

AROUND TOWN

Sights and Faces Seen

Sixteen years from now girls will be more popular than boys...

Mrs. Paul Foster is this week displaying a silver half-dollar which was coined in 1835...

J. B. Allison was represented on the Kansas City livestock market last purchase with a 23-head consignment of 820-pound hammers...

H. D. Porter and Sons of Amarillo, also reported the following cattle purchased in this community...

Destined to go down in history as the worst quail hunters in Hereford are Len Carlyle, Gus Strain and Fred Pittner...

F. T. Holston this week moved his office to the location over Strou Hardware.

Miss Ruth Coudwright, who underwent an operation in Temple, Wednesday, was today reported to be feeling nicely.

Chester Jacobs this week assumed the duties of pharmacist in the Close Drug Store.

Drive For Band Uniforms To Be Continued Here

Reporting approximately \$550 of the \$1,155 needed for the new band uniforms has been raised...

The \$550 now on hand was raised through pie sales, cake walk, and from donations.

The entertainment will be given next Thursday or Friday, according to present plans.

Legionaires To Hold Meeting In Amarillo, Jan. 24

Members of the American Legion and Auxiliary of this area are invited to attend a joint meeting...

Among other activities will be celebration of work starting on the new \$1,500,000 Veterans' hospital.

A special invitation has been extended to members of this section...

O'Brien Sale Runs \$10,365 Here Friday

LARGE PORTION OF FINE BREED CATTLE TO STAY IN THIS VICINITY

The fact that breeders over the country are "getting the Hereford, Texas habit," was brought out here last Friday...

Of the 82 head of cattle sold in the auction, all but 16 head went to breeders of pure bred and commercial cattle of the Panhandle.

See page 12 of this issue of The Brand for tabulation of animals, buyers and prices paid at the O'Brien Sale.

The highest price was \$315 paid by E. W. Womble for Advance Mischler Domino 8th, coming two-year-old bull...

The cattle were not fat, having been brought from the ranch into the pavilion and a large number of the cattle were around a year old.

Dogs Must Have 1939 License To Stay in Hereford

Pointing out that all dogs must have city licenses if allowed loose in the city limits, officials today said that a drive will be made on unlicensed dogs in the near future.

"If you miss your dog, you should immediately inquire at the city hall," officials said.

Softball League Donates \$150 On Band Uniforms

Announcements of the donation of \$150 by the Hereford Softball Association toward purchase of new band uniforms was announced this week.

In making the announcement, association members said that all surplus game receipts will be donated to assist worthwhile local projects and organizations.

HOME FOODS MAY BE GROWN ON NEUTRAL ACRES

Pointing out that residents of this county are overlooking an opportunity for growing vegetables and commodities for home consumption, A. E. Bateman...

"We have been neglecting a great opportunity by not taking advantage of our neutral acres, which may be adapted in any number of ways for home use, and

Medicine Man



Quinter Bashers, Covina, Calif., inventor, installed 128 therapeutic lamps to protect his lemon grove during recent frosty nights.

Birthday Party For Roosevelt Here January 30

JOHN PATTON IS NAMED CHAIRMAN FOR 1939 CELEBRATION HERE

Fifty percent of the funds raised through the forthcoming President's Birthday Celebration will be held in trust for the counties in which they were raised.

The local party will be held at the City Hall Saturday night, Jan. 30, and Mr. Patton asked aid of the public in putting over the drive this year.

"I am happy to serve as county chairman here."

Robbie Foster Is New Teacher

Employment of Miss Robbie Foster of Canyon as teacher of World History and general science in the Hereford High School was this week announced by Knox Kinard, superintendent.

Miss Foster is a graduate of West Texas State College, Canyon, and has been employed for the past two years in the Bula High School, a consolidated district in Bailey County.

Al Baggett Is Guest Speaker For Banquet

SIXTEEN LETTERMEN ANNOUNCED WEDNESDAY AT ANNUAL BANQUET

Pictures of three football games and a talk by Coach Al Baggett of West Texas State College, Canyon, headlined the annual football banquet here Wednesday evening.

The banquet, sponsored by the Lions Club, was held in the First Presbyterian Church, and the entire football squad came as guests of the club.

Name Lettermen

The 16 lettermen for 1938 were: Anderson, Axe, Charles, Boyd, Joe Brock, Clifford, Estes, Paul Foster, Henry Ford, Wesley Guthrie, Danny Hales, Leonard Johnson, Jack Knox, Kenneth Lassette, G. H. Parker, E. B. Posey, Bert Sley, Frank Vaughn, J. C. Vaughn and Bud Wilkins.

Others who attended the banquet were Schumacher and Fuller, student managers; Lyons, Worley, Bartley and Johnson.

S. H. Condron To Lecture On Jewish Problem

CANYON COLLEGE LEADER TO SPEAK HERE NEXT SUNDAY MORNING

S. H. Condron, head of the department of government in West Texas State College, Canyon, will speak in the auditorium of the First Methodist Church here, Sunday morning, Jan. 22, at 9:45 o'clock.

"We have set the time at 9:45 in order that those who attend will

Post Office To Be Located Corner Main-Fourth Streets

Coast's Prize Rhode Island Reds



Photograph shows George Cvetovich with his two prize Rhode Island Red cockerels, which won high honors at the Pacific International livestock exposition at Portland, Ore.

Local Man Named Tax Commissioner

ELSTER M. HAILE GIVEN STATE POST BY GOV. W. LEE O'DANIEL

Elster M. Haile, 58, who operates an irrigation farm near Hereford, was announced Saturday as Tax Commissioner of Texas, by appointment of Governor-elect W. Lee O'Daniel.

O'Daniel at the same time announced that this is one of the offices he probably will recommend to the Legislature for abolition in his economy campaign.

Haile, in accepting the \$4,500 a year job, said that he was in accord with O'Daniel's idea to abolish the office, and would co-operate with him fully in trying to carry out that effort.

Haile and O'Daniel have been friends for many years, having grown up together in Kingman County, Kansas. After graduation from high school there, Haile attended Texas Christian University, then located in Waco, graduating with the class of 1905.

It was while attending TCU that Haile met Pauline Shirley, daughter of T. E. Shirley, former resident of Hereford, now deceased, but who for many years was chair-

Television Show Sponsored Here By Hi-Y Jan. 30

Television will be actually demonstrated in Hereford High School Auditorium, on Monday, Jan. 30, at 7:30 p. m., sponsored by the Hereford Hi-Y Club.

The next household necessity will doubtless be television. David Sarnoff, President, Radio Corporation of America, recently announced that commercial production of television sets for home use will be in April, 1939.

This modern-world wonder will be previewed locally when both receiving and transmitting sets will be demonstrated. With the transmitting set on one side of the stage and the receiving set on the other, scenes of individuals in action will be picked up by the receiving set, sent across the stage and shown on a screen almost three feet square, a full television opera-

NEW \$75,000.00 FEDERAL BUILDING WILL BE CONSTRUCTED HERE

Stating that the Joint Treasury-Post Office department has selected the site at the northeast corner of Main and Fourth Streets, W. E. Reynolds, assistant director of Procurement, this week stated that preparations of drawings will be taken up as promptly as the progress of the work now before the division will permit.

The location, directly across north from the Star Theatre and across east from The Brand office, includes a 150-foot frontage on Main Street and a 140-foot frontage on Fourth Street. It was submitted at \$4,500 by J. S. DeHind, Miss Oona Hammer and Frank Gyles.

Official notice of the location was received by D. H. Alexander, Chairman of Commerce Secretary, to whom it was forwarded by Marvin Jones, U. S. Representative from this district.

"Naturally, I am hopeful that the work of preparing the plans will go forward as rapidly as possible so that there may be no unnecessary delays in the actual beginning of construction," Jones wrote. He also enclosed the following letter from Reynolds.

"This is one of the projects authorized under the Public Buildings Appropriation Act of 1933, providing for certain additions to the current three-year building program. To establish an equitable order of precedence, projects in the enlarged program are being taken up generally in the order in which contracts for the purchase of sites are entered into by the government.

"A site at the northeast corner of Main and Fourth Streets in Hereford was selected by the Joint Treasury-Post Office Department Committee on Jan. 6, 1939, and it is expected that the acceptance will be consummated within the near future.

"In view of this recent action with respect to the site, it is impracticable at the moment to set a date for construction of the building but it is intended to take up preparation of the drawings as promptly as the progress of the work now before the Division will permit."

The communication was signed by W. E. Reynolds, assistant director of Procurement, Washington, D. C.

The new federal building, approved by the government in July, 1938, is to be constructed at a cost of \$75,000, and in addition to the post office, will house offices of the County Agent.

Official notice from the U. S. Treasury Department was Thursday morning received by Mrs. Jessie Pickett, postmistress, confirming the location of the new \$75,000 federal building at the corner of Main and Fourth Streets.

Weather Chart

Table with columns: Day, Max. Min. Moist. Rows: Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.

Fraser Auction Of Herefords Will Be Held In Local Pavilion January 30th

Following release of catalogues, Alton Fraser's Dispersion Sale of Anxiety 4th Herefords is attracting wide interest among breeders of this section, as well as over the entire country.

The sale will be held in the Hereford sales pavilion and is scheduled to begin at 12 o'clock, Monday, January 30. The sale staff will include Col. Earl Gartin, auctioneer; Frank Farley for the Hereford Journal, and O. B. Peterson for The Cattleman.

The cattle were moved into the sales pavilion following the O'Brien sale this week, and scores of breeders have been visiting the pavilion to inspect the stock, which are in good condition, and a good sale is expected.

### BLANKETS

66x80 Part Wool ..... **\$1.49**  
72x84 Part Wool ..... **\$1.98**

### WOOL

### DRESSES

This is really a wonderful Buy... at

**\$2.98**

### WASH

### DRESSES

Stylish Patterns! A Real \$1.00 Value... at

**49c**



# CLEARANCE

FOLKS, WE MUST CLEAR OUR SHELVES AND RACKS OF ALL WINTER MERCHANDISE TO MAKE ROOM FOR SPRING GOODS THAT WILL SOON BE ARRIVING! BELOW WE QUOTE ONLY A FEW OF THE MANY VALUES BEING OFFERED IN OUR JANUARY CLEARANCE!

### SHEETS

WEAR TESTED—for four Years Wear!

Special At **69c** Each

### KRINKLED BED SPREADS

80x105 Inches. EACH

**59c**

### COATS - SUITS

**\$29.75** VALUES ..... **\$14.95**

**\$19.75** VALUES ..... **\$10.95**

**\$16.85** VALUES ..... **\$9.90**

**\$11.90** VALUES ..... **\$8.95**

—: A Real Clean-Up That Will Save You Money —:

## JONES DRY GOODS, INC.

Hereford, Texas

### EXTRA SPECIAL!

For FRIDAY, SATURDAY and MONDAY ALL SILK

### DRESSES

**1-2 PRICE**

### JACKETS

Men's and Boys' Jackets are Greatly REDUCED!

for this Big Event!

### SHOES

One table of Misses and Ladies' Shoes, in blacks and tans, high and low heels. SPECIAL PAIR

**\$1.00**

### LADIES' HATS

Choice of All Winter Hats EACH

**49c**

### KHAKI

Pants and Shirts

Sanforized—A Real Value!

**98c**

PER SUIT ..... **\$1.95**

Dickie's Best OVERALLS 9-Ounce

Sanforized! ..... **98c**

### Easter Items

BY MRS. CARL FRYE

Quarterly Conference was postponed until Monday night, Jan. 30; it will convene at Easter, with Presiding Elder present.

A light snow fell in this vicinity Monday night. A high wind put much of it in drifts.

Joyce Carter has been absent from school the past week. She has been suffering from a severe throat trouble.

Mrs. I. W. Woolery and father, Mr. Deak, and Mrs. Tom Sanders and children, visited Sunday afternoon in the V. C. Woolery home.

Mr. and Mrs. M. T. Sparkman have moved to the Mayer farm. Jimmy, who has been attending school at Erie, is now going to Dismitt on the Easter school bus.

Mrs. Carl Frye and Patricia, visited last Wednesday with Mrs. W. A. Epperson at Summerfield.

Marshall Sullenger of Amarillo, visited one day last week in the Geo. Chambliss home.

Mrs. Sihar returned to her home near Dayton, Iowa, last Wednesday, after a three-weeks visit in the Harland Frye home.

PLAX!—IT'S HERE! R. H. Kemp Lumber Co.

### Summerfield News

(8 miles southwest)

MRS. ASA ATCHLEY

Mr. and Mrs. Alton Lookingbill and daughter, have moved to a place near Hereford.

Dolores Bellar, who has been staying with her sister, Mrs. Perry McMinn, returned to Mulleshoe last week.

Mr. and Mrs. Claude Miller of Friona, have moved to Mr. Miller's farm, near the Hanlin place.

The adult B.T.U. plans to give a program next Sunday evening.

Mr. and Mrs. W. A. Vines and

### MASONIC BULLETIN

Hereford Lodge 549

Stated meeting second Monday in each month.

School of instruction each Thursday night.

Ed Boggs, W. M. E. L. Brady, Secy.

### TYPEWRITERS ADDING MACHINES REPAIRED

All Work Guaranteed Phone 277

### HEREFORD TYPEWRITER EXCHANGE

At Whiteside Print Co.

### SWEET METAL WORK

### DOWNSPOUTS

Roofs - Gutters repaired, installed

We do every type

### TYPE OF TIN WORK

that is done anywhere.

All Work Guaranteed!

Mr. C. B. Thomas, our Sheet Metal man, is the best in the country. Long experience and good equipment, place us in a position to do ANY KIND OF TIN WORK YOU WANT!

Loerwald Bros.

daughters, returned home from a three-weeks stay in Booker.

Mr. and Mrs. J. R. Oglesby and family were in Tulla, Sunday.

Pearl Procher and Norman Cross were on the sick list this week.

Thirty attended Sunday School Sunday. There were 22 in B.T.U. Sunday evening.

The Y. W. A. met with Mrs. Guy Waiser last Tuesday evening. The next meeting will be with Mary Louise Lookingbill. Mrs. B. E. Roberson reviewed the book, "The Wedding Dress." Those present, were Ruby Butler, Beatrice Lawrence, Opal Roberson, Hazel Atchley and Glenn Waiser.

Mrs. D. C. Waiser and Carol Ray, returned home from Hereford, last week.

Mr. and Mrs. L. Hucker visited their daughter, Mrs. John Heiselman, in Vega last week end.

Mrs. O. G. Hill and Orvella of Hereford, were in the Ray Johnson home, Sunday evening.

Mrs. Melton of Friona, was in the Albert Cross home, last week.

Mrs. Wm. Edelman is visiting her parents in Amarillo, this week.

Mrs. Murdock's brother and father, Mr. Shellabarger and Mr. Cleo Shellabarger from Mission visited her last week.

Mr. and Mrs. J. D. Storey of Hereford were in the Andrew Behrens home and the Murdock home, last week.

Mrs. Bob Ellingwood of Hereford, was in the C. R. Waiser home, Thursday. Joan and Gloria Walker went home with her and returned Sunday.

Mr. and Mrs. C. T. Cox and son of Bellview, N. M., were in the J. A. Noland home, Sunday.

Mr. and Mrs. J. L. Lookingbill and family were in the Lois Lookingbill home Sunday.

Mrs. Orle Hines of Black was in the Joe Storey home, last week.

Rev. Aiken talked in chapel here Monday.

Mrs. E. C. Roberson is visiting relatives in Amarillo and Chanelling.

The Child Study Club met with Mrs. Andrew Behrens Thursday. The weather was so bad that few were present.

The Missionary Meeting was with Mrs. Wilson, Sr., last week.

Several friends were in the Tandy Legg home to celebrate Mr. Legg's birthday, Friday evening.

Mrs. Beulah Roberson was in the Omas Roberson home, Saturday. She was on her way to Hobbs to visit her daughter, Mrs. A. B. Wilson.

Mr. and Mrs. Lee Curry and Pearl, visited in the Frank Tucker home in the Progressive community, Sunday.

Messrs. and Mesdames Ky Lawrence, B. E. Roberson and Mr. Tandy Legg attended the Sunday School Association, Sunday.

PLAX!—IT'S HERE! R. H. Kemp Lumber Co.

### Progressive News

(1 mile east, 6 miles north)

IRA JEANNE RICKETTS

Mr. and Mrs. M. Wilson made a business trip to Amarillo, Tuesday.

Mrs. C. C. Bowman is now staying with her mother, Mrs. Annie Diebel, in Hereford. Mrs. Diebel, who has been ill for some time, is no better.

Ladies of the community attended an all-day quilting with Mrs. C. T. Caldwell and Miss Eunice, as hostesses, Wednesday. Those present, were: Mesdames A. S. Higgins, Ray Hersey, Lewis Harvey, Lynn Powellson, C. V. Burgess, Owen Neel, Ira Ricketts and Mrs.

Clarence Botts of Hereford, and Miss Ira Jeanne Ricketts and the hostesses.

Donald Conklin of Hereford, spent Tuesday night with his grandparents, Mr. and Mrs. Ray Hersey.

Ray Thompson of Hereford, spent Sunday with Clyde Neel.

A small number attended Sunday School Sunday afternoon. Sunday School meets every Sunday afternoon at 2:30. Next Sunday is Minister E. M. Borden's regular appointment. Everyone is welcome.

Mr. and Mrs. Allan Powellson of Hereford spent Sunday in the home of his nephew, Lynn Powellson and family.

The Progressive Girls 4-H Club met Friday afternoon at 4:30, at the school. Miss Sadie Lee Oliver, CHEDA, met with the girls, and different kinds of seams used on wash materials were demonstrated and discussed. Two new members were added, Faye and Pearl Hurford. Those present, were Freddie Cline, Eva Moore, Rosa Lee Powellson, Betty Jeanne McBrayer, Pearl Edwards, Norma Lee Edwards, Wilma Higgins, Dora Lee Burgess, Faye Hurford, Pearl Hurford, Ira Jeanne Ricketts and the sponsor, Mrs. V. E. Dodson.

Wayne Neel spent Sunday with his grandparents, Mr. and Mrs. J. W. Vick.

Mr. and Mrs. Clyde Russell and children, Robert and Doris, of

AMERICAN LEGION Post 192—Hereford, Texas

Business Meeting 1st Tuesday, each Month.

Social Meeting 3rd Tuesday, each Month.



## Close Drug Store

Drugs at Low Prices FRIDAY and SATURDAY

Reg. Size Prophylactic Tooth Brush **39c**

Pkg. of 5 Gillette Razor Blades **23c**

\$1.00 PURSANG TONIC **79c**

50c UNGUENTINE **39c**

75c MINERAL OIL **49c**

50c Ipana Tooth Paste **37c**

NOW YOU CAN Take it!  
Get the best you get!  
Heartburn, Flatulence, Bloating, Acid Stomach, many of the ills of over-indigestion are now overcome.

ANTACID POWDER  
Just a teaspoonful in water after meals neutralizes excess acidity. For children, the dose is less and they will like the minty flavor.

Nyal Aspirin Tablets  
Relieve headaches, neuralgic and rheumatic pains. 100 5-grain tablets **39c**

50c Dr. West's TOOTH PASTE  
50c Dr. West's TOOTH BRUSH  
BOTH FOR **59c**

Nyalgesic  
Rub on for strains and sprains, muscular pains and soreness. Shaker-top bottle **50c**

Western Union Service  
OPEN 8 A. M. to 12 P. M. DAILY

50c ANTISEPTIC LOTION **39c**

\$1.00 Ironized Yeast Tablets **69c**

50c CALOX Tooth Powder **39c**

\$1.00 CREOSOTED EMULSION **89c**

50c Hind's Honey-Almond Cream **39c**

25c Peppermint Lax. Gum **17c**

## Comforts and SECURITY

Today, more than any previous time, America is uniting to give its people, its families, the backbone of the nation, the things that make for happier, better and more secure living. Individual aid plus government backing is a combined force of guaranteed safety and assurance. We are part of this great movement, offering liberal credit for any sound plan of action to better yourself and family. Your money problems are ours... confer with us today.

OUR SERVICES AND ADVICE ARE COMPLETELY AT YOUR DISPOSAL!

## The First State Bank

**Dawn Items**

(13 Miles East)

**MRS. JOSE CALDWELL** members of the Dawn Home Demonstration Club met Wednesday afternoon with Mrs. Carl Wimbler, due to the absence of Mrs. Edna Matthews. Several new officers were elected: Mrs. H. E. Miller to take the place of Mrs. R. A. Frye who has recently been appointed County Council president, and Mrs. Alfred May to succeed Mrs. C. A. Wimbler, resigned. Mrs. Walter Galley to succeed Mrs. M. H. Burton, resigned, as secretary of the club.

Those present included Mesdames W. A. May, H. E. Miller, C. A. Wimbler, William Wimbler, Don Fleming, M. H. Burton and the hostess. The next meeting will be held Wednesday, Jan. 25, at the home of Mrs. William Wimbler.

Pat Miller, 8-year-old son of H. H. Miller, who was operated on for appendicitis at the D&M Smith County Hospital, Jan. 2, was removed to his home Friday. Latest reports said he was convalescing satisfactorily.

Miss Alma Miller spent the week end at home with her brother, Pat. She returned to Canyon Sunday night.

Mesdames H. E. Miller, Carl Wimbler, W. A. May and R. A. Frye attended the Council meeting of the County Home Demonstration Clubs at Hereford, Saturday.

Little Sally Womble, who had a recent tonsillectomy, is spending the week in Hereford, receiving medical attention.

Mr. and Mrs. Johnnie Womble entertained a number of friends with a waffle supper, Thursday night. Those present to enjoy the occasion, included Mr. and Mrs. J. W. Witherspoon, Marvin Langton, Eva Gresson and Chris Jacobson of Hereford; Viva Mae Thomas of Summerfield, and Mr. and Mrs. Emory Burke.

Mrs. Jim White was called to Brockridge last week, by the death of her father.

Mary Olive Frye, who has been on the sick list, is able to be back in school.

Mr. and Mrs. C. P. Caldwell and Miss Eunice of Progressive, spent Sunday with their son and brother, Jess Caldwell and family.

Otto Samuelson of Canyon, called in the H. H. Miller home Saturday night.

Iverson Leake is having a house and other improvements built on his farm 13 miles south of Dawn.

Mr. and Mrs. Lloyd Bentley had an dinner guests Sunday, Mr. and Mrs. Martin Campbell and sons, of Daniel, and Mr. and Mrs. Norman Miller.

Mrs. A. A. O'Neil spent the week end at home. Her husband accompanied her and Miss Alma Miller to Canyon, Sunday night, where both ladies are in school.

Mr. and Mrs. W. P. Caraway honored their son, Hartland, with a birthday dinner Sunday. Guests included Misses Olene Ramsey and Verna Outpepper and Mr. Jimmy Hayes, all of Hereford, and the immediate members of the Caraway family.

The Cal Farley program presented at the school Tuesday night, was well attended and proved very entertaining.

Honoring William Harris' seventeenth birthday, a family dinner was enjoyed in the home of his mother, Mrs. L. A. Harris, Sunday. Those present included Mr. and Mrs. Jess Dodson and children of Panhandle, Mr. and Mrs. O. D. Williams and daughter, of Amarillo, Mr. and Mrs. Cecil Benton of Booster Station, Mr. and Mrs. Clifford Stewart, Bernice Harris, Henry Hamlin, Mrs. Harris and the honoree.

Mrs. J. Fields Matthews was called to Vernon last week, by the serious illness of her father.

Mr. and Mrs. J. G. Coe and Mr. and Mrs. Charley Benton had an visitors Sunday evening. Mr. and Mrs. Cecil Benton of Booster Station, Mr. and Mrs. Jess Dodson and family of Panhandle, Mr. and Mrs. O. D. Williams of Amarillo, Mr. and Mrs. Clifford Stewart, Miss Bernice Harris and Henry Hamlin.

There will be no meeting of the Dawn Study Club this Tuesday, as scheduled. The meeting which should have been an all-day affair held at the home of Mrs. Baker Womble, who was called off because of the brief illness of Sally Womble.

Mr. and Mrs. Iverson Leake were Dorvis visitors, Sunday.

Mr. A. E. Oberst and son, Elmer, of Canyon, spent several days last week with Mr. and Mrs. William Wimbler.

Mrs. W. W. Wimbler has been on the sick list.

FLAKE—E. H. HERB: R. H. Kemp Lumber Co.

Miss Nola Margaret Blue, student at WINDO, spent the past week end at home with her parents, Mr. and Mrs. R. G. Blue.

**JUNIOR BAND MOTHERS ORGANIZATION LISTS OBJECTIVES FOR NEW YEAR**

At a recent meeting held by Junior Band Mothers, Mrs. G. M. Hudson, president, listed the following objectives to be carried out by the organization during the coming year.

1—To foster a love for good music as an organization and as individuals and to further the appreciation of band pupils for the musical instruction available in the local schools.

2—To see that each band student has the opportunity of taking part on at least one program during the school year.

3—To keep in mind that parents are responsible for practice hours and that the band director is not wholly responsible for producing a good band.

4—To realize the importance of praise and encouragement.

5—To finance the organization without outside aid.

6—To sponsor at least one educational program for both parents and students.

7—To take the lead in developing a stronger bond between the various departments of the school, the parents and the community in general.

8—To choose at all times that which appears to be of greatest value to the majority concerned.

**STARTING FRIDAY MORNING AT 8 O'CLOCK — COME EARLY!**

**Ladies' House FROCKS**  
 .. Fast colors  
 .. Gay prints  
 .. All sizes  
**25c**

**PENNEY'S JANUARY Bargain Days**

Here they are! The bargains you've been waiting for! Your opportunity to save as you've seldom saved before! We are clearing the decks of thousands of dollars worth of winter merchandise — right now when you need it most. You'll find wide selections and new fresh stocks to choose from at clearance reductions which are spectacular! Spring stocks are coming soon! We're taking no chances on being overstocked! Odds and ends, broken sizes, discontinued lines cut to the bone! The early shopper will get the fattest bargains! **HURRY DOWN!**

**MEN'S WORK GLOVES**  
 .. driver type  
 .. grain cowhide  
**47c**

**A VALUE You'll Appreciate!**  
 Pleasing Variety!  
**DRESS PRINTS**  
 Fast to Washing!  
**6c**  
 A practical quality in many attractive patterns. Better buy ahead at this low price!

**Low Priced to Sell Fast!**  
**Rayon CREPE**  
 (Short Lengths)  
 ■ NEW COLORS  
 ■ SOLID COLORS  
**25c**  
 Come early! Get your share! Your new spring frocks will cost next to nothing if you make them yourself of these fine fabrics. 3 to 12-yard pieces.

**Priced to Make You SIT UP and TAKE NOTICE!**  
**MEN'S AND BOYS' LEATHER JACKETS**  
 These are Jackets that have been selling for much more — Our carry-over on these is too great — You will marvel at these values — So Hurry Down!  
**BOYS' 3.17 MEN'S 4.17**

**Low Priced to Sell Fast!**  
 Don't miss this outstanding value of Men's  
**DRESS SHIRTS**  
**55c**  
 Selected from our higher priced lines for clearance. Some slightly soiled.

**A VALUE You'll Appreciate!**  
**BOYS' SHIRTS**  
 Priced 'Way Low!  
**33c**  
 A bargain treat that parents will appreciate! Boys' dress shirts of serviceable fabrics. In smartest new patterns, fast colors. Roomy sizes for comfort, well made throughout.

**STANDARD MUSLIN**  
 Stock up and save! For many home uses, also for canvassing, 36 inches wide.  
**4c**

**Priced to Sell Out—Three Groups!**  
**Ladies' Better Dresses**  
 Real values on Fashion Right Winter Dresses while you still have plenty of time to wear them! Dress bargains that will be snatched up in a hurry! Styles for Sports and Tailored, Dressy Wear! Styles for afternoon and "date" Wear! Every dress from our regular stock... drastically reduced to clear away!  
 Group One **1.33** | Group Two **1.77** | Group Three **2.77**

**SHEETING**  
 Thrift priced sturdy unbleached sheeting. Is ideal for quilt covers and sheets. 81" wide.  
**15c**

**SIZE 81x99" Sheets**  
 A sheet value in anyone's language  
**50c**

**LADIES' FELT HOUSE SHOES**  
 Choice of colors in all sizes!  
**37c Pr.**

**BIG DOUBLE-BED BLANKETS**  
 5 Percent Wool. Big Block Plaids  
**\$1.66**

**MEN'S FANCY PRINT PAJAMAS**  
 A Wonderful Value — So Hurry Down!  
**67c Pr.**

**Men's WORK Gloves**  
 Sturdy Canvas, roomy sizes with knit wrists.  
**5c Pr.**

**HURRY! THIS IS THE WIND-UP!**  
**LADIES' AND CHILDREN'S Coats and Suits**  
 These Smart Coats and Suits are in sport and fur-trimmed styles... you'll have to see them to really appreciate the grand buys that we have in store for you... come early and get hte choice of the lot!  
**LADIES' 6.77 CHILDREN'S 2.77**

**Many Unadvertised Bargains — Reduced to Clear!**  
**NOVELTY TEA APRONS 25c**  
**BLANKETS Heavy Indian design \$1.00**  
**STOCKINGS Children's Long 8c**  
**PILLOW CASES Size 42x36" 8c**  
**CANNON TOWELS 7c**

**HURRY! THIS IS THE WIND-UP!**  
**HUGE GROUP WOMEN'S SHOES**  
 Stock up on shoes for months to come... you'll never be able to get finer quality at this price! All taken from our higher price ranges and reduced to clear! The style of these shoes is top-notch, too, all the latest fashion trends are included; fine kidskins, calfskins, suedes and combinations in colors to complement your winter wardrobe!  
**\$1.98**

**A CLEAN SWEEP OF ALL LADIES' WINTER HATS**  
 Here's your chance to pick up a smart new Hat for little or nothing. The price is something to talk about and the styles speak for themselves. Whether for sport or dress... you'll find your hat here!  
**77c**

**Don't Miss This BARGAIN!**  
**MEN'S WHEIPOORD PANTS and JACKETS**  
 This is a warm serviceable suit and at a give-away price. Jacket has Talon fastener. Choice of grey or tan.  
**PANTS— 1.17 JACKETS— 1.67**

**PRICED TO CLEAR—ONE GROUP**  
**Ladies' HOUSE SHOES**  
 Check This! It's A Bargain!  
**77c**  
**LADIES' NOVELTY RAYON PANTIES**  
 Full made, all sizes, fabrics not stretched!  
**10c**

**PRICED TO CLEAR!**  
**Men's WORK SHOES**  
 Heavy, durable, all leather soles, plain toes.  
**1.77**  
**MEN'S CHAMBRAY WORK SHIRTS**  
 Broken sizes, yet a real buy if you can use them.  
**25c**

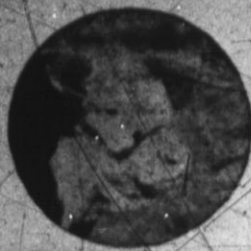
**RAYON TAFFETA SLIPS**  
 Choice of lace-trimmed or tailored styles. **FEATURE PRICED!**  
**29c**

**81x108" COTTON BED SPREADS**  
 Lovely Quality in Pastel Shades!  
**48c**

**Penney's**

**PAY NO MORE!**  
 See your first Double first  
 another in law, THE CREDIT COMPANY  
 Summerfield.

HEREFORD



BULL

By Jimmie Gillentine

A few years ago we were talking about giving this country back to the Indians, and now we wake up to find that all of the time we had "The Promised Land."

Halfway around the globe an ill-fitted paper hanger became an ambitious dictator. To gain more favor and confiscate more money, he started persecuting the Jews. Today, the Jewish refugees are considering the Texas Panhandle—or to get closer home, the irrigated lands near Plainview, Hereford, Dimmitt, and Muleshoe as their "Promised Land." On every hand, people have been asking me what I thought of the proposed negotiations. I sure don't know what to think. I have seen and known lots of Jews. They are generally law-abiding citizens and shrewd merchants—but to save my life, I can't remember ever having seen a Jew farmer.

I would be inclined to guess that they are good farmers. If you care for reference, then take the Bible. Most of Jews had to be farmers back in Biblical times, and some of them were exceptionally fine.

On the other hand, I doubt if the average Jew can arrange to leave Germany. I do not know the immediate details, however, and it may be possible. I imagine that the Jews who can arrange to leave will likely be men with great influence,

considerable means—and likely men who have been reared and trained in an environment of highly specialized industry. I may be wrong about this, but I do know that those who can, will leave Germany and come to the Panhandle—or any other place available.

What do you think about this situation? I would like to have some letters from farmers and from farm women of this community. This is a community problem, and now is the practical time to speak. Just send your letters to Hereford Bull Column, e-o of The Brand.

Miss Sadie Lee Oliver, Dean Smith County Home Demonstration Agency, has an acute case of "Vitaminitis"—and if more people were afflicted with equal enthusiasm regarding the subject, this would be a much healthier and happier country. She is interested in all vitamins in the alphabet, but most of all in Vitamin C—or to be more specific, the absence of Vitamin C. All over the United States there seems to be a lack of sufficient Vitamin C in the diet. This situation is alarming in view of the fact that thousands and thousands of persons are losing their teeth, are suffering from rheumatism, and from varied degrees of scurvy.

"Reports show that the situation is more acute in Texas, and out here on the Plains than anywhere else," says Miss Oliver, "and it's a shame, because it should be so easily eliminated."

Substantiating the old sea stories of scurvy due to absence of fresh foods in the diet of sailors, are actual tests with guinea pigs, monkeys and even men. Guinea pigs go approximately four weeks without Vitamin C before they develop scurvy, monkeys go 10 weeks, and the only man on record went seven and one-half months before he became seriously afflicted. The results were—rheumatism, loss of

teeth, and scurvy. Milk provides calcium for the teeth, but strangely enough it contains little Vitamin C, and after sitting a while has none at all. This Vitamin C business sounds a little high-handed, but when you boil it down, it generally means raw vegetables and fruits.

Most of us are interested in eating, and because it's hard to learn to use false teeth, here are a few of the common fruits and vegetables which rank high in the content of Vitamin C:

Table with 2 columns: Food, Grams of Vitamin C. Items include Raw Apple (4.00), Peas (.75), Raw Cabbage (.55), Lemon Juice (.48), Orange Juice (.46), Onion (raw) (2.00), Tangerine (.68), Banana (2.74), Strawberries (.63), Grapefruit (.61), Tomato (.86), Green Pepper (.15).

If you are interested in this vitamin business, I suggest you see Miss Oliver. There are a lot of books in the library regarding the subject, and she has some pamphlets of unusual interest. In fact, she has a list of available books, which she is glad to recommend.

Jim Witherspoon and Doc Willis are interested in vitamins, but they couldn't find the right kind, so they ordered one of those high-powered machines for growing hair. They have the machine down town and every time they get a chance they slip off and sit under the thing by the hour. Understand, I am not criticizing them, I'm just trying to chisel in so they will let me use the machine—if it gets the job done. Anything that can grow hair on that bald knob of Jim Witherspoon's would grow hair on an egg. If it succeeds for Jim and Doc, I even have hopes for Gus Streu, Frank Goodell, John Patton and Harold Globe—to say nothing of myself.

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Vol. III—No. 15

HEREFORD HIGH SCHOOL, THURSDAY, JAN. 19, 1939

Hereford Band Visits Bovina Tuesday

Joint Program Is Planned

PUBLIC SPEAKING AND ORCHESTRA COMBINE PROGRAMS

Thursday, January 19, the Public Speaking class and the high school orchestra will present a combined program in the high school auditorium beginning at 8 o'clock p. m.

The public speaking program will be made up of "Choric speaking." Choric speaking is the giving of a selection in unison by a trained choir in which solo or group parts may be used. Choric speaking in ancient times was used in the churches and at times on the stages of the old world. It was recently revived in England and the revision has spread to this country where it has been taken up in many of the speech courses. The program will be the first of its kind ever given in Hereford. Last year a similar program was arranged and given at the speech festival in Amarillo, by the Hereford speakers, and was a definite success. This year the class, under the direction of Miss Crawford, has arranged their part of the program to familiarize the people of Hereford with this new form of speech work. Lighting effects and costumes will add definitely to the program. The selections are of such a nature that they will prove highly entertaining. The selections have been carefully chosen and much time has been spent in their preparation.

Support Is Needed!

gave his boys a large ball and told them to put it in the fruit baskets he had placed at each end of the hall, basket ball has gradually developed and become one of America's modern sports. It has become a game of skill and endurance.

Why is it the people of Hereford do not support their basket ball team? Every year the gymnasium is half empty at many games and very, very few people follow the team out of town. They should come and support the club.

Why? If for no other reason than to support the team. There are many more reasons, however. No other game can equal it in excitement. Sixty minutes of skillfulness, scrambling after loose balls, passing, shooting, faking, dribbling and guarding. Sixty minutes of fast, exciting play. If you do not thrill to this, you are not much use to the world as a whole.

You say it is a sissy's game. Ask any football player, that also plays basket ball which is harder to play, and they answer, "Basket." Sure because the type of play calls for much more endurance. Coaches will tell you basket ball is harder to teach than football. It is indeed a game of skill.

CHANGES IN SCHEDULES TAKE PLACE

The beginning of a new term necessitates a change in the school schedule. New classes have been organized in general science, general mathematics, world history, Texas history, occupations, and second year algebra.

The new general mathematics class meets the last period in the day, and the new general science class meets the first period of the day. The new world history class meets second period of the morning.

Texas history will take the place of civics and will probably meet the last period of the day. There are two classes of occupations, both of which meet during the sixth period. Solid geometry will be replaced by second year algebra, should watch their schedule carefully.

A mischievous lad of Haylake throw a stone and cut a Mr. Pike in the alley last Tuesday.

John Douglas Pitman also has a pair of car mufflers, but they are red rather than green.

I hate to keep on harping about poor old Cecil Guseman and his spats, but Jonathan Pitman tells how they all laughed met at Cecil when he rode on an English saddle and still wore the spats. Since that Kansas City trip Mrs. Guseman has been accompanying Cecil every time he leaves town—and that's a good idea. Last Sunday the Star-Telegram quoted the whole incident under the title "Hereford's Shame." The Telegram has 176,000 circulation, and maybe you think that isn't going to get this country some razzing. The community owes Mrs. Guseman a vote of thanks for

keeping Cecil in hand. If he were allowed to keep on like he was it would be embarrassing to lot strangers know you had ever been to Hereford.

A Dalhart man is said to have remarked that he is glad to see those "Keep off the Grass" signs. "Why only a few years ago," he said, they had "Eat the Grass."

Daniel News

(7 miles east, 15 miles north) BY PAULINE MOORE The rain is about to dry up so that the roads and fields are not

Mr. Good Addresses Hi-Y Clubs

Mr. Grover C. Good, the Hi-Y representative for this district, talked to the Hi-Y Clubs Tuesday evening, Jan. 10, on "Finding Christ in the Fellow Next to Me." The meeting opened with the clubs singing "The Little Brown Church in the Vale," "America, the Beautiful," and "Living for Jesus," the theme song. The Scripture was read by Mary Louise Dean and Robert Peterson offered a prayer. Helen Frances Streu played a saxophone solo which was greatly enjoyed by everyone. After Mr. Good made his talk, there was a discussion in which everyone was asked to join Jack Knox, Merlin Conklin and Clint Massee told the group about the older boys' conference held in Gota Canyon this fall.

The parents of the Hi-Y boys and girls were guests at the meeting.

HOMEMAKING EXHIBIT TO BE HELD

An exhibit of work completed by the girls in Homemaking I Classes of the high school will be shown in the show windows of Jones' Dry Goods Company, from Friday, Jan. 20, through Monday, Jan. 23.

Most of the girls in the first year clothing classes are Freshmen. The two school projects have been making an apron for use in food laboratory work. They are also making a wash dress.

In addition to these, each girl has had a home project. Naturally, in this phase of the work, the projects have been more varied. The most popular type of home project has been that of garment construction. There was a total of sixty garments made at home the first semester.

Some of these home projects and some of the aprons and wash dresses made at school will be in this exhibit. These garments will be modeled in an assembly program in the high school auditorium.

WELCOME!

A familiar face in the halls this week is that of Mr. Bailey, who has been staying at home because of illness in the family. Welcome back, Mr. Bailey!

GIVES CONCERT AT BOVINA HIGH SCHOOL

Last Tuesday night the Hereford High School band had the privilege of assisting the Bovina Band in a concert given in the gymnasium of the Bovina High School. The purpose of the trip was to help Bovina organize a better band and to increase the parents' interest in their children's work, this has been helped along by the visit which Mr. Smith and Mrs. O. C. Hill made to Bovina last week.

There are about twenty-five members in the Bovina band and this trip was expected to bring about the increase in members in the organization.

Several special numbers were given by the Hereford band. Helen Frances Streu played a solo, accompanied by David Neal, Glenn Smith, Meritt Conklin, Clifford Estes, John Estes and Billie Barber played selections from some of Stephen F. Foster's melo dies.

An enjoyable evening was had by all, as the old saying goes, "we sincerely hope that Bovina enjoyed our playing as well as we did theirs."

High School Press To Meet In Canyon

Yessir, and in quite large numbers! With a five trip to Palo Duro State Park and plenty of hot dogs, etc., at Coronado Lodge; and a free, informal reception dance at Cousin's Hall with plenty of edibles and coeds to greet you, who wouldn't have a good time? All this is to be for the entertainment of those journalists who attend the annual convention of the Panhandle High School Press Association, Saturday, Feb. 4, 8:30 a. m. to 10 p. m. There will be displays and contests. Hereford will furnish one phase of the entertainment, a saxophone solo by Helen Frances Streu. Hereford has also entered some of the contests. There promises to be a very enjoyable and beneficial program.

A loaf of bread is a necessity; Necessity is the mother of invention. An invention is a locomotive, therefore, A loaf of bread is the mother of a locomotive.

Misses Glenna Lucille Moore and Mary Jo Tomlinson are enjoying their new bicycle that they received for Christmas.

Mr. and Mrs. O. M. Moore and Mr. and Mrs. E. W. Sturgart were Hereford shoppers this week.

Mrs. Floyd Tomlinson brought Little Norma Jean to Canyon Saturday for medical attention.

PLAX!—IT'S HERE! R. H. Kemp Lumber Co.

Mr. and Mrs. John L. Wilson of Vega, left Sunday after visiting for several days in the homes of relatives here. They will visit his sister, Mrs. Sam Steele and family in Fort Sumner, N. M., before returning to their home.

BUSINESS AND DIRECTORY PROFESSIONAL

A. C. THOMPSON ABSTRACT CO. Complete tract index of all lands and town lots in Real South County. Write us for information concerning land ownership. DRAPE SMITH COUNTY MAPS 25¢

INSURANCE JNO. H. PATTON PHONE 58

SWAP Through the WANTS

The Umbarger Store

is now open with a full new stock of groceries and general merchandise. We are ready to give you Good Service and Attractive Prices!

WEEK-END SPECIALS

Table of weekly specials: ORANGES (California Navals - Bushel \$1.29), GRAPEFRUIT (Bushel 90c), RICE (Blue Rose - 5 lbs 10 1/2c), SYRUP (Gallon 54c), TOMATOES (3 CANS 18c), OATS (5 Minute - Large Size 18c), PRUNES (Gallon 26c), PINTO BEANS (5 lbs 19c), BACON (SLAB-LB. 19c), OYSTER SHELLS (Per 100 lbs 80c), BLOCK SALT (Per lb 45c), BARBED WIRE (100 lbs \$4.75), STAPLES (Per lb 5 1/2c).

FLOUR



PACKARD'S BEST 48 Lbs. \$1.20

We Pay the Following Prices in Trade: Cream 26c Eggs 18c We Pay Top Market Prices for Poultry and Hides!

LET US FIGURE WITH YOU ON A WINDMILL AND WELL SUPPLIES! TENDER QUALITY MEATS ROAST PER LB. 15c Complete line of fresh meats. We also have everything you need in meat curing supplies.

Joe Friemel & Son Umbarger, Texas — Your Trade Is Appreciated! Bring This Ad to Our Store FRIDAY or SATURDAY (January 20 or 21), and we will GIVE YOU A \$4 BAR OF CANDY FREE!

Announcing! A Special Service for SOUTH WIND CAR HEATERS

We have just recently obtained a contract with the manufacturers of South Wind Car Heaters for servicing these heaters exclusively, in Hereford. For the nominal cost of \$2.50 you may have your old South Wind Heater made into a new 1939 model, making them easier and more efficient in operation than the older models. Ask us about our complete service for SOUTH WIND CAR HEATERS!

WE SPECIALIZE IN RADIATOR REPAIRING! ROBERSON BATTERY and ELECTRIC CO. JEFF ROBERSON, Owner

# SOCIETY

JOHN McLEAN, Society Editor

Phone 181-W

**OF GUESTS PLAY LONDON BRIDGE CLUB**  
A table of guests played with members of the London Bridge Club at the home of Mrs. R. H. Walls, Thursday afternoon.

An attractive arrangement of colorful fruit in a green pottery bowl decorated the lace-laid table in the dining room. Tallies and other bridge accessories picked up the fruit boxes in gay spring accents.

Special guests included Mrs. George V. Stambaugh, Mrs. J. W. Witherspoon, Mrs. Grant Fuller and Mrs. Peers Wheaton of Vna Horn.

Prize awards went to Mrs. Meade Hattie, high for the club, and to Mrs. Grant Fuller, guest.

Members present were Mesdames Ralph Rodon, J. T. Gilbrath, Jr., Ernest Medkief, Meade Hattie, Nelson, McLight, Frank Cogdell, Sherman Morgan, N. E. Milburn and the hostess.

After the games a salad course was served.

**ELECTED TO NATIONAL HONOR FRATERNITY AT TEXAS TECH**

Among 75 Texas Tech students who were initiated into Alpha Chi, national honorary fraternity, last week were Mrs. Christine Fincher, Mesdames and George Conklin. Mrs. Mesdames is the daughter of Mrs. Edna Fincher and is a senior at the Technological College. Mr. Conklin is the son of Mr. and Mrs. Lee Conklin and will receive his degree in business administration next year.

The membership of Alpha Chi is chosen from junior and senior students of the upper ten per cent in scholastic rating. Approval of the dean of the students division was required and the nominee must have sufficient moral and scholastic standing to pass the judgment of the fraternity members.

The Texas Tech Alpha Chi is the largest chapter of the regional society division, including Louisiana, Arkansas and Texas. The Campus Fraternity became affiliated with the national Alpha Chi in the first year of the college, 1925.

**SUPPER CLUB MEETS AT JIM BLACK HOME**

Mr. and Mrs. Jim Black entertained members of the Wednesday Night Supper Club last week at their country home near Black.

Red candles reflecting ruddy tones of a fruit centerpiece were used as table decorations. Guests formed foursomes at small tables for the supper and later games of bridge were enjoyed, when prizes were awarded to Mr. and Mrs. Roy Jowell, high, and Mr. and Mrs. John H. Olson, second high.

Special guests were Mr. and Mrs. George V. Stambaugh. Members attending were Messrs. and Mesdames Roy Jowell, Reed Williams, John H. Olson, Jim Llapcomb and the hosts.

**SUMMERFIELD W. M. S. HAS MISSIONARY PROGRAM**

The Woman's Missionary Society of the Baptist Church of Summerfield was entertained with a Missionary program Thursday afternoon at the home of Mrs. Sam Wilson.

The theme of the program centered around the "Great Commission—Our Mission." Talks were made on "World Needs," "The Meaning of Missions," "The Glory of the Task," "The Purpose of The Woman's Missionary Society," and "The Chief Aims of the W. M. S. U. in the Light of the Great Commission."

Mrs. Tandy Legg conducted the Bible topic on "Doing the Will of God," with scripture readings from Matthew 9:10, Matthew 7:21, and Luke 6:46.

**MRS. GILBERTINE IS HOSTESS**

Wednesday Luncheon Club was entertained Wednesday, Jan. 11, at the home of Mrs. Jimmie Gilbertine.

Mrs. Ernest Sewell of Independence, Kan., who is visiting her daughter, Mrs. Jack Wayland here, and Mrs. E. B. Hedrick were guests of the club.

The luncheon was served at quarter tables and later bridge games were enjoyed with high score prize going to Mrs. J. C. McCracken.

Others playing were Mesdames B. M. Wiltshire, Alton Fraser, C. C. Rockwell, W. L. Davis, Jack Wayland, E. B. Hedrick and Ernest Sewell.

Stencils, ink and office supplies at Brand Office.

**A Three Days' Cough Is Your Danger Signal!**

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and acts nature to soothe and heal the inflamed mucous membranes and to loosen and expel germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

**KNITTING CLUB MEETS FOR LUNCHEON**

Members of the Knitting Club were entertained with an attractively appointed luncheon on Wednesday, Jan. 11, at the home of Mrs. W. J. Stanford.

The table was laid with lace doilies which formed a pleasing background for variegated sweet peas in a crystal bowl as a centerpiece, flanked by blue tapers in crystal holders.

Knitting, crochet, sewing and conversation furnished diversion after the luncheon.

Members present included Mesdames Ernest Medkief, Meade Hattie, J. T. Gilbrath, Jr., Travis Dameron, Paul Mathers, Miss Ruth Conkewright and the hostess.

Mrs. Knox Kinard was a special guest.

**BUILDING A SUCCESSFUL FAMILY IS THEME OF LESSON FOR STUDY GROUP**

Successful Family Life was studied at the meeting of the Child Study Club, Thursday afternoon at the Methodist Church.

Mrs. John Robinson gave a talk on "Building a Successful Family." Mrs. Robinson quoted from writers in Parents Magazine, who advocated the companionship of parents with the only child, and told of disadvantages in the family of two children, when the younger child is expected to follow in the steps of the older. She spoke of the advantages of "three children families," pointing out that one child is not likely to be mothered more than the other in this size family.

"Jealousy" and "Making Babies of the Youngest," were also topics for discussion.

A business session was held and plans were made to hold the next meeting, Jan. 26, at the home of Mrs. R. P. Conaway. All who are interested in this type of club are invited to attend the next meeting.

Those attending were Mesdames C. P. Grimes, R. P. Conaway, Charles Newell, John Robinson, W. J. Wilson and J. B. Coganougher.

**WOMEN OF INDIA STUDIED BY W. M. S.**

Topics of India furnished lesson subjects for the Woman's Missionary Society of the Christian Church at the meeting held last week at the home of Mrs. N. E. Gass.

Mrs. R. G. Blue was in charge of the program, introducing the numbers on the program.

Mrs. Carl Williams talked on "The Women of India," discussing the present status of women in India as compared with that of the past.

"A Community Survey of India" was given by Mrs. J. B. Stoker. During the business session, presided over by the president, Mrs. Ellis Coombes, plans were made for the organization to meet with the Federated Missionary Group on Tuesday, Jan. 31. Mrs. John Robinson was chosen chairman to represent the Christian Church Society.

**CAMP FIRE GIRLS HAVE FIRST MEETING OF 1939**

Worcesterwaste Camp Fire Girls held the first meeting of the New

Year at the home of Mrs. J. T. Gilbrath, Jr., guardian, Saturday.

Plans for the New Year's work were discussed and Rachel Ireland told the story, "Double or Nothing."

Those present included Betty Ann Dunlap, Ruth Temple Hastings, Mary Ellen Henslee, Nadyne Newell, Margaret Olson, Nona Dean Rose, Rachel Ireland and the guardian.

**CORRECTION**

Through a mistake the names of Virginia Lyons, Georgia Faye McConnell and Ouida Kathleen Hudson were omitted in the report of the program given at the Junior Band Mothers meeting last week. The report should have read, "An illustrated song, 'Certo Lindo,' given by Cecilia Guesman, Georgia Faye McConnell, Ouida Hudson and Virginia Lyons in Spanish costumes, and featuring a Spanish dance, concluded the program."

Mrs. Wesley Higgins returned to her school work at Flagg, after spending the week-end here.

Ruth Morman is recuperating from a case of chicken pox. Mrs. Geo. Soaps is in Hereford with her daughter, Mary Sue, who is receiving medical treatment for cold and ear trouble.

Noel Higgins spent the week-end in Progressive community with relatives.

**PLAX!—IT'S HERE!** R. H. Kemp Lumber Co.

**CARD OF THANKS**

We take this method of thanking our friends and neighbors for the kind deeds and the sympathetic words rendered in our time of need and for the floral offerings, in the death of our beloved father and brother, Lemuel B. Byrd.

Mr. and Mrs. H. Nickerson, Mr. and Mrs. Arthur Ormand.

Mr. and Mrs. E. N. McGinty of Plains, Texas, were here, Friday. Mr. McGinty attended the O'Brien

Sale and Mrs. McGinty was a guest of Miss Lois McCallist.

**QUICK RELIEF FROM STOMACH ULCERS DUE TO EXCESS ACID**

Free Back Tails of Marvellous Home Treatment that Must Help or It Will Cost You Nothing. Over one million bottles of the WILLARD TREATMENT have been sold for relief of Stomach and Duodenal Ulcers, Acid Stomach, Peptic Ulcers, Heartburn, Gas, Bloating, Nausea, Constipation, etc., due to excess acid. Sold on 15 day trial. Ask for "Willard's Stomach" which fully explains the marvellous treatment.

**CITY DRUG STORE**

**666** relieves COLDS first day Headaches and Fever due to Colds in 30 Minutes

Liquid, Tablets, Salve, Nose Drops. Try "Rub-My-Tam" — a Wonderful Linctus!

**Ward News Notes**

(9 miles north, 3 west)

**BY MRS. CHARLES B. MILES**

Rev. Merle Grigsby of Plainview, will fill his regular appointment here Sunday morning.

Several in the community are ill with colds and flu.

Mrs. W. E. Armstrong visited Tuesday in Hereford, with Mrs. Cress.

Mr. and Mrs. Tom Bradford and daughter of Borger, visited Sunday with Mr. and Mrs. E. Ward and family.

Who put the Guest in the Baby's Crib?



**Wrong Size Lamp Bulbs Are MISFITS Too!**

IT'S TRUE! You can strain your eyes without even knowing it, when you try to read or work in light too dim for easy seeing. Consequently, children and grown-ups not only strain their eyes but use up valuable energy if lamp bulbs are too small.

For quick, easy reading and sewing without that "tired feeling" try this simple rule: Look at the bulb or bulbs of your reading lamp and be sure that the total wattage exceeds 100 watts.

So that you may have a lamp for every purpose, a special carton of one 40-watt, two 60-watt, one 75-watt, one 100-watt and one 150-watt is offered for only 75c. Or any carton of six 100-watt, or any standard size smaller, for only 90c. All Mazda lamp purchases may be added to next month's service bill.

**Texas-New Mexico Utilities Company**

**Twice-Yearly SALE!**

**SALE STARTS FRIDAY JANUARY 20th THROUGH SATURDAY JAN 28th!**

Twice each year we hold a sale! You know the high quality type of merchandise that we carry, and you know the regular prices. We have not gone into length describing the merchandise, because it is all Nationally Advertised and Known as The Finest. When we say SALE, we mean SALE! Look the prices over, decide what you need — then come in — You'll find it just as we have advertised. High quality, dependable merchandise — at the lowest prices you've paid since our last sale. Remember, the sale opens Friday, Jan. 20th and runs through Saturday, Jan. 28.

**ALL PORTIS HATS**

All styles, all colors. Possibly the greatest selection we have ever shown — and you know Portis quality. Regular \$5 Hats on SALE at... **Sale ... \$3.75**

One Lot of HATS One-Half Price Selling from **\$1.00 to \$2.50**

**WILSON NO-BELT PAJAMAS**

A great selection of Famous Wilson Bros. Pajamas to choose from... **\$2 Pajamas Sale ... \$1.55**  
**\$3.50 Pajamas Sale ... \$2.90**  
**\$5 Pajamas Sale ... \$3.95**

**9 CORDUROY SUITS \$4.95**

Belted backs. Sizes 36 to 40. Only 9 suits left. COMPLETE SUIT...

**BRADLEY SWEATERS**

**\$5.00 Baby Buffalo — Sale ... \$3.95**  
**\$3.95 All Wool SWEATER**  
Oxford gray or tan — Sale ... **\$3.25**  
**\$3.50 All Wool SWEATER**  
Oxford gray or tan — Sale ... **\$2.95**

**SWEAT SHIRTS 65c**

**1/4 Off ON ALL LEATHER JACKETS**

**ONE Lot Wilson Bros. SOX — Sale Price ... 20c**

**Wilson Bros. SHIRTS**

Famous for long wear, neat appearance and the Ogan collar. You know the shirts — and here are the prices...  
**ODDS and ENDS (One lot) ... \$1.00**  
**\$1.65 Wilson Bros. SHIRTS — Sale ... \$1.30**  
**\$2.00 Wilson Bros. SHIRTS — Sale ... \$1.55**  
**\$2.50 Wilson Bros. SHIRTS — Sale ... \$1.90**

**CLOSE-OUT POOL'S Khaki Pants & Shirts**

We're closing them out, but you will find a nice selection of sizes. You know the quality. EACH GARMENT... **Each \$1.00**

**TIES 50c**

Regular Wilson Bros. \$1.00 Handmade TIES — at 1/2 PRICE!

**florsheim SHOES**

One Lot Of **FORTUNE SHOES**

All colors and styles go in this sale. If you've worn them, we know you'll be around. Regular \$4 Shoes ... at **Sale \$2.95**

One Lot Of **Red Wing Work SHOES \$1.85**

A good work shoe in a big variety of sizes. See them and save! SALE PRICE

**1-4 off DRESS PANTS and SLACKS 1-4 off**

A big selection of sizes, colors and styles. See them and save during Sale!

**FOX MAN'S SHOP**

Prices During This Sale — Cash Only!

**SALE PRICE ... 7.85**



### When a Fence Is Not a Fence

By T. C. Richardson, Secretary Breeder-Feeder Association

To discuss the details of fence building might seem like carrying coals to Newcastle were it not for the every-day observation that a great many people either do not know how to build a fence properly, or else they do a poor construction job with a false idea of economy. A well built fence can be kept in repair with little effort while a poorly built fence demands constant tinkering. A loose sagging fence is a constant temptation to stock, and is the direct cause of breachy habits, which once learned, are hard to break.

The second toward balanced farming and away from the cash-crop system in the Southwest calls for well-fenced farms. Livestock of all kinds are coming back to the cotton and wheat fields not only to help with the farm work but to turn raw farm materials into concentrated, marketable form. Time expended in building good fences between crop seasons is repaid many times over by the time saved when weeds are growing, crops need plowing and every daylight hour is needed in the fields. Did you ever have to climb off the cultivator or stop the grain binder to drive the cows out and patch up the fence? If you have, you know what it costs to start the season with poor fences.

The principal point to be remembered is that a wire fence cannot stand alone, as the old stone, Virginia rail, and other types of wooden fence do. The life of the barbed wire or woven wire fence is in its corners; no "panels" between line posts is self-supporting, and all together will be no better than the solidity of the corners make them. The heavier the weight of the fence, the higher the tension on the corner and brace posts; and tension is the essence of any wire fence. It must not only be tight when made but must be so well braced that it will remain so.

Everyone knows that wire expands and contracts with heat and cold. The enormous power of this contracting force is exerted against the corner posts and the braced "stretching" posts in the line, and is in direct proportion to the number and size of the line wires in the fence. Its force can be distributed among all the posts by stapling each wire tightly but this interferes with repairs, and re-stapling, and should not be done. It is best to use long staples in the line posts and leave the wires free to slip.

This places the entire burden on the braced posts in the line and at the corners, and nothing must be left undone to make them staunch. Once they give under the tension the fence can never again be made taut without taking it loose and resetting the braced posts.

Large-corner posts are best but size without adequate bracing will not do. Braces set against the bottom of the supporting post and the upper half of the corner post merely serve as levers to help the tight wires lift the corner post out of the ground; set the brace either level or with a slight angle, and twist wires tightly between the top of the supporting post. Brace the second and third posts together, and staple the wires tightly to all three.

Never build a fence on a curve, for the contracting force of the wires will pull the line posts over. Run short straight lines, bracing each angle post both ways, and stretch from angle to angle. The proper distance between braced line posts (stretching posts) depends on the topography of the ground and the weight of fencing used. A good "stretch" for woven wire is necessarily shorter than for barbed wire in which each wire is stretched separately; and "hog fence" can be properly stretched farther than full height woven wire.

### LOCALS

Mrs. W. M. Emmons and her daughter returned Sunday from spending several weeks in the home of her parents, at Gorman. Mr. Emmons joined them at Vernon for the trip home overland.

Chill Sale and Coney Islands in Flower's Fruit Stand Saturday. Also extra cakes. Band Parents Association.

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Phillip Brownwell returned to his home in Houston Thursday, after conducting business and visiting his parents, Mr. and Mrs. E. L. Brownwell for several days.

Chill Sale and Coney Islands in Flower's Fruit Stand Saturday. Also extra cakes. Band Parents Association.

Mrs. G. W. Heard, who has been suffering from an attack of influenza at Mrs. Godwin's home, returned to her home Sunday, and is this week much improved.

Television in Hereford, Jan. 30.

Mr. and Mrs. F. W. Montfort and daughter, Martha Lee, have returned from Missouri and will make their home in Hereford. Their daughter, Mrs. Homer Brumley and Mr. Brumley made the trip to Missouri to accompany them here.

Television in Hereford, Jan. 30.

Home From Trip. Mr. and Mrs. Edwin Ramey of near Dumas, accompanied by Mr. and Mrs. H. C. Baird of the Jumbo community, returned home last week from a several days visit in Kilgore, with Mrs. Baird's sister, Mrs. D. C. Laird and family. While away they spent a day at the old home of Mr. Ramey.

See Television at High School, Jan. 30.

Mr. and Mrs. C. F. Kerr and Mrs. E. S. Ireland returned Wednesday from a trip to south and west Texas. In Ozona, they visited Mrs. Kerr's son, Bryan McDonald and family. They spent several days in San Antonio attending to business and then up to Boerne, where they were guests of Mr. and Mrs. Bob Birchfield. Mrs. Birchfield is the daughter of Mr. and Mrs. Kerr.

See Television at High School, Jan. 30.

Jack Wayland was a business visitor in Lubbock, Monday.

Mr. and Mrs. George Parker and daughter, Suzanne, spent the past week end here with his mother, Mrs. G. A. F. Parker, returning to their home in Amarillo, Sunday.

Television Demonstration High School, Jan. 30.

Rev. M. M. Beavers and W. J. Stanford were attending to business in Amarillo, Tuesday.

Television Demonstration High School, Jan. 30.

Mr. and Mrs. J. C. Parker and little daughter, Donna Sue, spent several hours here Monday, enroute to their home in Dalhart, from Clovis, N. M., where they had been on business.

Television comes to Hereford High, Jan. 30.

Mrs. Fred Bailey and daughters spent several days last week in Amarillo, where they visited Mrs. Bailey's mother, Mrs. R. L. Thompson. Another daughter, Mrs. G. L. Stanley of Childress, also visited with her mother.

Television comes to Hereford High, Jan. 30.

Mr. and Mrs. Maurice Tamahill have returned from San Diego, Calif., where they have been visiting for the past several months.

Wiley Roberson and Jim Bob Allison transacted business in Kansas City over the past week end.

Mrs. Fred R. George of Coney, Kan., after visiting her daughter, Miss Lorene George, for a week, left Sunday to return home. Miss George is superintendent of the county hospital.

### Vegetables Are Discussed For Dawn H-D Club

It takes two weeks to cure a common cold, while if left alone, it will run its course in 14 days," quoted Miss Sadie Lee Oliver, Home Demonstration Agent at the meeting of the Dawn Home Demonstration Club held in the home of Mrs. Carl Wimberley, Wednesday afternoon.

"What we eat determines to a large extent the state of our health. A diet deficient in vitamin C, which is found in potatoes, citrus fruits and tomatoes, may cause pyorrhea and scurvy. Cases of this condition have been cured by adding a sufficient supply of this vitamin to the diet. Lack of Vitamin A affects the eyes. Fresh vegetables contain all the food elements, but properly canned vegetables contain more vitamin than so called fresh vegetables which have been harvested for days. Liver and green and yellow vegetables are rich in Vitamin A. Two popular books on health to be found in the County Library are: "Arthritis and Rheumatic Disease," by Maurice F. Lantman, M. D., and "Healthful Living," by Harold S. Diehl, M. D.

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During the business session, Mrs. H. E. Miller was elected president to fill the vacancy caused by the resignation of Mrs. R. A. Frye. Mrs. W. A. May was elected vice-president to fill the vacancy caused by the resignation of Mrs. Aubrey Wimberley.

Among those present were Messdames Dalby Fleming, L. A. Smith, W. P. Caraway, Mart Burton, Wm. Wimberley, E. A. Frye, Walter Galley, H. E. Miller, W. A. May, Carl Wimberley and Miss Sadie Lee Oliver.

### Sheppard Buys Cafe This Week

Mr. and Mrs. Joe Sheppard purchased the Star Cafe, located at 320B N. Main, from Mr. Earl Hopson, Tuesday, and have changed the firm name to the Midget Cafe.

The interior of the cafe has been completely remodeled. Mr. and Mrs. Sheppard have had more than 20 years in the restaurant business and both have just recently resigned their positions at Ike's Cafe to buy the Midget Cafe.

### Home Demonstration Club News Notes

Parsley plants from the garden are window plants in the homes of Mrs. J. T. Guinn of Messenger. Double moss curled is the beautiful variety used.

Sage in blossom in the garden of Mrs. G. C. Hartman as Westway looked like Rosemary last June and supplies seasoning for meats and dressings this winter.

A bouquet of tender sage sprigs from the garden of Mrs. Nollie Elliston at Wylie, made a very much appreciated gift.

In the frame garden at Mrs. R. J. Coleman's these plants are still growing: parsley, winter radishes, New Zealand spinach, English peas and turnips.

Where carrots were planted these are growing also. Bank a frame garden with manure or locate it south of a building (not in the drop from the roof) plant it in February to supply fresh green vegetables—rich sources of iron and Vitamin A.

Interest in windbreak planting in the county is indicated by the continued demands for price lists and plans. Fifteen have been requested during the past week. Prices range from \$1.50 per hundred for Chinese Elms to \$35.00 per hundred for Arizona Cypress.

The family dog enjoyed sleeping in the beds dug for scrubbery in the foundation planting at the Vic Lemke home near Adrian. He was kept out of the beds by prickly pear stems placed there.

The rocks dug from the foundation at the R. J. Coleman's new home were crushed and used in the cement foundation walls.

When they were ready to make a front walk of stone it was hard to find enough in the community. Native grass covers the front lawn, gramma and buffalo.

### DAFFYNITIONS

Were you the one who on his feet made these statements?  
Honesty—Fear of being caught.  
Good Sport—One who will always let you have your own way.  
Grapefruit—A lemon that has been given a chance and has taken advantage of it.  
Steam—Water gone crazy with heat.  
Wind—Air in a hurry.  
Egg—A chicken not yet.  
Bore—A person who talks about himself when you want to talk about you.  
System—A word you use when you can't spell the other one.  
Excelsior—Long sawdust.  
Diplomat—A person who can tell you to go to — in such a tactful way that you'll look forward with pleasure to making the trip.  
Laugh—Showing in one spot the way you feel all over.  
A Garden Plot—The bugs and worms planning to eat your graft up.  
Saxophone—An ill wind blows nobody good.  
Distant—The roughest distance between two points.  
Home—The place in which we are treated the best and grumble most.

### Mother Leaves Children With Police



Mrs. Kurt von Reine and her four children came to New York city police headquarters to ask of the whereabouts of their daddy, missing since last April. During the interview, Mrs. Reine excused herself and disappeared, leaving the children with the police. Here they are, photographed at headquarters. Left to right, Miriam, 4, Janice, 5, holding her sister, Patricia, two months old, and Audrey, 13-months old. The older children were sent to the Children's society, while the youngsters went to the founding hospital.

### Scientist Explains Functions of Brain



The size of this brain is not supposed to indicate how some people feel the morning after. It is merely an oversized model of a brain showing the principle sensual areas. It is being explained to two Boy Scouts by Joseph Bracco of the New York Museum of Scientific Industry at a recent meeting of the American Association for the Advancement of Science in Richmond, Va.

### Candlemaker Prepares for Christmas



The robin may herald the spring, but Winston-Salem, N. C., has the most reliable harbinger of Santa Claus. Miss Ella Butner, official candlemaker for the Moravian church in the South, is busy at her annual task of making by hand, in ancient molds, all the 10,000 candles to be used by Moravian congregations in their Christmas love-fests. The children of Old Salem crowd around to watch Miss Ella's nimble old fingers and bask in her wise old smile.

### Stare 'Em Down, Says Veteran Umpire



This extremely important never-jarken-my-door-again pose is something that every umpire must master, so that he can toss players out of the game. Brens Roward (right) is learning how from Umpire Bill McGowan, ace of the American league staff, who conducts a regular school for would-be umpires.

### Bovine Triplets Are Honored Guests



Rare in bovine vital statistics is the birth of triplets. In this photograph Clarence Kipp Jr. is showing off Susie, Charlie and Tom, normal, healthy offspring of Betsy, a Holstein cow on the Kipp farm near Marietta, Pa. At the time the picture was taken the calves were 18 days old.

### DEGREE FOR ACTRESS



Recipient of the honorary degree of Doctor of Humane Letters from Hamilton college, New York, Actress Helen Hayes is the second woman to receive a degree from that school. In 1924 Ruth Draper, dramatic monologist, was awarded the degree of Master of Arts.

### GRIDIRON GHOST



This Martian looking character is what the football player of the future will resemble if he dons all the safety equipment demonstrated recently at a football coaches' meeting. The various safeguards are designed mainly to protect the player in practice.

### Tennis Champs Hold Friendly Session



Don Budge (left) and Ellsworth Vines, the nation's top-notch professional tennis players, pay a social call on Alton Marble, national amateur singles and doubles tennis champion, at a New York hotel where she is appearing nightly as a professional singer. Budge, who recently turned pro, is on exhibition tour with Vines.

### Royal Pair Assigned to Australia



The duke of Kent, and his wife, the former Princess Marina of Greece, who will go to Australia in about a year, where the duke is to succeed Lord Gowrie as governor general. Both the duke and the duchess are very popular, and the appointment of a royal prince to the Australian post is interpreted as a demonstration of the British government's strengthening the bonds of empire by every means in its power.

**HEADQUARTERS FOR  
SCHOOL SUPPLIES**

**Ledgers, Day Books  
Record Books**

**Tobaccoes, Pipes  
and Cigars!**

**KODAKS and  
FILMS**

**CITY DRUG STORE  
PRESCRIPTION DRUGGISTS  
PHONE 100**

**SOCIETY**

**LEGION AUXILIARY  
HAS MEETING AT HALL**  
The regular social meeting was held by members of the Auxiliary of the American Legion at the Legion Hall Tuesday night. Several tables of players enjoyed games of "Forty-Two." Prizes were awarded to Harry Taylor and Glenn Boardman.

**JACK WAYLANDS ARE  
DINNER CLUB HOSTS**  
Mr. and Mrs. Jack Wayland were hosts Tuesday evening to members and guests of the Tuesday Dinner Club.

Five small tables were arranged for the dinner which was served buffet style from a large table, where silver appointments gleamed in the glow of tall white candles in silver holders.

**MRS. CLOSE LEADS  
LESSON FOR AUXILIARY**  
Mrs. Harold Close was in charge of the lesson on "National Missions" at the meeting of the Auxiliary of the Presbyterian Church, Tuesday afternoon at the home of Mrs. C. C. Ferguson.

**LITERATURE IS THEME OF  
LESSON FOR STUDY GROUP**  
Modern literature was studied at the meeting of the Junior Pioneer Study Club Tuesday night at the home of Mrs. Lynn Koster.

**Mrs. Homer Brumley gave a review of preceding programs of the year, dealing with foreign literature. She said, "Critics such as Mecken and Alexander Watcott shaped public opinion in literature both at home and abroad." Her review of foreign authors showed the influence of their works on the international situation.**

**Mrs. J. B. Whitlow talked on Periodical Literature, dealing with foreign people. Her talk emphasized the similarity of American and English literature and the exchange of ideas between the two.**

**Mrs. R. R. Willis, president, conducted a business meeting, when plans were discussed for the Russian Marchettes which will be sponsored here by the club some time in March.**

Members present included Mesdames Homer Brumley, O. H. Culpepper, Meade Halle, Frank Hucker, Alton Miller, Elmer Patterson, Elizabeth Day, A. J. Schroeter, E. S. Scott, Ursula Stow, J. B. Whitlow, R. R. Willis, Leola Woodford, Miss Alma Daugherty and the hostesses.

ing held Thursday afternoon by the Home Makers Class of the Baptist Church at the home of Mrs. Jim Lipscomb.

Mrs. W. L. Alexander opened the meeting with a prayer. Mrs. G. P. Owens gave the devotional and members answered roll call with suggestions for the upbuilding of the class. A paper was read by Mrs. Lee Cocanougher.

Officers chosen were: Mrs. Jim Lipscomb, president; Mrs. Lee Cocanougher, 2nd vice-president; Mrs. G. P. Owen, 3rd vice-president; Miss Odie Matthews, stewardship and mission chairman; Mrs. J. Jeff Robinson, secretary and treasurer; Mrs. Roy Thompson, reporter; Mrs. C. P. Hussey and Mrs. L. Culpepper, group captains.

Refreshments were served to Mesdames Earl Lance, Wiley Robinson, W. L. Alexander, Lee Cocanougher, C. P. Hussey, Otto Massey, G. P. Owen, Jeff Robinson, Edgar Moseley, Roy Thompson, Miss Addie Matthews and the hostesses.

**LUTIE FOX CIRCLE  
TO MEET WITH  
MRS. O. E. EASLEY**  
Lutie Fox Circle of the Woman's Missionary Society of the Methodist Church will meet Friday afternoon at 3 o'clock. Mrs. Bob Wilson will have charge of the program.

**PROGRESSIVE 4-H  
CLUB MEETS FRIDAY**  
The Progressive 4-H Club held its regular meeting at the school house Friday, Jan. 13. Miss Dora Lee Burgess was elected parliamentarian. The date of the meeting of the club was changed from the second and fourth to the first and third Fridays of each month, at 4:30 o'clock.

Miss Sadie Lee Oliver, CHDA, distributed government pamphlets which were of interest to the girls. Year books were given to each member of the club. Interesting ideas on sewing were presented and several beautiful aprons were modeled by the girls.

**SHOWER COMPLIMENTS  
RECENT BRIDE**  
Mrs. Arnold Steizer, a recent bride, was the incentive for a miscellaneous gift party Friday afternoon, given by Misses Rosalie and Margaret Schneider at their home.

Decorated place cards, marked tables laid with white cloths and centered with vases of multi-colored sweet peas and fernery.

After the buffet supper was served, gifts, which had been attractively arranged around a sweet pea and fern centerpiece on a large table, were opened and admired.

Guests included Eunnie Hoffman, Aurvella Hoffman, Ellimoth Bezner, Mary Ann Erdman, Adeline Koelzer, Gertrude Koelzer, Mrs. Gene Loewald, Mrs. Ed Loewald, Mrs. A. J. Schneider, the honoree and the hostesses.

**NOTICE TO BIDDERS**

The Commissioners' Court of Deaf Smith County, Texas, with offices at Hereford, Texas, will receive Sealed Bids, at their regular meeting, February 13th, 1939, for the following Bridge Lumber, delivered, freight prepaid, at Hereford, Texas.

Specifications: Number One, unfinished, Long-Leaf Yellow Pine.

Item	Size	Board Feet
20	2x4-24	320
20	2x6-24	480
20	2x8-24	640
20	2x10-24	800
20	2x12-24	960
20	3x8-12	1200
20	3x8-16	1600
20	3x8-24	2400
20	4x4-18	480
Total Board-feet		15,480

All Bids to be addressed "Bids on Bridge Lumber," Commissioners' Court, Hereford, Texas. Each bid to be accompanied by a Certified Check in the amount of 5 percent of such bid. The Commissioners' Court reserves the right to reject any or all bids.

A. J. SCHROETER, County Judge.

January 18, 1939. 3-8tc

**Want Ads**

*For Sale or Trade*

**WHEAT AND STALK FIELD** pasture for 50 to 75 head of cattle; 1 1/2 miles from Hereford. See J. F. Ward or Mrs. Edith Hughes. 3-1tc

**FOR SALE—Alfalfa, baled** into bundles, seed barley and oats. 2 1/2 miles north on 25-Mile Ave. L. P. Shaw, Hereford, Texas. 2-3tc

**FOR SALE—Chinese Elms**, 10c up. Concord Grapes, 2-year-old plants, long as they last at 10c. C. C. New, 366 Miles Ave. 3-1tc

**FOR SALE OR TRADE FOR LIVE-STOCK**—W. W. Feed Grinder in good condition. Complete with elevator, belts and extra screens. E. W. Womble. 2-3tc

**FOR SALE—Pure Hog Land**, Phone 9001, Ted Young. 2-3tc

**FOR SALE—F-30 Farmall Tractor**, rebuilt and repainted. This is a tractor you will like. Buchanan Implement Co., Friona, Texas. 3-4tc

**FOR SALE OR TRADE**—Nearly new Maytag Washing Machine. Will trade for good milk cow. See Ray Singletary at Hereford. Appliances Co. 3-1tc

**FOR SALE—32-Volt Delco Plant**, with 32 volt radio and iron; also 50 H. P. Diesel pump motor. See T. J. Sparkman, 7 miles south and 1 1/2 east of Hereford. 2-3tc

**GIVE ME A Chance to trade with you on a GOOD Used Car**, J. M. Murchison at Brumley-Woodford Motor Co., Inc. 49-tfc

**FOR SALE—Electric Fencer**, guaranteed 5 years, runs 80 miles fence—\$22.00. Complete stock on hand at all times. See B. E. Brumley, Hereford, Texas. 45-tfc

**FOR SALE or Trade: Windcharger** with and drops, 2 batteries, 14 ft. wood tower, 10 ft. steel tower, complete outfit. Selling because of REA line. A. L. Caviness, 12 miles S. E. of Hereford. 3tc

**For Rent**

**FOR RENT—To a Couple**, Light Housekeeping rooms, 800 Lee Ave. 2-1tc

**APARTMENT FOR RENT**—All bills paid, 517 E. 11th St. 3-1tc

**FOR RENT—Furnished Apartment** with Garage, Adults. Mrs. Mattie Rutherford. 2-4tc

**FOR RENT—Furnished Rooms**, 711 Miles Avenue. 3-1tc

**FOR RENT—4-room house**, well, windmill, sheds, chicken house and 20 acres grass for \$100.00 Cash per year. Located 1.2 mile north of Wyche School; also a 2-room house, sheds, well and 165 acres grass for \$150.00 cash per year, located 4 miles East of Wyche School. See or write N. G. Ellis-ton, Hereford, Texas. 1-3tc

**FOR RENT: Five room house**, grass and wheat pasture for twenty head of cows. Baby beef turkeys and hens for sale, also hogs and pigs, ground feed. M. C. Hancock, 7 miles S. E. on Dimmitt Highway. 8tc

**FOR RENT—Two apartments**, one furnished and one unfurnished. Mrs. C. O. Lee, 1025 25-Mile Ave. GIVE ME A Chance to trade with you on a GOOD Used Car. J. M. Murchison at Brumley-Woodford Motor Co., Inc. 49-tfc

**Wanted**

**COMMERCIAL CLASSES** in Bookkeeping, Shorthand, typing, etc. starting February 1, 1939. If you wish to enroll see me at 711 25-Mile Avenue. Mrs. R. E. McCullough. 3-3tc

**WANTED—Share crop**. Well experienced—all kinds farming. J. P. Gallagher, Box 661, Hereford. 3-1tc

**MATTIE MAE SWISHER—STUDIOS** of SINGING, Voice building, coaching, special attractions for children in class work, beginning Saturday, Jan. 14, at 10 o'clock a. m. Mattie Mae Swisher. 2-3tc

**WOODWORK**—We are now equipped with modern machinery to do your wood work. We will appreciate your business. Russell Daniel and Roy Manning, 506 N. Main St. 2-3tc

**WANTED—Will pay cash** for self-feeders for hogs. Can use any size. Call Mr. Bateman at County Agent's office. 3-1tc

**WANTED—Ten fresh four-gallon** milk cows, three to five years, and ten heifer calves. Quote price F. O. B. Hereford. Box 186, Hereford, Texas. 60-1

**lost and Found**

**GIVE ME A Chance to trade with you on a GOOD Used Car**, J. M. Murchison at Brumley-Woodford Motor Co., Inc. 49-tfc

**LOST OR STRAYED: One White** faced cow and one young heifer. Both branded half circle on left hip. B. K. Swanson, Summerfield or notify the Hereford Brand. 3tc

**LOST—Somewhere on Main Street**, Tuesday, a yellow gold Green wrist watch and chain wrist band. Reward offered. Hereford Brand. 3-1tc

**LEGAL NOTICE**

**CONTRACTORS NOTICE OF TEXAS HIGHWAY CONSTRUCTION**

Sealed proposals for constructing 1.201 miles of Tierra Blanca Creek Bridge and Roadway Approaches located near the town of Hereford on Highway 51, covered by FAS 54-A(1) in Deaf Smith County, will be received at the State Highway Department, Austin, Texas, until 9:00 A. M., January 24, 1939, and then publicly opened and read.

The attention of the bidders is directed to the required special provisions covering subletting or assigning the contract, the selection of labor, and hours and conditions of employment.

Except as otherwise specified, the minimum wages paid to all laborers, workmen or mechanics employed on this contract shall be one (\$1.00) Dollar per hour for "Skilled Labor," Fifty (50c) Cents per hour for "Intermediate Grade Labor" and Forty (40c) Cents per

hour for "Unskilled Labor."

Attention is directed to the special provisions, included in the proposal to insure compliance with the requirement of House Bill No. 54 of the Forty-Third Legislature of the State of Texas.

Type of Laborer or Mechanic	Prevailing Minimum Per Diem	Prevailing Minimum Hourly Wage Rate
Skilled Labor	\$8.00	\$1.00
Intermediate Grade Labor	\$4.00	\$0.50
Unskilled Labor	\$3.20	\$0.40

(based on an Eight (8) Hour working Day)

For the classification of particular positions under the above types of Laborers, Workmen or Mechanics, see the Required Special Provisions.

The above prevailing wage rates shall govern on this contract. Over-time and legal holiday work shall be paid for at the regular governing rates.

A local employment agency from which the Contractor shall obtain

employment list will be designated prior to the award of contract. Plans and specifications available at the office of W. F. Frey, Resident Engineer, Amarillo, Texas, and State Highway Department, Austin, Texas. Usual rights reserved. 2-2tc

**FRESH CANDIES**

Have you tried our new candy—MEXICAN PENO-CHILA? Take home a sack of fresh home made candy, made fresh every day at the Candy Kitchen!

**Candy Kitchen**

**DON'T SLEEP WHEN GAS PRESSES HEART**

If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves stomach gas pressing on heart. Adlerika cleans out BOTH upper and lower bowels. City Drug Store. adv

**GOOD NEWS**  
For Winter Appetites  
Save On All Foods!

**COFFEE**  
Admiration, 1-Lb. Can 25c

**SUGAR**  
10-Lb. Bag 48c

**LYE**  
3 Cans For 25c

**TUNA**  
2 Cans For 29c

**JELLO**  
All Flavors, Package 5c

**COCOA**  
2-Lb. Can 16c

**Mustard**  
Quart Jar 12 1/2c

**CAKES**  
2-Lb. Package 39c

**SOAP FLAKES** 34c  
Balloon—5-Lb. Box  
**CORN, Brimful** 25c  
Valium packed—3 cans  
**SHINOLA** 22c  
Shoe paste all col., 3 for  
**SALT, Morton's** 79c  
Sugar Cure—Can  
**PEANUT BUTTER** 25c  
Quart Jar  
**TOMATO JUICE** 25c  
Del Monte—3 cans  
**MILK, Armour's** 18c  
3 large or 6 small cans  
**BEANS, Gebhardt's** 15c  
Spiced—2 Cans  
**PANCAKE FLOUR** 14c  
3-Lb. Package  
**SALAD DRESSING** 24c  
Quart Jar  
**MACARONI or SPAGHETTI** 22c  
2-lb. pkg

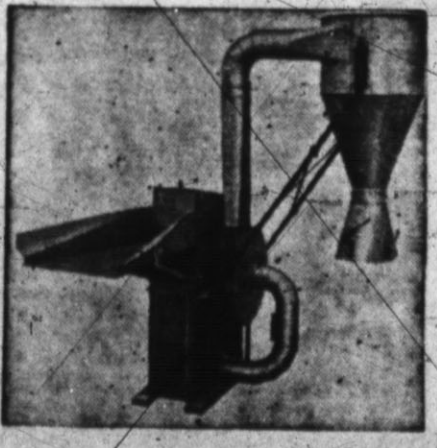
**Flour**  
PACKARD'S BEST  
48 lbs. Sack  
**\$1.20**

—: Produce :—  
**GRAPEFRUIT** 2c  
Nice Size—Each  
**LETTUCE** 4c  
Head  
**CAULIFLOWER** 9c  
Lb.  
**LEMONS** 15c  
Dozen  
**CELERY** 10c  
Bunch  
**CARROTS** 10c  
3 Bunches

**TOMATOES**  
No. 2 Can—3 for 20c  
**PORK & BEANS**  
16-Ounce Can 5c

—: Meats :—  
**SAUSAGE** 14c  
Pure Pork—Lb.  
**BACON SQUARES** 18c  
Per Lb.  
**CHEESE** 18c  
Full Cream—Lb.  
**STEAK** 15c  
Good Beef—Lb.  
**SALT PORK** 15c  
Per Lb.  
**CHILI** 15c  
Home Made—Lb.

**GRAPE JAM**  
2-Lb. Jar 22c  
**MINCE MEAT**  
3 Packages 25c



**BE INDEPENDENT**

Grind your own feed

Be independent by grinding your own feed with a Fairbanks-Morse hammer mill. You can save time and money—and cut feed costs to an absolute minimum. F-M hammer mills are available in a complete range of sizes—a mill for almost any job—each with a two year hammer guarantee.

**\$108.50**  
AS ILLUSTRATED  
F.M. Factory

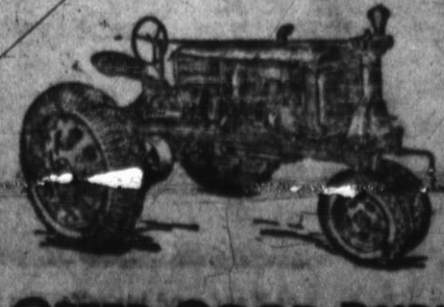
**BRADFORD SUPPLY CO.**  
HEREFORD, TEXAS

**The Hereford Livestock Sales Co.**  
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Convert your livestock into ready cash. We have plenty of buyers for all livestock.  
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**Get Your Tractor Cleaned, Repainted and Relettered for ... \$6.95**

You aren't using your tractor so much right now, and you could spare it for a few days. We are not so busy either—so we will give you a complete, first-class paint job, including thorough cleaning and relettering, for HALF PRICE.

Chances are your tractor needs some other repairing anyway to put it in shape for spring work and RIGHT NOW is the best time for both of us. Our shop is fully equipped; our mechanics are expert workmen. We can do the work to suit you, and NOW you get the lowest rates. Phone us and we will arrange to call for and deliver your tractor if you wish.



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ROSSON IMPLEMENT CO.

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Published Every Thursday Our Slogan—"More People—More Fun"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 20

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

## Vega News

(23 miles north)

### MRS. E. S. SHIELDS

Mr. and Mrs. A. M. Miller left Saturday to spend a few days in Jacksonville and other Texas points.

Mrs. Jack Roberson and children, Tony and Jackie Lou, are visiting Mrs. J. M. Burns in Grand Junction, Colo., this week.

Miss Norma Faye Livesey of Amarillo, spent the week-end with her parents, Mr. and Mrs. N. V. Livesey.

The Senior Class presented three one-act plays Saturday night at the school auditorium; the plays and cast of characters were: "Moonshine"—Roy Taylor and Elton Ray Johnson; "The Prairie Doll"—Hulan Richardson, Owen Williams and Nan Blinford; "Elmer"—James Spence, Ruth Halburton, Aivida Dancy and Polly Campsey, Cabot Bryant, Mary Beavers, Lee Ballard, Bryan Williams and Nan Blinford.

The class plans to use the proceeds to visit the Carlsbad Caverns later on in the year.

Mrs. J. W. Slivey died at 6 o'clock Tuesday afternoon at the home of her son, Charley Slivey. She was 81 years old, was born in Ireland, coming to Canada when she was 12, then to the United States with her parents at the age of fourteen. Funeral services were held at the Methodist church Wednesday afternoon, with Rev. Rex Kendall in charge. Interment was made in the Vega cemetery.

Those from out of town attending the Slivey funeral were: W. S. Waddy and daughter, Mrs. Stanley Free of Canyon, and Mr. and Mrs. Carl Beck and daughter, Pauline, of Amarillo.

Mrs. J. L. Peters of Kewanee, Ill., was a guest of Mr. and Mrs. E. L. Krahn, last week.

The Vega P-TA held its regular monthly meeting Tuesday at the school auditorium; after a business session three skits were presented by the Home-Ed girls, directed by Miss June Farnsworth. A reading by Mrs. Verge Shield was also given.

Rev. and Mrs. Rex Kendall visited friends in Amarillo, Tuesday. The Christian Education board of the Methodist Church met Wednesday at the church.

Mrs. H. Murphy was severely burned on her arm, pouring coal oil into a stove at the home of Mrs. McGowan, last week.

The Vega School Broadcast over KGNC Thursday afternoon; the choral singers and glee club were presented in songs. Evelyn Wiseman played a piano solo and Supt. A. R. Castleberry gave an informative talk about the school and its activities.

Mrs. N. E. Wiseman was hostess to the 1938 Study Club last Monday. A Federation Day program proved of unusual interest to the members; Mesdames A. R. Castleberry, J. C. Ebersole and Marshall Howard gave interesting talks on Federation history. The following officers were elected to serve the club during 1939: Mrs. Raymond Thompson, president; Mrs. A. R. Castleberry, vice-president; Mrs. C. L. Morris, recording secretary; Mrs. Marshall Howard, corresponding secretary; Mrs. N. E. Wiseman, treasurer; Mrs. J. T. Shelton, parliamentarian, and Mrs. J. C. Ebersole, reporter.

Mrs. A. R. Castleberry, outgoing president, gave an interesting report of the year's work with reports of other officers. A social hour followed and a lovely re-

freshment plate was served to Mesdames R. C. Godwin, R. O. Sellers, J. T. Shelton, A. R. Castleberry, C. L. Morris, R. L. Thompson, O. T. Everett, J. O. Ebersole, Harry Lounhardt, Marshall Howard and N. E. Wiseman.

Mrs. Catherine Jackson Pinkston was born June 18, 1858, in Decatur, Ill., and died Jan. 11, 1939, reaching the age of 80 years, 6 months and 18 days. She was the wife of Wesley Pinkston, who died several years ago. Those surviving her are a daughter, Mrs. Mary Mooney of Woodward, Okla.; Charles and Don Pettigill of San Antonio, and Cleave Pettigill of Vega. Rev. Rex Kendall was in charge of funeral services held at the Methodist church Friday afternoon. Interment followed in the Vega Cemetery.

Mrs. Mary Mooney of Woodward, Okla., and Don Pettigill of San Antonio, attended the Pinkston funeral in Vega, Friday.

Mr. and Mrs. John L. Wilson are the guests of relatives in Hereford and Fort Sumner, this week.

The Methodist Missionary Society met in the home of Mrs. Roy N. Ivy Thursday afternoon. Mrs. R. O. Sellers, recently newly appointed superintendent of study, was in charge of an interesting lesson.

Mrs. A. E. Bartley of LaPorte, is a guest of her mother, Mrs. O. N. Jacobs, this week.

Twin girls were born to Mr. and Mrs. Roddy Harwell, Friday night at St. Anthony's.

Mrs. R. N. Ivy prepared a birthday dinner for her son, Junior, and Mrs. Mora Bell, her sister-in-law, last Sunday.

## Jumbo News

(13 miles southwest)

### MRS. ULLMAN HUNTER

Mr. and Mrs. C. C. Hunter were in Amarillo, Tuesday. Sam Hunter was in Oklahoma City Wednesday.

Mrs. J. B. Cocanougher was hostess to the Demonstration Club Tuesday at 2:30, at her home. Mrs. Ullman Hunter was elected secre-

tary and treasurer, after Mrs. Cocanougher resigned the place. Mrs. Doc Hardin and Miss Marie Hardin were new members.

Miss Couch, the new HDA, had charge of the program. She displayed charts showing the necessity and importance of proper foods and balanced meals, followed by a round table discussion of menus and food preparation to obtain necessary vitamins.

A delicious salad course was served to Mesdames R. L. Stephens, Clem Gilliam, M. L. Simpson, Doc Hardin, W. W. Adams, Ullman Hunter and Misses Marie Hardin, Hope Adams and Mrs. A. C. Flowers, a visitor.

Mr. and Mrs. W. E. Baird, Jr., of Ocho, N. M., spent Saturday night with Mr. and Mrs. H. C. Baird.

Mr. and Mrs. Ben Andrews and family visited his parents, Mr. and Mrs. C. Andrews, Sunday.

Mrs. H. C. Baird and Mrs. Ullman Hunter assisted O. E. S. members in serving dinner at the O'Brien sale, Friday.

Mr. and Mrs. A. O. Bales of Springlake, have moved to the farm formerly occupied by C. Kring and Mr. and Mrs. Gus Tiejun. The latter have moved to Easter and Mr. Kring has moved to Oklahoma.

Rev. J. R. Sharpe of Canyon, preached here Sunday, and spent the remainder of the day with Mr. and Mrs. Flin Hunter.

Messrs. and Mesdames A. O. Bales and Wilda and Bud Bousau and Waltha, were new Sunday School members Sunday.

Mrs. Dewey Owens and Mrs. Troy Maxwell honored Mrs. Wayne Carthel with a shower at Mrs.

Owens' Friday. Refreshments were served to Mesdames Al Caviness, Ben Golding, Flin and Ullman Hunter, Godfrey, R. L. Stephens, Jesse Demagey, M. L. Simpson, J. J. Wilder, Clyde Renfro, Wayne Carthel and the hostesses.

Mr. and Mrs. R. L. Stephens and Nila, were guests of Mr. and Mrs. Ozro Stephens of Dimmitt, Sunday.

Mr. and Mrs. Jesse Demagey and J. W. spent the week-end in Groom, with relatives.

Lawrence and Leon Matthews played basket ball on the Dimmitt team Friday night at Bovina, and Saturday night at Oton. Dimmitt won both games.

Mr. and Mrs. W. P. Stone visited his sister, Mrs. R. C. Oglesby of Borger, and Mr. and Mrs. L. E. Stone of Pampa, over the week-end.

Merle Watkins started to school in Dimmitt this week.

Bill Bowman's father, J. A. Bowman of Bovina, spent Sunday night with him. They went to Amarillo Monday.

Mr. and Mrs. J. B. Cocanougher called on Miss Maggie Cocanougher, Sunday afternoon.

## Bellview News

(45 miles northwest)

Mrs. R. H. Johnston With a fine rain the seventh of this month and two light snows later, coupled with the warm weather, the wheat should soon be looking fine.

Mr. and Mrs. Tom Welch made a trip to Portales, Friday.

DRY CLEANING

KNITS BLOCKED

## Heiselman News

BY MRS. HOMER STEWART

Mr. and Mrs. B. A. West were in Hereford, Saturday.

Several of the school children were absent this week from school, because of muddy roads.

R. W. Hobbs was in Hereford on business Wednesday and Friday of this week.

Mr. and Mrs. N. W. Livesey visited their daughter, Norma Faye, in Amarillo, Monday.

Mr. and Mrs. Homer Stewart and family attended a family reunion at the home of Mrs. Harvey M. Smith in Amarillo, Sunday.

The school children welcome John Ivey, Jr., to school this week. He comes here with his parents, Mr. and Mrs. John Ivey, from Briscoe, Texas.

Miss Norma Faye Livesey of Amarillo, is spending a few days in the parental N. W. Livesey home, this week.

Larry Pedder and Johnny Heiselman have been absent from school this week because of illness.

A. A. Hare from south of Hereford, visited his daughter, Miss Naomi, Thursday.

Earl Hare and brother were in Vega on business Saturday.

O. W. Gardner returned to his home in Vigo Park, to wait until his land dries off before resuming his plowing.

George Hankins of Panhandle, was here this week, looking over his wheat prospects.

Mr. and Mrs. Homer Stewart visited Mr. and Mrs. Lawrence Stewart south of Amarillo, Saturday.

# Where did you ever get ... by waiting?



Easy on the eye—easy to buy—on General Motors terms!

# PRESIDENTS BIRTHDAY



## CELEBRATE AT THE CITY HALL

### SATURDAY NIGHT, JANUARY 30th

#### Let's All Join the Fight Against INFANTILE PARALYSIS

Everyone in Hereford and its area is invited to join in the Nation-wide event that marks the birthday of the President, to aid in the concentrated fight on Infantile Paralysis and to enjoy an evening of wholesome entertainment.

Admission ... \$1.00 Per Couple

FOR TICKETS SEE JOHN H. PATTON, H. A. CLOSE, or a MEMBER OF ONE OF THE LADIES' CLUBS!

## PRESIDENTS BIRTHDAY CELEBRATION COMMITTEE

It may be, of course, that you haven't tried this Buick beauty.

It may be you haven't eased it the gas, and felt it settle down, all staunch and steady and solid beneath you, to the joyful task of speeding your going!

It may be you haven't looked out through these wider windows—haven't known the featherbed comfort of soft, BuicCoil Springing—haven't felt the blessed security of handling that's sure, even when streets are slick!

But the very look of this Buick traveler ought to tell you—

it's too good to wait for!

Not to have it now is to miss a lot of fun that this great and able Dynafash eight can bring you. You're missing miles of pleasurable comfort—and skid-dodging safety as well.

You lose something by waiting, too, in the trade-in value of your present car—which is obviously worth less with each week's added mileage. This up-and-at-'em performer doesn't wait when you want it to go—so, why should you wait to get it going?

Prices are lower than a year

- NO OTHER CAR IN THE WORLD HAS ALL THESE FEATURES:
- \* DYNAFASH VALVE-IN-HEAD STRAIGHT-EIGHT ENGINE
- \* SUICOIL TORQUE-FREE SPRINGING
- \* GREATER VISIBILITY \* HANDISHT TRANSMISSION
- \* ROOMIER UNSTEEL BODY BY FISHER \* TORQUE-TUBE DRIVE \* TIPTOE HYDRAULIC BRAKES \* CROWN SPRING CLUTCH \* "CATWALK-COOLING"
- \* OPTIONAL REAR AXLE GEAR RATIOS \* FLASH-WAY DIRECTION SIGNAL \* SELF-BANKING 10MB ACTION FRONT SPRINGING

When better automobiles are built Buick will build them

### TUNE IN!

Hear Clem McCarthy's blow-by-blow description of the Joe Louis-John Henry Lewis Championship fight! Watch papers for time and listen in with Buick's compliments.

ALL NBC STATIONS!

ago, lower than you'd expect, lower even than on some sixes. And the bills you may even dodge by buying now may even cover a payment or two!

No—waiting won't get you anywhere, sir—but sure as value is value, this Buick will!

# "Better buy Buick—NOW!"

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HEREFORD, TEXAS



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The Student Citizen

The schools in which we learn are the communities that are most familiar to the youth of the nation. In our school communities we should put into practice practical citizenship. Our citizenship begins in a practical method. When we first start out, we learn to read, to write and to use numbers. Our schools teach us to be of service to others as often as possible and as much as possible. In our school life, we learn some things and save the deeds and ideas of others so that we may profit by their mistakes. Schools help a person to know his world so that we may talk, read and listen intelligently about the different world affairs of today. Things that are learned in school can be used for the remainder of our lives. In our schools practical education (rather than bookish education) should be taught. Too much importance can not be placed on the point of teaching practical and vocational education in our schools. A student should obtain all the education that is possible for him to obtain. This education, as far as the student is concerned, is free and should be taken to the best advantage by all students as they will profit by it for the remainder of their lives.

Regular attendance of the student cannot be emphasized too much as it is one of the most essential things for the success of the entire school community. In order for a student to be a good citizen in a community, he must first be there. It costs the state about 50 cents a day to educate each student who attends our public schools. Those students who live in rural districts and ride the school buses cost the state more than do the others. If we are not in school, the teacher's salary goes on and the janitor's services continue. The heat and water bill does not reduce because we are not in school. The school equipment which has been provided for our benefit is wasted as far as we are concerned if we miss a day or more of school. In Indiana in one year almost one and one-half million dollars were lost to the state be-

THROUGH THE CAMERA LENS



"Um-m! Never a worry," says Nelle Spradley as she glances down a-bottle of pop and eyes the candid cameraman at the Tullia vs. Hereford football game. Why the crinkled nose, Pauline? This was snapped in front of the

cause of irregular attendance of the students. A review must be conducted for the student after he returns from an absence. This is a waste of time for the other students who have already gone over the material. The individual student is forced to spend much extra time in getting make-up work and in keeping up with the daily assignments. The time of the teacher is wasted in that much additional work is necessary and the teacher has to give up some of her classroom work for the benefit of this student. If the student fails because of absence, he costs the state around seventy-seven dollars for the year. While a student is absent, he is losing his opportunity to get all the education he can for as little output as possible. It is only natural that at times during the year a student will have an excused absence which is very unfortunate for the whole community. We should all try to avoid an absence for ordinary reasons and thus improve our community by being present.

She is a blonde senior girl. She is a member of the band and is a librarian. She is not very tall and has blue eyes. She works in the office, also.

He is a sophomore boy. He is also in the band, his range being in the bass section. He is on the "short" side according to height. He has brown eyes and very brown hair. He is a member of the H-Y and FFAC clubs. His major interest in girls lies in the Freshman class. Answers to last week's Quiz: Who: Girl, Mary Louise Lookingbill, and boy, Terry Williams.

A fool there was and he studied late. Even as you and I. All he did was procrastinate. Even as you and I. He left his work to meet its fate. Until exams made him hesitate: The highest he got was 68— Even as you and I.

"A smart nurse is the one who hangs around the Docs waiting for her ship to come in."

year: Superintendent, J. E. Anderson; secretary-treasurer, Mrs. L. F. Tension; teacher for adult class, Dave Benson; card class, Mrs. A. T. Jones.

Mr. and Mrs. Johnson and small daughter, moved to the Oglesby farm, Tuesday. They are welcomed into the community.

Lurline Dixon spent Wednesday night in Hereford, with Polly Dixon.

Helen Jones spent Wednesday night in Hereford with Ida Belle Hicks.

Those visiting in the Johnson home Thursday night before the Dixon family moved to Dimmitt, were Mr. H. D. Robbins and children, Mrs. C. R. Boyd and children, Noel Washam, J. P. and Helen Jones.

Noel Washam spent Thursday night with Charles Boyd.

Charles Boyd spent from Monday until Thursday in Hereford.

Mary Elizabeth Hicks from Hereford, spent Wednesday night with Mary Lois Springer.

Mr. and Mrs. Earl Springer, Albert Springer, and T. L. Sparkman spent Tuesday in Kress.

C. R. Boyd was a business visitor.

Get An Underground Butane System Financed Through F. H. A. We install and service Butane Plants. See us before you buy. HART'S APPLIANCE CO. West Side Square, Canyon, Tex.

Protect What You Have INSURE John McLean Insurance Agency Phone 373

House Wiring GE Household Appliances Witherspoon

Welcome, Miss Foster!

There is in high school a new teacher; she is Miss Robbie Foster of Canyon. Miss Foster has previously taught in Bula, Texas. She is a graduate of WTSC at Canyon, and has a B. A. Degree.

Miss Foster has come not to take the place of any other teacher, but to teach such subjects in which there was an overcrowded situation. She has two classes of general science, two classes of world history and study hall assignments. The faculty and student body welcome Miss Foster and hope for her a happy second semester in HHS.

GIRLS MARCH TO VICTORY; BOYS LOSE

The girls basket ball team of Hereford marched to victory last Friday and Saturday nights by winning two games. The sextet won Friday night over Vega by a score of 30-24. This was a very exciting game; the score at the half was 12-12 and during the last half one could not tell who would come out on top. It was a tough battle, but Hereford won.

Saturday, the sextet won over Union Hill by a score of 27-22. The Hereford boys did not have any luck, however. They lost three games: on Friday they lost to Vega with a score of 19-34; Saturday night they went to Happy and Hereford's second team lost to Happy's second team by a score of 22-32. The Whiteface team string lost to the Happy Cowboys by a score of 22-27.

HEREFORD H-Y PLAYS CANYON MONDAY

Monday afternoon at four o'clock the Hereford H-Y boys left to go to Canyon to play the H-Y organization of that city a game of basket ball. This is the first of the games that Hereford H-Y has attended. The different organizations of this district have planned several games to be played at the different joint meetings and at the conference which is to be held in Amarillo on the first week-end in February.

The Hereford team consists of the following: Bill Boyer, Kenneth Lisenberg, Clinton Masser, Bob Peterson, Wesley Guthrie, George McLean, Bartley Dowell and R. L. Dowell.

Looking Over Their Shoulders

The faculty of the Alamo high school presented gold footballs to the team for their championship playing and high standards as students. — A. H. S. News-Reel.

The Dalhart band played at the Bowl game in Dallas with fifty other bands. Besides the game, the band enjoyed a "sight-seeing" tour over the cities of Fort Worth and Dallas. — H-Times.

A Peterson, sponsor led the concluding discussions.

Mr. and Mrs. Chester Hutchinson of Tullia, attended the O'Brien sale held here Friday, and visited her sister, Mrs. George V. Stambaugh, and brother, N. E. Gass and families.

Gas Gas All Time Mrs. Jan. Miller says: "One on my stomach was so bad I couldn't eat or sleep. Gas even pressed on my heart. Alergia brought me quick relief. Now, I eat, I wish, sleep fine, never felt better." CITY DRUG STORE

Adrian News

(40 miles northwest)

BY MRS. ATHAN BELL
The biggest news of this year is showers — bridal showers, stork showers and rain showers.

The first shower after the rain was given by Mr. and Mrs. Donald Morgan, newly weds, by Mr. and Mrs. Manuel Lovelace in the Lovelace home, Thursday night. Only the younger set were invited. About 25 were present and many gifts brought.

Friday, Jan. 13, Mrs. Geo. Syms honored Mrs. R. M. Grubkey with a stork shower. She was assisted by Mrs. Percy Krubkey. There were 21 present and 12 others sent gifts. Refreshments of jello and whipped cream, chocolate cake and coffee were served.

Jan. 5, Mrs. Joe Speed gave a stork shower for Mrs. Johnnie Zaring of Santa Rosa, N. M. She received many nice gifts.

The Bridge Club met with Mrs. Tolbert last Wednesday, with 13 present. High score went to Mrs. John Youngblood, and traveling prize to Mrs. Calhoun. Refreshments of doughnuts and coffee were served.

Jack Monahan shot himself in the leg, accidentally, Sunday afternoon, with a .22 target. Bobby Speed and Jack Worsham were with him hunting rabbits. He was taken to a doctor in Vega and given treatment.

The R. I. railroad has been quite busy with shipments the last 10 days.

E. E. Bailey of Scranton, Kan., bought six cars of sheep from Mr. W. A. Paul, and shipped Tuesday to Scranton; seven cars of cattle by Eastman & Co., to Farmer, Neb.; one car to Iowa and one to Colorado; 13 cars of cattle by C. C. Wimberly to Iowa.

Mr. and Mrs. Redick have moved to Arlington to make their home after spending more than a year with Mrs. Redick's mother, and brothers on the Plains.

Jack Baiding left for San Francisco, Calif., last Friday, after spending the holidays here and in Amarillo. Mrs. Baiding will go back in the Spring.

Mrs. Frank Dunn has returned home after visiting her mother the past month in Floydada.

Mrs. E. C. Chapman honored her husband on his birthday Jan. 13, with a covered dish luncheon. After the dinner, 5 tables of bridge were played. High score for the women went to Mrs. Speed. High for men to Jno. Skaggs.

Mr. J. C. Baker, Sr., of Canyon, spent the week-end with his son, J. C. Baker, Jr.

Robert and Ruth Jacobson have been on the sick list the past week.

The basket ball teams played a double header Friday and Saturday nights. For Friday night, Adrian B defeated Vega B, 17-15; Vega A defeated Endee 26-12; Saturday night, Adrian high against Vega high, 6-18; Adrian A defeated Vega B, 26 to 6.

PLAX! — IT'S HERE! R. H. Kemp Lumber Co.

Baby Chicks JUTS LIKE THE EARLY BIRD ... GETS THE WORM! Early Fryers GET THE BEST PRICE! Order chicks now, some to eat — some to sell and some for layers. We can supply your needs with any breed of fine healthy baby chicks! BUY PROFITS by the SACK ... BUY MERIT EGG MASH and CHICK STARTER! WE BUY Cream, Hides and Poultry! West Texas FEED and SEED PHONE 288

ANNOUNCING— A CHANGE IN OWNERSHIP AND A CHANGE IN FIRM NAME OF THE STAR CAFE We are proud to announce the purchase of the Star Cafe from Mr. and Mrs. Earl Hopson. We have completely redecorated the interior of the Cafe to better serve our customers. Having had more than 20 years experience in the cafe business we feel justified in saying that we can give you fine foods, tastefully prepared together with fast, courteous service at popular prices! We invite our friends and the former patrons of this cafe to give us an opportunity to serve them! Henceforth the firm name will be known as the MIDGET CAFE. MR. AND MRS. JOE SHEPPARD We Make it Our Business to Serve PERFECT BUSINESS MEN'S LUNCHEES! MIDGET CAFE 230 N. Main Street Mr. and Mrs. Joe Sheppard

Savings Here!

THESE PRICES ARE GOOD FOR FRIDAY and SATURDAY!

- FIGS Amita—No. 1 Tall can 10c
CRANBERRY SAUCE Ocean Spray—17-oz. Can 12c
PEACHES, Rosedale, Sliced or halves—No. 2 1/2 Can 14c
OATS MOTHER'S—Large Box 22c
COFFEE BLISS—1-Lb Can 19c
CHIPSO LARGE PACKAGE 22c
CORN Tender sweet, W-G, G-B, 16-oz can 9c
Compound Vegetole, 8-LB. CARTON 77c

- POST BRAN SMALL PACKAGE 10¢ — Large Package 15c
PINEAPPLE JUICE Libby's, 12-Ounce Can—2 Cans 15c
SANI-FLUSH Can 19c
TOILET SOAP Palmolive—Each 5c
WHOLEWHEAT CEREAL Ralston's—Package 23c
KIX Package 10c
IVORP SOAP MEDIUM BAR 6¢ — Large Bar 9c
DREFT SMALL PACKAGE 9¢ — Large Package 23c

Pickles Whole Sour, or Dill, QT JAR 12c

GOLD DUST LARGE PKG. 19c

BABY FOOD LIBBY'S—2 Cans 15c

BISQUICK LARGE PACKAGE 32c

Flour Cream O' Plains 48-LB. SACK 98c

- TOMATOES Gateway—No. 2 1/2 Can 9c
CUT GREEN BEANS No. 2 Can—3 Cans 23c
TOILET TISSUE Northern—3 Rolls 17c
KARO Light or Dark—No. 5 Can 34c
SALAD DRESSING Bestyett—Quart Jar 25c
COFFEE Admiration—1 Lb. 25c
SOFTASILK CAKE FLOUR—Large Package 23c
WHEATIES Package 10c

Rice 2-LB. Cello Package 9c

PRODUCE:

- LEMONS SUNKIST—Doz. 15c
CARROTS 3 Bunches 27c
TURNIPS 10-Lb. Mesh Bag 29c
ONIONS 29c
MUSTARD 10c
RADISHES 25c
BEETS Dozen

MEATS:

- ROAST Tender juicy, seven cuts—Lb. 19c
BACON—No. 1 Dry Salt—Lb. 15c
PORK STEAK—Fresh Cut—Lb. 17c
HAMS—Tenderized, nice cuts for baking—Lb. 22c
BARBECUED BEEF—Short ribs—Lb. 19c
BARBECUED PORK—Spare ribs—Lb. 25c
BACON—Ondahy's Rex Sugar Cured—Lb. 24c
SALT MACKEREL—3 for 25c
FRESH WHITING—cleaned ready to fry—Lb. 19c
FANCY KING GEORGE CODFISH—Lb. pkg. 28c
FRESH FILLET OF PERCH—boned—Lb. 24c
SABLE—Fresh sliced—Lb. 25c

FURR FOOD

# SOCIETY

MRS. JOHN McJEAN, Society Editor Phone 181-W

## BARBARA ANN BURNEY HAS BIRTHDAY PARTY

Honoring little Miss Barbara Ann Burney on her ninth birthday, a delightful party was given by her aunt, Mrs. R. P. Coneway at the Coneway home "Hillside," Tuesday afternoon.

A pink and white color scheme was used in all appointments. Old fashioned floor games and table games furnished the fun for the party and gifts were admired.

Of much interest to the happy youngsters was a real snow man surrounded by real snow balls in the center of the table. At each end of the table burned tall pink candles. Favors were tiny birthday candles in white frosted individual cases on the refreshment table.

Children registering in the auto-graph book, were Jeannine Sowell, Oestia Gusman, Eloise Walker, Louise Young, Mairy Beth Scott, Jackie Wright, Lois Bell, Mary Estelle LeGrand, Norma Jean McCulloch and the honoree.

Miss Ella Aikman was also a guest at the party.

## STUDY CLUB OBSERVES WOMAN'S DAY

Woman's Day was observed by members of the Lone Star Study Club, Monday afternoon, when they met at the home of Mrs. B. R. Dixon, with Mrs. Owen Stagner assistant hostess.

Mrs. Lawrence Womble had as her topic, "The Home-Maker and Her Job." She brought out the difference between home making and home keeping. She spoke briefly on the value of budgeting household funds and the importance of knowing how to buy food and clothing to the best advantage.

Two new officers were chosen to complete the executive board. They were Mrs. Louie LeGrand, president; and Mrs. Robert Thompson, parliamentarian.

Plans were made for the Valentine Party which will honor husbands, Feb. 6. The affair will be in the form of a dinner party and will be held at the home of Mrs. Elmo Lawhon.

Members present included Mesdames Elmo Lawhon, Joe Kendall, Jina Higgins, Louie LeGrand, R. G. Blue, C. F. Moore, Coy Phillips, Earl Phillips, Owen Stagner, Robert

Thompson, Ralph White, Lawrence Womble, E. W. Young, Ellis Coombes, A. Petersen and Mrs. Dixon.

## Y. W. A. MEETS AT HOME OF REV. AND MRS. BARNES

Members of the Y. W. A. of the Baptist Church were entertained at the home of Rev. and Mrs. W. E. Barnes, Monday evening.

The following Stewardship talks were given: Stewardship of Personality, Mrs. Billie Robertson; Stewardship of Influence, Mrs. Ben Wohlgenuth; Stewardship of Opportunity, Mrs. Travis Caraway; Stewardship of Time, Dorothy Funderburg; Stewardship of Possessions, Mrs. Lilburn Ray; Stewardship of Talents, Molly Jo Robinson.

Members voted to send Mrs. Jack Robertson as a delegate to the State Association's Sunday School Conference which is scheduled to be held in Dallas, Jan. 24, through the 26th. Mrs. Robertson is superintendent of the Intermediate department of this district.

After the program an informal social hour was enjoyed and refreshments were served to Annie Jo Owen, Molly Jo Robinson, Kitty Kloe-Harlin, Audrey Cockrell, Maxine Adams, Odessa Long, Dorothy Funderburg, Dorothy Nell Adams, Glennis Cockrell, Ines Funderburg, Thornton Shirley, Mesdames Lilburn Ray, Ben Wohlgenuth, Travis Caraway, Elizabeth Myers, Odessa Russell, Edith Cockrell, A. W. Long, Jack Robinson, A. O. Thompson, Billie Robertson, O. T. Thompson and the hosts.

## MUSIC CLUB HAS PROGRAM ON FOLK AND ART SONG

A program devoted to Folk and Art Song was given at the meeting of the Music Study Club, held at the home of Mrs. C. C. Ferguson, Monday afternoon.

Miss Mattie Mae Swisher, leader, conducted a clever contest in which folk songs of different foreign countries were musically illustrated.

Musical numbers included a chorus "Feast of the Green Dragon" (Chinese) presented by Mesdames R. P. Coneway, C. C. Ferguson, Jeff Gilbreath, H. H. Hawkins, Wiley Robertson, J. E. Beyer, W. E.

Dameron and Miss Eloyse Pitman, with Mrs. Glenn Snyder accompanying.

Mrs. A. O. Thompson sang "Come Sweet Morning" (French) accompanied by Mrs. A. J. Schroeter.

An A and B number, "In Silent Night" (Swedish) and "The Sleigh Ride" (Russian) was presented by Mesdames Troys Carmichael, S. P. Rosson, B. M. Wiltshire, A. O. Thompson and H. L. Broadwell, with Mrs. A. C. Thompson furnishing the violin accompaniment and Mrs. J. C. McCracken at the piano.

Mrs. Homer Fox sang two vocal solos, "Stars and the Depth of Night" (Edwards) and a postponed number, "To a Hill Top" by Cox. Mrs. Glenn Snyder played "The Erlking," by Schubert-Liszt.

Mrs. W. E. Dameron, president, conducted a short business session. The club's welfare project was discussed.

The next meeting will be held next Monday at 3 o'clock, instead of 3:30, at the home of Mrs. O. T. Williams. Mrs. J. C. McCracken will be leader.

Members present were Mesdames B. M. Wiltshire, O. T. Williams, A. O. Thompson, S. P. Rosson, A. C. Thompson, O. R. Smith, Glenn Snyder, A. J. Schroeter, Wiley Robertson, G. A. F. Parker, J. C. McCracken, J. E. Beyer, H. L. Broadwell, Troys Carmichael, R. P. Coneway, W. E. Dameron, H. K. Fox, Jeff Gilbreath, H. H. Hawkins, J. B. Jones, Misses Eloyse Pitman and Mattie Mae Swisher, and the hostesses.

## 60TH BIRTHDAY IS HONORED

Mrs. O. E. Sherman was complimented with a lovely dinner Sunday at her home, honoring her 60th birthday. A large birthday cake decorated the table. The three tiered cake frosted in white with tiny yellow flower decorations, was topped by pink candles.

Four of Mr. and Mrs. Sherman's six children were present and gifts were received from a son, Henry Sherman of Los Angeles, Calif., and a daughter, Mrs. M. H. Power of Odessa.

Those attending were Mr. and Mrs. W. E. Sherman and family of Silverton, Mrs. Ruth Sherman of Amarillo, Mr. and Mrs. O. E. Sherman, Jr., and son, Louis Sherman, Mr. and Mrs. Tom Robinson, Mr. and Mrs. J. A. Pitman and children, Mr. Wilson of Kansas City, A. R. Bateman and daughter, Sandra, and son, Buddy.

Homer Brunley transacted business in Plainview and Lubbock, Monday.

## FORD STUDY CLUB RESUMES WORK

Ford Study Club resumed Study programs after the holiday vacation, Thursday afternoon, Jan. 5. At 2 o'clock in the home of Mrs. Lowery Walker.

The first program for the New Year was a study of American Women. Men and women make the world as head and heart make a human life.

The Modern Women in the Home—Mrs. J. L. Whitsett.

The Modern Woman in Politics—Mrs. C. D. Carnahan.

The Modern Woman in Business—Mrs. L. J. Stratus.

Closing the program was a talk by the parliamentarian, Mrs. Dennis Baruard. Call call: Name a famous American woman.

During the business session plans were made for a party in the home of Mrs. Dennis Baruard, Tuesday afternoon, Jan. 10 at 2:30.

The next regular meeting will be in the home of Mrs. C. D. Carnahan, Thursday afternoon, Feb. 2, at 2 o'clock. "The American Home" will be studied. "Except God build the house they do labor in vain who build it."

Refreshments were served to 8 members and one visitor.

## CLASS IS ENTERTAINED

Members of the Young Peoples Class of the Church of Christ and their guests were entertained with a games party at the home of the teacher, Elmer Patterson, Friday night.

A feature of entertainment was

the showing of moving pictures taken of the class while on a picnic last summer.

Those present, included Evelyn Walker, Texie Reynolds, Vera Rea, Hart Rea, Claudine Newman, Elma Shugart, Bill Newman, J. W. Robertson, Jean France, Ann Cockrell, Melba Sawyer, Billy Self, Edith Staudifer, Elbert Hagan, Miss Edna Daughtee and the hosts.

## SURPRISE BIRTHDAY STAG PARTY IS GIVEN

An enjoyable stag party was given Monday night at the home of Jack Wright, when Mrs. Wright entertained in honor of his birthday.

Domino games and Chinese checkers furnished entertainment for the surprise affair and refreshments were served to H. H. Hawkins, Carl Cockrell, Henry Hastings, D. H. Alexander, Bernard Hicks, Charles Nowell, Ira Campbell, W. E. Upton, Jack France, Burl Eames and the honoree.

## MRS. SLATON IS HOSTESS FOR GARDEN CLUB

An interesting program was presented at the meeting of the Garden Club, Friday afternoon at the home of Mrs. J. P. Slaton. Floral vocabulary was given in answer to roll call.

Miss Sadie Lee Oliver talked on "Trees." She recommended the lace-bark elm tree as especially adapted to this area, describing the tree as beautiful, having a faster growth than the American

and longer lived than the Chinese Elm, Miss Oliver said there is only one tree of this type in Hereford. She also recommended the thornless-honey locust and the green ash for planting here, and gave as reading reference, "Growing Trees and Shrubs in West Texas," by Don Jones of the State Experimental Station at Lubbock.

Mrs. A. Petersen read an article on "Growing Character and Friendship in a Garden." "The Story of the Thistle," was told by Mrs. F. M. Kester.

Mrs. Homer Brunley presided over the business session, when plans were completed for the landscaping of the Camp Fire Girls' Hut.

The next meeting will be held at the C. H. Dyar home, on Friday, Jan. 27.

## Bethel Items

(22 miles south)

MRS. B. R. BOWEN. Mr. and Mrs. Kay Roberts had as guests over the week-end, W. P. Galloway, Charley Galloway and wife and two daughters, from Erick, Okla.

Travis and John Galloway of Friona, brothers of W. P. Galloway, visited Sunday in the Roberts home.

Mr. and Mrs. Will Copeland of Goodlett, Texas, have moved to the J. C. Benton place. Mr. and Mrs. Floyd Copeland and son, and Mr. and Mrs. James Burham spent Sunday in their home.

Billy Brooks Stuckair was quite ill last week with flu. Mrs. Leland Smith was on the sick list last week.

Paul Williams of Ft. N. M., visited in the home of sister, Mrs. Jim Bagwell, week.

Mr. and Mrs. Bryan and Mr. and Mrs. George Bagwell, Mrs. Harry Rothwell were in Hereford, last Wednesday.

Mr. and Mrs. George Bagwell had as dinner guests Sunday and Mrs. J. C. Davis.

Mrs. J. C. Williams visited this week with her mother, Mrs. Bagwell.

Mildred Lusk, Loin Sween, Paulene Rothwell and Grace Marie Bagwell, were home for the week-end. Meda Ruth Thomas of Canyon, came home with Mildred Lusk.

Vernon and Glenn Williams made a trip to Brownwood, Texas, this week.

Mrs. Jim Bagwell has as guest Sunday, the families of Earl and Vern Lusk, Meda Ruth Thomas and Dorothy Simlar.

Club met with Mrs. Kay Roberts on Friday—all present reported pleasant time.

Harry Rothwell had the misfortune of losing a registered Percheron mare Monday.

MAX!—IT'S HERE! R. E. Kemp Lumber Co.

Bob Wilson, commission man from Kansas City, Mo., spent several days this week in Hereford and while here, was the house guest of Mr. and Mrs. J. A. Pitman.

CLIP THIS COUPON AND SAVE!  
Chamberlain's

Lotion  
50c Size  
**25c**  
AND THIS COUPON!

**HAILE DRUG**  
WALLGREEN AGENCY  
We Sell For Less

We Reserve the Right to Limit Quantities!  
FRIDAY -- PHONE 99 -- SATURDAY

CLIP THIS COUPON AND SAVE!  
Ipana

Tooth Paste  
50c Size  
**25c**  
AND THIS COUPON!

## YOU CAN ALWAYS SAVE AT HAILE'S

<p>SYRUP PEPSIN 60c Size <b>37c</b></p>	<p>ORASAN Tooth Brush WATERPROOF BRISTLES <b>39c</b></p>	<p>COD LIVER OIL Tablets BOTTLE OF 150 <b>79c</b></p>	<p>ANALGESIC BALM 75c TUBE <b>37c</b></p>
<p>CLEANSING TISSUES 500 IN PACKAGE <b>19c</b></p>	<p>BAYER'S ASPIRIN BOTTLE OF 100 <b>59c</b></p>	<p>HOT WATER BOTTLE \$1.00 VALUE <b>49c</b></p>	<p>PEPSODENT Tooth Paste 25c SIZE <b>13c</b></p>
<p>VICKS VAPO-RUB 35c Size ..... <b>23c</b></p>	<p>Lux Flakes 25c Size <b>16c</b></p>	<p>PINEX COUGH SYRUP 65c Size ..... <b>49c</b></p>	<p>Alka Seltzer <b>49c</b></p>
<p>ORLIS MOUTH WASH <b>49c</b></p>	<p>LUCKY TIGER HAIR TONIC—50c SIZE <b>29c</b></p>	<p>JUICE EXTRACTOR GLASS <b>9c</b></p>	<p>PROBAK JR. Razor Blades 10c PACKAGE <b>5c</b></p>
<p>CASTOR OIL TASTELESS—25c BOTTLE <b>13c</b></p>	<p>PABLUM BABY FOOD—50c SIZE <b>34c</b></p>	<p>CHOCOLATE COVERED CHERRIES POUND <b>19c</b></p>	<p>Duke's, Durham TOBACCO <b>4 for 13c</b></p>
<p>P &amp; G — GIANT BARS 10 bars for <b>25c</b> WITH ANY OTHER PURCHASE!</p>		<p>McKESSON'S CALOX Tooth Powder — 50c Size Only <b>25c</b> Only WITH ANY OTHER PURCHASE!</p>	

HE HELPS SPEND 24½ MILLION TELEPHONE DOLLARS IN TEXAS

SO YOUR TELEPHONE SERVICE CAN BE CLEAR AND GOOD

Giving you fast, dependable telephone service in Texas is no small job. It takes skilled, efficient people... 9,000 of them in the state. It takes a lot of telephones, switchboards... a lot of wire and other equipment.

And it takes money... a total of 24½ million dollars for Texas last year... over 10 million dollars for wages alone, nearly 5 million dollars more for taxes.

The telephone company is an important part of the life of the state. It means money spent in Texas; people at work in Texas; and, most important, a dependable, friendly telephone service at a reasonable price to you.



SOUTHWESTERN BELL TELEPHONE COMPANY



### Conoco Bases Advertising On Newspaper Space

NOVA CITY, Okla.—Newspaper advertising will again be the backbone of Continental Oil Company's 1939 advertising program, the largest in the company's history, it was announced here today by A. J. Raabe, advertising manager.

"While we feel that we have a well-rounded program for the year," said Raabe, "assisting a fair appropriation to every important advertising medium, by far the largest share of our 1939 budget will be spent for newspaper space."

Continental's current newspaper advertising presents the new form of "Zig-Zag" reading. In this proposed reform for relieving eye strain, the type of each second line of copy is arranged with the words in reverse order—so that the eye can read from left to right on the first line and from right to left on the second line—avoiding the strain of long eye sweeps between lines. This "Zig-zag" advertising is not intended as a reform, but is presented merely as an interesting game or contest for readers.

### Westway Items

(16 miles west)

**MRS. MERLIN KAUL Home Demonstration Club**

The Westway Home Demonstration Club met Thursday afternoon, Jan. 12, at 2:30 o'clock, at the home of Mrs. Glenn Rutter.

The new president, Mrs. Paul Rudd, called the meeting to order. She named the following committees for this year: Finance, Mrs. Maurice Tannahill, chairman; Messdames Al Werner, Merlin Kaul, A. C. Pierce; Exhibit, Mrs. A. C. Pierce, chairman; Messdames G. C. Hartman, E. H. Little, Grady Wilson; Expansion, Mrs. Al Werner, chairman; Messdames Jim Dale, Bill Rice, E. B. Osburn; Yearbook, Mrs. R. L. Wilson, chairman; Messdames G. C. Hartman, Clyde Sheppard, V. Skypala; Program, Mrs. W. L. Jones, chairman; Messdames Mesdames B. L. Wilson, J. D. Harrell, Jim Dale; Recreation, Mrs. Merlin Kaul, chairman; Messdames E. B. Osburn, Glenn Rutter, Maurice Tannahill; Education, Mrs. Joe Landers, chairman; Messdames D. H. Allmon and Moody Stephan.

The time of meeting was set for 2:30 o'clock, p. m. Mrs. Maurice Tannahill was appointed as Home Food Supply Demonstrator.

Mrs. Al Werner was leader of the program which described Home Demonstration work in Texas. Mrs. Werner read the topic The Land Grant College. Mrs. Merlin Kaul told of Cooperative Extension Service, Mrs. A. C. Pierce of Home Demonstration Work, and Mrs. Earl Little of Broadening the Extension Program.

Members present were Messdames Al Werner, Merlin Kaul, Maurice Tannahill, Jim Dale, W. L. Jones, Glenn Rutter, E. H. Little, Paul Rudd, G. C. Hartman, A. C. Pierce. Visitors were Mrs. Walker and Miss Moody Aten.

The next meeting will be held at the home of Mrs. W. L. Jones on Thursday, Jan. 26, when Miss Oliver will be present.

Henry Almon says that on the next Friday the thirteenth, which he finds comes in October, he's going to stay at home and go to bed. For twenty-four years he has been driving a car and has never had so much as a bent fender. Then last Friday it happened when he and Harold Harlin collided at an intersection in Hereford. Both cars were damaged—the radiator, wheels and fender of the Allmon car considerably.

Mrs. D. H. Allmon entertained her Sunday School class of Juniors at her home, Sunday. The children went to the Allmon home for dinner after which they spent the afternoon playing games. All had supper and then attended church services at night.

Those present were Kenneth and Harold Rudd, Helen and Glenn Wilson, Nellie Ruth and Helen Marie Tucker, Beadie Johnson, Junior Wolfington, E. H. Little, Jr., David and Margaret Sowell and Wanda Marie Allmon. Mr. and Mrs. Paul Rudd and Mr. and Mrs. Maurice Tannahill were afternoon visitors.

Everyone is glad to know that Larry Wilson is improving at the hospital in Hereford. He is able to sit up some now, but is not able to leave the hospital yet. His mother, Mrs. Grady Wilson spent Sunday night at her home here with Junior, Ervin and Donald Dean. She has been staying in town and this is the first night at home for some time.

Visitors in the R. M. Gunn home Sunday, included Mr. and Mrs. Lois Madole and daughter, who live near Hollens, N. M., Mrs. John Huntzinger, Dixie Lee and Mollie Gayle Thurman, Mrs. Guy Lawrence and Nelda Gay, of Hereford.

Mrs. W. L. Wilson assisted her mother-in-law, Mrs. Sam Wilson, at her home here, Thursday, when she

entertained the W. M. S. of the Baptist Church there.

Mr. and Mrs. P. M. Houser of Hereford and Mr. and Mrs. Sam Wilson of Summerfield were Sunday visitors in the R. L. Wilson home.

Wayne and Dorothy Lee of Summerfield were visitors Sunday of their cousins, Weldon and Margaret Rose Stephan.

Rev. Merle Grigsby of Plainview was a guest of Mrs. J. S. Earp and Jack, Sunday afternoon. He preached at Ward Sunday morning.

Rev. and Mrs. Henry Burrow were dinner guests Sunday in the home of Mr. and Mrs. Floyd Tucker. In the afternoon Rev. Burrow and Mrs. Tucker attended a meeting of the Baptist Sunday School Association at Hereford. Mr. Tucker was song leader for the service.

There was a total of 50 present at Sunday School Sunday, which is the best attendance there has been for some time. Mrs. Henry Trefel of Hereford, and the Carl Lee family of Summerfield, were visitors.

Mr. and Mrs. V. T. Glenn of Vega, were Sunday dinner guests in the home of Mr. and Mrs. A. C. Pierce. Mr. Glenn is a nephew of Mr. Pierce.

L. B. Wolfington visited his mother, Mrs. Leola Wolfington in Amarillo, one day last week.

The January meeting of the PTA will be held at the school this Friday night, Jan. 20. The program committee has an interesting program prepared.

Paul Williams of Farmington, N. M., was a guest over the week-end of his sister, Mrs. Henry Allmon and family. He brought a load of apples from Farmington.

Mrs. Al Werner attended a meeting of the Pioneer Club in Hereford, Tuesday afternoon.

Miss Moody Aten of Lella Lake, is visiting in the home of her sister, Mrs. Glenn Rutter. She has been at her sister's home since Christmas.

Miss Mildred Wilder has opened an office at Hereford in the home of Mrs. Eberidge at 406 25-Mile Avenue. She drives to work each day from her home here.

Mr. and Mrs. P. H. Gilliland of Hereford, were dinner guests in the home of Mr. and Mrs. F. W. Dodson, Sunday.

Marlin Pierce accompanied Jack France of Hereford to Lubbock last week to consult Dr. Hutchingson. Marlin has been having trouble with his ears.

The report cards will be issued Wednesday. The honor roll will be ready next week.

The third and fourth grades are studying the life of the Eskimos and have made some Eskimo scenes to illustrate their work.

Mr. and Mrs. A. A. Head and Harold, and Mr. and Mrs. Charles E. Hood and children were visitors in the Glenn Rutter home, Sunday.

Mr. and Mrs. Joe Dozier were visitors at the V. Skypala home Saturday night.

Mr. and Mrs. Paul Artho and family of Dawn, and Mrs. Balder

and son of Schulenburg, were guests last Wednesday in the V. Skypala home.

Mr. and Mrs. Vincent Skypala and boys, were dinner guests Sunday in the Edgar Skypala home in Hereford. The occasion celebrated the birthday of Edgar Skypala.

Residents here woke in surprise Tuesday morning to find the ground covered with snow. However the bright sun all day Tuesday soon melted it.

Mr. and Mrs. Joe Landers are the happy parents of a baby boy born Monday. He weighed

8 1/4 pounds. He has an older sister, Vesta Mae, and a brother, Roy, to welcome him to the home, besides his grandparents, Mr. and Mrs. R. M. Gunn, Mrs. H. M. Gunn, is staying in Hereford with her daughter.

Mrs. F. W. Dodson visited Mrs. Joe Landers and baby son at the Godwin Sanitarium Tuesday afternoon.

PLAX!—IT'S HERE! R. H. Kemp Lumber Co.

Mr. and Mrs. Colby Conkright were Amarillo visitors, Wednesday.

### Messenger News

(27 miles west)  
BY MRS. J. N. MESSENGER

Now that final examinations are complete, the students parents and teachers all seem pleased with generally good grades by all enrolled.

Geo. Messenger drove the school bus last Friday for J. T. Guinn, who attended the O'Brien auction sale in Hereford.

Last word from John Love was that he hoped to return the last of

the week. His father is still in an Albuquerque hospital.

Glenn Taylor was rushed to Hereford Sunday for appendicitis treatment, but physicians reported that an operation was unnecessary. He has been placed on a diet and is under medical treatment.

PLAX!—IT'S HERE! R. H. Kemp Lumber Co.

Mr. and Mrs. J. G. Evans and son, Raylan, visited relatives in Happy, Sunday. They were accompanied to Canyon by Miss Ruby Dutton, who visited her parents, Mr. and Mrs. Earl Dutton.

# FRASER DISPERSION OF--- LINE-BRED GUDGELL-SIMPSON ANXIETY 4th HEREFORDS

SELLING AT AUCTION  
IN THE HEATED SALES PAVILION.  
Hereford, Tex., January 30th

**63 LOTS**

YOUNG BULLS  
COWS WITH CALVES  
BRED COWS  
BRED HEIFERS  
OPEN HEIFERS

All of straight Gudgell & Simpson breeding with many noted animals from that great herd close up in the pedigree.

You Will Have a Chance to Buy These  
Top Quality Animals  
IN THE  
**FRASER Dispersion**



ANNIE RANDOLPH 4th exemplifies the type and the bloodlines of the many good animals in this high class offering. By TIMBERLINE, one of the best sons of SUPERIOR ANXIETY, and out of ANNIE RANDOLPH, by BEAU RANDOLPH, second dam by DOMINO, she has a pedigree second to none and her individuality and producing ability stamp her as one of the truly great cows of the breed.



MISS PRESIDENT 4th, another great daughter of TIMBERLINE and from a dam by BEAU PRESIDENT, JR., is also typical of the bloodlines, the type and quality of the top Herefords that we are offering in this dispersion. The picture does not start to do her justice, for she is good enough to be one of the tops in any herd, and there are others like her.



PRINCE AXTELL 8th is one of the good young bulls you find listed. He is a son of PRINCE AXTELL 2d, and his dam was MISS ALICIA, by BEAU RANDOLPH 2d. Those in search of a real herd sire will do well to inspect this youngster closely.



MISS SPRINGVALE 20th, by TIMBERLINE 53th and out of MISS SPRINGVALE 10th, is as good a young cow as anybody owns and is the kind that parting with is almost a tragedy. Regardless of price she will be a bargain for somebody and will make a most valuable addition to any top herd.

**SALE STARTS promptly at 12:00 A. M. Monday, Jan. 30**

We wish to impress upon you that this is no ordinary offering of Herefords, but one of top quality, outstanding individuality and the richest of close-up Gudgell & Simpson breeding. Every one of these cattle are of Straight Anxiety 4th blood. They are the results of constructive breeding and we believe that they are good enough to please the most critical buyers in any part of the country. We invite you to inspect them before sale day at the Hereford Cattle Pavilion.

ALTON T. FRASER.

**CATTLE**  
Are now on Display in the Sales Pavilion!

Every HOUSEWIFE needs a GOOD BANK

RUNNING a household is just like running a business; it calls for a dependable source from which to borrow money, a safe place to deposit savings and help in solving financial problems.

THE FIRST NATIONAL BANK offers all of these things to every housewife in Hereford and in this territory. It is a good bank.

NO ACCOUNT TOO BIG  
—NONE TOO SMALL!

**First National Bank**  
OF HEREFORD

**ALTON T. FRASER, Owner**

HEREFORD, TEXAS  
FRANK FARLEY  
Hereford Journal  
EARL GASTIN  
Auctioneer  
O. E. PETERSON, The Cattleman  
MASON KING, Amarillo News-Globe

### Hereford Band In Concert At Bovina Tuesday

A great trip in the form of a concert to the Bovina School band was made by members of the Hereford High School Band Tuesday night, and a concert was given at the Bovina School. Approximately seven members made the trip and were joined in the concert by members of the newly organized Bovina Band, all under the direction of Band Director Ralph Smith.

The Bovina Band which was organized last fall has a membership of some 25 students. Mr. Lovelady is the director.

According to Director Smith the Hereford Band is this year sponsoring a number of good will trips to neighboring towns in an effort to create interest in band work in smaller schools. A trip to Dimmitt of this type has been planned and others will follow.

Those taking care and attending, besides band members, were Mr. and Mrs. Lee Hopson, Mr. and Mrs. John Raftero, Mr. and Mrs. B. R. Dixon, Mr. and Mrs. Frank Lucas, Mrs. G. G. Hill, Mr. Willoughby, Mrs. Hall Beavers, Mrs. Wiley Robertson and Mrs. Ralph Smith.

### Wayne Evans In Honorary Frat

ABILENE, Texas—Election of sixteen members of Alpha Chi, national scholarship society at Abilene, Abilene University, was announced today by Dr. Julius Olson, dean of liberal arts, and faculty sponsor for the honor group.

Candidates were named from the ranks of the upper 10 percent of the junior and senior classes at HAU, based on scholastic records to date.

Juniors elected included Wayne Evans of Hereford.

### CHURCHES

**THE METHODIST CHURCH**  
Sunday School 9:45  
Morning Services 10:30  
Evening Services 7:30  
Young People 7 p. m.  
Missionary Societies each  
Wednesday 3 p. m.  
Attend our services.  
(Continued on Page 12)

**CHURCH OF CHRIST**  
K. M. Borden, Minister  
Bible Classes 10 a. m.  
Praying 11 a. m.  
(Subject: "The Seed of the Kingdom")  
Ladies Supper 11:45 a. m.  
Praying at Progressive 2:30 p. m.  
(Subject: "The Transfiguration")  
Bible Drill 7 p. m.  
Praying 7:30 p. m.  
(Subject: "Care for Sin.")  
Ladies Bible Class  
Wednesday 3 p. m.  
Wednesday Evening Program, 7:30  
We have classes for all ages, and you will be welcome. We also have experienced teachers.

Before very long, the minister, K. M. Borden, is to preach a series of sermons on the Millennium. These lectures will be on Sunday evenings, and we will be glad to have any of the Hereford people to come and study the question with us. A large chart is now being prepared for the lectures.

**SERVICES AT THE CHRISTIAN CHURCH**  
H. M. Redford, Minister  
Ellis Connes, Supt.  
Bible School 9:45-11 a. m.  
Morning worship 11-12 a. m.  
Christian Endeavor 6:30-7:30  
Evening worship 7:30-8:30  
The pastor, H. M. Redford, has returned from Temple and will be in the pulpit next Sunday morning and evening. "Whom Thou Lovest" will be the subject of the sermon at the morning hour, and at the evening worship the pastor will preach on the subject, "The Power of Fellowship." A cordial invitation is extended to everyone.

### Hospital Notes

Larry Lee Wilson, 5-year-old son of Mr. and Mrs. K. W. Wilson of Westway, was reported greatly improved, and was hoping to be released Friday.

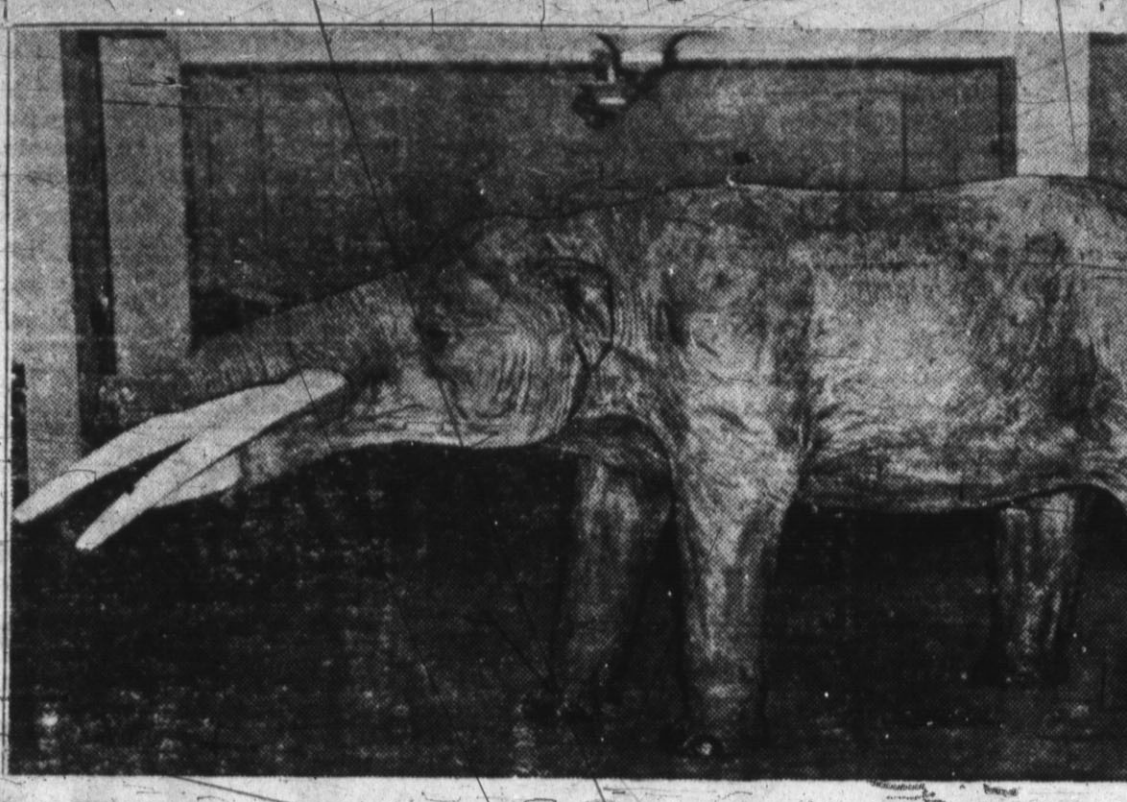
A. H. Curry, who was admitted with a broken arm last week, was still in the hospital, but somewhat improved.

Mr. and Mrs. Albert Shultz announce the birth of a daughter Tuesday, Jan. 17; both mother and infant are resting nicely.

Mrs. Fred G. Brown, who last week underwent a major operation, was considerably improved and hoped to be released soon.

Mr. and Mrs. B. B. Fellars announce the birth of a son, Buford Dennis, Wednesday night. Both mother and infant are resting nicely.

### Restored Mastodon Displayed in Museum



A spectacular new exhibit at the Panhandle Plains Historical Society Museum at Canyon is a restoration of a mastodon, shown above as it appears in the basement annex. The model was made under the direction of Prof. C. Stuart Johnston of West Texas State College, by G. T. Sundstrom, chief operator at the museum, and is based on a skeleton found near Higgins by a WPA scientific party. This shovel-jawed mastodon, Amebelodon Hicelsi, was a contemporary of the 3-toed horse and saber-toothed tiger.

### Byrd Funeral Held Saturday

Funeral services for Lemuel B. Byrd, 34, were held Saturday afternoon, Jan. 14, from the Black Funeral home at 3 o'clock, conducted by Rev. W. E. Barnes, pastor of the First Baptist Church, Okla.; two sisters, Mrs. H. I. Nickerson of Hereford, and Mrs. John A. Milligan of Amarillo; one half-brother, Denver Thompson of Lovington, N. M.

Interment was made in West Park Cemetery.

### Sales Yard Is Increased Here

The sale held by the Hereford Livestock Sales Company last Tuesday, Jan. 17, was very successful with an even larger crowd of buyers than consignors anticipated.

The sale company has built new yards adjoining the sale barn and can now accommodate larger numbers of consignors.

### TO HONOR WILSON

That resolutions are being drawn by the Hereford I. O. F. Lodge commemorating J. H. Wilson, veteran member, was announced by John Patton, who said they will be published next week.

### OUTSTANDING EVENTS OF PAST YEAR ARE REVIEWED FOR L. A. E. CLUB

Outstanding events of the past year, furnished program subjects for L. A. E. Club members Tuesday afternoon at the meeting held at the home of Mrs. Robert Veigel.

Highlights in the year's news, taken from a "Chronology of the Year 1938," in the January 5, issue of the Hereford Brand, were used as basic information.

Consideration of National and International, City, County and State events was in the hands of Mrs. Jim Higgins, who gave brief outlines of political situations, disastrous happenings, both foreign and domestic, and sports news.

"Significant Discoveries in Science and Invention," were outlined by Mrs. Bob Higgins.

### Tabulation on O'Brien Sale

Animal	Calved	Buyer	Price
Diamond O. 60th	Dec. 1936	McClelland	\$310
Advance Mischler 8th	May 1937	Womble	310
Blanchard Anxiety 8th	May 1937	Poster Bros., Shreveport, La.	170
O'Brien Anxiety	Sept. 1937	John Fanning Artesia, N. M.	100
Superior Mischler Jr. 10th Oct. 1937		H. H. Shuler, Friona	100
O'Brien Prince Blanchard 24 Jan. 1938		Fanning	185
O'Brien Prince Domino 6th Feb. 1938		John Gilvin, Hereford	65
O'Brien Prince Domino 6th March 1938		Fanning	105
O'Brien Prince Domino 6th March 1938		Gilvin	100
O'Brien Prince Domino March 1938		Fanning	90
Superior Mischler Jr. D. April 1938		H. M. Edwards, Ft. Worth	60
O'Brien Prince Blanchard 6th April 1938		Edwards	85

The 70 females sold for an average of \$124.09. The top price was \$215 and was paid by McClelland, who also took a number of the top females.

Animal	Calved	Buyer	Price
Georgia Diamond	Feb. 1928	R. W. Elliston, Hereford	210
Creamy 14th	May 1934	McClelland	180
Gramophone M.	August 1934	Bandy Ranch, Jayton	145
Gramophone D.	Oct. 1934	Edwards	115
Creamy Lassie 4th	May 1936	McClelland	205
Creamy Lassie 6th	April 1936	McClelland	185
Pretty Lady	March 1928	D. L. McDonald, Hereford	180
Gram 3d	May 1930	Tierra Blanca Farms Canyon	180
Gimphone 15th	March 1932	McClelland	215
Miss Daisy 2d	March 1932	McClelland	150
Bright Lassie	March 1932	McClelland	150
Miss Dixie	March 1932	George Nance, Canyon	155
Miss Ozma 5th	June 1932	McClelland	105
Georgia 15th	June 1932	McClelland	120
Miss Daisy 3d	June 1932	Edwards	120
Bright Grace 9th	March 1933	McClelland	140
Grasshopper 17th	March 1933	McClelland	115
Gramophone 16th	March 1933	Charlie Franks, Canyon	140

Animal	Calved	Buyer	Price
Donna Stanway 2d	May 1933	I. E. Newsom, Rowell	135
Lady Superior 2d	May 1933	McClelland	150
Gramophone 17th	March 1934	Newsome	165
Creamy 10th	May 1934	McClelland	135
Bright Ozma	May 1934	McClelland	165
Lady Mischler 10	June 1934	D. G. Gardner, Jr., Nocomo	155
Gramophone 16th	July 1934	Carr & Vinson, Pampa	180
Georgia 8. 6th	August 1934	Carr & Vinson	120
Gondola 2d	Sept. 1934	Carr & Vinson	120
Miss Ozma 7th	Sept. 1934	Marion McGinty, Plains	185
Gramophone 21st	Nov. 1934	Gardner	135
Miss Daisy 5th	Nov. 1934	McClelland	115
Countess 20th	Nov. 1934	McClelland	115
Creamy 10th	Dec. 1934	J. T. Gilbert, Hereford	155
Creamy 17th	March 1935	Carr & Vinson	180
Donna Stanway 3d	April 1935	Jim Jenkins, Amarillo	125
Moss Rose 2d	June 1935	McClelland	110
Donna Stanway 4th	June 1935	Edwards	115

Animal	Calved	Buyer	Price
Georgia 8. 7th	March 1936	Nance	125
Ozma Mischler 4th	April 1936	Carr & Vinson	140
Creamy 32d	April 1936	McClelland	160
Ozma 10th	May 1936	McClelland	125
Gramophone 24th	May 1936	Jenkins	125
Creamy 27th	June 1936	Tierra Blanca Farms	120
Bright Ozma 8d	August 1936	McClelland	140
Gramophone 25th	Sept. 1936	McClelland	185
Mossel Creamy 8th	Oct. 1936	Edwards	120
O'Brien Creamy	Nov. 1936	Carr & Vinson	125
Georgia 22d	Nov. 1936	Carr & Vinson	180
Georgia Domino 2d	Dec. 1936	W. D. Collier, Ralls	75
Georgia 24th	June 1937	Collier	75

Animal	Calved	Buyer	Price
Bright Jewell 6th	Dec. 1936	W. A. Anderson, Lovington	135
Bright Jewell 7th	Jan. 1937	Tierra Blanca Farms	125
Grebe E.	May 1937	Nance	115
Creamy Lassie 8th	May 1937	Collier	87.50
Gramophone L.	Jan. 1938	Collier	87.50
Daisy Creamy	May 1937	J. H. Glenn, Wildorado	90
Mossel Creamy 12th	May 1937	McClelland	85
Miss Ozma 10th	May 1937	Nance	95
Creamy G.	May 1937	McClelland	90
Georgia S. 9th	June 1937	Collier	85
Lady Superior 3d	June 1937	Collier	75
Bright Jewell 8th	June 1937	Collier	80
Georgia Domino 3d	Nov. 1937	Collier	80
Creamy J.	Dec. 1937	Collier	80
Bright Ozma 4th	August 1937	Jenkins	90
Creamy 41st	Oct. 1937	Collier	77.50
Gramophone 28th	Nov. 1937	Collier	77.50
Miss Carlos 21st	Feb. 1938	Collier	77.50
Miss Ozma 12th	Dec. 1937	McClelland	100
Grasshopper G.	Jan. 1938	McClelland	90

room at 4 o'clock Friday afternoon, Jan. 20, according to announcements today. All mothers were urged to attend the meeting, at which time important business will be brought up.

**ATTEND MISSION INSTITUTE**  
Members of the Methodist Missionary Society who attended a Mission Institute held at the San Jacinto Methodist Church in Amarillo, Tuesday, were: Mrs. E. W. Harrison, Mrs. D. W. Hawkins, Mrs. Florence McClelland and Mrs. J. F. Ward.

**METHODIST WOMEN MEET AT CHURCH**  
All circles of the Women's Missionary Society of the Methodist Church met at the church Wednesday afternoon for a general business meeting.

### Birthday Party

(Continued from Page 1)

chairman in this great cause," he said. "I am certain that the citizens of our county will cooperate to make the President's Birthday Celebration the banner event for suffering humanity. It is a privilege to help intensify the national drive for funds to stamp out the dread disease and to bring happiness and health to thousands of afflicted children, stricken by the scourge of infantile paralysis."

The President's Birthday Celebrations will be held here and simultaneously throughout the nation on Monday, Jan. 30. Assisting Mr. Patton in the drive will be H. A. Close as county vice-chairman, S. P. Rosson as secretary, and C. C. Acker as treasurer. Mrs. Cecil Gilliland has been named "March of Dimes" chairman.

Assisting in ticket sales will be various women's clubs in this county. Letters have already been sent to the Child Study Club, County Federation, East Study Club, Hereford Garden Club, Junior-Bayview Club, Junior Pioneer Club, Catholic Rosary Altar Society, L. A. E. Club, B. & P. W. Club, Ladies Auxiliary of Presbyterian Church, Lone Star Study Club, Pioneer Study Club, Music Study Club, Bayview Club and Dawn Study Club.

### S. H. Condon

(Continued from Page 1)

not have to miss services at their preferred churches," she said. "Dr. Condon is one of the outstanding speakers of the Panhandle and those who have heard him are always anxious to hear him again. He has done considerable research and study on the Jew Problem, and we feel that his talk will be highly informative as well as interesting."

Dr. Condon, a former instructor in Clarendon College, is widely known in this community, having taught numerous students from here while at Clarendon and at Canyon. He also married Mary Farmer, daughter of W. K. Farmer; she was a resident of this city prior to her marriage.

### Home Foods

(Continued from Page 1)

cause they did not comply with the many units which make for better farm conditions in every way."

Mrs. R. A. Frye of Dawn, president, presided over the meeting. Reports were made by Mrs. Ira Ott, chairman of the finance committee, Mrs. John Kroff, chairman of the recreation committee. This committee plans for the club women each quarter, and advised one social meeting within each club each quarter.

### Television

(Continued from Page 1)

This will be done with both the disc and cathode ray tube types of equipment. The demonstration will be preceded by a simple, yet interesting, explanation of the principles involved in television, all given in language so simple that even the youngest may readily understand. The latest and most modern developments in the field of television will be displayed. In fact, a large part of this apparatus has been specially designed and constructed for this particular demonstration. It is not duplicated anywhere in the world. More than twelve thousand dollars were spent in the construction of the equipment, which weighs fifteen hundred pounds.

**ITCH IS RAGING**  
in all parts of this section! Stop it at the first sign. It may spread to the whole family. Get a bottle of BROWN'S LOTION today. You can't lose; it is sold and guaranteed by

**E. B. Black Co.**  
FURNITURE - UNDERTAKING  
Ambulance Service - Day or Night  
Hereford, Texas

### Al Baggett

(Continued from Page 1)

Harold Morward, Robert Petersen and Ernest Scheibgen are potential candidates for the 1939 team, and are expected to add much to its strength, the latter two having played in 1937.

Possible addition of football lights to the Whiteface Field is also considered for the 1939 season, a factor which is expected to greatly improve gate receipts and to return interest in football.

### Jewish Refugees

(Continued from Page 1)

"We replied that we could furnish that amount in one immediate community, and that through the sales of other land-owners, it might be possible to obtain that much in one tract," Holbrook declared.

"The first inquiry came some time ago," he added, "and no recent reply—either rejection or seeking further negotiations—have been received by us from the Guild."

Holbrook said that the Guild is expecting to place the refugees, most of whom have been farmers in Germany, by summer. The lands offered by the Texas Land and Development Company are in the irrigated belt. A total of 46,000 acres have been offered for sale by the firm.

### Local Man

(Continued from Page 1)

map of the directors of the University. He later married Pauline Shirley.

Halle is widely known over this section having served from 1908 to 1910, as president of the Panhandle Christian College in Hereford until the school was closed with the opening of West Texas State College at Canyon.

Halle then took a post-graduate course in political economy at the University of Chicago, and lived for a time in his former home in Kansas.

Returning to Texas with the start of the West Texas oil boom, Halle was interested in production activities in several fields until 1930, when he returned to Hereford to operate his irrigation farm here.

In addition to the farm, located eight miles northeast of Hereford, under management of Owen Neal, Halle also has other property in this community, including the building directly across west from the First State Bank at the intersection of Second and Main Streets. He has resided here in recent years, looking after his property interests.

**Active in Campaign**  
Halle took an active part in the political campaign last summer, but was more closely identified with the race of Bascom Oiles for Land Commissioner than with O'Daniel's race for Governor. However, he played a prominent part in the famous radio program broadcast from

Kingman, Kan., near the end of the campaign, in which former Iowa townsmen of O'Daniel's uncompromising reports are published in Kansas and Texas papers.

Halle will take over Commissioner's office on at the expiration of the term of Albert K. Daniel Oct. 1, 1939.

### Hay Fever

Sufferers get complete relief within 20 minutes, by using BROWN'S NOS. 2 PEN. It cools, soothes and heals! Opens the nostrils instantly! Guaranteed. \$1.00

**CLOSE DRUG STORE**  
We need more Foultry, Eggs and Cream. We claim the best Grocery Prices in Hereford.  
**SPECIAL**  
**FRIDAY & SATURDAY**  
J. M. Wilson  
Sausage—Lb. 17 1/2c  
**Carl's Grocery**

### FRESH FRUIT SPECIALS

- Texas or California ORANGES  
Bushel \$1.35 — Peck 35c  
2 Dozen 35c
- Temple Oranges, 2 doz. 35c
- TEXAS GRAPEFRUIT  
Bushel \$1.00 — Dozen 25c
- PINK GRAPEFRUIT  
Dozen 35c
- GANO APPLES  
Bushel \$1.35 — Peck 35c  
2 Dozen 25c
- ROME BEAUTY APPLES  
Bushel \$1.50 — Peck 40c  
2 Dozen 35c
- Stark's Delicious Apples  
Peck 50c — Dozen 20c
- Tangerines—3 doz. 25c
- IDAHO SPUDS  
100 Lbs. \$1.85 — 10 Lbs. 20c  
No. 1 Mesh Bags—10 Lbs. 25c
- Portales Yams, 10 lbs. 35c
- Texas Yams, lb. 3c
- Onions, 3 lbs. 10c
- HONEY—1/2 GALLONS  
Comb 60c — Extract 50c
- CORNER FRUIT STAND**  
Raymond Hawkins

### A Million Eyes Turn to the Sky

The Dawn Patrol is Coming! Hell-Bent for Glory... and Heaven Help Them All!

**IF HE KNOWS FEAR...He Hides It In His Daring!**  
**IF HE KNOWS LOVE...He Hides it In His Heart!**  
**Errol FLYNN**  
as the fearless leader of  
**'THE DAWN PATROL'**  
starring a squadron of  
**DAVID RATEBONE**  
DONALD CRISP, Melville Cooper  
Bobby Fitzgerald, Carl Esmond  
A WARNER BROS. PICTURE

**STAR THEATRE**  
**SUNDAY and MONDAY**  
PREVIEW SATURDAY NIGHT!

COMING — JANUARY 29-30-31!  
**FRANK CAPRA'S**  
**YOU CAN'T TAKE IT WITH YOU**  
with  
**JEAN ARON**  
**LIONEL BARRYMORE**  
**JAMES STEWART**  
**EDWARD ARNOLD**