



Kitch-N-K-oft  
**TOMATOES** 3 No 2 Cans **50c**

Hawkeye Cream Style White  
**CORN** 4 No 2 Cans **50c**

Coffee  
**Chase & Sanborn** 1-Lb. Can **87c**

IT'S  
**FURR**  
 FOOD STORES  
 FOR  
*Super*  
 EVERYDAY  
**VALUES**



- Swanson **BONED CHICKEN**  
6 oz can 58c
- Swanson **Chicken Fricasse**  
Tall can 55c
- Swanson **NOODLE GIBLET DINNER**  
Tall can 24c
- Swanson **NOODLE CHICKEN DINNER**  
Tall can 34c
- Swanson **CHICKEN SPREAD**  
6 oz can 31c
- Diamond **WAX PAPER**  
2 125 ft rolls 50c
- Dinty Moore **BEEF STEW**  
24 oz can 50c
- Mrs. Tucker's **SHORTENING**  
3 lb. ctn. 84c
- Swift's **CLEANSER**  
4 Tall cans 50c
- Granulated Soap **WHITE KING**  
Lge Pkg. 33c
- Granulated Soap **WHITE KING**  
Gl. Pkg. 67c
- Sunshine Crackers **CHEESE IT**  
6 oz Box 18c
- Shortening **CRISCO**  
3 lb. ctn. 99c
- 6 Bot. Ctn. **PEPSI COLA**  
19c Plus Bot. Dep.

Crosscut Banquet **SWEET PICKLES** 105-Oz Jar **\$1.24**

JACKS **VANILLA WAFERS**  
2 12 Oz Pkgs. **49c**

LIPTON'S **TEA** 1/4 lb Pkg **33c**

GOLDEN BLOSSOM **PINEAPPLE CRUSHER**  
2 No. 2 Cans **49c**

- Golda's Stone Ground Water Milled Whole Grain **CORN MEAL** Pkg. 39c
- CRACKERS** Sunshine Krispy lb box 29c
- HOMINY GRITS** Quaker 1 1/2 lb pkg 16c
- CARNATION** milk Tall can 14c
- All Flavors Park Lane **ICE CREAM** 2 pints 29c
- SUGAR** Pure Cane 10 lbs. 97c
- Los Fresnos Salad **BEETS** 5 no. 2 cans 50c
- Renown Whole **GREEN BEANS** 3 No 2 cans 50c
- Larson's Mixed Vegetables **VEG. ALL** 3 No 303 cans 50c
- HOMINY** Stillwell white 5 no 2 cans 50c
- Del Monte **SAUERKRAUT** 4 no 2 cans 50c
- Hunt's Tender Garden **PEAS** 5 8 oz cans 50c
- CORN** Leader 5 8 oz cans 50c
- SPINACH** Del Monte 3 no 2 cans 50c
- TOMATO SAUCE** Hunt's 6 8 oz cans 50c
- Dromedary **ORANGE JUICE** 4 no 2 cans 50c
- SYRUP**, Penick white 5 ib. can 50c

**WHY PAY MORE?**

\$1.00 Val. Boyer **HAIR ARRANGER** 89c Plus tax

8-oz. Jeris Hair Tonic with 4-oz. **JERIS HAIR OIL** FREE 53c Plus Tax

4-oz. Hair Oil **LUCKY TIGER** 15c Plus tax

Economy Size Pepsodent **TOOTH PASTE** 49c

SWIFT'S  
**LARD**  
 3 LB. CTN. **50c**

EXPRESS  
**Salmon**  
 TALL CAN **50c**

BALLARD  
**BISCUITS**  
 CANS **4 50c**

- Armour's Flavor-Fresh **FRYERS** lb. 59c
- Wilson Corn King **BACON** lb. 49c
- Skinless **FRANKS** lb. 49c
- BACON** Squares lb. 29c
- Round or Loin - Federal Graded Choice **STEAK** lb. 98c
- Beef Chuck - Federal Graded Choice **ROAST** lb. 73c
- COD FILLETS** lb. 39c

- Garden Fresh, Crisp **CELERY** lb. 10c
- Good Juicy California **ORANGES** 2 lbs. 19c
- California Sunkist **LEMONS** 2 lbs. 25c
- Fresh, Ripe Santa Rosa or Wickson **PLUMS** lb. 15c
- Thompson Seedless **GRAPES** lb. 17c
- Delicious **Yellow SQUASH** 2 lbs. 15c
- Garden Fresh - Kentucky Wonder **BEANS** lb. 15c
- Yellow ONIONS** 2 lbs. 15c

**MR FARMER**  
 Bring Us Your Eggs  
 We Pay Highest  
**MARKET PRICES**

- All Varieties Strained Baby Food **GERBER'S** 6 Cans 50c
- Dog Food **DASH** 4 tall cans 50c
- Blue Plate **GRN. BEANS & POT.** 3 no 2 cans 50c
- Heinz **TOMATO SOUP** 5 10 1/2 oz can 50c
- Headstart **DOG FOOD** 7 tall cans 50c
- Oscar Mayer Bar-B-Q Sauce **WEINERS** 13 oz. can 49c
- Flour **PURASNOW** 25 lb bag \$2.08
- Plain or Chocolate **OVALTINE** lge. glass 79c

### Legal Notice

**THE STATE OF TEXAS**  
**TO: Betty Ruth Domine Pitman Defendant, Greeting:**  
 You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 10th day of September A. D. 1951, then and there to answer Plaintiff's Petition filed in said Court, on the 23 day of July A. D. 1951, in this cause, numbered 3395 on the docket of said court and styled John Douglas Pitman Plaintiff, vs. Betty Ruth Domine Pitman Defendant.  
 A brief statement of the nature of this suit is as follows, to wit:  
 Suit for cancellation and annulment of marriage ceremonies, or in the alternative judgment for divorce as is more fully shown by Plaintiff's Petition on file in this suit.  
 The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.  
 Issued and given under my hand and the Seal of said Court, at this office in Hereford, Texas this the 23 day of July A. D. 1951.  
 Attest:  
 R. L. Thompson Clerk,  
 District Court, Deaf Smith County, Texas  
 (SEAL)  
 By Lucille Posey, Deputy.  
 T-30-4-c

**2000 Acres...**  
 (Continued from page 1)  
 with Great Lakes making the best showing.  
 Among the reasons Deaf Smith county is considered good lettuce country is its proximity to the eastern mar-

kets. Yields and quality are good here, too. The best yield per acre so far in the county has been 277 crates.

### Commissioner's Court To Meet As Tax Board

The commissioner's court will meet on August 13 as the county board of tax equalization, members of the court decided at their last meeting on Monday.  
 This date is set aside as their regular semi-monthly meeting. At Monday's meeting, the court also canvassed the votes of the recent tax re-allocation election and found an official tally of 68 for and 5 against the proposal to re-allocate tax collections under the legal 90c per \$100 limit.

### Robards Free Under \$500 Bond In DWI Case

Charles Robards of Amarillo was charged in examiner's court on Monday with a second offense of driving while intoxicated.  
 Robards pled not guilty before County Judge Leonard H. Forster on Monday and bond was set at \$500 pending action by the grand jury on the felony offense with which he is charged.  
 The offense charged by the court occurred on July 21.  
 Bond was made Wednesday and Robards was released from custody Wednesday morning.  
 The grand jury convenes on Monday, July 30 at 10 a.m.

### Liquor Sale is Charged Against Manuel Conde

The Deaf Smith county sheriff's office filed its second charge of selling liquor in a dry area over the week-end, filing charges against Manuel Conde on July 21. He was apprehended on July 21.  
 Conde pled not guilty in county court on July 23. Bond was set at \$500 by County Judge L. H. Foster.  
 Conde made bond Wednesday and was released from custody.

### Hospital Notes

**Patients in Hospital**  
 Mrs. Howard Gore, OB; Mrs. Charlie Hodges, surg.; Sesaria Carrion, OB; Mrs. John Bragg, OB; Mrs. G. A. F. Parker, med.; Mrs. J. W. Dickerson, OB; Mrs. G. L. Shirley, surg.; L. G. Allen, med.; W. H. Eubank, accid.; Mrs. Guy Lawrence, accid.; F. M. Hill Jr. ortho.; Esperanz Perez, med.; Mrs. W. C. Witherspoon, med.; Allen Hughes, med.; Mrs. Esperanza Robles, OB; Mrs. Mozelle Phipps, OB.

**Patients Dismissed**  
 Juan Garza, med. 7-25; Mrs. Doringa Pamirez, OB, 7-25; W. A. Hunter, med., 7-25; Mrs. J. V. Pickens, surg., 7-25; Mrs.

Ethel Hunter, med., 7-24; Esmeralda Olguin, med., 7-24; Melvin Kimball, med., 7-24; Mrs. E. R. Turner, surg., 7-23; Betty Williams, med., 7-23; Deborah Chrisman, med., 7-24; Mrs. Dewey Powell, observation, 7-24; Terry Lee, med., 7-23; Addie Guthrie, med., 7-23; Cecil Morrison, accid., 7-23; Mrs. Vera Gonzales, OB, 7-22; Delbert Drager, 7-24.

**Births**  
 A daughter, Mary Ruth, to Mr. and Mrs. John Bragg July 24. A daughter, Margaret Elizabeth, to Mr. and Mrs. William Phipps July 23. A son to Mr. and Mrs. Justo Robles July 23. A daughter to Mr. and Mrs. Antonio Carrion July 25. A daughter, Dolores Marie, to Mr. and Mrs. Calletano Ramirez July 22. A son, James Neal, to Mr. and Mrs. J. W. Dickerson July 23.

### Methodist Young People Entertained Sunday Night

The Methodist young people were entertained Sunday night after church with a cake party at the home of Mr. and Mrs. Charles Sowell.  
 Those attending were: Martha Jean Brown, Barbara Rogers, Lloyd Parsons, Robert Hicks, Emmett Brown, Retha Godfrey, Neidean Flowers, Don Ray Parsons, Bonnie Lewis, Johnnie McIver, Ray Ruth Barnard, Duane Wallace, Marilyn Lewis, E. W. Solomon, Junianne Smith, Lavern Goetsch, Pat Newell, Buddy Godfrey, Virgil Cocanougher, Virginia Sigle, Wayne Lady, Don Sigle, Georgia Lewis, Joe Max Wollery, Martha Bookout, Janie

Janie Bookout, Ronald Davidson, Norma Sue Sowell, Lannie Wilkins, Wynogene Sowell, Emma Jane Brown, Bruce Terry, Ruth Ann Terry, Greta Lewis, Dorothy Denton, Joan Finkbinder, Mrs. Don Davidson, Mrs. Opal Bookout, Mrs. C. O. Brown, Mrs. Art Lewis, Mr. and Mrs. Cecil Billingslea, Mr. and Mrs. A. C. Flowers, Mr. and Mrs. L. J. Clark, and Mrs. and Mrs. Charles Sowell.

### Jolly Girls Met

The Jolly Girls 4-H club met Thursday afternoon with Mary Cayton.  
 Doris Mahaffey gave a demonstration on whole-wheat rolls and Mary Cayton taught the group games she learned at Round-Up.  
 Those present were: Peggy Browning, Doris Ertling, Mary

Cayton, Ann Dyer, Carolyn Cayton, Mrs. Cayton, Mrs. Browning, and five guests from Adrian.

### Substitute Par for Lady Golfers Thurs.

Lady golfers are advised by Irma Terry, president of the Ladies Golf Association, that tournaments will be held every Thursday.  
 Today, the ladies will play a substitute par for their worst three holes.

Mr. and Mrs. Amp Miller of Dallas stopped in Hereford over the past week-end to visit in the home of Mrs. Miller's aunt, Mrs. A. C. Thompson. They were enroute to Denver, Colorado to spend their vacation.

**DON'T MISS THESE ... PRICE TAMING FEATURES**

**OLEO Colored Quarters lb 25c**

**TUNA Hynole 2 for 43c**

**TOMATOES New Pack Texas 6 NO 2 CANS 95c**

**CORN Mayfield No. 303 4 CANS 68c**

**TISSUE Charmin 4 Roll Carton 39c**

**Orange Juice K-B 46 oz. 3 for 89c**

**SHORTENING Kimbell's 3 Lb. Carton 79c**

**COFFEE Monarch 20 More Cups per lb. 83c**

Makes 1 Quart  
**LEMONADE MIX 2 Cans 35c**

**Meats**

Kraft Elkhorn **CHEESE lb. 45c**

Wilson's Corn King **BACON lb. 47c**

Pinkney's Tenderized **PICNICS lb. 39c**

Pure Pork Country Style **SAUSAGE lb. 29c**

Streaked with Lean **DRY SALT lb. 29c**

**Plenty of Hens & Fryers**

**PRODUCE**

Large Firm Heads **CABBAGE lb. 5c**

California Large Heads **LETTUCE each 13c**

Central America **BANANAS 2 lbs. 25c**

Fresh **ONIONS 2 bunches 15c**

Fancy California - 360 Size **LEMONS doz. 29c**

**PORK & BEANS**

Diamond No. 300 **6 CANS 53c**

**GREEN BEANS**

Cut No. 2 **4 CANS 53c**

**New-deluxe KRE-MEL puddings**

While It Lasts **4 FLAVORS EACH 5c**

**HEREFORD FOOD MART**  
 Mac & J. B. Noland, Owners  
 Jim Robinson, Manager  
**ON HIWAY 60 We Deliver Phone 1114**

**WESSON REAL ESTATE**

**15 ACRE FARM:** Four room modern house. Electric water pressure system. 6" electric irrigation well. All good level Terms. Possession. Located near Hereford. Price \$15000.00.

**80 ACRE FARM:** Complete set of farm improvements. Electric water pressure system. 8" irrigation well. All good level land in cultivation. 25 acres cotton, 25 acres corn, 10 acres permanent pasture, balance maize. Terms. Possession. Located 3 mi. of Hereford. Priced to sell.

**168 ACRE FARM:** Unimproved. 140 in cultivation. All in maize. 1/3 rent goes. Balance lake and grass. Located 15 mi. southwest of Hereford. A bargain. Per acre, \$65.00.

**320 ACRE FARM:** Unimproved. All good level land in cultivation. Good terms. Possession now. Located west of Hereford, 1/2 mi. off pavement. A bargain. Per acre, \$65.00.

**640 ACRE FARM:** Good complete set of farm improvements. 600 acres in cultivation, planted to maize. Possession now. Located on paved highway west of Hereford. Per acre \$75.00.

**MANY OTHER FINE FARMS FOR SALE. WRITE FOR NEW LIST**

**WESSON REAL ESTATE**  
 West Of Courthouse  
**HEREFORD TEXAS DIMMITT**

**NOTICE**

**PALO DURO SERVICE**

LOCATED 931 EAST 1st STREET

Now Under  
**OWNERSHIP and MANAGEMENT**

By  
**TODD HERRINGTON**

We Want To Welcome All Old Customers and  
 Want Our Friends To Come and Visit Us -- We  
 Will Try To Do Everything To Make Your  
 Service Problems Our Problems

**Complete Conoco Service**

**Phone 1350**  
 FOR PICK-UP AND DELIVERY SERVICE  
 We Clean Windshields



**8. HELP WANTED**

**HELP WANTED**—Strong woman for farm work. Several days a week. Leave name, address and phone at Brand Office.  
T-8-19-30-1p

**MAN or WOMAN** to take over route of established customers in Hereford. Full or part time. Weekly profits of \$50.00 or more at start possible. No car or other investment necessary. We will help you get started. Write C. R. Ruble, Dept. 7-3, c/o The J. R. Watkins Company, Memphis, Tenn.-see.  
T-8-51-30-1p

**WANTED**—Lady for hotel work. Call 132. Mrs. H. I. Nickerson.  
B-8-11-30-2p

**WANTED**: Experienced body and fender man. Good working conditions, plenty of work Hereford Motor Co., Ford and Mercury. Phone 39.  
B-8-20-41-tfc

**WANTED**: Experienced mechanic. Good working conditions, plenty of work. Hereford Motor Co., Ford & Mercury. Phone 39.  
B-8-17-41-tfc

**10. NOTICE**

**NOTICE**—My practice will be terminated and the office closed on August 27th. Please pay all bills by that date. H. H. Cooke, M.D. 505 Park Ave.  
B-10-28-31-2c

**CUSTOM** Hay baling with M&M wire the machine. Stuart Condon. Ten miles east of Hereford.  
B-10-15-25-tfc

**11. Business Services**

**WILL INSTALL** in your home for 15 days without cost or obligation. Culligan's Soft Water Service. For Better Health and Better Living use Soft Water the Culligan way. Phone 317.  
T-11-30-30-tfc

For All Your Sewing See Mrs. T. O. Morrison. 240 Avenue D.  
B-11-12-30-2p

**REAL ESTATE**  
Irrigated Farms, Dry Land Farms, Homes and City Property.  
**CHARLES SOWELL**  
Res. Ph. 193-W  
Office Ph. 792 228 Cl. St.  
T-4-13-tfc

FOR the best watch repair job, take your watch to Hembree Jewelry.  
T-11-12-28-tfc

**SIGNS**—PAINTED — NEON  
**GLENN BOARDMAN**  
407 Lee Ave. Ph. 456-W  
T-11-16-tfc

**UPHOLSTER** and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 McKinley, phone 1062.  
B-11-20-23-tfc

TEA offers you this PLUS VALUE!

Big beautiful TULIP TEA GLASS... yours without extra cost with each 4-oz. package of White Swan Tea

**DR. MILTON C. ADAMS**  
OPTOMETRIST  
140 West Third Hereford, Texas  
Phone 37 Office Hours—8:30 5:00

**E. B. Black Co.**  
Since 1901

**FRIO NEWS**

**Berrymans Entertain Frio Young People With Party on Saturday**

By Mrs. Owen Andrews  
The E. B. Berrymans entertained the young people of the community with a party Saturday night. Homemade ice cream was served to: Lyla Robbins, Velma Irwin, Veradelle Andrews, Frances Andrews, Nellie Jo Simpson, Genelle Benson, Lavada Shannon, Alma Andrews, June Vandiver, Wade Thompson, Tommy Irwin, Clark Andrews, James Dobbs, Leonard Schmidt, Clark Dobbs, Glenn Andrews, Rev. and Mrs. R. L. Shannon, J. E. Andrews, and the Berryman family.

Several of the people of this community enjoyed an outing at Palo Duro park Sunday after church. W. H. Andrews took the entire group in his truck. Those going were: Velma Irwin, Betty Robbins, Lamerlas Berryman, Nell Simpson, Veradelle Andrews, Genelle Benson, Frances Andrews, Virginia Brock, June Vandiver, Nelda Lowery, Wade Thompson, Clark Andrews, James Dobbs, Thoe Lamb, Glenn Andrews, Clark Dobbs, Leonard Schmidt, Tommy Irwin, Mr. and Mrs. W. H. Andrews, Ronnie and Jackie, Mr. and Mrs. Henry Dobbs and Larry, and Mr. and Mrs. Owen Andrews and Joe Ed.

Mr. and Mrs. Howard Lowery and girls visited his sister, Mrs. E. B. Berryman and family on Sunday.  
Mr. and Mrs. H. D. Robbins, Pat and Glenda, spent the week-end visiting a cousin, Mr. and Mrs. John Luna, at Fort Sumner, N. M.  
Mrs. E. H. Little and Peggy and Betty Robbins were shopping in Clovis on Wednesday.

Lyla and Betty Robbins were in Tulla, Dimmitt, and Plainview on a combined business and pleasure trip Monday.

Mr. and Mrs. Lee Johnson of Seminole were visiting her mother, Mrs. H. M. Mobley, and family over the week-end.

Mr. and Mrs. Beumont Green of Duncan, Okla., were visiting their relatives, the H. E. Lindleys on Sunday.

Omitted from the news last week was the reports that Gladys Thompson accompanied her brother, Milton, when he returned to Vallejo, Calif. Her stay there will be indefinite.

Mr. and Mrs. Elbert Allen of Denison, Texas spent Friday with Mrs. Allen's brother, E. B. Berryman. Also visiting the Berrymans at that time was his aunt, Mrs. Noel McCaffery of St. Louis, Mo.

Alex Thompson was present Sunday night and showed some moving pictures.

About an inch of rain fell in the eastern part of the community on Monday with a lighter amount reported in the western part. More moisture was hoped for as several people are having to irrigate.

Mrs. Spicer Gripp and Nancy visited in the home of Mrs. Gripp's brother at Panhandle last week.

The Glen Gripps visited his parents at Conway last week.  
Mr. and Mrs. A. L. Ellis and family of O'Donnell spent last week in the home of his brother, Luther.  
Mr. and Mrs. Earl Cole attended funeral services Sunday at Tulla for Mrs. J. J. Boston, mother of Jay Boston.

**NORTHWEST HEREFORD NEWS**

**Rainfall Helps Row Crops in NW Hereford; Safflower Blooming**

Complete **EARTH MOVING** Service  
Land Leveling  
Grading—Scraper  
and Bull Dozer Work  
Deep Plowing—Subsoiling  
**WALLACE & BYRD**  
Phones  
831-W 8015-F-3  
T-11-29-tfc

**WE RECOMMEND ONLY**  
Oriental Stucco for Redashing.  
Expert Workmanship  
**H. E. WESTER**  
111 Bradley Phone 417-J  
T-11-2-tfc

**CUSTOM SPRAYING** weed and insect. Floyd Stivers. Ph. 930-7.  
B-11-9-24-tfc

FOR **HEMSTITCHING** see Mrs. C. C. Neu. Phone 1153. 811 Miles.  
B-11-11-52-tfc

Quick — Efficient **HOME LOANS**  
Dependable Abstract and Insurance Service  
**ELIZABETH WOMBLE**  
146 Main Phone 497  
B-11-27-tfc

**CORRECT VISITING CARDS** for ladies. Francis Printing Company. Phone 1303.  
B-11-10-3-4p

**WANTED**  
Hay Baling, Mowing and Raking.  
1/2 South, 4 1/2 mi. East  
**HAMBY and PARKER**  
Phone 701  
B-11-11-3-tfc

**13 LOST**  
STRAYED from my place on highway 51, red yearling cow, brand W-T on right side. Sale tag No. 6118. T. W. Roberson.  
B-13-22-28-tfc

By Mrs. R. C. Childers  
The safflower on the Robert Kerschen place began to bloom after the little shower received last Wednesday, and will really put on more blooms after the inch of rain that fell Monday. Part of the community received more than an inch while to the west and north only half an inch fell. Charlie Hood reports one half inch, and one half inch fell at Walcott. Wayne Johnson reports over an inch on his place. The feed in most places was beginning to curl for the want of moisture. So this was really fine on all the row crop. This will give the farmers who are irrigating a few days rest, before they will need to start irrigating again.

Mrs. J. I. Finley was accidentally hit by a car as she stepped from the curb in Ft. Worth last week. Mrs. Finley was not injured seriously, but was unable to work for several days. The Finleys moved to Ft. Worth the first part of this year from this vicinity.

M. F. Finley was a visitor in the R. C. Childers home Friday night.

Leaton Clark and Wanda Block were guests in the R. C. Childers home Friday evening. Mrs. Fred Wolfington and Mrs. R. N. Cooke were visitors in the Frank Wilde home Monday afternoon.

Members of this community are invited to a basket supper to be held on the lawn at the R. C. Childers home, Friday night July 27, about 8 p.m.

The Cultural club will meet in the home of Mrs. J. T. Combs, on Thursday July 26. Mrs. Combs is a new member and lives 3 1/2 miles west on Harrison highway in the small house on the old Art Lewis place.

Mrs. R. C. Childers has been working at Hembree Jewelry for the past week and half while the Hembrees are vacationing in California.

A group of ladies met in the home of Mrs. Pat Robinson last Wednesday and gave one another permanent. They were Mrs. Louie Olson, Mrs. J. T. Richardson, Mrs. Earl Dehart, and Mrs. Paul Corbett.

Mrs. R. C. Childers attended a called meeting of the Nominating Committee of Council at the county Home Demonstration Office at 3:00 Monday afternoon. Others attending were, Mrs. Franke Wilde, Mrs. F. D. Parsons, and Mrs. C. P. Norton.

A birthday celebration honoring Mr. C. S. Barclay was held in the home of his parents, Mr. and Mrs. S. J. Barclay Sunday. Others attending the dinner were: Mr. and Mrs. Lawrence Kendall, Mr. and Mrs. Tom Barclay, Mr. and Mrs. R. C. Childers, Raymon and Patricia, Mrs. C. S. Barclay and Larry, Ruby Faye Barclay and the host and hostess.

**SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS**

**THE SUMMER'S—HERE'S A STREAM OF HOT WEATHER SPECIALS TO COOL OFF YOUR BUDGET!**

**PIGGLY WIGGLY**

**HAM SALE!**

<b>SHANK END</b> lb. 53¢ Tenderized	<b>BUTT END</b> lb. 59¢ 5 to 7 lb. Average	<b>WHOLE HAMS</b> lb. 57¢ Small Size
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**SLICED BACON, Swift's Premium Sealed** LB 63¢

**FRYERS, Fresh Dressed Daily** LB 59¢

**PORK ROAST, Lean Shoulder Cuts** LB 59¢

**KLEENEX** box of 300 23c

**KETCHUP, Heinz** 14 oz. bottle 25c

**COFFEE, Hills Bros.** lb. can 87c

**GRAPEFRUIT JUICE, Texusin** 46 oz. can 25c

**TUNA, Tuxedo** per can 25c

**VIENNA SAUSAGE, Lil' Rebel** per can 10c

**SAM-O-LETS, Salmon with skin & bone removed, can** 35c

**CHERRIES, red sour pitted** 4 No. 2 cans \$1.00

**OLIVES, Placid Queen** No. 7 jar 23c

**SHORTENING, Armour's vegetable** 3 lb. carton 79c

**PEAS, April Shower, young early peas,** No. 303 can 19c

**GREEN BEANS, Clear Sailing, cut green** No. 303 can 10c

**TOMATOES, Reagan, hand packed** 2 No. 1 cans 25c

**DOG FOOD, Kasco** 5 lb. bag 49c

**Fresh, Juicy Ripe Calif. Vine Ripened TOMATOES** lb 19¢

California for salads  
**CUCUMBERS** lb. 10¢

Kentucky Wonder  
**GREEN BEANS** lb. 17¢

King of Salads  
**AVACADOES** 2 for 25¢

Thompson  
**Seedless GRAPES** lb. 19¢

**We Are In O. P. S. Group 4 The Lowest Mark-up Group.**

Peckard's Best **FLOUR** \$1.79  
25-Lb Bag  
Made from Deaf Smith County Wheat.

Golden West **ORANGEADE**  
BIG 46-OZ CAN 19¢

**TREND**  
GIANT BOX 55¢

**CRISCO**  
3-LB CAN 93¢

Bestyett **TEA** 1/4 LB BOX 35¢  
Large Ruby Glass Free

Premium **CRACKERS** 1-LB BOX 27¢

Bestyett **SALAD DRESSING** PINT JAR 29¢

**SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS**

The Hereford Brand, Hereford, Texas, Thursday, July 26, 1951

### Oss Lange Cops Sweepstakes at Golf Club Sun.

Oss Lange copped week-end play at the Hereford Golf club, racking up an 81-13-68 in the ball sweepstakes.

There was a three-way tie for second place between Urlin Streu, Tom Howard, and Dale Tinnin. Streu had a 74-5-69; Howard an 82-13-69; and Tin-

nin carded an 84-15-69. Other winning scores were: Frank Latimer, 79-9-70; John Douglas Pittman, 83-13-70; and Stan Barrett, 76-5-71. Scores of other golfers competing in the sweepstakes are: Dr. R. Lingenfelter, 83-9-74; J. N. Posey, 87-5-82; Joe Butler, 82-9-73; J. A. McWhorter, 96-21-75; Frank Cogdell, 82-5-77; Henry Lewis, 84-11-73; Bert Shackelford, 88-15-73; Wright Williams, 81-8-73; Bill Waldrep, 93-15-78; and Bill Davis Jr., 85-9-77.

### Hereford Students Register For H-SU Summer Session

ABILENE — Mary LeGrand Young and Purris Franklin Williams, Jr., of Hereford registered last week for the second term of the summer semester at Hardin-Simmons university.

Enrollment for the second session total 847, Registrar Alton B. Lee has announced. The

number includes 348 ex-service-men, the largest veteran enrollment in more than a year. The increase is attributed to the Veterans Administration ruling that Veterans must begin their schooling before July 25 to receive GI bill financial benefits.

Second term classes began July 10 and will end with summer commencement exercises August 20. A special music recreation camp is scheduled for August 13-25.

Mrs. Young is the wife of Lt. Raymond V. Young. She is

a senior at the university. Williams, a freshman, is the son of Mr. and Mrs. Purris Williams, Sr. He is a member of the Cowboy band.

### KILL ATHLETES FOOT "T-4-L BEST SELLER" SAYS HAILE DRUG CO

HERE'S THE REASON. The germ grows deeply. You must REACH it to KILL it. T-4-L, containing 90 percent alcohol, PENETRATES. Reaches more germs. Your 4c back from any drug list if not pleased IN ONE HOUR.

HAILE DRUG CO.

**PENNEY'S**  
ALWAYS FIRST QUALITY

**SHOP NOW! SAVE NOW!**

# BARGAIN DAYS

JULY MONTH END CLEAN UP

## BARGAINS IN SUMMER SHOES

<b>All Ladies Summer Shoes</b> Reduced to sell at <b>2.77</b>	<b>Girl's Summer Sandals</b> White or Red, Reduced to <b>2.00</b>
<b>5 Men's All Wool Suits</b> Broken Size Special Price <b>25.00</b>	<b>Ladies Summer Dresses</b> Printed or Plain Sun Back - 80 Sq. Print <b>2.00</b>
<b>Men's Pre-Shrunk Paj., Coat or Pull Over Style</b> Special Price <b>3.00</b>	<b>80 Sq. Print Print and Plain</b> Colors, Short Lengths <b>36<sup>yd.</sup></b>

## PENNEY'S SEW AND SAVE

<b>Corduroy</b> A dazzling array of what's new in Colors. 36 in. wide. <b>1.49<sup>yd.</sup></b>	<b>Galey &amp; Lord's</b> 40 in. yardstick. Sanforized and Mercerized. <b>98<sup>yd.</sup></b>
<b>Rondo Print</b> 36 in. wide, 80 sq., Fast Color, Sew and Save. Plain or Printed <b>49<sup>yd.</sup></b>	<b>Penney's</b> Sanforized Silvermoon Spanking Prints. <b>79<sup>yd.</sup></b>

## SUMMER BLANKET EVENT

<b>Big Value Warm</b> <b>3 Pound Single Blanket</b> 75% Rayon 25% Wool <b>6.77</b>	<b>Double Warm</b> <b>Plaid Pairs</b> Size 72x84 80% Cotton 15% Rayon, 5% Wool <b>5.90</b>
<b>Jacquard Blanket</b> Indian Design Fleecy Texture Size 70x80 <b>3.79</b>	<b>3 1/4 Pound</b> 50% Wool, 50% Rayon Rayon Blend Extra Weight <b>9.90</b>
<b>4 Pound</b> <b>All Wool Blanket</b> White or Red in multicolor stripes <b>15.90</b>	<b>Electric Blanket</b> You Dial Your Own Warmth Size 72x84 <b>24.75</b>



Tommy Tinker  
PEACH or APRICOT  
**PRESERVES**  
2 lb jar **43<sup>c</sup>**

Tenderleaf  
**TEA**  
1/4 lb box **25<sup>c</sup>**

Red & White Fancy Quality  
**GRAPEFRUIT JUICE**  
46 oz can **19<sup>c</sup>**

Light Crust  
**FLOUR**  
25 lb sack **\$1.95**

**TOMATOES, Rusk**  
2-1 lb. cans **25c**

Brimfull  
**TUNA, Fancy, light, solid pack**  
can **29c**

R & W Sliced or Crushed  
**PINEAPPLE, No. 1 can**  
2 for **33c**

**SARDINES, American, in oil**  
2 cans **15c**

Red & White  
**PINEAPPLE JUICE**  
2 No. 2 cans **33c**

Red & White  
**CORN, Any style**  
2 No. 303 cans **37c**

**DRIED PRUNES, Brimfull**  
1 lb. pkg. **31c**

Red & White  
**PEAS, Small sieve**  
No. 303 can **27c**

Sun Spun Fancy Quality  
**SALAD DRESSING**  
pint **39c**

Big M - Tomato or Vegetable  
**SOUP**  
2 cans **19c**

Key-Ko  
**OLEO**  
Colored Quarters  
lb **25<sup>c</sup>**

Laundrex  
**BLEACH**  
2 qts. **25c**

Tommy Tinker  
**STRAWBERRY PRESERVES**  
2 lb jar **59<sup>c</sup>**

Hill Bros.  
**COFFEE**  
lb **85c**

**WAX PAPER, Diamond**  
125 ft, 27c

**SWEET PICKLES, B.F.**  
pint **37c**

Extra Fancy - Large, Crisp  
**LETTUCE**  
2 heads **25c**

**TAMALES, Marco**  
2 cans **55c**

**CATSUP, T-T**  
14 oz. **25c**

New Crop - Solid, Crisp  
**CABBAGE**  
lb. **5c**

Fresh Dressed  
**FRYERS**  
55<sup>c</sup> lb.

Corn King  
**BACON**  
lb. **45<sup>c</sup>**

Thompson Seedless  
**GRAPE**  
lb. **18<sup>c</sup>**

Longhorn  
**CHEESE**  
44<sup>c</sup> lb.

Pure Pork  
**SAUSAGE**  
Country Style  
28<sup>c</sup> lb.

Santa Rosa  
**PLUMS**  
lb. **15c**

No. 1 Clear Plate  
**SALT BACON**  
25<sup>c</sup> lb.

Piukney's  
**BOLOGNA**  
35<sup>c</sup> lb.

Sunkist - Nice Size  
**ORANGES**  
doz. **29c**

Fancy Slicers  
**CUCUMBERS**  
lb. **11c**

**VEL**  
Lg. Box **29c**

**FAB**  
Giant Box **69c**

**AJAX**  
Cleanser  
2 cans **23c**

**TREND**  
2 Boxes **43c**

Red & White  
**BRITE**  
For Clothes - Dishes  
Lb Pkg. **25<sup>c</sup>**

**HUNTER'S** Red & White Food Store

# FIRST BOWLING

WAS A RELIGIOUS PRACTICE IN CATHEDRAL CLOISTERS IN 3rd & 4th CENTURIES A.D.

MY CONSCIENCE IS WRECKING MY SCORE!

I REPRESENT THE 'HEATHEN' IN HIM!

THE PARISHIONERS PLACED THEIR PIN AT END OF THE CLOISTER—STRIKING IT WITH THE BALL INDICATED THE THROWER WAS LIVING A CLEAN LIFE—UNSUCCESSFUL 'KEGLERS' WERE REQUIRED TO MORE FAITHFUL ATTENDANCE BEFORE TRYING AGAIN

THE ABC AMERICAN BOWLING CONGRESS ESTABLISHED SEPT. 9, 1895 FIRST ABC NATIONAL TOURNAMENT 1901 AT CHICAGO

WOMEN'S INTERNATIONAL BOWLING CONGRESS FORMED NOV. 16, 1916 FIRST TOURNEY HELD 1917 IN ST. LOUIS

# SPORT TOONS

HUT and HARRY

THERE'S PLENTY ROOM IN TEXAS TO THINK UP BIG IDEAS—TEXAS HAS USUALLY ACCOMPLISHED EVERYTHING IT THOUGHT IT COULD DO

IN JANUARY 1842 TEXAS WAS LARGER THAN THE UNITED STATES

PRESENT TEXAS HAS THE NATION'S 3rd LONGEST COAST LINE

REPUBLIC OF TEXAS BY CONGRESSIONAL ACTION EXTENDED ITS NATIONAL BOUNDARIES TO INCLUDE 7 MEXICAN STATES AND ALL MEXICAN TERRITORY NORTH

# Junior Legion Nine Forfeits Tourney Play

Hereford's American Legion junior baseball team forfeited its chances of going any further in the state-baseball tournament last week when it failed to travel to Lubbock for the first game in the bi-district round of play.

# Chinese Propaganda Leaflet Sent Home By Local Soldier

A Hereford soldier serving in Korea, Pvt. John D. Owen, son of Mr. and Mrs. G. P. Owen Sr., sent home a copy of the propaganda leaflets distributed among United Nations troops by the Communists.

One side of the leaflet shows an American soldier kissing his wife goodbye as his two young sons look on. The picture appeared in Life magazine. The copy on that side of the 5x7 leaflet said, "Your folks need you and long for you. Back to them, that's where you should be and can be. Take the next chance to quit this mess and LEAVE KOREA TO THE KOREANS." The leaflet further advised, "Use this as a safe conduct pass. When you see a Korean People's army man or a Chinese Volunteer, put down your weapon and shout: 'Tow Shong,' (surrender). We guarantee you safe conduct and good treatment."

The message was signed, "The Chinese People's Volunteer Forces." On the reverse side of the leaflet was a picture of Americans being buried by their comrades in a common grave. The propaganda missile said, "Don't Finish Like This! It's Not Your War. These innocent victims didn't choose to come nor did you. Come over and leave the Koreans settle their own affairs—you will be well treated and get home in the end. THE CHINESE PEOPLE'S VOLUNTEER FORCES."

Owen's address is: Pvt. John D. Owen, U. S. 54039133 G. Co., 5th Cavalry Reg't., APO 201, San Francisco, Calif.

# C&R-Jiggs, Dawn Take Hereford Softball League Wins on Monday

C & R-Jiggs and Dawn pulled off Hereford softball league victories out of the hat Monday night as they handed defeats to Magnolia and Summerfield respectively.

C & R-Jiggs won their curtain-raiser with Magnolia by a 10-5 score. For the winners, it was 10 runs on 12 hits and they committed a pair of errors. For Magnolia, it was five runs on seven hits, and the Oilers were guilty of one bobble.

Logan Bars and Bill Mallicoat shared the mound duties for the losers, and Cousin Jerry Drennan went the route for the winners.

In the nightcap, Dawn ran roughshod over one-time high-flying Summerfield, sewing up the victory in a quick five innings by a 15-2 score.

J. Clark, Balze, and Jackson all paraded to the mound in an attempt to silence the Dawn bats, but their efforts failed to stop the winners.

The three Summerfield hurlers yielded a total of 11 hits

and their mates picked up only five.

Marvin Mays started on the mound for the losers and gave way in the fourth to Johnny McBroom.

Magnolia—5 AB R H  
Towns, c 4 0 1  
Doshier, ss 3 1 0  
Mallicoat, 3b, p 4 1 0  
Bars, p, 3b 4 0 2  
Calson, lb 4 0 1  
Laing, rf 3 0 1  
Bartosh, cf 2 1 0  
Lee, 2b 2 1 0  
Morris, lf 2 1 1

C & R-Jiggs—10 AB R H  
Lee, c, lb 4 1 3  
Clay, 3b 4 1 1  
Bragg, lb, rf 4 1 1  
Spark, lf 4 0 2  
Hutchinson, 2b 3 0 0  
Miles, ss 4 1 1  
Koelzer, cf 4 2 1  
Hutchinson, rf 2 1 1  
Hardy, c 0 1 0  
Drennan, p 3 2 2

Magnolia 002, 200, 1; R-5, H-7  
E-1, C & R-Jiggs 140, 140, X  
R-10, H-12, E-2

Summerfield—2 AB R H  
B. Clark, cf 3 1 1  
L. Clark, 3b, c 3 0 2  
Stephen, 2b 3 0 1  
Suttle, lf 3 0 0  
Balze, ss, p 1 0 0  
J. Streunn, lb 2 0 0  
R. Campbell, rf 2 0 0  
Jackson, c, p 2 1 0  
J. Clark, p, ss 2 0 1

Dawn—15 AB R H  
White, ss 3 3 2  
Caraway, c 4 3 2  
Stewart, rf, cf 3 3 2  
Robinson, 3b 2 2 1  
A. Burrus, cf, lb 3 1 2  
Melvin May, lf 3 0 0  
P. Miller, rf 1 0 1  
E. Lemon, 2b 2 1 0  
W. Lemon, 2b 0 0 0  
J. Burrus, lb 1 1 0  
T. Burrus, cf 1 0 0  
Marvin May, p 3 1 1  
McBroom, p 0 0 0

Summerfield 100-01; R-2, H-5  
E-3, Dawn 240, 72; R-15, H-11, E-2

LEAGUE STANDINGS  
W L  
Hereford Hdwe. 8 1  
Dawn 7 3  
Summerfield 5 5  
Magnolia 4 6  
C & R-Jiggs 4 6  
K of C 1 8

Mr. and Mrs. Paul Daffern and Mrs. Zada Howard of Clovis were visitors over the week-end with the Bill Howard and Tom Howard families. Mrs. Zada Howard left Hereford for Denver with her son-in-law and daughter, Sgt. and Mrs. Kenneth Risler.

Mr. and Mrs. Herbert Dones spent the week-end in Texline visiting her sister, Mrs. Jerry Jacobs.

Mr. and Mrs. A. T. Haberer and daughter of Ralls are visiting their sister, Ruth Great-house and Mr. Haberer's mother, Mrs. Sophia Haberer.

Mr. and Mrs. Gardener, Hendricks and Vince and Bill visited with Mr. and Mrs. C. R. Winget Sunday night.

the game department. It was emphasized that members of hunting parties have a better opportunity of being assigned to the same ranch for antelope hunting if their applications are submitted clipped together.

The antelope hunt will be conducted in three consecutive 3-day periods beginning October 1 and ending October 9. The limit is one male antelope.

# GOING ANTELOPE HUNTING?

# Game Commission Outlines How To Obtain Permit

AUSTIN—As applications for 1951 antelope hunting permits began arriving, the Chief Clerk of the Game, Fish & Oyster Commission announced additional data for sportsmen.

The exact number of permits to be issued has not been determined because the antelope herd census is still underway.

Persons who were assigned a permit last year in the impartial drawing for the 426 licenses have a low priority this year.

In the event there are more applicants than permits, first priority will be given to persons

who drew a permit last year but couldn't make the hunt and allowed the game department to assign an alternate

Second priority will go to the person who failed to get a permit last year. Next comes those who held a valid 1950 permit and then, last, persons under 18 years of age and non-residents.

The first step in the procedure to seek a permit, according to the Chief Clerk, is to write the department for an application blank.

Then the applicant is sent literature describing the draw-

ing and regulations for the hunt, as well as a blank to fill out for return with his \$5 hunting fee. The chief clerk pointed out that no remittance should be forwarded until the routine data is received from

# The Hereford Brand SPORTS

Hereford, Texas, Thursday, July 26, 1951 Section Two



## Financial Industrial Fund

A MUTUAL INVESTMENT FUND  
CAPITAL ACCUMULATION PLAN  
SYSTEMATIC INVESTMENT PLAN  
For Prospectus of Appointment See  
**H. A. CLOSE, AGENT**

Dinner guests in the Ray Hershey home were: Mr. and Mrs. Jim Ricketts, Albert, Mary Beth, Ralph and Fred; Mr. and Mrs. Arch Conklin, Julia and Ben; and Mrs. Don Conklin. Calling in the afternoon were: Mr. and Mrs. Howard Hershey, Laoma, Thelma and Elmer; Mr. and Mrs. Arnold Hershey, Marvin and Patricia.

Mr. and Mrs. Don Webb visited his mother, Mrs. Sidney Webb, at Mineral Wells and Mrs. Webb's sister, Mrs. Howard Major in Albuquerque last week.

Mr. and Mrs. Woodrow Ireland visited friends in Raton, N. M. this last week-end.

## BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

**Frank Cogdell**  
AMBULANCE Day and Night Service 131 East 2nd St.  
Income Tax Service Office Above Brand Telephone 1383

**THIS SPACE FOR SALE**  
**Hereford Wrecking Co.**  
Highway 60 Complete Line of USED PARTS  
See us for Expert Repair Work of All Kinds!

**L. BASKIN INVESTMENTS**  
List Your Holdings With Us For Quick Sale OFFICE JIM HILL HOTEL East Door Ground Floor

**THIS SPACE FOR SALE**

Complete service on all Butane & Propane systems. Appliances of all kinds Ensign Carburetors  
**BLANTON BUTANE GAS CO.**  
Butane & Propane Highway 60—Phone 551  
**GARGRAY GASES**

**A. O. Thompson Abstract Co.**  
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

PICK-UP AND DELIVERY SERVICE  
**PHONE 111 ACME CLEANERS**  
308 N. Main Hereford MADE TO MEASURE CLOTHES  
Put Your Winter Clothes in Moth-Proof Bags



Beauty's the word for this new Ford Victoria. Beauty within and beauty without. Windows that open and have no post between. Upholstery of fine Craft-cord and miracle-wear vinyl. The safety of all-around visibility (most window area in the low-price field).



There's room for eight or a half ton of freight in Ford's "Country Squire." Just fold its "Stowaway" center seat into the floor and you have more than 9 feet of level loading space. It offers you your pick of power (V-8 or Six). And you can choose from 3 great drives: Fordomatic, Overdrive, and Conventional.



This sporty new Ford convertible will spell new worlds of driving pleasure for you and your family. It rides silky smooth with new Automatic Ride Control self-adjusting the ride to the road. Stops are extra safe and easy, with Double-Seal King-Size Brakes. And driving's more savingful, too, thanks to Ford's Automatic Mileage Maker.

**Trim Tough Terrific**

Come in for a "Test Drive"



**FORD**

You can pay more, but you can't buy better

**HEREFORD MOTOR CO. INC.**  
142 N. MILES AVE.

# The Hereford Brand

Published Every Thursday  
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30



JAMES M. GILBERTINE ..... Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.

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## Church Notes

Sunday's schedule at the Immanuel Lutheran church begins with Sunday school and Bible class at 10:30 a.m. The worship service begins at 11:30 a.m. A Young Peoples' gathering will be held in the church basement Sunday evening at 8:00 p.m. A constitution will be presented and officers will be chosen for this new group.

Final plans are being made this week for the Vacation Bible school to be held at our church from August 6 through August 17. The school is open to all children of Hereford and surrounding community from the ages of 4-14. It will be held every morning, Monday to Friday for two weeks.

Listen to the morning devotion each Saturday over KPAN at 8:45 a.m. presented by the pastor.

The Christian church has the following meetings scheduled for this week: church school, 9:45; morning worship, 10:50; youth groups, 6:30; and evening worship, 7:30.

Christian Science Services are held each Sunday morning at eleven o'clock in the Star Theatre. All who are interested are invited to attend.

The understanding of Truth, God, establishes man's dwelling place, heaven, harmony, here and now according to the Lesson-Sermon titled "Truth" to be read in all Christian Science churches on Sunday, July 29. The Golden Text, taken from Isaiah, describes this dwelling place. "We have a strong city; salvation will God appoint for walls and bulwarks. Open ye the gates, that the righteous nation which keepeth the truth may enter in."

Services for the First Baptist church are scheduled as follows: Sunday school, 9:45; morning worship, 10:55; training union, 7:15; and evening

## C & R Cleaners Adds Sanitone Cleaning Process

New machinery has been added at the C & R Cleaners for the firm to qualify for the nationally advertised Sanitone process of dry cleaning, according to Owner T. J. Clay.

Sanitone is a nationally advertised process originated in 1931. In order to qualify for the process, it is necessary to standardize the dry cleaning room procedure, which, among other things, includes determining the weight and class of the garment scientifically and controlling the humidity in the process.

With the addition of the new equipment in the C & R plant, the local establishment becomes one of the more and 1100 plants in the U. S. and Canada using the process.

"In addition to the marked improvement in the cleaning process," Clay said, "Sanitone imparts on the garment a finishing oil which improves the draping of the garment."

worship, 8:30.

The Church of Christ has the following regular meetings scheduled for this week: Bible school, 10 o'clock; morning worship, 11 o'clock; young peoples, 6:45; evening worship, 7:30; and Wednesday night prayer meeting, 8:30. You are invited to listen daily at 9:30 a.m. to the Church of Christ broadcast over station KPAN.

The Assembly of God church has the following regular meetings scheduled for this week: Sunday school, 9:45; preaching service, 11 o'clock; young peoples, 7 o'clock; evening service, 8 o'clock; and Wednesday night prayer meeting, 8 o'clock. S. E. Eldridge is the pastor.

The revival meeting which is in progress will continue through the July 29. Meetings are each night at 8:15 with D. D. Underwood evangelist.

Meetings for the Avenue Baptist church are as follows: Sunday school, 9:45; morning worship, 11 o'clock; training union, 7 o'clock; evening worship, 8 o'clock. Midweek prayer service will be Wednesday night at 8 o'clock. Men and ladies prayer services will be Saturday at 8:30. Youth for Christ meeting Saturday at 8:30. Visitors are always welcome. Rev. H. V. Fields is pastor.



WASHINGTON — Announcement of a Nation-wide program for the conservation of materials and manpower in a major segment of the Nation's truck transportation field was made officially by W. K. Perkins, center, manager of sales for the motor truck division of International Harvester Company, Defense Transport Administrator James K. Knudson (right) and Henry E. English (left), director of DTA's Street and Highway division, view with approval the symbol of International's truck conservation and efficiency effort. Approximately 5,000 International sales and service outlets throughout the Nation have become Truck Saving stations under the program in an effort to mobilize highway transport at peak efficiency.

## Insect-Killing Care Urged for Stored Grains

Because every bushel of grain produced this year will be needed in the Nation's defense effort, Secretary of Agriculture Charles F. Brannan urges farmers and others to act now to prevent damage to grain stored after harvest this fall.

"Insect damage after harvest, and while the grain is in storage, ruins an estimated 5 to 10 per cent of our annual production of food and feed grains," Secretary Brannan said. "This means that 300 to 600 million bushels of grain—the equivalent of nearly a month's supply of feed grains for livestock and over a month's supply of domestic cereal foods—are lost to insects every year."

"Farmers, grain elevator operators, and warehousemen can now prevent much of this loss by taking these steps: (1) Destroy the breeding grounds of these insect pests by cleaning grain-storage space thoroughly; (2) after cleaning bins spray them with residual insecticides;

and (3) procure as soon as possible the supplies of liquid grain fumigants expected to be required this year to kill insects which may be in the grain when it goes into the bins."

Department entomologists stressed that this latter step is extremely important at this time since a severe shortage of these chemicals is possible at the season of peak use this fall. By buying now to meet at least a large part of anticipated needs this fall, those who plan to store grain would assure themselves of supplies, assist in clearing out manufacturers' storage tanks, and thus open the way for possible further production.

Users of grain fumigants are urged, however, not to buy in excess of requirements since the chemicals used in the fumigants are essential to a number of defense uses. Mr. and Mrs. Ralph Sears, Mrs. Sears' mother, Mrs. Joe Huckert, Sr. and her two nephews, Joe Frank and Robert Charles Huckert, of Summersfield, went to the Carlsbad Caverns on Friday. They returned to Hereford on Sunday.

Mr. and Mrs. Bill Knox took their daughter, Alma Faye, to Portales Sunday night where she will work in the Southwestern Public Service company. Warren Kopp and daughter Jeannette of Roosevelt, Okla. are visiting Mrs. Warren Kopp. Jeannette plans to stay for two weeks.

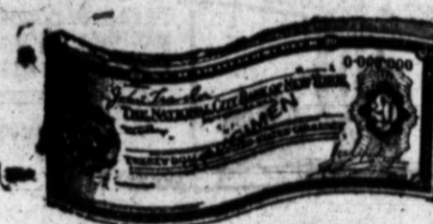


Before you start, on any journey, change your money into SAFE, SPENDABLE

## NCB TRAVELERS CHECKS

Then, wherever you go you won't risk being stranded far from home or friends without money. Even if you lose your NCB Travelers Checks or if they are stolen—you will not lose your money—you get a prompt refund.

For your signature (\*) and counter-signature (\*\*) on each check means that you, and you alone are the rightful owner. Cost only 75c per \$100. Issued in denominations of \$10, \$20, \$50 and \$100. Good until used. Backed by The National City Bank of New York.



GET THEM AT THIS BANK!

# HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



## Church of Christ We Welcome You

CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A.M.  
Bible Study 10:00 A.M.  
Worship 11:00 A.M.

Evening:  
Young People 6:45  
Worship 7:30  
Daily Radio Program  
KPAN-860 on Your Dial  
9:30 A.M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

## Electric Cooking Is



...as MODERN women KNOW!

Modern women know you can cook the MODERN way for seven cents a day—less for smaller family units. Truly, electric cooking is economical. It saves your food dollar — for there is less food shrinkage when you cook electrically. It saves your cleaning dollar — for there is no cooking method that approaches the cleanliness of electric cooking. It saves your time and labor—for electric cooking is automatic and constant—you set your electric range at the heat desired and you know that's the heat you'll have. There are no flickering flames to watch—electric cooking is flameless, no stars, matches.

Yes, electric cooking is economical. It's fast, automatic, dependable, clean, efficient, cool and convenient, too... as modern women know! See your electric appliance dealer now.

Electric Cooking is Cool!

SEE YOUR Electric APPLIANCE DEALER!

SOUTHWESTERN PUBLIC SERVICE COMPANY

36 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



If you've got the PRICE of a car — you can afford this BUICK

## "Smart Buys Buick"

HAVE you taken a good look at a 1951 Buick SPECIAL?

Have you checked it against the field—for room and power and ride and handling—and all the things that go with a really great automobile?

Do you know what gas mileage owners are getting from its F-263 Fireball Engine—newest of Buick's famed valve-in-head power plants?

Do you know that this is the most powerful engine you'll find in any automobile of the same size and price?

Do you know what headroom

and legroom and trunk space this big and beautiful bargain gives you?

Do you know that this SPECIAL has the road-steady ride of soft-action coil springs on every wheel—and the firm keel of Buick's torque-tube drive?

Do you know the lift that you'll get behind the wheel of this trim and talented traveler—as it steps away from a traffic light or rolls up the miles on the open road?

Fact is—by every check, including price—this Buick's a buy too good to miss. Come in, look it over, and you'll agree.

Equipment, accessories, trim and models are subject to change without notice.

Time to HENRY J. TAYLOR, ABC Network, every Monday evening.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

YOUR KEY TO GREATER VALUE

# EARL HENDRICK'S BUICK

WEST HWY 60

PHONE 11



# More to Vacation Than Memories of the Trip

Newspapers and magazines are full of hints for vacationers these days, timely advice as to what to do and what not to do, who to take with you and what historic sites to observe while you are away etc.

Maybe you have never stopped to think what you can bring back from a fishing trip, besides fish—if you are lucky—and sunburns, or something besides sore muscles and weary bones from a sight seeing trip. If you are one who has never taken time out while vacationing to observe the natural system of created things, whether bird or beast, or the affection shown by one animal for another, especially the mother for her young, then you may have brought back only memories of a wonderful trip.

This little incident occurred on a hot, sultry afternoon as one member of a party spied some birds having a row beneath a big spreading tree. It turned out to be the mother bird trying to protect a baby bird from a flock determined to get him while he was down. She was attempting to teach him to fly, having fallen out or been push-

ed out of the nest in the tree. After she had driven the other birds away, she would feed the baby bird and then fly up in the tree, making all sorts of calls. He would flutter his wings and run along on the ground but that was all. This went on for an hour or more with the mother bird patiently calling to him and flying away up the tree. Finally, the man observing the incident decided he would help out. He gently picked up the little bird and placed it on one of the lower branches, but in its eagerness to run up the limb, it lost its balance and down it came to the ground.

The excited mother bird was more determined than ever now that the little fellow should learn to fly. So she began all over again. Over and over again she'd bring him a worm, run along the ground toward the tree and fly again. The man continued to watch and decided to see if he could help out again. He hunted another limb with more leaves on it and placed the little bird once more in the tree. Exhausted, the little bird sat there for some time while the mother bird fluttered anxiously about. Then he gradually began to climb from one leaf to another and soon he was lost to sight high among the branches of the tree.

As refreshing an experience as most vacations afford—a lift to the soul.

Proof, if needed, that God is in His heaven and all's right with the world.

## Graveside Rites For Infant Sosa

Graveside rites for Ruben Sosa, infant son of Mr. and Mrs. Joe Sosa, were conducted Monday afternoon at 3:30 at the Catholic cemetery by Rev. Raymond Gillis.

The infant who was born November 23, at Raymondville, Texas died in the Deaf Smith county hospital Monday morning at 5:30.

Survivors include: his parents Mr. and Mrs. Joe Sosa, five sisters and three brothers.

## WSCS School of Missions To Be At Texas Tech

The Northwest Texas Conference Women's Society of Christian Service of the Methodist church will hold its second Conference-wide School of Missions at Texas Tech in Lubbock July 30 through August 3.

The purpose of this school is to bring to the women of the conference in a condensed form information concerning the total program of the society for the year. Clinics will be held each day under the direction of the corresponding conference officer.

Special emphasis is being placed on the courses of study to be presented during the year and each member of the school will be allowed to take the Bible study and one other study one workshop, and one clinic.

Plans are underway for a series of inspirational addresses for the evening that will be a combination of platform and vesper periods. Membership is open to any member of the Woman's society or Wesleyan Service Guild but any one else desiring to attend is urged to write to Mrs. Carlton Nance, 216 N. Ward Street, Pampa, Texas and send the enrollment fee of \$2.00. A few dormitory rooms are still available and persons registering should indicate if they desire a reservation. Dormitory residence is not required for attendance at the school, but the enrollment fee is necessary for attending any of the classes, workshops or clinics.

## Rainbow Girls Initiate Two New Members

The Hereford Rainbow girls at their regular meeting Monday night initiated two new members, Sammy Lou McLallen and Nancy Story.

Serving as initiating officers were Claudia Lewis, worthy ad-

visor; Sharon Moore, associate worthy advisor; Kathrine Snare, charity; Joan Moore, hope; Kathryn Kester, faith; Georgia Lewis, marshal; Nan Longbottom, chaplain; Virginia Sigle, secretary; Sandra Wright, pianist; and Mrs. Grace Thomas,

mother advisor. Refreshments were served after the meeting by Mr. and Mrs. Lynn Kester.

Mr. and Mrs. D. L. Norcott, Gary and Karen, arrived in Hereford Saturday for a visit

## Luck Returns to Davisville, R. I.

CPO Jason Lee Luck returned to his Seabee base at Davisville, R. I., Saturday after spending an 18-day furlough in



LUCK

Hereford. Luck's unit will leave for Newfoundland on August 2, where they will begin construction on Newfoundland air bases.

His address is: Jason L. Luck BULC 9841163 MCB Co. D, Hut 64 Box 5, Davisville, R. I.

with Mrs. Norcott's brother and sister-in-law, Mr. and Mrs. W. W. Knief. The Norcotts are from Waterloo, Iowa.



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Gather up your valuables and bring them to our Vault Department where you can rent a box in which to keep them safe from fire, theft or loss.

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styled furniture built for durability and easy maintenance perfectly suited for both dining room and dinette. Seats four when closed. Extend to seat six. Balanced MICALITE laminated table top, in lovely Primavera pattern, is heat and stain resistant. Legs and chair back supports are fine wood veneers, bonded with thermosetting plastics, formed under heat and pressure.



\$149<sup>50</sup>

## EXQUISITELY STYLED

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## DINETTE SETS

Various other styles are now in stock in Grey, Green, Blue, Red, and Lined Oak.



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TRADE IN THAT OLD SET NOW LIBERAL TRADE INS

# H & H FURNITURE

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# Long Time Ago

**45 Years Ago**  
It is estimated that 300 home seekers arrived in Hereford on Wednesday's and Thursday's excursions from the North. It has been too damp because of

Wednesday night's rain to show them much of the county, but it is thought that quite a few of them will buy land in or near Hereford. Let them come, for we have ample room for all

of Missouri and Iowa with Illinois thrown in.  
In view of the large grain crop now waiting to be threshed throughout this section of the Panhandle, Henry Farmer and Troy Womble joined forces this week and purchased a threshing outfit. This makes five or six up-to-date outfits in this and Castro county.  
Rains which started about two weeks ago are still drench-

ing the country. Six inches of rain fell last week and it has rained several days this week.  
**25 Years Ago**  
G. W. Brumley has just traded his farm home east of Hereford to J. David Thompson for two other farms and has purchased a lot in East Hereford where he will erect a \$10,000 home immediately.  
The big rush is over, the night work is easing up, the greatest wheat crop in the history of the Texas Panhandle is about two-thirds harvested. Up to Wednesday afternoon a total of 255 cars of wheat had been shipped out of Hereford.  
George Cloyd and Sons, who have operated the Texas Meat market for several years sold the business to Henry Cloyd and Jim Robinson.  
The herd law election called in the Hereford Independent school district last Saturday for the purpose of determining whether or not stock should be allowed to run at large, was defeated at the polls by a vote of 105 for to 153 against.  
One of the most disastrous fires ever known to this section of the country was that which destroyed John Hesselman's wheat field last Friday afternoon.  
President E. B. Black again presided at the Chamber of Commerce luncheon Monday. He gave an account of his three-week trip to Wyoming.  
The commissioners had the sales pavilion re-roofed without cost this week. They collected about \$400 in insurance for hail and weather damage and are using the money to put the roof in first class condition.  
The Hereford baseball team comprised of Carroll, J. Russell, Curtisinger, Galbraith, Spencer, Young, Robinson, R. Smith, J. M. Posey, Tate, and Murphy beat the Amarillo Cubs 12 to 1.  
Judging is to begin this week on home and garden work. There are 75 entries in the contest regardless of the fact that two hails ruined a number of gardens.  
Texas Tech will open its second year with 86 teachers.  
The actual laying of bricks on West Third street has started. The curb and gutters are being laid on Fifth street.  
Total deposits in the three banks in Hereford for the first half of the year 1926 are \$1,140,892.07.  
**45 Years Ago**  
J. H. Ransom, promoter of the "Panhandle Short Line" railway arrived from Boulder, Colo.



TODAY'S MYSTERY FARM feature is a triple-decker. The photo at the top is one which didn't get identified too quickly. But from the best information we have, it is a Bridwell farm just off the Cap Rock, tenanted by a McQueen. First person to identify the place was Mrs. F. W. Lookingbill, who called in the correct identification on Saturday morning. The center mystery farm is the A. F. Roberts place, about 35 miles northwest of Hereford. Hugh Clearman, county agent, was the first person to identify that place, making the identification at 1:05 Thursday. There has been no rural identification of the place. Clearman will be given two free theater tickets for identifying the Roberts farm if he will stop in at The Brand office. The lower photo is the new mystery farm for the week. Both rural and city readers have an equal chance to compete for the two free theater passes being awarded for correct identification. Call or write your answer to The Brand office.—Brand Staff Photo.

this week and set up headquarters in Hereford while details concerning bonuses and right of ways are being arranged.  
There has perhaps never been a time in any community when everybody came more nearly being kept busy all the time than is the case in Hereford now. Despite the fact that laboring men of all classes have flocked here during the past few months, there yet remains a demand for labor which is impossible to fill.  
Many young people and some of the older ones had a jolly time at the new skating rink in the Stone building this past week.  
One of the most successful Summer Normals which has ever been held closed this week. There were 75 teachers enrolled and 40 of them took the state examination at the close of the normal.  
**25 Years Ago**  
Col. Avery Turner, vice-president of the Santa Fe railway company, was the principal speaker at the Monday luncheon of the Hereford Chamber of Commerce.  
Hereford will make a bid for the 1927 convention of the Texas-New Mexico Highway association.  
J. R. Roden made the remarkable score of 35 for nine holes Wednesday afternoon at the Hereford Golf Links.  
Preparations are being made for one of the best county fairs that has ever been held in this section of the state. With the huge wheat crop and excellent prospects for row crops the whole thing is expected to go over in good shape.  
Dale Tinnin spent Tuesday in Plainview on business.

**TRAVELING SALESMAN**  
"My car is my meal ticket," admits R. C. Eberhart, Travelingman, Figler, Colo. "I average 2,800 miles a month. Since changing to new Conoco Super, my operating cost has been reduced and the performance is much smoother."

**DELIVERY FLEET**  
"Repair work has been cut 50% since I started using Conoco Super in all our delivery vehicles," writes George Lange, Laundry Partner, Muskogee, Okla. "One has run over 30,000 miles on Conoco Super, without any mechanical work."

**FRONT END ALIGNMENT VISUALIZER AND WHEEL BALANCING For All Makes of Cars FRANK CRAIG**  
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"I got the story on  
**50,000 Miles-No Wear**  
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says Carl W. Smith  
Chrysler-Plymouth Dealer  
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"Cars coming to my shop after using Conoco Super are cleaner and show less wear than anything I have seen in my 27 years of garage work," Mr. Smith says.

**"50,000 Miles-No Wear!" Proved Here:**

After a punishing 50,000-mile road test, with proper drains and regular care, engines lubricated with new Conoco Super Motor Oil showed no wear of any consequence; in fact, an average of less than one one-thousandth inch on cylinders and crankshafts. AND gasoline mileage for the last 5,000 miles was actually 99.77% as good as for the first 5,000!

Ask Me About "50,000 Miles No Wear!"

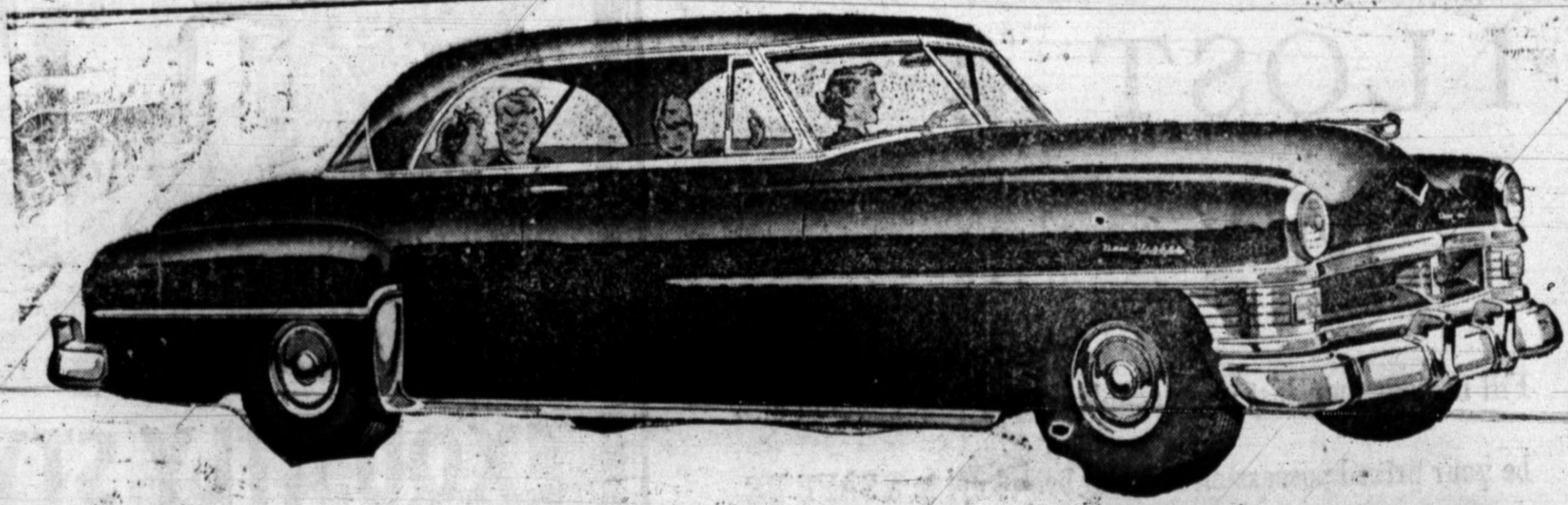
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- POWER BRAKING...** not "in the laboratory stage," but under your toe right now! Regular equipment on all Chrysler New Yorkers, Imperials, and extra-wheelbase Windsor models. Power braking assures smoother, safer braking.
- HEMISPHERICAL COMBUSTION CHAMBERS...** On the left you see the Chrysler engineering reason why no engine in any other American passenger car today can match FirePower's fuel efficiency or its 180 horsepower performance... Plus new Oriflow Ride Control... Waterproof Ignition... Safety Rim Wheels... Cyclebond Brake Linings... Ignition Key Starting... Come see and feel for yourself how much that other cars may have "some day," you can have now in Chrysler! See it and drive it!

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# DHIA Records For May, June Production Reported

Production records of Deaf Smith county herds for the months of May and June were released recently by Harold Hershey, supervisor of the Ran-

dall and Deaf Smith County Dairy Herd Improvement association:

The Holstein herd of H. Kriegshauser ranked third among the entire association for June with an average milk production of 960 pounds, 35 pounds average for butterfat.

One of Kriegshauser's Holsteins ranked seventh in milk production for the month with 1780 pounds which tested 3.1, or 55 pounds butterfat.

C. J. Albracht's Shorthorn and Jersey, "Dolly", topped the list of cows in butter fat production. She produced 1400 pounds of milk, testing 5.2 for a butterfat total of 73 pounds. H. Kriegshauser had a Holstein, "Daisy", that took second honors in butterfat production with 1580 pounds of milk testing 4.4 percent, for a total weight of 70 pounds.

Kriegshauser had one cow in the 40-50-pound butterfat class, one in the 50-60-pound class, and one in the 60-70-pound class.

Albracht had a Holstein-Jersey in the 50-60-pound butterfat class as did Densil Pulliam. For May production, D. Pulliam had the third high herd

in milk production with a 950 pounds average for his Holstein herd. The average butterfat figure for the entire herd was 32 pounds.

C. J. Albracht had a Jersey cow, "Brownie", that ranked fourth in butterfat production with 5.5 percent of a total milk production of 1110 pounds. Another Albracht Jersey ranked fifth with 4.3 per cent or 87 pounds of butterfat.

In addition to his two above in the 60-70-pound class in butterfat production, Albracht also had one cow in the 40-50-pound class and one in the 50-60-pound class.

## DAWN NEWS

### Oklahoma Visitors Honored at Weiner Roast on Friday Night

By Bertha Frye

Mr. and Mrs. Donald May of Blackwell, Okla. were honored at a weiner roast given by Mary Frye Friday night. After a picnic supper, croquet furnished the entertainment. Those present were: Mr. and Mrs. Leroy Johnson of Muleshoe, Mr. and Mrs. Floyd Walton Jr. of Hereford, Mr. and Mrs. Melvin May,

Other herd owners having cows in the 50-60-pound class were Jack Renfro and Densil Pulliam. Owners with cows in the 40-50-pound class include H. Kriegshauser, Albracht, Renfro, and Pulliam.

Ike Wilcox, Sallie Womble, Pat Miller, Jim McCabe, Harold Robinson, Dwayne Stewart, Tommy Alhart, the honorees and the hostess.

Dinner guests on Sunday in the Norman Miller home were: Rev. and Mrs. McClung and son of Marshall; Mr. and Mrs. Carl Wimberley, Phyllis Ann and Ted; Mr. and Mrs. Raymond Miller and Larry of Amarillo; Mrs. Lucy Miller, Sara Jo Smith, and Billie Wimberley.

Mr. and Mrs. Charles Corder accompanied by their niece, Beth Ann Phelps of Clovis, left Monday for Denver, Cheyenne, Yellowstone park and other points of interest.

Clifford Galley, son of Mr. and Mrs. Walter Galley received his private pilot's license at Amarillo last Friday.

L. G. Allen is ill in the Deaf Smith county hospital. J. W. Allen of Claude and Mr. and Mrs. O. L. Birchfield and daughters of Amarillo.

Speaker at the Dawn church both services on Sunday was Rev. Paul McClung of Marshall. The speaker for next Sunday will be Rev. Bernard Daugharty of Clovis.

Mr. and Mrs. Johnnie B. Caraway and children were guests of the C. T. Caraway in Tulsa on Tuesday evening. They attended the rodeo with the Caraways.

Mrs. Dudley Rutherford and sons returned home Saturday after a trip of several weeks. They visited Buhl, Ida. and Seattle, Wash.

Milton Newman, who is working with his brother-in-law, Marvin Sloan, at Encino, N. M., spent several days at home this past week.

Mr. and Mrs. Tony Burrus and children spent the weekend at Bowie, Texas.

Several Dawn people attended the ball game at Hereford Thursday night.

Mr. and Mrs. Charles Corder spent Sunday in Clovis. Mr. and Mrs. Walt Beaver,

Manuel and Waitline, accompanied by their son-in-law and daughter, Mr. and Mrs. Donald May of Blackwell, Okla., left Tuesday morning for Carlsbad Caverns, White Sands, Cloudcroft and Ruidosa. They returned Thursday night.

Mr. and Mrs. C. O. Young and sons of Sidney spent Tuesday in the Troy Newman home. Mrs. Adams and children of Duke, Okla., spent several days visiting in the home of his brother and sister-in-law, Mr. and Mrs. W. U. Adams.

Mr. and Mrs. Charles Corder spent Thursday and Friday at Levelland visiting Mrs. Corder's sister.

Donnie and Jerry Sheppard of Hereford spent the week with their uncle and aunt, Mr. and Mrs. Henry Turner.

A surprise birthday party honoring Faye Conner and her twin brother was given Wednesday night by the H. H. Millers. Those present were: Mrs. W. F. Conner, Rita, Ila, Sonny and Faye; Treva Roland and Camilla Olsen all of Amarillo; and Richard and Fred Frye. Ice cream and cake were served following games of canasta and 42.

Attending the Baptist encampment south of Floydada last week were: Mrs. Carl Wimberley, Wanda Sue and Phyllis Ann, Dona Alhart, and Triene Galley. Highlights of the

encampment were talks by a missionary from Africa.

Mr. and Mrs. Bill Springer of Lawton, Okla. stopped in Hereford Sunday to visit Mr. and Mrs. Carlos Vaughn. Mrs. Springer is the former Virginia Lusk.

Mrs. J. J. Clayton is visiting her daughter, Mrs. Curtis Ward in Levelland this week.

Mr. and Mrs. Bruce Wood-dell entertained Mr. and Mrs. Dale Tinnin and children on Sunday. It was the Tinnin's anniversary.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

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**IN FRANCE**  
THE BRILLIANT AIR EN PROVINCE INTERNATIONAL MUSIC FESTIVAL, WHICH RUNS FROM JULY 7 TO JULY 23, ENABLES VISITORS TO ENJOY OUTSTANDING OPERAS, CONCERTS, AND SYMPHONY ORCHESTRAS AS THEY PERFORM IN THE OPEN AIR FESTIVAL THEATERS DURING THESE WEEKS OF GREAT MUSIC AND DRAMA.


**BECAUSE THE DOLLAR BUYS SO MUCH IN EUROPE, ONE AMERICAN TRAVELER REPORTS THAT HE SPENT AT 3-WEEK VISITATION AMONG VISITING SEVERAL COUNTRIES AND LEAVES COMFORTABLY IN EACH ONE, AT A TOTAL COST OF APPROXIMATELY \$500, INCLUDING PASSAGE BOTH WAYS.**

**TRADITIONAL TURKISH FOLK DANCES IN COLORFUL COSTUMES ARE FEATURED AT THE INTERNATIONAL TRADE FAIR, IZMIR, TURKEY (AUG. 20-SEPT. 20), WHERE THE COUNTRY'S ARTISTIC, AGRICULTURAL AND INDUSTRIAL PRODUCTS ARE ADMIRRED BY MORE THAN 1,500,000 VISITORS EVERY YEAR.**



**This Studebaker truck is a marvel of a gas saver!**

Note how trim and sleek it is!  
Its design is the secret of its thrift!



Deflate your hauling costs—substantially! Get a clean-lined, sturdy Studebaker truck.

The whole structure of a Studebaker is rugged with solid "muscle"—no burdensome excess "fat"—no costly squandering of gasoline!

What's more, Studebaker's wear-resisting truck craftsmanship greatly reduces expenditures for repairs.

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FLASHINGS, EAVES-TROUGHS, DOWN-SPOUTS, TOO SHEET METAL WORK, ALL KINDS WE DO!

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**"LET'S MAKE A DEAL"**

Saturday, August 4th

Is

**"HIT THE JACK POT DAY"**

**\$1,000** In Cash Prizes

1st Prize \$500.00  
2nd Prize \$300.00  
3rd and 4th Prize \$100.00 Each

**Giles Motor**  
**NEW AND USED CAR LOT**

Corner Hiway 51 and 60 Open Evenings

**OUR PRICES ARE LOWER On CHEMICALS AND INSECTICIDES**


CHECK WITH US FOR

- 25% Toxaphene 6 Lb. Per Gallon
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We Have Just Received A Shipment of PARTHION To Combat Lice On Grain Sorghum

WE HAVE AVAILABLE AIRPLANES EQUIPPED TO APPLY 4-GALLONS SOLUTION PER ACRE  
Charge: \$1.00 Per Acre

**Bradley Grain Co.**  
REASOR - HILL AGRICULTURAL PRODUCTS



MR. RHAP



AN OLD-TIME TONSORIAL parlor, complete with pot-bellied stove, is shown in the above picture, which we couldn't identify for the recent Pioneer Day edition. Can any readers of The Brand help us out with the information as to place, personnel, etc.?

BOOKS ON PARADE

# "Beauty is an Allusion", Says Beauty Consultant

"Individually Yours" by Celeste Carlyle  
Reviewed by Corinne Jennings

"Individually Yours" is a guide to personal beauty and charm. Celeste Carlyle's new book seeks to give the average woman hints, charts and many worth-while ideas on how each individual may win these attributes so dear to a woman's heart.

"BEAUTY is an illusion" says the author, "and every woman possesses a quality which will, if developed, give her a beauty all her own. But it has to be worked for, with the greater part coming from within. Each one must yearn to learn, and to be unafraid of experimenting."

The primary need being the study of color, line and good grooming. Through their study one learns her own style, color type and how to make up to suit it, the arranging of her hair and dress styles most becoming.

"The portrait look" is not a difficult one for any woman to earn if she will work for it, she writes, since all one has to do is, "dig under the confused or indolent surface you're wearing and you'll hit pay dirt of a beauty gold-mine". The formula is simple.

For "the portrait look" there are three "musts" to follow: first, correct mental attitude (way of thinking); second, plan for beauty to fit your life and type; (over-all plan in appearance); and third, work out a schedule for attaining beauty (direct action). In other words, "Think, plan, act!"

"Take what you have, line up your type, and walk tall" are other good general rules she advises. Twenty-two varied charts help you get lined up and begin with what you don't like about yourself and what to do about it, following through all the physical needs. Then into the clothing angle, dresses, hats, gloves, flowers and all the accessories a well dressed woman must consider.

Yet the charts are so designed that plenty of margin is left for your own individuality to show through.

For charm she lists "the three L's,—laughing and loving life!" Your sense of humor,

your interests—many and varied—include intelligent reading and study as well as hobbies—both collective and creative. By all means, learn to play if you have never known or in case you have forgotten.

Hobbies are good but need to be supplemented by activities of your own choice and should include at least one outside sport and one indoor one. Both of which you need to learn to do well and with enjoyment.

CHARM is far more important than beauty in feminine appeal, and if you have plenty of that, neither men nor women will care or remember if you have the latter in a highly developed sense of the word, Celeste Carlyle says.

"Avoid the rubber stamp of arbitrary fashion—so often unthought to many types of attractive women"—here is sound advice from a woman of wide ex-

perience as a beauty and style consultant.

This book, which is new in the county library, shows you, according to your special type, how you can be your most individual, attractive, self

Mrs. J. J. Boydston, librarian, recommends it for individuals and/or club women and a similar new one for the junior miss titled, "Patterns for Personality", by Judith Scott.

## Applications for Post Office Here Are Being Taken

The Civil Service Commission announces an examination for filling vacancies in the Hereford post office for the position of substitute clerk-carrier, according to Elmer Patterson, lo-

cal secretary. Salary rate for the opening will be \$1.31 1/2 per hour.

To be eligible to take the examination applicants must actually reside within the delivery of the Hereford, Texas post office or be bona fide patrons thereof.

Application forms and additional information may be se-

cured from the post office or from the Regional Director, Fourteenth U. S. Civil Service Region, 210 South Harwood Street, Dallas 1, Texas.

Mr. and Mrs. Tom Slaughter and Mrs. Neva Walker of Dallas are visiting this week-end in the home of Mrs. Julia So-

**YOU ARE INVITED**  
TO LISTEN TO  
**"STRICTLY FOR FUN"**  
PRESENTED  
EACH MON. THUR FRI.  
FROM 9:30 - 10:00 A. M.  
OVER  
**KSEL** 950  
LUBBOCK  
Through The Cooperation of  
Your YORK Dealer  
**WILKINS SHEET METAL**  
and **HOMER G. MAXEY & CO.,**  
Distributors for YORK  
Refrigeration Equipment

## Use Home Freezer To Save Some Of Peaches Now So Plentiful

"Use your home freezer to save some of the luscious red-ripe peaches that are plentiful

this season. It's a wise thing to do," advises Argen Draper, CHDA for the extension service of Deaf Smith county.

LISTEN TO  
**ELMER DAVIS**  
"Dean of American Newsmen"  
MON. thru FRI.  
6:15 to 6:30 P. M.  
**KFDA**  
- DIAL 1440 -

You can use either the dry sugar method of packing the halved or sliced peaches, or freeze them with a sugar syrup. If you need to preserve them for the diet of a diabetic, you may just use water without sugar.

But first, select firm ripe peaches which are at the stage for good eating. Any green color on the peaches will indicate they are not ripe enough for freezing.

Then, peel the peaches. The agent recommends this rather than dipping in boiling water as this tends to soften the outer layer of the peaches. To prevent discoloration in peaches while peeling drop the peeled peaches in a solution of ascor-

bic acid. Use 1/2-teaspoon per quart of cool water, or 1/4 teaspoon of citric acid to one quart of cool water. The old fashioned method of 2 table-spoons vinegar added to one quart of water is effective in keeping fruit from turning dark.

For the syrup pack, make a syrup of three cups sugar and four cups water. Add one-half teaspoon powdered ascorbic acid to each quart of syrup. Place peach halves or slices in container, add syrup to cover. Use a piece of wadded wax paper to keep the fruit under the syrup, leave three-fourths inch head space, seal and sharp freeze immediately.

The agent says peaches have better quality when packed in syrup or with sugar. Remember to use good quality fruits properly ripened, work with small amounts, keep air from getting to fruit and freeze immediately. These rules are for freezing any fruits.

I. H. Mazarek, 88 year old, resident of Hereford and Bovina was operated on last week at Dr. Manns hospital in Amarillo. He is the father of Mrs. E. L. Pyka.

Gwendolyn Springer, daughter of Mr. and Mrs. J. E. Springer, will return to Hereford with Frances Young and Velma Harper from Colorado Springs for a week visit with her parents.

Mr. and Mrs. Don Webb moved to a ranch near Faith, S. D. this week.

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**PHIPPS AND POWELL**  
ELECTRICAL CONTRACTORS  
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Chevrolet alone offers this complete Power Team!  
POWERGLIDE Automatic Transmission  
Extra-Powerful 105-h.p. Valve-in-Head Engine  
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Come in, sit at the wheel of a new Chevrolet with time-proved Powerglide Automatic Transmission, and take a "discovery drive" over your own favorite road.  
Convince yourself that this car, and this car alone, brings you simplest, smoothest, safest no-shift driving at lowest cost. Come in... drive it... now!  
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In the low-price field, Chevrolet built the first automatic transmission... and Chevrolet builds the finest... to give you smooth, dependable no-shift driving at lowest cost!  
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COLOR BY TECHNICOLOR  
They battled the same war-painted Apaches they tried to use against each other!  
**THE LAST OUTPOST**  
Ronald REAGAN · Rhonda FLEMING  
BRUCE BENNETT · BILL WILLIAMS  
NOAH BEERY · PETER HANSON

**STAR** FRIDAY SATURDAY

DOUBLE FEATURE  
WHEN THE DALTONS RODE  
MURDER REPLACES ROMANCE  
MISSING WOMEN  
FRANCIS  
AL JENNINGS OF OKLAHOMA  
DAN DURYEA · GALE STORM

**Texas** FRIDAY SATURDAY

TECHNICOLOR  
**AL JENNINGS OF OKLAHOMA**  
DAN DURYEA · GALE STORM

**Texas** SUNDAY MONDAY

THURSDAY-FRIDAY  
**THE PALEFACE**  
HOPE RUSSELL  
TECHNICOLOR

SUNDAY · MONDAY · TUESDAY  
**STAR THEATRE**

Miss when will you show that funny NEW movie about the TALKING MULE?  
It starts next SUNDAY  
It's my friend FRANCIS... funnier than ever!  
Now, He Talks to Horses, too and causes a RIOT at the Track!  
**"FRANCIS GOES TO THE RACES"**  
Starring DONALD O'CONNOR  
PIPER LAURIE and FRANCIS

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

- Anniversaries from Thursday, July 26th, through Saturday, July 28th . . . . .
- |                              |                             |
|------------------------------|-----------------------------|
| Mr. & Mrs. R. A. Wells       | Mr. & Mrs. H. A. Close      |
| Mr. & Mrs. H. V. Williamson  | Mr. & Mrs. J. W. Gillentine |
| Mr. & Mrs. J. E. Roberson    | Mr. & Mrs. J. E. Young      |
| Mr. & Mrs. W. L. Thompson    | Mr. & Mrs. A. J. Hoffman    |
| Mr. & Mrs. Lindell Murry     | Mr. & Mrs. R. E. Caddell    |
| Mr. & Mrs. Maurice Tannahill | Mr. & Mrs. Wendell Allen    |
| Mr. & Mrs. Noah Ewton        |                             |

SATURDAY ONLY  
Abbott COSTELLO  
Little Giant  
SUNDAY-MONDAY  
**BUCCANEER'S GIRL**  
De CARLO  
PHILIP FRIEND  
ROBERT DOBBS  
ELSA LACROIX

ENTERTAINMENT UNDER THE STARS  
**TOWER DRIVE-IN**  
NO BABY SITTER TROUBLE HERE  
Come As You Are