

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Clubs Of Other Nations Studied By Bayview Club

"Clubs and Club Activities of Other Nations" was the theme of the program given for members of the Bayview Club at the meeting held at the court house Thursday afternoon.

Mrs. John P. Slaton who told of the "Women's Club Work in Canada and South America" had been collecting data on the subject since year books were distributed last fall at the opening of the club season. She read letters from members of the Canadian Women's Club and the American Women's Club at Calgary, Canada; The American Woman's Club of Toronto; The Contemporary Woman's Club at Buenos Aires, and the American Woman's Club at Argentina, South America. The speaker brought out

the thought that the aim in club work is the same world over and that the influence of women's clubs is felt in every country. In one communication from South America the writer reported that Red Cross work for Finland is of paramount importance to South American women at the present time.

Roll call featured "Quotations prose or poetry from Texas Authors." A short business session was held with Mrs. Ray Barber, president, presiding. Reports were heard and district club interests discussed.

Mesdames J. P. Slaton, Knox Kinard and D. H. Alexander were appointed to serve on the year book committee for the

Surprise Program Given For Music Study Club

Of special interest was the surprise program given for the Music Study Club Monday afternoon when Mrs. C. C. Ackler was hostess at her home on McKinley Street.

Mrs. H. L. Broadwell, president directed the business session when plans were made for the club to attend the theatre party on March 25, to see "Swanee River."

Mrs. G. A. F. Parker, leader conducted roll call which consisted of clever saying with musical interest, by great or near great people.

A piano duet "Bolero" (Moscow) was presented by Mrs. Parker and Mrs. C. H. Dyar.

In reviewing "International News" Mrs. H. L. Broadwell outlined events in the musical world at home and abroad during the past year. "It is interesting to note that progress is being made toward the coordinating the nations of the western hemisphere through music" the reviewer said.

A musical questionnaire was conducted by the leader and a clever skit in the form of a dialog on "The Appreciation of Music" was given by Mrs. Dyar and Mrs. Ackler.

A musical selection, "The King's Review" (Banes) played by Helen Acker and Mrs. Parker concluded the program.

After the program Mrs. J. B. Jones told of the trip made to Happy by members of the club to attend a special Stephen F. Foster program. Among the vocal selections given on the "Happy" program was a group of songs presented by Mrs. Mattie Mae Swisher with Mrs. Parker accompanying.

Delightful refreshments were served to Mesdames J. E. Beyer, H. L. Broadwell, C. H. Dyar, C. C. Ferguson, Jeff Gilbreath, J. B. Jones, G. A. F. Parker, Wiley Roberson, S. P. Rosson, Glenn Snyder, C. R. Smith, and the hostess.

Mrs. Green Entertains Amarillo Club Members

Mrs. Dudley Green entertained members of the Twelve Thimble Club of Amarillo at her home here last Thursday.

After a covered dish luncheon at noon knitting, sewing and other handwork were enjoyed.

Those attending were Mesdames: Ralph Singletary, Ted Bippus, Jack Koonce, L. H. Diggs, Roy Haskins, all of Amarillo, Mrs. Von Allen of Canyon, Mrs. Geo. Martin and the hostess of Hereford.

O. E. S. HAS MEETING

The Hereford Chapter of the Order of Eastern Star held its regular meeting at the Masonic Hall Tuesday night.

Miss Lucy Reed, associate matron, presided in the absence

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Rev. Aiken Is Guest Speaker For Club

Rev. James Aiken was guest speaker for the Pioneer Study Club meeting held Tuesday afternoon at the home of Mrs. E. S. Ireland. Mrs. J. B. Jones was assistant hostess.

The program built around the theme "Religious Patterns" dealt with the religions and religious literature of other peoples. Mrs. Noah Ewton read a

selection from the Koran as a prelude to Rev. Aiken's talk.

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Members present included Mesdames Allen Bell, J. E. Beyer, Noah Ewton, Burl France, O. G. Hill, E. S. Ireland, J. B. Jones, F. L. Lucas, Wirt Phillips, H. D. Reed, T. E. Siegler, Frank Terrell and Al Werner.

During the business meeting an invitation from Mrs. Rex Tynes of Lubbock, a former member, was read in which club members were invited to hold their thirtieth Federation Anniversary at her home on March 21. Plans were made for the entire personnel of the club to attend.

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All Blanton Butane Gas Company plants are double fusion welded inside and out, built of flange quality steel of 55,000 lbs. tensile strength, and are tested to 200 lbs. per square inch hydrostatic at the Factory before shipping. All plants have a double coat of iron oxide red lead paint and are coated with asphalt paint. All fittings are extra heavy high pressure. No ordinary pipe or fittings used in these plants.

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CARD OF THANKS

We wish to thank our many friends and neighbors for the kindness shown us during the illness and death of our beloved father. Especially do we thank Brother Barnes and those who brought or sent food, or helped in any way. May God bless each of you.

Mr. and Mrs. A. S. Walker
Mr. and Mrs. J. E. Turner
Mr. and Mrs. W. L. Tice
Mr. and Mrs. J. B. Sowell
Mr. and Mrs. S. W. Sandage
Mr. and Mrs. A. C. Frazier
Mr. and Mrs. G. W. Wells Jr.
Mr. C. L. Goad, Jr.

Band Parents Hear Festival Plans

Outline of plans for the Hereford High School Band to attend the annual Music Festival to be held in Plainview April 4, 5, 6, was presented at the regular meeting of the Band and Orchestra Parents Association at the high school Thursday night.

Band Director Ralph Smith said that fifty band members would be selected out of the enrolled seventy to make the trip. Those selected to include band students whose records show that the required amount of practice has been kept up and those who bring up satisfactory solo requirements.

Members voted to adopt the three dollar uniform rental fee which will create a sinking fund for future uniforms, and to purchase two twirler uniforms.

The next regular meeting of the Association will be held on March 28, because of the Festival dates on the scheduled meeting date.

Summerfield Club Has Program In L. L. Cannon Home

A meeting of the Summerfield Study Club was held Thursday afternoon at the home of Mrs. C. R. Walsler. Mrs. Britt Clark and Mrs. W. H. Walsler were hostesses.

Mrs. L. L. Cannon was in charge of the program on "International Relations" and gave an interesting account of important women of today. She said, "Behind each of the six men dominating Europe today stands a woman. These women are making history for their influence has been a vital factor in the shaping of events." Among the important women of Europe she listed: Annie Cole Chamberlain, Klara Hitler, Edda Mussolini, E. Katerina Djughashvili, Madame Daladier and Senora Francisco Franco. These women have a part in the destiny of millions for they are behind the men who control European affairs.

Members enjoying the program were Mesdames: J. O. Clark, Britt Clark, A. L. Behrends, E. E. Roberson, L. L. Cannon, D. C. Walsler, Lloyd Lookingbill, J. B. Nolan, Tandy Legg, C. R. Walsler and the hostess.

MARIE COMPTON IS PROGRAM LEADER

Marie Compton had charge of the lesson for the regular meeting of the Girl's Auxiliary of the Baptist Church held at the home of Katherine Turner. The program subject was "Prayers For Home Missions" and special music was furnished by Mildred Shepherd and Katherine Turner.

Refreshments were served to Molly Jo Roberson, sponsor, Eleanor Altman, Marie Compton, Mildred Shepherd, Robina Culpepper, Juanita Kelly, Seletta Robinson and the hostess.

time for fine feathers!

IT'S EASTER AT PENNEY'S

You'll look Adorable in One of These New

Jean Nedra Dresses

\$3.98

and you'll be ever so pleased with the price! Graceful swirling skirts, tiny little waistlines, and lots of models with fashion's latest whim... decorative but useful pockets! Sizes 12 to 44.

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Fine weave percales in smart fast color patterns **79¢**

Sporty New Weaves! Boys' SLACKS

Cassimeres! Worsted weaves, pleats **\$1.98**

Men's HATS

Top hits for Easter! Fine fur felts with low crowns, wide brims **\$2.98**

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Rich rayon and silk blends! Some with elastic tops **25¢**

GLEN ROW DRESSES

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Gay sparkling prints, and solid colors in delicate dusty tones. Flattering, flared skirts—tiny waists. Sizes 12-44.

CYNTHIA SLIPS

Fine quality rayon crepe or satin. Beautifully fitting, long wearing **98¢**

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Fine quality, genuine crepe twist. Sheer-as-mist chiffons and sturdier service weights in the season's newest color **98¢**

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Classy slip-on or "dressy" styles! ... **49¢**

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No matter what type of handbag you prefer, you are sure to find it here! Beautiful simulated leathers... shiny patent, soft calf and pigskin!

New Spring Coats

\$7.90

An outstanding collection of beautifully styled and well made coats. Trim fitted or casual boxy types in a smart variety of fabrics. In the most popular spring colors, and navy and black: Sizes 12 to 20.

For Spring! GLEN ROW

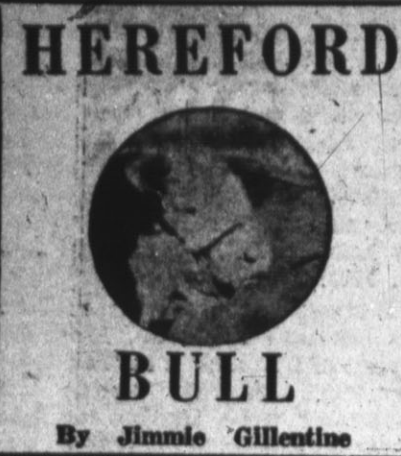
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Gay prints and luscious solid colors in lovely soft rayons. Fitted waists, flared skirts.

BETTY CO-ED HATS \$1.98

Dozens of attractive styles in soft supple felts and crisp straws. Gaily trimmed with veils and flowers.



By Jimmie Gillett

Have you been out to see the model airplanes yet? It's interesting—but it's dangerous. The danger lies in the fact that after you watch a few take-offs, you begin to wish that you had a plane of your own.

Meanwhile, Cliff Estes and sons, have joined the archery brigade along with Harry Danforth and daughters. This sport is growing rapidly in the Hereford territory.

There are a lot of other interesting things happening around here. Here's another batch of Swimming Pool letters and right now that topic seems highly important in this community.

Hereford Brand: We want a swimming pool. Sincerely, Mr. and Mrs. Willis Edelman Summerfield.

Hereford Brand: Let's get that Swimming Pool. Sincerely, Mr. and Mrs. Joe Story Summerfield.

The Brand: I think it would be grand to have a swimming pool all of our own so our kids from Hereford will know how to swim. Sincerely yours, Bill Hall.

Hereford Brand: As there has been quite a lot of discussion in the Hereford Brand as to having a swimming pool in Hereford we up here in Yankeland would like to add our little bit.

For many years the people of Hereford and surrounding vicinity have gone to Amarillo and other nearby places in order that they might have a decent place in which to swim.

Hereford, for many years, has been advertised as a country with oceans of water, yet they don't even have a swimming pool.

A swimming pool would provide for good clean entertainment for which the young folk of Hereford have always longed.

For the past few months the Hereford Brand has advertised our country very much through its achievements in the agricultural and cattle industries.

Close Drug Store NYAL 2-for-1 SALE! Thurs., Fri. & Sat.

For these reasons and many more too numerous to mention, we the undersigned submit these thoughts for the betterment of our home town.

Yours truly, Edith Jackson, Mr. and Mrs. Clinton Jackson, L. A. Ricketts.



Mr. and Mrs. W. E. Self and children, Billy Ruth and Donald, spent the week end in Amarillo with their daughter, Mrs. G. D. Gathright and Mr. Gathright.

Mrs. Flo Roberts of Amarillo was a guest of Mr. and Mrs. Glenn Boardman last Wednesday and Thursday.

Mr. and Mrs. J. W. Witherspoon were in Amarillo on Wednesday, March 6, to hear Carveth Wells, explorer, author and lecturer, deliver a lecture before the Knife and Fork Club at the Country Club.

Mr. and Mrs. F. P. Lyons and family spent the week end in Hobbs, N. M., looking after business interests and visiting relatives.

Miss Bennie Lee Smith who has been attending a beauty school in Lubbock is visiting her sister, Mrs. Willard Witherspoon.

Mr. and Mrs. Phillip Broadwell, one-time Hereford residents, spent several days with his parents, Mr. and Mrs. H. L. Boradwell here last week.

Mr. and Mrs. W. B. Stanford arrived Saturday for a visit here in the home of their son, W. J. Stanford.

Rev. and Mrs. James Alken and daughter, Peggy Ann, accompanied by Mrs. John Olson and daughter, Margaret, went to Tulla Sunday. They were guests while there of Rev. and Mrs. Walter Horn and Mr. and Mrs. Julius Ebeling.

Mrs. B. H. Graff returned home to Berkeley, California, Sunday after a three months' visit in Hereford. During the Christmas holidays Mr. and Mrs. Graff motored to Omaha, Neb., the city of her birth, for a festive visit with her relatives and friends.

EXPOSITION VISITORS: In Ft. Worth this week to attend the Southwestern Exhibition and Fat Stock Show are Mr. and Mrs. N. E. Gass and Mr. and Mrs. Lee Cocanougher.

Mr. and Mrs. H. H. Jackson and daughter of Dalhart were guests of Mr. and Mrs. Bonnie Brumley over the week end. Mr. Jackson is principal and Mrs. Jackson is a commercial teacher in the Dalhart public schools.

Mr. and Mrs. Archie Scott and son, Wayne, accompanied by Mrs. Ben Burk of Amarillo, are visiting Mr. Scott's and Mrs. Burk's parents in Hot Springs, N. M., this week.

Mr. and Mrs. C. C. Rockwell returned from a week end trip yesterday. Mrs. Rockwell spent the time in Dallas visiting with her sister, Mrs. Jack Mounds and family and Mr. Rockwell transacted business in Houston and visited with relatives there.

Miss Mabel Hare of Childress visited in the home of Mr. and Mrs. J. F. Ward Saturday.

O. L. McKee left last week for Greenville for a visit with relatives. He will visit with one brother and one sister whom he has not seen for 23 years.

Mr. and Mrs. O. E. Sherman and Mr. and Mrs. John Haberer left last Saturday for a short vacation trip to New Orleans and other southern points of interest. Before returning home they will spend some time in Cuba. They expect to be away about two weeks.

Mr. and Mrs. J. F. Ward transacted business in Lubbock Tuesday.

Mrs. M. L. Steele left this morning to visit relatives in Wichita Falls.

Mrs. Woodrow Slaten and daughter, Sandra Jean, of Portales, N. M., are spending a week's visit in the S. O. Wilson home.

Miss Lovie Beavers, teacher in Lamasa Public Schools, accompanied by Miss Catherine Royal, teacher in Post Public schools,

spent the week end visiting Miss Beaver's parents, Rev. and Mrs. M. M. Beavers.

Mr. and Mrs. G. W. Brumley left this morning for Dallas and other Texas points.

For nice fat hens dressed or on foot see Hollywood Produce, J. B. Harlin, Mgr. 12-1tc

Mr. and Mrs. J. M. Tomlinson of Tulla spent Sunday in Hereford with his sister, Mrs. Henry Hastings and family. They were accompanied home by his mother, Mrs. G. F. Tomlinson, who had been visiting several weeks in her daughter's home here.

E. C. Hagenstots of Peoria, Ill., is in Hereford looking after business interests.

J. A. Fox of Waxahachie was in Hereford Tuesday visiting with his brother, Homer and Douglas Fox.

Rev. and Mrs. W. E. Barnes were in Amarillo Monday. They accompanied their son William Earl there for medical examination.

ATTEND FAT STOCK SHOW: Miss Ruth Harding was joined here by her father, J. W. Harding and sister, Miss Dorothy Harding of Shamrock, for the trip to Ft. Worth where they are this week attending the Southwestern Exposition and Fat Stock Show.

Miss Ruth Sachs, who works in the Emergency Crop Loan office, and Miss Evelyn Sachs, secretary of the REA, visited their mother, Mrs. Clara, Sachs, of Friona, Sunday.

Warning Against Trichiniasis

The State Health Department reminds Texans of the hazard of acquiring trichiniasis (trichinosis) by eating pork that is improperly cooked.

The warning is directed primarily to Texas farms where rats are known to be numerous. The rat is perhaps the most common carrier of the trichina worm which causes trichinosis.

Trichinosis is caused by a small round worm, Trichinella spiralis, which encysts in the muscle tissue of hogs. When transmitted to man through contaminated meat, the trichina worm deposits embryos in the human body, and these circulate through the blood and become encysted in muscle and other tissues.

The early symptoms of trichinosis include abdominal pains, nausea, vomiting, and diarrhea, lasting about a week. Migration of embryos in the blood stream causes fever and severe muscle soreness, especially in the diaphragm and the muscles of arms and legs. The third stage, during which cysts surround the larvae in the muscles, is the critical stage. If infection is severe, there may be edema or swelling of eyelids and elsewhere, marked loss of weight, weakness, and delirium.

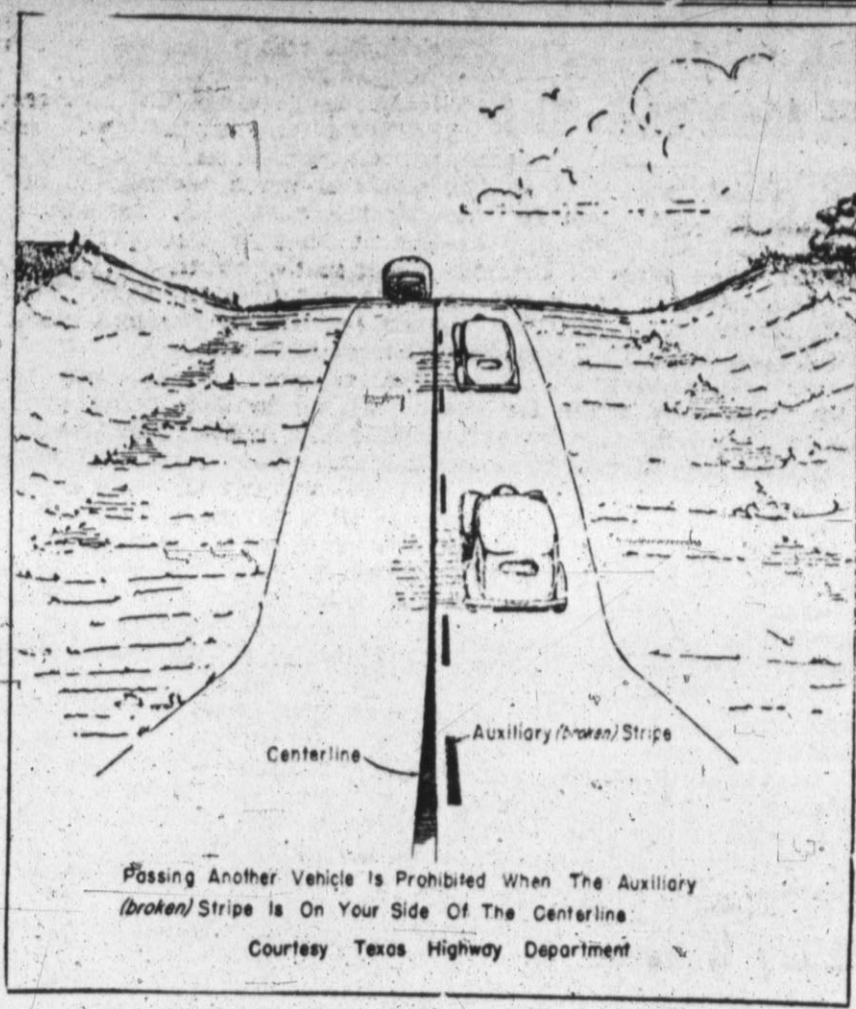
Prevention of trichinosis depends primarily upon thorough cooking of all pork. Most cases follow ingestion of wieners, sausage, or other pork products, eaten in raw or partly cooked form. Fresh pork should be cooked until it turns white and is no longer red in color. The hazard of the disease is greater in home butchering, unless safeguards are exercised.

CONFISCATED DEER NOT WASTED

Illegally killed deer confiscated by the Texas Game, Fish and Oyster Commission are never wasted and added to the total number of bucks and does donated to charitable organizations.

An indication of how the Game Department seeks to prevent waste in wildlife in Texas is found in the report of the game warden of Bexar County to the executive secretary of the Department.

S. L. Davidson of Bay City, Texas, didn't catch a flying fish recently, but probably thought he did when he got a vicious strike when his artificial lure was in mid-air.



More than a million volumes were circulated among students last year by the University of Texas library, largest in the South and thirteenth in size in the United States.

APPLICATION MEDICAL LIQUOR PERMIT: The undersigned is an applicant for Medical Liquor Permit from the Texas Liquor Control Board.

Health Profiteers Exposed By State Health Department: Austin, Texas.—America's public health forces in the campaign against syphilis and gonorrhea are at present concerned with the lesion of opportunists who see in the campaign against these diseases a chance to cash in on the misfortune of others.

Want Ads Wanted: FARM AND RANCH LOANS WANTED: 5 per cent interest payable once each year.

Lost and Found: LOST: Pair of double gloves, pigskin finish. G. W. Brumley. 11-1tc

For Rent: FOR RENT: Furnished apartments and bedrooms. Nice location. Phone 91J. 10-3tp.

Close Drug Store NYAL 2-for-1 SALE! Thurs., Fri. & Sat.

For Sale or Trade: FOR SALE: 40 acres edge of town. Ideal for irrigation. See George Stambough. 11-1tc

FOR SALE: Used Flour sacks (make nice dish towels) 24-lb size 30c dozen; 48-lb. size 60c dozen; 96-lb size 90c dozen. Fraser Milling Co. 9-3tc

FOR SALE: 1 model K, 50 hp Allis Chalmers tractor and 1 1/2 yards Kellifer Fresno. \$750, will take part in trade. B. F. Block, Phone 12, Box 614, Kress, Texas. 10-3tp.

REBUILT F-30 Farmalls on rubber; Regular Farmalls on both steel and rubber; 1 F-14 on rubber with lights, powerlift, No. 9 toolbar; several No. 3 Farmall middlebustlers with planting attachments. Buchanan Implement Co., Friona, Texas, Phone 28. 9-3tc.

BABY CHICKS: We are offering the best quality chicks this season. Every breeder culled and blood tested. Every flock supervised. Chicks off Tuesday and Saturday. Custom Hatching. Bring eggs Monday and Thursday. Jamesway Poultry equipment. Dr. Salisbury Remedies. Poultry feeds, in fact anything you need in the poultry line. Meyer's Hatchery, Phone 317W, Canyon, Texas. 10-4tc.

FOR SALE! SEED OATS AND BARLEY AND HURRY! Fraser Milling Co. FOR SALE: C. C. Case tractor and tractor implements...

BRAKE LINING: Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52tc. FILM SERVICE: Any roll developed and printed 25c.

DO YOU WANT a Career? Romance? OR SIMPLY a Lovelier You! Charm-Aid Studio: Our Easter Specials are for the Matron... the Young Married... the Business Girl... the College Girl.

LOOK HERE'S SOMETHING YOU'VE BEEN Wanting AT A PRICE YOU CAN'T PASS UP! Personal STATIONERY OLD IRISH LAIDWEAVE BOX 100 SHEETS 50 ENVELOPES IMPRINTED with your name! 89c

Close Drug Store NYAL 2-for-1 SALE! Thurs., Fri. & Sat.

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Wyche H. D. Club Studies Landscaping

The Home Demonstration Club met in the home of Mrs. W. E. Saxon, Thursday afternoon, March 7 at 2 o'clock.

The meeting was called to order by the president, Mrs. Ira Ott and roll call was answered by giving a personal experience in tree planting. Some very interesting facts were reported.

Miss Sadie Lee Oliver gave a talk and exhibited plans on landscaping the rural home.

Angel food cake and coffee were served and on each plate was found a little Easter angel, to the following members: Mesdames Gus Thiele, Recyes, Hewitt, Fred Harvey and Betty Joyce, N. G. Elliston and Pat, Ira Ott, H. B. Elliston, Dock Roberson, R. C. Valentine, Miss Sadie Lee Oliver and two new members, Mrs. A. H. Burke and Mrs. Clifford Gandy and daughters, and the hostess, Mrs. W. B. Saxon.

The next meeting will be held, March 21 in the home of Mrs. Ira Ott.

Adrian News

DONNA GAYLE HARRIS

Mr. and Mrs. Bob Osborn left Sunday morning for Clovis, N. M. One In A Million was presented to a large audience Thursday night and proved to be a great success. The proceeds were \$40.80.

Students of Miss Elliot's room gave for a chapel program an interesting play of a few incidents in the American Revolution.

Scouts held their weekly meet-

Adjustments of any of the following parts may be caused by NERVES injured at the spine by a subluxated vertebrae:

- EYES
- THROAT
- NOSE
- TEETH
- HEARING
- VOICE
- STOMACH
- SPLEEN
- LIVER
- BLADDER
- RECTUM
- SEXUAL ORGANS
- TOES AND LEGS

Chiropractic Adjustments will Remove the Cause of

Dr. C. D. Kelton, D. C.
Adjustments \$1.00
506 Jackson Ave.

ing at the school house. The meeting was called to order by Mr. Hammit and they gave the pledge of allegiance to the Flag and the Scout Oath. In groups of three and four they studied signaling, first aid, and tenderfoot tests. A game of basketball was played. Those attending were Pat Maynard, Jackie Worsham, J. W. Kemp, Jim Love, Orville Calhoun, Bobby Thuet, James Morgan, Richard Fortenberry, Verne Jacobson and assistant scoutmaster, Mr. Hammit.

Honor roll consisted of three students from high school: Jake Fortenberry, Sarah Calhoun and Wayne Thomas.

Pat Maynard, Betty Jo Thuet, Billy Tolbert, Gladys Skaggs, Billie Ejo Maynard, Donald Fortenberry, Jimmy Brown, Ivalene Kemp, Roger Gruhler and Ruth Jacobson were honor students of grade school.

Mrs. M. H. Zaring Jr. was hostess at a stork shower for Mrs. Donald Morgan Wednesday afternoon.

There are a few boys in Adrian High School who are working out in boxing for the tournament to be held between Vega and Adrian. The first tournament will be held in Vega, Friday night, March 15, and the next one will be in Adrian March 22.

Miss Velma Howard from Enid, Okla., is visiting at the home of her brother and his family, Mr. Glen Howard.

After the Adrian Independent basket ball tournament the class bell was missing. It is very valuable to certain people so will anyone knowing its whereabouts please send it to Adrian.

Mr. and Mrs. Orb Fincher are the proud parents of a baby boy born in Tulla, March 11.

Mr. and Mrs. Orb Fincher, Elbert Whitten and Dooley Fincher journeyed to Tulla March 10.

Faculty secured more teaching knowledge at the Northwest Conference held in Canyon last week end.

Mr. and Mrs. Jack Monahan and son, Edward, are back. They have been living in Loveland, Colo. The community welcomes them back.

Mr. Dawne Morgan came home from the CCC camp in Pueblo, Colo.

In a skating group Sunday night were John Horton, Velma Howard, Bob Gruhler, Donna Harris, Mack Freeman, Earl Brown, Howard Rice, Dawne Morgan, Bud Barnett, Boots Bruce, Elbert Whitten, Dooley Fincher and Mr. and Mrs. Olat Bohannan. The group saw the show, "Grapes of Wrath."

Brand Ads Get Results!

CHURCHES

FIRST PRESBYTERIAN CHURCH
James Aiken, Jr., Pastor
Sunday School 9:45 a. m.
(G. M. Hudson, Supt.)
Morning Worship 11 a. m.
Young Peoples 6:15 p. m.
Evening Worship 7 p. m.

CHURCH OF CHRIST
Bible Classes, each Sunday 10-11 A. M.
Morning Worship 11-12 a. m.
Evening Worship 7:30-8:30
Ladies Bible Class, each Wednesday 3-4 p. m.
Midweek Bible Study 7:30-8:30
Visitors cordially invited to attend all services. Come let us study God's word together.

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford, Minister
J. C. Ricketts, Superintendent
Bible School 9:45-11 a. m.
Morning Worship 11-12 a. m.
Enderavor 6:15-7:30 p. m.
Evening Worship 7:30-8:30

Our Bible School attendance registered an encouraging increase over the previous Sunday. We go forward to Easter Sunday. In keeping with Palm Sunday the pastor will preach next Lord's Day morning on the theme, "Christ Triumphant." The Inescapable Christ will be the subject at the evening hour. Special music has been arranged for these services.

PRE-EASTER SERVICES AT THE CHRISTIAN CHURCH
A Thursday night Candle-Light Communion Service will be held at the Christian Church on Thursday night during Passion Week at 8 o'clock. Everyone is cordially invited to attend and participate in this service. On Friday and Saturday of Passion Week the local Christian Church will be host to something like two hundred young people from the Panhandle and Southwest Plains section of the State. The occasion will be the annual World Fellowship Meet for young people.

ASSEMBLY OF GOD CHURCH
2 blocks north of High School
J. J. Grubbs, Pastor.
Sunday School 9:45 a. m.
(Lester Galley, Supt.)
Preaching 11 a. m.—8 p. m.
Mid-week Services... Tuesday and Friday 8 p. m.
Welcome to all.

BAPTIST CHURCH NEWS
Our spring revival is scheduled to begin April 14. We are fortunate to have two young men come to us this time to lead us.

Rev. Haldeman from Ida, La., will preach and Mr. Frank Charlton of Ft. Worth will direct our music and both will work with the young people. We especially invite the young people of the town to hear these young men.

Attendance was fine last Sunday. There were 90 in the evening training service, 327 in Sunday School, and good attendance at both preaching services.

The pastor plans to preach next Sunday morning on "The Joy of Salvation" based on Psalm 51. The subject at the evening hour will be "The Intermingling of the Good and the Bad," Matthew 13:24-30. We invite all who will to read these scriptures and join with us in worship. We especially invite those who have no church of their choice in town to worship with us. We are delighted to see a number of visitors in our audiences last Sunday. We hope they will come again.

W. E. Barnes, Pastor.

THE METHODIST CHURCH
Sunday School 9:45
Morning Services 10:50
Evening Services 7:30
Young People 6:30
Missionary Societies each Wednesday 3 p. m.

Palm Sunday will be observed at the Methodist Church next Sunday, in preparation for Easter, with special services conducted by the Pastor at both the morning hour and at 7:30 p. m. The Church School and Young People's meetings will be held at the usual hour.

On Friday of next week a candle light communion service will be held at 7:30 p. m. in commemoration of Good Friday, to which every one is invited, with special services on Easter Sunday. All parents who have young children who have not been baptized are invited to bring them for dedication on this day. No more beautiful service, nor one more in keeping with the true

spirit of the Christ, is held in the Church than the one for dedicating the children to God in this service of infant baptism. The pastor would be pleased to talk the matter over with any parents who may be interested.

By Easter Sunday every class in the Church is expected to have its full quota on the Benevolences so that the report may be reported "in full" on that day. Plans are being made by the various classes to realize that end, and every member will want to have a part in this enterprise. Surely at no time in the year are Christians more anxious to make a sacrifice for our Lord than at Easter, when Jesus made the supreme sacrifice for the world. However, aside from the collection in the classes, and the morning offering, there will be no public collection in the Easter services. All are invited to come and worship on that day.

Marvin B. Norwood, Pastor.

NOTICE
If the party who borrowed my fence charger Tuesday, March 5, will return same—I will present the identification I now have to the officers. This may save you some trouble.
Fred Collett 12-11p

ATTEND MEMORIAL PROGRAM
A group of members of the Music Study Club attended a Stephen F. Foster Memorial Program held in Happy Friday afternoon.

The program featuring the simple songs Stephen Foster made dear to the Southland, was sponsored by the Music Study Club of Happy at the Methodist Church.

Those making the trip were Mesdames H. L. Broadwell, president of the local organization, J. E. Beyer, G. A. F. Parker, W. E. Dameron, J. B. Jones, C. C. Ferguson and Miss Mattie Mae Swisher.

We invite you to shop here

NEW CUSTOMER WEEK

These Low Prices are Good Friday and Saturday

<p>GRANULATED SOAP White King—Large Package 27c</p> <p>POTTED MEAT Libby's, 1-4 Size Can 3 CANS 12c</p> <p>SALAD DRESSING Bestyett—Quart Jar 25c</p> <p>WON UP Grapefruit Juice, 6 for 25c</p> <p>GREEN BEANS No. 2 Size Cans 3 CANS 19c</p> <p>VEGETABLE SOUP Phillips', extra large 3 CANS 25c</p> <p>TURNIP GRENS Phillips', large cans 3 FOR 19c</p> <p>CRISCO 3-LB. CAN 51c</p> <p>BAKING POWDER Clabber Girl—Large Can 19c</p> <p>MACKEREL No. 1 Size Can 3 CANS 25c</p> <p>CANDY BARS All 5c Bars 4 FOR 11c</p> <p>TOMATOES Standard—No. 2 Can 5c</p>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p style="text-align: center; font-weight: bold; font-size: 1.2em;">PEAS</p> <p style="text-align: center; font-size: 0.8em;">Maple's Early June No. 2 Can. 3 FOR 21c</p> </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p style="text-align: center; font-weight: bold; font-size: 1.2em;">Puffed Wheat</p> <p style="text-align: center; font-size: 0.8em;">Large Package For 5c</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p style="text-align: center; font-weight: bold; font-size: 1.2em;">BUTTER CREAM Cookies</p> <p style="text-align: center; font-size: 0.8em;">2 lbs. 25c</p> </div>	<p>CRACKERS Salty Crisps 2-LB. BOX 12c</p> <p>PEACHES Royal, in syrup, No. 2 1/2 can—2 FOR 25c</p> <p>MUSTARD Red Ball—32-Ounce Jar 11c</p> <p>APPLE BUTTER Libby's—No. 2 Can. 11c</p> <p>COCOA HERSHEY'S, 1-LB. CAN 14c</p> <p>PINEAPPLE JUICE Libby's, 12-oz. can 3 CANS 25c</p> <p>SHORTENING Swift's Jewel—4-Lb. Carton 39c (8-Lb. Carton 73c)</p> <p>CORN Mayfield, sweet, No. 2 Can—2 FOR 15c</p> <p>SUGAR 10-Lb. Kraft Bag 47c</p> <p>HOMINY Louden's, No. 1 cans 4 FOR 25c</p> <p>PORK & BEANS Phillips' extra large 3 FOR 27c</p>
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TOILET TISSUE Waldorf, 6 ROLLS 25c

Vienna Sausage Libby's, 1-2 Size, 3 for 25c

TOMATO JUICE Extra large size, 3 CANS 23c

TOILET SOAP LUX, 3 BARS 17c

Fraser's Sunny Boy FLOUR

It's CHECKED and DOUBLE-CHECKED!

<p>ONIONS 3 LBS. FOR 10c</p> <p>GRAPEFRUIT Texas Seedless, DOZEN 25c</p> <p>BANANAS NICE ONES, DOZEN 10c</p>	<p>CHOICE BABY BEEF Shoulder Cuts ROAST PER LB. 17c</p> <p>STEAK Round, Loin or T-Bone—LB. 24c</p> <p>Fresh, Creamery BUTTER, lb. . . 27c</p> <p>BACON Furr Food Special, Sliced—LB. 17c</p> <p>STEW Meat, lb. . . 10c</p> <p>LARD 8-LB. CARTON FOR 59c</p> <p>FISH Haddock, Perch, Salmon, Halibut and Catfish—LB. . . 25c</p>	<p>PIG Liver, lb. . . 7c</p> <p>Cello wrap, Bacon Squares, lb. . 10c</p>
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We have a Complete Line of Crisp, Fresh VEGETABLES AND FRUITS at

ATTRACTIVE PRICES!

FURR FOOD

HERE'S OUR QUALITY

UNIVERSAL R

Visionlined of course SPEEDS for EVERY NEED

A COMFORTABLE CAB if you WANT IT

The "R" has the same type of unique 4 cylinder engine as the Z, only somewhat smaller. Rubber tires are regular equipment.

The "R" is high compression to burn regular gasoline with the utmost in economy. Get facts on the streamlined combustion chambers.

The low price on this quality tractor will surprise you. Important, too, is the fact that MM now enables you to get a comfortable cab to fit the all-purpose tractor at a very reasonable price.

Universal "R" features The newest visionlined tractor with a streamlined 4 cylinder engine and a 4-speed transmission with 4 forward speeds from 2.3 M. P. H. to 12 M. P. H.

Shifting ease compares to that of a modern car. Both front and rear wheels have adjustable tread. Roller and ball bearing equipped. Large capacity cooling system. Large oil wash type air cleaner. The "R" is completely sealed against entrance of dust, dirt, and water.

New type pressed steel wheels attached to cast hubs that clamp and key to rear axle. Rear tread adjustable from 52 to 84 inches. Swinging type drawbar, with a stop feature which prevents jack-knifing when in reverse. 7 foot turning radius, and all the QUALITY MM features. WHY NOT ask for complete facts today and save money.

\$850

Delivered in Hereford with out cab

A 2 ROW TRACTOR

With Power That Pays and Economy that Stays

With A Complete Line of Quick-on-Quick off IMPLEMENTS

To Give You the Finest and Best Farming Units At Lowest Cost!

\$990

Delivered in Hereford, complete WITH cab

A COMPLETE Line of PARTS for ALL M-M TRACTORS and IMPLEMENTS

Davis-McCracken

HEREFORD, TEXAS

CCC Wants 4,000 Boys In April

Adam R. Johnson, Director of the State Department of Public Welfare, who has the responsibility for the selection of boys for the Civilian Conservation Corps, has been advised that approximately 4000 boys will be needed in April to bring existing camps to full strength.

"Boys who wish to be selected for the CCC must be of good character, at least 17 years old and not more than 23 years six months, and not have already served more than 18 months since July 1937," explained Mr. Johnson, "for we desire only the best boys as members."

Applications should be made to the various County Welfare Offices as quickly as possible so when final county quotas are announced, those eligible may be sent to enrolling points. At present there are over 16,000 Texans in CCC camps, 10,000 in Texas and 6,000 in Arizona, Colorado, New Mexico and Wyoming—over \$300,000.00 per month being returned to the family groups of these boys.

"Members of the CCC cannot be automatically transferred to the Army," commented Mr. Johnson, "as they are considered in all respects civilian employees of the Government. Were they at home, at work on the farm, or in stores or banks, they would be no safer from Army service than they are as members of the Corps. Mr. Roosevelt has plainly and clearly stated he will not allow the militarization of the CCC and has gone so far as to place the camp commanders on a civilian basis."

Bowling Scores Are Announced

Highest team bowling score of the week was made March 7 by Prairie Dairie in a game with the Knights of Columbus which ended 2185 to 1834. Second high was made by Cream-O-Plains Dairy against Packard Truckers, 2066 to 1941.

In other games Fraser Mill beat Packard Mill 1920 to 1768, while Hereford Appliance nosed out Hereford Truck Line 1840 to 1805.

High individual score in the games went to Baird in Prairie Dairie who scored 512.

Attend Rites For Lake Victim

Mr. and Mrs. E. W. Young went to Brownfield yesterday to attend funeral rites held there for Mrs. David Beasley, a cousin of Mrs. Young.

Mrs. Beasley, 18, of Meadow, was drowned in Lake Mineral Wells Monday afternoon, when a motorboat in which she and her husband and another couple and their infant son, were riding, capsized in making a short turn. All were rescued except Mrs. Beasley who with her husband was celebrating her first wedding anniversary.

"Texas boys will find the CCC experience one of the most beneficial of their lives, where the best of care, food and attention is theirs, while they are able to assist their families with the allotments," Mr. Johnson added.

Messenger Club Meets With Thelma Brown

The Messenger 4-H club met at the home of Miss Thelma Brown on March 9th after school hours.

The meeting was called to order by Miss Nova Wyly, vice-president as the president Miss Georgia Nell Coleman was unable to be present. The minutes of the last meeting were read by Miss Thelma Brown, secretary.

Miss Oliver took charge of the meeting and we discussed plans for the oncoming summer, reviewed charts on fruits; discussed and read material concerning diseases of trees, pruning them, and how far apart they should be set. We found that grape vines, which we especially discussed, should be put from ten to twelve feet apart.

Miss Oliver gave all the girls booklets on diseases and fruits, etc.

The club members discussed the foods that we especially did not like and found some different ways that they may be cooked.

Very attractive and delicious pineapple juice and cake were served. The cake was made by Miss Thelma Brown and was decorated with a large 4-H on top, in green frosting. Misses Catherine Brown, Roberta Parker, Thelma Brown, Sarah McCamey, Edna Brown, Ann Brown, Glenna Jack, and Sadie Lee Oliver enjoyed the afternoon's work.

Conference Delegates To District Meeting To Be Elected

Following services Sunday night at the First Methodist Church, the Church Conference will meet and elect six delegates to the District Conference to be held at the First Methodist Church in Canyon, April 18, Rev. Marvin E. Norwood has announced.

Canyon Rotary

(Continued from Page 1, Sec. 1)

large cities of the nation.

"We educators have been dopes," he continued, "in the matter of education, but a few pioneers have also been working on this frontier. You cannot fabricate a child as an automobile. By 1950 some great changes will have been wrought in education methods."

Other features of the Canyon club program were a duet, "Indian Love Call," by LaNelle Scheihagen and Merle Crow, accompanied by Lella Louder, all students of W. T. S. C.; Modgie Ruhl, another West-Texas student and KGNC radio performer, was presented in a reading. All of the numbers were enthusiastically received by the crowd. Clyde W. Warwick, Canyon newspaper publisher and former state representative acted as toastmaster in behalf of the Canyon Delegation which included Clarence Thompson, Bill Smith, Guy Harp, Geo. Stalworth and T. S. Stevenson.

Other guests included the Deaf Smith Commissioners and James G. Lot, District Highway Engineer, and P. S. Bailey, assistant engineer, all of the state highway department, Amarillo, who were here Wednesday on an inspection tour.

Hospital Notes

Ralph Jennings, admitted March 13, surgical.

Mrs. B. B. Fellers, admitted March 12, has boy born March 12.

Mrs. H. W. Goetsch, admitted March 12, has girl born March 12.

Mrs. Irving Willoughby, admitted March 12, has boy born March 12.

Mrs. E. M. Campbell, admitted March 11, surgical.

Need For Small

(From Page 1, Sec. 1)

the particular neighborhood more desirable.

"It is not possible to place a general valuation on lots," he said, "but it is safe to say that decidedly old or obscure houses will not increase the value of any location." He also said that paying is not necessary to secure a loan through F. H. A., and recommended the securing of an option on a lot by the prospective builder, who could complete the deal after his application had been approved.

He indicated that the ceiling loan in this community will be around \$5,000—only when all conditions are favorable to the location.

Many Plan

(Continued from Page 1, Sec. 1)

dyne Newell, Rachel Ireland and Adeline Koelzer. Those planning to attend from the Friona branch are Misses Grace Jo Moody, June Moody, Lunelle McFarland, Janice McFarland, Mary Nell Faulk, Nancy Ruth Shakelford, Yvonne McFarland, Jane Fern Warren and Mr. Harley Buils.

Contests in voice, piano and violin began at 8:30 this morning. All competition is being held at the Polk Street Methodist church.

For a complete list of speech pupils in the contest turn to The Whiteface Roundup, page 5, Section 2.

Sister Of

(Continued from Page 1, Sec. 1)

three sons, Clayton, Pat and Billy; four daughters, Marie Langford, Hazel, Frankie, and Betty; and four grandchildren, all of Dimmitt; six brothers, Bill, Bob and Frank Daugherty of Olton, Adon Daugherty of Clovis, N. M., Fred Daugherty of Levelland, and Glenn Daugherty of Beulah; two sisters, Mrs. Buck Standifer of Olton and Mrs. Carson.

Social Security

(Continued from Page 1, Sec. 1)

Commerce between the hours of 9:30 and 10:30 a. m. on Wednesday, March 20th. These visits to Hereford are for the purpose of contacting employers and employees, potential beneficiaries, and others in connection with their problems relating to the Federal Old-Age and Survivors Insurance provisions of the Social Security Act.

The representative of the Social Security Board will handle claims for old-age and survivors insurance, applications for social security account numbers, applications for employer's identification number, and wage discrepancies. He will be available to furnish information on any phase of the program, Reed said.

Alex J. Schroeter, the quintuplets: Carolyn McCollum, Jane Womble, Ann Halle, Bertella Reed and Peggy Ann Aiken. Alice Jean Rutherford, John Newsum, Georgina Clark, Louis LeGrand, and Sylvia McCracken.

Other guests included Jerry B. Whitlow, Sue Smith, Joe Edgar Kerr, Gayle Marie Foster, Milton Newell, and Barbara Fleggal.

During the intermission between the wedding and the style review Joan Witherspoon sang "Dancing Fairies" and Georgia Faye McConnell gave a tap dance number.

STYLE SHOW

No less colorful was the style show which followed the wedding and which might have had elegance and beauty for a theme. New and exciting spring clothes in a galaxy of spring shades were modeled to show just the right type of things new to be worn on every occasion. New fabrics for sports, street, afternoon affairs and evening, some

showing a "Gone With The Wind" influence, and each with the proper accessory accent, were presented in Easter parade for an appropriate spring wardrobe.

Models were: THE VOGUE: Miss Margaret Ann Miller, Miss Margaret Higgins, Miss Orvella Hill, Miss Eloise Tout.

FASHION DRESS SHOPPE: Mrs. Willis Edelman, Mrs. Louis Woodford, Mrs. Ralph Roden, Mrs. Woodrow Wilson.

PENNEY'S: Miss Robbie Foster, Miss Louise Hamer, Miss Betty Perryman.

Mrs. Sherman Morgan furnished piano music for the style show.

Close Drug Store
NYAL 2-for-1 SALE!
Thurs., Fri. & Sat.

"Invisible Stripes"



William HOLDEN, George RAFT, Humphrey BOGART
Thur\$day Friday MARCH OF TIME NEWS and SHORT

HIT NO. 1
"Chip of the Flying-U"
with JOHNNY MAC BROWN

HIT NO. 2
"Private Detective"
with DICK FORAN

Saturday
also Last Chapter of "PHANTOM CREEPS"

So YOU WANTED SOMETHING New!

Well, here's a Dietrich you never expected to see... brozen, lawless and dangerous... until Deputy Sheriff Destry tames the wildest woman of the untamed west!

Marlene Dietrich - Stewart
"DESTRY RIDES AGAIN"

Charles WINNINGER
Mischa AUER - Brian DONLEVY
Irene HERVEY - Una MERKEL
Allen JENKINS - Warren HYMER
Billy GILBERT

STAR - Sunday and Monday
Cartoon and News

LOOK! DON'T MISS! LOOK!
Coming Soon

"KAY KYSER"
"SWANEE RIVER" "That's Right, You're Wrong!"

5 ANNIVERSARY Celebration

- | | | | |
|--|-----|--|-----|
| TOMATO JUICE
C. H. B. 4 CANS | 27c | SPINACH
Wapco - No. 2 Can 2 CANS | 15c |
| CUCUMBER CHIPS
C. H. B. - 26-Ounce | 23c | CUT GREEN BEANS
Wapco, No. 2 Can 2 CANS | 15c |
| CATSUP
C. H. B. - 14-Ounce Bottle | 15c | PICKLES
Concho, sour or dill QUART | 10c |
| CATSUP
Wapco - 14-Ounce Bottle | 10c | TOMATOES
No. 2, Standard 4 CANS | 27c |

Sugar 10 lbs. 49c

SAVE AT OUR BIG BIRTH-DAY PARTY

GIANT SIZE PKG.
OXYDOL
FOR ONLY 17c

BIG \$10.00 BASKET OF GROCERIES! FREE!

SATURDAY - 5 P. M.
ASK US FOR DETAILS!
FREE REFRESHMENTS SERVED ALL DAY SATURDAY!

- | | | | |
|--|-----|---|-----|
| TOMATO JUICE
C. H. B. NO. 5 CAN | 23c | SWEET CORN
No. 2 Size 2 CANS | 15c |
| CHILI SAUCE
C. H. B. - Bottle | 10c | CORN FLAKES
White Swan - 8-Ounce Package | 5c |

MORE LOW PRICES

FREE One Package White Swan Gelatine with one package of White Swan Coffee at 25c

FREE One 16-Oz. can White Swan PORK & BEANS with the purchase of 4 Cans for 23c

FREE 8-Oz. White Swan RELISH SPREAD with purchase of Quart of White Swan Salad Dressing at 27c

- VEGETOLE 4-Lb. Carton 35c**
- FRUITS and VEGETABLES
- | | |
|---------------------------------|-------------|
| LETTUCE Firm Heads | 2 FOR 9c |
| BANANAS Nee Golden | 2 DOZEN 25c |
| CARROTS 3 Bunches for | 10c |
| APPLES Fancy Winesaps | DOZEN 19c |
| SPUDS 10 LBS. | 19c |
- SEE OUR LARGE CIRCULAR FOR MORE BARGAINS - REMEMBER FREE REFRESHMENTS WILL BE SERVED HERE ALL DAY SATURDAY!

FRASER'S BIG VALUE
FLOUR
48 lb. bag \$1.15

WEIR'S RED & WHITE Food Store
WE DELIVER - PHONE 117

Sunshine, Soil
and Water

The Hereford Brand

SECTION 2
Farm Homes
Electrified

Published Every Thursday

Our Slogan—"More People—More Farms"

40th Year—Number 11

The Hereford Brand, Hereford, Texas, Thursday, March 14, 1940

Price Per Copy 5c

Springtime



... spring is fun ... especially when we take our cue from nature. All the trees and flowers blossom forth in new and fresh regalia... that's our cue! To dress up in light, springy clothes, colorful clothes... it's fun! It does things for the spirit and keeps us smiling more!

... spring is fun ... especially when active youngsters can once more romp and play in the grand out-of-doors... when lovers can wander through a still, limitless night... when the new and different things of this new life spontaneously buoy up the heart and temper a gladdened mind!

... spring is fun ... especially on warmer evenings when we can all pile into the car and get out for a tractless journey through the rare fragrance of dusk. Or just to stay at home and fix up the house and garden new and fresh... it's fun!

Viola Phillips On Dean's Honor Roll At TSCW

DENTON.—Miss Viola Phillips of Hereford has been placed on the Dean's Honor Roll at Texas State College for Women for high scholastic standing in her work last semester. Announced this week, only the top ranking eight percent of the student body qualified for the honor.

Daughter of Mr. and Mrs. W. Phillips, Miss Phillips is a sophomore majoring in costume design.

Girls achieving this above-average scholastic rating were presented at "Honors Day" here this week, when Associate Dean Jesse H. Humphries spoke at the college assembly.

Young Demos To Meet March 16 At Amarillo

Young Democrats of West Texas will hold their annual convention again this year in Amarillo, meeting at Hotel Amarillo March 16, announces Calvin Hazelwood, West Texas President.

Colonel Ernest O. Thompson, member of the Texas Railroad Commission from Amarillo, will speak on the morning program. Other dignitaries who stated they would attend include Bascom Giles, Land Commissioner; J. E. McDonald, Commissioner of Agriculture; Bryan Bradbury, State Representative from Abilene; George Moffett, State Senator from Chillicothe; G. H. Nelson, State Senator from Lubbock; Alvin R. Allison, State Representative from Levelland.

Price Daniel, of Liberty, president of the Texas Young Democratic Clubs, will attend and speak on the part of the Young Democrat in Texas politics. John McCarty of the Amarillo News-Globe will deliver the keynote address. John Ketter, President of the Pampa Young Democrats, welcome to be extended by Mayor Ross Rogers of Amarillo.

E. Byron Singleton, First Vice-President, is in charge of arrangements at the convention. Gene Jordan, President of the Potter County Club, is working with Singleton to perfect all details toward making this the largest West Texas Convention in history.

Hazelwood besides being President of the West Texas Club, is also Chairman of the State Executive Committee and has called a meeting of all officials of the State Organization to meet in Amarillo at the same time.

Last year the convention went on record condemning a third term for any President of the United States, endorsed John N. Garner for President, and recommended that all relief expenditures be extended on the basis of need.

Other officers of the West Texas Clubs, besides Hazelwood and Singleton, are John Ketter, Second Vice-President, Pampa; Mrs. Elmer Elliott, Third Vice-President, Dalhart; J. Doyle Settle, Secretary-Treasurer, Lubbock; Marshall Formby, Committeeman, Dickens; Maxine Fry, Committeewoman, Grandfalls, and Mrs. Fancher Archer, Parliamentarian of Amarillo and Corpus Christi.

The presence of oil in Texas was first reported in 1543 by survivors of the De Soto expedition.

SWAP!
Through the
WANT-ADS

'Grosvenor House' Trio Entertains Buddies



The "Grosvenor House Orchestra," a musical trio recruited from Britain's royal air force, conducts a "jam-session" somewhere in France on the western front. "Grosvenor House" is also the name of the enemy's dogout, as well as the name of an exclusive London hotel. The enemy's savage breast was not reported soothed by the music.

Census Taker Will Want To Know About Your House, Furniture, Etc.

"The first and only complete statistical record presenting all the facts about the houses in which 33 million American families live will be compiled by the Census enumerators in April," according to Earl C. Cayton, District Supervisor of the Census for this district.

"For years it has been the contention of many," declared Mr. Cayton "that the expansion of home construction was essential to bring about a return of prosperity. But experts have never been able to obtain a composite picture of existing housing facilities, nor obtain even an approximate demand for additional homes. This lack of information has made private capital timid about entering the field with any long-range, systematic development plan. The Government and cities have been making efforts to stimulate home building but the lack of factual data has acted as a deterrent to these efforts."

According to District Supervisor Cayton, Congress decided that an actual, factual survey would be necessary to obtain an exact measurement of housing needs as a preliminary step to the development of a plan which would invite private capital to meet the need. So when the Census enumerator calls on every family in April, he will seek information from each family on the type of structure in which it lives. He will ask how old the building is; what material it is made of; whether it is located in a city or on a farm, and whether or not it is in need of major repairs.

Concerning each dwelling unit he will ask the number of rooms; the water supply; the toilet facilities—bath tub, shower, or running water; lighting equipment; rental value and sale value.

The information sought will also include whether the home is owned or rented; number of refrigeration equipment; whether persons in the household; a radio; what kind of heating equipment; fuel used for heating; fuel used for cooking; and annual expenditures for utilities.

In order to obtain a national picture of the home indebtedness situation, the enumerator will seek information on the mortgages; the payments thereon; real estate taxes; interest on the mortgage; and the class of the mortgage holder, such as building and loan associa-

tion, bank, life insurance company, mortgage company, HOLC, individual or other.

The Census supervisor contends that every family will benefit directly or indirectly through the compiling of this complete statistical picture of the housing situation. Cities will know for the first time what neighborhoods are lacking in housing capacity and where there is the greatest demand for extension of water mains, electric lighting, sewage, sidewalks, paving, and other improvements. Builders and material men should be encouraged to go forward with improvement plans; lending agencies will have a better guide upon which to establish conservative rates, and the possibility of additional employment by reason of new construction should help every community.

Progressive News

IRA JEANNE RICKETTS

Mr. and Mrs. Carl Kropff of Hereford called on Mrs. W. P. Gregory and family Sunday afternoon.

Mrs. V. E. Dodson spent from Thursday afternoon until Saturday with her parents, Mr. and Mrs. I. W. Scott at Canyon. While there she also attended the convention of The West Texas Teacher's Association which was held at Canyon.

The Progressive Literary Society met Friday night, March 8, with the program under the direction of Mesdames Emzy May, J. T. Jordan and V. E. Dodson. Due to the amount of sickness in the community a Spelling Bee was enjoyed by those present

with everyone taking part. The next meeting of the society will be held March 22 with the program under the direction of Misses Billie Zoe Smith and Pearl Edwards. Literary is held every other Friday night and varied programs are featured each time. The time for meeting is 8:00 p. m. Everyone is urged to attend and visitors are always welcome.

Miss Mary Short of near Hereford spent Sunday with Miss Pearl Hurford.

Mr. and Mrs. Allan Powelson of Hereford took dinner Sunday with his nephew and family, Mr. and Mrs. Lynn Powelson and family.

Mrs. David Boyer attended the Teacher's Convention at Canyon Friday and also visited her mother, Mrs. W. H. Hicks at Canyon.

Mr. and Mrs. Jim Ricketts and sons returned to their home at Carlsbad, N. M., Thursday after having spent the past week with his father, Mr. Ira Ricketts and her parents, Mr. and Mrs. Ray Hershey. They also visited his mother, Mrs. Ira Ricketts, who is in the hospital at Amarillo, several times. Mrs. Archie Dougherty accompanied them as far as Clovis where she was met by her husband and returned to her home at Yeso, N. M.

Mr. and Mrs. D. Y. Edwards, Miss Norma Lea and Calvin, made a business trip to Plainview Thursday.

Although Mr. H. M. Smith is still confined to the hospital at Hereford the entire community is very glad to hear he is improving as rapidly as possible, and it is hoped that he will soon be able to return to his home.

Messrs Lynn Powelson, Ray Hershey, Lewis Harvey, and Myrtle Counts attended the Fat Stock Show at Amarillo Thursday.

Miss Irene Hicks of Canyon spent Friday night with her sister, Mrs. David Boyer and Mr. Boyer.

Mrs. Weldon Gregory of Lubbock is visiting her husband's mother, Mrs. W. P. Gregory, Miss Augustine, Millard and Jake.

A number of friends surprised Mrs. Ray Hershey Friday with a covered dish luncheon in honor of her birthday, which was Sunday. Those present included Mesdames Fleda Galley, Lester Galley, L. A. Smith, Miller, all of Dawn; Arch Conklin and Arnold Hershey of Hereford, and J. L. Park, and Lewis Harvey of this community.

There were 33 present at Sunday School Sunday afternoon. Sunday School is held every Sunday afternoon at 4 o'clock. Everyone is urged to attend and visitors are always welcome. Next Sunday is Bill Boyer's regular Sunday for preaching. There were several visitors present Sunday.

We are glad that Mr. C. C. Bowman is improving as rapidly as possible and is now able to sit up for short intervals. It is hoped by all that he will soon be fully recovered.

Miss Betty Jo Martin of Hereford spent Friday night with Miss Evelyn Smith.

Mrs. Lewis Harvey attended a shower in honor of Mrs. Ben Fortner at the home of Mrs. Walter Graham at Arney, Tuesday.

Mr. and Mrs. Luke McBrayer and daughters, Betty Jeanne, Zola Faye, and Lyndell of Wyche, visited her father, Mr. Ira Ricketts, Ira Jeanne and Glenn

Thursday night. County Judge A. J. Schroeter of Hereford showed two educational pictures and one comedy to a good crowd at the school house Thursday night. Although pictures have been shown to the school children a number of times by Judge Schroeter this was the second time that pictures had been shown to the entire community.

Mrs. Ira Ricketts is improving rapidly in the St. Anthony Hospital at Amarillo and a number from this community have visited her at different times this week among those who visited her Sunday included Mr. Ricketts, Ira Jeanne and Glenn, Misses Wilma Higgins, Dora Lee Burgess, Norma Lea Edwards and Kathryn and Helen Hamm of Hereford, and Messrs Noel, Howard and Gordon Higgins, Clint Lindry, and Calvin Edwards.

Mr. and Mrs. R. E. Edwards and family of Hereford visited his brother, Mr. and Mrs. D. Y. Edwards and family Sunday afternoon.

Mr. and Mrs. Clyde W. Russell were former residents of this Doris, have moved to this community where they will make their home. Mr. Russell will engage in farming north of the school house. Mr. and Mrs. Russell were former residents of this community, however, Mr. Russell has been employed by the Phillips Petroleum Co. near Borger for the past seven years.

Mrs. Lewis Harvey and Homer made a business trip to Canyon Saturday.

There was a large crowd present at Singing Sunday night and a goodly number of visitors were present from other communities. Visitors present were Mr. and Mrs. Haskell Benson and daughter of Frio and Messers

and Mesdames Merlin Kaul and T. B. Cox and their families of Westway. Upon an invitation extended by the Westway community for the Progressive Singing Class to present a program at the Westway school house Easter Sunday night it was voted unanimously to accept the invitation. Singing is held every Sunday night at 8 o'clock. Everyone is urged to attend and visitors are always welcome. The new songs are being learned readily.

The Progressive Worker's Club did not meet Wednesday because of the amount of sickness in the community.

Mr. and Mrs. C. R. Morgan of Hereford called on Mr. Ira Ricketts, Miss Ira Jeanne and Glenn Sunday afternoon.

The Progressive Girl's 4-H club met Thursday afternoon after school was dismissed. Miss Sadie Lee Oliver, CHDA, also met with the girls.

"A program of industrial development centers around the manufacture of raw materials into finished products"

Oil

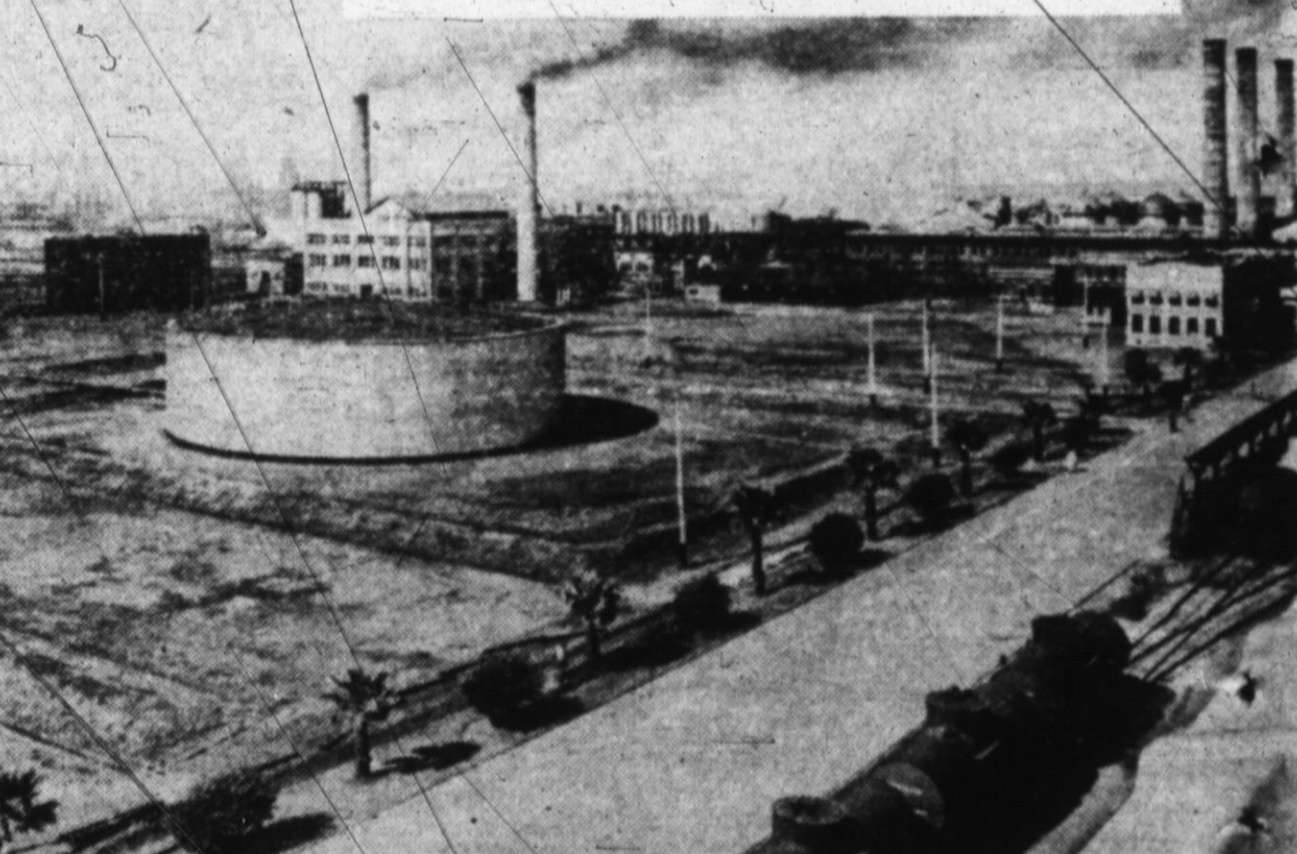
LOCATED in all sections of Texas, 141 refineries manufacture into finished petroleum products 80 per cent of the State's crude oil production.

In contrast, Texas processes only 3 per cent of its cotton production and none of its wool or mohair.

Petroleum refining now constitutes 41 per cent of the value of all Texas manufactures.

Of the 225,000 Texans regularly employed by the oil business of the State, 25,000 skilled workmen and 5,000 office employees (a \$50,000,000 annual payroll) are employed in this one division of our oil industry.

All of the Texas oil refined in our State, whether used in Texas or shipped to other states, paid last year in taxes an average of 9.8 cents per barrel.



This Advertisement Paid for by Various Units of the Industry and Sponsored by TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

WHERE ELSE WILL BUY SO MUCH?

\$783

Pontiac

AMERICA'S FINEST LOW-PRICED CAR

Special Six 4-Door Touring Sedan, as Illustrated \$884*

"USE ANY yardstick you like," say Pontiac owners, "but you won't find any car that gives you so much for so little as the new 1940 Pontiac!"

It's not hard to figure out. Pontiac is a big car, with all the advantages only a big car can offer—yet Pontiac is priced right down with the lowest!

Is it any wonder so many small-car owners are now swinging over to Pontiac? Take the advice of these

people and see this new Pontiac. Check all the facts and you'll find this big car is actually just as easy to buy and just as economical to own as a small car!

*Delivered at Pontiac, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

THREE PERFORMANCE! The new Pontiac engine is so packed with pep and power that every wheel seems to have wings!

"TRIPLE-CUSHIONED" RIDER! Here's three-way control that lays a carpet of comfort over every road!

BIG-CAR SIZE and everything that goes with it! Not only big-car roominess, but big-car styling, comfort and roadability!

LOW OPERATING COST! Owners report it to 24 miles per gallon of gas—any Pontiac also keeps oil and spark plugs way down!

317 North Main St. **NORTON MOTOR CO.** Hereford, Texas

Certified

Oat Seed

RECLEANED and SACKED

BARLEY SEED

PITMAN GRAIN CO.

PHONE 1 HEREFORD, TEXAS

Lower Prices Feature Of 1940 Kelvinators

MANY IMPROVEMENTS NOTED IN NEW MODELS

Look at the size, look at the name and look at the price in buying a new refrigerator is the advice of Streu Hardware Co., dealers in Hereford for the new 1940 Kelvinator models.

Priced from \$30 to \$60 lower than last year's models, the new Kelvinators at the same time offer many improvements this year. Sizes range from 3 to 8 cubic feet in 10 models.

"Every 1940 Kelvinator Refrigerator gives you five fundamental advantages because each model is powered by the famous Polarsphere Sealed Unit," Urllin Streu said in discussing the new models now on display.

Impartial experts have said that an electric refrigerator should have (1) a sealed mechanical unit, (2) proved economy of operation, (3) reserve power, (4) plenty of ice, (5) a five-year protection plan.

"The Kelvinator has them all," Mr. Streu said.

Other usable features include: New, modern styling. Moist Master System, quality construction, sealed-in insulation, permalux exterior finish, ball-bearing hinges, white plastic door handle, one-piece porcelain interior, automatic interior light, high-speed freezer, two extra-fast freezing shelves, freezer door, four fast-freezing ice trays, frozen food storage space, glass chilling tray, extra large bottle space, finger-tip Kelvin control, rust-proof, bar-type shelves, polarsphere sealed unit, safe freon refrigerant, full-floating unit mounting.

Vega News

MRS. D. E. MCKENDREE

Word was received in Vega of the marriage of Ruth Thacker and Marvin Hindman of McLean. Marvin lived several years in Vega and his many friends here send congratulations. They will make their home in McLean.

Raymond Godwin of Fritch, formerly a resident of Vega, underwent an emergency operation for appendicitis, Monday. He is reported as getting along nicely.

Mr. and Mrs. M. Burton of San Diego, Calif., were visiting the latter's parents, Mr. and Mrs. Bob Scott and family last week. Mrs. Burton will be remembered as Mattie Scott.

Mrs. Ahsael McNabb had as guests for Sunday dinner, honoring her mother, Mrs. Deering, her sister and husband, Mr. and Mrs. Jake Darby of Lubbock. Mrs. Deering accompanied Mr. and Mrs. Darby to Lubbock for a short visit.

Mesdames Earl Groberg and T. M. Cash of Skellytown spent the week end visiting in Vega. The former visited her parents, Mr. and Mrs. Merle Wood, the latter her brother and family, Raymond Thompson.

Miss Lillian Spinhirne underwent a major operation in St. Anthony's hospital in Amarillo Wednesday. We hope she recovers quickly.

Many of the Vega people spent several days in Amarillo last week during the Fat Stock Show. The 4-H club boys entering were Roger Morris Jr., E. L. Krahn Jr., Elton Johnson, Hulon Richardson, and Charles Walcott.

Those attending the "Friendship Night" meeting with the Amarillo chapter of the Order of the Eastern Star as hosts were Mrs. John Halliburton, W. M. Sophronia, McKendree, A. M. Nora, Bell, secy., Bernice Ivy, ass. cond., all chapters of this district and Clovis, N. M., were special guests. There were representatives of eight states attending.

Mrs. Verne Helmig, with Mrs. R. W. Armistage, co-hostess, entertained the Nifty Needle Club Tuesday afternoon. Members attending were Mesdames Clark, Raley, Jinks, Watkins, Green, McKendree, McNabb. The special guests were Shelton, Fox, and Leonhardt. After spending an hour in needle work of different kinds lovely refreshments were served.

The pupils of Vega school had a double holiday this week end as school dismissed Friday so that the teachers could attend the Teachers meeting in Canyon.

Mrs. A. M. Miller has been confined to her home this week on account of sickness.

The Worth While Demonstration club held a very enjoyable social meeting in the home of Mrs. J. T. McClain, Friday.

Mr. and Mrs. W. A. Pulliam went to Crowell, Friday to visit her mother, Mrs. J. A. White.

Mr. and Mrs. J. A. McKendree took their baby, Rheba Kaye, to Amarillo Thursday for medical treatment.

Mr. and Mrs. O. O. Blutz were shopping in Amarillo Friday.

Televisionist



Pictured at work in the office of his Fort Wayne, Ind., laboratory is Philo T. Farnsworth, who was recently designated one of the "ten outstanding young men of 1939." Farnsworth, who is now 34, had filed a patent application on a complete television system before he was 21.

WOW Members Receive Refund Checks Here

All members of the Woodmen of the World in Hereford received checks, or the equivalent, during the past few days for their share of a million-dollar refund of payments. The current refund to nearly 300,000 members all over the world, brings the total of payments returned to members to more than 21 million dollars, a record that is unsurpassed by any similar organization, according to De Emmett Bradshaw, president.

Checks went to about 26 countries besides the United States. Included are: Haiti, Palestine, France, British West Indies, Scotland, Sweden, Spain, Germany, Japan, Italy, Nicaragua, Hawaii, Canada, Philippine Islands, Australia, Puerto Rico, Bermuda, Cuba, Central America, Canal Zone, Alaska, South Africa, Chile, Colombia, and Mexico.

Daniel News

PAULINE MOORE

Rev. Lee Perry filled his regular appointment at the Palo Duro Church Sunday. There were 42 present for Sunday School.

Mr. and Mrs. E. W. Womble attended the Cattlemen's luncheon at the Herring Hotel and the banquet at the Amarillo Hotel in Amarillo, Tuesday.

Mr. and Mrs. R. M. Allred and daughter, Rena, visited in the J. C. Allred home Wednesday night.

Mrs. O. J. Grabbe attended the conference in Canyon, Saturday.

J. T. McClain was a visitor in the Jim LeGrand home near Bushland, Sunday.

Mr. and Mrs. R. E. Gill and John spent Saturday on their farm home in this community.

Mr. and Mrs. J. R. Belt, E. J. Golden and Miss Madeline Golden of Plainview visited in the Floyd Tomlinson home Thursday afternoon.

Miss Vida Hicks has been ill during the past few days.

The Daniel School, as well as other surrounding schools, turned out Friday for the Teachers Conference held in Canyon, at the College, Friday and Saturday.

Billie Gene Gill of Canyon visited with Mary Jo and Norma Jean Tomlinson, Saturday.

Mr. and Mrs. C. O. Comingoer were in Amarillo, Saturday.

The Bill Downing family of Canyon visited in the Neal Downing home last Sunday.

Mr. and Mrs. Floyd Tomlinson and daughters visited with relatives near Plainview and Lockney Sunday.

Mr. and Mrs. Bernice Sweatt of Kress visited in the Frank Finney home last week end.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Hereford, Friday.

Mr. Wayne Carthel and family of Dimmitt visited in the Floyd Tomlinson home Saturday night.

Mrs. Floyd Tomlinson and Mrs. J. M. White of Dawn attended the Cattlemen's luncheon in Amarillo, Tuesday at the Herring Hotel.

Mr. and Mrs. J. C. Allred and Ethel and Mrs. E. T. Allred attended the Gault funeral last Monday in Amarillo.

Mr. J. T. McClain, Miss Emma McClain and Mrs. Anna Gill

The Presbyterian Missionary Society met with Mrs. D. W. Clark, Wednesday afternoon. On account of bad weather the attendance was light.

Mrs. Bernice Harris was quite ill Friday and Saturday.

lispie were in Hereford, Friday. They visited with the Coy Phillips family.

Mr. and Mrs. Otto Smith and children visited in the Bud Heaton home in Canyon, Saturday.

E. W. Womble and family visited with Mr. Thomas in Amarillo Sunday.

Mr. and Mrs. A. R. Norman were visitors in Amarillo Saturday.

Mr. and Mrs. J. R. Belt, E. J. Golden and Miss Madeline Golden of Lockney and Mr. and Mrs. Floyd Tomlinson attended the wrestling match in Amarillo, Thursday night.

Martin Campbell was a caller in the W. R. Moore and J. T. Matthews homes, last Thursday.

Nancy Kay Tomlinson spent Tuesday with Mrs. R. E. Gill in Canyon.

Mr. and Mrs. DeLoyd Roberson of Amarillo, Mrs. S. B. Ferrell, Mrs. J. H. Hudgens and son, Pat, of Vernon spent Saturday night and Sunday morning in the E. W. Shugart home.

Mr. and Mrs. H. R. Curry and Mrs. Ira Bridges of Olton were Thursday visitors in the E. W. Shugart home.

Mr. and Mrs. Clarence McBroom of this community attended the Fat Stock Show in Amarillo, Wednesday.

Mrs. Frank Tiney and Mrs. Ervin Shugart and Carolyn were visitors in the W. R. Moore home, Sunday afternoon.

We gladly welcome our new neighbors, the Miller family from Hereford, who have recently moved into the vacant house, just northeast of the school house. Sam McCraw and wife were in

Amarillo, Saturday.

Mr. and Mrs. E. W. Shugart attended the C. L. Goad Sr., funeral in Hereford, Wednesday afternoon. Mr. Goad had formerly lived in this community.

Rev. Lee Perry and family visited in the O. J. Grabbe home, Sunday.

Mr. and Mrs. Gilbert Winn were in Amarillo, Saturday.

Mrs. Joe Moore and children spent the week end visiting with her mother, Mrs. J. S. Garrison, in Olton.

GAR SCALES AS ARROWHEADS

The fact that Indians formerly made good use of the scales of garfish as arrowheads was recalled recently when two scales, shaped like arrowheads, were received by the Game Department's chief aquatic biologist which had been worn down to the extent that they were shaped like arrowheads. Gar scales are composed of chitin, a substance similar to that composing human's finger and toenails.

NOTICE

Farmers and Stockmen!

We will buy Hogs and Cattle Every Day in the week. Livestock Auctions Every TUESDAY!

Bring in Your Livestock!

G. W. BRUMLEY HOG CO.

See Homer or Bonnie Brumley

THREE QUICK "LOOKS" TELL THE STORY



Look at the Size!

Look at the Name!

Look at the Price!

BIG 6

6 1/4 CUBIC FOOT

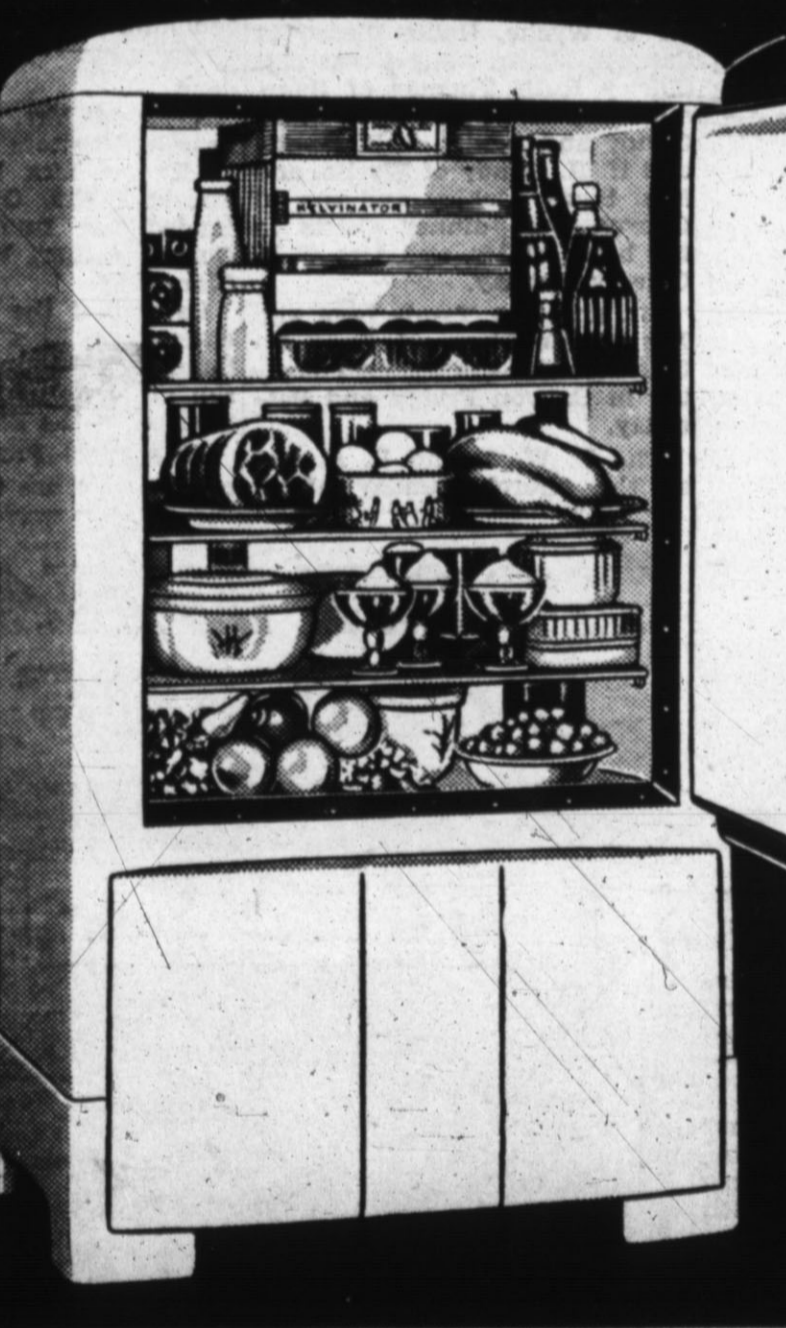
1940 KELVINATOR

\$119.95

Delivered in your kitchen with 5 Year Protection Plan

NOW—LOW PRICE BUYS REAL QUALITY FEATURES!

- 11 1/2 square feet of shelving • Automatic light • Easy-touch door handle
- 84 ice cube capacity—9 lbs. • Automatic Kelvin control • Permalux cabinet finish • Porcelain-on-steel interior • 2 extra-fast freezing shelves • Embossed freezer door • Big cold storage tray—and many other features you'll be glad to see • Come in today.



We've a Kelvinator Value Here That You Can't Beat Anywhere in Town!

WITH SO MANY refrigerators being offered on the market, it's hard to know what's best and why.

So today, when you buy—Look at the Size! Look at the Name! Look at the Price!

In the models pictured on this page, Kelvinator has created the finest, the most beautiful Kelvinators ever built... and priced them to save you \$30 to \$60, compared with last year's prices.

Every model you see is a big 6 cubic foot or larger size... they're the size you want and need. Every one has all the important features listed at the left.

Every one is powered by the famed cost-cutting Polarsphere sealed unit, that uses current less than 20% of the time, and has power enough to keep 5 refrigerators cold, under average household conditions. Saves you many dollars a year in current bills!

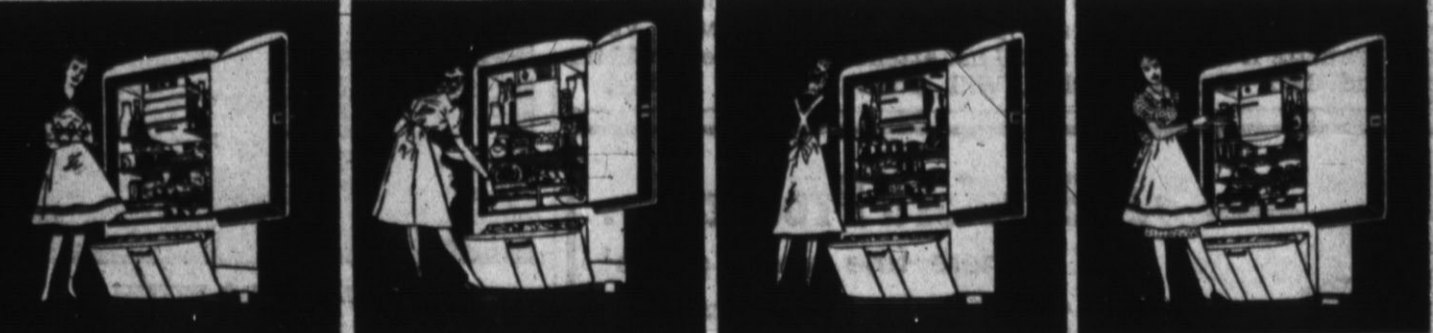
And don't forget—prices are as low as \$119.95... even a beautiful deluxe Kelvinator with every feature and convenience your heart could desire is well within your reach!

Come see them. Let us prove how these new 1940 Kelvinators can save money that you might be losing through the use of your present refrigerator!

TO HELP YOU PICK the best refrigerator for your money, your Kelvinator dealer will gladly give you a free copy of "The 1940 Refrigerator Guide". It contains complete, authoritative information regarding 1940 refrigerator values.

KELVINATOR

SAVES YOU \$30 TO \$60 ON NEW 1940 MODELS. BIG 6 CU. FT. AND 8 CU. FT. MODELS TO CHOOSE FROM



WANT A COMPLETELY EQUIPPED REFRIGERATOR? Model S-6 features complete equipment—big vegetable bin, new type ice trays, sliding crisper. Compare with \$180 refrigerator. Our price \$139.95 only

WANT "MOIST-COLD"? Model HS-6 has the new "Moist-Master" System. High humidities decreasing loss of moisture from foods. Compare with \$230 refrigerators. Our price \$169.95 only

WANT ALL DELUXE FEATURES? Model R-6—Has deluxe equipment. Two Crispers, Cold Chest, Speedy-Cube trays, etc. Compare with \$210 refrigerators. Our price only \$179.95

WANT THE FINEST REFRIGERATOR MADE? Then you want model HD-6. Has all conveniences, plus "Moist-Master" System. Compare with \$230 to \$300 refrigerators. Our price \$209.95 only

*Prices shown are for delivery in your kitchen with 5 Year Protection Plan. State and local taxes extra.

Streu Hardware

HEREFORD, TEXAS

WARNING! Don't pay good money for an out-of-date, last year's refrigerator offered to you at "reduced" prices—when you can own a brand new 1940 Kelvinator at such an amazing low price! Look, before you buy, and get a 1940 model, with all the 1940 improvements.

GENUINE EASTMAN FILMS and KODAKS FOX AGENCY . . . for Developing and Prints!

NEW SHIPMENT OF Whitman's Chocolates FOR EASTER!

HEADQUARTERS FOR SCHOOL SUPPLIES

CITY DRUG STORE "We give S. & H. Green Stamps" PHONE 100

Oldsmobile Retail Sales Set New High

Oldsmobile retail sales for the last 10 days of February set a new all time high for the period with a total of 5,753 cars. This represents a gain of 102% over the 2,855 cars sold in the same period a year ago, according to D. E. Ralston, general sales manager.

Sales for the entire month of February also established a new record with a total of 13,541 units which is an increase of more than 59% over the 8,495 cars sold in February, 1939.

Mr. Ralston also pointed out that retail sales of 13,541 for February exceeded the January sales of 12,370, which is the first time since the fall announcement of new models that February sales have been larger than those of January.

"This great record, set by our dealers in February, seems to be conclusive proof that the forthcoming spring selling months have great possibilities and that Oldsmobile will continue to make new sales records for the balance of the model run," Ralston said.

Another interesting fact, Ralston mentioned, is the increased sales of the Custom Eight Cruiser. During the month of February, 3,505 of this model were sold against 1,069 eight cylinder Oldsmobiles a year ago.

"This particular model is meeting with splendid reception from fine car buyers everywhere. With deliveries of Oldsmobile's exclusive Hydra-Matic drive on the increase and the enthusiastic response from owners, we expect an even greater popularity for the Custom Eight Cruiser in the months to come," Ralston added.

Bethel Items

MRS. E. R. ROTHWELL

Mr. and Mrs. Earl Lust, Mildred, Earlene and Loyd, were in Amarillo Tuesday. Mr. Lust attended the Fat Stock Show while there. Mrs. Lust and the girls visited friends.

Mr. and Mrs. H. F. Rundle from Apache, Okla., visited with the G. A. Shwen family one day last week.

Mrs. Jim Bagwell and baby left early Friday morning for Farmington, N. M., to visit her parents there. Her father has been ill in a hospital there for some weeks.

Mrs. Hughes from Cleburne is here with her mother, Mrs. J. Z. Smith who is very ill.

Mr. and Mrs. Kay Roberts visited relatives in Grante, Okla., a few days last week.

Bryan Sinclair and Jim Bagwell went to Plainview last Wednesday for trees to set out at the school house. The ladies quilted while the men set the tree Thursday. A lovely lunch was served to all at the noon hour.

Miss Mildred Lust is home from Canyon for the week end.

Mr. and Mrs. G. A. Shwen were Amarillo visitors one day last week.

Blanton Borden from Dimmitt spent Saturday night and Sunday with Billy Jo Rothwell.

Mr. and Mrs. Harry Rothwell visited in the home of her father, John Cryer, Sunday afternoon. Other visitors in the home were C. A. Cryer and family of McLean.

Gideon Howell and family of Olton visited in the home of his brother, Moss Howell Sunday.

Visitors in the E. R. Rothwell home Sunday afternoon were Mr. and Mrs. V. R. McMahon and Mary Jeanette from Dimmitt and Mr. and Mrs. Bryan Sinclair.

Two at T. C. U.



Miss Sydna Yokley, honored by The American Magazine as the "No. 1 Ranch Girl of the Nation," enrolled as a freshman in Texas Christian University at midyear. Sydna's chief classroom interest is home economics; her chief extracurricular interest horseback riding. "I just can't imagine being alive and not riding!" Sydna says. So she brought along her favorite mount—Cinnamon—and has him quartered in stables nearby the Horned Frog campus. She and her father are joint owners of the Lacy-L Ranch near Canadian, Texas. Sydna stayed out of college last fall when she graduated from Canadian High last spring in order to accept a starring role in the Madison Square Garden Rodeo in New York City. "I like Texas better!" is Sydna's evaluation of the bright lights.

Ward News

MRS. CHARLES B. MILES

There was a nice crowd at Sunday school Sunday. Mr. and Mrs. Tuttle and children were visitors. We were glad to have them and extend them an invitation to come again.

Mrs. Carrol of Hereford has been visiting several days this week with her daughter, Mrs. Fred Saltzman and family.

Mr. and Mrs. Tom Bradford and daughter of Borger were here Sunday looking after their cattle and visited in the E. Ward home.

Mr. and Mrs. Wesley Higgins were in Dimmitt Saturday.

Sunday visitors in the Fred Moreman home were Mrs. Moreman's brother, Mr. and Mrs. R. S. Scott and daughter, Beth of Hereford, Mrs. Manzer and daughter, Mary, of Canyon, mother and sister of Mrs. Scott.

Most of farmers are busy in this vicinity plowing their land to prevent blowing.

Mrs. Bevela Oxford and son, Willie, of Lorenzo, spent the week end here visiting their daughter and sister, Mrs. Wesley Higgins and Mr. Higgins.

Mr. and Mrs. Joe Doerfler spent the week end in Amarillo visiting relatives.

Mrs. Lule Schultz returned home last week from Amarillo hospital where she underwent a major operation. She is reported improving nicely at this writing.

Ervin and Junior Ward spent last week end at Quall visiting their grandparents, Mr. and Mrs. Brown.

Mrs. Lucille Saritia returned to her home in Shreveport, La., after a two weeks visit here in the home of her parents, Mr. and Mrs. Jack Hutson and other relatives.

Mrs. Harry Schulz, Mr. and Mrs. Irving Willoughby and son, Lewis Carrol, and Miss Fay Miles, all of Hereford, visited Sunday with Mrs. Ida Lewis.

Mr. and Mrs. Chester Hodges and family visited Mr. and Mrs. G. C. Snell of Kress Sunday. The Snells formerly lived in this community.

noon.

Mr. and Mrs. L. L. Cannon have had visitors from Michigan.

Mr. and Mrs. Lee Curry and Mr. and Mrs. Guy Walser attended the funeral of Mrs. Curry's father, W. A. Davis in Clarendon.

Several of the tiny tots were entertained by a birthday party Sunday, given in honor of the son of Mr. and Mrs. Pete Carmichael in the Bill Harris home.

Miss Pearl Procher has been on the sick list this past week.

Easter Items

MRS. CARL FRYE

There was a good attendance at church Sunday morning at the Medly home.

M. L. Carter and Joyce spent the week end at Seagraves.

Mr. and Mrs. Wayne Higgins of Hereford and Mr. and Mrs. W. A. Epperson called in the Carl Frye home Thursday evening.

Mr. and Mrs. M. T. Sparkman and family moved this last week end to the Golden farm in the Jumbo community. The Spark-

man family will be missed in the church work of this community.

W. E. Bralley and Daphne spent the week end with relatives in Denton.

Mr. and Mrs. Carl Frye, Charles Patricia and Carl Rye visited Sunday afternoon at the Ed East home.

Mr. and Mrs. Geo. Chambliss had as dinner guests Sunday Mr. and Mrs. V. C. Woolery, Billie Jean, Sue and Joe, Mr. and Mrs. M. L. Carter and Boyce, Mr. and Mrs. John Nolan and Ruby Faye from Big Square.

Mr. and Mrs. Jack Higgins were supper guests of Mr. and

Mrs. Carl Oldham in Hereford Sunday evening.

H. B. and Ben Medly had dinner guests Sunday, Rev. and Mrs. Walker of Dimmitt, Mr. and Mrs. J. S. Smith and Annie Mae and Mr. and Mrs. W. A. Epperson.

An Indian mound, 190 feet long and 145 feet wide and 30 feet high, located on the Red River near Texarkana has given up to the University of Texas and WPA excavators seven successive dwelling levels of early Texas Indians.

SAVE On Tires See Us Today!



Join the Throng of motorists in this territory who are SAVING MONEY on Mansfield Tires! We looked a long time before we took on this line — because we wanted to offer you the Very Best Possible Deal on Tires! Come by our Station and see them today!

A "Mansfield Tourist" Tire

5.50-17 4-Ply Exchanged \$6.30

Carries a Written Guarantee

6.00-16 4-Ply Exchanged \$6.85

Carries a Written Guarantee

Other Sizes and Grades are also listed at MONEY-SAVING PRICES!

See Us before You Buy Tires. Remember, Every Mansfield Tire carries a Written Guarantee . . . and We're Here to Make it Good! !

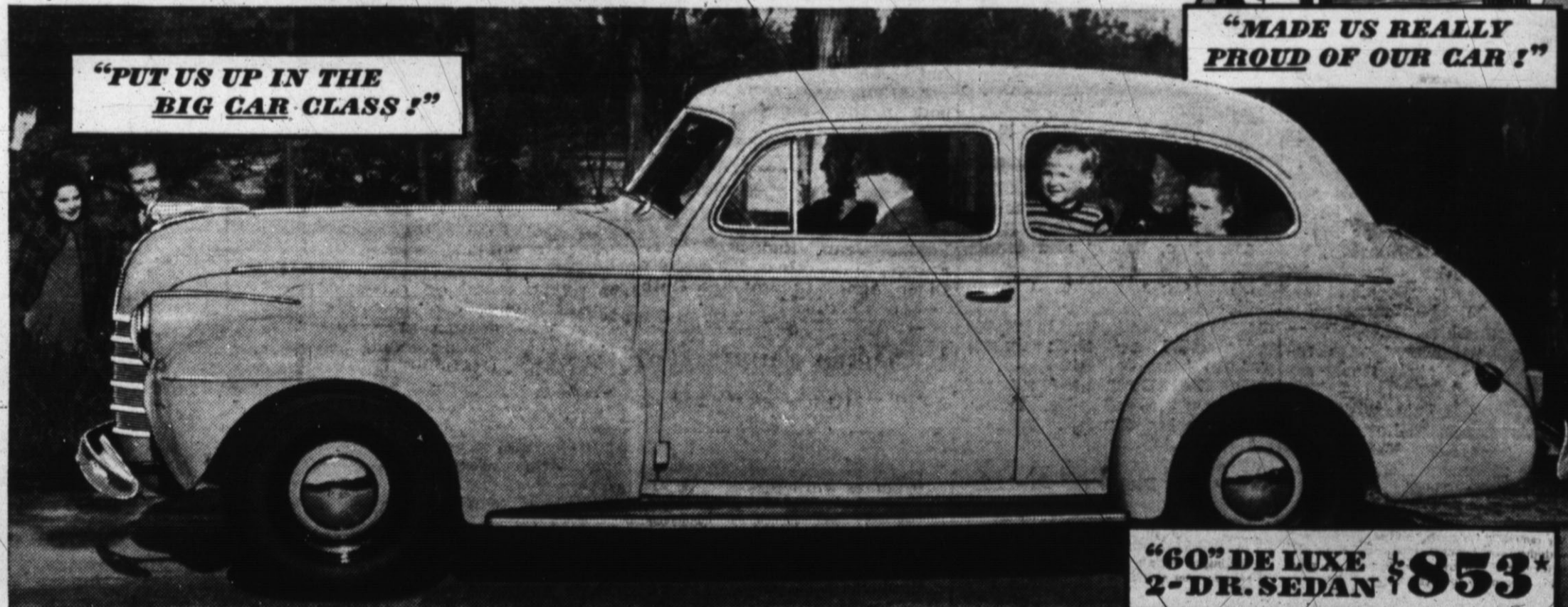
Moore Ind. Oil Co.

Troy Moore, Manager

HOME OF PANHANDLE PRODUCTS

Hereford, Texas

"LOOK WHAT A FEW EXTRA DOLLARS DID FOR US!"



"PUT US UP IN THE BIG CAR CLASS!"

"MADE US REALLY PROUD OF OUR CAR!"

"60" DE LUXE \$853* 2-DR. SEDAN

COMPARE OLDS WITH LOWEST PRICED CARS. FOR ONLY A FEW DOLLARS MORE IN COST, OLDS GIVES YOU A WHOLE OF A LOT MORE IN EVERYTHING!

"BOUGHT US ALL THIS EXTRA VALUE!"

EXTRA SIZE! Inside and out Longer—197 1/2 inches from bumper to bumper. EXTRA STYLE! From coast to coast, they call it, "the best looking car on the road!" EXTRA POWER! Big 95 Horse-

power Econo-Master Engine in the Sixty. EXTRA COMFORT! The only low-priced car with modern coil springs all around. EXTRA QUALITY! Feature after feature usually found only in high-priced cars! EXTRA PRESTIGE! Engineered to fine-car standards—built in the fine-car way. plus ECONOMY THAT COMPARES WITH THE BEST

ALL THIS STANDARD EQUIPMENT * Olds prices begin at \$807 for Coupes, \$853 for Sedans, delivered at Lansing, Michigan. Prices include Bumpers, Spare Wheel, Tire, Tube, Dual Trumpet Horns, Instrument Panel Hood-Lock, Automatic Choke, Vacuum Booster Pump, Fisher No Draft Ventilation, Safety Glass, Chrome Window Reveals, Chrome Interior Hardware, 2 Windshield Wipers, 2 Sun Visors, 2 Front Seat Arm Rests. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE Help promote safety—dim your lights when passing!

OLDSMOBILE

"BEST LOOKING CAR ON THE ROAD!"

East Third Street

Brumley-Woodford Motor Co., Inc.

Hereford, Texas



A Hereford Product . . . where fine wheat grows! PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO. HEREFORD, TEXAS

The Whiteface Round-Up

Don't Forget "Forever Credulous" "Nine Lives of Emily"

DO YOU WANT A SWIMMING POOL?

Newell And Ireland Enter Music Festival Contest In Amarillo

Two students from Hereford High School are attending the Music Festival at Amarillo today. Nadyne Newell will sing "The Fake Prophet," and Rachel Ireland will sing "Who is Sylvia?" They will be accompanied by Mrs. Clay Ridgeway.

Flirting-Bead Weaving! Writer Finds Queer Hobbies In 7th Grade

Here are some of the hobbies of the seventh grade. The students and their hobbies are (1) Arline Millard—collecting stamps (2) Christine Smith—collecting bottles; (3) Quentin Williams—flirting with the girls; (4) Vella Pearl Hurford—playing the piano; (5) Lloyd Olson—going to school; (6) Nettie Hood—sewing; (7) Elmore Nunn—wearing girls' bracelets; (8) Mary Ruth Russell—joke collecting; (9) La Nelle Parmer—talking; (10) Kathryn Acker—Indian bead weaving; (11) Marie Morman—collecting paper napkins.

Confidentially Yours



I received splendid response from my cute little "Hi-Ho Snooper" box in Miss Foster's room. Keep up the good work. To begin with this week Billy Dameron seems to have gotten married and is being called darling little Bill. Well, do you get it? I found out this from one of "friends." Gerald Smith and Wanda Jean Whitaker have been writing each other three page notes. Well, Smith? Grady Wilson has at last taken an interest in girls. He asked the girl sitting next to him his assignment. Raylan Evans and Billy Self seemed to have started a new "romance" at the F. H. T. and F. F. A. party. Margaret Anne Miller was suddenly surprised for was she? by a kiss from Billy Boon Whitaker. Well, M. A. Why don't you pick on somebody your own size? Henry Ford, Leonard Johnson, and Robert Petersen have been keeping company lately. It is rumored that they were each broken-hearted in love. What about it, boys? Confidentially yours, THE SNOOPER P. S. Do you know about Leo Rudd and Nadine Shirley.



FIVE GIRLS who have been school friends during 1939-40 are Helen Plummer, Billie Jo Morton, Christine Olson, Nancy Olson, and Lois Henderson.

Class To Attend Speech Festival Friday And Sat.

Tomorrow and Saturday the Speech Class is going to take part in an annual Speech-Festival which is to be held in Amarillo. The class will say their declamations and dramatic readings which they have been studying and practicing in class. Those who plan to go to Amarillo are: Polly Anna Crawford, George McLean, Bob Gilliland, Bernadine Phillips, Vivian Olson, Ann Cockrell, Wanda Reed, Louise Cress, Orvella Hill, Lois Standifer, Dorothy Nelle Trimble, Betty Perryman, Danny Hales, Bert Slay, Paul Lyons, Billie Bess Green, Catherine Fullwood, Daniel Turrentine, Loy Cook, Carroll Newsom, Bartley Dowell, Eloise Tout, Jean Chapin, and Shirley Ruth Thomas. Schools from over the Panhandle will participate in the festival.

GIRLS' GLEE CLUB TO ENTER CONTESTS AT PLAINVIEW MEET

The Girl's Glee Club is practicing the songs which are to be sung at the Music Festival at Plainview on April 4. A sextet consisting of Rachel Ireland, Bernadine Phillips, Dorothy Nelle Trimble, Orvella Hill, Jean France, and Helen Francis Streu will sing as well as the complete chorus. Solos presented will be "By the Bend of the River" sung by Rachel Ireland, Wanda Jean Reed, June Dameron, and Bernadine Phillips; "By the Waters of Minnetonka" sung by Helen Francis Streu and Mildred Bowsher; "A False Prophet," Troyce Stambaugh; "Rose in Bud," Helen Oglesby; and "A Song of India," Dorothy Nelle Trimble. A group of 16 girls will compete in the contest. They are: Nadyne Newell, Betty Jo Kendall, June Dameron, Maxine Beach, Texie Ruth Reynolds, Troyce Stambaugh, Helen Oglesby, Billie Louise Davis, Lois Agnes Gilbreath, Shirley Thomas, Phyllis Jean Radovich, Jean France, Wanda Jean Reed, Polly Dixon, Agnes Albright, and Ruth Temple Hastings.

Bernadine Phillips Leads Hobby Discussion At Girls' Hi-Y Meeting

"Hobbies will help one to make a success in life if the right kinds are practiced," said Bernadine Phillips in Girl's Hi-Y Tuesday night. Hobbies occupies the minds of indolent people; hobbies develop a persons initiative; hobbies vary one's interests in life; hobbies bring out the abilities in a person; are some of the ideas brought out by the girls in the round-table discussion of hobbies. Helen Francis Streu played a saxophone solo and Dorothy Nelle Trimble led the song, "Living for Jesus," before the discussion of hobbies. For conclusion of the discussion each girl decided to start at least one worth-while hobby and practice it until she had completed the research. The girls sang "Blest Be the Tie" and repeated the Hi-Y benediction.

Twenty-First Annual Homemaking Rally To Be Held In Dallas

The Annual Homemaking Rally will be held in Dallas, April 24 to April 27. This will be the twenty-first birthday of the Rally. Last year the Rally was held at Galveston but Hereford was unable to attend because it was too far away. Last year there were 2576 girls attending the Rally; this year there will be both boys and girls so a much larger crowd is expected. The Rally will include contests for classes and clubs. The contests will include school dresses and street dresses and other phases of homemaking work. Attending the Rally will be one girl from both the first and second year classes and a girl from the F. H. T. club. Miss Rhita Jean Sullivan said "I think it is a very worth while trip, and there seems to be a lot of interest and many girls are trying to win the trip."

"Nine Lives of Emily" To Be Presented At Canyon April 5 and 6

The comedy, "Nine Lives of Emily" was the winner of the one-act plays which were presented Tuesday, March 5. This play will be presented at Canyon at the Interscholastic League Contest that is to be held April 5 and 6. If this play wins at Canyon it will go to the Regional Meet, and if it wins there it will go to the State meet. The best actors in each play were also chosen. The best actors in "Nine Lives of Emily" were Billy Miller and Margaret Higgins and the best actors in "Forever Credulous" were Daniel Turrentine and Elma Shugart. Miss Helen White Moore from Canyon judged the plays and actors.

Senior Personalities

ELEANOR ALTMAN Eleanor Altman has gone to school at Slaton for the last few years. She has attended Hereford High School during her Senior year. Eleanor likes skating, dancing, and singing.
BOB GILLILAND Bob Gilliland has attended Hereford High School since his sophomore year. Bob is librarian at the seventh period. He is secretary of the Boy's Hi-Y Club and assistant editor of the Whiteface Roundup.
POLLY ANNA CRAWFORD Polly Anna Crawford has spent her high school days in Hereford High School. Polly Anna was reporter for the Sophomore Class. She was reporter for the Pep Club two years. She is president of the Girl's Hi-Y and of the Debate Club. Her hobby is writing poetry.

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Six Students On Central School High Honor Roll

Only six Central School students are on the high honor roll this six weeks. Forty-seven are on the honor roll. These students are: Sixth grade; High Honor Roll—Lonigene Martin, Geraldine McCall; Honor Roll—Helen Acker, Marcella Blue, Naomi Brumley, Billy London, Patsy Sanders and Juanita Upton; Fifth Grade; Honor Roll—Jackie Wright, Joan Smith, Jessie Ann Buckner, Madelle Beavers, Peggy Barnard, Joe Farrell Bishop, Alyeene Malm, Helen Miller, Ruth Moreman, and Marie Williams; Fourth Grade; High Honor Roll—Mary Estelle LeGrand; Honor Roll—Pames Ellis Higgins, Cecilia Guseman, Jewel Aleen Rudd, Jimmy Whitaker, Kenneth Williams; George Woods, Barbara Ann Burney, Anne Morgan, Betty Sue Walker, Jack Brumley, Ouida Kathleen Hudson, Johnnie Sexton, Jeannine Singletery, Jeareen Sowell, and Louise Young; Third Grade; High Honor Roll—Roy Kropff, Zola Faye McBreyer and Reuben Howard Knox; Honor Roll—Charles Lee Felts, Dale Russell, Oliver Streu, Winona Bell, Doris Jean Hastings, Joyce Homer, Mary Nell Jones, Jacqueline Newell, Elaine Thompson, Billie Crawley, Barbara Boyd, Lucille Bridges, June Reynolds, Joyce Marie Taylor, Wallie Cayton and Glenn Hopson.

Central School And High School Boys Box At Vega Meel

The Hereford boxing team went to Vega last Saturday. The boys represented Hereford High School and Central School. Coach John Willoughby said he was pleased with results of the contest. The boys that fought were: Joe Brock, 155, draw; Bill Ashlock, 154, knockout; Kenneth Lisenbee, 135, lost; Billy J. Jackson, 102, won; J. D. Green, 100, lost; J. W. Robinson, 86, won; Jimmy Easley, 81, won; J. T. Lisenbee, 70, lost; Bobby Millard, 64, lost; Sammy Lisenbee, 60, lost.

Athletic Trophy Case Placed In Hall Monday

The new athletic trophy case was put in the first floor hall last Monday. The old one was moved to the space between the typing room and Mr. Knox Kinard's office. Students who contributed to making the case attractive were Jack Knox, Harold Lindsey, Junior Ward and Frank Vaughn, who polished the case. June Dameron and Pollyanna Crawford arranged the trophies. Some of the Boy Scouts stained and varnished it.

Ex-Student News

(News Taken From The Whiteface Round-Up, 1933.)
Marthelle Ewton was on the Honor Roll while in the 4th grade.
E. B. Posey was on the Honor Roll while in the 5th grade.
Hugh Harmon was chosen president of the High School Band.
Francis Harris was president of the Freshman Class.
Ruth Smith was elected president of the Pep Squad.
Wilbur Womble was president of the Sophomore Class.
Marvin Thomas was president of the Hi-Y Class.
H. D. Blythe and Richard Baker were Co-Captains of the Whitefaces.
Henry Jowell was elected Club Reporter of the Hi-Y Club.
Sallie Gilbreath, Catherine Skelton, Francis Harris, and Don Atherton were cheer leaders of the Pep Club.

Jr.-Sr. Banquet To Be Held At Baptist Church

The Junior-Senior Banquet is to be held tomorrow night at 8 o'clock in the Baptist church. The theme of the banquet is to be Pan-American. A committee consisting of Margaret Higgins, Mary Jane Jordan, Evelyn Benson, Duane Baize, H. Roberson, Nell Spradley, Glenn Smith, and Margaret Ann Miller has been appointed to decorate the banquet hall to that effect. A refreshment committee is making the menu of American dishes. Those on the program committee are: Mary Nicks, Troyce Stambaugh, Nell Spradley, Elma Shugart, and Dorothy Lee Graves, and F. L. Lucas.

F. H. T. To Attend District Meet In Amarillo Sat.

Delegates from the Betty Chapter of F. H. T. of Hereford will attend the District meeting Saturday at San Houston Junior High School in Amarillo. Registration begins at 9:30 o'clock Saturday morning. The meeting closes at 3 o'clock Saturday afternoon. Lunch will be served in the school cafeteria. Two Hereford girls will be presented on the program, the theme of which is "How to Live With an Get Along With People." Margaret Higgins will discuss the topic concerning boy friends. Georgianne Miller will give a tap dance. Geologists estimate there is enough oil as yet undiscovered under Texas soil to supply the Texas oil industry for 100 years or more, provided costs and tax rates do not curtail development.

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LAY OFF MAKE-UP BOYS, GIRLS PREFER MEN UNADORNED

Of course we know that boys have as much right to wear make-up as do girls; but don't you think such dainty feminine practices detract from their manliness? The writer thought that Hicks Roberson had "gone to the limit" when he started wearing brilliant nail polish. That was a mere nothing, Don McCullough and Harold Close have resorted to using powder and lipstick. "This is just an example of boys trying to have fun but the writer thinks that, generally speaking girls prefer their men unadorned."

PUBLIC OPINION

The question for the week is "What do you think about Leap Year opportunities?"
John Estes—"It's a good chance to get a date. And as it is, it may be my only chance."
Jack Knox—"It doesn't make any difference. I go courtin' enough any how."
Jeff Burk—"I'm a ? ? ? ? especially of womankind."
Lois Standifer—"Whoopee! Oh happy day. Just wait 'til Sadie Hawkins Day."
Orvella Hill—"Oh gosh, I'm bashful, so I'd rather be on the receiving end of the deal."
Wilbur Harmon—"I don't think very much of them because I haven't had any (yet)."
Mary Henslee—"Hmmm Gad woman—I always take advantage of them."
Nona Mills—"It's grand, and one way to get your man."
Bettye Roloson—"There are many opportunities for some people, but for others they are few."
Clifford Estes—"Alright I guess. I've got a date. So, what do you think?"

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Modern Dairy Being Built On Walker Farm

A modern dairy plant planned with all the regulations and recognized practices for production of Grade A milk is now under construction at the S. B. Walker Farm, one mile northeast of Hereford, with the work expected to be finished in 30 days.

Two small residences are being built, one to be occupied by Dick Walker and family and the other to be occupied by Jinks Lindsey, who will have charge of the dairy herd. Mr. Walker is manager of the Cream-O-Plains Dairy.

All buildings on the farm are being repaired. The barn is being moved back and it and the hog barn are to be remodeled into feed barns. The dairy barn will be stuccoed on the outside and inside walls will have a modern finish. All exteriors will be white.

Small Loss Is Expected On REA Financed Lines

Farm power systems financed by REA are making a "favorable showing" financially and the ultimate losses on loans "should be small," the Administrator of Rural Electrification, Harry Slattery stated in his annual report to the Congress today.

The report traced in outline the swift growth in the use of electricity in the United States, and the progress of the cooperative and other farmers' power systems financed by REA during their present development period. It pointed out that sharp reductions in over-all construction costs, such as REA has already achieved in its four and a half years of operation, have operated to keep at a minimum the interest and amortization charges. The report added:

"No less important to the continuing and increasing success of self-liquidating rural power systems is the abundant, and, to the user, profitable use of electric energy. An analysis of the growth of use and several related facts in the history of the electric supply industry, together with figures on the extent of use on REA-financed systems now in service, encourages the belief that, with possible exceptions here and there, rural electric systems in the areas in which their development has been or is about to be undertaken will pay their own way."

LEGAL NOTICE

NOTICE BY PUBLICATION OF FINAL ACCOUNT THE STATE OF TEXAS COUNTY OF DEAF SMITH TO THE SHERIFF OR ANY CONSTABLE OF DEAF SMITH COUNTY, TEXAS:

GREETING: GEORGE L. MUSE, Administrator of the Estate of Frank Henderson, Deceased, having filed in our Court his final account of the condition of the estate of the said, Frank Hender-

Rumanian Troops Rushed to Guard Oil



Germany's challenge to the Rumanian government's ban on the export of aviation gasoline to the Reich has resulted in many of Rumania's 200,000 reserve troops being called to concentration centers. Rumania is reported to have 1,600,000 men under arms, ready for any eventuality.

As Byrd Expedition Crosses the Equator



Southward bound for the wastes of Antarctica, the Byrd expedition held appropriate ceremonies while the S. S. North Star was crossing the equator. Under the guidance of Dr. Alfred B. Geyer, a "southern cross" is clipped on the chest of Murray Wiener, assistant physicist of the expedition. Jack Gambole assists by washing Wiener's mouth.

son, deceased, together with an application to be discharged from said administration, you are hereby commanded, that by publication of this writ one time, ten days prior to the return day hereof, in a newspaper regularly published in the County of Deaf Smith, you give due notice to all persons interested in the account for final settlement of said estate, to file their objections thereto, if any they have, on or before the 25th day of March, A. D. 1940, when said account and application will be heard and considered by said Court.

Witness, R. L. Thompson, Clerk of the County Court of Deaf Smith County, Texas. Given under my hand and seal of said Court, at my office, in the City of Hereford, Texas, 7th day of March, A. D. 1940. R. L. Thompson, Clerk of the County Court, Deaf Smith County, Texas.

(SEAL) A true copy, I certify: J. O. Newell, Sheriff Deaf Smith County, Texas. By Fred W. Baird, Deputy 11-11c

STATE OF TEXAS NOTICE OF TRUSTEE'S SALE WHEREAS, by Deed of Trust dated May 1st, 1930, and recorded in Volume 34, at Page 578; Deed of Trust Records of Deaf

Smith County, Texas, Volume 15 at Page 60; together with all improvements thereon or hereafter to be placed thereon; Subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed. Patented to Abner Taylor; Located about 2 2-3 miles North and 30 2-3 miles West of Hereford, Texas; and WHEREAS, of the principal notes above referred to, those maturing on November 1st, 1932 and 1933 were extended to November 1st, 1941 and 1942 respectively, with interest thereon from November 1st, 1934 to their extended due dates at the rate of seven per cent per annum, by Note Extension Agreement dated August 1st, 1934, recorded in the Deed of Trust Records of Deaf Smith County, Texas, in Volume 73, at Page 614, and WHEREAS, default was made in the payment of interest and principal which became due on said notes on November 1, 1936, 1937, 1938 and 1939 and the holders thereof exercised their right of declaring all the notes due; and

WHEREAS, Farwell Winston, Trustee, named in said Deed of Trust after default had been made in the payment of said notes and after having been requested to execute said deed of trust, refused to execute the same; and WHEREAS, said Deed of Trust provides that in the event of the inability or refusal of the said Farwell Winston, to act at any time when his action thereunder may be required, then William Q. Boyce shall be and is appointed and made successor in trust with like powers and authority possessed by the said Farwell Winston, Trustee.

NOW, THEREFORE, at the request of Frank F. Ferry, Kent Chandler and Farwell Winston, as Trustees, present holders of the notes above mentioned and by virtue of the authority conferred in said Deed of Trust, I, the said William Q. Boyce, alternate Trustee, on the 2nd day of April, 1940, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the court house door of Deaf Smith County in Hereford, Texas, to the highest bidder for cash the property above described and the proceeds of said sale will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said L. H. Shore and Clara Shore, or their order, all in accordance with the terms of said Deed of Trust.

WITNESS MY HAND this 4th day of March, A. D. 1940. William Q. Boyce Alternate Trustee 10-31c

THE STATE OF TEXAS TO THE SHERIFF OR ANY CONSTABLE OF DEAF SMITH COUNTY, GREETING: You are hereby commanded

one hundred and sixty (160) acres of land out of Capitol League Number 420 and out of Capitol League Number 433; and particularly described as the Southwest one-quarter (S.W. 1/4) of Survey or Section Number Thirty (30) of Township Number Three (3) North of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the

Smith County, Texas, L. H. SHORE AND CLARA SHORE, his Wife, for the purpose of securing the payment of eight (8) certain notes executed by the said L. H. Shore and Clara Shore, and particularly described in said Deed of Trust, conveyed to Farwell Winston, Trustee and his successors in trust, the following described property situated in Deaf Smith County, Texas, to-wit:

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to summon Hector McArthur, his unknown heirs, legal representatives and devisees, if he be dead, and the unknown stockholders of the Southern Rock Island Plow Company, a defunct corporation, to appear at the next regular term of the District Court of Deaf Smith County, Texas, at the Court House thereof in Hereford, Texas, on the fifth Monday in July, 1940, being the twenty-ninth day of July, 1940, then and there to answer Plaintiffs Original Petition, filed in said Court on the 8th day of March, 1940, in a certain suit pending in said Court, Number 2509, on the docket thereof, in which Frank F. Ferry, Kent Chandler and Farwell Winston, Trustees, are plaintiffs, and W. H. Flippin, Sr., W. H. Flippin, Jr., Hector McArthur, his unknown heirs, legal representatives and devisees, if he be dead, Thurber Brick Company, a corporation, the unknown stockholders of Southern Rock Island Plow Company, a defunct corporation, and J. I. Case Company, a corporation, are defendants, the nature of plaintiffs cause of action being alleged as follows:

That plaintiffs are Trustees under a declaration of trust dated December 23, 1933, recorded in the Deed Records of Deaf Smith County, Texas, and on the first day of March, 1940, were the owners in fee simple and were in possession of the Southwest 160 Acres of Section Six, Township 5-North, Range 3-East, of a Capitol Syndicate Subdivision of Capitol Reservation Leagues, Numbered 372 and 378 in Deaf Smith County, Texas, as shown by map or plat of such Subdivision of record in the Deed Records of Deaf Smith County, Texas; that on or about the fourth day of March, 1940, the defendants unlawfully entered upon and dispossessed plaintiffs of such premises and withhold from plaintiffs the possession thereof; plaintiffs pray that the defendants be cited to appear and answer, and that upon trial plaintiffs recover of and from the defendants, and each of them, judgement for the title to and possession of said land, costs of suit and general relief.

You are hereby commanded to summon the defendants Hector McArthur, his unknown heirs, legal representatives, and devisees, if he be dead, and unknown stockholders of Southern Rock Island Plow Company, a defunct corporation, and to serve

this citation by making publication of the same once each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your county, but if there be no newspaper published in said county, then in any newspaper published in the nearest county in which a newspaper is published. HEREIN FAIL NOT, but have you before said Court on the first day of the next term thereof of this writ with your return showing how you have executed the same. GIVEN UNDER MY HAND AND THE SEAL OF SAID COURT

at office in the City of Hereford, this 8th day of March, 1940. R. L. Thompson Clerk of the District Court of Deaf Smith County, Texas. (SEAL) By E. Womble Deputy. ISSUED: This the 8th day of March, 1940. R. L. Thompson Clerk of the District Court of Deaf Smith County, Texas. By E. Womble Deputy 11-41c. Brand Ads Get Results!

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Bridge Classes Will Appeal To Beginners, Duffers, Experts; Starts Monday, March 25th

If you consistently trump your partner's ace and your husband snarls at you just when you think you are doing just fine, then the bridge school to open March 25 under the direction of Rufus Steele, famous bridge authority, is the place for you to be. Lessons are to be given twice daily and the charge is \$2 for the entire course.

The school is being held both for duffers who would like to know the difference between a no-trump hand and a passing hand, and experts who would merely like to improve their game with some of the finer points.

CHARACTERS EXPOSED

Steele believes bridge playing is a key to character reading and points out that the bully will play his cards with determination, be sarcastic when his partner makes a mistake, and when representing a play, will snap his cards down on the table with a loud bang.

Much psychology can be employed in the game, Steele says, and mentioned a trick he has used many times and that never fails him. If he wants to finesse and doesn't know which of his opponents holds the high card, he puts sits there and lights a cigarette and generally delays the game until someone finally says, "Who's play is it," or "Is it my play?" And according to Steele, the one to speak first is the player who holds the high card.

WOMEN SUPERIOR?

Another belief that Steele holds is that in the long run women are the best bridge players. That is, if the woman is a good play-

Dalai Lama



New spiritual and temporal ruler of Tibet, the world's only theocracy, is a six-year-old Chinese peasant boy, Ling-erg Ia-Mu-Tan-Chu, whose elaborate enthronement recently took place. He is accepted as the reincarnation of the thirteenth Dalai Lama, who died in 1933. Until Ling-erg is 18, a regent will perform administrative duties.

er she will play a more conservative game than a man. When a woman doubles his bid, he knows that he will go set as nine times out of 10 she has the count or she wouldn't have taken the chance of doubling. A man, on the other hand, will take a chance and bluff a little as if he were playing poker, Steele advanced the theory that this might be because women have only been playing cards in the last 10 years to any great extent.

Bridge is now being taught, however, in the public schools in 11 states and in 29 colleges under the title of "Leisure Education." A far cry from the belief once held about the "devil's tickets."

Steele believes that this is one of the best ways to fit a boy or girl for an active social life especially after they leave home to attend college. Many a boy who can't play bridge but who can pick up the game of poker, finds himself on the wrong side of the fence socially, according to Steele.

A MILLION STUDENTS

He estimates that he has had over a million pupils attending his schools and has met all types of people across the bridge table. There are two distinct types of bridge players, those who are so tense that they keep the atmosphere electric, and the steady player whom nothing disturbs. He lists most doctors in the latter class and pointed out that some of the best bridge players have been doctors.

Telling some of the secrets of his successful playing, Steele named some that even an amateur could employ. First, if a partner sweeps in the tricks without ever glancing at the card he has played, his remedy is to place his card directly in front of him where his partner has to reach across the table to get it.

If his partner plays too fast and can't even keep up with himself, the bridge authority just mixes up his cards, if his part-

A Long Time Ago In Hereford

10 Years Ago

Formal opening of the Deaf Smith County library and Deaf Smith County Health Center, with Miss Lillie Hostetler as librarian and Miss Nell Hall as health nurse, was announced for Saturday.

J. F. Ward is building a new brick veneer residence at the intersection of Main and Sixth streets.

Emmett and Ross Green announce the purchase of the Portola Theatre at Portales, and plans to install "talkie" equipment.

J. M. Rose, Mrs. H. C. Van Bibber and Mrs. C. O. Harris were in Hereford last week in the interest of building a community church in the northwest part of Deaf Smith county.

Miss Virginia Stovall of W. T. S. T. C. spent the week end here with her parents.

Mrs. C. G. Hutchins of Tulla is spending this week in the home of her parents, Mr. and Mrs. D. R. Gass.

Mrs. John Estes is reported very ill and several out-of-town relatives were with her Wednesday afternoon.

20 Years Ago

Work on the new brick Methodist Church is progressing rapidly.

Three marriages were announced this week: Troy Womble and Mrs. Ola Meyers of Canyon, J. Ralph Smith and Miss Jean Nelson of Dalhart, and Richard Harold Jacobs and Miss Heleh Ann Cress, daughter of Mr. and Mrs. Charles P. Cress.

Fire completely destroyed the W. J. Gilliland home at 8:30 Wednesday night.

Showing at the Star Theatre Saturday night only: Wm. S. Hart in "The Poppy Girl's Husband."

Albert Murphy and Bob Moon-ey were Amarillo visitors Tuesday of this week.

Miss Lora Kibbe, who is attending school in Canyon, spent the week end with home folks last week.

Otis Cobb, who is attending

ner has won the contract, and lets his partner sort the hand himself. This will not only slow him down but cool him off.

More tips to the novice include the plan of not laying down your trumps before your opponents have started to play, if your partner has won the contract. There is no reason for this Steele believes, except to let your opponents know the exact count of your trumps.

It is these small details that Steele is convinced change the game from a poor one to a skilled one and these and many more will be told at the bridge school.

Human Howitzer



A new world's shot put record was established recently by husky Al Blozis, of Georgetown university, who hurled the shot 55 feet, 8 3/4 inches at the annual A. A. U. indoor track and field meet. Blozis bettered his own world's record.

school in Clarendon, spent the week end with home folks.

Judge Knight made a business trip to Farwell Monday.

10 Years Ago
A new home was planned by the newly-organized American Legion Post here at a smoker and good eats at the Courthouse. Members of the Hanson Post No. 54, Amarillo, were guests.

Bull Circle No. 5 was organized and two fine Jersey bulls purchased from WTSTC. W. R. Schelhaugen and H. I. Gillispie, principals of the circle, made the purchase, assisted by County

Agent Dunkle.

Mrs. Vernon Day of Rush Springs, Okla., is visiting here this week with Mr. and Mrs. Jack Ross.

Mr. and Mrs. N. E. Gass visited friends and relatives in Canyon and Amarillo last Sunday.

Misses Zoe and Gladys Beavers and Lama Beavers visited last Sunday with their parents in Plainview.

Mr. and Mrs. Raymond Cone spent the week end in Lubbock with relatives.

20 Years Ago
Sale of the D. L. McDonald 80-acre irrigated farm in the Northeast portion of Hereford at \$293.75 per acre broke all Pan-handle records. The farm was bought by S. L. Harmon of Richwood, West Virginia.

Grand Opera in Hereford? Yes, sir! The Music Study Club is bringing the French Grand Opera Artists to Hereford Saturday night.

Rev. J. L. Sharp will be installed as pastor of First Presbyterian Church Sunday in an elaborate ceremony.

W. H. Ray announced that he had just received a lot of new Columbia Grafaholas.

Mr. and Mrs. J. O. Jenkins spent a few days last week visiting their sons on the North Plains.

Miss Helen Lea and Grace Lucas were Amarillo visitors Tuesday of this week.

Ed Barnard and O. G. Hill left Tuesday to attend the Fat Stock Show at Fort Worth.

WANTS LONGER CLOSED SEASON
Resolutions urging the enacting of laws which would make

possible longer closed seasons on fishing in Texas and on several other matters of vital importance to sportsmen of Texas were adopted at a meeting of the Fort Worth Anglers Club recently. The club is believed to be the largest in Texas and has a membership of more than 700 sportsmen.

The club went on record as urging that there be a three-month closed season on all fresh

water fish in Texas, the season to be from February 15 to May 15. (The closed season is now March 1 to May 1.) The club would have all commercial fishing banned in the fresh waters of Texas, would reduce the creel limit on all game fish and would have anti-pollution laws enacted which would provide adequate means of enforcement.

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