and Mrs. Suggs and children visited last week end with Mr. and Mrs. J. W. Fincher at Tulsa.

Mr. and Mrs. Woodrow Benton spent last Sunday night with Mr. and Mrs. Charles Benton. Private Benton has been home from Ft. Bliss on a furlough.

Mr. and Mrs. T. H. Benton of Petersburg visited Sunday night with Mrs. J. G. Coe and sons.

Mr. and Mrs. Lester Galley received a surprise visit this week from their son, Charles, who has been working in aircraft factory in San Diego since Christmas. Charles came with a friend who visited his parents at Muleshoe. They left Sunday afternoon.

Mr. and Mrs. William Wimberley and son visited Saturday with Mrs. Elmer Oberst and baby, Velda Jean, who are in an Amarillo hospital.

Mrs. Julia Samuelson visited in the home of Mr. and Mrs. Jess Caldwell near Hereford Sunday. She visited relatives in Canyon Saturday.

Mr. and Mrs. Ernest May were dinner guests at the home of Mr. and Mrs. Bill Borden in Hereford, Sunday.

Bob Miller of Ft. Worth is visiting in the homes of the Miller families and Lloyd Bentley.

Mrs. John Wilson and daughter of Hereford visited over the week end with Mr. and Mrs. Johnnie Wombie.

A number of young people here are planning to leave soon for college. Misses Leona and Evelyn Luke will leave soon for Ft. Worth to attend O. L. V. College where Miss Leona was a student last year. Misses Helen Oglesby and Sarah Smith will enter West Texas State as freshmen. Miss Cerveria Ortega plans to attend business college in Amarillo. Obed Caraway will enter Texas A. and M. as a freshman.

A picnic supper honoring Mr. and Mrs. Jim White who are moving to Canyon for the ensuing school term was held on the lawn at the home of Mr. and Mrs. Baker Wombie Sunday evening. A watermelon feast completed the meal.

Among those present were Mr. and Mrs. Troy Wombie, Mrs. John Wilson and daughter of Hereford, Mr. and Mrs. Floyd Tomlinson and family of Daniel, Mr. and Mrs. R. A. Frye, Mr. and Mrs. Johnnie Wombie, Mr. and Mrs. Cecil Walker, Mr. and Mrs. W. A. May, Mr. and Mrs. Ernest May, Mr. and Mrs. George Suggs, Mr. and Mrs. John Kuhles, Mr. and Mrs. Carl Luke, Mr. and Mrs. Walter Galley, Mr. and Mrs. H. E. Miller, Mr. and Mrs. Carl Wimberley, Mr. and Mrs. Baker Wombie, Mr. and Mrs. Ernest Hardman, Mr. and Mrs. A. T. Frye, Mr. and Mrs. William Wimberley, H. H. Miller and their families.

A girl may wear a golf outfit when she can't play golf, and a bathing suit when she can't swim, but when she puts on a wedding gown, she means business.

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Dear Smith County. Write us for information concerning land ownership. Deaf Smith County Maps 25c MEMBER

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THERES A HOST of Bargains IN TODAY'S ADS

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Protect WHAT HAVE YOU INSURE! John McLean Insurance Agency 112 W. 3rd Phone 273

Keep us on the job with more War Bonds!

When You Make Your Deposit... Buy - Bond!

Men are working seven days a week and not complaining... they are as anxious as you and I to win this war. But the war must be paid for and they know it! So they urge you, and so do we, to buy War Bonds... each payday... 10% of your wages... what you spare... to spear the Axis from the earth!

MEMBER F. D. I. C. First National Bank OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

LITTLE RONNIE AND HIS DOGS SNOOPER... LABOR IN FREEDOM'S FIGHT

CHEE-CHEE

MAC BY MOYER LOOK AT THAT KID STUDY... IT'S ALMOST TOO HARD TO BELIEVE... (WHAT ARE YOU STUDYING, MAC?)

WEAR THIS SCRAP TOO!

OH-I'M NOT STUDYING! I AM A MEMBER OF THE "WRITE A LETTER TO A BOY IN THE SERVICE CLUB"-I JUST WROTE A LETTER TO BILL JONES!!

Roping Match Tops Dalhart Rodeo Show

DALHART, Tex., Sept. 3.—Headlined with a \$2,000 match roping contest between two veteran argna performers, a Labor Day Rodeo program will be held in Dalhart Sunday afternoon, Sept. 6, at 2:00.

A bronc peeling match, junior steer riding event and a contest roping open to cowboys in this tri-state area as well as to turfite association members will round out the day.

The match roping is between Pat Lewis, 27, of House, N. M., unbeaten in ten years, and J. C. Kink, 33, of Clayton, N. M. Each will rope and tie ten wild Mexican calves. The men were only seconds apart in a roping match at Clayton last year, when King rode into hard luck and missed his last calf.

COURTHOUSE RECORDS

Warranty Deed

A. D. Mills and Viola Mills to R. A. Wells, NW 1-4 of Section 30, Blk. K-7.

R. R. Jackson and Lillie May Jackson to Mrs. Edna Green, West 160 acres of South 32d acres of Section 55, Blk. K-3.

Fred Schwartz and Rose Amelia Schwartz to F. J. Knabe, S 1-2 of SW 1-4 of Section 114, Blk. M-7.

B. N. Hubbert, Robert Milton Hubbert and Ruth Hubbert to J. K. Gray, Lots 7 and 8, Blk. 68, Town of Hereford.

Release

C. W. Workman to D. C. Walton and Helen Walton, all of Section 33, Twn. 5 N, R 3 E, Cap. Syn. Sub.

Home Owners' Loan Corp. to H. D. Reed and Myrtle D. Reed, deed of trust.

Fannie L. Oliver to T. B. Cox, deed of trust.

Quit Claim Deed

W. L. Johnson to Mary E. Johnson, S 1-2 of Lots 2, Blk. 28, Town of Hereford.

Mrs. C. B. Williams and Silas J. Williams to Hereford Cemetery Association, Lot 1, Blk. 134, Addition to Hereford Cemetery.

Hereford Cemetery Association to E. L. Donner, E 1-2 of Lots 3, Blk. 178, Addition to Hereford Cemetery.

Albert Herbst and Bernice Herbst to E. L. Donner, E 1-2 of Lot 4, Blk. 139, Addition to Hereford Cemetery.

Deed of Trust

R. A. Wells to C. C. Acker, trustee, all of NW 1-4 of Section 30, Blk. K-7.

Lester Stone et ux, Cecile Stone 2080 acres of land, 10 miles south from Adrian.

G. W. Brumley and wife, Mary C. Brumley to Cap. Freehold Land Trust, W 1-2 of Section 26, Twn. 3 N, R 3 E.

Palo Duro News

BY ETHEL ALLRED

Every one is especially urged to attend Sunday School next Sunday morning and B. T. U. Sunday night. There was a good crowd attending Sunday School and church last Sunday for both morning and night services.

J. T. McClain visited in the P. M. Elrod and J. C. Allred homes Thursday.

Carlos Anderson, an employee of a Hereford oil company made fuel deliveries in this community Monday.

Mr. and Mrs. J. C. Allred and Ethel were shoppers in Hereford Wednesday. While in town they visited with relatives.

The different families in the Palo Duro Baptist Church honored Mrs. Annie Gillespie, formerly of this community who now lives in Brownwood, with a birth-

Behind the Man Behind the Gun



HAYES

day card shower last week. We each wish for her many more happy birthdays.

Jim O. Jenkins made a business trip to Amarillo Saturday. J. C. Allred and Mr. O. G. Smith made a business trip to Hereford Saturday afternoon.

The pupils that will attend Wildorado Public School this year are very busy preparing for the opening of school, Sept. 7.

R. E. Oliver made a business trip to Amarillo Saturday.

The members of the Palo Duro Baptist Church gave Mr. and Mrs. J. C. Scruggs of this community a pounding, Sunday, to show the appreciation for their faithfulness in the church work.

Mr. and Mrs. Scruggs will soon move to Plainview where Mr. Scruggs will enter Wayland Baptist College and prepare for the ministry. Everyone sends best wishes and a hope for complete success with this young couple as they enter a new field of work.

Rev. and Mrs. R. B. Scruggs and daughter, Dorothy Jean, of Plainview were visitors at church services last Sunday. Rev. Scruggs attended Wayland Baptist College last year and will attend again this year. He is a brother of J. C. Scruggs and a former resident of this community.

O. G. Smith and son, Otis, delivered a load of scrap iron to Amarillo Tuesday.

Mrs. D. C. Hasley and daughter, Donna Kay, of Tulsa, and Miss Ethel Womble of Hereford were visitors in the E. W. Womble home Tuesday.

Mrs. Glyn Peasons, who was formerly Miss Billie Price, is visiting in the home of her parents, Mr. and Mrs. Toy Price.

Rev. and Mrs. Marvel Upton and Mr. and Mrs. J. C. Allred and Ethel were visitors in the I. A. Allred home in Wildorado Sunday.

T. C. Jones and family, Miss Mary on and Roy Lee Jones of Bushland were visitors at the Palo Duro Baptist church Sunday.

Mrs. R. L. Campbell is visiting her parents, Mr. and Mrs. Aaron Johnson of Ganado, a few weeks.

Mrs. I. T. Tidwell, and Miss Kathleen Tidwell of Wildorado and Miss Wilma Jean Dickerson of Canyon were visitors at the Palo Duro Baptist Church Sunday night.

It is difficult for other people to see a man who is wrapped up in himself.

Progressive News

BY MISS LUCILLE PARK

There were 24 present for Sunday School Sunday. Our superintendent, Mr. Dodson, was back and will be in charge next Sunday at 3:30.

Progressive will open school on September 14. Mrs. V. E. Dodson will be the teacher and grades from one to four will be taught. Lewis Harvey, trustee, states that the bus route is to be worked out this week. On Friday of this week patrons of the school are going to meet in the afternoon to clean the grounds and do the necessary repairing before school starts. Bill Burgess is to drive the bus. We are looking forward to a successful year of school again in our community.

Mr. and Mrs. Harold Donovan and son, Wayne, and Mrs. James Platt and children of Fredrick, Okla., who spent last week with their parents, Mr. and Mrs. C. C. Bowman, returned home Monday by way of Mrs. Platt's home. Mr. and Mrs. Donovan then went on to their home by way of San Antonio.

A. S. Higgins went to Amarillo on business Monday. Mr. and Mrs. Howard Higgins

and son, Darrell Blain, returned from vacationing in New Mexico, Sunday.

Kenneth Carmichael spent from Wednesday until Friday with his grandfather Harris at Summerfield.

Miss Lucille Hughes of Hereford and Miss Lucille Park visited in the Wiley Roberson home Friday and in the Doc Roberson home of Wyche Friday night.

Mrs. J. E. Henry of Walcott visited in the J. L. Park home Saturday and took her daughter, LaVelle, home with her.

Mr. and Mrs. Horace Hershey and sons were in Amarillo on business Saturday.

Everyone is sowing wheat in our community. Most of the volunteer wheat is up enough to plow up.

Ward News

MRS. CHARLES B. MILES

Mr. and Mrs. M. Wilson visited relatives in Amarillo Friday.

Mrs. Bill Hutson was in Amarillo Wednesday.

This community extends sincere sympathy to Miss Ara Lewis in the loss of her mother last week.

Mrs. Sydney Maxfield of Progressive was a business caller Sunday evening in the Fred Moreman home.

Mr. and Mrs. Dennis Barnard and Mr. and Mrs. Roy Crutchfield were in Pampa to attend the funeral services of their brother, Frank Crutchfield.

Mr. and Mrs. Fred Moreman and daughters, Marie and Ruth,

You Might As Well Confess!

Almost everyone likes a mystery—almost everyone enjoys the thrilling excitement of tracking down a criminal with an ace detective. But some are a little ashamed to admit reading mysteries. Well, they needn't be.

Maybe you didn't know that many college professors, bank presidents, great scientists, captains

of industry, even the President of the United States all like their mysteries. In fact, millions of Americans are reading more mysteries today than ever before. Why? Mainly because these fast-paced, easy-reading stories are both relaxing and refreshing. It is for them—and for you—that we are publishing.

Ellery Queen's Mystery Magazine

Edited by Ellery Queen, famous detective of the radio, the movies, and best-seller books, it is devoted exclusively to the best in detective crime short-story literature. And we mean literature. The fact that a story owes its plot to crime and detection need not prevent its being well written, smart detective fiction that is well written is not too readily available. But we are finding them—in books, in magazines, in the files of famous authors—and by arrangement with other publishers as well as with authors, we reprint the approved "Reader's Digest" manner the best detective fiction to be procured.

Such masters as Dashiell Hammett, Agatha Christie, Stuart Palmer and Ellery Queen are to be found

in it. But stories are selected on their merits, not on authors' names. Tough and suave, casual and swift, comic and tragic, they are mingled with refreshing variety and stimulating change of pace. Rare gems fit for the most critical, delightful to the most naive. You will find the new magazine well printed—sharp and clear, kind to the eye. You will find the size same as The Reader's Digest—convenient to hold, to handle, to slip into your pocket. You will find the cover as pleasing to look at as a book jacket. And you will find the contents the most satisfying quarter's worth of good entertainment you have found in many a day. On sale at all good newsstands—like a penny.

SPECIAL 10c OFFER TO READERS OF THE HEREFORD BRAND

Because we want you to know Ellery Queen's Mystery Magazine we will send you a copy of this anthology of the best detective stories

new and old—60,000 words of thrilling mysteries—for only 10c, the cost of postage and handling.

FILL IN AND MAIL THE COUPON BELOW WITH 10c TODAY!

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Here's my 10c for which please send me a copy of Ellery Queen's Mystery Magazine.

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CHDA NOTES

Mrs. Joe Wagoner of Ford reports that she has followed directions given at recent club meetings and has built a drying rack to use in the dehydration of fruits and vegetables.

Mounted on a sawhorse, the 3 by 3 frame is covered with a glass substitute which concentrates the sun's rays and raises the temperature in the frame to speed up the drying process. The bottom of the frame is made of screen wire.

The Hardy Bensons at Ford have built a good food storage cellar but they are making sure that their cellar will serve a double purpose. In the cellar, Mr. Benson will keep his storage batteries and will have electric lights and complete equipment for his home workshop.

Mrs. Jack Fortenberry of Blipus and Mrs. Glen Hetzler of Sims report blossoms on the Bison tomatoes which they set

out about July 14. The success of their experiment ought to prompt more Deaf Smith County gardeners to set out tomatoes for a fall crop.

Mrs. R. L. Campbell, president of the Fairview Club, paid her own expenses to the recent convention of the Texas Home Demonstration Association in Fort Worth and wrote this week from Ganado, where she is visiting her mother, that the inspiration and information received at the meeting more than repaid her expense. Mrs. Campbell will report to the county council on the convention, and Mrs. Liston Wilson will make a report to each club in the county.

New U. S. D. A. bulletins received from Congressman Gene Workley are "Home Canning of Fruits, Vegetables and Meats" and "Homemade Jellies, Jams and Preserves."

Two other publications, copies of which may be had in this office, are "How to Get and Use Sugar for Wartime Canning," and "Ways to Save Sugar When You Put Up Fruit."

Miss Mattie Mae Swisher

will re-open her

Studios of Singing

at 111 West 5th Avenue — Sept. 7th

Voice Culture and correction, coaching for Church, Opera and Radio. Special Attention given to children's voices.

Rosson-Hays

announces sale of the

I-H-C IMPLEMENT BUSINESS

— TO —

O. G. Calhoun

OF VEGA and ADRIAN

who will in the future operate the business under the firm name of

"HEREFORD IMPLEMENT"

We wish to take this means of thanking our Friends and Customers for the Consideration and Kindness which they have shown us in the past and to assure you that we make this announcement with regret.

Under other circumstances we would not consider selling the business. As you know, Mr. Hays is now serving in the Armed Forces of our country, and Mr. Rosson, due to poor health, is unable to continue actively in the business.

Before we consented to sell the business, we carefully investigated Mr. Calhoun and we believe him to be the kind of man with whom you will want to deal. Many of the old gang are remaining on the job with the new firm... and we believe that you will find the same type of reliable service awaiting you under the new management as you have always received in the past.

Again, we want to say "THANK YOU", and to assure you that it has been a pleasure to deal with you in the past.

S. P. Rosson Chas. Hays

All Accounts and Notes due the firm of Rosson-Hays will be payable to MR. CALHOUN at the Hereford Implement

3 Modern Butane Trucks



for SERVICE and QUALITY
DEPEND ON US!

Blanton Butane Gas Co.

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HEADQUARTERS FOR ALL KINDS OF School Supplies

VISIT OUR Cosmetics Counter for Nationally Known beauty aids!

FOR YOUR CONVENIENCE We Have DEFENSE STAMPS

Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

Mrs. Hill To Address Three Study Clubs Tuesday, Sept. 8

Mrs. J. A. Hill of Canyon will be guest speaker at the reassembly meeting of the Pioneer, LaPlata and Lone Star Study Clubs Tuesday afternoon, Sept. 8, at 4 o'clock, club spokesmen announced today.

Mrs. Hill, who has long been prominent in federation activities, is recognized as an outstanding speaker and her message will bring inspiration for better work during the coming club year.

Deaf Smith Only County With Parity Applications Ready For Signature

At a AAA farm meeting in Amarillo Saturday it was learned that the Deaf Smith County office is the only one in this district which now has parity applications ready for signing.

Notices to farmers are being mailed as rapidly as possible and work connected with the parity application is expected to be finished early here.

ROOMS TO RENT? TRY A WANT AD



PLAX THE UNIVERSAL FINISH FOR ALL ENAMELING. Tough beauty gloss finish. Easy to apply - quick to dry. \$1.45 Quart

MELLO-GLOSS (SEMI-GLOSS) WALL PAINT. Its colorful, satiny finish may be kept clean with soap and water. \$3.40 Gallon

NEPTUNITE FLOOR VARNISH. Really tough. Resists hard wear. Dries in few hours. \$1.40 Quart

Kemp Lumber Co. Grant A. Fuller, Mer - Phn. 44

Around Town

(Continued from Page 1)

to her within the next few days. Call Mrs. McLean at No. 181 so that she can have the name of every college student in her story.

All the time we thought it was impossible for children and plants to grow up without coming in contact with the soil. However, science has conquered the obstacle, at least, as far as plants are concerned, and Reavis Kerr is selling some magic plant bundles—not a bit of dirt in them—you simply keep them wet, leave them in a warm place and grow flowers. Name of this high-powered process is "hydro-ponic horticulture".

School Cafeterias

(Continued from Page 1)

At Dawn, a food budget was set up by Mrs. Izora Matthews, F. S. A. home supervisor, and women of the community have canned specified varieties of vegetables to fill the budget.

Mrs. L. T. Jay will be supervisor of the cafeteria at Westway and Mrs. Winnie B. Silvers has been chosen supervisor of the Dawn lunch room but has not yet been notified.

Declaring that the school lunch program, since it protects the health of the children of the nation, has a vital part in the war effort, sponsors state that they hope for a successful program in this county and urge the help and interest of every person in Hereford and in all the rural communities.

Speakers Declare

(Continued from page 1)

lion of us, speaking together will have a voice equal to those of labor and industry."

Other member of the visiting party was G. W. Haggard, Waco, editor of Texas Agriculture, Texas Farm Bureau paper, who spoke briefly on the part of the press in aiding agricultural organization.

Frank Montfort

(Continued from Page 1)

He attended Lubbock Public Schools, graduated from Lubbock High School and attended Texas Tech before joining the Marine Corps in May, 1938. In high school and college he had been active in R. O. T. C. and he

NOTICE! After September 8, we will Close at 7:00 P. M. Each Day Hereford Locker and Cold Storage

All-Stars Warm Up



Old hands at aerial war, in the sky and on the football field, are members of the Army All-Stars. Among ex-Texans tossing the pigskin around are First Lieut. James Thomason, left, all-America 1940, and Second Lieut. John Kimbrough, all-America 1941. Both are Texas A. & M. graduates.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Newlyweds Are Complimented At Dinner-Gift Party

A group of friends and relatives gathered at the home of Mr. and Mrs. Henry Kendall Sunday.

was always interested in a military career.

A Natural Soldier During his period of training for the air corps, he received only one mark off—for being five minutes early on the flying line. As a pilot and an officer he had the admiration and respect of the men of his squadron.

Survivors, besides the mother, Mrs. F. W. Montfort, are two sisters, Mrs. Homer Brumley of Hereford and Mrs. Tommy Pope of Grand Prairie; and an aunt, Mrs. H. O. Childress of Fort last year.

bringing a shower of gifts for the newlyweds. Mrs. Kendall was Mrs. Edna Fincher before the marriage was solemnized August 15.

The bring-a-dish dinner was enjoyed informally and the gifts were admired.

Present were Mr. and Mrs. Lee Kendall, Mr. and Mrs. Ky Lawrence, Mr. and Mrs. J. B. Noland and Linda Kay, Mr. and Mrs. Cecil Lady and children, Mr. and Mrs. Joe Kendall and daughters, Mr. and Mrs. Jeff Robertson and son, Mr. and Mrs. Otto Masie, Mr. and Mrs. Ernest Ray Kendall, Lawrence and Billy Kendall, Mrs. Orpha Click and the honorees.

4-H Girls Buy Defense Bond

Wyche 4-H Club girls enjoyed a picnic supper and slumber party at the home of the president, Betty Jane McBrayer, on Wednesday night last week.

Outdoor games preceded the picnic supper prepared over a camp-fire and in the evening an amateur hour was enjoyed in the basement of the McBrayer home where a stage had been arranged for the entertainers. An early breakfast the next morning concluded the fun.

Attending were Mildred, Geraldine and Betty Joyce Henry, Lucy Alline and Nannie Mae Malm, Wilma Robertson, Iona Whittington, Zola Faye and Linda McBrayer, Mrs. Hartland Caraway, sponsor, and the hostess.

This informal outing and party took the place of a planned trip to Ceta Canyon and with the money for the expense of the trip, the group purchased a defense bond.

The next meeting will be held at Miss Sadie Lee Oliver's office on Sept. 15.

PERSONALS

Mrs. Ted Young and son Allen of California, formerly of Hereford, are visiting her parents, Mr. and Mrs. Ben Hines.

Miss Helen Ann Snyder plans to leave Monday for Orange, Tex., where she has accepted a position as athletic director in the Orange public schools.

Mrs. Ike Holman and baby of Amarillo are spending this week in Hereford with her parents, Mr. and Mrs. Glenn Snyder.

Mrs. Walter Nicks and daughter, Miss Mary Nicks, went to Lubbock last week where Mary received medical treatment.

In Recital



Miss Betty Jo Kendall Is Presented In Senior Piano-Organ Recital

Friends and relatives of Miss Betty Jo Kendall were given a special treat Monday night when she was presented in a senior recital at the First Baptist Church.

The program concluded summer study done under Miss Thelma McMinn and included both organ and piano music. Composers featured were Mozart, Torjussen, Sinding, Pleurance, Volkart, Beethoven, Rubinstein, Brahms, Sowden, Throp and Nevin.

Miss Kendall was assisted by Martisha Ramey, Mary Estelle LeGrand, Barbara Ann LeGrand, Juanita Upton and Miss McMinn who took part in a three-piano rendition of Beethoven's "Minuet In G".

The program was made up of grouped divisions of classical, semi-popular and sacred numbers.

Miss Kendall is the daughter of Mr. and Mrs. Joe Kendall and a former pupil of Mrs. W. J. Stanford. She graduated from Hereford High School last May and plans to attend T. S. C. W. Denton the coming school year. She will major in business administration ad minor in music.

Hospital Notes

Wilfred Herr, operation, August 30. G. W. Duncan, operation, August 30.

Navy Needs Binoculars

Far out at sea, in the mist and fog that shroud American ships, trained eyes must constantly search the horizon for signs of Axis raiders or navigation hazards.

How quickly officers and enlisted men of the fleet discover the presence of danger often determines the safety of their ship, its crew and perhaps precious cargos of food and munitions for our allies.

The United States Navy needs binoculars badly in spite of a here-to-fore excellent response to its appeals. Because of the lack of facilities and highly-trained personnel necessary for the manufacture of these precision instruments, the maximum production remains insufficient for the requirements of the rapidly-expanding armed forces. For that reason, said the Eighth Naval District Public Relations office in Dallas, the Navy must look to private owners for glasses—must ask them to sell binoculars to the Navy Department for \$1. At the end of the war these glasses, if still in service, will be returned. The Navy cannot, however, promise to replace or pay for binoculars lost at sea.

Since lookouts must keep effective vigil, especially at night, binoculars that have large objective openings for better light transmission are especially desired. The Navy definitely doesn't want toys, lorgnettes, opera glasses, Galilean-type glasses and small prismatic-type binoculars. They are useless for the purpose.

Here are the highlights of the campaign:

- 1. Because of repair conditions, only 7x50, 6x30, 7x35, 8x40, 8.55 of the Zeiss or Bausch and Lomb type and 6x30 military binoculars manufactured for the Navy in the last war can be used. 2. It has been requested that

only these types in good condition be forwarded direct by the donor to the Naval Observatory in Washington, D. C. for inspection and acknowledgement.

3. Binoculars being sent the Navy for the duration should be carefully packed with necessary identification firmly attached (owner's name and address) and shipped to the Naval Observatory, Washington, D. C.

4. If the glasses are acceptable \$1 as payment in full will be mailed to the donor as soon as possible. Otherwise the glasses will be returned.

5. If the binoculars are available after the war, they will be returned to the donors and the \$1 previously paid the owner will constitute rental and depreciation charges.

6. The Navy would like to keep a complete record of all other binoculars offered as to manufacture, type, power and objective opening or aperture. It is suggested that would-be donors of types other than those acceptable at the present time forward this information by letter to the Public Relations Office, Eighth Naval District, Federal Building, New Orleans.

Sinclair Home At Bethel Destroyed Thursday Night

The home of Bryan Sinclair in the Bethel community was destroyed by fire Thursday night at six o'clock. Damage was total according to report, which said that the fire was probably caused by the burner in an oil burning refrigerator.

A young woman in Boston dislocated her neck by yawning. We hope we never meet the bore who gave her such a pain in the neck.

A person of real courage and daring is one who will come right out and say he doesn't like grand opera.

A few people do make a success of taking things easy—kleptomaniacs, for instance.

One of the best hints on reducing: How often have you seen a fat mail carrier?

Our pet idea: That the manager of a country store uses about the same amount of brains that is required to be the head of a big corporation.

STAR FRI. SAT., Sept. 4-5 2 Swell Shows! Adults 25c; Kiddies 11c ROY RIDES AGAIN!

SONS OF THE PIONEERS ROY ROGERS "Gaby" Hayes Mark Whiston plus JUDY CANOVA Skippy Hank & Orchestra

SLEEPY-TIME GAL

SUN. MON. TUES. WHAT STRANGE SHADOW HAUNTS THEIR LOVE!

POWELL LAMARR CROSS ROADS



KOELZER IN FLORIDA

Florida may be the land of flowers, but the water tastes—and smells—like rotten eggs, according to Nick Koelzer, son of Mr. and Mrs. M. J. Koelzer, who was transferred recently to Lee Field, navy air base near Jacksonville, Fla.

Nick, who has been attending an aviation mechanic's school at the Fort Motor Company at Dearborn, Mich., has received a promotion as he is serving now as plane captain—that is he is in command of one crew which services the planes at the air station. Duties of his group are to check, start and warm up the plane for the cadet and service it when it comes in. There are about 200 sailors and 100 cadets at the field, Nick says.

He wasn't looking for Florida to be a land of big rivers, but Koelzer writes that there is one river as wide as Buffalo Lake between Jacksonville and Lee Field.

BRITAIN PROMOTED

Camp Barkeley, Tex., Sept.—Private 1st class Roy W. Brittain, 510 Ross, Hereford, Tex., has been promoted to Technician, 5th Grade, Co. C, 358th Infantry.

Civilization will have arrived when a man tells you where you can buy a good book instead of where you can get a good meal.

use the CLASSIFIED ADS

TEXAS FRI. SAT., Sept. 4-5

RANGE ROBBERS...bite the dust! THE RANGE GUSTERS Rock River Renegades Roy CORRIGAN John KING Max TERHUNE plus 3 Stooges

'Loco Boys Make Good' Chap. 4 "Perils of the Royal Mounted"

"Back-to-School" PREVUE

SATURDAY NITE, Sept. 5 Come at 11:30 and Stay Out Late!

A BANG-UP GOOD SHOW and A GOOD TIME FOR EVERYONE!

SUN. MON. TUES. IT'S BACK...

"KING KONG"

Don't Let It Leave Hereford Without Enjoying its Thrills

also: Color Cartoon EKO Sportscope

This Week We Unloaded

2 Cars OF FURNITURE

and we now have one of the Most Complete Stocks in our history! This includes many of the "hard-to-get" items, which we cannot replace later — But, you will find our prices reasonable and the Quality First Class. See Our New Fall Displays

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