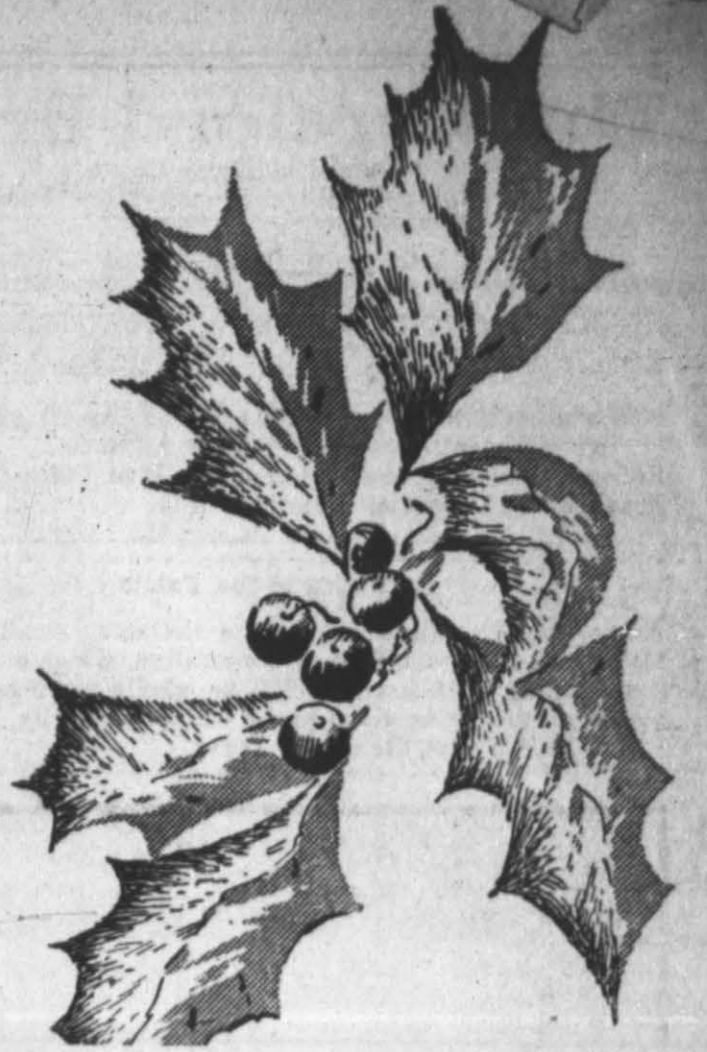
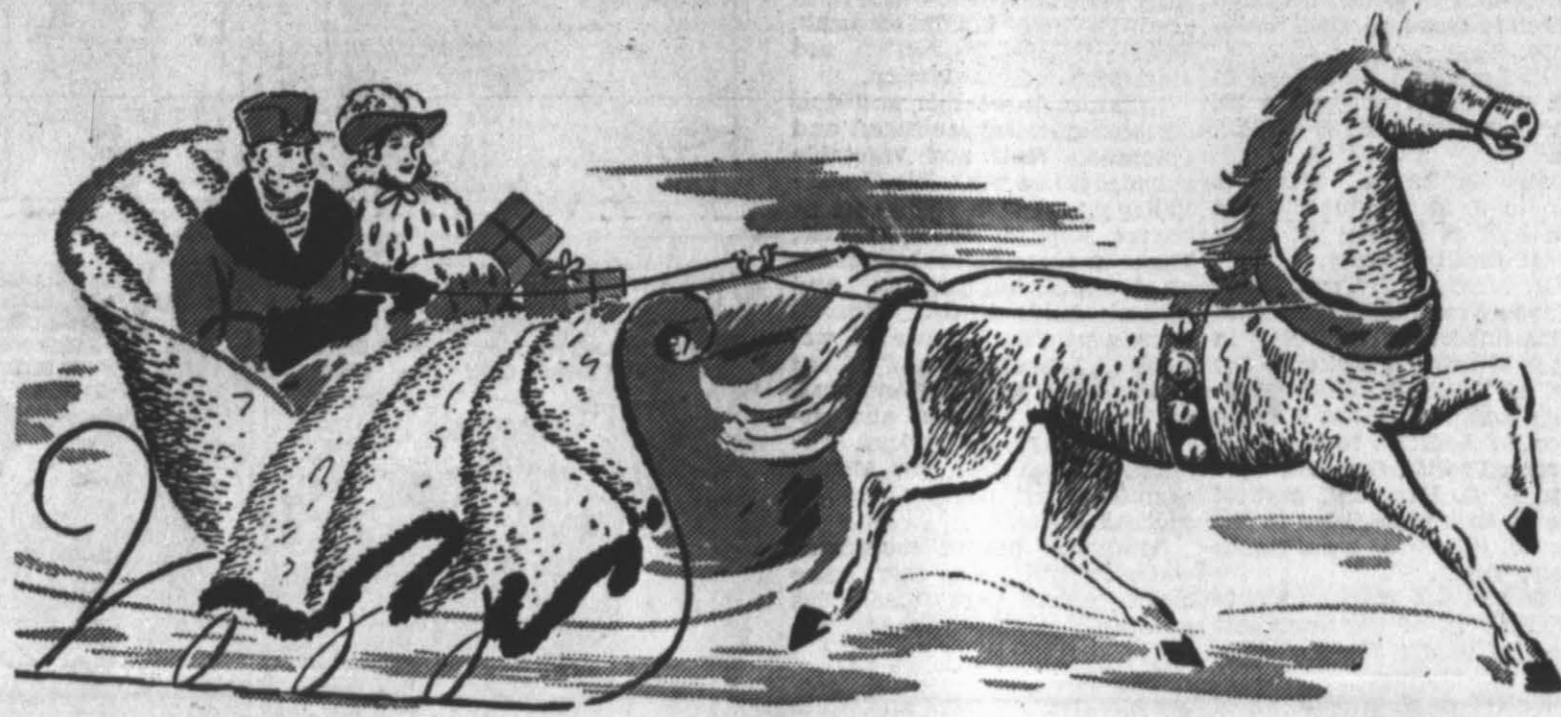


Merry Christmas



Christmas Edition
1946

The Hereford Brand

36 PAGES
This Week

Published Every Thursday

Our Slogan—"More People—More Farms"

46th Year—Number 52

The Hereford Brand, Hereford, Texas, Thursday, December 26, 1946

Price 5c Per Copy



In this issue of The Brand, there are between four and five hundred letters from youngsters all over Deaf Smith county and surrounding areas, every one addressed with loving care to that merry old gentleman with the long white beard who is the patron saint of Christmas for American children... Santa Claus himself.

With each letter that we print goes our heartfelt hope that the youngsters who wrote so confidently to "Dear Santa" will not be disappointed at the contents of their stockings on Christmas morning. If Santa, in rummaging through that big bag of toys, didn't find precisely the item that was wanted in all cases, we hope that he did manage to find something just as good for every youngster who asked it.

If an actual count of requests from little boys for bicycles and footballs, by far the most popular items on the list, were taken, we doubt very much if Santa Claus or anyone else could muster enough in Deaf Smith county to go around. Maybe the old gent will have better luck finding the hundreds of dolls wanted by hundreds of little girls, with motherly instincts, and most of the accessories, such as doll beds, buggies, little ironing boards, and such, that go with them.

In this issue, too, you will find stories of Christmas in other lands, stories of Christmas in other years and centuries, and many of the legends that have grown through the years to become a part of this wonderful season of the year that we know as Christmas. We hope you'll like them.

Also in this issue of The Brand, you'll find Christmas greetings from the business and professional men of Hereford, directed in all sincerity to you... and you... and you... to wish you the happiest and merriest of Christmases in this, our first full year of Peace on Earth.

And so, may we of The Brand wish for you "around town" a very merry Christmas and the brightest of New Years, and echo, with Tiny Tim, "God Bless You Every One."

Mr. and Mrs. John Haberer left this week for Bay St. Louis, Mississippi, where they will visit their daughter, Mrs. Howard Greathouse and family.

Four New Directors Are Elected by Chamber of Commerce

Stores to Remain Open Late Tonight But Will Close Christmas Day for Holiday

Swearing In Of County Officers New Year's Day

Swearing-in ceremonies for new county officials will be conducted next Wednesday morning, New Year's Day, at 10 o'clock in the county courtroom, Judge Fred W. Baird announced today.

Judge Baird, who is retiring from office, will swear in his successor, Leonard Foster, and Judge Foster will preside at the swearing-in of other county officers.

The public is invited and urged to attend this ceremony, Judge Baird said.

Hereford Auction Company to Hold Sale Saturday

The Hereford Auction Company, which held its first public sale last Saturday, is scheduling another auction next Saturday, December 28, at the Brumley Hog Barn east of town.

Last-Minute Shoppers to Get Break in Gift Selections

Last minute Christmas shoppers, for once in their lives, will this year find nice selections in most lines as they throng and jam Hereford stores on Christmas Eve. Most stores have indicated that they will remain open as long as necessity demands.

Gifts of clothing and wearing apparel are still available in abundance—a situation which exists this year for the first time since before the war, and many items in the ready-to-wear line have been marked down for the last minute rush.

Neck ties, the old standby for men, are still in abundance and are offered in more price ranges than in many years. Even a few hand painted ties (\$15, please) were still to be found as the Christmas rush neared a close.

Whiteface 1947 Grid Schedule Set at District Conference

The Executive Committee of Interscholastic League District 1-A met in Amarillo last Wednesday night, according to H. V. Stanton, head coach at Hereford High School, and approved the 1947 district football schedule.

Membership of the District 1-A conference will remain unchanged next year, Stanton indicated.

The conference voted to full membership all of the seven schools which participated in district play in 1946.

The Hereford Whitefaces 1947 conference football schedule will be almost identical with last year's, except that the location of games will be reversed.

Conference play will open on October 3, when the Whitefaces will meet the Friona Chieftains at Friona. On October 10, the Herd will entertain the Dalhart Wolves in Hereford, and on October 24, will meet the Dumas Demons at Dumas.

On October 31, the Canyon Eagles will play at Whiteface (Continued on Page 12)

Many Stores to Remain Closed On Thursday

Most local stores are planning to remain open late tonight (Christmas Eve) to accommodate last minute shoppers, but virtually every business house in the city will lock its doors tomorrow as all Hereford observes the Christmas holiday.

Many stores, including all Hereford grocery stores, will remain closed on Thursday, although local department stores and a few others are planning to be open on the morning after Christmas for the accommodation of customers in exchanging gifts.

Christmas services at all Hereford protestant churches were held Sunday and no services are planned on Christmas Eve or Christmas Day. Most churches held special vesper services Sunday night.

St. Anthony's Catholic church will hold midnight mass on Christmas Eve, and the usual schedule of services on Christmas Day.

The post office will be closed on Christmas Day, but Postmaster Jim Lipscomb has indicated that a volunteer crew will be on the job on Christmas morning delivering last-minute Christmas packages. Mail will be placed in boxes and dispatched as usual.

County offices will close Tuesday afternoon; and remain closed through Christmas Day, but most will be open Thursday morning.

Hereford Firemen Plan Christmas Dance

That the Hereford Firemen will hold their annual Christmas Dance Wednesday night, December 25, was announced today by committee members, who said that special Christmas decorations will be featured for the occasion.

Frank Miller's orchestra of Clovis will furnish music for the occasion and the dance is scheduled to begin at 9 o'clock.

Rotarian's Annual Christmas Banquet And Ladies Night is Held Friday

The second annual Christmas banquet and Ladies Night for the Rotary Club with Rotary Anns as honor guests was held at the First Methodist Church Friday evening.

All decorations including those for the banquet table, were arranged by members of the Rotary Club and red tapers, holly and mistletoe were combined to accent the Christmas-time theme. Favours marked each ladies place.

Herman Ford, president, was master of ceremonies and introduced a program of music. Sam Allen entertained with two

Voting Closed Friday Night; 104 Votes Cast

Francis Hardwick, Oscar Easley, Bob Wilson, and Dr. L. B. Barnett have been elected to fill the four vacancies on the board of directors of the Hereford Chamber of Commerce, Inc. E. B. Posey, secretary-manager of the body, announced Saturday morning.

The count of ballots is unofficial. Posey emphasized, and votes will be officially canvassed by the Board of Directors. Votes cast for three nominees, Wilson, Louis Woodford and Frank Cogdell, were so close for fourth place in the balloting that an official tabulation might change the order.

Eight nominees were listed on the ballots, which were mailed to all members of the Chamber of Commerce. In order of votes received, they were:

- Dr. L. B. Barnett.
- Francis Hardwick.
- Oscar Easley.
- Bob Wilson.
- Louis Woodford.
- Frank Cogdell.
- Dudley Green.
- Mrs. Dorothy Ross.

CALENDAR

- CHRISTMAS EVE** MIDNIGHT MASS, St. Anthony's Catholic Church.
- COMMUNITY CHRISTMAS TREE**, Sumnerfield Baptist Church.
- CHRISTMAS DAY** YOUTH SERVICE, sponsored by Methodist Youth Fellowship, First Methodist Church, 7 p. m. All young people invited.
- DANCE**: Sponsored by Hereford Firemen, City Hall, 9 p. m.
- FRIDAY, DEC. 27** DANCE: Texas U. Panhandle Club, at Aviatix Club, Amarillo. All college students invited.
- MIDWINTER CONFERENCE**: Westminister Fellowship, at First Presbyterian church in Amarillo, 2 p. m.
- SATURDAY, DEC. 28** AUCTION SALE: Brumley Hog Barn, by Hereford Auction Co., 1 p. m.
- WEDNESDAY, JAN. 1** INSTALLATION OF County Officials, County Courtroom, 10 a. m.

West Texas State Exes Form Deaf Smith County Chapter

Ex-students of West Texas State College living in Hereford and Deaf Smith County, met last Friday afternoon at the county courtroom and organized the Deaf Smith County Chapter of the Ex-Students Association of West Texas State College.

Approximately 20 ex-students of the college are charter members of the chapter.

Ben Ezzell was elected president of the local chapter, with Herman Ford as vice-president, and Billy Smith as secretary. Directors are Will Kerr, Mrs. J. C. McCracken, and Dr. Millard W. Nobles.

A temporary constitution was adopted Friday, and officers and directors were instructed to draft a permanent constitution and by-laws to be submitted to the assembly at a later date.

Organization of the local chapter was described by the officers as the first step in a campaign to organize West Texas ex-students in county chapters all over the Panhandle-Plains area, with the objective of forming an active ex-students association "to aid and promote the best interests of the college in every way possible."

"It is not the purpose of this organization," Ezzell pointed out, "to take sides in the recent student strike which disrupted the college, other than to urge that a complete investigation be made of the causes underlying it."

Working with the cooperation of Leo Forrest, president of the West Texas State College Ex-Students Association, however, the local chapter plans to encourage the organization of other county chapters in order to form an active and aggressive ex-students association

Regents Re-open West Texas State College Saturday

West Texas State College, closed by a student strike since December 14, was officially declared open by the Board of Regents following a meeting in Dallas Saturday.

Classes will probably be resumed at the college on January 2, when the Christmas holidays would normally end.

R. L. Thomas, Dallas, member of the board of regents, said he believed the regents "would adopt a generous attitude toward the students."

The Regents had retaliated against a strike by students of the College by ordering the institution closed.

Regents conferred with student representatives at the Dallas session Saturday. Watson said one of the student spokesmen had told him that he did not feel Veterans Administration was getting value received on the money invested in students at West Texas State under present conditions.

Daughter is Born

Dr. and Mrs. Millard W. Nobles are the parents of a baby daughter, born early Monday morning at the Deaf Smith County Hospital.

Mrs. Nobles was rushed to the hospital Saturday night with a broken ankle, sustained in an automobile accident near Canyon. Both mother and baby are reported to be doing well.



The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

HOLMAN AND GILLENINE Publishers
BEN EZZELL News Editor

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

COURTHOUSE RECORDS

Warranty Deeds

Henry Murrell and Naomi Murrell to Charles S. Inman, part of the west half of block 42, Evans Addition to Hereford, Deaf Smith County.
O. H. Loyd and Lulu Loyd to N. O. Glenn, all of Section 33, Block K-6, GB & CNG Ry Co. tract.
Cluster Q. Smith, Margaret Smith to J. M. Teague Jr., the South half of Section 13, block B, Deaf Smith County.

C. B. Moore and Troy Moore to Wayne Evans, All of Lot 4, in Higgins Subdivision of Lot 1, in block 9, Womble Addition to the Town of Hereford, Deaf Smith County and part of Lot 3, Block 9, Womble Addition to Hereford.
Vernon Ratliff, Ora Bea Ratliff to L. E. Hendrick, part of Block 29, Evans Addition to the Town of Hereford, Deaf Smith County, Texas.

W. W. Hill and Blanche Hill to F. W. Hill, All of the Northwest quarter of Section 76, Block K-3, Deaf Smith County.

F. W. Hill to W. W. Hill, All of the Northwest quarter of Section 77, Block K-3, Deaf Smith County, Texas.

Homer K. Fox, Tessie A. Fox to Maggie F. Morris, Lot 6 of J. A. Fox Subdivision of part of Block 12, Evans Addition to the Town of Hereford.

W. A. Paul and Lulamae Paul to John Skags, the Southwest quarter Section 13, Township 5 North Range 3 East, Capitol Syndicate Subdivision, Deaf Smith County.

Mary A. Gallagher to Wm. J. Felvey, the Southeast quarter of the Northeast quarter, Section 45, block M-7.

Geo. B. Ray to F. E. Cave, all of Lot 5 and part of Lot 4, Block 25, Original Town of Hereford, Deaf Smith County, Texas.

Wm. J. Battles and Inna O. Battles to Joe Ballinger and A. N. Hopson, all of Section 62, in Block M-7, Deaf Smith and Castro counties.

Paul Matteson to Dolly Whisenant, Southwest quarter Section 82, Block K-4, Deaf Smith County, Texas.

Jack Johnson and Dorothea Johnson to J. J. Goodin, part of the west half of Section 136, in Block M-7, Deaf Smith County.

H. C. Wright and Ethel P. Wright to Oliver Jones and Eva F. Jones, the south half of survey 54, Block K-7, BE & Ry Co., Deaf Smith County.

Emma Otten to Raymond Otten, south half of the Northwest quarter out of Capitol League No. 442, Section 12, Township 2, North Range 3 East Capitol Syndicate Subdivision.

Valta Raley Reynolds and H. Roy Reynolds to Ruby Raley Brattebo, the East half of Section 16, Township 5 North, Range 4 East Capitol Syndicate Subdivision.

Releases

Baptist Foundation of Texas to R. D. Ford and Herman Ford, West half, Section 53, Block K-3, Deaf Smith County.

J. M. Thompson to M. D. Buttrill and Velma Buttrill, the East half of Section 22, Block K-3, Deaf Smith County.

H. V. Williamson to W. A. Medlin, Jr., part of Block 32, Evans Addition to the Town of Hereford.

R. R. Will to T. W. Roberson, the South half section 78, Block K-3, Deaf Smith County.

Henry T. Cox to Wirt Phillips the North half of Section 22, Block K-14, Deaf Smith County.

MARKETS

Southwest markets saw cotton gain about a cent per pound last week despite ups and downs and hogs drop near the lowest level since price decontrol. Other farm products were steady to weak, reports USDA's Production and Marketing Administration.

Unfavorable weather and slow demand curtailed southwest and Colorado fruit and vegetable shipments last week. Rio Grande Valley reported weaker prices as buyers stopped shipping. Also, Texas carrots and cabbage moved downhill, but peppers and spinach held steady. Tomato sales were few because of wet fields. Louisiana and Texas sweetpotato markets were dull. Colorado sold potatoes and Arkansas spinach and New Mexico carrots moved slowly at steady to weak prices.

Southwest peanut movement was slow and prices easy. Some export orders were filled but general domestic business was light.

Sorghums gained about 10c per hundred last week and white corn about 3 cents per bushel. Wheat and oats declined. Barley and yellow corn held about steady. Rice remained firm under continued heavy domestic and export demand.

Bran and shorts dropped about \$2 per ton and oilseed meals declined last week as the usual pre-inventory hand-to-mouth buying resulted in limited demand.

Limited egg supplies found fair to good demand during the pre-holiday week, but prices were somewhat easy. Current receipts sold at 37 cents per dozen at Denver and around 40 to 45 at other places. Turkeys were a little lower than a week earlier as late season purchases moved mostly in local markets. Young turkey hens were quoted mostly at 35 cents per pound and young lightweight toms at 22 to 25.

Chicken hens were a cent or two above a week ago, ranging from 25 to 27 cents per pound for heavy weights. Fryers held about steady.

Wools from Texas, Colorado, and New Mexico were among those revalued at Boston. Prices were reduced because of foreign matter, moth damage, and shrinkage. This reduction made the wools attractive to buyers and they sold readily.

Sheep and lambs were stronger at Fort Worth but steady to weak at other southwest markets last week. San Antonio quoted common fall shorn lambs at \$12 to \$15 per hundred pounds and common ewes at \$6.50 to \$9.50. Medium and good lambs brought \$18 to \$21 at Ft. Worth; \$18.50 to \$20.50 at Oklahoma City and \$19 to \$21.50 at Denver.

Largest run of hogs in many months arrived at southwest markets last week. Prices dropped \$2 to \$3 per hundred. Top butchers were quoted at \$20 per hundred at San Antonio and Ft. Worth; \$20.50 at Oklahoma City, \$20.00 at Wichita and \$21.25 at Denver.

Cattle prices were strong at Texas markets but steady to lower at other southwest terminals last week. Houston sold good yearlings to \$18.50 and good cows at \$13.75 to \$15 per hundred. San Antonio moved good cows at \$15 and medium to low good grass and shortfaced steers at \$16 to \$21. Fort Worth quoted medium and good slaughter steers and heifers at \$17 to \$23.50 and medium and good cows at \$12 to \$15. Medium to low good shortfaced steers and yearlings realized \$17.25 to \$19.50 at Oklahoma City. Wichita sold good light steers at \$23. Denver quoted most medium to good steers at \$17 to \$27.

Homestead Designation
J. M. Teague, Jr., and Cymbal Teague designate as their homestead part of Block 6, East Addition to the Town of Brownfield, Texas.

Marriage Licenses
Jack Welts, Billie Jean Woolery, December 4.
H. Waldron Melton, Helen Pearl Seed, December 4.
Kenneth C. Kelley, Verna C. Woolery, December 4.
Alfred L. Hannaford, Charlotte O'Dell, December 7.
W. L. Linville, Maudie I. Linville, December 9.
Harold Wester, Stella Veda Jones, December 10.
R. L. Parvin, Freddie Laverne Vaughn, December 12.
Kenny R. Wilson, Peggy Nolen, Jess Charles Persefield, Eva Lavonne Lowery, December 16.
Herbert Marvin Goetsch, Jewel Aileen Rudd, December 18.
Ernest C. Kerr, Ruby Lee Baker, December 20.
Harold J. Harlin, Ella Mae Davis, December 20.



Summerfield

BY MRS. GUY WALSER

School dismissed Friday for the Christmas holidays, and will re-open on January 2. The school children enjoyed a Christmas tree Friday afternoon with Old Santa present. He brought treats, an apple and a piece of candy, for each child. A short program was presented.

Miss Mavis Hensley left Saturday for Amarillo, where she will spend the Christmas holidays with her mother, Mrs. Lester Akins.

Mr. and Mrs. Walk Boston and Larry left Saturday for San Benito, Texas, where they will spend Christmas with her mother.

Mrs. B. E. Roberson and Mrs. Kenneth Niell were Canyon and Amarillo visitors Friday.

Mr. and Mrs. Jim Clark and Mrs. C. R. Walser and Mrs. O. B. Summer were visitors in Clo-

vis last Tuesday.

Miss Betty Euler and Wendell Roberson, who have been attending college in Canyon, are spending the holidays with their parents, Mr. and Mrs. Roy Euler and family and Mr. and Mrs. B. E. Roberson and Gayle.

L. J. Clark, who is attending Texas Tech at Lubbock, is spending the Christmas holidays with his parents, Mr. and Mrs. Britt Clark.

The Ivie Miller Chapter of the Royal Ambassadors met at the church Tuesday afternoon with their counselors, Mrs. Guy Walser and Rev. Ralph McLean.

A program on the Missionary, James Henry Hagood, as presented. Members taking part were Leaton Clark, Bill Tart, and Mrs. Guy Walser. Others present were Richard Clark, Gene Staats, Larry Cannon, Bobby Noland, and Billie Lookingbill.

Several persons from here attended the Stunt Night at Hereford High School Thursday night.

Miss Margaret Staats was taken back to Dallas last Tuesday for treatment. She was accompanied by her father Ted Staats.

Mrs. J. B. Noland entertained with a surprise birthday party Tuesday night, December 17, in honor of J. B. Noland and Mrs. B. E. Roberson. Two birthday cakes centered the table. Attending were Mr. and Mrs. B. E. Roberson, Mr. and Mrs. Lloyd H. Lookingbill, Mr. and Mrs. Ky Lawrence, Mr. and Mrs. O. B. Summer, and Mrs. Kenneth Neill.

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"A Hale Cobbler Is a Better Man Than a Sick King"

★ Through the years many wise men have emphasized the true richness of glowing, vibrant health. No one has summarized the almost universal recognition of the value of health better than Bickerstaff, who said, "A hale cobbler is a better man than a sick king."

The chief job of the physician and the pharmacist is to keep you well. To this end both are educated, equipped, and dedicated in purpose. As pharmacists, we are better prepared than ever before to serve the health needs of this community. We invite you to inspect our modern prescription laboratory.

CLOSE
Drug Store
PRESCRIPTION DRUGGISTS
The usual store Phone 13

*Peace on Earth
Good Will
Toward Men*

**SOUTHWESTERN
PUBLIC SERVICE
COMPANY**
22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

May
**HAPPINESS AND
GOOD CHEER**

BE YOURS TO ENJOY
ALL THROUGH THE COMING YEAR

We thank you for your consideration last year, and look forward to your continued good will next year and for many years to come.

Pepper's Record Shop
E. J. AND ERMA FAY PEPPER
BILL AND VERA

Compliments

OF
THE YULETIDE SEASON

Your friendliness and good will during the past year has been greatly appreciated. Please accept our sincere thanks and good wishes.

**MERRY CHRISTMAS
HAPPY NEW YEAR**

J. O. NEWELL
SHERIFF OF DEAF SMITH COUNTY

*We're expecting
a lot of long distance calls
on Christmas*

Thousands of people will be calling long distance this Christmas.

There'll be so many calls that circuits—even with the hundreds of new ones we've added during the year—will be crowded beyond capacity.

Long distance operators will do their best to get every Christmas call through on time... and most calls will go through that way.

But in spite of every effort, we know some calls will be delayed.

If you can call before—or after—the holiday rush, you'll have a better chance of getting through promptly.

SOUTHWESTERN BELL TELEPHONE COMPANY

Children of Central America Have Christmas Minus Santa

Do you believe in Santa Claus? The children of Middle America never heard of old Saint Nick, even though their holiday celebration compares happily and merrily to our own.

Picnics and outdoor excursions are traditional events of the day, for Christmas comes in mid-summer weather there. Weeks before the holiday, families in El Salvador, Mexico and Panama prepare tiny clay or wooden figures for the creche which most homes display during the universal holiday. In Guatemala, Costa Rica and Cuba, images of the Virgin are carried through the streets.

Christmas celebrations and customs vary in the ten republics which comprise Middle America — Mexico, Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, Cuba, Haiti and the Dominican Republic.

Fireworks climax the festival in most of these republics and marimba bands play in bunting-bedecked parks while whole families trek from farm to village, visiting relatives or joining in the public merrymaking.

Mexican families string their patios with colored lanterns and hang the pinata, a large clay jar shaped like a bird or animal and filled with fruits, nuts and candies purchased at the picturesque Christmas stalls in the markets. The children are blindfolded and armed with long sticks. They reach for the pinata until one child breaks the jar and the sweets tumble out to be shared by all.

Despite the various forms of observing the Christmas holidays, Middle America is united in its celebration of peace with its bright hope for inter-American interdependence.

This Christmas Give the Best of All Presents . . . Your Own Presence

The following article appeared as an editorial in The Canadian (Texas) Record, of which Vincent Lockhart, a former Amarillo Daily News staff writer, is editor, and it is re-printed here as an appropriate and

timely reminder on this Christmas Eve. No matter how much money you spend on Christmas, or how much love and thought you put into your Christmas plans . . . it won't mean a thing if anything happens to you or

TICKLERS

OH PROFESSOR—JUNIOR IS DOING SO WELL IN HIS MUSIC! HE CAN SPELL TSCHAIKOWSKY AND HE HAS INVENTED SOMETHING TO HELP NEARSIGHTED FIDDLE PLAYERS!



your family.

You may not realize it, but the one thing your family wants most around the Christmas tree is your presence . . . not your presents. And don't let the cynics tell you different.

An accident can be tragic at any time, but at Christmas it is doubly tragic. And yet the Christmas season is ruined in thousands of homes every year

by suffering and tragedy from accidents that need never have happened. Many a Christmas tree has become a mocking reminder of someone not there to enjoy it.

The whole spirit of Christmas is "Peace on Earth, Good Will to Men" . . . the spirit of kindness, courtesy and cordiality. How can this spirit be better expressed

than in a little extra care and

Clarendon Business Men Raise Fund To Meet Teachers Demands for Pay

CLARENDON, Dec. 21 — A mass meeting of Clarendon business men and others interested in the Clarendon Public schools was held last Wednesday as an emergency session to raise money to meet demands of teachers in the Clarendon schools for the remainder of the year.

The emergency session was called after half the faculty of the Clarendon Public school, and Clarendon College, had submitted their resignations, effective unless a raise in pay was made.

The school board announced that \$3,000 would have to be raised to keep the schools in operation for the remainder of the year if teachers salaries were to be increased.

A total of \$1805 was subscribed at the meeting Wednesday, and the remainder of the funds

courtesy at the wheel of your car and in your home, at your work and in your recreation.

It seems a little thing to do, and yet it pays off big in happiness, security and freedom from pain and tragedy. It costs nothing, takes no time, and requires only a little thought and effort.

So along with your Christmas gifts this year, give a little extra care and common sense, a little thought toward preventing an accident that might ruin not only your Christmas but your life.

This Christmas give the best present of all . . . your presence.

Bailey Farmer Wins Well Gamble

MULESHOE—F. A. Kopplin, Bailey county farmer, gambled \$20,000 on his belief that there was sufficient water for irrigation on his land near Stegall, where no irrigation has been thought possible . . . and won.

A well which Kopplin recently completed is producing at the rate of 1,000 gallons per minute, and seems to have an inexhaustible supply, Kopplin says.

were made up by public subscription last week-end.

Sixteen teachers had tendered their resignations, effective in 30 days, unless the pay raise was granted.

Teachers receiving the raise will be those in the grade schools who were receiving a salary of \$139 a month, and in the college, where teachers were drawing \$169 monthly.

The successful completion of this No. 1 well gives rise to hope that farmers in the south part of Bailey county will find it possible to bring in new wells and to irrigate their crops in the future.

The Kopplin farm is 30 miles southwest of Muleshoe, and two miles south of Stegall.

The Kopplin No. 1 well is believed to be 1,018 feet, but water was found at 570 feet, and water has risen to within 200 feet of the surface since the well was drilled.

BETTY SUE by STEAKLEY-THOMPSON



STEP ON IT! Let's make this a really old-fashioned Christmas. Scatter cheer wherever you go, visit friends, write gay greetings, call out across the street . . . say to everyone you meet "MERRY CHRISTMAS . . . an old-fashioned Merry Christmas to all of you!"

Steakley-Thompson Super Service

Hereford's Largest and Most Modern Service Station
TEXACO PRODUCTS
Grocery and Cafe in Connection — Phone 9

PENNEYS Year-End Clearance

Hereford, Texas

WINTER STOCKS!

OUT THEY GO . . . Sweet and Low!

We need the space for Spring stocks; but there are still weeks of winter ahead for you! And at these savings, it's smart to snap up buys for next year!

FASHION "FINDS"

LADIES
All Winter Suits,
Coats, Shirts and
Blouse

Reduced to Sell

LADIES WINTER
HATS
Reduced to
50c and \$1.00

LADIES CUT AND
SEWED LACE HOSE
Burnt Sugar Color
Reduced to
50c Pair

FOR MEN ONLY

Men's Water Repel-
lent Cotton Poplin, O.
D. Wool Lined
VESTS AND
JACKETS

Vests . . . \$2.50
Jackets . . \$4.90

Men's Big Mac Pre-
Shrunk
BLUE OVERALLS
\$2.40

BOYS' SPORT AND
CASUAL COATS
One Group . \$5.
One Group . \$6.

BOYS' TWEED
DRESS PANTS
Size 6 to 16'
\$2.50

SUPER-SAVINGS No. 1

Chenille Bed Spreads

Reduced out of Our Better Spreads
Full and Twin Bed Size

Whites and Colors \$9.90

SUPER-SAVINGS No. 2

Spun Rayon

Printed and Plain
36 to 39 Inches Wide, Reduced to
49c yard

Cotton Coated Prints
Ideal for Table Covers and Aprons
25c yard

SUPER-SAVINGS No. 3

Golden Dawn Blankets

Indian Design
Size 66x80 \$3.39

25% Cotton
65% Rayon
10% Wool \$4.47

KID "STUFF"

GIRLS TEEN-AGE
BETTER FROCKS
\$4.98 to \$9.90

Little Girls'
COTTON WASH
FROCKS
Fast to Washing
Size 2 to 14
\$1.85 to \$2.98

OXFORDS
TO FIT ALL FEET
\$2.98 and \$3.98

Ladies White Cotton
HANDKERCHIEFS
REDUCED TO
3 for 10c

MORE ECONOMIES

TABLE MODEL
RADIO
4 Tube Plus Rectifier
Walnut Cabinet
\$25.00

WINDOW
CURTAINS
Paper Cottage Style
79c Set

KITCHEN CHAIR
CUSHIONS
75c each



While you're playing
Santa,
think of yourself!

How about it—what would be the best possible present you could get?

The answer is easy—if you're like most of us. A nice savings fund to fall back on in case of emergencies or when you want to quit work and take it easy.

That's not a present anyone is likely to give you—but it's one you can give yourself, pretty painlessly if you just stick at it.

How? By buying U. S. Savings Bonds through the Payroll Savings Plan—absolutely the best way to save for your future!

First, because U. S. Savings Bonds are the finest investment going. They pay generous, sure interest. They're 100% safe—backed by every resource of the United States. No millionaire has a better investment.

Second, because the best way to buy bonds is through Payroll Savings—a simple,

automatic system that keeps them adding up. Year in and year out. Once you've signed up, the Payroll Savings Plan takes care of itself. No worries . . . no complications. And every three dollars you put in comes out four after ten years.

How about it—why not give yourself this best possible Christmas present for this year and years to come? Sign up for Payroll Savings today!

SAVE THE EASY WAY . . . THROUGH PAYROLL SAVINGS

Hereford Vets Form Largest Group at McLean POW Sale

McLEAN (Special)—Twenty-three Hereford buyers with 211 priority certificates were the largest group from any town in the Panhandle to participate in the sale of surplus building materials at the recently dismantled Prisoner of War Camp at McLean, conducted by WAA of Fort Worth.

Several hundred veterans and veteran contractors were in McLean this week to secure scarce materials which included all types of lumber, electrical and

plumbing equipment. Samples of all materials from the 300 demolished buildings were displayed and tagged at the warehouse for easy purchasing.

Among the Hereford buyers were:

R. A. Daniels bought 4,000 feet of 1x10 lumber for \$180 and 3,000 board feet of 2x6 for \$148; R. Paul Conway purchased 209 feet of pipe, a gas water heater and a lavatory; Kenneth D. Lisenbee bought 1,500 feet of oak flooring for \$90;

Thank you, friends and neighbors, for your fine cooperation and helpful courtesy in the past year. We look forward to a bright future and hope you will receive a generous share of the good will and happiness so much in evidence today.

WARM and SINCERE GREETINGS

IKE'S CAFE
and Employees

SEASON'S GREETINGS

Not from the standpoint of custom only do we send you this message of Christmas cheer, but with genuine appreciation of our pleasant associations in the past. We extend to you our best wishes, and may happiness and prosperity be yours through all the year.

MERRY CHRISTMAS TO YOU
Hereford Creamery
MR. AND MRS. CECIL MALONE
and Employees

A WORD OF—

SINCERE THANKS...

to the People of Precinct 3,
and of Deaf Smith County.

During the past 12 years I have been privileged to serve as Commissioner of Precinct 3, I feel that such accomplishments as have been made in my precinct and in the county are in a large measure due to the fine spirit of cooperation shown by the people, by my fellow commissioners and by the other officials of the county.

Especially do I want to express appreciation to those who have helped me in my precinct. E. J. Reynolds and Virgil Merrill and others who have assisted me in this work.

H. D. Culpepper

On the Spot



Reduction of number of Senate committees to 15 by the Reorganization Act is plaguing the Republican Committee on Committees, whose job it is to figure out who gets on what committee in the forthcoming 80th Congress. Meeting in Washington, they decided to just "recommend" assignments to the 80th Congress Committee on Committees. The GOP Committee: Senators Robert A. Taft of Ohio, Raymond E. Willis of Indiana, Wallace H. White of Maine, Hugh Butler of Nebraska, Edward Robertson of Wyoming, C. Wayland Brooks of Illinois.

Carlos A. Vaughn obtained 2 sinks for \$14 and a bathtub for \$10.50.

Mack Freeman purchased 1,000 feet of 2x6 lumber for \$45, 1,500 1x4 lumber for \$67, 568 feet of pipe for \$24, and a floor heater for \$12.50; Werner M. Koelzer bought 1,000 feet of oak flooring for \$60 and a lavatory for \$4; William H. Patton got a lavatory for \$4.20; Calvin Edwards purchased 6 windows sashes for \$5.70, 1,000 board feet of 2x4 lumber for \$45, and a sink for \$6.50.

Monroe Parker bought 2,000 feet of 2x10 lumber for \$90, and a sink and lavatory for \$10.70; Lawrence Carlson purchased a screen door for 50 cents, 740 feet of lumber for \$33; Woodrow Garrison bought 1,000 feet of lumber for \$45; Hayes W. Cycles bought 4 doors for \$4, 12,800 square feet of Celotex for \$192, 1 water heater for \$50, 4,500 square feet of fiber board for \$58.50 and 12,200 board feet of lumber for \$459.

C. W. Bowman bought a sink and lavatory for \$10.50 and a quantity of plumbing equipment; Gus Pede bought 788 board feet of lumber for \$35, and 5 doors for \$1 each.

Christmas Carols Date Far Back In World History

STILLWATER, Okla. — It is said that the oldest Christmas carol was that sung by the heavenly host when the birth of the Savior was announced to the shepherds on the plains of Bethlehem, Dr. B. B. Chapman, Oklahoma A. and M. College historian, pointed out today.

Strictly speaking, the word "carol" should be applied to lyrics written to dance measures since the first ones were written for dancing. Participants joined hands, formed a ring and sang as they danced in a circle around a crib, symbolizing the manger.

There are numerous carols dating from the 15th century which have the characteristics of a folksong. The famous cherry-tree carol "Joseph Was an Old Man," is based on an old legend which is related in the Coventry mystery plays.

Although the modern Christmas carol originated in England and similar types of song came from other countries, the first carol sung by the people, in the opinion of many authorities, may be traced to St. Francis of Assisi, who made a crib resembling the manger around which he, his brethren and others knelt while they sang of the Saviors birth.

It is interesting to note the origin of the most widely-sung Christmas carols. "Good King Wenceslas" is a recital of a legend referring to St. Wenceslas of Bohemia, translated by the Rev. Dr. Neale and sung to an old melody.

"The Cradle Hymn" was written by Martin Luther for his children. The most inspiring carol, "Joy to the World," is the work of Dr. Isaac Watts. It is most commonly sung to the tune of "Antioch," from "The Messiah" by Handel.

Charles Wesley wrote in 1739 "Hark! The Herald Angels Sing!" one of the most famous carols of the 18th century. "Silent Night," one of the best known Christmas carols, was written by Joseph Mohr, Austria, and the music by Franz Gruber, another Austrian.

Among the popular Christmas carols written by Americans is "O Little Town of Bethlehem," written by the Rev. Phillips Brooks while he was rector of the Holy Trinity Church, Philadelphia. The hymn was set to music by Lewis H. Redner, Philadelphia organist. The words of "We Three Kings of Orient Are" were created by the Rev. John Henry Hopkins, D. D.

The modern revival of carol-singing has produced new carols, the best of which are perhaps mostly derived from medieval Latin Christmas hymns.

Goes to London



O. Max Gardner, 64, newly appointed ambassador to Britain, is pictured in Washington after being named to succeed W. Averell Harriman in London. Gardner, a former governor of North Carolina, was undersecretary of the Treasury.

Elmer Patterson Wins Medallion In Photo Contest

OMAHA, Neb., Dec. 20 — Elmer Patterson of Hereford was the only Texas winner listed among 82 amateur photographers who were awarded prizes this week by the Union Pacific Railroad for pictures submitted in a photographic contest of the scenic west.

Patterson was listed as a Medallion winner in the black and white still picture division of the contest.

Entries were limited to pictures made during the summer

of 1946 in the Utah-Arizona National Parks, including Zion Bryce, and Grand Canyon National Parks, and Kaibab National Forest, and Cedar Breaks National Monument.

Prizes were awarded in three divisions: still black and white photographs; still color photographs and motion pictures.

Winners of the coveted \$1000 motion picture first prize was Stanley Midgeley of La Canada, California. The \$500 first prize in the black and white still division went to Jon Rasmussen of Seattle, Washington; and the color photo division was won by James A. Moyer of Hollywood, California.

A majority of the prize and medallion winners were Californians.

SOUTHERN CUSTOMS HAVE REMAINED AT CHRISTMAS

Negro families of Virginia have their own traditional method of giftgiving.

On Christmas Eve a large sheet is spread over the dining room table with a box placed here and there to raise the sheet above table level. Each member

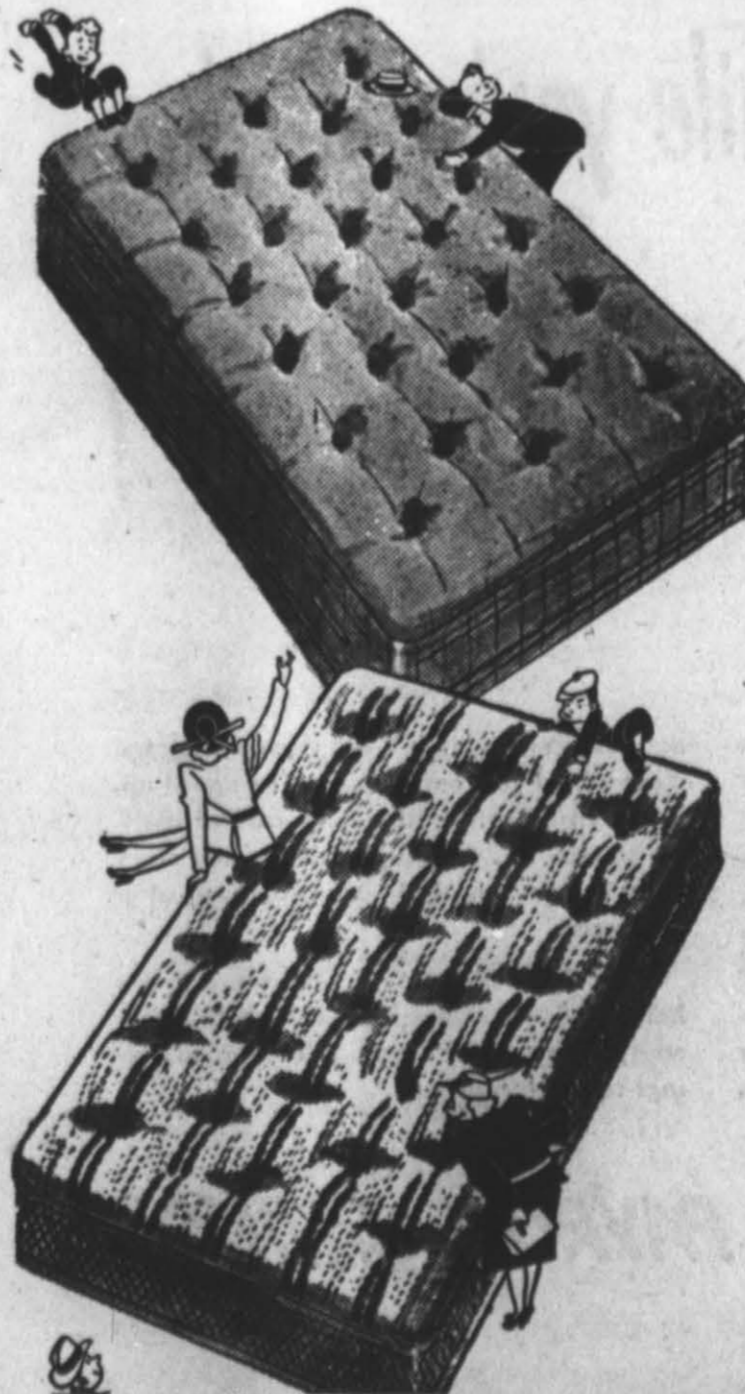
B. M. Wiltshire, DD. D. S.

108 West Fifth Street
HEREFORD, TEXAS

OFFICE HOURS:

9 a. m.—5 p. m. Week Days
9 a. m.—12 a. m. Saturdays

Now Open



PLAZA MATTRESS FACTORY
A New Industry for Hereford

Old Mattresses
Remade Like New!

We Also **Build New Mattresses**

ALL WORK IS GUARANTEED!

LOCATION:

on Myrtle Street . . . and going strong. This business is owned and operated entirely by Veterans of World War II.

Leave Orders at **Cockerham Furniture Co.**

WE PICK UP AND DELIVER ON ALL RENOVATION JOBS

Latest Dope on Atomic Energy Offered Public

The latest atomic energy information will be made available to the public in printed form today. A 195-page book entitled "International Control of Atomic Energy: Scientific Information" came off the great presses of the printing office this morning. The publication is available for 30 cents from the Superintendent of Documents, Government Printing Office, Washington 25, D. C.

Authors of the book are well-known scientific authorities, all of whom were associated with work on the atomic bomb during the war. The book is a collection of the material which was made available to the United Nations Atomic Energy Commission by the U. S. Representative, Bernard M. Baruch.

Covered in the book are such subjects as introduction to atomic energy, military effectiveness of the atomic bomb, therapeutic uses of artificial radio activity, beneficial uses of atomic energy, applications in medicine, and technological control of atomic energy.

The Printing Office reported that several thousand advance orders were already on hand, and that hundreds of additional requests were being received in each mail.

of the house-hold writes his name on a slip of paper and pins it to the sheet.

Gifts are sneaked in during the night and placed under the names of the persons for whom they are intended: even the youngest children forbear to "snoop" until the morning and removal of the sheet reveals all the presents.

Years ago, eggnog was served while breakfast was being prepared—such a breakfast that no one paid much attention to Christmas dinner. When friends dropped in everyone had something to eat so that families just sort of "pleeced" all day.

Try a Want Ad!

Thanks,
Friends,
MERRY CHRISTMAS
1946



MAY THE TREASURE OF ACCUMULATED MEMORIES of Christmases past and gone gladden your Christmas celebration this year. We wish for you all the good things for which Christmas has always stood.

MRS. VELMA HODGES

County Treasurer

THANKS

to our Hereford friends...



You have proven your friendship during 1946 with ever-increasing purchases of Borden's fine Dairy products.

It is our desire to take time out now to thank you for 1946—

... to wish each of you a

MERRY CHRISTMAS

AND

The Best in 1947...

THE BORDEN CO.

ED SKYPALA

BEN FLOWERS

Try a Want Ad!

Brides, College Students, Dances and Parties Hold Social Spotlight

Dawn Club Has Christmas Fete December 17th

DAWN, Dec. 21—Mrs. H. V. McCabe was hostess to the Dawn Study Club Tuesday afternoon December 17, when the annual Christmas Party was held. The house was festively decorated with Christmas greenery, and gifts for exchange among the club members were placed under a beautifully decorated Christmas tree.

Mrs. Lester Galley read the Christmas Story from the Bible, and selections of "The Bells of St. Mary's" and "Star of the East" were sung by a sextette composed of Mrs. Lloyd Althart, Mrs. Fred Fain, Mrs. Norman Miller, Mrs. H. E. Miller, Mrs. Johnnie Womble, and Mrs. Carl Wimberly.

Rev. Ed Byers gave a talk on ways and customs of celebrating Christmas in other lands. Christmas corsages were presented to each member with the compliments of the hostess. Santa Claus made his visit, and left each person a gift.

Refreshments were served to Mesdames Lloyd Althart, W. P. Caraway, Fred Fain, A. T. Frye, C. P. Galley, Lester Galley, Walter Galley, Carl Luke, Alfred May, Ernest May, Melvin May, H. E. Miller, Norman Miller, Ed-die Reinauer, Boyd Stewart, W. J. Stewart, Zed Stewart, Floyd Walton, Cal Wimberly, William Wimberly, Johnnie Womble, John Graham, L. A. Smith, Iverson Leake, Mrs. Mary Byrd, and the hostess, Mrs. Gare was a special guest.

Try a Want Ad!

Yule Entertainments Mark Holidays For Study Clubs, Social Groups

Signs of holiday hospitality are all over Hereford. Christmas trees are shining and glistening through lighted windows, twinkling lights and greenery and welcoming holly wreaths adorn doorways and windows to give old-fashioned greetings to all. Carolers gladden the early twilight air with sweet melodies and even staid business men and ranchers are standing around pianos in the quiet of their homes to raise their voices in Christmas hymns.

Arline Millard Becomes Bride Of Joe R. Williams in Home Ceremony

Miss Arline Millard became the bride of Joe R. Williams in a beautiful ceremony in the home of her parents, Mr. and Mrs. George Millard, Saturday evening at 6 o'clock.



Relatives and close friends of the couple were assembled in the home where greenery and white blossoms made a bow-back-ground as the couple stood to make their vows in front of a high mantle which was banked with fern and white chrysanthemums. Tall white tapers in candleabra flanked baskets of white blossoms for the altar arrangement. The Rev. Russell Wingert, pastor of the Presbyterian Church, performed the double ring ceremony.

The wedding music included "Clair De Lune" (Debussy), "Liebestraum (Liszt), played by Miss Thelma McMinn, and the bridal solo, "The Rosary" (Nevin) sung by Miss Ellen Posey with Miss McMinn accompanying at the piano. Miss McMinn also played the wedding march, the Bridal Chorus from Lohengrin.

Mr. Millard gave his daughter in marriage. She wore traditional white satin designed with deep sheer yoke and long fitted bodice with long fitted sleeves ending in petal points over the hands. The skirt was full and ended in a short train in back. The fingertip illusion veil was attached to a lace coronet trimmed with seed pearls.

She wore an heirloom gold necklace and carried a lace-trimmed handkerchief, the gift of the bridegroom's mother. The bridal bouquet was a classic shower arrangement of white rosebuds and white satin streamers. She wore a silver six-pence in her slipper for luck.

The bride's only attendant was Miss LaNelle Palmer of Dallas, her roommate at Texas Technological College, Lubbock. Miss Palmer, who served as maid of honor, also wore white. Her dress was fashioned along the lines of the bride's dress, with satin bodice and full net skirt. She wore a white satin Juliet cap and carried a bouquet of pink carnations. Derwood Amoneff of PETERSBURG, was best man.

While Schubert's Serenade was softly played, Bobby Millard and

Charles Wilder lighted the tapers.

Reception Follows

The wedding was followed by an informal reception where refreshments were served from a lace-laid table centered with a mound of sweet peas flanked by blue tapers in crystal holders. Doris Hooker presided at the silver coffee service and Mrs. Hicks Roberson served the wedding cake. Miss Peggy Barnard was in charge of the guest register. After the reception Mr. and Mrs. Williams departed on a wedding trip. Mrs. Williams traveled in a two-piece wool jersey suit with black accessories, worn with pink rosebud corsage.

The bride is a graduate of Hereford High School and is attending Texas Technological College. She is majoring in recreational leadership.

Mr. Williams is the son of Mr. and Mrs. Louis Williams of Paris, Texas and graduated from Paris High School. He attended Paris Junior College before serving three and a half years with the Sea Bees in the South Pacific. He is also a student at the Lubbock College and after the holidays they will both resume their studies at the college. He is a textile engineering major.

Bay View Club Yule Program In Conkwright Home

A beautifully arranged Christmas program highlighted the season for members of the Bay View Club Thursday afternoon, when Mrs. H. G. Conkwright was hostess at her home.

Mrs. Howard Gault was leader of the program and gave the inspirational Christmas story, "The Ringing Stars," by Martha Cheavens in which the real spirit of Christmas was portrayed in the family life of a discouraged minister.

Mrs. J. R. Allison was in charge of the musical program and introduced Jim Worrell who sang "The Holy City," accompanied by Miss Thelma McMinn at the piano and Mrs. Norman Harris with her violin. Mrs. Allison led the group-singing of Christmas hymns and carols.

Besides the entertainers, special guests included Mrs. Wilbur P. Kramer of Franklin, La., who is visiting her sister, Mrs. Travis Dameron and Mrs. Russell Wingert.

Members of the club present were Mesdames D. H. Alexander, J. R. Allison, Phillip Barkley, H. L. Benefield, Henry Beneon, Colby Conkwright, T. M. Dameron, Herman Ford, Howard Gault, E. W. Harrison, George Heard, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, J. P. Slaton, Bob Wilson and the hostess.

Alton Frasers Are Hosts For Club Party

Mr. and Mrs. Alton Fraser were hosts for the annual Wednesday Luncheon Club party at their home Wednesday evening, December 18.

Elaborate holiday decorations included holly and Christmas greenery and a candle-lighted tree from which gifts were distributed by the host's small son, Jon George.

The table, from which a turkey dinner was served, was centered with a huge crimson Christmas candle encircled by a wreath of holly.

Completing the entertainment the group sang Christmas carols and songs in keeping with the season, with Mrs. J. C. McCracken at the piano. Mrs. McCracken also played old-fashioned Christmas music as the group recalled many other such happy occasions.

Enjoying the party were Mr. and Mrs. W. L. Davis, Mr. and Mrs. Oscar Fasley, Mr. and Mrs. Homer Fox, Mr. and Mrs. Jimmie Gillentine, Mr. and Mrs. J. C. McCracken, Mr. and Mrs. W. C. Pitman and the hosts. Cecil Guseman was a special guest.

Yuletide Tea Is Given By Church Group

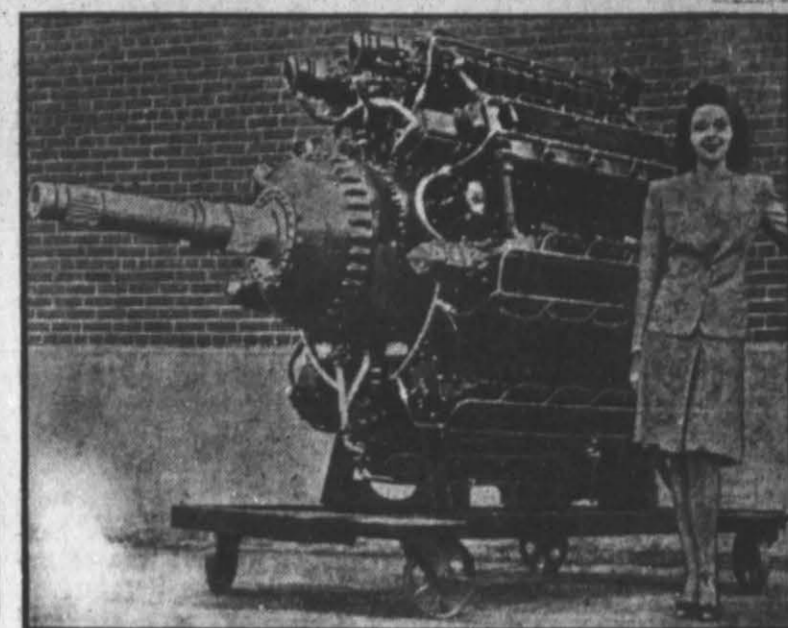
All thoughts of study books were forgotten Tuesday afternoon, December 17, when Group Three of the Auxiliary of the Presbyterian Church entertained Christmas tea at the home of Mrs. E. H. Norton.

For the program Mrs. Pete Cowart reviewed "The Other Wise Man" by Van Dyke and Mrs. Clay Ridgway and Mrs. Elizabeth Boneo entertained with a piano duet. Mrs. Russell Wingert led the group in carol singing.

Committees arranging the holiday party were: Invitation—Mrs. Bruce Woodell, Mrs. Donald Hensale and Mrs. Elizabeth Boneo. Arrangements, Mrs. Bill Blood, Mrs. Will Graham and Mrs. Howard Gault. Decoration—Mrs. Clyde Cave, Mrs. Joe Smith Jr., and Mrs. Ben Ez-zell. Refreshments—Mrs. J. T. Gilbreath Jr., Mrs. Chas. Hill and Mrs. Henry Benson.

The tea table was done in red and silver with red tapers flanking a silver bowl overflowing with bright Christmas ornaments of varied sizes.

As Powerful as a Locomotive



World's most powerful reciprocating aircraft engine, the XR-7755, has been unveiled by the AAF at Aviation Corporation's Lymcoming plant at Williamsport, Pa. It develops 5000 horsepower at takeoff, as much as a locomotive.

SEASON'S BEST WISHES

May the happiness of this day be maintained each day of the approaching year. And a hearty "thank you" for your loyal support in the past.

Hereford Plumbing Co.
HOWARD HUME HARVE MARSHALL

MAY Ole Santa SURPRISE YOU THIS CHRISTMAS

We're wishin' you a mighty fine Christmas, with a heap of good things comin' your way. You have been liberal with your patronage of this firm in the past; may Lady Luck be just as liberal to you in the months to come. Merry Christmas, everybody!

Hereford Wrecking Co.

We extend our thanks to our friends and customers for their patronage of the past year and look forward to being of service to them as well as to the new friends we hope to meet during 1947.

SEE US FOR FENDER AND BODY WORK
ALSO FOR BIDS ON WRECKED CARS

HONEA BROS. BODY SHOP
306 Jowell St. — Phone 464

Merry Christmas
Happy New Year

To you, whom we serve every day, we send a Christmas Greeting.

MAY CHRISTMAS BRING YOU JOY... AND PEACE... AND THE NEW YEAR HAPPINESS AND GOOD TUNE

PHILLIPP CAFE
JOHN D. PHILLIPP AND EMPLOYEES

Streu's Diary

Dear Diary:

We will be closed Monday, Dec. 30 through Saturday, Jan. 4 for inventory...

Merry Christmas
—STREU

CHRISTMAS GREETINGS

You'll get loads of greetings, we're sure, and we hope you do! A word of good cheer, the thoughts of being remembered by our friends, add greatly to the joy of Christmas and we're hoping you will receive many happy remembrances and expressions of friendships that will bring you an abundance of joyousness this Yuletide. That's why we want to include our greetings to those we have served and those whom we hope to serve in the future. Best wishes to all!

HAILE DRUG
... Walgreen Agency Store

SEASON'S GREETINGS
FROM
Ray's Fixit Shop
KEYS and REPAIRS
306 Jowell St.—Phone 464
"Don't Throw It Away Bring It To Ray"

WANT ADS

Phone Hones or Evans, 464 for bundle hauling or stacking. Have semi-trailer, 50-2k.

EARL NIPPER
ELECTRICIAN
Any kind of electrical wiring. Fluorescent Light Fixtures in stock!
Phone 7 or 154 for Prompt Service Hereford 40-tfc

Refrigeration
Commercial or Household
We Repair Any Kind of Box.
Phone 94—Diek Walker

Builder's Supply & Service
44-11

NOTICE! LIVESTOCK OWNERS!
—Call—
BOOKOUT SERVICE STATION
For Free Removal of Dead Horses, Cattle, Hogs, Sheep,
Phone 9522 — Hereford, Texas 16-tfc

See us for general overhaul, motor tune-up, washing and greasing. We have seat covers for 38 to 42 Ford, 39 to 40 Chev. Wagner & Thompson. 38-tfc

Rance Club Entertains Husbands

Rance Home Demonstration Club entertained with a dinner and party honoring husbands of members in the home of Mr. and Mrs. L. J. Counselman Wednesday evening, December 18. Games were played after the dinner and gifts were distributed. Those present were Messrs. and Mesdames Jack Streun, Lowery Walker, H. G. Behrends, L. A. Beavers, W. A. Powell, Howell, Geo. DeLozier, A. F. Blake, Dock Newton, Roy Coker, Clifton Harper, Raymond and the hosts.

Recital-Tea Presented By Mrs. Coombes

Mrs. Ellis Coombes entertained with a Christmas recital-tea in her lovely new home on Lee Avenue Friday afternoon. One hundred and twenty guests called between the hours of 3:30 and 6:30.

In a beautiful setting in the living room where a Christmas tree, Christmas scenes and yuletide greenery glistened in the glow of red candles, the piano students presented various types of music as the guests came and went. The students range in age from beginners to advanced students. The hostess was assisted in arranging and serving refreshments by mothers of the pupils.

Those entertaining were Joan Doyle, Jean Gilliland, Billy Woodford, Patricia Doyle, Jimmie Lawhon, Claudia Green, Janelle Benson, Mary Ruth Strange, Doris Lee Richardson, Evelyn Jean Benson, Eleanor Jo Leiber, Elaine Thompson, Billy Robinson, Bill David Boyd, Shirley Ann Sharp, Barbara Boyd, Joyce Harlow, Wanda Sue Wimberly, Leta Dean Springer, Betty Jean Wade, Donna Jean Stagner, Caren Conklin, Pat Yount and Reba Dones.

To Stock Lakes In Moore County

DUMAS Dec. 20—The Moore County Wind Erosion District has received 28, 175 bass and bream for the purpose of stocking lakes in Moore county, according to J. B. Wade, Jr., Moore County agriculture agent.

The fish were received from the Federal Hatchery at Santa Rosa, N. M. At the present time fish have been placed in five lakes belonging to Charlie and Ray Bennett, the Sneed Ranch, Ed Stallwitz farm, and Sam McDade. In the spring, according to plans, part of these fish will be seined out and moved to 12 additional lakes, including those on Coon and Sneed Ranches.

use the **CLASSIFIED ADS**

Lamb County Water Users Suggest Extensive Survey of Plains Irrigation Water Supply

LITTLEFIELD, Dec. 21—Irrigation farmers and well owners of Lamb county drove down some more planks into their platform opposing a movement to control underground water supplies on the Plains at a meeting in Littlefield last Monday night. The name of the organization was changed from the Lamb County Water Conservation Board to the Lamb County Water Conservation Association. A resolution was submitted petitioning the state Legislature not to pass any bill changing the present legislation on ground water conservation until a comprehensive study is first made of all the facts relative to the subject. The proposed resolution follows: Whereas the entire life of Lamb County, Texas, depends on the existence and use of ground water, and whereas the rising water level in our county shows there is no immediate danger to our water supply; And whereas there is a concerted drive on to pass hastily conceived legislation that may deprive us of the use of our water and consequently of our livelihood;



Now, therefore, be it resolved that the Legislature of the State of Texas is hereby requested not to pass any bill changing present legislation on ground water conservation unless and until a serious study is made on a comprehensive scale to learn the facts essential to intelligent legislation on the subject, and specifically, that the following lines of investigation be followed:

1. Approximate amount of water recoverable from the water reservoir under lying the High Plains area of Northwest Texas;
2. Source of and amount of average annual re-charge of such reservoir;
3. Average annual loss of water from such reservoirs from natural springs, seepage, etc.;
4. Whether it is practical to add to the recharge of such reservoir by drilling or digging wells in the natural basins covering the plains area, so that rainfall collecting in such basins can be drained into the underground reservoir more effectively and with less loss due to evaporation; or whether such re-charge can be increased by the damming of draws and creeks in the area;
5. Total amount of water that can be pumped from said reservoir each year without destroying or seriously impairing the permanent water supply;
6. Whether it is practical for cities of the area to obtain their water from sources that will not interfere with or deplete the source of irrigation water under farms situated close to such cities;

7. Whether the natural economic laws of cost of raising water from lower levels will not, when inevitable price declines for farm products are considered, result in a lessening of the pumping of irrigation water from time to time that will permit re-charging of the reservoir without the need of any legislation whatsoever.

Similar resolutions have been adopted by other farm organizations formed during the past few weeks in the High Plains area for the same purpose of opposing any legislation controlling the use of water for irrigation in this area.

Mrs. Jimmie Wilson and children of Roswell, N. M., are here to spend the holidays with her parents, Mr. and Mrs. J. J. Clark.

Mr. and Mrs. Clinton Masie of Kansas City, Mo., have been visiting his parents, Mr. and Mrs. O. L. Masie, this week.

If you don't need it... sell it with a Brand Want Ad!



Letters to Santa Claus

DEAR SANTA: I have tried to be a pretty good boy this year. I want you to bring me a cap gun and holster set with a good supply of caps, a football, a big truck, and lots of nuts and candy. Don't forget to bring something nice to all the other little boys and girls. Your friend, NATHAN WILSON P. S. Do you think maybe you could bring my little dog, Wiggles, a new chain for his collar.

SORE THROAT—TONSILITIS! YOU WANT QUICK RELIEF!

For prompt relief from pain and discomfort by DURHAM'S ANAESTHESIA-MOP. It is a Doctor's Prescription combining a local anesthetic and a powerful germicidal drug in a pleasant-tasting solution. Powerful and effective, does not burn tender throat membranes and is safe for children. You may expect it is the best throat mop ever used or purchase price will be refunded. Get your bottle, with mop-stick, only 20¢ at your druggist or at Close Drug Store

FOR SALE

For Sale to be Moved: 5-room house with bath. Stucco finish. Roof newly painted. Price \$2500. Located in Claude, Texas. See Jimmie Allred. Phone 66. 50-3c

For Sale: New 14x24 frame house with double floors. Can be seen at L. M. McGee farm, 11 miles north, 7 east Hereford. 51-3p

For Sale: Farmall H tractor, 2-row equipment, J. E. Stengel, Box 7, Summerfield. 51-2p

For Sale: Truck at Hereford Transfer and Gravel. 51-2p

For Sale: Used 5-radiant natural gas heater. Kenneth Neill, Summerfield. 51-2p

For Sale: Young Jersey cow, now dry. Chas. Newell. 51-2p

For Sale: Electric motor, half horsepower, 110 or 220 volt, \$40. Also 2 cu. ft. Curtis air compressor without tank. 306 Jewell St., Phone 464. 51-2k

For Sale: '36 model Superflex kerosene refrigerator, price \$100. Inquire Ireland Motor Co. 51-2p

For Sale: One large cabinet Zenith radio. 707 Miles Ave. 52-1k

For Sale: 10-ft. used Challenge windmill, 30 miles northwest. Price \$20. P. R. Overstreet, 52-2p

For Sale: One young jersey milk cow. Fresh in few days. Carl Williams, South Hereford. 52-1p

For Sale: 1-2 h. p. Elec. motor, 110 or 220 volts. Call 280J. 52-1p

FOR SALE: '40 Plymouth pickup. T. E. Lindley, phone 430. 49-tfc

SAVE A BUCK: Amarillo News and Hereford Brand both for \$12.50 at the Brand Office. Amarillo renewals by mail only. Offer subject to withdrawal without notice. 39-tfc

SPECIAL!
NOW FOR SALE:
42%
Cotton Seed Pelts

ALSO 20%
CATTLE CUBES

FRASER MILLING CO.
Phone 484

FOR SALE: 50,000 deheaded hegar bundles; 30,000 African Millet bundles, T. E. Seigler, Phone 469-W. 46-tfc

For Sale: Model A John Deere tractor, 1939 model, power lift, 2-row lister and planter attachment. 7-ft. One-way, 1936 model D John Deere tractor with 10-ft. Krause One-way. R. C. Martin, Box 682. 51-3c

For Sale: Kerosene Stove, Florence brand. See at Straus Hdw. priced reasonable. 51-2p

8800
Caterpillar Diesel Motor Power Unit
80 horsepower, ready to go perfect condition.

Maytag Washing Machine and John Deer Moldboard Plow. 4-12 in. bottom.

Roy Crutchfield
Phone 554W1 50-tfc

FOR RENT
Bedroom for rent: Close in. 405 Schley or Phone 280-J. 51-1k

LOST AND FOUND
LOST: Western type billfold containing \$30.00 or more, classification, driver's license and hunting license. Somewhere near McCaslin Lumber. Reward. Robert Pinckert or leave at Brand Office. 51-2p

LIVESTOCK

Strayed — Found
Strayed from Lee Hopson's place — black Angus Bull, O-Bar on left shoulder. Notify Lee or Bud Hopson. 52-1k

WANTED
WANTED: Well and windmill repair work. Phone 473J. J. E. Turner. 51-2p

PROPERTY WANTED!
Need listings on any kind of property. If your price is reasonable, I'll sell it.
CLAUD HIGGINS
Fone 668-J 52-2p
Wanted: Oliver front row bedder with or without tractor. Ernest Neff, Box 205, Hereford. 52-3c

IN NEED . . .
of used Ford Ferguson tractor with or without equipment.
TOP PRICES!

Hicks Roberson
Phone 672-W or 263

WANTED TO BUY: Half section in irrigation belt. J. K. Baker, Phone 589W. 50-tfc

WILL PAY cash for used cars. Milburn Service Station. 7-tfc

WANTED: Wheat pasture for cattle. Phone 93W. O. G. Hill. 42-tfc

REAL ESTATE FOR SALE OR TRADE
Selling: 19 acres and 3-room house, windmill, cellar, etc., just outside Hereford; block 11 Welsh Addition. Send best cash offer around \$4,500 to Harrison Johnston, Scarritt Bldg., Kansas City, Mo. 51-tfc

For Sale: 3 lots in Mabry Addition, lots 34 and 35, Block 116, 50x100 each. Make offer. 2342 NW Kearney, Portland 9, Oregon. 52-3c

We Need Listings
Have some trades that can be made.

Some houses worth the money.

.. Ask ..

W. E. DUNLAP
Alderson Bldg.

Have lots of new prospects, but

NEED LISTINGS
on farm and ranch tracts!

J. B. ELLISTON
Real Estate
Phone 179 45-tfc

fenced garden, good chicken pen, also good hog and colt lot. 5 big size lots 50x150. See M. E. Busby, located at Neff's Potato Shed. 51-2p

Dear Sir:
I would appreciate having a listing on any property you have for sale. I do not promise to do the impossible, but I sincerely believe I can effect a sale for you if your price is in line with other such properties—at least, I will do my best.
I appreciate knowing folks and exchanging ideas with them. Come to see me when convenient.

O. N. COSBY
118 Main—Pho. 42—Hereford 44-tfc

FOR SALE: Nice 2-bedroom home, recently completely refinished. Ray Suit, Phone 585W. 50-2p

\$100,000,000 TO LOAN
On farms and ranches. Immediate appraisal after application. Appraisals run from \$2.50 to \$10 per acre above amount being offered by other loan companies. Interest rate—4%.

T. J. CARTER
Hereford, Texas 22-tfc

For Sale: Modern 3-bedroom house with garage, 75-ft. front on pavement. Nice location 2 blocks from Main St., 1-2 bks. from Central School. Call 688J or 75. Buddy Witherspoon. 51-tfc

REAL ESTATE

FOR SALE OR TRADE
For Sale: Modern house, 5 rooms and bath, 75-ft. front on pavement. Nice location. 2 blocks from Main St., and 1-2 bks. from Central School. Call 688J or 75. Buddy Witherspoon. 50-tfc

NOTICE
We are Opening a REAL ESTATE OFFICE
First door south Jim Witherspoon office. 123 Main Street. We will appreciate listings on any thing you have to sell or trade. We are in a position to make good, low-interest-rate loans on farms, ranches, and business property.
Prompt Inspections
Come in and visit with us for further information.

EVANS & THOMAS
Joe G. Evans — H. M. Thomas 51-2c

500 MILLION DOLLARS TO LOAN AT 4%
Good pre-pay options

JOE EVANS
Phone 642-J—Box 169 Hereford 50-4c

WE HAVE PLENTY OF MONEY to lend on real estate. As low as four percent, with attractive prepayment privileges and high valuations. Rose & Barber. 19-tfc

This Yard will

Remain Closed
Tuesday, Wednesday and Thursday

FOR CHRISTMAS HOLIDAYS

Carl McCaslin Lumber Company
51-2c

CUSTOM FLOWING: New equipment, one-waying, listing, planting. Jap W. Dickerson, Rt. 3, Hereford, Texas. 27-tfc

INCOME TAX RETURNS
J. E. BAKER
302 Roosevelt St.
Phone 589W 52-1c

STRAKLEY-THOMPSON GARAGE
Remember me? With the red Chevy truck you worked on last May. Well you certainly did a wonderful job. Has run perfectly ever since. Still not using any oil.

Truly,
J. H. SOUTHARD,
Box 147, Dexter, N. M. 51-4c

Business Services

NURSERY
Beautiful your home with roses, evergreens, shrubs, vines, fruit trees and other nursery. Have a man to plant them. MRS. WARD. 52-3p

For water well service, tower raising, balling out, and deepening, call

BILL ROMINES
Phone 280J or come to 405 Schley St. 52-4p

Dressmaking, alterations. All children's clothing, curtains and drapes. 132 Norton St. Mrs. W. W. Rhodes. 49-4p

For Larger Dividends from your Farm Sales, Real Estate Sales. Call or write—

B. B. NORTHCUTT
Hereford, Texas, Auctioneer or

LLOYD OTTEN
Amarillo, Texas, Auctioneer 51-tfc

Dressmaking, alterations, buttons and buckles covered. Belts made, handmade gifts. Crochet hats. Upstairs over Brand Office. Phone 433. Sewing Art Shop. 44-tfc

Try a Want Ad!
GIVE Entertainment THIS YEAR
THEATRE GIFT BOOKS
SO MUCH FOR SO LITTLE!
Priceless hours at your favorite Movie . . . on sale at our Box Office.
\$1 \$2.50 \$5
Get Them at Either STAR or TEXAS Box Office

HEREFORD TRANSFER & GRAVEL
T. C. CHAPIN — PHONE 479
CRANE WORK, also Dirt and Caliche.
Local Moving and Transfer Service
Sand and Gravel
TRANSIT MIX CONCRETE
We Give Prompt Service — See us or Call 479 51-tfc

When you need anything in our line, it will pay you to call on us.
Dawn Mercantile Inc.
L. W. Carlyle, Mgr. 49-tfc

LET US TAKE CARE OF YOUR **DEAD ANIMALS** (unskinned)
Large or Small Removed FREE OF CHARGE!
When you have a dead animal . . . notify **CONSUMERS FUEL ASSOCIATION**
Phone 124—Hereford
Our truck is equipped with a power loader and sanitary bed to give you prompt and convenient service. In town every day except Sunday.
STARKEY RENDERING SERVICE

Yea . . . You Said It!



Horse Is 'Material Witness'



Court attaches at Portland, Ore., examine a four-legged "material witness" in trial of Albert Berney Price, charged with dragging the animal behind his truck. Standing, left to right, are Price, Willard K. Fortner, juror; Dr. Paul Haskell, veterinarian (leaning); Phil Bagley, assistant district attorney; Clarence Gardner, juror; Walter Adrian, juror. Man with back to camera is Kenneth Hoar, who took the horse to the courthouse.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Double-Ring Ceremony Unites Miss Davis, Mr. Harlin Here

Miss Ella Mae Davis, daughter of Mrs. Thomas Earl Davis of 3744 Prospect, Kansas City, Mo., and Harold J. Harlin, son of Mr. and Mrs. J. B. Harlin Sr. of this city, were married Saturday evening at 7:30 o'clock in the First Baptist Church.

The double ring ceremony was performed by the bridegroom's brother, J. B. Harlin Jr., ministerial student at Wayland College, Plainview. The altar was banked with greenery and outlined with lighted tapers. Flanking the altar were tall floor vases filled with pink gladioli illuminated by white tapers in seven-branched candelabra. Miss Thelma McMinn, organist, played "Indian Love Call" with violin obligato by Mrs. Billie Roberson of Amarillo, Miss Mc-

Minn also accompanied Gerald Wilson when he sang "Because" (D'Hardelot) and played the traditional wedding marches.

Betty Katherine Hodges and Bobby Owen lighted the tapers and ushers were G. P. Owen and Gwynne Owen.

Mrs. Clinton Massey of Kansas City, Mo., was her sister's only attendant. She wore a pastel pink street length dress with matching feather hat and white carnation corsage. Clinton Massey served as best man.

The bride was given in marriage by her brother, Lester Koder of Kansas City. She wore an aqua street length dress with gold sequin trim and a feather hat in aqua with veil. Her flowers were pink rosebuds and gardenias.

Mr. and Mrs. J. B. Harlin Sr. were hosts at a reception at the home of Mr. and Mrs. Sam Allen following the ceremony.

Gay Christmas decorations gave a welcome to the bridal party and in the dining room where refreshments were served a blue and pink theme was

Bilbo's House That Mike Built



This is "Dream House No. 2" which Mike Morrissey, Vicksburg, Miss., contractor, testified before the Senate War Investigating Subcommittee that he built on an island in a lake for Senator Theodore G. Bilbo, Mississippi Democrat who is under fire for allegedly accepting gratuities from contractors for helping them get Army airfield building jobs. Morrissey said he built the island, too, and the lake. It's all on Bilbo's big farm near Poplarville, Miss.

featured. The bride's table was laid with a cutwork cloth, which was brought to his mother from Rome, Italy, and centered with tiny blue and pink cushion mums in a hart-shaped container. Mrs. Clinton Massey, assisted by Mrs. Lester Koder, served the cake and Mrs. A. O. Thompson, assisted by Mrs. Gerald Wilson, presided at the silver coffee ser-

'Fakes' Holdup



William Shannon, 75, who spent most of the last 36 years in Folsom Prison, Calif., got a little homesick—and tipsy—one recent night, staged a holdup in a restaurant with a toy pistol just so he could go back to Folsom, "a good place for an old man." But when he sobered up he decided it was better to be free.

vic. Mrs. Geo. Cameron was at the register.

Mrs. Harlin was born and reared in Kansas City. She attended high school and a business college there and has been employed with the Kansas City Life Insurance Company.

Mr. Harlin is a graduate of Hereford High School and spent four years with the 12th Air Force Command, serving in Africa and Italy.

After a short wedding trip in the Panhandle the couple will return to spend the holidays. He is a student at Central Radio School in Kansas City, and will return to his studies there after the holidays.

Out-of-town guests included Mrs. Thomas Earl Davis, Mr. and Mrs. Lester Koder and son Jack, and Mr. and Mrs. Clinton Massey of Kansas City, Mr. and Mrs. Cecil Boyer of Dumas, Mr. and Mrs. Billie Roberson of Amarillo and Mr. and Mrs. J. B. Harlin of Plainview.

Miss Martha Nelle Ewton of Denver, Colo., has arrived to spend the Christmas holidays here with her parents, Mr. and Mrs. Noah Ewton.

Mr. and Mrs. Glenn Snyder plan to be in Amarillo Wednesday to spend Christmas day with their daughter, Mrs. Ike Holman and family.

Mrs. M. F. Cherry of Rosco is spending the Christmas holidays in Hereford. She is a guest in the home of her daughter, Mrs. Leo Forrest.

Peacemaker



Leon Blum, 74, Socialist leader of the prewar Popular Front government, is new Premier of France's crisis regime—the only man the warring factions could agree upon. Blum, a Jew, was a concentration camp prisoner under the Nazi occupation, and a defendant at the Riom trials. He is considered an intellectual rather than a politician.

O. E. S. Club Entertains At Yule Party

Members of the Order of Eastern Star Study Club entertained their husbands and members of the Order of Eastern Star and their guests at a Christmas supper party at the Masonic Hall Friday evening.

The chapter room under the direction of Mrs. S. B. McLallen, was effectively decorated in Christmas colors and Mrs. Bob Higgins was in charge of decorations in the dining room. While guests were served in the dining room an informal program was presented, consisting of scriptural readings by Mrs. Dorothy Noland, and a Christmas story told by Mrs. Opal Roberson. Mrs. Clara Shore arranged the program.

Robert Thompson directed the program presented in the chapter room. Mrs. H. D. Reed of Amarillo, extended greetings and Bertella Kay Reed sang "Winter Wonderland." Mrs. A. O. Thompson led the group in the singing of carols and gifts were exchanged from an attractively decorated tree.

Approximately fifty guests attended and out-of-town guests were Mr. and Mrs. H. D. Reed and daughter, Bertella Kay, Mrs. Joyce Meeks and Mrs. W. T. Womble of Amarillo.

Buy, Sell or Trade through BRAND WANT ADS!

BRAND ENDS 46TH YEAR WITH CHRISTMAS EDITION

While this Christmas Edition of The Brand doesn't set any records for being the biggest in the history of the newspaper, its a sizeable chunk of newspaper in its own right.

The entire edition, nearly 3 thousand copies of it, has consumed 1,638 pounds of newsprint. Its columns, if clipped out and placed end to end, would stretch 267 miles. Our statisticians figure that there are 140,768 square feet of paper in the entire edition, or 281,536 square feet of reading space.

With this edition, The Brand ends its 46th year of continuous publication in Hereford.

Mrs. A. G. Bell has for her guests during the holidays, Mr.

and Mrs. Robert Bell and young son of Dallas, and Major and Mrs. Charis Bell and baby of California. Robert and Charles are sons of Mrs. Bell.

Mr. and Mrs. H. C. Baird left Friday morning for Houston, where they will spend Christmas with their daughter, Mrs. John D. King and family.

MODERN MOTHERS AGREE

That Durham's No-Mo-Rub is a modern preparation for relieving discomfort of children's simple chest colds. Doctors like its 10% Guaiac-Compound formula for its vaporous texture and affords a stronger counter-irritant effect. Try No-Mo-Rub for croupy coughs. Double the purchase price refunded if you do not find No-Mo-Rub a superior chest rub. 25c and 50c jars at your Druggist or at

Close Drug Store

DR. MILTON C. ADAMS

OPTOMETRIST

OFFICE HOURS—8:30 to 5 p. m.

121 West Third

Phone 37
22-tfc

MERRY CHRISTMAS TO ALL

When you buy, Buy the Best... Buy the Tire That Is Guaranteed

ATLAS TIRES and TUBES

I have in stock, a BATTERY to fit Any Car.

STANDARD STATION
JIM BOOKOUT

Merry Christmas and a Happy 1947

IN STOCK FOR IMMEDIATE DELIVERY
COOK
Irrigation Pumps

SEE US FOR A

Turnkey Job

20 YEARS OF EXPERIENCE IN HEREFORD AND SURROUNDING AREA

Terms if Desired!

SCOTT & LACY PUMP CO.

1st Door West of the Benefield Motor Company
PHONE 224

44-tfc



It is good to know that Christmas is here again... good to celebrate it, as in the past, with so many fine people with whom we are happy to be associated in this community, and to whom we now send

Our Most Hearty CHRISTMAS GREETINGS

FARMERS ASSOCIATED ELEVATORS
DAWN BLACK

NOTICE to Farmers

Deaf Smith County Meat Co.

will be

CLOSED
Wednesday and Thursday
Dec. 25, 26



GREETINGS!

Music and song and happiness everywhere! Lighted windows, green trees brilliant with glowing bulbs, all contributing to the grand sum total of Christmas.

It's fine to celebrate Christmas again this season of 1946, fine to have finished another year in this community of happy homes and friendly people.

To Each and All We Wish

A VERY MERRY CHRISTMAS
AND A HAPPY, PROSPEROUS NEW YEAR!

EMPLOYEES OF
COMMERCIAL OIL CO.
HUGH BOOKOUT, Manager

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

North Hereford Home Demonstration Club Has Party

The North Hereford Home Demonstration Club held its annual Christmas party in the home of Mrs. Oscar Vaughn on Thursday, December 19.

The hostess had her home decorated with evergreen and mistletoe. A short program was presented: "With the Heart of a Child" by Mrs. H. E. Pettijohn, "Toyland" by Pauline Albracht, "The Quest" by Mrs. Earl DeHart, "Neighbors" by Mrs. R. A. Fullwood, and "Santa Claus is Coming to Town" by Loretta Kay Albracht.

Gifts were exchanged, and a crocheted hat pin cushion was presented to all the members by the retiring president. All the children received Christmas treats. Members present were Mrs.

Clinton Jackson, Mrs. J. T. Richardson, Mrs. Mary Bodkin, Mrs. George Parker, Mrs. Fred Barrett, Mrs. M. H. Koelzer, Mrs. W. H. Russell, Mrs. Grady Parsons, Mrs. Otto Olson, Mrs. H. E. Pettijohn, Mrs. Oscar Vaughn, Mrs. Noble Willier, Mrs. Addye Miller, Mrs. Fred Saltzman, Mrs. R. A. Fullwood, Mrs. R. E. Barrett, Mrs. Pat Robinson, Mrs. Jerry Olbracht, Mrs. Earl DeHart, Mrs. Louie Olson, and Mrs. Frank Brinkman; and guests, Mrs. Paul Hoff, Mrs. D. F. Mathis, and Mrs. Eunice Seay. There will be a bingo party Friday, December 27, for all members and their husbands. The next regular meeting will be in the home of Mrs. Richard Barrett on Thursday, January 2.

Mr. and Mrs. Paul Thomas and family left Friday for their home in Sunny Vale, California, after spending three weeks here visiting his parents, Mr. and Mrs. A. L. Thomas, and friends.

Look Who's a Winner!



Kentucky's 4-H canning champion, 17-year-old Wendell Straugh of Prospect, looks pretty smug as he poses with half a dozen other state champions at the 4-H National Congress in Chicago. His comely "attendants" are Beatrice Margwarth, 18, Ramona, Okla.; Eloise Hughes, 17, Bath, N. Y.; Mary Grant, 19, Winona, Miss.; Delphine Kaeter, 19, Sauk Rapids, Minn.; Bonnie J. Klein, 17, Aumsville, Ore.; Patricia Morgan, 18, Indiana.

L'Allegra Club Fetes Husbands

L'Allegra Club feted husbands of members at a Christmas celebration given in the home of Mr. and Mrs. Walter London Jr., Thursday night. Mrs. Edmonson was cohostess with Mrs. London.

The Christmas table was laid with a scarlet cloth adorned with silver-winged angel figurines and the punch bowl was encircled with a wreath of holly. Poinsettias served as coasters when cokes were served. Games of different types provided entertainment.

Those present were Messrs. and Mesdames; Arrell Blanton, Jack Brown, W. L. Davis Jr., James Edmonson, Gerald Gold-lehon, P. E. Hagans, Robert Lemons, Wayne Little, Otto Noland, Marlin Pierce, V. C. Hopson, Earl Stagner, James McGuire and the hosts.

Christmas Party Is Given For Study Club

The annual yuletide party for the Calliopean Club was held in the home of Mrs. L. B. Barnett Thursday evening. The home was decorated throughout with festive Christmas suggestions.

young stalwart Shepherd boy, Johanas, who refused to bow to the rich man's infant son and who told the steward of the rich man, "Go tell your master that a new law, the law of the love of man and the law of good fellowship and fair dealing, shall soon fill the minds of men."

After Mrs. Roberson's story, the meeting was turned over to the President, Mrs. L. H. Lookingbill, who adjourned the group.

Pre-Nuptial Shower Given To Compliment Miss Arline Millard

In compliment to Miss Arline Millard, whose marriage to Joe R. Williams took place Saturday, a lovely tea and miscellaneous shower was given at the T. W. Roberson home Friday afternoon with Misses Nora Jean Russell, Carlie Rae Frye, Doris Hooker, Peppy Barnard, Seletta Robinson and Ellen Posey, Mesdames; Roberson, Hicks Roberson, Reed Williams, Bonnie Beumley and Henry Williamson as hostesses.

The house was ablaze with Christmas lights and decorations but the tea table carried out the bride-elect's chosen colors of blue and white. An arrangement of chrysanthemums flanked by blue tapers centered the table with cake squares and other tea Christmas dainties repeating the chosen colors.

An informal program of music and readings was presented by Marie Williams, Barbara Burney, Patsy Slagle and Nora Jean Russell.

Those besides the honoree and members of the house party attending were Mesdames; George Millard, the bride-elect's mother, Lloyd Crume, Otto Olson, Mary Bodkin, Lee Conklin, J. H. Lomas, Nona Jewell, Julia Sowell, George Benson, R. E. Cottingham, David Dowell, C. E. Beauford, Arch Conklin, J. Roy Crutchfield, J. J. Wilder, and Misses Jane Harris, Elizabeth Benson, Marie Williams, Patsy Slagle and Barbara Burney.

Camp Fire Girls Fete Mothers

Shishtinta Camp Fire Girls entertained their mothers at the annual Christmas party on Tuesday evening, December 17, in the home of Mr. and Mrs. Lynn Kester. Making arrangements for the party were: Patsy Cates, Kathlyn Kester, Patricia Rapstine, Lucy Wegner and Betty Jean Hamilton.

The program opened with the girls telling of "Christmas in Foreign Lands," followed by the

Tech Aggie Will Go to Arabia

LUBBOCK, Dec. 20.—A senior agriculture student at Texas Technological College, Joe T. Smith of Floydada, has been appointed to an agricultural committee to be sent from the United States to Saudi Arabia. Smith will be a farm supervisor.

The committee, headed by K. J. Edwards, former Lubbock district agricultural agent, is composed of seven members, all of whom are Texans. They will be employees of the Saudi Arabian government for a period of three years.

The group will be engaged at the Al Kharj irrigated agriculture project, located 52 miles southeast of the capitol city of Riyadh.

Smith will complete requirements for a degree in agriculture at the end of the current semester.

playing and singing of Christmas carols. Highlight of the program was listening to the recordings made when the girls presented an afghan they had made to the Veteran's Hospital in Amarillo. Each girl presented her mother with a set of table-mats which she had made and then the girls exchanged gifts from a decorated tree.

The girls and their mothers present included: Betty and Mrs. O. H. Culpepper, Bobby Jean and Mrs. E. F. Drury, Betty Jean and Mrs. Homer Hamilton, Abbie and Mrs. LaVern Longbottom, Joan and Mrs. C. F. Moore, Sharon Dee and Mrs. Troy Moore, Patricia and Mrs. Eddie Rapstine, Margaret Ann and Mrs. J. W. Sexton, Doris and Mrs. H. B. Stanfield, Lucy and Mrs. Chris Wegner, Gayle and Mrs. Howard Gault, Beth and Mrs. J. W. Walker, Marilyn and Mrs. E. G. Lewis, Reitha and Mrs. J. L. McKinney, Kathlyn and Mrs. Lynn Kester, Marian Jo and Mrs. Bob Wilson, sponsor of the group; Patsy Kates and Ida Mae Bronson. Miss Claire Baricks, Field Secretary of Camp Fire Work, was a special guest.

Summerfield Club Has Christmas Program Thursday

SUMMERFIELD, Dec. 21.—The Summerfield Study Club held its annual Christmas party last Thursday evening, December 19, in the home of Mrs. Rae Johnson.

After the club members, honorary, associate, and regular, were served, all gathered in the living room of the Johnson home for the Club Christmas tree.

Following the distribution of gifts, the program was turned over to Mrs. B. E. Roberson, program chairman.

Mrs. Roberson told the story, "The Affair at the Inn," by Charles Finger. She told of the

All Good Wishes

The things you have wished for, the ambitions and plans that have been yours for so many years, we hope they will all be realized during the New Year. And may the Holiday Season be a cheerful one that you will long remember.

MR. AND MRS.
B. M. SUDDUTH
REAL ESTATE

GET SET---FOR THE

BIG

Christmas

DANCE

MUSIC BY

FRANK MILLER
and his orchestra
of Clovis, N. M.

WEDNESDAY, DEC. 25th.
(Christmas Night)

Firemen's Hall
HEREFORD, TEXAS

Admission -- \$1.10 Person

9 o'clock -- 'til

On the mantel pyramiding red tapers cast a flickering glow over yuletide figurines placed about the room. Recording of Christmas carols and gifts were exchanged from a lighted tree. Only the candles gave lighting as the refreshment course was served with individual trays lighted by a single small taper. Hostesses for the party were members of the social committee which includes Mrs. Barnett, Mrs. Wayne Evans and Mrs. Alton Fraser. All the members attended the Richard Barnard, Pete Cowart, B. F. Cain, Clyde Cave, Paul Coneway, Wayne Evans, Paul Coneway, Wayne Evans, Paul Foster, Alton Fraser, T. Gilbreath Jr., Jack Gilliland, Norman Harris, J. E. Kirby, C. McWhorter, N. E. Millburn, Millard Nobles, Carl Perrin, C. Pitman, Elizabeth Wombles, and Miss Genevieve Eberle.

CHRISTMAS GREETINGS

To our friends and customers

NOTICE!
THIS CAFE WILL BE OPEN ON CHRISTMAS DAY AND WILL SERVE A SPECIAL

Christmas Dinner
TURKEY AND DRESSING
AND ALL THE TRIMMINGS

HARRY'S CAFE
Mrs. Warren Kopp

MERRY CHRISTMAS

Friends and Customers
of This Firm
And a thousand thanks
for your patronage.

Happy
New Year

G. D. STEAKLEY & SONS

OUR WISH FOR YOU AND YOURS

May Christmas and the New Year bring genuine happiness and joy to everyone and may it bring the fulfillment of your every wish and ambition.

Jack Hagar Shoe Shop
Mr. and Mrs. Jack Hagar

R. U. AWARE by Malene Bros.

Make a New Year's resolution to get your order in early for dairy products from the **HEREFORD CREAMERY**. All of our products are of finest quality and are Pasteurized for greater protection. Take advantage of our real, personalized service.

CREAM O' PLAINS
now offers
GRADE A
PASTEURIZED MILK

All milk used in this dairy is produced within a 5-Mile radius of Hereford.

We are also manufacturers and distributors of **CREAM O' PLAINS ICE CREAM**

When you buy Cream O' Plains Milk, you KNOW you are getting milk from the Deaf Smith Territory!

FOR PROMPT DEPENDABLE DELIVERIES **PHONE 680**

Also on Sale in Hereford Stores

HEREFORD CREAMERY CO.
Cream O' Plains
BRAND
Butter
HEREFORD, TEXAS

Our Christmas wishes to you carry with them all the comforting warmth and radiant good cheer that we can possibly forward to you.

Farmers Equipment Company
ALLIS-CHALMERS SALES & SERVICE

Jim Kirby W. L. Davis, Jr.



Letters to Santa Claus

er, Daddy, Grandmama and Grandpapa and Uncle Carl. Be good to Daddy Lambert and Grandma too. Help my teacher to get ell. I would like to play my Christmas pieces for you Santa.

Remember all the other boys and girls, and those that do not have Mothers and Daddys. I will tie Richy up.

Love to Santa,
O. C. RENFRO
P. S. We will leave the tree lighted for you.

Dear Santa,
I am a nice little girl sixteen months old. Will you please bring me a little doll and red rocking chair. Bring all the good little boys and girls something and don't forget my little cousin Wynette Wilde. Your little friend.

JEANNE JAY RUSK

Dear Santa,
I am a little boy almost 4 years old. I have been a very

will find one. Be good to Mother and Daddy

DEAR SANTA,
I sure do thank you for the things you left me last year. They sure were nice. I have tried to be a good boy. I gave some of my toys to a little boy that didn't have any. Santa, I would like to get a bicycle and a thermos bottle for Christmas. I sure would like to get a bicycle. I do not think Mother and Daddy will find one. Be good to Mother and Daddy

Christmas Is Celebrated in Many Ways And In Many Lands Throughout Modern World

Christmas is celebrated in different ways in different lands, but all over the Christian World the birthday of the Christ Child is observed as a day of rejoicing and gladness.

In Germany Christmas is a family affair, and preparations begin well in advance of the holiday.

The Advent Wreath is hung on the first Sunday in Advent. This large wreath has one red candle to begin with, and an additional candle is added each Sunday until Christmas, with paper stars added daily. The stars are inscribed with Biblical passages which are memorized by the children.

Everyone makes gifts for loved ones . . . a soap rose, a paper-weight, toys, etc., and there are dozens of special cookies and cakes to be baked. Stores and restaurants are closed, and tradespeople spend Christmas Eve with their families.

After church services on Christmas Eve, one of the family goes into the parlor, here the Christmas tree has been set up. At the first notes of "O Tannenbaum" the entire family rushes in and gathers around the tree to sing Christmas carols, after which presents are distributed.

This was Christmas in pre-war . . . and pre-Hitler . . . Germany, and doubtless will become Christmas in Germany again someday.

In Sweden, the Christmas celebration begins on December 3 with St. Lucy's Day.

On that day the prettiest girl in the household is chosen to impersonate Lucy. Very early on Christmas morning she will go through the house awakening the household and giving each person a cup of coffee or some sort of sweetened beverage. Her costume is traditionally a white dress with a red sash, and she

good boy. Will you please bring me a little piano, a set of dishes and a automatic train? I have already gotten several other nice gifts. Please remember both of my grandmas and grandpas, all of my uncles and aunts, and all other little boys and girls. Oh yes! I also want some candy, fruit and nuts. Thank you so much, Santa.

DOUGLAS GLENN CAMPBELL

Dear Santa Claus:
Please bring me a doll. I think Bobby wants a gun. Also I want a bathrobe. Don't forget my little cousins. Lots of love,
BETTE JEAN NOLAND

Finest Corn in the Land



"Corn King-of North America," Newton L. Halterman of Rushville, Ind., shows you the trophy and prize ears that brought him the title at the International Grain and Hay Show at Chicago.

Magazine Editor Reviews Federal Crop Insurance Program in U. S.

In an article in the recent issue of the Spectator, an insurance magazine, Philli A. McDonnell, an associate editor of the publication, reviews the Federal crop insurance program and compares it with programs in foreign countries and private ventures in this country.

McDonnell points out that while big industries, their wares, their workers and their buildings have been insured for the past several decades, the vast lands and valuable crops of the American farmer were financially unprotected. And yet, farming is the largest single industry, and the instability of its income can readily affect the national economy.

Stating that insuring farm operations against destructive forces of nature is not a new idea, McDonnell explained that several large companies from 1917 to 1923 lost over \$14 million in an attempt to insure crops under an all-risk plan. The most recent attempt in 1931-32 in Kansas was on wheat crops and resulted in large losses to the private company.

Quoting a study by the Food Research Institute of Stanford University, the article pointed out that private ventures encountered these principal difficulties:

Lack of adequate actuarial data . . . adverse selection in both individual risks and late-season insurance sales . . . Insurance of dollar value as well as premium yield . . . Inadequate geographic diversification . . . Inadequate capital . . . unwillingness to continue after initial losses.

Some foreign countries in 1942 report single-risk coverage on growing crops, McDon-

wears a wire crown entwined with bilberry twigs . . . similar to the American cranberry . . . studded with nine candles.

Liturgically, St. Lucy was martyred about 300 A. D. The story goes that Lucy gave her dowry to the Christmas . . . whose courage she admired . . . instead of turning it over to her fiancé. The enraged young man informed against her, and she was condemned to be burned at the stake. Unharmed by the flames, she did not die until thrust through with a sword.

Lucy is also commemorated in Switzerland where she is the legendary wife of Father Christmas. Traditionally, she marches around the Swiss girls while he looks after the boys.

Even in far away China, the celebration of Christmas is becoming a widespread holiday as more and more Chinese are converted to Christianity.

Sheng Dan Jieh . . . literally Holy Birth. Festival . . . is the Chinese name for Christmas. Private homes are decorated with large white posters inscribed with Chinese characters meaning, Peace and Good Will.

The Christmas tree is also popular in China, and is symbolically called the Tree of Light. It is usually made of papier mache and trimmed with paper flowers and ornaments, but is not artificially lighted.

Gifts are exchanged within family circles, and there are "surprises" for the children. Early mass on Christmas morning is the focal point of the religious observance in China. Lantern-lit processions enter dark churches before dawn, and after mass, return to their homes singing Chinese translations of familiar Christmas carols.

McDonnell explained the organization of the U. S. Federal Crop Insurance Corporation and traced its beginning from a Presidential Committee report in 1936. He said the essential difference between private and Government methods was that private companies insured on a dollar basis, while, under the FCC program, commodity units are used.

"In general, the insurance world has awakened to the remarkable work being done in Washington," McDonnell said. It has been expensive and extensive, he said, but with each year have come new methods of cutting down losses. "The six years of actual operation have resulted in many practical approaches to a phase of national security that will in

S. C. S. Engineers Making Maps and Running Contours

The engineering crew of the Soil Conservation Service is furnishing assistance to the District in making complete topographic maps and laying out irrigation systems for farmers who are cooperating with the District

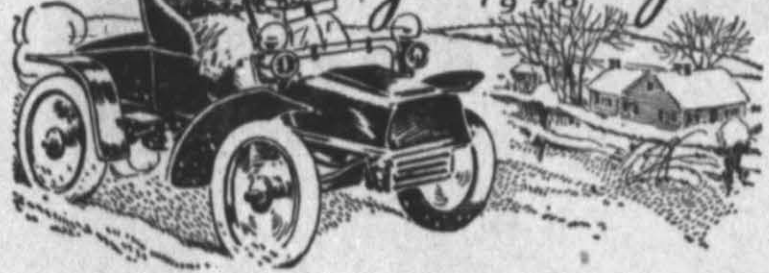
time show its effect on the personal prosperity of each citizen," he added. "Our nation is in urgent need of a stable farm economy and the work of the government in this behalf is commendable."

In setting up a complete conservation plan on their farms. Contour guide lines were also laid out for C. V. Hodges, east of Hereford, for use in plowing contour furrows on his pasture land. These furrows are designed to hold the water on the grass and prevent damage from excessive run-off.

Leo Gallagher also plans to establish contour furrows on several hundred acres of his grass land on the former Mack Forister place on the Palo Duro Creek.

Lost!
use the
CLASSIFIED

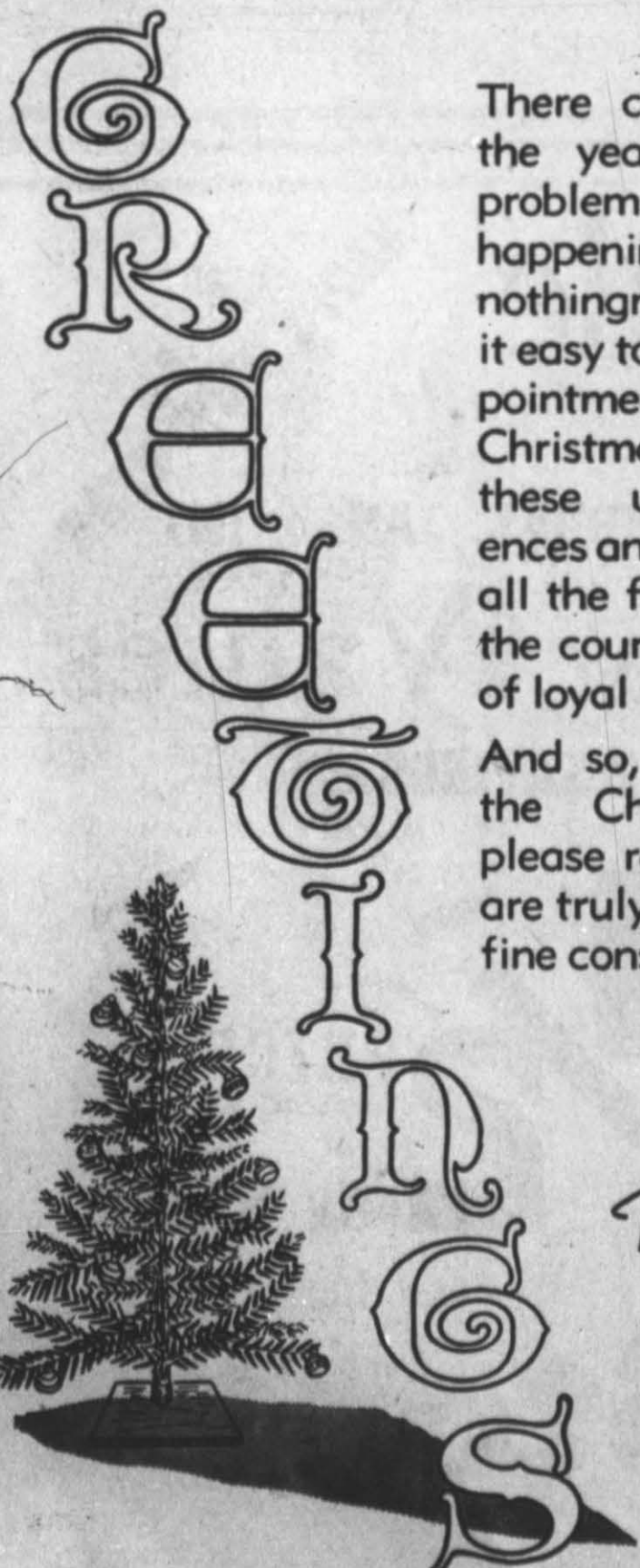
Old Fashioned Yuletide Greetings



It isn't always stylish to be old fashioned, but there are times when it's very genuine—and Christmas is one of them. Yes, folks, we wish you an old fashioned Christmas this year . . . the best one of them all!

C. L. CONKLIN

PAINTING AND PAPER HANGING

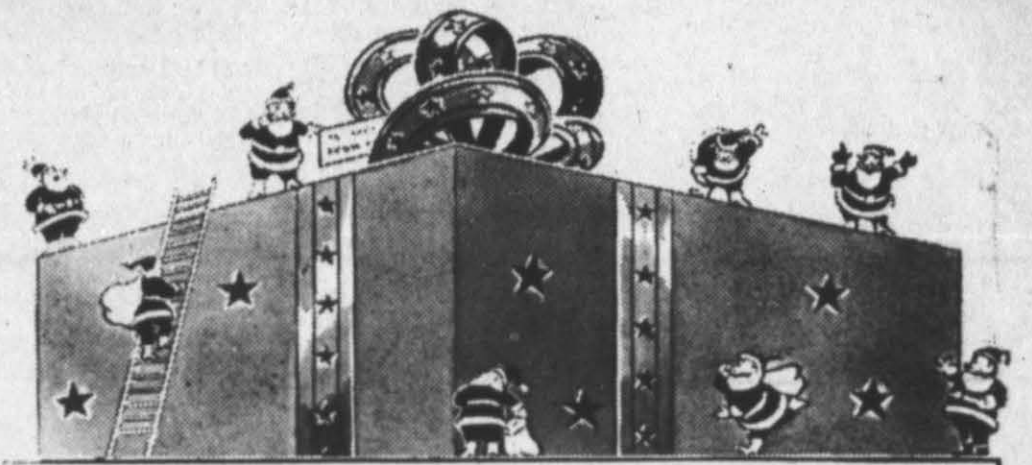


There comes a time of the year when all the problems and unpleasant happenings fade into nothingness, when we find it easy to forget the disappointments of the past. Christmas overshadows these unhappy experiences and we see before us all the fine things of life, the courtesies and favors of loyal friends.

And so, as you welcome the Christmas season, please remember that we are truly grateful for your fine consideration.

The Merriest of All Christmases to You!

HEREFORD GAS & OIL CO.
AND EMPLOYEES



Merry Christmas

... and Best Wishes for a Happy New Year!

JAS. W. WITHERSPOON
HEREFORD, TEXAS

ANOTHER BIG

Hereford Auction Co.

SALE

Saturday, Dec. 28, 1946, at the Brumley Hog Barn
We wish to thank everyone for their consignments and the attendance to our Opening Sale. We had a good bidding crowd and our top was \$17.90.

Our next Sale, Saturday, December 28, is expected to be a bigger Sale and we will be able to accomodate many more cattle, so bring your cattle, horses, machinery, furniture, or what have you to the Brumley Hog Barn and sell it with the HEREFORD AUCTION CO.

SALE WILL START AT 1:00 P. M. PROMPTLY
SATURDAY, DECEMBER 28th

"Sale Rain or Shine"

HEREFORD AUCTION COMPANY

Tom Parker

John Hutchison

Clinton Jackson

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Sub-Deb Presentation Dance Held At Club House on Friday Evening

The Sub-Deb Club held its annual presentation dance at the Club House Friday night, ushering in a gay holiday season of fun and merriment as former members of the club began arriving home for the Christmas vacation and college students began appearing on almost every bus and train.

Blue and white, the club colors, were emphasized in decorations for the entertaining rooms and the refreshment table. Blue angel-winged figurines and tapers complemented a silver-colored table cover and greenery and holly surrounded the punch bowl.

Twelve pledges were introduced and met by their dates after stepping through a silver-shed gateway which was opened by the mascots, Susie Woodford and Craig Griffith, and walked down a flower decorated aisle. There, Miss Virginia Lyons, president of the club, removed their pledge ribbons and they were escorted by their dates to the Christmas tree where semi-circle was formed.

The girls presented and their dates included; Ramona Gunstenson and Jim Worrell, Betty Jo Carnahan and Richard Boyd, Mary Katherine Hodges and Bobby Owen, Patsy Longbottom and Lilburn Hamilton, Martha Thomas and James E. Higgins, Pat Hammock and Paul Burns, acqueline Newell and Roger Corbett, Uouise Green and Doyle French, Jeanine Singletery and Joe Lyons Marion Longbottom and Paul Hagar, Beth Morris and Jimmie Whitaker and Gulletta Gunstenson and Donald Shipley.

Other members and their dates included; Marie Williams and Harold Loerwald, Margaret Sowell and Keith Hutson, Jessie Ann Buckner and Bobby Carnahan, Anne Morgan and Wendell Roberson, Mr. and Mrs. J. B. Sowell Jr., Joan Smith, Gayle Treides of Friona, Ann Bateman and Carl Johnson, Mary Estelle LeGrand and John R. Harris, Mr. and Mrs. Raylan Evans, Barbara Burney and Charles Frye, Mr. and Mrs. J. D. Dowell, Linnea French and Fred Close, Mary Jo Mathis and C. W. Reeves of Canyon, Cecilia Guseman and Richard Ireland, Patsy Slagle and Jimmie Easley, Mr. and Mrs. V. C. Hopson, Peggy Barnard and John

Lookingbill of Amarillo, Virginia Lyons and Jack Simmons, Helen Pitman and Joe Bishop.

Other guests included; Doris Jean Hastings and Johnny Rogers, Marcela Blue and Bill Brady, Ruth London and Bobby Millard, Mary Katherine Hodges and Paul Hagar, Gaylor Foster and Gilbert Carlyle, Betty Craig and David Sowell, Alice Morgan and Ernest Ford, Ellen Posey and Lloyd Manjeot, Betty Smith and Robert Bateman, Mr. and Mrs. Geo. L. LeGrand, Billee Ray Johnson and Charles Skelton, Mr. and Mrs. Otho Noland, Jack Allmon, Mary Katherine Carroll and Dwight Wilson, Janice Boston and Harold Morris, Barbara Boyd and Joe Walker, Carlie Rae Frye and Paul Dishman, Mary Ellen Henslee and Paul Lyons, Mr. and Mrs. Paul Coneway, Mr. and Mrs. Donald Henslee, Mr. and Mrs. Darrel Blanton, the sponsors who are Miss Genevieve Eberle and Mack Pitman, Mrs. Virginia Griffith and Richard Woodget, Mr. and Mrs. Louis Woodford, Mr. and Mrs. J. A. Pitman, Mr. and Mrs. Sylvester Slagle, and Mr. and Mrs. Troy Moore, chaperons.

Paul Harveys Entertain C. R. Anthony Force

Manager and Mrs. Paul Harvey entertained members of the C. R. Anthony and Company store force at a Christmas dinner-party held in their new home Thursday evening.

Holiday decorations throughout the home set the festive theme for the party with red Christmas candles and holly used on the table from which the dinner was served.

Place cards at small tables laid for four featured tiny candles with flame-lighted names of guests.

Gifts were exchanged from a brilliantly lit tree with the assistant manager, Roy Tabor, acting as Santa Claus, and later games were directed by Mrs. Edd Cox and Mrs. Roy Roots.

The manager and Mrs. Harvey, and the assistant manager and Mrs. Tabor were presented gifts from the employees.

Those enjoying the occasion were Mr. and Mrs. Bert Adams, Mr. and Mrs. Jim Shirley, Mr. and Mrs. Val Mathes, Mr. and Mrs. Roy Tabor, Mrs. Walter London and son Baxter, Mrs. Joe Honea and daughter Val, Mr. and Mrs. Lewis Shirley, Mr. and Mrs. Edd Cox, Geneva Beach, Larry Summers, Mrs. Viola Nunn, Claude Rae, Kathleen Anderson, Seletta Robinson, Dick Gholson, Pat Sanders, Junior Hampton, Mr. and Mrs. Jack Welty, Mr. and Mrs. Elvin Hodges, Mr. and Mrs. Ival Dudd, A. O. Thompson, and manager and Mrs. Harvey and Mr. and Mrs. Roy Tabor.

Mr. and Mrs. R. J. Traxler and children of Alameda, California, were visitors Friday and Saturday in the home of Mr. and Mrs. Herman Ford. Mrs. Traxler is a sister of Mrs. Ford. They were also accompanied by Mrs. Ford's mother, Mrs. Calloway.

HOME FOR HOLIDAYS
Columbia Mo. Dec. 16—Miss Helen Ann Pitman a student at Stephens College for Women in Columbia, Mo., will spend the Christmas holidays at her home visiting her parents, Mr. and Mrs. J. A. Pitman.
The vacation at Stephens will start on December 18 and end on January 8.

Now They're Frowning at Each Other



This is actress Laraine Day and husband Ray Hendricks in happier days, or before the divorce proceedings in which she accused him of "mental cruelty" and he countered with charges that she "carried on" under the Hendricks roof with Leo Durocher, Brooklyn Dodgers manager.

Phebean Class Holds Annual Christmas Party

Phebean Class of the First Baptist Church met at the church Monday evening, Dec. 16 for its annual Christmas party with husbands of members as honor guests.

Carols were sung at several homes and the group returned to the church where games were played. Instead of exchanging gifts each couple brought two toys which will be placed on the church tree next Monday evening for some child who failed to receive a gift.

An handkerchief shower was featured for Mrs. W. C. Fowler who will leave Hereford soon to make her home elsewhere.

Refreshments were served to Messrs and Mesdames R. L. Pogue, Jason Luck, Jimmie Mercer, Bill Harlan, Jack Kirksey, Robert Singer, W. C. Fowler, J. B. Sneed, L. R. Pittman, Roger Brumley, and Mesdames Alton Biggers, Clarence Schulz, J. W. Hulse, Dayton Chisholm, Jimmie Allred, C. V. McCord and George Cameron.

Camp Fire Guardians Entertained

Camp Fire Guardians Association was entertained at a Christmas dinner given Thursday evening in the home of Mrs. Phillip Barkley.

The dinner was served buffet style from a Christmas table centered with pine cones and red candles. Small tables were decorated with a single red candle from a holly wreath. Miss Claire Barricks, Field Secretary of Camp Fire Work, was honor guest and led the discussion of Camp Fire work and its development in Here-

ford. Guardians present were Mesdames; Elmer Patterson, Phillip Barkley, Bob Wilson, Herman Ford and Urlin Streu. Sponsors attending were Mesdames; Cliff Potter, Bess Werner, Homer Brumley, Roy Crutchenfield, and Clinton Jackson.

Try a Want Ad!

Grant Fuller Jr., and Varian J. Fuller, both students at the University of Texas, and Mr. and Mrs. Sidney N. Fuller of Chicago, are all in Hereford this week to spend the Christmas holidays in the home of their parents, Mr. and Mrs. Grant Fuller Sr. Also visiting in the Fuller home are Mr. and Mrs. Rudolph Zweifel of Tohatchi, N. M. Mr. Zweifel is a brother of Mrs. Fuller.

Hereford Sale to Be Held February 19-20 in Perryton

PERRYTON, Dec. 21 — The annual Fat Calf Show and Registered Hereford Sale, sponsored by the North Plains Hereford Breeders Association and the Perryton Chamber of Commerce, will be held on February 19 and 20 this year.

Over 40 calves have already entered in the Fat Calf Show, according to Hood Wills, county agent. These calves are being readied to show by members of the FFA and 4-H clubs in the county.

At the present time more than 40 registered Herefords have been entered in the sale. There are 25 registered bulls and 15 heifers included, and many more entries are expected.

The North Plains Hereford Breeders Association was formed last March, with its membership taken from the top six counties in the Texas Panhandle and the counties in the Oklahoma Panhandle.

C. A. Hoover of Perryton is president of the association.

Cesar and Herod Are Remembered In Infamy Today

Twenty centuries have passed since the inn at Bethlehem was overcrowded because of Caesar Augustus and his census.

The bigwigs who crowded the inn were committed to oblivion by their contemporaries and, except for the census and resultant conditions at Bethlehem, it wouldn't matter too much if Augustus completely vanished from

the history books. It is generally immaterial that, as puppet king of Judea, Herod fortified the kingdom and kept it out of the clutches of Cleopatra, rebuilt the city of Samaria, and endowed several pagan temples long since crumbled into dust. Few people know, fewer care, that his wife and two sons were murdered at his command. This sort of a Romanized Jew is remembered chiefly because of his hypocritical treatment of the Wise Men and because he authorized the slaughter of the

Holy Innocents—and even this deed of incredible cruelty might have been forgotten if the Innocents were not associated with the Babe of Bethlehem who grew into the Christ and bequeathed a new philosophy of love and peace to all mankind. Some men question what has been accomplished during the 20 centuries since Bethlehem. True enough some of the records have been written with indelible inks of hatred and prejudice and splattered with much blood; but cynics had best not

rest their argument too confidently upon the gory records written or provoked by men who either did not know Christ or openly rejected his commands. On the other hand, the glad tidings announced to a few shepherds at Bethlehem have inspired courage and faith and love such as no earthly decree or proclamation has ever called forth. Faith and Peace are eternal quests—and twenty centuries are mere fleeting moments of Eternity.



Although our message may be brief, we want you to know it is with genuine appreciation of your thoughtfulness in the past that prompts us to present compliments of the season. Our every good wish is for you at this happiest of all holidays.

BUILDERS SUPPLY AND SERVICE

H. D. WILKINS

C. B. Thomas Dick Walker
J. D. Poarch Wayland Smith
Henry Murrell, Jr. Earl DeHart

Holiday Greetings

As we come to the close of another year, it is our sincere hope that the friendliness that has marked our associations in the past will continue and grow stronger as the years go by.

Best wishes for a Merry Christmas and a Happy New Year.

Cantrell Jewelry
GEORGE CANTRELL

Hear America's favorite tenor



JAMES MELTON

Every Sunday on the HARVEST OF STARS

with Howard Barlow and 60-piece Orchestra
Lyn Murray Chorus
Distinguished Dramatic Casts
Special Musical Guests

FULL NBC NETWORK • 1:30-2:00 P.M. CST

INTERNATIONAL HARVESTER



Holiday CHEER

ONCE AGAIN WE GREET THE CHRISTMAS HOLIDAY SEASON WITH A TRUE APPRECIATION OF ITS FULL MEANING. MAY IT BRING YOU PEACE, JOY AND CONTENTMENT THAT WILL REMAIN WITH YOU ALWAYS.

Loerwald Brothers, Welders
MACHINE SHOP — BLACKSMITHS

for a MERRY XMAS After Xmas Sale HAPPY for a NEW YEAR

STARTING THURSDAY, DEC. 26 AND LASTING UNTIL SATURDAY, JAN. 4, 1947

for Real Ready-to-Wear Values!

COME AND GET YOUR SHARE! TO GREAT MONEY SAVINGS



Coats, Hats, Sweaters and Skirts

1/2 PRICE



GOING AT NONE RESERVED — ALL MUST GO!

The Popular Store

AND ALL THE FORCE

Wishes You the Season's Best Wishes

Hiring of Grid Coach At WTSC Is Discussed

CANYON, Dec. 21 — Hiring of a new football coach for West Texas State College was one of the major points discussed by the Board of Regents at the meeting in Canyon last week.

All regents present agreed that a top-flight football coach should be secured to assist Head Coach Gus Miller, who wishes to devote his time to basketball, according to Clyde W. Warwick, editor of The Canyon News, who attended the session.

The regents endorsed the work of the athletic committee of the college.

The Buffaloes are members of the Border Conference, one of the toughest football circuits in the southwest, and all present agreed that a top-flight coach is needed.

The coaching staff of the college was reduced to one man this fall when a dispute in the athletic department resulted in the dismissal of Athletic Director Al Baggett, Head Coach Windy Nicklaus, and Assistant

Coach Leslie Van Meter. Miller who was basketball coach at the college, took over the duties of head coach in mid-season, and coached the football team to its first victories and a .500 average for the season which had opened disastrously with three straight losses.

Hemphill County Votes Bonds for Hospital Building

CANADIAN, Dec. 19—A \$75,000 bond issue for the construction of a county hospital in Canadian was passed by more than 3-1 majority last week-end as voters overwhelmingly favored the measure.

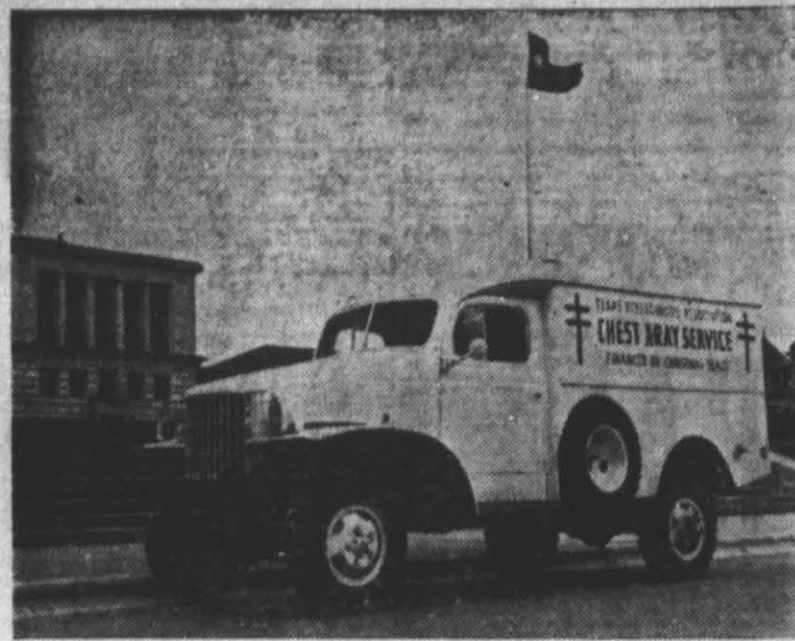
Plans have not yet been drawn for the building although plans submitted by Charles Monnot, Oklahoma City architect, have been greeted with considerable favor, and a site for the proposed building has not yet been selected.

Action on both these issues is expected soon.

Vote on the bond issue was 373 for, 106 against.

Read Our Want Ad Page!

Christmas Seals Buy Mobile X-Ray Equipment for Texas



Christmas Seals bought the mobile x-ray equipment now being used to x-ray students at the University of Texas, and will continue to support operation of the unit in various localities throughout the State, according to a statement today by Pansy Nichols, executive secretary, Texas Tuberculosis Association.

Over 10,000 UT students, faculty, staff, and employees have been x-rayed to date in the case-finding project conducted on the campus by the Texas Tuberculosis Association with the cooperation of the University Health Service and the State Department of Health.

With the aid of volunteers from Austin's City Federation of Women's Clubs, Council of Jewish Women and the Junior League, registration of students was completed last week. Not one student missed a class to be x-rayed and no one was detained longer than 10 minutes for the entire proceedings, Miss Nichols said.

Shortly after the first of the year the Seal supported unit will start on tour of the State x-ray groups of apparently healthy people in communities requesting this x-ray service, Miss Nichols stated. "Tuberculosis kills more Texans between 15 and 35 than all other infectious and parasitic disease combined," she pointed out, "and for this reason the Association is especially concerned to uncover potential spreaders of disease by looking for TB in the early, most easily curable stage—before symptoms appear."

Mr. and Mrs. Charles Bell of San Francisco, Calif., arrived last week to spend the holidays here with his mother, Mrs. A. G. Bell.

Panhandle Club Is Organized at Texas University

AUSTIN, Dec. 20 — Students from the Panhandle at the University of Texas have completed organization of a Panhandle Club, designed to promote social contacts among the large enrollment from this section. In the first meeting, at which there were more than forty students, officers were elected. Bill Andis, Amarillo, was elected President, Richard Dodson, Pampa, vice-president, Helen Porter, Clarendon, secretary, Susie Elaine Jordan, Canadian, treasurer, and Susan Wise, Amarillo, reporter.

As the initial event in its social life, the club is planning a large holiday dance to be held at the Aviatrix Club, in Amarillo, on the evening of Dec. 27. Admission is to be \$1.00 per person, and tickets already on sale. Any student in any college or university who is from the Panhandle may attend. Persons wishing to attend may write for tickets to any of the officers at the University of Texas, or get them before the dance in their home towns, where members will have them for sale.

Sponsor for the club is Olin E. Hinkle, University faculty member formerly of Canyon.

Canadian Police Aid in Solving Perryton Robbery

PERRYTOWN, Dec. 20—Burglars who broke into the Castle Dry Goods Co. store in Perryton Tuesday night of last week and took some \$400 worth of merchandise and between \$150 and \$200 in cash, were arrested in Barstow, California, Thursday afternoon, thanks in part to the alertness of Canadian police officers.

Chief of Police Cat Owens of Canadian had talked to two men in Canadian Wednesday morning as they were about to board a Santa Fe west bound train, and became suspicious of them at that time.

Later a car stolen from Dr. Roy Sanford of Perryton was recovered in Canadian, and Owens, learning of the Perryton robbery and connecting it with the car theft, notified Perryton officers, giving them a description of the two men.

Police along the Santa Fe route to the west coast were notified, and the men were ar-

Home Builders Class Has Holiday Party

Home Builders Class of the First Methodist Church was entertained at a holiday party in the country home of Mr. and Mrs. Lee Kent Tuesday night. Games of various types including bingo, were enjoyed and Christmas refreshments were served to Messrs and Mesdames Ray Evans, Cawthon Bryant and son, Norman Gray and children, W. R. Schelhaugen, Bartley Dowell, Mrs. Birdie Pellers, Mrs. Virginia Griffith, Richard Winget, Naomi Hare, Jane Harris, Blanch Newsom, Carroll Nesom, Marie Denton, Lois Rettman, Alvin Rettman, Rev. Uel Crosby, Mrs. Ida Ricketts, the teacher, and the hosts.

If you don't need it... sell it with a Brand Want Ad!

rested in California Thursday afternoon.

The thieves had outfitted themselves completely with clothing taken from the Perryton store, leaving behind their old clothes.

LEGAL NOTICE

THE STATE OF TEXAS TO: N. B. BENNETT and wife O. C. BENNETT, H. S. SYMS and wife JOSEPHONE SYMS, A. B. HADDEN, MARTICIA ENGLISH, a widow, J. N. ENGLISH, and the

unknown heirs and legal representatives of each of said persons, deceased, Defendants, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 3rd day of February A. D. 1947, then and there to answer Plaintiff's Petition filed in said court, on the 21st day of December A. D. 1946, in this cause, numbered 2934 on the docket of said court and styled Dr. Jno. E. Woods, Plaintiff, vs. N. B. Bennett and wife O. C. Bennett, H. S. Syms and wife Josephine Syms, A. B. Hadden, Marticia English, a widow, J. N. English, and the unknown heirs and legal representatives of each of said persons, deceased, Defendants.

A brief statement of the nature of this suit is as follows, to-wit:

For the title to and possession of the following described property located in Deaf Smith County, Texas, to-wit:

A part of Block No. 75 of the Addition to the Town of Hereford, also described as a part of Block No. 75 of Hereford and Addition, Deaf Smith County, Texas, described by metes and bounds as follows: Beginning at the Southeast corner of said Block No. 75; Thence in a Northerly direction with the East

Pedaling Publicity



An enterprising Rome advertising firm has modernized the "sandwich man"—put him on a bicycle. The ad publicizes the movie "Gaslight," with Charles Boyer and Ingrid Bergman.

line of said Block No. 75 a distance of 105 feet; Thence in a Westerly direction parallel with the South line of said block a distance of 115 feet; Thence in a Southerly direction parallel with the East line of said block a distance of 105 feet; Thence in an Easterly direction with the South line of said block a distance of 115 feet and to the place of beginning, by reason of the continuous, peaceable, adverse, open and notorious possession of all of said land for over a period of ten years, under the claim and assertion of fee simple title thereto by virtue of the Five and Ten Year Statutes of Limitation and

Adverse Possession of the State of Texas, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 21st day of December A. D. 1946.

Attest: R. L. THOMPSON, Clerk, District Court, Deaf Smith County, Texas. (Seal)

Dexterous Daphne



"If Santa brings the dress I asked for, I'll never let anyone but the ACME CLEANERS clean and press it... they do the most reliable cleaning in town."

Acme Cleaners WEAR CLEAN CLOTHES PHONE 111

A MERRY CHRISTMAS AND THE BEST OF EVERYTHING IN THE NEW YEAR C. R. Smith and Son

We welcome the chance to extend our best wishes to each of you on this, the happiest occasion of the year—CHRISTMAS. It is our hope that the New Year will be filled with an abundance of good things for you and yours as a reward for your loyalty and consideration. Holiday Greetings Gulf Filling Station D. R. Vandever and Employees

Season's Greetings Anthony's

Let's tackle the new year with vim, vigor and determination. The BLANTON BUTANE GAS COMPANY knows of no better way to impress the sincerity with which we express our New Year's greeting to you than to assure you that we will continue our efforts to have the equipment you need at prices you can afford to pay.

AUNTI DORA THE BEST WAY TO TACKLE A PROBLEM IS TO MEET IT HEAD ON.

Blanton Butane Gas Co. INCORPORATED

Christmas Greetings DEAF SMITH COUNTY FOOD PRODUCTS CO. INCORPORATED

Presbyterian Young People to Attend Meeting

The annual mid-winter conference of the Westminster Fellowship of the Presbytery of Amarillo will be held at the First Presbyterian Church in Amarillo next Friday afternoon, lasting from two p. m. until 8:30 p. m.

Young people from Presbyterian churches all over the Panhandle will be in attendance for the program of worship, business, and fellowship.

Rev. Russell Wingert, pastor

of the First Presbyterian Church of Hereford, will lead the senior young people's group.

Dr. Francis W. Pritchard, minister of the First Presbyterian church of Amarillo, will give the key-note address on the conference theme, "Christian Outreach," at 3:45 o'clock.

A period of folk dancing will be led by the fellowship commission of the host church, and dinner will be served at 6:30 o'clock.

Feature of the evening meeting will be the radio drama, "All Aboard For Adventure in India." Rev. James Glenn of Borger will install new officers and close the meeting with a friendship circle.

Try a Want Ad!

Rose Bowl Beauties



Beauteous Norma Christopher, 18, middle, will reign as Queen of the Rose Bowl game at Pasadena, Calif., on New Year's Day. Her no less beauteous court includes, top, Jean Rogers, left, and Beverly Lober; middle, Joyce Erikson, Miss Christopher, Louise Campbell; lower, Barbara Jones, Dawn Rae Dixon. Miss Christopher is a student at Pasadena Junior College.

Field House

(Continued from page 1)

acquired by the local schools from the Prisoner of War Camp, which is now being dismantled.

About two-thirds of the building is being used for the athletic department, and the remainder has been moved to the High School grounds where it will be converted into a hall and practice room for the Hereford High School band.

not know whether all four would accept their election to the Board.

Four new directors will take their place on the Board of Directors, probably at the next regular meeting of the board, which is scheduled for December 30.

Retiring directors are Wayne Evans president; Howard Gault, and Bill Davis. Their terms in office expires on December 31.

Hold-over members of the board are Glenn Snyder, Lyle Blanton, Homer Brumley, and George G. Heard.

The new board of directors will have eight members, instead of seven, as in the past. The change in make-up of the Board of Directors is in accordance with the terms of the incorporation charter adopted by the Hereford Chamber of Commerce this year.

Directors are elected for a term of two years.

The new Board of Directors will, presumably, elect a president to succeed Evans at the first regular meeting of the body.

Whiteface 1947

(Continued from Page 1)

field; and on November 7, the Herd meets the Dimmitt Bobcats at Dimmitt. The conference season will be closed with a meeting between the Whitefaces and the Tullia Hornets in Hereford on November 14.

Schedule of non-conference games has not been announced.

Date for the District 1-A tract and field meet has not been set, but the meet will be held at Buffalo Stadium in Canyon, Coach Stanton said. Homer Poole, principal of Dumas High school, who did suddenly of a heart attack Friday at Dumas, was elected chairman of the spring track meet at the meeting of the executive committee on Wednesday.

Others attending the session were Coach Stanton and Assistant Coach Dalton Criswell of Hereford; Coach John Blaine of Dimmitt; Supt. Holmes of Friona; Coach Williams of Dimmitt; and Supt. Armstrong of Dalhart.

Stores Will

(Continued from Page 1)

vice will be held at the First Methodist Church Christmas night (Wednesday) beginning at 7 p. m. The Methodist Youth Fellowship will be in charge of the special devotional, and all young people of the city are invited to attend.

Hereford Firemen will hold their annual Christmas Dance Wednesday night at the City Hall.

Four New

(Continued from Page 1)

One hundred and four ballots, out of a total of 194 possible votes, were tabulated in the election, Posey said.

Six write-in candidates received a total of eight votes in addition to those listed above, Posey said. The four leading candidates in the voting were declared elected to the board.

None of the nominees had been contacted officially by the Chamber of Commerce today (Monday) and Posey said he did

Parmer Oil Well Abandoned As Dry

Parmer county's oil well has been abandoned as a dry hole.

Oil Well Drilling Company's No. 1 Tharp, located in section 40, Block A, CSS Survey, was drilled to 7511 feet and abandoned.

Drillers report a show of oil at 4600 to 4620 feet, and a small show of gas at 4200 to 4315, with another show of oil at 6600.

ON THE SCREEN

SPIRITED ROMANCE!...With Capid and Cut-Ups!

The COCKEYED Miracle

MORGAN · WYNN · KELLAWAY · TOTTER

HATS! HORNS! SERPENTINE NOISE MAKERS

Welcome the NEW YEAR AT OUR

GALA NEW YEAR'S EVE SHOW

TUESDAY NITE, DECEMBER 31st, 11:30

Make a Date . . . Plan a Party . . . Make Your Plans Now For The Time of Your Life . . . !

FOR ALL THE KIDS FROM 8 TO 80

A MERRY CHRISTMAS

AND A GENUINE THANK YOU FOR YOUR LIBERAL PATRONAGE IN THE PAST

A HAPPY NEW YEAR

E. B. BLACK CO.
and Employees

Loyd's Brick & Tile Factory

1 Mile East of Main Street on Amarillo Highway

NOW IN PRODUCTION on 3 Sizes of Building Tile . . .

5x8x12
For Commercial Use

5x6x12 **5x4x12**
Residential and Partitions Wall Partitions

A Little Later We Will Have Some Brick!

Cement is scarce . . . and continued strikes are tying up production, so we suggest that you place your orders NOW . . . for delivery next Spring. See us for complete details.

We now have complete ALUMINUM WINDOWS for sale!
Double Strength Glass!

WE APPRECIATE YOUR ORDERS—LARGE OR SMALL—PLACE ORDERS NOW FOR IMMEDIATE OR FUTURE DELIVERIES

No Government Restrictions

See or Write . . .

LOYD'S BRICK & TILE CO.

Route 1 Hereford, Texas

BIG DISPOSAL Sale!

—OF—

New and Second Hand FURNITURE

123 Main Street

First Door South of Elizabeth Womble Abstract Co.

We bought out this stock in order to get a location for Our REAL ESTATE OFFICE, and are offering it for Sale at GREATLY REDUCED PRICES in order to get the location. The Stock includes Furniture of All Kinds—NEW and USED. If you need a Suite or ODD Pieces be sure to check the BARGAINS WE HAVE TO OFFER!

THE SALE STARTED

Wednesday, Dec. 18th

And will Continue Through the Night of the 24th

H. M. Thomas Joe G. Evans

51-2t

YOUR SAVINGS ARE WELCOME

CURRENT DIVIDEND RATE 3%

EACH DEPOSIT INSURED UP TO \$5,000.00

See Elizabeth Womble
AGENT — HEREFORD, TEXAS

FEDERAL SAVINGS AND LOAN ASSOCIATION OF TEXAS

37-tfc

"Always a Good Show"

STAR Theatre

THIS WEEKS HITS

WEDNESDAY & THURSDAY
DECEMBER 25 & 26

Dorothy McGUIRE
Till the End of Time
Guy MADISON
Robert MITCHUM
Bill WILLIAMS

THE STORY OF AN ABSORBING LOVE!

Also—ANIMAL SHORT and NEWS

FRIDAY & SATURDAY
DECEMBER 27 & 28

2 BIG FEATURES

HOME in Oklahoma
and
PHANTOM Thief

Also—
COLOR CARTOON

SUNDAY - MONDAY - TUESDAY
The Star You Love to Remember . . . and Remember to Love!

BETTE DAVIS
with GLEN FORD

—in—
"A STOLEN LIFE"

Also—
LATEST NEWS
COLOR CARTOON

WEDNESDAY & THURSDAY
JANUARY 1 - 2

FAITHFUL IN MY FASHION

Donna REED
Tom DRAKE

THIS WEEK AT THE

TEXAS Theatre

WEDNESDAY & THURSDAY
DECEMBER 25 & 26

Jean PARKER Russell HAYDEN

—in—
"ROLLING HOME"

—Also—
SPORT & TRAVEL SHORTS

FRIDAY & SATURDAY
DECEMBER 27 - 28

2 THRILLING SHOWS

CLARENCE E. MULFORD'S
"HILLS OF OLD WYOMING"
with WILLIAM BOYD

—and—
Also—
PHANTOM RIDER
Chapter No. 11

SUNDAY - MONDAY - TUESDAY
DECEMBER 29-30-31

BLACK BEAUTY

LEAPING TO THRILLING LIFE ON THE SCREEN!

By ANN SEWELL
MONA FREEMAN
RICHARD DENNING
EVELYN ANKERS
and HIGHLAND DALE
of BLACK BEAUTY

Also—
CHICK CARTER
No. 2

WEDNESDAY & THURSDAY
JANUARY 1 - 2

A Thrilling Western Returns Out of the Past to Thrill You Anew!

"THE TEXANS"