

SIGHTS, FACES SEEN Around Town

Melvin Young, advertising manager of The Brand, and Mrs. Young attended the Texas Press Association Ad meeting at the Commodore Perry Hotel in Austin Friday and Saturday of this past week. The Youngs returned home Sunday.

Gerald Wilson, Alex Thompson and Mr. Standifer of Plainview were in Dimmitt Saturday acting as judges for the parade held there at the opening of the fair.

The Red Cross office here needs a few more volunteer expert typists for Wednesday, October 1, to help with the Bloodmobile records. If you can help, Mrs. Corinne Jennings at the local Red Cross office would like you to call her at 664.

O. H. Herring of the H&W Implement Co. says he is convinced that the tear gas mechanism on safes really works. Tuesday Sank Ramey pushed the company's safe door shut, accidentally breaking the tear gas container inside, releasing gas in the store. Company business was transacted for quite some time on the sidewalk.

The Popular Store, which is undergoing a remodeling, wants everyone to excuse them and their 'growing pains' and have signs up to that effect.

The Close Drug Store at 240 N. Main this week is celebrating its 21st anniversary in business here in Hereford.

Guy Lawrence will leave Hereford Sunday by plane to attend the AAA meeting in Washington, D. C. September 23, 24 and 25. Guy has been appointed to represent the Panhandle at the meeting and is leaving early enough to attend a meeting of Texas delegates before the main meeting gets underway.

The Hereford Food Mart was a gain the target for thieves and this time in broad daylight, the loss was reported at \$375.

The thieves entered the building Sunday afternoon between one o'clock and four at which time the store is closed and they escaped undetected. W. L. "Bill" McEndree said that he discovered the robbery when he reopened the store at 4 p.m.

The break in is the second reported in Hereford in the last two weeks and from all indications would involve a person of small build. Entrance in the case of the Hereford Food Mart was made by breaking a pane of glass in the ladies rest room, pushing the window open and a small person climbing in across the opening.

The window sill is not high off the ground but the thieves placed an old rim of a car which had been laying in the airway, against the building under the window and used this as a step up to the window sill.

The thieves were well informed as to the inside of the window for they knew just where to break the glass in order to trip the window catch.

The cash register also was fam-

School Enrollment Reaches 1950 Here

Last minute check on registration for Hereford public schools Wednesday morning showed that 1950 students are now in attendance.

"This is 207 students more than we had last year," School Superintendent George Graham said, "and the way things have been shaping up we will have even more next year."

Of this number 491 were registered as high school students with 93 of the group being seniors.

1st Grade	190
2nd Grade	190
3rd Grade	217
4th Grade	209
5th Grade	182
6th Grade	158
7th Grade	172
8th Grade	141
9th Grade	158
10th Grade	120
11th Grade	120
12th Grade	93

Dr. Bronner To Move Research Laboratory Here By February

Dr. E. H. Bronner, noted manufacturing research chemist and consultant from Los Angeles, stated Thursday at a special conference at the local Chamber of Commerce office that he intends to have his research laboratories moved to Hereford by February 1953 at the latest. Dr. Bronner said that his factory for the manufacturing of health foods will be moved here at a time when a suitable location can be had.

Dr. Bronner has spent the past 6 years lecturing throughout the United States in a personnel fight to stop the addition of sodium fluoride to municipal water supplies in order to obtain the results to teeth as in the Hereford type water and vegetation. He started his third national-wide lecture tour this August.

"Sodium fluoride is one of the oldest and deadliest of rat poisons," Dr. Bronner said, "and while it does have a hardening reaction to teeth and bones, it also reacts in the same manner to all parts of the body."

"I can't see any advantage to this so called fluoridation of drinking water for it can result in many deaths," Dr. Bronner continued. "Anyone doing so and

claiming the same results as in Hereford is just misrepresenting the facts and the good name of Hereford."

"Fluoridation of water is not only extremely dangerous and harmful, it is also a waste of money. Only 1% of all the water used today in the United States is used in food and drink while the other 99% and the biggest part of your fluoridation-fund goes down the sewer," Dr. Bronner stated.

Dr. Bronner revealed that his factory in California is producing 8,000 pounds of Hereford type mineral salt each day to meet the demand and that he hopes that when that factory is moved here that the amount can be increased. Bronner also revealed that he hopes to obtain the proper ingredients for his different health foods and mineral salt in the Hereford area and not from Germany where most of them come from today.

Dr. Bronner left Germany in 1929 and came to the United States where he has been connected with many chemical and manufacturing concerns. He is related to the well-known and famous physician Albert Einstein.

WEATHER

Sunday, high 90, low 56
Monday, high 80, low 51
Tuesday, high 86, low 52
Wednesday, high 90, low 58

Thieves Again Hit Local Food Market; Take \$375

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iliar to the sneak thieves since they knew how to trip the side lock and open the cash drawer.

Mr. Endree said that about a month ago sneak thieves got \$500 from his cash box under the counter at the cash register while the store was in full operation, however \$290 of this loss was recovered by officers.

Other losses have been sustained by the store recently and it is the belief of Mr. Endree that all is the work of the same thieves.

Mr. Endree said Tuesday that

Jaycee Lighting Program To Get Underway Soon

The Hereford Jaycees were busy this past meeting night with a different sort of project. They dispensed with the usual and harvested a good crop of weeds around the Hut and did some painting, which will add to the attractiveness of the meeting place. However it is stated that their Christmas lighting program will get underway in the near future.

Conservation Meeting Held Here Tuesday Night Is Well Attended

The meeting of community committeemen and board of supervisors of the Soil Conservation district with the Farm Home, S. C. S. and county committees of PMA at the county court room Tuesday night was one of the best ever held here, according to Faust Collier of the local PMA office.

"We had 17 area men present at the meeting," Mr. Collier reported, "and we were pleased with the number present and the things they accomplished."

These men present made 11 recommendations to the county committees and board of supervisors of the Soil Conservation

he has requested the Texas Rangers to make a thorough investigation of the recent burglaries in the hope that he could put an end to the repeated robberies.

Local police are investigating the theft and are of the opinion that the Hereford Food Mart and the Quality Food store robbery tie in together.

REQUEST FOR HOUSES PILING UP

During the past several weeks Hereford has been swamped with requests for houses, apartments . . . or just any type of place to live . . . either furnished or unfurnished.

Cecil Massey, manager of the Hereford Chamber of Commerce, reported Wednesday that they had received about 75 requests for places to live and have been able to place about 60 of these families. Some had even rented garages.

S. O. Wilson, mayor pro-tem, said that he had a family moving out of a small house he owned and before he could even advertise that it was vacant he had received around 20 calls from people wanting it.

Looks like a lot of people are moving to Hereford and there is still a big demand for furnished and unfurnished places.

Local Men to Appear in La Plata Style Show Thursday Night

Local men who will appear in the La Plata style show Thursday night are Paul Coneway, Les Combes, John Estes, Cecil Massey and Geo. Graham, according to announcements today. The event will be in connection with the Perryon Variety Show, sponsored tonight by the La Plata Club.

Over 30 Cities Represented At Irrigation Meeting Here



HERE FOR IRRIGATION COURSE are left to right; W. L. Broadhurst, district geologist from Austin; R. V. (Bob) Thurmond, irrigation specialist from Texas Tech; Leo Forrest of Hereford, presiding at the meeting and J. H. Shanklin, REA panel leader. Broad-

Juan Galicia Is Charged With DWI

Juan Galicia, was arrested and charged with driving while intoxicated in County court Wednesday, according to the records of that office.

County 4-H Club Winners Named

Deaf Smith county 4-H club winners were announced by Home Demonstration agent Clara Redman Tuesday, the actual judging was held on September 4 and the winners in this competition were eligible for the District 1 competition.

Winners in the District 1 competition of the Texas Extension service will be sent to Texas A & M for the judging with other district winners on October 7 and 8. Judges in the Deaf Smith county competition were: Mrs. Mayo Phillips and Mrs. Lester English. The winner in canning, Carlynn Williams; food preparation, Ann Dyer; girls records, Patsy Dawson; frozen foods, Nancy Parsons; gardening, Nancy Parsons; clothing, Judy Pinell; bed room improvement, Ann Dyer; farm and home electric, Ann Dyer; 4-H leadership, Patsy Townsend; poultry, Mary Cayton; leadership, Betty Lou McGoughy; REA farm and home electric and Texas electric, Ann Dyer.

Winners in the District 1 judging from Deaf Smith county were: garden, Martha Heard, Hereford; poultry, Mary C. Cayton, Vega; home improvement, Ann Dyer; Texas Electric Award, Ann Dyer, Vega.

The district judging took place Friday in Amarillo under the direction of Floyd Lynch, College Station, state director of 4-H work; and Knox Parr and Miss Doris Leggett, district 1 agents.

Assisting with the judging were county agents and home demonstration agents from the district. They were Charlotte Tompkins of Carson; Clara Redman of Deaf Smith; Bil Goldston of Gray; Vera Crippen, Hutchinson; and Zack Jagers, Hansford.

The awards to the young people are scholarships, medals, educational trips to the National 4-H Club Congress in Chicago in late November and in some instances, cash.

This is the first year that the 4-H awards have been judged at the district level. In previous years the contests have been judged at the State, but growth in the entries from 4-H boys and girls caused the elimination competition.

Bob Wear To Talk To Local Study Club

Bob Wear will be the guest speaker for the regular meeting of the L'Allegre Study club today at 3 o'clock. His subject will be, "The Story of Blood."

The meeting will be in the home of Mrs. Bruce Beena.

Representatives from over 30 Texas and New Mexico cities were registered for the two-day irrigation short course held here at the Jim Hill Hotel ball room Tuesday and Wednesday. Also represented at the meeting were 19 different electric coops throughout Texas and New Mexico.

All in all it was one of the most successful meetings of its kind to be held here in this area, according to Leo Forrest, presiding officer at the meeting.

The course was concluded Wednesday afternoon, with a field trip to several farms in surrounding areas showing methods of irrigation and water and soil conservation. Cecil Massey, manager of the Hereford Chamber of Commerce conducted the field trip.

"One of the most interesting discussions of the meeting was presented by Bob Thurmond of Texas Tech and Charley Taylor of New Mexico," Leo Forrest said.

"Practically everyone present requested copies of their part on the program."

"Something very beneficial grew out of this meeting," John H. Shanklin, REA panel leader disclosed. "A meeting of six electrical coop members met, and

decided to have local meetings of their own farm groups in February as a direct outgrowth of the short course here. A short course directed to electrical coops and those interested in electrical methods of irrigation."

"Farmers have grasped the value of this underground water supply and its proper use and conservation. This probably was brought on in a strong sense by the long drought that has hit most of Texas," Mr. Shanklin concluded.

Local Youngsters Combine Efforts, Thoughtfulness In Raising Money To Help Small Polio Victim Here

Five small but thoughtful Hereford boys made up their minds to help someone in need here last week and pooled their efforts in a money-raising project that netted them \$3.57.

Now \$3.57 isn't much money to most people . . . but to these little fellows it meant a lot and it took a lot of work and time to put it over.

These boys, Tim and Geary Gearn, sons of Mr. and Mrs. Ken-ny Gearn of 230 Avenue J; Butch Howard, son of Mr. and Mrs. Tom Howard of 227 Star street and Robert and Ronnie Bell, sons of Mr. and Mrs. Wilbur Bell of 232 Avenue J, combined their efforts and artistic abilities and made little booklets containing draw-

ings, games, and pictures to color. The pages of these books were fastened inside a school study folder for a cover. The boys spent a lot of time on them . . . but their efforts paid off for them . . . \$3.57, which they promptly turned over to Glenda Layman polio fund here. As you well know, little 5 year old Glenda was stricken with polio here last month.

Little Gary Stewart Now Home From Hospital; Fund Here Is Still Growing

Little Gary Steve Stewart is now out of the hospital and back home with his sister and the little girl spends much of her time handing Gary toys that he wants and are beyond his reach, although the sister is too small to understand why Gary won't romp and play like he use to do. She hovers around like a little old woman and it is clear that Gary is still "Big Brother."

The injured boy is now having a big time with his new pet puppy dog which was given to him by one of his many unseen friends. The family is now living at 213 Avenue I in Hereford.

It was announced today that application has been made to the Crippled Children's Division of the Texas Department of Health on behalf of Gary Stewart. It is believed that the application will be accepted. If it is Gary will be given all necessary care. He will be treated by the most capable physicians and given the best hospital care.

Under the provisions of the program he will be furnished with all braces and artificial limbs including changes necessitated by normal growth.

The Citizens Committee appointed to administer the Gary Stewart Fund met Tuesday morning and, after hearing the report of the attending physician the Stewart case, announced the following plan for managing the money which has been given to Gary.

The fund for the time being, will be held in open account to be added to as contributions continue to be received. All disbursements will be made by the committee as the need arises. However, it is believed that most of the present sum of money can be established as a trust fund and used by Gary when the time comes for preparing himself for some type of useful work.

Contributors not previously listed are: Henry Hastings, \$15; B. E. Jackson \$5; Home Demonstration club \$11.70; W. W. Robertson \$10; J. D. Tyler and wife \$5; O. B. Heffner and sons \$25; E. S. Ireland \$10; L. A. Smith \$25; Albert Zinser \$5; Presbyterian Quilters \$10; W. F. Well \$10; Mrs. Snead's Sunday school class \$37.75; Panhandle Optometric Society auxiliary \$8; Mr. and Mrs. Barney McDuff \$2.50; Mr. and Mrs. Price Smith \$2.50; Tom Braddy \$5; Frio Baptist Church \$180.50; A. N. McRight \$10; Helen McFarland \$10; Andrew Batterman \$2; J. B. Sovell \$2.50; Mrs. L. J. and H. J. Kuper \$8; C. C. Ellis \$5; J. F. West \$5; C. C. Bowman \$5; Consumers Coop \$10; Mrs. J. B. and Thelma McInnis \$5; Hoot Poarch \$10; Leon Clapp \$5; Terry Kirby \$2; Don Fudge \$2.50; Doc Kirby \$5; W. P. Mercer \$1; C. E. McDonald \$1; and Colby Conkright \$100.

The total contributions to date are now, \$2,928.52.

It was a big act of kindness and thoughtfulness on the part of these boys, Tim, Butch, Geary, Robert and Ronnie, an act that everybody should be proud of.



HARD AT WORK are Robert Bell, Geary and Tim Gearn, Butch Howard and Ronny Bell, left to right, during their book making project that netted them \$3.57 in sales, which they promptly donated to the Glenda Layman polio fund here. Staff Photo.



RESEARCH CHEMIST AND LECTURER Dr. E. H. Bronner of Los Angeles is pictured on the left above discussing plans with Cecil Massey, manager of the local Chamber of Commerce, to move his laboratories and factory to Hereford for the manufacturing of health foods. This picture was taken at a special conference at the Chamber of Commerce office Tuesday morning. Staff Photo.

Training Union Meet Held At Friona

The Annual Associational Meeting of the Tierra Blanca Association met Tuesday, September 16 at the First Baptist church of Friona.

Dr. Lee Hemphill of Littlefield and Dr. C. G. Sewell had as his topic Our Christian Education.

At the afternoon session the group heard Van Earl Hughes of Costa Rica in an interesting program. Dr. Carl Barts of the First Baptist church of Amarillo brought the afternoon Evangelistic message.

Dr. T. C. Gardner of Dallas, State Training Union secretary brought the message at the 8:15 evening service.

Tulia was chosen for the Meeting for next year and the date

set for September 15. Dr. Geo Ray of Dimmitt will preach the annual sermon.

New Officers elected were Rev. M. D. Durham of Bovina, Moderator, Rev. Strauss Atkinson of Canyon, vice-moderator and Bob Lawrence of Hereford Secretary.

MARRIAGE LICENSES
George A. Hinson Jr. and Miss Melba Louise Wall, Sept. 16.
Tom Davis Oliver and Budie L. Perkins Sept. 16.

The second best selling book in the world is "In His Steps" by Dr. Charles M. Sheldon.

Artichokes Prove To Be Hardy Crop For This Area

Joe Green of 104 W. Sixth, Hereford, recently received some artichoke seed from S. N. Green of the Gem Exchange in Bayfield, Colorado which were planted in the garden at the J. H. Lomas place, 224 Avenue B.

The tubers, known as the Jerusalem Artichoke have grown to 6 and 7 feet tall and are a hardy

crop when planted in rows four feet apart and four to six foot in rows. The plants soon smother weeds and are free from insects and fungi pests. The tuber with its easily and must be kept moist, if neglected, it becomes a weed. The tuber is rated high in thiamine (vitamin B1) and contains the active ingredient insulin, being classed as non-starchy they are valuable for the diabetic, but are splendid food for all, splendid for soup and ideal for salad. Artichoke grow until the first frost or freeze when they can be dug or left in the ground until spring.



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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

MINISTERS AND PASTORS OF HEREFORD PRAISE SPONSORS OF OUR CHURCH PAGE

We, the ministers and pastors of the churches of Hereford, have requested the Hereford Brand to publish this word of thanks so that each and every individual may know we deeply appreciate his or her part in making our fine church page possible each Thursday.

We ask that everyone of you read these good messages each week and we pray that they may have profound influence on your life. May they lead you to your church regularly.

We are extremely grateful to those who have had, or will have, a part in helping pay for this series of inspirational pages. We hope the impact from this good work may be felt upon our community. May your interest as sponsors of good things like this last for a long, long time.

Very Cordially,
Ministers and Pastors of Hereford

R. H. Cagle First Baptist
T. Edgar Neal First Methodist
Russell A. Wingert Presbyterian
H. V. Fields Avenue Baptist
Bob Wear Church of Christ
Bartholomeu Paytas St. Anthony's Catholic
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Bath Size DIAL SOAP 2 for 37c	Wapco - No 303 Cans KRAUT 2 for 23c	Pillsbury Best - 14 oz. Pkg. ANGLE FOOD MIX 59c
White Swan PEANUT BUTTER 8 oz. jar 21c	White Swan - Cut OKRA no 303 can 17c	BACON SLICED LAYERS LB 49c
White Swan APRICOTS no 303 can 25c	White Swan - Cream Style - Golden CORN no 303 can 21c	EGGS GUARANTEED DOZ. 43c
BABO 2 cans 23c	Modart SHAMPOO Reg. 59c Value. no tax 39c	Frozen - Essex STRAWBERRIES 10 oz. Can 26c
Pus-N-Boots CAT FOOD Tall Can 14c	Northern TISSUE 2 Rolls 15c	Fresh - Fancy - Lodi - Tokay GRAPES 2 Lbs. 25c
White Swan APRICOT NECTOR 2 12 oz. Cans 25c	White Swan - Sliced Yellow Cling - In Syrup PEACHES No. 303 Can 23c	Red McClure SPUDS 10 Lb. 49c
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NORTHWEST NEWS

Mrs. R. C. Childers Gets Letter Of Thanks for Copies of The Brand

By Mrs. R. C. Childers

A letter Tuesday morning from Mrs. H. V. Poncet of Amarillo, in which she thanks the Hereford Brand and your correspondent for the Sept. 7 edition of The Brand, which contained a story on the THDA State Convention, held at Kingsville the latter part of August. Roberta Campbell also devoted her "Tater Peelings" to the Mexico trip which was a part of the convention.

A complimentary copy of The Hereford Brand was sent to the 27 passengers on bus No. 1. All the delegates from Deaf Smith County were passengers on this bus. We, the delegates, promised them a copy of The Brand and also promised them that there would be something in it about the convention, never dreaming

that Mr. Gillentine would print everything your correspondent wrote.

Wheat is being sown on the west half of the Paul Corbett farm this week. Mr. Corbett has the land in excellent shape, having plowed it several times, and is running the land leveler ahead of the drill.

The lettuce crop on the Pat Ranspot place is being fertilized again this week.

Silage Pits Being Filled
Silage pits over the community are being filled this week. Some farmers are using Atlas Sargo, while others are using corn. R. C. Childers is filling his with corn ensilage. He thinks that corn makes the best silage for dairy stock.

Millard Gregory of Progressive is doing the cutting on the Childers farm. Others helping are Leroy Packard and Johnnie Jesko. Johnnie lives in Hereford.

Robert Kerschen plans to start filling his pit the last of the week. He too, is using corn for ensilage.

The corn is at its best stage for ensilage just after the roasting ear stage. The stalk must still be green and the leaves green.

Mr. and Mrs. Edgar Telchik and daughter Mabelle were in Amarillo on business Saturday.

Mabelle Telchik is working at the Park Avenue Drug Store after school and on Saturdays. Mabelle is a member of the Workers 4-H club of this community.

Entertains Friends
Mrs. A. C. Hershey entertained a group of friends in her home Monday night with a cosmetic party.

Mrs. A. C. Hershey and Mrs. Horace Hershey went to Abilene last Wednesday and spent the night, returning on Thursday. They visited relatives there.

Mr. and Mrs. F. G. Witherspoon were visitors in the R. C. Childers home Sunday afternoon.

Mr. and Mrs. Wayne Johnson left Saturday morning for Harrison, Ark., where they will visit Mr. Johnson's parents, Mr. and Mrs. Earl Johnson.

Henry Babcock of Kermit, Texas visited in the R. C. Childers home Thursday night.

Mr. and Mrs. R. A. Packard and family of Spring Lake were visitors in the Leona Packard home Sunday.

Mrs. Leona Packard was in Lubbock and Littlefield on business Tuesday.

Mrs. M. G. Caywood was a caller in the R. C. Childers home Tuesday afternoon.

Prof. Phillip Drinker of Harvard University invented the iron lung.

SUMMERFIELD NEWS

Tacky Party Honors Summerfield Boys Before Return To College

By Bobbie Walser

A Tacky party was given for Willis DeLozier and Jim Lookingbill before their return to Texas Tech by the young people of the Summerfield Baptist church in the home of Mr. and Mrs. Jack Streun.

Various games were played and watermelon was served as re-

freshment to the following: Bobby Noland, Ann and Freddy Lookingbill, Johnny Fields, Sandra Wright, Charlene Lee, Meba Shelton, Wanda Carter, Jamie Clearman, Wayne Willis and Shirley DeLozier, Wayne, Bobbie and Donald Walser, Joe and Gene Streun, Mr. and Mrs. Carlyle Sargent, Mr. and Mrs. J.

M. Wright and Mr. and Mrs. Jack Streun.

Attends Convention

W. G. Harris attended the Democratic convention in Amarillo last week as an alternate from Deaf Smith county.

Mr. and Mrs. Gene Olson and family of Texline spent Saturday night in the home of Mr. and Mrs. K. W. Neill. The Olsons are former residents of this community.

Mr. and Mrs. J. A. Black and Mr. and Mrs. S. L. Bruce of Amarillo were Sunday visitors in

the Lee Curry and Guy Walser homes.

Guest Speaker at Church

Milford Grisham a student of Wayland College brought 50th messages Sunday at the Summerfield Baptist church in the absence of Rev. and Mrs. A. S. Simons.

Mr. and Mrs. Ky Lawrence spent the week-end on their ranch in New Mexico.

Several people from Summerfield attended the Annual Baptist meeting at Bovina Tuesday. Wayne DeLozier of Lubbock spent the week-end in the home

of his parents, Mr. and Mrs. George DeLozier.

Mr. and Mrs. George DeLozier took Willis to Lubbock Wednesday where he will attend college. The W. C. Quantlebaums spent the week-end at the Glen.

President Woodrow Wilson was football coach of Princeton in 1890.

Lacrosse is the national game of Canada.

Frank Gotch was one of the greatest wrestlers of all times.

Garden Club To Meet

The Garden Beautiful club will meet Friday at 2 p.m. at the home of Mrs. J. E. Kirby after which they will depart for the regular meeting at the home of Mrs. Carl Perrin.

Only about one-fourth of South America has ever been surveyed.

The "pit of eternal fire" is the crater of the volcano Kilauea, in Hawaii.

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BEST BUY!

Oscar Mayer
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Can 39¢

BLACK FLAG INSECT SPRAY
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Quality Meats

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lb. 49¢ In 2 lb. Bags and 1 lb Boxes

U. S. Good and Choice
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lb. 59¢

Pure Fancy
GROUND BEEF

lb. 59¢

Beef
SHORT RIBS

lb. 43¢



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SYRUP tin 79¢

Hunt's 2 1/2
FRUIT COCKTAIL 35¢

Heinz Condensed
VEGETABLE SOUP 2 CANS 29¢

Big 21 oz. Jar
SALAD OLIVES 29¢

Krispy - 1 lb
CRACKERS 23¢

Skinnners 10 oz.
VERMICELLI 21¢

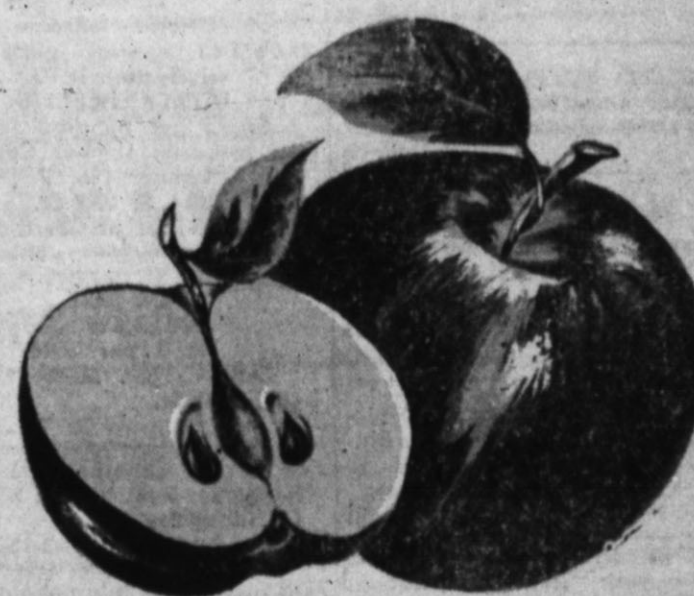
COFFEE Chase and Sanborn Pressure Packed lb. 69¢

HUNT'S NO. 2 1/2 CANS — HEAVY SYRUP
APRICOTS 4 CANS FOR \$1



Top-of-the-Crop QUALITY

for TIP-TOP FLAVOR



New Mexico Delicious
APPLES lb. 11c

Lodi Large Tokays
GRAPES lb. 10c

U. S. No. 1 Colorado Russets
POTATOES 10 lb. bag 59c

U. S. No. 1 Colorado Green Pascal
CELERY large stalk 15c

WE NOW HAVE NEW JONATHAN APPLES FROM WASHINGTON FOR YOUR WEEK-END SHOPPING BASKET.

4th & Miles
PHONE 840

FREE DELIVERY

WE RESERVE RIGHT TO LIMIT QUANTITIES

Cooper's MARKET
Fine Foods

WANT ADS Phone 30-31

FREE Theatre Tickets

To See SKIRTS-AHOY!



SUNDAY - MONDAY - TUESDAY SEPT. 21 - 22 - 23

Star Theatre

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

FOR SALE: Registered Scotch Shorthorn bulls...

We have 111 FEED MOLASSES Any Quantity FRASER MILLING CO.

Chrysler Industrial Motors Sales & Service McCullough Motor Co.

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand.

Hereford Glass Co. Expert Car Glass Installation

FOR SALE: Combine, 1952 model, Massey Harris...

FOR SALE: Wichita seed wheat One year from certification...

FOR SALE: Nice registered Red Short Horn bull...

FOR SALE: Living room suit, 2 chairs, 2 tables...

FOR SALE: One new IHC 4 wheel trailer...

FOR SALE: Peonies and assortment of bulbs...

FOR SALE: Oliver Combine. Model 10-12. A. C. corn picker...

FOR SALE 2 used Bendix automatic washers. Perfect condition...

GENERATORS and starters for cars and trucks. Hereford Wrecking Co.

FOR SALE: Simmons baby bed and mattress...

FOR SALE: 10,000 bundles broadcast Hegari...

FOR SALE: Adding machine. Good condition...

FOR SALE: 75 acres grained bundles. Howard Beasley...

LUMBER UTILITY GRADE 2x4's \$45 1x8 and 1x10 UTILITY SHEETING

FOR SALE: BALER TWINE 18.50 per bale Lesly-Vaughn Motor Co.

FOR SALE: International beet harvester. 6 miles east...

FOR SALE: One International ensilage cutter...

FOR SALE: Nice registered Red Short Horn bull...

2. FOR SALE Farm Equipment

FOR SALE: Cadillac motor, fully equipped for irrigation use...

FOR SALE: AC Combine or trade for milkcow...

FOR SALE: New 2 row Bearcat ensilage cutter...

FOR SALE 1951 Dodge 3/4 Ton Pickup 1951 Studebaker 3/4 Ton Pickup

FOR SALE 2 John Deere Model D Wheat-land type tractors...

Automobiles

FOR SALE: 1951 Studebaker Tudor sedan. Heater, overdrive...

FOR SALE: 1950 Kaiser. Radio and heater. In excellent condition...

FOR SALE: 1940 1 1/2 ton Dodge truck. 4 new tires...

4. REAL ESTATE

Southern California seven-room furnished house, 3 bedrooms, two garages...

REAL ESTATE

Irrigated Farms, Dry Land Farms, Homes and City Property

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK

CHOICE Irrigated and Unirrigated Farm Land. City Property

WE HAVE prospective land buyers from the South Plains...

\$8,500 CASH 320 acres of good level land, no blemishes...

FOR SALE: International beet harvester. 6 miles east...

FOR SALE: One International ensilage cutter...

FARMER COUNTY LAND

160 A. 130 Cult. 30 Grass. Windmill and stock tank...

FOR SALE: Joe B. Douglas Real Estate. Friona, Texas

FOR SALE: Two large, new 2 bedroom homes on pavement...

FOR SALE: AC Combine or trade for milkcow...

FOR SALE: New 2 row Bearcat ensilage cutter at big discount...

Well located 1/2 section farm. Priced for quick sale...

FOR SALE: 4 perfect 1/2 sections of land. Clean as a hound's tooth...

FOR SALE: 2 John Deere Model D Wheat-land type tractors...

FOR SALE: A clean irrigated 320 acres, 2 irrigation wells...

FOR SALE: 1950 Kaiser. Radio and heater. In excellent condition...

FOR SALE: 1940 1 1/2 ton Dodge truck. 4 new tires...

FOR SALE: 75 acres grained bundles. Howard Beasley...

FARM FOR SALE OR TRADE 120 acres near Springer, N. M.

WESSON SPECIALS 2500 ACRE FARM: Good set of improvements...

UNIMPROVED 1/2 SECTION: 280 acres of good land in cultivation...

400 ACRE FARM: Good set of improvements. 2 electric 8 in. irrigation wells...

WESSON REAL ESTATE West of Courthouse

Kiwanis Club Thurs. Noon Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night

AMERICAN LEGION AND AUXILIARY

NOTICE OF MEETING ODD FELLOWS

Herford Rotary Club meets every Friday at 12:05

Lions Club meets each Wednesday, 12 noon

Stated meeting second Monday in each month

Veterans of Foreign Wars Meets Every Thurs. 8 P.M.

V. F. W. CLUB HOUSE

FOR SALE 240 A. Farm near Bovina, Good Modern Improvements...

5. FOR RENT

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J.

6. WANTED

WANTED: Custom plowing, planting and listing...

WANT TO BUY: Undersize single garage or small building...

8. HELP WANTED

WANTED: Pasture for 50 head of steers. Cecil Gunter...

9. Situations Wanted

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co.

10. NOTICE

ANNOUNCING: The re-opening of the Hereford Cab Co. Phone 1420.

FREE APPRAISALS As a public service, the Hereford Real Estate Board will appraise any property you want to sell...

ATTENTION POTATO GROWERS We invite experienced potato growers to visit Southern Costilla County...

Potato harvest begins September 15th.

Excursion to Lower Rio Grande Valley

Join our all expense paid automobile trip to the lower Rio Grande Valley...

obligations, you be the judge For full particulars, phone or see, J. M. HAMBY, Real Estate

ALCOHOLICS Anonymous Phone 850.

11. Business Services

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service

ELIZABETH WOMBLE 146 Main Phone 497

Manufacturers Installers Sewer, Culvert & Irrigation Tile George W. Byrd

(Continued on page 6)

Monthly Payments as low as Rental costs... On A BRAND NEW Portable Typewriter

Only 11 Monthly Payments ROYAL Portable Typewriter With Magic Margin And Tabulator The Above Figures Include All Taxes, Interest, Etc.

REMINGTON

Portable Typewriter With Key Set Tabulator AS LOW AS \$16.37

Only 12 Monthly Payments \$7.50 each CASH PRICE \$100.38

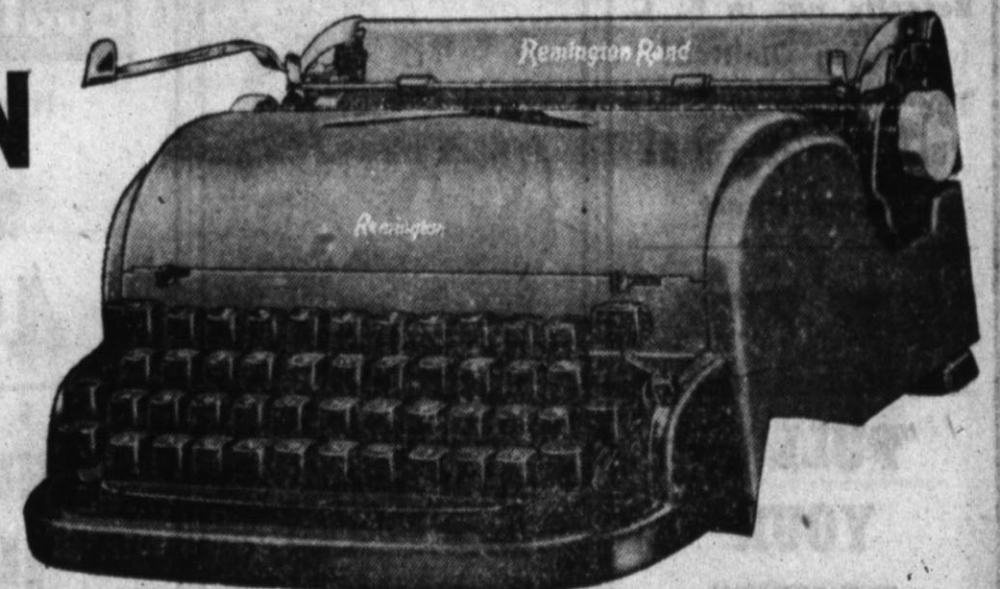
The Above Figures Include All Taxes, Interest, Etc.

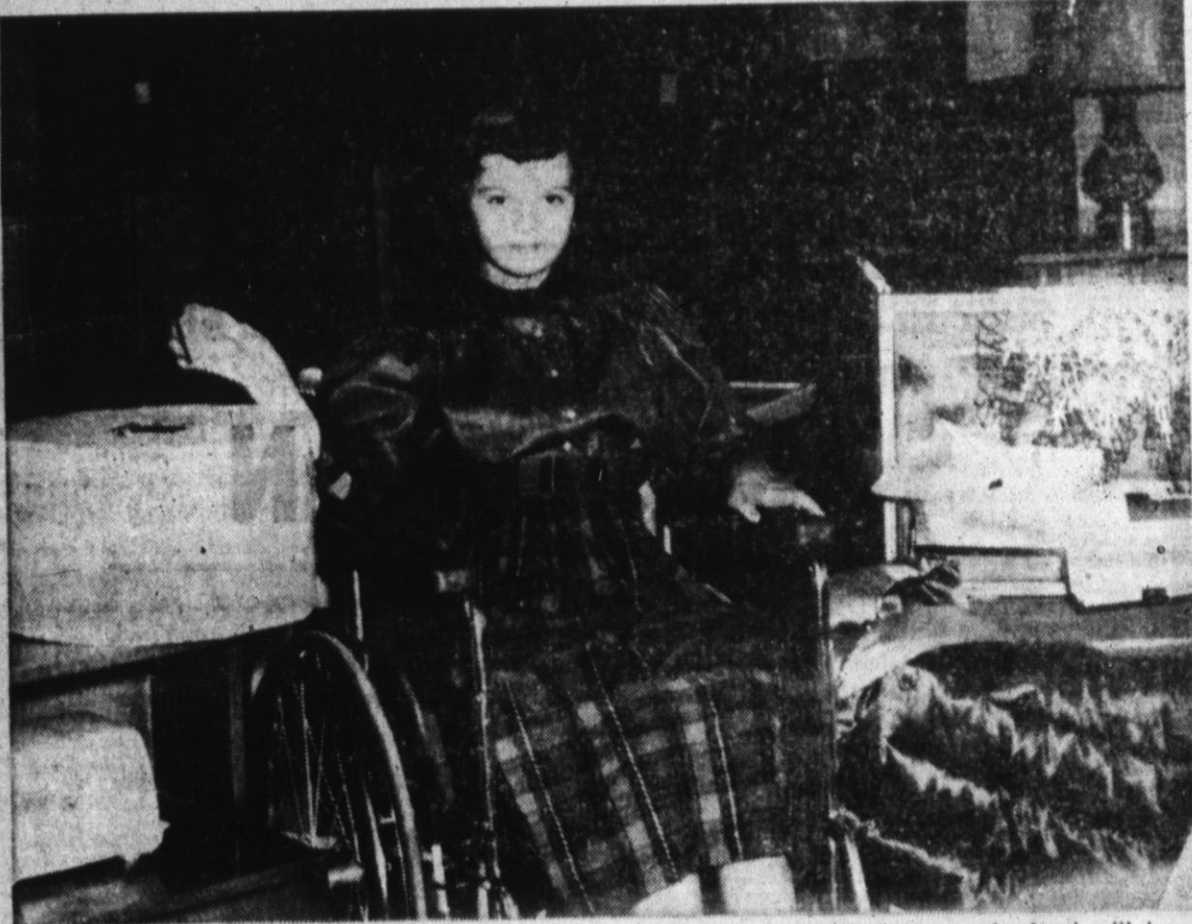
SEE WHAT YOU BUY!

Compare Prices - Compare Terms!

Come In and Type On These Machines - - - TODAY

USE YOUR CREDIT AT THE FRIENDLY HEREFORD BRAND





THIS PRETTY MISS: Charla Berry, age 12, who had a birthday September 10 is the daughter of Mr. and Mrs. S. B. Berry of 208 E. Fourth street. Charla was selected by the Beta Sigma Phi to draw the winning ticket for the cedar chest full of linen, hand made by members of the sorority as their

summer project. The money obtained will be used for worthy cause since the group sponsors such activities as the Cancer drive and is interested in Girls town. The cedar chest has been on display in the window of H and H Furniture store. Staff Photo.

SNOOPIN AROUND
By The Rambler

It is getting pretty bad when local golf players have to make their own trophies, but maybe that won't be the end of the match after all. And speaking of tears, there were a lot of tears

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

GASOLINE TIPS BY DUDE

No matter what your needs may be, we take pride in giving you satisfaction at all times.

ROBERSON Service Station

Hereford Saves Your Teeth - We Save Your Car.

Phone 440 Hiway 60

shed at the H & W Implement company last Tuesday and for a very good reason. If you are in doubt ask Mr. Herring, he hugged the sidewalk for a time.

Take a quick glance into the State Bank drive way next time you pass and you'll be surprised to see several 12 year olds sneaking a drag on big black cigars. Looks like the Rotary Club Safety Council had to give up, the caution sign at the intersection of Park and Lawton along with the wrecked car has been removed. Too bad.

The game between Hereford and Muleshoe was a good starter but it looks like Hereford has some of its best on the bench for the next game. Hit 'em hard boys. Little Gary Stewart is happy to be home again, the child left the hospital Tuesday.

Looks like the Candy Bar bandits have gone into big time and started a small crime wave in Hereford. It looks like big money for kids and pretty smart at that. Now it is time to put a stop to the thing, and it should not be hard.

And another project that has taken the heart of the people of Hereford is the tiny hospital unit being installed out at the Labor Camp. This is something that is very badly needed and much remains to be done, but it is a worthy cause. Give it a look in your spare time. Father Gillis is doing a wonderful work at the Labor Camp.

So long, I'll be seeing you.

R. M. Gunnon of Hereford is on an extended trip through Oklahoma and Missouri where he will visit friends.

The residence of the President of Argentina is called the Casa Rosada, or the Pink House.

The llama and alpaca are domesticated animals related to the camel.

The mascot of Yale University is a bull dog.

The first South American railway was constructed in Chile in 1852.

Mrs. Maudie Newman Dies Friday After Six Years Illness

Mrs. Maudie 'Belt' Newman, born April 10, 1882 in Ellis county, Texas, passed away September 12 at her home in Hereford where she has been a semi-invalid for the past six years.

Survivors are her husband, W. F. Newman, three daughters, Mrs. Minnie King of Canyon, Mrs. Earl Finley and Mrs. Carl Kropf of Hereford.

Five sons, Troy, Lee, and Ray Newman of Hereford, Aubrey of Amarillo and Frank Newman of Albuquerque. 17 grandchildren and 5 great grandchildren. There is also two brothers and six sisters.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Opal Trotter, med.; Romona Ferich, med.; Wilton Kerns, obs.; Mrs. Gusie Jones, obs.; Mr. C. R. Barross, med.; Mrs. G. A. F. Parker, med.; Jesus Garcia, ons.; Mrs. John L. Thomas, OB; Mrs. J. J. Clayton, med.; Peggy Jackson, med.; T. F. Garcia, surg.; Phillippe Alvariz, otho.

PATIENTS DISMISSED

Mrs. C. C. New, med., 9-15; Ann Reeves, surg., 9-15; Dennis Price, med., 9-14; Mrs. Roy Vaughn, 9-14; Gary Steve Stewart, inj., 9-15; Mrs. J. P. Wood, med., 9-16; L. F. Holman, ortho., 9-16; Mrs. W. G. Frank, F & A, 9-15; Mrs. A. E. Beckhom, surg., 9-17; Woodrow Ireland, med., 9-17; Jane Williamson, med., 9-17; Belinda Ince, 9-17 and Ronnie Gardenshire, med., 9-16.

BIRTHS

A son, September 16, at 1:52 p. m. to Mr. and Mrs. John L. Thomas.

William Muldoon was known as the father of American wrestling.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

HOLD EVERYTHING!

'TIL YOU'VE SEEN THESE FAMILY FAVORITES!

PIGGLY WIGGLY Brings you GREATEST SATISFACTION ALWAYS!

CREAM O' PLAINS - MADE FRESH IN HEREFORD

ICE CREAM 1/2 GALLON **59c**

Maryland Club **COFFEE** lb. Can **79c** Shurfine - None Finer **FLOUR** 10 lb. Bag **69c**

Prune Plums 4 for \$1 **JELLO** Six Delicious Flavors 3 Boxes For **19c**

IN SYRUP - RED TAG - BIG 2 1/2 CANS

NEW GIANT ECONOMY SIZE **39c**

VALUABLE COUPON INSIDE PACKAGE

WHITE KING WATER SOFTENER Giant Size

Pink Beauty **SALMON** Tall Can **45c**

Tomato-Juice Hunts 46 oz. Can **29c**

COCA-COLA 6 Bottle Carton **19c**

WHITE KING QUICK DISSOLVING SOAP 'IT TAKES SO LITTLE'

NEW MAXWELL HOUSE INSTANT COFFEE New Maxwell House, Makes up to 40 cups **INSTANT COFFEE** 45c

Bestyett - Large Glass Free **TEA** 1/2 lb. Pkg. **35c**

BAKE-RITE 3 lb. Can **69c**

SAUSAGE Hunt's All Pork lb **49c**

FRYERS Whole lb **59c**

CHUCK ROAST Good and Choice lb **69c**

Phonograph **RECORDS** Guaranteed 4 for \$1

1 lb. Cello Package **CARROTS** 2 FOR **29c**

Mexico Delicious **APPLES** 2lb. 19c Bu. 3.98

Calif. Fancy **CUCUMBERS** LB **10c**

Bestyett **SALAD Dressing** Pint Jar **19c**

Colo. Med. Green Heads **CABBAGE** LB **6c**

Colo. Green Pascal **CELERY** STALK **17c**

PIGGLY WIGGLY GREATEST SAVINGS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

MONEY SAVED IS MONEY MADE

3%

of your 1952 school tax can be saved by paying now.

Fred W. Baird, Tax Assessor - Collector

HEREFORD RURAL HIGH SCHOOL DISTRICT

FRIONA NEWS

Mrs. H. C. Kendrick Receives Bad Bruises At Parmer Fair Thursday

By Mrs. E. R. Day Sr.

Mrs. H. C. Kendrick suffered bad bruises when a calf got loose in the barn at the Parmer County fair Thursday night. The calf knocked her down and stepped on her leg and kicked Mrs. Kendrick in the head.

Mrs. Kendrick was rushed to the hospital in Friona where X-rays indicated that no internal

injuries were present so she returned to her home.

J. Von Fulk had horse trouble during the parade Saturday. The animal got out of control and ran away, but the rider stayed on for several blocks until the horse ran into an alley when he was thrown but uninjured. He returned to ride the spirited animal in the parade.

Jim Barnett and son who live in Colorado are visiting his parents, Mr. and Mrs. R. E. Barnett and his brothers Fred and Bud for a few days.

Rodney Williams phoned from Clovis Saturday morning saying that he was on his way east to enter college. The Williams family lost all their belongings a year ago when their trailer burned near Friona. The family was on their way from Portsmouth, N. Y. to Arizona at the time and were befriended by the Days.

Mrs. Rose Anderson, mother of Pat Terry who has been visiting in Friona for the past several days returned home with her son Saturday for a two weeks visit. Pat lives at Carthage, Mo.

Eddie Bassey, age 9, son of Mr. and Mrs. Edward Massey broke his arm last Saturday afternoon while playing, and also suffered a fracture of the elbow in the fall. He was taken to the Parmer county hospital where he was a patient for several days.

Those from Friona attending the Firemans convention at Dimmitt last week were Jack Knox, Ralph Shirley, Glenn Sparkman and Mrs. Ralph Shirley.

Mr. Fred Schneider of Edna arrived Saturday night to visit in



BIRTHDAY PARTY for Beverley Williams, age 8 on Sept. 13. Daughter of Mr. and Mrs. Glen Williams 223 Avenue "E" is shown with her guests and eight candle cake. Those present were from left; Jerry

Glen Williams, Pat Odam, Beverley Williams the Hostess, Nancy Borden, Diana Schmucker and her sister Janice. After an hour of games, packages were opened and then refreshments were served.

Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing. When you occasionally feel constipated, get relief but save relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Form. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine. Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach distress that constipation often brings.

Get the new 25¢ size. Money back if not satisfied. Mail bottle to Box 280, N. Y. 10, N. Y.

DR. CALDWELL'S Senna LAXATIVE Contained in pleasant-tasting Syrup Form

THRILLS SPILLS CHILLS

- ★ FUN FOR EVERYONE
- ★ TOUGHEST RIDERS
- ★ ROUGHEST STOCK

RESERVED SEATS \$2.40 Tax Inc. Send check or money order to L.W. WRIGHT Prison Rodeo Ticket Office Huntsville, Texas



WILD MEN VS WILD BEASTS PLUS SPECIALTY ACTS AND FEATURED BEST ATTRACTIONS

21st ANNUAL TEXAS PRISON RODEO OCTOBER 5-12-19-26 HUNTSVILLE, TEXAS

Class Ads

(Continued from page 4)
Complete EARTH MOVING SERVICE
We've Added a New Service Concrete Irrigation Ditches Using Fuller Form Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE & BYRD Phone 399 625 West First - Hiway B-11-2"-19-tfc
EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-tfc
ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. 8-11-14-tfc

In the Great Seal of the United States the stripes or pales represent the states of the union.

President Monroe was the last man in public life in this country to wear knee trousers.

Argentina, Brazil and Chile are known as the ABC states.

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third

Hereford, Texas

Phone 37

Office Hours—8:30 5:00

SHOP HERE FIRST FOR EVERY HARDWARE NEED

Shopping Headquarters For The

SPORTSMAN

YOUR FAVORITE SPORT is more fun if you are well-equipped. Whether it's hunting, fishing or competitive games — here you will find wide assortments of sporting goods items to make your "play days" more enjoyable.

Each item bears the proud name of a nationally known quality maker ... your guarantee of satisfaction.

REMEMBER:

SHOP WESTERN HARDWARE FIRST!

WESTERN HARDWARE

Ralph Gragg

136 W. 3rd. St.

Hereford

Phone 704

TRADE AT WESTERN HARDWARE

You Want 'Em -- We've Got 'Em!

A Complete Line Of

FARM IMPLEMENTS

- Plus -

The Pride Of The Motoring Public

STUDEBAKER

Sales And Service

Massey-Harris -- Studebaker

Lesly-Vaughn Motor Co.

345 East First St.

Phone 600

HERE ARE YOUR **Best Buys**

Western Maid
CATSUP
14 oz. Bottle
2 BOTTLES 33¢

BACON, Pinkneys, Special Sliced	lb. 59c
HAMS, whole, Armours or Pinkneys	lb. 59c
PORK CHOPS, Nice and Lean	lb. 59c
STEAK, Sirloin, U. S. Good Beef	lb. 89c
BACON Squares, Armours	lb. 32c

300 Size Diamond Brand
PORK & BEANS
2 FOR 25¢

Old King Cole, Peach or Apricot
PRESERVES each 39c
Burnetts Pudding, Vanilla, Chocolate, Butter Scotch
Introductory Offer 2 for 25c
No Cooking required, Whip for 1 Minute, Let Set for 3 minutes. — READY TO EAT.

303 Goody Goody
PEAS
2 Cans 25c
4 Cans 49c
8 Cans 98c

4 Oz. Bottle
NYLAST 39c
Will double the life of your hose and all Nylon Products. A guaranteed item. Your money back if not completely satisfied.
THESE SPECIALS GOOD ONLY THURSDAY - FRIDAY - SATURDAY

303 Garden Patch Cream Style Golden
CORN
2 CANS 31¢

FRESH PRODUCE
Bell Peppers 14¢
CABBAGE 5¢
GRAPES Tokays 2 LBS 25¢

Old King Cole Pure Strawberry
PRESERVES
qt. 49c
These are Pure and So Good With Hot Biscuits

303 Can Alma Cut Green Beans 14c Can	Churches Grape Juice 24 oz. 31c Each	1/4 American Oil SARDINES 2 Cans 15c	Miracle Whip Salad Dressing Pint 31c	Libby's Tomato Juice 46 oz. 29c
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HEREFORD FOOD MART

Phone 1114

Right on the Highway . Right on the Price Bill McEndree, Owner

We Deliver



JERRY DRENNAN former KPAN employee is featured as foreador in the above scene entitled, "The Bull Dance," in the Perryton Variety Show which will be presented in the high school auditorium here Thursday evening, Sept. 18, at 8 o'clock. The presentation is sponsored by La Plata Study Club and proceeds will be used to establish a scholarship fund for worthy students. Mrs. Lee Roy Aven is chairman of the La Plata Committee this year.

8 o'clock. The presentation is sponsored by La Plata Study Club and proceeds will be used to establish a scholarship fund for worthy students. Mrs. Lee Roy Aven is chairman of the La Plata Committee this year.

Courthouse Records

WARRANTY DEEDS.

Lewis W. Phillips to B. E. Cavanar, all of Lot 13 Blk 2, Bockstahlu, Kaetzel, Kokomoor, sub-division Blk. 25.
 E. D. Kuykendall to W. J. Stubblefield, parcel of land west one half of the north one half of section 84 block K-3 containing 161.4 acres.
 J. T. Gilbreath, et ux to Louis A. Peterson, tract of land undivided 1/2 interest in and to section 132 - 133 in block M-7.
 James H. Bradley et ux to Judith Gayle Bradley, all of South-west 1/4 of section 45 block M-7.
 George D. Funk to Sylvester Slagle Tract of land part of Ricketts addition block 25.

B. C. Cavanar to Lewis Phillip, parcel of land all of lot 16 of Higgins sub-div., lot 1 in block 8, Womble add.
 A. C. Hays Jr., to N. D. Bartlett Jr., tract of land, all of lot 67 Allison sub. div. block 2 the west 1/2 of block 3 and east part of block 16 all in Welch add.
 C. P. Thompson and wife to Rowe M. Bolitor, lot 14 of Orr & Megert sub. div. east 1/2 of block 20 Evans add.
 Special deed. Dora Suggs and Juliette Fowler Homes to W. B. Leavelle, lot 10 block 28, Hereford.

DEED OF TRUST

Thomas E. Bradley et ux to James W. Witherspoon, all of lot 4 Parkins sub. div. of west 1/2 block 23 Evans add.
 Morris Sowell to J. R. Hickman, undivided 1/2 interest in and to all lots 7 and 8 block 2 Whitehead add.

Small Supply Of Livestock Hits Markets

Considerably smaller supplies of livestock arrived at Fort Worth and at the Nation's 12 major public markets as the mid-September market week opened Monday. Highly uneven prices were in evidence, with the trend steady to stronger on most cattle and calves with some sales 50 cents higher. Cows sold fully 50 cents, spots \$1 higher. Other classes of cattle and calves, including stockers, were getting a bit better action than was evident in the dull close of a week earlier. Hogs opened the week with a 25-cent advance and topped at \$19.75. Sows were steady at \$15 to \$17. Sheep and lambs were generally steady, the kinds considered.

High quality and highly finished kinds were very scarce, or absent. In seeking reasons for the recent drop of prices, the trade believes: Persistent refusal of normal demand for stockers and feeders to develop has been a tremendous factor in the slumping cattle and calf trade. However packers again pointed to sharp reductions of wholesale prices of most kinds of calf meat and reiterated their inability to work out from under the inventories even at reduced prices. Cow beef, grasser steers and boned out beef was moving sluggishly in the meat channels because of large supplies. Charles E. Duryea, Elwood Haynes and R. E. Olds built the first automobiles in America.

PENNEY'S

ALWAYS FIRST QUALITY!



CELEBRATE AND SAVE!
SPECIAL VALUES!

IN HEREFORD

BIRTHDAY PARTY

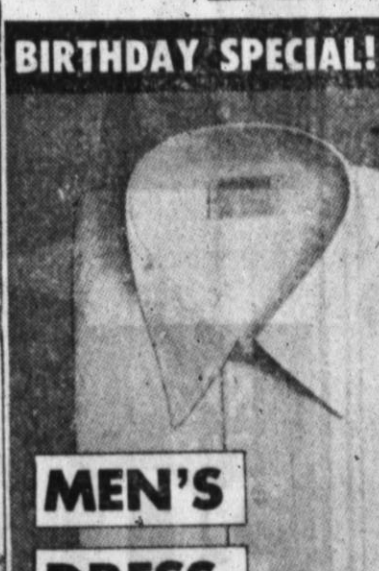


BIRTHDAY SPECIAL!

Permanent Finish
ORGANDY
PRISCILLAS

300
(82" x 81")
(82" x 90")
(per pair)

Crisp and lovely at your windows! Ample 8" ruffles with picot edge for added beauty! Choose white, pastels!



BIRTHDAY SPECIAL!

MEN'S
DRESS
SHIRTS

ONLY 150

Sanforized, vat-dyed shirts, generously cut of high count mercerized broadcloth. Neat fused collars need no starch. White, blue, green, tan, grey. Sizes 14-17. Stock up at Penney's thrifty price! *Won't shrink more than 1%.

Decorative
Linen Ass't.
Cut Cases Cotton
Scarves, Vanity Sets,
Bridge Sets, Dobby
Cloths
\$100
EACH

White
Sheet Blankets
All American Cotton
Wrapped Ends
Size 70 x 90
\$200

Men's
Work Gloves
Full Faced or
Full Grain Horse
Hide; Full Leather
Special Price
\$100

BIRTHDAY SPECIAL!

RICH
COLORS!

Cotton
Loop Rugs
222
24" x 36"

Fluffy non-skid cotton
rugs for every room, every
color scheme. Loops woven
through backing—won't
pull out! Long-wearing and
washable. Larger sizes, too,
at thrifty birthday prices!
27" x 48" 3.33
34" x 54" 5.44
48" x 72" 9.66

FOR WORK
AND SPORT



Thrifty Cotton
Flannel Printed
Plaid Shirts

Compare these terrific
shirts anywhere! They're
beautifully tailored of
soft cotton flannel in a
selection of bright new
plaids. They're sanfor-
ized! Can't shrink out of
fit! Styled to wear tucked
in or out. Sizes at
Penney's are complete.
Small, medium, large
and extra large.

Only 1.98

BUY TO-DAY ON PENNEYS
LAY-A-WAY MONTHS TO PAY.

be sure
your shoes
are
Sanitized®

For sports!
...casual wear!
...just plain relaxing!

LIGHTWEIGHT

CHAMPS



fine leather
casuals with new

CUSH-N-CREPE®
SOLES AND HEELS!

You actually walk on
air in these comfortable
casuals! Cush-n-crepe®
soles are filled with thou-
sands of tiny air pockets
that make them extra-
flexible, super-light-
weight...and they wear
longer than ordinary
crepe.

690
Men's sizes
6-12

Women's 4-9 4.98
Boys' 3-6 5.90
Girls' 4-9 4.98
Children's 12 1/2-3 . . . 3.98
8 1/2-12 3.49



WARM QUILT LINED STRUDY
TWILL JACKETS
Only 7.90

Practical, good-looking jackets at a thrifty Penney price! They're made of husky 8 1/2-ounce cotton-rayon satin twill, lined with rayon quilting for great warmth. They are specially treated to resist wind and water. Tailored with side inserts for permanent snug fit. Grey, nu green, taupe, hunter green, brown, navy. Sizes 36-46.

Every CHILD Should Have a BANK ACCOUNT



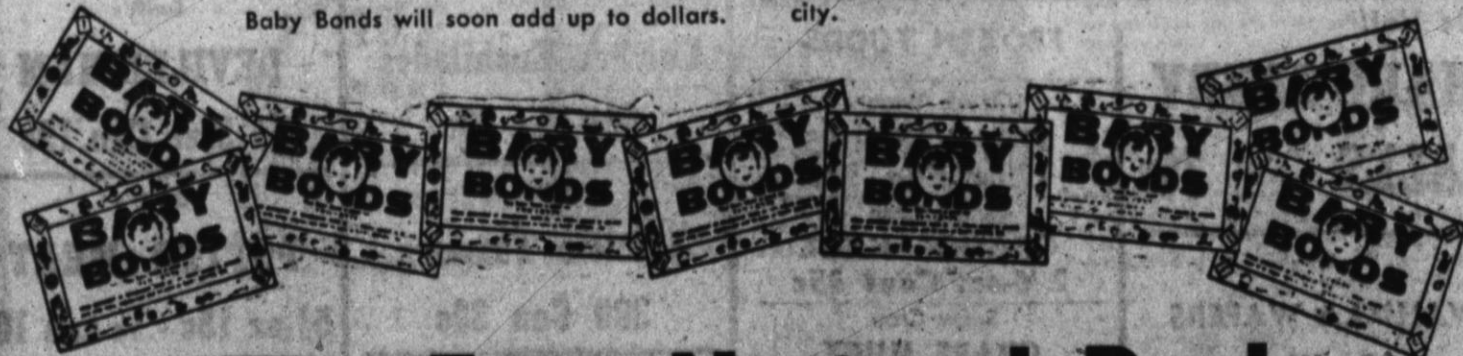
START IT AND
BUILD IT WITH
BABY
BONDS



BABY BONDS ARE GIVEN AS DIVIDENDS WITH CASH PURCHASES FROM BETTER MERCHANTS

There's nothing to do but ask for and save Baby Bonds. Merchants give them and you collect them for your child or friend's child. The designated bank will accept them as cash for deposit. Baby Bonds will soon add up to dollars.

When you collect \$1.00 or more you can open an account for any child under 12 years old. Deposits draw interest and cannot be withdrawn until child is 15 unless deceased or moved from city.



The First National Bank

OF HEREFORD
IS YOUR DESIGNATED

BABY BOND BANK

WATCH FOR ANNOUNCEMENT SOON
LISTING YOUR LOCAL BABY BOND MERCHANTS



BOY, THAT'S A LOT OF KRAUT. The above close-up photo of cabbage was made on the Tafe McGee place 2 1/2 miles south, and was taken in a 20-acre field which Mr. McGee has leased to Ralph Price. The cabbage is still not matured, but will provide a heavy yield, according to estimates. Lower photo was made on the Leon Coffin farm, 3 1/2 miles north of town. In addition, Mr. Coffin has a field of late cabbage. Last year he "hit" the Ft. Worth market just right with cabbage which classified as some of the best seen in the area in recent years.

Rites For Mrs. Maudie Newman Conducted Sunday Afternoon

Funeral services for Mrs. Maudie Newman who died Friday morning, September 12 were conducted Sunday afternoon at 4:30 from Rose Chapel, with the Gilliland Funeral Home in charge. Rev. Bob Wear, of the Church of Christ, officiated and interment was in Park cemetery.

Pallbearers were: J. C. Gregory, Elmer Reynolds, Earl Waits, Russell Hunter, Sam McLallen and Lester Wiggins.

Out of town relatives attending the services were: Mrs. Cora Glenn of Wichita Falls, and Mrs. Pearl Dodson of Sunray, Brothers John Belt of Kirkland and Jack Belt of Amarillo. Mrs. John Belt of Kirkland and Mrs. Viola Biggestaff Crowell, Mrs. Jack Belt, Mr. and Mrs. Marvin Belt, Mr. and Mrs. Red West and family all of Amarillo.

Mr. and Mrs. O. C. Free and family of Canyon, Harle Belt of

New Mexico, Mrs. Phil Childers and son, Phillips, Texas, Mr. and Mrs. Edd Perry and son, Lubbock, Mrs. Maruin Sloan of Enclino, N. M., Mr. and Mrs. Darrell Janssen and daughter of Dawn.

Mrs. J. A. McLemore, Mrs. Joe Newman, Mrs. W. L. Kemp, Mr. and Mrs. A. N. Newman of Glen Rose, Mrs. Johnnie Raindell, Mrs. L. R. Tidwell, Mr. and Mrs. Johnnie Newman and son of Midland.

Other out of town friends: Mr. and Mrs. W. S. Gregory, Mr. and Mrs. C. R. Needham, Mr. and Mrs. Foster Harris, Mrs. Vandiver, Mrs. Annie Finley, Mr. and Mrs. Herman Finley and P. A. White, Mr. and Mrs. E. H. Humphries, Mr. and Mrs. L. Winters.

Mr. and Mrs. A. L. Lindeman, Mr. and Mrs. J. M. King of Muleshoe, Mr. and Mrs. George Howard, Mr. and Mrs. Aretas King and Mr. and Mrs. Leonard King and children.

FALL Dress SLACKS

\$5.90



A pleat front model with continuous waistband or sewed on waistband. A beautiful suiting fabric of rayon flannel... crease retaining... wrinkle resistant. Welt side seams, saddle stitched. Gray, tan, royal, green, charcoal. Sizes

Anthony's THE C.R. ANTHONY CO.



46-oz. TIN **39¢**
 No 2 1/2 TIN **39¢**
 No 2 1/2 TIN **36¢**

Libby
PINEAPPLE JUICE
 3 12-oz. Cans 35c

Libby
PINEAPPLE JUICE
 No 2 Can 16c

Libby
PINEAPPLE CHUNKS
 No 211 Cqn 20c

Libby
PINEAPPLE CHUNKS
 No 2 Can 32c

Libby
SLICED PINEAPPLE
 No 1 Flat Can 17c

Libby
SLICED PINEAPPLE
 No 2 Can 34c

Libby Crushed
PINEAPPLE
 No 2 Can 30c

Libby Crushed
PINEAPPLE
 No 1 Flat Can 16c

Libby
PUMPKIN
 303 Can 16c

Ocean Spray
CRANBERRY SAUCE
 300 Can 23c

Brookdale Chum
SALMON
 300 Can 44c

Orange-Ade
HI-C
 4 46-oz Cans \$1.00

Dromedary Pitted
DATES
 7 1/2-oz Pkg. 23c

Why Pay More?
 33c Val. Carter
LITTLE LIVER PILLS
 29c

25c Mouth Wash
LAVOIS
 19c

25c Val.
NOTE BOOK FILLER
 2 pkgs. 39c

50c Val. Hand Cream
PACQUINS
 49c

50c Val. Coconut Oil
 Shampoo
WOODBURY'S
 39c

Schillings
COFFEE lb. 69c

Sunshine Krispy
CRACKERS lb pkg. 23c

Sunshine Crackers
HI - HO lb. pkg. 33c

Lge. Pkg.
LUX FLAKES
 19c

Toilet Soap
LUX
 3 reg bars 23c

Toilet Soap
LUX
 2 bath size 23c

LIFEBUOY
 3 reg bars 23c

LIFEBUOY
 2 bath bars 23c

Lge. Pkg.
RINSO
 25c

Lge. Pkg.
SURF
 25c

Lge. Pkg.
BREEZE
 25c

SWAN SOAP
 3 reg bars 25c

SWAN SOAP
 2 lge. bars 29c

Mrs. Tuckers
SHORTENING 3 lb. Can 69c

Swift's
PREM 12-oz. Can 45c

29c Val.
HARD CANDY BALLS 25c

Art's
VANILLA WAFERS
 19c Pkg.

Delicious Custard
ANGEL FOOD
 each 19c

Fur's Fresh
Brown & Serve Rolls
 2 Pkgs. 19c

Giant Pkg.
SURF
 65c

Patio
Chicken Enchilades
 303 Can 40c

Patio
Chicken Tamales
 300 Can 30c

Patio
CHILI with BEANS
 300 Can 38c

Starkist Chunk Style
TUNA
 Can 34c

Swift's
PEANUT BUTTER
 12 oz glass 38c

Swift's
DEVEILED HAM
 1/4 Size Can 19c

Swift's
POTTED MEAT
 5 1/2-oz 15c - 1/4 can 10c

Niblets Whole Kernal
CORN
 12 oz. can 19c

Niblets Brand
MEXICORN
 12 oz Can 21c

27 FURR Super Stores

FREE 1 Lb. Loaf **BREAD**
 With Box Top Coupon From Special Pkg. Of

RINSO Giant Size Package **59¢**

Cornstock **PIE APPLES**
 No. 2 Can **21¢**

T BONE
STEAK LB **95¢**
 CENTER CUT
Pork Chops LB **65¢**

END CUT
Pork Chops LB **53¢**

PORK
LIVER LB **39¢**

CORN KING
BACON LB **49¢**

All Flavors Park Lane
ICE CREAM
 1/2 Gal. **49c**

Bestyett
SALAD DRESSING
 Pt. Jar 27c

Flour
PILLSBURY
 10 Lb. Bag **89c**

BANANAS LB **9¢**

Delicious APPLES 2 LBS 21¢	Large Cluster TOKAY GRAPES 2 LBS 19¢
Fancy Package TOMATOES 2 PKGS 25¢	Large Package CARROTS 2 PKGS 25¢

Swift's
PREM 12-oz. Can 45c

FROZEN FOODS
 Ozark Beauty **STRAWBERRIES** 12-oz. Pkg. 32c
 Snow Crop **ORANGE JUICE** 2 6-oz. Cans 35c
 Snow Crop **GRAPE JUICE** 2 6-oz. Cans 39c
 Snow Crop **OKRA** 12-oz. Pkg. 29c
 Snow Crop **BROCCOLI SPEARS** 10-oz. Pkg. 29c
 Snow Crop **GREEN PEAS** 12-oz. Pkg. 23c

sport slants

By John Bennett

Know your Whitefaces . . .
This week The Brand will make an attempt to introduce members of the Whiteface football squad to area fans. In each issue of the paper two pictures of players will be printed with information concerning each player . . . the position he plays, age, weight, etc. You'll want to watch for them each week in The Brand. And you will want to join us in thanking Bill Patton of Hereford who is responsible for these fine action pictures of the Whitefaces.

Injuries to hurt local club . . .
The injury-racked Whitefaces will have their hands full when

they take on the highly-rated Levelland Lobos Friday night at Levelland. The crew will be playing without several members of the team, some out with injuries received in the game with Muleshoe last week . . . others with injuries received in early season training.

Tech to open season . . .
Texas Tech Red Raiders open their 1952 season with the West Texas State Buffs in Lubbock Saturday night. Tech will be highly favored if for no other reason than their 46-7 win over the Buffs last year.

Tee match quite a show . . .
Saturday night's grunt and groan show at the Bull Barn proved well worth the money for wrestling fans. The tag match between Ivan Kalmikoff, Art Nelson and Frankie Murdock, Jack O'Reilly brought down the house. Just about everyone with nerve enough wound up in the ring slugging it out . . . and those outside added a shower of pillows to the riot. My 8-year-old son went to the matches, too . . . his first ever to see. After the fights he had only two questions, the first: "Do they have these things every Saturday night?" . . . His second question: "Why was the janitor doing fighting in the ring?" I presumed he meant the referees but since I hadn't noticed if there was a janitor in the ring or not I didn't have much of an answer for him. Anyway it was quite a show before a full house.

Golf meet being planned . . .
Plans for the Hereford Invitational Golf Tournament scheduled for the 25th through the 28th are now under way. A nice list of prizes for the winners of each flight will be given. September 26 a special luncheon for all entrants and their wives will be held at the Jim Hill Ballroom.

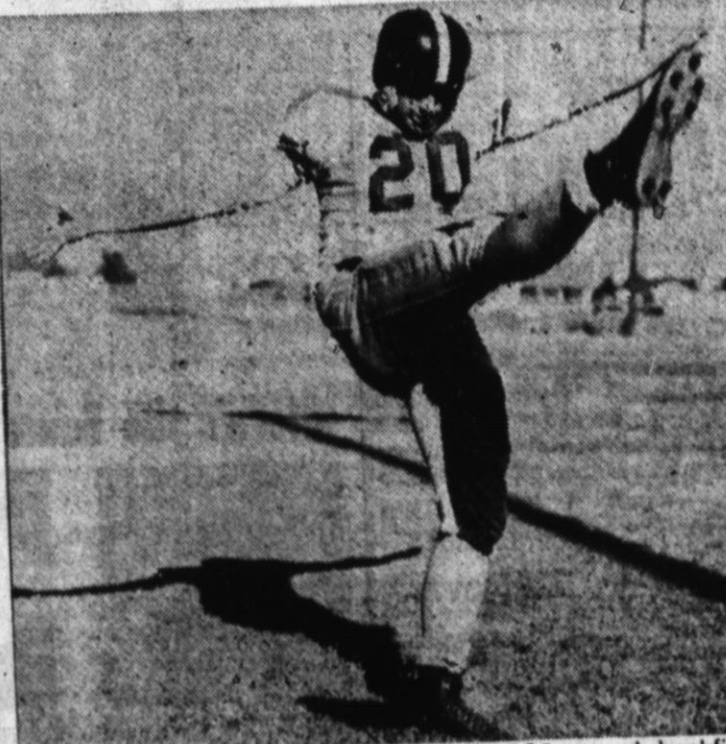
Mr. and Mrs. Lester Sheffy of Canyon were brief visitors in Hereford Sunday. They accompanied her sister, Mrs. C. H. Dillehay of Bonham, to Hereford. She remained here for a short stay with Mrs. J. E. Beyer.

Mr. and Mrs. Marshall Formby and Mr. and Mrs. Clint Formby left Monday for Fort Worth where they are attending meetings held there by the Texas Association of Broadcasters.

Meet Your Team



INTRODUCING TIM CORBETT, 190 pound Whiteface tackle who has been playing a lot of ball for Hereford. Tim is a senior this year and has earned two letters with the local club. He is 17 years of age and has been a regular since his sophomore year. Tim may miss the Levelland game due to an ankle injury received last week. Photo by W. H. Patton.



INTRODUCING RAYMOND DEMENT, 185 pound backfield man on the Hereford club. Raymond is also a senior and has two Whiteface letters. He started his playing for Hereford as a tackle but was shifted into the backfield. He is 17 years of age and like Corbett has been a regular since he was a sophomore. Photo by W. H. Patton.

Whitefaces In For Bad Time With Lobo Eleven

Hereford Whitefaces, fresh from dumping the Muleshoe Mules here last week in the season's opening game 20-6, will journey to Levelland Friday night for another non-conference game with the Lobos. The Whitefaces are due to leave here about 1:30 for the game at 8 o'clock at Lobo field.

This game should be a stiff test for the Whitefaces and should give local fans an idea of what to expect from the local club during the season. Injuries will hamper the Whitefaces, with two more injured players on the ailing list.

Coach Russell reported Monday morning that two more of his squad are on the injured list from the game with the Mules. Added to the injured roster are Charles Quattlebaum, 152 back and Tim

Corbett, 190 pound tackle. Both of these boys may miss the game Friday night. Quattlebaum has an injured knee and Corbett is out with a hurt ankle.

Marshall Wilson, back; Dale Wigget, back; and Don Ray Parsons, back, will also miss the game due to injuries.

Last week Coach Russell used every player suited out in beating the Mules and will probably have to call on most of his reserves in

dealing with the Lobos Friday night. No matter how you look at it, it ought to be a good game, well worth driving to Levelland to see.

Lee D. Forrest holds 300 U. S. patents in the field of radio and talking pictures.

Eighty percent of the fur seals in the world are found on the Pribilof Islands off the coast of Alaska.

Tag Match Saturday Ends In Free For All At Bull Barn

Saturday night's tag match at the Bull Barn pitting Ivan Kalmikoff and Art Nelson against Frankie Murdock and Jack O'Reilly ended in a no-decision call and a big free-for-all and a diluge of pillows from the audience. The affair ended with just about every one connected with the promotion in the ring slugging it out.

Kalmikoff and Nelson took the first fall with Nelson pinning O'Reilly. O'Reilly came back in the second fall and pinned Nelson in 10 minutes. Time ran out on the third fall . . . and then the roof fell in. Both teams claimed victories which brought on harsh words, a lot of confusion both in and out of the ring, and then the unscheduled bout. The entire show was well worth the money for the paying customers as they got to lend their part to the fight with a shower of pillows, fist shaking and boogie.

In the opening match with a two out of three falls with a one hour time limit, Benito Gardini the Little Flower, from Italy lost out with a disqualification over Chico Bonales from Mexico.

Gardini took his first fall from Chico in 14 minutes with a top body press. Bonales came back in the second fall, taking it in five minutes with a series of body blocks followed by a top body press.

In the third fall, Gardini got his disqualification after being warned several times for rubbing tape in Bonales' eyes. The Little Flower was disqualified after a slight round with referee Gene Detton.

Stan Barrett Is Winner In Sunday Handicap Sweepstakes

In the regular Sunday handicap sweepstakes here, Stan Barrett won the low gross ball with an even par 72 for one golf ball and also won two balls for the low net with 72-6 for a low net of 66.

Lynn Chisholm had the second best round of the day with a 1 over par 73.

Other winners were:
O. F. Lange, 85-18-67 for 1 ball
Ray Hardy, 79-11-68 for 1 ball
Lynn Chisholm, 73-5-68 for 1 ball
Earl Stagner, 78-10-68



PASS-SNATCHING, HARD BLOCKING Paul Erwin has received the starting nod from Coach DeWitt Weaver for Texas Tech's opening game against West Texas State in Lubbock Saturday night, Sept. 20. Erwin is a junior from Odessa.

DIDN'T GET AWAY . . . Charles Dones, above of Hereford brought in this nice 25 inch trout that he caught last Thursday at Kerr Lake on the Conejos River in Colorado. He was accompanied by Clinton Jackson and J. B. Sneed. Dones was using worms for bait and was fishing from the bank of the lake. Photo by W. H. Patton.

The Hereford Brand SPORTS

Hereford, Texas, Thursday, September 17, 1952 Section Two



RING AND VALVE JOB

SIMPLE and QUICK with MOTALOY

LASTS FOR 200,000 MILES

NO EQUIPMENT TO BUY--NO WORK TO DO

JUST DROP
4 MOTALOY TABS
IN FUEL TANK



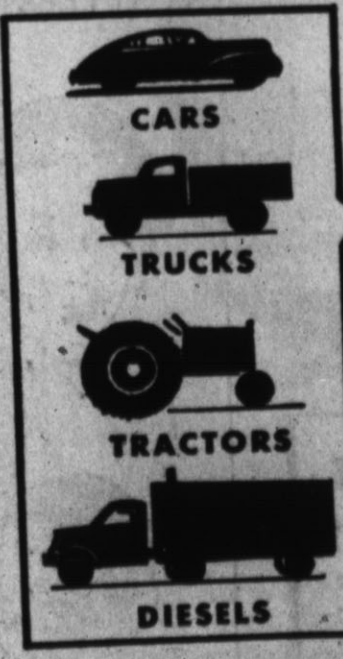
SEE what
MOTALOY
Corrects

- WASTED GAS
- LOST POWER AND COMPRESSION
- OIL LEAKING PAST RINGS
- SCORED CYLINDER WALLS
- PISTON SLAP
- STICKY VALVES

MOTALOY's action is almost unbelievably simple. You just drop the tabs into the fuel tank. That's ALL the effort required! After the tabs are placed in the fuel tank they will set up a chemical reaction with the metallic tabs. This reaction will be completed in the combustion chambers of the engine, where an anti-friction coat of metal will be deposited on the cylinder walls, pistons, ring faces, valve seats, guides and stems. You'll get increased combustion, better pick-up, reduced oil consumption, better gas mileage, little or no motor noise, no hard carbon deposits. There are no solid metals to go thru or clog the fuel line or carburetor. MOTALOY, an anti-friction metal plate, will fill in worn spots, grooves, pitted and scratched surfaces; and is guaranteed to last for at least 200,000 miles. Results should be noticed within 50 miles, and in oil and fuel some substantial differences in performance and in oil and fuel consumption of the vehicle will be noted. MOTALOY saves the average user \$100 per year. A cab, normally driving 50,000 or more miles, will save \$250 to \$400. Trucks, buses and larger vehicles will save proportionately. MOTALOY is good for new as well as old cars. In a new motor, MOTALOY will retain factory compression for at least 200,000 miles. MOTALOY cannot burn finest motor.

Guarantee

MOTALOY is guaranteed by the manufacturer to last at least 200,000 miles. MOTALOY is guaranteed to increase mileage. MOTALOY is guaranteed to eliminate excessive oil consumption due to worn valves and pistons unless due to other defective or damaged parts. MOTALOY is guaranteed harmless to any internal combustion engine. MOTALOY is unconditionally guaranteed to improve the overall performance of any internal combustion engine, unless otherwise mechanically defective.



WHAT IS MOTALOY? MOTALOY is composed of an alloy which includes nine different metals. MOTALOY metallic "tabs" are the most sensational motor development in recent years. Tested in the laboratory and on the road for over two years and 3,000,000 miles, they have PROVED their ability to improve any engine and to save money on gas, oil and repairs. Simply inserted in the fuel tank, the "tabs" actually build up worn parts through a tin-plated process. The result is a smoother, more powerful and quieter engine . . . in a new, different and thoroughly proved way. MOTALOY SAVES TIME AND SAVES MONEY.

MOTALOY DOES IT--While you Drive

Cars - Trucks - Tractors - Diesels - Motorcycles & Motor Boats
Regardless of the Age of the Motor

- MOTALOY saves fuel . . . saves time and money.
- MOTALOY restores lost power and compression.
- MOTALOY stops all leaking past rings.
- MOTALOY fills scored cylinder walls.
- MOTALOY improves valve action.
- MOTALOY stops piston slap.

MOTALOY IS AVAILABLE IN THREE SIZES:

1. For vehicles making 8 miles or more to the gallon of fuel—\$6.00
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3. For Trucks or Trailer-Tractors with side (saddle) Tanks—\$9.00

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Long Time Ago

45 Years Ago
Sept. 20, 1907

Hereford to Mexico is now foreseen as surveyors are now working out of Odessa on a railroad project from Hereford south across the great staked plains of Texas to some undetermined terminus in the Republic of Mexico, according to Will N. Waddell of Odessa who is in Fort Worth.

Mr. Waddell says that he was unable to learn positively what interests the engineering party represented but that the consensus of opinion seems to be that the Santa Fe is behind the movement and that this is part of that big system's plans to extend to Mexico.

The Hereford Brand editor and the Canyon City News editor are in a spat, says the Silverton Enterprise. Wrong again, The Brand and the News are on good terms, the so called spat was a fatherly warning.

PUBLIC WARNING: The public is hereby warned not to drive or allow herds of cattle in the corporate limits of the city . . .

Henry Hubbert, City Marshall.

The stub train from Amarillo made the run through to Belen today over the cut-off. This is the first passenger train to make the run over the cut-off from here to Belen.

When the two trainloads of Panhandlers reach Dallas October 26, Panhandle Day will begin at the Texas State Fair. This will also be the Five Million Club Day at the Fair.

25 Years Ago
Sept. 22, 1927

The Biggest Fair in the history of the county opens at the Pavilion today as crowds throng to the scene of the annual Free Exposition. Success of the fair seems assured despite a threat of uncomfortable weather as record crowds stream into the grounds.

Interest ran high in all the exhibits but it was generally agreed that the Jersey cattle show was one of the best. Women of the county and Hereford have arranged especially attractive demonstrations of culinary skill and a real automobile show is another



CASEY ON THE BIKE is a pet of David Brumley, age 12, son of Mr. and Mrs. Homer Brumley of 609 E. Fifth Street. Casey is not the least afraid of speed and will ride in almost any spot on David's bike, but it makes him angry to have his ears pulled. David said that his pet doesn't bother chickens which is unusual. Staff Photo.

Sam Hershey Takes Job With Gas Company In Midland

Sam Hershey, former resident here and graduate in 1948 from the local high school, has accepted a position with the West Texas Gas Co. in Midland and will leave his present home in Lubbock this week for the new job.

Hershey graduated from Texas Tech this summer with a BS degree in public administration. While at Tech he was president one semester of Alpha Phi Omega, national service fraternity for Boy Scouts and was a member of the school's economy club, Technonist.

He was visiting in Hereford Monday.

Latin American homes are noted for their patios.

PITMAN SERVICE STATION



MAIN STREET & HIGHWAY 60
Phone 588
"WE FIX FLATS"



I got Conoco's NEW 1-2-3
"50,000 Miles No Wear" Service!

Here is a proven, tested way to help your engine perform better, last longer, use less gasoline and oil! Simply give it Conoco's great new "50,000 Miles—No Wear" Service!

This is exactly the same service that kept test cars new in Conoco's spectacular "50,000 Miles—No Wear" road test!

In that famous 50,000-mile test, with 1,000-mile drains and proper filter service, test car engines showed no wear of any consequence: in fact, an average of less than one one-thousandth inch on cylinders and crankshafts. Gasoline mileage for the last 5,000 miles was actually 99.77% as good as for the first 5,000.

Now you can get this same 1-2-3 "50,000 Miles—No Wear" Service, at your Conoco Mileage Merchant's, today!

Here's the Famous "50,000 Miles—No Wear" Service!

- 1 Your Conoco Mileage Merchant Will Drain Out Grit and Sludge, preferably while engine is hot! "Hot-oil" drains every 1,000 miles flush out grit, dirt, acid and contamination—leave your engine sparkling clean!
- 2 He'll Recondition Air and Oil Filters! He'll clean filter elements, replace dirty cartridges, record mileage. Every time hood is lifted, he'll check mileage to ensure filters have been serviced at proper intervals.
- 3 He'll refill with great Conoco Super Motor Oil! Conoco Super is fortified with additives that curb dangerous accumulation of dirt and contamination—protect metal surfaces from corrosive combustion acids—fight rust—OIL-PLATE against wear.

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- ★ CATTLE GUARDS

We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

Phone 1577

DARREL HARKINS

1st Door West of Sears Elevator
On Highway 60

feature of the Fair.

O. E. West proprietor of a tailor shop was fatally injured Tuesday afternoon when an aerial which he was putting up for his radio set came in contact with electric wires.

Amarillo aviators here for the Fair wrecked their plane in a take-off in a field south of Hereford but both the men escaped serious injury in the crash.

The Hereford gridiron fans will have a chance to see the local team in action tomorrow as an extra feature of the Fair, when Hereford High meets Julia on the school grounds.

Tanda Camp Fire Group Plans Work

Tanda Camp Fire Girls met at the Camp Fire Hut Friday afternoon with plans for the coming year's work providing interesting topics for discussion.

Those attending were the leaders, Mrs. S. S. Williams, and Mrs. Paul Hoff, and Ella Marie Williams, Gladys Lee, Carolyn Knox, Phyllis Goettsch, Dorothy Williams, Denise Barnard, Linda West, Martha Bookout, Joan Fawkes, Sue Channer, Agatha Malone, Donna Wooddell, Shirley Schulte, Peggy Bumpass, Phyllis Sumner, Lena Hershey and Judy Hoff were visitors.

Mile-Long Parade To Mark Opening Of Lubbock Fair

LUBBOCK, Sept. 17 — A mile-long parade of giant balloons, 105 clowns, seven bands and a sheriff's posse will make the opening of the 1952 Panhandle South Plains Fair here September 29.

The huge balloons -- 30 in all -- are designed to show the youngsters many of their favorite characters from the Land of Wonders. Most of the multi-colored balloons are more than 10 feet tall and several even reach 14. The longest display is 110 feet.

The cavalcade is divided into four sections. The first group shows the wonders of the North Pole, complete with an eskimo girl, igloo, penguin, snowman and trained seal. Following this will be the Oz Wonderland which includes a lion 50 feet long, the Strawman is 14 feet tall, the Tin Woodsman and many of the other favorites from the Oz books.

and the Lubbock County Sheriff's Posse.

Every afternoon and evening there will be four free serial acts presented on the midway. In addition, each evening there will be a mammoth fireworks display.

As a special free educational exhibit, arrangements have been made to have a television display in the Merchants Building.

Shower Here Honors Mrs. Ruby D. Hoover

Mrs. Eldon Brown and Mrs. N. A. Brown were hostesses to a pink and blue shower in honor of Mrs. Ruby D. Hoover. Games were played after which many lovely gifts were presented to the honoree. Friends from Walcott, Bippus and Messenger were present.

Refreshments were served to Mesdames: Phillip Miller, Wallace Lumpkin, N. A. Brown, E. A. Brown, F. L. Brown, E. L. Brown, Henry Brock, T. D. Davenport, T. W. Perrin, J. V. Perrin, Labry Ballard, Roy Pruitt, Edwin Morrison, Stella Russell, Art Lewis, F. M. Middleton, Earlene Middleton, Janie Talley, Billie Vaughn, C. F. Honfield, D. C. Banks, Charles Banks, Glen Burrus, S. N. Thueatt, Charles Hoover, Houston Talley, Louis Patterson, Misses Francis Shure, Lillian Fisher, Christine Fortenberry and those sending gifts: Mesdames Elmo Pinnell, C. F. Rickles, Stella Thueatt, John B. McNaughton, Dan Guseman and Jim Monroe.

You can expect to be spoiled!

Once you own a new International Truck, you'll never be quite satisfied with anything less.

The reasons are simple. International Trucks are engineered for your job. You get a truck that is more comfortable, easier to handle. You get a truck that gives you lower operating and maintenance costs, longer truck life.

These are just a few of the reasons why so many International Truck owners are repeat buyers. Why not stop in soon for all the reasons?

You'll do better with these International Truck features:

- All-truck engines—built in the world's largest truck engine plant.
- The "roomiest, most comfortable cab on the road"—the Comfo-Vision Cab.
- Super-steering system—more positive control, easier handling and 37° turning angle.
- The same traditional truck toughness that has kept International first in heavy-duty truck sales for 20 straight years.
- The truck engineered for your job . . . 115 basic models, from ½-ton pickups to 70,000 lbs. GVW ratings.
- Largest exclusive truck service organization.



International L-160 series offers GVW ratings from 14,000 to 16,500 lbs., 130 to 172-in. wheelbases.

Buy on Proof!

Before you buy any truck, let us give you a list of persons in this area who have recently bought new Internationals like the one you are considering. Check with any or all of them. Find out how Internationals cut hauling costs on jobs like yours.

Wonderful Fall Hats In Velvets

CHIC STYLES



In

- Black
- Navy
- Red

\$2.95

This value packed price group features hats with a look of costliness far beyond their modest price. Smooth velvets trimmed with grosgrain ribbon and jewels. The group includes Dutchies, helmets, pill boxes, and other styles.

Anthony's
THE C. B. ANTHONY CO.



You would doubtless note several crisis points where money in the bank is necessary to cushion a shock, or open the door to opportunity.

Will you have that reserve when you need it?

Start to build it now in a savings account at the Hereford State Bank.

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INTERNATIONAL TRUCKS
Standard of the Highway

Mary-Martha Class Meets Here Friday

Mary Martha Class of the Methodist church was entertained in the home of Mrs. H. E. Henslee Friday afternoon.

A short program was presented with Mrs. W. J. Stanford giving the devotional lesson and Mrs. C. E. Williams directing the entertainment.

New officers were elected. They were Mrs. Lee Curry, president; Mrs. Gladys Davis, vice-president; Mrs. Tom Alderson, secretary-treasurer with Mrs. Ad-

am Flowers as assistant. Mrs. Frank Terrell, teacher and Mrs. C. R. Logan, assistant.

Those attending were Mesdames: Price Prather, Ross Fuller, T. Edgar Neal, C. E. Williams, J. H. Lomas, W. J. Stanford, J. C. Cummings, Frank Terrell, T. W. Alderson, O. B. Russell, a guest, Mrs. Tomms, and the hostesses.

Jim Smith, City Barber Shop, artist is now on a vacation trip in the cool parts of Colorado, but will be back on the job in a week.

Gaucha is the name applied to the Argentine cowboy.



SOGGY SAN SABA—High water has completely isolated San Saba, Tex., after heavy rains in west central Texas sent the San Saba River over its banks. National Guard amphibious vehicles managed to get into the isolated town by fording six feet of water. This picture was made during a heavy rain. (AP Wirephoto)

Hay For Drought Stricken Farmers To Be Available

The drought of 1952 will be long remembered by Texas farmers as one of the most devastating that has ever hit the state.

In early July, it became apparent that the production of some of the state's major crops would be considerably cut unless rains were received. The saving rain failed to appear and not only did crops suffer, but livestock as well, particularly in West Texas.

The immediate result has been the ruin of more than 2,000 small stock farmers and ranchers. Unless rains are received, and effective measures taken, many thousands more of the smaller operators will be wiped out.

One of the steps taken by the Texas Commissioners of Agriculture was the joint appeal with state officials for emergency relief from the federal government.

Consequently, something under 100 counties, principally in the western sector of the state, have been declared a disaster area.

A program has now been developed which will make hay available at reasonable prices in order to encourage farmers and ranchmen to retain livestock which would otherwise be uneconomical. State and county agricultural mobilization committees have been delegated the responsibility for the over-all policy on this aid.

State and County PMA Committees also will be responsible for operation of the program. Purchases and shipment of the hay to stricken areas will be by the Commodity Credit Corporation.

Farmers and ranchers may buy legume hay at \$36 per ton, mixed hay at \$32, and grass hay at \$28. All foundation cattle, includ-

ing dairy stock with steer calves no older than 10 months, and sheep, are eligible for hay at these prices. A deposit of \$5 per ton will be required with each order.

Present plans call for the delivery of hay directly from railroad cars. The county committee will arrange with local feed dealers to supervise the unloading and delivery of orders. These orders will be limited to approximately a 30-day supply for each purchaser until all eligible purchasers in the county have received a share.

County PMA Offices in the various disaster counties will supply hay order blanks. The \$5 per ton deposit should be paid at the same time the order is filed at the PMA office.

Finis and Sam Hunter sold and delivered four bulls to Roy Gibson of Bard, N. M. last Wednesday.

Miss Norma McCullough of Amarillo spent the week-end with her parents, Mr. and Mrs. Ralph McCullough. She was accompanied by Miss Margaret Bryan of Muleshoe and Miss Phyllis Hamilton of Amarillo.

Loyal Workers Honor Husbands At Luncheon

The Loyal Workers club honored members and their husbands who had birthdays in July, August and September at a covered dish luncheon held at the I.O.O.F. hall in Hereford, September 11.

Those celebrating birthdays were: Mesdames Ella Cockrell, L. R. Frost of Abilene, Irene Merritt, Ada Hollabough, Mary Flowers, Earline Manning, E. E. Fridley and Charlie Sowell.

Others present for the luncheon were: Mesdames Ola Womble, Edith Fridley, Roberta Combs, Viola Woodson, Leona Sowell, Edna Bowe, Nannette Millard, Ruth Rogers, Ola Hacker, Edna Draper, Verna Sowell, Leona Massie, Ollie Fullwood, Lora Long, Julia Sowell and Miss Mable Barnhart.

Visitors were Mrs. Jessie Bennett, Mrs. Allen Powelson, Mrs. M. A. Burgne, Misses Nell Flowers, Wymogene Sowell, Anna Jo Southall, Myro Jo Sowell, Norma Sue Sowell, Lynn Sowell, A. R. Rogers, J. E. Cockrell, W. J. Hacker, L. H. Foster and J. B. Sowell Sr.

After the luncheon the members worked on two quilts. The next meeting of the club will be held at the I.O.O.F. hall October 23.

Ford Home Club Women Meet With Mrs. Herman Both

The Ford Home Demonstration club met in the home of Mrs. Herman Both Wednesday afternoon with Hilda Both as co-hostess. Mrs. Leroy Williamson was in charge of the recreation period and the program was presented by Mrs. Earl Dyer and Miss Hilda Straffuss.

The subject of the program was breast cancer and self-examination.

The club president appointed a nominating committee for new officers and the next meeting was scheduled to be held September 17, in the home of Mrs. David Stribling.

Those present were Mesdames; Cecil Cayton, Willow Williamson, Leroy Williamson, Jackie Bishop, Henry Browning, Hardy Benson, Earl Dyer, Hilda Straffuss, Mary Cayton, J. L. Fite, Jack Atkerson, and the hostesses, Mrs. Fite and Mrs. Atkerson were visitors.

Cousin Of Local Woman Dies Of Polio At Austin

Funeral services for Mrs. Betty Jane Hainze, who died of polio in Austin Saturday were held in Amarillo Tuesday. Mrs. Hainze was the cousin of Mrs. R. Lee Rogers of Hereford.

Burial was in the Llano Mausoleum.

Birthday Party Honors Barbara Richardson

Barbara Ann Richardson was honored on her seventh birthday with a party given by her mother, Mrs. O. S. Richardson here September 10.

Presents were given and refreshments were served to the following: Mary Robinson, Edith Jo Whiteborn, Lynda Ann, Anita

Rae and Ronnie Sempie, Barbara, Cherry and Jake Tiefel, Jeanie Kay Rusk and Gerie Sparks.

Those visiting in the Finis Hunter home Sunday were Mr. and Mrs. F. B. Markham and daughter, Helen, Mr. and Mrs. Olen Rice of Dimmitt, Mr. and Mrs. Frank Markham, Marsha and Butch and Mr. and Mrs. Lonnie Rice and Lonnie Bruet, of Canyon.

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REPORT OF CONDITION OF The First National Bank Of Hereford

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON SEPTEMBER 5, 1952, PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS	
1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	1,752,193.92
2. United States Government obligations, direct and guaranteed	1,969,424.68
3. Obligations of States and political subdivisions	151,998.72
4. Other bonds, notes, and debentures	NONE
5. Corporate stocks (including \$7,500.00 stock of Federal Reserve bank)	7,500.00
6. Loans and discounts (including \$4,786.82 overdrafts)	2,989,817.54
7. Bank premises owned \$12,000.00, furniture and fixtures 4,094.80	16,094.80
(Bank premises are subject to \$ None liens not assumed by bank)	
8. Real estate owned other than bank premises	3.00
9. Investments and other assets indirectly representing bank premises or other real estate	NONE
10. Customer's liability to this bank on acceptances outstanding	NONE
11. Other assets	1.01
12. TOTAL ASSETS	6,887,033.69
LIABILITIES	
13. Demand deposits of individuals, partnerships, and corporations	5,986,280.54
14. Time deposits of individuals, partnerships, and corporations	NONE
15. Deposits of United States Government (including postal savings)	106,249.27
16. Deposits of States and political subdivisions	297,303.30
17. Deposits of banks	NONE
18. Other deposits (certified and cashier's checks, etc.)	104,919.00
19. TOTAL DEPOSITS	\$6,494,752.11
20. Bills payable, rediscounts, and other liabilities for borrowed money	NONE
21. Mortgages or other liens, \$ NONE, on bank premises and \$ NONE on other real estate	NONE
22. Acceptances executed by or for account of this bank and outstanding	NONE
23. Other liabilities	NONE
24. TOTAL LIABILITIES	6,494,752.11
CAPITAL ACCOUNTS	
25. Capital Stock	
(a) Class A preferred, total par NONE, retireable value \$ NONE (Rate of dividends on retireable value is X%)	100,000.00
(b) Class B preferred, total par \$ NONE, retireable value \$ NONE (Rate of dividends on retireable value is X%)	
(c) Common stock, total par	\$100,000.00
26. Surplus	150,000.00
27. Undivided profits	118,208.47
28. Reserves (and retirement account for preferred stock)	24,073.11
29. TOTAL CAPITAL ACCOUNTS	392,281.58
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	6,887,033.69
MEMORANDA	
31. Assets pledged or assigned to secure liabilities and for other purposes	510,000.00
32. (a) Loans as shown above are after deduction of reserves of	104,539.66
(b) Securities as shown above are after deduction of reserves of	NONE

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss: I, Harry E. Cayler, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

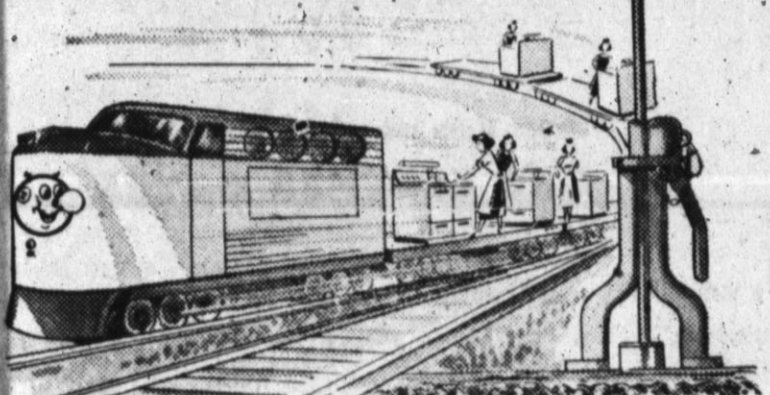
Harry E. Cayler, Cashier.

Sworn to and subscribed before me this 12th day of September, 1952.

BETTY MURRAY, Notary Public.

(SEAL) CORRECT—ATTEST:
E. D. HEDRICK
JAMES W. WITHERSPOON
V. O. HENNEN
Directors

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Modern homemakers demand a modern cooking method, and the switch is to the most modern of them all — electric cooking.

Clean, fast, safe, accurate, dependable, cool and economical — all of these qualities will be found in the modern range — the electric range.

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Veterans of the trucking business buy for good, solid, levelheaded reasons. And they buy more Chevrolet trucks than any other make. Here's why. Chevrolet trucks — tires, frame, axles, springs, engine, transmission, brakes — all are factory-matched to your job.

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Novelty HEEL
NYLONS



Famous Stylelace brand novelty heel hose. Choose from three beautiful contrasting heel styles. Extra sheer 60-gauge Embassy and sheer 51-gauge Duetone and Casino. New Fall colors to choose from. Sizes 8 1/2 to 11.

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THE C.R. ANTHONY CO.

Pink And Blue Shower Honors Mrs. H. H. Miller On Friday

A pink and blue shower honoring Mrs. H. H. Miller was given Friday night in the home of Mrs. David Rodgers. Co-hostesses with Mrs. Rodgers were Mrs. R. A. Frue, H. V. McCabe and Alfred Smith.

Attending were Miss Camilla Olsen, Mrs. Billie Hill, Mrs. Daniel Schorlemer of Amarillo, Mrs. J. D. Bruner, Mrs. Alfred May, Mrs. Melvin May, Mrs. Barton, Mrs. H. T. Frye, Mrs. Gayle Neel, Mrs. J. B. Caraway, Mrs. Reece Stewart, Mrs. Ray T. Stewart, Mrs. Henry Turner, Miss Bertha Frye, the honoree and the hostesses.

Sending gifts, but unable to attend were Mrs. Baker Womble and Mrs. Clarence Betzen.

Mr. and Mrs. Bill McCabe and daughter of Berger spent the week-end in the home of his parents, Mr. and Mrs. H. V. McCabe.

Visiting in the H. V. McCabe home last Thursday were Mrs. A. G. Gripp and her mother, Mrs. M. G. Walker of Conway.

Mr. and Mrs. J. W. Dart were Mobeetic visitors over the week-end.

Guests in the J. M. Carathers home on Monday were: Mr. and Mrs. O. W. Derr of Vernon, Mr. and Mrs. Virgil Barton and Mr. and Mrs. T. R. Atkinson of Amarillo.

Club Members Attend Meeting
Among those of the Dawn HD club members attending the T.H. D.A. meeting at Westway Thursday night were Mrs. C. P. Norton, Mrs. Zed Stewart, Mrs. Melvin Gill and Mrs. J. M. Carathers.

The Walt Beavers moved into the house the L. L. Airhart family formerly occupied.

The new Uhlmann Grain Elevator in Dawn's nearing completion.

Maize harvest is about to get



CHARGES IN SLAYING OF SOUTH TEXAS YOUTH—Mario (El Turco) Spapit (center) San Antonio bar owner, is escorted by Jim Wells County Sheriff Halsey Wright (left) and Texas Ranger M. W. Williamson of Corpus Christi (right) to the Jim Wells County Jail in Alice, Tex., after he was arraigned before Justice of the Peace Brown Fuller. Spapit is charged with assault with intent to kill in the fatal shooting of Jacob S. (Buddy) Floyd, Jr., 22-year-old University of Texas, law student and son of a prominent, political active Alice attorney. (AP Wirephoto)

REAL ESTATE BOARD REPORT

Mr. J. O. Justice of Levelland bought Frank Brinkman's 300 acres out 10 miles northwest of Hereford. The Real Estate Board welcomes Mr. Justice to Hereford and Deaf Smith County and we know the friendly people of Hereford will make them feel at home.

Leo Forrest has just redecorated the outside of his house. A nice cool green . . . and under all those nice shade trees. Leo has one of the nicest farm homes in the country. Some day we might have all the dirt roads paved.

Just gossiping with F. H. King who is farming O. L. Bybee's 80 acres 2 miles south of town on Highway 51. F. H. cut 18 ton of ensilage per acre out of that pretty corn that was growing there. The going price of the ensilage is \$6 per ton. That's a neat return for a corn crop. Wonder what the lowa corn boys make on their corn.

We have been talking to some of the lettuce growers and the prospects for this year are bright indeed. The price is good and the vegetables are extremely good. We have noticed that the sheds are all ready to roll and that the seasonal workers are coming in by the carload and all hunting apartments. We would suggest that if you have any extra rooms to rent out or extra apartments that you get your ad going on them so these people can have a place to stay.

Joe Evans has just bought 3 sections of the Jim Hill estate and that is some of the prettiest land in our county. We have looked at the irrigation wells surrounding that land and there is plenty of water there. We also understand that Joe has sold J. E. Warrick Sr. and Jr. one of the sections.

Our good friend John Gallagher sold the west half of his half section 14 miles south of Hereford to Leonard Click. Leonard sold his White Deer place just before buying this one. I imagine John will be putting down an irrigation

The Hereford Brand, Hereford, Texas, Thursday, Sept. 17, 1952

well on the east quarter. There sure have been a lot of new barns go up all over the country. There is nothing we know of that give a farm a more settled look than good improvements. G. A. Bogle is the latest we know of and his barn is going up on his land out west of the Boxcar ranch.

Do you dread washday



Then you need an automatic GAS CLOTHES DRYER

If you still dry your laundry outdoors, you're working much too hard. You need an automatic gas clothes dryer that dries clothes indoors . . . dries them fluffy-soft in a matter of minutes — rain or shine. Gas dries laundry faster than summer sunshine. Gas costs little, too — only a few pennies a month will operate an automatic gas clothes dryer. Ask your gas appliance dealer to install an automatic gas clothes dryer in your home.

West Texas Gas Company

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RAND Freematic

If you want comfort you've never had before come in and try-on a pair of these Rand Freematic shoes. Custom type, fine mellow calfskin leather, easy walking and need no breaking in!



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Style 1762 - Brown and Black

\$14.75

For Smarter Wear Buy Two Pair of RAND Shoes

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THE C. R. ANTHONY CO.

underway in this community.

The women of this community are about to complete summer canning of fruit and vegetables.

Miss Rosemary Cronin left Thursday for Abilene to enroll at Hardin-Simmons.

Mrs. Walter Lemons had as her guest her sister of Morton.

Church Picnic Held
Forty-seven people were present for the picnic at the Church grounds last Thursday night.

Mr. and Mrs. Walter Galley, Irene, and Emma Jernigan were Sunday dinner guests of Mr. and Mrs. Clifford Galley.

Mr. and Mrs. Glenn Carway spent the week-end at Kress.

Guests in the home of Mr. and Mrs. Lloyd Bentley last week were Mr. and Mrs. John Bentley of Bowie and Mr. and Mrs. Leslie Howard of Wichita Falls.

Visiting in the home of Mr. and Mrs. George S. Parker last week was his brother, Ray Parker of Alva, Oklahoma.

Sunday guests in the George Parker home were Mr. and Mrs. Clinton Jackson and children of Hereford, R. R. Jackson and Mrs. Jimmie Turner of San Antonio.

Mr. and Mrs. Charles Corder spent last week-end at Alanreed.

Donald Edward Butler left Sundal for his home in Dublin. He has spent the past month with

New Faculty Members Assume Duties At West Texas State

Eight new faculty and staff members, and four regular members, away last year on leave of absence, were at West Texas State College when the fall semester opened on Monday, according to President James P. Cornette. Also on hand were the six officers and men of the new Reserve Officer's Training Corps unit at WT.

Students will add a new title when addressing three WT faculty members, who received Ph. D. degrees during the summer, and this year will miss seven regular instructors who have left for study toward doctorates.

Dormitories at West Texas State opened Sunday, Sept. 14, and faculty met for a breakfast and business session at 8 a.m., Sept. 15. Sophomores and upperclassmen registered while freshmen took psychological and English tests on Tuesday. Freshmen registered on Wednesday.

Major Andre, the British officer spy who negotiated with Benedict Arnold for the surrender of West Point to the British, was hanged at Tappan, N. Y., on October 2, 1780.

Two states have had two different capitals each, and at the same time: Rhode Island had Newport and Providence as capitals; and Connecticut had Hartford and New Haven.

Mr. and Mrs. Carl Luke have returned from an extensive trip through the northwest and Canada.

Mohammed is buried at Medina, Arabia.

his uncle and aunt, Mr. and Mrs. Glenn Caraway here.

Mrs. Billie Gill and daughter visited their son and brother who is in the service at Wichita Falls last week.

Mr. and Mrs. J. B. Caraway and children spent the week-end visiting her parents, Mr. and Mrs. J. B. Oglesby at Etter.

Mrs. Clifford Stewart and Buddie spent several days last week with her mother, Mrs. L. M. Harris in Amarillo.

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Standard equipment, accessories, and trim illustrated are subject to change without notice. White side-wall tires optional at extra cost.

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Here's one car that actually repays you for stepping up. Drop around today for a no-obligation drive.

EYE AMERICA'S NO.1 STYLING STAR

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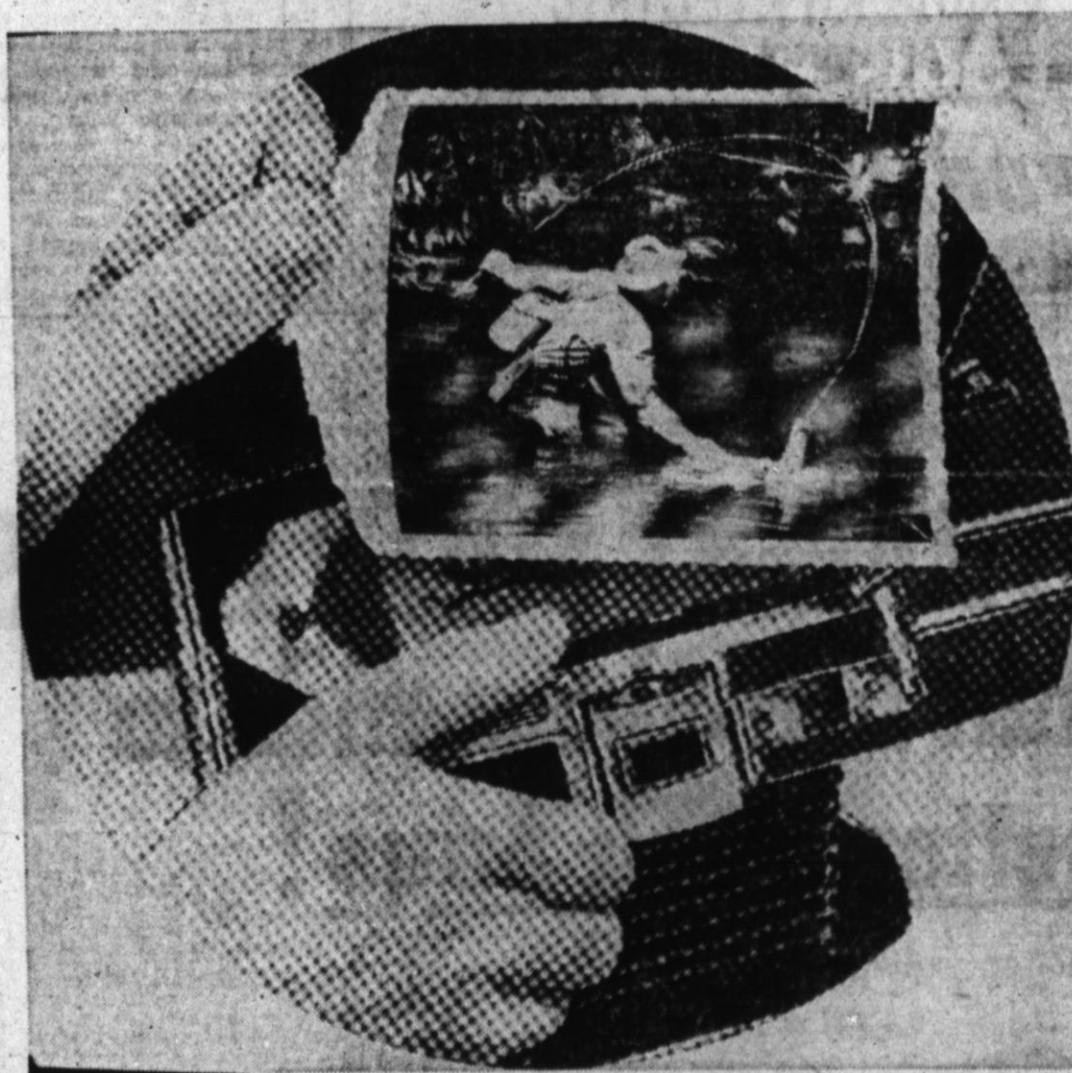
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INSTANT PLEASURE! Sixty seconds after you snap the shutter of a Polaroid Camera you have a brilliant black-and-white print to enjoy at once, or mail away.

SURE SUCCESS! Even beginners get wonderful results. Only the Polaroid Camera gives you a "second chance" to change pose, lighting or camera angle right on the spot. You can re-take if you're not satisfied.

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FOIBLES FANCY and PLAIN

By Kent Snare

With this squib the column comes up to the date, the purpose and the title, in short, here now comes the guessing sequence, beginning, of course, at the beginning, the weekend of September 19 next . . . Contrary to most lid lifters this weeks brings some dilers, mid-season, pulling and tugging variety, so leave us get into it . . .

Arkansas over Oklahoma Aggies -- McHan and Company even over the Army and Cracker, infusions that should help the Farmers before this lap is expired.

Bates over Tufts -- A Mexican standoff. This is not a beller for Bates, mere whisper type.

Baylor over Wake Forest -- No Isbell this term. The Bears lost less than the Deacons and had more to lose from.

Wichita to drop one more to Boston University -- Agganis, for me. The Greeks drop the stand, the English, also the Wichitas. The fork fisted Agganis may stay in the front rank all the way this year and take Boston U. along with him.

Davidson over Virginia Tech -- Fooler type. Who knows? You may want to add, who cares?

Georgia over Vanderbilt -- Vandy is sans Bill Wade who constituted about year plus of their offense in '51. Georgia has a year on Bratkowski and he could quarterback them well and pitch more than infrequently to Babcock, rated the number one catcher in the SEC and mayhap the U S and A.

Hardin-Simmons to drop one to Temple -- You might say John Henry Johnson and the bulk of the transplanted St. Mary's varsity to win.

Kansas over Texas Christian University -- Dutch Meyer will need more than his spread to bag this one, probable, two nets and a sack. If he encounters many more like this Saturday, they may recall that Cadillac or at least, pull the wheels off it . . . Altho on Sept. 12 Uncle Sam swapped uniforms on K. U.'s fullback Bud Laughlin and that'll make a difference.

Kentucky over Villanova -- could be a squeaker. There's no longer any Kentucky Babe at Lexington, at least not one of the footballer Parilli ilk. This one may show how wide the rift is.

Texas over Louisiana State U -- L. S. U. will be a gumming Bengal tiger till it acquires enough experience to insert some store teeth.

Missouri bows or rather is bowled over by Maryland -- Don Faurot will wish he hadn't invented the Split T or at least he

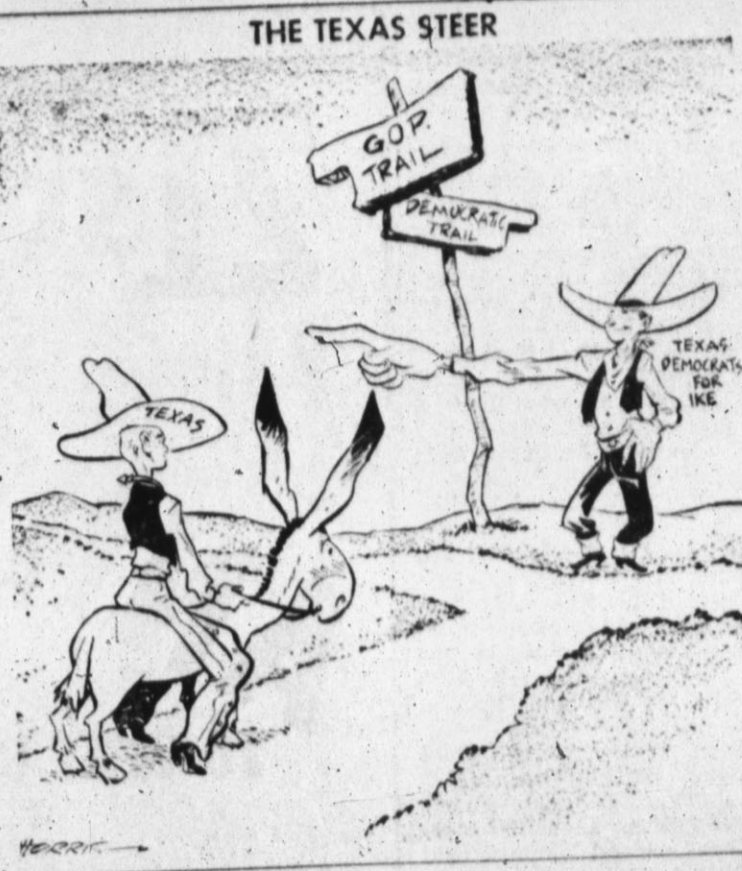
Pink And Blue Shower Honors Mrs. Gibson

A pink and blue shower was given in honor of Mrs. W. D. Gibson in the home of Mrs. C. R. Higgins, Friday afternoon September 12.

The colors were carried out in pink and blue, the table was laid with white linen and centered with lovely flowers.

A program designed for the honoree was presented and refreshments were served to Mrs. T. A. Bell, Leo Forrest, Howard Armstrong, Frank Tackett, John Tarbitt, Paul Hoff, Emerson Roland, Mrs. O. M. Dickey and hostesses Mrs. Roy Phillips, Jed Miller, R. B. Medley and Mrs. Higgins.

Those sending gifts were: Mrs. Bill Hampton, O. C. Williams, Sanford Smith, Ella Mae Childers, Clara AcRer, H. L. Meacham, Clinton Massey, O. L. Williams, E. J. Zimmerman, G. L. Bumpus, Frank Markham, Jim Spencer, Miss Helen Markham, Mary Hund and Adeline Koelzer.



James Gillespie Blaine was called the Plumed Knight by his admirers and the Tattooed Ban by his opponents.

Solder is an alloy of lead and tin.

Mrs. James Roosevelt was awarded the Albert Einstein medal for humanitarianism in 1938.

Monroe Palace in Rio de Janeiro was so named in honor of President James Monroe, sponsor of the Monroe Doctrine.

The light boats used in rowing races are known as shells.

Garfield was the only president of the United States who was left-handed.

The Red Horse Inn at Sudbury, Mass., a favorite retreat of Longfellow's is the one referred to in his "Tales of a Wayside Inn".

North America is the third largest continent, with Asia and Africa ranking first and second.

The first barbed wire was made in 1873 by Joseph F. Glidden of DeKalb, Illinois.

How to have a winning TELEPHONE PERSONALITY by EMILY POST



We're often judged by the way we use telephone service. Good telephone technique and good telephone manners are important to a winning personality . . . and help you get the most from your telephone service.

One of my newspaper readers writes, "Nothing annoys me as much as hurrying to answer a ringing phone, only to find there is no one on the other end."



I think all of us feel that way. And there are two good rules to follow if we want to avoid this frustrating experience. When you make a call, allow the person you are calling at least a full minute to get to the phone. And when your own phone rings, answer as promptly as you can. In the long run, these two simple rules will save everyone's time and temper.

Many people ask me, "In a telephone conversation, who should end the call?"



Since a telephone call is like paying a friendly visit, the same good manners should apply. A host doesn't ask the guest to leave. In the case of a telephone call it is up to the caller—not the "host"—to end the conversation. Generally speaking, you are safe if you simply say what you called to say, then end your conversation politely.

An acquaintance asks, "Mrs. Post, won't you please say something about children who hang onto busy party lines by the hour?"



This is a touchy subject, for, of course, children are part of the family, and definitely have a right to share in the use of the telephone. But forgetful teenagers who hold endless conversations over the phone should be reminded that no calls can reach you while they are monopolizing the line.

Emily Post

An advertisement of Southwestern Bell Telephone Company

A SPOT NEWSCAST from the regular meeting was featured at the Hereford Lions Club Wednesday from the hotel ballroom. Bill Johns is seen above at the KAMQ mike as he presented his regular 15-minute noon newscast. Smoky Joe Barnes, standing in the rear, then entertained the group with 15 minutes of cowboy ballads. Both programs went out over the air as regular KAMQ features. — Alex Thompson Photo.

Jolly Girls Club Members, Mothers Hold Tea Sept. 11

The Jolly Girls club and their mothers enjoyed an achievement tea September 11 in the home of Wynona Roberts.

4-H girls who exhibited sewing and textile paintings including, Ann Dyer, Mary Cayton, Peggy Browning and Fern-Coursey.

Mrs. Dyer, the leader reviewed for the mothers, projects which the girls had completed during the year also ribbons and medals won on sewing, baking and poultry were awarded.

Others present were Linda Cupell, Arlene Cupell, Jean Fortenberry, Wynona Roberts, Miss Clara Redman, assistant HDA, Mrs. Coursey, Mrs. Henry Browning, Mrs. Cecil Cayton, and the hostess, Mrs. Jack Roberts.

PITTSBURGH PAINTS LOOK BETTER LONGER!

—because they're the only house paints made with special "Vitalized Oils" to give you live-paint protection!



There's a high quality Pittsburgh Paint for every home need!

SUN-PROOF—Superior exterior paint—contains "vitalized oils"—Pulver seals thoroughly—Finishing coat stays live, tough, and elastic.

WALLHIDE—Wonder working all base paint—covers any surface—uniform rich sheen coating—can be washed repeatedly.

FLORHIDE—The Floor Paint that withstands heavy foot traffic—use it on floors and steps of wood, cement, metal or worn linoleum.

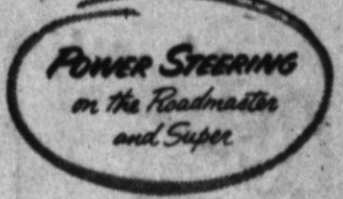
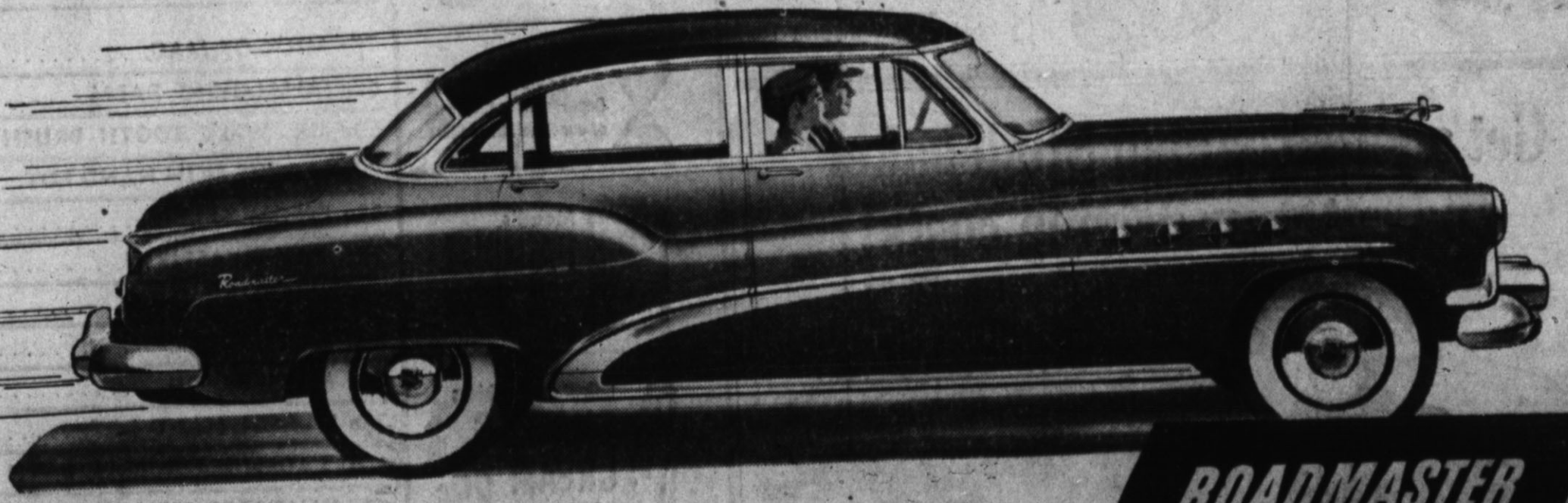
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Choose the Under the Sun Symbol! "Color Dynamics for your Home."

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PARDON MY GUST!



ROADMASTER
CUSTOM BUILT BY BUICK

BENEATH that big broad bonnet is the reason for this headline. It's a four-barreled automatic carburetor—Airpower by name—which has a way of gulping in what the dictionary defines as "a sudden blast of wind" when extra power is needed.

And the way this gorgeous performer can step out as this occurs is something you'll always remember.

For ordinary driving, two barrels are all you need—and two barrels are all that are working. They give you an extra thrifty flow of fuel for round-town cruising.

When extra power is wanted in a hurry—the "reserves" swing into action—feeding extra fuel and extra air in an ever-thrifty mixture, which delivers the greatest horsepower in Buick history.

This is one of many distinctions that endear ROADMASTERS to fine-car owners.

It's a car as rich in finish as it is in power—a car of expansive room—restful silence—level in gait—beautifully responsive to your mood and will.

And it offers the effortless ease of Power Steering* especially engineered by Buick to

save your strength in parking and slow-motion maneuvers, and still let you feel a proud sense of command and a sure sense of control on the highway.

There's just one question we'd like to ask: When are you going to come in and enjoy the ride of your life?

Equipment, accessories, trim and models are subject to change without notice. *Optional at extra cost on ROADMASTER and SUPER only.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL SELL THEM
EARL HENDRICKS BUICK

West Highway 60

Phone 11

DIMMITT NEWS

Mrs. Sam Hunter Presents Book Review 'Man of The Family'

By Mrs. C. J. Mapee

Mrs. Sam Hunter presented a review of "Man of The Family" by Ralph Moody, Wednesday afternoon at 3 p.m. in the district court room.

Seventeen members and guests were present for the very interesting and inspiring review.

A brief business session followed, called to order by Mrs. Noel Clehoun, president.

Roll call and minutes were read by the secretary, Mrs. Pearl Sheffy.

Plans were discussed for the formal opening of the newly dedicated library that is to be held soon.

Rev. Lee Stanford with Mrs. Stanford attended the convention of all chalmers and presidents of various boards, held in Mineral Well September 15.

Rev. Stanford is chairman of Brotherhood of Northwest Texas Conference.

Mr. and Mrs. G. I. Clingingsmith and daughter Rubye, arrived in Dimmitt Monday from their home in Colorado, to enroll the daughter in school. Mr. Clingingsmith returned to their ranch in Colorado to attend to some unfinished business and expects to join his family soon.

Leave for New York Mr. and Mrs. Sol DiCuffa and family left by plane Monday for New York, to visit the parents of Mr. DiCuffa. Mr. DiCuffa is a native of New York.

Mrs. DiCuffa sent a recording of the five children's conversation to her mother, Mrs. Rubye McLean, who is enjoying displaying the thrill and characterized conversation of her grandchildren in being the Empire State Building, Statue of Liberty and last but not least the zoo.

The DiCuffas plan to return home in two weeks.

The announcement of Stepping Forward for Dimmitt and Castro County, was evident the 11, 12

and 13. Exhibit buildings and livestock arena have never had a greater display in the five-year annual period of the fairs.

Participation and cooperation from neighboring communities with bands, floats and industrial exhibits proved a credit to any man's town.

Characterized quality enlivened the lengthy parade encircling blocks of pioneer Dimmitt.

Square Dance Held Saturday A square dance Saturday night opened to the public climaxed the gala event.

Oran Eubanks, son of Mr. and Mrs. Barber Eubanks, is a student of Occupational Therapy in a medical center in Langston, Germany.

Oran sends greetings to his home town people.

Nancy Kay Jackson arrived at the Plains Memorial hospital Friday, at 8 a.m. Weight 6 1/2 pounds.

The little miss is the daughter of Mr. and Mrs. Kenneth Jackson and granddaughter of Mr. and Mrs. F. U. Jackson and Mr. and Mrs. Sid Sheffy.

According to Mr. Ray Bearden of Castro County Motor Company, the check on auto inspection stickers in Castro County when the program ended September 6th was approximately 350 cars with an estimated 15% shortage. There have been other stations operating but their estimates are not available at this time.

Mrs. Bearden also stated that the Highway Patrol had issued warnings to persons now owning and operating vehicles without inspection stickers.

Miss Thelma Sheppard, daughter of Mr. and Mrs. Percy Sheppard, recently had a short visit with her parents.

Miss Sheppard, assistant supervisor of School of the Blind, at Austin, was sent to the Panhandle on a mission.

Burglar Hits Piggly Wiggly Store A surprise burglary awaited

Ben Hill Jr., owner of the Piggly Wiggly store as he opened his place of business Wednesday morning. He states the would be thieves entered the store by forcing open the back door, rolled the iron safe from the front to the back, forcing the safe door open and made away with \$250 in cash, leaving all checks and other valuables intact, as was all merchandise.

Rev. and Mrs. Fred Hankins of Tucumcari, N. M., with their small daughter, attended the Castro county fair and visited relatives and attended to their farm interests at Hart.

Mrs. H. W. White of Wichita Falls is spending a few days with her daughter and husband, Mr. and Mrs. W. Walker.

Friends of Mrs. Pres Abbott regret to learn of her passing in an Abilene hospital last week. The body was brought overland to Hereford by Gilliland Funeral home.

Funeral services were held at the Baptist church in Bovina. Rev. Russell Pogue, pastor, officiated.

Friends from Amarillo, Canyon, Hereford and Dimmitt paid respect to a great woman and organizer of missions throughout the state for Spanish speaking people.

Pfc. Billy Jones Writes from Korea

Pfc. Billy Jones, son of Mr. and Mrs. Earnest Jones, has been in Korea for some months now and writes he is getting his mail fairly regular and appreciates any news from his home town.

Billy graduated from Dimmitt high with excellent rating and lacked one semester having two years in Texas Tech, Lubbock, when he made up his mind to serve for Uncle Sam. He made a trip to Houston to volunteer but through procedure of ruling he was not accepted at that time. He then came back home and took over his father's farm interests and was a successful operator when called into service.

Mr. and Mrs. Goose Ramey were Plainview visitors this week.

Korean Vets Now To Get Combat Pay Of \$45

Combat pay of \$45 per month, retroactive to June 27, 1950, was approved as a rider to the defense department appropriation bill in the closing hours of the second session of the 82nd Congress.

The act provides for combat pay at the rate of \$45 per month for all members of the Army, Navy, Air Corps and Coast Guard for combat service in the Korean Combat Zone.

To be entitled to Combat pay during a month, the service member must have been subjected to hostile fire for not less than six days during the month while serving with a combat unit of regimental size or smaller, or in a vessel or air craft. However, if the member received incentive or special pay for aviation, submarine, parachute, medical or dental duty, etc. during a month, he is not entitled to combat pay for that month.

Forms for this pay may be had by seeing Ralph Smith Veterans Service officer.

President Taft weighed more than 300 pounds.

21st ANNIVERSARY Sale & Party

10 BIG DAYS Many Other Bargains On Display

Sept. 18th Thru 28th CLOSE DRUG STORE BECOMES OF AGE. WE HOPE TO CONTINUE AND BECOME OLD AGE. WE INVITE EVERY ONE TO VISIT US AND RECEIVE REAL BARGAINS AS WELL AS FREE GIFTS ON OUR 21st ANNIVERSARY.

FREE BORDEN'S POPCICLES FOR ALL CHILDREN ACCOMPY BY PARENTS OR ADULT SATURDAY ONLY

FREE BALLONS FOR THE CHILDREN

FREE RUSSELL STOVERS CANDY WITH EVERY PURCHASE

ALL-PURPOSE ANTISEPTIC REXALL Mi-31 Full Pint 79c

ACID-UPSET STOMACH? Try BISMA-REX 4oz. 69c

REXALL RUBBING ALCOHOL Reg. 69c Now Only 49c

Klenzo FACIAL TISSUES Extra soft and absorbent; white or assorted colors. BIG 300-SHEET BOX 21c

Upjohn CITRO-CARBONATE 4 ounces 72c

Now 1/2 price! COLD CREAM, CLEANSING CREAM, SPECIAL DRY SKIN CREAM. REG. \$2.20 JARS 710 EACH

ANACIN TABLETS Tin of 12 19c

Unguentine FOR BURNS 59c

Cape Cod LUNCH KIT Contains half pint vacuum bottle. \$2.39 Value 1.98

Dr. Scholl's Super Soft CORN PADS 39c

KOTEX Regular, Jr. or Super. 12s. 39c

FLETCHER'S Castoria 36c

Quik-Tel FEVER THERMOMETER A necessity in every household. 1.55

Wildroot Cream Oil HAIR TONIC 59c

A MAN YOU CAN TRUST—Your Rexall Family Druggist is a registered pharmacist, known and respected by the community he serves. He has had years of experience... he uses fresh, pure drugs. Entrust your prescriptions to his care.

Ennds CHLOROPHYLL TABLETS 49c

LAVORIS Mouthwash and gargle. 45c

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME Rexall

- 75c MILK OF MAG. qt. 39c
65c ANALGESIC BALM 39c
59c DR. WEST TOOTH BRUSH 39c
50c SOOTHE SKIN HAND LOT. 29c
33c EPSOM SALTS 1 pound 19c
75c BAYER ASPIRIN 49c
60c REX-EME 39c
60c ST-37 SOLUTION 43c
60c MINERAL OIL pt. 39c
75c ILLASOL HAND LOT. 49c
1.70 LAVENDER BUBBLE BATH 69c
60c LAVENDER SHAVING CREAM 39c
69c COLGATES TOOTH PASTE econ. size 49c
70c REXALL MILK OF MAG Tooth Paste 39c
59c PLASTIC QUICK BANDS 39c
85c ADRIENNE FACE CR. 49c
85c ADRIENNE FACE PO. 49c
75c DAINTY DEODORANT 49c
79c HELEN CORNELL SHAMPOO 59c
1.20 SYRUP PEPSIN 69c
30c LACTUM BABY FOOD 19c
1.95 AIRMAID HOSIERY 1.19

10 VITAMINS, PLUS B12, PLUS LIVER & IRON REXALL PLENAMINS 36-Day Supply \$259

Effervescent SAL-HEPATIC Gentle saline laxative. 6 ozs. 63c

CAMPHO-PHENIQUE Antiseptic liquid, combats infection. 6ozs. 54c

Yardley English Lavender TOILET WATER 1.75

Noxzema SKIN CREAM Medicated 2 1/2 oz. jar 35c

MURINE For the eyes. 4 oz. 54c

Gold Seal GLASS WAX PINT 59c

AIR-WICK Room Deodorant 59c

Brylcreem Hair Dressing 4-oz. tube or jar. 57c

Tek DeLuxe TOOTH BRUSH Now 59c

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Poll-Parrot Pre-Testing by Real Boys and Girls Assures Your Child Better Shoes! Anthony's Hereford, Texas

Get a jet-streamed Studebaker and cut your driving costs! 1952 STUDEBAKER COMMANDER V-8 OR CHAMPION LESLY - VAUGHN MOTOR CO. 345 East First St. Sales and Service Phone 600

Seek Ye The Lord While He May Be Found

WORLD REVIVAL



"Revive Thy work, O Lord," is a prayer God delights to answer. I need a revival. My church needs a revival. My community needs a revival... the whole world needs a revival. *Revivals come in the hearts of people, not in the evangelist's suitcase.* Jesus said, "All power is given unto me... go ye, win disciples." *Revivals keep God in and the devil out.* They are a cure for the blues, a tonic for the soul, and an antidote for sin. We need a world revival.



This Church Page Is Being Published Each Week With the Hope of Getting More People to Go to Church. It is Sponsored By the Following Business Firms Who Believe We Should Attend Religious Services Regularly.

- GILLILLAND FUNERAL HOME
* Matt Gilliland - Marlin Gilliland
- BRADLEY GRAIN COMPANY
* Jack Bradley - S. H. Slagle
- E. B. BLACK CO.
* Dick Barnard - Jesse Standford
- QUALITY FOOD STORE
* Mr. and Mrs. Frank L. Daniel
- BIG T PUMP CO.
* Hilrey & Leroy Aven
- McCULLOUGH MOTOR CO.
* Ralph & Roy McCullough
- HEREFORD LUMBER CO.
* Mr. and Mrs. Jack Kirksey
- HEREFORD LAUNDRY & DRY CLEANERS
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- SHELTON TIRE EXCHANGE
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* Dalton Criswell - Ray Downey
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* Petroleum Products - Farm Supplies
- POARCH BROTHERS
* Welding: Any Place - Any Time
- KINSEY MOTOR CO.
* Mr. and Mrs. D. C. Kinsey
- HEREFORD IMPLEMENT CO.
* Wayne and Raylan Evans
- BLANTON BUTANE, INC.
* Shamrock Butane and Propane
- MILLER OLIVER CO.
* H. E., G. B., and Jed Miller
- HEREFORD CREAMERY
* Mr. and Mrs. Elton Malone
- PITMAN SERVICE STATION
* Odice and Edd Bulls
- ACME CLEANERS
* Mr. and Mrs. G. P. Owens
- PARK AVE. DRUG STORE
* Mr. and Mrs. Berry Green
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* Mr. and Mrs. Alton Fraser
- HEREFORD GLASS CO.
* Mr. and Mrs. S. S. (Fritz) Dodson
- PIGGLY - WIGGLY
* Mr. and Mrs. Gaylord Newell
- HEREFORD HARDWARE
* Mr. and Mrs. Don Zimmerman
- ASSOCIATED GROWERS OF HEREFORD
* Paetzold & Sons - L. W. Loerwald
- FURR FOOD STORES
* Nationally Advertiser Brands - Lower Prices
- H & W IMPLEMENT CO.
* O. H. (Dell) & Dean Herring
- COOPER'S MARKET
* Mr. and Mrs. Neil Cooper
- HOTEL JIM HILL & COFFEE SHOP
* Buford Graham, Mgr.
- JACOBSEN BROTHERS, INC.
* John, Berry & Chris Jacobsen
- WALKER REFRIGERATION SERVICE
* Mr. and Mrs. Dick Walker
- M & M PLUMBING CO.
* Mr. and Mrs. A. M. Hare
- FIRST NATIONAL BANK
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E. B. Hedrick, Pres.
- COLE PHOTOGRAPHIC SERVICE
* E. H. Cole
- SOUTHWESTERN PUBLIC SERVICE CO.
* C. D. Hardesty

Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock. Young people's and Junior children's church meets on Sunday night at 6:45. The two groups are meeting on the lawn during the summer months. Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program. Prayer meeting will be held at 8 o'clock on Wednesday night.

Avenue Baptist

Each Sunday morning at the Avenue Baptist church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock. Training union is held each Sunday evening at 7 o'clock. The Avenue Baptist church has evening worship services on Sunday evening at 8 p.m. Mid-week prayer services at 8 p.m. on Wednesday night.

Christian Science

Christian Science services are held each Sunday morning at eleven o'clock in the Star theater. All are invited to attend. That spiritual not material things afford lasting security and satisfaction will be brought out at Christian Science services next

Sunday. The subject of the Lesson-Sermon is "Matter". The Golden Text is from Jeremiah: "Truly in vain is salvation hoped for from the hills, and from the multitude of mountains: truly in the Lord our God is the salvation of Israel" (3:23).

Church of Christ

Each Sunday morning at the Church of Christ Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m. The mid-week prayer service is held each Wednesday night at 8 p.m. at the Church of Christ. Sunday evening the young people of the church meet for Bible study at 7:15 followed by evening worship at 8 p.m. The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m. The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Church of Nazarene

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock. The Sunday night services are conducted at 7:45. Sunday school hour is at 10 o'clock Sunday morning. Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

First Baptist

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50. Sunday evening the training union will be held at 6:15 followed by the evening worship services at 7:30. Officers and teachers meet at 6:30. Prayer meeting at 7:30 and at 8:15. Choir practice on Wednesday evening.

First Christian

Sunday school is held each Sunday morning at 9:45 at the First Christian church. The morning worship service will be held at 10:50. Youth groups will meet at 6:30 Sunday evening. Evening services are at 7:30. The new pastor Rev. Don Root will fill the pulpit at morning and evening services.

First Methodist

Sunday school at the First Methodist church is at 9:45 a.m. with preaching services at 10:55 a.m. and 7:30 p.m. Miss Flora Foreman, retired missionary from Africa, will speak to the Win One Class at the Sunday school hour and to the MYF at 6:45 p.m. Miss Foreman will show slides of the mission field in the sanctuary after

the evening preaching service.

The Dorcas Circle will meet in Ward Hall at 9:30 a.m. Wednesday. The Carrie Black Circle will meet in the Intermediate Assembly room at 3 p.m. Wednesday. The Lottie Fox Circle will meet in Ward Hall at 3 p.m. Wednesday.

The Intermediate MYF will have a social at 7 p.m. Monday in Fellowship hall honoring the Third Year Intermediates who will go into the senior groups soon.

Choir rehearsal is at 7 p.m. Wednesday. Prayer meeting will be in Ward Hall at 8 p.m. Wednesday.

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church. It is followed by morning worship at 11 o'clock. The First Presbyterian church is located at Seventh and Lee. Rev. Russell Wingert is the pastor.

Immanuel Lutheran

The Immanuel Lutheran church will celebrate its annual Mission Festival next Sunday at the church, Park and "B" Street. The time of the services are set at 11 a.m. and 3:30 p.m. The Rev. Arthur A. Bruns of Pampa will be the guest speaker, with a sermon topic of "Our task

in view of the approaching end", for the morning service. In the afternoon service his theme will be "The Christian as a confessor of his Savior."

Seventh Day Adventist

"The unpardonable sin" is the subject for the Seventh Day Adventist church. Memory verse: Heb. 10:26-27 and study help is the 10 chapter of the "Holy Spirit". W. H. Branson. Communion Service will be conducted at the 11 o'clock hour, E. W. Fortner, First Elder and B. D. Fortner, Sec. Elder presiding. Study course at 3 p.m. The church is located at Third and Lawton.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 and 10 a.m. Daily Mass at 7 a.m. at the new church and 8:15 at the old church. Holy Hour at 8 Thursday. Confessions: Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.

St. Thomas Episcopal

Services will be held at 8 a.m. Sunday morning with Rev. Seaman conducting.

Many Texas Doctors, Dentists To Take Draft Physical Exams

AUSTIN — Nearly 500 Texas doctors and dentists are scheduled to take draft physical examinations late this month, Brigadier General Paul L. Wakefield, state Selective Service director, said today.

This is the largest number of doctors and dentists to be examined under the medical draft since January, 1951, when 145 were sent to examining stations.

"Under present plans, we expect to forward another 500 physicians and dentists to examining stations between October 1st and the end of the year," General Wakefield said.

"We recently have been authorized to forward third priority doctors and dentists for these examinations by national headquarters," General Wakefield continued. "The local boards lately have been sending out questionnaires to third priority medical and dental personnel."

The State Selective Service director said the law defined third priority doctors and dentists as follows:

"Those who did not have service in the Army, the Air Force, the Navy, the Marine Corps, the Coast Guard or the Public Health Service subsequent to September 16, 1940."

Examinations will take place in Abilene, Amarillo, Corpus Christi, Dallas, Houston, San Antonio and Shreveport.

General Wakefield pointed out that selection for physical and related examinations does not necessarily mean selection for armed forces service.

More than sixty colonies of various foreign peoples are settled in different parts of the Republic of Paraguay.

The Butantan Institute near Sao Paulo, South America, is a snake farm to produce serum to cure snake bites.

Mrs. Ida Ricketts is in Dallas where she is receiving medical treatment.



METHODIST HOME CHOIR TO SING—The story of the Methodist Home at Waco actually told by the children themselves will go on the air again Sunday, September 21, at 8:15 a. m. over fourteen radio stations. The Home is dramatizing activities from the lives of its more than four hundred children again this fall on Sunday morning because of an enthusiastic response from radio listeners all over the Southwest last fall. Some of them wrote that they had contributed to its support many years without ever having been able to visit its campus, and that the radio programs gave them a vivid picture of its life. Students and ex-students have done most of the script-writing, and are acting out the incidents. Music by the Home choir will be a feature of the fifteen-minute broadcasts which are entitled, "These Are Your Children." Radio stations which will carry the program are as follows: WFFA, Dallas; WOAI, San Antonio; KGNC, Amarillo.

Unemployment Compensation Pay To Vets To Start Soon

The Texas Unemployment Commission has announced that payment of unemployment compensation to veterans under the Veterans Readjustment Assistance Act of 1952, and signed by President Truman on July 16, will begin on October 15, 1952.

TEC will make the payments to veterans and assume responsibility for State and local administration of the program. The agency will perform this function under an agreement signed recently with the Secretary of Labor.

Title IV of the WRA Act provides for payment of unemployment compensation benefits in the amount of \$676, to be paid at the rate of \$26 per week to unemployed veterans who have served for ninety days or more and have some service on or after June 27, 1950. The veteran must have been discharged for reasons other than dishonorable.

The payments to veterans in Texas are to be made in accordance with the provisions of the Texas Unemployment Compensation Act, except for the weekly amount to be made and the duration of benefits.

The Federal government will bear the costs of the compensation paid to veterans and of administration under the WRA Act.

Under the provisions of Title IV, benefits are payable only for weeks of unemployment, which occur after the 90th day following enactment of the Act.

TEC said veteran's claims can be filed at any of the 82 local offices of the Texas Employment Commission scattered throughout the state.

The agency said all of its local offices now in operation provide special services to veterans in finding jobs. Although veterans eligible for compensation payments under Title IV of the new law should not begin filing claims for benefits before October 14, 1952, they should contact the nearest local office of TEC for information about job opportunities immediately after they are discharged from the armed forces. Local offices also will be able to provide veterans with information concerning the unemployment compensation provisions of the new act.

TEC pointed out that veterans will not be eligible for Title IV benefits until after the expiration of a 90-day period following the signing of the Act by the President, and until after the period for which they are drawing mustering out pay under Title V of the Act. The veteran is not entitled to Title IV benefits for one week of unemployment completed before the 31st day after his discharge, if eligible for \$100 in mustering-out pay; before the 61st day after discharge, if eligible for \$200; or before the 91st day after discharge, if eligible for \$300. In order to receive benefits a veteran must: (1) be unemployed, (2) file a claim for Title IV benefits, (3) register for work, (4) be able to work and available for work and not disqualified from benefits.

State unemployment insurance benefits are paid to individuals who have earned wage credits working for an employer who is subject to the Texas Unemployment Compensation Act. TEC said, "A veteran who is eligible for state unemployment insurance at a rate of less than \$26 a week, will, if he also files for Title IV benefits be entitled to draw the difference between \$26 and his state benefits. For instance, a veteran who files a state unemployment insurance claim and it is determined that he meets all the provisions of the TUC Act and is entitled to received \$15 per week for so many weeks, would be able to file a claim for Title IV benefits and receive an additional \$11 per week to put him in the top bracket provided by Title IV."

TEC also pointed out that a veteran is not entitled to Title IV benefits for any period with respect to which he received an education and training allowance, or subsistence allowance, or additional compensation necessary for maintenance under the Federal Employees' Compensation Act. The agency added that a veteran is entitled to Title IV benefits from only one state at a time.

A veteran, if unemployed after October 14, 1952, desiring to file a claim for veterans unemployment compensation should bring with him to the local TEC office his discharge or separation papers, his social security card, and a list of employers for whom he worked during the 18 months prior to his entry into service and through the current date.

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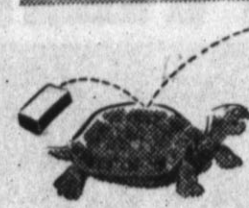
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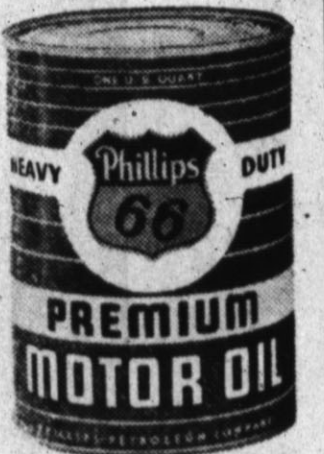
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With Phillips 66 Heavy Duty Premium Motor Oil you get a "safety-margin." It actually surpasses highest recommendations of manufacturers for all makes of cars! Gives you outstanding wear protection combined with really effective cleaning action! That's why you can depend on this great oil to do a good job under conditions more extreme than your motor is ever likely to face!

Surpasses Highest Recommendations of U.S. Car Makers!

Guaranteed to Satisfy!

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Lubri-taction

HEAR THE HERALD OF TRUTH
(Nation-Wide Broadcast)
Each Sunday 1:00 - 1:30 P.M.
THE AMERICAN BROADCASTING CO.
(KFDA - Frequency 1440)

Church of Christ We Welcome You
CHURCH OF CHRIST
(Sunday)
Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.
Evening: Young People 6:45
Evening Worship 7:30
Daily Radio Program KPAN-860 on Your Dial 9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

Surprise Party Honors Mrs. Earl Lance Here

A surprise party was given to Mrs. Earl Lance in honor of her birthday. Mrs. Lance and Mrs. D. C. Walsler and Mrs. Guy Walsler were working on the W. M. U. yearbook when Mrs. Lance heard some one at the back door sing out, "Happy Birthday," and on investigation found the W. M. U.

group of Summerfield Baptist church gathered around the back door. Refreshments of cake and ice cream were served to the following Mesdames: L. L. Cameron, A. A. Simons, George DeLozier, Ky Lawrence, C. R. Walsler, Ray Johnson, Carl Lee, Carlyle Sargent, Melvin Rainey, L. H. Lookingbill, Brady Lookingbill, D. C. Walsler, Guy Walsler and Miss Charlene Lee and the honoree.

FRIDAY SATURDAY

SHE MADE HIM A NATION'S HERO!



Doris DAY - Ronald REAGAN

The Winning Team

with FRANK LOVEJOY and the Big League: BOB LEVIN - JERRY BRIDY - PEANUTS LOWERY - IRVING MORSE - HANG SAUER - AL ZARILLA - and Others

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY.

Anniversaries from Thurs., September 18 - Sat., September 20
Mr. & Mrs. S. B. Pulliam Mr. & Mrs. W. R. Carroll
Mr. & Mrs. Loyd Lovel Mr. & Mrs. Roy Oswald
Mr. & Mrs. Lee Langwell Mr. & Mrs. Roy Grider
Mr. & Mrs. Phillip Barclay Mr. & Mrs. J. L. Lookingbill

WED. - THURS.

LAWLESS LIVING!
RAY MILLAND
NEDDY LAMARR
COPPER CANYON
Color by TECHNICOLOR
MACDONALD CAREY
MONA FREEMAN
A PARAVISION PICTURE

SATURDAY ONLY

DICK POWELL
HE'S ON THE PROWL!
CRY DANGER
CO-STARRING
RHONDA FLEMING

SUN. - MON.

NAVY GUNNER GUYS BLASTING THE SKIES!
OKINAWA
PAT O'BRIEN
CONRARD MITCHELL
A COLUMBIA PICTURE

11 Body Styles...18 Models

FORD'S FIRST with the MOST!

FIRST in POWER!

Ford's 110-h.p. Strato-Star V-8 is the most powerful engine... the only V-8 offered in a low-priced car! Ford's 101-h.p. Mileage Maker Six is the industry's newest, most modern Six!

FIRST in RIDE!

For the first time, in the low-price field, you can enjoy a truly fine-car ride! Ford's new Automatic Ride Control with its diagonally mounted rear shock absorbers and new spring suspension gives you a bump-leveling, highway-hugging ride.

FIRST in STYLE!

This longer, lower style leader has the newest, most advanced body in the industry! It's styled to stay beautiful for years, and it's quality-built to stay young.

FIRST in CHOICE!

Ford offers the widest choice by far in the low-price field. 18 models... 11 body styles... 2 engines: V-8 or Six... 3 transmissions: Fordomatic, Overdrive or Conventional... and the most body, upholstery and color combinations.

FIRST with the NEWEST!

You'll find Ford has made more advances for '52 than any other car in its price field. You get new features like Power-Pivot Clutch and Brake Pedals, suspended from above, to allow more foot room, eliminate dusty, drafty floor holes. You get Center-Fill Fueling for easier gas filling from either side. F.C.A.



FIRST in VISIBILITY! New Full-Circle Visibility gives you the only one-piece curved windshield, plus car-wide rear window, in Ford's field. New I-REST tinted glass... available on Custom and Crestline models... guards against glare and reduces heat.

Test Drive the '52

FORD

You can pay more but you can't buy better!

HEREFORD MOTOR CO., INC.

142 N. Miles Ave.

Phone 39

ENTERTAINMENT UNDER THE STARS
TOWER DRIVE-IN
NO BABY SITTER TROUBLE HERE
Come As You Are