

Last Tribute Paid To Memory Of Mrs. Dora Schwartz At First Baptist Church Tuesday

Funeral services were held at the First Baptist Church at 3 o'clock Tuesday afternoon for Mrs. Dora Schwartz, 83 years old, who died at her home here Monday after a long illness.

She is survived by seven children: Fred Schwartz and Miss Maude Schwartz of Hereford; Mrs. Pearl Hinspeter of Marcus, Ia.; William Schwartz of Blairstorm, Ia.; Miss Mabel Schwartz of New York City, and Miss Pauline Schwartz of New Haven, Conn.

Mrs. Schwartz's husband preceded her in death four months (Continued on Page 8, Sec. 1)

AROUND TOWN

Sights and Faces Seen

The following slightly exaggerated story about the Hereford club women who attended the state club convention in Austin last week is being told in Hereford: They drove to Austin practically all of the first day; they stood in line to register practically all of the second day; they stood in line to vote practically all of the third day; and they drove home practically all of the fourth day.

The Midget cafe has been redecorated this week, Joe Shepard announces. New Neon lights have been installed, and new paper and paint have added to the attractiveness of the walls and woodwork.

Mr. and Mrs. F. G. Meadows have moved to Hereford from Colorado Springs, Colo. He is employed at Brunley-Woodford Motor Co. They are at home at 50 East 5th street.

Funniest sight in the Brand this week was Virginia Bowman being chased about the office by St. Jimmie Gilentine's dog, St. who had been out in the rain and gotten his feet all muddy, was just being friendly and couldn't understand why she didn't want him pawing her dress.

Thanksgiving Dinner To Be November 28

The Thanksgiving dinner served annually by the women of St. Anthony's Parish will be on November 28 from 12 o'clock. A full afternoon of feasting and entertainment has been planned, as well as a dance at the club house that night.

John Jose, well known musician, will entertain the guests with his Organon playing, while Mr. Tolzin of Amarillo will accompany him on the violin. "God Bless America" will be sung by Miss Adeline Koelzer, and members of St. Anthony's Senior choir will sing "The Bells of Mary's."

Games will be played in the afternoon. Tickets for the dinner went on sale this week at Close Drug Store and the Chocolate Shop.

County Citizens Invited To Meet For Road Bond Discussion

Sons Of Mr. And Mrs. A. G. Bell In Army

They're all in the army now! The four sons of Mr. and Mrs. A. G. Bell have all received the call to serve their country. Daniel G. Bell, Captain, Coast Artillery Reserves, U. S. Army, has been ordered to extend active duty. He will report December 1 to Fort Monroe, Va., for one month of schooling. He will then be stationed at some station near Galveston. He is chief engineer for Bobb & Rowley Theatres. He was a major in the Cadet Corps at A & M college, class of 1925.

Robert A. Bell, 1st Lt. Signal Corps Reserves, U. S. Army, has been assigned to Post Signal (Continued on Page 8, Sec. 1)

Moisture Totals .62

Rain and snow brought to Hereford territory a moisture total of .62 inches and broke an almost total drought which had lasted since before the wheat harvest in the spring.

A drizzling rain started falling Monday night and continued at intervals throughout Tuesday. Then Tuesday night, the moisture turned to snow and sleet which continued up until Wednesday morning. Rainfall was .21 inches before the snow and sleet started falling.

The moisture fell slowly and practically all of it will soak into the soil. The precipitation was general over the county and was a little heavier toward the south. About an inch of rain was reported at Dimmitt.

New Pasteurizing Machinery Added To Cream O' Plains Dairy

Announcing the installation of new pasteurizing machinery at the Cream O' Plains Dairy, Dick Walker said this week that the dairy was prepared to offer pasteurized milk in Hereford at an exceptionally low price. The machinery was installed Monday.

"We have installed this extra equipment as another step in our efforts to give the people of Hereford the very best in dairy products," Mr. Walker stated. "We do not expect to make any additional profit on our pasteurized milk, but we do want to give you the best quality and service possible."

Barn and other buildings at the Cream O' Plains dairy were extensively remodeled last summer in accordance with modern dairy practice.

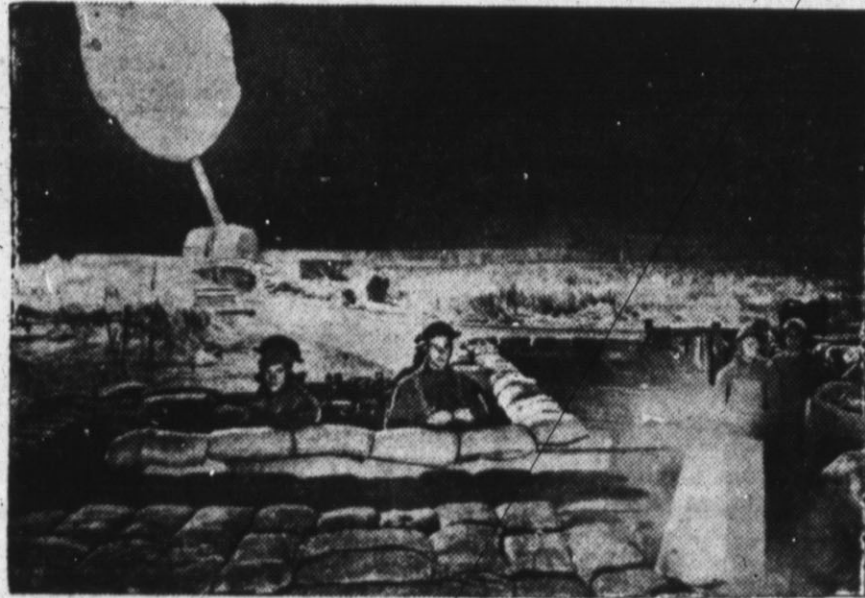
Citizens of Deaf Smith county who are interested in learning more about the proposed \$600,000 road bond issue, are cordially invited to a meeting in the District Court Room at the Court House Saturday morning, November 23, at 10 o'clock. County Judge A. J. Schroeter has announced.

"This will be an impartial, unbiased and unprejudiced explanation and discussion of what the bond issue is for, what it will do, and the effect it will have on the county," Mr. Schroeter said. "I believe the meeting will be a worthwhile one for every citizen of Deaf Smith county."

The meeting will be informal and interested persons will be invited to ask questions of any kind regarding the proposed bond issue.

The election on the bond issue will be held December 3, less than two weeks from today.

This Isn't In America



America can be thankful this year that the above picture was not taken here. This scene is repeated night after night throughout England as Nazi bombers, taking advantage of darkness, stage raids meaning death and destruction. A 4.5 anti-aircraft battery of the western command goes into action. An elongated flash from the gun in the background knifes through the blackness. In the foreground are the predictor and rangefinder.

Baby Killed When Pickup Turns Over

Glenn Ronald Whitfield, three-months old son of Mr. and Mrs. Glenn Whitfield of 506 1/2 10th Street, Amarillo, was killed Saturday about noon when the pickup in which he was riding with his mother and grandparents overturned about 24 miles west of Hereford on Harrison Highway. The baby's skull was crushed.

The mother, who was driving, was taken to an Amarillo hospital suffering from serious injuries. Mr. and Mrs. F. M. Carter, of Forrest, N. M., the grandparents, were bruised.

The pickup was going east at a speed of about 40 miles per hour. Mrs. Whitfield's attention was momentarily diverted by the baby and the pickup angled toward the left ditch. When Mrs. Whitfield noticed the direction the car was going, she jerked the wheel too strongly and lost control. Despite her own and her father's efforts, the car swerved twice and then turned over in the right barrow ditch. About 15 minutes later they were picked up and brought to Hereford by Herbert Bippus. Lat. (Continued on Page 8, Sec. 1)

Toys Pour In At Matinee

Two large boxes filled with usable toys resulted from the Toy Matinee at the Star Theatre Monday afternoon and the playthings will be repaired, repainted, and otherwise placed in good condition for distribution to needy families at Christmas.

A constant stream of children passed through the theatre doors each one bringing a toy which will add to the happiness of a less fortunate child.

Members of the Lone Star Study Club, under leadership of a committee composed of Mrs. Nelson McRight, Mrs. G. W. Newsum and Mrs. Ralph Smith, will now prepare the toys for distribution along the same plan used last year.

Expressions of appreciation were given today for the cooperation of the Star Theatre and for the generous response of the children.

Plains Optometrists To Meet In Hereford

Optometrists of the Panhandle Division of the Texas Optometric Association will hold their December meeting in Hereford. Dr. and Mrs. F. M. Kester who will be hosts have said that the meeting will be held on the third Sunday in December. The Auxiliary to the Association will be entertained at the Kester home and the men's meeting will be held at Dr. Kester's office.

Dr. and Mrs. Kester attended the November meeting Sunday which was held in Amarillo with Dr. C. A. Staehlin in charge.

Rev. Norwood Returned As Pastor Here

Rev. Marvin B. Norwood was returned to Hereford as pastor of the First Methodist Church when the Northwest Texas Conference met at Pampa last week end. Nearby appointments included that of Rev. Melvin Rankin to the Dimmitt church, from Crosbyton; Rev. Rosenberg of Dimmitt to Knox City; Rev. L. L. Hill was returned to Friona and Rev. J. N. Hester of Bovina; Rev. Rex Kendall was returned to Vega and Rev. Sam A. Thomas to Canyon. Rev. O. O. Bruce of Adrian, Wildorado was transferred to Floyd. (Continued on Page 8, Sec. 1)

Kenneth Lisenbe Joins Marines

Kenneth Deshazo Lisenbe, 19, son of Mrs. Gertrude Lisenbe of Hereford, enlisted last Wednesday in the United States Marine Corps at the Oklahoma City headquarters. Captain T. E. Kendrick has announced. Lisenbe has been transferred to the Marine Corps Base at San Diego, Calif., for training.

Kenneth has attended Hereford high school for three years and was one of the leading players in the line on last year's Whiteface squad.

Round Trip Rate Is \$1.60 For Special To Bi-District Clash At Phillips, December 6

Once again Hereford has a chance at a special train to an important football game and this time several factors make it probable that this effort will be successful.

Prentiss Rosson, chairman of the special train committee, announced Tuesday that round trip fare to Phillips for the Bi-District clash there on December 6 would be \$1.60 per person. A guarantee of only 200 tickets is necessary to secure the train. The special will leave Hereford about 12 o'clock, Mr. Rosson said, and will arrive in Phillips in plenty of time for the game, which is scheduled to start at 3 o'clock. The depot is reported to be about 200 yards from the stadium. The Phillips stadium is practically new and the Blackhawk gridiron is reported to be one of the finest in the Panhandle.

After the game, the special train will return to Hereford about 8:30 that night.

PRENTISS ROSSON Chairman, Special Train Committee Hereford, Texas

You can reserve tickets for me on the special train to Phillips on December 6.

Signed Address

Crop Insurance Increases In Deaf Smith

Last year 96 Deaf Smith county farmers, as a matter of good business, took out crop insurance on their 1940 wheat crop. T. P. McCollister has announced.

When harvest time rolled around this year 50 of them had suffered crop losses, either total or partial, from drought and other causes, but the loss of their crops did not mean the loss of their incomes.

Sound business practice had demanded that those farmers insure their crops; sound business practice demanded that 165 of the county's farmers insure their 1941 harvests.

In this county the insured production for 1940 totaled 121,664 bushels on 20,940.5 acres for which the farmers paid \$2,987 bushels or \$22,016.38, to the Federal Crop Insurance Corporation in premiums. Indemnities amounting to 31,359 bushels were collected in the county when losses were suffered on 9,752 acres.

Over the state other counties were having similar experiences, as 5,385 indemnity claims, totaling 1,665,236 bushels, were paid to Texas farmers by the (Continued on Page 8, Sec. 1)

Six Year Old Girl Saves Cousin's Life

Efforts are being made locally to secure a medal for Miss Betty Jean Newbill, six-year-old daughter of Mr. and Mrs. Claude Newbill. Whether she gets a medal or not, there is no doubt but what Betty Jean saved the life of her cousin, Rex Jones, one and one-half years old, who is a nephew of Sam Stapp.

The incident occurred recently on the Sam Stapp farm, east of Ford. Rex was playing with some marbles and went to a stock tank to continue his playing. While there he fell into the water, which was about three feet deep. Betty Jean was playing nearby and ran and held Rex up for several minutes until she could attract someone's attention.

Rex was taken from the tank unconscious, but was revived by artificial respiration.

Confident that Hereford sports fans will continue their fine support of the Whitefaces, officials believe that the number of tickets needed to guarantee the train will be quickly pledged and that number of persons to ride the special will be nearer 400 than 200.

This is Hereford's first chance at a Bi-District title since 1935 when the Whitefaces defeated Panhandle for the championship. That year they lost to the Matador Bullfighters on Plainview field 19-13 in the regional tilt.

Printed below is a coupon for convenience of persons who want to let the committee know that they can be counted on to support the special train. Persons who plan to go to Phillips on the special are urged to fill out the coupon, and mail or hand it to Mr. Rosson so that the train may be assured as quickly as possible.

Deaf Smith County's First Two Draftees Honored At Dinner Given By American Legion

Red Cross Roll Call To Close November 28th

H. V. Hennen, Red Cross roll call chairman today urged extra efforts to reach every man and woman with an invitation to join. His announcement followed receipt of a telegram from Norman H. Davis, national chairman, who cited the greatly increased work and responsibility of the Red Cross incident to the national defense program, as the reason for increased efforts at this time.

Meanwhile reports of workers indicate that the drive will be a complete success in this county and the generous response will probably mean that the drive will be completed without resort to extraordinary means.

The roll call officially closed on the last Thanksgiving Day, November 28.

U. S. Army May Buy Horses In This Section

A communication from the United States Army officials this week was received by J. W. Spradley of this city stating that the army is interested in securing a great number of horses and that if enough horses are listed in this territory that an inspection will be made in Hereford in the near future.

Specifications of horses follow: "Kind--Rugged, good middled, straight legged horses which travel well; Height--15.0 to 15.3 hands; 16.0 hands if mature; Weight--From 1,000 pounds to 1175 pounds according to height; Age--4 to 8 years old; 3-year-olds will not be purchased; Sex--Geldings, and 5% mares; Color--to include very dark duns and dark roans.

"On account of the great number of horses required to equip our expanding Army, standards of excellence have been modified to include a plainer horse than has heretofore been purchased. This horse must be sturdy, more straight, have a good foot, have a short back suitable to take an Army saddle, have strong, straight legs with plenty of bone."

Persons wishing to sell horses of these qualifications were asked to get in touch with Mr. Spardley, who pointed out that the Army generally pays good prices for acceptable horses.

Whitefaces To Play Game With Sudan Hornets Here Next Week

The Sudan Hornets, strong Class A team from District 5, are coming to Hereford, Friday afternoon, November 29, for a post-season game with the Hereford Whitefaces. The game will be called at 2:30. Coach Mac Best announced Monday.

The game with Sudan will precede by one week the Bi-District game with Phillips Blackhaws at Phillips on December 6. While the Sudan Hornets are not the Champs of District 5, the Champs being the Olton Mustangs, last years Bi-District winners, the Sudan team has an impressive 1940 record. They lost to Littlefield by one point. Hereford beat Littlefield 6-2 early in the season. Many Hereford fans say the Whitefaces played their best game of the season against Littlefield.

Sudan beat Muleshoe 12-6.

Thanksgiving, 1940, took on a new meaning as America's much talked of "Peacetime Selective Service Program" became a reality in Hereford Wednesday afternoon when Deaf Smith County sent its first two boys into training.

The boys, Douglas W. Beene and Randolph Hyde, left at noon Wednesday, following a program held in their honor by the American Legion Post, No. 192, Hereford. Necessary papers were presented to the boys at the luncheon by Frank E. Givan, chairman of the local draft board, they will report for duty at Lubbock.

The luncheon and program was presided over by H. E. Miller, post commander, and Rev. H. M. Redford represented the Legion in a farewell address.

Pointing out that each Legionnaire in attendance knew well what lingered in the hearts and minds of the two boys about to depart for active service in behalf of their country, Rev. Redford said, "It is a day that we can never forget. Without doubt the one word that comes nearest to expressing what we feel is the word 'Gratitude.'"

"Those of us who are left behind feel a deep sense of gratitude to you boys. For the time, you have laid aside the (Continued on Page 8, Sec. 1)

Most Hereford To Celebrate On November 21

Most, but not all, of Hereford will enjoy their 1940 Thanksgiving holiday, feasts, visits and days. Most of the stores which plan to close at all, will be closing today. Hereford schools and most of the rural schools were dismissed Wednesday afternoon and studies will not be resumed until Monday morning.

Women of St. Anthony's Parish however, are sticking to the traditional date, November 23, for their annual Thanksgiving dinner, which will be served from 12 till 2 o'clock.

County and City offices will be closed today in observance of the holiday.

Triple A Representatives Attend Meeting

Representatives of the Deaf Smith county CHDA office, the County Agent's office and Women's clubs attended an AAA meeting in Amarillo Monday and Tuesday.

A. R. Bateman and Hugh Clearman attended on Tuesday. Miss Sadie Lee Oliver attended both days. Mrs. Ira Ott accompanied her on Monday, and Mrs. Louie Olson accompanied Miss Oliver on Tuesday.

WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

Table with 3 columns: Day, Max., Min. and 3 columns of values for Thursday through Wednesday.



Wishing Each of You

# A Happy Thanksgiving!

"AIR COOLED" CITY DRUG STORE "WE GIVE'S. & H GREEN STAMPS" PHONE 100

## The Hereford Brand

Published Every Thursday. Our Slogan--"More People--More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS TELEPHONE 30

MRS. SETH B. HOLMAN Publisher J. MIE GILLETINE Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

### Friona News

MRS. H. L. SETTLE

Miss Luella Dodge, daughter of Mr. and Mrs. D. S. Dodge of Englewood, Colo., and Arthur Drake, son of Mr. and Mrs. A. O. Drake, of this city, were married on November 9 at 6:30 o'clock in the First Baptist Church parson-

age of Clovis, with Rev. J. T. Barbee officiating. The bride was dressed in a lovely "eye" blue frock, with black accessories and a dainty corsage of pink carnations. They were attended by Miss Neva Raybon and Raymond Euler, close friends of the bride and groom. Miss Raybon wore a wine dress, with black accessories and a corsage of white carnation.



## BEST WISHES

TO ALL PEOPLE OF DEAF SMITH COUNTY

May you and yours enjoy a Happy Thanksgiving Day with more blessings than you have ever known before.

A. J. SCHROETER COUNTY JUDGE

Wishing You a

# Happy



## THANKSGIVING

It is fitting at this Thanksgiving Season that we extend sincere Thanks to our many friends for the loyalty and for the opportunities they have given us to serve them during the past year. In the coming months it will be our endeavor to express our appreciation by rendering friendly, helpful service and co-operation to the best of our ability.

NORTON MOTOR CO. BUICK — Sales-Service — PONTIAC

For something old, the bride carried a dainty hand-made handkerchief, belonging to her mother and for something borrowed, she wore a yellow gold necklace which was the bride's gift to her lady of honor, Miss Raybon.

After the quiet but impressive ceremony, the bridal party enjoyed a wedding supper in Clovis. Mrs. Drake graduated from Byers school in Byers, Colo., in 1938. Mr. Drake is a graduate of Friona high school in the class of 1935. He is employed at the Farmer's elevator. They will make their home here.

Clifford Crow, Harold and Odie Settle were business visitors in New Mexico on Friday.

A lovely pre-nuptial shower announcing the approaching marriage of Miss Seva Welch and Steve Struve, was given recently in the home of Mrs. O. Hinds of this city. Guests were asked to register in the Bride's Book, a lovely wine book tied with white ribbon. Melba Welch sang Steven Foster's "Beautiful Dreamer" accompanied by Mrs. Hinds at the piano. The bride-to-be then gave an account of her courtship and a description of her future home which will be in Abernathy.

Wine chrysanthemums in wine vases on either side of a dainty white lamp carried out the white and wine appointments, as did a basket of wine chrysanthemums on the piano.

Presentation of the gifts were made in a unique manner. The bride-to-be was tried in a mock trial as to whether or not she is old enough to be wed. Jury and Judge were appointed and the bride-to-be was sentenced to use the gifts presented the rest of her natural life. The white heart-shaped box, with cupid's arrows piercing it, had small wine colored hearts draped on all sides.

A refreshment course was served, with favors, of small white hearts announcing the engagement of the couple on each plate. Those signing the register were Mesdames Ed Boggess, E. B. Whitfield, Jerry Blackwell, Geo. Maurer, Mary Reed, Ola Sheets, J. F. Miller, Worth Weir, Obie Sheets, Clyde Sherrieb, Jessie Hadley, Eugene Boggess, Susie Thompson, Melba Miller, Ford Welch, Lois Bates, L. F. Lillard, E. M. Sherrieb, Anna Lemons, Walter Loveless, Watson, and Miss Melba Welch.

Among those from Parmer county and Friona who attended homecoming at Lubbock over the week end were W. L. Edelman, Eric Rushing, Lora Mae McFarland, Mr. and Mrs. J. T. Gee, Harold Lillard, David Carson, Robert Perceval, Frank Gober, and others.

Mr. and Mrs. Reeve Guyer and Eva Settle were visitors in Clovis Sunday afternoon.

Miss Virginia Guyer, in nurses training in Amarillo, will spend the Thanksgiving holidays in her parents home in Friona.

Mr. and Mrs. H. L. Settle and Mr. and Mrs. W. Coffman were seen in Clovis Sunday.

Mr. and Mrs. Si Patton, formerly associated with Jewel Dwight in Friona, have moved to Amarillo where Mr. Patton is now employed.

Miss Charlene McFarland has been elected to the Freshman Honor Society at Texas Tech. Rev. and Mrs. L. L. Hill and Mrs. A. A. Crow attended the Methodist Conference at Pampa, during the past week end.

Mrs. J. Chronister and daughters, Melbie of Amarillo and Vivian of Hereford, were dinner guests in the Home of Mr. and Mrs. J. A. Blackwell Sunday and visited other friends while in Friona.

The Womens Society of Christian Service met November 18. The study "Sharing the Mes-

sage," was discussed by Mrs. J. D. Hamlin. Others taking part on the program, were Mesdames Odie Settle, W. D. Bulls and Neva Raybon. The Society is to give a Migrant program in the church on Sunday, December 1. It was announced at the regular meeting.

The Friona Football season closed last Friday in a game with Claude, on the Claude gridiron, with a victory for the Claude team.

Mrs. Tommy Wilburn, who was hurt in a motorcycle-auto crash west of Canyon several weeks ago, is rapidly improving and was able to return to her home here from the Hereford hospital recently. Her friends wish her a rapid and permanent recovery.

Friona High School dismissed Thanksgiving holidays and will classes Wednesday for the not again resume classes until Monday. Most of the teachers who do not live here will spend their holidays away from Friona.

The Friona Parent-Teachers Association met last Thursday afternoon, observing the National Education Week. Parents were visitors of the school throughout the afternoon in a "back to school gesture. Practical Education was the theme of the afternoon's program, with a talk by W. L. Edelman, on "Education for National Defense." Mr. Edelman discussed the possibilities for this phase of work in the Friona schools. O. T. Ryan, district supervisor, was in Friona, also interested in the possibilities of placing supplies, an instructor, and materials for Defense instruction. One particular thing Mr. Edelman made mention of was, "Democracy is good and worth defending. We have spiritual heritage, individuality, a hopeful future and a universal and practical educational field, all worth every effort to defend.

A special sound movie, depicting the advancement of American people, and American industry, was presented. One announcement of interest was the plans of the Health committee, to have a tonsil clinic, as was held last year. Particulars have not been announced as yet.

The next regular meeting will be held on December 19 in the Grade School building. A play has been planned by the Dramatics department.

The American Legion sponsored a Thanksgiving drive for needy families here.

The Beauty Shop formerly operated by Dorothy Brannon, is now operated by Mrs. Jaunita Taylor.

Mrs. Clifford Crow, Mrs. Crow, and daughters visited Mrs. Wilmont Crow while the latter was in the Portales hospital.

### Wyche Items

By INA MAE HEWITT

Ab Seares of Logan, N. M., spent Friday and Saturday of last week visiting in the Nolle Elliston home.

Mrs. Woodrow Carmichael, Robert Owen and Nolle Greg Elliston accompanied Miss Oliver to Lubbock last Sunday to meet Miss Oliver's nephew, Jack Oliver, who is here to recuperate from a major operation. Jack is a brother of Elizabeth Ann and Ben Oliver who spent several weeks with Miss Oliver this summer.

Mr. and Mrs. Eberle of Hereford called on the Nolle Elliston's Friday afternoon.

Mrs. Elliston, Mrs. Ott and Mrs. Robertson are in charge of the Red Cross roll call for Wyche.

E. C. Hewitt Sr., who underwent an ear operation last week, is reported as doing nicely.

Miss Norma Lee Joiner spent the past week in Amarillo, visiting her sisters, Mrs. Cathy Pope and Mrs. Lee Ramsey.

Mr. and Mrs. John Lueb visited Mrs. Lueb's parents, Mr. and Mrs. Joe Hoffman, Sunday.

Mr. and Mrs. Everet George and son of Amarillo, spent the week end with Mr. and Mrs. George Reeves.

Betty Jeanne McBryer spent

### Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back. CREAMULSION for Coughs, Chest Colds, Bronchitis

Saturday visiting Doris Jewel and Bettye Hodges of Hereford.

Mr. and Mrs. D. Y. Edwards and family of Hereford spent Sunday in the Bessie Mitchell home.

Mr. and Mrs. W. A. Smith of Black spent Sunday visiting in the Dock Roberson home.

Mr. and Mrs. W. B. Saxon and Emmitt B. attended the Oklahoma Lane Singing Convention Sunday.

Robert Tull of Plainview called in the Gus Thele home Sunday.

Mrs. Jack Wayland and baby returned Sunday night from Independence, Kan., where she visited her parents, Mr. and Mrs. Ernest Sewell for the past three weeks.

Mrs. George Clark, Mrs. Ira Foster and Mrs. J. B. Whitlow went to Amarillo Monday.

Special CLUB RATES

on Christmas Subscriptions

to your Favorite Magazines

HEREFORD NEWS STAND

"Why Not Read Tonight"

We Want to THANK YOU . . .

. . . for kindness and consideration shown us . . . and to wish each of you an Enjoyable THANKSGIVING!

THOMPSON SERVICE STATION Let Us "Winter-Proof" Your Car



## Thanksgiving 1940

. . . means more to us this year than ever before . . . We feel that we better understand the emotions of the Pilgrims as they first Gave Thanks back in 1621.

With these things in mind we pause in our endeavors not only to express our gratitude for your friendship and patronage . . . but also to join you in giving thanks that our Democracy — after 319 years — continues imperishable!

ROCKWELL BROS. & CO. LUMBERMEN

For That HOLIDAY TRIP . . .

# Firestone TIRES

offer you

MORE SAFETY — MORE COMFORT and LOWER COST!!

Firestone CHAMPION TIRES

NOW is the time to make your car tire safe! The amazing Gear-Grip tread of the famous Firestone Champion Tire grips the road and prevents side slips and skids. Remember, tires wear but little in Winter. Equip your car with a set of Firestone Champion Tires NOW for extra safety during the winter months and your tires will still be like new for Spring and Summer driving.



We have in stock a complete line of Firestone Tires and Tubes, including several grades.

Why take Unnecessary Chances?

Winter driving is hazardous with old tires . . . See us today and get our trade offer . . . while

Tire Prices Are Still Low!

UPON THIS OCCASION OF

## THANKSGIVING

We want you to know that we appreciate your patronage and consideration . . . and that we shall continue to serve you to the best of our ability.



Davis-McCracken M-M Implements Firestone Tires

## THANKSGIVING

We are truly thankful for your friendship and patronage this year. We feel that without your good will we could accomplish little. It is our intention of merit your continued support.

JACOBSEN BROS. Welders - Machinists





# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Thanksgiving Dinner Party Honors Husbands And Friends

The annual Thanksgiving party given by members of the Junior Pioneer Study Club to honor husbands and friends was held Tuesday night at the home of Mrs. J. T. Gilbreath Jr. with Mrs. Urlin Streu and Mrs. Fred Arrell official hostesses. They were assisted with the arrangements by the hospitality committee consisting of Mrs. G. R. Lunsford and Mrs. Troys Carmichael.

A hobo theme was carried out in appointments for the party which was held in the basement. The dinner was served from a large table laid with newspapers. Pots and pans and other kitchen ware, including a big coffee pot, were used as food containers. Tin cups and tin cans

and other hobo accessories marked the table at intervals and appropriate costumes suggested that a group of hitch-hikers or "ladies and gentlemen of the road" had assembled for an evening of gay abandon and fun.

A variety of games and contests furnished the diversion for the evening.

Those attending were Messrs and Mesdames Troys Carmichael, Buford Crosthwait, Willis Edelman, Meade Halle, Fred Harrell, Ralph Hastings, Frank Huckert, Lynn Kester, G. R. Lunsford, Libburn Ray, Elvin Ridling, A. J. Schroeter, R. S. Scott, J. B. Whitlow, Louis Woodford and J. T. Gilbreath Jr., Mrs. Homer Brumley, Mrs. Elmer Patterson, Mrs. Urlin Streu and Miss Edna Daughettee.

## Table Of Guests Are Entertained With Club Members

A table of guests were entertained with club members when Mrs. Louis Woodford was hostess Friday afternoon for the New Deal Bridge Club.

Special guests were Mrs. Glenn Weir, Mont Baker, Meade Halle, N. E. Milburn and J. T. Gilbreath Jr.

Score awards went to Mrs. Alton Miller for the club and to Mrs. N. E. Milburn, guest.

Members present were Mesdames Alton Miller, Frank Huckert, Sylvester Slagle, B. Y. Crosthwait, Willis Edelman, Ralph Hastings and the hostess.

## Kinship Circle Plans Party

Members of the Kinship Circle, all of whom are relatives in the Womble family, were entertained at the home of Mrs. Earl Phillips Friday afternoon. Miss Ethel Womble was co-hostess.

The afternoon was spent sewing and in making plans for a Christmas party which will be held on December 20, at the home of Mrs. W. T. Womble.

Relatives attending included Mesdames E. W. Womble, Robert Thompson, Jack Rose, Johnnie Womble, Aaron Rose, Doyle Rose, Coy Phillips, Carl Williams, Geo. Clark and the hostesses.

## Music Study Club Holds Meeting At C. C. Acker Home

Mrs. S. P. Rosson gave an interesting discussion on "The importance of internationalism in music" at the meeting held by the Music Study Club Monday afternoon at the home of Mrs. C. C. Acker.

Mrs. Roberson recalled a recent instance of the importance of music in the international situation during the first days of Nazi occupation of Oslo. The

## B&PW Club Holds Business Session

Members of the Business and Professional Women's Club held a business meeting at the home of Miss Verna Culpepper Monday night. Miss Belle Harris, president, presided when plans for making money to carry out club projects were discussed.

Attending were Bessie Smith, Ursalee Jacobsen, Vera Byrnes, Clara Wedel, Lois Moore, Ruby Carmichael, Mattie K. Robinson, Lavina Gilliland, Martha Schuman, Rebecca Singleterry, Ethel Robinson, Evelyn Stelzer, Dyalthia Bradly, Ann Holman, Ione Green, Jewell Dodson, Elizabeth Womble, Inez Clark, Gladys Skelton, Faye Brady, Florence Wilkins, Virginia Bowman, Cecil Williams, Leta Kaul, Belle Harris and the hostess.

## Two Hostesses Entertain With Bridge Party

A delightful social affair of this week was the afternoon bridge party given Tuesday by Mrs. Frank Cogdell and Mrs. Kellar Muse at the Cogdell home.

Suggesting November's traditional holiday, a Thanksgiving theme provided attractive details in decorations. The flowers used were chrysanthemums and their colors reappeared in accessories for the games and prize wrappings.

Playing high for score awards were Mrs. Grant Fuller and J. T. Gilbreath Jr.

Those making up the five tables of players were Mesdames N. E. Milburn, Louis Woodford, J. M. Posey, Meade Halle, Jack Wayland, Henry Sears, H. A. Close, Ernest Medkief, Woodrow Ireland, Travis Dameron, W. L. Davis, George V. Stambaugh, Sherman Morgan, Glenn Snyder, J. C. McCracken, John Simms, Sylvester Slagle, Grant Fuller, and J. T. Gilbreath Jr.

## Thanksgiving Dinner Entertains Class

A Thanksgiving Turkey dinner was enjoyed by members and guests of the Fellowship Class of the First Christian Church Friday night at the church.

Decorations accented a Thanksgiving theme and place cards were hand painted depictions of the seasonal motif. Old-time songs were sung and talks were made by the teacher, W. E. Dameron, and others. Christine Smith and Mary Ruth Russell entertained with song-games and illustrative songs.

Those present included Messrs. and Mesdames W. E. Dameron, Walter London, J. B. Stoker, Fred Moreman, Carl Cockrell, Jim Clark, J. C. Ricketts, W. H. Russell, C. R. Smith, Byrle Elliston, George Muse, Chris Renfro, Dr. and Mrs. W. N. Lemmon, Allen Bell, Ben Wright, Mesdames John Hickman, A. M. Jones, Nona Jowell, Bertha Henderson, Ethel Barnett, C. H. Dyar, John Miller, L. Z. Oldham, F. Smith, Miss Adda Ramsey and Christine Smith and Mary Ruth Russell.

German soldiers appeared in the streets singing "gaily" as though nothing serious was happening. A band played almost ceaselessly in front of Parliament never lacking an audience.

This was a part of the audacious technique which enabled only 1500 troops on April 9, to lull 250,000 Osloans into non-resistance. She quoted Dr. Damosch who said, "We must show absolute tolerance toward the art of another nation, whether we sympathize with their policies or not we must give unstinted admiration to those artists who enrich our lives. We must not forget that art is universal."

Musical selections carrying out the international theme, included: "Nachtstucke, Op. 73, No. 1" (Shuman) Miss Ruth Conkwright; "Ich Liebe Dich" (Grieg) Mrs. Troys Carmichael; "A La Bien Aimee" (Edouard Shutt) Mrs. Ellis Coombes; and "Roses from the South" (Strauss) Mrs. C. H. Dyar.

Also included on the program were two postponed musical numbers including: "See the Pale Moon" (Campana) Mrs. C. J. Mountz and Mrs. J. C. McCracken and "Tis Snowing" a vocal selection by Bemberg, sung by Mrs. H. K. Fox.

Members attending the meeting were Mesdames A. C. Thompson, W. J. Stanford, C. R. Smith, Glenn Snyder, A. J. Schroeter, S. P. Rosson, Wiley Roberson, G. A. F. Parker, C. J. Mountz, J. C. McCracken, J. B. Jones, J. E. Beyer, H. L. Broadwell, H. H. Hawkins, Jeff Gilbreath Jr., H. K. Fox, Troys Carmichael, Ellis Coombes, R. P. Coneway, W. E. Dameron, C. H. Dyar, C. C. Ferguson and the hostess, Miss Ruth Conkwright, Eloyse Pitman and Mattie Mae Swisher.

**HAVE NEW SON**  
Mr. and Mrs. Alton Miller are the proud parents of a new son whom they have named William Alton. He was born Tuesday morning and he weighed 6 lbs.

1 oz. Mr. and Mrs. J. M. Miller are the parental grandparents.

**MUSIC CLUB TO PRACTICE**  
Members of the Music Study Club will meet at the home of

Mrs. J. C. McCracken at 10 o'clock Friday morning for choral practice. Mrs. H. L. Broadwell, president of the club, has asked all member to attend the meeting.

# TO OUR CUSTOMERS and FRIENDS

## in DAWN and BLACK Territories

We want to express to you our sincere appreciation for your liberal patronage during the 12 years that we have been doing business with you. We are mighty glad that we built our elevators in your neighborhood and to have had the privilege of rubbing shoulders with you and we consider you the salt of the earth.

We are thankful for your confidence and patronage. May we serve you many more years.

## Farmer's Associated Elevators

**R. A. FRYE**  
Local Manager at Dawn

**W. A. SMITH**  
Local Manager at Black

**J. H. HEAD, President**      **G. W. BRUMLEY, Vice President**  
**F. H. OBERTHIER, Secretary-Treasurer**

**E. B. Black, E. E. Fridley, C. J. Paddock and C. H. Dyar**  
Directors



## Our First Thanksgiving IN HEREFORD!

### GULF Service Station

Marion DeFever, Manager. PHONE . . . 42

We haven't been in Hereford a year yet, but we want you to know that we are truly thankful for your friendship and patronage in the few months we have been here. It is our hope that our efforts to serve you have made you thankful that you stopped at our Station.



## Perfect Fit!

You can be thankful for a perfect fit in one of our made-to-measure suits. Our many years of experience in measuring for perfect fitting suits is your assurance that your suit bought from us, will fit you to your complete satisfaction.

**ARRIVING DAILY!**  
Ladies' Dress Shoes!



Also Men's Shoes. High in Quality . . . and They're Amazingly Low in Price!

**BEST WISHES TO YOU AND YOURS FOR A VERY HAPPY THANKSGIVING DAY!**

## HEREFORD STORE CO.

S. L. HARMAN, Sr., Proprietor



# We Are Thankful

to You, Our Friends . . . and to the Powers Which Guide Us!

Instituted back in 1621, Thanksgiving Day has come to be an All-American Holiday . . . and this year, more than ever before, its significance is paramount.

While Nations over the World are country looks forward to progress and im-faced with destruction and horror, our own

## Brumley-Woodford Motor Company

Sales - CHEVROLET and OLDSMOBILE - Service

## CORNER DRUG STORE

The Rexall Store

PHONE 105-HEREFORD FREE DELIVERY

### CHECK THAT Cold -- Now!

- Rexall Laxative **25c**
- COLD TABLETS 25c**
- 35¢ Vick's **29c**
- VAP-O-RUB 29c**
- Rexillina **50c**
- COUGH SYRUP 50c**
- Dr. Drake's **50c**
- GLESSCO 50c**
- Rexall Ephedrine **50c**
- NOSE SPRAY, 2-oz. 50c**
- 60c **49c**
- ALKA SELTZER 49c**
- 60c **49c**
- SAL HEPATICA 49c**

- Dr. West's Extol, Water-Proof Bristle **39c**
- TOOTH BRUSH — a 35c value**
- Regular **39c**
- 50c size CALOX TOOTH POWDER 39c**
- 500 **29c**
- GENUINE KLEENEX TISSUES 29c**
- Regular **39c**
- 50c tube IPANA TOOTH PASTE 39c**
- ½ Gallon **98c**
- LAMSON'S MINERAL OIL 98c**
- Full Pint **19c**
- HOBART'S MILK OF MAGNESIA 19c**
- Regular \$1.00 Size **49c**
- HIND'S HONEY & ALMOND LOTION 49c**

## PANGBURN'S CANDIES

The Perfect Remembrance for THANKSGIVING, CHRISTMAS or BIRTHDAYS!

**THAT PRESCRIPTION MUST BE RIGHT**

There's no guesswork when we fill your prescription. That's because our double-check system guarantees accuracy. And because we use only the finest of full strength, fresh materials. Bring your next prescription to us.

**APEX CLINICAL Thermometer**

Massachusetts seal, 1 minute type—hard rubber case and clip.

**\$1.25**

A Rexall PRODUCT



## We're Wishing Each of You A HAPPY THANKSGIVING

... for we do sincerely appreciate your friendship, your association and your patronage, not only this year, but throughout the years. We are always glad for a chance to serve you — and we try to merit your confidence by giving you the finest quality available, at fair, reasonable prices

May Thanksgiving 1940 be The Happiest you have ever known!



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Book Is Reviewed At L. A. E. Study Club Session

The quotation "People will wrangle for religion; write for it; fight for it; die for it; any

thing but live for it" by C. C. Colton was used as a basis for the program on religion at the L. A. E. Club meeting Tuesday afternoon.

The meeting was held at the lovely new country home of Mrs. Altus Higgins.

Current religious events made up the roll call and Mrs. Jack

Dean read a paper on "Women in the Ministry" written by Mrs. Paul McCollister.

A review of the book "Forty Years a Country Preacher" by Rev. George Gilbert was given by Mrs. Bill Hutson.

Special sacred music with guitar accompaniment was furnished by Mrs. Wiley Roberson and a report from the Texas Federation of Women's Clubs convention held last week in Austin was given by Mrs. Arlie Dean, delegate to the meeting.

Interesting sidelights of the convention were told by Mrs. Wesley Higgins, Mrs. Jim Higgins and Mrs. Robert Veigel, who also attended.

Refreshments were served to Mesdames; Arlie Dean, Jack Dean, Altus Higgins, Bob Higgins, Robert Veigel, Jim Higgins, Bill Hutson, Wesley Higgins, Jim Lipscomb and Wiley Roberson.

year's activities will be installed and all members are requested to attend.

Mr. and Mrs. A. R. Bateman, Cornelia Ann and Robert returned Sunday night from a visit and business trip to College Station. They went down Friday morning and saw the Texas A & M-Rice football game Saturday.

Mrs. Lan Shore, Mrs. L. R. Bradley and Mrs. A. G. Bell returned Saturday night from a visit in Dallas. Mrs. Shore and Mrs. Bradley went through the clinic and Mrs. Bell visited her sons there.

Cawthon Bryant, accompanied by his mother, Mrs. D. H. Bryant, went to Ralls, Sunday. Mrs. Cawthon Bryant and son, who had spent the week visiting, her parents, Mr. and Mrs. J. D. Smith, returned with them.

Rev. Noel Bryant, son of Mr. and Mrs. D. H. Bryant, who has been pastor of the Methodist church at Sparenburg, has been returned there for the coming year. Rev. Orin Carter, son-in-law, of Mr. and Mrs. Bryant, was also returned to his pastorate at Childress.

Mrs. F. H. Oberthier, accompanied by Mrs. Fred Oberthier of Clovis, N. M., visited her sis-

ter, Mrs. S. E. Couch on the Howard B. Cox ranch near San Angelo last week. The ranch is noted for its fine Palomino horses.

Mr. and Mrs. Boyd Knox went to College Station Friday to visit their son, Jack. They saw the Texas A & M-Rice game. Mrs. Henry Williamson went with them as far as Alvord where she visited Mr. and Mrs. John Smith. The group returned Monday night.

## Largest Chorus Yet "Messiah" Includes

With a larger chorus than ever before, Miss Mattie Mae Swishey, director, today said that the annual presentation of the "Messiah" will this year include around 50 singers and that it is expected to be one of the best presentations ever made here.

"There are only two more Mondays in which to practice," she said, "and we should like for every member to be present for these two meetings."

The Hereford choir is attracting wide interest over the Panhandle this year, and will likely participate in presentations in other Panhandle towns during December.

The County Home Demonstration Club's Christmas Party will be held at the Clubhouse on December 7.

**AUTOMOBILE LOANS**  
Used Car Loans! We will pay off your present loan and advance more cash!  
**AUTOMOBILE LOAN AGENCY**  
T. S. Stevenson, Jr., Rep., Office, First State Bank Bldg.



We Are Saying  
**THANKS**  
with the  
**Biggest Turkey Dinner You Ever Saw!**  
**TURKEY**  
with all the trimmings  
**35c**

**--- CITY CAFE ---**  
BUCK RICHARDSON



That's What You'll Say... If You Eat at  
**IKE'S CAFE**  
Highway 60 at Main Street  
**SPECIAL THANKSGIVING DINNER**  
November 21st **50c** November 28th

## LOCALS

Students at T. S. C. W., at Denton expected home for the holidays are: Mary Louise Dean, Lois Ann Cockrell, Viola Phillips and Helen Ann Snyder. Mr. Wirt Phillips went to Denton to accompany them home.

Mr. and Mrs. Urlin Streu and son, Oliver, expect to spend Thanksgiving in Memphis. They plan to meet her mother, Mrs. P. L. Hackworth, there for a visit. Mrs. Hackworth's home is in Fort Worth.

Mrs. Fred Oberthier of Clovis, N. M., has been visiting the new nephew in the home of her sister, Mrs. Alton Miller, this week.

## GARDEN CLUB WILL INSTALL OFFICERS

A luncheon which will close the season for the Garden Club will be held at the home of Mrs. N. E. Gaas Friday. New officers who will lead the club in next

WE ARE  
**Truly Thankful!**



We're glad to be Americans and to join you this year in rejoicing that our Country continues, after 319 years, a Democracy. We deeply appreciate your friendship and considerations... and we believe there is no more sincere way of saying so than by extending to you

Thangsgiving Greetings and Best Wishes to our Friends and Patrons

**Pitman Grain Co.**  
and Employees

**"WE SELL FOR LESS"**  
**HAILE DRUGS**  
PRICES GOOD FRIDAY-SATURDAY-MONDAY  
PHONE 99 - WE DELIVER  
Walgreen Agency Drug Store

<b>IODINE TINCTURE, 1/2 oz.</b> 9c	<b>DRENE SHAMPOO</b> 51 Size 79c	<b>ATOL (ABDG) Vitamin Capsules</b> Bottle of 25 59c	<b>WITCH HAZEL TINT</b> Bottle 24c	<b>WE SELL ONLY FRESH FILM AT OUR STORE</b>	<b>TEEL Liquid DENTIFRICE</b> Medium Size 23c	<b>BAUME BENGUE</b> 75c SIZE 59c
<b>Snappy PO DO PLAYING CARDS</b> Bridge or Pinochle 37c	<b>CLARION POKER CHIPS</b> 100 FOR UNBREAKABLE 39c	<b>Perfection HAND CREAM</b> 3-oz. Jar 39c	<b>USE OUR Law-Away Plan! Select Your Gifts NOW!</b>	<b>HIND'S LOTION</b> Honey & Almond 50c Size Bottles 2:40c	<b>KREML Hair Tonic</b> 60c Size 39c	<b>VICKS Vapo-Rub</b> 35c Jar 27c
<b>Monarch HOT Water Bottle or Syringe</b> Reg. 59c Value! Your Choice 59c	<b>27 x 36 Rubber CRIB SHEET</b> Soft! Washable! Rubberized fabric. 23c	<b>ANUSOL Suppositories</b> 1.50 Size 99c	<b>MENNER'S Shave Cream</b> 50c Size 39c	<b>HOUSEHOLD Cotton 1/2 roll</b> 29c	<b>LADY ESTHER FACE POWDER</b> 55c Size 39c	<b>POLIDENT Plate Powder</b> 30c Size TIN 24c
<b>DARBY Alarm Clock</b> Accurate! Dependable! In choice of colors. 98c	<b>ELECTRIC Bread Toaster</b> MICA ELEMENT Modern Design 89c	<b>DOOR CHIME</b> Easy to Install! Melodious sound. 59c	<b>Radiolite Alarm Clock</b> Modern! In Colors! Illuminated dial. 1:29	<b>Tyson RUBBER GLOVES</b> Non-slip Finish! Protect your hands! 23c	<b>Pocket COMB</b> 4c	<b>ZONITE ANTISEPTIC</b> 6-ounce Bottle 47c
<b>Alka-Seltzer TABLETS</b> 60c SIZE 49c	<b>PACQUINS Hand Cream</b> 50 SIZE 39c	<b>IPANA TOOTH PASTE</b> 50c SIZE 39c	<b>10c Cakes LIFEBOUY Toilet Soap</b> 5 bars 19c	<b>10c Paisiays OATMEAL SOAP</b> 6 Cakes 45c	<b>FREEZONE For Corns</b> 35c Size 27c	<b>BOOK MATCHES</b> BOX 50 FOR 8c
<b>5 Star Specials</b>	<b>★ BARBASOL SHAVING CREAM</b> 50c TUBE 29c	<b>★ HILLS 30° COLD TABLETS</b> CASCARA QUININE (LIMIT 1) 19c	<b>★ ASPIRIN 5-GRAIN TABLETS</b> BOTTLE 100 (LIMIT 1) 14c	<b>★ PROBAK Jr. RAZOR BLADES</b> (Limit 10 Blades) 4 FOR 4c	<b>★ TOILET TISSUE</b> FLOSS-TEX (LIMIT 2) 3 FOR 13c	<b>★ BLUE FEATHER (DOUBLE EDGE) RAZOR BLADES</b> 50 for 59c
<b>YOU SAVE 50%</b>	<b>Adorable CHUBBY GIRL DOLL</b> \$3.95 Value! 1:98	<b>CLIP THIS COUPON</b>	<b>BUSINESS ENVELOPES</b> 62 OR 10 INCH 4c	<b>At Your Fountain of REFRESHMENT</b>	<b>25c Tube BARBASOL Shaving Cream</b> 50c Gem Razor Both 59c	<b>CLIP THIS COUPON</b> 5c Colored Border WASH CLOTH 2 for 7c WITH COUPON
<b>Alka-Seltzer TABLETS</b> 60c SIZE 49c	<b>PACQUINS Hand Cream</b> 50 SIZE 39c	<b>IPANA TOOTH PASTE</b> 50c SIZE 39c	<b>10c Cakes LIFEBOUY Toilet Soap</b> 5 bars 19c	<b>10c Paisiays OATMEAL SOAP</b> 6 Cakes 45c	<b>FREEZONE For Corns</b> 35c Size 27c	<b>BOOK MATCHES</b> BOX 50 FOR 8c
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### Bowling League Play Continues

Only three games were played last week in the Bowling League, Hereford Truck Line and Loerwald Bros. didn't meet. Hereford Appliance won over the Bowery Boys, 2233 to 2041; Packard Truck lost by a small margin to Packard Mill, 2126 to 2196; Royal Crown beat the Young Men, 2155 to 2002. Mrs. Frank Cogdell with a score of 156 was high among the ladies. No high score for men was posted.

**CLASS ENTERTAINED**  
Home Makers Class of the First Baptist Church was entertained at the home of Mrs. W. I. Valentine Thursday afternoon with Mrs. Roy Thompson and Mrs. J. E. Young hostesses. Mrs. W. L. Alexander gave the opening prayer and Mrs. Young gave the devotional. Members answered roll call with "things to be thankful for." A talk on Thanksgiving was read by Mrs.

Ralph McCullough. During the business session plans were discussed for a mother-daughter Christmas party and plans were made for the party to be given at the next regular meeting time which will be the second Thursday in December.

A social hour was enjoyed and Pollyanna gifts were opened. Refreshments were served to Mesdames C. P. Hussey, Earl Lance, Ted Young, W. A. Medlin, Jeff Roberson, Louie Olson, W. L. Alexander, E. B. Moseley, S. C. Ramey, Joe Kendall, R. E. McCullough, R. L. Cocanougher, Geo. Martin, C. O. Phillips, Dudley Green, W. D. Vaughn, W. E. Barnes, W. I. Valentine, SI Orr and the hostesses

**Ward News**  
MRS. CHARLES B. MILES  
Rev. H. M. Redford, pastor of the First Christian Church in Hereford, is starting a series of services at Ward school house to continue through this week. Meeting hour is 7:30 p. m. Every one is invited to attend these

meetings. G. T. Higgins of Melrose, N. M., spent the week end here in the home of his parents, Mr. and Mrs. Bob Higgins. Mrs. P. C. Fox was taken to the hospital in Hereford Friday evening. We wish her a speedy recovery.

Most of the community was in Hereford Friday evening to see the Whitefaces defeat the Memphis Cyclone. Everyone here was glad of the Whitefaces victory.

Mr. and Mrs. Buck Parson and sons of Westway visited Sunday evening in the E. J. Parson home.

Mr. and Mrs. Stanley Smoot of Hereford visited Sunday in the home of Mr. and Mrs. Tony Hammions.

Bill Boyer of Hereford spent Tuesday night in the E. J. Parsons home.

Mr. and Mrs. Chester Hodges and children spent the week end at Clarendon in the home of his parents, Mr. and Mrs. C. E. Hodges.

Mrs. Grace Coombes, A. Petersen, and Mr. Hookings of Hereford attended church services here Monday night.

**FOR RENT:** Ideal bed room adjoining bath. Private entrance. Privilege telephone. Mrs. Harry Whitchurch, 500 West 3rd. 47-3tc

**WANTED TO RENT:** 4 or 5 room house near high school building by adults only. Phone 545-W. 47-1tc

**FOR RENT:** Garage apartment. Receiving nursery stock, roses, hedge plants, shrubs, evergreens, fruit trees, and shade trees. Will landscape and oversee planting. J. F. Ward. 47-1tp

**FOR RENT:** Small house. All bills paid. F. H. Oberthier. 47-1tp

**BEDROOM for rent:** One or two people, meals if desired. Frances Apartments. 46-3tc

**FOR RENT:** Front bedroom. With each \$10.00 purchase of nursery stock during November, will give \$1.00 in nursery stock free. J. F. Ward. 46-2tc

**LOST AND FOUND**  
**LOST:** A bunch of keys on a belt hook. Return to J. L. Rogers at Pitman Grain Co. or to Brand Office. Reward. 47-3tp.

**LOANS**  
**FARM AND RANCH LOANS**  
10, 15 and 20 years, at a new low rate. Prompt service. If you need a loan, get in touch with us at once. If it is a good loan we can make it. Joe Evans at Byrle Elliston office. 45-tfc.

A Brand Ad Will Sell It!

### Want Ads WANTED

**WANTED:** By young married man, work feeding cattle or farm work. Can give references. H. R. Green, Rt. 3, Hereford. 45-3tp

**WANTED:** To let one section pasture for winter to someone with sheep. Mrs. Jim Chapman, Adrian, Texas. 47-1tc

**WANTED:** Housekeeper, light work, room and board and salary to suit. J. M. (Pete) Murchison. 37-tfc.

### FOR RENT

**FOR RENT:** Southeast bedroom adjoining bath. Private entrance. Innerspring mattress. New home. Gentlemen only. 911 East Third Street. 47-3tc

**STEAM HEATED,** down stairs, south side apartment, for rent. Phone 696-W., 1012 25-Mile Ave. 47-3tc

**SLEEPING BEDROOM** for rent. Private entrance. Garage for car. 1225 25-Mile Avenue. Phone 42. 47-1tc

**FOR RENT:** First floor apartment, connecting bath. Mrs. Rosa Speer, 200 East Fifth St. 47-1tc

**FOR RENT:** One furnished front bedroom with bath. For ladies. Mrs. F. W. Lambert, 701 Miles Ave. 47-1tc

**FOR RENT:** One nice bedroom. Adults. Call 325. W. L. Ayers. 45-3tc

**FOR RENT:** 3-room apartment. Bills paid. 109 Eighth Street. 47-1tc

### FOR SALE OR TRADE

**FOR SALE:** Hohner accordion, in excellent condition. See Miss Eva Greeson at Charm Aid Studio. 47-1tp

**FOR SALE OR TRADE:** Improved ranch of 3170 acres deeded land about 1000 acres cheap lease. Price \$5.50 per acre. Might consider taking shallow water farm as part payment. See us for Bargains in Ranch and Farm Lands. M. A. Crum, Friona, Texas. 47-1tp

**FOR SALE:** Second hand dresser, writing desk, 2-tub rack, jars, etc. At a Bargain. Mrs. M. L. Steele. 46-3tp

**FOR SALE:** Wilton Velvet rug, 6x9. Call 256-W. 45-3tc

**FOR SALE:** Baled oat stalks. Travis Matthews, 2 miles north on 25-Mile Ave. 45-3tp

**FOR SALE:** Well-grained hegar and kaffir bundles. F. Y. Moreman, 11 miles northwest of Hereford. 46-3tp

**FOR SALE:** Hegari bundles, 3c to 5c. Located six miles southeast of Hereford. Mrs. Mary J. Arnold. 46-3tp

**FOR SALE:** We are offering an especially desirable well located and well improved quarter section, under irrigation. Would make a nice home. Is priced in line and could give some terms. Hill-Ricketts Co. 45-3tc

**Alfalfa Hay** \$15.00 ton  
**FRASER MILLING COMPANY**  
Hereford, Texas 43-1tc

**BRAKE LINING**  
Bring your shoes in and we will reline your brakes. Miller Auto 48-52tc


# 1621 THANKSGIVING 1940

319 YEARS . . . and America is still going strong . . . we are Thankful for many things . . . but mostly

Because we live in **HEREFORD, TEXAS, U. S. A.**

. . . and because we have so many Fine Friends and Neighbors!

## ALDERSON'S VARIETY STORE



**WE'RE THANKFUL TO BE LOCATED IN**  
**HEREFORD TEXAS U. S. A.**

. . . and we want to personally thank each of our friends and patrons for their consideration during the past year and to assure you that you can depend upon continued service and quality which you have always been accustomed, at our warehouse and stations.

**JIMMIE ALLRED**  
Hereford Distributor for  
**Phillips "66" Products**

**Thanksgiving fills our hearts with Gratitude**

. . . we are proud of the community and our nation, and especially of the fine type of people who contribute toward making this area successful.

. . . You have been indeed kind to us and upon this occasion we join you in Giving Thanks!

**NOEL ANDREWS**  
**Phillips Service Sta., No. 1**  
HIGHWAY 60 AT MAIN

**Make Your KITCHEN Hours PLEASANT with a Westinghouse Chieftan**

**P**enny-wise housewives know that with the **L**ow cost of electric cookery and with the **E**ase of operation—their electric range **A**mounts to an inexpensive and **S**killful servant in their kitchen. **A**laddin himself couldn't turn a neater trick—**N**o waste—no fuss—it's modern magic—**T**he electric range that makes your KITCHEN hours PLEASANT hours



**The Chieftan**  
Visit our office and inquire about our special offer on the new Westinghouse CHIEFTAN.

**Texas-New Mexico Utilities Company**

**Wishing You A Happy Thanksgiving**

for your friendship and loyal patronage, you have our heartfelt Thanks. We are trying to show our appreciation with improved facilities and service in our new location

**Where You're Always Welcome!**  
**EMMETT MILBURN SERVICE STATION**

**We Are THANKFUL to be in HEREFORD**

This Thanksgiving in Hereford takes on a unique meaning for us. We came 1,000 miles to make our home here, and thanks to your friendship and patronage, we have no regrets.

May we say again that we are thankful to be among the fine people of this section and to have a part in its newest industry.

**C. M. CARPENTIER**  
POTATOES Washing-Grading ONIONS

**After-Thanksgiving SPECIALS** PRICES GOOD FOR FRIDAY-SATURDAY-MONDAY

**HONEY**  
Colorado Strained  
1/2 Gallon  
**39c**

**PORK and BEANS**  
White Swan, 16-oz.  
**5c**

**Coffee Folger's** Drip or Regular 1-Lb. Can **15c** with \$1.00 purchase — exclusive of meats!

<b>MATCHES</b> Palmer's 6-Box Carton <b>14c</b>	<b>DOG FOOD</b> Doyle's Best Tall Can <b>5c</b>
<b>WAX PAPER</b> Cut Rite 40-Ft. Roll <b>7c</b>	<b>CATSUP</b> Libby's 14-Oz. Bottle <b>15c</b>
<b>PEANUT BUTTER</b> Morris Supreme—Qt. <b>21c</b>	<b>PIMENTOS</b> Spanish Trail 4-Ounce Can <b>5c</b>
<b>BABY FOOD</b> Gerber's, all varieties, 4 1/2 oz. <b>5c</b>	<b>BEETS</b> Libby's Cut large 2 1/2 size can, 2 for <b>25c</b>

**POST TOASTIES**  
Large Box. **2 for 19c**

**TOILET SOAP**  
Lifebuoy—Bar.  
**5c**

<b>Old Dutch CLEANSER</b> 2 Cans for <b>15c</b>	<b>HY-PRO</b> Quart Bottle only <b>12c</b>
<b>SPAM</b> Pure pork meat. 12-Ounce Cans for <b>23c</b>	<b>FLOUR</b> Light Crust 24-Lb. Sack <b>77c</b>
<b>LIMA BEANS</b> Libby's tiny Green, No. 2 <b>17c</b>	<b>BIRD SEED</b> French's 2 Packages <b>25c</b>
<b>SPAGHETTI</b> Libby's with sauce, 3 for <b>25c</b>	<b>COCOA</b> Hershey's 1-Lb. Can <b>15c</b>
<b>APRICOTS</b> Royal Large 2 1/2 can <b>13c</b>	<b>HOMINY</b> Van Camp's Tall Can <b>5c</b>
<b>PEAS</b> Reminda, Early June. No. 2 Size Can — 3 FOR <b>27c</b>	<b>PICKLES</b> Libby's home Style—15-oz. jar <b>15c</b>
	<b>BAKE RITE</b> 3-Lb. Can <b>35c</b>

**GOOD MEATS**

**HAMS** Halr or Whole LB. **18c**

**VEAL LOAF** Pork added. LB. **12 1/2c**

**BACON** Our Own. LB. **22c**

**PURSHOG LARD** 8 Lbs. for **55c**

**BEEF ROAST** Chuck. LB. **17c**

**PORK ROAST** Per LB. **15c**

**FURR FOOD**

**PRODUCE**

**GRAPES** Red Malgas. Lb. **5c**

**CRANBERRIES** 2 Qts. **35c**

**DELICIOUS APPLES** Dozen **19c**

**SNOW WHITE CAULIFLOWER** Lb. **10c**

**THIS STORE WILL BE CLOSED THURSDAY, NOVEMBER 21st, IN OBSERVANCE OF THANKSGIVING!**



### Westway H. D. Club Officers Are Named

The Westway Home Demonstration Club met last Thursday afternoon at the home of Mrs. Moody Stephan.

The recreational period provided a lesson in parliamentary law.

The club decided not to have a family party this year but instead to have a regular meeting on Thursday, November 28, with a special demonstration by Miss Oliver.

Club members will furnish and prepare the beverages at the community Thanksgiving supper at the schoolhouse on November 28.

Mrs. Merlin Kaul, chairman of the nominating committee for next year's officers had charge of the program. She submitted the following report which was accepted. Mrs. Buren Sowell, president; Mrs. Jim Bookout, vice-president; Mrs. T. B. Cox,

secretary treasurer; Mrs. M. S. Roe, parliamentarian; Mrs. T. J. Parsons, reporter; Mrs. Hughes Millard, council delegate number one and Mrs. Orville Houser, council delegate number two.

The program closed with each member present telling the benefits she had received from the club this year.

Mrs. Stephan, assisted by Mrs. Earl Little, served refreshments of cake and punch to Mesdames Finis Wade, T. J. Parsons, D. H. Allmon, Maurice Tannahill, W. S. Rice, F. A. Tucker, C. F. Rickles, Al Werner, T. B. Cox, R. L. Wilson, Orville Houser, A. C. Pierce, Paul Rudd, P. B. Sowell and Merlin Kaul.

### Adrian News

By MRS. GEORGE A. SYMS

Attendance at Sunday School was 74, a gain of four over last Sunday. Rev. L. E. Godwin of Vega preached to a well filled house. Rev. O. G. Bruce is attending conference in Pampa. The Oldham County Teachers' Association was entertained by the Adrian School Faculty

on Thursday evening, November 14. "Vocational Education" was discussed by Allison Hutto of Willadoro, Miss Lucile Hughes of Vega, and G. A. Syms of Adrian. Readings were given by Miss Linette Cain of Vega, and J. C. Baker of Adrian. The association voted that the annual spring play day would be held at Adrian. Miss Mary Louise Loyd of Vega was elected secretary-treasurer to fill the vacancy caused by the resignation of E. L. Hammit, Adrian teacher who has accepted a position in the Pampa Schools. Refreshments of pumpkin pie, whipped cream, coffee and cocoa were served to twenty-three teachers in the home economics room.

### ANNUAL P T A BANQUET

Tuesday night, November 10, thirty-six members of the Adrian Parent-Teacher Association enjoyed the annual banquet in the Home Economics room of the school.

National Education Week was observed by a program on "Practical Education," led by Superintendent George A. Syms. Mr. Syms contrasted early education with education of the present day and discussed reasons for a practical education in our present crisis.

Miss Armenia Elliott, third and fourth grade teacher discussed "Know Your School", explaining subject matter presented in her grades.

Mrs. A. C. Chapman gave a very interesting report of the state convention which she attended in Dallas last week, the theme of which was "Home as a Threshold of Democracy." Very helpful lectures were on "Development of the Family," in which various activities such as religion and music were discussed.

Mrs. Tom Field rendered several piano selections.

An announcement of the annual Red Cross Drive was made by Mrs. E. N. Jacobson.

Names were drawn for the annual Christmas party which will be held in connection with the December meeting.

Five Boy Scouts, J. W. Kemp, James Morgan, Pat Maynard, Orville Calhoun and Jesse Fincher and their scoutmaster, J. C. Baker Jr., went to Canyon for all Scout's Day of this Area on Saturday, November 16. The boys made the trip in Johnny Kemp's car. The scouts were taken on a tour of the campus, including the swimming pool, museum and Buffalo Courts. At 11 o'clock there was a general assembly and the scout troop received recognition at this meet-

ing. After lunch the local boys went to the college flying field where Mr. Haley demonstrated various points of interest concerning airplanes. At two-thirty the scouts were all guests of the college at the Buffalo-O.C. U. Goldbug game. After the game the boys attended a picture show in Amarillo and saw the Choctaw-Rocket. The boys returned home about 10:30.

G. A. Syms had charge of the regular school assembly on Thursday of last week. The program was composed of songs and two skits. The first skit was "On a Pullman Train," by Buddy Chapman, Josephine Barnett, Richard Fortenberry and Freda Balding. The second one, humorous also was "A Chalk Talk" by Carroll Gruhley. Visitors at assembly were Mrs. J. F. Barnett, Mrs. H. C. Black, Mrs. Naomi Booker and two children, Mrs. Floyd Brown and son, Billy Don, and Mrs. O. A. Fincher and baby.

Glen Howard has gone to visit relatives in Oklahoma.

Adrian has a new teacher to replace Mr. Hammit who has gone to Pampa. He is Woodson W. Lindsey from Lubbock. He is a graduate of Texas Tech College, with a major in Agriculture and a minor in science. He was a member of the stock judging team from Tech. He will teach agriculture, general science, Biology, World History and United States History.

The Matadors will start basketball training this week. One game will be played and then they will go to Friona to the basketball tournament.

Marvin Gable and Miss Agnes DeLong of Montrose, Calif., spent Monday with Mr. and Mrs. G. A. Syms. Mrs. Gable is a former student of Mr. and Mrs. Syms when they taught in Missouri.

Haven Stayton of Lubbock called on Mr. and Mrs. G. A. Syms, Thursday. Mr. Stayton represented the Intercollegiate Press and is a brother of a college friend of Mrs. Syms.

The Adrian Bridge Club met with Mrs. H. B. Maynard on Wednesday. High score went to Mrs. E. C. Chapman, low to Mrs. P. M. McAdoo and average to Mrs. George Davis. Refreshments of sandwiches, salad and coffee were served to Mesdames Roy Brown, Henry Creitz, P. M. McAdoo, George Davis, E. N. Jacobson, E. C. Chapman, John Youngblood, O. G. Calhoun and Mabel Danford.

Mr. and Mrs. E. N. Jacobson entertained a number of friends

at bridge Friday night. Mens high score was won by John Skaggs, low by Jack Monohan, ladies high by Mrs. J. E. Speed, low by Mrs. G. F. Morgan. Hot buttered rolls, chicken salad, potato chips and coffee were served to Messers and Mesdames J. E. Speed, John Skaggs, J. B. Monohan, E. C. Chapman, J. F. Morgan, H. B. Maynard and G. A. Syms.

Mrs. Ripley, mother of Mrs. O. G. Bruce, who spent the last seven weeks in Taylor, Belton, Austin, Dallas and Waco, is visiting her daughter here.

Mac Freeman has gone to visit his sisters, Mrs. Paul Kuhnley at Silver City, N. M., and Mrs. Roy Hobbs at Hobbs, N. M.

A number of Adrian people made an inspection tour of the Choctaw Rocket in Amarillo on Saturday.

C. L. Bogle is driving a new car.

Among those who visited in the Klein home Sunday were Mr. and Mrs. Earl Croft, Mr. and Mrs. John Skaggs, Miss Lora Fay Clemons, Miss Eula Watson and Mr. and Mrs. John Haliburton of Vega. Grandma Klein is still quite ill.

Mrs. B. L. Kinsey accompanied by her sister, of Amarillo has gone to Arkansas to visit relatives.

Mrs. I. H. Spratt went to Big Springs to spend the Thanksgiving Holidays with her son, Harold Spratt and family. Her son, Carl, band instructor in the Ralls public schools, joined her in Lubbock for the trip to Big Springs.

In Amarillo Monday to attend a stewardship conference being held at the First Christian Church all this week were Mesdames F. M. Kester, Byrle Elliston, N. E. Gass and Miss Ad-da Ramsey.

### We are truly THANKFUL



During the short time we have been in business, the people of this area have been kind to us . . . and we want you to know that we deeply appreciate your consideration. In turn, we are trying to give you the best products possible . . . and the best service in town!

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### Thanksgiving Greetings

To our friends and customers we want to express our heartfelt gratitude. We trust that Thanksgiving Day will hold many blessings for you and to assure you that we shall continue to serve you to the best of our ability . . .

With Quality Foods at Reasonable Prices!

TEXAS GRO. & MKT.

### THANKSGIVING GREETINGS!

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### SNYDER'S SERVICE STATION

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Have your Car "Winterized" for Safety and Comfort!



Thank God For Peace

Men die. They die of old age and of accidents and of sickness and disease. They die of hunger and privation and cold. Some die in war.

Today, more than ever, we are reminded of the futility of war. That those who died in that other war shall not have lost their lives in vain, let their memory serve as a perpetual warning against ever again subjecting our boys and our nation to horror that is war. And let their memory make us conscious of PEACE.

Thank God for Peace! It is, the most-treasured heritage we have. Thank God for an America that preserves Peace and that values it as priceless. On this Thanksgiving Day let us all give thanks, and pledge ourselves sincerely and completely to do all we can to keep Peace with ourselves and with our neighbors.

### THANK GOD

for FREEDOM . . . Freedom of the PRESS . . . Freedom of RELIGION . . . the fundamentals of OUR

FREE AMERICA!

The Hereford Brand  
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Birds-Eye and Polar Frozen Foods for A Better Thanksgiving Dinner!

### Hereford Locker and Cold Storage

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### THANKS, FOLKS!

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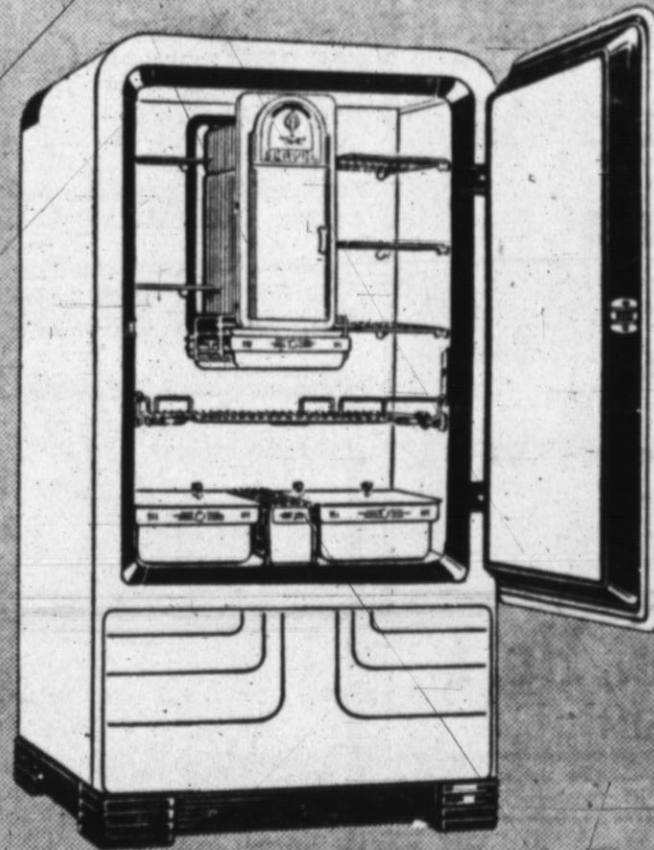
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# ALWAYS SILENT



Only Servel Electrolux freezes silently with NO MOVING PARTS



OUT WITH THE OLD . . . in with the new! And make it a Servel! That's the cry of more and more families who are replacing their automatic refrigerators this year.

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- NO MOVING PARTS TO WEAR in its freezing system
- PERMANENT SILENCE
- CONTINUED LOW OPERATING COST
- MORE YEARS OF DEPENDABLE SERVICE
- SAVINGS THAT PAY FOR IT

AND BESIDES . . . THE 1940 SERVEL ELECTROLUX IS ADAPTABLE TO YOUR EVERY NEED



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Dry or Moist Meat Storage, whichever you desire, simply by adjusting cover.

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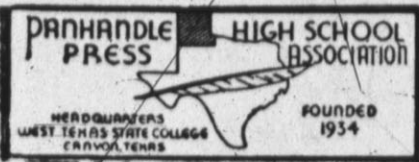
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# The Whiteface Round-Up



Thanksgiving 1940!



## Hereford Whitefaces Defeat Memphis Cyclones With Score Of 19-0

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 Assistant Editor --- Rena Rae Renfro  
 Business Manager --- Gertrude London  
 Assistant Business Manager --- Lillye London  
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 Feature Writer --- Mondeleen Miles  
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 Kathryn Danforth, George L. LeGrand, Mary Ellen Henslee, Charlie Hill, Mattie Lawhon, Donald McCullough, Margaret Olson, G. P. Owen, Phyllis Radovich, Barbara Robertson, Theresa Smith, Betty Roloson, Madonna Morrison, and Naomi Brumley.

### Central Chatter

The High School Glee Club entertained the fourth, fifth, sixth, and seventh grades last Thursday morning. Entertaining the seventh grades until the Glee Club arrived were Chas. Cooper who played "Under the Double Eagle" and "The Rustic Dance"; Naomi Brumley, who played "The Garden Party"; and Helen Acker, who played "Magic Forrest."

Miss Cotton has two new pupils. They are Edna Marie Harris from Tulla and Wayne Jar-

### Superintendent And Trustees Entertained

Billie Louise Crawford and Robert Petersen were hostesses and host to the School Board and Mr. Kinard, Tuesday night, November 14th. The dinner was prepared and served by members of the second year Homemaking class. The decorations consisted of autumn leaves, nuts and fruit. Yellow candles were used and placed in crystal holders; walnuts served as place card holders. Those attending were Mr. Louie LeGrand, Mr. Jesse Stanford, Mr. S. P. Rosson, Mr. C. M. Hicks, Mr. W. S. Kerr, Mr. Homer Henslee, Mr. D. H. Alexander and Mr. Knox Kinard. Pearl Prochar and Ella Mae Parsons were waitresses.

Billie Erlene Sexton was hostess to the second year class dinner given to members of the faculty. This class entertained only the members of the faculty under whom they had classes. These dinners are annual occurrences for the members of the Board and Faculty members. Those attending the second dinner were Miss Foster, Mr. Willoughby, Mr. Stanton, Miss Rigler, Miss McCaslin, Mr. Stallcup, Miss Ramey, and Miss Sullivan.

As last week was National Education Week, Central School had more visitors than usual.

### TRY A WANT AD

### Thanksgiving Has Changed In Date And In Spirit

Turkey an' all the trimmin's, mm! Yes, it is Thanksgiving time again, but it is not just a day for us to stuff ourselves on good things to eat.

Thanksgiving is one of our many American heritages handed down from our colonial ancestors, one of our customs that we have held on to and are always proud of.

When the first harvest Thanksgiving was set by Governor Bradford of the Plymouth Colony, our forefathers celebrated the day for what it was really set aside for, a day for giving thanks to Him, who had bestowed upon them the blessings of the preceding year, to the One who had kept and guided them through the most severe winter that any of them had ever been through. The day was set aside for the Indians and Pilgrims to come together to worship and feast. We come together today to feast, but how many of us worship?

That first Thanksgiving is 1621 was in December, and the date was changed several times between 1621 and 1863, but from 1863 to 1939 it was always on the last Thursday in November. The day has always been set by a proclamation of the President and governors of the states. Last year the President set the day for next to the last Thursday, but because many people objected, in some parts of the nation there were two Thanksgivings; this year there will be one, one on next to the last Thursday.

Not only has the date changed but the spirit of Thanksgiving has also changed. Many of us forget why we have Thanksgiving anyway. To some of us it just means a two-days' vacation from school. But this year as we all sit down to our Thanksgiving dinners, let's think of our Pilgrim Fathers and thank God that they had enough perseverance and will power to overcome dangers, discouragements, and failures, so that they could make life easier for us and give us the America we have today.

Some of the teachers are planning to spend the Thanksgiving holidays out of town and some will stay here. Those remaining in town this week end are: Miss Irene Crawford, Mr. G. M. Hudson, Mr. W. M. Emmons, Miss Ethel Rice, and Miss Sadye Rigler. Mr. H. V. Stanton, and Miss Rhita Jean Sullivan are uncertain as to where they will be. Mr. John I. Willoughby will spend the holidays either here or in Mineral Wells.

Among those leaving town and the places they will go include: Miss Geraldine Pratt to Clarendon, Miss Lois McCaslin to Canyon, Mr. Vance Stallcup to Celina, Miss Declmae Ramey to Dimmitt, Coach Mac Best to Iowa Park, Miss Robbie Foster to Canyon and Wichita Falls, Mr. Knox Kinard to Ft. Worth.

### Teachers Make Plans For Holidays

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### Fall Concert Given By Girls' Glee Club

The Girls' Glee Club presented its Fall Concert Thursday night, November 14th, at the High School Auditorium. This program climaxed several weeks of hard work.

The girls sang songs from several periods of American music, from the "gay nineties" to present day music. Negro spirituals and ballads played a major role. The program consisted of group numbers, quartets, sextets and solo numbers.

The songs were given in a number of different ways. Some were acted out, some personified and some in costume. Mary Ann Acker as "Jeanne" and Kathryn Acker as the "Negro Mammy" added variety to the program.

Now that the first program is over, the girls are working on their Christmas Cantata which is to be given before the holidays.

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Hello Folks,  
 Here I am back again with some good spicy news. Did you ever dance? If you didn't, get Rosalie Urbanczyk to teach you; she's a real jitterbug at heart (just ask Agnes Albracht about it.)  
 Carroll Newsom is really wearing a pair of glasses that doesn't belong to someone else.  
 Miss Sadye Rigler has the prettiest fingernails of anyone in school (have you noticed the bright fingernail polish?)  
 Glenn (playwright) Smith and F. L. Lucas are having it out again over another girl; we wonder who it could be (Jane Wilson???)  
 Where in the world are all of the new spoons with J. B. K. coming from that girls are wearing on their wrists (and even on their ankles, too?) Girls, there is a rule that "if caught stealing spoons, you owe the owner 17c (25c for new ones)". So I guess you girls had better start putting your pennies away to pay Mr. Halle.  
 Janie Jordan says, "I'm wonderful!!"; Larry Trimble says "Well!!!" (We'll leave Dimmitt out of this.)  
 Notice! Everyone! Delbert Kassahn has a band uniform; it's a real one with brass buttons on it, too. How did he ever get it?  
 I guess you've missed the bright faces of Lavon and Duane Balze. They've decided to go to Canyon to school. The poor girls that will miss Duane.  
 Who was that, that just went by? Oh! I know! It was Barbara Robertson and either Billy Dameron or Wayland Brown or maybe yehud.  
 Turkeys, pumpkins, and food! Ah-h-h. That means Thanks-

### New Student in H. H. S.

In our midst is a new student who has attended eighteen different schools in Texas and Oklahoma since she has been in junior high school. She is Nadine Reeves, a senior, here from Borger. Before attending school at Phillips and further back she can not say because she has attended too many schools. Nadine, who is fifteen years of age, has blue eyes and black hair, and is five feet and two inches tall.

Her favorite subject is English and her hobby is collecting salt and pepper shakers and other trinkets.

### Tri-Hi-Y Discusses Clothes For Girls

"What shall I wear?" This phrase that is often heard was the theme of the Tri-Hi-Y, Tuesday, November 12, at the high school. Ruth Temple Hastings, Billye Self, and Mary Lookingbill gave talks on what girls should wear. Ruth Temple talked on "School Clothes and Shoes," Billye Self on "Party or Formal Dress and Accessories," and Mary Lookingbill on "Church and Street Dress." Betty Jo Kendall, who led the program, led a round table discussion.

### Whitefaces To Meet Phillips For Bi-District Championship

Hereford's rampaging maroon team coasted to a 19 to 0 victory over the Memphis Cyclones Friday afternoon at the Whiteface field. Hereford scored two times in the first period and one time in the second. The first score came when Jack London, center, intercepted George's pass and ran 60 yards for a touchdown. He had very good blocking, but we have to give the boy credit for catching the pass. The next score was made as a result of what is known as razzle-dazzle. Loerwald knifed through the line for 10 and lateraled to Johnson who went over. Brock converted. Worley scored the third counter early in the second quarter when he made a 31 yard run.

The game was filled with thrilling runs and passes. Memphis did most of the passing and Hereford did all of the long running; London, Ford, Worley doing most of the spectacular running. Memphis had a large team that relied on passes to a great extent.

Virtually the whole Whiteface squad saw service in the game. Johnson, Ford, Vaughn, Hartman, Fox, London, Jones, Loerwald, C. Hill, R. Saltzman, and McCrary started the game as usual, but the reserves and next year's team played most of the second half.

Hereford and Phillips will play December sixth for the championship of district one and two. The reason for the late date is that in Districts three and four the champions have not been decided. Phillips beat White Deer 21 to 0, which makes the Blackhaws 22 points better than the Whitefaces.

The Staff regrets they are losing one of their members; this student is Theresa Smith, a Senior, who is to finish her schooling in Lubbock.

### In Other Camps

At last! The Mechanical Drawing classes of the Fort Scott High School have become independent of long hours of slavery to a puny eraser and a spot of ink! The source of this glorious salvation is a practical device, rigged up a genius, Ross Anderson. It is the Electric Eraser.

The Greyhound-Tiger News The Seniors of Dalhart High School have had their cast chosen for the Senior play which is to be given in December. The name of the play is "Brothers of Belinda" under the direction of Mrs. Kimmins.

Hi-Times, Dalhart High The Senior class of Kerens High School have decided on and ordered their class rings. The rings have green stones in them and these same rings will be used for the next four years.

The Bobcat Scratch The F. F. A. of Dimmitt High School is building new hog equipment. The purpose of this is to improve their project work.

The Bobcat Tales The Homemaking Club of Dimmitt High School is making a layette for the Red Cross.

The Bobcat Tales Four boys represented Tulla High School at the National Convention of Future Farmers of America in Kansas City.

The Tulla Hornet

### Around the Campfire

Mattie: What could be sadder than a man without a country?  
 Ruth T.: A country without a man.

Here lies the body of Susan Jones, Resting beneath these polished stones,  
 Her name was Brown instead of Jones,  
 But Brown won't rhyme with polished stones,  
 And she won't know if it's Brown or Jones.

Donald D. Henslee: You remind me of the ocean.  
 Rachel Ireland: Wild, romantic, restless?  
 Donald D.: No. You just make me sick.

Athletes come and go  
 They fade as in a dream.  
 The horsefly is the best of all,  
 He's always on the team.

And then there's the girl who, strained her voice talking through a screen door.  
 Hicks: Hey, you aren't sick, are you?  
 Nell: No, not exactly, but I'd sure hate to yawn.

F. L.: What's the difference between a bullfrog and a cat?  
 Betty D.: Well, a cat has nine lives and a bullfrog croaks every night.

The wedding guest he beat his breast,  
 The bells began to toll  
 But still the stud refused to go  
 Into the buttonhole.

**Dear Students,**  
 Would you like to see pictures in the school paper? Many students have requested cuts in our section of the Brand. Did you know that a one-column picture costs about sixty cents?  
 The main, or we should say only, reason we don't have pictures is that the staff is "broke." In fact we are "in the hole."  
 Since the paper represents you as a student, shouldn't you have enough interest in it to see that the things you want are printed?  
 Since the members of the staff do not voluntarily join this organization, we do not feel that it is our duty to pay for the things the student body enjoys.  
 Unless we secure some financial aid, we will be out of business shortly.

Sincerely,  
 The STAFF

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**We Are THANKFUL**

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In observance of  
**Thanksgiving Day**  
 this firm will be closed  
**THURSDAY, NOV. 21ST**

**Hereford Laundry**  
 W. L. AYERS, Owner

**MASONIC BULLETIN**  
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 H. C. Baird, W. M.  
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 Phone 273

**We Thank You . . .**

It is fitting at this Thanksgiving Season that we extend our Thanks to our many friends for their loyalty and the opportunities they have given us to be of constructive service during the past year! In the coming months it will be our endeavor to express our appreciation by rendering friendly helpful service and co-operation to the best of our ability

In observance of Thanksgiving Day this bank will transact no business on Thursday, November 21st.

MEMBER F. D. I. C.

**The First State Bank**  
 This is a Bank of Friendly and Personal Service

To Relieve Misery of  
**COLDS**  
 take 666  
 LIQUID, TABLETS, SALVE, NOSE DROPS



### Knox Kinard Leaves To Attend Meeting

Supt. Knox Kinard, accompanied by Mrs. Kinard, left Monday for Ft. Worth where he is attending sessions of the Texas State Teacher's Association there. Mr. Kinard is a member of a special committee which met Tuesday.

### Jumbo News

**MRS. ULLMAN HUNTER**  
Mr. and Mrs. L. A. Matthews and Leon left Saturday for Ft. Worth where Leon was to undergo an operation on his back at 8 o'clock Monday morning, November 18.

p. m. at her home to the weekly program. She led the Stewardship devotion followed by the lesson "What is Christ's Way?" conducted by Mrs. Ullman Hunter. Mrs. Baird served delicious refreshments to Mesdames Roy Thruston, L. A. Matthews, M. L. Simpson, R. L. Stephens, Sam, Finis, Addison and Ullman Hunter.

Mrs. Clem Maples of Dimmitt honored her mother, Mrs. C. Andrews her sister, Mrs. Earl Spencer with a birthday dinner at her home in Dimmitt. Members of the family were present.

Mr. and Mrs. Troy Frazier spent the week end in Canyon. Home Demonstration Club members of Castro County honored the new and old commissioners court with a tacky party at the Legion hut Friday evening at Dimmitt. Mrs. Roy Thruston won a big red ball for the tackiest costume. She was mammy Yokum. Mrs. Ullman Hunter placed second as Sadie Hawkins. Mr. Daniel of Nazareth won first among the men. The new judge, Posey Cunningham was tried by court procedure for not coming tacky. He was found guilty. His sentence was to roll the full length of the hall. He was forced to carry out the sentence. Refreshments were served to about fifty persons. Attending from here were Messers and Mesdames Johnnie Stork, Clem Gilliam, Roy Thruston and Ullman Hunter.

Anderson Axe is recovering from a painful burn he received when his clothes caught fire as he was filling a tractor with gas. Mr. and Mrs. Sam Hunter and Mr. and Mrs. Bill Metcalfe visited Mr. and Mrs. E. M. Allen of Easter Sunday.

Bob Neeley of Amarillo who was known by quite a few people here, was buried in Amarillo Saturday. Mr. and Mrs. Henry F. Neeley attended the funeral. Mr. and Mrs. Henry Ford of Matador were guests of the Ullman Hunters Sunday.

The following women helped Mrs. W. A. Hunter of Hereford quilt Thursday: Mesdames H. C. Baird, Roy Thruston, M. L. Simpson, Bill Metcalfe, Sam, Finis and Ullman Hunter.

Mesdames H. C. Baird and Ullman Hunter attended a Thanksgiving program at the Masonic hall Monday evening. After school Monday afternoon the school children enjoyed a birthday party honoring John Earl Axe and Jimmy Doris Hunter.

Wednesday evening at the school building parents and children met with the Castro County agents, Catherine Couch and Mr. May and planned to organize 4-H Clubs the second Wednesday evening in December. Games were then enjoyed and Miss Couch served cookies and apples.

Jimmy Cayton is staying with his aunt, Mrs. Clem Gilliam and attending school in Dimmitt.

Mr. and Mrs. H. C. Baird went to Canyon Sunday to watch the student flyers perform. Due to weather conditions the contests were postponed. Their son, Bob, is an aviation student there.

Charles A. Bell has recently received an appointment to report to Glendale, Calif., for training as a flying cadet in the U. S. Army Air Corps. This is a highly competitive appointment and Charles won over a large field of applicants. He took the examination for this duty in Dallas in September. Upon graduation he will receive a commission in the Air Corps Reserve, or possibly a commission in the regular Army Air Corps. Charles was a member of the class of 1941 at Texas A & M.

Mr. Wimberley recalled that the American Legion has been favoring "Preparedness" since the last war and said that the present program will answer a definite need in trained personnel, ample equipment and fighting machinery—all of which will contribute toward peace.

Rev. M. B. Norwood, Chaplain of the Legion Post, closed the meeting with a few remarks, and pronounced the benediction.

### Baby Killed

(Continued from Page 1, Sec. 1)  
er, the father of the child came to Hereford and the mother was removed by ambulance to Amarillo. Body of the child was also taken there for funeral services.

### Sons Of

(Continued from Page 1, Sec. 1)  
office, as chief telephone construction officer at Fort Bliss, El Paso. At present he is electrical engineer for Dallas Power and Light Co., Dallas. He was a Captain in the Cadet Corps at A & M college, class of 1935.

James H. Bell, at present in Dallas, is reporting to Mineral Wells where he will have a position in connection with the construction of a large army training center. His engineering training was instrumental in securing the position. James was a member of the class of 1940 at Texas A & M.

Rev. D. W. Binkley took his place. Dr. W. C. House was again named district superintendent of the Amarillo district.

Among those attending the conference from Hereford were W. Jesse Stanford, delegate, and Marvin B. Norwood, pastor. Mr. and Mrs. J. F. Ward, Mrs. M. L. Steele and Mrs. Norwood attended the conference Sunday.

### Rev Norwood

(Continued from Page 1, Sec. 1)

ada circuit and Rev. D. W. Binkley took his place. Dr. W. C. House was again named district superintendent of the Amarillo district.

### Last Tribute

(Continued from Page 1, Sec. 1)  
and five days.

Miss Dora Osborne was born in Iowa on September 19, 1857. She was married to John Schwartz on October 30, 1882 at Lamars, Ia. Seven children, all living, were born to them.

In 1915, Mr. and Mrs. Schwartz and their family moved to the northern part of Deaf Smith county from Marcus, Ia. Five years later the family moved to Hereford where the home has been ever since.

Mrs. Schwartz was a faithful member of the First Baptist Church in Hereford and as long as she was physically able was a regular attendant at its services.

Before becoming bedfast she got around town in a wheel chair and her cheerfulness and courage in the face of adversity was an inspiration to those who knew her.

Pallbearers were H. G. Conkwright, Earl W. Wilson, J. W. Brumley, Si Orr, George Funk and G. P. Owen.

## Thanksgiving Holds Added Significance THIS YEAR

We are Thankful for Liberty, Freedom and Peace . . . things which millions of people in the world cannot be thankful for.

And we are thankful for our Friends and Patrons, whom we sincerely believe to be the finest people to be found anywhere.

### The VOGUE

PHONE 231 HEREFORD, TEXAS



I'm telling you Meatheads Now, when you sit down in front of that Turkey, just remember you're not as young-as-you once was — and don't try to eat it all at once. Turkey Hash isn't half as bad as those pains in the tummy. But what I'm really trying to say is Happy Thanksgiving, Friends — and Thanks for the fine way you have treated us. We really appreciate your Friendship, and your Patronage and we're mighty glad to be with you upon this occasion.

IT AIN'T NO SECRET . . .

### We Got What He Wants for Christmas!

We have laid in a big stock of Christmas Merchandise . . . Shirts, Robes, Shoes, Slippers and a whole raft of stuff! See our big line . . . and take advantage of our Convenient LAY-AWAY PLAN!

### FOX MAN'S SHOP

Phone 111—CLEANERS-HATTERS—Phone 111



It gives us pleasure at this Season to express heartfelt appreciation to our friends and patrons. If it has been our privilege to serve you . . . we thank you and trust that we have served you well. As citizens of this community we feel a responsibility and want to add our expression for the privilege of living and working with the good people of this area.

Dr. and Mrs. J. W. Hendrix  
Dr. and Mrs. J. H. Channer

### Hospital Notes

Mrs. Albert Schulte, maternity, girl born November 19.  
Mrs. Alton Miller, maternity, boy born November 18.  
Miss Margartha Hagenstoz, improving.  
A. D. Mills, improving.  
Juanita Pittman, operation, November 17.  
E. C. Hewitt, admitted November 18 for ear treatment.

### Crop Insurance

(Continued from Page 1, Sec. 1)  
corporation. Texas wheat producers, 10,987 of them, had paid 1,070,715 bushels in premiums to insure the production of 5,183,755 bushels of wheat on 839,930 acres.

### Deaf Smith

(Continued from Page 1, Sec. 1)  
Individual plans for your lives. Your time and your talents, you are now placing at the command of your country. You get to be our servants in a special way. You go to train yourselves to render the special service our country needs. You go to hold yourselves in readiness at all times. Every day, every hour, every minute you will be ready to answer the call to duty."  
He said that the struggle between the forces of civilization and barbarism involves the whole world, and the victory goes to the side that gains control of the seas.  
Speaking in behalf of the local draft board, Carl Gilliland pointed out that each of the two boys had volunteered their services at the time of their registration, preferring to go into training now rather than to wait their regular draft number call. Mr. Gilliland, who also served on the draft board in this community 23 years ago, likened



Here's Wishing You A . . .

### Happy Thanksgiving

In return for your splendid acceptance of our products we endeavor to give the people of this area one of the most modern and most complete bakeries in the Panhandle.

We are Indeed Grateful for Your Patronage and Wish Each of You a Happy Thanksgiving!

### HEREFORD BAKERY

MR. and MRS. BOYD KNOX



### Thanksgiving

### Greetings...

Upon this occasion we wish to thank each of our patrons and friends for the privilege of having been able to serve you, and for having known you as our friends and fellow citizens.

We Are Thankful We Live In AMERICA . . . in DEAF SMITH COUNTY . . . and in HEREFORD!

Check Your Christmas List with Our Big Christmas Stock — Now On Display! Use Our Convenient Lay-Away Plan!

We will be Closed from 12:30 to 5 p. m., on Thursday—Thanksgiving Day!

### CLOSE DRUG STORE

PHONE 13 WE DELIVER



**We're Truly Thankful**

FOR YOUR FRIENDSHIP . . . for without our associations and friends this old world would be a dreary place.

FOR YOUR PATRONAGE and consideration . . . for without some business we would be in bad shape;

FOR OUR UNITED STATE OF AMERICA . . . for we realize more than ever before the things which our friends, our community and our government stand.

**MAY THANKSGIVING 1940**  
Be the Happiest You Have Ever Known!

## Weir's

### Red & White Food Store

A Thanksgiving Day Special . . . this is one of the outstanding pictures of the Month! Remember, it shows on THURSDAY ONLY!

**IT'S Sensational!**

★ *Joan* **BENNETT**  
★ *Francis* **LEDERER**  
★ *Lloyd* **NOLAN**  
★ *Anna* **STEN**

Be Here 150 Rea\$on\$!

## THE MAN I Married

The Star Theatre and Employees take this means of wishing you a Happy Thanksgiving Day . . . and we believe this timely film will add much toward making your day a success!

**BARGAIN PRICES!**  
**FRI.-SAT. — 10c & 20c**

**COLUMBIA'S SINGING SAGA**

**5 STARRETT**  
**DURANGO KID**

**COMIN ROUND THE MOUNTAIN**  
BOB BURNS

also SERIAL and CARTOON



Matchless Thrills! Mighty Spectacle!

A stirring emotional drama . . . romance of unparalleled appeal . . . woven together into a memorable motion picture!

## CARY GRANT

## MARTHA SCOTT

### THE HOWARDS OF VIRGINIA

ANOTHER "MUST SEE" PICTURE!

## STAR — Sunday-Monday

Latest AIR MAIL NEWS and CARTOON



Sunshine, Soil  
and Water

# The Hereford Brand

SECTION 2  
Electrified  
Farm Home

Published Every Thursday

"but one **ISM** in America---and that's **AMERICANISM**"

-Texas Press Slogan

Our Slogan—"More People—More Farms"

40th Year—Number 47

The Hereford Brand, Hereford, Texas, Thursday, November 21, 1940

Price Per Copy 5c



## Thanks for AMERICA

Thanks for the land of America,  
For reasons a little child knows,  
Its springtimes, its warm summer sunshine,  
The peace of its white winter snows.



Thanks for the wealth of America,  
Its forests and prairies and hills,  
For the challenge to build and to conquer,  
For its farms and its mines and its mills.



Thanks for the spirit of America,  
That shines out far over the sea,  
A proof to the world and all nations  
That a land can grow great and be free,



Thanks for the strength of America,  
A giant that has slumbered so long,  
And now stirs in its might and its vigor,  
A nation awakened and strong.



Thanks for the love of America,  
Love of family, of home and of land,  
While we cherish and guard and defend these  
The American Dream shall yet stand.

—Stanton M. Meyer





### American Scouts Render Exceptional Service During The Past 30 Years

Members of the Boy Scouts of America pride themselves that "there are no softies in Scouting." Citing their record as aides to rescue workers, first-aid men, and message bearers in time of disaster, they are equally proud that they are prepared to serve their community in hundreds of less spectacular ways. Their day-to-day program, Scouts insist, keeps them ready and eager to help in any manner that is needed.

Some idea of the service rendered in the past 30 years is available in the records of the National Council of the Boy Scouts of America. A quick survey shows that the khaki-clad youngsters sold Liberty Bonds worth \$147,000,000, have saved many lives, delivered half a million Thanksgiving baskets to needy families, participated in hundreds of searches for lost persons, guarded school crossings, fought fires, cleaned up unsightly vacant lots, acted as color guards, assisted in controlling traffic, ushered at public and private ceremonies, aided in bringing-out the voters campaign,

—even helped rescue a parachute jumper caught in a tree. Between good turns, Scouts keep fit by practice and competition in first aid, signaling and simple engineering, by extensive hiking and camping, and by constant adherence to the fundamentals of Americanism.

Typical of the spectacular side of Scout work is the record of the 1938 New England hurricane. Almost without exception, every damaged community praised the work of the khaki-clad youngsters. They helped clear streets, carried messages for the police and fire departments, rescued half a dozen marooned persons, collected clothes for those left homeless, and, when unable to complete rescues themselves, guided better-equipped adults to the scene.

Similar stories have been told repeatedly from every part of the country. Tornadoes in the South, floods in the Mississippi Valley, blizzards in the mountain states, and forest fires in the West have been the occasion for brilliant rescue work by Boy

### How To Prepare Venison Is Told

Tens of thousands of Texas deer hunters are bringing home venison this season and many wives do not know how to properly prepare venison. The result of their attempts are often soggy, greasy pieces of meat which is as tough as the hide of a longhorn. Thus the following recipes, tested and approved by members of the Game Department may be of some help.

Venison is a dry meat. The Fernandez family recipe, which is famous in the Rio Grande Valley, overcomes the dryness. A roast, or an entire leg is prepared for roasting by making numerous deep slits in it. Into these are thrust pieces of ham or bacon which have been rolled in pepper and salt. The meat is then seared and placed in a roaster. A bay leaf or two and cloves are placed on top. The top of roast is then moistened with orange juice or a combination of citrus fruit juices and juice. Is added as needed in quantities sufficient to keep the roast from drying out. It is simmered in a slow oven until tender. The juice imparts a decidedly different and delicious flavor to the venison.

Venison steaks are best when fried rare. The Tucker recipe calls for the steaks to be cooked in very hot fat, deep enough to cover the steaks. Too many steaks should not be cooked at once because that will cool the grease and cause the steaks to become sodden. Sear a half minute on both sides and remove to hot platter.

The Skell recipe for roasting venison calls for covering the meat with sour wine and leaving it stand four or five days in the refrigerator. Then place bay leaves and cloves on top of the roast and place it in slow oven. If the venison has absorbed all the wine, add more and continue to baste the roast with wine until tender.

Scouts, whose long training had prepared them for emergency service.

Far less dangerous, but no less useful, was the work done by Scout Troops in collecting clothes, furniture, food and supplies for needy families during the depression. The job was begun in 1934 in response to a suggestion from President Roosevelt, and it continued for several years.

### Tailored Trimness



Ann Morris' choice for her tweed striped suit is a man-tailored hat of grey felt with brown grosgrain ribbon band and fine mesh veil. Interest concentrates on the crown of the hat which is fashioned in folds, thus feminizing the cut of the hat.

### Names, Names, Texas Tech Has All Kinds In Its Student Body

LUBBOCK.—In a student body of nearly 4,000 at Texas Technological college there are 49 Smiths, 37 Williams, and only 35 Jones. The Johnsons and Browns number 22 each and Woods and Harris have 15 each.

Odd names are Ditto, Gripp, Keese, Putty, Turnipseed, and Wolfskill. The ones that have a fruitful sound are Lemons, Rasberry, Cherry, Redwine, and Castleberry.

Vocations represented are Shoemaker, Schoolcraft, Barber, Farmer, Weaver, Plummer, Dyer, Mason, Gardner, Carpenter, Buyers, and Sellers. Mixed in classes and dorms with these are the usual colors of Black, Brown, Greene, White, Gray, with nine Hughes.

Tubbs, Supp, and Potts are among legal and religious names as Justice, Jury, and Laws; Church, Christian, Toombs, Graves, Parrish, Sexton, Parsons, Pope and Alliter.

Carrs, Fords, Hudsons, and Nashes appear with Rice, Ham, Beane, Coffee, Honea, and Hash. Sears, Roebuck, Montgomery, and Ward are listed. Other classifications are: Flowers, Rose, and Lily.

### Hereford Girl On Jubilee Program At TSCW

DENTON, Nov. 20.—Celebrating the Silver Jubilee of the Music Department at the Texas State College for Women, Miss Mary Louise Dean of Hereford will play in the college symphony orchestra on a program climaxing the two-day celebration, December 9 in the college auditorium.

Daughter of Mr. and Mrs. Arlie Dean, Miss Dean is majoring in library science. She plays a violin in the symphony, the only completely orchestrated girls' organization in the Southwest. Miss Dean, a sophomore student, has also been invited to attend a Jubilee Dinner, December 9 honoring musicians and composers from the state and the TSCW music faculty.

Music was taught at the college as early as 1903 when TSCW was first opened, but it was not until 1915 that a separate department of music was created and courses were offered toward a bachelor of music degree. Marking the twenty-fifth active year of the department, the enrollment this fall is the largest in its history.

Dr. William E. Jones, director

House, Barnes, and Castles. Pooles, Lakes, Brooks, Waters, and Wells. Musick, Bell, Pipes, Horns, Birdsong, and Harp. Heart, Head, Foote, Hands, Legge, and Cheek. Beavers, Fox, Wolfe, Lyon, Hogg, Lamb, Drake, and Kidd. Forrests, Holley, Roundtree, Hedges, Wood, Oakes, Oats, Kane, and Nutts. Hills, Lanes, Townes Land, Wall, Streets, and Tunnells. Fly and Roach. Herring, Sturgeon, and Had-dock. Snow and Rain. That's "Alls" of this "Story."

### Imogene Roberson Becomes Member Of WTSC Spanish Club

CANYON.—Imogene Roberson of Hereford, a junior at West Texas State College, has recently become a member of the Spanish Club.

The purpose of the club is to encourage a study of the history, life, and culture of the Spanish-speaking nations of the world and to afford to its members additional practice in speaking the language.

Miss Mary E. Hudspeth, head of the department of languages, is sponsor of the organization.

'Regular' Brand Ads will Bring Home the Bacon!

**We Are indeed Thankful**

that we live in AMERICA!

... and for our many friends and the many favors bestowed upon us during the past year.

May Each of you Enjoy  
A PLEASANT THANKSGIVING DAY—1940!

**A. O. Thompson**  
ABSTRACTS

**We want you to know we are TRULY Thankful**

... for we sincerely appreciate the loyalty and friendship and patronage which have been accorded us.

**IN OUR NEW LOCATION** we believe we are in a position to serve you better than ever before and we assure you that is our sole aim.

**STAMBAUGH CO.**  
"SYNCHRONIZED" DRY CLEANING

**THANKSGIVING 1940**

It has been just 319 Years since that first Pilgrim Thanksgiving — 319 years of increasing wealth and happiness in this land. We have even more to be thankful for than did those intrepid Pilgrims, so let's all be Thankful . . . for our Homes, for our Friends, and for our Great Nation that gives Peace and Liberty to All! Let's be Thankful for past favors . . . and face the future with hope in our hearts . . . which says

**"God Bless America"**

**Packard Milling Co.**  
and Employees

**THE HOME OF PACKARD'S BEST FLOUR**

**The lowest price**  
for General Motors' latest and greatest style success!

Streamliner Six Sedan Coupe \$923\* (subtie sidewall tires optional at extra cost)

**YES, PONTIAC HAS DONE IT AGAIN AND SET THE STYLE OF THE YEAR!**

Originated by General Motors, it's offered by Pontiac in the Streamliner "Porpedo" at its lowest price. Here is long, low, sleekly modern car with distinctive Silver Streak front end and richly appointed, spacious body by Fisher. Here is a car with performance as outstanding as its appearance — fast on getaway . . . smooth on cruising . . . dependable through the years . . . and it's as economical as many smaller cars. Why not stop in at your Pontiac dealer's today and inspect the style sensation of 1941? It is available either as a six or an eight for only twenty-five dollars difference.

**1923** \*Delivered at Pontiac, Michigan. State tax, optional equipment and accessories — extra. Prices subject to change without notice.

**Pontiac**  
THE FINE CAR WITH THE LOW PRICE

**NORTON MOTOR CO.**  
Hereford, Texas

317 North Main Street



### Simms H. D. Club Meets

Mrs. G. H. Shaw was hostess to the Simms Home Demonstration Club when it met at her home on November 13. Mrs. Clarence Hollabaugh gave a report from the council meeting at Hereford and Mrs. Lauren Luallin led songs for the recreation period.

Next meeting of the club will be the time to elect officers. Mrs. Luallin appointed Mesdames H. Shaw, Kenneth Cook and T. F. Bohannon as the nominating committee. Mrs. Hollabaugh and Mrs. M. W. Blankenship were named delegates to the court dinner at Miss Oliver's on November 25.

Refreshments were served to Mesdames R. L. Hancock, Bert Cook, Jim Chapman, Luallin, Hollabaugh, Glenn-Hetzler, N. O. Phillips, Kenneth Cook, Blankenship, C. L. Bogle and the hostesses.

Next meeting of the club will be on November 26 with Mrs. Floyd West.

### LEGAL NOTICE

#### NOTICE OF EXECUTION SALE

THE STATE OF TEXAS COUNTY OF DEAF SMITH

By virtue of an execution issued out of the County Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 3rd day of November, 1939, in favor of James W. Witherspoon and against Paul S. Corbett, in the case of James W. Witherspoon vs. Paul S. Corbett, I did on the 29th day of October, 1940, at 5 o'clock, P. M., levy upon the following described tracts and parcels of land situated in the county of Deaf Smith, State of Texas, as the property of said Paul S. Corbett, to-wit:

All of Section 9, Block K-8 Deaf Smith County, Texas, commonly known as the Paul S. Corbett land.

and on the 3rd day of December, 1940, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., on said day, at the courthouse door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Paul S. Corbett in and to said property in satisfaction of the indebtedness evidenced by said judgement.

This the 29th day of October,

1940. J. O. NEWELL, Sheriff of Deaf Smith County, Texas. By Fred W. Baird, Deputy. 45-3tc

#### NOTICE OF ROAD BOND ELECTION

THE STATE OF TEXAS COUNTY OF DEAF SMITH TO THE RESIDENT QUALIFIED ELECTORS OF DEAF SMITH COUNTY, TEXAS, WHO OWN TAXABLE PROPERTY IN SAID COUNTY AND WHO HAVE DULY RENDERED THE SAME FOR TAXATION:

TAKE NOTICE that an election will be held on the 3rd day of December, 1940, in Deaf Smith County, Texas, to determine whether or not bonds shall be issued by said County in the amount of \$600,000.00, for the purpose of the construction, maintenance and operation of macadamized, graveled or paved roads and turnpikes, or in aid thereof, and whether or not taxes shall be levied upon all taxable property within said County, subject to taxation, for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity, in obedience to an election order entered by the Commissioners' Court of Deaf Smith County, Texas, on the 1st day of November, 1940, which said order is as follows, to-wit:

#### ORDER OF ROAD BOND ELECTION

THE STATE OF TEXAS COUNTY OF DEAF SMITH

ON THIS 1st day of November, 1940, the Commissioners' Court of Deaf Smith County, Texas, convened in special session, at the regular meeting place thereof in the Courthouse at Hereford, Texas, the following members of said Court, to-wit: A. J. Schroeter, County Judge presiding; and N. W. Ewton, Commissioner, Precinct No. 1; T. W. Roberson, Commissioner, Precinct No. 2; E. T. Allred, Commissioner, Precinct No. 4; being present and participating, and the following members of said Court being absent to-wit: H. D. Culpepper, Commissioner, Precinct No. 3; came on to be considered the petition of C. F. Kerr and 288 other persons, and which said petition is in words and figures as follows, to-wit:

PETITION TO THE COMMISSIONERS' COURT OF DEAF SMITH COUNTY FOR AN ELECTION TO AUTHORIZE THE ISSUANCE OF COUNTY ROAD BONDS.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH, TO THE HONORABLE COMMISSIONERS' COURT OF DEAF SMITH COUNTY, TEXAS:

WE, THE UNDERSIGNED, resident qualified property taxpaying voters of Deaf Smith County, Texas, respectfully pray your Honorable Body to order an election to determine whether or not the bonds of said Deaf Smith County shall be issued in the amount of SIX HUNDRED THOUSAND DOLLARS (\$600,000.00), bearing interest at a rate not exceeding FIVE (5%) PER CENTUM per annum, and maturing at such times as may be fixed by the Commissioners' Court, serially, or otherwise, not to exceed twenty (20) years from date thereof, for the purpose of the construction, maintenance and operation of macadamized, graveled or paved roads and turnpikes, or in aid thereof; said bonds to be issued more particularly for the purpose of the construction, maintenance and operation of the following roads in said County, to-wit:

Road running West from the City Limits of Hereford, Texas, in said County to the West boundary line of said County;

Road running South from Hereford, Texas, to the Castro County line and a road running North from Hereford, Texas, to the Oldham County line;

and where or not a tax shall be levied on all taxable property within said County to pay principal of and interest on said bonds, pursuant to authority conferred by the Constitution and laws of the State of Texas, particularly Section 52, Article 3, of the Constitution, and Chapter 16, of the General Laws passed by the Thirty-ninth Legislature, at its First Called Session in 1926.

But it is herein expressly stipulated that if the proposition for the issuance of the proposed bonds is approved by the necessary vote of the qualified electors of said County at such election, the bonds will be issued and sold and the tax levied in payment thereof when and only when the County receives from the State Highway Commission and the Board of County and District Road Indebtedness definite assurance, that the roads hereinabove described will be taken over, acquired or purchased by the State of Texas, and that the principal of and interest on said bonds will be paid out of funds lawfully appropriated or set aside for that purpose by the proper State agency; provided, however, that nothing herein shall be construed as releasing the Commissioners' Court, or any other County officials, from discharging and performing any and all duties devolved upon them by law in respect of the assessment and collection of the tax to be levied in payment of said bonds, in event the State of Texas should at any time in the future withdraw its aid to the County in payment of the principal of and interest on said bonds.

Dated, this 30th day of October, 1940.

WHEREAS, this Court has ascertained and determined that said petition is signed by more than fifty (50) qualified resident property taxpaying voters of said Deaf Smith County, Texas; and

WHEREAS, this Court has also ascertained and determined that the amount of bonds to be issued will not exceed one-fourth of the assessed valuation of the real property of said Deaf Smith County, Texas;

IT IS, THEREFORE CONSIDERED AND ORDERED by the said Court that an election be held in said Deaf Smith County, Texas, on the 3rd day of December, 1940, which is not less than thirty (30) days from the date of this order, to determine whether or not the bonds of said Deaf Smith County, Texas, shall be issued in the amount of \$600,000.00, in conformity with the Constitution and laws of the State of Texas, for the purpose of the construction, maintenance and operation of macadamized, graveled or paved roads and turnpikes, or in aid thereof; said bonds to be issued more particularly for the purpose of the construction, maintenance and operation of the following roads in said County, to-wit:

Road running West from the City Limits of Hereford, Texas, in said County to the West boundary line of said County;

Road running South from Hereford, Texas, to the Castro County line and a road run-

ning North from Hereford, Texas, to the Oldham County line;

And where or not a tax shall be levied on all taxable property within said County to pay principal of and interest on said bonds, pursuant to authority conferred by the Constitution and laws of the State of Texas, particularly Section 52, Article 3, of the Constitution, and Chapter 16, of the General Laws passed by the Thirty-ninth Legislature, at its First Called Session in 1926.

But it is herein expressly stipulated that if the proposition for the issuance of the proposed bonds is approved by the necessary vote of the qualified electors of said County at such election, the bonds will be issued and sold and the tax levied in payment thereof when and only when the County receives from the State Highway Commission and the Board of County and District Road Indebtedness definite assurance, that the roads hereinabove described will be taken over, acquired or purchased by the State of Texas, and that the principal of and interest on said bonds will be paid out of funds lawfully appropriated or set aside for that purpose by the proper State agency; provided, however, that nothing herein shall be construed as releasing the Commissioners' Court, or any other County officials, from discharging and performing any and all duties devolved upon them by law in respect of the assessment and collection of the tax to be levied in payment of said bonds, in event the State of Texas should at any time in the future withdraw its aid to the County in payment of the principal of and interest on said bonds.

Dated, this 30th day of October, 1940.

WHEREAS, this Court has ascertained and determined that said petition is signed by more than fifty (50) qualified resident property taxpaying voters of said Deaf Smith County, Texas; and

WHEREAS, this Court has also ascertained and determined that the amount of bonds to be issued will not exceed one-fourth of the assessed valuation of the real property of said Deaf Smith County, Texas;

IT IS, THEREFORE CONSIDERED AND ORDERED by the said Court that an election be held in said Deaf Smith County, Texas, on the 3rd day of December, 1940, which is not less than thirty (30) days from the date of this order, to determine whether or not the bonds of said Deaf Smith County, Texas, shall be issued in the amount of \$600,000.00, in conformity with the Constitution and laws of the State of Texas, for the purpose of the construction, maintenance and operation of macadamized, graveled or paved roads and turnpikes, or in aid thereof; said bonds to be issued more particularly for the purpose of the construction, maintenance and operation of the following roads in said County, to-wit:

Road running West from the City Limits of Hereford, Texas, in said County to the West boundary line of said County;

Road running South from Hereford, Texas, to the Castro County line and a road running North from Hereford, Texas, to the Oldham County line;

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redemption of said bonds at maturity.

THE SAID ELECTION shall be held under the provisions of the Acts of the Thirty-ninth Legislature, First Called Session, Chapter 16.

ALL PERSONS who are legally qualified voters of said Deaf Smith County, Texas, who are resident property taxpayers of said County and who have duly rendered their property for taxation, shall be entitled to vote at said election.

ALL VOTERS desiring to support the proposition to issue the bonds shall have written or printed upon their ballots, the words:

"FOR THE ISSUANCE OF BONDS AND THE LEVY OF AD VALOREM TAXES IN PAYMENT THEREOF."

And, those opposed to the proposition shall have written or printed upon their ballots, the words:

"AGAINST THE ISSUANCE OF BONDS AND THE LEVY OF AD VALOREM TAXES IN PAYMENT THEREOF."

THE POLLING PLACES and Presiding Officers of said election shall be, respectively, as follows:

HEREFORD, VOTING PRECINCT NO. 1, Court House, Presiding Judge, J. H. Head.

HEREFORD, VOTING PRECINCT NO. 2, Court House, Presiding Judge, J. C. Ricketts.

WESTWAY, VOTING PRECINCT NO. 3, Roe Residence, Presiding Judge, J. A. Roe.

SIMMS, VOTING PRECINCT NO. 4, Simms School House, Presiding Judge, J. G. Fortenberry.

FAIRVIEW, VOTING PRECINCT NO. 5, Fairview School House, Presiding Judge, R. L. Campbell.

FORD, VOTING PRECINCT NO. 6, Ford School House, Presiding Judge, W. M. Stewart.

DAWN, VOTING PRECINCT NO. 7, Dawn School House, Presiding Judge, H. H. Miller.

MESSENGER, VOTING PRECINCT NO. 8, Messenger School House, Presiding Judge, J. T. Guinn.

BIPPUS, VOTING PRECINCT NO. 9, Bippus School House, Presiding Judge, Z. J. Steen.

DANIEL, VOTING PRECINCT NO. 10, Daniel School House, Presiding Judge, C. L. McBroom.

A COPY of this order, signed by the County Judge of Deaf Smith County, Texas, and certified to by the County Clerk, shall serve as proper notice of said election.

THE COUNTY CLERK of Deaf Smith County, Texas, is hereby authorized and directed to cause said notice of election to be published once each week for three consecutive weeks, in some newspaper of general circulation that has been continuously and regularly published for more than one year previous to the date of this order, in Deaf Smith County, Texas, and, in addition thereto, by posting notices of such election at four public places in Deaf Smith County, Texas, one of which shall be at the courthouse door of said County, for three consecutive

weeks prior to said election.

The above order having been read, it was moved by Commissioner T. W. Roberson and seconded by Commissioner Noah W. Ewton that same be passed and adopted. Thereupon, the question being called for, the following members of the said Court voted "AYE": Commissioners Ewton, Roberson, Culpepper and Allred; and the following voted "NO": None.

PASSED AND APPROVED, this the 1 day of November, 1940.

A. J. Schroeter, County Judge, Deaf Smith County, Texas.

Noah Ewton, Commissioner of Precinct Number 1.

T. W. Roberson, Commissioner of Precinct Number 2.

Commissioner of Precinct Number 3.

Ernest T. Allred, Commissioner of Precinct Number 4.

WITNESS MY HAND WITH THE SEAL OF THE COMMISSIONERS' COURT OF DEAF SMITH COUNTY, TEXAS, affixed, this the 1st day of November, 1940.

R. L. THOMPSON  
County Clerk and Ex-Officio Clerk of the Commissioners' Court of Deaf Smith County, Texas.

By E. Womble, Deputy. 45-3tc

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LET US "HEAT-MEASURE" your home

and RECOMMEND the MOST HEALTHFUL ECONOMICAL HEAT



Install Now with the Help of an F. H. A. LOAN

Improve the wintertime health and comfort of your family by installing a Coleman Floor Furnace now with the help of a loan from the Federal Housing Administration. We will give you complete details about how to apply for the loan. And our trained heating engineers will "heat-measure" your home to show you what size Coleman is best suited to give you the most dependable, most convenient, most economical heating service. Call for full facts! There is no obligation.

**Coleman** GAS-BURNING FLOOR FURNACES

PROVIDE 6 BIG ADVANTAGES

1. Keep air in active circulation—keep it fresh, clean and healthful. No odors or gases.
2. Average a complete change of thoroughly warmed air three times an hour.
3. Keep the whole room cozy and warm. No frigid floors.
4. No sweating of walls—no foggy windows.
5. Give clean, carefree heat. No dirt or ashes; no furnace tending.
6. Low cost installation—low fuel cost.



Call the Lumber Number—7  
**Carl McCaslin Lumber Co.**  
One Block East of the Courthouse

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### READ THE Advertisements THEY'RE NEWS



Wishing Each of You . . . A **HAPPY THANKSGIVING**

again, at this festive season, we wish to remind you that we are indeed Thankful for our associations, our friendships, and for the privilege of living in this Great Nation which gives Peace and Liberty to all!

If we have served you in the year, we are are grateful and we promise that we will continue to serve you to the best of our ability in the months to come.

**QUALITY FOOD STORE**  
Ethel and Jim Robinson

"Gee, Grandma, Pasteurized Milk sure keeps us healthy"



**CREAM O' PLAINS INTRODUCES PASTEURIZED MILK**

at New Low prices

We have just installed New, Modern Pasteurizing Machinery and are prepared to offer you Pasteurized Milk at the Low Price of **11c per Quart**

... which is only 1c higher than raw milk. This is not a special price, but will be maintained regularly. We do not expect to make any additional profit on our Pasteurized Milk . . . but we do want to give you the very best Quality and Service possible.

All of our Products are Absolutely Guaranteed in every respect.

**DICK WALKER**  
PHONE . . . 680

1940 **THANKSGIVING**

... and we want to express our sincere appreciation for the splendid patronage which has been accorded us during the past year which we have operated our business in this area.

It has been our policy to offer you the very best in Quality Butane and Propane Gas and in appliances, plus the very best Service Possible.

We are thankful that we live in this community and to be associated with such an enterprising and progressive group of fellow citizens.

**BLANTON BUTANE GAS CO.**

Thanksgiving Time is **TURKEY TIME**



The delicious flavor and tenderness of your Thanksgiving Turkey will depend largely upon how it is cooked.

There is no need to worry about the results if you use a Modern Gas Range. The new oven heat controls can be set to accurately maintain low temperatures for roasting. Shrinkage is reduced. The uniform heat distribution assures better results. Roast your Turkey in a Modern Gas Range.

**West Texas Gas Company**



# HEREFORD



## BULL

By Jimmie Gillentine

Running true to form, I got into a big argument Saturday and the thing turned out to be a tie. Mrs. Sunny Brooks, the former Miss Olive Perkins, dropped by the office and we got to talking about the proposed paving bonds. When she left, she was stronger against the bonds than before she came in, and I was still in favor of them. I think that I shall quit ever arguing; I'm not smart enough to ever swing anyone to my side, and I'm too hardheaded for them to win me over.

However, I did realize that these proposed bonds may not carry and I was a little surprised. During the past four years I have been in Hereford, this is the

first time that I have ever seen the Commissioners' Court take any progressive steps on a general scale, or even try to do anything toward general improvement of the county. I think that they have done an excellent job of performing their routine duties, and I know that they are proud of the nice little balance which they maintain in the bank. Despite the fact that our federal and state governments are extreme liberals—spending money right and left—our county government has been decidedly conservative. They tell me that Deaf Smith County is in the second best financial condition of any county in the State of Texas. I forget the county which ranks first, but they have an oil well on nearly every acre.

These conservative commissioners come along and tell us that if we will pass the proposed bond election that the bonds will never be sold—unless the state agrees to take them over, and do you know that a lot of people think they are being hoodwinked?

Here's the way I look at the thing. I don't want to pay a lot more taxes and I am sure that everyone feels his taxes are sufficiently high. On the other hand, I am getting plenty tired of

### Kit Carson Rides Again



The thrilling saga of Kit Carson furnished material for the guaranteed road show attraction "Kit Carson," which will show at the Star Theatre Wednesday and Thursday, November 27 and 28, Jon Hall and Lynn Bari have the leading roles.

paying taxes and paying taxes—only to see our West Texas money build roads, courthouses, parks, and even swimming pools in Central and East Texas while we continue to get nothing. With this proposition we now have on hand, it seems to me that we have been assured not only by the election order itself, but by also the men we elected to office, that these bonds will never be issued unless the state will take them over. It looks like a case of "Heads I Win and Tails You Lose." With these things in mind, I just simply don't see how the thing can fail to pass.

I would certainly like to know how some other folks feel about this situation and we will be glad to print your opinions in the paper if you will sign and submit them to us. Everyone has to admit that's fair.

Mrs. Brooks sort of figured that I am for the roads because the Brand gets a fee for printing the legal notice regarding the election. On the other hand, our taxes are a sizeable amount each year, and sometimes it's pretty hard to pay them like they are—much less with a big increase. I am sure the increase in taxes the first year would more than offset the legal-fee; besides, we get paid whether the election carries or not. After nine years in the newspaper business, I have never known a newspaper to "sell out" its community; they make mistakes—but a newspaper can be no more progressive or substantial than the community it represents. I am sure a careful check will show most of them carefully safeguarding the Right to Vote, the right of Free Speech, of a Free Press and Freedom of Religious Worship.

Already, people are talking about a special train to Phillips on Dec. 6 for the Bi-District Championship. You'll find a questionnaire in this issue of the paper. Let's get behind this train and put it over. I am getting tired of seeing these trains started, only to have them flop at the last minute. Fill out your questionnaire and let's get the ball rolling.

Hereford will go to Phillips as the "under-dog," but if we click like we did last Friday our chances to win are about even. Phillips has a good team. Plenty good, but our boys are better than at any time previous in the season and one good thing about football is that you are never beat until the final whistle blows. Anyway, out of four attempts one special train should find approval. Look on page 1 for the complete dope.

Here we are again with Two Thanksgivings and it certainly seems fitting to celebrate them both. If this country ever had anything

### Heiselman News

MRS. B. A. WEST  
 Ben Mullin and family from Kellerville, visited in the home of his sister, Mrs. B. A. West, Sunday.  
 Floyd West and wife and Mrs. Henry Browning spent Monday in Amarillo.  
 Mrs. Jack Ivy has returned from Oregon and California where she has been visiting. She reported a good time.  
 Mrs. John Heiselman Sr., is on the sick list. We all hope she has a quick recovery.  
 Mrs. Upton and Miss Farnsworth spent the week end in Amarillo.  
 It was raining in this community Tuesday morning.

**NEW CARS REGISTERED**  
 Mrs. Mary C. Brumley, Olds 60 Sedan, Brumley-Woodford Motor Co.  
 James W. Witherspoon, De So to 4-door sedan, Wolfen Motor Co., Amarillo.  
 C. L. Bogle, Adrian, Ford deluxe tudor, Hereford Motor Co.  
 C. J. Carmichael, Olds 66 2 door sedan, Amarillo Oldsmobile Co., Inc., Amarillo.  
 Alfred May, Ford super deluxe tudor, Hereford Motor Co.  
 Archie Scott, Mercury town sedan, Hereford Motor Co.

morning. Special music will be rendered by the choir. At the evening hour the sermon subject will be, "The Anchor of the Soul." A friendly welcome awaits you at all of these services.

**RESULTS**  
  
 from  
**WANT ADS**

### Thanksgiving Greetings



We are Thankful that we live in the U. S. A., in Texas, in Deaf Smith County and at Westway; we are also Thankful for the fine friends, the splendid neighbors and for our patrons—and we take pleasure in wishing each of you a **HAPPY THANKSGIVING DAY!**

## WESTWAY STORE

R. N. GUNN



WE JOIN IN EXPRESSING

## Thankfulness

WE ARE THANKFUL for the opportunity of living in America and of serving our town, our community and our nation.

WE ARE THANKFUL for the many friends we have made during the time we have been in this area—and for the fine acceptance which we have been accorded.

WE ARE THANKFUL that despite world-wide war and strife, our country looks forward to Progress and Achievement!

## SEARS EQUIPMENT CO.

Sales — CASE — Service

### We're Saying

# "THANK YOU"

... with all the sincerity we know how. We hope that we have served you well during the past year, and that we shall merit your friendship and patronage in the future.



**JOHN WOOD**  
 Farm Equipment  
 Your OLIVER Dealer

### WE ARE THANKFUL

It is fitting at this Thanksgiving Season that we extend sincere Appreciation to our many friends, for the association and friendship which they have given us during the past year.

In coming months we shall continue to endeavor to express our appreciation by rendering Friendly, Helpful service and co-operation to the best of our ability.



**BRADFORD SUPPLY CO.**  
 FAIRBANKS-MORSE IRRIGATION PUMPS AND SUPPLIES

### We are Thankful



In 1940, just 319 years after that First Thanksgiving, we are more Thankful than ever before in our lives. While other nations are faced with disaster and ruin, our hearts are filled with Hope and Progress.

To Our Friends and Patrons we extend wishes for a **HAPPY THANKSGIVING DAY!**

**R. H. KEMP LUMBER CO.**

GRANT A. FULLER, Manager

### CHURCHES

**THE METHODIST CHURCH**  
 Sunday School 9:45  
 Morning Services 10:50  
 Young People 6:30  
 Evening Services 7:30  
 Missionary Societies each Wednesday 3 p. m.  
 Prayer Service Wednesday night 7:30

**ASSEMBLY OF GOD CHURCH**  
 (2 blocks north of high school)  
 A. A. Daly, Pastor  
 Sunday School 9:45 a. m.  
 (Lester Galley, Supt.)  
 Preaching 11 a. m., 8 p. m.  
 Midweek Services Tuesday and Friday 8 p. m.  
 Welcome to all.

**BAPTIST CHURCH NEWS**  
 Rev. W. E. Barnes, Pastor  
 Order of Services  
 Sunday School 9:45 a. m.  
 A. G. Thompson, Supt.  
 Morning Worship Service 10 a. m.: Sermon  
 Mid-week Prayer Service B. T. U. 7 p. m., Jimmie Allred, Director.  
 Evening Worship 8:15 p. m.  
 Wednesday 8:15 p. m.

**CHURCH OF CHRIST**  
 Bible Classes, each Sunday 10-11 a. m.  
 Bible Discourse 11-11:45 a. m.  
 Communion Service 11:45-12

**FIRST PRESBYTERIAN CHURCH**  
 James Aiken, Jr., Pastor  
 Sunday School 9:45  
 (G. H. Hudson, Supt.)  
 Morning Worship 11:00  
 Young People 6:30  
 Evening Worship 7:30  
 Mid-Week Service 7:30 (Wednesday)

**SERVICES AT THE CHRISTIAN CHURCH**  
 H. M. Redford Minister  
 J. C. Ricketts, Supt.  
 Bible School 9:45-11:00  
 Morning Worship 11-12  
 Endeavor 6:30-7:30 p. m.  
 Evening Worship 7:30-8:30

"A Harvest of Righteousness" will be the theme of the Thanksgiving service next Lord's Day

for which to be thankful, it is certainly in 1940.



MORAL: If you don't feed your chickens and turkeys MERIT Egg Mash, they will not be half so hard to catch.

BUT...

Our real object is to wish you a Happy Thanksgiving—and no more sincere greeting could be possible.

**WEST TEXAS FEED & SEED**  
 PHONE 265

Top Prices for Your Cream, Poultry and Hides!



## 319 Years Ago

The Pilgrims thanked the Heavenly Father because they had food for the winter and log cabins to keep out of the wind and snow.

How much more thankful should we be today? We live in comfortable homes—in a land where we can look forward to peace and progress rather than to warfare and disaster. The nation which those Pilgrims started is today the strongest Nation on the Earth.

Therefore, we say with the same humble reverence of the Pilgrims: "We are truly thankful for the blessings which are ours, and we shall continue to serve our Community and our Nation to the best of our ability."

**HUDSON GRO. & MKT.**



### Program And Date Arranged For Sock Supper

November 30 was the date set for the Sock Supper to be given by the girls of the Wyche 4-H club when they met in Miss Sadie Lee Oliver's office on November 13. The supper will be given at the Wyche school house.

Nancy Olson gave a report on the program committee meeting. A program consisting of two comedies, a one-act play and musical numbers will be presented at the supper.

Each girl is to fix two lunches in two socks, one to be sold.

Reports for the year were filled out. Poultry and bedrooms will be the projects for 1941. Miss Oliver talked on poultry, giving

an outline of what will be studied during the coming year. Refreshments were served to Mrs. Olson, Miss Oliver, Dorothy Johnson, Margaret Johnson, Alynne, Nannie Mae and Marjory Malm, Patsy Harris, Jonirene Joiner, Joan Adams, Helen Francis and Minnie Opal Ellison, Helen Reinart, Ina Mae Hewitt, Marjorie Edwards, Georgia May Reeves, Barbara Robertson and Nancy Olson.

#### NOTICE

The Woodman of the World will have a steak fry with all the trimmings on Thursday night, December 5, 1940, at 7:30 o'clock. Admission 25c. Be there if you want a nice meal and a good time. General public is invited.

E. E. Fridley  
Financial Secretary.  
47-2tc

### Summerfield

MRS. JIM CLARK

Judge A. J. Schroeter of Hereford visited the school Wednesday afternoon. The pupils and several visitors enjoyed the movie pictures shown by the Judge. The names of the pictures shown were "Spooks," "Little Miss Cowboy," "How to Fly," and "Hunting the Walrus."

The second year home economics class of Hereford high school was hosts to the Hereford school board and Superintendent Knox Kinard at a dinner Thursday evening.

Miss Pearl Prochar of Summerfield, a member of the home economics class helped with the serving. A large group from the Winnie Lawrence Sunday school class enjoyed a social in her home Friday evening. Mrs. Lawrence was teacher of this class from the time of its beginning some fifteen years ago until a year ago. Mrs. Laura Shaw was elected teacher when the Lawrences moved to Hot Springs, N. M., in the fall of 1939 for a six months stay.

Members attending the social were Mr. and Mrs. Chris Clark, Mr. and Mrs. Carl Lee, Mr. and Mrs. A. L. Behrens, Mr. and Mrs. B. E. Roberson, Mr. and Mrs. Lloyd Lookingbill, Rev. and Mrs. Taylor-Smithee, Mr. and Mrs. C. R. Walser, Mr. and Mrs. Tandy Legg, Mrs. Shaw, Henry Kendall, Miss Clydene Kendall, Mr. and Mrs. Sid Barclay and Mr. and Mrs. Ky Lawrence, the host and hostess. Delicious refreshments of pit, sandwiches, and coffee were served to the guests.

Rev. and Mrs. Taylor Smithee visited their son, Gordon, and Rev. Smithee's mother in Lubbock the first of the week. On the return trip they visited Mrs. Smithee's parents, Mr. and Mrs. J. L. Monroe, who live near Hale Center.

Mrs. B. C. Roberson of Hereford visited in the B. E. Roberson home over the week end.

Claude Euler had the misfortune to be hit with a baseball bat during play hour Wednesday, which resulted in a badly cut lip. Mrs. Euler and Mrs. B. E. Roberson took him to the doctor.

Ernest Ray Kendall of Hereford visited his grandparents, Mr. and Mrs. Lee Kendall Sunday. Other visitors there for the day were Henry Kendall, Bill and Clydene.

C. R. Walser took some cattle to the sale in Amarillo Thursday. While there he visited his brother, Claud A. Walser, in the Pleasant Valley Community. There were 86 in attendance at

Sunday School Sunday and several others came for the church hour. The evening attendance is gradually growing. Mrs. Taylor Smithee urges that all come promptly at seven o'clock and join the Training Union. Visitors are always welcome.

Lester Suttie and sons, Jim and LeRoy, visited Mr. and Mrs. Denison Hill and family of Ford Sunday.

The Summerfield School will observe the same holidays as the Hereford School. These are Thanksgiving, November 21-22, Christmas, dismiss the afternoon of December 20, resumes work January 2, Easter, April 10 and resumes work April 14.

Everett Storey who is with a construction company, building the Training camp at Brownwood, visited his parents, Mr. and Mrs. George Storey and sister, Leora, last week. Mr. and Mrs. Storey took him to Amarillo Sunday afternoon and he returned to Brownwood by car.

Mr. and Mrs. Pete Carmichael of Rance community attended church here Sunday and took dinner in the Albert DeLozier home.

A number of family dinners, social affairs, etc., are being planned for Thanksgiving. The school children are giving a program Wednesday afternoon with their mothers as guests. The Leggs will visit her folks in Kansas during the holidays.

Mr. and Mrs. O. B. Sumner spent Sunday with friends in Walcott community.

G. H. Whitaker and Miss Dorothy Trantham were visitors at church Sunday evening.

Practically all the high school students from Summerfield attended the Memphis-Hereford game Friday. Only two students rode the bus back to Summerfield. A number of the parents attended the game also.

Mr. and Mrs. Aubrey Epperson visited her mother, Mrs. J. S. Smith of Easter, Sunday.

Mrs. C. R. Walser, Mrs. D. C. Walser and children, Mr. and Mrs. Guy Walser and children visited Mrs. J. C. Lance of Hereford Sunday afternoon.

Mrs. Ray Johnson returned from the State Club Convention in Austin Friday night. Mrs. Johnson is jubilant over the fact that the presidential candidate from District Seven, Mrs. J. W. Walker was elected.

An interesting playlet on the "Cooperative Program" was given by members of the B. T. U. Sunday Evening. Those taking part were Tandy Legg, Jim Clark, R. D. Lance, Miss Shirley Thomas, Aline Coker, Edith Neill, Ruth Atchley, Mary Lookingbill and Gayle Roberson.

Mr. and Mrs. Jack Streun and sons of Rance visited her parents, Mr. and Mrs. R. D. Lance, Sunday.

Mr. and Mrs. Louie Huckert and Louise Jr., were visitors in Bovina recently.

Both circles of the W. M. U. met Wednesday for the business meeting, followed by the regular missionary program. Mrs. B. E. Roberson, Mrs. Jim Clark, and Mrs. Ky Lawrence discussed topics relative to present war conditions and Southern Baptist Missions in Europe. Members present were Mesdames Roy Euler, C. R. Walser, W. H. Walser, B. E. Roberson, Tandy Legg, L. H. Lookingbill, L. L. Cannon, Ky Lawrence, J. B. Noland, Jim Clark, Taylor Smithee, and Guy Walser.

Mrs. O. B. Sumner met with the Sunbeams Wednesday afternoon at the church. Members present were Richard and Leaton Clark, Diane Walser, Marilyn and Marlene Legg.

Louie Huckert Jr., left for San Antonio Wednesday where he will enter training in the aviation corps.

Mr. and Mrs. Lloyd Lookingbill, Mary and L. H., went to Floydada Sunday to bring home Mrs. Lookingbill's mother, Mrs. W. L. Johnson of Black. Mrs. Johnson had been visiting a brother, John Galloway.

Mr. and Mrs. J. R. Oglesby and family and Mrs. Hazel Atchley and Ralph visited in the Charlie Roberson home Sunday afternoon. Miss Helen Oglesby visited Miss Shirley Thomas. Mrs. Oglesby and family and Mrs. Atchley and Ralph have moved from Canyon to town where Mr. Oglesby is section foreman. Mrs. Atchley and Miss Helen ride the bus to school in Canyon.

Loys Lookingbill attended a Life Insurance meeting and dinner in Amarillo, last Thursday. J. S. Carty, president of the company, of Galveston, was principle speaker.

### COURTHOUSE RECORDS

Release  
Elgin Herring Hoover, et vir, to C. F. Burk (Deed of Trust).

B. T. Mecaskey to Richard R. Bussell, (Deed of Trust).

Warranty Deed  
C. S. Jones, et ux, to Ross Fuller, Block 22, Whitehead Addition.

D. L. Monroe, et ux, to Alice M. McCall, SE 1/4 of Section 91, Block K-4.

Alice M. McCall to R. Olsen, 1-3 interest in and to SE 1/4 of Section 91, Block K-4.

J. T. Dent, et al, to Lyle Blanton and Mack Bainum, Lots 3, 4, 5, and 6, Whitehead addition. Minnie Bell Cox, et vir, to Wesley Cox and Sewell Cox, SE 1/4 of Section 10, Block 3.

C. S. Jones, et ux, to A. J. Elward, Lots 7 and 8, Block A, R. G. Sisk Subdivision of Block 1, Mabry's Addition.

Quit-Claim  
Lee R. Hartley, et al, to Lucinda B. Gregg, Block 41, Evant's Addition.

Patent  
State of Texas to Lillian Kroehnke, N 1/2 of Survey 80, Block K-11.

### Daniel News

PAULINE MOORE

There will be a Thanksgiving Party at the Daniel School Friday night, November 22 at 7:30 p. m. Everyone is cordially invited to come.

Miss Lottie Allred and Carlos Anderson of Hereford visited in the J. C. Allred home Sunday afternoon and visited B. T. U. Sunday night.

Mrs. W. R. Moore called in the Iverson Leake home at Dawn Wednesday afternoon.

Mrs. H. L. Curry of Plainview spent Wednesday night with her sister, Mrs. E. W. Shugart.

E. J. McClain, Miss Emma McClain and Mrs. Annie Gillispie were in Hereford Saturday.

Mr. and Mrs. F. E. Finney, Mr. and Mrs. W. R. Moore and children visited with friends and relatives near Olton Sunday.

Bob Axe was in Hereford Friday.

The men of this community and other communities have been real busy the past two

weeks working on the Palo Duro Church house. The work will soon be completed.

Mr. and Mrs. D. W. Henry of Plainview visited in the home of Mrs. Henry's mother and father, J. C. Allred, Sunday.

Mrs. F. E. Finney, Mrs. W. R. Moore and Mrs. J. S. Moore visited in the Bernice Sweatt home near Canyon Friday morning.

Mr. and Mrs. Jimmie Allred and daughters, Maflene and Clydene of Hereford visited in the J. C. Allred home Sunday.

Mrs. Susie Mae Curtisinger was in Hereford Wednesday to see her mother, Mrs. Russell Daniels who fell and broke her arm. All her friends in this community wish her a speedy recovery.

Mr. and Mrs. Ceell Allred and daughter, Marilyn, from Amarillo, visited in the J. C. Allred home Sunday.

Miss Francis Campbell visited

with Miss Ethel Allred Monday afternoon.

Mr. and Mrs. Horace Chilton from Amarillo spent Tuesday and Wednesday in the F. E. Finney home.

There are two new pupils enrolled in the Daniel School, Geo. and Charlie Grantham.

SEE US FOR  
**Fresh Home Made  
THANKSGIVING  
CANDIES**

Hot Dogs, Soft Drinks  
and Ice Cream

**Candy Kitchen**

## We Are THANKFUL...

Another year of World turmoil and tragedy is just reason for us to be Thankful that we are living in a Democratic and Christian Nation!

**Mr. and Mrs. F. M. Kester**



With more than usual zeal we pause upon this occasion in 1940 to Give Thanks that our Democracy which was begun in 1621 continues imperishable and stands today as the strongest country in the world.

May this occasion be a pleasant one for every resident of our community!



This Firm will Be Closed  
THANKSGIVING DAY, NOV. 21st!

**McRIGHT & WILSON  
Machinists**



We Want to Say  
**Thank You**

to our friends and patrons and to join in wishing each of you the happiest

**THANKSGIVING**  
you have ever known!

**TURKEY DINNER 35c**  
with all the trimmings!

**Midget Cafe**  
JOE SHEPPARD

## 1621 THANKSGIVING 1940

We are indeed Thankful for this day of 1940 for the fact that we are citizens of the finest country in the world... where Democracy still flourishes, where a man is Free to Speak, Think and Read what he believes is right and just.

We are Thankful that we are Americans and are an American institution serving our fellow Americans. We are Thankful that we can and are doing our part toward Peace and Progress in the Panhandle of Texas.

**Consumers Fuel Association**  
AN EMPLOYEES

**Lost!**  
use the  
**CLASSIFIED**



## We Are Thankful--

Thanksgiving is a happy occasion on which we pause and count the blessings that have been bestowed on us during the year past and to give thanks to an all-wise and kind God who has permitted us to live in peace and progress. We are thankful this year that our nation, in a war-torn world, is at peace!

MEMBER  
F. D. I. C.

## First National Bank

OF HEREFORD  
A Strong Bank  
Thoughtfully  
Managed





# Between the Goal Posts

By FRED HARRELL

Forgive the moans and groans that are coming from this corner this week folks. I keep trying to cheer up and just about the time I begin to feel pretty good, I think of that Phillips-White Deer score and I'm down in the dumps again. And the worst of it is this uncertainty is gonna continue for two more weeks, because Hereford doesn't play Phillips till December 6.

Phillips 21, White Deer 0. Hereford 6, White Deer 7. (Moan, moan, Woe is We.) Will Worth Covington please put a nice, cheerful record on the phonograph, something real happy like, say, "The St. Louis Blues"?

It's been suggested that the Whitefaces shouldn't be bragged on too much this week, because we want to enter the Bi-District game as the underdogs. Fellows,

no matter how much you extolled the virtues of Hereford's line, the line plunging, end running, and passing of the backfield; no matter how many times you pointed out that Hereford had won eight out of nine games this year. Hereford would still be the underdogs, because, folks, Hereford IS the underdogs.

According to the dope Phillips will beat us two touchdowns, and that score becomes even more probable when statistics of the White Deer game here October 11 are examined.

White Deer gained 170 yards to Hereford's 154. They lost 18 to our 13. They passed 21 times, completed six for 75 yards. Hereford passed 11 times, completed one that didn't count and had one intercepted. White Deer kicked seven times for a 42 yard average and Hereford kicked eight times for a 37 yard average.

Hereford was penalized 45 yards, White Deer 70.

Phillips gained 220 yards to White Deer's 101. Phillips rolled up 15 first downs to White Deer's six.

Folks there just ain't anything there for Hereford to get over-confident about.

The flip of a coin decided that Hereford would play the Bi-District at Phillips, and much as we would like to have had the game at Hereford, the school will probably derive more financial benefit from the game there. Phillips is close to Berger and they say that Berger folks had rather watch the Phillips Black-hawks play than their own Bulldogs.

General opinion is that Hereford played some mighty good football against Memphis. However, the Cyclone didn't puff up the opposition they were expected to. Highlight of the game was Jack London's intercepting a Memphis pass and running 60 yards, while his team mates gave him some good blocking, and made the first touchdown. Odds are he'll never make another because centers, guards and tackles don't get to carry the ball. "Hard-luck Hank" Ford, the breaks were all agin him. Hereford would have had two more touchdowns and about 110 more yards to their credit if the old jinx hadn't been riding Hank.

Here are the statistics on the game:

First downs, Hereford 13, Memphis 10; Yards rushing, Hereford 198, Memphis 88; Hereford lost 17 yards, Memphis lost 21. Hereford passed, 10 times, completed seven for a gain of 59 yards, and one was intercepted. Memphis passed 18 times, completed four for 38 yards and two were intercepted. Hereford got eight penalties for 70 yards, Memphis, two for 20 yards.

Three of Memphis first downs were given to them by penalties against Hereford.

## Vega News

MRS. D. E. McKENDREE

Mr. and Mrs. C. M. Raley are in San Antonio visiting their daughter, Mrs. Roy Reynolds and family.

Mrs. Iva Houseman returned from Espanola, N. M., Saturday where she spent the past two weeks visiting her brother, Otto Jinks and family.

R. S. Miller and family of Plainview spent the week end with his parents, Mr. and Mrs. A. M. Miller.

Mr. and Mrs. J. T. Richardson and Mr. and Mrs. A. Taylor motored to Seagraves last Sunday to take their sons, Hulon and Roy, to meet a "buddy" to return to their posts of duty at Brooks field, San Antonio, after spending their three days furlough, visiting here.

Mr. and Mrs. D. E. McKendree spent the Armistice holiday in Dalhart visiting relatives.

Miss Polly Campsey of Natalia, returned to her home Friday after visiting her brother, Jim Campsey and family.

Mrs. Bertha Finley of Berthas Beauty Shop, spent the week end and Armistice in Brownfield with her mother and sister.

Mr. and Mrs. M. Miller went to Cuba, N. M., this week to visit her daughter, Mrs. Dick Heath and Mr. Heath.

Mr. and Mrs. Verne Helmig were in Dallas over the week end on a business as well as pleasure trip.

Mr. and Mrs. L. L. Stevens returned from Magdalena, N. M., Saturday night where they mixed pleasure with business for a few days.

Henry Holloway and Otto Jinks of Espanola, N. M., were shaking hands with old friends in Vega Sunday.

We are glad to report that Mrs.

# Know Colonels From Ushers? Rank Of Army Officers Listed To Aid Volunteers or Draftees

Washington. — Prospective army conscript who don't know the difference between a colonel and an usher may some day find a use for this list of definitions from the War Department.

The corporal is lowest ranking officer. He holds no commission from the President and therefore, is a non-commissioned officer, holding his post purely through assignment by the proper military authorities. The general of the armies of the United States is the highest ranking officer.

Following is the order of rank in the army with their normal command or duties and the size of the units they command:

1. Corporal: Commands a squad of from four to 12 men.
2. Sergeant: Commands a squad or a section of two or more squads.
3. Staff sergeant: Commands a section or serves as a headquarters clerk.
4. Technical sergeant: Serves as first sergeant or on similar duty.
5. Master sergeant: Highest ranking non-commissioned officer.
6. Warrant officer: Band leader, administrative assistant or other appropriate duty. He holds a warrant or certificate of title to his office but a technical distinction separates him from the commissioned officer status.
7. Second lieutenant: Lowest ranking commissioned officer. He commands a platoon of two or more sections, or three or more squads.
8. First lieutenant: Commands a platoon or similar unit.
9. Captain: Commands a company of infantry, a battery of artillery or a troop of cavalry, each of which consists of the equivalent of two or more platoons, with a headquarters.
10. Major: Commands a battalion of two or more companies, batteries or troops with battalion headquarters, or he may serve as battalion executive.
11. Lieutenant colonel: Commands a battalion or serves as regimental executive.
12. Colonel: Commands a regi-

ment of two or more battalions plus regimental headquarters and service company.

13. Brigadier general: Commands a brigade of two or more regiments of the same arm, infantry, cavalry or artillery, with necessary headquarters units.

14. Major general: Commands a division which is the basic large unit of combined arms. It consists of a headquarters and troop of the essential arms and services so proportioned as to be self-contained and capable of independent action.

15. Lieutenant general: Commands a corps of two or more divisions with corps headquarters and certain auxiliary units, such as engineers, which are called corps troops. Or he may command an army.

16. General: Commanding an army or group of armies. A field army consists of a headquarters, certain organic troops and a variable number of divisions which, all or part, are organized into corps. Such an army might consist of headquarters, three corps, two divisions and organic troops, such as engineers, aviation units, etc.

17. General of the armies: Commander in the field of all the services.

The air corps organization is as follows: A flight, three or more planes. Squadron: two or more flights with a headquarters.

Group: Two or more squadrons with a group headquarters and headquarters squadron. Wing: two or more groups with wing headquarters and headquarters squadron.

The United States is divided into nine corps areas, each with a commander, for geographical administrative forces. It also is divided into four army areas, each of which has a commander and a field army, when assembled, of national guard and regular army troops.

In the United States today is one armored corps, consisting of two divisions, plus the necessary corps troops. Such a division is a combined force of reconnaissance, assault and supporting troops of more than one arm or service transported in motor vehicles—that is tanks, scout cars, etc.—the bulk of which are completely or partly armored.

Such a force is said to be mechanized, in that the bulk of its combat vehicles are armored and are self-contained as to crew

and weapons. A motorized force is merely one which has enough motor vehicles to move its materials and men, not necessarily armored or self-contained.

THERE'S A HOST of Bargains IN TODAY'S ADS

TRY A WANT AD

## Thanksgiving Time



... gives us a chance to review the happenings of the past year and to give thanks to our friends and customers. It gives us a chance to renew friendships and acquaintances and to express our gratitude for the worthwhile things in life.

## Beavers Bros. Garage

## Thanksgiving Greetings ...



... AND THANK YOU, for a year made pleasant by your friendship and your good will. And for all good wishes for YOUR Thanksgiving. May it be a day of Happiness for you.

## J. O. NEWELL

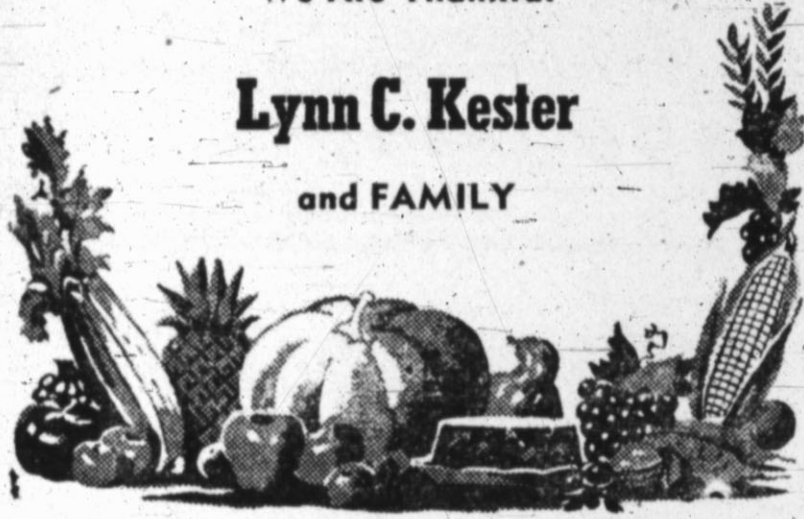
Sheriff, Assessor & Collector of Taxes

## We Give Thanks,

For all of the good things in life, and especially for our Customers and Friends, who have made our work pleasant and worthwhile.

We Are Thankful

**Lynn C. Kester**  
and FAMILY



## Robert L. THOMPSON

Your District and County Clerk ... says.

Happy Thanksgiving and Best Wishes

No matter how you spend the day, I hope it will be a Happy occasion and I do thank everyone for the fine treatment you have shown toward me.



## Best Wishes

FOR A Happy Thanksgiving

Upon this occasion we are glad to extend sincere appreciation for the fine treatment we have been accorded during the past year.

We're thankful for this land of Peace in which we live, looking forward to development and progress rather than disaster and ruin.

**JOHN PATTON**  
INSURANCE



**BEST WISHES**  
Thanksgiving Day

... We express our appreciation for your patronage and friendship during the past year — and hope in the future to serve you better than ever before.

**McLean Insurance Agency**

# LET'S GET THIS STRAIGHT!

During the past year, a great deal has been printed and said in automobile circles about new kinds of "drives" for the 1941 model cars. As a result, many people have come to Oldsmobile with natural and pertinent questions:

"Are the 'drives' that other manufacturers offer similar to Oldsmobile's Hydra-Matic Drive?"

"If not, how does Hydra-Matic Drive differ from the others?"

In order to clear up any confusion or misunderstanding that may prevail in the public mind, Oldsmobile takes this opportunity to publish the statements of fact at the right!

**ONLY ONE KIND OF DRIVE eliminates the clutch! . . . ONLY ONE KIND OF DRIVE eliminates gear-shifting! . . . ONLY ONE KIND OF DRIVE has a completely automatic transmission! . . . ONLY ONE KIND OF DRIVE gives full accelerating power without manual shifting! . . . HYDRA-MATIC DRIVE!**

built and backed by GENERAL MOTORS Offered in OLDSMOBILE!

**WHY OLDS' HYDRA-MATIC DRIVE IS SO DIFFERENT AND IN A CLASS BY ITSELF!**

Ordinary "new drives" are based on the principle of fluid coupling. Oldsmobile's exclusive Hydra-Matic Drive is a combination of fluid coupling and completely automatic transmission. It eliminates clutch and clutch pedal. It does away with the gear shifter. It provides a special fourth speed for cruising. It gives you a special pick-up gear for passing other cars and climbing steep hills. The "no clutch, no shift" Hydra-Matic Drive is optional at extra cost on all Oldsmobile models for 1941. Try it... there's nothing else like it in the world!

No Clutch! No Shift!

\*Optional at extra cost on all models. PRICES BEGIN AT \$852\* Sedan prices start at \$898, \*delivered at Lansing, Mich. State tax, optional equipment and accessories—extra. Prices subject to change without notice. \*A GENERAL MOTORS VALUE \*



THE CAR Ahead IT'S

# OLDSMOBILE

**BRUMLEY-WOODFORD MOTOR CO. Inc.**  
HEREFORD, TEXAS



### Let's Cook Something



The date of Thanksgiving may be shifted about the calendar, but the traditions bound up in that Early American feast-day will never be uprooted. The way we observe Thanksgiving may change from year to year, but the ties that link us to our own childhood and the childhood of our nation are still there.

Pie for Thanksgiving-dinner dessert is a time-honored tradition, with chess, pumpkin and mince holding the lead through all the years.

If you have a family-approved recipe for chess pie you won't need this one. But if you aren't satisfied with your present one, maybe this is the one you've been looking for.

It is a house-that-Jack-built kind of recipe because it was

given to a little girl by an old German neighbor and she literally grew up with it. It begins with a little girl's desire to learn to cook, and keeps on to a housewife's thrill in being able to make a pie that men, particularly husbands, and women, particularly wives, never forget.

The little girl in this fairy story is now Mrs. Ullman Hunter and she gives you her old-fashioned recipe for Chess Pie. Here it is:

#### CHESS PIE

- 4 eggs
- 1 cup sugar
- 1/2 cup butter

Cream butter and sugar together thoroughly. Add well beaten eggs and beat all together thoroughly. Line a 9-inch pie plate with pastry rolled 1-8 inch thick. Fill with pie mixture and bake slowly in moderate oven until firm.

It's anybody's idea of what a pie ought to be and it is so easy to make the way she makes it.

#### THANKSGIVING DINNER

Fortunately Thanksgiving dinner, while traditional, is most flexible in the choice of its courses. You may serve not only one, but several kinds of pie if you like. Here is an old-fashioned recipe for pumpkin pie that seems quite special and worthy of any feast.

#### OLD-FASHIONED PUMPKIN PIE

- 1 cup of brown sugar
- 1/2 teaspoon cinnamon
- 1/4 teaspoon nutmeg
- 1 teaspoon vanilla
- 3 eggs
- 1 1/4 cup canned or cooked pumpkin
- 1 cup milk (scant)
- 2 tablespoons melted butter

Into a mixing bowl measure the sugar and spices and mix well. Add the eggs and vanilla and beat until blended. Add the other ingredients in the order given, mix thoroughly, pour into a pie shell and bake in a 350 degree oven for forty-five minutes or an hour. When ready to serve top with whipped cream, sprinkled with ground pecan meats.

## SOCIETY.

### Patriotic Program Features Club Meet

In keeping with November holidays a patriotic program was featured at the Child Study Club meeting held Thursday afternoon at the home of Mrs. Jim Williams. Mrs. George McConnell was assistant hostess.

A short business session was conducted by the president, Mrs. G. M. Hudson. The program was built around the theme "American Ideals" with roll call bringing to mind patriotic songs.

Mrs. R. P. Conaway explained in detail the Constitution Bill and conducted the round table discussion which followed.

In telling of "Foreign Children in America," Mrs. James Aiken told how Americans may be able to offer homes to English children for duration of the war. She also told of many English children who have been removed to Canada and America for safety.

Christmas fruit cake and hot coffee was served to members. Plate favors were tiny American flags.

Those attending were Mesdames G. M. Hudson, John T. Simms, C. R. Lady, James Aiken, J. B. Whitlow, Ira Foster, M. T. Rutter, G. W. Newsom, R. P. Conaway and the two hostesses.

### Birthday Celebration

John Douglas Pitman was honored Thursday evening when his sister, Heleh Ann, entertained with a surprise dinner party to celebrate his 15th birthday.

The surprise party was given at the home of their parents; Mr. and Mrs. J. A. Pitman.

A Mexican theme was carried out with Fiesta China ware lending bright and lovely color to the table appointments.

Table games were enjoyed after the dinner.

Those attending were David Neal Beavers, Tom Wilson, Billy Dameron, Gerald Banner and the honoree.

### HEREFORD GIRL

A Hereford girl was chosen as a class beauty at W. T. S. C. Canyon last week. She is Miss Orvella Hill, daughter of Mr. and Mrs. O. G. Hill, who will represent the freshman class. Three girls were selected by each class and one of the three chosen by a beauty expert who had been selected by the school authorities. Miss Joan Gurley of Pampa, Miss Hill's roommate will be the lady in waiting.

Mrs. Ella Lamb and Miss Ethel Rice were Amarillo visitors Saturday.

Mr. and Mrs. Boyd Knox went to College Station over the week end to attend the A & M-Rice football game and to see their son, Jack Knox, student at Texas A & M College.

## Orvella Hill Named Freshman Beauty Queen

CANYON, Nov. 20.—Miss Orvella Hill of Hereford has been elected one of the three beauties of the freshman class of West Texas State College.

Her photograph will be prominently displayed in Le Mirage, the college yearbook, and she will be a member of the beauty court at the coronation of the college personality queen.

Miss Hill, daughter of Mr. and Mrs. O. G. Hill of Hereford, is studying business administration. She is a brunette, 5 feet 7 inches tall, weighing 120 pounds, and is 17 years old.

### BIRTHDAY DINNER

Fred Oberthier of Clovis, N. M. was named honoree at a birthday dinner here Sunday when his mother, Mrs. F. H. Oberthier arranged a Thanksgiving and birthday dinner combined to celebrate the occasion. Mr. and Mrs. Oberthier of Clovis came to Hereford Sunday for the event.

## TEXAS OUT-O-DOORS

### UNLOADED GUNS KILL

Hunting is at nearly top flight in Texas with the opening of quail shooting December 1 marking the last season to get under way. The executive secretary of the Texas Game, Fish and Oyster Commission has issued an appeal to every sportsman to treat each gun as if it were loaded, and has set out a group of rules, which, if observed, would do much to lessen the tragedies of accidents in fields and woods.

The game chief especially pointed out that it is the "unloaded" gun which does the most damage. Check your actions carrying a gun with the following rules and live to hunt another day:

Carry only empty guns, taken down or with the actions open, into your motor car, camp or home.

Always be sure the barrel and action are clear of obstructions. Never point a gun at anything you do not want to shoot.

Be sure of your target before you pull the trigger; what you think is a deer may be another hunter.

Always carry your gun so that you can control the direction of the muzzle, even if you stumble.

Never leave a loaded gun unattended.

Never climb a fence or tree carrying a loaded gun, nor lean your gun against a fence while climbing over.

Never shoot at a flat, hard surface or at the surface of water.

Don't forget your hunting license if you leave the county of your residence, or hunt in any of the 21 Texas counties having the universal license.

Have your gun plugged to that extent capacity of hunting migratory waterfowl, doves or quail.

Never shoot ducks before sunrise nor after 4 P. M.

Always remember alcohol and gunpowder should not be mixed.

### ASKS SPORTSMEN'S AID

Since the Texas Game, Fish and Oyster Commission has banded several thousand quail, several hundred doves, both mourning and white wings, and has also tagged a large number of deer, and turkey during the last year, an appeal is being made to all sportsmen who kill any of these species of game which are tagged or banded to send the information to the Game Department at Austin.

Game Department biologists know they can obtain considerable valuable information if reports on deer, turkey, quail and dove bands or tags are obtained from hunters. They will eventually be able to tell the sportsmen how far game travels from the point of release and to gather valuable information on the condition of the birds and the length of their lives. This, of course, applies particularly to quail. As far as deer and turkey are concerned, much can be ascertained concerning the length of productive life. All of this information will be extremely valuable to biologists in determining the best practices to be applied in game management.

Hunters killing game which has been tagged will help if they send the number of the tag or band, the kind of bird or animal wearing it, sex of the bird or animal, the place it was taken (distance from nearest town) and the date of the kill.

Valuable information has al-

ready been secured through the banding of white wing doves and the returning of dozens of the bands to the Game Department in Austin. Among other things, biologists have a good estimate of the total white wing population by knowing the percentage of bands retrieved and the number banded. For example, it is logical to believe that if you band 100 birds and retrieve 10 per cent of them that you have killed approximately 10 per cent of the population.

### BIGGEST FISH TALE OF 'EM ALL

We have heard of many things being used for fish bait, but a human tooth tops all of them in our estimation. A Mr. Welch, 85-year old fisherman from Frisco, Texas, recently showed the state game and fish warden on Lake Dallas two large white bass. His story:

"I was pretty disgusted late this afternoon for I hadn't caught a fish and I had the toothache to boot. One of my teeth was very loose and I finally jerked it out of my jaw. I was willing to try anything to catch a fish, so I fastened the tooth to my hook and dropped it into the water. It was not long before I had a fine white bass. Not much later a second white white bass bit my tooth and here he is: But I lost the tooth in catching the second fish."

### South Plains Students Low In Literature, High In Arithmetic

LUBBOCK.—Children of the South Plains tend to be low in literature, and reading vocabulary but good in arithmetic, Dr. Albert Barnett, psychology professor and assistant dean of arts and sciences at Texas Technological college, believes. His observation is based on achievement tests given by college students in tests and measurements to 360 public school children from fourth to eighth grades.

He said the deficiency might be attributed to the fact that many of the schools are new and have not yet built up adequate libraries.

Public school children were examined by a general achievement test prepared by Drs. Hob Gray of Texas university and David F. Votaw of Southwest Texas State Teachers college.

Age levels for the test were standardized in Texas schools. Subjects on which they are examined are elementary science, choice of words, literature, dictation, reading vocabulary, reading com-

prehension, social studies, physical education, arithmetic reasoning and arithmetic computation.

A Brand Ad Will Sell It!

## THANKSGIVING

The one day in the year when we pause to think of days gone by and to extend appreciation to our friends and patrons for favors accorded in the past . . . and to wish each of you an enjoyable . . .



THANKSGIVING!

## Roberson Battery & Electric

JEFF ROBERSON

## We are THANKFUL

for a LAND OF PEACE

for a LAND OF PLENTY

for a LAND OF FREEDOM

and for your FRIENDSHIP and PATRONAGE!

It is our sincere hope that our service to you this year has contributed in some way to your reasons for being Thankful on this . . .

Thanksgiving Day 1940

## OSCAR EASLEY

Hereford Distributor for CONOCO Products.

## CAUSE for all to be THANKFUL

EXCITEMENT . . . ODORS FROM THE KITCHEN . . . BRIGHT FACES AT THE TABLE . . . THE FEAST . . . and the FIRESIDE!

But Thanksgiving means more. It gives us pause in the midst of our happiness and security to be Thankful. What could be more fitting this year, for we citizens of America have even more for which to be truly thankful than did the sturdy Pilgrims of 319 years ago.

We are thankful for the generous patronage we have received and trust that all will have many blessings for which to be Thankful.

## Streu Hardware and Employees

## Wishing Each of You a Happy Thanksgiving

Upon this occasion we pause to Give Thanks for the privilege of living in Hereford and in the United States — and to express to our many friends and patrons our appreciation for the kindness accorded us during the past year.

## Hereford Wrecking Co.

O. H. CULPEPPER



This-Year Thanksgiving means more than just Turkey and Cran-

berry Sauce and Pumpkin Pie. European events have made all of us realize how fortunate we are to be Americans! What more appropriate time is there than the traditional American Holiday to give our Thanks for this fortunate circumstance.

## Rosson - Hays

Prentiss Rosson — Your IHC Dealer — Cherley Hays



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## 7th District Candidate Named Head Of Texas Federation Women's Clubs

Austin and Dallas both made formal bids for the 1941 convention of the Texas State Federation of Women's Clubs at the annual convention held in Austin last week. Meeting place however, is not decided by the convention but by the federation board at its January session.

Mrs. J. W. Walker of Plainview was elected president of the state organization, defeating Mrs. O. H. Carlisle of Houston, 432 to 229.

Unprecedented interest was shown in the election, one Austin paper reported that cab drivers and business men were

laying bets on the election results all week. One radio commentator said "You think you've seen some red hot elections, but those political races we've written about were cream puffs beside this campaign."

But Seventh District was taking no chances. Six big blue and red buses, carrying approximately 250 club women from the open spaces rolled into Austin to boost for Mrs. Walker, Seventh District's candidate for the office of president, adding several degrees to an already heated campaign.

To make their choice in the hottest presidential election in remembered history of the Texas Federation of Women's Clubs, women stormed the polls and reportedly left the art gallery door sagging on its hinges. There are over 1,000 accredited clubs throughout the state, each entitled to a voting delegate. Seventh District showed up with the largest voting delegation totaling 183.

Mrs. Walker is well known in Hereford, having attended meetings of the Deaf Smith County Federation. She is a woman of ability and of dignity, a woman who by training and service is qualified to hold the high office to which she has been elected. She has announced that "Education for Democracy's Defense" will be the theme for the 1941-42 administration.

Mrs. Joseph W. Perkins of Eastland, retiring president, said in her parting message that "Unity was one of the three points incorporated in the original motto of the organization—in great things unity; in small things liberty; and in all things charity."

Ten Hereford women who have returned from the convention are Mesdames; Elmer Patterson, Elvin Ridling, Ray Barber, Jim Higgins, Wirt Phillips, Urlin Streu, Arlie Dean, Wesley Higgins, Robert Veigel and Ray Johnson.

## Bridge Club Is Entertained

Subject of comment was an unusual table centerpiece when Mrs. J. T. Gilbreath Jr. entertained members of the London Bridge Club Thursday afternoon. A miniature squirrel perched on an arrangement of autumn leaves and holding a bag of nuts formed the centerpiece and the colors suggested by the autumn leaves were picked up by bouquets of chrysanthemums placed about the house.

High score awards went to Mrs. Meade Halle and Mrs. N. E. Milburn.

A plate lunch was served to Mesdames N. E. Milburn, Meade Halle, R. R. Willis, Frank Cogdell, Sherman Morgan, Ernest Medkief, J. M. Posey, Ralph Roden and the hostess.

## LOCALS

Mr. and Mrs. Clay Ridgway left last week for south Texas where they will visit relatives and Mr. Ridgway will enjoy a few hunting trips. They will visit her sister, Mrs. Robert Birchfield, at Boerne and her brother, Marian McDonald, at Ozona before returning home.

Spending last week end here in the home of their son, Frank Daniel, were Mr. and Mrs. S. S. Daniel of Plainview, Mr. Frank Daniel's brother, Rayford Daniel, and his family drove up from Plainview Sunday to accompany them home. Mr. S. S. Daniel also visited in the home of his sister, Mrs. W. M. Rigler, while in Hereford.

Mrs. Kate Rambo Tuckey of Glendale, Ariz., is visiting relatives and old friends in Hereford. Mrs. Tuckey who is a niece of Mrs. Eula Rambo is renewing old acquaintances. From 1900 to 1903 she was employed as a clerk in the D. R. Gass and son Dry Goods Store and this is her first trip back to Texas.

## Easter Items

MRS. JACK HIGGINS

Mrs. E. M. Allen who has been ill the past two weeks is up again and feeling better. Mr. and Mrs. Sam Hunter of Jumbo spent Sunday in the E. M. Allen home with other members of the Allen family. Visitors in the afternoon were Mr. and Mrs. Claude Smith and family and Mrs. W. A. Powell.

The Women of the Community have been busy the past week doing work for the Red Cross. Mrs. Carl Frye was appointed chairman of this precinct in the Red Cross Roll Call which started November 11. In this community, Mrs. Fred Walton and Mrs. Dan Allen are assisting Mrs. Frye; in the Rance community, Mrs. Andy Burns and Miss Sylvia Burns; in the Frio community Mrs. Mack Dixon and Miss Fortenberry. Anyone wishing to take out membership with the Red Cross and having not yet done so, may contact any of the above mentioned.

Mr. and Mrs. Harry Frye and Arden Frye of Davenport, Ia., came Sunday for a short visit with their son and brother, Harland Frye and his family.

The farmers of the community have been hopefully watching the rain prospects the past week. There has been very little moisture over the community generally, the past few months. The harvest in the irrigated fields was good but there was little or no dry land row crop harvested. The wheat sowed lately needs warm weather and conditions starting growth.

The community will gather Thursday night at the school house to express the many things we have to be thankful for. The women are planning a Thanksgiving supper.

entire program, entertaining delightfully with poetry given from script and memory. Miss Kirby gave selected favorites and outstanding poems including Amy Lowell's "Patterns," Vachel Lindsey's "Congo," Edgar Lee Master's "Silence" and "Lucinda Matlock" Edward Arlington Robinson's "Richard Cory" and Thomas Wolfe's "October." In addition she read three short lyrics from Sara Teasdale, one short poem from Walt Whitman, Lizette Woodworth Reese's "Tears" and two sonnets from Millet. Also two short poems from Christopher Morley.

Miss Eloyse Pitman presided over a short business meeting. Members attending the meeting were Mrs. W. L. Davis, Ruth Conkright, Mrs. Alton Fraser, Mrs. J. T. Gilbreath Jr., Mrs. Jimmie Gillentine, Katherine Kirby, Mrs. Jim Kirby, Mrs. Ruth Muse, Lois McCaslin, Eloyse Pitman, Mrs. W. C. Pitman, Mrs. John Simms and the hostess.

## Frio News

MRS. J. M. DIXON

Mr. and Mrs. M. C. Lemore and two children of Borger and another couple and three children of White Deer visited in the W. C. Hodges home last Monday.

Mr. and Mrs. George A. Springer and Mrs. Springers' father, Lester Suttle and three sons of Summerfield spent Sunday in the home of Mr. and Mrs. G. H. Hill of Vega.

Mr. and Mrs. R. H. Simpson and children and Mr. and Mrs. Cox of Pampa spent Friday night in the home of Mr. and Mrs. D. O. Benson. They went to Carlsbad Cavern Saturday and returned Sunday. Mrs. Simpson and Mrs. Cox are daughters of Mr. and Mrs. Benson.

D. Buttrell of White Deer spent Thursday in the W. C. Hodges home.

Dinner guests in the John Johnson home Sunday were Mr. and Mrs. Elmer Jones and Patsy Jo; Mr. and Mrs. T. L. Sparkman Jr., Mr. and Mrs. Wesley Brown and Ray and Noble Brown. Mr. and Mrs. Trefel and daughters of Hereford, Clyde Hussey of Dawn and Mr. and Mrs. Bill Nafzger of Walkott were Sunday dinner guests in the J. E. Springer home. Mr. Nafzger is Mrs. Springer's brother.

V. C. Hodges has been in White Deer and Pampa visiting since Thursday.

Mr. and Mrs. W. C. Lowery and Louise, visited their daughter in Tucumcari Saturday night and Sunday.

Mrs. Effie Keller of Dimmitt visited Mrs. J. M. Dixon Thursday afternoon. They were girlhood friends and this was the first time in several years that they had been together.

Mr. and Mrs. John Johnson, Wanza, and Noble Brown left Sunday afternoon for Nocona where they will visit with friends and relatives until Thursday.

We cordially invite everyone to attend the program and box supper at the Frio School House Friday night. Those coming may either bring a box or a pie. The proceeds will be used by the P. T. A. and H. D. Club.

Louise Lowery attended the Memphis-Hereford ball game at Hereford Friday.

Mr. and Mrs. J. M. Dixon, Larline, James and Wanda were

Mr. and Mrs. Junior Woolery of Hereford visited Sunday evening in the Clayton Woolery home.

The Easter Sunday School reports good attendance. They have not yet learned who their new circuit pastor will be.

Sunday afternoon visitors in the Joe Hastings home.

Mrs. H. M. Mobley and children visited relatives in Floydada Sunday.

Frank Robbins, who is attending Dimmitt high school, spent the week end at home.

Mrs. A. T. Jones, J. P. and Dovie Jane visited their son and brother, George Jones of Amarillo last Sunday. Mr. Jones is an active member of the National Guard.

Friends of Mr. and Mrs. C. R. Boyd of Sherman, Okla., will be glad to know that they have bought and are operating several places of business in Sherman.

Mr. and Mrs. Wesley Brown are staying at John Johnsons

while the Johnsons are in Nocona visiting.

Woodrow Morgan began working for Mr. H. D. Robbins Monday.

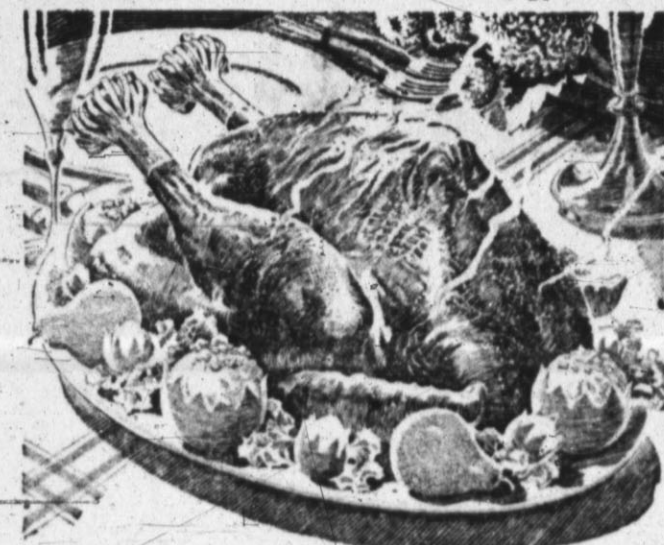
Mr. and Mrs. W. S. Dixon attended Singing Convention at Oklahoma Lane Sunday.

## TRY A WANT AD

### HERBINE

When Biliousness, Headache, Flatulence or Gas, and Listlessness or that tired feeling are symptoms of Temporary Constipation and you take a laxative or cathartic for relief, try Herbine. It is strictly a vegetable medicine. 60c a bottle.

HAILE DRUGS



We Want to Say

## "Thank You"

Not only for your generous patronage, which is always appreciated, but also for your friendship and associations which make life enjoyable and worthwhile.

1940—just 319 years after the first Thanksgiving—finds America with more for which to be Thankful than ever before... and as we rejoice upon the occasion we pause to wish each of you...

A HAPPY THANKSGIVING DAY!

## MILLER AUTO STORE

Everything for the Automobile



## THANKSGIVING

IS AN

## OLD AMERICAN CUSTOM

... and the way they're whooping things up in Europe, we feel that Thanksgiving 1940 should hold important significance for each of us.

... Among other things, we are most thankful for the fact that it has been our privilege to complete 39 years of active service in this community!

## E. B. BLACK CO.

FURNITURE and UNDERTAKING

— "SINCE 1901" —



THANKSGIVING 1940

During the time we have been in Hereford the people of this area have been indeed kind and considerate of us... we appreciate this more than you will ever know... and we rejoice with you upon the occasion of Thanksgiving 1940 that our country faces Peace and Progress!

## BURK'S FURNITURE

AND EMPLOYEES

An Old Indian Custom THIS BUSINESS OF ALWAYS SAYING **THANK YOU!**



and upon this occasion we are indeed

## THANKFUL...

... that we live in the U. S. A., a nation which is bringing electricity and comforts to the homes of its people rather than Bombs and Shells.

... that we are privileged to serve and associate with such a fine, ambitious group of people such as you will find in few communities.

... and that we, in serving you, are serving our Community, Our People and our Nation.

## DEAF SMITH COUNTY ELECTRIC CO-OP, Inc.

AND EMPLOYEES

1621 -- 1940

## THANKSGIVING

Foremost of all, we are Thankful that we live in Hereford and in the U. S. A.

Since the first Thanksgiving in 1621 our country has grown and prospered... and today we are privileged to see the future in a different light from that of any other peoples of the world.

With these things in mind we join you in observing the greatest of all Thanksgivings — **THANKSGIVING 1940!**

## H'LL & RICKETTS, Realtors