

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

80th YEAR—NUMBER 41.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, OCTOBER 23, 1930.

FIVE CENTS PER COPY.

## Hereford Billed by T. & P. for \$50,000 Bridge; Who Will Get \$250,000 Shops?

Plans for the Texas & Pacific Northern Railway, from Big Spring through Deaf Smith county, for the most elaborate rail construction program ever undertaken in the state, according to a complete financial survey filed with Interstate Commerce Commission and transmitted to the Texas Railroad Commission.

The T. & P. grants permit for this line, it will be built at a cost over \$12,000,000. One bridge over the Duro canyon would cost \$270,000 and another bridge over Tierra Blanca creek at Hereford would cost \$50,000. A shop and engine house, calling for an expenditure of \$250,000, would be built at some point on the proposed road.

Fifteen applications for interconnection have been filed, most of them in behalf of the project, including Dallas chamber of commerce, Fort Worth chamber of commerce, four roads are protesting, Santa Fe, Denver, Frisco and Rock Island.

The Texas & Pacific finance survey contains 135 exhibits, with maps of each county through which it will pass. The line will run through Big Spring, Littlefield, Lubbock, Amarillo, Levelland, Dimmitt, Hereford, and Vega, located in a rich farming country that was slightly affected by the recent dry spell.

The purpose of the new road is to improve the transportation resources of an important growing section of the state of Texas, according to the railroad's return to C. C.'s questionnaire. It is stressed that the new line is to provide needed and competing carrier service.

Other towns that are being listed on the surveys are Umberger, North, Akerley, Union, Clansie, Mithrallah, Pumpkin Center, Newburg and Woodrow.

## Revival Begins Next Sunday at Baptist Church

A great spiritual revival in the city of Hereford, Texas, will begin next Sunday at the First Baptist church here is being predicted by Rev. V. M. Cloyd, pastor, who is predicating his optimistic belief on the fact that there has been a noticeable increase in church attendance during the past few Sundays. Also, weekly prayer meetings have been having an attendance of from 50 to 60 prayer-communicants, he said.

The revival will open Sunday morning at 11 o'clock, with Rev. Y. Donsey, evangelist of Dallas, in the pulpit. Mr. and Mrs. Donsey will arrive in Hereford Saturday and while here will be guests of Mr. and Mrs. W. E. C. Cohen, evangelistic singer from Palestine, Texas, who will have charge of the choir and congregational singing, but he will not be here until Monday on account of engagement in a meeting at White Deer. He will be entertained by Mr. and Mrs. H. G. Conkright during his stay in Hereford. Many local people heard Mr. Donsey sing over W.D.A.G., Amarillo, a few days ago and they have been praising his pleasing voice.

The regular choir leader, Earl Johnson, will direct the music. Mr. Cohen arrives, Mrs. Donsey, wife of the evangelist, will play the piano.

Week-day morning services will be held at the church from 10 to 11 o'clock, and all evening services will begin at 7:30.

## Mrs. VASTINE THOMAS BURIED WEDNESDAY

Funeral services were held Wednesday afternoon at the Methodist church for Mrs. Vastine Thomas, 77, who died Monday. Rev. J. J. Fuller, pastor, had charge of the rites. Mrs. Thomas was born in 1853, and was a pioneer settler of this section. Her husband died in Hereford less than a year ago. Interment was made in West Park cemetery.

## CATHOLIC LECTURE MAY BE HEARD OVER KPRC

A special broadcast over KPRC, Houston station, beginning at six o'clock this evening, October 23, and every Thursday at the same hour during the winter months, giving Catholic lectures in an informative and explanatory manner, has been announced. These lectures will be delivered by Rev. Thomas A. Carney, rector of St. Mary's cathedral at Galveston. The subject for tonight by Father Carney is "Religion, a Definite System of Beliefs and Practices". On the following Thursday night, October 30, the topic will be "Protestant Religion".

## Best Football Game of Year Set for Friday

The best football game so far this year has been saved for Friday afternoon when the Whitefaces go to Canyon to take a few tall feathers from the Eagles. The schools of Hereford and Canyon are ancient grid rivals, and each generally points all training for the annual clash.

It is no secret that the Whitefaces have been practicing against an imaginary Eagle lineup for some time and have been saving themselves for the team which probably stands in the way to sectional championship. The following is quoted from the Eagle's Tale in Canyon News:

"This game is always a classic, because the two teams are great rivals and represent the best brand of football to be found on the Plains. 'Rope the Whiteface' is the resounding cry of the Eagle camp. After ten or twenty years of straight defeats the Whitefaces have come back and for the past two years have given the Eagles sound thrashings. Indications are that the game this year will be a hard-fought one. Hereford fans will be out 100 per cent to back their team, and it is up to Canyon fans to do likewise."

The Hereford-Canyon date has been decided upon as Homecoming day for all ex-students of Canyon high and a big crowd is expected.

Record of the Eagles so far has been spotted; tied Happy, 0 to 0; scored a touchdown on Pampa Harvesters, though buried under an avalanche of counters; beat Claude, 7 to 0; defeated Clovis, 7 to 6. Hereford has a better record than this but does mean little when the county seat teams of Deaf Smith and Randall look at each other on a chalked-line field.

## Ex-Aggie Men Will Luncheon Here October 29

A luncheon-meeting for all ex-students of colleges in this territory is being announced for Wednesday night, October 29 at 7:30 o'clock at the Hereford Hotel, when a permanent organization will be effected and activities outlined. A score of more of these ex-students is estimated to be attending meeting, and they are invited to this get-together session. The group will probably include residents of Deaf Smith and adjoining counties, and ex-aggie students of A. & M., Tech, Canyon, John Tarleton and other similarly rating schools are eligible.

Born to Mr. and Mrs. A. W. Hedlum, of Hobbs, New Mexico, a son, William Clyde, October 20, at the Hereford hospital. Mrs. Hedlum is a sister of J. W. Alexander of Hereford.

## Will Sing in Amarillo



MARY GARDEN

Music lovers will be glad to know Mary Garden will sing in Amarillo at the City Auditorium Monday night, November 3, 8:15 p. m. You can reserve choice seats now by mailing your check or money order to Wilbur C. Hawk at The Globe-News. This is the only town in which she sings at popular prices \$1.00 to \$3.00. Miss Garden sings in only two other Texas cities, Dallas and Waco, on this tour.

## Legion Plans Army Style Feed on 11th

A big free feed and get-together meeting for Armistice night in Hereford is announced by the local American legion post, No. 192. The session will be held in Buchanan-Rosson Implement company building on Sampson avenue, and every ex-service man in Deaf Smith county is given a special invitation to attend.

Other phases of the November 11 celebration will be a parade, starting at 10 o'clock in the morning, forming in front of the court house. The parade will be headed by Ralph Smith and the local band. It is desired to make the parade a community affair, and every child and grown-up is invited to take part. Paraders will march to one of the churches where special services will be heard. An invitation has been given Dr. J. A. Hill of Canyon to be principal speaker.

At the special free turkey dinner Travis Dameron will be toastmaster. The entire personnel of the legion post of Dimmitt will probably be on hand as guests. Several quartet numbers have been arranged by Ralph Smith during the legion banquet. A dance will be held after the feed, with a good orchestra present.

It is further announced that there will be no ladies present at the Armistice meeting; "strictly army style" is the word.

Prentiss Reason, young business man of Hereford, is the newly-elected post commander, and legionnaires express themselves as highly pleased with the work under way and as outlined by him.

## FUNERAL SERVICES FOR BOBBY SHERMAN, SON

A large concourse of friends was at the Presbyterian church Sunday afternoon when Rev. E. P. Geiser spoke the funeral rites for little Bobby Gene Sherman, son of Mr. and Mrs. Henry Sherman.

Bobby Gene died from an attack of pneumonia after an illness of ten days. He was one year and five months old. Deceased was a grandson of Mr. and Mrs. John Haberer and Mr. and Mrs. O. E. Sherman.

## KANSAN WHO KNEW ABOUT FLEAGLES VISITED HERE

B. H. Dieker of Hanover, Kansas, who had been to Nazareth, Castor county, relative to estate of his father-in-law, stopped over in Hereford Thursday, in company with Peter Buser and Henry Koelzer, two other Sunflower State men. Dieker is owner of the Hanover Democrat, a weekly paper. He stated that Jake Fleagle, notorious outlaw who was killed last week, had lived on a farm near Hanover and that the Fleagle family was well known there. They had been inoffensive-appearing men but always seemed to have plenty of money, he said.

## Two Precincts Vote On Stock Law Saturday

Intense interest is being shown in the approaching stock or herd law election which will be held within the confines of two commissioners' precincts of Deaf Smith county next Saturday, October 25. The districts are one and four.

Polls for Precinct one will be open at Dawn and Hereford. Only a part of Hereford citizens will be allowed to vote, those in precinct two, which covers most of the town, being excluded.

District number four includes Sims, Bippus, Ford, Daniel and Union.

A county-wide proposition for stock law was defeated in an election on August 19 by a margin of 36 votes. In the same election No. 1 was for the law, 98 to 92, and No. 4 favored the measure 75 to 37.

The two elections Saturday will be entirely separate affairs, the vote in one having no bearing on results in the other.

By request of the commissioners court this paper carried last week complete information as to who is qualified to cast a vote in the stock law election. The statutory provisions were compiled by an unbiased attorney and may be considered as authoritative in that respect.

## JAMES TREADWELL HURT IN GASOLINE EXPLOSION

James Treadwell, son of J. C. Treadwell of Adrian, received burns on his abdomen, left thigh and face Sunday when he struck a match to a gasoline can. He is recovering nicely at the Hereford hospital and will be able to be taken home within a few days.

## Church Ready For District Meet Tonight

Everything is in ready for the church convention at the Pentecostal church in Hereford tonight and Friday, according to the pastor, Rev. J. A. Thomas. Sixteen delegates are within the district, and scores of delegates are expected to attend. H. M. Cadwalder, superintendent, will be principal speaker. Other noted speakers will be at the program.

Ladies of the church will serve dinner Friday. The conventions opens tonight and will conclude Friday night. The Pentecostal church gives a cordial invitation to the public to come to these services.

L. C. Coulter, who was injured last week at Friona when he fell on a railroad stock guard, has been released from the hospital. His home is at San Antonio.

## Farwell Proves No Match for Whitefaces Who Run Up Couple of Touchdowns

### DEPUTY SHERIFF'S CAR WAS WRECKED WHEN FOUND

The motor car of E. F. Connell, deputy sheriff of Deaf Smith county, which was stolen Tuesday night of last week in Amarillo and found the following day by police officers in San Jacinto addition, was badly wrecked but had not been stripped of anything excepting tools.

The car was found parked on a street and from its condition appeared to have been deliberately driven into some obstruction. The tires had not been touched. No clue was available. The insurance company is having the car put back into shape for the owner.

### FIVE-INCH STRAWBERRIES GROWN BY O. E. SHERMAN

Believe it or not, but O. E. Sherman, who lives two miles north of Hereford, left at the Brand office Saturday a ripe strawberry that measured five inches in circumference, either stem or bloom-wise, or contra-wise, and it weighed exactly one ounce. Strawberries that average 16 to the pound are not found in everybody's garden.

## Reporting Dean Tells of Being Offered \$1 Land

A. B. McDonald, reporter for the Kansas City Star and the man who caused A. D. Payne to be arrested in the famous dynamite murder case of Amarillo, has been sent back to the Panhandle to write more peaceful stories of what the Plainsmen have done and are doing in developing natural resources.

In the Amarillo News-Globe Mr. McDonald tells of his first trip into this section, and to Hereford in particular:

"The train passed through Amarillo and went on to Hereford," he said in recounting his accompanying a home-seekers' excursion in 1899 from the middle western states. "A land man met us at the station, and while my memory is a little hazy on this subject I do recall being taken out on the prairie, where I was offered a farm at less than \$1 an acre. But a youthful newspaper reporter is the poorest prospect for a prairie farm that I know of, and I returned to Kansas City with no more land than I went down with."

"Not long ago I had occasion to visit the city of Hereford, and D. E. McDonald drove me out to the farm I could have bought for \$1 an acre. It was covered with luxuriant crops of various kinds, and was a part of the famous, Hereford irrigation system. It is now worth \$250 an acre."

Twenty years ago Mr. McDonald was sent into the Panhandle to write a feature story on cattle raising. "Cattle Come to Town," was considered a classic in newspaper circles.

### TWO PLAINVIEW BANKS WERE MERGED MONDAY

In the merger Monday morning at Plainview of the First National and Plainview National banks, Joe E. Kelleher was retained as one of the directors. The new Plainview National Bank has deposits of \$3,200,000 and \$900,000 cash on hand.

The Whitefaces continued their undefeated conference march here Friday afternoon when Farwell was downed easily by a score of 13 to 0. It was not a conference match but would have counted as one had Hereford lost. The purple-jerseyed visitors were hopelessly outclassed, making only three first downs in the game and never threatening to score. The score would have been much larger had

Starting Lineups.		
Hereford	Positions	Farwell
Climmer	re	McGuire
Ireland	le	Williams
Higgins	it	Lunsford
Noland	lg	Thornton
Bell	c	McCowan
Mitchell	rg	Burkhead
R. Orr	rt	Danner
Russell	q	Walling
Habermacher	h	Hall
Wilson	h	Caldwell
Stone	f	McElroy

Officials: C. C. Acker, referee; H. P. Sindt, umpire; John Patton, head linesman; Coaches, R. P. Terrell, Farwell; T. E. McCollum, Hereford. Time, one hour and 45 minutes. Hereford substitutions: McCollough for Mitchell; Whitehead for Habermacher; Berry Orr for Higgins; Curtsinger for Climmer; Habermacher for Wilson; Cloyd for Ireland.

The Whitefaces played in same form as at Happy. Hereford eleven did not let itself out, holding back strength and some choice plays to go up against Canyon Friday. Several reserves were also allowed to get exper-

(Continued on Page Eight)

## Roll Call of Red Cross to Be Held Soon

A meeting of the local Red Cross chapter was held Tuesday morning at the court house with a representative, Myra Claudman, present from the St. Louis headquarters. Steps were outlined for the annual roll call in Hereford which drive will be made November 12-13.

Rev. E. P. Giesler is head of the chapter here, succeeding C. W. Humble, who will have charge of the roll call. Every year between Armistice and Thanksgiving a quarter of a million men and women engage in securing memberships in the American Red Cross.

"The Red Cross is the expression of the national will, the national sympathy. Its call is mandatory upon the heart of the nation," said resident Herbert Hoover in lending his support to this worthy organization.

### COLLEGE AT CANYON IS TO OFFER M. A.'S 1931

Canyon, October 22.—West Texas State Teachers College will open its graduate school in 1931, says President J. A. Hill, when the school will give work leading to Master of Arts degree. It is considered a big step forward in enabling teachers of the Panhandle to take their M. A. degrees and advance their specialization without attending universities far away from home.

### LIONS CLUB SPONSORS WEEK OF CONFIDENCE

An International Business Confidence Week has been initiated and is being sponsored by Lions clubs in every community. The people of Canada and United States are urged to express the same confidence in business as they have in their countries. The slogan is: get out and put the same faith in your business that you have in your country.

Some of the faiths that the Lions would have renewed are: our government is sound; our banking institutions are sound; wages are still high; will to work was never keener; desire to consume is unabated; money and machine power are cheap, and America is not going to perish.

Miss Andaline Mann of Summerfield will leave the hospital here this week for her home.



The above pictures show enormity and extent of the flood which visited Friona during several days last week as result of Frion Draw getting out of banks from head waters. Much property damage was done. First scene covers that part of Friona lying south of the Santa Fe railroad. Near the center are the Hicks building and Consumers Filling Station. At left

edge of the water may be seen part of the bridge which spans the draw. This picture was taken after the overflow had partly receded. Second scene looking north along South Main. Hicks building shown in extreme left, with Magnolia filling station at right. Traffic congestion and spectators in street are shown. Photos courtesy John White and Jess Osborn.



WE FEATURE ELIZABETH ARDEN TOILET PREPARATIONS

SARGON



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RICE DRUG STORE  
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See us for party favors and decorations of all kinds. Some thing new in Halloween fun-making. Specially boxed candies—anything you like to make the occasion memorable.

YOUR PRESCRIPTION WILL BE ACCURATELY COMPOUNDED BY A REGISTERED PHARMACIST.

**The Hereford Brand**  
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HEREFORD, DEAF SMITH  
COUNTY, TEXAS

NUNN-WARREN PUBLISHING  
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TELEPHONE 30

**NOTICE TO THE PUBLIC:**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

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Caught in The

**Corral & Chute**  
Put Through The

Question: We are sort of up against it. Recently we published the death notice of one of our old settlers. Now he comes into our office cussing and very much alive. After all our claims that the Brand never errs, we hate to publish a correction. What do you suggest?

Answer sent in by a reader: "A cinch. Just publish his birth announcement in the Storks. A man of his age should be tickled pink to get a new start in life."

Question from a subscriber on 25th Avenue: I recently dropped and broke my glasses. Will I have to be examined all over?

Answer: No, dear sir, just your eyes.

"Pardon me," said the stranger, "are you a resident here?" "Yes. I've been here goin' on fifty years. What kin I do for you?"

"I am looking for a criminal lawyer," said the stranger. "Have you one here?"

"Well," said the citizen, "We're pritty darn sure we have, but we can't prove it."

A double funeral will take place in Dimmitt next Saturday. The whole town has organized for the express purpose of putting away old man General D. Pession and an unwelcome vixen, Missfortune. The General's illness has been of a lingering kind. In fact, he has lingered so long that the patience of his heirs has become exhausted. The funeral anthem will be set to joyous music and the funeral march will be a boisterous procession. Acquaintances of the General in Castro county are expected to learn of his demise and burial with much pleasure.

The Lions club of Dimmitt is sponsoring the idea, and will try to instill optimism in the community. They aim to initiate a business confidence

**19 Years Ago In Hereford**

(From the Files of The Brand, October 20, 1911.)

First bale of cotton for the year had been ginned by John N. Jacobsen gin, for Joe Thomas of Spring Lake. The gin was running to capacity. Other customers were O. M. Burch, Spring Lake; P. Friemel, Umbarger, and W. S. Dixon, Hart. D. R. Gass paid Friemel nine cents a pound for his cotton.

W. H. Hawkins, manager of the land department of Garden City, Kansas, Beet Sugar company, had been here and pronounced this a fine beet sugar country.

Tail-end of first cold wave had swept over the Panhandle, carrying the thermometer reading down to 31 degrees. Traces of thin ice were seen, and tender plants were frost-bitten. The wave was big enough to be called a Texas norther.

From January 15 to October 15 Hereford had seven fires; total loss was \$987, with \$550 insurance.

J. D. Thompson had won premiums on his show cattle at Kansas City Fat Stock Show. He sold his steers for \$6.50 a hundred.

A. H. Elliston had been designated to receive products to be entered in the Panhandle exhibit at the Chicago land show.

Notices had been posted that Amarillo saloons would be closed November 15, pursuant to the local option election.

New York Giants and Philadelphia Athletics were playing world series for baseball championship.

week with the object of putting more money into circulation, make good feeling contagious. The public is asked to buy what it needs and smile all the while.

In this fast age no one reads the papers, anyway. Yeah! Just break into print with a mistake, and vainly hope no one will notice it. If you do, you had just as well back up against the wall and get ready for reaction.

The article, Handling Hereford's Famous Bulls, that appeared October 15 in the Express Messenger, New York, a monthly magazine, contained an error in a cut-line. O it wasn't much of an erratum—the picture was a bull and the legend ~~was a heifer~~ it was a 1,000-pound heifer.

Friday a letter arrived from an Arkansawer, one of the magazine's subscribers, gently calling attention to the mistake in the following fashion: "Boy, you may know your T-bones and rib-roasts; also the picture on the inclosed page may be a heifer, but it looks like a 'lotta bull' to me. Yours for better sexology, H. V. Goodwin, Paragould, Arkansas."

It is now hoped that the publication does not have a wide circulation around Hereford.

Do you know what the Chi-

**The YELLOW PENCIL with the RED BAND**  
EAGLE PENCIL CO.  
EAGLE MIKADO

Miss Flora Carlyle had become the bride of G. H. Bryant, with Rev. J. M. Sherman, Methodist pastor, officiating.

Mrs. H. H. Boardman had grown a nine-pound potato with a value of 22 cents.

Dallas air visitors were Earl Thomas, Mr. and Mrs. Henry Cloyd, Mr. and Mrs. Lawrence Johnson of Summerfield, Mr. and Mrs. J. H. Cardwell, Mr. and Mrs. Jim Carroll, Mr. and Mrs. R. A. Tynes and Jim Snyder.

Born to Mr. and Mrs. E. B. Posey, October 17, a girl.

Jim Clark had left on the Dallas special to visit relatives in East Texas.

C. G. Witherspoon had been to Enid, Oklahoma.

George Meggert, friend of the editor, had been here from Dallas visiting his parents.

Rev. James Bell, Presbyterian minister of Oklahoma, visited relatives in Hereford.

Guests in the T. B. Kellow home were Mrs. Frank Elliott and son of Oak Cliff.

C. O. Lee had returned from Dallas where he had been a delegate to Odd Fellows encampment.

C. P. Woodburn, who had established a goat ranch near Van Horn, had won state-wide notoriety as having put a horse-ranch on top of his residence. He said that was as proper as a roof-garden in a city.

nese writing character for the word "home" is? It is a roof with a woman under it. They do not use alphabetical writing but word pictures to convey their ideas. Now suppose

**STATEMENT**

Statement of ownership, management, etc., required by Act of Congress of August 24, 1912, of the Hereford Brand, published weekly at Hereford, Texas, for Oct. 1, 1930.

SEATE OF TEXAS,  
County of Deaf Smith.

Before me, a notary public, in and for the state and county aforesaid, personally appeared R. E. Kessie, who, having been sworn according to law, deposes and says that he is manager of the Hereford Brand and that the following is, to the best of his knowledge and belief, a true statement of the ownership, etc., of the aforesaid publication for date shown above, to-wit:

Names and addresses of publisher, editor, etc., are: Publisher, Nunn-Warren Publishing Co., Hereford, Texas; Editor, R. E. Kessie, Hereford, Texas; business manager, R. E. Kessie, Hereford, Texas.

That the owner is: Nunn-Warren Publishing Co., Hereford, Texas; J. E. and J. L. Nunn, Amarillo, Texas; David M. Warren, Pampa, Texas; J. C. Phillips, Pampa, Texas; R. S. Brashears, Borger, Texas; J. D. Merriman, Jr., Panhandle, Texas.

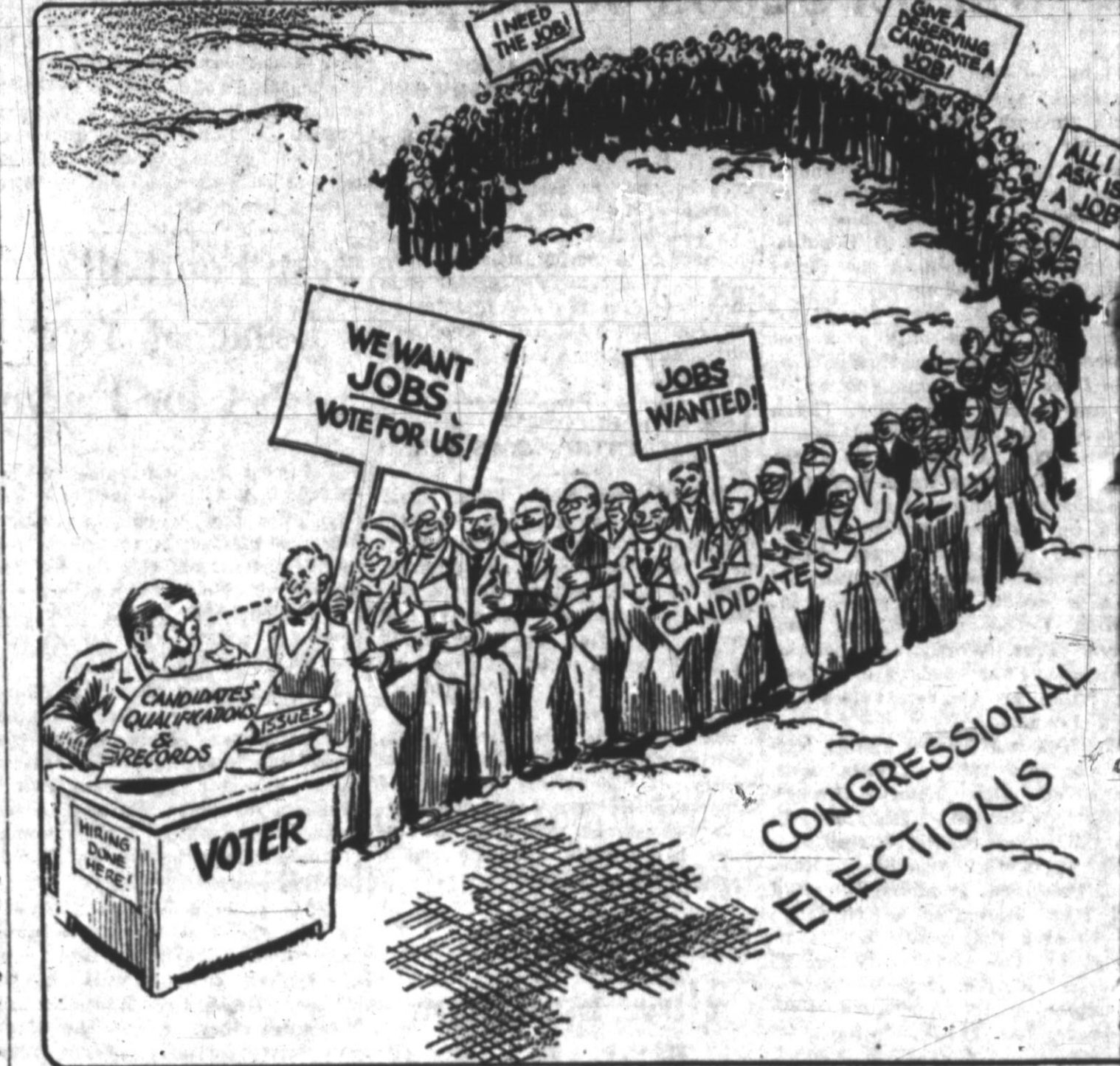
That the known bondholders, etc., holding 1 per cent or more of total amount of securities are: Seth B. Holman, Amarillo, Texas. R. E. KESSIE, Manager.

Sworn to and subscribed before me this 15th day of October, 1930. (Seal) MILES ROBERSON, (My commission expires Jan. 1, 1931.)

**CHEAP WHEAT MAY BE USED IN LAYING MASH**

College Station, October 22—Substitution of ground wheat for ground corn, milo or kafir in the laying mash and of ground or rolled whole wheat for hominy

**ANOTHER "BIG EMPLOYMENT" PROBLEM WE'VE GOT TO SETTLE RIGHT NOW**



feed, milo chop or ground barley in certain dairy feeds was approved by the Texas college feed reference board in session at the A. & M. College of Texas recently. This action was taken by reason of the general interest at this time in the use of wheat in feeding rations on account of its twenty low price as compared with certain other grains, it was pronounced.

**A. C. THOMPSON**  
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**Bargains for Friday and Saturday**

SPUDS, white or red, lb	2 1/2c
HAMS, Picnics, "so-called", lb	23c
BACON, slice,d lb	40c
LEMONS, 360 Sun Kiss, dozen	23c
PEAS, No. 2, sifted, two for	25c
SOUPS, assorted, three for	27c
CANDY, assorted, lb	23c
BROWN RICE FLAKES, 'Comet'	10c
SALT, 25-pounds	37c
SUGAR, 10-pound cloth bag	57c

WE DELIVER PHONE 249



### Ward News Notes

BY MRS. WILEY ROBERSON

The W.-W. club met Wednesday, October 15, in the home of Mrs. Kibbe, with Mrs. Archie Dougherty as hostess. There were 25 present and a very enjoyable time was had by all. Mrs. Jack Tutson gave a splendid work study lesson and a very interesting lesson on outwest Texas was given by Mrs. Suggs. A tasty salad plate was served by the hostess, assisted by Mrs. Kibbe. Mrs. Jas Cockell was a visitor. The next meeting will be with Mrs. Wiley Roberson November 5.

Mr. and Mrs. Arlie Dean entertained in their home Wednesday night Mr. and Mrs. Lee Crawford and daughters, Mrs. Hubbard, Miss Lucille and Alma Foxall, Jack Hubbard, Dow Hart, Mr. and Mrs. Wiley Roberson and sons, Misses Hughes and Garrett and Elliott Clark.

Mr. and Mrs. Jimmie Harrison and baby spent Saturday night and Sunday in the W. R. Harrison home.

Miss Bethlah McKinzey of Amarillo spent the week end with home folks.

Mr. and Mrs. W. P. Caraway visited in the home of Mr. and Mrs. John Higgins Sunday afternoon.

Mrs. Bob Allison returned the latter part of last week from a visit with relatives near McArahey. Rev. Self preached at Ward last Sunday.

Della McKinzey, who has been attending school in Hereford returned home and entered Ward school Monday.

Misses Hughes and Garrett spent Sunday in the home of Mr. and Mrs. Allen Hughes in Hereford.

Dow Hart of Amarillo has been visiting in the home of his sister, Mrs. Arlie Dean, the past two weeks.

Mmes. Jim Lipscomb, Bob Higgins and Wiley Roberson called on Mrs. John Hutson Thursday afternoon.

Mr. and Mrs. George Lewis and Gladys spent Sunday in the home of Mr. and Mrs. Tom Vaughn at Westway.

John McKinzey of Lubbock spent Sunday in the home of his parents, Mr. and Mrs. G. W. McKinzey.

Alfred McKinzey has returned home from Lubbock.

Messrs. and Mmes. Fred and Rex Higgins spent Sunday in the home of Mr. and Mrs. John Higgins.

Mr. and Mrs. Arlie Dean and children, Dow Hart, Jack Hubbard and Miss Brunson visited in the Wiley Roberson home Thursday night.

Mr. and Mrs. W. R. Harrison had as guests at Sunday dinner Mrs. Snowden and Warren, and Mr. Montgomery.

Mrs. James made a business trip to New Mexico Saturday.

Mrs. Lipscomb called on Mrs. Suggs Wednesday.

Mr. and Mrs. Lynn Powelson and children spent Sunday night in the parental Harrison home.

### Paris Gives Styles in Black and White

BLACK FROCKS TASTEFULLY ENLIVENED WITH TOUCHES OF WHITE ARE SMARTEST FOR WINTER WEAR—SOME ORIGINAL COMBINATIONS

BY HARRIET

BLACK casts its shadow over all the smartest gatherings this autumn. There is no single color so popular as black. Enlivened with white touches, it is the last word in chic.

The way in which white is used with black shows the imagination used in fashions today. Instead of the old-fashioned black collar and cuffs, there are innumerable ways that white is added. A black main dress for afternoons has cap sleeves of white velvet, with long black satin cuffs up to them, and a white velvet bow on one side of the square neck. Tiny white pearl buttons work out a bohemian design on a black crepe dress and the entire belt is made of the buttons.

Other successful ways to use black and white include a black tuckered net dinner dress, with light, long sleeves and a drop shoulder yoke of dainty white tuckered net and lace. Lining sleeves with white is old. But a black broadcloth dress, made with fine white satin used in one-inch strips like ribbon to stripe the inside of the cape, the flaring sleeves and the skirt pelum is very new.

Many black coats use ermine or white lapin this winter. It marks a coat as a formal garment, not to be worn every day to work. It must be kept immaculate.

A fitted black velour de laine coat has a collar of white lapin and no other touch of white.



Here are two of the most striking black-white suggestions from Paris. The afternoon coat, left, in a new crepe wool trimmed with ermine, is for formal wear. Excellent for morning or afternoon wear is the simple black crepe frock, right, with a smart lingerie vest and collar.

TWO of the most beautiful black-white suggestions Paris offers this year are ideal for practical purposes. First, there is a black crepe dress that any girl would love to have for morning wear, the office, school or shopping. It has a pleated skirt joining a hip yoke that fits very snugly. One little square panel of the black extends up under the belt and buttons onto a vestee with a white button. The vestee, truly Parisian, is made of white batiste, is all hand-tucked and hand-embroidered. It is fashioned with a round collar to the

vestee and has rippling, jabot sides that fall gracefully to the waistline.

The black coat, with its ermine trim, a Bernard and Company creation, is made of Rodier's Rallykasha, a new soft crepe wool with greater warmth than most crepes have.

The coat has many new style points that are most attractive. There is a cape for greater

warmth, with no fur on it, except the ermine standing collar that tops the coat. Bands of the ermine extend around the sleeves, above a plain black cuff, an excellent idea for keeping the fur clean. There is a belted waistline and three-quarters of the way down, there is a four-inch band of ermine circling the skirt of the coat, giving it the new tunic line which is so popular now.

Mr. and Mrs. Wiley Roberson were Sunday dinner guests in the Jim Harrison home.

G. T. Higgins of Hereford spent the week end with home folks.

Mmes. Bob and Jim Higgins, G. M. Suggs, Jim Lipscomb, Arlie Dean and Wiley Roberson attended the county federation in Hereford Tuesday.

### Westway Items

MRS. PINK GILLILAND

Recent rains have been greatly welcomed by farmers, and wheat in this community is looking fine.

Mrs. Bess Turrentine and children and Gordon Ridgeway called on their Grandfather Ridgeway at Wildorado Sunday afternoon.

Mr. and Mrs. L. M. Langham of La Fors, New Mexico, are visiting in the home of Mrs. Langham's brother, Chas. Smith.

Mr. and Mrs. Donalley of the southern part of Louisiana have been guests in the home of her niece, Mrs. S. J. Lovell, the past two weeks.

Mrs. Biddle Roe visited her folks at Plainview over the week end.

Mr. and Mrs. Charlie Whitehead of Hereford spent Sunday afternoon in the home of Mr. and Mrs. G. C. Hartman.

Mr. and Mrs. Roy Lee Wilson were dinner guests Sunday in the home of Mr. and Mrs. N. P. Houser.

Odessa Campbell spent Saturday night with her sister, Mrs. Homer Gore.

Stella Mae More spent Sunday night with Odessa Campbell.

Mr. and Mrs. Charlie Evtitt visited the S. B. Campbell home Sunday afternoon.

Mr. and Mrs. Pink Gilliland and Bob spent Sunday in the home of Mr. Gilliland's parents at Hereford.

Mr. and Mrs. G. P. Owen spent Sunday in the home of her parents, Mr. and Mrs. Stagner, at Flagg.

The young folk enjoyed two parties this week. Misses Estelle and Pauline Wilson entertained with a pop-corn social. The other a surprise birthday party honoring Miss Wilma Nell Sikas.

The new song books are here and we shall expect good crowds at singing each first and third Sunday nights, and each second and fourth Sunday afternoons.

Our school is progressing nicely with good attendance and interest.

Principal and Mrs. S. J. Lovell visited Saturday in the home of her cousin, Mrs. Ulman Hunter, at Junbo.

The teachers, Miss Ruth Hanna and Miss Francis Brown called on Mrs. Tom Vaughn Sunday afternoon.

Attendance at Sunday school was not what we want it to be. Let us try to make it better Sunday by coming to Sunday school.

### Ford Doings

BY MISS EDITH MANN

The Ford community Welfare club was delightfully entertained by Mrs. D. S. Larson in her home Friday afternoon.

Twenty members answered roll call by what I need most in my living room. Visitors included Mmes. Parks and Allison of Cisco, Parker, Dyer and Miss Casey.

Subject of the lesson was improvement of living room. There was a general discussion by all members of floor finishes and coverings. Resignation of two of officers including Mrs. W. M. Stewart as councilman and parliamentarian, and Mrs. H. Wilson as vice-president, were presented. Mrs. Floyd Benson was elected to fill the office of the former and Miss Edith Mann that of the latter.

Some time was spent by work on braided rugs which the ladies are making. The hostess served refreshments of sandwiches, cookies and cocoa, and all departed saying an enjoyable afternoon had been spent. The next meeting will be held in the school house auditorium November 7.

Because of bad weather attendance at Sunday school fell to 57 Sunday, but the weather did not keep Rev. V. M. Cloyd from holding his regular monthly appointment.

A new lighting system was installed in the school house Saturday. We are proud to have it and are anxious to try it out next Sunday night.

Mr. Shultz and family of Summerfield visited the Herman Koch home Sunday.

Mrs. J. X. Norton was in Amarillo last week having her eyes treated.

Mr. and Mrs. Byrl Davis and family were dinner guests in the Herman Koch home Sunday.

Ms. Allison left Sunday for her home in Cisco after a visit with relatives and friends here.

Mrs. Grimwood left Thursday for her home in Tecumseh, Oklahoma.

Mr. and Mrs. W. M. Schwartz took dinner in the Voth home last Sunday.

Mr. and Mrs. D. B. Mann visited in the Simpson home Wednesday night.

Miss Ruby Rempel spent Thursday night with Miss Venita Simpson.

Mrs. Beryle Davis spent Friday with Mrs. D. B. Mann.

A. Koch and Beryl Davis were on the South Plains on business last week.

Mr. and Mrs. J. F. Kilever took supper in the W. C. Voth home Sunday night.

Mr. and Mrs. A. Koch are spending a few days in New Mexico with relatives.

Mr. and Mrs. D. L. Larson and children, Misses Ruby Rempel, Edith Mann, Dorothy and Marine Norton, Elsie and Lottie Funk of Vega, and Messrs. Jewell and Chester Norton and Emmitt and Edson Funk of Vega enjoyed a birthday supper in honor of Boyd Casey

### Arney News Items

BY MRS. F. W. FORTNER

Little damage was done by a light frost and freeze last Thursday night.

A brother of John Burnham, accompanied by his wife, has been here from Dallas visiting the Burnham home the past two weeks.

Misses Marine Norton and Venita Simpson spent Sunday with Miss Ruby Rempel.

Mr. and Mrs. J. S. Garrett and children, Nancy Ann and Billy, made a business trip to Amarillo Saturday.

Riley Casey is suffering a relapse from an appendicitis operation. We hope for him a speedy recovery.

Grandma Tipton left Sunday for Rulhingwater to visit her son, Talmadge Tipton, and family.

Mr. Pitman was here from Tulsa over the week end.

Good rains have fallen, delaying farm work.

Emmett Tipton has sold his cows and others will sell soon.

Mrs. Chas. Cox has returned from Clayton, N. M.; from a visit in the Raymond Hurst home.

Mr. Hamer has been on the sick list several days.

Men of the community are receiving notice of October term of court at Dimmitt.

Wesley Pitman, in school at Tulan, was here over the week end.

Mr. and Mrs. Wendall Morris are visiting home folks.

Misses Edna and Rachell Burks spent Sunday with home folks, returning to school at Canyon Sunday night.

Lawrence Taylor and Freemont Chatfield were in Amarillo Wednesday and Thursday.

Mr. Burham was in Amarillo on business Monday.

Miss Lucille Hays visited in the McLean home Sunday.

Mr. and Mrs. A. C. Hays and son Charlie visited in the Bennett home Sunday.

The program given by the young people of Black was enjoyed by everyone who attended the Christian Endeavor society Sunday evening.

Mrs. Brumley and daughter of Hereford spent Sunday in the Bennett home.

Misses Noble and Lucille McLean visited Mildred and Elizabeth McMurry Saturday.

Harold Posey of Dawn visited in the N. A. Smith home Sunday, and all visited the flooded district in Eriosa.

Black basketball team has a game matched with Dawn next Friday, and a return game is to be played here October 31, and it is urged that the team be backed by the community.

Mrs. J. P. Smith of Hereford spent the week end with Mr. and Mrs. Nonnie A. Smith.

### CARD OF THANKS

We wish to express our sincere appreciation to those who rendered such timely aid when our home burned Sunday, October 5. We gratefully acknowledge your kind expressions of sympathy.

Mr. and Mrs. F. T. Hiltbruner, A. C. Hiltbruner.

The Mother's club will present "Here Comes Arabella" on November 4, at high school auditorium.

### Black

BLACK SEVENTH GRADE ENGLISH CLASS

Roy Price spent Sunday in the J. J. Crawford home.

Misses Mildred and Elizabeth McMurry spent Sunday with Noble and Lucille McLean.

J. D. Price and family spent Sunday with William Price and family.

## CASH SPECIALS

### FRIDAY AND SATURDAY

COFFEE	Arnholz, guaranteed, per lb	31c
Pineapple	Large size, sliced or crushed, per can	28c
SUGAR	Imperial cane 17 lbs	\$1.00
PICKLES	Full gallon sour	64c
Choc. Cherries	Dainty Canned per box	31c
OATS	Large package glassware	28c
RAISINS	4-lb pkg. seedless per package	32c
Mince Meat	White Swan two pgs	21c
Rice Flakes	Regular size per package	10c
APRICOTS	Dried, new crop, three pound package	51c
PEACHES	Dried, new crop, three pounds	35c

**Bakers Cash Grocery**

## Westinghouse Mazda Lamps

CHEAPER THAN EVER BEFORE!

Highest Quality  
Reduced Glare  
More Light  
Strength  
Easily Cleaned  
Variety of Colors  
Longer Life

A 10 Per Cent Discount Is Given On a Purchase of Six Globes At One Time.

Special Reduction Dates Only During October.

## Texas Utilities Co.

## THEATRE NEWS STAND

Just Opened With Fresh Stock of

### Cigars, Cigarettes, Candies and All Popular Magazines and Newspapers

Also the most complete stock of pipes in town—

Popecorn and Roasted Peanuts, fresh and hot all the time—

If we do not have your favorite newspaper or magazine we'll get it for you—

Subscriptions taken for all Periodicals.

## J. A. (Jim) MILLER

PROPRIETOR

## More Eggs--- Less Cost!

When you feed Purina Poultry Chows, expect more eggs in the nest . . . FOR PURINA WILL PUT THEM THERE.

Expect also to get eggs at a lower cost per dozen . . . THAT'S EXACTLY WHAT PURINA POULTRY CHOWS WILL DO.

Naturally, you can expect to pocket more profit, too . . . FOR YOU HAVE MORE MONEY LEFT AFTER YOU PAY FOR THE FEED.

HOW MANY BAGS OF PURINA TODAY?

Good Lump Diavalo and Nut Coal All the Time

## McLEAN & PITMAN

PHONE 1

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.



# Fox's Fall Sale

**Grab This, Folks!**  
**Domestic**  
 Bleached, soft finish. You will be surprised at the many other low prices which are to be had during our big Fall Sale.  
**8 1/2c**  
 Yard

**NOW IS YOUR TIME TO BUY AND ENJOY A FULL SEASON'S BENEFIT!**  
**Extraordinary Savings On Everything the Whole Family Needs to Wear At the Lowest Prices Seen In Years!**

**Here Is a Real Hot Special**  
**Ginghams**  
 Small checks only, 32 inches wide. Visit our store and see the many other bargains which we offer during our big Fall Sale.  
**8 1/2c**  
 Yard

**A complete stock of high-grade merchandise offered to you for spot cash at TREMENDOUS SAVINGS!**



**EXTRA SPECIAL!**  
**MEN'S AND YOUNG MEN'S SUITS**  
 Hart Schaffner and Marx and Merit Clothing are all included in this sale. Each and every suit guaranteed to give you satisfaction in wear or your money back. One rack of broken sizes—values up to \$35.00  
**\$19.95**  
 Other Suits Priced at \$24.45, \$28.95, \$32.50, \$37.85, \$42.50  
**Boys' Suits 20% Discount**

**Munsingwear Hosiery**  
 In all the new shades for Fall, priced at 89c, 98c, \$1.29, \$1.48, \$1.68, and \$1.95

**SHEEP-LINED COATS**  
 Men's 36-inch sheep-lined coats, large fur collars, special—  
**\$4.95**

**MEN'S LUMBERJACKS**  
 Men's Cotton Jerseys and Lumberjacks, special for the Fall Sale—  
**\$1.95**

One Table of Fine Quality  
**Men's Dress Shirts**  
 Collar attached styles, sizes 14 to 17, guaranteed fast colors, choice—  
**89c**

**Gingham**  
 32-inch Dress Gingham, values up to 25c yard, Special—  
**16c**

**Greatest Bargains Ever In Beautiful Stylish LADIES' SILK DRESSES**

One Rack <b>Ladies' Silk Dresses</b> Values up to \$25.00, while they last <b>\$4.95</b>	One Rack <b>Ladies' Silk Dresses</b> Values up to \$35.00, while they last <b>\$10.95</b>
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**LADIES' FOOTWEAR**

<b>TABLE NO. 1</b> Broken sizes in Patent Leather Pumps, Straps and Oxfords, choice— <b>\$1.95</b>	<b>TABLE NO. 2</b> In both low and high heels, values up to \$5.00, choice— <b>\$2.95</b>	<b>TABLE NO. 3</b> Broken sizes in Patents, Pumps, Strap, Kid and Calf Oxfords, values up to \$7.50 for— <b>\$3.95</b>
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<b>Men's Work Shoes</b> No. 410 Brown Glove, moccasin blucher, extra special for the Fall Sale, pair— <b>\$2.89</b>	<b>House Dresses</b> One rack fast color House Dresses, short or long sleeves, your choice— <b>79c</b>	<b>Children's Unions</b> Children's waist Union Suits, long sleeve, ankle length, 9 to 12— <b>45c</b>
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**Fox Mercantile Co.**

**Texas Tech Fighting Matadors Will Battle Horned Frogs On Saturday; Special Train to Run**

BY CECIL HORNE  
 Lubbock, October 22.—From the wind-swept regions of West Texas a group of fighting Matadors will invade Fort Worth on Saturday, October 25, to battle the Horned Frogs. With the poorest raw material ever to represent Texas Tech, Head Coach Pete Cawthon has a real problem confronting the meeting the champions of the Southwestern Conference.  
 The starting line-up with T. C. U. has not been decided upon definitely, but it will probably include Teaj and Howard at ends, Simmons and McWilliams at tackles, Darr and Ross at guards, Captain Durham at center, with Woodridge, Doose, Franz and Brothers in the

backfield. Both ends are youngsters off the freshman and intramural teams. McWilliams and Simmons were squad men last year who lettered, as were Darr and Ross. Captain Jack Durham is playing his second year at center. Woodridge and Brothers are both letter men while Franz and Doose are recruits from last fall's freshman squad.  
 A Tech special train will be run over the Fort Worth & Denver, leaving Lubbock Friday night and arrive in Fort Worth at eight o'clock Saturday morning. A round trip rate of \$6.50 has been made. From 800 to 1,000 students and fans are expected to make the trip.

**Builds Own Glider for Record Try**



Flying a home-made glider, 21-year-old Harold G. Higbee, above Pasadena, Calif., surprised aviation experts recently when, from an altitude of 6000 feet on the side of Mount Wilson, he piloted his craft into the valley below after a flight of 20 miles. Higbee, who is shown here receiving the congratulations of his wife, said he would soon try for the world's endurance mark for gliders.

**Wheat Feeding Is Likely To Raise Prices**

The present tendency of the farmers of the Central West to feed wheat to livestock should have a tremendous influence on raising the price, thinks Prof. Frank Phillips, director of the U. S. C. In speaking about this matter he said: "If the U. S. department of agriculture would devise some way to determine the amount of wheat that is being fed to livestock throughout the wheat belt, there is no doubt but that wheat

would immediately jump 5 or 10 cents per bushel. People who heretofore have looked upon wheat as more or less sacred, as the 'staff of life', are now feeding it to livestock.  
 "Elevator men complain that the farmers not only refuse to bring their wheat to town, but that many are going to the elevators and hauling wheat 20 and 30 miles by truck for the purpose of grinding it into stock feed. Implement men report a keen interest on the part of farmers for information both as to new types of mills for grinding wheat and as to how best to regulate the mills already purchased."  
**Wheat Cheapest Grain.**  
 The answers to a questionnaire, which Mr. Phillips sent to agricultural colleges throughout Middle West, revealed that the value

of wheat for feed is equal or a little better than corn, depending on the class of animals fed. It was further ascertained that coarsely grinding wheat pays when it is fed to any class of livestock, even hogs. While wheat alone is not palatable to most cattle, dairy-men find that when mixed with other grains, or ground alfalfa, it has a feeding value superior to that of most home-raised concentrates with the possible exception of ground oats. In total feeding value, wheat excels oats; however, the latter is better balanced in proteins.

Henry Koelzer of Seneca, Kansas, was in Hereford the past week visiting his brother, Andrew Koelzer and other relatives, Joseph and Mike Koelzer.

H. E. Seward moved Saturday to near Fort Sumner, New Mexico, where he will engage in location of homestead lands for settlers. He was formerly in partnership with J. E. Speegle in real estate business here.

FOR JOB WORK, TRY THE BRAND

**What The Normal Man Should Weigh**

**Ages 45 to 49**

45 Feet, 7 Inches	156 Pounds
5 Feet, 8 Inches	161 Pounds
5 feet, 9 Inches	167 Pounds
5 Feet, 10 Inches	173 Pounds
5 Feet, 11 Inches	178 Pounds
6 Feet, 0 Inches	184 Pounds
6 Feet, 1 Inch	191 Pounds
6 Feet, 2 Inches	198 Pounds

These weights include ordinary indoor clothing. Get on the scales and see if you are overweight and how much.  
 The Modern way to take off fat is known as the Kruschen Method—and is well worth a four weeks trial.  
 Cut out pies, cakes, pastry and ice cream for 4 weeks—go light on potatoes, butter, cheese, cream and sugar—eat moderately of lean meat, chicken, fish, salads, green vegetables and fruit—take one half a teaspoon of Kruschen Salts in a glass of hot water every morning before breakfast—don't miss a morning.  
 An 85 cent bottle of Kruschen lasts 4 weeks—get it at the City Drug Store or any drug store in the world.

F. A. Mills spent last week in Dallas attending the State Fair and attending to business.

Mr. and Mrs. D. H. Alexander returned last week from a trip to Seagraves and Carlsbad.

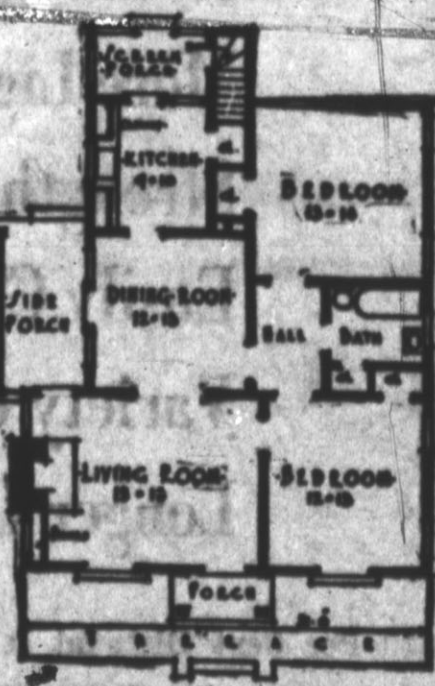
Dr. B. M. Wiltshire was a business visitor in Amarillo Monday.

Bang! Another tire gone wrong. If it's a Brunswick don't worry. Take it to RICE for a free repair.



**See Our New Selection Of Home Plans**

The new home design pictured here is typical of scores you can now study over in our new plan books! You will find just the home you have dreamed of—a home exactly suited to your needs, charming in appearance, comfortable, modern—yet economical to build and maintain. Why not stop in at the first opportunity?



Our Aim—To Help Improve the Penmanship  
**PANHANDLE LUMBER CO.**

**FRIDAY and SATURDAY SPECIALS**

- COMPOUND, eight-pound bucket ..... 96c
- SOAP, P. and G., ten bars ..... 36c
- MATCHES, six-box carton ..... 15c
- SYRUP, Red Barrel, gallon ..... 93c
- SYRUP, Red Barrel, half gallon ..... 48c
- COCOA, Mother's, two-pound box ..... 28c
- POPCORN, Jolly Time, package ..... 12c
- PRUNES, gallon ..... 39c
- RICE FLAKES, Comet, two for ..... 19c
- SPUDS, 18 pounds for ..... 48c
- PEACHES, No. 2 1/2 can, in syrup, two for ..... 35c

**WE GIVE SILVERWARE COUPONS**  
**Carl's Cash and Carry Grocery**  
 Phone 324



### ates On Day Or So Spent At State Fair

By DAVID M. WARREN  
The time is usually considered a high spot of activity of the fair in Dallas. The Dallas fair, and the State Fair of Texas, comes over a period of sixteen days. Many persons, it seems, believe that there is an official connection between the fair and the State of Texas, but this great event is due alone to the energy of the business leaders.

Coming to Dallas a few days ago, not so speedy via the Fort Worth & Denver. Due to the wash-out, it was a 24 hour ride from Fort Worth, including a ten-hour layover in Clarendon. A long ride that gives plenty of time for conversation.

Dallas man, a native of Iowa, predicts that the Volstead enforcement act will be modified within two years. A New York man, owner of a ranch in Grayson county, is not so optimistic. He says of drinking are greatly exaggerated, he says. He tells the man that there is not an indication of drinking by a single person on the train and asks him to compare conditions with 20 years ago.

James O. Guleke, Amarillo attorney, on his way to Austin to attend a meeting of the state board of education, wonders about ways to increase the school funds. Increase of the sulphur tax and a severance tax are among the ways he feels sure will be brought before the next legislature. He says year-olds have made it a point to hold up the standards of the state by maintaining the present capitol appropriation.

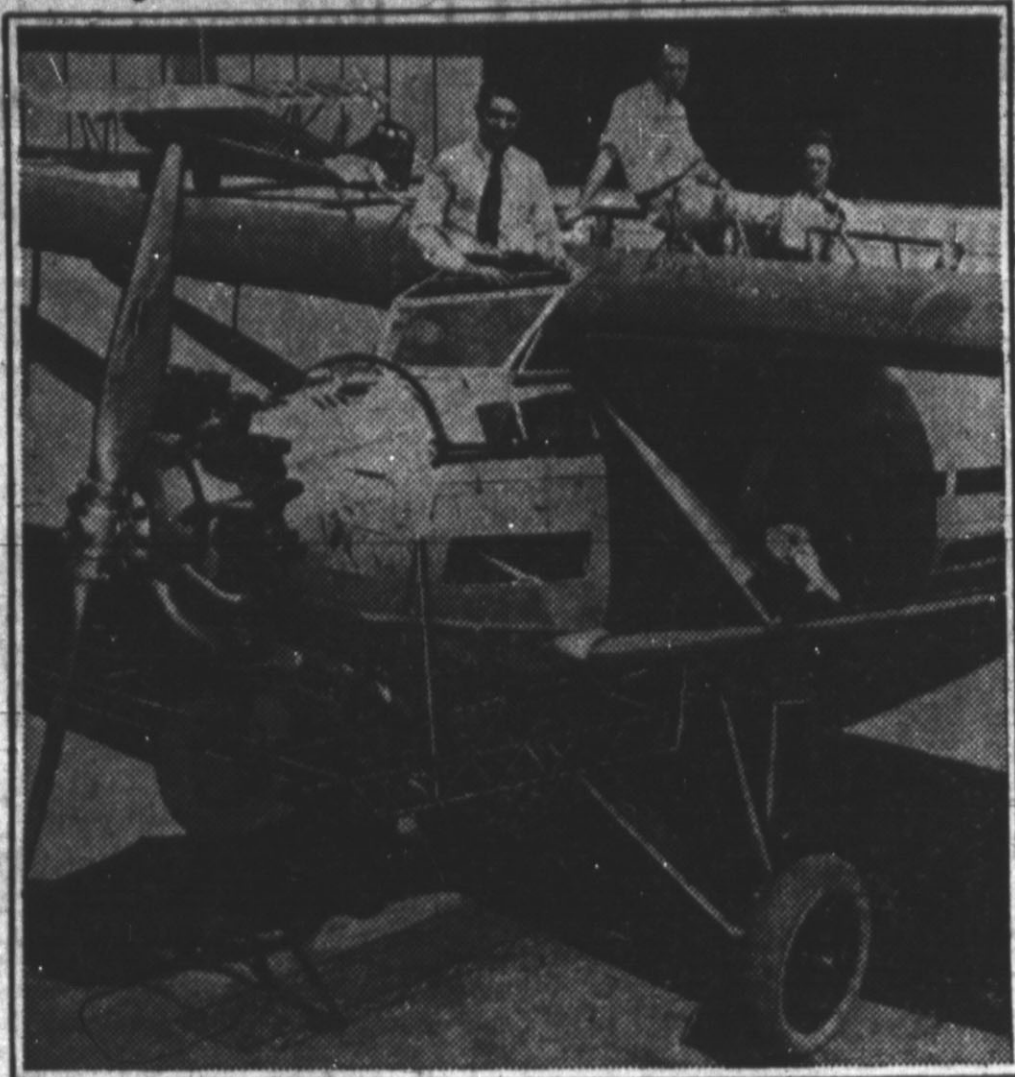
A meeting of directors of the Dallas Daily Press League in Dallas brings out information that 33 of 42 members had shown interest in advertising the first nine months of the year compared with last year ago. F. W. Papert, president, stated that the Southwest, and especially Texas, is far above the average of the Nation.

President Wilbur C. Hawk and Secretary O. L. Taylor of the Dallas Tri-State fair, were seen during the grounds. They report that few persons are talking about the fair, but the concession owners are thinking about the winter after a hard year. Most attractions anyway are to be booked at the winter fair meeting in Dallas in December, states Mr. Taylor.

The agricultural building contains the attractions of most interest to the Panhandle-Plains. Dallas county, also winner at Dallas, takes first place at Dallas. County Agent W. H. Upchurch, gives congratulations for his own knowledge in knowing how to arrange winning exhibits.

The counties of the Panhandle have exhibits. Wheeler, Briscoe and Hartley, if we remember correctly, were given spaces on the county. That means these counties had exhibits that were missed three-fourths of the people entering the building. County exhib-

### They're After Endurance Record



In this specially constructed plane, "Pride of Hollywood," Loren W. Mendell and R. B. Reinhart, former co-holders of the world's endurance flight record, took off again in an attempt to set a new mark. Plans have a soundproof booth for broadcasting a running story of the flight. Left to right: Mendell, Reinhart and V. R. Howard, radio broadcaster.

itors should protest vehemently against balcony space. Lots of ground floor space was assigned to far less important exhibits.

Deaf Smith and Briscoe are the only two counties in which the Nunn-Warren Publishing company owns newspapers with exhibits this year. Both exhibits are good, the latter's being a little more diversified. Deaf Smith followed the score card closely and naturally there is not a true picture of the county's diversification because of the limitations made in the entries.

The race track is gone. The fair has taken the ground for the largest stadium in the south, a mammoth structure seating 50,000. Night football games have proved popular, 35,000 attending a high school game the other night. The huge oval bowl contains 49 rows of seats, if we counted correctly. Southern Methodist University has become a great drawing card, and tickets, we are told, sell for fifty cents more than for many big games in the Middle West. Notre Dame plays in Dallas next year and someone said that tickets would sell for \$5.00.

The Panhandle-Plains, Inc., has a wonderful exhibit. The exhibit is mighty formal and gives lots of emphasis to grain crops. The exhibit has been given good position at the main entrance to the building. H. M. Luna and Lewis Falcon have charge. As the exhibit does not compete for prizes, it seems that the number of items should be increased so as to show the wonderful diversification in the Panhandle-Plains.

The opening day is supposed to be the big day for newspaper editors. The idea is for editors to be there for the opening and then go home with a big story for the "old home town" paper. As this writer didn't make the fair for the big editorial day, he was not ac-

those about her. The community extends deepest sympathy to the bereaved relatives.

Maxine and Pauline Clarkston were absent from school all of last week on account of bad roads. There were some lively foot races run Friday afternoon when an airplane made a forced landing in front of the Tom McClain home. The pilot soon adjusted the motor trouble and continued on his way to Canyon. The walk of the racers back home was not so exciting.

Price Bowen of Dallas, who was here for the funeral of Grandma Bowen, visited in the homes of Tom McClain, C. O. Phillips and Grandpa McClain Friday.

We would like to ask from what school community does the "Scherer Items" come. Is there a community by that name. Hope we are not so far behind—or are you playing Halloween and wearing a false front?

Fairview school children will appear as witches, ghosts, goblins and black cats to entertain you with Halloween frolics Friday night of next week. We hope this meeting will create a desire on the part of the people to have a regular community meeting. We are, of our own accord, missing inspiration, information and benefit that are ours for the asking.

We especially invite our neighboring communities to be our Halloween guests. After the program there will be games for young and

old, Daniel, we are expected you superintendent, underwent an operation for appendicitis last Wednesday, October 15.

Mr. and Mrs. W. O. Comingoer were visited by her cousin, Guy Mangum of Mabank Friday and Saturday.

Mr. and Mrs. Royce Satterwhite of Hereford visited her sister, Mrs. E. W. Womble, Sunday.

Mrs. E. W. Womble, with her sister, visited her father, Gus Thomas at Wildorado Sunday.

Mrs. Corbet Cretsingler is teaching as substitute teacher in the Wildorado school. Mr. Dodgers, the

Dr. Webb replied to "INTOLERABLE" CHARGES

That everyone in the nation has benefited through banishment of the saloon; that America's productive capacity has increased tenfold since prohibition went into effect; five times as many have saving accounts; 200,000 "poor men's clubs" have been closed and

ten million free men's castles opened; America is six billion dollars better off; its people 43 per cent improved economically; churches have increased their membership by six million, were Dr. Webb's facts laid down in barrage in answer to the indictment of intolerable conditions existing at present.

Dr. Webb spoke in Hereford October 12, at the Baptist church.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.



## The Roof That Lasts a Lifetime



Note the Double-Drain—an exclusive Ceco Steel feature. Drains water two ways—makes roof leak-proof.

## Ceco-Steel DOUBLE-DRAIN

FLAT AND CORRUGATED ROOFING

R. H. Kemp Lumber Co.

HERE, at last, is a roof for every type of farm building that will outlast the structure it protects.

Like all good steel roofing, Double-Drain is wind, hail, fire and lightning proof. But only Double-Drain gives you two-way drainage—seals the laps and makes farm buildings permanently leak-proof.

Easily and quickly applied. One man with hammer and nails can apply as much as 25 square feet at one time. Heavily galvanized—every sheet guaranteed. Get all the facts... NOW!

### Getting Up Nights

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Ciss-tex) today, under the Iron-Clad Guarantee. Must quickly relieve these conditions. Improve restful sleep and energy, or money back. Only 60c at

CORNER DRUG STORE

corded the usual courtesies.

A call at the press quarters was made. Inquiry was made as to what courtesies were being paid the press. A rather indifferent reply was made by the press manager that he "would see". A long time went by, including an abominable amount of profanity. No effort was made to find what special attractions this editor would be interested in for the few hours he could attend the fair. But, we noticed that the press department has a good mimeograph and we know that Nunn-Warren newspapers will not be lacking for stories about the fair. Maybe a visitor would be more inclined to write a good story if the fair had a man in charge with a little more interest for the press.

### Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mrs. Tom McClain was called to Hereford Saturday evening on account of the illness of her mother, Mrs. John Thomas.

Mrs. Lawrence Womble called on Mrs. C. O. Phillips Friday afternoon.

Sunday school attendance was a little low Sunday. We missed J. C. Allred and family who failed to come out from Hereford; also H. J. Oglesby and family who were visiting out of the community.

Cecil Allred acted as superintendent of Sunday school last Sunday.

Grandma Bowen, a former resident of Wildorado and a member of this church, was buried in the Palo Duro cemetery Thursday evening. Mrs. Bowen, at the time of her death, lived with a son at Hope, Arkansas. She was loved by all who knew her, for her life was filled with acts of kindness for

## DIRECTORY—Business and Professional

<p><b>OLLIE FOX</b> DECORATOR-PAINTER PAPER HANGER Phone 428-J</p>	<p><b>LANHAM'S FILLING STATION</b> Phillips Gas and Oils. Phone 206 when you run out of gas or have a punctured tire on the road.</p>	<p><b>GREAT WEST NURSERY</b> One and a Half Miles northwest, General Nursery stock. @ H. E. SULLINS &amp; SON. Phone 334-J</p>	<p><b>PHILLIPS "66"</b> and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc. Phone 69 when in tire trouble. W. J. SMITH, Phillips Station No. 1, on East Third</p>
<p><b>WEST TAILOR SHOP</b> MRS. O. F. WEST, Proprietor "Well Pressed is Well Dressed" Clothes called for and delivered—Phone 385</p>	<p><b>De LUXE BARBER SHOP</b> Now Open, North Side of Building with Jack Hager Shoe Shop Prices, Hair Cut 35c Shave 20c</p>	<p><b>DR. G. W. HEARD</b> Dentist Over Corner Drug Store Office Phone 234 Residence Phone 276</p>	<p><b>L. A. RAY</b> PLUMBING Phone 142-J</p>
<p><b>Dr. B. M. Wiltshire, Dentist</b> Over Sprows-Cronin &amp; Company Buckner-Lambert Building ROOM 3 PHONE 470</p>	<p><b>REAL ESTATE</b> List your land with us. Bargains in farms and large ranches in both Texas and New Mexico. <b>WALSER &amp; DUNN</b> Phone 467</p>	<p><b>GENERAL BLACKSMITHING</b> Disc Rolling, Welding On Miles Avenue in My New Building. JNO. JACOBSEN PHONE 321-J</p>	<p><b>Fix-It Shop</b> All kinds of Furniture Repaired. J. J. BUCKNER Phone 313</p>

**CHIROPRACTOR**  
CORRECT ANALYSIS AND DIET  
X-RAY AND PATHO-NEUROMETER TECHNIC  
CABINET BATH AND DEEP THERAPY RAYS  
FOR APPOINTMENTS PHONE 207, RESIDENCE 464  
LADY ATTENDANT  
**W. A. Robinson, D. C., Ph. C.**

**DR. T. M. MONTGOMERY**  
EYESIGHT SPECIALIST  
626 Polk Street, Amarillo, Texas  
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.  
OFFICE RAY'S JEWELRY-STORE.  
Telephone 188 for Appointment.

**A FEDERAL FARM LOAN**  
Is the Best Loan Contract On Real Estate

1. Lower rate of interest.
2. Liberal pre-payment privileges.
3. Easy to get large tracts segregated into smaller loans.
4. Easy to obtain a release of part of the security.
5. Reasonable loan values approved.

A. O. THOMPSON, Secretary-Treasurer.  
Our Abstracts Correctly Reflect the Records.  
**THOMPSON & IRELAND**  
ABSTRACTERS  
Hereford Texas

**SHOE SHOP**  
Repair anything in leather  
Shoes, Harness, Saddles, Canvas on Combines.  
Jack's Shoe Shop  
North Main Street

**Nunn Transfer**  
HAULING OF ALL KINDS  
Day phone 65, Night 420-J

**INSURANCE**  
Loans--Bonds  
**HEREFORD INSURANCE AGENCY**  
JOHN McLEAN, Manager

**6 1/2 PER CENT MONEY ON Farm Loans**  
No Commission to Pay  
**FRANK BARBER**  
Representing the South-western Life Insurance Company

**DEAF SMITH COUNTY ABSTRACT CO., Inc.**  
Office in the Court House  
C. P. McCOLLOUGH, Manager  
ABSTRACTS LOANS

# Touchdown!

"... BOY, WATCH HIM GO! Five Yards, ten, twenty, thirty, forty-five... he's over! Touchdown! In football or in saving, it's all in a good start in the right direction. In football or in saving you must reel off that first five yards or five dollars before you attain your goal."

## First State Bank



### Federated Clubs Held Fine Meeting

Ladies in charge of the program for the Deaf Smith county federation of women's clubs were delighted Tuesday noon with the large attendance, about sixty ladies from all parts of the county, at the first meeting of the year at the First Baptist church. Mrs. George Garrison, president, was in the chair.

Clubs represented were Summerfield, Ward, Frio, Palo Duro, Bay View, Mother's, Music Study, Ford and Progressive.

The session began at 11 o'clock Tuesday morning and at noon a covered-dish luncheon was served. An outstanding business feature was decision for the executive committee to meet November 1 at the home of Mrs. George Garrison to discuss plans of establishing a Woman's Exchange for Deaf Smith county.

Mrs. S. E. Fish of Amarillo was one of the main speakers, taking as her topic, "Our County Federation."

Other program numbers were: Trio: Mmes. H. L. Broadwell, C. C. Acker and Glenn Snyder. Reading: Miss Zella Mae Waiser. Bulbs and their culture: Mrs. J. P. Slaton.

Reading: Mrs. J. W. Wither-spoon. Our Rural Library: Mrs. F. T. Roloson. Some Phases of Home Life: Miss Emma Gunter.

Solo: Mrs. Homer Fox.

**HOME-MAKERS CLASS MET AT HOME OF MRS. EARL LANCE**

At the home of Mrs. Earl Lance the Home-Makers class held their monthly business and social meeting last Thursday. The newly elected officers made talks on their duties. The social hour was one of much merry-making.

Those attending were Mmes. Eastes, T. E. Major, John Renfro, R. W. Penton, Otto Massey, E. L. Lloyd, Bessie Smith, Edgar Mosley, Chas. Whitehead, Roy Thompson, McCullough, J. E. Speegle, W. L. Alexander, Earl Lance. Visitors were Mrs. Frank Carl and Mrs. Britain Roberson.

**Otra Vez Club Met With Mrs. Roger Corbett**

The Otra Vez bridge club met with Mrs. Roger Corbett Wednesday afternoon, October 16, with 12 members and 12 guests present. A salad course refreshment was served. Miss Polly Steele won high for club members and Mrs. John Whitsett held high for guests.

Guests present were Misses Mabel Gass, Norma Powelson, Zella Mae Waiser; Mmes. James Black, Roy Jowell, Albert Ross, J. Wallace Robinson, C. R. Bentley, Oscar Eastley, A. V. Polk, A. C. Hales, John Whitsett. Club members: Mmes. James Witherspoon, Lloyd Edwards, J. M. Posey, Tom Carter, Egbert Bradley, Alton Fraser, J. K. Blythe, H. W. Blythe, Roger Corbett; Misses Polly Steele, Eunice Gilbreath and Dessie Mae Steele.

**TRI-C CLASS MET WITH MRS. D. H. ALEXANDER**

The Tri-C class of the Presbyterian church met at the home of their teacher, Mrs. D. H. Alexander, Tuesday night for a social and business meeting. Eighteen members were present.

Officers are Wilson Gyles, president; Mrs. Clay Ridgeway, vice-president; Miss Mary Broadwell, secretary-treasurer.

Many games were played and the hostess served doughnuts and punch.

**Enjoy Bridge At Mrs. Tom Carter Home**

On Thursday afternoon Mrs. Loyd Edwards and Mrs. Tom Carter entertained with four tables of bridge at the home of Mrs. Carter on West Sixth street. At the end of the afternoon high score went to Mrs. Salome Hales and cut-prise to Mrs. Alton Fraser.

Tea was served buffet style with Mrs. Edwards pouring and Mrs. Carter serving. The tea table was laid with tall green tapers in silver holders. The house was beautifully decorated with white chrysanthemums and vari-colored dahlias.

The guests included Mmes. W. F. Gabbert, J. L. Fuqua, James Black, J. C. Parker, Hal Bruner, Harry Blythe, Karner Blythe, Glenn Snyder, Salome Hales, Alton Fraser, Luther Hough, Bobo McLean, O. M. Shore, J. W. Robinson, O. G. Hill and Shirley Gilbreath.

### LEGION AUXILIARY ELECTS OFFICERS FOR NEW YEAR

Ladies of the American Legion Auxiliary met in an interesting session at the court house Thursday night, and the following officers were elected:

Mrs. C. O. Wilkins, president; Mrs. Jim Lipscomb and Mrs. Reed Williams, first and second vice-presidents; Mrs. Hubert Dowell, secretary; Mrs. Glenn Weir, treasurer; Mrs. F. H. Oberthier, Sr., historian; Mrs. A. J. Ralston, chaplain, and Mrs. Dick Dixon, sergeant-at-arms.

A special meeting has been called for the evening of November 10, at eight o'clock at the court house.

### PARTY IN HONOR MISS DE TESK

Mrs. Paul Foster entertained Saturday evening with a party in honor of her sister, Miss Gene De Tesk of Amarillo. A delicious salad course was served to Misses Fern Carlisle, Ona Harmer, Gene De Tesk, Sayde Ridger, Rosella Veasley; Messrs. C. W. Humble, David McCurdy, Marvin Alston; Messrs. and Mmes. Tom McCollum, Paul Foster and Mrs. J. B. Jones.

### P-T. A.'s 42 Party Went Over Big

The forty-two party given by the Parent-Teacher association at the high school Tuesday evening was a great success, with about 80 people present. The object of the party was to raise some funds to apply on equipping and establishing the cafeteria for Central school children.

The evening was spent in playing progressive forty-two, for which 18 tables were set in the hall. The children were entertained in the gymnasium by Mrs. C. H. Dillehay and other mothers.

The principal speaker was Mrs. J. A. Miller, who was introduced by Mrs. H. C. Van Bibber, president of the association. Mrs. Miller spoke on cafeteria work, what it would take to make it a success and its good effect on the children.

The executive committee was hostess at the party, and Ralph Smith and his high school band favored the players with music. Light refreshments were served.

The cafeteria committee is very active and will have the cafeteria service in effect as soon as possible. Other programs will be given in the future to help out finances. The public is reminded that the cafeteria is in need of many kitchen utensils which may be donated.

Every father and mother, whether or not members of the association, are invited and will be welcomed to every meeting, says Mrs. Van Bibber.

### ENDEAVOR SOCIETIES VISIT AMARILLO CHRISTIAN CHURCH

Hereford Christian Endeavor societies were guests Oct. 12 of the Amarillo Endeavor at the First Christian church there. The Hereford societies had charge of the program at 6:30 o'clock, and a light lunch was served.

### HEREFORD LADIES IN W. C. T. U. PAGEANT AT AMARILLO

At a district meeting of the Woman's Christian Temperance Union in Amarillo next Monday, October 27, at the First Christian church, Mrs. John Haberer and Mrs. Culwell of Hereford will have parts in a pageant. Mrs. Haberer will represent "Union Signal" and Mrs. Culwell will represent "Contentment."

### MUSIC STUDY CLUB MEETS MONDAY

The Music Study club of Hereford will hold its next meeting at the home of Mrs. Jesse Stanford next Monday, October 27, at 2:30 o'clock.

### Recent Bride Given Shower In Reed Home

A beautiful miscellaneous shower was given Thursday afternoon in the lovely home of Mrs. H. D. Reed when the Fellowship class of the First Christian church was hostess and a recent bride, Mrs. Paul J. Certain, formerly Miss Thelma Tynes, was the honoree.

Leading the program were readings by Little F. L. Lucas, Jr., and Miss Ruth Smith. A toast to the bride was given by Miss Edith Shields. Then Mrs. Grace Guthrie appeared as a witch to cast a spell upon whomever her hat would fit. After trying several, the hat was fitted to the head of Mrs. Certain and she was led away to the Witch's Dell. When she returned she carried a pot of

## Leaders in Meeting Which Begins Sunday Opens Revival Baptist Edifice Where Series of Services Will Be Conducted



REV. C. Y. DOSSEY Soul-stirring evangelist of Dallas who will do the preaching.

### Pleasing Singer Arrives Monday



J. C. COHEN, Singer, of Palestine

### Rites Are Held for Mother of Former Pastor

Funeral rites for Mrs. W. W. Bowen, who died in Hope, Arkansas, at the home of her son, W. A. Bowen, were held last Thursday at Palo Duro church. Rev. V. M. Cloyd of Hereford, assisted by Rev. Jones, Palo Duro pastor, and Rev. Stewart, former pastor, officiated.

Deceased was a former resident of Wildorado and her husband is buried in the Palo Duro cemetery. A son, Rev. E. B. Bowen, was Methodist pastor at Hereford up to last conference designation, when he moved to Wellington.

Surviving Mrs. Bowen are five sons: W. B. Palo Duro; W. A. Hope, Arkansas; E. B., Wellington; S. P., Dallas; Joe Wilkins of Denton county, son by former marriage. All were present for the funeral excepting W. A., who became ill while enroute.

### Would Help to Improve Fall Turkey Market

Miss Emma Gunter, R. O. Dunkle, extension service agents for Deaf Smith county, and Herman Schulz, manager of the Farmers Creamery, are at San Angelo for a district meeting of county and home demonstration agents and a turkey grading school. Object of the school is to train men and women to apply U. S. grades on turkeys under federal-state inspection.

"Grades and standards are absolutely essential to any scientific marketing work," says Director O. B. Martin, "for high prices are based on quality and you must have a measure for quality, or lose out."

Turkey grades have been used gifts. Many were the valued and useful presents that were showered on the honored one, and they were passed around for the guests to see. Refreshments were served to 51 ladies present.



FIRST BAPTIST CHURCH BUILDING

### Schedule for Immunization Is Announced

"Diphtheria prevention," says Dr. H. J. Benz, superintendent of the bureau of child welfare, Pittsburgh, "can be very aptly likened to fire prevention. Fire insurance and fire protection may be divided into three subdivisions, namely: insurance to cover damage from fire, fire department fighting fires, and building of fire-proof structures."

"Diphtheria prevention can be likewise divided into three main divisions; first, early diagnosis and prompt use of anti-toxin for the patient and immediate contacts; second, health department with its laboratory facilities and anti-toxin stations, and third, the best and most recent protection, immunization of susceptibles against diphtheria."

As a prevention against the disease, anti-toxin by quick action protects diphtheria contacts for a short time. It is the aim and ambition to stamp out diphtheria entirely by use of other substances, toxin-anti-toxin and toxoid.

Beginning Monday, November 3, the schedule of the Deaf Smith county health service for an immunization campaign is given below. Parents are requested to be at the school house with their preschool children promptly on the

in the United States only three years and the school at San Angelo will be the second ever held in the Nation. Those who qualify will be given federal-state licenses for grading and buying. Indications are that a considerable part of the turkey crop in Texas will be sold on grades this season.

### Scares Spooks By Such Looks



Look! A spook! But Clara Bow, above, is not as scared as you think. Mindful of the Halloween tradition that goblins will catch you if you don't watch out, Clara's merely watching out as hard as she can. And that pumpkin is helping her, too.

Two Registered Pharmacists, one on duty at all times, at CORNER DRUG STORE. 413c

### J. P. Roberson and Son Licensed By State to Produce Certified Milo, Hegari and Blackhull Kafir



In the picture, J. P. Roberson and a field of his bagged grain-sorghum, which he was preparing for certification.

J. P. Roberson and son, Miles, have been licensed to produce registered and certified sorghum seed for 1930 season, according to a bulletin issued this month by the state department of agriculture. The Robersons are certified on dwarf yellow milo, hegari and Texas blackhull kafir.

Only seven other farmers in Texas have such a license on sorghum seed. The Roberson farm is

located about one-half mile west of the city limits of Hereford. Extensive irrigation system is used. Origin of the seed offered by the qualified farms this season trace back to strains bred and improved by the station at Lubbock.

The station places small quantities of pure line strains of milo in the hands of responsible parties each year who are required to properly the stock, maintain proper isolation, practice roguing, and own or operate threshing and cleaning machinery. These rules are necessary for production of high in varietal purity.

### METHODIST BOARD ASKS REV. FULLER'S RETURN

The board of stewards of the local Methodist church met Tuesday evening in a called session and passed a memorial approving the work of the present pastor, Rev. J. M. Fuller, and asking Presiding Elder, W. M. Pearce, to return him to Hereford for another conference year.

Then there was the prohibition agent who became a bit suspicious when he read of the "first nip Jack Frost."

The street cleaner is perhaps the only fellow holding a job who can make waste motions and away with it.

## TWO BIG SPECIALS FRUIT CAKES!

Real flavor, guaranteed, two and a fraction pounds weight, special ..... 50c

**FRESH BREAD!** Tastes lots better these cooler days. We are now wrapping freshly baked loaves at 6:00 a. m. to supply your grocer for that morning's first deliveries. Order HEREFORD BREAD—it's fresher—it's better.

## HEREFORD BAKERY

# WARREN'S

## HOT CASH SPECIALS

PAY CASH AND WE'LL ALWAYS BE FRIENDS!

CABBAGE, ten pounds	22c
SWEET POTATOES, ten pounds	21c
SPUDS, ten pounds	23c
BLACKBERRIES, gallon	63c
COFFEE, six pounds Peaberry	\$1.00
BACON, dry salt, pound	19c
COMPOUND, large, any brand	95c
FLOUR 45-pound sack	\$1.28
BEANS, Pinto, 18 pounds	\$1.00

Men's Shirts, Hanes' Underwear, Sheep-Lined Coats, Leather Coats—in fact, EVERYTHING THAT MEN WEAR—

## AT ABSOLUTE BARGAINS

Duck Season Is Open—Buy Your Shells Here and Save Money.

# Warren's Cash Store

Phone 75. Orders Over \$2.00 Delivered Free



# Complete BEAUTY SERVICE

FOR WOMEN WHO ARE MORE FASTIDIOUS

## DU BARRY TOILET REQUISITES . . . .

Through special arrangements made with Richard Hudnut, manufacturer of the internationally famous DuBarry Toilet Preparations, we are proud to announce we have secured the services of

MISS CYNTHIA LITALLE

who will be at our store four days only, October 28, 29, 30 and 31, and will lecture and demonstrate the use of these extra high-grade toilet necessities. DuBarry's has been nationally advertised and is far above the average grade of toilet products, and this is the first time the entire line of DuBarry's has been available here in Hereford. We invite you to phone early for an appointment to see and hear Miss Litalle.

# CITY DRUG STORE

We Deliver, Phone 300.

The Store That Strives to Please



We Give

**J. & N.**

Green Trading Stamps

# WANT Ads.

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Publications of Obituaries, Legal Publications, All kinds of Announcements, Etc. as well as Reading Lists scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Lists cost 1-1/2 cents per word for the first insertion, and 5-4 cent per word for each continuous insertion thereafter without change. Reading Lists and short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading lists. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

### Lost and Found

FOUND: A pair of glasses with lens and ear hooks of shell; left at Carl's grocery several weeks ago. Owner may have same by identifying and paying for this advertisement. 41-1db

FOUND: Lady's brown hat, found on hospital lawn. May identify at brand office. 41-dh

FOUND: On road to Amarillo, a feed chain for car or truck. Left at Brand office for identification by owner. 41-1db

### Wanted

WANTED: Ladies' coats relined, 2.50 and up. See Mrs. R. J. Naylor, South Hereford. 41-2p

WANTED: Two ladies desire to do house work; prefer work in town. Write General Delivery, Lois Bolar and Pauline Lytle. 40-1p

PEOPLE with small means can now own a home and get into it in two weeks notice under my plan. See L. Baskin, phone 138. 41-tfc

WILL HIRE a few men. Steady work and good income. Do not apply unless neat, wide awake and anxious to enter a worth while business with a good future. About \$25.00 per week to start with bonus. Apply in person. Mr. Baguio, Hale Bldg., Amarillo, Tex., before October 24th. 40-2c

Painting and paperhanging, \$2.00 a day. M. E. MOORE, one mile north on 25-Mile Avenue. 37-tfc

WANTED: Plain or fancy sewing, prices very reasonable. See or call Mrs. JNO. KROPPF, two miles north on 25-Mile Avenue. 40-2p



## Attention HUNTERS

We are Headquarters for Your Needed Supplies. See the new guns and new equipment for going after game. We can supply your license and fit you out with the type of gun and ammunition for the coming winter's sport; also decoys and hunting clothing.

**Kerr - Anthony Hardware Co.**  
PHONE 169

### Moody Wears Texas Made Clothes



Gov. Dan Moody, guest of honor, and John W. Carpenter, toastmaster, both wore Texas-made clothes, from head to toe, at an All-East-Texas Products dinner Saturday night at the Dallas Fair. Hat, suit, shirt, socks, neckties, underwear, shoes and handkerchiefs were all manufactured in Texas, and everything on the menu was produced in Texas.

### Here and There

BY MRS. C. E. TICE

Weather continues cloudy with little moisture falling. C. L. Goad and family of Dawn and Mr. and Mrs. Alfred Walker of Umberger spent Sunday with Mr. and Mrs. W. L. Tice. Sunday guests at the J. B. Harlin home were Mr. and Mrs. Sparkman, Mr. and Mrs. K. R. Hunter and Mr. and Mrs. Erks-Williams and their families. Several from here were in Amarillo-Sunday. Mr. and Mrs. Oglesby enjoyed a visit from their son and family near Wildorado, and other relatives Sunday. Rev. and Mrs. Peters were dinner guests at the H. D. Robbins home Sunday. Alton Steele of Silverton spent last week at the home of his sister, Mrs. W. A. Springer. Mr. and Mrs. J. W. Berry and Mr. and Mrs. M. D. Hardy spent Sunday afternoon at Canyon with Miss Josephine Hardy who is attending school there. J. J. Lindsey was in Amarillo one day last week.

### Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome. HERMAN STEWART, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

### Notice

Any Doctor's Prescription filled by a Registered Druggist, any time, at Corner Drug Store. 41-1c

NOTICE: Radio repairing. S. L. BASLEY, Jr., call 344. 41-2c

NOTICE—If person who took article out of my car the night of October 3 will leave it at Brand office, can collect five dollars and no questions asked. H. A. O'DELL. 30-3p

### For Rent

FOR RENT: Furnished apartment, three rooms, kitchenette, private bath. Mrs. W. B. Dameron, Phone 100. 31-1c

FIVE YEAR FARM LEASES: 900 acres southeast of Hereford in Castro county. Five year lease, cash rentals \$1 per acre. Many other tracts from 320 to 640 acres on our 5 year plan. Write for our new list. Address Fidelity Loan & Improvement Co., 704 North Pierce, Amarillo, phone 9012. 40-1p

FOR RENT: Two furnished, modern apartments with garage, one block north of high school, Mrs. E. J. WILLIAMS, Phone 482-W. 38-tfc

FOR RENT: Light housekeeping room. Call Phone No. 134. 40-2p

FOR RENT: Unfurnished close-in rooms. Inquire at 500 West Fifth and Miles Avenue. 40-2p

FOR RENT: Light housekeeping room and a bed room. Inquire of Mrs. E. F. CONNELL. 38-tfc

FOR RENT: Choice duplex, close in, available October 15. Address P. O. Box 473 or phone 300-W. 38-tfc

SPLENDID three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or phone 104. 37-tfc

FOR RENT: South side of duplex, four rooms, modern, unfurnished, extra nice, near the high school. Phone 161. J. S. ORR. 40-tfc

FOR RENT: Completely furnished apartment, upstairs, hot and cold water. Mrs. W. E. HICKS. 40-tfc

FOR RENT: Two rooms furnished for housekeeping. Phone 150, Dr. Florence Miller. 40-tf

FOR RENT: Furnished apartment, gas and water paid. Mrs. Frances Barnard, 312 East 6th street. 40-1p

### For Sale or Trade

20 LOTS: For sale, just outside city limits, gas available. All in one block; 50-foot lots; must sell. Make me an offer. J. W. BOULTZ-INGHOUSE, Phone 260-J. 41-1c

FOR SALE: Flavo flour at your grocery, 48-lb sack \$1.40. If you can't find Flavo at your grocery, get it at the mill. Just as good as any—give it a trial. COMMUNITY MILLS. 41-3p

FOR SALE or trade: Elec. room furnished home on pavement; close in. Large garage, located 300 East Fifth Street, HARRY SHERRIE. 39-tfc

FOR SALE: 640 acres 3 miles west of Hagerman, New Mexico, in Pecos valley; 320 developed. Watered with pump at shallow depth. Will sell all or part. Inquire of Dr. H. M. Brown or Blythe Bros. 39-4p

FOR SALE OR TRADE: 320 acres unimproved land, located in west part of Farmer county. Price \$25 per acre, \$3500 cash or good clear trade, balance in ten payments of six per cent interest. M. A. CRUM, Friona, Texas. 41-1c

FOR SALE: Delicious home-baked fruit cakes. Engage now for Thanksgiving. Mrs. J. L. SHARMAN, Phone 434. 41-2p

FOR SALE: 9500 bundles red top sorghum in the field. Six miles west on Harrison highway. S. B. Campbell. 41-1p

FOR SALE: A large Duroc gilt from C. T. Kibbe strain; bred to Hampshire male; due to farrow November 23. Price \$35.00. J. W. Vick. 41-1p

FOR SALE: Hogari bundles, delivered. FRED MILLARD. 38-tfc

FOR SALE: International Farm-all with lister, or might trade for hogs or used truck as part payment. Also for sale dining room suite. Phone 311-W. 41-2c

FOR SALE: At bargains, a gray and white enamel Nesco gasoline range, used one month; a New Perfection burner oil stove used one year. These two stoves have been replaced by DELCO-GAS EQUIPMENT and we guarantee them in perfect shape. We also have a number of good second-hand ice boxes. BLYTHE BROS., Delco-Light and Frigidaire Dealers, Hereford. 41-1c

FOR SALE: Registered milking Shorthorn bulls at farmer prices, and weaning pigs. Have fine red boar would trade for meat hogs. Dr. C. T. Kibbe. 41-tfc

FOR SALE: A few pedigreed Chinchilla rabbits. S. L. BASLEY, Junior. 41-2c

FOR SALE: A well improved 80 acres, 3 miles out; priced to sell. Write box 734. 40-2p

FOR SALE: Five room residence on high way east of town outside city limits; would consider trade. See Mrs. T. L. WELCH at Chick-Hagood Variety Store. 40-2c

FOR SALE: A fresh Jersey milk cow, priced right. CLARENCE SMITH, South Hereford, Telephone 154. 40-4p

FOR SALE—\$7,800 for improved 140 acres only 2 miles from Hereford, 120 acres in crop goes with sale, 6 per cent terms. \$2,800 for fine 80 all in cultivation. Bargain price on section, all in cultivation and well located. \$3,500 for improved 20 acre place edge of town, gas available, 6 per cent terms. L. BASKIN, phone 138. 23-tfc

FOR SALE: New windmill parts and supplies for 10, 12, 16-foot Eclipse mills. Phone 9. J. E. Turner. 40-3p

FOR SALE: German heater, Phone 204. 41-1c

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

\$50 per acre for 320 located 28 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half. Write for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator. \$2750 for well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2250 for 8 room modern house with two big lots, east front. \$200 for fine 1000 sq. ft. building lot, gas and electric service. Easy 6 per cent terms. L. BASKIN, owner. 23-tfc

FOR SALE: Coal burning hot-air pipeless furnace in good condition, at a bargain. S. P. ROSSON. 39-tfc

FOR SALE—Or exchange, choice city lots at remarkable bargains. JOWELL MURCHISON. 18-tfc

FOR SALE: Ten room modern apartment. Five room modern bungalow, easy terms. Phone 456. A. C. THOMPSON. 35-tfc

FOR SALE: Coal burning hot-air pipeless furnace in good condition, at a bargain. S. P. ROSSON. 39-tfc

FOR SALE—Or exchange, choice city lots at remarkable bargains. JOWELL MURCHISON. 18-tfc

FOR SALE: Ten room modern apartment. Five room modern bungalow, easy terms. Phone 456. A. C. THOMPSON. 35-tfc

### Too Late to Classify

FOR RENT: Low priced light house keeping rooms, close in on pavement. Phone 146. 41-1c

FOR RENT: In Cummins Apartments, one unfurnished 5-room apartment; modern, on East Third and McKinley. Phone 328, Mrs. J. C. Cummins. 41-tfc

FOR RENT: Unfurnished four-room modern apartment, with garage. Phone 418-W. Mrs. Grace Hughes. 44-1p

BOARD OR MEALS: In modern home. Phone 212. 41-1p

Chas. and Miss Helen King attended church services at Jumbo Sunday afternoon. The Morgan baby, who was ill last week, it reported improved. Mr. and Mrs. Mabe Mosley spent Sunday at Bovina with his sister, Mrs. Frank Miller. Mrs. J. W. Berry, Earl Springer, E. E. Rogers, J. B. Harlin, Erks Williams, C. E. Tice, W. A. Springer and Jack Roberson attended the federation club meeting in Hereford Tuesday. Frio School Items. At noon Monday, the 13th, students went to Frio draw, about one mile away, to see the high water, going also at Wednesday noon. The county agent and home demonstrator visited school Wednesday to get information as to the 4-H club here. Work on the tennis court has started. The ground has been prepared and the rest of work will be completed soon. Friday afternoon at 2:45 the Intermediate classes will entertain in chapel. W. A. Springer visited school Tuesday. Mrs. Jones was a school visitor Tuesday. Bob Barton visited Friday afternoon, playing ball with the school. Several pupils were absent during the time the draw was up and they could not get across. Those pupils doing extra well in spelling the past week are Gus Barton, Ruth Jones, Jack Barber, Helen Ruth Barber, Evelyn Hunter, W. L. Williams, Kitty Kio Harlin and Harold Lindsey.

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### CAR WRECK

The barrier on the road from Hereford to Friona chimed a victim Monday night when the car of C. F. Senton, Portales farmer, was wrecked while on the way

from Hereford to Portales. Mr. Senton and his son, Oliver, were returning to Portales in their car, a Chevrolet six, about eight o'clock Monday night and the driver did not see the barrier in time to make the turn on to the detour. The boy swung his car to the right, the left front wheel striking the right end of the bridge over the bar pit, the car overturning. It was more than fortunate that the occupants of the car were not seriously injured.

The car was badly damaged, the front axle and frame being bent and glasses broken, but the occupants were lucky inasmuch as they received only minor bruises and contusions.

### Booth Damaged By Dampness; Gats Mark-Off

By DAVID M. WARREN

Dallas, October 17.—Deaf Smith is one of the nine counties of the Panhandle-Plains with an individual exhibit at the State Fair. Other counties are Randall, Collinsworth, Hemphill, Wheeler, Briscoe, Lamb, Donley and Hartley. The Deaf Smith exhibit has been at the Amarillo and Lubbock fairs. Although the exhibit became somewhat damp at the Lubbock exposition, several additional items were sent to Dallas and the display now is in fair shape. The score card has been followed and the exhibit is attracting a lot of attention. Limitations on the score card reduce the number of articles shown. In fact, the exhibit does not do justice to Deaf Smith county with its diversification possibilities.

That, however, is not due to the efforts of Mr. and Mrs. H. L. Hershey, who have charge, and County Agent R. O. Dunkle. If a county competes it is necessary to follow the score card, even though it is necessary to follow the score lots of good displays must be omitted. Three blue-green banana squashes cause more questions than any other items in the display. Most people are used to yellow banana squashes and it is difficult for them to realize that squashes can be of another color.

R. O. Dunkle, county agent, accompanied by Addison Hunter and Clarence Schulz, club boys, returned from Dallas Friday morning and informed the Brand that an error had been made in the message which Horace Hershey dispatched concerning Deaf Smith county's place in the State Fair. The position won was 22nd instead of sixth. A \$100 premium was awarded, however. The exhibits had deteriorated on account of getting wet while at the fair in Lubbock. One major crop, sudan, began to mould inside and oats of an inferior grade had to be substituted. The watermelon spoiled, and these two deficiencies made heavy inroads on the scoring. As it was Deaf Smith county scored 874.75 points out of a possible 1,000, and was only 69.25 behind first place winner, Randall. There were 46 counties in the show, coming from all parts of Texas, and the quality of agricultural exhibits earned unqualified praise and admiration. The first twelve counties announced were placed in first money; others are in second money. West Texas not only carried off first place, but had six counties in first money.

# WINTER FROCKS



Fashions that the smartly dressed women will want. Priced at remarkable savings, featuring—

**Velvets, Cantons, Combinations and Knit Fabrics**

**\$5.95 to \$35.00**

**Specials for Friday and Saturday**

## LADIES' SILK HOSE

Full fashioned, fall shades, regular \$1.50 hose, for Friday and Saturday, one pair \$1.10, two pairs \$2.00

**Broadcloth Shirts**  
Men's and Boys', big assortment of patterns, fast colors, just the shirt for school .... **79c**

**Dress Hats**  
Men's felt hats, new fall shades, new ones, just received **\$2.95**  
\$4.95 value .....

# Sprowls - Cronin & Co.



# FOOTBALL

(Continued from Page One)

ence when Farwell showed up to be weak.

The first touchdown came in the first minute of the second quarter after a drive had been started in the first quarter on own 41 yard line, placing ball on Farwell's 4-yard line. On a fake Habermacher raced around right end for the six-point marker. Place kick was too far to left. In the long advance which accounted for touchdown, four straight first-downs were reeled off in succession thru line backs and end runs, mixed with one pass. Habermacher, Stone and Russell carried the ball 55 yards without stopping.

Taking the ball on their 31-yard line in latter part of second quarter, another steam-roller was started with line backs and end runs, three first downs finding the Whitefaces on Farwell 35-yard line. Threat was stopped when half ended.

In the third quarter Farwell drew a heavy penalty and was set back deep in their territory. When they punted the ball fell on their 45-yard line and was returned by Russell to their 39-yard line. Two passes, end runs and line backs made three successive first downs and another touchdown, Stone going over in a hard plunge for the marker. Place kick was just right for extra point.

There was no more scoring, and Hereford was able to register only one more first down. Farwell plunged in second quarter for a first down, but it was on their 25-yard line and meant nothing. In the last quarter the forward wall of the visitors opened up with a strong push and McElroy and Hall followed through for two straight first downs but were stopped on their own 35 yard line as result of a fumble. The final whistle sounded with Farwell passing desperately in hopes of a break that would bring a touchdown.

Summary: Farwell, three first downs; Hereford, 12

### Play by Play.

Hereford defending south goal, Farwell kicking off. Walling kicked to Ireland on 20 yard line who brought ball back to 48 yard line. Habermacher made 2 yards; Stone 6 more, and Russell dodged at right tackle for 13 yards to Farwell 33 yard. Stone crashed center and fumbled, recovered by Farwell on their 30 yard line.

Hall lost yard at right. Caldwell thrown by Noland for no

gain, Caldwell went out of bounds to right for 2 yard loss. Punted to Hereford 34 yard line, no return. Russell 1 yard to right. Stone through line for 2 yards. On fake Stone added another yard. Habermacher punted to Farwell 29-yard line. On first play Walling failed on forward pass. Hall got a yard, and Caldwell run out of bounds by Higgins for no gain. Forced to punt, to Hereford 41 yard line, no return. Russell cut in at left for 5 yards, Stone shooting through center for 2 more. Time out for Hereford. Stone rammed line for first down, putting ball on Farwell 46 yard line. Russell fumbled, lost 5 yards. Habermacher gained it back and some more, chased out of bounds on Farwell 40 yard. Russell passed to Wilson for first down to Farwell 34 yard-line. Russell drove to right for 6 yards, and Stone jumped over line for 3 more. Russell failed to gain at left, but Stone bucked center for first down on Farwell 22 yard. Stone came back to pick up 6 more on plunge. Habermacher was thrown by Lunsford at left end for yard loss. On fake Russell slipped around left end to Farwell 6 yard line for 11 yard gain and first down. Stone started pounding the line, making 2 yards on first play when quarter ended. Score: Hereford 0, Farwell 0.

### Second Quarter.

Hereford's ball on Farwell four yard line, second down. McCullough went in for Mitchell. Stone got 2 1/2 yards and Russell 1/2 yard more. Fourth down and less than yard to go. On a pretty fake Habermacher raced around right end for touchdown. Place kick for extra point too far to left of posts. Bell kicked to Caldwell on Farwell 10 yard line, who returned to his 32 yard line. Caldwell lost 5

yards at left, Hall making nothing at line. Walling tried a pass but Wilson intercepted it on Farwell 40 yard line.

On an attempted triple pass, Habermacher was down for 20 yard loss on Hereford 40 yard line. Stone got 9 of it back through line, stopped by McElroy. Russell's pass was incomplete, and Habermacher, punted to Farwell 14 yard line, no return.

Hall made 2 yards at right. Caldwell found a hole at left tackle for 4 yards. Hall downed by McCullough after yard gain. Hall made first down to his own 25 yard line. Hall was bumped by Noland for 4 yard loss. Caldwell was stopped by Bell after 2 yard advance. Walling tried a pass, almost good. Punted to Russell on Hereford 31 yard line, no return, fumble. Habermacher made 6 yards at right and Stone made it first down to own 41 yard line. Next play was fumble, Russell took 3 yards on line. Habermacher tore through right tackle for 10 yards and first down. Farwell off-side, but Whitefaces chose the gain instead of penalty. Wilson picked up a yard, Russell 2 more. Habermacher sent around-right again to Farwell 35 yard for first down and 8 yard gain. First half ended. Score: Hereford 6, Farwell 0.

### Third Quarter.

Whitehead went in for Habermacher. For Farwell Birkhead for Lunsford and Berry in at right guard for Birkhead.

Farwell chose to receive at the north goal. Bell kicked off to 20 yard line, returned by Danner to own 31 yard line. Hall failed to gain. Hall was thrown by Bell for no gain. Penalty assessed Farwell for roughing, 10 yards, ball now on Farwell 21 yard line. Had to punt, fell on Farwell 45 yard line.

Russell 6 yards at right tackle, and Stone made it first down at left, stopping on Farwell 29 yard. Russell went around right for 8 yards, and Stone made it first down on Farwell 16 yard.

Farwell substitutes to stop drive—Plaster for Berry. Russell passed behind line to Climer for 6 yard gain. Russell stopped by Williams, no gain. Russell made 2 feet. Russell passed to Wilson to Farwell 6 yard line and first down. Stone rammed for yard. Russell took it foot closer; Stone stopped; on fourth down Stone went over center for touchdown. Place kick by Stone for extra point was good.

Time out for Farwell while Williams had leg taped. Farwell chose to kick, to Hereford 15 yard. Russell made beautiful return of 31 yards to own 46 yard line. Stone 5 yards at left tackle. Russell's pass incomplete, Russell got 4 yards. Wilson punted to Farwell 15 yard line, and McElroy made nice return to own 31 yard. Walling essayed a pass, was caught by Thornton, who fumbled and ball was recovered by Hereford. But ruled incomplete pass, as Thornton was a guard and ineligible to receive. Farwell's ball, first play lost 5 yards. Caldwell made 6 at right, and Hall 1 yard. Had to punt, to Hereford 48 yard

line, no return. Stone gained yard as quarter ended. Score: Hereford 13, Farwell 6.

### Last Quarter.

Play resumed, with Berry Orr in for Higgins. Russell gains 5 yards at right and then through center for first down on Farwell 40 yard line. On a fake Stone was thrown by Danner for 4 yard loss. Stone made 5 to left, and Russell stopped by Danner after going two yards into line. Failed to make yardage and ball went over to Farwell on own 37 yard line.

Substitutions: Lunsford for Birkhead, Barkhead for Plaster. First play fumbled and recovered by Berry Orr for Hereford on Farwell 32 yard. Whitehead lost five yards on left end run. Stone was dumped for no gain. Pass was incomplete. Wilson punted to Farwell 9 yard line out of bounds.

McElroy went through center for 11 yards behind a forward rushing wall. Again he made 5 yards in same way. Hall was whoothered with no gain. McElroy was dragged down by Berry Orr after 1 yard advance. Hall ripped off 9 yards, being stopped by Stone and Climer on 35 yard line, made first down.

Farwell fumbled and Climer fell on ball, Russell failed to advance. Stone bucked center for 6. Whitehead on triple pass made small

gain. Russell's pass to Climer at goal line was barely missed, and ball went to Farwell on downs on their own 20 yard line.

Pass was intercepted by Climer on Farwell 86 yard line. Habermacher went in for Wilson. Pass to Climer good for 2 yards. Russell made 4 at left, 2 more at left, then 1 at center. Ball to Farwell on downs on their 28 yard line. McElroy reeled off 6 yards thru line. Pass intercepted by Russell in middle of field and brought back

to Farwell 35 yard line. Pass was good for 2 yard, next pass incomplete. Russell no gain at right tackle. Russell's pass intercepted by Williams on Farwell 30 yard line. Walling's pass knocked down. Substitution: Smith in for Williams. Caldwell's pass incomplete. Five yard penalty assessed for incomplete passes. Walling passed to Hall for ten yards and gained with ball on Farwell 30 yard line. Score: Hereford 13, Farwell 0.

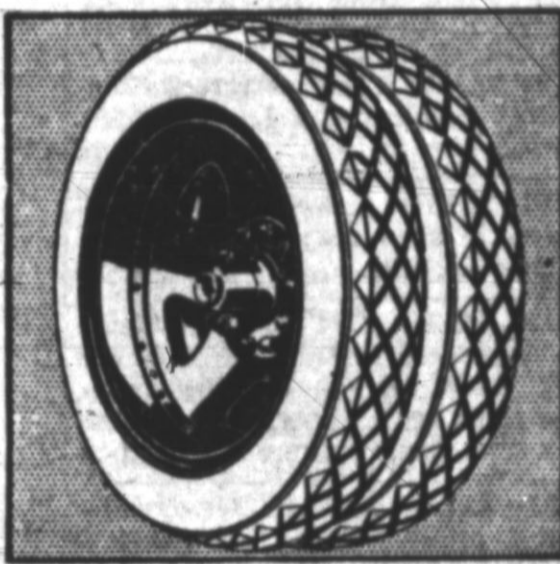
## BUTTER NOURISHES BODY

—The Professor of Nutrition in a famous university said: "It is much simpler to promote proper growth in the young by correct feeding than to try to remedy the results of wrong feeding later in the child's life."

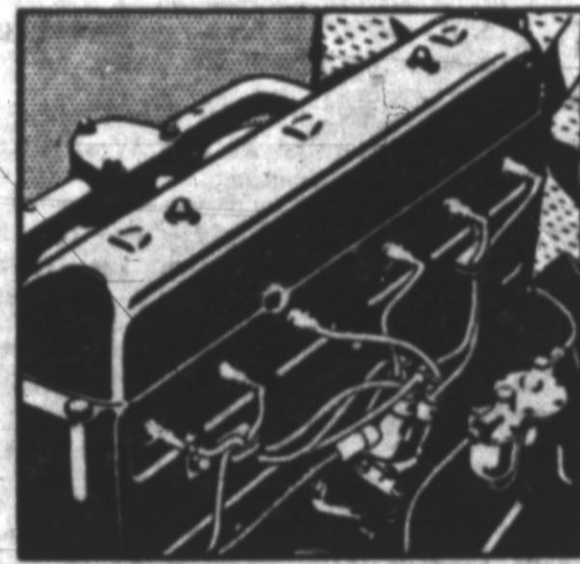
—Butter helps nourish the young body, building strength and vigor.

**Earmers Creamery Ass'n, Inc.**  
Hereford Phone 3.

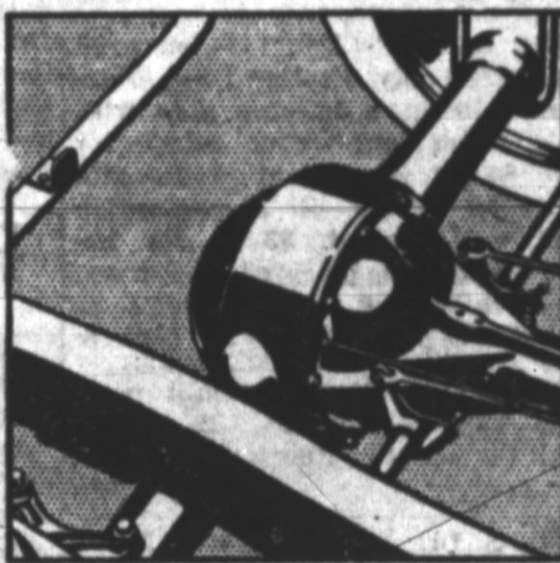
# Outstanding features of the new Chevrolet 6-cylinder truck



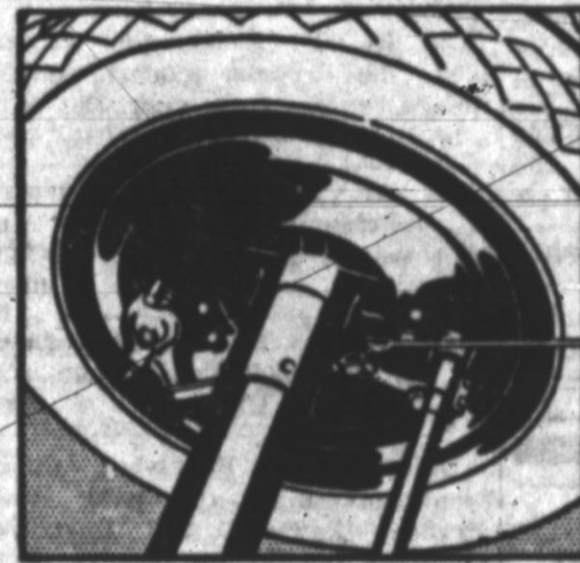
NEW DUAL WHEELS



6-CYLINDER 56-HORSEPOWER MOTOR



NEW RUGGED REAR AXLE



NEW FULLY ENCLOSED BRAKES

To every man who buys trucks, there are certain features in the new 1 1/2-ton Chevrolet that recommend it especially for modern hauling.

The rear axle is larger, heavier and more durable. The rear brakes are larger, and all four brakes are completely enclosed. Chevrolet's 50-horsepower valve-in-head six-cylinder engine combines modern perform-

ance with unexcelled economy. Dual wheels, along with six truck-type cord tires, are optional equipment at slight extra cost. In addition, the new heavy-duty truck chassis, the 4-speed transmission and the heavier, stronger frame are factors of outstanding importance to the modern truck user.

Come in today and arrange for a demonstration of the new Chevrolet truck!

1 1/2-Ton Chassis with Cab ..... \$625  
Light Delivery Chassis ..... \$365  
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UTILITY 1 1/2-TON CHASSIS  
**\$520**  
DUAL WHEELS \$25 EXTRA

Dealer Delivery ..... \$440  
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All prices f. o. b. Flint Michigan

## CHEVROLET TRUCKS

**Brumley Chevrolet Co., Inc.**  
Hereford, Texas.

OYSTERS!  
Like 'em?



—We have them, fine and fresh. Just the thing for this snappy weather.

**Texas Meat Market**

MAKERS OF 35 SUCCESSFUL FEEDS



**756 Eggs in every sack**

A first thought "756 eggs from a hundred pound bag" sounds high and frankly hens could not eat 100 pounds of Egg Mash alone and lay 756 eggs, because they use a lot of it for body maintenance. But the "makings for 756" eggs are there if your hens received enough feed for body maintenance and 100 pounds Nutrena Egg Mash additional, it would furnish materials for that number of eggs as the following figures show: One hundred pounds of eggs (800 2-oz. eggs) contains 12.83 pounds protein, while 100 pounds Nutrena contains 18 pounds protein of which enough is digestible to supply the protein for 756 to 800 eggs.

Similarly, the carbohydrates and fats in Nutrena are sufficient for fully 756 to even more than 800 eggs. 756 is a conservative estimate of the number that could be made if the hen used the entire 100 pounds of Mash for eggs and none for body maintenance. When you feed Nutrena, you know that you are getting egg making materials in abundance. Your hens will lay all the eggs they are capable of producing.

While Nutrena is a very productive feed, it is not a force feed. It maintains the vitality of the flock so that they can safely continue on heavy production the year round.

Let your flock have Nutrena too. The extra eggs will more than pay for it.

Nutrena Feed Mills Inc. Kaw Station, Kansas City, Kans.

**Nutrena**  
EGG MASH

"Sacked in the Golden Bag"



SOLD BY

**Farmer's Elevator Co., Inc.**

Hereford, Texas

Phone 468



**Home Demonstration News**

EMMA GUNTER, CH.D.A.

County home demonstration committee Saturday, October 18, at the club room at the house with rural clubs reported. Reports were made by member from each club on how year was raised for their club. Each club presented a program made out for the yearbook for 1931, to be ready soon.

The following committees were appointed to work on the Christmas program for the council meeting of December 20. Serving committee, Mrs. A. Frye, Dawn, and J. L. Hight of Ford; Program committee, Mrs. J. P. Slaton of Wyche club and Mrs. G. Mor-Summerfield.

Following presidents and council delegates were present: Mrs. Hight and Mrs. Floyd Ben-Ford; Mrs. W. P. Caraway, and Mrs. S. A. Miller and Mrs. J. P. Slaton; Mrs. J. P. Slaton and A. L. Manjeot, visitor, West; Mrs. C. C. Cook and Mrs. Perkins, Wyche; Mrs. H. B. Miller, Dawn; Mrs. J. W. Herd and Mrs. J. E. Springer, Frio; Lee Curry and Mrs. G. Mor-Summerfield; Mrs. H. E. Weathered and Miss Olive Perkins. Progressive. Others present Misses Nell Hall and Emma Rose. Next meeting will be held at the club room November 22.

According to food preservation reports sent in by rural club women so far, Mrs. J. A. Noland of Hereford has canned the most. Noland gives the following list for her family of eight: three hundred quarts of fruit, 16 quarts leafy vegetables, 70 quarts starchy vegetables, 70 quarts other vegetables, 70 quarts, 20 quarts tomatoes, 300 quarts pickles and relishes, 15 quarts preserves and jellies; total 511 quarts.

Emma Gunter left Tuesday afternoon for San Angelo to attend district meeting in session October 22-25.

Explaining next week rural clubs study the 4-H pantry, showing how in using it the adequate can be worked out at a less than promiscuous buying the round. Each club will have a demonstrator who will be according to a budget for 1931.

**Wyche Items**

MRS. L. P. PERKINS  
The L. H. Finch home was saddened by the death of a baby boy only lived a short time. He was born Thursday, October 16. Finch was absent on business New Mexico at the time.

**Helium Gas, Now U. S. Monopoly, May Make Airships of World Safer**

ONE ironic fact in connection with the recent disaster of the great British dirigible R-101 is that its tragic loss of 48 lives might have been averted had the big ship been filled with helium, a non-inflammable gas discovered in 1894 by an Englishman, Sir William Ramsay. The dirigible, instead, was filled with hydrogen, which is explosive.

But it is a circumstance of nature that the country which discovered the precious gas should lack it and that the United States, which only recently began to use it, should have it in abundance.

That fact, made more poignant since the R-101 accident, has made this country not only conscious of its obligation to its sister nations but its humanitarian responsibility in sending helium abroad for safer flying. Thus, steps already have been taken to encourage foreign shipments of the gas.

**Romance of Science**  
The story of the discovery and utilization of helium has been called one of the romances of science.

Less than 25 years ago the nearest known specimen of helium was in the atmosphere of the sun, millions of miles from earth. The element was given the name "helium," from the Greek word "helios," the sun. Later, many stars were found to abound in the element.

Then, in 1894, Sir William Ramsay discovered a trace of helium in a piece of mineral, and he soon established the fact that it existed in the air to the amount of four parts per million.

But the gas remained a chemical rarity until 1907 when D. F. McFarland and Hamilton P. Cady, now head of the department of chemistry at University of Kansas, discovered a strong flow of natural gas at Dexter, Kan. To these men goes the credit of discovering helium in America.

Since that time productive quantities of the gas have been known to occur in eight states and



Helium is shipped in special railroad tank cars and the above photo shows how a dirigible comes up for a supply. Hamilton P. Cady, co-discoverer of helium, is shown at the right.

in Canada; but it is in Texas that the greatest quantities are produced. Specialists of the U. S. Bureau of Mines made a study during the war of Texas fields which contained helium-bearing natural gas. As a result of their investigations the government sunk wells at Fort Worth and only recently removed the production center to Amarillo.

**Extracting the Gas**  
The process of extracting helium from the natural gas is simple. The gas containing the helium is piped to a reducing plant where it is cooled to 200 degrees below zero, Fahrenheit. At this temperature all the constituents but helium condense to a liquid. Then the remaining gas, which is pure helium, is drawn off.

Helium is valuable in aviation because it does not burn. And this more than compensates the fact that it has only 92 per cent of the lifting power of the inflammable hydrogen. Then again, helium is cheaper to use in the long run than hydrogen. Although an airship full of helium costs more



than the same amount of hydrogen, the former gas can be purified when it becomes diffused with air while the latter gas is not, and is wasted.

The most interesting fact concerning helium is that it is actually created as a new substance from the decay of substances, just as radium is created. There is no way known to speed up this process artificially, but as we are reputed to have a supply in our fields sufficient for all the demands of world aeronautics for the next 100 years, there appears to be no immediate worry.

**Funeral Rites for Mrs. Sunie S. Potts Held In Church She Had Been Member for 55 Years**

The following account was given by the Fort Worth Star-Telegram concerning the life and funeral services of Mrs. W. W. Potts of Tarrant county, mother of Mrs. Chas. Donald of Hereford.

In the Wautauga Presbyterian church, the same church she had attended as a member and teacher for 55 years, funeral rites for Mrs. Sunie S. Potts, 73, were held Wednesday, less than nine months after the death of her husband.

Rites for Mrs. Potts were conducted by Revs. L. C. Collier and N. B. Baker, former pastors of Wautauga church, and Revs. T. L. Sorrels and John Baker. In his farewell words, Rev. Collier declared it could be said of Mrs. Potts that she loved everyone.

Mrs. Potts was born in Tarrant county, September 14, 1857, but moved to Illinois with her family in early childhood. She returned to Texas in the early seventies and joined the church, which she attended for more than half a century, in 1875. She married W. W. Potts, native of Tarrant county, February 8, 1876. Mr. Potts died in January on the farm on which he was born and lived for 77 years and in the house which he had shared with Mrs. Potts for 54 years.

Mrs. Potts is survived by three daughters, Mrs. Henry Grigsby and Mrs. Rayford Faulkner, Keller, and Mrs. Chas. Donald, Hereford; three grand daughters, Mrs. Virginia Hodges and Miss Bula Ray Faulkner, Keller, and Miss Emma Jeanne Donald, Hereford, and two great grandsons, Morris Weldon and Wyle Ray Hodges, near Keller.

**Walcott School**

Continued rainy weather is deferring feed gathering and wheat drilling.

Juanita Jones was a guest of Jewell Mason Wednesday night.

Mrs. Noel Jones spent Wednesday with Mrs. Mason.

E. H. and Ollie Pigg of Vernon were here last week on business. Juanita Jones spent Friday night with Kathleen Martin.

Mrs. H. B. Mason and children

ing Saturday.

Miss Olive Perkins visited Mrs. Blakemore Friday afternoon.

from Brownfield Sunday.

Hill Gentry has been building feed bins for H. D. Culpepper and Mr. Pigg.

Sunday school and church were not very well attended due to bad weather and illness. Bro. E. S. Smith led Sunday school and delivered a good sermon. Bro. Smith finds the days so short that it will be impossible for him to continue his engagements here. We regret this because he has been a great help to us and we are grateful to him and the several Hereford people who have come with him from time to time to assist in the singing and services.

Verna Jones of Messenger visited our school Monday.

Carelessness has brought on an epidemic of colds and sore throats which have caused many absences from school. Our teacher says it is a disgrace to be ill from such causes.

A fine baby girl was born to Mr. and Mrs. T. E. Kuykendall October 18th.

Mmes. Mason and Martin visited the Culpepper home one day recently.

Mrs. Noel Jones was a guest of Mrs. Oran Jones Friday.

Ruth Jones of Frio spent Saturday with Juanita Jones.

H. B. Mason and son returned

A Want Ad in The Brand is a sure, steady worker—try it out.

**Auction**

**Sales are Profitable**

Permit me to suggest that you book your auction sales at your earliest possible convenience in order to secure the date you prefer.

I am booking sales over a large territory this season. The splendid results obtained in recent sales of live stock, farm equipment and real estate has convinced the owners to sell at auction, the well known method by which you can get your buyers in one group and convert your property into ready cash in a day, and receive full value.

My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best reference.

YOURS FOR A REAL SALE

**Ray Barber, Auctioneer**

Superior Sales Service

Hereford, Texas

Phone 241

Sales Dates and Literature May Be Arranged at THE HEREFORD BRAND

Doyle Rose returned from Roswell, New Mexico, Saturday where he had attended the fair and sold some young bulls.

Frio Creek has been out of banks several times lately, going over the bridge. Berry Orr reports his late-sowed alfalfa washed out. ME. Lee, our mail carrier, was forced to go up the creek to another bridge on account of the rise. A crowd from Wyche watched the rise.

Mrs. Jack Baker, recovering from a serious operation, is at the home of her mother, Mrs. E. W. Edwards.

Mr. and Mrs. N. G. Elliston entertained a number of friends in their home Saturday night, the occasion honoring two visiting sisters of Mr. Elliston.

Mr. and Mrs. Ted Young visited his parents, Mr. and Mrs. J. W. Young, Sunday.

Mrs. Perkins called on Mrs. Burgess Monday.

Mrs. C. C. Cook, Young Perkins and Battles stayed with the

Finch family Friday and Saturday. The infant of Mr. and Mrs. Finch was buried Friday evening.

L. P. Perkins has been helping Noah Ewton build some the past week.

Messrs. Finch and Golden have returned from a business trip to New Mexico.

Mrs. Perkins called on Mrs. R. W. Elliston Sunday.

Mr. and Mrs. Estes of Arkansas arrived Tuesday. Mr. Estes is in the employ of R. W. Elliston.

Mr. and Mrs. W. A. McKinney of Vega spent the night in the C. C. Cook home Friday.

Mr. and Mrs. Carmichael visited in the Grandpa Nell home Sunday. Mrs. C. C. Cook called on Grandpa Nell Sunday.

Mrs. July Lee of New Mexico visited in the N. G. Elliston home Saturday and Sunday.

Leck Witcox and the Elliston girls visited Sunday in the N. G. Elliston home.

The club met with Mrs. R. W. Elliston October 14, when the meet-

ing was called to order by President Mrs. C. C. Cook. Roll call was answered by each member with What I enjoy most in my living room.

Reading of minutes of last meeting by Mrs. R. N. Elliston, secretary.

Miss Gunter scored the living room, giving a score of 700. She also gave a demonstration on rug making.

The club will meet with Mrs. N. G. Elliston October 28.

The health nurse visited school giving the children a general examination. Judge Wilson also visited the school.

**Progressive News**

BY MISS OLIVE PERKINS

The Progressive Woman's Club met with Mrs. Ira Ricketts October 15. The members answered roll call by telling "What I need most in my living room". Mrs. Weathered gave a talk on floor finishes and coverings. The rest of the afternoon was spent visiting and in various contests. Three visitors, Mmes. John Rector, Luke McBrayer and Raymond Saylor were present. Mrs. Ricketts assisted by her daughters served refreshments of sandwiches, cake and cocoa. The next meeting will be held at the home of Miss Olive Perkins November 5.

Mrs. Ira Ricketts is having an all-day quilting October 29. Each lady is asked to bring a covered dish. All the ladies of the community are invited.

On account of stormy weather, the singing school did not meet Sunday night. The same program will be given Sunday night, October 26.

Mrs. Samuelson and Otto Samuelson spent Sunday with Mr. and Mrs. Jess Caldwell.

Catherine Ricketts visited her grand parents Sunday.

Louise Hunter spent Friday night with Lols and Lucille Parks.

Miss Angie Boyie, Walter and Grace Botts of Berger spent the week end in the Botts home.

Eunice Caldwell visited her sister, Mrs. Jeff Robertson, Saturday and Sunday.

Mrs. Raymond Taylor called on Miss Olive Perkins Monday afternoon.

Mr. and Mrs. Ray Hershey, Catherine and Arnold and Mr. and Mrs. Jim Ricketts attended a surprise dinner Sunday in the home of Mr. and Mrs. Arch Conklin in Hereford, when 23 relatives enjoyed a bounteous dinner.

Mr. and Mrs. Ira Ricketts and Glenn called in the Leonard Ricketts home Sunday afternoon.

Mr. and Mrs. Caldwell visited their daughter, Mrs. Jeff Robertson, Sunday afternoon.

Grace Botts ate dinner with Ruth Parks Sunday.

Mr. and Mrs. Ky Lawrence of Summerfield, and Mr. and Mrs. Cecil Hodges and daughter of the Daniel's community were dinner guests of Mr. and Mrs. Jeff Robertson Sunday.

Mrs. Edwards and Louise called on Mrs. Parks Tuesday afternoon.

Mrs. Weathered and Miss Perkins attended the Council meet-

**CHRISTMAS CARDS**



Perhaps you haven't thought of Christmas Cards yet, but Christmas is just around the corner and you are going to order some between now and Christmas, so why not have it over with?

ORDER NOW!

Our stock is clean and fresh, beautiful new designs—etchings, parchments, novelties—all with fancy envelopes to match.

Our New Samples Are Here. Come In Today Before the Holiday Rush!

We have a special department to serve you.

We Will Deliver In December

A telephone call will bring our representative to your home with samples and suggestions that will make it easy for you to make a selection.

Get this much of your Christmas shopping out of the way before the holiday rush.

You May Have Your Name In Regular Type Printing or Raised Lettering.

**The Hereford Brand**

PHONE 30

**HELPY-SELFY**  
Owned and Operated by H. A. Hoffman

Keep Strings on Your Dollars!



Now of all times is the time to KEEP YOUR MONEY AT HOME. Trade with HOME-FOLKS and forget about heart-ache. When you invest a dollar at your HOME-OWNED Helpy-Selfy, you are tying a string to the money, because it stays at HOME and comes BACK TO YOU!

But your home-owned Helpy-Selfy does more—it's BIG buying power and modern methods enable it to sell the BEST for LESS!

**Prices For Friday and Saturday**

PEANUT BUTTER quart jar	34c	SOAP Big-4, ten bars	38c
SWIFT'S JEWEL Eight-pound pail	\$1.09	CATSUP White Swan, 14-oz bottle	19c
CRACKERS, Saltine Flakes, two-pound box	29c	CHEESE Longhorn, pound	28c
TOMATOES No. 2 can	10c	BACON Sliced, Clover, pound	34c
FLOUR, Arbutus 24 pound sack	83c	OLEO Jem, Nut, lb	21c
FLOUR, Arbutus 48 pound sack	\$1.58	SUGAR Ten-pound bag	58c
SPUDS ten pounds	28c	MINCEMEAT White Swan, 9 oz	11c



# SPECIAL FOR FRIDAY AND SATURDAY

SWEET SPUDS, ten pounds ..... 25c  
 RICE, two-pound package ..... 18c  
 SHORTENING, 8-pound bucket ..... \$1.03  
 PINEAPPLE, gallon can ..... \$1.08  
 RASPBERRIES, gallon can ..... \$1.05

CATSUP, large bottle ..... 19c  
 KRAUT, No. 2 1-2 can, two for ..... 25c  
 COFFEE, 3-lb can Sungarden, 1-lb free.. \$1.48  
 SYRUP, Log Cabin, med. size ..... 49c  
 COCOA, Hershey's, 1-2 lb size 17c, 1 lb ... 29c

**Hereford Wholesale Grocery Company**

L. W. CARLYLE  
 PHONE 164

## THE GREAT AMERICAN HOME



## Dawn Items

BY MISS LOVIE MAXFIELD

Last Wednesday afternoon the ladies of our community met at the school house and organized a club. With Miss Gunter's help, we are going to learn better ways and means of keeping house. The following officers were elected: Mrs. A. T. Frye, president; Mrs. P. H. Bafus, vice president; Mrs. Glenn Greer, secretary and treasurer; Mrs. H. E. Miller, counselor; Mrs. L. A. Smith, reporter. The date for next meeting will be announced later.

Mrs. L. A. Smith, Reporter.  
 Due to the wet weather several farmers are delayed in wheat sowing and row crop harvest.

Our community enjoyed the fine singing in the L. A. Smith home Sunday evening.

Harold Posey visited in the Black community Sunday.

Mrs. Lester Gully attended the bridal shower given in honor of Miss Thelma Tynes of Hereford one day last week.

Miss Inez Brown visited in the W. F. Mayfield home Saturday evening.

Miss Syble Smith visited in the H. H. Miller home Sunday.

J. C. Southard visited the W. F. Mayfield home Sunday morning.

The program to be given by the community and school at the school house Friday evening. The program will consist of musical numbers, readings, songs, plays and many other kinds of entertainment.

Miss Lois Anderson visited in the Glenn Greer home Sunday.

Misses Ethel, Vera and Jewel Harris spent last week end with home folks.

Mrs. W. H. Bagwell visited in the Snapp home Friday.

J. A. Cheatum and Ed Manton visited in the Mayfield home Sunday.

Mrs. W. J. Stewart visited the Snapp home Friday.

Due to the illness of Prof. Morris, Mrs. Morris took his classes Monday afternoon.

Monroe and J. C. Southard called in the Mayfield home Monday.

Arch McGowan and family of near Hereford visited Mrs. John McGowan and family Sunday.

Mrs. H. E. Miller visited the L. A. Smith home one day last week.

W. J. Stewart and family spent Sunday evening in the W. L. Harris home.

## DAWN SCHOOL NOTES

Dawn, October 16.—Last Wednesday the upper and intermediate grades were taken by their teach-

ers, Mrs. McGowan and Miss Griffiths, on an afternoon picnic. Several of the mothers accompanied the group. Mr. Miller took the truck so that all could have a way. After a regular feast out in the open, many enjoyable games were played until late in the afternoon.

We failed to play off that the game of basketball Friday. Westway started, but the truck broke down. However, we are eager for the showdown, whether we win or lose.

Miss Griffiths' room put on the chapel program Monday morning. They had some interesting numbers. There were a few visitors present, the first that have attended the exercises. We hope that more come next time. We are just getting started on this work, and we hope to improve steadily.

The pep squad girls and their leader, with several other guests, spent an enjoyable evening at the Bowers' home Friday.

Prof. Morris, his family and a sister-in-law, Miss Brown, who is visiting them from Parker county, watched the Canyon Buffaloes beat Abilene at football Friday night.

Our English teacher spent the week-end in Amarillo with her daughter, Miss Jewel McGowan, who is a student in the Amarillo Junior College.

By LOIS SMITH, Secretary.

## Injustice of City Schools Toward Rural Schools.

By MIGNON GREER, Sophomore.

Country schools are very much unlike they used to be.

Teachers 15 years ago did not have to have a first grade certificate (which is called a permanent or a first class certificate now), to teach in the country schools, while those who taught in the accredited schools, could not teach with a second or third grade certificate.

City schools had the advantage over rural schools in that respect.

As I have mentioned before, country schools have changed very much. A teacher teaching in the rural community now has the same qualifications as one teaching in the city. Still a pupil in a rural community is required to take the state examinations and make a 70 before he makes a credit acceptable in the city school. No other yearly work counts at all.

The percentage of pupils from city schools who can pass on these examinations would rank about the same, were the city pupils required to take them.

I heard a teacher who was a college graduate say that she tried to answer the questions of a state

examination, which she once held and that she could not answer half of them, and she had been teaching those very subjects that year.

That is no reflection on the teacher's ability, either. Every teacher bases his examinations on those things that he has stressed in class; a city teacher does that and he knows that his pupils are familiar with every one of them. The rural teacher does the same.

If any graded system wishes to challenge my point, let that school send its class out to a rural school to take that school's examinations and let the rural pupils go in and take the graded school's examination and see for itself what the results are.

It is true that the rural school cannot offer so wide a choice of courses, but it does drill into the heads of the pupils those it does offer. How many of our great men had the foundation of their learning built in the despised rural schools? If one just stops to think there are advantages to be found in such a school. There are less distractions and on account of fewer pupils, individual instruction is possible.

Heretofore a pupil going from the country to the city, say as a junior, was permitted to take up tenth grade work, and if his work was satisfactory, all of his freshman and sophomore credits earned in the rural school were accepted.

Now, however, because of the state legislature, whereas a rural student may be placed in a grade in the accredited high school before he has taken and passed examinations.

It would be just as difficult for a pupil from an accredited school to take examination in the rural school and pass as it would vice-versa.

Do not say it would not be fair to the city pupil to admit a pupil from a rural community to an accredited school and give his back credits, because it is a student has to work just as hard one place as another.

Therefore, I believe cities are doing rural communities injustice by not accepting credits earned in a rural school.

## Summerfield

BY MRS. L. JOHNSON

Rev. Cleveland Autry of Amarillo held services Sunday morning and night.

The W. M. S. meet every other Wednesday at the church. The society is studying the book on the Life of Lottie Moon, and it is found to be very interesting.

Mr. and Mrs. Vernon Harmon

spent the week end with home folk at Canyon and Tulla.

The Home Makers Study club met with Mrs. Lewis Jay last Thursday afternoon. The leader, Mrs. Murdock, was unable to be present, so the program was in charge of the president, Mrs. Lee Curry. The club voted to place ten dollars to each of the institutions, church school and Rance school, to be used as their needs might be. The hostess served refreshments at the close of the social hour to about 20 members and to Mrs. Ratcliff of Hereford and Mrs. Ramsey as visitors. The club will meet with Mrs. Joe Kendall at the next regular time.

Mr. and Mrs. J. B. Davis and children visited last Sunday in the home of Mr. and Mrs. Fridley of Hereford.

The football game last Thursday afternoon resulted in a score of 6 to 0 in favor of Hereford.

J. W. Sparks returned last week from a visit with her daughter, Mrs. Nelson, in Amarillo.

Miss Ruth Smith visited over the week end with her aunt, Mrs. B. C. Roberson. Miss Smith is teaching at Wyche.

Mr. and Mrs. August Euler returned from an extended visit with friends at Hydro, Oklahoma, last Friday night.

Mrs. Adam Flowers had as her guests last week her mother, Mrs. Ratcliff, of Hereford.

Miss Marie Meharg is driving her own car back and forth teaching at Rance.

Mr. and Mrs. L. Johnson entertained at dinner last Sunday Messrs. and Mrs. Carl Frye, B. C. Roberson, Ray Johnson and Miss Ruth Smith of Wyche.

Mrs. Beulah Roberson has been entertaining her sister, Mrs. Roberts and daughter, Blanche, of Corpus Christi. They returned home last week.

Mrs. Mae Abbott of Bovina passed through our town and called on Mrs. W. L. Huntley one day this week.

Mr. and Mrs. A. M. Walker and daughter were Sunday visitors in the home of Mr. and Mrs. Obe Roberson.

Mrs. Cannon and Huntley visited in the Rance community with Mrs. Bruce last Friday afternoon.

## Knows His Seas

The ambition of Louis Milton, above, of Omaha, Neb., is to live up to his name by traveling 1,000,000 ocean miles. Already, as radio operator on 20 different ships, he has crossed the Atlantic 17 times, the Pacific 11 and made numerous coastwise trips.

## Adrian-Sims Notes

BY MRS. J. M. CHAPMAN  
 Adrian-Sims, October 18.—Rev. Pryor of Adrian closed a week's meeting at Sims school house Sunday night. The services were well attended and a spiritual uplift felt in our community. There were four conversions and one admitted to the church by letter.

The Doyle Phillips family left Tuesday for Pampa where they will make their home.

Tom Cook made a business trip to LaFayette Tuesday.

Stein brothers were in Adrian Monday afternoon.

Miss Nell Hall, county health nurse, visited Sims schools last Thursday afternoon.

Rev. Pryor and family were supper guests in the home of Mr. and Mrs. Ed McCaskey Thursday.

Mrs. Austin Blasingame was hostess to the community club last Wednesday afternoon when about ten ladies were present. Refreshments of sandwiches, coffee peaches and cream were served.

Rev. Pryor and children, Glenn and Lilly Bell, and Mrs. Glenn were Sunday evening guests in the J. M. Chapman home.

Mr. and Mrs. John Van Meter and Mother Van Meter were callers in the M. B. Stone home Wednesday night.

Mrs. Joe Thurman and daughter, Betty Jo, called on Mrs. S. D. Blackwell and children in Canyon Saturday.

Mr. and Mrs. Joe Moore and children went to Friona Sunday.

Mr. and Mrs. B. O. Chain were in Hereford Tuesday.

Miss Etylee Jacobs spent the week end at home.

Mr. and Mrs. Gus Lacey have sold their land here and have purchased land near Stratford.

Daniel school continues to grow. Three new pupils were enrolled the past week, which makes a total of 27 pupils enrolled.

The "Daniel Broadcaster," the school paper, is proving very popular with the patrons as well as pupils. We learn from this week's edition that the boys of the carpenter club have finished a sand table for the primary room, and a bookcase for the extra text books, and that the girls of the sewing club have finished some tea towels which they will use in the cooking class.

Mr. and Mrs. Henry Sherman, Mr. and Mrs. O. E. Sherman and Family, Mr. and Mrs. John Haberer and Family,

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Mr. and Mrs. Lige Elliston were in Hereford Friday.

Miss Nell Hall visited Thursday with Mrs. Chapman.

Ed McCaskey and family were in Hereford Friday.

Frank Iman was an Adrian visitor of Tuesday.

Good rains have fallen over this section, totaling some four inches or more.

Mr. and Mrs. Jess Gyles of Vega attended church at Syms Sunday afternoon.

VEGA MADE YOUNG SQUAD OF HEREFORD LOOK SM

A big mistake was made Friday when James Wilson of the Hereford high school carried his yo team to Vega. If he intended win, Vega might be a formidable foe to the first string eleven Coach McCollum. The Old county boys showed their contempt of the young opponents by pl up a majority of about 30 points.

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**Coal**  
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# International Sunday School

## Lesson

BY DR. J. E. NUNN

October 26, 1930

### WORLD'S TEMPERANCE LESSON

Making Prohibition Effective and Permanent.

Galatians 5:13-26

Golden Text: Every man that striveth in the games exerciseth self-control in all things.—1 Corinthians 9:25.

#### Introduction.

"The duty of citizens to support the laws of the land is co-equal with the duty of their government to enforce the laws which exist. A greater national service can be given by men and women of good will—who, I know, are not unkindly of the responsibilities of citizenship—than that they should, by their example, assist in stamping out crime and outlawry by refusing participation in and condemning all transactions with illegal liquor.

"Our whole system of self government will crumble either if officials elect what laws they will enforce or citizens elect what laws they will support. For our citizens to patronize the violation of a particular law on the ground that they are opposed to it is destruction of the very basis of all that protection of life, of homes and property which they rightly claim under other laws."—President Hoover.

#### Personal Liberty.

"One of the most popular words in the vocabulary of modern times is the word liberty. Yet when one thinks of the claims that are made under the guise of personal liberty, one is moved to say with Madam Roland, 'O Liberty, what crimes have been committed in thy name!' The advocates of the liquor business have been among the loudest in their proclamation of the doctrine of personal liberty; yet there is nothing in the history of the human race which has done more to destroy personal liberty than the drinking of intoxicating liquor. Society is coming to realize more and more clearly that no individual has any inherent right to pursue any course of conduct or indulge in any habit by which he becomes a menace to the social order. Men cannot live together without recognizing the truth that their individual liberty is limited by the interest of those with whom they are associated. No man is at liberty to do wrong. Any social custom or any personal habit that brings harm to men and women and children must be condemned."

#### Supreme Court Personal Liberty.

The Supreme Court has knocked the bottom from under 'personal liberty' argument that what a man thinks is not properly a matter of legislation, and furthermore that any injury following the use of intoxicating liquors is voluntar-

ily inflicted and is confined to the party offending. The court says: 'There is in this position an assumption of fact which does not exist, that when the liquors are taken in excess the injuries are confined to the party offending. The injury, it is true, falls first upon him; in his health, which the habit undermines; in his morals, which it weakens; and in his self-abasement, which it creates. But as it leads to neglect of business and waste of property and general demoralization it affects those who are immediately connected with and dependent upon him.' The advocates of a false type of personal liberty should remember that the individual cannot be developed at the expense of society without danger to both. The limitations of the individual's rights are justified either on the ground of his own good, or the self-preservation of society, or both."—J. M. Barker.

#### The Law of Love.

Over against the Jewish idea of bondage to a ceremonial law, and over against the anarchist idea of obligation to no law, Paul sets the Christian idea of a life governed by the law of love. "Use not your freedom for an occasion to the flesh but through love be servants to one another." In the Christian relation to his fellow man the only limitation upon his liberty is that which is imposed by love. Love will not permit him to pursue any course that will bring injury to those whom he loves. Love, therefore, is the law of the Christian life.

#### What Caused National Prohibition?

Individuals got a vision of temperance and began to work for it. Dr. Lyman Beecher in 1826 advocated the abolition of liquor from articles sold, saying that this was the only thing that would assure temperance. Others caught the vision and soon a national society was organized to carry on the work of reform. The churches took up the fight. They could do no less when they realized the significance of the struggle. It was not a movement toward union of church and state. It was carrying out teachings of Jesus and of Paul which deal with the care a Christian should exercise for his brother's welfare. Space would not permit the telling of the many lines of temperance work done by the Protestant churches from 1830 to 1920 as they waged the war for temperance.

Corporations saw the advantage of temperance and joined the ranks of those working against liquor. Their chief concern, of course, was efficiency, which involved profits. The individuals and the churches joined the fight for moral and spiritual reasons. The large industries were actuated by other considerations—and they put into force among their workmen total prohibition while others were work-

ing for high license and local option. They showed the rest of the nation the way. Thus high license, local option, and dispensary systems were soon rejected by all temperance workers. The railroads were among the first to adopt prohibition for their trainmen.

#### Ten Years of Prohibition.

National Prohibition is ten years old. It came into being after 33 states had adopted state-wide prohibition. Many states that were not "dry" had large areas that had banished the saloon by local option. The sections that were still "wet" bitterly resented the passage of the prohibition laws and have done much to prevent enforcement. Further, many have worked in many ways to discredit the laws and restore the liquor traffic. Anyone would be unfair to say that the laws had been 100 per cent effective, and would be equally unfair if he did not admit improvement. Those in favor of prohibition speak in high terms of the achievements of the last ten years; the opponents see no good in it at all. Would it not be of value to all old enough to recall the actual conditions of anti-prohibition days and compare them with the present? There is good and there is bad. The good can be extended and the bad eliminated.

#### The Dispensary System.

This is the type of liquor store advocated by those dissatisfied with prohibition. It was tried by South Carolina and many towns in other states, and found wanting. The dispensary system is now used in Ontario, and has made no contributions to temperance. It falls there as it did in South Carolina. It would not eliminate the boot-legal, but would give him an easy source of supply. The profits from liquor would probably reduce the tax rate, but who wants to build roads and conduct schools with money spent for liquor by men who do not provide food and clothes for their families? No community could retain its self-respect and commit such an outrage.

#### Lincoln On Law Observance.

Abraham Lincoln considered such observance as basic in the life of the nation. He said: "Let every American, every lover of liberty, every well-wisher to his posterity swear by the blood of the Revolution never to violate in the least particular the laws of the country, and never to tolerate their violation by others. As the patriots of

76 rallied to the support of the Constitution and laws let every American pledge his life, his property, his sacred honor—let every man remember that to violate the law is to trample on the blood of his father, and to tear up the charter of his own and children's liberty. Let reverence for the laws be breathed by every American mother to the lisping babe that prattles in her lap; let it be taught in schools, in seminaries, and in colleges; let it be written in primers, spelling-books, and in almanacs; let it be preached from the pulpit, proclaimed in legislative halls, and enforced in courts of justice. In short, let it become the political religion of the nation; let the young and old, the rich and poor, the grave and gay, of all sexes and tongues and colors and conditions, sacrifice unceasingly upon its altars."

### Wyche Items

MRS. L. P. PERKINS

Wyche, October 16.—Following are a few items of interest from this week's school paper.

Miss Gunter visited the Wyche school Tuesday to organize a 4-H club for the girls of this community. Girls between 10 and 20 years of age were invited to join, and seven from the school who were eligible, responded, this being an unusual number from a two-teacher school. The club will organize and be ready for work when Miss Gunter comes again.

School is having good attendance this week, regardless of bad weather. This seems to indicate a

good spirit of parents and pupils and a wish to cooperate with the teachers in having an A-1 school. It is necessary for most pupils to attend school in cars, some living as much as seven miles from the school building.

### Northwest News

By MRS. M. L. STRADER

Northwest News, October 16.—Most all the farmers in this community are through drilling and were much pleased with the recent rains.

Virginia Chapman spent Thursday night with Lois Phillips.

Hugh Fortenberry visited his mother and father in Floyd county, returning Thursday. He reports poor crops there this year.

On account of everyone being so busy and several moving to town for the winter, ladies of the community have decided not to organize their club until early in the spring.

Mr. and Mrs. B. M. Wright made a business trip to Amarillo Thursday.

Franklin Strader was absent from school Friday on account of sickness.

Mrs. E. Reece was a school visitor Monday.

Clinton Canfield has returned to his home in Mead, Kansas.

Mr. and Mrs. Jack Fortenberry enjoyed a visit Wednesday from their cousin, Roy Brown, of Silverton.

Mrs. F. D. Ferguson was a caller at B. M. Wright's Monday.

Leslie Strader, M. L. Strader

and wife were callers in the H. C. Van Bibber home at Hereford Saturday afternoon.

We understand carpenters will complete our new church soon.

A large crowd was present for Sunday school last Sunday.

Brother and Sister Pryor and children were out from Adrian Sunday, Brother Pryor filling his regular appointment.

You are urged to be at Sunday school Sunday as we want to elect a new secretary and a teacher for the intermediate class.

Mr. and Mrs. Hugh Fortenberry and children were visitors at the Jack ortenberry home Sunday.

A revival meeting at the Sims

school house has been going on the past week.

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good prices paid.

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### RECTAL DISEASES AND VARICOSE VEINS

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### Students Loan Fund

—Has been made available for worthy young men and women desiring a complete business training course. Funds for listed number of students ONLY. Write immediately for full information.

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GET THEM READY

## for THANKSGIVING



MARKET!

It is well to have your turkeys in good condition for the Thanksgiving market. A little attention to feeding and care of them will bring you better returns. Begin feeding now to have them in prime shape. Watch for our announcement of the opening of the market.

### West Texas Feed & Seed Company

PHONE 265

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See us for whatever you need in hunting supplies. Get your license now and be ready for that friendly call when a good hunting companion gives a ring and says "Let's go"! Come in and see what a lot of the newest hunting gear we have to show you.

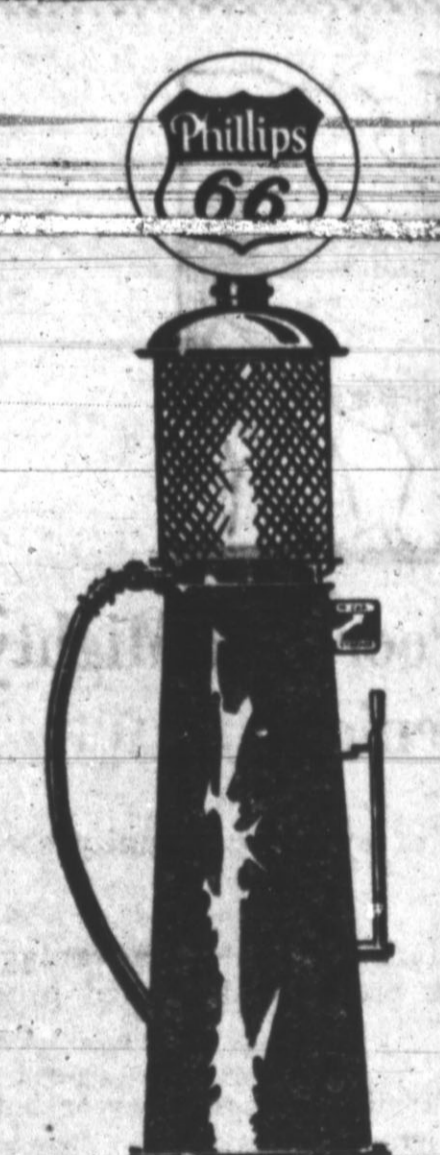
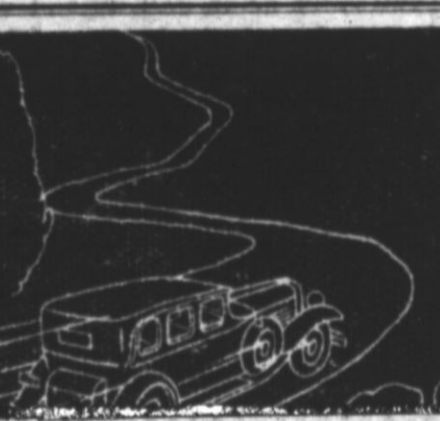
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highest test... burns clean! ...no waste!

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MORRIS MATTHEWS  
MRS. GEORGE M. JONES, Wesley  
J. T. HARTLEY, Jumbo

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# Candy for Hallowe'en— AND NOT JUST CANDY—BUT Nunnally's, There's a Difference

A GAILY-WRAPPED BOX OF DELICIOUS ASSORTED CHOCOLATES—  
A NICE ASSORTMENT OF THE BEST GRADE OF BULK CHOCOLATES  
**ON TO CANYON!**

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"We Fill Any Doctor's Prescription."

The Best in Drug Store Goods—The Best in Drug Service

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HEREFORD, TEXAS

Last Times Today  
Thursday Only

OCTOBER 23



WARNER BROS. Present

## COURAGE

Could she tell her daughter the secret which had been sealed in her heart for years? Should she jeopardize her daughter's happiness to save her own? See this soul-stirring drama of a mother's love.

with  
**BELLE BENNETT**  
**MARIAN NIXON**  
and a great cast.

From the play  
by Tom Barry.

Monday  
and  
Tuesday

October 27-28



Also  
Paramount  
Sound News

and  
Comedy

## UP THE RIVER



Friday

and

Saturday

OCTOBER 24-25



## AROUND THE CORNER

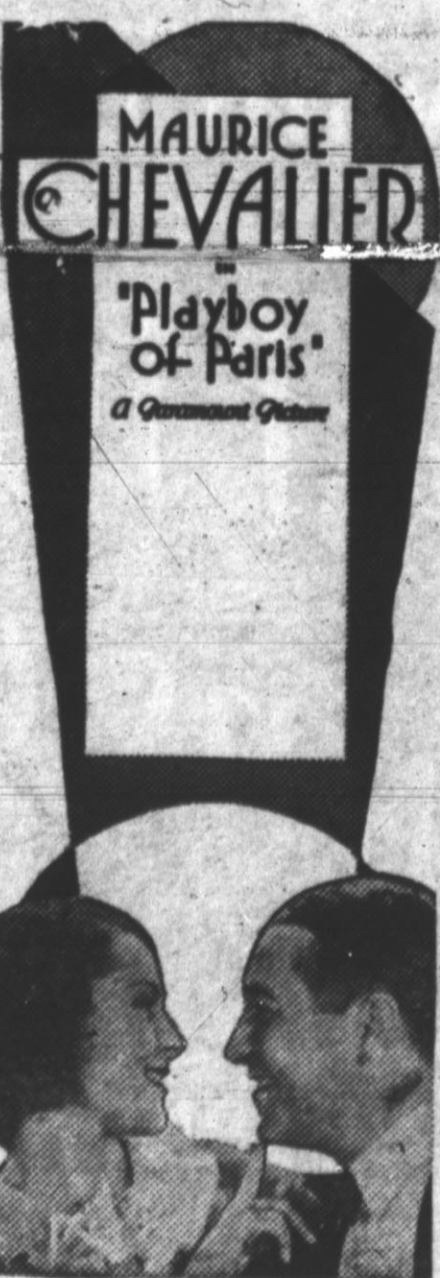
with  
**GEORGE SIDNEY**  
**CHARLIE MURRAY**  
**JOAN PEERS**  
**LARRY KENT**

Also  
Comedy

"Fat Wives  
for Thin"

Wednesday and  
Thursday

OCTOBER 29 and 30



Also an Octavus Roy Cohen  
negro comedy, with all-colored  
cast.

# Locals

Guy Smith and son, Loy, Amos Rogers and Frank Ellis left Saturday for Texola to pick cotton.

Another shipment of car jacks makes our jack stock complete. At RICE'S. 1c

H. F. Graham and family of Clovis arrived here last Saturday to visit at the home of relatives, Mr. and Mrs. John Coffee and brother.

Don't wait for another rainy day and mud before getting those tire chains. RICE'S stock of Weed chains is good. 1c

Peter Buser of Seneca, Kansas, was here last Thursday looking after a quarter section of land north of Hereford, which he sold while here.

Freedom from punctures, peace of mind, safety and increased mileage from tires makes Air-Fast (puncture proof) tubes cheap in the long run. RICE sell them. 1c

Mr. and Mrs. N. E. Gass were visitors with home folks in Ringgold this week, his mother who has been there with her son, Claude Gass and family, returned home with them.

Matrons Missionary Society of the Methodist Church will hold a bake sale at Texas Meat Market all day next Saturday. 41-1c

The Mother's club is busy getting the cast ready for the play, "Here Comes Arabella." The director is expected Friday and rehearsals will begin at once. The very best talent to be had in Hereford has been selected for the play. Don't miss it. November 4. 41-1c

Radiolium is almost perfect now, fresh B batteries and a good stock of tubes at RICE'S. 41-1c

Mr. and Mrs. W. J. Matthews and little son who have been visiting with Mr. Matthew's parents here returned to their home Tuesday in Cisco.

Matrons Missionary Society of the Methodist Church will hold a bake sale at Texas Meat Market all day next Saturday. 41-1c

Mr. and Mrs. Frank Donnelly of Reneselaer, Indiana, arrived Monday to visit in the home of Mr. and Mrs. C. W. Murray. Mrs. Donnelly is a sister of Mrs. Murray.

Miss Patricia Allen spent Sunday in Amarillo with her son, Billy.

Matrons Missionary Society of the Methodist Church will hold a bake sale at Texas Meat Market all day next Saturday. 41-1c

Miss Gene DeTeak, Mr. and Mrs. James De Teak and Porter Williams of Amarillo were guests last Sunday in the home of Mr. and Mrs. Paul Foster.

Mr. and Mrs. Jack Rogers and small son of Happy visited friends and relatives in Hereford Thursday and Friday.

A. E. Honea of Littlefield is a new employe of Brumley Chevrolet Co., joining the sales force about ten days ago.

### CARD OF THANKS

We wish to thank the many friends and neighbors who were so good and kind to us in the loss of our infant daughter, and who have had so many kind words for us in our bereavement. May richest blessings rest upon you. Mr. and Mrs. John J. Paetzold and Family.

### TOURISTS ARE INJURED IN MOTOR CAR ACCIDENT

Mr. and Mrs. Earl Keller of Wichita, Kansas, were carried to the hospital Friday afternoon following a motor car accident on the highway to Friona. Mr. Keller sustained a broken leg and minor cuts and bruises. Mrs. Keller suffered only minor injuries. The Kellers were on their way to Tucson for the husband's health. They are still at the hospital.

### FRIGIDAIRE OWNERS, ATTENTION

Have you ever oiled the electric motor on your Frigidaire? If you haven't, do it now. A Frigidaire is so carefree we sometimes neglect it. There is only two little places to oil, a little cap on each end of the motor, and takes about one-half spoonful of good medium oil. If you can't do it, call us and we will be glad to do it for you. BLYTHE BROS. 41-1c

### BAUERFEIND HAS TAKEN CHARGE OF FRIONA STAR

L. E. Bauerfeind was in Hereford Monday on his way to Friona to take charge of the Friona Star, taking the place of John White.

### RITEs FOR INFANT ARE HELD AT ST. ANTHONY'S

Allotted but a little way of life to flutter, a moment's halt, a momentary taste of being, the infant daughter of Mr. and Mrs. John J. Paetzold who was born October 15, passed away Tuesday. Funeral services were held for Little Rozella Mae at St. Anthony's church Wednesday morning at 11:30 o'clock, with Father Salvator in charge of the rites. Interment was made in West Park cemetery.

### LITTLE COTTON SHOWING UP IN THE PANHANDLE

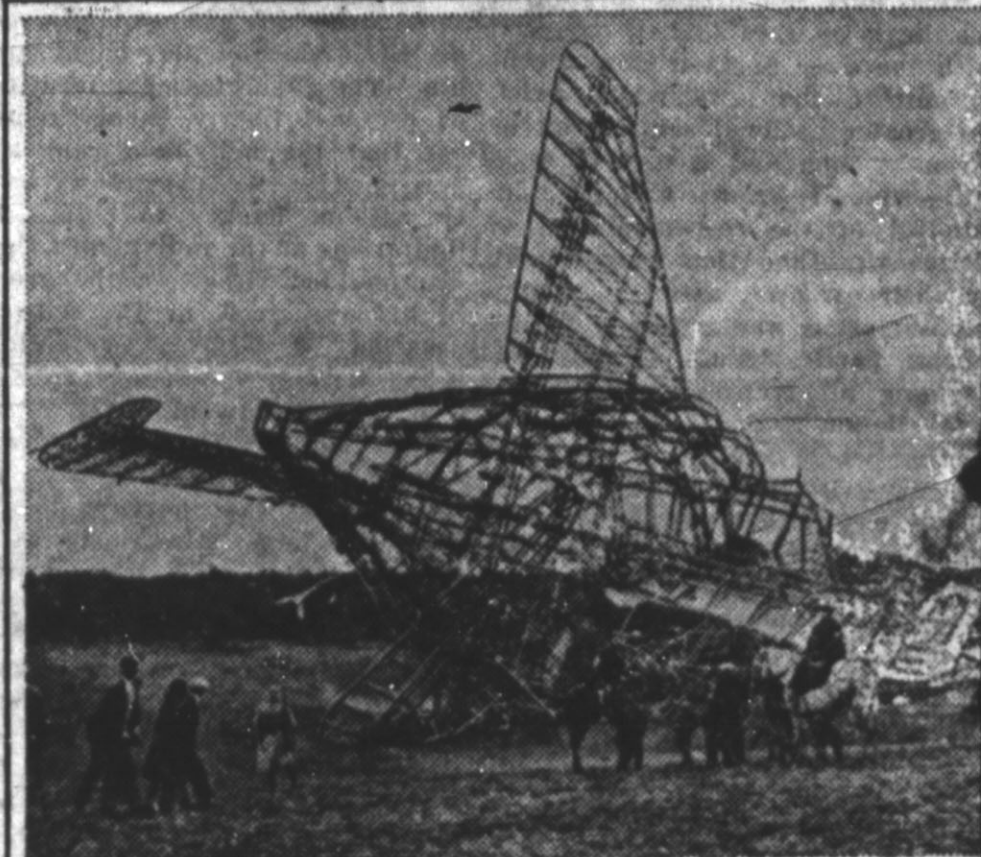
The department of commerce, through the bureau of census, has announced 2,584,853 bales of cotton ginned in Texas up to October 1, compared to 2,128,587 at the same time last year. Not a bale had been ginned in Deaf Smith, Randall, Swisher, Farmer or Castro counties, according to the report. Closest cotton producing counties listed are Hale and Briscoe.

### DUCK SEASON ARRIVED WITH MILD COLD WAVE

Along with the opening of the duck season in Panhandle came a drop in temperature but not quite a norther and hunting has not been at its best. First northers usually bring down from the north duck and geese vanguards. The season on ducks, geese, brant, gallinules, snipe, mudhens, but not sandhill cranes, is open to January 31. Bag limit—15 birds a day. In the southern part of Texas the season does not open until November 1.

Shortage of rain in the Panhandle until recently may make ducks

### After Largest Air Liner Crashed



A mass of twisted steel was all that remained of the British dirigible R-101, largest airship in the world, after it crashed into a hill near Beauvais, France, and burned while on a flight from England to India. The disaster claimed 48 lives, including that of England's air minister Lord Thomson. This photo shows French officers guarding the wreckage.

### STAR THEATRE ANNOUNCES TWO WITTY PRODUCTIONS

Laughs are so close together "Up the River" that there is no step. This picture opens at Star Theatre Monday for a two day run, showing both old and new stars.

Friday and Saturday another good one is billed, "Around the Corner", with George Sidney and Charlie Murray. This film has humor and a sweet romance.

FOR JOB WORK, TRY THE STAR



## Bigger Values and Better Terms On Our Used Cars

—Talk about business! We are doing it! This month we have sold over twenty used cars—but we are trading for more good used cars every day—Come in now and see these outstanding values. Here are a few:

1930 CHEVROLET STANDARD SEDAN—Only 8000 miles, practically a new car. Price is only—**\$650.00**

1929 FORD ROADSTER, a dandy little car with all the speed you want—A BARGAIN!

3—1929 FORD TUDORS, all have trunks on them; these Fords are real values. Save at least \$275.00 on any one of them.

1929 CHEVROLET SEDAN, in perfect condition throughout; new tires; a high-grade job at a saving of \$400.00.

6—1928 CHEVROLETS in coupes, coaches and sedans, every one a dandy good one. From \$250.00 up.

3—1928 CHEVROLET COUPES, no better buys in any market. See these before you buy. Priced from \$400 up.

—We have lots of cheap cars and a few good used trucks, too. Come in and see our stock of cars before you buy. All cars will be found in Used Car Department in our new building. **BETTER HURRY!**

Yours For Sales and Service

# Brumley Chevrolet Co.

Incorporated

Phone 216.

"A Reliable Institution"

Phone 216

HEREFORD, TEXAS



## It's Easy to Be Poor, But Mighty Inconvenient!

And taking advantage of every opportunity soon gets us out of the rut.

Our Farmer friends who know the big advantage of better grade dairy stock are headed toward prosperity.

Because no branch of farming brings surer or better returns than this important industry. We wish to commend those who are building up better dairy herds in this county.

## Western National Bank

"There Is No Substitute for Safety"