

Serving
the
Magic Triangle

The Hereford Brand

26 Pages

Price 10¢

65TH YEAR — NO. 49

HEREFORD, TEXAS 79045, THURSDAY, DECEMBER 8, 1966

PUBLISHED EVERY THURSDAY

Loerwald Is VFW Leader

Harold Loerwald will take over reins of the VFW tonight to fill out the unexpired term of Harry Burke who has moved to Dallas.

Loerwald has been serving the organization since September as senior vice commander. He said early Wednesday morning that he could not make any comment on activities of the organization or plans they might have until he becomes more familiar with the facts of certain issues.

He said that after the VFW and the American Legion have a joint meeting that he will be in a better position to discuss future plans.

Loerwald did say that the meeting between the two organizations was necessary for agreement of disposal of some of the property.

Riley Richards, who has been vice commander of the group is moving up to senior vice commander. John Green is serving as quartermaster and the group will select a new junior vice commander tonight, Loerwald said.

The next general election of officers will be next September

for the VFW, he said. Presently, according to Loerwald, the VFW has about 100 paid memberships.

Dr. Milton Adams, commander of the American Legion said that only about 30 members actually attend Legion meetings and that about half of these are over seventy years old. He said that one of their major problems is that they could have a large membership but that citizens who are eligible to belong, and some who do belong and are eligible to vote, will not attend meetings and make their views known.

Dr. Adams stated that at the time the park was given to the two veterans organizations, that about 2000 men in the county were eligible. Loerwald said that now, even one veteran of Viet Nam is a member and others are eligible. Adams explained that only about 300 of the veterans in the county are dues paying members to one or both groups and that of that number the few mentioned above take an active part in the work of the organization.

"Our hands are tied because the members won't come and vote their views," Adams said. "We had about 1200 members when the park was given to veterans. We need all veterans back into the groups to accomplish anything."

Dr. Adams said that funds from sale of property have been used for improvements and upkeep in the area and sighted the installation of the lights where the pony league park is now located. He stated that the original cost of the lighting was about \$10,000. Too, he mentioned that such items as paving around the circle and water bills used large sums, stating that last year's water bill was about \$900.

Dr. Adams said that he would hesitate to discuss any future plans for the area until members of the group meet together to discuss it.



SPARKLE — Downtown has taken on that special glow for the holiday season. (Photo by Joe Bran)

Mercers Cop Top Football Awards

Ann Mercer edged out her father, James Mercer, and Jim Arney to win the Hereford Brand Weekly Football Contest and receive two tickets to the Cotton Bowl game in Dallas.

Miss Mercer compiled 152 points in winning the contest, while James Mercer got 151 and Arney 150. Mercer and Arney were presented one ticket each.

Arney had been deadlocked in a three-way tie for third place, but was chosen after tie-breakers were checked for the 11 contests. Also tied were E. H. Loerwald and Bobbie Kitchens.

Firemen Give Yule Gift

Hereford citizens are receiving a Christmas gift that they may not ever need. All hope that neither they nor their families have to make use of this gift, but anyone who pauses a second to reflect, may well consider that it is one of the greatest gifts he has ever received.

Hereford Volunteer Firemen 33 strong, have purchased a piece of equipment from their own funds and are considering it their gift to the people of this community this Christmas.

A three purpose piece of equipment, the small trunk contains a resuscitator, an inhalator, and an aspirator.

What this means to city residents is that in case of emergencies requiring the administration of oxygen, artificial respiration, or a suction apparatus to remove foreign bodies from the respiratory or digestive tracts, firemen are on call, ready to render first aid.

Equipped with an older type resuscitator, firemen have been handicapped by the sheer bulk of the one mask, twenty-year-old piece of equipment, with one control at the trunk, often requiring two men to administer.

The new trunk is equipped with two masks with hand controls so that each individual patient can receive the type aid peculiar to his needs, independently of the other type aid being rendered.

For instance, one fireman can clear the throat of one patient with the aspirator while another is giving oxygen to someone else.

Too, the equipment has a long extension so that a patient in a difficult position, such as a shock victim on a highline pole, can be reached quickly.

Firemen recall many instances through the past several years when they have been asked to use the old emergency equipment. They say that if only one person is saved by the new equipment, the cost, over \$500 is as nothing.

Some of the cases within the past two or three years show that heart attacks need the assistance of the department. One such case was on a bus passing through Hereford and aid was rendered on the scene.

A person who was suffocated in a car fire received help from the old resuscitator.

One youngster fell in a bathtub and firemen answered the call quickly.

Ambulance attendants often call firemen when a victim of stroke needs the oxygen or help in breathing before he or she can be moved to a hospital.

The firemen stress that the equipment is here, ready for use and that firemen are on call to use it, but lives cannot be saved if people hesitate to ask for help.

Even in this dry country, the Hereford Volunteers get calls to aid victims of drowning, though many people fail to call for help soon enough.

The firemen stress that the equipment is here, ready for use and that firemen are on call to use it, but lives cannot be saved if people hesitate to ask for help.

Sears said that about \$25 million are being wasted on irrigation alone in the area. Better methods and individual attention to learning these new methods as well as better practice of existing procedures could mean that much saving to this area alone.

Sears said that he had been working with the group about 18 months and that weed control is a prime concern of the agriculturists.

PEP Plans Will Boost Economy

Plans to up the economy in Deaf Smith County and neighboring counties were pushed forward yesterday when business and civic leaders met in Canyon as part of the Panhandle Economic Program.

Planning is fine, but action is the key note, according to Dr. James Cornette, president of West Texas State University told the expanded planning committee of PEP. Panhandle business and civic leaders were given a rough outline to initiate action to solve area problems.

Pinpointed as the major problems for this area is complacency James Murphrey, coordinator of the program, explained. "This area is in the upper ten-percent of agriculture based areas as far as income is concerned."

Two other programs have been initiated in Texas, but both of these were for depressed areas. The planners of PEP hope to eliminate any possibility of letting this area fall into a regional depression if at all possible.

Spearheading the Hereford group was Henry Sears who was picked to serve on planning since he is county chairman of the program building committee.

PEP is sponsored by the extension service and is designed to make communities take good hard looks at themselves as functioning factors in the economy of their area.

Sears said that about \$25 million are being wasted on irrigation alone in the area. Better methods and individual attention to learning these new methods as well as better practice of existing procedures could mean that much saving to this area alone.

Sears said that he had been working with the group about 18 months and that weed control is a prime concern of the agriculturists.

Meetings Monday in Berger and Tuesday in Dalhart were very similar to the meeting yesterday in Canyon. James Murphrey, farm management specialist with the Texas A&M Extension Service and coordinator of PEP, explained the 200 page analysis of the Panhandle's economic assets and liabilities.

Representatives from Potter, Randall, Swisher, Parmer, Castro and Armstrong counties meet with the Deaf Smith representatives in the Student Union Ball Room of West Texas State University.

Last meeting of the series will be Thursday in the Community Building in Memphis, Hall, Briscoe, Donley, Collingsworth, Wheeler and Childress counties will have representatives at that meeting.

Murphrey outlined practical methods that could save or produce millions of new dollars from area resources.

Lakes and rainfall in the area are not being used to full potential, he pointed out. Over 5,000 playa lakes in the area would produce millions in water value if utilized properly, he said.

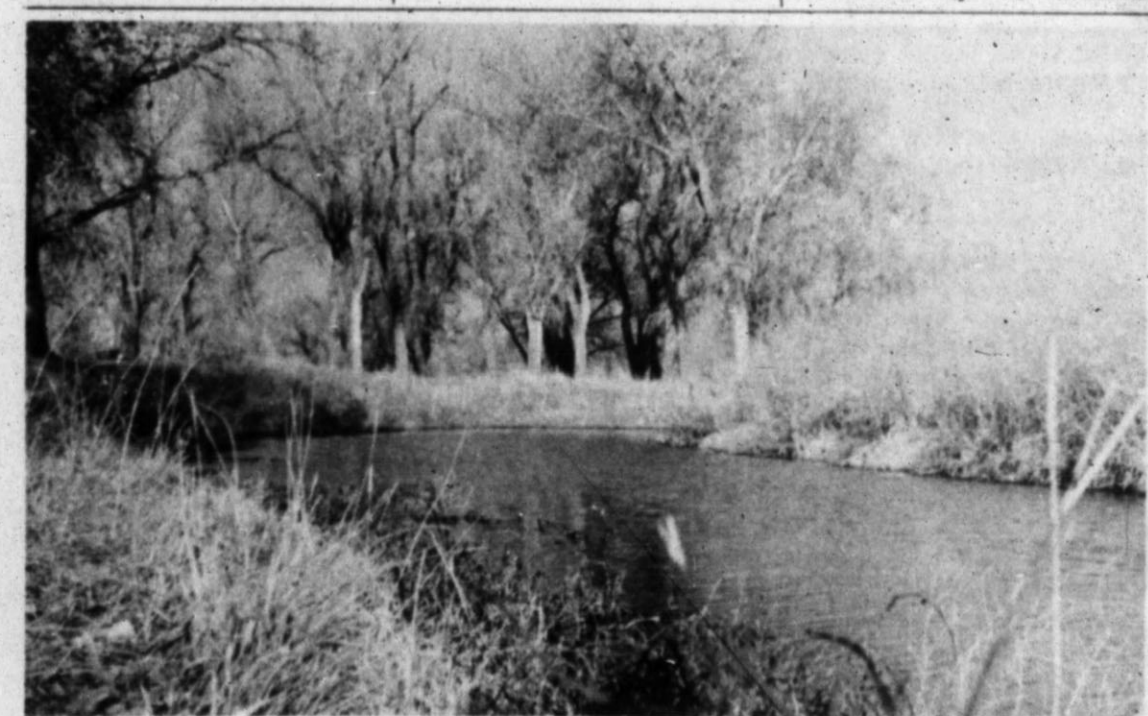
He stated that even though all farmers learn to use their irrigation waste in the most efficient way, that we still need to look to water sources for the future.

See PEP Page 2

School Holidays Begin Dec. 22

Christmas holidays for public school in Hereford will begin December 22, the Thursday before Christmas at 2:30 in the afternoon. Classes will begin again the morning of January 3, the first Tuesday in 1967.

Mid-term will be January 13 for Hereford schools.



A GOOD MANICURE — Bountiful raw material for a park area can be seen along Tierra Blanca. A lot of effort and some expense would be necessary to whip this area into a park that could be used by Hereford residents. The basic beauty of the natural hill formations is marred by weeds and trash. About the only water in the creek bed is the treated water below the city's sewer farm. (Hereford Brand Photo)

Suits Are Needed Now For Boys Ranch Residents

A new suit for every boy at Christmas!

That's the goal of the annual

Holly Employes Donate Sugar

Members of Local Union 321 and the Employees Group at Holly Sugar Corp. became Santa Claus Tuesday when they bought two pickup loads of sugar and sent them to Girls Town, U. S. A. in Whiteface and Boys Ranch. Elmore Rains, spokesman for the two groups, said the sugar was purchased from Holly and presented as a Christmas gift to the boys and girls.

Christmas Suit project for the Cal Farley's Boys Ranch that is now under way. For \$25, the Ranch is able to outfit a boy with a new suit or a combination of clothing depending upon each boy's individual needs.

"A new suit is the most useful gift a boy can receive, and one he appreciates so much," Ranch founder Cal Farley said. "Our boys wear the same ones every Sunday at services in our non-sectarian chapel, on their Saturday town trips and on school trips away from the Ranch. By the end of a year, the suits are pretty well worn out and in most cases, fit rather tightly. We are still able to purchase a coat and pair of slacks for \$25 at a special rate to the boys." Anyone desiring to make this

a memorable Christmas for a young man at Boys Ranch can do so by mailing their contribution to Cal Farley's Boys Ranch, P. O. Box 1890, Amarillo, Texas 79105, or by taking the gift to the Ranch office at 600 West 11th Street.

Weather			
	M	H	L
Saturday	46	18	
Monday	68	39	
Tuesday	64	50	
Wednesday		48	
Moisture for month		.00	
Moisture for year		12.95	

(Courtesy KPAN)

Crop Adjustment Still Available

Applications for the Cropland Adjustment Program continue to trickle into the Agricultural Stabilization and Conservation Service office, according to manager Faust Collier.

At 5 p. m. Tuesday, Collier said 126 Deaf Smith County land holders had made application for the federal funds, putting 43,227 acres into the program. If all happened to be approved by the ASCS County Committee, the government would pay out \$602,041 per year.

Collier said the county has been allocated \$65,965 a year under the program. Each application will be investigated by the county committee.

Firemen Battle Roaring Blaze At Labor Camp In High Wind

A Mexican family of 10 was left homeless Monday afternoon when a wind-driven fire raged throughout the south end of the Labor Camp and threatened for a time to cause a major disaster.

One five-room home and five automobiles were destroyed and two other homes damaged by the blaze, which was whipped and carried along by the 50 to 60-mile-per-hour winds.

A dozen more houses showed minor damage. Jap Dickerson, fire chief said.

Fire Marshall Terry Hale said the fire reportedly flared up in loose lint at a cotton gin about 100 yards southwest of the burned out area. The winds apparently carried sparks to the residential area, where several different fires broke out immediately in the lint-covered section.

Lupe Tapia, owner of two of the homes and the four cars, said he saw the lint begin burning in a car fire received help from the old resuscitator.

Firemen received the alarm at 12:33 p. m. and dispatched two pumpers and the large booster truck to the scene. By the time they arrived, the three homes were afire and piles of the cotton lint were burning in dozens of different spots.

Despite the seemingly insurmountable odds, firemen had the blazes under control in about an hour. However, they remained at the scene extinguishing minor flareups until after 5 p. m.

At the height of the fire, visibility in the area was cut to near zero as the high winds carried not only smoke and burnt lint from the nearby field, but heavy particles of dust.

Several firemen and a woman who had tried to fight the fire away from her home were treated at the Hereford Clinic for smoke inhalation, or had their eyes cleaned. Tapia said the woman had become ill after fighting the fire. Eleven firemen were eventually treated for smoke inflamed eyes.

Firemen, who had to run their hoses about a mile to reach a water plug, were aided by several of the Labor Camp resi-

dents, who were fighting to save their homes. Numerous men and women battled the smaller blazes with water hoses and buckets, large pans and small cans filled with water. Dickerson said that "direct-lay" or professional line laying saved several minutes that were instrumental in curbing the blazes.

Still shaken, Tapia described

See FIREMEN Page 2

Wind Fans Feed Fire Wednesday

Some 400 tons of baled hay burned Wednesday afternoon when a fire raged out of control at Easley Feed Yards Inc., 16 miles west of Hereford on Harrison Highway.

Firemen were summoned from Hereford at 4:04 p. m. and had been battling the blaze nearly an hour when a contingent from Froma arrived.

The burning hay had been stacked 15 or more bales deep, several different lines on the



FIRE VICTIM — After carrying as many articles as she could manage from her home, an unidentified resident of the Labor Camp stands guard over her car during Monday's raging fire. The fire drove several residents from their homes and left one family of 10 homeless. (Hereford Brand Photo by Tyler Vance)





PEP — Mrs. Bess Werner discussed planning being done by the Panhandle Economic Program to help promote increase in Plains income associated with agriculture. Talking with Mrs. Werner are Henry Sears, president of First National Bank and Mrs. Dortha Prowell, homemaker teacher at Hereford High School. The three were part of a delegation of fifty persons representing Deaf Smith County in Canyon yesterday. (Hereford Brand Photo)

PEP . . .

(Continued from Page 1)
New ways of thinking and exploration of entirely new approaches to old problems will be necessary before this area can actually be realizing full capacity, Murphrey said.
He pointed out that few of any changes have ever been made in cow-calf ranching as an example.
Too many products are leaving the Panhandle in a raw state, Murphrey pointed out. By innovating processing in the area, value of products would be increased before they left the region, he said.
Livestock income could be upped if area ranchers could learn to accept cross breeding, even though they take great pride in their registered herds, the agriculturist said.
Tax management for farmers and ranchers could also serve to keep some of the money earned back on the farm, he said.
Double cropping 700,000 acres of irrigated wheatland with soybeans and other crops could increase the sale of agricultural products by \$50 million annually according to the study.
Management of money moves over into consumer responsibility according to Murphrey and improved home management practices can reduce cost of living by \$25 million annually.
The meetings, four in all, were planned to acquaint the general public with PEP. In addition County program building committees have been organized to determine the individual county situation, problems and solutions and means of developing opportunities.
It is the responsibility of the county building committee to develop and carry out a plan of action to achieve prescribed goals, organizations, businesses and industries to accept program responsibilities.
Sears is chairman of Deaf Smith County's committee. Dyalitha Benson is vice chairman, Sam Morgan serves as secretary.

The executive committee is chairman of the sub-committees. Hugh Clearman is crops chairman; Mrs. A. J. Bezner is chairman of 4-H leaders. Colby Conkright serves the county as livestock chairman; Mrs. Bess Werner, food; Rev. Don Davidson is chairman for aging and George Turrentine is vegetable production chairman. Sears said that the program is not expected to see any startling results nor is it planned for immediate results. He pointed out that a similar approach to an east Texas community has upped their economy \$10 million after a short time devoted to the problems uncovered by this realistic approach.
He said that the area in east Texas was not a depressed area but that it "was dragging its feet."
This area is prosperous and people think that they are doing well, Sears pointed out, but with better management, even the small farmers and businessmen could realize more for their energy and capital outlays.

Wind . . .

(Continued from Page 1)
yards, and appeared to have begun burning on the north end of each line. Heavy machinery, including road graders and bulldozers, were used to break the stacks in half in an effort to save at least half the hay.
At 5:30 p. m., while firemen were still fighting hard but appeared to be winning the battle, Joe Easley, owner and manager, said "if we stop it right here, the loss is probably about 400 tons. But it's not over yet."
One stack of hay right near the elevator also had caught fire, but was quickly extinguished by workmen at the yards who also helped firemen fight the fire.
The road graders also cleaned off dry grass from a field directly north of the fire to prevent further damage.

Firemen . . .

(Continued from Page 1)
The fire Tuesday as he walked dejectedly among the charred remains of his home. Sadly, and in broken English, he said, "I've been working hard six years to buy this land and build the house, and now it's gone."
Tapia, a farm worker, still was unsure Tuesday where he intended to move but was certain he wasn't going to rebuild near the cotton gin. "I saved my life this time. The next time it might be night and I might be asleep."
Tapia pointed to the lint, which partially covered the ground, trees, homes, and high-line wires in the area, and said he had thought of moving before because he considered the lint unhealthy. He said when he came in from work each day, the house would be covered with smoke from the gin, and "it's in everything we eat."
One of the houses owned by Tapia was vacant, but had furniture inside. It was gutted and the furniture ruined. Nothing was saved from the house in which the family lived.
Staying with Tapia were his father, two sisters, his wife, sister-in-law and her four children. No one was injured.
A house directly north of the Tapia residence was badly scorched by the flames, but firemen kept it from burning. The roof of another home had begun burning but quickly was extinguished.
Several firemen said that every house they entered in that area had lint on everything. "And that stuff goes up like gasoline," one remarked.
Dickerson credited law enforcement officers with outstanding assistance.
"Particularly Al Bagwell, who ran a supply line from town to the camp, bringing goggles, oil, and other items needed. The chief of police even drove a tanker to the scene."
Deaf Smith County Sheriff's officers were looking for four

Latin American men Wednesday after charges were filed against the men for running over the water hose while firemen were fighting the fire.
Witnesses said the men ran over the hose repeatedly in an apparent effort to cut it or stop the flow of water. The charges were filed with Justice of the Peace C. B. Miles.
Dickerson said that it is in violation of a state law to cross, with a vehicle, any line laid by firemen. He said that several of the violators were residents of the labor camp and that their action ruined several sections of hose, creating a loss of water power to combat the blaze.
Hearings were set for yesterday morning at 10:00 o'clock.

Gift . . .

(Continued from Page 1)
"That little fellow's cry was the greatest sound I've ever heard," one fireman remarked when he reiterated the rescue of a child at the city swimming pool.
Firemen are still a little short of funds — but they are not asking for tax money or donations — they want to sell home fire extinguishers priced at \$3.98 each. These are push button type and will control a small fire and are as easy to use as a hair spray can, one fireman claims.
They have sold 252 of these but have some left.
Contact any fireman or fire marshal Terry Hale if you would like to purchase one.
Seal pups weigh 60 to 70 pounds at birth. They feed on milk with up to 50 percent butterfat, and gain three to four pounds daily. Fluffy tan hair protects the babies from the ice.

Adrian News

By ANN BEAVERS
Brand Correspondent

Miss Paula Cretz of New Orleans, Mr. and Mrs. Terry Cretz and daughter of Earth visited last weekend with Mr. and Mrs. Loren Cretz and family.

Mr. and Mrs. Kippy Morgan of Canyon entertained their parents, Mr. and Mrs. Don Morgan and Mr. and Mrs. Gwyn McFarland with a buffet for their anniversaries. Attending from Adrian were Messrs. and Mmes. Ray Brown, P. H. Gruhkey, Loren Cretz and Ed Jacobson.

Adrian PTO will meet Monday at 7:30 p. m. Hosts will be Messrs. and Mmes. Charles Durham, Marion Ferguson, Eddie Rohrbach, Lawrence Jackson, Allen Ehresman, and R. L. Pinnell. Mrs. Clara Gruhkey is in charge of the program.

Dec. 15 is the date for the Adrian Lions pancake supper, from 5 to 8 p. m. in basketball games that night Adrian meets San Jon boys A and B teams and the girls play Amistead.

First Baptist Church of Adrian is observing the foreign mission week of Prayer this week. The wmu is meeting each morning for mission study and prayer. The Lottie Moon Christmas Offering for foreign missions is being received during December. The church has set a goal of \$300 for the offering. To highlight the prayer and mission emphasis, Dr. George Kollmar will be guest speaker at the 7 p. m. Worship Services Sunday. Dr. Kollmar is a former missionary to South America, now a practicing surgeon in Amarillo. Members and friends are invited to these special services.

Mrs. Nancy Johnson and children of Stinnett visited in Adrian and Vega with friends and relatives.

Mrs. Juanita Royal and daughters of Vega were Sunday dinner guests of the Bob Crawford family.

Mr. and Mrs. Hollis Cooper are the new operators of the City Cafe.

Mr. and Mrs. Lewis Jobe and Wade of Endee spent Sunday with Mr. and Mrs. W. C. Briggs.

Mr. and Mrs. Davis Brown left Thursday for Jackson, Miss. where they picked up a new bus for Adrian School. On their way home they visited Mrs. Brown's uncle, C. I. Vick in Atlanta, Tex. and returned home Saturday.

Mr. and Mrs. E. E. Allen visited in Amarillo with Mr. and Mrs. Thurman Allen.

Dave Sellars took Mrs. Kay Brown's place teaching school Thursday and Friday of last week.

Mr. and Mrs. Joe Brownlee celebrated their 23rd wedding anniversary. Mr. and Mrs. Bill Gudgeff celebrated their third with supper at Tucumcari Sunday.

Bowling Scores

SUNSET KEGLERS

Reddell's Water Well — 37, 11, Farmers Supply — 32, 16, Owens & Hollingsworth — 29, 19, Hereford Welding — 29, 19, Hereford Insurance — 28 1/2, 19 1/2, Gault & Son — 28, 20, Beefmaster — 26, 22, Thrif-T-Burger — 22, 26, Medics — 21, 27, Hereford Fruit Mkt. — 20, 28, Hereford Bakery — 19, 29, Hays Monday night.

Eddie Hayes of Phoenix and Dwight Hayes of Abilene visited Sunday with Mrs. Lena Gudgeff.

Clayton Thompson has moved into the Cotton Johnson rent house.

Gay Brothers was in St. Anthony's Hospital in Amarillo Monday.

Mr. and Mrs. Oscar Bronniman Sr. and Wayne visited in Fluvanna with Mr. and Mrs. Oscar Bronniman, Mr. and Mrs. Hubert Bronniman and Mr. and Mrs. Gale Fagan and family over the weekend.

Richard Walker suffered a heart attack and was taken to Deaf Smith County Hospital by a Vega ambulance.

Dooley Fincher is in the Veterans Hospital in Amarillo.

Nancy Amason spent the weekend in Amarillo with Mr. and Mrs. Lee Amason.

Mr. and Mrs. Overton Harris and daughter of Amarillo visited the Hardy Harris family Sunday.

plement — 18, 30, Sunset Foods 14 1/2, 33 1/2, Matthews Ditching 12, 36.

WEEKS RESULTS:
Owens & Hollingsworth 4, Hays Implement 0, Sunset Lanes 4, Hereford Bakery 0, Gault & Son 3, Farmers Supply 1, Matthews Ditching 3, Hereford Fruit Market 3, Medics 1, Hereford Insurance 2, Hereford Welding 1.
High team series Reddell's Water Well 2247, High team game M Thrif-T-Burger 838, High Ind. SERIES Alice Lueb — 530, High Ind. Game — Alice Lueb — 201.

Bowler of the Week — Phyllis Channer — 90 pins.

KINGS & QUEENS
Vance Hall Sporting — 32, 12, Farmers Elevator — 29, 15, Sully's Music 26 1/2 — 17 1/2, Sunset Food Center — 23, 21, Sunset Lanes — 23, 21, One Hour Martinizing — 23, 21, Team No. 9 — 20 — 24, Boyd Machine Shop — 16 1/2, 27 1/2, Beetle Bombs — 16 — 28, Team No. 2 — 8, 36.

WEEKS RESULTS:
Farmers Elevator — 4, Boyd Machine Shop — 0, Team No. 9 — 4, Team No. 2 — 0, Sully's Music — 3, Beetle Bombs — 1, Sunset Lanes — 3, Sunset Food Center — 1, One Hour Martinizing — 3, Vance Hall Sporting — 1.

High team series — Sunset Lanes — 2347, High Team game — Farmers Elevator — 826, men high series — L. V. Watts — 578, Men Ind. High Game Ben Lueb — 211, Women High series — Alice Lueb — 501, Women High Game — Alice Lueb — 901.

Woman Bowler of the Week — Dorris Davis — 70 pins.
Men Bowler of the Week — Dick Mills — 603 series

Classifieds Get Results

Give The Gift That Is The...



love of the traveling set...

and at home everywhere!

This classic coat has 3/4 length full raglan sleeves, satin bound at tailored cuff. Made of opaque nylon tricot with side slash pockets; reversible acetate satin and tricot belt can be worn to show full back, omitted or fastened all-around.
P-S-M-L in Green, Orange, Gold \$11.00
Matching pajamas \$9.00

GOSSARD ARTEMIS

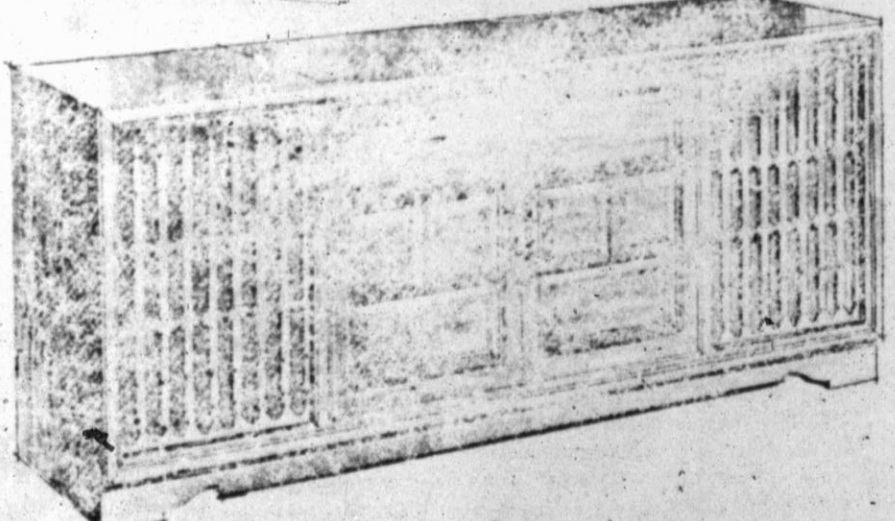
Gaston's of Hereford

Double Hereford Bucks Thursday Night From 6:00 p.m. to 9:00 p.m.

Gift Headquarters For Style Conscious Santas

OPEN THURSDAY NIGHTS TILL 9:00

Happiness Is A Gift Of Stereo By Motorola . . . From Stan Knox



Solid state stereo with great sound, elegant Mediterranean styling

- Solid state dual-amplifier system — instant play, no tubes to burn out!
- 100 watts instantaneous peak power output (50 watts EIA Music Power)
- 6 speakers — including 2 high-frequency horns with solid state horn drivers
- Solid state FM/AM and FM stereo radio
- Feather-trac tone arm, Diamond/Sapphire styli

\$369.95 SK517C



OTHER STEREO HI-FI WITH FM/AM AND FM STEREO SOLID-STATE AMPLIFIER, FROM

\$199.95

Stan KNOX TV & MUSIC

509 Park Avenue Phone 364-0766



FISH FRY FRIDAY — Hereford Lions are doing some of the cooking with professional assistance. Main dish is channel catfish and the place is the Bull Barn, serving hours from 5:30 to 8:30. Tickets are 75c and \$1.25. Shown are Dean Stallings, chairman of arrangements and C. A. Monroe, who is supplying the fish through Hereford Fruit Market, all at cost to help the club along. (Hereford Brand Photo)

Rites Conducted On Tuesday For Mrs. E. E. Bishop

Mrs. Eugene Edward Bishop, 43, died Saturday in a local hospital. Funeral services were conducted Tuesday afternoon in Avenue Baptist Church by the Rev. Ron Harpster, minister, and burial was in West Park Cemetery.

Mrs. Bishop was Jackie Bonita Buchanan, born Dec. 2, 1923 in Knox City and married to E. E. Bishop Aug. 20, 1943 in Hereford. They had lived in this county since 1947, when they moved from Amarillo. The family home is at 505 Ave. J.

Survivors are her husband; five daughters, Vanessa Bishop and Mrs. Marilyn Kay Fuller of Hereford; Mrs. Linda Gail Hamby of Dumas; Mrs. Ann Gilbreath of Big Spring and Mrs. Wanda Kirkland of Farwell; three sons, Mickie L. Bishop of Hereford, Darwin V. Bishop of Bryan and Gaylen Bishop of Deer Park.

In addition Mrs. Bishop is survived by three sisters and three brothers, Mrs. J. D. Minton of Colorado Springs, Mrs. W. Mack Jackson of Fountain; Colo. Mrs. Everett Lookad of Muleshoe, M. T. Buchanan of Ke-mah, F. M. Buchanan of Cortez, Colo., J. O. Buchanan of Knox City.

Interment in West Park Cemetery was under direction of Gilliland Funeral Home. John M. Gooch, Doyle Rush, Benny Cooper, Elmer Combs, Jacob King and Edd Clark served as pallbearers.



CAP PRESENTATION — Presenting the Certificate of Proficiency and the Billy Mitchell Award to Ren Lee, son of Mr. and Mrs. Rex Lee of 304 Centre, is Captain William T. Thompson, deputy of cadets in the local Civil Air Patrol unit. Lee's awards qualify him for special activities and a college scholarship, stated Commander Milton C. Adams. Presentations were made at a meeting Monday night. Other cadets receiving awards were Rosemary Sheetz, Bill McCleskey and Paul Lovan — Curry Award; Teresa Rudd and Mark Roberson — Wright Brothers Award. (Hereford Brand Photo)

Travel To Mark Golden Wedding

A holiday visit with their sons in South Texas will start with a flourish for Mr. and Mrs. Grant Fuller, who will celebrate their Golden Wedding anniversary at a party in the Petroleum Club at Houston Saturday evening.

The actual anniversary date comes next Monday.

The Fullers plan to leave Friday. The three sons, Sidney and Grant Fuller of Houston and Varian J. Fuller of San Antonio, will be hosts for the family dinner Saturday. Mrs. Fuller's brother, Rudolf Zweifel of Albuquerque and Mrs. Zweifel are expected to be other guests.

The Hereford couple will remain to visit their son's families until after the holidays, and are looking forward to spending Christmas with their eight grandchildren.

They have been Hereford residents since 1931. Their marriage took place at Ft. Sumner, N. M. on December 12, 1916.

Mrs. Fuller, the former Miss Freda Zweifel, had moved to New Mexico from Montana while Mr. Fuller's boyhood home had

Look Who's New

Mr. and Mrs. Ruban Cruz are the parents of a son, Rodolfo Ricard, born December 4. He weighed 6 lbs.

Mr. and Mrs. Carl Wayne McKee are the parents of a son, Jaroslan Wayne, born December 5. He weighed 6 lbs. 11 ozs.

Mr. and Mrs. Joe Edd Andrews are the parents of a son, Jason Herbert, born December 5. He weighed 10 lbs. 1 ozs.

College News About Students From This Area

CANYON — Merle Carmichael of Hereford was recently initiated into the Crescent Girls of Lambda Chi Alpha men's fraternity at West Texas State University.

Daughter of Mr. and Mrs. W. T. Carmichael, 148 N. Texas, Miss Carmichael is a sophomore biology major.

The Crescents is a national women's auxiliary for the fraternity, with a total of 12 chosen members. The Crescents serve as hostesses for many different activities and hold a place of honor in the fraternity.

Classifieds Get Results

FURR'S

Creative Color By Shugart Studios ONE DAY ONLY

WEDNESDAY DECEMBER 14

Photographer's Hours: 9 a.m. until 7:30 p.m.



No Age Limit-Adults Included

9 MINATURE CREATIVE-COLOR PORTRAITS

99¢



All Pictures will be returned to Furr's In Time For Christmas! **FURR'S** At Sugarland Mall

Whitefaces Enter Tournney Friday

The Hereford Whiteface cagers, still looking for the key which opens the way to a consistent ball game, enter the two-day Andrews Tournament Friday.

Currently owning a 1-8, worst record after Tuesday night's loss to the Tascosa Rebels 70-53, the Herd has been unable to maintain a hot hand throughout a full ball game.

The locals dropped their seventh game of the season Saturday night in the Plainview Tournament when the Dimmitt Bobcats won 58-51. Dimmitt, which beat the Whitefaces by one point in the second game of the season, won consolation in the tournament.

Gene Duvall, 6 foot hustler, led scoring in both teams, garnering 23 points against Dimmitt and 15 against Tascosa. Jimmy Allison got 14 points to help lead the charge against the Rebels.

The Whitefaces next home game will be Tuesday against Lamesa.

The "high-cube" freight car — one of American railroads' new "breed" of giant freight cars — is longer than a bowling alley and has nearly double the carrying capacity of the conventional car.



ONE MINUTE PLEASE

THE CHURCH I LOVE... EXHORTED TO SHUN YOUTHFUL PASSIONS (LUSTS)

"So shun youthful passions and aim at righteousness, faith, love, and peace, along with those who call upon the Lord from a pure heart." (2 Timothy 2:22).

positive and the negative. We are to shun the passions and lusts of the flesh; and we are to aim to follow Christ and the righteous in the good things. Not only has the Lord told us the result of following each of these courses; but we can witness the result in daily life.

Those who follow the passions and lusts of the flesh will ultimately come to grief and sorrow and eternal punishment. But those who "aim at righteousness, faith, love, and peace" find these things along with contentment and blessings both now and forever.

"For all that is in the world, the lust of the flesh and the lust of the eyes and the pride of life, is not of the Father but is of the world. And the world passes away, and the lust of it; but he who does the will of God abides forever." (1 John 2:16, 17).

This is what the Lord Jesus Christ has told us in the Scriptures. The question is: Do we believe it? So many people claim to believe in Christ; yet, they do not believe what he says. At least they do not believe enough to do what he says and follow him. "You cannot have your cake and eat it too." You just cannot enjoy the blessings of God and at the same time engage in the lustful practices of the flesh. Quit kidding yourself. Satan is the deceiver of the whole world. (Revelation 12:9). He will deceive you if he can.

"Do not be deceived; God is not mocked, for whatsoever a man sows, that he will also reap. For he who sows to his own flesh will from the flesh reap corruption; but he who sows to the Spirit will from the Spirit reap eternal life." (Galatians 6:7, 8).

CENTRAL CHURCH OF CHRIST
Plains & Sunset Dr.
Hereford, Texas

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Joe E. Andrews, Star Rt.; Norman P. Gray, 201 Star St.; Bill Menton, Rt. 5, Box 26; Mrs. Carl McKee, 411 Ave. J.; Mrs. Lillie E. Wortham, Big Springs.

Mrs. Ruben Cruz, Rt. 3, Box 182; H. H. Buss, 224 Ave. J.; Mrs. Margaret M. Campbell, Hereford; Mrs. Gerald Hamby, Rt. 2, Country Club Drive; Kenneth A. Cole, 807 Miles St.

Mrs. M. F. Smith, Rt. 5; Donald Sigle, 136 Ranger Drive; Eldon Morgan, 711 Lee St.; Mrs. Genaro Trejo, Rt. 2; J. T. Boynton, 404 Star St.

Mrs. Demetrio Ramirez, Rt. 3; Box 16; Hilda Estrada, Rt. 4; Mrs. Grover Durham, 613 Blackfoot; Rafael Garza, Rio Grande; Ramon E. Galvan, Rio Grande; Jessie Dora Malone, 801 N. Lee; Maude Malone, 801 N. Lee; Mrs. Palmer Norton, 510 E. 5th; Mrs. T. Jack Baker, 129 Ave. A; Matthias J. Castillo, General Delivery.

Morris E. Davis, 222 Mile Ave. Mrs. Luz Garcia, Box 644; Mrs. Eunice Croff, Adrian.

PATIENTS DISMISSED
Mrs. Georgia P. Benefield, December 7.

Mrs. George R. Wilhem, Mrs. Lura Richey, Robert Lewis Holloway, Mrs. Garland D. Adams, Dick Frye, Mrs. Gordon W. Miller, December 6.

Mrs. Cary Lee Jackson, Mrs. Dickie Voyles, Mike Garcia, Jr. December 5.

Maria Delgado, Mrs. Vester A. Funk, Doyle O. Vines, Mrs. Juan C. Tijerina, Mrs. R. A. Danies, R. B. Goodloe, December 4.

Mrs. Emiliano M. Lamas, Mrs. Domingo R. Valdez, Roe Clark, Mrs. Durwood Burton, Mrs. Merrell D. Poole, December 3.

Elmer Patterson, Mrs. Jimmy G. Maynard, Mrs. Arthur Alexander, Dorothy A. Thomason, December 2.

Tonga was first discovered by Dutch navigators in 1616, and later visited by Captain William Bligh in his ship the Bounty. Captain James Cook, English seafarer and naturalist, touched at Tonga in the 1700's.



Mexia State School
Mexico chapel

Letter To The Editor

Dear Editor:

Enclosed is a letter in which I thought your readers might be interested.
James Boyd

Dear Parent or Friend:

The enclosed picture shows the chapel at the Mexia State School. It's a twenty-three year old military barracks building originally designed to last five or six years.

It's cold in the winter hot in the summer wet when it rains and downright scary when the wind blows!

Your tax dollars are providing new and modern dormitories and service buildings for the Mexia State School, but tax money will not build a chapel. We are counting on the help of our friends to do that.

Every week church and Sunday School services are brought to 2700 residents. In the near future we hope to build a large all-faith chapel to help serve the many needs of so very many people. It will cost \$150,000 and we are happy to report that over one-half of this amount has already been raised. The last half will be the hardest and we will need the help, prayers and best efforts of everyone.

Many of you have already asked about our chapel plans and how you can participate. To this end we will welcome your gifts and pledges. We would hope that you might send a check or send a card specifying a monthly contribution. (You will receive a receipt and a postage paid return envelope with each gift).

We would hope that you might spread the story of our need to other interested persons with the knowledge that help from every source will be deeply appreciated.

In return for your help so greatly needed, we can promise a chapel of which we can all be proud; a religious program which will reach all residents at our school; and a christian environment of service prevailing in our daily efforts to meet the needs of those less fortunate than ourselves.

Sincerely,
Malcolm Lauderdale.

We would hope that you might consider the Mexia State School Chapel Fund Drive worthy of memorial gifts should the occasion for such memorials all such considerations will be promptly and reverently acknowledged.

We would hope that you might spread the story of our need to other interested persons with the knowledge that help from every source will be deeply appreciated.

In return for your help so greatly needed, we can promise a chapel of which we can all be proud; a religious program which will reach all residents at our school; and a christian environment of service prevailing in our daily efforts to meet the needs of those less fortunate than ourselves.

Sincerely,
Malcolm Lauderdale.

Office Furniture
THE INK SPOT

A super supper treat!
Elle's CHILE with Beans

Why wear a Hammonton Park Suit? Nobody ever sees the Label.



Because the shoulder, tailored to follow your natural body contours, sits smoother. Because the sleeve and chest blend into a rich, lean line. Because the suit fits so well, feels so comfortable. Because the styling's so tasteful. Because the fabrics are of such fine quality, the colors and patterns so fashion right. Because, because, because... but mostly because, in a Hammonton Park suit, you look so much better!

THE Brogue

SUGARLAND MALL

PHONE 364-3871

Lithography — Letter Press
Printing
THE INK SPOT

The Hereford Brand

Member Associated Press
Member National Editorial Assn.
Published Every Thursday at
130 W. Fourth
Hereford, Deaf Smith County,
Texas, 79045

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10c each. Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word additional insertion.

James M. Gillentine, Publisher
Melvin Young, General Manager
Mrs. Naomi Hopson,
News Editor

Mrs. Floyd Coleman,
Women's Editor
Vic Bryan Jr., Adv. Manager
Robert J. Awtry, Mech. Supt.

CIRCULATION
MailEM 4-3890
CarrierEM 4-1886



THOUSAND DOLLAR PRESENTATION — Eddie Fulps (right) of the S&H Green Stamp Co. from Amarillo presented Brother Chris of St. Joseph's Mission with a check for \$1016 Tuesday in return for some of the mission's books of stamps. The mission has been collecting S&H stamps since last summer and using them to buy a bus. Brother Chris reported that the bus came off the assembly line last Thursday and will be here in about a week. The mission has secured approximately half of the stamps required for the purchase, the Brother said. (Hereford Brand Photo)

Legion Auxiliary Plans Activity And Hears Christmas Program

Holiday activities of the American Legion Auxiliary were discussed, and a program of Christmas readings given at the meeting in the Legion Hall Tuesday evening. Mrs. Mabel Wagner was hostess, assisted by Mrs. Hazel Sparks.

A report was made on the veterans' gift shop being held this week at the Amarillo Veterans Hospital, with gifts supplied by Legion Auxiliaries of this district including the Hereford unit. Plans were made for serving Christmas dinners to employees of four business firms this week, an annual fund-raising project.

Mrs. Grady Hanna gave the program of readings and also reported on the recent homecoming party here honoring Mr. and Mrs. Jack Flynn of Dimmitt, commander of the American Legion and president of the Auxiliary for the Department of Texas.

Mrs. Leroy Williamson spoke on Civil Defense and Mrs. Sparks read an article from a Legion publication concerning the 1966 Legion convention held in Washington, D. C. Mrs. Bill Gilleland presided.

Others present were Meses. J. D. Love, James Gandy, Fred Higgins, J. E. Young, Lawrence Carlson, F. S. Smith, R. E. Drager and R. O. Stark.

ABSOLUTELY NOTHING

NEW YORK — A moving, blinking, colorful noise-making creation of bamboo, birds, door knobs, lamp shades, playing cards and measuring tape promises to be the "ultimate" development in the computer field. What does the Honeywell Emmett Forget-Me-Not, the brainchild of Rowland Emmett, England's celebrated cartoonist; do that no other computer can claim — absolutely nothing!!!!

RACING RULEBOOKS

Rulebooks for construction of automobiles will be handed out at 8 p. m. Monday night during a meeting of the Hereford Racing Association at Jones Restaurant.

Bill Byers, manager of the Hereford race track, invited all interested persons to attend the meeting.



By MELVIN YOUNG

Ft. Worth, generally known as the city where "The West Begins," happens to be far enough east to have a bit of timbered land. Particularly along the banks of the Trinity River.

Naturally, you would expect that Ft. Worth, when making an effort to preserve the Americana — or Texana if you please — would somewhere along the line, restore and place on exhibit a few of the old log cabins that typified that area.

And this they have done. Log Cabin Village, located in one of the parks of the City of Ft. Worth, grew from a dream to preserve a vanished way of life. It all began in 1958, according to the literature passed out at the park, with the Texas Pioneer Heritage Committee and passed in 1963 to the Tarrant County Historical Society which in 1965 gave the buildings to Ft. Worth's Park and Recreation Department under the direction of Charles B. Campbell, Jr.

The log cabins have been restored and are furnished with antiques which have been donated by interested individuals. A small admission is charged to go inside the fenced enclosures which is used to defray costs of attendants, guides and other personnel on duty within the confines of Log Cabin Village.

Prominent among the cabins in Log Cabin Village is one formerly owned by Isaac Parker, pioneer politician for whom Parker County was named.

The cabin was built in 1848 by Hamilton Bennett from whom Parker purchased it in 1853. Its two rooms made it a show place on the frontier and while Parker lived there many of the great and hear great among early Texans were guests within its walls.

According to the literature, its most tragic residents were his niece, Cynthia Ann Parker, the wife of the Comanche Chief Na-

cona and her half-Comanche daughter, Prairie Flower, who stayed there briefly in 1860. Twice kidnapped, first by the Comanches in 1836 from Parkers Fort near the present town of Grosbeck and again in 1860 by Texas Rangers at the Battle of Pease River, she and her daughter failed to adjust to white civilization and both died within four years.

Each of the cabins have some thousands of visitors going through each year.

Up in Carson County, northeast of Amarillo, is another park that depicts the life of pioneer days. Located just east of the courthouse in Panhandle, "Pioneer Park" covers only a small acreage but within the area one can see a half-dugout, built by the Carson County Historical Survey Committee, an early day ranch house reconstructed by this same group, and an early day chuck wagon used on one of the ranches of the Texas Panhandle until well after the turn of the century.

The half-dugout, so common on the Plains of Texas during the latter part of the Nineteenth Century, is a replica of one which was occupied by one of the present day Carson County families. The little house, called the "Square House," will eventually house the museum being planned for Carson County by the Historical Survey Committee. Panhandle is just a little place. Not very many people, but they are all keenly interested in preserving the history of the area.

—HB—

In Hereford, there is a piece of land running along Tierra Blanca Creek, now owned by the Veterans of Foreign Wars and the American Legion that would be ideal as a park area: one that could even rival Lubbock's McKenzie State Park.

In one section of this area could be a "Pioneer Park," with perhaps a half-dugout modeled after the one that our own pioneer, Troy Womble, constructed and lived in when he first came

home of Mrs. E. L. Young, 2 p. m.

Bippus H. D. Club Christmas party in Mrs. C. F. Burk's home, 2:30 p. m.

Avenue Baptist WMU at church, 7 p. m.

Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.

Sugar Squares square dance club at Community Center, 7:30 p. m.

Church League Slates Games

First games in the new church Basketball League for young men will be played at 7, 8, and 9 p. m. Monday in the Hereford High School gymnasium.

Dave Hopper, a league committeeman, said six churches will be participating in the league. Included are the First Baptist Church, First Christian Church, Presbyterian Church, First Methodist Church, St. Anthony's Catholic Church and the Temple Baptist Church.

The league committeemen are the Rev. Tommy Phelps of Temple Baptist Church, Zack Pannell of the First Baptist Church and Hopper of the Presbyterian Church.

The schedule calls for the teams to play each Monday through Feb. 27, skipping Dec. 26 and Jan. 2. There will be no admission charge and referees will be from the Hereford Official's Association.

Hopper said games will be played in 20-minute halves, with the clock stopping only in the final two minutes. The teams will rest five minutes at half-time, and standard rules will be used.

Each fall small land birds of more than 200 species pour south from the United States and Canada. Half the species go to Mexico and the West Indies, some 60 reach Central America, and at least 50 travel as far as South America.

W. C. BOWIE & CO.
Bookkeeping Service
Have moved their office to
242 East 3rd
TRAVIS E. TAYLOR
Resident Partner
Phone 364-4530



RESTORED — These two log cabins, each more than 100 years old have been restored and moved to a park in Ft. Worth where they are seen daily by hundreds of visitors. The cabins were given to the Ft. Worth Park and Recreation Department in 1965 by the Tarrant County Historical Society. The cabins are furnished with antiques which have been donated by interested individuals.

to what is now Hereford — or perhaps we might want to reconstruct the old Escarbada division headquarters: buildings that are now decaying in the western part of the county; inaccessible to the public due to the lack of roads, and located on private ranching lands.

And in another portion of the park could be a "Prairie Dog Town" for the enlightenment and enjoyment of the younger generation. Many of the youngsters today have never seen a real-live Prairie Dog, and we're betting that this would be an enormous attraction to any park.

The western portion of the present Veteran's Park could be utilized, along with some additional city property in that area, to build an extra 9-hole golf course for the benefit of those local people who play the game and for the visitors coming to

Hereford. Almost any convention — whatever it might be — will have a number of registrants who want to arrive a day early and play golf. It's important to have an adequate golf course.

However, it appears now, that Veteran's Memorial Park may never become a "memorial" to any veterans, either living or dead, due to a small group of people who wish to keep things like they are. We would presume that this group does not want to build a "memorial" to anyone, even their comrades who died in the World Wars, as was promised many years ago. The sights of our present day organization appears to have been lowered to the level of our own personal enjoyment, manifest by the building of a modern clubroom and bar in what was, at one time, a building that could be used by children and teen-age groups for various activities.

The promises made nineteen years ago by the veterans in securing help to purchase the present park, have been ignored completely, and Hereford is still, after all these years, minus an adequate park area.

The city of Hereford has offered to take the lead in building a park.

They have the facilities to build the kind of park that would be fitting for a city the size of ours, and with the support of the veterans organizations and other citizens of Deaf Smith County, nothing could stand in the way.

Our children would have a park to visit — a Prairie Dog Town to see — a little history along the way. And after all is said and done, the fallen comrades of many wars would have a "living memorial" their honor.

Isn't that better than the present hog-pen that we now call Veteran's Park?

Think it over!

LOSE WEIGHT
Get amazing results when you take our product called SLIM-ODEX. No prescription needed. You must lose ugly fat or your money back. SLIMODEX is a tablet and easily swallowed. No starving, no special exercise, no harmful drugs. SLIMODEX costs \$3.00 and is sold on this GUARANTEE: if not satisfied for any reason, just return the unused portion to your druggist and get your full money back. SLIMODEX is sold by:
Gibson Pharmacy — Hereford
Mail Orders Filled

In the finest Tradition

Reversible black to brown belt accented with superb initial buckle. Gift boxed, \$7.50.

BRITISH INITIAL ACCESSORIES by HICKOK

Handsomely personalized, these custom crafted accessories by HICKOK elegantly reflect your good taste.

Hard shell Key Case, black, \$2.50.
Detachable Key Chain, initialed (not shown), \$2.50.
Tie Bar & Cuff Link Set, \$5.00.

For casual comfort, black elastic belt, handsomely buckled, \$3.50.

Jim's Mister Shop
DOUBLE HEREFORD DOLLARS THURS. NIGHT 'TIL 9!

Give your young athletes

A BASKETBALL BACKBOARD

The young athletes in your family will love getting one of these basketball backboards for Christmas. They are made of durable Duraflake particle board, a material which is noted for its ability to withstand the elements and hard, rough use from the youngsters.

\$12.95

Carl McCaslin Lumber Co.
A Complete Building Service
1 Block East of Courthouse Phone the Lumber Number 364-3434

Your Christmas Center from any direction

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S
DISCOUNT CENTER



Strawberry Preserves
Big 2 Lb Jar
Gibson's Discount Price **49¢**

A STOREFUL of GIFTS! COME - SEE! and PAY LESS!

3 Big Rolls
Regular \$1.98

26 inches Wide
15 Ft. Long

Jumbo Gift Wrap
Gibson's Discount Price **99¢**

"Imperial Size"
WHY PAY MORE ELSEWHERE FOR A SMALLER CAN?
Gibson's Discount Price **49¢**

RAYETTE
AQUA NET
HAIR SPRAY

Big Family Size
Regular \$1.55
Gibson's Discount Price **87¢**

Liquid **Prell**

KIWI SHOE GROOM KIT

Includes Foot Rest, 2 Cans Shoe Polish, 2 brushes, 2 daubers 2 shine towels. Reg. \$5.98
Gibson's Discount Price **\$3.47**

"Farmer in the Dell"
by Mattell
Regular \$3.98
Gibson's Discount Price **\$1.99**

AMERICAN MADE
ALL NEW SUPER DELUXE SPORTS BICYCLE
24 OR 26 INCH BOYS OR GIRLS
2648 2649
2448 2449

CHROME FENDERS AND RIMS
LUGGAGE CARRIER
COASTER BRAKE
AUTOMOTIVE STYLE DASH PANEL TANKS
SPACE AGE STYLED HEADLIGHT
1967 AUTOMOBILE STYLE WHITEWALL TIRES

Gibson's Discount Price **\$24.88**

Snowball Log Candle Set
Regular \$1.98
Gibson's Discount Price **88¢**

SCORE
LIQUID HAIR CREAM
"Pro" Size — Regular
Gibson's Discount Price **99¢**

KODAK
Instamatic 104 Outfit
Complete With Color Film and Flash Cube
Gibson's Discount Price **\$11.99**

Old Spice Gift Sets
2-PIECE SET
After Shave & Cologne
Reg. \$3.50
Gibson's Discount Price **\$2.37**
3-PIECE SETS
After Shave Cologne & Talcum
Reg. \$3.75
Gibson's Discount Price **\$2.47**

AGENT "ZERO" MOVIE SHOT
Regular \$4.98
Gibson's Discount Price **\$2.99**

GLASS TREE BALLS
2 1/4" Diameter
Why Pay 89¢
Gibson's Discount Price **49¢**

Little Girls SWEATERS
All Styles & Colors
Sizes 2 to 8
Regular \$3.98
Gibson's Discount Price **\$1.49**
Sizes 10 to 14
Regular \$6.99
Gibson's Discount Price **\$2.99**

TROL
SHAVE CREAM
"Pro" Size — Regular \$1.50
Gibson's Discount Price **59¢**

Gets teeth cleaner than ordinary hand brushing!

Sunbeam
CORDLESS HYGIENIC TOOTHBRUSH
MODEL NO. 677

- Safe—it's cordless
- Shockproof—can be immersed in water while operating
- Rechargeable overnight
- Sealed brush holder stays clean and dry
- Charging stand holds up to 6 personal brushes

Gibson's Discount Price **10.99**

Girls Quilted ROBES
Sizes 6 to 12
Regular \$3.99
Gibson's Discount Price **\$1.99**
Regular \$5.98
Gibson's Discount Price **\$2.99**

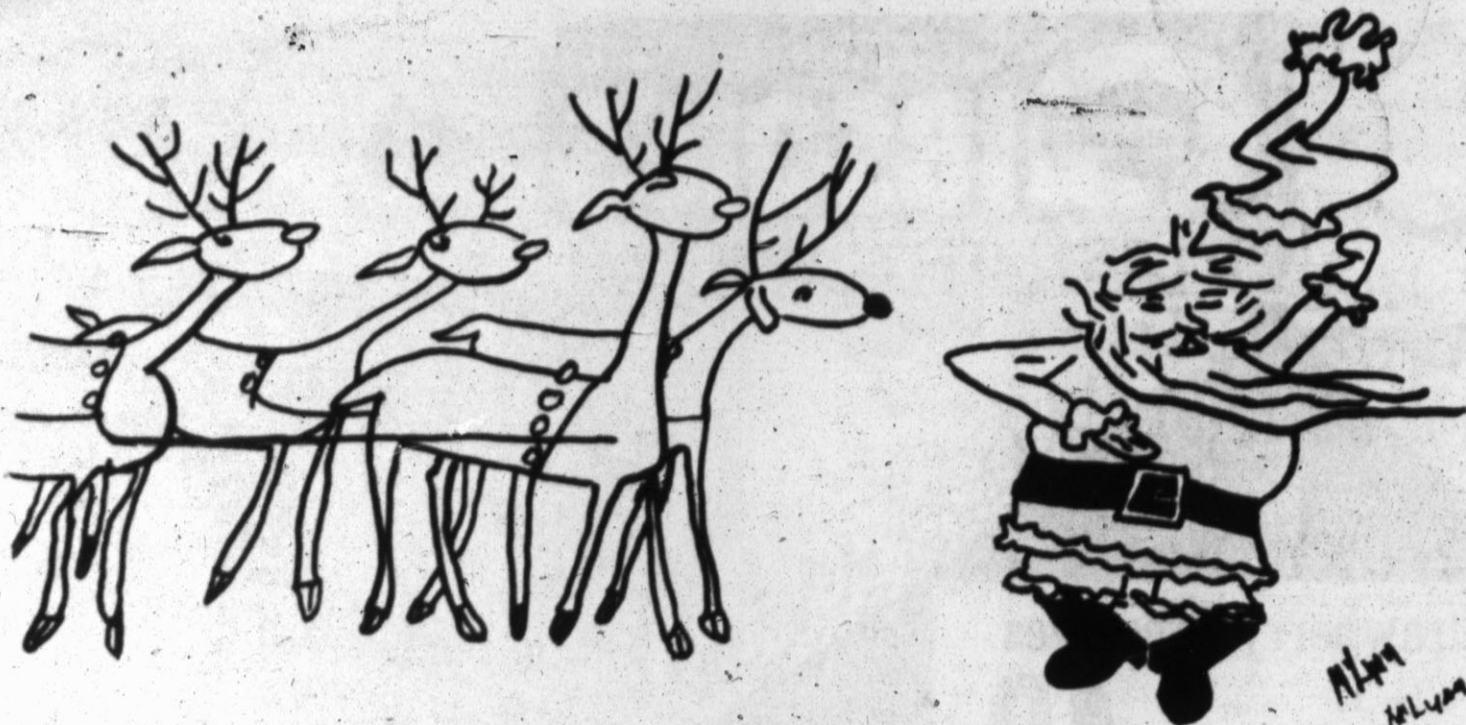
MENS SHIRTS
Solid Colors — Long Sleeves
All Sizes — Dress — Permanent Press. Regular \$5.00 Each
Gibson's Discount Price **2 For \$5**

Ladies Blouses
Guaranteed Washable
Long Sleeves — Roll Up
Assorted Patterns & Styles
Sizes 32 to 38
Reg. \$2.98
Gibson's Discount Price **99¢**

RX GIBSON'S
DISCOUNT PHARMACY
Phone 364-4900 . . . Where Prescriptions Cost Less!

Chewable Vitamins — 100's
CLUSIVOL regular \$3.50 **\$2.49**
Vitamins — Bottle of 100
MYADEC regular \$8.95 **\$5.50**
Cough Syrup — 8 Oz. Bottle
PERTUSSIN regular \$1.29 **93¢**
Folding Douche Syringe
SOJURN regular \$4.98 **\$3.50**

INSTANT CREDIT
NOW YOU "CHARGE"
\$15.00 to \$100.00 at Gibson's
All National Credit Cards and Oil Company Cards Accepted!
NO INTEREST OR CARRYING CHARGES!



Letters To Santa Claus

Santa Claus
North Pole
C/O The Hereford Brand
Hereford Texas
Dear Santa
I am a four years old and have tried to be a good boy this year. I would like for you to bring me a Johnny Express and three trailers to go with it.
Thank you.
Love,
Kraig Gallagher
Santa Claus
North Pole
C/O The Hereford Brand
Hereford, Texas
Dear Santa,
I would like to have a switch N'Go Lost in Space set and a figure 8 Stock car racing set.
Douglas Reinart
Hello Santa too!
Dear Santa,
I want a GI Joe and a GI Joe Jeep Set, a rifle and a transistor radio.
I have been a pretty good boy. We will leave you some candy and water to drink.
Love,
Tommy Shaw
Age 5
Santa Claus
North Pole
Hereford Brand
Hereford, Texas
I have been a good boy. Please bring me a sack of marbles and a coke machine, a GI Joe.
Please bring my sister Holly a stove. She has been a good girl. Don't forget Joe and Alfred. Please bring Joe a Space Man and Alfred a remote control air-

plane.
Steve Veigel
Santa Claus
% Hereford Brand
City
Dear Santa,
I hope you, Mrs. Santa and the elfs are all right. I would have been better but I had to let off some steam. I would like a Johnny Speed, a Football Suit and a Gumby.
Your friend,
Jimmy
Dear Santa,
I hope you, Mrs. Santa and the elfs haven't worked too hard and are feeling well.
I would like a bike, watch band, a set of dishes and a hip hugger dress. I hope you have just as merry a Christmas as we have.
Your friend,
Charlene Wright
Dear Santa,
I hope you, Mrs. Santa and the elfs have not been to sick. Well Anyway I would like an airplane, a telescope and watch.
My little brother, who is only two, would like a tractor, a Gumby, a wagon, a Winny the pooh bear and a GI Joe.
Your friends,
Bruce and Gary
Mr. Santa Claus
North Pole
Dear Santa,
Please bring me some Tasseled boots, gold color and purs.
Thank you very much.
Love,
Jettie Wattskids
Dear Santa,

I would like a Baby Secret and a doll house. Thank you very much. If you would like to know I am 5 years old.
Merry Christmas,
Cherene Wattskids
Dear Santa,
I would like a Jonny Speed Race Car and Building Bricks for Christmas. Thank you.
Your Pal,
Larry Wattskids.
Santa Claus
Hereford Brand
Hereford, Texas
Dear Santa Claus,
I am 11 years old. I have 2 sisters one is 9 years old and the baby is 3 years old and my brother at home is 15 and will be 16 and Roy is 8 years old. I been thinking so much how to write you this letter because my mother and dad say dear old Santa will not come times with Poor and sick people and as my dad and mom have be sick so it took me sometime to write you this until I read some letters in the Hereford Brand paper. I decided to write you a letter and as we can not, sent you any money to help you on your trip I only can remind you that if there some children on your trips that can have some Christmas to a spare to please sent us especially my sisters and brothers and my mom and dad. And I been Praying the Lord that you will make your trip safe and Please Dear Santa Claus don't forget us. I been so busy help with the house work as mom is been sick of her nerves but she gets better a day or two and gets sick again so please be sure and Pray them to get well. Our address is 500 Brevard, Hereford, Texas and if you don't found us here please ask at 123 Kitbe, St. Hereford, Texas for us.
with Love your frinds,
Elizabeth Pena
Sofia Pena
Yevtie Pena
Roy Pena
Juan Pena
mom and dad
Santa
Hereford Brand
Dear Santa,
Thank you for the toys that you brought me last year.
This year please bring me a bow and arrow set, robot, Bb's and Walkie-Talkie.
Love Kerry
Dear Santa,
Thank you for the toys that you brought me last year.
This year please bring me a zorro suit, Walkie-Talkie, Bicycle and tent.
Love,
Craig
Santa Claus
North Pole
Dear Santa Claus,
For Christmas I would like a watch. I hope every one will be good. And I hope they get what they want. I saw you on Saturday.
Merry Christmas
Love, Ellen Jorde.
Santa Claus
% North Pole
Dear Santa Claus,
We have been three good little boys this year.
Jason would like a creepy crawler set and a silly safari.
Dawson would like a Popeye Ball Game and Bugs Bunny Punch me.

Mitchell would like a Gun Machine and cash register.
We also would like some oranges apples candy and nuts.
We love you,
Jason, Dawson and Mitchell Clark
Santa Claus
North Pole
Erector set, Batman telephone farm set, Gumby, Duch Hunt, Punching Bag Set, Tent set, Western Outfit and Lost in Space.
Chris Meiwes
Santa Claus
North Pole
Dear Santa,
Stevie wants a telescope, 2 walkie-talkies, Glob Set, Johnny Speed racing set, erector set, V-8 Engine, Guitar, Sock-Em.
Stevie Meiwes
Santa Claus
North Pole
Dear Santa,
Bennie wants a sock-em, a Captain Action doll, Tunnel and a race car.
Ben Meiwes
Santa Claus
% Hereford Brand
Hereford, Texas
Dear Santa,
I am 7 years olds and I think I have been pretty good. I would like a ship that floats and a Lost in Space Robot. When you come look at our pretty tree.
Love,
Charles Berryman
I am a big boy and I'm 4 years old. I've been a real good boy. I want a dump truck and a gun. I will make you some coffee Christmas nite.
Love,
Alan Berryman
I am a boy and I am three years old. I think I am good sometimes. I will have to ask Daddy and Mommie. I would like some red toys and a whole bunch of trucks. Bring my Daddy some burned matches cause he spanks me sometimes. That's all.
Love,
Mark Berryman
Santa Claus
% Hereford Brand
Hereford, Texas
Dear Santa Claus,
I would like to have a Cheerful-Tearful doll, a Barbie Case, and a sewing machine.
I have treid to be a good girl.
I wish ya a Merry Christmas. See you on Christmas Eve.
Your friend,
Tommy Snow
Age 7

Police Report Slight Damage

An accident occured Tuesday afternoon at the intersection of Park and Miles Avenue. Involved in the wreck were Hilda Herrera, 117 Virginia, driving a 1967 sedan and Laura Roberts White, 910 Union, driving a 1956 sedan. Hilda, a 18-year-old student, was coming out of a parking lot when her brakes failed and she and Mrs. White collided. The vehicle she was driving is owned by Salome Barra, Rt. 3. Damage to the White auto was estimated at \$75 and the other car received damages estimated at \$35.

Easter News

By RUBY STONE
Brand Correspondent

Enjoying Thanksgiving dinner with the W. A. Eppersons were Mr. and Mrs. Ben Medley and Sandra Kay and Mr. and Mrs. George Miller of Hereford, Addie Miner of Dimmitt, Mrs. Eldon Howell and Kellie of Hereford and Mr. and Mrs. Trent Downing.
Mr. and Mrs. Elmer Cook of Hereford visited later in the day.

Mr. and Mrs. John H. Burnett visited their son Gary and wife in Dalhart Thanksgiving.

Denise Stone spent her Thanksgiving in Plains Memorial Hospital having her appendix removed. She is at home now doing fine and will soon be back in school.

Mr. and Mrs. Loy Stone made a business trip to Lubbock Friday.

Among the caller in the W. A. Epperson home, to visit with Aubry after his stay in the Deaf Smith Co. Hospital are Mr. and Mrs. Herbert Moses, Mrs. William Moss, Roy Meacham, Tom Davis, Wendall Markley, Mr. and Mrs. Claud Forson, Mr. and Mrs. Fred Walton, Slim Vardell, H. H. Smith.



WEST TEXAS CHORALE — The West Texas State Chorale sang at an assembly Monday morning at the high school. Members of the group from Hereford were Joe Ella Can-

slar, Joellen Hamilton, Lynda Lohr, Joe Rogers and Barbara Zinser. The choir was conducted by Dr. Houston Bright. (Hereford Brand Photo)

Jaycee-Ette Guest Tea Toy Collection Slated

Two social meetings of the holiday season, one featuring collection of toys for underprivileged children, were planned by Hereford Jaycee-Ettes at a business meeting Monday evening in Community Center.
First is a membership tea scheduled at 3 p. m. Sunday in the home of Mrs. Don Haynes, Jaycee-Ette president, 106 Emma. Wives of all Junior Chamber of Commerce members are being invited to the tea.
At the regular December social meeting on the third Monday evening of the month, members will exchange gifts and will also bring toys to be given to

Hereford firemen to repair and distribute on Christmas. Jaycee-Ettes are conducting a Toys-for-Tots campaign to collect toys for this project. Residents who will give either new or used toys are invited to telephone Mrs. Wayne Houlette, Mrs. Melvin Fowler, Mrs. P. M. Miller, Mrs. Bill McCartney or Mrs. Haynes and a Jaycee-Ette will pick up the contributions.
Mrs. McCartney recently attended a bazaar conducted by Jaycee-Ettes at Pampa, and reported on this fund-raising project.
Mrs. Larry Haney was a guest at the business meeting.

SUNSET FOOD CENTER

MEET THE Beef King

At SUNSET FOOD CENTER

Go To Church Sunday!

Double Frontier Stamps Thursday, Friday, Saturday

PICNICS Wright Brand Ready To Eat Lb. 39¢	HAM Butt End Lb. 55¢ Shank End Lb. 53¢
BACON Wright Brand Lb. 59¢	STEAK Proten BBQ Broil Lb. 59¢
STEAK Proten Rib Lb. 69¢	FRYERS Fresh Frozen Lb. 25¢
GROUND CHUCK 2 Lbs. For \$1	HALF BEEF Proten Cut & Wrapped Lb. 49¢
Ice Cream Cloverlake 1/2 Gallon 59¢	Crackers Sunshine Casuals 29¢
Gift Wrap Paper 49¢ 98¢	Eggs Purina Large Grade 'A' Doz. 59¢
Salad Dressing Morton's Qt. 43¢	Cottage Cheese Cloverlake 2 Lb. Ctn. 49¢
Apples Wash. Delicious Florida Ruby Red Grapefruit 6 Lbs. \$1	Sunkist Navels Oranges Mexico Tangerines 3 For 29¢
Avocados California Fuerles	

Fabergé makes a bath beautiful with her favorite fashion fragrance in lavish Cologne Extraordinaire and matching gossamer-sheer Bath Powder presented in three exquisitely gift-boxed sizes:
Shown: De Luxe Bath Ensemble complete 7.50
Spray Bath Set complete 5.50
Bath Set complete 4.50

R ROGERS-MILLER
SUGARLAND MALL Walgreen Drug PHONE 434-2114

BEN FRANKLIN®

Truett Thames, manager
303 N. Main — Hereford

Will Be Open Sundays From 1:00 p.m. 'til 6:00 p.m.
'til Christmas... Watch For Our Ad In
The Sunday Brand!

SHOOK TIRE CO.

Your Headquarters for

FISK FULL VALUE FARM TIRES

LOOK TO SHOOK for every farm tire requirement. Call for on the farm service by qualified tire people. LOOK TO FISK for the longest, most trouble-free tire service on all your farming equipment . . . it will pay dividends to depend on the world famous quality and dependability you get from Fisk, and the unexcelled service you can expect from Shook Tire Co.

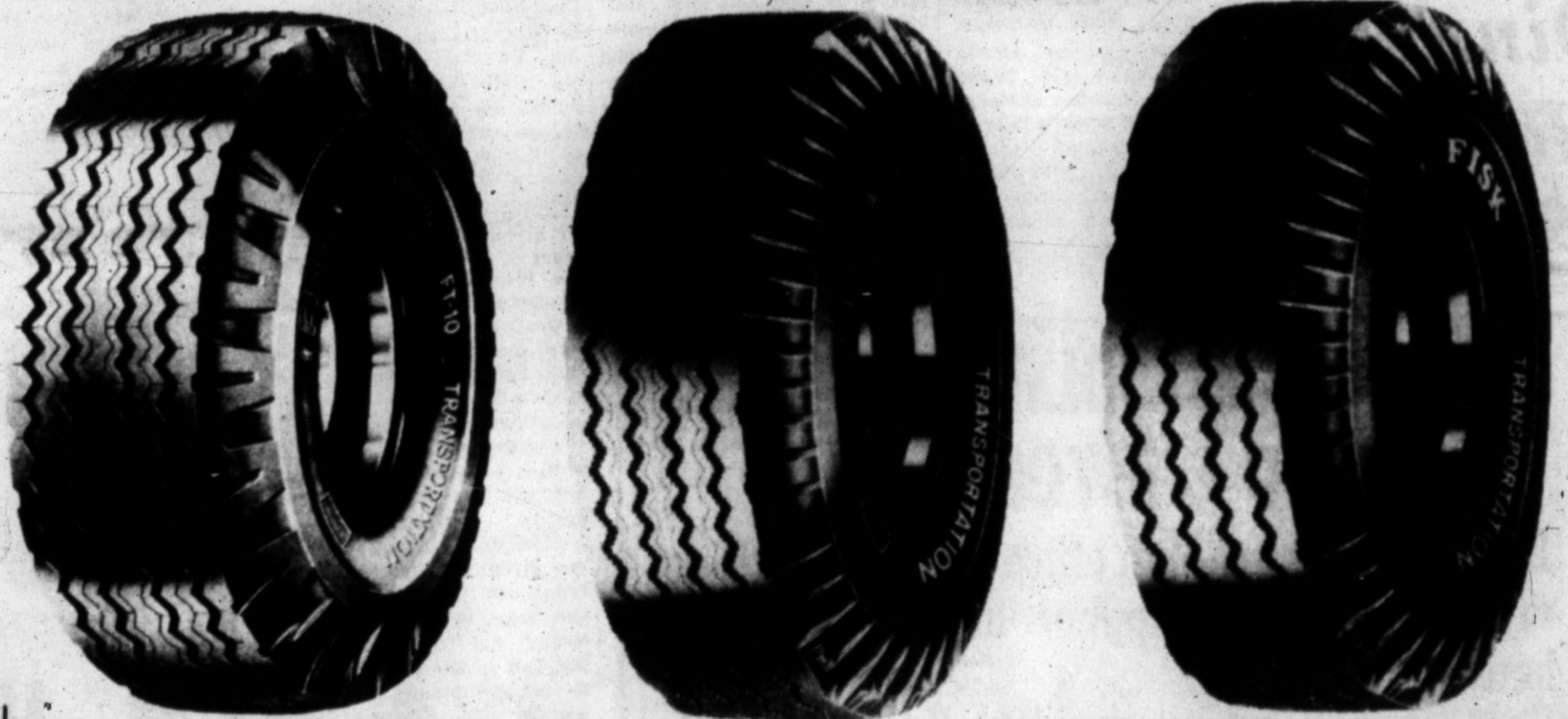
Ask About Our Many Extras:

- on the farm service
- The best in truck tire service
- Tire and tube repairing
- Fast, friendly service by qualified personnel
- A complete stock of passenger, heavy-duty and farm tires at all times.

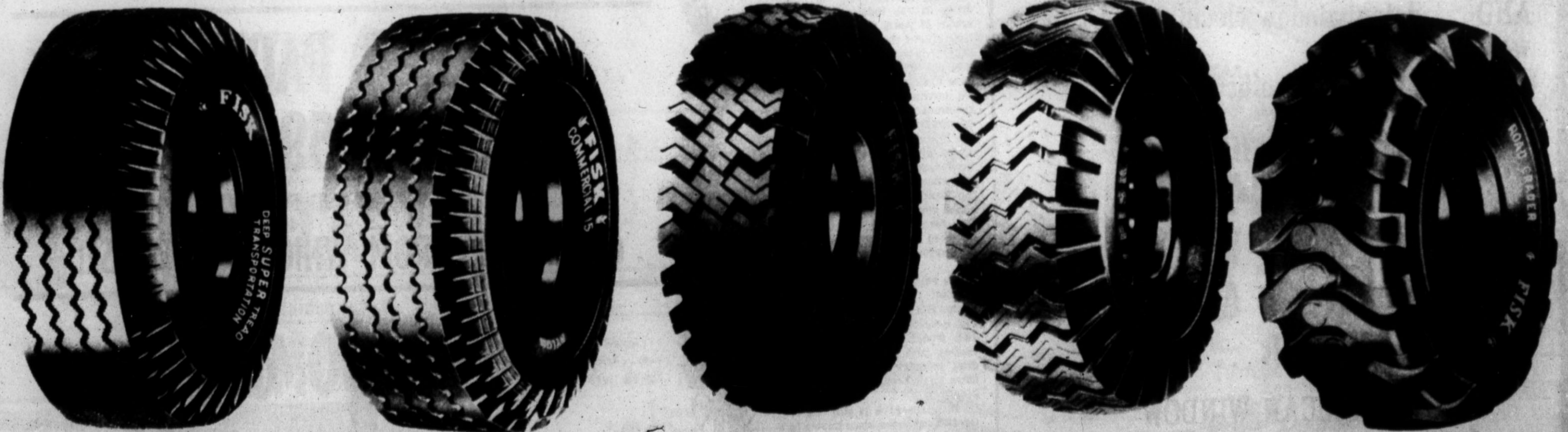
AND

FISK TRUCK TIRES

LOOK TO SHOOK for all your truck and general transportation tire needs. Fisk has the right size truck tire for your needs. See John Childress at SHOOK TIRE for the whole story on truck tires before you buy.



TRANSPORTATION



DEEP TREAD

COMMERCIAL 15 HI-TRACTION

SUPER TUF-LUG

ROAD GRADER

SHOOK TIRE CO.

L. B. WORTHAN, Owner 128 West First Hereford, Texas Phone 364-1010

JOHN CHILDRESS, store manager

For almost 60 YEARS world's best known symbol of tire quality

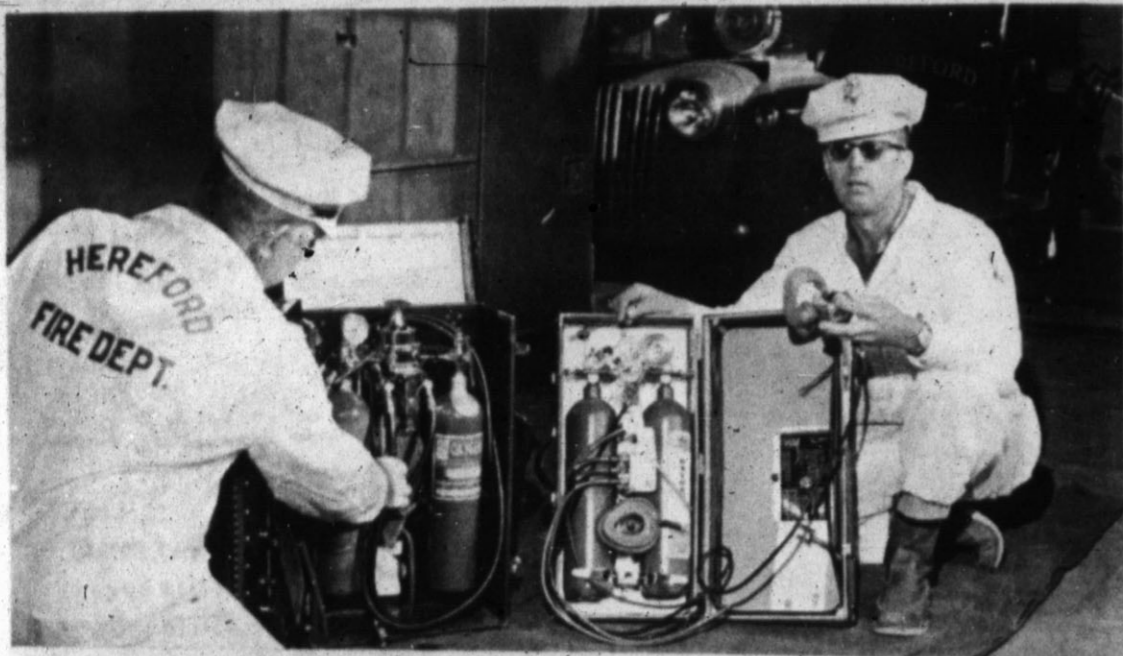


BETTER KNOWN BETTER BUILT BETTER VALUE

WHEN IT'S TIME TO RE-TIRE BUY FISK

Look To Shook For Every Tire Problem You Encounter. It Pays

Look To Shook For The Broadest Selection Of Fisk Passenger Tires



CHRISTMAS GIFT — Assistant Chief Max Stipe and Chief Jap Dickerson display the old resuscitator and the small compact new trunk of life saving equipment. Stipe's daughter, Nickie, 7, and Dickerson's daughter, Linda, 12, were volunteers for a demonstration. Terry Hale, fire marshal stands by with the aspirator that can be used on one victim while the other receives a different type of first aid. See story page one for details. (Hereford Brand Photos)

Old Irish Holiday Is Winter Event

The sign in the Irish International Airlines Fifth Avenue window reads: "Would all those listed above please come home for the holidays." And the list (need we add) is a map of Ireland which includes the names of every Irish clan since Brian Boru — and a few later day arrivals as well.

Irishmen throughout the world try to be home for Christmas, if at all possible, and over the next few weeks Irish International in North America, in Britain and in Europe will put extra aircraft into service to meet the big rush to the old country.

They are not lured by the prospect of a "white Christmas." It seldom occurs, and even when snow does fall it disappears rapidly in the gentle Irish mist!

What is peculiar to Ireland is the way the people have extended the festival to make it literally a mid-winter holiday. Preparations start about the beginning of December and the holiday spirit prevails through January 6 ("Little Christmas Day" they call it in Ireland) when the holly and Christmas trees are taken down and decorations are put away for another year.

In country homes some of the old customs still persist such as the youngest member of the family lighting the tall candle which is placed in the window on

Christmas Eve. It recalls the weary search of Mary and Joseph for a room to shelter the infant Christ.

Traditionally strangers who call at country homes on Christmas Eve are invited in for refreshments, and if they choose, can stay the night. Groups of Carol Singers perform in the streets throughout towns and villages, and they too are shown the traditional Irish hospitality.

The feast of St. Nicholas on December 6th is not an occasion for giving gifts to children as it is in some European countries, but in Ireland Santa Claus rewards all good children on Christmas Eve.

Christmas Day generally begins with early Mass and is essentially an occasion for family reunions round big log fires with gifts hanging from the Christmas Tree. We asked Monica Sheridan, one of Ireland's leading cookery experts, to suggest a Christmas menu and she offered the following:

Clear Soup, Roast Turkey, Boiled Limerick Ham, Spiced Beef, Celery, Brussels Sprouts, Creamed Potatoes, Winter Salad, Curled Celery, Plum Pudding, Brandy Butter, Mince Pies, Almonds and Raisins, Divers Cheeses and Fresh fruits.

Not surprisingly after a meal like that and a day around the hearth, St. Stephen's Day, (December 26), also a holiday, is given over to outdoor sports.

One way to regain normal digestion is to go riding with the hounds. Many meets are held on St. Stephen's Day, although most people prefer to play the horses at the track. For others there are football and hurling, traditional Irish games, and, of course, golf.

Pfizer Promises Bright Future

HEREFORD — Recent findings about the chemistry of cell life and reproduction have stimulated "a feeling that we are on the very edge of pharmaceutical breakthroughs which will make our past discoveries look small," Fred P. Smith, district sales manager for Pfizer Laboratories, told the local Lions Club at the Jim Hill Hotel. A division of Chas. Pfizer & Co., Inc., Pfizer Laboratories markets antibiotics, vaccines and medicinals.

Appearing under the auspices of Pfizer's national Speakers Bureau, Mr. Smith spoke on "Pharmaceutical Research: Its Performance and Its Promise for the Future."

A resident of Lubbock, he has been with Pfizer since 1960. Previously he was principal and head football coach at Whitney High School for five years. He holds a B. S. degree in physical education from Texas Christian University and a Master of Education in public school administration from Texas Wesleyan College.

Molecular biology, he said, has given medical researchers brand new leads into the difficult areas of birth defects and cancer, and "raises the possibility that in the future we may be made immune not just to specific virus diseases, but to many different kinds of viruses with but a single treatment."

The prospect of startling new pharmaceutical breakthroughs comes on top of many astonishing gains made in recent years, he said. "About 75% of the drugs in use today were not known 15 years ago."

He traced the dramatic death-rate reductions which antibiotics and other modern drugs have made possible among those who contract such diseases as rheumatic fever, influenza, and tuberculosis. He also recounted the history of highly successful community-wide polio prevention programs resulting from development of the Salk and Sabin vaccines, and cited the personal, social and economic benefits stemming from use of tranquilizers and psychic energizers in treatment of the mentally ill.

The Pfizer representative noted that two-thirds of his own company's \$24 million research and development investment in 1965 would be spent on drug studies, and that total U. S. drug industry research investment in 1965 was over \$350 million.

"Drug research is still one of the riskiest enterprises known to man," he said. "It takes an average of five years and more than \$5 million to develop a drug to the point of marketing it, and even after it gets on the market, it is often made quickly obsolete by a new drug."

It is understandable, he pointed out, that the pharmaceutical industry is anxious to maintain progress-sparking incentives afforded by the traditional U. S. patent system, which observed its 175th anniversary last year. This system, he said, gives the "drug manufacturer assurance that the time and money spent on developing a new drug will be to some extent protected."



JIM GOES HIGH — Jim Childress, Whiteface cager, leaps high in the air to grab the ball during Tuesday's game with the Tascosa Rebels. The Herd will travel to Andrews Friday and Saturday night to participate in tournament there. (Hereford Brand Photo)

Austin C. Rose Funeral Held In Church Here

Funeral services for Austin Carl Rose, 76, whose home was on Route 2 a mile south of Hereford, were conducted Monday afternoon in Calvary Baptist Church. He died Sunday morning in a local hospital.

A farm owner who came to Deaf Smith County in 1948 from Dickens County, Mr. Rose was a native of Hillsboro, born Aug. 27, 1890. He married Bell Grider June 10, 1961 in Truth or Consequences, N. M.

She survives him, as do six daughters, Mmes. Lucille Makler, Katherine Spratt and Joyce Johnson of Lubbock, Mmes. Juanita Wells and Daisy Joe Barton of Carlsad, N. M., and Mrs. Inez Harman of East Lansing, Mich.; 16 grandchildren and four great-grandchildren.

The Rev. Clarence Powell, pastor of Calvary Baptist Church of which Mr. Rose was a member, conducted the funeral. Burial in West-Park Cemetery was directed by Gililand Funeral Home.

Palbearers were J. M. Booth, Robert Lloyd, Marion Ferguson, Jeri Kates, Tommy Kep and Jewell Hodges.

Club Hears Christmas Program

between the columns of the great Georgian buildings; and hansom cabs dropping off elegant couples at the Gresham or Shelbourne on their way to the Ball.

The theatres, too, provide seasonal fare including pantomime for the children and some for grown-ups too. Thousands crowd the main thoroughfare a New Year's Eve to hear all the church bells in the city ring out the old year and ring in the new. And people everywhere turn to each other in the spirit of an old Irish toast which says: "Go mbeirimid beo ar an am se aris," which means "May we all be together again this time next year."

Roger Smith recently had a boating accident in Bermuda — 250 feet above sea level! Smith was building a cruiser in his hillside yard when he fell overboard, injuring a leg.

College News About Students From This Area

CANYON — Mamie Silvertooth of Hereford was among 23 pledges initiated at the December meeting of Sigma Tau Delta, honorary society in English at West Texas State University. Daughter of Mr. M. E. Silvertooth, 419 she is a junior English education major.

Mrs. Pete Carmichael gave the opening selection, Music Old and New at Christmas, and Mrs. Tom Morgan read the Bible selection.

Members voted to contribute to improvement of the kitchen at the County Bull Barn. Plans were made for serving lunch at the Floyd McGee farm sale on Dec. 10.

A Christmas party for club members and their husbands was scheduled for 6:30 p. m. Dec. 15 in the T. J. Parsons home.

Refreshments were served from a table decorated in Christmas motif to three guests, Mrs. Earl Johnson, Mrs. Don Larsen, mother of the hostess, and Mrs. Tom Draper, and to seven members.

Office Furniture THE INK SPOT

LAE Is Dinner Hostess

Gay with Christmas decorations, the family room of the George Suggs home was the setting for La Affiliatus Estadio Club's holiday party, a buffet dinner Tuesday evening. Mmes. A. N. Hopson, Louie Olson and A. B. Higgins, social committee members, were hostesses.

Bright holiday colors appeared in the buffet table centerpiece and in candles centering quartet tables. A silver tree set in the picture window held gifts for an exchange. Christmas decor was evident through the house, starting with a huge candle just outside the door. Husbands of members were

guests, as were Misses Betty Reddell and Bonnie Walker. After dinner the group played 42, with high score awards going to Mrs. A. H. Cook and B. F. Markham.

Present were Messrs. and Mmes. B. A. Reddell, Sam Morgan, Markham, Hopson, Higgins, Cook, Olson and Suggs; Mmes. T. W. Roberson, Olson, Walter Johnson, Emmett Hale and C. E. Beauford.

Typewriter Ribbons THE INK SPOT

TO ALL MY OLD FRIENDS AND CUSTOMERS

I have opened my own office and am handling my own Janitor supplies for business and household uses . . .

FEATURING:

- Johnson Waxes
- Tre Waxes
- Cream Cast

AND . . . doing window cleaning and janitor work as usual . . .

Contact me at my new office:

108 EAST THIRD
or call **364-4482**

COME BY OR CALL DAY OR NIGHT

Satisfaction Is A Must
With Us . . .
AMERICAN WINDOW
CLEANING CO.



Janitor Supplies and Service
DON'T SETTLE FOR LESS

James King,
Owner

EVERYONE'S TALKING ABOUT THE TERRIFIC CHRISTMAS BEEF SPECIALS OFFERED AT HACKER & SONS MEAT CO.

510 East Second

Dial 364-3390

Time 8:00 a.m. to 6:00 p.m.

FREEZER PACKS

from \$12.95 to \$59.95

A PACK SPECIALLY PLANNED FOR EVERY FAMILY
6 VARIETIES FROM WHICH TO CHOOSE!

1/2 BEEF
LB. 49¢

HIND
QUARTER
LB. 55¢

Steaks Made To Order

Custom Processing

Call Hacker and Sons for all your Meat Needs.

Sometimes Loser Rates Coach Of Year Honors

Soon the writers will be battling on the coach of the year in Texas college football. Most times the honor goes to the fellow who won the most games. But there have been instances where, when the facts were known, a coach was selected although his team may have lost almost as many games as it won.

Circumstances and what the fellow did with what he had can figure in the selection. This year, Texas lost three of its first five games. It looked like a real washout. But the Longhorns started pulling up as the second half of the season started although there were players who had to limp through the rugged ac-

tion. Down the stretch Texas captured four of the last five, wound up with a 6-4 record and got into the Bluebonnet Bowl. That didn't seem like a good bowl record until you consider the circumstances. D. X. Bible, who won more championships than any other coach — eight — used to say

"It's the finish that counts." He might have added that "It's the finish that counts with what you had to contend." Take Darrell Royal, coach of Texas. No coach ever had more handicaps than did Royal in the harassing year of 1966. He had 12 regulars out of action at one time or another. It caused Jones Ramsey, the Texas sports publicity director, to comment: "You can't tell a Longhorn with a program." What he meant was that fellows were called upon to play each week who weren't even in the brochure. They had to be inserted in the line-up after the program had been printed be-

cause Royal had been forced to go through all at a position whose name were on the first squad. There were instances where reserve linemen were put at backfield posts. The most crippling blow was the injury to Bill Bradley, the sophomore who had been given the tag of Super Bill before the season even started. Bradley was hurt prior to the important Oklahoma game and had to sit that one out on the sidelines. He played the rest of the season but was sorely handicapped in his physical operation. It must have been a nightmare for a fellow to know he couldn't rise

to the ability that was dulled by the pain of an injured knee and a banged up shoulder. But under the circumstances, Bradley was performing a super job. Royal probably did the best coaching of his career. It took a genius to juggle the men around so that he could get the performance necessary to win football games. Texas lost to Southern Methodist with only 18 seconds to go. It led Arkansas for a half. It could as well have won those games as lost them. Texas might have had an 8-2 record instead of 6-4. But it also might have had a

4-6 record without that coaching acumen. There were some other fine coaching jobs in Texas College football — like J. T. King at Texas Tech, Gene Stallings at Texas A&M, Hayden Fry at Southern Methodist, Odus Mitchell at North Texas State, Jess Neely at Rice. This treatise isn't to say they wouldn't have met the issue any less than Royal had they faced his handicaps. But the fact remains that Royal overcame the handicap that beset him and had a season to justify his being named coach of the year.

NEW FIBER PRODUCED
TOKYO (U)— Communist China claims it is using limestone, salt and coke to produce a synthetic fiber which is light, crease resistant and more durable than cotton. Peking's New China News Agency (NCNA) identified the fiber as a polyvinyl chloride product. It said that the fiber has been successfully blended with cotton to produce twills, calicos, mosquito nets and hosieries. Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT

FRESH PLUMP TENDER

FRYERS



What A Wonderful Buy For Sunday Dinner

Why, there's just nothing finer than COOPER'S fryers for these fryers are top-quality birds — young, tender and oh, so pleasingly plump! Priced real LOW, too, to make them this week's EXTRA-SPECIAL meat value. Come buy several. Enjoy some lickin'-good chicken this weekend and freeze the rest for future feasting.

Grade "A" Whole

lb. **29¢**

Grade "A" Cut-Up Fryers lb. 35c

VALUES GALORE

Round Steak USDA lb. 89c	Pork Choppies lb. 59c	Ground Steak Fresh Lean lb. 69c	Pork Steak lb. 49c
-----------------------------	--------------------------	------------------------------------	-----------------------

Popular Brands
CIGARETTES
King or Filter
\$2.99
Carton

RANCH KITCHEN
DELICATESSEN
CHICKEN IN A BOX
1/4 Fried Chicken
French Fries
Texas Toast
Honey & Catsup
69¢
Meat Enchiladas each 10c

Circus Orange or Grape 46 Oz. Can

FRUIT DRINKS 3 For \$1

Salad Olives California Gift Pack 3 For \$1	Paper Towels Scott Twin Pack 39c	Cat Food Tabby Fish Flavors 15 Oz. Cans 6 For 49c
Green Beans Shurline Cut 303 Can 5 For \$1	Pineapple Shurline Crushed No. 2 Can 4 For \$1	Soup Campbell's Meat Base Mix or Match 6 For \$1
Coffee Folger's Lb. Can 69c	Cream Pies Merton's Frozen 2 For 49c	Oleo Food King Solid Pound 7 For \$1

CRISCO Shortening 3 Lb. Can **79¢**

MARSHMALLOW CREME Kraft Big 12 Oz. Jar **29¢**

Nestle's Morsels 12 Oz. Bag Choc. Chips 33c	Canned Milk Eagle Brand 3 For \$1	Gladiola Pound Cake Mix 35c
------------------------------------------------	--------------------------------------	--------------------------------

Tendercrust BREAD
PICK 'EM UP TODAY

Shurfresh MILK
VITAMIN D

FLASH BLUBS \$1.19 Ctn.
Presto List Price \$8.95
Manicure Set 4.99

MOUTHWASH Scope Family Size Reg. \$1.39 **87¢**

Gulf Wax For Candle Making Parafin 4 For 29c

TEXAS **CARROTS**
Cello Peck 2 For **15¢**

New Mexico Sweet Potatoes lb. 15c

Purple Top Turnips lb. 10c

FREE
6 Months Supply
BORDEN'S ICE CREAM
1/2 Gallon Round Carton
Register Each Time You Are In Our Store.
No Purchase Necessary.
Drawing Held Saturday, December 10.

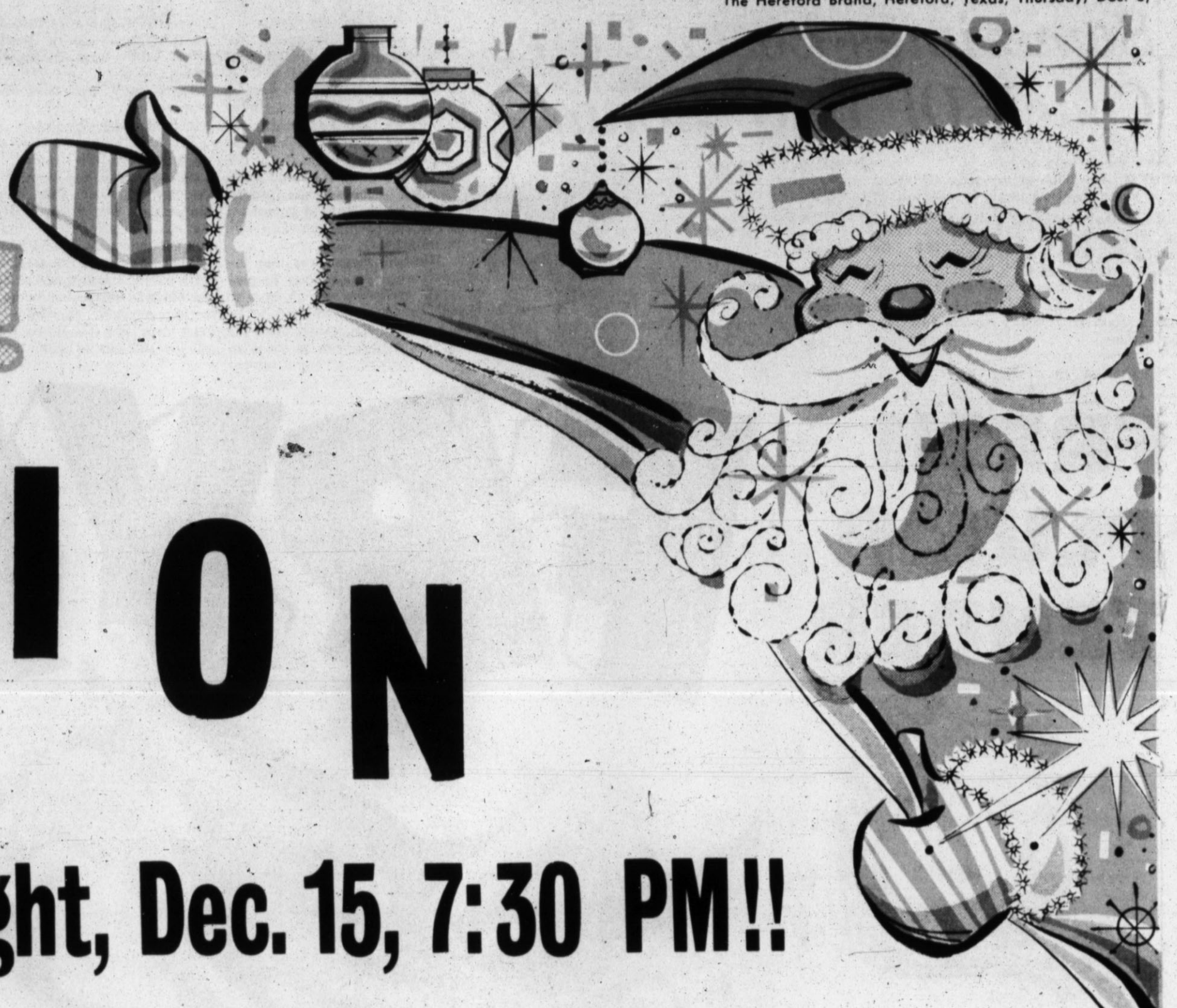
Shampoo Reg. 89c Jar Head & Shoulders 57c	Extra Large Crest Toothpaste 57c
Detergent 22 Oz. Lux Liquid 55c	Bleach 1/2 Gal. Purex 25c
Giant Box Oxydol 65c	



COOPER'S MARKET

BEST MEAT IN TOWN

TIPS FROM ST. NICK!



A U C T I O N

Coming, Thursday Night, Dec. 15, 7:30 PM!!

CASH NOT ACCEPTED - ONLY HEREFORD BUCKS!

Here's the deal! Shop with your friendly Downtown Variety Park Merchants NOW, and get a HEREFORD BUCK with each dollar you spend. These valuable Hereford Dollars can be used Thursday Nite, December 15th to bid on valuable gifts for your family — everything from toys for the children to a beautiful new RCA VICTOR Color Television Set. All merchandise will be auctioned Thursday night and you have the chance to buy with your Hereford Bucks. But better hurry. Time's a-wastin'. Shop early and get the bucks you need for that extra gift for Christmas.

HURRY! HURRY! HURRY!

Shop Now for Christmas

and get valuable

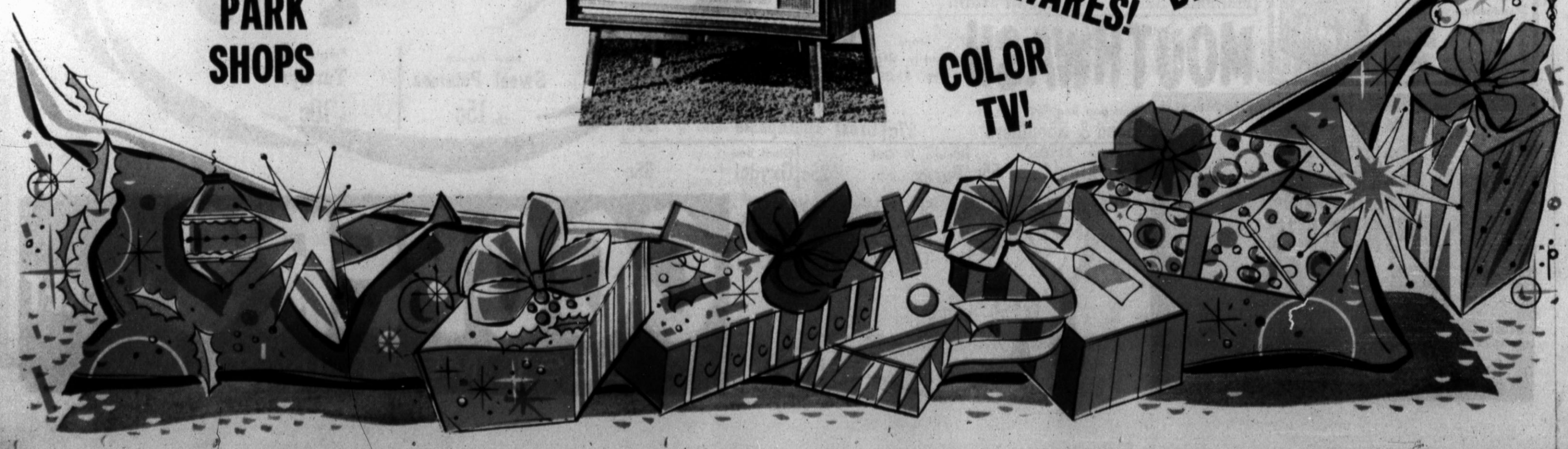
HEREFORD AUCTION BUCKS

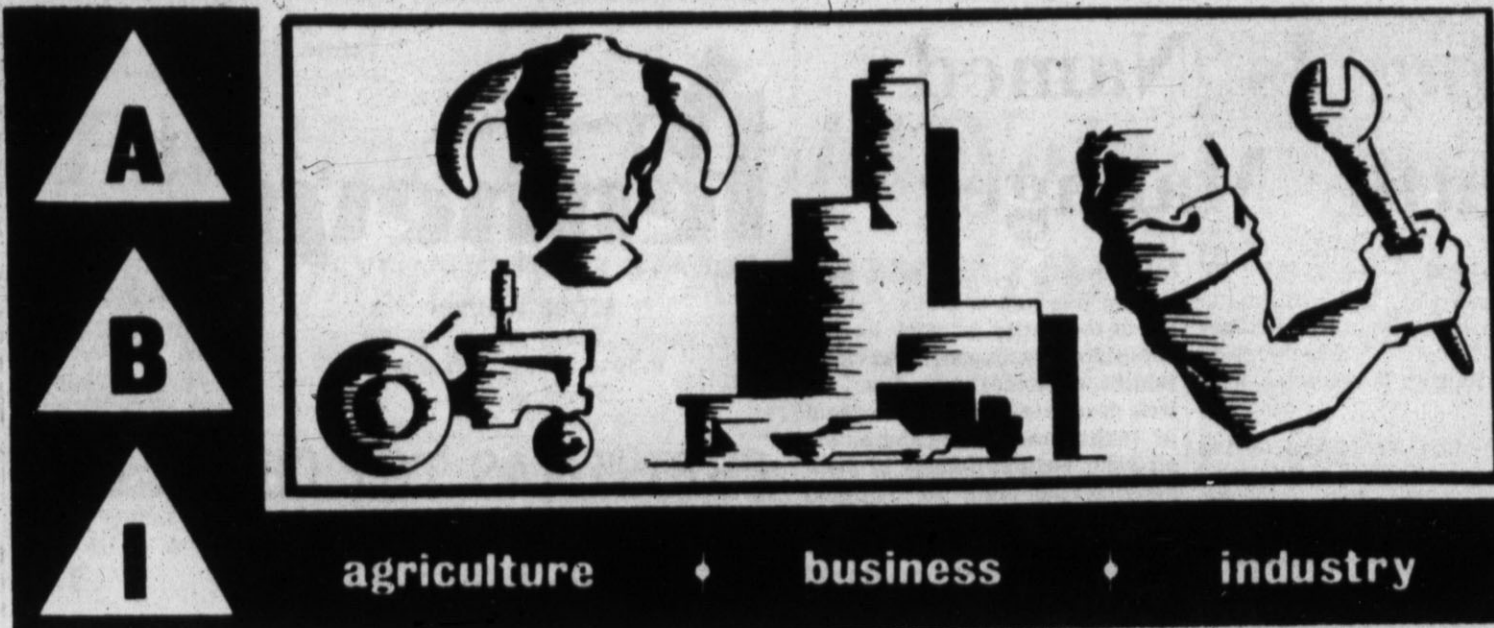
All auction merchandise now on display at the corner of 4th and main in the old Western Auto Association Store building. Better Hurry! Shop where you find the biggest selection in lovely Christmas merchandise in

DOWNTOWN VARIETY PARK SHOPS



TOYS! **COATS!**
GIFTS!
HOUSEWARES! **DRESSES!**
COLOR TV!





SECTION TWO

HEREFORD, TEXAS 79045, THURSDAY, DECEMBER 8, 1966

American Success Story

Hard Work, Horses, Water, Spell Success For Streun

By TOM PORTER
Staff Writer

If the federal government needed a family to advertise "an American success story," they couldn't find a more suitable family than the Jack Streuns of the Summerfield community.

Married in 1935, the couple leased land on the Frio Draw just south of the community in 1938 and "began on a shoe string."

Over the objections of "Biscuit," as Mrs. Streun is affectionately called by her friends, Streun told of shooting jackrabbits for meat during the lean years and cooking on an old three-legged stove. For the first three years, he also broke horses with which to farm.

Seven years later, the couple had worked and saved enough to buy the land they had been leasing. Today, Streun has a half-section (331 acres), with 200 acres of that irrigated farm land.

When his family moved to Hereford from Oklahoma, in 1929, Streun was 15. He began farming work early, helping his father make a living for the rest of the family. He has continued to farm through the years, but also found other interests and ways to make money.

Streun says he doesn't "specialize in any one thing particularly, I just do a little bit of everything." Besides the farming, he presently has 375 head of cattle, mostly Whitefaces and Black Angus, and 17 Quarter Horses.

No special techniques are used in growing the grain sorghum, cotton and wheat. "About every other year I break the land, and use anhydrous ammonia mostly," says Streun. This year he had good success with maize and wheat, but the cotton was no good because of the early freeze. "I have made up to two bales an acre in the past," he added, "but didn't even make a full bale this year."

Streun's first love, however, is with the Quarter Horses. He has worked with horses most of his life, and "used to rope calves when I was rodeoing a little."

The Quarter Horse is described by Streun as a "cow horse. You can make a cutting horse out of almost any breed, but none is better than the Quarter Horse because of its speed in a short distance. It's just more natural in its work." The cutting horse is used to separate a cow or calf from the herd.

Streun, who breaks and trains his own cutting horses, says the animal should start doing a good job in the first six months and be a good cutting horse by the end of a year. "It depends on the horse and the trainer," he added.

At least a part of each day usually is spent working with the horses, and sometimes the entire day. "It depends on how much time the other work takes," he says. Most every Sunday, the horses get a good workout as friends come over to watch and help Streun.

The many hours spent working with the horses have paid

off, however, and not only in money from their sale. Streun can beam proudly on a double sized trophy case filled with ribbons, plaques and statues which the animals have won at shows in three states — Texas, Oklahoma and New Mexico.

His favorite, a gelding named Showdown George, was named Grand Champion of the Golden Spread in 1964 after winning the championship in five shows and reserve championship in another. Points were given in each show and Showdown George accumulated enough in the six shows to be called the best in a 225-mile area.

In 1965, Showdown George was named best in his class over the area and won the Tri-State Fair show in Amarillo over a horse which had won the world's championship three years in a row. "He's been beat before," said Streun, "but he's also beat every horse that every beat him."

The top price that Streun has received for a Quarter Horse is \$6,000. He has been offered \$2,500 for Showdown George, which is "a real good price for a gelding."

"The main thing," Streun said, "is to find a buyer. You can do this by winning the shows." Although the horses are shown a great deal, they mainly are trained for ranch work and sold to other ranchers.

Mrs. Streun, the former Allie Faye Lance, is a native of the Summerfield community. The couple has two sons, Joe, who is a teacher at Balmorhea, and

Gene, who lives at home and works at the Hereford Post Office. Joe has a son and daughter.

The Streuns are active members of the Summerfield Baptist Church, where Streun sheds his tough masculine exterior to sing in the choir.



REFLECTIONS OF HARD WORK — A massive trophy case in the Jack Streun home is filled with awards won in Quarter Horse shows over a three-state area by Streun's animals. Streun has 17 Quarter Horses which he has raised and trained as cutting horses. (Hereford Brand Photo)

Halfway Research Official Resigns

Dr. Earl H. Collister, Executive Vice President and Trustee of the High Plains Research Foundation has resigned, effective January 1, 1967 to become Executive Vice-President of World Seeds, Inc. with headquarters in Salinas, California.

In his new position, Dr. Collister will be in charge of re-

search, sales and seed World Seeds, Inc. in its world wide operation. One of the objectives is to develop crops that will help solve some of the world's food problems. One of the crops included in their research program will be a wheat rye cross that promises to be a new cash crop for the farmers and ranchers of this area. The crops included in their research program could possibly bring a higher yield and more net return, and be especially beneficial to the cattle and livestock program of this area. Research to date has shown this new cross may have a yield of about 200 bushels per acre with a high protein content. Its value for human consumption is yet to be determined. Soy beans, sunflowers and other food crops will be included in the research and development program.

Dr. Collister came to the High Plains Research Foundation in November of 1965 as assistant Director and Chief Agronomist. He became director and member of the Board of Trustees in May of 1966. He was a member of the staff of the Texas Research Foundation for ten years before joining the staff at Halfway. Dr. Collister is recognized as one of the nation's top plant breeders and holds a registered Texas State license as a plant breeder, working in Texas for seventeen years. He developed and Combine type Renner 15 while at the Texas Research Foundation at Remer, Texas. Soybean varieties developed at Renner are the Arthur Hopkins and the John Alford for Central and East Texas. The Hinn and Patterson soybean varieties developed for the High Plains have been successfully produced throughout the United States.

See HALFWAY Page 2

Barrow Show Is Planned For '67

Carroll Plager, show superintendent of the National Barrow Show, announced today the selection of September 11-14 as the dates for the 1967 running of the "World Series of Swine Shows." The National Barrow Show has been an annual event in Austin, Minnesota, since its inception in 1946.

The dates for the 1967 show were established at a meeting of the National Association of Swine Records (NASR) in collection with Plager. The meeting was held at the National Pork Industry Conference in Waterloo, Iowa, last weekend.

The National Barrow Show has continually sought to promote the widespread production of the meat-type hog and, at the same time, to serve as a meeting place for the best hogs and hog producers in the business. Twenty-one states, producing over 90 percent of all hogs in the United States, were represented at last year's record-shattering show. Some 3,000 animals, accompanied by 400 exhibitors, annually enter the "World Series of Swine Shows."

The NASR, originator and a chief sponsor of the National Barrow Show, is composed of the executive secretaries of the major national swine recording associations.

Teenagers Get An Extension To Drag

"We picked Hereford because we thought it was a real progressive town, and we want to grow with it," says Dwayne Dillahundy, one of the partners of the new Arrowhead Drive-In. The partnership includes Dillahundy, Leon Turnbow and Gerald Turnbow, who will manage the Hereford drive-in.

Dillahundy and Leon Turnbow began the first Arrowhead Drive In in 1962 in Yukon, Okla. There are now five locations for Arrowhead — Guymon, Yukon, Plainview, Lubbock and Hereford — and a drive-in under construction in Dumas. The Yukon and Plainview locations are operated under different ownership, but feature the same type building, cookline, etc.

Dillahundy and Turnbow personally operate the Guymon drive-in, but are presently in Hereford helping to get the drive-in set up and operating well.

Gerald Turnbow trained with his brother and Dillahundy at Guymon for 30 days before opening the Hereford location. He and his wife, Patricia, will continue to manage it after his partners return to Guymon. They are living at 120-A Centre.

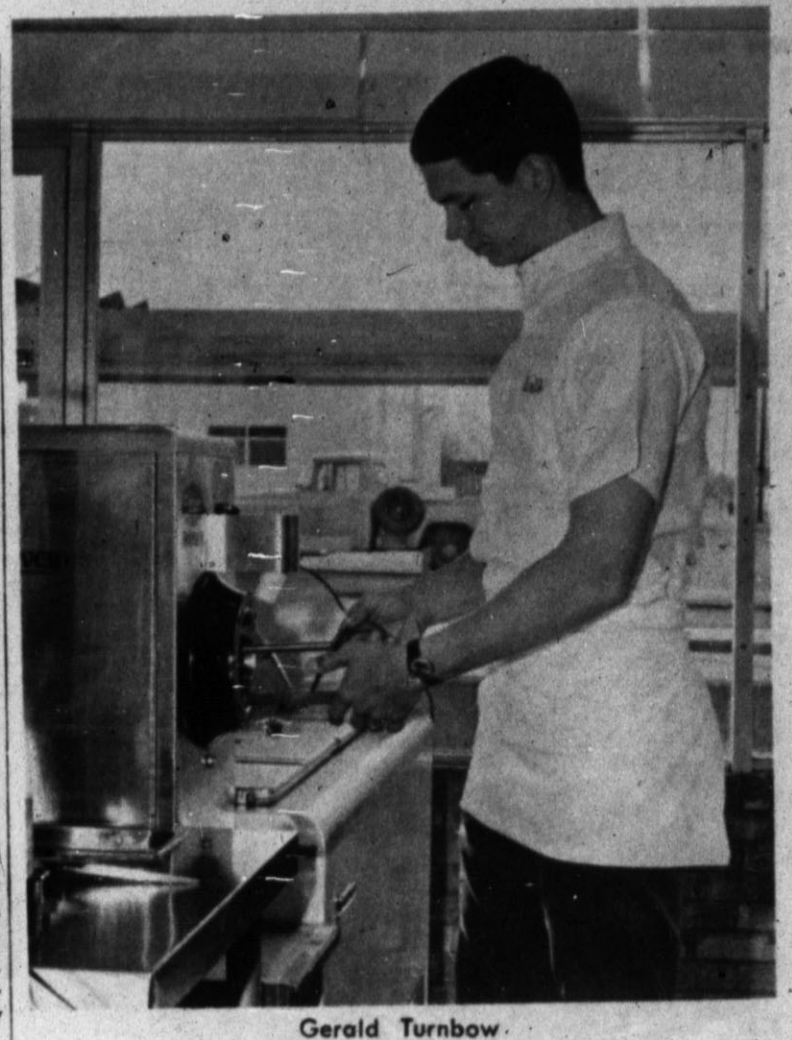
The new drive-in features all modern, efficient equipment

and Turnbow says his motto is, "good food and fast service." Cleanliness is also a chief factor in the Arrowhead's recipe for success. All cooks are urged to keep their places clean at all times, including the rush hours.

Two features of which Arrowhead boasts are the individual napkin-holders attached to the speakers in each parking space and the fresh-o-matic. The fresh-o-matic is a device which uses distilled water and heat to make buns, which have become slightly hard, fresh again.

The Arrowhead menu includes such specialties as shrimp, chicken and fish stick baskets, foot long hot dogs, sweetheart burgers, thunderburgers and pizzas. The sweetheart burgers and thunderburgers were original concoctions of Leon and Dwayne's. The sweetheart burger is designed to be cut and shared by a boy and his date and it includes three slices of bread, two meat patties, cheese and all the trimmings.

Arrowhead serves fresh and See TEENAGERS Page 2



Gerald Turnbow, Arrowhead manager

County Farmers Attend Conference For Grain Sorghum Promotion

The most aggressive program and the largest budget in the ten year history of the organization was proposed for the Grain Sorghum Producers Association in a special meeting of the farmer-elected Board of Directors in Amarillo, Friday, December 2. Eighty-two directors and farm leaders from the Tri-State grain sorghum area of Texas, New Mexico and Oklahoma appraised the area situation for grain sorghum producers expected farm income, market potential, changing government and industry rations as production is expanded in the coming years. Throughout the day, discussion was "active" and even "spirited" at times as a possible "profitless prosperity was described unless concerted organized efforts on the part of producers are made to keep grain sorghum accepted and moving in the market at home and abroad, and to affect administrative decisions in the various phases of government po-

licy related to the production, use and marketing of feed grains.

Abernathy farmer and GSPA President Elbert Harp pointed out that "it is ironic that this great and obvious need for Association expanded activities, and leadership has come at a time when it is least able to do so because of apparent farmer complacency and non-payment or renewal of membership dues through its normal collection procedure of 2 lbs. per thousand from farm deliveries at elevators this fall." He summed up by saying, "That even though we have proposed the strongest and most costly program ever — a minimum \$30,000.00 increase over last year's \$55,000.00 budget — it still is just a proposal and no expanded activity will get under way until a membership and budget expansion effort is successfully initiated and completed. In fact, without additional farmer and See COUNTY Page 2

State Provides Windbreak Trees

COLLEGE STATION — Windbreaks, properly spaced, help conserve water and topsoil and help protect crops, livestock and homesteads.

Tree seedlings, suitable for windbreak plantings in Central, South and West Texas can be ordered now for shipment between mid-January and March 1967, according to Mason Cloud of the Texas Forest Service, College Station.

Species available from the Indian Mound Nursery near Alto include: black locust, catalpa, Chinese elm, cottonwood, mulberry, Osage orange, redbud, sycamore, euonymus, buffaloberry, rose multiflora, and Austrian loblolly, ponderosa, shortleaf, and slash pine. Stratified black walnut seed is also available.

See STATE Page 2

Robinson Named In Top Eight

J. W. Robinson, Jr., agent for Southland Life Insurance Company at Hereford, was in eighth place in total new business produced during the company's recent President's Month Campaign — an annual sales event and a Southland Life tradition.

Company-wide, the sales force of Southland Life produced during the 1966 campaign the largest volume in individual business ever acquired in a single month in the company's 58-year history. This year's all-time high amounted to \$93,073,550 of new individual life volume, topping the former one-month sales record set during the 1965 President's Campaign. New business obtained from all sources during the 1966 campaign, including Group insurance, totaled \$133,981,700. Kenneth B. Skinner, CLU, vice president, made this announcement.

Three Phase Plan Helps Producers

COLLEGE STATION — Texas A&M University has a three-phase agricultural marketing program underway to help producers and consumers stay abreast of selling and buying opportunities.

Dr. John G. McNeely, research leader in the A&M Agricultural Economics and Sociology Department, said the program involves 17 projects on improving the marketing of dairy foods, meats, fruits and vegetables. About 12 economists are assigned to the program.

The first phase is focused on new ways to expand food and fiber consumption and greater efficiency in the marketing system.

Another goal is to find effective ways to expand local, out-of-state and foreign markets for Texas products. McNeely said market competition between Texas and other production areas is a tough, fast moving business.

"Constant research leading to alternative marketing organizations, to new product development, improvements in packaging, new processing and transportation, storage, and retailing methods is required if Texans are to keep ahead in inter-regional competition for top markets in the U. S. and the world," the economist emphasized.

He said aggressive action is being taken to secure and maintain a skilled staff in the economics of agricultural marketing so that research can be geared to growth of the Texas economy.

The third phase of the program is to develop new scientific and more accurate methods of analyzing markets.

The faster and more accurate method, the more A&M market researchers, through the Texas Agricultural Extension Service, can help producers, marketing agents, and consumers, McNeely explained.

All of this, he said, is to keep Texas producers and consumers on top of existing marketing opportunities.

Hay Crop Gains Seen With Sudax Variety

The W. H. Cothrum Ranch of Sisterdale won a champion ribbon at the State Hay Show at Houston, Texas recently. Their sample came from a field of Sudax Branc, SX-11, and was the top entry in the sorghum-sudangrass division.

What does it take to produce top quality hay? Newman Stutts, ranch manager, explains "We plowed down 300 lbs. of 0-20-0 and 50 lbs. of actual nitrogen to start with. The field was disced and harrowed down to a fine seed bed. We seeded 65 lbs. of seed per acre. The first cutting was made when it was about 45 inches tall. After the hay was taken off, we top dressed with another 50 lbs. of nitrogen. Since it was dry, 40 acres of the SX-11 was irrigated. We baled four cuttings during the year and then grazed it the rest of the fall. This crop gives us good tonnages of palatable hay. The quality speaks for itself."

Following is the judges' score, based on chemical analysis and physical score of the Cothrum Ranch entry: Crude protein, 9.7%. Digestible protein 6.0. Net energy 46.8. Total chemical score 71.2. Visual score 90. Final score 90.6.



Newman Stutts, manager of the W. H. Cothrum Ranch of Sisterdale, Texas, poses with the champion hay sample in the sorghum-sudangrass division of the Texas State Hay Show. The SX-11 hay not only pleased the judges at Houston, it also meets the approval of the ultimate judges, the Cothrum Ranch Angus cows.

Fort Worth Fat Stock Show Entry Deadline Set Dec. 15

FORT WORTH — W. R. Watt, president and manager of the Southwestern Exposition and Fat Stock Show, reminds livestock exhibitors that 1967 entries for cattle, horses, sheep and swine close December 15. Show dates are January 27 through February 5, 1967.

"Entries are coming in pretty well," Watt said. "It looks like we'll have another record breaking year, although it's still a little early to make any definite predictions." he continued. The average entry list at Fort Worth in recent years has exceeded 11,000 animals.

Premiums for the 1967 Fort Worth Stock Show will total over \$114,000 with another \$35,000 going to Horse Show exhibitors.

Premiums and entry fees for the Stock Show, Horse Show and Rodeo are expected to top \$224,000.

Some of the class changes for the 1967 exposition are: the addition of Angus Commercial Females and two new Angus Junior Breeding Beef Heifer classes in the Junior Show. The Junior Show will also add a Breeding Sheep competition for the first time in 1967. Breeds competing will be: Rambouillets, DeJaine Merinos, Hampshires and Suffolks. Each breed will compete in classes for ram and ewe lambs, two tooth rams and ewes, champion and reserve champion rams and ewes and exhibitors' flock. Premiums in the new breeding sheep competi-

tion are \$800 bringing the total Junior Show premiums to \$18,572.

Ken Curtis, better known to thousands of TV viewers as Festus Hagen of "Gunsmoke," will be the guest star of the 1967 stock show Rodeo, January 27 through February 5. Festus will be backed at Fort Worth by "The Frontiersmen," a country and Western music group. Curtis, a highly talented entertainer in addition to his TV role, at one time was a vocalist with the Tommy Dorsey band and a member of "The Sons of the Pioneers." He has appeared in a number of films and was a star of the syndicated series "Ripcord."

See ENTRY Page 2



IDEAS FOR SHOPPERS — Candy canes deck many similar displays in Hereford stores a tree in a display window of the J. C. Penney store in Sugarland Mall, calling attention to gift suggestions. This is one of their gift list early.

Teenagers

(Continued from Page 1)

hot pizzas and take a great deal of pride in them. Dillohundy says, "If it doesn't look good, we dump it in the trash. We try to put out nothing that we wouldn't eat ourself."

For convenience of the customer, Arrowhead uses sandwich bags which are numbered. Each number represents a different type of hamburger or sandwich and prevents the customer opening all of the wrappers and peeking into each sandwich to see which is his, Turnbow says. "It costs us a little more money but we feel that it's a real good feature."

One feature of the Arrowhead that almost everyone likes is the taped-in music. Speakers at each parking space give forth "straight music" with no interrupting commercials. The tapes are similar to auto tapes, though larger and are secured through a firm in Amarillo. Turnbow says they have 7 or 8 tapes at a time, each one containing 15 to 20 songs and these are changed about every 30 days. Turnbow says the music is not taped into the building so that it will not disturb the workers.

Turnbow says there are 19 employees on the payroll and all Hereford residents except one woman who commutes from Canyon. There are 3 cooks, 1 fountain girl, 2 carhops and an ordermatic operator who takes the orders. The staff changes at 5:00 and a new shift begins, except for Turnbow who works from the time the drive-in opens until it closes.

The hours of Arrowhead are 10:00 a. m. until 11:00 p. m. Monday through Friday, but Turnbow says they will remain open until all the cars leave on Saturday and Sunday nights.

Dillohundy says Hereford is the second location "that we didn't have any teenage problem right off the bat. We're real happy about that."

The building and grounds for Arrowhead are under 15 year lease from J. W. Robinson and Bill Gentry of Hereford, who had it built. Construction began last spring and Arrowhead opened on Thursday, Dec. 1.

King Is Named Cattle Manager

LUBBOCK — Don C. King, 37, of Fort Worth, Tex., was named Secretary-General Manager of the Texas and Southwestern Cattle Raisers Association here today.

The action was taken during the quarterly TSCRA directors' meeting in the KoKo Inn Hotel. King succeeds the late Joe S. Fletcher in the top administrative post of the cattlemen's organization.

King was advanced to the position of Secretary-General Manager from the position of Special Assistant to the Secretary-General Manager, a position he has held for the past two years. Previously he was a TSCRA Field Inspector stationed at Graham.

In making the announcement of King's promotion, TSCRA President, Ben Carpenter of Dallas, called attention to King's extensive background in the livestock industry and his broad administrative experience.

Prior to employment by the Association, King was in private business in Jack county. He is and has been a registered Here-

ford breeder all his adult life.

King has had a lifelong interest in the cattle industry having come from a pioneer ranching family near Jermyn, Tex. He was graduated from high school at Jacksboro in 1946, and entered John Tarlton College in Stephenville that fall. He enrolled in Texas Tech in 1948 where he majored in Agricultural Education and minored in Animal Husbandry. He received his Bachelor of Science degree in 1949.

King married the former Billie Coley of Jacksboro in March of 1947. They have two children, Sherry 16, and Carter 12. King will head a force of approximately 80 Market Inspectors in Texas and 30 Field Inspectors in Texas and Oklahoma. The primary duty of these men is investigation and apprehension of cattle thieves.

The TSCRA is the largest cattlemen's organization of its kind in the world and in his new post King will coordinate and direct the many activities of the Association toward the betterment of the livestock industry.

Halfway...

(Continued from Page 1)

World Seeds, Inc. was formerly titled the International Institute for Biological Research, Inc. Its President is John Strohm, who is publisher of the Ford Almanac and owner of John Strohm Associates. He is a world-famed journalist and financier.

Dr. Collister stated: "We are hiring some of the world's most noted cytogeneticists and other scientists to conduct our research work." In an interview he said, "I have enjoyed my association with the High Plains Research Foundation — it has been a very valuable experience. The High Plains is one of the greatest agricultural areas in the world. It has a rare combination of natural resources with some of the finest people you will find anywhere, who are progressive and willing to join together in working for continued economic growth and prosperity. I hope to continue to serve mankind in my new position as Executive Vice-President of World Seeds, Inc."

FEED GRAINS: In spite of a continuing increase in the production of grain sorghums, now estimated to total about 730 million bushels in the U. S. and a corn crop expected to exceed 4 million bushels, there would seem to be an increasing demand for these grains for export, for individual uses and for feeding to livestock as the total stocks of both grains declined over 100 million bushels between October 1, 1965 and October 1, 1966.

Except for a few extremely late fields most of the grain sorghum acreage in the Southern Great Plains states had matured ahead of the freezes occurring between mid-October and early November. For all practical purposes harvesting of the grain sorghum acreage had been completed by the end of the fourth week of November with only minimum delays from the weather.

Most of the corn acreage has also been harvested with progress of harvest running about a week behind normal with most delays due to excess moisture in the grain.

Classifieds Get Results

County...

(Continued from Page 1)

agri-business support, much of the existing association programs will be curtailed or completely discontinued."

Directors present enthusiastically accepted the role of leadership for membership expansion efforts in their individual county organizations to be initiated immediately and completed by January 15. At the regu-

lar quarterly meeting of the GSPA in February, an official program of work will be adopted and action on exact activities to be expanded or curtailed will be taken in keeping with demonstrated interest of grain sorghum farmers by their response to the membership expansion efforts.

In other business, GSPA Executive V. President Bill Nelson reported on Association efforts to have barley re-instated in the 1967 feed grain program after it was removed by USDA, or at least allow grain sorghum to be grown on former barley acres and concluded that no change is likely to be made by USDA on grounds of "lack of legal authority."

On a more positive note, Nelson reported that the 3 million tons of grain sorghum which went to India from COC stocks this past year would likely be expanded to 4 million tons during the coming year and would be purchased from farmer-and grain trade owned stocks strengthening local demand and pouring some \$50 million into the grain sorghum economy.

The rapid expansion of grain sorghum shipments to India can continue only as long as it is accepted and used in food by the people in India. There have been some real problems with substituting sorghum for local millets, wheat and other cereals because it is a new and different grain. Arrangements are being completed with the U. S. Feed Grains Council and the Foreign Agricultural Service to employ on a two year contract, an expert Food Nutritionist to assist with grain sorghum food use development in India.

Another very positive advance in both grain and fed-cattle income is expected due to the recent USDA announcement that "in the future only choice grain-fed beef will be purchased for the national school lunch programs." GSPA has continuously objected to past policies of grass fed, imported, or cow beef accounting for most school lunch purchases. "The demand for grain sorghum area feed-lot cattle and in turn demand for grain sorghum by feeders will obviously be strengthened," Nelson said.

Members of the Research, Market Development and Service organization's executive committee in addition to Harp and Nelson are: Frank Moore, Plainview; R. G. Peeler, Hereford; Pat Northcutt, Silvertown; and A. W. Anthony, Jr. of Friona; and State Director include Albert Matlock, New Mex-

ico of Clovis; Mabry Foreman, Oklahoma of Felt; and Warren Otto, Nebraska of York.

Attending from Hereford were Dwayne Walker, immediate past president of county GSPA, Bob Veigel, vice-president, J. T. Gjlbreath, newly appointed president, Peeler, director, John D. Pitman, J. R. Hickman, and A. R. Dillard.

State...

(Continued from Page 1)

Orders must be for 100 or more trees in multiples of 50. Cost of seedlings and seed is \$1.50 per hundred plus state sales tax. Seedlings may not be resold nor used for ornamental purposes. "Orders will be accepted on a first-come-first-serve basis and shipped prepaid," Cloud said.

Applications and guide sheets for planting and care of windbreaks can be obtained from the director, Texas Forest Service, College Station.

Office Furniture THE INK SPOT

Entry...

(Continued from Page 1)

Tickets for the 1967 Rodeo are now available from the Southwestern Exposition and Fair Stock-Show, P. O. Box, 150, Fort Worth, Texas 76101.



Make It a Gas Light Christmas

A Gas Light is a charming gift everyone enjoys the year 'round. Order now, you'll pay only \$2 per month and receive FREE an extra pane with a colorful Santa. Contact any employee of

Pioneer Natural Gas Company

QUITTING BUSINESS Because of Health

- Clothing — 1/3 Off
- Furniture — 25% to 50% Off
- Handles for hoes and rakes — 40c each
- Hammer Handles — 25c
- Commode Seats — \$1.00
- Camper Trailer House — \$375
- Fireplace Wood — Cord \$15
- Old Trunks — Bedsteads — Gas Heaters
- End Tables — Dishes — Roll-away Beds
- Radios

EVERYTHING MUST GO! ASHER'S TRADING POST

424 West First

Open Sunday

HEARD ANY GOOD FISH STORIES LATELY?

here's one...

THE BIGGEST FISH FRY THE CITY OF HEREFORD HAS EVER SEEN WILL BE HELD FRIDAY NIGHT AT THE BULL BARN.

From 5:30 'til 8:30 Sponsored By

HEREFORD LION'S CLUB!

Lion's Club members will be frying 6 to 8 inch long channel catfish... You'll get catfish, French Fries and a relish plate... admission \$1.25 for adults, 75c for children under 10... Get tickets from any Lion's Club member or at the door Friday Night December 9.



Penneys

ALWAYS FIRST QUALITY

STORE HOURS:
Mon., Tues., Wed., & Fri.
9:30 a.m. to 6:00 p.m.
Thurs. & Sat.
9:30 a.m. to 9:00 p.m.

Tonight's Drawing

\$150

CHRISTMAS TOY CHECK LIST

- Cutie Pie Doll by Jolly 2.98
- Rock-A-Bye Baby Doll 3.98
- 36" Walking Dolls 7.99
- Bundle of Joy Doll 4.98
- Baby Magic Doll 12.99
- Tickles Doll 5.88
- Baby First Step 12.88
- Baby Walk Alone 6.99
- Baby Secret 9.88
- Cheerfull Tearfull 8.44
- Post Playmate-foam Doll 4.44
- Winnie The Pooh Bear 8.88
- Doll Stroller 4.98
- Football Uniform Sets 9.88
- English Made Bicycles 49.88
- Wild Cat Bicycles 39.88 & 49.88
- Tricycles 10" 9.88 12" 10.88 14" 12.88
- Red Wagons 9.88
- Pool Tables 4.99 & 29.88
- Roller Skates 1.88 & 4.44
- Typewriter 9.99
- Basketball & Goal Set 3.88
- Voit Basketball 6.88
- Rawlings Football 3.88
- Harvard Table Tennis 4.88
- Volley Ball 3.88
- Tool Chest 3.66
- Badminton Set 3.88
- Refrigerator & Stove - all steel ea. 2.29
- Cake & Baking Sets Ea. 2.49
- Tea Set by Worchester 1.69
- Aluminum Cookware Toys 2.49
- Doctor Kit 2.39
- Tom & Jerry Hand Puppet 4.98
- Tinkertoys 2.26, 3.26 & 4.26
- Daisy Smoke Gun 2.99
- Winchester Crack Fire 3.99
- Electric Train Set 9.99
- Road Race Set 24.88
- Tonka Loader 2.77
- Tonka Jeep 2.44
- Tonka Wrecker 3.66
- Tonka Dump Truck 2.77
- Tonka Grader 3.66
- Tonka Jeep Runabout 3.66
- Tonka Car Carriers 3.66
- Penney Wrecker 3.88
- Penney Tractor Trailer 3.66
- Johnny Speed Car & Acc. 12.99
- Dart Game 3.88
- Boat Transport 1.99
- Tow Truck 1.99
- Auto Carrier 1.99
- Aerial Fire Truck 1.99
- Gun & Holster Sets 2.66 & 3.66
- Special Forces Weapons Set 5.88
- Secret Agent Set 2.99
- Scrabble Game 3.44
- Monopoly Game 3.99
- Phonograph 5.88
- Clock-A-Word Game 7.99
- The Game Of Hoopla 5.88
- Silly Safari Game 4.99
- Flea Circus Game 4.44
- Sprint Drag Race Game 4.99
- Tune Tooter Railroad 3.33
- Folk Guitar 2.99
- Tiger Guitar 9.88
- Big Alarm Fire Truck 12.99

Every Game Imaginable For ONLY 88c

Santa will be at Sugarland Mall Tonight 6 to 9 p.m. & Saturday 4 to 8 p.m. Just Say "CHARGE IT" at Penney's

Work Of Patient

Painting Is Bright Note In Hospital Decoration

Christmas adornment in foyer and hall greets the visitors at Westgate, the hospital annex of King's Manor retirement home, and continues down the corridors with gay bells, hollysprigs and other symbols of the holidays fastened to each door, into the dining room where a tree is trimmed and red candles center the tables; and into patients' rooms with arrangements of greenery, poinsettias and glitter-

ingballs. Catching the eye in the front hall is a large painting of Santa and his pack of toys, which covers the door of the office. Tube paint on pella was used for the colorful panel with its impact of Christmas cheer, made by one of the patients, Mrs. Floyd Brown.

Attractive at first sight, the painting is more interesting when the visitors learn that the painter has limited use of her hands and is barely able to manage the brushes which she has wielded so effectively.

Pretty, brown-eyed Billie Brown, in her mid-thirties, has been a patient at Westgate 17 months suffering from disease characterized by progressive atrophy of muscles.

The fact that she does her "walking" in a wheel chair, moves with difficulty from the wheel chair to her bed or a chair in her room, and speaks only with great effort, does not deter her creation of beautiful things with her hands, nor her welcome to a visitor with generous smiles.

She has painted other articles on sheets of pella, but they were smaller — pillows and child's bibs. The Santa Claus picture took her about six weeks to finish, but it is meticulous in detail; the shingles on a dollhouse, the hair of a tiny puppy which Santa is holding aloft, the polka-dots on a clown's dress and the fur on Santa's coat are all depicted carefully, and fine lines are drawn firm and true.

Mrs. Brown also embroiders; a cushion cover in her room has a design of bright flowers in wool embroidery on a black background, displaying a variety of stitches. She likes to read, to watch television programs, and she adds rather shyly, to write. Not just letters or a diary; she is working now on a story.

A resident of Deaf Smith County since her marriage, Mrs. Smith grew up in New Mexico. More than the hobbies which keep her from boredom during her long stay in the hospital, she has her family. The Browns have three sons, Earl, Roger and Sammy, aged 15, 13 and 5, whose interests she shares.

Perhaps it is the boys' reactions to Christmas which inspired the warmth of her painting, a jolly Santa figure who radiates the joy of holiday giving to every passerby down the hall.



Mrs. Floyd L. Brown Christmas cheer radiates

Christmas Tree Legend Is Told

The lights of the Christmas tree, most beautiful when reflected in the eyes of a child, will bring peace and joy to millions of homes again this season, as they have for centuries.

But how did it begin? Why do we connect trees and lights with the birth of the Babe whom Christians consider the Messiah?

There are several stories about the origin of the Christmas tree. People in Scandinavia once worshipped trees, and explains World Book Encyclopedia, they made evergreen trees part of Christian festivals when they became Christians.

One legend tells how the first Christmas tree was shown in a miracle to the English missionary Winfrid (later called Boniface). More than 1,200 years ago while traveling in what is now northern Germany, Winfrid found a group of heathens at an oak tree, about to sacrifice a child to the god Thor.

Winfrid stopped the sacrifice and cut down the "blood oak." As the oak fell, according to the legend, a young fir tree appeared. Winfrid said the fir was the tree of life, representing Christ.

The Germans probably were the first to decorate Christmas trees. They used stars, angels, toys, gilded nuts, and candies

wrapped in bright paper, and later added tinsel and lighted candles. Scandinavians at one time trimmed their trees with little flags. Now they also use cookies, apples, and gilded nuts.

In the United States and Canada, homemade paper ornament candy canes, and strings of cranberries and popcorn were popular before the advent of shiny colored balls and strings of colored electric lights.

Lights at Christmas represent Christ as the Light of the World. According to one story, Martin Luther put lights on his trees to represent the glory and beauty of the stars above Bethlehem on the night of Christ's birth.

In the United States and Canada, many churches hold candlelight services on Christmas Eve. People in Ireland, World Book says, leave a candle burning in the window. In The Netherlands, on the eve of Epiphany, young men carry the Christmas star — actually a lantern containing lighted candles — as they stroll through the streets singing hymns and carols.

No matter what the origin, the tree ablaze with lights is some earliest childhood, and something the very youngest children will begin to learn this Christmas.

Classifieds Get Results

EARLY FROST BOON TO QUAIL HUNTERS

SAN ANGELO — Quail seasons opening in November in many Texas counties get off to a booming start, thanks to the early cold weather that wilted weed and grass stands, according to the Texas Parks and Wildlife Department.

Bird dogs, sensitive though

their noses may be, are unable to separate the many smells of nature when vegetation is rank and green. Now Jack Frost has killed most of the outdoor odors and dogs will be able to locate bobwhites with regularity.

Reports from game wardens in the Lower Plains of Texas indicate the 1966 season will be one of the best quail hunting

seasons since the red-letter years of 1958-59.

Steele Glacier is moving down the east flank of Mt. Steele, a 16,440-foot peak in the Yukon Territory, at speeds up to 56 feet a day. Normal glacial speed is several inches to several feet a day.

Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

Hopeful News In Medicine

LOSS of memory can be one of the most distressing aspects of advancing age when the blood circulation to the brain diminishes because of narrowing and arteriosclerotic changes in the arteries.

For some strange and hardly understandable reason the elderly have a remarkable memory for the past events in their lives. They can remember with total recall the most minute experiences of their childhood.

Yet, they may not remember a situation, a plan or instruction for more than five minutes.

It is terribly taxing to those who surround people whose memory is failing. Impatience only adds to their anxiety. They need extra support and understanding.

A new drug, now in an experimental phase, is being studied in an effort to increase the memory of the elderly. At the Albany Medical School in New York, Dr. D. Ewen Cameron is using magnesium penicillin in a carefully supervised series of cases.

Dr. Cameron said "there appears to be practically no side-effects except those common to mild stimulants that are used to combat fatigue."

The beneficial results were noted within one week after the drug was first used. A measuring scale was devised to rate the increasing memory. It is called the memory quotient (MQ).

Although this measurement is not scientifically accurate, it does indicate the degree of improvement.

The drug will not be released for general distribution until its value is verified by the three or four universities who are now studying its advantages.

Allopurinol, a new and powerful drug, is being hailed as the "drug of the year" for the prevention and control of gout. One of the severe and painful complications of the "gouty tendency" is the formation of uric acid stones in the kidneys and in the ureters. Allopurinol reduces the formation of uric acid and lowers its level in the blood and in the urine.

Hundreds of patients with gout have been safely and successfully controlled with Allopurinol. Many of these have been relieved of repeated attacks of uric acid stones that previously had plagued them.



Dr. Coleman

SPEAKING OF YOUR HEALTH

The most common cause of hoarseness is vocal abuse. Screaming at baseball games, shouting above high noise levels can produce hemorrhages into the vocal cords followed by polyps and chronic hoarseness.

These columns are designed to relieve your fears about health through a better understanding of your mind and body.

All the hopeful new advances in medicine reported here are known to doctors everywhere.

Your individual medical problems should be handled by your own doctor. He knows you best.

(© 1966, King Features Syndicate, Inc.)

IT'S IN THE BOX

WICHITA, Kan. — Some time after the city library disposed of a curbside book collection box a library worker called a patron about an overdue book.

"I returned it long ago," the patron said. "I dropped it in the collection box."

Told that the box was no longer in use, the patron replied:

"I know that. The box is at the back of the library and upside down. And that's where I put the book."

That's where a librarian found it.

When your match goes out, be sure it can't come back. Be careful with fire and smoking materials when in or near wooded areas.

KIRBY'S CHILD'S

DATENTS

NON-CRACKING VINYL...
-shining examples of smartly styled long-wearing dress shoes at an UNBELIEVABLE PRICE!

MISSES 3 TO INFANTS SIZES IN BLACK

Sale Runs Dec. 8-11

KIRBY'S SHOE STORES

The West's favorite family shoe stores

Open Sundays till Christmas From 1 p.m. to 6 p.m.

SUGARLAND MALL

FARM SALE

SATURDAY, DECEMBER 10, 1966 -- SALE TIME: 11:00 A. M.

LOCATED: 7 miles North of Hereford, Texas, on Highway 385, then 1 mile East — or 7 miles North of Hereford on Ave. K.

PROGRESSIVE H. D. CLUB WILL SERVE LUNCH

We have sold our land and are moving from the State and will sell the following at Public Auction:

TRACTORS—

- 1—1965 J. D. 4020, butane, cab, 1100 hrs.
- 1—1962 J. D. 4010, butane
- 1—1961 J. D. 4010, butane
- 1—1963 J. D. 2010, butane, wide front, power adj. rear wheels, low hrs.

FARM MACHINERY —

- 1—John Deere 3 point, 4 row Planter
- 1—6 row John Deere Bed Shaper Cultivator, 4 tool bars. It's complete, real good.
- 6—John Deere Ind. Drive Planters, good double disk openers
- 1—6 row John Deere Bed Shaper
- 1—Eversman 6 ft. Ditcher
- 1—6 row Speedy Beet Thiner, separate wheel for tires
- 1—Sprayer on rubber, glass lined tank. It has not had 2.4.d.
- 1—John Deere 20-8 Grain Drill, low wheel, rubber
- 1—Set of J. D. Press Wheels for above drill, rubber
- 1—Danuser Post Hole Digger, new
- 1—Danuser 3 point Lift
- 1—John Deere 36A Front Loader, goes on 2010, a real good loader
- 1—John Deere 12 ft. One Way, new 1966, real good
- 1—3-16" John Deere Spinner Mouldboard
- 1—3-14" John Deere Spinner Mouldboard
- 1—4-row Servis Stalk Shredder
- 1—10-ft. Hoeme, cyl. control
- 1—John Deere 4 disk Breaking Plow, No. 504.
- 1—John Deere 9 ft. Off Set Disk
- 1—M & M 4-sec. Gang Rotary Hoe

- 1—Wooden Float, Steel Plated, good.
- 1—Hancock Landleveler, like new.
- 1—7-row Rod Weeder, P.T.O., gauge wheels, 3 point
- 1—14-ft. Krause Tandem, sealed bearings, hard surfaced disk
- 1—2-sec. J. D. Harrow
- 1—Big Ox 8-ft. Industrial 3 point Blade
- 1—J. D. 6 ft. Tandem
- 1—3 point Disk Ditch Filler

COMBINE-TRUCK-PICKUPS:

- 1—1960 John Deere 95 14-ft. Cut, Cab. This combine has been kept in the barn, real clean with Hume Pickup Reel
- 1—1950 Chev. 2-ton, 2-speed Truck, good grain bed and Hyd. Hoist
- 1—1960 Chev. 1/2-ton, 6 cyl., 3 speed Pickup
- 1—1958 Chev. 1/2-ton, 4 cyl., 3-speed Pickup

BUTANE & IRRIGATION EQUIPMENT

- 20—Joints of 7" Gated Pipe, 30" rows
- 240—Feet of 16" Well Casing
- 1—6 cyl. Moline Irrigation Motor
- 7—12 x 8 Hydrants
- 21—Joints of 20-ft. 7" Gated, 40" rows
- 1—Lot of Ts & Elbows
- 1—Pipe Trailer
- 1—Lot of Tubes and Tarps
- 1—500-gal. Butane Tank on good tandem trailer
- 1—1000-gal. Butane Tank.
- 2—Butane Hose

LIVESTOCK SUPPLIES AND FEED—

- 1—Squeeze Chute, good
- 1—Old Scratch Cattle Oiler
- 1—8-ft. Steel Stock Tank
- 1—8-ft. Metal Gate
- 1—Elec. Fence Charger (Weed Chopper)
- 1—P.T.O. Wire Roller, good.
- 1—Large Lot of Elec. Fence Wire
- 1—Lot of Used Cedar Post
- 1—2-Wheel Stock Trailer
- 3000—Bales of Haygrasser in barn, good
- 350—Bales of Alfalfa, good

MISCELLANEOUS—

- 2—5-row J. D. Tool Bars
- 5—Tool Bar Spacers
- 4—J. D. Lister Shanks and Bottoms
- 1—Set of Adj. Gauge Wheels
- 1—3 point Hd. Hitch
- 1—5-Row Hyd. Controlled Tool Bar Rev Markers
- 24—John Deere Rear Tractor Wts.
- 1—S & R Space Ray, butane, Shop Heater
- 1—Jensen Pump Jack, Tank, Pipe and Rod.
- 1—Lot of Used Lumber
- 1—16 x 9 x 34 Tractor Tire
- 1—Steel Diesel Tank and Stand
- Several Comfort Covers for J. D. tractors
- 7—Furrow Drags
- 1—Hot Point Electric Refrigerator
- 1—Electric Drill and Stand
- 1—Electric Sander
- 1—Electric Drill
- 1—Land Transit

Terms of Sale: CASH. — All accounts to be settled day of the sale.

WALKER & MCGEE OWNERS
RAYMOND AKIN AUCTIONEERS GENE HARRIS
Ph. CA 4-7692, Plainview, Texas — Ph. UN 4-3641, Edmonson, Texas

National Survey

Professional Pay Raises Exceed Clerical Boosts

WASHINGTON D. C. — The percentage of pay increase for professional and administrative workers is larger than for clerical workers, according to a study just released by the Labor Department's Bureau of Labor Statistics.

The study — National Survey of Professional, Administrative, Technical, and Clerical Pay, February-March 1966 — shows that annual increases for all of the clerical categories studied came within a narrow range of 2.2 and 3.8 percent. Raises came in a much wider range in the professional categories, nearly all of them falling between 2.5 and 6.8 percent.

Average salaries went up by 3 percent for clerical employees in the year ending in February-March 1966. Chemists' pay rose by 4.8 percent, accountants' by 3.8 percent, engineers' by 3.7 percent, and engineering technicians' by 2.8 percent. These increases were somewhat larger than in the previous year.

Over the 5-year period since February-March 1961, the rise in average salaries among the professional and administrative occupations ranged from 16.8 percent for managers of office services to 21.3 percent for chemists. The five-year advance amounted to 14.6 percent for all clerical levels combined.

Salaries for engineers, the largest professional group studied, ranged from \$647 a month for college graduates in trainee positions to \$1,903 for those responsible for highly complex engineering programs, the highest among eight levels studied. At level IV, representing fully experienced employees and the largest group in each profession, engineers averaged \$982 a month and chemists \$954.

Among five engineering technician levels defined for survey intermediate levels III and IV, had average salaries of \$562 and \$659, respectively. In the draft-

ing field, average salaries ranged from \$368 for draftsmen-tracers to \$688 for the highest of the three draftsmen levels studied.

Salaries of accountants ranged from \$548 for accountants I to \$1,028 for accountants V, the highest level studied. Auditors averaged \$534 at level I and \$933 a month at level IV. Level I of both accountants and auditors represented trainees with bachelor's degrees in accounting or the equivalent in education and experience combined.

Buyers responsible for purchasing readily available "off the shelf" items and services (level I) were paid monthly salaries averaging \$554. Buyers IV, who purchased large amounts of highly complex and technical items, materials and services, averaged \$938 a month.

Attorneys (with LL.B. degrees and bar membership) in trainee positions averaged \$639 a month; the highest among seven levels of attorneys surveyed was \$2,153. The attorneys included in the study were those employed in legal departments of various manufacturing and nonmanufacturing firms.

When Salvation Army Major Gabrielle Bequet was arrested during the 1960 disturbances in The Congo and charged with being a spy, her defense speech brought tears to the judge's eyes. He had her driven home by his own chauffeur.



TREE SPARKLES AT WESTGATE — Ornaments on the Christmas tree which has been set up in the dining room at Westgate, the hospital unit at King's Manor retirement home, are being adjusted by Mrs. Cornelia Scoggin, one of the residents. Gift packages are already being placed beneath the tree, where they will accumulate until they are distributed at the annual Christmas party.

TROLLEY BUSES TO GO

TOKYO — Tokyo's metropolitan government has proposed the abolition of city-operated trolley buses and streetcars to save money.

The metropolitan government says that the lines are losing 18 million yen (\$50,000) a day and has asked the city's assembly

to abolish trolley buses by 1969 and streetcars by 1975. The assembly may act on the proposal before the end of this year.

Besides city-operated transportation, Tokyo has subways and privately owned buses.

Typewriter Ribbons THE INK SPOT

Feet Need Care For Twenty Years

COLLEGE STATION — Leading foot doctors and members of the National Foot Health Council say it takes twenty years to grow a foot.

Most babies are born with perfect feet, but by the time they reach their first birthday 8 percent of them have foot defects. The percentage rises as children advance in age, says Miss Fannie Brown Eaton, Extension clothing specialist at Texas A&M University.

Permitting children to walk too soon, or develop poor walking habits starts them on their way to a lifetime of foot trouble. Buying the wrong size and kind of shoes or letting a child wear outgrown or ill-fitting shoes further increase the possibility of permanently injuring a developing foot.

A child first needs shoes when he begins to stand. High laced shoes are best, because they provide ample toe room and

have flat pliable soles made of leather.

The material from which children's shoes are made should be porous enough to allow perspiration to evaporate, and flexible enough to allow the foot to bend easily.

Summer shoes or play shoes should provide the same support as shoes worn to school or for dress wear. Sneakers and canvas shoes, which do not give as much support as other shoes, can be worn for short periods of time.

As every parent knows, young feet grow rapidly. The National Foot Health Council recommends that new shoes should be provided for youngsters often.

To insure a correct fit, have both feet measured for length and width, with each foot bearing weight, each time a pair of shoes is purchased. Straighten the child's toes and socks. The correct size should fit the lar-

ger foot. Allow 1/2 to 3/4 inch between end of the toe and end of the shoe.

The widest part of the foot should fit into the widest part of the shoes. The arch of the shoe should fit well up under the arch of the foot. The heel counter should hug the heel. It should not slip up and down when the child walks.

The toe boxing should be high enough to clear the toes, and the toe of the shoe should be rounded. Take your time selecting a child's shoe. Consider fit before style and appearance. A good fitting shoe does not have to be "broken in."

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2255

Hereford, Texas
Penneys
Phone 364-4065

AUTO CENTER HOURS:
Thurs. & Saturday
7:30 a.m. to 8:30 p.m.
Mon., Tues., Wed., Fri.
7:30 a.m. to 6:00 p.m.



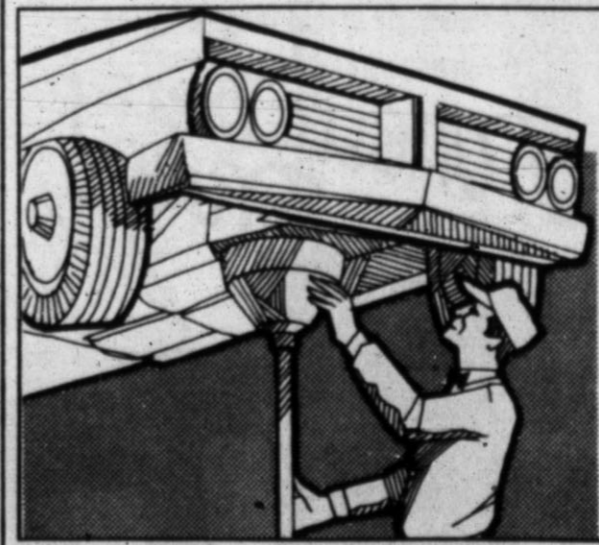
YOUR SAFETY IS FOREMOST!
COMPARE PENNEY'S LOW PRICE FOR A COMPLETE 11-PT. BRAKE OVERHAUL!



29⁸⁸ * most cars
No down payment, \$5 a mo.

- Here's what we do:**
1. Install new bonded linings
 2. Resurface all brake drums
 3. Rebuild all wheel cylinders
 4. Inspect brake springs
 5. Install new front grease retainers
 6. Re-pack front wheel bearings
 7. Bleed and refill hydraulic system
 8. Lubricate shoe contact points, adjust assembly
 9. Grind linings to proper drum size
 10. Inspect master cylinder
 11. Road test by service specialists
- *Chrysler products, self-adjusting brakes \$5 extra

FREE BRAKE ADJUSTMENT FOR LIFE OF LINING!
Drive in for a free brake system inspection... no obligation!



3-PT. WINTER LUBE SPECIAL

HERE'S WHAT YOU GET:

1. Complete chassis lube
2. New oil filter
3. Oil change (5 qts. H.D.)

charge it! **4⁴⁴**

FOREMOST® MILEAGEMAKER
24-Month Guarantee With 12-Mo. Free Replacement

16⁸⁸

700/735-14 plus 1.86 Federal Tax and old tire. Whitewalls \$2 extra.

HERE'S HOW IT WORKS

Length of Guarantee	24-mos.
Free Replacement	12-mos.
50% Replacement Charge	13-18 mos.
75% Replacement Charge	19-24 mos.

DRIVE IN! CHARGE IT! NO DOWN PAYMENT!

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY

STORE HOURS:
Mon., Tues., Wed., & Fri.
9:30 am - 6:00 pm
Thurs. & Sat.
9:30 am - 9:00 pm

TONIGHT'S DRAWING WILL BE \$150

Santa Claus Will Be at Sugarland Mall
Thurs. Night 6-9 P.M. and Sat. 4-8 P.M.

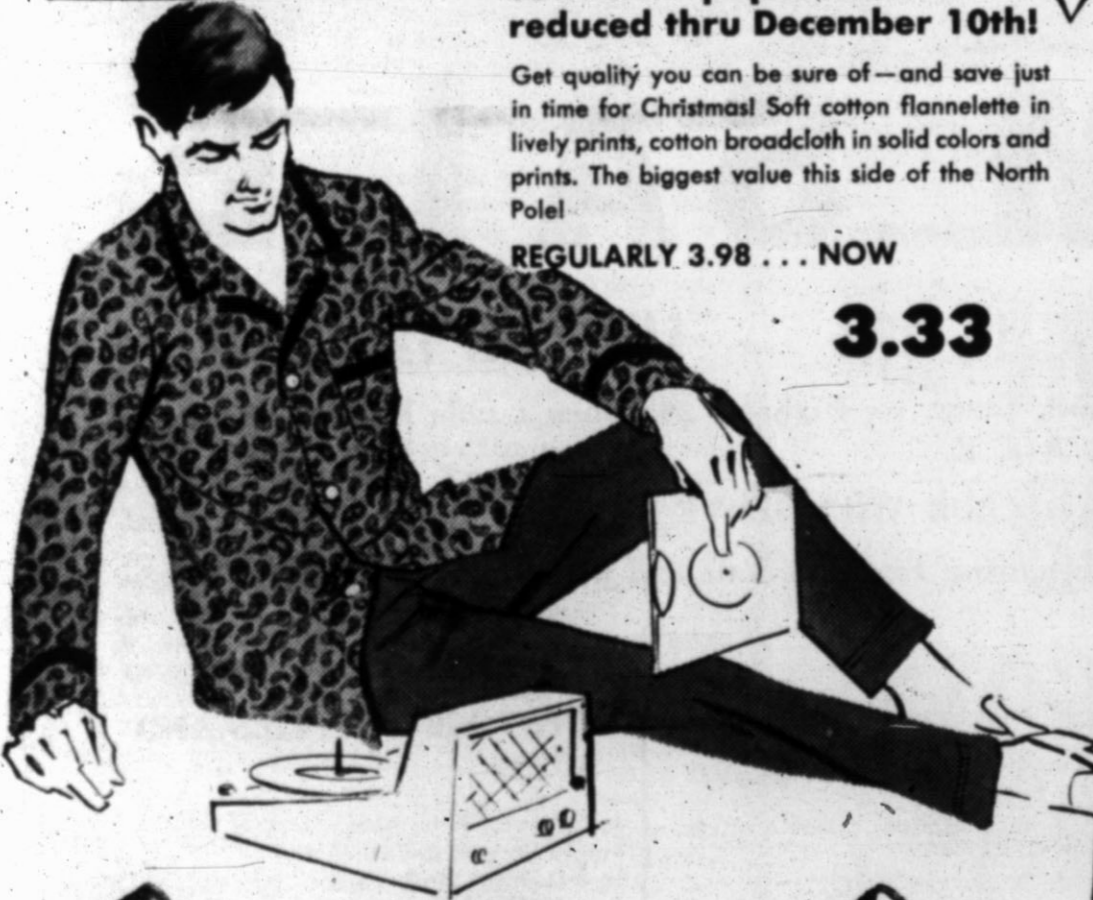
SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

Let Penney's be your Santa

Give him handsome Towncraft pajamas—reduced thru December 10th!

Get quality you can be sure of—and save just in time for Christmas! Soft cotton flannelette in lively prints, cotton broadcloth in solid colors and prints. The biggest value this side of the North Pole!

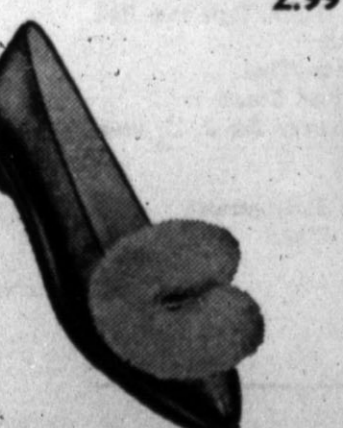
REGULARLY 3.98... NOW **3.33**



He'll love to relax in these cozy slippers, with vinyl uppers. Polyurethane foam-backed tricot lining. **2.99**

MOC-TOE COMFORT
Soft side leather upper with comfortable cushion crepe rubber sole and heel. **3.99**

CLASSIC SLIPPER
Quality boarded grain glove leather upper. Leather lined. Composition sole. **5.99**



POMPON SLIPPER
Soft, pearlized vinyl with real fur pompon. Cozy acrylic lining. Women's sizes 5 to 10. **4.50**

FLOWERED SCUFF
Vari-colored embroidery on glossy rayon satin. Cushion insole, synthetic sole. 5 to 10. **3.99**

GLITTERY SCUFF
Cross-strap open slipper is leather with metallic trim, low composition heel. 4 to 10. **1.99**

Gaymode® gift slips of luxury Andante® nylon satin tricot

Save now on our exclusive Andante nylon satin tricot full slips and half slips lavished with nylon lace. They're the prettiest, most comfortable slips she'll ever own. The gently textured fabric is lofter—no uncomfortable cling or clamminess. Opaque, too, without shadow panel. Proportioned... we've even the new short-short length. Lovely colors. Save thru Saturday.

FULL SLIPS, REG. \$5... NOW **3.99**
HALF SLIPS, REG. \$4... NOW **3.33**

Remember You Can Just Say "CHARGE IT" At Penney's

Small Talk

By SUE COLEMAN
Women's Editor

Whenever there is a drastic piece of weather, like the dust-er that blew in with a bang Monday, you can listen to the remarks in nearly any group and get reactions from "I never saw it blow so hard here in the winter" (or summer, fall, etc.) to "Well, we just don't have the kind of sandstorms we used to have in this country!"

that, "I've lived here three years, and the sandstorms here aren't nearly as bad as they are at Dalhart" (or Dimmitt or somewhere so nearby that you know the weather can't be much different).

Fact, is, of course, that in the past three years we may not have had a sandstorm as bad as some of those of previous years in Dalhart or Dimmitt, but then, neither have Dalhart or Dimmitt had such a bad one in those three years.

And ours in the times further back were of a whatness with theirs. (Allright, maybe ours were worse, if we are bragging about sandstorms).

LOTS OF PEOPLE want to compare our weather this year with that of another part of West Texas in another year, and that isn't fair because ours this year is not the same as in any other year.

And just because we haven't had a below-zero blizzard or a genuine tornado in several years doesn't mean that we never had 'em, or that we never will again — maybe next week. Ditto dry spells, wet spells, dust bowls,

and perfect June weeks complete with moonlight.

People who haven't lived in West Texas at least 20 years simply aren't qualified to comment on our weather, because they haven't seen the full spectrum with all its variations. Come to think of it maybe that should read "at least 40 years."

Anyhow, the truest remarks may be those of old-timers who insist that the weather nowadays ain't like it used to be. Is certainly isn't, and furthermore it wasn't then.

A SANDSTORM hitting on Dollar Day, right in the Christ-

mas shopping season, is dealing a low blow. Lots of shoppers kept bucking it Monday but by late morning the wind didn't add anything to their comfort.

One little boy, holding his mother's hand to cross a street where the wind was whipping gravel off the pavement, was using his free hand to pull his knitted cap down over his face — a smart act of protection. I remember from my grammar-school days.

You can see through the knit mesh well enough to tell where you're going, and it keeps the sharp particles of sand from stinging your face. I've walked

home from school like that a lot of times.

BY REQUEST, Mrs. L. C. Thomas has supplied the recipe for a vegetable casserole which was a conversation piece at a recent covered dish luncheon. If your family doesn't care for broccoli, don't give up the vitamins until you try this one:

BROCCOLI CASSEROLE
1 1/2 cups cooked rice
1 package frozen chopped broccoli
1 can mushroom soup — not diluted
1 small jar cheese whiz
1/2 cup each chopped onions

Christmas Film Shown At Party

A filmed Christmas story was shown to entertain members and guests of Golden Circle Class at Avenue Baptist Church

and celery
Cook and drain broccoli. Saute onions and celery in 1/2 cup margarine and add the broccoli. Mix in other ingredients, place in casserole and sprinkle with grated cheese. Top with almond slivers if desired. Bake in 350-degree oven until bubbly.

recently. A turkey dinner was served with holiday decorations on the tables.

After the devotional talk by Mrs. Emmett Hale, the film was shown by Ray Oglesby. Mrs. Earl Clark gave the dinner invocation.

Present were Messrs. and Mmes. J. E. Young, John Hamby, Sanford Smith, Art Manjeot, Coy Phillips, Jeff Roberson, Sam Sides, Frank Ball, B. F. Markham and Clark; also Tandy Legg and Oglesby; Mmes. A. O. Thompson, Flossie Harris, B. L. Criswell, Hazel Sparks, G. P. Owens, Laura Littrell, Louvana Phillips and Charles Hood.

There's no place like Safeway for Meat

STEAK SALE!

Prices Are Good Thru Sat.
Dec. 10th At Your
Safeway In
Hereford



PICNICS

Wilson Fully
Tender Cooked
Whole 6-8 Lb.
Picnics

39¢
Lb.

SLICED PICNICS

Fully
Tender **43¢**
Lb.

STOCK UP ON THESE STEAK BUYS!		U.S. Choice Heavy Beef
ROUND	Full Center Round Cuts	89¢ Lb.
SIRLOIN	Lean Tender Steak	89¢ Lb.
T-BONE	Excellent For Broiling	98¢ Lb.



Save On These U.S. Choice Heavy Beef Buys!

Spencer Steak	Boneless & Lean	Lb. \$1.89	Sirloin Tip Roast	Boneless	Lb. 98¢
Rib Eye Steak	Boneless & Tender	Lb. \$1.98	Rump Roast	Boneless Rolled & Tied	Lb. 98¢
Club Steak	Boneless For Broiling	Lb. \$1.79	Sliced Bacon	Wilco	Lb. 69¢

FRANKS

Safeway or Wilson's

All Meat Franks **59¢**
Lb.

Save On These Specials This Week End At Safeway!

SUGAR
MIRACLE WHIP
SCOTT TOWELS

Holly
5 Lb. **49¢**

Salad Dressing
Save 10c
Qt. Jar **49¢**

White or Ass't
Big Roll Ea. **29¢**

Other Safeway Values!

Biscuits	Mrs. Wright's Canned 10 Ct. Can	5c
Cheese	Safeway Longhorn	10c Off Price Per Pkg.
Del Monte Pears	5 8 Oz. Cans	\$1
Mixed Vegetables	Del Monte 8 Oz. Cans 8 For	\$1
Wolf Tamales	15 Oz. Can	33c
Instant Coffee	Folger's 10 Oz. Jar	\$1.59
Lasagna Dinner	Chef Boy Ar Dee 40 Oz. Box	79c
Alcoa Foil	Aluminum For Broiler or Freezer 18" x 25' Roll	64c

Save On These Specials At Safeway!

EGGS
Cigarettes
Green Peas

Breakfast Gem
Grade A Medium Dozen **49¢**

All Popular Brands Ctn. **\$2.99**

Del Monte Early Garden 2 8 Oz. Cans **29¢**

Del Monte Halves Apricots 8 Oz. Cans 5 For \$1.00	Del Monte Fruit Cocktail 8 Oz. Cans 2 For 29¢
Del Monte Green Cut Beans 8 Oz. Cans 2 For 29¢	Del Monte Cream Corn 8 Oz. Cans 4 For 69¢

Save On These Safeway Specials!



APPLES

POTATOES
All Purpose Reds
20 Lb. **59¢**
Bag

Washington State Extra Fancy Red Delicious
17¢
Lb.

Other Grocery Values!

Marshmallow Creme	Kraft 7 Oz. Jar	20c
Purina Cat Food	Tuna Flavor 6 Oz. Can	15c
Wolf Brand Chili	Plain 19 Oz. Can	73c
Wolf Brand Chili	Plain 15 Oz. Can	53c
Wolf Brand Chili	With Beans 15 Oz. Can	39c
Margarine	Bluebonnet Soft 1 Lb. Ctn.	45¢
Pertussin	Cough Syrup Lrg. Botl.	\$1.09

SELECTIVE BUYER'S GUIDE



Just a little advance planning can mean real savings every week in your food budget! We're talking, of course, about selective buying. This is the method recommended by authorities of the U. S. Department of Agriculture, of using the "best buys" to feed your family. To help you select, we list here an assortment of nutritious foods which are especially good buys this week. Foods are included for one or more of the following reasons:

- ★ Low in price because of plentiful supply.
- ★ Featured now at a special reduced price
- ★ Good value in comparison to similar foods.

- Round Steak • Sirloin Steak • Rump Roast
- Corn King Bacon • Smoked Picnics
- Buttermilk • Miracle Whip • Del Monte Apricots • Del Monte Fruit Cocktail
- Delicious Apples • Potatoes • Bananas

OXYDOL

10c Off Label Detergent Gt. Box **59¢**

DASH

30c Off Label Detergent 9 Lb. 13 Oz. **\$2.09**

DUZ

Swedish Modern 10c Off Label Giant Box Box **59¢**





PROCLAMATION PRESENTATION — Mayor Ray Cowser presents Civil Air Patrol Commander, Dr. Milton Adams with a proclamation which declares the week of Dec. 1 as Civil Air Patrol Week in Hereford. CAP is celebrating their 25th anniversary this week. (Hereford Brand Photo)

CAP Celebrates 25th Anniversary

The Hereford Composite Squadron of the Civil Air Patrol joined with more than 2,300 other CAP units throughout the United States in observing the 25th anniversary of Civil Air Patrol on December 1st. For a quartercentury this all volunteer force has been flying humanitarian mercy missions, conducting search and rescue efforts and helping to educate the general American public to the role of aviation and its impact upon the nation.

Dr. Milton C. Adams, Captain of the local patrol CAP, announced that the Hereford Composite Squadron observed the anniversary on Monday, December 5th, with an open house at Northwest Elementary School cafeteria. Members of the squadron received awards and promotions in formal ceremonies and were reviewed by the Group I commanding officer, Col. O. G. Minden of CAP of Amarillo.

In addition to Captain Adams, members of the Hereford Squadron include W. T. Thompson, Benny and Mrs. Womble, Curtis Trawick, Gerald Burney, John E. McCleskey, Gene Fooks and Lynn McClary. Cadet Commander is Cadet Lt. Ray Oglesby with Galen Evans, Dale Minor, Chuck Schneider and Jim Owen holding cadet officer rank and with cadets Ren Lee, Mark Roberson, David Kelley, Teresa Rudd, Bill McCleskey, Paul Lovan and Rosemary Scheetz as active members of the squadron.

Meetings are held each Monday night at 7:30 p. m. at

Northwest Elementary School. Currently members of the squadron are taking the Red Cross First Aid course as a part of their training.

Col. Joe L. Mason, USAF, CAP national commander, in a congratulatory message to all units said 1966 has been a year of significant achievement in Civil Air Patrol is located at Ellington AFB, Houston, Texas.

An official civilian auxiliary of the United States Air Force, Civil Air Patrol was founded in 1941 by a band of patriotic, air minded individuals who volunteered their services and their privately owned aircraft to patrol America's coastlines and borders.

Throughout the years of World War II, CAP pilots flew more than 24 million miles on anti-submarine patrol and thousands more miles on sensitive courier missions for the Armed Forces.

Today, CAP carries on the work begun by those pioneers, flying search and rescue missions throughout the nation, co-operating with Civil Defense agencies at all levels of city, county, state and federal government in national emergency missions in relief of people and communities stricken by floods, hurricanes and other natural disasters.

CAP cadets, boys and girls ranging in age from 13 through 17 years, participate actively in CAP's aerospace education program. CAP senior members operate some 4,055 light aircraft all but 823 of them privately owned, in flying search and rescue missions, mercy missions and training exercises in support of Civil Defense. Other members operate 14,742 station radio network, while still others operate and maintain a fleet of 4,500 surface vehicles of all types in logistical and administrative support of CAP's flying missions.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter

Free City Maps
Showing Blocks
Courthouse
P. O. Box 73
Phone 364-1504

Olivetti-Underwood
Adding Machine & Typewriters
THE INK SPOT

...look your
loveliest
in a
flattering
hairdo



UNDER THE MISTLETOE

Step into the holiday whirl of parties and outings, confident in the knowledge that you're at your best! Let our hairstyle artists design a coiffure that brings out your prettiest features, makes you sparkle!

Why Not Give A Gift Certificate
See Old Friends — Meet New Ones At
VILLAGE BEAUTY SHOP

Four Experienced Beauticians
Edith Hudson Jewel Hargrave
Bonnie Provence Pat Rhodes

FIRST BAPTIST CHURCH

Rev. B. L. Davis, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH

Rev. Samuel B. Ogan, Pastor
Frio Community

WESTWAY BAPTIST CHURCH

Rev. James G. Martin

MT. SINAI BAPTIST CHURCH

H. B. Whitten, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH

Rev. James Arnold, Pastor

CALVARY BAPTIST CHURCH

Rev. Clarence F. Powell
Pastor
North 385

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH

Rev. Tommy Phelps, Pastor
Farrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH

Independent & Fundamental
Rev. Graham Jarrell, Pastor
Moreman Dr. and Greenwood

IGLESIA METODISTA SAN PABLO

Rev. F. C. Alcala, Pastor
223 Kibbe Street

THOMPSON MEMORIAL MEXICAN BAPTIST MISSION

Herman V. Martinez, Ministro
215 Norton Street

SAN ANTONIO A LA IGLESIA

North 25 Mile Avenue and Highway

TEMPLO EL CALVARIO ASSAMBLEA DE DIOS

Martin Musquiz, Pastor
Calle Ave. H & 13th

LA IGLESIA DE CRISTO

Sunset and Plains Ave.

CENTRAL CHURCH OF CHRIST

L. E. Fooks, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST

On Harrison Highway

BAPTIST MISSION B.M.A.

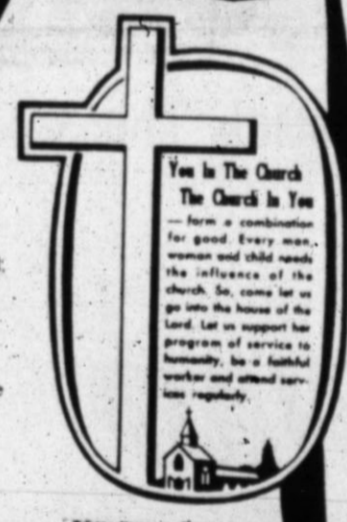
Old Rock Bldg. V.F.W. Park
J. H. McWilliams
Missionary Pastor

FOR GOD SO LOVED THE WORLD



Say "I'm Sorry"

...then bridle your tongue and have a reconciliation. How foolish, how petty, are attitudes which wreck affection and devotion. Hasty words, misunderstanding, false pride, do great harm. Have you been at odds with a friend, one you love, with anybody? That is a delicate and difficult situation. The wedding ceremony is not enough. Even love is inadequate. There must be mutual effort and determined purpose. By their very nature men and women are different. They never see eye-to-eye. But God gave us the institution of marriage and He will help break barriers which separate us when we seek His will. Then, marriage will succeed and each will be proud of the other just because you are so different. A forgiving spirit and a love gift will symbolize your penitence... go to church together. It will help you to say, "I'm Sorry."



You in The Church
The Church is You
— have a contribution
for good. Every man,
woman and child needs
the influence of the
church. So come let us
go into the house of the
Lord. Let us support his
program of service to
humanity, be a faithful
member and attend ser-
vices regularly.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

HEREFORD INSURANCE AGENCY
323 N. Sampson

KELLEY ELECTRIC

McRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
Virgil Hennen

ROCKWELL BROS. & CO.
D. R. Vandever

BIG T PUMP CO., INC.
Hilrey and Leroy Aven

HEREFORD GRAIN CORP.
Joel Artho, Mgr.

HEREFORD LAUNDRY & DRY CLEANERS
Ernest Kendall

BUDGET FINANCE OF HEREFORD, INC.

KINSEY-OSBORN MOTORS
D. C. Kinsey Glen Osborn

PIGGLY WIGGLY
Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO.
W. L. Davis, Jr.

MASTER CLEANERS
Mr. and Mrs. C. D. Fitzgerald

CITY DRUG STORE
Mr. and Mrs. Kenneth Coker

CAISON HOUSE
Mr. and Mrs. G. D. Caison

HEREFORD STATE BANK
Russell E. Carver, Pres.

WESTERN WRECKING
Anson A. and June Dearing

CONSUMERS' FUEL ASS'N.

THE INK SPOT, INC.

HI-WAY PONTIAC, INC.
600 W. 1st.
J. L. Marcum

PHILLIPS AND LAWRENCE

HI-PLAINS SAVINGS AND LOAN ASSOCIATION

BRYANT BROS. PIPELINE

HEREFORD TEXAS FEDERAL CREDIT UNION
Mrs. Dyalitha Benson

ED SKYPALA
Your Borden's Distributor

GILLILLAND FUNERAL HOME
Marlin Gilliland

PITMAN GRAIN CO.

ROGERS DRUG
Mr. and Mrs. Grady Rogers

GWYNNE OWEN

LOERWALD BROS.
Ed, George, Gene and Harold Loerwald

FARMERS' DRIVE IN
Troy Moore

SUIT'S AUTO SUPPLY

ORSBORN - CHEVROLET OLDSMOBILE
Your Chevrolet-Oldsmobile Dealer

BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd



HUSBANDS ARE CLUB GUESTS — Wyche Home Demonstration Club members entertained their husbands with a holiday dinner recently in First National Community Room. The meal was served from a buffet table decorated in Christmas colors. Some of the diners are pictured with the club president, Mrs. E. C. Hewitt Jr., in left foreground.

Courthouse Records

WARRANTY DEEDS

Elmer Morrison, to Jose Rene Cruz Et Ux., Part of Block 4, Ricketts Addition.

Jimmie R. L. Cramer Et Ux to Ramon L. Romo Et Ux. Lot 19, Block 2, Stark Addition.

H. R. Neal Et Al to W. T. Beavers, Lots 6 and 16, Block 15, town of Dawn.

Hereford Development Co., Inc., to Warren Jorde Et Ux., Lot 47 in Green Acres Estate, part of Sec. 82, Block K-3.

Verna Margaret Lyons to R. Paul Conaway, Lot 21 and 23 Block 2, South lake Addition.

T. C. Bates to Virginia Bates

Allison. Part of Sec. 3, Block No. G.

Bradley Investment Corporation to Sugarland Mall, Inc. 834. 84 feet each of Block 34, Events Addition, Avenue A. and Block 35, Events Addition. Also part of Lot 4 and all of Lots 5 through 16, Northridge Addition.

DEEDS OF TRUST

Warren Jorde Et Ux to First Federal Savings and Loan Association of Amarillo, Lot 47, Green Acres Estate, Unit 2, part of Sec. 82, Block K-3.

E. N. Jacobson to W. F. Perry, Sec. 5, Block K-11.

R. Paul Conaway to Verna Margaret Lyons, Sec. 1, Block K-11, part of Sec. 91, Block K-6, part of Sec. 2, Block D and Sec. 1, Block D.

Marcello Hernandez Et Ux to

Jimmie R. L. Cramer, Lot 13, Wayne Wallace Subdivision of Block 45 of Events Addition. Sugarland Mall, Inc. to Jefferson Standard Life Insurance Co. 834.84 feet of Block 34, Events Addition, Ave. A and Block 35, Events Addition. Also Part of Lot 4 and all of Lots 5 through 16, Northridge Addition.

VEHICLE REGISTRATION

J. M. Payne, Jr., 1963 Buick; Raymond Higginbotham, 1967 Chev.; F. L. Pinkert, 1967 Dodge; Gloria Williams, 1967 Dodge; Ignacio Ruiz, 1959 Chev.

A. J. Bezner, 1967 Dodge; Arthur E. Sanchez, 1956 Ford; Lynn C. Kester, 1966 Buick; H. D. Lovely, 1967 Buick; D. V. Weiderhold, 1963 Chev.

Robert Finley, 1960 Ford; Teofilo Hernandez, 1961 Stude;

Raul DeLosSantos, 1969 Plymouth; Leland C. Burns, 1966 Ford; Herbert Grasmich, 1961 Chev.; Jessie R. Barrett, 1964 Dodge; Oscar Lee Williams, 1966 Ply.; Jessie R. Barrett, 1964 Dodge; Barrett Plumbing, 1964 Dodge; Francisco A. Torres, 1964 Chev.; Francisco A. Torres, 1942 Chev; Francisco A. Torres, 1960 Chev.; Ronnie T. Rainey, 1967 Buick.

Dane Justice, 1962 Ford; Wendell Rose, 1955 Chev.; Roland W. Hairgrove, 1962 Chev.; J. B. Odom, 1967 Chev.; Roberts Appliance, 1967 Ford.

MARRIAGE LICENSES

Raymond Henry DeLosSantos and Ignacio Garcia Garza, November 30.

Joe Arenano Martinez and Esperanza Perez Gonzales, Decem-

ber 1. Harvey James Booth and Nora Mae Odam, December 2. Richard DeLaCerde and Eliza Hernandez, December 2. Boyd Harold Pool and Porcella Beel Tomlinson, December 2. Juan Mendoza and Josephine Mary Aragon, December 2.

Members of The Salvation Army call prayer meetings knee drill. Instead of dropping money in a plate, they "fire a cartridge."

For COLDS take 666

Draftsmen Needed For Next Decade

WASHINGTON, D. C. — A critical need for draftsmen is expected to continue in the U. S. over the next decade.

But, with automation expected to increase in design and drafting, this high employer demand may taper off by 1975.

These are major points in a bulletin, "Technology and Manpower in Design and Drafting, 1965-75," just released by the Department of Labor.

The major technological change in the design and drafting process expected by 1975 will be the introduction of computer systems to perform a wide range of functions.

These include design computations, supplying process-design information and carrying out the various steps of design, including the preparation of drawings.

But, because the demand for drafting is rising so rapidly — at an annual rate of 5.2 percent — and innovation will be adapted slowly, the number of draftsmen in certain industries is expected to rise substantially until 1975.

The bulletin points out that technological innovations in design and drafting include the electronic computer, manual and automatic drafting machines, microfilm devices and others.

It further notes that output of design and drafting is expected to rise 84 percent over the 1963-75 period. This increase will more than offset the labor-saving effect of technological improvements — which are expected to spread slowly over the next 10 years.

Manufacturing industries expected to continue leading the way in introducing technological change over the next decade include:

Electrical equipment, non-electrical machinery, transportation equipment, ordnance, petroleum refining, chemicals, primary metals, fabricated metals and instruments.

This is the first in a series of three bulletins to provide information on the potential impact of changing technology. Other studies will cover the telephone

and health-service industries. Identified as "Manpower Research Bulletin No. 12," this publication, prepared by the Labor Department's Office of Manpower Policy, Evaluation, and Research, may be obtained from: Manpower Administration U. S. Department of Labor, Washington, D. C. 20210.

VINYL TREE IS NEW YULE IDEA



A handsome new Scotch pine style Christmas tree of flame-resistant vinyl is the latest thing for yuletide safety and is made for long and cherished use. Likely to become family treasures, the seven and a half foot trees have minutely detailed classic or traditional ornaments hand-crafted in Bavaria and four-string sets of lights. Made by General Electric, both styles come with musical rotator stand.

Assembling and trimming the tree provides fun for the family or a festive activity for holiday get-togethers and Christmas Eve parties. The trees come unassembled in a storage carton with easy instructions. Each model has 60 handmade delicately turned Bavarian ornaments and tree top ornament. General Electric's multi-colored Merry

Midget miniature lights have a twinkle-control bulb.

Many ornaments for the traditional style tree are copies of original antique designs. Santas, wild birds, musical instruments and miniature houses are among the quaint decorations. Classic model ornaments are decorated in gold motif. Hand-blown clear glass balls with Christmas angels or stars inside add charm. The rotator stand is equipped with a Swiss music box which plays "Silent Night" and "O Come All Ye Faithful." A remote control box with three individual switches permits the operation of lights, music or rotation in any combination. The trees and stand are available in retail department and electrical stores. Entertaining culotte costume by Donald Brooks.

Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT

Season's Greetings

Wouldn't your family enjoy a '67 Dodge Coronet for Christmas more than anything else? We have a large selection for you to choose from. Come see them . . . NOW!

DODGE HEDRICK DODGE
Phone 364-4111 146 E. 2nd. HEREFORD, TEXAS

DUCKWALL'S

TOY WONDERLAND

OUR SELECTION IS COMPLETE — IF YOU ARE LOOKING FOR A STOCKING STUFFER OR THE BIG ITEM ON YOUR LIST.

Baby Magic DOES ALL THIS WITHOUT EVEN TOUCHING HER

- Cries real tears • Stops crying
- Lower her arms and she pouts
- Lift her arms and she smiles
- Lifts a bottle to her mouth
- Sleeps • Awakes •

GREATEST DOLL EVER

WEARS RED AND WHITE ROMPER OUTFIT, WHITE BOOTIES, RED HAIR BOW.

Complete with feeding bottle, magic thumb.

\$12⁸⁸

WINCHESTER CRACKFIRE RIFLE

Actual bullet-sound recording makes this toy rifle sound real. Needs no caps or batteries.

\$4⁸⁸

OLD TIMER PLAY PHONE

Kids will love its workable dial with realistic sounding bell.

88^c

MAGNUS ELECTRIC ORGAN

Full chords and melody instantly. No teacher. No lessons. Anyone can play hundreds of favorite songs right away.

\$29⁹⁵

CHEERFUL TEARFUL

By Mattel

Face changes from a smile to a pout. She cries real tears and wets.

\$9⁸⁸

JIG SAW PUZZLES

Golden Book series designed by Playskool. Entertaining and educational.

Ages 3 To 6

99^c

Ohio Art SUPER TRAIN

Fun for the little tots: Unbreakable Polyethylene.

88^c

Handy Andy TOOL SET

Tools for the little handy man for hours of fun and play.

99^c

Twister GAME

A real fun party game, that will be enjoyed by children or adults.

\$4⁵⁷

STUFFED TOYS

Choose from our large selection of dolls and animals in small, big and in-between sizes.

FROM 99^c

BOOKS

A wonderful gift, if you are looking for color books, cut-out books, or story books, you will find them here.

29^c To \$100

DUCKWALL'S IN SUGARLAND MALL — HEREFORD

STORE HOURS: 9:30 a.m. to 6 p.m. — Monday, Tuesday, Wednesday, Friday 9:30 a.m. to 9 p.m. Thursday & Saturday — Sunday 1 p.m. to 6 p.m.

Bulbs Make Good Indoor Blossoms

COLLEGE STATION — To add a spot of color and cheer to the indoor landscape during winter months, many of the flowering bulbs can be forced to produce flowers ahead of schedule.

Use only the best bulbs available for indoor forcing says Everett Janne, Extension landscape horticulturist at Texas A&M University. Avoid the

temptation to purchase bulbs at the bargain table for this purpose. Bulbs that are good for indoor forcing include crocus, grape hyacinths, daffodils, tulips, and hyacinths. Make your purchases of those bulbs as early as possible so that you can be sure of obtaining good strong bulbs.

Pot the bulbs as soon as they are available. Any good potting

soil mixture will do providing it contains sufficient peat moss for good drainage. Place a one-inch layer of gravel in the bottom of the pot, firm the soil around the bulbs leaving the tips of the larger bulbs showing just above the soil surface. Just barely cover the smaller bulbs and space bulbs one-half inch apart in the pot.

Move the potted bulbs to a cold storage temperature of 40 to 50 degrees F. An old refrigerator works fine for this purpose. Success with forcing bulbs depends upon good root development. Keep the soil moist, but not wet. Leave the bulbs in cold

storage for a period of six to ten weeks or until they have made good root growth.

After the cold storage period, bring the bulbs into the light and heat gradually. Place them in a cool semi-lighted location until the shoots show a green color, then move to a sunny location. Do not place them in a hot room or near a radiator or heater.

Most bulbs will be in flower by January. It is frequently possible to have blooms for Christmas by buying pre-cooled bulbs. For complete details on forcing bulbs and other hardy plants for indoor bloom ask

Union Problems Need Answering

WASHINGTON — Better answers must be found to the problems of collective bargaining than giving unions even more power than they have demonstrated in winning crippling strikes, smashing the Government's wage guideposts and otherwise thumbing their nose at the public interest.

your county Extension agent for a copy of MP-726, "Bulbs and Hardy Plants for Indoor Bloom."

Forcing workers to join a union against their will is not one of them.

President Johnson may be on the right track when he says he will ask Congress for changes in the Taft-Hartley labor law to enable him to cope more effectively with disputes of great public concern.

He certainly is not when he says he will ask the next Congress to repeal Section 14(b) of Taft-Hartley which allows states to pass right-to-work laws — as 19 have — which protect workers against being forced to join unions or lose their jobs. Nor is he when he countermands the will of the citizens

of Guam by vetoing their right-to-work bill, thus denying them the same privilege of keeping unionism voluntary that all of our 50 states may enjoy. The will of the people of Guam was so clear that their duly elected representatives, the legislature, passed a right-to-work law over the veto of an appointed territorial governor.

Instead of attempting to make union membership part of the price of holding a job, union leaders would do well to heed the words of Samuel Gompers, father of modern American labor unions, who said: "I want to urge devotion to the fundamentals of human liberty — the

principles of voluntarism. No lasting gain has ever come from compulsion."

Labor legislation very much needs reform and the impact of collective bargaining on the Nation's economy should be reviewed. The Chamber of Commerce of the United States is presently conducting such a review and will make legislative recommendations at the first opportunity.

Forcing a man to join a labor union against his will certainly is not the answer to the problems of collective bargaining just as sublimating the will of the people does not help the democratic process.

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

"Hereford Bucks" . . . one for every dollar you spend at Piggly Wiggly . . . Save them 'til the big auction where you can spend them bidding on hundreds of dollars worth of merchandise. Sponsored by the Downtown Variety Park merchants.



Here's how to make Santa BIGGER this year

Save MORE Green Stamps NOW...Get MORE gifts for Christmas!



CLUB STEAK

USDA Choice

79c

Lb.

Armour Assorted
LUNCH MEAT
3 For **89c**

Wisconsin Longhorn
CHEESE
Lb. **69c**

Swift Premium
HENS
Lb. **39c**

- Western 69c Value
HAND LOTION 2 For **\$1**
- Sliced or Halves No. 2 1/2 Can Yellow Cling
PEACHES 4 For **\$1**
- Shurfine
COFFEE Lb. Can **69c**
- Morton's Frozen 20 Oz.
APPLE PIES Family Size **29c**
- Maxwell House 6 Oz. Jar
INSTANT COFFEE **79c**
- Shurfine Red Alaska
SALMON Tail Can **85c**
- Shurfine Strawberry 18 Oz. Jar
PRESERVES 2 For **89c**

ARCHER'S CHRISTMAS

GIFT WRAP

\$1.98 Value **\$1.00**

...AND YOU GET GREEN STAMPS

- Tall Cans
Carnation Milk
6 For **89c**
- Welch's Frozen
Grape Juice
12 Oz. Cans 3 For **\$1**
- Candied
Cherries & Pineapple
Liberty 4 Oz. Plastic Containers 3 For **89c**

DELICATESSEN..

THURSDAY
STUFFED BELL PEPPERS
HAM LOAF
SCALLOPED POTATOES
HARVEST SEETS

FRIDAY
FISH STICKS
SALMON CROQUETTE
COCKLES
CANDIED YAMS
GREEN BEANS & POTATOES

SATURDAY
BAR-B-QUED PEYERS
MEAT LOAF
POTATO SALAD
COLE SLAW
PINTO BEANS

- Baby Food** Gerber's Strained Fruits & Vegetables 4 1/2 Oz. Jar **10c**
- Ice Cream** Cloverlake 1/2 Gal. All Flavors First Quality **59c**
- Shelled Pecans** P.V.P. New Crop 10 Oz. Pkg. **69c**
- Tater Nugget** Shurfine Frozen 16 Oz. Box 4 For **\$1**
- Coca Cola** Regular or King 6 Bottle Carton 2 For **89c**
- Cat Food** Tall Can "New" TABBY-Fish Flavor 6 For **59c**
- Bleach** Purex 1/2 Gallon Plastic Bottle **29c**

SHURFINE NEW FROZEN VEGETABLES

- GREEN BEANS** With Butter Sauce
- MIXED VEGETABLES** With Butter Sauce
- GREEN PEAS** With Butter Sauce
- MIX or MATCH**

4 For **\$1**

Shurfine 2 Lb Box
PANCAKE MIX
Shurfine Quart Jar
WAFFLE SYRUP
Both For **75c**

TENDER CRUST BREAD
BETTER QUALITY BEST FLAVOR
shurfresh MILK

PIGGLY WIGGLY
The Original SELF SERVICE
TRADE MARK OF PIGGLY WIGGLY CORP.

Nice Selection — Just Arrived

SCOTCH PINE TREES

Shop Today

Flocking Kit
Tree Snow 3.95 Value **\$2.95**
Flock Refill Tree Snow Lb. **89c**

Ruby Red

GRAPEFRUIT AND ORANGES

Texas 20 Lb. Bag **89c**

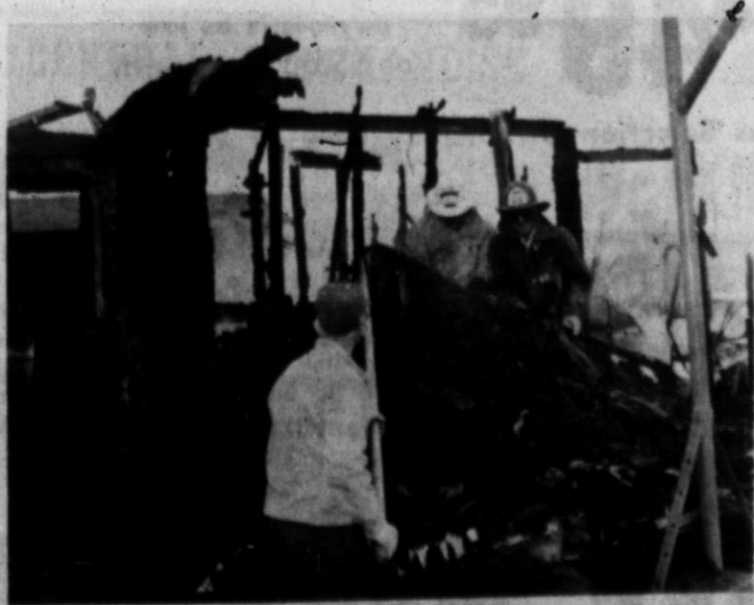
- Grapefruit Ruby Red 5 Lb. Bag **39c**
- Oranges Texas Juice 5 Lb. Bag **39c**
- Avocados California Fuertes Large Size 2 For **25c**
- Grapes California Emperors Lb. **15c**

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Major Disaster Averted

Shortly after noon Monday, Hereford firemen received a call which has come frequently, but is always dreaded — "Fire in the Labor Camp!" Battling seemingly impossible odds, which included 60 mile-per-hour winds and lint covered buildings, the firemen quickly stretched their lines to a main hydrant in the heart of the Labor Camp and set to work. Their work included chopping holes in the buildings to find places for the water hoses, getting into the thick of the fire to douse the flames, and then searching out each spot for more flareups. Residents of the Labor Camp also gave a hand in an effort to save their homes, using water hoses and any other container they could find for carrying water. One picture, taken less than a week before the fire, shows the condition of the homes in the area and what the firemen had to fight.

A PICTORIAL ABSTRACT
by
TYLER VANCE and TOM PORTER





Glad's Garden

By GLADYS HOWTON MAXWELL

CANDLES

If there is a lump in your throat, and your heart beat responds to the gleam of happiness in the eyes of a small child reflecting the glow of a lighted candle, then you can still keep Christmas.

There are so many wonderful and meaningful teachings connected with the things which we use for decorations at Christmas time, it is difficult to pick out one to write about. For this time I have selected the CANDLE, which is so popular for Christmas decorations.

Traditionally the use of candles at Christmas time, is said to have originated in Germany in 1506. (We are indebted to Germany for many of the rich traditions regarding many of the practices which are used during the Christmas season.) The belief was that on the eve of Christmas candle lights appeared miraculously on the

evergreen greens, in the forests. From this belief the Germans started using the lighted candles in their homes during the Christmas celebrations. Soon the tradition spread to other European countries, and they too started using candles in many ways to help carryout the spirit of Christmas.

The teaching related to the lighted candle, was that the Christ Child born on Christmas Eve, was in truth the light of the world, and would lighten burdens, and make bright the lives of His people.

In 1741 Count-Zinzerdorf, on Christmas Eve, led the settlers of his small village to the stable, which was attached to his dwelling. To light the way into the stable, he carried lighted candles. In the stable he had a setting comparable to that of the scriptural teachings of the birth of Jesus. The Count placed the candles near the manger and

they had a worship service, which was made up mainly of songs. The little village later named Bethlehem.

Another tradition, relative to a lighted candle, is that we should place a lighted candle in the window on Christmas Eve, to aid the passers-by to find their way, and also if the Christ should come as a guest to our house he would receive entry into our hearts and home.

Candles have many uses, and they come in many sizes and shapes. Beautiful colors, and pure white. Again we refer to Germany, because they have beautiful, and different candles. I found it very exciting to purchase candles there, as it was most difficult to decide on the ones I wanted most. It was thrilling to view the vast selections and displays, which the merchants had. One of the candles, which I have that I cherish most, is one which the grand daughter Beverly gave me on Christmas. It is a medium sized candle, in white, and in a recessed space there is a miniature of the manger scene done in rich, beautiful colors. It has a special place in our annual Christmas decor.

Candles are beautiful combined with Christmas greens, fresh cut flowers, angel hair, baubles, and velvets. They can be used in unusual holders, or any other type holder you may possess. Add

a bit of decoration and you have something pretty for a niche, coffee table, desk, mantel, etc. Sherbet glasses turned up-side down, make nice holders. A pretty and 'quickie' table arrangement can be made with a grouping of these, with greens massed around them. They can also be used on either end of the table. To make them more appealing have a graduation in the length of candles, and group them together in a star like pattern, adding greens or other decor to unite them. Another simple use, is to cut a star out of styrafoam, heavy paper, felt, or foil made into points. Place a candle in the center and decorate with artificial grapes; Christmas balls; nuts, twigs, holly etc. Spray with a paint to complement your particular color scheme, and add a bit of Christmas snow, or glitter (lightly) for effect.

It is not necessary to purchase candles, you can make your own if you wish. They may be fashioned from old, burned candles, beeswax, and hard or soft wax. Do not use paraffin for making candles as it has a low melting point, and is more inflammable.

The following equipment will be needed: 1 double boiler, 2 molds, rotary egg beater, paring-knife, ice pick, crayons (for coloring) wax and wicking (the larger the candle the larger the wick).

Cover table or working area and floor with newspaper. Do not work around the sink as the wax will clog the drain.

Break old candles into small pieces and drop into double

boiler. Use a candy thermometer and pour the wax into the molds when the temperature reaches 180 degrees. Add color to melted wax. Molds may be milk cartons (clean and dry), or any desired shape glass with wick inserted. Colored bottles, or goblets make nice containers, and candle can be left in these.

Metal, plastic or glass molds should be greased carefully. Vegetable or salad oils will produce a nice smooth finish. Pour wax slowly and steadily to prevent air bubbles. Let mold set in cool water overnight, water one inch from top of mold. Extra wax should be kept to fill cavity created by shrinking during the hardening process. After the additional wax has hardened (about 1 hour) take the candles out of the molds (24 hours is best) Nylon net or nylon hose and are for buffing to remove blemishes that may occur.

If wicks were not inserted before the pouring heat ice pick and insert it into the candle about 4 to 6 inches. This will make a hole for the wick. The candle will burn for several hours if not in a draft.

If you want a fragrant candle add oil of cloves or oil of lavender to melted wax, just before pouring into molds.

Decorate the candle by whipping the almost cool wax with a rotary beater and spread on sides, rather smoothly or in large globs. Other interesting designs may be created with sequins, stars, permanent flowers, decals, ribbon, gold or silver cord, cones and dried ma-

Club Trip Taken To Girlstown

In a trip to Girlstown Friday, members of Bud to Blossom Garden Club delivered in person Christmas gifts to the residents of the home near Whiteface. They also took more practical articles needed for opera-

tion of the girls' residence home. The Hereford women had lunch with the girls in their dining hall, then were shown through other buildings by the manager's wife.

They learned that there are 60 girls in residence now, ranging in age from 5 to 19, and that other applicants must be denied admittance because of

lack of room. Girlstown is operated entirely with donations, either of money or of any type of household goods, staple foods and clothing suitable for girls of any age.

Landscaping the grounds at Girlstown is a project of garden clubs of this district, and Bud to Blossom members looked over needs for that project.

Mrs. Herbert Bruns was a guest, and club members who made the trip were Mmes. Sam Long, Ernest Kendall, Calvin Edwards, Bob Cooper, Bruce Brown, Frann Battenfield, R. N. Yarbro, Herbert Stoerner, Lloyd Sharp and Lou Orleans.

HELEN'S HOBBIES



511 Ave. J

364-3112

HOLIDAY SEWING

RE-STYLING

ALTERATIONS

NEW GARMENTS

BUTTON HOLES

CREATIVE SPECIALTIES

Let your imagination have free rein, and you will create some lovely candles. These make nice Christmas gifts, boxed and gift wrapped.

Next week, CHRISTMAS TREES

REMINDER: General Electric Company, and Texas Garden Clubs Inc., suggests that we keep in mind the four following items, in mind when planning and putting up our Christmas Decorations, in the four categories - windows, yards, doors, and outside trees.

Artistic merits - 30 points.

Originality - 20

Ingenuity - 15

Unity - 15

Lighting - 20

Evaluate your decor

Have you Seen? The pretty tree (not evergreen) at the Harding home - 106 Centre It is very pretty, and the precision of the bulb placement, is most interesting.

May your eyes be dancing in the candle glow.

Glad



Christmas Arrangements

Buy Your Christmas Tree From The OPTIMIST CLUB and HELP

These And Many Other Youth Projects!

- Boy Scouts
- Camp Fire Girls
- Youth Building Fund
- Junior Bowling League
- Atty. Generals Conference
- Bicycle Safety
- Youth Appreciation Week
- Scholarships

LOT IS LOCATED IN THE 100 BLOCK OF PARK AVENUE



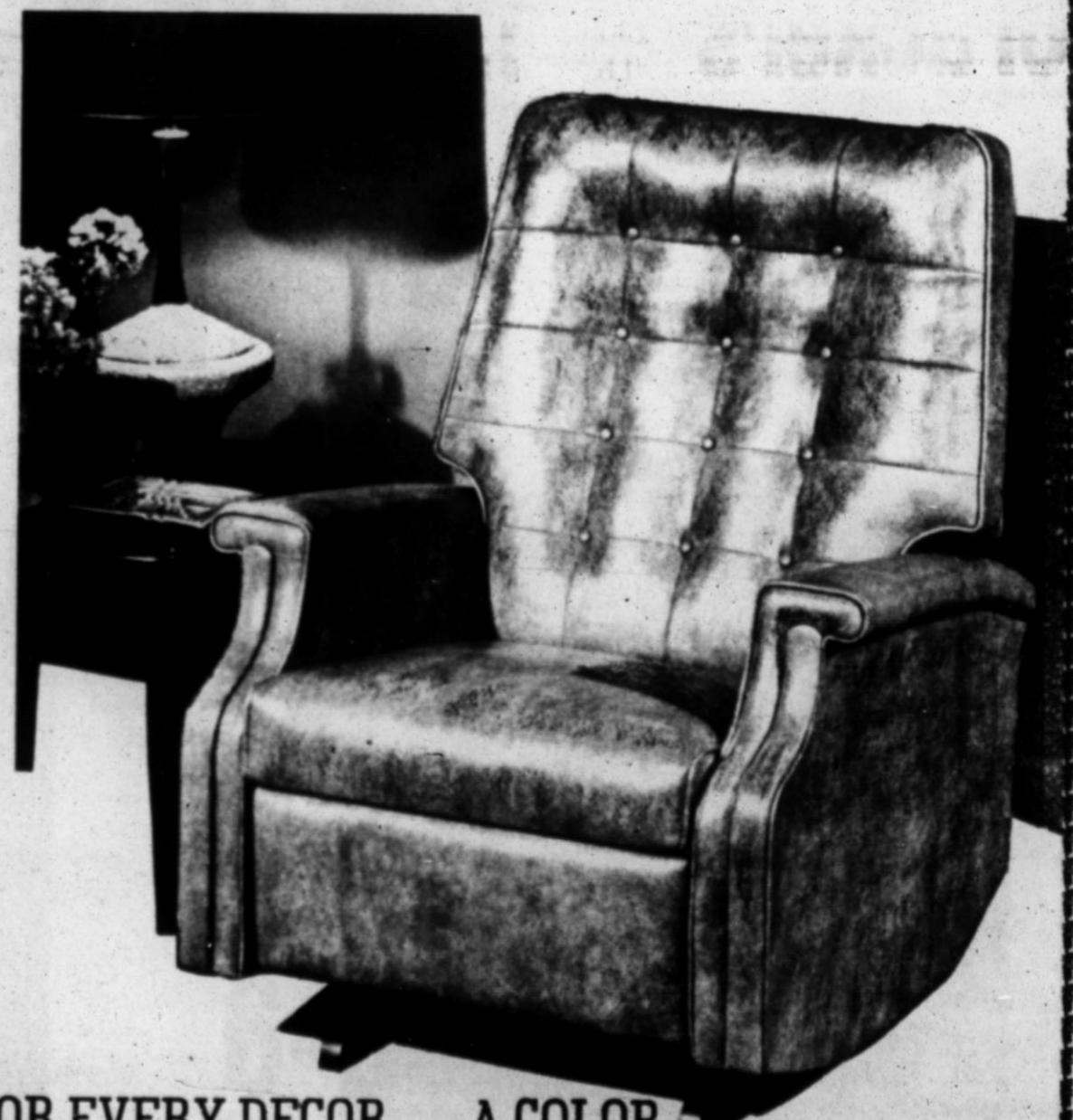
LOT IS OPEN 10 a.m. to 9 p.m. Weekdays 1 p.m. to 6 p.m. on Sunday

FRIEND OF THE BOY!

SPECIAL PURCHASE!

SEAT DAD IN SUPERB COMFORT THIS CHRISTMAS IN HIS OWN RECLINER FROM

FAMILY MART



A STYLE FOR EVERY DECOR... A COLOR FOR EVERY TASTE... A PRICE FOR EVERY BUDGET... AND TERMS TO FIT YOUR PURSE!

prices start as low as... **\$49.95** payments as low as \$5.00 per month.

Choose From The Tremendous Selection On Display Now At Family Mart

- Choose plastics, woven fabrics or naugahyde
- Colors of olive, orange, brown and more.
- Contemporary, traditional and Early American styling
- All priced to give you the most chair for the least money!

Wait 'til you see the look on Dad's face when he finds a comfort packed recliner waiting for him Christmas morning! And he'll be even more thrilled when he learns you bought it at a budget price at Family Mart. When he leans back to watch the special TV programs, or stretches out for a snooze after Christmas dinner, he'll have to think about you and your thoughtfulness and he'll go on thinking about you all year 'round.

PHONE EM 4-4919

FAMILY MART

603 EAST PARK AVE.

AT FURR'S. THE EMPHASIS IS ON

NEW STORE HOURS:
 Mon., Tues., Thurs., Fri.
 8:30 a.m. to 7 p.m.
 Wed. & Sat.
 8 a.m. to 7:30 p.m.



- ★ Carryout Service
- ★ Complete Variety
- ★ Frontier Stamps
- ★ Guaranteed Satisfaction

SERVICE AND LOW PRICES

ENJOY FURR'S DELICATESSEN FOODS SUGARLAND SHOPPING CENTER, HEREFORD

Old Fashioned Beef Stew	Lb.	79c
Pinto Beans	Pint	29c
Cole Slaw	Pint	39c
Banana Pudding	Lb.	59c

Shortening

Jewel
 3 Lb. Can Includes Off Label **59c**

Picnics

Hickory Smoked Whole
 6 to 8 Lb. Avg. **39c**

SLICED PICNICS
 Baking Hens Fresh Dressed Large Buffs Excellent Quality **43c**

Hens **39c**

Fish Fillet Boneless Cod Fish **49c**

Crackers Food Club Lb. **19c** | **Juice** Tomato Stokley 46 Oz. Can **25c**

Chili Ellis Plain 24 Oz. Can **49c** | **Tide** Giant Pkg. **69c**

Baby Food Food Club Strained Fruits or Veg. 4 Jar For **35c**

Miracle Whip Salad Dressing Qt. **49c**

Cake Mix Swansdown Assorted Flavors Pkg. **25c**

BACON Hormel Or Sliced Farm Pac Lb. 69c	HENS Cornish Game Hens Ea. 69c	ROUND STEAK US Choice Beef Lb. 89c
----------------------------------------------------------	-------------------------------------------------	-----------------------------------------------------

FURR'S FRESH PRODUCE

Wash. State Extra Fancy Red Delicious Lb. 19c	Mexico Large Size Tangerines Lb. 29c
Sunkist Navels Large Size Lb. 19c	Calif. Fresh Dates 10 Oz. Cup Diced 39c
	Calif. Fresh Pitted Dates Lb. Pkg. 49c
	All New Crop All Varieties Nuts Lb. 49c

COFFEE Maryland Club All Grinds Lb. Can 69c 3 Lb. Can \$1.99	BREAD 1 1/2 Lb. Loaf 2 For 49c
EGGS Farm Pac Grade 'A' Medium Dozen 49c	COCA-COLA Regular or King 6 Bottle Ctn. 2 Ctns. 89c plus dep.

FROZEN FOOD SPECIALS

Spare Time Pot Pies Chicken, Beef, or Turkey Pkg. **12 1/2c**

PEAS Dartmouth Sweet Fresh Frozen 10 Oz. Pkg. 15c	TATER-TOTS Ore-Ida Fresh Frozen Cello Pkg. Lb. 2 39c
-----------------------------------------------------------------------	--------------------------------------------------------------------------

GENERAL MERCHANDISE BUYS

CHRISTMAS BOWS Self Stick Pack 16 Reg. 69c 49c	KIDDIE CARS Red & Blue Reg. 2.99 \$2.69
DOOR COVER 36x88 Foil Reg. 99c 77c	TREE LIGHTS Christmas 7 Light Indoor 99c

Shop Furr's for your favorite brands of cosmetics: Revlon, Tussy, Dorothy Gray, Max Factor, Shulton, D'Orsay Fragrance



THE SERVICE YOU DESERVE...EVERYDAY

Flying Club Logs Forty Air Hours

COLLEGE STATION — The Bravo Club has nothing to do with stirring up rave notices for Texas A&M University, even though it's based there. Its six members are more interested in churning up the clouds.

They are pilots and through the Bravo Club share a maroon and white tricycle-gear Cessna 172 Skyhawk. They keep it in the air 40 hours a week for business and pleasure reasons.

Between them, the pilots have logged 800 hours' flying time and quite a few unnerving experiences. But so far, no scraped wings, forced landings or squashed nose gears.

"The multiple-owner arrangement works out real well," says The Rev. Paul Baumer of Bryan's Faith United Church of Christ.

"Flying is spread over a period of time. We have few conflicts and none that can't be worked out," he said. The only regrets about starting flying are "when I go to the bank," he said.

Members are billed monthly for their flying time, about \$7 an hour, and part of the aircraft cost.

James Smedley of the Texas Forest Service was circling low one day to check on discolored foliage that might be caused by hungry insects when he saw a huge concrete apron.

"Six-foot thick doors opened and there lay an Intercontinental Ballistic Missile," he said. "It started rising to a vertical position in the pit and raised the hair on my neck."

He leaned on the throttle getting away from the national defense site.

The Rev. Dr. Richard H. Poss says he compares the plane's compass to conscience in his sermons at Bryan's First Baptist Church. He is the club's senior flyer with 359 hours.

"A flyer can hold a compass heading and still drift into danger though never wavering from his heading. So we have check points to hold a 'flight path,'" he said.

The members are limited to 10 days' straight usage of the plane although there have been exceptions, such as the time this year when Dr. Richard A. Frederiksen flew his family to Minnesota.

He is assistant professor of education at A&M and handles the club's finances.

The two other professors in the club are Drs. Robert S. Randall and Roger Harrell.

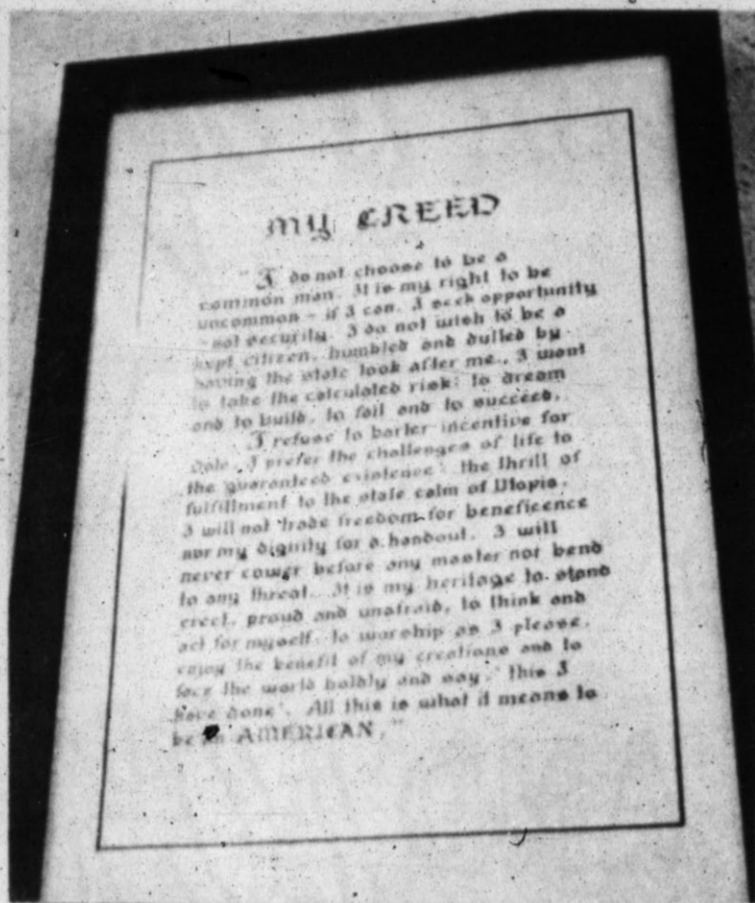
SINNERS COME AND HELP

LEBANON, Ky. (AP) — George Trotter recalls the time a pastor inserted a notice in the church bulletin. He asked for "God-loving folks to help clean up the church."

The notice was repeated twice but nothing happened.

Finally, the pastor put up this one:

"I asked God-loving people to help clean up the church. No one responded. I am now asking the sinners to come and help."



JUDGES PHILOSOPHY — Paramount in the life of Deaf Smith County Judge H. C. Williams is this creed and a prayer. The two have a prominent position in the Judge's office and are followed to the letter. (Hereford Brand Photo)

Phillips Plans Awards Dinner

The Cason House in Hereford will be the scene Monday for a dinner and presentation of awards by Phillips Petroleum Company.

Phillips dealers from Dimmitt, Vega, Clovis, Canyon, Friona and other cities in the Hereford area are expected to attend the dinner, and be sworn in as members of the company's Ammonia

First Class Club. The "informal get together" will begin at 6 p. m., with the dinner and presentation of awards set for 7 p. m.

Membership in the club, said Don R. Haynes of Hereford, fertilizer salesman for the company, is based on solicitation, safety, showmanship, salesmanship and community service. The dealer must excel in four categories to be elected.

Similar meetings will be held Tuesday night in Dumas and Wednesday night in Lubbock.

Astros Slate 65 Night Home Games

The Houston Astros will play 65 of their 81 home games at night during the 1967 championship season that opens in the Astrodome Tuesday night, April 11, against the Atlanta Braves, it was revealed today in the announcement of their 1967 home schedule.

The 81-game schedule will be preceded by exhibition games

with the Los Angeles Dodgers on March 31, April 1 and 2, and the New York Yankees on April 7, 8 and 9.

Night games will again start at 7:30, but Sunday single games will start at 2:00 p. m. instead of 1:30.

Three doubleheaders are on the docket this year, two of which are the day-night affairs

with separate admissions. The lone regular doubleheader is with the New York Mets on Sunday, July 30, while the day-night events are with Atlanta on June 17 and with Cincinnati on August 26.

The Astros have scheduled the popular ladies nights on 13 Wednesdays throughout the season, and have also pre-scheduled three family days, a teenage night, a helmet day, kid benefit night and the oldtimers game during the 1967 season.

Ticket prices and outlets will remain the same as in the past with box seats at \$3.50, reserved seats \$2.50, pavilion \$1.50

and children seats in the pavilion 50 cents. Special ticket reductions are available on some of the special nights. The complete 1967 home schedule is enclosed.

NEW 3 WHEELED CAR

TOKYO (AP) — Communist China claims it is producing a three-wheeled passenger car which could replace pedicabs in some cities.

Peking's New China News Agency (NCNA) reported that the car can seat four persons, has a maximum speed of 37 miles per hour and has a low gasoline consumption.

at Hereford Fruit Market
There aren't any more tough cuts!

thanks to...



You know the feeling... a quinine falls over the dinner table... everybody energetically "saves and saves" away at the steaks or roast... and you begin to get that "sinking" feeling. You've been stuck with another tough cut of beef. Now, in your time, it can't happen again... not when you reach for beef bearing the Swift's Premium (Proten) tender label. Now you have your choice of dry or moist preparation of just about any cut you want. A 23-year search for tender beef... every time... it over and its results are at your service. Come in—try it today.

FRYERS

Cut-Up Lb. 25¢

Pork Chops

Center Cut Lb. 69¢

Spare Ribs

Meaty Country Style Lb. 59¢

BACON

Swift Worthmore Lb. 49¢

SAUSAGE

Our Sock Bulk Regular, Hot or Unseasoned Lb. 59¢

SAUSAGE

Country Style and German Style Lb. 69¢

Half Beef

Cut-up-Wrapped & Frozen 200 Lbs. and up Lb. 47¢

Hindquarters

Cut-up Wrapped and Frozen Lb. 55¢

BOLOGNA

Sliced 3 Lbs. For \$1

BEEF LIVER

Fresh Sliced 3 Lbs. \$1

HAMBURGER

Real Good 3 Lbs. \$1

Beef Freezer Pack

22 Lbs. \$12.95

FAMILY VARIETY MEAT BUNDLE

5 lb. Ground Beef ... 3-3 lb. Beef Roast
2 Cut-Up Fryers ... 2 Round Steaks
2 pkgs. 6 Pork Chops ... 2 Sirloin Steaks

33 Lbs. For \$16.95

AVOCADOS

3 For 25c

CABBAGE

lb. 5c

LETTUCE

2 Lbs. 29c

Pecans - Walnuts
Almonds - Brazil Nuts

Lb. 49c

FRESH FISH

CATFISH Pan-Ready Lb. 79c

Red Snapper Lb. 69c
Lake Trout or Fresh Water Lb. 55c

Shrimp Jumbo Fresh Lb. \$1.49
Drum Fresh Water Lb. 39c

Oysters Select Pint \$1.39
Frog Legs Fresh Lb. \$1.49

ORANGES & GRAPEFRUIT

5 Lb. Bag 29¢

ORANGES 20 Lb. Bag 79c

GRAPEFRUIT 20 Lb. Bag 89c

TANGERINES lb. 20c 6 lbs. \$1

All Kinds Christmas Candy lb. 35c 3 lbs. \$1

Canadian Scotch Pine CHRISTMAS TREES

Hereford Fruit Market

FAST SERVICE...WE GO ANYWHERE

CUSTOM UPHOLSTERY

★ Rebuilding ★ Repairing ★ Restyling

FINE WORKMANSHIP

FREE ESTIMATES IN YOUR HOME

FREE PICK-UP AND DELIVERY

Complete Line of Fabrics Including Naugahide & Expanded Vinyl

10% Discount on all fabrics in stock For a limited time!

FREE arm covers in matching fabrics and beautifully tailored

Phone 364-4325 WALKER'S Hereford 364-4325

1501 Ave. K CHOICE OF FABRICS

MOM...POP...KIDS!

COME SEE AND TALK WITH SANTA AT SUGARLAND MALL

That's Right — Santa will be at Sugarland Mall on the days listed below. Bring the children out to sit in Santa's lap to tell him what they want for Christmas! And don't forget to Christmas Shop the Easy Way — at Sugarland Mall!

Thursday, Dec. 8
6 p.m. til 9 p.m.

Saturday, Dec. 10
4 p.m. til 8 p.m.

Thursday, Dec. 15
6 p.m. til 9 p.m.

Saturday, Dec. 17
4 p.m. til 8 p.m.

Thursday, Dec. 22
6 p.m. til 9 p.m.

THE TIME'S NEAR!

the Gifts are Here!

Christmas Gift Headquarters

MENS GIFTS

- Brut from \$2.00
- Jade East from \$3.50
- Old Spice from \$1.00
- Passport 360 from \$3.00
- Jaquar by Yardley \$6.50 to \$9.00

LADIES GIFT SETS

- Coty
- Fabrege
- Dorothy Gray
- Tussy
- Dana
- Chanel No. 5

MENS ACCESSORIES

- Cuff Links
- Tie Bars
- Humidors
- Pipe Racks
- Leather Travel Cases

OTHER GIFT IDEAS

- Royal Princess Dolls
- Little Miss Mary Dolls
- Button- & Bows Doll
- Stuffed Animals
- Transistor Radios

Thursday Night's Drawing
Will Be For \$150.00 Cash!



R ROGERS-MILLER

SUGARLAND MALL Walgreen Drug PHONE EM 4 2344

NOW REMINGTON

BRINGS YOU NEW SHAVING COMFORT!

NEW REMINGTON 300 SELECTRO Shaver



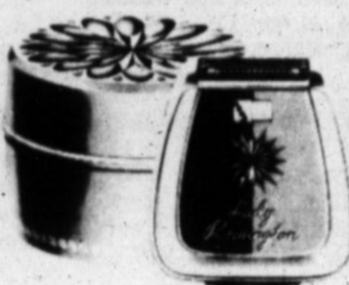
Unique 6-position dial adjusts shaving heads. Now you dial the right position for every area of your face. Heads pop into position for full-width sideburn trimmer. Head ends flip open for instant cleaning. Guard combs guide whiskers into 3 thinner, sharper heads for closer shaves. Travel case.

\$22.95
Reg. \$32.95

NEW! NORELCO "Tripleheader" Speedshaver

Reg. \$29.95
\$22.45 ONLY

Pamper her with a gentle gift



The luxuriously gentle Lady Remington

Designed especially for her personal shaving needs. Exclusive roller combs adjust for safer leg shaving and smoother underarm grooming. So gentle she can use a deodorant right after shaving. Convenient ON/OFF switch. Beautiful new carrying and boudoir case in Westwood Blue, Antique Gold or Venetian Rose. AC only.

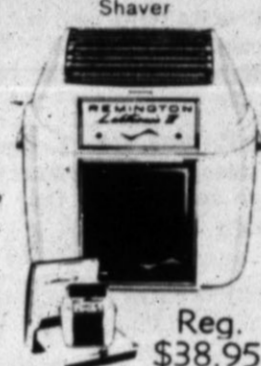
Reg. ONLY \$14.95
\$18.95

for most personal gifts come from

OPEN SUNDAY from to

CORDLESS-ADJUSTABLE! REMINGTON LEKTRONIC IV Shaver

Energy cells recharge from any AC current. Reciprocal cutter action increases comfort. Head difference - runs quieter. Feel the difference on your face - glides smoother. 3 not 2 shaving heads made thinner for closer shaves. Sideburn trimmer. Tough ARMOR-SHIELD construction. Carrying case.



\$23.95 Reg. \$38.95

SUNBEAM 'Shavemaster' SHAVER

Reg. \$33.95
\$24.95 ONLY

See Our Complete Line Of Electric Shavers for Men & Women. They make great gifts!

See our beautiful selection of gift candies!



The gift that is sure to please... a beautiful box of Pangburn's Milk and Honey Chocolates for everyone on your list.

See our beautiful selection of gift candies!

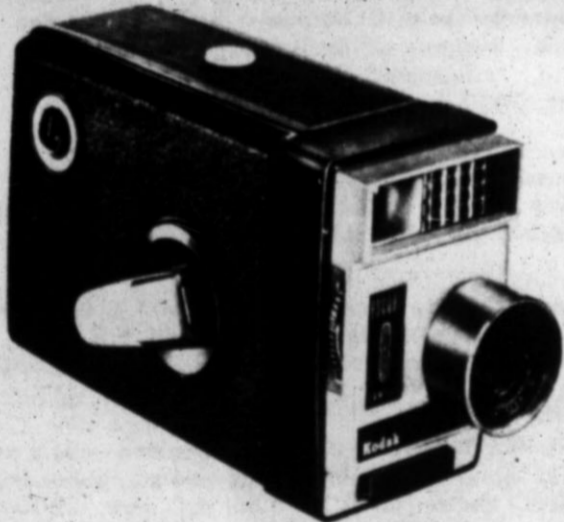
REMINGTON "Selectronic" 500 SHAVER

"Brand New Gift Idea from Remington!"
Regular \$39.95

Only **\$29.95**



SHOP ROGERS-MILLER COMPLETE CAMERA DEPARTMENT FOR CHRISTMAS GIFTS



KODAK INSTAMATIC M-2 MOVIE CAMERA

Regular \$39.95
\$31.35 Our Price

KODAK INSTAMATIC M-4 MOVIE CAMERA

Regular \$69.50
\$52.14 Our Price

KODAK INSTAMATIC M-5 MOVIE CAMERA

Regular \$11.950
\$89.68 Our Price

CLOSEOUT SPECIALS

KODAK BROWNIE "TURRENT" MOVIE CAMERA
Reg. Retail \$69.95
\$29.95 Our Price

KODAK "ESCORT 8" ZOOM LENS MOVIE CAMERA
Regular \$91.50
\$49.95 Our Price

KODAK "MOTOMATIC" 35 MM CAMERA
Regular \$109.50
\$49.50 Our Price

KODAK "PONY II" CAMERA OUTFIT
Regular \$39.95
\$19.95 Our Price



KODAK INSTAMATIC COMPLETE 104 OUTFIT

Regular Retail \$19.50
\$14.05 Our Price

KODAK INSTAMATIC COMPLETE 154 OUTFIT

Regular Retail \$29.50
\$21.25 Our Price

KODAK INSTAMATIC COMPLETE 304 OUTFIT

Regular Retail \$47.95
\$35.98 Our Price

KODAK INSTAMATIC COMPLETE 404 OUTFIT

Regular Retail \$59.95
\$44.98 Our Price

KODAK INSTAMATIC 704 CAMERA

Regular Retail \$104.50
\$78.42 Our Price

KODAK INSTAMATIC 804 CAMERA

Regular Retail \$124.50
\$93.42 Our Price



POLAROID AUTOMATIC 100 LAND CAMERA

Complete With Flashgun
Regular \$149.50
\$96.49 Our Price

POLAROID AUTOMATIC 101 LAND CAMERA

Complete With Flashgun
Regular \$124.95
\$99.95 Our Price

POLAROID AUTOMATIC 103 LAND CAMERA

Regular \$84.95
\$69.45 Our Price

POLAROID AUTOMATIC 104 LAND CAMERA

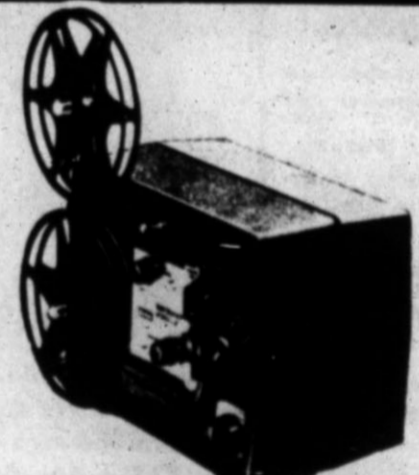
Regular \$59.95
\$54.88 Our Price

CLOSEOUT SPECIALS

KODAK BROWNIE "8" MOVIE PROJECTOR
Reg. \$52.50
\$29.50 Our Price

ARGUS MODEL "541" SLIDE PROJECTOR
Reg. \$73.50
\$39.50 Our Price

KODAK "CAROSEL" Model 550 SLIDE PROJECTOR
Reg. \$149.50
\$79.50 Our Price



KODAK INSTAMATIC M-60 MOVIE PROJECTOR

Regular \$84.50
\$63.40 Our Price

KODAK INSTAMATIC M-50 MOVIE PROJECTOR

Regular \$62.50
\$46.91 Our Price

KODAK INSTAMATIC M-65 MOVIE PROJECTOR

Regular \$99.50
\$74.66 Our Price

CLOSEOUT SPECIALS

KODAK INSTAMATIC "300" CAMERA OUTFIT
Regular \$44.95
\$21.50 Our Price

KODAK INSTAMATIC "400" CAMERA OUTFIT
Regular \$54.95
\$28.93 Our Price

KODAK INSTAMATIC "500" CAMERA
Regular \$84.50
\$48.88 Our Price

KODAK BROWNIE STARMATIC OUTFIT
Regular \$49.95
\$21.95 Our Price

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1st. insertion, per word 6c

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

Kwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

Hereford Rotary Club meets every Monday at 12:05 FLOYD'S RESTAURANT

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

STATED MEETINGS Second Monday Thurs. 7:30 p.m. Practice J. Henry Dobbs, W.M.

HEREFORD BAKERY 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

Colorado Red-Weeders PTO or hydraulic drive Cisco Red-Weeders with hydraulic drive Dempster Planters, Cultivators and Rotary Hoes. Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines. SEE LESLY MOTOR CO. For the finest in farm machinery West Hi-way 60 Phone EM 4-1600

1000 NAME & ADDRESS LABELS \$1 ANY 3 DIFFERENT ORDERS \$2

Hereford Insurance Agency To Be Sure! Don Baugous — Manager 364-0850

Justice Realtors, Inc. Main & Hiway 60

COMPLETE Decorating Service Draperies, carpet, furniture. 904 E. 3rd. 364-3283. LaVerna Driskill. B-1-12-21-tfc

CORD WOOD for sale. 364-0526. B-1-10-12-4tc

ONE HAMILTON automatic washer. One Motorola 21 in. console TV, 1 1/4 ft. Admiral refrigerator-freezer combination. 1967 Oldsmobile with air conditioner. 364-0666. B-1-23-23-2c

FOR SALE student desks, \$1 and \$2. School bus barn. B-1-10-23-3c

TWO WHEEL trailer. Metal bed springs. 364-4671. B-1-10-23-2c

MAPLE BEDROOM suite; double chest with mirror, trundle beds, springs and mattresses. Good condition. 364-1783. B-1-15-23-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., EM 4-0580. T-1-12-18-tfc

NERVOUS? CAN'T sleep? Try "Sleepers" Guaranteed results or money back. Only 98 cents City, Drug. T-1-14-46-4p

LOSE WEIGHT safely with Dexa-Diet tablets. Only 98 cents at City Drug. T-1-13-46-4p

PEERLESS ROLL and Mix Feed mill, good. Call 364-1189. B-1-10-40-1c

8 LANDRACE sows bred to Duroc Boar. Call 364-1189. B-1-10-40-1c

FOR SALE 22 foot Fairbanks-Morse truck scales. A-1 condition. Write Box 673F. B-1-13-49-2p

MERLE NORMAN Cosmetics. Call for free demonstration. Also resin, grape clusters and lamps and other nice Christmas gifts at 515 Park Avenue. 364-3842. B-1-23-49-5c

GARAGE SALE, 401 East 4th. Will take stamps. B-1-10-40-1c

REGISTERED APRICOT tiny toy poodles for sale. Also German Shepherds. Excellent bloodlines. Both are perfect for Christmas. Call 266-7314. B-1-19-49-8p

GARAGE SALE: Girls bicycles, clothes, miscellaneous items. Thursday thru Saturday, 9 a. m. to 6 p. m. 509 Miles. B-1-16-49-1c

KEEP YOUR carpets beautiful despite constant footsteps for a busy family. Get Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-20-49-1c

FOR SALE irrigation pumps, 1 6" — 3 8", 280' setting, big shafting, 70hp gearheads, perfect shape. Call Lorenzo 806-634-5691, George Carter Sr. B-1-21-49-8c

PLUMBING FIXTURES, good condition. At post office building. See Clyde Butler. B-1-10-40-2p

2. FOR SALE Farm Equipment OLIVER 88 row crop tractor, 1968 model. Real clean. 364-1189. B-2-10-40-1c

Armstrong 505 W. Park 364-1868

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-11c

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-11c

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-TFC

CHEVROLETS, CHEVROLETS, Chevrolets, clean 55 through 61 models. Largest selection in town. El Loco, West Highway 60. B-3-17-48-tfc

A CLEAN GI Olds personally owned. Power and air. Must sell. Small down payment and \$25 monthly payments. Can be seen at 612 Avenue K. B-3-25-48-5c

WE BUY used cars and trucks Campbell Motor Co. 815 E. Hwy. 60, EM 4-4450. B-3-14-23-tfc

FOR SALE 1966 Mercury Montclair, all power and air, doubleagle tires, 5000 miles. 1966 Valiant with air conditioning and 1100 miles at bargain prices. Phone 364-0669 or 364-1857. B-3-27-49-4c

1961 OLDS, power brakes, power steering, heater, air conditioner, radio, clean. \$1250. Grady Cope, 219 Beach, 364-4292. Call after 5. B-3-20-49-2p

4. REAL ESTATE For Sale Or Trade

FINE SECTION CASTRO COUNTY. Must sell quick. Large 5 1/2 % loan. Fully allotted to cotton, wheat, and maize. Good improvements, 5 irrigation wells. Possession. Price best offer. WESSON REAL ESTATE Route 2 Hereford, Texas Phone 364-2528 B-4-48-11c

SEVEN SECTION ranch for sale near Clayton, N. M. Will consider some trade. Contact Buddy Byrnes, Dimmitt phone 647-5374 night 647-2566. 2566. B-4-22-49-2p

FOR SALE: One 3 bedroom, 2 bath. A lovely home. \$24,000. One of the most perfect 1/2 sections of land in Deaf Smith County. 3 8" wells on natural gas. All tied together. Excellent allotments. Close to town. Good terms. Want a quick sale. In very best water area. Also have several good halves and quarters in Deaf Smith County in good water area. One 200-mother cow ranch in Missouri. Worth the money. \$500 down, \$75 mo. buys this two bedroom home on Blevins. Plenty of closets, cabinets and a large basement. A good buy. We still have money to lend at REASONABLE RATES ASSURANCE CO. We represent EQUITABLE FARM LOANS! W. T. CARMICHAEL REAL ESTATE 801 S. 25 Mile Avenue 364-1251 Home — 364-1082 Specialize in Farms and Farm Loans B-4-41-tfc

500 COW RANCH 13,000 acres deeded; 240 acres state lease. One irrigation well, 40 acres alfalfa. Watered by springs; one spring creek seven wells and mills. Has electricity and telephone. 48 miles from Clayton, N.M. and six miles from a town. \$35 acre. Good terms. JIM COOK 305 Amarillo Bldg. Amarillo, Texas Call DR 4-7922 or DR 6-8968 B-4-23-3c

WATER MEANS VALUE Strong 8" water in underground tile on this fully allotted 1/4 section north of Dawn. Only 1/2 mile off paving. Priced to sell. NORTH OF DAWN 480 acres, 2 strong 8" wells, approximately 380 cultivated, 348 acres of high yielding allotments. Only one mile off paving. Improved and more land could be broken out. This place can be bought for 50% down, 20 yr. terms on balance. FARMER COUNTY 10" water on this 1/2 section. 300 acres, milo and wheat. \$375.00 per acre. \$20,000.00 down, 20 yr. terms. Combination Farm-Ranch For Trade 375 acres, 2-8" wells, approximately 75 ft. lift, on natural gas. 200 acres of milo, 8 1/2 of cotton, 130 of alfalfa, and 30 switch grass. Will trade for 1/4 section in the Hereford area. Trade Your 1/4 Sections For This 960 Acres 960 acres, North Plains. Improved and on paving. Good allotments. 1-8" well with 10" water available. Setting approximately 250 ft. Redbed, approximately 500 ft. Price \$265.00 per acre. Gruver Area 2000 gallons per minute on this 320 acres, 300 cultivated, 310 wheat and milo allotments. \$25,000.00 down to a qualified buyer. Has a 20 year existing loan. \$350.00 per acre. HAMBY REAL ESTATE 5. Highway 385, 364-3566 Gerald Hamby 364-1534 Durward Hamby 364-3466 J. M. Hamby 364-2553 B-4-48-11c

DEAF SMITH COUNTY Did you ever drive up to a farm . . . look at it . . . and say "This is it"? If not here is your chance to do so. One of the best 1/4 sections anywhere . . . A \$40,000.00 home . . . \$14,000.00 worth of out buildings . . . \$16,000.00 worth of wells . . . and you can almost throw a rock to the courthouse . . . \$160,000.00 Total Price 1/3 Cash. DALLAM COUNTY Just a little over 3 miles from the city limits of Dalhart and on the pavement. This beautiful, level, irrigated, fully allotted, 640 acres. Nice home & shop, 4 real good wells, nat. gas. 520' to Red Bed. 240 A. wheat goes, 389 A. Milo base. Will trade for 1/4 or 1/2 section here . . . (must be all clear of debt) . . . or will sell for \$367.50 per acre . . . \$76,000.00 loan . . . balance cash. TEXLINE Some young farmer is going to get the opportunity of a lifetime here . . . the owner of this beautiful farm is sick of renters in an area where good renters are hard to find. She is going to make this farm available . . . some way or another . . . to some young farmer who can convince her he can pay for the farm . . . She will carry the loan. Beautiful brick home. Smaller house for a hand. Huge quarter barn . . . (there must be \$40,000.00 worth of buildings) . . . cattle sheds and corrals. Two good wells in an ocean of water and nearly a mile of tile. 320 acres of good land with 50 A. wheat allot, and 188 A. milo allot. 30 acres of improved irrigated grass. There is a full section of U.S.A. leased grass that goes with this deal . . . \$101,000.00 Total price . . . work out terms . . . and you buy renter's wheat. SAM NUNNALLY Phone 806-364-2814 (all hours) B-4-23-2c

GOOD TERMS AVAILABLE 49 1/2 acres, 3 8" irrigation wells on natural gas. Almost new three bedroom, 1 1/2 bath house with office. 30 x 50 steel barn. Good improvements for help. 3 1/2 miles to elevator. Call collect BACKUS REALTY 3601 Torre Amarillo, Texas FL 6-7205 B-4-49-2c

Real Estate AUCTION 320 acres Irrigated Haskell County, Kansas Monday, Dec. 12, 1966 2:00 p.m. Located 3 miles south & 1 1/2 west of the intersection of highway 83 and K45 just west of Sublette, Kansas. A Perfect 1/2 Section of land with an 1800 GPM well on natural gas. Good terms, 1/2 minerals, good allotments perfect location, excellent soil, very level, close to markets, an absolute-auction, not an inventory sale. SALE HELD RAIN OR SHINE CLARK CARTER, Owner For a complete brochure or more information contact: JACK MCVICKER COMPANY Auctioneers & Realtors Box 679 Phone BR 6-7661 Garden City Kansas 67846 B-4-49-1c

FOR SALE BY OWNER LARGE SPLIT LEVEL HOME 600 Star Street 3 bedrooms, lots storage, 2 1/2 baths, double garage, large den with fireplace. Moving Out of Town Call 364-1270 — Mon. thru Fri. Call 364-0946 after 7 and Sat. and Sun. B-4-49-7c

FOR SALE LAUNDRY Combination, automatic and wringer. Call 364-2848 or 364-2257. B-4-4-11c

Three room furnished and bath house. Must sell immediately. \$2750.00 on Avenue J. Hamby Real Estate B-4-18-11c

OUR SERVICE DEPARTMENT is equipped and staffed to give you the service you are entitled to. We appreciate Your Business Buick Rambler Johnson Boat Mtrs. KINSEY - OSBORN Motors 142 N. Miles EM 4-0990

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs HEREFORD GLASS CO. 1302 Park Ave. INC. EM 4-2652

LIST YOUR FARMS & RANCHES NOW CALL US TODAY LONE STAR AGENCY 601 N. Main 364-0555

1/4 SECTION land west of Hereford, By owner. Call 364-4658, Littlefield. B-4-11-48-tfc

FARM & RANCH LOANS Plenty of money to loan on farm and ranch land, anywhere for any purpose. Free, prompt and liberal appraisals. WESSON REAL ESTATE B-4-17-11c

TRAILER LOTS for sale or rent. Call N. D. Bartlett. 364-1483. B-4-11-48-9c

FOR SALE by owner, 307 acres. 2 wells, west of town. Improved. Fully allotted. Phone 364-1278. B-4-19-41-tfc

5. FOR RENT ONE THREE room furnished apartment \$60 month. One exceptionally nice newly furnished large two bedroom apartment. \$75. Whites only. Apply 232 West Third. B-5-22-46-tfc

ONE BEDROOM furnished duplex, 118-B Fuller, \$75 month Bills paid. Telephone Paul Schroeter, 364-1504. B-5-12-22-tfc

FOR RENT furnished two bedroom apartments. Lynette Apartments, 106 Avenue H. 364-0969 or 364-2547. B-5-14-18-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FOR STORAGE space-large or small-Call 364-1818. B-5-10-35-tfc

Lee Carter Jack Kirksey GENERAL CONTRACTING Phone EM 4-1732 EM 4-0528

HOMES FOR SALE House for sale: 3 bedrooms, 1 1/2 baths, den, living room, kitchen all built-ins, double garage, fenced yard, refrigerated air. Owner leaving town. Very nice. 1450 sq. ft. House and six acres for sale: 3 bedroom, 1 bath, living room, kitchen, acreage is fully irrigated, \$17,500.00, appointment only. Beautiful home for sale: 3 bedroom 1 1/2 baths, kitchen with built-ins, living room, den and fire place, basement, refrigerated air. Very nice 2700 sq. ft. Appointment only. Farm for sale: 640 acres, all irrigated, all in cultivation, good allotments, good water, good improvements, choice farm \$475.00 per acre, 29% down. Let us show this one. Mansion for Sale — One of the nicest and luxurious homes in Hereford — 3800 sq. ft. house sets on 5 acres of land — 3 bedroom — 2 baths — large den, study, kitchen, living room. This home has everything — Swimming pool surrounded by patio and gardens, automatic sprinkler system. If you want a beautiful home — let us show you this one.

House for Sale: 3-bedroom, living room, den & fire place, kitchen, 1 1/2 baths, enclosed patio, double garage, fenced yard. Owner leaving town — Immediate possession. Real good buy! 2200 sq. ft. — Terms arranged for you.

WE NEED YOUR LISTINGS—YOU NEED OUR SERVICES Lone Star Agency REAL ESTATE — INSURANCE — LOANS 364-0555 — After Hours: 364-0336 364-0500 601 N. Main Hereford, Texas

SEE THIS ONE Just down the street from Elementary School this picturesque brick home is enhanced by paneled den, well-arranged kitchen with avocado colored built-ins, separate utility room, 3 bedrooms, 1 1/2 baths and double garage. Priced under \$17,000, F.H.A. terms are available. H-3085

SEPARATE DINING ROOM Completely draped and carpeted this gracious home offers refrigerated air, complete sprinkler system, 3 spacious bedrooms, lovely living room for formal entertaining, charming den and kitchen. Choice location. Shown by appointment. H-3083

WESTHAVEN ADDITION All 3 bedrooms are extra large in this well arranged home plus the added features of a very attractive kitchen, enclosed porch opening onto covered patio — and lovely fenced yard. Ask to see H-3076

\$500 DOWN and how about \$78 a month for this attractive home on Western St.? 3 bedrooms, spacious kitchen with nice cabinets, enclosed tub/shower, panel heat & plumbed for washer & dryer. Must see to appreciate. H-3095

5 1/2 % INTEREST RATE can be yours on this particularly pleasing 2 bedroom home with refrigerated air, lovely carpets, paneled family room, built-in bookcase, breakfast bar, wonderful storage and closet arrangement. These are just a few of the extras, let us show you the others. Small down payment can be arranged. H-2024

A GOOD BUY Built by the owner this lovely home will please the most discriminate people. An inviting entry opens into large family room enhanced by corner fireplace, 3 spacious bedrooms, large utility room, attic stairs in garage plus enclosed closets. Shown by appointment. H-3069

JUST \$12,500 in excellent condition, this stucco home offers over 1300 square feet of living area. 3 bedrooms, spacious living room, pier and beam foundation, carpeting, drapes and fenced yard. H-3096.

WE NEED YOUR FARM & RANCH LISTINGS! TRY US — YOU'LL BE GLAD YOU DID!!

Classifieds...

FOR RENT Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H. D & R BUILDERS 364-3780

Floyd Dunavant 364-1715 I. D. Rhodes 289-5217

FOR RENT two bedroom furnished apartment. Call 364-0526

FOR RENT two bedroom house. Call 364-3387

FOR RENT two bedroom unfurnished house. Carpeted. Bills paid. \$75. 364-1111

FOUR ROOM unfurnished apartment. Carpeted. Close in. 364-1617. Adults only.

FOR RENT Two bedroom house Built ins, carpeted, fenced. 819 Blevins. Whites only. No pets. 364-4481

FOR RENT store building and fixtures and cafe equipment, gas station and equipment at Easter. Present tenant has to quit for health reasons. Call Herman Paetzold. Office. 276. 5669, Home 364-0227

BUILDING FOR rent or lease. 133 West Third. Phone 364-0291

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.

THUNDERBIRD APARTMENTS Phone EM 4-2646

FOR RENT three rooms, garage. Whites. 604 Miles.

TWO BEDROOM furnished house for rent. 507 Irving. Fenced yard and storage. Apply at Worley's garage, days and 509 Irving, evening and Sundays.

TWO BEDROOM house suitable for small family. References exchanged. 364-1406 or 364-0661

UPSTAIRS FURNISHED apartment for white couple only. No children, no pets. Oberher Apartments. Phone 364-0291

10 FOOT WIDE, two bedroom trailer house. Whites only. 364-2250 or 364-4767

SEWING MACHINES for rent by week or month. Tannahill Fabric Mart 413 Main, 364-1691

TWO BEDROOM furnished house. Central heat. Carpeted. Bills paid. 503 25 Mile Avenue. 364-1111

TWO BEDROOM apartment with bills paid for Latin-Americans. Also 3 room apartment with bills paid. See or call Campbell Real Estate. 364-0972 or 364-0798

NICE TWO bedroom house for rent. No pets, whites only. Call 364-1758

FOR RENT four bedroom house 335 Ave. J. 364-4024

EFFICIENCY APARTMENT for one person, furnished, garage, bills paid \$55. Available Dec. 10. References exchanged. Phone 364-3454 evenings.

HOUSE FOR rent. 623 Irving. Call 288-7236

TWO FURNISHED apartments for rent. Whites only. 364-1566, 109 East Third.

WHEAT PASTURE wanted. We give Buccaneer Stamps with each pasture. Day phone 285-2454, Nite phone. 285-2817

NEED experienced key punch operator to punch name and address list. Before or after hours. Paid on a per card basis.

REGISTERED NURSE wanted: 50 bed ultra modern hospital part of Texas. Vacation pay, 40-hour week, liberal fringe benefits, excellent salary. Apply in person, write or call to make appointment. Coon Memorial Hospital, Cleo Coffey Jr., Administrator, Dalhart, Texas. Telephone 249-4371

Housewives earn \$50 to \$150 weekly part time. Husband-wife team can earn from \$150 to \$500 and up part or full time.

EXPERIENCED WOOL presser, good pay, good working conditions. One-Hour Martinizing. 149 North 25 Mile Avenue. Apply in person.

WANTED: Experienced feed mill production man for 7000 head Oklahoma feedlot. Must have knowledge of mill machinery. Age 25-45. No drinkers. Our employees know of this ad. Reply to Box 673, Hereford Brand, Hereford, Texas.

BEAUTICIAN WITH following. Apply The Witches Hut. 364-0366, 409 Main.

WANTED: Experienced feed mill production man for 7000 head Oklahoma feedlot. Must have knowledge of mill machinery. Age 25-45. No drinkers. Our employees know of this ad. Reply to Box 673, Hereford Brand, Hereford, Texas.

NEW YEAR - NEW CAREER Join Avon in the exciting business of selling cosmetics. Good income. No experience necessary. We train. Write: Dist. Sples Mgr. Box 1694 Plainview, Texas Call CA 3-3183

Computer Data Processing, Inc. 127 West Third

CHRISTMAS MONEY

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Write Box 1554 Hart, Texas

Reliable Life Insurance Company has opening for trainee for Agency Management.

Contact: W. P. COOKE 2301 Western Amarillo, Texas

START A Rawleigh business. Real opportunity now for permanent, profitable work in Deaf Smith county or Hereford. See Clifford Leaks, P. O. Box 438, Bovina or write Rawleigh TXL-160-29-Memphis, Tenn. T-8-30-49-8p

ALL KINDS ofzer work. Everette Crisp. Phone 364-3387

WHITE HANDY man wants work painting and repairing. 276-5272

WANT BABYSITTING in my home. Special rates for families. Supervised play. Fenced back yard. Frankie Ruland. 364-3575, 223 Avenue B.

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972

WOULD YOU LIKE TO LEAVE YOUR KIDDOES WHILE YOU SHOP FOR SANTA Bring them by and let them play at THE RULAND HOUSE 364-3575

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY

Business Services

OWENS & HOLLINGSWORTH Motors Rewind Generator & Electric Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND EM 4-3572

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543

HEREFORD KIRBY VACUUM CO. New and Used Vacuums For parts and service Call EM 4-0422

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes. PENNEY'S AUTO CENTER Sugarland Mall Hereford, Texas 364-4065

CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-1108

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345

AUSTIN HIGHLIGHTS

Water Planning High On Executive's Budget

By VERN SANFORD Texas Press Association AUSTIN — New recommendations in the executive budget call for spending \$11,600,000 on the state's water planning, development and administration activities during the next two years. This is \$6,700,000 more than the present level of \$4,900,000. (A 137% increase.) Broken down by agencies the budget proposals for 1968-1969 call for: \$7,500,000 for the Texas Water Development Board, (\$3,500,000 more than the present budget of \$4,000,000.) \$2,400,000 to a separate, great-

Legal Notice

NOTICE OF COUNTY'S INTENTION TO RECEIVE BIDS FOR THE PURCHASE OF CERTAIN ROAD MACHINERY AND TO ISSUE TIME WARRANTS TO EVIDENCE INDEBTEDNESS CREATED THEREFOR SEALED PROPOSALS addressed to Hon. H. C. WILLIAMS, County Judge of Deaf Smith County, Hereford, Texas, will be received at the office of the County Judge until ten o'clock a. m. on the 16th day of December, 1966, for the purchase of the following road machinery for the maintenance and improvement of the roads in and for said County: Two (2) new diesel powered motor graders of not less than 115 H. P., fully enclosed rain cap, heater, 14 foot blade with 2 foot extension, electric windshield wiper, and roster, electric starter, 13x 24 tires all wheels, booster steering, fully equipped and ready for operation, hour meter, lights, f. o. b. Hereford, Texas. Less trade in: Precinct No. 1 — 1 — 1957 Galion 118 Motor Grader, Serial No. 4059G71b

13. LOST AND FOUND

LOST NEAR Black, Texas, black and gray German Shepherd. Answers to the name of Ivan, Harlan H. Frye, 276-5267. B-13-19-23-3p

LAFF-A-DAY



"I'm not going to fire you, Smith—but I'm going to loosen your pin a little bit."

ly-enlarged Water Pollution Control Board. (Presently spending \$103,223.) \$1,700,000 to the Water Rights Commission. (Now \$792,987.) These boards requested \$9,400,000; \$4,100,000; and \$1,100,000 respectively. Highlights of Gov. John Connally's recommendations include Funds for increasing the staff of the Water Development Board to 245 employees (from 182). Also to expand services to implement the statewide water plan and "provide for continued state leadership in water resources planning and development."

Legal Notice

PRECINCT NO. 3 — 1 — Galion 113 Motor Grader Serial No. MO — 21847. The trade-ins may be examined at the County Barn in Precinct No. 1 and the County Barn in Precinct No. 3. SUCH PROPOSALS will be: read before the Commissioners' Court. A CERTIFIED CHECK or OTHER CHECK in the amount of five per cent (5%) of the amount of the bid must accompany each bid. IT IS THE INTENTION of the Commissioners' Court to pay all or a portion of the purchase price of such road machinery by the issuance of and delivery to the proper contractor or contractor's the legally issued time warrants of said County, bearing interest at a rate not to exceed FIVE PER CENTUM (5%) per annum, payable annually or semi-annually, which said warrants shall not exceed the principal sum of TWENTY THOUSAND DOLLARS (\$20,000), and the principal of such warrants shall be payable serially, the maximum maturity date to be not later than December 31, 1970. The County has made arrangements for the contractor to dispose of such warrants herein mentioned at the value thereof, and all bidders shall be governed accordingly. THE COUNTY reserves the right to reject any or all bids and to award contract to that bidder who, in the opinion of the Commissioners' Court offers the proposal to the best interest of the County, and the right is further reserved to waive all formalities. ALL BIDS will be retained by the County and will not be returned to the bidders. H. C. Williams County Judge, Deaf Smith County, Texas. T-48-2c

SALT WATER PIT BAN URGED

A House salt water pollution control committee has asked the Railroad Commission for authority to issue a statewide ban on salt water disposal pits. Commission has approved no-pit orders for 43 counties and isn't sure a statewide ban is necessary. House committee also recommended a law against dumping of salt water on public roads or public land and licensing of salt water haulers and disposal operators. APPOINTMENTS Charles R. Schulte, El Paso attorney, has been named by the governor as judge of 41st District Court of El Paso County to fill the vacancy created by the resignation of Judge David E. Mulcahy. George M. Cowden, state representative from Waco, will be the state's first assistant attorney general when Attorney General-elect Crawford Martin assumes office in January. Martin has announced. A special election will be held on January 7 to choose Cowden's successor in the House. J. Pat O'Keefe is moving from State Democratic Committee to the Texas Fine Arts Commission as executive director. Texas Chamber of Commerce Association at its meeting here named Dolph Briscoe of Uvalde its chairman; Jack Drake of Weslaco, secretary; and Fred Pool of Longview, treasurer. ATTORNEY GENERAL SPEAKS County tax assessors cannot "back assess" houses for previous years when they were erroneously left off tax rolls. Atty. Gen. Waggoner Carr held in a Houston controversy. In other opinions, Carr ruled a motor fuel tax increase could

not finance removal of billboards or screening of junkyards under the highway beautification act. Also, a state agency can retain its own legal "house counsel," but official state attorneys must represent it in court. FAIR TRAIL-FREE PRESS A study committee made up of newsmen, lawyers and legislators agreed here that no legislation is needed to regulate crime and trial news coverage. The fair trial-free press panel recommended self-discipline for press, radio and television to insure protection of constitutional rights of accused. Six members of the committee endorsed a five-point statement of principles presented by Felix McKnight of the Dallas Times Herald. Statement advised voluntary restraint in publication of confessions, editorials which judge, testimony excluded from a jury, reference to past criminal records of the accused and statements of lawyers and officers concerning guilt of innocence prior to trial. MIXED DRINK CAMPAIGN FORMING A large-scale, business like campaign for legalization of mixed alcoholic beverages is shaping up quietly behind the scenes. A House-based Citizens Committee is being organized with high-level membership in all areas. It already has an executive secretary and press agent. San Antonio's Hemis-Fair and Houston's competition for realty-biztime convention trade will add strength to the biennial campaign to convince the Legislature that liquor laws should be liberalized. There is no indication the dries have relaxed their opposition. MODELS UNVEILED The University of Texas has unveiled its models of the Lyndon B. Johnson Library, together with an associated library and research building to house the Lyndon B. Johnson Institute

of Public Affairs. The complex, to cost \$10,750,000, is to be built from income from the University's endowment fund made up of income from its oil lands. Included will be 100,000 square feet of space to house the LBJ papers during his political career. It will be turned over to the National Archives for operation. A 19-acre hill, covering eight city blocks east of the main university campus, overlooking Memorial Stadium and the campus, will be the library center site. WELFARE EXECUTIVE DIES John H. Winters, one of the state's senior administrators, died last week following a long illness. The former Potter County commissioner had headed the State Department of Public Welfare since 1943. He was 64. SHORT SNORTS Legislative Budget Board will convene here on December 12 to look over spending proposals of its staff. State Rep. Tom Holmes of Granbury proposes a cent-a-bottle tax on soft drinks (yield: \$5,000,000) to help finance a raise in teachers' pay. Seasonally-adjusted index of construction shows a drop (16 per cent from year earlier) for the fourth consecutive month. Total for October was \$106,200,000, compared with \$125,000,000 a year ago. Annual meeting of the Texas Mosquito Control Association will be held here on December 13-14. Mr. and Mrs. Eugene McDermott of Dallas have been awarded the official Texas Award for Historical Preservation by the Texas State Historical Survey for contributing money to renovate the old Gillespie County Courthouse at Fredericksburg. More than 26,000 members of the Texas Federation of Women's Clubs will co-sponsor the cultural resources inventory now being conducted by the State of Texas through its newly-appointed Fine Arts Commission headed by John Ben Shepperd of Odessa.

LLOYD POOL Sells BMA Insurance Life, Health, Accident Group Insurance Box 883 364-0758 Mobil 289-5682

HEREFORD REAL ESTATE SUGARLAND MALL MAIN ENTRANCE 364-2424 Leonard Haney 364-0500 Leroy Price 364-1649 Jim Cramer 364-0164 ON KINGWOOD DRIVE — 2300 sq. ft. 4-bedroom being built. Fireplace, carpet, range and oven, dishwasher. \$600 PUTS YOU IN a new home on Stanton St. 1 1/2 bath, 3-bedroom, range and oven. 500 AVENUE J — Brick fence, range & oven, 3 bedroom and den. Buy equity and assume loan. \$81 per mo. BUY OWNERS SMALL EQUITY in 3-bedroom fenced brick. —FARM FOR SALE— Fully allotted 1/2 section. Two 8 inch gravel packed wells on gas. \$50,000.00 down, terms on the balance. 50 acres sugar beets, 60 acres wheat, balance in feed grain.

SHORT OF CASH FOR CHRISTMAS? YOUR FRIENDLY SECOND STEET BANK CAN HELP Prompt Appraisal At Your Home... YOUR HEADQUARTERS FOR: Hunting Licenses Duck Stamps Guns Ammunition Ray's Pawn Shop Corner Of Second and Main

TEXAS SUNDAY SHOWTIME 2:00 P.M. 4:00 P.M. GUADALAJARA VERANO ELVIS THURSDAY FRIDAY SATURDAY IT'S A DUESEY! STAR SUN - MON - TUES. IT SWINGS LIKE NOTHING EVER SWUNG! ANN-MARGRET and TONY FRANCOISA The bunnyest picture of the year! THE SWINGER

LET'S COOK SOMETHING!

Pumpkin Not Outdated

By SUE COLEMAN
Women's Editor

Its appeal as a seasonal food is so great that pumpkin is not often considered a menu possibility except in the fall when pumpkin pie often takes star billing.

THE FAMILY OF Mrs. Lesley Betts, however, enjoys her delicious pumpkin bread at other times, especially during the winter. With canned pumpkin available all year, there's no reason why the season shouldn't be lengthened.

Quick and easy to make, to suit Mrs. Betts' schedule as a businesswoman, housewife and mother, the bread has a spicy pumpkin flavor reminiscent of the all-American pie, but also offers its own treat to the taste. It is as much a cake as it is a bread, good with a meal or to serve with coffee or tea for party guests or callers.

The recipe, given to Mrs. Betts by a friend when she lived in Wichita Falls, makes three good-sized loaves.

PUMPKIN BREAD

Mix together:
2 3/4 cups sugar
1 cup shortening
3 eggs
2 cups pumpkin (1 can)
Sift together:
3 1/2 cups flour
1/2 tsp. salt
1 tsp. baking powder
1/2 tsp. each cloves, cinnamon, ginger and nutmeg.
Beat with mixer three minutes on medium speed. Add chopped pecans if desired. Bake in loaf pans 1 hour at 350 degrees.

LIVING IN HEREFORD since January, the Betts family has decided they like life on the Plains, although they were hesitant to leave Wichita Falls after 20 years' residence had built numerous friendships.

Mrs. Betts assist her husband, manager of the ICX motor freight lines here, serving as a one-man office staff. She had been employed about 10 years before they moved here, doing bookkeeping and clerical work.

A native of Arkansas, she was born at Bradley and lived in Texarkana. Except for a year in California most of her life since that time has been spent in Wichita Falls.

HER FAMILY includes two daughters and two sons: Wayne is in the Marine Reserve. Sherin was graduated from Here-



Mrs. Lesley Betts, full-time work in office, at home

ford High last spring and is on the news staff of The Hereford Brand, Lynn and Patty are in school.

Although she looks for short cuts in cooking, the blue-eyed strawberry blonde housewife prepares most of the family meals because the Betts like to eat together as well as do other things together.

When there is time she enjoys reading as a pastime and one of her favorite types of literature is — a cookbook!

BAKING IS HER choice of kitchen activity and she adds, "It relaxes me; sometimes when I'm upset I go bake something just to calm down. The family smells it and comes to the kitchen to share it, and things are alright again."

Church work is the one activity which takes her from her home and her job. She teaches a class of eight-year-olds in Temple Baptist Sunday School and is a committee chairman in the Missionary Society.

Sewing, a hobby she enjoyed before she became a full-time employed woman, she finds little time for now, although she has made most of her own and her daughters' clothing in the past.

IN THE RECIPE for raw apple cake, last week's recipe feature, the leavening was omitted from the list of ingredients. One teaspoon soda should be used with the other ingredients.

Archers Exhibit Sportmanship

ROCKPORT — Phil Morgan, manager of the Aransas National Wildlife Refuge, reports he has finally encountered "the longest month."

Morgan said the words "hunt for" really tell the story since it was mostly a "hunt for" in the midst of plenty. And the experimental hunt was called a success even by one 77-year-old-bow-and-arrow-fan who hunted 25 of the 31 days without getting his buck.

Approximately 3,500 hunters hunted a total of 10,171 hunter-days to bag 185 deer. The test shoot was arranged to help reduce the over populated range on the 47,000 acre refuge.

Morgan said his own part in "the longest month" also was personal success. He described the hunters of all ages as "well behaved." I never saw a group of people have a better time," he added. "And of course, there were no 'gun' accidents."

Only two hunters filled their quota by killing two deer each. One woman killed her buck. A Victoria hunter walked off with the honors when he took home a 15-point buck with a 21 1/2 inch antler spread.

Houston and Corpus Christi provided a majority of the hunters. On opening day, Houston was represented by 200 archers, and there were 150 from Corpus Christi. San Antonio furnished 51 hunters for the opening.

Morgan reported that a post-hunt patrol of the Refuge revealed no crippled or "killed or lost" deer. Morgan did say that the 4,800 cars did "extensive damage" to the road network on the refuge.

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

WE GIVE WE GIVE WE GIVE WE GIVE
Specials Good Thursday, Friday & Saturday
December 8, 9, & 10



USDA Choice **Round Steak** 89¢

T-BONE STEAK USDA Choice Lb. \$1.09

SIRLOIN STEAK USDA Choice Lb. 89¢

GROUND CHUCK USDA Choice Lb. 69¢

BACON Flavorright 2 Lbs. \$1.09

HOT DOGS SOLD SATURDAY ONLY **10¢** Each

COFFEE Maryland Club Lb. Can 69¢

SUGAR 5 Lb. Bag 49¢

JELLO 3 Oz. 10¢

OLEO Soft Parkay 1 Lb. 39¢

STRAWBERRIES Shurfine Frozen Sliced 16 Oz. 3 For \$1

Tendercrust BREAD PICK 'EM UP TODAY

Shurfresh MILK

13 Piece Teflon Aluminum Cookware To Be Given Away
Nothing To Buy. Register Everytime You Are In the Store

Powdered SUGAR or Brown 1 Lb. 15¢

CREAM CHEESE Philadelphia 3 Oz. 13¢

Frozen Fish Sticks Sea Star 19¢

Bakerite Shortening 3 Lbs. 65¢

Vanilla Wafers Tendercrust 15 Oz. 29¢

Schilling Vanilla 2 Oz. 39¢

Spam 12 Oz. 49¢

Kleenex 200 Count Box 23¢

Instant Coffee Folger's 10 Oz. \$1.19

Peanut Butter Shurfine 18 Oz. 45¢

Vitamins One-A-Day 100 Count \$1.99

Hand Lotion Jergen's \$1.00 Size 69¢

HYDROX COOKIES
Sunshine Lb. Pkg. 49¢

MIXED NUTS
Fisher's 13 Oz. 59¢

NYLON HOSE
Seamless Reg. \$1.29 3 Pr. Pkg. 99¢ ...AND GET

TANGERINES 15¢

Apples Colorado Delicious Lb. 15¢

AVOCADOS 2 For 25¢

POTATOES Russett 10 Lbs. 59¢

MONEY FOR THE HOLIDAY SEASON AHEAD! Payments To Suit Your Budget!

BUDGET FINANCE
Of-Hereford, Inc.
605 N. Main Street
Phone 364-3712

Office Furniture THE INK SPOT

A CAMBRIDGE BIBLE King James Version Bound In Real Morocco Leather \$12.50

• With leather lining
• Easy reading print
• India paper
• Unconditionally guaranteed

Style 77XRL With words of Christ printed in Red

WIDE ASSORTMENT GIBSON CHRISTMAS CARDS
Select From Boxed or Individual Cards

CHRISTIAN BOOK STORE
4th and Main

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS