



WEATHER

	High	Low
Sunday	58	25
Monday	59	25
Tuesday	58	24

Year's total moisture: 7.71

The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

32 Pages

Fifty-Five Years of Service

SINCE 1901

Price 5c Per Copy

YEAR — NO. 48

Hereford, Texas, Thursday, November 20, 1956



READY FOR THE TOY PARADE—Waiting for a turn to ride on this Wonder Horse are Larry Lomas and Janet Miller. Little Debbie Wilson is enjoying her ride already. The horse will be one of dozens of toys on display at the annual La Madre Mia Toy Parade to start at 6 p.m. in the Park Avenue Shopping Center on Monday, Dec. 3. Admission price to the wonderland of toys has been set at 50c per family. An important feature of the program is to be a visit from Santa Claus. The showing will remain open until 9 p.m. (Staff Photo)

AIRPORT AGREEMENT IS MADE BY COUNTY, CITY

REGIONAL CHAMPIONSHIP

Farwell-Stinnett Grid Game Here

Top Class A Game Set For Hereford

Two potent Class A football teams will collide here in Whiteface Stadium at 2:30 p.m. Thursday afternoon in a regional championship game. The Farwell Steers will be host team to the visiting Stinnett Rattlers, state runners-up in Class A last year and rated a top contender in the current race.

Hereford Takes A Thanksgiving Holiday

Thanksgiving Day for most Hereford business concerns, the public schools and the banks will be observed on Thursday, Nov. 29, the official holiday for the state of Texas.

Bond Elections Planned During Joint Meeting

County and city commissioners meeting in joint session on Monday agreed to joint sponsorship of an airport to serve the needs of a growing community.

Around Town

Final winners in the Brand football contest are to be announced on Sunday, Dec. 2. First prize for the week ending Nov. 16 was \$5 in trade at Hereford Radiator.

CROP VALUE IS UP \$20 MILLION

Gross income from crops harvested and livestock shipped from the Hereford area during 1956 is expected to be near the 36 million dollar point by Bill Lenderman, Deaf Smith County Chamber of Commerce manager.

Accidents Leave 1 Dead, 3 Injured

One man was killed and three teenagers were injured in two separate accidents involving three vehicles that occurred in the Hereford area on Sunday.

Wrestling Season Continues After Successful Start

After a successful opening night in the new Deaf Smith County Coliseum, Lions Club wrestling will continue Saturday with three bouts.

Four Fire Calls In Three Days For Volunteers

The Hereford Volunteer Fire Department answered four calls in the three days starting Saturday. Two calls in the city limit resulted in fires being extinguished after only minor damages.

HEREFORD FAMILIES SET PLANS FOR THE HOLIDAY

The familiar adage "over the hill to grandmother's house" will be true for many Hereford families as they journey to points all over Texas and the neighboring states for Thanksgiving.

Story On Paving Puzzles County Board Members

County Commissioners were disturbed during their regular meeting on Monday by a report that the Texas Highway Commission has approved paving a farm-to-market road south of Hereford.

Parish Dance Is Set For Tonight

St. Anthony's Parish will sponsor a Thanksgiving dance at the Parish Hall on Thursday, Nov. 29, beginning at 8:30 p.m.

Kids! Write To Santa Claus In Care Of Brand

Kids! Santa Claus has asked The Brand to take all of the letters from Hereford children for him, and we are now ready for you to send them in to The Brand office.

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After a successful opening night in the new Deaf Smith County Coliseum, Lions Club wrestling will continue Saturday with three bouts.

Separate Elections

The separate bond elections are expected to be for sums of about \$50,000 each. This will provide about \$100,000 in local government funds to match a similar grant from the federal government.

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(Continued On Page 2)

Handy Girls Can Design Neat Gifts

AP Newsteatures

What to give for Christmas so that you get the most for the least and still give something that will be cherished?

The first rule is to give a thoughtful gift. . . one you've made or one you know the recipient will enjoy. Just don't give a gift because you think you should.

There are inexpensive gifts you may dress up to look very original. Add a tatted edge to pretty linen handkerchiefs. Embroider or applique her initials or name on them. Perk up an ordinary pair of slippers with some doo-dads—fur, sea shells, embroidery, fake gems. Plain shirred garters may be improved with pearls, rhinestones, lace or fur. A red or white Christmas candle may be dressed up by adding rhinestones, ribbons, pearls, to its base.

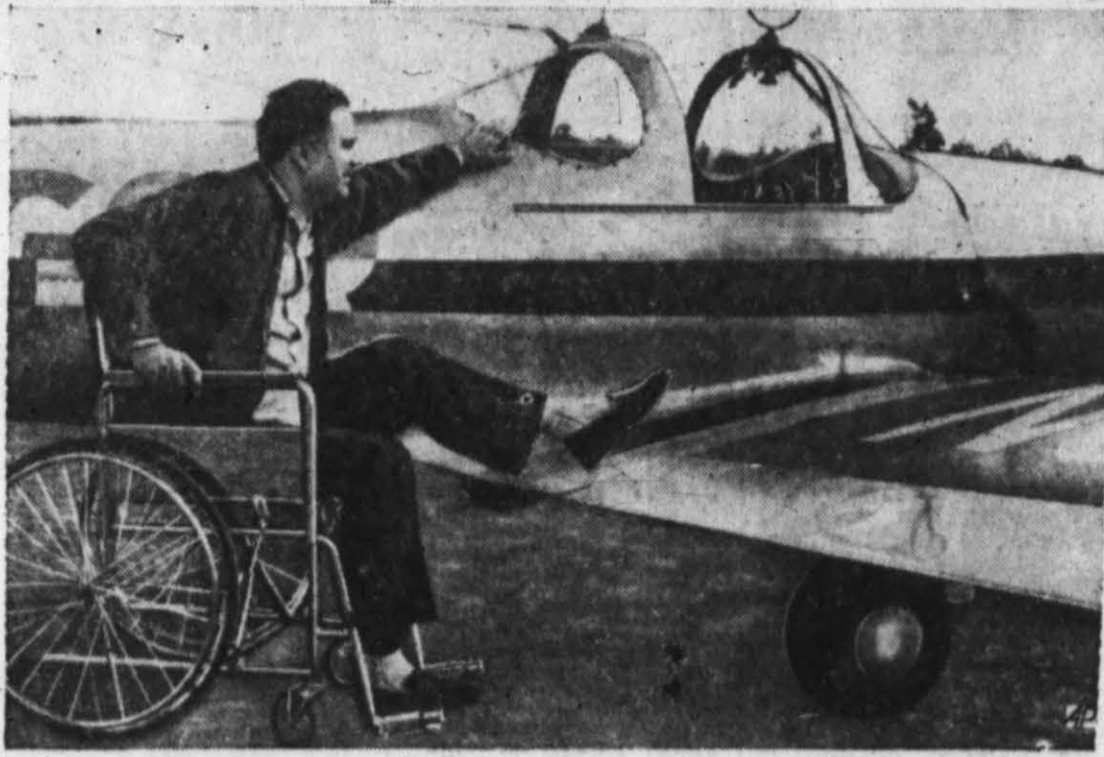
Handy with the needle? If so, make her a flannel nightgown with a matching nightcap and tassel. . . an eyeglass case of felt appliqued with initials or funny motif. Make it of felt or petit pointe if you have the time. Knitting needle devotees may make skating hat, scarf, after-ski slippers.

If she's away at school make her a cotton throw for her bed, criss-crossing school pennants. And make a mobile of fun things to hang from her ceiling.

How about earrings? If she likes them make her some large formal ones of black velvet in a heart motif. String on a few pearls and attach the whole thing to some inexpensive jet button earrings. Another earring variation is strictly for Christmas: Make earrings of tiny Christmas ornaments, pearls, bells and plain button earrings. Run thread or wire through the shiny ornament, the pearls, and a little bell. Attach all to the earring.

Other ideas for your best friend. Include a handsome box of stationery, a charm for her bracelet,

Polio Victim Wins His Wings



Dick Whittemore goes from wheelchair to plane he pilots

BREWER, Maine (AP) — "So, I can't walk, but I can fly."

Dick Whittemore, 40, laughed in triumph. He had just soloed his light plane, qualifying for a student pilot license.

Dick is a polio victim, wheelchair-bound except when he flies.

How does he do it? His tiny Er-coupe is rigged so it can be flown entirely with the hands. And Dick, like a lot of invalids, has strong arms and hands.

He got the flying bug from his 17-year-old son. Actually, however, he gave it to Jimmy in the first place.

At 16, the boy wanted a hot-rod car. Dick, as radio dispatcher at Bangor Police Headquarters, had seen too much of kids and cars. He suggested that Jimmy would be safer in the air.

Jimmy took him at his word. He became one of Maine's youngest licensed pilots.

As he watched his son, Dick got more and more interested. He decided to try it himself. After six hours' instruction, he applied for permission to solo — and really had a rough week sweating out a physical waiver from Washington. When he was stricken with polio in 1950, Dick thought he'd have to spend the rest of his life in his wheelchair.

So, flying is an achievement. But that isn't the only reason Dick is proud and happy.

"I'm especially happy I have something I can do with my son," he said.

Tobacco also is a flourishing crop on the cold northern shores of Lake Erie, producing a \$74 million dollars annual crop.

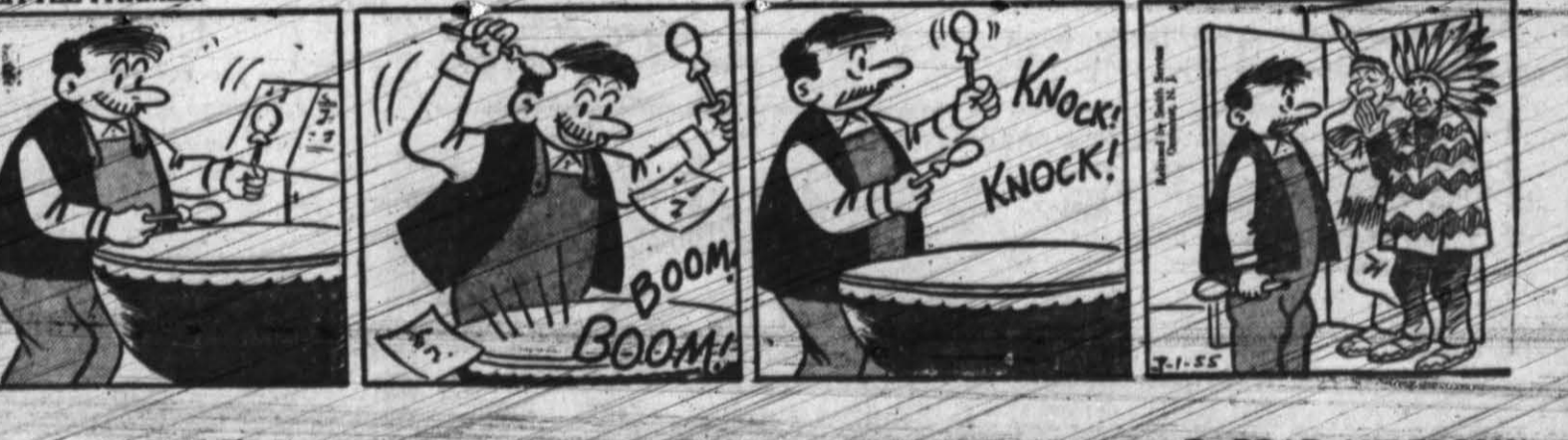
The Maya civilization was begun in Mexico and Central America in 500 B.C.


Honey, which is mentioned in both the Old and New Testaments, is the only natural sugar food that needs no refining.

More than 3,000 industrial foresters manage this country's private timberlands.

a gift of that sort or a box of decorated note paper.

One delightful gift is a "thoughtfulness album." The portfolio has pages set aside for every month of the year marked with dates of the month to be filled in with anniversaries. Each page has a pocket to stash greeting cards for that month. She won't fail to remember you and her other friends with





THANKSGIVING DAY

★

A Truly American Tradition!

★

After the hardships of their first year, the Pilgrims set aside a day of Thanksgiving for the meager harvest they had gathered in. Let us, who have so very much, remember and be grateful.

MAY YOUR THANKSGIVING DAY BE FILLED WITH JOY!

ED SKYPALA

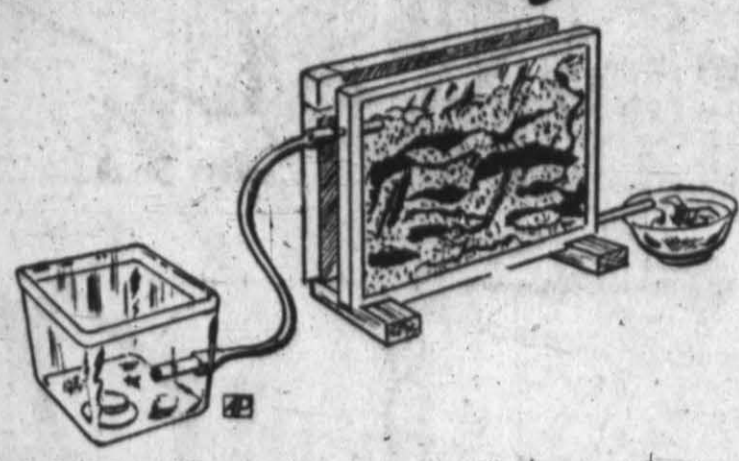
Your Borden's Distributor

Ant Apartment House Will Amuse Your Boy

By VIVIAN BROWN
AP Newsfeatures Writer

Do you know how to please a boy come Christmas? Give him something different — an ant-box for instance.

The popular hobby of a generation ago dimmed for awhile so that only a handful of manufacturers now make boxes and supply ant colonies. But don't let that stop you. The American Museum of Natural History in New York has compiled how-to-do-it directions for some craftsmen. I found that out recently when cast in the outline of making an ant box for a small boy.



EASY-TO-MAKE ant colony has glass side for viewing. Closed feed box is at left, moisture wick at right. In rear is a cardboard cover for the colony.

The museum is accustomed to answering the ant-box question, having several hundred inquiries every year. Here are directions as compiled by Alice Gray of the Department of Insects and Spiders:

Prepare to house your ants before you catch them. You may build a horizontal or vertical cage, each made of earth free, the important thing is high humidity such as one part of the cage wet, one part dry, with intermediate conditions in between. Thus the ants will be happy, whatever their requirements.

An earth filled nest permits watching ants in conditions near to nature, although the earth should be no more than an ant's length thick, so that tunnels may be open to inspection.

One type of nest may be made with two panes of glass, the smallest standard size carried by hardware stores. The panes may be separated by a wooden frame about 1/4 in. thick. At one side, near the top, the pane is pierced by a hole admitting a tube which leads to a feeding box. On the other side, near the bottom, a similar tube contains a wick. One end of the wick is buried in the earth, the

other hangs in a dish of water. The next is bound together with adhesive tape. It stands on feet made by nailing two blocks of wood to fit the bottom edge. This nest is filled with earth before being taped shut. It is never again opened during the life of the colony.

A good feeding chamber may be made of a small ice-box container, such as the plastic kind. The hole for the tube may be bored with a heated nail.

The easiest way to get the ants to move into the box of their own accord is this: Attach a large airy, brightly lit ant-tight box to the nest in place of the feeding chamber. Collect ants in a wide-mouthed jar. Dump them into the arena, dirt and all. When the earth dries out the ants will become uncomfortable and start looking for a way out. They'll all move into the damp dark nest. The migration is supposed to take place over night.

After the ants move in to their permanent home, take the arena away and attach the feeding cham-

ber. If a few ants remain in the arena they may be picked out with the fingers and dropped into the feeding box.

Choose a small nest of rather large ants in an open place where ground is soft and digging not too difficult. Pale yellow ants are sensitive to light so cannot be watched and huge black carpenter ants need moated cages.

When collecting ants insert a spade about a foot away from the nest opening, push it well down, lifting out the earth cleanly so that a tunnel is not lost. Ants, their wax-white grubs and puffed-rice cocoons will be found clustered in small chambers so you may simply spoon up a great many at once and drop them into your jar. You won't be able to catch them all, but try to get some of each.

A queenless colony will live a long time. Some workers will lay eggs, but being infertile, these will produce males only.

Ants require little care but their food preferences vary. Some like

Lace Has Party Air



LACE SWEATER—Orlon cardigan with front and back overlay of matching orlon lace.

MANTILLA—Black Chantilly lace is attached to a taffeta headband with velvet bows.

AP Newsfeatures

Do your Christmas hinting early, if you want your favorite Santa to come up with the right answers. This year a lot of fashion-conscious

gals are putting lace accessories near the top of their personal Christmas lists — not only lace-trimmed lingerie, a stock gift item, but also such feminine whimsies as delicate lace scarfs and mantillas, lace cummerbunds and boleros to dress up holiday dresses, even lace sweaters (with lace applied over the cashmere).

There's a lace belt with a huge

bustle bow in back, which would add drama to any basic sheath, and a new note this season is a pastel cardigan sweater of orlon overlaid front and back with orlon lace — a practical gift since it can be dunked in the wash bowl and come up smiling.

Texas supplies half of the U.S. natural gas.

About 300,000 gallons of paint were used on the new U. S. aircraft carrier Saratoga.

FOOTBALL

Texas U. vs. Texas A&M	Stinnett vs. Farwell	Texas Tech vs. Hardin-Simmons
Thursday, 1:50 P.M. Broadcast from Memorial Stadium in Austin.	Regional Game This will be a delayed broadcast starting at 4:15 p.m. immediately following Texas-Texas A&M Game.	1:50 Saturday after- noon direct broadcast from Abilene.
Humble Oil & Refining Co.	Farwell Merchants	Humble Oil & Refining Co.

on KPAN

860 Kc 860 Kc

FARM SALE

THURSDAY, DEC. 6, 1956

LOCATION: 10 miles southeast of Hereford, Texas

Go south on South Main St. past creek to "Y", then east 5 miles, then south 4 1/2 miles. OR 14 miles north of Dimmitt on Highway 51, then 1 1/2 miles east on Baird Road then 1 1/2 miles north.

We are quitting farming and will sell at Public Auction all of our farming equipment as follows:

MACHINERY

- 1—1953 Allis Chalmers WD45 Tractor on butane
- 1—1949 W-9 IHC Tractor on butane
- 1—1950 W-9 IHC Tractor on butane
- 1—1949 MD Tractor, single front end
- 1—4-row IHC Tool Bar and Planter
- 1—Wetmore Clipper Feed Mill with P.T.O.
- 1—2-row Ford Lister and Planter
- 1—IHC Lister Fertilizer Attachment
- 1—2 Bottom Ferguson Breaking Plow
- 1—1947 Ford Tractor
- 1—4-row Press Wheel Rig
- 1—4-row Ferguson Crustbuster
- 1—Ford Field Cultivator
- 1—4-row Rotary Hoe
- 1—4-row Ferguson Tickle
- 1—1950 model Massey Harris Baler
- 1—8-hole Dampster Drill
- 1—IHC Manure Spreader
- 1—2-row Knife Sled
- 1—Post Hole Digger, fits MM Tractor
- 1—IHC 7-foot Tractor Mower—old
- 1—4-section Harrow
- 1—10-ft. IHC Binder
- 1—6-ft. A-C Combine, late model

- 1—2-bottom A-C 2-way Mold Board Plow
- 1—4-row A-C Cultivator
- 1—4-row Lister and Planter complete
- 1—Case-Evans Offset Disc Plow
- 1—6-section J. D. Rotary Hoe
- 1—1948 Ford 1/2 Ton Pickup—stake bed
- 1—1955 Chevrolet 1/2 ton Pickup on butane
- 1—1948 IHC Truck with Grain Bed
- 1—16 ft. Hoome Flow, practically new
- 1—14x27 ft. Heavy Steel Box Float
- 1—1953 J. D. Self Propelled Combine with cab, 14 ft.

MISCELLANEOUS

- 2—4-wheel Tandem Propane Trailers, 500 gal. each
- 1—550 gal. Gasoline Tank
- 1—Lot of 2-inch Irrigation Tubes
- 1—Lot of 1 1/2 inch Irrigation Tubes
- 1—Cattle Oiler
- 1—Good Cattle Self-Feeder
- 1—Lot good used Posts
- 1—Lot Used Wire
- Several Oil Drums
- 1—16-hole Metal Porkmaker Hog Feeder
- About 3000 bundles Hegari
- Lots of Sweeps, Chisels, etc.
- 1—7-ft. Frigidaires Refrigerator

Many Other Items Too Numerous to Mention

TERMS OF SALE: Cash

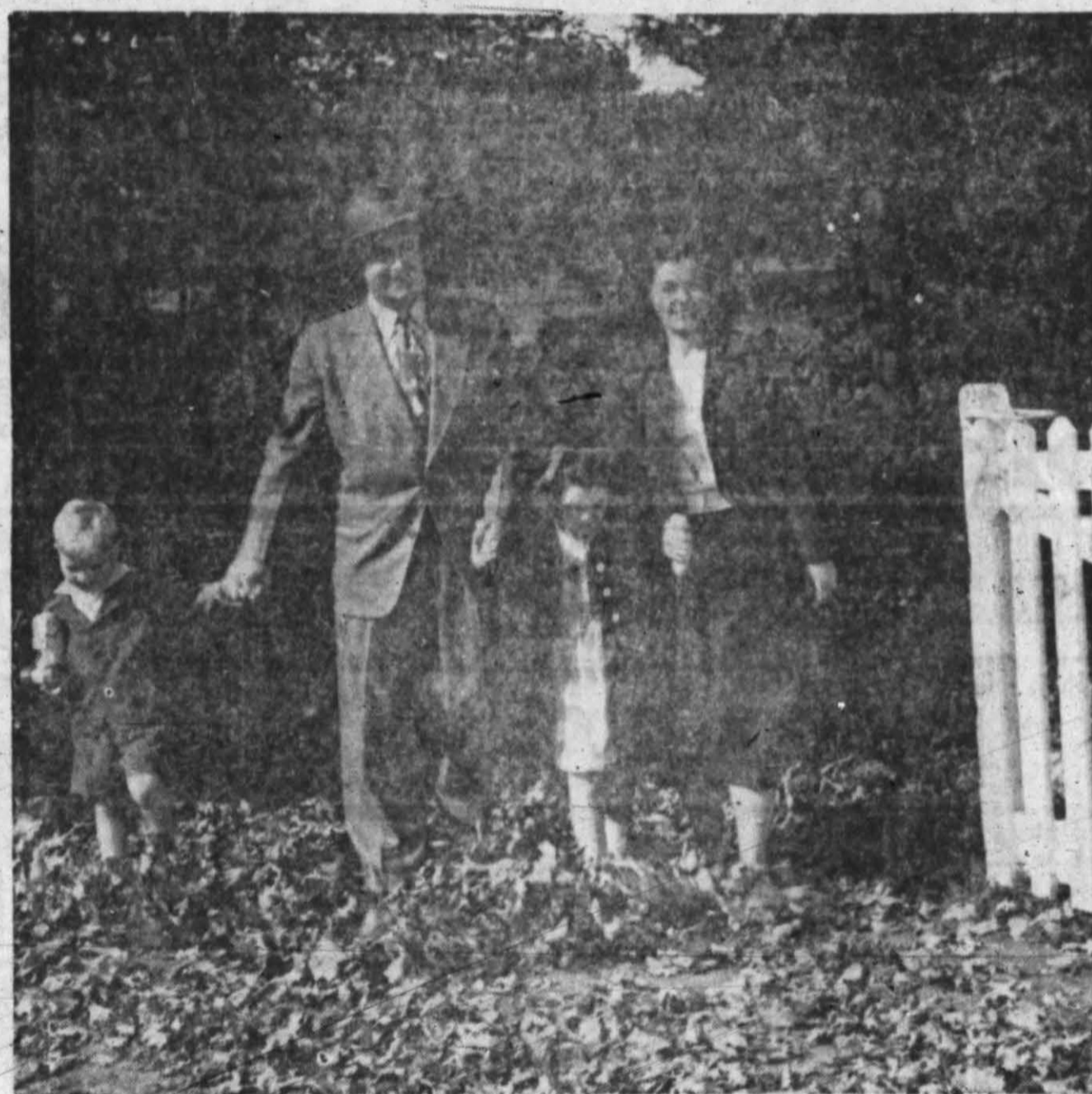
LUNCH WILL BE SERVED AT NOON BY WYCHE HOME DEMONSTRATION CLUB LADIES
FREE COFFEE

BOB BAIRD & BOB McQUIGG

Auctioneer:
Lloyd Offen

OWNERS

Clerk:
Clinton Jalkson



Thanksgiving Day

Dear the people coming home,
Dear glad faces long away,
Dear the merry cries, and dear
All the glad and happy play,
Dear the thanks, too, that we give
For all of this, Thanksgiving Day.

Every Day Thanksgiving Day — STANZA 1





always a JUMP AHEAD IN SAVINGS



WE WILL BE
CLOSED Thursday, Nov. 29th
FOR
THANKSGIVING
WE WISH TO EACH OF YOU A
VERY HAPPY THANKSGIVING

Make the right move—the smart move! Turn to COOPER'S for the REALLY BIG food values—for high quality foods at low, low prices. We make it our business to seek out the BEST BUYS of the week—every week. Whatever we buy for less, we immediately sell for less. And because we keep a jump ahead of the market, you're always a jump ahead in savings when you shop here for all your food needs and household supplies.

PRICES BELOW GOOD

WEDNESDAY November 28th Only Double Stamp Day

Instant **MAXWELL HOUSE COFFEE** 6 oz. Jar **\$1.21**

SHURFRESH MARGARINE 2 LBS **39c**

20 oz. Glasses **ZESTEE PRESERVES** An Jellys All Flavors Except S'berry. 4 FOR **\$1.00**

CREAM OF PLAINS FRESH CREAMERY **BUTTER** Lb. **65c**

Paper Shell - Large Stewart's **NEW CROP PECANS** Lb. BAG **39c**

FRESH LARGE LOAF - REGULAR OR THIN SLICED **TENDERCRUST BREAD** Large Loaf **21c**

Salad Bowl **SALAD DRESSING** Quart Jar **37c**

Yellow or White **POPSRITE POPCORN** 2 Lb. BAG **29c**

Angel Fluff or Southern Style **BAKER'S COCONUT** 4 oz. 2 FOR **33c**

Broad Breasted - Heavy Toms - Baby Beef Type **TURKEYS** ROASTER READY lb **39c**

Choice - and Cut from Heavy, Mature Beef **SIRLOIN STEAK** lb **69c**

T-BONE STEAK

Cooper's Finest! Lb. **79c**

PRICES BELOW GOOD

FRIDAY and SATURDAY November 30 and December 1st Only

SHURFINE COFFEE L C B N **89c**

GOLD MEDAL FLOUR 25-lb. Bag \$1.95 5 lb. Bag **49c**

Betty Crocker **Brownie or Date Bar Mix** 3 PKGS **\$1.00**

BISQUICK 40 oz. Box **45c**

Supreme **Crackers** 21c Sunny Hills **CATSUP** 12 oz. Bottle **15c**

Tall Cans **Pet Milk** 3 FOR **39c** Detergent **RINSO BLUE** Gt. Box **59c**

Dole's No. 2 Crushed **Pineapple** 4 FOR **\$1.00** 12 Bottles - Free Premium Coupon **COCA-COLA** **39c**

Kraft's - 10 oz. **Marshmallows** PKG. **19c** Fresh Country - Medium Size **EGGS** doz. **37c**

PORK ROAST lb **35c** Texas **Oranges** 4 Lb. Bag **35c**

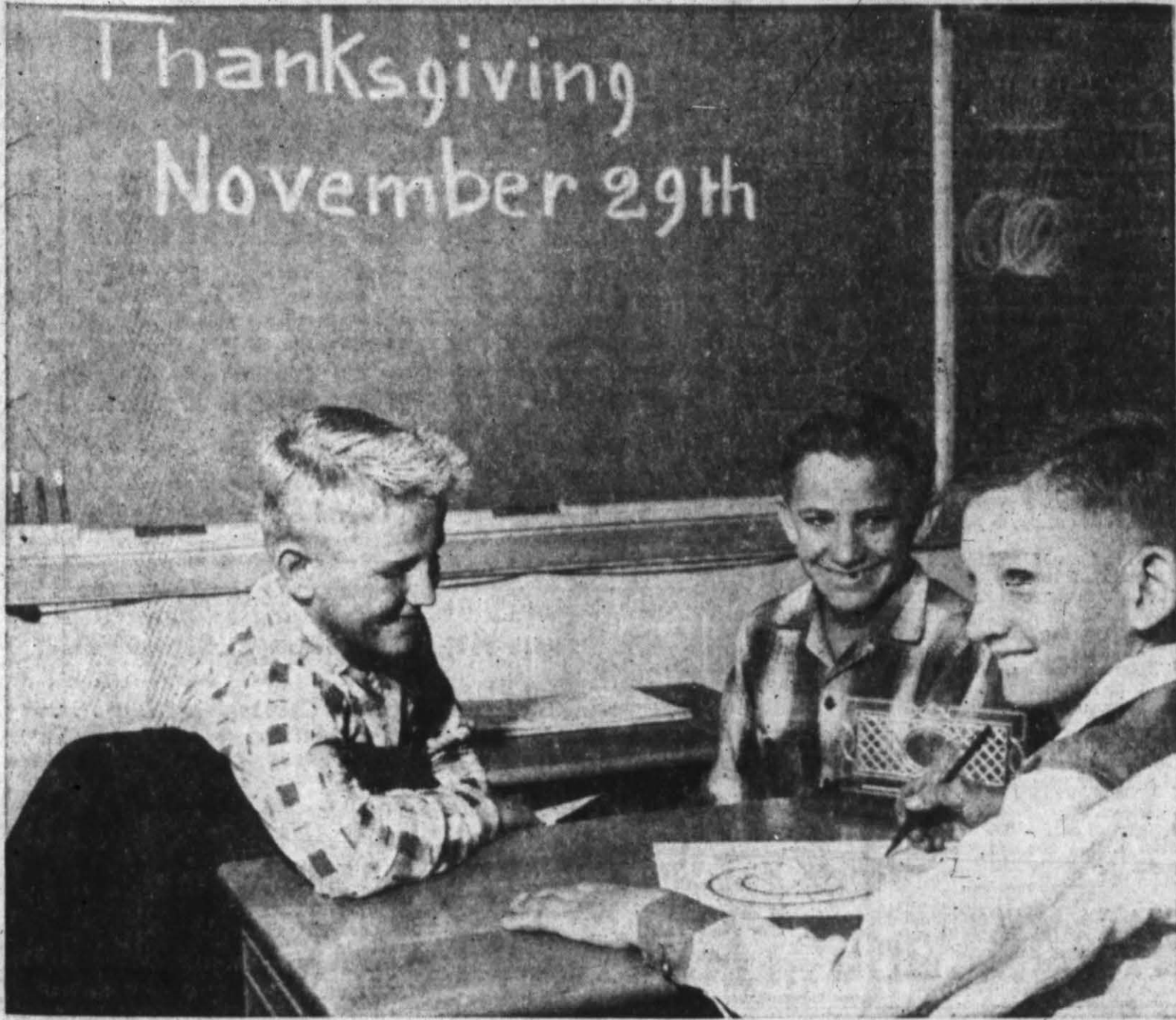
GROUND BEEF lb **29c** 25 Lb. Bag **Red Spuds** **89c**

By The Chunk **BOLOGNA** lb. **29c**

YELLOW ONIONS LB. **5c**



School Work That Builds Thanksgiving Spirit



THE SPIRIT OF THANKSGIVING, explained in stories and art work in the various elementary schools in Hereford, is of interest to youngsters for a number of reasons: The story of the First Thanksgiving is one that truly captures the imagination of both children and adults; the art work that helps decorate rooms for the season is fascinating in its bright colors and striking contrasts and, finally, there is Thanksgiving Dinner. A real treat. ABOVE—Vincent Meyer, 13, right, son of Mr. and Mrs. Vincent J. Meyer, displays a fancy bird to the delight of Robert Reznick, 12, son of Mr. and Mrs. Wesley Reznick, and Gerald Hollenstein, 12, son of

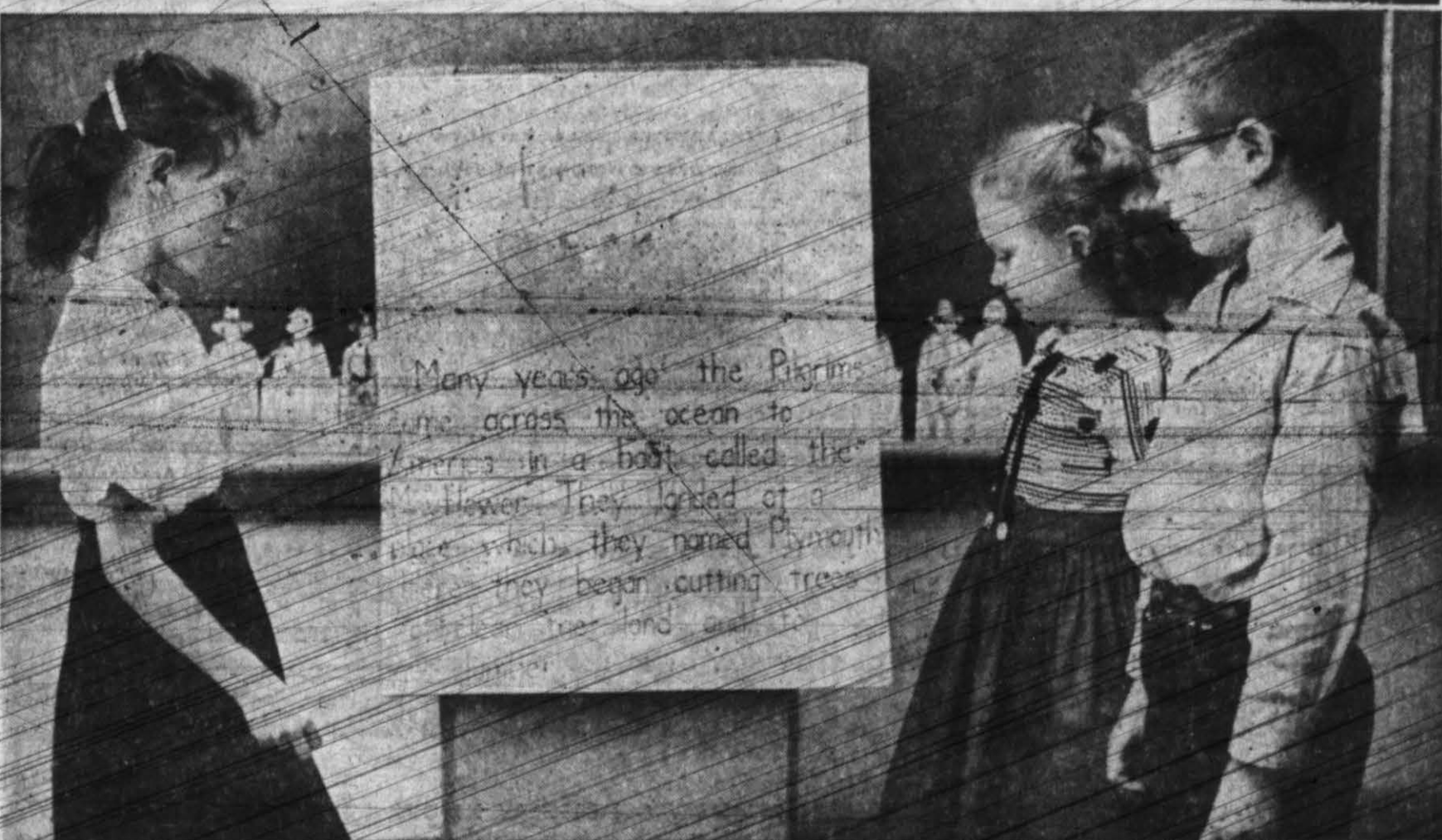
Mr. and Mrs. Herman Hollenstein. The boys are in Sister Pacifica's sixth grade room at St. Anthony's School. RIGHT—A flock of turkeys marches above the board in Miss Lucy Givens' second grade room at Central Elementary, but the real eye catchers are the sketches at the bottom of the board. Inspecting the colorful work are Ella McGowen, 7, left, daughter of Mr. and Mrs. C. L. McGowen, and Carolyn Deering, 7, daughter of Mr. and Mrs. Anson Deering. Robert Thompson, 7, son of Mr. and Mrs. R. E. Thompson, and Steven Don Larkin, 7, son of Mr. and Mrs. Don Larkin, are in the background.



RIGHT—Jimmie Bayne, 6, son of Mr. and Mrs. Dudley Bayne, gives advice to Connie Lea Bryant, 6, daughter of Mr. and Mrs. T. L. Bryant, who adds a decoration to the bulletin board in Mrs. Ova Felton's first grade room at Alkman Elementary. LEFT—Outside the Central cafeteria, Perry Shirley, 7, points with interest to the slice of turkey that graced Janie Morales tray on the first 1956 Thanksgiving, Nov. 22. LEFT BELOW—Playing teacher in Mrs. Lavada Shannon's second grade room at Shirley Elementary, Nancy Schnack, 7, daughter of Mr. and Mrs. C. D. Schnack, reads for Paula Waldrep, 7, daughter of Mr. and Mrs. Bill Waldrep, and Lynn Wells, son of Mr. and Mrs. W. W. Wells.

The Hereford Brand

Hereford, Texas, November 29, 1956 Section Two



WALCOTT NEWS

First and Second Graders Present School Playlets

By MRS. T. L. COLLINS
Dinner guests in the Bob Wyly home Sunday were Mr. and Mrs. Wilson Wyly, James Mack and Donna of Ft. Pierre, S. Dak.; Mrs. Harris Evans and Crista of Onida, S. Dak.; Mr. and Mrs. Porter Wyly and Sharron of Tucumcari; Mrs. Alta Wyly, Mr. and Mrs. E. M. Jack, Mr. and Mrs. L. D. Pope and Gene; Harold Bales and David Chiles, Mr. and Mrs. L. D. Chiles and Jerry and Mr. and Mrs. Bertram Jack, Dianne, Maria, Gaylen and Kent were afternoon visitors.

Mr. and Mrs. A. D. Roberson, Connie, Leo and Norma have moved from the Walcott community back to Levelland to make their home. A. D. Roberson will be employed in the L. N. Johnson Implement Co. there.

Family Is Moving
Connie and Leo were in school a short time Wednesday morning to check in books. These children will be missed at school. We wish the family "God's speed" in their new location.

First and second graders had charge of assembly Wednesday morning at Walcott School. All of the group sang "Apple on a Stick" and "Playmate" with their teach-

er, Mrs. A. L. Shelton, playing the piano. Three second grade girls sang "Sixteen Tons."

Playlet Cast
The playlet, "Gingerbread Family" was presented. Mother was played by Adair Melton and Betty by Sue Northcutt. Mamma Gingerbread was Gayle Minyen; Daddy, John Hall; Georgia, Ronnie Henderson; Jenny, Marla Jack; Baby, Alice Myers.

Another playlet "Little Bear's Chair" had as its characters the following: Baby Bear, Rodney Lacey; Daddy Bear, Johnny McKee; Mother Bear, Norma Roberson; Duck Daddies, Johnny Ayers; B. Rabbit, Kelly Tyler; Porky Pig, Clifford Lockhart; and Henny Pennv, Mary Ruth Weaver.

Turkeys Act Up
In the playlet "Turkey's Thanksgiving" Father Turkey was played by Ronnie Buse. Other characters were Mother Turkey, Adair Melton; 1st little turkey, Danny Hutson; 2nd little turkey, Danny Hutson; 3rd little turkey, Gayle Minyen; 4th little turkey, Alice Myers.

All pupils enjoyed the program as did these visitors: Mrs. G. V. Hall, Mrs. Jack Weaver, Joe Don and Charlene, Mrs. Charlie Burk, Mrs. Melvin Henderson, Sidney and Billy, Roxie Laeswell and Crista Evans. All of these visited the school until noon and ate lunch at the cafeteria with the exception of Mrs. Hall and Mrs. Burk.

Attend Funeral
E. M. Sessums and Bobby drove to Tuttle, Okla., on Friday night to attend the funeral of a good friend, Quinton Bumeartner. Mr. Sessums was a pall bearer at the services. They drove on to Oklahoma City for a visit with their daughter and sister, Mrs. Macel Moore and family.

The grass-riding program sponsored by the Soil Conservation was held at Walcott School auditorium on Friday afternoon. According to the cars gathered outside, the meeting must have been a success.

Farewell Courtesy
Mr. and Mrs. Charles Hoover entertained the Farm and Ranch Club and their families in their home Friday night. The party was

a farewell courtesy for Mr. and Mrs. T. W. Perrin and family who will soon move to Center, Colo. Mr. and Mrs. T. C. Collins attended the funeral of C. F. Davis at the First Methodist Church in Hereford Saturday morning. They made short visits with Mr. and Mrs. O. R. Sanders, Verita and Kit and Mr. and Mrs. Travis Alston at Westway.

NORTHWEST NEWS

Bippus Dinner Is Well-Attended On Sunday Evening

By CHRISTINE FORTENBERRY

Rev. Rhea Raines from Amarillo preached at Bippus Sunday. He and his wife and children were dinner guests of the Hendersons.

Mr. and Mrs. Jimmie Perrin and children visited relatives in Haskell for the Thanksgiving holidays.

Dinner Guests
Mr. and Mrs. Jimmie Perrin had a dinner recently while his mother was here. Mr. and Mrs. Julian Perrin and boys, Mr. and Mrs. Woodrow Perrin and children, Mr. and Mrs. D. C. McWhorter attended.

The Bippus Community had a Thanksgiving supper at the community house Sunday night. About 40 persons attended.

Mr. and Mrs. N. A. Brown and Mr. and Mrs. Floyd Brown were Sunday night guests for the supper and preaching services at Bippus.

Other Bippus Visitors
Mr. and Mrs. N. C. Tyler and children, Mr. and Mrs. Tom Draper and Mr. and Mrs. Dewitt Parker also attended services at Bippus Sunday night.

Mesdames G. V. Hall, J. G. Fortenberry, C. F. Homfeld and Christine Fortenberry were present for the meeting of Precinct 4 Clubs of the county which was held at the Commissioners Court Monday.

C. F. Homfeld and Loyd and Jerry went to Gruver for the basketball game Friday night. See Loyd in Action



SOUTH PLAINS MAID OF COTTON—Miss Sherry Sinex, center, named 1956 South Plains Maid of Cotton at Lubbock, accepts congratulations from Miss Kay Robinson, left, of Plainview, first alternate, and Miss Revis Jordan, of Lubbock, 1955 South Plains winner. Miss Sinex, a sophomore at Texas Tech from Longview, was selected from 33 entrants. (AP Wire-photo)

Mr. and Mrs. C. F. Homfeld and children attended the ball game at Adrian Saturday night. Loyd played in the game against Logan, N. M.

Mr. and Mrs. Melvin Henderson and Mr. and Mrs. J. G. Fortenberry and Christine attended the Soil Conservation meeting Friday.

The National Guard, after 300 years of waiting, has its first woman member. The New York Air National Guard swore in Capt. Norma Parsons of Waterville, Maine. She is a nurse veteran from Korea and African campaigns.

An estimated 7,400,000 Californians are covered by some form of health or hospital insurance, says the Health Insurance Council.

Mexico used 350,000 bales of cotton in 1953 and 420,000 bales in 1955.

The name Tennessee is derived from the Cherokee Indian village of Tanasi.

The U. S. death rate has declined about 46 per cent since 1900.

U. S. farms average 50 per cent larger today than they did in 1935.



The Folks at . . .
PITMAN SERVICE

Join In Extending Our
SINCERE THANKS

to our many
Friends & Customers
throughout the area!

We hope that you, too, have had good reason to be thankful that you placed your confidence in us . . . and we look forward to continue serving you in the years to come.

Odice and Ed Bulls . . . at

Open
24 Hours Daily



PITMAN

Service Station
Main St. & U. S. 60 Phone 388



Once In A While Comes Along One Of Those Days When We Should Have Stayed In Bed.....

BUT this one's different . . . because we do appreciate your Friendship . . . your Considerations . . . and your patronage, and we want you to know it . . . along with our sincere best wishes for a Pleasant Thanksgiving Day!

**Walker Refrigeration Service
Hollingsworth Motor Service
Owen's Electric**



An Old Fashion, Sincere

THANK YOU

to our friends and customers!

Your considerations the past 12 months have made the year an outstanding one for us . . . and it is with the same humble spirit of gratitude manifest in the first Thanksgiving in 1621 that we pause in our endeavors at this time to tell you how much we appreciate working and serving you as fellow citizens!

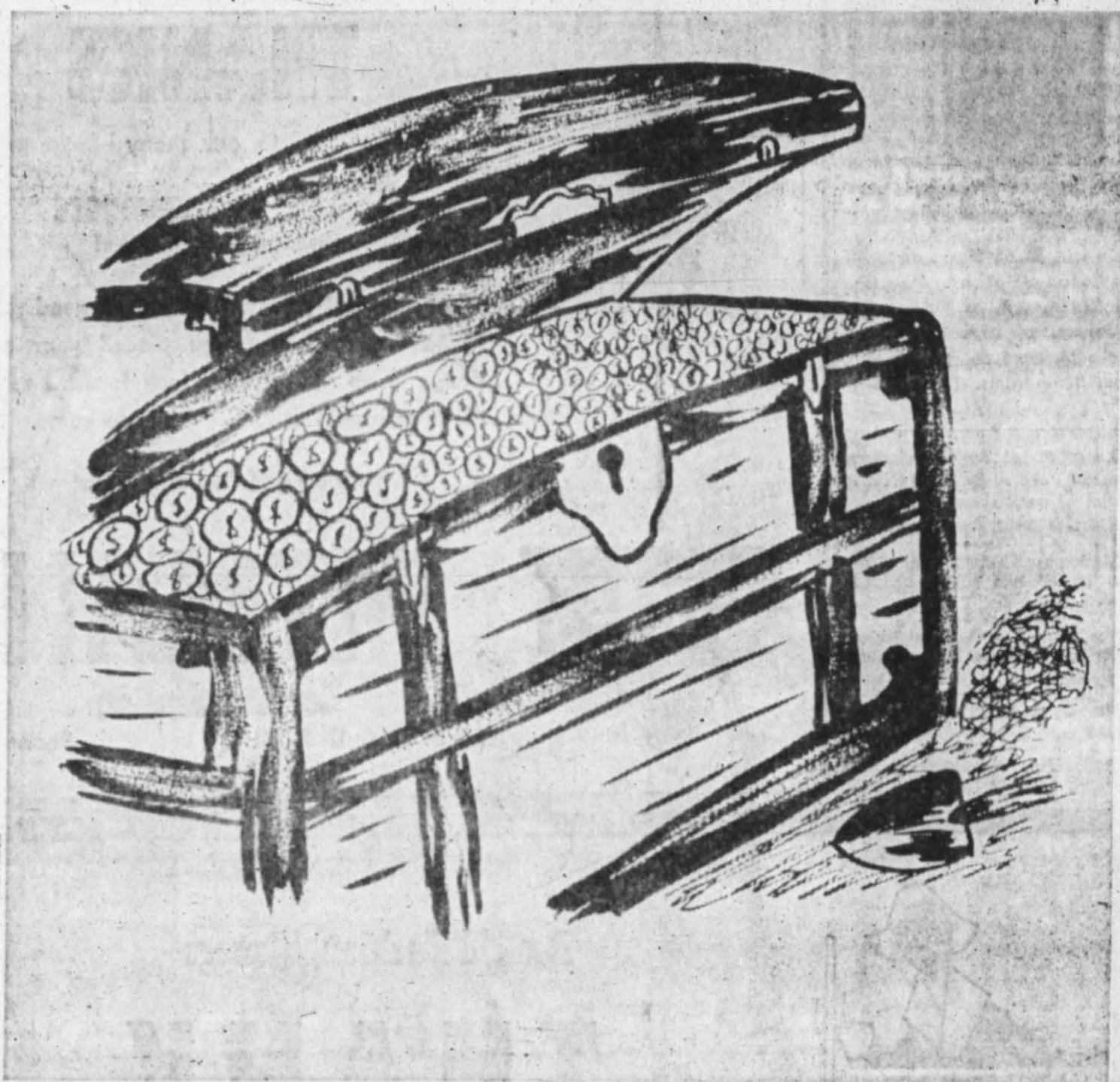
May Your
THANKSGIVING DAY BE HAPPY!
ROGER'S DRUG

Phone 99

HURRY-HURRY-HURRY ONLY 3 MORE DAYS TO TREASURE CHEST

And to Register for

\$300⁰⁰ VALUE



It's the biggest thing in town . . . sure, we're talking about the **W** if you haven't been in to "Seek and Find" Your Treasure, better in **MIGHT BE A WINNER.**

And while you're here, don't forget to register for the big **GRANZ** urday, December 1st, 9 P. M. in front of the Hereford Brand.

Remember, there's nothing to buy, no jingles to write, and it's a **DEALERS' TREASURE HUNT.**

SPONSORED BY

DON LITTLE'S
B. F. Goodrich Store
708 W. 1st

PARKER
Builder's
1306 Park



SOUTHWESTERN PUBLIC SERVICE

It Won't Be Long 'Til CHRISTMAS

And What Better Time to Shop for Your **NEW** Christmas Appliance Gifts Than Right Now During



The Big

TREASURE HUNT

Remember folks, there's only three more days to bring your cards in at **DON LITTLE'S B. F. GOODRICH STORE** to hunt your Treasure Chest of Prizes.

And what better time to shop our complete stock of **KELVINATOR APPLIANCES**

for that washer, dryer, range, refrigerator or freezer that you're planning on setting under the Christmas Tree.

DRAWING HELD SATURDAY, DEC. 1st

Don Little's B. F. Goodrich Store

708 W. First St.

See Them and You'll Want Them . . .
The All New

WHIRLPOOL

(Automatic Washers & Dryers)

AND

PHILCO

Refrigerators - Ranges - Freezers - Televisions!!

You Always Win When Your Home Is Equipped With

PHILCO

and

WHIRLPOOL APPLIANCES

Are You A **LUCKY WINNER?**

Bring Your Card In And See!

Only 3 More Days Drawing Sat. 9 P.M.

HEREFORD FURNITURE

Corner 4th & Main

Phone 823

Whether You're Looking For

QUALITY

Or Just

APPLIANCES

the Best

BUY

FURNITURE

That's right folks . . . at Buy-Rite Furniture you not only have a selection of fine quality furniture, but the best in Electric Appliances.

So . . . whatever your home needs whether it's a Dinette, Living Room Suite, Studio or a fine new Westinghouse Electric Range, Buy-Rite Furniture is the place to go.

Come on down . . . browse around. You're BOUND to see something you like.

BUY - RITE

Park at Main

SEEK AND FIND" YOUR PRIZE

BIG GRAND PRIZE

ELECTRIC RANGE!

Find Electric Appliance Dealers' BIG TREASURE HUNT! And ...
in the lucky card (sent to you through the mail) today ... YOU

Prize ... a \$300.00 Value Electric Range. Drawing will be held Sat-

urday. Come in today ... participate in the ELECTRIC APPLIANCE

BUY-RITE FURNITURE HEREFORD FURNITURE JERRY'S APPLIANCE

Park at Main

401 N. Main

313 Park

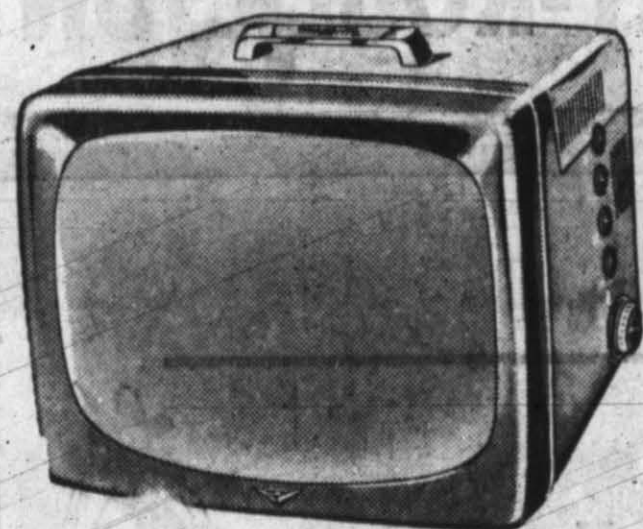
Deaf Smith County Electric Cooperative,
Incorporated



FREE
GRAND PRIZE
\$300⁰⁰
Value
ELECTRIC RANGE
Drawing To Be Held in Front of The Hereford Brand,
9 P.M.
SATURDAY, DEC. 1st

FURNITURE
Best In
ANCES
Go Is
RITE
TRE CO.

ONLY 3 MORE DAYS



To Be A
LUCKY WINNER!

Bring Your Cards by Parker Bros. Today!

And Don't Forget Folks ...

CHRISTMAS

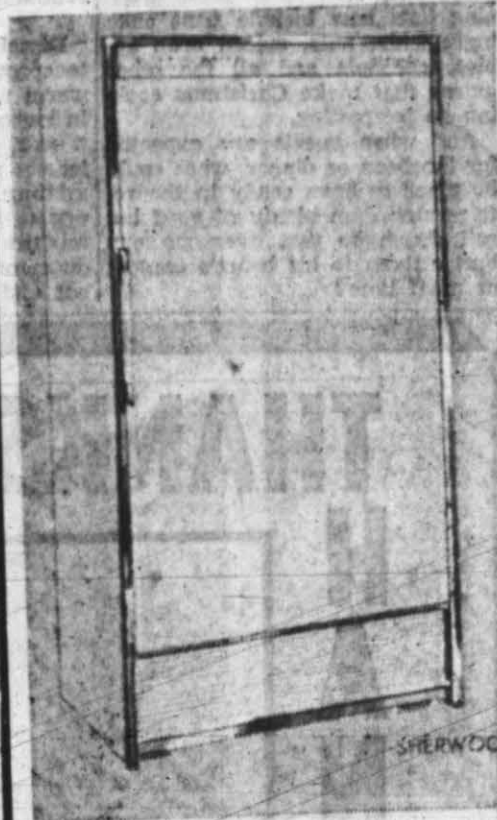
Is Just Around the Corner ...

and what better gift for that boy or girl than a New Holpoint Hi-Vi Portable Television. The New Holpoint Hi-Vi 17 Portable makes a perfect second set for any family because it has the versatility of a portable PLUS the features of a big set. New 80% brighter picture with shaded glass for viewing outdoors. Seagull Pink and Sand White or Lagoon Blue and Sand White cabinets.

NOW ON DISPLAY AT ...

Parker Bros. Builder's Supply

Phone 663 1306 Park Ave.



MAKE EVERY

Revolutionary New

SHEER LOOK!

Sheer Magic Inside and Out ... In Styling ...
In Service, Too!

This is so right! Your first glance tells you: "Why, of course! High-fashion design is for refrigerators—this is the way they should look!"

But wait till you see how intensely practical it is, too—how the 1957 Frigidaire Refrigerators can do more for you than anyone ever dreamed—

THEY'RE AMERICA'S HANDIEST REFRIGERATORS!

See The Sheer in Refrigerators, Freezers, Washers and Dryers at ...

JERRY'S APPLIANCES

513 Park

Phone 2174

ONLY 3 MORE DAYS in which to bring your Treasure Hunt cards to our store ... come in, you may be a Lucky Winner!

CORNER COUNT WITH FRIGIDAIRE'S

Are You A
LUCKY WINNER?
Bring Your Card to Buy-Rite for the Big TREASURE HUNT!

FURNITURE

Phone 719

A Sincere

Thank You

from

SHELTON TIRE EXCHANGE

Serving you promptly, honestly, and in a dependable manner is what makes our own Thanksgiving a pleasant one in 1956—and adds all possible meaning to our wishes for a . . .

HAPPY, PROSPEROUS THANKSGIVING
FOR EACH OF YOU.

The Home of Goodyear Tires & Tubes



SHELTON TIRE EXCHANGE

301
E. First

Phone
122



Stamps In The News

By SYD KRONISH
AP Newsfeatures

Changes galore appear in the United States section of the newly published 1957 Scott Standard catalogue, Vol. 1. There are 4,718 new pricings, which is more than three times the changes made in the 1956 edition.

Here are some of the revisions: The Postmasters' group (with the Annapolis 5 cent envelope) jumped from \$8,000 to \$15,000. The 20 cent St. Louis Bear (grey lilac) was upped from \$1,750 to \$3,000.

Throughout Vol. 1, a total of 24,500 prices have been changed or added. Of this total, 9,127 are on the British Commonwealth pages. Latin American price changes are nearly all upward.

The price of the volume, recognized as a guide and handbook for American collectors since 1867, is \$5.

A set of four new Israel stamps will be issued early in 1957, reports the Israel Philatelic Agency.

The 10 pruta stamp will show a Jewish sailing vessel approximately 100 A.D. The design is copied from wall drawings found in caves at Beth Shearim near Haifa.

The 20 pruta will illustrate the sailing vessel "Nirit," built in



1910 and used to bring Jewish immigrants to Israel.

The 30 pruta will depict the freighter "Shomron" of the Israel Merchant Marine. It is one of the newest and largest in the service.

The Panama exhibit of John N. Myer (New York City) won the grand award at the 22nd American Philatelic Congress held at the National Philatelic Museum in Phila-

delphia. The exhibit consisted of stamps used prior to the formation of the republic, the 1878 issue of the State of Panama, Colombian stamps used in Panama (1859-1857) and Colombian stamps for Panama (1887-1903).

Luxembourg has issued two new stamps to commemorate the Council of State centennial. The Council of State (parliament) was organized in 1856. Pictured on the 2 franc brown is Ignace de la Fontaine, the Council's first president. The 7 franc violet bears a profile portrait of Grand Duchess Charlotte.

To commemorate the 100th anniversary of the Swedish Railways, that country has issued a series of four new postage stamps. The 10 ore olive green shows men at work on the railroad. The 25 ore blue depicts the first Swedish locomotive. The 40 ore orange illustrates a modern express train passing over the Arsta Bridge in Stockholm.

Guatemala has issued a set of nine new airmails commemorating the "Liberation 1954-1955," reports the New York Stamp Co. Each value has a different design. The series starts with the 2 centavos and the highest value is the 5 quetzal. One of the designs, the 5 centavos, depicts the "Sword of Liberation" breaking the hammer and sickle of communism.

Stamp Notes . . . The Philippines has issued two new stamps depicting a wooden statue of Christ carved by Jose Rizal. The stamps will honor the Second National Eucharistic Congress. . . Poland has issued a 1.55 zloty brown adhesive showing a reproduction of Leonardo da Vinci's painting of a woman holding a weasel. . . One of Panama's early presidents, Dr. Carlos A. Mendoza, appears on a new red and black stamp. It honors the 100th anniversary of his birth. . . Tunisia's latest pair of stamps shows a market place in Tunis.

LITTLE'S

Of
Hereford

Extend A Sincere

Thank You FOLKS!

Serving you has been a pleasure and we wish each of you . . .

A HAPPY, ENJOYABLE THANKSGIVING DAY

Little's of Hereford



It's Time to Talk Turkey . . . and Time
for the folks at

Crowe-Gulde Cement Co.
PHONE 1722 of Hereford 1st & GOUGH ST

To Say

THANKS FRIENDS

for the patronage and considerations given
us during the year!

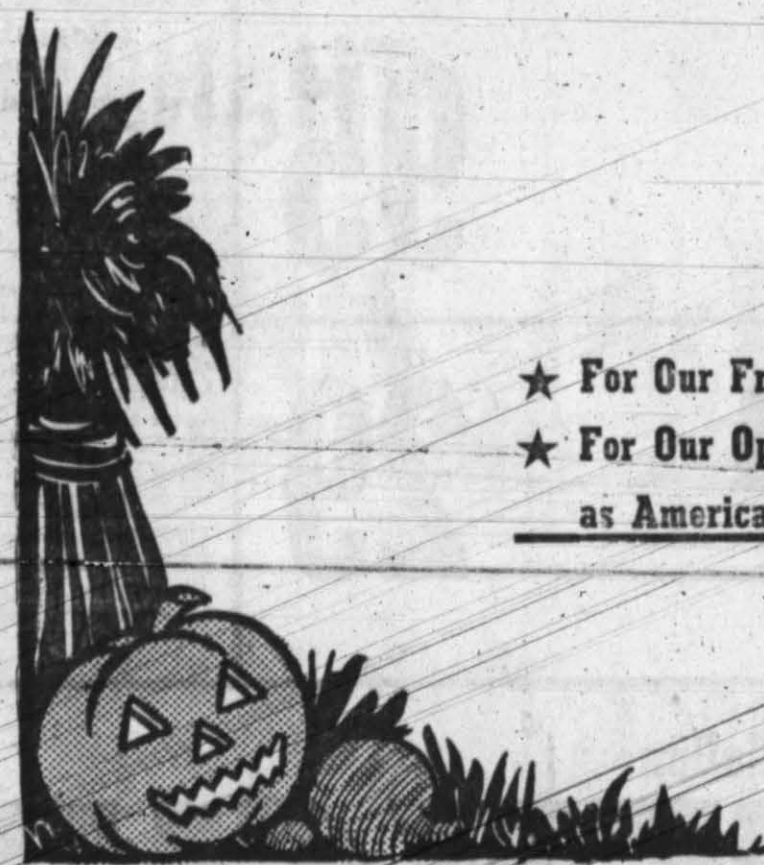
We hope your Turkey is the Biggest and your Thanksgiving Day
is the Happiest Ever!



Crowe-Gulde Cement Co.
PHONE 1722 of Hereford 1st & GOUGH ST

We Are

THANKFUL



★ For Our Friends
★ For Our Opportunities
as Americans

HEREFORD
IMPLEMENT
COMPANY



COME 'N' GET IT...

GUARANTEED BEST BUYS

The best for less! This is our warranty, so—come 'n' get it! Choice meats and poultry, quality groceries and fresh foods, all priced to please the most discriminating of taste, the most budget-wise shopper.

Shurfine -Chunk Style

TUNA

23¢

S & H
GREEN
STAMPS

Cinch - All Kinds

CAKE MIXES 21¢

White Swan

COFFEE 95¢

3 Lb. Can

CRISCO 89¢

EAT-MOR

BEEF STEAKS

Frozen **59¢**

Friendly
Service
At
Taylor's
Country
Stores

10 Lbs. Pure Cane

SUGAR 95¢

Soffin - 4 Roll Pk.

**BATHROOM
TISSUE** 29¢

PECANS

Paper Shell

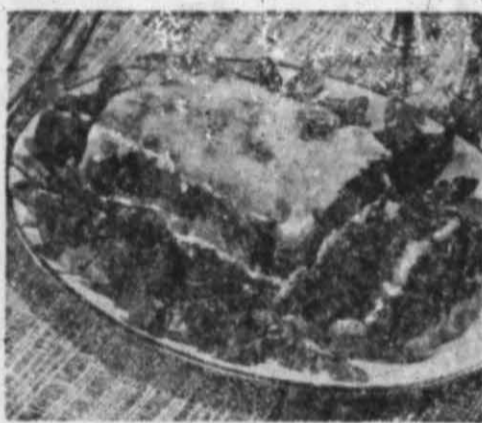
3 LBS. \$1.00

or 39c Single Pound

WALNUTS - FILBERTS - PEANUTS

BRAZIL NUTS

Complete Stock



Cheeseburger Loaf

(Makes 6 servings)

1/2 cup undiluted Carnation Evaporated Milk
1 egg
1/2 cup cracker crumbs
1 1/2 pounds ground beef
2 tablespoons chopped onion
1 1/2 teaspoons salt
1 teaspoon dry mustard
1 tablespoon catsup
2 cups grated American cheese

Blend all ingredients except cheese until thoroughly mixed. Line loaf pan with heavy waxed paper. Place 1 cup cheese in bottom of pan; spread evenly. Cover with 1/2 meat loaf mixture. Repeat with remaining cheese and meat layers. Bake in moderate oven (350° F.) about 1 hour. Allow loaf to stand about 10 minutes before turning out on platter.

FREE —For your copy of Carnation's latest recipe booklet, send to: Mary Blake, Carnation Co., Dept. GS-164, Los Angeles 19, California.

TIDE

Giant Box

71¢

Carnation

MILK

3 TALL CANS 39¢

Quality First Fed Beef

SIRLOIN STEAK 59¢

Fed Beef

ROUND STEAK 69¢

CHOICE MEATS

PRODUCE

Window Box

Cranberries PKG. 19¢

BANANAS 13¢ lb

Golden Ripe

LEMONS 17¢ lb

Sunkist

All Flavors Swift's - 1/2 Gallon

HONEYCUP 39¢

10 Lbs. Shurfine

FLOUR

69¢

Lots Of
FREE
PARKING

Canyon-Highway

87 and 9th Ave.

Taylor & Sons

COUNTRY STORE

CASH AND SAVE

Hereford-Highway

51 and Harrison

News About Your Cameras

By IRVING DESFOR
AP Newsfeatures

Cologne, Germany — The 1956 Photokina, world's largest photo fair which ended a nine day session here recently, showed a significant trend toward exact exposure control for the average camera fan.

This was evident in the great number of cameras with built-in exposure meters. Almost every quality camera adopted this solution to bring perfect exposures to the fan's fingertips.

With the general acceptance of exposure meters, as step number one, the next step was to use that knowledge as simply as possible. This led to a new trend in shutters, also seen in great numbers at the exhibition, the time-shutter coupled combination.

In Europe, exposure meters measure light and turn it into an "exposure value," not an "f stop value."

This exposure value, in simple numbers from 1 to 18, is set directly on the lens and locked in place. This then translates that exposure value into exact combinations of shutter speeds and lens openings which are coupled together. No matter which combination is chosen, the exposure value is the same.

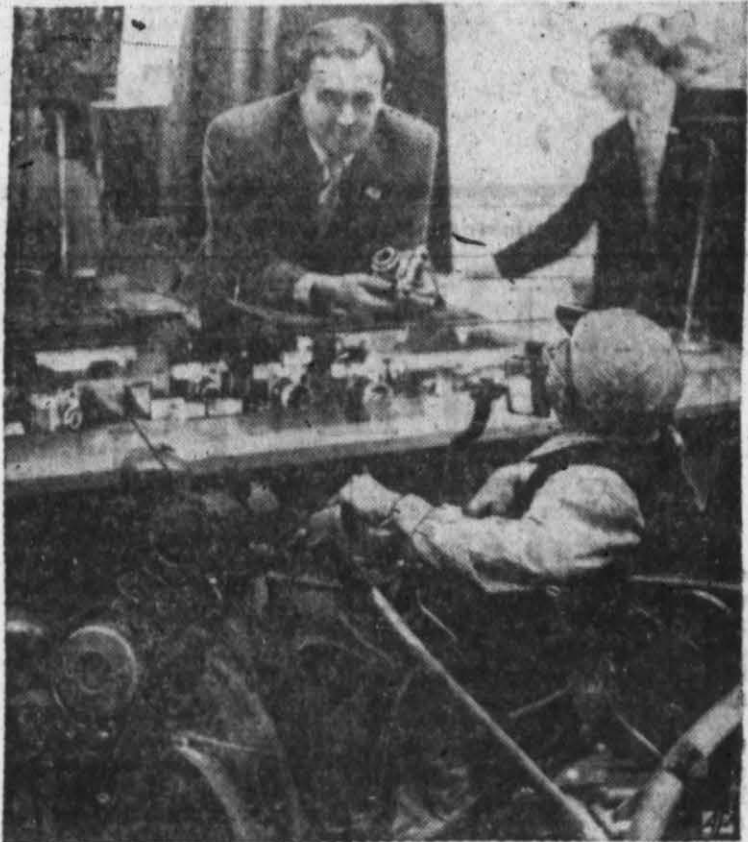
You can select whatever speed you wish to shoot at and the proper lens opening goes with it or you may select the particular lens opening and it will decide the speed to shoot with.

Whenever the light changes, the lens rim is reset to the new exposure value and a new set of proper values is locked in place.

Along with the exposure meter and the time-shutter coupling, another mechanical advance was noted on several new cameras. This is an automatic, visible depth-of-field indicator for each coupled lens combination. You can then see the area of sharp focus from front to back as you set the shutter and can change it to suit your needs.

Another trend towards more versatile cameras is accomplished by adding front lens components or elements to a back element which is fixed in a camera. The addition will then make either a normal, a wide angle or a telephoto lens without the necessity of having completely assembled lenses for those purposes.

This bit of optical engineering has been a ticklish problem due to the very close tolerances necessary for a good lens in its natural state. Till now, the addition of the front lens elements necessitated extra care so they have been screwed into place to assure optical alignment.



UNUSUAL INTEREST in new equipment is shown by this handicapped visitor to the 1956 Photokina in Cologne, Germany. He wheeled his way around the huge fair grounds examining equipment, questioning clerks and collecting literature.

At the 1956 Photokina, Zeiss-Ikon uncovered their new quick change lens components whereby the front lens elements were secured by bayonet mounts. They twist and lock in place and produce the normal, wide angle or telephoto effects.

Another new exposure meter development was demonstrated by Gossen — a color temperature exposure meter.

This gives a direct reading of the color temperature in Kelvin degrees when it is pointed at the subject. At the same time, the pointer translates the reading into an f stop opening or an exposure value and also indicates the proper color correction filters necessary for the particular light being read.

An unusual binocular camera was shown by Moeller. On a pair of seven power binoculars, a camera is built in the center section. It has a 90mm f-3.5 lens with a focal plane shutter with speeds up to 1/800 second. It exposes on 16mm film, which makes the 90mm lens the equivalent of a 400mm lens on a 35mm camera.

When the binoculars are focused on a scene, the camera is in fo-

cus too. The hand resting on the binocular is also in position to snap a picture. The binocular, then, is the camera's viewfinder.

There are many unique possibilities for candid pictures with a camera of this type. In any situation where binoculars are permitted but a camera is not allowed, it would be possible to get around regulations. For instance, in many theatres or at the Olympic games where only authorized photographers are allowed to shoot pictures, it would be proper to view the scene with binoculars.

On the other hand, if you wished to shoot candid street scenes, it would be highly unusual to appear with binoculars.

In the matter of accessory equipment, an interesting item was a pan-tilt tripod head with a magnetic feature.

One magnet is in the base and the other in the head which pans. The magnets work when the camera is being swung around in a panorama shot. The magnetic attraction assures smoother movement and eliminates a good bit of the jerky motion which spoils so many pan shots.

An innovation in the home movie

Beauty At Home

Q. Just what is the purpose of "skin freshener"?

A. This is applied after the use of a cleansing cream (when you do not follow with soap and water) to remove the last vestiges of the cream. It is used after a soap-and-water washing to remove any film left from the soap and to give a fresh feeling to the face.

Q. What can I do to make my small eyes look larger?

A. You can create the illusion of size to the eyes by arching the eyebrows just a little lower than regularly. Be careful not to exaggerate this effect or straighten the brow too much, since this will give the face a severe expression. Removing just a few of the hairs from the upper edge of the brows and accentuating the lower arch will give the desired effect. Line the eye with pencil or liner brush. Also, mascara only the tips of the lashes.

Q. How can I mix myself a good mouth astringent at home?

A. Merely mix the unsweetened juice of a lemon in one-fourth glass of water.

Q. What can I do to soften my coarse hair?

A. Use one-third cup of vinegar in the rinse water after your shampoo, then wash this out with clear water. Famous blonde beauties often add the strained juice of a lemon to their rinse water. While lemon won't bleach the hair, it does help to keep it light.

Q. Just what is the Hollywood "soot" treatment for eye beauty?

A. Take a small saucer and an ordinary kitchen match, allow the match to flame up close to the saucer to have the smoke throw a deposit of soot on it. Roll the tip of an artist's brush (No. 00) in the soot, and apply to the eyelid. This provides a safe eye-shadowing method, and is quite smear-proof.

Q. I have a very small nose, but a protruding chin. What should be my makeup routine?

A. Shadow the chin with a darker shade of foundation cream, and highlight the nose with a lighter shade.

Q. Please suggest a cleansing compound for a blackhead-infested skin.

A. Mix a tablespoon of oatmeal and one of cornmeal with soap and water, and rub this over the blackhead area. Then scrub and rinse.

Q. The skin on my face has become quite loose and flabby as the result of a recent loss of weight. What can I do about this condition?

A. Your skin is in need of toning up. Pat it with an astringent be-

fore applying tissue cream, and repeat every day. Wrap some ice in damp absorbent cotton, and "iron" this over the skin frequently.

Q. What sort of shampoo do you suggest for fading and lusterless hair?

A. Apply the beaten yolks of eggs to the scalp and hair, massaging for a few minutes, then rinsing off with warm water (not hot), and finally with cold water.

Q. How can I exercise to help flatten my abdomen?

A. Here is one which will help flatten the abdomen, as well as trim the rear: Lie flat on back, arms overhead. Start by bringing

your arms forward, followed by head and shoulders. Lift the legs straight, simultaneously with the shoulders until the body forms a "V" (with only the buttocks resting on the floor). Hold for a moment, then return to flat position. Keep repeating.

About 10 billion dollars worth of free road maps are given to people in the United States and Canada every year.

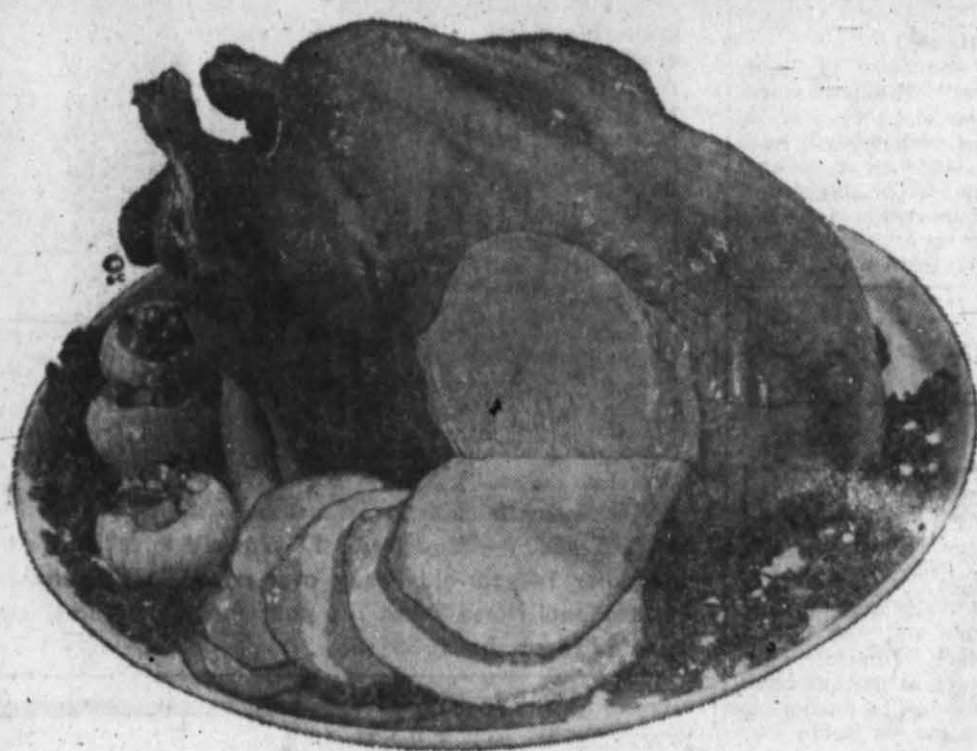
In Unionville, Conn., an automobile chaffered by Mr. A. Steer ran head-on into a steer wandering across the highway.

The Hereford Brand, Hereford, Texas, Thursday, Nov. 29, 1956

PLAINS INSURANCE AGENCY
INSURE IN SURE INSURANCE
Since 1926

John H. Patton Wm. H. Patton
All Forms of Insurance

213 N. Main St. Phone 50



Turkey Day?

YES....

And We Hope You Are Enjoying A Big Fat One

BUT ... As You Sit Down, Scan The Table To See If There's Plenty Of Those Delicious

CREAM O'PLAINS PRODUCTS

Handy For All To Enjoy

DON'T FORGET THE BUTTER ...

and is there

PLENTY OF MILK?? ...

But Above All, Don't

Forget to Have A

Very Enjoyable THANKSGIVING DAY

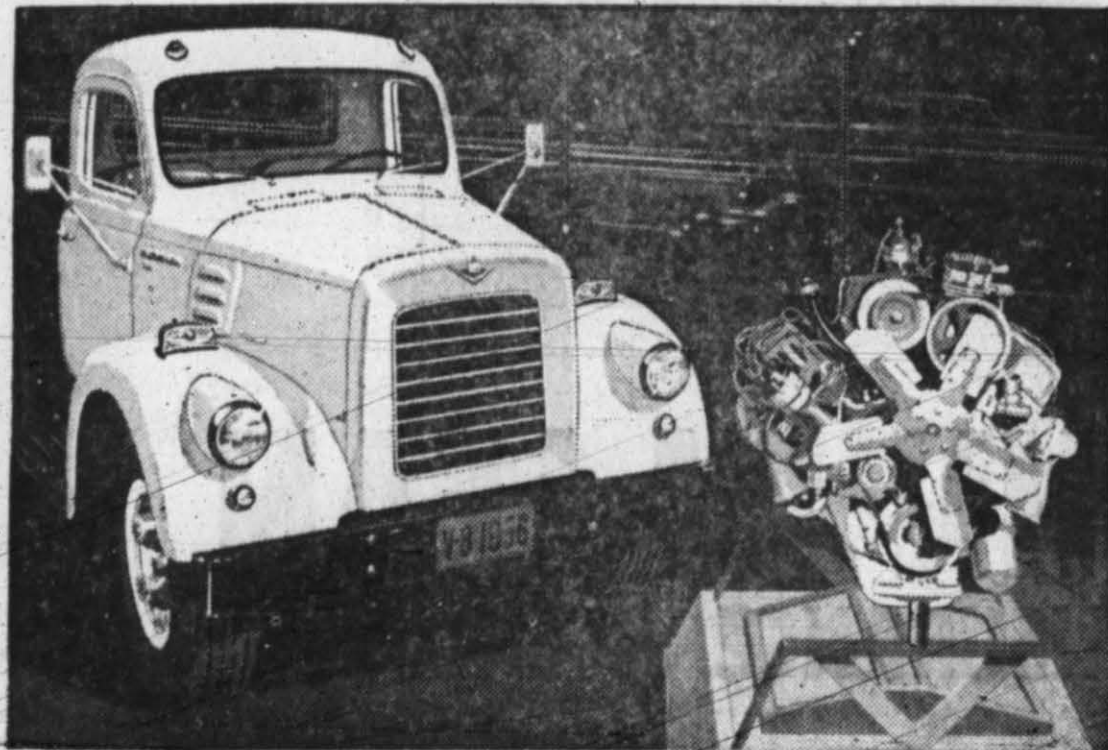
All Your Friends at

HEREFORD CREAMERY CO.

Cream O'Plains



Enjoy a Wealth of Health with **DAIRY FOODS!**



They're Here! **New INTERNATIONAL Heavy-Duty V-8's!**

With the most GO under any truck hood!

Come in and see the trucks deliberately built to save you the BIG money under today's traffic conditions!

Three great new V-8's—206, 226 and 257 hp! New INTERNATIONAL V-Line! More power per pound! More GO ... more KEEP GOING! Shorter trip time! More ton-miles per gallon!

Tested in more than 2,500,000 miles of actual fleet operations by profit-minded truckers with a gimlet eye on costs and performance. Their conclusion: "GREAT, on every count!"

We'll be glad to show you the detailed reports when you come in to look over these great new heavy-duty V-8's. And what's a better time than today?

Come in and see the V-8's powered to pace today's traffic!

INTERNATIONAL TRUCKS



All-Truck Built to save you the BIG money!

Hereford Implement Co.

World's most modern V-8 truck features

- Pressure Controlled-Flo Cooling
- "Wet" Replaceable Exhaust Valve Guides
- Positive Valve Rotators
- Exhaust Valve Faces and Seats of Stellite
- 19 lb. Aluminum Flywheel Housing
- "Driver-Designed" Cab

Record Game Output For 1956

AP Newsfeatures

The high cost of baby sitters and the high popularity of television have increased the time the average family spends at home — and also has inspired a record new crop of games slanted to interest age groups from toddlers to adults.

The presidential election has influenced a number of games keyed to family participation. Newest is "Men of Destiny," which bases competition on quiz questions related to American presidents and events of their terms.

Another new game with broad appeal is "Rack-O," a card game based on completing or breaking numerical sequences begun by two or four players. It provides quick-action fun that works wonders in improving Junior's arithmetic grades.

Also new is "Test Driver," a game which bases play on a three-dimensional replica of an automobile testing ground. Players put cars through stiff road tests, operating them with magnets.

Sports games are popular as a focus for family fun. New triple play value is provided by "Football and Baseball," for example. Players throw feathered rubber suction darts at a target which whirls when struck. After each play is registered on the scoring board beneath, teams on the playing board are shifted to new positions. The board has a baseball diamond on one side and a football field on the other.

An intriguing newcomer to the sports game field is "Knockout," the first to reproduce the excitement and techniques of real ring action. Each fighter moves in every direction with rights and lefts controlled by the players. There's a bell for timekeeping, a light and buzzer to signal knockouts or ends of rounds. The ring is authentic, even to the ropes.

A new idea for Little League winter training is "Bat-Em Catch-Em," an automatic battery-operated pitching machine for indoor practice, voted an outstanding example of American toy production by the Toy Guidance Council.

For fireside hockey fans, "Pooch-M-Up Ice Hockey" gives realistic rink action and excitement.

A new edition of "Go to the Head of the Class" will have special appeal to big families, as it provides a quiz game in a classroom setting which permits different age groups to compete on equal terms. Players advance from desk to desk and grade to grade.

Many shopping games are available, inspired by supermarkets and modern merchandising. Geography provides another popular fa-



FAMILY FUN—Parlor games are enjoying a new vogue all over this country. Here Bud and Sis play "Rack-O," a new card game which improves arithmetic skills of various age groups.

family game called "Pirate and Traveler."

A fresh idea in hilarious games is "Tickle Bee," a magnetic maze game whose object is to tickle the bee without getting stung. Another fun game is "Hen Target," in which the hen lays an egg when she is hit.

"Jet-Fire" is a new switch on bagatelle, beamed toward young

aviation fans, while junior range riders will go for a game called "Ambush," which uses cowboy-Indian warfare as the focus for competitive fun.

Also there are many double purpose games, such as "San Loo Chinese Checkers," which has a regular checker board on its reverse side, plus pockets for safe storage of marbles and checkers.

MOVIE NEWS

Victor Mature Battles The Mau Mau; Tony Curtis Deals In River Story

SAFARI

Victor Mature, Janet Leigh, John Justin and Ronald Culver star in "Safari" showing Thursday and Friday at the Star Theatre.

This is the story of a white hunter, who lost his child and sister at the hands of the murderous Mau Mau. He accepts a safari with an Englishman and his fiancée, in order to get revenge on the leaders of the killer.

THE RAWHIDE YEARS

"The Rawhide Years," showing Saturday at the Star Theatre, stars Tony Curtis, Colleen Miller, and Arthur Kennedy.

This is the age when buckskins and rawhide mixed with silks and satins and the wide Missouri was the gateway to a brawling new frontier. The movie is based on

the novel of the same name by Norman A. Fox.

Tony has the role of a river steambot gambling adventurer, while Colleen Miller is seen as the feminine gambling hall entertainer.

The story is amusing and adventuresome, and the entire family will enjoy the antics of Arthur Kennedy.

FAST FRY

OWINGSVILLE, Ky. — Sweet potatoes were cooked in a hurry on the electric range in the Robert Toy home.

Lightning struck the pair of potatoes and cooked them to a crisp. The bolt also burned a hole in the pan and damaged the heating element.

Household Scrapbook

Brass Articles

Brass articles lose their polish very fast. Try cleaning them thoroughly, removing every particle of grease and stain. Then paint over them with a coat of clear, copal varnish, putting it on very smoothly with a fine soft brush. When dry, the brass will look just the same, but will withstand dampness, and will not be discolored.

Cleaning Rhinestones

To clean rhinestone pins and other jewelry, put them into cleaning fluid for about 15 minutes, then rub with a flannel cloth. They will look like new.

Basting Hint

Baste with dark thread on light materials, and white thread on dark. The lines will be much easier to follow.

Cut Flowers

Cut flowers will keep much longer if cared for properly. Cut off an inch of their stems each day. Give them fresh water daily. Strip off any leaves that come below the surface of the water. Do not use too small a vase, that cramps the stems. And often an aspirin tablet placed in the water will prolong the life of the flowers.

Grease in Sink

To remove grease from the sink, rub with Indian meal and it will be quickly removed. Coffee grounds thrown into the sink and washed down the drain helps to keep the drain pipe clean.

Restoring Velvet

To restore velvet, let one person hold the velvet tightly while another passes a warm iron over the wrong side. Then brush.

Whiter Frocks

Cold water, white suds, and a dark place to dry, means keeping the white silk dress really white. White dresses are so ugly when yellowed and this precaution ought to be taken. If washed before very soiled, it is not difficult to get the dirt out with cold water.

Tree Care

When putting any wire or rope around a growing tree, run it through a short length of garden hose. The line will be kept from rusting due to rubbing and it will not cut into the tree.

Finger Stains

To remove finger marks from polished furniture, use a piece of chamois wrung out of cold water and polish with dry chamois.

Fitting Candles

If the candles are a little too thick for your candlesticks, put about an inch of water in a saucepan and place on the stove. Mold the thick end of the candle in this for a minute, then with a piece

of cloth twist around and around until it is small enough to fit into the hole.

In the year 500 B.C.

Edwin L. Drake, a railroad conductor, drilled the first United States paying oil well in 1859 at Titusville, Pa.

Rhodes Scholarships selects 32 scholars annually from the 48 states of the United States.

in Tyler, Tex., is built entirely of glass.

A gigantic playshed and gymnasium of a new junior high school in Tyler, Tex., is built entirely of glass. Nearly half (46 per cent) of all cars in the United States are parked outdoors overnight.

THE MIGHTY CHRYSLER '57

Most glamorous car in a generation



Cinderella never had it so good!

If a man wants to make the lady of his heart feel loved and cherished

beyond all other women, there's nothing that will do it like the new 1957 Chrysler

The man who owns a Chrysler has always expected . . . and got . . . the world's finest engineering and quality.

This year he gets something else in addition. He gets the rapturous approval of the lady of his heart. For the 1957 Chrysler simply wraps a lady in admiration. Every case her heart can desire is

there . . . including the matchless convenience of pushbutton driving and the floating relaxation of the Torsion-Aire ride.

Yes, this year, the lady who is seen in the world's most modern motor car will be a happy lady, for never has she looked or felt as good in anything before!

Exciting performance news for men, too! For the third year in a row, the mighty Chrysler is the winner of more NASCAR Grand National stock car races than any other car—with 50% more wins than its nearest competitor!

McCullough Motor Co.

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LIQUIFIED PETROLEUM

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LIVING

ON

TODAY'S

FARMS



Just A Note Of

SINCERE THANKS

for all the blessings made possible by our friends and neighbors!!

WE SINCERELY HOPE THAT OUR PRODUCTS HAVE HELPED TO MAKE YOUR DAILY LIVES MORE ENJOYABLE!

BLANTON BUTANE, INC.

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Townsend-Douglas, Pres.
- HEREFORD LAUNDRY & DRY CLEANERS**
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Thanksgiving Day

Does Thanksgiving Day classify you on the platter level or on the prayer level? Will this day leave you with a singing soul, or only a stuffed stomach? Which day is it with you... Turkey Day or Thanksgiving Day? The "founding fathers" declared it a day of Thanksgiving to God. *Then in all our supplication, may our much more abundant occasion for Thanksgiving make us even more humble.* With Thanksgiving let your requests be made known to God (Phil. 4:6). A-MEN.



- LOERWALD BROS.**
Ed, George, Gene and Harold Loerwald
- McRIGHT GARAGE & SUPPLY**
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Attend the Church of Your Choice Sunday
- BIG T PUMP CO., INC.**
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- HOTEL JIM HILL**
Mr. and Mrs. Dick Ross
- HEREFORD CREAMERY**
Mr. and Mrs. Elton Malone
- HUNTER'S FOOD MARKET**
Mr. and Mrs. Russell Hunter
- FIRST NATIONAL BANK**
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- B. F. GOODRICH**
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- PITMAN GRAIN CO.**
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- BLANTON BUTANE, INC.**
Shamrock Butane & Propane
- FARM & HOME SUPPLY**
W. A. DeBusk
- ALLRED OIL CO., INC.**
Jimmie Allred

These Hereford firms believe that strong churches are an asset to any community. They make this feature possible with the hope that both we and our churches may be strengthened.

<p>First Methodist Fifth and Main Rev. Alby Cockrell, Pastor Sunday School will convene at 9:45 a.m. and church services are at 10:55 a.m. Sunday. The regular evening vespers will begin at 7:30 p.m. the Primary S.E.F. and Jr. Evening Fellowship will meet. Intermediate MYE and Senior MYE meet at 8:15 p.m. Adult Study Group meets in Fellowship Hall. Monday, Dec. 3, 7 p.m. Membership and Evangelism Commission. Tuesday, Dec. 3, 8:15 a.m. Prayer Group, 7:30 p.m. Official Board. Wednesday, Dec. 5, 9 a.m. District Conference at Trinity Methodist in Amarillo. 12:30 p.m. WACS Luncheon. Fellowship Hall.</p> <p>First Christian Sixth and Main Dr. George Cuthrell, Pastor Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m. Chirho and CYF meets at 6 p.m. Sundays and vespers services are at 7 p.m. Functional Department's first Wednesday at 8 p.m. General Church Board, second Wednesday at 8 p.m. Church Cabinet, third Wednesday at 8 p.m.</p>	<p>Choir rehearsal meets each Wednesday at 8 p.m. Groups one and two meet on the third Wednesday at 9:30 a.m. Business women meet at 7:30 a.m. on the second Tuesday. Young Matrons meet on the second Wednesday at 9:30 a.m. Friendly visitation on Monday, Tuesday, Wednesday, Thursday, and Friday at 7:30 p.m.</p> <p>Church of Jesus Christ of Latter Day Saints (Mormon) Kendon O. Anderson, superintendent. The Mormon Church meets in the American Legion Hall. Sunday School services are at 10 a.m.</p> <p>Assembly of God Union & Ave. G. Rev. V. W. Marquardt, Pastor Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m. C. A. service begins at 9:30 p.m. Junior C. A. service at 6:30 p.m. and worship service begins at 7:30 p.m. From 2 to 2:30 p.m. each Sunday, the "Words of Life" Broadcast may be heard over Radio Station KPAN. Prayer meeting and Bible Study will be held Wednesday at 7:30 p.m., after which choir practice will convene. Women's Missionary Council will meet at the church each Thursday at 2:30 p.m.</p> <p>Seventh Day Adventist Third and Lawton Arthur C. Carlson, Pastor Sabbath School begins at 9:45 a.m., song service at 9:30 a.m., worship service at 11 a.m. Saturday. Prayer meeting is 8 p.m. Bible lesson study, Sabbath, Dec. 1, the subject will be "Christ Rejected of Men." Lesson scriptures: Matt. 26:55-75; 27:1-10; Luke 22:54-71; John 18-12:24. Memory verse: Matt. 26:61. Study Help: "The Desire of Ages" pp. 687-722. "The Seventh Day Adventist Bible Commentary" Vol. 5. Lesson in "Review and Herald" of Nov. 13. Note: "It was in sleeping when Jesus bade him watch and pray. But Peter had prepared the way for his great sin. All the discipline by sleeping in that critical hour, sustained a great loss. Christ knew the frailty of his disciples, but he would work to paralyze their senses that they might be unready for the trial. Had those hours in the garden been spent in watching and prayer, Peter would not have denied his Lord." Ages, pp. 713-714. Song service: 9:30 a.m. Saturday. Sabbath School: 9:45 a.m. Saturday. Worship Service: 11 a.m. Saturday.</p>	<p>Central Church of Christ 205 E. 6th Street J. J. Davis, Minister Bible School is held each Sunday at 9:30 a.m. with the morning worship at 10:55 a.m. The Young People meet Sunday evening at 7:10 p.m. with worship service beginning at 6 p.m. Wednesday prayer services are held at 7:30 p.m.</p> <p>Immanuel Lutheran Park Avenue at B Street Rev. Andrew Szegedin, Pastor Divine Worship services at 8 a.m. Sunday School and Bible Class or all ages at 9 a.m. Everyone is invited to attend these services.</p> <p>Grace Gospel Church Thirteenth and Avenue K Rev. H. V. Fields, Pastor Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.</p>	<p>Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m. Wednesday prayer meeting is held at 8 p.m.</p> <p>Avenue Baptist 123 N. 25th Avenue Rev. G. N. Allison, Pastor Sunday School is held at 9:45 a.m. and worship service at 11 a.m. Training Union is held each Sunday at 9:30 p.m. Evening worship services are at 7:30 p.m. Sundays. Midweek prayer services are on Wednesday at 8 p.m. At 8:45 p.m. there will be choir practice.</p> <p>First Presbyterian 616 Leo Street Rev. Russell Wingert, Pastor Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m. Morning Devotional 9 a.m. Tuesday. Choir Rehearsal 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.</p> <p>St. Thomas Episcopal Harrison Highway Rev. Lester L. Jones, Pastor Sunday School is held each Sunday</p>	<p>day morning at 9:45 a.m. and church services at 11 a.m. Holy Communion is held each second and fourth Sunday, and Wednesday at 9:30 a.m.</p> <p>Park Ave. Church of Christ on Harrison Highway Worship services 10:30 a.m. Sunday; mid-week services 8 p.m. Wednesday.</p> <p>Methodist Bernard F. Seay, Pastor Sunday School is conducted at 9:45 a.m. and MYE at 6:30 p.m. Worship services are at 11 a.m. and 7:30 p.m. The mid-week service will be Wednesday at 7:30 p.m.</p> <p>St. Anthony's Catholic Harrison Highway at 25 Mile Ave. Father Michael Scurie, Pastor Sunday Masses are at 6:30, 8 and 10 a.m. Daily Mass is at 7 a.m. and 8:15 a.m. Confessions are Saturday afternoon from 2 p.m. to 6 p.m. and 8 p.m. to 9 p.m. Thursday Holy Hour is from 8 to 9 p.m. followed by confessions. (Continued On Page 5)</p>
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Basic Jumper Adds Gay Applique Motif

By DOROTHY ROE
Associated Press Women's Editor

A jumper is a schoolgirl's best friend. Easy to sew and easy to wear, it can do the work of several outfits when teamed with different blouses, sweaters and jackets. But since everybody is wearing jumpers these days, it sometimes takes a little ingenuity to keep from looking exactly like the rest of the class. Local sewing center experts suggest a little fancy applique work to lend individuality to a plain jumper.

A basic full-skirted jumper, fashioned from a standard pattern, lends itself perfectly to a large, bold applique design on the skirt. The jumper takes about four and a half yards of fabric. Corduroy is a good choice. The blouse requires about two yards of fabric, plus another half yard if you choose to make an applique to match the blouse.



An automatic swing-needle sewing machine with fingertip control will make the applique work go like the breeze, since both the satin stitching used for the outline and most of the decorative

Long Time Ago

45 Years Ago
There has been some thought of converting the Hereford college buildings into a sanitarium. The main building would be remodeled for a hospital while the dormitory would be used as the boarding department for the assistants. There would be considerable work to be done on both buildings to make

them comfortable and suitable. A heating plant would be installed, and grounds beautified.

This is not a pipe dream, and if the plans mature, Hereford citizens will see them carried out in even a better way than outlined.

Last Sunday afternoon week, the assembling of a number of men, women, and children attracted the

curiosity of passers, but when they learned the people were there to witness the act of baptism, some were filled with amazement. The creek was covered with about three inches of ice and it was necessary to cut out a place large enough for the candidates and the preacher.

Two persons, a man and a boy, were baptized, and again, last Sunday afternoon, though the ice had melted, another young man was baptized.

25 Years Ago
While not extremely disagreeable, weather conditions since the

first of the week have not been very pleasant.

The picture "Dirigible" in 1931 was reported by the theatre manager to be "one of the most gigantic, stupendous and entertaining features to be shown this year, and as its name implies, is built around the lighter-than-air aircraft."

Other movies showing were "A Holy Terror," starring George O'Brien and Sally Eilers, "Girls About Town," and "Bad Girl."

Special Christmas Sales disclosed dresses from \$3 to \$11. at the Fashion Dress Shoppe, with nothing in the house over \$11. Ladies Silk Luxite night gowns ranged from \$9.88 to \$4.98 at D. R. Gass and Son, and E. B. Black Company offered the finest \$125 bedroom suite for only \$65.

Sugar sold for \$5.53 for 10 pounds, and one could buy two pounds of coffee for \$7.75, or 48 pounds of flour for \$8.88.

There are 75 million licensed automobile drivers in the United States.

Lithium is one fifth the weight of aluminum.

WHEEL-MOUNTED DISC HARROW
NO GREASING

FREE ILLUSTRATED FOLDER ON REQUEST
JACOBSEN BROS.
137 N. Miles Ph. 777

FUN WITH APPLIQUES — Use your imagination in making bold decorative appliqued trim to individualize basic jumper. Easy to do and fun to wear.

stitches may be done simply by flicking levers on top of the machine. If you don't own one of the new machines, the automatic zig-zagger attachment also will do a good job.

When doing large-scale appliques, do your decorative stitching before gathering the skirt or stitching it to the bodice. Cut your skirt section from the pattern, and do the decorative work before sewing it. To give body to the applique, line it with two layers of organdy.

For complete directions on making a large decorative applique, plus full-size tracing pattern, write to: Applique, P. O. Box 415, Grand Central Post Office, New York 17, New York.

WOMEN DRIVERS
HALIFAX — Two male motorists had to speed to the rescue after an unidentified woman accidentally drove her car into a river. They promptly towed it out for her. Police said she took her foot off the clutch while the motor was running.

LATE ROMANCE
SYDNEY, N. S. W. — A romance of six months led to marriage here for Elizabeth Coswell and Fred Prowse. She is 91 years old; he is 85.

Juan Ramon Jimenez, the 74-year-old Spanish poet who won the 1956 Nobel Prize in literature, has lived in the United States and Puerto Rico since he fled Spain in 1936.

Some 10 million persons in the United States are employed in the manufacture, sale, servicing and commercial use of motor vehicles.

Two thirds of the 90 million motor vehicles registered in the world are in the United States.

Ninety percent of Bermuda's supply of food is imported. Most of the British colony's cultivated land — about 700 acres — is used for Easter lilies and bananas.

Gibbs Hill Lighthouse, which began its blinking in Bermuda in 1846 is one of the few such beacons in the world made entirely of cast iron.

CHURCH

Continued from page 4)

Church of God

H and 15th Street
Rev. E. F. Murphy, Pastor
Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:45 p.m. and young people's service Friday at 7:45 p.m.

Church Of The Nazarene

Fourth and Jackson
Sunday School is held at 10 a.m., worship service at 11 a.m. and evening worship at 7:30 p.m. The Junior Society and N.Y.P.S. will be held Sundays at 7 p.m. Visitation will be held at 7:30 p.m. Thursday.
Prayer meeting, Wednesday will begin at 7:30 p.m.

Temple Baptist Church

Forrest St. and Ave. K.
Rev. Robert Laceywell, Pastor
Sunday School begins at 9:45 a.m. and Training Union is in the evening at 6:15 p.m. Worship services are at 10:50 a.m. and 7:45 p.m.
Wednesday prayer service will be held at 8 p.m.
The teachers and officers meeting will begin at 7:30 p.m. Wednesday.

First Baptist

Fifth and Main
Rev. Howard Scott, Pastor
Sunday School is held at 9:45 a.m. and the worship service is held at 10:55 a.m.
Training Union will be held Sunday at 6:45 p.m., with the evening worship service at 8 p.m.
The Sunday morning Baptist Hour is broadcast at 8 a.m. over Radio Station KPAN.
Worship service is broadcast every first, second, third and fifth Sunday at 10:55 a.m. over Radio Station KPAN.
Tuesday at 3:45 p.m. there will be a meeting of the church Carolers and Carols Chorus and at 6:15 p.m. the youth choir will meet. Brotherhood will be held every third Tuesday.

Thanksgiving

WE'RE THANKFUL.....

for our freedoms . . . Thankful that we are free to come and go as we please . . . to worship in the Church of our choice without fear . . .

WE'RE THANKFUL.....

for our fertile soil . . . for our abundant water supply, without which we could have never hoped for the rapid growth of our community and for the prosperity which we have enjoyed throughout the years . . .

WE'RE THANKFUL.....

for the wonderful people of this area who are responsible for the success of this business . . .

FOR THESE BLESSINGS, AND MANY MORE, WE GIVE THANKS ON THIS THANKSGIVING DAY!

The Hereford State Bank

Member: F.D.I.C.



Thank You, Once Again . . .

For a long time, year after year, we've been saying these words — and meaning them every time.

In 1956 they are just as sincere and heart-felt as before.

as we wish each and every one of you

A HAPPY JOYOUS THANKSGIVING DAY!

WEST TEXAS FEED, SEED & HATCHERY CO.

Annual Christmas Parties To Be Feature Of HD Activities

As the home demonstration clubs this week complete their yearbook programs for November, each group is looking forward to the annual Christmas parties during the weeks before the holiday arrives.

Some of the clubs are planning just an afternoon of fun with lots of conversation and the exchange of secret pal gifts. At least one group plans to include the husbands for a covered dish luncheon while still others will have evening parties with the families all invited.

The pre-holiday plans of club activities also include a county wide council party to which all of the club women are invited.

Messenger
Mrs. E. M. Jack was hostess to the Messenger H. D. Club on Nov. 23 in her home. The meeting was called to order by the vice president.

Interesting dates in Texas history were discussed. Mrs. W. D. Howard told who became the head of the Texas government when the Declaration of Independence was adopted. Mrs. S. N. Thweatt gave the date of the Declaration and showed a picture of the house where the delegates gathered to affix their signatures to the historic document. Mrs. Bruce told why the state is called the Lone Star State.

During the business meeting, plans were completed for the turkey supper for the club members, their families and guests. The date was set for Friday, Dec. 7, at 7 p.m. at the Walcott School.

Guests attending the meeting were Mesdames D. E. Plakerton, Bertram Jack and L. D. Chiles and Wanda Northcutt.

Members present were Mesdames Ruth Coleman, Bruce Coleman, S. N. Thweatt, Billy Brown, N. A. Brown, Elmer Northcutt, Bob Howard, W. D. Howard and the hostess.

The next meeting will be held Dec. 14 at the home of Mrs. N. A. Brown for the annual Christmas

party.

Westway
The Westway H. D. Club met on Thursday afternoon in the home of Mrs. Charles Owens. Ten members and three guests were present for the meeting.

During the business session, Mrs. C. A. Sauley was elected council delegate. Bess Werner was elected federated council delegate and Mrs. Paul Rudd was elected assistant secretary.

The program featured a group discussion led by Mrs. Argen Draper of each person's problems and how they may be cured.

Visitors present were Bea Barrett, Mrs. Frank Barrett and Mrs. Fred Barrett.

Members attending were Mesdames Clifford Moreland, B. B. Northcutt, Kenneth Rudd, Paul Rudd, Troy Smith, Tom Draper, C. A. Sauley, Morris Easley, George Turrentine and the hostess.

The next meeting will be the annual Christmas party at the home of Mrs. C. A. Sauley on Dec. 18.

Progressive
The Progressive H. D. Club met in the home of Mrs. Leon Coffin on Nov. 20. Three members—Mrs. Earl Plank, Mrs. A. H. Davis and Mrs. Bert Coffin—led the discussion on "Texas."

"Texas Traditions" was the title of Mrs. Plank's talk with Mrs. Davis speaking on "Important Dates in Texas History." "Peculiar Laws of Texas" were discussed by Mrs. Coffin.

Members present for the meeting were Mesdames C. C. Billingslea, Floyd McGee, Cecil Boyer, Bert Coffin, A. H. Davis, Earl Plank, Buck Parsons, H. L. Hershey, Taft McGee, Lester English and the hostess, Mrs. Coffin.

South Hereford
Nine members of the South Hereford H. D. Club met in the home of Mrs. S. S. Williams on Nov. 20 for a discussion of the "Let's Work It Out Together" topic. Mrs. Argen Draper was program leader. Present for the meeting were

Ethel Layman, Mrs. Bill Goettsch, Mrs. John Draper, Mrs. John Hacker, Evelyn Bell, Mrs. Adam Flowers, Mrs. Ronald Matthews, Mrs. S. S. Williams, Mrs. Argen Draper and Mrs. Eldon Craig.

Westway
Mrs. Ernest Flood and Mrs. Harold Rudd were winners of the recreation quizzes when the Westway H. D. Club met in the home of Mrs. J. C. Morrison on Nov. 8. The games were directed by Mrs. R. L. Wilson and Mrs. B. B. Northcutt.

Mrs. C. A. Sauley gave a short talk on Civil Defense and what it means to each club member. New members of the Ground Observer Corps are being recruited with the teenagers to join in the program.

A visitor attending the meeting was Mrs. John White of Hale Center.

Members present were Mesdames Harold Rudd, Ernest Flood, Kenneth Rudd, Leo Ohlig, C. A. Sauley, O. B. Southern, Clifford Moreland, J. H. Landers, T. B. Thomas, R. L. Wilson, Jesse Odom Charles Owens and the hostess.

Dawn
S/Sgt. Calvin G. Doyle with the Ground Observer Corps in Amarillo spoke to the Dawn H. D. Club at a meeting held in the home of Mrs. Orval Galley on Nov. 16.

He announced that a Ground Observer Corps organizational meeting will be held in Dawn at the school on Nov. 27 at 7:30 p.m. He will show a film and explain the necessity for the corps at that time.

Mrs. Argen Draper also spoke to the group, giving a pattern for the solving of problems. She stressed that the main thing is to face the problem as it exists.

Members present were Mesdames Jim McCabe, Harold Russell, J. B. Caraway, Jesse Sisco, Ray Pollan, Cecil Payne, Ray Stewart, Marion Russell, Muri Little, H. S. Fuller, Henry Spicer and the hostess.

The club's Christmas party will

be held on Dec. 14 at the home of Mrs. Henry Spicer at 806 Lee in Hereford.

H. D. Choral Club
The H. D. Choral Club met on Nov. 19 in the home of Mrs. Cecil Parker for rehearsal and a business meeting.

The members voted to go to the Veterans' Hospital in Amarillo to aid the American Legion Auxiliary in presenting a musical program there. The club has also been invited to sing at the Council Christmas Party.

Members attending were Mesdames Taft McGee, T. J. Parsons, R. L. Landers, Tom Draper, John Jacobsen Sr., John Draper, Paul Hoff, Carlos Vaughn and Clay Ridgeway.

The next meeting will be held Dec. 3.

Parties And Gifts Are On Calendars For 4-H Clubs

Reports received this week from the girls' 4-H Clubs indicate that each group is gaining valuable knowledge to help in getting ready for Christmas.

Each girl is asked to make use of this month's lesson on candy making to prepare some candy for Christmas to be stored in the freezer until the holidays arrive. The girls are also making plans for giving cheer to some old person or shut-in during the holidays with a gift of candy or cookies.

Beautiful handmade candles will certainly be welcome gifts from 4-H girls to their friends and relatives. The clubs have each been given a lesson on candle making by Mrs. Dorothea Prowell. In addition to gifts, the girls will also decorate their own homes with the candles.

As the clubs make plans for their Christmas parties, the girls are reminded that appropriate gifts to be exchanged are those which a 4-H girl would find particularly useful, such as sewing equipment, cooking gadgets and other such items.

Jolly Girls
Mrs. Dorothea Prowell presented a demonstration on candle making to the Jolly Girls 4-H Club at a

meeting held in the home of Arlene and Linda Cupell on Nov. 8. Types of candles shown in the demonstration included snow balls, snow-covered chimneys, round and square candles.

Members present were Arlene and Linda Cupell, Peggy and Nancy Browning, Wynona Roberts, Fern Coursey and Sharon Bezner.

Merry Maidens
Patsy Story was welcomed as a new member when the Merry Maidens 4-H Club met in the home of Polly Monroe on Nov. 21.

During the business meeting, the club discussed plans for the annual Christmas party with each member to bring a gift for exchange.

Refreshments were served to the following: Mildred Wester, Arin Rose Dziuk, Nancy Parsons, Polly Monroe, Becky Jackson, Kay Albracht, Glenda Furmann, Nancy Boardman, Patsy Story and the leader, Mrs. Parsons.

Argen Draper
The Argen Draper 4-H Club met recently in the N. R. Miller home. A candle demonstration was given by Mrs. Dorothea Prowell.

Those attending were Betty Hagar, Linda Tooley, Dorothea Stewart, Wainie Beavers, Audri Mill, W. Tooley, Mrs. Dorothea Prowell, Mrs. H. H. Miller and Mrs. N.R. Miller.

Sadie Lee Oliver
Kathryn Flood was hostess to the Sadie Lee Oliver 4-H Club on Nov. 23 for a lesson on canny making. The demonstration was given by Mrs. H. R. Green.

At the close of the meeting, the girls enjoyed eating the candy and playing a game of baseball.

New members at the meeting were Barbara Zinser and Jane Auten.

Regular members attending were Linda Loerwald, Sandra Green, Nancy Green, Jo Ann Moreland, Sandra Moreland, Janice Head, Jackie Nunley and Kathryn Flood. Janice Head was a visitor.

The next meeting will be held in the home of Jackie Nunley.

THE HOTEL JIM HILL COFFEE SHOP

Will be under new management

DECEMBER 1st

When

JIGGS and CLAUDINE

from Dalhart take over

Our steaks are charcoal broiled and served on sizzling platters
SPECIAL STEAKS CUT TO ORDER

Sunday meals will be paid special attention . . . bring the family for dinner after church.

SPECIAL MERCHANT'S LUNCH SERVED AT NOON



There's One Things Even
MORE IMPORTANT THAN
An
**IMMACULATE, SPOTLESS
CLEAN SHIRT**

And That's Being Able To Say

"THANK YOU"

to our friends and customers on this
IMPORTANT OCCASION!

Serving you has indeed been a pleasure during the past 12 months . . . Your kindness, your cooperation, and your patronage has made our year a pleasant one. In turn, we wish each of you, a **HAPPY THANKSGIVING DAY!**

Hereford Laundry
And Dry Cleaners



*Let Us Give Thanks
For Our
Blessings*

**THANKSGIVING
1621 - 1956**

The abundance and security that are ours in America today were fought for and won at a great price. Let us never lose sight of our freedom. Let us not be complacent in our great bounty.

PACKARD MILLING CO.



Get The Most Out Of Kitchen

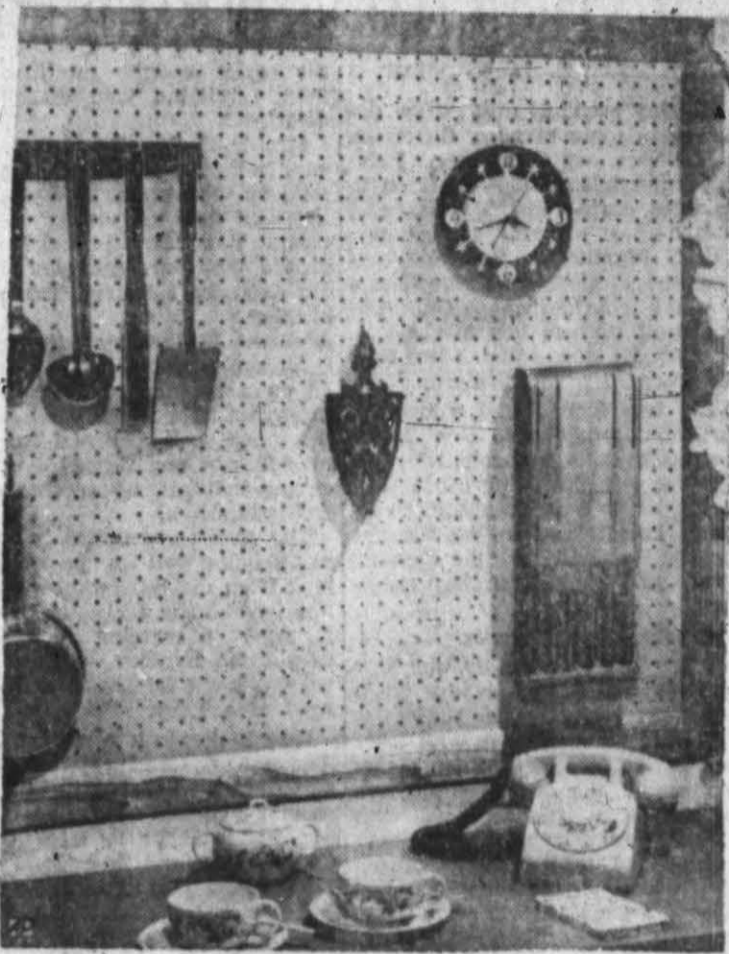
By VIVIAN BROWN
AP Newsfeatures Writer
How to get the most out of your kitchen: That is the question. Big or little, kitchens have problems, because most times they are planned by people who never work in them.

The idea is to make good use of all space, even walls. A kitchen is not to live in. It should be planned for utility — a place where food preparation, freezing, storing and cooking may be done in a minimum of time.

If you can't have everything at your arm's reach, locate it nearby. Cabinets or shelves above the refrigerator may hold ice box containers, seldom-used kitchen ware, casserole dishes and pots may go above the stove or oven cabinet; canned foods and bread-stuffs may be put in an out-of-the-way spot, perhaps above the washing machine.

One wall or corner may get peg board treatment, to hold useful items that never seem to be available readily when needed. These include sharp knives for carving, dippers, spatulas (now in attractive sets), dipkins, molds, chicken shears, table tiles, trays.

It's a good place to put your electric clock too. Choose one of the new designs, snowflake pattern or what have you for special wall flattery.



FOR CONVENIENCE frame a panel of peg board to hold accessories like this which features an electric clock in snowflake pattern. The cord is pulled through board.

Turkey Dinner Is Holiday Occasion For HD Families

A bountiful Thanksgiving feast was served to the North Hereford H. D. Club and guests when they gathered at the Camp Fire Hut Saturday evening. After the turkey dinner, entertainment of a variety of games was enjoyed by all.

The guest register included the following club members and their families: Mr. and Mrs. Ludwig Kovacs and children, Roberta and Buster Campbell, Mr. and Mrs.

Fred Barrett and daughter, Mr. and Mrs. E. E. Bishop, Mr. and Mrs. Otto Olson, Mr. and Mrs. Dick Barrett and children, Mrs. W. H. Russell, Mr. and Mrs. Paul Hoff and son, Mr. and Mrs. Harold Pettijohn and sons, Mr. and Mrs. O. C. Williams, Mr. and Mrs. O. L. Williams and sons, Mr. and Mrs. Tom Draper, Mrs. C. L. Whitehead, Mr. and Mrs. A. E. Hodges and children, Mr. and Mrs. Tony Hoffman and children, Mrs. R. A. Fullwood and Mrs. Mary Bodkin.

Visitors attending the party were

Mr. and Mrs. Jack Jefkin of Ewelland, Mrs. Willie Daniel of Hereford, Don Tyler and Ben Potter, both of Massachusetts.

During the Revolutionary War, Irish soldiers probably made up about 38 per cent of the U. S. Continental Army, says the National Geographic Society.

No point in the island of Bermuda is more than a mile from the sea.

Here's Hoping You're Headed for . . .

A SWELL Thanksgiving Day

from Your Old Friend,

THE HOT ROD TRADER!

EMMETT MILBURN

Milburn Motor Co.



GIVING THANKS

Is An Old American Custom Which We Cherish and Enjoy

ON THIS THANKSGIVING DAY, 1956, therefore, let us pause and take stock of the past year. Some have prospered more . . .

some less . . . but none of us have difficulty in finding many things for which to be Thankful. We're thankful that we live in this land of Opportunity . . . a land where we're free to work, worship and enjoy life . . . a land where the possibilities are as great as a man chooses to make them . . . a land of peace loving citizens who work shoulder to shoulder for a common cause.

WE JOIN YOU IN GIVING THANKS TODAY THAT WE ARE FREE AMERICANS!

May Your Thanksgiving Be Joyful

Is Our Sincere Wish . . . from all the folks at

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 7

CLOSED THURSDAY, NOVEMBER 29th - THANKSGIVING

Let Us Come Before His Presence with Thanksgiving.

Ps. 95-2

1621 - 1956

THANKSGIVING DAY

GRATITUDE

As THE DAWN of this THANKSGIVING DAY approaches, millions of Americans will pause to Express Gratitude for the Health, Prosperity and Happiness of our nation and give Thanks for the Freedom we Americans enjoy.

THE YEAR 1956 has been a good one. We folks of the Hereford area have concluded a most bountiful harvest. Our granaries are bulging. Our livestock is fat and plentiful and our homes radiate peace and comfort. We think back to the experiences of the Pilgrims and we too set aside a day for Thanks, for God has been most generous.

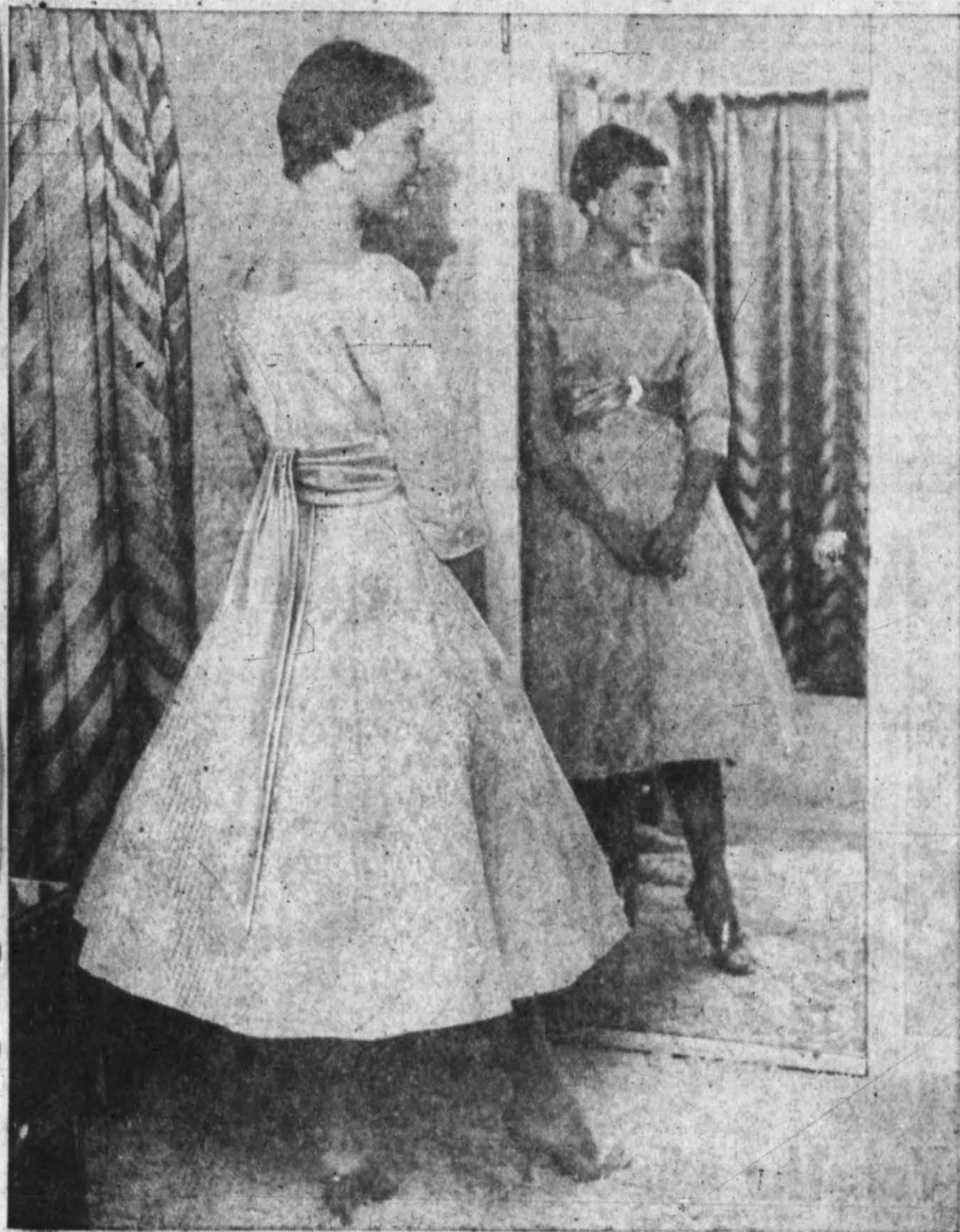
AND ON THIS THANKSGIVING DAY, speaking in behalf of myself and the entire personnel of Hereford Grain Corporation, we pause to Give Thanks for the bounty of this harvest, and extend our sincere wishes to you and your family for a HAPPY THANKSGIVING DAY.



HEREFORD GRAIN CORP.

Phone 360

New Holiday Fashions For The Young In Heart



'T WAS THE NIGHT BEFORE CHRISTMAS and all through the house, no one was stirring—except Janie and Martha. Hanging their stockings by the chimney, they are wearing their prettiest holiday pajamas and gown sets. Janie Bookout wears black nylon slim-jim pajamas trimmed in gold metallic tape on the split legs, sleeveless top, and high stand-up neck. She completes her outfit with black leather "slides." Older sister Martha models a black nylon tricot gown and matching negligee, trimmed in the laciest of lace. To complete her outfit, Martha wears glass Cinderella-type lounging shoes, with several rows of nylon ruffles on top. The girls are modeling for Harman's.

LAST MINUTE DETAILS are checked by Eugenia Alexander, as she prepares for an extra-special party in an extra-special dress. It is baby blue brocaded cotton and rayon, accented by a heavy cotton satin band, and a rhinestone pin at the waist. Eugenia models for the Vogue. (Staff Photos)

The Hereford Brand

Hereford, Texas, November 29, 1956 Section Three



PRETTY AS A PICTURE in a black nylon tulle formal with tiers of ruffles, Lawanna Looking-bill models a Mary Carter original for the Vogue. Her dress is accented by a shirred bodice, and wide blue taffeta ribbon and huge blue roses dip and bow on the skirt to give it the "young modern" look. A rhinestone tiara and bracelet are added, and Lawanna is ready for a big evening of holiday excitement.



AMID THE HOLIDAY EXCITEMENT, Jeanne Brown decides on the perfect outfit for young moderns to wear around the house in case unexpected company arrives this season. She wears a white drip-dry cotton blouse with three-quarter length sleeves, with rows of ruffles on the bodice. Her slim-jims are of black velveteen trimmed with many sparkling rhinestones, and her velvet lounging shoes are trimmed in beads. The blouse and shoes are from Harman's, and the slim-jims from the Vogue.

ON SUNDAY MORNING, dressed in a permanently pleated all-round white orlon jersey skirt with a waist cinching cummer-belt, Miss Sue Kirby is outfitted for church. The dress is topped off by a sleeveless, high neck blouse and a jeweled monogrammed brief bolero, which is red. Her "straight-from-Paris-look" hat is white silk Lurex with a tiny red ribbon encircling it. Modeling for the Vogue, Sue also wears white cotton washable gloves.



Truly An American Tradition



Thanksgiving Day

On this Day of Thanksgiving, we are humbly grateful for the many blessings we have enjoyed throughout the year.

We take this opportunity to express our sincere gratitude to our friends and customers for the many courtesies and fine patronage we have received.

**MAY YOUR BLESSINGS
BE MANY TODAY AND THROUGHOUT THE YEAR!**

PITMAN GRAIN CO.



DEER HUNTING—The Lewis Wests returned with two deer after a weekend trip to the mountains of New Mexico. Accompanying the Wests was her mother, Mrs. Sam Lesley, who visited in Quay while they were in Tucumcari.

'FARMERS AT THE CROSSROADS'

Unbalanced Price Support Benefits-IV

EDITOR'S NOTE: This is the fourth in a series of installments presenting the views of the Secretary of Agriculture on farm problems and needs, and their solutions. The views expressed or implied are not necessarily those of The Brand or its editors.

By **EZRA TAFT BENSON**
In much of the current propaganda being broadcast in criticism of administration farm programs, there has been a purported championship of the family-sized farm. This concern is properly directed but I wonder how much stock can be put in it when its source is considered. Some of the results of the old program that had been so long in effect will make my point clear.

Only 24 per cent of farm income is derived from the six basic commodities which have been supported at a rigid, 90 per cent of parity.

By mid-1956 the overwhelming part of the nine billion dollars which the government has invested in price support operations was tied up in three of the so-called basic commodities—wheat, corn, and cotton. These three commodities account for roughly three-fourths of our cash outlays for direct price supports.

What this means is that the diversified, family-sized farms have had precious little help from the old program. Instead, government help has gone mainly to big volume, specialized, low cost producers—to the "big business" element of agriculture. This has been true for years.

BIG OPERATORS GAIN
We can take it a step further. Let us assume that a farmer has \$1,000 worth of price supported production. The difference between support at 90 per cent of parity and at 80 per cent is at most \$100 for him. And what does he get for this \$100? His acreage sharply slashed, loss of his freedom of decision, the perpetuation of an unbalanced

market and his participation in a process which surely, certainly, depresses farm income. For the fellow with \$100,000 of price supported production, the difference would be \$10,000. For the few who have half a million dollars' worth, the difference would be \$50,000.

Our agriculture policy should aim to obtain in the market place full freedom for farmers to operate efficiently and to adjust their production to changing consumer demands. This cannot be assured by government alone. The most important method of promoting the welfare of farm people is adequate programs of research and education in production, processing, utilization of farm products and marketing.

LIMITED PRICE SUPPORTS
The development of modern agriculture, which has made possible these great achievements, has placed the family farm in a vulnerable economic position because farm prices and income rise and fall more rapidly than do farm costs. Hence, the guarding and improving of levels of living on American farms requires a program of storage and price supports to help to assure stability of income.

Price supports which tend to prevent production shifts towards a balanced supply in terms of demand and which encourage uneconomic production and result in continuing heavy surpluses and subsidies should be avoided. Our efforts should be to reorient our present national policies and programs so that they will contribute to the development of a prosperous and productive agriculture within our free enterprise system.

INDIVIDUAL ACTION
It is generally agreed that there is danger in the undue concentration of power in the Federal Government. I believe that our people don't want Washington to do for them what they can and should

Stockmen Warned To Guard Against Lack of Vitamins

College Station, Nov. 24 — Feed containing a good source of vitamin A should be provided this winter for cattle on drought-stricken pastures, suggests P. T. Marion, animal husbandman for the experiment station at Spur.

Such feeds as cottonseed meal and hulls, sorghum grain, dry sorghum bundles, prairie hay and weathered Johnsongrass hay contain little or no vitamin A.

Green feed was not available in much of Texas this year and cattle could not store in their bodies enough of this essential vitamin to supply their minimum requirements until grass turns green next spring.

do for themselves. Farmers should not be placed in a position of working for government bounty rather than producing for a free market. However, the ability to avoid restrictions on agriculture depends in part on the willingness of other economic groups to adopt policies that permit flexible and dynamic adjustments.

Vitamin A deficiency symptoms in young cattle are night blindness, watering of the eyes and a tendency toward respiratory ailments. Under severe long-time deficiency conditions, calves, yearlings and two-year-olds may become day blind, have convulsions and eventually die.

One to four pounds of this year's alfalfa hay will provide a minimum supply of vitamin A, Marion said. Twenty pounds of sorghum silage daily per head will do for cows. Short grazing periods on good wheat pasture or similar crops also are good.

Commercial feeds fertilized with synthetic vitamin A may be fed. Cows weighing 1,000 pounds can be fed fortified cottonseed cake or protein pellets at a cost for the added vitamin A of one cent per head daily, Marion said.

If fish oil products are used, Marion suggests that only a month's supply be bought at a time because this form of vitamin A is not as stable as other synthetic products.

Wintering experiments conducted at the Spur station show that some protein supplement should be fed with silage. Cows receiving sil-

lage alone had a lower calf crop and the calves were lighter than when fortified or unfortified cake was fed.

WHEN YOU THINK OF LIFE INSURANCE
think of
J. W. Robinson, Jr.

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WHEELS OF PROGRESS
Lovington, N. M., (AP) — The Sheriff's office here has marked this case "closed." It started when a youthful voice called and reported the theft of his bicycle. It ended a few minutes later when the same boy called and reported the bicycle had been found.

"My mother rode it to a neighbor's house," the voice said.
STILL SHORT
ST. JOHN'S, Nfld. (AP) — Despite an increased number of graduates from Memorial University another teacher shortage is predicted for next year in Newfoundland, because of the increase in pupils.

Of 3,000 teachers in Newfoundland schools now less than 50 percent are fully qualified.
WHAT'S IN A NAME
SHELDER, Okla. (AP) — A jar of home made peach preserves entered in a fair was mistakenly labeled apple butter. It won first prize as apple butter.

YOU SEE, FOLKS, it's This Way...



We're a bunch of fellows down here on West Highway 60... and we are chiefly interested in Chrysler cars, Plymouth cars, Chrysler Industrial Engines—and in making anything run and run right! That's our business, and we don't know a lot about public relations... except treating our customers like we would want them to treat us... But our folks always told us: when someone did something real nice for us that we should say...

'THANK YOU'

—and that's what we are doing in the most sincere way we know... as we wish you a Happy Thanksgiving Day and a Bounteous year to follow.

Ralph, Ray... and all the gang
At

McCULLOUGH MOTOR CO.
411 West First Phone 17

With thanks for your Friendship and Patronage

THANKSGIVING

May We Pause A Moment On This Day

to **GIVE THANKS**

for the many blessings which are ours...

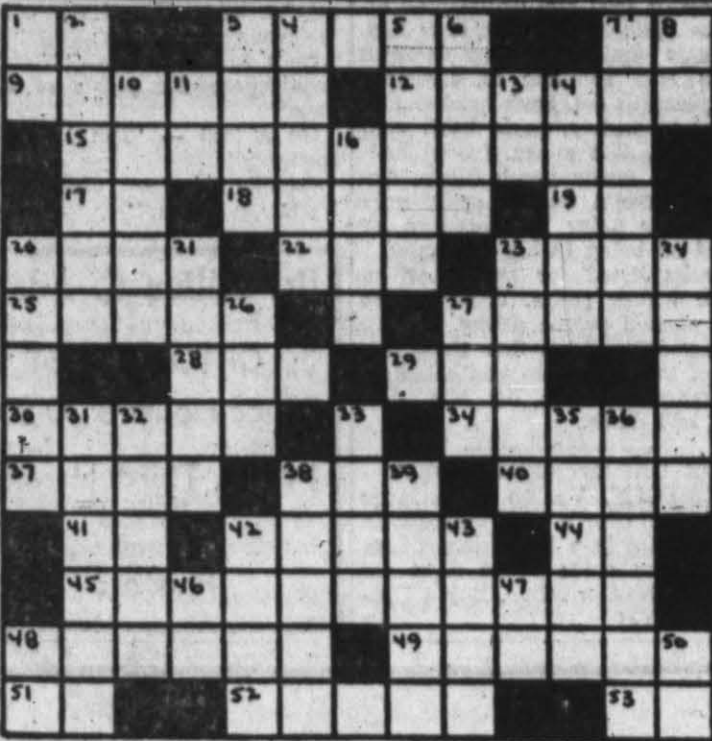
OUR COUNTRY, OUR HOMES, OUR BUSINESSES, OUR FREEDOMS,

And Our Many Friends and Customers Whose Generous Patronage We Have Enjoyed Over the Past Years!

DAVIS-McCRACKEN IMPLEMENT COMPANY

DAY, 1956

CROSSWORD • • • By A. C. Gordon



- | | | |
|---------------------------|-------------------------------|-----------------------------------|
| ACROSS | 41 - Selenium (chem.) | 20 - Of one of the religions |
| 1 - Pronoun | 42 - Great artery | 21 - To be unwilling (Latin) |
| 3 - Ten, in old Rome | 44 - Stunted science | 23 - Aspect |
| 7 - Sloth | 45 - Very narrow | 24 - Fabric abodes |
| 9 - Benefactor | 48 - Date again | 26 - Born |
| 12 - Fruits | 49 - Ascends | 27 - Threefold |
| 15 - Impressiveness | 51 - Public notice | 31 - Traveled in the frozen north |
| 17 - American soldier | 52 - Snow skidders | 32 - and board |
| 18 - Gives a try | 53 - Perform | 33 - Rough edge |
| 19 - Exclamation | DOWN | 35 - Endures |
| 20 - Mexican worker | 1 - High | 36 - Designed on metal |
| 22 - Expire | 2 - Drooper | 38 - Swedish philanthropist |
| 23 - Confined | 3 - Do not! | 39 - Place of another |
| 25 - Malignant burn | 4 - Completed | 42 - Silla |
| 27 - is a crowd | 5 - Hollywood for "act" | 43 - Swiss river (poss.) |
| 28 - Shelter | 6 - Hodgepodge | 46 - U.S. "Cora State" (abb.) |
| 29 - Man's name | 7 - Any person | 47 - Didymium (chem.) |
| 30 - Easy gait | 8 - Exists | 48 - Sun god |
| 34 - Island's child | 10 - Musical combinations | 50 - Thus |
| 37 - Entice | 11 - Sun god | |
| 38 - Greek letter (poss.) | 13 - Chinese measure | |
| 40 - Dines | 14 - Additional | |
| | 16 - Ancient Egyptian goddess | |

A Student's Viewpoint
Personality Is A Broad Topic In True Definition

By JANICE JACOBS

I ask, "What is personality?" First of all, I think personality begins when we are small children. It is the way we speak, act and think in our own special way. Of course, no two persons have the same personality traits.

The type of personality I like to see, for example, is when a boy or girl attends a different school I notice immediately how quickly they get acquainted and how they get along with everyone.

Some people think personality is like a light bulb. You turn it on only when you want to impress someone. When we try to make a "first impression," we sometimes win a reputation for having much personality. Only one thing's the matter — we don't deserve it.

Next, I think we who want a good personality must learn to think seriously about what we want and believe. We must learn to live easily and pleasantly with other people.

A great deal of our personality comes from the contact and conversing with other people. We must learn also to listen thoughtfully and to consider the other person's point of view. We must try to take a genuine interest in what other people say and do.

We must set ourselves free from trying to imitate others, or trying to be what we aren't.

I think personality covers a wide range of ambitions, ideas, fears, hopes, beliefs, and attitudes. Purposes, habits, interests, and tastes are all a part of what we call "Personality."

Author Of The Week

Constance Tomkinson, author of "Les Girls," is one of the few ex-Folies Bergeres troupers to write a book, and certainly the only one ever to achieve the staid distinction of being Author of the Week. Born in Canada, the daughter of a minister, she married a British government official and since the war has been, among other things in an unusual career, secretary of Sadler's Wells Ballet and secretary-assistant to director Tyrone Guthrie of the Old Vic Theatre. She lives in England.

In addition to "Les Girls," 19 other new non-fictional volumes have been added to the shelves of the Deaf Smith County Library, along with 25 new fictional selections.

The non-fiction volumes include the following:
Arnold, "Rescue"
Tharp, "Three Saints and a Sinner"

Nathan, "Tales of a Teacher"
Webster, "The Green Year"
Hahn, "Spousery"
Fosdick, "The Living of These Days"

Villers, "Posted Missing"
Kitt, "Thursday's Child"
Anderson, "My Lord, What a Morning"
Resnik, "Life Without Father"

Baldwin, "Face Toward the Spring"
Lockwood, "Through Hell and Deep Water"

Teale, "Autumn Across America"
Darlington, "My Antarctic Honey-moon"

Gallery, "Twenty Million Tons Under the Sea"
Wilson, "I Found My Way"
Whitman, "Success Is Within You"
Soloman, "How To Enjoy Good Health"

Beaty, "The Iron Curtain over America"

The list of fictional volumes includes the following:

Kennelly, "Marry Me, Carry Me"
Street, "Captain Little Ax"
Erdman, "The Wide Horizon"
Van Wyke Mason, "Our Valiant Lady"

Wellman, "Jericho's Daughter"
Plaidy, "The Spanish Bridegroom"
Monsarrat, "The Tribe That Lost Its Head"

Hubler, "Man In The Sky"
Letton, "The Robsart Affair"
Endore, "King of Paris"
Holland, "Able Company"
Carton, "La Belle Sorel"
Green, "The Golden Quill"
Easterlake, "Go In Beauty"



NEW DIRECTOR—Mason Walsh, managing editor of the Dallas Times Herald, has been named a director of the national Association at the annual meeting in Philadelphia, Pa. (AP Wire-photo)

Mercer, "Rachel Cade"
Rosaire, "White Night"
Miller, "Sing One Song"

Rehder, "Remembrance May"
Stevenson, "Summerhills"
Harris, "Bride of the River"
Beechwood, "Memphis Jackson's Son"

Stong, "The Adventures of Horse Barnsby"
Renault, "The Last of the Wine"
Harling, "The Enormous Shadow"
Innes, "Wreck of the Mary Deare"

BEER SHAKERS
CHARLESBURG, Wis. (AP) — Mrs. William Burg has collected 225 salt and pepper shakers of every conceivable shape and kind in the last 10 years, but she said the most cherished ones are shaped like tiny beer steins.

The stein shakers came from Frankfurt, Germany and were sent by her son, Sylvester, when he was stationed there with the armed forces.

The Mormon Church was organized by Joseph Smith in New York state in 1830 before moving to Utah.

Students Attend Journalism Meet At Texas Tech

Five speech students and one representative of the journalism class at the local high school were in Lubbock last Saturday to attend the annual speech and journalism day at Texas Technological College. They were accompanied by Mrs. Eimer Patterson, speech teacher and sponsor of the high school paper.

The speech student observed demonstrations of the various speech events sponsored by the Interscholastic League. Bruce Roach, director of speech events for the

Texas Interscholastic League, spoke at the various sessions, giving suggestions on participation in and conducting the various activities. Demonstrations on debate, poetry reading, junior and senior declamation, and extemporaneous speaking.

At the afternoon session, Texas Tech speech students presented demonstrations on original dramatics and play rehearsals. The latter was an actual rehearsal of a scene from "The Merchant of Venice" by Shakespeare, which will be presented at Tech in December.

Those attending were Molly Price, Janie Bookout, Lawanna Lookingbill, Mildred Wester, Sheri Patterson and Mrs. Patterson. Burke Inman represented the journalism class at the journalism activities. During the morning,

PARK AND PRAY
YOUNGSTOWN, Ohio (AP) — Parking lots are becoming as important to church here as pews and cloak rooms.

Bigger churches in the downtown area have outgrown their parking lots and have had to buy expensive land for expansion. New churches mark plenty of parking space on the architect's plans.

those attending heard an address by Charlie Guy of the Lubbock Avalanche - Journal on "Your Future in Journalism." During the afternoon the journalism students saw demonstrations on the use of the mimeograph machine and producing the mimeographed paper.



THIS YEAR HAS BEEN GOOD TO US — OUR HARVESTS HAVE BEEN BOUNTIFUL!

Some of us may have wished for more. But in no other country in the world have people enjoyed the abundance that we, in America, take for granted. From the dawn of recorded history mankind has turned to God to give thanks for His bounty at the close of the harvest season.

Let Us Not Forget His Goodness — Let Us Be Thankful For Our Many Blessings!!

SEARS GRAIN CO.



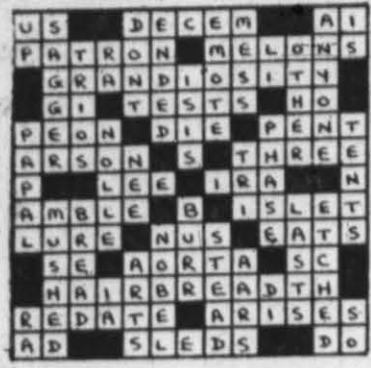
As Always
IT'S A PLEASURE TO SAY
THANK YOU
to our many . . .
FRIENDS and CUSTOMERS

We are indeed grateful for your generous patronage and consideration . . . and wish for each of you the happiest Thanksgiving Day you have ever known.

SUIT'S Auto Supply Co.
Phone 500

POLICE SHOW MERCY
SEMINOLE, Okla. (AP) — Seminole's police department decided not to hold its annual fish fry this year, and the city's merchants were overjoyed.

Chief Lester Bush said the fish fry, which takes the place of the annual policeman's ball, was passed to give the merchants a rest from purchasing tickets.



HAD THE VANTAGE POINT
IONIA, Mich. (AP) — A telephone company lineman, perched on a utility pole, spotted a red haired escapee from the Michigan Reformatory and plugged in on the line to call police. Two prison guards picked up the fugitive minutes after the call from lineman Robert Miller of Saranac.

Nearly 500,000 cows have been bred artificially in Kentucky since the state Artificial Breeding Assn. was begun in 1946.



AT LOWRY AFB—A/3c Donmon G. Wright is now stationed at the 3415th USAF Technical School at Lowry Air Force Base, Colo., as an armament training student. The son of Mr. and Mrs. Coleman L. Wright, 216 Ave. H, Don is a 1956 graduate of Hereford High School.

Twirp Week Gives Girls Their Chance

Hereford High School's Twirp Week will be held December 2 to 9, the Student Council has announced.

Rules for the week, worked out by the council, are:

1. Girls call boys and make dates.
2. Girls pay expenses on dates.
3. Girls furnish transportation.
4. Girls do the driving.
5. Girls go to door and pick up boys.
6. Girls walk boys to door after date.
7. Girls must use all manners expected of a boy on a date, such as opening all car doors, help boys in and out of cars, wait until boys are seated, etc.
8. "Reserved" tags must be purchased by girls on the day of the date. Price will be 10 cents for these tags. They are good for only the date shown on tag. Tags will be sold from Monday through Friday, with tags for Saturday and Sunday sold on Friday.

BANKING ON RAIN

ST. PETERSBURG, Fla. (AP) — The First National Bank installed an umbrella service to help customers who get caught in sudden showers.

A rack with several dozen umbrellas has this invitation: "Yours to use, Yours to borrow, but do Please Return, Could Rain Tomorrow."

Only a few umbrellas have not been returned and the bankers think the lost ones may show up.

Grand Canyon in Arizona was established as a national park in 1919.

trip are Sandra Roberson and Margaret Burrus. They were accompanied by their sponsor, Bill Phillips and Robert Thompson.

HHS Students Attend Student Council Meet

Eight students and two faculty members from Hereford High School attended a district meeting of high school student councils at White Deer last Saturday.

Lynn Boomer, Terry Higgins, Joe Reinauer, Sue Kirby, Sue Channer, and Susie Loerwald had charge of three discussion groups on the subject "What Student Councils Can Do to Recognize and Help Prevent Signs of Delinquency."

Other students who made the

How Can I?

Q. How can I make a liquid glue?
A. Fill a glass jar with broken glue of the best quality, then fill the jar with acetic acid, or vinegar. Set the jar in hot water for a few hours until the glue melts. The result will be an excellent glue, always ready.

Q. How can I keep celery crisp?
A. By washing thoroughly and keeping in the refrigerator for a few hours in a pitcher of cold water. Add a teaspoonful of salt.

Q. How can I prevent the tarnishing of brass articles when storing them?
A. Wrap in newspaper, to which are attached small bags of camphor.

Q. How can I prevent the shrinking of a woolen garment?
A. It will not shrink if washed in tepid water with pure soap. Rinse once in water of the same temperature, wring slightly, and dry in a warm place. Never hang out wet woollens in freezing weather.

Q. How can I renew the stove polish brush?
A. Tack a piece of old velvet over the worn out bristles of the brush. It will polish as well as ever. Replace the velvet when it is worn out.

Q. How can I improve the flavor of stewed chicken?
A. Try adding a piece of onion while cooking. The onion taste will not be noticeable.

Q. How can I remove a glass stopper from a bottle without breaking it, when every method seems unavailing?
A. Pour a little glycerin around the neck of the stopper and let it stand until it lifts out easily. This may require a half-hour or sometimes a day or two.

Q. How can I make a good roach powder?
A. A roach powder that has proved effective is made of equal parts of plaster of Paris and powdered sugar.

Q. How can I tell if eggs are fit to eat?
A. By placing them in a pan of

Broilers, Fryers Are Features Of December Foods

College Station, Nov. 24 — Potatoes, canned sweet corn and broilers and fryers are featured on the U. S. Department of Agriculture's December plentiful foods list.

These products are in the heaviest supply in relation to normal

holdings at this season in all of the trade territories surveyed in the southwest as well as on a national basis, says the chief of the southwest food and distribution division, John J. Slaughter of Dallas.

Meats and other protein rich foods also continue to dominate the plentiful list. Such holiday favorites as turkey, pork, beef, canned tuna, fish sticks, frozen haddock and ocean perch filets, dry beans, peanut butter, eggs, milk and other dairy products are all listed as being in heavy supply.

Fruits listed for December include winter pears, dried prunes and canned purple plums.

Vegetables, other than those featured, include onions and cabbage. Rounding out the list are rice, lard and dates.

OR DEPARTMENT STORE
NORFOLK, Va. (AP) — A large sign found over a table loaded with dictionaries in a large department store here said: "Just right for home, school or office. Buy a DICTIONARY."

SAGE SIGNS
LOS ANGELES (AP) — A van and storage company has a contest among its drivers for the best signs they've seen around the country. Some recent winners: "Never underestimate the power of a woman," "On a taxi — 'I'm lovely, I'm engaged,'" "Outside a bar — 'Cocktail hour, 1 p.m. to 7 p.m.'"

Dr. Milton C. Adams
OPTOMETRIST
Office Hours 8:30-5:00
140 W. Third, Hereford Texas
Phone 37

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- (3) Ready When Needed

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Amarillo Savings & Loan Association
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Gentlemen:
Please send me all details regarding an account with you.

Name

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Current Annual Dividend Rate 3 1/2%

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WE'VE MOVED!

B & B Oliver has moved from our Highway 60 location to

209 North Miles

First Door South of West Texas Feed Store
You are invited to come visit us in our new place.
We Wish You A Bountiful Thanksgiving

B & B OLIVER
209 N. Miles Your Local Oliver Dealer

THANKSGIVING DAY 1956

MAY THE SPIRIT OF THANKSGIVING PREVAIL IN YOUR HEART

There's something wonderful when you sit down to meditate over your many blessings, that when you commemorate THANKSGIVING DAY you are taking part in one of the oldest truly American acts of faith—the humble offering of thanks to God for His Blessing on us all. And it's good to realize that today, so many years after the first Thanksgiving, we Americans can still give Thanks in a land where our Faiths and our Freedoms stand as firm as the Plymouth rock. Let's make it our job to preserve the good life for our Children's Children, just as our Fathers kept it for us.

Associated Growers of Hereford Inc.

Thanksgiving Day, 1956

It's TURKEY DAY AGAIN!

And as we sit down to our Turkey and Giblet gravy, let us pause to give Thanks for the many blessings enjoyed by us throughout the year.

Nowhere on earth, do people have so much . . . enjoy so many privileges and freedoms . . . and have so much to be Thankful for!

CASE

WHERE BETTER FARMING IS PRACTICED

You'll Find
CASE TRACTORS & IMPLEMENTS

FARM & HOME SUPPLY

1301 Park Ave. Phone 1109

Fire Prevention Being Stressed For Farm Safety

College Station, Nov. 24 — Officially, winter is still a few weeks away but colder weather has arrived. When temperatures drop and all forms of heating equipment are brought into use on farms, the chances for farm fires increase. Every year in the nation more than 100 million dollars worth of farm property is lost to fire and members of the Texas Farm and Ranch Safety Council say most of this vast loss can be prevented.

W. L. Ulich, extension agricultural engineer and secretary of the Council says studies made at many of these destructive fires shows that defective chimneys, carelessness with combustible materials or misuse of petroleum products rank high as causes of farm fires.

He says the Council recommends that a check be made now of all heating equipment used on the

farm whether in the home or in connection with water systems or in other farm buildings. Cracks or other chimney defects should be repaired and rusted or burned out stove pipes should be replaced. Petroleum products should never be used to start or hasten a fire. Make sure, emphasizes the engineer, that combustible materials are protected and stored away from heat sources.

He suggests using a metal or asbestos floor covering under wood or coal-burning stoves and a spark arrester on the chimney to eliminate the risk of a roof fire. Care should be taken to see that stock water tank heaters, brooders and other types of farm heating equipment are installed safely and kept in good operating condition. Make sure, he adds that dampers in the stoves or furnace pipes are never closed so tightly as to force carbon monoxide or other gases out into a room.

Too, he cautions against running combustible motors in closed shops or garages. If farm machinery is being repaired in a closed shop,

New Publication On Irrigation Of Cotton Now Ready

College Station, Nov. 24 — High Plains cotton farmers should find the information given in a new Texas Agricultural Experiment Station publication, B-838, Guides in Cotton Irrigation, most helpful in setting up their plans for another crop year.

Authors of the new publication are E. L. Thaxton Jr., assistant irrigation engineer, at the Lubbock substation and N. P. Nelson, irrigation engineer, ARS, Lincoln, Nebraska but formerly of the Amado Experiment Station.

Covered in the bulletin are the results of studies conducted at Lubbock and Tulla on the use of irrigation water by cotton. The research workers found that cotton yields in pounds of lint per inch of water were about the same for all moisture levels studied but in general, the high moisture levels are the most profitable.

They say that because cotton can use varying amounts of water efficiently, it is an easier crop to irrigate than grain sorghums. They emphasize that the most important irrigation is the one done before the cotton crop is planted. Getting water stored in the soil for the upcoming cotton crop, they say, can go a long way toward supplying the moisture required for maximum crop production.

Recommendations are listed in the bulletin on water management, cultural practices, along with brief statements on methods of irrigation and fiber quality.

Copies of the publication are available from the Agricultural Information Office, College Station, Texas.

make sure the ventilation and the heating systems are safe and in good operating condition. Keep the combustible materials away from heat whether it comes from a stove or a torch being used in connection with the repair job. Care can prevent waste.

Proper Grip A Must

(This is the last in a series by Bill Lillard, Bowler of the Year, on how to bowl better.)

By BILL LILLARD
Selecting the proper grip is important. The only way a bowler can arrive at what is a proper grip for himself is by the trial and error method.

The conventional span grip is the most common among bowlers. If you ever bought a bowling ball, this is the grip you were fitted with. The fingers go all the way in.

Conventional span grips should vary in the pitch. A bowler with a long hand or a fleshy thumb would need to have the pitch of the thumb hole reduced. Pitch is the angle toward the fingers at which the thumb hole is drilled.

A bowler with a short span needs the pitch increased. The thumb should angle toward the fingers more.

If you have thumb miseries, cut, torn or blistered, chances are the pitch is wrong. Your ball might have been drilled in the old 3/8" forward pitch which used to be standard practice. You can solve your problem by having the hole rebored or by getting a new ball with correct pitch.



The finger-tip and semi-finger tip grips have to do with the depth of the holes and increase of span to give more leverage therefore more stuff on ball. Connie Schwoegler and Stan Gifford, my doubles partner, use finger tip grips. Stan's is almost a finger nail grip. Joe Wilman uses the semi-finger tip. You might experiment with one or both of these grips. They might be what you need for high scores. My own choice is the conventional span.



Conventional Span



Finger Tip Grip

A "bull" in the Wall Street market is a broker who buys stock in the hope that the price will rise.

Duluth, an iron ore and grain-loading port, is celebrating its 100th anniversary.

Dollar is a word which came from "thaler," a town known as Thal in Bohemia. A legitimate coin made in that town was the origin of the "dollar." The first use of the word was about 1518.

David Warfield, noted Broadway actor who died in 1951, left most of his large estate to the Actors Fund of America, the Catholic Actors Guild, the Episcopal Actors Guild and the Jewish Theatrical Guild.

Liechtenstein, located between Austria and Switzerland, is an independent country of only 65 square miles.

The earth is 93 million miles from the sun.

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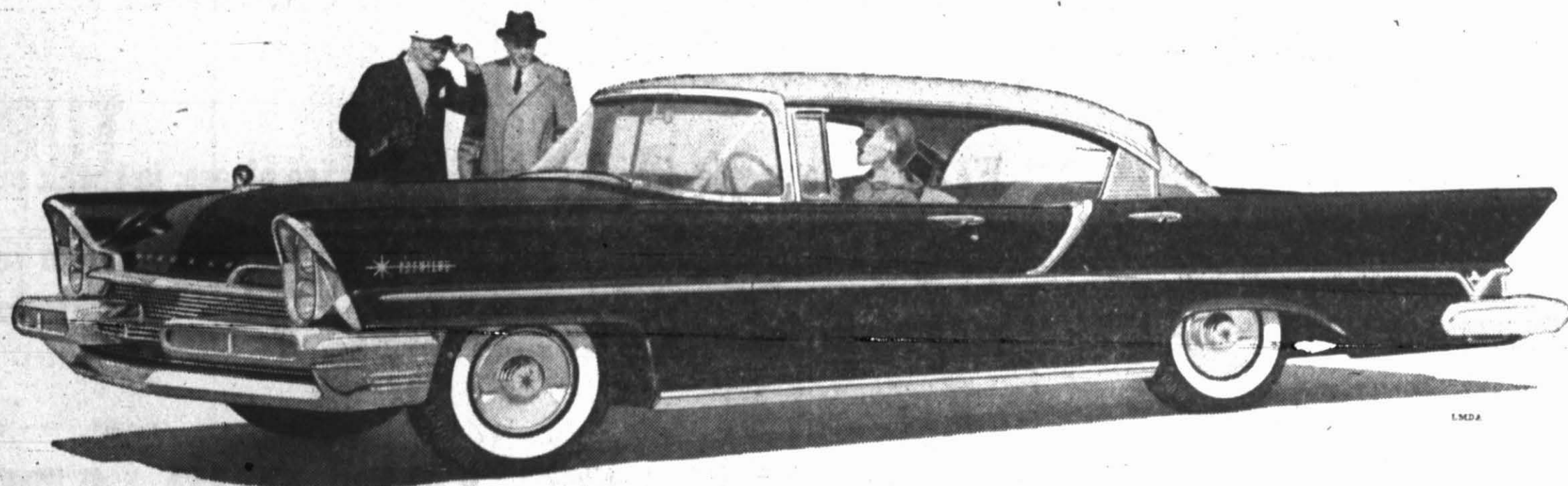
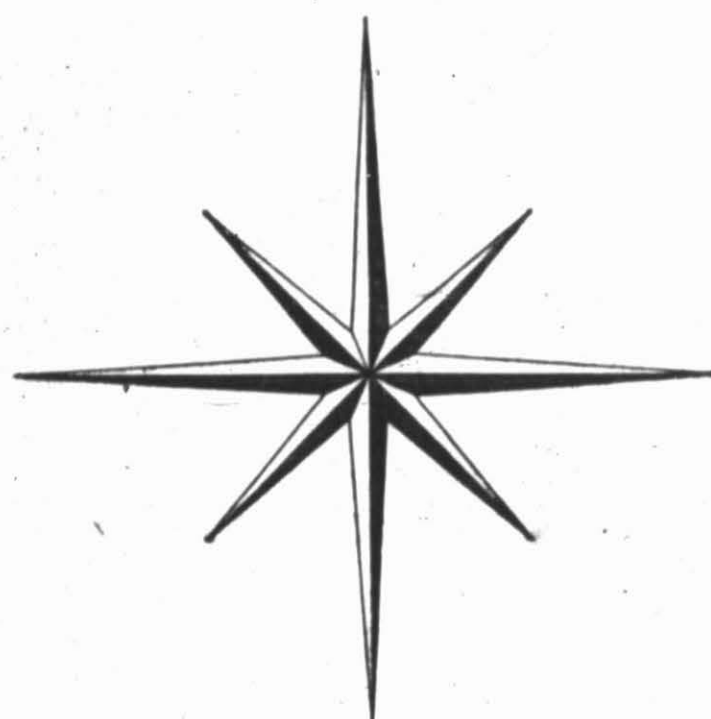
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