

AROUND TOWN SIGHTS, FACES SEEN

Bill Smith, who operates the Smith Motel when he finds time, gets a lot of kidding about getting away from his business so much. When somebody asked "how?" the other day, Bill had a ready answer: "When I want to go anywhere, I just turn around the NO VACANCY sign and take off."

And before we go any further. The Brand doesn't have any NO VACANCY signs in stock, so form the line somewhere else. Its a good idea, though, if you can get away with it.

Mr. and Mrs. J. R. Clements of Fort Worth announce the birth of a son Tuesday at Methodist Hospital. Mrs. Clements was formerly Miss Evelyn Luke, daughter of Mr. and Mrs. Carl Luke of Hereford. The paternal grandparents are Mr. and Mrs. L. B. Clements of Fort Worth.

Now that the World Series is over, maybe everybody can go back to work. Hereford looked like "Radio City" Tuesday afternoon, and every store that boasted a loud speaker had a lot of patrons, if few customers. Frank (Continued on Page 4)

Funeral Services Will Be Held for Andrew J. May

Funeral services for Andrew J. May, 88 years old, will be held at the church at 10:30 a. m. on Thursday afternoon (Thursday) at three o'clock.

Bob Wear, minister of the local church, will conduct the services. Interment will be in West Park Cemetery.

Mr. May died at his home here yesterday morning after a long illness. He was born on February 15, 1858, in Sharp County, Arkansas, and had lived in Deaf Smith county since 1918.

He had been engaged in farming until he retired and moved to Hereford in 1922.

Surviving him are his widow, Mrs. Ida B. May, of Hereford; four sons, Ernest, Alfred, and Clarence May of Hereford and Chester May of Hutchinson, Kansas, and one daughter, Mrs. Bessie McVay of Hutchinson. All will be present for the services today.

Eight Indictments Returned Friday By Grand Jury

Deaf Smith county Grand Jury, in a two-day session last week-end, returned eight indictments and adjourned Friday subject to recall by the court.

The Grand Jury was ordered into session last Thursday morning by District Judge John Aldridge.

Five of the indictments were for forgery, two for burglary, and one for swindling.

Faye Paddock was indicted on charges of forgery and passing of a forged instrument. Bond was set at \$1,000.

William M. Barnes, alias R. C. Williams, was indicted on two counts of forgery and passing a forged instrument, and ball was set at \$1,000 on each indictment.

William Pillows was indicted for forgery, with ball set at \$1,000.

Elmer Jones was indicted for forgery and passing a forged instrument, and ball was set at \$1,500.

J. C. Little was indicted on a charge of swindling over \$50, and ball was set at \$1,000.

Thomas J. Lambert was indicted on two charges of burglary, with ball set at \$1,500 on each count. Lambert is charged with breaking and entering the F. M. Kester and Gaston Baer homes.

Travis Dameron was foreman of the Grand Jury.

School Board To Order Bond Election For New Construction

Revival Meeting Will Open Sunday At Christian Church



REV. C. A. EARSOM

Rev. C. A. Earsom, evangelist from Enid, Oklahoma, will open a two-weeks revival meeting at the First Christian Church in Hereford next Sunday morning. Rev. Roy W. Ford, pastor, announced this week.

Rev. Earsom will be assisted in the revival by his wife, who will assist in the services and also appear as soloist.

The revival meeting, tagged by Rev. Ford as "A Christian Crusade," will open with services twice daily, continuing until November 3. Sunday services will be held at 11 a. m. and 7 p. m. Week-day services are scheduled at 10:30 a. m. and 7:30 p. m.

Rev. Earsom is closing a meeting this week at the First Christian Church in Perryton, Rev. Ford said.

Local Packers And Meat Men Hail OPA End

Local markets, cattlemen, and meat packers hailed President Truman's sudden lifting of all price controls on meat with undisguised relief this week.

Immediate release of all meat and livestock from price control was announced by the President in a radio address to the nation Monday night. All indications are that quotas placed on slaughterers have also been lifted although no definite announcement to this effect has been forthcoming.

The local Deaf Smith Meat Company began preparations yesterday to resume slaughtering, and promised an adequate supply of meat for local markets this week. The packing plant had been shut down, except for custom slaughtering, for weeks, due to the slaughtering quotas imposed.

With a normal capacity of more than 25,000 pounds of beef daily, the local packing plant had been limited to a quota for the month of 80,000 pounds during September, and that amount had been slashed to 37,000 pounds this month.

Local meat markets, which have never been out of beef, were relieved by the release of price controls. While price of steaks remained, for the most part, at OPA levels, prices on the cheaper cuts of beef and on roasts and ground meats jumped 10 cents a pound in some markets.

Butchers explained that, while the OPA ceiling on steaks had been in line with the market, ceilings on roasts and processed meats had been too low to allow a profit. A general rise in meat prices is anticipated when the impact of current buying by packers hits the retail market. Pork has been generally up. (Continued on Page 8)

First Dollar Day On Monday, Oct. 4

Several local merchants have agreed to sponsor a Dollar Day in Hereford, with the first of these special sales events set for the first Monday in November—November 4.

All merchants who are interested in advertising Dollar Day specials in The Brand for this initial Dollar Day should make arrangements for advertising space not later than Monday, October 28.

Fresh Vegetables Shipped to State Fair



C. K. Vaughn, substituting during the Fair for Sank Ramey at the Hereford office of the Railway Express office, loads a Church Refrigerator locker with fresh vegetables to replace those on exhibit at the Deaf Smith booth at the State Fair in Dallas. (Photo by Brand)

Blood Plasma To Fresh Produce Is Locker Role

Refrigerator boxes once used to ship blood and plasma to the battlefronts are now being used for shipment of fresh Deaf Smith county vegetables and meat, thanks to the ingenuity of Sank Ramey, local Railway Express agent.

With the Deaf Smith County exhibit still drawing record crowds at the State Fair Agriculture building in Dallas, Secretary E. B. Posey of the Hereford Chamber of Commerce prepared a load of fresh vegetables last Saturday for shipment to Dallas to re-stock the exhibit for the second week.

Tomatoes, sweet peppers, pimento peppers, celery, strawberries, okra, carrots, peanuts, sugar beets, green beans, and cut flowers were loaded into one of the big Church refrigerator lockers Saturday afternoon, and sent by Express to Dallas. Sank Ramey and Beryl Elliston, co-managers of the Dallas exhibit, reported by telephone Monday that the vegetables had arrived "garden fresh" at the Fair Grounds.

Shipment of vegetables is believed to be a new role for the Church lockers, which were originally designed, during the war, for use by the Medical Corps in shipping plasma and whole blood to the battlefronts. (Continued on Page 8)

Worley Defends OPA Policies In Talk to Lions and Rotary

Speaking at a joint luncheon meeting of the Hereford Lions and Rotary Clubs at the First Christian Church last Thursday noon, Congressman Gene Worley defended OPA price control policies, and reported briefly on his trip with a congressional investigating party to the Far East.

One hundred and forty Hereford business men and guests heard the Congressman's address.

Characterizing the price control act as "the lesser of two evils," Worley told the group that "without price controls, the national debt would be tripled."

Worley pointed out that the Government was, during the war, the biggest purchaser of materials, and said that the choice resolved itself to the question of imposing price control and fighting the war as cheaply as possible, or letting prices skyrocket with a ruinous inflation as the result.

"OPA has not prevented inflation," he told the group, "but it has controlled it as well as possible under the circumstances. Chances are better now that we will avoid most of the worst consequences (of inflation) which we faced as a result of the first World War," he said.

Predicts End of Control "If industrial progress continues to move as fast as it is now



CONGRESSMAN WORLEY

—which is none too good—I believe that all regimentation can be ended in another year," Worley predicted.

He pointed out that, under the present plan instituting the Decontrol Board, that controls are being removed as fast as the supply of any given commodity reaches the demand level.

Questioned about the current meat shortage, Worley grinned wryly and commented, "I was afraid somebody would ask that."

(Continued on page 8)

City's Fall Clean-Up Drive Gets Underway on Wednesday

Appointed



B. E. Wolfe, who has been named local representative for Investor's Syndicate.

B. E. Wolfe Is Local Investor's Syndicate Agent

Investor's Syndicate of Minneapolis, Minnesota, has announced the appointment of B. E. Wolfe of Hereford as their representative in Deaf Smith county and surrounding area.

Wolfe has been associated for the past year with the Fraser Milling Company here.

An ex-serviceman, he served during the war as First Pilot and Flight Commander on B-24 Liberators with the 13th Air Force in the Pacific Theater.

After returning from overseas, he was Statistical Control officer with the Air Transport Command in Memphis, Tennessee. He was discharged from the Army Air Forces as a first lieutenant, and Mrs. Wolfe and their two-year old son, Stephen Bradley, are living at 200 Ross Street.

Score cards will be prepared for every residence and vacant lot, and all will be judged individually on the basis of co-operation, beautification, and improvement during the drive.

Final judging to determine winners will be conducted by a committee from the club on October 30. Block and section chairmen will score each lot in their respective blocks, and turn in score cards to the central committee for final judging.

The clean-up drive will extend to the business section of the city, and special awards will be made for the winning business firms.

PROCLAMATION

WHEREAS, the safety, happiness, health, life and general welfare of each citizen depends upon existing living conditions, and

WHEREAS, the property and lives of our people are endangered by fire caused by rubbish accumulations in homes, offices, stores, alleys and streets, and

WHEREAS, the heavy growth of weeds in alleys and on vacant lots when killed by winter weather creates a very great fire hazard to all adjoining property, and

WHEREAS, no city is safe for health and life without sanitary cleanliness, nor can hope to prosper without civic advancement, and

WHEREAS, a city is judged by its safety for health and life and for its cleanliness, appearance and civic beauty, and

WHEREAS, our city is in great need of a clean up campaign to prevent fires, promote health as well as for civic progress, and

WHEREAS, best results can be obtained in a clean up program by the united efforts of all our people centered on a particular time:

NOW THEREFORE, I, W. E. Dameron, Mayor of the City of Hereford, by virtue of the authority vested in me do hereby designate the week of October 21st through the 26th as FALL CLEAN UP WEEK, and designate Wednesday, October 23rd, as a particular day when all boys, girls, men and women, schools, clubs and all other organizations interested in our city give as much time as possible in a city wide clean up essential to the safety, health and happiness of all our people.

WITNESS MY HAND AND OFFICIAL SEAL this 12th day of October A. D. 1946.

—W. E. Dameron, Mayor City of Hereford

TRADITIONAL "MESSIAH" MAY BE HEARD FIRST TIME SINCE WAR

Civic Chorus to Plan 1946 Christmas Festival

Highway Commission Favors Harrison Highway Project

Wayne Evans, president of the Hereford Chamber of Commerce, was most optimistic in reporting on results of a hearing before the Texas State Highway Commission in Austin Monday on the future of Harrison Highway.

While no definite commitments were made at the hearing, Evans said, the Highway Commission seemed favorably inclined, for the first time, toward taking action in getting the east-west route from Hereford to the New Mexico line paved.

Evans, with County Judge Fred W. Baird, Commissioner Jeff Roberson, Mayor W. E. Dameron, and T. E. Seigler, chairman of the Deaf Smith County chapter of the Texas Good Roads Association, met with the Highway Commission on Monday, and presented the case for Harrison Highway.

Application was made to have Harrison Highway included as a farm-to-market road under the next Farm-to-Market program.

There is no hope of getting Harrison paved under the present Farm-to-Market allotment, which is set up to expire in 1948. However, Evans reports, the Highway Commission appeared favorably inclined to have this route included among the first

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CALENDAR

Coming Events of Interest

Tonight (Thursday)

BOY SCOUT Court of Honor, county courtroom, 8 p. m.
VFW SOCIAL, Ladies invited, Club House, 7:30 p. m.

Friday, Oct. 18

COUNTY FEDERATION of Women's Clubs, quarterly meeting at First Christian Church, Luncheon 1 p. m.

Sunday, Oct. 20

REVIVAL Meeting opens, First Christian Church, Morning services 11 a. m. CHURCH ORGANIZATION meeting, Baptist Mission, 2:30 p. m. CIVIC CHORUS, re-organization, Methodist Church, 3 p. m.

Monday, Oct. 21

FOOTBALL MOTHERS Club, High School, 4 p. m.

Tuesday, Oct. 22

RESERVE OFFICERS, Chapter meeting, county courtroom, 8 p. m. AMERICAN LEGION, 18th District meeting, City Hall, 8 p. m.

Friday, Oct. 25

FOOTBALL GAME: Whitefaces vs. Dumas, Whiteface Field, 8 p. m.

Handel's "Messiah," most beautiful of Christmas musical offerings, may be heard in Hereford again this year for the first time since the war, if tentative plans for a Christmas program by the Hereford Civic Chorus are carried to completion.

A re-assembly meeting of the Civic Chorus has been called for next Sunday afternoon at three o'clock at the auditorium of the First Methodist Church, according to Miss Mattie Mae Swisher, director of the group.

All former singers with the Chorus are asked to attend, and a special invitation is extended to all newcomers who want to join, and to young people who are members of high school glee clubs, Miss Swisher announced.

Primary purpose of the meeting is to re-organize the Civic Chorus and to make definite plans for this year's Christmas Festival of Music, which will be presented early in December.

Plans will also be made to send musicians to the Seventh District Convention of the Federated Music Clubs of Texas, which will be held at Lubbock on October 25.

Many inquiries have been received regarding renewal of the traditional presentation of "The Messiah" by the Chorus this year, Miss Swisher reports, and the meeting Sunday has been called to decide whether or not the Chorus will attempt the presentation during this holiday season.

Before the war, the annual presentation of the famous yuletide composition had become a



MATTIE MAE SWISHER

traditional part of the Christmas festival in Hereford, and attracted singers from all sections of the Panhandle and eastern New Mexico.

The Chorus was disbanded during the war, but was reorganized last year, and assisted by a few singers from out-of-town, presented a Christmas Concert, which included a part of "The Messiah," to a capacity crowd at the First Baptist Church auditorium on December 7.

"The Messiah" was last presented in 1941, when singers from many Panhandle and New Mexico cities joined the local musicians in the presentation.

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(Continued on Page 8)

\$35,000 Bond Issue Will Be Voted on Soon

An election to vote on a \$35,000 bond issue to finance additions and repairs to the Hereford Public Schools was ordered at a meeting of the Board of Trustees of the Hereford Independent School District Tuesday night, Leo Forrest, president of the board, announced yesterday.

The funds provided by the bond issue would be used to move in, repair, furnish and equip the temporary buildings for the new Junior High school; to repair the roof and re-paint the interior of the high school building, and to repair the roof at Central School.

"There will be no need to change the tax rate or valuations for this small issue," Forrest said. "The present tax program will carry it."

Provided that costs of this construction and repair can be held down to allow a surplus, new heating equipment for Central School will be purchased, and a permanent site for a new school building will be obtained, Forrest said.

Bids were opened Tuesday night for purchase of the bonds, and a contract was entered with the First National Bank of Hereford to purchase the proposed bond issue at an interest rate of two and one-quarter percent on 15-year bonds.

Three bids were entered for the bonds Forrest stated, and the contract was awarded to the First National Bank as low bidder.

The election will be held as soon as necessary legal procedure is completed. (Continued on Page 8)

Baptist Mission Will Organize As Church Sunday

The Baptist Mission will be organized as an Independent Church next Sunday afternoon, Rev. R. H. Cagle, pastor of the parent church, the First Baptist Church of Hereford, announced this week.

Services will begin at 2:30 o'clock Sunday afternoon. Rev. Odell Jameson, pastor of the Forest Avenue Baptist Church of Dallas, who is conducting a revival meeting at the First Baptist Church here, will deliver the sermon.

The Mission will be celebrating its first birthday next Sunday. Organized a year ago as a branch of the First Baptist Church, it is under the pastorate of Rev. R. S. Sparkman.

The Mission Church is located on 25-Mile Avenue in Northwest Hereford. The new church building was completed this spring.

The name of the new church has not yet been selected. The church will be named Sunday, following the official organization.

It is estimated that the new church will have an initial membership of 65. One hundred and 60 are now enrolled in the Sunday school.

Reserve Officers To Hear Colonel Thorp Tuesday

Colonel Blucher S. Thorp, Amarillo Military District Instructor, of Amarillo, will address members of the Hereford Reserve Officers Club in a meeting at the county courtroom in Hereford next Tuesday night.

The meeting will begin at 8 o'clock, Pete Cowart, president of the club, announced yesterday.

Col. Thorp will discuss phases of the training program for Reserve Officers, and will answer all questions regarding the Reserve Officer program and legislation affecting reserve officers.

The Hereford Reserve Officers chapter has been chartered to serve army reservists in Deaf Smith and Castro counties, and members are also included from Friona in Farmer county.

All reserve officers in this area are invited and urged to attend the meeting here next Tuesday night, Cowart said.

(Continued on Page 8)

New Clover Type Looks Good In Beaumont Trials

COLLEGE STATION, October 13—A new clover called "Dixie Crimson Clover" has proved successful during three year trials at the Beaumont Agricultural Experiment sub-station and elsewhere in the South, and may prove more widely adapted than common crimson clover.

It is expected to supplant the common variety in the South because it has extremely hard seed and will not germinate as quickly. Immediate germination is the chief weakness of common crimson clover, explains R.R. Lancaster, pasture specialist for the A. and M. College Extension Service. Often the common variety will sprout quickly after a light rain or after seeding in the fall but before there is sufficient

moisture for the seedling plant to get well established. For this reason stands of common crimson clover frequently are lost.

While additional tests are needed to know more about Dixie crimson clover it has volunteered successfully when grown along with perennial grasses in pastures and with small grains for grazing. One other point in its favor is that it has volunteered successfully when grown in rotation with cultivated row crops such as sorghum when the seed was mature before the seedbed for the new crop was prepared.

Pasture experts warn that stock should be kept off the clover at the time of blooming, since grazing at this time would limit re-seeding for good fall stands.

Seed and plants of Dixie common clover cannot be distinguished from common crimson clover, so production of registered and certified seed is being handled by crop improvement associations in several Southern states.

Low Protein Diet Cause of White Turkey Feathers

COLLEGE STATION, October 14—Some Texas producers are concerned because their growing young bronze turkeys are developing many white feathers. Low protein feeding, not breeding, is the cause says Prof. D.H. Reid of the department of poultry husbandry at the A. and M. College of Texas.

As a preventive, he advises adding five pounds or more of meat and bone scraps, or soybean meal, to each 100 pounds of the feed given the birds. Turkeys molt just before reaching maturity and if this is done off-color feathers will appear.

In recent work at the division, he explains, varying degrees of white in the primary and secondary wing feathers of broad

Throw Him a Straw Vote, Somebody!



breasted bronze turkey poult have been observed. This occurred in feeding tests in which the 24.37 total protein supplement was a combination of 65.29 per cent vegetable and 34.71 animal protein. In another test a more pronounced feather discoloration was produced when a ration containing 40.32 per cent vegetable and 59.68 animal protein was fed.

It is believed, Prof. Reid adds, that this discoloration can be charged to a deficiency of lysine, one of the essential amino acids which was shown to prevent the discoloration. Vegetable proteins are low in this amino acid. Meanwhile, further work is being carried on to discover the adequate amount of combinations of animal protein necessary to prevent bronze feathers changing color. Additional information will be released as it becomes available.

Inhabitants of Alaska and Northern Canada use the Caribou as a work animal.

Scurvy, pellagra, and beriberi are three of the recognized diseases that are directly traceable to a lack of sufficient vitamins in food.

Summerfield

BY MRS. GUY WALSER

Sunday school and church were attended by 85 Sunday morning. There were 49 at Training Union and Church Sunday night. Several visitors were present at the morning services.

Mr. and Mrs. Webb of Dimmitt spent a few days last week in the home of her parents, Mr. and Mrs. Earl Lance Sr.

Mr. and Mrs. K. W. Clayburn and daughter of San Diego, California, visited their parents, Mr. and Mrs. B. K. Greeson, and Raymond Euler visited his parents, Mr. and Mrs. Elmer Euler and family at Friona.

Lynn Powellson and GGene Johns are in Hot Springs, N.M.

Mr. and Mrs. B. A. Atchley and Lee Roy Suttles returned recently after visiting relatives in Tennessee.

Mr. and Mrs. Ky Lawrence spent part of last week and this week at their ranch near House, N. M.

Jim Noland and son Joe of Amarillo visited in the home of Mr. and Mrs. J. A. Noland Saturday.

Among the Amarillo visitors last week were Mr. and Mrs. Charlie Noland, Mr. and Mrs. D. C. Walser, C. R. Walser, Mr. and Mrs. Lee Curry, Mr. and Mrs. Guy Walser, Billy and Kenneth, Mr. and Mrs. Ted Staats, Bennie Joe and Robert, Mr. and Mrs. Elbert DeLozier, Mr. and Mrs. B. E. Roberson.

Roy Eubo and son, J. R. were visitors in Lubbock last week.

Mr. and Mrs. W. G. Niell of Dawn spent Sunday with Mr. and Mrs. Kenneth Niell and daughter.

Mr. and Mrs. O. B. Sumner spent the week-end in Lubbock visiting relatives.

Miss Ann Morgan of near Hereford visited in the home of Mr. and Mrs. B. E. Roberson Sunday.

Willis DeLozier, son of Mr. and Mrs. George DeLozier, won a blue and red ribbon on squash and turnips at the Dimmitt Fair Saturday.

Wendell Roberson and Betty Euler, who are attending college at Canyon, spent the week-end with their parents, Mr. and Mrs. B. E. Roberson and Mr. and Mrs. Roy Euler.

J. B. Noland attended the State Fair in Dallas last week.

Mr. and Mrs. L. H. Lookingbill, Bradley and Jimmie Lookingbill, Nomal Carter, C. Clark, Wayne Lee, and Mrs. Ray Johnson and Billie Rae Johnson attended the football game in Dalhart last Friday night.

B. A. Atchley and J. E. Roberson are in Hot Springs, N.M.

Misses Billie Rae Johnson and Nomal Carter and Bradley Lookingbill accompanied the Hereford Band to Dimmitt Saturday where they played at the county fair.

Mr. and Mrs. Hubert DeLozier and baby of Tennessee spent a few days last week visiting in the home of Mr. and Mrs. B. A. Atchley.

Mr. and Mrs. Joe Storey and daughters of near Plainview spent the weekend with their parents, Mr. and Mrs. J. A. Noland and Mr. and Mrs. J. D. Storey of Hereford.

Mr. and Mrs. J. A. Noland attended a birthday celebration at the clubhouse in Plainview Sunday, October 8, in honor of Mrs. Noland's cousin.

Mr. and Mrs. John Winkler of Hereford spent Sunday in the home of her parents, Mr. and Mrs. L. H. Lookingbill. They also attended church services here Sunday morning.

Scout Leaders Training Course In Fourth Week

The Scout Leaders Training course, inaugurated here last month, reached the half-way mark here this week, Scout Commissioner Urlin Streu reported yesterday, with the fourth of seven scheduled sessions being held last night at the Scout Hut.

Scoutmasters, assistants, and troop committeemen representing one Friona and two Hereford troops, are attending the sessions, Streu reports, with average attendance for the first four sessions at the 20 mark.

Troops 50 and 52 in Hereford, and Troop 56 from Friona, are represented at the sessions.

For the training course, the group is organized as a Scout troop, and divided into three patrols operating on a troop basis.

Commissioner Streu is acting as scoutmaster, with Bill Phillips, scoutmaster of Hereford Troop 1 (50) as senior patrol leader. Scoutmaster Milton C. Adams of Hereford Troop 2 (52), Assistant Scoutmaster David Neal Beavers of Troop 1, and Assistant Scoutmaster Ben Plummer of Troop 2, are acting as patrol leaders.

Plans are being made for the seventh and final meeting of the course, which will be held at Palo Duro Canyon in November, and will be an overnight camping trip, Streu reports.

Marital Blues Is Theme Now



Shown in happier marital days are swoon-crooner Frank Sinatra and wife Nancy. Frankie left their home at Hollywood, Calif.—a case of career plus family tiff.

American Indians did not refer to their future state as "the happy hunting ground." Application of the term was made by early-day writers as a result of descriptions given them by hunting tribes.

On November 11, 1794 the United States signed a treaty guaranteeing every Indian on the tribal rolls of the Six Nations, six yards of calico annually.

HEATERS

The finest kerosene circulating heaters ever made. All set to bring warmth and comfort to your home. Have just been received. They won't last long. Get yours.

TODAY

Hot Pads Floor Furnaces
Hot Plates Table Lamps
Bathroom Heaters Floor Lamps

CLOSE ELECTRIC APPLIANCE

PHILCO . . . 10 Years Ahead of 4 Years Ago!

Get Acquainted ... with

HEREFORD SUPER MARKET

SAVINGS

FLOUR

PACKARD'S BEST or SUNNY BOY. 25-lb. bag 99c

MOTHER'S with Aluminum—Large Box . . . 35c
PINEAPPLE PRESERVES Pure—2-lb. Jar 69c
GREEN BEANS Whole—No. 2 Can 16c
BEANIE WEANIE Van Camps—Jar 19c
PEANUT BUTTER Armour's—Full Quart 53c
CORN MEAL Aunt Jemima—Box 11c
CATSUP Gallon Can 99c
ASPARAGUS Fancy, All Gretn—No. 2 can 39c

V-8 COCKTAIL

VEGETABLE JUICE NO. 2 CAN 2 for 29c
BIG 46-OZ. CAN 29c

PINTO BEANS No. 1 Recleaned—Lb. 13c
COFFEE Bright & Early—Lb. 25c
BABY FOOD Gerbers 3 for 19c
MILK Daircraft, tall cans 2 for 25c
CORN FLAKES White Swan, large boxes 3 for 15c
HYPRO Bleach—Quart 10c
SYRUP Gallon Molasses 99c
ORANGE JUICE Adams—46-Oz. Can 49c

We will be OPEN SUNDAYS until further notice!

Save at our Friendly! Plenty of Parking Space! Plenty of Bargains!

YAMS

Maryland Sweets Flavor-Fresh PRODUCE lb. 5c

APPLES Fancy Red Delicious—Lb. 15c (BOX \$5.40)

CABBAGE

FANCY KRAUT 3c
CAULIFLOWER Large White Heads each 29c
GRAPEFRUIT Fancy Florida lb. 9c

Cheese

2-LB. BOX 96c

PORK SAUSAGE Pure Homemade lb. 49c
WEINERS All Meat lb. 39c
LUNCHEON MEAT Pure Pork—2 1-2 Lb. can \$1.19

KRAFT'S CHEESE SPREAD

Glass 19c

Peaches

IN SYRUP Big No. 10 Can 89c

KARO

1 1/2-lb. Bottle 19c

Prince Albert Tobacco

CAN 10c
CARTON \$1.19

Cigarettes

All Brands, Carton \$1.65

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Scoring BARGAINS

for Friday & Saturday

Men's Athletic Shirts

ea. 49c

Men's Broadcloth Shorts

ea. 49c

MEN'S WHITE T-SHIRTS

EACH 49c

Men Blue Chambray WORK SHIRTS

1.50

Men's KHAKI WORK PANTS

1.98

Men's COTTON WORK SOX

13c

Men's ALL WOOL PLAID SHIRTS

each \$6.95

TOWELS

Large Size 22x44 Turkish TOWELS 69c

Ladies' Full Fashioned ALL SILK HOSE

made by the Real Silk Co. \$1.98 PAIR

Large Shipment of Crochet Thread

Just Received—No Limit!

Those Famous Purrey Blankets

6 feet wide, 7 1-2 feet long. each \$7.15

NEW PIECE GOODS

Arriving Daily!

RUTHERFORD & CO.

Lost!
use the CLASSIFIED

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Catholic Women Elect

New officers were elected when St. Anthony's met Sunday in the Parish Hall. They include Mrs. William Betzen, re-elected president; Mrs. Gene Loerwald, vice-president; Mrs. Gene Albracht, secretary and Mrs. Ed Loerwald, parliamentarian.

Mrs. Betzen presided over the business meeting when Mrs. Ed Loerwald gave a report on the District Board of Directors Meeting held in Amarillo recently, and when plans for the coming year's work were discussed. Father Albert, pastor and moderator, gave the prayer.

House-Warming Honors Hennens

A lovely party in the form of a house-warming complimented Mr. and Mrs. V. O. Hennens who have recently moved into their new home at 808 West Fourth Street, Thursday evening.

The Hennens were completely surprised when the group arrived to express friendly interest and congratulations on the completion of the new home. Gifts for the home were presented.

Hot coffee and doughnuts were served to Rev. and Mrs. Roy Ford, Messrs. and Mesdames; W. E. Dameron, Travis Dameron, Earl Phillips, A. Petersen, Ellis Coombes, Robert Veigel, Clyde Russell, Herman Ford, Harry Seed, Carlos Vaughn, Mr. B. F. Cain and the surprised hosts.

"Roses" Topic For Garden Club

Garden Club members met for a program Friday afternoon in the home of Mrs. C. R. Smith with Mrs. F. H. Oberthier as cohostess.

Mrs. Homer Brumley gave a report on the Flower Show, sponsored by the Garden Club and Garden Beautiful Club on October 4.

Mrs. W. S. Fluit talked on "Planting of Roses" giving the following recommendations for planting; 1st. Select a place so that shadows will fall on the plant in the middle of the day. 2nd. The time of planting is in the fall. 3rd. A good clay soil is best and 4th. Good lot manure is the best type of fertilizer.

Miss Sadie Lee Oliver told of "First Aid to Gardeners" giving illustrations on geranium potting and telling how to propagate and plant pyracantha.

Members present were Mesdames; E. T. Brooks, Homer Brumley, Chas. Dones, W. S. Fluit, E. W. Harrison, John Jac-

Mayor Will Speak To Women's Clubs

Mayor W. E. Dameron will address Deaf Smith County Federation of Women's Clubs at their first quarterly meeting of the club year which will be held at the First Christian Church tomorrow. Mrs. Homer Brumley, president of the Civic Improvement Club, will have charge of the program.

Hostess Clubs for the luncheon which is scheduled for 1 o'clock will be L. A. E. Garden Beautiful, Farm and Ranch, Bay View and Frito H. D.

Dessert Bridge Party Given At Black Home

A dessert bridge party entertained members and guests of the Thursday Night Bridge Club when Mr. and Mrs. Jim Black were hosts Thursday evening. Dahlias and other fall flowers were used in decorations.

Special guests were Mr. and Mrs. W. S. Fluit and Mr. and Mrs. O. L. Click.

After dessert was served contract games were played with Mr. and Mrs. winning the couple prize for high score.

Members attending were Mr. and Mrs. Bob Wilson, Mr. and Mrs. Jim Lipscomb, Mr. and Mrs. Roy Jowell, Mr. and Mrs. Reed Williams and the hosts.

Mrs. Veigel Entertains L. A. E. Club

Mrs. Robert Veigel entertained members of the L. A. E. Club Tuesday afternoon at her country home. Roll call was answered with individual assignments for the year.

Mrs. George Suggs gave an article on "Potpourri of the Philippines" touching on the historical background of the Islands, and telling of war conditions there. She also gave incidents revealing the conditions that exist in the Philippines today.

Special music was provided by Mrs. T. W. Roberson and Mrs. Geo. Benson with Mrs. Roberson singing national anthems of America, France and Russia and Mrs. Benson giving the piano accompaniment.

Those attending were Mesdames; George Benson, Hugh Bookout, Lake Dishman, Bob Higgins, Altus Higgins, Bill Hutson, Bill Jones, Boyd Knox, T. W. Roberson, George Suggs, Robert Wagoner and the hostess.

obsen Jr., A. M. Jones, Will S. Kerr, Jim Lipscomb, A. L. Manjeot, F. H. Oberthier, E. Ramey, ohn Robnison, Harry Seed, Robert Wagoner, Miss Oliver and the hostess.

After the luncheon the mem-

Gift Party Is Given

Mrs. E. E. Hopson was hostess with Mrs. Orville Groneman, Mrs. A. L. Hopson and Mrs. Earl Dean Hopson, at an informal gift party complimenting Mrs. Harry Engman Jr. last week.

An appropriate program was enjoyed and games were directed by Mrs. Groneman. Mrs. Earl Dean Hopson gave a reading. Three year old Vicki Hopson, daughter of Mr. and Mrs. A. L. Hopson, introduced the shower of gifts.

Dainty refreshments were served to Mesdames; I. V. Flowers, Jack Flowers, L. H. Lookingbill Jr., Alvin Janssen, H. I. Nickerson, Grady Wilson Jr., Grady Wilson Sr., Elvin Wilson, Lee Hopson, Bonnie Brumley, Cora Hopson, Jim Loving, the honoree and the hostesses.

Courtesy Is Given

Mrs. Wilbur Harman was named honoree when James Bonnie Brumley, E. Ramey, Bill Knox Raymond Childers and J. C. Reece entertained at the Brumley home Thursday afternoon.

A program of games, readings and stunts provided entertainment and a "Darkey Monologue" given by Mrs. Bill Knox, introduced a lovely shower of gifts. Those attending the party were Mesdames; J. B. France, H. R. Patterson, Ulysses Pierce, A. C. Hershey, Louie Olson, T. M. Campbell, Elmer Reynolds, A. L. Hopson, E. E. Hopson, H. V. Stanton, Earl Dean Hopson, Stanford Knox, Elmer Patterson, Wanda Calson, Chas. Felts and R. T. Jenkins of Larlat, the honoree and the hostesses.

South Hereford H.D. Club

South Hereford Home Demonstration Club met in the home of Mrs. J. E. Dyer Tuesday afternoon. Mrs. Clarence Hollabaugh presided over the business meeting after which Miss Sadie Lee Oliver gave a talk on "Nutrition."

The next meeting will be held in the home of Mrs. S. S. Williams on November 5.

Refreshments were served to Mesdames; C. R. McGhee, Julia Sowell, Herschel Hammonds, Clarence Hollabaugh, John Draper, Ethel Layman, John Johnson, Noah Shockley, A. C. Flowers, Ronald Matthews, Miss Oliver and the hostess.

"Mexico" Interests Club Group

"Mexico" provided topics for discussion when the Farm and Ranch Club met with Mrs. Henry Melton on Thursday, October 3.

The club meeting was held in the morning with Mrs. Phillip Miller and Mrs. Chas. Burk telling something of the decorative art, costumes worn by the people and the historical background of Mexico. Highlight of the day was a luncheon at the Mexican Inn in Amarillo with Mrs. Melton as hostess. Mrs. Roy Pruitt was awarded the club prize.

After the luncheon the mem-

Heisleman Club Elects Officers

Election of officers featured the Heisleman Home Demonstration Club meeting Thursday. Mrs. E. N. Jacobsen was hostess.

Those to serve include: Mrs. Henry Kinsey, president; Mrs. E. N. Jacobsen, vice-president; Mrs. V. E. Lemke, secretary-treasurer; Mrs. Paul Metcalf and Mrs. R. W. Perry, council members; Mrs. Lorin Creitz, reporter.

During the business meeting the hour of meeting was changed to 2:30 p. m. for the winter months. Roll call was answered with food preservation items and achievement records were made.

Refreshments carrying out the members of the club enjoyed fall and winter shopping.



Hallowe'en motif were served to Mesdames; V. E. Lemke, R. E. Caldwell, Bob Wingate, R. W. Perry, Lorin Creitz, N. L. Jacobsen, Miss Sadie Lee Oliver and the hostess.

Mrs. H. T. Hornbuckle and son Tommy of Odessa arrive Monday for a visit with her sister, Mrs. W. F. Gillis, and other relatives.

The medical profession is the only one that works continually to destroy itself.

Every time we spin a yarn the wife knits her brow.

The time is rapidly approaching when the girls who have wanted bare legs to look like they are stockings will be wanting stockings to look like they are bare.

Mrs. R. T. Jenkins and Mrs. Chas. Felts of Larlat were guests of Mrs. Jenkin's daughter, Mrs. Wilbur Harman, Thursday.

A scientist maintains that it isn't the eyes that reveal one's thoughts, but the lower part of the face. Meaning the mouth, of course.

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Here is a Value!
33c PO-DO SHAVE CREAM
Your Choice: Speedy Brushless or Lather for Tough Beards
2 Tubes 51c
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LOW PRICES EVERYDAY!

COUPON
Regular 15c
POCKET COMBS
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CASTOR OIL 13c
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\$1.00 IRONIZED 67c
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30c HILL'S 23c
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84c
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(Limit 2)

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With Deodorant
MODESS NAPKINS
2 Boxes of 12 49c

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Seaforth FOR MEN!
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'Supreme Kit'
Charm-Kurl PERMANENT
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ODO-RO-NO DEODORANT
39c

COUPON
Large, 25c Value
PLASTIC SOAP BOX
Choice of Colors WITH COUPON
14c
(Limit one)

BUY 2 and SAVE
No Better Quality!
Walgreen ASPIRIN
2 of 100 51c

49° MINOYL Heavy mineral oil, pt. . . . 2:76c
MILK of MAGNESIA Walgreen's 33c pint . . . 2:51c
33° PO-DO Lotion Zestful after-shave . . . 2:51c
SPIRITS of CAMPHOR 35c size, 2 ounces . . . 2:46c
25° HAIR-TONE Grooms unruly hair . . . 2:36c

VALUES IN VITAMINS

One Bottle Extra! 239 BAYTOL B COMPLEX Olafsen value!
Rich in A and D OLAFSEN COD LIVER OIL 16-oz. bottle . . . 98c Fights colds.

IRRADOL-A, PINT For ABDG. Parke-Davis . . . 99c
ABBOTT VITA-KAPS Improved, 25 capsules . . . 89c
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50c Size IPANA Tooth Paste 39c

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FORMULA 20
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Two-For-One Sale!
29° ORLIS TOOTH PASTE 2 for 29c

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PERFECTION COLD CREAM
8-ounce . . . 59c

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JERGENS LOTION For hands, 50c size . . . 39c
50° MENNEN SHAVE Brushless type, Jar . . . 43c
S.S.S. TONIC 10-ounce size for only . . . 99c

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Thousands of Pounds of Steaks On Hoof Are Sold at State Fair Show

Dallas, Oct. 9 — Thousands of pounds of steaks on the hoof were sold in auction today in connection with the Junco livestock show at the State Fair of Texas, bringing record prices, which experts termed approximately double those of a year ago.

Sold at the show were 137 fat steers, averaging 48 cents a pound; 118 fat hogs, averaging 32.7 cents a pound, and 72 fat lambs averaging 36 cents a pound.

These prices, according to officials, were the highest offered anywhere in Texas this year. About 1,200 persons attended and took part in the auction, which Ray Wilson, chairman of the junior livestock and agriculture committee, termed one of the most successful ever held at the State Fair.

"All of the boys who exhibited in the show were happy with the top prices their animals brought," Wilson said, "and almost each one indicated he would be back again next year." Wilson gave much of the credit for the sale's success to Texas business men, who, he said, exhibited splendid cooperation in bidding high prices for the animals shown.

Grand champion steer, a 760-pound Hereford, sold for \$2.60 a pound. It went to Burris Feed Mills, Dallas. Reserve champion, a 780-pound Hereford, was bought by Nathan Adams, Dallas banker, for \$1.50 a pound. After the purchase, Adams donated the steer to St. Paul's Hospital in Dallas. Also donated to a Dallas hospital was a champion Angus steer bought for \$1.05 a pound by State Fair president R. L. Thornton.

In the fat hog class the grand champion, a Duroc-barrow, sold for \$2.00 a pound, while the fat lamb division was topped by the sale of the 80-pound champion for \$6.25 a pound.

Grand champion fat hog was owned by Duane Boenig, Converse; champion fat lamb by Dittmar Rawlings, Marfa, and grand champion steer both were owned by Ronny Fee, Colorado City. Livestock officials declared this was the first time of which they have knowledge that one exhibitor has copped both the grand champion and reserve champion simultaneously in a major fair.

The first separate Junior Livestock show of the State Fair of Texas produced another startling first as Ronny Fee of Colorado City won both the Grand Champion and the Reserve Champion ribbons of the eSteer Show with his Herefords, Diamond L Special and To-Win. This is the first time in State Fair history that anyone has showed both championships.

It is also the first time that the juniors have had a show of their own and they exhibited what experts termed some of the finest cattle, hogs and sheep ever shown at the fair.

The first four days of the show were turned over to the young 4-H club and Future Farmers of America members, exclusively and they thoroughly demonstrated their ability in showing their prize stock. Saturday October 5, was devoted to the Junior Steer Show and Swin Show. Monday saw the champion dairy calves and sheep, and the show wound up Tuesday with the Junior Auction that smashed all record of the fair for prizes brought.

Winners in the steer show in addition to Ronny Fee who took Class 3, champion, and reserve champion of Herefords in addition to his grand championships, included Walter Johnson Jr. of Mason, Class 1; Jim Bob Steen, Goldthwaite, Class 2, both in the Hereford class.

The Shorthorn Show saw Spencer Spruel of Comanche win Class 8 with the champion, Charles Allen of Whitney who was second in Class 8 take the Reserve Championship, and Robert

ert Gandre of Cost and James Milton Caraway of DeLeon win Classes 5 and 6.

Showing the Champion steer in the Aberdeen-Angus breed was Willard K. Jordan of Mason, who won Class 12. Reserve Champion was taken by Jim Bill Caldwell of Miami, winner of Class 13, while winner of Class 11 was James Payne of Pendleton.

Best group of 5 steers was shown by Mitchell County 4-H Club with T. H. Roensch as County Agent.

The John Henry Dean Jr. Memorial Award given by Mrs. John Henry Dean Sr. of Dallas for the best showmanship on the part of an exhibitor was won by Jim Bob Steen of Goldthwaite.

Duane Boenig of Converse, showed the Grand Champion of the Swine Show, his 300 pound Duroc taking the money. Bob Blandford of San Antonio won the light Duroc class. Udell Adams of Tulla got the ribbon for the Champion Poland China and also showed the Grand Championship litter. Lambert Holub of Converse had the winning Class 5 Poland China.

Garth Carter of Clarendon, won both weights and Championships among the Hampshire barrows while Ray Morris of Clarendon won the Championship of the Berkshire. Leo A. Wenzel of Brownfield placed first in the heavy class. Honors in the Chester White class went to Floyd Acker of Nazareth.

The Champion Lamb was owned and shown by Dittmar Rawlings of Marfa. The Reserve Champion ribbon went to Hilario Hernandez of Alpine who placed second to Rawlings in the Mutton Type Fat Lamb class. Sonny Warnock of Ft. Stockton showed the best "Fine Wool Lamb."

The best group of 15 fine wool lambs was shown by the Pecos County 4-H Club, while the Runnels County group showed the best herd of 15 mutton type lambs. Elton Brigham of Stamford drew the ribbon for the Grand Champion of the Dairy Calf show with his prize Jersey. Winners of other classes in the Jersey breed were Weldon Townsend of Hamlin, Jackie McMahan of Princeton and Charlie Haldean of Plano. The best group of 5 calves were shown by the Jones County Future Farmers of America.

Richmond Hales of Amarillo, not only showed the Champion Holstein but copped the winner in 3 of 4 classes. Jones Hale won the other places. The best group of 5 calves was shown by the Canyon FFA of Randall County.

The guy who is all wool and a yard wide is now 50 per cent rayon; 30 per cent cotton and 20 per cent shoddy.

We wrote a book one time entitled "The Revolving Door," and the publishers rejected it as too revolutionary.

It takes a lot to please the women. They want the first in style, the middle of the road, and the last word.

Sixty five per cent of the world's population live on farms.

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FOR SALE or TRADE: Battery or electric console radio, \$25. E. W. Young, 307 W. 7th. 42-1tc

FOR SALE: New cabinet show-case, still crated. Chrome fittings. Phone 80W. 41-1tc

FOR SALE: One 700 x 17 pick-up tire. Milburn Service Sta. 41-2tc

FOR SALE: Row binder, 6 ft. binder, 10-ft. power binder; wheat drill. W. G. Harris, Summerfield. 41-2tp

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FOR SALE: Windmill tower, storage tank and pipe. H. E. Wester, Phone 96W. 41-1tc

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FOR SALE: 100 acres hegar in field. T. W. White, 1 mi. S. Friso School. 42-1tp

WE HANDLE Cream O'Plains ice cream in pints, quarts and half-gallons. Texas Market. 34-1tc.

FOR SALE: Pair of Dempster drills, would consider taking in a good Van Brunt drill on trade. Price \$750.00 T. J. Carter, Hereford. 37-1tc

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FOR SALE: Girls' bicycle. Pre-war quality. Southeast corner D and 12th. Louise Morrison. 42-1tp

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ALSO... 4-5 bottom mold-board 14-inch Minneapolis-Moline Plow... on rubber.

JOHN DEERE 4-bottom 12-inch plow.

Roy Crutchfield

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FOR SALE: and lease, 35 head mixed cattle. Several ricks alfalfa hay, 560 acres wheat pasture. Some rough grass land. Feed team and wagon. Living quarters for hand. Other accommodations. Ky Higgins. 41-3tp

Nursery. Beautify your home by planting tulips, peonies and assortment of shrubbery. Have man to plant them now. Also cut flowers. Mrs. J.P. Ward, Phone 250. 40-3tp

CONCRETE MIXER FOR SALE: Fix-It shop, South Lee Ave. R.M. Cantrell. 42-1tc

FOR SALE or TRADE: 22 x 36 tractor, new rubber; Moline one-way plow, 26-in. discs. Both in A-1 condition. See these at R.M. Palmer 7 mi. S. Summerfield. 42-1tp

FOR SALE: Trailer house, medium size. Good condition. J. M. Holbert, 1100 block on H. Street, after 5:30 p.m. 42-1tp

FOR SALE: 37 Chev. car. New tires, motor in good shape. Inquire at Mitchell and Thompson Station. 42-1tp

Trailer house, furnished: for sale or trade or would rent. Phone 425, C. C. Lisenbee, 712 E. 12th St. 42-1tc

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WANTED TO BUY: A good upright junior size piano. Mrs. C. P. Grimes, Box 371, Hereford, Phone 646. 41-2tc

WANTED: Dress making, alterations, suits and dresses. 132 Nocton. Mrs. W. W. Rhodes. 40-5tp

WILL PAY cash for used cars. Milburn Service Station. 7-1tc

WANTED: Ironing in my home. Mrs. Cummings, 1 mi. north, 1-2 east high school. 42-1tp

WANTED: Wheat pasture for cattle. Phone 93W. O. G. Hill. 42-1tc

HELP WANTED

WANTED: 50 laborers at 75c per hour. Time and half for over 40 hours, and same for Sat. Work is at Hfd. POW Camp. L.P. Burns Co. 40-3tp

WANTED: man with car for steady travel among customers in Castro County. 800 families. Products sold 30 years. Permanent connection with large manufacturer. Only reliable hustler considered. Write Rawleigh's, Dept. TXJ-353-131A. Memphis, Tenn. or see Leland Smith, 200 E. 5th, Hereford, Texas. 41-3tp

LOST AND FOUND

FOUND: A number of keys, pocket books, billfolds, a rosary, a dental bridge, a whistle and some car bobs. Inquire at The Hereford Brand. 30-1tc

LIVESTOCK

Strayed — Found

Strayed to my place: Whiteface canner cow. William Betzen. 42-2tp

FOR RENT

FOR RENT: Large room apartment. Mrs. Warren Daniel, 10th-Ave. A. 42-1tp

FOR RENT: Rooms. 405 Schley. 42-1tk

FOR RENT: Furnished bedrooms, 116 E. Ave. 42-1tp

2-room apartment for rent. Phone 348. 42-1tk

Apartment for rent. 601 E. 12th. 42-1tk

REAL ESTATE FOR SALE OR TRADE

FOR SALE: one of the better homes in Hereford. Address P.O. Box 615 for appointment. 42-1tp

FOR SALE: 3 farms, 160 acres each, all in wheat. Extra good land, some improvements; 30 miles northwest of Hereford. Priced \$32. Half credit if desired. W. S. Fluit, owner, 202 F Ave. Hereford. Phone 153-J. 42-3tp

FOR SALE: 8-room house in city on pavement. Some well located business lots on highway. Close in, 10 acres joining city limits. D. W. Finlan. 42-1tp

Just Completed. Modern

5-Room Home

located in one of Hereford's most desirable areas. 2 1-2 a. tract optional.

... for Inspection

Call G. T. Higgins 339J or O. P. Cowart 276W

First come, first served. 42-1tc

FOR SALE: My home on Second St. One block from courthouse. 125 x 140. Six room house. Will trade man to man. Have no agent. Will take some trade. See this property. M. M. Beavers. 41-2tp

FOR SALE: By owner, good half section of land, shallow water, 250 acres in wheat. 1 mile off paved hwy. G. W. Newsom, P. O. Box 569, Hereford, Texas. 41-3tp

FOR SALE: 5000-acre ranch and farm, 2 sets improvements. Joins big wheat ranch. Earl Vogel, Brandon, Colo. 41-3tp

FOR SALE: 11 acres of ground. Perfect soil, on pavement, 4 1-2 miles from town. Ideal place for home, facing beautiful lake Minnetonka. Price \$2,750. T. J. Carter. 36-1tc

FOR SALE: 1 building 20 x 18 feet on lot 50 x 283, east front. See John Calhoun or Charles Dones. 42-1tp

FOR SALE: 2 lots joining the Beck Landryette. Carl Sevier, Rt. 3, Hereford. 42-1tp

FOR SALE: new 5-room house, lot 50 x 200, hardwood floors, pressure system, also city sewerage. Phone 9009F3 before 9 a.m., after 6 p.m. 42-2tp

2 acres good land, modern 6-room home, hardwood floors. Phone 9009F3 before 9 a.m., after 6 p.m. 42-2tp

FOR SALE: 1 building 20 x 18 feet on lot 50 x 283, east front. See John Calhoun or Charles Dones. 42-1tp

FOR SALE: 5000-acre ranch and farm, 2 sets improvements. Joins big wheat ranch. Earl Vogel, Brandon, Colo. 41-3tp

FOR SALE: 11 acres of ground. Perfect soil, on pavement, 4 1-2 miles from town. Ideal place for home, facing beautiful lake Minnetonka. Price \$2,750. T. J. Carter. 36-1tc

FOR SALE: 1 building 20 x 18 feet on lot 5

Amarillo Man Is Drowned Tuesday At Buffalo Lake

William J. Arnn, 38, of Amarillo was drowned Tuesday afternoon at Buffalo Lake when the small boat in which he and a companion, H. A. Pickering, also of Amarillo, were fishing.

The drowning occurred at about 1:30 o'clock while the two men were fishing about a quarter of a mile above the boat-houses and some 50 yards from shore.

Arnn drowned when he attempted to swim ashore after clinging to the partially submerged boat for several minutes. Pickering returned to the boat after swimming for a few minutes, and was rescued by Glen McKenzie, concessionaire, who rushed to the capsized craft in a motorboat after being notified of the accident by a shore party.

Two fishermen on shore saw the accident when they were attracted by the cries of the two men, but were unable to go to the rescue. They rushed around the lower end of the lake to the concession house to notify McKenzie.

Pickering said Arnn managed to swim only about half the distance to shore before he went under.

Only the bow of the small boat in which the two men were fishing remained above water as the weight of the outboard motor pulled the stern under.

Pickering was temporarily paralyzed from exposure in the cold water from the waist down by the time he was rescued, and rescuers said he would have been able to hold on only a few minutes longer.

Arnn, a Santa Fe brakeman, is survived by his wife and five children.

Miss Barkley Hurt in Fall

Mrs. Jennie Barkley suffered a severe fall and hip injury Wednesday morning at the home of her son, Phillip Barkley, with whom she makes her home. She is 78 years old.

Mrs. Barkley started to turn and in some way twisted her limb, causing her to fall. Reports from attendants indicate that she is resting very well this morning.

Former Teacher Is Married

The marriage of Miss Dorothy Lee Shipley, who was a member of Hereford High School faculty last year, and Lloyd Eugene Stanbery of Canton, Texas, has been announced here.

The wedding took place on September 28 at the home of the bridegroom's parents in Canton. Rev. Homer Stanbery, uncle of the bridegroom, read the double-ring ceremony.

The bride was attired in a dusty-rose dress accentuated with black accessories and a pink rosebud corsage.

Mrs. Stanbery is the daughter of Mr. and Mrs. L. S. Shipley of Amarillo. She is a recent graduate of West Texas State College, Canyon and at the time of her marriage she was teaching commercial subjects in the schools at Ferris.

After receiving his discharge from the Army in April, 1946, Mr. Stanbery accepted a position with Pusey and Company, Dallas and after a short wedding trip the couple returned to Dallas to make their home.

Mr. and Mrs. Mark Galloway and daughter Ann, of Amarillo, were guests of Mrs. Galloway's aunt, Mrs. Seth B. Holman, the past week-end.

Washable Doeskin



Five washable doeskin glove suggestions from France by designer Kislav, to lend dressiness to autumn and winter ensembles: Middle—A tricky pleat with flare above the wrists. Upper left—Checkerboard design with leather thong lacing. These gloves just cover the wrists. Lower left—Sunburst design with radiating raised rays distinguishes this pair. Upper right—A hand-stitched, raised diamond design at juncture of hand and wrist. Lower right—This pair, with stitched design, can be worn with short or long sleeves for afternoon or evening.

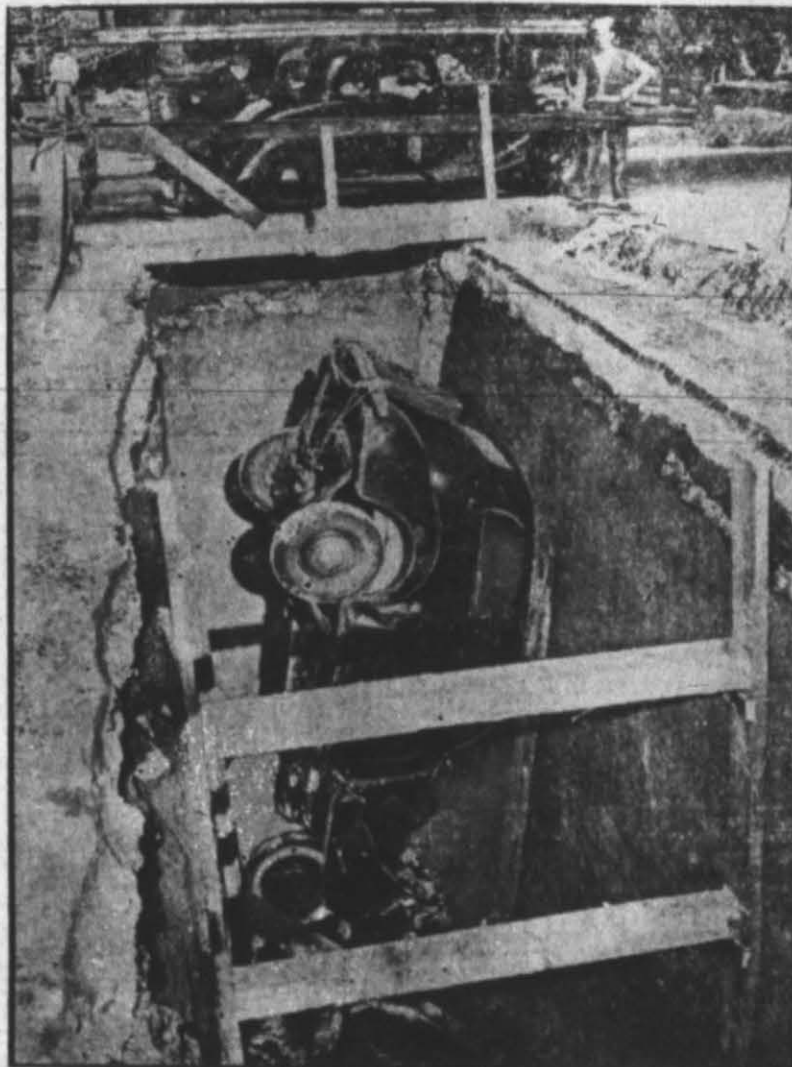
Lutheran Church to Celebrate Annual Mission Festival

The Immanuel Lutheran Church will celebrate its annual Mission Festival next Sunday, October 20.

Rev. E. W. Lichtsinn, pastor, will be the speaker.

Regular services will be held Sunday morning, with Sunday school and Bible class at 10:15 a. m. and morning worship services at 11 a. m.

Might Be You



It dropped 16 feet into a sewer pipe excavation at Philadelphia, Pa., but driver William T. Elliot, Jr., 31, walked away with only minor cuts. However, drive carefully—you might not be so lucky.

Coaches at West Texas State Under Fire in Shake-Up

An as-yet unexplained row over the football coaching staff of West Texas State College which resulted in the removal of Head Coach Windy Niklaus on the eve of last Saturday's game between the Buffaloes and Colorado College, was still unsettled yesterday.

The college athletic committee was in conference until after midnight Tuesday night, but no decision had been reached, according to latest un-official reports.

Coach W. A. (Gus) Miller, popular West Texas State basketball coach, who took over the gridders on temporary duty last Saturday, is apparently still in charge.

The Buffaloes reportedly struck last week-end and refused to take the field under Niklaus leadership. Miller took over the team as a "neutral" coach Saturday night, and the Buffs went ahead to win their first game of the season, trimming Colorado College 13-12.

Dr. J. A. Hill, president of the college, insisted that Niklaus had been "relieved" temporarily of

his coaching duties. Ex-students here conjectured that Athletic Director Al Baggett is also involved in the controversy at the college; but there has been no official indication from the campus that the Baggett regime is under fire.

Both Head Coach Niklaus and Assistant Leslie Van Meter have been relieved of their duties, at least temporarily.

Hospital Notes

DISCHARGED

Mrs. Rosie Fangman, medical, Oct. 14. L. C. Jordan, medical, Oct. 15. Mrs. Burke Inman, obstetrical, Oct. 15. Mrs. R. L. Pogue, obstetrical, Oct. 15. Cordia Romines, tonsillectomy, Oct. 14. Mrs. T. R. Callaway, obstetrical, Oct. 13. Bonnie Ray Craig, tonsillectomy, Oct. 11. Mrs. Pat Ramsport, obstetrical, Oct. 11. Mrs. H. C. Parvine, surgery, Oct. 11. Ruby Smith, medical, Oct. 11. A. E. Layman, medical, Oct. 10. Margie Hughes, medical, Oct. 10. Addie Ramsey, medical, Oct. 11. George Carlisle, surgery, Oct. 8. Mrs. D. C. McWhorter, obstetrical, Oct. 8. Mrs. B. F. Cain, obstetrical, Oct. 16. Noel Welch, tonsillectomy, Oct. 16. Mrs. Frank

Duncan, medical, Oct. 15. **IN THE HOSPITAL**
Mrs. H. L. Presley, surgery, Oct. 10. A. A. Hak, medical, Oct. 13. Mrs. Monroe Parker, obstetrical, Oct. 13. Mrs. Rhoda Stephens, obstetrical, Oct. 13. Mrs. Homer Hawkins, surgery, Oct. 17. Mrs. Margaret London, obstetrical, Oct. 12. Neil Robinson, surgery, Sept. 22. Frances Jennings, medical, Oct. 16. Mrs. Vera Howe, obstetrical, Oct. 15. Mrs. H. C. Parvine, medical, Oct. 15. Doris Jean Ward, tonsillectomy, Oct. 17. Mrs. G.edy Wilson Jr., obstetrical, Oct. 16.

Irrigation Wells 900 Feet Deep In Lavaca County

COLLEGE STATION, October 14—Texas is noted as a land of experiments in colonization and now then echoes are heard from an enterprise to capitalize the land and climate which began with high hopes in the distant years but crumbled when the unpredictable Texas weather took over. The ghosts of a long-ago settlement in the extreme southeastern corner of Lavaca County are stirring says County Agricultural Agent G. C. King.

More than 35 years ago, he relates, several hundred families were brought down from the north to colonize the region. Each bought five to 10 acre plots of land and planted orange orchards. A town was laid out, a hotel and a number of homes were built, and a high school erected "In fact, Providence City at one time had a population of 500 persons."

Things went well for a few years, but one winter a bitter blue norther blew in and killed the orange trees. As a result most of the settlers became discouraged and returned north where winter was winter and crops grew only in summer.

As time moved on experience taught that successful farming was in the soil and not citrus. Accordingly, says Mr. King, the owners no ware sinking 10-inch wells about 900 feet deep and plan to put most of the land in this one-time settlement into rice this fall.

"It will be the first rice grown in Lavaca County," he explains, "but a few miles across the border in Colorado County rice has done well. It is hoped that the adventure with rice will prove more profitable than the attempt at orange culture in the early years of the new century."

Fresh milk, butter, fresh fruit juices, yolks of eggs, meat juices, and cereals are foods particularly rich in vitamins.

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

HOLMAN AND GILLENLINE Publishers
BEN EZZELL News Editor

Subscription Rate: Zone 1, \$2.00 per year; Zone 2, \$2.50 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

Notice to the Public
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

FOR PROMPT, DEPENDABLE SERVICE...

Hereford Insurance Company
and
Deaf Smith County Abstracts
Elizabeth Womble, Mgr.

IS NOW LOCATED

ACROSS THE STREET SOUTH FROM E. B. BLACK CO.

We sure like our new location and we know that you will also appreciate the hundreds of advantages we are able to offer you through our increased space.

YOU ARE ALWAYS WELCOME

Dependable Insurance, Abstract & Loan Service

... OF ALL KINDS!

Be Sure...

Place Your Order Now

for

Christmas Cards

We now have an outstanding selection—the finest we have ever shown. Visit us now and make your choice, because cards are again scarce and will become more and more so as the Christmas Season approaches.

NOTE: All Christmas Cards ordered now will be billed Dec. 1 or Jan. 1 if you desire.

The Hereford Brand

South Plains Monument Company

Plainview, Texas
(Established 1916)

NEW DESIGNS are arriving each month in marble and granite

38-1tc

Studio COUCHES

Spring-Filled ... Nice Tapestry Covers

Also Some Nice LIVING ROOM SUITES

Roll-Away Beds ... Steel Kitchen Stools ... High Chairs Bed Lamps ... and many other items you've been needing.

See them at

COCKERHAM

FURNITURE & APPLIANCES

NOW, IT'S EASY TO OWN YOUR FARM FREE AND CLEAR—SOONER!



Some farm loans seem designed to keep you in debt. For example, the amount you can pay, even from farm income, is limited ... interest is charged to the next payment date, or additional payments are not accepted.

Don't spoil your chances of getting ahead faster—of owning your farm free and clear sooner! Insist on the right to pay off any amount at any time from farm income—with interest stopped the day your money is received.

This money-saving FARM INCOME PRIVILEGE is written into every farm loan now offered by this bank through our special arrangement with The Equitable Life Assurance Society. It is only one of the many advantages of this modern loan plan. See for yourself how you benefit by them.

SAVE MONEY • BE SAFE

- 1 Prompt, friendly local service—No red tape—Deal with people you know.
- 2 No extra charges—No stock obligations. No fees and commission to pay ... only the usual abstracting or title policy and recording expense.
- 3 4% guaranteed 40 years—Take your choice of 14 different plans.
- 4 Save time and money—Make the payments on your loan here at this bank.
- 5 Save interest on your extra payments while they are held in the Prepayment Reserve to tide you over lean years.
- 6 Pay any amount at any time from farm income ... the famous Farm Income Privilege.



First National Bank

Member: Federal Reserve System
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

Rotarians to Entertain 4-H Clubbers at Barbecue Tonight

The Hereford Rotary Club will entertain Deaf Smith County 4-H Club boys and their Dads at a barbecue at the County Livestock Pavilion, better known as the "Bull Barn," tonight at 7:30 o'clock.

Thirty-four boys are enrolled in the 4-H Clubs, which are sponsored in this county by the Rotarians.

These boys with their fathers, members of the Rotary Club, and invited guests, will make up a crowd of more than 100 expected to attend the barbecue dinner tonight.

There will be no speeches, the hosts have announced. The program will consist of the showing of two motion pictures, "Junior Cattleman" and "Spring-Beef Cattle" which are expected to be of special interest to the 4-H Clubbers who are planning to show calves next spring.

Colby Conkright is furnishing the barbecue, and John Patton will be in charge of the preparation. The Hereford Bakery will bake potatoes for the dinner. The barbecue tonight will take

Frio

BY MARGUERITE MOBLEY

There were 71 in Sunday school Sunday. Rev. Allen preached at the morning service. Time for evening services has been changed to 7 o'clock.

Mr. and Mrs. J. E. Andrews and Alma returned home last week after a visit with relatives in Duncan and Comanche, Oklahoma, and Bowie and Nocona, Texas. They attended the golden wedding anniversary celebration of one of Mrs. Andrews' aunts, Lawrence and Roy Battles of Newark, Arkansas, and Clyde and Homer Battles of Wyche visited in the Owen Andrews and J. E. Larrick homes last Thursday.

Mr. and Mrs. Leon D. Williams have moved recently to Los Angeles, California, where they are operating a filling station. Mrs. Williams is the former Miss

the place of the regular Rotary Club luncheon on Friday.

Cleda June Littrell. Mr. and Mrs. T. L. Sparkman Sr. spent Sunday night with Mr. and Mrs. Owen Andrews and family.

Mrs. C. E. Jones and Bobby, Louis Franks, Wesley and Juanita Greer, all of Amarillo, and Nellie Joe Simpson and Verdell Andrews were Sunday dinner guests in the E. B. Berryman home.

Betty, Frank, and Pat Robbins visited relatives in Canyon Sunday afternoon.

Mr. and Mrs. D. O. Benson visited their daughter and family, Mr. and Mrs. Wiley Simms, in Amarillo Sunday.

Mr. and Mrs. Raymond Mobley were dinner guests of Mr. and Mrs. R. V. McMahon Sr. in Dimmitt Sunday.

Nile Dodson spent Friday and Saturday nights with Pat Robbins.

Sunday dinner guests in the Owen Andrews home were Mr. and Mrs. Henry Dobbs and family and Mrs. H. M. Mobley and family.

Lanelle Mobley spent Saturday night with Betty Robbins. Mr. and Mrs. T. L. Sparkman Sr. spent Tuesday night in the home of Mr. and Mrs. T. L. Sparkman Jr. at Dawn.

Mr. and Mrs. C. D. Dodson and family were Sunday dinner guests of Mr. and Mrs. D. L. Layman and family in Hereford.

Mr. and Mrs. W. A. Springer and Charles attended the fair in Lubbock Thursday.

Mr. and Mrs. H. E. Lindley and Christine, Mr. and Mrs. Lee Renfro and family, and Mr. and Mrs. Charlie Calloway and family of Hereford are in Dallas visiting relatives and attending the State Fair.

Mr. and Mrs. T. L. Sparkman Jr. and family of Dawn, were Sunday dinner guests of Mr. and Mrs. J. E. Andrews and Alma. Mr. and Mrs. George A.

Bike, \$65; Gadgets, \$150



Frank A. Batts, chief machinist's mate of the sub tender Howard W. Gilmore, proudly displays what he says is the best-equipped bicycle in the U. S. Navy. He bought the bike, second-hand, for \$65 in the Virgin Islands. Then he added \$150 worth of gadgets, which includes set of chimes, three bells, 18 lights, five generators, radio, speedometer, compass cyclometer and thermometer for taking temperature of befuddled pedestrians.

To an engaged couple, the three-letter-word "yes" may mean eternal bliss; but it only takes a two-letter-word "no" to mean eternal freedom.

We've repeatedly told the daughter that we would like for her boy friend to be the kind of man who keeps his object in life before him at all times. Now we can't complain when he calls on her seven days a week.

We feel out-of-date because we have had nothing yet to do with smashing, perfecting or testing the atom.

P-51 war planes were nicknamed the Black Widows.

Pilgrim's Progress was written by John Bunyan while he was in Bedford jail, in England, where he had been imprisoned because of his religious beliefs.

We understand that the nudists who recently held a convention in New York wouldn't even permit a book in camp if it had its jacket on.

All Items GIFT WRAPPED
ON REQUEST . . . OR
You May Buy Boxes of Gift Wrapping Material
— at —
Corinne's Gift House
(Corinne Jennings)

Streu's Diary

DEAR DIARY:

The merchandise picture is very gradually returning to something approaching normal. In taking stock of the situation, I find that our stock is the largest in dollar value that it has ever been. And—more salesmen are calling on us all the time—old line companies who have had no men on the road for several years are again trying to sell merchandise.

Our gift wares department is crammed with new and old lines, representing a choice and select variety of items selected from the gift markets. Our hand tool section is almost complete for the first time in years. Many more of the departments are approaching complete stocks.

However, there are still shortages in certain badly needed items such as heaters, ranges, plumbing fixtures and materials, electrical wiring material, and many other items to be made from sheet steel. The acute shortage of this vital commodity threatens to curb production of stoves, ranges, refrigerators, washing machines and automobiles for some time to come.

Just reading in one of the trade magazines about the dangers of exaggerated advertising—the publishing of exaggerated claims

as to quality or quantity or price of your merchandise—dangerous or not, it is being done. We have always tried to advertise truthfully—conservatively—and clearly. We want next year's business—and the next, as much as we want your business this year—hence, honest advertising.

As you may have noticed elsewhere in this issue, we have been appointed dealer for RCA Victor products. We have a few RCA Radios and a few hundred Victor popular recordings—a nice selection featuring numbers by Dorsey, Kaye, King, Martin, Miller, and other name bands. Also a few select albums.

May we invite you to come to us with your hardware problems? We are today serving more customers with more merchandise—and a greater variety of merchandise—than ever before. We have a knowledge of what you want and need—and where to get it if available. We can help you—use us.

You go to the dentist for the toothache, to the medical doctor for the stomachache . . . why not try your hardware man for hardware?

STREU.

JUST ARRIVED . . . Shipment of COWBOY BOOTS

Shoes and Boots repaired to perfection. We also take "While You Wait-Jobs."

See us for all kinds of Leather Goods!

CITY SHOE SHOP

I. H. Robinson, Owner—Back old First State Bank Bldg.

South Plains Fair Closes Saturday With Attendance of 85,000 Counted

LUBBOCK, October 14—The 29th Annual Panhandle South Plains Fair closed Saturday with attendance estimated at nearly 85,000 people. Rains, low temperatures and cold winds held crowds down to a much lower figure than had been anticipated, but Fair officials expressed themselves as well satisfied with the support given the Fair under the circumstances.

At a meeting of the Fair directors Friday, it was decided that whether the Fair made money or not, full premiums would be paid all exhibitors. The directors also voted to hold the rodeo over Sunday.

In the county agricultural exhibits, Floyd County took first place and won the \$100 premium. Farmer County placed second and Scurry third. New Deal won the community exhibit contest limited to the eight school districts in Lubbock County. Lubbock High School won first premium in the vocational agriculture exhibition, followed by Roosevelt School and Plainview High School.

Every year the Fair association gives a prize to the women's home demonstration club garnering the most points in the women's department competition.

This year's first prize went to the Hurwood club which had thirty points all made by Mrs. G. P. Pace. Slide and Monroe tied for second.

Livestock exhibits were somewhat short because of the torrential rains over the week-end preceding the Fair the time when most exhibitors had planned on bringing their stock to Lubbock. Those on hand were of fine quality and provided Fair visitors a chance to see some of the best stock of the Plains.

Despite mud and threatening clouds a good crowd of 3500 people turned out to hear speeches by Beauford Jester and Col. T. G. Lamphier on Monday. The fireworks display after the address was the most spectacular ever put on at the Fair.

Cold weather held attendance down at the Auto races and the rodeo through most of the Fair. On the one or two days of pleasant weather, the grand-stand was filled and there were thousands more milling around on the Midway.

Springer returned home Sunday after a visit with relatives in San Angelo and San Antonio.

Mrs. H. M. Mobley spent last Friday with Mrs. C. C. Hunter Jr. in Dimmitt.

John Bunyan's Pilgrim's Progress has been translated into more than 100 languages and dialects.

Modern autos carry a minimum of five control gauges on the instrument panel. There is a gauge for fuel, oil pressure, heat, electricity, and speed.

There are 36 columns in the Lincoln Memorial, representing the number of states in the Union at the time of Lincoln's death.

Pedestrians should look first to the left, then to the right, before crossing a street. Traffic coming from the left is nearest.

The Holland Tunnel, connecting New York City and Jersey City, and built under the Hudson River, is the most expensive automobile road ever built in this country. It is only 1.6 miles long, but cost \$48,000,000.

Court of Honor For Boy Scouts Set For Tonight

A Court of Honor for Boy Scouts of the two Hereford troops will be held tonight (Thursday) at 8 o'clock at the County Courtroom in the courthouse. Scout Commissioner, Urllin Streu announced yesterday.

A Board of Review was conducted last Thursday night for Hereford Troops 1 and 2, and several boys were passed for Second Class rank, in addition to a number of merit badges, which will be awarded at the Court of Honor tonight.

W. E. Dameron, chairman of the Court of Honor, will preside at the session.

"It is anticipated that more than 100 people will attend the meeting," Streu said, urging that parents of the scouts and other persons interested in the work, be present.

Contests will be held between members of Troops 1 and 2, and Troop 1 will receive its 12th consecutive charter tonight.

Use LISTERINE TOOTH PASTE For Pin-Point Cleansing 33¢

TAMPAX .29

WILDROOT CREAM-OIL .79

DR. WEST'S Miracle-Tuft TOOTH BRUSH .47

POND'S COLD CREAM LARGE SIZE .59

COVIM Multiple Vitamin One-A-Day 100 Capsules \$2.98

BEXEL "B" Complex Vitamin 100 Capsules \$1.98

We're still selling most nationally advertised home drugs and toiletries at LOW PRE-WAR PRICES, and some products are actually priced below 1941 levels. So, if it's savings you're after—and who isn't these days—we've BIG SAVINGS for you by the score. Remember, being economical doesn't mean "doing without." It means getting the things you need at the lowest possible prices—and that's just what you DO get here . . . the lowest possible prices on nationally advertised brands.

- CREOMULSION \$1.25 Size 98¢
- ST-37 SOLUTION - \$1.20 Size 98¢
- CHAMBERLAIN LOTION, \$1.00 Size 89¢
- WRISLEY BODY POWDER, Only 49¢

- Deodorant MUM 29¢
- Complexion Cream HIND'S 39¢
- Lotion JERGEN'S 39¢
- Squibbs SHAVING CREAM 39¢
- Dr. West TOOTH PASTE 39¢
- Shampoo MAR-O-OIL 49¢
- Cold Wave TONI \$1.25
- Mechanic Soap COLAGE 19¢
- Baby Food S M A \$1.09
- ALKA SELTZER Tonic 49¢
- SUPER MALT \$1.25

Special Savings **MARIE TOMLIN 20% off**

Toiletries

CLOSE Drug Store PRESCRIPTION DRUGGISTS
The retail store Phone 13

Christian Crusade

October 20 --- November 3



C. A. Earsom
EVANGELIST



Mrs. C. A. Earsom
SOLOIST and ASSISTANT

SUNDAY SERVICES
11:00 A. M.
7:00 P. M.

"NO CREED BUT CHRIST,
NO NAME BUT THE DIVINE,
NO BOOK BUT THE BIBLE"

"IN ESSENTIALS, UNITY;
IN NON-ESSENTIALS, LIBERTY;
IN ALL THINGS, CHARITY"

WEEK-DAY SERVICES
10:30 A. M.
7:30 P. M.

Christian Church HEREFORD

READ THE Advertisements THEY'RE NEWS

Farm Bureau On Record Favoring Road Amendment

The Texas Farm Bureau Federation today announced adoption of a resolution supporting the Good Roads Constitutional Amendment to be voted upon in the November 5th election. "Our organization is in full accord with the amendment," J. Walter Hammond, president, declared. "Farm-to-market roads are uppermost in the minds of rural people and the Good Roads Amendment is our assurance of obtaining greatly needed improvements."

Continuing, Hammond said, "We are in dire need of better facilities for all weather roads which will benefit rural mail and school bus routes as well."

The Texas Farm Bureau Federation is one of thirty state organizations which have already pledged ardent support of the Good Roads Amendment. The amendment, last of three to appear on the November 5 ballot, assures the availability of gasoline taxes and motor vehicle registration fees for road purposes, with the exception that one of every four cents paid in gas taxes will continue to be allocated to the Available Free School Fund.

Progressive

BY MRS. IRA RICKETTS

Mrs. W. P. Gregory recently enjoyed a week's visit from her brother and his wife, Mr. and Mrs. W. R. Burks of Oakdale, California. Mrs. Gregory and Jake accompanied them to Muleshoe for a few days visit with Mr. and Mrs. Raymond Brown. Betty Kay Russell of Hale Center spent last week with her cousin, Linda Russell.

W. G. Harris spent Sunday with his daughter and family, Mr. and Mrs. Pete Carmichael.

Mr. and Mrs. Ira Ricketts were Sunday dinner guests of Mr. and Mrs. J. L. Pevey in Hereford.

Jim Carter of Canyon is helping his brother-in-law, Ira Ricketts, with his feed cutting. Jimmie Green returned Wednesday from Hot Springs, N. M. He is able, with the aid of a brace on both legs, to get around now.

Mr. and Mrs. C. C. Bowman and Mr. and Mrs. Bill Bowman were callers in the P. L. Carmichael home Sunday.

Mr. and Mrs. Clyde Russell attended a surprise house warming party for Mr. and Mrs. V.O. Hennen Thursday night.

Lee Roy and Junior Burges and Vinson Walterscheid returned from a deer hunt with one deer which Junior got near Canon City Colorado.

Mr. and Mrs. A. S. Higgins, Mr. and Mrs. Howard Higgins, and Mr. and Mrs. Gordon Hig-

gins were in Texline Monday on business.

Mr. and Mrs. Edgar Russell of Hale Center spent the weekend in the Clyde Russell home.

Mr. and Mrs. V. E. Dodson visited Friday night with his mother, Mrs. Emma Dodson, in Amarillo.

Mr. Lavelle is visiting his daughter, Mrs. Robert Honeyman.

Mr. and Mrs. A. G. Kemp and Allen visited in the home of Lawson Kemp at Plainview last week-end.

Mr. and Mrs. A. C. Kemp and Mrs. C. E. Watts made a business trip to Amarillo this week.

Mr. and Mrs. E. A. Parsons have been visiting with their son, T. J. Parsons and family.

Mr. and Mrs. C. V. Burges visited Mrs. Burges' brother, Roy Coker and family, at Summerfield, Sunday.

Mr. and Mrs. P. L. Carmichael and Shari were visitors in Amarillo Thursday.

C. W. Sargent of Muleshoe spent several days last week in the homes of their daughter and son, Mrs. Arthur Blackburn and Raymond Lee Sargent.

Raymond Cantrell and Austin Reese of Throckmorton visited in the C. E. Watts home this week.

Mr. and Mrs. Lloyd Sharp called on Mr. and Mrs. Clyde Russell Sunday.

Mrs. Clyde Russell and Linda Darrell, Donna, and Sandra Higgins spent Monday with Mr. and Mrs. Ira Ricketts.

SOCIETY.

Jack Boydston Is Married Sunday To Lubbock Girl

LUBBOCK, October 14—Mrs. Gene Furr Wimberley, daughter of Mrs. Claude Furr of Lubbock, and Jack L. Boydston, son of Mr. and Mrs. J. J. Boydston of Hereford, were married at 4:30 o'clock Sunday afternoon at the First Christian Church in Lubbock. Dr. H. G. Ganz officiated at the double ring ceremony.

The bride wore a dress-maker suit of dove gray gaberdine, with brown snake-skin accessories. Her corsage was of Jo Hill roses.

Mrs. Ruth Baldwin, matron of honor, wore a blue tweed suit with black accessories and a corsage of scarlet roses.

Jack Knox of Floydada was best man.

The bride is a graduate of Plainview high school and Lip-pert's Business College of Plainview. For the past three years she has been employed as a teller at the Citizens National Bank.

The bridegroom graduated from Hereford High school, and served as a First Lieutenant in the 20th Air Force in China and Guam. Mr. Boydston is now Lubbock manager for the Pioneer Air Lines.

The couple are at home at 2415 28th street in Lubbock.



High School Glee Club Reorganizes

Hereford High School Glee got to a good start this year with seventy nine members registering for active work. One public appearance has been made and plans are being worked out for the annual Christmas concert, the date to be announced.

Miss Thelma McMinn is director and the following new officers have been named; Jim Worrell, president; Patsy Slagle, vice-president; Anne Morgan, secretary; Fred Close, treasurer; and Beverley Barkley, reporter.

Westway

About 50 were present for Sunday school and church services here Sunday morning. Rev. J.B. Harlin of Plainview preached Sunday morning and night. Other visitors present included Mrs. J. B. Harlin and Rev. and Mrs. J. T. Billrey, also of Plainview. Mrs. A. C. Pierce and R.M. Gunn gave their birthday offerings.

A large crowd attended the pig supper at the schoolhouse Friday night and over \$300 was collected for the Cafeteria Fund. Alec Bateman was the high bidder. Mrs. Cawthon Bryant received a box of chocolates for having the prettiest box, and little Sheila Millard won the chocolates as the prettiest girl. Kelly Gray received a cake as the homeliest man.

Kelly Gray and Burnie Northcut were auctioneers. Before the box sale, a musical program featuring vocal selections by Marilyn Barclay of Hereford and piano solos by Raymon Childers of Dawn, was presented.

Mr. and Mrs. A. A. Head and Harold returned home last week from Trinidad, Colorado, where they were called by the death of Mr. Head's mother. Mrs. Head died as a result of a fall in which she suffered a broken hip.

Mr. and Mrs. R. M. Gunn were honored Sunday with a dinner held at the schoolhouse. They have sold their place here to Mr. and Mrs. Elmer Combs and plan to move in a few days to a home which they have purchased in Hereford. They have lived in this community for 15 years. Friends and neighbors presented them a coffee table as a token of love and appreciation. Those present from outside the community were Rev. and Mrs. J. T. Billrey and Rev. and Mrs. J. B. Harlin of Plainview, Mrs. Guy Lawrence and daughters and Mr. and Mrs. Roy Landers of Hereford.

Mrs. Paul Rudd has returned home from Amarillo after convalescing from a recent operation.

Mr. and Mrs. Manuel Hawks and L. T. spent last week at Sentinel, Oklahoma, where they

visited in the home of Mr. Hawks sister.

J. A. Roe has been in the hospital at Hereford for several days for treatment. He returned home

the first of the week. The Buren Sowell family moved last week from the farm to their home in Hereford. The Ladd family moved this

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<p>50 DRESSES Reduced out of our Better Dresses. Marked Down to Move!</p>	<p>BOYS' Tweed DRESS PANTS Sizes 8 to 16 years Reduced to \$1.00</p>
<p>MEN'S DRESS SHIRTS Nu-Craft collars, fancy and plain colors. Sizes 14 to 17. \$1.90 each</p>	<p>"NOTIONS" Two large tables of notions, including many useful items. At Real Saving</p>
<p>COTTON PRINT 36 inches wide, fast to washing. 35c Yard</p>	<p>120 PAIR of DuPont NYLONS Bare lage hose. Sizes 8 1-2 to 10 1-2. 92c</p>

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Coffee Del Monte. (2 lbs. 63c) 33c	SUGAR 10. Lbs. 87c 5 Lbs. 44c	STARCH Elastic, reg. 10c size 2 for 15c
BLEACH Purex. Quarts 2 for 25c	PEAS Ute. No. 2 cans 2 for 25c	TOMATO JUICE Curtis—No. 2 can 9c
CLEANSER Sunbrite. 2 for 9c	WHITE SWAN Corn Flakes 5c 11-OZ. PACKAGE	

BISCUIT MIX Dorothy's. Package 9c	APRICOT NECTAR No. 2 cans 2 for 35c
FLOUR Purasnow. 25-Lb. Bag 1.49	MALTED MILK Car. Na-tion—16-OZ. 41c
OATS Crystal Wedding—1-Lb. Pkg. 11c	TENDERONI Van Camp. Serves 4 to 6 9c
CRACKERS Krispy Sunshine—Lb. box 21c	

MEAT DEPT.

ARMOUR'S CHEESE . . . 2 lb. box 96c	ARMOUR'S BEEF LIVER . . . lb. 32c
SUNRAY'S BOLOGNA lb. 35c	ARMOUR'S LUNCH Loaves , lb. 39c
ARMOUR'S BEEF RIBS lb. 29c	

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FIRM, RIPE Tomatoes 2 lbs. 25c
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BINDER TWINE

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YOUR Consumers

for Better Service, Bigger Dividends

CITY Food Store

FIRST DOOR SOUTH OF THE FIRST STATE BANK

Highway ...
(Continued from Page 1)

Farm-to-Market projects under the next three-year set-up, which will begin in 1948.

The local delegation presented statistics showing the need for paving on the east-west route, citing the number of acres under cultivation in the area served by the highway, and the fact that the State of New Mexico has already paved the route to the State line.

The local group also attended a meeting of the Texas Good Roads Association in Austin Monday evening, at which Governor-elect Beauford Jester was the principal speaker.

Evans returned to Hereford Tuesday night, the remainder of the party going on to Dallas, where they are attending the Texas State Fair and assisting at the Deaf Smith County exhibit in the agriculture building.

Worley ...
(Continued from Page 1)

"The Agriculture Committee has gone into the question for two weeks," he replied, "and has heard representatives of all branches of the meat industry."

In 1940, he pointed out, the meat supply was in normal relation to the demand. Since that time, due to increased purchasing power of the American people, demand has increased three to four times, and the supply has remained at the same level.

"I believe that if controls are released (on meat) it will result in another series of price spirals. Labor will ask higher wages if the cost of living goes up, and that means more strikes."

There have been inequities in the administration of OPA, Worley admitted, but again voiced the opinion that the choice was the lesser of two evils.

On Foreign Policy
Worley reported briefly on his



DALLAS, TEXAS (Special)—Governor-Nominate Beauford Jester, center, introduces Col. Carl Pinney, Texas USO Campaign chairman, and Paul Griffith, right, newly elected national commander of the American Legion. L. A. Stuart, District Legion Commander, is seated at the left.

Commander Griffith, honor guest at American Legion Day at the State Fair of Texas, congratulated Col. Pinney on the "brilliant job" USO has been doing. "Morale is as important in peace as in war and we still have more than 100,000 Texans in service and in hospitals who need USO services next year," Governor-Nominate Jester said, pledging his support to the drive, led by Gov. Coke Stevenson. Texas USO general chairman, to raise the Texas USO quota of \$800,000.

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PEPPER'S Record Shop

Blood Plasma ...
(Continued from Page 1)

trip to Bikini Atoll, where the atomic bomb tests were conducted, and to China and Japan, then turned his attention toward U. S. Foreign Policy.

"I think, with United Nations, we have a 50-50 chance to keep the peace for many years to come," he said.

Worley urged a policy of preparedness. "We've got to keep ready," he said, quoting a Biblical passage "A strong man, well armed, keepeth his palace in peace."

"I hope," he told the group, "that we will never allow ourselves again to drop into the terrible state of unpreparedness in which we found ourselves in December of 1941."

The banquet hall at the First Christian Church was filled to overflowing at the joint club luncheon meeting. Worley was introduced by Howard Gault, president of the Hereford Lions Club.

Blood Plasma ...
(Continued from Page 1)

It was Sank Ramey, himself, who first used boxes for express shipment of fresh foods in this area a year or so ago.

Ramey, enterprising local agent for the Railway Express Com. Co., had received a request from a woman in Baldrige Island, Washington, who wanted some Deaf Smith county beef shipped to her by Railway Express.

Ramey, seeking some way to make the shipment, dug up from some source information about the Church refrigerator, which had been prominently mentioned during the war, and persuaded the Express company to send one here for the shipment.

Since that time the boxes have been used on several occasions to ship fresh meat from this area to distant points, but the Dallas shipments (all fresh produce on display in the Deaf Smith exhibit were shipped by this method) are the first on record in which vegetables have been expressed in this manner.

The boxes are equipped with a container which holds about 75 pounds of natural or dry ice. On long shipments, they are re-iced by the company.

Included in the shipment to Dallas Saturday were fresh cut flowers supplied by the Hereford Garden Club. Mrs. Homer Brumley, who collected the flowers, reports that 5 types of exhibition chrysanthemums, plus half a dozen dahlias, were sent.

Civic Chorus ...
(Continued from Page 1)

Members of the Amarillo Philharmonic Orchestra came to Hereford to assist with the accompaniment, and Emil F. Myers, their conductor of the Philharmonic, conducted; with Miss Swisher as director.

The Chorus was first organized in 1920, and Miss Swisher was the original director. The fuel shortage which followed World War I forced all churches of the city to meet together to conserve fuel, and from the combined choirs, the Chorus was organized as the Hereford Community Chorus.

In 1932, under Miss Swisher's direction, the group re-organized as the Civic Chorus, and "The Messiah" was presented as an annual Christmas concert every year from that time until the war interrupted.

Local Packers ...
(Continued from page 1)

available in local markets.

The livestock markets took a big jump Tuesday morning on the heels of the President's price-lifting speech. Hogs hit a record high of \$27.50 in Chicago, up \$7.50 over the previous day's offering, and beef jumped three to five dollars.

Heavy trading was reported from the Amarillo market in cattle, where the top yesterday was around \$20. Local buyers reported getting adequate supplies of beef on the Amarillo market yesterday at \$17.50, however.

A considerable quantity of cattle was on the move to markets from this area at mid-week.

Meat men estimate that it will be about two weeks before the big packers have accumulated enough beef to fill their emptied storehouses, and predict that the market may slow down by that time.

The supply of hogs is still very short in this area. Half a carload of hogs was shipped Tuesday night from the local stockyards at a reported price of \$25.

There was some concern here regarding the slaughtering quotas, which apparently were not covered directly by the price-lifting order, since slaughtering quotas were imposed under separate OPA orders. Local OPA office could shed no light on the subject, reporting that no official notice of the lifting of price controls had been received and none was expected for several days or weeks if OPA officials use normal channels to disseminate the information regarding changes.

It was generally assumed, however, that the quotas had been or would be lifted in conjunction with the lifting of other controls on meat.

Ex-G. I. En Route to Vets Hospital Commits Suicide at Friona Monday

FRIONA, Oct. 15—An ex-serviceman from Tucuman, N. M., en route with his family to the Veterans Hospital in Amarillo, committed suicide in the outskirts of Friona Monday morning.

The recently discharged serviceman, identified only as a Mr. Blair, shot himself to death on the south edge of Highway 60 just west of the Friona city limits at about 11 o'clock Monday morning.

Blair, aged 33, was unmarried, and was enroute to the Veterans Hospital in Amarillo, accompanied by his sister and three brothers, who live near Farwell.

Just before entering the city,

OPENS REPAIR SHOP



Aided by a Veterans Administration approved loan, ex-WAC Elizabeth Husel has opened the Husel Radio Post in San Francisco, and is shown during the early phase of converting a radio into a liquor cabinet. A pre-war art major in school, Miss Husel designs the projects and her father, a veteran of World War I, does the carpentry and heavy work.

this purpose have been obtained from the Hereford Prisoner of War Camp, and will be moved to the construction site as soon as the work can be done.

The buildings will provide eight class rooms to house sixth, seventh, and eighth grades, in an effort to relieve temporarily the serious overcrowding of present school facilities. The seventh grade is now using temporary classrooms at the First Baptist Church, with the eighth grade at the high school building and sixth at overcrowded Central school.

If costs of this construction, plus the cost of immediately needed repairs to the present school buildings, do not require expenditure of the entire amount of the bond issue, the surplus funds will be used to buy new heating equipment for Central school, with the present inadequate equipment being shifted to the temporary Junior High school buildings; and property will be purchased for the future erection of additional permanent school buildings, the board decided.

He complained of feeling ill and asked that the car be stopped so he might get out. As soon as he stepped on the ground, he drew a gun and fired a bullet through his head. Death was instantaneous.

Sheriff Earl Booth, accompanied by County Attorney Sam Aldridge, both of Farwell, and Dr. Johnson of Clovis were summoned to the scene; but on the evidence of Blair's sister and

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brothers, the officials decided an inquest was unnecessary and the body was removed to Clovis in a Steed ambulance.

Blair and his three brothers were all ex-servicemen. Blair had spent three years in service in the Pacific Theater, and received his discharge about a year ago. He had been in poor health, and had been visiting relatives in Farwell for a while prior to starting the trip to Amarillo where he was to enter the Veterans Hospital.

District Meeting Of Legionnaires To Be Held Here

The Hereford Post of the American Legion will be host to Legionnaires of the 18th District here next Tuesday night, October 22, in a meeting at the Legion rooms in the City Hall.

The meeting will begin at 8 o'clock, Frank Cogdell, Post Commander, announced yesterday.

More than 150 Legionnaires, representing posts all over the 18th district, which takes in all of the Panhandle and South Plains area, are expected to attend the session.

Jimmy Moore of Amarillo, 18th District Commander, who called the meeting, has issued a letter urging all posts to send representatives. "We would like to

have a good turnout for this meeting," Moore said, "as there will be a report on the Department State Convention and other important business to be discussed."

Moore will be the principal speaker at the meeting.

Forty-one Legion posts now hold charters in the 18th district.

The business meeting will be followed by a dance, at which members of the American Legion Auxiliary will be guests of the Legionnaires.

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Double Feature

SUNSET CARSON in **RAIDERS**

plus **COLOR CARTOON**

AND

AVAILANCE with BRUCE CABOT and Helen HOWERY

SUNDAY — MONDAY — TUESDAY

THIS WEEK AT THE **TEXAS Theatre**

Double Feature

FRIDAY - SATURDAY

A Thrilling Western! **"SECRET VALLEY"**

AND

Shadows Over Chinatown

Starring **SIDNEY TOLER** and MANTON MORELAND - VICTOR SEN YUNG

Also: CHAPTER 2 of **"THE PHANTOM RAIDER"**

SUNDAY — MONDAY — TUESDAY

A Picture for Everybody ... to Be Remembered Forever!

"The Green Years"

Starring **Charles COBURN** with Tom Drake - Beverly Tyler - Hume Cronyn

WEDNESDAY and THURSDAY

A Distinguished Motion Picture Returns!

Lawrence **OLIVIER FONTAINE** in **"REBECCA"**

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Geraldine **FITZGERALD**

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"THREE STRANGERS"

ALSO Chapter 6 of **"JUNGLE RAIDERS"**

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The Laugh Hit of the Century!

Fred **MacMURRAY** Paulette **GODDARD**

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\$35,000 Bond ...
(Continued from Page 1)

ings can be completed, probably within two or three weeks.

Construction of foundations for the new temporary Junior High school buildings, which will be located on the property north of the high school building, is already underway.

Two buildings to be used for