



Mrs. Cecil Williams, genial and efficient assistant to Postmaster Jim Lipscomb, has just announced her retirement after 27 years of real service to the people of Hereford. Cecil, who's been in the post office almost long enough to be a landmark, says that she's worn out seven postmasters during her tenure in Hereford.

Mrs. D. N. Cox was postmaster when Mrs. Williams first went to work in the local office back in 1919. Five other PM's have come and gone since that time. Jim Lipscomb, who's not quite worn out yet, says that she knows more about postal routine than anybody in the department. Business men of Hereford, who swear by—not at—her, will be sorry to see her retire. Cecil, herself, says she's going to take a vacation—keeping house! She refuses to have her picture in the paper, or it would be gracing page one of The Brand this week.

Incidentally, Elmer Patterson, who, with more than 25 years of service, is almost as much a fixture in the Federal Building as Mrs. Williams, will succeed her as assistant postmaster officially on January 1, when her retirement officially becomes effective.

A picture of old Deaf Smith, Sam Houston's famous scout for whom this county was named, has been discovered. It's on a five-dollar treasury note issued by the Republic of Texas—way back when.

A. O. Thomas, district manager for Southwest Bell Telephone Co. in Amarillo, is a collector of old coins and bills, and has one of the notes in his collection. The other day he mailed a photostatic copy of the note to E. B. Posey, secretary of the Hereford Chamber of Commerce, and promised to try to secure an original note to be sent here.

The note bears the legend. (Continued on Page 8)

Last Rites For Robt. C. Clark Held Saturday

Funeral rites for Robert C. Clark, 51, of Hereford, former resident of Friona, were conducted Saturday afternoon at three o'clock at the E. B. Black Funeral Home in Hereford.

Rev. R. H. Cagle, pastor of the First Baptist Church, of Hereford, was in charge of the services.

Interment was in West Park home of Mrs. D. H. Alexander E. B. Black Funeral Home.

Clark died at the Deaf Smith County Hospital in Hereford Friday.

He was born at Nashville, Tennessee, on April 16, 1895, and was 51 years of age at the time of his death. He came to Texas in 1921, and moved to Deaf Smith County in 1921. He had lived at Friona for several years before moving to Hereford.

Surviving him are two sons, Raymond Clark and Robert Lee Clark, both of Friona; and a daughter, Mrs. Paul Heimke of Hereford.

Local Girls Chosen In Campus Beauty Contest at WTSC

Three Deaf Smith County girls, including two from Hereford, have been chosen in a campus election by students of West Texas State College at Canyon among 25 co-eds who will compete for beauty honors in Le Mirage, campus annual.

Among the 25 selected for the contest are Mary Ruth Russell and Rose Mary Phillips of Hereford and Wilma Jean Miller of Dawn.

From the group of 25, twelve girls will be selected as College Beauties to be featured in the 1947 edition of Le Mirage.

An all-day student election was held on the campus Monday to name the twenty-five candidates. A nationally known artist will be selected by Le Mirage to pick the twelve final winners.

School Bond Issue Is Approved By 16-1 Majority Saturday

Hornets and Whitefaces to Tangle Friday Night in Title Game on Tulia Gridiron



School Students Test Visual Efficiency

In the Pictures: Above (left) Mrs. Carlton Buck and Mrs. O.P. Handy look on as Bill Ed Drake and Carl Worth Covington take the visual efficiency tests, and Carl Willoughby (standing) waits his turn. At the right, Eva Pearl Robinson, 7th grader, tries her eyes on the machine while Mrs. Buck notes the results. (Photos by Alex Thompson.)

Visual Efficiency Surveys Are Conducted in Local Schools Under Lions Club Auspices

Brand Chosen by Journalism Class At University

The Hereford Brand is one of twenty-five Texas weekly newspapers selected by the University of Texas for use of Journalism students in the new Journalism Library.

Paul J. Thompson, chairman of the Department of Journalism, in a letter to The Brand requesting that this newspaper be sent regularly to the new library, said that "we have picked out 25 weekly newspapers that we would like to receive in the Journalism Library. Yours is one of the group."

Interest in the newspapers of the smaller cities and towns has been increased this year at the University through a new course, "The Small City Newspaper," which is taught by Prof. Olin E. Hinkle, former professor of Journalism and publicity director at West Texas State College in Canyon.

Five hundred and 75 students are enrolled in the University's Journalism Department this semester.

Selected newspapers received by the Library for use of the Journalism students include 35 daily newspapers, 25 weeklies, and a number of trade publications.

Results of a "visual efficiency" survey conducted throughout the Hereford public school system during the past two weeks by Dr. M. C. Adams, local optometrist, under auspices of the Hereford Lions Club, were announced this week by Dr. Adams.

The tests are a part of the Lions Club's long range program of sight conservation in the public schools.

A total of 850 students in the Hereford schools have received the tests during the past two weeks, Adams revealed. "This is not an eye examination," he pointed out. "The tests merely tell whether or not the students have the visual skills required for their age groups."

The Keystone Survey Test was used in these examinations. The test is designed to determine whether or not the child has vision efficient enough to accomplish normal school work.

In the past, tests have been made to determine whether students had 20-20, or normal, vision. These tests, Dr. Adams pointed out, go further.

Children who are not near-sighted, who have better than 20-20 vision, may still have difficulty and lack visual skills. Near sighted students often excel in book-work, he pointed out.

Results of the survey showed that students in Hereford High School possessed slightly better

Commissioners In Session Monday to Canvass Returns

Deaf Smith county commissioners court met on Tuesday at the county courtroom and canvassed the returns from the General Election on November 5, and the special Constitutional Amendment election on Nov. 7.

The official count of ballots brought the total number cast in the general election to 831, with all boxes complete. No vote was taken in the Messenger voting precinct, as the presiding judge in that precinct failed to pick up election supplies for either the general or special election.

No appreciable change from the partial returns reported in The Brand last week were noted in the General Election ballots. In the congressional race, Eugene Worley led his Republican opponent, Frank T. O'Brien, with 539 votes to 246 in this county.

The Veterans Land Amendment, which was voted on in a special election Thursday, carried in this county with 108 for the Amendment, 31 Against. This was approximately the margin by which the amendment carried over the state. Only 139 votes were cast in this special election in this county.

Winner to Meet Phillips Hawks In Bi-District

Hereford's T-running Whiteface grid machine, rolling in high gear toward another District 1-A championship, will face its last and toughest test tomorrow night at Younger Field in Tulia in a gridiron clash with the Tulia Hornets.

Advance sale of tickets here indicate that the Herd will be backed by a record crowd of local fans when the game gets underway tomorrow night (Friday) at eight o'clock.

A bloc of 750 tickets was placed on sale at Close Drug Tuesday morning. Tickets will be available, if the supply lasts, until noon Friday. The advance sale was arranged by agreement between Hereford and Tulia school officials to expedite handling of an anticipated heavy crowd at the Tulia Stadium.

The district title will be at stake in the game tomorrow night. A Hereford victory will sew up the championship and give the Whitefaces another chance at their old bi-district rivals, the Phillips Blackhawks.

If the Hornets win tomorrow night, they will become co-champions with the Whitefaces, and, moreover, according to District 1-A rules, will automatically represent this district in the bi-district play-off.

District rules, according to Supt. George Graham, provide that in case of a tie, the team which defeated its co-champion in the regular season schedule automatically becomes the district representative in the play-offs.

Tulia has lost only one conference game, dropping a 20-14 (Continued on Page 8)

New Polio Case Is Discovered; Child Recovering

Little Pat Rusk, 5 year old son of Mr. and Mrs. W. F. Rusk, is Deaf Smith county's latest polio victim.

The case was diagnosed as polio on November 2, and through the aid of the Deaf Smith county chapter of the National Foundation for Infantile Paralysis, the boy was admitted immediately to the West Texas Polio Clinic at Plainview.

This week the youngster was reported by his father to be "doing fine" and is recovering from the attack.

The Clinic at Plainview is supported, in part, by the county chapters of the National Foundation in the Panhandle-Plains area, and was set up this summer during the height of the polio epidemic to serve the needs of polio victims in this section.

Rev. Uel Crosby to Succeed Boyd as Methodist Pastor

Rev. Uel D. Crosby, pastor of the First Methodist Church at Seymour for the past four years, was appointed Sunday by the Northwest Texas Methodist Conference, meeting at Pampa, to succeed Rev. Marvin L. Boyd as pastor of the First Methodist Church in Hereford.

Rev. Boyd has been transferred to the Abilene District and appointed to the pastorate of the First Methodist Church of Abilene. He is completing his fourth year as pastor of the Hereford church.

Rev. and Mrs. Boyd and family will leave today for Abilene, and Rev. Crosby is expected to arrive this afternoon with his family, and will conduct his first services in the local church Sunday morning.

A large delegation from the Hereford church attended the annual conference at Pampa, which opened last Wednesday, and closed Sunday afternoon with the reading of appointments for the new church year.

Jesse Stanford of Hereford was re-elected as lay leader for the Amarillo district, with Charles Douglas of Canadian and J. C. McCullough of Panhandle as associates.

Ray Nichols, Vernon publisher, was re-elected as Conference Lay Leader.

Amarillo was selected as the



REV. MARVIN BOYD

host city for the 1947 annual conference, winning the choice over Abilene and Plainview in a run-off election.

Rev. Crosby, who has been pastor at Seymour for the past four years, had previously served churches in Canadian and Tulia. He is a graduate of Southern Methodist University.

Mrs. Crosby is Conference District Lay Leader. (Continued on Page 8)

Standard First Aid Course to Be Given by Local Red Cross

Rainfall Heaviest In Ten Years for 4-Month Period

Rainfall in Deaf Smith County during the four months since September 1 has been the heaviest for that period in ten years, according to a report this week from the Deaf Smith county office of the Soil Conservation Service.

Rainfall for the year, however, is still about 4 inches below a ten-year average annual precipitation for this area.

October rainfall was abnormally heavy, the report shows. The SCS maintains 13 government rain gauges scattered over the county, and has compiled its records from these official sources.

At the Dawn and Palo Duro stations, about 7 inches of rain was recorded during October, and the Brown station west of Bootleg registered 7.55 inches for that month.

Average rainfall over the county during the past four months was 1.46 inches in July, 2.39 in August, 2.52 in September, and 5.65 in October, for a four month average of slightly more than 3 inches per month.

The ten-year average for this period is 2.35 inches for July, 2.87 for August, 2.31 for September, and 1.82 for October, for a monthly average of 2.34 inches.

Total average rainfall over the county during the past four months has been 12.02 inches.

A Standard Red Cross Course in First Aid will be offered in Hereford under auspices of the local chapter of the American Red Cross, Harold Close, chairman of the First Aid committee, announced this week.

The course, which requires 18 hours work for completion, will begin next Tuesday night at the county courtroom at 7 o'clock, and classes will meet each Tuesday and Thursday night at that hour for nine sessions.

Bill Fowler, Texas State Highway patrolman, will teach the course for the Texas Department of Public Safety.

Classes will be two hours each. This initial course is intended primarily for men who require the first aid training in their line of work. Included in this group are linemen for the Rural Electric cooperative and the Southwestern Public service company, highway department employees, and ambulance drivers.

However, the course is open, free of charge, to all persons interested who are over the age of 16 years.

An enrollment of 15 is expected for the initial course, Fowler said. If there is sufficient interest, additional classes may be organized when the first group completes the work.

At the present, no plans have been made for offering a Junior First Aid course, but this may be done at a later date.

The course will include all phases of emergency first aid required by the American Red Cross for the standard first aid course. Certificates will be given on satisfactory completion of the work.

CALENDAR

Coming Events of Interest

THURSDAY (TONIGHT)
PEP PARADE: Home-talent play, sponsored by Lions Club. Final performance, High school auditorium 8 p. m.

FRIDAY, NOV. 15
FOOTBALL: Hereford Whitefaces vs. Tulia Hornets, at Tulia, 8 p. m.

SATURDAY, NOV. 16
B & PW CONVENTION: District 9, at Plainview, Hilton Hotel, 4 p. m.
AMERICAN LEGION: 18th District Convention, at Amarillo, Hearing Hotel, Registration at 9 a. m.

TUESDAY, NOV. 19
FIRST AID SCHOOL: Sponsored by Red Cross, County Courtroom, 7 p. m.

THURSDAY, NOV. 21
FARM SALE: At Berry Ott Farm. Starts at 1 p. m.
VFW AUXILIARY: Election of officers. At City Hall, 8 p. m.

Junior High to Be Ready for Use January 1

Hereford voters overwhelmingly approved the proposed \$35,000 school district bond issue in Saturday's special election by a margin of more than 16 to 1, according to C. C. Acker, presiding judge at the election.

The vote was 134 for the bond issue, and only 8 opposed, a relatively heavy turn-out for a district election.

A four-fold purpose for the bond issue has been announced by the Board of Trustees of the Hereford Independent School district.

The primary purpose of the issue was to provide funds for the purchase, moving, and remodeling of two buildings from the hospital unit at the Prisoner of War Camp, which are being converted to a temporary Junior High School building on the high school campus.

The buildings will house students of the sixth, seventh, and eighth grades in a new Junior High unit which is expected to relieve, temporarily, the critically overcrowded condition of Central and High schools.

Second project to be accomplished by the bond issue is the re-painting of the interior of the high school building, a job which is now in progress.

Third, a portion of the funds will be used for necessary repairs to the roofs of both the High school and Central school buildings.

The fourth project, which (Continued on Page 8)

Hereford NFLA Elects Directors And New Officers

The Hereford National Farm Loan Association held its annual Stockholders meeting on November 5 for the purpose of electing two directors and transacting other business, according to George L. Muse, secretary of the association.

Troy Womble and E. J. Grady were re-elected as directors of the association for a term of 3 years.

Immediately following the stockholders meeting, election of officers for the coming year was held.

Troy Womble was elected president; George W. Brumley, vice president; George L. Muse secretary-treasurer; and Vera Byrnes, assistant secretary-treasurer.

Other members of the board of directors are Wirt Phillips and N. E. Gass.

Amarillo Basso to Sing With Civic Chorus Dec. 8th

Among a number of out-of-town singers who will appear with the Hereford Civic Chorus in the pre-Christmas presentation of "The Messiah" in Hereford on December 8 will be Fidel Reyes of Amarillo, a Spanish-Arrian basso who will sing the aria "Thus Saith the Lord" and "But Who May Abide."

The announcement was made this week by Miss Mattie Mae Swisher, director of the Chorus. "Mr. Reyes always thrills an audience with his velvety appealing quality of tone," Miss Swisher said. He was originally trained for Grand Opera.

Members of the Chorus are rehearsing each Monday evening, at the auditorium of the First Methodist Church for the annual presentation of the Handel oratorio.

Seven new singers were present for the first time at rehearsal last Monday. They were Mrs. Berry Orr Jacobson, Mr. and Mrs. J. E. Beyer, Mrs. Merle Kaul, Miss Glenna Morgan of Dinmit, Miss Betty Hodges, and Mrs. G. A. F. Parker.

Sam Allen, director of music at the First Baptist Church, is assisting with the direction of the chorus, and was in charge of the rehearsal Monday. All singers are requested to be present for the rehearsal next Monday night at 7:30 at the Church, Miss Swisher said. Several important matters are to be decided at that time.

VFW Issues First 1947 Memberships — New VFW Auxiliary Gets First Charter



Pictured above are scenes at the joint VFW-Auxiliary meeting at the City Hall last Thursday night. At left, District Commander John T. McCarty of Berger hands Charles Skilton and Raylan Evans, both new members of the local VFW chapter, the first 1947 membership cards issued here. In the center are charter members of the newly organized Auxiliary. Front row, they are Mrs. Vada Humphreid, Berger, district Auxiliary president; Mrs. Jason Luck, Mrs. Roy Smith, Mrs. M. C. Adams, Mrs. Donald Henslee, and Mrs. Rena Rae Noland and little daughter. Back row: Mrs. Earl Stagner, Mrs. W. R. Scheithagen, Mrs. Ward, Mrs. Verdon Watts, and Mrs. Raylan Evans. The Auxiliary, which was chartered last week, will meet next Thursday to elect officers. Installation will be on December 5. At the right, Roy Smith, Post Commander Earl Wood, District Commander McCarty, (standing) and Post Adjutant Woody Wilson (seated right) look on as Donald Henslee, post Quartermaster, signs the first 1947 membership cards. (Photo by Alex Thompson.)

Progressive Club Members List New Home Improvements During Year

PROGRESSIVE. Nov. 12—Progressive Home Demonstration Club met Tuesday, Nov. 5, in the home of Mrs. V. E. Dodson, the club's home improvement demonstrator; with Mrs. Lewis Harvey, vice chairman, presiding in the absence of the chairman, Mrs. T. J. Parsons. A short business session was held.

Each member answered roll call with home improvements added to their home during the year. Among those reported were: Mrs. Howard Higgins, butane refrigerator, finished bathroom, upholstered furniture; Mrs. Clyde Russell, added platform rocker and hassock; Mrs. H. O. Griffith, light plant, iron and new pressure cooker; Mrs. C. E. Watts, house wired for electricity.

Mrs. Clois Kemp, a new ce-

ment block house; Mrs. F. J. Waltescheid, new well house and cement walk; Mrs. H. L. Hershey, new back porch, bathroom, hot water heater, and electric system; Mrs. C. V. Burges, bathroom pressure pump system, pressure cooker, and cement back porch; Mrs. A. C. Hershey, butane refrigerator, re-painting and re-papering of interior; Mrs. P. L. Carmichael, new linoleum, china, and china cabinet; Mrs. Bill Bowman, new 4-room and bath house nearly completed; Mrs. V. E. Dodson, remodeled house, changing front entrance, adding two room basement and two-room wing, enlarging living room and dining room, stuccoed house, added pressure system, and pressure cooker.

Ralph Weaver of Canyon demonstrated silverware; and

Summerfield

BY MRS. GUY WALSER

Mr. and Mrs. Arnold Powelson of Amarillo; and Delbert Powelson of Dalhart spent the weekend in the home of Mr. and Mrs. Lynn Powelson and Mr. and Mrs. Gene Johns.

Mrs. Ernestine Sanders and daughter and sister, Joyce Sanweek-end in Amarillo with their daughter and sister, Joyce Sanders.

Mr. and Mrs. Lee Curry spent Sunday in Plainview with Mr. and Mrs. Luther Foust and Walter.

Mr. and Mrs. J. B. Noland were hosts at a waffle supper last Tuesday night at their home, honoring Mrs. O. B. Sumner's aunt, Mrs. Joe Taylor, who has been visiting in the Summer home.

Mrs. J. C. Lince of Hereford spent the week-end with her daughter, Mrs. C. R. Walser.

Mr. and Mrs. Earl Lance, Paul Rosene, Jerry, and Anne, are in Hot Springs, N. M., this week.

Miss Billie Ray Johnson spent a few days last week in the Deaf Smith County Hospital in Hereford.

Mr. and Mrs. W. C. Niell of Dahn were recent visitors in the home of Mr. and Mrs. B. E. Roberson and Mr. and Mrs. Kenneth Niell.

The pie supper and program at the schoolhouse last Wednesday netted \$265.00, which is to be used for the school cafeteria.

The Woman's Missionary Union circle met at the home of Mrs. Ralph McLean last Thursday evening. Mrs. McLean is president of the new circle, and they plan to meet on the first and third Mondays of each month.

Word has been received here that Mr. and Mrs. Ted Staats and daughter, Margaret, will be home soon. Margaret has been in a Dallas hospital for an operation.

Miss Sadie Lee Oliver, C.H.D.A., made a short talk and distributed some peach seeds.

Refreshments were served to Mesdames H. L. and A. C. Hershey, Lewis Harvey, F. J. Waltescheid, C. V. Burges, P. L. Carmichael, H. O. Griffith, E. T. Brooks, and Ira Ricketts, members; and to the following visitors, Mr. and Mrs. Ralph Weaver of Canyon, Mrs. Vick and Miss Oliver.

The next meeting will be in the home of Mrs. P. L. Carmichael on November 19.

Dawn Study Club Hears Dr. Barnett

DAWN. Nov. 12—Mrs. Melvin May was hostess to the Dawn Study Club Tuesday afternoon, October 29.

Dr. L. B. Barnett of Hereford was guest speaker. He discussed children's diseases and modern drugs.

Refreshments were served to Mesdames J. B. Caraway, Lloyd Bentley, Fred Fain, A. T. Frye, Alfred May, Ernest May, H. B. McCabe, H. E. Miller Norman Miller, J. D. Pruitt, Eddie Rhein-auc, Floyd Walter, Iverson Leake, L. A. Smith, and Melvin May; and Dr. Barnett.

The next meeting of the club will be in Hereford with Mrs. Ernest May.

Frio

BY MARGUERITE MOBLEY

Frio Home Demonstration club met Wednesday in the home of Mrs. T. L. Sparkman. Sr. Attending were Mesdames H. D. Robbins, Owen Andrews, W. S. Littrell, W. A. Springer, E. B. Berryman, H. F. Benson, C. D. Dodson, W. J. Dickson, J. M. Dixon, T. L. Sparkman, Jr., W. C. Lowry, Henry Dobbs, Fred Axe, J. E. Warrick, A. E. Barnett, and C. M. McClure, Miss Sadie Lee Oliver, and the hostess, Mesdames A. T. Jones and Travis White were new members, and Mrs. D. O. Benson and Louise Wren were visitors.

The club will have its annual Christmas party in the home of Mrs. Henry Dobbs.

Little Miss Retta Kay Cole of Friona visited a few days last week in the home of her grandparents, Mr. and Mrs. R. E. Cole and family.

Mr. and Mrs. Owen Andrews and family were Sunday dinner guests in the home of Mr. and Mrs. Henry Dobbs.

Mr. and Mrs. Sam Lindley visited friends and relatives in Amarillo over the week-end.

Marcia Robbins of Claude and Lyla Robbins of Canyon spent the week-end with home folks.

Betty and Frank Robbins accompanied them to Canyon Sunday afternoon.

Rev. and Mrs. Ellis Todd and Hughlin of Seagraves and Rev. Porter Florence of Seminole spent Tuesday night in the home of Mr. and Mrs. H. M. Mobley and family.

Rev. and Mrs. Thbett Allen and family were guests in the

E. B. Berryman home Sunday. They spent Sunday night in the R. L. Simpson home.

Sunday dinner guests of Mr. and Mrs. W. A. Springer were Mr. and Mrs. Elbert Summers and son of Hart, Mr. and Mrs. George Springer, and Mr. and Mrs. A. T. Jones.

Mrs. Rhea Robbins of Canyon spent the week-end in the H. A. Robbin home.

Sue Berryman visited Nellie Jo Simpson Sunday afternoon.

There will be an all-day quilting Wednesday, November 20, in the home of Mrs. E. B. Berryman. Everyone is asked to take a covered dish.

Mr. and Mrs. W. S. Littrell were Sunday dinner guests of Mr. and Mrs. R. E. Cole and family.

Mr. and Mrs. E. W. Cawthron Jr. of Canyon spent the week-end with friends and relatives here.

Mr. and Mrs. H. E. Lindley and Christine visited Mr. and Mrs. S. J. Greeson at Black Sunday. Mr. and Mrs. H. D. Robbins

and family, Mr. and Mrs. J. E. Andrews, Alma, Frandes, and Veradell Andrews, were Sunday dinner guests of Mr. and Mrs. T. L. Sparkman, Jr., and family at Dawn.

Mrs. Thurman Cole and children of Friona visited in the R. E. Cole home Thursday.

Sunday dinner guests of Mrs. H. M. Mobley and family were Mr. and Mrs. J. B. Harlin, Sr., and Mr. and Mrs. George Cameron of Hereford. Mrs. Cameron is the former Kittle Harlin. They have just returned to Hereford from Riddle, Oregon.

Miss Betty Robbins spent Saturday night in the C. D. Dodson home.

Mrs. W. S. Littrell and Mrs. R. E. Cole visited Mr. and Mrs. Thurman Cole at Friona Sunday afternoon.

Mr. and Mrs. J. E. Beyer were in Amarillo the past weekend visiting with their son, P. L. Beyer and family. They spent Friday in Pampa attending the Northwest Texas Methodist Conference.

Not Big Ads, But "Regular" Brand Ads Get Results



Remember **SHELTON**

for **TIRE REPAIRS**

Recapping... Vulcanizing

Let Us Fill Your Tractor Tires With 100 Percent Chloride Filler

Shelton Tire Exchange

Highway 60

Phone 20

Dexterous Daphne



"She'll never get a raise until she starts dressing better... let's tell her about the quality cleaning and pressing service at the ACME CLEANERS."

Acme Cleaners
"WEAR CLEAN CLOTHES"
PHONE 111

It's Anthony's For A Gay Carnival of TOYS



Best Selection We've Had in Years!

BEST SELECTION WE'VE HAD IN YEARS!

HORSMAN DOLLS

- Rolling Eye Doll, cries, 16" size\$5.90
- Flirting Doll, natural hair wig, lovely dress 5.90
- Big 18" Doll with movable head, crepe dress 6.75
- Big 24" Doll with musical box inside.... 9.90
- Lovely 16" Doll with organdy dress 7.90
- Assorted Size Small Dolls 2.98
- Stafford Steam Line Train Set . . . 98
- Mickey Mouse Drummer59
- Twinkle n es iano, ook 2.98
- DRUMS98
- Gold Medal Pastry Set 9.85
- Tea Sets69
- Boys' Cowboy Holster Sets 2.49
- Sewing Kit59
- Pull Toy Horse 1.49
- Bow and Arrow, Bow length 3 1/2 ft. . 2.98
- Tea Set69
- Model Craft Set 2.98
- Monopoly, 3-in-1 Game 4.49
- Wonder Pen Wood Burning Set 2.98
- Dart Boards 1.49 and 1.98
- Rocking Chair 2.98
- Arm Chair, straight legs 2.98
- Walkie-Talkie Radio Phone 1.98

Look Kids...

Santa Claus Special Letter Box will be in Anthony's Toy Department —and we invite all children to write Santa a letter, and bring it to Anthony's and mail it. Be sure and put your Name and Address on your letter.

Better-than-Ever
FALL Food FAVORITES

Butter Cream O' Plains. **81c**
LB.....

- PUMPKIN** Fancy — No. 2 1-2 Can 21c
- PEARS** Hunts, Halves in Syrup 49c
- MILK** Tall Cans, White Swan 2 for 23c
- CORN BEEF HASH** Armour's — Can 35c
- BEETS** Diced — No. 2 Can 10c
- PIMENTOS** 5-Ounce Glass 29c

- BABY SOUPS** Campbell's 3 for 25c
- CORN** White Cream, No. 2 cans 2 for 25c
- BAB-O** 2 CANS 19c
- BOON CLEANER** Quart 19c
- MORTON'S SUGAR CURE** 7 1-2 Lb. Can 63c
- MORTON'S TENDER QUICK** 2 1-2 Lb. Can 39c

COFFEE
DEL MONTE.
Lb. 31c
2-LB. JAR
61c

BAKING POWDER Clabber Girl — 25-Oz. **15c**

Oleo, Shortening, Lard, Cake Mix and Ginger Bread Mix in limited quantities! Come Early!

Paper Towels
375 Folded **45c**

PINEAPPLE PRESERVES 2-LB. JAR **79c**

MEATS...

- AA BEEF ROAST** Lb. 38c
- AA BEEF RIBS** Lb. 28c
- WEINERS** Pinkney's Lb. 35c
- CHEESE** Armour's..... Lb. 49c
- CHEESE SPREAD** Kraft's — Glass 22c

PRODUCE...

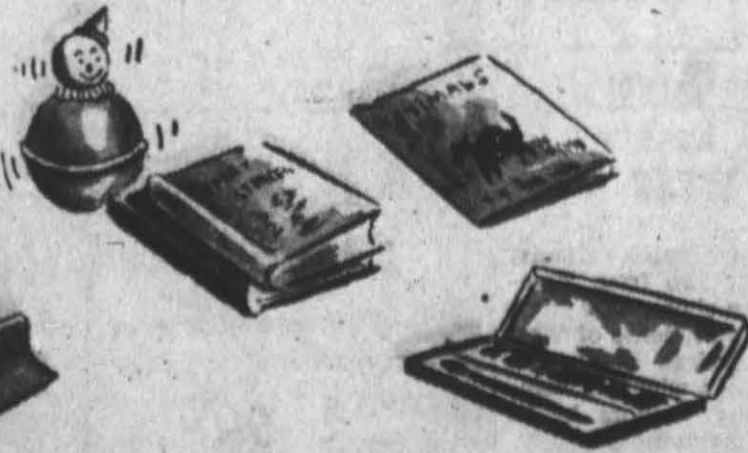
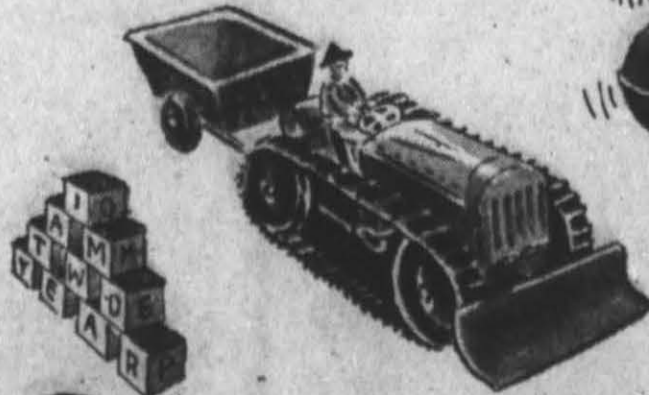
- ORANGES** Full of juice Lb. 10c
- GRAPES** Tokays 2 Lbs. 35c
- LETTUCE** Green and crisp Lb. 13c
- CRANBERRIES** Fresh — 12-Oz. Cello Package.. 39c
- APPLES** Fancy Delicious (Lb. 14c) BOX \$4.75

Hereford SUPER Market

GAYLORD NEWELL, Owner.

Plenty of Parking Space!

PHONE 117



Anthony's
HEREFORD, TEXAS

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Tea Compliments Louisiana Guest

Candlelight and beautiful fall flowers furnished an attractive background for the tea given by Mrs. Travis Dameron Saturday afternoon to compliment her sister, Mrs. Wilbur Parkerson Kramer of Franklin, La. who is in Hereford for an extended visit in the Dameron home.

A cheery log fire in the fireplace gave accent to the contrast between the cozy atmosphere within and the November chill without. Baskets of bronze, yellow, wine and gold chrysanthemums were used in the living room and yellow and white predominated in the dining room. The tea table was beautifully appointed in silver and held a centerpiece of yellow chrysanthemums flanked by white tapers garlanded with greenery. Mrs. W. E. Dameron presided at the tea service.

Others in the house party included Mrs. Colby Conkright who met the guests at the door and introduced them to the guest of honor, Mrs. Ernest Medkief, Mrs. V. O. Hennen, Mrs. Tom Boyd and Miss June Dameron.

Besides those in the house party, invited guests included Mesdames: J. R. Allison, M. L. Boyd, H. G. Conkright, Howard Gault, E. W. Harrison, A. M. Jones, Paul Mathers, John McLean, F. T. Rolson, J. F. Slaton, Bob Wilson, Clara McLean, W. J. Stanford, Richard Barnard, Herman Ford, R. D. Ford, E. B. Hedrick, R. P. Conaway, Paul Conaway, F. H. Oberthier, J. A. Pitman, W. C. Pitman, B. F. Cain, Harry Seed, Jim Black, Geo. V. Stambaugh, Jim Lipscomb, D. H. Alexander, Roy Ford,

Patriotic Club Affair

In keeping with the November 11, holiday, Farm and Ranch Club observed Armistice Day in decorations used for the luncheon-meeting held at the home of Mrs. A. J. Walker Thursday.

Tiny American flags were used as place cards at the luncheon table and roll call featured items concerning the American Home.

Mrs. Phillip Miller was in charge of the program which followed the luncheon and gave a talk on "Farm Life and the American Woman."

Concluding her talk Mrs. Miller said "American girls who live in rural areas have better chances for marriage than those who live in cities, and the girls who live in the West have better chances than Eastern girls. Horace Greeley's advice to young men may well be applied to the feminine populace for the chances for happiness and the enjoyment of rural homes improve as one goes westward."

Plans were made at the meeting for a husband's party to be given this week. Mrs. Chas. Burk gave the report on the called meet of the executive board of the Deaf Smith County Federation of Women's Clubs.

Lisle Woodford, C. C. Ferguson, N. E. Milburn, Clyde Cave, Grant Fuller, H. M. Thomas, Norman Harris and Miss Frances Dameron.

Calliopians Hear Play Reviewed

Mrs. Pete Cowart was in charge of the program at the meeting held by the Calliopean Club Thursday evening at the home of Mrs. W. J. Stanford with Mrs. Richard Barnard as hostess.

Mrs. Cowart reviewed the recent Broadway hit, "Carousel" an adaptation of the Hungarian play "Lillom." She gave recordings of the play starring John Raitt who took the leading role, and Jean Darling and Jan Clayton, and told the story giving the connecting links between recordings.

Those attending were Mesdames: L. B. Barnett, B.F. Cain, Clyde Cave, Pete Cowart, Paul Conaway, Wayne Evans, Paul Foster, Alton Fraser, J. T. Gilbreath Jr., Elizabeth Womble, Jack Gilliland, Norman Harris, D. C. McWhorter, J. E. Kirby, N. E. Milburn, Milburn Nobles, Miss Genevieve Eberle and the hostess.

Those present were Mr. and Mrs. H. M. Thomas, Mr. and Mrs. Ira Rickett, Rev. and Mrs. Roy Ford, Mr. and Mrs. Jim Hill, Mr. and Mrs. Claude Rickett, Mr. and Mrs. W. E. Dameron, Mesdames: A. H. Elliston, Burl Elliston, S. E. Askren, Cal Walker, and granddaughter, Allen Bell, Nona Jewell, Julia Sowell, A. M. Jones, Miss Frances Dameron, Miss Adda Ramsey and the hosts.

Mrs. W. L. Davis was hostess at a bridge-luncheon for members of the Wednesday Luncheon Club at her home last week. Mrs. A. R. Bateman was a special guest of the club.

Yellow and orange chrysanthemums were combined to carry out a seasonal theme in decorations for the luncheon table. In games following the luncheon Mrs. Jimmie Gillentine played for high score and Mrs. H. K. Fox played second high.

Members attending were Mesdames: C. C. Acker, H. K. Fox, Jimmie Gillentine, W. C. Pitman, Oscar Easley, J. C. McCracken and the hostess.

Bridge-Luncheon Entertains Club

Mrs. W. L. Davis was hostess at a bridge-luncheon for members of the Wednesday Luncheon Club at her home last week. Mrs. A. R. Bateman was a special guest of the club.

Yellow and orange chrysanthemums were combined to carry out a seasonal theme in decorations for the luncheon table. In games following the luncheon Mrs. Jimmie Gillentine played for high score and Mrs. H. K. Fox played second high.

Members attending were Mesdames: C. C. Acker, H. K. Fox, Jimmie Gillentine, W. C. Pitman, Oscar Easley, J. C. McCracken and the hostess.

Try a Want Ad!

Fellowship Class Enjoys Games Party

Fellowship Class of the First Christian Church was entertained in the home of Mr. and Mrs. F. M. Kester Monday evening. Other hostesses were Mrs. Allen Bell, Mrs. Claude Rickett and Mrs. A. M. Jones.

A mistice Day suggestions and fall flowers were used in decorations and games provided entertainment.

Those present were Mr. and Mrs. H. M. Thomas, Mr. and Mrs. Ira Rickett, Rev. and Mrs. Roy Ford, Mr. and Mrs. Jim Hill, Mr. and Mrs. Claude Rickett, Mr. and Mrs. W. E. Dameron, Mesdames: A. H. Elliston, Burl Elliston, S. E. Askren, Cal Walker, and granddaughter, Allen Bell, Nona Jewell, Julia Sowell, A. M. Jones, Miss Frances Dameron, Miss Adda Ramsey and the hosts.

Bay View Club Has Program

Members of the Bay View Club were entertained at the home of Mrs. D. H. Alexander Thursday afternoon at 3 o'clock.

A business session was held when members voted to cooperate with the "Living Memorial" project sponsored by the Texas Federation of Garden Clubs.

Mrs. Henry Benson and Mrs. J. W. Kirby presented a program of "Current History" with Mrs. Benson opening the subject with a discussion of the Progress of the United Nations. The history of the United Nations and the nature of its procedure were brought out in questions and answers as an introduction to the interesting resume of its accomplishments.

Methodists Tell Pastor Good Bye

An all-church party given as a farewell courtesy to Rev. and Mrs. Marvin Boyd and son Don, who will move this week to Abilene where he has been assigned as pastor of the First Methodist Church, was held at the church Tuesday night.

Long tables were laid for an old-fashioned covered dish supper and the spontaneous program began almost before the meal was finished. Robert Thompson was master of ceremonies and while everybody wanted to talk at once, each having his own reason for not wanting the pastor to leave Hereford, he waded against Ford and the hostess.

Rev. M. M. Beavers, retired minister and former pastor of the local church, paid a tribute to the Boyd family and W. J. Stanford voiced the pride felt by the entire congregation in Rev. Boyd's accomplishments here during the past four years and in the opportunities which will be afforded by the move to Abilene. Mr. Stanford was also in charge of the presentation of gifts.

At the recent annual session of the Northwest Texas Methodist Conference held in Pampa, Rev. Boyd was transferred to the Abilene District as pastor of the First Methodist Church of Abilene and the change does mean a promotion for him.

COUPON

25c Value
PLASTIC SOAP BOX
With Coupon
14c
(Limit 1)

HAILE
Walgreen Agency
DRUG STORE
LOW PRICES EVERYDAY!

COUPON

Gay Colors!
POCKET COMB
With Coupon
7c
(Limit 2)

25c CUTICURA
OINTMENT—MEDICATED (Limit 1) **19c**

30c HILL'S
COLD TABLETS (Limit 1) **23c**

60c KREML
BEAUTY SHAMPOO (Limit 1) **39c**

DOAN'S PILLS
REG. 75c SIZE (Limit 1) **49c**

DAY and NIGHT
Morning, noon and night your ever alert pharmacist is on duty helping to safeguard the health of the community, knowing the importance of his job he never fails to fill every prescription with thoroughness and care... following your Doctor's orders exactly.

Dependable Prescription Service

\$1.00 IRONIZED YEAST TABLETS
Bottle of 60. (Limit 1) **69c**

SLUGGISH SYSTEM?
To feel your best, keep regular; try this easy to take, gentle action internal lubricant to aid in correcting common constipation.
SIL-MIN-OL 89c
Flas. - Pint bottle.

One for Morning! . . . One for Night!

2 ORA-TON TOOTH BRUSHES
TOP Efficiency! TOP Value!

Actual 84c combination... **59c**

Have a fresh, dry brush ready always . . . so they'll be doubly efficient . . . give twice the wear!

Finest DuPont Bristles

25c CAKE
CUTICURA SOAP
21c
(Limit 2)

Save!
ORLIS TOOTH PASTE . . . 29c

Walgreen ASPIRIN 59c

Save!

WE CARRY THE COMPLETE LINE OF FAMOUS WALGREEN PRODUCTS Drugs with a Reputation

35c SIZE
FREEZONE FOR CORNS
21c
(Limit 1)

Alkaline With
ALKADENE TABLETS
Bottle 25 **39c**
Don't suffer from acidity—this sure relief will end your grief.

MUSCULAR ACHEs?
When working or playing too hard leaves you with sore, aching and stiff muscles, a stimulating rub-down makes you feel better *fast!*
Dolph LINIMENT 69c
Antiseptic. 4-ounce.

PO DO SHAVE CREAM
Lather or Brushless
Large Tube **33c**

Lustrous Hair
FORMULA 20 SHAMPOO
6-oz. Bottle **49c**
Keep your hair clean—fresh and sparkling with this easy-formula.

15c RUBBER
KURLASH REFILLS
11c
(Limit 2)

10c VALUE
MAREE WAVE SET
7c

GUARD Your HEALTH

50c SIZE
PEPSODENT TOOTH POWDER
39c

Olafsen
AYTINAL CAPSULES
BOTTLE 100 **23c**

BAYTOL ELIXIR OLAFSEN PINT **1.59**

THIAMIN CHLORIDE TABLETS BOTTLE 100 **98c**

BERITE TABLETS BOTTLE 100 **1.59**

BREWER'S YEAST OLAFSEN 7 1/2 gr. 27 1/2c **79c**

UPJOHN UNICAPS & VITAMINS IN EACH CAPSULE BOTTLE 100 **2.96**

VITAMINS PLUS BOX 72 **2.39**

VITAMINS PLUS IRON BOTTLE 100 **2.39**

BAYTOL 8 Complex CAPSULES BOTTLE 100 **2.39**

BILL FOLD
\$10

51.00 SIZE
HIND'S HONEY-ALMOND
Fragrance Cream
83c

BOX OF 12
MODESS SANITARY NAPKINS
25c

2 1/4 OUNCE
ODO-RO-NO CREAM DEODORANT
59c

BABY NEEDS Specials

Value!
30 SHEETS, ENVELOPES
Limit 1 at only . . . **21c**

Stationery Buy!
PERWAY'S AIRMAIL
72 sheets 30 envelopes . . . **50c**

NEW! Introducing Olafsen Oleum Percomorphum
Drops—Potent in Vitamin A and D
Easy to take for children . . . potent enough for adults.
10cc size **59c**

For Baby's Skin
JOHNSON'S CREAM
50c Jar— **43c**
2 1/2-oz.

Handy Clip Style
POCKET PERLITE
With two batteries **59c**

Home Cold Wave
CHARM-KURL WAVE KIT
Curl in 2-3 hours **98c**

BIG 15c BALL STRONG TWINE 8c

ANTISEPTIC OIL MEYERS 16-OZ. **83c**

S.M.A. POWDER \$1.20 VALUE **89c**

MEAD'S PABLUM LARGE PKG. **39c**

BABY SOAP MEYER'S CASTILE **10c**

NAIL POLISH REMOVER ONLY BASE TYPE BOTTLE **8c**

BUY WITH CONFIDENCE

Our Guarantee
Every Red & White Product is Guaranteed to Give Satisfaction or Money Refunded.

MARVENE 2-LB. PKG. 39c	Tomato Soup RANCHO 2 CANS 19c	TAMALES 2 JARS 37c
GRAPEFRUIT JUICE 25c RED & WHITE — 46-OUNCE CAN		
Prune Juice Marco. QUART 25c	Bean Sprouts No. 2 CAN 25c	Mince Meat Red & White 15-OUNCE 29c
GINGER BREAD MIX 39c JUST ADD WATER! — 1-LB. PACKAGE		
CRACKERS 39c BRIMFUL — 2-LB. BOX		
Malted Milk Red & White ONLY 31c	OLIVES A COMPLETE LINE!	Floor Wax No Rub, Red White—Pint 39c
SWEET POTATOES 28c IN SYRUP — NO. 2 1-2 CAN		
PINEAPPLE \$1.69 NO. 10 SIZE CAN — CRUSHED		

..... Meats	PANCAKE FLOUR Whole Wheat with buttermilk added. 3-LB. PKG. 29c Produce
HIGHER QUALITY LOWEST PRICES!		BEST QUALITY at LOWEST PRICES!
PEAS Sweet, Red & White, No. 2 21c		Laundry Soap Dolly Madison — BAR 9c

HUNTER'S

We Deliver **RED & WHITE** Phone 143

1st door south of Milburn's Service Sta. Plenty of Parking Space

WANT ADS

for BUYING SELLING TRADING RENTING LOANS SERVICE

FOR SALE
FOR SALE: White Irish potatoes, either field runs, dry land graded, or No. 1's washed and graded. Kermit Strain, Ave. D near 19th. 45-2p
TURKEYS for sale: I have some No. 1 turkeys for stock. The genuine broad-breasted bronze, the baby beef type. Place your order for stock turkeys with me by Nov. 21. For dressed turkeys for Thanksgiving, leave your order at the Hereford Locker and Cold Storage by Nov. 27 or 28. Frank S. Wilde, 6 mi. Northeast of Hereford, Amarillo Highway. 45-2c
SAVE A BUCK: Amarillo News and Hereford Brand both for \$12.50 at the Brand Office. Amarillo renewals by mail only. Offer subject to withdrawal without notice. 39-tfc
FOR SALE: One 16-10 Moline wheat drill with packer wheels. J. B. Sneed, 606 25-MI. Ave. 43-3c

SPECIAL!
NOW FOR SALE:
42%
Cotton Seed Pelts
ALSO 20%
CATTLE CUBES
FRASER MILLING CO.
 Phone 484

bundles. 3 mi. north, 1 west. Robert Lemons. 44-4p.
 Two houses for sale: one ready to move into, 1 blk. north of city limits on west side of 51. John R. Johnson. 46-2p
FOR SALE: 3 fresh Jersey cows. Poland China sow and 8 pigs, 6 weeks old. Glenn O. Edwards, 1 blk north Bill Smith Tourist Court. 46-1p
FOR SALE: Oil heaters, 50,000 B. T. U. \$33.95. Cockerham Furniture Co. 46-2c
FOR SALE: CC Case tractor on rubber with equipment. Good condition. Also have double unit Universal Milking Machine complete with pipe for six stanchion barn. O. D. Betting. Call City Pharmacy Drug at Canyon.
 Used Living Room Suites for sale. Take your pick at \$15.00. Cockerham Furniture & Appliance. 46-1c
FOR SALE: 50,000 deheaded hegar bundles; 30,000 Africas Millet bundles. T. E. Seigler, Phone 459-W. 46-tfc
FOR SALE: 2 sets heavy garage door traction hangers. Phone 181. 46-3c

HEREFORD GROWN
Pinto Beans
 Re-cleaned and in 50-lb. bags. Stored at Packard Milling Co. Price, \$10 a bag while they last.
TURKEYS For Sale!
 I have some No. 1 turkeys for stock. The genuine broad-breasted bronze, the baby beef type. Place your order for the stock or dressed turkeys for Thanksgiving by Nov. 22. No orders taken later. **FOR DRESSED-TURKEYS,** leave your order at Hereford Locker and Cold Storage. All dressed turkeys will be there by Nov. 26. **AND, for LIVE TURKEYS** at my home.
FRANK S. WILDE
 L. B. 142, Hereford, Texas 46-1c
FOR SALE: One 12-ga. pump shot gun, I used washing machine, 1 rubber tired lawn mower. Call 666-W or 106 Kibbe. Bill Price. 46-1p
FOR SALE: Used living room suites. Big selection. Your choice at \$15. Cockerham Furniture & Appliance. 46-1c

FOR SALE: 75,000 hegar bundles. L. L. Arnold, Box 282, Hereford. 45-2p
FOR SALE: 25,000 bundles hegar. B. E. Roberson, Summerfield. 45-3p
FOR SALE: Hegari and Sargo feed bundles, 10c each. Phone 9006F2, Andy Kerschen. 46-2p

ESTERBROOK FOUNTAIN PENS
 ... the ideal change-point school pen.
\$1.50 Complete
 Leatherette
ZIPPER NOTEBOOKS \$4.95
THE HEREFORD BRAND
PHONE "THIRTY"
 Used lumber for sale. Windows, window frames, doors, and door frames, used flooring and siding. Insulation and Celotex. Call after 5 week days at Ells Coombes, 706 Lee Ave. 45-3c
FOR SALE: 225 2 x 6's rough, 1 1/2 and 20 ft. lengths. 309 Fourth. J. M. Paetzold. 45-2p
FOR SALE: 10 x 24 shed type box house. Insulated walls. Good floor. Easily warmed. D. O. Benson, 4 1-2 mi. South on 25-MI. Ave. 46-1p
FOR SALE
 5-rm. modern stucco house with hall and windowed in back porch, also a front porch. Sanded pine floors, very beautiful. Venetian blinds and French doors. Tile panel in kitchen and back, inlaid linoleum in bath. A double roof house in excellent condition. Sold to be moved. Located in Quitaque, Texas.
JOHN GARNER
 Phone 36M, Quitaque, Texas 46-1p
FOR SALE OR TRADE: 1936 Plymouth sedan. Will trade for pickup. J. K. Baker, Phone 589-W. 46-tfc
FOR SALE: 10 ft. Fairbury windmill and 30 ft. steel tower. 7 mi. south on Hwy 51. E. O. Baker, Rt. 3. 46-1p

WANTED
WANTED: Ironing to do. Blk north, 1-2 east Smith Motel. Mrs. Guy Howe. 46-3p
WANTED: Ironing in my home. Mrs. R. M. Cantrell, K. Street. 46-1p
 Wanted to rent: quarter to one section land. A. A. Head, Box 582, Hereford. 46-2p
WANTED: to buy some pullets, 100 or less. W. M. Marnell, Box 701, Hereford. 46-2p
 Want to sell used living room suites. Your pick at \$15. Cockerham Furniture & Appliance. 46-1c
WANTED: to buy girl's bicycle size 24. Mrs. J. C. Cummins, 405 3rd. St. 46-1p
WANTED: Maise or feed hauling. Paul Lee, Ave. A between 10th & 11th St. 46-2p
WILL PAY cash for used cars. Milburn Service Station. 7-tfc
WANTED: Wheat pasture for cattle. Phone 93W. O. G. Hill. 42-tfc

HELP WANTED
HELP WANTED: Lady clerks in ready-to-wear Dept.; experience preferred. Apply Popular Store. 46-1k
WANTED: Married man for general farm and ranch work. House furnished. Phone 369-J, Canyon, at nights. 45-2p
Wanted: Man with car for steady travel among customers in Castro County. Products sold 30 years. Permanent connection with large manufacturers. Only reliable hustler considered. Write Rawleigh's Dept. TXK-352-131A, Memphis, Tenn., or see Leland Smith, Hereford, Texas. 45-3p

LOST AND FOUND
LOST: 550 x 17 tire and wheel, 1 north or near town. Pfinder return to Phillips Station or call 88. 46-1p
FOUND: A number of keys, pocket books, billfolds, a rosary, a dental bridge, a whistle and some ear bobs. Inquire at The Hereford Brand. 30-tfc
LOST: Pearl ring in ladies rest room at Roberson Garage at noon on Nov. 8. Reward. Alice Lange, 210 W. 19th. Amarillo, Texas. 46-1p

LIVESTOCK
Strayed - Found
 Strayed to my place: roan steer, two slashes on right hip. A on left side, ear marking on left ear. Located 4 mi. southeast. A. E. Jury. 46-2p
FOR RENT
FOR RENT: Desirable furnished apartment. Adults only. Bills Paid. 517 E. 11th St. 46-1k
FOR RENT: one bedroom. Mrs. Warren Daniel, 10th Ave. and A. 46-1p
FOR RENT: Bedroom suitable for one. Adults only. 400 Lee Ave. Phone 458-W. 46-1k
FOR RENT: Nice front room. Close in. Mrs. Harry Whitchurch, 500 W. 2nd. 46-1p
Bedroom for rent. 109 8th St. 46-1k
Bedroom for rent. Close in. Phone 280-J. 405 Schley. 46-1c
FOR RENT: 3 room unfurnished apartment. Half mile north high school. Mrs. H. C. Welty. 46-1p
FOR CROP RENT: improved section good farm land northwest Hereford. W. H. Rollow, Ada, Okla. 45-3p
For sale Hollywood twin beds or bunk beds. Complete with box springs and mattresses. Mrs. T. J. Carter, Ph. 327-J. 46-1c
FOR SALE: Bundle feed. 2 mi. north on Progressive Road. Jim Childre. 46-3p
FOR SALE: Grand fed meat hogs. Also one milk cow, just fresh. W. D. Nafzgar. 46-1c

A FEW
6.00x16
Goodyear Tires
 Plenty of Permanent
ANTI-FREEZE
Fraser Oil Co.
 46-1c

REAL ESTATE
FOR SALE OR TRADE
COMBINATION WHEAT FARM AND RANCH. 3408 acres. 1944 deeded, 1464 leased. 1974 in cultivation. Land level, soil fairly tight chocolate loam. Improvements include excellent five-room modern house, two-room house, bunk-house, grainery, tool shed, corrals, loading chute, branding squeezer, wells and windmills. Price of deeded land: cultivated \$35.00, grass \$25.00 per acre. Total cost of leased land: \$290.00 per year. 5 and 2 year lease. Write Henson-Longhorne Agency, Box 551, Dalhart, Texas. 45-3c

8800
Caterpillar Diesel Motor Power Unit
 80 horsepower, ready to go perfect condition.
 ALSO ... 4-5 bottom moldboard 14-inch Minneapolis-Moline Plow ... on rubber.
Roy Crutchfield
 Phone 554W1 45-tfc
Try a Want Ad!

REAL ESTATE
FOR SALE OR TRADE
FOR SALE: 4-room frame stucco house, 1 lot. Has large built-in cabinets, 2 faucets screened in porch. 2 blocks of central school. \$4,000. Call 429. 46-1k
TOURIST COURT, CAFE, AND FILLING STATION. Newly decorated. Doing excellent business. Cafe now leased for \$200.00 per month. Located within 100 miles of Amarillo. On main highways. Write Box 673, Hereford Brand. 45-3c
FOR SALE: Best business lots in Friona. 640 acres, third of grazing, third of 560 acres in wheat. Mill and tank; fenced, no lakes. S. S. Prichard, Friona. 46-1p
 Have lots of new prospects, but
NEED LISTINGS
 on farm and ranch tracts!
J. B. ELLISTON
 Real Estate 45-tfc
 Phone 179

FOR SALE: Nice 5 room house located on pavement large lot. This will make a very desirable home. Price in line with prevailing prices. Hill-Ricketts Company. 45-2c
 Just Completed, Modern
5-Room Home
 located in one of Hereford's most desirable areas. 2 1-2 a. tract optional.
 ... for Inspection
 Call G. T. Higgins 339J
 or O. P. Cowart 276W
 First come, first served. 42-tfc
FOR SALE: Corner lot with 2 houses, one 3-room modern, other 2-room common; 1 block north from intersection 10th and 3rd sts. Telephone 455-J. 46-1p

RANCHES FOR SALE
2400 acres 11 miles of Sharon Springs, fenced, 170 acres in summer fallowed wheat, rent 1-3, 1-2 oil rights reserved, possession at once if desired, not pastured in 1946, small improvements. \$12.50 per acre.
4438 acres 14 miles of Wild Horse, Colo., fenced, cross fenced, 200 acres cultivated, some feed on place, no livestock on place in 1946. 5-room house, garage, chicken house, granary, cattle sheds, corrals, 5 mills with tanks, dipping vat, loading chute. Immediate possession if desired. \$12.50 per acre.
WARREN SHAMBURG
 Burlington, Colorado 45-2c

FOR SALE
 3 good homes, under the present market price. Will be shown on appointment only.
 160, fair improvements, good irrigation well, 17 a. alfalfa, 1/2 mile of pavement. \$105 per a.
 20 a. close in, good irrigation well.
 20 acres, good home, irrigation well. In alfalfa and wheat.
 Have some land that will trade.
W. E. DUNLAP
 Alderson Bldg. 44-4c
 Dear Sir:
 I would appreciate having a listing on any property you have for sale. I do not promise to do the impossible, but I sincerely believe I can effect a sale for you if your price is in line with other such properties—at least, I will do my best.
 I appreciate knowing folks and exchanging ideas with them. Come to see me when convenient.
C. N. OSBY
 118 Main—Pho. 42—Hereford 44-tfc
\$100,000,000 TO LOAN
 On farms and ranches. Immediate appraisal after application. Appraisals run from \$2.50 to \$10 per acre above amount being offered by other loan companies. Interest rate—4%.
T. J. CARTER
 Hereford, Texas 22-tfc

FOR SALE
 9 choice residence lots with all utilities, \$2,000.
 A very choice residence lot with trees and sidewalk—\$600.
 Good 160 acres with irrigation well, house, outbuildings; it's close to town.
 Irrigated 640 acres, 4-room house, cow sheds, corrals, butane gas, 300 acres wheat, all goes at \$63.50.
 Choice 200 acres, all wheat, in irrigation water. \$52.50 per acre.
 I also have several good homes in town; a number wheat farms and other irrigated tracts. ... Come in and visit with me when in town.
 If you have something to sell I will appreciate your listing it with me.

BEN M. SUDDUTH
 108 W. 3rd—Hereford, Texas 46-1c
FOR SALE: Steam pressure cooker. Call 43.
NOTICE
NOTICE
 I will receive a general stock of nursery soon. Have a man to plant them. Come to see me.
MRS. J. F. WARD
 Phone 250W 46-1c
WE HAVE PLENTY OF MONEY to lend on real estate. As low as four percent, with attractive prepayment privileges and high valuations. Rose & Barber. 19-tfc
Business Services
CLOCK REPAIRING: 311 Schley. 45-2p
 Dressmaking, alterations, buttons and buckles covered. Belts made, handmade gifts. Crochet hats. Upstairs over Brand Office. Phone 433. Sewing Art Shop. 44-tfc.
 Hose mending by Vita machine. Mrs. C. E. Lyons, 806 N. Buchanan. Amarillo, Texas. 46-1c

FOR SALE
 9 choice residence lots with all utilities, \$2,000.
 A very choice residence lot with trees and sidewalk—\$600.
 Good 160 acres with irrigation well, house, outbuildings; it's close to town.
 Irrigated 640 acres, 4-room house, cow sheds, corrals, butane gas, 300 acres wheat, all goes at \$63.50.
 Choice 200 acres, all wheat, in irrigation water. \$52.50 per acre.
 I also have several good homes in town; a number wheat farms and other irrigated tracts. ... Come in and visit with me when in town.
 If you have something to sell I will appreciate your listing it with me.

FOR SALE
 9 choice residence lots with all utilities, \$2,000.
 A very choice residence lot with trees and sidewalk—\$600.
 Good 160 acres with irrigation well, house, outbuildings; it's close to town.
 Irrigated 640 acres, 4-room house, cow sheds, corrals, butane gas, 300 acres wheat, all goes at \$63.50.
 Choice 200 acres, all wheat, in irrigation water. \$52.50 per acre.
 I also have several good homes in town; a number wheat farms and other irrigated tracts. ... Come in and visit with me when in town.
 If you have something to sell I will appreciate your listing it with me.

BEN M. SUDDUTH
 108 W. 3rd—Hereford, Texas 46-1c
FOR SALE: Steam pressure cooker. Call 43.
NOTICE
NOTICE
 I will receive a general stock of nursery soon. Have a man to plant them. Come to see me.
MRS. J. F. WARD
 Phone 250W 46-1c
WE HAVE PLENTY OF MONEY to lend on real estate. As low as four percent, with attractive prepayment privileges and high valuations. Rose & Barber. 19-tfc
Business Services
CLOCK REPAIRING: 311 Schley. 45-2p
 Dressmaking, alterations, buttons and buckles covered. Belts made, handmade gifts. Crochet hats. Upstairs over Brand Office. Phone 433. Sewing Art Shop. 44-tfc.
 Hose mending by Vita machine. Mrs. C. E. Lyons, 806 N. Buchanan. Amarillo, Texas. 46-1c

FOR SALE
 9 choice residence lots with all utilities, \$2,000.
 A very choice residence lot with trees and sidewalk—\$600.
 Good 160 acres with irrigation well, house, outbuildings; it's close to town.
 Irrigated 640 acres, 4-room house, cow sheds, corrals, butane gas, 300 acres wheat, all goes at \$63.50.
 Choice 200 acres, all wheat, in irrigation water. \$52.50 per acre.
 I also have several good homes in town; a number wheat farms and other irrigated tracts. ... Come in and visit with me when in town.
 If you have something to sell I will appreciate your listing it with me.

FOR SALE
 9 choice residence lots with all utilities, \$2,000.
 A very choice residence lot with trees and sidewalk—\$600.
 Good 160 acres with irrigation well, house, outbuildings; it's close to town.
 Irrigated 640 acres, 4-room house, cow sheds, corrals, butane gas, 300 acres wheat, all goes at \$63.50.
 Choice 200 acres, all wheat, in irrigation water. \$52.50 per acre.
 I also have several good homes in town; a number wheat farms and other irrigated tracts. ... Come in and visit with me when in town.
 If you have something to sell I will appreciate your listing it with me.

FOR SALE
 9 choice residence lots with all utilities, \$2,000.
 A very choice residence lot with trees and sidewalk—\$600.
 Good 160 acres with irrigation well, house, outbuildings; it's close to town.
 Irrigated 640 acres, 4-room house, cow sheds, corrals, butane gas, 300 acres wheat, all goes at \$63.50.
 Choice 200 acres, all wheat, in irrigation water. \$52.50 per acre.
 I also have several good homes in town; a number wheat farms and other irrigated tracts. ... Come in and visit with me when in town.
 If you have something to sell I will appreciate your listing it with me.

FOR SALE
 9 choice residence lots with all utilities, \$2,000.
 A very choice residence lot with trees and sidewalk—\$600.
 Good 160 acres with irrigation well, house, outbuildings; it's close to town.
 Irrigated 640 acres, 4-room house, cow sheds, corrals, butane gas, 300 acres wheat, all goes at \$63.50.
 Choice 200 acres, all wheat, in irrigation water. \$52.50 per acre.
 I also have several good homes in town; a number wheat farms and other irrigated tracts. ... Come in and visit with me when in town.
 If you have something to sell I will appreciate your listing it with me.

FOR SALE
 9 choice residence lots with all utilities, \$2,000.
 A very choice residence lot with trees and sidewalk—\$600.
 Good 160 acres with irrigation well, house, outbuildings; it's close to town.
 Irrigated 640 acres, 4-room house, cow sheds, corrals, butane gas, 300 acres wheat, all goes at \$63.50.
 Choice 200 acres, all wheat, in irrigation water. \$52.50 per acre.
 I also have several good homes in town; a number wheat farms and other irrigated tracts. ... Come in and visit with me when in town.
 If you have something to sell I will appreciate your listing it with me.

EARL NIPPER
ELECTRICIAN
 Any kind of electrical wiring. Fluorescent Light Fixtures in stock!
 Phone 7 or 154 for Prompt Service
 Hereford 40-tfc

Refrigeration
 Commercial or Household
 We Repair Any Kind of Box.
 Phone 94—Dick Walker
 —at—
Builder's Supply & Service
 44-11

TAXI
SERVICE
 Call 432
 Anywhere ... Anytime
 1st door west old First State Bank Bldg.
SAFEWAY CAB CO.
 43-1

NEED AN
IRRIGATION WELL?
 Experienced drilling with modern rig.
PROMPT SERVICE
 Get Our Estimate.
FISH BROS.
 Phone 9010-F-11
DRILLING CONTRACTORS
 2 blocks north Smith Motel 44-4c

NEED AN
IRRIGATION WELL?
 Experienced drilling with modern rig.
PROMPT SERVICE
 Get Our Estimate.
FISH BROS.
 Phone 9010-F-11
DRILLING CONTRACTORS
 2 blocks north Smith Motel 44-4c

NEED AN
IRRIGATION WELL?
 Experienced drilling with modern rig.
PROMPT SERVICE
 Get Our Estimate.
FISH BROS.
 Phone 9010-F-11
DRILLING CONTRACTORS
 2 blocks north Smith Motel 44-4c

NEED AN
IRRIGATION WELL?
 Experienced drilling with modern rig.
PROMPT SERVICE
 Get Our Estimate.
FISH BROS.
 Phone 9010-F-11
DRILLING CONTRACTORS
 2 blocks north Smith Motel 44-4c

Refrigeration
 Commercial or Household
 We Repair Any Kind of Box.
 Phone 94—Dick Walker
 —at—
Builder's Supply & Service
 44-11

TAXI
SERVICE
 Call 432
 Anywhere ... Anytime
 1st door west old First State Bank Bldg.
SAFEWAY CAB CO.
 43-1

NEED AN
IRRIGATION WELL?
 Experienced drilling with modern rig.
PROMPT SERVICE
 Get Our Estimate.
FISH BROS.
 Phone 9010-F-11
DRILLING CONTRACTORS
 2 blocks north Smith Motel 44-4c

NEED AN
IRRIGATION WELL?
 Experienced drilling with modern rig.
PROMPT SERVICE
 Get Our Estimate.
FISH BROS.
 Phone 9010-F-11
DRILLING CONTRACTORS
 2 blocks north Smith Motel 44-4c

NEED AN
IRRIGATION WELL?
 Experienced drilling with modern rig.
PROMPT SERVICE
 Get Our Estimate.
FISH BROS.
 Phone 9010-F-11
DRILLING CONTRACTORS
 2 blocks north Smith Motel 44-4c

NEED AN
IRRIGATION WELL?
 Experienced drilling with modern rig.
PROMPT SERVICE
 Get Our Estimate.
FISH BROS.
 Phone 9010-F-11
DRILLING CONTRACTORS
 2 blocks north Smith Motel 44-4c

NEED AN
IRRIGATION WELL?
 Experienced drilling with modern rig.
PROMPT SERVICE
 Get Our Estimate.
FISH BROS.
 Phone 9010-F-11
DRILLING CONTRACTORS
 2 blocks north Smith Motel 44-4c

The Hereford Brand
 Published Every Thursday
 Our Slogan: "More People—More Farms"
 Hereford, Deaf Smith County, Texas — Phone 30
HOLMAN AND GILLENLINE Publish
BEN EZZELL News Ed
Subscription Rate: Zone 1, \$2.00 per year; Zone 2, \$2.50 per year
 All subscriptions strictly cash in advance.
 Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.
Notice to the Public
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.



featuring the latest in
New Fall Fashions
DRESSES SUITS COATS
 by
America's Leading Manufacturers
Calyle
 Just Received ...
 New Shipment of
Kid and Suede Gloves
THE VOGUE Phone 231
 Ready-to-Wear and Millinery



Elizabeth Arden
Christmas Mists
 She'll come out of the shower into a mist on Christmas morning! Elizabeth Arden's Flower Mists are meant for giving ... with bracing Blue Grass you bring Kentucky to Christmas, and with petal-light Mille Fleurs, a thousand flowers under the tree!
 Christmas wrapped (Santa Claus) Blue Grass Flower Mist (8 oz.), 3.50
 Christmas wrapped (Santa Claus) Mille Fleurs Flower Mist (8 oz.), 4.00
Close Drug Store

Bring in Your
CARS TRUCKS TRACTORS
 for ...
Prompt Dependable SERVICE
JOHN WOOD
EQUIPMENT CO.
 ON HIGHWAY 60

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Rainbow Girls Fete Dads

Members of the Hereford Assembly, Order of Rainbow for Girls, honored their dad's with a social event in the Masonic Hall Monday evening Nov. 4. Members of the Scottish Rite Club were special guests and initiatory rites were conducted for Ruth London, Mary Lou Benson, Donna Jean Stagner, Gail Roberson, Sallie Womble and Elizabeth Cocanougher.

A special program was presented for the honor guests and refreshments were served to a large group.

Armistice Day Box-Supper Leaders were pleased with the response given the box-supper held for members of the Assembly and their dates at the club house Monday evening. Members of the Demolay Chapter were special guests.

A Rainbow Queen and a Demolay Prince were elected with

Beth Morris winning the Queen's title over Patsy Slagle, runner-up, and Jack Simmons winning out as Prince over Jimmie Whitaker.

Barbara Burney received the prize for the most beautiful box and Jeanene Singletary won the prize for the most unique box. Jesse Click and Jimmie Easley were also prize winners.

Horace Hershey was auctioneer and members of the Assembly Advisory Board were special guests.

JACK HIGGINS BACK

Mrs. Jack Higgins talked by telephone with her husband Tuesday night after he had landed at a New Jersey Port. She plans to meet him at Ft. Worth as soon as he can be released.

Mr. Higgins, who sailed for home on November 4, landed in Germany on Christmas Day, almost a year ago and has been stationed there with the Army of Occupation. He has been in service for the past two years.

FIDELIS MATRONS HONOR HUSBANDS

Once each year husbands of members of Fidelis Matrons Class of the First Baptist Church are honored with some special form of entertainment. This year the occasion was in the form of a Thanksgiving and Harvest-Time banquet and was held at the church Thursday evening.

An autumn theme was used in decorations with "The Field" as the theme for the program. Tables were in the shape of a large "F".

Mrs. Carroll Whiteside was master of ceremonies and Mrs. Jimmie Allred opened the program with a talk on "Sowing Seeds" with the response "Son-Shine" given by Owen Stagner. Songs of the Field, an arrangement of musical numbers by Mrs. Buford Crosthwait, was presented by Reba Dones, Donna Jean Stagner, and Joyce Harlow.

"The Ingathering" was the subject of a talk given by Mrs. Carlos Anderson, president of the class.

In conclusion a harvest festival of songs was conducted by Mrs. A. O. Thompson. Frank Watson gave the benediction.

Engagement Is Told

Mr. and Mrs. Jerry Morrow, formerly of Hereford and now of Loveland, Colo., have announced the engagement of their daughter Betty, to Mr. Vernon Bashor, son of Mr. and Mrs. Fred Bashor of Loveland. The wedding is to take place in June.

Mr. Bashor, an Ensign in the U. S. Navy, served for 17 months in the Panama Canal Zone and Marshall Islands. He is now attending the University of Colorado and will receive his Masters Degree there in September of next year.

ATTEND SMU-A & M GAME

Mr. and Mrs. Earl Phillips and daughter Margaret and Mr. and Mrs. Hugh Bookout attended the S.M.U.—Texas A & M football game held at the Cotton Bowl, Dallas Saturday. The Phillips visited with their son, Wayne, and his wife who are living in Bryan while he is attending A & M College, and the Bookouts visited with a son Don, a student at N. T. A. C. in Arlington.

Mrs. Cross Randell of Tulsa, Okla. is visiting in the home of her daughter, Mrs. Ed Warren.

"Solid South" Theme of Lesson For Study Group

"The Solid South" was the subject of the lesson for The Lone Star Study Club Tuesday afternoon when a meeting was held at the home of Mrs. Berry Jacobsen with Mrs. Roger Corbett as assistant hostess.

Mrs. John Jacobsen, Jr., who was in charge of the program, discussed the Negro question and the right of franchise. Those present were Mesdames; W. S. Flutt, Roger Corbett, Jack Grady, Homer Henslee, Jim Higgins, John Jacobsen, Jr., C. D. Kelton, T. E. Major, Guy Newsum, Coy Phillips, Owen Stagner, Robert Thompson, Lawrence Womble and the hostess.

Mrs. Close Reviews Book for Club

Mrs. H. A. Close reviewed the book "Starling of the White House" at the Pioneer Study Club meeting held in the home of Mrs. Frank Terrell Tuesday afternoon. Mrs. E. S. Ireland was cohostess.

The book which was dictated by Col. Edmund W. Starling to Thomas Sugrue, is the story of his life in the secret service at the White House for 36 years. Serving under five presidents, he was quoted to say, "My first and most important order was 'Never let the president out of your sight.'"

Mrs. Close concluded by giving Mr. Starling's conclusion when he said "We had better be about Our Father's business. He will not wait forever."

Mrs. J. M. Gilliland gave the roll call report on People of the hour, mentioning outstanding women in club work.

Refreshments were served to Mesdames; A. G. Bell, J. E. Beyer, H. A. Close, A. B. Christian, O. M. Dickey, Noah Ewton, Burl France, N. E. Gass, J. M. Gilliland, O. G. Hill, E. S. Ireland, Ray Johnson, F. M. Kester, A. L. Manjeot, Wirt Phillips, B. E. Roberson, T. E. Seliger, Sr., and the hostess.

Mrs. Ben B. Hebert returned to her home in Beaumont Monday after a visit with her sisters, Mrs. Seth B. Holman and Mrs. H. C. Baird.

Mr. and Mrs. Gerald Gollehon were in Borger Sunday to visit her mother, Mrs. W. W. Greenway.

VISIT CHILDREN

Mrs. C. C. Acker and Mrs. J. A. Pitman left yesterday morning for a plane trip to Austin to visit their children, both students at the University of Texas and both celebrating birthdays within the week.

John Douglas Pitman will celebrate his 21st birthday on the fourteenth and Helen Ann Acker will be celebrating her nineteenth birthday on the twentieth.

Enroute home they will stop in Dallas for a brief stay with Mrs. Pitman's sisters, Mrs. Jack Mounts and Mrs. C. C. Rockwell.

Mr. and Mrs. Wm. McGehee left yesterday for a week's stay in Plainview with her brother, Dr. E. O. Nichols, and with relatives in Floydada.

Mrs. Al Werner is in Missouri for a short visit with relatives.

Mrs. Reed Williams is in Lubbock this week to be with her sister-in-law, Mrs. P. H. Gilliland, who underwent a major operation in a Lubbock hospital recently.

Mrs. Gilliland is improving rapidly and will be able to return home soon, according to reports from relatives here.

Mrs. Fula Womble and Mrs. M. O. Meeks of Amarillo are visiting relatives in Hereford this week.

GUESTS PLAY WITH TUESDAY BRIDGE CLUB

A table of guests were entertained with club members when Mrs. J. R. Allison was hostess for the Tuesday Afternoon Bridge Club Tuesday at her home. Wine-red, yellow and white chrysanthemums provided attractive decorations for the party and after the games high score prizes were awarded to Mrs. Barnard, club member, and Mrs. Kramer, guest.

Special guests were Mrs. Wilbur Kramer of Franklin, La. Mrs. Carl McCaslin, Mrs. Lisle Woodford, Mrs. Louis Woodford and Mrs. O. L. Click.

Members attending were Mesdames; Tom Boyd, Colby Conkright, Travis Dameron, Rich-

ard Barnard, W. J. Stanford, R. P. Coneway and Paul Mathers.

ATTEND GAME

Mr. and Mrs. W. L. Davis, Sr., and her mother, Mrs. T. H. Coursey, have been visiting in Dallas. They were accompanied by Mr. and Mrs. Wm. L. Davis Jr. and all attended the S. M. U.—Texas A & M football game held in the Cotton Bowl, Dallas Saturday afternoon. Mr. Davis and his son returned home Sunday and Mrs. Davis and daughter-in-law accompanied Mrs. Coursey to Sulphur, Okla., where she will visit another daughter for several weeks. Mrs. W. L. Davis, Jr., also visited her parents in Bryan while in that part of the state.

Among the group from Hereford hearing the Rubenstein Concert in Amarillo recently were Rev. and Mrs. S. E. Eldridge and Mrs. Roy Botford and sons, Irvin and Thomas. Irvin and Thomas also attended the Southernairs concert, and the Straus concert at Amarillo Wednesday night.

Capt. L. A. Hallum and Mrs. Hallum arrived here Tuesday night for a short visit with his mother, Mrs. F. S. Smith, and family. They plan to leave for Los Angeles today. Capt. Hallum is now on terminal leave from the Army Air Forces, and plans to attend a commercial art school on the west coast.

Read Our Want Ad Page!

Thanks to Hereford

... for the privilege of living and serving here for the past four years. We are indebted to everyone for your friendship and cooperation. We will remember you with interest and love.

We realize many weak points in our service to you, and leave with regret only in that we have not done more for Hereford. We hope you will realize the limitations of energy and time, as well as our failure, have contributed to our inability to do many things we should have done.

We ask that you receive our good friends, the Uel Crosby family, as you received us four years ago. They are fine people. You will like all five of them: Uel, Opal, Ruth Marie, Nancy and Uel Doyle. We recommend them to you without hesitation or reservation.

We shall continue to count you among our treasured friends.

The Boyds
MARVIN, IRENE and DON

More ELECTRIC POWER TO MORE PEOPLE

-AT A LOWER COST THAN EVER BEFORE

Thousands of hands in this entire area reach out to bring the magic of low-cost electricity.

A flick of a switch and safe, dependable, low-cost electric power is at the command of old and young folks alike.

Today, in our 22nd year, a pioneer in building ahead for the future, we're seeing these switches installed in homes by the hundreds. Our 12 million dollar expansion program is bringing electrical living to more and more people.

And, more important now than at any time during our history, we're keeping the cost of electric power at the bottom of your budget. Electricity is coming to you at a lower cost than ever before.



Another in a series of advertisements designed to help build this fast-growing territory in which we serve.

SOUTHWESTERN PUBLIC SERVICE COMPANY

22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

DON'T MISS These Values

IN OUR BIG PRE-HOLIDAY Clearance!



A large, complete stock of Ready-to-Wear featuring only Nationally Known Brands... and we are offering you Real Savings early in the season.

2-PIECE and 3-PIECE

SUITS AND COATS

ALL WOOL... Good values at the regular prices — NOW PRICED EXCEPTIONALLY LOW!

All in nationally known brands, including Mary Lane, Jr. Debs, Leightnoor, Dawnleigh, Fashionbilt and Redfern.



Dresses

These dresses have been in stock only a short time. We offer you more great savings in these well known brands, labels, such as Doris Dodson, Daryl, Justin-McCarty, Hobbies, Nellie Don, etc.

- \$12.75 values \$8.95
- \$19.95 values \$12.95
- \$22.95 values \$14.95
- \$29.95 values \$19.95

- \$19.80 values \$14.95
- \$21.00 values \$16.95
- \$29.75 values \$19.95
- \$42.50 values \$29.75
- \$49.50 values \$34.95

ONE GROUP OF Ladies' HATS **1/2 Price**

SWEATERS for Ladies' and Children... GREATLY REDUCED!

One Group of **BLOUSES** \$3.98

The Little Fashion Shop
"Smart Clothes for Smart Women"

One Group of **BAGS** Half-Price!

Christmas Cards

HERE'S THE PLACE TO FIND A GRAND CHOICE OF GIBSON GREETING CARDS

Close Drug Store

SOCIETY

October Wedding Announced

Mr. and Mrs. T. O. Morrison of this city have announced the marriage of their daughter, Louise, to Guyeth Bogle, son of Mr. and Mrs. C. L. Bogle of Adrian.

The marriage service was conducted in Clovis, New Mexico on Sunday, October 27, with Mr. and Mrs. Wallace Miles attending the couple.

Mrs. Bogle wore a winter-white woolen dress with cherry-coke accessories.

Mrs. Bogle attended Hereford High School and has recently been employed at the City Drug Store. Mr. Bogle spent three years overseas in the Army Air Corps and received his discharge the past year.

The couple plan to make their home on his ranch thirty five miles northwest of Hereford.

Try a Want Ad!

L'Allegra Club Will Federate

Members voted to federate with the Texas Federation of Women's Clubs and to become a member of the Deaf Smith County Federation when L'Allegra Club met in the home of Mrs. Gerald Gollehon Thursday afternoon. Mrs. Marlin Pierce was cohostess.

A program on food and spending the family dollar interested the group with Mrs. Leroy Price and Mrs. Elvin Wilson discussing budgets, high cost of food and ways and means of saving on foods. Pictures were shown relating to the use of cheaper cuts of meats and leftovers.

Two new members were welcomed into the club. They were Mrs. Earl Stagner and Mrs. John Winkler.

Those present were Mesdames: Delbert Bainum, Darrell Blanton, Jack Brown, Bartley Dowell, James Edmonson, Paul Foster, P. E. Hagans, Wayne Little, Walter London Jr., Otho Noland, Marlin Pierce, Leroy Price, Elvin Wilson, V. C. Hopson, Earl Stagner and John Winkler and the hostess.

Miss Jean Ester Spande Becomes Bride of Labry Ballard Armistice Day

Miss Jean Ester Spande, daughter of Mrs. Beas Spande of Adrian, became the bride of Labry Ballard, son of Mrs. Irene Ballard in a quiet ceremony held in the home of Rev. Marvin Boyd Monday.

Rev. Boyd, pastor of the First Methodist Church, officiated at the Armistice Day ceremony in the presence of relatives and close friends, as the couple stood before the fireplace. There were no attendants.

The bride was attired in a beige dressmaker suit with pink blouse and an off-the-face hat with pink plume. She wore a shoulder bouquet of sweetheart roses.

Mrs. Manuel Hawgs left Saturday for Dallas, where she was called by the serious illness of her sister, Mrs. Bill Jeffords.

There were 37 present at Sunday school Sunday. Mary Lynn Morrison and Don Cocanougher gave their birthday offerings. Mr. and Mrs. R. M. Gunn, Mr. and Mrs. David McMurray, and son of Hereford were present, and Norma Sue Wilson was a visitor.

M. T. Wilson and Mr. and Mrs. Nelson Williams and son, Marlan, of Abilene, were week-end guests in the Grady Wilson home.

Mr. and Mrs. E. M. Gunn of Hereford were dinner guests in the Joe Landers home.

Mr. and Mrs. Grady Wilson entertained with a dinner Sunday honoring his father, M. T. Wilson, and his sister, Mrs. Williams and family of Abilene, who are visiting here. Others present were Mr. and Mrs. Hughes Millard and family, Mr. and Mrs. M. S. Roe and sons, Mr. and Mrs. A. L. Hopson, Vickie and Jerry Ray, and Mr. and Mrs. Elvin Wilson and Mickey of Hereford, Mr. and Mrs. Grady Wilson, Jr., and Jo Lynn, Donald, Larry, and Norma Sue Wilson.

Mrs. Paul Rudd is staying in the home of her sister, Mrs. Curt Griffin, in Amarillo after

Westway

Nelson B. Armstrong of Hereford, who has been conducting surveys of agricultural research in this area, announces that he will present a program of slides and pictures Friday night at the schoolhouse, beginning at 8 o'clock. Everyone is invited to attend.

Mrs. Manuel Hawgs left Saturday for Dallas, where she was called by the serious illness of her sister, Mrs. Bill Jeffords.

There were 37 present at Sunday school Sunday. Mary Lynn Morrison and Don Cocanougher gave their birthday offerings. Mr. and Mrs. R. M. Gunn, Mr. and Mrs. David McMurray, and son of Hereford were present, and Norma Sue Wilson was a visitor.

M. T. Wilson and Mr. and Mrs. Nelson Williams and son, Marlan, of Abilene, were week-end guests in the Grady Wilson home.

Mr. and Mrs. E. M. Gunn of Hereford were dinner guests in the Joe Landers home.

Mr. and Mrs. Grady Wilson entertained with a dinner Sunday honoring his father, M. T. Wilson, and his sister, Mrs. Williams and family of Abilene, who are visiting here. Others present were Mr. and Mrs. Hughes Millard and family, Mr. and Mrs. M. S. Roe and sons, Mr. and Mrs. A. L. Hopson, Vickie and Jerry Ray, and Mr. and Mrs. Elvin Wilson and Mickey of Hereford, Mr. and Mrs. Grady Wilson, Jr., and Jo Lynn, Donald, Larry, and Norma Sue Wilson.

Mrs. Paul Rudd is staying in the home of her sister, Mrs. Curt Griffin, in Amarillo after

Mrs. Crutchfield Is Hostess For Garden Club

Members of the Garden Club held a scheduled meeting at the home of Mrs. Roy Crutchfield Friday afternoon with Mrs. Robert Wagener acting as cohostess.

Mrs. Dennis Barnard gave a paper on popular bulbs for spring and summer blooming and urged members to inform themselves with government bulletins on soil culture and planting.

Miss Sadie Lee Oliver gave a talk on First Aid To Gardeners, telling something of chlorosis of trees and shrubs (yellowing of foliage) and recommended the use of coppers in trenches around the plant. She recommended 1 pound of coppers to a gallon of water as the proportions to be used.

Those attending the meeting were Mesdames: Dennis Barnard, Lyle Blanton, E. T. Brooks, Homer Brumley, Charles Dones, C. C. Ferguson, W. S. Fluit, E. E. Fridley, N. E. Gass, E. W. Harrison, John Jacobsen, Jr., A. M. Jones, C. D. Kelton, Will S. Kerr, F. M. Kester, Jim Lipscomb, F. H. Obethier, E. Ramey, John Robinson, Harry Seed, J. P. Slaton.

Phebean Class Meets

Phebean Class met for business and a social hour in the home of Mrs. Roger Brumley Friday evening.

Interests of the class furnished conversation topics and refreshments were served to Mesdames: Fred Pierce, Clinton Jackson, Jason Luck, Clarence Schulz, J. B. Sneed, Frank Stark, and the hostess, Mrs. Clinton Jackson was cohostess.

C. R. Smith, Jim Black, Miss Oliver and the hostesses.

Jumbo

MRS. M. L. SIMPSON

Mr. and Mrs. Charles Adams came in last Wednesday from Boise, Idaho, to visit his brother, E. L. Adams, and family.

Jumbo Home Demonstration club met with Mrs. Brock Thursday. Eleven members, including two new members, and one visitor were present. Mrs. Howard Bishop gave an interesting review of "David, the King." The next meeting will be on November 21 at the home of Mrs. L. A. Matthews and Mrs. Howard Bishop, and will feature an "achievement day" program. The Easter Club has been invited to that meeting.

Mrs. L. A. Matthews and Merle returned from Dallas Friday night.

Mr. and Mrs. Wayne Dyer and Judy spent the week-end in

receiving medical treatment at St. Anthony's hospital.

Mr. and Mrs. Don Combs have returned home from a hunting trip to South Dakota, where Don reports he got his share of the birds. They were snow bound for a week in Colorado, where 21 inches of snow had fallen.

Miss Doris Leggett, district home demonstration agent, and Miss Sadie Lee Oliver, county home demonstration agent, were visitors in the Merlin Kaul and N. D. Bartlett homes Monday afternoon.

Clarence Morrison accompanied by Jimmy Thomas and Buck Owens of Hereford made a trip to Carlsbad Cavern over the week-end. Mrs. Thomas and Diedra stayed with Mrs. Morrison while Jimmy was away.

Roswell, N. M. Noma Hunter, Mary Gene Dyer, and Lucille Dyer spent the week-end at home.

Mrs. T. Fuicher of Portales, N. M. visited with her daughter, Mrs. Bob Plackert and family, Saturday.

Mr. and Mrs. Horace Baird spent Saturday night in the home of Mr. and Mrs. Edwin Ramey near Dimmitt.

Mr. and Mrs. E. L. Adams and David and Mr. and Mrs. Charles Adams went to Sudan Sunday to

visit their cousin, Mr. Vincent, and family.

Mr. and Mrs. Fred Aze went to Happy Sunday to visit her sister, Mrs. Clayton Devin and family.

Mr. and Mrs. Sylvester Smith and family were in Pampa Sunday visiting with relatives and attending the annual session of the Northwest Texas Methodist Conference.

Benjamin Franklin said

"SAVE A LITTLE OF THY INCOME, AND . . . CREDITORS WILL NOT INSULT THEE, NOR WANT OPPRESS, NOR HUNGER BITE . . ."

A little saying deposited regularly in Southwestern Life Insurance will assure the security of which Franklin spoke.

W. B. (Woody) Wilson
103 W. 3rd St.—Phone 45
Res. Phone 238-W
Representing
SOUTHWESTERN LIFE INSURANCE CO.

PAINT

New stocks of Paint will cost us more money (how much we do not know). Our present stock of colors on Interior Paints are still fair and we will continue to sell them at the old prices.

MELLOTONE (FLAT) \$250 GAL.

MELLOGLOSS (SEMI-GLOSS) \$340 GAL.

KEMP LUMBER CO.
Hereford, Texas Phone 44
Grant A. Fuller, Mgr.



Hear ye! Hear ye!
For a Day of Fun and Fellowship

PLAN NOW . . . to Attend the

Thanksgiving CARNIVAL and DINNER

NOVEMBER 28, 1946

ST. ANTHONY'S HALL Games . . . 10:30 to 6
Dinner . . . 11:30 to 2
Supper . . . 6 P. M.

Everybody is Welcome!

FARM SALE

THURSDAY, Nov. 21st

Sale Starts at 1:00 P. M.

Having sold my farm, I will sell at public auction the following livestock and farm equipment, located at Berry Orr Farm, 1 mile south on Main St. and 3 miles east, Hereford, Tex.

<p>-- Livestock --</p> <p>15 head dairy cattle, including: 1 Holstein Cow, 7 yrs., giving 6 gals. 1 Holstein Cow, 5 yrs., giving 4 gals. 1 Holstein Cow, 6 yrs., fresh soon 2 Holstein Cows, 5 yrs., both fresh in February 1 Black Jersey Cow, 6 yrs., giving 4 gals. 1 Jersey Cow, 6 yrs., giving 3 gals. 1 Jersey Cow, 3 yrs., giving 3½ gals. 1 Black Cow, 5 yrs., fresh in spring. 1 Jersey Cow, 8 yrs., fresh in spring. 5 Jersey Cows, 5 yrs., heavy springers 1 Registered Hereford Bull, 2 years old. Other cattle will be consigned to this sale.</p> <p>-- Horses --</p> <p>1 4-year old paint, kid broke. 1 8-year old paint mare, kid broke 1 3-year old horse, broke.</p> <p>-- Hogs --</p> <p>8 purebred Poland Chins Gilt, bred. 2 Chester White Gilt, bred.</p> <p>-- Poultry --</p> <p>40 Austra White Hens 50 White Rock Pullets.</p>	<p>-- Feed --</p> <p>8,000 bundles of sorghum</p> <p>-- Farm Machinery --</p> <p>1 F20 Farmall on rubber with lister and cultivator, A-1 Condition. 1 Farmall on rubber, A-1. 1936 Chev. Truck with grain bed. Good rubber and good condition. 1930 International Truck. Good. 1 New Feed Mill. 1 10-Barrel galvanized tank. 180 feet of new 3-4 inch pipe. 40 feet of 2-inch pipe 1 roll chicken wire, new. Butane Bottle and regulator 1 Cream Separator 2 10-gal. milk cans 1 2-compartment wash vat, Grade A. 1 12-Can Rack 1 knife sled 1 row binder 1 disc plow 1 spiky rake 1 6ft. mower</p> <p>other articles too numerous to mention, including .22 bolt action, 8-shot, clip repeater Rifle with telescopic sight.</p>
--	--

John M. Hutchinson, Owner
Tom Parker, Auctioneer Hereford, Texas.

Report to the Motorist

Clear-cut answers to the questions customers are asking. This is how we stand . . .

PACKARD DEALERS

Code of Ethics

Most automobile dealers are substantial business men in their communities who will serve their customers well in good years and bad.

Packard dealers have decided to make their position clear with customers. For this purpose we have agreed to the following clear-cut Code of Ethics affecting those phases of our business that are uppermost in customers' minds today:

- Used Car Trade-ins**
We maintain an establishment for buying, selling and servicing cars. Both new and used cars are essential to its successful operation—to the continued employment of its specialized personnel.
- New and Used Car Prices**
We believe that the customer who replaces his car with a new or used car at the OPA ceiling price should trade in his used car to the selling dealer as has been customary in the past. We will make the most generous allowances possible under the OPA price regulations.
- Accessories with New Cars**
We will not "load" new cars with accessories.
- Parts and Service Prices**
Customers of our Service Department are billed for parts and labor at prices established by the OPA.
- New Car Delivery Priorities**
New car deliveries will be made in the sequence in which orders were placed, except where we can clearly help the community interest by making an exception for such as doctors and disabled war veterans.
- Upon request, we will tell customers having**
- new car orders with us exactly where they stand on our delivery priority list. We will also estimate approximate delivery dates with the understanding, of course, that these estimates cannot be considered firm commitments because of uncertain new car deliveries to us.**
- Upon request, we will provide, in advance, an estimate of parts and labor costs on repair work. We guarantee that no costs beyond those in the estimate will be incurred by the customer without his specific approval.**

Your Packard Dealer

Adopted by: Packard Dealer Advisory Council, by resolution, September 30, 1946.

(Signatures of Packard Dealer Advisory Council members)

ASK THE MAN WHO OWNS ONE

ROBERSON MOTOR CO.
123 West 1st St. Hereford, Texas

Better Buys at ANTHONY'S

HEREFORD

Suits and Coats

All new fall styles and colors . . . the chance of a lifetime to buy just the coat or suit you want for a price that you never thought you could afford.

\$1500

\$2300

\$3000

\$3500



LADIES' SWEATERS

By Jane Twill . . . Long or short sleeves.

\$298 to \$750

FUR COATS

A few that are drastically reduced, to close out

\$5000 up

plus tax

You will have to see these to appreciate them!

REDUCED!

All COATS and LEGGING SUITS have been re-grouped to clear. Priced from

\$900 to \$1800



Ladies' California SLACKS

Regular \$6.50, reduced to

\$498

Dresses

These arrived in our store less than 30 days ago, and are still in the best of fashion. In our better crepes. Solids and prints.

Regrouped to give you the value of a Lifetime through this great event . . . !

Group 1

Picked from our 8.90 and 10.90 stock

6⁸⁸

Group 2

Picked from our Reg. 5.90 and 7.90 stock!

5⁸⁸



OTHER DRESSES \$1975 and \$1475

ANTHONY'S Store-wide SUPER VALUE DAYS mean SAVINGS

LOOK, MOTHER!

We have regrouped our Boys' SUITS and JACKETS. Values up to \$11 Repriced to sell at

\$700

SHOES for WOMEN!

3 Large groups . . . Repriced and Regrouped to give you the biggest Shoe Value of the Year!

\$200

\$300

\$400

BED SPREADS

Twin sizes in a good heavy weight.

\$590

READY-TO-HANG

DRAPERIES

Large size, 50x90. Just a few. Sell regularly at \$6.95.

\$600

PIECE GOODS

A large assortment of Spun Rayon in floral patterns.

59c YARD

DRAPERY CLOTH

Look, Ladies! We have a large assortment of Drapes and cloth in Green, yellow and Rose.

\$125 YARD

Men's Winter Needs

MEN'S WHIPCORD JACKET ONLY \$398

DUO SUEDE and CORDUROY Wool, Leather JACKETS \$700 Large Rack, Broken Sizes — Regular 9.90

MEN'S ONE-PIECE WORK SUITS \$400 Blue, tan and white — Regular 4.49

MEN'S ARMY CLOTH SHIRTS and PANTS \$550 in matching Suits

MEN'S WINTER CAPS 98c and \$149 Wool and Corduroy, ear flaps

Men's SHIRTS and SHORTS Just received a large shipment of broadcloth shorts and mercerized cotton U-shorts.

69c EACH

Men's DRESS OXFORDS Just received a large shipment. Full run of sizes.

\$590 to \$650

Men's WORK SHOES

with leather or rubber soles. Built for long wear.

\$429 to \$590

10-Inch WORK BOOT \$850 Chocolate, water proof

Children's PANTIES

Rayon and Cotton

29c to 49c

WOOLENS

In plaids or solid colors.

\$159 to \$298

WOMEN'S

Outing PAJAMAS

Butcher Boy styles with collar.

\$198

Children's Balbrigan Pajamas

Blue and pink. Small, medium, large:

\$198

BOYS' WINTER STOCKING CAPS

39c to 69c

Boys' Superman SWEAT SHIRTS 89c

BOYS'

Beacon ROBES

Blue, brown, maroon. Sizes 2 to 14

\$298

New Fall PURSES

The largest assortment that you have seen lately. Black, red, brown.

298 PLUS TAX

Other Better Bags

498 to 750

ONE TABLE OF BOYS' NEEDS

Overalls, Shirts, Pajamas, Caps

\$100

MEN'S DRESS GLOVES

Brown, black, tan . . . in pigskin

298 to 650

Children's ANKLETS

All regular 35c to 39c. Regrouped and priced to clear!

29c

WOMEN'S BETTER SLIPS

Lace trimmed or plain tailored.

\$298

Costume Jewelry

98c to 3.98

Anthony's

HEREFORD, TEXAS

Around Town

(Continued from Page 1)

"The Republic of Texas promises to pay to the bearer one year from date" but apparently

is un-dated. On the face, it bears a picture which Mr. Thomas assures us is of Deaf Smith himself. The reverse side bears the Lone Star of Texas. It's signed by Mirabeau B. Lamar, President of the Republic of Texas.

Maybe it was the change of administrations . . . and maybe it wasn't . . .

Anyway,

We Have in Stock
A FAIR SELECTION OF

PASSENGER CAR TIRES

ALSO . . . Just Received
WINDMILLS

GET IT AT YOUR

Consumers

for BETTER SERVICE and BIGGER DIVIDENDS.

Hornets And

(Continued from Page 1)

decision to the Canyon Eagles earlier in the season. An outside chance for the Canyon Eagles to get into a three-way tie with Tulla and Hereford, in event of a Tulla victory Friday, was knocked for a loop last Friday night when the Dumas Demons upset the Eagles 14-0 in the biggest surprise of the season. The Whitefaces, eye-ing the potent Hornets with considerable respect, have been working hard this week to get in top shape for the game. If the Herd wins this start, the bi-district play-off will, in all probability, be staged on Whiteface Field on Friday, November 22. The Whitefaces met Phillips at Phillips last year in the bi-district game, and lost a heart-breaking 14-14 decision on penetrations to the Black-hawks.

Summerfield Club

Features Health In Program

A health program built around the theme "The Enemy Strikes" was presented at the Summerfield Study Club meeting held Thursday afternoon in the home of Mrs. O. B. Sumner. Mrs. Brit Clark read a paper on "War on Tuberculosis" and Mrs. Jim Clark gave "Prevention and Treatment of Rheumatic Fever."

Mrs. J. E. Larrick talked on "What is New in Polio" to conclude the program.

Special guest of the club was Mrs. Joe Taylor, aunt of Mrs. Sumner who is a guest in the Sumner home.

Guests last week of Mr. and Mrs. Wm. McGehee were Mr. and Mrs. Wren Vineyard of Farwell.

Rev. Crosby

(Continued from Page 1)

repertory of Children's Work in the Northwest Texas Conference. The Crosbys have three children, Ruth Marie, a senior in high school; Nancy, a sophomore; and Uel Doyle, 10 year old son, who is in the fifth grade. Ruth Marie will remain in Seymour until mid-term, when she will graduate from high school there. She was recently elected the "best all-around girl" in Seymour High School.

Among the delegates from the local church attending the annual conference were Rev. M.M. Beavers, retired pastor and former presiding elder; Mr. and Mrs. R. C. McGilvary, Mr. and Mrs. Sylvester Slagle, Jesse Stanford, Mr. and Mrs. Cawthon Bryant, Mr. and Mrs. J. E. Beyer, and Mr. and Mrs. Clyde Cave. A group of young people who attended the Conference Youth rally Saturday included Cherry Ann Forrest, Jacquelyn Newell, Beverly Barkley, Mary Helen McGilvary, Elizabeth Lee Cavanaugh, Jeareen Sowell, Vera and Viola Rettman, Elaine Thompson, Emma Jane Brown, Leo Hicks, J. C. McFarling, and Mary Lou Ruland. They were accompanied by Mr. and Mrs. Robert Thompson and Ethel Womble.

School Bond

(Continued from Page 1)

members of the board propose to accomplish if sufficient funds are available, is the purchase of a permanent site for a Junior High building.

Moving, re-modeling, and equipping of the two POW camp buildings for the temporary Junior High will cost an estimated \$12,000, according to Leo Forrest, president of the Board of Trustees. Cost of the buildings themselves has not yet been set by the Federal government, but it is hoped that they will be given to the local schools free of charge.

The buildings have already been moved to the high school campus, and work is going forward on the project as rapidly as possible. Supt. George Graham said yesterday that he is planning to open the Junior High immediately after the Christmas holidays, although there is still a possibility that the unit will be ready for use sooner than that.

Painting of the interior of the high school building has been underway for two weeks, and the first floor has already been completed.

Visual

(Continued from page 1)

ter than normal visual skills, while Central School students were slightly inferior.

The poor physical plant at Central school was blamed in part for the comparatively poor standing of the grade school students.

Of a total of 850 students examined, a total of 328 was referred to doctors for correction, and 269 border-line cases were checked off for re-exam-

The schools will notify the parents of those children who are in need of eye care.

The Hereford Lions Club will finance the necessary care for those students whose parents may be in need of financial aid. Other local civic organizations have offered to aid the program.

In the past, the Lions Clubs all over the United States have cooperated in the Sight Conserva-

tion program, which is one of the major projects of Lions International, providing funds for eye care for school children whose parents are unable, financially to do so.

Next year, the Hereford Lions club plans to make the survey more thorough than any that has been conducted in the past. Next year's surveys will include reading rate and comprehension tests, in addition to those being offered now.

"Each year we hope to add more equipment, to improve the accuracy of these surveys," Dr. Adams said.

On the Lions Club's Sight Conservation Committee with Adams as chairman are Guy Lawrence and Homer Hen-

Mr. and Mrs. Elmer Golle spent the Armistice Day weekend in Ruidoso, N. M. They were joined there by friends from Muleshoe and Lubbock.

1901 1946

E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE - DAY OR NIGHT
We now offer \$100.00 Cash Burial Insurance Policy at Low Cost. See us!

"Always a Good Show"

STAR Theatre

THIS WEEK'S HITS

FRIDAY and SATURDAY

2 Big Features

The Raw, Rugged West!

Red River RENEGADES

SUNSET CARSON
Peggy Stewart - Bruce Langley

— and —

SHOCKING EXCITEMENT

PASSKEY TO Danger

ALSO
A CARTOON IN FULL COLOR

THIS WEEK AT THE

TEXAS Theatre

FRIDAY and SATURDAY

Double Feature Program

WHEN A BLACK MARKETEE MEETS TWO-GUN LAW...
Watch for Thrills!

TOMBSTONE
THE TOWN YOU TOUGH TO DIE!
A Paramount Picture

DARK MOUNTAIN
ROBERT LOWERY - DREW ELLEN

ALSO
"PHANTOM RIDER"
NO. 6

SUNDAY thru TUESDAY

THEY DARED TO LIVE THEIR DREAMS OF LOVE!
Four men and a girl in an exciting romantic adventure!

Olivia De Havilland

in
To Each His Own

with
PHILLIP TERRY
JOHN LUND
BILL GOODWIN
GRIFF BARNETT

ALSO
DONALD DUCK CARTOON
Latest Paramount News

SUNDAY thru TUESDAY

The All-American

SINGING FAVORITE
FRANCES LANGFORD

BAMBOO BLONDE

FRANCES LANGFORD
RUSSELL WADE - JANE GREER

ALSO
Cartoon and "JUNGLE RAIDERS" No. 11

WEDNESDAY and THURSDAY

Hollywood's Biggest Little Star

IN
A Laughter and Tears Thrill Hit!

"THREE WISE FOOLS"

starring
MARGARET O'BRIEN

Lionel BARRYMORE
Lewis STONE
Edward ARNOLD

ALSO
PETE SMITH SPECIALTY
UNUSUAL OCCUPATIONS

WEDNESDAY and THURSDAY

THEY MET... MARRIED... HONEYMOONED ON A FOUR-DAY FURLOUGH!

Columbia Pictures presents

LEE BOWMAN
JAN ARTHUR
CHARLES CABELLEN

Starring
The Impatient Years

Original Screen Play by VIRGINIA VAN UPP

ALSO
LEON ERROL COMEDY

\$30 Trade-In
on Living Room Suites . . . Regardless of condition!

LOG TYPE GAS HEATERS
\$3950

BABY BED ROCKERS
SPECIAL \$198

TABLE TOP GAS RANGES
AVAILABLE NOW!

BASE CABINETS (with sink)
Includes complete sink strainer, completely assembled.
Chrome Hardware . . . Inlaid Base Tops
Finished and White Enameled Sink
Dual Chrome Faucets
NO DOWN PAYMENTS
36 MONTHS TO PAY!
Complete Kitchen Cabinets ready to be Delivered NOW!

Chest of Drawers \$1450
4- and 5-Drawer Chests

Chrome Chairs \$650
Each

Table Lamps \$1150 to \$1250
Hand Painted
Other items too numerous to mention!

COCKERHAM
FURNITURE & APPLIANCES

First National Bank
of HEREFORD

THERE IS NO DIVIDING LINE

OPENING

We take pleasure in extending to you an invitation to attend the opening of the Dawn Mercantile, Dawn, Texas, Friday and Saturday, November 15th and 16th.

Come to see us and see what we have to offer.

L. W. Carlyle

Between Your Interests and Our Interests

Those same practical, conservative, and common sense policies that insure the Bank consistent progress and fair profit, assure you — year in and year out — a satisfactory banking service.

Your Interests Are Our Interests

Member of F. D. I. C. and Federal Reserve System