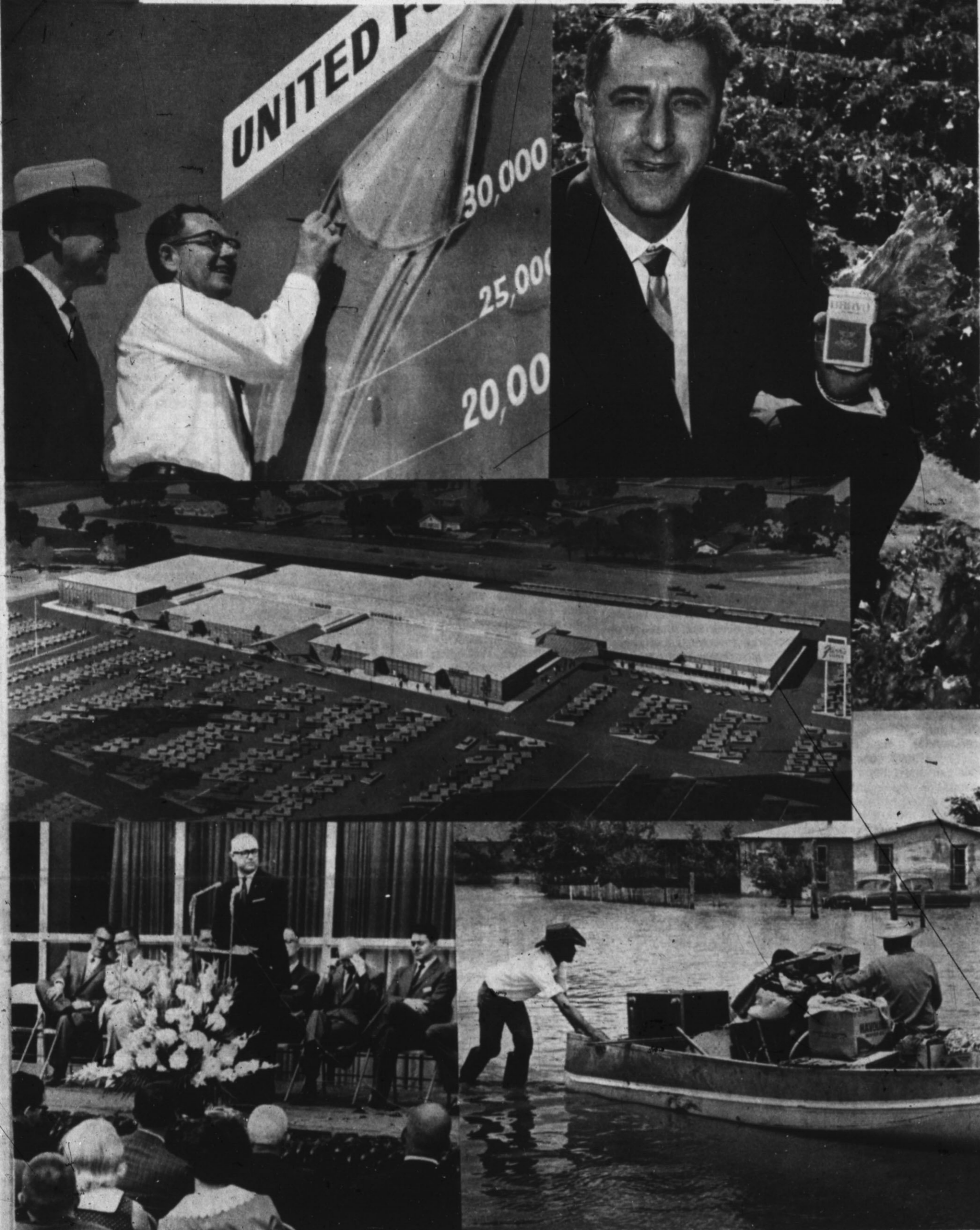


1965--An Action-Packed Year For Hereford



The series of pictures above represent a variety of events for Hereford during the year 1965... events which topped the area's news and will long be remembered by Hereford residents. Shown at top left are United Fund President Clint Formby, left, and 1965 UF Drive Chairman Ed Skypat as they apply the finishing touch to a UF billboard, representing success for the first time in four years as the UF reached its \$30,160 goal; at top right, Puzant Torigion, president of Bravo Smokes, Inc., displays his firm's

product, which has drawn virtually world-wide publicity to Hereford; at center, an architect's drawing of the \$1.2 million Sugarland Mall Shopping Center still under construction; at bottom left, Texas Lt. Gov. Preston Smith addresses a crowd during grand opening festivities for Downtown Variety Park; bottom right, two Labor Camp residents retrieve belongings via boat from a flooded home.

—Staff Photos

1965 EVENTS IN REVIEW -- PART 2

A Year Of Growth For Hereford

The birth of Variety Park, rampaging weather, beginning work on Sugarland Mall Shopping Center, and community political action highlighted the first half of 1965, as reported in last week's Brand.

Harvests of the area's crops, sports, a continuing construction boom, debate on issues of public concern, and a host of other items took headlines during the last six months of 1965.

Following is a Brand summary of the latter half of the year.

JULY

Area growers began potato and onion harvesting while spud marketing prices stationed themselves at an all-time high.

The chamber of commerce tourist and convention committee was forced to give up what was termed a good idea.

A trainload of convention-bound Kiwanians from the West Coast stopped in Hereford en route to Chicago.

ANOTHER record year in the annual of Hereford growth was well in the making as building permits and bank deposit totals posted new highs.

County commissioners approved new boundaries for the coun-

ty's precincts Monday in a move which had been talked on-and-off for several years.

Dr. Lena Edwards — Hereford's citizen of the year in 1962 and recipient of the Presidential Medal of Freedom — re-

signed her work at the Labor Camp and moved to Washington.

A PETITION signed by some 65 Hereford residents was presented to the county commission to initiate action towards providing permanent draining for a

lake which recently flooded several homes in the Labor Camp area.

An unchanged tax rate drew approval of the Hereford schools' board of trustees in a lengthy meeting which also saw approval of an across-the-board pay increase for teachers... and the touchy subject of federal aid to schools come up. No vote was taken, but apparent consensus of the board was that Hereford schools had best take advantage of the federal aid to schools programs available.

Hereford's two veterans organizations began taking steps to dispose of a portion of Veterans Park amid pressure from several organizations to make land available for a municipal park.

Construction work began on a major expansion and remodeling of the Hereford Medical and Surgical Clinic, with a pricetag of \$131,000.

AUGUST

The Hereford Municipal Airport became the subject of a comprehensive study by the Federal Aviation Agency to determine the value of small-city airports to the area they serve.

A month and a half and \$4,000 later, the disaster aid for vic-

Construction Boom Listed Top Story In 1965 By Brand Staff

A record-breaking construction boom during 1965 which saw new construction totalling more than \$5 million — including a vast shopping center — was picked Saturday as the area's top news story in 1965.

Construction topped the list of stories reported in the Hereford Brand during the year, as picked in the Brand's annual "Top Ten Stories Poll" among staff members.

Announcement that Sugarland Mall Shopping Center would be built here at a cost of more than \$1.2 million took the construction spotlight during the year, but this was backed up by more than \$2 million worth of new homes going up, plus numerous office, school, and industrial additions.

Other top stories of the year, as they were ranked in the Brand staff balloting, were:

2. HEREFORD BECAME the home of the corporation which makes the nation's first lettuce smoke... Bravo Smokes' arrival here was not only the talk of the town, but the nation as well.

3. DOWNTOWN MERCHANTS and the City of Hereford

timed the flood of the playa lake near the Labor Camp is officially over. The local chapter of the American Red Cross, along with aid from the Red Cross regional headquarters, See GROWTH Page 2

efficiency of the volunteer fire department for curtailing blazes which could have run property damage up in a hurry.

Of the 139 alarms answered by the department, only 16 fire losses were covered by insurance, according to city fire marshal Terry Hale.

Total fire losses paid by insurance in the 16 fires was \$12,061.10, with one settlement still pending, Hale said.

ALTHOUGH no exact figures were available, firemen said this figure was much lower than in the past several years.

The fatal fire occurred Feb. 7. Roy Debs Riley, 57, suffocated in an auto in the alley behind

the 100 block of Main St. Cause of the fire was listed as a cigaret igniting a blanket in the auto.

HEAVIEST single loss for the year came in February, when a house under construction located at 233 Ave. A burned, causing a loss of \$5,800.

Fire officials said the cause of the blaze was open paint cans near a hot water heater. The house was owned by R. W. Caster.

THE FIRE loss was listed by months as January, three fires, total damage, \$2,595.54; February, two fires, \$5,800 damage, one death; March, one fire, \$99.75 damage; April, one fire,

\$964.09 damage; May, two fires, \$511.54 damage; June, two fires, \$1,133.33 damage; July, no fire loss recorded; August, one fire, \$159.51 damage; September, three fires, \$1,466.93; October, one fire, \$440.41; November, one fire pending; December, no fire loss reported.

Hale explained that the only fire loss, that is charged to the insurance rate for the city are those which are covered by insurance.

Only 16 fires of the city's 139 calls were covered by insurance, fire officials reported.

OF THE 139 calls received by the department, Hale reported

See FIRE Page 2

Camp Conditions Investigated By State Officials

Auto Chase Lands Two In Hospital

Two of seven persons involved in a head-on collision near the Easter Community Friday night were admitted to the Deaf Smith County Hospital for treatment of injuries.

The collision occurred at 10 p. m. one mile west and 1.8 mile north of Easter on a dirt road.

Investigating highway patrolmen identified the injured persons as Virginia Valdez, 17, 308 Knight, and Leo Barela, 18, 317 Ave. I.

Hospital officials reported the Valdez girl was suffering from a lacerated chin and possible internal injuries, and is listed in satisfactory condition.

BARELA was reported to have a broken leg, along with numerous face and mouth lacerations. Several teeth were reported knocked out. He is listed in good condition.

Barela was identified as the driver of a 1960 Volkswagen, and the Valdez girl was a passenger in the front seat of his car.

THE DRIVER of the second auto, a 1964 Chevrolet, was identified as Peder Galvan, 17, 330 See AUTO Page 2

An investigation by two state agencies into what they termed "deplorable health and sanitation conditions" at the Hereford Labor Camp was revealed late last week in Austin.

Apparently triggered by a letter from a Dallas doctor to the Office of Economic Opportunity in Washington, D. C., the State Health Office and the Texas office of the OEO began two weeks ago an investigation into conditions at the camp, it was discovered Thursday.

Telephone interviews Friday with heads of both state agencies indicated officials are concerned about conditions at the camp and currently launching an all-out effort to find a cure for them.

But persons connected with the camp told the Brand Saturday that they can see little chance for a solution to the problem which admittedly is a pain in the back for the area, but one which may be too far gone for an easy cure.

State officials indicated they wish to arrange corrective measures at the camp — probably utilizing state and/or federal funds.

THEY ADDED that an attempt to close the camp through condemnation suits is a remote possibility "if something isn't done." This would be an if-all-else-fails measure, according to the state health officer.

Walter Richter, state director of the Office of Economic Opportunity, told the Brand that his agency had been ordered to investigate conditions some two weeks ago as a result of the letter written by the Dallas physician to the Washington OEO office.

He said the doctor's name was not available, but indicated the author of the letter had recently visited the Hereford camp.

THE LETTER, he said, charged that "deplorable health and sanitation conditions" exist at the Hereford camp and advised that the federal agency take steps to do something about the matter.

Dr. James Peavey, head of the state health office in Austin, said that his agency "has been aware of the problems there for quite some time and we have been asked to work with Mr. Richter in his investigation."

"We want to try through every means possible to correct some of the conditions there through cooperative efforts with the community and the owners of the camp property," Dr. Peavey continued.

March Of Dimes Plans Mapped For Campaign

The annual Deaf Smith County March of Dimes Drive will kick off Monday, Jan. 17, and will continue through Jan. 30, according to local campaign manager, Dr. Noble Ballard.

A part of the annual March of Dimes will be the traditional Mother's March, set for Jan. 24.

Also, Hereford students will have a chance to participate in the drive when the MOD drive gets underway at schools.

Miss Patti Roach is in charge of the student drive and Mrs. Wheeler Sears and Mrs. David Gibson will be in charge of the Mother's March.

MAILERS will be sent out to Hereford residents this week. These mailers will be designed to hold coins and can be returned by mail to the March of Dimes headquarters.

Dr. Ballard said the money collected by the annual drive will go toward research which will combat the alarming number of birth defects in this country today.

An estimated 250,000 American babies will be born in 1966 with defects.

A RECENT German measles epidemic across the country this past spring will be responsible for between 15,000 and 20,000 birth defect babies this year, Dr. Ballard said.

Money from the March of Dimes fund has been at work on the German measles problem for some time and \$318,852 has gone into accelerated research to perfect a vaccine for the measles.

According to Dr. Ballard, birth defects is the number one childhood health problem in America today.

HE ADDED that each year birth defects destroy more life than cancer and stroke combined.

Already the March of Dimes has made significant progress in checking birth defects in special centers in more than 40 cities which provide latest treatment for birth defect victims.

"Hi.Mom" Call Will Go To Viet Nam

The local 6128 Communications Workers of America has announced Mrs. John A. Jones as the winner of their "Hi-Mom" call.

The Local will now pay for the first three minutes of a phone call to her son, CWO Darral C. Jones, stationed with the First Cavalry, Air Mobile Unit in South Viet Nam.

THE CALL will be made as soon as arrangements can be made with the USO in Saigon.

The parents of personnel in the service competed for the call by writing a letter explaining why they wanted to make the call. Letters were judged by the Deaf Smith County Chamber of Commerce.

On TV...

Former Hereford High School sports stand-out Jim Haney was among those who led Texas Tech's defensive delegation in the nationally televised Gator Bowl game Friday.

Tech came up on the short end of a 31-21 thriller.

But, Haney, playing at linebacker, was one of the leading defenders in the game.

And the city of Hereford got a plug out of the deal.

Quoth the ABC network sportscaster to a nationwide audience following one of Haney's many tackles of the day: "That was Jim Haney from the great town of Hereford."

Weather			
	M	H	L
Wednesday	75		
Thursday	75	28	
Friday	65	49	
Saturday			39

Moisture in December 33
Moisture Total, 1965 25.66
(Courtesy KPAN)

EFFICIENT DEPARTMENT CREDITED

Fire Losses Here Low In '65

By TOM WINGO
Staff Writer

Hereford Fire Department's books for 1965 drew to a close with firemen marvelling over what they termed "a very light year..." as far as losses in the city-county area served by the department go.

Although firemen answered a total of 139 calls during 1965, losses in the blazes were termed comparatively low.

ONE PERSON died in a car blaze in the city.

Aside from that, no injuries were reported and there were no major fires.

Many observers credited the

efficiency of the volunteer fire department for curtailing blazes which could have run property damage up in a hurry.

Of the 139 alarms answered by the department, only 16 fire losses were covered by insurance, according to city fire marshal Terry Hale.

Total fire losses paid by insurance in the 16 fires was \$12,061.10, with one settlement still pending, Hale said.

ALTHOUGH no exact figures were available, firemen said this figure was much lower than in the past several years.

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See FIRE Page 2

Camp ...

(Continued from Page 1)

by a battery of "War on Poverty" and other federal officials to push a federally-subsidized improvement program at the camp.

NOR IS IT related to last week's renewed public airing here of the need to drain a lake which flooded many homes near the camp last summer.

That was brought up at last Monday's county commission meeting, where John Douglas Pitman was appointed to represent the county on a proposed committee to look into several problems at the camp, first of which would be the lake drainage proposal.

Pitman told the Brand Saturday that the committee had not yet been organized and that he had not had any contact with state officials.

MEANWHILE, officials of Hereford Housing, Inc. — owners of much of the Labor Camp property — were mostly in the dark concerning the current state investigation at the camp.

Richter, who was recently appointed by Gov. Connally to direct the state's OEO agency, told the Brand that one of his office's investigators "has confirmed the fact that the situation at the camp is bad" during a trip here last week.

He said that he had reported to the regional OEO office, who advised him (Richter) to determine what type of grants might be feasible for application in the Hereford camp.

THE SUNDAY BRAND

Established 1948

Published every Sunday at 130 West Fourth St. Hereford, Texas 79645

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Melvin Young, General Manager
Wain Miller, News Editor
Wayne Stephens, Adv. Manager
Robert J. Awtry, Mech. Supt.

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Construction ...

(Continued from Page 1)

worked together to create Variety Park, a project which changed the whole look of downtown Hereford.

4. **DEAF SMITH COUNTY'S** United Fund Drive reached its goal for the first time in four years, showing that the county's citizens could come through on a project that many had felt was due to be washed up.

5. **A PLAYA LAKE**, swelled by a near-record-breaking seven-inch rain, flooded many homes and brought the Red Cross into action. That story is yet to be finished, as efforts continue towards installation of a permanent drainage system for the area.

6. **BURGLARS CRACKED** safes and walked away with considerable proceeds for their efforts at Stephens-Hudson Motor Co., Gibson's Discount Center and then struck again at Stephens-Hudson. These were among a rash of thefts and vandalism incidents.

7. **THE CITY'S TWO VETERANS** groups — American Legion and Veterans of Foreign Wars — received pressure from the city of Hereford and other groups to turn over a portion of their jointly-owned Veterans Park property to the city for development as a municipal park. However, the VFW voted down the proposition after it had earlier been approved by the American Legion.

8. **HEREFORD WHITEFACES** field one of their best football teams in many a year, providing thrilling action for fans, and capping the season was a 7-6 near-victory over a long-time foe, the Dumas Demons, district champs.

9. **SCHOOL OFFICIALS** decide federal aid is thing which might as well be accepted, like it or not.

10. **FARMING IN GENERAL**, exceptional market prices for spuds, continued success with sugar beets, and exceptionally good yields on wheat and grain sorghum — and weather problems during the spring and summer — combined to be picked as the number ten story.

can be upgraded is by educating the people who live there... if the camp were 'cleaned up', it wouldn't be long until we would have the same conditions again, there or in another location." He said that there have been "no tremendous health problems" which could be traced to sanitation facilities — or lack of them.

He pointed out that sanitation engineers thoroughly checked sewer and water facilities at the camp following last summer's flood, but found no evidence of a health hazard from the transmission lines.

"It is deplorable... a black eye to the community, and we'd rather not have it," Dr. Rush continued, "but still, so far we have not been unable to come up with a plausible solution."

Ed Dziuk, president of the Hereford Housing board, said that the camp was originally developed to provide temporary housing for transient farm workers employed on farms and in processing sheds owned by the camp's stockholders, who now number 30.

Hereford Housing owns only 34 of the barracks at the camp. The remainder — more than half the camp housing — is owned by camp residents or other landowners.

SOME 35 families are currently living in the Hereford Housing barracks, which have a total of 181 apartments. Dziuk pointed out that apartments rent for \$5 to \$7 weekly.

"We have many permanent residents," he said, "but the camp was not originally meant for that... people just came and stayed on."

"ALL I know about it is what I have read in the papers. 'I'm sure there are a lot of things we need, but we don't have the money to do everything the state and federal agencies think we should.'"

"The camp residents have a choice whether to live there or not... we have done all we feel we can and I don't believe the sanitation and health problems are caused by insufficient facilities... that's the way these people live and you can't help that by spending a lot of money."

He pointed out that population at the camp probably exceeds 2,000 during the summer. "IT'S OUT there to give people a place to stay and I think it beats nothing at all to live in... if it weren't there, most of these people would have no place else to go," Hodges said. George Jones and Edd Wilson,

also active board members, said they had not been contacted by anybody concerning the investigation and had no comment.

Dziuk said that, aside from the lack of money, another main objection by the board to accepting federal or state aid to the camp is the possibility that strings attached to such expenditures of public funds would defeat the purpose of the camp.

"IT WAS built to house workers in season... if public funds were used, the units would probably have to be rented on a first come, first served basis."

"Then, when it comes time for the stockholders to find living quarters for their seasonal workers, the units would probably be rented."

"AND NO matter how we finance the thing, the cost would have to be paid by raising the rent... this would make it impossible for those who need the camp facilities to afford to live there."

"We have Buena Vista in Hereford, but many people from the camp move out there then have to come back to the camp because of the rent."

"We would all like to see it fixed up nice, but you have to have money to do it."

"And we know it's a mess, but it is serving a purpose. It gives the people a central cheap place to live if they don't want to pay or can't afford to pay for a better place to live," Dziuk said.

Auto ...

(Continued from Page 1)

Galvan received a minor laceration on the forehead, officers said.

The accident occurred during a game of chase, in which both autos were driving without their lights investigators said.

The Barela auto was reported going north and the Galvan auto was reported going south.

The passengers of the two autos were identified by officers as Raul Valdez, 239 Catalpa, Mary Rodriguez, 203 Kibbe, both in the Barela auto, and Eloy Varias, 202 Brevard, and Nick Prieto, 439 Ave. E., both in the Galvan auto.

Charges are pending further investigation.

Lithography — Letter Press
Printing
THE INK SPOT

New Vicar Named For St. Thomas Episcopal Church

The Rev. Staley Hackley has been named the new vicar of St. Thomas Episcopal Church in Hereford and will assume duties on Sunday, Jan. 30.

Rev. Hackley is a West Texas man being raised in Amarillo. He was graduated from West Texas State University. He received a B. S. degree in history at West Texas.

THE NEW vicar was ordained as man, having been reared in Amarillo. He was graduated from West Texas State University, where he took his B. J. degree in history.

He was then the youth director at the First Methodist Church in Omaha, Neb., pastor of various churches in Nebraska, became an Episcopal minister and served two years as assistant to the Dean at the Episcopal Cathedral in Omaha.

Rev. Hackley is presently working in the tour ministry in Kansas City, Mo. A tour ministry is a group of ministers serve several churches in a

general area.

THE WIFE of the minister is also a local girl, being the daughter of Homer Duvall of Amarillo.

The Hackleys have two children, Charles, eight and Steven, seven.

Rev. Hackley will replace the Rev. Joel Treadwell who left here Dec. 15 to assume duties in Louisiana.

Until the new vicar arrives, services will be read by a lay reader.

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general area.

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Fire ...

(Continued from Page 1)

86 were answered on the six-man alarm, with 49 general alarms being sounded.

An average of five men per call was listed on the six-man calls for the year, with the general alarms having an average of 18 men per call responding.

Hale also reported that nine of the 139 calls were false alarms.

Also during the past year, the fire department acquired a new emergency pickup to replace one that had been used for many years in the department.

The department now has a roster of 35 volunteers and one paid fireman. Chief of the department is J. W. (Jap) Dickerson, Max Stipe is assistant chief.

ONE MINUTE, PLEASE

"Blessed are they that have been persecuted for righteousness' sake: for their is the kingdom of heaven." Matt. 5:10.

Every person that repents, that is, turns his back on the sinful elements of the world to walk in righteousness, must expect rebuff and persecution from those who continue in sin.

Sinners do not like for their comrades to leave them for the better way of life. The result is retaliation from evil quarters. The righteous man must learn to expect slanderous remarks and false accusations from his former companions.

The promised blessing from the Lord is not for everybody that is persecuted; but for those who are persecuted for righteousness' sake. If we are persecuted because we are snobbish, or unkind, or think we are better than others; our Father has not promised to bless us.

But our acceptance of God's righteousness gives us a place in the kingdom of heaven.

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THE BIBLE & WORSHIP

CENTRAL CHURCH OF CHRIST

PLAINS & SUNSET DR., HEREFORD

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WAYNE B. STARK New York Life Ins. Co.
Serving Hereford 10 Years EM 4-0170

JANUARY CLEARANCE

DRESSES One Group 1/2 Off	DRESSES Large selection of Pastel Wool-Blends 1/3 Off	DRESSES After-five 1/3 Off
HATS All Fall and Holiday \$5 and \$7	SUITS Double Knits Wools Blends Silk's 1/3 Off	BAGS One Group Carpet Bags Included 1/3 Off
GIRDLES and BRAS One Group 1/3 Off	SPORTSWEAR COORDINATING GROUP • Skirts • Sweaters • Socks • Blouses Nice selection of Sizes and colors 1/3 Off	
COATS • Mink Trim • Tailored 1/3 Off	CAR COATS 1/3 Off	

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237 MAIN STREET, HEREFORD, TEXAS

MONDAY ONLY

DOLLAR DAY AT

THE Dairy Queen
...famous for that "Country Fresh Flavor"

Mix or Match Hamburgers or Malts

4 HAMBURGERS \$1
(\$1.40 Value)

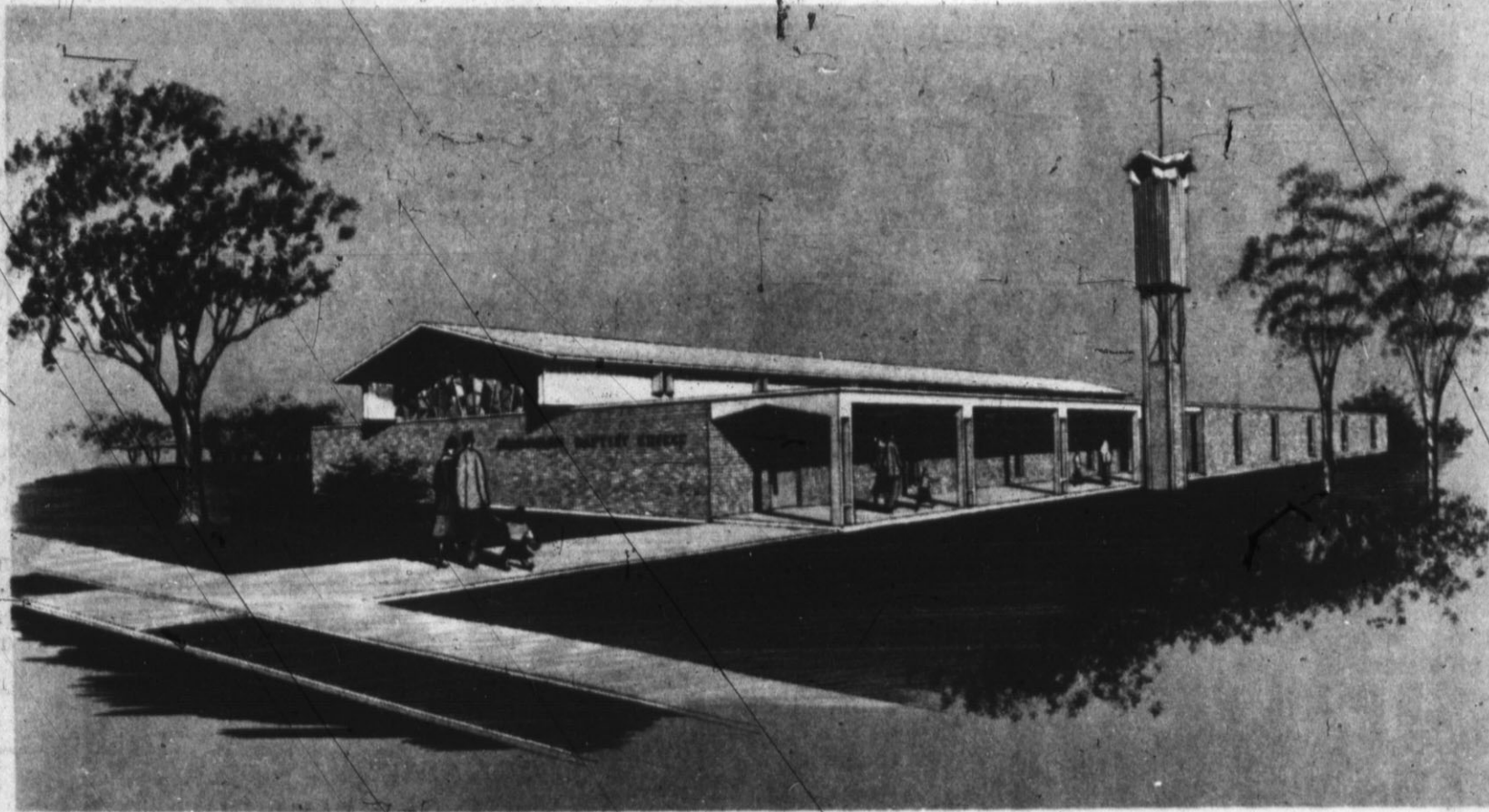
4 MALTS OR SHAKES \$1
(\$1.20 Value)

3 QUARTS DAIRY QUEEN HOME PAK \$1
Dairy Queen "Soft-Serve" is made with butterfat mix. None other in Hereford like it.
(Vanilla Only — \$1.50 Value)

13 Dairy Queen Sandwiches \$1

EM 4-0578
801 PARK AVE.

FOR FASTER SERVICE Call In Orders



Proposed structure for Calvary Baptist Church

—architect's drawing

Calvary Church Reveals Plans For Building

Construction of a new church building in Hereford is scheduled to begin this month, it was announced by the Calvary Baptist Church.

Clarence Powell, pastor of the church which originated August 8, 1904, reported that the new building and furnishings are expected to cost a total of \$66,000.

The new church will be located on North 385. Construction is expected to be completed by Easter Sunday.

Southland Church Contractors, Inc. of Houston has been named general contractor for the building, but a spokesman said that most of the construction will be sub-contracted to local businesses.

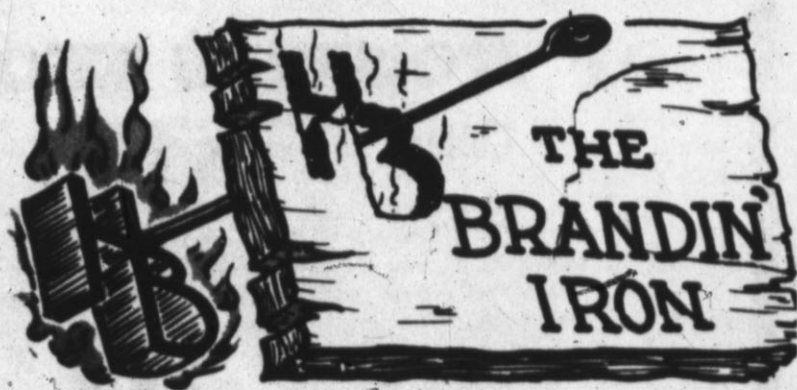
The church, which now has 112 members, is presently

meeting is the IOOF Hall. Chairman of the building committee is Joe B. Bowers, and members of the committee are Fred House, Jimmy Whitaker, Mr. and Mrs. Anson Dearing, Joyce E. Wesson, and Mrs. Darlene Lee.

Family Takes Holiday Trip

The family of Mrs. G. P. Owen Sr., after a Christmas reunion in her home, went to Glorieta, N. M. the day after Christmas and enjoyed a holiday interlude of skiing and sledding, as well as their customary gift exchange and program.

Mrs. Owen was accompanied on the trip by G. P. Owen and family of Fort Worth, Homer Owen and family of Waco; Mr. and Mrs. Gerald Wilson and children, the Bobby Owen family, Mr. and Mrs. Warren Owen, all Hereford residents.



By MELVIN YOUNG

Rapid transit is just before you get a speeding ticket.

And according to the Park Row News Service, Deaf Smith County has really become a community on wheels. The number of cars in use, locally, has reached a record high.

The growth reflects the large-scale surge in automobile buying during the last few years.

The net result is, according to a national survey, that there are more cars in operation in the local area at the present time, in terms of population than there are in most sections of the United States.

This was more than the ratio reported for the rest of the United States, however the number of cars per 100 families was 126. In the West South Central States it was 130.

The findings are from the latest consumer market study, released by the Standard Rae and Data Service. Data is included for all sections of the country.

It indicates, as would be expected, that there is a direct relationship between income and car ownership. As family income rises, the number of cars operated and the quality of cars bought rise in proportion.

To a considerable degree,

the growth in the automobile population reflects the intense urge that teen-agers have to drive their own cars.

To satisfy that thirst, many families are turning the used car over to junior instead of trading it in when a new car is bought.

In Deaf Smith County, as a result, there has been a 22.7 percent increase in the number of cars in use since 1960. The total has climbed from 5,150 then to the 6,320 listed this year.

The difference represents the net change in the number of cars on the road, after allowing for the number that were scrapped. Nationally, the total junked in the past year amounted to more than 5,500,000, according to industry sources.

The trend toward two-car ownership has been an important factor in the current boom. The Automobile Manufacturers Association reports that 17.7 percent of all families in the United States have two or more cars.

The increase in the number of 2-car families, has also created many problems not only locally, but the nation over. Downtown areas are losing trade to shopping centers because of the large, roomy parking lots. School boards must consider "parking" space as well as classroom space when entering into construction programs.

People no longer ride buses to the downtown area in large cities as they did years ago. In fact, most city transit systems are hard pressed operate on the profit side of the ledger.

And locally, it has become somewhat of a problem just to get on the other side of Park Avenue. If you don't believe it, just try it on a busy Sunday afternoon.

1966 is behind us, and we're looking forward, as you are we hope, to a happy, prosperous New Year. Not that happiness and prosperity necessarily go together, but they do seem to be compatible.

Outlook for the year is good, not only in the agricultural field, but along main street as well.

1966 will be an election year, which should give all of us plenty to do in our spare time — we can argue politics. This seems to be a national pastime, so we might as well make the most of it.

And 1966 will be a year of change. A mammoth new shopping center will be completed shortly — shopping habits will change, and chances are, merchandising as we have know it in the Hereford area, will take

on a new look. Downtown merchants will continue their modernization program in order to meet tougher competition, not only from the shopping centers, but from Metropolitan stores as well. New people will arrive along with new industry — and our prospects for another major industrial plant is good — Hereford will move further from its "little town" ways, "metropolitan" — at least in its thinking.

And while we're on this business of looking into the future, we might add this one piece of advice. Don't throw away the overcoat. In spite of the beautiful weather that we have enjoyed this fall, winter will still arrive. It may not come until Easter, but it's bound to happen sooner or later — and that overcoat, and the long undies, will be more than welcome.

—HB—
Making resolutions? Here

are a few good ones for 1966. Resolve to "Eat More Beef", "Wear More Cotton", "Use Holly Sugar", and "by all means, Switch to Bravo".

—HB—
Haste makes waste, except in eating, and then it makes a walst.

Olivetti-Underwood
Adding Machine & Typewriters
THE INK SPOT

RELATIVES VISIT
Mrs. Nora Gillia has as guests in her home, 803 Miles, over the New Year weekend her brother, W. J. Wilsoj of Albuquerque, and Mrs. Wilson. Visitors for the Christmas holidays were her sister, Mrs. H. T. Hornbuckle, Mr. Hornbuckle and their son, Tom, and his wife. They are also residents of Albuquerque.

Classifieds Get Results

DOLLAR DAY

START THE NEW YEAR RIGHT!

One Group Famous Brands

DRESSES

Both Tailored & Dressy
Reg. 14.95 to 89.95

1/3 off

Only 45 — Knits-Fur Trimmed Tailored

SUITS

Regular \$39.95 to \$159.95

1/2 Price

ALL BAGS and GLOVES

1/3 Off

ALL HATS

1/2 Price

famous brand Nylon Hose \$1 Pair

Sportswear

One Group

- Skirts
- Sweaters
- Slim Jims
- Blazer Sets
- Weskets
- Blouses

1/3 Off

41 fur trimmed and tailored

Winter Coats

Priced to Clear

1/3 Off

Car Coats

1/3 off

Special Purchase — 36 Only
Skippy

Panti Girdles

Long Leg
Sizes Small
Thru Extra Large
Reg. 10.95

8.99

One Table

Odds & Ends

Shoes • Bras • Pajamas

Lingerie
And all sorts
of things

1/2 Price

Costume Jewelry

1/2 Price

Cocktail Dresses and Formals

1/3 Off

THE Vogue

for the lady of fashion

SECOND ANNIVERSARY SPECIAL!

ONE TABLE

CHILDREN'S BOOTS

TAKE YOUR CHOICE **1/3 OFF**

MARC'S BOOT & SHOE REPAIR

715 25-MILE AVENUE

Semi-Annual SHOE SALE

ON ALL FALL & WINTER SHOES

PALIZZIO — DELISO DEBS — CARESSA — COBBLERS
LAZY BONES — TOWN & COUNTRY — SKOOTERS

Hi and Mid Heels - Casuals - Flats

Values to 27.00	13.00
Values to 19.95	12.90
Values to 16.95	10.90
Values to 15.95	9.90
Values to 12.95	7.90
Values to 9.95	6.90

Misses and Childrens Shoes Reduced 1/3

All Fall & Winter Bags Reduced 1/3

ONE TABLE

Odds & Ends

Values to 8.95

\$1 - \$2 - \$3

GLENN'S FOOTWEAR

Fashion at Your Feet

WE DON'T HAVE TO WORRY THIS YEAR — WE HAVE VACATION INSURANCE WITH

POOL - SIGMAN AGENCY

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EM 4-0758

AT TEXAS TECH

School Student Spiral Envisioned

When Texas Tech's enrollment skyrocketed to 16,305 this fall even the experts were stumped. If the whopping 17.9 per cent increase over the previous fall total is any indication, the head count could soar astronomically within the next 10 years.

A CONSERVATIVE estimate, based on a per cent increase, and on increases of actual student enrollment, would place the 1975 student body at 35,600. The 10-year increase from 1965 to 1975 was 162.4 per cent. "But so many factors are involved," said Registrar Floyd D. Boze, "that a 10-year estimate is largely an educated guess."

Dr. Boze, citing the population explosion as one of the chief reasons for increasing college enrollments, emphasized that "while it is possible to determine the number of high school graduates in any given year, it is difficult to say how many former students will be returning to Tech from year to year for either graduate or undergraduate work."

UNTIL a few years ago, the family man seldom was able to continue his education. General prosperity and career trends have changed the picture to such an extent that on an over all average, it is estimated that approximately one-third of today's college students are married, many of them with families.

"It is not unusual for a graduate student to return to college at any time to obtain an advanced degree, particularly if it involves his career," Dr. Boze commented. "As a matter of fact, added emphasis on graduate education contributes heavily to the rapid growth of master's and doctoral programs at Tech."

"ALL FACTORS that affect college enrollment must be con-

sidered in order to predict future growth," Dr. Boze said. "It is the unstable factors that cannot be foreseen, such as drought, the military draft, etc., which make long range forecasting hazardous."

The economy of the area surrounding Tech can be expected to be of major influence in determining how many high school students enter college during the next 10-year period. In an agricultural region, drought can be counted on to cause more dropouts than lack of motivation.

In time of general prosperity, more parents are able to send their offspring to college, and more students are able to get part-time jobs to help carry the economic load.

DURING the general recession of the late 1950's, Tech's enrollment growth showed a gain of only 2.4 per cent in 1958 and 1.1 per cent in 1959. When the Cold War blew hot, enrollment surged sharply upward for a gain of 11.3 per cent in 1961 and 9.5 per cent in 1962.

Of prime importance to Tech's "drawing power" for the future, Dr. Boze feels, will be the scope and direction of the College's academic program, its reputation as a first-class institution. "TECH's new School of Law, scheduled to open in the fall of 1967, will add comparatively few students; but it will attract many more freshmen who are interested in pre-law. The wider the base, the more students the College will attract and hold."

Dr. Boze foresees the greatest increase percentage-wise will be in the graduate school. "Enrollment could make a big jump here," he said, "because of the greater demand for doctoral programs."

ANOTHER of the more unpre-

dictable factors in evaluating college numerical growth involves what Dr. Boze calls "the holding power of the students who initially enroll at Tech."

"Many students have the desire to attend college, but do not have the desire to make the sacrifices necessary to remain for a degree." Since there is no way of measuring this desire in advance, or making exact calculations based on individual differences in maturity and motivation, forecasters can only hope to guess how many will continue beyond the freshman year.

The registrar feels that all phases of college life affect enrollment — the prowess of its athletic teams, the success of its stock judging teams, any outstanding accomplishment which brings regional or national recognition to the school.

Tech's enrollment showed an upswing when we entered the Southwest Conference and acquired the prestige of a top school in athletics," he noted.

THE NATIONAL educational climate affects each college and university, particularly with reference to public opinion concerning the necessity for higher education.

Motivation for higher education has reached a new high at both national and state levels, the Registrar feels, with strong support evidenced both by the White House and the Governor's Mansion, and can be expected to hold its place in the sun for some time to come.

Tech's enrollment will be limited, as the administrator sees it, only by the College's "ability to take care of people." "WE ARE already limited as to facilities: housing, amount of money we have to spend and dormitory space," he noted.

Tech's building program, due for an upswing through funds made available by passage of Amendment One is expected to ease some of these space restrictions.

Dr. Boze is confident that Texas Tech will reach 35,000 in the next 10 years and maintain its place as one of the largest multi-purpose universities in Texas.

"Unless," he said, "something happens to one of those unpredictable factors."

Calendar Of Events

MONDAY

Joyce-Eltes at Community Center, board meeting at 8:30 p. m., business and program at 7:30 p. m.

Business and Professional Women's Club at Community Center, 7:30 p. m.

Professional Nurses Organization, dining room of Deaf Smith County Hospital, 7:30 p. m.

TUESDAY

Women's Golf Association luncheon at Hereford Country Club, 12:30.

La Afflatus Estudio Club in home of Mrs. Walter Johnson, 3 p. m.

American Legion Auxiliary at Rock Club House, 7:30 p. m.

La Plata Study Club in Mrs. Lloyd McGee's home, 426 Star, 8 p. m.

Both chapters of Beta Sigma Phi at Community Center, 8 p. m.

WEDNESDAY

United Presbyterian Women's Association, luncheon at the church.

First Methodist WSCS, luncheon at the church, 12:15 p. m.

First Christian Women's Fellowship meets in groups.

Simms Study Craft Club in home of Mrs. J. M. Boothe, 2:30 p. m.

THURSDAY

Summerfield Study Club in Mrs. Guy Walser's home, 2:30 p. m.

Bay View Study Club, Mrs. Francis Hardwick hostess, 1203 Park Ave., 3 p. m.

Hereford Study Club in home of Mrs. Garland Solomon, 8 p. m.

Hereford Duplicate Bridge Club at Community Center, 7:30 p. m.

FRIDAY

Bud to Blossom Club in home of Mrs. Bob Cooper, 121 Center, 9:30 a. m.

Garden Beautiful Club, Mrs. G. S. Solomon hostess in her home, 3 p. m.

SATURDAY

Delta Kappa Gamma Chapter, luncheon at Hereford Community Center, 11:30 a. m.

Air Force Officer Talks Of Viet Nam

A Cannon Air Force Base Officer is scheduled to speak at The American Legion meeting, Tuesday, Jan. 4.

The meeting, which is open to American Legion members and any guest, will feature Capt. Amosworth, who has just returned from Viet Nam, where his unit, attached to Cannon AFB, completed more than 100 combat missions.

The meeting, to be held at the American Legion Hall at 8 p. m., was planned to help explain to the local citizens the activity in Viet Nam.

BIG TURNDOWN

LONDON (AP) — French actress Jeanne Moreau turned down \$70,000 to play a part involving only three pages of script in "The Battle of the Bulge." She prefers to make "The Will Adams Story" with Peter O'Toole because she'll get more money — and more script.

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Adding Machine & Typewriters
THE INK SPOT

Gator's POPULAR STORE

All Sales Cash
And Final

PRE - INVENTORY

Sale

CONTINUED BY POPULAR
DEMAND THROUGH DOLLAR DAY

OUR TOWERING SALE

OF WOMEN'S SHOES

Andrew Geller \$17
Val. to 29.95

Johansen \$12
Values to 19.95

Mr. Easton \$8
15.95 Values

Fredelle - Nina Flats \$9
Old Main Trotter Loafers

Musketeers - Sandler \$7
Flats & Sports

SPECIAL GROUP
Style Shoes, Flats
Casuals Loafers

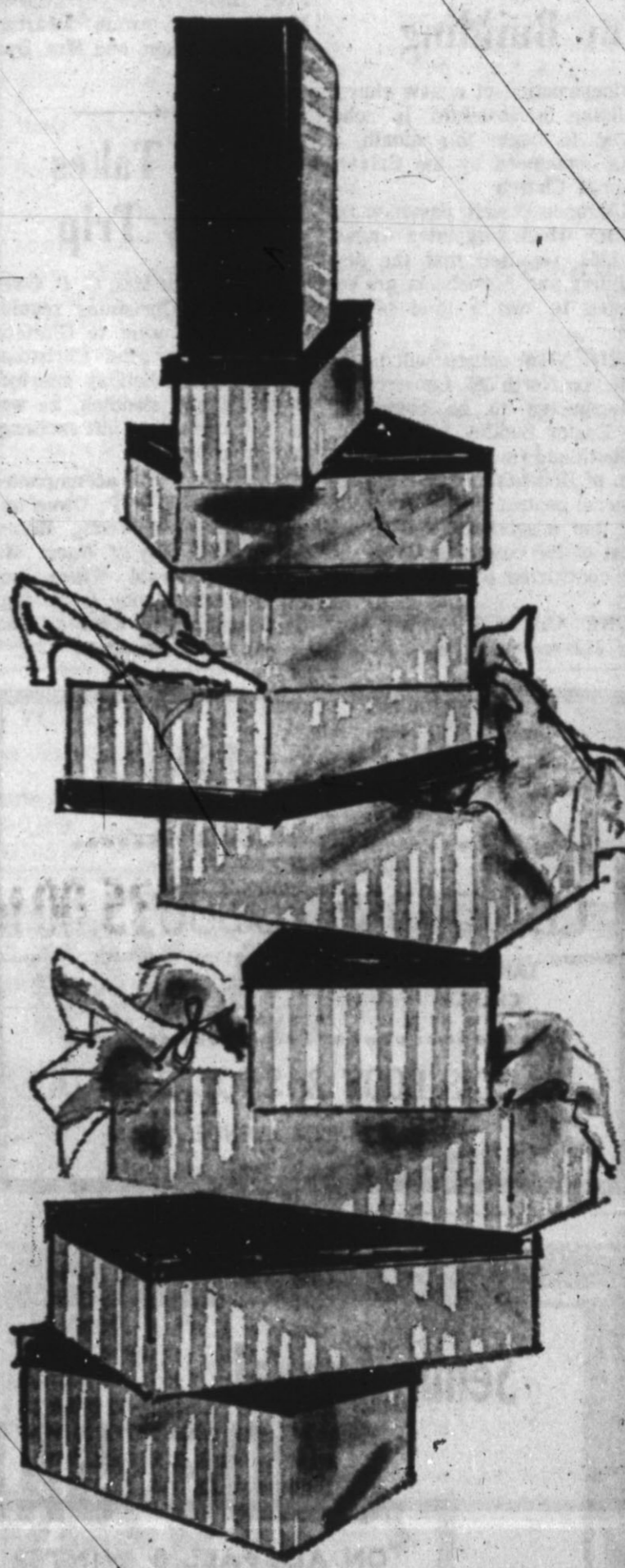
\$4 \$6

Group Ladies
PIXIES HOUSE SLIPPERS \$3
Reg. \$5

Children's Shoes

Buster Brown \$6
Dress School - Boots

7.95 to 8.95
Sparkle Toes \$7
9.95 Values



MEN'S DEPARTMENT

Men's and Young Men's

SUITS Regular \$29.95 to \$79.95

\$19.95 To \$60



Men's and Young Men's

TOP COATS

and
All Weather

COATS

Regular \$19.95
To \$44.75

NOW

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Men's and Young Men's
Reg. 19.95 to 39.95

NOW

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All Men's and Boy's
SWEATERS

1/2 Price

Extra Special
MENS
OXFORDS

\$15.95 Value

\$5.00

Many More Items Throughout
The Store

Entire Stock — Men's and Boy's

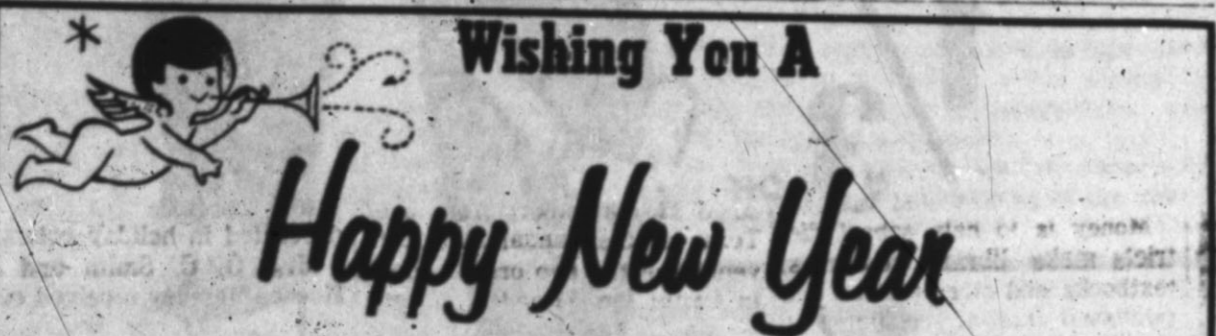
Sport Shirts 1/2 price

Cotton Dacron and Cotton — Ivy and Sport Styles

Boy's — Sizes 3 to 20

Jackets 3.99 to 12.95

Reg. 5.50 to 14.95



Wishing You A

Happy New Year

In addition to those listed in the Christmas Edition of the Hereford Brand, the following people have also made contributions to "Project Christmas Card" as their way of sending Holiday Greetings to you:

- | | |
|---|---------------------------------------|
| Dr. & Mrs. M. C. Adams | Edna Mathes |
| Mr. & Mrs. Ivan Block and Rojean | The McIver Families |
| Dr. & Mrs. Gene Lope | Warren & Juanita Owen |
| Mr. & Mrs. R. P. Coneway, Sr. | Mr. & Mrs. Denzil Pulliam & Family |
| Mr. & Mrs. A. R. Dillard & Family | Mr. & Mrs. E. C. Reinauer & Family |
| Mr. & Mrs. Lester Galley | Mrs. Rosa Speer |
| Mr. & Mrs. J. D. Gilbert, Jr., Johnny & Karen | Mr. & Mrs. M. W. Sumner |
| Dr. & Mrs. C. E. Hicks | Mr. & Mrs. Wayne E. Thomas & Family |
| Mr. & Mrs. George T. Jones & Family | Mr. & Mrs. S. O. Wilson |
| Mr. & Mrs. Clinton Massie & Family. | Mr. & Mrs. Woodrow B. Wilson |
| Mr. & Mrs. R. L. Mason | Mr. & Mrs. Ed. Wilson, Jr., and Cindy |



OPEN HOUSE

TODAY AT
246 16th Street
— Bluebonnet Addition —



- ★ FHA Approved
- ★ 3-Bedroom Brick
- ★ Double Garage
- ★ Base Board Heat
- ★ Dishwasher & Disposal
- ★ Paneled Den & Kitchen
- ★ Storm Doors & Windows
- ★ Tiled Bath & 1/2
- ★ Coyed Carpet
- ★ Fenced

HUCKERT LUMBER COMPANY

1 Mile North On 385

EM 4-0064

AUSTIN HIGHLIGHTS

Receiving Medicare Aid Has Problems For State

By VERN SANFORD
Texas Press Association

AUSTIN — Working out federal medicare insurance benefits in Texas may take awhile. According to state officials, the Texas plan for those 231,819 persons on old age assistance rolls will require "some time" to develop. This because complexities in the act require further study.

PROBLEM arises out of Title 19. It provides a \$3-a-month voluntary medical insurance program for the elderly.

This would supplement medical care available both to social security recipients and elderly persons who receive medical aid through state welfare programs.

Problem is whether old age assistance payments should be raised \$3 to take care of the premium, or whether the state should pay the premium separately. Either way, it will cost welfare recipients nothing.

MEDICARE is effective July 1, but a March 31 deadline has been set for voluntary enrollment in the basic hospital insurance for the elderly.

According to Commissioner John Winters of the Department of Public Welfare, it is not mandatory for everyone to

sign up for the voluntary insurance feature of the program. However, all who participate in the medicare program do have to sign in. It's the only way those who receive Social Security can get the medical benefits. "But," says the Commissioner, "they can choose to do so without the insurance coverage."

FARMERS COOPERATE
Trans-Pecos farmers are cooperating well on two cotton pest control programs in the area, according to Texas Agriculture Commissioner John C. White.

In an effort to control the pink bollworm, White issued a proclamation to plow under cotton stalks in El Paso and Hudspeth Counties.

New Mexico State University ordered plow-ups in Chaves and Eddy Counties.

White said he has assurances of cooperation in the program. BOTH proclamations followed a serious outbreak of pink bollworm this year in the two-state area.

SUITS VIEWED
Texas officials are viewing with interest a \$30,000,000 damage suit filed in Oklahoma. It is for alleged price-fixing. Sued by the State of Oklahoma are

10 firms that have been selling the state asphaltic oil for highway construction.

Accountants for the Texas Highway Department now are checking records in Austin pertaining to the \$1,700,000 worth of asphalt oil purchased annually by the state of Texas.

IN THE SOONER STATE'S suit, it is charged that the State of Oklahoma has been overcharged \$10,000,000 on asphaltic-road oil purchases as a result of price-fixing by the ten firms over a five-year period.

Says Texas' attorney general, Waggoner Carr, "We're interested in this suit. If we find anything here, we will take appropriate action."

So far there has been no indication of price-fixing here.

ATTORNEY GENERAL RULES
State Aeronautics Commission has authority to spend appropriated funds for hard-surfacing and lighting landing strips at Falcon State Park 30,000 and Lake Whitney State Park (\$30,000) and for facilities in cooperation with local and federal governments (\$200,000), Atty. Gen. Waggoner Carr said.

In two other opinions, Carr: Told District Atty. James A. Morris of Orange Independen-

den School Districts that incorporated cities and counties may individually employ the same private appraisal firm, and the county may contract to assess and collect taxes for the districts or cities.

Advised State Board of Barber Examiners it cannot require applicants for barber schools to appear before the Board for "educational fitness" check.

BANKS APPROVED
State Banking Board approved charters for new Frontier State Bank of Eagle Pass, Southwest State Bank of Brownwood and Friendswood State Bank (Galveston County).

Board rejected applications of proposed First State Bank of Keller and First State Bank of Covington.

RETAIL SALES UP
November retail sales in Texas brought the year's total figures up six per cent above the first 11 months of last year, says the UT Bureau of Business Research. November sales were down two per cent from October. But there was 14 per cent gain over November of 1964.

APPOINTMENTS
Governor Connally has appointed Grady O. Trimble Jr., Jasper attorney, to be district attorney of the First District, comprising Jasper, Newton, Sabine and San Augustine Counties. He succeeds Floyd Addington, resigned.

M. K. Berry of Vernon now is a member of the Midwestern University Board of Regents. Governor Connally named him to succeed State Sen. Jack Hightower of Vernon, who resigned. Term expires February 25, 1968.

Connally announced, too, that soon after January 1 he will name a 15-member public school study committee.

Staffing of a "Texas liaison office" to coordinate statewide interest in Washington will be completed shortly, the governor stated.

House Speaker Ben Barnes has named an interim committee to study laws relating to agriculture, and to recommend needed improvements of benefit to farmers, ranchers and the entire state. Selected were: W. W. Lynch of Dallas, chairman; Dolph Briscoe of Uvalde; and State Reps. Milton J. Schiller of Cameron; Wayne Connally of Floresville; and Delwin Jones of Lubbock.

CONNALLY TO STUMP STATE
Gov. John Connally says that regardless of whether he has an opponent in the Democratic primary he plans to travel over Texas next year discussing problems and laying out a "broad and imaginative" program for the future.

His proposals will "encompass almost all areas of state government." They will include a \$1,000,000 bond-financed water development program, advances in education, tuberculosis control and mental retardation work. Also "expensive and ambitious programs" for "woefully inadequate" state parks and recreation.

In commenting on the number of terms a governor may serve, Connally stated that he does not favor any limitation because the office is "weak enough" already. One of the

"few strengths" a governor has, said Connally, is that he just may be "around" for another term.

HEART-FUND RIDE
Eddie Snell, a cowboy who is riding horseback from California to Washington, D. C. on behalf of the Heart Fund, was presented with an Honorary Texas Citation at the State Capitol by Governor Connally.

Snell, who lost an 18-month-old daughter with congenital heart disease a few years ago, does not accept money for the Fund. But he encourages people to mail contributions addressed to Heart Fund, in care of Local Postmaster.

SEEK CANDIDATES
Texas Republicans will begin their serious talk of fielding 1966 candidates for state office at a meeting of their executive committee here January 7-8.

In addition to hearing a report from a candidates' committee, the SREC also will adopt its budget for 1966 and hear a report from Sen. John Tower on his recent tour of Vietnam.

AGING AID NEARS
Funds totaling \$156,500 will be available to Texas after January 1 from the U. S. Administration on Aging.

Bulk of money, according to Walter H. Richter, chairman of the Committee on Aging, will be disbursed to local communities, counties and groups for expanded programs to benefit the aging.

Applications for grants must indicate at least 25 per cent participation from local sources for the first year. Only 10 per cent of the sum may be used for administration of statewide programs.

POVERTY GRANTS
Community Action Council of Brooks, Jim Hogg and Zapata Counties will receive \$25,331 in grants for programs to attack causes of poverty in the three counties.

Community Council of Guda-lupe County in Seguin will receive \$8,016 for similar program.

Connally approved both last week.

LIBRARIES RECEIVE AID
In an attempt to upgrade the quality of the nation's libraries, the federal government has appropriated \$5,345,745 for Texas to distribute among its school districts.

Texas Education Agency already has approved 443 programs under the act, and \$2,341,941 has been allocated to date.

Money is to help school districts make library resources, textbooks and other printed and published matter available to pupils and students in public and private schools.

In a companion program, 18 Texas school districts have applied on \$4,153,945 with which to stimulate educational innovation.

FUNDS OUTSTRIPPED
Texas applications for Neighborhood Youth Corps funds exceeded the money available.

Director Walter Richter of the State Office of Economic Opportunity says there are 45 state and Washington-approved applications that can't be made effective until more money is received.

A total of 141 NYC programs are in operation with federal grants aggregating \$14,390,374. NYC grants provide part-time jobs for students and drop-outs.

SHORT SHORTS
Forty-six companies were issued permits to sell \$41,900,000 worth of securities in Texas during November, says Commissioner William M. King of the State Securities Board.

Texas will join the nationwide campaign to wipe out hog cholera by 1972, according to S. B. Walker, executive director of Texas Animal Health Commission.

A private fund drive to buy land for Lyndon B. Johnson State Park is progressing, according to Parks and Wildlife Commission Chairman Will Oda Odum.

House Speaker Ben Barnes of De Leon and Col. Edward H. White of San Antonio, first American to "walk in space," are among five outstanding Young Texans of 1965 to be honored by the Texas Jaycees on January 29 in Dallas.

BARBER OKAYS NO SHAVING
The Rev. Tommy Lance of Mexico will be the speaker for the revival. He will be assisted by his wife, Esther, who will be featured in special music and songs.

Prior to his conversion, the Rev. Lance sang and played in night clubs in Texas and the Southwest. His rock and roll music made him a very popular personality with the younger set. His Floyd Cramer style on the piano is an outstanding feature in every service. He has ministered throughout the nation.

The Lances conducted a revival here a year ago.

The meeting will close Sunday, Jan. 16. The Rev. V. W. Marchetti is pastor of the church.

UP 4% NOW

Value Of Texas Exports Rising

Texas businessmen are enjoying increasingly profitable roles in America's burgeoning export sales of manufactured products.

THE VALUE of exports of products manufactured by Lone Star State business has risen to a total of \$676.2 million, according to United States Department of Commerce statistics. This represents an increase of four percent over previous totals.

"This is a heartening achievement, which once again underlines the importance of foreign trade to the commerce of the state," commented Francis P. Elter, president, American Institute for Imported Steel, whose 50 members import more than 75 percent of all Western European steel sold in the United States. "Moreover, the gain is especially significant because a broad spectrum of the state's manufacturing community has shared in the advance."

Mr. Elter predicted continued export gains but stressed that a viable import situation is necessary to maintain the rapid pace of export expansion and profitability.

INTERNATIONAL trade must be mutually advantageous, he declared. "Foreign nations use dollar earnings from their exports to increase their purchases of American-made equipment. The healthy trade flow that results from this exchange contributes greater profits for the businessman, more jobs for the working man, and a stronger balance of trade surplus for the nation."

Among leading money-making exports for Texas, according to a U. S. Department of Commerce survey, are chemicals

and allied products, for a value of \$241.6 million; petroleum and coal products, \$169 million; food products, \$112.4 million; machinery except electrical, \$62.1 million; and primary metal industries, \$30.1 million.

THE STUDY "Survey of the Origin of Exports of Manufactured Products 1963," released in June of this year, also showed export value totals for electrical machinery, \$23.3 million; fabricated metal products, \$15.5 million; transportation equipment, \$10.2 million; and paper and allied products, \$4.2 million.

In the area of steel rolling and finishing, the survey showed, Texas exported some \$1.4 million worth of these products. Gains were achieved in the exports of metal products made from steel.

AS THE NATION strengthens its position as a new exporter of steel used in manufactured products, it continues to import quantities of steel vital to the production of many of its products sold at home and abroad.

"Thus the nation profits from both avenues — import and export — of the international trade in steel," Mr. Elter pointed out.

Open House To Couple Compliment

Mr. and Mrs. R. L. Ethridge, who married early in December, were honored when a group of friends were hostesses at open house New Year's Day in their new home, 400 Western. Mrs. Ethridge is the former Mrs. Lois Rutter.

Fellow members with whom she has been associated in Hereford Garden Club, and other friends joined to give the party.

Bells symbolic of the new year were arranged with golden-toned roses on the green satin cloth which covered the refreshment table. The Ethridge home was decorated in holiday colors.

Mrs. O. C. Smith and Mrs. Horace Hershey received callers with the honored couple. Mrs. Fred S. Barrett invited guests to register.

Mrs. O. G. Hill Sr., Mrs. John Jacobsen Jr. and Mrs. A. L. Manjeot presided in turn at the refreshment service. Mrs. Ben Childers and Miss Bea Barrett were also in the hostess group.

Mr. and Mrs. Ethridge were hosts on the Christmas weekend for a reunion of her family, with about 25 persons present. In addition to children, brothers and sisters were here with their families. Her son, Nelson B. Rutter, and his family of Clovis, N. M., remained for a longer visit.

House Guest Is Honoree At Supper

A courtesy for their house guest, Mrs. Mary Ella Ricketts of Portales, N. M., was a supper and 42 party with Mr. and Mrs. H. L. Hershey as hosts Thursday evening in their home northeast of Hereford.

Mrs. Ricketts is Mr. Hershey's sister. Other holiday visitors in the home who were included for the party were Mr. and Mrs. Walter Galley of Center, Colo., who are also visiting their son's family at Amarillo, and Mr. and Mrs. Howard Hershey of Dimmitt.

Decorations of the Christmas and New Year season brightened rooms where the meal was served and games followed. Mrs. Clyde Russell and T. J. Parsons scored high in progressive 42.

Guests included the visitors, Mr. and Mrs. Parsons, Mr. and Mrs. Russell and Jake Gregory.

BIRTH ANNOUNCED
The son born Dec. 24 to Mr. and Mrs. Roy Mustian of Lubbock is a grandson of Mr. and Mrs. Joe Story of Hereford. He was named Joseph Thomas and weighed 7 pounds 8 ounces. Mrs. Mustian is the former Miss Nancy Story. Joseph Thomas is the first son of the Mustians, who have an older daughter.

FISH SWALLOWED TWICE
Gloster, Ohio (AP) — Ken Locher of Gloster and Earl Swindrick of Columbus snaggled a really hungry bass. The fish took the baited hook of both men, leading to a struggle as each tried to reel in the bass.

Program Slated For Convention Of YFT-YHT

Delegates from Young Farmers and Young Homemakers chapters here will be among some 1200 members from over Texas at the annual state convention of the two organizations in Austin Jan. 14 and 15. A copy of the convention program has been received.

Plans for attendance were made at the joint meeting of the local organizations here last month. Mrs. Howard Hunter and Mr. George Zetsche were named delegates by the Young Homemakers. The Young Farmers will elect delegates at a business meeting Thursday. Mr. and Mrs. Clark Andrews, Mr. and Mrs. David Brumley and Howard Hunter plan to attend, as does Miss Jana Cole, the YHT 'Little Sister.'

This will be the 12th annual convention for the Young Farmers of Texas and the fourth for Young Homemakers. It will begin formally at a luncheon Friday, with Gov. John Connally as the speaker, although the women's group will honor past state officers at a coffee that morning.

Young Homemakers will have a Friday afternoon program and a business session Saturday morning to elect and install new officers. Mrs. Ray Joiner of DeLeon is president now.

Highlight of the Young Farmers' meeting will be the annual awards banquet Friday evening when some \$6,000 in cash awards will be presented to individuals and chapters for outstanding achievement during 1965, and announcement of the Star Young Farmer of Texas.

Assembly Church Revival Slated

A revival will begin at the Assembly of God Church, located at the corner of Ave. G and Union, next Wednesday night. Services will be held at 7:30 P. M. each evening except Saturday.

The Rev. Tommy Lance of Mexico will be the speaker for the revival. He will be assisted by his wife, Esther, who will be featured in special music and songs.

Prior to his conversion, the Rev. Lance sang and played in night clubs in Texas and the Southwest. His rock and roll music made him a very popular personality with the younger set. His Floyd Cramer style on the piano is an outstanding feature in every service. He has ministered throughout the nation.

The Lances conducted a revival here a year ago.

The meeting will close Sunday, Jan. 16. The Rev. V. W. Marchetti is pastor of the church.

Gastons

POPULAR STORE

DOLLAR DAY

Jantzen - Evan Picone - James Kenrob - Petti - Garland

SKIRTS and SWEATERS

Reg. 10.00 to 30.00 \$5.00 to \$12.00

75 Ladies — Tweeds - Fur Trimmed - Baby Llamas

COATS

Reg. 30.00 to \$175.00 \$35.00 to \$95.00

Over 200 Pieces Fine Costume Jewelry

- Gold Chains
- Bracelets
- Pins
- Earrings

1/2 Price

Reg. 3.00 to 35.00

26 Shifts

- Novis Denne

10.00

Size 6 to 18

OUR COMPLETE STOCK OF FALL AND WINTER DRESSES

REGULAR	NOW	Complete Stock	Robes
\$17.95	\$12.00		Reg. 9 to 50.00
\$25.95	\$15.00	5.00 To	
\$39.95	\$25.00	27.00	
\$49.95	\$29.00		
\$59.95	\$39.00		
\$69.95	\$45.00		

GROUP OF LADIES ALL WEATHER COATS 25% OFF

110 KNIT SUITS

Reg. 40.00 to 85.00

\$29.00 to \$40.00

ONE GROUP HATS 1/2 PRICE

Large Group BRAS GIRDLES

- Warner's
- Olca
- Gossard
- Aramis

1/2 PRICE

White and Colors

PARTY DRESSES

1/2 PRICE

DOORS OPEN AT 8:30 A.M. ALL SALES CASH AND FINAL

All Fall & Winter SLIM JIMS SKIRTS

Reg. 8.98 to 29.95

Wools - Corduroy - Cottons

Size 6 to 18

6.00 to 12.00

2 Pc. Hong Kong KNIT SUITS

Reg. 45.00

22.50

Hundreds Of BLOUSES

- Silk
- Dacron
- Cottons

Reg. 5.00 to 29.00

3.00 to 16.00

CHILDRENS DRESSES

Size 1-14

WERE	NOW	WERE	NOW
6.00	4.00	11.00	9.00
7.00	5.00	12.00	9.50
8.00	6.00	14.00	10.00
9.00	7.00	16.00	11.00
10.00	8.00	20.00	12.00

CHILDREN'S DEPT. ALL GIRLS

- SLIM JIMS
- SKIRTS
- BLOUSES
- SLEEPWEAR
- CORDUROY
- SWEATERS
- WOOL

Size 3 Yrs. to 14 Yrs. Reduced Up To 40%

One Table ODDS & ENDS \$1.00

One Group Of COATS

Broken Sizes \$10.00 Values to 35.00

Others Reduced

Gastons

POPULAR STORE

Classifieds Get Results



Hereford—the city on the grow—as seen from a top one of its skyscraper elevators

Courthouse Records

VEHICLE REGISTRATIONS

Kelly Coplin's Autos, 1958 Dodge; J. A. King, 1962 GMC pickup; Francisco Torres, 1963 Mercury; Nash Parr, 1964 Ford; Marvin Tohm, 1963 Ford; E. R. Frye Inc., 1964 Ford; Charles E. Everett Jr., 1966 Ford; J. M. South, 1966 Chevrolet pickup, 12-28.

Gilbert Guzman, 1959 Ford; Jerry Don George, 1966 Plymouth; Wm. Glen Nelson Jr., 1966 Plymouth; Jasper L. Thompson, 1960 Chevrolet; Juan Mata, 1960 Chevrolet; Fred Gilbertson, 1965 Olds; Travis West, 1961 International truck; G. W. Sand Jr., 1962 Ford, 12-28.

M. A. Hernandez, 1959 Chevrolet truck; Ramiro Ramirez, 1960 Pontiac; Sylvester Yzaguirre, 1963 Chevrolet pickup; Juan Guerra, 1967 Chevrolet; Sylvester Yzaguirre, 1959 Ford; Wesley High, 1959 Chevrolet; James Franklin, 1968 Buick; Isabel Cabeza, 1962 Ford, 12-28.

Joe DeLaPaz, 1956 Ford pickup; Jose DeLaPaz, 1951 Chevrolet; Jimmie Brockwell, 1962 Chevrolet; Refugio Arellano, 1954 Ford; Manuel Alonzo, 1954 Olds; Manuel Alonzo, 1958 Chevrolet; Rufus Santos, 1957 Ford; Alice D. Santos, 1960 Plymouth; Dora Guerrero, 1956 Chevrolet, 12-28.

Pablo Aguirre, 1955 GMC pickup; Pablo Aguirre, 1956 Chevrolet pickup; Guz Ozuna, 1960 Olds; Joe L. Arango, 1959 Ford pickup; Mrs. Glenn Williams, 1959 Mercury; David Rendón, 1961 Dodge; Erasmo Dominguez, 1956 Plymouth; Henry Cadwell Jr., 1959 Ford; Henry Cadwell Jr., 1957 GMC pickup; Eddie Maldonado, 1961 Falcon; Erasmo Vega, 1960 Ford; Jessie D. Ruiz, 1959 Chevrolet truck, 12-28.

Lupe Ramon, 1954 Ford truck; Vernon Tohm, 1962 Chevrolet; Rafael Monreal, 1959 Ford; Guadalupe Chavez, 1960 Chevrolet truck; Leslie Betts, 1961 Chevrolet truck; Raymundo Gusman, 1955 Plymouth; Lesly Betts, 1955 International truck, 12-28.

G. J. Moody, 1960 Plymouth; Thomas L. Hayden, 1954 Chevrolet; R. V. Jackson, 1963 Olds; Pedro G. Salazar, 1957 Olds; Domingo Lopez, 1949 Plymouth; Jesus Luna, 1955 Buick; Gene

Brownlow, 1961 Chevrolet; Charles R. Noland, 1964 Ford, 12-28; Jimmy Mize, 1965 Allstate cycle; Bert Lunsford, 1962 Plymouth; Herbert M. Goetsch, 1959 Chevrolet truck; Alvin Holmes, 1962 Chrysler; Johnny Davis, 1961 Chevrolet, 12-28.

Ruth K. Stone, 1966 Plymouth; Avis Northcutt, 1962 Rambler; Domingo Hernandez, 1960 Rambler; Michael Funk, 1959 Ford pickup; Harry W. Roberts, 1960 Chevrolet; Kelly Coplin's Autos, 1966 Plymouth; Robert K. Beck, 1960 Buick; Gary Royal, 1959 Ford; Pedro Maies, 1956 Pontiac, 12-30.

WARRANTY DEEDS
Keystone Investments to Wayne E. Stark et al; all of Pioneer Addition to City of Hereford except Lots 1A, Blk. 4, and Lots 17 and 18, Blk. 5.

Sam Nunnally et ux to Ray Cowsett: Part of west half of Blk. 21, Evans Addition.

Cecil Malone et ux to Southwestern Public Service Co.: Surface estate only of a 7.818 tract in Sect. 41, Blk. K-3.

Philip N. Brownstein to Leo F. Neill et ux: Lot 25, Sowell Addition.

Robert L. Simpson et ux to B. G. Cotten et ux: Northwest quarter of Sect. 115, Blk. M-7.

H. D. Robbins et ux to Nancy Glenda Martin: South 74 feet of Lot 3, Blk. 8, Womble Addition.

DEEDS OF TRUST
Bob Pugh to Foxworth Galbraith Lbr. Co: West 40.67 feet of Lot 5 and east 29.33 feet of Lot 6, Blk. 3, Bluebonnet Addition.

Leo F. Neill et ux to Investors, Inc: Lot 25, Sowell Addition.

Billie C. Hodges et ux to Prudential Ins. Co.: Sect. 191, Blk. K-4.

B. G. Cotten et ux to Robert L. Simpson: Northwest quarter of Sect. 115, Blk. M-7.

James W. Monroe et ux to Givan Estate: 642 acres of land out of a Capitol Syndicate Subdivision, T4N, R1E, T3N, R2E; T4N, R2E; T4N, R3E.

MARRIAGE LICENSES
Andrew Jackson Shurval and Cornelia Ann O'Dowd, Dec. 30.

Victor U. Chavez and Mary Rodriguez Rios, Dec. 30.

Want a Cracker, promising 2-year-old filly bred by Hobeau Farm at Ocala, Fla., is named after her dam, Parrot's Pully. She is a daughter of Beau Gar.

Prices Are Good
Thru. Wed. Jan. 5th.
At Your Safeway
Store In Hereford

WIN UP TO \$1000 CASH

REPEAT BY Popular Demand
You Asked For It - And Here It Is -
Start Playing Bonus Bingo At Safeway Today!

WIN ONE OR MORE PRIZES OF \$1,000 • \$500 • \$100 • \$50 • \$20 • \$10 • \$5 • \$1 — IN CASH —
START PLAYING TODAY! WIN EARLY! WIN OFTEN!

Each time you visit your Safeway Store, you will receive ABSOLUTELY FREE a BONUS BINGO PRIZE SLIP having a "wash-off" patch on the front which conceals the identity of the game to which the slip applies and the number and letter of the specific box you can score on that game. Remove the "wash-off" patch by holding the slip under running water and rubbing VERY GENTLY thus revealing the Game and Box Number.

Locate the designated game in your BONUS BINGO Game Book and mark the box specified on the slip with an "X". There are many, many ways to win... so HOLD ALL SLIPS. You win the prize shown for any game just by scoring any 5 boxes on that game in a straight line—either vertically, horizontally or diagonally. All boxes containing a printed "X" in your Game Book are free boxes... and count as scored... to help you win. When you have collected the necessary slips to win a prize as indicated in your Game Book, bring them to your Safeway Store and receive your Cash Prize!



Chuck Roast

US Choice Beef
Government Graded
Blade Cut
Chuck Roast
Serve On Sunday
For Dinner

49¢

SWISS STEAK
US Choice Beef Arm Cut
69¢

Shoulder Roast

US Choice Mature Beef No. 7 Center Cut
59¢

Round Steak

US Choice Mature Beef Center Cut
89¢

Ground Beef

Safeway Dependable 100% Pure Meat 100% Guaranteed
39¢

- Safeway Meats Are Guaranteed!
- Pork Sausage Blue Morrow 100% Pure 2 Lb. Bag 1.49
 - Sliced Bologna Safeway Jumbo Tasty Market 1/2 Lb. 49¢
 - Longhorn Cheese Safeway Halfmoon 1/2 Lb. 59¢
 - Fish Sticks Sea Star Pan Fry 5 8-Oz. Pkgs. \$1
 - Breaded Shrimp Thunderbolt Chunkies 2 Lb. Pkg. 1.69
 - Corn Dogs Circle T Brand For Parties or Snacks 15 Oz. Pkg. 69¢
 - Skinless Franks Safeway or Wilson's 1/2 Lb. 59¢
 - Turkey and Gravy Honeysuckle Boneless 2-lb. Box 1.89

Save On These Specials!

- Strawberries Scotch treat 4 10-Oz. Pkgs. \$1
- Apple Juice Tree Top Frozen 2 6-Oz. Cans 39¢

6c off Tooth Paste
CREST
Family Size Tube Only 89¢



COFFEE
Nob Hill Pre-Ground 62¢
Airway Pre-Ground 1-Lb. Bag 60¢

PACK TRAIN SYRUP
5c Off Label Qt. 44¢

- Shop At Safeway!
- Juice Tree Top Apple 2 6-Oz. Cans 39¢
 - MILK Lucerne Homogenized Gal. Cn. 91¢
 - Two-Ten Lucerne Milk 1/2 Gal. Cn. 49¢
 - Cheese Lucerne Cottage 2-lb. Cn. 49¢
 - Scamper Liquid Detergent 22-Oz. Btl. 55¢
 - White Magic Dishwashing 20-Oz. Pkg. 35¢
 - Pudding Jello Regular 2 Lrg. Pkgs. 23¢

Dollar Day Sale!

DRESSES 25% off

Girls Better Dresses for Dress up Occasions. Includes nylons, flannel, cotton blends, crepes, and knits. Sizes 4 through 14 Reg. \$3.98 to \$8.95

SWEATERS 100% Orlon 1/3 off

2 Piece Suits of Acrylic Knit
SUITS reg. \$16.75 for \$11.75
reg. \$12.75 for \$9.95

DRESSES Values to \$15.00 for \$6.75

One rack of ladies dresses in broken sizes 3 petite to 20.

Turner Fashions

606 S. 25 MILE AVE. — HEREFORD



SAFEWAY

- Dinners Blue Star T. V. 2 11-Oz. Pkgs. 89¢
- Ice Cream Snow Star Assf. Flavors 1/2 Gal. Cn. 49¢
- Margarine Piedmont Patties 5 8-Oz. Pkgs. 49¢
- Large Eggs Breakfast Gem Grade 'A' Doz. 49¢
- Tomatoes Gardenside Tasty 8 No. 303 Cans \$1
- Mustard Greens Highway Brand No. 303 Cans 25¢
- Turnip Greens Highway Brand No. 303 Cans 25¢
- Dog Food Poach Regular or Liver 12 16 Oz. Cans \$1
- Flour Harvest Blossom 5-lb. Bag 39¢
- Pork 'n Beans Hunts No. 2 1/2 Can 25¢



Viewed from high atop the Pitman Grain Co. elevator, this wrap-around photo shows a portion of Hereford, 1965 style. Staff photographer Tyler Vance peiced together 10 separate photos to get the panorama of a city on the grow. The curved horizon is an optical illusion, but a look at Hereford's prosperity during 1965 leaves little illusion concerning its future in 1966 and thereafter. See editorial, page 4.

staff photo by Tyler Vance

REP. ROGERS REPORTS

State Of Union Address Awaited

The President's budget proposals are still carefully guarded secrets not likely to be divulged until his State of the Union Address and Annual Budget Message are delivered next month to the Congress. Until these figures are released it is not possible to know in what areas the President might propose to make cuts in order to pay for the rising costs of the war in Viet Nam.

You might expect, however that Congress will give the next budget especially close scrutiny and probably make cuts below the President's spending recommendations; it is customary for Congress to make budget cuts, although the reductions are never as great as many of us might wish.

IN THE WAKE of the very successful Gemini 6 and 7 flights, a question uppermost in the minds of many persons is whether our space program is to be reduced. While it is too early to know definitely, I predict that because of their potential military importance, space projects will be pushed along at about the present rate, at a spending pace of more than \$5 billion a year.

The orbital rendezvous carried out by Gemini 6 when it came within 10 feet of the orbiting Gemini 7 on December 15 was one of the most important strides taken in our space effort. It advanced the goal of a manned lunar landing, the objective of our Apollo program.

In Apollo, the plan calls for two astronauts to make a moon landing in a small craft, then return to the main space vehicle in which a third astronaut will be circling the moon. Following their rendezvous, the three will return to earth.

THE GEMINI 6 - 7 rendezvous was militarily significant in that it advanced our objective of being able to overtake and inspect an object circling the earth in orbit. Possessing this ability is going to be vital to us in maintaining our defenses beyond the atmosphere. We know how orbital objects, manned, can be returned to earth with relative accuracy.

The menace is obvious; nuclear weapons circling in space, awaiting orders to plunge earthward, could become the next threat to our security. We must be able to send astronauts into space to overtake, inspect, and, if necessary, destroy any threatening objects placed in orbit by an enemy power.

One of the objectives of the Gemini program is to build a pool of astronauts skilled in rendezvous techniques, which are said to be more complex than techniques required for docking space vehicles.

Our space program is directed at peaceful purposes. The planned moon landing is only one of many objectives, although it is perhaps the most spectacular. We should not lose sight of the fact that the scientific and technological advances that help make progress possible in non-military, peaceful projects also have a very great payoff in developing our defense capability. Sixty-two years ago this month the Wright brothers made man's first powered flight, and for years there was little thought given to military implications of Aviation.

Today very much aware of the military significance of space and dangers we would face if our own efforts were to lag behind those of the Communists. Just as the horse cavalry gliv way to armored tanks, technological advances made it essential that we be ready with the proper response to any aggressive effective counter to a nuclear weapon hurtling down upon us from outer space; our defense against such a threat has to be mounted in space itself.

We simply can not avoid the necessity of keeping pace in weapons development. As we look to 1966, we must recognize that we are not only locked in a tough "hot" war in Viet Nam but that we continue to face Communist adversaries in many continuing "cold" war problems. Space is one of them, and it is a program that can not be slighted.

The Rogers family extends to you and your family our very best wishes for a happy and successful New Year.

WALTER ROGERS
MEMBER OF CONGRESS
18th DISTRICT, TEXAS

CAP Squadron Resumes Drills Following Break

Hereford Composite Squadron of the Civil Air Patrol will resume regular meetings, beginning Monday at 7:30 p. m. at Northwest Elementary School.

The meetings for both Cadet and Senior CAP members had been discontinued during the holiday period.

CAP spokesmen said the local squadron welcomes visitors and prospective members at all meetings.

'BETTER A WIDOW'

LONDON (AP) — Young British Actor James Fox, who leapt to stardom in "The Servant," is thinking of working in Italy in a movie called "Better a Widow."

SECOND ANNIVERSARY
SALE SPECIAL!
HAND MADE BOOTS
Regular price up to \$38.95 — MARKED DOWN TO
\$21.95 & \$32.95
MARC'S BOOT & SHOE REPAIR
715 25-MILE AVENUE

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THESE SLIPS ARE VALID FOR PROGRAM # 44 ONLY

EXTRA BONUS! Each week we will print EXTRA BONUS BINGO prize slips in our newspaper ads. Watch for these ads! Cut out and use these EXTRA prize slips together with all the prize slips you receive

at our stores to help you win your share of prizes. Start with the 3 extra prize slips in this ad! Enter all 3 in your BONUS BINGO Game Book and you are on your way to winning Cash Prizes!



IT'S FUN!
IT'S FREE!
IT'S EASY!

Just Pick Up Your Free Copy Of The Bonus Bingo Game Book At Your Safeway

SAVE '66 **SAFEWAY GIVES YOU LOW EVERYDAY PRICES** PLUS You Get ...

- Gelatin, Jell Well 6-Oz. 15c
- Sno-White Salt 10-Lb. 43c
- Egg Noodles 10-Oz. 29c
- Sandwich Bags 100 Ct. 39c
- Wolf Chili 15-Oz. 53c
- Biscuits Mrs. Wrights Sweetmilk or Buttermilk 6 8 Oz. Cans 49¢
- Cinnamon Rolls Mrs. Wrights Tasty 4 9 1/2 Oz. Cans \$1
- Pork n' Beans Highway No. 300 Tasty 10 10¢ Cans
- Bonus Bingo
- Guaranteed Meats
- Fresh Produce
- Weekly Specials
- Gunn. Bros. Stamps

Bel Air Frozen Vegetables

- 10-Oz. Broccoli Spears
- 10-Oz. Lima Beans
- 10-Oz. Succotash
- 10-Oz. Cauliflower
- 10-Oz. Mixed Vegetables
- 12-Oz. Peaches
- 9-Oz. Italian Beans
- 10-Oz. Corn
- 12-Oz. Rhubarb
- 10-Oz. Ford Hook Limas
- 9-Oz. Cut Green Beans
- 9-Oz. French Beans
- 10-Oz. Blackeyed Peas
- 8-Oz. Brussel Sprouts
- 9-Oz. Wax Beans
- 10-Oz. Peas & Carrots

4 Pkgs. For \$1

SHOP SAFEWAY FOR FRESH PRODUCE

POTATOES

U.S. No. 1 Russets All Purpose 10 LB. Bag 39¢

Peaches Del Monte Sliced or Halves 4 No. 2 1/2 Cans \$1

Pork n' Beans Van. Camp Quality 8 No. 300 Cans \$1

Coffee Edwards Quality All Grinds 1-Lb. Can 67¢

Detergent White Magic Reg. or Low Suds 10c off label 2 Qt. Boxes \$1

CARROTS Fancy Clip Top 1-Lb. Bag 10¢

ORANGES Calif. Sun-Kist 2 lbs. 35¢

GREENS Ariz. Mustard Fresh 2 Bch. 19¢

ONIONS Colo. Yellow 2 lbs. 15¢

APPLES Wash. State Winesaps 1-Lb. 19¢

Rose Lotion VEL 57¢

Maryland Club COFFEE 1-Lb. Can 69¢

Maryland Club COFFEE 2-Lb. Can 1 37

Jello Tasty PUDDING 2 Large Boxes 25¢



Phone EM 4-2030 WANT ADS Phone EM 4-2030

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Milo 1.70
Wheat 1.47
(Subject to Market change)
Compiments of
CONTINENTAL GRAIN CO.

Lee Carter
Jack Kirksey
GENERAL CONTRACTING
Phone EM 4-1732
EM 4-0528

K Kwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

L Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

R Hereford Rotary Club
meets every
Monday at 12:05
FLOYD'S RESTAURANT

STATED MEETINGS
Second Monday
Thurs.
7:30 p.m.
FC
Ray Simpson, Jr., Sec.
Troy Stambaugh, W.M.

DENTON PARK
Development and Construction
North of Aikman School
Split Levels

A most elegant home-built for family living - 3 large bedrooms - 3 bathrooms. Den with fireplace, living room, dining room, kitchen, patio with built in bar-b-que area. Automatic garage door. 1400 E. 16th.

TONY RAVIZZA
CUSTOM BUILDER
Office: 16th & Blevins
EM 4-1350

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PLANNING DESIGNING FINANCING
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HOMES THAT WILL OUTLAST YOUR MORTGAGE
LET US PLAN WITH YOU

1. FOR SALE Miscellaneous
FOR SALE: Living room suite, bedroom suite, pole lamp, 2 end tables, coffee table, admiral refrigerator, stove, 9-piece dinette set. Call EM 4-0346. B-1-52-tfc

SCHWIN CORVETTE boy's bicycle, 26 inch. Excellent condition. See at 520 Ave. J, Kerry Thompson, EM 4-2259. B-1-16-51-tfc

FOR SALE
Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call, **SOFT WATER SERVICE** Texas. Phone EM 4-3280 216 N 25 Mile Ave., Hereford, B-1-33-tfc

FOR SALE
Used Power Poles Lots 1 to 49, \$5.00 each. Lots 50 or more, \$4.00 each. **DEAF SMITH COUNTY ELECTRIC CO-OP, INC.** HIWAY 60 EAST, EM 4-1166 Box 753. B-1-12-tfc

Need party with good credit in Hereford area to take over payments on late model Singer sewing machine in 5 drawer walnut cabinet. Will Zig-zag, buttonholes, fancy stitches, etc. \$31.50 cash or \$4.95 a month. Write Credit Manager, 1114-19th Street, Lubbock, Texas. B-1-24-tfc

HONDA '50' Sport Motorcycle. Call EM 4-1741. 720 Ave. K. B-1-10-26-tfc

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MARK TV REALTORS "HALLMARK OF SERVICE" **MLS**
EM 4-2220
Our new location is 242 E. Third
Homes
Looking for a new home? Now in the framing stage, two new Award Homes by Bob Pugh. Buy now and have your choice of brick, carpet, colors, tile, and trim. Call today for your personal showing to see why an Award Home is the best buy for your money.
Great big old stucco two story with high ceilings and over 2900 sq. ft. with huge lot. Needs lots of work, but it's worth it. Only \$12,500. H-401
Three bedroom brick in NW Hereford, with 1 1/2 baths, double garage, fenced back yard. Also has a front kitchen, built-ins, and carpets.
3 BR, 1 1/2 baths, 1200 sq. ft. Carpets, built-ins, only \$12,100 - \$200 down on the new FHA/GI Loan. This house must be sold - Why not make an offer today? H-375
FARMS
Perfect half section. Good water, good soil. NW of Hereford. \$550 an acre. Call for details.
EVENING & SUNDAYS
Oliver Streu EM 4-2857 Francis Hardwick EM 4-2241
Harold Rudd 289-5639

ALFALFA HAY. See Charlie Holt, 4 1/2 milc. west on Clovis Highway. EM 4-0402 or 289-5599. B-1-14-110p

INSULATION SHEET METAL NEEDS WALKER SHEET METAL 305 E. 5th EM 4-0788 B-1-12-tfc

1965 ONE BEDROOM concord trailer house, 8x36. EM 4-4361. B-1-10-43-tfc

ANGUS BULLS ANDREWS & ANDREWS S-1-10-tfc

43 TONS cane bales and bundles for sale. Hereford, 276-5272. B-1-10-25-tfc

REGISTERED angus bulls for sale. Charles Hoover, Call EM 4-1735. S-1-10-13-28k

Complete Turn Key Installations of Pumps and Gear Drives **BIG "T" PUMP CO., INC.** Sales & Service Hereford EM 4-0353 Dimmitt 647-3444 Friona 247-3311 S-1-24-tfc

STORAGE BUILDINGS
10' x 11' \$200.00
10' x 14' \$265.00
10' x 20' \$325.00
See These Buildings at 336 Ave. I S-1-52-tfc

Door chimes, light fixtures, HARD TO FIND light bulbs, including 150 watt colored flood lamps, and fluorescent tubes. Ironite Ironer pads and covers and many more items. **WITHERSPOON ELECTRIC COMPANY** 129 W. Third EM 4-0224 S-1-10-tfc

HEREFORD BAKERY 519 Park Ave. EM-0177 HOME OF Deaf Smith County Bread and Pastries

BOYD'S HUMBLE SERVICE COMPLETE CAR CARE EM 4-1110 741 W. 1st EM 4-9056

MEAT Specializing In CUSTOM SLAUGHTERING WHOLESALE - RETAIL **HACKER - JESKO** Rt. 3 - Hereford EM 4-3390

BIG RED BARN We buy-sell-trade for anything of value. USED FURNITURE Appliance and Junk EM 4-3552 West Side of Hereford Highway 60

W. T. CARMICHAEL EM 4-1251 801 S. 25 Mile Ave. REAL ESTATE Commercial, Home and Farm Loans. One especially luxurious house for sale. Homes - Farms - Highway Frontage - Ranches We Need Your Farm Listings **TROYS CARMICHAEL**

KING 2-B Trambone. Perfect shape. See at 520 Avenue J, Kerry Thompson, Phone EM 4-2259. B-1-14-51-tfc

REPOSSESSED SINGER To party with good credit, Singer Zig-Zag equipped in 4 drawer desk. Take over balance 6 payments \$5.93, or cash discount. Also one Dial-O-Matic, like new. Take over balance of small payments. Write John Little, General Delivery, Hereford, Texas. B-1-27-1c

WELL KEPT carpets show the results of regular Blue Lustre spot cleaning. Rent electric shampooer, \$1. Hereford Hardware. B-1-18-27-2c

2. FOR SALE Farm Equipment
WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-tfc

TOP QUALITY Irrigation Dams as low as \$3.25 **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-tfc

FOR SALE - Caster bean harvester Call CA3-2834, Plainview. B-2-10-48-10c

1964 FORD pickup, automatic, radio and heater, runs fair - \$150.00 Call 258-7289. B-2-12-26-tfc

FOR SALE - almost new Allis Chalmers garden tractor with all attachments, \$1200 value for \$800. Call EM4-4078. B-2-16-27-9c

3. FOR SALE Automobiles
MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-TFC

"Floor Coverings Are Our Specialty" **CUSTOM FLOOR COVERING CO.** 116 W. 2nd EM 4-3265

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1964 GRAND PRIX Pontiac, fully equipped, excellent condition. Call A. Shival EM 4-2850 or EM 4-4242. B-3-14-23-tfc

PONTIAC GRAND PRIX -1963, for sale by Air Force major transferred overseas. Can be seen at 730 Oak, Dimmitt. J. R. Brown, Phone 647-3388, Dimmitt. B-3-26-4c

WE BUY used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450. B-3-14-23-tfc

USED CAR SPECIALS
1964 Chevrolet Bisc. 4dr. Sedan, Copper Bronze, Auto. 327 V-8, excellent condition inside & out, a real family car \$149,500. This week only. B-3-14-23-tfc

1964 Pontiac Bonneville 4dr. Sedan, Air Cond. power Steering brakes, beautiful Turquoise, new ccr performance & looks at a used car price.
1961 Ford Fairlane 4dr. Sedan, air cond, auto, power steering. Light blue, low low mileage, local car, good rubber, very nice, a cream puff.
1963 Comet 2dr. sedan, auto trans. Light beige, one owner, low mileage, see this car and drive it today. Save Save.
Easy Terms on all cars, come on down & tell us your transportation needs.
J. V. Campbell Motor Co. 815 East Hwy 60 Phone EM 4-4450 B-3-26-2c

1961 CHEVROLET station wagon a/c, p/s, ww, excellent condition, call A. Shival, EM 4-2850 or EM 4-4242. B-3-15-23-tfc

4. REAL ESTATE For Sale Or Trade
\$ \$ \$ \$ \$ ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Parker counties. And ... We have expanded our territory to include the upper Panhandle.
PRUDENTIAL America's Largest Farm Lender. **SAM NUNNALLY** EM 4-0555 EM 4-2814 **LONE STAR AGENCY** B-4-11-10-4p

18 choice residential lots on Centre and Douglas Streets. Will sell individually or collectively at bargain prices. Larry M. Hooper, OL 5-2553, Canyon, Texas B-4-19-tfc

You've Never Seen Such Thorough Service **STOP IN SOON** Phillip "66" Products **EAST SIDE "66"** Rocky Stewart 1303 E. 1st. EM 4-2644

FOR SALE
1960 model 12-ft. Shredder
1950 Oliver model 70 Tractor
Butane Fill Hose
• All Good Buys •
10 miles North on 385 3 miles West or Call EM 4-2063 I. A. BURDINE

W. T. CARMICHAEL EM 4-1251 801 S. 25 Mile Ave. REAL ESTATE Commercial, Home and Farm Loans. One especially luxurious house for sale. Homes - Farms - Highway Frontage - Ranches We Need Your Farm Listings **TROYS CARMICHAEL**

FOR SALE TO BE MOVED Large 2 BR Stucco house and double garage located at 221 Centre Street in Hereford, \$750.00 Larry M. Hooper, OL 5-2553, Canyon, Texas. B-4-19-tfc

House for sale by owner: 3 bedrooms, 1 1/2 baths, fully carpeted, fenced back-yard, payments \$95 month. 135 Ranger; Call OL 5-4268 in Canyon. B-4-48-tfc

By Owner - 460 acre irrigated farm in Lobo Valley, Van Horn, Texas. Three 8" wells, and all farm machinery. Good cotton allotments. \$400 per acre. Call Harie Ivy, Area Code 915, 283-2031 or Write Box 907, Van Horn, Texas. B-4-25-8c

EXPERT CLOCK REPAIR on All Clocks Day Alarm - Coq Coo and Automobile **COWAN JEWELRY**

GLASS IS OUR BUSINESS - Call Us For All Your Glass Needs **HEREFORD GLASS CO.** 1302 Park Ave. INC. EM 4-2652

HEREFORD RADIATOR FRAME & AXLE SERVICE 120 Schley St. **DEPENDABLE SERVICE**

TULLIS REAL ESTATE
FARMS - We have several good, choice farms in Hale County and adjoining counties. Also, we have several cheaper farms.
RANCHES - If you want a large or small ranch come by and see us. We have many to choose from in Texas and Colorado.
CITY PROPERTY - We may have just the home your family is looking for, or we have lots that you could build on.
We have many farms and ranches from Holly, Colorado to the western part of Colorado. These have much potential and prices are going up each year as this land is improved and developed.
We welcome all listings. Come by and visit with us if you have something for sale, trade, or if you want something to buy.
506 Ash CALL CA 4-2384 - CA 4-2973 - CA 3-2000 Plainview, Tex. Glen W. Tullis Dorothy P. Tullis Paul D. Tullis Dan Crooks Glenn Crooks

In Hereford **E. B. BLACK CO.** FLOOR COVERING SPECIALISTS • CARPET • LINOLEUM • CABINET TOPS • 9' & 12' FELT BASE QUALITY MERCHANDISE EXPERT WORKMANSHIP 2nd & Main Phone EM 4-0055

LAND AUCTION (1) Jan 4, 1966 1:30 p.m. CST 332 acre Castro County irrigated farm, cotton, milo, wheat & barley. 5 wells with electric motors, 3500 ft. tile, good improvements, large loan. 12 mi. S. on Dimmitt Hwy & 1 m. E. of Hereford, Texas
LAND AUCTION (2) Jan. 5, 1966 1:30 p.m. CST 724 acre Deaf Smith County irrigated farm, good milo & wheat allotment, 8 wells, natural gas, 4 mi. tile, new house & barn, large loan. 12 mi. W. of Hereford on Harrison Hwy, 3 mi. N., 2 mi. W. & 6 mi. N. Watch for signs. In case of inclement weather on either or both days, sale will be held at Red Carpet Inn, Hereford, Texas.
BELL REAL ESTATE **QUINTON JENKINS** CO., INC. 1808 W. 21st St. Clovis, N. Mex. 767-4441 Auctioneer Clinton, Okla. FA 3-3623

W. T. CARMICHAEL EM 4-1251 801 S. 25 Mile Ave. REAL ESTATE Commercial, Home and Farm Loans. One especially luxurious house for sale. Homes - Farms - Highway Frontage - Ranches We Need Your Farm Listings **TROYS CARMICHAEL**

100 acre irrigated farm, 10 miles west, one north, 1/2 mile east of Portales, N. Mex. Approximately 35 acres cotton & peanut base. 3 wells, fair. Imps. priced at \$45,000. Contact Harvey E. Cross, Elida, N. Mex., or phone Floyd, N. Mex. 478-6314. B-4-52-10p

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Mows. Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines. SEE **LESLY MOTOR CO.** For the finest in farm machinery. West Hi-way 60 Phone EM 4-1600

RENTAL SERVICE DEMAND... **JUSTICE** HOMES FHA HOMES built according to your plans for a total minimum move-in cost of \$200, if you have had 90 days active duty. Main & Hwy. 60

NOTICE NORTHWEST HEREFORD Lovely 3 bedroom house with 1 1/2 baths, single garage, central heat, evaporative cooling, carpet, built-ins. 1400 sq. feet of living area. Beautiful drapes. H-305 CLOSE TO DOWNTOWN 3 bedroom stucco home with basement. Has double garage, fence, carpet, drapes, floor furnace heating. Corner lot. 30 day possession. H-366 HOME WITH GARAGE APARTMENT Located near shopping and Community Center. 3 bedrooms, 2 baths, fire place, dishwasher, built in oven and range. Garage apartment with \$65 per month income. Corner lot. H-302 AVENUE J 3 bedrooms, 1 bath, frame home. Panel-ray heating. \$9,500. H-304 KERRVILLE, TEXAS 2 bedroom home with 3 acres of land, located 2 miles from city limits. Secluded area with oak trees, fruit trees, domestic well, storage building. Will trade for house in Hereford. H-247

FARMS 160 acres near Hereford. One 8" and one 6" well on electricity. Nice two bedroom home. 20 acres wheat, 42 acres milo, 22 acres cotton, 30 acres beet allotments. F-237 320 acres north of Westway, 1 mile from pavement. One 8" and two 6" wells on electricity, pumping approx. 1300 gallons per minute. One mile underground tile. \$325 per acre. F-333 324 acres in Hartley County. Level land, well suited for irrigation. All in cultivation. \$210 per acre. F-351 403 acres in Black community. 92 acres wheat, 168 acres milo, 16 acres cotton, and 75 acres sugar beets allotments. Three 8" and one 6" wells on natural gas, 2 1/2 miles underground tile. No improvements. \$500 per acre; 29% down. F-357 480 acres 2 miles west of Simms. 5 wells on natural gas, 5000 ft. underground tile. Three-bedroom home, barns, etc. \$400 per acre. F-359

THE CREATORS OF OWNERSHIP Residence Phones Mike Justice EM 4-0344 Ralph Owens EM 4-2560 Frank Wington EM 4-2026 Jerry Huckabay EM 4-2636 Gwan Leatherman EM 4-1650 Rental Mgt. Dept. Greg Crainor EM 4-1171

Hereford Insurance Agency • To be sure! Don Baugous - Manager EM 4-0850

Deaf Smith County Abstract Co. 323 Sampson West of the Court House EM 4-0851 Abstracts - Blueprints - Photocopying

Phone EM 4-2030 WANT ADS Phone EM 4-2030

CAMPBELL REAL ESTATE OFFERS HOUSES

VERY CLEAN, fairly new 3 bdr., brick with garage, fenced yard, built-in oven & range, central heat. Large existing G.I. loan with payments of only \$83.00 per mo. Only \$600.00 down, no loan closing costs. Price — \$12,500.00.

2 STORY 3 bdr. frame house, very clean, about 1/2 carpeted. Bbl. garage, large storage shed. \$6,900.00.

NOTHING DOWN! Large 3 bdr., 2 bath brick in N.W. Hereford with all the extras. See us for details.

LAND

PRICED TO SELL! Choice section near Arney. Very clean-certified seed farm, deep, rich soil. 388 mila and 229 wheat allotments. Wheat goes with sale. Lays nearly perfect, good 8" well. Owner is anxious to sell, will give immediate possession. A good, honest bargain at \$275 per A.

HALF SECTION near Nazareth. 2-6" wells in 4700 ft. file, 129 A. permanent pasture, fenced & cross fenced. Place lays good. 160 A. wheat goes, immediate possession. \$265.00 per A.

HALF SECTION in Westway area. 2 Full 6" wells, some grass, good allots, most of place lays very well. Must sell to settle estate. Reasonable price, easy, flexible terms.

DEVELOPMENT PROPERTY. Quarter section adjoining growing town in S. E. Colorado. New houses across the street. Priced an unbelievable \$125 per A. 29% down.

MOBILE HOMES
NEW & USED — Superior quality mobile homes. All sizes. Low, low prices, easy terms.

CAMPBELL REAL ESTATE
E. Hwy. 60 Ph. EM 4-0972
Bruce Plummer EM 4-0798
Larry Kaul EM 4-5611
Gene Campbell EM 4-0789
Jack Campbell 303-589-4160
S-4-27-2c

212 acres N.W. of Hereford, fully allotted, the price is right, good terms. 240 a, Floyd Co. — 2 good strong wells, near perfect land, good allotments. \$450 per acre.

518 a, near Lubbock, 6 small wells \$450.00
320 E, Texas Co., Okla. new well motor & pump; a real buy at less than \$300.00 per acre.

320 a near Hartley; 2 good 8 in. wells \$315.00.
315 a, raw land 6 miles south of Wink, Tex. \$100.00

724 a, well improved irrigated farm at Holly, Colo. \$275.00 per acre, will trade for Hereford land.

PLAINS REAL ESTATE Littlefield, Texas Ph. 385-3211, Nite 385-3009 B-4-27-tfc

YOU ASKED FOR IT AND HERE IT IS

7 QUARTERS 1103 ACRES of the finest Dry land in Haskell County, Kansas with plenty of water available for irrigation. Halfway between Sublett, Kansas and Satanta, Kansas. These seven quarters are almost perfect all adjoining and would require very little if any leveling to irrigate. Some improvements. This is that perfect land you have been wanting to develop for irrigation. 1/2 of minerals on with land. Could not be better located on land. PRICED TO SELL WITH 25% DOWN PAYMENT OVER 10 YEARS AT 5% INTEREST. For further information contact the exclusive agent:

JACK McVICKERS COMPANY AUCTIONEERS & REALTORS
Box 679 Ph. BR 6-5492
Garden City, Kansas B-4-27-1c

FOR SALE TO SETTLE ESTATE
Exclusive listings — extra choice 900 acres that is located in the best of water and land in Hartley County. Cultivated land is approximately 95% allotted. One set of improvements.

160 acres within 7 miles of Friona. Allotments alone are worth the asking price—\$7,000 down, 94% allotted. Wilbur (Gib) Gibson EM 4-0445 and EM 4-2225 Hereford, Texas B-4-52-4c

FARMS DEAF SMITH COUNTY

480 A. 332 cult, 4-6" wells, milo, 34 wheat, 77 barley, \$350.00 per A. \$10,000.00 down, terms on bal.

960 A. on paving, 1920 cult, 2-6" wells, nat. gas, 471 milo, 300 wheat, Price \$265.00 per A. 29% down, 20 equal yearly payments on balance.

160 acres near town, on paving, 1-8" well, 3/4 mile tile, 80 mila, 21 wheat, Price \$522 per acre. \$50,000.00 loan can be assumed, will consider trading for 1/2 sec.

HOMES RANGER DRIVE

Nice 3 bdr. brick with den and double garage, built-ins, 1 1/2 bath, carpeted, Price \$18,100.00, has \$15,200.00 loan, consider trading for nice 2 bdr. home.

FULL BASEMENT
2 bdr. upstairs, 2 bdr. downstairs, large recreation room, single garage, Price \$9,500.00.

LARGE 2 BDRM.
Completely redecorated inside, fully carpeted, near schools, Price \$8,500.00, large existing loan, consider small down payment and some trade.

HAMBY REAL ESTATE SOUTH HIGHWAY 385 HEREFORD, TEXAS EM 4-3566
J. M. Hamby EM 4-2553
Gerald Hamby EM 4-1534
Dorward Hamby EM 4-3466
Buddy Rogers EM 4-2150
B-4-49-tfc

RENTERS WANTED!

Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally EM 4-0555 — Days
Home — EM 4-2814
B-4-1-tfc

HANCOCK FARM LOANS

Farm & Ranch Loans anywhere for any purpose. Free, prompt and liberal appraisals. Terms to meet your requirements. Low Int. Rates.

WESSON REAL ESTATE
Hereford, Texas S-4-18-tfc

BY OWNER EXTRA NICE 4 BEDROOM, 3 BATHS, large den-kitchen and fireplace. Large playroom, dining area combination with covered patio, redwood fence. Might take small house as trade-in. Located in Sunset Addition in Hereford. Phone 247-3001, Friona from 8:30 AM to 5:00 PM. B-4-12-tfc

640 acres good level land with three 8" wells, three miles underground pipe, one sump pump. \$400 per acre with terms.
320 acres with water under it at \$250. 5% loan available.

Neal and Ryan Real Estate Dumas, Texas Ph. 935-3300 B-2-24-tfc

WESSON'S LAND SPECIALS

480 ACRE FARM: Dry land. Fair set improvements. 100 acres wheat, 145 acre maize. Located N/W Hereford. Full possession Approx. \$3500. Government money. Per acre \$125. L/2 Cash 20 yrs on bal. 5 1/2 int. 1/2 min.

1/2 SEC. FARM: All good land in cult. One 8" and Two 62 irr. wells on natl. Gas. 55 acre cotton besides good wheat and maize bas. Nice modern home and steel barn. Possession, terms, 1/2 min. Per acre \$300.00

OTHER LISTINGS. Have other listings on large farms, small farms, Dry land farms, and irrigated farms. Just about any kind of farm you are looking for.

WESSON REAL ESTATE
So. On Dimmit Hwy. Phone EM 4-2528 Hereford, Tex. B-4-21-tfc

BY OWNER

3 BR and den, 2 baths, stucco frame 130 ft. front on lot. Fenced yard. Redeclared inside and out. Will take smaller house in trade. Call EM 4-3566 or EM 4-2553. B-4-20-tfc

EXCLUSIVE LISTING

Lots for sale in Unit I of Bluebonnet Addition. FHA Loans available on Cherokee Drive and on 16th across the street from Bluebonnet School.

HICKMAN REAL ESTATE
EM 4-3275 115 15th Street S-4-15-tfc

At Hereford by owner: 6" wells on nat. gas and underground tile. Fully allotted with oil, wheat, milo, 3 bedroom house. Call Hereford, 289-5312. S-4-25-3p

FOR SALE

178 acres four miles from Hereford on Hwy 60. Land perfect. 4 wells, 2-4" and 2-3", on electricity. Good allotments, \$400 per acre. Best of terms Call Ol 5-4004 in Canyon. S-4-23-tfc

FOR RENT

Planning to build at 809 Park Ave. If you need office or business space see **DON MARTIN**
204 Emma EM 4-0925 S-4-28-tfc

FARM & RANCH LOANS

Representing 4 Good Companies
DON MARTIN AGENCY
204 Emma EM 4-0925 S-4-28-tfc

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor **J. C. RICKETTS, REALTOR**
Ph. EM-3771 133 W. 3rd St. S-4-25-TFC

80 ACRE irrigated, 8" and 4" well, good improvement, small down payment or trade for home or income property. Owner, 278-3772, Hereford. B-4-22-20-tfc

FOR RENT

THREE ROOM furnished apartment. Carpeted, nice, clean, quiet. Carpet, bills paid. Whites only, no pets Call EM 4-2258. B-5-17-48-tfc

TWO BEDROOM house for rent in Dawn. Phone 258-7337. B-5-10-27-2c

TWO BEDROOM unfurnished, carpeted and draped. No pets. Call EM 4-2100. B-5-10-27-tfc

FURNISHED two bedroom house almost new. 507 Irving. Apply 509 Irving or call EM 4-1493. B-5-14-23-tfc

THREE BEDROOM two bath apartments. Stove, oven, dishwasher, disposal, carpet and drapes plus fenced yards and off street parking. Apartment A — Two bedroom, fire place, single garage, membership to Green Acres Swimming Club. Apartment B — Three bedroom, two baths, fire place, double garage, and membership to Green Acres Swimming Club. Call EM 4-3806. B-5-52-tfc

TWO BEDROOM house. Whites only. Call EM 4-2303. B-5-10-20-tfc

Ideally located brick business building for lease. See at 1003 Park Avenue and call EM 4-1111. B-5-15-15-tfc

BUSINESS SPACE
Park Avenue Shopping Center 515 Park Avenue \$50.00 Month EM 4-1103 B-5-11-tfc

TWO BEDROOM furnished house, air conditioned, furnace, back yard fenced. Adults only. EM 4-2218 residence, EM 4-2733 business. B-5-15-52-tfc

TWO BEDROOM house for rent Call EM 4-3387. B-5-10-52-4c

TRAILER SPACE for rent. \$15 month. Call EM 4-1818. B-5-10-52-tfc

TWO BEDROOM house — White couple, no pets. 303 Avenue H. B-5-10-47-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.

THUNDERBIRD APARTMENTS
Phone EM 4-2646 B-5-10-tfc

FOR RENT
New two bedroom duplexes, 500 block Avenue H and G. **D & R BUILDERS**
EM 4-3780
I. D. Rhodes 289-5217
Nell Spradley EM 4-1813
B-5-47-TFC

NICELY FURNISHED three room apartment \$80. Apply 232 West Third, Fullwood Apts. Whites only. B-5-14-40-tfc

FOUR ROOM furnished apartment to whites only. Call EM 4-0108 or EM 4-1543. B-5-11-24-tfc

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. \$25 a month. Call EM 4-0416 S-5-10-TFC

FURNISHED APARTMENT for white couple. No pets. 118 Ave. A. S-5-18-3 TFC

FURNISHED APARTMENT for rent. Whites only — Mrs. W. M. Megert, 401 Lawton. B-5-12-27-2c

MODERN BACHELOR apartment. Private entrance, private bath. Vented heat, carpeted. 821 So. 25 Mile Ave. S-5-15-18-tfc

BEDROOM FOR rent, close in. 509 Ross Avenue. Phone EM 4-1628. B-5-10-27-tfc

TWO BEDROOM unfurnished house at 802 Brevard. Call EM 4-1111. B-5-10-52-tfc

FOUR ROOM unfurnished duplex, 231 Ave. D. Call EM 4-1566. B-5-10-52-2c

FOR RENT NEW EXCLUSIVE DUPLEX

In Green Acres Addition — Both units have refrigerated air, central heat, stove, oven, dishwasher, disposal, carpet and drapes plus fenced yards and off street parking. Apartment A — Two bedroom, fire place, single garage, membership to Green Acres Swimming Club. Apartment B — Three bedroom, two baths, fire place, double garage, and membership to Green Acres Swimming Club. Call EM 4-3806. B-5-52-tfc

TWO ROOM furnished house, carpet, bills paid. Inquire at Shorty's Shoe Shop, 113 E. 3rd. B-5-15-52-2c

ONE BEDROOM furnished apartment, also a two bedroom furnished apartment. Phone EM 4-0909. B-5-12-24-tfc

TWO BEDROOM unfurnished house at 106 Ave. D. \$80 per month. Call EM 4-1100. B-5-13-23-tfc

FOR RENT one bedroom furnished house. Call EM 4-2497 or inquire 813 Knight. Whites only. B-5-14-51-tfc

FURNISHED efficiency apartment, bills paid. See Mrs. Francis Hardwick, 1203 Park Avenue. B-5-12-51-tfc

WANTED

Wanted to rent by January 1, 1966, 3 bedroom home. Prefer 1 1/2 to 2 baths. Excellent care guaranteed. Family of 3, no small children. Call 266-4121 days, 266-6631 nights. Morton, Texas. B-6-26-tfc

IRONING WANTED in my home EM 4-3528. 235 Ave. A. B-6-10-41-tfc

WANT TO keep children in my home. EM 4-3794 or EM 4-1842. B-6-10-22-tfc

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas. S-4-31-tfc

WANTED TO rent: Cash or crop. 80 to 100 acres good clean land. Call EM 4-1233. B-6-15-52-3p

WANT TO keep two or three small children in my home. Call EM 4-4733. B-6-13-52-3p

7. Dressmaking-Ironing

WILL DO sewing in my home. Call EM 4-0216. B-7-10-27-2p

SEWING AND alterations, also buttonholes and belts. Call EM 4-1276. B-7-10-27-4c

BRAND CLASSIFIEDS GET RESULTS!

8. HELP WANTED

WANTED — Person to give electric guitar lessons to individual. Call EM 4-2757. B-9-11-51-tfc

WANTED — CONCESSION hostess. See Francis Hardwick, Star Theatre. No phone calls, please. B-8-12-27-3c

WOMAN TO care for children in my home. Call EM 4-2734. B-8-10-27-tfc

9. Situations Wanted

WANTED — CASTOR bean harvesting. Call CA 3-2834, Plainview. B-9-10-48-10c

WILL DO typing in my home. Experienced. Reasonable rates. Mrs. Stephens. EM4-0856. B-9-12-4-TFX

WE SERVICE and repair water softeners. 216 N. 25 Mile Ave. Phone EM 4-3280. B-9-13-26-5p

10. NOTICE

Service calls on Color TV, Phonographs, car radios, CB radios.

TOWER TV SERVICE
120 N. 25 Mile Ave. EM 4-4240 B-10-25-13c

INSTRUCTION IN OIL PAINTING
To begin second week in January at Petersen's Studio. Call for further information. EM 4-3198 B-10-50-tfc

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfx

11. Business Services

WATER WELLS
Domestic and irrigation. Gravel pack or screen. Pump sales and service.
T & H DRILLING CO.
EM 4-0871 EM 4-2332
Hereford, Texas B-11-28-tfc

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used Kirby's
HEREFORD KIRBY VACUUM CO.
434 West 1st - Ph. EM 4-0422 B-11-45-tfc

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial Residential Wiring
809 EAST SECOND
Magneto - Starter Generator & Electric Motors Rewind - Sales and Service B-11-13-tfc

Casing pulled. Stuck Pumps. Hydraulic units.
HEREFORD CASING SERVICE
Phone EM 4-3508 Box 865 Hereford, Texas S-11-12-tfc

KELLEY ELECTRIC

Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or EM 4-1345
Box 130 B-11-46-tfc

MIMEOGRAPHING - TYPING

Letter and Mailing Service
E. WOOD MIMEO SERVICE
15th St. and Ave. K EM 4-4255 S-11-48-tfc

IRRIGATION WELL ACIDIZING

Liquid inhibited Muriatic acid for scale, rust, clay, drilling mud, and packed sand problems. For more information call or write:
WALLIE GRAVITT
RT. No. 2, HAPPY TEXAS 806-764-2462 B-11-40-tfc

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Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Ph. EM4-0262 S-11-28-TFC

CALL JOHN TURNER FOR WELL WORK

Windmills and pressure pumps. Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194 S-11-37-tfc

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SUN - MON - TUES

See the **1966 MODEL AUTOMOBILES**
Now In Your Dealers Show Rooms and See the **HEREFORD STATE Bank** FOR FINANCING ...



HEREFORD REAL ESTATE
1505 E. Hwy. 60 EM 4-2424
Marie Richardson EM 4-4155 Larry Price EM 4-1649 Jim Cramer EM 4-0144

New — Homes — For — Sale
Come by and visit our Hereford Real Estate office number 2 in the 100 blk of 16th Street. We have new homes ready for occupancy and several real nice lived in homes. Move in any New Home \$12,000 price range or less for \$375. Move in any New Home \$12,000 up to \$15,000 in price range for \$540 to \$750. Move in price.
Any Service man with 90 days in service time can move into a New Home for \$200 — total costs.
3 bedroom, 1 1/2 bath, Carpet-range and oven double garage, \$450 down, \$13,950 total price.
3 bedroom, Range and Oven, \$375 move in, 1 1/2 bath \$12,000 total price.
3 bedroom, 1 1/2 bath, move in for \$540. No other costs. Fence-range and oven.
146 Kingwood — new Drapes-Fireplace-Dishwasher-Garbage disposal, beautiful interior, 10% down appraised at \$20,450. Real good area of town.
3 bedroom, sunken living room, disposal-dishwasher-range-oven and carpet. \$16,050.
\$650 down or any service man with 90 days in service time can buy it for \$300 move in.
3 bedroom 1/2 bath with range and oven. All carpeted, appraisal value \$15,500. Sale price \$13,500.
Farms
960 Acres in Simms Area \$265 per acre. Good 6" wells, house and land lays basically well.
NW Farm close to Hereford lays real good, excellent water. \$425 per acre.
3 bedroom, 1 1/2 bath, Carpet-range and oven double garage, \$450 down, \$13,950 total price.

Invest in HAPPINESS
\$17,500
★ ALL BRICK
★ 3 BEDROOMS
★ LARGE FAMILY ROOM
★ BATH & 3/4
★ DISH-WASHER, DISPOSAL & BUILT-INS
at 216 FIR STREET in HEREFORD owned by C. T. Crowe
Contact the Hereford Real Estate Agent of your choice for additional information.

ONE SMART IDEA WOULD BE A CARPOOL FOR PARENTS WITH CHILDREN OF DRIVING AGE
"For people who like their movies...
BIG! THUNDERING! ZANY!
WILD! FAST! BOFFOLA!
BURT LANCASTER LEE REMICK
POPULAR JIM HUTTON PAMELA TIFFIN
PHOENIX J. DONOVAN
THE HALLELUJAH TRAIL
DONALD PLEASANCE BRIAN KEITH
STAR THEATRE WED - THURS - FRI - SAT

BILL CLAYTON

Representative In Water Committee

Speaker of the House Ben Barnes today announced the appointment of Representative Bill Clayton of Springlake to the Interim House Water Committee.

Clayton is one of five members named to the study group by Barnes. Serving with him will be Representative Menton Murray of Harlingen, who was designated chairman of the group, Representative Pat Cain of Austin, and two citizen members, Chester M. Grogan of Atlanta and Harold Him of Plainview and Dallas.

The committee was created by action of the 59th Legislature this year. It will study the water situation in the state and federal and state proposals relating to water. The group is charged with the duties of holding hearings, reviewing water legislation passed by the 59th Legislature, and submitting suggested changes and recommendations to the Legislature in 1967.

A SECOND term member of

Farmers' Tax Guide Available

The 1966 edition of the "Farmers' Tax Guide" contains tax information for farmers and is now available. Ellis Campbell, Jr., District Director of Internal Revenue for northern Texas, announced today.

This booklet can be obtained free of charge from county agricultural agents or at the nearest Internal Revenue Service office.

It is written in non-technical language and contains numerous examples showing how the tax rules apply in actual situations. A completed sample of a return form is included.

The "Important Dates to Remember" section tells Texas farmers when to pay income and social security taxes, file returns, and meet other Federal tax requirements. A section on record-keeping tells farmers what records they need to keep and describes an easy method of keeping track of income and expenses.

The "Farmer's Tax Guide" was written primarily to help farmers prepare their 1965 tax returns. It is useful as a tax reference guide throughout the year.

Classifieds...

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Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

12. LIVESTOCK
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FOUND - Ewe and lamb. Call 258-7362.
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LOST - A customer who will never know you're there. Advertise in the classified column for small cost big results.
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Legal Notice

Notice is hereby given that the firm formerly doing business as Pioneer Publishers has become incorporated and is doing business as a corporation under the Laws of the State of Texas as by Charter approved November 1, 1965, and under the corporate name of PIONEER BOOK PUBLISHERS, INC.
Pioneer Book Publishers, Inc.
By Melvin Young, President

Legal Notice

TO ALL PERSONS INTERESTED IN THE ESTATE OF NORMAN E. MOORE, DECEASED: Notice is hereby given that on the 20th day of December, 1965, Catharine W. Moore was duly granted letters testamentary on the Estate of Norman E. Moore, Deceased, by the County Court of Deaf Smith County, Texas, and all persons having claims against the estate should file the same with the Executrix whose address is 211 Avenue C, Hereford, Texas.
5-27-2c

the House of Representatives. Clayton was chairman of the Aeronautics Committee during the legislative session this year and also served as a member of the Committee on Conservation and Reclamation, Municipal and Private Corporations, Public Health and State Affairs.

In announcing the appointments, Speaker Barnes reasserted his conviction that water is one of the most vital areas of state responsibility.

"Texas is going to have to make a conscientious and planned effort if it is to achieve the degree of water resource development so essential to the future growth of the state. If Texas does not assume its proper responsibilities for developing and conserving water resources, the federal government is going to do it for us," Barnes said.

"Bill Clayton has already rendered invaluable service in this field, and I am confident that his practical knowledge and his legislative experience will enable him to make further outstanding contributions through his work with this interim water study committee," Speaker Barnes commented.

Funeral Held For Father Of Local Pastor

The Rev. A. B. Marcontell, father of the Rev. V. W. Marcontell who pastors the Assembly of God church in Hereford, was buried Christmas Day at Thicket, Texas. He was 96 years old.

He was born in DeQuency, La. Nov. 23, 1879, and passed away at the home of a son with whom he was visiting.

The Rev. Marcontell was ordained a Baptist minister in 1900 and pastored Baptist churches in east Texas and Louisiana until his retirement a few years ago. He had been in failing health for the last few months.

His funeral was conducted in the Center Baptist Church in Thicket, and burial was in the Hall cemetery in the community, under the direction of Pace Funeral Home of Livingston, Texas.

Nine of his ten surviving children were at the funeral. They were Mrs. H. W. Wells of Liberty, Texas; Jimmie, of Overton; Carl, of Baytown; V. W. (Weldon) of Hereford; Roy, of Abilene; Alfred, of Thicket; Mrs. Edgar Rountree of Florida; Melvin, of Sulphur, La., and Mrs. Harvey Wagner Jr., of Eunice, La. One daughter, Mrs. Ed. Holliday of Tucson, Ariz. was not able to attend.

After receiving word of his father's decease, the Rev. V. W. Marcontell left for Thicket with his wife and son, David. His other son, Don, and wife joined them in Dallas for the trip to the funeral. The Marcontells returned to Hereford last Monday.

Social Security Requires Proof

The Social Security Administration has established new requirements for proof of age for entitlement to social security monthly benefits.

Claimants must now submit the best proof of age available. "THE VERY best" proof of age," according to Hal Geldon, Amarillo district manager, would be a church or public record of birth made before the claimant's fifth birthday. Next best evidence of age would be any other record established before the person's eleventh birthday.

"There will be cases," Geldon explained, "where a person will not be able to present proof of age recorded before his fifth or eleventh birthday. When this is true, he will need to present two documents made after his eleventh birthday."

"Many sources are used for proof of age. They include public school, church and census records. Others that may be considered would include hospital birth records, physicians or mid-wife's birth records, insurance policies, delayed birth certificates, marriage records and military records."

Geldon emphasized that his office is ready to advise and assist applicants in obtaining evidence that meet the new requirements.

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THE SUNDAY BRAND Editorials

The Sunday Brand, Hereford, Texas, Sunday, Jan. 2, 1966 Page Eleven

Ours — To Make or Break

Panhandle Paragraphs

'Growth Prosperity' Seen For Golden Triangle In '66

Now that Christmas is over and the youngsters have come to the point where they occasionally put aside those new noise-making toys for a few seconds, it is an excellent time to think of many things, past and present and future, including the esteemed and poetic subjects of "sailing ships and sealing wax . . . of cabbages and kings."

We note, for instance, where the top extension economist at Texas A&M says that our 1965 farm income reached the highest peak since 1952, and predicts that it will be up another quarter to a half billion dollars in 1966. This type of news is heartening, especially in the Golden Triangle, which depends upon agriculture as its basic income.

It is also time that we recognize that our nation is once again in a full-scale war. This means that many of our youngsters will be called into service during the next six months, and some people are predicting that married men with families will be drafted during the coming year. Though not in the class of "good news", it is highly important that we recognize this fact.

All of which indicates that there will be no let-up in taxes in 1966, as many people predicted, and that there is a fair chance that we will see some tax increase involved before the Viet Nam conflicts draw to a close.

Continued growth in the Golden Triangle is another topic worthy of review—and further growth does appear eminent, not only in Hereford but in Castro and Parmer counties as well. Note that Hereford planning projections are based on 42,000 inhabitants within another decade, and we would hazard that Dimmitt will put up signs reading in the 8,000 to 10,000 bracket over the same period. Irrigation is the keynote, of course, and with it has come an abundance of allied industrial expansion. Even greater industrial growth is anticipated during the next few years.

Business is good on all fronts, and during the next decade it should become much stronger as additional retail outlets find haven in Hereford to offer more varied and more attractive bargains in merchandising. A wholesale point? Probably not, and more attractive bargains in merchandising. A wholesale point? Probably not, area at the present time.

How well are we keeping up with all of this progress? The answer provides another heartening factor. Because our community seems to be meeting the challenge exceptionally well. Our schools, usually the first sign of weakness, seem to be strong and, more important, they are anticipating our growth and meeting the demands. Probably within the coming decade we will see the establishment of a junior college, which may well be operated through our present school district and maintain affiliation with WTU or Texas Tech. The trend may be nation-wide, perhaps local, but it is something which is needed and which is bound to develop.

Poverty and unemployment, the two big words in our federal government, are not so tremendous in this territory but, if you look around a bit, traces can be uncovered. Crime, too, is on the list of expanding debits which will be called upon to credit during the next decade. Though not pleasant, these factors are with us, and they will become even more pronounced as our population climbs from year to year. Interfratation, fortunately, has never been the problem here that it has become in many other points across the nation, nor do we

believe that it will even be a major problem to the territory.

For good measure, there are always such topics as rockets, landing on the moon, and other space age activities. We now have these things in our living room and in brilliant, natural color. What more can we ask?

Perhaps some student of history may disagree, but it seems to us that the present era is certainly the most attractive, the most luxurious and the most interesting ever yet recorded. Progress has been unlimited, especially if you recall that covered wagons were plowing across these unchartered High Plains at the turn of the century to deposit the pioneer fore-fathers of our present day generation.

We feel sure that no one can predict the future, which may well become utopia for mankind. We do firmly believe, however, that our present age rivals all others in this respect, and we are happy indeed to note that so many others are nowhere, in all the world, is there another place which begins to rival this territory and this era for down-right living.

Senate Election Holds Interest

Lost in the shuffle to many of us remains the fact that Deaf Smith county was placed in a new State Senatorial district as a result of the state-wide movement. Also of equal importance is the fact that we will soon be called upon to elect a senator.

Currently, we are represented by Grady Hazlewood, veteran salon who has an enviable record in Austin and who is considered one of the Senate heavyweights. If Hazlewood chooses to run one more time, there will probably be a minimum of competition for the post, due to his record of service, standing in the state and prestige in the Senate. If not, and we hear that he is on the fence, the situation alters sharply.

From Amarillo we hear most often the names of Wales Madden and Morris Cobb, former representative from this district. Both men are certainly qualified and capable and, in the course of time, either of them could establish an enviable record of service. No doubt, there will be others before the filing date ends.

Meanwhile, it is something to think about and to consider carefully. Before you know it, we will be called upon to help elect a new Senator.

County's Two Big Headaches

The Commissioners Court this week discussed at length two items which jointly compose the county's most formidable challenge; in a nutshell they are "Area Paving" and "Labor Camp Improvements."

Paving needs included a Hereford loop, plus various other roads which the state would be least likely to improve. Needless to say, both phases have merit and would provide exceptional service to our citizenship in general. Local construction with county facilities was also discussed as a possible means of holding down costs and providing employment within the area.

The Labor Camp, long a community problem came into the limelight when a volunteer committee of interested citizens appointed committee of interested citizens cooperation in setting up a local committee to thoroughly investigate the study problems which exist at the camp. They further touched on federal aid as means to help meet this challenge with the ultimate goal of improved health conditions, improved facilities and better living conditions in general.

These two problems have long plagued the community, and we are glad to see them officially recognized and put on record. We doubt that they can be solved in the immediate future, but the sooner we start, the sooner they will be solved. This means, of course, that we are headed in the right direction.

There was an unhappy incident one day in the heart of the Ozark Mountains. A farmer's mule, kicked his mother-in-law to death. A tremendous crowd turned out for the funeral, but the crowd was composed entirely of men.

The minister commented: "This old lady must have been mighty popular, because so many people seemed to be willing to leave their work and come to her funeral."

"They're not here for the funeral," said the surprised farmer. "They're here to buy the mule." — Grit

It seems this girl was an artist's model and a friend inquired, "How are you making out?" and the model replied, "Well, I'm making a bare living." — Grand Rapid Press



This fast-going 1965 has been different to any during more than three-fourths of a century. Take for instance, this fall season extended from September to the present. Had some mornings the temperature below freezing, but some cotton shows green leaves this week. Roses and other flowers are blooming when protected from the north winds, but yet winter season is supposed to have done its work.

—Memphis Democrat

— PP —

There are some cute letters to Santa Claus in this issue of the paper. For instance one youngster wrote to Santa and told him he need not bother about bringing him the truck since his mother and daddy had already bought one. Probably been peeking under the bed and opening closets.

—Wellington Leader

— PP —

Isn't it wonderful how Santa has, through the years, managed to distribute his merchandise without the assistance of a zip code.

—Andrews County News

— PP —

It seems that there is nothing one can say of Christmas and its coming that has not been said before, and with the utmost eloquence. That is as it should be. For, over the centuries, the great figures of religion, art, music and literature have paid Christmas their devoted tributes. Old as the observance is, it is always new. And it always will be, so long as the Christian ideal and the Christian tradition remains.

—Denver City Press

— PP —

There have been considerable hurrahs for the mass of legislation, a total of 349 public laws, enacted by the 89th Congress in its first session. But, as a leading Washington, D.C., newspaper commented, "Little has been heard and not much will be said about the cost . . . No one has any idea what dollar sign will have to be put on these programs as they come into full bloom in subsequent years."

—Morton Tribune

— PP —

The itinerant splendor of Christmas goes too quickly, anacholy world is left to find mundane paths of unrelenting taking the songs, the color and glitter. A drab and melancholy.

—Matador Tribune

— PP —

That feller on Division Street says a month from now we'll still be hearing the echo of Christmas bells.

—Slaton Slatonite

— PP —

Many modern day government economists contend that more adults than children seem to believe in Santa Claus.

—Andrews County News

Winter: The season when children leave open the door they slammed shut all summer.

—Levelland Sun-News

— PP —

Probably the best time for a man to assert his authority and let his wife know who's boss is the first time he gets up the courage.

—Ochiltree County Herald

— PP —

"Now, Billy," questioned the Sunday School teacher, "Can you tell us what we must do before we can expect forgiveness of sin?"

—Levelland Sun-News

— PP —

"Sure," replied the boy, readily, "first we gotta sin."

—Quanah Tribune-Chief

— PP —

A discouraging look from a man's wife has saved many a man from becoming the life of the party.

—Slaton Slatonite

TEXANS IN WASHINGTON

Washington Legislators Forsee Tax Discussions

By TEX EASLEY Associated Press Regional Service

Recent comments by two Texas members of Congress indi-

cate taxes will foment considerable discussion in the session beginning Jan. 10.

"Whether a further tax cut will be possible remains to be

seen," said Rep. Walter Rogers, D, Pampa, adding:

"STEPPED-up spending, mainly as the result of the war in Viet Nam, may prevent any reductions in the near future."

Sen. John Tower, R, back from a tour of South Viet Nam, was asked if he thought an increase would be necessary to step up the tempo of the war as he advocates.

"I DON'T think it's necessary," he replied. "But if it is then we will have to have it. We've got to finance a successful war, whatever it takes."

Rogers, a conservative, wrote that tax reductions can spur the economy and thus increase revenues to the government.

"One of the triumphs of the 1964 and 1965 income and excise tax reductions," he added, "was that it showed the great strength of the so-called 'private sector' of the economy and helped silence those who believe the only path to economic growth lies with massively increased government spending in 'make-work' activities."

He was an early advocate of amending the tax law to increase the exemption for dependents from \$600 up to \$1,000.

AROUND THE CAPITAL:

Marvin Watson, a Texan who holds a \$30,000-a-year job as a presidential aide, and his wife were big prize winners at the recent welfare fund raising Symphony Ball attended by Washington's social diplomatic circle.

The prizes they won included a color television set, silver flatware service for 12, a 250-litre cask of sherry wine, and a hand some rug.

Rep. Eligio (Kika) de la Garza of the Rio Grande Valley is mailing to prospective high school graduates an attractive pink pamphlet entitled "College a Go Go — the way you can go." It tells of numerous scholarship and loan programs available through state, federal and private agencies.

Bob Waldron, who served as secretary to Federal District Judge Homer Thornberry when the latter was a member of the House from Texas, has entered private business. He and two partners have opened a gift and antique shop in nearby McLennan Va. They sent out engraved invitations for the opening.

TEN YEARS AGO

Tickets On Sale For Annual CofC Banquet

Tickets for the annual Deaf Smith County Chamber of Commerce banquet went on sale here Wednesday. Ralph Hastings, president, said that 600 tickets will be available.

Work got under way this week on the annual school census under the direction of Mrs. William J. Stanford Jr.

Election of officers will highlight the regular meeting of the Merchants Committee here Friday. Urtin Streu, chairman, announced Wednesday.

Floyd Richards, District Attorney for the last 10 years, issued a formal statement from his office announcing his decision not to seek re-election in the Sixty-Ninth district.

A crackdown on unlicensed journeyman plumbers has been called for by the Texas State Board of Plumbers.

The school calendar for 1956 school year was approved Tuesday by the Hereford Rural High School trustees. Hereford citizens go to the polls here Saturday to vote on three revenue bond issues — all concerning the City's water and sewer system.

Deaf Smith County Commissioners Monday voted to call for bids for two road maintainers and a new bridge at their regular meeting. The bridge will take the place of the now standing bridge over Tierra Blanca Creek.

A new committeeman for Precinct 1 was elected in Tuesday's High Plains Underground Water Conservation District 1 election held here. George Muse who polled 17 votes, was followed by Clarence Betzen with six votes.

Hereford this week joined the nation in the annual financial drive of the March of Dimes. This year's city campaign will be headed by Mrs. Maurice Tannahill.

Rules for the annual Rotary Club Junior Livestock and Poultry Show were announced Wednesday, along with the announcement of the 15 grand prizes to be awarded.

C. B. Miles, was appointed Monday by the Commissioners Court to serve out the unexpired term of E. W. Solomon as Justice of the Peace. Miles, a resident of Deaf Smith County for 20 years, took over his duties Tuesday.

A Miss takes the honors of the first baby born in Hereford in 1956. Miss Tracy Renae Hopson, daughter of Mr. and Mrs. Nathan Hopson of Hereford was born at 6:06 a.m. New Year's day in Deaf Smith County Hospital. Miss 1956 weighed in at six pounds, six and a half ounces.

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Bindweed farm takes a look at 1966, but we're not sure he has his glasses on.

Dear editor:

A couple of days after Christmas, when I was figuring up how much it cost, you know some people are always referring to Washington as Santa Claus and they're right — the government has cut income taxes and raised Social Security taxes, just the way the Christmas-gift business works — at any rate, a neighbor of mine out here stopped me and said, "Well, how does the new year look to you?"

"I can't see it from here," I told him.

Anybody who claims he can see over into next week, not to mention next year, has already forgotten what happened last month. I don't know what it was, but it didn't happen like he figured it would.

Predicting next year is like predicting next month's weather, and I have a notion that if man, and it's possible, ever gets control of the weather and can make it rain when he wants to, stay dry when he wants it to, there will still be jobs for weather forecasters, this time predicting whether the Bureau will have rain here or sunshine there. What I mean is, man is no more predictable than the elements, which is the reason nobody knows what's going to happen in 1966. In fact, there are times when I prefer the elements.

As for me, my theory is the best way to handle a year is one day at a time, and the best way to handle a day is one hour at a time. Any man who can't handle one hour, there's not much hope for him. Although there have been hours I'd just as soon have skipped.

In 1966, I figure things will be about like they were in 1965, and if me and Congress can figure what happened then, we'll have normal sailing. But watch out for the sand bars.

Yours faithfully,
J. A.

THE Sunday Brand

Established 1948

Published every Sunday at 130 W. Fourth Hereford, Texas 79045



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Hogs Upset Dopesters In Annual TCU Poll

Undeclared Arkansas, who met LSU in the Cotton Bowl on New Year's Day, upset the dopesters in the 32nd annual TCU Sports News Poll for a second-straight year.

The Hogs, who carried the nation's largest winning streak into the Bowl repeated for the Southwest Conference title. However, the prediction, made by 117 members of the press-radio-tv — had the Razorbacks tagged for a second place finish behind Texas.

HERE WAS THE predicted finish: 1-Texas; 2-Arkansas; 3-Baylor; 4-Texas Tech; 5-Rice; 6-TCU; 7-SMU; 8-Texas A&M.

And here is the actual SWC 1965 finish: 1-Arkansas; 2-tie between Texas Tech and TCU; 4-tie among Texas, SMU, Baylor; 7-tie between Rice and Texas A&M.

Missing the outcome of the Conference chase is nothing new to the Southwest newsmen. Only six times have the media called the shot — 1938, TCU; 1943, 1945, 1950, Texas; 1958-TCU and 1962, Texas.

Arkansas was the choice of 25 men for the 1965 title. Two newsmen — Bill Enis of Station KFJZ in Fort Worth; and Charles Modessette of the Fort Worth Press — also were two of the nine who tagged the Hogs for the 1964 crown.

BESIDES ENIS and Modessette, other who picked Arkansas were Jack Agness, Houston Post; Ted Allen, Kilgore News Herald; George Breazeals, Austin-American; Bud Campbell, Station KARK-TV, Little Rock; Louis Cox, Dallas Times-Herald; Jerry Crenshaw, Denison Herald.

Merv Dawson, Station KEBE, Jacksonville; W. E. Durrett, Station KELD, El Dorado, Ark.; Jim Finley, Bay City Tribune; Ed Fite, United Press-International; Morris Frank, Houston Chronicle; Denne Freeman, United Press-International; Jack Gallagher, Houston Post; Jerry Garrison, Station KVVZ, Vernon;

Bill Hart, Lubbock Avalanche-Journal; Jack Keady, Arkansas Democrat; Jim McLain, Shreveport Times; Fred Nuesch, Paris News, Pick Peebles, Houston Chronicle; Jay Randolph, Station KLIF, Dallas; Harold Ratliff, Associated Press; Paul Williams, Station KMHT, Marshall; and Charles Wolston, Wichita Falls Times.

NOT ONLY DID Arkansas upset the poll, but the fast finish by Texas Tech and Texas Christian, who tied for second-place, also caught the voters napping. Only seven had the Red Raiders tagged for runner-up, while no one picked the Horned Frogs. Texas Tech was the popular choice for fourth place, while TCU was the pick overwhelmingly for sixth.

However, as in 1964, the newsmen failed to call any of the eight places correct in the summer balloting.

Arkansas has upset the selectors on six other occasions by either winning or tying for the crown. In 1964 Texas was the pick; the Hogs were forecast in third place; 1961 Texas, Arkansas for 4th; 1960, Texas, Arkansas for 4th; and in 1936, Texas A&M, Arkansas for third.

THE ONLY TIMES the Hogs were picked in the history of the poll was in 1937 and 1963. In 1937, the Hogs and Texas A&M were forecast to tie for the title, but they finished third and A&M 5th; as Rice won. Then in 1963, the Hogs were a half-point choice over Texas, but the Longhorns posted a perfect season en route to a National Championship, with the Hogs falling to 4th place.

Looking ahead, once again the 1966 SWC derby could be a challenge.

History proves it always is.

Georgia Tech football coach Bobby Dodd played his football at the University of Tennessee. Dodd, born Nov. 22, 1908 in Galax, Va., first played organized football at Kingsport, Tenn. High.



ONLY A FEW HOURS LEFT—Duck hunters have only a few hours to get in, found a hunting paradise in Deaf Smith County as they watch literally hundreds of ducks fly overhead. (Staff Photo by Tyler Vance)

IN 1-AAA CAGE RACE

Unofficial Reports Place Canyon On Top Of District

By DAVID BUTLER
Sports Editor

(Editor's Note) This is the second and last in a series of articles which give a look at the teams in district 1-AAA.)

No one person has given an official standing on how he thinks the 1-AAA district will wind up this year, but many unofficial reports place Canyon on top of the list at the end of the year.

COACH TOM Buchanan of Canyon said earlier this week that he had the material to take the crown, but its techniques needed much work.

"As of right now Hereford, Tulia and Muleshoe all have teams as strong as us, if not stronger," the coach said, "the men on our team still need to do a lot of developing."

Early reports showed Canyon having boys on its team as tall as six feet seven inches tall, but the coach said his tallest man was six feet five and one-half inches tall and the next tallest is six feet four inches.

BUCHANAN SAID one of his biggest problems during his first year at Canyon has been getting enough time to work out.

He said his team has not been able to work out on weekends and holidays which has caused the team to suffer.

Tom Lair, Joe Moore and Richard Gardner are the three top scorers for the Eagles this year with Ricky Bacon leading in rebounds off the board.

CANYON HAS been averaging about 34 per cent from the floor and about 58 per cent from the charity line.

Buchanan said one could term the team as hot and cold shooters. "Sometimes they can hit almost any shot they try," said the coach, "and at other times they may miss five, or six lay-ups in a row."

"Our defense has the same problem," continued the coach, "sometimes they do an excellent job of guarding their men, but at other times they just can't seem to stay up with them."

Canyon has three returning starters for the team and six returning lettermen.

CANYON LIKE many other teams in the district, is still

making more than its share of mechanical errors in its games according to the coach.

One of the things causing these errors this year is the fact that the boys are getting used to a new coach and his plays.

Tulia's head coach Don Nentwig said he has got more than his share of problems in this year's district race.

First off, he has no returning starters on his team this year which makes the team short on experience. He does have four lettermen returning.

NENTWIG ALSO said the team was having problems with its rebounding and setting up a strong defense.

The Tulia Hornets have a 7-6 season record playing such teams as Midland Lee, Brownwood, Phillips, Childress and Floydada.

For instance in their fourth game out the Hornets dropped that game to the Phillips Blackhaws by a lopsided 72-49 score.

Owen Watson is the tallest man on the Tulia team standing a tall six feet four inches.

HE IS ALSO probably the leading scorer thus far in the season. The coach also said that Tommy Love and Jimmy Lavender are leading scorers for the Hornets.

Tulia's players have been hitting about 32 per cent of their shots from the floor and about 60 per cent from the free throw line.

The Hornets will be matched against Dimmitt and Friona his week before starting into conference play with Hereford Jan. 11 here in Hereford.

ALL OF THE coaches in the district attest this is a rough season with no weak teams.

Many of them say that almost any of the six teams in the district is capable of winning the crown and representing the district in the regional play.

Muleshoe now leads the district with Dumas in the cellar. Canyon is second, Tulia is third; Hereford, fourth, and Perryton, fifth.

All of the teams in the conference will begin their district slates Tuesday, Jan. 11.

Sports



footnotes

by david butler

"Tempus Fugit," as the Romans used to say . . . or in English, time flies. It seems like only yesterday that the Whitefaces finished their football season and here we are nearly mid-way through the Hereford Basketball season.

ALL THIS and baseball and track seasons starting soon. It looks as if 1966 will be even busier than 1965.

Hereford will end their non-conference slate Friday when they clash with Dimmitt and then next Tuesday they will begin their conference slate when they meet Tulia in Whiteface Gym.

The Whitefaces will not deviate from the conference schedule until Feb. 5 when they travel to Portales.

We notice that some of the bowl game predictions were made by a machine called the XZ-9 which devours the season records and other pertinent information from both teams and gives an answer telling the winner and by what score.

THE MACHINE is undoubtedly a computer which can take this information, analyze it and give a calculated guess, but what surprises us, is that it is nearly always right on the wins and relatively close on the scores.

What comes to our mind now is, why should the two teams even play the games?

Why not just feed the information into the machine and let the computer decide the game, thus saving the men from bodily injury and also saving the spectator the price of a ticket.

OR IF THE spectator feels shunned by not being able to see the game, he could probably get a ticket to watch the computer electronically play the game.

It looks as if the Columbia

Broadcasting System is going to have almost a monopoly on sports next year.

Last spring the television network purchased the New York Yankees which will automatically give them broadcasting rights on that team's games and just recently purchased the rights to cover the National Football League games next fall.

ALTHOUGH college games will usually fill the television schedule for Saturday afternoons the professional games play an important part in Sunday afternoon viewing for most armchair spectators.

We are sure that the other two networks will not have much problem in booking other baseball clubs to fill their Saturday and Sunday schedules.

Even though most people may not realize it, the American Broadcasting Company has pioneered many features in today's sports telecasting.

For instance the replays of important events in a meet was an ABC first, although they used it in other sports coverage first.

THEY ALSO pioneered a delayed recording of the captain calling signals in the huddle the viewer could hear three seconds later.

In some ways it doesn't seem fair for the networks to be able to cut the other out on such sports events.

What if a newspaper had to buy rights on everything it published . . . probably in most papers the news coverage would be scant.

IT LOOKS as though professional golfing is getting to be a more lucrative field than ever before.

The Professional Golfer's Association announced recently that more than 2 million will be paid to winners in its tournaments this season.

Probably Gary Player and Arnold Palmer will be in on a great deal of this money.

Of course, there are probably some golfers who have been playing in these tournaments for years and have never hit the "big money."

But we feel that there will be some fine tours for the golf fans to keep in touch with during this season which begins Apr. 14 and closes Sept. 10-11.

A LAST MINUTE reminder to all you duck hunters . . . the season closes at sunset tonight. So if you had intended to go hunting this year for ducks you had better get your warm clothes and guns and get started.

Motor Boat Registration Required Soon

More than 200,000 motorboats subject to the new Texas Water Safety Act must be registered by April 1, State Highway Engineer D. C. Greer said today.

The law gives the Motor Vehicle Division of the Texas Highway Department the task of issuing certificates of number for boats operating in Texas waters, just as the division administers issuing of licenses and titles to motor vehicles operating on Texas highways.

RENEWAL notices for boats now registered in Texas will go out starting January 3, along with a brochure outlining key features of the new act.

"This is a good time for Texas skippers to brush up on the law," Greer said, "to make certain their craft complies with the extensive changes in the new Water Safety Act."

For the first time, state game wardens have full authority to enforce water safety statutes.

ALL CURRENT certificates of number for motorboats operating in Texas waters expire March 31, Greer said.

The new registrations will be valid for a 2-year period instead of the old 3-year registration period.

New fees are: Class A boats (less than 18 feet), \$3; Class 1 boats (at least 18 feet), \$6; Class 2 boats (at least 28, but less than 40 feet long), \$9; and Class 3 boats (40 feet long and over), \$12.

As an example of the changes in equipment in the new act, Greer noted that under the old regulations a small Class A boat needed only to show a single white light for nighttime operation. Now, such craft cruising on Texas waters after sundown must have red portside and green starboard lights as well as a white light showing from the stern.

The regulations also require horns, bells, fire extinguishers, flame arresters and other equipment, depending on the class and type of boat.

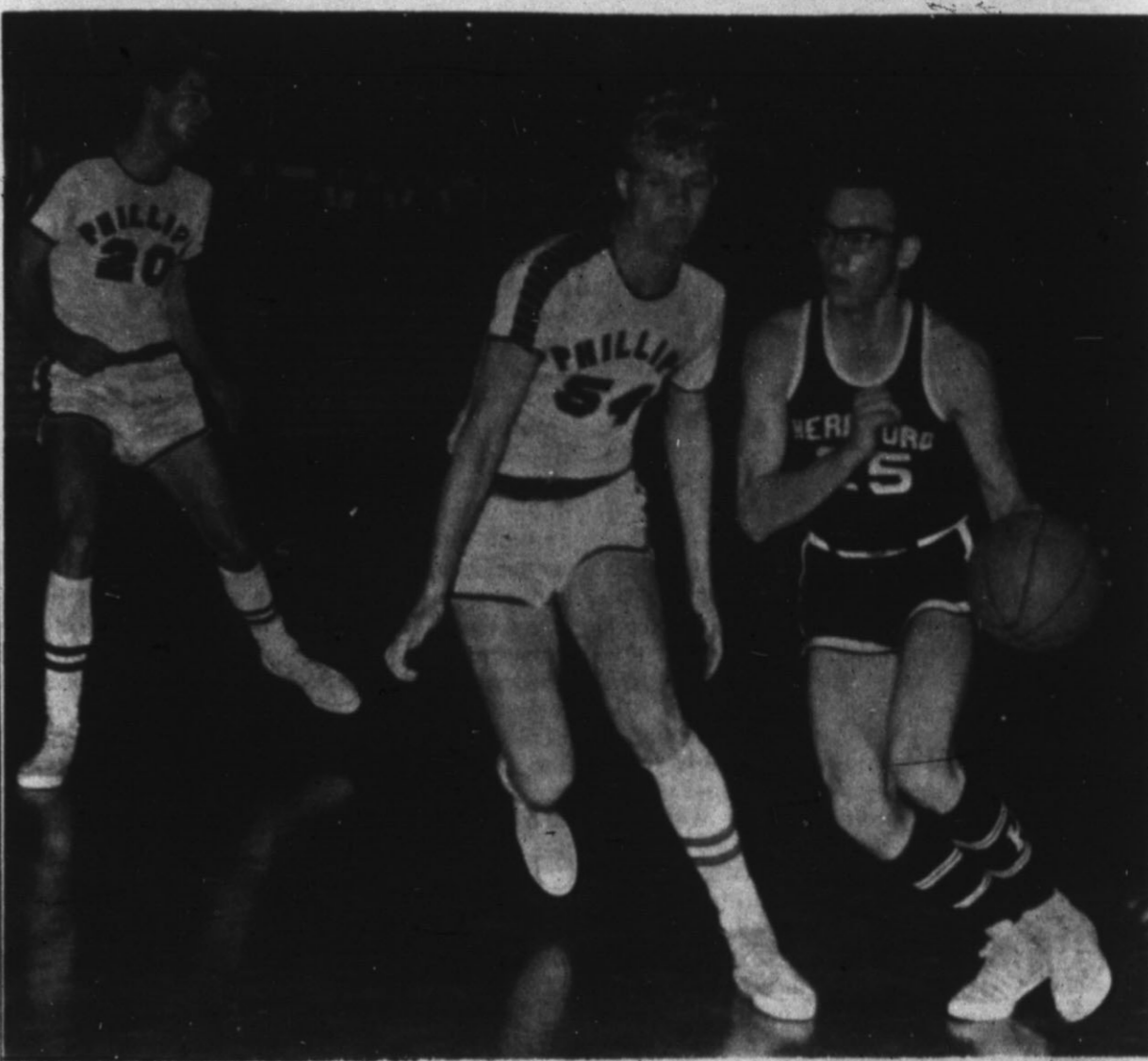
IT ALSO requires a boat fowling skiers to mount a 4-inch rear view mirror.

Details of the new regulations also are contained in booklets supplied by the Motor Vehicle Division to more than 500 marine dealers in Texas. Copies of the Texas Water Safety Act are available at 10 cents a copy from the Texas Highway Department, Motor Vehicle Division, 40th and Jackson Street, Austin, Texas, 78703.

All fees over the cost of administering the certificate of number program are used by the Highway Department in construction of boat ramps on Texas lakes and waterways. More than 40 ramps have been constructed so far.

THE LAW authorized political subdivisions, the authorities operating many Texas lakes and waterways and the Texas Highway Department to "zone Texas water for specific boating and recreational uses, and make local rules and regulations relating to the operation and equipment of boats, provided a copy of any rule or regulation be filed with the Texas Highway Department and the Texas Park and Wildlife Department.

The Texas Highway Department, however, has left such zoning to local authorities, since the Department has no means or facilities for enforcement.



COMING DOWN COURT — Robby Lemons non-conference game of the season. The comes down the court in an attempt to Whitefaces dropped the game by a narrow catch the Phillips Blackhaws in their 11th 74-71 decision. (Staff Photo)

NOTICE!

The 1966 calendars, given to our friends and customers by Carl McCaslin Lumber Company have been mailed. If you did not receive one of these handy calendars, and would like to have one, then call the Lumber Number EM 4-3434 and we'll be happy to mail one to you. Or if you prefer, just drop by the lumber yard and pick it up. Supply is limited, so better hurry.

Happy New Year to All

Carl McCaslin Lumber Co.

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See Us Today For
A
LOW COST, NEW
CAR LOAN
FIRST NATIONAL
BANK
HEREFORD

Growth...

(Continued from Page 1)
 completed its relief aid to residents made homeless by the flood.
 Plans were announced for the expansion of the building housing the Hereford Credit Union.
 A POSSIBILITY that Hereford might become the home of a corporation to manufacture lettuce smokes was revealed by Puzant C. Torigian, the man who holds patents for processes used in making the tobaccoless smokes.

County commissioners approved a four-cent tax rate increase to bring county tax rate to \$1.57 per thousand dollars taxable value.

The chamber of commerce governmental affairs committee passed a recommendation that the chamber go on record as in favor of renumbering of houses in several sectors of Hereford.

Hereford city commissioners approved a contract granting a lease to the Hereford Gun Club for a portion of airport property and heard a report indicating that additional water wells may be needed by the city.

A CONSERVATIVE hospital administration saved 2,086 hospital patients in Deaf Smith County Hospital some \$181,000 in 1964, compared with the average hospital charges throughout the state.

Hereford school trustees approved a record-high \$2.9 million budget which calls for slight deficit spending during the coming fiscal year at their annual banquet hearing Tuesday.

County Commissioners named a new tax consultant — Donald Henslee to replace H. A. Tuck — and looked into possibilities of updating bookkeeping and billing operations in the county tax office.

TEXAS Lt. Governor Preston Smith commended Hereford citizens for "self-renewal" of downtown Hereford in speeches highlighting grand opening of Variety Park.

Establishment of a facility to manufacture lettuce smokes became a certainty as financial arrangements were completed for formation of a local corporation to finance the venture.

A representative of the U. S. Chamber of Commerce, speaking to the governmental affairs committee of the local chamber, urged community action — active action — in politics.

SEPTEMBER
 The Deaf Smith County United Fund set Oct. 1 as the day to launch its drive, with a goal of \$30,160 for the nine member agencies.

A handful of Deaf Smith County voters stamped overwhelming

approval on the proposed state senate membership increase in balloting at Tuesday's special election.

But the voice of the state's metropolitan areas carried the upper hand in election totals and the proposal to increase senate membership from 31 to 39 was defeated.

SOME 500 persons from throughout the Panhandle were present for the Area I Young Farmers and Young Homemakers of Texas convention here.

An almost across-the-board salary increase for county employees and elected officials was approved by county commissioners.

ENROLLMENT in Hereford public schools, parochial schools, and the Walcott school pushed to 5,038 pupils, a new record for the area.

U. S. Representative Walter Rogers was presented a 1965 auto by area farmers and businessmen at the Easter Pre-Harvest Festival.

Hereford once again stood out as the fastest-growing city in Texas as a state-wide survey of new construction during the first half of 1965 placed this city at the top of the list, on a per-capita basis.

U. S. Senator John Tower spoke to more than 100 persons at the second "Report to the People" meeting sponsored by the governmental affairs committee of the Chamber of Commerce.

Deaf Smith County's 1965 United Fund Drive got off to a rapid start Friday morning at a kick-off meeting which saw final work assignments handed out and checks totaling \$3,000 presented to the drive by representatives of Holly Sugar Corporation and its employees.

Dameron Hereford Ranch announced plans for dispersion of one of the area's most famous registered Hereford herds.

OCTOBER
 The school board once again faced the question of federal aid and voted — by a 4-1 margin — to seek funds for upgrading school libraries.

A NEW junior high being constructed in northwest Hereford received its name — La Plata Junior High.

A full slate of Homecoming activities at Hereford High drew large crowds.

Sponsorship at the Golden Spread Western Junior Livestock Show was turned over to Young Farmers.

THE FIRST unit of Sugarland Mall Shopping Center was opened — Furr's Supermarket.

Mrs. Merlin Kaul was named Teacher of the Year by the classroom teachers of Deaf Smith County.

Bravo Smokes went on the market and a regional press con-

ference was held in conjunction with the event.

NOVEMBER
 A proposal to turn over a large portion of Veterans Park to the city of Hereford — for use as a municipal park — drew approval of the American Legion, but was voted down by the Veterans of Foreign War.

Deaf Smith County's United Fund Drive reached its goal for the first time in the past four years.

U. S. Representative Walter Rogers spoke to some 100 persons in the third "Report to the People" meeting.

TULIA defeated Hereford by 4-0 to end the Whitefaces hopes for a district championship, but the next week saw the Herd battle the district champion Dumas Demons to a 7-6 score, with the champs barely pulling out the win.

Burglars hauled away some \$3,000 in the second safe-cracking robbery of the year at Stephens-Hudson Motor Co.

Dexter Lillie, Morris Easley, Melvin Young, and Frank Ford Jr. were elected to the board of directors of the Deaf Smith County Chamber of Commerce.

The chamber's tourist and convention committee recommended an underpass be constructed in east Hereford.

DECEMBER
 Raymond White was elected president of the chamber's board of directors; Russell Carver, treasurer and Hilrey Aven, vice president.

Hereford city commissioners began plans for an \$800,000 bond issue for water and sewer improvements.

Mishap Involves Car, Trailer
 An accident involving one car and a trailer was reported to the Texas Department of Public Safety at 10:30 a. m. Thursday morning.

Officers reported an auto driven by Don Lee Barker, Lubbock, was pulling a four-wheel rented trailer when the trailer began to whip, and eventually whipped in front of the auto and overturned on its side. The car remained upright, the officer said.

Investigating officers estimated the damage to the car at \$200, and \$150 to the trailer.

The extent of damage was not known to the contents of the trailer. It was said to have contained five rooms of furniture.

The accident occurred four miles south of Hereford on U. S. highway 385, as the auto and trailer was pulling out of the draw.

Officers said there were no injuries.

Driver Unhurt In Car Turnover

The first accident in the area for the year was reported to the Department of Public Safety Saturday morning.

Officers said an auto driven by Calvin Lee Stovall, 45, Rt. 2, overturned on a dirt road 2.6 miles west, and 2.7 miles south of Easter.

THE ACCIDENT reportedly occurred at 4:30 a. m. on a sharp curve on a dirt country road.

Investigating officers said neither the driver or his son, Glen Stovall, 19, were injured in the accident.

Stovall told officers he was chasing an auto that had been seen near his farm.

The accident occurred just five miles from the scene of a head-on collision just hours earlier, where two persons were injured.

Officers estimated \$1,000 damage to the 1964 auto driven by Stovall.

Three Charged On Bogus Checks
 Three men were arrested this week and charged with passing forged checks by the Deaf Smith County Sheriff's department.

Officers identified two of the men as Joe Virgil Garcia, 125 North Main, and Mario C. Zamora, 307 Ave. F. The third person arrested was reported to be a juvenile.

The trio admitted three checks which had been forged and passed at local businesses.

Officers said the checks were made out for \$42.25, \$51.95, and \$22.34.

Hospital Notes
 PATIENTS IN HOSPITAL
 Mrs. Mabel Wagner, 138 Beach

Mrs. John R. Watson, Rt. 3; Mrs. John C. Hicks, 210 Ave. A; Mrs. Guadalupe Ramirez, 441 W. Second; Mrs. Mary Anderson, 217 Ave. J; Mrs. Ida B. Bennett, 608 Park; Miss Virginia Valdez, 308 Knight.

Mrs. Sarah Howell, Friona; Mrs. A. W. Anstey, 418 Ave. G; E. R. Combs, Box 608, Mrs. John I. McCutchen, 203 Elm; Mrs. Georgia Benefield, King's Manor; Mrs. Luella Rice, Westgate.

Mrs. Harry Bennett, 307 E. Fifth; Charles Black, Rt. 1; Mrs. Gary J. Jones, 236 W. Third; Chuck Slaughter, LaJunta, Colo.; Mrs. Ernesto B. Mar-

tinez, St. Joseph's Mission; Mrs. J. J. Dribnenki, Star Rt.; Leo Barela, 317 Ave. I.
 PATIENTS DISMISSED
 Mrs. Grady Cates Jr., Jan. 1.

Mrs. H. M. Fisher, Mrs. David Brumley, Johnny Clark III, Guillermo-Padilla, Mrs. Berry G. Cox, Mrs. Herman Rounds, Carla Sue Dobbins, Mrs. W. M. High

Dec. 31.
 Ray A. Chambliss Jr., Mrs. Gladys Bryson, Miss Vernetta McNeel, Dec. 30. Mrs. O. A. Mills, Dec. 29.

The Claiborne Farm's Moccasin is a full sister to Ridan and Lt. Stevens. Moccasin is regarded with Priceless Gem as the top 2-year-old fillies of 1965.

Unequaled!

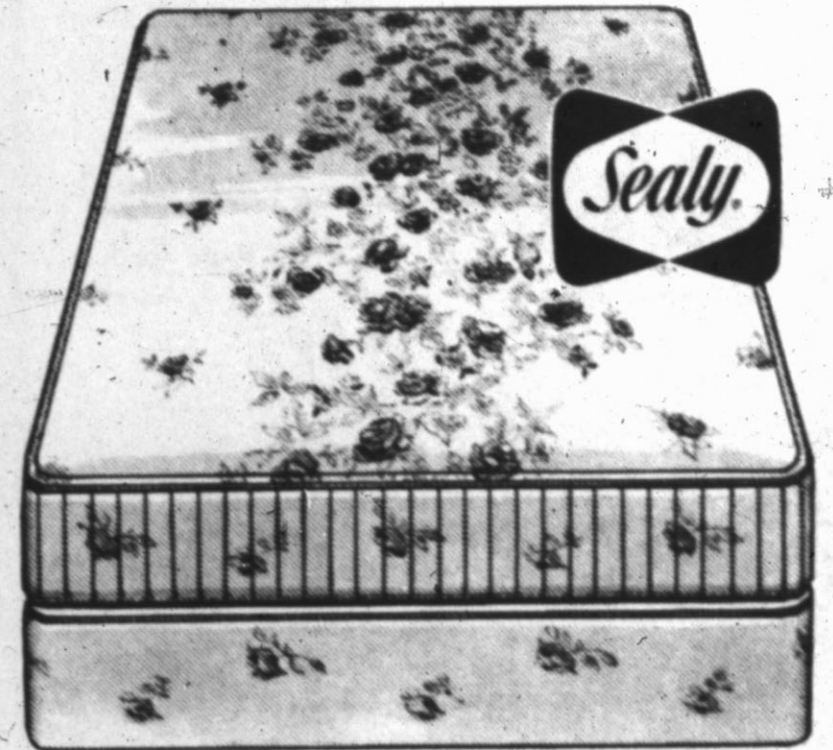
Because it's reduced below former nationally advertised price... save on it during Sealy's 85th Anniversary Sale

SEALY GOLDEN CLASSIC

NOW ONLY \$39⁸⁸

EACH PIECE FULL OR TWIN SIZE

- Smooth, button-free sleeping surface
- Edge Gards® prevent sagging edges.
- Duro-Flange® keeps surface smooth, firm
- Rich, extra heavy, floral print cover



Unbeatable!

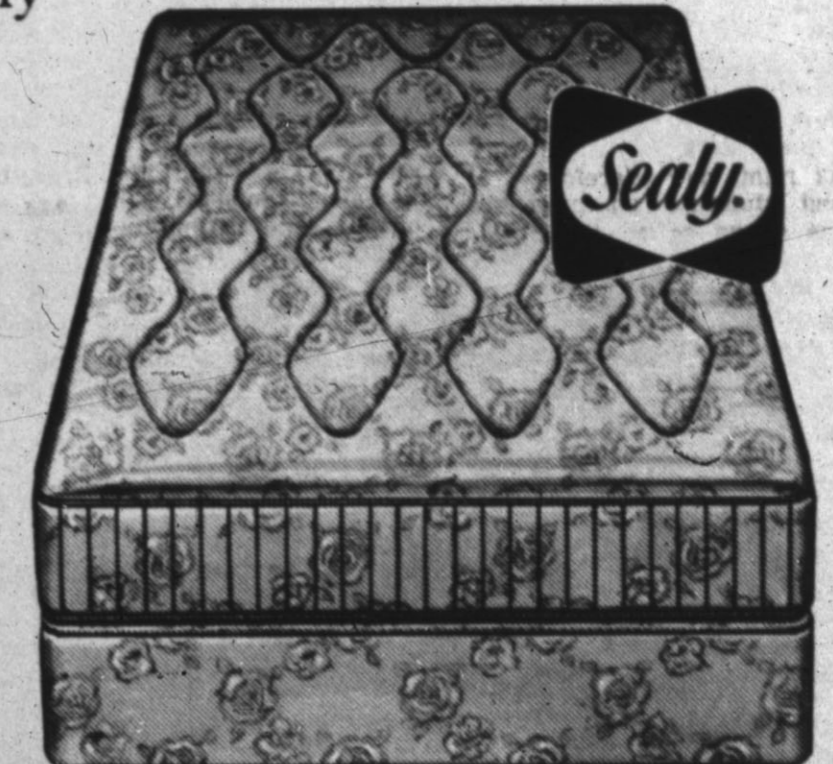
Comfort, support, and value at this low price... extra firm and luxuriously quilted extra deep for a puffy surface that stays taut and smooth

SEALY QUILT SUPREME

NOW ONLY \$49⁹⁵

EACH PIECE FULL OR TWIN SIZE

- Stunning gold damask cover by famous fashion designer, Anné Fogarty
- Patented Edge Gards® end sagging edges
- Duro-Flange® keeps surface smooth



Unsurpassed!

America's largest selling, firm \$79.50 mattress... now, for a limited time only, Extra Length (a big 80" long) at no extra cost — same price as regular length! Save now!

SEALY POSTUREPEDIC®

NOW ONLY \$79⁵⁰

EACH PIECE FULL OR TWIN SIZE EXTRA LONG OR REGULAR LENGTH

Designed in cooperation with leading orthopedic surgeons for firm support. And you choose the comfort: extra firm or gently firm Princess Posturepedic.



MEN'S ACME BOOTS

SPECIAL FOR ONE DAY \$13.95

BLANKETS

2 FOR \$5

CHENILLE BED SPREADS

2 For \$5

WOOL OR LAMINATED LADIES COATS

Reg. \$36.95 & \$21.95 SALE \$14.77

COVERALLS

Reg. \$6.95 SALE \$4.87

LADIES QUILTED NYLON HOUSE COATS

Reg. \$12.95 SALE \$6.77

BIG SMITH — MENS DENIM JACKETS

BLUE Wool Lined Reg. \$5.95 SALE \$3.77

GIRL'S DRESSES

Reg. \$6.95 - \$4.95 & \$3.95 SALE \$2.77

KHAKI & GREY PANTS

MEN'S Reg. \$2.98 SALE \$1.97

KAPOK PILLOWS

Reg. \$1.99 SALE 99c

KHAKI & GREY SHIRTS

MEN'S Reg. \$2.98 SALE \$1.97

LADIES HATS

Reg. \$5.95 - \$4.95 SALE \$2.77

BOXER SHORTS

MEN'S Reg. \$1.00 2 For 99c

* We take this opportunity to thank our many customers for their past patronage and to wish all a Happy New Year!

THE FAIR STORE

—226 Main—



E.B. BLACK CO.

Quality Furniture

Since 1901

202 North Main Phone EM 4-0055

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WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S

DISCOUNT CENTER

GIBSON'S DISCOUNT PHARMACY

QUALITY Robert Miller ECONOMY

SPECIALS
GOOD
Monday,
Tuesday &
Wednesday
Jan. 3, 4 & 5

BATHROOM TISSUE

Floral Print



10 Rolls

99¢

WISK DETERGENT

Heavy Duty Blue Detergent

1 Qt. Size

Gibson's Price

66¢

LADIES

BLOUSES

Sizes S-M-L — Asst. Colors

Values to \$4.95

Your Choice

\$1.88

BABY BLANKET

Washable - Moth Proof - 36" x 50"

Non-allergenic — Pink - Blue - White

Reg. \$3.95

Gibson's Special Price

\$1.99

Reg. Retail \$7.95

PRELUDE

BLANKET

90% Rayon — 10% Acrylic

Rayon Velvet Binding

72" x 90"

Gibson's Price

\$3.97



BEAR BRAND SEAMLESS NYLONS

— FIRST QUALITY —
— 400 NEEDLE — 15 DENIER —
— FLAT KNIT —
— SIZES 8 1/2 - 11 —

DESERT SAND—TROPICANA—SMOKE

Gibson's Special Price

2 PAIR 57¢

Reg. \$1.00
OLD SPICE

HAIR CREME

GIBSON'S PRICE

57¢

No cotton candy feel!



Hard To Hold Dry Treated Regular Your Choice

57¢

Never a stiff "cotton candy" feel with SUAVE Hair Spray. It holds firmly but never gets sticky about it.

A quality product by Helene Curtis

Bag of 260 Balls

COTTON BALLS

Reg. 79¢

Gibson's Price

39¢



No. 474

Reg. \$1.95

For Dishes & Hand Washing

UTILITY TUB

By Loma

Asst. Colors

Heavy Plastic

2 Yr. Guarantee

99¢

PITCHER - DECANTER

72 Oz. For Mixing, Serving, Storing — Calibrated in Ounces, cups, and qts. — Plastic

Reg. \$1.00

Gibson's Price

57¢

Little Girls

SLIPS

White Cotton - Sizes 6-14

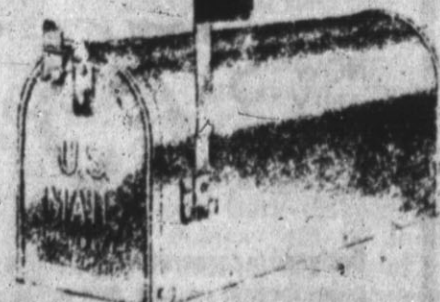
Reg. \$1.00

Gibson's Price

47¢

Rural Type

U. S.




MAIL BOX

Approved By The Post Master General

Gibson's Price

\$2.87

GLEEM TOOTHPASTE



95¢ VALUE FAMILY SIZE

59¢

BUY NOW

softex soft-pure FACIAL TISSUES

200 Two Ply

3 Box

47¢



with HIDDEN BODY

Gives you just the right amount of body for soft, curlier hairstyles.

REGULAR SUPER GENTLE

Reg. \$2.00

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\$1.27

BONNET

WIND & RAIN

Keeps Hair Dry And In Place

Reg. \$1.50

77¢

WINDEX

With Ammonia - D

Gets Glass So Clean It Seems To Disappear

Large 20 Oz. Aerosol Can

49¢

VO-5 SHAMPOO

Reg. \$1.35

Large Size For Regular or Dry Hair

Gibson's Price

77¢

DISPOSABLE DIAPERS

by Curity

Softer — More Absorbent Medicated Water Proof Backing Resist Tearing Sm. - Med. - Lg. & Ex. Lg.

Gibson's Price

2 Doz. Box

\$1.27

MAKE - UP MIRRORS

On Milk Glass Stand Concave and Regular

Gibson's Price

\$1.83

On Brass Cupid Stand

Gibson's Price

\$2.47



12-QT. PRESIDENTIAL ALL METAL

WASTE BASKET

Pictures all of the Presidents of the United States together with a short history of each one. Neutral colors that will fit any room.

Reg. \$1.00

Gibson's Price

57¢



ELECTRIC SOCKS

"Like Small Electric Blanket"

Uses Batteries FOR HUNTING

SPORTS - WORK

Sizes 6 1/2 - 12

GIBSON'S PRICE

\$6.97

Regular Retail \$14.95

Reg. \$4.95

LUNCHEON SET

Golden Shell Heat Resistant

4 Cups - 4 Saucers

4 Desserts - 4 Dinner Plates by Anchor Hocking, 22 K Gold Edge

Gibson's Price

\$2.67



DUPONT LUCITE WALL PAINT

- Quick Easy Way To Paint
- No STIR - No DRIP - No - RUN - No MESS
- Rollers Brushes

Clean with Soap & Water

- 20 Decorator Colors

\$4.87

Gal.

YOUR ONLY TRUE DISCOUNT STORE

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Wedding Bells Ring

For Holiday Brides



Mrs. Byron Edwards
... nee Miss Susan Stapp

MINGLED WITH CHRISTMAS chimes and the peal of bells welcoming a new year, the sound of wedding bells has filled the week between the two holidays. Three weddings in Hereford this week, with their attendant parties, have added to the traditional merriment.

GAYER THAN USUAL in colorful holiday settings, with bridesmaids dressed in red or green and candlelight reflected on the glossy leaves of holly or scarlet petals of poinsettias, the ceremonies have inspired parties, receptions, showers and dinners in a whole train of associated entertaining.

IN ADDITION TO the weddings in churches here, others of local interest are reported from other West Texas cities. Miss Linda Myers of Lubbock and Ken Clearman, son of the J. C. Clearmans of Summerfield, were married at her parents' home in Lamesa Monday. Earlier, Charles Thomas of Hereford married Miss Gloria Buchanan at Canyon, also in a home wedding.

(See Stories On Inside Pages This Section)



Mrs. Andrew J. Shovel
... nee Miss Ann O'Dawd



Mrs. Troy Don Moore
... nee Miss Kathy Boston
(Angel Photo)

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, JANUARY 2, 1966

Small Talk

By SUE COLEMAN
Women's Editor

Finally, we have a week before us which will have only one Monday and one Sunday. After the holiday series, that's something to help us return to stability.

NOW WE ARE FACING such realistic matters as Christmas bills, tax deadlines and getting the living room and/or office desk back into some semblance of order with no more holiday interruptions at least until Groundhog Day.

That reminds me; let me be the first to wish you a very joyous Groundhog Day. The greeting card people don't seem to have got around to that yet, but give them time, now that they offer Hallowe'en greetings.

IF YOU HAVEN'T thought be-

A. O. THOMPSON ABSTRACT CO.

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fore about the dependence of your household on electric power, the recent regional blackouts may have set you to figuring on how you would meet such an emergency.

Not that we expect another regional power failure, exactly, but electric service can be cut off for short or longer times by such weather errata as snow, ice and electrical storms, or wind that just may uproot a tree to fall across a line at a crucial point.

These are not uncommon here in winter but most of us are not well prepared when they happen, the Women's Medical News Service reminds us. Here are some suggestions all householders might well ponder:

HAVE FLASHLIGHTS and candles in spots easily reached in the dark, with extra flashlight bulbs and batteries, also matches in mouseproof container. A flashlight for each family member is not extravagant, may prevent a burn or fall in the dark and is good for children's morale. (How about adult's morale, too?)

If you must walk in the dark, move slowly. Hold arms in front of you with wrists crossed and palms out. (And, don't give a thought to how odd you'll look if the lights come back on suddenly.)

If your heating source is cut

off, concentrate on keeping warm, not in trying to heat the whole house. Use blankets and warm clothing. Blankets will also help keep something cool; covering the refrigerator will insulate it to keep contents cool longer.

Maintain a small stock of foods that need no cooking. Baby foods and special dietary foods, if needed, are a must. Canned heat is inexpensive and will heat coffee, tea, soups or other canned foods.

DO YOU HAVE a hand-operated can opener? Don't starve because yours is electric. Check on a few other items where electric appliances have displaced the less convenient hand-operated.

A couple I knew, when an ice storm disrupted power, had to go to a hotel because they not only had electric heating, cooking and lighting equipment, and a few electric blankets instead of the bulky stack of plain ones, but they couldn't get in the house because the entrance was through the garage, which opened only with an electric beam.

If you water supply is cut off, maybe you remember the supply you have on hand in your hot water tank, and in the form of ice cubes.

Be sure not to grope for medicine on dark shelves, and to know where the first aid book and kit are kept.

MANY FRIENDS of E. R. 'Dad' Combs have inquired of his relatives whether he is still in the hospital. He is, and says he greatly enjoys visits and messages that help him pass the time more pleasantly. Just keep addressing them to Deaf Smith County Hospital for a while longer.

So many ways to serve gingerbread! Try squares of the cake, warm from the oven, with lemon sauce, spiced whipped cream or heated apple-sauce.

SPECIALS GOOD

MONDAY
TUESDAY
WEDNESDAY

Jan. 3, 4 & 5



food SAVINGS



PORK CHOPS

END CUT LB. 59¢

CENTER RIB CUTS LB. 69¢

CENTER LOIN CUTS LB. 79¢

BOLOGNA Sliced LB. 49¢

BACON Flavorite 2-LB. Pkg. \$1.69

BLEACH Energy 1/2 Gal. 29¢

RED PLUM JAM Bama 18-Oz. 29¢

Regular Size • Plus Deposit
DR. PEPPER 6 Btl. Ctn. 39¢

TOMATOES Hunt's 5 300 Cans \$1

MIXED NUTS Tom Scott 13-Oz. Size 49¢

It's NOT TOO LATE TO WIN in Taylor & Sons Grand Prize Stamp Give away. Get your card punched each time you shop

FREE-FREE-FREE
OVER 5-MILLION (5,000,000) STAMPS
EVERYONE WINS!!
Be a GRAND PRIZE winner!
WIN UP TO 25,000 STAMPS ABSOLUTELY FREE

ice cream Cloverlake 1/2 GAL. 69¢

Luncheon Meat Shurfine 12-Oz. Size 39¢

Campbell's SOUP 6 Meat Varieties \$1

Miracle Whip Quart Jar 49¢

MACARONI Skinner 2 10-Oz. Pkgs. 35¢

SUGAR 5 LB. Bag 49¢

FLOUR Shurfine 10-LB. Bag 79¢

COFFEE Folger's 1-LB. Can 69¢

Fruit Cocktail Shurfine 303 4 FOR \$1

VITAMINS One A Day 60 Count Bottle 1.29

STRAWBERRIES Shurfine Frozen 3 PKGS. \$1

Morton's Frozen DINNERS 11-Oz. Size 39¢

PINTO BEANS Arrow 2-LB. Bag 29¢

LISTERINE 14 Oz. Size 66¢

APPLES DELICIOUS 4-LBS. 49¢

GRAPEFRUIT LB. 10¢

TOMATOES Cello Ctn. 29¢

POTATOES RE D 20-LB. Bag 59¢



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Ann O'Dowd, Mr. Shuval Are Married In Church

A mid-morning ceremony in St. Thomas' Episcopal Church was read for the marriage Friday of Miss Ann O'Dowd and Andrew J. Shuval. The Rev. Charles Pedersen, director of the Chapel of St. Andrew, Canyon, officiated.

The bride is the daughter of Mr. and Mrs. Everett H. O'Dowd of Waco and the bridegroom is the son of Mrs. Helena Schouvaloff of New York City.

Only attendants of the couple were Miss Priscilla Anne Latham of Whitney, a former college roommate of the bride, as maid of honor and Robert Slagle of Sherman, best man, Bruce Burney Jr. and John Roberson served as ushers and Mark Cooley as acolyte.

Traditional music before the ceremony and the wedding marches were played by Mrs. John T. Sims, organist.

Miss O'Dowd, given in marriage by her father, was wearing a gown of candlelight peau de soie, the empire bodice overlaid with Alencon lace. Scallops of lace traced the short sleeves and the shell neckline, which was accented with a single strand of pearls.

The skirt hung straight to the floor, with wide pleats adding fullness to the panel train which was held at the high waistline by small bows of the peau de soie.

Her illusion veil was fully gathered to a Dior bow above the hairline, and fell in tiers over her shoulders. She carried white roses and stephanotis on a candlelight satin pout.

Miss Latham's dress was also in empire style, floor length, of emerald green faille. Bows of the material ornamented the brief sleeves. Her headpiece was of white roses and her bouquet was a smaller copy of the bride's.

White poinsettias on the altar and vases of carnations on either side were backed with foliage for a white and emerald setting in the church.

After the ceremony Mr. and Mrs. O'Dowd were hosts at the reception in Hereford Country Club, greeting guests with the newlywed couple and Mrs. Schouvaloff. Mrs. Wilmer Barnes and Miss Sandi Johnson of Waco were in the houseparty.

Mrs. Ross Cooley assisted in serving and Mrs. Bruce Burney Jr. registered guests.

Cake and punch were served from a table where gladiolas and carnations with greenery repeated the wedding colors. Green bows caught folds of the white net cloth, laid over white as a base for the silver and crystal service.

Mr. and Mrs. Shuval will return from a honeymoon trip to a home in Thunderbird Apartments. He is an attorney here and she will continue to attend West Texas State University,

where she is a journalism major.

A graduate of University High School in Waco, she attended San Angelo State College and the University of Texas, where she pledged Delta Zeta. She was on the staff of the Hereford Brand last summer.

Mr. Shuval was admitted to the State Bar of Texas in May after attending the University of Texas Law School. After completing high school work in New York, he studied at Harvard then took his BA degree from Texas A&M and served four years in the U. S. Air Force. He is a past president of the Young Democrats of Texas.

Coming from Waco for the wedding were Mrs. A. E. Noble, the bride's grandmother; Miss Mary Noble and Orville Johnson.

A wide spatula usually has a thinner blade than has a pancake turner and so the former is best to use in removing cookies from baking sheets.

School Menus

WEEK OF JAN. 3-7
HEREFORD SCHOOLS

MONDAY — Meat loaf with catsup, creamed peas and carrots, sweet-sour greens, carrot sticks, hot biscuits, butter, apricot cobbler, milk.

TUESDAY — Southern fried chicken, gravy, mashed potatoes, creole green beans, combination salad, rolls, butter, milk, red velvet cake with white icing.

WEDNESDAY — Chuck wagon beans, buttered spinach, apple sauce, cole slaw, cornbread, butter, milk, cookie.

THURSDAY — Hamburgers, French fries, mixed vegetables, lettuce, pickles, onion, milk, pine-apple upside-down cake.

FRIDAY — Fresh fish fillet with tartar sauce, green lima beans, baked sweet potato, garden salad, bread, butter, milk, cherry pie.

WEDNESDAY — Chuck wagon beans, buttered spinach, apple sauce, cole slaw, cornbread, butter, milk, cookie.

THURSDAY — Hamburgers, French fries, mixed vegetables, lettuce, pickles, onion, milk, pine-apple upside-down cake.

FRIDAY — Fresh fish fillet with tartar sauce, green lima beans, baked sweet potato, garden salad, bread, butter, milk, cherry pie.

TUESDAY — Corn dogs, navy beans, buttered beets, prune spice cake whole-wheat rolls, butter, milk.

WEDNESDAY — Ranchburgers, lettuce, pickle, onion, carrot sticks, cherry cobbler, milk.

THURSDAY — Roast turkey, oven-baked rice, cabbage-apple slaw, Jello with fruit, rolls, butter, milk.

FRIDAY — Tuna-noodle casserole, seasoned spinach, carrot-raisin salad, lemon pie, rolls, butter, milk.

HOLIDAY VISITORS

Grandchildren of Mr. and Mrs. John S. Albracht who visited them during the holidays were Dr. Bill Albracht of Dallas and

Miss Mary V. Albracht, student at Mt. St. Scholastica College in Atchison, Kan., who also visited their parents, Mr. and Mrs. W. J. Albracht; also Pvt. Pat R. McGuire, whose home is in Santa Maria Calif. but who is stationed at Fort Polk, La. in military service.

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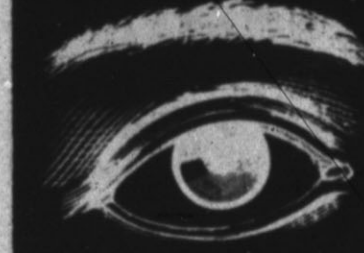
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Troy Don Moores Live In Lubbock After Trip

After a honeymoon in Denver, Mr. and Mrs. Troy Don Moore will be at home tomorrow in Colonial Apartments, Lubbock, where both are students in Texas Tech. Mrs. Moore was Miss Kathy Kay Boston before their Monday evening marriage in First Methodist Church.

The altar cross was centered in a bouquet of white mums and gladiolas before a sunburst of greenery. Spiral candelabra held red votive cups on either side, then paired seven-branched candelabra were set with end arrangements of the flowers and greenery.

Holly was twined on the altar rail with satin bows. Votive lights burned in aisle candelabra and sprays of foliage, with red bows marked pew ends. The couple knelt on a white wrought-iron bench at the close of the double ring service read by the Rev. Herschel L. Thurston, pastor.

The bride's father, Jay Preston Boston, gave her in marriage. Her parents live at 239 Ave. B and the bridegroom's parents, Mr. and Mrs. Troy Moore, at 212 North Texas.

Mrs. John T. Estes of Plainview, sister of the bride, was her matron of honor, Miss Royce Ann Gilliland first bridesmaid, and the bridegroom's brother, Martin Reid Moore, was his best man.

Bridesmaids were Misses Ruth Ann Allison, Virginia Sue Holt, and Judith Wiman of Clovis, N. M. Groomsman were Dan McDowell of Lubbock, Steve McWhorter, Carl G. McCaslin Jr. and John Buck.

John Jay Estes of Plainview, the bride's nephew, lighted can-

dles and Benny Royce Moore, nephew of the bridegroom, carried the rings. Flower girls were Jodie Ann Estes of Plainview and Kimberly Swanson of Yorba Linda, Calif., nieces of the bride and bridegroom respectively.

Guests were seated by John T. Estes of Plainview, Jim Kasahn, Dwight McGee, John Bob Drake, Alan Casler of Canyon and Laird Finch of Kerrville.

Mrs. John T. Sims played an organ prelude of wedding songs, the professional and accompaniment for Ben Gollehon, who sang Ave Maria and The Lord's Prayer.

The bridal gown was of silk peau de soie with a pyramid panel of alecon lace extending the length of the skirt front and rising above the empire waistline. Long sleeves were of lace and the lace-edged train was fastened at the back of the bateau neckline.

Her veil was a shoulder-length mantilla, also edged with lace scallops. Her bouquet was a large white cattleya orchid with garlands of stephanotis, poised on a bride's Bible. She wore pearl earrings, the bridegroom's gift, and her luck piece was a blue garter worn by her sister as a bride.

Feminine attendants were dressed alike in red velvet, their empire gowns floor length and trimmed in red satin, with matching hair bows and red satin slippers. They carried red velvet muffs with holly garlands.

Mr. and Mrs. Boston were hosts at a reception in Hereford Country Club. For the occasion the bride's mother wore a mu-

ted pink crystalline dress with all accessories in the same color, and a pink flowered hat.

Mrs. Troy Moore chose a two-piece raspberry wool suit with satin trim in lighter shade matched to her hat and shoes. Both mothers had pink orchid corsages.

A circular table with red velvet and white satin cloth was centered with white mums and gladiolas around a five-branched candelabra. Silver appointments and the all-white cake in rose motif completed its decor.

In the reception house party were Mmes. J. T. Gilbreath Jr., Leroy Aven, H. C. Swanson of Yorba Linda, Calif., Martin Reid Moore and Dan McDowell, and Miss Carolyn Aven.

For the wedding trip Mrs. Moore wore a blue suit with black alligator accessories, the orchid from her bouquet pinned at the shoulder. She and her husband are both graduates of Hereford High School. He is a senior at Tech, majoring in finance. Her sorority is Delta Delta Delta.

Out-of-city wedding guests included Messrs. and Mmes. Pat Sasser, S. G. Stockton and Walk Boston of Dimmitt, Van Frank Pharris of Amarillo, Boston of Stratford, Ray Jo Riley of Hart, P. Singletary of Texico, Jim Wiman of Clovis, Jay Boynton of Norman, Okla., H. L. Turner Jr. of Wheatridge, Colo., Ben Trujillo of Channing, Jim Roy Daniels of Friona, H. C. Channing of Yorba Linda.

Also Mmes. W. G. Street of Amarillo, Homer Ehresman of Glen Rio, and Wade Douglas of Paris, Ark.; Miss Joy Jarvis of Houston, Miss Gail Howard of Sherman; David Boston of Kress, Ray Riley of Dimmitt. The rehearsal dinner at Hereford Country Club, with Mr. and



IN TRAINING — A3C Robert L. Austin, son of Mr. and Mrs. Kenneth Bates of Hereford, began training Dec. 29 as a jet mechanic at Chanute AFB, Ill. He received the A3C rating Dec. 15 after basic training at Lackland AFB, San Antonio. He joined the Air Force last Oct. 26 and has informed his parents that he made the 47th Squadron's basketball team.

Mrs. Troy Moore as hosts, Sunday closed a series of parties honoring the couple. Red roses and white mums arranged with a large candelabra formed the focal point of table decorations.

A dance at the Country Club had Carl McCaslin Jr., John Buck, Martin Reid Moore, Jim Casshan, Dwight McGee and the Dan McDowells as hosts. The matron of honor was hostess for the bridesmaids' luncheon at the Country Club.

Mrs. W. L. Davis Sr. and C. C. Acker hosted a dinner, also at the Country Club, and another dinner had the John T. Sims, Gaylord Newells, Howard Gaults, Owen Seamands and the Junior W. L. Davises as hosts. Bridal showers were given in the homes of Mrs. J. R. Allison and Mrs. John Bob Drake. Mrs. Pharris entertained with a luncheon in the Amarillo Club.

lic Schools. She was graduated in 1964 from Texas Technological College with a degree in elementary education.

Clearman, a coach and teacher in Hobbs schools, holds a master's degree from Eastern New Mexico University.

Holiday baking tip: when you are cutting out cookies from rolled dough, dip the cookie cutter in flour before using.

A suspicion of caramel syrup (made by melting and browning granulated sugar) is fine to use in gravies.

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Couple At Home After Marriage

Kenneth Clearman, former Hereford resident, and his bride, who was Miss Linda Myer of Lubbock before their marriage Monday, are at home at 1207 E. Ymucca Drive in Hobbs, N. M., after a wedding trip to New Mexico resorts.

His parents, Mr. and Mrs. J. C. Clearman of Summerfield, and others in the family including his brother, Jamie Clearman, and Mrs. Clearman, have returned after attending the wedding Monday.

It was solemnized in the home of the bride's parents, Mr. and Mrs. Dalton Myers, at Lamesa. The Rev. R. B. Murray of Carbon, retired Baptist minister, conducted the double ring ceremony.

Attending the couple were Mrs. Jack McCarty of Killeen, matron of honor, and Jamie Clearman, best man. The wedding party stood before an arch of greenery and white gladiola blooms, flanked by seven-branch candelabras holding white tapers.

The bride wore a three-piece suit of silver-white silk with a jeweled blouse and white accessories. Mrs. McCarty was dressed in a blue walt.

The reception followed in the home, with the blue and white theme repeated in floral decoration of the dining room. Misses Nanetta and Dianne Clearman, the bridegroom's sisters, assisted at the serving table and Mrs. George Janes of Hobbs registered guests.

Those from out of town included Mr. and Mrs. Don Roberts of Abilene, Mr. and Mrs. Dick Roberts of Plainview, Jack

McCarty of Killeen and George Janes of Hobbs. Mrs. Clearman has been a faculty member of Lubbock Pub-

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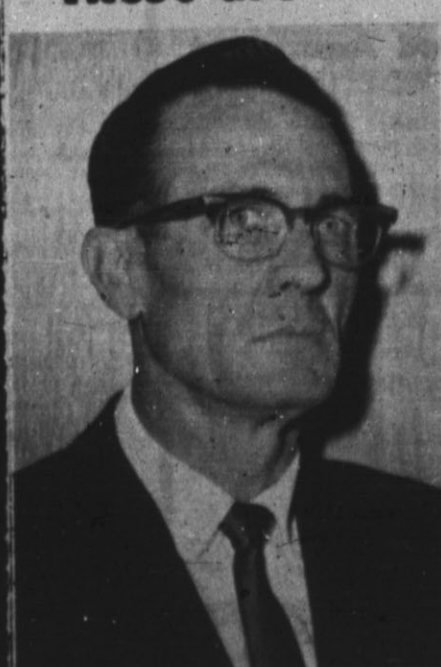
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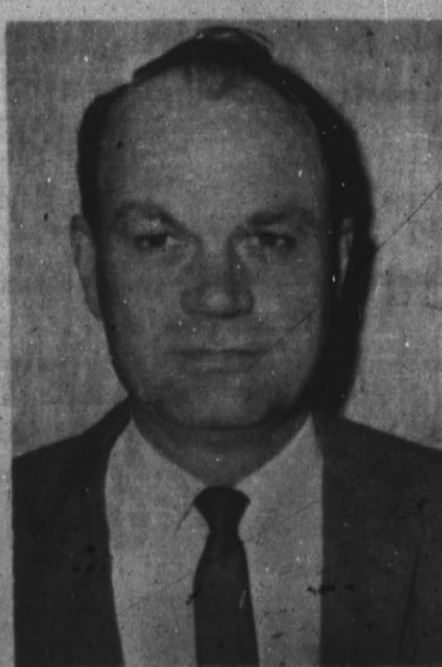


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Mrs. Charles Warren Thomas
nee Miss Gloria Kay Buchanan

Student Couple At Home After Holiday Wedding

Mr. and Mrs. Charles Warren Thomas are at home in Canyon after their marriage there in the home of the bride's mother, Mrs. Leona Buchanan. Mrs. Thomas is the former Miss Gloria Kay Buchanan.

Both are students in West Texas State University. Thomas is the son of Mr. and Mrs. Homer Thomas of Hereford and the bride's father is C. L. Buchanan of Iowa Park.

The Rev. Strauss Atkinson, pastor of Canyon First Baptist Church, officiated for the Dec. 18 wedding. Miss Frances Kiker was maid of honor and Lynton Allred of Hereford the best man. The room was decorated for Christmas in red and white, and vows were spoken before a candle-lit table with a white cloth.

Miss Frances Kiker, vocal soloist, and Miss Lynn Larson, organist, presented wedding music.

The bride wore a white knit suit with crocheted scallops down the jacket front and on the neckline. A cluster of mink tails held her brief circular veil. She carried a white Bible with a cluster of red roses and white carnations.

For the reception in the home, Mrs. Bruce Buchanan of Amarillo and Mrs. Charles Buchanan of Birmingham, Ala., served refreshments from a table appointed in red and white. The wedding trip was to New Mexico.

Mrs. Thomas is a junior business major at WTSU, a member of Zeta Tau Alpha sorority. She is a graduate of Canyon High School, and was a National Honor Society member. Thomas will be a January graduate of WTSU as a business finance major. His fraternity is Kappa Alpha. He attended high school in Hereford.

Look Who's New

Mr. and Mrs. H. M. Fisher are the parents of a son, Ralph Douglas, born Dec. 29. He weighed 7 lbs. 10 ozs.

Mr. and Mrs. Grady Coats Jr. are the parents of a daughter, Rhonda, born Dec. 29. She weighed 7 lbs.

Mr. and Mrs. David L. Brumley are the parents of a daughter, born Dec. 27. She weighed 8 lbs. 14 ozs.

Mr. and Mrs. Daniel L. Martinez are the parents of a daughter, Silbia Basilia, born Dec. 26. She weighed 7 lbs. 2 ozs.

Mr. and Mrs. Erasmo G. Rodriguez are the parents of a son, Paulo, born Dec. 25. He weighed 7 lbs. 3 ozs.

Mr. and Mrs. Alvin B. Jones are the parents of a son, Russell Wayne, born Dec. 23. He weighed 5 lbs. 5 ozs.

Gilbert H. Grosvenor, whose lifetime of work with National Geographic earned him the title "Geographer to Millions," was 90 on Oct. 28. He retired in 1954 as president and editor of the National Geographic Society but remains active as chairman of the board of trustees.

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NAME BRANDS
J & F and ROSE
1/3 OFF
Good Selections Of Patterns

MEN'S SPORT COATS
1/3 OFF
Broken Size Range

SORRY! NO EXCHANGES, NO REFUNDS, NO GREEN STAMPS, NO PHONE ORDERS

14 ONLY
Betty Rose
COATS
Values \$40 to \$70
Priced To Clear! **1/3 OFF**

One Group Ladies
ROBES Cuddly Suede and Quilted Nylon
While they Last — **1/3 OFF**
ONE GROUP Mens Flannel
ROBES \$4.00
Group Mens & Boys Fancy
VEST \$3.00

ENTIRE STOCK
MEN'S & BOYS HEAVY JACKETS
1/3 OFF
MEN'S & BOYS SPORT SHIRTS
1/3 OFF
Many Styles & Colors
MEN'S DRESS SLACKS
Made by Famous Higgins Good Assortment of Fabrics & Colors.
Values To **16.95** **1/3 OFF**

ENTIRE STOCK
TWO & THREE Pc. DOUBLE-KNIT WOOL-SUITS
Mostly Half Sizes
12 1/2 to 20 1/2
Values \$40 to \$45 **1/3 OFF**
Group Ladies
Nylon Gowns Pajamas and Shorty Pajamas
Sizes Broken **3.99**

ONE FULL TABLE
Fall Dress
FABRIC
Priced to Clear
1/2 OFF

Large Group
MEN'S H-BAR-C WESTERN SHIRTS
6.95 Values
\$5.00

Men's & Boy's All Weather
Coats
Split-shoulder models with removable zip pile linings. Solids, iridescent fabrics and plaids, olive.
1/3 OFF

GROUP — MEN'S & BOYS
SWEATERS
1/3 OFF

Warren Bros. Motor Co.
EM 4-1423 1410 Park Ave.
New and Used Cars

This Weeks Special
A Happy and Prosperous New Year to all of our customers is the New Year wish of John and Walt Warren at Warren Bros.

1964 Dodge Custom 880 2-dr. hardtop. Factory air and power. Local owned car with 25,000 miles of factory warranty remaining. Start the New Year out right with a guaranteed automobile.

1963 Oldsmobile Dynamic 88 4-door with factory air and power. Original autumn tan finish. Extra clean camel tan interior. Check this fine family car and you'll go for the price.

1963 Chevrolet Bel-Air four-door with factory air and power steering. 35,000 actual miles and extra clean. This car is below the market cost and will please the particular buyer.

1962 Chevrolet Impala 2-door hardtop. Standard shift, original red finish with extra clean red interior. Feel young again in this sports model. Protective warranty.

1960 Buick 4-door hard-top. White finish with red all-vinyl interior. Power steering and brakes. Good terms!

1965 Chevrolet pick-up 3/4 automatic with custom trim, radio and five new tires. Save a bunch on this one year old. 14,000 actual miles. Plenty of warranty left.

CLOSED SUNDAY

HARMAN'S

JANUARY WHITE SALE

STARTS
MONDAY
JAN. 3



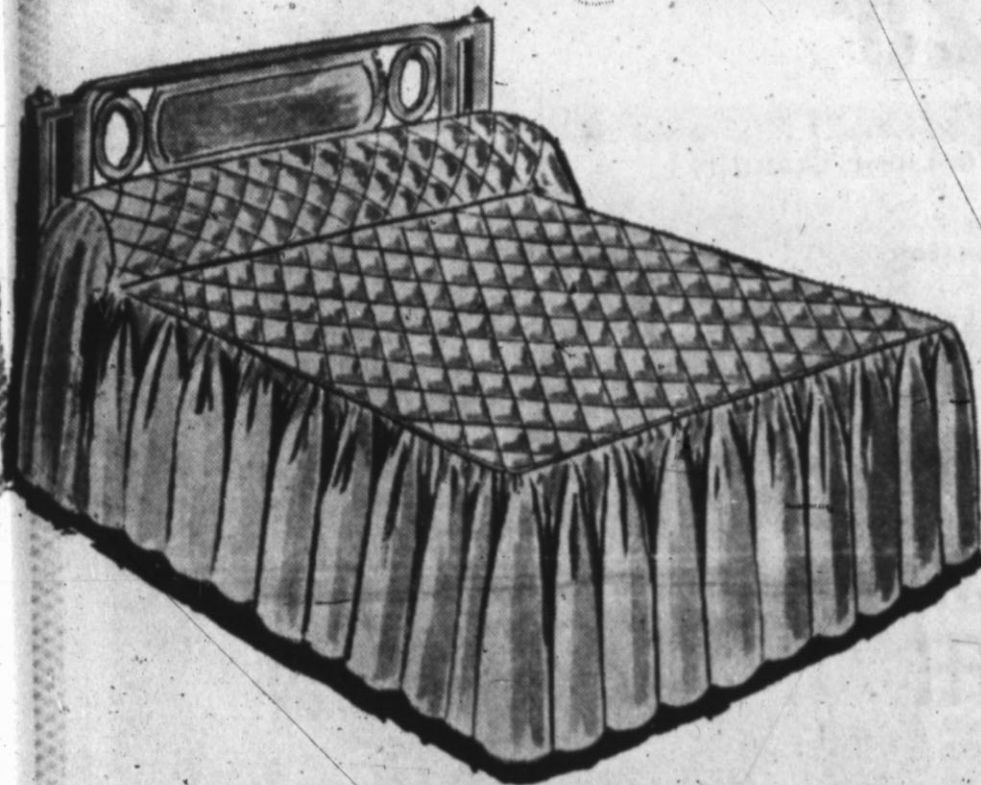
LUXURY TOWELS By "Spunwell"

Truly a towel of great beauty in excellent quality at White Sale Savings! Thirsty, all cotton, screen printed Jacquard type pattern on colored ground Terry.

Reg. \$1.98, 24X44 Bath Size. Now **\$1.59** ea.

Reg. \$1.19, 16X27 Guest Size. Now **89c** ea.

Reg. 49c, 12X12 Wash Cloths. Now **39c** ea.
#388604/8605/8606



ELEGANT TAILORED SPREADS

Reg. \$9.98
Now only **\$8.98** ea.

Spunwell Tailored Spreads made of slub-weave taffeta. Quilted top, shirred flounce. #372420

SPUNWELL QUALITY ELECTRONIC CHENILLE SPREADS

SUPER SIZE
Values to \$10.98 ea. **\$7.88** Special Priced
Luxury Chenille. Pre-shrunk, machine washable, no ironing for easy care. Assorted patterns. #3792

Spunwell Woven Classic Spread

Reg. \$7.98
Large size 93X105 Sale Priced **\$6.98** ea.
Woven for Luxury. Machine washable, lint-free, pre-shrunk, no ironing needed. #37834

FIBERWOVEN® BLANKETS

Reg. \$5.98 Now **\$4.44** ea. or **2 for \$8.50**
Size 72X90"
Buy them by the pair. 94% Rayon, 6% Acrylic, in unmatched Fiberwoven® construction. Fancy acetate or plain Nylon Binding. Fits twin or double bed. #901528/29

NAPPED THERMAL BLANKET

Super Priced **\$4.44** ea. or **2 for \$8.50**
Size 72X90"
Fits Twin or Full Size
Warmth in winter—cool in summer. 60% Rayon, 34% Cotton, 6% Acrylic. #901430

COTTON SHEET BLANKETS

SALE PRICED FOR JANUARY
Reg. \$2.39 ea. **\$1.88** ea.
70X90" Now only
Cloud-Soft, White 100% Cotton with whipped stitched ends. #90W66



SCREEN PRINTED LUNCHEON CLOTHS

SPECIAL VALUE
Reg. \$1.98 ea. **\$2.52**
Now only... **\$1.69** ea.
Reg. \$2.98 ea. **\$2.70**
Now only... **\$2.39** ea.

Pre-shrunk cotton and rayon Table Cloths, assorted patterns.

LUXURY RUGS IN WONDERFUL DACRON® AND NYLON®

Reg. \$9.98 27X48 Oval Sale Priced **\$7.98** ea.

So soft! 50% DuPont Nylon® and 50% Dacron® Polyester Fiber knotted fringes. Easy care, non-skid "Tex-A-Grip" back. #37 Royalty

ALSO AVAILABLE IN TWO PIECE BATH MAT SET

Reg. \$7.98 Sale Priced **\$6.98** per set
24X36 Oval with matching Lid Cover. #371520



AREA RUGS FOR EVERY ROOM

24X48" Sale Priced **\$2.88** ea.

21x36 Special Value **\$1.88** ea.
Knotted fringed rugs non-skid, "Tex-A-Grip" back. Machine washable in lint-free cut pile rayon. #37172 #37170

"SPUNWELL" BATH MAT SETS

2 and 3 piece sets. **\$2.88** per set
Sale Priced
Two or three piece bath mat sets, hand carved or cut 'n loop oblongs or rounds. Rayon with non-skid "Tex-A-Grip" back, machine washable. #371270

"FLORAL LACE"

Screen Printed Luxury Percale. Beautiful Lacy Design

Wide turn back sheet, with matching Panel-Printed Cases in monotone colors.

72x108" **\$2.99** ea. #148440

81x108" **\$3.99** ea. #148460

42x38" **\$1.19** ea. #148420

"SPRING BOUQUET"

Screen Printed Quality Muslin. Multi-color Floral Sheets and Cases. Featuring wide turn back Sheet and matching Panel-Printed Cases. With coordinated fitted Sheets, too!

72x108" and Twin Fitted **\$2.67** ea. #145540/5570

81x108" and Double Fitted **\$2.97** ea. #145560/5590

42x36" Pillow Cases **2 for \$1.47** #145520

BLEACHED LUXURY PERCALE

72x108" and Twin Fitted **\$2.09** ea. #142240/2270

81x108" and Double Fitted **\$2.39** ea. #142260/2280

42x38" Pillow Cases **2 for \$1.19** #142190

GARZA

Sheets and Pillow Cases

GUARANTEED NOT LESS THAN 100 WASHINGS

If they fail to give this minimum of launderings you may return them to ELY & WALKER, St. Louis, Missouri, 63103, for replacement.

SNOWY WHITE MUSLIN

72x108" and Twin Fitted... **\$1.69** ea. #14 1240/1270

81x108" and Double Fitted **\$1.84** ea. #14 1260/1280

42x36" Pillow Cases **2 for 88c** #14 1120

COLORFUL PASTEL MUSLIN

72x108" and Twin Fitted... **\$2.09** ea. #14 1440/1470

81x108" and Double Fitted **\$2.39** ea. #14 1460/1480

42x36" Pillow Cases **2 for \$1.19** #14 1320

LADIES' STYLED

SHOE CLEARANCE!

1 GROUP — HEELS STYLED BY CONNIE FASHION CRAFT AND JACQUALINE

Values to **\$14.99** **\$5.88**

GROUP MEN'S Cotton Dress

SLACKS **\$3**

HARMAN'S

ONE GROUP

Ladies

FLATS

Odds & Ends

\$2

Small Group

Men's Dress

OXFORDS **\$5**

One Group Ladies

Better Quality

FLATS **\$4**

SPECIAL VALUE! AVRIL AND COTTON PRINTS

Reg. 69c per yd. Now only **49c** per yd.
New florals and geometrics in 50% Avril and 50% Cotton. 36" wide, pre-shrunk and color-fast. #101666

FASHION WEAVE SPORTSWEAR PRINTS

Reg. \$1.00 per yd. Sale Priced **77c** per yd.
Woven, all Cotton, crease resistant, color-fast, pre-shrunk and color-fast. #101578

SOLID COLOR SPORT DUCK

Reg. \$1.00 per yd. Sale Priced **77c** per yd.
Solid colors in 100% cotton duck. Crease and soil resistant, pre-shrunk, color-fast. #101580

BLEACHED MUSLIN UNBLEACHED MUSLIN

Fine quality 80 sq. yds. for all cotton, 36" wide. **\$7.00** #1580
High quality muslin, 5 yds. for all cotton, 36" wide. **\$7.00** #1556

REVERSIBLE JACQUARD TYPE TOWEL ENSEMBLE

SAVE on this extra thick, thirsty, all cotton woven Jacquard type towel. Stock up now! #382170/2170/1/2170/2

22x44" Bath Towel **97c** ea.

15x26" Guest Towel **87c** ea.

12x12" Wash Cloth **27c** ea.

EXCITING NEW SCREEN PRINTED TOWELS OUTSTANDING VALUE!

Add new glamour to your bath with this floral screen printed towel. Fluffy and absorbent in all cotton. #383151/383152

22x44" Bath Towel... **79c** ea. (Reg. \$1.00 Value)

16x27" Guest Towel **49c** ea.

12x12" Wash Cloth **23c** ea.

SUPER TOWEL SPECIAL

Sale Priced **2 for \$1.00**

22X44" #381707/381708/381709/381710

Stack up now at this low, low price! Mix and match solids and monotone stripes. We have Wash Cloths to match. 6 for \$1.00. #381707/381708/381709/381710

COMBINATION MATTRESS PAD AND COVER

Twin Fitted size Reg. \$3.98 **\$3.58** ea. Now only

Full Fitted Size Reg. 4.98 **\$4.58** ea. Now only. \$4.58 ea. Stock-stitched quilted, Sanitized for health for minimum shrinkage. #37394/546

SPUNWELL SEAMLESS MATTRESS PADS

1/2 in 39x76" Reg. \$2.98 **\$2.48** ea. Special Priced

Full 54x76" Reg. \$3.98 **\$3.48** ea. Special Priced. \$1.00 ea. Seamless, Mattress Pads in bleached cotton lock-attached quilting. #37394/546

SPUNWELL VINYL PLASTIC MATTRESS COVERS

Sale Priced **\$1.99** Twin and Full Size

Heavy gauge vinyl plastic filled, reinforced corners. Sanitary, no ironing, non-allergenic. #32464/405

WONDERFUL DACRON® POLYESTER PILLOWS

21X27" Reg. \$4.98 ea. Cut Size Now **2 for \$7.98**

100% DuPont Red Label Polyester Bed Pillows. Super soft, non-allergenic, colorfast. #3720

PERCALE PILLOW PROTECTORS EXTRA SAVINGS.

Reg. 69c ea. **2 for \$1.00**

Cotton Percale Pillow Protectors, pre-shrunk with full zipper. #382561

IDEAL BIRDSEYE DIAPERS

SPECIAL VALUE **\$1.49** per dozen

LARGE SIZE 27x27" #4400

Durable, highly absorbent cotton, with smooth edge.

IDEAL GAUZE DIAPERS

20x40" Reg. \$3.49 per dozen. **\$2.98** NOW

Extra absorbent cotton. Pleated edges. #4400

EXTRA LARGE DISH CLOTHS

14x18" Reg. 19c ea. **7 for \$1.00**

Waffle Weave, High Quality Dish Cloths in Bright Multi-Colors. #38234

FASHION KITCHEN TERRY TOWELS

Reg. 69c ea. **2 for 97c**

Beautiful new printed patterns on colored ground terry, soft, lint free, decorative, and, Oh so useful! #38235

Courthouse Records

VEHICLE REGISTRATIONS

A. L. Hollingsworth, 1966 Buick; Carl E. Hollingsworth, 1966 Olds; Eliza Kennedy 1962 Ford; Jack McVay, 1960 Cadillac. 12-22.

Julian Zamora, 1958 Chevrolet; Lester Eckert, 1960 Ford; Roy Bell, 1964 Chevrolet; Denzil Vaughan, 1955 Chevrolet pickup; Jesus Castillo, 1964 Chevrolet truck; Frank Zinsler Jr., 1966 Chevrolet; Virgil F. Marsh, 1965 Ford; Santos Sanchez, 1953 Plymouth; R. W. Shelton, 1956 Chevrolet. 12-23.

Domingo Davila, 1962 Chevrolet; Frank Garcia, 1958 Chevrolet truck; Juan Velasquez 1960 Chevrolet truck; Jesus Z. Cortinas, 1956 Nash; Mike Justice, 1966 Olds; Jose Gallogoes, 1961 Chevrolet pickup; Walter H. London, 1966 Ford truck; Farr Better Feeds Inc. 1966 Chevrolet. 12-27.

Consumers Fuel Co-Op Assn, 1966 Chevrolet truck; Elario Contreras, 1955 Olds; Rafael Lopez, 1953 Chevrolet; Garland F. Carter, 1962 Studebaker; Santra Santy, 1962 Chevrolet pickup; Bertha A. Arnold, 1964 Imperial; Bob Hefley, 1963 Buick. 12-27.

Clark & Sons, 1959 Ford pickup; Atanacio Cazares, 1960 Ford pickup; Joe P. Rogers, 1956 Chrysler; Raymond Palmer, 1963 Buick; Kelly Coplin's Autos, 1958 Dodge. 12-27.

WARRANTY DEEDS.

Robert J. Awtry et ux to Jimmy L. Patterson: Lot 59, Northridge Addition.

Dalton Keeth et ux to Melvin Lee et ux: Lot 31, Brownlow Addition.

Betty B. Rice to Joe Williamson: East 50 feet of west 100 feet of Lot 3, Pleasant Acres.

Mary Ann Landin to Martin Musquiz Jr.: North 25 feet of Lot 16 and south 25 feet of Lot 15, Games Subdivision, Evans Addition.

DEEDS OF TRUST

Pedro Rodriguez et ux to Great Plains National Bank: Lot 83, Northridge Addition.

John B. Allen to Dale A. Williams: Lots 8 and 12, Blk. 5, Bluebonnet Addition.

Bertram Jack et ux to Federal Land Bank of Houston: Northwest quarter of Sect. 17, T2N, R2E.

Abilene District Church of the Nazarene to Hi-Plains Savings & Loan Assn.: Lots 40 and 41 and east 30 feet of Lot 39, Bluebonnet Addition.

Gladys Martin to Cash T. Skarda, Lot 26, Blk. 44, Evans Addition.

Raymond C. White et al to Travelers Ins. Co.: West half of southwest quarter, Sect. 67 and northwest quarter of Sect. 68, Blk. K-8.

Labry E. Ballard et al to Prudential Ins. Co. of America: Sect. 33, Blk. K-7.

Jimmie R. L. Cramer to American Mortgage Co.: North 27 feet of Lot 14 and south 49 feet of Lot 13, Blk. 7, Westhaven Addition.

MARRIAGE LICENSES

Byron Lee Edwards and Susan Jane Stapp, Dec. 27.

Pedro Gonzales Salazar and Ernestina Leal Quiroz, Dec. 27.

Guadalupe Badillo Tapia and Josefina Palmino Hernandez, Dec. 27.

Troy Don Moore and Kathy Kay Boston, Dec. 24.

SOLDIER RECEIVES GERMANY ASSIGNMENT

Army Specialist Five Joe R. Kearns, whose wife, Dolly, lives at 112 Fuller, Hereford, was assigned to the 65th Data Processing unit in Germany, Dec. 13.

Specialist Kearns is a machine operator in the unit's Company C near Heidelberg, Germany. He entered the Army in August 1957 and was last stationed at Fort Hood, Tex.

The 30-year-old soldier, son of Mrs. Lillian White, 130 Avenue G, attended Hereford Schools.

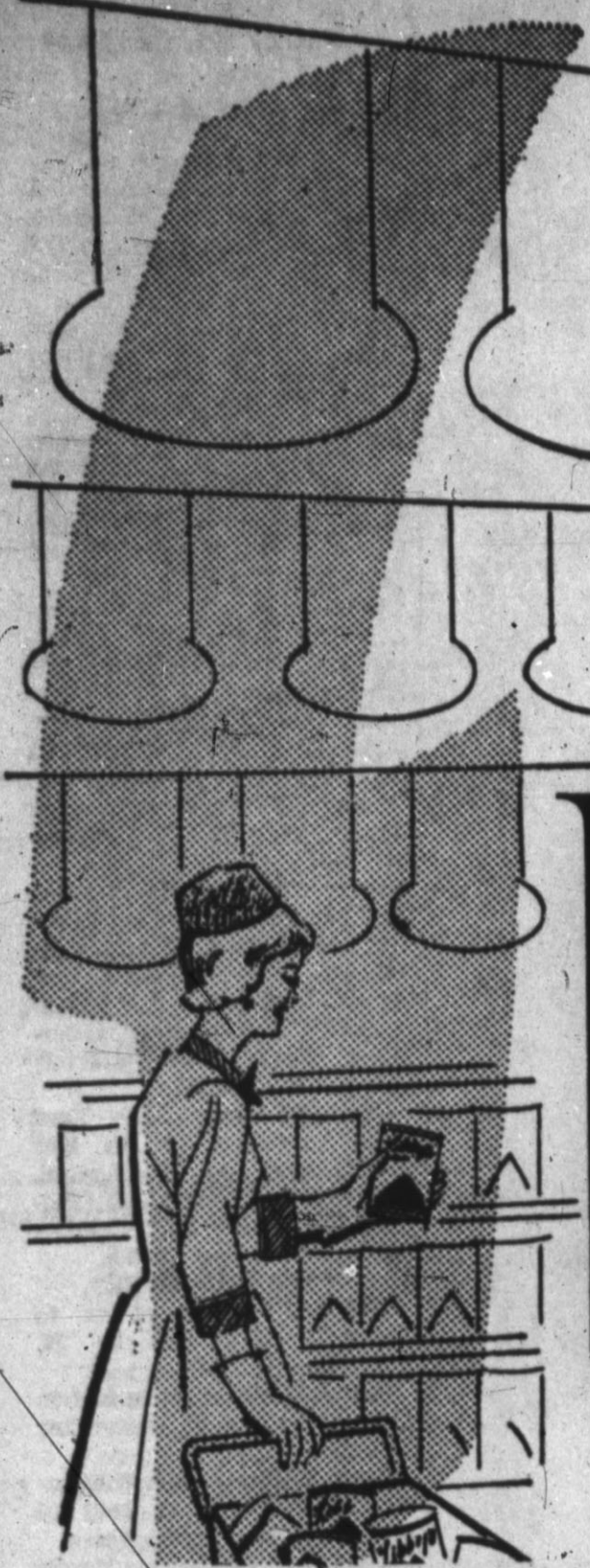
Watch Repairing Local

Santa Fe

Time Inspector
KESTER'S
Jewelry & Gift Shop

Answer Desk Post Office
Phone 333-4-1811

STARTING THE NEW YEAR RIGHT!



at
Furr's
SUPER
MARKETS

DOUBLE FRONTIER STAMPS
on Wednesday with \$2.50 purchase or more

FURR'S FRESH FROZEN SPECIALS
TATER TOTS
Oreida Fresh Frozen 2 LB. Bag **39¢**

FRUIT PIES
Morton's Fresh Frozen Apple, Peach, Cherry, Coconut, Family Size **29¢**

POT PIES
Mortons 8-Oz. Pkg. Fresh Frozen Chicken, Beef or Turkey **2 for 35¢**

PEARS Bar T Ranch No. 2 1/2 Can **35¢**

OLEO
Western Ranch 2 LB. **29¢**

We Reserve The Right To Limit Quantity

NAPKINS Soft Q 200 Count Pkg. **25¢**
MACARONI DINNER Kraft 7 Oz. Pkg. **19¢**
LIQUID DETERGENT Gentle Pink 32 Oz. Bottle **35¢**
SPRAY STARCH Faultless 24 Oz., 10c Off **59¢**
INSTANT COFFEE Maryland Club 20c off Label 10 Oz. Jar **\$1.29**

VIENNA SAUSAGE Libby's 5 Can **98¢**

MELLORINE Dartmouth Assorted Flavors 1/2 Gallon **33¢**

Salad Dressing Miracle Whip Qt. Jar **49¢**

Shortening Bake-Rite 3-LB. Can **59¢**

DETERGENT Bold, Giant Pkg. **69¢**

BABY FOOD Food Club Strained Fruits & Vegetables Jar 3 For **20¢**

COFFEE Maxwell House Includes Off Label, LB. **69¢**

SHOP FURR'S GENERAL MERCHANDISE FOR BARGAINS

SHAMPOO Suave 16-Oz. Reg. 99c **49¢**



Pepto-Bismol 8 Oz. Size **69¢**

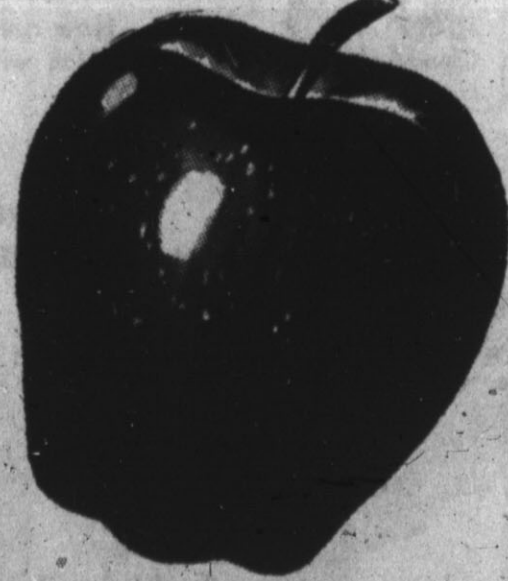
Capri Bubble Bath 1 qt. **69¢**

SETTING GEL Dippy Do Reg. \$1.75 **99¢**

ANACIN 50 Count **69¢**

FRESH FRUITS & VEGETABLE BARGAINS

Washington State Delicious **APPLES** Large Size Fancy **17 1/2¢** Lb.



ROUND STEAK

USDA Inspected Farm Pac Blue Ribbon or Choice LB. **89¢**



Sirloin Steak USDA Inspected Farm Pac Blue Ribbon or Choice LB. **79¢**

Farm Pac Blue Ribbon Beef or USDA Choice **T-Bone Steak** LB. **89¢**

Farm Pac Blue Ribbon or USDA Choice **Boneless Club** LB. **1.49**

Farm Pac Blue Ribbon **Rib Steak** LB. **79¢**

Boneless Pre Diced **Stew Meat** LB. **69¢**

Farm Pac Blue Ribbon **Tenderized Steak** LB. **98¢**

Sliced Bologna LB. **49¢**



Furr's Family Kitchen DELICATESSEN

1 Lb. Meat Loaf
1 Pt. Pinto Beans
1 Pt. Potato Salad

ALL FOR **1.59**

Cole Slaw Pt. 29c
Banana Pudding Lb. 59c

CABBAGE Firm Green Solid Heads LB. **5¢**

Furr's
SUPER MARKETS

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

Christmas parties were the highlight of the season here as in other communities.

Climaxing festivities was the community party at Frio Baptist Church Dec. 23. Mrs. Clark Andrews was in charge of the program.

A playlet entitled "What! No Santa Claus" was presented, with Santa Claus portrayed by Clark Andrews, Mrs. Santa by Mrs. Frank Robbins, and elves, Santa's faithful helpers, played by Carol Robbins, Jana Cole, Nancy Axe, Kita Struve, Debbie Ogan, Vickie Axe and Darlene Sparkman.

Singing of carols by the entire group and special singing by the children's group completed the entertainment until Old Santa arrived with gifts, treats and visits with the children. An estimated 150 persons attended

the party. The Adult Sunday School Class presented a chair for his study to the Rev. Sam Ogan, pastor.

One young adult Sunday School class held its Christmas party Dec. 18, a dinner at the Red Rooster in Hereford. Attending were Messrs. and Mmes. Homer West, Frank Robbins, Clark Andrews, Joe Autry, Weldon Stephan and James Dobbs. West, teacher of the class, and Robbins, assistant, were presented gifts.

The adult class had dinner also on Saturday night, at The Caison House Hereford. T. L. Sparkman, Jr. is teacher. Attending were Messrs. and Mmes. Sparkman, Sam Ogan, Bill Struve, Olin Parriss, C. O. Hall, David Yandell, Bill Williams, Lloyd Shultz, D. C. Miller and Haran Barber.

The other young adult class, taught by Mrs. Ogan, had a Christmas Dinner at the Red Rooster Dec. 17. Attending were the Rev. and Mrs. Ogan, Messrs. and Mmes. Eugene Baldwin, Charles Self, Dee Taylor, Kenneth Frye, Lloyd Payne, Chesley Johnston, Larry Dobbs, Jack Rogers and Tommy Sparkman. The class presented the dress and matching costume jewelry.

The Earnest Harders received a welcome surprise, when their son, Gerald, called Wednesday night from Amarillo for them to come for him. He had been gi-

ven a Christmas leave after finishing processing into the Army at Camp Polk, La. He reports back at Camp Polk Dec. 28 for basic training.

Kerry Struve is spending the holidays with his parents, the Bill Struves, and sister, Kita. He is a freshman at N.M.M.I., Roswell. Kerry plans to enroll at Texas Tech at the close of this semester.

Mr. and Mrs. Derrall Culp and Keith, of Wilcox, Ariz., came Dec. 19 to visit her parents, the Leo Halls, sister Rita, brother Ronnie, and his parents, the J. B. Culp, and to her relatives, for the holidays.

Mr. and Mrs. Wesley Earp, Norma and Jeanette, of Denton, came before Christmas to spend a week with her mother, Mrs. B. H. Baldwin, and other relatives.

Mr. and Mrs. Godfrey Bladwin came Dec. 23 to spend the holidays visiting their parents, Mrs. B. H. Baldwin and Mr. and Mrs. W. H. Andrews, and other relatives.

Mrs. W. H. Andrews was honored at a surprise birthday supper at the home of Mrs. Laura Littrell Dec. 23. The Godfrey Baldwins had arrived a day earlier than expected to surprise her mother at the party. Others present were W. H. Andrews, Jack Andrews, Ronnie Andrews, Mr. and Mrs. Eugene Baldwin and Robin, Mrs. B. H. Baldwin, Mrs. Wesley Earp, Mr. and Mrs. Homer West, Mr. and Mrs. Glen Andrews and sons, Mr. and Mrs. T. L. Sparkman Jr. and Miss Alma Andrews.

Mr. and Mrs. T. L. Sparkman Jr. visited Mr. and Mrs. Ed East, former Hereford area residents, in Amarillo Dec. 21.

Mr. and Mrs. Glenn Andrews Hal, Clint and Lynn of Etter, came Wednesday evening to visit through Christmas Eve with Glenn's parents, the Owen Andrews, and other relatives. They attended a gathering of Mrs. Andrews' relatives, the Burrises, in the home of an aunt at Tulla on Christmas Day and spent Sunday with her father and brothers and their families at the home of her brother, Troy Burris, in Amarillo.

Mrs. Jim Cassells of Dimmitt was taken to Deaf Smith County hospital Friday morning with a severe asthmatic attack. She was able to leave the hospital Tuesday. Her little daughter,

Jeanne, stayed in the home of her aunt, Mrs. James Dobbs. The Cassells, Dobbs and their parents, Mr. and Mrs. Walter Jay of Elk City, Okla., who came to visit their daughters, during the holidays, had a belated Christmas on Tuesday.

Mr. and Mrs. Joe Andrews, Valerie and Elizabeth spent the holidays in the home of Mrs. Andrews' grandparents, the Z. P. Piggrens, and Mrs. Hattie Haseloff, at Vernon. Mrs. Andrews' parents, the Herbert Haseloffs, Abilene, were there also for the family gathering and visiting with relatives in the area. After Christmas, the Andrews went to Mexico for a few days vacation trip before returning home.

Earnest Brooks, Comanche, Okla., spent the holidays in the home of his brother, Jim Brooks, and with other relatives here.

Visiting the Henry Andrews home during the holiday weekend was Mrs. Andrews' sister, Mrs. Clifford Gordon, Mr. Gordon and their children, Linda and Rex, of New Orleans, La.

Mr. and Mrs. Wallace White, Rhonda, Gary and Mike of Bi-lox, Miss, came Dec. 22 to spend several days with her parents, the E. B. Berrymans, and sister, Mrs. Clark Andrews, and family.

Mrs. B. H. Baldwin had all seven of her children and their families at the home which she and her sister, Miss Viola Keene share in Hereford, on Christmas Day. Present were Mr. and Mrs. Ben Dean, Bobby, Jimmy and Debbie of Dallas; Mr. and Mrs. Wesley Earp, Norma Joy and Jeanette of Denton; Mr. and Mrs. Homer West, Linda and Donna of Hereford; Rev. and Mrs. Darold Baldwin and Diane of Brown field, Mr. and Mrs. Robert Baldwin and Kristi of Amarillo, Mr. and Mrs. Godfrey Baldwin of Austin, Mr. and Mrs. Eugene Bladwin and Robin of Hereford.

Mr. and Mrs. Larry Dobbs and Sherri are moving this week to the Henry Dobbs farm. They have been living on the Adam Flowers place. Larry plans to farm with his brother, James, this year. The James Dobbs

family also lives on one of the Dobbs farms.

Mr. and Mrs. Carlye Sargent and children will move to the Flowers place. He and his brother-in-law, Arthur Blackburn, plan to farm the place this year.

Charles Self and Aubry Self went to Tuttle, Okla., Wednesday and brought Mrs. Aubry Self's parents, Mr. and Mrs. W. H. Anderson, to spend the holidays here with relatives. They all gathered at the home of another daughter, Mrs. Joe Merrill at Hereford for Christmas Day.

Mr. and Mrs. Edgar Vinson, Edlane, Sammie, Carleta and Pam left Dec. 24 to spend Christmas holidays with relative including a brother, Herb Vinson, and family at Monahan and also to visit a brother, Robert Vinson, near Wilcox, Ariz.

More than 40 persons gathered at the Owen Andrews home for dinner and visiting on Christmas Day. They included Mrs. Allie Burris and Zadine, Texico, Mr. and Mrs. Max Geary and Jana of Commerce, Mr. and Mrs. Charles King, Amarillo, David and Darlene King and Henry Bruns, Vernon, Mesra and Mmes. T. L. Sparkman, T. L. Sparkman Jr., Tommy Sparkman, Herbert Bruns, Earnest

Harder, Sam Ogan, and W. H. Andrews and families, Mrs. Laufa Littrell and Miss Alma Andrews. Afternoon callers were Mr. and Mrs. Eugene Baldwin and Robin Mr. and Mrs. Godfrey Baldwin, Mr. and Mrs. Chesley Johnston and Sheldon.

Frio Homemakers Club will meet Jan. 4 at the Community Center for a program featuring a guest speaker, an exchange student from Hereford High School. Time is 2:30 and members are urged to come to this first meeting of the new year, beginning a new program calendar.

The Henry Dobbs home was the gathering point of their family, Christmas, Sons, Larry and James and their families of this community, and Clark and family from Lubbock were present. Clark is employed with Lindsey Seed Co, Lubbock, and has been in the area selling seed for several days. On Tuesday, he had lunch with the W. H. Andrews.

The Rev. and Mrs. Harry Franklin and three children, Plainview, visited the Ogan Sunday afternoon and attended church at Frio.

Susie, daughter of Mr. and Mrs. Robert Dobbins, underwent

a tonsilectomy at Deaf Smith County hospital Thursday morning. Susie is a first grader in Dimmitt School.

The Joe Autrys and David Yandells were Christmas dinner guests at the home of their mother, Mrs. A. N. Yandell, at Seminole. All the family was there except one brother, Jimmy in California.

The Johnny Robinsons were with his folks, the Roy Robinsons, at Wilson on Christmas Day.

Mr. and Mrs. Walker Parriss and Whitney, Abilene, came Saturday to spend the holidays with his parents, the O. W. Parrisses. On Sunday, the G. W. Parkers, David Yandells and Johnny Robinsons also had dinner with the Parrisses. Both Walker and Donna are attending school in Abilene. They returned home Wednesday.

Mr. and Mrs. Glen Gripp, Monte, Dean, and Gayle spent Christmas Day with his mother, Mrs. A. G. Gripp, at Conway. On Monday, the Gripps, Dean and Gale went to Stephenville to spend the week with Mrs. Gripp's mother, Mrs. Tait Morning and other relatives.

Miss Nancy Gripp, Tech fresh-

man, came home to spend the holidays with her parents, the Spicer Gripps. On Christmas Day the Gripps were at Panhandle with Mrs. Gripp's brother, John Franklin, and relatives. Nancy flew to Ft. Worth Monday, to spend until Thursday with a college friend.

Mr. and Mrs. Clifton Warrick and baby son, Rusty, of Austin, visited his grandmother, Mrs. J. E. Warrick, the weekend before Christmas. They also visited the Bill Warricks. Others of the family who came to be with them were Mr. and Mrs. Glenn Warrick and Mr. and Mrs. Velman Warrick, all of Wellington, Mr. and Mrs. Lawrence Warrick, Eureka, Kan., visited Christmas week with Mrs. Warrick and J.E.

Moore Business Forms
THE INK SPOT

Dr. Milton C. Adams
OPTOMETRIST

OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00

335 Miles EM 4-2255

For COLDS Take 666

We Invite You To Try Our New

SHIRT SERVICE

We have just installed our new shirt equipment in order to serve you better than ever before at no extra cost to you.

Finished Shirt 25¢

USE OUR CONVENIENT

Drive-Up Window

or Call EM 4-0585 for pickup and delivery service.

Hereford Laundry & Cleaners

144 Schley

EM 4-0585

Perfect Comfort

WITH MODERN ELECTRIC HEATING



- FREE ESTIMATES ON TOTAL COST AND MONTHLY COST OF AN ALL ELECTRIC HOME.
- TURN KEY JOB
- GUARANTEED WORKMANSHIP
- GUARANTEED EQUIPMENT
- GUARANTEED OF OPERATING COST



The Change is Now!

Call Us Today

OWEN'S And HOLLINGSWORTH

Authorized Electric Heating Dealer

809 E. 2nd. EM4-3572 Hereford

READ THIS CAREFULLY! SAVE 30% 40% 50% IF YOU BUY NOW!! PRE-INVENTORY STOCK LIQUIDATION SALE

THE ENTIRE STOCK WILL BE SACRIFICED FOR QUICK LIQUIDATION • SALE STARTS MONDAY, JANUARY 3rd.
AT 9:00a.m. THRU SATURDAY, JANUARY 15th. ALL SALES CASH - ALL SALES FINAL - WE RESERVE THE RIGHT TO LIMIT ANYONE!!

MEN'S & YOUNG MEN'S SUITS
 Sizes 34-52
 h.i.s. Botany Rose
 Reg. 29.98 to 75.00
 NOW 1/2 Price

MEN'S & YOUNG MEN'S SWEATERS
 h.i.s. Campus
 Reg. 19.98
 NOW 1/2 Price

ALL MEN'S WESTERN BOOTS
 NOW \$12

GIRL'S ALL WEATHER COATS
 With Raccoon Collar
 Reg. 19.98
 NOW 1/2 Price

JARMAN SHOES FOR MEN
 NOW 13.77, 11.77, 10.77, 9.77, 8.77
 DOUGLAS SHOES FOR MEN
 Reg. 10.98 NOW \$7.77

ALL MEN'S SPORTSHIRTS
 h.i.s. Campus Duke of Hollywood Play Boy
 Reg. 2.98, 3.98, 4.98, 5.98, 7.98, 9.98
 NOW 2.37, 2.77, 3.77, 4.77, 5.77, 6.77

MEN'S DRESS PANTS
 In 100% Wool & Wool Blends
 NOW 12.77, 11.77, 9.77
 Reg. 12.95, 10.95, 7.98

LADIES SPORTSWEAR
 1/3 OFF
 • Ralph Originals • Style Craft • Campus Casuals • Capermates
 • Stretch Pants • Blouse
 • Silk Pants • Knit Tops

These are only a few of the SPECIALS we have for you at the



MAY DEPT. & VARSITY STORES

212 N. Main
HEREFORD'S MOST PROGRESSIVE FASHION STORE

And Best Wishes For The New Year From Everyone At The Men Dept. & Varsity Store

Play
OUR NEW
GAME



BIG-DO

(DOUGH)

FREE! FREE!

HUNDREDS OF DOLLARS WILL BE GIVEN AWAY

- ★ Game Number One Begins TUESDAY, JAN. 4th
- ★ Each Game Lasts Approximately One Week
- ★ Winner of each game receives \$-100.00 CASH

GET YOUR FREE "BIG-DO" CARD Today
NO OBLIGATION-NO PURCHASE REQUIRED
GET COMPLETE DETAILS AT COOPER'S

• Beginning Monday, January 3, you may pick up a BIG-DO (Dough) card each time you visit our store. First number will be called at 9:00 Tuesday.



USDA Choice

SIRLOIN STEAK 79¢

GROUND BEEF Fresh-Lean LB. 39¢	POT PIES Morton's Beef Chicken Turkey 5 FOR 1.00	CHEESE Long Horn LB. 59¢
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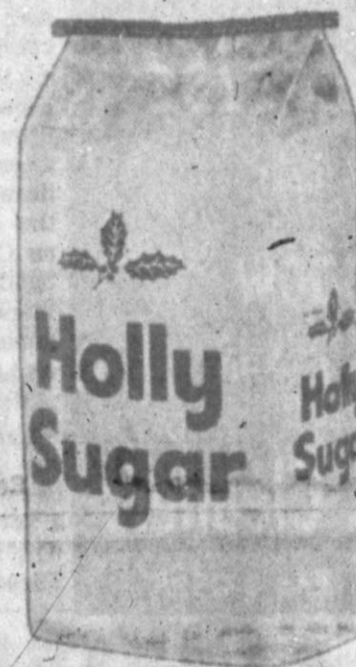
CATSUP
HUNT'S
14-Oz. Bottle **\$1**

RANCH STYLE BEANS

3 300 Cans **39¢**

HUNT'S Fruit Cocktail

5 300 Cans **\$1.00**



SUGAR

HOLLY 10-LB. Bag

98¢

Johnson SHOE POLISH Reg. 39c	29¢
Just Wonderful HAIR SPRAY Reg. 69c	59¢
Pledge • 7-Oz. Aerosol Can FURNITURE POLISH	69¢

MRS. TUCKER'S SHORTENING
3-LB. Can **65¢**

BAMA GRAPE JELLY
4 18-Oz. Jars **1.00**



SHURFRESH OLEO
6 1-LB. Ctns. **\$1**

Minute Maid Frozen ORANGE JUICE 5 6-Oz. Cans **89¢**

FABRIC SOFTNER Downy 32-Oz. Size	79¢
DASH DETERGENT Giant Size	59¢
PEANUT BUTTER Miss Texas 2 1/2-LB. Jar	79¢

GOLDEN RIPE BANANAS
LB. **10¢**

TENDER CORN 2 Ears **15¢**

RED POTATOES 20-LB. Bag **69¢**

Libby's VIENNA SAUSAGE 5 4-Oz. Cans \$1.00	Libby's PEAS 5 303 Cans \$1.00
Del Monte • Cut GREEN BEANS 5 303 Cans \$1.00	Hunt's TOMATOES 4 2 1/2 Cans \$1.00
Hunt's TOMATO JUICE 3 300 Cans 29¢	Shurfine CANNED MILK 8 Tall Cans \$1.00
Carnation • 7 Flavors INSTANT BREAKFAST 69¢	Kraft • 8-Oz. Box CHICKEN NOODLE DINNER 35¢

• Shurfresh-Sweet Milk or Butter Milk •
BISCUITS 13 For \$1

RANCH KITCHEN DELICATESSEN

Fresh Barbeque LB. 98¢	Cole Slaw Pt. 35¢
FRUIT SALAD	Jello, Fruit & Whipping Cream Pt. 49¢

SHURFRESH MILK FOR GOODNESS SAKE

COOPER'S

The Sunday Brand, Hereford, Texas, Sunday, Jan. 2, 1966

Stapp-Edwards Wedding Vows Spoken In Church

Miss Susan Jane Stapp exchanged wedding vows with Byron Edwards of McAllen at the candlelight altar of the Presbyterian Church Thursday evening. The Rev. Russell Winger, pastor, read the double ring service.

Parents of the couple are Mrs. Mary Stapp and Dr. Carl Stapp of Hereford, Mr. and Mrs. E. B. Edwards of George West.

Poinsettia blooms and giant mums were lighted by red tapers in gold candelabra as a background for the wedding party. Matching candelabra flanked the white and brass kneeling bench.

Miss Nancy Tyler was Miss Stapp's honor attendant; Misses Helen Sylvester and Kay Dirks were bridesmaids. Gerry Bybee acted as best man and ushers were Dennis Rickman, Chuck Nutting of East Detroit, Mich., Marcus Jacobsen, David

Dowell and Gaylan Ward. Miss Mary Lynn Gibson, with Mrs. J. T. Sims playing organ accompaniment, sang two solos, Deep Is My Love and Wedding Prayer. Mrs. Sims played a theme from Handel's Water Music Suite as the processional and Trumpet Tune (Purcell) in recessional.

Given in marriage by her brother, Carl Stapp, the bride wore white peau de soie, the long-sleeved bodice appliqued with Alencon lace embroidered in seed pearls and the floor-length skirt with an A-line panel of the lace. From the panel, the skirt was fully gathered on either side for back bouffancy.

Pearl-embroidered lace made the pillbox hat which held her veil of English silk illusion, designed so that one tier made a bubble effect around her face. She wore a strand of pearls and matching earrings and her flow-

ers were gardenias in a Hogarth curve arrangement. Her attendants dressed in red velvet with hats of the same material and pearl necklaces. Each carried a cascade of white mums and magnolia leaves.

A reception in the church dining room followed the ceremony. The bride's table was centered with a pair of silver wedding bells at the base of a bouquet of red and white carnations. On either side of the three-tiered wedding cake was a double crystal candelabrum with red tapers.

Miss Judy Kubitskey of Farmington, Mich., ladled punch while Miss Rosemary Hershey served the cake. Miss Monda Gibson registered guests.

The couple left on a trip to New Mexico. Mrs. Edwards wearing a three-piece knit suit with gold trim, gold suede shoes and bag. They will be at home after Jan. 6 in McAllen.

Out-of-city guests at the wedding included the bride's grandmother, Mrs. C. A. Nutting of Grosse Pointe, Mich., Mrs. W. R. Hunt of Farmington, Mich., Lee Sylvester of Warren, Mich., as well as the bridegroom's parents.

Wily Receives Manager Post

Elton C. Wily, of 714 Blevins, was promoted to District Manager of Great Commonwealth Life Insurance Company's District No. 36, Northwest Texas, at its annual December convention held in Dallas, Texas.

Wily has been an associate of Great Commonwealth Life since April of this year. He has been listed in the "Top Ten" producers of the week three times and qualified twice for the 110% club of the Company.

Sliced drained canned water chestnuts make a delightful contribution to buttered green peas or snap beans. The water chestnuts may also be added when the vegetables are served cream style.

Read The Classifieds

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY

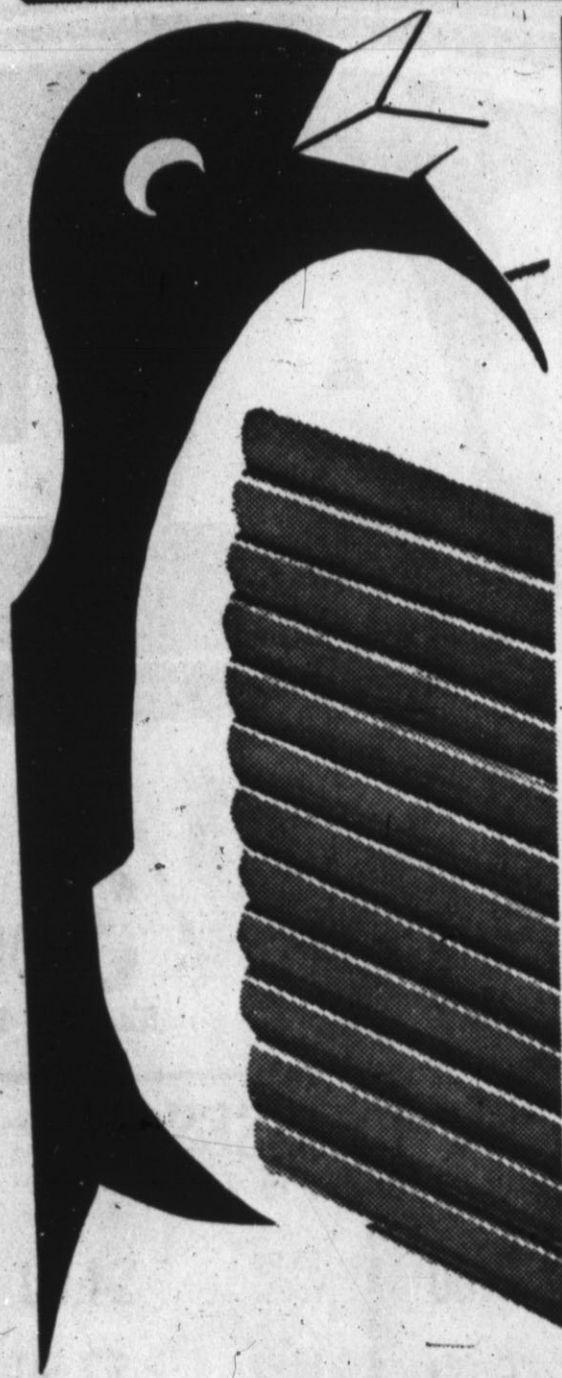
STORE HOURS:
9 a.m. to 6 p.m.
Weekdays
9 a.m. to 8:30 p.m.
Saturdays

DOLLAR DAY

COMING SOON!

Store In Sugarland Mall
An All New Penneys

STARTS TOMORROW! Giant Summer White Goods



Famous Penney Sheets Reduced for a limited time!

WHITE! FASHION COLORS! ALL PERFECTS! LAB-TESTED!

COMPARE! More people sleep on Penney brand sheets than any other single brand in the world! The reason, outstanding value, always flawless first quality, made to Penney's high specifications, quality controlled from selected cotton to last stitch in the hems! Always a good buy, now even more so.

NATION-WIDE® LONG-WEARING COTTON MUSLINS. 133-count.* Coast-to-coast

famed for their firm, balanced weave, smooth finish, sturdy long wear and thrifty prices! Now, a not-to-be-missed buy at these reduced prices!

149 WHITE
twin 72" x 108" flat or Elasta-Fit Sanforized® bottom sheet
full 81" x 108" flat or Elasta-Fit Sanforized bottom sheet... 1.68
pillow cases 42" x 36"..... 2 for 81c

181 WHITE
twin 72" x 108" flat or Elasta-Fit Sanforized bottom sheet
full 81" x 108" flat or Elasta-Fit Sanforized bottom sheet... 2.03
pillow cases 42" x 38 1/2"..... 2 for 99c

PENCALE® COMBED COTTON PERCALES. 186-count.* These are the famous Penney percales woven of long-staple cotton combed to extra silky-smoothness. Outstanding buy at their regular prices, spectacular now! Check your linen-closet stock up today.

149 PASTELS: pink cloud, lt. lilac, opaline green, pastel yellow, twin 72" x 108" flat or Elasta-Fit Sanforized bottom sheet 1.49
full 81" x 108" flat or Elasta-Fit Sanforized bottom sheet 1.68
pillow cases 42" x 36"..... 2 for 81c

181 PASTELS: pink, lt. lilac, yellow, green, seafoam, aqua, milk chocolate.
DEEPTONES: avocado, raspberry ice, honey gold, orange ice, copen blue.
twin 72" x 108" flat or Elasta-Fit Sanforized bottom sheet 2.58
full 81" x 108" flat or Elasta-Fit Sanforized bottom sheet 2.78
pillow cases 42" x 38 1/2"..... 2 for 1.28

* bleached and finished

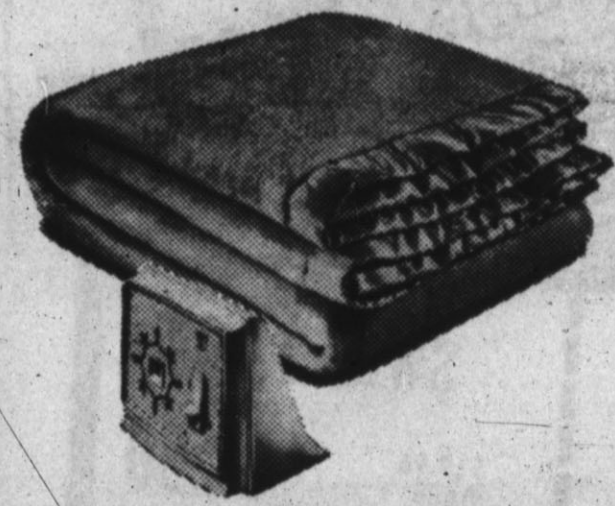
CHARGE IT!
AT PENNEYS



SUMMER-COOL, WINTER-WARM THERMALS, OUR LOWEST PRICE!

4.99 twin or full size

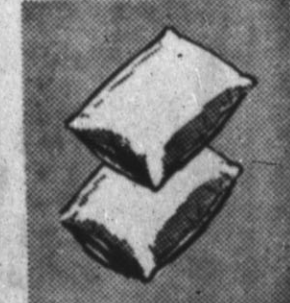
Penney's thermal-weave blanket is a welcome idea whatever the temperature! Acts as a summery lightweight, or a cozy cover when you're cold! Machine washable cotton is in an airy cellular weave, nylon bound. A host of heavenly colors.



Fitted mattress pad, cover. Sanforized cotton, bleached fill. Double box stitch.
2.88 twin,
3.88 full



Smartly printed pillow cases, our own Nationwide® cotton muslin. 42" x 36". Buy 2, save! **2 for \$1**



Pillow SPECTACULAR
Foam 2 for \$6
Foam 2 for \$8
Dacron 2 for \$8
Down Filled \$9 ea.
Kapok 2 for \$5

SAVE NOW! Penney's Electric Blanket Now Going at a Special

8.66 single control 63" x 84" twin bed size

9.66 single control 72" x 84" full bed size

13.66 dual control 72" x 84" full bed size

2-YEAR REPLACEMENT GUARANTEE!
Dial the warmth you like, sleep in cozy, even warmth, all night long. Deep-napped rayon and cotton, with Supernap. Nylon binding. Machine wash, lukewarm water.
* should defects in material or workmanship develop.

ANNOUNCING

OUR ANTICIPATED DIVIDEND RATE
EFFECTIVE JANUARY 1, 1966

4 1/2 % PER ANNUM PAID OR COMPOUNDED

QUARTERLY

ON YOUR INSURED SAVINGS.

Dividends will be paid or compounded on March 31, June 30, September 30 & December 31. Why don't you take advantage of this liberal rate and open a savings account or add to your present account!

SAVE BY THE 10th—EARN FROM THE 1st
WHERE YOU SAVE DOES MAKE A DIFFERENCE

HI - PLAINS SAVINGS and LOAN ASSOCIATION

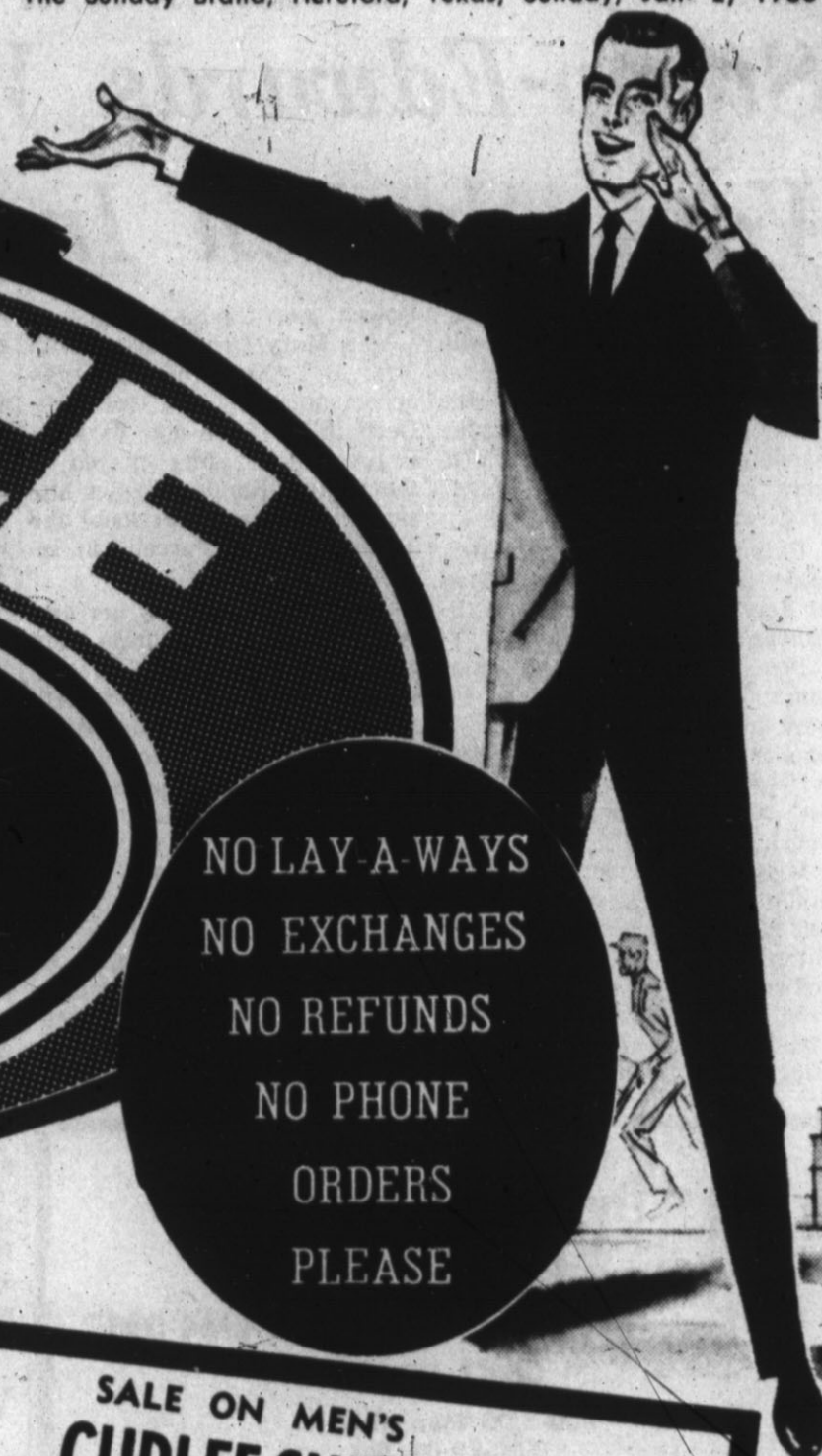
4th & SAMPSON HEREFORD

STOREWIDE CLEARANCE

Men's Nylon Lined HOODED PARKAS 16.95	Men's DRESS SHIRTS & PAJAMAS 2 for \$5	GIGANTIC FAMILY SHOE CLEARANCE WOMEN'S 2.88 3.88 5.88 CHILDRENS 2.88 - 3.88 MEN'S 4.88 - 6.88 Drastically Reduced To Save You Money!	ENTIRE STOCK BOY'S JACKETS 7.88 10.88	Womens Better DRESSES \$2 to \$10
Men's Cotton FLANNEL SHIRTS 1.99 - 2.49	Men's Unlined LINED GLOVES 2.44		Reduced Girls BETTER DRESSES 2.99 - 3.99	Womens Better HOUSECOATS reduced 7.77
Men's Hooded SWEAT SHIRTS 2.44	ENTIRE STOCK MEN'S SWEATERS 6.88 8.88	Womens and Girls FUR LINED BOOTS REDUCED Girls \$5 Womens \$7 - \$8	Reduced Girls BETTER ROBES 3.77	Girls and Womens KNEE HIGH SOCKS reduced 50c \$1
Men's One Piece WORK SUITS 4.98	ENTIRE STOCK MEN'S JACKETS \$12 \$15	Family OVER SHOES 1.88 2.88	ENTIRE STOCK GIRLS COATS \$10	Womens Flannel SLEEPWEAR Entire Stock Reduced 2.66 3.66
One Piece Insulated WORK SUITS 13.95	Reduced Boys COORDINATE SETS 2.44	RUG CLEARANCE Prices SLASHED	Reduced Womens COATS and Jackets 8.88 to 30.88	PIECE GOODS Flannel 3 yds. \$1 Corduroy 88c Velveteen \$2
Men's Cotton THERMAL DRAWERS 2.29	1 Group Boys SPORT SHIRTS 99c Flannel \$1.66	3 men's Spt. Coats \$15 1 men's Suit \$25	2 Only 3 Piece Set LUGGAGE 12.88 19.88	ENTIRE STOCK WOMEN'S JEWELRY reduced \$1.00
	Men's Hats \$5 Napiut Gloves 3/1.29		3 Separate Luggage \$9 4 sets only Taffon 17.88	School Supplies Naza Books Toys 25c Theme Paper

JANUARY

CLEARANCE SALE!



STARTING
MONDAY
JANUARY 3rd
at 8:30 a.m.

NO LAY-A-WAYS
NO EXCHANGES
NO REFUNDS
NO PHONE
ORDERS
PLEASE

GROUP
INFANTS &
CHILDRENS
WEAR **1/3** Off
Regular Price

LADIES DRESSES	
\$39.95 Value	\$21.00
\$29.95 Value	\$18.00
\$25.00 Value	\$15.00
\$22.95 Value	\$13.00
\$19.95 Value	\$12.00
\$17.95 Value	\$11.00
\$14.98 Value	\$9.00
\$12.98 Value	\$8.00
\$10.98 Value	\$7.00

LADIES SKIRTS	
\$11.95 Value	\$7.50
\$9.95 Value	\$6.50
\$8.98 Value	\$6.00
\$7.98 Value	\$5.00

GIRLS DRESSES (SIZES 12 MONTHS TO 12 YEARS)			
\$11.98 Value	\$7.00	\$5.98 Value	\$4.00
\$9.98 Value	\$6.00	\$4.98 Value	\$3.50
\$7.98 Value	\$5.00	\$4.50 Value	\$3.00
	\$3.98 Value		\$2.50

SALE ON MEN'S CURLEE SUITS	
\$75.00 Value	\$55.00
\$69.95 Value	\$45.00
\$65.00 Value	\$42.00
\$55.00 Value	\$37.00
\$50.00 Value	\$33.00

Cash And Carry — No Alterations At These Prices

GIRLS CAR COATS SIZES 6 to 14		
\$12.98 Value	\$10.98 Value	\$8.98 Value
\$8.00	\$7.00	\$5.50

PLAYTEX BRAS		LADIES SWEATERS	
Living Stretch Bra	\$3.95	\$19.95 Value	\$11.50
\$4.95 Value		\$14.95 Value	\$9.00
Living Long Line Bra	\$5.95	\$13.95 Value	\$8.50
\$6.95 Value		\$12.95 Value	\$8.00
Living Long Line Stretch Bra	\$6.95	\$11.95 Value	\$7.50
\$7.95 Value		\$9.95 Value	\$6.50

GIRL'S CAR COATS SIZES 2 to 5		GIRL'S SWEATERS	
\$10.98 Value	\$7.00	\$6.98 Value	\$4.50
\$7.98 Value	\$5.00	\$4.98 Value	\$3.50
\$6.98 Value	\$4.50	\$3.98 Value	\$2.25

MEN'S HAGGAR SLACKS			
\$20.00 Value	\$14.00	\$14.95 Value	\$9.00
\$16.95 Value	\$12.00	\$12.95 Value	\$7.50
\$15.95 Value	\$10.00	\$8.95 Value	\$5.50

— SORRY NO ALTERATIONS —

MEN'S CASUAL COATS & JACKETS		MEN'S SPORT SHIRTS	
\$35.00 Value	\$22.00	\$7.95 Value	\$5.00
\$29.95 Value	\$19.50	\$6.95 Value	\$4.50
\$24.95 Value	\$17.00	\$5.95 Value	\$4.00
\$19.95 Value	\$13.00	\$5.00 Value	\$3.50
\$17.95 Value	\$12.00	\$4.00 Value	\$2.50

BOY'S WINTER COATS SIZES 3X to 18			
\$14.95 Value	\$9.50	\$10.98 Value	\$6.50
\$12.95 Value	\$8.50	\$5.98 Value	\$4.00

LADIES ALL WEATHER COATS		GROUP - LADIES WINTER ROBES	
\$35.00 Value	\$22.50	\$14.95 Value	\$10.00
\$29.95 Value	\$18.00	\$12.95 Value	\$9.00
\$22.95 Value	\$14.50	\$11.95 Value	\$8.00
\$19.95 Value	\$12.50	\$9.95 Value	\$6.00

BOY'S SPORT SHIRTS			
\$5.00 Value	\$3.50	\$3.50 Value	\$2.50
\$4.00 Value	\$3.00	\$3.00 Value	\$2.00

LITTLE BOYS CLOTHES			
GROUP Sizes 2 to 7	1/3 Off	Regular Price	

MEN'S SWEATERS		MEN'S "CURLEE" SPORT COATS	
\$22.95 Value	\$15.00	\$47.50 Value	\$35.00
\$18.95 Value	\$12.50	\$39.95 Value	\$28.00
\$16.95 Value	\$10.50	\$37.50 Value	\$25.00
\$15.95 Value	\$10.00		
\$14.95 Value	\$9.50		
\$11.95 Value	\$7.50		

WINTER HATS
Your Choice
\$1.69

MENS & BOYS
WINTER CAPS **1/3** Off Regular Price

Group Of
WINTER MATERIALS
1/2 Price Per Yd.

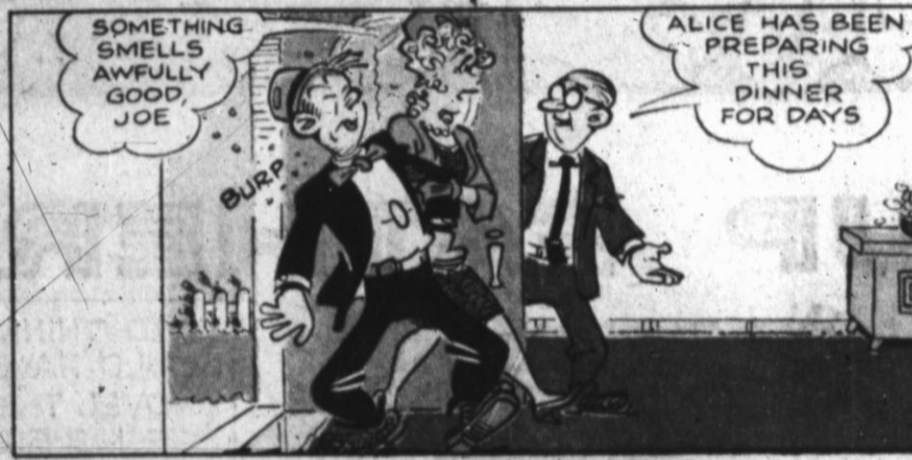
3 ONLY
ELECTRIC BLANKETS
Fieldcrest Double Bed Size Single Control \$24.95 Value **\$16.50**

Rutherford & Co.

SUNDAY, JANUARY 2, 1966

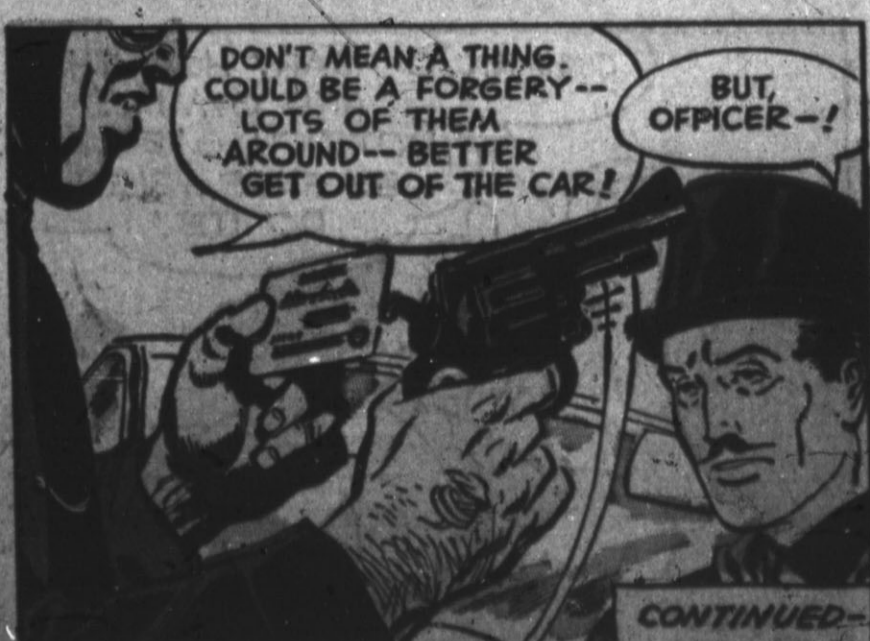
BLONDIE

CHIC
by YOUNG



MANDRAKE THE MAGICIAN

BY LEE FALK



CONTINUED

The PHANTOM

By Lee Falk

AT THE SUMMIT OF "THE VEILED LADY" -- A VOLCANO -- AT A SPOT WHERE MAIDENS WERE SACRIFICED IN ANCIENT TIMES --



JUST ENOUGH VINE TO REACH THIS SLOPE -- WHAT'S BELOW?



THE SACRIFICIAL PLACE -- WHERE THE MAIDENS WERE THROWN -- IN THE OLDEN DAYS -- HERE --



BY BARRY 1/2

GETTING WARMER -- THE FARTHER DOWN I GO -- BETTER MARK MY PATH -- IN CASE I RETURN THIS WAY --



ECHOES BOUNCE EERILY OUT OF THE MIST --

HALLO -- DR. LOVE -- HALLO --



NO ANSWER -- BUT ECHOES -- WONDER IF SHE -- OR HER ASSISTANT, CARL -- CAN BE ALIVE --



SOMETHING BIG MOVING FAST AHEAD! WHY, IT'S A GIGANTIC B --

HER LAST RADIOED WORDS -- WHAT WAS THE GIGANTIC B -- ?



SOMETHING BIG -- IS MOVING FAST DOWN THERE --!

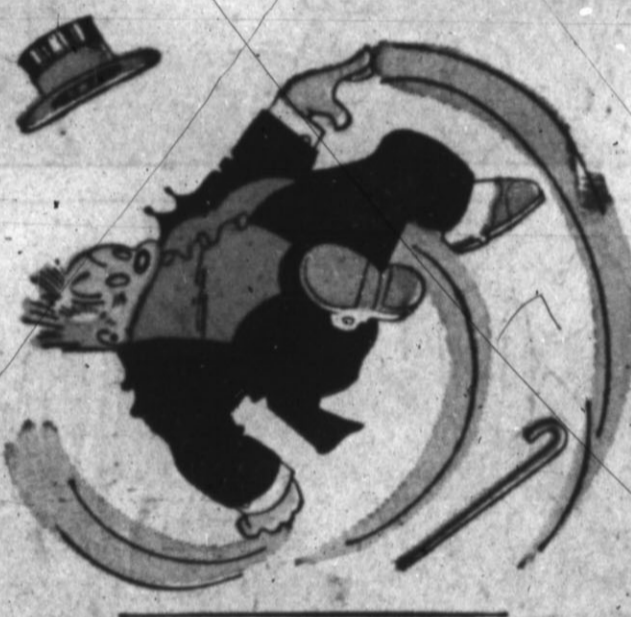
CONT'D NEXT WEEK -- "THE VEILED LADY"

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



GOLLY -- THIS SIDEWALK IS SLIPPERY !!



YOU'D THINK DR. LEGG WOULD HAVE SOMEBODY SHOVEL THE SNOW OFF HIS SIDEWALK! I ALMOST BROKE MY NECK!



OH, DEAR! WHAT HAPPENED? I SLIPPED ON THE SIDEWALK IN FRONT OF DR. ARMAND LEGG'S HOUSE -- ASK HIM TO COME OVER



YOU SHOULDN'T SEND ME A BILL, DOC -- I SLIPPED ON YOUR SIDEWALK!

OF COURSE I'LL SEND A BILL! YOU SHOULD BE MORE CAREFUL!



MERCY! THE DOCTOR FELL SO HARD HE BROKE OUR SIDEWALK! WHAT SHALL WE DO?

I KNOW WHAT TO DO --



I'LL SEND HIM A BILL FOR REPAIRING THE SIDEWALK!

FRANK FLETCHER 1-2

Hi and Lois

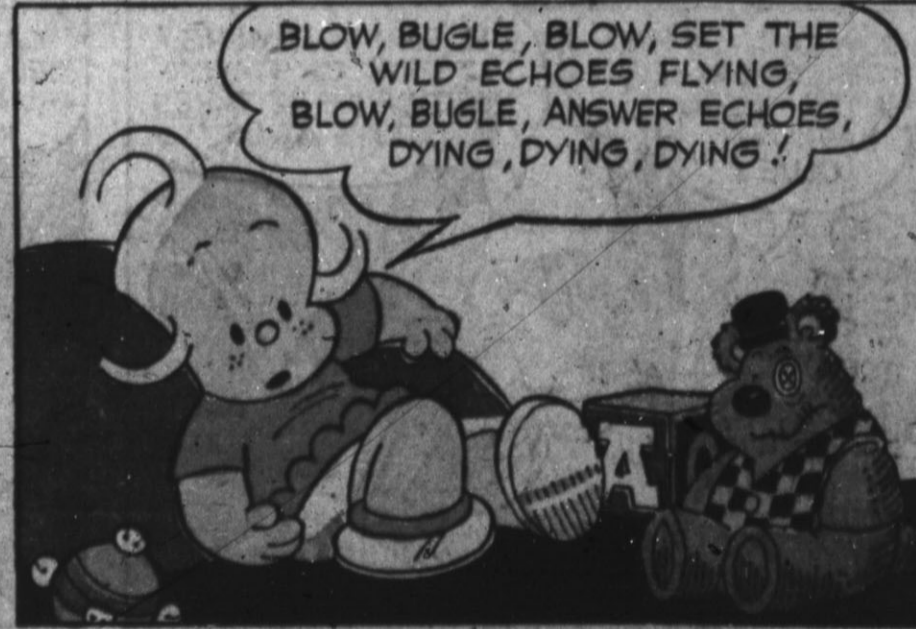
by MORT WALKER and DIK BROWNE



THE SPLENDOR FALLS ON CASTLE WALLS AND SNOWY SUMMITS OLD IN STORY!



THE LONG LIGHT SHAKES ACROSS THE LAKES, AND THE WILD CATARACT LEAPS IN GLORY.



BLOW, BUGLE, BLOW, SET THE WILD ECHOES FLYING, BLOW, BUGLE, ANSWER ECHOES, DYING, DYING, DYING!



O HARK, O HEAR! HOW THIN AND GYMIX! DOTZISH, GABBLEBIX BY SNO... BLZPH... DOFITS!



DIK BROWNE



I MAY NOT KNOW HOW TO TALK YET, BUT I'M BEGINNING TO THINK MY GIBBERISH IS SOUNDING BETTER.

1-2

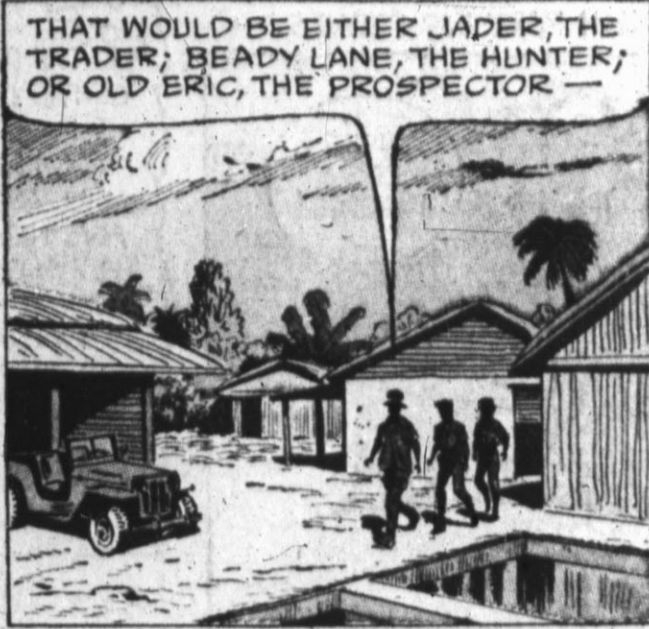
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TIM TYLER'S LUCK

by Lyman Young and Tom Massey

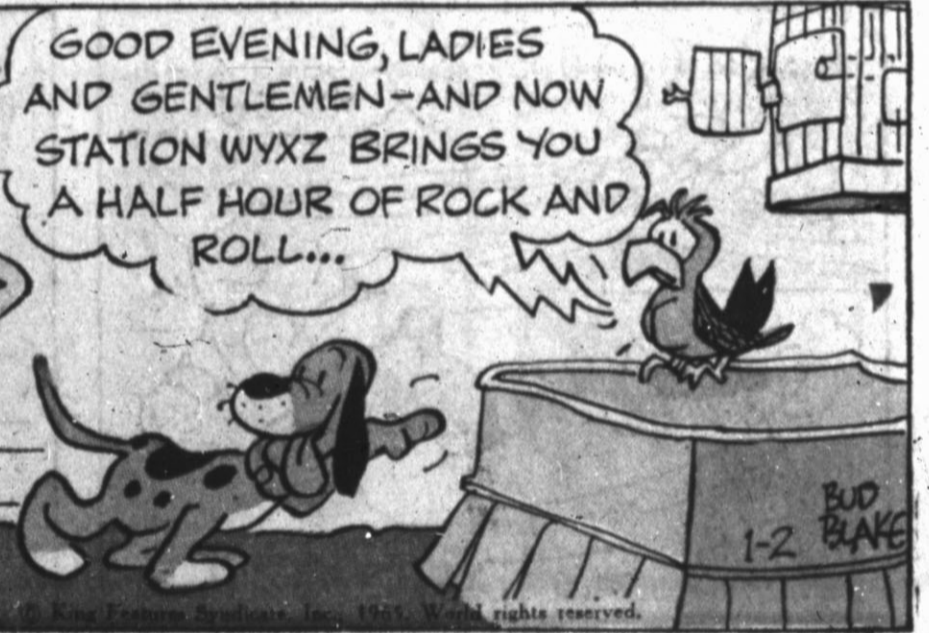


BEST GUESS IS ONE OF THE THREE WHO HAVE BASE CAMPS ON THE LAKE —



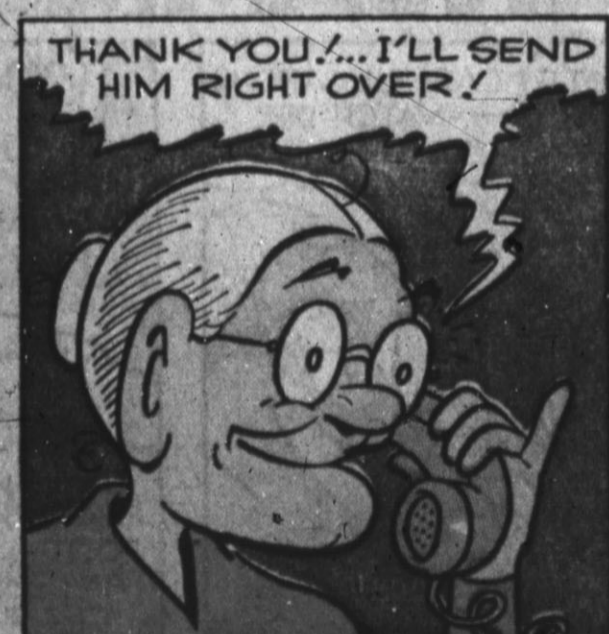
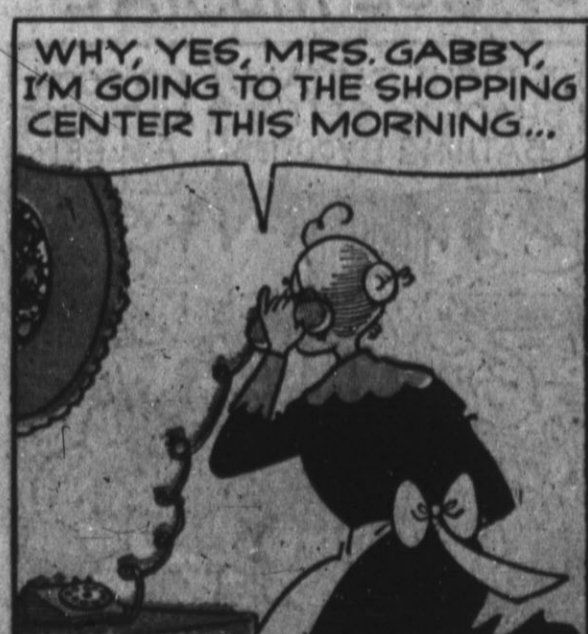
TIGER

by BUD BLAKE



GRANDMA

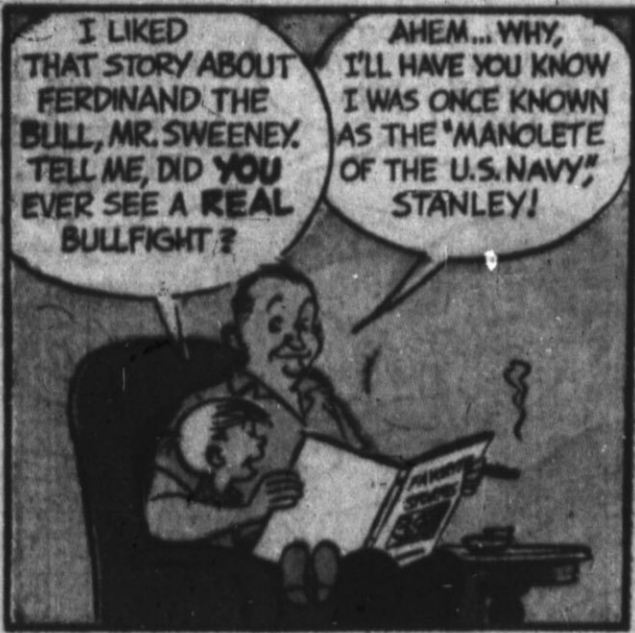
by Chas. Kuhn



BUZ SAWYER

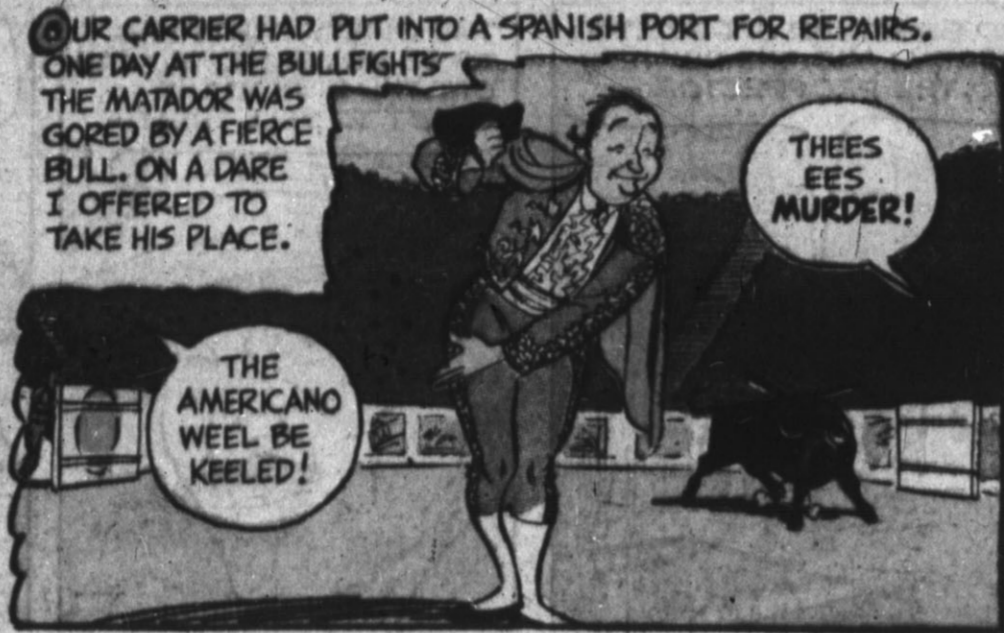
Featuring His Pal Rosco Sweeney

by ROY CRANE



I LIKED THAT STORY ABOUT FERDINAND THE BULL, MR. SWEENEY. TELL ME, DID YOU EVER SEE A REAL BULLFIGHT?

AHEM... WHY, I'LL HAVE YOU KNOW I WAS ONCE KNOWN AS THE "MANOLETE OF THE U.S. NAVY," STANLEY!



OUR CARRIER HAD PUT INTO A SPANISH PORT FOR REPAIRS. ONE DAY AT THE BULLFIGHTS THE MATADOR WAS GORED BY A FIERCE BULL. ON A DARE I OFFERED TO TAKE HIS PLACE.

THE AMERICANO WEEEL BE KEELED!

THEES EES MURDER!

TO THE DELIGHT OF THE CROWD I DISPLAYED MAGNIFICENT SKILL AND COURAGE. NEVER HAD THEY SEEN SUCH DARING CAPE WORK AS TIME AFTER TIME THE BULL'S RAZOR-SHARP HORNS ACTUALLY GRAZED MY LEGS.



OLE!

OLE!

THE BULL WAS A FEROCIOUS FIGHTER, BUT MY COMPLETE MASTERY OVER HIM WAS SOON EVIDENT AS I MADE FANTASTIC PASSES FROM EVERY CONCEIVABLE POSITION.



HEY, TORO!

AS I RAISED MY SWORD FOR THE KILL, MY HEART WENT OUT TO THE VALIANT BEAST AND I PLEADED PERMISSION TO SPARE HIS LIFE. THE CROWD ROARED ITS APPROVAL AS I MADE THE GRAND GESTURE.



VIVA EL SWEENEY!

RAVO!

AS I FOUGHT MY WAY OUT OF THE ARENA, SCORES OF BEAUTIFUL SENORITAS CLAWED AT ME HYSTERICALLY. AND TO THIS VERY DAY, STANLEY, THERE ARE THOSE WHO CLAIM IT WAS THE GREATEST PERFORMANCE EVER WITNESSED IN THE BULL RING.



BUT WHERE DID YOU LEARN HOW TO BULLFIGHT, MR. SWEENEY?

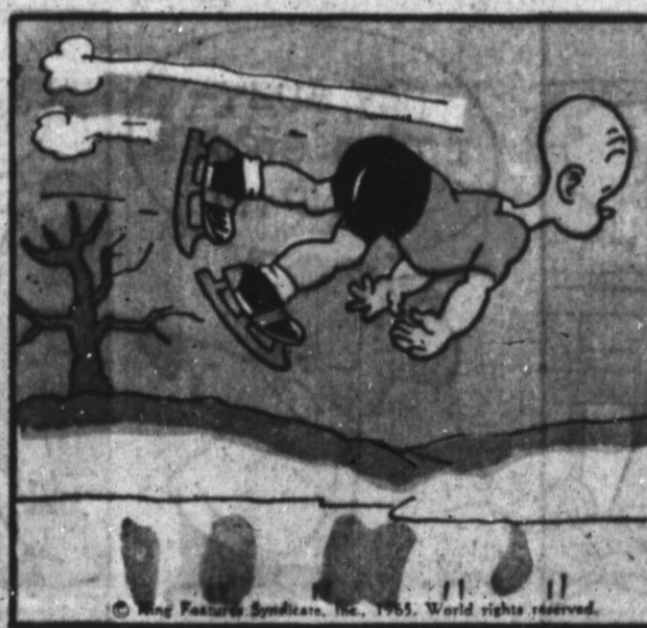
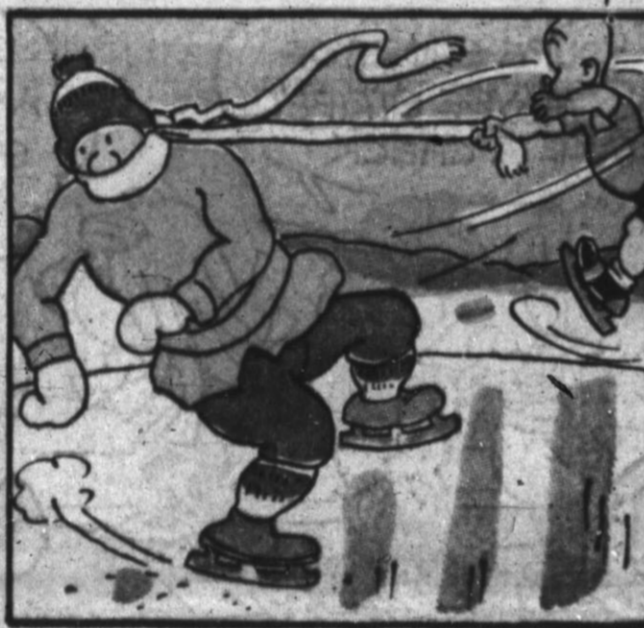
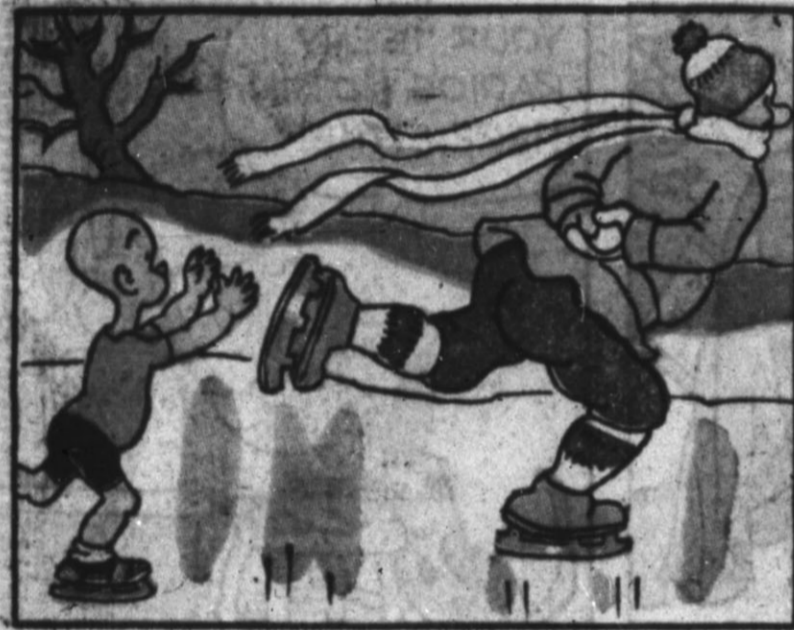
IT'S JUST ONE OF THOSE RARE PHENOMENA, STANLEY. I'M A NATURAL-BORN BULLFIGHTER!



YOU MEAN NATURAL BORN TALL-STORY TELLER, DON'T YOU?

HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL



DOTS DER BATHING BYOOTY DEY DRAGGED USS OUDT HERE TO SEE?

DOT'S NOT FUNNY!

CAREFUL CAPTAIN -VATCH DER BLEED PRESSURE!



YOO HOO! WHY NOT TAKE SOME SUN GENTLEMEN? ITS GOOD FOR YOU!!

'BATHING BYOOTY' MY FOOT--SHE'S AN OLD CRAB!



DER SUN ISS ALL YOURS, MISS TVIDDLE!

SUN ISS GOODT FOR PRUNE-FACES!



YOU'RE RIGHT, CAPTAIN! DER SHADE ISS BETTER, DAN 'BATHING BYOOTIES!

SO SOON AS DEY ISS ASLEEP VE GO TO VOIK!



MISS TVIDDLE VOULD YOU CARE TO MEET TWO HANDSOME FELLOW SUN LUFFERS?

WOULD I!?



EKK! HANS! FRITZ! THIS IS A CRUEL JEST!



ACH! DER TWO OLD CRABS ISS DER BEST-LOOKIN' LOPSTERS I EFER DID SEE!

HAW! HAW! HAR HAR! HO HO HA HA

MUSIAL

beetle bailey by mort walker

SOME PEOPLE TO SEE YOU AT THE GATE, ROCKY

YOU WANNA DEMONSTRATE WITH US TODAY, ROCKY?

GEE, I DON'T KNOW...

--YES, I DO. I DON'T!

ROCKY, WHY AREN'T YOUR FRIENDS IN THE SERVICE?

OH, GUNTHER DOESN'T WANT TO LEAVE HIS GIRL FRIEND... THEY'RE VERY CLOSE

WOODY DOESN'T THINK HE'D LIKE BEING KILLED

SYDNEY HAS A VERY ESSENTIAL JOB. HE RUNS THE DRAFT-DODGERS' SCHOOL

HOW CAN YOU STAND TO BE AROUND SUCH UNPATRIOTIC, SELF-SERVING PARASITES?!

WELL, I GUESS IT'S BECAUSE I'M KIND OF A LOUSE MYSELF

BUT WHEN I'M AROUND THEM I FEEL LIKE GEORGE WASHINGTON!

STAMP OUT WALL ST. BETTER PINK THAN THINK LEGALIZE CRIME

NOOR WALKER 1-2

FLASH GORDON by MAC RABOY

HAVING BEEN TRAPPED BY FLASH, MERLYN IS STRIPPED OF HIS CLOTHES AND LOCKED TIGHT!

QUITE A SOLID LITTLE CELL --THIS!

MERLYN MAY BE A MAGICIAN, BUT HE'LL NEVER BREAK OUT OF THIS JAIL!

YOU OUGHT TO KEEP A SPECIAL GUARD ON MERLYN, CHIEF!

WE DON'T HAVE THE MEN TO SPARE, FLASH! BUT DON'T WORRY... WE STRIPPED HIM CLEAN! HE WON'T ESCAPE!

HA! THE POLICE ARE SURE THEY'VE NAILED ME THIS TIME! EMPTIED MY POCKETS ... AND LOCKED ME IN THIS CELL! BUT I'M GLAD THEY FINALLY GAVE ME BACK MY CLOTHES!

...WELL, MERLYN'S NEVER CAUGHT 'FLAT-FOOTED! THIS KERCHIEF CONTAINS CHEMICALS WHICH WILL PRODUCE SOME TERRIFIC HEAT WHEN WET... AND THEN ...

LATER, IN THE PRISON YARD...

WHAT'S THIS?

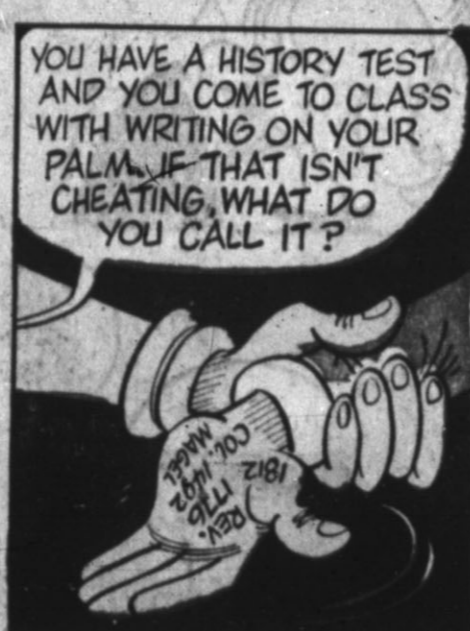
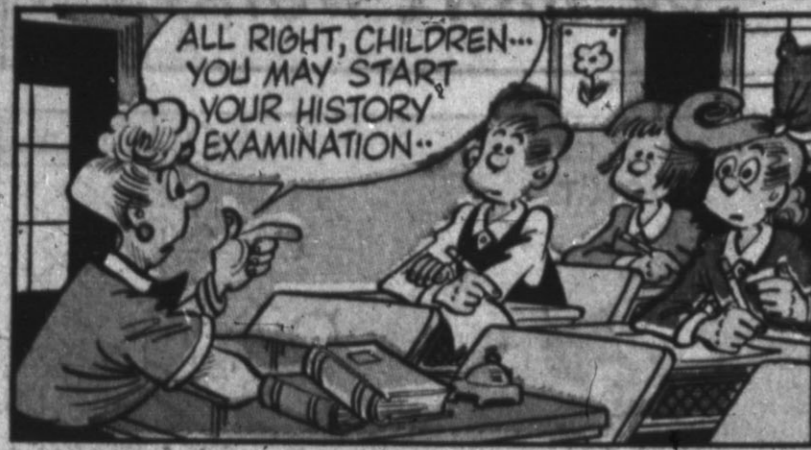
HE'S GONE! MERLYN'S GONE!

THE ALARM! A PRISON BREAK!

NEXT WEEK - THE HUMAN FLY!

1-2

LITTLE IODINE by JIMMY HATLO



The Little Woman by DON TOBIN

by DON TOBIN



THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



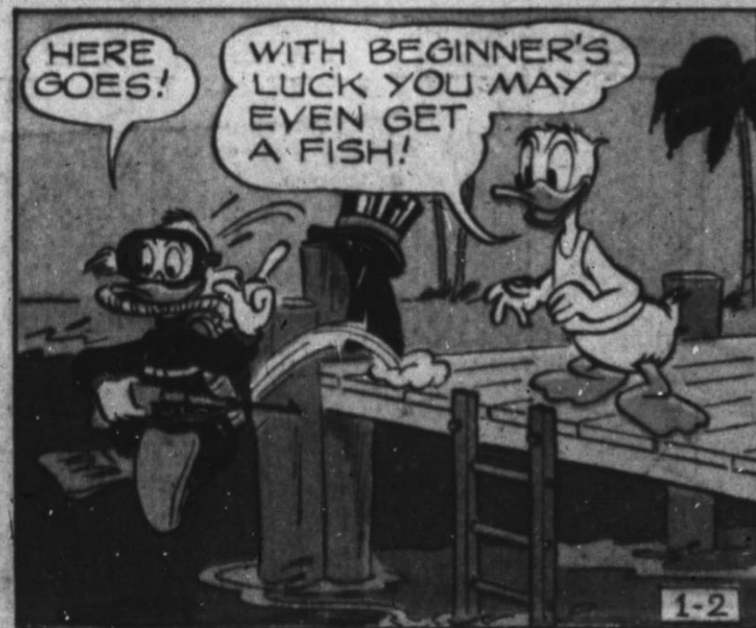
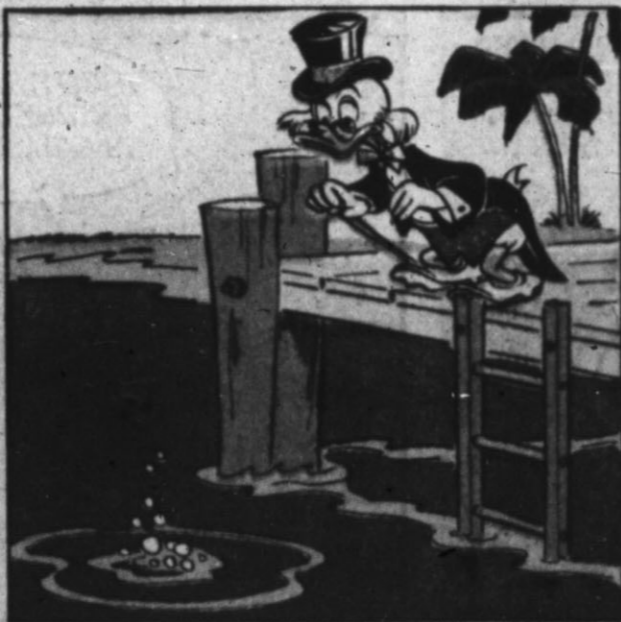
The LONE RANGER

by Charles Flanders and Paul S. Newman



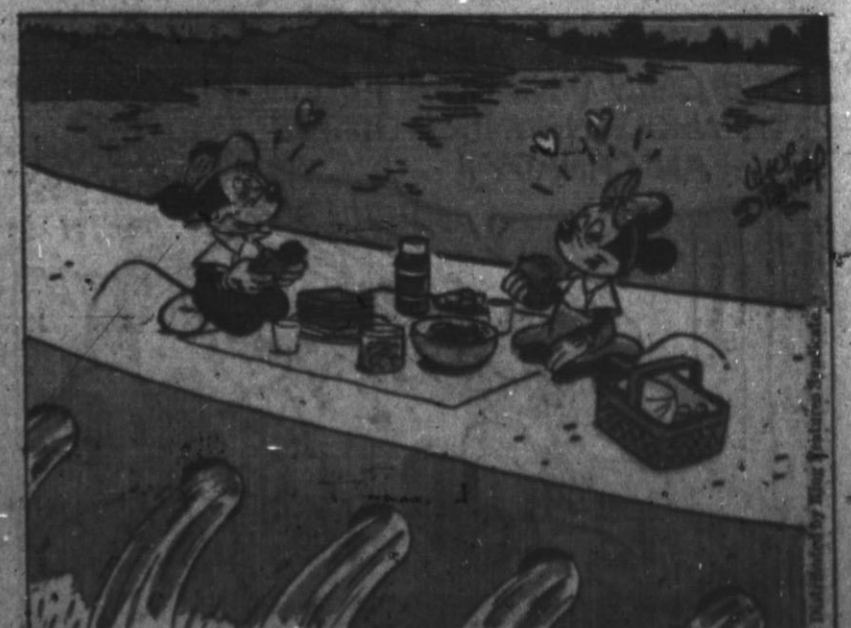
DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY





MISTER BREGER by *Dave Breger*



BARNEY GOOGLE and SNUFFY SMITH by *FRED LASSWELL*

