The Hereford Brand, Hereford, Texas, Thursday, September 26, 1946

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Deaf Smith County's quota in the final USO drive for funds is \$720, according to Elizabeth Womble, who's been appointed county chairman for the drive. Elizabeth says this is positively her last campaign for donations for any cause-except, maybe, her own- and she's hoping that donors will just slip their checks for the USO under her door without having to be asked. The line forms on South Main.

Don't forget the Flower Show next week. The date is October i; the place: the Hereford Club House; and the Garden Clubs are planning quite a show for local flower lovers-and grow-

That wasn't a gold rush in Hereford last Friday. Just a couple of local department stores holding sales, with Nylons, no less, among the featured attractions.

The Hereford Lions and Rotary Clubs, threatened with eviction for some weeks now by the church ladies who've been serving them, have found a haven at the City Hall. Legionnaires and Firemen, who had prior claims to the Hall, concurred in granting the service clubs permission to share it. Now if all the organizations needing a meeting place would just get together that way and pool their funds and efforts, Hereford might eventually get a muchneeded community center.

Incidental Intelligence: Coach Stanton isists that his nickname is "Eel", not "Pop"-high school udents to the contrary sot-

Somebody who doesn't like the city's accomodations tried to burn up the city jail the other day. A pile of mattresses went up in smoke, and City Marshall overconfident of the outcome. Bruce Wooddell predicts that overnight guests of the city are going to have hard beds to sleep

Some recent occupant of the local hoosegow left Bruce a couple of nice souvenirs-a pair of brass knuckles that are just a

When the Bicycle Club meets (Continued on Page 8)

### District 1-A Grid **Teams Are Heavy Losers in Openers**

District 1A football got off to an unimpressive start this season, with teams from this district on the short end of a big majority of the scores.

Most teams in the district have two games under their belt now. In last week's play, only the Canyon Eagles turned up in the winner column, and their victory was over an already down-trodden Spearman team which had taken a 40-6 shellacking from Dumas the week before. Canyon's margin was 39-6, which doesn't prove anything except that Canyon and Dumas are probably on a par.

The Dalhart Wolves, tying a Clayton, N. M., team 7-7 in the opener, went down 28-6 before the perennially powerful Phillips Black-hawks, who are definitely the class of Dis-

ine Friona Chiefs have yes to score after two games, los-ing their opener to Morton 25-0 and last week to West Texas High School 52-0.

Dumas, after opening strong against the weak Spearman eleven, dropped a 26-0 shut-out

0, and tied Morton 13-13 last week, which makes them several ouchdowns better than the Chiefs but doesn't spell much in

the way of power. Tulia opened the season with 6-0 win over Canadian, and lost last Friday to the Floydada Whirlwinds from District 4-A.

The Hereford Whitefaces, topdog in the district for several ed as sergeant at arms. years, started strong but looked bad against Panhandle last week ing president was and the Panthers aren't cated with a pin and Mrs. C. D. Kelan even chance in their own ton, outgoing secretary-treasu-district. Harry Lomas, Wm. F. Sn rer was presented with a gift. (Continued on Page 8)

# Junior High School To Be Set Up in Temporary Buildings

FIRST COME - FIRST SERVED - FIRST NYLONS



Scenes above are of the opening day crowds at the C. R. Anthony store here last Friday Men and women joined the rush (lower ilft) in about equal numbers; and Margie Carthel (right) stops in the shoe department to don her Nylons after a successful run on the hosiery

# Whitefaces Meet Whitedeer First Home Game Here Friday

Both teams will be employing the T-formation. The Whitefaces will be seeking their first victory over the Bucks since Coach Stanton has been in charge of the team; and the Coach is by no means

tle comfort to fans who remember that the Panhandle Panthers were fresh from a vic- of the building. One blade was tory over McLean when they broken from the large exhaust

scene of the first home grid Cafe Robbed Again; Hungry Burglar night when the Hereford Herd Makes Sandwich, Rifles Juke Box meets the Whitedeer Bucks in

for the second time in little to crawl through. more than a week Sunday night. petite music, stopped on his way through the kitchen to eat a ham and cheese sandwich and The Bucks came from behind drink a bottle of milk before last week to smash the McLean rifling the nickleodeon of an Tigers, a fact which is of lit- estimated \$20, officers report, dog. The cafe was entered through

The Elite Cafe was robbed enough for a fairly large man

The thief, who had an ap- cafe, had been slugged and rob- County through the Deaf Smith A charter for the He night, by two men who were believed to have followed him into the cafe when he returned, after closing hour, to look for his

Johnson reported the loss of a ventilator shaft in the rear more than \$300 in cash on this

occasion. No arrests have been made in

### fan, leaving a space large either case. (Continued on Page 8) fit. The clientele over there is Hearing Granted by Highway Commission On Harrison Highway Project Appeal

Legion Auxiliary Officers Honored



New and retiring officers of the American Legion Auxiliary Ico line; and also to request These two organizations are pictured above at a banquet given in their honor last Thurs- paving of 10th street from the day night. Left to right, they are: Mrs. Henry Cusick, Amarillo, district president; Mrs. E. J. Pepper, new president; Mrs. Carlos Vaughn, sergeant-at-arms; Mrs. W. A. Vaughn, chaplain; Mrs. C. D. Kelton, secretary-treasurer; Mrs. Jim Black, historian; Mrs. Ira Ott, vice-president; Mrs. Gladys Graham, outgoing president; and Mrs. J. M. Johnson, Amarillo, sergeant-at-arms. -Photo by Alec Thompson.

## **American Legion Auxiliary Installs** Dimmitt lost their opening game to West Texas High 13

ficers of the Auxiliary to the also received gifts from the Aux-American Legion were enter- iliary. tained at a banquet given at the American Legion

Thursday night. Mrs. Henry Cusick, district Mrs. C. D. Kelton, secretarypresident from Amarillo, acted

J. M. Johnson of Amarillo serv- torian and Mrs. Carlos Vaughn, Mrs. Gladys Graham, outgo-

Outgoing and incoming of- Mrs. Cusick and Mrs. Johnson

officers include; Hall Mrs. E. J. Pepper, president; Mrs. Ira Ott, treasurer; Mrs. W. A. Vaughn, as installing officer and Mrs. chaplain; Mrs. Jim Black, his-

> Members attending the banquet were mesdames, E. J. Pepper, C. O. Wilkins, W. C. Hror (Continued on Page 8)

A hearing has been granted by the Texas State Highway Commission to a group of Deaf Smith County representatives who will make another appeal for paving on Harrison High-way, according to Wayne Evans. Lions and Rotary way, according to Wayne Evans, president of the Hereford Champresident of the Hereford Cham-ber of Commerce, and Fred W. Clubs Will Meet Baird, County Judge.

The hearing before the commission has been set for the morning of October 14 in Austin, Evans said.

Tentatively scheduled to represent this county are Evans Clubs to re-model Firemen's and Judge Baird, Commission- Hall in the City Hall for use in ers Troy Moore and Jeff Roberson, T. E. Siegler of the Cham- for each club. ber of Commerce roads committee, and W. E. Dameron, sion in approving the applicamayor of Hereford.

said, is to present views on the the American Legion and the from Hereford to the New Mex- have used the hall intersection of Harrison High- hall for their own affairs. way and Highway 51 to the 10th street intersection with High-

ico side of the line has already citities in the hall, and to conbeen hardsurfaced to the state line, and there has already rear, so that meals can be servbeen considerable agitation from that quarter for completion of the paved route in Tex-

Mexico state line, entering Hereford at the intersection of 10th street and Highway 51.

Paving of the road would give Deaf Smith county its only all-

designation, of the highway dicted that the clubs might be provisions will be made for new ings, to follow the district gathroute as the first step toward able to use the new dining hall growers securing hard-surfacing. The within a couple of weeks. District Engineer, in a conference two weeks ago, offered little hope for immediate action on the project, pointing out that (Continued on page 8)

## Pullman Car Reserved for Fair Trippers

served by the Hereford Cham- Wednesday, October 9. ber of Commerce to transport a Hereford delegation to Dallas State Fair a week from Saturday, Wayne Fvans, president, October 20, Rev. Cagle said. announced yesterday.

Arrangements have been made to reserve up to four Pullmans for the trip if they are required, Evans said.

Local boosters who plan to make the trip should make reservations as soon as possible by phoning Wayne Evans at 51.

The special car, or cars, will leave Amarillo at 12:21 a. m. on the morning of October 5, and will arrive in Dallas at 8 a. m. The cars will be available in Dallas on the night of the 5th and again on the night of the 6th, making hotel reservations unnecessary.

The train will leave Dallas at 9:15 p. m. Sunday night, ar-(Photos by Alec Thompson) riving in Amarillo early Monday

> Twenty-seven trippers can be accomodated in one Pullman, will be available if a sufficient number of people want to make the trip. One car has already been reserved, and others will be obtained if neede, but reservations should be made at once. An effort is being made by the Chamber of Commerce to have a large Hereford delegation present for opening day.

A number of local people, spe-Deaf Smith county agriculture treasurer. and industry, are epected to at- Twelve reserve officers, repsenting an educational program and Frienz Jay Johnson, owner of the on Hereford and Deaf Smith meeting.

> J. B. Elliston and Sank Ramey are in charge of the exhibit. Others who are expected to be ficers, had been filed. present during the two-weeks fair were D. L. McDnoald, specialist on water; Fred Barrett and Howard Gault, potatoes; John Paetzold, carrots; Dan Finlan, vegetables and onions; Homer Brumley, meat and feeding: Dr. G. W. Heard, and Dr. Edward Taylor of Austin, foods and health; Miss Sadie Lee Oliver, county home demonstration agent; Hugh Clearman, county agriculture agent; Alton Fraser, F. A. Gyles and J. A. Pittman, wheat, flour, and cereals; Wayne Evans, president of the Hereford Chamber of Commerce; and W. E. Dameron, Mayor of Hereford and cattle breeder.

# At City Hall

Permission has been granted the Hereford Lions and Rotary serving the weekly luncheons

Action of the City Commistion of the two clubs was grant-Purpose of the hearing, Baird ed prior to approval by both continue to have the use of the

Lions and Rotary Clubs, acting jointly in the matter, have secured approval from the city The highway on the New Mex- of plans to install kitchen fa- early potatoes. struct a service entrance at the ed there.

Both service clubs have been ing a meeting place. Lions Club Harrison Highway runs due has been meeting at the First ment of the First Methodist the early potato states.

mont is visiting her sisters, Mrs. 1947 acreage rediseth B. Holman and Mrs. H. C., be completely vol

## **Dallas Pastor Will Conduct Baptist Revival Services**

Rev. Odell Jameson, pastor of the Forest Avenue Baptist Church in Dallas, will open a revival meeting at the First Baptist Church in Hereford on

The fall revival was announced this week by Rev. R. H. Cagle, for the opening of the Texas pastor of the local church. The meeting will continue through

Services will be held twice daily, at 10:30 a. m. and 8 p.m., on week-days, and at the regular hours on Sunday. In addition, one or more early morning services may be scheduled.

Rev. Jameson has been pastor of Churches at Houston and Austin prior to going to Dallas. and is especially noted for his work with young people, according to Rev. Cagle.

vival were announced from Dal- Second Coming of Christ," las by Rev. Jameson this week. "Fourth Down and One to Go," Topic for the opening sermon, "The New Birth: What It on Wednesday evening, October Means," and "God's Preparation the High school buildings. 9, will be "Answering the Call." for Man's Salvation."



Sermon subjects for the re- ing the revival include "The

## Hereford Chapter of Reserve Evans said, and up to four cars officers Association Formed will be available if a sufficient

The Hereford Chapter of the and Dimmitt. Reserve Officers Association was Bill Phillips was appointed by organized and activated at a the president to head a memmeeting of reservists at the bership committee and attempt Tuesday night.

O. P. (Pete) Cowart was elected president of the chapter; Earl Stagner vice-president; cialists in various phases of and BeBn R. Ezzell, secretary-

tend the Fair and assist in pre- resenting Hereford, Summerfield, senting an educational program and Friona, were present at the

Chapten was isued two weeks ago by the National Reserve Officers Association after an application, signed by ten of-

which may be set up.

Hereford, Vega, Friona, Bovina, field.

area in ragard to the local chap- Park.

The nearest organized reserve been in Amarillo.

ford chapter will be on the site. fourth Tuesday of every month. facial chapter dues will be \$2 had ever because in to the annually, to be collected semi-gion, the City Administra

The next meeting of the chapter will be held on October 22, the place to be anounced later. and the agree Reservists present at the ini-tial meeting were O. P. Cowart city commissioners, records show Purpose of the organization (Captain); G. T. Higgins (1st will be to keep local reservists Lt.), Dr. Millard Nobles (Capt.); informed regarding new legis- Bill Phillips (Major); Clyde Polation affecting the reserve sey (1st Lt.); Jame's McGuire corps, and various phases of (1st-Lt.); George Jones (1st Lt.); the reserve training program Earl V. Stagner (Major); and Membership in the chapter is Hereford; and Roy V. Miller open to all U.S. Army Reserve (Capt.) of Friona and Kenneth officers in the area including W. Neill (1st. Lt.) of Summer-

# Traweek Reports on Results Of Washington Spud Parley

EDITOR'S NOTE: The following article was written for The Brand by Curtis Traweek, who represented Deaf Smith county potato growers at the Department of Agriculture Conference in Washington

BY CURTIS TRAWEEK

On the eighteenth and nineteenth of September, a comthirteen states were representing the majority states growing early potatoes. It ing October. was felt that these particular states should be heard first as

rector, Fruit and Vegetable utive board is composed of the Branch of the USDA, the de- chamber's officers, immediate faced with the necessity of find- pared with a 1946 acreage of 17. 2, 786,000. This proposed goal for 1947 represents a total rewest from Hereford to the New Christian Church, and the Ro- duction of 155,000 acres, and in- ports with recommendations as geles. tary Club has used the base- cludes 101,000 acres reduction in made by the organization's var-

Wayne Evans chairman of the tion, according to Al Mercker, program of work to be carried Lions Club committee, and Hen- Acting Chief, Potato Division, on in 1947. These matters, when Iowa, on April 2, 1874. A bachweather east-west route across the county.

It is survived only by two the county.

An appeal will be made at the hearing in Austin for state as rapidly as possible, and predesignation of the highway. ry Sears of the Rotary, said ily follow the same formula as the board has passed on them,

> within a couple of weeks.
>
> The Department of Agriculture was very careful to point
> out that the proposals for the
> mont is visiting her sisters, Mrs.
>
> 1947 acreage reductions would
> Seth B. Holman and Mrs. H. C. be completely voluntary so far (Continued on Page 8)

### **WTCC** Executive **Board Planning** 1946 Referendum

ABILENE, Sept. 26-The Wes Texas Chamber of Commerce is on the move toward the bemittee of the American Farm ginning of its annual fall refer-Bureau Federation was invited endum convention season. H. Y. to meet with representatives of Overstreet, president, has called the United States Agriculture a meeting of the regional cham-Department for discusions on ben's executive board for Frithe Department's proposed acre- day of this week for planning age allotments for potato pro- and organizzing the 1946 referpaving of Harrison Highway Hereford Fire Department, who duction in 1947. Delegates from endum, which will start with present, eight district meetings around of the territory to be held dur-Friday's session will be held

The group's major job will be receiving and disposing of reious committees, constituting The proposed acreage reduc- the proposed essentials of the 18 years.

## **Additions To** Faculty Will Be Necessary

Plans were sannounced yeste:day by Supt. George Graham and President of the Board of Trustees, Leo Forrest, to utilize two buildings from the Hereford Prisoner of War Camp to establish a Junior High School as a part of the Hereford public

school system. Release of the two buildings, for which the schools had made application months ago, was received from Washington this week; and permission has been granted to move them from the POW camp site.

The two buildings, each measuring 150 by 26 feet, will be divided into nine classrooms, according to tentative plans, and will be used to house the sixth, seventh, and probably eighth grades, relieving the overcrowding both in Central School and

Select Site At a meeting of the board of trustees last night, the decision was ade to locate the new Junfor High on the grounds north of the High School building. Construction is slated to get underway within a few days.

School officials had originally negotiated for a more central location for the new department, and had hoped to secure temporary use of the triangle of county courtroom in Hereford to contact all reservists in the land at the east end of Lake

City officials had agreed to allow the schools the use of the chapter, prior to this time, has land on a temporary basis, but discovered that the American Meeting dates for the Here- Legion had a prior claim to the

annually. Dues to the National many years ago had made s the site for a Veterans

A meeting of Legionnaires was called yesterday afternoo at Cogdell Motor Company to hear a plea by Supt. Graham for the Legion to relinquish Ben R. Ezzell (Capt.); all of their claims to the school on a temporary basis. Legion officers, however, said that no binding decision could be made until the regular meeting of the Legion is held next Tuesday, and Legionnaires present at the called session yesterday were generally

lukewarm to the proposal. Faced with the necessity of an immediate decision, the School Board, meeting last night, decided to place the buildings on school property north of the high school. This site had originally been opposed by the school for the reasons that it (Continued on Back Page)

### **Last Rites For** Jerry Keenan Held Wednesday

Funeral services for Hamilton Farlowe (Jerry) Keenan, 72, ternoon at 2:30 o'clock at the

Rev. R. H. Cagle, pastor, was in charge of the rites, assisted by Sam Allen, who directed the

Interment was at West Park at Colorado City, starting at Cemetery, with local members the greatest acreage reduction 10 a. m. Frank H. Kelley will be of the Odd Fellows and Masonic will be among states producing official host. The Colorado City Lodges conducting joint services oilman is district director of at the graveside. Members of As explained by Si Smith, Di- WTCC District No. 5. The exec- the Rebekah Lodge were flower

bearers at the service. partment's goal for 1947 potato past president and district di- munity Hospital in Culver City, acreage is 2,631,000 acres com- rectors, altogether numbering California, on September 22. He had gone to California a short time before to visit a niece, Mrs. Margaret Kennedy, at Los An-

Deaf Smith County for the past

COMMUNITY BUILDERS: Mr. and Mrs. J.L. Lookingbill

### Former Summerfield CoupleHold Golden Wedding Anniversary Open House Here Sunday Afternoon

Honoring Mr. and Mrs. J. L. Lookingbill on their golden wedding anniversary, their daughand daughters-in-law entertained informally at an open house held Sunday afternoon in the home of the honored couple.

Mr. and Mrs. Lookingbill were married one Sunday morning on September 20, 1896 at ten o'clock in the home of her parents by a Primitive Baptist preacher, and then went to church to hear the same preacher deliver a sermon. After church a dinner and reception was held for relatives and it was the next day before they took their wedding trip which consisted of a buggy ride in the pouring rain to a little log cabin where they were to live on a farm near Paradise, Texas, home-town of her par-

In recalling the events of that long-ago time, Mrs. Lookingbill said with an easy, slow smile, "It wasn't any thing like the way young folks do today but we were very happy. I saw right away tho that we had a lot of work to do-the house was run down, the fences were gone and I was always pretty cranky about a clean yard. We had it looking like a home pretty soon and it was there our twin sons Loyd and Loys were born. I learned to cook in the little lean-to kitchen and all the furniture we had was two wooden beds, 1 trunk, 4 chairs, 1 table and a cook stove. I had all my belongings in a quilt box."

They moved to another farm the next year and moved to Memphis in 1907. In 1917 they moved to another farm in Floyd County and later bought a farm near Tulia, but lived in town. That was an unsatisfactory arrangement for Mr. and Mrs. Lookingbill thought the children should be on a farm. In the fall of 1920 they came to Summerfield and as Mrs. Lookingbill remarked "We'd had enough moving by that time and we wanted to stay there the rest of our lives, but after the children were gone we couldn't do the farm work so we made up our minds to like living in town -and we do like it here in Street was bedecked with yellow 3rd street, over the week-end. Dimitt spent the week-end with Hereford." They moved here in and gold flowers for the anni-

born in Athens Tennessee, at the guest book. The refresh- end.



They have been in health all their lives and still a arrangement of yellow dahlmaintain their home, raise a las and tall yellow tapers engarden and can the surplus, and circled with matrimony vine raise a good many chickens. She blossoms. The three tiered wedsaid her hobby might be flowers ding cake was decorated with for she had always been a "flow- tiny yellow rosebuds and white in Amarillo recently. er-crank" but Mr. Lookingbill wedding bells. Written across shook his head, when asked if the cake in gold icing were the his home in Oklahoma after he had a hobby, and said he words "Fiftieth Anniversary." left his hobbies behind when he Mrs. . H. Lookingbill Jr. and Mrs. and family. moved from the farm.

children, all of whom are liv- the cake. ing, "but they are not quite so old-fashioned as we" she said, the celebration except one son, Lawrence. and then they both smiled when Alton of Twin Falls, Idaho, and face-powder, a thing she would to extend congratulations to the to Tennessee to visit relatives never have dared to do before honored couple between

she was married. The children include Loyd and a daughter, Miss Ruth Looking- Kreig of Tulia. bill, who with her brother Herry, makes her home with her parents. They have 16 grandchil-

Open-House The couple's home on "B" versary occasion. Mrs. L. H.

good | ment table was centered with John Winkler poured punch

calling hours of 3 to 6. Out-of-town guests attending Loys of Summerfield, Mrs. Effie were Lon Kelly of Paradise, Mr. Mrs. Gene Johns were Amarillo Crow, Tulia, Cecil L. of Amarillo, and Mrs. Cecil Lookingbill and Frank and Harry of Hereford, son of Amarillo, Mrs. Homer Alton of Twin Falls, Idaho, and Crow and Mr. and Mrs. Carroll munity attended the Golden

> son of Lubbock were visitors and Mrs. Lookingbill formerly here in the home of his brother. lived in this community. Dr. John E. Woods, at 605 W.

Mr. and Mrs. M. C. King of Mr. Lookingbill who is 75 is a Lookingbill greeted the guests Panhandle visited her mother, day

BY MRS. GUY WALSER

This community received anto start plowing about the mid- express their appreciation dle of the week.

Sunday school and church friendship on that day. morning. There were several visitors.

The WMU will put on a spe- day which we were privileged cial program next Sunday night to commemorate. at the church. Everybody is in-

Mr. and Mrs. J. A. Black of a memorable one for us. Amarillo and Mr. and Mrs. D.L. O'Connor of Danbury, Connecticutt, visited in the home of Mr. and Mrs. Lee Curry Sunday. Mrs. Black and Mrs. O'Connell are Mrs. Curry's sisters. Mr. and Mrs. O. B. Sumner

were visitors recently with relatives at Borger. Mr. and Mrs. George Albert Springer of Frio visited Sunday with Mr. and Mrs. Thurman

Atchley. Miss Inez Tucker of Hereford spent the week-end with Rose Stephens.

June Roberson of Hereford Mrs. Lee Curry spent a few days at the hospital in Hereford

last week. Mr. and Mrs. C. R. Walser and Mr and Mrs. Jim Clark home of his parents Mr. and

Mr. Streun has returned to visiting his son, Jack Streun

J. B. Noland and daughter, They are proud of their eight and Mrs. Ray Johnson served Linda Kay, visited a few days in Hot Spjrings, N. M., fishing All of the children attended and visiting Mr. and Mrs. Ky

Mr. and Mrs. B. A. Atchley she shyly confessed to using approximately 85 guests called and Lee Roy Suttles have gone the and friends.

Mr. and Mrs. Lynn Powellson and daughters and Mr. and visitors last week.

Several people from this com-Wedding open house of Mr. and Mrs. J. L. Lookingbill at their Dr. and Mrs. L. B. Woods and home in Hereford Sunday. Mr.

Mr. and Mrs. Orval Webb of her parents, Mr. and Mrs. Earl Lance and family.

native Texan. She is 71, and was and Mrs. L. B. Lookingbill was Mrs. E. J. Williams, last week- B. E. Roberson and Kenneth Neill were Amarillo visitors Mon-

### Note Of Appreciation

Mr. and Mrs. J. L. Lookingbill, who celebrated their other good rain last Thursday wedding anniversary Sunday at rison, Elmer Combs, M. S. Roe, Johnson and Jackie Lynne morning. Farmers are planning an open house affair, desire to Manuel Hawks, A. A. Head, Mrs. the many manifestations were attended by 89 Sunday gifts, flowers, felicitations and Johnson and Jackie Lynne, Mr. the presence of so many friends

> We extend our sincere thanks tend the party. to all who helped make the day

. . . . . . . . .

Rev. J. R. McFatridge of Wayland College at Plainview preached here Sunday morning and night. He was a supper guest Sunday night in the Carl Schroeder home. Next Sunday will be Rally Day in the Sunday School. All members are urged to attend and visitors spent last week in the home are welcome. There will be dinof Mr. and Mrs. Britt Clark, ner on the ground and singing in the afternoon.

Mr. and Mrs. Vernon Wilson were honor guests Saturday night at a shower held at the Streunand sons visited relatives Mrs. Roy Lee Wilson. A mock Stratford came Sunday to visit

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families of Earl Scott, Rudd, A. C. Pierce, Carl Schroe- Ross Joe, Mr and Mrs. R. M. der, Grady Wilson, J. C. Mor- Gunn, and Mr. and Mrs. Ralph of Joe Landers and Ross Joe, Mrs. the Roy Landers home at Here-Perry Roberts and C. P. of Sum- ford. The dinner honored the merfield, Mr. and Mrs. Ralph birthday of Mrs. Roy Landers. and Mrs. Grady Wilson, Jr., the School Class meeting was held added to the happiness of the Roy Lee Wilson family and the Wednesday afternoon at the

> Gores were formerly residents of this comunity. Mrs. Gore was a member of the Baptist Church here. Many friends from here attended the funeral are visiting Mrs. Sommer's sisservice which was held Mon- ter Mrs. Edwin Skypala and Mr. day afternoon at the Baptist

Church at Hereford. Mr. and Mrs. Wayne Little and son of Hereford, Mr. and Mrs. Leland McMurray and son and Mrs. Grace Little and E. H. are visiting relatives at Nocona and Ardmore, Oklahoma this week.

Damages to the Paul Rudd Studebaker and Mrs. Bess Werner's pick-up resulted Monday morning when the two collided Mother's Park.

wedding furnished entertain- in the home of his sister Mrs. ment after which refreshments Carl Schroeder and to bring

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spent several weeks in the home Among those present were the of their uncle while he was ill. Paul Mr. and Mrs. Joe Landers and called on Mrs. Ralph Johnson were dinner guests Sunday in

The willing Workers Sunday honor guests. A number sent | home of Mrs. Glen Williams. gifts who were unable to at- Mrs. Roy Lee Wilson was in charge of the lesson on "Faith." This community was saddened | Those present were Mrs. Wilson, by the passing of Mrs. L. O. Mrs. Joe Landers, Mrs. Grace -Mr. and Mrs. J. L. Lookingbill. Gore at Lubbock Saturday af- Little, Mrs. A. C. Pierce, Mrs. ternoon, and extends sincere Leland McMurray, and the hossympathy to her family. The tess. The next meeting will be held at the home of Mrs. Grace Little.

Mr. and Mrs. Walter Sommer and Walter Jr., of Schulenburg Skypala.

Mr. and Mrs. Edwin Skypala and their guests Mr. and Mrs. Walter Sommer and son and V. afternoon.

of cake, punch, and coffee were Albert and Anna Mae Schroe- Skypala visited the Paul Artho served. They received many nice der home. The children had and other families at Umbarger

Mrs. Kent Birdwell of Dimmitt last Tuesday.

Bob Ridgeway and friend Jimmy Jones of Oklahoma City, Okla. spent several days last week visiting in the Bess Werner home and visiting Bob's father Gordon Ridgeway and his sister Kathryn at Hereford. Mrs. Roy Lee Wilson is recovering from facial burns caused by the explosion of a jar of beans as she lifted them from the cooker when canning.

Mrs. J. B. Porter and Mrs. R. L. Campbell, both of Silverton, are here for a visit with relatives and friends.

Mrs. Millard Nobles and Mrs. Pete Cowart were visitors in Canyon and Amarillo Monday.

Mr. and Mrs. Marvin Knox were Amarillo visitors Saturday



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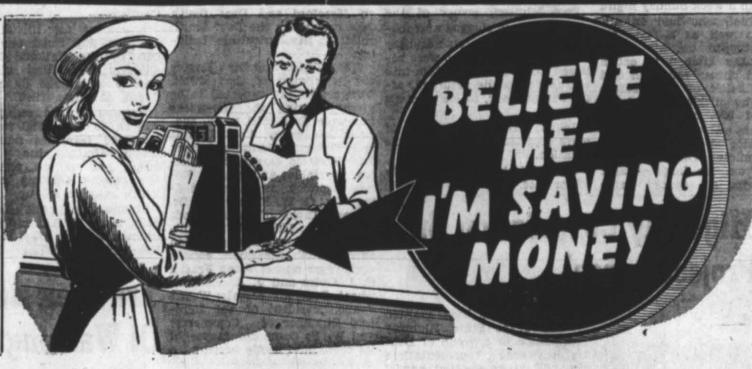


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MRS. JOHN McLEAN; Society Editor

Phone 18i

### Study Club Has First Meeting At Summerfield

SUMMERFIELD, Sept. The Sumerfield Study club held its first meeting of the year at the home of Mrs. Charlie Noland on Thursday, September 19.

Yearbooks were distributed, and explained, by Mrs. Britt Clark. On the year book committee were Mrs. Clark, chairman; Mrs. Charlie Noland, and Mrs. Kenneth Neill.

The course of study for the rear is "The Atomic 'Peace of Mind," "No Time for children. Tears," and "Skinny Angel."

Mrs. Earl Lance Sr. and Mrs. Earl Lance Jr. and Mrs. J. E. L'Allegro Club Larrick were welcomed as new Studies "The Home"

After the business meeting, the closing luncheon.

Refreshments were served to Lookingbill, J. B. Noland, Mack James

Try a Want Ad

Out-of-Town Visitors Are Complimented

Two out-of-town guests were complimented Sunday when Mr. and Mrs. Ross Lomernick entertained to honor Mrs. Lomernick's aunt and sister, Mrs. L. Nora Simpson and Miss Georgia Holliman, both of Caney, Oklahoma. The occasion being Mrs. Simpson's birthday.

Those present for the dinner and party were Messrs. and Mesdames; I. U. Flowers, B.R. Flowers, Ed Skypala and children, H. D. Blythe and children, A. H. Jannsen and sons, A. N. Year." Hopson and children, Jim Lov-Books to be reviewed include ing and Patricia, Leslie Hammon Burma Surgeon Returns," "The of Muleshoe, Mrs. Elza Kenmedy Peacock Sheds His Tail," "State and children, the guests of honof the Union," "Maverick Town," or and the hosts and their

The first regular study pro-Rev. Ralph McLean made a talk. gram of the fall season for the Special social events for the L'Allegra Club was presented at year include family evenings, a meeting held Thursday aftera Christmas Party, annual Eas- noon in the home of Mrs. Elvin ter Egg Hunt, Guest Day, and Wilson. Mrs. Grady Wilson Jr. was cohostess.

The program which was the Mesdames L. L. Cannon, Ray first of three to be presented Johnson, Earl Lance Sr., Earl on "Decoration of the Home" Lance Jr., J. E. Larrick, L. H. consisted of two parts. Mrs. Edmonson discussed Noland, Lynn Powelson, B. E. "Furnishings" mentioning both Roberson, Guy Walser, D. C. period and modern furniture in Hereford Lutheran Walser, Britt Clark, and the relation to style and type of hostess, and Rev. and Mrs. home- Mrs. Marlin Pierce gave Church Will Hear descriptions of "Arrangements" discussing balance and line in New Minister the arranging o fdifferent types of furniture.

The next program will deal

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TIME

MATERIAL

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HENSLEE'S WHARDWARE

### Transfusion Champ



Three-year-old Raymond Garrison, of Glenville, Ga., plays with blocks in his bed at the University of Alabama Medical School hospital, where physicians are studying the rare blood disease which has required him to have 163 blood transfusions since he was two months old.

with the exterior of the home when Mrs. Paul Foster will be hostess on Octoben 3.

Those attending were Mesdames: Jack Brown, Bartley Dowell, James Edmonson, Paul Foster, Gerald Gollehon, P. E. Hagans, Wayne Little, Otho Noland, Marlin Pierce, W. B. Wieman, and the hostesses.

Rev. E. W. Lichtsinn, new pastor of the Imanuel Lutheran Church in Hereford and Friona, will conduct his first regular services here Sunday morning.

Sunday school will begin at 10:15 a. m., and divine worship services will be held, starting at 11 o'clock. Subject of the sermon will be "We Preach Christ Crucified!"

Rev. Lichtsinn was ordained and installed as new pastor of the Hereford Church, and the church at Friona last Sunday.

### Pioneer Club Studies Civic Problems

Pioneer Study Club opened study programs of the year with two topics dealing with their course of study on "Pat-

The meeting was held Tuesday afternoon at the home of Mrs. A. G. Bell with Mrs. Fred Barrett as assistant hostess.

Mrs. Homer Brumley guest speaker and was introduced by Mrs. Bob Higgins. Using the theme "New Civic Patterns for Hereford" the speaker who is president of the newly organized civic organization, dealt mainly with sanitation and beautification mentioning parks, schools and recreation facilities as starting points in the program now being worked out for Hereford.

Mrs. F. M. Kester spoke on 'Food Relief" using questions and answers brought out by La Guardia in his recent work with UNRA.

Round table discussions were conducted after both topics were discussed.

The next meeting of the club will be held with Mrs. A. L. Manjeot on Oct. 8 and "Medi-cine" will be the program

Those present were Mes-dames; Burl France, N.E. Gass, J. M. Gillland, P. H. Gillland, Bob Higgins, H. A. Close, O. G. Hill, E. S. Ireland, Ray Johnson, F. M. Kester, A. L. Manjeot, Wirt Phillips, B. E. Roberson, O. M. Dickie, Noah Ewton, T.E. Seigler Sr. and the hostesses.

# Wedding Is Told

Announcement is being made of the marriage of Ana Beth Carter and Barney Cardwell on September 6 at the home of Rev. and Mrs. M. M. Beavers with Rev. Beavers performing

ter of Mr. and Mrs. A. R. Carter and attended Hereford High

Mr. Cardwell is a graduate of Seymour High School and is the son of Mr. and Mrs. D. R. Cardwell of Seymour. He was a petty officer in the Navy and served three years overseas. He received his discharge in De-

### "The Negro" Is Subject For Lone Star Club

"The Negro" and his achievements in science and literature Phillips, Buren Sowell, Robert provided subject topics for the Thompson, Ed Warren, Forrest H. G. Conkwright, F. A. Tucker, accompanying and Cecelia Guse-Lone Star Study Club program at a meeting held Tuesday afternoon in the home of Mrs. R. G. Blue. Mrs. Coy Phillips was assistant hostess.

Mrs. Buren Sowell told of Negro scientists and educators mentioning George Washington Carver and others.

Mrs. Homer Henslee gave interesting accounts of Negro both students at Texas Techwriters and entertainers.

COUPON

COUPON . . .

Members of the club attend-ing the meeting were Mes- Gift Party Given dames; Lyle Blanton, O.L. Click, For Newly-Weds Forrest, Homer Henslee, Jim Higgins, Berry Jacobsen, John hestesses.

Mrs. C. L. Johnson of Hedley evening. has been a guest in the home of Mr. and Mrs. P. L. Dishman. spent the past weekend in Lubbock with their sons, Billy Clifford Johnson and Paul Dishman, mological College.

Jacobsen Jr., Joe Kendall, Nelson Gwen Owen, recently wedded with Joan Jett accompanying; London, Juanita Kelley. McRight, G. W. Newsom, Earl couple, Mesdames A. O. Thomp- Sam Allen entertained with vo-Minton, Tom Major, and the Jack Roberson and Louie Le- man gave a musical reading the Baptist Church Tuesday Barbara Burney.

form of a wishing well with the en Stagner, Jack Kirksey, G. P. Mrs. Johnson and Mrs. Dishman honorees visiting the well to Owen, Gerald Wilson and baby, went to Roswell, N. M. the past find a bucket of treasures wait- A. O. Thompson. Mesdames; weekend to visit their daughing to be drawn to view.

pink and white dahlias form- elson, Walter Easter, Harry parents for a week's visit.

ver coffee service.

An informal program presented. Louise Young Betty Katherine sang a duet Jett, Frances Young, son, E. W. Young, D. C. Kinsey, cal selections with Mrs. Allen Grand hosted a gift party at with piano accompaniment by

Those attending were Messrs. Gifts were presented in the and Mesdames; Sam Allen, Ow-

ing the centerpiece. Mrs. H. G. Lomas, Malcolm Cassels, Lloyd Conkwright presided at the sil- Crume, George L. LeGrand. Misses; Cecelia Guseman, was Barbara Burney, Louise Young, and Betty Katherine Hodges, Joan

Daniel Russell has enrolled at San Diego State College in San Diego, California and will study pre law. He is the son of Mr. and

Mr. and Mrs. W. J. Smith Lora Long, R. H. Cagle, W. C. ter, Mrs. Howard Turner and The refreshment table was in Fowler, Velma Hodges, J. B. family. Mrs. Turner and baby green and white and pink with Harlin, J. R. Allison, Allen Pow- returned to Hereford with her

### Stiff-bristled, 10c Vegetable

Walgreen Agency DRUG STORE

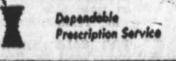




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25° CUTICURA MEDICATED 19°

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HEREFORD, TEXAS

# Carter-Cardwell

the marriage ceremony.

Mrs. Cardwell is the daugh-

cember 45.

The couple will make their home in Canyon where they will both be students at West Texas State College.

Mr. and Mrs. Lee Hopson and Mr. and Mrs. V. C. Hopson were weekend vacationers in Springer, New Mexico.



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25c Cake

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TAR SOAP

Giant Size COLGATE DENTAL CREAM

Pkg. 5 GILLETTE BLUE BLADES

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WET-PROOF CRIB SHEET 18 x 27 inches.



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Meyer's, Castile . . . .



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Comfortable

FOR SALE: 6 room house, bath, seven lots. Immediate posses sion. See Chas., Sowell. Not my ne place, Phone 193W. 35-tfc FOR SALE: Seed wheat. This is

certified seed from Ukraine of Russia. T. J. Carter. FOR SALE: Seed wheat. Box 623. Chas. E. Hood.

FOR SALE: Windmill and tower. Also some tractor tires, 10-36. 37-3tc Frank Bezner.

RED CHIEF wheat seed for sale, \$2 bushel. W. T. Carmichael, 1 mile west Wyche school. 37-3tp

CANNING TOMATOES for Sale: 6 miles east, 3 south Hereford. W. H. Johnson. 37-3tp

FOR SALE: 20 head Jersey helf-W. E. Dunlap, Alderson

International pick-up, body and motor in excellent condition. See J. R. Fowlkes, Miller auto store.

### SALE FOR

- 1941 Dodge 1-2 Ton Pickup.
- 1941 International power take-off, 6-ft. combine, reconditioned and ready to go.
- John Deere Broadcast Binder, good canvas, ready to go.
- 1944 John Deere 16-10 wheat drill, steel box, like new.
- 1944 John Deere 9-ft. oneway, large disc, on rubber.
- Angel 9-ft. one-way.
- Papec Feed Grinder.
- John Deere feed grinder, used very little. 14-in.
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W. W. Ireland IRELAND MOTOR CO.

IHC Wheatland Tractor 22-36; new rubber and thoroughly reand planter; 1 mower on rub- Oberthier.

10-ft. One-way Plow, 21 inch disc, Avery, recently rebuilt.

Van Brunt 10-ft. wheat drill, good condition, ready for work

C. O. BYRNES, Dimmitt, Tex. Co. PO Box 264; c-o Phone M-55 or Hays Implement Co.

39-1tc FOR SALE: '37 Dodge Pick-up.

Vines Brothers Blacksmith Shop.

FOR SALE OR TRADE: '41 International Pick-up. '36 Chevrolet 4-door. 1141 25-Mile Avenue Loy Hulse. 39-1tp

FOR SALE: 5-Burner New Perfection Oil Cook Stove, Kitchen

39-2tc ry. Bill Nafzger.

A FEW LEFT

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NOTEBOOK BINDERS 2-ring, for school use. While they last, \$4.95

Indelible MARKING OUTFITS for laundry, clothes, etc.

**Unusually Good** SCHOOL SCISSORS

40c, complete

25c

(only a few pair)

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FOLLOWING CARS AND TRUCKS: -1937 Packard Sedan, new tires, good condition.

- -1934 Plymouth Sedan, used very little, new tires. -1941 Ford 1 1-2 ton Truck, equipped with heavy duty Tulsa Winch, oil field all-steel body. Gin Pales and equipped with 8.25
- -1941 Army Commando Dodge, fair tires. Mechanically perfect.

All the above cars and trucks are priced below ceiling.

Benefield Motor Co.

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20% CATTLE CUBES

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dle, fancy bits, \$12.50. Mrs. O.T. WE HANDLE Oream O'Plains ice cream in pints, quarts and BUILDING for sale, 16 x 30 ft half-gallons. Texas Market. 34-tfc.

FOR SALE: 42 three-quarter ton FOR SALE: Pair of Dempster drills, would consider taking in a good Van Brunt drill on trade Price \$750.00 T. J. Carter, Here- FOR SALE: Upright piano in HOMES: Two new homes, both 37-tfc good condition. Priced to sell. ford.

FOR SALE-Jay Bee model W. Feed Grinder, dust collector and [FOR SALE: One 20 x 8 Van sacker a Stationary Internation- Brunt and one 8 hole Dempster al engine. Truck scales. Small drill. R. B. Miller. platform scales. Will sell all or separate. J. L. (Roy) Rogers, at FOR TRADE: 1942 Dodge 1-37-4tp ton pickup, new motor, very Pitman Elevator.

### RECORD PLAYERS

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Immediate Delivery

MILLER AUTO STORE

39-1te

FOR SALE: 1 new Case tractor \$2.50; regular \$13.45 value— miles from school. Price \$63,000 house and bath; 2 rooms upwith Hough loader. One-way BOTH for \$12.50 at The Brand (state lease land assigned free). stairs. 2 lots. 410 W. 2nd. Ph. plow. 2 blks west on First St. office. Renewals and mail sub- Wm. E. Brown, Clayton, New 103-W. North of City limits sign on 25- scriptions only on Amarillo. Of Mexico. 38-2tp fer subject to withdrawal with-Mile Ave.

FOR SALE: Practically new Peerless 4-inch column 12 stag- FOR SALE: 1941 12-ft. Oliver ings, 186 ft. setting, 37 horse combine. Just rebuilt. Norman Henderson, Tourist Camp north of Highway, Friona, Texas. 38-2tc

FOR SALE: 1 SC Case tractor seed, \$1.03 per pound cost. F.H. conditioned. Ready to go to ber. All late model and in good

> Customer with McCormick-Deering Ensilage Cutter lost crop by recent windstorm after cutting only 4 acres. Will sell radio. Will fit either 42 or 46 machine in A-1 condition at Ford. Benny Womble, Phone 60. discount. Hereford Implement

FOR SALE: Plenty of feeder lambs or ewes. If you have any pasture or wheat land see J. B. Glenn, Cummings Apts. 38-3tp FOR SALE: 7-room duplex, 4

39-3tp lots near school. Price \$5500, or will sell house alone, \$5,000.

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Nice 5-rm house, bath, mod-Cabinet. 75-LB. Ice box. H. D. ern, venetian blinds. Can be (Jack) Buse, 307 Catalpa St. easily moved . . . 4-rm and bath, 39-1tp modern frame house . . . 4-rm. FRYERS for sale: Walker Dai- and bath, not modern. Insulated and weather stripped.

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New beautiiful white Coolerator Deep Freeze Box for farm or commercial use. Width 30' height 36", 6 ft. long, 15 cubic

3 Used Car Radios. Set New Kitchen Wall Cabinets. Top and bottom complete with sink.

Used Piona, \$165. New and Used Furniture. Plains Furniture & Radio 404 Taylor, Ph. 25392, Amarillo

39-2tc SAVE A BUCK: Amarillo News and Hereford Brand both for \$12.50 at the Brand Office. Amarillo renewals by mail only. Offer subject to

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FOR SALE M-M Wheatland Tractor GT Just overhauled. New Rubber. Oliver 80 Row Crop, perfect Deere 10-ft. broadcast binder, ranches. used very little . . . 8-Ft. M-M one-way . . . 15-ft. Hoeme plow

. . . Largest size Letz mill John 108 W 3rd-Hereford, Texas Deere Ensilage field cutter . . . 1939 Ford pickup . . . '36 Ford

SYD MAXFIELD Bx 669, Hereford, Phone 184J

FOR SALE: 11 acres of ground. Perfect soil, on pavement, 4 1-2 FOR SALE: 5-room house FOUND: A number of keys miles from town. Ideal place for equipped with electricity, gas pocket books, billfolds, a rosary, home, facing beautiful lake and bath. Located at Hedley, a dental bridge, a whistle and Minnetonka. Price \$1,750. T. J. Texas. Tel. 697-J after 5 p. m. some car bobs, Inquire at The Carter. 36-tfc P. L. Dishman. 39-2tp Hereford Brand. 30-tfx 36-tfc P. L. Dishman.

NEED MORE LISTINGS

FOR SALE: 36 International 1/2-

ton pickup; 37 4-door Stude-

baken at a bargain. See Stan-

FOR SALE: 1934 Chey. \$225; one

2-wheel trailer 8 x 4 1/2 ft., 18-

in. side-boards, 6.50 x 16 tires.

1937 Oldsmobile newly painted.

1940 Buick by Monday. 1939

Chevrolet pickup, excellent con-

dition, overload springs and

axle. Inquire Cash Loan Co.,

Dameron Bldg., 103 West 3rd

dar posts, lot \$8. New riding bri-

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700 E. 3rd.

W. B. Wieman.

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FOR SALE: Platform rocking

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FOR SALE: Gas range and 5-

burner oil stove. 108 Bradly St.

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1 Year From

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See me for

Good investments! J. B. ELLISTON

> \$100,000,000 TO LOAN

39-1tc On farms and ranches. Immed- Call G. T. Higgins .... 339J iate appraisal after application or O. P. Cowart ...... 276W FORR SALE: 3 1-2 yr. old fay Appraisals run from \$2.50 to First come, first served. gelding, saddle and race stock. Good blood. Can show picture \$10 per acre above amount beof ancestors. Nice rider, gentle ing offered by other loan combut fast. 12 new 8 to 10 ft. ce- | panies. Interest rate-4%.

> T. J. CARTER Hereford, Texas

on lot 50 x 282, east front. Also FOR SALE: 30 acres or will di-2-rm. house on lot 50 x 282. vide into lots or smaller tracts. Three lots past city limits on 50 north. See John Calhoun or On gas and electricity. See Bill Charles Dones. 39-1tp Nafzger. 33-tfc

> 3-1tc for \$9,000. . . . New 4-rm, home \$4750. . . . Small home \$2,100.

... three surburban homes with acreage and irrig wells, priced very reasonable, gas, electricity good tires, dual wheels-for . . Lots from \$400 up. Nice late model sedan. 113 Kibbie St.

CLAUD HIGGINS chair, large circulating oil heat- Fone 668J.

er, chest of drawers, walnut cen- RANCH FOR SALE: 40 miles w. ter table, 2 large mirrors. S.O. Dalhart, Texas, in New Mexico. Wilson, 307 W. 6th St. 39-2tp Carry approximately 300 cows year around. Six pastures with live water Modern 5-room house with complete butane system, 39-1tp including underground storage BARGAIN RATES: Amarillo tank, and Delco system. New News, \$10.95 -Hereford Brand, 37-3tc

> For Sale IRRIGATION FARM

Le Roi gasoline engine. Sam Gray, 9 ml. west Ford School. 3 miles to pavement; 4 miles to ed reasonable. Mrs. R. J. Har-39-3tp alfalfa dehydration plant. Close ville, Texline, Texas. to new Half-Million Dollar can-

30 ft. to water. Irrigation well. grade school. Half basement. condition. J. E. Springe.. 38-2tc FOR SALE: 38 Ford coupe. Good 580 acres of this section smooth Complete furniture available. and level. Can plow this grass Immediate possession, 113 Kibble 39-2tc and have nice, clean land to St., W. B. Weiman. FOR SALE: Used equipment farm wheat and row crop. Alfalfa or vegetables.

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FARMS! FARMS!

Improved 160-a. dairy and stock farm. \$85 per a. This is a money

Improved 80 acres under irrigation. \$10,000 buys it. \$3,000 will handle.

unimproved 320 a. irrigation dist. \$37.50. Three sections in irrig. district improved and choice land. \$65.

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Say, Neighbor

Do you know that Hereford

today as a health and agricul- way 60. tural center, than any place in NEW SELECTION the USA. BETTER QUALITY

If you have some money to invest, Real Estate is the safest investment in the world. You can't lose if you put it into Hereford property. I have the following for sale

today that are good buys. 9 East front lots on I avenue, for \$2000.00 if sold in a block. A good residence, close in for \$7800.00. \$3500.00 of this can be 39-1tc carried.

three good sets of improvements, practically all good smooth farm land, 2000 acres still in grass, priced to sell.

In addition to these I have a number of choice town lots, homes in town, small tracts, ircondition . . . Brand new John rigated farms, wheat farms and

BEN M. SUDDUTH

... '39 Chevrolet Truck. FOR SALE: by owner: nice 6rm. modern home with full basement, garage, chicken house and e 184J garden spot. Half block from 39-1tp school. Immediate possession. 39-1tp 507 W. 4th.

FOR SALE: Good tract of irrigation land. See Chas. E. Hood, northwest Hereford.

> Just Completed, Modern 5-Room Home

located in one of Hereford's most desirable areas. 2 1-2 a. tract optional.

... FOR INSPECTION

GOOD BUYS

440, Five miles Hereford; will take good home in trade; 320 drilled to wheat, balance grass. Well and mill. Rent goes.

160 acres close in, 2 irrigation wells, fair improvements: 35 acres alfalfa.

2 well-located town lots. 40 acres, with new house. Gas

and lights. well, good home.

320 acres, 2 miles of town; Earl Splawn, Friona Hotel, Frifair improvement; 60 acres alf- ona, Texas. alfa, 40 acres grass. Immediate possession.

We Need Listings!

If you have something to trade, would like to have it. W. E. DUNLAP, Alderson Bldg.

FOR SALE: 7-Room Duplex, 4 lots near school. Price \$5500 or will sell house alone, \$5,000. Mrs. B. F. Green, Olton Texas. 38-3tp corrals and rock barn. Only 6 FOR SALE: Furnished 6-room

39-1tp planting. Jap W. Dickerson, Rt. FOR SALE: Have several intigated farms in shallow water area east of Texline, Texas, with good acreage in alfalfa. Now Only 6 miles from Hereford; cutting fourth crop of hay. Pric-

FOR SALE: Desirable 2-bed-640 acres all in grass. Only dition. Lot 210 ft. deep, near

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Quarter horse motor, 110 volt. 39-1tp The Hereford Brand. 39-tfc Permanent couple wants modern apartment. References. Call

644-W. WANTED: Dress making, alterations, suits and dresses. 132 Norton. Mrs. W. W. Rhodes.

WANT: farm on ranch work. Furnish good references. Box 14, Rt. 1, Hereford, Texas. 39-1tp

I am interested in buying a 2-38-3tc

WANTED to buy: 500 ft. 1 1-4 inch black pipe. Phone collect, 227, Dimmitt. 39-1tp WANTED: Apartment for couple

only. Contact Lloyd Orume at J. C. Penneys. 39-2tp WANTED: Wheat sowing. Plow- in her Musical Kindergarten for

is now getting more publicity 548 or 3 miles southwest on Hi-today as a health and agricul- way 60. WILL PAY cash for used cars.

Milburn Service Station. 7-tfc

### FOR RENT

Room for rent. 510 Lee St. 39-1tp Bedroom for cent. See at Choc-39-1tc olate Shop.

For Lease: 600 acres excellent wheat pasture for lease 14 miles south on 25-Mi. Ave. Phone W.C. Johnston 227, Dimmitt.

FOR RENT: Light housekeep-2560 acres. This is choice land ing apartment. Newly papered. and in the shallow water, has Adults only. 400 Lee. Ph. 456-W.

> HELP WANTED WANTED: Cashier. Apply Star 39-1tc

WANT YOUNG MAN to learn op-

erator's trade. Permanent work.

Apply Fred Pierce, Star Thea-LOST AND FOUND

39-1te LOST: black cocker spaniel dog. Female. Named "Fluffie." Call 39-1tp 236J I. V. Flowers.

> FOUND: Pair of gold rim glasses in case left at Funeral Home. Call for them at E. B. Black

**Business Services** 

Houses bought and sold. Heavy truck and winch work. House moving. J. F. Messer, Telephone 9009F2, Hereford, Texas, Rt. 3.

Machine covered buttons and erty, 300 E. 4th. N. Apt. 39-2tp CLOCKS repaired. 311 Schley.

See us for general overhaul, motor tune-up, washing and greas-38 to 42 Ford, 39 to 40 Chev. Wagner & Thompson. 38-tfc

When You Lose Your

or Lock them in the Car CALL 464

Ray's Fix-It Shop 306 Jowell Street "Don't Throw It Away -Bring it to Ray"

20 acres close in, irrigation We do custom wheat sowing with two new 16-10 Oliver Drills and good tractors. Call or write

> FOR WINDMILL REPAIRS

Tower-Raising, cleaning out and deepening.

CALL 280-J or Come to 405 SCHLEY 37-4tc CUSTOM PLOWING: New e-

NOTICE! LIVESTOCK OWNERS!

3, Hereford, Texas.

-Call-BOOKOUT SERVICE STATION For Free Removal of Dead Horses, Cattle, Hogs, Sheep,

EARL NIPPER

16-tfe

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ELECTRICIAN Any kind of electrical wiring Fluorescent Light Fixtures in stock! Phone 7 or 154 for Prompt Service

Hereford

NOTICE I HAVE MOVED my office to 118 Main St. in front of Williams Photo Studio. Drop in and see me for a friendly visit or to bedroom home, also business lot discuss the buying or selling of in Hereford. Prefer to deal with Real Estate. "If I can't hep you, owner. Doc Kirby, Phone 426, I won't hurt you." C. N. Cosby Realty, 118 Main St., Phone 42.

> WE HAVE PLENTY OF MONEY 39-1tp to lend on real estate. As low as four percent, with attractive prepayment privileges and high valuations. Rose & Barber. 19-tfc

Mattle Mae Swisher has room ing with Hoeme, disc or one- a few boys and girls. It meets way. W. R. Schelhagen, Jr., Box on Tuesdays at 3:00 o'clock. Call 670-W for details.

LIVESTOCK Strayed — Found

STRAYED: Liver and white bird dog from 2 miles south of town on 25-Mi. Ave. Tag on collar with owner's name. Brad Reinauer. Reward. Call 296.

Strictly Fresh

OPA's recent boost in sugar prices lead to an increase in the cost of ice cream, cake and other sweets—producing a sour outlook for Junior.

Stalin & Co. probably are not as antagonistic to the world" concept as some people think. They wouldn't mind "one world" if it were all-Commun

Delegates from 47 nations unanimously approved the proposed world food board. A "groaning board," no doubt.

Cleveland, Ohio, police have a new realization of how bad the automobile shortage is. A couple of cops left their patrol car outside headquarters for just five ninutes and when they returned it had been stolen.

In London, squatters have taken over swanky residences of some of England's titled folk. Nowadays, it seems that an Engman's castle is some else's home.

## The Hereford Brand

Published Every Thursday Our Slogan: "More People-More Farms"

Hereford, Deaf Smith County, Texas - Phone 30

HOLMAN AND GILLENTINE ..... Publishers BEN EZZELL ..... News Editor

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Notice to the Public

Any erroneous reflection upon the character, standing or repubutton holes. Hemstitching and cation of any person, firm or corporation, which may appear in alterations. See Mrs. Ann Daugh- the columns of this paper, will be gladly corrected upon due actice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

champion.

Special attractions planned

for the exhibition of wild west

events include a tee-pee village

of full-blooded Cherokee Indi-

Arrangements have been

made to house all contestants

on the Fair grounds and stalls

are available for competitor's

Signing of the Fargo, Okla-

homa outfit to stage the wild

west show gives the State Fair

a well-rounded program with

events to please every taste, de-

The Hell's Half Acre outfit

is made up of cowpunchers who

ride for the love of thrills and

danger, full-blooded Indians, un-

other performers who might

clared Mr. Hitzelberger.

ans and a herd of buffalo.

# State Fair

A rip-snortin' rodeo reminiscent of the hard-riding, broncbusting days when the Texas cowboy was unchallenged king of the range will recreate one the most colorful chapters Southwestern history for

those who visit the State Fair of Texas from October 5 to 20. This fact was assured when W. H. Hitzelberger, executive vice president and general manager of the Fair asosciation, announced that Pat Hamilton tamed broncs, wild steers and and his famous Hell's Half Acre contingent have been signed as have stepped right out of the a featured Fair attraction, to pages of a gripping Western present two action-packed ro- novel. deos a day on the Fair grounds.

All of the robust stunts the early, untamed West will be restaged in this fast-moving show, presenting in a modern setting such a holiday celebration as might have been enjoyed a half century ago by the pioneers of the new frontier, Mr. Hitzelberger said. Among the outstanding attractions to be held are wild bronc riding, both with saddle and on bareback; calf roping, wild mare milking, steer riding, clown's performances, bull fighting and other special

rodeo acts. quipment, one-waying, listing, Prize money to winners of these various events will total close to \$16,000, rodeo officials have announced. A Grand Champion Cowboy of the rodeo will be crowned and will be presented a silver-mounted saddle as a token of his supremacy. To be eligible for the title, cowhands must compete in at least three events, which must compete in at least three events, which must include one roping Phone 9522 — Hereford, Texas

and one riding contest. The award will be on a point system, high man over the duration of the rodeo to be crowned

> Plenty of SCOTCH TAPE all sizes . . . at

The Brand Office

GEM CLIPS 2 Boxes 15c

The Brand Office ADDING MACHINE TAPE 2 Rolls 25c

The Brand Office

Jack Wright-Pho. 265 Top Market Price for Cream, Eggs, Poultry

We Now Have

SOUTHWIND Gasoline CAR HEATERS

BE SURE! Buy Your COAL Now

There is likely to be another shortage this year!

GET IT AT YOUR

Consumers

For Better Service-Bigger Dividends

# Figure It Out for Yourself

ARE HIGH . . . and you of your flocks with our

high protein "Texas Pride" Laying Mash

See Us for ALL Kinds of Feeds! Yes, we have plenty of

GRASS SEED of all kinds! WEST TEXAS FEED SEED & HATCHERY

COMPANY and Hides

a few

MRS. JOHN McLEAN, Society Editor

### RANCE H. D. CLUB MEETS

Rance Home Denmonstration Club met in the home of Mrs. L. J. Counselman on Wednesday September 18 for a program on and Mrs.
The History of Castro County Amarillo. which was given by Mrs. H. G.

Resources of the county were discussed by Mrs. L. A. Beavers and Mrs. Clifton Harper told Pioneer Stories.

Those attending the meeting were Mesdames; Jack Streun, A. F. Blakemore, Doc Newton, Roy Coker, Clifton Harper, L.A. Beavers, H. G. Behrends, Low-ery Walker and the hostess.

### F. H. A. ORGANIZES FOR YEAR'S WORK

F. H. A. met for the first time during the present school term at the high school Thursday in an organization meeting for the coming year's work.

The new sponsor of the group which is made up of home economic students, is Miss Cassandia Morris. Mary Helen Mc-Gilvary is president of the group with other officers including; Betty Jo Carnahan, vice-president; Martha Thomas, secretary; Beth Morris, parliamentarian; Dona Jean Stagner, muscian, Ava Jean Gore, business manager; Betty Smith, historian; Georgia Thompson, song leader and Betty Wade, report-

### **BRIDGE CLUB MEETS**

Mrs. C. H. Dyar was hostess Tuesday afternoon for a table of special guests and members of the Tuesday Afternoon Bridge

After contract games prizes were presented to Mrs. Colby Conkwright who played high for club and to Mrs. B. F. Cain, guest high player.

Guests were Mrs. Cain, Mrs. Robert Veigel, Mrs. Frank Gyles God Bless each of you. and Mrs. Tom Boyd. L. O. Gore and Gladys, and Mrs. Tom Boyd.

included Members present Mrs. Travis Dameron, Mrs. Colby Conkwright, Mrs. Paul Mathers and Mrs. Richard Barnard.

Mrs. C. H. Dyar plans to leave soon for Chicago, Illinois where she will visit her niece, Mrs. W. R. Fiddelke, the former Miss

Mrs. Louie Olson has returned Arkansas and Misouri.

Try a Want Ad

SORE THROAT-TONSILITIS! For wick relief from pain and discomfort try Anathesia-Map. It is a doctor's preion that has given relief to thousands. es bottle, with applicators on, 50c at tures. CLOSE DRUG STORE

Out-Of-Town

Guests last week in the home of Mrs. J. D. Bourn and her daughter, Mrs. Essie Cardwell, were Miss Mary Lee Fuqua, Mrs. Ida Neely, Miss Willida Neely and Mrs. Fred Fuqua, all of

They timed their visit to coincide with that of Miss Mary Bourn of Chicago, a sister of Mrs. Fuqua, who was visiting in the Bourn home. Miss Mary Bourn left Saturday by plane for Wichita, Kansas where she visited briefly with friends be-fore returning to Chicago.

### TRI-HI-Y CLUB **ELECTS OFFICERS**

Tri-Hi-Y Club of Hereford High School held a re-organization meeting at the high school yesterday afternoon when new officers were elected.

Those chosen were; Cecelia Guseman, president; Patsy Slagle, vice-presndent; Joan Jett, secretary; Linnea French, treasurer; Betty Carnahan, reporter; Mary Jo Mathles and Nettle Lou Roots, program chairman; Betty Katherine Hodges, song leader; Caren Conklin, musician; and Martisha Ramey, his-

Miss Sadye Rigler is sponsor of the group.

BICYCLE CLUB TO HOLD MEETING ON SATURDAY

A meeting of the Hereford Bicycle Club will be held at the Star Theater Saturday morning at 9:30 o'clock, City Marshall Bruce Wooddell announced yes-

All youngsters who own and ride bicycles are invited and urged to attend.

CARD OF THANKS

who were so kind and helpful

Homer Gore and Ava Gene, Mr. and Mrs. Howard Gore, Mr. and Mrs. Jack Flowers and Roy,

Mr. and Mrs. Jess Hill, Mr. and Mrs. P. L. Hill.

Mrs. J. W. Whiteside of Amarillo is visiting her daughter, Betty Jean Johnson of Ama- Mrs. D. C. Kinsey and family.

from a visit with relatives in with his parents, Mr. and Mrs. 81 county area. John McLean. Dr. McLean has received an appointment to the staff of the Southwestern Medical Foundation in Dallas and will report there on October 1, where he will continue special study and training.

Acidity tests should be made teed superior or your money back. before applying lime to pas-

39-tfc Read Our Want Ad Page

# BOOKS -

you'll want to own!

Look over our Selection of Best-Sellers and Modern Classics for all the family!
YOU'LL FIND THE BEST OF READING

Corrine's Gift Shop

NOW

# OPEN SUNDAYS

In the future our Opening Hours will be from 5:30 A. M. to 9:30 P. M.

SEVEN DAYS A WEEK!

Visit Us for Good Food at Reasonable Prices!

FLORENCE'S CAFE

### 'Prey' Kills Hawk



Mrs. Ida Crandall, 65, Lanesboro, Mass., holds up the broadwinged hawk she killed with her bare hands when it attacked her in front of her home while she was kneeling to cut grass. She was treated for cut on the head from the attacker's talons.

### They're at Home in Church



Trapped, like thousands of other people by the housing shortage, Rev. Joy H. Hammond, pastor of the Swedenborgian Church, St. Louis, Mo., simply moved his family into the church. Above, they are pictured "at home" in the church.

### We wish to express our sincere appreciation to each of you Lubbock Veterans Office Is Snowed during the illness and death of Under by GI Requests, Says Sisson

Texas veterans who are taking advantage of the G. I. Bill and other benefits offered by the Veterans administration, has overwhelmed the VA regional office at Lubbock, Robert W. Sisson, regional manager said to-

best, by working a 48 hour week and overtime nights, to render made a brief visit here this week service to the veterans of our

Our regional office receives on

Approximately 15,000 new case folders have been added to our records in the last three months," Sisson explained.

"We are not offering excuses, we do not believe in excuses, but by way of explanation, we want the veterans who have recently enrolled in college and onthe-job training to know the reasons for the delay in their VA subsistence checks.

There are 3,019 reasons at present to be exact. Of this, 1,908 applications for training are pending issuance of a certificate of eligibility and entitlement, and 2, 111 are pending return of this signed certificate and further certification to the fi-

nance officer for payment. I want to emphasize that these figures do not include the avalanche of requests for subsistence payments which we expect to receive as soon as the colleges and schools have processed the veterans enrollment, for the Fall

Veterans who applied for schooling under the G. I. Bill just prior to the opening of the

The great number of West Fall term will be delayed for

"With our present personnel us until we can overcome this

weeks and possibly months in receiving their VA subsistence checks.

It's the old story that so many the veteran will be patient with Tuesday.

disability compensation in the total amount of \$640,160; while Sunday. 8,443 veterans were receiving \$882,240 as subsistnce for schooling or on-the-job-training. We are diligently working at

quent approval by the State Ap-

For the month of August our

as it is humanly possible.

30,000 by December 1.

the job, and striving at all M-Sgt. Hutcheson times to render the best service, fairly and equally to all," Sisson concluded.

### **Daniel**

MRS. W. R. MOORE

This community welcomed the nice rain that has fallen during the past two week. Farmers are busy plowing and planting

Mrs. J. H. Joslin of Kress and

home last Sunday. Mrs. E. W. Shugart and Mrs. C. L. McBroom made a business trip to Hereford Friday.

Mrs. J. A. Hudgins and daugh-

ten, Mrs. H. T. Curry, of Olton-visited in the F. W. Shugart home last week.

The B. F. Tomlinson and E. W. school term.

Joe Stafford, who has been near Lockney returned home

ed to this community.

Mr. and Mrs. Sterling Sullivan of California visited in the home of his brother, Rev. Avery Sullivan, a few days ago.

Mrs. George H. Reitz, who has been visiting in the home of people can only do so much her daughter, Mrs. Oscar Hunt, work. We hope that our situa- for the past two weeks, returned tion will be understood and that to her home in Stilwell, Kansas,

Mr. and Mrs. Kenneth Dygert and little Ilona Dygert of Ra-

POINT

STYLES

## Here's the an average of 5,000 pieces of correspondence daily. There are 58,000 veterans' case files on re-

-but we have only a few, so come early!

You Are 1 In 31

A fountain pen to fit your writing style . . . not almost fit it. but exactly fit it! That's what you can get with Esterbrook's 31 Renew-Points. Come in and pick your number from the Esterbrook Point-Chart. And, remember, this is the pen that renews its youth! You can insert a new point at any time - yourself -for only 25c. up. Com-plete pens, in black or colors, only



The Hereford Brand



**NORGE** and GUBERSON OIL CIRCULATING

HEATERS

Also in stock ... FLOOR FURNACES

Just received shipment of all metal, rubber tired SCOOTERS still a few BABY STROLLERS!

PHILCO . . . 10 Years Ahead of 4 Years Ago!

"Vocational Rehabilitation ton, N. M., visited in the W. R. Bumper crops of apples, peaand Education division has re- Moore home a few days ago. ches, plums, and grapes are now ceived more, than 18,000 applications for training in the last visited in the home of J. A. Hud- an opportunity to save money

ber of applications will reach the teacher. There are 916 businesses, shops, of Piainview were visitors at the famine emergency is expected etc awaiting survey, and subse- Palo Duro church Sunday.

A large group of neighbors crops are harvested proving Committee, to conduct and friends enjoyed a chicken on-the-job training. With the fry and shower honoring Mr. seven facility survey officers al- and Mrs. Roy Lee Jones and located to this region, we are Mr. and Mrs. Raymond Jones are potatoes, onlons, lemons, getting the job done just as fast Saturday night at the church. canned citrus juices, fall apples, Edwin Davenport of Canyon pears, celery, and turkeys. visited in the W. R. Moore home Tuesday night.

finance division had on its pay-Mrs. O. J. Grabbe was a visitroll 14,499 veterans receiving or in the E. W. Womble home

Mr. and Mrs. Rue Wells visit-Bushland Thursday night.

# Now in Korea

SEOUL, KOREA, Aug. 30-Master Sgt. Radford R. Hutcheson, of Clovis, New Mexico, now on duty with Military Government in Korea, is assigned as chief clerk in the Bureau of Production, Department of Agriculture.

A graduate of Hereford High School in Texas, Sgt. Hutcheson entered the Army in November 1944 and trained at the Field Mr. and Mrs. R. O. Moore and Artillery Replacement Training daughter, Richene, of Muleshoe, Center, Ft. Sill, Oklahoma. He visited in the Belton Finney left the States the following April and served with the 40th Division Artillery in the Philippines. It was while serving in rip to Hereford Friday.

A. D. Moore of Kress visited he was awarded the Army Comin the W. R. Moore home Sun- mendation Ribbon, the noncombat equivalent of the Bronze

The award, presented by Brigadier General D. J. Myers, was made for the exemplary performance of duties entrusted to Womble families have moved to him as operations Sergeant of their homes in Canyon for the his headquarters. Hutcheson's capabilities are shown further by the fact that he was provisiting in the home of his moted from Pfc to his present daughter, Mrs. Floyd Compton, rank as master Sergeant within 8 months. Sgt. Hutcheson is the son of

Mr. and Mrs. Belton Finney Mr. and Mrs. R. A. Hutcheson and boys from Kress have mov- of Belview and Clovis, New Mexico.

Mr. and Mrs. E. W. Shugart available, giving homemakers three months, of these 4,200 have gins near Olton last week-end. on food bills by preserving these been entered in training. It is Daniel school has 13 pupils and other fruit and garden expected that the total num- enrolled. Mrs. O. J. Grabbe is crops.

> Mr. and Mrs. Raymond Jones | The longer-time phase of the to continue at least until 1947

> > Among the foods that are expected to be plentiful in October

One million of the World War II veterans who left farms already have or will return to the farms, the Veterans Administration reports. Ninety per cent of ed in the T. C. Jones home near these expect to be farm operat-

> A good stand of lespedeza seed is generally worth far more than the grazing value it offers.

# Decorating Paper Hanging

**Painting** 

Spray Work a Specialty

on Roofs, Barns, Corral Fences, etc.

Thomas L. Crone

Phone 90J, 1214 25-Mile Ave.

New ... or ... Repairs BUILT-UP ROOFS

Flashing, Downspouts, Gutter It It's Made of TIN . . . We Make It!

Combine Parts . . . New or Used

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Hereford Sheet Metal & Roofing Co.

Located Half Block off Highway 60, between Shelton's Tire Exchange and Hereford Laundry



# LIVING ROOM

Suites...Studio Couches

ODD CHAIRS ... PLATFORM ROCKERS ... END TABLES **BOX SPRINGS** 

AND MANY OTHER ITEMS!

COCKERHAM

**FURNITURE & APPLIANCES** 

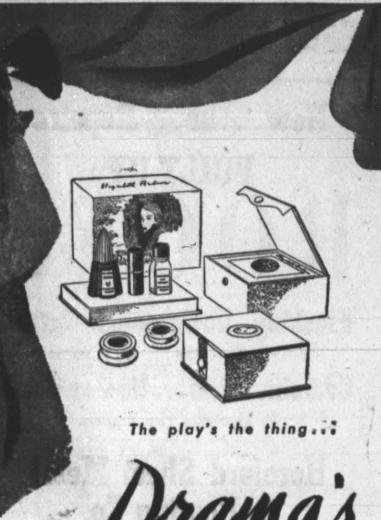
## **Voters of Texas to Ballot on Amendment Allowing Veterans to Purchase State Land**

the necessary machinery authorizing the purchase of land voting on the amendment will extends the life of the Land and sale to Texas Veterans of be held two days following the Board for eight years.

Would War II through a Vet-Would War II through a Vet-eran's Land Board. In a letter to Ralph Smith,

county veterans service officer, Bascom Giles, Commissioner of the General Land Office, set out





Elizateth Ander

With autumn as a rich setting DRAMA appearse a luminous crimson to light your lips and fingertips, certain to star In any season ... In any wardrobe:

LIP PENCIL 1.00, 1.50, 2.00 - NAIL LACQUER, 1.00 BOUGE, 1.25, 1.75 . BYE-SHADO, 1.25

and two entirely new shades of powder, Pink Dramo undertone; dark Drama evertone; 1.75, 3.06;

CLOSE DRUG STORE

Prescription Druggists-Phone 13

Something new for the house-

wife - SCRAP TRAPS . . . they

hang on cabinet door or drawer-

a waterproof bag is attached in a

jiffy. Wet garbage can be placed

in the bag—then a flick of the finger and the trap closes, keeping out flies and keeping in odors. When the bag is full, a lever is flipped, the bag is instantly re-

leased for dropping intact into the outdoor garbage can. The Scrap Traps sell for \$1.49 and a

month's supply of waterproof bags for 49c. These comply in ev-

ery way with sanitation regula-

We have plenty of rubber cov-

And speaking of electrical de-

vices, the picture is looking bet-

ter for early delivery of Strom-

berg-Carlson and RCA radios and

record players. Would suggest

that you pick your model and place your order for delivery be-

fore Xmas. The refrigeration and

small appliance picture remains a

JUST RECEIVED: Footballs

d medium sizes at \$2.75—sets

\$ \$6.50—football helmets, small

bit uncertain as yet.

ered wire for electrical work, in

14, 12, or 10. Sorry, no fixtures or

wiring devices.

A constitutional amendment erans "to make it possible for the amendment would permit them to unceive listings on purchase of lands by the Vettracts to be offered as soon as erans Board, for re-sale to Texsuch is available following rati-fication of the amendment." as veterans, effective as soon as the legislation becomes law, and

> The amendment, which was up a maximum revolving fund of approved by unanimous vote of \$25,000,000 in bonds for the cre-both House and Senate in the ation of a Veterans Land Fund.

> > Funds are to be used solely for the purchase, by the Board, of agricultural and ranch lands from the federal government, state prison system, or any other state agency or private own-

Land Office Commissioner Giles has recimmended the following plan as a means of proopportunity to become owners of Texas lands in plots varying in size from 50 to 2500 acres. Giles proposes to acquire Fed-

eral surplus real property (estimated 850,000 acres in Texas), prison and other state owned land, and 500,000 acres of the 1,500,000 acres of public free school land, together with such other privately owned lands as may be had.

Conveyance of lands to veterans would be by competitive bidding by Texas Veterans only. No land, according to Giles plan, would be disposed of until

six months after the formal cessation of hostilities, and none for less than the state purchase price. The maximum purchase would be limited to one tract, not to exceed \$5,000 state valuation, to any one veteran.

The land would be sold for

cash, or for as low as a ten per-cent downpayment, with notes to run 40 years and bearing four percent interest.

Fractional mineral rights would go with the title to land. Listing of location of the land will not be avaiable, Giles pointed out, until it can be acquired by the proposed Veteran's Land Board. It is proposed to acquire land in the various geographi-cal divisions of the state so as to afford a wide variety in crop production in keeping with the desires of veterans to carry on a balanced farm or ranching

Dr. and Mrs. L. B. Woods and here in the home of his brother, Dr. John E. Woods, at 605 W. 3rd street, over the week-

Mr. and Mrs. M. C. King of Panhandle visited her mother, Mrs. E. J. Williams, last week-

Buy, Sell or Trade through BRAND WANT ADS!

of dishes at \$17.75. Natural gas water heaters for holders of HH

ratings. Many dozens of other

COMING SOON: Large serving trays, round, square and oval

shapes in variety of colors and de-

signs. Cast Aluminum chicken

fryers, the deep variety. Cast iron cooking utensils. Bicycle

tires and tubes - Bolt cutters -

brass wash boards — plastering trowels — lock sets — white lead

- blow torches - and many oth-

er items which we have been wait-

Am hunting for an ambitious young man who wants to learn

the hardware business from the

bottom up — seems to be lots of lads — full of ambition — who

are willing to start at the top -

but I can hardly use them at

I notice that due to changing

conditions, the swimming pool bonds are apt to die for lack of

buyers — wonder if local individuals might be able to buy such

P. S. Just off the truck! . . . Five

Table Model Radios!

STREU.

ing for.

present.

What Makes It Burn



You're wondering too? Fred Pierce, manager of the Star atre, surveys a little fancy advertising for a recent Star feator, and apparently un-attached light bulb which glowed wention at Dimmitt Sunday. Theatre, surveys a little fancy advertising for a recent Star feature . . . and apparently un-attached light bulb which glowed brightly "night and day." For the first ten correct answers to the question, Pierce gave free passes to the show. The correct answer for the light bulb was "electricity, of course," but if you're wondering about the cigar, you'll have to ask Fred.

### **USDA** Offers Weekly Report on Farm viding approximately 10,000 Texas veterans of World War II an Markets Through Columns of Brand

**Progressive** 

BY MRS. IRA RICKETTS

the day in this community since

the rains. Some wheat is already

up. Most farmers here will have

alfalfa crops next year, and

for pasture.

some have planted grass mixture

Mr. and Mrs. G. H. Hamm

were calling on their daughter,

Mr. and Mrs. Clyde Russell

spent Friday night with Mr. and

and Mrs. Edgar Russell, went to

Mr. and Mrs. Ira Ricketts

Mrs. P. L. Carmichael had as

supper guests Wednesday night

Angeles, and her father, W. G.

Mr. and Mrs. Arthur Black-

Harris of Summerfield.

Wheat sowing is the order of

ED. NOTE: A weekly report on the trend of farm market prices in the southwest is offered by the U.S. Department of Agriculture. This feature is produced for the first time this week in The Brand. If a suffigient number of readers desire it, it will be continued as a regular feature. If you want this weekly market service, let The Brand know. Phone 30, or write The Hereford Brand.

From the USDA Poultry and eggs, cotton and Mrs. Noel Higgins and family, some grains went up last week, Friday. livestock remained steady to firm, but some vegetables showed weaker prices, reported Mrs. Edgar Russell at Hale Cen-USDA's Production and Market- ter, and accompanied by Mr. ng Administration.

Rains hampered grain ship- Carlsbad Cavern Saturday and ments last week and helped im- spent Sunday with Mr. and Mrs. prove prices. Oats, barley and Jim Ricketts and family. corn gained one to three cents a Mr. and Mrs. V. E. Dodson bu. Wheat held steady. Sor- visited in the home of Mr. and ghums lost around two cents a Mrs. Harold Saltzman Saturcwt. early in the week but later day evening. regained these losses.

Cotton advanced two to three were dinner guests in the home dollars a bale last week. Spot of their daughter and family, market activity increased. Sales Mr. and Mrs. Howard Higgins. in the 10 spot markets totaled 129,800 bales compared with 92,300 bales the week before her uncle, H. G. Harris of Los and 103,600 bales for the corresponding week last year. Hog receipts totaled 6375 head

Hog receipts totaled 6375 head Mr. and Mrs. V. E. Dodson at southwest markets this past visited Sunday in the home of week compared with 5525 head her parents, Mr. and Mrs. I.W. the previous week. Hungry de-mand quickly cleared all classes and weights at ceiling prices Stocker and feeder pigs were burn were visitors in the home generally scarce and good kinds of Mr. and Mrs. Elwyn Hutchebrought \$17 to \$18 a cwt.

Sheep and lamb receipts were heavy with ewes at most southwest markets last week. Prices were up 25 to 50 cents a cwt. with most medium to choice ewes bringing \$7.25 to \$8.25. Trading was active and prices steady to strong for light supplies of spring lambs. San Antonio quoted medium spring lambs at \$14.50 a cwt. Medium and good spring lambs brought \$14 to \$16, Fort Worth and \$16 to \$17.25, Denver. Oklahoma City

moved good and choice spring-ers at \$17 to \$17.50. More cattle arrived at southwest markets last week than the week before, but supplies were still light and made up largely of stockers and feeders. Most slaughter grades were scarce and brought steady to stronger prices. Stockers and feeders were firm to stronger at Texas markets but some weakness showed up at othen terminals. Medium to good stocker calves brought \$13 to \$14.50, Houston; \$13.50 to \$15.50, San Antonio and Oklahoma City. Fort Worth sold common and medium stocker and feeder steers, yearlings and calves at \$11.50 to \$14. Denver quoted common and medium stocker cows \$8 to \$10.25. Medium and good light stock steers and yearlings realized \$14 to \$16,

Wichita. Continued shortage of red meats increased demand for scarce supplies of eggs and poul-try last week. Eggs, hens and fryers were up one to three cents above the previous week's close. Straight run current receipt eggs brought up to 43 cents a doz. at some places. Heavy hens realized 23 to 25 cents a Ib., Denver; 26 to 28, Dallas; 27 to 30, Fort Worth and 40, New

Light shipments of southwest apples and cantaloups brought steady to stronger prices last week, but onions and potatoes were dull and slightly weaker. Louisiana and Texas sweetpotatoes remained about steady but were down from the pre-vious week's top. Cooler weather moved more sweetpotatoes into

Peanuts sold near ceiling levels. Milk and butten held

Miss Roberta Campbell and Buddy Bob returned last week from a ten day vacation trip in the mountains nean Colorado Springs, Colo.

Try a Want Ad!

son in Hereford Sunday.

Mr. and Mrs. Raymond Lee Sargent of Muleshoe have moved on the Floyd McGee place near the schoolhouse.

Mesdames A. S. and Howard Higgins were in Hereford Tuesday attending a bridal shower honoring Mrs. Jack Williams, a recent bride. Mrs. Howard Higgins was co-hostess with Mrs. H. V. Stanton and Mrs. Hartland Caraway at the Stanton home.

Mrs. P. L. Carmichael and Billie Bob made a trip to Ama-rillo Friday where they had their eyes tested for glasses. Mrs. Howard Higgins and chil-dren spent Monday with her parents, Mr. and Mrs. Ira Rick-

If world production prospects continue favorable, an increased total output this year should more than make up for the reduction in food reserves.

U. S. Department of Agriculture goal for sugar beets in the United States is 1,057,000 acres, 22 percent above the estimated 1946 acreage.

Production and Marketing Administration reports that a seasonal market news service office will open at Weslaco, Texas Oct. 15 for citrus and vegetables.



"The boys wouldn't believe this was last year's suit ... tell them about the expert cleaning and pressing work we always get from the ACME CLEANERS."



# WINTER

WILL SOON BE HERE . . . AND NOW IS THE TIME TO HAVE YOUR

# RADIATORS

CHECKED OR REPAIRED

Motor Tune-Up — Batteries — Radiators Carburetors — Generators — Starters

# Western Battery & Electric Co.

Phone 284

HEREFORD, TEXAS

116-118 Sampson St.

We Are Proud to Announce the **Opening of Our** 

# 492 NEW LOCKERS

September 30, 1946

This addition includes a 10-Degree Cold Blast Quick Freeze Room where all meats will be quick frozen be-

# Hereford Locker & Cold Storage

We Congratulate the Hereford Locker and Cold Storage on being Able to Get and to Open the 492 New LOCKERS . . . and

> We are ready to do your Custom Slaughtering

> > for These Lockers

We Will maintain a pick-up service and if you would like to do your own houling, we will lend you a trailer.

DEAF SMITH COUNTY

PHONE .... 9024F3

GRAPEFRUIT JUICE
Tex Delta ...... 46-Oz. Can 31°

PRUNE JUICE Sun Sweet ...... 46-Oz. Can 29<sup>C</sup>

SAVE

CRACRERS 1-Lb. Krispy.

**EVERY** 

FURR'S

DAY!

APPLES

ORANGES

LEMONS

CARROTS

TOKAY GRAPES ..... LB. 14¢

KRAUT CABBAGE .... LB. 2½¢

YELLOW ONIONS

BAKING POWDER Clabber Girl ..... 25-Oz. Can 21° Armour's TREET

Borden's HEMO 16-Ounec Jar

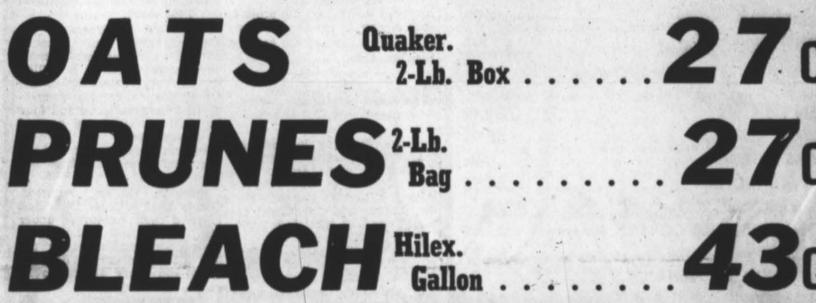
CHILI, W-B Armour's ...... 16-Oz, Can 19°

Lipton's

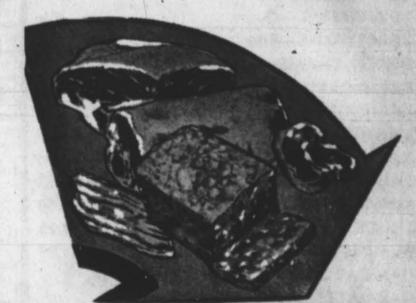
Tea Bags.. 16-count 18C







SHREDDED WHEAT Nabisco	Box 12°
PANCAKE FLOUR	1½-lb. Box 12°
FLY SPRAY Di-Now	Quart 59°
HOOKER LYE	3 for 25°



CHUCK ROAST

FLOUR Purasnow. 1.69

THES! VALUES!	PEANUT BUTTER Jane Good
VALUES! VALUES! VALUES!	MACARONI or SPAGHETTI Box 7C
1 -1172 -	FURNITURE POLISH Matchless Quart 18C
DREEDOL	SOAPLESS SUDS Marvene
DRENDOL OXYDOL	BAB-0 - 10°
	PALMOLIVE TOILET SOAP 20°
(Limit)	BABY FOOD Heinz

FANCY. ROLLING WEST. No. 2 Can LUNCH MEAT **FRANKS** 

Salt MACKERAL

Low Everyday Prices

(Continued from Page 1) Smith, J. Wallace Rob-

inson, Reed Williams, Frank Gyles, Noel Higgins, Jim Black, Arthur Thompson, W. S. Smith, Ida Hartman, Gladys Graham, E. M. Cox, Ida Mae Vaughn, Mabel Vaughn, B. R. Dixon, Ira Ott, E. L. Mathies, D. C. Kinsey, L. Dishman, C. L. Johnson, E. Kendall, E. R. Kendall, J. Hacker, W. H. Patton and Miss Wanda Jean Smith.

### Whitetaces

(Continued from page 1)

defeated the Whiteface a week

through some strenuous prep-contest to name the Football arations during the past few Queen.

The Hereford squad is looking that old injury jinx squarely the eye again, having lost two first-string linesmen dur- farms with Farm Security Ading the first two games of the ministration loans are 59 per.

Bobby Millard, who went out payments.

DISH DRAINS

TRAVEL IRON

CAR CABLES

CAR BATTERIES (long type)

FRAM OIL FILTERS: C-4; C-3; C-120; C-137A C-30 C-40; C-100; C-132.

Nice Stock TRACTOR FILTERS

One ELECTRIC FAN

TURPENTINE—Gallon

the Herd's hard-charging pivot man, will probably be out for the season as a result of a knee injusy in the Panhandle game last week. Doctors report that a torn cartilage may keep his leg in a cast for some time to

Coach Stanton's biggest headache, just now, is finding a man to fill Dyer's shoes at center. Bobby Owens, 148 pound candidate for one of the wing posts, is the most likely starting choice Friday night at Center. Buddy Corbett will be back in the lineup at guard, where he replaced Millard last week.

The game will start at eight

Season tickets to Whiteface Coach Tyson Cox' Bucks are home games are now on sale by being viewed with respect by school students. Ticket sales are the local gridders, at any rate, in charge of the high school and the Herd has been going classes, which are conducting a

> Former tenants, laborers and sharecroppers who are buying cent ahead of schedule in their

Firestone

END-OF-THE-MONTH

CLEARANCE

PICNIC ICE BOX ..... \$5.95

KNIFE HOLDER ...... 49c

**!RONING BOARD COVERS, for steam .. \$2.95** 

WALL-TONE-Gallon ..... \$2.79

WALL-TONE—Quart ..... 85c

PORCH ENAMEL—Gallon ..... \$3.65

RAPID DRYING ENAMEL—Quart . . . . \$1.45

RAPID DRYING ENAMEL—Pint ..... 79c

VARNISH STAIN—Quart ..... \$1.29

VARNISH STAIN—Pint ...... 49c

PAINT BRUSHES ..... 29c to \$4.69

LINSEED OID—Gallon ..... \$1.60

SHOCK ABSORBERS ..... \$13.25

BUMPER JACK ..... \$1.98

FUEL PUMPS ..... \$2.49

HYDRAULIC BRAKE FLUID ...... 98c

HYDRAULIC BRAKE FLUID ...... 59c

CASITE ..... 60c

PYROIL A-32-0z. ..... \$1.49 PYROIL B-32-Oz. ..... \$1.49

REAR VIEW MIRROR ..... \$1.89

REAR VIEW MIRROR ..... \$1.39

REAR VIEW MIRROR ..... \$1.59

SPARK PLUGS (in sets of 4) ..... 59c each

Underhood RADIATOR CAPS ...... 29c

BLACK TIRE PAINT ..... 39c

RADIATOR FLUSH ..... 19c

LIQUID RADIATOR STOP LEAK ..... 39c

RADIATOR RUST RESISTOR ..... 39c

Come In and SAVE!

BUY NOW AND SAVE

... LIMITED QUANTITIES

..... \$6.50

### Royal Family Views Highland Games



Photo above, one or the most recent of the British royal family, shows them watching the famed Highland ceremonies and games at Braemar, Scotland. Left to right are Princess Margaret Rose, Princess Elizabeth, the Queen and King.

## Hearing Granted (Continued from Page 1)

the Farm-to-Market road program, under which Federal aid Enrollment Here the remainder of the current three-year program, which ends on June 30, 1948.

propriations are available.

continue working on the project, the 1,000 mark. with a view to getting the pavpossible date.

### Junior High

(Continued from Page 1)

was not centrally located and playground space is inadequate. the total enrollment had not Tentative plans are to face been checked. the buildings to the west on Avenue F and at the corner of the Avenue and 11th street directly south of Whiteface Field. Under One Roof

The two buildings will be placed under a single roof, with a 10-foot corridor between them.

If sufficient classroom space can be a roof to be seen to to be see can be arranged, the sixth, seventh and eighth grades will be members had been set in the housed in these temporary Hereford area. quarters.

Such an arrangement will necessitate additions to the pre- September 16 and closed yesior High School principal.

porary classrooms at the First the entire enrollment period. Baptist Church, and the eighth Dues under the Community is at the high school. Both Cen- Group plan are payable semitrai and High school buildings annually, and all payments will are overcrowded, and it is be- be handled by the First National lieved that establishment of the Bank, Miller said. The next pay-Junior High School in the new ment will be due on April 1, 1947.

### Traweek Reports the Bank before the deadline. Semi-annual payments will be (Continued from Page 1)

as the individual grower was concerned. In other words there would be no penalty for overplanting as was the case with wheat, cotton and other such programs of recent years. Howeven, an individual grower who over-plants his alloted acreage will not be eligible for the government support price under the USDA proposals, but must take his chances with the open mar-

The committee of the American Farm Bureau Federation is in complete agreement for acreage reduction for 1947, but recommended instead of the years 1942 thru 1946 being used as the formula basis, that the years 1942 thru 1945 be taken. This recommendation was caused in part by the huge increase DRIPLESS RADIATOR CAPS ..... 19c in California in 1946 of 32,000 acres above the 1945 acreage.

White Sidewall PAINT ..... 69c The committee's reaction to the discussions as a whole, was that the US Department of Agricul-SPOT REMOVER ..... 29c ture was sending out feeders for farmer reaction to their pro-posals; and that the Department was attempting to devise a program for the over-all agriculture program which so many feel will be inevitable within a short time if this country is to maintain its high standard of

> In spite of publicity to the contrary there is nothing def-initely established for a 1947 potato program, for the Depart-ment of Agriculture can only make recommendations and on-ly Congress can make laws. That there is a need of acreage reduction there is no doubt, but E and in spite of this, the USDA is definitely committed to the pro-visions of the Steagall Amendment, which guarantees a support price for certain farm com-

## Blue Cross Ends Community Group

Enrollment under the Community Group plan in the Blue District Engineer Lott voiced Cross Hospitalization Service the opinion that there was lit- closed yesterday afternoon, and tle chance of getting state ac- while the enrollment in the tion until Farm-to-Market ap- comunity group fell far short of the goal set, a large number of However, county officials and business groups have been formmembers of the Chamber of ed, pushing the total number Commerce committee plan to protected by the service above

Individual enrollment in the ing accomplished at the earliest comunity group had totalled only 50 to 60 members by midday yesterday, and H. L. Miller, district representative of the Group Hospital Service, estimated that between three and four hundred persons were covered as dependents.

Figures were approximate, as

However, Miller reported, twenty local business firms had enrolled their employees under the Group Hospitalization plan, representing approximately 660

Enrollment under the Community Group plan opened on sent faculty, including a Jun- terday. W. R. Derr of Abilene, regional director of the Texas The sixth grade is, at pre- Group Hospital Service, and Milsent, being taught at Central ler from the Amarillo area of-School. The seventh is in tem- fice were in Hereford during

buildings will relieve the crowd- No bills will be mailed to ined condition of the local schools dividual members when the until new school buildings can payment becomes due, he pointed out, but each individual will be expected to pay his dues at the Bank before the deadline.

> due on April 1 and October 1 of Hospitalization insurance for enrollees in the community group is now closed for an indefinite period. However, local business firms employing five or more people are always eligible for membership under the business and industrial group

> plan, Miller pointed out.
> On the advisory council for the Hereford Comunity Group are County Judge Fred W. Baird, chalman; H. E. Henslee, Bob Wilson, Miss Sadie Lee Oliver, B.C. Roberson, N.E. Gass, J.M. Gillentine, RRev. Marvin Boyd, Dr. Lewis Barnett, W.E. Dam-

years following a signing of the peace treaty, and also no state acreage goals have been an-

K. of C. DANCE CITY HALL TUESDAY NIGHT October 1 Public Invited! Young's

Clovis Orchestra

Admission \$1.25

### Around Town (Continued from Page 1)

at the Star Theater Saturday morning, they'll have plenty of parking space for their bikes. Fred Pierce, manager of the Theater, has had two new steel bicycle racks installed in front of the theater—for two reasons, we understand. One of course is to give the kids a place to park their bicycles—the other, to discourage parking of automobiles in the no-parking safety zone in front of the theater.

Two names were omitted from the list of committees for the Flower show, which appears on page 7 in Section 2. Mrs. Lyle Woodford was appointed to the Classification Committee, Section 10-11; and Mrs. Tom Boyd has been added to the Hospitality committee.

Mr. and Mrs. J. E. Beyer re-turned yesterday from a trip to Kansas and Oklahoma. In Sterling, Kansas they attended golden wedding anniversary celebrations for his sister and her husband, Mr. and Mrs. Lewis Elbl. They also visited his brothers in Wichita and stopped in Mooreland, Okla. where they once made their home.

eron, Wayne Evans, Elizabeth Womble, V. F. Hennen, George Graham, S. B. McLallen, Mrs. Herman Ford, and Mrs. Dyalthia Bradly.

### **Isbell Resigns** Position as High **School Principal**



Resignation of High School Principal A. V. Isbell was announced yesterday by Supt. George Graham.

Mrs. Isbell, who has been an instructor in mathematics at the high school, has also resigned, Graham said. Their resignations will become effective tomorrow.

Mr. Isbell will become field manager for the Curtis Pub-

lishing Company in the Oklahoma and Texas Panhandles and for part of New Mexico. Mr. and Mrs. Isbell will make their home in Friona, where he recently accepted the pastorate of the Sixth Street Church of Church of the Sixth Street Church

In addition to his ministry, he will work with the schools in this district for the Curtis Com-

Mr. and Mrs. Isbell came to Hereford last year from Mission.

Their successors on the faculty have not been chosen.

Miss Thornton Shirley plans to leave today for the west coast where she will visit with relatives in Long Beach and with relatives and friends in other California cities.

Prospects are still good for a record-sized corn crop, estimated at 3,442,202,000, U. S. Department of Agriculture reports.

Rural Electrification Admini-

pasture for each cow for the coming winten, say dairy specialists of the Texas A. and M. College Extension Service.

U. S. Department of Agriculture has announced a grain export goal for 1936-47 - 400 milion bushels of all grains and grain products.

ATTENTION, MOTHERS! If looking for a better remedy for Children's Chest Colds try Durham's Nu-Mo-Rub, the new Gulacol-Camphor treatment. Remember-double the purchase price refunded if you do not find this Modern Chest Rub more effective -35c and 60c at

CLOSE DRUG STORE



AMBULANCE SERVICE - DAY OR NIGHT We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

## STAR Theatre

THIS WEEK

FRIDAY and SATURDAY

### Double Feature



----and----RENDEZVOUS -plus-

COLOR CARTOON

SUNDAY thru TUESDAY



NEWS and CARTOON

WEDNESDAY and THURSDAY



Also: SPORT and NEWS

Coming A NIGHT IN CASABLANCA

with THE MARX BROS.

THIS WEEK AT THE

# TEXAS Theatre

"THE FAMILY BARGAIN THEATRE"

FRIDAY and SATURDAY

2 BIG HITS

The Range Busters Ray CORRIGAN John KING Max TERHUNE

\_in\_ ':SADDLE MOUNTAIN

ROUN-DUP"

-AND-

Warren Douglas Ramsay Ames

"BELOW THE DEADLINE"

ALSO-"DAUGHTER OF

SUNDAY thru TUESDAY



WEDNESDAY and THURSDAY Melvyn DOUGLAS YOUNG

"He Stayed for Breakfast"

**Edgar Kennedy** "Wall St. Blues

SPORT