

TEMPERATURES

	Moisture	High	Low
Sunday	68	85	
Monday	48	17	
Tuesday	57	23	
Wednesday	67	34	
Moisture this month: .31			
Moisture this year: 13.95			
(Courtesy of KPAN)			

The Hereford Brand

18 pages

SINCE 1901

Sixty-two Years Of Service

Published Every Thursday

Our Slogan: "More People — More Farms"

63RD YEAR — NO. 51

HEREFORD, TEXAS 79045, THURSDAY, DECEMBER 17, 1964

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Sugar Beet Growers Warned To Be 'Vigilant'

By PHIL DUNCAN
Staff Writer

Members of the Texas Sugar Beet Assn., meeting here Monday night in their annual convocation, were told that "we have so many people throughout the country who would like to see us out of business that we must always be united and ready to fight."

The speaker was James W. Witherspoon, executive secretary and legal counsel for the grow-

ers and who has been at the fore of the struggle to gain a foothold for Hereford in the sugar industry.

That has been done — and accomplished well, Witherspoon told the more than 150 persons at the Community Center.

"You never wavered and never gave up during those three bleak, hard years we fought for this position," he said. "We will always fight for our position and to maintain that position on all fronts at all times."

New President

The beet growers elected two directors, one of which was re-elected, heard a report from the district manager of Holly Sugar Corp. and a humorous speech by a Clayton, N. M., man. Following the regular meeting, the board of directors met to select a new president and vice president.

Heading the growers association for 1965 will be Virgil Marsh, a Deaf Smith County farmer since 1953 who farms

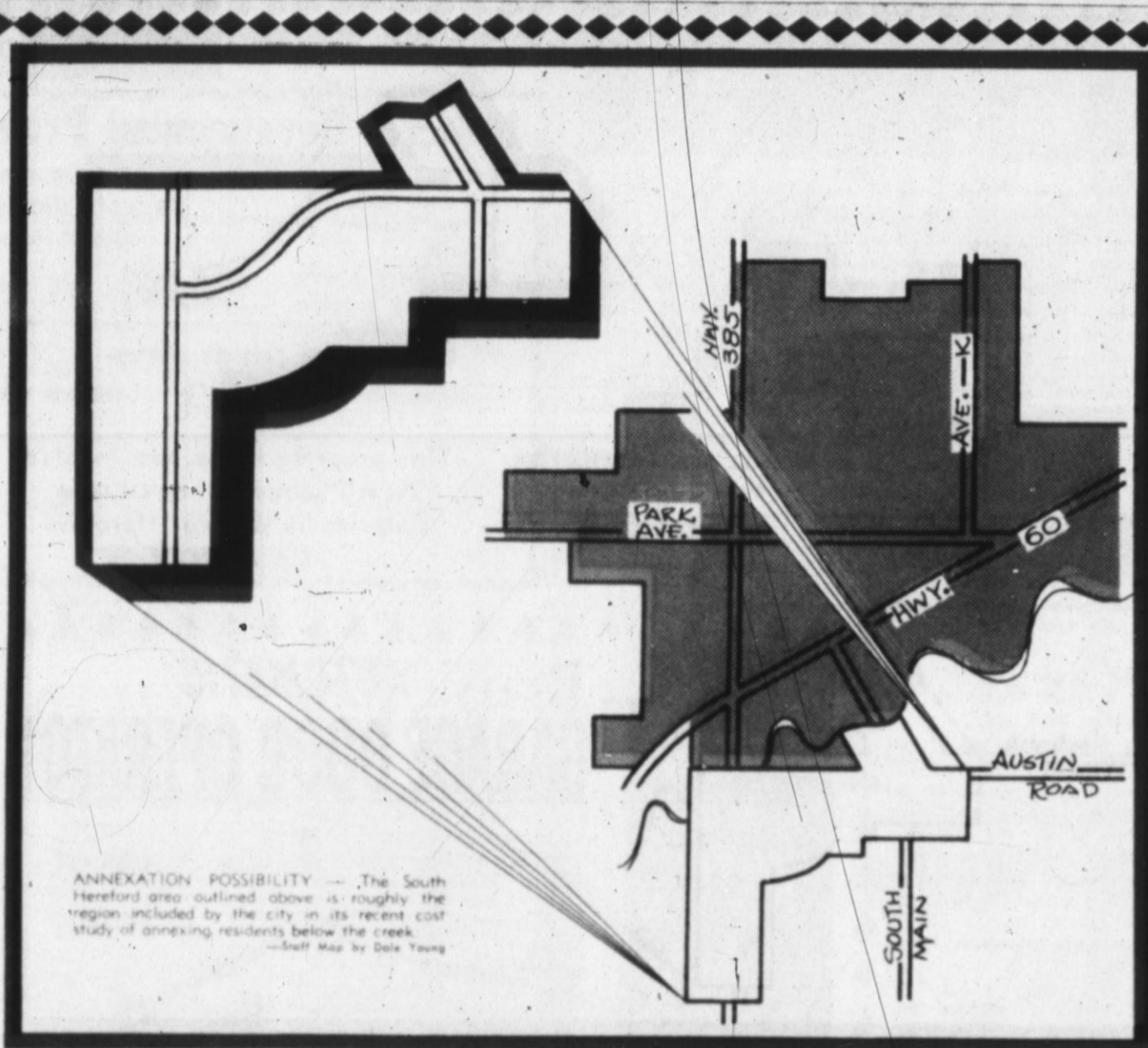
about 17 miles northwest of Hereford. Vice president is Shirley Garrison, one of the directors elected Monday night.

The other director who was re-elected is Raymond Higginbotham, who is this year's vice president.

Out-going president is Austin Rose Jr. of Hereford.

In discussing the problems facing Texas beet growers, Witherspoon noted that "the most difficult thing to believe is that

See BEETS Page 4



ANNEXATION POSSIBILITY — The South Hereford area outlined above is roughly the region included by the city in its recent cost study of annexing residents below the creek.

— Staff Map by Dick Young

BLOWING TOWARD ANNEXATION?

The Winds Of Change

By DUDLEY LYNCH
News Editor

Some are for it. Some are against it. That's not the problem. But this IS the problem: The people of South Hereford who are for or who are against annexation by the city of Hereford don't all live close together in two colonies of cooperation. The chances are aggravatingly good that a man's neighbors on both sides favor the opposite viewpoint. That can cause administrative chaos for the city.

Or put another way, opinion on annexation — a topic that has sparked conversations on both sides of the creek in re-

cent weeks — is splintered every way from thunder south of the Tierra Blanca.

Opinion Samples

To sample the prevailing wind of opinion in the area — much of which stands virtually in the shadow of the behemoth Pittman grain elevator immediately south of downtown Hereford — the Brand spent an afternoon earlier this week knocking on doors and discussing the subject of annexation.

For what it is worth, the fifty residents we talked with would have voted this way, had the issue been decided Monday afternoon:

For — 42 per cent.
Against — 52 per cent.

One family isn't finished weighing the pros and cons, and two more individuals said they are fully "neutral" in the discussion but would not oppose annexation if it came. These figures probably aren't much more decisive than Gramp's bad knee is at predicting a norther, but they show this:

Area Is Divided

South Hereford is divided — and considerably so — on the question of annexation.

Some residents think the attempt, begun several weeks ago with the spreading of a petition, has come too late ("We tried to get it before we went to the expense of putting water

See ANNEX Page 2

'Fund' Collects \$1,015

What happens next? That was the unanswered question with United Fund officials Wednesday morning after the organization's "last-ditch" fund drive fell short Tuesday night in an attempt to bridge the \$7,000 gap between the available funds and the \$29,222 goal.

The march by mothers of children participating in UF agencies' activities and other interested women resulted in the collection of \$1,015.17.

Turnout Poor

The amount contributed was excellent as far as it went, said Melvin Jayroe, fund drive chairman for 1964, but the breakdown came in the number of women participating. "We probably had about 25 or 30 women who turned in cards," he said.

The offices of Southwestern Public Service Co. stayed open until 10 p.m. Tuesday to accommodate drive participants.

Tuesday night's income puts the exact UF collections at \$23,273.06, Jayroe said. He said the organization has been using a rounded-off figure in previous releases which explains why the exact total may appear less than expected.

What happens next is anyone's guess, UF officials indicated. A UF board meeting will be called shortly by president Dean House, "but right now we don't have any idea what we are going to do," said Jayroe.

To Abandon UF?

Nobody would come out in the open and said it, but the general feeling is that some of the UF agencies will probably launch out on their own in an attempt to get operating funds for 1965. As long as they are UF members, they are prohibited from doing so.

The \$29,222 figure — this year's UF goal — was the sum of the seven agencies' minimum needs for the year's operations.

By Commissioners Court

Welfare Board's 'Rotation' Again Put In Abeyance

Tie-Breaking Vote Casted By Judge

In a sometimes heated session, the Deaf Smith County Commissioners Court Monday ruled by a split 3-2 vote that the "rotation" plan adopted two years ago for the county child welfare board would again be suspended.

Judge H. C. (Hank) William's vote was required to break a 2-2 deadlock on a motion to continue the rotation which would have replaced the two senior members of the board.

He voted against the motion.

At the same stormy meeting, two members of the welfare board resigned — one of whom is on the commissioners court now and the other will take office Jan. 1.

To Retain Chairman

The result of the suspension of the rotation plan is the retention of Mrs. O. G. Hill Sr., currently chairman of the welfare board and a member since the board was formed 10 years ago.

Bruce Coleman, who will take his seat on the commissioners court Jan. 1, also would have been up for rotation after serving on the board 2 1/2 years. He resigned from the board, however, effective Jan. 1. A replacement will have to be named for him.

"Also resigning at Monday's meeting was Donald Hicks, commissioner and ex-officio member of the welfare board.

See COUNTY Page 2



Public school children will be dismissed for the Christmas holidays at 2:30 p.m. Tuesday and will not return until Jan. 4, school officials have announced.

The deadline for contributing to "Project Christmas Card" is Saturday, according to Mrs. Westlie Owen of the Hereford Medical Auxiliary. This project is the annual operation where residents are asked to give the amount they would normally spend on Christmas Cards and stamps toward a worthy project by the auxiliary. Deposits may be made at both banks and at Safeway, Coopers and Taylors supermarkets. The contributor's names will be publicly displayed.

Members of the American Business Club will meet at Cooper's supermarket about 6 p.m. Tuesday to prepare baskets of food stuffs which will be distributed to the needy in Hereford.

The Hereford Brand will hold its annual Christmas party at 7:30 p.m. today at the Veterans of Foreign Wars Hall.

R. L. Cocanougher of Hereford has reported the sale of two registered horned Hereford bulls to V. I. and Ada L. Pierce of Ozona and a third registered horned bull to John Childress of Ozona, according to the American Hereford Assn.

The Kiwanis Club awarded its "Workshop of the Year" honor to Q. O. (Brown) Brown Tuesday night at the club's annual Christmas Party.

County Farmers Approve Quotas

Deaf Smith County cotton farmers approved marketing quotas on the 1965 upland cotton crop by a top-heavy margin of 85.5 per cent in an unusually light turnout Tuesday.

Final returns had 65 persons voting for the 1965 referendum and 11 voting against it.

Approximately 1,100 persons in the county were eligible to vote.

The state ASCS office said complete returns from 236 cotton counties showed Texas farmers were approving quotas by a margin of 89.7 percent.

County farmers approved the marketing quotas last year by a vote of 96-27. This total had 78 percent of the farmers approving the referendum.

Area counties approved the marketing quotas by margins ranging from 77.93 percent to 95.27 percent.

CRIME PROBE City's Mayor On Committee

Mayor Ray Cowsett of Hereford has been named to a committee of Texas mayors who will confer with Gov. John Connally over the rising in crime.

The announcement was made over the weekend by Hank Avery, mayor of Midland and president of the Texas Municipal League. The league's board of directors Friday approved the list of 10, which also includes Amarillo mayor F. V. Wallace.

Cowsett said earlier this week he has not received official notification of his appointment "but it will be coming through in a day or two." What the committee's function will be also has not been made clear, Cowsett said.



NEW BEET GROWERS OFFICERS — The two new directors, one of whom was re-elected, are shown with out-going president Austin Rose Jr. at Monday night's annual membership meeting of the Texas Sugar Beet Growers Assn. here. At left is Raymond Higginbotham, who was re-elected, and at right is Shirley Garrison, who also was chosen as vice president of the board. Shown in inset is Virgil Marsh, who was topped by the board as president for 1965. See story at top of page. (Staff Photo)

Juvenile Officer Proposal Vetoed By Commission

Deaf Smith County will not have a juvenile probation officer in the near future. So voted the Deaf Smith County Commissioners Court Monday.

The desirability of having the services of a juvenile officer for the 69th Judicial District has been discussed periodically among the commissioner's courts, superintendents and trustees of the independent school districts throughout the six-county district for the past three years.

Joseph J. DeRadd, Amarillo, had been nominated for the post (if created) by Dist. Judge Harry Schultz who also recommended an annual salary of \$7,200 to be paid in 12 equal installments. Additionally, office space was to be furnished free, a desk, a filing cabinet, typewriter and telephone. He would also have been paid 10 cents per mile automobile allowance and reimbursed for actual cost of meals and lodgings while away from his office in the discharge of his duties.

The salary for such an officer would be apportioned among the counties of the 69th Judicial District in accordance with the population of the counties. By this formula, Deaf Smith County would have paid \$2,317.08, second only to Moore County, which would top the scale at \$2,596.02. Dallam Co. would have been third with a total payment of \$1,107.36 while Oldham, Hartley and Sherman Counties would pay the remaining \$1,177.

But the proposal did not meet approval of the county commissioners here. They rejected it with a unanimous vote. Moore County also rejected the proposal on Dec. 15.

COLORADO OFFICIAL DUE

Union To Install Officers Tonight

Officers of Local No. 321, American Federation of Grain Millers, will be installed in ceremonies at 7:30 p.m. today at the Hereford State Bank Conference Room. Lloyd Ott, district representative for AFGM International, will be here from Rocky Ford, Colo., to conduct the installation.

300 Members

Ott also will officially present the charter of the new local — which will represent about 200 workers at the Holly Sugar Corp. plant here — to president

Inside

If you live in South Hereford and we missed you Monday, we apologize. We talked to all we could find. If your views on annexation differ from those listed above write us a letter. We'll print it. Also, for anyone interested, we can tell you whose dog down there bites — and whose doesn't.

Inside today, you'll find sports on page 6 and it's happy news: Hereford trounced Littlefield Tuesday. Several stories on the sugar beet and county commission meetings are scattered about; some interesting tidbits come out of those, too. A story on innovations at the Post Office is on page one of section two.

Take your time with today's Brand. It's newsy.

Conservationists Plan Field Day Here On Friday

About 50 persons associated with or interested in soil conservation are expected in Hereford all day Friday for a field day of the Golden Spread chapter of the Soil Conservation Society of America.

Don F. Newman of the local Soil Conservation Office said the event could fall victim to the anticipated inclement weather that is predicted for the area but that plans Wednesday were still firm.

The group will meet at the Community Center at 10 a.m. for an address by George Warner of Miller Seed Co. on "Managing Grass for Seed Production." Following his talk, the visitors will tour the Miller Co.

After lunch, the group will meet at Holly Sugar Corp. at 1:30 p.m. for a tour as guests of the Merrill E. Shoup plant — one of the first accorded an outside organization.

The organization is composed of farmers, businessmen and professional agricultural personnel from the Panhandle area. The group sponsors about two or three field days each year.

Bill Brooks of Wheeler is this year's chairman.

AT MIDLAND MEET

W. T. (Bill) Thompson, manager of the Deaf Smith Chamber of Commerce, was in Midland part of Monday and on Tuesday to attend a meeting of the board of directors of the Chamber of Commerce Executives Assn. of West Texas. Next year's conferences and budget were the main topics. Thompson is immediate past president of the association.

CAR STOLEN HERE

A car was stolen Tuesday night from Sunset Lanes while the owner of the vehicle was inside bowling. Hereford Police said Wednesday.

The car belonged to Wayne Caster, 208 Higgins, who reported the theft at 12:30 a.m. Wednesday, when he came out of the bowling alley.

The car was a 1961 Pontiac with registration number AWD68.

County

(Continued from Page 1)

He had been asked to serve on the Board by Judge Williams in a move to familiarize the commissioners with the problems of the organization. He, too, will require a replacement.

Were Opposed

Appearing in opposition to the rotation plan, were Mrs. Jewell Smith, county welfare agency head, and Dist. Judge Harry Schultz of the 69th district.

The motion to retain the rotation system for 1965 was made by J. T. Guinn and seconded by Charlie Sowell. Commissioners Hicks and Latham were opposed. The deadlock — after lengthy discussion — was broken by Judge Williams.

The much touted "rotation-plan" was adopted in order to retire older members of the Board and replace them with others in the community who were willing to render their services for this "non-pay" post. "It's a thankless job," said Williams, "and we don't want to keep people on the board too long. We appreciate the fine job they have done. We retired two ladies from the board that first year and assured those ladies that the rotation plan would continue yearly, retiring the two senior members. But the first year around, unforeseen resignations created a situation that we felt was not in keeping with the best interests of the board," the judge said, "and therefore we delayed further rotation for

another year." January of 1965 was then set as the rotation date of the two senior members.

Came Up Again

This question popped up again approximately two months ago. Williams had asked one of the older members to serve another year if the court thought it necessary. But the court didn't see, at the time at least, the necessity for retaining the members for an additional year and instructed Judge Williams to inform the senior members of that decision.

And then up cropped opposition.

Appearing before the court first was Mrs. Smith who asked that the experienced members be retained another year, and the rotation plan be delayed until members could serve more time on the board. She cited many cases which were continuous from year to year and pointed out the necessity for full background knowledge of the cases before a board member could effectively discharge his responsibility.

Next to appear in behalf of the "delay" movement was Judge Schultz who counseled the court to "go slow" on the rotation plan, giving new members time to get their feet on the ground.

"The problems of the board are complex," Schultz told the commissioners. "These people appearing before the board are all mixed up. You and I can apply logic to our problems and solve them," Schultz said, "but the people appearing before the welfare board don't necessarily do that."

'Problems Change'

Schultz pointed out that the problems of the board are continuous. "They (the welfare board) may straighten out one problem, and the people concerned may create another before the day is out."

Schultz told the court that "experience is valuable enough that you need to go slow on the rotation plan."

And slow they went, moving along at a snail's pace, finally coming to a split-vote decision about 6 p.m. Monday.

Coleman's resignation was requested since he will become a member of the Commissioners Court January 1. He defeated Guinn in the Democratic primary last spring to represent the citizens of precinct 3.

"He (Coleman) has served the board well in the past two and one-half years," Williams told the court, "but we have had a great deal of criticism because the commissioners were also serving on the welfare board. For that reason I would prefer that members of the commissioners court no longer serve on the welfare board." Hicks, who has served on the board only six months, tendered his resigna-

Annex

(Continued from page 1)

and sewage lines out here"), while others think the move is premature ("It'll come, it'll come, but I think it's just a bit early yet").

The reasons generally cited for favoring annexation were these:

— The availability of city water and sewage service. (A few residents, mostly along Austin Road and the Dimmitt highway already have tapped city water lines. But other residents living to the southeast in deep South Hereford frequently find themselves in dire straits, when well failures occur.)

Seek School

— The hope that annexation will bring an elementary school to the area.

— A rise in property values and the possibility of city expansion in this direction.

— The use of city authority in "cleaning up some of this area" and removing livestock and horses which, in some instances, are bedded down where the carport would normally go.

— A decrease in high insurance costs stemming from a lack of readily available water for fire-fighting.

On the other hand, those opposing the trading of the region's "step-sister" relationship with the city of Hereford for "one of the family" position frequently mentioned these factors:

— The loss of their "country" atmosphere.

— The paying of city taxes and the assumption of the city's debts.

Would Be Wasted

— The expense already met in providing water and sewage disposal which, if the area were annexed, would turn out to be wasted improvements, except perhaps for irrigation purposes.

— The loss of livestock and horses.

— The benefits which annexation would bring to persons who own large amounts of property in the South Hereford area.

This is what some of the South Hereford residents said when asked why they are either for or against annexation:

"When we bought here we bought with the idea of being out of the city," said a housewife in a well-to-do, home. "We

tion effective immediately.

Other members of the Deaf Smith County Child Welfare Board besides Mrs. Hill include Mrs. Luther Lesly, Mrs. Millard Nobles, Mrs. Charles Hoover and Charles Frye.

The commissioners court will probably appoint a replacement for Coleman and Hicks at the next meeting, scheduled for Monday, Dec. 28.

have already drilled our well — \$1,700. We already have our sewer system hooked up. If we knew we were going into the city, we would have built on the farm. We know, though, we'll eventually go in."

Humorous Approach

"I didn't say anything the other night (at the city-called "annexation explanation" meeting)," wryly commented a long-time resident who favors entry. "I mentioned it once and they said I ought to have a rope tied around my neck and be tied under the bridge down there. Then I could get all the water I wanted." He laughed and continued: "I keep thinking Dimmitt will come up and annex us. Or they'll put a toll gate up at the bridge (on S. Main St.) and charge us for using the city's streets."

A resident of only a few months has seriously considered the move and volunteered: "There are several things to take into consideration. They need a school out here awful bad. I don't know whether they would put one out here without being in the city? We need sewers out here awful bad. I don't think any area near town ought to have cesspools. But I don't think anybody out here needs water too bad. If they would work it all in at the same time, I think we would be better off."

Has Changed Mind

An occupant near the Hereford Country Club, who previously had favored annexation, has changed his mind. "I signed that first petition. But I told them if they brought around another one, I wasn't going to sign it. I just can't see any benefits — not at the present time. It would up our taxes about \$30 a year. When we moved to get out of the city, we moved to stay out."

After thoughtfully considering the question, a housewife in a new home nearby said: "I'm not much in favor of it now. We just paid \$300 to hook on the city water line. I don't mind anyone knowing, but we just don't see any benefits right now."

A home owner near the southern boundary of the area took a favorable attitude and remarked "I'm not going to drag my feet. I'm for progress. As far as I'm concerned, it can go either way. If they want it, it's fine with me."

Are Undecided

Conversing as she cleaned windows, a housewife admitted her husband and she haven't reached a decision. "The sewage and the water would be wonderful — but then there's those taxes. We haven't made up our minds as yet."

The next lady of the house questioned has made up her mind, and adamantly so. "We tried to get it before we went to the expense of putting water and sewage lines out here. Now that we have, why should we pay taxes? Some of us once went down to talk to the city about applying the costs of a well to the costs of laying a pipeline out here and they wouldn't hear of it. I think if you'll talk to the majority of the people out here, you'll find they are against it. Now, down on Austin Road, you may find differently."

Different Outlook

An opposite viewpoint was encountered from this housewife who commented: "We are always for something that will better the community. I don't know that it will help us any, but I think it will help some of our neighbors. A lot of people out here have trouble with water. We just put down a new well. There are 10 in our family and we had to have it. It cost a thousand dollars. But our neighbor is a widow and I know she doesn't have a thousand dollars to put down a new well where only one person benefits." The problem of water also was paramount to another woman resident. "We have this well and it isn't very dependable. At least city water would be dependable. Also it might help clean up this part out here."

A couple who have lived in the area about a year said they would "go with the majority. But it looks like it has such poor chances," he said. "I was in hopes that they could perhaps take the area along the Dimmitt highway — there's where most of your valuation is — and down Austin Road to S. Main. That's about all you could hope for now." That, however, would not take him in. "Those folks south of us have been out of water for over a year."

To Back Entry

One housewife was enthusiastic. "We are for it 100 per cent," she said. "I know a lot of those over here are for it. Now some of them have horses and live-



STILL SMILING — Postal worker Gene Struen, who is shown stuffing Christmas cards and other letters into cubicles at the Hereford Post Office, is handling more and more mail this week as the holiday rush pushes toward a peak. Postmaster Nolan Grady said about 18,000 pieces were being handled daily earlier this week. This is about 2,000 pieces more than the peak day last week. (Staff Photo)

Acapulco, on Mexico's Pacific shore, is the most fashionable place for affluent Mexicans to spend Christmas and Easter holidays. Some status-conscious people who cannot afford the trip disconnect their telephones in the hope that callers will assume they are there.

United States Presidents are not immune to arrest. President Ulysses S. Grant, charged with speeding in his carriage, forfeited \$20 bond.

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DETROIT TIMES BOX 5096

The Hereford Brand, Hereford, Texas, Thursday, Dec. 17, 1964

Merger Of Two Hail Insurance Firms Revealed

The crop hail facilities of the AnderClay Insurance Group (Export Insurance Company — Ranger Insurance Companies) and the Americana Crop Hail Pool Inc. have consolidated operations under the management of AnderClay Insurance Managers, Inc., of Houston.

"This consolidation of two well known leaders in the crop hail field," said Charles R. Rathbun, president of AnderClay Insurance Group, "will make it possible to offer agents effective and competitive crop hail

facilities on a nation-wide basis." Americana Crop Hail Pool, Inc., serving over 2,000 local independent insurance agents in 31 states, has operated for the past five years as exclusive crop hail insurance specialists. The AnderClay Insurance Group is a multiple line group writing insurance and re-insurance worldwide. The Export Insurance Co. and Ranger Insurance Companies are the largest writers of crop hail insurance in the Southwest.

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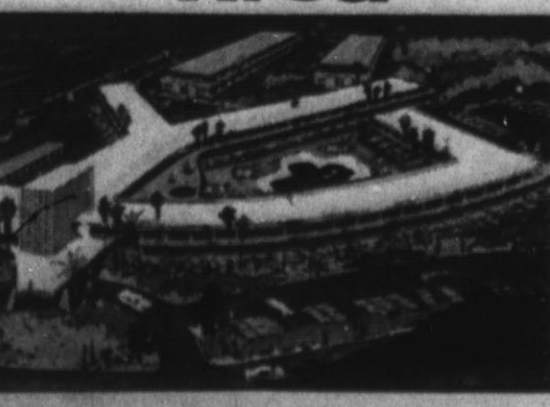
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Joy, Earl or Ginger will give you a fabulous new look. Please come in and at least visit with us.

Due to us not being able to handle everyone this week, we are running our specials through the 24th. We want to thank everyone for the response you have given us thus far.

COWAN JEWELRY



By MELVIN YOUNG

With only seven shopping days until Christmas, it looks like we're going to be forced to get on the ball.

Reminds us of what a friend of ours once said.

"Sure glad Christmas doesn't come on Monday this year. Now I can wait until the 24th to start my shopping."

Actually, this isn't as bad as it might seem, since we usually leave the Christmas shopping to family members who enjoy it more, and we're forced to make only a couple of purchases. One for our mother who happens to be pretty easy to please, and the other for our wife. That gift, of course, must be just right. Second best just won't do.

And then we try to remember what it was our banker said the last time he covered an overdraft.

Ever try going first class with nothing?

Bartley Dowell, sage of East Third, thinks they should mark off Amarillo Air Force Base into little tracts and sell it as tennis courts.

Right in line with the president's physical fitness program, no doubt.

J. T. Guinn, commissioner of Precinct 3, was telling us the other day about buying a load of hay from Charlie Holt. Charlie, of course, is pretty hard to find, having many irons in the fire, but he's a trusting soul and normally leaves his barn unlocked just in case someone needs a little hay.

Finding the situation so, J. T. proceeded to load up a semi-trailer, and still not finding Charlie anywhere about, headed back to the Bootleg area and the Guinn farm.

Encountering Charlie in town one day, J. T. confessed that he had indeed made off with a load of hay.

"That's all right," responded Charlie. "I've sent three other guys a bill for it, and two have already paid."

Which proves again, that you just can't get ahead of Charlie Holt.

And Kenneth Coker is another old boy who is usually "Johnny on the Spot" with an answer when you're least expecting it.

A customer remarked recently that a certain item in the store was entirely too high. "In this day of high prices," Coker retorted, "if it isn't too much, it's not enough."

It takes awhile for that one to soak in. If you still don't get the point by this weekend, drop by the City Drug and let's see if Kenneth can explain.

Gene Brink, minister of the First Christian Church, told an audience recently that he had been accused of going to Divinity College to learn to make candy.

"Actually," he said, "I attended Bright Divinity College in Fort Worth. Their students come out shiny and sweet."

You guessed it. It's the Christmas season, and we have attended more than our share of banquets recently, and the farther we go, the worse the jokes get!

Know what an isolationist is? That's a man with a teen-age daughter and only one telephone. We didn't pick that one up at

a party. We happen to have a teen-age daughter.

Larry Kaul of Westway has a few items to add to the Deaf Smith County Museum. Larry now possesses a roll of "ribbon barbed-wire" such as that used on the old XIT or Syndicate spread at the turn of the century. There's not much of that left and it's a real collector's item.

And Mrs. Jess Robinson has called to list her name with the many who have relics and antiques to donate to the museum. Mrs. Robinson has a number of books, dating back as far as 1841, and included in this group is an old McGuffey's Reader. If you can recall that one friend, you're many years too old for the draft.

Other items in her collection including an old cavalry musket complete with powder horn and bullet mold.

These items of course, are valuable. Too much so to be stored in a warehouse, and the Robinsons plan to hang-on to them until a permanent museum site can be secured.

Many other families throughout the area have collections that could be secured for the museum. But we've got to have the structure before we're going to get many of them, and rightly so.

Charles Bell has been named Man-of-the-Month for the (Amarillo territory, Southwestern Life Insurance Co. Bell sold more insurance for the month of November than any other agent in the entire Amarillo district.

Classified ad in a Louisville, Ky., newspaper: "For Sale. Complete set of encyclopedias. Never used. Wife knows everything."

LETTER TO EDITOR
Appreciative Of Music Coverage

Dear Editor:
I have just received clipping of your coverage during November of the District Music convention of the Texas Federation of Music Clubs held in your city—and the coverage was tremendous.

I received clippings from all over the U. S. and I must say that so far your coverage has not only been the "mostest" but the best. In these days of world tensions, breeding hate, murder, etc. it is wonderful to find a newspaper giving space to fine things like music, happiness, etc. which it brings.

The PR chairman of the TFMC, Mrs. B. F. Sims of Wellington, was a big help. I know, in getting the material to you but it depends, in the last stage, on the editor seeing fit to give the space in our projects — and for that we thank you.

I lived in Texas for many years, serving for ten years as PR chairman for the Texas Federation of Music Clubs, and also the president for 1948-50, and so I know of your good coverage even way back then.

Cordially,
Eddie Barford
Public Relations, National Federation of Music Clubs,
Charleston, S. Carolina.

County Registers One Fatality In 15 Rural Wrecks

There were fifteen rural traffic accidents in Deaf Smith County during the month of November, according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

From these crashes resulted one death, three persons injured and a loss of \$7,825.00 in property damage.

Summarizing rural traffic accidents from January through November of 1964, the picture shows 126 wrecks, three persons killed, 60 persons injured and \$65,544.00 in property damage.



quick meal items for busy
CHRISTMAS SHOPPERS



MEXICAN DINNERS Patio Frozen 16 Oz. **2:89**
LANES FLAMING SNOW BALLS Ice Cream **69**

COFFEE
Maryland Club Lb. Can — All Grinds **79**

ELLIS PECANS
10 Oz. Pkg. Shelled **69**

ALUMINUM FOIL
Alcoa 18" x 25' Roll **49**

NOTEBOOK PAPER
Nifty — Reg. 49c Loose Leaf Filler **3 For \$1**

TURKEYS

NORBEST HENS 8 to 16 Lb. Avg. Lb. **39**

TOMS 16 To 24 Lb. Avg. Lb. **35**

ARMOUR STAR BACON Lb. **49**

ARMOUR STAR PORK SAUSAGE Lb. **29**

ARMOUR STAR BOLOGNA 12 Oz. **39**

Christmas Decorations 1/2 PRICE

Aqua Net Hair Spray **69**

Pepsodent Tooth Brush 69c Value **39**

Hard — Soft — Medium

Barbie & Little League

Wrist Watches **\$7.95**

Electric

Electric Knife **\$12.95**

Shurfine — Sliced	Giant Box
Beets 2 For 25	Dry Trend 49
Shurfine	32 Oz. Plastic Bottle
Sauerkraut 3 For 33	Liquid Trend 69
Geisha Mandarin — 11 Oz.	Arrow — 2 Lb. Bag
Oranges 2 For 49	Pinto Beans 29
Bakerite — 3 Lb. Can	Shurfresh — 1/2 Gal.
Shortening 69	Milk 53

ORANGES

Sunkist - Navels
Decorate with Cold Orange Slices

Lb. **19**

RADISHES & GREEN ONIONS 2-Bunches **15**

BELL PEPPERS Texas Crunchy Tidbits in Salads Lb. **25**

Universal Toaster 2 Slice Chrome **\$12.95**

Universal Iron Steam & Dry Stroke Saver **\$8.88**

Table Radio Deville 5 Tube **\$8.88**

FREE
Elegant 22 K Gold
LUNCH PLATE
This Week
With Purchase Of
\$7.00 or More

LARGE SELECTION OF
Christmas Gifts

4.98 Value
JEEP **\$3.98**

FIRE ENGINE **\$2.98**

Iona Blend
ICE CRUSHER **\$7.95**

West Bend
ELECTRIC BEAN POT **\$4.95**

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\$1.75 up

Engraved Free

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County Officers Approve Crossing By Pipe Line, Discuss Herd Law

The Deaf Smith County Commissioners Court acted swiftly Monday to move into a crowded agenda, but came to a near-halt later in the day when they came to grips with the Deaf Smith County Child Welfare problem. (See story on page one.)

First item on the agenda called for the approval of the monthly bills for payment, which took little time, as the Commissioners scanned the statements and put on their stamp of approval.

Commissioners-elect Bruce Coleman, Precinct 3, and Earl Holt, Precinct 1, were guests at the session.

Other action of the Court ranged from okaying a pipe line crossing a county road to the study of a herd-law for Precinct 3. A number of other items were sandwiched between.

Seeks Court Aid
S. N. Thweatt, dryland farmer of the Walcott area, appeared before the court asking their aid in controlling the stray cattle problem in his particular area. Thweatt asked the court to look into the possibility of a "herd law" for Precinct 3, the only precinct in the county not now having such a law.

County Attorney Ed Line, called before the court to help with the legal aspects of the problem, told Thweatt that a herd law would, in effect, transfer responsibility from the land owner (to keep cattle fenced out) to the cattlemen (to keep cattle fenced in). Line pointed out that with a herd law owners of cattle must keep their stock off the other man's land. Without the law, the responsibility lies with the land owner to keep the other man's stock off his fields.

Need 20 Signatures
Line told the Walcott farmer that it would take the signatures of 20 people holding real estate in that Precinct to petition the county court to call an election for the passage of a herd law. Line also promised to check further into the laws regarding cattle to see if he could help Thweatt solve the problem of "the neighbor's cows".

The court also granted permission to F. W. Hill, a Deaf Smith County farmer, to cross a county road with a gas line beginning at the Northwest corner of the Northwest 1/4 of Section 77, block K-3; thence north across county road approximately 1600' to the southwest 1/4 of Section 76, Block K-3.

They also toyed with the idea of "kicking out" the dispensing machines now located in the courthouse, but decided to replace only one, while tabling the remainder of the problem until a later date.

The vending machines are placed in the courthouse for the convenience of county employees.

Commissioner Donald Hicks said, "but they are hard-pressed to break even." The machines include one cigarette machine, two soft-drink dispensing machines and one candy dispensing machine. The court delayed the problem however, pending further study into the situation.

Discuss Board
The court also reviewed the problem of appointment, or re-appointment, of members to the hospital board, but tabled the official action until the Dec. 28 meeting. They did, however, vote to reimburse the hospital a total of \$3,889.03 — a portion of the cost of a new sprinkler system at the facility. The court had previously agreed to pay the remainder of the cost of the system over \$4,000. The hospital board had included \$4,000 in their budget for the system, asking the County Court to pick-up the tab on the remainder. Low bid on the system was \$8,889.03.

The court also reviewed the money situation, pertaining specifically to the split of ad valorem taxes and the license tax but took no action to change the present policy. As it stands now, the ad valorem taxes collected by the county are split as follows: Precinct 1, 23%; Precinct 2, 24%; Precinct 3, 20%; and Precinct 4, 33%. License taxes are split equally among the 4 precincts.

Commissioners pointed out that in the final analysis, all of this money goes into the same bank account, but that the divisions were made to give the commissioners a more realistic figure as to their working capital. Precinct 4 draws a lion's share of the split due to the fact that they have much of the roads to be maintained, looking after over 400 miles of county roads compared to approximately 250 for each of the other three precincts.

Set Holiday
The Commissioners also pointed out that this county receives all of the first \$50,000 revenue from license tag sales each year, sharing 50-50 with the state thereafter until the county receives a total revenue of \$175,000. Thereafter, all license plate revenue goes to the State Highway Department. The county reached the saturation point for the first time this year.

No changes were made in the present percentage split, although Precinct 3 and Precinct 1 currently have large balances in the road and bridge fund while Precinct 2 and 4 have not. It was pointed out, however, that money specifically earmarked for one precinct might be used in another. The change of the percentage split was only for the benefit of a "more realistic figure" on the books.

In the final business of the day, Commissioners officially set the Christmas holiday for the courthouse staffs, giving officials permission to close their offices and not return to work until Monday, Dec. 28. Precinct work crews will shut down their machinery Wednesday night (Dec. 23) and not report back for duty until Monday, Dec. 28.

Nice flavor change for corn: cook diced onion until golden in butter or margarine and add to hot drained whole-kernel canned corn. If there's a green pepper on hand, you can dice a little of this and cook it with the onion.

Read The Classifieds Classifieds Get Results
Over 250 Ladies and Gents
Watches
BIRTHDAY SALE
COWAN JEWELRY

Legal Notice

THE STATE OF TEXAS

To: Anna Osborne, and if the said Anna Osborne be married, the husband of the said Anna Osborne, and if the said Anna Osborne and her husband, if any, be deceased, the heirs, the unknown heirs and legal representatives of the said Anna Osborne, deceased, and her deceased husband, if any, their heirs, unknown heirs and legal representatives, and all persons owning or claiming any interest in the lands hereinafter described; Defendants, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 11th day of January, 1965, at or before ten o'clock A. M. before the Honorable District Court, of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 27th day of November, A. D. 1964, in this cause, numbered 4881 on the docket of said court, and styled, Flossie Faye Thompson, Individually and as Independent Executrix of the Estates of Harry Lee Whitchurch and Ella Vandover Whitchurch, Deceased, joined by her husband, Albert Leroy Thompson, Plaintiffs, vs. Anna Osborne, et al; Defendant.

The names of the parties to the cause are, as follows:

Flossie Faye Thompson, Individually and as Independent Executrix of the Estates of Harry Lee Whitchurch and Ella Vandover Whitchurch, Deceased, joined by her husband, Albert Leroy Thompson, are Plaintiffs and Anna Osborne, and if the said Anna Osborne be married, the husband of the said Anna Osborne, and if the said Anna Osborne and her husband, if any, be deceased, the heirs, the unknown heirs and legal representatives of the said Anna Osborne, Deceased, and her deceased husband, if any, their heirs, unknown heirs and legal representatives, and all persons owning or claiming any interest in the lands hereinafter described, are Defendants.

A brief statement of the nature of this suit is as follows, to wit:

Plaintiffs sue for title to and possession of the following described real estate situated in Deaf Smith County, Texas, to-wit: All of Lots Nos. 1 and 2 in Block 69 of Hereford and Additions, Deaf Smith County, Texas. Plaintiffs allege that they are entitled to recover the fee simple title to and possession of the above described property, claiming the same by adverse possession under the 25, 10, 5 and 3 Year Statutes of Limitations. Plaintiffs further pray that the cloud cast on the title to the above described property by the Defendants be removed and that title to said property be vested in the Plaintiffs and divested out of the Defendants;

as is more fully shown by Plaintiff's Petition on file in this suit. If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 27th day of November, A. D. 1964.

Attest:
Lucille Posey, Clerk,
District Court, Deaf Smith County, Texas.

T-49-4c

JOHANNESBURG, South Africa — Noah would have wished that this had come sooner.

Rangers of South Africa's Kruger Park game reserve are learning to speak Lionesse, some Zebra, and — for advanced students — Hippopotamish.

The rangers are taking small tape recorders into the bush to study what animals say to each other and how and when.

FURNITURE

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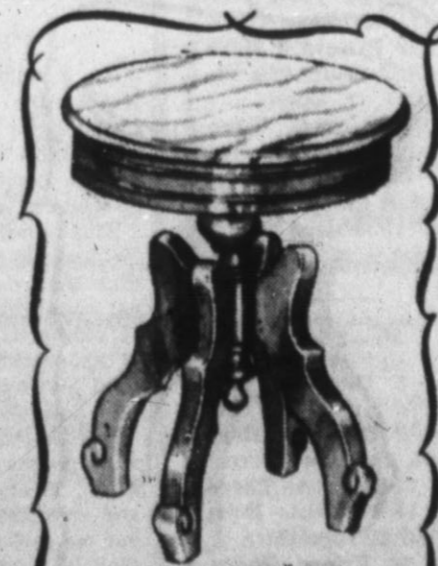
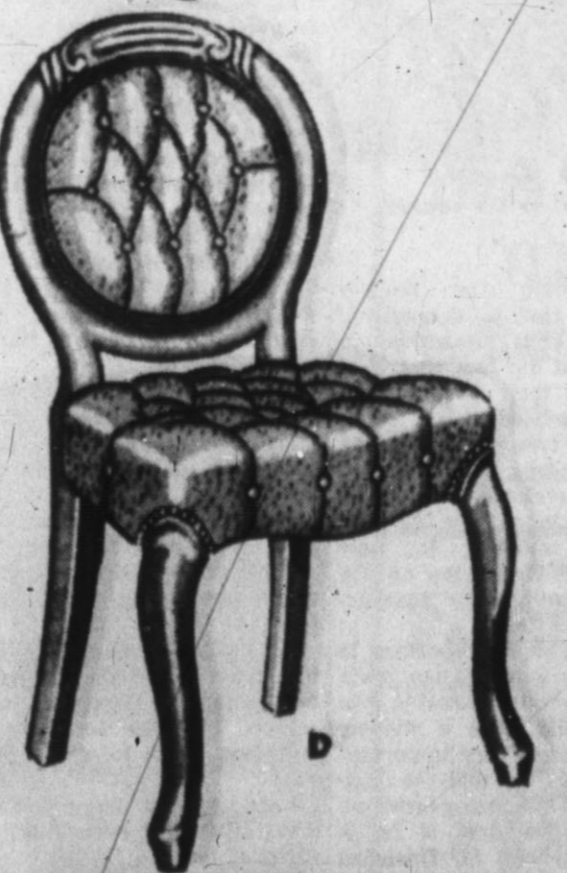
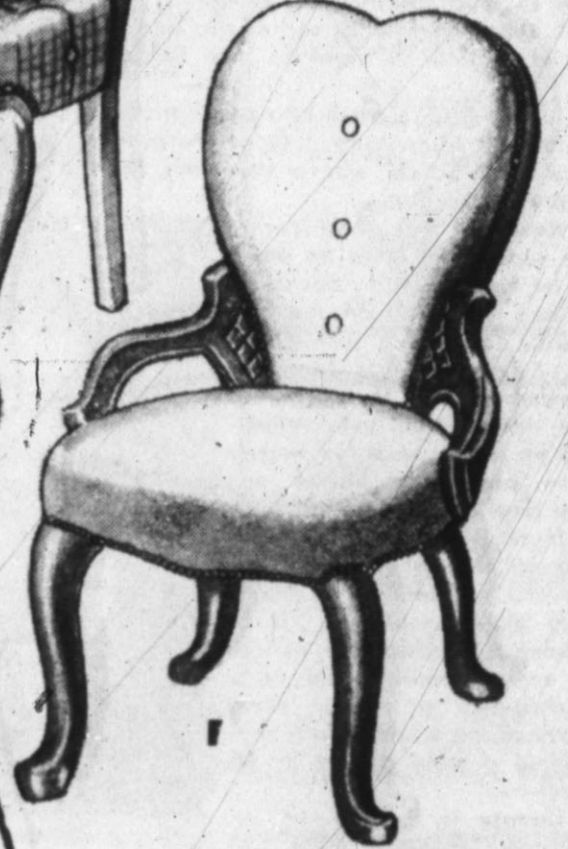
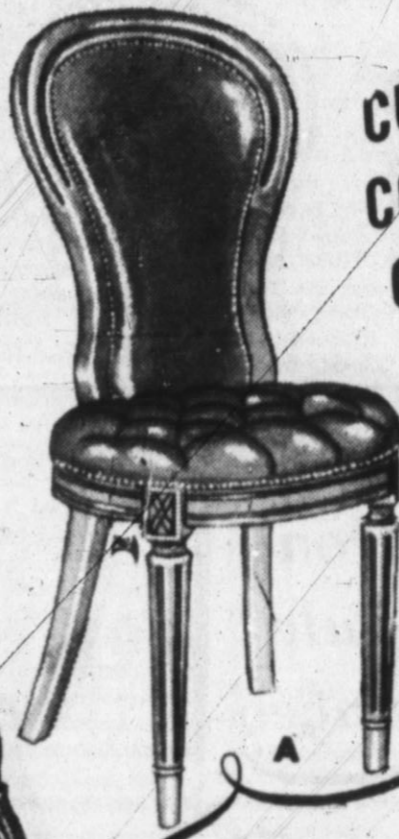
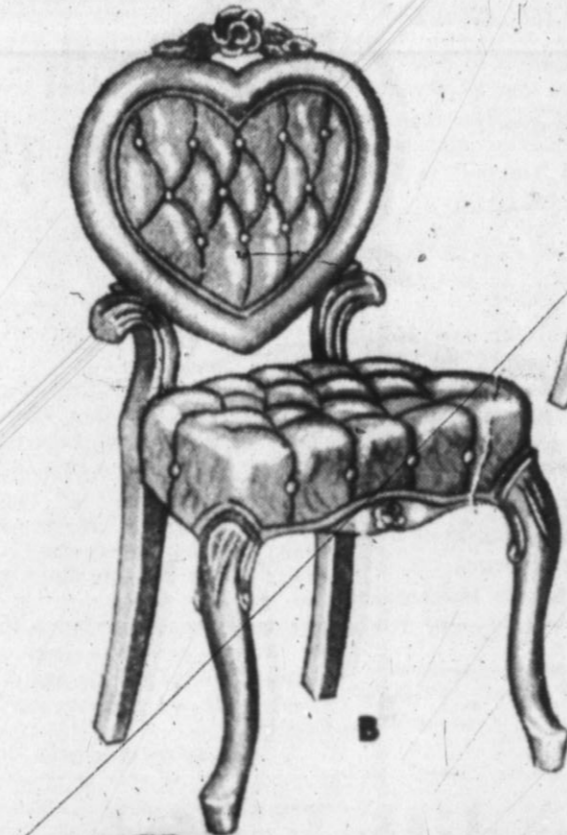
Christmas

Victorian Chair SALE

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MANY COVER DESIGNS AND PATTERNS TO CHOOSE FROM



Regular UP TO \$69.50
Victorian CHAIRS
Can Be Yours for Only **\$49.50**
Your Choice of 8 Styles

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Tabourette Table
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Genuine imported Italian marble top.
Solid Honduras mahogany.
A table of many uses.

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SIX BOYS ON SECOND TEAM

Drummond, Muse Named All-District By Coaches

Hereford's George Muse, 17, son of Mr. and Mrs. George K. Muse, 123 Centre, and Gene Drummond, 16, son of Mr. and Mrs. W. G. Drummond were named to District 1-AAA All-District team when coaches of the six team district met and selected the honored players.

Coaches selected 22 boys to the first team, including both offense and defense and 22 boys for the honorable mention team.

The top 22 boys were picked from four teams with only Muse and Drummond being on the team from Hereford.

Dumas dominated the selections as they landed eight boys on the first team and four on the honorable mention team.

Tulia fared very well as they got six men on the first team and Perryton got six.

Hereford dominated selections on the honorable mention team as six boys were selected from the 1964 Whiteface squad.

Muleshoe and Canyon were not represented on the first team but got five and four players each, respectively on the honorable mention team.

Frank Cain was named to the second team quarterback position, edged out by Ricky Hetherington of Dumas who won the first team berth by one vote.

Gene Drummond was named to the honorable mention post as offensive halfback. Lynn Cook received one of the offensive end positions on the honorable mention squad, while Charles Brownlow was named to an offensive guard position.

Terry Hill was named a defensive linebacker on the second team and Steve Hodges was selected as a safety on the second team.

Hereford landed two men on the All-District team last year. They were Eugene Green and Neal Lueb. John Kovacs, Jim Haney and Jim Higgins all received honorable mention. All of the boys receiving honors last year were seniors. Wynn Buck was named fullback on the second team.

Drummond, Buck and Hodges are juniors with the rest of the

all-district selections graduating this spring.

ALL-DISTRICT 1-AAA FOOTBALL TEAM

Offense

ENDS — Chester Dougherty, Perryton, 180, 6-2, sr.; Tommy Harbert, Dumas, 175, 6-1, sr.

TACKLES — Ken Cansler, Tulia, 6-0, 175, sr.; Jim Shaha, Dumas, 5-9, 183, sr.

***GUARDS** — Mike McCoy, Perryton, 175, 6-1, sr.; Gary Gruben, Tulia, 168, 5-9, jr.

CENTER — Billy Don Childers, Tulia, 5-10, 168, jr.

QUARTERBACK — Ricky Hetherington, Dumas, 6-0, 165, sr.

HALFBACKS — Norman Bonner, Dumas, 5-11, 175, sr.; Gene Drummond, 5-7, 135.

FULLBACK — Ricky Bruggs, Dumas, 6-0, 180, sr.

Defense

ENDS — Ken Cansler, Tulia, Chester Dougherty, Perryton.

TACKLES — Terry Schakleford, Perryton; George Muse, Hereford.

GUARDS — Jack Brooks, Tulia, 6-2, 180, sr.; Jim Shaha, Dumas.

LINEBACKERS — Kenneth Deike, Perryton, 6-1, 175, jr.; Ricky Burgess, Dumas; Gary Gruben, Tulia.

HALFBACKS — Jeff Tucker, Tulia; Ricky Hetherington, Dumas; David Hamrick, Dumas, 5-9, 145, sr.

HONORABLE MENTION

ENDS — Lynn Cook, Hereford; Jack Brooks, Tulia; Phillip Parker, Canyon.

TACKLE — Wayne Roberts, Dumas; Charles Brownlow, Hereford.

CENTER — James Evans, Canyon.

QUARTERBACK — Frank Cain, Hereford.

HALFBACKS — Tucker and Hamrick.

FULLBACK — James Miller, Tulia and Wynn Buck, Hereford.

Defense

ENDS — Robert Moffatt, Dumas, Ronnie Swint, Muleshoe.

TACKLES — Bill Harbin, Muleshoe and Larry Cole, Tulia.

GUARDS — Jim Lofland, Perryton, and Bill Miller, Canyon.

LINEBACKERS — Scott Oliver, Muleshoe; Lawrence Thomas Dumas and Terry Hill, Hereford.

SAFETIES — Kengel Pearson, Canyon; Mike Northcutt, Tulia; Joe Adams, Muleshoe and Steve Hodges, Hereford.



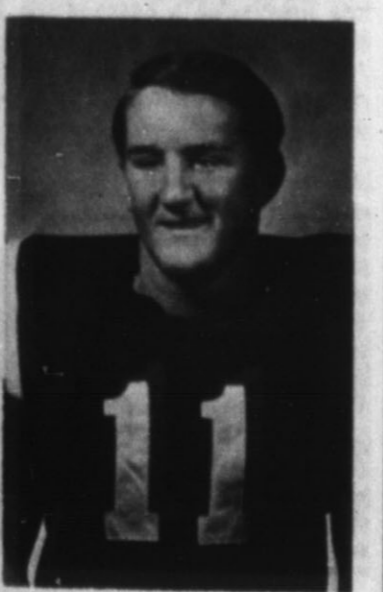
Steve Hodges
Honorable Mention



Frank Cain
Honorable Mention



Terry Hill
Honorable Mention



George Muse
All District



Gene Drummond
All District



Lynn Cook
Honorable Mention

AP SPORTS SHOTS

Bowl Prospect Is About Same As Last Year

By HAROLD V. RATLIFF
Associated Press
Sports Writer

Texas plays Alabama in the Orange Bowl Jan. 1 and did you ever stop to think that this is similar to last year?

Jan. 1, 1964, Texas, the national champion, risked its prestige in the Cotton Bowl, playing Navy, the No. 2 team.

Navy let it be known that it considered the game for the national championship although Texas already had received the trophy.

Coach Darrell Royal of Texas, goaded by the writers, said heatedly: "We're not afraid to put it on the line."

Of course, he couldn't do it, at least officially, since the national title is awarded for the regular season and bowl games have no effect. But there was no doubt in anybody's mind but that Navy would claim the honor if it won in the Cotton Bowl.

So Texas sallied forth and beat Navy 28-6 and that did away with all talk of the Longhorns being "paper" champions.

That's the way a real champion reacts. To be one, a team or athlete must be able to put down any challenge or challenger.

So Alabama is the national champion and Texas ranks No. 5, with only one defeat—the same record Navy had last year. Now is Texas challenging for the national championship? Will it claim to be it if it should defeat Alabama?

Royal wouldn't make such a claim because he would adhere to his theory of the thing as propounded last year—he said since he already had received the trophy he couldn't see how his team could rightfully lose the title.

But the Texas followers certainly will make a claim if Texas loses Alabama.

Alabama should welcome it. Here is a chance to show it can accept any challenge and ride right on as champion.

And if Texas did win the game—and there are quite a few who think it will—it would increase the tribute to the coaching genius of Royal.

This man probably has done his best coaching this year. He was able to pick up a team that had lost the big game—to Arkansas—and bring it back to the heights.

There is no question but that Texas was a frustrated and disappointed team. It had lost the lofty standing that the team carried on, although here was nothing disgraceful about that defeat. It had been a fine team that certainly earned its victory.

Clovis

(Continued from Page 6)

James Dixon was the high scorer for Gattis as he had 12 points for the opponents, while Ruffin Wilson and Mike Whaley scored six each.

None of the boys in the game were fouled out.

Gattis led 13-4 at the end of the first stanza and Gattis went to the dressing room at halftime with a 20-5 lead.

The lead mounted to 30-14 at the end of the third quarter, with both teams scoring five points in the last quarter.

Hereford hit eight field goals while Gattis sunk 15. Hereford got two free throws, while Gattis got five.

Hereford was charged with nine fouls and Gattis with 12 in the hard fought game.

The next game will be played here tonight in the gymnasium against Canyon Junior High. The game will begin at 7:30 p.m.

BIRTHDAY SALE

International
SILVER SPOON
and
CRYSTAL DISH
88¢

COWAN JEWELRY

There Must Be An EASIER WAY

There is! But don't wait until you need snowshoes to do the job. Fix yourself some low-cost storm windows NOW! Pick up a few Wep's EASY-ON Storm Window Kits and tack 'em up while the tacking's still easy. Each EASY-ON Kit contains clear plastic, molding & nails. Everything for a complete storm window. Best of all... only 39¢ at your local dealer.

Transparent Plastic

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Easy To Install Inside Or Outside!

STORM WINDOW KIT

CARL McCASLIN LUMBER COMPANY

HEREFORD STATE BANK

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Open
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GIBSON'S DISCOUNT CENTER

BUY THE BEST

FOR LESS

"CHRISTMAS SHOPPERS HEADQUARTERS"

Store Hours
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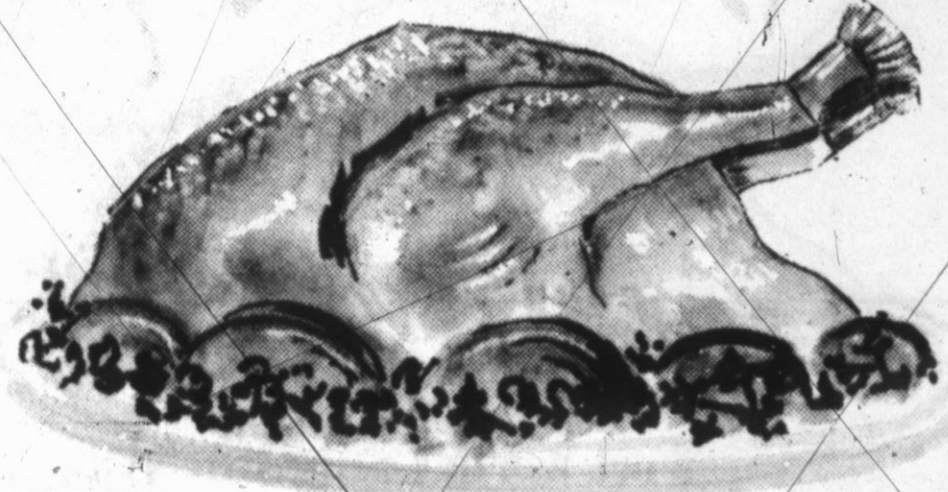
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<p>Stanley Vacuum Bottles Reg. \$14.95 \$10⁹⁴ Unbreakable</p>	<p>By Seamless Rubber Basketballs Reg. \$5.95 \$4⁹⁷ Now</p>	<p>Super K Soccer Balls \$3⁹⁷</p>	<p>Wilson Baseball Shoes Steel Cleats \$4⁹⁷</p>
<p>Seat Belts Asst. Colors Reg. \$2.27 \$2.27</p>	<p>Mud & Snow Tires 670-15—6 ply \$19.97 800-14—4 ply \$18.97 SAVE AT GIBSON'S</p>	<p>Rac Tachometer Reg. \$20.97 Now \$17.97</p>	<p>Prestone Engine Starting Fluid Large \$1.33 Small 99¢</p>
<p>Two Burner Coleman Stove \$10.97</p>	<p>Men's — Reg. \$19.97 Insulated Boots \$12⁹⁷</p>	<p>Remington Electronic Razors \$22⁹⁷</p>	<p>Realtone Transistor Tape Recorder \$17⁸⁸</p>
<p>Kodak Instamatic 100 Camera Slides or Prints \$13⁹⁷</p>	<p>VO-5 Hair Dressing With Free Bottle of Shampoo Reg. \$1.00 57¢</p>	<p>VO-5 Hair Spray With 5 Packages of Flower Seed \$1³⁷ Reg. \$4.00</p>	<p>Ipana Toothpaste Family Size Reg. 89¢ 53¢</p>
<p>GIFT SETS</p> <p>Tie & Socks \$1.87</p> <p>Tie, Belt, Socks \$2.97</p>	<p>6 Piece Steak Knife Set Stainless Blades Bone Handles Reg. \$1.27 93¢</p>	<p>24 Piece Tumbler Sets 8-12 Oz. 8-10 Oz. 8-5 Oz. Reg. \$4.97 \$3⁷⁷</p>	<p>5 Piece Cook Set Stainless Reg. \$6.19 \$4.37</p>
<p>Oster Food Blender The Oldest in this Product Reg. \$24.97 \$18⁹⁹</p>	<p>Mattel's Scooba-Doo Doll Reg. \$8.97 Now \$6¹⁷</p>	<p>Kenners SHOOT AROUND THE CORNER Gun Reg. \$3.27 \$2³⁷</p>	<p>Wicker No. 1811 Doll Cradles Reg. \$3.98 Now \$2⁹⁷</p>
<p>Kiddie Krome Table and Chairs Reg. \$14.95 \$10⁹⁹ Pretty and Sturdy</p>	<p>Palomino Spring Horse Reg. \$17.97 Molded Plastic Body \$13⁸⁸</p>	<p>4 Piece Army Set Reg. \$11.97 Now \$8⁸⁸</p>	<p>Reg. \$3.98 Billfolds \$2⁴⁷</p>

Old Time Christmas Food Sale



NORBEST

TURKEYS

TOMS

16 to 24 Lb. Avg.

35¢
LB.

HENS

12 to 16 Lb. Avg.

39¢
LB.

HENS BACON CHUCK ROAST

Swift Premium

Lb. **39¢**

Long Horn

2

Lb. **\$1.09**

Blade Cut
USDA

Lb. **45¢**



SHURFRESH

MILK

53¢

1/2 Gallon

'Tis the season to be jolly! And COOPER'S is piled high with all the good things to make this the merriest, most delicious Christmas ever! Plump, succulent turkeys — with more white meat than you can shake a drumstick at! Juicy, tender roasts! Luscious, flavorful hams! And all the fixin's — cranberries and yams, and pies and cakes and fruits and nuts and salads and mints . . . and . . . and . . . just about everything to give you that lovely holiday filled-to-the-brim feeling!

COFFEE

MARYLAND CLUB
LB. CAN

79¢

CRISCO

3 LB. CAN

79¢

PECANS

ELLIS
10 OZ. BAG

69¢

SOUPS

CAMPBELL'S
MEAT BASE

6 \$1

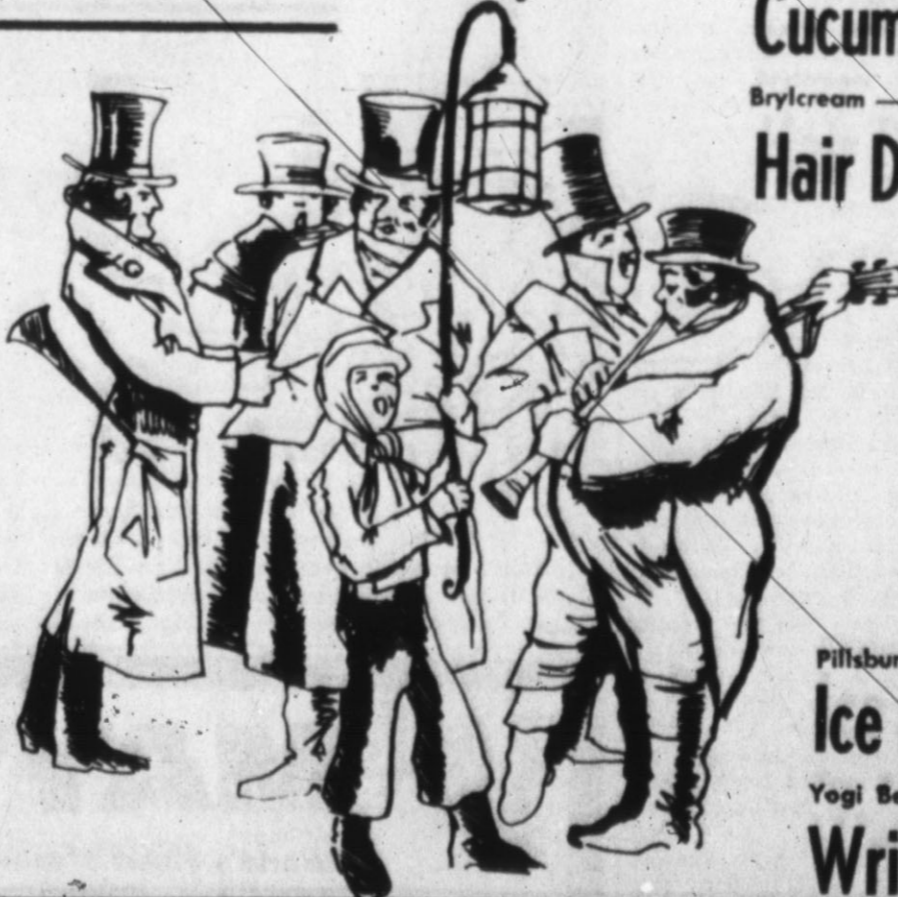
OLEO

PARKAY
LB. CTN.

4 \$1

- Tall Can **Carnation Milk** 3 For **39¢**
- Shurfine — Lb. Pkg. **Pitted Dates** **39¢**
- Fisher — 13 Oz. Can **Mixed Nuts** **69¢**
- Shurfine — 303 Can **Sliced Beets** 2 For **25¢**
- Spam — Canned — 12 Oz. Can **Luncheon Meat** **39¢**
- Hershey's **Dipping Chocolate** Lb. **79¢**

- Shurfine — 300 Can **Pumpkin** **10¢**
- 3 Minute — 2 Lb. Bag **Popcorn** **25¢**
- Shurfine — 303 Can **Fruit Cocktail** 5 For **\$1**
- Honey Boy — Tall Can **Salmon** **49¢**
- Appian Way **Pizza Pie Mix** **39¢**
- Reg. 49c **Alka Seltzer** **39¢**

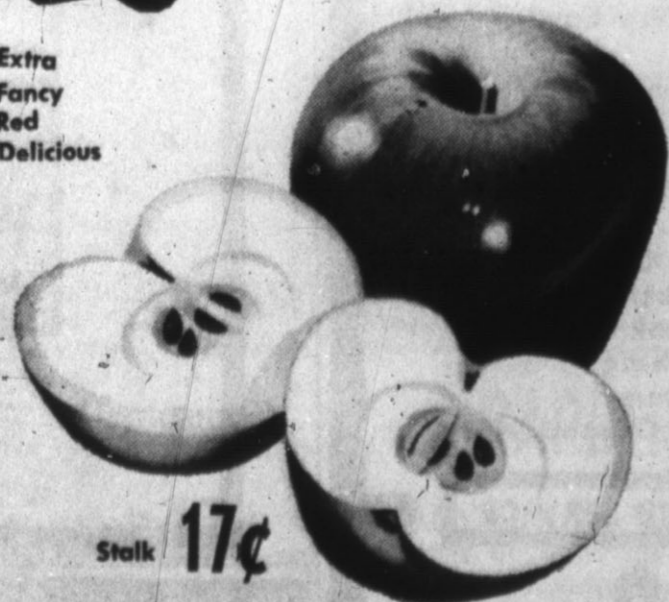


- Shurfine — 16 Oz. Jar **Cucumber Chip Pickles** **25¢**
- Brylcreem — Reg. \$1.10 **Hair Dressing** **79¢**
- 14 Oz. Can **Ajax Cleanser** 2 For **29¢**
- Detergent — 22 Oz. **Joy Liquid** **59¢**
- Reg. Size **Dove Beauty Bar** 2 For **35¢**
- Pillsbury **Ice Box Cookies** 2 For **79¢**
- Yogi Bear — Barbie — Little League **Wrist Watches** Reg. 8.95 to 9.95 **\$6.95**

APPLES

Extra Fancy Red Delicious

17¢
LB.



Stalk **17¢**

Florida Ruby Red
Grapefruit

2 For **17¢**

Walnuts
Selected Mixed Nuts
Brazil Nuts - Almonds
Filberts & Pecans

Before Your Buy For The
Holidays Check Our
Meat Cases For:
DUCKS - GEESE - HAMS
and CORNISH GAME HENS

LARGE SELECTION
OF
CHRISTMAS WRAPPING PAPER
RIBBON
LIGHTS & TREE DECORATIONS

Pascal
Celery

COOPER'S

HELPFUL FOR HEREFORD

New Operation Concept Started By Post Office

Some changes — which postmaster Nolan Grady believes are "all for the good" — have been made in both incoming and outgoing Hereford mail schedules and operations.

In essence, it provides "overnight" mail service to and from many of the larger Texas and regional cities and is making possible faster home delivery than older techniques allowed. "So far, we are doing real well," Grady said. "But there are still a few wrinkles to be ironed out."

Patrons Can Help

On some of them, postal patrons can be of assistance. The new operations are built around the sectional center concept, an extension of the earlier-introduced ZIP Code process. For the Panhandle, Amarillo is the sectional center.

Radiating outward from the Golden Spread capital are almost a dozen routes which terminate at a point on the outer edge of the Panhandle area. Trucks make a round trip every 24 hours.

Hereford is situated about halfway on the Amarillo-to-Bovina

route. The truck leaves Bovina and arrives in Amarillo about 8 p.m., having collected mail and parcel post from 12 points along the way. The reverse run, beginning at Amarillo and ending at Bovina, originates at 5 a.m.

Overnight Service

"Due to sectional centers we are able to give overnight service to El Paso, Midland, San Angelo, Abilene, Brownwood, Fort Worth and the other sectional centers in Texas," Grady explained.

"This is way beyond our expectations," he added.

The sectional concept — which can be simply explained by picturing a large city in each area as a hub in to which all mail from the designated area is funneled — was begun in the Amarillo area on Nov. 14th.

Teachers Hold Holiday Banquet

The Hereford chapter, Texas State Teachers Assn. held its annual Christmas banquet Monday night in the Hereford High School cafeteria. Don T. Martin, local chapter president, presided.

More than 300 teachers, their husbands and wives and other guests attended the special Christmas banquet.

Speaker of the evening was Eugene Brink, minister of the First Christian Church, who spoke on the "Two Levels of Christmas". Brink followed a musical presentation by the 5th and 6th grade girls chorus, directed by Dwayne Barrett and accompanied by Mrs. Albert Ricketts.

The high school FHA girls served the meal, which was prepared by the cafeteria staff.

"By July 1, the entire state will be on sectional center operation," Grady revealed.

In order for mail to be processed and ready for the evening pickup to Amarillo, it must be at the post office by 6 p.m., Grady said. The pickup is made about 6:25 p.m. on outgoing mail and delivery on incoming mail is made about 6:45 a.m.

Quicker Delivery

Grady explained the benefit of the early morning delivery from Amarillo:

"We are receiving all of the mail that we previously received for carrier delivery plus about 70 per cent that we were getting on the 11:07 a.m. train."

This means that the extra 70 per cent is arriving in time for home delivery that day. Previously, it would not be delivered until the next day.

In order for the sectional center concept to be effective "all parcel post mail must have the ZIP code number written on it," Grady said. "If they will call us or bring us a list, if they don't know the number, we will be glad to look them up. It will help us if they will arrange their lists by states."

Grady also stressed the importance of Hereford residents including their Hereford ZIP code number (79045) in return addresses and added he "was amazed" to find the large number of patrons who are doing so on Christmas cards.

"Without the ZIP code, we would be in the same predicament as the telephone company if they had to have an operator to plug in every call made." The local postal operation has grown considerably in 1964.



Pete Progress

speaking for the Deaf Smith County Chamber of Commerce

By BILL THOMPSON Chamber Manager

Don't know when I have seen Pete more concerned. He really looked almost defeated when he came by the office the other day—and that just wasn't like Pete. It did not take long to find out what had him down.

"What would our young people do if we had no Little League, no Pony League, no Camp Fire Girls, no Boy Scouts. Who would provide free swimming lessons, would handle emergencies for service men, would channel skilled disaster workers and aid into disaster areas—if we had no Red Cross. Can we do without the Salvation Army, the Commission on Alcoholism?"

No Tax Money

"Of course we have those things now, and we take them for granted—we take them for granted so much that they are in danger. Perhaps it would be good if each of these agencies solicited funds separately so the public would recall the fact that it takes money to provide each of these services—and the only place that money can come from is from the public. Not one of these agencies receives a cent of tax money. They are all independent organizations entirely free from government support — and dictation—and that is the way they must be. The American public certainly doesn't want a 'Youth Corps' reminiscent of the days of Hitler to replace the Boy Scouts."

"But having separate drives for each agency is wasteful in so many ways. It is wasteful of the time of people — of those

Possible residential delivery points have increased by 369 over 1963. Stamp sales are up 16 per cent.

who must plan and conduct each separate drive and of the public which must hear the plea for funds not once but eight times. It is wasteful of money. Every campaign costs money—for materials, publicity, administrative expenses—money that could better be used in direct support of the services.

'Only Practical Way'

"The United Fund is the only practical way of giving, but it is not succeeding in Hereford. It is not successful simply because people have not yet accepted the idea that it takes a gift eight-times as large to support eight agencies in one drive as it does to support one agency. Time and time again workers have noted people who give no more to the United Fund than they formerly gave to each of the separate agencies. "But we can afford \$5.00 for each agency drive because they come in different months" is a plea often heard. That is why givers are urged to pledge over the year—either by bank draft or statement. Many families would find it hard to part with \$24 at one time but few families would be hurt by a gift of \$2 per month.

"And another weakness in our United Fund," Pete continued "is the idea that the business men should carry all of the load. As a simple matter of fact and justice it should be pointed out again and again that it is not business that belongs to the Boy Scouts. It is not business that takes swimming lessons, or is serviced by any of these agencies—it is people. And it is people that must support them. Every employee of every business, every individual, every family must be shown his responsibility."

Limited Membership?

"It has been suggested that one way of bringing this individ-

ual responsibility home would be to issue a 'membership' card to every family who does his share in the United Fund and that only those having such cards be allowed to participate in United Fund-supported agencies. This might be the practical way of solving the financial problem but is not in the spirit of the voluntary support that each of the agencies subscribe to—and it would penalize the children of those who, through

circumstances, really cannot afford even a token gift. No, a 'membership' is not the answer. The answer is in acceptance by each family of his obligation. (Continued on Page 2)



MONOGRAM INITIAL GLASSES service for \$5.95 BIRTHDAY SALE SPECIAL at COWAN JEWELRY

NEED PLUMBING REPAIR??

- Complete Plumbing Repair Service
- Electric Sewer Machine Cuts Roots out of Sewer Lines

Winterize Your Home Now

- CHECK PILOTS
- CHANGE FROM COOLING TO HEATING

Call EM 4-3163 and let Jim handle the rest

— DEALERS FOR —

PAYNE

- Heating
- Air Conditioning Equipment

JIM'S PLUMBING & HEATING CO.
610 Jackson EM 4-3163

ELJER

PLUMBING FIXTURES

Jim Clark Hereford, Texas

Bob's Bar-B-Que Has EXPANDED

NOW AT BOB'S YOU CAN ENJOY

- ★ Sandwiches
- ★ Beef
- ★ Ham
- ★ Sausage
- ★ Beef Dinners
- ★ Sausage Dinners
- ★ Rib Dinners
- ★ Ham Dinners

ALL SERVED WITH ★ Cold Slaw ★ Beans ★ Potato Salad

STARTING MONDAY YOU CAN STEP INTO BOB'S NEW DINING ROOM FOR

- ★ PAN FRIED CHICKEN
- ★ GRILLED STEAKS
- ★ DELICIOUS SHRIMP

ALL SERVED WITH

- ★ Baked or French Fried Potatoes
- ★ Fresh Salad
- ★ Hot Rolls or Toast
- ★ Coffee or Tea

BOB'S HAS DOUBLE IN SIZE AND IN SERVICE

- ★ Plan Your Next Party With Bob
- ★ Call EM 4-9010 or Go By At 1001 Park
- ★ Serving Hours 11:00 a.m. to 2:00 p.m. 5:00 p.m. to 8:00 p.m.

WATCH FOR GRAND OPENING

Open House

1:00 p.m. To 6:00 p.m. SUNDAY, DEC. 20

At Denton Park Of The New

SPLIT LEVEL HOME

- 4 BEDROOM
- 3 BATHS
- LIVING ROOM
- DEN
- FIREPLACE
- DOUBLE GARAGE
- QUARRY TILE ENTRY HALL
- CARPETED
- UTILITY ROOM
- CEDAR PANELING
- ALL ELECTRIC KITCHEN
- PATIO
- CENTRAL HEAT and AIR CONDITIONING
- DINING AREA
- BRONZE MEDALLION
- 2000 SQ. FT.

REGISTER FOR FREE DOOR PRIZES

FIRST PRIZE: All Electric Yard Light
Courtesy of Southwestern Public Service

SECOND PRIZE: All Electric Teflon Skillet
Courtesy of Tony Ravizza

EM 4-1350 **DENTON PARK** Just North Of Aikman School
A. F. "Tony" Ravizza — Custom Builder

Hereford Garden Club Presents . . .



HORTICULTURAL DIVISION — As exhibited in the home of Mrs. O. G. Hill, 804 N. Main, features spruce, pine, juniper, cedar and various evergreens.



CHRISTMAS YESTERDAY — In the home of Mrs. George Warner, 805 N. Main, included this award winning display by Mrs. A. L. Manjeot, incorporating hand made candles and featuring foliage.



CHRISTMAS TODAY — In the home of Mrs. C. D. Kelton, 507 Jackson St. featured this arrangement of "White Christmas" which was the musical theme for each room.



CHRISTMAS TOMORROW — In the home of Mrs. Clint Formby, 402 Sunset, with the Formby children seated around a modern sleigh centerpiece arrangement. Left to right are Chip, Brenda, Marshall holding "Piper" the family mascot, and Scott.

Display Awards Presented

Tour of Homes, Horticultural Display, and a Christmas Bazaar were presented Saturday by the Hereford Garden Club. Judges for this show were Mrs. Osborne, Mrs. Bray, Mrs. Parsons, and Mrs. Stevens all from Pampa.

Awards presented in the "House of Yesterday" which was in the Warner home were Mrs. J. H. Cramer, first and third; Mrs. J. V. Pickens, first and third; Mrs. Roy Calvert, first and second; Mrs. Louise Stephens, first; Mrs. A. L. Manjeot, first and third; Mrs. E. T. Hale, third; Mrs. R. L. Wilson, two first place awards, and Mrs. O. G. Hill, second and third.

The Warner home also featured an old fashioned Christmas tree decorated with string popcorn, cranberries, old fashioned dolls and childrens toys.

Awards presented in the "House of Today" which was in the Kelton home were Mrs. Ray Johnson, first and second; Mrs. Bill Hromas, first and second; Mrs. Art Stoy, two first place awards; Mrs. Ray Carlile, also two first place awards; and Mrs. John Jacobsen, two second place awards.

The Kelton home also featured the theme of Christmas in song which was carried but in the door swag which played music.

"House of Tomorrow" in the Formby home featured a modern Christmas tree, arrangement with a glass tree and candle lighting.

Awards were presented for arrangements in the Formby home to: Mrs. Glen Newsom, two second place; Mrs. S. S. Williams, first; Mrs. Sam Morgan, first and third; Mrs. Ben Childers, two first place; Mrs. Chas. Dones, two second place; and Mrs. M. T. Rutter, two second place awards.

Horticultural show was in the home of Mrs. Hill who won six first awards, four second and a third; Mrs. A.L. Manjeot, three first place; Mrs. E. T. Hale, first, second, third; Mrs. R. L. Wilson, first and third; Mrs. Ed Parsons, three first, second and third; Mrs. Roy Calvert, third; Mrs. J. H. Cramer, second; Mrs. Chas. Dones, second; Mrs. W. C. Hromas, first,

second, third, and Mrs. M. T. Rutter, first.

Approximately 150 people visited the show and toured the homes. Visitors included people from Amarillo, Canyon, Vega, Dimmitt, Oklahoma, and the exchange student from Japan, Miss Michiyo Wakai.

Gililand's Entertain, Have Family Re-union

Guests in the home of Mr. and Mrs. Reed Williams were her four brothers with their families for the Gililand family re-union last week.

Visiting were Mr. Payne Gililand and his daughter, Mrs. Reba Reavis, Cushing, Okla.; Mr. and Mrs. P. H. Gililand, Amarillo; Mr. Homer Gililand, Santa Barbara, California; and Mr. and Mrs. Guy Gililand, Lacerne Valley, California.

Dinner parties for the visitors were given by Dr. and Mrs. Jack Gililand, Mr. and Mrs. Marlin Gililand, and Mr. and Mrs. Jack Gililand, and the out-of-towners also visited with other friends and relatives in the area.

Hereford Senior Named To Honor Group At WTSU

CANYON, (Special) — Carol Lamb, Hereford senior, is among 62 named to Alpha Chi, national honor society for juniors and seniors at West Texas State University for the fall semester, according to Dr. Wendell Cain, professor of speech and sponsor of the group.

Miss Lamb was one of sixteen seniors, who held membership in the organization as juniors, promoted to senior standing. A Spanish major, she is the daughter of Mr. and Mrs. Albert Lamb, Route 5, Hereford. She is also a member of Buffalo Gals, campus service organization.

Card Of Thanks

A heartfelt thank you to all of you dear neighbors and friends, for your kindness and love to us after the loss of our beloved Dad. We appreciate each of the gifts of food, flowers, visits, cards, phone calls, prayers, and all the expression of love and sympathy. To have such dear friends makes our sorrow a little easier to bear. May the Lord bless each one of you.

Dr. and Mrs. Fred Oberst and family
Bel, Maryland
Mrs. William Wimberley and Billy Dawn, Texas
Mr. and Mrs. Elmer Oberst and family
Canyon, Texas
Mr. and Mrs. Harry Axtell and family
Durango, Colorado

Card Of Thanks

We would like to thank the doctors and nurses and our friends who furnished flowers and food after the death of our husband and father, R. F. Day.

Mrs. R. F. Day
Mrs. Floie Simpson
Mrs. Ray Davis
Mrs. Iva McGeehee
Mrs. Alta Reynolds
Orval Holt
Oscar Holt
Frank Day

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2255

BUSINESSMEN:
9 OUT OF 10
shop the
Yellow Pages
Will they find you?
People use the Yellow Pages when they're ready to buy, rent, lease, or order services. Make sure they find your business easily with a display ad under each product, service, or brand-name item you sell. Featuring selective information about your business will help turn shoppers into buyers.
The better your business is represented in the Yellow Pages; the better opportunity you have of reaching consumers when they're ready to buy or order services. So why take chances?
Yellow Pages
THE PLACE WHERE BUYERS AND SELLERS GET TOGETHER

EVERYONE LIKES DENVER DRUMSTICK
FRIED CHICKEN
We serve chicken as you like it —
• ALL WHITE MEAT
• ALL DARK MEAT
• MILD LIGHT AND DARK
• ALL LIVER ORDER
• ALL GIZZARD ORDER
• ALL THIGH ORDER
• ALL DRUMSTICKS (kiddies)
We Feature Family Dining at Family Prices—the average dinner check for a family of four (determined by a survey of 500,000 customers) is less than **98c** each.
Our convenient take out department featuring complete dinners "to go."
MYER'S DRUMSTICK
2700 GEORGIA
For TAKE OUT ORDERS call FL 5-5636

Justice Employees Have Yule Dinner

Employees of the Justice Real Estate Office and their families had a Christmas dinner in the Western Wheel Inn Saturday evening.

Exchange of gifts followed in the home of Mr. and Mrs. Virgil Justice, 210 Ranger Drive, and refreshments were served to Mr. and Mrs. Mike Justice, Mr. and Mrs. Gene Snead, Mr. and Mrs. Frank Wigginton, Mr. and Mrs. Jerry Huckabay, and Mr. Charles Bell.

Christmas Program For Bud To Blossom Club

Rose of Sharon, "One Red Rose For Christmas", will be the program for the Bud to Blossom Garden Club at the Friday meeting in the home of Mrs. Pat Robinson, 206 Ranger. Speaker for this program will be Mrs. Bill Nelson and it is planned for each member to bring a small bedside arrangement featuring roses and greenery for bed patients at King's Manor.

SOLOIST IN SERVICE
CULVER, Ind. (Special) — Bruce Miller of Hereford was a soloist in Culver Military Academy's annual Christmas vesper services Sunday. The cadet chapel choir joined with members of the choir at St. Mary's Academy, South Bend.

Students Invited To Enter Works In Art Contest

High school students in the Hereford area will have the opportunity to receive public recognition for their achievement in art through the Northwest Texas Scholastic Art Awards Exhibition to be held in Amarillo. White & Kirk will serve as regional sponsor of the 1965 Scholastic Art Awards, conducted nationally by Scholastic Magazines.

The rules book announces that work may be entered in 19 classifications in the fields of painting, drawing, graphics, design, sculpture, crafts, and photography. Teachers will select the best work done in their classes, and send it to the regional sponsor to be judged by artists and art educators recommended by the Advisory Committee.

Work selected by the judges will go on display at White & Kirk, 518 Polk, from February 20 until March 6. Entries must be submitted during the week of February 1. Gold achievement keys and certificates of merit will be awarded for the outstanding work.

Read The Classifieds
Classifieds Get Results

Pvt. King Ends Artillery Study

FORT SILL, Okla. (Special) — Pvt. Jack G. King, son of Mr. and Mrs. F. H. King, Route 4, Hereford, completed advanced training as a cannoneer at the Army Artillery and Missile Center, Fort Sill, Okla., Friday. King was trained in the preparation, loading and firing of field artillery guns and howitzers.

The 17-year-old soldier entered the Army in August 1964 and completed basic training at Fort

Polk, La.
He attended Hereford High School.
BIRTHDAY SALE
52 pc. Set
1847 Rogers Daffodil
SILVERPLATE
89.95 Value
\$49.95
COWAN JEWELRY

Pilot an airplane for \$5

Clip this ad and bring it out the airport. For only \$5 one of our licensed Flight Instructor pilots will take you up in the easy-to-fly Cessna 150, and turn the controls over to you. He'll sit beside you with his dual controls while you fly the airplane. Take advantage of this unusual opportunity to find out how easy and fun flying an airplane really is.
Whiteface Aviation
Municipal Airport 258-7505
Clip this ad — See us today

PORTABLE APPLIANCES
GIVE *
NEW STAINLESS STEEL COFFEEMAKER COUNTS THE CUPS

Electric Skillets
Electric Slicing Knives
Electric Toast-R-Ovens
TOAST as you like it!
FROM LIGHT AND ANY SHADE IN BETWEEN!

AUTOMATIC TOASTER
Model T-82
First New Blender Design In 23 Years

ONLY 10 1/2" HIGH
Chops Grates Liquefies
Saves Time, Work and Money. Makes Wonderful Drinks, too. Revolutionary Design.
• Extra-powerful motor
• Weighs only 6 lbs.
• Stores easily on shelves
• 36 oz. capacity
STEAM IRON
LETS YOU SEE THE WATER SUPPLY

HEREFORD HARDWARE
216 N. Main EM 4-2525

Cotton Volume Highest Yet At Classing Office

LUBBOCK (Special) — Cotton grades and average staple length remained about the same last week, but micronaire readings continued to decline, according to W. K. Palmer, in charge of the Lubbock Classing Office of the USDA.

Volume of cotton received at the three South Plains USDA Classing Offices was the highest for any week this season. The three offices received approximately 50,000 samples daily and classed 292,200 samples during the week ending Friday.

Nearly One Million
This brought the season's total to 932,300. At this date last year the three offices had classed 1,102,000 samples. Estimates indicate that between 60 and 70 per cent of this year's crop is now out of the fields.

During the past week 76 per cent of the cotton classed at the Lubbock Classing Office was in the White grades and 24 per cent in the Light Spotted grades, and 24 per cent in the Light Spotted grades.

Middling cotton made up only 4 per cent of the total. Strict Low Middling Plus 1 per cent, Strict Low Middling 52 per cent, Low Middling Plus 7 per cent, Low Middling 10 per cent, Strict Good Ordinary Plus and Strict Middling Light Spotted 12 per cent, Strict Low Middling Light Spotted 11 per cent and Low Middling Light Spotted 1 per cent.

Staple Length
Average staple length remained about the same with eighty per cent of all cotton classed being 15/16 of an inch and shorter. The previous week 77 per cent was 15/16 of an inch and shorter.

Micronaire readings continued to decline sharply during the week. Sixty-three per cent of all cotton tested in the Lubbock Office was in the desirable category of 3.5 and better. The previous week 72 per cent of all cotton tested was in this category.

Average prices paid for the most predominant qualities were: Strict Low Middling 29/32 - 26.85, Strict Low Middling 15/16 - 27.35, Strict Low Middling 31/32 - 27.80, Middling Light Spotted 29/32 - 27.25, Middling Light Spotted 15/16 - 27.65, Middling Light Spotted 31/32 - 28.20, Strict Low Middling Light Spotted 29/32 - 26.25, Strict Low Middling Light Spotted 15/16 - 26.75, Strict Low Middling Light Spotted 31/32 - 27.00.

Prices paid farmers for cottonseed ranged from \$47 to \$55 per ton. This was an average increase of \$1.20 per ton.

NATIONAL BARROW SHOW
AUSTIN, Minn. (Special)
The 20th consecutive National Barrow Show will be held here on Sept. 13-16 of next year, according to Marvin Garner, president of the National Assn. of Swine Records.

Pete

(Continued from page 1)

gation in proportion to his ability to pay and in recognition of the services that are made available to him.

"And there is no acceptable excuse in saying 'I won't give to the United Fund because the agency does not always perform the way I think it should'. Each of us has had different experiences and opinions too often based on hearsay, but nevertheless sincere related to the participating agencies. Those opinions are your prerogative and privilege in a free society but surely you won't penalize the Camp Fire Girls because you have had no experience with alcoholism. You may designate the agency or agencies to receive your gift and your money will go only to the agency you designate.

"Your United Fund—and it is yours—is now in its third month. It should have been over-subscribed in its first week, but it is still far short of its goal. The Mother's march will have been completed before this appears in print but if you were missed, or if you feel that perhaps you need to do a little more, call Melvin Jayros at EM4-3121 or Dean House at EM4-3456. They will be most happy to receive your support in behalf of all of the agencies of the United Fund."

Well, Pete, we'll sure pass that on to the folks for we share with you your concern and interest.

BIRTHDAY SALE
Bowls & Trays
COWAN JEWELRY

SAFEGWAY PRE-CHRISTMAS SALE

CHUCK ROAST
U. S. Choice Aged Beef
49¢ Lb.

HAMS
Wilson's All Meat FRANKS
Cure "81" Boneless
98¢ Lb.



Turkeys

Manor House Grade 'A' Tom Turkeys 16 To 24 Lbs. **35¢** Lb.

Manor House Grade 'A' Young Hens 10 to 14 Lbs. **39¢** Lb.



Lucerne or Philadelphia **Cream Cheese** 3 8 Oz. Pkgs. **\$1**

Wilson's Shank End **Ham Pieces** Fully Cooked Lb. **39¢**

Turkeys Beltsville Young Hen Lb. **49¢**

Geese Grade 'A' 6-8 lbs. Lb. **53¢**

Hams Armour Star Canned 5 Lb. Can **\$3.49**

Hens Tender Baking Hens Lb. **39¢**

Bacon Wilson's Corn King 2 Lb. Pkg. **98¢**

Seasoning Crown Colony Poultry 1 Oz. Can **19¢**

Fruit Cocktail Del Monte 5 No. 303 Cans **\$1**

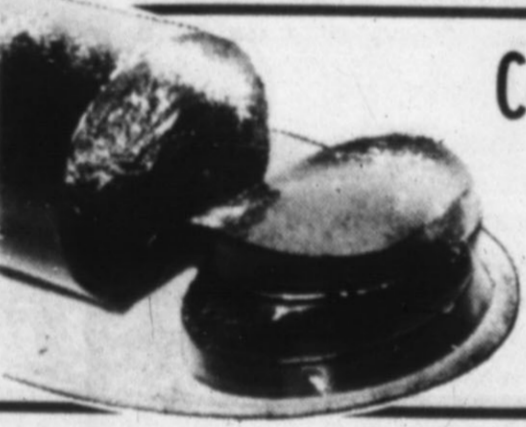
Peaches Del Monte Sliced or Halves 4 No. 2 1/2 Cans **\$1**

EGGS Breakfast Gem Medium Doz. **39¢**

PEAS Del Monte Green 5 No. 303 Cans **\$1**

Whipping Cream Lucerne 1/2 Pt. Ctn. **35¢**

CRANBERRY SAUCE
Ocean Spray 4 No. 300 Cans **88¢**



Morsels Nestles 2c Off Label 4 6 Oz. Pkgs. **\$1**

Pecan Pieces Azar Quality 10 Oz. Pkg. **69¢**

Mince Meat None Such 28 Oz. Pkg. **59¢**

Pumpkin Libby's 2 No. 303 Cans **25¢**

Olives Empress Shifted 5 Oz. Btl. **35¢**

Flour Kitchen Craft Enriched 10 Lb. Bag **89¢**

Beans Town House Whole Green 4 No. 303 Cans **\$1**

Pickles Zippy Sweet Mixed 12 Oz. Jar **29¢**

Napkins Scott Dinner 50 Ct. Pkg. **25¢**

Safeway Fruits & Vegetables... Always Fresh!

Central American **BANANAS**
Delicious, Rome or Jonathan

Florida Ruby Red or Marshseedless **GRAPEFRUIT**
California New Crop

APPLES
NAVEL ORANGES

7 LBS \$1

MIX OR MATCH

NEW CROP ALMONDS Lb. **39¢**

PIES Blue Star Frozen Mince or Pumpkin 20 Oz. Pie **29¢**

PEACHES Del Monte Spiced No. 2 1/2 Can **39¢**

MIXERS CRAGMONT 10¢ Qt. Botl.



Town House **SWEET POTATOES** No. 3 Can **29¢**

Fluff Puff **MINIATURE MARSHMALLOWS** 10 1/2 Oz. Pkg. **25¢**

Pillsbury Biscuits 2 8 Oz. Cons **19¢**

Ballard Biscuits 2 8 Oz. Cons **19¢**

Coconut Baker's Angel Flake 7 Oz. Pkg. **37¢**

Coconut Baker's Angel Flake 14 Oz. Pkg. **67¢**

Coconut Baker's Angel Flake 3 1/2 Oz. Pkg. **25¢**

Cookies Supreme Choc. Fudge Sandwich 16 Oz. Pkg. **49¢**

Hi Ho Crackers 10 Oz. Pkg. **29¢**

Brachs Cherries Choc. 12 Oz. Covered Box **59¢**

Mortons Danish Apple Ring 11 1/2 Oz. Pkg. **69¢**

Chunk Tuna Chicken No. 1 Of The Sea Can **37¢**

HIP-O-LITE **MARSHMALLOW CREME** Pt. Jar **19¢**

Skinner Macaroni 10 Oz. Pkg. **19¢**

Skinner Spaghetti 10 Oz. Pkg. **19¢**

Margarine Bluebonnet 2c Off Label 1 Lb. Pkg. **25¢**

SAFEGWAY

FOR GOD SO LOVED THE WORLD

Church Of The Nazarene

Fourth and Jackson
 Rev. Burl M. DeFord, Pastor
 EM 4-1875
 Sunday School is held at 10 a.m.; Worship Service at 11 a.m.; Junior and Youth Services at 6:15 p.m. Evening Service at 7 p.m.
 Prayer meeting Wednesday will begin at 7 p.m.
 The first Wednesday of each month a Missionary meeting is held at 7 p.m.

First Methodist Church

501 North Main
 Rev. Herschel L. Thurston, Pastor
 Sunday:
 9:45 a.m. Church School
 10:50 a.m. Worship Service
 5:30 p.m. MYF dinner
 6 p.m. MYF Sessions
 5 to 6 p.m. and 6 to 7 p.m. Children's Choir Rehearsals
 7 p.m. Worship Service
 Tuesday:
 7 p.m. Doy Scouts
 Wednesday:
 8 p.m. Choir Rehearsal
 First Wednesday:
 8 p.m. Commission Meetings
 12:15 p.m. WSCS Luncheon
 Second Wednesday:
 8 p.m. Official Board Meeting
 Sunday, December 13
 7 p.m. Christmas Pageant
 Sunday, December 20
 7 p.m. Children's Christmas Program
 Thursday, December 24
 8 p.m. Communion Service

Summerfield Baptist Church

Rev. James Arnold, Pastor
 Sunday: Sunday School, 10 a.m.
 Morning Worship, 11 a.m.
 Training Union, 6:30 p.m.
 Evening Worship, 7:30 p.m.
 Wednesday: Beginner and Primary Sunbeam;
 Junior G.A.'s and Pioneer R.A.'s;
 W.M.U. and Brotherhood - 7:30 p.m.
 Prayer Meeting, 8:30 - 9 p.m.
 1st. Monday of each month, Brotherhood Breakfast, 6:30 a.m.

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.
 Sunday School is at 10 a.m. every Sunday and Preaching is at 11 a.m. and 7 p.m. All Day Singing each Fifth Sunday.

Mission De San Jose LABOR CAMP

El Domingo es el dia del Señor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Calvario. Bautismos despues de la misa vario.
 Horas de Misas los Domingos: 8 a. m.; 10 a. m.; 8 p. m. de las 10 a. m.

Avenue Baptist Church

Sunday
 Sunday School, 9:45 a.m.
 Morning Worship, 10:55 a.m.
 Training Union, 6 p.m.
 Evening worship, 7 p.m.
 Wednesday organization meetings -- WMU, YWA, GA, RA, Sunbeams, Brotherhood, meet at 7 p.m. Midweek Prayer Service, 8 p.m.

Mt. Sinai Baptist Church

H. B. Whitten, Pastor
 Mt. Sinai Baptist Church
 302 Knight St.
 Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m.
 Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

Frio Baptist Church

Rev. G. W. Fine, Pastor
 Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

Park Ave. Church Of Christ

On Harrison Highway
 Worship Services:
 10:30 a.m. and 7 p.m.
 Sunday. Prayer meeting 7 p.m. Wednesday.



YOU IN THE CHURCH THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial are molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH GOER and a daily BIBLE READER.

Williams Newspaper Features
 P. O. Box 211, Ft. Worth, Tex.

THE "Circuit Riders" of yesterday were *Prophets of The Long Trail*. Those noblemen read their Bibles by candlelight and preached wherever men would assemble. Their little churches were very ordinary but a serious minded people attended them. After a week of hard labor from which they earned their living these men of God would drive many miles to break *The Word of Life* to a hungry people.

THESE men were God's men, first and last. They were committed to do His will... to bring His message to the careless, sinful and needy. They asked only for people who would listen. Their ministries were sincere. Their churches were sacred places which were used to mold men for God. *Disbelief of the inspiration of the Scriptures, or the divine origin of Christianity were not tolerated. The unfaithful were "turned out."*

THESE servants of God were imbued with such love that they counted no sacrifice too great. They carried books and Bibles and tracts for hungry minds. They brought comfort to lonely spirits; the *Touch of God for the healing souls*. Thank God then for the church and for these *Prophets of The Long Trail*.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

HEREFORD INSURANCE AGENCY
 ● 323 N. Sampson

E. B. BLACK CO.
 ● Dick Barnard - Jesse Stanford

McRIGHT GARAGE & SUPPLY
 ● Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
 ● Virgil Hennen

ROCKWELL BROS. & CO.
 ● D. R. Vandever

BIG T PUMP CO., INC.
 ● Hilrey and Leroy Aven

HEREFORD GRAIN CORP.
 ● Curtis O. Roach, Mgr.

HEREFORD LAUNDRY & DRY CLEANERS
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 ● Mr. and Mrs. G. D. Calson

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 ● Troy Moore

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ORSBORN - CHEVROLET OLDSMOBILE
 ● Your Chevrolet-Oldsmobile Dealer

CONSUMER'S FUEL ASS'N

Grace Gospel Church

Rev. H. V. Fields, Pastor
 Thirteenth and Avenue K
 Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.
 Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
 Wednesday prayer meeting hold at 8 p.m.

St. Thomas Episcopal Church

Harrison Highway
 Rev. Joel Treadwell, Vicar
 SUNDAY: Holy Communion, 8 a.m.; Church School, 10 a.m.; Holy Communion on first and third Sundays, 11 a.m.; Morning Prayer and sermon, second and fourth Sundays at 11 a.m.
 WEDNESDAY: Holy Communion, 10 a.m.;
 Bishop's committee meets the first Sunday of each month, immediately following the 11 a.m. service.
 The Women of St. Thomas meet 7:30 p.m. on the third Thursday of each month, at the church.

Wesley Methodist Church

416 Irving
 Rev. Noah Ampricster, Pastor
 Sunday School, 9:45 a.m.; Sunday morning worship, 10:55 a.m.; Sunday evening worship, 7:30 p.m.; MYF 6:45 p.m.; Primary Fellowship, 6:45 p.m.
 Bible Study: Wednesday, 7:30 p.m.
 Choir Practice: Wednesday, 8:30 p.m.
 WSCS: 2nd and 4th Mondays, 3 p.m.
 Methodist Men: 1st Saturday, 6:30 a.m.
 Commission on Membership and Evangelism: 2nd Friday, 8 p.m.
 Commission on Education: 4th Thursday, 8 p.m.
 Official Board: 1st Monday, 7:30 p.m.
 Commission on Missions: 2nd Friday, 3:30 p.m.
 Commission on Worship: 3rd Wednesday, 8:30 p.m.
 Commission on Social Concerns: 4th Monday, 7:30 p.m.
 Commission on Stewardship and Finance: 4th Monday, 8:30 p.m.
 Music night every 4th Sunday night.

Calvary Baptist Church

Rev. Clarence F. Powell, Pastor
 Meeting Place -- I.O.O.F. Hall
 Located at 205 E. Sixth Street
 Sunday School 9:45 a.m.
 Worship Service 10:50 a.m.
 Training Union 6:00 p.m.
 Worship Service 7:00 p.m.
 Wednesday evening Prayer Meeting 8:00 p.m.

Westway Baptist Church

Rev. James G. Martin
 Sunday School 10 a.m.
 Morning Worship 11 a.m.
 Training Union, 6 p.m.
 Evening Worship, 7 p.m.
 Midweek Prayer Services Wednesday, 7 p.m.
 WMU Circle Meetings Each 2nd and 4th Tuesdays at 3 p.m.

The Church Of God In Christ

Rev. Calvin Hodge, Pastor
 115 West Norton
 Sunday School 9:45 a.m.; Morning Worship 11 a.m.; Evening Worship 8 p.m.
 Monday, Bible Band meets 7 p.m.
 Wednesday, Prayer Meeting 8 p.m.

Central Church Of Christ

L. E. Fooks, Minister
 Marvin Crowson, Minister
 Sunday Services: Bible Study, 9:30 a.m.; Morning Worship, 10:25 a.m.; Evening Worship, 6 p.m.
 Mid-Week Services: Ladies Bible Study, 10 a.m. Wednesday; Mid-Week Classes for all.

Fellowship Baptist Church

Independent Fundamental
 Odd Fellow Hall
 208 E. 6th
 Rev. Kenneth Irwin, Pastor
 Sunday School is held at 9:45 a.m. each Sunday, followed by Worship Services at 11:00 a.m. Evening Service at 7:45 p.m. Mid-week prayer Service, Wed. 7:30 p.m.
 For transportation, call EM6-3101.

CHURCH

(Continued from Page 4)

First Baptist Church

Rev. B. L. Davis, Pastor
Fifth and Main Streets
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p. m.
Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid-Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p. m. WMU night circle meeting, second Thursday, 4 p. m.
Nursery is provided for all church-wide activities.
Sunday morning worship services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

St. Anthony's Church

Harrison Highway at 25 Mile Ave.
Father Angelus, Pastor
Sunday Masses — 6:30 a. m., 8 a. m., 10 a. m., & 12 noon.
Daily Masses — 6:30 a. m. & 8 a. m. during summer months & other school holidays, 6:30 a. m. & 11 a. m. during school days.
Evening Masses are — Every Tuesday at 8 p. m. & first Fridays 8 p. m.
Holidays of Obligation Masses — 6:30 a. m., 8 a. m. & 8 p. m.
First Saturday Masses are — 6:30 a. m. & 8 a. m.
Confessions are Tuesday during school year 12 — 1 p. m. & Thursday 12 — 1 p. m.
Confessions every Tuesday evening at 8 p. m.
Confessions the eve before First Fridays and Holy days of obligation 8 p. m.
Confessions Saturdays 4 — 5 p. m. and 8 — 9 p. m.
Confessions Sunday a. m. 7:30 — 8 a. m.
Confessions Sunday a. m. 7:30 — 8 a. m.
Any other time by calling the Rectory.
Baptisms Sunday 4 p. m. or any time by arrangement.

Templo el Calvario Asamblea de Dios

Pastor, Martin Musquiz
Bienvenidos.
Calle Ave. H & 13th.
Las servicios durante la semana y el Domingo.
Como siguen: 7:30 de la noche Martes, Jueves.
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predicacion.

Buy her a KIRBY For Christmas Vacuum Cleaner Company
434 W. 1st Hereford

Iglesia De Cristo

BIENVENIDOS a los Servicios de la IGLESIA DE CRISTO, en ESPANOL para oír el EVANGELIO de CRISTO por DAVID GARCENAS, predicador de Monterrey, N. L. M. D. F. del 20 al 25 de Diciembre:
Domingo, 10:30 a. m. — Hay Salvacion Fuera de la Iglesia?
Domingo, 6 p. m. — ¿Quiénes un Cristiano?
Lunes, 7:30 p. m. — "Hijo de Dios o Hijo del Diablo"
Martes, 7:30 p. m. — "Ocupaos de Vuestra Salvacion"
Miercoles, 7:30 p. m. — "De la Gracia Hables Caldo"
Jueves, 7:30 p. m. — "Refugio en Cristo"
Viernes, 7:30 p. m. — Mis deberes en la iglesia del Señor como miembro de ella IGLESIA de Cristo, Hereford, Tex. La Calle Sunset y Plains Bienvenidos Todos!

Thompson Memorial Mexican Baptist Mission

TEMPLO BAPTISTA MEMORIAL
Alex. O. Thompson Memorial Mission
215 Norton Street
Guillermo Enrique Benitez, Ministro
LA SEMANA QUE PASA
Domingo 20:
Escuela Biblica 9:45 A. M.
Leccion: "DIOS CON NOSOTROS"
Texto: Y llamaras su nombre JESUS porque el salvara al pueblo de sus pecados. Mat. 1:21
Culto de Adoracion 11:00 A. M.
Sermon: El Origen H mano y el Origen Divino de Nuestro Señor, Jesucristo
Practica de Navidad 4:00 P. M.
Union de Preparacion 5:00 P. M.
Topico: Los Resultados de la Adoracion
Servicio de Predicacion 7:00 P. M.
Sermon: EL ORISTIANO Y SU IGLESIA
Lunes 21:
CANTATA DE NAVIDAD 8:00 P. M.
En el auditorio de la First Baptist Church, esquina de las calles 5 y Main.
Miercoles 23:
Culto de Oracion 7:00 P. M.
Union Femenil Misionera 8:00 P. M.
Union Varonil 8:00 P. M.
Auxiliar de Ninas 8:00 P. M.
Rayitos de Sol 8:00 P. M.
Practica del Coro 9:00 P. M.
Escuche casa lunes el programa de radio "EL MENSAJE DEL EVANGELIO" en KPAN, 860 k. c. a las 5:30 P. M. Recuerde que hay una persona responsable que cuida de sus ninas mas pequenos en el Departamento de Cuna.

First Presbyterian Church

618 Leo Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a. m. Tuesday.
Choir Rehearsal, 5 p. m. Wednesday, Prayer meeting Friday at 7:30 p. m.

Seventh Day Adventist Church

West Park Addition
"True Christianity" is the subject for daily lesson study and class discussion Sabbath Dec. 19.
Memory Verse: Gal. 6:14.
Lesson Scripture: Gal. 6:1-18.
Study Helps: "The Ministry of Healing," pp. 482-502.
Lesson Aim: To persuade us, by a study of Paul's counsel and his example, to put the principles of Christ's teachings into practice in our lives.
Lesson Outline: 1. The Law of God. Gal. 6:1-5. 2. Sowing, Reaping, Helping Gal. 6:10. 3. The Christian's Glory. Gal. 6:11-15. 4. Benediction. Gal. 6:16-18.
Services:
9:30 a. m. Saturday, Meditation
9:45 a. m. Saturday, Sabbath School
11 a. m. Saturday Worship Service
Pastor — Elder J. H. Turner
Location — West Park Addition

Immanuel Lutheran Church

Park Ave. & B Street
Hereford, Texas
Fred Beversdorf, Pastor
Dec. 10
8:30 a. m. Divine Worship Services, Redeemer, Friona
9:15 a. m. "Call to Worship," KPAN
9:45 a. m. Sunday School and Bible Class for Adults
11 a. m. Divine Worship Services, Immanuel Lutheran, Hereford
5:30 p. m. Adult Class
6:30 p. m. Children's Choir Program
7:30 p. m. Walther League (Topic)
Dec. 21
7:30 p. m. Junior Choir
8:30 p. m. Adult Choir
Dec. 23
4:15 p. m. Cub Scouts
7:30 p. m. Boy Scouts
9:15 a. m. Daily Radio Program "Moments with Jesus," KPAN
7 p. m. Daily Prayer Meeting. Public is invited.

First Christian Church

Rev. Eugene Brink
Pastor
West Park Avenue
Sunday School is held at 9:30 a. m. Worship service will begin at 10:50 a. m.
Chi - Rho and CYF meets at 6 p. m. Sundays and vesper services are at 7 p. m.
Functional Departments first Wednesday at 8 p. m.
General Church Board, second Wednesday at 8 p. m.

Kingdom Hall Of Jehovah's Witnesses

319 Ave. I
Sunday: Public Bible Lecture, Study, 4:15 p. m.
Tuesday: Congregation Bible Study, 8 p. m.
Friday: Service Meeting, 7:30 p. m.; Theocratic Ministry.
(Continued on page 7)

GRAND OPENING

FOLLOW the CROWD and **SAVE!**

TAYLOR - EVANS
Farm Stores, Inc.
Monday thru Saturday
December 14 - 19
IN HEREFORD ON SUGAR BEET ROAD
TAYLOR - EVANS BRINGS YOU EXTRA VALUE WITH
5 GREAT GET-ACQUAINTED SPECIALS

 Reg. \$16.95 Electric Blanket Luxurious! Single Control \$10⁶⁹	 Reg. \$19.95 Electric Percolator Big 12 Cup Size \$9⁴⁸	Buy For Your Own Use or Choose Several For Christmas Giving
 Reg. \$11.95 Transistor Radio 6 powerful transistors \$6⁴⁸	 Reg. \$14.95 One Of The Handiest Appliances Electric Can Opener So convenient! So easy to use! \$6⁹⁹	 Reg. \$4.95 Every Home Can Use One! Bathroom Scale Accurate Reliable \$2⁴⁰

Register for fabulous door prizes!
Register everytime you visit the store... Nothing to buy... No Obligation
Drawing will be held Saturday, December 19 at 6 p. m. - 1 award per family, please

\$699 VALUE MINK STOLE	\$100 VALUE STETSON HAT	\$129.95 VALUE ZENITH PORTABLE STEREO
\$39.95 VALUE MEN'S BOOTS	\$55.00 VALUE BOY'S or GIRL'S BICYCLE	\$119 VALUE 12" PORTABLE TELEVISION

Depend on Taylor - Evans to provide the best in service and farm and ranch supplies
★ Golden Acres hybrid sorghums ★ Shamrock Nitromite Anhydrous Ammonia Dry Fertilizer ★ Aureomycin Crumbles and other American Cyanamid products ★ Vaccines ★ Cooper Sprays and Dips ★ Range A Vitamin pre-mix ★ Icyraser Tank Heaters ★ Dupont-U.S.-Borax-Dow-Herbicides & Insecticides and much more.

TAYLOR - EVANS
Farm Stores, Inc.
IN HEREFORD ON SUGAR BEET ROAD
OTHER TAYLOR-EVANS STORES IN AMARILLO - CANYON - HAPPY - TULIA - GRUVER & CLOVIS, N. M.



Virgil Slentz
Hereford Manager
welcomes you and offers you fine service at all times

Bob Lamm Stayed Up Late Last Night Marking Merchandise DOWN!
It Was Already So Low Then, He Was Almost Giving It Away.
NOW... it's so low it almost seems he's giving you something to take it!

\$10.95 Speidel Twist-o-Flex Band as low as \$4.95
Other Twist-o-Flex Bands as low as \$3.50
Many Well Known Brand BANDS as low as \$1.00
Regular values up to 9.95

1 1/2 Carat Diamond Wedding Set \$150.00
1 Carat Diamond Wedding Set \$125.00
1/2 Carat Diamond Wedding Set \$85.00
1/4 Carat Diamond Wedding Set \$45.00
Other Diamond Prices Accordingly

WATCHES — many below cost. We still have some
LADIES DIAMOND WATCHES

Birthstone Rings & Dinner Rings 50% OFF
(for example — Reg. 9.95 for 4.95 and Reg. 7.95 for 3.95)
Men's 10 K Gold Initial Rings 50% OFF
(for example — Reg. 12.95 for 6.50 and Reg. 29.95 for 14.95)
Only 5 Brides Books Left 2.00 and up

Go in today to LAMMS QUITTING BUSINESS SALE — 347 N. Main
They have to be out by Christmas. You have only 8 more shopping days left to take advantage of these prices.

The Whiteface

(OFFICIAL PUBLICATION OF HEREFORD HIGH SCHOOL, HEREFORD, TEXAS)

NO. 14

Page Six

The Hereford Brand, Hereford, Texas, Thursday, Dec. 17, 1964



QUEEN SHARON — Sharon Tinnin, daughter of Mr. and Mrs. Dale Tinnin, was crowned Annual Queen for the '65 Roundup at Stunt Nite Saturday. She is shown here being crowned by her escort, Stan Sigman. Other candidates were Charlotte Hill, Cynthia Leasure, and Jan Miller. (Staff Photo)

Editor's Notes:

By VICKIE INMAN

Seniors came in with top honors at Stunt Nite when Sharon Tinnin won the honor of annual queen. Congratulations to a very beautiful queen, Sharon! The freshmen deserve quite a lot of praise for winning the second place honor for their also very pretty candidate, Jan Miller.

Perhaps, just perhaps, from the look of the freshman skit on Stunt Nite, the freshmen are getting a little weary of being the underdog.

FFA won first place for their "Queen for a Day" skit. Terry Hill has the makings of a wonderful M.C. on a T.V. give-away program. If Gil Sims takes Terry's advice and shaves his legs, he could surely win a role on a soap-opera program. Perhaps he might even play Alician on "Peyton Place" someday. The skit was truly hilarious.

Second place went to Tri-Hi-Y's "The Skrid and the Skrode," featuring Rozi Rush as the



Shop in HEREFORD

and keep local dollars circulating in the community. They will support local institutions such as schools, churches, civic projects. Everyone benefits!

FFA, FHA Honor Rene and Michiyoshi With 'Truly American' Christmas

Annually, the FFA and FHA Chapters participate in a Christmas party as a sister and brother affair. "One main purpose of the party," said Mrs. Durham, "is to show the exchange students a truly American Christmas. They each received gifts from the chapter, homemaking classes, and different students." She also stated, "It has been a tradition since 1954, when the Overseas Program had just begun, to surprise the exchange students with presents and a Christmas tree."

The party was held in the Tuesday night at 7 p.m. A prize was given for the prettiest decorated box. Judges for the contest were Mr. and Mrs. G. W. Newsom, Mr. and Mrs. Jess Robinson, Mr. and Mrs. Ed Skypala, and David Nicholson.

After the judging of the boxes and the eating, Santa Claus, Mr. Gandy, came and handed out the packages. Immediately following, the boys and girls left to go caroling.

Special guests attending were Bill Michael, principal; W. O. Caraway, assistant principal; chapter parents; and Mr. and

Mrs. G. W. Newsom and Mr. and Mrs. Ed Skypala, honorary members.

Choirs, Band To Present Joint Christmas Concert

Monday at 7:30 p.m. all four Hereford High School choirs and the band will present a Christmas program. The choir will sing various carols from different countries and from different periods of time. Some of the numbers to be presented on the concert are: "Lo How a Rose e'er Blooming", "Deck the Halls", "Carol of the Drum", "Carol of the Bells", "O Holy Night", "Angels We Have Heard on High", and "Jingle Bells".

Soloists will also be featured. They are Joellen Hamilton, Sharon Tinnin, Pat Price, Suzanne Seigler, Gary Don Roberson, and Ken Stark.

The band will perform various selections including selections from "West Side Story."

Sharon Tinnin Is '65 Annual Queen

Sharon Tinnin was crowned annual queen of the 1964-65 Roundup at Stunt Night ceremonies last Saturday night. Sharon was escorted by Stan Sigman. Jan Miller, escorted by Kelly Tyler, was chosen Princess. Cynthia Leasure, escorted by Steve Hodges, was chosen Duchess, and Charlotte Hill, escorted by Ken Stark, was chosen Lady-in-Waiting.

The coronation was followed by a sequence of 15 stunts. The queen and her court watched over the proceedings; as the stunts were dedicated in her honor. Judging the stunts were Mrs. John Pittman, Mrs. Dennis Lomas, and Charles Duvall. The judges chose the FFA stunt

first place, Tri-Hi-Y second place and Student Council third place.

Master of ceremonies was John Gilliland, a former student at HHS. He provided humor between the stunts.

Stunt night is held every year to crown the annual queen. The annual supper is held in order to defray costs of the annual.

Miss Collard, Speed Direct PE Activities

Two HHS teachers, Coach Ronald Speed and Jean Collard, enjoy being active in sports, helping young people and seeing young people help themselves.

Coach Speed, baseball, basketball, football and P. E. coach, dropped out of school the last part of his senior year but finally finished his high school education through correspondence. "This decision," said Coach Speed, referring to the completion of his education "was the most important decision I have had to make." After completing his high school education, Coach Speed went on to attend Texas A & M University. He completed his Bachelor of Science degree while majoring in physical education and minor in biology. For his graduate work, Coach Speed majored in education and minored in physical education.

Miss Collard, girls' P. E. teacher, attended North Texas University in Denton and Texas Wesleyan at Fort Worth where she majored in health, physical education and recreation.

Coach Speed decided to become a teacher for two reasons: "I wanted to help youngsters become good and useful citizens, and I was interested in seeing that they learn something in school but, at the same time, have a little fun doing it. I choose physical education because I felt it was one of the best areas to help youngsters."

Miss Collard would like to see the P. E. program improved by including a variety of activities such as tennis, badminton and archery. She would also like to get better participation for interscholastic meets by putting more emphasis on tennis and volleyball.

"Teaching," said Coach Speed, "is a tremendous challenge in helping some youngster with little athletic ability learn some activity he can play and enjoy in later life."

Besides teaching P. E., Miss Collard also bowls in a league, sponsors all band trips, drives a school bus and sponsors the cheerleaders.

Miss Collard and Coach Speed have been teaching for three

Students Gather Toys For VFW

Every year at Christmas time the Veterans of Foreign Wars collect toys that need to be repaired, for the needy children of the community. This year the student council is helping collect old toys for the VFW.

Today there is to be a school wide toy gathering campaign. Members of student council met at the Community Center last Thursday afternoon and went on a city wide toy gathering campaign.

All toys collected by the student council will be turned over to the VFW who will repair the toys and distribute them to the many needy children of the community.

Steve Hodges Is Player of Week

The basketball player of the week is Steve Hodges. He is a junior, an active member in Key Club and plays guard on the team. "He has done a fine job on defense teamwork and rebounding. He has a great deal to do with the overall team morale," stated Cuby Kitchens, basketball coach.

In the game with Dimmitt, Coach Kitchens commented, "I thought we improved over the Monterrey game, but we still need to cut down on bad passes and other mistakes. By the time district begins we'll be ready for them all."



QUEEN CANDIDATES — FFA's stunt, "Queen for a Day", won them first place at Stunt Nite Saturday. Shown here are queen candidates: Ted Richardson, Gil Sims, and Dan Thomas. Terry Hill is M.C. First prize was \$5. (Staff Photo)

Library Receives Book Shipment

Are you bored? Do you wish to have adventure enter your life? You can find excitement through the pages of an interesting book. The HHS library recently received a shipment of 89 books. Some books in the shipment were, the second or third copy of that special book to be on the shelves of the HHS library.

Twenty-three of these books are the first copies in the library and are completely new in the HHS library. Those received in the recent order were: "Heart of Darkness and the Secret Shores" by Conrad, "The Marble Faun" by Hawthorne, "The Pathfinder" by Cooper, "Puddin' Head Wilson" by Twain, "Quip Vadis" by Seinkiewicz, and James "Turn of the Screw and Daisy Miller".

Gipson's "Hound-Dog Man", Papashvily's "Anything Can Happen", Fast's "Citizen Tom Paine", "Covered Wagon" by Hough, "God is my Co-Pilot", Doyle's "Hound of Baskervilles", "Lord of the Flies" by Golding, "1984" by Orwell, "The Autobiography of Mark Twain" by Neider, and "The Snows of Kilimanjaro and Other Stories" by Hemingway, were included in the recent order.

"The Concise Treasury of Great Poems" by Undermyer, "Song of Bernadette" by Wey-

(Continued on Page 7)

Teachers Plan Busy Holidays

Plans for the approaching Christmas holiday for several teachers include resting, visiting, and hunting.

"I am going to rest, repair a leaking faucet I've been in-

tending to repair for the past six months, and watch all the football games television," said Tye Hillger, speech director.

David Henderson, English teacher, plans to visit in Dumas and then go to Henrietta, Okla., for some squirrel hunting.

Band Presents Season Assembly

Friday afternoon during activity period, the band presented their Christmas program. Gollehon commented, "This is the most school spirit I have seen in HHS in five years and I am proud to be a teacher here."

The program was composed of several different selections. First on the agenda was the "Theme from West Side Story". In "Misty", made popular a few years ago by Johnny Mathis, Nancy Boyer played the saxophone solo. Jerry McCathern, an all state band member, Steven Thornton, and Lonnie Coker played coronet solos in "Bugler's Holiday". Also several Christmas arrangements compiled into "Theme from the Nutcracker Suite", were played.

The band received a loud ovation from the audience for their outstanding performance.

"I have a long trip planned for the holidays," commented Richard Jackson, choir director, "I will be visiting my family in Nashville, Tenn."

Gerard Dingus, French teacher, will be going to Cooper, Tex., to visit his relatives. "I also hope to visit two friends in Commerce who teach school there," he stated.

A political organization called the Mozambique Liberation Front, with headquarters in the United Republic of Tanganyika and Zanzibar, wants Portugal to Pledge independence for Mozambique.



SECOND PLACE — "The Skrid and the Skrode" won second place at Stunt Nite Saturday. Rozi Rush is shown here as the Tri-Hi-Y. (Staff Photo)

1964-1965 WHITEFACE STAFF

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Sponsor	Mrs. Jimmy Howell

Miss Collard Engagement Announced For Nelda Botkin, Richard Plank

(Continued from Page 6)
years. Miss Collard started her student teaching at Rosemount Junior High in Fort Worth. Coach Speed taught one year at Texas A & M and two years at Hereford.

"I like working with students," said Miss Collard, "who are trying to create an interest in sports and activities." Miss Collard's ideal student would be cooperative, would have a desire to learn, would not be lazy and would be respectful. "The students at HHS are eager to work for things they want," she added.

"I do not like seeing a student waste his time in school or not take full advantage of what the school has to offer. I would like to see more boys participate in athletics and see more school spirit throughout the year," said Coach Speed.

Announcement has been made of the engagement and forthcoming marriage of Miss Nelda Botkin to Richard J. Plank.

Miss Botkin is the daughter of Mr. and Mrs. Boy Botkin, Sumnerfield, and was a 1963 graduate of Hereford High School. She is presently attending Texas Tech.

Parents of the prospective bridegroom are Mr. and Mrs. Earl Plank, Route 1, Plank also is a graduate of Hereford High and is presently attending the University of Wyoming.

The couple will be married Feb. 13 in the Summerfield Baptist Church and plan to make their home in Monta Vista, Colorado.

happened! Next he was hired as a jockey, and after the horse had reared up and fallen over a few times, the owner had to scratch the horse from the race (Dan didn't give up, though!)

Congratulations to Jerry McCathern and Tyler Thompson on making the all-regional band. Jerry and his coronet will now try for all-state band next spring. Tyler must first make the area band; then he will be eligible for state.

At Stunt Night last Saturday night, Sharon Tinnin, senior, was crowned Annual Queen. The freshmen came in second with Jan Miller as Princess. Cynthia Leasure, junior, was Duchess and Charlotte Hill, sophomore,

Sandi Says...

By Sandi Thomas

Now that Ringo Starr has recovered from his tongue removal, I can resume writing this column without a shaky hand!

Last weekend our B-team basketball team went to Floydada for a tournament. They played some great games and came out second in the tournament. Congratulations!

Tomorrow night Hereford plays Amarillo here at 8 p.m. This should be a good game so let's all come out to support them.

Dan Thomas went to Plainview for a race meet that proved to be quite exciting. While there, a horse jumped the track and Dan happened to be in the way, so you can imagine what

was Lady-in-Waiting. Congratulations, girls!

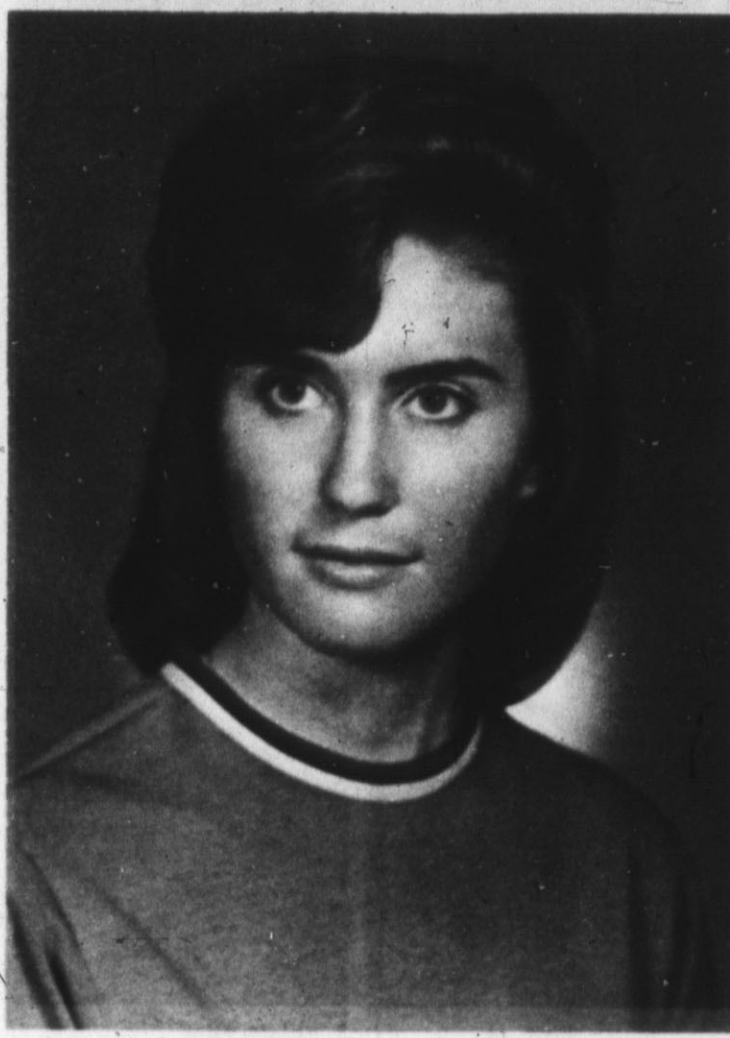
In the stunts, FFA came in first with "Queen for a Day," "The Scud" and the "Scode," presented by Tri-Hi-Y, was second. The Student Council skit, "The Tunnel of Love," placed third. First place award was \$5; second, \$3; and third, \$2. I think everyone would agree that the annual staff did a great job in their setting and presentation. I know they worked hard on it.

Jo Poarch had done it again. This time she was the main character (besides her horse) in a long article in the December Annual Stud Edition of the Quarter Horse Journal. Read it if you have a chance—it's quite interesting. It's nice to know we have a celebrity among us.

I'd like to commend the cast of "The Mouse That Roared" on two fine performances. Of course the crews are not to be forgotten. I didn't know we had so many actors and actresses.

Anyone who wants to get rid of some old clothes, take them to the homemaking department at high school. The FFA girls are going to give them to some needy family for Christmas.

Eight football boys are to be congratulated for making the all-district football team. On the second team are Lynn Cook, end; Charles Brownlow, guard;



Miss Nelda Botkin ... to wed

Gault To Exhibit Editor's At Denver Show

DENVER, Colo. (Special) — Howard Gault of Hereford will be one of some 75 exhibitors of Hereford breeding cattle at the world's largest Hereford show during the National Western Stock Show here Jan. 15 to 23.

National Western officials announced entries have been received for nearly 600 head of Herefords, representing herds from 18 states.

The National Western is known in the Hereford industry as "The World Series for Herefords." Each year both large and small breeders of Herefords meet in Denver to battle for register of merit honors and prize money with their show strings. In addition to the judging competition "on-the-hill", there will be over 2,000 Hereford bulls for sale in the stockyards with many of them competing in the carlot bull show.

The Hereford sale, which is one of the auction highlights of year, will be on Jan. 18, with some 250 head of top Herefords consigned.

Other activities of interest to Hereford enthusiasts will be the "Hereford Herdsman of the Year" banquet and awards presentation to be held on Saturday night, Jan. 16. The Colorado Hereford Association will hold its annual stock show banquet on Sunday night, Jan. 17. All juniors are invited to the Colorado Junior Hereford Association's annual banquet on Friday night, Jan. 15.

The Register of Merit Show will be Monday, Jan. 18 and Wednesday, Jan. 20; and the pen bull judging will be held on Saturday, Jan. 16 and Sunday, Jan. 17.

GRIDIRON MEETS LATIN

STUTTGART, Ark. — When the Stuttgart, Ark., Daily Leader received the rosters of the Paragould, Ark., football program it prints, the numbers of the players were written out in Latin.

When asked about it Paragould Principal Orville Roberts quipped, "all activities should have some educational value."

Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 11 a. m.; Training Union, 6:30 p. m.; Evening Worship, 7:30 p. m.
Tuesday: Beginner Sunbeams, 9:30 a. m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p. m.
Wednesday: Prayer Meeting, 7:30 a. m.; Choir Rehearsal, 8:15 p. m.

San Antonio A La Iglesia

North 25 Mile Avenue and Highway
Vd. Es Catolico? Pues, Tene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misas En Los Domingos: 6:30 a. m.; 8 a. m.; 10 a. m. y 8 p. m.
Durante La Semana: 6:30 a. m. ages and devotional services at 7:30 p. m. Wednesday.

Church Of Jesus Christ of Latter Day Saints

(Mormon)
EM 4-1905
The Mormon Church is now meeting in its new chapel on Country Club Drive, Sunday School, 10 a. m. Sunday; Sacrament Meeting, 11 a. m. Sunday.

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Featuring:
CLOVERLAKE MILK MEAD'S FINE BREAD
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Register each time you visit us for
FREE HAMS
to be given away Saturday, Dec. 19 and Wednesday, Dec. 23.

Normally we are closed Wednesdays, but will remain open on Wednesdays until Christmas. Closed Christmas Eve, Dec. 24, thru Sunday, Dec. 27.

COWBOY DRIVE INN
545 EAST FIRST

CHURCH
(Continued from Page 5)

Assembly Of God Church
Union and Ave. G
Rev. V. W. Marcostell, Pastor
Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p. m. and worship service begins at 8 p. m. each Sunday evening.
Prayer meeting and Bible Study will be held Wednesday at 8 p. m.

Iglesia Metodista San Pablo
223 Kibbe Street
Rev. Gilbert Diaz
Pastor
Los Servicios de nuestra nueva Iglesia. Seran de la siguiente manera los Domingos y los dias de la semana, Escuela Dominical, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Domingo en la noche Predicacion 7 p. m.; Los Jueves servicio de oracion 7 p. m.

Church Of Jesus Christ of Latter Day Saints
(Mormon)
EM 4-1905
The Mormon Church is now meeting in its new chapel on Country Club Drive, Sunday School, 10 a. m. Sunday; Sacrament Meeting, 11 a. m. Sunday.

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together to present a concert on Monday night. Proceeds will be given to the choir to help pay the choir's way to Corpus Christi later this year.

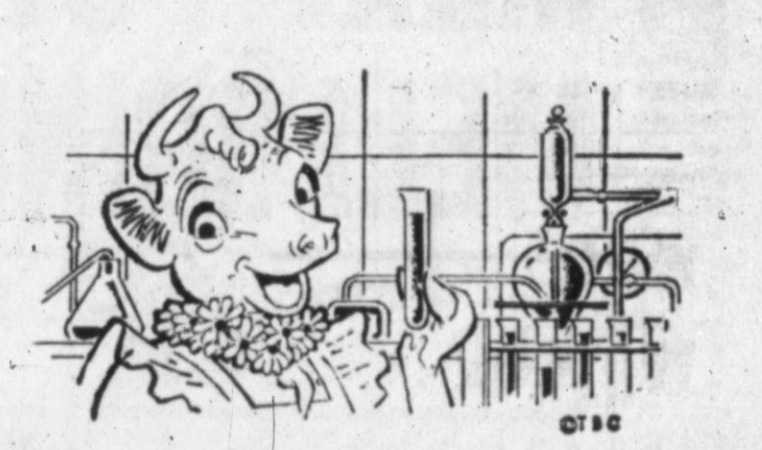
Since this is the season for "Silent Night" and "Rudolph the Red-Nose Reindeer," perhaps it would be appropriate to say "Merry Christmas."

Library

(Continued from Page 6)
fel, "Teahouse of the August Moon" by Snider, "Five Stories By Willa Cather", "Great American Short Stories", and "Hawthorne's Short Stories" were unpacked and put on the shelves. "Jack London: Short Stories" by Geisman, "The Stories" by Hansen and "Rommel, the Desert Fox" by Young were also added to the growing list of books in the HHS library. Good reading!

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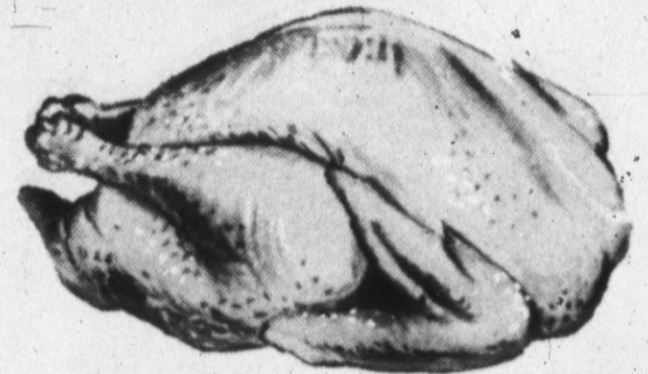


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TURKEY HENS	Lb.	39¢
Taylor Made SAUSAGE	3 Lbs.	\$1
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Reg. or King Plus Dep.
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PARTY ICE CAKE MIX

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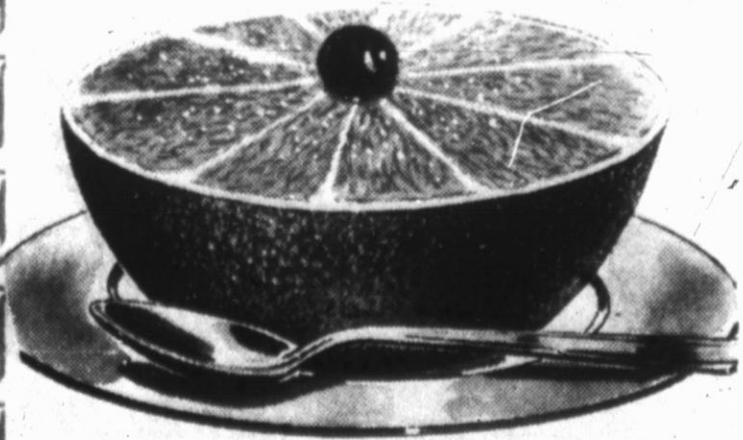
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White - Spice
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