

Published Every Thursday

"but one ISM in America—and that's AMERICANISM": Our Slogan—"More People—More Farms"

46th Year—Number 15

The Hereford Brand, Hereford, Texas, Thursday, April 11, 1946

Price Per Copy 5c

## Herman Ford Elected to Head Hereford Rotary Club in '46

Rotary President

Herman Ford, local insurance man and former principal of Hereford High School, was elected President of the Hereford Rotary Club at a regular meeting at the First Methodist Church last Friday noon.

F. C. Collier was elected vice-president, and Leo Forrest was named secretary-treasurer. A. Petersen was elected sergeant-at-arms.

Ford succeeds Henry Sears to become the second president of Hereford's youngest civic club. He had served as vice-president during the first year of organization.

Collier, who has been secretary, was advanced to the vice-presidency. George Heard is the retiring sergeant-at-arms.

Rotarians were entertained Friday by vocal solos by Jim Worrell, who was accompanied at the piano by Miss Marie Williams.

### Infantile Paralysis Assistance

Mr. Woodrow B. Wilson, Hereford, Texas, is Deaf Smith County's Chapter Chairman for the National Foundation for Infantile Paralysis. Infantile Paralysis victims needing financial assistance for hospitaliza-



Herman Ford was elected president of the Hereford Rotary Club last Friday, succeeding Henry Sears.

tion and treatment please contact Mr. Wilson or some member of his Chapter Committee.

Try a Want Ad!

## Veteran's Loans Simplified by Recent Changes

Veterans who have decided to solve their own personal housing problem by buying a home will find the process of obtaining government guaranteed loans has been considerably simplified by recent changes in laws governing such loans. The amended laws make it possible for a veteran to obtain a home loan in a matter of days, where before the procedure took several weeks in some cases.

In the past, the veteran did not obtain his home loan from a lending agency until the Veterans Administration had approved the loan. Now, the government guarantee goes into effect immediately when the borrower and a qualified lender close their deal. The loan papers need not be submitted to the VA until after the veteran has completed arrangements for his loan with the lender.

Under the old law, a veteran could not obtain a government-guaranteed loan if appraisal showed the property was priced at more than its "reasonable normal value." In view of current inflated real estate prices, this provision prevented many veterans from obtaining loans. This phrase has now been amended to read "reasonable value," recognizing the fact that most homes are priced at more than their normal, pre-war value.

The portion of the loan for buying a home which the government will guarantee as been increased from \$2000 to \$4000, but the guarantee cannot be for more than half the total loan. The non-realty business loan guarantee remains \$3000.

Veterans may repay their home loans over a period of 25 years while business non-realty loans must be repaid within 10 years. Farm purchase loans can run 40 years.

Further information on government-guaranteed loans may be obtained from the nearest Veterans Administration contact office. In addition, many banks, building and loan associations and other lending agencies have set up special "veterans departments" to advise veterans planning to buy homes.

Read Our Want Ad Page!

**YOUR CAR WILL BRING TOP TRADE-IN PRICE IF YOU HAVE IT SERVICED BY YOUR FORD DEALER**



Hereford Motor Co.

Dudley Green — Archie Scott

## Baptist Revival Meeting To Open On Wednesday; Will Close April 28th

WILL CONDUCT BAPTIST REVIVAL MEETING HERE



Rev. Marvel Upton, left, Dallas Alford, center, and Rev. Abb Posey, right, will conduct the spring revival meeting at the First Baptist Church here April 17-28.

A spring revival meeting will begin at the First Baptist Church next Wednesday night, April 17, continuing through Sunday, April 28, Rev. R. H. Cagle, local pastor, announced this week.

Two visiting preachers will conduct the services, and Dallas Alford, director of music at Polytechnic Baptist church in Fort Worth, will direct the music during the last week of the meeting.

The revival will be opened next Wednesday night by Rev. Marvel Upton, pastor of the First Baptist Church of White Deer, who will conduct services through Easter Sunday, April 21. Rev. Abb Posey, pastor of the First Baptist Church of Chillicothe will continue the meeting beginning Monday night, April 22, and closing Sunday night, April 28. Mr. Alford will join him in the final week of the services.

Rev. Upton is the son of Mr. and Mrs. W. E. Upton of near Hereford. He is a graduate of Hereford High School, and holds both a Bachelor of Arts Degree and Master of Theology. He was pastor of the Palo Duro Baptist Church before going to the pulpit at White Deer last fall. He held the revival meeting at Canyon last year, and has supplied the local pulpit a number of times.

Rev. Posey is the son of Mr. and Mrs. E. B. Posey of Hereford. He graduated from Hereford High school, and took his A. B. and Th.M. degrees in preparing for the ministry.

Mr. Alford is a native of Wellington and a graduate of Wayland College of Plainview and Howard Payne College. He served as music director of the First Baptist Church at Sulphur Springs before going to Polytechnic.

(Continued on Page 8)

## Ten Thousand Cork Oak Acorns Will Be Planted in County This Year

### Flying Breakfast Club Will Visit Hereford Sunday

The Flying Breakfast Club, an aggregation of West Texas Aviation enthusiasts, will meet in Hereford next Sunday.

Between thirty and forty planes are expected Sunday morning at the Hereford airport, bringing more than 100 Flying Club members from Plainview, Lubbock, Littlefield, Childress, Canyon, and Amarillo, with possibly some other towns represented.

The fliers will meet for breakfast at Toms Cafe, and will discuss there, their plans for the next meeting.

Hosts to the club Sunday will be Hereford members of the organization, including Dr. R. R. Wills, W. J. Wilson, Dr. F. M. Kester, J. V. Campbell, Leona Luke, Charles Frye, Richard Petersen, Lyle Blanton, Jim French and R. S. Scott.

The flying caravan is expected to arrive at the airport at about 8 o'clock Sunday morning. Accompanying them will be James Miller of Plainview, government CAA inspector.

Several new-type planes will probably be seen with the group here. A new "Swift" from Lubbock is expected to be on the field, and possibly other new-types of light planes will be flown in.

**Lost!**  
use the CLASSIFIED

## WE WANT TO BUY YOUR CAR

If you have a car to sell, we will pay top price if it is good. See us before you sell. Give your home dealers a chance to buy before selling your car out of town. We will have new cars again to sell some day.

**KINSEY MOTOR CO.**  
"X-DAY" IN HEREFORD, APRIL 20

### SEVENTH DAY ADVENTISTS TO HEAR AMARILLO ELDER

Elder G. A. Lagrone of Amarillo will speak at the Seventh Day Adventist Church at 510 East 3rd Street Friday evening at 7:30 o'clock.

Everyone is cordially invited to attend. The subject will be "The Two Laws . . . The Moral Law and the Ceremonial Law."

### Buy, Sell or Trade through BRAND WANT ADS!

J. Paetzold, E. B. Posey, W. H. Rawlings, T. W. Roberson, Ben Sheppard, A. A. Smith, H. B. Stanfield, Travis Trawek, Mrs. W. A. Vaughn, Henry E. Weems and Paul Wilson.

# Easter Eye Catchers



There's gay flattery ahead for you when you Top your Easter outfit with a hat from The Vogue. Choose between a Poke Bonnet with daisies, a Postillion with peonies, a Pill Box with roses. We've just the right hat to be most becoming with your Spring Suit or Coat. See these today—you are always welcome to come in and "just look" . . . at —

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Phone 231  
READY-TO-WEAR — MILLINERY

## Fox Man's Shop

# X

Pat Homer Son

## ACME CLEAN-TOONS

DON'T FRET. BETT-ACME CLEANS THE BEST YET

"WEAR CLEAN CLOTHES"

### ACME CLEANERS

PHONE . . . 111

# Condition of Local Parks Bad, Says Committee Report to C-C Directors

The condition of both city and county parks in Hereford is described as "poor to bad" and shows lack of planning, maintenance, and improvement, according to a report of the Chamber of Commerce Parks Committee made last week to the board of directors.

The county park, located along Tierra Blanca Creek in South Hereford, is described as "dirty, full of weeds, trees need pruning and other attention, playground equipment ruined, stone ovens demolished, and toilets being rapidly consumed for firewood."

"Several areas of the park have been ruined as to appearance by unsightly caliche pits (these dug by the city with the approval of the County Commissioners Court) and unsightly papers and other trash blown from the City's part of the park," the report continues.

The report spared neither city and county officials nor the general public in placing the blame for the condition of the local parks, citing as the number one reason for their run-down condition "desire of the city council and commissioners court to save money" and second, "lack of interest or knowledge of conditions on the part of the citizenry."

The report also recognized, as a contributing factor, the lack of manpower to properly maintain the parks during the war years.

Suggested remedies offered in the report included continuous and planned publicity for public education on park improvement and maintenance; continuous pressure on both city and county commissioners to take action; securing services of a park planning expert; and in the case of the county park, exerting pressure on the Commissioners Court for immediate cessation of caliche excavation, employ more men to prune

trees, clean up debris, burn weeds, cultivate trees and otherwise repair what is left of the park.

The report adds that the present park man should be utilized in such activities, pointing out that the county employs one man at \$1500 per year for the park... "whose duties and responsibilities were not ascertained."

Income per annum at county park is approximately \$600 per year from the clubhouse, and ample funds are on hand to continue the present set-up. Cost of additional (minimum) upkeep, as suggested in the report, would be approximately \$3600 per year.

"The County Judge," the report states "believes that a park levy of 3 cents per \$100 on County valuations will be needed to secure this amount. Such levy can be voted in the next election."

Taking up the question of park planning, the committee made the following recommendations:

"Not only is improvement and expansion necessary and desirable, but immediate action is needed to prevent the loss of past investments in both city and county parks.

"Hereford and Deaf Smith County present a poor impression to prospective new citizens or industries.

"The need for recreational facilities for both children and adults is keenly felt by individuals and civic organizations alike. (note various efforts at Teen Town and similar organizations for children.)

One firm which was contacted, and which is qualified for the work of park planning, offered complete planning service for \$1200.

The proposed services include a thorough survey of Hereford and its possible expansion area, including city and county parks, with a view to submitting plans for the following:

1. Structural changes in present streets and parks.
2. Planning new parks from lands presently owned by City and County.
3. Suggesting or recommending additional park sites to be procured and estimating costs of same.

The above over-all plan would include plans for individual parks, estimates of costs, schedules for accomplishment of plans, and a park budget.

Urlin Streu, chairman of the Chamber of Commerce Parks Committee, submitted the report to the board of directors.

## How to Sparkle



A new thing in beach and street wear—jeweled sun glasses. Lorraine Edelstein of Brooklyn, N. Y., makes them look their best.

Try a Want Ad!

## Husband Plays Hostess to HD's When Wife's Away

Fred Hill of Ford community is not only a good sport, but a good "hostess", members of the Ford Home Demonstration Club report.

When Mrs. Hill was scheduled to be hostess to the club at the March meeting and had to be in California on that date, Mr. Hill gallantly took over the duties of hostess, and not only served refreshments to the assembled ladies but conducted an auction sale that netted a tidy sum for the club treasury.

Mrs. N. W. Boone, who was scheduled to be co-hostess, was ill at the time of the club meeting and unable to serve, but gave Mr. Hill some assistance in preparing for the meeting.

Mr. and Mrs. E. F. Miles of Plainview spent the week end in the home of Mr. and Mrs. F. D. Ferguson.

## Don't Wait Until "Pyorrhea" Strikes

Look at your "GUMS", ever so often. — Are they irritated? Drainage is found money if first bottle of "LETOS" fails to satisfy.

Halle Drug

## LEGAL NOTICE

THE STATE OF TEXAS  
TO: F. E. BRODERS and W. J. DAVIS and the unknown heirs and legal representatives respectively of the above named defendants, if any of the above named defendants are deceased.

GREETING:  
You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 6th day of May, A. D., 1946, at or before 10 o'clock A. M., before the Honorable District Court of Oldham County, at the Court House in Vega, Texas.

Said plaintiff's petition was filed on the 20th day of March, 1946.

The file number of said suit being No. 555.

The names of the parties in said suit are: J. L. TIDWELL and ERIE UPTON as Plaintiff, and E. F. BRODERS and W. J. DAVIS and the unknown heirs and legal representatives respectively of E. F. BRODERS and W. J. DAVIS, if deceased, as Defendant.

The nature of said suit being substantially as follows, to wit: Trespass to try title to Lots Numbers, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27 and 28 in Block 132 in the Town of Wildorado, in Oldham County, Texas, the same being all of the lots in said Block Number 132, as the same is laid out and

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platted upon the East Half of Section 15, in Block Z-3 as shown by the map or plat records of Oldham County, Texas.

Plaintiff also pleading and claiming the fee Simple title to said land based upon the Ten years Statutes of Adverse Possession.

Issued this the 20th day of

March, 1946.  
Given under my hand and seal of said Court, at office in Vega Texas, this the 20th day of March A. D., 1946.

JOHN VAN METER,  
Clerk District Court,  
Oldham County, Texas  
(Seal)

14-4tc

## LETS YOU TURN OUT BREAD at a moment's notice!



Quick acting... easy to use—keeps for weeks on your pantry shelf

IF YOU BAKE AT HOME—you can make all the delicious bread you want to, any time you want to with wonderful New Fleischmann's Fast Rising Dry Yeast. No more being "caught short" with no yeast in the house... no spoiled batch because yeast weakened. New Fleischmann's Fast Rising keeps fresh on your pantry shelf for weeks. Keep a supply handy. At your grocer's.



### That welcome rain that brings new life to your land, crops and livestock is the traditional "million-dollar rain" known to every farmer and rancher.

There is an old saying, "You can't do much about the weather." But you can do a great deal about what the weather does to your land. Rain can bring relief after drought and is worth that million dollars—or it can be a savage enemy that "dashes off with grit in its teeth and tears down our soil like a billion furious buzz saws."

Water that "walks downhill" is your ally in increasing the production of your land. And one secret of handling rainfall properly is "farming on the level"—by strip cropping, contour plowing, terracing. Cover crops, grassed waterways, dams and farm ponds also help control the destructive power of rain. Then you hold the rain where it falls. Surface run-off is slowed down to the point where it doesn't erode your topsoil away. And as your water "walks

downhill" it soaks into the soil, makes plant food nutrients available to the roots of crops and, penetrating further, fills up nature's great underground reservoirs.

Water thus stored in the subsoil is the source of the wells and springs which supply homes and farms and ranches. For years this "water table" has been dropping very seriously in some sections. But where soil conservation has been practiced over large areas, the lowering of the "water table" has been a less serious problem. Soil and water can never be divorced in any good land management program. These two great resources are wedded for all time, and from their union comes the wealth of America's agriculture and the prosperity of the nation.

### WORTH THINKING ABOUT

In view of the recent talk about the business, profits, etc., of the meat packer, it's worth remembering the basic economics of all businesses in this country.

To be successful, any business must do four things—1) it must purchase its raw materials at prices comparable to the prices paid by its competitors; 2) through know-how, efficiency, good operating, it must manufacture products of comparable quality at a manufacturing cost no higher than that of its competitors; 3) in doing this, it must pay its workers wage rates comparable to the going wage-scale paid by others; 4) and it must sell its product at prices that a large part of the public is willing and able to pay.

In the livestock-and-meat industry, this simply means that prices must be high enough to earn both cost and a decent profit for the livestock producer, the meat packer and the retail merchant—and low enough to keep the great masses of people eating meat.

### TOO FAT?

Get SLIMMER this vitamin candy way

Have a more slender, graceful figure. No exercising. No laxatives. No drugs. With the simple AYDS Vitamin Candy Reducing Pills, you don't cut out any meals, starches, potatoes, meats or butter, you simply cut them down. It's easier when you enjoy delicious (vitamin fortified) AYDS candy before meals. Absolutely harmless.

In clinical tests conducted by medical doctors, more than 1000 women lost 14 to 25 lbs. in 12 weeks on a diet with AYDS Vitamin Candy Reducing Pills.

Minor remedy of AYDS only \$2.50. If not delighted with results, MONEY BACK on your first box. Please write for sample.

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Tear out this ad as a reminder

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for information See . . .

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Hereford, Texas

### Sent Your Letter Yet? Prize Contest Closes May 1

Still time to win one of the 43 cash prizes totaling \$400 for best letters on "Methods Employed by Meat Packers in Marketing Meats, Poultry, Eggs, Butter, and Cheese." Contest closes May 1, 1946. We'll be glad to send you the needed information. Write today to F. M. Simpson, Dept. 128 . . . Swift & Company, Chicago 9, Ill.

### Martha Logan's Recipe for Easter Ham

The mellow flavor of ham rates it one of the most popular of meats. Glaze your ham with honey, marmalade or maple syrup to save sugar. Place the ham, fat side up, on rack in uncovered pan. No water needed, as the fat will baste the ham naturally. Bake in a moderately slow oven until tender. Three to four hours will be enough. Garnish the platter with pickled peaches or apricots, or hot spiced orange slices.

### WHAT DO YOU KNOW!

What is the meaning of the expression "farming on the level"?

With what groups of people must a meat packing company like Swift & Company co-operate to operate successfully?

Who must earn a fair profit for the livestock-and-meat industry to operate?

Why is it important to make water "walk downhill"?

Answers to these questions may be found in the various articles which are printed elsewhere on this page.

### OUR CITY COUSIN

CITY COUSIN DIDN'T SEE WHERE THE LITTLE BEE DID FLEE... WHEE-EE-EE!

### THE EDITOR'S COLUMN

In addition to being a business corporation, Swift & Company is people—62,000 folks like you and me who have pooled their savings to build a business. These savings are invested in plants and equipment, in livestock and other raw materials, and in all the many things that make up Swift & Company.

Without people there could be no business, no Swift & Company. There must be people (shareholders) to supply the capital; others (farmers and ranchers) to supply the raw materials; many thousands (employees) who work with their heads and hands for the company; and the millions of consumers who buy the meat and other products.

The success of a business enterprise depends on how these various groups of people get along together. In other words, there must be goodwill and cooperation between the owners of Swift & Company and livestock producers, employees, and the company's customers.

To maintain goodwill we know that Swift & Company must: 1) pay fair prices for raw materials, including livestock; 2) pay a good day's pay for a good day's work; 3) money to keep plants and facilities efficient; 4) pay Federal, State and Municipal taxes; 5) earn a profit to give our owners a fair return on their invested savings.

The management of Swift & Company recognizes this five-fold responsibility to the various groups of people who make our business. It is to their interest that we manage our business efficiently, that we earn a sufficient profit to let us continue contributing to the well-being of more and more people.

F. M. Simpson  
Agricultural Research Department

### Soda Bill Sox:

... that the dairy business is mighty colorful—red cows eat green grass and brown hay to give white milk and yellow butter. . . that the more a feller works, the more work he finds to do.

### WOOL BLINDNESS

is a definite handicap. Open-faced sheep, during a test in New Mexico, produced an average of 12% more pounds of lamb per ewe. Wool on the face hindered sheep in finding feed and resulted in some becoming separated from the flock. However, the flock in the test excelled by 25% the wool production of commercial flocks.

### BRED TO MEET PRODUCER NEEDS

by E. J. WARWICK, The State College of Washington

... a successful example of sound breeding methods in improving farm animals is the development of the Columbia breed of sheep for the Northern and Northwestern states.

When the Western sheep industry began shifting from a "one-crop" industry—wool—to production of both lambs and wool, the need for a true breeding type of sheep, combining the vigor, hardiness and flocking instinct of the fine wool types, with the size, prolificacy, and desirable carcass characteristics of the mutton types, was clearly indicated. Recognizing this need, U. S. Department of Agriculture scientists began developing such a breed from crosses between Rambouillet ewes (a fine wool type), and Lincoln rams (a mutton type).

Today, after more than 30 years of intense selection for desirable characteristics, the Columbia is widely used on better ranges of the West. Animals of this breed are large, rugged, vigorous, prolific and productive.

Development of the Columbia breed has been successful because: (1) it was created to fill a real need; (2) the breeding program was carefully planned to preserve and concentrate the germ plasm of superior individuals; (3) rigid culling was practiced; and (4) practical production factors have been emphasized in the selection program.

Adherence to these simple principles will result in further improvements of other farm animals.

E. J. Warwick

### BUSINESS AND PROFESSIONAL DIRECTORY

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Complete tract index of all lands and town lots in Deaf Smith County.  
Write us for information concerning land ownership.  
Deaf Smith County Maps . . . . 25c

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OFFICE SUPPLIES  
PRINTING

### Swift & Company

UNION STOCK YARDS  
CHICAGO 9, ILLINOIS

NUTRITION IS OUR BUSINESS — AND YOURS —  
Right Eating Adds Life to Your Years — and Years to Your Life

**Discharges FILED THIS WEEK**

William R. Phillips, Major in the Army Air Forces, was relieved from active duty on March 24 at Mitchell Field, New York. He had entered active duty on September 16, 1942, and holds the American Theater and Victory medals.

Erwin A. Herr, Tech-Sergeant with the 1411 Engineer Searchlight Maintenance detachment, received his discharge on April 3 at Fort Bliss. He enlisted on August 16, 1942, at Texas Tech, Lubbock, and served overseas in New Guinea and the Philippines 1 year and 3 months. He holds the American theater, Asiatic-Pacific theater, Philippines Liberation, and Victory medals.

Eddy P. Reece, Pfc. with Co. C, 142nd Infantry regiment in the 36th Division, received his discharge on December 22, 1945, at Camp Fannin, Texas. He was

**Okay, but Scorched**



Commodore James K. Vardaman, Jr., presidential naval aide whose nomination to the Federal Reserve Board drew intense fire before the Senate approved him, is shown at his desk in Washington.

inducted on May 13, 1943, at Tulsa, Oklahoma, and served 2 years in the European theater. He took part in the Normandy landings, and in battles of

Northern France, Ardennes, Rhineland, and Central Europe and holds the EAME Theater medal with 5 battle stars, the good conduct medal, and Victory medal.

Melvin A. Patterson, Corporal with the 53rd Coast Artillery Battalion, received his discharge on January 12 at Camp-Fannin. He was inducted at Lubbock on June 3, 1942, and served 9 months overseas in the European Theater. He took part in the campaign in Central Europe, and holds the EAME Theater medal with one battle star, the good conduct medal, the Victory medal.

James Price Jones, MM 1-c, received his discharge from the Navy at New Orleans on March 22. He enlisted on December 4, 1942, and served overseas with the fleet in the Pacific. He holds the Asiatic-Pacific theater, Philippines liberation (with one battle star), American Theater, Victory, and Good Conduct medals.

Robert Glen Woosley, MM 3-c, was discharged from the Navy at Norman, Oklahoma, on November 13. He had enlisted at Greenville on March 13, 1943, and served in the Pacific aboard the destroyer escorts Otterstetter and Rall. He has been recommended for the Purple Heart.

**WARNING TO VETERANS**

VETERANS: If you plan to buy a restaurant or cafe be careful first to check with your local Price Control Board located in Hereford to verify what prices you can charge for the meals you serve. Everything sold by restaurants is under price control and a definite ceiling price has been established for all existing restaurants. Records of these prices are on file for your observation at the local Price Control Board.

The District OPA Office in Fort Worth says that an increasing number of veterans are being misled as to the ceiling prices of meals unscrupulous owners who want to sell their establishments at a high price.

Frio Home Demonstration Club Frio Home Demonstration club met on April 3 with Mrs. W. J. Dickson. Roll call was answered by ten members and three visitors.

Miss Oliver, County Home Demonstration agent, was unable to attend the meeting, and a general discussion of home building and improvement was held. Council report was made by Mrs. Springer and a list of people wanting fruit which will be bought cooperatively was taken.

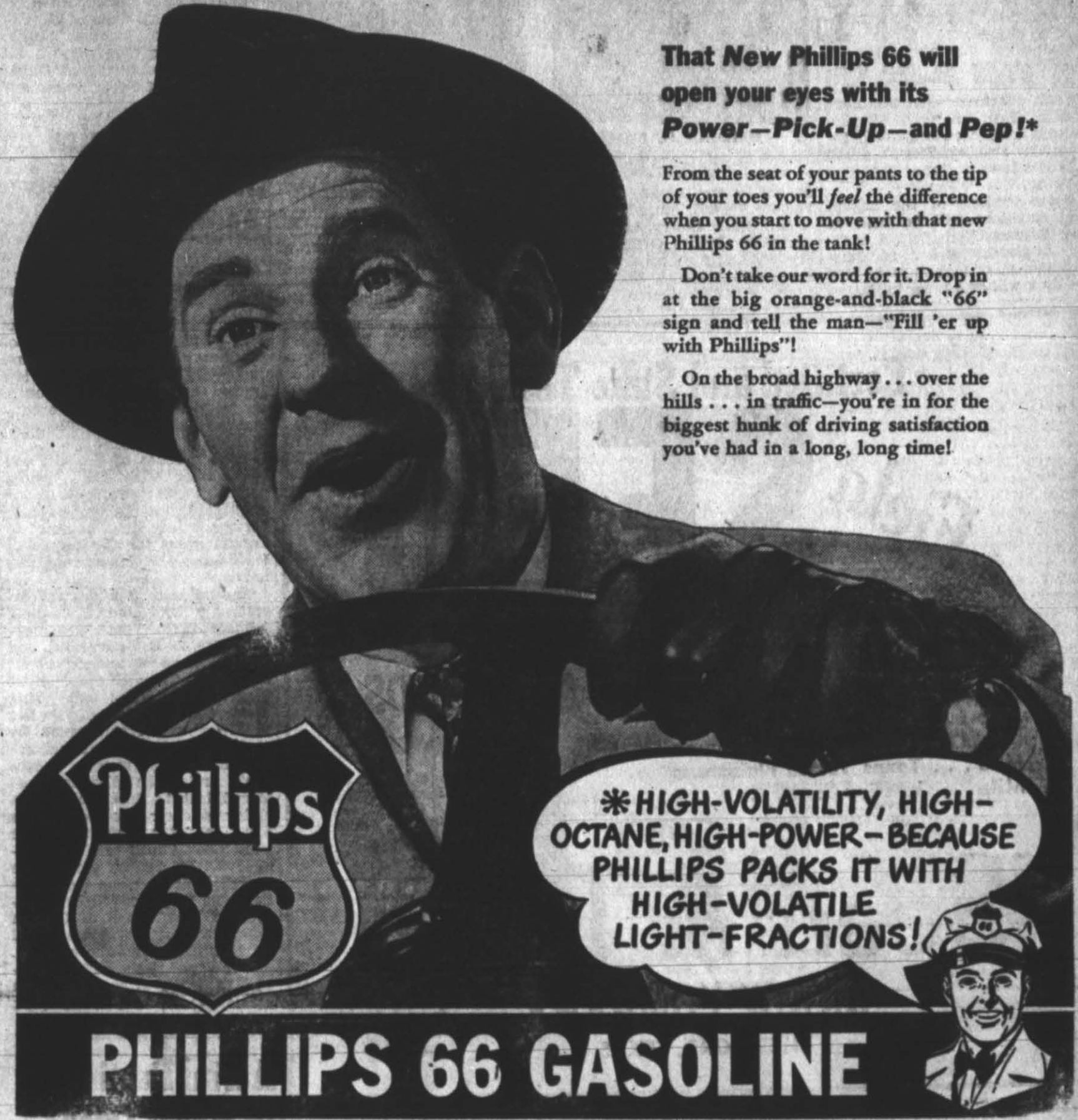
The next meeting will be on May 1 in the C. N. McClure home.

Attending the meeting last week were Mesdames H. F. Benson, C. N. McClure, J. E. Warrick, Fred Wren, H. D. Robbins, Casto Dodson, E. B. Berryman, W. A. Springer, Sam Anderson, Owen Andrews, Leo Hall, W. H. Welch, and Miss Sue Berryman.

F. H. Oberthier is in the Baylor Hospital at Dallas for medical treatment.

Bob Gilliland returned home from Detroit Tuesday of last week. He also visited in Chicago and Wichita, Kansas. Mrs. Gilliland remained in Chicago to visit friends, and will visit her father in Sedalia, Missouri, before returning home.

*OH! BOY! NOW she moves!*



**That New Phillips 66 will open your eyes with its Power-Pick-Up-and-Pep!\***

From the seat of your pants to the tip of your toes you'll feel the difference when you start to move with that new Phillips 66 in the tank!

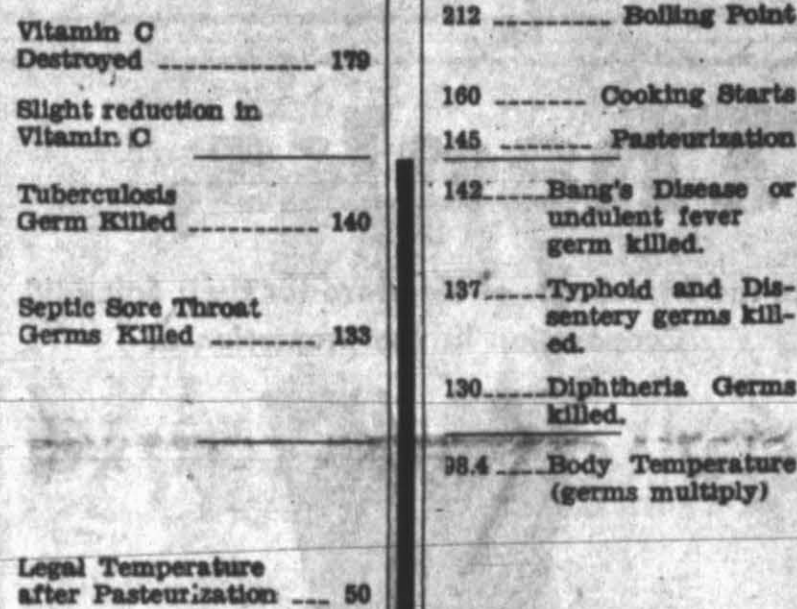
Don't take our word for it. Drop in at the big orange-and-black "66" sign and tell the man—"Fill 'er up with Phillips!"

On the broad highway... over the hills... in traffic—you're in for the biggest hunk of driving satisfaction you've had in a long, long time!

**\*HIGH-VOLATILITY, HIGH-OCTANE, HIGH-POWER—BECAUSE PHILLIPS PACKS IT WITH HIGH-VOLATILE LIGHT-FRACTIONS!**

**PHILLIPS 66 GASOLINE**

**PASTEURIZED Milk IS SAFE MILK**



**Pasteurized Milk is NOT Boiled or Cooked!** When you buy Cream O' Plains Milk, you KNOW you are getting milk from the Deaf Smith Territory!

**FOR PROMPT DEPENDABLE DELIVERIES PHONE 680**

Also on Sale in Hereford Stores  
**HEREFORD CREAMERY**  
CECIL MALONE  
"X-DAY" IN HEREFORD, APRIL 20

**CERTIFIED Field SEED**

We have a good stock of Field Seeds of all kinds...and will be glad to serve your needs along this line.

Be in Hereford  
**APRIL 20th for X-DAY**  
(THE SOLDIERS' DAY)

**Pitman Grain Co.**

**Program On Poetry Is Enjoyed**

A program on "Poetry for Children" was enjoyed by members of the Child Study Club Thursday evening. Mrs. Gordon was hostess for the meeting. Mrs. Merlin Kaul was in charge of the program giving a brief survey of "Silver Pennies and More Silver Pennies." She also read poems from other collections appropriate for young children and for parents to read to children.

During the business session a guest day program was planned for April 11 at the home of Mrs. G. G. Heard. Guest speaker for the meeting will be Mrs. Roy Ford, a newcomer to Hereford. Members present were Mesdames Mack Baintum, Cawthon Bryant, Herman Ford, Ira Foster, J. R. Fowkes, W. F. Harlow, Merilo Kaul, D. C. Kinsey, J. C. Reese, Earl Springer, J. L. Woodford, Carroll Whiteside, E. J. Pepper, Dale Tinnen and the hostess.

**L. A. E. Club Has Program**

"The Press and Radio" provided topics for discussion when L. A. E. Club held its regular meeting Tuesday afternoon at the home of Mrs. Phil Radovich. Mrs. Altus Higgins was cohostess.

Roll call featured favorite reporters and announcers.

Mrs. O. L. Click opened the discussions by summarizing the book "We Who Built America" by Witke mentioning the Scandinavian Immigrants and their contribution to the building of America.

Mrs. C. D. Carnahan told something of what war veterans mean when they speak of peace. She listed four roads to peace through patience, understanding, love and prayer, giving the veteran's idea of christian homes as a basis for peace.

Members of the club present were Mesdames Geo. Benson, C. D. Carnahan, O. L. Click, Bob Higgins, Bill Hutson, Geo. Suggs,

**Has Outdoor Meet**

Shishtinta Camp Fire girls enjoyed an outdoor cooking lesson Tuesday afternoon at the home of the guardian, Mrs. Bob Wilson. Each girl helped in preparing the outdoor meal as one of the requirements for the woodgatherers rank.

The meal prepared on the big oven in the Wilson back yard included angels on horseback, carrot salad, heavenly crisp and hot chocolate. Twenty-two members and the guardians, Mrs. Wilson and Mrs. Phillip Barkley, attended.

Robert Veigel, Hugh Bookout, Bill Jones, Robert Wagoner and the hostesses.

**Farmers Must Get Approval of ACA To Get Subsidies**

Farmers of the county were warned again this week that they must secure prior approval from the county ACA committee on conservation practices if payment is to be made.

F. C. Collier, ACA secretary, said that application forms are available at the office in the county courthouse, and urged that all farmers who are planning improvements in line with the conservation practices supported by ACA make applications for approval at once. Among the practices for

which payments are offered are irrigation system improvements, drilling of wells, running contours for row crops, and applications of superphosphates.

**Try a Want Ad!**

**Do YOU suffer from CRAMPS NERVOUS TENSION**  
on "CERTAIN DAYS" of the month? If female functional monthly disturbances make you suffer cramps, headache, backache, weak, tired, nervous, cranky feelings—at such times—try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Taken through the month—Pinkham's Compound helps build up resistance against such symptoms. Also great stomachic tonic! Try it!

**Notice to Irrigation Well Owners:**

We are prepared to furnish you with an...

**Engine Exchange**

(Our service engine has enough horsepower to pull any gear ratio in this district. A charge of 35c per hour will be made from the time the engine leaves our premises until it is returned.)

**WHILE WE REPAIR YOUR IRRIGATION MOTORS**

**SKILLED MECHANICS TO GET YOUR JOB OUT IN A HURRY!**

This service is offered because we know of numerous growers who have lost crops during critical periods, due to break-downs—and we know you will agree that the charge is plenty reasonable.

"X-DAY" IN HEREFORD, APRIL 20th

**Benefield Motor Co.**

ON HIGHWAY 60 — PHONE 17  
CHRYSLER, PLYMOUTH and REO TRUCKS — SALES and SERVICE

### American Legion Convention to Be Held in Childress

CHILDRESS, April 8—Two full days of business and entertainment activity have been scheduled for the spring convention of the 18th District of The American Legion to be held here Saturday and Sunday, April 13 and 14 with Lewis P. Fields of Amarillo, District Commander, in charge.

Childress, the host city has arranged, through Post Commander Leonard King, an outstanding series of entertainment events. Two American Legion dances have been scheduled for Saturday evening. The 40 and 8 will also have a dinner Saturday evening.

Joint sessions of the Legion and Auxiliary will be held at the Childress High School Auditorium starting at 9 A. M., Sunday morning. A feature of this meeting will be a mass initiation

### TO APPEAR AT DISTRICT LEGION CONVENTION



HERMAN G. NAMI



SID A. LOWRY

of new Legionnaires to be conducted by the Degree Team of Voiture No. 669, Amarillo, of the 40 & 8. Sid A. Lowry, Austin, Department Service Officer, will also conduct a school during the morning for County Service Officers in Commander Field's

District. Department Commander Herman G. Nami, of San Antonio and the Department Auxiliary President, Mrs. Kelly Farrar of Breckenridge, are expected to attend the convention and speak Sunday morning. In the

### Leona Luke Wins Goofy Hat Contest; Mrs. Freeman, 92, Gets First Orchid

Leona Luke was first prize winner in the Star Theatre's "Goofy Hat Contest" Wednesday night of last week. Manager Jim Snellson has announced.

The winning hat was designed by Tommie Mathies.

Second-prize in the contest went to Mrs. Horst, and third prize to Mrs. Frank Brinkman.

Judges were Frank Daniel, W. G. Harris, and Gerald Wilson.

Prizes in the contest, offered by Streu Hardware, were a \$15 Console set of Chadwick China, a \$7.50 set of Pyrex ware, and

a \$2.75 theater coupon book. Mrs. Mary Freeman, 92 years old, was awarded her first orchid for being the oldest lady present. Mrs. Freeman . . . almost 93 . . . has 8 children, 15 grandchildren, 5 great-grandchildren, and 2 great-great-grandchildren.

In other contests, Barbara Burney received a wishing ring, Mrs. Bill Knox was awarded the Dubarry Beauty Kit, and Mrs. H. L. Broadwell was the lucky winner of a pair of Nylon hose.

### Easter Sunrise Service Planned At Plainview

PLAINVIEW, TEXAS, April 10—An outdoor Easter Sunrise Service will be held in Plainview Easter morning April 21st at 5:30 A. M. at the High School Stadium. The service is being sponsored by the Plainview United Council of Church Youth, an inter-denominational organization of the Church Youth of Plainview.

The churches of the city are cooperating with the young people in presenting this inaugural Union Easter outdoor Service which may become an annual event for the people of Plainview and the surrounding towns.

The program is under the direction of Mrs. Louis F. Caddell, sponsor of the Youth Organization. Mrs. R. B. Underwood, and Fred Shelton. A massed choir, composed of the choirs of eight Plainview churches will sing under the direction of Charles H. Dean and accompanied by Mrs. Dean. Special musical selections will be given by a boys choir under the direction of Miss Elizabeth McCullar and a childrens choir directed by Miss Mary Johnston. Soloists will be Mrs. Eldon Smith and Mn Emmett White. Scenes from the Nativity through the Resurrection will be portrayed by members of the Council of Church Youth. Appropriate scenery will be used throughout the pageant.

It is hoped the service will attract a large attendance from Plainview and the surrounding towns.

### Aerial Dusting Of Wheat Tried To Kill Spider

In an effort to combat Red Spiders, which are seriously attacking wheat on a few sections north and west of Hereford, experimental dusting of sulphur from the air was started last week.

The dusting is being carried out on the Dick Medlin place under direction of the County Agent's office. A light Stearman plane from the Hereford airport has been equipped with hoppers and is being used in the dusting.

Richard Petersen, assistant to county agent Hugh Clearman and a former army air force pilot, is flying the plane. Wednesday afternoon of last week, Petersen flew for four hours, dusting 550 acres of the afflicted wheat on the Medlin place, and plans have been made to dust

afternoon there will be separate meetings of the Legion and of the Auxiliary.

A District Commander and District Vice-Commander, delegates and alternates to the National Convention to be held in San Francisco next fall, are to be elected.

### CATHOLIC SPEAKER



Bishop Laurence Fitzsimmons of Amarillo is attending the district council of Catholic Women which is meeting at the Catholic School Hall here today.

### Amarillo District Catholic Women In Meeting Here

Bishop Laurence Fitzsimmons of Amarillo is the principal speaker at the annual spring meeting of the Amarillo District Council of Catholic Women which is meeting here today at St. Anthony's school hall.

Bishop Fitzsimmons is addressing the group on the subject of "Catholic Women in the Post-War World."

Registration began at 10:00 o'clock this morning with Mrs. W. J. Albracht in charge, and the meeting opening at 10:30. Subject of the program is "The Catholic Woman in Social and Political Life."

Mrs. Edmund Loerwald of Hereford, district president, is presiding at the meeting. Approximately 100 women from over the district were expected to be here today for the session.

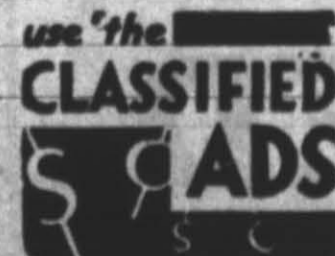
Luncheon was served at noon by members of the parish council, who are co-hostesses.

considerable additional acreage as soon as weather conditions permit.

A calm day is necessary to success of the aerial dusting operations.

Twelve and a half pounds of sulphur dust to the acre is being used in the experiment, Clearman said.

Petersen flew the specially equipped plane from Lubbock to Hereford on Tuesday of last week, and started the dusting operation the following day. High winds since have prohibited further dusting.



If Your House Is Built So That . . .

### TERMITES CAN ENTER

In All Probability They Will!

Let us Termite-Proof your home so that it will not be depreciated by the invasion of swarms of Termites. A few dollars spent now will save hundreds of dollars on repairs later.

FIVE YEAR GUARANTEE—YEARLY INSPECTION

Local Phone 457-W

### Plains Termite Control

Member Texas Pest Control Association

Amarillo, Texas: Phone 2-4404; 218½ S. Taylor

### Official Canvass Of City Election Vote is Made

Mayor E. S. Ireland and City Commissioners N. E. Gass and J. C. McCracken met Monday to make an official canvass of the election returns from last week's municipal election.

The official count shows 183 votes for W. E. Dameron and 1 vote for H. K. Fox for Mayor. Dameron's name was the only one appearing on the ballot for the office of Mayor.

For city commissioner, J. C. McCracken, candidate for reelection, led the balloting with 168 votes; Lyle Blanton was second with 104, and T. W. Alderson was third with 98.

The newly elected officials will take office on March 1, Mayor Ireland said.

### AUTOMOBILE BODY and PAINT WORK

PROMPT — SATISFACTORY — REASONABLE

### Southwestern Motors

CHRYSLER DEALERS

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111 East 11th St.

AMARILLO, TEXAS

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LIGHT TUNE-UP WORK

### Starter and Generator Work

COMPLETE LUBRICATION SERVICE

Jim Bookout's

### Standard Service Station

2 Blocks West of Main Street, on Highway 60

# Thanks,

to the Merchants of Hereford for their Splendid Cooperation in the promotion of

# X DAY!

(THE SOLDIER'S DAY)

In Hereford

## APRIL 20th

In the various advertisements in The Brand this week you will find that many of them have included lines publicizing "X-DAY". We want to publicly thank each of the firms who have cooperated and each who are allowing holidays for Veterans on "X-DAY", April 20.

REMEMBER . . . APRIL 20

FREE JEEP . . . PRIZES GALORE  
BIG PARADE  
and it's all FREE!

—AMERICAN LEGION and VFW

Certified and State Tested

# Field SEED

Milo . . . Arizona Hegari . . . Certified Early Hegari . . . Martin Milo . . . Sudan Seed . . . Double Dwarf Milo . . . Certified Plainsman Milo . . . Texas Tested Plainsman Milo . . . Certified Cane . . .

OF ALL KINDS

## Sears & Teter

GRAIN COMPANY  
HEREFORD, TEXAS

A LARGE STOCK OF

## Lister Shares

ALL KINDS OF

## Plow Parts

7 foot — 7½ foot — 8 foot

STOCK  
TANKS

DEEP WELL

WATER  
SYSTEMS

8 FOOT and 10 FOOT

## WINDMILLS

PERMANENT

Anti-Freeze

16-QUART

Pressure Cookers

WRENCHES — CHISELS — PUNCHES — LOG CHAINS

GET IT AT YOUR

# Consumers

For Better Service—Bigger Dividends!

### Mrs. Campbell is State Candidate For H. D. Office

Mrs. R. L. Campbell of the Fairview Home Demonstration Club has been endorsed by her club as a candidate for Vice-President-at-Large and her endorsement has been approved by all the Home Demonstration Clubs in Deaf Smith County. Mrs. Campbell is a charter member and has held all offices

in her club. She has served two terms as Council Chairman and also has been Secretary-Treasurer, Expansion Chairman, and Parliamentarian in Council, and is now Vice-President for District One.

Having a college education has equipped her to fill many offices efficiently, such as community leader, Sunday School teacher, Red Cross chairman, and club member.

She has attended District Meetings, all Board Meetings, and four State Meetings. She has represented Texas Home Demonstration Association on

### Dawn

By MRS. CARL WIMBERLEY

T. F. Fain was elected trustee for this district in the election Saturday. Mrs. Floyd Walton and Mrs. Lloyd Althart held the election.

Mrs. C. F. Miller was taken to the hospital in Canyon Saturday for medical treatment. Mrs. Miller is the mother of Mrs. L. A. Smith.

The young people enjoyed a party at the schoolhouse Tuesday evening. Mrs. N. R. Miller and Mrs. Walter were sponsors. Among those present were Patricia Walton, Myrtle Smith, Joy Miller, Marilyn Ann Lewis, Betty Hall, Shirley Sue Smith, Wanda Sue Wimberley, Clifford Galley, Austin Smith, Robert Miller, Fred Frye, Bob Hazleworth, Leroy Hafner, and the sponsors.

Mr. and Mrs. Johnnie B. Caraway and Mr. and Mrs. John Graham enjoyed fishing and a picnic supper at Buffalo Lake Saturday evening.

A birthday dinner was held in the home of Mr. and Mrs. W. J. Stewart Sunday honoring Mrs. Stewart on her birthday. Among those present were Pvt. Raymond Stewart, Mr. and Mrs. Reece Stewart, and son, Ralph Atchley of Canyon, Mr. and Mrs. Zed Stewart, Mr. and Mrs. C. C. Stewart and daughter, Mr. and Mrs. Boyd Stewart, and Misses Arless and Margie Oglesby.

Robert Oglesby got his hand cut severely Saturday while cutting seed potatoes at the potato shed. Four stitches were taken.

The Study Club met Tuesday in the home of Mrs. Johnnie Womble, with nineteen members present, including Mrs. J. B. Cocanougher of Hereford.

Mrs. Iverson Leake appointed Mrs. H. V. McCabe, Mrs. Womble, and Mrs. Althart on the nominating committee for new officers. The next meeting will be in the home of Mrs. T. F. Fain.

Mr. and Mrs. J. J. Epperson and daughter, Jang, of Cleveland, Ohio, have been visiting in the home of his sister, Mrs. Baker Womble and family.

Seventy-four persons attended Sunday school this week. Mr. and Mrs. Elmer Jones and daughter, have moved to Dimmitt. Mr. and Mrs. Irving Frost have moved to the place where the Jones lived.

A revival meeting will begin Friday evening, at 7:45 p. m., with Rev. J. E. Beyer, doing the preaching, and Rev. J. D. Mc-

various programs, among them the Tri-District discussion on "Post War Planning," and a meeting of the Producers Grain Association.

Due to the fact that Mrs. Campbell has been a ranch woman for twenty-nine years, she fully understands the problems of rural women and can wisely serve them.

### Gift From America



This little lad in Eastern Slovakia, one of the most devastated regions of Europe, eagerly tries on his new shoes, a gift from America. The shoe on his left foot shows how badly he needed them. Now if he can just find some pants—

### Old Ranch House Supplies Material For New Home

Mr. and Mrs. W. S. Fluitt have found one solution to the housing shortage and the shut-down on building materials.

The Fluitt's have bought an old ranch house, built of red sandstone, at Santa Rosa, New Mexico, and are moving it block by block to Hereford to construct their new home on 25-Mile Avenue.

Their son, Lyle, was a student of architecture at the University of Texas before entering the army, and has drawn the plans and designs of the new home.

The house will be modern throughout, with the newest and most modern interior features. "It's designed for easy living and easy keeping," Mrs. Fluitt says.

Combining modern architecture with the unique quality of the sandstone building material, the new house will present an unusual and attractive appearance.

It will be a three-bedroom house.

### Frio

BY MARGUERITE MOBLEY

Everyone is invited to the "backward party" to be held at the school house Thursday night, April 11. All are asked to bring

Daniel leading the singing. Everyone is invited to attend these services.

The FHT class at West Texas High School at Canyon enjoyed a picnic at Palo Duro Canyon Saturday. Attending from this community were Mary Frye, Kathleen Hafner, Sallie Womble, and Carrie Belle Smith.

wieners, bread and pickles. There will be a prize for the "most backward" person.

The school children will go on their annual picnic to Palo Duro Canyon Friday, April 19. They will also visit the museum in Canyon. Everyone is invited to go along.

Mrs. A. H. Brown underwent an appendicitis operation Saturday morning in the Dimmitt hospital. Visiting her Sunday afternoon were Mr. and Mrs. H. D. Robbins, Mr. and Mrs. J. E. Andrews and Alma, Mr. and Mrs. W. A. Springer, and Mr. and Mrs. W. S. Littrell.

Mr. and Mrs. C. D. Dodson and family were Sunday dinner guests of the D. L. Laymans.

Mrs. H. E. Lindley accompanied her mother, Mrs. S. J. Greeson, and her sisters, Mrs. Elza Warrick and Mrs. Ted Bush, on an extended trip to points in Tennessee.

Mr. and Mrs. T. L. Sparkman Jr. and family of Dawn were Sunday dinner guests of Mr. and Mrs. T. L. Sparkman Sr.

Archie D. Mobley of Littlefield and Mrs. C. C. Hunter Jr. of Dimmitt visited Wednesday evening in the Mobley home.

Mr. and Mrs. George Springer and Mr. Lester Suttle spent the week-end in Lamesa visiting relatives.

Rose Marie Yandell visited Sunday with Clara Mae Layman.

The Home Demonstration club met Wednesday in the home of Mrs. W. J. Dickson. Cake and punch were served to Mesdames C. D. Dodson, Owen Andrews, H. D. Robbins, C. M. McClure, Fred Wren, W. A. Springer, W. H. Welch, J. E. Warrick, Leo Hall, and E. B. Berryman.

Mr. and Mrs. J. E. Andrews and Alma visited Mr. and Mrs. Elmer Jones and daughters in Dimmitt Sunday afternoon.

Mr. and Mrs. Elbert Summers and son of Hart visited in the home of her parents, Mr. and Mrs. W. A. Springer, Tuesday.

Don L. Mobley attended a birthday party Saturday afternoon for Freda McNebb in the Elmer McNebb home.

Mr. and Mrs. Henry Andrews and family were Sunday dinner guests of Mr. and Mrs. Owen Andrews.

Lanell Mobley attended the 8th grade banquet in Dimmitt last Friday night.

Mr. and Mrs. Wesley Brown and family of Hereford visited Sunday with her parents, Mr. and Mrs. A. T. Jones.



THE TIMELY ITEMS YOU WANT AT THE PRICE YOU WANT TO PAY

Stays Whiter Longer



**Firestone HOUSE PAINT**  
3.25 Gallon

The paint of lasting beauty! Contains Titanium Dioxide which gives it uniform, lasting and brilliant whiteness. Two coats do the work of three!

FIVE-GALLON CAN ..... 15.55

GALLON OF **WALL-TONE** ROLLER PAINTER and WALL-TONE TRAY  
All Three 2.79



Wall-Tone goes on like magic. Just mix with water, pour in the handy tray and roll it on. Many lovely shades.

Reg. 3.78 Value!

Gets the Bugs! **AEROSOL DISPENSER**



with DDT 2.95

The famous "bomb" which releases a death-dealing gas that penetrates all cracks and crevices, kills insects.

Highest Grade



Pure Gum Spirits of **Turpentine** 1.49 Gal. Works quickly and effectively. Keep a generous supply on hand.

Swinging Motion Puts Baby to Sleep

**Auto Baby Hammock**  
1.98



Safe and sure... fastens securely between windows behind front seat where you can keep an eye on baby's welfare.

Want New Tires? ASK ABOUT THE



We Will Recap Your Fresh, Not Smooth Tires for Your Driving Safety



When New Firestone De Luxe Champions Are Available to You We Will Equip Your Car and Buy Your Recapped Tires

Firestone DELUXE CHAMPION The Tire That Stays Safer Longer

# H. E. MILLER Oliver Co.

East Highway 60

Hereford, Texas

Announces Arrival of—  
A GOOD STOCK OF

## Combine & Tractor

PARTS and SUPPLIES

Come in and get Acquainted with your  
NEW OLIVER DEALER

—Who is going to try to supply your needs and serve you in all matters of Oliver Farm Equipment.

Complete New Shop  
Will be Open Soon!

—In Charge of HENRY ANSLEY—14 Years Experience in OLIVER FARM EQUIPMENT SERVICE!

# REVIVAL

Dawn Baptist Church  
DAWN, TEXAS

**J. D. McDaniel**  
Pastor at Claude, Texas, leading singing.

**J. E. Byers**  
Pastor, preaching.

Every Night  
APRIL 12th THRU APRIL 21st

Friday Night  
will be the first service in our new building.

Everyone Cordially Invited  
To Attend These Services...

PRAYER MEETINGS ..... 7:45  
PREACHING SERVICE ..... 8:15

# SIMMONS TIRE and SUPPLY

Your "Firestone" Store — 1st door north of E. B. Black Co.

# SOCIETY.

## Gift Party Given For Bride-Elect

Miss Geraldine Kendall whose marriage to Delbert Bainum took place Sunday, was named honoree at a miscellaneous gift party given at the home of Mrs. W. S. Fluit on Wednesday last week. Hostesses included Mesdames Lee Hopson, O. L. Click, R. G. Blue, Jeff Roberson, Elmo Lawton, Chas. Shipley, Jack Grady, Lyle Blanton, Billy Kendall, Grady Wilson Jr., Burt France, Mrs. Fluit and Misses Lyla Beth Blanton and Leona Luke.

Receiving the guests were Mrs. Fluit, Mrs. Joe Kendall, the bride-elect's mother, the honoree, Mrs. Mary Bainum, the bride-groom's mother, Mrs. Lee

Kendall, the bride-elect's grandmother and Mrs. Preston Hagans.

Gifts were shown by Mrs. Jeff Roberson and Mrs. O. L. Click. Miss Leona Luke was in charge of the guest register.

Mrs. Billy Kendall and Mrs. Grady Wilson Jr., presided at the refreshment table which carried out a lovely spring theme in shades of blue with an iris centerpiece. The table was laid with an elaborate lace cloth from Old Mexico.

Decorations throughout the entertaining rooms emphasized the spring theme and a large crowd of friends and relatives registered in the bride's book.

Ernest H. Clark, AEM 2-c, of Summerfield received his discharge from the United States Navy at the Naval Personnel separation center in Shoemaker, California, on April 2.

## 3-Year Vet at 16



Doyle Fontana of Modesto, Calif., admits he fibbed a bit when he entered the Navy at age 12. Now, newly discharged at 16, an age when most lads are high school sophomores, he's one of the nation's youngest war veterans, with 20 months' action packed into his three-year hitch.

## Wedding Is Announced

Mr. and Mrs. D. R. Grimes have announced the marriage of their daughter, Rose Marie, to Wm. Frank Wall, son of Mr. and Mrs. L. A. Wall of this city.

The couple was married at the Christian Church on Wednesday afternoon April 3, with the Rev. Roy Ford, pastor, reading the rites. The couple was attended by Laraine Morton and George Gidson.

The bride is a senior in Hereford High School and has been employed at J. C. Penney Company Store.

Mr. Wall is a Marine, stationed at Corpus Christi and at the close of school here in May Mrs. Wall will join him there.

lton and the club prize was won by Mrs. Edd Thomas.

Special guests of the club included Mesdames Jim Brink, Mrs. F. D. Ferguson, Mrs. Joe L. Hamilton, Mrs. B. R. Dixon, Mrs. O. L. Click, Mrs. Urlin Streu, Mrs. Bess Jennings, Mrs. Merlin Kaul, Mrs. Ruth Moseley, Mrs. Clarence Hollabaugh and Bobbie Jean Sisk and Gayle Marie Foster.

## Wedding Vows Are Solemnized

Miss Dorothy Sam Mecaskey, daughter of Mrs. H. M. Jackson of Vega, and Boots Bruce, son of Mrs. Lee Bruce of Vega were united in marriage Friday morning at 10:00. Reverend Cordell Bales, pastor of the First Baptist Church performed the single ring ceremony.

The bride was attired in a grey wool gabardine suit with pale blue accessories. For something borrowed she carried a lace handkerchief belonging to her grandmother and her something old was a white Bible. For something new she wore a gold pin, a gift from the bride-groom and her accessories were in blue.

Mrs. Bruce was formerly employed as head clerk in the office of Price Administration. At present she is secretary in the AAA office.

Boots Bruce is a retired Infantry Officer and held the rank of First Lieutenant. He was in active duty for five years, much of the time he spent overseas. At present he is owner of Jerry's Cafe in Vega.

After a wedding trip through various parts of New Mexico, down the Rio Grande and back up to Dallas, Texas the couple will make their home in Vega.

L. C. Jordan, Pharmacists Mate 1-c, received his discharge on March 30 at the U. S. Naval Personnel Separation center at San Pedro, California.

He is the son of Mrs. Vestell Jordan of Hereford. He served with the Navy in the attic at the Naval Base on Roi Island, and holds the Asiatic-Pacific theater, American theater, and Victory medals.

## MASONIC BULLETIN

Hereford Lodge 549  
 Stated meeting second Monday in each month. School of instruction each Thursday night.  
 R. L. THOMPSON, Sec'y.  
 O. L. CLICK, W. M.

# LOANS OF ALL KINDS...

We are now prepared to handle your Loan Needs... from a small loan to financing farms and ranches!

- Personal Loans
  - Residential Loans
  - Automobile Loans
  - Household Appliances
- All loans and inquiries strictly confidential. Reasonable rates... Prompt Service!

<b>Complete Abstracts Service</b> —Prompt —Dependable —Accurate You'll like our ABSTRACT SERVICE!	<b>All Kinds of Insurance</b> Personal Attention to With famous  OLD LINE Insurance Problems. COMPANIES
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**ELIZABETH WOMBLE**  
 303 NORTH MAIN ST. PHONE 497  
 "X-DAY" IN HEREFORD, APRIL 20

## L'Allegra Club Welcomes New Club Members

L'Allegra Club charter members entertained at a luncheon welcoming new members at the home of Mrs. Lyle Blanton on Wednesday April 3. Mesdames Lyle Blanton, Lawrence Womble, Jim Higgins and W. S. Fluit of the Lone Star Study Club which sponsored the organization of the new club, were in charge of arrangements.

The five new members included Mesdames Denis Baker, Jimmie McGuire, Grady Wilson Jr., Wayne Little and Elvin Wilson.

A spring-time theme was carried out in decorations. Attractive centerpieces for the tables were little old-fashioned ladies dressed in lace holding May baskets filled with flowers. Tiny baskets filled with nuts had place cards attached and the new members were presented with flower corsages.

After the luncheon recordings gave musical entertainment and a short business session was held. The next meeting was announced for April 18 at the home of Mrs. Walter London Jr. Charter members attending the enjoyable springtime affair

## Dessert-Bridge Party Entertains Friends

Apple blossom time is here and the lovely flowers filled the house with fragrance when they were used in combination with Easter decorations to feature appointments for the dessert-bridge party given by Mr. and Mrs. Jim Black at their home Friday night.

Small tables marked for four were centered with merry little Easter rabbits wearing gay and colorful handmade Easter bonnets.

In bridge games after dessert, Mr. and Mrs. Roy Jowell were awarded the high score couple prize.

Those making up the five tables of players were Messrs. and Mesdames Roy Jowell, Paul Foster, Jeff Gilbreath, W. S. Fluit, Fred Pain, Hershell Miller, G. W. Newsom, Jim Lipscomb, Dr. and Mrs. C. D. Kelton and the hosts.

## Farm-Ranch Club Holds Annual Guest Day Affair

Arrangements of red carnations, the club flower, marked the decorations for the annual Guest-Day luncheon and program given by the Farm and Ranch Club at the home of Mrs. Zerrell Thomas Thursday. Sweet peas were the accessory blossoms.

Red carnation corsages formed a square centerpiece for quartet tables and place cards bore names of guests spelled backwards and written in gold ink.

Guest speaker for the program which followed the luncheon was Mrs. Urlin Streu who told "What Camp Fire Girls Do and What They are Doing in Hereford." Gayle Marie Foster gave the story of "The Origin of Camp Fire Girls" and Bobbie Jane Sisk outlined the "Ranks of the Camp Fire Girls Organization."

Mrs. Joe L. Hamilton entertained with vocal music. She sang "When Irish Eyes Are Smiling" and "Lady Moon."

Guest prize went to Mrs. Hamilton. Mesdames Darrell Blanton, Otho Noland, Marlin Pierce, P. E. Hagans, Bartley Dowell, Walter London Jr., W. B. Welman, Paul Foster, Leroy Price, Jack Brown and Virginia Griffith.

## UNKLE HANK SEZ

THE MAN THAT NEVER MADE A MISTAKE—CERTAINLY COULDN'T A BEEN VERY INDUSTRIOUS!



You'll make no mistake if you'll make the MILLER AUTO SUPPLY your auto part, brake lining, piston ring and spark plug headquarters. Our stock is beautiful to see and our prompt service is ever at your command. Complete stock at budget prices.

Be in Hereford "X-DAY" APRIL 20th

**MILLER**  
 AUTO STORE  
 Phone 72—Hereford, Tex.



# WATCH FOR INDUSTRY

**IT WILL COME... AND ALL OF US WILL WELCOME IT!**

The Panhandle-Plains and Pecos Valley area is on the move... industrially. It's amazing what has happened around here the past few years. Industry has found out many of the natural advantages of our territory. Manufacturing plants of all kinds are springing up here there—everywhere—making new payrolls—new citizens—new life.

Industry knows that the Panhandle-Plains and Southeastern New Mexico area has everything to offer—including dependable electric power in quantities and at prices available only from a large interconnected electric system.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
 51 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



Sharing a party-line telephone!

If you're sharing a telephone party line, you're helping someone else here have telephone service now. Otherwise he'd likely be waiting his turn for service.

demand. But we're hard at it. As soon as possible, we'll bring service to everybody who is waiting for it. And, after that, we expect to be able to furnish one-family telephone service to those who want it.

Party-line service is one way of stretching the telephone system here—to serve as many people as possible now instead of asking some to wait until we've had time to put in the wires and cables and switching equipment needed to serve everybody who is waiting.

**"GOOD NEIGHBOR" SUGGESTIONS for party-liners**

Before calling, please listen to see whether the line is in use. If it is, hang up gently and try your call again a little later.

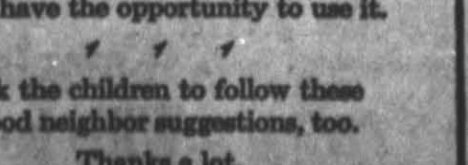
When talking, remember your party-line neighbor—he may want to make a call—so please be reasonably brief.

Between calls, try to allow a little time so the other people on the line may have the opportunity to use it.

It's a big job—catching up with four years of backed-up

Ask the children to follow these good neighbor suggestions, too. Thanks a lot.

SOUTHWESTERN BELL TELEPHONE CO.



### COURTHOUSE RECORDS

#### Warranty Deeds

Troy Womble and wife to J. A. Grimes, E 1-2 of Lot 7 and W 1-2 of Lot 8 and the East 50 feet of West 121 feet of Lot 1, all in Womble subdivision of Block 5 of Womble addition.

Walter F. David et al to W. B. Renfro, Section 34, Block K-8, in Deaf Smith County.

W. E. Upton and wife to Wallace C. Cox, Lots 11 and 12 in Block 87 of Town of Hereford and additions.

W. E. Upton and wife to Glenn C. Oliver and Wallace C. Cox, Lot 10 in Block 87, Town of Hereford and additions.

Billy J. Jackson and Jean Jackson to James Taylor, Lot 16 of Barcus and Bullock subdivision of Lots 1 to 10 of Block 5 of Womble addition.

James Taylor and wife to S. E. Eldridge, Lots 16 and 17 of Barcus and Bullock subdivision of Lots 1 to 10 of Block 5 in Womble addition.

N. E. Milburn and wife to Elton Malone, Lots 7 and 8 in Block 70 of Town of Hereford and additions.

Q. N. Lewis and wife to V. Ridley, W 1-2 and S 80 acres of E 1-2 of Section 27, Township 4 North, Range 1 East, in Deaf Smith County.

Charles E. Cappel to Hereford Cemetery Association, Lots 3, 4, 5, 6, 7, 8, in Lot 1 of Block 116 of Addition to Hereford Cemetery.

W. H. Elvins and wife to William T. Brown, N 37 feet of Lots 4 and 7 and S 38 feet of Lots 3 and 8 in Block 2 of Hester and Baskin subdivision of part of Block 3 of Mabry addition.

W. W. Jones and wife to Jack O. Raspberry, Lot 3 of Alberta

Thompson subdivision of Block 16 of Evans addition.

D. C. Kinsey and wife to Eursel W. Young, E 72.5 feet of Lots 7 and 8 in Block 84, Hereford and additions.

Eursel W. Young and wife to D. C. Kinsey, W 85.2 feet of Lot 3 in Block 75 of Hereford and additions.

D. C. Kinsey and wife to Carroll R. Whiteside, W 85.2 feet of Lot 3 in Block 75 of Hereford and additions.

First National Bank of Hereford to E. J. Grady, part of Lots 5 and 6 and part of the S44 feet of Lot 4, all in Block 12, Whitehead addition.

J. C. Mays and wife to Delbert Ruland, All of Lot 4 in Block 1 of Harwell's subdivision of Block 30 of Evans Addition.

H. E. Millen and wife to W. S. Kerr, Lot 4 and part of Lot 5 in H. E. Miller subdivision.

Mrs. Manda H. Oberthier and F. H. Oberthier to E. S. Ireland, Lot 19 in Block 25, Town of Hereford.

#### Deed

Walter F. David et al to W. B. Renfro, Section 34 in Block K-8 Deaf Smith County, and W. B. Renfro to Mrs. Ethel Arnold, undivided one-half interest in said property.

Quit Claim Deeds  
First National Bank of Hereford to S. O. Wilson, a part of Lots 7, 8 and 9 in Block 28, Original Town of Hereford.

Ruby Anthony and John T. Anthony to Ida May Vaughn, Block 77 of Whitehead addition to town of Hereford.

John I. Vaughn to Ida May Vaughn, Block 77 of Whitehead addition.

William X. Vaughn to Ida May Vaughn, Block 77 of Whitehead addition.

Charley E. Vaughn to Ida May Vaughn, Block 77 of Whitehead addition.

James D. Vaughn to Ida May Vaughn, Block 77 of Whitehead addition.

#### Releases

Bradford Supply Company to Price and David, Inc., release of lien on Sections 34, 35, 27, and 27 in Block K-8 in Deaf Smith County.

Hazel and Lloyd Tice to Billie J. Jackson, release of lien on Lot 16, Barcus and Bullocks subdivision of Lots 1 to 10, Womble addition.

Hazel and Lloyd Tice to James Taylor, release of lien on Lot 17 of Barcus and Bullock subdi-

### Progressive Community Honors Its Servicemen With Homecoming Party

Progressive Community was host to a Homecoming party for its returned servicemen last Friday night.

Mrs. Pete Carmichael, program chairman, acted as Master of Ceremonies. V. E. Dodson delivered the welcome address.

The program consisted of special music, readings, and songs by members of the community, both young and old. Each honor guest was interviewed, and related some interesting incident which he experienced.

Mr. and Mrs. A. S. Higgins and Mr. and Mrs. A. G. Kemp were given special recognition, since each had three sons in the service. Mr. and Mrs. C. V. Burgess were also mentioned as having two sons and one son-in-law in service.

A drill was conducted by ex-sergeant Glenn Ricketts, and "The Progressive Journal" was read by Mrs. Buck Parsons. The program was concluded with a silent prayer of thanksgiving for the return of every boy from the

community who was in service. Games were played by the young people after the program.

Refreshments of punch and sandwiches were served to the honor guests, Noel Garland and Gordon Higgins, Alton and Cloys Kemp, Jake Gregory, Harold Harvey, Bill Bowman, Orville Edwards, Eugene McGee, Glenn Ricketts, and Edgar Russell, and to approximately 75 other guests.

Sadie H. Kirby to V. O. Hennen, release of lien on E 192 feet of Block 9 of Whitehead additions.

### Ruth Tucker Is On College Honor Roll

BELTON, April 10—Miss Ruth Tucker, daughter of Mr. and Mrs. F. A. Tucker, Hereford, was on the honor roll last semester at Mary-Harlin-Baylor college it has been announced recently.

To be eligible for the honor roll students must make no grades less than B. Miss Tucker, who is a sophomore at MHB, was one of eight students who made straight A's with 15 hours of work.

Mr. and Mrs. L. S. Shaw left Hereford last week for Banning, California, where they will make their home.

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Sadie H. Kirby to V. O. Hennen, release of lien on E 192 feet of Block 9 of Whitehead additions.

### Million Victory Gardens in Texas This Year Wanted by Agriculture Dept.

The "Victory Garden" program inaugurated during the war will continue this year if Secretary of Agriculture Clinton P. Anderson has his way. "Why change the name?" says Anderson. "The war is over but Victory is not complete and will not be complete until the wounds have been healed, the good earth is in full production again, and the starving victims of war are eating regularly again."

Latest reports from all over the world indicate that the food shortage in Europe and Asia has developed into an international crisis far worse than was indicated three months ago, the Department of Agriculture had advised the local Agricultural Extension Services.

"Drastic measures are being taken by our government, and by the United Nations, but every citizen in the community, county, state and nation must help if we are to prevent mass starvation in the rest of the world," Anderson says.

County Home Demonstration Agent, Miss Sadie Lee Oliver, and the County Agriculture agent, Hugh Clearman, have both been supplied with information on growing of gardens

this year, and offer the information and assistance to all who will cooperate.

A million gardens were grown in Texas last year, and the

USDA estimates that as many or more will be necessary this year if the food situation is to be appreciably relieved.

The local agents are urging that all available land, in town and on the farms, be planted in gardens this spring.

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### Guaranteed... TIRE REPAIRS

Recapping... Vulcanizing

Let Us Fill Your Tractor Tires with 100 Percent Chloride Filler

We Have in Stock Rear Tractor Tires

### Shelton Tire Exchange

Highway 60

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"X-DAY" IN HEREFORD, APRIL 20

### FLUSH KIDNEY URINE

Benefit wonderfully from famous doctor's discovery that relieves backache, run-down feeling due to excess acidity in the urine.

People everywhere are finding amazing relief from painful symptoms of bladder irritation caused by excess acidity in the urine. DR. KILBERT'S SWAMP-ROOT acts fast on the kidneys to ease discomfort by promoting the flow of urine. This pure herbal medicine is especially welcome where bladder irritation due to excess acidity is responsible for "getting up at night." A carefully blended combination of 18 herbs, roots, vegetables, balsams; Dr. Kilbert's medicine nothing harsh, is absolutely non-habit forming. Just good for medicine that many say have a mysterious effect. All druggists sell Swamp Root.



Spring tonic for tired cars:



### THE NEW FIGHTING AVIATION OIL

When you make that spring oil change, try Champlin HI-V-I... the new fighting aviation oil. Refined by an utterly new and different dual solvent process... from 100% Paraffin Base Mid-Continent Crude... the finest obtainable... it's so clear, so pure, so free from carbon, gum and other power robbing formations... it helps take the sludge out of sluggish motors like a tonic. Available now in refinery sealed cans from friendly Champlin Service Stations and dealers.



And for a real "touch-and-go" gas, ask for Champlin Ethyl or Champlin Presto gasoline.

CHAMPLIN REFINING CO.  
Producers, Refiners, and Distributors of Petroleum Products Since 1916  
BIRD, OKLAHOMA



## Where is Your New Home Now?

Right now the home you want to build is in the tree, the iron ore pits, the clay banks and the quarry.

Legislation, HH priorities, allocations, preference ratings, will not build a home. Neither will such legal juggling of a meagre supply of materials produce building materials. An HH priority may mean little more than a license to hunt home-building materials.

Lumber and building material dealers and contractors can build all the homes America needs—if building materials are available. But unless production of materials is unblocked, no one can build homes. Whether a house is labeled "Public Housing" or "Prefabricated Housing" or a "Privately Built Home"—all are bidding for the same supply of materials.

Here are the materials that must be produced. These are the materials in short supply which are subject to distribution controls through priorities:

- |                      |              |
|----------------------|--------------|
| Lumber               | Common Brick |
| Concrete Block       | Millwork     |
| Clay Sewer Pipe      | Face Brick   |
| Structural Clay Tile | Gypsum Board |
| Cast Iron Soil Pipe  | Gypsum Lath  |
| Cast Iron Radiation  | Bath Tubs    |

What has happened that all these essential building materials are lacking? Have we exhausted raw material supply? Or plant production?

Any government program that does not FIRST remove the obstacles blocking production of materials will simply add additional difficulties to the problem facing the building industry.

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Kemp Lumber Co.

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WASHINGTON, D. C.

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Miss Morris Is Bride Of Lieut. Hallum

In Yuma, Arizona, on Wednesday April 3, Miss Dorothy Marie Morris became the bride of Lt. Allen L. Hallum in the Yuma, Arizona Wedding Bell Chapel with Rev. L. L. Roberts officiating.

The bride, whose parents, Mr. and Mrs. E. R. Prest, live in Encino, Calif., wore a pin-stripe grey suit and a corsage of gardenias with gardenias in her hair, for the double-ring ceremony. She is a graduate of Hollywood, Calif., High School and was employed in Riverside at the time of her marriage. Lt. Hallum is the son of Mrs. F. S. Smith of this city. He graduated from Hereford High School and attended a commercial art school for a year and a half before enlisting in the Army Air Corps. He went overseas in April, 1943 as a bombardier-navigator, completing fifty missions. He spent a year and a half in the South Pacific and New Guinea area. After his return to the states he has been an instructor at a B-29 base at March Field, Calif. He has reenlisted in the Army Air Corps and is in the maintenance department at March Field.

He was awarded the Distinguished Flying Cross, Air Medal and Purple Heart. The couple is now visiting in Hereford with his mother before returning to California for further assignment.

## Miss Geraldine Kendall is Bride of Delbert Bainum in Sunday Ceremony

Miss Geraldine Kendall, daughter of Mr. and Mrs. Joe Kendall, was married to Mr. Delbert Bainum, son of Mrs. Mary Bainum of Friona, in the home of the bride's parents at 9:30 o'clock on Sunday morning with Rev. R. H. Cagle, pastor of the First Baptist Church officiating.

### Wedding Announced



Coral-pink gladioli and white stock formed an improvised altar arrangement before a double window, and seven white cathedral tapers in white standards at either side completed the setting.

Music was furnished by Mrs. Preston Hagans, sister of the bride, who gave a prelude of The Rosary and Miss Nancy Millard sang "Because" with Mrs. Hagans accompanying. Mrs. Hagans also played the wedding march and played "Always" softly during the ceremony.

Candles were lighted by Danny Mac Bainum and Dudley Bainum of Friona.

Miss Lyla Beth Blanton attended the bride as maid of honor. She was dressed in a rose crepe dress with wide decorated belt and a white and gold corsage of chrysanthemums. Neal Young served as best man.

The bride wore a street length dress of aqua made along simple lines with short sleeves and trimmed in flowers made out of the same material. Her accessories were all in white and she wore an off-the-face white hat. She carried a white Bible topped with gardenias tied with white satin ribbon.

A reception was held afterwards in the home of Mr. and Mrs. S. L. Walser, uncle and aunt of the bride. The tiered cake was banked with pastel shaded sweet peas and completing the centerpiece were white candles in crystal holders.

Mrs. Jim Clark, Mrs. C. J. Crump, and Mrs. J. B. Noland assisted in serving. Miss Louise Lance presided at the guest book.

The out-of-town guests included Mr. and Mrs. Chas. Bainum and children of Friona, Mr. and Mrs. Alva Bainum and daughter Juanita, Mr. and Mrs. Bill Jones and Leo Cornelius, all of Clovis, N. M., Miss Nancy Millard, Mrs. Nona Dalton and Mr. and Mrs. Jack McCrary of Amarillo, Miss Carlisle Rae Frye of Lubbock and Edward Roberson of Beeville.

After a short wedding trip the couple will return to Hereford to make their home. For traveling Mrs. Bainum wore a black wool suit with black and white accessories.

Mrs. Bainum is a graduate of Hereford High School and at the time of her marriage she was employed at the First National

Mrs. Delbert Bainum, formerly Miss Geraldine Kendall, whose marriage took place last Sunday morning at Friona.

Bank of Hereford.

Mr. Bainum attended schools in Lodi, Calif. He served in the Merchant Marine for three years and received his discharge last fall.

## MRS. CARL PERRIN IS GUEST SPEAKER FOR BAY VIEW CLUB

Mrs. Carl Perrin was guest speaker for the Bay View Club Thursday afternoon at a meeting held at the home of Mrs. J. W. Spradley.

Mrs. Perrin reviewed the book "Key to Japan" by Willard Price, speaking briefly of the writer himself and of his style of

writing, and bringing out the thought that "In his pretended role of absent minded professor, Willard Price probed the secrets of Japan unknown to most visitors and to many Japanese. At some personal risk he learned much that our Army of Occupation in Japan, as well as Americans at home, need to know if Japan is to be made a safe neighbor for the future."

Reports from the recent Seventh District, Texas Federation of Women's Clubs convention held in Amarillo were given by Mrs. Lee Benefield, Mrs. Howard Gault and Mrs. E. W. Harrison. During a short business session members voted to contribute to the National Cancer Control Fund and Mrs. F. T. Roloson, Mrs. Herman Ford and Mrs. D. H. Alexander were named to represent the club in the County Federation cooperation with the OPA Survey.

Special guests at the meeting included Mrs. Perrin, Mrs. Irene Ballard, Mrs. Ray Barber of Amarillo, Mrs. Roy Ford and Mrs. J. B. Jones.

Members attending the meeting were Mesdames Lee Benefield, Henry Benson, M. L. Boyd, Essie Cardwell, H. G. Conkright, Herman Ford, Howard Gault, E. W. Harrison, G. G. Heard, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, C. F. Moore, G. A. F. Parker, F. T. Roloson, J. P. Slaton, Bob Wilson and the hostess.

## Baptist Revival

(Continued from Page 1)

Major emphasis in the revival will be on young people, Rev. Cagle said. "The pastors who will conduct the revival are all young men and they understand the problems of intermediate and young people's groups. The public is invited to attend all services."

## Roberts, Hardage Open New Tire Store in Hereford

Roberts and Hardage have formally opened their new tire and auto supply store on Sampson street, 1 door north of the Hereford Hotel.

Leroy (Bill) Price is manager of the store. Until recently he has been employed as a clerk at the Hereford Post Office, and prior to that he was employed with Western Auto Store.

Roberts and Hardage will specialize in U. S. Tires, and also have a line of U. S. spark plugs, pumps, floor mats, and other auto accessories.

## NOTICE

### Automobile Owners

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ON YOUR AUTOMOBILE INSURANCE PREMIUMS

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### DANCE TO GOOD ORCHESTRA EVERY Wednesday & Saturday Nite

Closed to public Tuesday and Friday nights for Private Parties and Dances

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THE SEASONAL CARE ALL CARS NEED

It's great to have a car that's ready to go when you are! Have your car put into condition now to get all the benefit from FLYING HORSEPOWER in the new MOBILGAS, with Magnolia SUMMERIZE Service. This is a seasonal preventive maintenance job that takes in every vital part of your car—eliminates the left-over hazards

of winter driving by changing from the light winter oils and greases to the heavier grades needed to withstand the heat of summer driving. It adds extra wing-spread to your "Flight on Wheels." Get a bonus in car performance with Magnolia SUMMERIZE Service and FLYING HORSEPOWER.

ENGINE—Dirty, thinned motor oil drained and replaced with the proper grade of the new detergent MOBILGAS... a new proved oil that resists thinning under high heat, and offers amazing new cleaning properties for valves, rings, pistons and bearings. Give your MOBILGAS CLEAN Engine that is smoother running and more efficient, with new gas and oil economy.

GEARS—Dirty oils drained from transmission and differential and replaced with fresh, tough MOBIL OIL GEAR OILS of the

types and grades to fit the make and model of your car. RADIATOR—Cleaned with MOBIL RADIATOR FLUSH, MOBIL HYDROTONE added to KEEP the cooling system clean and safe from rust and scale. CHASSIS—Complete lubrication of all vital parts, for protection against friction and wear.

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PHONE 181

## DINNER- BRIDGE ENTERTAINS CLUB

Mr. and Mrs. Willis Edelson were hosts to members of the Couples Club at their country home Friday evening.

Spring blossoms all about the house, added fragrance and loveliness to the party scene where dinner was served before bridge games. Special guests were Mr. and Mrs. R. G. Lewis.

High score awards went to Mrs. Troy Moore and R. G. Lewis.

Enjoying the dinner-party were Mr. and Mrs. Troy Moore, Mr. and Mrs. Sylvester Slagle, Mr. and Mrs. Jack Brady, Mr. and Mrs. Henry Sears, the Lewises and the hosts.

## Worth While Club Meets at Vega

VEGA, April 8—A meeting of the Worth While Club was held on March 28 in the lovely new home of Mrs. Will Thuet, with a covered dish luncheon served at the noon hour.

Mrs. Roy Ivy presided in the absence of the president, and also demonstrated the making of cookies, Mystery Bars, to the group.

Answering the roll call were the following guests Mesdames J. T. Richardson, Pat Robinson, and daughter Dianne, of Hereford; J. L. Watkins, Fred Cotton and daughter Frieda, Mary Wiseman and daughter Vicki, Emma McNabb, Cora Jinks, Laura Roberson, Graham Bell of Amarillo; and Otis Buchanan, Roy Taylor and son Wayne, Edwin Ledbetter and daughter Janis, of Vega.

Members present were Mesdames M. Voyles, N. E. Wiseman, Annie Gault, Roddy Harwell, Susie Ivy, Frank J. Smith, Clyde Eastman, Roy Ivy, Beasie Montgomery, R. D. Swanson, W. F. Harie, Mara Bell and Joel T. Shelton.

The next meeting will be held on April 11 in the home of Mrs. A. E. Rosark.

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We've been appointed distributor for U. S. Tires in this area! This means that beginning now we offer you our skilled tire service and the famous U. S. Royal line of tires. Right across this country, car owners are reporting pre-war performance and better from these great tires. If we don't have your size on hand, we will have soon. Place your order with us now and hold out for U. S. Royals.

We are now open for business . . . and will be glad to have you visit us. New merchandise is arriving daily and we are looking forward to the time when we can supply more of your needs.

You will remember our manager, Leroy (Bill) Price, until recently connected with the Post Office in Hereford and formerly with the Western Auto Stores in Hereford. He invites all of his old customers to visit him in the new location, along with others who have more recently moved into this community.



# U.S. TIRES

MERCHANDISE NOW IN STOCK  
U. S. SPARK PLUGS, BATTERIES, PUMPS AND FLOOR MATS. CASITE, VEGETABLE SOAP, MECHANICS SOAP . . . and numerous other items.

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