Around Town

SIGHTS, FACES

The Hereford Garden club will hold a rummage sale Saturday beginning at 10:30 in the building formerly occupied by the Ford Motor company.

R. E. Kessie, former editor and publisher of The Hereford Brand, was in Hereford Tuesday. Kessie is connected with the OPS district office in Lubbock, and was here as specialist in that bureau's consumer goods division. He was editor of The Brand from 1929-1933.

Todd Herrington purchased the Palo Duro Service station, effective Tuesday. Herrington formerly was engaged in farm-

Mr. and Mrs. Irving Alexanter are the parents of a boy. rn July 24 in an Oklahoma City hospital. The baby weighed pounds at birth.

A meeting of the nominating mittee of the Deaf Smith County Home Demonstration council was held Monday ternoon at 3 to select nomfor council offices for

The Hereford Toastmasters club met Monday evening with Curtis Traweek presiding. Bill Patton served as toastmaster for the evening and Dr. R. E. ingenfelter was topic master. Ingenfelter was topic master. Prepared speeches were made by Francis Hardwick and Urlin Streu. Hen Childers asked for ritleisms on the speech which he has prepared about his resent trip to Rotary convention in Atlantic City, N.J. Oliver streu was welcomed as a guest. The next meeting will be a sampurger five at the Francis lamburger fry at the Francis

rigation area on August 9. The group will meet at noon on August 9 with the Hereford Kiwanians and make the tour imnediately after the luncheon. Arrangements for the tour were made between C. A. Grimes, county agent at Tucumcari, Hugh Clearman, local county agent, and John Pool, local Kiwanis president. The Tucumcari Kiwanians will furnish the program for the day.

Aiken, president and vice-president respectively of the Deaf sufficient funds seems to have DWI Charge; Smith County Water User's association, will attend the meeting in Plainview on August 9 cidents."
to determine whether or not to
call an election for a water "that thi conservation district in this sponsible drivers from the pubirea. McFarland said they lic roads in the course of time. would try to get all the farmers ossible to attend the meeting

At their regular noon meeting Tuesday the Hereford Junior Chamber of Commerce had as a guest speaker, Tom McFarland, secretary-manager of the Chamber of Commerce. The group discussed plans for the bi-regional Jaycee confer-ence which will be held in Bor-ger August 11 and 12.

Lemmon Funeral Held Tuesday in Odessa, Okla.

Funeral services for Roy

Funeral services for Roy Lemmon were held in the Odessa Okla. Baptist church Tuesday morning at 10:30 with Rev. Lee Goodwin officiating. Lemmon, who had been employed in Hereford by Wallace Byrd until recently, was killed in a motorcycle accident Sunday, July 22 near Cordell, Okla. At the time of his accident he was making his home with a sister, Mrs. Leroy Killer of Cor-dell. At the time of his accident he

Lemmon is survived by his nother, two sisters, three brohers, and a son.

Mr. and Mrs. Hugh Bookout



Published Every Thursday

SHERIFF J. C. REESE, left, and Bob Wear, stand beside the display of prizes to be awarded in the bicycle parade in Hereford August 3. Sponsored by the Hereford Safety Council, the parade will be open to any boy or girl in the community. Cash prizes and merchandise prizes to be awarded are on display in The Brand window. —Brand Staff Photo.

Cobb Reviews **Legislation** For Lions Club

Reviewing activities of the state legislature during the past five-month term, Morris G. Cobb, representative from this district, spoke before the Hereford Lions club at noon Hereford Friday, Aug. 3.

from the Tucumcari the seven proposed Constitu-l tour the Hereford irbility" law.

"It is not compulsory to buy license and his auto tags sur- book. ges were made. The law, he Tom McFarland and John said, also requires the driver

> "It is believed." Cobb said. "that this will eliminate irre-

Mrs. Theron Lehr of Dallas father, Carl Frye. Mrs. Lehr is Gary and charges were filed in

Eleven merchandise prizes and office. \$22.50 in cash awards will be presented contestants in the Hereford Safety Council's "bicycle parade" to be held in First prize for the most orig-

Mr. Cobb touched on each of inal decoration used in the First prize for the best-decble model radio.

Other prizes to be given away insurance," he said, "but any include: a \$2.50 theater gift accident involving more than book, a bicycle tire, bicycle \$100 damages must be reported saddle bag, \$3.95 bathing by both parties concerned." He trunks, pair of levis, sport further pointed out that the shirt, genuine cowhide billfold, deliver at fault must now the air volt fleshlight bicycle horn. driver at fault must pay the six-volt flashlight, bicycle horn, damages, or have his driver's genuine leather zipper note-

rendered to the state until such All the prizes are on display time as the payment of dama- in the window at The Brand

Roy Francis Speed, who was charged with driving while intoxicated, was fined \$200 and costs of \$28.30 in county court when he pled guilty on July 23.

Speed was picked up on July the former Carlie Rae Frye. | county court on July 23.



Big Prize List Funeral This Morning at 10

Any merchants wishing to donate prizes are asked to contact Sheriff J. C. Reese or Bob donation up.

The final listing of prizes and thaniel Madden officiating. places to be awarded in the parade will be determined when the prize list has been filled. The parade will start at 10

a.m. at the First Baptist church. Judges for the parade will be named at a later date.

Theft Reported At McFarland Farm Home Sun.

Prowlers entered the farm home of Tom McFarland three miles north of Hereford on tween 5 and 6 p.m. and made off with about \$150 worth of personal effects, McFarland reported to The Brand Monday. Missing are a Motorola table model radio, a Bulova pocket watch, a ladies Elgin wrist watch, and an Eastman Kodak camera.

The theft occured while Moseven miles from the home place and Mrs. McFarland drove into Hereford to take the Mc-Farland children swimming. The house doors were not

locked during the absence of the McFarlands. Sheriff J. C. Reese and the city police were notified of the theft. They had nothing further on the case on Wednesday.

Pick-Up, Car in Accident Tues.

Damages of about \$20 resulted from an accident at 12:45 p.m. Tuesday in front of the post office on Main street.

A 1941 Ford, driven by Ray-mond Clement Paschel, Route 4, passed on the left of and parked in front of, a 1936 In-ternational pickup truck driven by Guy Verne Kidd, general delivery, Hereford.

Both vehicles were going north at the time of the accident. City Patrolman Leland out of a parking place and started driving north on Main Paschel passed him and pulled in front of him for a parking space. Alderson, who investigated the

T. H. Mazurek Morning at 10

Funeral services for T. H. Mazurek, who died Monday urably, Harding commented morning, July 23, in the Amarillo Ostepathic hospital, will were the worst ever here. be held Thursday morning at Wear, and they will pick the 10 o'clock at St. Anthony's Catholic church with Rev. Na-



MAZUREK

Interment will be in Hereford Catholic cemetery.

5, 1863 in Bandera, Texas, worked as a cowboy on cattle trails from San Antonio to Wyoming before his marriage August 18, 1891. From 1891 until 1915 when he moved to White Deer, Mazurek worked as a stone mason in Bondera, San Antonio and Kerrville. In 1920 the Mazureks moved to Amarillo where they lived until they moved to a farm near Hereford in 1927. Mrs. Mazurek died a few days following their 50th wedding anniversary in 1941. Since that time Mr. Mazurek had made his home with a daughter, Mrs. Rose Hamlin, of Bovina.

Survivors include: three sons, Henry Mazurek, Sam Mazurek, Lewis Mazurek; three daughters Mrs. Lucy Pyka, Hereford; Mrs. Bernice Phillips, and Mrs. Rose Hamlin, Bovnia; 18 grandchildren and 22 great-grandchil-

Fined \$50, Costs For Stealing Coat

Manuel Rodriguezewas fined \$50 and costs of \$28.30 in coun-

The charge was filed in county court on an information signe by Constable Ed Curtsinger.

Natural Gas Reported On Ezra Norton Farm

ever to be reported in the county was discovered last Friwhich is located 81/2 miles east

of Hereford on Highway 60. Norton told The Brand Wed- of Highway 60. nesday that there "is no doubt in my mind but what we've hit a gas well."

gation well, bottomed at 138 odor and reported it to Norton. heavy rains, the company's two feet, was started up after being idle for 21/2 months.

A geophysical outfit has been Norton has also notified R. C. for about three days. Bowden of Midland, holder of

accidental discovery of the well well was ready to pump out. was not made public until Nor- After the well was started day evening.

The first natural gas well ton confirmed the report with once again on Thursday after The Brand.

day on the Ezra Norton farm, covery was made was drilled well were shut down a few days

Norton said some workers were beginning to pump from earlier this spring, a Magnolia the well, which is the middle Discovery of the well was ac- one of the three, on Thursday. working east of his place along cidentally made after an irri- They noticed the strong gas the section line. After the

they, too, verified the presence edge of the lake in an area of called to the Norton farm and of gas. The strong odor could about 20 square feet. will begin making drill tests be distinguished for a great either this week or next week. distance and stayed in the air made the tests was just about

the oil and gas leases on his during May of this year, there ser." was no gas smell, Norton said. The Norton farm is located During the heavy rains the mation on Deaf Smith county's in Section 8, Block K-7. The pump was shut down when the first gas discovery as The

21/2 months, the gas was pres-The well from which the dis- ent. Norton believes that if the this spring, and is one of three the gas would be pumped up on the Norton farm, just north when the well was started again.

Norton told The Brand that geological survey crew was On Friday, Norton and five seismograph machines drilled other men visited the well and four or five test holes on the

The spot where Magnolia 3/4 mile east and about 200 When the well was drilled yards north of Norton's "gas-

There was no further infor-Brand went to press Wednes-

Plant 2000 Acres Of Lettuce Here

Planting is now underway on in Deaf Smith county. an estimated 2000 acres of head one of the owners of Williams Farms early crop. Early plant- during its operations here. The Farm Company of Texas.

forecast by Harding, who ex- explained. pects a good market in addition to high yields and good quality. New chemicals that have been developed since last season are expected to cut down the loss from insects imme

Losses from insects last year "The weather so far has been ideal for lettuce," Harding stated, "and we expect a quality lettuce with good tonnage."

The Williams Farms have leased 650 acres for this year, an increase of about 125 over last year's planting of 525

Deaf Smith county's overall lettuce acreage remains about the same, Harding said, with very few independent growers planting. Other companies in the Deaf

Smith lettuce planting -this year include the Huston company of Phoenix, Ariz., now in its second year ,and the Arena Company of Texas. Huston has approximately 700 acres contracted for this year. The Arena company has about the

This is the first year for the Arena company, which took over the acreage formerly contracted by Atterbury and Beas-

The Arena company has leased the ice shed for packing, Williams Farms has again leased Howard Gault's warehouse, and the location of the Huston company's packing site has not been obtained by The Brand. The Williams Farms, pioneer

lettuce-growers in the area, are now in their fourth year

lettuce in Deaf Smith county, will be started next week on ty, which has proven the best according to Newt Harding, some of the Williams for this area by Williams Farms ings were made with a heat first year's plantings were made A good year for lettuce is and bolt-resisting seed, Harding with five different varieties

Most of the lettuce grown Lettuce-thinning operations here will be Great Lakes varie-(Continued on Page 3)



THE FIRST RAW SUGAR ever to be shipped into Hereford was received Monday by S. G. G. W. Heard. Dr. Heard had 100 pounds shipped in here from New Orleans. Several persons in the area have expressed interest in the sugar, which is coarsely-ground, brown in color, and has a taste like brown sugar. Sprinkled over crisp salad, the raw sugar is "delicious," Dr. Heard said.

—Brand Staff Photo

C of C Directors To Study Financial Problems July 31

The board of directors of the all rising trend in operating rad, head industrial engine Hereford Chamber of Commerce will be discussing a pressing question—finances—at their next meeting on Tuesday, July 31, Secretary Tom McFarland said today.

"The Chamber of Commerce is under-financed to try to keep up with the present cost of operation," McFarland told The Brand. "Hereford is among the lowest minimum membership dues-paying chambers in the state of Texas," he con-

McFarland, who just returned from the Southwestern Chamber of Commerce Institute in Dallas from July 15-21, said a lot of Chambers of Commerce in the whole southwestern area, which embraces eight states, have found it necessary to raise their minimum membership in

meeting of the Chamber of institute Commerce membership will be Instruction was also July 30, but the matter of what the institute on stre to do about financing will be the organization to make it submitted to the board of dir- more use to the community

give on his attendance at the SW Chamber of Commerce Institute, which dealt mainly with problems confronting Chambers of Commerce in all sizes of

of discussion at the instit the local secretary-man said, on industrial devel

for the state of Oklahoma, The next regular monthly in charge of this section of the

Instruction was also given ectors on Tuesday for their every respect. Methods to crease promotion through merchants comm were also outlined

the town, encouraging ou industry, and selling the any special service or pro-we have were also discus-length, McFarland said.

Kitch-N-K-aft

TOMATOES 3 6 50°

Hawkeye Cream Style White

4 No 2 50°

Coffee

Chase & Sanborn

FOOD STORES



Swanson **BONED CHICKEN** 6 oz can 58c

Swanson Chicken Fricasse Tall can 55c

Swanson NOODLE GIBLET DINNER Tall can 24c

Swanson NOODLE CHICKEN DINNER

Tall can 34c

Swanson CHICKEN SPREAD 6 oz can 31c

Diamond WAX PAPER 2 125 ft rolls 50c

Dinty Moore BEEF STEW 24 oz can 50c

Mrs. Tucker's SHORTENING

3 lb. ctn. 84c

Swift's CLEANSER 4 Tall cans 50c

Granulated Soap WHITE KING Lge Pkg. 33c

Granulated Soap WHITE KING

Gt. Pkg. 67c

Sunshine Crackers CHEESE_IT 6 oz Box 18c

> Shortening CRISCO 3 lb. ctn. 99c

6 Bot. Ctn. PEPSI COLA 19c Plus Bot. Dep.

105 ·Oz Jar \$124 SWEET PICKLES VANILLA WAFERS 2 12 Oz Pkgs. 4 4 Lb Pkg 33 LIPTON'S PINEAPPLE, CRUSHER

Golda's Stone Ground Water Milled Whole Grain **CORN MEAL** Pkg. 39c CRACKERS Sunshine Krispy lb box 29c HOMINY GRITS Quaker 11/2 lb pkg 16c CARNATION milk Tall can All Flavors Park Lane ICE CREAM 2 pints 29c 10 lbs. 97c SUGAR Pure Cane Los Fresnos Salad 5 no. 2 cans 50c BEETS Renown Whole **GREEN BEANS** 3 No 2 cans 50c

Larson's Mixed Vegetables 3 No 303 cans 50c VEG_ALL HOMINY Stillwell white 5 no 2 cans 50c Del Monte SAUERKRAUT 4 no 2 cans 50c Hunt's Tender Garden 5 8 oz cans 50c PEAS 5 8 oz cans 50c CORN Leader Del Monte 3 no 2 cans 50c SPINACH

TOMATO SAUCE Hunt's 6 8 oz cans 50c

SYRUP, Penick white 5 ib. can 50c WHY PAY MORE? \$1.00 Val. Boyer HAIR ARRANGER 89c Plus tax 8-oz. Jeris Hair Tonic with 4-oz. JERIS HAIR OIL FREE 53c Plus Tax 15c Plus tax 4-oz. Hair Oil LUCKY TIGER

Dromedary

ORANGE JUICE

Salmon

MR FARMER Bring Us Your Eggs We Pay Higest MARKET PRICES

Armour's Flavor Fresh FRYERS

BACON

Wilson Corn King

lb. 49 lb. 49

lb. 59

FRANKS BACON Squares lb. 29

Round or Loin - Federal Graded Choice

lb. 98

Beef Chuck - Federal Graded Choice

COD FILLETS lb. 39

Garden Fresh, Crisp ORANGES Good Juicy California California Sunkist Fresh, Ripe Santa Rosa or Wickson Thompson Seedless Yellow SQUASH2 lbs. 15° Garden Fresh Kentucky Wonder Yellow ONIONS 2 lbs. 15

All Varieties Strained Baby Food GERBER'S 6 Cans 50c

Dog Food DASH 4 tall cans 50c

Economy Size Pepsodent TOOTH PASTE Blue Plate GRN. BEANS & POT. 3 no 2 cans 50c

4 no 2 cans 50c

Heinz TOMATO SOUP 5 10½ oz can 50c

Headstart DOG FOOD 7 tall cans 50c

Oscar Mayer Bar-B-Q Sauce WEINERS 13 oz. can 49c

Flour **PURASNOW** 25 lb bag \$2.08 lain or Chocolate OVALTINE lge. glass 79c

Legal Notice

THE STATE OF TEXAS TO; Betty Ruth Domine Pitman Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 10th day of September A. D. 1951, then and there to answer Plaintiff's, Petition filed in said Court, on the 23 day of July A. D. 1951, in this cause, numbered 3395 on the docket of said court and styled John Douglas Pitman Plaintiff, vs. Betty Ruth Domine Pitman De-

A brief statement of the nature of this suit is as follows,

Suit for cancellation and annulment of marriage ceremonies, or in the alternative judgtion on file in this suit.

The officer executing this has been 277 crates. process shall promptly execute the same according to law, and make dye return as the law Issued and given under my

hand and the Seal of said Court, at office in Hereford, Texas this the 23 day of July A.D. Attest:

R. L. Thompson Clerk, District Court, Deaf Smith County, Texas

By Lucille Posey, Deputy.

(Continued from page 1) with Great Lakes making the

best showing.

Among the reasons Deaf Smith county is considered good lettuce country is its proximity to the eastern mar-

.. 15 ACRE FARM: Four room modern house. Electric water pressure system. 6" electric irrigation well. All good level Terms, Possession, Located near Hereford, Price \$15000.00.

80 ACRE FARM: Complete set of farm improvements. Electric water pressure system. 8" irrigation well. All good level land in cultivation. 25 acres cotton, 25 acres corn, 10 acres permanent pasture, balance maize. Terms. Possession. Locat-

168 ACRE FARM: Unimproved. 140 in cultivation. All in maize. 1/3 rent goes. Balance lake and grass. Located 15 mi. southwest of Hereford. A bargain. Per acre, \$65.00.

320 ACRE FARM: Unimproved. All good level land in cullvation. Good terms. Possession now. Located west of Hereford, ½ mi. off pavement. A bargain. Per acre, \$65.00.

600 acres in cultivation, planted to maize. Possession now. Located on paved highway west of Hereford. Per acre \$75.00.

MANY OTHER FINE FARMS FOR SALE. WRITE FOR NEW LIST

ment for divorce as is more kets. Yields and quality are fully shown by Plaintiff's Peti- good here, too. The best yield per acre so far in the county

Commissioner's Court To Meet As Tax Board

The commissioner's court will meet on August 13 as the county board of tax equalization. members of the court decided at their last meeting on Mon-

This date is set aside as their regular semi-monthly meeting. At Monday's meeting, the court also canvassed the votes of the recent tax re-allocation election and found an official tally of 68 for and 5 against the proposal to re-allocate tax collections under the legal 80c per \$100 limit.

Robards Free Under \$500 Bond In DWI Case

Charles Robards of Amarillo was charged in examiner's court on Monday with a second offense of driving while

Robards pled not guilty before County Judge Leonard H. Forster on Monday and bond was set at \$500 pending action by the grand jury on the felony offense with which he is charged.

The offense charged by the court occurred on July 21. Bond was made Wednesday and Robards was released from custody Wednesday morning. The grand jury convenes on Monday, July 30 at 10 a.m.

Liquor Sale is **Charged Against** Manuel Conde

The Deaf Smith county sheriff's office filed its second charge of selling liquor in a dry area over the week-end, filing charges against Manuel Conde on July 23. He was apprehended on July 21.

Conde pled not guilty in county court on July 23. Bond was set at \$500 by County Judge L. H. Foster. Conde made bond Wednesday

and was released from custody.

Hospital Notes

Patients in Hospital

OB; Mrs. G. A. F. Parker, med.; Mrs. J. W. Dickerson, OB. Mrs. G. L. Shirley, surg : L. G. Allen, med.; W. H. Eubank, accid; Mrs. Guy Lawrence, accid.; F. M. Hill Jr. ortho.; Esperanz Perez, med.; Mrs. W. C. Witherspoon, med.; Allen Hughes, med.; Mrs. Esperanza Robles, OB; Mrs. Mozelle Phipps, OB.

Patients Dismissed Juan Garza, Bied. 7-25; Mrs. Doringa Pamirez, OB, 7-25; W. V. Pickens, surg., 7-25; Mrs. July 23.

Ethel Hunter, med., 7-24; Esmeralda Olguin, med., 7-24; Melvin Kimball, med., 7-24 Mrs. E. R. Turner, surg., 7-23; Betty Williams, med., 77-23; Deborah Chrisman, med., 7-24; Mrs. Dewey Powell, observation, 7-24; Terry Lee, med. 7-23; Charlie Hodges, surg.; Sesaria cil Morrison, accid., 7-23; Mrs. Carrien, OB; Mrs. John Bragg, Vera Gonzales, OB, 7-22; Del-

A. Hunter, med., 7-25; Mrs. J. Mr. and Mrs. J. W. Dickerson Georgia Lewis, Joe Max Woll-

Methodist Young People Entertained Sunday Night

The Methodist young people were entertained Sunday night after church with a coke party at the home of Mr. and Mrs. Charles Sowell.

Those attending were: Mar-

tha Jean Brown, Barbara Rogers, Lloyd Parsons, Robert Mr. and Mrs. John Bragg July Hicks, Emmett Brown, Retha Jolly Girls Met 24. A daughter, Margaret Eliza- Godfrey, Neldean Flowers, Don beth, to Mr. and Mrs. William Ray Parsons, Bonnie Lewis, Phipps July 23. A son to Mr. Johnnie McIver, Ray Ruth Thursday afternoon with Mary and Mrs. Justo Robles July 23. Barnard, Duane Wallace, Mari- Cayton. A daughter to Mr, and Mrs. lyn Lewis, E. W. Solomon, Jun- Doris Mahaffey gave a dem- Dallas stopped in Hereford Antonio Carrion July 25. A anne Smith, Lavern Goetsch, onstration on whole-wheat rolls over the past week-end to visit daughter, Dolores Marie, to Mr. Pat Newell, Buddy Godfrey, and Mary Cayton taught the in the home of Mrs. Miller's and Mrs. Calletano Ramirez Virgil Cocanougher, Virginia group games she learned at aunt, Mrs. A. C. Thompson. July 22. A son, James Neal, to Sigle, Wayne Lady, Don Sigle, Round-Up.

Wilkins, Wynogene Sowell, Emma Jane Brown, Bruce Terry, from Adrian. Ruth Ann Terry, Greta Lewis, Dorothy Denton, Joan Finkenbinder, Mrs. Don Davidson, Mrs. Opal Bookout, Mrs. C. O. Brown, Mrs. Art Lewis, Mr. and Mrs.

Cecil Billingslea, Mr. and Mrs. A. C. Flowers: Mr. and Mrs. L. Charles Sowell.

The Jolly Girls 4-H club met

ery, Martha Bookout, Janie Browning, Doris Epting, Mary tion.

Browning. Substitute Par for

Lady Golfers Thurs.

Lady golfers are advised by Irma Terry, president of the Clark, and Mrs. and Mrs. Ladies's Golf, Association, that tournaments will be held every Thursday.

Today, the ladies will play a substitute par for their worst

Mr. and Mrs. Amp Miller of Those present were: Peggy Colorado to spend their vaca-

WESSON REAL ESTATE

ed 3 mi. of Hereford. Priced to sell.

640 ACRE FARM: Good complete set of farm improvements.

WESSON/REAL ESTATE

HEREFORD

TEXAS

Mrs. Howard Gore, OB; Mrs. Addie Guthrie, med., 7-23; Ce-

bert Drager, 7-24.

A daughter, Mary Ruth,

DON'T MISS THESE **FEATURES**

Colored

Hynote

2 for 43

TOMATOES

New Pack Texas

lb 25°

CORN

Mayfield No. 303 Charmin

4 cans 68°

4 Roll Carton **Orange Juice**

K-B

3 for 89

Kimbell's 3 Lb. Carton

COFFEE

Monarch 20 More Cups per lb. 83



pints

PORK & BEANS Diamond

No. 300

6 cans 53°

GREEN BEANS

Cut No. 2 4 CANS 53°

FLAVORS EACH

New-deluxe KRE.

While It Lasts

LEMONADE MIX 2 Cans 35c Meats

Makes 1 Quart

Kraft Elkhorn CHEESE

lb. 45c

BACON lb. 47c Pinkney's Tenderized

lb. 39c Pure Pork Country Style

SAUSAGE Streaked with Lean

DRY SALT 1b. 29c Plenty of Hens & Fryers

PRODUCE

Large Firm Heads CABBAGE

lb. 5c

lb. 29c

California Large Heads LETTUCE

each 13c

Central America BANANAS

2 lbs. 25c

ONIONS

2 bunches 15c

Fancy California - 360 Size LEMONS

doz. 29c

Jim Robinson, Manager

ON HIWAY 60 We Deliver Phone 1114

TIULIUL PALO DURO SERVICE LOCATED 931 EAST 1st STREET Now Under **OWNERSHIP** and **MANAGEMENT** TODD HERRINGTON

DIMMITT

We Want To Welcome All Old Customers and Want Our Friends To Come and Visit Us -- We Will Try To Do Everything To Make Your Service Problems Our Problems

Complete Conoco Service

Phone 1350

We Clean Windshields

WANT ADS 30-31

FREE Theatre Tickets To See



Sunday _ Monday _ Tuesday July 29 _ 30 _ 31

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed n The Brand, We will give one free ticket.

> FOR SALE-Small amount of heavy duck that will make

will make what you want.

Jack's Shoe Shop.

1359. Glenn Watts.

Water Tower on 13th.

Wrecking Co., Phone 320.

FOR SALE

Farm Equipment

FARMERS

Protect your valuables in a fire

proof home safe. Minimum cost.

See these safes at the Hereford

BARGAINS IN WHEATLAND

TRACTORS

factory engineered butane con-

JACOBSEN BROS.

FORD TRACTORS

Used Dearborn cultivator.

1949 Case SP 12 combine.

1948 Case NCM Hay baler.

GOOD SELECTION OF USED

TRACTORS

HEREFORD FARM

EQUIPMENT CO.

FOR SALE-1 H. P. Jaccuzi Jet

water pump complete with

tank and pipe. Miller Plumb-

SEE the Reda submergible,

centrifigal silent pressure wa-

ter pump. Shallow or deep

well. Also see the Dependable

booster pump system. On dis-

play at Soft Water Service

T-2-31-30-tfc

B-3-16-4-2c

Office 841 E. 1st. Hereford.

FOR SALE

Automobiles

FOR SALE or TRADE - 1950

Ford Delux Tudor. Kirby

Sales Co. 107 Ave. H. Phone

Gertrude Schafer, Mary Lou

Gales, Peggy Mugenburg, Rob-

Tommy Detterman are visiting

their aunt, Mrs. C. J. Albracht,

bracht who will go to San An-

Excellent condition. \$162.50.

Front and rear. \$179.00.

Used Dearborn rear mower.

Hereford

B-2-2"-29-tfc

version optional.

137 N. Miles

ing Co.

Late model Case L. A.'s with

Co. Phone 320.

irrigation dams. We

FOR SALE Miscellaneous

FOR SALE: Certified and non certified Martin Maize seed Jack Renfro, 109 Main, Here-B-1-14-17-tfc

FOR SALE: Registered Scotch Shorthorn bulls, 7 miles south on Dimmitt Hiway. Tom Draper. Box 671. B-1-16-6-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand.

Chrysler Industrial Motors Sales & Service McCullough Motor Co.

NOW IS THE TIME to Ipant. Hairy Vetch. We have plenty of seed. BRADLEY GRAIN CO.

> We Have It! FEED MOLASSES Any Quantity

FRASER MILLING CO. 8-1-30-Hc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass

Pho. 1425 1302 Park Ave. B-1-16-H

White Irrigation Motors Now Available, Also Parts and Repairs FRANK CRAIG Studebaker, Massey-Harris

BALED ALFALFA We will buy good baled Alfalfa Hay

RODGERS GRAIN CO. Dawn, Texas B-1-1"-49-tfc

FOR SALE or TRADE - Residence lots. Will trade for farm machinery. Phone 719. B-1-13-4-tfc

NOW IS THE TIME to plant Hairy Vetch. We have plenty of seed. BRADLEY GRAIN CO.

FOR SALE

Recleaned, sacked and tagged.

Colorado grown Balboa Rye.

Also have Hairy Vetch seed. BRADLEY GRAIN CO.

B-1-1 1/2"-30-tfc ert Schafter, Alma Gales, and New Curly Black Hull Seed Wheat for Sale. Germination They are also here to attend

Phone 360

approved. J. G. Hawkins, a farewell party for Juanita Al-T-1-15-30-3k tonio in the near future.

Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this in-creases the life of tires up to 25%

Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-tfc

HEREFORD MOTOR CO. INC

Ford - Mercury Dealer Folks we are just about out of good clean used cars. This is a chance to trade that old one in on a new one. We have a large demand for good used cars. We will pay top money for cars

traded in on new ones. 1950 Chev. Fleetline Deluxe Tudor R/H. Local owner. 1950 Ford Tudor, 8 cyl., fully equipped. Very clean.

PLENTY OF USED TRUCKS AND PICKUPS TO CHOOSE FROM

1942 Chev. 11/2 ton, chassis and cab in good condition. Make us an offer.

1941 Ford 1 ton with grain sides. 1942 Chev. 1/2 ton pickup exceptionally clean for model. 1946 Studebaker 1 ton pickup. Good condition. Grain bed. All cars and trucks carry our

written guarantee. PHONE 38 or 39 days and 1517-W nights

REAL ESTATE

FOR SALE Nice 160 acres dry land in row crop. Price \$80 acre. Rent

Extra nice 800 acres wheat land, 200 in maize, rent goes, small improvements. Price \$75 acre. Will carry 30 acre loan.

632 acres sandy land nea FOR SALE-Thor washer, iron-Springlake, 350 cul, 2 sets imer, baby bed mattress. Call provements. Good irrigation water. Price \$36 acre. B-1-12-30-2p Nice 323 acres in irrigation FOR SALE-30 gallon wash pot

district. All cul. 220 in row crop. L. M. Williams, Northeast Can get possession of whea land. Price \$100. Loan \$15,000. B-1-14-30-2k Irrigated 320 acres, all cul. 1 8 in. well, pump set 165 ft. 50 GENERATORS and starters for acres cotton, 270 acres feed, cars and trucks. Hereford rent goes. Castro county 1 mile paving. Price \$175 acre. T-1-12-18-tfc \$22,000 loan, 41/2 % interest.

REBUILT CAR and truck trans-27 acres, 4 room modern mission. Hereford Wrecking house on paving. Price \$9000 1/2 down, \$500 yr. and 6% in-T-1-10-18-tfc

5 acres 1/2 mile from city limits. \$1,500, ½ down, balance 3

J. M. HAMBY, Real Estate South Courthouse, Phone 701 B-4-4-30-3p

FOR SALE-Five room house 113 Lake. Phone 190-J.

B-4-9-4-3p bu. government approved

FOR SALE-to be moved: 4000 grainary, 14x40 divided into 3 bins. Built of choice lumber with galvanized iron roof. 3 miles North on 51 1/2 West. B-4-30-29-4p

If it is a good farm loan, we can make it.

ROSE & BARBER 107 East 3rd St. Phone 45

FOR SALE

Priced below replacement. One year old 6 room furnished 3 bedroom home, 1100 sq. ft., exterior Bilt-Roc slab construction, concrete pile foundation, double floor and tile roof, living room, dining room, hall wall to wall carpeting. Imported Chinese 9x12 rugs in bedrooms, all new furniture, Stromburg Carlson radio-phonograph, Maytag dutch oven stove, nine foot refrigerator automatic washer and FOR SALE: Nice two bedroom dryer, Westinghouse. Garage 22'x12' with overhead steel door. Doll house, 8'x8'. Lot 65'. x125' deep. A steal at \$18,000. Tenant available to rent on long

lease. \$125 a month. MRS. H. H. COOKE 507 Park Ave.

> SPECIAL SALE ON USED MACHINES

Singer Treadle Singer Treadle Princess Treadle Free Treadle **Electric Portable**

Singer Portable These machines fraded in on new Necchi and Sew Gems are in good condition and guaran-teed to sew perfect.

YANCEY'S SEWING MACHINE CENTER 129 West Third Phone 1547

and the filler plants to a to the little has been a substituted in the control of

FOR SALE to be moved: 3 practically new 3 room modern houses, large walk-in closets, bathroom and fixtures, hot water heater, and plumbing. Phone 1578. Jeff Messer. B-4-29-2-tfc

IF IT IS NOT TOO LATE see us for hail insurance on crops, .wheat, cotton and row crops. Thirty years in insurance business in Hereford. ROSE & BARBER

107 East 3rd Phone 45

IF YOU WANT, A FARM, large or small, city property, cafe, filling station, or want to trade or sell, see my listings. I may have what you are looking for. Also oil and gas leases. Will appreciate listings on trades or

J. M. HAMBY Real Estate South of Courthouse Ph. 701 B-4-2"-25-12p

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas

FOR SALE: Two bedroom home, garage attached, in west part of Plainview. Two extra adjoining lots. Would trade for home in Hereford. Ray Downey, Good Housekeeping. Shop.

B-4-27-49-tfc

B-4-15-tfc

FOR SALE 15 acres, irrigated. Two houses and several out buildings. On natural gas and REA. 1/4 mile off pavement and 11/2 miles from Hereford. Iwo bedroom home, modern,

100x200 foot lot. Close in. Practically new, \$9,500.00. Two bedroom home, modern. 100x140 foot lot. Close in,

\$7,750.00. 1/4 section irrigated, no improvements.

Place your listings with us. HUGH BOOKOUT, Realty Phone 1270-W 511 Schley B-4-3-tfc

FOR SALE Three bedroom house and 1 acre land. Very nice, \$9500. Good terms.

Five room house on paving. Very nice. \$8500. Good terms. GLENN WEIR

Phone 200 109 Main Res. Phone 452-W B-4-50-tfc

FOR LEASE Chevrolet building south of the courthouse. Would like to make

a long time lease on this property. Will remodel to suit ten-G. W. BRUMLEY, Box 529,

Phone 921-J

B-4-2"-4-3p COLORADO RANCH

4400 acre ranch southeastern Colorado. Watered by springs and windmills. Fenced & cross fenced. Fair improvements. Possession at once. Price \$15.00 acre. Good ferms, grass good, ready to go. Ranches, farms and city prop-

LEE CONKLIN Res. Ph. 422-W

Phone 728 B-4-21/2-4-3c

house. 111 Park Ave. Phone 292-W. Shown by appointment. Wayne Edwards.

B-4-16-19-tfc

FOR SALE Have a large tract of good land subject to irrigation, but not developed. Almost all of the land in cultivation, good improvements. Land has a good loan value. Farm machinery could be bought with land if desired. This land has not been offered for sale before. Anyone wanting an investment would not

Box 351, Hereford, Texas

School just off pavement. 125 x 178 lot. Also fruit trees. Call 1595W. 317 Ave.

FOR RENT FOR RENT - Large furnished house Call 556-W

FOR RENT: Bedroom, newly decorated. 509 Ross.

B-5-9-45-tfc FOR RENT-Light housekeeping rooms. Hereford Camp.

Phone 678. B-5-9-30-2p FOR RENT - Bedroom 227 B

B-5-6-30-2k FOR RENT-Garage Apartment Furnished. Bills paid. 203

Park Avenue. Phone 963-W.

B-5-12-30-2k FOR SALE—Grand Gas Range table top model, in good condition. Priced \$40. Phone 232.

135 Ave. F. B-5-18-30-2p

FOR RENT - Nicely furnished two bedroom home. Call 554-W1.

FOR RENT-Nice furnished apt. with private bath and garage Phone 333-J. Tom Alderson. B-5-14-3-tfc

FOR RENT: Modern duplex and apt. unfurnished. 507 Jackson B-5-8-1-tfc

FOR RENT: Each side 4 room duplex. Conveniently located to all churches, schools and town. Newly decorated. Bills seperate. F. L. Lucas, 710 Lee. Phone 146-J. B-5-26-52-tfc

FOR RENT: apartments, furnished and unfurnished three rooms, private bath. Phone 569. 115-B-Ave B-5-12-25-tfc

FOR RENT: Nice two bedroom unfurnished apartment. Call

THREE ROOM modern apartment. Completely furnished with utilities paid. \$55 month. See Francis Hardwick, Star

Theatre. Includes air-condi-

tioning.

B-5-18-3-tfc

OR RENT-Newly decorated 2 room office space, facing Main. Phone 333-J Tom Alderson.

B-5-14-3-tfc WANTED

WANTED-Bookkeeper, preferably automotive experienced,

Other bookkeeping experience required. Call Frank Vogel at

B-6-14-4-3k WANTED- Washing and iron-

ing. Phone 80-J. 114 Fuller. B-6-8-4-4k WANTED to rent: Nice four bedroom furnished or unfurnished house. Long time lease. Inquire Hereford Chamber of

B-6-18-26-tfc

WANTED TO RENT: Three bedroom home in Hereford. Call Jack McLaughlin at 1000. B-6-13-52-tfc

(Continued on page 5)



Commerce.

Kiwanis Club Thurs. Noon Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night

MORE CLASSIFIEDS ON PAGE 5



Club meets every Friday at 12:05 Hotel Jim Hill

Heretord

Rotary



Stated meeting second Monday in each month. School of instruction each Thursday night.

R. L. THOMPSON, Sec'y J. B. NOLAND, W. M. MASONIC BULLETIN Hereford Lodge 849



Wednesday, 12 noon

Hotel Jim Hill

LOOK HOW WE FOOD PRICES DOWN! CONTRACTOR OF THE PARTY OF THE

Blue Bonnet

SALAD DRESSING

Gulf Spray

INSECTICIDE

61 quart can

PORK with mild bar-b-que sauce PEAR NECTAR, Libby's,

46 oz. can 4lc

large can 49c

tall can 21c

tall can 25c FRUIT COCKTAIL, Heart's Delight SUGAR CRISP, Post's candy coated, wheat 2 boxes 29c

CRANBERRY SAUCE, Ocean Spray

Country Style Pure PORK SAUSAGE

U. S. Good Beef CHUCK ROAST American Cheese succe lb. 49°

PORK and BEANS, White Swan 2 No. 1 tall cans 23c

KRISPY CRACKERS, Sunshine

12 oz. glass 29c

PEANUT BUTTER, Kimbell's

PRODUCE LETTUCE, fresh, crisp

PAPER NAPKINS

Fort Howard 13x131/2

SUPER SUDS Large box 33°

Each Box Has A 10c Coupon

COOKIES (thins)

Lemon, Orange, Vanilla, Coconut

FLOUR

GRAPEFRUIT JUICE

Kimbell's

Packard's Best

BABY FOOD

COMPLETE STOCK OF CANNING SUPPLIES

Gerber's

We Deliver - Phone 15



GREEN STAMPS

DOG FOOD 3 Cans 25c

"Kim"

IN PARK AVE. VILLAGE

PLENTY OF PARKING SPACE

49.50 27.50 go wrong on this.

J. C. RICKETTS 35.00 69.50

room home near Shirley

MEATS

1 lb. box 29c

12 for 49c KLEENEX TISSUES, pocket size 2-6 oz. cans 35c FROZEN LEMON JUICE, Sunkist

lg. head 15c 2 lbs. 25c **PEACHES**, Arkansas

ORANGES, Sunkist, lg. size

doz. 37c 2 lbs. 25c **CUCUMBERS**

HELP WANTED

HELP WANTED-Strong woman for farm work. Several days a week. Leave name,

T-8-19-30-1p

MAN or WOMAN to take over route of established customers in Hereford. Full or part time. Weekly profits of \$50.00 or more at start possible. No car or other investment necessary. We will help you get started. Write C. R. Ruble, Dept. 7-3, c/o The J. R. Wat-Company, Memphis. Tennussee.

WANTED-Lady for hotel work. Call 132. Mrs. H. I. Nickerson. B-8-11-30-2p

WANTED: Experienced body and fender man. Good working conditions, plenty of work Hereford Motor Co., Ford and Mercury. Phone 39.

WANTED: Experienced mechanic. Good working conditions plenty of work. Hereford Motor Co. Ford & Mercury. Phone 39.

NOTICE

NOTICE - My practice will be terminated and the office closed on August 27th. Please pay all bills by that date. H. H. Cooke, M.D. 505 Park Ave. B-10-28-31-2c

wire tie machine .Stuart Condon. Ten miles east of

CUSTOM Hay baling with M&M

. Business Services

WILL INSTALL in your home or 16 days without cost or bligation, Culligan's Soft Service. For Better lealth and Better Living use Soft Water the Culligan way.

> All Your Sewing See Mrs. O. Morrison. 240 Avenue D. B-11-12-30-2p

REAL ESTATE Irrigated Farms, Dry Land

Farms, Homes and City Prop-CHARLES SOWELL

Res, Ph. 193-W Office Ph. 792 228 Ci. Si T-4-13-H

FOR the best watch repair job take your watch to Hembre T-11-12-29-tfc

> -SIGNS-PAINTED - NEON

GLENN BOARDMAN 407 Lee Ave.

UPHOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 Mo-Kinley, phone 1092. B-11-20-23-tfc



FRIO NEWS

Berrymans Entertain Frio Young address and phone at Brand People With Party on Saturday

By Mrs. Owen Andrews The E. B. Berrymans entertained the young people of the community with a party Saturday night. Homemade ice cream was served to: Lyla Robbins, Velma Irwin, Veradelle Andrews, Frances Andrews, Nellie Jo Simpson, Genelle Benson, Lavada Shannon, Alma

Andrews, June Vandiver, Wade Thompson, Tommy Irwin, Clark Andrews, James Dobbs, Leonard Schmidt, Clark Dobbs, Glenn Andrews, Rev. and Mrs. R. L. Shannon, J. E. Andrews, and the Berryman family

Several of the people of this community enjoyed an outing at Palo Duro park Sunday after church. W. H. Andrews took the entire group in his truck. Those going were: Velma Irwin, Betty Robbins, Lamerlas Berryman, Nell Simpson, Veradelle Andrews, Genelle Benson, Frances Andrews, Virginia Brock, June Vandiver, Nelda Lowery, Wade Clark Andrews, Thompson. James Dobbs, Thoe Lamb, Glenn Andrews, Clark Dobbs, Leonard Schmidt, Tommy Irwin Mr. and Mrs. W. H. Andrews, Ronnie and Jackie, Mr. and Mrs. Henry Dobbs and Larry, and Mr. and Mrs. Owen An-

drews and Joe Ed. Mr. and Mrs. Howard Lowery and girls visited his sister, Mrs. E. B. Berryman and family on Sunday.

Mr. and Mrs. H. D. Robbins Pat and Glenda, spent the week-end visiting a cousin, Mr. and Mrs. John Luna, at Fort Sumner, N. M.

Mrs. E. H. Little and Peggy and Betty Robbins were shopping in Clovis on Wednesday.

Lyla and Betty Robbins were in Tulia, Dimmitt, and Plainview on a combined business

and pleasure trip Monday. Mr. and Mrs. Lee Johnson of Seminole were visiting her mother, Mrs. H. M. Mobley, and family over the week-end.

Mr. and Mrs. Beoumont Greeson of Duncan, Okla., were visiting their relatives, the H. E. Lindleys on Sunday.

Omitted from the news last week was the reports that Gladys Thompson accompanied her brother, Milton, when he returned to Vallejo, Calif. Her stay there will be indefinite.

Mr. and Mrs. Elbert Allen of Denison, Texas spent Friday with Mrs. Allen's brother, E. B. Berryman. Also visiting the Berrymans at that time was his aunt, Mrs. Noel McCaffery of St. Louis, Mo.

Alex Thompson was present Sunday night and showed some moving pictures.

About an inch of rain fell in the eastern part of the community on Monday with a lighter amount reported in the western part. More moisture was hoped for as several people are having to irrigate. Mrs. Spicer Gripp and Nancy

visited in the home of Mrs. Gripp's brother at Panhandle last week. The Glen Gripps visited his

parents at Conway last week. Mr. and Mrs. A. L. Ellis and family of O'Donnell spent last week in the home of his brother, Luther.

Mr. and Mrs. Earl Cole attended funeral services Sunday at Tulia for Mrs. J. J. Boston, mother of Jay Boston.

NORTHWEST HEREFORD NEWS

Rainfall Helps Row Crops in NW Hereford; Safflower Blooming

EARTH MOVING Land Leveling Grading—Scraper . and Bull Dozer Work WALLACE & BYRD

WE RECOMMEND ONLY Oriental Stucco for Redashing **Expert Workmanship**

H. E. WESTER 111 Bradley

CUSTOM SPRAYING weed and

insect. Floyd Stivers. Ph. 930-B-11-9-24-tfc

FOR HEMSTITCHING see Mrs. C. C. Neu. Phone 1153, 811 B-11-11-62-tfc

HOME LOANS indable Abstract and Insur ELIZABETH WOMBLE

B-11-27-tfc CORRECT VISITING CARDS for ladies. Francis Printing Company. Phone 1303.

B-11-10-3-4p WANTED Hay Baling, Mowing and Raking. 1/2 South, 41/2 mi. East HAMBY and PARKER

LOST

STRAYED from my place on highway 51, red yearling cow. brand W-T on right side. Sale tag No. 6118. T. W. Roberson. B-13-22-28-tfc

TDR. MILTON C. ADAMS CPTOMETRIST

140 West Third

Hereford, Texes

Phone 37

Office Hours-8:30 5:00

Since 1901

By Mrs. R. C. Childers The safflower on the Robert Kerschen place began to bloom

after the little shower received last Wednesday, and will really put on more blooms after the inch of rain that fell Monday. Part of the community received more than an inch while to the west and north only half an inch fell. Charlie Hood reports one half inch, and one half inch fell at Walcott. Wayne Johnson reports over an inch on his place. The feed in most places was beginning curl for the want of moisture. So this crop. This will give the farmers who are irrigating a few days rest, before they will need to start irrigating again.

Mrs. J. I. Finley was accidently hit by a car as she stepped from the curb in Ft. Worth last week. Mrs. Finley was not injured seriously, but was unable to work for several days.
The Finleys moved to Ft.
Worth the first part of this

year from this vicinity. M. F. Finley was a visitor in the R. C. Childers home Fri-

Leaton Clark and Wanda Block were guests in the R. C. Childers home Friday evening. Mrs. Fred Wolfington and Mrs. R. N. Cooke were visitors in the Frank Wilde home Mon-

Members of this community are invited to a basket sup-per to be held on the lawn at the R. C. Childers home, Friday night July 27, about 8 p.m.

The Cultural club will meet in the home of Mrs. J. T. Combs, on Thursday July 26. Mrs. Combs is a new member and lives 31/2 miles west on Harrison highway in the small house on the old Art Lewis

Mrs. R. C. Childers has been working at Hembree Jewelery for the past week and half while the Hembrees are vacationing in California.

Wednesday and gave one another permanents. They were Mrs. Louie Olson, Mrs. J. T. Richardson, Mrs. Earl Dehart, and Mrs. Paul Corbett.

Mrs. R. C. Childers attended called meeting of the Nominating Committee of Council the county Home Demon-tion Office at 3:00 Monday afternoon. Others attending were, Mrs. Franke Wilde, Mrs. C. P. Norton

A birthday celebration hon-oring Mr. C. S. Barclay was held in the home of his parheld in the home of his parents, Mr. and Mrs. S. J. Barday Sunday. Others attending the dinner were: Mr. and Mrs. Läwrence Kendall, Mr. and Mrs. Tom Barclay, Mr. and Mrs. R. C. Childers, Raymon and Patricia, Mrs. C. S. Barclay and Larry, Rubyé Faye Barclay and SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



Swift's Premium

SHANK END

END

WHOLE HAMS

SLICED BACON, Swift's Premium Sealed

FRYERS, Fresh Dressed Daily

per can 10c

PORK ROAST, Lean Shoulder Cuts

159° KLEENEX box of 300 23c KETCHUP, Heinz 14 oz. bottle 25c COFFEE, Hills Bros. lb. can 87c GRAPEFRUIT JUICE, Texsun 46 oz. can 25c TUNA, Tuxedo per can 25c VIENNA SAUSAGE, Lil' Rebel

SAM-O-LETS, Salmon with skin & bone removed, can 35c

CHERRIES, red sour pitted 4 No. 2 cans \$1.00 **OLIVES**, Placid Queen No. 7 jar 23c

SHORTENING, Armour's vegetable 3 lb. carton 79c PEAS, April Shower, young early peas, No. 303 can 19c No. 303 can 10c

GREEN BEANS, Clear Sailing, cut green TOMATOES, Reagan, hand packed DOG FOOD, Kasco

2 No. 1 cans 25c 5 lb. bag 49c



Fresh, Juicy Ripe Calif. Vine Ripened

TOMATOES

California for salads

Kentucky Wonder

King of Salads

b. 10°

We Are In 0. P. S. Group 4 The Lowest Mark-up Group.

Packard's Best

Made from Deaf Smith County

Golden West

ORANGEADE

CRISCO

3-LB 93°

Premium

Bestyett SALAD DRESSING

WHILE YOU SPEND WITH S&H GREEN STAMPS

Oss Lange Cops Sweepstakes at Golf Club Sun.

Oss Lange copped week-end play at the Hereford Golf club, racking up an 81-13-68 in the ball sweepstakes.

Streu, Tom Howard, and Dale Tinnin. Streu had a 74-5-69; Howard an 82-13-69; and Tin-

nin carded an 84-15-69. Other winning scores were:

Frank Latimer, 79-9-70; John Douglas Pitman, 83-13-70; and Stan Barrett, 76-5-71.

Scores of other golfers competing in the sweepstakes are:

Dr. R. Lingenfelter, 83-9-74; J. N. Posey, 87-5-82; Joe Butler, 82-9-73; J. A. McWhorter, 96-21-75; Frank Cogdell, 82-5-77; There was a three-way tie Henry Lewis, 84-11-73; Bert for second place between Urlin Shackleford, 88-15-73; Wright Williams, 81-8-73; Bill Waldrep, 93-15-78; and Bill Davis Jr.,

Hereford Students

ABILENE - Mary LeGrand Young and Purris Franklin benefits. Williams, Jr., of Hereford registered last week for the second term of the summer semester at Hardin-Simmons un-

Enrollment for the second session total 847, Registrar Alton B. Lee has announced. The Lt. Raymond V. Young. She is

men, the largest veteran enrollment in more than a year. Veterans Administration ruling that Veterans must begin their schooling before July 25 to receive GI bill financial

Second term classes began July 10 and will end with summer commencement exercises August 20. A special music recereation camp is scheduled for August 13-25.

Mrs. Young is the wife of

number includes 348 ex-service- a senior at the university, Williams, a freshman, is the son of Mr. and Mrs. Purris The increase is attributed to Williams, Sr. He is a member of the Cowboy band.

KILL ATHLETES FOOT "T-4-L BEST SELLER" SAYS HAILE DRUG CO

HERE'S THE REASON. The gern grows deeply. You must REACH it to KILL it. T-4-L, containing 90 percent alcohol, PENETRATES. Reaches more germs. Your 40e back from any drug. gist if not pleased IN ONE HOUR,

HAILE DRUG CO.



FOOD STORES

Tommy Tinker PEACH or APRICOT

PRESERVES lb jar 43°

Tenderleaf

Red & White Fancy Quality

46 oz can

Light Crust

can 29c

2 cans 15c

TOMATOES, Rusk

2-1 lb. cans 25c

R & W Sliced or Crushed

PINEAPPLE, No. 1 can

2 for 33c

Red & White

PINEAPPLE JUICE

2 No. 2 cans 33c

Laundrex

Hill Bros.

COFFEE

BLEACH

DRIED PRUNES, Brimfull

1 lb. pkg.31c

Key-Ko

Red & White PEAS, Small sieve

CORN, Any style

TUNA, Fancy, light, solid pack

SARDINES, American, in oil

No. 303 can 27c

2 No. 303 cans 37c

Big M - Tomato or Vegetable

2 qts. 25c

1b. 85c

pint 37c

14 oz. 25c

Sun Spun Fancy Quality

SALAD DRESSING

pint 39c | SOUP

Red & White

2 cans 19c Tommy Tinker

PRESERVES

STRAWBERRY

2 lb jar 59°

WAX PAPER, Diamond 125 ft, 27c

SWEET PICKLES, B.F.

2 cans 55c TAMALES, Marco

Fresh Dressed **FRYERS**

CHEESE 44°

No. 1 Clear Plate SALT

Corn King BACON

CATSUP, T-T

Pure Pork 28⁶ SAUSAGE **Country Style**

Piukney's BOLÓGNA Extra Fancy - Large, Crisp LETTUCE 2 heads 25c New Crop - Solid, Crisp lb. 5c CABBAGE Thompson Seedless CRAPES lb. 18c Santa Rosa lb. 15c PLUMS

Sunkist - Nice Size ORANGES doz. 29c **Fancy Slicers** lb. 11c

CUCUMBERS

Red & White

VEL Lg. Box 29c

BACON

FAB Giant Box 69c

AJAX Cleanser 2 cans 23c

TREND 2 Boxes 43c

BRITE

Red & White Food Store

Lb Pkg · 25

For Clothes - Dishes

CLEAN UP

BARGAINS IN SUMMER SHOES

All Ladies Summer Shoes

Reduced to sell at

2.77

5 Men's All Wool Suits

Broken Size

Special Price

Special Price

25.00

Men's Pre-Shrunk Pajs., Coat or **Pull Over Style**

3.00

Girl's Summer Sandals

White or Red, Reduced to

2.00

Ladies Summer Dresses

Printed or Plain

Sun Back - 80 Sq. Print

2.00

80 Sq. Print **Print and Plain** Colors, Short Lengths

36 yd.

PENNEY'S SEW AND SAVE

Corduroy

A dazzling array of what's new in Colors. 36 in. wide.

 1.49^{c}_{yd}

Rando Print

36 in. wide, 80 sq., Fast Color, Sew and Save.

Plain or Printed

Galey & Lord's

40 in. yardstick. Sanforized and Mercerized. 98yd.

Penney's

Sanforized Silvermoon Spanking

49° yd.

79 yd.

SUMMER BLANKET EVENT

Big Value Warm 3 Pound Single Blanket

75% Rayon

25% Wool

6.77

Jacquard Blanket

Indian Design

Fleecy Texture Size 70x80

3.79

4 Pound

All Wool Blanket White or Red in multicolor stripes

15.90

Double Warm **Plaid Pairs**

Size 72x84 80% Cotton

15% Rayon, 5% Wool

5.90

31/4 Pound 50% Wool, 50% Rayon

Rayon Blend

Extra Weight

9.90

Electric Blanket

You Dial Your Own Warmth

Size 72×84

24.75



A MUTUAL INVESTMENT FUND CAPITAL ACCUMULATION PLAN SYSTEMATIC INVESTMENT PLAN For Prospectus or Appointment See H. A. CLOSE, AGENT

Dinner guests in the Ray Hershey home were: Mr. and Mrs. Jim Ricketts, Albert, Mary Beth, Ralph and Fred; Mr. and Mrs. Arch Conklin, Julia and Ben; and Mrs. Don Conklin. Calling in the afternoon were: Mr. and Mrs. Howard Hershey, Laoma, Thelma and Elmer; Mr. Not Your War. These innocent and Mrs. Arnold Hershey, Marvin and Patricia.

Mr. and Mrs. Don Webb vis- treated and get home in the end. ited his mother, Mrs. Sidney Webb, at Mineral Wells and UNTEER FORCES.' Mrs. Webb's sister, Mrs. Howard Major in Albuquerque last week. Mr. and Mrs. Woodrow Ireland visited friends in Raton, N. M. this last week-end.

Junior Legion Nine Forfeits Tourney Play

Hereford's American Legion junior baseball team ferfeited its chances of going any further in the state baseball tournament last week when it failed to travel to Lubbock for the first game in the bi-district round of play.

Only six of the team could get free to make the trip. Hereford previously defeated two teams in the district at Borger to become eligible for bi-district play.

Chinese Propaganda Leaflet Sent Home By Local Soldier

A Hereford soldier serving in Korea, Pvt. John D. Owen, son of Mr. and Mrs. G. P. Owen Sr., sent home a copy of the propaganda leaflets distributed among United Nations troops by the Communists.

One side of the leaflet shows an American soldier kissing his wife goodbye as his two young sons look on. The picture appeared in Life magazine. The copy on that side of the 5x7 leaflet said, "Your folks need you and long for you. Back to them, that's where you should be and can be. Take the next chance to gult this mess and LEAVE KOREA TO THE KOconduct pass. When you see a Korean People's army man or a Chinese Volunteer, put down your weapon and shout: 'Tow Shong,' (surrender). We guarantee you safe conduct and good treatment."

The message was signed, "The Chinese People's Volunteer For-

On the reverse side of the leaflet was a picture of Americans being buried by their comrades in a common grave. The propaganda missile said, "Don't Finish Like This! It's victims didn't choose to comenor did you. Come over and leave the Koreans settle their own affairs-you will be well THE CHINESE PEOPLE'S VOL-

Owen's address is: Pvt. John D. Owen U. S. 54039133 G. Co.

C&R - Jiggs, DawnTake Hereford Softball League Wins on Monday

C & R-Jiggs and Dawn pulled Hereford softball league victories out of the hat Monday night as they handed defeats to Magnolia and Summerfield re-

spectively. C & R-Jiggs won their curtain-raiser with Magnolia by a 10-5 score. For the winners, it was 10 runs on 12 hits and they committed a pair of errors. For Magnolia, it was five runs on seven hits, and the Oilers

were guilty of one bobble. Logan Bars and Bill Malicoat shared the mound duties for the losers, and Cousin Jerry Drennan went the route for the

In the nightcap, Dawn ran roughshod over one-time highriding Summerfield, sewing up the victory in a quick five innings by a 15-2 score.

J. Clark, Baize, and Jackson all paraded to the mound in an attempt to silence the Dawn bats, but their efforts failed to stop the winners.

The three Summerfield hurlers yielded a total of 11 hits

GOING ANTELOPE HUNTING?

and their mates picked up only	Magnolia 002, 200, 1;			
five.	E-1. C & R-Jiggs 140,	140	,	X
Marvin Mays started on the	R-10, H-12, E-2.		6 20	
mound for the losers and gave	Summerfield—2	AB	R	H
way in the fourth to Johnny	B. Clark, CL.			200
McBroom	L. Clark, 3b, c	. 3	0	. 1
Magnelia-5 AB R H	Stephen, 2b	3	0	
Towns, c 4 0	Quittle 1f	3	0	1
	Baize, ss. p	1	0	1
Malicoat, 3b p 4 1 (J. Streunn, lb	. 2	0	
Bars n 3h 4 0 3	R. Campbell, rf	2	0	. (
Caison, lb	Jackson, c. p	2	1	1
Laing, rf 3 0	J. Clark, p. ss	2	0	
Bartosh, cf 2 1 (-	-	***
Lee. 2b). • •	21	2	-
Morris, If	Dawn—15	AB	R	F
	- White ss	: 3	3	
28 5	Caraway, c	. 4	3	
C & R-Jiggs-10 . AB R I	Stewart, rf. cf	. 3	3	
-Lee, c, lb 4 1	3 Robinson, 3b	2	2	
Clay, 3b 4 1	1 A. Burrus; cf, lb	. 3	1	
Clay, 3b 4 1 Bragg, lb, rf 4 1	Melvin May, If	. 3	0	
Spark, If 4 0	2 P. Miller, rf	. 1	0	
	OF Lemon 2b	2	1	2
	1 W. Lemon, 2b	. 0	0	
Koelzer of 4 2	1 W. Lemon, 2b	. 1	1	
Speninson rf \ 2 1	1 T. Burrus, cf	. 1	0	
Hardy, c 0 1	o Marvin May, p	3	1	(3)
Drennan, p 3 2	2 McBroom, p	. 0	0	
		-	-	-

Game Commission Outlines LEAVE KOREA TO THE KOREANS." The leaflet further advised, "Use this as a safe conduct pass When you see a How To Obtain Permit

AUSTIN-As applications for 1951 antelope hunting permits began arriving, the Chief Clerk of the Game, Fish & Oyster Commission -announced additional data for sportsmen.

The exact number of permits to be issued has not been determined because the antelope herd census is still underway.

Persons wno were assigned permit last year in the impartial drawing for the 426 licenses have a low priority this year. In the event there are more applicants than permits, first

allowed the game department to assign an alternate Second priority will go to the

person who failed to get a permit last year. Next comes those who held a valid 1950 permit and then, last, persons under 18 years of age and non-resi-

The first step in the procedure to seek a permit, according to the Chief Clerk, is to write the department for an application blank.

Then the applicant is sent

who drew a permit last year ing and regulations for the but couldn't make the hunt and hunt, as well as a blank to fill out for return with his \$5 hunting fee. The chief clerk

E-3. Dawn 240, 72; R-15, H-11,

LEAGUE STANDINGS Hereford Hdwe. Summerfield Magnolia C & R-Jiggs K of C

Mr. and Mrs. Paul Daffern and Mrs. Zada Howard of Clovis were visitors over the week-end with the Bill Howard and Tom Howard families, Mrs. Zada Howard left Hereford for Denver with her son-in-law and daughter, Sgt. and Mrs. Kenneth Risler.

Mr. and Mrs. Herbert Dones spent the week-end in Texline visiting her sister, Mrs. Jerry

Mr. and Mrs. A. T. Haberer and daughter of Ralls are visiting their sister. Ruth Greathouse and Mr. Harberer's mother, Mrs. Sophia Haberer.

Mr. and Mrs. Gardener. Hendricks and Vince and Bill visited with Mr. and Mrs. C. R. Winget

the game department.

It was emphasized that members of hunting parties have a better opportunity of being assigned to the same ranch for antelope hunting if their applications are submitted clipped

The antelope' hunt will be conducted in three consecutive pointed out that no remittance 3-day periods beginning Octoshould be forwarded until the ber 1 and ending October 9. routine data is received from The limit is one male antelope.

The Hereford Brand

priority will be given to persons literature describing the draw- Hereford, Texas, Thursday, July 26, 1951



Butane & Propone Highway 60 — Phone 551

CARGRAY

BUSINESS and PROFESSIONAL

308 N. Main MADE TO MEASURE CLOTHES

Put Your Winter Clothes In Moth-Proof Bags

		When in most of Prempt, Depositable Service we this Directory	
Frank Cogdell Income Tax Service Office Above Brand	AMBULANCE Day and Night Service 131 East 2nd St. Day Phone Night Phone 951 148-J	THIS SPACE FOR SALE	
L. BASKIN INVESTMENTS	Gililland Funeral Home	Hereford Wrecking Co.	
With Us For Quick Sale OFFICE JIM HILL HOTEL East Door Cround Floor	SPACE FOR SALE	Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds!	
Complete service on all Butane & Propane systems. Appliances of all kinds Ensign Carburetors BLANTON BUTANE, GAS CO.	A. O. Thompson Abstract Co.	PHONE 111 ACME CLEANERS	

Complete tract index of all

lands and town lots in Deaf Smith County. Write us for information.



There's room for eight or a half ton of freight in Ford's "Country Squire." Just fold its "Stowaway" center seat into the floor and you have more than 9 feet of level loading space. It offers you your pick of power (V-8 or Six). And you can choose from 3 great drives: Fordomatic, Overdrive, and Conventional,

in the low-price field),

Beauty's the word for this new Ford Victoria. Beauty within and beauty without. Windows that open and have no



This sporty new Ford convertible will spell new worlds of driving pleasure for you and your family. It rides silky smooth with new Automatic Ride Control self-adjusting the ride to the road. Stops are extra safe and easy, with Double-Seal King-Size Brakes. And driving's more savingful, too, thanks to Ford's Automatic Mileage Maker,

Come in for a "Test Drive"



IEREFORD MOTOR CO. INC.

The Hereford Brand C & R Cleaners

Published Every Thursday Our Slogan: "More People-More Farms"

Hereford, Deaf Smith County, Texas - Phone 30



JAMES M. GILLENTINE Publisher

Subscription Rates: \$2.50 per year, Zone 1: \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.

All subscriptions strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Church Notes

Sunday's schedule at the Immanuel Lutheran church begins this week for the Vacation with Sunday school and Bible class at 10:30 a.m. The worship church from August 6 through service begins at 11:30 a.m.

A Young Peoples' gathering will be held in the church basement. Sunday evening at 8:00 p.m. A constitution will be presented and officers will be chosen for this new group



Church of Christ We Welcome You CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A. M lible Study 10:00 A. M Worship 11:00 A. M. Young People

The Bible is right and it does nake a difference what we BELIEVE AND PRACTICE. Ve invite you to all services the church.

Daily Radio Program

KPAN-860 on Your Dial

9:30 A. M.

Bible shoool to be held at our August 17. The school is open to all children of Hereford and surrounding community from the ages of 4-14. It will be held every morning, Monday to Fri-

day for two weeks. Listen to the morning devotion each Saturday over KPAN at 8:45 a.m. presented by the pastor.

The Christian church has the following meetings scheduled for this week: church school, 9:45; morning worship, 10:50; ings scheduled for this week: youth groups, 6:30; and evening worship, 7:30.

Christian Science Services are held each Sunday morning at prayer meeting ,8 o'clock. S. E. eleven o'clock in the Star The- Eldridge is the pastor. atre. All who are interested are invited to attend.

God, establishes man's dwel- D. Underwood evangelist. ling place, heaven, harmony, here and now according to the Lesson-Sermon titled "Truth" to be read in all Christian Science churches on Sunday, July 29. The Golden Text, taken from union, 7 o'clock; evening wor-Isaiah, describes this dwelling place. "We have a strong city; service will be Wednesday night now prevent much of this loss salvation will God appoint for at 8 o'clock. Men and ladies by taking these steps: (1) Deswalls and bulwarks. Open ye. the gates, that the righteous at 8:30. Youth for Christ meetnation which keepeth the truth ing Saturday at 8:30. may enter in".

Services for the First Baptist church are scheduled as follows: Sunday school, 9:45; morning worship, 10:55; training union, 7:15; and evening

Adds Sanitone Cleaning Process

New machinery has been added at the C & R Cleaners for the firm to qualify for the nationally - advertised Sanitone process of dry cleaning, accord-

ing to Owner T J. Clay.
Sanitone is a nationally advertised process originated in 1931. In order to qualify for the process, it is necessary to standardize the dry cleaning room procedure, which, among other things, includes determining the weight and class of the garment scientifically and controlling the humidity in the process.

With the addition of the new equipment in the C & R plant, the local establishment becomes one of the more and 1100 plants in the U.S. and Canada using

the process. "In addition to the marked improvement in the cleaning process," Clay said, "Sanitone imparts on the garment a finishing oil which improves the draping of the garment.

worship, 8:30.

The Church of Christ has the following regular meetings scheduled for this week: Bible school, 10 o'clock; morning worship, 11 o'clock; young peoples, 6:45; evening worship, 7:30; and Wednesday night prayer meeting, 8:30.

You are invited to listen daily at 9:30 a.m. to the Church of Christ broadcast over station KPAN.

The Assembly of God church has the following regular meet-Sunday school, 9:45; preaching service, 11 o'clock; young peoples, 7 o'clock; evening service, 8 o'clock; and Wednesday night

The revival meeting which is in progress will continue through the July 29. Meetings The understanding of Truth, are each night at 8:15 with D.

> Meetings for the Avenue Baptist church are as follows: Sunday school, 9:45; morning worship, 11 o'clock; training ship, 8 o'clock. Midweek prayer prayer services will be Saturday

Visitors are always welcome. Rev. H. V. Fields is pastor.



WASHINGTON - Announcement of a Nation-wide program for the conservation of materials and manpower in a major segment of the Nation's truck transportation field was made officially by W. K. Perkins, center, manager of sales for the motor truck division of International Harvester Company. Defense Transport Administrator James K. Knudson (right) and Henry E. English (left), director of DTA's Street and Highway division, view with approval the symbol of International's truck conservation and efficiency effort. Approximately 5,000 International sales and service outlets throughout the Nation have become Truck Saving stations under the program in an effort to mobilize highway transport at peak efficiency.

Insect-Killing Care Urged for **Stored Grains**

Because every bushel of grain produced this year will be needfort, Secretary of Agriculture Charles F. Brannan urges farmers and others to act now stored after harvest this fall.

"Insect damage after harvest, and while the grain is in storage, ruins an estimated 5 to 10 per cent of our annual production of food and feed grains" Secretary Brannan said. "This means that 300' to 600 million bushels of grain-the equivalent of nearly a month's supply of feed grains for livestock and over a month's supply of domestic cereal foods—are lost to insects every year.

"Farmers, grain elevator operators, and warehousemen can these insect pests by cleaning grain storage space throughly; them with residual insecticides; turned to Hereford on Sunday.

and (3) procure as soon as possible the supplies of liquid grain fumigants expected to be required this year to kill insects which may be in the grain when it goes into the bins.'

Department entomologists stressed that this latter step is ed in the Nation's defense ef- extremely important at this time since a severe shortage of these chemicals is possible at the season of peak use this fall. to prevent damage to grain By buying now to meet at least a large part of anticipated needs this fall, those who plan to store grain would assure themselves of supplies, assist in clearing out manufacturers' storage tanks, and thus open the way for possible further production.

Users of grain fumigants are urged, however, not to buy in excess of requirements since the chemicals used in the fumigants are essential to a number of defense uses.

Mr. and Mrs. Ralph Sears, Mrs. Sears' mother, Mrs. Joe Huckert, Sr. and her two neptroy the breeding grounds of hews, Joe Frank and Robert Charles Huckert, of Summerfield, went to the Carlsbad (2) after cleaning bins spray Caverns on Friday. They re-

Mr. and Mrs. Bill Knox took | western Public Service company. | are visiting Mrs. Warren Kopp. their daughter, Alma Faye, to Portales Sunday night where Warren Kopp and daughter Jeannette plans to stay for two

she will work in the South- Jeannette of Roosevelt, Okla. weeks.



filen, efficiency you go you won't risk being stranded far from home or triends without money. Even if you lose your NCB Travelers Checks or if they are stalen—you will not lose your

For, your agnature (*) and counter-signature (**) on each check means that you, and you alone are the rightful owner. Cost only 75c per \$100, issued in denominations of \$10, \$20, \$50 and \$100. Good until used. Backed by The National City



GET THEM AT THIS BANK!

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Electric Cooking Is



... as MODERN women KNOW

Modern women know you can cook the MODERN way for seven cents a day-less for smaller family units. Truly, electric cooking is economical. It saves your food dollar - for there is less food shrinkage when you cook electrically. It saves your cleaning dollar - for there is no cooking method that approaches the cleanliness of electric cooking. It saves your time and labor-for electric cooking is automatic and constant-you set your, electric tange at the heat desired and you know that's the heat you'll have. There are no flickering flames to watch-electric cooking is flameless, com start, matchless.

Yes, electric cooking is economical. It's fast; automatic, dependable, clean, efficient, cool and convenient, too . . . as modern women know! See your electric appliance dealer now.

Electric Cooking is Cool!



SEE YOUR Electric APPLIANCE DEALERI

OF GOOD CITIERNSKIP AND PURLIC SERVICE]

If you've got the of a car you can afford this

WEST HIWAY 60

Have you taken a good look at a 1951
Buick Special?

Have you checked it against the fieldfor room and power and ride and handling-and all the things that go with a really great automobile?

Do you know what gas mileage owners are getting from its F-263 Fireball Engine-newest of Buick's famed valvein-head power plants?

Do you know that this is the most powerful engine you'll find in any automobile of the same size and Smart Buy's Buick"

Do you know what headroom

and legroom and trunk space this big and beautiful bargain gives you?

TIS A FIREBALL ENGINE

Do you know that this SPECIAL has the road-steady ride of soft-action coil springs on every wheel-and the firm keel of Buick's torque-tube drive?

Do you know the lift that you'll get behind the wheel of this trim and talented traveler-as it steps away from a traffic light or rolls up the miles on the open road?

Fact is-by every check, including price - this Buick's a buy too good to miss. Come in, look it over, and you'll agree.

BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

EARL HENDRICK'S BUICK

More to Vacation Than Memories of the Trip

Newspapers and magazines are full of hints for vacationers After she had driven the other WSCS School of what to do and what not to do, who to take with you and what historic sites to observe while you are away etc.

Maybe you have never stopped to think what you can bring back from a fishing trip, besides fish-if you are lucky -and sunburns, or something besides sore muscles and .weary bones from a sight seeing trip. If you are one who has never taken time out while vacationing to observe the natural system of created things, whether bird or beast, or the affection shown by one animal for another, especially the mother for her young, then you may have brought back only memories of a wonderful trip.

This little incident occured on a hot, sultry afternoon as one member of a party spied some birds having a row beneath a big spreading tree. It turned out to be the mother bird trying to protect a baby bird from a flock determined to get him while he was down. She was attempting to teach him to fly, having fallen out or been push-

GASQLINE"7/PS"

BY DUDE-

We will give you the type of service that will spoil you

and keep you coming back.

ROBERSON

Service Station

Hereford Saves Your Teeth

-We Save Your Car.

Phone 440

Hiway 60

POSIT BOX.

safe from fire, theft or loss.

to fit your requirements.

these days ,timely advice as to birds away, she would feed the the tree, making all sorts of Missions To Be calls. He would flutter his wings and run along on the At Texas Tech ground but that was all. This went on for an hour or more with the mother bird patiently observing the incident decided he would help out. He gently picked up the little bird and July 30 through August 3. placed it on one of the lower branches, but in its eagerness to run up the limb, it lost its balance and down it came to the ground. The excited mother bird was

more determined than ever now that the tellow should learn to fly. So she began all over again. Over and over again she'd bring him a worm, run along the ground toward the tree and fly again. The man continued to watch and decided to see if he could help out again. He hunted another limb with more leaves on it and placed the little bird once more in the tree. Exhausted, the little bird sat there for some time while the mother bird fluttered anxiously about. Then he gradually began to climb from one leaf to another and soon he was lost to sight high among the branches of the tree. As refreshing an experience as most vacations afford—A

lift to the soul. Proof, if needed, that God is in His heaven and all's right with the world.

Graveside Rites For Infant Sosa

Graveside rites for Ruben Sosa, infant son of Mr. and Rainbow Girls Mrs. Joe Sosa, were conducted Monday afternoon at 3:30 at the Catholic cemetery by Rev. Raymond Gillis.

The infant who was born November 23, at Raymondylle. Texas died in the Deaf Smith county hospital Monday morning at 5:30.

Survivors include: his parents Mr. and Mrs. Joe Sosa, five sisters and three brothers.

Fill in your own losi irreplacable article which would still

be your prized possession if it had been kept in a SAFE DE-

Gather up your valuables and bring them to our Vault De-

partment where you can rent a box in which to keep them

There is no use to take the risk of having your valuables

stolen when there are available safe deposit boxes of a size

The Northwest Texas Conference Women's Society of Chriscalling to him and flying away tian Service of the Methodist up the tree. Finally, the man church will holds its second Conference-wide School of Missions at Texas Tech in Lubbock

The purpose of this school is to bring to the women of the conference in a condensed form information concerning the total program of the society for the year. Clinics will be held each day under the direction of the corresponding conference officer.

Special emphasis is being placed on the courses of study to be presented during the year and each member of the school will be allowed to take the Bible study and one other study one workshop, and one clinic.

series of inspirational addresses worthy advisor; Kathrine Snare, for the evening that will be a charity; Joan Moore, hope; vesper periods.

Membership is open to any member of the Woman's society secretary; Sandra Wright, pior Wesleyan Service Guild but any-one else desiring to attend is urged to write to Mrs. Carlton Nance, 216 N. Ward Street, Pampa, Texas and send the enrollment fee of \$3.00. A few dormitory rooms are still available and persons registering should indicate at if they desire a reservation. Dormitory residense is not required for attendance at the school, but the enrollment fee is necessary for attending any of the classes, workshops or clinics.

Initiate Two **New Members**

The Hereford Rainbow girls at their regular meeting Monday night initiated two new members, Sammy Lou McLallen and Nancy Story.

Serving as initiating officers were Claudia Lewis, worthy ad-



Plans are underway for a visor; Sharon Moore, associate mother advisor. combination of platform and Kathlyn Kester, faith: Georgia Lewis, marshall; Nan Longbototn, chaplin; Virginia Sigle.

anist; and Mrs. Grace Thomas,

Refreshments were served after the meeting by Mr. and Mrs. Lynn Kester.

Mr. and Mrs. D. L. Norcott, Gary and Karen, arrived in Hereford Saturday for a visit from Waterloo, Iowa.

Luck Returns to Davisville, R. I.

cPO Jason Lee Luck returned to his Seabee base at Davis-ville, R. I. Saturday after spending an 18-day furlough in



Hereford. Luck's unit will leave for Newfoundland on August 2 where they will begin construction on Newfoundland air bas-

His address is: Jason L. Luck BULC MCBI Co. D, Hut 64'Box 5. Davisville, R. I.

with Mrs. Norcott's brother and sister-in-law, Mr. and Mrs. W W. Knief. The Norcotts are

and Martin Reed Moore feturn- terry of Clovis are visiting this ed Friday from Conenas Dam | week-end in the homes of Mr.

where they had spent the week and Mrs. Troy Moore and Mrs. Julia Sowell. Mr. and Mrs. Joe Davidson and Dyana of Dallas visited

Capt, and Mrs. Harry Hill and son Jess of Roswell visited his week in the home of Mr. over the week-end in the John Albracht home.



and Mrs. Troy Moore.

Plenty of Pasture and Lawn Grass Seed.

We Buy Cream, Eggs, Poultry and Hides West Texas Feed, Seed and Hatchery Co.

> Jack Wright, Manager HOME OF "MERIT" FEEDS





BEAUTIFULLY

styled furniture built for durability and easy maintenance perfectly suited for both dining room and dinette. Seats four when closed. Extend to seat six. Balanced MICA-LITE laminated table top, in lovely Primavira pattern, is heat and stain resistant. Legs and chair back supports are fine wood veneers, bonded with thermosetting plastics, formed under heat and pressure.

ta, Aqua, and Sepia.

Various other styles are now in stock in Grey, Green,

Blue, Red, and Limed Oak.



PRICED FROM

TRADE IN THAT OLD SET NOW LIBERAL TRADE INS



H&H FURNITURE

423 N. Main

Phone 19



OF HEREFORD

Long Time Ago

45 Years Ago

Wednesday night's rain to show It is estimated that 300 home them much of the county, but threshing outfit. This makes seekers arrived in Hereford on it is thought that quite a few Wednesday's and Thursday's of them will buy land in or this and Castro county.

of Missouri and Iowa with Illinois thrown in. In view of the large grain crop now waiting to be thresh-ed throughout this section of the Panhandle, Henry Farmer and Troy Womble joined forces this week and purchased a five or six up-to-date outfits in



TODAY'S MYSTERY FARM feature is a triple-decker. The photo at the top is one which didn't get identified too quickly. But from the best information we have, it is a Bridwell farm just off the Cap Rock, tenanted by a McQueen. First perosn to identify the place was Mrs. F. W. Lookingbill, who called in the correct identification on Saturday morning. The center mystery farm is the A. F. Röberts place, about 35 miles northwest of Hereford. Hugh Clearman, county agent, was the first person to identify that place, making the identification at 1:05 Thursday. There has been no rural identification of the place. Clearman will be given two free theater tickets for identifying the Roberts farm if he will stop in at The Brand office. The lower photo is the new mystery farm for the week. Both rural and city readers have an equal chance to compete for the two free theater passes being awarded for correct identification. Call or write your answer to The Brand office.—Brand Staff Photo.



Time To Take Out

A Travel and All Activity Accident Policy Issued for 3 Days to 6 Months On VACATIONS - TOURS - AUTO TRIPS - CRUISES BUSINESS TRIPS - CONVENTIONS, ANYWHERE IN THE WORLD.

Pays Up To \$25,000

The Price Is Low - The Coverage High Inquire at . . .

John McLean Ins. Agcy.

127 W. 3rd

ing the country. Six inches of this week and set up headquarrain fell last week and it has ters in Hereford while details rained several days this week.

25 Years Ago G. W. Brumley has just traded his farm home east of Hereford to J. David Thompson for two other, farms and has purchased a lot in East Hereford where he will erect a \$10,-000 home immediately.

The big rush is over, night work is easing up, the greatest wheat crop in the history of the Texas Panhandle is about two-thirds harvested. Up to Wednesday afternoon a total of 255 cars of wheat had been shipped out of Hereford. George Cloyd and Sons, who

have operated the Texas Meat market for several years sold the business to Henry Cloyd and

Jim Robinson The herd law election called in the Hereford Independent school district last Saturday for the purpose of determining whether or not stock should be allowed to run at large, was defeated at the polls by a vote of 105 for to 153 against.

One of the most disastrous fires ever known to this section of the country was that which destroyed John Heiselman's wheat field last Friday

President E. B. Black again presided at the Chamber of Commerce luncheon Monday. He gave an account of his three-week trip to Wyoming.

The commissioners had the sales pavilon re-roofed without cost this week. They collected about \$400 in insurance for hail and weather damage and are using the money to put the roof in first class condition.

The Hereford baseball team comprised of Carroll, J. Russell. Curtsinger, Galbraith, Spencer, Young, Robinson, R. Smith, J M. Posey, Tate, and Murphy beat the Amarillo Cubs 12 to 1.

Judging is to begin this week on home and garden work. There are 75 entries in the contest regardless of the fact that two haffs ruined a number of gardens.

Texas Tech will open its second year with 86 teachers. The actual laying of bricks on West Third street has started The curb and gutters are being

laid on Fifth street. Total desposits in the three banks in Hereford for the first half of the year 1926 are \$1,-140,892.07.

45 Years Ago . H. Ransom, promoter of the "Panhandle Short Line" rail-

way arrived from Boulder, Colo.

when everybody came more nearly being kept busy all the time then is the case in Hereford now. Despite the fact that laboring men of all classes have flocked here during the past few months, there yet remains a demand for labor which is impossible to thi.

of ways are being arranged.

Many young people and some of the older ones had a jolly time at the new skating rink in the Stone building this past

One of the most successful Summer Normals which has ever been held closed this wek. There were 75 teachers enrolled and 40 of them took the state examination at the close of the normal.

25 Years Ago Col. Avery Turner, vice-presdent of the Santa Fe railway company, was the principal speaker at the Monday luncheon of the Hereford Chamber

of Commerce. Hereford will make a bid for the 1927 convention of the Texas-New Mexico Highway as-

J. R. Roden made the remarkable score of 35 for nine holes Wednesday afternoon at the Hereford Golf Links.

Preparations are being made for one of the best county fairs that has ever been held in this section of the state. With the huge wheat crop and excellent prospects for row crops the whole thing is exepected to go over in good shape.

Dale Tinnin spent Tuesday in Plainview on business.



FRONT END AUGNMENT VISUALINER AND WHEEL BALANCING

All Makes of Cars FRANK CRAIG Studebaker, Massey-Harris

Palo Duro concerning bonuses and right Service Station There has perhaps never been a time in any community



Highway 60 at Funston Conoco Gas-Lubricants

Phone 1350

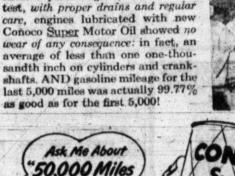




"My car is my meal ticket," admits R. C. Eberhart, Travelingman, Flagler, Colo. "I average 2,800 miles a month. Since changing to new Conoco Super, my operating cost has been reduced and the per-formance is much smoother."



Repair work has been cut 50% since I started using Conoco Super in all our delivery vehicles," writes George Lange, Laundry Partner, Muskogee, Okla. "One has run over 30,000 miles on Conoco Super, without any mechanical work."



After a punishing 50,000-mile road



SERVICE STATION





How much of "TOMORROW would you like

180 HORSEPOWER...here today, not "coming sometime!" Chrysler FirePower owners today have the most powerful engine ever put in an American passenger car . . . and enjoy Incomparable performance on non-premium grade fuel besides

POWER BRAKING ... not "in the laboratory stage" but under your toe right now! Regular equipment on all Chrysler New Yorkers, Imperials, and extra-wheelbase Windsor models. Power braking assures smoother, safer braking.

HYDRAGUIDE POWER STEERING... now for the first time in any American passenger carl Automatic hydraulic power now gives steering ease; safety and car control under all conditions such as you.

HEMISPHERICAL COMBUSTION CHAMBERS ... On the left you see the

Chrysler engineering reason why no engine in any other American passenger car today can match FirePower's fuel efficiency or its 180 horsepower performance . . . Plus new Oriflow Ride Control . . . Waterproof Ignition . : . Safety Rim Wheels ... Cyclebond Brake Linings .: , Ignition Key Starting . . . Come see and feel for yourself how much that other cars may have "some day," you can have now in Chrysler! See it and drive it.

McCullough Motor Company

411 W. 1st St.

never felt before!

HEREFORD, TEXAS

DHIA Records For May, June Production Reported

onths of May and June were ciation: eleased recently by Harold Iersley, supervisor of the Ran-

PRESCRIPTIONS



AIR CONDITIONED

For Your Comfort

-- But You Wait

Only a few seconds On Prescrptions . . at

EDWARDS

PHARMACY st-Door South Hereford Clinic

Production records of Deaf dall and Deaf Smith County in milk production with a 950 mith county herds for the Dairy Herd Improvement asso-

The Holstein herd of H. Kriegshauser ranked third among the entire association for June with an average milk production of 960 pounds, 35 pounds average for butterfat.

One of Kriegshausher's Holsteins ranked seventh in milk production for the month with 1760 pounds which tested 3.1, or 55 pounds butterfat.

C. J. Albracht's Shorthorn and Jersey, "Dolly", topped the list of cows in butter fat production. She produced 1400 pounds of milk, testing 5.2 for a butterfat total of 73 pounds. H. Kriegshauser had a Holstein, "Daisy", that took second honors in butterfat production with 1580 pounds of milk testing 4.4 percent, for a total weight of 70 pounds.

Kriegshauser had one cow in the 40-50-pound butterfat class, one in the 50-60-pound class, and one in the 60-70-pound

Albracht had a Holstein-Jersey in the 50-60-pound butterfat class as did Densil Pullium. For May production, D. Pull-lum had the third high herd

BIG TRADE-IN

on your old radio toward a new 1951.

LIMITED JIME ONLY ... AT

HEREFORD FURNITURE

Radio or Radio-Phonograph

pounds average for his Holstein herd. The average butterfat figure for the entire herd was DAWN NEWS

Blackwell, Okla. were honored

Other herd owners having

cows in the 50-60-opund class

were Jack Renfro and Denzil

the 40-50-pound class include

H. Kriegshauser, Albracht, Ren-

fro, and Pullium.

SEVERAL COUNTRIES AND LIVING COM-

C. J. Albracht had a Jersey "Brownie", that ranked ent were: Mr. and Mrs. Leroy fourth in butterfat production with 5.5 percent of a total milk production of 1110 pounds. An- ford, Mr. and Mrs. Melvin May, other Albracht Jersey ranked fifth with 4.3 per cent or 67 pounds of butterfat.

In addition to his two above in the 60-70-pound class in butterfat production, Albracht Pullium. Owners with cows in also had one cow in the 50-60pound class and one in the 40-50-pound class.

NATIONAL MUSIC PESTIMAL,

NCH RUNS FROM JULY 7 TO

BULY 28, ENABLES VISITORS TO A

FUL COSTUMES ARE
TEATURED AT THE INTER-

MATIONAL TRADE FAIR, MIR, TURKEY

AUG. 20-SEPT. 20], WHERE

Weiner Roast on Friday Night By Bertha Frye Miller, Jim McCabe, Harold Robinson, Dwayne Stewart, Mr. and Mrs. Donald May of Tommy Alrhart, the honorees

and the hostess.

Oklahoma Visitors Honored at

at a weiner roast given by Mary Dinner guests on Sunday in Frye Friday night. After a picthe Norman Miller home were: nic supper, croquet furnished Rev. and Mrs. McClung and son the entertainment. Those presof Marshall; Mr. and Mrs. Carl Johnson of Muleshoe, Mr. and Wimberley, Phillis Ann and Ted; Mr. and Mrs. Raymond Mrs. Floyd Walton Jr. of Here-Miller and Larry of Amarillo; Mrs. Lucy Miller, Sara Jo Smith, and Billie Wimberley.

> Mr. and Mrs. Charles Corder accompanied by their niece Beth Ann Phelps of Clovis, left Monday for Denver, Cheyenne, Yellowstone park and other points of interest.

> Clifford Galley, son of Mr. and Mrs. Walter Galley received his private pilot's license at Amarillo last Friday.

L. G. Allen is ill in the Deaf Smith county hospital. J. W. Allen of Claude and Mr. and Mrs. O. L. Birchfield daughters of Amarillo.

Speaker at the Dawn church both services on Sunday was Rev. Paul McClung of Marshall. The speaker for next Sunday will be Rev. Bernard Daugharty

Mr. and Mrs. Johnnie B. Caraway and children were guests of the C. T. Caraway in Tulia on Tuesday evening. They attended the rodeo with the Caraways.

Mrs. Dudley Rutherford and sons returned home Saturday after a trip of several weeks. They visited Buhl, Ida. and Seattle, Wash.

Milton Newman, who is working with his brother-in-law, Marvin Sloan, at Encino, N. M., spent several days at home this

Mr. and Mrs. Tony Burrus and children spent the weekend at Bowie, Texas. Several Dawn people attend-

ed the ball game at Hereford Thursday night. Mr. and Mrs. Charles Corder

spent Sunday in Clovis.

Mr. and Mrs. Walt Beaver

Manuel and Waltine, accompanied by their son-in-law and daughter, Mr. and Mrs. Donald May of Blackwell, Okla., left Tuesday morning for Carlsbad Caverns, White Sands, Cloudcroft and Ruidosa. They returned Thursday night.

Mr. and Mrs. C. O. Young and sons of Sidney spent Tuesday in the Troy Newman home. Mrs. Adams and children of Duke, Okla., spent several days visiting in the home of his brother and sister-in-law, Mr. and Mrs. W. U. Adams.

Mr. and Mrs. Charles Corder spent Thursday and Friday at Levelland visiting Mrs. Corder's

Donnie and Jerry Sheppard of Hereford spent the week with their uncle and aunt, Mr. and Mrs. Henry Turner.

A surprise birthday party honoring Faye Conner and her twin brother was given Wednesday night by the H. H. Millers. Those present were: Mrs. W. F. Conner, Rita, Ila, Sonny and Faye; Treva Roland and Camilla Olsen all of Amarillo: and Richard and Fred Frye. Ice cream and cake were served following games of canasta and

Attending the Baptist encampment south of Floydada last week were: Mrs. Carl Wimberley, Wanda Sue and Phylis Ann, Dona Airhart, and Irlene Galley. Highlights of the



encampment were talks by a missionary from Africa.

Mr. and Mrs. Bill Springer of Lawton, Okla. stopped in Hereford Sunday to visit Mr. and Mrs. Carlos Vaughn. Mrs. Springer is the former Virginia Lusk.

Mrs. J. J. Clayton is visiting her daughter, Mrs. Curtis Ward in Levelland this week.

Mr. and Mrs. Bruce Wooddell entertained Mr. and Mrs. Dale Tinnin and children on Sunday. It was the Tinnin's anniversary.

> LUTHER PEVLEY Real Estate Res. Phone 524-W

This Studebaker truck is a marvel of a gas saver!

Note how trim and sleek it is! Its design is the secret of its thrift!



Deflate your hauling costs-substantially! Get a clean-tined, sturdy Studebaker truck.

The whole structure of a Studebaker is rugged with solid "muscle"-no burdensome excess "fat"-no costly squandering of gasoline:

What's more, Studebaker's wear-resisting truck craftsmanship greatly reduces expenditures for repairs.

Take a fip from America's hundreds of thousands of Studebaker truck owners. Economize for keeps with a new Studebaker truck.

Studebaker, Massey - Harris

TIME IS RUNNING OUT "LET'S MAKE A DEAL"

Saturday, August 4th

'HIT THE JACK POT DAY"

\$1,000 In Cash Prizes

> 1st Prize \$500.00 2nd Prize \$300.00

3rd and 4th Prize \$100.00 Each

Giles Motor **NEW AND USED CAR LOT** Corner Hiway 51 and 60 Open Evenings

OUR PRICES ARE LOWER On CHEMICALS AND INSECTICIDES

CHECK WITH US FOR

25% Toxaphene 6 Lb. Per Gallon

25% Emulsifiable DDT - Aldrin

24D Butyl Ester and Amine Solution **Cattle Spray**

We Have Just Received A Shipment of PARTHION To Combat Lice On Grain Sorghum

WE HAVE AVAILABLE AIRPLANES EQUIPPED TO APPLY 4-GALLONS SOLUTION PER ACRE Charge: \$1,00 Per Acre



Bradley Grain Co. REASOR-HILL AGRICULTURAL PRODUCTS



AN OLD-TIME TONSORIAL parlor, complete with pot-bellied stove, is shown in the above picture, which we couldn't identify for the recent Pioneer Day edition. Can any readers of The Brand help us out with the information as to place, personnel, etc.?

bic acid. Use 1/2 teaspoon per

quart of cool water, or 1/4 tea-

spoon of critire acid to one

syrup of three cups sugar and

four cups water. Add one-half

teaspoon powdered ascorbic acid

to each quart of syrup. Place

peach halves or slices in con-

tainer, add syrup to cover. Use

leave three-fourths inch head

space, seal and sharp freeze

The agent says peaches have

better quality when packed in

Remember to use good qual-

ty fruits properly ripened, work

wtih small amounts, keep air

from getting to fruit and

freeze immediately. These rules

I. H. Mazarek, 88 year old,

resident of Hereford and Bo-

vina was operated on last week

at Dr. Manns hospital in Am-

arillo. He is the father of Mrs.

Mr. and Mrs. Don Webb

Surest thing

In the low-price field, Chevrolet built the first automatic transmission

and Chevrolet builds the finest . . . to give you smooth, dependable no-shift driving at lowest cost!

Take Your "DISCOVERY DRIVE"

are for freezing any fruits.

syrup or with sugar.

immediately.

E. L. Pyka.

S. D. this week.

CHEVROLET

Use Home Freezer To Save Some Of Peaches Now So Plentiful

save some of the luscious red-do", advises Argen Draper, ripe peaches that are plentiful CHDA for the extension service

LISTEN TO ELMER

DAVIS 'Dean of American Newsmen'

MON, thru FRI. 6:15 to 6:30 P. M.

KFDA

- DIAL 1440 -

"Use your home freezer, to this season. It's a wise thing to of Deaf Smith county.

You can use either the dry sugar method of packing the halved or sliced peaches, or freeze them with a sugar syrup. If you need to preserve them for the diet of a diabetic, you may just use water without

But first, select firm ripe peaches which are at the stage for good eating. Any green color on the peaches will indicate they are not ripe enough for freezing.

Then, peel the peaches. The agent recommends this rather than dipping in boiling water as this tends to soften the outer layer of the peaches. To prevent discoloration in peaches while peeling drop the peeled peaches in a solution of ascor-

Gywndolyn Springer, daugh-PHIPPS AND POWELL temof Mr. and Mrs. J. E. Springer, will return to Hereford ELECTRICAL CONTRACTORS with Frances Young and Velma Harper from Colorado Springs Hereford, Texas for a week visit with her par-

You Call Today — We Call Today

Chevrolet alone offers

this complete Power Team!

POWER Glide

Automatic Transmission*

Extra-Powerful 105-h.pg

Valve-in-Head Engine

EconoMiser Rear Axle

Come in, sit at the wheel of a new Chevrolet with time-proved Powerglide Automatic Transmission, and take a "discovery drive"

Convince yourself that this car, and this car alone, brings you simplest, smoothest, safest no-shift daiving at lowest cost. Come

Optional on De Luxe models at extra cost.

over your own favorite road.

in . . . drive it . . . now!

Bill Phipps Phone 715

Residential

Clyde Powell Phone 887-J

BOOKS ON PARADE

"Beauty is an Allusion", Says Beauty Consultant

"Individually Yours" by Celeste Carlyle

> Reviewed by Corinne Jennings

"Individually Yours", is guide to personal beauty and charm. Celeste Carlyle's new book seeks to give the average woman hints, charts and many worth-while ideas on how each individual may win these attributes so dear to a woman's

"BEAUTY is an illusion" says the author, "and every which will, if developed, give her a beauty all her own. But it has to be worked for, with the greater part coming from within. Each one must yearn to learn and to be unafraid of experimenting."

The primary need being the study of color, line and good quart of cool water. The old fashioned method of 2 table-spoons vinegar added to one quart of water is effective in grooming. Through their study one learns her own style, color type and how to make up to suit it, the arranging of her keeping fruit from turning dark hair and dress styles most be-For the syrup pack, make a coming.

"The portrait look" is not a difficult one for any woman to earn if she will work for it, she writes, since all one has to do is, "dig under the confused or indolent surface you're weara piece of wadded wax paper to keep the fruit under the syrup. ing and you'll hit pay dirt of a beauty gold-mine". The formula is simple.

For "the portrait look" there are three 'musts' to follow: first, correct mental attitude (way of thinking); second, plan for beauty to fit your life and type, (over-all plan in appearance); and third, work out a schedule for attaining beauty (direct action). In other words, "Think, plan, act!"

"Take what you have, line up your type, and walk tall" are other good general rules she advises. Twenty - two varied charts help you get lined up and begins with what you don't like about yourself and what to do about it, following through all the physical needs. Then into the clothing angle, dresses, hats, gloves, flowers and all the accessories a well dressed woman must consider.

Yet the charts are so designed that plenty of margin is left for your own individuality to show through.
For charm she lists "the

moved to a ranch near Faith, three L's,-laughing and loving life!" Your sense of humor,

AUTOMATIC TRANSMISSION

your interests-many and var- perience as a beauty and style ied-include intelligent reading consultant. and study as well as hobbiesboth collective and creative. By

all means, learn to play if you have never known or in case dividual, attractive, self you have forgotten. Hobbies are good but need to

be supplemented by activities of your own choice and should include at least one outside sport and one indoor one. Both of which you need to learn to do well and with enjoyment.

CHARM is far more important than beauty in feminine appeal, and if you have plenty of that, neither men nor women will care or remember if you have the latter in a highly developed sense of the word,

Celeste Carlyle says. "Avoid the rubber stamp of arbitary fashion-so often unvice from a woman of wide ex- cording to Elmer Patterson, lo-

This book, which is new in the county library, shows you, according to your special type, how you can be your most in-

Mrs. J. J. Beydston, librarian, recommends it for individuals and/or club women and a similiar new one for the junior miss titled, "Paterns for Personality", by Judith Scott.

Applications for Post Office Here Are Being Taken

The Civil Service Commission announces an examination for filling vacancies in the Heresuited to many types of attrac- ford post office for the position tive women"-here is sound ad- of substitute clerk-carrier, ac-

will be \$1.31% per hour.

amination applicants must ac- Street, Dallas 1, Texas. tually reside within the delivery of the Hereford, Texas post of-

tional information may be se- well.

cured from the post office or Salary rate for the opening from the Regional Director, Fourteenth U. S. Civil Service To be eligible to take the ex- Region, 210 South Harwood

Mr. and Mrs. Tom Slaughter fice or be bona fide patrons and Mrs. Neva Walker of Dallas are visiting this week-end Application forms and addi- in the home of Mrs. Julia So-

YOU ARE INVITED

TO LISTEN TO "STRICTLY FOR FUN"

PRESENTED

EACH MON. THUR FRI. FROM 9:30 -10:00 A. M.

Through The Cooperation of Your YORK Dealer

WILKINS SHEET METAL and HOMER G. MAXEY & CO.,

Distributors for YORK Refrigeration Equipment

SUNDAY _ MONDAY _ TUESDAY



DOORFE LEVIANE





FRIDAY SATURDAY



SUNDAY MONDAY



WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Armiversahes from Thursday, July26th, inrough Saturday, July Mr. & Mrs. H. A. Close Mr. & Mrs. J. W. Gillintine

Mr. & Mrs. R. A. Wells Mr. & Mrs. H. V. Williamson Mr. & Mrs. J. E. Roberson

Mr. & Mrs. J. E. Young Mr. & Mrs. A. J. Hoffman Mr. & Mrs. W. L. Thompson Mr. & Mrs. R. E. Caddell Mr. & Mrs. Lindell Murry Mr. & Mrs. Maurice Tannahill Mr. & Mrs. Wendell Allen Mr. & Mrs. Noah Ewton

THURSDAY-FRIDAY



COSTELLO

SATURDAY ONLY

NO BABY SITTER TROUBLE HERE



SUNDAY-MONDAY

ENTERTAINMENT UNDER THE STARS

You Are

KINSEY MOTOR COMPANY

244 E. Third

Phone 740