

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

HOLMAN AND GILBERTINE Publishers
BRN EZZELL News Editor

Subscription Rate: Zone 1, \$2.00 per year; Zone 2, \$2.50 per year.
All subscriptions strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Whitetails and Eagles Lead District; Face Tough Games

Hereford's Whitetails and Canyon's Eagles, currently on top of the heap in the District 1-A conference grid sorambie, each meet tough opponents this week-end.

The Whitetails will be hosts to the Dumas Demons, and the

Eagles meet the victory-hungry Dalhart Wolves.

Dumas is riding high after a 14-6 victory last week-end over the Wolves from Dalhart, and the Wolf-pack, win-less in five starts this season, is showing steady improvement and eagerness



The Bench Warmer

Last week's District 1-A games all went according to form, with Tulla, Canyon, and Dumas all in the win column. The only close one, as predicted, was between the Dumas Demons and Dalhart, with the Demons capitalizing on breaks and superior speed to eke out a 14-6 win.

Don't sell either the Demons or the Wolves too short this year, however. The loop leaders, Canyon and Hereford, will tangle with this pair this week-end, and neither game will be a push-over. If both Canyon and Hereford win on Friday, the district championship will, in all probability, be settled at Buffalo Stadium next week-end when the Eagles and Whitetails tangle.

The Herd probably faces its toughest game to date Friday night against Dumas. Rumor has it that the Football Queen will be crowned during the half-time recess Friday night at Whiteface Field, and the local gridders will be fighting hard to give Her Majesty a victory to celebrate. With a two-week rest behind them, Coach Stanford's hopefuls should be in top shape for this game.

The Benchwarmer, warmed by the success of last week's predictions, will ride with the favorites this week, picking Canyon over Dalhart, Hereford over Dumas, and Dimmitt over Friona, with the added prediction that they'll all be close games. The Tulla Hornets will test their mettle in a non-conference game with the undefeated Amarillo Yannigans, the "B" team from the Sandie capitol, and are in for a hard fight but should win.

Local fans who've been worried about future Whiteface prospects should drop around to Central School almost any afternoon during recess, or at the noon hour, and see the Whiteface teams of the 1950's in action. Principal Rual Ford and Byron Durham have six teams of youngsters playing regular scrimmages every day. Sixty-six pint-size gridders are literally learning the game from the ground up. They're running the "T" formation, too.

Those critics of the time-honored "T" who claim that it's too

to kick over the dope bucket Friday night to knock the Eagles from their high perch.

Both Eagles and Whitetails are pointing for their own major battle at Canyon on November 1, and are eyeing this week's opponents warily.

In the only other district conference game, the Dimmitt Bobcats will meet the Friona Chieftains, both win-less in conference play.

Tulla's potent Hornets will take a rest from conference competition this week-end, but no breather, as they meet the undefeated Yannigans from Amarillo High school.

In last week's district games, the Dumas Demons spoiled Dalhart's dedication ceremonies for their new Memorial Stadium by trimming the Wolves 14-6. The Demons took quick advantage of a Dalhart fumble last Friday night to score the winning touchdown from the 10 yard stripe. The break followed closely on the heels of another first-quarter which was rolled up on straight power plays.

The single Dalhart tally came in the second period, when the Wolves T-formation sparked briefly for a series of gains.

The Canyon Eagles had little trouble in rolling up a 35-0 victory over the Friona Chiefs, and the Tulla Hornets performed according to form to take a 33-14 win from the Dimmitt Bobcats.

difficult a formation for high school teams to use successfully should take a look at the way these ten-year-olds handle the ball. Their execution may not be smooth, but they're learning, and by the time they reach high school, these youngsters are not only going to know what a football looks like but they're going to have a fair working knowledge of what to do with one.

What these kids lack in precision, they make up in enthusiasm. And after that hard-baked clay field they're playing on, the turf at Whiteface field should feel like a bed of roses.

Frank Jones has a seventh-grade team working out regularly these days too, and when the new Junior High school is set up, will probably expand his activities to include eighth and sixth graders as well. The Whitetails, in other words, have a farm system right in their own backyard.

Misses Emma Jane and Corinne Brown were weekend guests of their cousin, Mrs. Lorena Fields, of Amarillo.



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IRRIGATION UNIT (with or without clutch)

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EXPERT WELDING Electric or Acetylene

Don't Forget, we handle Good "GULF" Gasoline "GULF PRIDE" OIL

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On Highway 60 — Phone 195

Coyotes Will Foot College Bills For 9-Month Old Linda Jay Collier

Little Linda Jay Collier, 9 months old, has her college education assured unless the coyotes that range the Deaf Smith county plains become suddenly extinct.

Her parents, Mr. and Mrs. J.T. Collier, who operate the Collier Ranch 25 miles northwest of Hereford, will have banked well over \$300 worth of coyote ears for Linda Jay by the time she celebrates her first birthday, at the present rate.

Coyote ears are worth \$2 a pair in bounty, and Mrs. Collier figures that the Collier Ranch has an adequate supply of coyotes to see Linda Jay through school and college.

The two dollar bounty is paid by the county or every coyote killed, and a pair of ears is all the evidence required to collect the dough. All revenue from the Collier coyote crop, which is bountiful, is turned over to Linda Jay.

The Colliers, with the aid of a pair of grayhounds, make a weekly check of their range and cattle, and seldom return without bagging at least one coyote.

The ears are promptly removed and turned over to Linda Jay, who, with her mother's assistance, turns them over to the

county clerk and gets a check in return.

The coyotes decorate the Collier fence—as many as 30 have hung in state at one time. Every time a coyote howls, its just like a bell ringing on a cash register for Linda Jay.

Castro County Asks Bids for Paving Of Lateral Roads

Bids for the construction of more than 20 miles of Farm to Market road from a point 5 miles west of Dimmitt south to the Castro county line were invited by the Castro County commissioners court last week.

The bids will be opened and

contracts awarded on November 20.

Construction calls for grading, drainage, and hard-surfacing of the north-south lateral road in Castro county, for which bonds were voted by a specially created road district last summer.

In addition to the 20 miles of paving on the north-south road, contracts call for construction of a 4 mile spur 15 miles south of Dimmitt and extending 4 miles west.

ATTENTION, MOTHERS! If looking for a better remedy for Children's Chest Colds try Durham's No-Mo-Rub, the new Colic-Comphor treatment. Remember—double the purchase price refunded if you do not find this Modern Chest Rub more effective—35c and 60c at

CLOSE DRUG STORE 39-tfc

STREET MAP OF HEREFORD, TEXAS



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"Hereford's Largest and Most Modern Service Station"

GROCERY AND CAFE IN CONNECTION — PHONE 9

JUST RECEIVED A SHIPMENT OF SEAT COVERS and Small Radios

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R. U. AWARE by Malone Bros.

When the days start getting colder... shorter sunshine hours cut nature's natural source of Vitamin D and the milk habit becomes most important to health of children as well as of adults who would be fortified against colds and winter ills. Buy products from the **HEREFORD CREAMERY!**

We are also manufacturers and distributors of **CREAM O' PLAINS ICE CREAM**

When you buy Cream O' Plains Milk, you KNOW you are getting milk from the Deaf Smith Territory!

FOR PROMPT DEPENDABLE DELIVERIES **PHONE 680**

Also on Sale in Hereford Stores

HEREFORD CREAMERY CO.

Cream O' Plains BRAND Butter

FRESH CREAMERY HEREFORD, TEXAS

WHEN ARE WE OLD?

★ "When life has been well spent, age is a loss of what we can well spare—muscular strength, organic instincts and gross bulk. "But wisdom, which was old in infancy, is young in fourscore years, and dropping off obstructions, leaves the mind purified and wise."—Emerson

To augment the richness of wisdom is modern medicine, a comforting ally of the aged. For the physician, together with the pharmacist, stands ready to alleviate the infirmities of age in the interest of happier, healthier, and longer lives.

CLOSE Drug Store

PRESCRIPTION DRUGGISTS

Phone 13

George Cantrell Watch Repairing. Jewelry 321 NORTH MAIN	CITY CAB & BAGGAGE CO. for DAY and NIGHT CALL 666 106 WEST THIRD	Terrell Feed Store and HEREFORD POULTRY & EGG CO. "Stanton Feeds" Phone 448—112 Sampson	Hereford Locker & Cold Storage ● Zero Lockers ● Meat Processing ● Frozen Foods Hours: 7:30-6:30; Saturday 8 p. m. 115 MAIN—PHONE 64
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ELITE CAFE "Home of Good Coffee" PHONE 11	McRight & Smith Garage AUTOMOTIVE and TRACTOR Supply and Service WELDERS 211 East 3rd Phone 23	The Hereford Brand "Since 1901" Printing and Stationery Office Supplies Rubber Stamps Ledgers and Binders Phone 30	Jack's Shoe Shop SHOES REPAIRED to LOOK LIKE NEW! 101 East 5th
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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

38th Wedding Anniversary Is Observed

A surprise celebration honored Mr. and Mrs. Henry Fangman on their 38th wedding anniversary Sunday when their children and their families arrived at noon with covered dishes for a luncheon. Games entertained the group in the afternoon.

Coterie Club Enjoys Games

Coterie Club members were entertained at the home of Mrs. W. A. Teter Friday afternoon with a former member of the club, Mrs. Knox Kinard of Panama, and Mrs. Henry Sears as special guests.

Try a Want Ad!

Sue Channer Is Honored On Birthday

Mrs. John Channer entertained last week on Thursday afternoon with a party to celebrate the seventh birthday of her daughter, Sue Channer.

"The Sonata" Is Studied By Music Club

A "Sonata" program with Mrs. A. J. Schroeter as leader was given at the meeting of the Music Study Club Monday afternoon at the home of Mrs. J.C. McCracken.

Engagement Is Announced Here

Mr. and Mrs. Norman E. Moore of this city have announced the engagement and November marriage of their daughter, Rosa Lee Eleanor Waddell, to Mr. Truett Thames, son of B.F. Thames of Plainview.

A definite date for the wedding in November has not been set and the bride-to-be is at home here with her parents.

Mr. Thames has received his discharge from the Army and is now a student at Wayland College, Plainview. He will enter the University of Texas soon.

Mr. and Mrs. C. E. Sheppard and granddaughter, Barbara Ann Fullam, spent the day Sunday in the home of their daughter, Mrs. Robert Calaway at Bovina.

Mr. and Mrs. C. E. Sheppard returned last week from a visit with friends and relatives in Denton and Wichita Falls, Texas.

Bridge Club Meets

Contract games provided entertainment Wednesday afternoon October 16, when Mrs. Jas. W. Witherspoon was hostess to members of Justakrd Club.

Mr. Miles is the son of Mr. and Mrs. E. B. Miles and is a graduate of Hereford High School.

Marriage Is Announced

Announcement has been made here of the marriage of Miss Wanda Crawford and Wallace H. Miles in Clovis, N. M. on Sunday October 13.

Attending the couple were Miss Louise Morrison and Guyeth Bogle. The bride was attired in a brown suit with which she wore green accessories.

Mr. Miles is the son of Mr. and Mrs. E. B. Miles and is a graduate of Hereford High School.

Weekend guests in the home of Mr. and Mrs. Lynn Kester were Mr. and Mrs. Roy Evans and Mrs. Nellie Proctor of Compton, Calif.

Four Year Old Celebrates at Party

Little Merry Lynn Lisle of Dawn was complimented on her fourth birthday with a party given at the home of her parents on Wednesday, October 17.

Those attending were; Phyllis Ann Wimberley, Patricia Stewart, June McCart, Idiline Galloway, Jody Miller, Richard Frye, James Alhart, Billy Wimberley, Dwayne McCart, Leldon and Douglas Womble, and the following out of town guests;

Bill Bryson, Clovis, N. M. the honoree's grandparents, Mr. and Mrs. J. A. Lisle of Canyon and Mr. and Mrs. E. A. Dewey of the J. A. Ranch.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

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Walgreen Agency
DRUG STORE
LOW PRICES EVERYDAY!

COUPON
Jumbo Size
STYPTIC PENCIL
WITH COUPON (limit 1) **6c**

\$1 BOX SQAP
Your Choice 89c (limit 1)

LEAD PENCILS
Eraser tops! **25c**

October DRUG SALE

A MATTER OF CONFIDENCE
... At our store — it's the extra care, the extra attention our Pharmacist gives your prescription... the way he double-checks to see that your Doctor's orders have been followed exactly.
DEPENDABLE PRESCRIPTION SERVICE

WE CARRY THE COMPLETE LINE OF FAMOUS WALGREEN PRODUCTS DRUGS WITH A REPUTATION

50c SIZE CUTICURA OINTMENT 39c (Limit 1)

\$1.25 SIZE SERUTAN LAXATIVE 89c (Limit 1)

70% ETHYL RUBBING ALCOHOL 19c (Limit 2)

REG. 15c TINCTURE OF IODINE 9c (Limit 2)

50c SIZE WOODBURY Shave Lotion 36c (Limit 1)

25c SIZE BORIC ACID 19c (Limit 2)
Powder or Crystals

25c BOX COTTON Q-TIPS 19c (Limit 2)

70c SIZE VASELINE HAIR TONIC 63c

FULL PINT ORLIS Antiseptic MOUTH WASH 49c

\$1.00 Tussy COLOGNE 50c

HINKLE PILLS 16c
BOTTLE OF 100 (Limit 3)

DOAN'S PILLS 49c
REGULAR 75° SIZE (Limit 1)

60c MAR-O-OIL 34c
BEAUTY SHAMPOO (Limit 1)

\$1.50 ANUSOL 98c
SUPPOSITORIES (Limit 1)

NATIONALLY Advertised Brands SALE

\$1.35 Value—PINKHAM'S COMPOUND 94c
14 1/2-oz. bottle . . . (Limit 1 only)

\$1 DRENE SHAMPOO 79c
Hair conditioning action

VICKS VAPOR-RUB 27c
For colds. 35c jar

75c LISTERINE 59c
Antiseptic. Save at

SOFSKIN CREME 60c
Keeps hands smooth

STATIONERY

30 SHEETS, ENVELOPES 21c
Limit 1 at only

24 sheets, envelopes 59c

HIGHLAND LINEN 55c
24 sheets, envelopes

10c WRITING TABLET 8c
Or Envelopes—choice

SAVE UP TO HALF!

WORLD SERIES SPECIAL
A "Champion" Team for "Champion" Shaves

You SAVE HALF!
\$2.39 Baytol B-COMPLEX 2 bottles of 100 **2.39**

GILLETTE "TECH" 49c
Razor and 5 Blue Blades ALL FOR

Lather or Brushless 33c PO-DO SHAVE CREAM 51c
2 large tubes

SCHICK INJECTOR RAZOR with 20 blades, \$1.25

JUSTRITE 2 for 31c
23c DRY CLEANER

WHITE PINE 21c
TAR SYRUP: 3-oz.

MURINE for EYES 49c
60c drops with dropper

8-oz. BAY RUM 29c
Refreshing after-shave

PETROGALAR 89c
Laxative. \$1.25 size

ENO SALT 57c
Thorough laxative. 4-oz.

8-oz. PERFECTION 59c
COLD CREAM for dry skin

50c MENNEN 39c
SKIN BALM after-shave

25c CITRATE 21c
of MAGNESIA

Shampoo & Dandruff Treatment FORMULA 20 86c DOUBLE
Limited Time! You get BOTH . . . **59c**
Save on this October Special!

KOTEX with DEODORANT 2 boxes 1.99
Box of 54 . . . 1.82

Our Very Finest! WALGREEN 33c ASPIRIN
Bottle of 100 **2 for 51c**
Save on this October Special!

10c Soft, Washable POWDER PUFFS 6c
WITH COUPON

TOYS GALORE! for the Kiddies!

RED & WHITE FOODS
LOW PRICES HIGH QUALITY

SAVE Everyday AT RED & WHITE

MINCE MEAT 29c
RED & WHITE, fancy moist — 15-OZ. JAR

SALAD DRESSING 16c
SUNSPUN — 8-OZ. JAR

PEANUT BUTTER 55c
MARGO, FANCY — QUART JAR

TOILET SOAP 7c
CAMAY — PER BAR

OXYDOL 23c
LARGE BOX (limit)

SUGAR 87c
CGH PURE CANE. 10-LB. BAG

DREFT 23c
LARGE BOX LIMIT

Cocoa 19c
OUR MOTHERS. 2-LB. BOX

FRUIT COCKTAIL 39c
Red & White HEAVY SYRUP No. 2 Can

BEETS 14c
Red and White. Fancy diced — No. 2 Can

PEAS 23c
Fancy, Giant, Red & White. Giant Sweet — No. 2 Can

BABY CEREAL 14c
Gerber's, Oatmeal or Barley—8-Oz. Pkg.

VINEGAR 12c
Pure Apple Cider Red & White — Pint

SPUDS 47c
No. 1 Idaho 10-Lb. Mesh Bag

SHELLED ALMONDS 43c
Blue Diamond, 8-oz.

SANI FLUSH 21c
Large Can

We have in stock ALL MEATS AVAILABLE and invite you to inspect our meat counter for choice selection at the LOWEST PRICES possible.

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1st Door South of Milburn's Service Sta. **RED & WHITE** Phone 143
PLENTY OF PARKING SPACE

Deaf Smith Fair Exhibit Gets Lions Share Of Visitors and Publicity in Agriculture Section

Deaf Smith county's exhibit at the Texas State Fair, which closed at Dallas last Sunday night, has been getting the lion's share of attention among the agricultural exhibits at the fair, according to reports in the daily press in the Dallas-Port

Worth area. Deaf Smith shared with Hansford County the honor of having the only two County-sponsored exhibits at the fair. Other counties of the state were represented in regional exhibits, but the two Panhandle counties were there in force and on their own.

Hansford County's exhibit featured its quality wheat production primarily, but the Deaf Smith exhibit, one of the largest and showiest at the Fair, had everything from soup to nuts.

Centered by a full-size flowing irrigation well which was a sure attention getter, the Deaf Smith exhibit featured outsized fruits and vegetables grown on Deaf Smith county's mineral-rich soil, prime cuts of beef from Hereford cattle, and a steady stream of vocal information about "the town without a toothache."

Charles K. Boatner, staff writer for the Fort Worth Star-Telegram, commented in an article about the Deaf Smith show, that local boosters at the exhibit were "selling Deaf Smith coun-

ty to a steady stream of visitors. They're not using Hollywood tactics," said Boatner. "Just simple statements of facts about the town without a toothache."

According to the Fort Worth writer, "those who still doubt after conversation with Beryl Elliston, Homer Brumley, D. L. MacDonald or Dan Finlan, are turned over to 79-year old Dr. G. W. Heard. He never fails to convert."

"Dr. Heard, prosperous wheat farmer and vegetable grower, allows he would have starved to death years ago if he had had to depend on filling cavities for a living," Boatner reports.

Since the fall of 1941, the article goes on to report, when word got out about the unusually high percentage of desirable minerals the Deaf Smith soil contains, the population has more than doubled, and the local bank deposits have quadrupled.

Whatever else the Hereford Chamber of Commerce may get in return for the trouble and expense of opening the exhibit

Frio

BY MARGUERITE MOBLEY

There were 71 in Sunday school Sunday. Rev. Allen filled his regular appointment Sunday morning.

Rev. and Mrs. Allen are the parents of a baby daughter, Zona Joyce, born October 18.

Mrs. Leon Roberts and Patricia of Wellington spent part of last week in the home of her parents, Mr. and Mrs. John H. Simpson.

Mr. and Mrs. Bud Fisher and baby of Oklahoma City, Oklahoma, have been visiting in the W. H. Thompson, Raymond Odum, and Otho Snow homes for the past week.

Misses Marcia and Lyla Robbins spent the week-end with home folks.

Mr. and Mrs. W. C. Lowry and Mrs. Louise Wren, Linda and Gerald Wren, were Sunday dinner guests of Mr. and Mrs. Bill Dickson and family.

Mr. and Mrs. H. F. Benson and Mrs. Roy Calvert attended the Castro County teachers meeting at Nazareth Thursday night.

Mrs. W. A. Springer, Mrs. Elbert Summers and son, and Mrs. Jack Summers were Plainview visitors Thursday.

Mr. and Mrs. J. E. Andrews and Alma visited relatives in Amarillo Friday.

Mrs. E. W. Cawthon Jr. and Miss Wanda Dixon of Canyon spent the week-end in the home of their parents, Mr. and Mrs. J. M. Dixon.

Dinner guests in the H.E. Lindley home Sunday were Mesdames Ari Greeson and family and S. J. Greeson of Friona, Mrs. Ted Bush and O. C. of Dalhart, Jack Shikley of Friona, and Mr. and Mrs. Elza Warrick and family. Afternoon callers were Mr. and Mrs. J. H. Simpson.

Mr. and Mrs. J. E. Warrick visited friends and relatives in Spade Sunday.

W. A. and George Springer spent two days last week at Hart helping Mr. and Mrs. Elbert Summers build their new garage.

Mr. and Mrs. W. C. Lowry and Mr. E. B. Berryman were in Amarillo Wednesday.

Sunday dinner guests of Mr. and Mrs. E. B. Berryman and family were Mr. and Mrs. Howard Lowry and family of Amarillo and Mrs. H. M. Mobley and family. Mr. and Mrs. Owen Andrews and daughters visited them during the afternoon.

Mr. and Mrs. W. H. Thompson and family were Sunday dinner guests of Mr. and Mrs. Raymond Odum and family.

Mr. and Mrs. R. L. Simpson and Nellie Joe attended the State Fair in Dallas last week.

Mr. and Mrs. Raymond Mobley were Sunday dinner guests of Mr. and Mrs. R. V. McMahon Sr. in Dimmitt.

Mrs. W. C. Lowry and Mrs. Louise Wren, Linda and Gerald, visited Mrs. D. O. Benson Friday.

Mrs. Sam Lindley received medical treatment in the Plains Memorial Hospital in Dimmitt last week.

Westway

There were 41 present for Sunday school and church services here Sunday. Rev. Aaron Eurich of Plainview preached at the morning and night services. Mrs. Eurich accompanied her husband here.

Rev. Carlton Thomson will preach next Sunday. Little Lee McMurray Jr. gave his birthday offering Sunday, and John David Bryant of Hereford was a visitor.

The Willing Workers Sunday School Class meeting was held last Thursday at the home of Mrs. Grace Little. Mrs. Joe Landers and Mrs. Carl Schroeder had charge of the lesson.

At the close of the meeting a contest conducted by Mrs. Roy Lee Wilson introduced a shower honoring Mrs. L. H. McMurray.

Refreshments were served to Mesdames J. B. Ocanougher, A. C. Pierce, Carl Schroeder,

at the Fair this year, it has already received a flood of publicity about Hereford and Deaf Smith County.

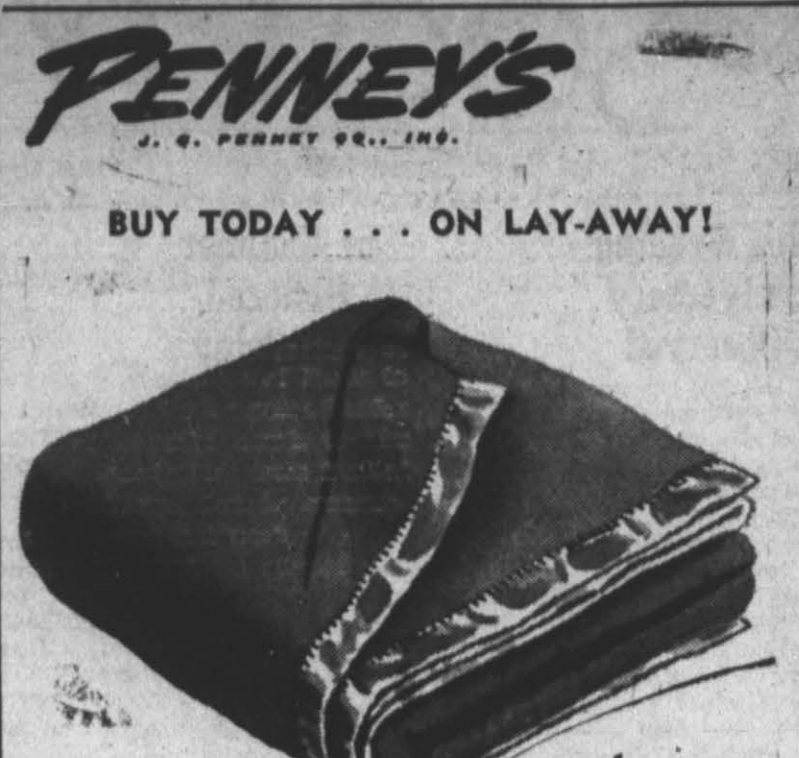
R. M. Gunn, Joe Landers, Vernon Wilson, Roy Lee Wilson, Grady Wilson, M. S. Roe, Hughes Millard, J. C. Morrison, A. A. Head, Paul Rudd, Wayne Little, Merlin Kaul, O. Wilder, Grace Little, L. H. McMurray, and Miss Mildred Wilder.

The next meeting will be held at the home of Mrs. J. C. Morrison on the third Tuesday in November.

J. A. Roe was returned to the hospital at Hereford last week after being home only a day or two. He is resting nicely.

Guests in the J. A. Roe home include their eldest daughter, Mrs. Bill Williams, of Pacific Palisades; their daughter-in-law, Mrs. Faust Roe and daughter Faustine and son Kenneth of Richmond, California. Week-end guests in the Roe home included Tom Roe and son, Hugh K. and Danny, of Ardmore, Oklahoma, and Mr. and Mrs. Lloyd Roe of Panhandle and Mrs. Lee Odum of Quanah.

Donald, Larry, and Norma Sue, the Bud Hopson home at Hereford were dinner guests Sunday in



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J. G. PENNEY CO., INC.

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BEDTIME STORY

Values in *Blankets*

ALL-WOOL Blankets

Warm and long-wearing, in rich pastel colors! 4 lbs. of wool, bound in rayon—guaranteed to resist moth damage for 5 years! **9.90**

Our own Iceland—a 4 1/2 lb. pure wool blanket. White with stripes. Guaranteed to resist moth damage for 5 years. **10.90**

JUST RECEIVED . . . LOTS OF SHOES!
Styles and Types for Each Member of the Family.

NOTICE

All users with Ensign Carburetor equipment are hereby notified to drain Heat Exchangers before cold weather. If you do not know where to drain them, see us and we will be glad to show.

BLANTON

BUTANE GAS CO.
HIGHWAY 60 — PHONE 551

SORE THROAT

due to colds

Let a little Vicks VapoRub melt on the tongue. Works fine, to soothe sore throat due to colds and helps relieve irritation in upper breathing passages.

To Ease Spasms of Coughing: Put a good spoonful of VapoRub in a bowl of boiling water. Wonderful relief comes as you breathe in the steaming medicinal vapors that penetrate to cold-congested upper breathing passages . . . soothes the irritation, quiets fits of coughing, helps clear head.

For Added Relief, rub VapoRub on throat, chest, back. Let its famous double-action keep on working for **VICKS VAPORUB** hours as you sleep.

LAUNDERALL

IS HERE . . .

America's only completely automatic laundry machine. Ready for your home! See them today!

New items just Received: Aluminum pop-out ice trays, fit any refrigerator . . . plastic ice cube trays, fit any refrigerator . . . Burn-Proof asbestos ironing board cover and pad . . . guaranteed automatic electric irons . . . heating pads . . . travel irons . . . Moto-tool kits for the craftsman . . . Broilmaster—it fries, boils and broils . . . Universal "Minute-Savor" sauce pans . . . and many other items—at

CLOSE ELECTRIC APPLIANCE

PHILCO . . . 10 Years Ahead of 4 Years Ago!

My hat's off . . . to my customers who have been so swell about waiting for the tire that . . .

OUTWEARS PREWAR TIRES

FOR EXTRA SAFETY AND EXTRA MILEAGE THE NEW

B.F. Goodrich Silvertown

IS WORTH THE WAIT

The new Silvertown tires have been setting records for long mileage, safety and economy not only on taxi cabs, police cars and special test cars but in regular use.

These new tires are built with a broader, flatter tread that puts more rubber in contact with the road, spreading the wear over a larger area. To hold this heavier tread, B.F. Goodrich engineers developed a 35% stronger cord body with stronger cords and more of them. This meant better bruise resistance, greater safety.

If you want the tire that OUTWEARS PREWAR TIRES, place your order today. A little wait will be rewarded with today's biggest money's worth in tires.

Can be bought on Small Down Payment and Convenient Terms

WE HAVE THE FOLLOWING TIRES IN STOCK:

7.50 x 15 10 and 12-Ply
7.20 x 20 Truck Tires
8.50 x 20 Truck Tires

ALL SIZES REAR TRACTOR TIRES! LET US FILL YOUR TRACTOR TIRES WITH CALCIUM CHLORIDE.

HEREFORD TIRE & SUPPLY

LEE LITTLE'S GOODRICH STORE

B.F. Goodrich

FIRST IN RUBBER

THE NEW

Charm-Kurl

SUPREME COLD WAVE

Home Kit Gives Natural Looking CURLS & WAVES

In 2 to 3 Hours at Home

COMPLETE Only **98c**

Each Kit contains 3 oz. solution, 50 curlers, 50 end ties, 50 clips, cotton applicator and complete instructions.

PLUS 14¢ TAX

Hereford Super Market

INVITES YOU . . . to

ECONOMIZE WITH THESE BUYS

ORANGE JUICE Adams — No. 2 Can	19c	PINEAPPLE JUICE No. 2 Can	19c
PICKLES Sour or Dill—22-Ounce	29c	KRAUT Fancy — No. 2	13c
BLACK-EYED PEAS Deaf Smith County — No. 2 Can	19c	ASARAGUS Green — No. 2	33c
APRICOTS Whole, in syrup — 2 1-2 can	29c	APRICOT NECTAR No. 2 Cans	2 for 35c

Coffee

Bright & Early. Pound **15c**

SALAD DRESSING Fresh — 8-Oz. Jar	17c	HALATOSINE 50c Size	29c
DRIED PRUNES Large Size — 2-Lb. Box	39c	DOG FOOD Pard	2 Cans 23c
OLD STYLE SAUCE Shedd's — Bottle	22c	GINGER ALE or LIME RICOKEY — Bottle	10c
PURE HONEY Colorado — 24-Oz. Jar	69c	TOMATO JUICE 46-Ounce Can	23c
CORN FLAKES Ralston — Box	5c	FRESH PRUNES Deaf Smith County — No. 10	65c

MILK

White Swan. Tall cans, Each **10c**

PEACHES Choice, diced — Lb.	35c	FRUIT JARS Quarts	Dozen 69c
PORK & BEANS No. 2 Cans	2 for 25c	VANILLA Imitation — 8-Oz. bottle	10c
PORK LUNCH MEAT 2 1-2 Lb. Tin	119	BEETS Diced — No. 2 Can	9c
PUTNAM DYE Fadeless, 15c size	3 for 29c	WAX PAPER Cut Rite — 125-foot roll	23c
JERGEN'S LOTION \$1.00 Size	69c		
AFTER SHAVE LOTION Woodbury — 50c size	29c		

SHRIMP

Canned for Salads, Cocktails, etc. **49c**

FRESHER therefore TASTIER

CELERY, fancy, crisp—large stalk . . . 15c
ORANGES, sweet, juicy lb. 11c
LETTUCE, fresh, crisp lb. 13c
CARROTS, large bunches 5c
FRESH COCONUTS, new crop . . . each 29c

MEAT DEPT.

SHORT RIBS, AA beef lb. 28c
CHEESE, Armour's lb. 49c
BEEF ROAST, AA quality lb. 38c
BUTTER Fresh Cream O' Plains—LB. **89c**
CHEESE SPREAD, Kraft's glass 19c

Hereford Super Market

Highway 60 — Phone 117

THE STORY OF A PIONEER WOMAN III

Cold Winter of 1918-19 Recalled; Playing Cowboy Through Snowbanks Was No Fun

We moved back to our home the latter part of 1910. My neighbors there were Mrs. Bob Mounts, Mrs. Hough, Mrs. Dunlap, Mrs. John Cummins. Mrs. Cummins always took care of my children when I wanted to

EDITOR'S NOTE: This is the third and last of a series of articles by the late Mrs. Sophia Connell on her life as a pioneer woman in Deaf Smith County.

my children loose in it and they enjoyed it to the fullest extent. She had a little dugout, where her children played and she gave Lulu access to it and all of its toys. One day Lulu came wagging a great big doll home, which had long curls and a fine dress. She said Mrs. Mounts gave it to her. I tried to make her take it back as I knew it was Elzina's, but I called Mrs. Mounts and she and Elzina begged me to let Lulu keep it. It was her most cherished possession.

We had the sad misfortune of tragically losing one of our twins. He was named E. F., but I called him Bill. He died March 18, 1912.

I remember so clearly the back door hand outs of Aunt Jennie Thompson and Miss Jessie Morris. I always had to eat something from their pantry before I could leave their house.

Mr. and Mrs. Jim Williams and family lived in the west part of town and their house burned, so they all came and stayed with us until they could get a home. There were twelve of the Williams children and six of ours, so we had quite a time. The children still like to talk about the fine time they had. They have forgotten all about all the fuses and fights, Jake Williams had a three legged dog and her pups with him. He had crawled under the burning house just before it fell in to rescue them.

Mr. Connell went to Amarillo and while there he went to see his little name sake, Connell Dycus, whose mother had died. He was about three years old. He brought him home with him and he lived with us until he was about eight years old. His father remarried, so we went back to his father. He called us Papa and Mama.

Another child to make his temporary home with us was little George Torres. His mother had typhoid fever and I was on the charity committee. Dr. Hicks told me I would have to get George away from his mother, so I took him home with me. He was a beautiful baby and Lulu and my George never wanted to give him up. He came back to me after he was a big boy and wanted to live with us. I have always regretted that I did not let him.

We moved into the old dormitory in 1915. I ran a rooming and boarding house, rented apartments and ran a hospital there. I had five hundred white leghorn chickens, three jersey cows and about a two-acre garden. Eggs sold for five cents per dozen. The most I remember was that I was a very busy woman.

My sister and her husband spent the summer with us and they had six girls, so on wash day our clothes line was a show to the neighbors with all the little white panties on it (all hung together). On all these busy days I always had time for Church and Missionary Society. I did the collecting for the Baptist Church and Buckner's Orphan Home, and my old buggy horse "Seahim" would instinctively stop at every Baptist Church member's house on Twenty-five Mile avenue. He got away from me one day in the west end of town and Mr. Connell went out looking for him. Brother Moreman called to him and said, "There he is Ed at the hitching rack at the Baptist Church." Sure enough there he stood at the hitching rack, as though he was tied.

In 1916 we bought the Reese Hough house, now the Burl Elliston home. There our children grew to manhood and womanhood. I had many good neighbors there, among whom were: Mrs. Charlie Hodges, Mrs. Bowers, Mrs. J. W. Spradley, Mrs. Steve Sapers, Mrs. S. L. Easley, Mrs. Allen Powelson, Mrs. Rambo, Mrs. R. P. Brazil, Mrs. Otho Beene and Mrs. E. J. Williams. All the neighbor children and our children were just like brothers and sisters. When I could not find Lulu, I always knew where to look for her; she would be at Mrs. Powelson's playing with her twins, Nina and Norma.

In 1918-19, as many will remember, was a dreadful winter. I shall never forget how livestock suffered then. It started snowing Thanksgiving and we did not see the ground again until about the first of April. Douglas was in the Navy and Ira was laid up with rheumatism. George could not feed the cattle at our place about five miles west of town alone, so I played like I was a cowboy and rode horseback to the ranch and helped him feed. Believe me everyone was glad to see the earth once more after having that snow on the ground so long.

In 1917 Mr. Connell's sister and his nephew's wife died at the same time in Hot Springs, New Mexico. The nephew brought his two months old son to me and I kept him until his daddy married again. We enjoyed having a baby in our home again.

My children had measles, small pox, whooping cough, scarlet fever, diphtheria, mumps and plenty of tonsillitis, besides several operations, broken bones, etc. Dr. G. F. LeGrand was our faithful family physician for many years. Nobody but a mother can realize what this sickness meant to me. I had had a rest from contagious diseases for awhile so in 1924 Nina Powelson came to spend the night with Lulu and was broken out with small pox the next morning. She was quarantined at our house. We had lots of fun tying Nina's food to a string and letting her pull it up to her second floor room through the window. Two of Nina's boy friends got vaccinated so they could stand out in the yard by Nina's window and talk to her.

For several years before I left Hereford (November 13, 1931) I had not been well, so Dr. LeGrand advised Mr. Connell to take me to a lower altitude. I did not know I was leaving until the night before I left and I have always regretted not saying good bye to my old friends. There have been a few of them down here and I enjoyed seeing them so much. I visited Mrs. S. J. Williams, Mrs. Colson and Judge J.P. Connell in Corpus Christi. They are all dead now. Visiting Judge

Connell brought back many memories of the early days in the Panhandle. My sons acted as pall bearers at his funeral. Mrs. George Garrison lives in Corpus Christi now and I see her and her mother and nephew quite often. Mr. and Mrs. Brack Williams also live in Corpus Christi, so I am not entirely cut off from my old Hereford friends, even though the whole width of the State of Texas lies between me and Hereford.

My children are all near me except Eddie and she comes to see us quite often. My thoughts wander so often back to Hereford and the Panhandle, where I went as a bride forty-two years ago. I can see all of those faces of those dear friends, though it has been many years since I actually saw them. It was there that I had my pleasures, my sorrows, disappointments, and pleasant surprises but, as Edgar A. Guest says, "It takes a heap o' living in a place to make it home."

Mrs. Connell died at Houston on October 4, 1944. The above story of pioneer days was written in 1938.

Mr. Knox Kinnard of Pampa spent the past weekend at the home guest in the home of Mr. and Mrs. W. A. Teter.

U. S. Department of Agriculture now estimates the nation's 1946 cotton crop at 9,171,000 bales—second smallest crop since 1884.

Texas dairymen cannot afford to keep low-producing cows. An electric cooperative organization at Tahoka, Texas, has received a loan of over \$400,000 for system improvements and for 431 miles of line serving 751 rural consumers.

Daniel

MRS. W. R. MOORE

Tractors, combines, and row crop binders have been humming for the past week.

Mr. and Mrs. Bob Axe made a business trip to Hereford Friday.

Mr. and Mrs. F. E. Finney visited in the home of their daughter, Mrs. Bernice Sweatt, near Kress Sunday.

Visitors in the W. R. Moore home Sunday were Mrs. J. T. McLean and baby, Alice Lema, Joyce and Dolene Moore, Carolyn Myers, Joe Scruggs, May-rine and Bobbie, and Joe Stafford.

Mrs. Belton Finney and boys made a business trip to Plainview Saturday.

Mrs. George Vorwald of Lancaster, Wisconsin, Mrs. D. B.

A farmer named Jones from Dubuque, Said 'This '66' Gas is no fluke, 'When the starter I flicker, 'The truck starts much quicker, 'Than a hired man scared by a spook!' (Illustration of a man being chased by a ghost)

For Fast Starts... Get Phillips 66 Gasoline. That's right—Phillips 66 is regulated to suit your weather conditions! To give you a smooth, powerful motor fuel—summer, fall, winter, or spring, the quantity of high-volatility elements in Phillips 66 Gasoline is changed with the calendar and the climate! Phillips vast reserves of high-test natural gasoline make this possible. That's why Phillips 66 gives you smooth even power in summer... quick instant starts on cold winter mornings... and driving efficiency all year round. Try a tankful at the next sign of "66"!

Crouch from Chickasha, Oklahoma, and Mrs. Fritz Friemel and two daughters visited in the W. R. Moore home last Monday. Mr. and Mrs. R. E. Curtstinger made a business trip to Hereford Saturday. Mr. and Mrs. J. T. McLean and children made a business trip to Amarillo Saturday. Mrs. H. L. Chilton and sons, Darwin and Leland, of Amarillo, visited in the F. E. Finney home Sunday morning. Rev. and Mrs. A. J. Sullivan

visited in the J. T. McLean home Sunday. Mr. and Mrs. Wilburn Axe of near Dimmitt visited in the Bob Axe home Thursday. Zane Axe attended the football game in Canyon Friday between the West Texas High School Calves and Price College of Amarillo.

Due to the need of my time in the drug store, I Will Not Be Able to Handle Income Tax Returns and Tax Work as in the past. I want to thank each of you for your considerations along this line, and if I have any of your papers from years past, I will be glad to have you get them. W. L. ALEXANDER, at City Drug Store

SORE THROAT—TONSILLITIS! For quick relief from pain and discomfort try our Anesthese-Mag. It is a doctor's prescription that has given relief to thousands. Guaranteed superior to your money back. Quercetin bottles, with applicators on, 50c at Close Drug Store 39-tfc

Dr. C. D. Kelton 5th and Jackson Phone 91 for Appointment

Simply delicious RAISIN BUNS. USE FLEISCHMANN'S FAST-RISING DRY YEAST. Melty-rich, piping hot Raisin Buns—made with Fleischmann's Fast Rising Dry Yeast! IF YOU BAKE AT HOME—use it to help you turn out delicious breads at a moment's notice. Stays fresh for weeks on your pantry shelf—ready for quick action. Dissolve according to directions—then use as fresh yeast. At your grocer's.

Stays fresh... on your pantry shelf

Remember SHELTON for TIRE REPAIRS. Recapping... Vulcanizing. Let Us Fill Your Tractor Tires With 100 Percent Chloride Filler. Shelton Tire Exchange Highway 60 Phone 20

Loyd's Brick & Tile Factory 1 Mile East of Main Street on Amarillo Highway. NOW IN PRODUCTION on 3 Sizes of Building Tile... 5x8x12 For Commercial Use 5x6x12 5x4x12 Residential and Partitions Wall Partitions A Little Later We Will Have Some Brick! They are a volcanic pumice product — which is unsurpassed for insulation — A tile you can nail things to — and the cheapest and best Fire Proof wall you can build. We now have ALUMINUM WINDOW FRAMES for sale! WE APPRECIATE YOUR ORDERS—LARGE OR SMALL—PLACE ORDERS NOW FOR IMMEDIATE OR FUTURE DELIVERIES No Government Restrictions See or Write... LOYD'S BRICK & TILE CO. Route 1 Hereford, Texas

AUNI DORA. THE THINGS WE DO THE MOST IS WHAT WE DETEST THE MOST LIKE SAYING GOODBYE. "GOODBYE TO COOKING PROBLEMS." That's what you'll say after you buy a Roper range from the BLANTON BUTANE GAS COMPANY. Finer quality at lower prices... friendly, helpful service makes this a favorite shopping center. CAROLRY BUTANE & PROPANE GASES LYLE BLANTON Blanton Butane Gas Co. HEREFORD, TEXAS

BRING US YOUR AUTOMOBILE... TRUCK... TRACTOR BICYCLE! REPAIR WORK Complete repair service on automobiles, trucks, tractors and bicycles. Each job is a personal responsibility with us. No job too large or too small. 1 BLOCK NORTH, 1 BLOCK EAST OF SMITH MOTEL JANNSEN GARAGE and BICYCLE SHOP 39-tfc

Sure, We Make Loans to GI's... 15-Year Basis with the FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF AMARILLO, TEXAS \$15.00 to \$20.00 Abstract Examination \$20 Appraisal Fee (government appraiser) \$1.00 Financial Report... and that is all the expense. Except Recording Fees and 1st Year Insurance TRIED... RELIABLE... WORTHY John McLean Agency Phone 273 or 181 — West 3rd Street — Hereford, Texas

To... BUILD BUY REPAIR REMODEL See Elizabeth Womble AGENT — HEREFORD, TEXAS FEDERAL SAVINGS AND LOAN ASSOCIATION OF AMARILLO, TEXAS DE GLOVIS 37-tfc

SHE'S BUSIER THAN EVER... with more calls from more telephones. Telephone operators are busier than ever during these days of more telephone calls from more telephones than ever before. But they still take pride in doing their job with the same characteristic skill, patience, and courtesy that have caused them to be known as "The Voice With a Smile." Despite the heavy increase in calls, operators are handling most of them quickly and accurately. Sometimes, during midmorning and late afternoon (the busiest times at the switchboard) there may be a brief wait for "Number, please," but you may be sure your call will be answered as promptly as possible. SOUTHWESTERN BELL TELEPHONE CO.

SOCIETY.

Bridge-Luncheon Is Given For Club

Mrs. C. C. Acker was hostess for the Wednesday Luncheon Club at a bridge-luncheon on Wednesday October 16. Mrs. H.A. Close was a special guest of the club.

The luncheon table held a centerpiece of one dozen red roses in a silver container. The roses were the gift of Mrs. Acker's daughter, Helen, a student at the University of Texas, in

honor of her birthday, and a surprise feature of the party was presentation of birthday gifts by members of the club.

Entertaining rooms were also decorated with bright-berryed pyracantha.

Members attending were Mesdames; H. K. Fox, W. C. Pitman, J. A. Pitman, W. L. Davis, J.C. McChacken, Alton Fraser, Oscar Easley and the hostess.

IN HOSPITAL

Mrs. P. H. Gilliland was taken to the General Hospital in Lubbock Monday for medical examination. She was accompanied by Mr. Gilliland and Mrs. Marlin Gilliland.

"Russia Today" Studied By Farm And Ranch Club

Farm and Ranch Club met with Mrs. Chas. Burk Thursday afternoon for a luncheon and program.

Hallowe'en colors were carried out in decorations for the luncheon table and in other decorations for the party.

The program on "Russia Today" was given by Mrs. Roy Pruitt who discussed "Russia Today" by Robert Strohm.

Mrs. Burk gave a report on the recent trip to Amarillo when members of the club were guests of Mrs. Henry Melton.

Those present were Mrs. Phillip Miller Mrs. A. J. Walker, Mrs. Henry Melton, Mrs. Roy Pruitt and the hostess.

LaPlata Club Meets With Mrs. Clyde Cave

"The Modern Woman Reads" was the theme of the program for LaPlata Study Club Tuesday evening.

Mrs. Clyde Cave was hostess for the meeting and Mrs. Bill Blood gave the program. She reviewed "Fabulous Emiles" by Fred Mason, a story of ranch life at its best in Oklahoma.

Members of the club attending the meeting were Mesdames; Bill Blood, Homer Brunley, Willis Edelman, Wayne Evans, Jack Gilliland, Debbs Knox, N.E. Milburn, Troy Moore, Palmer Norton, Elmer Patterson, A. J. Schroeder, Uelin Streu, W. J. Wilson, Bill Wolfe, Pete Cowart, Charles Newell, McGhee and the hostess.

Mrs. O. G. Hill and Mrs. Foster Hill are in Oklahoma City this week.

Mrs. Ray Johnson and Mrs. B. E. Roberson were in Amarillo Tuesday to attend the Amarillo Garden Club Chrysanthemum Show.

L'Allegra Club Adopts Project

Completing a series of three programs on "Decoration of the Home," L'Allegra Club met for study in the home of Mrs. Otho Noland Thursday afternoon. Mrs. Robert Lemon was assistant hostess.

During the business session member voted to sponsor one of the Bluebird groups of Camp Fire Girls.

The program which dealt with "The Streamlined Kitchen" featured roll call listing modern streamlined accessories for the kitchen. Mrs. Darrell Blanton told of different arrangements of a modern kitchen, emphasizing convenient arrangements.

Mrs. Noland gave a report on new gadgets in cooking equipment.

Members present were Mesdames; Delbert Bainum, Darrell Blanton, Jack Brown, W.L. Davis Jr., James Edmonson, Paul Foster Jr., Gerald Gollehon, P. E. Hagans, Robert Lemon, Marlin Pierce, Leroy Price, W. B. Wieman, Elvin Wilson, V. C. Hopson and the hostess.

Book Review Is Given For Pioneer Club

Mrs. Wirt Phillips reviewed the book "The Cherokee Strip" in a program of the Southwest given at the Pioneer Study Club meeting held with Mrs. N. E. Gass Tuesday. Mrs. O. M. Dickey was cohostess for the meeting.

A report on "Texas in the News," taken from Federation News, was given by Mrs. E.S. Ireland.

Members attending the meeting were Mesdames; Fred Barrett, A. G. Bell, H. A. Close, O.M. Dickey, Noah Ewton, Burl France, Matt Gilliland, Bob Higgins, E. S. Ireland, Wirt Phillips, T. E. Seigler Sr., F. L. Terrell, Al Werner, and the hostess.

ATTEND CONVENTION

Mr. and Mrs. Gene Loerwald and daughter Patricia were in Midland over the past week-end attending the annual convention of the Diocesan Council of Catholic Women held there Sunday.

Outstanding speakers included Bishop FitzSimon and the national president of the Council, Mrs. Thomas Garrison of Golden, Colorado.

Mrs. Gene Loerwald was re-elected as secretary for the coming year and Mrs. Ed Loerwald, president of the Amarillo District, Diocesan Council, gave the district report.

OCTOBER BIRTHDAYS

Two birthday cakes holding dozens of tiny candles were the center of interest to the children in the families when Sam Steele and J. C. McCracken observed October birthdays Sunday. A family get-together was held at the McCracken home with a luncheon at noon.

Those attending were Mr. and Mrs. M. L. Steele, Mr. and Mrs. Sam Steele and daughter Ann of Fort Sumner, N. M., Mrs. B. M. Wiltshire and Patsy and Martha Sue, Mr. and Mrs. McCracken and Sylvia and Jackie.

VISIT FATHER

In Hereford Sunday for a visit with their father, John L. Wilson, who is recovering from a recent illness, were Mr. and Mrs. Sam Steele and daughter Ann of Fort Sumner, N. M., and Mrs. John L. Wilson Jr. and daughter Paula and Mr. and Mrs. C. L. Morris of Vega.

Mrs. John Meacham and son Powell returned to their home in Clinton, Okla. after spending a week here with her parents, Mr. and Mrs. Allen Powelson.

Mr. and Mrs. D. O. Williams were recent guests in the home of Mr. and Mrs. Bill Hutson. They have returned to their home in Abernathy.

Mrs. Emil A. Herr entertained with a birthday dinner last Sunday honoring her sister, Mrs. Jas. A. Luke of Muenster, who is visiting here. Present were members of the immediate family and the honoree.

Special Services At Summerfield For Ex-Servicemen

SUMMERFIELD, Oct. 21 — A special service was held Sunday at the Summerfield Baptist Church honoring the soldiers from this community who served during the recent war.

The church was decorated in fall flowers of gold and bronze.

The program included a piano prelude by Mrs. K. W. Niell, scripture reading by Rev. Ralph McLean, a prayer of dedication, a Hymn Medley played by Mrs. Niell, a reading, "God of Our Fathers," by Mrs. D. C. Walser, "Retreat" by Mr. Russell of Hereford, taking down of the service flag by Harold Clark, and acceptance of the flag by Moody Stephens.

Leaton and Richard Clark stood at attention with the National and Church flags.

Ex-soldiers of this community present were Otho Noland, Harold Clark, and Earl Lance Jr. Other ex-servicemen present were Weldon Webb, Luther Foust and John Winkler.

A. D. Gugenheim Company OF AMARILLO

announces the opening of

Complete Branch Store in Hereford

featuring:

BUDA Irrigation Engines, Conveyor and Power Transmission machinery

... and other needs.

JOE BISHOP, Mgr.

P. O. Box 148 — Hereford — Telephone 131
Across east from Pitman Elevator in old Rogers Mill Bldg. 43-2tc

SURPRISE SAVINGS FOR HALLOWE'EN

Mar-O-Oil SHAMPOO 49c

Dr. West TOOTH PASTE 39c

Jergens' LOTION 39c

Daryl COUGH SYRUP 69c

Pint MINERAL OIL 49c

SMA BABY FOOD 1.09

CARDUI 99c
TONIC

These surprising values are guaranteed to raise the shopping spirits of everyone who is haunted by the high cost of living. Our low, low prices cast a spell of economy over your buying—work like a charm to **SAVE MONEY FOR YOU** on your favorite health and beauty aids.

Moth Crystals 49c

Alka Seltzer 49c

Syrup Pepsin 49c

BAX Multiple vitamins, 100 2⁹⁰

BEXEL B Complex, 100's 1⁹⁸

VITA VIMS 100's 1⁹⁵

"WITCH DOCTORS" ARE ABROAD

In some isolated locales ancient witchcraft persists even yet. Its practitioners still humbug the ignorant with mumbo-jumbo charms and fantastic brews of absolute worthlessness. — But there's a far more insidious form of witchcraft—the high-powered quackery of smooth charlatans who victimize the elderly and the afflicted with glittering but false promises.

100 tablets **ASPIRIN** 29c

\$1.00 size **PEPTO BISMAL** 89c

Quart **MILK MAGNESIA** 59c

60c **SAL HEPATICA** 49c

35c **VICK'S SALVE** 29c

ZBT Body Powder 50c Size 39c

WILDROOT CREAM-OIL .79

Schick Injector RAZOR with blades 98c

Double Kay NUTS, fancy bridge mix, 1/2 lb. 80c

CLOSE Drug Store

PRESCRIPTION DRUGGISTS

The *Real* store Phone 13

CREAM O' PLAINS

now offers

GRADE A

PASTEURIZED MILK

All milk used in this dairy is produced within a 5-Mile radius of Hereford.

Delivered Fresh Daily

OR AT

Your Favorite Food Store

Insist on

CREAM O' PLAINS "GRADE A" Pasteurized Milk

Telephone 680

CREAM o' PLAINS DAIRY

Streu's Diary

DEAR DIARY:

I see by the papers that Christmas is only sixty-two days away. Seems like the periods between Xmas's grow shorter and shorter as I grow older and older. However, the season has not slipped up on us this time—we are prepared—insofar as shortages will permit.

We will gradually begin showing Xmas gifts from now on as we can arrange display space—starting now with the finest selection of dolls ever shown in Hereford. We have been gathering dolls from all over the country—big dolls, little dolls, dolls with hair and without—dolls of every description—priced from \$2.00 to \$25. I might add, as a note of precaution, that our large stock at present is no indication that dolls will be plentiful—on the contrary, we will be unable to replace our stock as we deplete it. The wise word is "shop early". Use our lay-away plan.

In addition to dolls, we have a wide variety of metal toy trucks, including stakes, oil tanks, milk, lumber, material, and other trucks. Our selection of Steger wagons and stake trucks is complete. Doll carriages will be shown in several price ranges.

STREU.

Get MORE of EVERYTHING

for your FOOD DOLLARS

TOMATOES
ELM — NO. 2 CAN
2 for 34c

PEACHES
Heart's Delight — 2 1-2 can 31c

SOUP
Campbell's 2 for 21c

PITTED CHERRIES
Morgan, No. 2 cans 2 for 79c

WAFFLE MIX
Duff's, 14-oz. pkgs. 2 for 49c

CHILI
Van Camps, No. 2 cans 2 for 27c

FRUIT COCKTAIL
Hunt's — 2 1-2 can 41c

SALT
Carey's, 26-oz. boxes 2 for 15c

CORN MEAL
Aunt Jemima, 24-oz. 2 for 25c

APRICOT NECTAR
No. 2 Cans 2 for 35c

WALNUTS
New Crop — Lb. 50c

CORN FLAKES
Ralston, 11-oz. pkgs. 2 for 13c

PURE HONEY
24-Oz. Jar 83c

COFFEE
Del Monte — 1-Lb. glass jar 33c

BLEACH
Purex, quart bottles 2 for 25c

SCOURING PADS
SOS, packages 2 for 25c

GREEN BEANS
Wapco, No. 2 cans 2 for 29c

PURE LARD

Bring Your Container.

PRODUCE

CARROTS, nice size .. bunch 7c

CAULIFLOWER head 23c

COCONUTS, fresh each 25c

RED SPUDS, US 1's, 10 lbs. 40c

ORANGES lb. 10c

CHOICE MEATS

CHEESE, Longhorn ... lb. 63c

CHILa brick, Pinkney, lb. 35c

BEEF ROAST, chuck .. lb. 39c

ROUND STEAK, nice .. lb. 59c

BOLO, all meat lb. 43c

FRANKS, Pinkney lb. 35c

CITY Food Store

FIRST DOOR SOUTH OF THE FIRST STATE BANK

Livestock and Feed Up, Poultry And Eggs Down, In Southwestern Markets

Livestock and feed went up as cotton, grain, eggs and poultry went down last week while most vegetables, rice, peanuts, butter and milk held steady in southwestern markets, USDA's Production Administration reported today.

Cotton tumbled about \$25 a bale last week. The trade associated this drop with speculation regarding decontrol of cotton textile prices and uncertainty as to outlook for sales of cotton textiles. Also, seasonal heavy movement of the crop into trade channels may partly explain the break.

Hog prices took one of the biggest jumps on record last week when ceilings came off and soared \$8 to \$10, but later declined \$2 to \$4 a cwt. as receipts increased. Friday's quotations for good and choice butchers stood at \$22 a cwt., San Antonio; \$22.25, Oklahoma City; \$22.50 to \$23, Ft. Worth; \$23 to \$23.50, Denver; and \$23 Wichita. Higher prices brought out 16,050 hogs at six southwest markets compared to 7,545 for the corresponding week last year and 4,850 for the previous week.

Decontrol of meat brought a rush of cattle to market last week. Receipts at six southwest terminals totaled 90,400 compared to 82,000 for the corresponding week last year and 55,375 for the previous week. Cattle advanced \$2 to \$4 a cwt. at southwest markets in contrast to gains of \$5 to \$10 at midwest markets. Friday's prices quoted here were down from the week's peak. Houston sold common and medium steers and yearlings at \$13 to \$15 a cwt. and good beef cows \$12 to \$13.50. Medium and good cows brought \$12 to \$16 San Antonio and Ft. Worth; good cows \$15 to \$16.50, Wichita and \$16.50, Denver. Oklahoma City quoted medium and good steers and yearlings \$12 to \$23 and top beef cows at \$20.

Southwest sheep and lamb markets reported advances of 50 cents to \$5 a cwt. on lambs and 50 cents to \$1.50 on ewes. Friday's prices were somewhat lower than the extreme highs following meat decontrol. Common and medium lambs brought \$13 to \$15.50, San Antonio; medium and good fat lambs \$17.50 to \$21 Ft. Worth; good and choice lambs \$22 to \$23, Oklahoma City and \$22, Denver.

Most grain prices started down grade last week. Sorghums and corn lost the most ground. However, feed markets were unsettled as a result of the end of price control and restrictions on the use of by-products and mixed feeds. No prices were quoted, but the trade expected urgent demand for tight supplies would push prices well above former OPA ceilings.

Southwest egg and poultry markets felt the impact of meat decontrol. Demand sagged and prices dropped about 2 cents a dozen on eggs and about 3 cents a pound on fryers and hens.

RED CROSS CHAIRMEN TO HOLD MEETING HERE

Home Service Chairmen from seven American Red Cross Chapters will hold a special meeting in Hereford on October 23, according to E. C. Eubanks, Dear Smith county Red Cross chairman.

Mrs. Harold Close is chairman of the local Home Service, a position which she held throughout World War II.

Mrs. E. J. Hudson has returned from Los Angeles, Calif. where she spent three weeks with relatives. Returning with her for a visit in the Panhandle were a nephew and his wife, Mr. and Mrs. W. L. Deupree, who are visiting her mother, Mrs. Everett Wiseman, in Vega.

Mr. and Mrs. J. L. Gilliland returned to their home in Mangum, Okla. Tuesday after a short stay here in the home of his brother, Carl Gilliland.

Not Big Ads, But "Regular" Brand Ads Get Results!

DR. MILTON C. ADAMS
OPTOMETRIST
OFFICE HOURS—8:30 to 5 p. m.
121 West Third Phone 37
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HILL-RICKETTS COMPANY
Realtors
Farm or Ranch land in any size tract
Real Estate Loans in any amount
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Dexterous Daphne



"You'll find your evening dresses will wear much longer, if you'll always send them to ACME CLEANERS for special care in cleaning and pressing."

Acme Cleaners
"WEAR CLEAN CLOTHES"
PHONE III

Boy Scout Court of Honor Is Held in Hereford Thursday

The Dear Smith District Court of Honor of the Llano Estacado Council, Boy Scouts of America, was held Thursday night at 8 p. m., at the Court House in Hereford.

The opening ceremony was in charge of Troop 1 which presented the colors.

Commissioner Urlin Streu presided as chairman in the absence of Mr. W. F. Dameron. A Charter presentation ceremony was conducted by Harry DeLashmutter, Jr., Field Scout Executive, and certificates of commission were issued to the members of the Troop Committee and to Scoutmaster Wm. R. Phillips, Assistant Scoutmaster David N. Beavers, and Assistant Scoutmaster Ben R. Plummer. The Charter was accepted by Howard Gault, President of the Hereford Lions Club, which is the sponsoring organization for the Troop.

A knot tying contest was held between two teams of four boys each representing Troop 1 and Troop 2. Troop 2 was the winner of the contest.

Eight Scouts were advanced to Second Class Rank and received their certificates of advancement from Committeeman John C. Hicks. Merit badges were presented to Scouts Delbert Conklin in Carpentry, Painting, and Cooking; Glenn Russell in Plumbing and Cooking; Sam Hershey in Animal Industry, Carpentry, and Cooking; and Oliver Streu in Carpentry and Cooking, by Howard Gault.

The highest award of the evening was a Star Rank to Scout Delbert Conklin of Troop 1 (50) which was awarded by W. J. Hiatt, Area Scout Executive.

The advancement work of Troop 1 was under the direction of Scoutmaster Wm. R. Phillips, and Troop 2 under the direction of Scoutmaster Dr. Milton C. Adams.

The program was well attended by Scouts, parents, and friends.

Buy, Sell or Trade through BRAND WANT ADS!

UNCLE HANK
IT USED TO BE THAT GOOD COOKIN' WOULD TURN ANY MAN'S HEAD BUT NOW IT ONLY TAKES A LITTLE LIPSTICK.



Turn to MILLER AUTO SUPPLY for all types of auto replacement parts and equipment. We're co-operating with your budget... OUR PRICES ARE L-O-W!

APEX Washers Ironers and Vacuum Cleaners

MILLER AUTO STORE
Phone 72-Hereford, Tex.

Try a Want Ad!

HEREFORD STORE CO.

ANNOUNCEMENT...
New Coats and Suits from the largest manufacturers. New York Styles. Made of 100 Percent Wool. Lamb's wool, richly lined.

Use Our Lay-Away . . . You'll Never Regret It!

COATS
PRICED FROM
\$15 to \$49

Suits
FROM
\$14.50 to \$49.00

FUR COATS
\$63.50 to \$74.50

Girls' 100% Wool School Coats
Lamb's wool interlined; assorted colors, nicely quilted lining. Ages 8 to 14.
\$12.00




Ladies' Red Rosamond BRUNCH COATS	12 ⁵⁰	Nice quality BOYS' SUITS	12 ⁵⁰	Men's All wool SUITS (limited)	19 ⁰⁰ to 33 ⁵⁰
HOUSE COATS	4 ⁹⁵ to 12 ⁵⁰	All wool, nicely made TWEED SUITS	17 ⁹⁵	LEATHER COATS	Caberretta and genuine Horsehide. prices from 14 ⁹⁵ to 24 ⁷⁵
Children's HOUSE COATS	4 ⁵⁰ to 4 ⁹⁸	Boys' First Quality SUEDE JACKETS	9 ⁹⁸	HEAVY WOOL COATS	nicely made, leather trim, \$15 value. While they last . . . 10 ⁹⁵
Ladies' Rayon BED JACKETS	1 ⁹⁸	All wool JACKETS	9 ⁵⁰	Zelon Water Repellent SHEEP LINED COATS	13 ⁷⁵
Girls' Nicely made SCHOOL DRESSES	1 ⁹⁸ - 2 ⁵⁹	100% wool SPORTS COATS	8 ⁹⁵	Better madras, ass't. color MEN'S DRESS SHIRTS	1 ⁹⁵ (OPA \$2.30 ceiling)
Ladies' SILK DRESSES	5 ⁹⁰ to 16 ⁵⁰	Warm, lined, water repellent ZELAN JACKETS	6 ⁹⁵	Men's WORK SHIRTS	98 ^C
1 Lot Ladies' fancy SLEEVE SWEATERS, 2.95 val	2 ³⁹	Nice Quality BRIDGE TABLE COVERS	2 ⁶⁹	Rodeo and Sports WOOL SHIRTS	8 ⁵⁰ to 14 ⁰⁰
All Wool SWEATERS	3 ⁵⁰	Old Mexico Colors Hand Woven NAPKINS (4)	3 ³⁹	Men's all rubber, best quality ARTIC'S, 4-buckle	4 ⁰⁰
Fancy all wool CHECKED SWEATERS	3 ⁷⁵	Fancy hand woven TABLE CLOTHS, 6 Napkins	5 ⁵⁰	Best Quality RUBBER BOOTS, all sizes	4 ⁰⁰
White & Pastels 3.50 to 4.95	4 ⁹⁵	Ass't sizes hand woven SERAPES	15 ⁷⁵ - 21 ⁶⁰	15-in. govt. all leather cushion Heavy HIGH SHOES	8 ⁹⁵
Ladies' Outing GOWNS	3 ⁵⁰ to 4 ⁹⁵	Rodeo hand made COWBOY BOOTS	27 ⁵⁰	WORK SHOES	3 ⁹⁵ to 6 ⁸⁵
1-Piece Outing Children's SLEEPERS	1 ³⁰	Western hand made COWBOY BOOTS	23 ⁹⁵	Boys' Sturdy SCHOOL OXFORDS	4 ⁵⁰ to 5 ⁵⁰
Morning Glory and Mountain Mist, White, first quality COTTON BATS	89 ^C to 1 ⁶⁹	Children's Rodeo HAND MADE BOOTS	12 ⁵⁰	Girls' SCHOOL OXFORDS	3 ⁹⁵ to 4 ⁹⁵
Large Size CHENILLE SPREADS	9 ⁹⁵ to 14 ⁰⁰	Men's fine fur "Resistol" DRESS HATS	10 ⁰⁰ to 12 ⁵⁰	Flex-Moc, 1-Tie OXFORDS	4 ⁵⁰ and 4 ⁹⁵
Part Wool Filled LARGE COMFORTERS	5 ⁹⁵	Self-conforming, most comfortable hat made . . . priced	10 ⁰⁰ to 12 ⁵⁰	Ladies' pumps, also open toe, heel Dress OXFORD	3 ⁹⁵ to 6 ⁵⁰
55% wool, good weight DOUBLE BLANKETS	4 ⁹⁵	Buck Skin DRESS HATS	8 ⁹⁵ to 10 ⁰⁰	Fancy broadcled HOUSE SLIPPERS	2 ⁹⁸
All wool, govt. O. D. BLANKETS	4 ⁹⁸	Fine wool DRESS HATS	2 ⁹⁸ to 3 ⁹⁵	Plain black kid HOUSE SLIPPERS	3 ⁵⁰
Indian Design ROBES	3 ³⁹	Men's all wool, 40 below Double Back MACKINAWs	12 ⁵⁰	Fancy all-fur; asst. shade HOUSE SLIPPERS	3 ³⁹ to 3 ⁹⁵
All wool fancy AUTO BLANKET ROBES	9 ⁹⁵	Goat Skin, fine quality DRIVING GLOVES	1 ⁹⁸	Harness leather COWBOY BELTS	1 ⁴⁵
Felt HOUSE SLIPPERS	98 ^C	Genuine Leather WORK GLOVES	95 ^C to 1 ⁵⁰	U. S. RAIN COATS—all styles!	
Warm by day, by night BOYS' ROBES	3 ⁵⁰	Gauntlet Leather Faces GLOVES, \$1 value	69 ^C		
Children's 3-Piece LEGGING SUITS, HATS	7 ⁶⁰	Boss Heavy CANVAS WORK GLOVES	25 ^C		

It's not that we don't love our work!



WE DO LOVE our work—but these days, we almost dread leaving home and going to our showroom.

So many people want new Packards, and there are so few coming through!

But you can't build cars without materials!

The factory is straining every effort to get more parts and material so production can be increased.

We're doing our best!

Some cars have been shipped with wooden bumpers, some without window regulator handles. This costs the factory a lot of money, for it means that replacements must be shipped and installed later.

Under such difficulties, it's a wonder the folks at the factory have done as well as they have. This year, compared to the same period of 1941, Packard has built a higher percentage of cars than the industry as a whole.

We don't dare predict!

Our customers have been so patient that we'd like to sound some optimistic note.

But word from Detroit says that parts and materials are still scarce. Steel continues to be limited. Shortages of lead, copper and other materials are looming up.

Scrap iron has been so scarce that Packard started the ball rolling on a nation-wide collection drive!

Take care of your present car!

Until you're sure of getting a new one, give your present car the best of care.

Lots of cars are running better and lasting longer because our trained mechanics have serviced them right. Give us a chance to catch those little troubles before they grow up into big ones.

Bring your car in any time. We're short on new cars, but we're long on helpful, car-saving service.

Your Packard Dealer



ASK THE MAN WHO OWNS ONE

ROBERSON MOTOR CO.
123 W. First St., Hereford, Texas

Read the Above even if you have never before in your life read an Advertisement!

Hereford Store Co.

S. L. HARMAN, Owner
35 YEARS OF EXPERIENCE IN BUYING IN NEW YORK MARKETS!

Values like these!

MAKE BUSINESS GOOD!

Pinto Beans
2-lb. Bag 23c

Despite price fluctuations and unstable conditions, you'll still find SAVINGS GALORE at FURR'S! Remember, too, that these are ONLY A FEW of our Specials — and that we offer savings EVERY DAY!

RED SPUDS 10 lbs. 25c
HOME GROWN

Yellow ONIONS 2 lbs. 5c
HOME GROWN

CARROTS 5c
LARGE BUNCH

Apple Cider
Gal. 59c

CELERY 15c
LARGE STALK

COOKING APPLES 2 lbs. 25c
NICE ONES

Calif. ORANGES 2 lbs. 25c
JUICY

Texas GRAPEFRUIT 2 lbs. 25c
GOOD

PEACHES HALVES. Le Valley. 32c
No. 2½ Can

APRICOTS Sun-Pak. 33c
Big 2½ Can

Lux Soap TOILET SOAP 3 bars 20c

Peas Fancy, Rolling West. 16c
No. 2 Can

BLEACH 12½c
HILEX — Quart

CHILI 25c
ELLIS — NO. 2 CAN

RAISIN BRAN 10c
POST — BOX

POST TOASTIES 2 for 21c
BIG 11-OZ. BOX

PEAS 16c
FANCY, ROLLING WEST — NO. 2 CAN

BLACK-EYED PEAS 20c
KIMBALL — NO. 2 CAN

SALAD DRESSING 33c
KING COLE — PINT JAR

TOMATO JUICE 25c
COLORADO RED — BIG 46-OZ. CAN

DATES 64c
ALL PURPOSE — BOX

FLOUR 159
PURASNOW — 25-LB. BAG

COFFEE 41c
GOLDEN LIGHT — 1-LB. BAG

MUSTARD 12c
RED BOY — QUART

CLEANSER 3 for 14c
SUN BRITE, TALL CANS

TEA 21c
ADMIRATION — ¼-LB. BOX

PUFFED WHEAT 8c
CHECKER — 8-OZ. PACKAGE

SOAPLESS SUDS 39c
MARVENE — 2-LB. BAG

VANILLA EXTRACT 19c
TASTIT — 4-OZ. BOTTLE

TAVERN WAX 43c
NO RUB — PINT

COFFEE 41c
ARNHOLTZ — 1-LB. BAG

FURNITURE POLISH 21c
O'CEDAR — 4-OZ. BOTTLE

MEAL 13c
QUAKER — 20-OZ. BOX

TOILET SOAP 3 for 15c
BRIDAL BOUQUET, bars



When You Shop At Furr's!

Book Matches
 1000 Lights.
 FURR'S BOX **9c**

WE PAY
Top Prices
 FOR YOUR
Cream, Eggs

Save at **FURR FOOD** Super market
 Low Everyday Prices

Market



PERCH 59c
LB.

Fresh OYSTERS 99c
PINT

American Cheese 69c
LB.

LUNCH MEAT 46c
ASSORTED — LB.

CHUCK ROAST 36c
LB.

HOME MADE
POTATO SALAD
LB.

39c

CHEESE SALAD
LB.

74c



MORE SMASHING BUYS FOR YOU!—SAVE DURING ANTHONY MONTH!

USE OUR
Lay Away
PLAN, IF YOU PREFER

SMART COATS

for the growing girl

Fashion "rightness" is just as important to a young girl as it is to her mother or her older sister. These new coats meet every test for smartness.

990 to 1975

FALL DRESSES

Our dress buyer previewed these in New York and Hollywood, and snapped up the best they saw for Anthony's. Gay, youthful, casual models, dressy types with new necklines and hiplines.

830 to 1095

BETTER DRESSES

in a large assortment of styles and sizes.

1275 to 1975



New Fall DRESS SHOES

Receiving daily . . . New styles in patent and gaberdine, trimmed sling pumps, straps, flat heels, dressy types. A large assortment of styles to choose from.

398 to 595

SPORT OXFORDS

Brown, brown and white, all white. Leather or rubber soles.

3.49 to 5.95

SLACK SUITS

In Smartest Styles and Fabrics . . . Smart new worsteds, flannels, strutters cloth. Crepes in tailored styles and novelty variations . . . most-up in dark, solid colors.

Sweaters
By
Jane Irwill



Anthony's leadership in the field of smart sportswear is again clearly indicated by the new selections of finer Jane Irwill sweaters . . . skirts . . . slacks . . . now on display.

Announcing ANTHONY'S ANNUAL SWEATER AND SKIRT Classic

Famous Jane Irwill Sweaters

Luxuriously rich all-wool weaves of superb texture and knit. All the soft lovely pastel shades and some gay tones, too. Famous English Boxies, the popular slipover type is featured as well as cardigans, button-front combinations and other smart variations. Sizes 32 to 40 in most styles.

\$4.98

Other Smart Sweater Styles
At \$2.98 to \$7.50

Skirt Fashions!

Skirts with a few simple pleats or a whole fanfare of pleats . . . also gored styles. Many unusual belt effects. Buttons and zippers. Solids, plaids, checks, stripes. Finest wool crepes, flannels, worsteds, twills, gabardines. Also good rayon weaves.

\$4.98

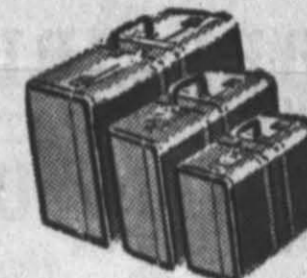


MOST COMPLETE LUGGAGE STOCK

IN TOWN . . . at ANTHONY'S!

Overnight bags in brown, black or stripes.

1275 1475



BIG TWO Suiters Cases

Extra roomy and very smart in appearance! (Plus 20% Federal Tax)

1675 to 1975

BIG FOOT LOCKERS

All metal, 30-inch size — Regular \$11.83

990

(Plus Tax)

Look! FALL BAGS



featuring literal scores of new Fall Bag styles, in dozens of smart variations. New pouch style, shoulder strap, big envelope types, under-arm purses.

298 - 498

Other FINE BAGS up to . . . \$7.50

LADIES GLOVES

Red, black, green, rust—in sizes 6 1-4 to 8

98c to 4.98

Costume Jewelry

Pins, bracelets, ear bobs and screws, brooches and necklaces.

98c to 3.98

Anthony's

HEREFORD

Dozens of COATS and SUITS

Regrouped and substantially reduced. Materials are All-Wool Suedes, Fleeces, Gaberdines and Milton. All in the favorite Fall Shades.

Group One **15.00**

Saves YOU Many Dollars!

Don't Miss This Grand Opportunity to Save on that New 1946 Fall COAT and SUIT!

Anthony's has regrouped and repriced dozens of finer NEW FALL COATS and SUITS to create this sensation peak of the season offer. Planned to demonstrate once more Anthony's leadership in fashion smartness and value giving.

Group Two **23.00**

MRS. BOYD STEWART HONORS HUSBAND AT BIRTHDAY DINNER

Those present for the occasion were Mr. and Mrs. Zed Stewart, Dwayne Stewart, Mr. and Mrs. W. J. Stewart, and Mr. and Mrs. Clifford Stewart and Dorthea, Ray Stewart, Aryless Oglesby, and Mr. and Mrs. Reece Stewart of Cactus Plant, Texas.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Tea Guests Told Wedding Date News Of Beverley Fraser-Raylan Evans

The selection of October 27 as the wedding date of Miss Beverley Fraser and Raylan Evans, was revealed at a lovely tea given at the home of the bride-elect's parents, Mr. and Mrs. Alton Fraser, Thursday afternoon. The Fraser home was decorated throughout in a pink and white theme with roses predominating. Formal announcement of the engagement and wedding date was made on a wide pink satin ribbon which formed a square on the tea table which was laid with lace over pink. The important news of the day read "Beverley and Raylan, Oct. 27." Placing additional emphasis on the pink and white colors chosen for the wedding, pink tapers in silver holders flanked the table centerpiece of pink roses. The table arrangements were completed with silver appointments with Mrs. W. C. Pitman presiding at the tea service.

Mrs. Floyd Walton Is Hostess to Dawn Study Club

DAWN, Oct. 21—Mrs. Floyd Walton was hostess to members of the Dawn Study Club Tuesday afternoon, October 15, at her home. After the regular business session, Mrs. Fred Fain gave an interesting talk. Refreshments were served to Mesdames Lloyd Bentley, W. P. Caraway, J. B. Caraway, Fred Fain, Eddie Reinauer, Zed Stewart, Floyd Walton, Carl Wimberly, Allene Leake, and Mary Byrd. The next regular meeting will be on November 5 in the home of Mrs. Carl Luke.

Camp Fire Girls Entertain Club

Mrs. Bob Wilson was in charge of the program for the Bay View Club Thursday afternoon when a meeting was held at the home of Mrs. John McLean. The program was presented by Shishinta Camp Fire Girls, which is sponsored by the Bay View Club, sixteen girls presented the work now being done by the group. They told of the ranks and how they were earned and how each girl was allowed to advance as she carried out requirements. A charm quiz was conducted by Marian Wilson. Mrs. Bob Wilson, guardian, reviewed new outlines for 1947, explaining the changes made in Camp Fire work program and told of some of the work which the girls will do in the coming months. Mrs. Howard Gault and Mrs. C. F. Moore are sponsors of the group. Members of the club present were Mesdames; D. H. Alexander, J. R. Allison, Lee Benefield, Henry Benson, M. L. Boyd, Faste Cardwell, Colby Conkwright, H. G. Conkwright, Herman Ford, Howard Gault, E. W. Harrison, George Heard, A. M. Jones, J. W. Kirkby, Paul Mathers, C. F. Moore, G. A. F. Parker, J. P. Slaton, J. W. Spredley, Bob Wilson and the hostess. Mrs. Roy Ford was welcomed as a new member of the club.

Book Review Entertains Club

Review of the book "Burma Surgeon Returns" by Seagraves was the highlight of the Summerfield Study Club program given at the home of Mrs. L.H. Lookingbill, Thursday afternoon. Mrs. D. C. Walsen, who gave the review, said of the author, "Dr. Seagraves gives an interesting picture of the faithful and courageous Burmese nurses and of their reaction to American ways." Mrs. Lee Curry gave an article on the correct way to vote and urged the club members to practice the correct way in the coming elections.

Amarillo Woman To Review Book

Mrs. Joe Coffee of Amarillo will review "The Sudden Guest" by Christopher La Farge at 8 p. m. Thursday evening, October 24 in the First Methodist Church. Mrs. Alton Fraser is chairman of the program which is being sponsored by the Calliopean Club. Invitations have been mailed to the various study clubs of the city whose members are to be special guests.

Davis-Burleson Rites Are Held

Mr. and Mrs. Lawrence Davis have announced the marriage of their daughter Betty Kathleen, to Franklin H. Burleson Jr., son of Mrs. Leona Burleson. The couple was married on October 15 at the Church of Christ, with minister Bob Wear officiating. The bride wore a becoming woollen suit in light gray with black accessories and a corsage of white chrysanthemums. Attendants for the couple were his sister, Mrs. Dean Robbs, and his brother, Leonard W. Burleson. Immediately after the wedding close friends and relatives were entertained at a reception given at the home of the bridegroom's mother. Cake and coffee were served from the bride's table. After the reception the couple departed for Amarillo where he is employed in Allen's Shoe Store. Mrs. Burleson came to Hereford recently with her parents from Illinois and has been employed here at Anthony's Department Store. Mr. Burleson received his discharge from the Army in June 1946 after serving 2 years with six months overseas duty.

B & PW Club Meets Monday Evening At Young Home

The Hereford B & PW Club met at 8 o'clock on Monday evening in the home of Frances Young, with Juanita Kelley as co-hostess. After a brief business meeting, Cecil Williams gave a ten minute talk on "B & PW Clubs in Action," a very interesting and worthwhile discussion of the

MASONIC BULLETIN
Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
E. L. THOMPSON, Sec'y.
O. L. CLICK, W. M.

work of women the world over, their privileges, and their responsibilities as citizens. After the meeting was adjourned, hot punch and cookies were served to: Corinne Jennings, Wanda Jean Smith, Lillye London, Florence Wilkins, Bessie Smith, Velma Hodges, Mary Jane Morgan, Marcy Koelzer, Cecil Williams and her guest, John Gilliland, Adeline Koelzer, and the hostesses.

Adrian 4-H Club Elects Officers At Meeting Monday

ADRIAN, Oct. 22—The Adrian 4-H Club met Monday afternoon at 2 o'clock, and elected officers for the 1947 club year. Maude Kemp was elected President; Marilyn Jane Worsham vice-president; Esther Gruelkey secretary-treasurer; and Pegg Jean Kelley reporter. Mrs. L. A. Worsham is the club sponsor. Demonstrations of 1947 Clothing and Food Preparation programs were conducted by Miss Sadie Lee Oliver, county Home Demonstration Agent. Attending the meeting were Joyce Wagner, Ivalene Kemp, Ruth Jacobsen, Shirley Faye Perry, Sunny Browning, Frances Frazier, and Aremilda Johnson and the above named officers.

Read Our Want Ad Page!

Thought for Today . . .

Life Insurance helps all cases and injures none.



Herman Ford

511 McKinley—Phone 482-J
Local Representative

Southland Life
INSURANCE CO. OF TEXAS
W. C. McCORD, President
Home Office: Dallas

Mrs. Lee Benefield left Saturday for Oklahoma City where she is visiting her father, Dr. J. M. Postelle, and other relatives.

Dr. G. W. Heard has returned from Dallas where he attended the State Fair.

Starts Relief in 6 Seconds from All 6 usual Cold Miseries
666
All COLD PREPARATION TABLETS OR LIQUID
Caution: Take only as directed

First Presbyterian Church

Hereford, Texas
SUNDAY, OCTOBER 27
11 A. M.
"Is Life a Gamble?"
COME WORSHIP WITH US!

WE NOW HAVE IN STOCK

The Famous Glostex SEAT COVERS

The Only Nationally Advertised Seat Cover on the Market Today!

ALSO . . . We cover doors to Match your Upholstery . . . Old Pick-up seats made like new . . . when repaired by us.

FLOOR MATS and HEATERS
Expert VALVE Work
Brake Work and General Repair Work.
SEE US FOR ALL WORK!

NOEL'S REPAIR SHOP
Half Block East of Packard Mill
41-3tc

LET US TAKE CARE OF YOUR **DEAD ANIMALS** (unskinned)
Large or Small Removed FREE OF CHARGE!
When you have a dead animal . . . notify
CONSUMERS FUEL ASSOCIATION
Phone 124—Hereford
Our truck is equipped with a power loader and sanitary bed to give you prompt and convenient service. In town every day except Sunday.
STARKEY RENDERING SERVICE
39-tfe

You Are Paying for It, Why Not Buy It?
What? INSULATION!
The first spell of cool Fall weather, reminds us that it won't be long, now, until that fuel bill will climb higher and higher. Two-thirds of the LOST HEAT (which you pay for) goes thru the ceiling to the attic. Why don't you stop it? It does not cost much, seven cents a square foot for two-inch insulation, and Eight Cents a foot for full-thick Rock Wool. It comes in easy-to-handle sizes and all you do is lay it between the ceiling joists. A ten-year-old boy can do the job.
You Are Paying for It, Why Not Buy It?
KEMP LUMBER CO.
Hereford, Texas Phone 44
Grant A. Fuller, Mgr.

Shamrock INVITES YOU TO HEAR **UNCLE JAY**
In PERSONAL INTERVIEWS with your **Southwestern NEIGHBORS**
MON. WED. 6:40 AM
THUR. FRI. 6:40 AM
Station **HGNC** AMARILLO
for **SHAMROCK TRAIL MASTER** Gasoline

Irrigation Specialists

If you have an irrigation problem we would like to discuss it with you.

WE ARE DISTRIBUTORS FOR LAYNE & BOWLER TURBINE PUMPS

ALL SIZES OF CASING
And have some of the most modern well drilling rigs operating in West Texas.

You'll Find Our Prices Right

IRRIGATION DITCHERS FOR SALE NOW!

WEST TEX DEVELOPMENT CO.
Located Just East of Hereford City Limits on Highway 60
W. L. WINGET, Owner Phone 194-R

See The New **Aeronca "Chief"**
on Display at **Clover Field**
Immediate delivery on **'Champion' or 'Chief'**

Special Low Prices on Used Airplanes

STEARMAN, 2-place, 220 hp	\$1200
STEARMAN, 2-place, 220 hp	\$1100
CUB CRUISER, 3-place, 75 hp	\$2395
AERONCA TRAINER, 1941 model	\$1475
1946 CUB, 2-place (new)	\$2320

You Can't Beat These Low Prices
These planes are all Licensed and in good condition.

YOU TOO, WILL ENJOY FLYING . . . START YOUR TRAINING NOW . . . SEE
JESSE WOFFORD
(Rated Instructor)

MILES OF BENEFITS FOR YOU!

Every mile of new transmission line that goes up in your area brings you added benefits.

If you already have electric power in your home, you'll find that new industries are bringing more prosperity to your area. You'll find your stores and shops better lighted.

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Legionnaires of 18th District in Hereford Tuesday

A meeting of Legionnaires of the 18th (Panhandle) District was held in Hereford Tuesday night at the Clubhouse, with members of the Hereford Post of the American Legion as hosts. About 200 Legionnaires, representing 16 Legion Posts, attended the session. Jimmie Moore of Amarillo, 18th District commander, presided at the meeting. Among the prominent Legionnaires attending were Roy Baird, 18th district adjutant, Mrs. Cusick, 18th District Auxiliary president from Amarillo; Henry Teubel of Tulla, former 5th Division commander; Lou Fields of Amarillo, former 18th dis-

Scouts Drive

(Continued from Page 1) to pay our pro rata share for extension service," he pointed out, adding that the troops of this district are getting far more service now than in former years. There are now three Scout units in Hereford where previously there was only one, and five in the district, he pointed out. Scout executives are in Hereford working with local troops almost every week. Members of the District Committee plan to canvass the city sometime next week in the drive to secure new and renewed sustaining members for the local district. The District Committee is composed of D. C. Kinsey, chairman; Herman Ford, vice-chairman; George Graham, organization and extension; J. C. Reese, training; Dr. M. W. Nobles, health and safety; Owen Stagner, camping and activities; W. E. Dameron, advancement; and Harold Close, finance. Hereford has two Boy Scout troops, one sponsored by the Lions Club, one by the Rotary Club; and one Cub Scout den sponsored by the Lions.

Around Town

(Continued from page 1) sandwiches, and now pie. City Marshall Bruce Wooddell suggests that the thief may be getting fed, but after three robberies in a row at the same place, the city police department is getting "fed up." Miss Sadie Lee Oliver reports that more than 80 people were present yesterday afternoon for the demonstrations on meat cutting and food preparation conducted by A & M experts Roy Snyder and Edith Lawrence at the Texas Theater. Miss Lawrence broiled a T-bone steak, cooked frozen beans, and prepared a strawberry shortcake that was said by those lucky enough, among the 80, to get close enough for a nibble to be excellent. Being two blocks away at the time, we wouldn't know.

Whiteface Juniors KO Young Sandie Team Here Tues.

A sizeable crowd turned out Tuesday night at Whiteface Field to witness an un-heralded football game between Junior high gridders of Hereford and Amarillo schools. A junior high school squad from Sam Houston School of Amarillo journeyed to Hereford to play Coach Dalton Criswell's future Whitefaces. The Hereford junior team, composed of Jowell and Walker at ends, Hooper and Mitchell at tackles, Busby and Witherpoon at guards, Goldston at center; Stanton at quarterback; Thompson fullback, and Brock and Engman at the halfback posts, played three ten-minute quarters against the Sam Houston squad and held a 12-0 lead. The Whiteface hopefuls scored on the third play of the game when young Brock cut off tackle and raced through a broken field for 40 yards to a touchdown. Kelly, a seventh grader who had gone into the game as a substitute fullback, scored the second quarter. At the fourth period, a new team of 7th graders went into the game for a one-quarter scrimmage against the Amarillo 3rd string and lost 13-0. Coach Criswell reports that other games will be scheduled for the youngsters. They will play a return match against the Amarillo Juniors at Butler Field in Amarillo next Wednesday afternoon, the game beginning at 5 o'clock.

DeMolay Mothers Club Organized

DeMolay mothers met on October 9 at the Masonic Hall and organized a DeMolay Mothers Club. Mrs. H. A. Close was elected president; Mrs. Dyalitha Brady vice-president; and Mrs. Urllin Streu secretary-treasurer. The organization will meet once each month. The next meeting is scheduled on October 30 and at that time a definite meeting date will be set.

Two Bovina Girls In College Chorus

ABILENE, Texas, Oct. 22.—Pat Wilson and Willie Ellen Williams of Bovina were among the 30 McMurry College Chorus members who sang for the Sixth District Federation of Texas Music Clubs in San Angelo Oct. 19. On the way to San Angelo, the group stopped at Winters, Balinger, and Miles, where they presented programs at the three high schools.

Corinne's Gift House

Corinne Jennings presents Ranch style, hand-decorated wooden ware... in Trays Placques and other items suitable for play rooms, sun porch, terrace or ranch. —CORINNE JENNINGS

FALL REVIVAL

DAWN BAPTIST CHURCH
PROFOUND GOSPEL MESSAGES
by
Bro. Aubrey Short
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EVERYBODY WELCOME!
Starts Friday Night
NOVEMBER 1st... 8 P. M.

For Sale, Trade

1939 Chevrolet
3-4 ton pickup, excellent condition.
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2-Wheel Trailer
\$65.
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Excellent condition.
Inquire
Cash Loan Co.
103 W. 3rd — Hereford

Panhandle Young

(Continued from page 1) Reba Janice came to Hereford from Louisville, Kentucky, four years ago. Although her honors were won in voice, she is also an accomplished pianist. She is a freshman in Hereford High school. Miss Talbot is a freshman in Friona High School, and a member of the Friona Melody Club. Her honors were also won in voice. She will receive her triple honor scroll Wednesday afternoon at 5 o'clock at the Friona High School Auditorium, and will sing on a Melody Club program. Don Edwin Lewis, son of Mr. and Mrs. Henry Lewis of Friona, received his triple honor certificate last Wednesday afternoon at 5 o'clock at the Friona Grade School auditorium, when he sang several selections.

4-H Club Boys Are Guests of Rotary

Members of the 4-H Club and their dads were guests last Thursday of the Hereford Rotary Club for a Ranch Style dinner served in the County Sales Pavilion. The event was attended by approximately 100 guests and club members. Following the meal, which featured deep-fried steak, brown beans, onions, rolls and coffee, the group was entertained with two movies secured from the Extension Service. The films dealt with preparation and showing of prize cattle. The meeting was dismissed by Herman Ford, Rotary president. Mrs. Alta Ely of Texarkana, Arkansas, is in Hereford this week with her mother, Mrs. C.L. Conklin, who is ill.

Country Club

(Continued from Page 1) the city of Hereford. "Where are we placing our values" is a question of importance to Hereford, the mayor continued and outlined a future program for improvement which he termed "highly desired." First; A planning board for the city with a long-range timing program. Second; Better lighting in the business district. Third; Stop-lights at some intersections. Fourth; Parking meters, so that a fair parking system might be enjoyed, and last but not least, a Civic Center as a memorial to Deaf Smith County service men. In conclusion he offered the use of the City Hall to the various clubs that make up the county federation, as a solution to their problem of securing a place to hold regular meetings and social affairs. Luncheon Program Mrs. Herman Ford, president of the County Federation, conducted a business meeting following the luncheon. Mrs. Urllin Streu gave a report from the Camp Fire Groups and urged the women to accept leadership in the work. Mrs. Bill Blood represented the La Plata Club to present the fitting of the State Park clubhouse as a place of meeting, as a project for the year, and Mrs. Earl Springer, president of the Child Study Club, asked for the consideration of a county health nurse as a project. Committees were named to investigate both suggested projects. Mrs. Clyde Cave, told of a Roadside Living Memorial project now being sponsored by the state organization and members voted to adopt the pyracantha as the shrub to be used in Deaf Smith County. A meeting of this committee was called for Thursday afternoon October 24, at 3:30 p. m. at the home of Mrs. Cave. Hostess clubs for the meeting included L. A. E. Farm and Ranch, Child Study and Bay View Club. The next meeting will be held on December 13, at the First Baptist Church.

THIS WEEK AT THE STAR Theatre

FRIDAY and SATURDAY
2 Big Features
UNDER NEVADA Skies
STARRING
ROY ROGERS and "TRIGGER"
GABBY HAYES • DALE EVANS
and
Sing While You Dance
with Ellen DREW
Robert STANTON
also
A Little Lulu
CARTOON
in
TECHNICOLOR

THIS WEEK AT THE TEXAS Theatre

FRIDAY and SATURDAY
2 Big Features
Dangerous BUSINESS
with
FORREST TUCKER
LLOYD MERRICK
and
THE THRILLING ADVENTURES OF
A WILD HORSE!
"KING of the STALLIONS"
also
"PHANTOM RIDERS"

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AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$100.00 Cash Burial Insurance
Policy at Low Cost. See us!

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6-Tube
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GET IT AT YOUR
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For Better Service—Bigger Dividends!

Hereford Schools

(Continued from Page 1) Freddie, will leave for Hereford Sunday. Martin began his school and coaching career at Mateador, went from there to Ranger, and came to Dalhart as coach and high school teacher in August 1945. The Hereford assignment will be his first school administrative post. Martin succeeds A. V. Isbell as principal of the Hereford schools. Isbell resigned last month to devote his time to the pastorate of the Sixth Street Church of Christ at Friona, and to other business interests.

Whitfaces Will

(Continued from Page 1) eleven 26-0 and to Panhandle 34-6; and dropped their first conference game to the Tulla Hornets 26-6. On the basis of comparative scores, the Whitefaces will have the edge in tomorrow night's game, but Coaches Stanton and Criswell are eying the Demons warily and looking for a close battle. Bobby Millard, the Herd's first-string guard, who has been out since the opening game of the season with a leg injury, have been back on the field during workouts for the past week, but is far from ready for competition, Coach Stanton reports. Probable starters will be Lueb and Higgins at ends, Simmons and Kimbrough at tackles, Easley and Corbett guards; Owens at center; Rogers at quarterback; Worrell at fullback, Close at halfback, and either Whitaker or Hennington at the other halfback spot. The Demons starters will be

SUNDAY — MONDAY — TUESDAY

She got the Wrong Train, but the right Man!
Startling adventures of a stranded lady!...
She boards a train without reservations...
meets a handsome man without reserve...
and a pullman conductor without a heart!
John WAYNE
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SUNDAY — MONDAY — TUESDAY

BATTLE OF THE BAYOU!
FLAMING VIOLENCE
BETWEEN MEN
OF MIGHT!
SWAMP FIRE
JOHNNY WEISSMULLER
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10-Day Delivery on
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JUST RECEIVED... SHIPMENT OF
Lehman "Baby Guard" HIGH CHAIRS
WHILE THEY LAST... \$10.50
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NEWS AND
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WEDNESDAY and THURSDAY
SHE SOUGHT LOVE
where no women
ever dared before!
GENE TIERNEY
in Great Adventure
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with
VINCENT PRICE • WALTER HUSTON
from the
BEST SELLING
NOVEL
also
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GAMBLE WITH SOULS!
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John LODER • Audrey LONG • Edgar BARRIER
HATS... HORNS... SERPENTINE... NOISE MAKERS!
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