

WEATHER

Table with 4 columns: Day, High, Low, Mois. Rows for Sunday, Monday, Tuesday, Wednesday, and Year's Total Rainfall: 10.82

The Hereford Brand

20 Pages

Fifty-Four Years of Service

SINCE 1901

Our Slogan: "More People—More Farms"

Price: 5c Per Copy

Published Every Thursday

The Hereford Brand, Hereford, Texas, Thursday, November 10, 1955

55th Year No. 45

Around Town

That early snow was the chief topic Around Town this week. Most farmers were pleased to see moisture of any kind...

Rev. Lester L. Jones, Episcopal Church minister, will speak on the subject "Worry" at the regular supper-program at the First Methodist Church Thursday night...

The County Home Demonstration Club Council will hold a bake sale Saturday at Furr Food beginning at 9 a.m.

Ann Dyer, daughter of Mr. and Mrs. J. E. Dyer, is among those selected to sing in "Autumn Fantasy," an operetta to be presented by the choir of Texas Tech College Nov. 14 and 15.

The regular School Board meeting scheduled for Tuesday night was postponed until Wednesday night.

A chili supper will be held at the First Methodist Church Nov. 19. Chili, stew and pie will be served.

The Deaf Smith County Federation of Women's Clubs Board will hold its second quarterly meeting in the courthouse Saturday afternoon at 3 p.m.

Sheriff Lowell Sharp and Deputy Charles Skelton took part in a man-hunt near Dimmitt Tuesday night. Officers were hunting Ramon Mancha, who was accused of terrifying his family with a pistol earlier in the night.

This is two percent month at local tax offices. By paying taxes in November, property owners can save that amount.

Hubert L. Higgins has recently purchased the Magnolia Wholesale

Temple Baptist Church Revival Begins Friday

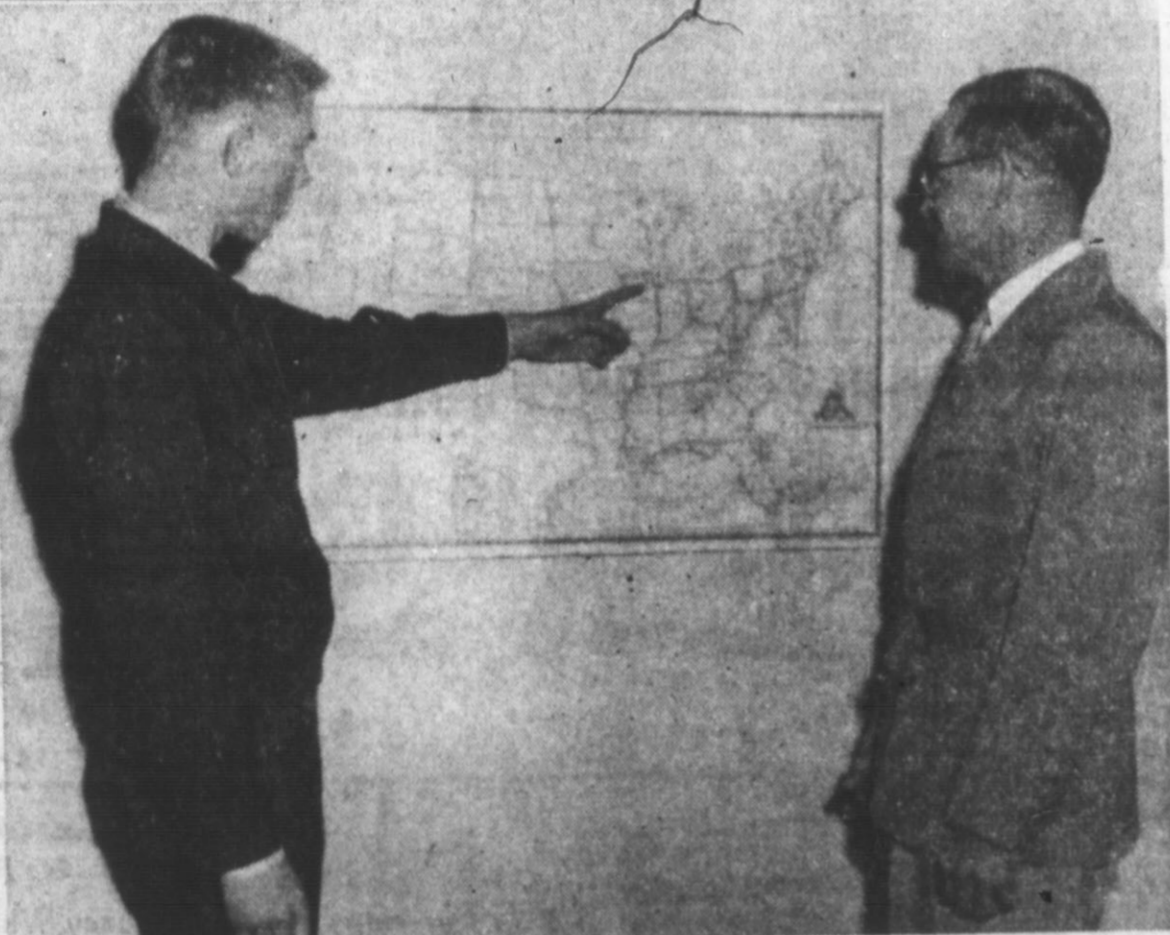
Revival services at the Temple Baptist Church will begin Friday with Rev. Max Holleyman, pastor of the Olivet Baptist Church of Dallas, doing the preaching.

Brice Glass, music director of the Temple Baptist Church, will lead singing.

Rev. Holleyman has been called one of the outstanding young Baptist preachers. The revival will continue until Nov. 20, when the new building addition will be dedicated.



REV. MAX HOLLEYMAN



CHICAGO BOUND — Billy Wayne Dufur and County Agent Hugh Clearman check the shortest route to Chicago after receiving word that Dufur was one of two state winners in the Grain Marketing Awards Program. Clearman was selected to go with the boys to Chicago. (Staff Photo)

Billy Dufur Wins State Grain Marketing Award

Billy Wayne Dufur of Deaf Smith County and Billy Bob Brazell of Moore County have been named winners in the state-wide 4-H Grain Marketing Awards Program.

The donor for the program is the Chicago Board of Trade and in addition to the state awards, up to four gold-filled medals are also provided for county winners.

The purpose of the program is to encourage 4-H members and leaders to learn the fundamentals of grain marketing and the relationship of the various segments of the grain industry in moving grain from the farm to the consumer.

Billy Wayne is the son of Mr. and Mrs. Sherman Dufur of near Hereford. His father is employed on a farm but owns no property.

He is a member of the county 4-H council and has served his local club as president, vice president and secretary and is also active in church and community affairs. County Agent Clearman says that young Dufur is a dependable leader and has kept 4-H interest high in his local club.

Jury Rules Dumas Man Not Guilty

A verdict of not guilty was returned Monday against Ernest Robinson in County Court. Robinson was charged with driving while intoxicated.

A jury ruled that the Dumas man was not guilty. In a second hearing, this one without a jury, Simon Estrada, plead guilty to a charge of possession and sale of liquor in a dry county. He was fined \$100 and court costs.

helps me to understand the processes of marketing.

Billy Bob is the son of Mr. and Mrs. Bert Brazell of Sunray and has completed six years of 4-H Club work. His demonstrations have included poultry, lambs, gardens and swine.

He became interested in the grain marketing program when it was explained to the Sunray 4-H Club. Bert participated in the tour sponsored by the Amarillo Grain Exchange and saw first hand elevator operations, sampling, practices used in storing grain to maintain top quality and finally to a bakery to see a finished product of wheat, bread.

Back in Moore County he attended a series of nine training meetings dealing with all phases of wheat marketing. Local grain men and elevator operators made their facilities available to the 4-H members and assistance in the training effort.

Warren Harding was the first U. S. President to speak over the radio.

There were 17 permits issued during the month of September totaling \$220,620. Of these nine were residences, one for a school, one addition to a church, one grocery store, one storage room and a basement entrance.

Permits were issued during the month of October to Don Morgan, residence, \$6500; Herbert Duncan, remodeling residence, \$200, 10-3; Floyd Blakeley, residence, \$12,000, 10-4; Preston E. Hogan, residence, \$1500, 10-6; E. H. Buckelew, residence, \$18,000, 10-6; O. Z. Golden, residence, \$12,000, 10-6; J. Thompson, moving storage room, \$20, 10-9; B. B. Breeding, residence, \$3500, 10-10; F. C. Windfrey, residence, \$15,000, 10-10; Pete Guinn, remodel garage, \$150, 10-11; John Sands, residence, \$15,000, 10-12; John Sands, residence, \$16,000, 10-12; John D. Philipp, business building, \$7500, 10-12.

N. D. Bartlett Jr., moving storage room, \$100, 10-14; C. Drerup, repair residence, \$1200, 10-15; C. Smith, repair residence, \$800, 10-15; Conders, repair residence, \$600, 10-15; Gilbert Hooper, repair residence, \$980, 10-15; Clyde Thomas, repair residence, \$1050, 10-17; M. G. Layman, reshingle residence, \$750, 10-17; E. S. West, reshingle residence, \$540, 10-17; J. D. Williams, residence, \$20,000, 10-19; Joe H. Smith, repair and add room to residence, \$3,000, 10-20; James O. Lee, move residence, \$3500, 10-25; R. B. Miller, residence, \$17,500, 10-25; R. B. Miller, residence, \$15,000, 10-25; Wesley Methodist Church, add to church,

representatives of the two organizations offered the compromise which was finally agreed upon by the City.

Others appearing before the group or submitted written protests were Winthrop Pumps, Inc., Deaf Smith County Electric Cooperative, Inc., Floyd R. Stivers, L. M. Turner and Carl Mountz.

W. J. Krumbeln, manager of Winthrop Pumps, Inc., submitted a written protest declaring his company "as being decidedly against such a move."

He said that "present utility and transportation facilities are adequate and would not improve if we were included in the city."

"We have all metal buildings with the exception of wood paneling in the offices and all the materials used in the construction of our pumps; with a few minor exceptions, are metal; therefore, the need for city fire protection is remote. There are several fire extinguishers in the shop.

"For business reasons there would be no advantage in our being inside the city since 95 percent of our production is shipped outside of Deaf Smith County and all of our material, machinery, tools come from elsewhere; company owned pickups seldom are used on city streets.

"A representative of our company, the Ware Pump Co., has a

City Takes Final Step In Annexing New Areas

Hereford City Commissioners Monday night took final steps to annex two new tracts of land into the city limits, but made one last minute change which will exclude part of the land owned by the Veterans of Foreign Wars and the American Legion.

Final reading of the ordinance annexing a large tract of land on the southeast corner of the city and a smaller one of the west side was approved unanimously, although three individuals, two firms and the veterans groups voiced written and oral opposition.

City fathers did agree to leave out Veterans' Park, after the two veteran groups and the Veterans' Park Board requested that they do so. They set the new city limits 300 feet south of Roosevelt Street (Dairy Road), taking in a part of the veteran-owned land which they said was suited for industrial purposes.

Veterans had argued that the two organizations and the public in general "would not receive any benefits" if the land were annexed since it was only acreage property and "not suitable for subdivision into lots and blocks for residential or commercial purposes."

"The land owned by Veterans is not taxable except in cases where they lease the property out for profit. The vets said that "citizens now have free public use of the greater portion of the property." They said, "It will be unfair and unjust to the above named organizations and to the public in general to annex a portion of the territory to the city of Hereford for the purpose of obtaining additional tax revenues."

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"For business reasons there would be no advantage in our being inside the city since 95 percent of our production is shipped outside of Deaf Smith County and all of our material, machinery, tools come from elsewhere; company owned pickups seldom are used on city streets.

"A representative of our company, the Ware Pump Co., has a

business office and yard within the city limits and pays taxes.

"The city of Hereford is deriving considerable benefit from our being in this vicinity. There are 12 employees at this plant and as many as 15 employed with the Ware Pump Co. This is a total of 27 families, some of whom have moved here from other areas. They are paying city taxes on their homes and by patronizing local stores and organizations are contributing to the growth of the city."

"A number of dealers and customers are continually visiting our plant and patronizing local restaurants and hotels.

"Your tax appraisal time is Jan. 1, which is the time we need our inventory at its peak to give our customers the prompt efficient service they require during our busy season. This would be an added tax burden for which there is no justification."

Leo Forrest, appearing for the Electric Coop, asked the City to wait until the State courts decide a suit which upheld would bar electric coops in the State from expanding their service in a city after an area has been annexed.

He said the coop has "a large investment in electric utility distribution and transmission lines located within the area proposed to be annexed and has always considered that any new customers within the area would be available as additional customers and consumers for this co-op should such persons or businesses desire to secure their electric service from the co-op."

"In this connection the Co-op would show the City Commission that the density of customers in a given area is very important to the ability of the Co-op, or of any

other utility, to serve its customers economically, since the more customers there are on a given distribution line, the cheaper the cost of serving each customer becomes," the REA statement read.

Forrest said the Co-op has a "great investment" in the industrial area south of the Santa Fe tracks and north of Tierra Blanca Creek and "such investment will be rendered practically worthless if the area is annexed."

Individual Protests

Floyd R. Stivers and L. M. Turner jointly presented a six point reason protest.

Their objections were: "Maintain as a farm unit. "Do not want in city limits as do not plan to sell out in lots any part of our property. "Do not want any alleys, streets, nor any underground installations or electric lines.

"Would be ordered to get rid of livestock which are part of my livelihood. "Could not pay for the curb and gutter by my property and do not intend to go into debt just because someone else does not want to get a little mud on his car. "Last, but not least, I do not want the increase in taxes."

Wants Water, Sewage Mountz' only objection was to taking the area into the city limits without supplying water and sewage. He was assured such services would be made available.

The smaller of the two tracts was described as beginning in the south line of Lake Street, in the intersection of Lake Street and South Texas Avenue, at the present city limit line; thence north with the present city limit line in Texas Avenue, to the point where the

(Continued on Page 5)

Special Venue Called For Potter Murder Trail Here

A special venue of 120 jurors has been called for Monday when the Clifton D. Potter murder with malice trial is due to get underway. Potter is charged with fatally injuring George Thompson in a shooting scrape last March 2. Thompson died May 31 in the Deaf Smith County Hospital. He had been shot four times.

Jurors due to report Monday at 1:30 p.m. in District Court are Bob Wilson, Mrs. Howard Gault, Sylvester Slagle, Mrs. Clyde Cave Glenn Allred, Mrs. W. P. Axe, George F. LeGrand, Mrs. Elroy West, N. A. Brown, Mrs. Glenn Hetzler, J. E. Springer, Mrs. Ursula Streu, Labry Ballard, Mrs. R. L. Campbell, Earl Wood, Paul S. Corbett.

Mrs. P. B. Sowell, Archie Scott, Mrs. Nora Gillis, Wilson Gyles, Mrs. H. L. Benefield, Byron Campbell, Mrs. F. A. Tucker, Earl Stagner, Mrs. Lyle Blanton, John D. Pittman, Mrs. O. G. Hill Sr., Lloyd Sharp, Mrs. H. L. Hershey, Jimmie Gillentine, Mrs. F. J. Knabe, Jimmie Roberts, Mrs. Richard Jewell, Grady Rogers.

Mrs. Merlin Kaul, Jack Bradley, Mrs. W. T. Carmichael, H. V. Fish, Mrs. Guy Lawrence, C. S. Barclay, Mrs. J. F. Matthews, Neal Cooper, Mrs. W. E. Dameron, Loyd Neill, Mrs. J. R. Lipscomb, J. Roy Oswald, Mrs. Grace Little, Monroe Parker, Mrs. F. P. Lyons, Dennis Lomas, Mrs. Colby Conkright, Ed Loerwald, Mrs. C. S. Perrin.

F. M. Cogdell, Mrs. J. C. McCracken, Harry Lookingbill, Mrs. S. S. Dodson, Clarence A. Betzen, Kenneth Rudd, Paul Harvey, Mrs. W. M. Lenderman, Frank Zinser, Mrs. M. T. E. McLean, T. E. McLean, Mrs. J. T. Sanderson, Jimmie Allred, Mrs. C. B. Womble, Gayle Neal, Mrs. Hugh Bookout, Hiram W. Adams, Bert Boomer, William L. Brady, Mrs. Earl DeHart, Darrell Blanton.

Clara C. Acker, Mrs. O. M. Diekey, W. J. Albracht, Mrs. O. H. Herring, T. W. Alderson, Mrs. W. C. Thomas, W. G. Youngblood, Mrs. Clifton Johnson, Doryl Young Mrs. E. W. Young, A. L. Yeager, Mrs. H. A. Lamm, Clancy P. Wortham, Ethel Womble, James M. Wood, Frances Dameron, Mrs. Forest Minton.

J. R. Moore, D. E. Pulliam, Mrs. Lynn C. Kester, C. O. Wildkins, Mrs. W. W. Ireland, Woodrow Wil-

son, Mrs. Taft McGee, Austin C. Rose Jr., Mrs. J. C. Ricketts, M. R. Latham, Mrs. Glenn Witherspoon, E. W. Dettman, Mrs. L. LeGrand, Lee Conklin, Mrs. Robert Waggoner, Bill Waldrup, Mrs. Dick Walker.

Frank A. Gyles Jr., Mrs. O. H. Culpepper, Geo. H. McLean, Mrs. Wayland Smith, Sanford Smith, Mrs. Roy Lee Smith, Charley R. Sowell, Mrs. E. W. Solomon, Moody Stephan, A. E. Acton and Mrs. Mrs. C. W. Fry.

Driver Injured When Butane Truck Overtakes

One person was injured and property damage was listed at \$1300 Tuesday in two separate highway accidents.

Billy Wayne Parvin, 24, was hospitalized Tuesday morning following the more serious of the two accidents. Parvin was driving a 1953 Blanton Butane truck on a farm road four miles west of Hereford, and the truck overturned in a ditch when the brakes failed and Parvin lost control of the vehicle.

Parvin was taken to the Deaf Smith County Hospital where his injuries were listed as not serious. The truck was half loaded with butane when it overturned, but did not catch fire.

The second mishap involved a 1955 Buick, driven by Henry A. Harding, and a 1947 Pontiac, driven by J. C. Rich. The accident occurred at about 8:15 a.m. off U.S. Highway 60, west of Hereford.

Harding was traveling west and Rich was attempting to turn around, when the two cars collided. Rich was ticketed for driving while his license was suspended.

Highway Patrolman J. R. Kirkwood investigated both accidents.

Grand Jury To Meet Thursday

The Deaf Smith County Sixty-ninth District Grand Jury has been recalled for Thursday.

Grand Jurors are expected to be faced with a large number of cases including several theft cases.

Memorial Service Planned By Veterans Organizations

An area-wide observance of All Veterans Day by members of the American Legion and VFW will highlight activities here Friday.

Veterans will begin the day with a sunrise flag raising ceremony in Veterans' Park, and activities will continue all day.

The courthouse, city hall, banks and some stores will be closed for the holiday.

services will be held following the barbecue, and the services will be followed by special stunts. One of the featured activities will be a kangaroo court, where merchants who did not close for the holiday will be tried.

A dance for veterans and their families will conclude the all-day observance. The dance will be held at the club house and will feature a special orchestra.

Men who are on the County Honor Roll for giving their lives in defense of their country, and who will be honored during memorial services include Joseph J. Owen, Wilbur Renfro, Ciel Cachel and John Gilliland, all who died in World War II; Charles J. Borden, Henry Roy Hastings, Edward R. Holbeck, S. D. Foster, James A. Gilliland, Clyde Hagar, Horace B.



FIRST SNOW — Alvina Ritcha, daughter of Mr. and Mrs. Q. O. Brown, just couldn't resist writing on this snow covered automobile Monday—especially when urged to by a brand photographer. The snow was the first of the season for Hereford, and oldtimers said it came at a pretty early date. (Staff Photo)



TEXAS GIRL AND HER CHAMPION STEER — Sue White of Lubbock, is congratulated by Porter Senon, president of the San Francisco Cow Palace, after her steer won the Grand Champion Fat Steer of the 1955 Grand National Livestock Exposition. (AP Wirephoto)

New Mexico Professor Says Calendar Is Now Outdated



NO SENSE! — Dr. Martin Fleck looks over a modern calendar and wonders how it got that way.

By JULIUS GOLDEN
AP Newsfeatures

ALBUQUERQUE, N. M. — Our present calendar is an abomination, says Dr. Martin Fleck, University of New Mexico biology professor. He has made himself an expert on the subject. Now he has turned salesman for the World Calendar which has been approved by the United Nations and more than 30 countries including Great Britain and Russia.

"I blow my top when someone declares that our present-day calendar is a divine document and infallible," he says. "It has been changed many times. I counted 63 different changes ranging from 7,000 B. C. to 1934 A. D. and I'm sure I didn't get them all."

Fleck has been making speeches on the calendar for almost 15 years.

He says Sen. Mundt (R-SD) has introduced a bill in Congress to have the World Calendar approved by the United States.

Fleck bases his talks on the calendar's "impact on civilization." He uses believe-it-or-not illustrations to prove his point. For instance, a calendar initiated the first deck of cards and started the Gypsy occupation of fortune telling.

"The present calendar is not stable," he says.

"We know our birthdate but not our birthday. Some months have four Saturdays and Sundays and some have five making the number of working days in two months vary as much as 12 1/2 per cent at times."

The World Calendar never changes, Fleck says. Jan. 1 would always be a Sunday. January would have 31 days, February 30, March 30, April 31, and so on in a 31-30-30 line.

Every quarter would have 91 days, he said, instead of the present 90 in the first quarter, 91 the second and 92 each the third and fourth.

"Every month would have 26 working days and every day of the year would have the same date every year," he said.

"Of course, this only adds up to 364 days so the 365th day would be an international holiday dedicated to peace and good will. It would not be on the calendar."

Fleck says we have been living under the Gregorian Calendar in this country since 1752.

"Pope Gregory the XIII started this calendar when the old Julian Calendar was out of time with the sun in 1582, but the Protestant countries didn't start using it until 1752."

The change in calendars forced a drop of 11 days to bring the new calendar in time with the sun.

Fleck's prize yarn concerns an old Egyptian calendar.

"This calendar had 32 cards—one for each week," he said. "There was a two-way design for day and night and four symbols for the seasons, called air, earth, fire and water."

Fleck says our present card decks come from this. A club on a card is just a corruption of an old five pointed star.

"The cards were at one of the jacks," he says. "He has a staff in his hand with lines on it. It seems that one of the sons of the Pharaoh had to measure the depth of the Nile. Also, add up all the numbers, counting the jack as 11 and queen as 12 and king as 13. The 52 cards equal 364."

"For the 365th day, the Egyptians had a special holiday card considered lucky. I'm told if you get a joker to an inside straight, it is still a lucky card."

"Some Egyptian priests had a good racket by telling fortunes from the cards. They traveled to new fields and became known as Gypsies," he says.

In Russia All Newspapers Look Exactly Alike; No Scoops There

By WILLIAM L. RYAN
Associated Press Foreign News Analyst

On Pravda's fourth and last page Aug. 8, 'way down at the bottom, there was a three-inch-one column box bordered in black. It bore the title: "From the Anti-Fascist Committee of Soviet Women."

"The Anti-Fascist Committee of Soviet Women," read the brief text "with deep sorrow announces the death in an aviation catastrophe of the members of the delegation of Norwegian Women. . . . Thereafter the names of the 10 Norwegian women tourists were listed. No mention was made of

15 Russians who also perished in the crash. The announcement was signed by three members of the women's committee. That was all.

But that was a milestone in the history of the Soviet press. In the Stalin era, a reader of the press would never suspect the Soviet Union had such things as plane crashes, automobile accidents, train wrecks or anything of the sort.

Matters are likely to stay that way, too. The announcement of the Norwegian women's deaths had to be made because it could not be hidden in these days of the Soviet smile offensive. Any attempt to hide it would have been damaging to the new Soviet policy. But the

announcement surely must have surprised many a Soviet reader who never before read of any kind of Soviet catastrophe in his paper.

The organs of the Soviet press cannot rightfully be called "news-papers." Their function is not to disseminate news, but to instruct, lecture, cajole, blame and spread propaganda for internal and external purposes. The function with regard to news is more to hide than to enlighten.

Even the much-advertised slackening of tension has not made an appreciable dent in the Soviet press. Trug it has been startling its readers off and on—in Moscow, at any rate—by publishing statements of President Eisenhower and other foreign statesmen. That is part of the current peace offensive, but essentially, nothing much new has been added to the Soviet press since the Stalin era.

In the 30 months since Stalin died, the look of the Soviet newspapers has perked up just a little. There are pictures and sometimes cartoons on the front pages now and then instead of the vast block of incredibly dull reading matter.

The reading matter itself hasn't changed much, though. All Soviet daily papers — there are thousands throughout the country — are four pages, except in special cases when highly important textual matter must be carried. All the daily papers look alike, from the front-page, two-column editorial on the left side to the smattering of small dispatches telling with dreadful monotony of experiences of workers with "socialist competitions," overfulfilling quotas, finding means of cutting production

The Hereford Brand, Hereford, Texas, Thursday, Nov. 10, 1955

harvesting or planting and so forth.

The newspapers are all six columns wide. The first page carries nothing of interest except the editorial, which is interesting from the standpoint of what enterprise or functionary is being bawled out or what new propaganda is being promulgated.

The second page varies according to the function of the paper. If it's a party paper, like Pravda, it will be largely devoted to Communist Party affairs, all couched in double-talk, much of it lecturing in tone. Sometimes a corner of the second page is used for Foreign Office announcements.

Page 3 is given over largely to news from the other communist countries, all glowing reports.

The back pages carry, however, an interesting department once in a while. It goes under the heading of "Sud," meaning court. It is a dry account of some culprit caught at shenanigans and how he was sentenced — an object lesson rather than a news item.

There are many specialized papers in the Soviet Union which do not follow this exact pattern, and many magazines, some of them exceptionally well turned out from the typographical standpoint. But on the whole, dullness is the keynote and propaganda the purpose. News as such is foreign to the Soviet press.

In wet dairy equipment, the bacteria count can increase nearly 700 percent in 24 hours.

About 70 million dollars worth of timber was cut in the United States last year.

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<p>White Swan Fancy No. 2 Sieve — Whole</p> <p>GREEN BEANS</p> <p>4 No. 303 Cans \$1.00</p>	<p>Vegetables</p> <p>CALIFORNIA SUNKIST ORANGES Sweet Juicy 2 lb. 27c</p> <p>IDAHO — ROMAN BEAUTYS APPLES To Eat or Cook lb. 11c</p> <p>CALIFORNIA — CRISP CELERY Large Wrapped lb. 12c</p> <p>U.S. NO. 1 — YELLOW ONIONS 3 lb. 19c</p> <p>U.S. NO. 1 CALIFORNIA — BUD CARROTS 1 lb. Cello Bag 12c</p> <p>IDAHO — RUSSETT POTATOES 10 lb. Bag 29c</p>	<p>Meats</p> <p>WILSON'S BACON 2 lb. Pkg. 79c</p> <p>FRESH GROUND BEEF LEAN lb. 29c</p> <p>PORK STEAK lb. 39c</p> <p>SUN SPUN — HIGHEST FLAVOR & QUALITY CHEESE FOOD 2 lb. Pkg. 63c</p>		
<p>WOLF — PLAIN CHILI No. 2 Can 45c</p> <p>WHITE SWAN — Solid Pack, White Albacore TUNA Can 34c</p> <p>RANCH STYLE SPAGHETTI No. 300 Can 13c</p> <p>WAPCO — FANCY SLICED PINEAPPLE No. 2 Can 25c</p> <p>LIBBY'S — IN SYRUP PLUMS Purple No. 303 Can 19c</p> <p>WHITE SWAN — FANCY MINCE MEAT 9 Oz. Pkg. 19c</p> <p>BISQUICK 40 Oz. Pkg. 45c</p>	<p>WILSON'S BAKE-RITE SHORTENING 3 lb. Can 71c</p> <p>WHITE SWAN — FANCY PURE PRESERVES PLUM APRICOT, PEACH 20 Oz. Decorated Glass 41c</p>			
<p>WAPCO FANCY SWEET PICKLES</p> <p>16 Oz. Jar 29c</p>	<p>WAPCO FANCY QUALITY KRAUT</p> <p>2 No. 303 Cans 23c</p>	<p>WAPCO SALAD OLIVES</p> <p>No. 16 Jar 37c</p>	<p>BORDEN'S STAR-LAC MILK</p> <p>3 Qt. Size Package 27c</p>	<p>WHITE SWAN FANCY HYBRID POP CORN</p> <p>2 10 Oz. Cans 29c</p>

The Hereford Brand

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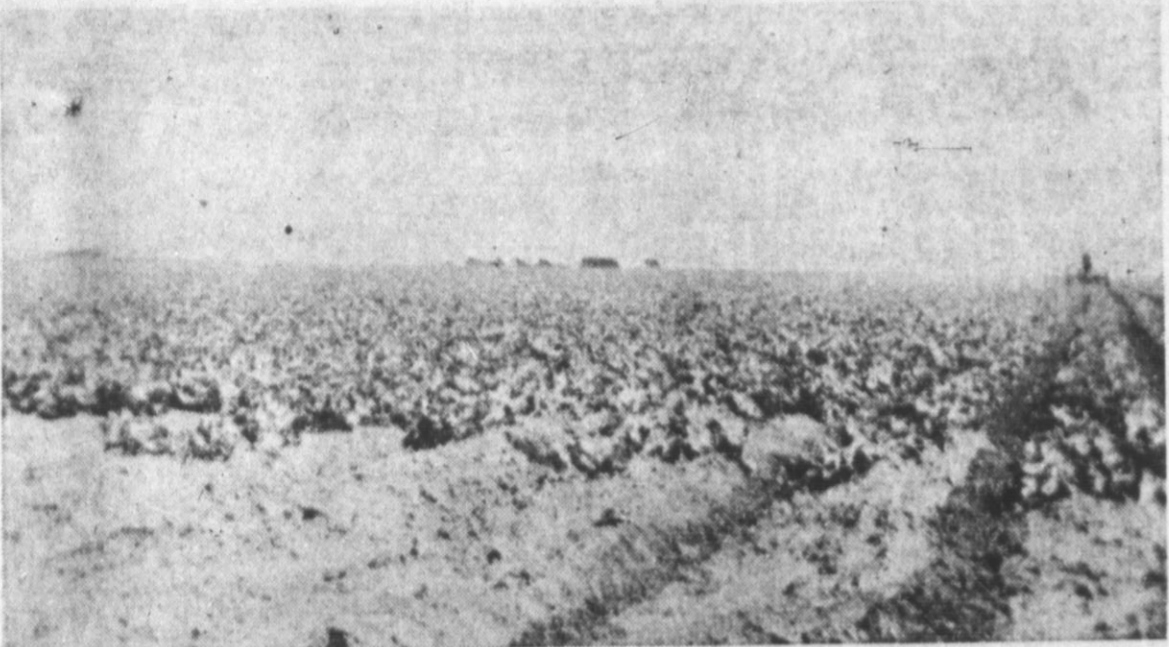
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due proof of same being given to the editor personally at the office.

Our Slogan: "More People—More Farms"

JAMES M. GILLENTINE Publisher

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All subscriptions strictly cash in advance.



LETTUCE FIELD VERSUS MAIZE PATCH — Any wonder landowners are more enthusiastic over having their land planted to lettuce than to maize and other row crops? A few years back the lettuce patch looked much as the other picture, which could be almost any field along a country lane in the irrigated district. Apparently there isn't a sprig of Johnson grass left growing in this field now

farmed by A. N. Hopson south of town on Highway 51. In the other picture the grain sorghum is hardly visible for the thick growth of the grass which watering only gives a better lease on the land put into row crop. As one farmer expressed it, "You know your land has been worked when it is put into lettuce." (Staff Photo)

Art Guild To Study Use Of Dried Material

Hereford Art Guild featured a demonstration of plaster of paris methods in finishing picture frames at the meeting held Monday afternoon in the art room of Junior High School. Mrs. Don Root presented the lesson.

Members are requested to bring floral clay, needle point holders and dried materials to the next meeting which will be held in the Junior High School art room Monday afternoon Nov. 7 at 3:45.

Mrs. Deward Roberson, assisted by Mrs. Lisle Woodford, will demonstrate making arrangements of dried materials especially for the Thanksgiving season.

All members of the guild are urged to attend.

Hereford Girl Runner-Up For Queen Candidate

Dixie Young, daughter of Mr. and Mrs. E. W. Young, was runner-up as a candidate for the Kentucky All-American Basketball Tournament queen representing Hardin-Simmons University. Joyce Ray of Abilene won the queen's title. Both campus contest winners are freshmen at the University where they are residents of Hunter Hall.

The two finalists survived an elimination at H-SU which began sagd in Owensboro, Ky. Sporseceett elimination at H-SU which began with 25 contestants. A student council committee narrowed the field of beauties to eight, and a "secret" downtown panel of judges selected the winners.

The Queen's Contest Committee at Kentucky Wesleyan College, host of the cage tourney to be staged in Owensboro, Ky. Sports-center, will send all winners photographs to film star Ronald Regan in Hollywood for his selection of the tournament queen. His choice as the winner will be flown to the tournament where she will reign during the three-day contest.

Bethany Class Is Entertained

Bethany Class of the First Baptist Church was entertained in the home of Mrs. H. M. Cogswell Friday afternoon.

Mrs. Cogswell, president of the class, presided and read a poem

Mrs. Herring Guest Speaker At Bud To Blossom Meeting

Mrs. O. H. Herring was guest speaker at the Bud To Blossom Club meeting held Friday afternoon in the home of Mrs. Lloyd Sharp.

Mrs. Herring, president of the Hereford Garden Club, told of that club's work in organizing a Junior Garden Club with Bluebird Groups. She told of the club's activities during her three years as leadership and of the state awards won by the senior club, and described their study of flower arranging, corsage making and the making of bird feeders.

Mrs. R. N. Yarbrow gave the horticulture report, reminding members that now is the time to plant bulbs for early spring bloom.

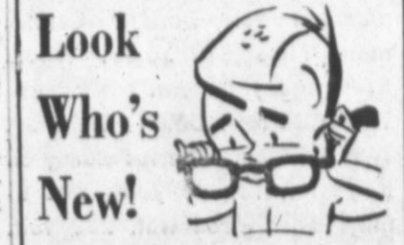
Mrs. W. Glenn Williams, president of the club, directed a short business session when Roy Peet, local florist, visited the club briefly to present the club with the book "Living With Flowers."

Members present were Mesdames

as an introduction. Mrs. Wirt Phillips gave the prayer.

Plans were discussed for class activities and refreshments were served to Mesdames C. R. Walser, A. O. Thompson, J. S. Orr, Edna Bove, Edna Draper, Mary Waters, Jeff Gilbreath, Walter Easter, Willie Daniel, Wirt Phillips, Otto Massie, J. T. Richardson and the hostess.

es Irving Alexander, Glenn Billbrey, R. A. Daniel Jr., Ray Godwin, Preston Hagans, H. A. Haseloff, Ray Howell, R. M. Jensen, Jack Johnson, Sam Long, Don Martin, W. H. Patton, Pat Robinson, Ira Scott, W. Glenn Williams, Jim Wood, R. N. Yarbrow and the hostess.



Mr. and Mrs. Fred Batterman are the parents of a new boy, Wesley Herman. He was born Nov. 6 and weighed five pounds and one-half ounce. Maternal grandmother is Mrs. Essie Bailey and paternal grandparents are Mr. and Mrs. A. S. Batterman.

Mr. and Mrs. Dennis Bohrer of Amarillo are the parents of a six pound 15 1/2 ounce girl, Desiree Susan, born Nov. 7. Maternal grandparents are Mr. and Mrs. B. F. Robertson of Dalhart and paternal grandparents are Mr. and Mrs. L. L. Bohrer also of Dalhart.

Mr. and Mrs. E. H. Loerwald of 715 Blevins have a new boy, Dwight Stephen. He was born Nov.

7 and weighed six pounds 15 ounces. Maternal grandparents are Mr. and Mrs. Clem Schumacher of Sunday and paternal grandparents are Mr. and Mrs. J. A. Loerwald.

Virginia Kaye, born Nov. 8 and weighing seven pounds and one ounce, is the new daughter of Mr. and Mrs. Fred E. Fox Jr. Her paternal grandmother is Mrs. Mary Fox and her maternal grandparents are Mr. and Mrs. Norman Lytal.

Doyle Eugene Chapin Jr., born Nov. 9, is the new son of Mr. and Mrs. Doyle Chapin. He weighed eight pounds 11 ounces. His maternal grandparents are Mr. and Mrs. A. S. Stamps of Waldron, Ark., and his paternal grandparents are Mr. and Mrs. L. C. Chapin of Erie, Penn.

Mr. and Mrs. Joaquin DeLaCruz have a new son born Nov. 5.

Mr. and Mrs. Buford Horton are the parents of a new girl born on Nov. 5.

The intense cold of the Antarctic continent helps preserve many things and food, wood, printed matter, and matches left there often are found many years later in very good condition.

Hospital Notes

Patients in Hospital
 Billy W. Parvin, Mrs. Bertha Pope, Mrs. Fred Batterman, Addison Hunter, J. O. Newell, Mrs. G.A.F. Parker, W. W. Jones, Lee McAfee, Carmen Sandabal, Roy Tilden Slagle Jr., George Bippus, Mrs. M. C. Watson, William McGehee, Mrs. Joaquin DeLaCruz, Mrs. Sue Bahner, Marie Loerwald, T. A. Phifer, B. C. Harper, Mrs. Peggie Fox.

Patients Dismissed
 Charles Jackson, 11-8; Peggy Jackson, 11-8; Arnold Wall, 11-8; Wm. S. Hurst, 11-8; Christy Barkley, 11-7; Dicky Pepper, 11-7; Cruz Sustaita, 11-6; Mrs. Barbara Lawhon, 11-7; Dora Castro, 11-7; Mrs. W. F. West, 11-7; June Owen, 11-7; M. O. Dordard, 11-7; Mrs. Vida Circle, 11-7; Ruby Horton, 11-7; Henry Wright, 11-6; R. A. Freeman, 11-5; Henry Condu, 11-5; Scudder Fricks, 11-5.

At 63,000 feet above sea level, blood will boil at body temperatures.

Compare ANTHONY'S Every Day Low Prices!

MEN'S
SPORT SHIRTS
 Flannel — Gingham — Long Sleeves
 Large Assortment of colors & Patterns . . . \$1.98
 S-M-L — Ex 1

MEN'S 100% ALL NYLON JACKET'S
 ZIPPER FRONT
 Pure white! All nylon fleece lining. Jacket and lining guaranteed completely washable. Water repellent, slash pockets and two-button adjustable cuffs. \$10
 S-M-L.
 Special . . .

WOMEN'S OUTING FLANNEL
GOWNS or PAJAMAS
 Soft, fleecy Flannel for Luxurious warmth. \$1.98

CHILDREN'S
3 - Pc. SLEEPERS
 Haynes Fairchild Knit Sleepers. \$2.00
 Sizes 0 to 3 . . .
 Matze, Green and Blue

CHILDREN'S — WINTER
COATS
 Little girls warm winter Styles. Many colors to Choose from. Sizes 6 to 16.
 \$8.90 to \$22.50

RAYON — WOOL
BLANKETS
 Solid colors or reversible. Size 72x90, 90% Rayon, 10% wool. Longer wearing acetate binding. Comes in Lilac, Green, Red and pink, charcoal and pink A real buy . . . See and compare these blankets. \$8.95

Anthony's Complete Selection
Little Boys' & Girls' SHOES
 You'll stay at the head of the class in these good fitting, long wearing and comfortable shoes. They're built for the kind of action your child enjoys. Now a complete selection at Anthony's.

Famous { FILL IN BRAND NAME } Brand
 Sizes 8 1/2 - 12 \$3.98
 Sizes 12 1/2 - 3 \$4.98
 DESIGNED for ACTIVE GROWING FEET

Winter Comes Santa!

That's right folks . . . It's Not Long Until Christmas! And We Suggest, as the Ideal Gift, for Your Teen - Age Girl or Boy A New **REMINGTON OR ROYAL PORTABLE TYPEWRITER**

Now In Colors As Gay As The Season Itself!
\$69.95 Plus Federal Excise Tax
 Remington and Royal Portables As Low As
 PAYMENTS AS LOW AS \$100 PER WEEK AFTER SMALL DOWN PAYMENT

And Don't Forget Folks . . . It's Time To Order Your Christmas Cards . . . Good Selection Available!

The INK SPOT Printing & Office Supply
 Phone 201

WANT ADS Phone 30 or 31

FOR SALE Miscellaneous

FOR RENT OR SALE: '52 Model Spartan House Trailer. Call 1710. B-1-11-43-4c.

FOR- SALE OR TRADE! 75 HP Vertical electric motor and starter, complete. T. B. Thomas, Plainview, Texas, 108 East 7th. Phone CA-4-5055 or CA-4-7803. B-2-24-18-6c.

COMBINE FOR SALE International 1954, model No. 14L. Has cut 800 acres. See or call Sears Grain Company. B-2-18-39-4c.

FOR SALE Automobiles

1953 PLYMOUTH 4-DOOR, Extra clean, low mileage. Contact Fred Kroil, Phone 1384. B-3-13-45-2c.

1951 Chevrolet, 2 ton truck, 2 speed steel bed, hoist. Extra hoist also. Houston Clement, Amarillo DR-40137. T-3-17-41-1p.

REAL ESTATE

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Box 464 Res. Ph. 193-W Office Ph. 792 228 Main St. T-4-18-14c

WE NEED LISTINGS in Hereford territory. If you have a farm for sale, we can sell it. Phone, write or come to see us. Turner Brothers Land Company, Phone 5221, Box 127 Hale Center, Texas. B-4-35-14-18p.

MY HOME for sale: Completely redecorated inside—2 bedrooms, 2 baths, extra large den. Floor furnace and panel ray. Extra nice built-ins. Call George McLean at 181. B-4-26-36-4c.

FOR SALE New 3 bedroom, 1480' floor area. \$500.00 down. New, 2 bedroom brick with garage. Ready to move into. \$250.00 down. Several good buys in older houses. 206 North 25 Mile Avenue B-4-18-18c

REAL DEALS Perfect section, 2 miles of paving. Absolutely clean, with plenty of water. 3-8" wells on gas. Only \$200.00. Good terms if sold immediately. 1/4, all in cultivation. 1-8" well on Butane. Small down payment. Only \$200.00. CARTHOL REAL ESTATE 206 North 25 Mile Avenue B-4-18-14c

533 acres, all in cultivation. 5 Irrigation wells on natural gas. 211 acres wheat, 40 acres cotton allotment, 6 alfalfa. Three bedroom, double garage; 2 bedroom single garage. 40x60 barn, 40x60 tool shed, 24x80 cow shed. On paving. \$200.00 acre. Has good loan. Will trade for good 140 acres on equity. B-4-43-14c

J. M. HAMBY REAL ESTATE 1410 Park Ave. — Phone 701 or 4473 Frio Exch. B-4-43-14c

FOR SALE BY OWNER: Three bedroom, two baths, double garage, utility room. See Tilden Stagle, 510 Star Street. B-4-18-10-4c

SOD LAND in 320 Acre Tracts and 480 Acre Tract, 8" well on each tract, 29 percent cash on 10 year terms located in Dalhart area. Priced \$115.00 up to \$140.00 per acre. Latham Land Co. Newton Foster, Dalhart, Tex. B-4-38-19-2p.

SEE US FOR GOOD BUYS In land or city property. We would appreciate a listing on your property. J. B. Elliston 304 N. Main Phone 179 B-4-4-4c

SELL MY EQUITY in nice two bedroom Hereford home at a bargain for cash. Box 822 Plainview. B-4-17-18-4p

FOR QUICK SALE \$6950.00 for two bedroom & den. Living room kitchen and separate dining room. 3 rooms carpeted. Tile on kitchen & dining room. Tile bath and plenty built-ins. Backyard fenced & separate garage. Phone 944 or Phone 2051 T-4-44-1c

WESSON SPECIALS

ON STAR Large 2 bedroom brick, 1200 sq. ft. floor space. On corner lot. Attached garage which is plumbed for washer. Central heat. Price \$10750.00. Would trade equity for car.

TO TRADE for HOME in CANYON Two Bedroom asbestos siding on large lot. Fenced yard. Has utility room wired with 220 volt. Floor furnace. Attached garage. G.I. Loan. \$52.00 per month. Price \$8250.00.

ON AVENUE J New 3 Bedroom brick. Floor furnace. Nice size living room. Kitchen has dining area. Utility room. Attached garage. \$1,000 will handle. Price \$9750.00.

WOULD SELL ON G.I. LOAN Almost new 2 bedroom stucco. Hardwood floors. Combined kitchen & dining. Nice closet space and builtins. Price \$5750.00.

PERFECT QUARTER 160 acre farm. One good 8" irrigation well on natural gas. All in cultivation. Waters from one ditch. Near Hereford. \$10,000 down payment. Per acre \$250.00.

COTTON FARM 1/2 Section. 300 acres good land land in cultivation. Two irrigation wells. 90 acre cotton base, 100 acre growing wheat. 1/2 mineral. Full possession. 29% down. 10 years on balance at 5%. A real bargain! Per acre \$157.50.

MANY OTHER GOOD LISTINGS WESSON Real Estate Ph. 944

W. W. Buck Ph. 2051 R. L. Vaughn Ph. 1827 B-4-45-14c

If you can pay rent you can buy your own home. Call 608 or 1710 to arrange terms to meet your budget. We have a new house to fit your income. Buy direct and let the commission go on your down payment.

If you can afford to live in a house, you can afford to own one. B-4-43-14c

LAND SPECIALS

1,000 A. 400A cultivated, 600A good grass. Extra strong 8" well. 6 room modern brick, large barn, chicken houses, 4 room tenant house. Located 7 miles of good town. Price \$78.50 A. You must see this place.

320 A. Modern house & barn, one 8" well and one 6" well. Price \$210.00 A. — \$18,000.00 cash, balance 15 years.

HUGH BOOKOUT REALTY 533 East First St. — Phone 1674 B-4-42-14c

FOR SALE: Equity in new three bedroom home. \$50.00 monthly payments handles loan. Located on Dairy Road. See owner at McRight, Garage. B-4-22-45-4p.

FOR SALE

Have some nice new Brick Houses with 2 and 3 bedrooms. Some with no garage, some single, and some double garages. Have 2 bedrooms for \$250.00 and \$500.00 down.

Have 3 bedrooms for \$1,000.00 down and you get loan. Have some to trade on a farm, will also take cheaper house in on a farm, will also take cheaper house in on brick houses. See us on large bricks with den. They are priced right, 6 room duplex, double garage, paving and curbing. \$7,000.00, only \$1,000.00 down. Will trade for small house.

Nice 320 acres. 1-8" well, 2 bedroom house, other improvements. \$20,000.00 down. 78 acres, 20 cultivated. 4 bedroom house. \$20,000.00, will trade.

4 1/2 acres, 3 bedroom house. 2 big barns, large chicken house, 2 brooder houses, 6" well and a pressure pump. Priced to sell, or will trade.

J. M. HAMBY REAL ESTATE 1410 Park Avenue — Phone 701 Residence 4473 Frio Exchange B-4-42-14c

ON J STREET Three bedroom and den. Carpeted, drapes and air conditioned. Landscaped. All goes. Call R. Tilden Stagle 1457 or 701 J. M. HAMBY, Real Estate 1410 Park Avenue B-4-17-14c

FOR SALE 640 Acres, will graze 150 Mother Cows. Well fenced and watered. \$55.00 per acre. 280 acres black land. Modern home. Will graze 100 cows. On all weather road. \$90.00 per acre.

250 acres, cattle, hog & Grain farm. Well located. \$80.00 per acre. D. B. DEUPREE Ravenna, Texas - Fannin County B-4-45-5p

5. FOR RENT

FOR RENT: New two bedroom home, unfurnished. Call 1710. B-5-9-43-4c.

BEDROOM FOR RENT, close in. 509 Ross. Phone 847-J. B-5-9-42-4c.

FOR RENT: Three room unfurnished house. Modern. Phone 1204. 312 Avenue H. B-5-12-45-2c.

FOR RENT: 3 room apartment. Private bath. Priced for Phone 1484-W or 839. B-5-13-45-4c

FOR RENT: Nice modern four room house to couple. 303 Avenue H. T-5-12-45-1p.

FOUR ROOM and bath, furnished. Attached garage. 311 Avenue K. Phone 1312-J. T-5-12-45-1p.

FOR RENT: Two room furnished apartment. Private bath. Bills paid. 226 Avenue H. Phone 2083. T-5-15-45-1k.

FOR RENT: Nice, large, furnished apartment. Private bath and garage. Mrs. T. W. Alderson. Phone 333-J. 603 East Fifth. B-5-19-17-4c.

FOR RENT: Very desirable duplex apartment, unfurnished. Park Avenue at Miles. Phone 442. B-5-13-14-4c.

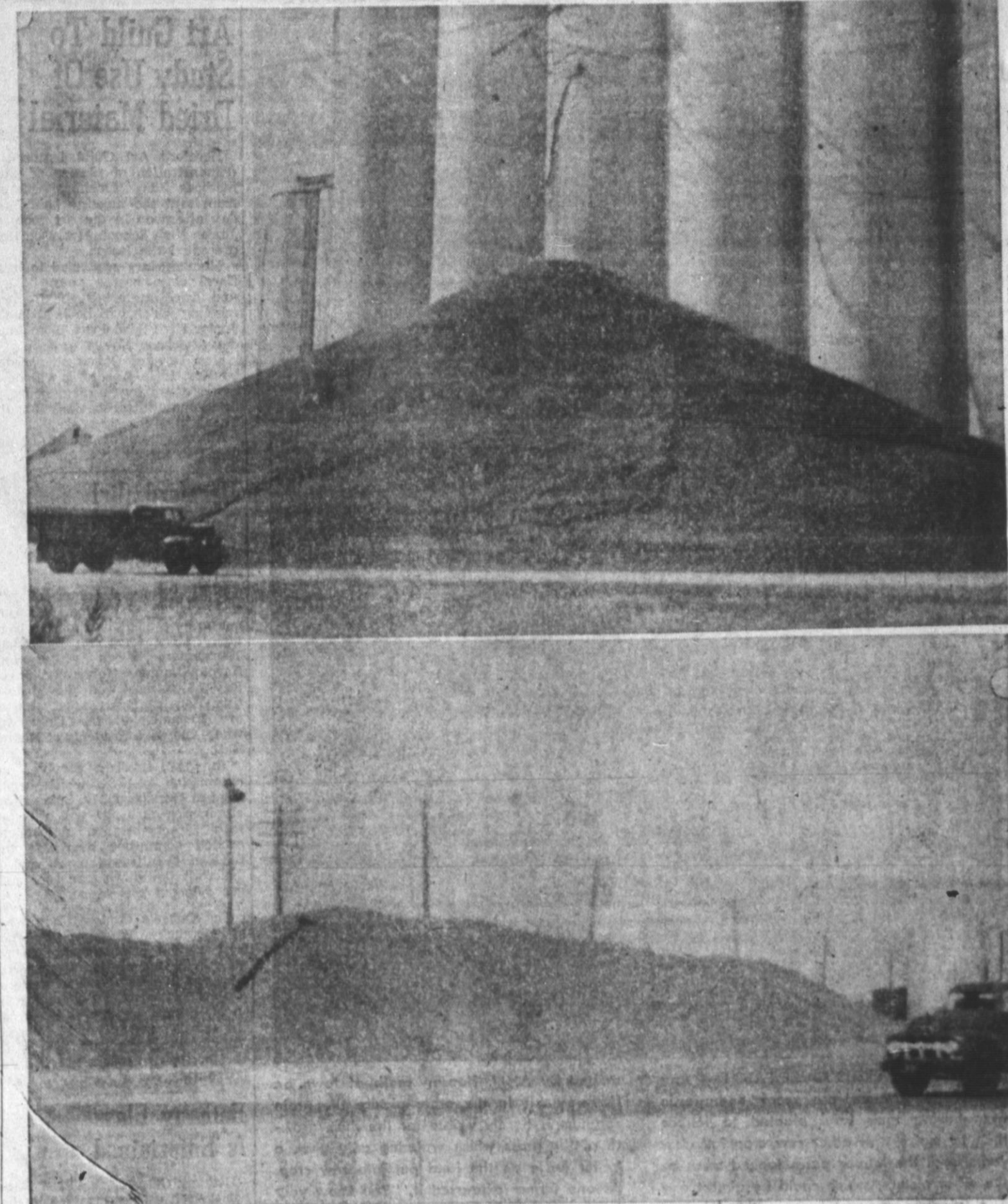
FOR RENT: Three room unfurnished house. Call at 507 Jackson. B-5-10-41-4c.

OFFICE ROOMS FOR RENT up stairs over The Brand. Reasonable rates. See E. J. Pinner, room 3, or inquire at Brand Office. B-5-21-41-4c

FOR RENT: Furnished apartment Also a bedroom. Mrs. W. M. Megert, 401 Lawton. B-5-13-19-2c.

FOR RENT: Three room furnished apartment. Private bath. Part bills paid. Call 9653. B-5-13-19-4c.

FURNISHED APARTMENT. Private bath. Bills paid. 116 Ave. A. B-5-9-19-4c.



PILING IT UP — Almost everywhere you look in the Panhandle these days you can see a pile of grain sorghum like the two pictured. In the picture above, a truck is dwarfed by the large pile of milo behind Pitman's Elevators. The other pile of grain is at Hereford Grain Corp. Elevator men estimated that the harvest is at least two-thirds complete and possibly farther along. (Staff Photos)

MODERN two bedroom duplex. Unfurnished. Four rooms. Private bath. 710 Lee Avenue. Phone 1461. B-5-16-19-4c.

FOR RENT: South side of duplex. Unfurnished. Four rooms. Private bath. 710 Lee Avenue. Phone 1461. B-5-16-19-4c.

FOR RENT: Nice three room furnished duplex. Bills paid. Phone 1260. B-5-11-19-2p.

ONE BEDROOM HOUSE, furnished. For couple only. Very nice. Call 390 or see F. M. Kester at 703 Miles. B-5-19-19-4c.

FOR RENT: 3 room apartment. Private bath. Priced for Phone 1484-W or 839. B-5-13-45-4c

FOR RENT: Nice modern four room house to couple. 303 Avenue H. T-5-12-45-1p.

FOUR ROOM and bath, furnished. Attached garage. 311 Avenue K. Phone 1312-J. T-5-12-45-1p.

FOR RENT: Two room furnished apartment. Private bath. Bills paid. 226 Avenue H. Phone 2083. T-5-15-45-1k.

FOR RENT: Nice, large, furnished apartment. Private bath and garage. Mrs. T. W. Alderson. Phone 333-J. 603 East Fifth. B-5-19-17-4c.

FOR RENT: Very desirable duplex apartment, unfurnished. Park Avenue at Miles. Phone 442. B-5-13-14-4c.

FOR RENT: Three room unfurnished house. Call at 507 Jackson. B-5-10-41-4c.

OFFICE ROOMS FOR RENT up stairs over The Brand. Reasonable rates. See E. J. Pinner, room 3, or inquire at Brand Office. B-5-21-41-4c

FOR RENT: Furnished apartment Also a bedroom. Mrs. W. M. Megert, 401 Lawton. B-5-13-19-2c.

FOR RENT: Three room furnished apartment. Private bath. Part bills paid. Call 9653. B-5-13-19-4c.

FURNISHED APARTMENT. Private bath. Bills paid. 116 Ave. A. B-5-9-19-4c.

WILL KEEP CHILDREN in my home, day or night. Nurse on duty. Fenced yard. Pick up and deliver. Reasonable rates. Phone 1241-W. B-9-22-45-4c.

FOR RENT: Two room modern house, furnished. Close in. N.B. Hood. 343 West Second. T-5-15-40-1c.

FOR RENT: South side of duplex. Unfurnished. Four rooms. Private bath. 710 Lee Avenue. Phone 1461. B-5-16-19-4c.

FOR RENT: Nice three room furnished duplex. Bills paid. Phone 1260. B-5-11-19-2p.

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OFFICE ROOMS FOR RENT up stairs over The Brand. Reasonable rates. See E. J. Pinner, room 3, or inquire at Brand Office. B-5-21-41-4c

FOR RENT: Furnished apartment Also a bedroom. Mrs. W. M. Megert, 401 Lawton. B-5-13-19-2c.

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-80-4c.

FOUND TWO weeks ago, coin purse containing bills and change. Owner may identify and claim at Brand Office. T-12-18-44-2k

Sam H. McMeeking, presiding steward at Churchill Downs, will retire at the end of this year after serving at the track for the past 36 years. McMeeking, 66, saw his first Kentucky Derby in 1908.

Mrs. R. L. Criswell has returned from Denver, Colo., where she visited her daughter, Mrs. Charles H. Soehngen. She also welcomed a new granddaughter, Jaque Susan Soehngen.

PLEASE CLIP for Future Reference Persons who miss Their Brand. On City Delivery Routes CALL R. W. SPARKS Phone 1771-W

WELLS CLEANED out and drilled deeper. Earl Plank. Phone Dawn 3614. B-11-11-41-4c.

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas

FOR LOANS in Deaf Smith, Parker and North Part of Castro Counties. B-11-46-4c

Quick — Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-4c

MINOR Plumbing, Heating, Sheet Metal work. Repairs. All work guaranteed. 839 East First. Phone 1802W. B-11-15-19-9p.

LOST: Man's 17 jewel automatic watch. Band has two turquoise sets. Reward. Phone 1162. Mrs. W. L. Johnson. T-13-18-45-1p.

OPTIMIST CLUB Meets Monday Noon at the Western Wheel Inn

HEY! are you looking for a new Home? Are you tired of paying rent? Are you having trouble finding quality homes economically?

THEN, see us today for a home to suit your budget. Small down payment, low monthly payments. ASK any of our more than 100 Satisfied Customers. See the Engler Bros. or call 608 or 1710 now about a house to suit your needs. B-1-43-4c

SEE HEREFORD GRAIN CORP. for lawn grass seed and garden seed. Phone 360. B-1-13-40-4c

Hereford Glass Co. Expert Car Glass Installation Table Top and Window Glass Picture Frames 12 Park Ave. Ph. 1425 B-1-16-4c

JUST RECEIVED! Large shipment of Bluestone. Cuts moss out or your irrigation ditches. McDowell Drug. Phone 13. B-1-17-47-4c.

BULBS AND ROOTS for fall planting, and beautiful potted plants. Hereford Floral. Phone 773. B-1-14-41-6p.

FOR SALE: Comanche, Turkey and Cheyenne, desirable varieties of seed wheat. Re-cleaned, in new 100 lb. bags. Fraser Milling Co. Phone 484. B-1-21-35-10c.

RED POTATOES Joe T. E. C. 419W Phones Dawn 2585 Cellar South Main B-1-17-14c

BS&B PERFECTION GRAIN BINS Sizes 2,750 bushel and 2,200 bushel. Delivered to location, knocked down or set up. Priced right. See us for a good buy. J. M. HAMBY — 1410 Park Ave. Phone 701 — Res. Frio Ex. 4473 B-1-43-14c

ELECTRIC FENCE MATERIALS. Insulators, wire, and ready cut steel posts. Foxworth-Galbraith Lumber Company, 234 East Second Street. B-1-18-13-4c.

BEAUTIFUL LADIES' or child's light-weight Accordion and case 120 base. Marguerite Botsford. 303 Ave. F. B-1-16-19-4c.

FOR SALE: Practically new Frigidaire Deep Freeze at a bargain. 901 Miles. Phone 836. B-1-18-19-2c.


MEGARI BUNDLES. Melvin May, five miles northwest-Dawn. B-1-9-45-3p.

ORNAMENTAL IRON WORK. Can be readily and easily installed by you. No special tools required. Carl McCaslin Lumber Company, Phone 7. B-1-21-19-14c.

2. FOR SALE

PERFECT 50 H.P. Electric irrigation motor, including panels. \$750.00. Amarillo, DR-3-8000 Collect. B-2-12-45-4c

F.C. Degree Thurs., Nov. 10th 7:30 P.M.



Lynn C. Kester Wm. Sec. Robt. Thompson

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill



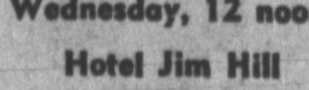
Lions Club meets each Wednesday, 12 noon Hotel Jim Hill



Kiwanis Club Thurs. Noon Hotel Jim Hill



OPTIMIST CLUB Meets Monday Noon at the Western Wheel Inn



SO THAT ADVERTISERS MAY KNOW

Brand Circulation Figures Are Given Annual ABC Audit

It's audit time at The Brand. James R. Kelly of Chicago, agent for the Audit Bureau of Circulations, arrived this week to begin the annual circulation audit of both The Hereford Brand and The Sunday Brand.

Kelly has full access to all Brand files, for ABC rules require that all circulation records be made available to the auditor, as well as the full cooperation of key circulation department personnel.

Periodically, but at unannounced times, an auditor pops into the circulation department of The Brand and goes to work.

ABC has set rules and regulations as to what constitutes legitimate subscriptions. The subscription list of the paper is examined in the light of these rules and an accurate figure is arrived at.

If the auditor does not receive full cooperation and is not allowed full use of files, a member news-

paper can lose its membership and the prestige which goes with it.

As Kelly points out, there was a time when many a newspaper proclaimed to advertisers that its circulation was quite a bit higher than it actually was. And there was no way for the advertiser to prove differently.

That hurt honest publishers, as advertisers began to doubt if any newspaper actually gave its correct circulation figures. So some 40 years ago, the ABC came upon the scene to help uphold honesty among circulation claims. It is a non-profit, cooperative association with a membership of 3590 advertisers, advertising agencies and publishers.

June Neel, circulation manager for The Brand, predicted confidently that the circulation of the two newspapers would be increased over the figures ABC came up with during the last audit when 2268 families subscribed to The Hereford Brand and 2451 families to The Sunday Brand.

"Since the national average per family is over three, you can multiply by three and come up with the number of readers The Brand has," Mrs. Neel said.

Around.....

(Continued from Page 1)

Agency in Hereford from Cecil Lady.

Danny McShain, one of the best known wrestlers in the business, will be featured at the Bull Barn

Saturday. He will, take on "Big Train" Clements in the main event. Tag team wrestling is also on the program, matching McShain and Leo Newman against Clements and Art Nelson.

Mrs. George Brashear received her citizenship papers Wednesday. Mrs. Brashear was a German war bride.

Among things men have used for money are shells, beads, stones, bear tasks, blankets, knives, cattle, slaves, pigs, rice, corn, wheat, salt, sugar, rum and beer.

City Takes...

(Continued from Page 1)

city limit line turns west, at the north line of Block 2 of Womble Addition; thence west with the north line of Block 2, Womble Addition, to a point in said line directly south of the southeast corner of the Diekey Subdivision; thence south on a line which is the extension of the east line of Diekey Subdivision, to the south line of Lake Street; thence east with the south line of Lake Street to the place of beginning.

The larger tract's description: "Beginning at the southeast corner of the intersection of Mable Street and Whittier Street on the present city limit lines, thence east with the south right-of-way line of Mable Street to the intersection of Mable Street and U. S. Highway 60; thence in a northeasterly direction, with the north right-of-way line of Highway 60, to the intersection of Highway 60 and the county road which runs along the east section line of Section 59, of Block K-3; thence 300 feet south; thence in a westerly direction to the present city limits line, thence

north with the present city limit line to the north right-of-way line of Highway 60 to the southeast corner of the intersection of Highway 60 and Whittier Street; thence north with the east right-of-way line of Whittier Street to the place of beginning.

If your vision is impaired so that you are aware of objects in less than a 75-degree arc when your eyes are fixed on an object straight ahead, it is dangerous for you to drive a car, says the Better Vision Institute.

The recent establishment of the schools for primitive African Pygmy tribes has shown that they learn rapidly, one 23-year-old pupil having learned several languages and become a business office clerk.

It would take 1000 ships the size of the 80-ton Santa Maria, largest in the Columbus fleet, to equal today's liner Queen Elizabeth, 80,000 tons.

The U. S. shrimp industry employees are fixed on an object straight ahead, it is dangerous for you to employ about 15,000 fishermen and drive another 15,000 people in shore establishments.

GROWING AMERICA
165 MILLION

204.2* MILLION

75.1 MILLION

1900

TODAY

1970

*ESTIMATE BY NATIONAL ASSOCIATION OF MANUFACTURERS

An AP Wirephoto Photograph



Everyone's FOOD FAVORITES

- We Will Be CLOSED ON NOV. 11TH**
- SUGAR COOKIES** TOASTED 35c
 - SUNSHINE PUMPKIN** No. 303 Can 2 For 25c
 - WHITE SWAN, Makes 1 Large Pie** 73c
 - SHORTENING** 73c
 - MRS. TUCKER'S WITH COUPON PECAN HALVES** Lb. \$1.47
 - BI-LO, NEW CROP PEACHES** No. 2 1/2 Can 27c
 - HEMET, SPICED SALAD DRESSING** Qt. 39c
 - BEST MAID SWEET PEAS** No. 303 Can 23c
 - LITTLE DAINTY, KUNER'S SLICED BEETS** No. 303 Can 17c
 - KUNER'S PICKLES** Sour or Dill Jar 25c

PLACE YOUR ORDER NOW FOR YOUR THANKSGIVING TURKEY

- BACON** lb. 59c
- ROAST BACON** lb. 37c
- BACON** lb. 37c
- FRANKS** lb. 47c

CHEESE SPREAD American 2 Lb. Box 67c

- DOG FOOD** 3 CANS 25c
- TOMATO JUICE** 29c

CRANBERRY SAUCE Whole or Strained White Swan Tall Can 19c

- YAMS** No. 300 Squat Can 21c
- COFFEE** Lb. 93c
- COOKIES** Carton of 6 25c
- NAPKINS** 100 Count 16c
- PAPER TOWELS** Roll 23c
- COCOANUT** 4 Oz. Box 16c
- FLOUR** 25 Lb. Bag \$1.69
- TOMATO SOUP** Can 13c
- WAFFLE SYRUP** 24 oz. Bottle 37c

CELERY 19c

BANANAS 2 lbs. 29c

ORANGES 5 lb. Bag 33c

APPLES 4 lb. Bag 37c

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NOW ONLY \$320.00
And Your Old Range



Morgan Appliance Co.
Park Ave. Shopping Center Phone 197

It's Not Too Cold For Ice Cream When You Fix It This Unique Way

By CECILY BROWNSTONE
Associated Press Food Editor

Certain ice cream desserts always seem just right after one of those hearty fall or winter dinners.

Top rating at our house, for example, is given to baked fresh pears and vanilla ice cream. Recently a friend of ours gave us her pet recipe for baking the pears in a delicate butterscotch sauce; now the pear and ice cream

combination is better than ever! We are giving you the recipe, but one word of warning. Light brown sugar is called for; do not use dark brown sugar. We've tried both varieties of sugar in this recipe; only the light brown gives the delicate sauce with a butterscotch flavor, that benefits both pears and ice cream.

The pears may be baked with their skins on or peeled; suit the dictates of your taste. Just make

sure you have ripe but firm Bartlett's. If you decide to bake the fruit with skins on, don't worry about choosing pears with blishes on their cheeks; the bright pink will be lost in the baking.

BAKED PEARS IMOGENE
Ingredients: For each serving—1-4 cup light brown sugar, 1-4 cup water, dash of salt, 1½ teaspoons butter, 1 firm ripe Bartlett pear, vanilla ice cream.

Method: Put the sugar, water, salt and butter in a saucepan. Stir over moderately low heat until sugar is dissolved and mixture is very hot. Rinse pears in cold water; leave skin on or remove; cut

pears in half lengthwise, beginning at the blossom end, so part of the stem remains on each half. Cut away stem structure. Place pears in a shallow baking dish, cut side down. Pour hot sugar mixture over pears. Put cover on baking dish or use aluminum foil to cover tightly. Bake in hot (400 degrees) oven 30 minutes or until pears are tender when pierced with a fork. Remove pears to serving dish. Pour syrup in baking pan into small saucepan; boil rapidly to reduce about one-third. Pour reduced syrup over pears. Serve them warm or allow pears to stand at room temperature before

servicing. Top cut halves with a scoop of vanilla ice cream. If dessert must be made ahead and refrigerated it will have to be heated before serving because there will be a film of butter on the sauce. The heating can be done gently in a covered skillet.

Mr. and Mrs. Jimmy Easley and sons, Hal and Steven, of Red Bluff, Calif., are spending a week in the home of Mr. Easley's parents, Mr. and Mrs. Oscar Easley.

During 1954, U. S. steelmakers used over 521,000 tons of metallic manganese, most of it imported.

Mothers Needle Club Members Visit Girls Town

Nine women of the Mothers Needle Club drove to Whiteface last Thursday and visited Girls' Town there.

The club are women of the Frio community that organized about the first of the year with a desire to do something useful and took Girls' Town as a project for the year.

Each member donated tea towels and pillow cases they made at their meetings.

Miss Anthony, the founder of the Ranch, was not there for the day, but Mrs. Wall, a member of the staff, showed the ladies through the buildings and said their plans are to take care of five hundred girls in a few years and they were making preparations for three girls in a few days.

Mrs. Wall said they have over 40 girls there now and most of them are in school, she said a few of their needs are theme paper, pencils and shampoo.

Making the trip were Mesdames A. T. Jones, Claude McClure, H.F.

Benson, Haskell Robins, Harmon Lindley, M. J. Noel, W. T. Grenstenson, Earl Cole and Ethel Bresh.

BARNYARD ALL WET

GREENVILLE, W. Va. (AP)—Connie Baker of Greenville was one of many Monroe County farmers forced to haul water because of the drought.

He put 2000 gallons in his cistern and went to bed. Next morning there was only a gurgling. His cattle had turned the faucet at the barn accidentally and all 2000 gallons were gone.



CLOSED FRIDAY
Nov. 11th

LOW PRICES - C AND C THRIFT STAMPS - COURTEOUS SERVICE

HILLSDALE — SLICED

PINEAPPLE NO. 2 CAN **25^c**

PILLSBURY

FLOUR 25 LB. BAG **\$1⁷⁷**

BE SURE SHOP
FURR'S

FURR'S ARE BRIMMING OVER with the finest of all foods—The Produce Depts. are a garden wonderland, every item is fresh and delicious — Furr's Market managers invite you to visit and shop the large selection of choice tender Beef and Pork Cuts.

IT'S REALLY WONDERFUL TO SHOP AND SAVE AT FURR'S

DOUBLE C AND C THRIFT STAMPS
EVERY WEDNESDAY WITH \$2.50 PURCHASE OR OVER

FURR'S FROZEN FOOD SPECIALS

Orange Juice	6-oz. Can	27 ^c
SEALD SWEET	2 6-oz. Cans	21 ^c
GRAPE JUICE	6-oz. Can	19 ^c
STRAWBERRIES	10-oz. Pkg.	17 ^c
FRENCH FRIED POTATOES	9-oz. Pkg.	19 ^c
PEAS	10-oz. Pkg.	19 ^c

TEXAS PANHANDLE RAISED TENDER FAT CALF
SIRLOIN LB. STEAKS **49^c**

TENDER FAT CALF
T-BONE STEAKS LB. **59^c**

TENDER FAT CALF FAMILY STYLE
STEAKS lb. **39^c**

Short Ribs lb. **19^c**

WILSON'S SUGAR CURED LB. SLICED
BACON **39^c**

CHOICE MEATY BOSTON BUTTS
Pork Roast lb. **35^c**

WESTERN MAID
TOMATO JUICE 46-oz. Cans **23^c**

MA BROWN
PINEAPPLE PRESERVES 12-oz. Tumbler **29^c**

ALLSWEET
OLEOMARGARINE 2 LB. CTN. **49^c**

MIRACLE WHIP
SALAD DRESSING PT. JAR **35^c**

Mellorine
SWIFT'S 1/2 Gal. **49^c**

Hunts
TOMATO SAUCE 2 8-oz. Cans **17^c**

FISH SPECIALS
FROZEN FILLET OF

PERCH lb. **39^c**

CHEESE SPECIALS
MELLOW AGED WISCONSIN **lb. 69^c**

PREMIUM PACK — RED McCLURE
POTATOES 5 lb. **23^c**

FRESH CRISP — CELLO PACKAGE
Celery Hearts **19^c**

LARGE THIN SHELL STEWART
PECANS lb. **59^c**

FANCY KENTUCKY POLE
Green Beans lb. **17^c**

WASHINGTON STATE — FANCY DELICIOUS
APPLES lb. **15^c**

FANCY VINE RIPENED
TOMATOES lb. **17^c**

49c Value — Decorated
FLOUR SIFTER **39^c**

\$1.19 Value — All Aluminum w/Lid
Bake & Take PAN **98^c**

75c Value
Ironing Board Cover **69^c**

\$1.98 Value — (Polyethylene) 12"x14"x5"
Deep, Fits Modern Sink — Won't Chip or Break.
SQUARE BASIN **\$1.69**

SHORTENING
CRISCO 3 — Lb. Tin **89^c**

Southshore PEAS 2 No. 303 Cans	19 ^c	Northern FACIAL TISSUE 300-Count Box	17 ^c
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Bonnelles SPAGHETTI 2 No. 300 Cans	19 ^c	Northern 80 Count Lunch'n Napkins 2 80-Ct. Pkg.	25 ^c
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Del Monte KRAUT 2 No. 303 Cans	27 ^c	Bell's HONEY 2-lb Jar	59 ^c
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GARTH
TOMATOES No. 303 Can **10^c**

Brach's Milk Chocolate
Chocolate Covered CHERRIES
13 Oz. Box 49^c

FURR'S BAKERY TREATS

It's Cherry Pie Time, Delicious Cherry Pie At Furr's Low Price.
CHERRY PIE Each **35^c**

Made From Pillsbury Famous Bit-O-Orange Cake Mix
FRESH ORANGE **CAKE** 2 6-Inch Layers **39^c**

Most Of State Had Normal Summer As Far As Rainfall Figures Concerned

By LEDGERWOOD SLOAN
Associated Press Staff

This is the first Autumn in quite a spell that Texans can look back on a fairly pleasant summer and hope they have it so good next year.

Of course, if you live in one of the South Texas areas which were seared by drought and then flooded by torrential rains your memories of the summer of 1955 may not be too fond. The same is true of folks in parts of West Texas where too much rain fell too fast at times.

But generally speaking, this has been a good summer compared to the scorchers that preceded it in recent years.

"Temperatures in general averaged below normal while precipitation exceeded normal in many sections and approached normal in the drier areas," E. A. Farrell, Houston chief of the Texas section of the U. S. Weather bureau, said.

Rainfall during the summer averaged 7.60 inches, or 99 percent of normal, as compared to 3.45 inches, or 52 percent of normal, in 1954.

"Average temperatures were rather low for the season, being 3 to 5 degrees below normal over the northern half except for the extreme south," Farrell added.

"Maximum temperatures recorded during the summer were correspondingly low.

"Conditions were particularly favorable when compared with those experienced during the summer of 1954, which was unusually hot and dry in practically all sections."

The summer of 1954 was known as the fifth drought year in Texas with only 1917 being drier since the weather bureau started keeping records.

There may have been worse droughts before than West Texans can recall their parents' telling of droughts so severe that cattle were lost in cracks opened in the prairies.

But what made it hot in 1954 was what caused the increasing dryness and rainfall that preceded it.

M. C. Harrison, director of the state weather bureau, said that the change of the weather bureau's records is a result of the change in the weather bureau's records.

"This situation was also conducive to the southward movement of rain-bearing low pressure areas originating over the western portions of the United States and Canada," Harrison said.

The opposite was true in 1954. The high pressure areas, rotating clockwise, cut off the inflow of moist air. They also served as a blocking effect for any approaching rain bearing clouds, Harrison pointed out.

Often after a summer like 1954 folks start talking about the weather getting warmer. Memories often are short, too, and we soon forget the heat of past years.

Harrison says there seems to be a slight warming trend in Texas and elsewhere in the country.

"Weather patterns frequently occur in long periods of climatic fluctuations, but they do not repeat themselves with enough uniformity to be of any great value in judging the future.

"In the long range period of time, the weather has changed but little with the tendency during recent years to slightly warmer temperatures," he added.

The following table compares the average amounts of rainfall and percentages of normal over the state for the last two summers:

Division	1955 Average Percent Rainfall of Normal	1954 Average Percent Rainfall of Normal
Northwest	6.33 88	3.44 78
North-Central	7.91 101	3.24 41
North-east	11.69 121	3.62 37
Extreme west	4.84 81	4.98 84
West-Central	7.73 109	3.21 45
Extreme South	6.36 98	
South-Central	7.61 95	
Upper Coast	12.48 103	
State	7.60 99	

Division

Average Percent

Rainfall of Normal

Northwest

North-Central

North-east

Extreme west

West-Central

Extreme South

South-Central

Upper Coast

State

1954

Division

Average Percent

Rainfall of Normal

Northwest

North-Central

North-east

Extreme west

West-Central

Extreme South

South-Central

Upper Coast

State

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PIGGLY WIGGLY OF COURSE!

El Nino Study Club Bake
Sale in our Store, Saturday
November 12th

for VARIETY, QUALITY!

-more delicious FOODS!



CRISCO 3 Lb. Can **79c**

SUGAR Pure Cane 5 Lb. Bag **49c**

COFFEE Schillings 5c Off Deal Lb. Can **88c**

TREET Armour's Luncheon Meat 12 Oz. Can **35c**

CHILI IRELAND'S — Made from Beef Round Steak No. 2 Can **45c**

CRACKERS Sunshine Krispy Lb. Box **23c**

SCOTTIES Cleansing Tissue with Wet Strength Big 400 Count Box **25c**

Chubby Chicks or Heart of Texas **FRYERS** Plump Tender Lb. **49c**

Tender Baby Beef **Round Steak** lb. **69c**

Swift's Brookfield Pure Pork **SAUSAGE** 2 lb. bag **79c**

SWIFT'S PREMIUM ALL MEAT **FRANKS** lb. **49c**

KRAFT'S "Batchelor Button" Design — 5 oz. Glass **CHEESE SPREAD** 2 for **45c**

Texas Select, New Crop SHELLED **PECANS** 6 Oz. Pkg. **59c**

Colonial CHOCOLATE COVERED **CHERRIES** Light or Dark Box **49c**

Fireside Creamy Whip **MARSHMALLOWS** Big 14 Oz. Pkg. **25c**

Comet Long Grained **Pre - Fluffed RICE** 24 Oz. Box and 12 Oz. Box Both for **37c**

Big Top — 10 Oz. Goblet **PEANUT BUTTER** **43c**

Betty Crocker — White, Yellow, Peanut or Marble **CAKE MIXES** BOX **29c**

Kraft's Oleo **PARKAY** lb. **26c**

KRAFT DINNER 2 BOXES **26c**

Kraft's **SALAD OIL** Pt. Bottle **29c**

Plenty of Fruit Cake Ingredients, Nuts, Etc. **CELERY** Large Stalk **15c**

California Pascal, Crisp Tender **APPLES** 4 lb. bag **39c**

Juicy Jonathan — For Cooking or Eating **GRAPEFRUIT** 6 FOR **29c**

Florida, Ruby Red **Green Onions** 2 for **15c**

Fresh, Tender and Sweet, Large Bunches

Are You Saving Those Extra Valuable S & H Green Stamps. Redeemable Anywhere In the United States.

THANKS FOLKS

for the tremendous response to our annual **SHURFINE SALE!!!**

It's a pleasure each year to bring you these double barreled savings in every department.

LISTED BELOW ARE THE WINNERS OF THE SHURFINE LABEL CONTEST

- Barbara Tiefel Bicycle
- Jimmy Bell Thimble Drome Prop Rod
- Gerald Wayne Shirley Baseball, Bat & Glove
- Eugene Williamson Roller Skates
- Linda Buckham Roller Skates

Pillsbury's

FLOUR

25 lb. **\$1.79**
In Colorful New fabric Bag

10 lb. **79c**
Bag

Pillsbury's New Buttermilk

Pancake Mix 2 lb. Box **33c**



PLACE YOUR ORDER NOW FOR TOP SELECTION OF PIGGLY WIGGLY HOLIDAY TURKEYS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



H.D. CLUB PRESIDENTS from the two clubs being entertained recently by the Cultural H.D. Club are shown visiting following the afternoon party held at the home of Mrs. W. E. Holcomb. On the left is Mrs. H. S. Fuller from the Dawn Club and her small son, seated with Mrs. Elmo Hall from the Bippus Club and Mrs. G. V. Hall, also a member of the Bippus H.D. Club. (Staff Photo)



MRS. MELTON MCGEHEE, District Texas Home Demonstration vice president of Wayside, left, and Miss Doris Leggett, district agent of Amarillo, were visitors at a special meeting of the County H.D. Council Nov. 7 in the jury room at the courthouse. (Staff Photo)

Meet Your

Neighbors

Hereford, Texas, Thursday, Nov. 10, 1955 Section 2

Assorted Programs Featured By Clubs

Home Demonstration Clubs reporting late October and early November meetings include several different program topics. Clubs reporting are:

Cultural

Members of the Cultural Home Demonstration Club were hosts to members of the Bippus and Dawn H. D. Clubs at the home of Mrs. W. E. Holcomb Oct. 25.

Masks were given the guests as they arrived and while still masked each one present was asked to introduce six people.

Visitors were given keys and members of the hostess club were given hearts which were worn the remainder of the afternoon as identification. Mrs. R. C. Childers and Mrs. Earl DeHart initiated those present into the "Devil's Dream Club" and when one had passed the test she was presented with her horns.

Mrs. Marie Sears, chief operator from the Southwestern Bell Telephone Co., discussed points on telephone etiquette with the women and answered a number of questions.

Mrs. Paul Corbett talked on "Club Courtesy" and Mrs. Marvis Southward emphasized "Things to Do For a Sick Friend." Mrs. Childers also conducted a get-acquainted game.

Visitors from the Bippus Club were Mrs. Elmo Hall, Mrs. G. V. Hall, Mrs. C. F. Hornfeld and Miss Christine Fortenberry.

Attending from Dawn were Mesdames Walter Galley, J. M. Carathers, H. S. Fuller, J. E. McCabe, L. W. Loerwald, Zed Stewart, L. W. Tooley and Miss Lulu Botsford.

Other guests were Marie Sears, Roberta Campbell and Jan Hargis. Members of the Cultural Club were Mesdames A. C. Hershey, Edgar Telchik, Art Lewis, Joe Story, Curtis Barclay, Ervin Robinson, Jr., Pat Robinson, P. M. Houser, Louie Olson, Ira Scott, J. T. Richardson, Paul S. Corbett, Marvis Southward, R. C. Childers, Earl DeHart and Mrs. Holcomb.

Westway

Members of the Westway H. D. Club set Nov. 12 as the date for the Fall Banquet to be held at Hotel Jim Hill. Chairmen of the various committees are to work with the recreation committee in making plans for the annual affair given for members and their husbands.

Plans were also made for serving sandwiches, pie and drinks at the new Livestock Sales Pavilion each Thursday afternoon.

Mrs. Bess Werner, federated councilor, gave a report on the luncheon held recently.

Mrs. Comstock was a visitor. Members present were: Mesdames Phillip Miller, B. B. Northcutt, P. B. Sowell, R. L. Wilson, C. A. Sauley, Jess Odum, T. B. Thomas, Floyd Walton, Paul Rudd, George Turrentine, Bess Werner and the hostess.

South Hereford

Mrs. John Conner was hostess for members of the South Hereford H. D. Club for a program pertaining to Christmas.

Mrs. S. S. Williams discussed "Merry Christmas in the Window" and Mrs. Otto Massie showed candles and arrangements for the holiday.

Refreshments were served to: Mesdames Eldon Craig, Adam Flowers, Ronald Matthews, Ada Holabaugh, John P. Staton, John Draper, Otto Massie, S. S. Williams, Harry Schultz, Clara Shore, John Hacker, Ethel Layman, Clyde Cocanougher, Evelyn Bell and the hostess.

The next meeting will be in the home of Mrs. S. S. Williams Nov. 15.

Wyehe

Mrs. W. P. Axe, landscape demonstrator for the Wyehe H. D. Club gave a demonstration on planting bulbs for members who met with Mrs. C. C. Ellis Nov. 3.

Bulbs should be planted in good soil, Mrs. Axe told the group. They should also be protected from the wind and should have a good drainage. She suggested narcissus as a border planting in front of a green background.

The demonstrator also discussed the use of Dutch iris, hyacinth, daffodils and crocus for fall planting.

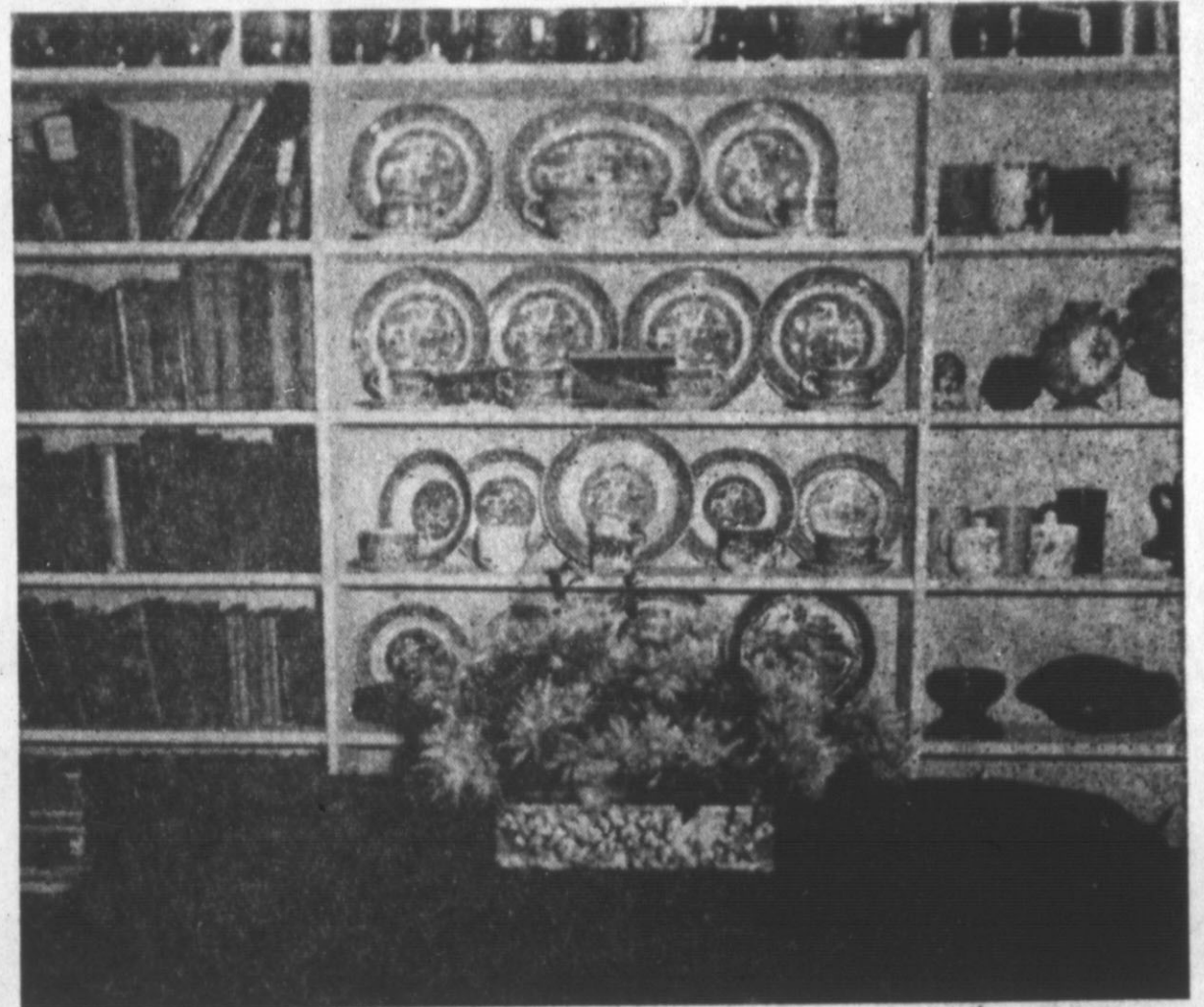
Mrs. C. R. Damron, president, presided over the business session at which plans were made for a dinner to be held on Dec. 9 for members and their families.

Present were: Mesdames C. R. Damron, Ira Ott, A. E. Roberson, Bob Baird, W. P. Axe, George L. Olson, Harley Ward, C. F. Newson, and the hostess.

The next meeting will be in the home of Mrs. Bob Baird on Nov. 17.

Dawn

An unreported meeting of the Dawn H. D. Club was held recent-



A CONVERSATION PIECE at the party given by the Cultural Club was the table covered with a brown lace cloth centered with a copper planter holding bronze mums. On the shelves in the background is a part of Mrs. Holcomb's collection of mugs, which have come from all parts of the world. (Staff Photo)

4-H Club Girls Instructed On 'How To Make Copper Plaques'

Sadie Lee Oliver

Care of their own room and instructions for making copper plaques has been the subject for demonstrations given to members of the 4-H Clubs reporting recent meetings.

Clubs reporting are:

Merry Maidens

The Merry Maidens 4-H Club met in the home of Mildred Westler Oct. 28.

The meeting was called to order by Nancy Parsons, president. The hostess led the group in sing-

ing and Polly Monroe led the ritual. Mildred also showed the girls dolls which will be made at the next meeting. Following the business meeting a demonstration on "Care of Room" was given by Mrs. Pat Sullivan, assistant CH-DA.

Refreshments were served to: Nancy Parsons, Donna Lovel, Kay Albracht, Ann Rose Dziuk, Polly Ann Monroe, Deanna Kriegshauser and the hostess.

The Sadie Lee Oliver 4-H Club met on Oct. 28 with Sandra Campbell as hostess.

The entire period was turned over to Mrs. T. B. Thomas, adult leader, for a demonstration on how to make copper plaques.

Refreshments of cup cakes and cocon were served to: Diedra Thomas, Mary Lynn Morrison, Jane Auer, Margaret and Alice Inman, Nancy and Sandra Green, Carol Rickman, Mrs. Thomas, Mrs. Martin Campbell and the hostess.

HD Council Honors Guests

Mrs. Melton McGehee, District THDA vice president for District One, and Miss Doris Leggett district agent from Amarillo, were guests at a called meeting of the County Home Demonstration Council Nov. 7 in the county courtroom.

Purpose of the special meeting was to make plans for the District THDA meeting to be held in Hereford next spring.

Mrs. A. E. Hodges, county THDA chairman, introduced Mrs. McGehee who lives at Wayside.

Mrs. N. A. Brown, Council chairman, presided and invited Miss Leggett to talk to the group. In summing up annual reports given by H. D. Club presidents, which she stated were outstanding, Miss Leggett expressed special interest in Mrs. C. A. Sauley's report on a "Personal Improvement Club" sponsored by the Westway H. D. Club under the leadership of Mrs. George Turrentine and Roberta Campbell's report of a program on Telephone etiquette given to the North Hereford H. D. Club by Marie Sears, chief operator from the local telephone company.

Announcement of a Bake Sale to be held at Furr Food on Saturday Nov. 12, to raise funds for Council was announced and club members were asked to contribute items for the sale which will begin at 9 o'clock.

Members also voted to sponsor a subscription sale of the Amarillo Daily News on commission basis for funds to add to the treasury. A number of attractively wrapped packages to be used by 4-H leaders were on display.

Attending the meeting were: Mesdames Tom Draper, R. C. Childers, N. A. Brown, Earl DeHart, Ira Scott, Dwayne Walker, Elmer Northcutt, J. E. Rouse, Ernest Brown, A. E. Hodges, Paul Hoff, E. E. Bishop, C. C. Billingslea, T. J. Parsons, W. H. Goetsch, Carlos Vaughn, John Jacobson Sr., C. R. Damron, P. B. Sowell, C. A. Sauley, Roberta Campbell and the visitors.

Arlene Cupell Elected Officer Of 4-H Club

Jolly Girls 4-H Club met Nov. 5 in the home of the sponsor, Mrs. J. E. Dyer.

Peggy Browning, president, called the meeting to order and Sharon Bezner called the roll and read the minutes. Arlene Cupell was elected vice president to fill the vacancy after Wilsona Roberts resigned and Linda Cupell was elected drill leader following the resignation of Joy Pickens. A program on Coppercraft was presented by the sponsor and refreshments were served to: Peggy Browning, Linda Cupell, Sharon Bezner, Arlene Cupell, Mrs. A. J. Bezner and the hostess. The next meeting will be in the home of Sharon Bezner, on Nov. 14.

Present were: Mesdames C. R. Damron, Ira Ott, A. E. Roberson, Bob Baird, W. P. Axe, George L. Olson, Harley Ward, C. F. Newson, and the hostess.

The next meeting will be in the home of Mrs. Bob Baird on Nov. 17.

An unreported meeting of the Dawn H. D. Club was held recent-

Power? You bet!
The fabulous Thunderbird Y-8

Ford goes like the Thunderbird! With this exciting new "Go"-power you can smile at hills, have new confidence in passing. The Thunderbird Y-8 engine can be yours at no extra cost, for it is the standard eight in all Ford Fairlane and Station Wagon models.

Beauty? Of course!
Inspired by the Thunderbird

The new '56 Ford and the fabulous Ford Thunderbird are really look-alikes! You can see the resemblance in every long, low line . . . every graceful contour. And you can expect to be envied no matter where you may drive in your new '56 Ford.

Safety? Only FORD gives you LIFEGUARD DESIGN

Even more important than Ford's Thunderbird looks and go is Ford's new Lifeguard Design. It gives you extra protection in accidents. To cushion you from the steering post, Ford has a deep-center Lifeguard steering wheel. To reduce possibility of doors springing open under impact, Ford has Lifeguard double-grip door latches. To help lessen injuries from impact, Ford offers optional seat belts and Lifeguard cushioning for control panel and sun visors. A new double-swivel Lifeguard rear view mirror "gives" under impact. Come in! See how safe, how beautiful, how powerful a car in Ford's field can be.

You'll be safer in a '56 Ford The fine car at half the fine-car price

HEREFORD MOTOR COMPANY

2nd at Sampson GREAT TV, FORD THEATRE, KG-NC-TV, 7:30 P.M., THURSDAY Phone 39

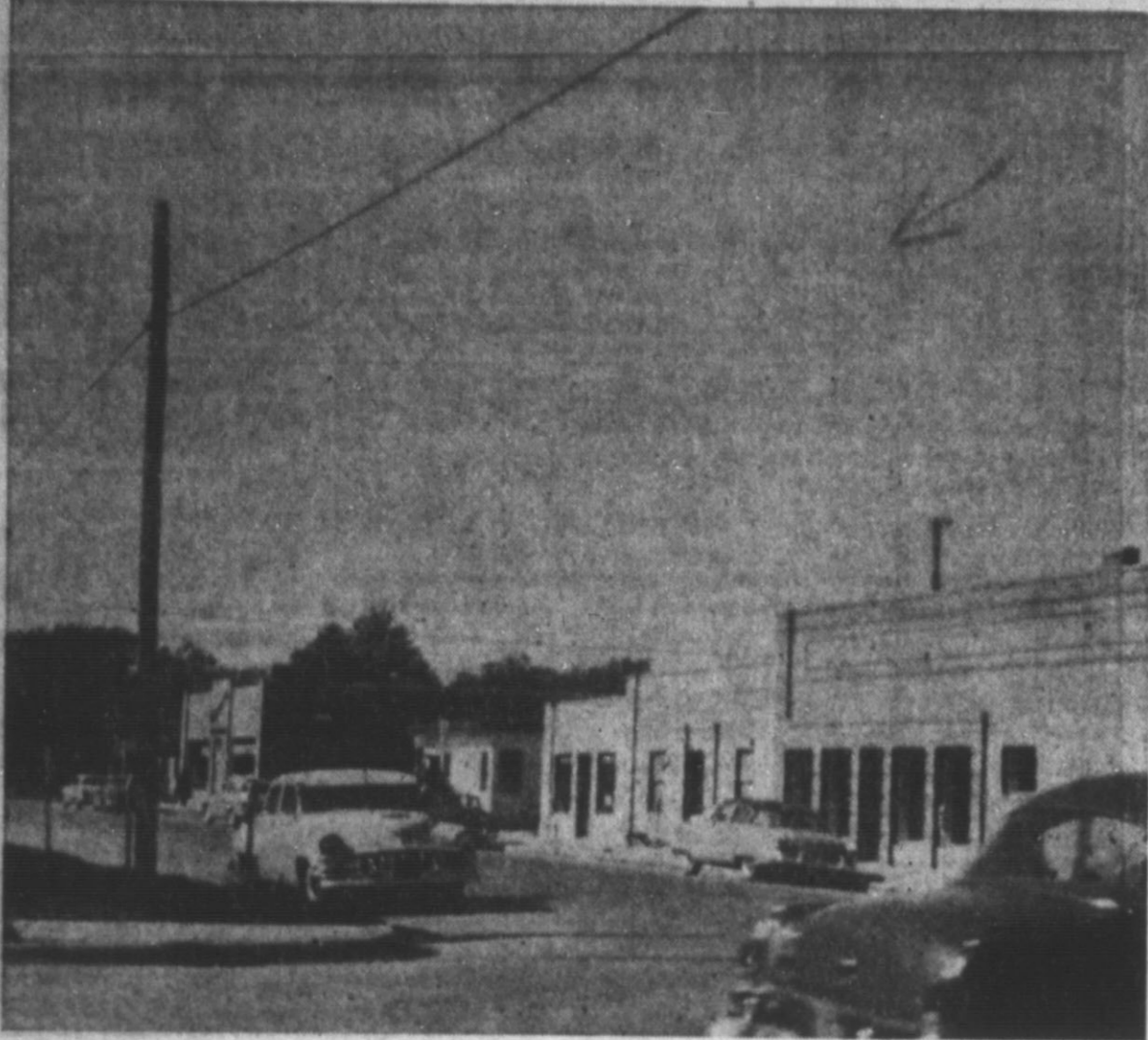
WRESTLING
AT BULL BARN on the HIGHWAY
SPONSORED by the Hereford LIONS CLUB

MAIN EVENT
TAG TEAM MATCH
2 Out of 3 Falls — One Hour
McSHAIN & CLEMENTS
vs.
NEWMAN & NELSON

SECOND EVENT
One fall — 20 Minutes
ART NELSON
vs.
DANNY McSHAIN

One fall — 20 Minutes
LEO NEWMAN
vs.
BIG TRAIN CLEMENTS

SAT., NOV. 12TH, 8:30 P.M.



HALO FOR THE AIR FORCE — Whether there was some comic in the air as pilot of a jet airplane or the winds in the upper current drifted this jet stream into a complete circle is a matter of conjecture. Either way it is an unusual sight for a vapor trail to fall into such a pattern. The picture was made at the intersection of Fourth and Main Streets. (Staff Photo)



KITCHEN STRATEGY — Darkroom chores go easier when you enlist the woman of the house as photo assistant. She's a natural to time the negatives in the soup and wash a sinkful of prints.

Kitchen-Tested Hints On Photo Darkroom Listed; Women Are Tops

By IRVING DESFOR
AP Newsfeatures

Now that camera fans are coming indoors and spending more time in their darkrooms, here are an assortment of hints and ideas which proved handy for other photographers and which may be adaptable for your own kitchen, closet, bathroom or full scale darkroom:

An old-time enamel kitchen table top (when removed from a discarded table) makes a wonderful working top for any liquid operations . . . when you turn it upside down. The upright ledge all around is drip-proof and spill-proof when mixing and pouring solutions or when sloshing prints around in the trays.

For kitchen workers, the ironing board closet can be converted into a handy storage cabinet with the

addition of a few shelves. Of course, this means dispossessing the ironing board and storing it elsewhere but it should be easy to persuade the wife to make the change . . . (says who?)

If you lose that argument, maybe it would be better, at that, to add a matching kitchen cabinet in a convenient spot to hold supplies and equipment. A metal breadbox can be converted into a photo paper safe. And do you know where to get a nice, wide funnel for all your pouring? From the top of your drip coffee maker, that's where. You could switch to tea or decide the family needs a new coffee pot after all.

In an emergency, a brown paper bag placed over a small wattage lamp can serve as a darkroom light.

Viscose sponges are used to

squeegee a roll of film after washing to remove excess moisture for faster drying. They could be kept in a covered glass jar submerged in water so as not to pick up grit or dirt between chores.

Run a string or wire overhead running the full length of the darkroom. Harness this to the room light switch cord, then you can turn the light on or off from almost anywhere in the room with a minimum of fumbling, even with wet hands.

Peg board panels are the latest solution for adjusting quick shelves and hooks for equipment and supplies as the need arrives.

Then there's the idea offered by

the photographer who stored away things between darkroom sessions . . . but couldn't find an item later except by a process of elimination through cabinets, closets and shelves. "Why not," he wondered, "a glass showcase like the stores have. Then you could locate any item instantly visibly, keep track of the amount of your supplies and the stuff would be protected from dust."

I think I'd prefer a lazy Susan arrangement and keep a plastic cover over it all.

THOUGHTFUL THIEVES
JEFFERSONTOWN, Ky. (AP) — To the thieves who lugged away the

big safe at the Jeffersontown Pharmacy, the owners would like to say "thanks."

The safe hadn't been used for years. It was empty. And the owners had been wondering how to get rid of it. They needed the floor space.



Having Sold Our Magnolia Wholesale to MR. & MRS. HERBERT L. HIGGINS

We take this opportunity to thank all of our friends and customers who made it possible for us to enjoy a nice business for the past thirteen years.

We also invite you back to see the Higgins for your Mobil products.

Sincerely
Mr. and Mrs. Cecil Lady

Assorted...

(Continued from Page 1)
types of paint.
Mrs. George DeLozier, president presided at the business meeting. Refreshments were served to: Mesdames Clarence Behrends, A. E. Hodges, Troy Ray, George DeLozier, Jack Streun, Roy Campbell, L. J. Councilman and the hostess.
The next meeting will be with Mrs. J. C. Clearman Nov. 10.

At The Movies

There's a wallop, dramatically and literally, in almost every scene of M-G-M's spectacular new outdoor CinemaScope offering, of "Many Rivers to Cross," which will show Friday and Saturday at the Star, with Robert Taylor and Eleanor Parker heading a big cast.

Filmed in color on eye-filling locations in the magnificent redwood forest country of Northern California, this is a roaring, rousing, two-fisted and colorful story of a woman-shy Kentucky trapper who can take on half a dozen deadly Indians single-handed, but who meets his Waterloo when he tries to avoid capture at the hand of a determined 1798 pioneer girl.

If you like excitement, adventure mystery and romance, you can see it all in "The Saint's Girl Friday,"

which will show Friday and Saturday at the Texas, with Louis Hayward as the fabulous Saint and Naomi Chance as his leading lady.

Of course it's a pretty girl who motivates Hayward's plunge into trouble in this movie, but she happens to be dead and The Saint comes to London from America to find out why. Before he learns the answer, he's involved with blackmailers, gamblers, counterfeiters, and killers. It is a rare mystery motion picture indeed that ties together all its loose ends and loose clues before the final fadeout, but this one does it and very satisfyingly too.

Highlighting the glamour and excitement of the Roaring Twenties M-G-M's "Love Me Or Leave Me," showing Sunday, Monday and Tuesday at the Star, tells the story of Ruth Etting, singing sensation of Broadway and Hollywood. The new picture, in CinemaScope and color, stars Doris Day, James Cagney and Cameron Mitchell.

Cagney, in the hard-hitting type of portrayal, enacts Marty Snyder, the Chicago promoter who manages Miss Etting, battles over her contracts and jealously fights everyone with whom she comes in contact, achieving success in everything except in winning her love. Cameron Mitchell plays the piano accompanist who is able to break the hold Marty has over Ruth, only after a dramatic conflict which results in the most sensational shooting scandal of the decade.

Dr. Milton C. Adams
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140 W. Third, Hereford
Texas
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All Forms of Insurance
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ANNOUNCING... The Purchase of MAGNOLIA WHOLESALE

By
Herbert L. Higgins

We have recently purchased the Magnolia Wholesale Business from Mr. Cecil Lady, and will take over operation immediately.

We take this means of inviting you to come in and get acquainted, and give us the opportunity to serve you.

Mr. & Mrs. Herbert L. Higgins

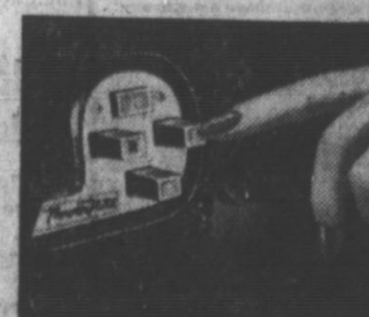
We Appreciate Your Business!



Your choice of 29 all-new Plymouth models, including an all-new line of Suburban station wagons in 3 low price-ranges.

GOING PLACES WITH THE YOUNG IN HEART!

With all-new Push-Button Driving, Aerodynamic Styling, and 90-90 Turbo-Torque Power, Plymouth has again captured the spirit of our day in gleaming metal. Outside, it's bold new Aerodynamic Styling . . . longer . . . bigger . . . one long sweep of beauty up to the distinctive new rear fins. Inside, it's roomier . . . decorator-tuned interiors sparkling with new "miracle" fabrics! On the road, it's breath-taking . . . as Plymouth's new 90-90 Turbo-Torque Power gives you Top Thrust at Take-Off!



PUSH-BUTTON DRIVING
With a finger-tip touch you select your driving range. As easy as flicking a light switch! Then Plymouth's fully automatic PowerFlite — the world's smoothest, most advanced transmission — takes over. It's the ultimate in driving ease!

PLYMOUTH '56

All-new Aerodynamic

Drive it at your Plymouth dealer's today!



rest on Mondays.

Another thing. They are a pretty nice bunch of Joes. I have ridden them pretty hard sometimes—and not a single one of them ever got downright mad. They disagree, of course, but they still sit down and talk things over in a friendly manner, all of which is a good example of being broadminded. If the world leaders would be equally as tolerant, it would eliminate all future wars. When you look at it from this standpoint, you have to admit that the barbers are away above the average as a profession.

By JIMMIE GILBERTINE
Jay Boston should have been a newspaper man instead of a farmer. I say this because he is always talking when he should be listening and, like myself, generally winds up behind the eight ball. Right now people all over the country are offering to take his 210 acre irrigated farm off his hands — without pay.

work too well in the irrigation area.

If Sec. Benson were real smart he would accept Jay's proposition, however. He sure wouldn't hate anything to lose. Besides, he isn't exactly setting the world on fire as an outstanding Secretary of Agriculture, although he is generally given credit for being a pretty good all around farmer back in Utah. If he happened to have a pretty good year, along with fair prices in 1956, he would sure be sitting on top of the world. In addition, he would have a chance to find out first-hand and for sure the basic facts about the grain sorghum business.

Meanwhile, another surprising development has occurred. The barbers got together the other night and decided to start working again on Mondays. I understand the new schedule will continue until next June. A lot of people will get a lot different ideas about this deal—and they will cite a lot of reasons. The real cause, though, was the barber's wives. They almost worked these old boys to death. They had the barbers painting, fixing windows, taking down screens, beating rugs, washing the dishes and just about everything you can imagine. The straw that broke the camel's back was hanging out clothes in this cold weather. One of the barbers told me confidentially that he was never so glad in his life to get back to the shop, where he could get a little

Besides, I am inclined to agree with the Bootleg Philosopher when it comes to farming methods—and I doubt if these methods would

I understand that Tunny Malone and Nelse McRight are up in South Dakota pheasant hunting. I also imagine they got into quite a bit of snow, although I hope not. They have been making the trip each year, but were late this season.

Ira Scott is another pheasant hunter of long standing. Ira says, however, that it always conflicts with milo harvest — and certainly threw him a curve this year. I didn't know that so many people indulged in the sport. Ira says he almost shut down his combine when he started reading the reports in The Brand. He remembered his wife and his banker, however, and kept right on cutting.

A lot of old timers have been telling me that this recent cold snap is indicative of a "long, hard winter." They may be right. I don't know. Time was when you could forecast the winters by observing the heavy coats of hair on horses, but you can't learn a thing by looking at a tractor. This is just another disadvantage of modern mechanized farming. Now you have to depend upon the weather department—and they have things so confused with "fronts," "lows," "highs" and "cumulus clouds" that a fellow can't tell whether he is coming or going.

Near phenomenal is the news circulating around town Tuesday that the late lettuce is still OK, despite the 11-degree weather Monday

Two Accidents Cause Minor Damage Sunday

Two minor accidents were investigated by local police Sunday.

Minor damage resulted from a two-car collision Sunday around 11 a.m. at Park Avenue and Avenue B.

A 1947 Chevrolet, driven by O.C. Parsons, going west on Park Avenue and a 1951 Ford, driven by Jimmy Sears, going south on Avenue B collided. Sears pulled through a stop sign and came out in front of Parsons. Parsons' car hit head on and into the left side of Sears car, police said. Approximately \$100 damage was done to Parsons' car and \$40 damage to Sears' car. No one was injured.

Second Accident

Another minor accident occurred Sunday at 3:30 p.m. on Main Street and 30 feet north of Third Street.

A 1952 Pontiac, driven by Robert Dziuk and a 1955 Ford, driven by B. H. Leflin, both going south on Main Street. Leflin stopped for the red light and Dziuk ran into the rear of Leflin's car, police said. Approximately \$30 damage was done.

Even the guys who own the lettuce find it hard to believe. The blanket of snow, plus the fact that the lettuce was wet, seems to have withstood the freeze. Some may have lost lettuce, and probably did, but several growers, including Chas. Huston, made an inspection trip Tuesday—and came back with the startling news.

Bob Lewis, former implement dealer and hospital manager, was a visitor here Tuesday during the cold snap. He and Mrs. Lewis seemed happy to get off on the return trip to their home in Greeley, Colo. The reason, said Bob, "It's a lot warmer there."



JOHNSON AND KERR CONFER — Senate Majority Leader Lyndon B. Johnson, left, gestures as he talks during a press conference held at his ranch at Stonewall, Texas while Senator Robert Kerr, of Oklahoma listens. Johnson and Kerr discussed a program which they said would enable the Democrats to win the 1956 presidential election. (AP Wirephoto)

Sherry Benson Is Kappa Phi Pledge

Sherry Benson, junior from Hereford, is one of the six girls at West Texas State College being pledged by Kappa Phi Home Economics Sorority.

For a girl to be a member, she must have a B average in home

economics, a high average in all other courses, she must have completed eight hours in home economics, and have high moral standards.

Sherry, daughter of Mr. and Mrs. H. F. Benson, was Rodeo Queen.

Joe Easley, a student at the University of Texas, spent last weekend in the home of his parents, Mr. and Mrs. Oscar Easley.

Daniel News

By MRS. W. R. MOORE

Summer has passed and old man winter has moved in with wind, snow and sand in the air.

The most of the farmers have finished their combining and are now plowing up their feed crop land.

Ray Dean Ase left for Ft. Ritchie, Md., where he will be stationed for a few months, he has been stationed in Monmouth, N.J. Ray Dean spent several days in the home of his mother, Mrs. Zelma Ase and brothers.

Mrs. Lawton Hill attended the wedding of her daughter, Miss Joyce Smith, in Kansas City, Mo., Saturday morning.

Mr. and Mrs. Charlie Cogdell attended church in Vega Sunday and were dinner guests in the Roy Jones home.

Visitors in the W. R. Moore home Sunday were, Miss Roberta Turnbo from Amarillo, Mrs. Dora Shipley from Floydada, Mrs. J. T. McClain and daughter, Daroline, Katherine Ann and Alice, Mrs. Nellie Dygert, Mrs. Leon Ledbetter and daughter Myrna Lee from Vega.

Mrs. Ted Richardson called in the W. R. Moore home Saturday night.

Mr. and Mrs. Fred Pape and children from Borger spent Friday night in the Billy Moore home.

Mrs. Zelma Ase visited with friends in Hereford Tuesday.

Mr. and Mrs. C. L. McBroom made a business trip to Amarillo Monday.

James Nelson from Shattuck, Okla., was a visitor in the Tice Hugg home this past weekend.

Mr. and Mrs. Tice Hugg visited in the Lewis Hale home in Amarillo Sunday.

LONG WAIT

JACKSONVILLE BEACH, Fla. — City Council has repealed an old law requiring the town marshal to meet each incoming train. This doesn't lighten the marshals' chores, however, as Jacksonville Beach hasn't been on a railroad for 20 years.

DOUBLE ISLAND

PAPEETE, Tahiti — This South Sea island for the past few months has presented the spectacle of an island that is half garden, half desert.

Rain-laden winds have been blowing only from the south. The southern half of the island has been practically flooded. High central mountains have cut off the northern half, where vegetation is withered thus making a sandy waste.



Are All Cold Remedies Alike?

Not For example, 666 is the wide-activity medicine, which combines 4 of the most effective, widely-prescribed drugs known, to relieve all cold misery sooner. 666 is more potent and gives positive, dramatic, rapid relief from misery of all kinds of colds. That's why 666 is unsurpassed in effectiveness. Try it.

No other cold remedy can match 666 liquid or 666 Cold Tablets. **666**

IT'S HERE!

a great and glamorous new beauty



the 1956 DESOTO

new V-8 power—designed for the super-highway age



with new push-button driving...new 255 horsepower



Now, the proper driving range at the effortless touch of a button. Revolutionary in design, superbly simple in operation... you just touch a button and Go! It's as simple as that. No levers to get in your way. Push-button control is safely located on the left hand side of the instrument panel. See and drive the exciting new 1956 De Soto with push-button driving at your De Soto Dealer's. Do it today!

THE NEW FORWARD LOOK

Never has any automobile delivered such startling "get-up-and-go". With blazing new V-8's (up to 255 hp), sizzling "high torque take-offs"—and lightning fast emergency "step down" power for quicker, safer passing. Exciting new power, new push-button driving, new Flight-Sweep styling—De Soto's got everything in 1956! Now, more than ever before, make sure you... Drive A DeSoto Before You Decide!

Warren Motor & Appliance Co.

1221 E. 1st.

Phone 723

YOUR DESOTO DEALER PRESENTS GROUCHO MARK IN "YOU SET YOUR LIFE" EVERY WEEK ON BOTH RADIO AND TELEVISION... NBC NETWORKS.

Ladies WHY NOT REDEEM Those Valuable Hereford Pride STAMPS

for valuable gifts at Hereford Hardware!

Of course it's early yet but

You have been saving your stamps all year for this occasion so why not use them early WHILE SELECTIONS ARE COMPLETE!

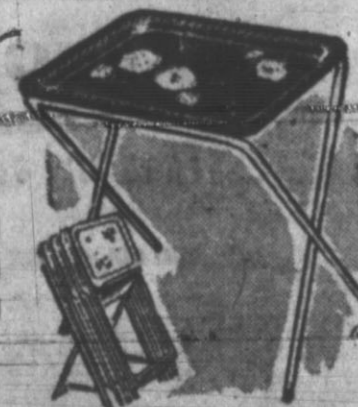
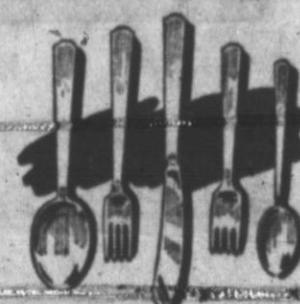
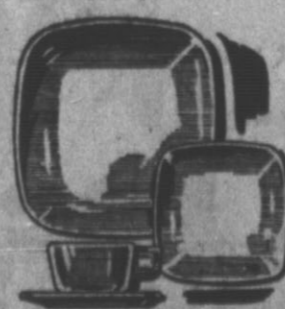
- ★ STEAM IRONS
- ★ TOASTERS
- ★ SERVING TRAYS
- ★ SALAD BOWLS
- ★ IRONING BOARDS
- ★ BISCUIT MAKERS
- ★ COFFEE POTS
- ★ SILVERWARE

And Many, Many Other Beautiful Gift Items

You can redeem Hereford Pride Stamps for any item in our stock, plus using your stamps to pay on account if you wish. Or, if you do not have enough stamps for the item you want, you can use part cash for the purchase.

HEREFORD HARDWARE

Your Christmas Store
Phone 567



KNOX'S KNOTHINGS

By BILL KNOX

Conference Slate Released

At the same time of the meeting which decided reserve prices, etc., for the newly formed district 1AAA, the conference schedule was drawn up.

The new district will include Hereford, Phillips, Dumas, Levelland and Littlefield. And for once, very different from the past, Hereford may be given an advantage in the overall plans.

In the past Hereford has been the southernmost point in district 1AA. Of the six games played, five were fairly long distances. Phillips was the farthest distance this year, however.

Hereford will be in the middle-point in the new district. Phillips will be the farthest town, with Dumas being only slightly shorter. Levelland and Littlefield are both about the same distance from Hereford, both not very far.

The new setup certainly wasn't in the plans when the new deal was set up. That is, Hereford wasn't given the advantage purposely. Hereford never was done a favor, purposely anyway. The new deal just happened.

Rough Schedule Builds

A rough schedule sometimes builds a good team into a better one and a bad one to a good one by the time conference play rolls around. Take for instance, Breckenridge. This year they have lost two games — to Abilene, No. 1 Class AAAA team in the state, and to Wichita Falls, No. 4 Class AAAA team in the state. They ran roughshod over Brownwood, a AAA team. They're in conference play now. Their closest game has been 51-0. And they didn't lose.

That's one of the very few things which can be said against Phillips. They have played nothing but teams in their classification or lower. They're not having such an easy time in conference play, either.

Herd Schedule Announced

Coach L. B. Russell today announced next year's schedule and it's a pretty potent slate. Six home games dot the schedule, two in conference play, Dumas and Levelland both play at Hereford while Phillips and Littlefield both host the Whitefaces.

Nonconference games include Canyon, Portales, Olton, Plainview and Clovis. The other is Tulla. Plainview will be a AAAA school next year and Clovis is equivalent to a Texas AAAA school. Portales is no pushover and certainly Olton isn't.

Plainview has won but one game this year, an opening victory over an El Paso High School. But they are in the process of a building program and may be rough to handle next year. Clovis could be a different story, however. They don't have to build . . . they're already built. They're rough year in and year out.

Very different from this year, Phillips will be the last game of the year. It was the first conference game this season. The open date comes on Nov. 11 this year, but it'll be on Oct. 19 next year—before conference play opens and right before the Herd collides with the Clovis Wildcats.

(Continued on Page 5)

Hereford Brand . . .

SPORTS

Hereford, Texas, Thursday, Nov. 10, 1955



"Wow! I've hooked a big one!"

District Is In Big Jumble

District 1AA has wound up in quite a jumble after a very surprising turn of events.

To the discontent of everybody, the Phillips Blackhawks are in first and all but have that spot cinched. Their remaining two games are with Shamrock and Canyon. They could lose to Canyon, while defeating Shamrock and still win undisputed possession of the district crown.

Perryton earlier had given Phillips a scare before losing by 14-0. Then up came the Dumas Demons and the Hawks had to fight for their lives. They came from behind to squeeze out a 20-20 tie which stopped their winning streak of 22 straight games.

Dumas' tie with Phillips is quite puzzling. Dumas has lost to Hereford very decisively, 33-14. Phillips trampled Hereford, 73-27. But here's Dumas and they tie Phillips. Apparently the secret lies in the fact that Dumas probably wanted to win worse than Phillips did.

However, you would think that if Hereford defeated Dumas that had they would give Phillips somewhat of a closer battle. Hereford unleashed their true brand of football in the second half against the Hawks while scoring 27 points, more than any team this year has scored.

Here's another angle. Perryton and Canyon fought to a 6-6 duel. Perryton defeated Hereford, 19-7. It would appear that Canyon should be rated about two touchdowns better than Hereford. But Hereford confuses everybody by completely outplaying Canyon and winning 20-13.

It all points to one fact. Dumas and Perryton both play Phillips the best game no matter what kind of team they have. Phillips holds more of a psychological advantage than of a physical advantage over the rest of the teams in the district. And Phillips will win the district again. Not so much by preference; but by precedent.

Russell Praises Herd Line For 'Fine Game'

By BILL KNOX
After a 20-13 upset victory over the Canyon Eagles, Coach L. B. Russell of the Whitefaces praised his line for "completely outplaying the Canyon line."

In an advantageous position for taking at least a tie for second place in the district. Presently Hereford, Perryton, Dumas and Canyon are all tied for the second spot, all with two ties. Canyon is expected to be knocked from the runnings when they meet Phillips and Perryton and Dumas clash Friday in a game which must eliminate one team. If Hereford defeats Dalhart Nov. 18, after an open date this Friday, the Whitefaces will have at least a

tie for second cinched. Hereford line play in the game with Canyon Friday was outstanding, as the Herd forward was holding up a brilliant defense holding Canyon to 57 yards rushing, and opening up gaping holes for Whiteface backs in the Eagle line.

"Our whole line played a fine game," said Russell. "We were getting the jump on them by moving out faster and hitting harder than they were. Our backfield played a good game too, but the line sure looked good."

Hereford was outwitted about 20 pounds per man in the line. Canyon boasted three boys more than 200 pounds in the line. Jack Pruett, 215-pound center, Richard Burgess, 210-pound tackle, and Elston Burkham, 200-pound tackle, all bolstered the weight of the Eagle line considerably, but failed to offer much resistance against the Whitefaces. Burkham stood out as the defensive gem for the Eagles because of his speed. He is a junior this year and Burgess is a sophomore. Pruett is a senior.

Provided Perryton and Dumas tie, which is very unlikely despite each team's record of two ties in conference play, Hereford could walk away with undisputed possession of second place. . . if Phillips defeats Canyon.

Had it not been for Perryton's surprising 19-7 victory over favored Hereford the Whitefaces would be definite contenders along with the Phillips Blackhawks. On the other hand, had it not been for Hereford's smashing 33-14 upset over Dumas, the Demons would be definite threats to the Hawks.

After taking a week's rest, the Whitefaces will be heavy favorites over the Dalhart Wolves November 18. The Whitefaces must win this game for a chunk of second. Dalhart's peak performance was a 0-0 tie with Perryton but they were defeated by Shamrock 7-0, last week. Hereford trampled Shamrock 53-7.

Rangers, Demons Collide Friday

The Perryton-Dumas game will highlight conference play this week as it decides which team will tumble from contention in the fight for second place.

Dumas are all tied for second presently. The winner of the Ranger-Demon game will probably tie Hereford for second. Canyon is yet to play Phillips, who will probably knock them out.

Dumas has won five, lost one, and tied two this year, their only loss being to the Hereford Whitefaces, 33-14. Their two ties are with Canyon, 6-6, and Phillips, 20-20. Perryton has won four, lost one, and tied three. Their loss is to Phillips, 14-0, and their ties are to Canyon, Dalhart and Canadian.

Dumas may be given the edge, but most experts will rate the contest as a tossup.

Herd Waits Outcome

The Perryton Ranger-Dumas Demon game to be played at Dumas Friday will hold a definite bearing on the Hereford Whitefaces who have an open date this week.

At the present time the two teams, along with Hereford and Canyon, are all tied for second place with two losses. All the Whitefaces must do to cinch at least a tie for second is defeat Dalhart, but the loser of the Perryton-Dumas game must fall from the ranks. Canyon will probably tumble when they collide with rebounding Phillips.

However, if Perryton and Dumas tie, the Herd would take second place undisputed. Odds are heavy against a tie, but the two teams have both tied two games in conference play, Dumas has tied Canyon and Phillips, while Perryton has tied Canyon and Dalhart. Perryton's outright loss is to Phillips, while Dumas tries to forget a 33-14 loss to Hereford.

Perryton messed up Hereford chances with an upset and Hereford messed up Dumas chances with a smashing upset. Had it not been for Hereford's victory over Dumas, the Demons would right now be only one-half game behind Phillips. Had it not been for Perryton, the Whitefaces would be only one-half game behind Phillips.

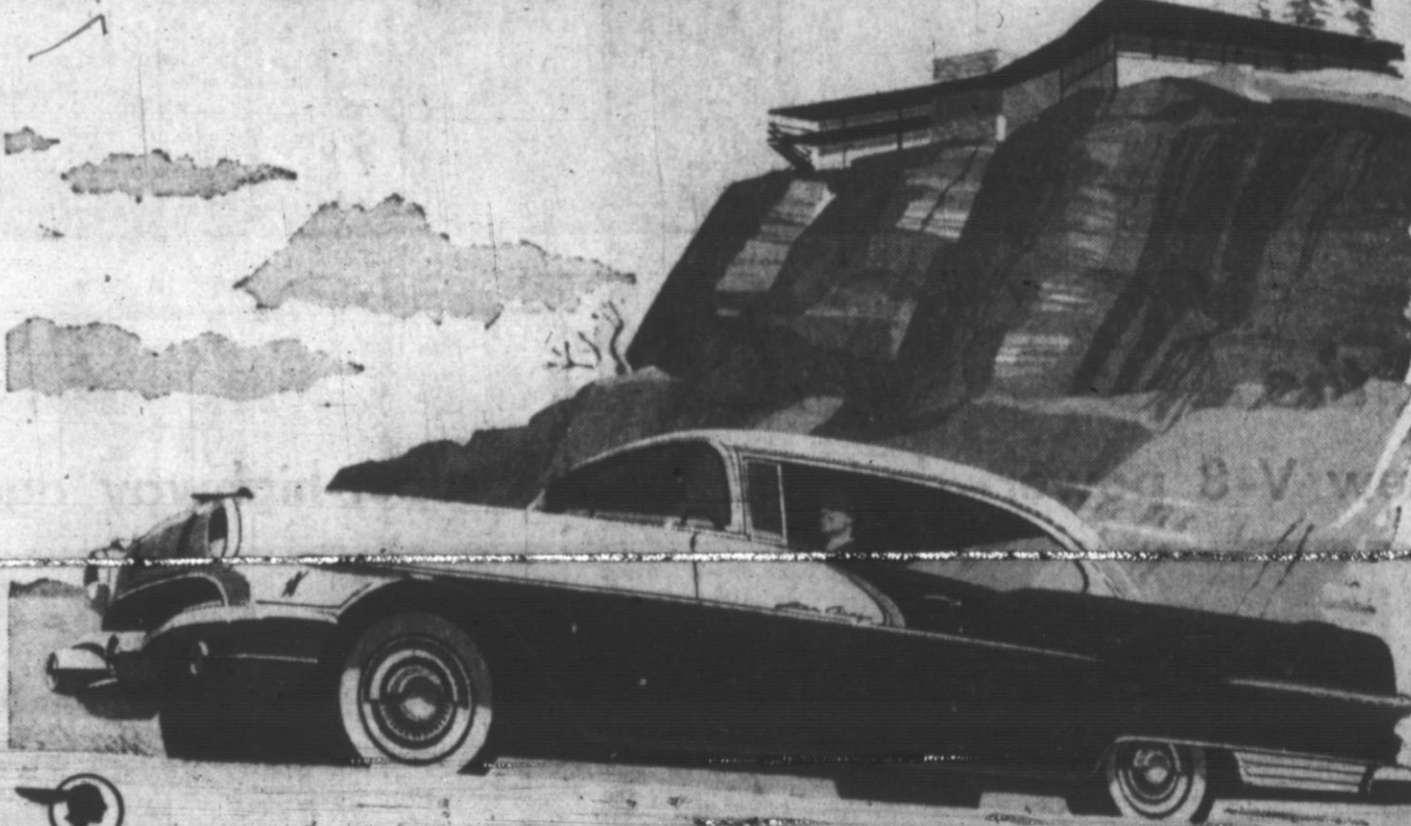
Canyon and Dalhart clash in another conference game. Dalhart reached its peak two weeks ago when they tied Perryton, 0-0, but were defeated by Shamrock, 7-0. Canyon is fresh from a 20-13 licking at the hands of the Hereford Whitefaces and will be heavily favored to win. Dalhart has won two, lost five, and tied one this year while Canyon has won four, lost two, and tied two.

Phillips - Shamrock offers a battle between the top team and the team which just recently jumped from the district cellar by defeating Dalhart, 7-0.

Phillips, after being tied by Dumas 20-20 and winning over Perryton by only 14-0 the week before that, may be out after blood. The Irish would probably be satisfied to score against the Hawks or even cross into Phillips territory.

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So come in and take charge of one of these glamorous new beauties yourself. Choose your own test route and sample the greatest "go"—and enjoy the greatest safety ever built into a car. Then you'll know why the world's spreading—"They'll be a long time catching up to this one!"

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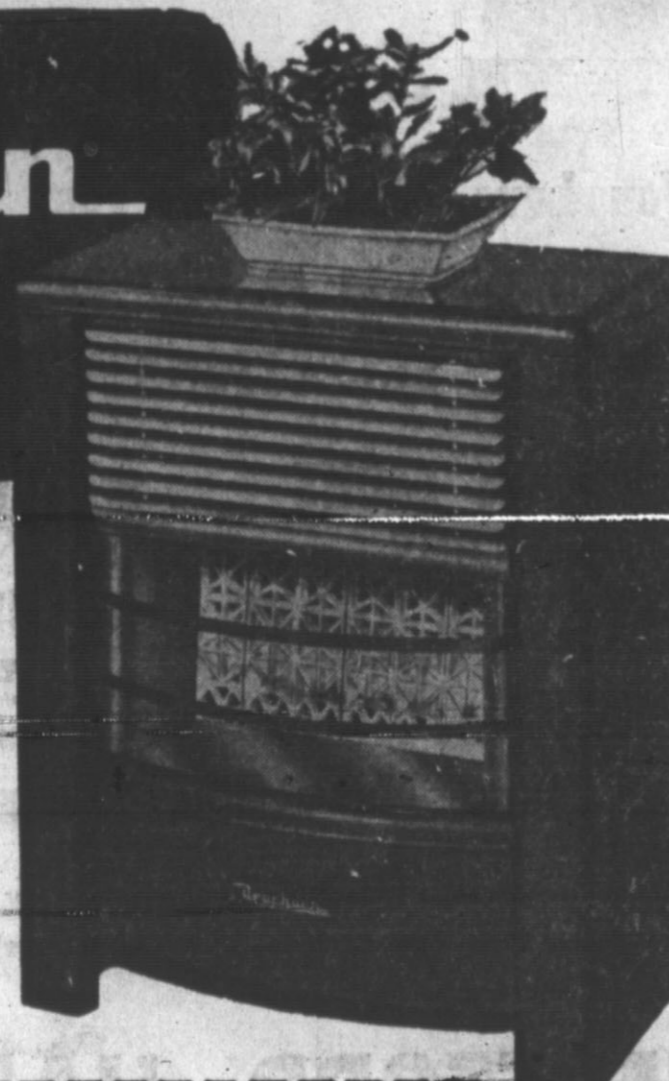
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PHONE 551

KNOX'S KNOTHINGS

(Continued from Page 4)

Demons Surprised Throng

We can't win for losing. Sure, we picked Hereford over Dumas and Hereford over Canyon. We're proud of that, but we were looking over some old papers and noticed where Dumas wouldn't come close to Phillips, according to us.

You may recall that Dumas tied Phillips, and that's pretty close. Plenty closer than we expected, but we're making no bones. The only bone we have is that nothing figures. Phillips stomps Hereford, 72-27. Hereford stomps Dumas, 33-14. Dumas ties Phillips, 20-20.

So who's griping, already? Only that Phillips was lucky against Hereford.

WHITEFACE SCHEDULE

September 14—Canyon, there
September 21—Portales, here
September 28—Tulia, here
October 5—Olton, here
October 12—Plainview, here
October 19, open
October 26—Clovis, there
November 2—Littlefield, there
November 9—Dumas, here
November 16—Leveland, here
November 23—Phillips, there

Southwest Conference Football Rules Are Outlined For Area Fans

By HAROLD V. RATLIFF
Associated Press Sports Editor

Southwest Conference members are running afoul of the recruiting rules and there seems little reason for it. Undoubtedly some of it is done through ignorance of the rules, and that's not excusable either. Some of it is done like you exceed the speed limit or fail to stop at a stop sign — unthoughtfulness.

However, since college athletics are on trial, many penalties have already been exacted and everybody is watching everybody else, it seems the athletic officials should apprise themselves of the rules and be extremely cautious in the way they operate their recruiting programs.

If a fellow has been given a ticket for speeding he's going to think about it next time and see that he stays within the law.

The recruiting rules of the Southwest Conference are crystal clear and always are in the possession of the athletic officials. There is no reason for their not knowing exactly what they can or can not do.

The public may not know the rules, however, thus in a nutshell they are being expounded here. So if one of the conference schools gets into a jam the public will know whether or not it was innocent or done deliberately with the idea of getting by with something.

To begin with, the Southwest Conference permits a member school to give an athletic scholarship that pays board, room tuition, fees and \$10.00 a month for incidental expenses, this usually taking in laundry.

If an athlete is on a full athletic scholarship he can not work out-

side the school. If he is on a part-time scholarship he can work outside the school but can only earn the difference in a part-time and full-time scholarship. If he is not on a scholarship he can work but can't earn more than the prevailing wage. This prevents dummy jobs that once were set up by alumni to give a boy large amounts for doing nothing. This cuts out the old lawn-mowing and door knob shining dodge that once was prevalent in intercollegiate athletics. There have been instances in the distant past of boys being paid to watch a brick fence to see that it didn't catch fire!

During the vacation period—the summer—a boy can work at anything but can not receive more pay than the recognized scale.

In recruiting the coach can contact a boy off the campus but only after the boy has finished football season at his high school.

Alumni can bring a boy to the college campus and pay his traveling expenses and the school can board him while he is there casing the joint. But the payment of traveling expenses for a prospective athlete, by the alumni or friends of the institution, to any place other than the home town of the institution is lavish entertainment and against the rules.

The ex-students association can pay a boy's traveling expenses but it better be done by a member of the association. The coach can't even carry the money from the association's headquarters to the boy. Baylor got reprimanded for doing this very thing two years ago. In this case, however, the question of rules interpretation was involved. The NCAA decided after the incident that this was against the rules. At the time it appeared to be all right.

Only the institution or parents of a boy can give financial aid in the form of a grant or loan and no school can promise a job for any member of the athlete's family. The grant (which is the athletic scholarship) or loan by the school is limited. No boy can have an aggregate of over \$150 in loans at any one time and he can't even get a loan until he has been in the college a semester. The loans

must be repaid, too. The parents, of course, can give the boy anything they desire. A school can not promise financial assistance beyond the minimum time required for an athlete to complete his competition. While obviously the conference can not run down all rules violations because of the "under-the-table" aspects (who's to know that the alumnus has handed an athlete

\$200 while nobody else is around?); the schools are finding out that there are many ways for violations to come to the attention of the officials. While Baylor would appear to be blameless in its trouble with the NCAA, that still is a good example of how violations of the rules can be detected. In that case Jerry Tubbs of Breckenridge was one of the athletes who visited Baylor and was handed the ex-

pense money from the ex-students association by a coach. A year later Oklahoma University was investigated for NCAA violations and in the process Tubbs was questioned on how he came to Oklahoma. He revealed what happened in his visits to the various schools that sought his athletic services, telling about Baylor. So the NCAA reprimanded Baylor.

OFFICIAL ENTRY BLANK

Hardin-Simmons at Cincinnati

Cornell at Dartmouth

Utah State at Denver

Tennessee at Florida

Auburn at Georgia

Brown at Harvard

Okl. A&M at Kansas

Miss. St. at LSU

Minnesota at Mich. St.

Houston at Mississippi

Colorado at Nebraska

Iowa at Ohio State

West Va. at Pittsburgh

Predict The Score

TIE BREAKER

Hardin - Simmons

Cincinnati

Cornell

Dartmouth

Utah State

Denver

Yale at Princeton

Texas A&M at Rice

Arkansas at SMU

Oregon at Stanford

Colgate at Syracuse

TCU at Texas

Ariz. St. at Texas West.

Vanderbilt at Tulane

Washington at UCLA

Colo. A&M at Utah

Drake at Wichita

Illinois at Wisconsin

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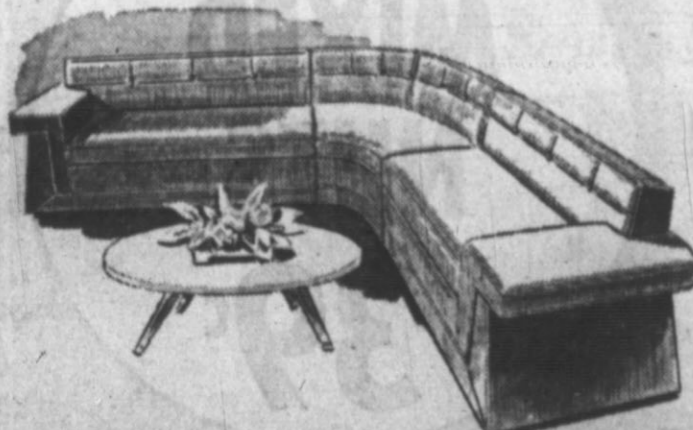
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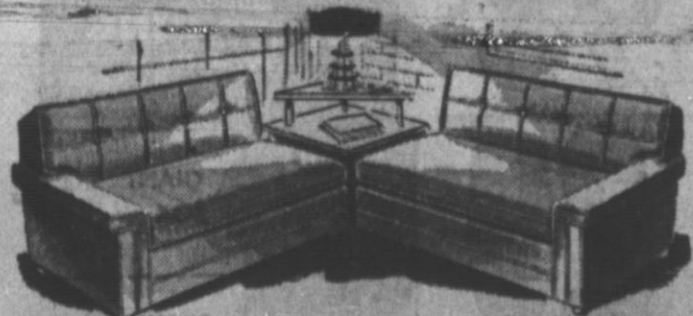
5 Piece Rock
MAPLE \$285⁵⁰
Reg. 399.50



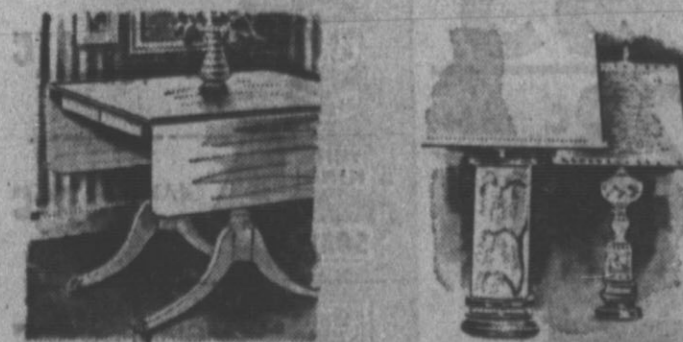
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SECTIONAL \$299⁵⁰
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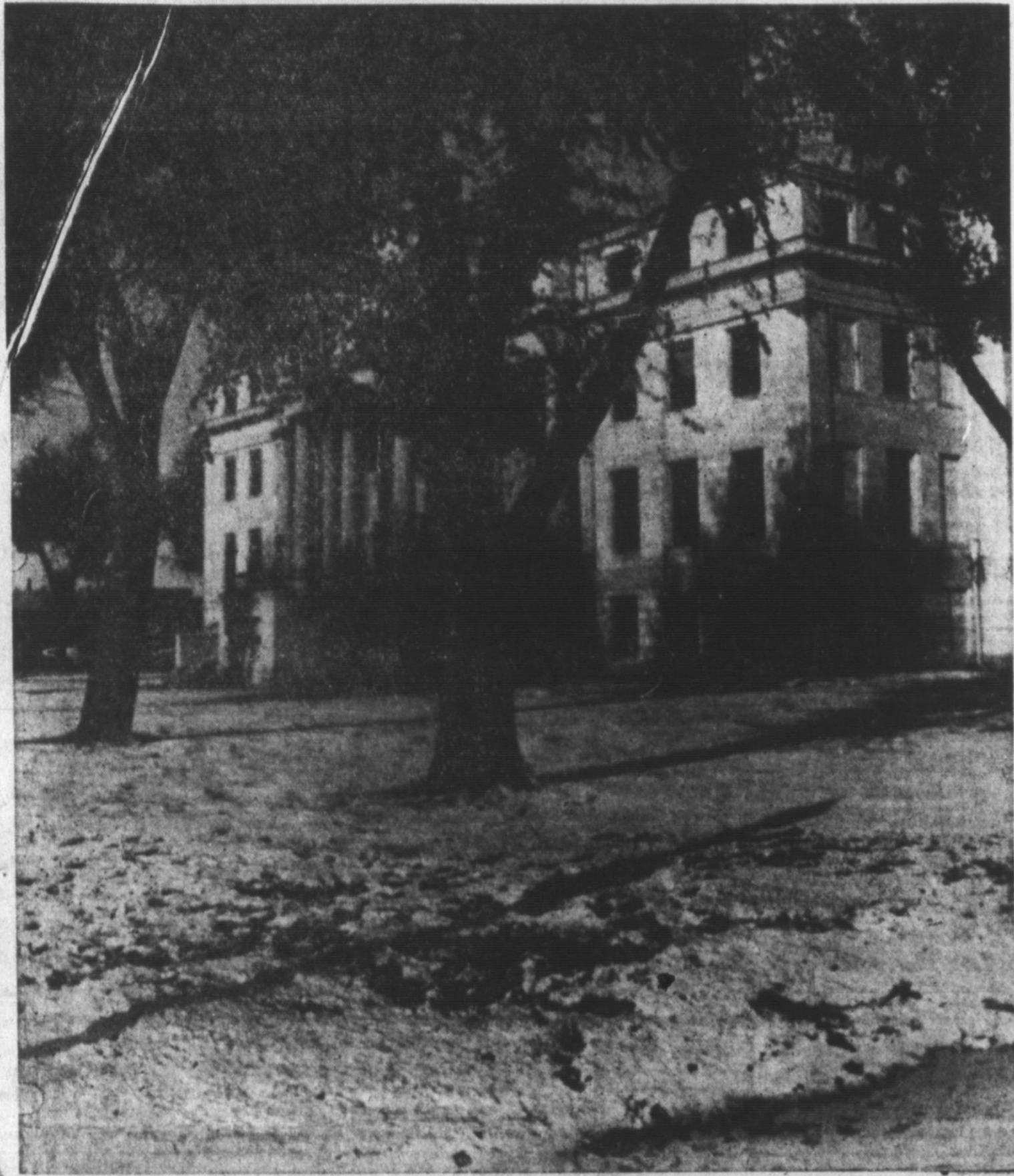
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Snow Turns Hereford Into Winter Wonderland

Deaf Smith County Courthouse



The Hereford Brand

Hereford, Texas, Thursday, Nov. 10, 1955

Section Three

Evergreens In City Park



Deaf Smith County Hospital



Postman London On The Job





LOVE HAS NO AGE LIMIT — Paul Dawkins, 87, hugs his 81-year-old fiancée, Mrs. Marcena Evans, shortly before their wedding in Houston. The couple, both long residents of Houston plan to make their home there. Dawkins, a retired building contractor, told friends he felt "just like a kid again."

(AP Wirephoto)

Highlights and Sidelights FROM 40 Days State CAPITOL

By VERN SANFORD

AUSTIN —One thousand education-minded Texans, meeting in Austin, selected "No federal aid, no federal control" as the theme they will take to the White House Conference on Education Nov. 28-Dec. 1.

Texas is one of five states that refuses federal funds for staging state and local education conferences.

Gov. Allan Shivers told the delegates to the conference that Texas did not seek federal aid to education. Further aid to the school system, he said, should come from the state, but without strings of control from the state level upon the local districts.

Rather than federal aid, one leader suggested "relief from the stupendous federal tax burden" to allow states more latitude for school financing. A re-examining of the state's total tax structure in search of additional school revenue was proposed.

Other problems on which the Texas Conference on Education exchanged ideas were: 12-months-a-year or six-days-a-week use of buildings; attracting and holding good teachers; keeping curricula up-to-date.

A consensus of their findings will be compiled into a report to be taken to the White House Conference.

Court Re-Considers

Texas Court of Criminal Appeals is, for the second time, pondering the legality of the Duval County grand jury which returned 104 indictments against county officials.

This time it also is considering charges by Atty. Gen. John Ben Shepperd that it "misrepresented facts" on its Oct. 5 decision nullifying the grand jury's action.

In a vigorous argument for reversal, Shepperd contended the majority opinion reflected on the "propriety and motives" of himself and Judge A. S. Broadfoot. He referred specifically to statements concerning alleged collusion between himself and Broadfoot.

Judge Broadfoot dismissed one grand jury in Duval County and made arrangements for a new one, which the high court held illegal.

Shepperd's office assisted with the South Texas investigations.

Visitors to Austin will have new sights to see in the Capitol area before long.

Guiding factors for the creation of a "state government center," with the Capitol building at the core, have been outlined by a professional planning firm.

A new state courts building and a state office building are to be constructed in the area soon. In locating them the planning specialists suggested:

1. That none should tower over the Capitol dome.
2. That off-street parking be provided.
3. That easy pedestrian access be provided for all buildings.
4. That further commercial development in the capitol area be controlled.

Land Sales Reopened

Requests from over 3000 veterans were included in a drawing which officially reopened the Texas land program last week.

The first 300 drawn were to receive application forms immediately. The remainder will receive notices of where they stand in line and will receive their application forms at a later date.

Land Office Commissioner J. Earl Rudder looked on as Charles L. Downey, department commander of the American Legion, drew the name of Olin R. Talley of Buffalo Gap as the first on the application list.

Rudder said careful measures are being taken to prevent favoritism. This was one of the factors revealed in the investigations that caused the program to be shut down last November.

Skelton Elected

In electing him chairman of the Texas Democratic Advisory Committee, Byron Skelton of Temple told the DAC they had, in effect, made him chairman of the Democratic Party in Texas.

A resolution at the DAC meeting in Waco, to leave the national committeeman post vacant until the May convention was rejected. In its place, the committee adopted a resolution setting forth "prime qualifications" for a national committeeman and committee woman.

No direct reference was made to the choice of Lt. Gov. Ben Ramsey, recently named committeeman. Ramsey's appointment had the approval of Speaker Sam Rayburn, who organized the DAC to fill the place of national committeeman after Wright Morrow was ousted from the post.

Johnson Dinner Planned — If plans materialize, a testimonial dinner for U. S. Sen. Lyndon B. Johnson will be given in Austin in December.

Meantime, there have been suggestions to name Johnson Texas' "favorite son" candidate for president. Johnson said he had no intention of being proposed as a candidate. He said he had every hope of forming a legislative program in Congress which can be carried to the people. "If we do our job in Congress right, the election will take care of itself."

Texas Schools Praised

A letter to Governor Shivers comes from the state of Texas, from Maj. Gen. John G. Van Houten at Fort Carson, Colo., praised Texas' public school system.

General Van Houten said outstanding trainees are selected from approximately 1500 newly inducted soldiers each month in the basic training program.

"To date the greatest number of outstanding trainees selected have come from the state of Texas," the general said. He is commanding general of the Eighth Infantry Division.

Miss Marie McCutcheon of Dallas has been named assistant secretary of state by the new secretary, Tom Reavley. . . . Roger Tyler, former assistant secretary of state, is now the chief counsel for the Brazos River Authority. . . . Davis Grant of Bryan has been named first assistant attorney general, replacing Robert S. Trotti who resigned to join a Dallas law firm. . . . Texas should reach an all-time high in employment by mid-November, says the Texas Employment Commission. . . . Texas cash farm income dropped nine percent in the first nine months of 1955.



Silhouette of power—the new Windsor Newport two-door hardtop

This is how power looks...and feels!

One look at this new "PowerStyle" Chrysler tells you this world-beater is long and low and lean . . . that this is how power looks!

But mister, what a thrill you're missing until you pilot "PowerStyle."

From the word "go," you boss two real sweet performers—a Chrysler airplane-type V-8 engine . . . and Pushbutton PowerFlite automatic transmission. Plus full-time PowerPilot Steering and Power-Smooth Brakes.

You'll know then—this is how power feels! Come see it, try it yourself . . . today!

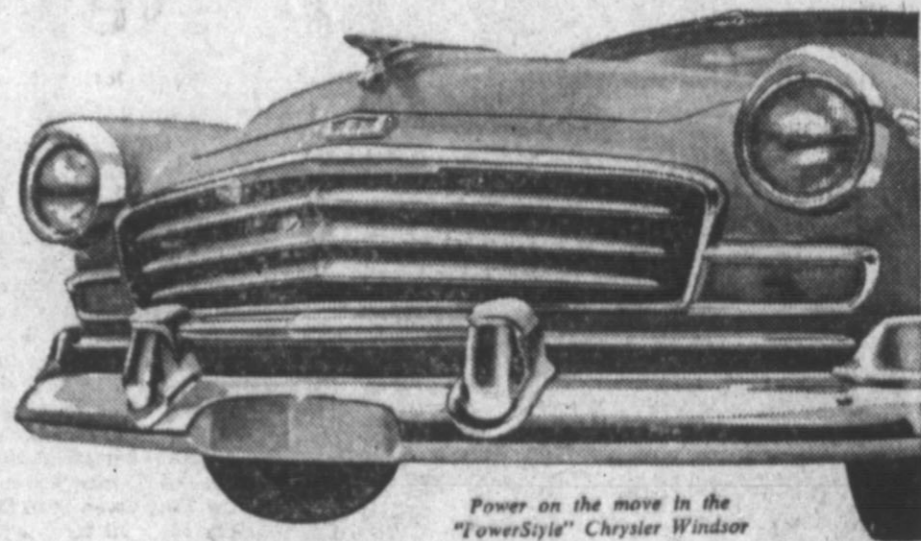
Two more fabulous Chrysler "Firsts"!

• Highway Hi-Fi* — enjoy long-playing records while you drive!

• New airplane-type Instant Heating System* — warms your car to living room temperature in seconds. (*Optional)

New Optional "Power-Train" Gives Windsor 250 h.p.!

Here's a factory-installed super-power system — Increases horsepower 9%! Boosts torque 10% . . . uses no extra gasoline.



Power on the move in the "PowerStyle" Chrysler Windsor

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MEMO: To The Property Owners of Deaf Smith County!

SAVE 2 PER CENT

BY PAYING YOUR TAXES EARLY!

That's right folks! If you pay your School, County and City Taxes on or before the 30th of November you will save 2% of your Tax Bill.

Hundreds of dollars will be saved by the Taxpaying Citizens of Deaf Smith County, and we are making an appeal to you . . . add your name to the list of many thrifty people: Pay your taxes early . . . save money!

2% Discount if Paid in November

1% Discount if Paid in December

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Tax Assessor - Collector

HEREFORD RURAL
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Mary Watts

Tax Assessor - Collector

CITY OF
HEREFORD

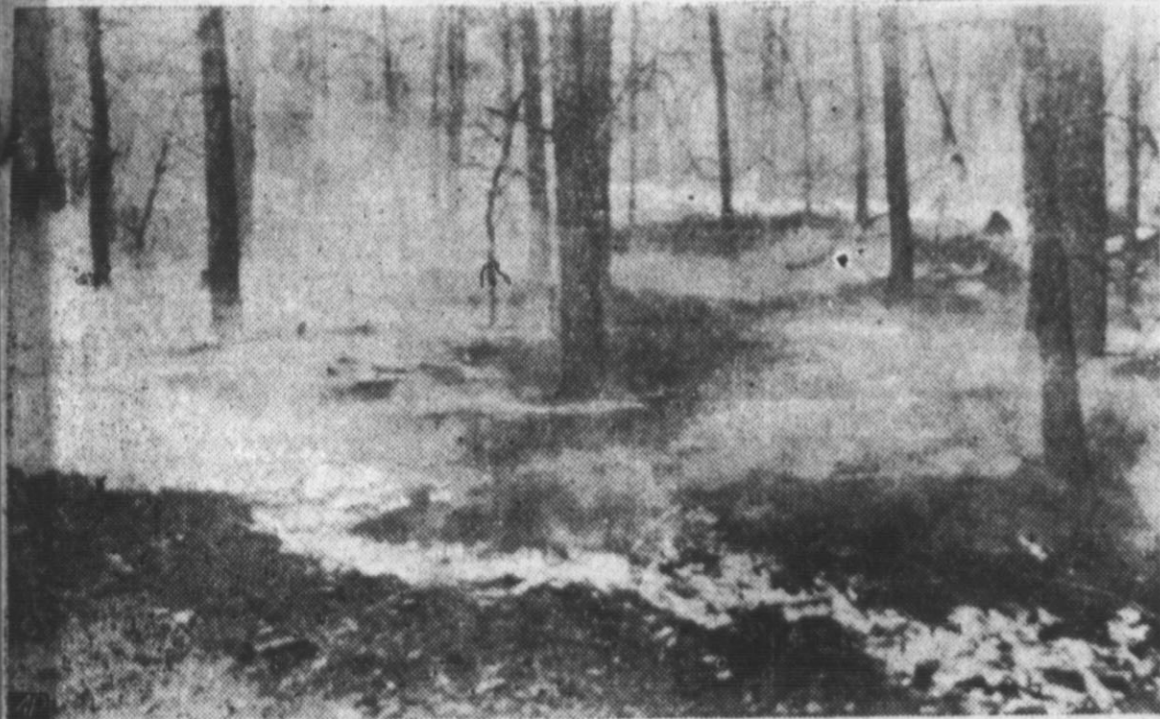
Lowell Sharp

Tax Assessor - Collector

DEAF SMITH
COUNTY

Don't Forget Folks: Pay Your Poll Tax Too!





FIRE THREATENS STATE FOREST — Streams of fire burn the underbrush and grass beneath the fall pine trees in the state park at Bas-



HELD IN SLAYING OF HUSBAND — Mrs. Sunny Canales Worden, charged with the slaying of her husband, Don, and burying his body in the sands of lonely Padre Island, leaves court at Kingsville, after waiving preliminary hearing. With Mrs. Worden are T. A. Simons, Jr., (center) justice of the peace, and Royce Johnson, county attorney. (AP Wirephoto)

Col. Counselman Attends George Washington U.

Col. O. L. Counselman, son of Mr. and Mrs. L. J. Counselman of Summerfield, now stationed at McClellan Air Force Base, Calif., was among the 100 Air Force officers and civilians who attended the Air Force Resources Manage-

ment Program at the George Washington University. The three-week intensive course, under the direction of Professor Joe L. Jessup, assistant dean of the school of Government, is intended to bring to Air Force administrators the most advanced techniques that have been developed in business and in government. "Both government and industry need to develop effective administrators," according to Michael J.

Courthouse Records

Warranty Deeds
M. W. Stallings, et ux, Neva Stallings to J. B. Stallings, all of the S½ of the SE 1-4 of Sec. No. 44, Blk. K-3.
Ella E. Harper, et vir, to Ursalee Jacobsen, et vir, all of the W 100 feet of the N 77.71 feet of Lot No. 4, in Blk. No. 2, of the Womble Add.
V. O. Hennen to L. J. Dirks, 10 acres of land out of Sec. 112, Blk. M-7.
W. C. Flake to Geneva A. Byers,

rent Council of the Dawn School the following room mothers were elected. Mrs. C. L. McBroom and Mrs. Bill Tucker, for fifth and sixth grades. Mrs. J. M. Carathers and Mrs. H. S. Fuller, for third and fourth grades. The first and second grade room mothers had been elected earlier in the season, they are Mrs. J. B. Caraway and Mrs. C. C. Stewart.
Mrs. A. T. Frye and Mrs. Jessie Radovich of Hereford visited Mrs. Steve Bavoisset in Friona last Friday.
Mr. and Mrs. George S. Parker of Hereford visited Sunday afternoon with the Chas. Corders and the R. A. Fryes.
Manuel Beavers, Mrs. Walt Beavers, Wainie, Dorothea Stewart and Kay Owen visited the Museum in Canyon on Sunday afternoon.

all of the N 7 feet of Lot No. 11 and the S 53 feet of Lot No. 12 of Engle Add.
O. J. Richardson, et ux, to Hazel Cox Page, the N½ and the SE 1-4 of Sec. No. 31, Blk. K-6.
M. S. Craig, et ux, to L. C. Crews, et ux, the W½ of Sec. 19, Blk. K-8.
Cawthon Bryant, et ux, Carlos Tijerina, et ux, Lot Nos. 1 and 11 together with Lot No. 2 and 12 in Blk. No. 7 of Womble Add.
Deeds of Trust
W. M. Decker to James W. Witherspoon, all of the N 27 feet of Lot No. 16 and all of Lots Nos. 17, 19, 21, 22, 23 and 24 of the Wayne Wallace Sub. of Blk. No. 451 of Evans Add.
Jewel Drury to W. H. Patton, a part of Sec. No. 60 in Blk. K-3 and being 11 and ½ acres of land.
C. D. Carnahan to W. P. Hiltabrand, all of Sec. 4, Blk. K-7.
Marriage License
Ben Lee Patterson and Mrs. Ina Mae Welch, 11-4.
New Automobiles
E. H. Little, 1955 Plymouth, 11-2.
G. B. Jaime, 1955 Chevrolet, 11-2.
E. N. Reinart, 1955 Pontiac, 11-3.
Warren Motor and Appliance Co. 1955 Chevrolet, 11-4.
J. F. Messer, 1956 Pontiac, 11-3.
Mary Wulff, 1955 Chevrolet, 11-4.
Warlick Carr, 1955 Oldsmobile, 11-4.
James W. Witherspoon, 1955 Oldsmobile, 11-5.
L. B. Blake and Larnie L.

Letter To The Editor

Dear Editor:
Let us lift the curtain and see who this boy Jay B is that you parade as being so rich he can bet a \$150,000 farm with Benson? That doesn't look like he needs any wet nursing or "baby sitter" with him.
It takes money to politic and attend conventions and where is he getting the money? Will you now come forth and print his income tax statement? For the last 10 years.
Now if Jay is so gay let him stand up and stand the X-Ray look and let him show why he is in greater danger of going broke and having to work for a living than us barbers, or the school teachers or the laborers, clerks, grocers, cleaners and pressers, lawyers, doctor or anyone else? This sorry imbecilic slobber that your paper runs about suffering peasants with aristocrats' tastes and fear of work and risks, gives millions the laugh.
Al Jones
Canyon, Texas
Blake, 1956 Chevrolet, 11-5.
Charley Shipley, 1955 Chevrolet, 11-5.
Pump Permits
Nellie Dean, 8 inch, 11-4.

Buddy Dike, Texas Christian full back who suffered a kidney injury last season, is coaching the freshman team for TCU.

Three Phoenix construction men working near Flagstaff found the price of illegal wild turkey mighty high. They were fined \$200 each.

DON'T PAINT KENITEX

Don't waste any more money painting and re-painting the exterior of your home or commercial building! Because now economical KENITEX permanent coating is available in the Hereford area. This fire-retardant, water-proof finish is thicker than 10 coats of paint, insulates against heat, cold, dust, wind, and rain. Lasts 20 years! No peeling, cracking or chipping. Choice of colors.

Introductory offer in Hereford area, 10% off during November. Write for location NEAR YOU of Kenitex structure similar to yours. Phone collect if urgent, or come by our office next time you're in Amarillo.

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Dawn News

By BERTHA FRYE
Grain harvest is about completed. Huge piles of grain may be seen piled on the ground at the local elevators.

Sugar beets grown north of Dawn on the Billingslea and Grotegut farms were loaded and shipped from Dawn the past weeks.

The Dawn Musettes will meet Nov. 15 with Mrs. Gayle Neal.

The newly organized Argen Draper 4-H Club met Thursday afternoon in the home of Mrs. L. W. Tooley, with Mrs. R. A. Frye giving a cookie demonstration. A good turn out of members was reported.

Miss June Owen is in Deaf Smith County Hospital for medical treatment.

Mr. and Mrs. H. F. Trimmer were Sunday dinner guests of Mr. and Mrs. R. B. Miller in Hereford.

Mr. and Mrs. David Frye and children of Amarillo visited Thursday with Miss Bertha Frye, they were en route to Pecos, on vacation.

Mr. and Mrs. Waldo Jennings of Hereford visited in the Cecil Payne home Friday night.

Mr. and Mrs. Murl Little and children and Mrs. Ruth McDuffey spent the weekend visiting relatives at Cheyenne, Okla.

The Intermediates of the Dawn Baptist Church had a party at the home of Mr. and Mrs. H. S. Fuller on Friday night. Mrs. H. R. Stewart is teacher of this class.

Phyllis Ann Wimberley spent Friday night with Verna Kay McBroom. They attended the ball game at Canyon on Friday night.

Mr. and Mrs. Arthur Tiefel, Mark and Marcia of Hereford visited Friday evening in the home of Miss Bertha Frye.

Mr. and Mrs. H. H. Miller and children spent the weekend visiting Mr. and Mrs. Gus Olsen at Guymon, Okla.

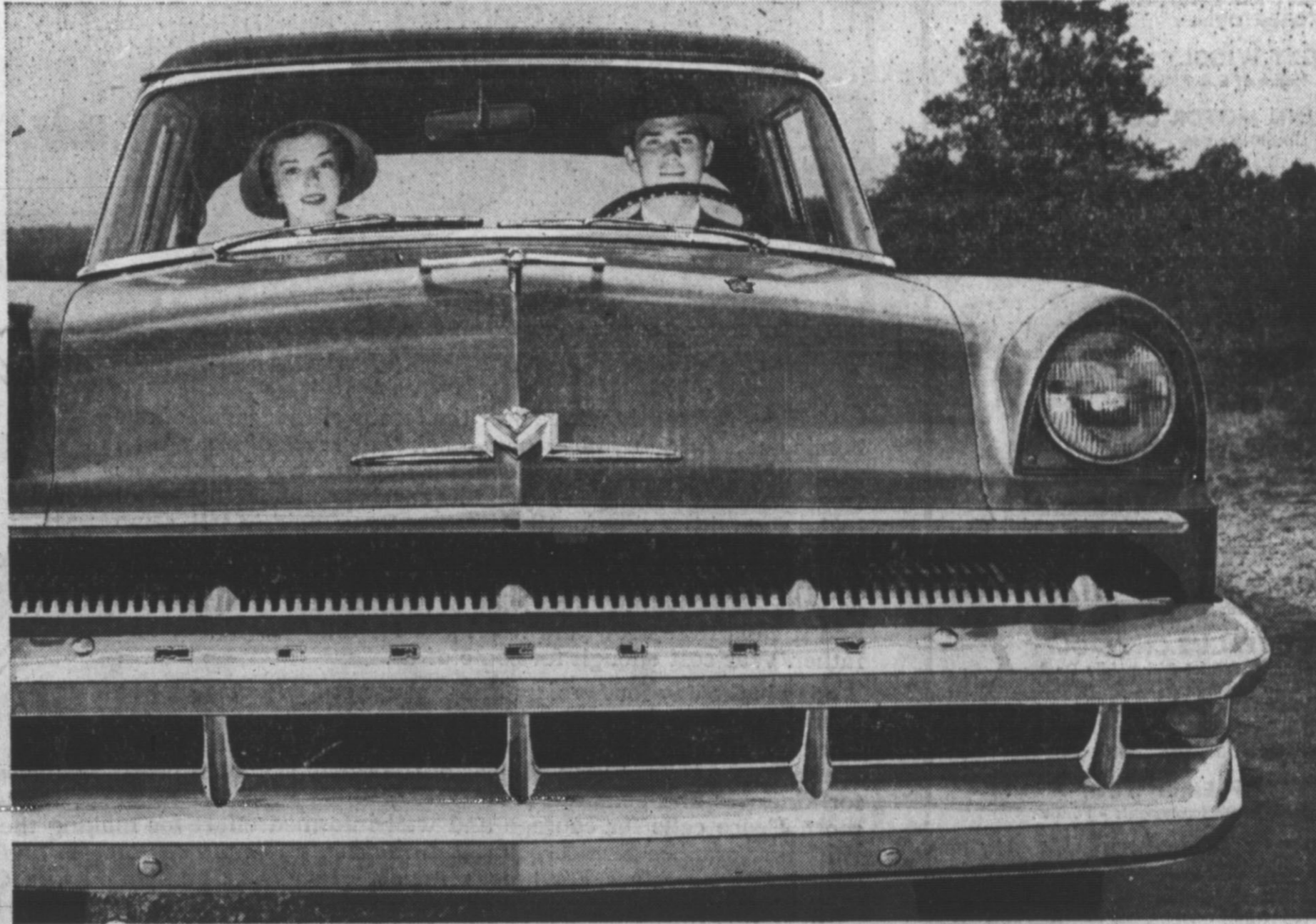
Audni and Jon David Miller visited with Mr. and Mrs. Burton Olsen at Gruver.

In a recent meeting of The Pa-

Kane, vice-president of the Training-Within-Industry Foundation of Summit, N. J. "While there are basic differences between the two, the area of similarity is much greater than either the rugged individualist or the career civil servant realizes. There is much that can be learned through such an exchange of ideas as this."

The current class, the twenty-seventh to be graduated, graduated Nov. 4. The 90 colonels and lieutenant colonels, plus 10 key civilian Air Force employees, will make more than 3000 men and women of the Air Force who have been given this intensive training.

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The new Mercury Medalist is one of 5 big models in the lowest-priced Custom series. You get all the bigness of THE BIG M, and a new high in horsepower.

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12-volt electrical system. And even more!

the BIG M's a joy to boss. More of its high horsepower (highest in Mercury's exclusively V-8 history) is working power. It digs right in at every point on the speedometer band to who-o-oosh you ahead for getaways and passing.

See this BIG M in our showrooms. It looks big, feels big, acts big. IS big.

PRICED LOWER THAN 17 MODELS IN THE LOW-PRICE FIELD* Only \$2,095.00

Owns the big, powerful Mercury Medalist. Optional equipment, accessories, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities. White-wall tires, two-tone paint, bumper guards and factory-installed extras are available at usual low prices. *Based on a comparison of manufacturers' suggested list or factory retail prices.



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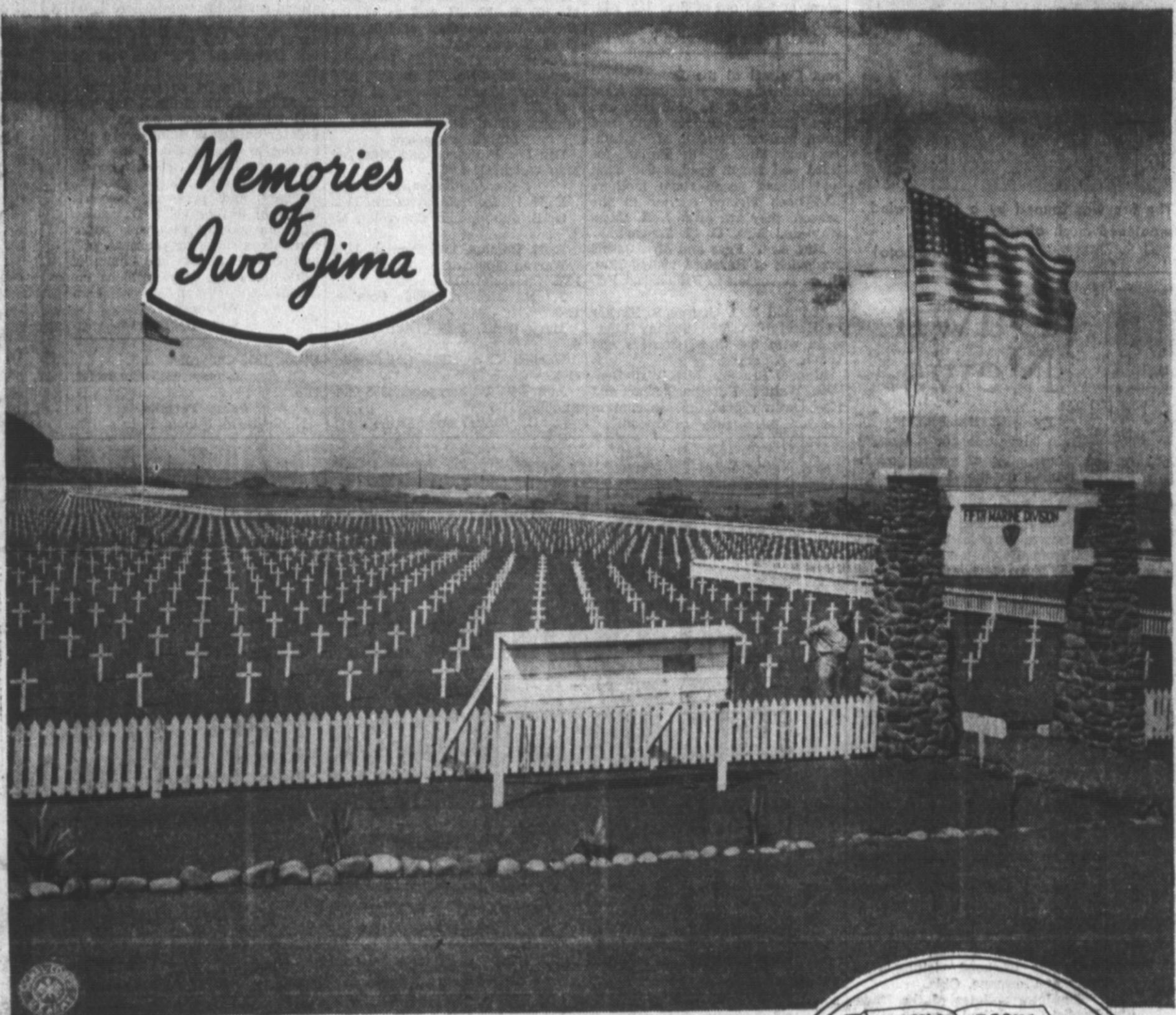
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Old Glory reverently waves over the tombs of thousands of our heroic dead. Little white crosses mark the graves of brave men who paid with death for you and for me. But war is a terrible tragedy unless Peace lies beyond its sacrifice and death. We all had a share in paying for the last war. Some paid in toil, some in taxes while others profited greatly. But we need to look at the cemeteries of the world to know the supreme sacrifice that war calls for. War requires the giving of life itself for many a man; and it calls for sorrow and heartache for many a mother and father. War cost enough for some of us.

Today is the day for heroism in the cause of Peace. It must be shone by every woman and man in our country and in the world. We must oppose, with all our might, the antagonisms that are growing between peoples of the earth. We must become ambassadors of tolerance and spokesmen for kindness and generous treatment of every man. We must say the truth when and where it will count most. Peace calls for courage and well informed effort for making the world into the Kingdom of God. We must practice Democracy which makes every man our brother and gives to him the freedom that we demand for ourselves. We must remember Iwo Jima. Yes, we must be Christian in thought and in speech and in deed for He is the Prince of Peace. "Blessed are the Peacemakers for they shall be called the children of God."

**You In The Church
The Church In You -**
Form a combination for good. We should attend church regularly. Every man, woman and child needs the influence of the CHURCH. Be Faithful! Be a Churchman.

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This Feature Is Published Through The Cooperation Of Our Local Ministers And Is Sponsored By These Community Minded Hereford Business Firms

Assembly of God

Union & Ave. G.
Rev. V. W. Marcontell, Pastor

Each Sunday morning, Sunday School is held at 9:45 o'clock. The morning worship service convenes at 11 o'clock.

C. A. service begins at 6:30 p.m.; Junior C.A.'s meet at 6:30 and evening worship service begins at 7:30 o'clock.

Each Sunday afternoon from 1:45 to 2:15 o'clock the Hereford Assembly sponsors the National Assembly of God radio program, "Revivaltime," over Radio Station KPAN.

Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock, after which choir practice will convene.

Women's Missionary Council will meet at the church each Thursday afternoon at 2:30.

Revival services will begin Sunday with the George Evangelistic team of Hobbs, N.M., in charge. Services will convene at 7:30 each evening.

First Christian

Rev. Don Root, Pastor
Sixth and Main

Sunday School is held each Sunday morning at 9:45 o'clock. Morning worship will begin at 10:50 o'clock.

Chi-Rho and CYF meets at 6 o'clock Sunday evening and evening vesper services are at 7 o'clock.

Functional Department's first Wednesday at 8 p.m.

General Church Board, second Wednesday at 8 p.m.

Church Cabinet, third Wednesday at 8 p.m.

Choir rehearsal meets each Wednesday at 8 p.m.

Groups one and two meet on the third Wednesday at 9:30 in the morning.

Business Women meet at 7:30 on the second Tuesday.

Young Matrons meet on the second Wednesday at 9:30 a.m.

Friendly visitation on Monday, Tuesday, Wednesday Thursday

Temple Baptist Church

Forrest St. and Ave. K.
Rev. Russell Pogue, Pastor

Sunday School will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:45 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:45 o'clock.

Wednesday prayer service will be held at 8:30 o'clock.

The teachers and officers meeting will begin at 8 o'clock Wednesday evening.

Sunbeams, R. A., G. A., and YWA's will meet at 3:45 o'clock each Wednesday afternoon.

Choir practice will be Wednesday evening at 8:30.

Church Of The Nazarene

Fourth and Jackson
Rev. Orval W. Akers, Pastor
Sunday School is held at 10

o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock.

The Junior Society and N.Y.P.S. will be held Sunday evening at 7 o'clock.

Visitation will be held at 7:30 on Thursday evening.

Prayer meeting, Wednesday evening, will begin at 7:30 p.m.

Church of Jesus Christ of Latter Day Saints

(Mormon)

Kendon O. Anderson, superintendent.

The Mormon church which meets in the American Legion Hall, will have Sunday School services at 10 o'clock.

First Methodist

Fifth and Main

Rev. S. M. Dunnam, Pastor
Church services are at 10:55 o'clock Sunday morning. The reg-

ular evening vespers will begin at 7:30 o'clock.

MYF meets at 6:45 o'clock Sunday night.

Regular Tuesday morning prayer service will be held at 9:15.

Regular mid-week prayer service Wednesday at 7:15 o'clock.

Saturday morning from 8:30 to 10 a prayer vigil will be held in the Sanctuary.

Wednesday at 3:00 the Alesia Circle will meet.

Wednesday at 8 o'clock there will be choir practice.

Tuesday at 7:30 official Board will meet in Ward Hall.

Wednesday at 9:30 and 3 the WSCS will meet in Ward Hall.

Wednesday at 3 the Alesia Club will meet.

Immanuel Lutheran

Park Avenue at B Street

Rev. Harold Kaestner, Pastor
Sunday School for all ages; 10.

Divine Worship Service at 11. You are invited to listen to "The Family Worship Hour," over

KPAN at 7:30 o'clock each Sunday morning and "Call to Worship" each Sunday morning at 9:15 o'clock over KPAN. "The Lutheran Hour" is presented over KAMQ every Sunday at 8:30. Each Sunday at 1 o'clock over channel 4 TV, "This is the Life," and each Sunday afternoon at 2:30 the pastor conducts a special Bible course, "What Does the Bible Say," for the study of fundamental Christian Doctrines. This course is open to all, and provides an opportunity to learn the Lutheran Church's position and teaching.

Seventh Day Adventist

Arthur C. Carlson, Pastor

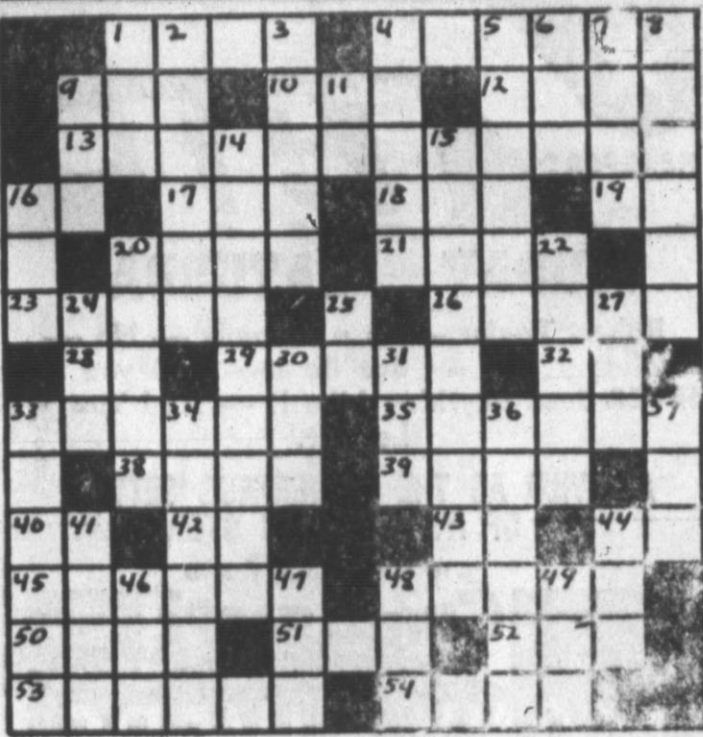
Third and Lawton
Sabbath School, 10 a.m. Worship Service at 11 o'clock.

"Angels and the Judgment," is the subject for lesson study for Sabbath Nov. 5.

Memory Verse: Mal. 3:16

(Continued on Page 5)

CROSSWORD By A. C. Gordon



- ACROSS**
- 1—Characteristic attitudes
 - 4—To heel over
 - 9—Beast of burden
 - 10—Tribes of Burma and Siam
 - 12—Great Lake
 - 13—Public road
 - 16—East
 - 17—Grain container
 - 18—American tourist organization (abbrev.)
 - 19—Man's nickname
 - 20—Ordered
 - 21—World's most consumed food
 - 23—Mohammedan nymph
 - 26—Monkey of Madagascar
 - 28—Very Reverend (abbrev.)
 - 29—Containers
 - 32—Comparative suffix
 - 33—The wreat
 - 35—Best witness
- Generalities**
- 38—Fabric
 - 39—Bellow
 - 40—Mixed Daughters (abbrev.)
 - 42—Pronoun
 - 43—Quantity of paper (abbrev.)
 - 44—Indefinite article
 - 45—Caveat
 - 48—Blotch
 - 50—Russian mountains
 - 51—Malt beverage
 - 52—Edge
 - 53—Clearest of mind
 - 54—Price
- DOWN**
- 1—Tree
 - 2—Meteorological line
 - 3—Rocklike matter
 - 4—Smoking implement
 - 5—To supply with a new front
 - 6—Age
 - 7—Ireland
 - 8—One who requires
 - 9—Partook of food
- 11—Chemical symbol for gold
 - 14—Laughs at mockingly
 - 15—Frozen rain storm
 - 16—Exclamation of disgust
 - 20—Prickly seed coverings
 - 22—Arabian chieftain
 - 25—Eggs
 - 25—Exists
 - 27—Ancient Chaldean city (poes.)
 - 30—Inquire
 - 31—Auditory organ
 - 33—Meeting of a party's leaders
 - 34—Small skin elevation
 - 35—Ours who make animals tractable
 - 37—To process animal skins
 - 41—Girl's name
 - 44—Lamb
 - 46—Head
 - 47—Coastline
 - 48—Dry, of wine
 - 49—Scottish oat

Church of God
Meet in Courthouse
Rev. Eugene Powers, Pastor
Sunday School will begin at 10. Morning worship convenes at 11. Night worship 7:45, and young people's meeting Friday at 7:45.

Central Church of Christ
905 E. 6th Street
J. V. Davis, Minister
Bible School is held each Sunday morning at 9:50 o'clock, with the morning worship at 10:55. The Young People meet Sunday evening at 7:10 o'clock with evening worship at 6 o'clock. Wednesday evening prayer services are held at 8 o'clock.

First Presbyterian
810 Lee Street
Rev. Russell Wingert, Pastor
Sunday school is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.

St. Anthony's Catholic
Marathon Highway at 25 Mile Ave.
Father Joseph Paytas, Pastor
Sunday morning Masses are at 7:00, 8 and 10 o'clock. Daily morning Mass is at 7 and 8:15 o'clock. Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening. Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.

Grace Gospel Church
Thirteenth and Avenue K
Rev. H. V. Fields, Pastor
Sunday School is at 9:45 o'clock, and morning worship services at 11 o'clock. Bible Study is held each Sunday evening at 7 o'clock and evening preaching service at 8 o'clock. Wednesday night prayer meeting is held at 8 o'clock. Friday night prayer service is at 8 o'clock.

First Baptist
Fifth and Main
Rev. Howard Scott, Pastor
Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock. Sunday evening the Training Union will be held at 6:45 o'clock with the evening worship at 8 o'clock. The Sunday morning Baptist Hour is broadcast at 8 o'clock over KPAN. The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN. Tuesday at 3:45 there will be a meeting of the church, Carolets,

Frio News

By FRANCES ANDREWS

Mr. and Mrs. Lee Johnson of Seminole spent the weekend with Mrs. Johnson's mother, Mrs. H.M. Mobley, and family. The Johnsons, Mr. and Mrs. Raymond Mobley and Mrs. Darwin Miller of Hereford, and Mr. and Mrs. Floyd Cole and family were Sunday dinner guests of Mrs. Mobley. Mrs. Raymond Mobley's folks, the R. V. McMansons of Dimmitt, called in the afternoon.

Glen, Veradelle, and Frances Andrews were dinner guests Sunday in the T. L. Sparkman Sr. home.

Rev. and Mrs. B. H. Baldwin and Robert, Olagene, Godfrey and Eugene were in Lubbock Saturday. They visited Sunday with their daughter and her husband, the Wesley Earps of Clovis, N.M. Marie and Jackie Rhodes and George Zetzsch of Hereford were

and Carolers, Choirs and at 6:15 the youth choir will meet. Brotherhood will be held every third Monday.

St. Thomas Episcopal
Rev. Lester L. Jones, Pastor
Sunday School is held each Sunday morning at 9:45 o'clock, and church at 11 o'clock in the Chamber of Commerce Boardroom.

Sunday dinner guests of the Carlton Lobbins.
Mr. and Mrs. Charles King and their grandson, David King, all of Amarillo, and Mr. and Mrs. T.L. Sparkman Jr., and family were dinner guests Sunday in the J. E. Andrews' home.

Mr. and Mrs. Robert Simmons, former residents of the Frio community who now live in Comanche, Okla., visited over the weekend with the Earl Coles of Hereford. The Coles and the Simmons were in Spearman Sunday.

Mr. and Mrs. Weldon Stephan and Rhonda, Mr. and Mrs. Frank Robbins, Genie and Stevie, and H. D. Robbins were in Amarillo Tuesday on business and to shop.

Mr. and Mrs. James Dobbs were Sunday dinner guests of the Henry Dobbs.

Peggy Little and Carol Robbins spent Friday night in Hereford with Mrs. Grace Little.

Mr. and Mrs. Owen Andrews were visitors Sunday afternoon in the Olin Parris home. Several members of the Mothers Needle Club went to Girls' Town at Whiteface Thursday to take some linens that they had made for the girls. Those making the trip were Mesdames: C. N. McClure, Earl Cole, H. E. Lindley, H. F. Benson, A. T. Jones, W. T. Gunstonen, H. D. Robbins, Ted Bush and M. J. Noel.

Mr. and Mrs. Henry Andrews and Jean visited Sunday night in the J. L. Brooks' home.

The Frio W.M.U. met Tuesday in the home of Mrs. James Dobbs. The meeting was a Bible Study meeting on the twenty-third Psalm—those present for the meeting were Mesdames: Floyd Cole; H. M. Mobley, T. L. Sparkman Jr., Henry Dobbs, Owen Andrews, Miss Alma Andrews, a visitor, Mrs. S. B. McLallen of Hereford and the

hostess.
Mrs. Kate Burroughs and son, Roy, of Anaheim, Calif., visited at the first of the week with Mrs. Burroughs' cousin, Mrs. Annie Springer. Tuesday, the Burroughs and Mrs. Springer visited with relatives in Siverton.

Wesley Masten, of Morton, brother of Mrs. C. N. McClure, underwent surgery Thursday in the Morton Hospital. The McClures have made several trips there to visit with him.

Mr. and Mrs. Elbert Summers and children of south of Dimmitt and Daleine Tinnin of Hereford were Sunday dinner guests of Mrs. Annie Springer and Charles. Mr. and Mrs. George A. Springer and children and Mr. and Mrs. A. T. Jones of Hereford called in the afternoon.

Mr. and Mrs. J. L. Brooks spent the weekend with their daughter and her family, the Leward Taylors, of Frio.

Mr. and Mrs. T. L. Sparkman Sr., were in Amarillo Friday and Saturday on business and to visit with Mr. Sparkman's dad, G. W. Sparkman and family.

Mrs. W. E. Hicks, a former Hereford resident, is critically ill in a Garden City, Kansas hospital, according to reports received here. Mrs. Hicks suffered a stroke recently and has been unable to leave the hospital for several weeks.

Mr. and Mrs. Roy Peet attended a Florist's Show held in Oklahoma City the past weekend.

Mr. and Mrs. Barnard Hicks have returned to their home in Las Vegas, N. M., after a short visit here with his sister, Miss Vida Hicks.

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CHURCH

(Continued from page 4)
Study Helps: "Review and Her-"
Sabbath School Lesson Help: Index to the Writings of Ellen G. White," on books of record in heaven.
Basic Text: Rev. 20:11-15.
Sabbath School: 9:45 a.m., Saturday.
Worship Service — 11 a.m., Saturday.
Subject — "The Doom of Modern Babylon" by Carlson.
Prayer Meeting Wednesday at 7:45 p.m.
Subject — On Daniel 3.

Wesley Methodist
410 Irving
Rev. E. L. Naugle, Pastor
The morning preaching service at the Wesley Methodist Church

is at 11 o'clock with Sunday School at 9:45 and the MYF at 6:30. Evening services at 8 o'clock.
The mid-week service will be at 7:15 o'clock Wednesday. The choir practice is held at 8 o'clock on Wednesday.

Avenue Baptist
123 N. 25-Mile Avenue
Rev. G. N. Allison, Pastor
Sunday School is held at 9:45 and the morning worship services are held at 11 o'clock.
Training Union is held each Sunday evening at 6:15 o'clock. Evening worship services are held Sunday evening at 7:30. Mid-week prayer services are on Wednesday night at 7:30. At 8:45 o'clock there will be choir practice.

The hottest features for '56
are in the new Chevrolet



All New! The Bel Air Sport Sedan with 4 doors and no sideposts

Chevrolet never had it so good for you before... and no other car in its field even comes close. See if Chevrolet doesn't feature everything you want for '56.

V8 Horsepower Zooms to 205
That's what the new "Super Turbo-Fire V8" pours out (an extra-cost option). You can see why we say the hot one's even hotter!

Hideaway Gas Cap
Chevrolet's left-side taillight holds a stylish secret. Hinged at the bottom, it swings down to uncover the gas cap. Closed up, the cap's concealed—and there's nothing in sight but the taillight!

Steering made easy
Ball bearings reduce friction and steering effort in Chevrolet's Ball-Race steering.

Anti-Dive braking
Anti-Dive braking, an exclusive Chevrolet development, means more level stopping—even when you hit the brakes hard!

Everything in Automatic Power Features
Power Steering, Power Brakes, power-positioned front seat, power window controls. All are available as extra-cost options.

12-volt Electrical System
Packs twice the punch of ordinary 6-volt systems... spins the engine up to one-third faster. You get surer starting in all weather. And you have a greater electrical reserve supply.

A new 6 with 140 H.P.
The new "Blue-Flame" 6 brings you this higher horsepower plus a higher compression ratio (8 to 1) and oil-hushed hydraulic valve lifters.

Floats over the bumps
Roads seem newly paved with Chevrolet's Glide-Ride front suspension and long outrigger rear springs soaking up the jolts. And Chevy's cat-footed on curves! Chevrolet performance puts your safety first!

Get Summer STARTS all Winter long

SHAMROCK 5W-20 TRIPLE ACTION
SHAMROCK 10W-30 TRIPLE ACTION

with... **SHAMROCK'S NEW MOTOR OILS**

GUARANTEED... the new multi-viscosity motor oils will do more to improve the winter starting characteristics and extend the life of your car than any other petroleum lubricating oil.

It's a scientific fact... most engine wear occurs:

1. During the warm-up period before ordinary oil thins down enough to circulate freely.
2. At high operating temperatures when ordinary oil thins down too much to give proper protection.

It's a scientific fact... Shamrock multi-viscosity motor oil stops this wear because:

1. It circulates freely in temperatures as low as 30° to 35° below zero.
2. It retains its viscosity (thickness) at highest operating temperatures.

Improve the performance and extend the life of your car with Shamrock 5W-20 or 10W-30 motor oil. Ask for them at the Shamrock station near you.

SHAMROCK

QUALITY YOU CAN MEASURE BY YOUR CAR'S PERFORMANCE

TRULY - TEAGUE CHEVROLET

Your Congressman Reports

It would be most difficult to express in words the feeling one has as he gets on an airplane in Helsinki, Finland, for conveyance to a point behind the Iron Curtain. It can certainly be said that the entire operation is surrounded by the deepest mystery and this passenger felt somewhat like he was taking part in a foreign intrigue episode. In any event you are in a state of suspended animation not knowing what will happen next.

The airport at Helsinki is an excellent installation and is served by several airlines connecting with the Western countries. Its only connection with Russia and the Eastern countries is by the airline owned by the USSR and named Aeroflot. The Finnish Airlines are not allowed to go into Russia nor are any other airlines from the Western countries. You may fly any of

the several airlines serving Helsinki from many points to Helsinki, but when you reach this destination you must change over to Aeroflot if you are authorized to go behind the Curtain.

We were scheduled to depart Helsinki at 3:15 p.m. for Leningrad. We were all waiting for the arrival of the Russian plane hoping to get some pictures. I had a movie camera and was all prepared to take pictures. Instead of one plane, there were three, all the same type. They all carried the Russian emblem and came in almost simultaneously. I began picture shooting and discovered my camera wouldn't operate. I took a quick glance inside and discovered that I had done something wrong and the entire roll of film was a twisted mass and the camera had jammed. I began to hunt for

a dark room where I could take the film out and save as much as possible. The only place I could find that was not brilliantly lighted was the men's room. I can testify without fear of successful contradiction that trying to remove twisted film from a jammed camera in a Finnish men's room is no pleasant task. I had the door locked and almost got in trouble with some of the other passengers. I finally got some of the other film out and tried to insert another roll but the camera had definitely jammed and I missed getting any pictures of the first Russian plane that I had seen. So I put the camera in the case and tried to forget it.

After approval of our papers we were admitted to a room from which we were later to depart for the airplane. This room was filled with many types of people who were travelling to or returning to the Soviet Union. After another round of processing we were led to the plane by a Russian hostess. One member of the party began his trek around the front of the plane and the hostess with the speed of a quarterhorse herded him back into the fold and left no doubt in his mind that he was to proceed where she led. The plane was very similar to a DC-3 type of plane, that is two motored and about the same size. Some of these planes have tricycle landing gear and others have a tail wheel exactly like the DC-3. The furnishings inside of the plane were typically Russian in design, color and texture. Much different from the furnishings in our planes. There were no seat belts which disturbed us to some extent. As soon as we were aboard, the motors were started and we took off without any further ado. There were no announcements or instructions of any kind, in fact we did not see anyone nor did we hear from anyone. We were quickly airborne and climbed to about three thousand feet. The trip in was uneventful except that we undertook to determine exactly when we passed behind the Iron Curtain. We watched for the border but were unable to discern it due to a haze. However, we were able to approximate our crossing by time. There was nothing unusual about the countryside except that there were no cities or towns in sight and we did not see any for a long time.

As we approached Leningrad we noted many railroad tracks and many trains. Where they were going I do not know, but most of them appeared to be freight trains. We landed in Leningrad in due order where we were met by some Russian officials, both men and women. The airport building is

ADRIAN NEWS

By MRS. A. R. BRIGGS

Mrs. Earl Welling from Dalhart spent Sunday in the home of her friends, Mr. and Mrs. John Proctor.

Dr. Landreth, Mrs. Anna Witt, Mrs. Hazel Chilton, Mr. and Mrs. E. N. Jacobson and Mr. and Mrs. Ralph Odum and children were dinner guests Sunday in the home of Mr. and Mrs. E. N. Jacobson.

Mrs. E. N. Jacobson, Mrs. N. L. Jacobson and Mrs. Loren Creitz attended a fall district meeting of the WSCS at the San Jacinto Methodist Church in Amarillo Thursday.

Mrs. Henry Creitz has returned home after staying in Amarillo with her daughter, Miss Henrietta Creitz for several weeks during her illness.

The Adrian Methodist WSCS held its regular meeting last Wednesday. The women are studying a course on American Indians. The hostesses, Mrs. J. R. Cullender and Mrs. R. Odum served gingerbread, topped with whipped cream, coffee and tea.

The J. R. Cullender family spent the weekend in Hart with Mr. and Mrs. Al Goodin and children.

Mrs. R. L. Pinnell left Tuesday to visit her mother, Mrs. M. E. Wells, in White Deer. Mrs. Pin-

about 200 yards from the landing field. The two are connected by a wide flower bordered concrete strip. We were escorted into the building and into a special room where our baggage was examined by customs officials and we were required to sign certain declarations as to what we were carrying. One of the officials spoke English very well and I asked him a number of questions. One was, "Where and how do you buy any articles that you might desire?" His answer was, "You buy anything you want anywhere at any time." As an afterthought he added the following question, "Not so in the United States?" to which I replied, "Oh, yes. There are so many things to buy and so many places to buy them in the United States that all you need is money." He grinned as though he thoroughly understood the problem.

This was our introduction to the mysteries behind the Iron Curtain and from that point many interesting events took place which I will try to outline in detail in subsequent newsletters.

Walter Rogers
Member of Congress
18th District of Texas

nell's uncle and aunt, Mr. and Mrs. Jim Wells, brought her home Saturday.

Mr. and Mrs. E. H. Mosteller and Alma went to Amarillo Saturday where Mr. Mosteller saw a doctor.

Mr. and Mrs. W. C. Briggs and Mr. and Mrs. B. M. Briggs visited Mrs. W. C. Briggs, sister, Mrs. F. W. Roland and family in Tucumcari Saturday.

Mrs. F. A. Preston, Mrs. H. D. Tomlinson and Judy Nell went to Godebo, Okla., Saturday to visit Mr. Tomlinson who is there on business.

A pink and blue baby shower was given Friday for Mrs. R. D. Sisk. Frosted orange sodas and angel food cake were served by the hostesses, Mrs. Ernest Frank, Mrs. George Gruhikey, and Mrs. H. D. Tomlinson. The following guests were: Mrs. Frankie Shaw, Mrs. C. Gruhikey, Mrs. P. H. Gruhikey, Mrs. E. Brown, Mrs. B. Banks, Mrs. H. Brown, Mrs. J. Cullender, Mrs. B. Leslie, Mrs. H. Engle, Mrs. N. L. Jacobson, Mrs. E. N. Jacobson, Mrs. R. Odum and Mrs. D. Morgan.

Erma Faye Bronniman was an overnight guest of June Leslie on Sunday.

The P-TA of Adrian will hold its next meeting Nov. 14 at 8 p.m. The program will be presented by the third and fourth grades. They will give a play called, "America Remembers the First Thanksgiving," and will be directed by Mrs. A. P. Jones.

The Methodist and Baptist Churches of Adrian sponsored a collection for Christian Rural Overseas Program Oct. 28 for Halloween. The children of these churches collected \$69.03 and later enjoyed a party held in Fellowship Hall in the Methodist Church.

The Adrian boys and girls basketball team will play Channing Nov. 11 at 7 p.m. in Adrian's gym.

ATTEND CHURCH MEET

In Brownfield Thursday to attend a district convention of the Woman's Auxiliary of the Episcopal Church were Mesdames Alton Fraser, Helen Pipkin, Jess Carter, F. L. Alexander, Roy Smith, Bill Waldrep and Mayer Miller of Dimmitt. Mrs. Fraser, district secretary, reported on the Triennial Convention held recently in Hawaii, and also gave a report on the United Thanks Offering.

Dandelion greens often are fed to silkworms when mulberry leaves are scarce.

Age Doesn't Stop Florida Woman From Peddling

AP Newsfeatures

ST. AUGUSTINE, Fla. (AP) — When the depression cut off her source of income, Margaret Bell—then 59—bought a bicycle and started peddling cosmetics.

Now she's 83 and she still bicycles about St. Augustine to visit her 75 accounts.

She was clerking in a small clothing store when the depression



MARGARET BELL

forced it to close and she had to find other work. There wasn't nearly as much auto traffic then as now—but she's still spry and energetic in her rounds.

She attributes her success to good health. She takes pride, too, in the fact she's never been involved in a traffic accident although her routes take her through heavy traffic. She says it has caused her to slow down a little, though.

She even finds time for other things. She's an active member of the Catholic Daughters of America and makes all her own clothes.

Miss Bell was born in Knottsville, Ky., May 4, 1872. She moved here when she was 26. She had typhoid fever in 1895, she says, but hasn't been seriously ill since. She never married.

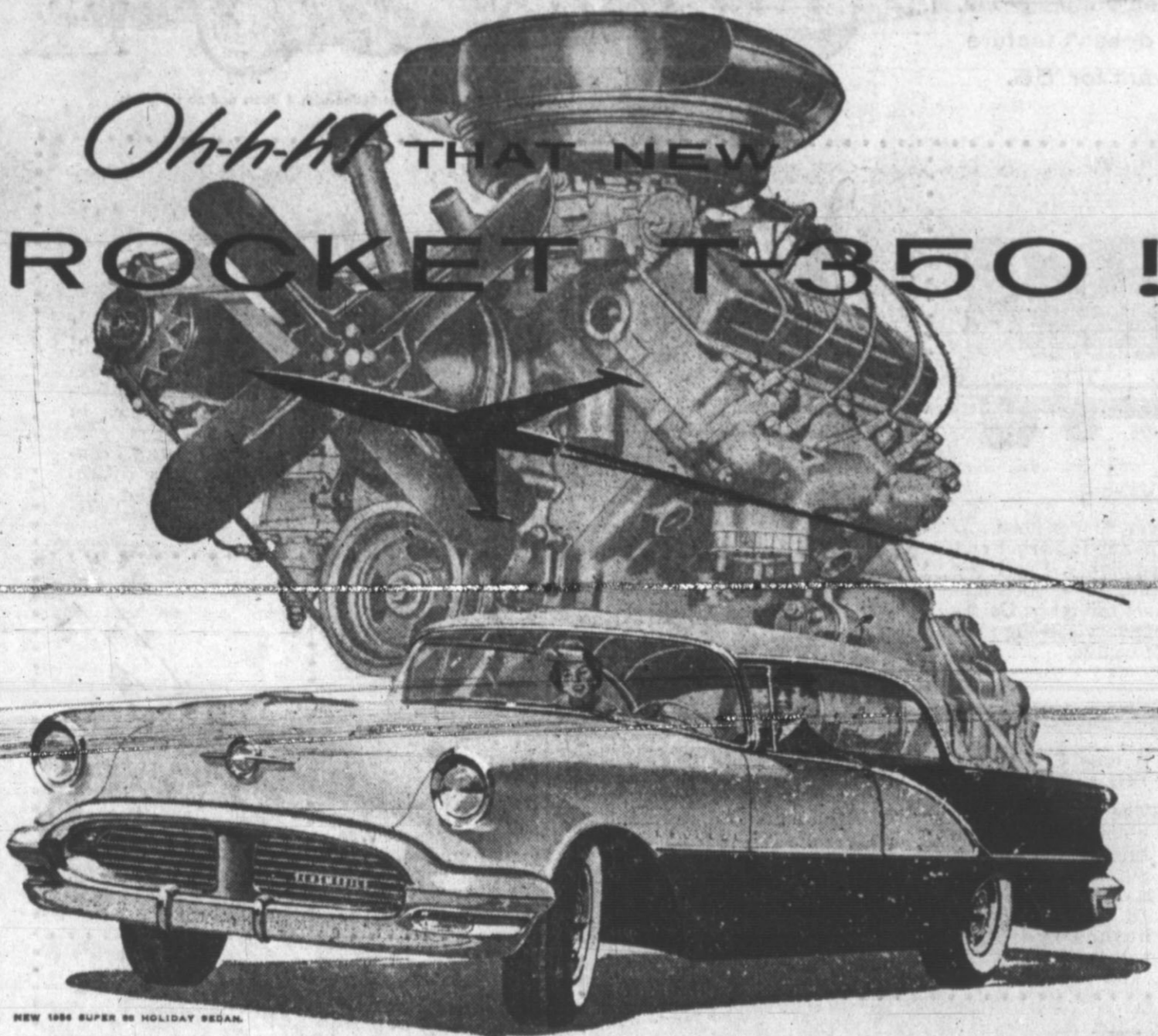
DRIVE-IN BANKING SERVICES



Do your banking in a matter of seconds with our handy drive-in service; Make out your deposit slip and endorse your checks at home. Then drive to our drive-in teller window. All transactions are handled quickly without you leaving the car. Try it—it's fast!

Hereford State Bank

MEMBER: FDIC



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HIGHER COMPRESSION | HORSEPOWER | TORQUE |
For a new high in action and smoothness!

The going is great... greater than ever... when you take command of a '56 Oldsmobile! The Rocket T-350 is one of the big reasons. "T" is for torque... and it's terrific! Compression is up to 9.25 to 1. And horsepower now hits 240! In every respect, this is the mightiest, safest Rocket Engine

ever built, with its ever-ready reserve of flashing power. And Olds has teamed the Rocket T-350 with new Jetaway Hydra-Matic—that revolutionary advance in super-smooth automatic driving. This is the time for action! Take the wheel—take the road in a new 1956 Oldsmobile today!

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Durable - Strong

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FRIDAY SATURDAY

Robert Taylor — In a Comedy — No — Absolutely Not — But he is — and you have NEVER Seen anything Like It — And You Will Love It.

AS WILD AS THE WILDERNESS SETTING OF ITS DRAMATIC STORY!

CINEMASCOPE

MANY RIVERS TO CROSS



Starring ROBERT TAYLOR ELEANOR PARKER
VICTOR McLAGLEN • RUSS TAMBLYN • JEFF RICHARDS • JAMES ARNESS
Screen Play by HARRY BROWN and GUY TROSPER
Based on a Story by STEVE HAZARD • Photographed in EASTMAN COLOR
Directed by ROY ROWLAND • Produced by JACK CUMMINGS • AN M-G-M PICTURE

SUNDAY, MONDAY, TUESDAY



A BLAZING LOVE STORY OF THE TORRID 'TWENTIES!'
DORIS DAY • JAMES CAGNEY
in M-G-M's "LOVE ME OR LEAVE ME"
in COLOR and CINEMASCOPE
Co-Starring Cameron MITCHELL with KEITH • TULLY
plus Daffy Duck

in — Time To Retire

WEDNESDAY -- THURSDAY



EDWARD L. ALPERSON presents The Magnificent Matador
Color by PATHE
An EDWARD L. ALPERSON Production • Produced by JOHN CENTURY-FOR • In the World of STEREOPHONIC SOUND

Friday ~~EVERETT~~ Saturday

DOUBLE FEATURE



BLONDES! BULLETS! BLACKMAIL!
LOUIS HAYWARD THE SAINTS GIRL FRIDAY
TRAIL OF KIT CARSON
with "ROCKY" WALKER

SUNDAY ONLY



BATTLING THE HORDES OF THE FIRE-PRIESTESS!
JOHNNY WEISSMULLER
Devil Goddess
with ANGELA STEVENS and KIMBA
A COLUMBIA PICTURE