

Published Every Thursday

"but one ISM in America—and that's AMERICANISM"  
—Texas Farm Union Our Slogan—"More People—More Farms"

42nd Year—Number 14

The Hereford Brand, Hereford, Texas, Thursday, April 2, 1942

Price Per Copy 5c

## Around Town

Sights and Faces Seen

Druggists today pointed out that in cooperation with government orders it will be necessary for persons purchasing tooth paste, shaving cream, ointment and other materials in collapsible tin tubes to bring a tube in for exchange. They declared this to be an order, asking cooperation of the public to save embarrassment. Tin salvage stations have also been placed in drug stores for persons who wish to leave tin tubes to be reclaimed for government use.

Coat hangers can last a long time. When the new ruling forbidding their manufacture went into effect this week, some Hereford cleaners stated that they still get coat hangers from the old Orr Tailor Shop, which has been out of business for ten years. But the hangers are even older than that—they are a heavy type which has not been manufactured since 1925.

Three Hereford boys, Bill Phillips, J. T. Carroll and Clyde Posey, made the three highest grades on army intelligence tests given to about 1,500 draftees at Ft. Sill three weeks ago. Phillips was high out of the 1500 men. In telling about the record made by the Hereford boys, Ralph Smith, band director, (Continued on page 12)

### Fire Monday Destroys Garage At Renfro Home

Fire Monday afternoon completely destroyed the garage at the home on Kibbe St. occupied by the Lee Renfros.

The Renfros were away from home when the garage caught fire from a blaze started by a neighbor to burn off grass in her yard. The fire was already out of control when firemen reached the scene.

The Renfro place is owned by Guy Smith, formerly of Hereford, and some household goods stored by the Smith in the building were destroyed.

Renfro said his main loss—and a very important one—was a good tire which was burned up.

### A. Petersen Scoutmaster Of Troop No. Two

Plans for an aggressive and effective Boy Scout program for members of Troop 2, sponsored by the Hereford American Legion Post, were worked out last Wednesday morning when members of the troop committee and scout executives had breakfast at the Elite Cafe to get activities started.

Members of the troop committee, appointed recently by Post Commander J. C. Ricketts, are H. M. Bedford, chairman and organization; C. O. Wilkins, camping and activities; J. R. Lipscomb, finance and thrift; M. B. Norwood, scout advancement, and S. P. Rosson, health and safety.

A. Petersen will be scoutmaster of Troop 2, and Richard Petersen has been elected assistant scoutmaster.

Present at the organization breakfast were S. P. Rosson, J. R. Lipscomb, H. M. Bedford, C. O. Wilkins, A. Petersen, and Chester Dunlap, field scout executive.

### Kids Plan For Egg Hunt

## Saturday Big Day For Kiddies Of Territory

The kiddies are coming Saturday morning at 10:30 o'clock the big day for kiddies of the Hereford territory will start with the matinee at the Star Theatre. Admission to the show is three hard-boiled, colored eggs, and the morning show is just an introduction to the Big Easter Egg hunt which starts at 2:30 o'clock in Lake and Mother's Parks, with hundreds of kiddies from the whole territory competing for those prize eggs which mean valuable cash and merchandise prizes.

## Scrap Iron Week Ends April 8 And Full Co-operation Urged In Getting Scrap Into Service

### Greenbugs Do Big Damage In Eastern Texas

Greenbugs, which are already reported to have done heavy damage to wheat crops in the section south and east of Abilene had made their appearance in at least one isolated spot in Deaf Smith County this week, but since the insect pests work in small patches—never covering an entire field at one time—it was hoped that an early start would combat the menace here.

So far the only greenbugs identified have been on the Shorty Upton place, west of Hereford, and County Agent Bateman is recommending a spray of 100 pounds wettable sulphur to 100 gallons of water. The county agent points out that it is, of course, too early to make predictions on this wettable sulphur treatment, but he is hopeful that it will get rid of the greenbugs.

Bateman also reports that some farmers with irrigated wheat state they have been successful in washing the greenbugs off with a thorough irrigation of the field.

A worker with the U. S. Dept. of Agriculture last week made some examination of wheat fields between Hereford and Vega and reported no inroads (Continued on page 12)

### Scouts Still Collect Old Papers, Magazines

The Boy Scouts of Troop 1 are still collecting waste paper for National Defense. Townspeople are still asked to cooperate with them by giving them all old magazines and newspapers they do not want. In another week or two, an announcement will be made in regard to other materials which Boy Scouts will collect from housewives for National Defense.

In the event that some housewives accumulate an unusual amount of waste paper, and no Scout calls for it, she should call Billy Dameron at 336-W to get her paper, if she lives between 1st and 10th street and east of Main Street. If she lives between 1st and 10th from Main to 25-Mile Ave., she should call Tom Wilson at 663-W. If she lives north of 10th street or west of 25-Mile Ave., she should call Thurman Williamson at 73, so someone will get her papers.

Last Saturday, Troop 1 shipped 9,000 pounds of waste paper and magazines to Amarillo. This paper will be used in making boxes and other materials drastically needed for National Defense.

### Twins Have Babies—And Not 15 Minutes Apart

Edwin Morrison and Mrs. Fred Burns are twins, born about 30 minutes apart, on March 26 just 31 years ago, and early Tuesday morning a son was born to the Edwin Morrisons and a daughter to the Fred Burns—not more than 15 minutes apart.

J. E. Morrison, the babies' grandfather, says that they are almost twins.

### From now until Wednesday, April 8, is Scrap Iron Week, and Deaf Smith County citizens were again urged to co-operate to the fullest extent with this drive, whose sole aim is to speed up the nation's war effort.

S. P. Rosson, chairman of the Deaf Smith County Scrap Iron Committee, reminded citizens today that they must not think that their contributions to the Hereford scrap pile are too small to be worth bringing in. "It may not seem important to you," Rosson says, "but just put those old metal bolts and machinery parts in a box or in a convenient pile on your place and notify some child in your school district. They can pick up these small collections and soon have a big one to add to the scrap iron heap on the vacant lot across from the Methodist Church."

"You will be paid for your scrap iron," Rosson says, pointing out that all persons bringing in scrap metal should have their truck weighed, then checked in empty at Packard Mill, Fraser Mill or Pitman Grain Company, where they will be given scale tickets as a record on which payment can be made when the entire pile is sold to the highest bidder.

Other inducements made by a (Continued on page 12)

### Deaf Smith Co. Insurance Agency Is New Business

Elizabeth Womble this week announced the opening of the Deaf Smith County Insurance Agency with offices in the building formerly occupied by the Commercial Oil Company, north of the Chocolate Shop. The new agency is taking over the Leonard Foster insurance business and will sell all general lines of insurance—fire, property, hail, windstorm, life and automobile—and will feature old line companies.

Mrs. Womble invites people of the Hereford territory to see her about their insurance problems. "I'd like to talk over your insurance needs with you," she says, "and I believe my agency can help you in all your insurance business."

### Legion Conducts Poll Of Youths Aged 18 to 20

The American Legion would like to have the names and addresses of all young men in the Hereford territory between the ages of 18 and 20, J. C. Ricketts, post commander, announced today. Only those young men in the 20-year-old age bracket, who have not registered for the draft are being asked to register with the legion, the commander states.

Come by Leonard Foster's office (The Whiteface Printing Co.) either Friday or Saturday and sign up in this Legion Poll. Mr. Ricketts advises young men in the required age limits, stating that the main information required will be age and whether the young man is employed or in school at the present time.

The poll is part of the activities undertaken by the Legion to help the War effort.

### Burial At Jefferson For Mrs. R. A. Whitley

Funeral services were held at Jefferson, Texas, for Mrs. R. A. Whitley of near Hereford, who died Mar. 16, in a Shreveport, La., hospital.

Mrs. Whitley is survived by her husband and five children, all of Hereford; her parents, Mr. and Mrs. M. D. K. Taylor; two sisters, Mrs. J. F. Masak and Mrs. Bailey McNeely; and a brother, Douglas Taylor, all of Jefferson.

Mrs. Whitley was well-known in the Hereford territory and had many friends here who extend sincere sympathy to the Whitley family in their loss.

## Labor Situation Serious Opinion Of Civic Group

Following a meeting of the Hereford Chamber of Commerce Monday efforts have been made toward securing some sort of camp, or accommodations, for migratory labor in this community.

"The migratory labor problem became acute last summer, due to the fact that no sanitary conditions are available in this community," Chamber of Commerce leaders pointed out. "Considerable objection was raised over the fact that many itinerant workers camped in the City Park, where no sewerage or sanitary measures are afforded—and this condition cannot be allowed to continue."

Due to the fact that considerably more migratory labor than ever before will be required to handle the 1942 wheat harvest because so many persons have been called into service has made the problem acute, leaders reported. Failure to establish some sort of accommodations for migratory labor in this community may result in loss of the crop to the community and to the nation at a time when it is most needed. Additional labor is also needed to gather the potato crop, they said.

## 141 Cars Cattle Shipped From Here This Week

Hereford cattlemen shipped 141 cars of cattle to eastern and mid-western points during the first three days of this week and shipping was expected to continue throughout the week.

C. T. Guseman, H. G. Conkright, Lee Cocanougher and Noah Ewton were shipping the cattle, most of which went to Nebraska, Iowa and Kentucky.

Weights were averaging around 600 pounds and with nearly 8,000 head shipped and good cattle prices now in effect, the selling price for the three day shipment is estimated at more than \$275,000.

## War Regulations Now Affect Suit Styles

There may be no need to pull a Donald Duck stunt and buy a sheep and a spinning wheel to be sure of having a new suit, but a "Victory Suit", with modifications, is here; and rulings which went into effect March 30 are doing away with the gadgets and frills which decorated men's suits—and incidentally used plenty of wool which the War Production Board feels can be better used in some other way.

George Stambaugh, Homer Fox and Manager C. F. Moore of the J. G. Penney Store this week outlined the new prohibitions on men's clothing, stating that cuffs on trousers, two-pants suits, pleats, patch pockets and vests (with double breasted suits) are just some of the things which will have to go—"for the duration."

The War Production Board is also urging that wool clips from men's and boys' trousers be saved by clothing retailers and sold to rag dealers so that they can be available for reprocessed wool.

## Classified Ads Get Results—But Quick

D. H. Allmon is convinced that Brand classified ads pay—and quickly.

Last week he ran an advertisement to sell a drum type brooder, listing the price, chick capacity and directions for finding the Allmon home. Within 30 minutes after the paper was off the press, a prospective buyer had arrived to look at the brooder. In all, five persons replied to the ad, and Mr. Allmon, a regular user of the Brand classified columns, is convinced that advertising pays.

Only time he failed to get any results on an ad was last spring when he used the "Wanted" Column to call for a 1935 model dust storm.

## Calf Show To Be Held Saturday With Sale Starting At 10 o'clock

### Bond Sale Still Over The Quota

Deaf Smith County is still \$843 over its quota on defense bond purchases, according to figures for the first three months in the year released this week by the Bond Sales Committee.

Figures show sales of \$15,282.35 for March, with the previous total \$60,560.65, making a total for the year \$75,843.

The post office sold bonds in the amount of \$1,825 and stamps amounting to \$507.35. Sales at the two Hereford banks came to \$21,950.

J. C. Ricketts, chairman of the Bond Sales Committee, expressed the pleasure of the committee in the way this county is holding to its quota in bond purchases. Stating that March was a month of unusual expense for most people, Mr. Ricketts pointed out that if Deaf Smith County citizens "keep up the good work" as they have done this month, the county should continue to do its part in financing the war.

### Coat Hangers Just Another Shortage

No more coat hangers was the ruling of the War Production Board this week and Hereford cleaning and pressing businesses met the new ruling by asking that all customers send a coat-hanger with each garment they send to be cleaned and pressed.

Hereford Laundry and Dry Cleaners, DeLuxe Cleaners, Stambaugh Co. and Fox Cleaners are co-operating in asking help of all their customers in obeying this ruling. "We can't get new coat-hangers," they say, "and if you want your clothes returned on a hanger you will just have to send it with them."

Coat hangers can be used in definitely, the cleaners point out, and the new ruling will work no hardship if people take care of the hangers they have.

## R. A. Tynes Back In Hereford As Pharmacist At Close Drug Store

R. A. Tynes, pioneer Hereford druggist, this week started work as pharmacist at the Close Drug Store, returning here after living for several years in Lubbock.

Mr. Tynes is a thoroughly experienced pharmacist and has many friends in this territory who welcome him back to Hereford.

Mrs. Tynes expects to move to Hereford within the next few weeks.

## Angus Will Take Whitefaces Like Louis Took Simon; See The Contest At Stock Show

By Homer Fox

On Saturday April 4th, the F. F. A. and 4-H club boys are going to round up their herds and drive them to headquarters at the Sale Barn for their big Annual Auction Sale, these two outfits are headed by Foreman A. R. Bateman and Ox Emmons and these two outfits really work together. You will see the finest beef steaks on foot over there that you can find in the world; these Young Cow Punchers have been pouring the feed to these calves for months and they make your mouth water just to look at them—19 in all, 17 White Faces, one Rosan Durham and one Black Angus—and this old puncher that owns this black calf wants the world to know that his beef steaks are not black and he is liable to take these White Faces in this sale like Joe Louis took Simon.

The judging will start at 11 A. M. and the sale starts at 1 P. M. Central War time, so pull on your boots, just as well hook on the trailer while you are at it and be ready to haul one of these best on earth beef steaks back home with you. What these kids

## City Election To Be Tuesday

Polls will open at 8 o'clock next Tuesday morning, April 7, in the city election at which a mayor and two city commissioners will be chosen by Hereford voters. Voting will continue until 7 o'clock p. m.

Mayor C. J. Paddock and Commissioners Verne Witherspoon and Nester Cass have announced for re-election and are without opposition.

Persons not disqualified by law, who shall have reached the age of 21 years and who are qualified to vote for members of the legislature may vote in this election providing they meet the residence requirements—12 months in the state and six months (next preceding the date of election) in the City of Hereford.

## Senior Play Is Well Received

"A really funny play and well-presented," was what a Hereford audience said Friday night of "That Crazy Smith Family," dramatic offering of this year's senior class.

A smooth performer, made possible by casting "to type" and much practice and attention to dramatic detail made possible a really professional job by every member of the cast, and the audience was enthusiastic over the way the seniors got into the spirit of being natural on the stage.

Turning spot performances were Ray Rae Renfro as Ma Smith, John Estes as Pa Smith, and Lois Agnes Glibreath as Aunt Bella, in parts which obviously had big possibilities for interpretation.

Harold Close, Agnes Albracht, Richard Petersen and Nadyns Newell as the obviously batty children of the Crazy Smiths were convincing in every scene, with Donald McCullough a natural for the role of the reluctant professor, and Rachel Ireland and Darrell Blanton as the city slickers, Billy Davis, with a southern accent, and Mattie Lawhon, the small town girl friend, providing plenty of laughs in their parts in the romantic twosomes and triangles.

Miss Irene Crawford of the high school speech department, directed the production.

## 22 Persons Finish First Aid Course

Twenty-two persons passed the Red Cross First Aid course which ended last week, and plans are now being completed for another course to start April 7.

"We have sent cards to the persons who have already signed up and are eligible for this new course," say A. J. Schroeter, civilian defense head for Deaf Smith County, who requests that persons notified and who plan to take the course let him know within the next few days—before April 7.

Those who passed the first course are Eileen Bradley, Alvian Carroll, Mrs. Beulah Dobbins, Albert Farris, Marlin Gilliland, H. V. Hennen, Ivan W. Heaton, Debbs Knox, Jim Lipscomb, Mrs. Jim Lipscomb, Alton Miller, Finis Owen, Mrs. W. C. Pitman, E. Ramey, Mrs. Ethel Robinson, Owen Stagner, Glenn Witherspoon, Willard Witherspoon, Mrs. Myra Witherspoon, M. H. Wiseman, E. W. Young, and H. L. Newman.

The class presented instructors J. C. Reese and Clayton Chesbire with fountain pen and pencil sets.

## WEATHER

	Max.	Min.	Pre.
Thursday	57	28	00
Friday	60	34	00
Saturday	65	34	00
Sunday	68	36	00
Monday	71	33	00
Tuesday	69	31	00
Wednesday	73	34	00

Deaf Smith County F. F. A. and 4-H Club boys this week were bringing in their fat calves for the annual Calf Show to be held Saturday at the Hereford Sales Pavilion, and A. R. Bateman and W. M. Emmons, sponsors of the two boys' groups, said today that the quality of the stock was going to be good, urging Hereford people to encourage the boys by attending the show.

About 19 calves will be exhibited, mostly by F. F. A. Club members, and the show will start at 11 o'clock Saturday morning, with the auction sale scheduled for one o'clock in the afternoon.

"We will have some of our local cattlemen as judges," Bateman and Emmons said, pointing out that some of the local men are well-known authorities on cattle and that there is no necessity for going out of the community to get qualified judges for the stock show.

Probably several out-of-town buyers will attend the show, Bateman says, and attendance of these buyers is evidence of the good reputation of this territory for producing high quality cattle.

The sponsors urge Hereford people to get together and buy a beef, storing the meat in a cold-storage locker for use by (Continued on page 12)

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HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 39

MRS. SETH B. HOLMAN ..... Publisher  
JIMMIE GILLENLINE ..... Editor  
MARY KATE BROTHERTON ..... News Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## Do You Remember?

April 4, 1902  
Willie Britain, Lottie Clary, Willie Robinson and Isa Estes were on the honor roll in the 5th and 6th grades.

Ira Webster and H. H. Wallace, both candidates for district judge, were in Hereford mending political fences.

Enjoying a hay ride that week were Misses Jones, Scott, Rambo, Kate Rambo, Bratton, Rogers, Gass and Johnson and Messrs. Wofford, Dyer, Dameron, Cardwell, Syms, Emmett, Cardwell, Ferguson and Killough.

Rube Martin and wife were visiting in Quahah.

Honor students in the high school were Annie Hill, Mary Burna, Pearl Flemster, John Baker, Ezra Norton and Presley Dyer.

Material was arriving for the building of the new Smith, Walker and Co. brick building.

Apr. 4, 1918  
Miss Annie Anthony was appointed temporary postmistress.

Forty-one votes were cast in the city election in which Mayor William G. Knight and Commissioners D. F. Ashbrook and J. H. Cardwell were chosen for another term.

Carl Gilliland was to be a speaker at a Liberty Loan Meeting at Tulla.

Ethel Dunlap, Helen Lambert and Jessie Womble were on the school chapel program.

Miss Lois Carlyle of Muleshoe

## Protect

WHAT HAVE YOU INSURED!

John McLean

Insurance Agency  
112 W. 3rd Phone 273

was visiting her brother, Lem Carlyle.

Lloyd Carnes of Hereford left Monday for Camp Travis.

Mar. 31, 1932  
Vocational agriculture students from Hereford High carried off a large share of the honors at judging contests at Texas Tech. On the Hereford team were Berry Orr, Marvel Upton and Carl Oldham.

T-bone steaks were selling at 12 1-2c a pound. Sugar (in unrationed quantities) sold for 10 lbs. for 47c. And we thought those were the bad old days.

Ernest Medkief of the Hereford Motor Co. had been in Oklahoma City for the premier showing of the new Ford V-8.

W. W. Hill of Canyon had purchased the Joe Bernauer farm on 25 Mile Ave.

Mr. and Mrs. Hal Bruner of Amarillo visited Mr. and Mrs. O. E. Easley over the week end.

The Wyche H. D. Club met that week with Mrs. Dubois Walker.

### Ward News

MRS. CHARLES B. MILES

There will be a trustee election at the school house Saturday.

Mr. and Mrs. John Johnson and children made a trip Sunday to Palo Duro Canyon.

Mrs. Vivian Boyer of Oklahoma City visited this week with her niece, Mrs. P. C. Fox.

Leon Vernon has been absent from school with measles.

Mr. and Mrs. Tom Bradford and Priscilla, of Borger, were here over the week end, looking after their property interests.

Fred Moreman purchased a new tractor last week.

Mr. and Mrs. P. C. Fox and Mrs. Vivian Boyer visited friends in Clovis, Saturday.

Mrs. Arlie Dean and Mrs. Jack Dean honored Mrs. Dea Buttrel Tuesday afternoon with a miscellaneous shower. She received many dainty little gifts.

Mr. and Mrs. Clarence Schultz of Hereford visited Wednesday with Mr. and Mrs. Irving Willoughby and family.

Mr. and Mrs. Raymond Douglas and son of Claude, visited Sunday with her parents, Mr. and Mrs. M. Wilson.

Rev. M. D. Rexrode of Sum-

### Abbott and Costello In The Air



Up in the air, but no more than usual, are Abbott and Costello in their newest comedy hit, "Keep 'Em Flying," which opens a three day run Sunday at the Star Theatre. As two grease-monkeys in an army air-school the comedy pair are just one big demoralizing influence; with Martha Raye adding to the general hilarity in a double-role.

### Summerfield

MRS. JIM CLARK

There were 100 enrolled in Sunday School Sunday morning. The teachers have accepted the challenge to have 120 in Sunday School by May 3. A number of homes were visited Friday, on the Sunday School's first regular visitation day, by several teachers, the superintendent and pastor.

Attending the district nine convention at the First Church in Canyon, Tuesday, were Mrs. B. E. Roberson, Mrs. C. R. Walsler, Mrs. Ky Lawrence, Mrs. Jim Clark and Mrs. O. B. Sumner, Mrs. L. L. Cannon and Rev. M. D. Rexrode.

Two cases of eggs were taken to Canyon from this church and community to be sent by truck to Bucklers Orphan Home in Dallas.

The regular Bible Study Meeting of the local W. M. U. was held Wednesday at the Church.

Mrs. O. B. Summers Bible Study Chairman, conducted a discussion and a True-False Test on the past months study of Ezekiel 31 through Daniel 10.

Mrs. J. B. Noland gave a talk on Personal Service. The meeting was dismissed with prayer by Rev. M. D. Rexrode.

Members attending were Mrs. Ky Lawrence, Mrs. L. L. Cannon, Mrs. B. E. Roberson, Mrs. Noland, Mrs. Sumner, Mrs. Jim Clark, Mrs. Elbert DeLozier, Mrs. Lloyd

merfield was a visitor in this community last Thursday.

Miss Louise Barlow of Earth spent the week here visiting in the home of her sister, Mrs. Edgar Lemons.

Mr. and Mrs. Jim Knight of Walcott Community are working this week for Tony Hammons.

Lookingbill and Rev. Rexrode.

The Sunbeams met at the church Wednesday afternoon when the counselor, Mrs. C. R. Walsler, directed a program on Tithing. Present were Wayne Walsler, Leaton Clark, Richard Clark, Raymond Williams, Marilyn Legg, Charlene Lee and Audrie Lindsey.

Betty Noland, daughter of Mr. and Mrs. Charlie Noland is the latest victim of measles.

Mrs. D. C. Walsler is giving the interior of her house a thorough spring cleaning with new paper and paint.

Mr. and Mrs. Lee Curry and Mrs. Guy Walsler and children went to Amarillo Friday.

Mrs. Curry went on to Clarendon to visit her mother, Mrs. W. A. Davis, who is ill.

She will return Monday. Mrs. Paul Stipes prepared the dinner for the school children Friday.

Mrs. D. C. Walsler and Mrs. Charlie Noland received word recently from their brother, Edward (Sonny) Fullwood, that he was leaving the West Coast on a Dutch Luxury Liner bound for the Pacific War Zone.

A family birthday party was enjoyed Tuesday evening at the home of Mr. and Mrs. Jim Clark.

Honorees were C. R. Walsler, Jerry Don Rance, C. J. Lance, Donald Walsler, Wayne Walsler, Geraldine Kendall and Mrs. C. J. Crump.

Mrs. C. R. Walsler baked the large birthday cake for the occasion. Family members present were Mrs. J. C. Lance, Mr. and Mrs. S. L. Walsler, and Misses Betty Jo and Geraldine Kendall of Hereford, Mr. and Mrs. C. J. Crumy of Borger, Mr. and Mrs. C. P. Walsler, Mr. and Mrs. Guy Walsler and family, Mr. and Mrs. D. C. Walsler and daughters, Mr. and Mrs. Earl Lance and family, and Mr. and Mrs. Clark and sons.

Miss Edith Neill of Bethel and

Kenneth Neill or Weatherford spent the week end at home with their parents, Mr. and Mrs. W. C. Neill.

Mrs. J. C. Lance of Hereford visited Saturday and Sunday with her son, Earl Lance and family.

Mr. and Mrs. Ky Lawrence, Henry Kendall and Clyde, Mr. and Mrs. Jim Clark and sons visited Sunday with Mr. and Mrs. Lee Kendall of Hereford.

Mr. and Mrs. O. B. Sumner went to Walcott Sunday to spend the day with the M. W. Sloans.

Mrs. Lloyd Lookingbill and Mary, and Mr. and Mrs. Frank Lookingbill and children were in Amarillo, Saturday.

Mrs. Wood Vaughn and son, J. C. Vaughn, whose arrival in Hereford early Monday morning surprised friends and relatives, visited Mr. and Mrs. Earl Lance, Monday, J. C., a nephew of Mrs. Lance had just returned from Iceland with the U. S. Marines.

He will be in Hereford about twelve days and then go to the Marine Base in San Diego.

Mr. and Mrs. J. L. Lookingbill and Harry, visited in Happy Sunday with Mrs. Effie Crow and children.

Mrs. A. F. Blakemore went to Amarillo last week to visit with her daughters, Mrs. G. W. Mills and Miss Eva Blakemore.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

### COURTHOUSE RECORDS

Warranty Deeds

John R. Fullingim and wife to Mack Forrester, Section 50, Blk. K-6.

F. L. Bogle and wife to C. L. Bogle, SW 1-4 of Section N, Twn. 5N, R 3 E, Cap. Syndicate Sub.

G. M. Stewart and wife, Laura Stuart, to N. W. Boone, all of NE 1-4 of Section 84, Blk. K-5.

Leora Sullins to Pauline Cardinal and Edd Cardinal, W 1-4 of Blk. 20, Welsh Addition.

C. Czerner to Stanley Czerner, all of W 1-2 of Section 155 in Blk. M-7.

J. H. Wheeler to John R. Frelich, Lot 1, Blk. 1, Durant's Sub-division of Blk. 26, Mabry Addition.

Grace Borden and L. F. Borden to Chas. J. Borden, W 1-2 of Section 42, Blk. M-7.

Release  
B. S. Arnold and Elizabeth M. Arnold to W. M. Sutton, trustee, deed of trust.

O. O. Curtis and Marian L. Curtis to Allen Powelson, W 1-2 of Lots 11 and 12, Blk. 2, Original Town.

Marriage Licenses  
Herman Galloway and Louise Barlow, Mar. 28, 1942.  
A. M. Hare and Margaret E. Allen, Mar. 28, 1942.

### Favorite Blond



Based on a survey taken among customers in their shops, 25,000 beauty shop owners selected Evelyn Keyes as America's number one blond. Her hair style was among those selected most frequently by customers.

Buy U. S. Defense Bonds and Stamps, the I. O. U. of the Red, White, and Blue!

President Teddy Roosevelt gathered stamps for young friends who were collectors.

Stripping scalloped corn with bacon slices and baking 20 minutes in a moderate oven, give a nutritious main dish.

HOME MADE  
**CANDY**  
HOT DOGS — COFFEE  
COLD DRINKS

A Big Line of  
**SCHOOL SUPPLIES!**

Visit Us Often  
**Candy Kitchen**

### Bring Us YOUR CAR TROUBLES

We specialize on:  
**Radiator Repairs  
Batteries  
Ignitions and  
Electrical Systems  
Carburetors**  
... and many other ailments which can be remedied to give your car longer life and more service!

**Roberson  
BATTERY & ELECTRIC**  
in the Renfro Building  
Pho. 284 — Night Pho. 285

TRY A WANT AD

### We Do a Neat Shoe Repair Job

... BECAUSE We have the Equipment

Modern leather stitchers and trimmers in our shop, enable to make your shoes look really NEW.

### JACK'S SHOE SHOP

3 Doors East of First Nat'l Bank

### A Hereford Product ... where fine wheat grows!

### PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

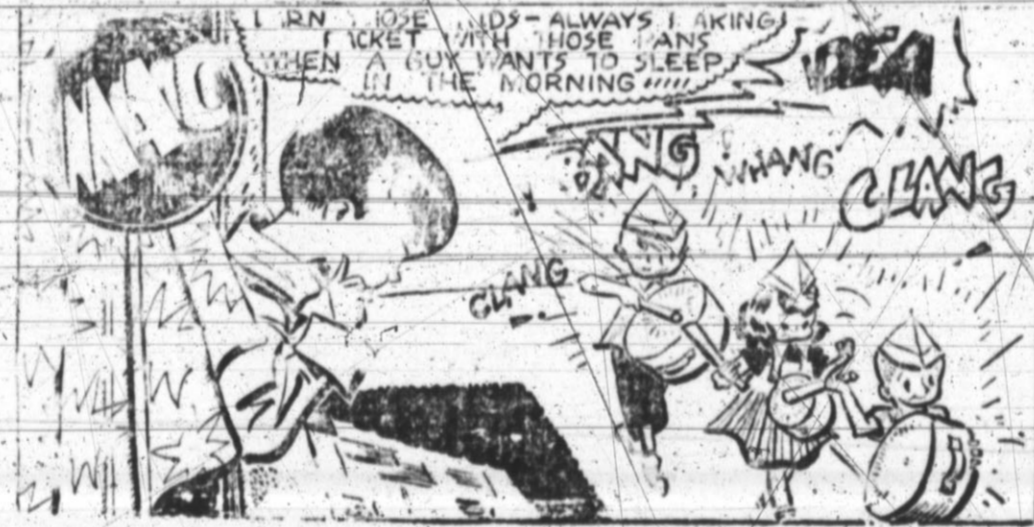
Look in each sack for Chines Dinnerware Coupons!

### PACKARD MILLING CO.

HEREFORD, TEXAS



### Read the Want Ads



## LIGHT

The Future's Way ...

In a world as troubled as ours, no one can accurately forecast what the future may bring. You can shed light on the future's dark days by being prepared to meet a financial emergency. An account in this bank is the most practical way to prepare yourself. One dollar will open an account for you here today.



MEMBER  
F. D. I. C.

## First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

We Have a New Supply of Defense Bonds

# SONS in the SERVICE

## Wederbrooks Get Letter From Son, Billy

A letter doesn't have to be long—or even have any definite information—if it comes from a son from whom you have not heard in six months. That's the opinion of Mr. and Mrs. Pat Wederbrook, who are really feeling happy this week since receiving a letter Tuesday from their son, Billie, a U. S. Marine, who was in Shanghai six months ago when they last heard from him.

Billy's letter did not say much just that he was "O. K." at the time he wrote (six weeks ago).

His location is, of course, unknown, except that he is still in Asiatic waters.

## Army Life Just One Long Rest—It Says Here

Harold Harlin of the New Orleans Army Base gives some real low down on army life in a letter this week to The Brand in which he gives the general impression that soldiers manage to keep their time employed.

After describing the difficulties of rising at five o'clock on cold, rainy mornings and having what he calls an "unidentified liquid" substituted for coffee in the morning menu, he says that the soldiers have nothing to do until 7:30 so they just sit around and scrub floors, wash windows and pick up all cigarette stubs and match sticks within a radius of 200 feet from the tents. Army callathenics, which follow this period of in-

activity, he says consist among other things of "grabbing ourselves by the hair and holding ourselves at arm's length."

After hiking (strenuous exercise according to Pvt. Harlin, who states that any reports of decreased weight of army packs are greatly exaggerated) some of the soldiers will be in condition to go to the infirmary, where Harlin affirms they are divided into two classes—those who have athlete's foot and those who have colds. "If you have athlete's foot," according to Harlin, "you get your feet swabbed with iodine. If you have a cold, you get your throat swabbed with iodine." Anyone who claims he has neither a cold nor athlete's foot is sent to the guard house for impersonating an officer.

Pvt. Harlin is very popular at the infirmary, according to his own admission. He says, "I told them I have both a cold and athlete's foot. What I really have is gastric ulcers, but I know when to keep my mouth shut."

## Sailor Would Like To See Real Sand Storm

A sailor who would like to see a real "Honest to God Texas Sand Storm" is Russell L. Whitehead, now stationed on the U. S. S. Chicago. Whitehead is a printer, formerly an employee of the Hereford Brand.

His parents, Mr. and Mrs. Charley Whitehead, do not know Russell's exact location but think him to be in the Pacific War Zone. Evidently the mail service for the ship is slightly dependable as he tells his mother not to send any cakes, adding "I would like very much to have one but the chances are that they will never reach me. Just write me that is all I want, just to hear from home."

Brand Ads Get Results!

## Five of Draft Contingent Still Stationed At Ft. Sill

Clyde Posey, who left Hereford, Mar. 12, with a large contingent of draftees bound for Ft. Sill, Okla., says that all the boys who left Hereford in the group, except five, have now been stationed.

The five still in Ft. Sill are "Dub" Thurmond, Leo Hellman, J. T. Carroll, "Mike" Lee and Posey.

Posey says "We hope to be moved soon but think they want to keep us for exhibitions."

Many of the original draft group have been sent to California. Now at Camp Barkley, Abilene, are Wilson Gyles, Billie Beene, John Schneider, L. B. Russell, Roy Britain and LaVerne Winfrey.

## Gilliland Now Stationed At Lowry Field, Colo.

Lt. James C. Gilliland says it is not so hard to get into the swing of army routine as he had thought it would be. Gilliland, a graduate of Virginia Military Institute with a second lieutenant's commission, was not called to active duty until a few weeks ago.

He is now stationed at Lowry Field, Colo., and engaged actively in the business of going to school. He does not yet know just what branch of the service he will be stationed in permanently.

## Roy Hasting Now At Pearl Harbor Base

It's present address, Pearl Harbor, for Edson Roy Hastings, son of Mr. and Mrs. Henry Hastings, and a member of the Naval Air Corps.

Hastings, who finished his training period a few months ago at Pensacola, expects to be at Pearl Harbor for some time. He

wrote his mother recently that he had been piloting a 1000 h. p. ship and is on patrol duty at present. Thinks himself lucky to have no ship duties.

## Wheeler From Bataan Says "Still Going Strong"

Letters are coming through from Bataan, but it takes six weeks or more, and relatives in the states can only wonder how the mail gets out of the beleaguered island.

Mrs. Albert Farris this week had a letter, written Feb. 4, by her nephew, 2nd Lt. Tony J. Wheeler, one of the fighting men of the Philippines.

Wheeler says: "We are still going strong. I may be promoted again soon. This is a tough spot but you should see how grand these boys are."

"I've gotta go now. Keep your chin up and don't never lose faith—no matter what."

To which civilians can only say that if those boys can "take it" we ought to be able to take the small inconveniences and keep up as much as possible the kind of world these boys would like to come home to.

## More Stripes Than A Zebra

Alfred Hopson, in Hereford this week from his San Antonio army post, says that Larry Loerwald is now a technical sergeant. Hopson further says that Larry has "more stripes than a zebra" which in army terminology is the sign of being a good soldier with lots of special talents.

Loerwald had already seen army service before going into service for the present emergency.

## Westway Items

By MRS. MERLIN KAUL

The PTA meeting which was held at the schoolhouse Thursday night was well attended. Mrs. Izora Matthews, FSA Home Supervisor, emphasized the need of all foods listed on the daily food standard and score cards were passed to everyone for scoring the diet for the week.

Miss Sadie Lee Oliver gave an interesting discussion of gardening and B. C. Drinkard showed some slides of frame gardens.

Refreshments were served at the close of the meeting.

Christy Brashear, Jr., of Wink, was a visitor last week in the home of his aunt, Mrs. W. S. Rice. He also visited his grandparents, Mr. and Mrs. W. D. McKinney.

Mr. and Mrs. W. D. McKinney went to Carlsbad, N. M., last week where they visited their son, D. S. McKinney, and family. D. S. McKinney was still in the hospital after a recent operation. Christy Brashear, Jr., returned home with them for a visit.

The little son of Mr. and Mrs. Elmer Winkler is recovering from measles.

Rev. Hardy Stephens and family spent Sunday here and Rev. Stephens preached Sunday morning and night. The F. A. Tucker family was present after being absent several Sundays because of illness. Elaine and Doyle Cox and Sara Jean Stephens contributed to the birthday offering. Mr. and Mrs. F. W. Dodson and Monte Max of Claude and Miss Neelle Reed of Friona were visitors.

Mrs. H. C. Matteson and Paul are visiting relatives in Cordell and Shawnee, Okla., this week.

Vesta Mae Landers of Canyon spent the week end with her parents, Mr. and Mrs. Joe Landers.

Mr. and Mrs. Elmer Coombs and boys spent Saturday in Amarillo where they visited Mrs. Coombs brother, Herbert O'Connor, and Mrs. O'Connor.

Miss Neelle Reed of Friona, Mr. and Mrs. Ulys Pierce and children of Friona were dinner guests Sunday of Mr. and Mrs. A. C. Pierce.

Nelson and Glenn Pierce of Hereford are visiting this week in the home of their grandparents, Mr. and Mrs. A. C. Pierce.

Roy Landers visited Sunday with friends in Plainview.

Mr. and Mrs. F. W. Dodson and Monte Max of Claude were visitors Sunday in the R. M. Gunn home. Mr. Dodson expects to leave soon for Fort Scott where he will train as a mathematics instructor in the army. Fort Scott is in Illinois not far from St. Louis, Mo.

Grady Wilson, Kelly Gray, Vernon Wilson, and Merlin Kaul attended the stock sale in Amarillo, Monday. They also visited the E. B. Osburn family in Amarillo.

Eustace Osburn of Amarillo visited in the J. A. Roe home Monday.

Mrs. Hazel McKinney of Carlsbad, N. M., called at the W. D. McKinney home one day this week. Hazel is visiting her parents, Mr. and Mrs. E. B. Osburn, at Amarillo, and her brother, Willard Osburn, and family, at Hereford.

Mrs. Guy Lawrence and daughters of Hereford visited Monday with her parents, Mr. and Mrs. R. M. Gunn.

Maurice Tannahill has received word of the sudden death of his uncle, T. V. Vaughn, on Mar. 25, at Fort Worth. Mr. Vaughn had been ill two days with flu and suffered a heart attack. He was 49 years old.

Mrs. Grady Wilson has been in the past few days with flu. Mr. and Mrs. Hughes Millard and children of Hereford were dinner guests Sunday in the Grady Wilson home.

Rev. and Mrs. Hardy Stephens and children were dinner guests Sunday in the T. B. Cox home.

Merlin Kaul and Junior Wilson helped Vernon Wilson move Friday.

Vincent Skypala took his son, Elwood, to Amarillo Saturday. A growth caused by an injury several years ago was removed from Elwood's eye.

Mr. and Mrs. V. Skypala and Edwin and Mrs. Edgar Skypala and Vella Kee, of Hereford, visited in Amarillo Thursday.

Mr. and Mrs. Bill Kleinsmith and Rev. A. J. Milano, Ass't. Pastor of the Catholic Church at Hereford, were visitors Sunday in the V. Skypala home.

Mr. and Mrs. Kleinsmith have only recently moved to this community. They have built a new house on their farm south of the P. M. Houser place.

Edwin Skypala visited Sunday in the Henry Fangman home south of Friona.

Mr. and Mrs. T. B. Cox and children spent Saturday in Canyon, where they visited Mr. and Mrs. Curtis Wethersby.

Mr. and Mrs. F. A. Tucker and family and Rev. and Mrs. Hardy Stephens and children were supper guests in the D. H. Allmon home Sunday night.

Mr. and Mrs. Travis Dickson went to Lubbock Saturday and then continued to Roby where they visited Mr. Dickson's parents, Mr. and Mrs. L. W. Dickson.

Mrs. Joe Landers and Mrs. Melin Kaul accompanied by Mrs. Louie Olson and Mrs. Ronald Matthews of Hereford drove to the Olson farm Tuesday afternoon for strawberry plants.

Our secret weapon: U. S. Defense Bonds and Stamps. Buy them!

## Frio News

MRS. J. M. DIXON

After Sunday School Sunday morning Rev. Lemmons of Hart conducted preaching. Sunday night a large crowd attended Bible Study. Everyone is invited to attend these services.

Mr. and Mrs. W. S. Dixon spent Sunday with their son, Ollie Dixon and family of Amarillo. Glenn returned home with his grandparents for a visit.

Wanda Lee Terry of Hereford spent the week end with Gwendolyn Springer.

Next Sunday there will be dinner on the ground and after that everyone will enjoy an Easter Egg Hunt. Everyone is invited and are requested to bring enough dinner for their family.

Mrs. Jack Summers and Ola returned home Friday after visiting relatives in Oklahoma.

Mr. and Mrs. Dement and children, who have been living on the H. D. Robbins farm, moved to Hereford, Wednesday.

Mr. and Mrs. Williams and Mr. Rice of Canyon conducted the last of a series of preaching services at Frio Thursday night. The people of this community enjoyed these services very much.

Little Miss Iris Faye Hodges has the measles.

Mr. and Mrs. J. M. Dixon and daughters visited Mr. and Mrs. Bill Upton and Mr. and Mrs. Jim Brooks of Summerfield Sunday afternoon.

Trelis Summers took his lambs to Lubbock Friday, where he will show them in the Fat Stock Show.

Mrs. W. N. Hodges, Sr., V. C. Hodges, W. N. Hodges, Jr.,

and children and J. M. Dixon attended the shower given for Mrs. Butrell in the home of Mrs. Arlie Dean of the Ford Community.

Mr. and Mrs. J. W. Alexander of Hereford took supper with Mr. and Mrs. W. S. Dixon last Sunday evening.

Marcia Robbins spent the week end with Wanda Mobley of Fragg. Mr. and Mrs. George A. Springer spent Sunday with Mrs. Springer's father, Mr. Suttle and sons, of Summerfield.

Rev. and Mrs. Lemmons were Sunday dinner guests of Mr. and Mrs. H. D. Robbins and family.

Mr. and Mrs. Weldon Brady of Cleo spent Saturday night with their grandparents, Mr. and Mrs. W. S. Dixon.

Mr. and Mrs. Bob Lowry and children of Mulshoe have moved to the home of Mr. Lowry's parents, Mr. and Mrs. Chester Lowry. They moved here Tuesday.

Louise Lowry attended the senior play at Hereford Friday night.

Walter Hodges was in White Deer on business Saturday and Sunday.

Pvt. Earl Lowry of Fort Knox, Ky., returned to camp Friday after spending the past week in the home of his parents, Mr. and Mrs. Chester Lowry.

Dorthea Hodges and Louise Lowry attended the bridal shower for Mrs. R. M. Sheppard Friday night at the home of Miss Nadyne Waldron of Hereford.

A very nice party was given in the home of the Chester Lowry's in honor of their son, Earl Lowry, Wednesday night. There were several people from Hereford who attended.

Cheer the boys in uniform. Buy U. S. Defense Bonds.

We've Blossomed out with

# EASTER VALUES

Martha Washington CANDIES for EASTER

Serve Borden's ICE CREAM for Easter

Men's Shaving SETS \$1.00

Household RUBBER GLOVES 39c

After the Easter Parade BLUE JAY CORN PLASTERS .23

Hot WATER BOTTLE 98c

You go a long way toward economy when you fill your health and beauty needs from our Easter Basket of Big Values—nationally advertised brands at the lowest prices. Save, too, on your Easter candy by making your selection from our fresh stocks of wholesome candies and pure milk chocolate.

**FITCH'S SHAMPOO 59c**

**ASPIRIN St. Joseph's 29c**  
100 Tablets

**SYRUP PEPSIN 60c Size 39c**

**ANACIN TABLETS 25c Size 19c**

35c **BROMO QUININE 23c**

60c **MURINE 49c**

60c **SAL HEPATICA 49c**

Pint **MILK of MAGNESIA 39c**

75c **LISTERINE 49c**

60c **ALKA SELTZER 49c**

50c Pepsodent Tuft **Tooth Brush, 39c**  
Each Brush contains 10c Cash Certificate.

5 Lbs. **EPSOM SALTS 29c**

**VIGORO PLANT FOOD 1 lb. 6c**

**REGISTERED for Service**

Our prescription specialists are registered pharmacists, fully trained and experienced in the vital duty of compounding medicine under the orders of physicians. Each and every prescription you bring to us receives the painstaking care which alone can assure the absolute accuracy that is so essential to the well-being of the patient.

We also wish to announce—

**REX TYNES**

is now associated with us as pharmacist. This gives us a Registered Pharmacist on duty at all times.

**CLOSE Drug Store**  
PRESCRIPTION DRUGGISTS  
The Retail Store Phone 13

## Elizabeth Womble

announces opening of the

### Deaf Smith County Insurance Agency

In the location just north of the Chocolate Shop, formerly occupied by the Commercial Oil Co.

Featuring Old Line Companies on all kinds of Insurance

**FIRE . . . WINDSTORM . . . HAIL . . . AUTOMOBILE . . . LIFE**

me in my new location. I have taken over the insurance agency formerly operated by Leonard Foster, and am now operating it in this location. I will be glad to serve you and invite you to visit

**Elizabeth Womble**

IT'S A FAMILY AFFAIR!

# W. PENNEY'S

Styles to Please All!

Beautifully Cut and Fitted.

**Cynthia Rayon Satin Slips 1.29**

Cleverly cut four gore type with bias cut V tops. Smartly tailored or trimmed with lace. Double stitched seams to hold securely. Sizes 32 to 44. Spring colors. 32 to 40.

**Smartly Tailored Rayon Blouses 1.29**

**Easter Fashions**

**Dresses 3.98**

Designed with just the right touches! Sport, casual and dressy types! Prints and plaids. 12-44.

**Town Clads 24.75**

Tough, lustrous all-wool gabardine in the fully draped, "brewster" model!

**Patent Pumps 3.49**

For your evenings out! Open toes—pramid heels!

**Girls' Oxfords**  
Trim moccasins type 1-2 to 3 **2.49**

**Boys' Oxfords**  
Roomy comfort. Serviceable! **2.98**

**High Shoes**  
Very well made. Sanitized lining. **1.49**

Socks . . . 25c a pair  
Slacks . . . 3.98  
Oxfords . . . 3.49  
Shirts, Shorts . . . 29c ea.  
New Spring Ties . . . 49c

**FOR VICTORY BUY UNITED STATES DEFENSE BONDS AND STAMPS**

Light Hearted, Gay Fashions

## SPRING HATS 1.49

Designed to give the proper note of confidence to your costume! Brimmed, poke, and off-face straws in spring colors. Smart trimmings!

# Hereford Joins In Varied Forms Of Easter Celebrations

## Easter Season Symbolized With Bunnies And Easter Eggs

Easter eggs and bunnies formed major parts in decorations when Hereford hostesses entertained the past week. Spring flower arrangements carried out the Easter theme in pastel colors and the same colors reappeared in refreshments and party appointments.

Ever mindful of a world at war, most parties are simple in design and for the most part defense stamps make up the game awards which are small contributions in themselves, but the sum total will be of much aid to the war effort.

For the children Easter egg rolls and hunting parties have predominated, events which will be climaxed by the merchants Annual Easter Egg Hunt Saturday afternoon.

### Luncheon Club Is Entertained

Mrs. S. P. Rosson entertained members of the Wednesday Luncheon Club at her home last week with pastel-colored bunnies symbolizing the Easter theme. Pastel-shaded sweet peas were the flowers used. Mrs. J. A. Pitman was a guest and after the luncheon contract games were played. Mrs. J. C. McCracken made high score.

Those attending were Mesdames H. K. Fox, C. C. Acker, W. L. Davis, Alton Fraser, Oscar Eastley, J. C. McCracken, W. M. Emmons, J. A. Pitman and the hostess.

### Defense Stamps Used At Coterie Club

Prizes in the form of defense stamps went to Mrs. C. F. Moore when members of the Coterie Club were entertained Friday afternoon at the home of Mrs. E. B. Hicks.

Yellow jonquils gave the spring accent to the party and refreshments followed the Easter theme.

Three special guests played with members. They were Mrs. Chas. Hardwick, Mrs. Henry Sears and Mrs. R. L. Craner.

Others playing were Mrs. E. B. Hedrick, Mrs. F. L. Lucas, Mrs. Grant Fuller, and Mrs. W. A. Teter.

### Bunnies And Easter Eggs Are Decorations

Two little figurines, a boy and a girl, admiring Easter bunnies and nests of eggs made a clever table centerpiece at the contract party given Friday afternoon by Mrs. Ralph Hastings. Guests were members of the New Deal Bridge Club. Mrs. Frank Huckert played high for score award. Accessories for the games and refreshments picked up the Easter theme.

Members present were Mesdames Wayne Egans, Frank

## Garden Club Members Look Ahead To Summer Flowers and Victory Gardens

Members of the Garden Club looked ahead to summer garden work Friday afternoon with a program on soil feeding and preparation. The meeting was held at the home of Mrs. D. E. Alexander.

The leader, Miss Sadie Lee Oyster, spoke on "Comparing Shubert's Soil" and discussed the use of a good soil. She said in part: "Adding humus to the soil is necessary to open the soil but care should be taken not to overdo it. The soil fertilizer high in nitrogen produces leaf growth but not flowers or fruit, fertilizer high in phosphates promotes flower and fruit growth and potash increases the root growth and bloom. Use bonemeal for roses and a good rule to remember is never use sub-soil, for it never contains substance for growth."

Mrs. Lyle Blanton gave an interesting paper on "America Reports on Vitamin B." She told of the hullabaloo set off by scientists who discovered that plants need vitamins too, of the dozens of new businesses that sprang up almost overnight to supply vitamin "B" for plant use and of the final experiments which prove that what vitamin "B" really does is to make roots grow and that it cannot substitute for light, air, water, drainage or the regular plant food. She quoted from Dr. James Bonner, young California Tech scientist, who has done much of the work there with vitamin "B" who sums it up briefly: "It has been proved that vitamin 'B' is required for the growth of some species of roots. There are a multitude of factors which

### Mrs. Pitman Reviews Current Play For Calliopean Club

Calliopean Club members met at the home of Mrs. Elizabeth Womble Thursday night with discussions of the "Current Plays" highlighting the study session.

Mrs. W. C. Pitman chose Lillian Hellman's "Watch on the Rhine" to discuss and stated that it is the most convincing of the anti-Nazi productions brought out during the present war. She gave a concise story of the play which deals with an American girl who married a German.

Mrs. Kellar Muse discussed Actors and Actresses in Current Plays. She mentioned Tallulah Bankhead, Ethel Barrymore, Maurice Evans, Judith Anderson, Richard Gaines and others, and told of Paul Lukas, male lead in "Watch on the Rhine."

Members present were Mesdames John Sims, David Rodgers, W. C. Pitman, James R. Allison, Alton Fraser, J. T. Gilbreath, Jr., and Kellar Muse and Misses Nancy Conkwright, Edna Daughette, Katherine Kirby, Lois McCaslin, Eloyse Pitman, Mary Kate Brotherton, Ivey Chollar and the hostess.

### Mrs. Kellar Muse Is Club Hostess

Members of the Justakrd Club were entertained at the home of Mrs. Kellar Muse last week on Wednesday afternoon.

High score awards were presented to Mrs. Henry Sears, high and Mrs. J. M. Posey, second high. Special guests playing with members were Mrs. Sherman Morgan and Mrs. J. M. Posey.

Members present were Mesdames George V. Slambaurh, N. E. Milburn, Grant Fuller, Meade Hatley, R. L. Craner, Henry Sears and the hostess.

### Seven Year Old Boy Celebrates Birthday

Mrs. A. J. Schroeter entertained with a party last week celebrating the seventh birthday of her son, Paul Bryan, at their home on East Eleventh Street.

Games were played and favors were suggestive of the Easter season. The birthday cake held seven lighted tapers in Easter colors.

Celebrating with Paul Bryan were Ruth London, Timmy Corbett, Chas. Homer Whitehead, Alton and Kenneth Brock, and Alex J. and Edwin Schroeter.

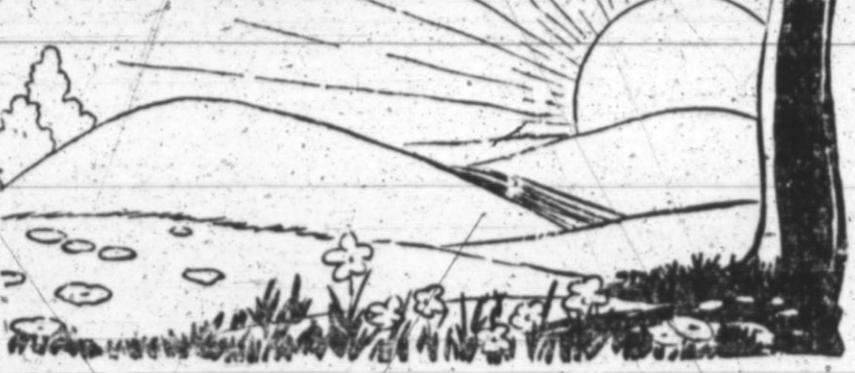
Huckert, Willis Edelman, Louis Woodford, Urlin Stren, Alton Miller, Sylvester Slagle, the hostess and Mrs. Carl McCaslin, a guest of the club.

## EASTER

NEVER see white candles That march in proud parade. On alters Easter morning, Or lilies, slim and staid, But I remember Mary Who saw a tall lad die Upon an Eastern hillside One day as Spring came by.

THE high road to Golgotha Held half the crowded town; Long, long before the twilight Strange darkness settled down. . . . Did Mary leave recalling How He who hung so high Once asked for love and stories As April swept by?

NEVER hear glad anthems That tell how He arose, How angels moved the great stone, And loosed the binding clothes, But that I know a gladness Because each grief and loss Must find a gracious healing. . . . Some Spring will hide the cross!



## Spiritual Significance Of Easter Brought Out In Church Observances

### Miss Ethel Womble Is Hostess For Kinship Circle Party

Miss Ethel Womble was hostess for members of the Kinship Circle Saturday afternoon and the meeting was inaugurated by a surprise house-warming shower given the hostess who has recently moved into the Cummins Apartments on Taird Street.

Opening and admiring of gifts, visiting and sewing made up the afternoon's entertainment. Those enjoying the party were Mesdames Coy Phillips and Linda, Elmer Womble and Janelle, L. R. Brady, Baker Womble and Sally, Doyle Rose, Earl Phillips and Margaret, Lawrence Womble and the hostess.

### Sodality Meets At School Hall

The Blessed Virgin Sodality met Sunday afternoon at St. Anthony's School Hall with Miss Edna Urbanczyk presiding.

The group discussed plans for purchasing a curtain for the school stage and committees were appointed to arrange Easter flowers for special Easter services.

A quiz based on the Lenten season was led by Helen Reinart. Those present were Edna and Rosalie Debaney, Arnelia and Helen Reinart, Bernadette and Rosalie Adams, Adeline and Margie Koller, Mary Virginia Ebel and the special director, Father Malone. Miss Dorothy Fungman was a guest.

We've got Axis to grind. Buy Defense Bonds and Stamps.

### for TOP Flattery.

Your hair should be short and curly to make you look young and lovely. For best results, play safe with a Personality permanent. Make your appointment today.

**SPECIAL PRICE**  
If two appointments are made together, we are giving a special Bargain Easter Offer.

**The Personality Shop**  
Mrs. Bess Jennings, Owner  
Lois Standifer

### Hereford Women Will Give Reports From 7th Dist. Meet

Six Hereford women will be giving reports to clubs of the city and county, this week and next, from the Seventh District, Texas Federation of Women's Clubs convention held in Lubbock Wednesday, Thursday and Friday of last week. One of the main features of the conference was what club women can do to promote education for Democracy's victory.

Between three and four hundred club women were registered during the three day session and more than 25 new clubs were reported added to the district's roll call during the past year.

Mrs. Wes Izzard of Amarillo, who has been prominent in district club affairs for the past several years, was elected president to succeed Mrs. H. F. Goddard of Lubbock. Mrs. Raymond W. Harrah of Pampa was elected first vice-president and Mrs. Lester LaGrange of Amherst was chosen second vice-president. The secretary-treasurer will be appointed by Mrs. Izzard. No definite place for the next annual session was decided upon.

Those attending from Hereford to give reports from city and county federations were Mesdames Knox Kinard, T. W. Roberson, Bill Hutson, Ray Johnson, O. G. Hill and F. L. Terrell.

### Virginia Lyons Is Birthday Honoree

Virginia Lyons was named honoree Monday afternoon when Betty Morrow complimented her with a birthday party at the home of Betty's parents, Mr. and Mrs. Jerry Morrow.

Virginia was celebrating her twelfth birthday and twelve boys and girls were invited to enjoy the party. Outdoor games were played and chocolate bunnies were given as favors. Refreshments recalled the Easter theme, and the birthday cake was decorated with yellow icing and topped with pink candles.

Attending the party were Betty Jane Carl, Jeanine Sinsler, Norma Jean McCullough, Cornelia Ann Bateman, Betty Morrow and the honoree, Joe Lyons, Bobby Neal Witherspoon, Freddie Close, J. L. McFarland, Roger Corbett and Duane Foster.

Mr. and Mrs. Earl Bennett of Amarillo were business visitors in Hereford Monday. They also visited relatives.

At St. Anthony's Catholic Church mass was read this morning at 9:30 and a three hour devotional service will be held beginning at noon. Special Easter services were held last night and will be repeated tonight.

Four choruses will make up the rendition: "Hail Day of Victory," "The Crucifixion," "The Opened Tomb" and "The Kag of Glory."

At St. Anthony's Catholic Church mass was read this morning at 9:30 and a three hour devotional service will be held beginning at noon. Special Easter services were held last night and will be repeated tonight. Easter morning mass will be conducted at 8:45 o'clock and the morning service at 11 o'clock.

## Hymn Study, Religious Folk Songs Feature Of Music Study Club Program

Members of the Music Study Club featured the study of "Hymns and Religious Folk Songs" when they met at the home of Mrs. H. A. Close, Monday afternoon.

Mrs. J. C. McCracken, president, presided over the business session.

Mrs. T. W. Roberson, Seventh District chairman of Hymn Study and Religious Folk Songs, was leader. She discussed her subject from four different angles, the sacred heritage in music, the most loved hymns which included authors, composers, and stories back of them and a quiz dealing with old and cherished hymns with such names as Chas. Wesley, Isaac Watts, Fannie Crosby and the Psalm writers of the Bible mentioned. The third part of the discussion dealt with religious and folk hymns. The leader stressed the value of keeping these hymns alive and gave the historical background of many favorites. The fourth part was given over to "Masters, Old and New" in which the leader considered the large number of old masters represented in hymns today. She commented on the value of the

spirituals and said they should be sung with reverence. Mrs. Parker also gave a sketch of the life of Lowell Mason who is considered the father of American music and who is the composer of over 1100 hymns. In conclusion Mrs. C. J. Mountz assisted in vocal illustrations featuring the old favorite "Jesus Lover of My Soul."

The musical program which followed carried out the Easter theme in music. Miss Mattie Mae Swisher sang a selection from Handel's "Messiah," Mrs. H. K. Fox, Mrs. J. C. McCracken and Miss Eloyse Pitman sang "Let the Celestial Concerts Unite," (Handel) with a duet accompaniment by Mrs. C. C. Acker and Mrs. James R. Allison; Mrs. W. J. Stanford played "Dance of the Candy Fairy" from the Nutcracker Suite (Tschalkowski). Members present were Mesdames A. C. Thompson, W. J. Smith, C. C. Acker, Ellis Coombes, R. P. Coneway, W. E. Dameron, C. H. Dyar, H. K. Fox, J. B. Jones, J. C. McCracken, C. J. Mountz, G. A. F. Parker, T. W. Roberson, Misses Mattie Mae Swisher and Eloyse Pitman.

## Ring Service Weds Couple Here In Saturday Ceremony At Parsonage

### Red Cross Work Is Described For Child Study Group

Red Cross work and how to go about it was described in detail at the meeting of the Child Study Club Thursday afternoon at the home of Mrs. G. W. Newson.

Mrs. Carl Gilliland, production chairman of the local Red Cross chapter, displayed garments that are needed and told of the different phases of the work. Members voted to take up some special part of the Red Cross work as a club project.

Roll call was answered with assigned topics of current interest and Barbara Ann Burney entertained with two piano numbers.

Mrs. Glenn Witherspoon will be hostess for the next meeting at the home of Mrs. Willard Witherspoon on Third Street.

Members present were Mesdames Merrill Kaul, G. M. Hudson, Ira Foster, Glenn Parker, C. P. Grimes, Glenn Witherspoon, Gordon Witherspoon, Mac Bain-

Standing before the fireplace in the Methodist Church parsonage, Miss Margaret Allen became the bride of Morris Hare Saturday evening in a simple ring ceremony read by Rev. M. B. Norwood, pastor. Mrs. W. J. Stanford played soft wedding music during the ceremony.

Attired in a street length beige crepe dress, Mrs. Hare wore a beige hat with matching wisp of veil. She was given in marriage by her brother, Everett Allen, and attended by her sister, Mrs. Laura McLaughlin. She is the daughter of Mr. and Mrs. W. A. Allen and is a graduate of Hereford High School.

The bride-groom is the son of Mr. and Mrs. A. A. Hare of South Hereford. He was attended by Jap Dickerson.

Immediately after the ceremony the couple left for Amarillo where he is employed and where they will make their home.

Present at the ceremony were immediate members of both families and a few close friends.

um, Cawthon Brytan, Carl Oldham, Leo Forrest and the hostess.

## Shower Compliments Recent Bride

A miscellaneous shower complimenting Mrs. Roy M. Sheppard, recent bride, was given at the home of Mrs. G. W. Brumley Thursday afternoon. Co-hostesses were Mesdames Louis Olson, W. E. Dameron, Louie LeGrand, Jim Lipscomb, O. H. Culpepper, Ralph McCullough, O. L. Massie, A. O. Thompson and C. T. Guseman.

Receiving the guests were Mrs. Brumley, Mrs. Sheppard and Mrs. W. E. Dameron. Mrs. G. H. Culpepper presided at the registration book.

An informal program entertained the guests during the eating hours. Mrs. Dameron gave a toast to the bride and musical entertainment was furnished by the Hereford High School String Quintet, composed of Mary Lee and Nettie Hood, Mildred Sheppard, Mildred Bowsher and Helen Plummer.

A triple color scheme of pastel blue and rose and white was carried out in decorations. The table was centered with a crystal punch bowl surrounded with pastel colored sweet

peas. At each end of the table were crystal candelabra holding blue tapers. Crystal and cut glass appointed the table, which which was laid with lace. Mrs. A. O. Thompson poured.

A lovely shower of gifts was presented to the bride by Mesdames Harry Seed, George Bippus, F. M. Kester, T. J. Carter, H. G. Conkwright, J. H. Lomas, B. R. Dixon, A. J. Schroeter, Ralph Smith, Otto Olson, Joe Bowdin and Geo. Robertson and Misses Virgie Lee Sparks, Johnnie Estes, Nancy Olson, Christine Olson, Betty Jo Kendall, Corinne Hamilton, Dorothy Nell Adams, Dorothy Funderburg, Arrie Smith, Thornton Shirley, Mildred Sheppard, Mildred Bowsher, Helen Nummer, Mary Lee and Nettie Hood, Seletta Robinson and the hostesses. Many sent gifts who were unable to attend the party.

Mrs. John McMahon has returned to her home in Weatherford after spending the past three months here with her daughter, Mrs. G. M. Hudson, and family.

### HEREFOLD FOLKS

Say It's Grand . . . Read what they say about "The Vanishing Virginian"

**Mayor C. J. Paddock:** "A wonderful picture. Enjoyed it very much."

**Mrs. Jesse Stanford:** "The story of a most lovable Southern family, beautifully portrayed. Everyone should see it."

**Mrs. Urlin Streu:** "Humor, Pathos and a good story well portrayed. A picture everyone will enjoy."

**Jim Lipscomb:** "A great picture. It portrays the spirit that makes America what it is."

**Mrs. Ed. Skypala:** "A great and entertaining story that will touch the heart of everyone. A picture for all the family."

**Mr. R. C. McGilvary:** "I think it is one of the best shows that has been here in a long time."

**Mrs. R. P. Coneway:** "A wonderfully interesting picture with some truly beautiful music. I believe everyone will enjoy it."

**Mrs. Art Manjeot:** "The picture was splendid. One in which the noblest and best things of life are portrayed."

**Mrs. Earl Phillips:** "A truly American picture making us proud we are Americans."

**Mrs. Vern Witherspoon:** "One of the best pictures I have seen in a long time. Everyone should see it."

**Mrs. C. H. Dyar:** "A picture so sweet, so intimate, you LIVE it with the Yancey family."

**Mrs. Lee Conklin:** "A story of real Americanism with clean comedy and genuine pathos."

**YOU Must See "The Vanishing Virginian" AT THE STAR THEATRE Wednesday-Thursday, April 8th and 9th**

### "Thou Shalt Keep Thy Mouth Shut" First Commandment For Civilians

Ventnor, N. J.—New Jersey's aviation director Gill Robb Wilson, a former Presbyterian minister, says the first commandment for civilians in this war is "Thou shalt keep thy mouth shut."

Mayor Harry S. Hodson of Ventnor distributed copies of Wilson's commandments to local civilian defense workers today.

Wilson's commandments for civilians were as follows:

I. Thou shalt keep thy mouth shut.

II. Thou shalt stay out of Washington, both thou and thy conventions and thy car and thy family and thy family's family and all thy correspondence and thy personal problems; none of these shalt thou bring to Washington, for they clutter up the works.

III. Thou shalt not harass thy son because he hath not a commission; neither shalt thou make him feel the service of an enlisted man to be beneath his college education and thy colonial background; neither shalt these things be held against him by other enlisted men if thou dost not make them an abomination.

IV. Thou shalt not hoard; only the squirrel hoardeth, and this he doeth because he is a squirrel.

V. Thou shalt not get ants in thy pants to put on a uniform only because thou art vain and hast no courage to hoe thy row in the place where thou art most needed.

VI. Thou shalt walk; even thus shalt thou aid to save gas and rubber; thus shalt thou redeem the price of thy girdle and the doctor's bill and thy very hide.

VII. Thou shalt not strike; neither shalt thou walk out; neither shalt thou sit down on the job; in order that thy days may be long in the land which the Lord thy God hath given thee.

VIII. Thou shalt not in thy confidence measure the seas, for verily they who hath thought to hide behind the seas are full of prune juice.

IX. Thou shalt not fret because of evildoers, for thou hast not done so well thyself.

X. Thou shalt not lose faith; thou hast lost nothing beyond recovery if thy faith be not lost.

### MINUTE CROSSWORDS

FILL in horizontal blanks with words suggested by the key word AMMUNITION. Each letter must appear in proper place.



#### SOLUTION TO PREVIOUS MINUTE CROSSWORDS

- 1. Swimmer.
- 2. Sports.
- 3. Polo.
- 4. Races.
- 5. Skater.
- 6. Loser.
- 7. Champ.
- 8. Riders.
- 9. Winner.

### Vega News

MRS. D. E. MCKENDREE

Mrs. B. Walker of Shamrock spent this week with her son, Jack Walker and Mrs. Walker.

Mr. and Mrs. W. A. Williams spent the week end in Fort Worth.

Guests in the home of Mrs. L. L. Ledbetter this week were her sisters, Mrs. Oliver and Mrs. Herman Pafford and son, Joe all of Claude.

Mr. and Mrs. Cox and son of Clarendon visited Mrs. Cox's brother, H. L. Hooten and family last Sunday.

Mrs. Herb Yates visited relatives in Vega and Amarillo before returning to her home in Espanola, N. M. H. L. (Dad) Morris will remain in Vega for an indefinite stay.

Mrs. Owen Williams went to Ranger last Monday to visit her father and mother and reported her father's health very much improved.

Dad Ballard is home from Dallas where he spent the past two months in the home of his daughter, Mrs. N. S. Locke.

Roy Jones is out again after having been confined to his home the past week with a real case of mumps.

Mr. and Mrs. George Straub and children of Carlsbad, N. M., were visiting Mrs. Straub's aunt, Mrs. Emma McNabb, this week.

Mrs. Leland Durham is in St. Anthony's hospital suffering from glandular fever. She is reported to be improving.

There are quite a number of cases of measles and mumps going the rounds here.

Friends of Rev. L. E. Godwin, former pastor of the Baptist Church in Vega, but now of Groom will be sorry to learn that he was injured last week in a fall from a ladder while at work.

Mrs. J. D. Saunders and son are visiting friends and relatives in Littlefield this week.

Mr. and Mrs. Roy Robinson and son, Kenneth, are in Eagle Pass this week, looking after business interests there.

Mrs. Edith Horral returned to Vega Sunday from Temple, where she visited in the home of her grand-son, Clyde Horrell and family, the past four weeks.

Francie Stewart has been out of school this week from a tonsilectomy operation last Friday.

Mrs. Elsie Garner is home from New York City where she visited her husband, who is in the navy.

Sam Stapp returned the first of the week from McAllister, Okla., where he visited his 93-year-old father.

The Worth-White Home Demonstration Club held an all day meeting in the Kiwanis Hall, Friday. A covered dish luncheon was served at the noon hour.

Mrs. Frank Dunn and children are visiting her parents in Floydada this week.

Lieutenant Nash O. Thompson left Wednesday for army duty reporting at Camp Roberts, Calif. Mrs. Thompson and children will visit in the home of her parents, Mr. and Mrs. W. M. Laycock, for a few weeks, before joining Mr. Thompson in California.

Mr. and Mrs. John Harmon and J. D. Saunders spent the week end with friends and relatives in Littlefield.

Mr. and Mrs. Forrest Weirhold of Levelland were guests in the home of Forrest's parents, Mr. and Mrs. H. H. Weirhold, last Sunday.

Mr. and Mrs. Arthur Sappmann of Lockney spent the week end with Mr. and Mrs. L. W. Landrum.

A. D. Harmon has taken over the duties as county agent here, replacing Nash Thompson.

A. R. Castleberry of Amarillo was in Vega on business Friday.

Wayne Dyer left Thursday for Pampa to visit his brother, Robert and family.

Mr. and Mrs. Merle Wood and Mrs. H. B. Wood returned to their home in Albuquerque, N. M., Wednesday.

The Juniors are practicing every night on their play "Mystery at Midnight," which will be given Friday night, Apr. 3.

Mr. and Mrs. J. C. Ivy and children are spending the week end in White Deer.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

### Jumbo News

MRS. ULLMAN HUNTER

Mr. and Mrs. Emzy May of Claude spent Sunday and Sunday night with his parents, Mr. and Mrs. F. A. May.

Mrs. Marie Frazier was in Canyon over the week end visiting relatives.

Mesdames Baird and Ullman Hunter were in Amarillo and Canyon Wednesday afternoon.

Mr. and Mrs. Clyde Renfro and O. C. visited his uncle, Mr. Will Todd of Tulla, Sunday.

Mr. and Mrs. W. A. Hunter, and Mr. R. T. Nunn of Hereford and Rev. J. R. Sharp of Canyon, were guests of the Ullman Hunters, Sunday.

Recently Mr. and Mrs. F. J. Axe entertained at dinner for the following guests: Mr. and Mrs. J. H. Holly of Happy, Mr. Elaine Hughes of Brownfield,



## "Smells like something cooking"

IT'S NO FUN riding behind a car that is laying a smoke screen, enveloping you in clouds of evil-smelling fumes.

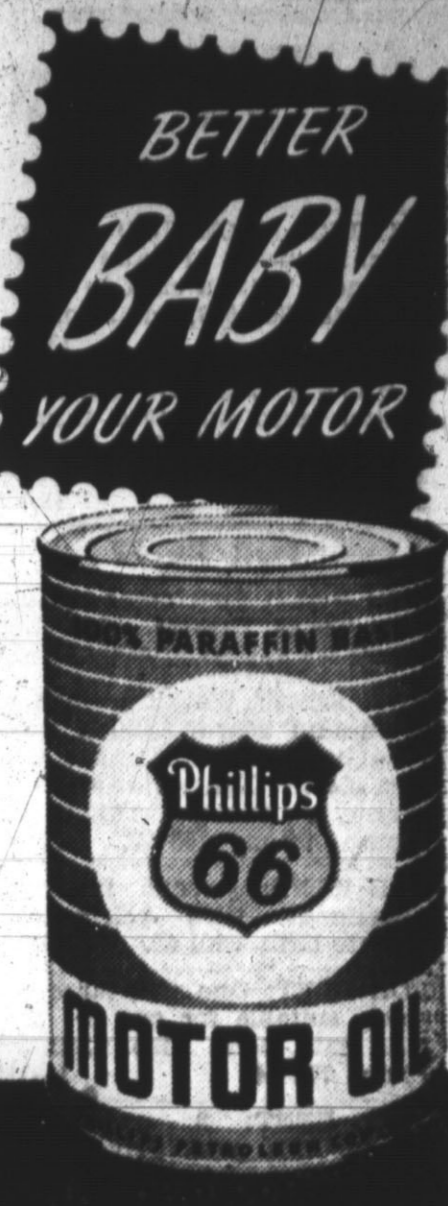
And it's no fun for the owner of the car which is doing the smoking. Every mile he drives is wasting his money and shortening the life of his motor. Any mechanic will tell him that he needs new rings or new pistons.

Chances are the trouble started long ago with imperfect motor lubrication. Good oil would definitely have lengthened the life of the motor.

That is more important than ever in these days of completely curtailed auto production. So keep the following facts always in mind, when deciding which oil to use:

If you want our best oil, you don't have to choose blindly from the many lubricants which Phillips makes, because we frankly point out that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

Whether you are replacing winter-worn oil with fresh summer grade, or making the regular 1,000-mile change, be sure to ask for Phillips 66 Motor Oil.



## Phillips Finest Quality

### Carries On



Larue sailed for the States the government sent her husband in the same convoy on the same boat to San Francisco. He is to fly ships back, but has been permitted to visit his parents and his family in San Antonio and will probably visit again before his return to the Islands. "The Golden Gate looked good to me but I hated to leave my beautiful home in Hawaii," wrote Larue. She grew up in this community and has many friends here who will be happy to hear of her return.

M. G. Laymon has been confined to his bed with three broken ribs. He fell from a house on the Neely farm.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

### Priorities Spotlights In Spring Style Shows

New York — Priorities were spotlighted in fashion shows today for men and women. The men proposed to save material by abolishing lapels and pocket flaps and vests while the women proposed an ingenious use of substitute materials. Metals, dyes and silk were scarce in the women's styles, called "G-10 fashions" because the materials used are low on the priorities list.

The men's clothes, presented by the Merchant Tailors and Designers Association, made up for scarcity of material by an abundance of derring-do in cut and color.

The young man's "wartime business suit" in a shawd-plaid worsted was neat and somewhat gaudy with its collarless, lapel-less neckline, its flap-less pockets, its tight cuff-less trousers, colorful shirt.

Definitely gaudy was the gentleman's stren suit in a good black and white check overlaid with red. The front zipper is supposed to make it easy for a man to jump into the suit within two seconds after an air raid alarm sounds.

The convoy coat, popularized by Prime Minister Churchill, was adapted to civil life in an all-purpose suit made of lightweight covert cloth in navy blue. With it, a brim-up blue homburg. This costume, the announcer said, would be ideal "for a flying trip to Washington and hours spent dashing in taxicabs from anteroom to anteroom."

One girl wore a yellow wool bicycle culotte shown among the G-10 numbers. This was one of a series of trousered costumes recommended for wartime girls.

Brand Ads Get Results!

## The Government Says There Will Be No More HANGERS!

Hangers were "frozen" this week—and we ask that you return hangers when you send your garments to the cleaners. By this means you can continue to use and re-use the hangers which you now have, avoiding inconvenience to you and assuring you of satisfactory condition of your clothing.

This is part of the Metal conservation program which has become necessary and we know that each of you will want to do your part.

**REMEMBER. INCLUDE A HANGER FOR EACH GARMENT YOU SEND TO THE CLEANER!**

## No Paper Bags!

There is also a shortage in the paper industry and it is practically impossible to secure paper covers for garments. Please have patience with us in this matter as well and do not ask your cleaner for them.

Your Help in the Above Methods of Conservation Are Requested by Our Government.

**Fox Cleaners**  
AND HATTERS—Phone 111

**DeLuxe Cleaners**  
Phone 35

**HEREFORD LAUNDRY & Dry Cleaners** Ph. 298

**Stambaugh Co. CLEANERS**—Phone 160

All Kinds of BOOKS to help You in your Office!

The Hereford Brand Office Supplies—Phone 30

### America DRIVES to VICTORY

## SAVE TIRES

BY HAVING YOUR WHEELS BALANCED

We have just installed a Weaver Wheel Balancing machine. Have your wheels checked today.

Proper balancing will save Tire Wear... and will make smoother driving.

### Milburn's Service Station

PHONE . . . . 16

From NOW Through APRIL 8th, is

## "Scrap Iron Week"

IN HEREFORD

War Materials can be made from old Scrap—and you will be paid liberally for collecting all which is now scattered about your place. Join the drive NOW. Bring your Scrap Iron in for VICTORY.

See Us for Complete Details!

We also invite you to come in now and figure on the repair parts you are likely to need for harvest. It may be impossible to get them later... and delays are almost certain. Don't take chances on losing your crop.

# ROSSON-HAYS

# Want Ads

### NOTICE!

**SEWING MACHINES:** If your machine needs repairs or adjustments write a card to Joseph Cuddick, Box 533, Amarillo, Texas. 13-3tp

**I HAVE A CASH BUYER** for 1/2 section good improved farm in shallow water. Prefers farm on school bus and electric line. J. G. Evans. 13-3tp

### FOR RENT

**FOR RENT:** Apartment upstairs over Texas Theatre. See C. F. Harwood at Star Theatre. 14-1tc

**FOR RENT:** Working men to room and board, \$6.50 a week. Also basement apartment with gas, electric lights, hot and cold water, utilities paid, \$12.00 per month. Phone 153-W. 14-3tc

**FOR RENT:** 4 room furnished apartment with refrigerator. Private bath. Call 43. 14-1tc

**FOR RENT:** One nice large bed room, suitable for one or two, bills paid. Mrs. Geo. Millard, Phone 772 M. 14-1tp

**FOR RENT:** 3 unfurnished rooms. Bills paid. Private entrance. Come after 5 p. m. 411 W. 6th. 14-1tp

**FOR RENT:** Either two or three room apartment. Frances Apts. 14-3tp

**FOR RENT:** One furnished two room apartment, downstairs. All bills paid. 212 McKinley, see Mrs. Cummins, 405 E. Third. 14-1tp

**FOR RENT:** 6 room residence, also little 2 room dwelling. F. H. Oberthier. 14-1tp

**FOR RENT:** Two room downstairs apartment. Private entrance, electric refrigerator, polished floors, innerspring mattress; utilities paid. 710 E. Third. 13-3tp

**FOR RENT:** Conveniently furnished apartments—1st floor, adjoining bath. Also that close-in-1st floor sunny-south bedroom you've been looking for. 1st door east of Presbyterian Church. Mrs. Rose Speer. 13-3tp

**FOR RENT:** Desirable furnished apartment for couple. With private bath. All bills paid. Also 2 room downstairs apartment with garage. 517 E. 11th. 12-3tp

**FOR RENT:** Modern 4 room house and garage. All stucco. 4 blocks east of Court house on Pavement. Mrs. J. B. McMinn, Corner E. 4th St. facing Roosevelt Avenue. 12-3tp

**FOR RENT:** 2 room house. Water at back door. A. J. Elwart, 2 blocks east and 1 block north of hospital. 12-3tp

**FOR RENT:** 4 room house, south Hereford. See C. I. Rudd, 218 B. St. 12-3tp

### LOST AND FOUND

**STRAYED:** From Bootleg, 2 black and white saddle mares about 5 and 2 years old. Notify Mrs. Reeta Agee, Friona, Texas. 13-3tp

**LOST:** 3 Whiteface cows. Branded O left shoulder, R O left hip. Notify M. L. Smith, Broadview. 13-2tp

**STRAYED:** Strayed from Ranch 3 yearling steers and 2 heifers branded D to left hip. Notify G. W. or Roger Brumley. 9-1tc

**LOST:** A small boys' brown felt hat, size 6 1/2 somewhere in Hereford Sunday night. Finder please leave it at Flower's Cafe. Mrs. Jack Flowers. 14-1tp

### FOR SALE OR TRADE

**FOR SALE:** Three sows, with pigs. V. E. Dodson, 1 mile NE of Progressive School. 14-1tc

**FOR SALE:** Young Holstein bull. Ready for service. W. A. Medlin, six miles SE of Hereford. 14-1tc

**LAST CALL!** Fruit trees, shade trees, flowering shrubs, rose and general line of nursery. Sit in the shade, wear flowers and eat fruit. Hurry. Mrs. J. F. Ward. 14-3tp

**FOR SALE:** Buckeye Brooder Stove, coal burning. Also John Deere 3 bottom plow, good condition. Roy Euler. 14-3tp

**FOR SALE:** Cane bundles, good for grinding. C. C. Bowman, 6 miles North on 51, 1/2 mile West. 14-3tp

**FOR SALE:** 4 OIG Bred gilts weighing around 200 lbs., \$35 each. Also 2 young OIG Boars weighing around 200 lbs., \$39.00 each. L. L. Arnold. 14-1tp

**FOR SALE:** Fruit jars, automatic sealer, electric refrigerator, Power Sprays, Magic Chef National or Butane Gas Range, One Way Flow, Disc Flow. Mrs. W. B. Harris, 6 miles S. on Dimmitt Highway, 1 mile East. 14-1tp

**FOR SALE:** Windmill. Liston Wilson. 14-1tp

**FOR SALE:** Cherry, peach, plum

trees. Grapevines, also Hedges, evergreens, flowering shrubs. Fertilizer for your garden or lawn. C. C. Neu Nursery. 14-1tp

**FOR SALE:** 1928 Case Combine. Motor in good condition. Lots of new parts on it. \$125.00. A. V. Redder. 14-1tp

**FOR SALE:** 21 head of Whiteface feeder steers. 400 pounds average. 13c per pound. Earl Plank, Rt. 1, Portales, N. M. 14-3tc

**FOR SALE:** Kimbell piano, bed type living room suite. Like to buy a few choice Whiteface cows or heifers. W. G. Harris. 14-2tp

**FOR SALE:** Cram's self-revolving globes, \$1.75 to \$4.75 at Brand Office.

**BABY CHICKS:** White Leghorns on Saturday, Heavies on Wednesday and started chicks. All from Blood Tested and rigidly culled flocks. Get your order in early. Dr. Salsbury's Remedies and Merit feed. Meyers Hatchery, Canyon, Texas. 13-6tc.

**FOR SALE:** Bulk garden seed and plants. Good assortment. Hereford Floral Shop. 13-3tp

**FOR SALE:** 2 pounds Sweet Yellow Spanish Onion Seed. Oscar Hunt, Star Route, Hereford. 12-3tp

**FOR SALE:** New and Used Combines. See or write Josh Randolph, Morton, Texas. 12-4tp

**FOR SALE:** 5 room house north of High School. Windmill. Modern in every way. Mrs. Joe Paetsold, Phone 498-W. 12-3tp

**FOR SALE:** Red seed oats. Bring sacks. H. C. Bowsher. 12-3tp

**FOR SALE:** The Henry Wilkinson Home. See C. R. Smith. 3-1tc

**WE specialize in brake re-lining.** Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-1tc

### FOR SALE

1 Coldwall Frigidaire used 5 months, \$35 Cash

1 Magic Air Sweeper, used months \$35 Cash

5 Used Frigidaire Refrigerators, from \$20 to \$35 Cash

1 Used Norge \$40 Cash

1 Used Gruno \$30 Cash

1 Used G-E \$35 Cash

1 Used Maytag Electric Washing Mach., \$30 Cash

6 Ice Boxes \$2 to \$5 Cash

1 RCA Car Radio \$15

2 Oil Heaters, Duo-Therm \$20 to \$30

1 Table Model Radio, 5-Tube \$8.00

1 Hot Water Heater, Electric, new \$65.00

1 Bench Grinder \$10

1 ReBoring Bar \$65

### WANTED

**WANTED:** Housekeeping job. Experienced. 215 E Street. 14-1tp

**WANTED:** Volunteer wheat pasture and bundles. Also will buy good Dempster drill. G. W. Brumley. 13-3tc.

**WANTED:** Will buy water tank house, chicken houses or sheds, wind mill and tower, used wire and post. Also single or double garage. Joe Pitts. 13-3tp

**WANTED to give you complete Butane Service in tanks or bottles.** Moore Independent Oil Co. 30-1tc.

**The Government Needs All SCRAP IRON**  
Turn your old iron into money. We Pay Top Prices from \$7.00 to \$10.00 A TON  
On Highway 60  
Hereford Wrecking Co.  
O. H. Oulpepper

**DON'T WAIT!** Uncle Sam needs your scrap iron, tires, paper, burlap, metals, etc. now. Bring to or call 595-W. Jack Roberson. 11-12tp

use the **CLASSIFIED ADS**

### LIBERTY LIMERICKS



A storekeeper named Mr. Shedd,  
Said—"Bombers and ships will be sped,  
If we can arrange,  
When people get change,  
To sell them Defense Stamps instead!"

You can't buy freedom! But your dollars do provide the funds, the guns, the planes to crush the Axis! Buy a U. S. Defense Bond or Stamp regularly!

### POLITICAL ANNOUNCEMENTS

**Deaf Smith County**  
The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the Democratic Primary, July 25.

**FOR COUNTY JUDGE:**  
H. V. HENNING  
L. H. FOSTER  
FRED W. BAIRD

**FOR SHERIFF, COLLECTOR, ASSESSOR:**  
J. O. NEWELL (Re-election)  
CLIFF ESTES

**FOR COMMISSIONER, Prec. 1:**  
R. L. COCANOUGHER

**FOR COMMISSIONER, Prec. 2:**  
JIM CLARK

**FOR COMMISSIONER, Prec. 3:**  
H. D. CULPEPPER

**FOR COMMISSIONER, Prec. 4:**  
ERNEST T. (Dick) ALLRED

**COUNTY AND DISTRICT CLERK:**  
ROBERT L. THOMPSON (Re-election)

**COUNTY TREASURER:**  
MRS. VELMA HODGES (Re-election)

**Duplicator INK**  
among many other items in the **Brand's OFFICE SUPPLY DEPT.**  
Phone 30



**Expert TIRE REPAIRING**  
We Repair—CAR, TRUCK and TRACTOR

**TIRES**  
We Now Have Plenty of NEW RUBBER and we have the equipment to do the job RIGHT.

**We Make ENDLESS BELTS**

**OK RUBBER WELD CO.**  
Give Us A Trial! Located First Door North of The Bakery

**EXPERT Auto, Truck and Motor Repairs**  
REASONABLE PRICES  
Let Us Make an Estimate.  
**Sexton Garage**

## Miss Langham of State Health Dept. To Carry Out Nutrition Study Here

A thorough nutrition study of Deaf Smith County will start this week, it was learned in a letter from Dr. Edward Taylor of the State Health Dept., who stated that Miss Lucille Langham of the state department will arrive in Hereford on April 3 or 4, to carry out further details of the dental study in this county.

According to Dr. Taylor, plans call for a study of the diet in three homes in each of the four directions from Hereford and three in the town itself. Representations of poor, medium and extra good living conditions will be picked for the study and each family represented will be one of at least two children.

"We are eager to know," Dr. Taylor says, "what the average diet (in Deaf Smith County) is—as compared with the average diet elsewhere."

Other factors which will be noted will be the percentage of home-grown foods in the diet. Miss Langham will be in Here-

ford for two or three weeks and will be assisted in her study by Miss Sadie Lee Oliver, county home demonstration agent.

A. R. Bateman, county agent, will write a description of the physical characteristics of the county and the nutrition study will be completed to give a general background on the diet and soil characteristics which are thought to be contributory to Deaf Smith County's low tooth decay rate.

Our boys at the front need a steady flow of supplies. You can assure this by systematic purchase of U. S. Defense Bonds and Stamps.

Keep 'em rolling! We mean dollars! Buy U. S. Savings Bonds and Stamps.

**A Brand Ad Will Sell It!**

### DICK TRACY



from Now, through April 8, is

# SCRAP IRON WEEK

IN HEREFORD!

# YOU!

CAN HELP WIN THE WAR



A Medium 27-Ton Tank Requires 18 Tons of Scrap Metals!



Salvage Materials SAVE LIVES!



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Scrap Salvage Makes MACHINE GUNS!

A CRITICAL SHORTAGE OF SCRAP METAL now exists in the United States War Industry. Unless more Scrap Metal is forthcoming at once, war production will slow down — and months, even years, will be added to the fearful battle. Besides, the lack of planes, tanks and guns can cost the lives of our boys on the fighting front.

General MacArthur and the boys are doing their part. They are also asking for equipment. It is of utmost importance that every pound of scrap metal on your farm start moving toward America's steel mills and foundries to make war materials.

**They Aren't Asking Much — Let's Answer Their Plea In a Big Way!**

Bring in your Scrap Metal now. Weigh it without cost at Fraser's, Pitman's or Packard's—Dump it on the vacant lot across south from the Methodist Church, then weigh your truck back and keep your scale tickets. You will be paid at the selling price of the iron, which will be bought on sealed bids of scrap dealers. You get all the money which it brings. No profit or even expenses will be deducted. Get your scrap started today toward the Fighting Front! It is your patriotic privilege to do something for our boys and for our country!

Boys and Girls

## Win \$2.50 in Prizes

To the Boy or Girl bringing in the most Scrap from each School District will be awarded \$2.50 in Defense Stamps. (All winners must bring 200 pounds of Scrap to be eligible).

# LOCALS

# SOCIETY

Mrs. C. O. Wilkins and daughter, Cecelia Gay, together with Billy Smith and Billy Miller, spent last Sunday in Lawton, where Mrs. Wilkins visited her parents, Mr. and Mrs. William Zea. In Lawton they were met by Miss Elsie Wilkins of Tulsa and Bud Wilkins who attends Texas A. & M.

Mr. and Mrs. Vance Crume and Mr. and Mrs. Frank O. Marrs spent the week-end in Farwell, Muleshoe and Clovis.

Mrs. Pat Wederbrook left yesterday for San Diego, Calif., where she will visit for some time with her son, Vernon Wederbrook of the U. S. Marines.

Mr. and Mrs. J. L. Garner and daughter Omalee, of Spur, spent the weekend here in the home of her parents, Mr. and Mrs. W. A. Long, who have returned from a visit with their son, Arnold Long, and family in Muleshoe.

**ATTEND BAPTIST SESSIONS**  
Attending the two day session of district 9 of the Woman's Missionary Union and the Sunday School Training Union of the Baptist Church held in Canyon Tuesday and Wednesday were Mr. and Mrs. Manley Finch and Rev. W. E. Barnes, and Mesdames Jack Roberson, J. B. Harlin, B. C. Roberson, J. E. Cockrell, W. A. Long, J. H. Miller, Edna Rowe, S. L. Walser and Mr. and Mrs. A. O. Thompson.

**CARD OF THANKS**  
We wish to thank each one of you who were so thoughtful and kind to us in our sorrow in the loss of our husband, father, and grandfather.  
Mrs. J. L. Williams and Family

**T. S. C. W. GIRLS HOME**  
Coming home from T. S. C. W. Benton, where they attend school, to spend the Easter vacation will be Mary Louise Dean, Nell Spradley, Viola Phillips and Margaret Ann Miller. Mary Louise Dean and Nell Spradley will come to Floydada and will be met there by Mr. and Mrs. Arlie Dean who will accompany them home.

**EXPECTED**  
Expected to spend a part of the school holiday in Hereford are Mr. and Mrs. C. H. Dillehay and daughters, Virginia Ann and Doris Elaine of Vernon. They will also visit Mrs. Dillehay's sister, Mrs. L. F. Sheffy in Canyon.

Mr. and Mrs. Ray McCullough and daughters came down from Amarillo Friday night to attend the senior play presented by Hereford High School seniors. Their nephew Donald Ray McCullough was a member of the cast. One of the daughters, Shirley, remained in Hereford until Sunday and was accompanied back home by the Ralph McCullough family.

Miss Julia Johnson has gone to her home in Post for a short recuperative visit after a case of mumps. She is a teacher in Central School. Mrs. James R. Allison is substitute teaching for her.

Mrs. John Olson returned home Saturday from Waxahatche where she was called last week by the illness of her daughter, Vivian, who underwent an operation for appendicitis. Vivian is reported to be rapidly recovering.

**WILL ATTEND PRESBYTERIAL**  
Several members of the Woman's Auxiliary of the Presbyterian Church will attend the two-day session of the Amarillo District Presbyterian held in Pampa this week. Mrs. John Olson is district president and with her will go Mesdames Lee Conklin, Arch Conklin, C. C. Ferguson, Henry Hastings and D. H. Alexander.

Mr. and Mrs. Homer Hall returned to Ballinger Sunday after spending the week end here with her parents, Mr. and Mrs. J. B. Stoker. Mr. Hall is instructor at the Army Flying Field at Ballinger.

Mrs. A. O. Thompson and Mrs. C. C. Ferguson went to Amarillo Monday afternoon to attend a Radio Britain program given by members of the Philharmonic, Harmony and MacDowell Music Clubs in the Federation Club Rooms.

**STUDENT COMING HOME**  
Miss June Dameron, student at Texas Christian University, will spend the Easter vacation here with her parents, Mr. and Mrs. W. E. Dameron. She will be accompanied home by an aunt, Miss Frances Dameron who has been visiting relatives in Dallas.  
Mrs. Allie Wren of Amarillo visited her daughter, Mrs. Jerry

## Fellowship Luncheon Held At Methodist Church Yesterday

Mrs. G. W. Newson, program chairman of the Woman's Society for Christian Service, presided over the program for the Fellowship luncheon at the Methodist Church yesterday.

Miss Mary Helen King, director of public school music, directed a sextette of girls to present several musical selections. The girls were Lee Etta Hopson, Margaret Barber, Jane Harris, Marie Moreman, Bonnie Miller and Juanita Wiseman.

Mrs. J. F. Ward gave the scriptural part of the worship program and Mrs. F. T. Rolson gave the meditation.

Mrs. Homer Brumley, president, conducted the regular monthly business session when reports were heard, and Mrs. I. H. Spratt was named recording secretary to fill a vacancy.

## Baptist W. M. S. Meets At Church

All groups of the Woman's Missionary Society of the Baptist Church met for a joint session at the church yesterday afternoon.

Mrs. C. T. Guseman led the program on "Think on These Things". Talks relative to the subject were made by Mrs. Harry Whitchurch, Mrs. Ralph McCullough, Mrs. Joe Daniels, Mrs. Jimmy Allred, and Mrs. W. L. Alexander.

## H. D. Club News

**FORD H. D. CLUB**  
Ford Home Demonstration Club met for an all-day session last Wednesday at the home of Mrs. F. C. Benson. A covered dish luncheon was enjoyed at noon and in the afternoon Red Cross sewing and quilting provided diversion.

The next regular meeting will be held in the home of Mrs. H. M. Benson on Wednesday afternoon, April 22.

Those present were Mesdames M. M. Tullis, E. D. Ferguson, Earl Dyer, Troy Newman, Joe Wagener, H. M. Benson, G. E. Benson, L. J. Straffus, Miss Hilda Straffus and the hostess.

## WESTWAY CLUB

The Westway Home Demonstration Club meeting held at the home of Mrs. W. L. Jones

Morrow, and family over the past week end.

**NOTICE**  
Deaf Smith County Commissioners Court will receive bids at 10 o'clock on April 13, for the rebuilding of the Tierra Blanca Creek Bridge on South Main Street in Hereford, Texas. Plans or specifications may be had in the office of the County Judge. The Commissioners Court reserves the right to reject any or all bids.  
A. J. SCHROETER,  
County Judge  
14-2tc

James Bell has returned to San Diego, Calif., after a short visit here with his mother, Mrs. A. G. Bell, and sister, Miss Evelyn Bell. He is employed at the Consolidated Aircraft Company at San Diego.

Mr. and Mrs. Raymond Davidson and family of Bloomington, Ill., spent the weekend here visiting his sister, Mrs. Tom Carroll. They are spending this week in Frjona with his parents, Mr. and Mrs. J. W. Davidson.

Mr. and Mrs. Jack Russell of Fayette, Miss., are here for a visit with his parents, Mr. and Mrs. W. H. Russell. He has volunteered in the hospital division of the Navy and is waiting for location orders.

**CARD OF THANKS**  
We wish to thank our many friends and neighbors for their acts of kindness at the time of the death of our loved one. Your consideration was deeply and sincerely appreciated.  
The R. A. Whitley Family

last week was largely devoted to knitting. Members spent the time in learning how to perfect the art of knitting.

After a short business session led by the president, Mrs. Joe Landers, Mrs. J. T. Gilbreath, Jr., and Mrs. Gordon Witherspoon of Hereford gave instructions in knitting.

Mrs. W. S. Rice distributed daisy and goldenrod plants to the club members and Mrs. Henry Melton, Mrs. Maurice Tannahill and Mrs. C. F. Rickels were appointed to represent the club at the district meeting to be held in Amarillo early in May.

The hostess was assisted by Mrs. Al Werner in serving refreshments to Mesdames J. T. Gilbreath, Jr., Gordon Witherspoon, Joe Landers, W. S. Rice, Henry Allmon, Merlin Kaul, T. B. Cox, Roy Lee Wilson, Earl Little, Arthur Pierce, Paul Rudd, Maurice Tannahill, Buren Sowell, Elmer Combs, Henry Melton, Phillip Miller, Orville Houser, Jim Dale and C. F. Rickels.

The next meeting will be held in the home of Mrs. Paul Rudd.

## Former Resident Marries Girl In Arkansas

Announcement have been received here of the wedding of Miss Laura Mae McLaughlin and Henry Griggs in Gravette, Ark.

The ceremony took place Sept. 6 at the Pleasant Hill Baptist Church, 1th the Rev. John B. Stephenson, pastor of the Gravette Baptist Church officiating. The young couple was attended by Mr. and Mrs. Ben Gunsaulas.

Mrs. Griggs is a former resident of the Bippus Community near Hereford. He moved with his parents, Mr. and Mrs. C. V. Griggs, to Arkansas in 1938. He is engaged in farming and the couple will live near Gravette.

## Two Tables Of Players Enjoy Contract Party

Mrs. Travis Dameron was hostess with a two-table bridge party at her home Tuesday afternoon for members of the Tuesday Afternoon Bridge Club.

Appointments were in shades of yellow and green and jonquils and fernery formed the centerpiece for the dining table from which refreshments were served buffet style. All pottery was used in the table service.

Mrs. Gaston Baer played high for the score award. Others playing were Mesdames W. J. Stanford, W. M. Emmons, Woodrow Ireland, C. H. Dyer, Knox Kinard, W. L. Davis and Ernest Medkief.

## Civilian Trainee Jobs Now Greatly Expanded

The United States Civil Service Commission made known today that as a result of the tremendously expanded post employment training program of the War Department thousands of civilian trainee positions in aircraft and engine mechanics, ordnance inspection and Signal

Corps equipment repairing will be filled in Louisiana and Texas within the next few months.

Indicative of the trend toward increased employment of women in trades and technical positions, it was emphasized that women as well as men are eligible for and will be appointed to these jobs.

Test training courses conducted by the federal government at San Antonio and elsewhere have proven the suitability of women for employment in skilled manual occupations which were formerly confined almost exclusively to men.

Original appointment as Trainees will be made at \$990 and \$1020 a year. Promotions may be made upon successful completion of training courses of three months, six months or longer to jobs paying from \$1260 to \$1620 a year. Further promotion is possible later.

The Student Trainee jobs in aircraft and engine mechanics are to be filled at the San Antonio Air Depot, San Antonio, Texas and at sub-depots of the San Antonio Air Depot throughout the States of Louisiana and

Texas. The Trainee Inspector vacancies are at contractor plants and ordnance establishments in both states. Mechanic Learner positions, Signal Corps Equipment are open in the Signal Corps at San Antonio and elsewhere in Louisiana and Texas.

All applicants will be required to qualify in a mechanical aptitude test which is given periodically by the Civil Service Commission. The test is designed to determine whether or not the applicant has the mechanical bent necessary for successful performance on the job. Previous experience or training in mechanical trades or occupations is not required.

Age limits are 16 to 50. Interested persons may secure further information and the necessary application forms from the Secretary, Board of U. S. Civil Service Examiners at any first or second class post office in the States of Louisiana or Texas.

Brand Ads Get Results!

## Marines Return To States From Post In Iceland

J. C. Vaughn, who has been with the Marines in Iceland, surprised his family Monday when he arrived home for about a 12 day visit. J. C.'s mother, Mrs. Wood Vaughn, did not know he was in the states. He will go to the San Diego training base when his furlough is up.

Also in the United States and expecting to spend a vacation here soon is Jack Smith, son of Mrs. Vera Smith, who has also been in Iceland. Mrs. Smith received a telegram from Jack from Chicago, stating that he would go on to San Diego, where he would have to stay for about 12 days before getting his furlough.

## Hospital Notes

Miss Francis Fullingim, major operation, condition good, Mar. 28.  
Mrs. R. M. Palmer, baby girl,

Mar. 31.  
Mrs. L. W. Winfrey, baby boy, Mar. 29.  
Mrs. Edwin Morrison, baby boy, Mar. 31.  
Mrs. Johnnie Womble, baby boy, Mar. 29.  
Raymond Ellison, reset leg, Mar. 30.  
Mrs. Boone Whitaker, minor operation, April 2.

## File Folders and Indexes

Indispensable Items... in an Efficient Office!  
Get them from  
**THE HEREFORD BRAND**  
Office Supply Stock  
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# Haile Drugs

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PRICES GOOD FRIDAY-SATURDAY-MONDAY

Walgreen Agency Drug Store

1 + 1¢ = 2      1 + 1¢ = 2      1 + 1¢ = 2

## One Cent Sale

BUY U.S. DEFENSE STAMPS at OUR STORE!

Make up your own combination

Any two items priced alike may be bought at the regular one cent sale price!

TIN 12 ANIDON Pain Tablets 2 for 26¢	ABO BURN OINTMENT For Minor Burns 2 for 51¢	EPSON SALTS MEDICAL 2 for 26¢	SODIUM Bicarbonate 3-Ounce PKGS. 2 for 26¢
VELOUR POWDER PUFFS 2 for 6¢	25 Certified COLD TABLETS 2 for 26¢	For Chest Cough! C-L BRAND OINTMENT 2 for 36¢	Keller's ANALGESIC BALM 2 for 61¢
Box of 40 CLOTHES PINS 2 for 16¢	Guaranteed TOOTH BRUSH 2 for 21¢	Hardwood Back HAIR BRUSHES Professional Style 2 for 51¢	20x40 INCH BATH TOWELS SOFT, LUXURIOUS! 2 for 36¢
BAN FOR BAD BREATH 2 for 11¢	WITCH HAZEL DOUBLE-DISTILLED... PINT 2 for 51¢	OLAFSEN AY-TOL (A808) CAPSULES 2 BOTTLES 10¢	THIAMIN CHLORIDE 1mg. Tablets 50's 2 for 51¢
	RAZOR BLADES PO-DO, DOUBLE-EDGE, PKG. 10 2 for 36¢	For Vitamin B1 Deficiency. IRRITABLE? Try OLAFSEN'S VITAMIN B1 WINE TONIC PINT BOTTLES 2 for 151¢	VEAST and IRON TABLETS 50's 2 for 66¢
	SYRUP OF FIGS COMPOUND, Kellers, 5-ounce 2 for 51¢	WHEAT GERM OIL CAPSULES 50's 2 for 136¢	
	ALMOND LOTION 2 for 51¢		
	LINIMENT DOLPH, 4-ounce 2 for 76¢		
	TALC MY BABY'S 2 for 36¢		

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Exquisite L'ADONNA FLORAL SPRAY COLOGNE Included with purchase of any 50c L'ADONNA TOILETTE with 1c Additional! YOU GET THIS BIG 1.00 VALUE FOR ONLY 51¢ ACT NOW! Don't Delay!

LUXURY GUMS, MINTS, FRUIT DROPS 2 for 6¢

Bottle 100 HINKLE PILLS 2 for 21¢

TIDY DEODORANTS Cream, Liquid, Powder 2 for 61¢

COLD CREAM Perfection, 3 1/2-oz. 2 for 51¢

FORMULA 20 SHAMPOO 6-oz. 2 for 61¢

C.R.W. 3-Ounce CASTORIA CHILDREN'S LAXATIVE 2 for 36¢

LOW PRICES

BRUSHLESS W-LATHER SHAVING CREAM FO-DO 2 for 51¢

PO-DO AFTER SHAVE FO-DO 2 BOTTLES 51¢

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use the CLASSIFIED

## LIBERTY LIMERICKS



There was a machinist named Harry Who worked in a steel mill at Gary. And always on pay day, Instead of a play day, He bought all the BONDS he could carry!

Buy your Liberty Bonds... strongest come in the world! Whether a 10¢ Defense Stamp or a \$5.00 Bond... Buy regularly!

### Council Makes Plans To Attend Dist. Meet

The County Home Demonstration Club Council met Saturday, Mar. 28, with the main business on hand the making of further plans for the county's participation in the district convention to be held in Amarillo, May 7.

Delegates and alternates chosen at the Saturday meeting were Mrs. R. L. Campbell, Fairview; Mrs. Liston Wilson, Wyche; Mrs. Charlie Sowell, South Hereford (delegates) and Mrs. Aldon Hawks, Frio; Mrs. Ira Ott, Wyche; and Mrs. Sam C. Smith, Messenger, alternates.

Mrs. Merlin Kaul of Westway, director of the county chorus, made further plans for practice before the chorus takes part in the program at the district meeting.

Other business to come before the council was the signing of Victory Pledges, cards for which were distributed to the group.

Attending the meeting were Mesdames Ira Ott, Merlin Kaul, Earl DeHart, Joe Landers, C. L. Bogle, Elmer Cook, Jack Roberson, C. P. Urbanczyk, Louie Olson, Paul Rudd, Liston Wilson, J. T. Guinn, J. E. Dyer, E. W. Womble, G. E. Thiele, R. L. Cocanougher, members and Mesdames J. E. and W. A. Springer and Fred Saltzman, visitors.

### "Torpedo Boat"



Richard Arlen and Jean Parker are starred in "Torpedo Boat," stirring story of Uncle Sam's new and deadly "mosquito fleet." You have read about the navy's torpedo boats and their increasing part in the war and this is a chance to see the fast little fighting boats in action, at the Star Theatre Friday and Saturday.

### CHURCHES

**ASSEMBLY OF GOD CHURCH**  
A. A. Daly, Pastor  
(2 blocks north of high school)  
Sunday School 9:45 a. m.  
(Lester Galley, Supt.)  
Preaching 11 a. m., 8 p. m.  
Midweek Services Tuesday and Friday 8 p. m.  
Welcome to all

**CHURCH OF CHRIST**  
Bible School 10:00 a. m.  
Preaching 11:00 a. m., 4 p. m.  
The communion follows each of the above services.  
Wednesday Women's Bible Class 3:00 p. m.  
Prayer meeting 8:00 p. m.

**METHODIST CHURCH**  
Marvin B. Norwood, Pastor  
Church School 9:45  
Rob't L. Thompson, Supt.  
Morning Worship 10:50  
School of Missions 8-10 p. m.  
(March Only)  
Prayer Meeting, Wed., 8:00 p. m.  
Youth Choir Meeting, Wed 5:00  
W. S. C. S., Wed 3:30 p. m.  
Choir Rehearsal, Thurs., 8:00  
Board of Stewards,  
Tuesday after the  
first Sunday 8:30 p. m.  
Children's Division Council  
First Monday 8:30 p. m.  
Young People's Dept. Council, Fourth Monday 7:30 p. m.

teaching school at Plemons, visited in the home of her parents, Mr. and Mrs. W. R. Moore, last Saturday and Sunday.  
Miss Ruth Moore visited in the home of Robbie Sue Diggers, in Spur, last week end.  
Mr. and Mrs. F. C. Finney and children of Dawn visited in the W. R. Moore home Sunday.  
Tom McClain visited with friends in Hereford, Saturday.  
Mr. and Mrs. W. C. Thomas, Mrs. L. V. Thomas, visited with friends in Canyon, Thursday.  
Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience.  
Troy Moore Service Station.

**ST. ANTHONY'S PARISH**  
Rev. Nathaniel Madden, S. A., Pastor  
Rev. A. J. Milano, S. A., Ass't. Pastor  
Sunday Masses 8:45 and 11  
Religion Classes 9:30

**BAPTIST CHURCH NEWS**  
Rev. W. E. Barnes, Pastor  
Time of Services:  
Sunday School 10:45 a. m.  
Morning Worship 11:50 a. m.  
Sermon topic: "The God of the Frail" Psalms 103:13-18  
Training Union 8:00 p. m.  
Evening Worship 9:00 p. m.  
There were 307 in Sunday School and a good crowd at preaching last Sunday but we are looking for more next Sunday. The pastor plans to preach at the morning hour on "Ministering to Jesus," Matthew 25:40. Come and worship with us.  
Our choir will present an Easter Cantata, "Our Living Lord," at the evening service. Mr. Manly Finch, our educational Director will have charge and a good-musical program is promised us.

We started our Religious Census last Sunday in an effort to locate new and unchurched people in our town. We want to be of service to you and if you do not have a church of your choice in town or if you are not in Sunday School or church we invite you to worship and study with us.  
Our revival starts April 19th. Dr. H. H. Hargrove, pastor of the Columbus Avenue Baptist Church of Waco will preach for us.  
W. E. Barnes

**FIRST PRESBYTERIAN CHURCH**  
James Alken, Jr., Pastor  
Sunday School 9:45  
(Mrs. D. H. Alexander, Supt.)  
Morning Worship 11:00  
Family Church Hour 1:15 p. m.  
Choir Rehearsal 8:00 p. m.  
(Wednesday)  
A cordial invitation is extended to all who so desire to worship with us in these services.  
**SPECIAL SERVICES AT THE PRESBYTERIAN CHURCH**  
On Thursday evening at 8:30

### Dawn Items

By MRS. CARL WIMBERLEY

Mr. and Mrs. Johnnie Womble announce the arrival of a baby boy born Sunday, Mar. 29, at the hospital in Hereford. The baby weighed nine pounds.

Several farmers here have started irrigating wheat. Some are still hauling and stacking feed which was cut last fall.

Everyone is invited to attend the Easter program which will be presented by the Sunday School next Sunday. Rev. Clarence Wylie of Canyon, will be present to preach. Rev. M. G. Upton brought a very inspiring message Sunday. Thirty were present at the service.

Mrs. R. R. Fitzer has been elected to teach the young people's class.

The Study Club dinner party for their husbands will be held at the home of Mrs. A. T. Frye the evening of April 7. The program scheduled for that day in the year book will be presented at the second meeting in April.

The annual school Easter Egg Hunt will be held Friday afternoon, beginning at 2:30 p. m. All pre-school age children and their parents are invited to be present.

W. E. Davis and William Harris attended funeral services in Canyon Wednesday for Charles Klignore.

Alvin Jones of Idaho Falls, Idaho, who is farming potatoes for Carl and C. Aubrey Wimberley this year, and Fred Johnson, also of Idaho have been working here this week.

Rev. Clarence Wylie of Canyon visited in the community Thursday afternoon.

Trustee election will be held Saturday, Apr. 4. No name has been reported on the ticket.

W. J. Stewart visited Reuben Mayfield at Dimmitt recently.

Community night has been postponed until the third Friday evening in April.

Mrs. Iverson Leake and children and W. P. Caraway were called to Ranger Saturday by the death of Mrs. Caraway's father, J. C. Bargley. Mrs. Caraway has been at Ranger since the death of her mother several weeks ago.

Grandpa Smith is reported to be much improved. He will be 87 years old in May.

R. D. Smith visited the O. G. Smith family at Wildorado over the week end.

Mrs. M. G. Upton reports the school census numbered 89, including 9 children, who will be six by Sept. 1.

Rev. Marcus Rexrode of Summerfield was a visitor at school Tuesday morning.

Mrs. W. A. May, Marvin and Melvin May, attended the senior play in Hereford Friday evening.

William Wimberley and members of the twelve-year boys Baptist Sunday School Class enjoyed a picnic at the State Park at Hereford Saturday afternoon.

Mr. and Mrs. Wimberley and son attended a dinner Sunday at the home of Mr. and Mrs. E. A. Oberst near Canyon, celebrating the birthdays of Mrs. Wimberley, Mrs. Elmer Oberst of Canyon and Harry Axtell of Kress.

Mr. and Mrs. W. J. Stewart were visitors at Jumbo Sunday afternoon.

Misses Inez Miller from Idalou and Alma Miller of Wayside visited home folks over the week end.

Mrs. M. G. Upton and Mrs. Hazel Atchley visited Mrs. Johnnie Womble in Hereford, Sunday afternoon.

Misses Sarah Smith, Helen and Arless Oglesby, Mrs. Hazel Atchley, Raymond Stewart and Johnnie B. Caraway attended services at the Palo Duro Church Sunday evening.

Mr. and Mrs. Jim Gandy of Wyche visited in the Oglesby home Monday evening.

P. M. the Sacrament of the Lord's Supper will be observed and members will be received into the Church.

On Friday evening at 8:30 p. m. a special service will be held the theme of which will be "The Cross and Forgiveness."

A cordial invitation is extended to all who so desire to worship with us in these services.

**SERVICES AT THE CHRISTIAN CHURCH**  
H. M. Redford, Minister  
Bible School 9:45-11:00 a. m.  
Morning Worship 11-12  
Christian Endeavor 8:00 p. m.  
Evening Worship 8:00 p. m.  
Wednesday Night Fellowship 8:30-9:30 p. m.

Special Pre-Easter Services are being held this week at 8:45 each evening, except Saturday. The annual Sunrise Prayer Service will be held on Easter Sunday morning at 7:00 o'clock. Bible School, 9:45; Morning Worship, 10:45; and Christian Endeavor 7:45, and Evening Worship at 8:45. Everyone is extended a cordial welcome.

Chinchillas, originally raised in mountainous regions of South America, are now being bred with success in certain parts of North America.

The Swedish government has Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

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expropriated all coal supplies in the country, the Department of Commerce reports.

In February Pittsburgh is colder than Copenhagen, Den.; Philadelphia is warmer than Milan, Italy.

### MASONIC BULLETIN

Hereford Lodge 849  
Stated meeting second Monday in each month. School of instruction each Thursday night.  
R. L. Thompson, W. M.  
E. L. Brady, Secy.

**DIAMONDS — WATCHES — SILVERWARE**  
Expert Watch Repairing

**JOHN FURBACH, Jeweler**  
908 Polk Street  
Amarillo, Texas

### Daniel News

BY BETH MOORE

The farmers of this community are very busy plowing and planting a garden.

There was a good attendance at Sunday School, Sunday, in spite of so much sickness.

Those on the sick list this last week were Dickie and Ray Dean Axe, Eddie Ray and Louisa Sue Curtsinger and Betty Sue McQuaghey. We hope that they will soon be well and back in school.

Little Donald Troy Moore has the mumps.

Mrs. Laura Hicks visited in the W. R. Moore home Friday afternoon.

Miss Vida Hicks spent the week end in her home in Hereford.

Mr. and Mrs. W. R. Moore and children were in Hereford Saturday.

Mr. and Mrs. E. W. Shugart visited in the Jim Hudgins home near Olton last Saturday and Sunday.

Mr. and Mrs. F. E. Finney visited in the Floyd Compton home near Lockney last Saturday and Sunday.

Mrs. Bob Axe attended the funeral of her father, L. R. Sullinger at Leonard, Tex., last week.

Mrs. F. E. Finney, Mrs. W. R. Moore and Miss Leota Compton, visited in the Horace Chilton home in Amarillo, Thursday.

Miss Leota Compton, a niece of Mrs. Finney, returned to her home in Plainview, Saturday, after a week's visit.

Mr. and Mrs. Buck McQuaghey were in Hereford Saturday.

Mr. and Mrs. Horace Chilton and two sons, Darwin and Leland, from Amarillo, visited in the W. R. Moore home Sunday.

Miss Pauline Moore, who is

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Get the TRUE facts about the low cost of Electric Cooking... the real cost is much less than you think! Many a homemaker who has switched to Electric Cooking has found that her cooking costs are actually LESS than she had ever expected.

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Here's a real value! An Electric Range is not only easy to OWN—it's easy and economical to USE! For surface cooking you can choose the RIGHT heat—and the most economical heat.

In the big ovens, current is used only a few minutes out of each hour to maintain average baking and roasting temperatures.

You can cook a complete meal for five people in the large Deep-Well Cooker for about one cent.

Porcelain finish, generous storage space and many other convenient features make an Electric Range an outstanding BARGAIN VALUE!

**Texas-New Mexico Utilities Company**

Electric Cooking protects vitamins, minerals and rich natural food flavors and it's so simple and easy.

### Time To Change Our Tune!

THEY CAN'T LICK THE RICHEST NATION ON EARTH.

**About "once in a blue moon" you add a quart**

Authorities insist: **CHANGE OIL FOR SPRING.** And you can insist on this oil that outlasted five other big quality brands by far. Not one came nearer than 58% of its mileage!

Down where the desert slew gold-hunters—down where 100° heat is "cool"—down in Death Valley six cars streaked. All were alike... all ran till wrecked. All started with 5-quart fills of oil—locked in. All conditions were alike—certified. Five cars—five boasted brands of oil—went as dead as the cattle skulls in the sands, while the other oil still had quarts to go!

That was Conoco N<sup>th</sup> motor oil, which can refill your crankcase today with the N<sup>th</sup> degree of mileage and engine endurance. Changing from weakened Winter leftovers to Conoco N<sup>th</sup> gives your engine OIL-PLATING for Spring. And OIL-PLATING is closely fastened all over inner engine parts as if "magnetized" against all draining back down to the crankcase. Bonded in place—even on straight-up surfaces—even overnight—OIL-PLATING can cut down the raw rubbing of precious parts during starting and running.

That's all against hollowing out your engine till it eats too much oil, and may demand replacements that are getting scarcer. But another big thing is to keep the oil itself in shape. And Conoco N<sup>th</sup> oil—at a popular price—comes to you with *Thiakene inhibitor*... the modern synthetic developed to check or inhibit effects that would otherwise degenerate your oil.

The science of it is a long story, but the mileage is a thousand times longer, and Death Valley proved it. So can you by changing today for Spring, at Your Mileage Merchant's Conoco station. Continental Oil Company

**CONOCO N<sup>th</sup> MOTOR OIL**

**PITMAN SERVICE STATION**  
MAIN STREET & HIGHWAY 60  
Phone 588  
"WE FIX FLATS"



# Are You Being Fooled by this Talk

## About LOWER City Water Rates

### A Substantial Reduction in Hereford Water Rates An Imperative War Time Necessity

The Hereford water rate is again a live issue. It will continue to be until we get a substantial reduction in these rates. Right now the people believe we have been granted a SUBSTANTIAL reduction in our water rates. Please read the last three issues of the Hereford Brand and you will readily understand why most everyone believes we will have cheaper water this summer. Before this misunderstanding arose we had been repeatedly urged to do something about the water rates. We declined for the reason it was a bad time to start a controversy. However the claims made by the Mayor, regardless of intention, are so generally misunderstood we think it is but fair to the people to clear up this misunderstanding about these rates. Since we are going into this angle of water rates it might be well to discuss the entire water rate policy and matters related thereto. Therefore, we undertake a full, frank and we hope fair discussion of this important question. We are aware, however, regardless of the friendly spirit in which we discuss these issues, we are "treading on dangerous ground" when we oppose the policies of those who have long had their undisturbed way in office; but these policies have such far reaching effects we are willing to take the full responsibility and all of the criticism that goes with it.

The members of the City Commission are our friends. None could question their honesty or motives and nothing herein is intended to or does reflect on them personally. We do question the wisdom and soundness of their policies and especially their water rate policy. Their policies are matters of public concern in which all of us are vitally interested. All of us not only have the right, but it is our duty to discuss any or all of these policies in the interest of public welfare.

### Fast Water Rate Policy—A Lost Opportunity

For years many of us have contended for a lower water rate for Hereford. We have never been able to see why Hereford, in the very heart of the great shallow water belt, could not have all of the water her people could use at a price they could afford to pay. We have water to flood our fields. We literally blanket thousands of acres of land with millions and millions of gallons of water and yet we, in Hereford, can not have enough water for our flowers, lawns, shrubs and trees without paying a prohibitive price. We advertise "Oceans of Water" and charge our people like it was a very rare and costly commodity. Most cities are shrewd to take advantage of their natural resources, the thing of which they have an abundance. Amarillo for instance on its cheap gas. But not Hereford. Hereford has followed the short sighted policy and failed to take advantage of her greatest natural resource—WATER. How can any city which fails to recognize and USE her natural resources get anywhere? They can not, and that is just the point, we are not "going anywhere," at least not forward.

This failure in vision and leadership has cost us dearly. We will never know how much this ill advised water policy alone has cost Hereford. It is possible to hold a dollar so close to the eye it obstructs the view of all else before us, even of hundreds and thousands of dollars on down the way. Many desirable home seekers have visited our city expecting to see one of the garden spots of Texas, situated as we are over "Oceans of Water," and left disappointed in a people so indifferent to their opportunities. These visitors moved on to more progressive communities where their leaders were not taking the short look. These home-seekers would not locate here because they thought something wrong with Hereford. There was—there still is. But the blame is not where most of these disappointed visitors placed it. We have many people with civic pride. They would like to have beautiful flowers, lawns, trees and grounds and even a garden in the back yard rather than a weed patch if they could afford to pay the price—a high water bill. The most humble cottage surrounded with these things would be beautiful. We live in a normally dry country. But we have the water. Nature has taken care of that problem for us; but we have been denied, except at a prohibitive cost the greatest thing nature has placed here for our use, water, and an abundance of it. Plenty of water will overcome many of our handicaps and make it possible for us to enjoy the things we admire so much in other places.

### War Time Water Rate Policy of City Commission

In peace times we have, for the sake of unity, submitted to policies which we know is destroying one of the chief assets of any city—its civic pride, from which comes beauty, health and happiness. But peace, like some of these other things, has been lost. We are at war. Individuals, cities, counties, states and nations have changed their peace time policies. They gladly changed them whenever and wherever a change would in any manner aid in winning the war. But not our city. Not even a war can jar our City Commission out of its peace time high water rate policy. The call of our government and the petitions of our people have failed to induce the City Commission to lower the water rates so we may grow "Victory Gardens." Women's Clubs, Federated Clubs, organizations and individuals have asked for

lower water rates in order that all who desire may participate in the patriotic "Food For Victory" program. These women know; all of us know, and the City Commission should know—we can not grow gardens and pay the high water rate. We do well, under these rates, to keep our flowers, lawns, trees and shrubs living. Much less beautiful. Many quit long ago. Add to this a high water bill for a garden, it really takes a lot of water for a garden, and the cost would be prohibitive. The clear-cut issue then is a substantial reduction in water rates or no "Victory Gardens." Patriotic as our people are few can afford to buy two dollar's worth of water for every dollar's worth of garden produced.

### Water Rate Reductions Have Been Claimed

What claims have been made toward the reduction of water rates? We prefer that you read the Hereford Brand issues of March 12th, 19th and 26th respectively, and determine for yourself what the Mayor claims has been done. In the March 26th issue of the Hereford Brand in a large display space used by the city you will find this statement: "Your government says 'Food will win the war' and your city water department meets the challenge by reducing water rates." Other statements of like tenor are found in this and other issues of the Hereford Brand already referred to. The Mayor urges all to "PLAN THAT VICTORY GARDEN NOW" and says the reduction in water rates is designed to encourage "Victory Gardens;" and all, including the Mayor, know any garden takes a lot of water, much less anything worthy of the name "Victory Garden."

### What Has Actually Been Done?

NOTHING. Absolutely nothing has been done toward making it possible to grow "Victory Gardens," or any other kind. It is the same old rate with a new headline. In the Hereford Brand on March 12th the Mayor set out what he termed a NEW SCHEDULE OF RATES in which it is shown that 31,000 gallons of water will cost only \$4.86. What would that amount of water cost under the old rate? That same amount of water would cost \$4.63. You will SAVE NINE CENTS per month. Not only that, NINE CENTS PER MONTH is all you will save under this NEW SCHEDULE of rates if you use 100,000, 200,000 gallons of water, or any other amount of water above the 31,000 gallons shown in the table of rates published by the Mayor. That is the saving under the NEW LOW SCHEDULE OF RATES. What a disappointment. That is the way your City Commission "MEETS THE CHALLENGE BY REDUCING WATER RATES." The Mayor says the rate was reduced to encourage all to grow "Victory Gardens." Some encouragement—nine cents' worth per month. The Mayor further says the reduction in water rates was made in order to co-operate with the wide appeal of the government. Some co-operation—nine cents' worth per month. Friends, it sure will be some "Victory Garden" we can grow with this nine cents' worth of water rate reduction.

The Mayor mentions the NEW SCHEDULE of water rates. There is no new schedule of rates; the schedule of rates remains exactly as it has been, the minimum rate is the only thing that has been changed and not the schedule of rates above the minimum rate. Some may think we are in error in stating no change has been made in the schedule of rates. After all that was claimed for it, we had to check the matter twice before we would believe it ourselves. One of our good friends would not believe nothing had been done where so much had been claimed. We had to take him to the city office to prove it. How he wailed when told that under the NEW LOW SCHEDULE only NINE Cents per month would be saved over the old rate on 31,000 gallons of water or on any other amount above that number of gallons; and that the schedule of rates had not been changed, the only change being in the minimum rate. This man thought, as most people think that there had been a substantial reduction in the entire schedule of water rates.

### The Change in the Minimum Water Rate

Do not become confused about the change in the minimum rate. No one, so far as we know had complained about the minimum water rate. The City Commission therefore, changed the only thing that would not materially help anyone, unless it be the small water consumer who would not grow a garden. They left unchanged the only thing that would afford any relief to those who want to grow a garden—and that is a substantial revision downward of the schedule of rates after the minimum has been used. When flowers, lawns, trees and a garden are considered the minimum rate becomes unimportant for the reason that it takes quantities of water for these things and the cost of this volume of water is governed by the schedule of rates above the minimum. It is this same old high schedule of rates that really eats into your pocketbook, especially if you try to grow a garden. The 1000 gallons of water recently added to the minimum would be paid for under the old plan at the rate of nine cents per 1000 gallons. That explains the saving of only nine cents per month under the new plan. Does anyone think anything can be grown with the water given for the minimum rate? With that amount of water you can wash the dishes, take a bath and possibly wash the car for a month; depending, of course on how often you wash the dishes and take a bath. Let's not fool ourselves and

do not let anybody else do it either. That extra 1000 gallons of water added to the minimum you will use some hot mornings before lunch and the balance of the month you will pay the same old high water bills under the same old schedule of rates.

What an opportunity the Mayor had. When this emergency arose and he could sense the general desires of the people to co-operate in these "Victory Gardens" why did not our Mayor, without pleas and petitions, step to the front and tell the people, who have honored him again and again with re-election, they could have cheaper water at least for the duration of the war. We have a right to expect leadership of our Mayor, the first citizen of Hereford, in this as well as in other matters affecting our city. But we have been let down. Frankly we are being kidded. Or could it be we have the Mayor wrong? Is it possible the Mayor has been in office so long that he ACTUALLY BELIEVES this little crumb he has passed to us really "MEETS THE CHALLENGE," and that we ought to be happy to get even that. Well, we are not, we bit happy over any part of our water rate policy even in normal peace times and now that we are at war and need relief—we think it is terrible.

### Arguments For High Water Rates

What is the argument behind the present water rate policy? The Mayor will frankly tell you the water rates could be lowered but they want to, and do, use the profit made on water to accomplish other things—in which of course they are more interested. If the water rate is lowered it might, the Mayor says, raise the tax rate. The tax rate seems to be the Mayor's pet. It does sound good and it sure does get the attention of the people, for all but the foolish would not only favor, but work for, any kind of tax reduction. But it sounds better than it is. Any tax reduction to be real and to give relief should not be just a "make believe" proposition. The entire tax program should be equalized and balanced. Real tax reduction is, therefore, something more than the process of taking funds from one tax source and adding them to another so the rate in the latter can be reduced. Such a program is not a TAX RATE REDUCTION. It is the process of shifting funds, or the burden, from one place to another—and where is the relief? With that in mind let us see what has been done. The Mayor has a horror of a high tax rate. All of us have. But the Mayor does not have a horror of a high water tax rate, but those of us who pay it have. So we continue to pay a high water rate and use the profit made on the water to lower the property tax rate. On this theory property taxes are bad but what we pay for water does not matter. But a high property tax rate sounds worse than a high water tax rate; however, it is high time we quit judging things by the way "they sound" and look at the results. We need not, then, get all worked up about this much talked of tax rate reduction for you are still paying, in one form or another, all of the cost of your city government, and you are paying a large part of it in high water bills; which we think is the rate that should have been reduced. This tax rate reduction is much like the recent WATER RATE REDUCTION it is much better to "talk about" than it is to seriously "think about."

Some of you may be thinking this shifting of some of the property tax burden to the water user, while not saving us anything is not especially harmful, for the reason that it takes about so much money to run the city, and perhaps after all it is immaterial where it comes from. There are serious reasons why it does make a difference where the tax burden falls. In reducing the property tax rate at the expense of the water user the City Commission has struck a staggering blow at the civic development of our city. A casual look at the city proves this. Such a policy strikes at the very heart of our civic life for the reason that it takes water, a lot of water, to make a city in this area beautiful, and people will not, most of them can not, pay the price in high water rates. Taxes are not pleasant in any form but why penalize the growth and development of our city by heaping an undue share of the tax burden on the water users?

This high rate policy, designed of course to produce considerable revenue above the cost of production, not only has just about ruined the appearance of our city, but we doubt if it has produced much additional revenue over what a higher tax rate would produce. There is a general feeling we are charged too much for water. Consequently we do not use any more than we are forced to use. We do not buy much of the things we think is too high even though we need it. Our attitude is different when we are buying something we need and something worth the money. Suppose the minimum rate was left as it was and we really had a NEW LOW SCHEDULE of rates worked out whereby the water consumer who wanted flowers, lawns, trees, and a "Victory Garden" could use twice as much water at about the same cost? Would not every one use this additional water especially if in doing so a vital war aim was being solved? The result: You get twice as much water for the money; the city collects about the same amount of money; their net profit would be the same less the cost of pumping the additional water, which we know is no big item—and what a difference it would make in the appearance of Hereford and in the value of your "Victory Gardens."

Another reason given for the present water

rate policy is, we are told many people live here who do not own their homes and therefore pay no real estate taxes. By charging these people higher water rates they are forced to pay a portion of the tax burden of the city. We do not believe this accomplishes the purpose intended by the City Commission, and we would be against it if it did. Tenants, as a rule, are not heavy water users; perhaps would not use much, if any, over the minimum, unless they want to raise a garden. Under the present high water rate if they are unable to own a home they certainly would be unable to pay the present high water rate bills to grow a garden. It is the home owner who really uses the bulk of the water and pays the high water bills; he is the same fellow who pays the taxes. We prefer to pay a slightly increased amount of property taxes, if necessary which we doubt, ONCE a year than pay high water bills TWELVE times a year. And so would you. To be fair about it we believe this tax rate policy and high water rate policy does work to the advantage of a certain class of tax payers. Who are They? All of the non-resident city property owners who pay no water bills, and who have made no contribution to the actual development of Hereford. The railway company, the telephone company, the utility company and other large property owners who do not use much, if any water. Those are the ones who profit by the tax policy of our present City Commission, while we pay the difference in high water bills. However, none of these corporations could favor this tax policy, if they take a long look at the result—and they are smart enough to do that—for the reason that they do not want to own property or operate a business in a dead town.

But we are against this policy if it does shift an additional tax burden on the shoulders of the non-home owner. We think it is unfair. Of all people why should this group be penalized with high water bills? They are the very folks who know how to and should be allowed to grow a garden. We prefer to help rather than hinder this group of people. This policy is plain discrimination against these folks and is harmful in that it places an additional tax burden on those least able to stand it. Isn't it high time we cut out all of these schemes of picking on a "certain group" to aid another "more favored group;" why not be fair to all groups and administer all of our tax laws as they were intended to be administered; let every "tab stand on its own bottom" in these tax matters. Yes, we favor this group of people who are dreaming of the day when they, too, may own a home and think they should have water just as cheap as the total cost of production will permit.

### Other Arguments

The Mayor has told those who petitioned them for lower water rates they could not lower the rates because they furnish free water to the cemetery, the churches and TO THEIR OWN CITY PARKS. The churches, from appearances use very little water, and the parks but little more. As a justification for our rates in times past we have been invited to compare our water rates with other cities. Comparisons prove nothing and never did. Conditions are entirely different. Few, if any, cities have the great natural advantages we have for cheap water. Other arguments of like kind and value have been advanced from time to time. None of these arguments are sound in normal peace times; we are certain none are worth considering in this war time emergency which demands a reduction in these rates. Regardless of all the arguments we have heard or may hear in answer to this discussion, the cold fact remains the water system under the present rates pays a handsome profit and the rates therefore, can be reduced.

### Conclusion and Solution

The present City Commission, or a majority of them, has never been sold on the value of cheap water for Hereford. They have made no effort to reduce the water rate and we can not expect any relief from that source. If they wanted to reduce the water rate they could and would find a way to do so if they had to dispense with "some other things" less important in winning the war. Our City Leadership has not only failed us in this crisis, it has actually become a hindrance to the accomplishment of an imperative war time need. You have the entire picture of the water rate policy, past and present, and at least the major reasons for and against the policy. If you are in favor of the policies of the present City Commission you should support them. If you are not you would be unfair both to yourself and your city to do so—and there is a way of relief. You own the water system. You elect those who control it. The remedy, and the only remedy is to change at least enough of the City Commission to insure a change in policy. No one wants their jobs or they would have asked for the positions; but we may need them. We are not suggesting you do anything. The solution is in your own hands. The political fortunes of no one is important compared to the greater issues involved. Politics and everything else should be subordinated to winning the war; after the war has been won let us step out and give Hereford, the best place on earth to us, a chance to grow and prosper.

Sincerely yours,  
W. E. DAMERON

P. S. The above are our own views and not those of the Chamber of Commerce. We have purposely avoided discussing the water rate problem with the directors of our organization; not because the water rates, or any other rates, are not proper matters for a Chamber of Commerce to consider, for they are, but in a small community such things usually have political implications. Too, we have as one of our directors a member of the City Commission and we value his fine service, progressive spirit and community leadership for too much to embarrass him in any way. (Paid Advertisement)

**HEREFORD**



**BULL**

By Jimmie Gillentine

We are all going to be rich. No work no effort, no more worry about drouths or rains. From now on we just sit in the lap of luxury and take life easy. And to think that we owe it all to the Russians. Those people sure have something on the ball, according to an AP release from Washington this week which says: "Russian Dandelions Produce Rubber at Rate of 150 Pounds Per Acre."

Boy, this rubber shortage is over. If things go as usual, there will be enough dandelions on the courthouse lawn to furnish rubber for the entire army—and my front yard should just about take care of civilian needs. I also know a bunch of other residents who can help out. Furthermore, the high-powered lawn mower which Roger Corbett, Robert Thompson, Alton Miller and I bought seems to cut everything but grass. I'll bet we can trim off dandelions and not even cut the grass; this should make the process of harvesting very simple. Meanwhile, Congress doesn't know about the gold mine of dandelions in Hereford; and they are planning on importing seed from Russia. I'll put my dandelions up against those from any other point in the world. I'll guarantee them to grow faster, come back oftener and live longer. Maybe the Congressmen will see this and vote me a pension, too.

Importing dandelions reminds me of an old file of the Austin Statesman, which is owned by Mrs. Allan Bell. The paper is dated before 1900, and carries an item which praises the importation of the English Sparrow. It concludes by stating that they hope the birds would thrive and spread over the entire state. Which they did.

Deaf Smith County can also boast of an ostrich farm. I have never seen it, but it is here. Mr. and Mrs. Vick Malm sent in a dozen eggs a few days back and they were such big ones that I am sure they were not laid by ordinary hens. Anyway, they were really fine and I want to acknowledge them with a vote of thanks. However, they did make me stop and wonder. On the stage there is an old expression, "Laying an egg," which means that a particular joke or act is a flop. I got to wondering if Mr. and Mrs. Malm might be referring to the last

12 Bull Columns when they sent in the dozen eggs. However, I am sure they were not and I am in favor of everyone expressing their opinions with eggs—as long as they remain strictly fresh and are delivered with a gentle touch and a kind word.

There is considerable talk that many farmers of the St. Frances area (where Amarillo's new shell-loading plant is to be located) may locate in this community. Somewhere around 50 families are looking for locations and many are interested in the shallow-water areas here.

By all rights I should be raising cane about the scrap iron, telling everyone to attend the 4-H and FFA Show and reminding you of the annual Easter Egg Hunt, but I am not in the mood to fuss. Instead, I think that I will go home and start planting a garden. My gardens always turn into squash and okra, while the more choice vegetables manage to die. A few years back I wouldn't eat squash or okra, but these seem to be the only vegetables I can raise and I am so hard-headed that I started eating them and saying they were good. As a result, I have come to like them very well—all of which probably means that I won't be able to grow even these two things any more.

**Ford News**

BY MRS. TROY NEWMAN

Mrs. Owen Williams, Jr., visited her mother, Mrs. Robert Hobbs, Monday afternoon. Bill Newman, Hardy Benson, Jr., and Doll Mackey attended a show in Hereford Sunday afternoon.

Mrs. Wanda Price returned home last week after spending a month with friends and relatives in Vega.

Mrs. Joe Wagoner made a business trip to Amarillo Saturday. Mrs. F. D. Ferguson accompanied her.

Henry Weems returned home Saturday after spending a few days in the Troy Newman home. Mrs. F. W. Brunson and family are moving to Hereford this week.

Mr. and Mrs. J. E. Medford made a business trip to Amarillo, Saturday.

Claudine and Milton Lee Newman are ill this week with the measles.

Mr. and Mrs. Ralph Price of Black were dinner guests Sunday of Mr. and Mrs. J. E. Medford.

Hardy Benson, Jr., spent Sunday afternoon and night with Mr. and Mrs. Ervin Frost of Progressive.

Wilburn Price is now working in Amarillo.

The ladies of the community met at the home of Mrs. Floyd Benson last Wednesday and quilted for the Red Cross and also made five pairs of little boys pants. Among those helping were Mesdames M. M. Tullis, Earl Dyer F. D. Ferguson, T.

B. Newman, Lawrence Straffus; George Benson, Hardy Benson, Joe Wagoner and Miss Hilda Straffus, the hostess and her daughter, Evelyn. A covered dish luncheon was served.

Mr. and Mrs. Joe Wagoner were in Hereford Saturday night. Dick Allred of near Wildorado has been working in the community the past week.

The J. E. Medford home has a real spring-air with new paper in three rooms.

Mr. and Mrs. Bob Robertson, and children, Louise and Junis, Mr. and Mrs. Carl Lane and family, all of Plainview moved to the Tom Boyd place. We welcome them to our community.

Carlene Lane and Junis and Louise Robertson are new pupils riding the Hereford school bus.

R. A. Whitley returned to his home here Monday from Jefferson where he was called to the bed side of his wife. Douglas Taylor accompanied him.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

Bonds buy bombs, Stamps buy bullets! Buy U. S. Defense Bonds or Stamps every pay day!

**Heiselman News**

MRS. B. A. WEST

Mr. and Mrs. B. A. West and family spent the week end in the home of his brother, Lewis West, and family, at Post.

Edward Rohrbach is on the sick list with the measles and also Jack Redder has the measles.

Paul Heiselman is on the sick list this week.

Mr. and Mrs. Floyd West and family and Mr. and Mrs. Alph West and family spent Sunday in the home of Earnest West at House, N. M.

Mr. and Mrs. Maxey Dowd, Mr. and Mrs. Henry Browning and children, Mrs. Fannie Browning and P. C. Buck of Adrian spent Friday afternoon in the Harold Browning home.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

**Read the Want Ads**

**New Homes for 60,000 Japanese Evacuees**



In a picturesque setting, with snow-capped Sierra Nevada peaks towering in the background, farm homes are nearing completion at the Manzanar reception center, Owens Valley, Calif. Here, 60,000 Japs, evacuated from strategic Los Angeles defense zone, will make their homes in next few months.

**THE BEST assortment of**

**Vegetables AND FRUITS**

**IN TOWN!**

**APPLES** Winesap Delicious. Medium size—DOZEN **14c**

<b>LEMONS</b>	<b>SPUDS</b>
360 Size DOZEN <b>14c</b>	No. 1 Reds, 1 1/2" maximum, 10 Lbs. <b>15c</b>

**CARROTS**

**BEEFS**

**RADICHES**

**LETTUCE** Firm, Fresh Heads—EACH **4c**

<b>ORANGES</b>	<b>BANANAS</b>
Medium Calif. Doz. <b>13c</b>	Golden Ripe. LB. <b>5c</b>

**WHY PAY MORE?**  
Furr's prices are always low! Shop here every day in the week—all six days—and save on your grocery bill!

We Reserve the Right to Limit All Quantities!

**REMEMBER.**  
Every purchase you make at Furr's is sold under a Guarantee... You MUST Be Satisfied!

We Reserve the Right to Revise Prices Downward!

**FURR FOOD STORES**  
lower prices

**Pinto Beans, 2 lbs. 10c**

**Marshmallows** Angelus. PKG... **11c**

<b>TOILET SOAP</b> Palmolive, medium bars	3 for <b>23c</b>	<b>VEL</b> Large Package	<b>23c</b>
<b>SOAP</b> Lava, large size bars	2 for <b>19c</b>	<b>BABY FOOD</b> Heinz	3 for <b>25c</b>
<b>SOAP</b> Ivory, large bars	2 for <b>19c</b>	<b>TISSUE</b> Scott	3 for <b>25c</b>
<b>CRISCO</b> 3-Lb. Can	<b>72c</b>	<b>COFFEE</b> Chase & Sanborn	LB. <b>35c</b>

**KNOX-JELL** ALL FLAVORS. 3 Pkgs. ... **13c**

**Grapefruit JUICE** 46-OZ. CANS 2 for **29c**

**BLEACH** WHITEX QUART **10c**

**Reward!**

**\$1,000**

**for One Bible Text!**

A REAL OFFER!

Hear About it Friday and Sunday Evenings, (March 3rd and 5th)

**at the Prophecy Speaks Hall**

321 Main Street—Hereford

SONG SERVICE, 8:30 LECTURE, 8:45

**Program for the Week**

Sunday, April 5—  
"IS SUNDAY THE LORD'S DAY?"

Monday, April 6—  
"IS GOD PARTICULAR?"

Tuesday, April 7—  
"IT TAKES FAITH"

Wednesday, April 8—  
"ARE WE UNDER THE LAW OF GRACE?"

Thursday, April 9—  
(TO BE ANNOUNCED LATER)

Friday, April 10—  
"WHAT IS THE SEAL OF GOD?"

**No Meeting Saturday Evening**

**Eat More Meat for Health!**

**EASTER HAMS**

Armour's Star or Cudahy's Puritan. See Us First, for LOWEST PRICES

<b>LUNCH LOAVES</b> 5 Varieties. Assorted... <b>LB. 23c</b>	<b>FRESH CREAMED COTTAGE CHEESE</b> Borden's. Bulk... <b>LB. 10c</b>	<b>LOAF MEAT</b> Ham added, ready to bake... <b>LB. 15c</b>
<b>BACON</b> Sugar Cured, and Sliced... <b>LB. 21c</b>	<b>FISH</b> Fresh Water Buffalo... <b>LB. 12c</b>	<b>BOLOGNA</b> Fresh, sliced. LB... <b>10c</b>
<b>CHEESE</b> Kraft. 2-LB. BOX... <b>67c</b>	<b>CHICKEN, HAM OR CHEESE SALADS</b> Fresh made. LB... <b>34c</b>	<b>VEAL CUTLETS</b> Breaded. Ready to fry—LB <b>25c</b>

**Gallon Canned Fruits**

**PEACHES**, . . . . . Gallon **5c**

**PEARS**, . . . . . Gallon **5c**

**PRUNES**, . . . . . Gallon **3c**

**APRICOTS**, . . . . . Gallon **5c**

**BLACKBERRIES**, . . . . . Gallon **5c**

**Salad DRESSING** BLUE BONNET QUART **25c**

Sophomores dedicate issue to their sponsors, KATHRYN DAVIES C. T. REEVE

# The Whiteface Round-Up

OUR MOTTO: 2 B's B Our Colors, Pink & Blue

HANDLE PRESS HIGH SCHOOL ASSOCIATION FOUNDED 1934

**SOPHOMORE STAFF**  
Editor - Christine Smith  
Assistant Editor - Marie Moreman  
Reader - G. P. Owen  
Copy Editor - Arline Millard  
Layout Editor - Ellen Posey  
Reporters - Lloyd Olson, Kathryn Acker, Nettie Hood, L. H. Lookingbill, Ruth Tucker, Dora Hagans, Mary Ruth Russell, Fern Pitman.

### Why We Go To School

Imagine everyone has worked at some time or another at value his high school education is to him. Here are some reasons for going to high school which might help you to settle a doubt in your mind.  
One of the main reasons for going to school is to be around other boys and girls our age. If we could visit with people our age only once in a while, we would certainly get bored with it.  
Another important reason is to increase knowledge in different subjects. You do this by talking with other people and being taught by capable teachers from authorized textbooks.  
Third, we go to prepare ourselves for college and higher learning. You will also have a better chance of getting a job than you would without a high school education. Next, we prepare ourselves better for our work, which is really the most important reason. In our high schools we are given the choice of numerous subjects which we might need in the profession we are going to follow. We get a fuller understanding of the job which we are preparing for, the better we can perform that job.  
Last, we can become better citizens of our country. If we know about laws and about the affairs of the government, we will naturally be more interested in it. So let's take every opportunity and advantage we have to educate ourselves.

### Central Chatter

Miss Fullingim was operated on for appendicitis last Saturday. Boy, how we miss her! Old Central just isn't the same without our Miss Fullingim. Stay in here and pitch, Miss Fullingim. We're for you one hundred percent. They can't keep a good fellow like you down long and we're counting the days until you turn.  
Miss Choller has been conducting a poster contest between the fifth, sixth, seventh, and eighth grades. The children in these grades voted on the ones they liked the best and they will be sent to Austin for a school contest. The winners of first place are William Brooks of room 5B, and Mary Estelle Leonard of room 7B. The winners of second place are Betty Jean Wade and Tommy Carnahan of room 5A, Glenn Earl Manning of room 6A, and Johnny Rogers of room 7C. Clarence Beauford of room 7A won third place. The eighth grade posters have not been judged as yet.  
Central School is glad to welcome several new pupils. Louise Buehert from the Center Plain school near Kress is a new pupil of Miss Rutherford's Room 5A. Norma Jeanne Scarbrough and Naydene Mooney of Miss Glasscock's room.  
Miss Alkman's room has been studying flowers and also planting them to make pot plants.  
Room 7A had perfect attendance Friday. This makes the fourth time they have had perfect attendance.  
Judging by the number of Central victims, the little demons, known as measles and mumps are working overtime these days.  
Math 8B is my Jonah: I shall not pass. It maketh me study diligently. It restorath my sorrow. It guideth me in paths of error for a certificate. Yea, though I walk through the Elshth Grade. Yet thou hauntest me. I will ever fear evil. For thou art with me. Thy graphs and thy roots. Thy torment me. Thou makest me a laughing stock.  
In the presence of my classmates. Thou anointest my head with shame. My eye runneth over. Surely failure and misery shall follow me. All the days of my life. And I shall remain in Math 8B forever.

### Davies Is Sponsor



Miss Kathryn Davies with all her ninety-five pounds has an easy time controlling the Sophomores. She was born in Lubbock County, and attended Lubbock grade and high schools. Miss Davies also attended Texas Tech at Lubbock. She has a Bachelor of Science Degree and taught at Cotton Center before coming here. She likes good music, nice voices and football; but her pet peeve is ignorance. Miss Davies is one of the smallest teachers in high school, being only five feet, one inch tall. She teaches Home Ec and Boys' Social Problems and sponsors F. H. T.

### Home Ec Girls Doll Up

At Easter everyone is usually dressed up in his new duds, which were not bought from any five and ten. The Homemaking II girls are making their garments for this occasion. These girls have been putting their "heart and soul" into this business for five solid weeks. (This statement may be backed up by Miss Davies.) The names of the girls will not have to be printed, because if you see any of them you will know they are from the Homemaking II class. You know, they will look so distinguished.

### and Naydene Mooney of Miss Glasscock's room.

The year was ended by a class picnic in the State Park. We all had a fine summer, and we were glad to see September come once again. We were then really in High School. It didn't take us long to get accustomed to changing rooms for every class either. Many who had been with us the year before were missing, and others had come in to try to take their places. Among those we missed were: Billie Zoe Smith, Gene Hall, George Wilson, James Green, Arline Stark, Charles Higgins, Betty Lea Valentine, L. A. McBrayer and Vivian Jones (she not married), but most of all we missed Mr. Oldham, who is now in the armed forces, and Miss Fullingim, who went back to Central to teach. New persons we noticed in our midst were Mildred Pittner, Gwendolyn Springer, Betty Boeskin, Juanita Smith, Pearl Prachar, Herman Buse and Fern Pitman.  
We believed that in order to start our high school journey correctly we needed strong leaders. Accordingly, we selected Mr. Mac Best and Miss Geraldine Pratt as sponsors; Bobby Jennings, president; Mary Sue Whitaker, vice president; Walter Ayres, secretary-treasurer until he left us, then LaNelle Farmer was elected to take his place. Tom Wilson and Marie Moreman were elected as Student Council representatives, and G. P. Owen became reporter.  
Time marches on! We are Sophomores now, and there was never a better class, you must admit. Mr. C. T. Reeve and Miss Katherine Davies make excellent sponsors. As you know, we lost Miss Pratt to another community. We all enjoyed her as sponsor and teacher, and we are sure others are getting as much pleasure from her presence as we did.  
Tom Wilson makes us a good president; Lloyd Olson is our vice-president; and Kathryn Acker makes a capable secretary-treasurer. We elected Nona Mills as reporter, but matrimony claimed her. Ellen Posey holds this office now. Edward Young and Christine Smith are student council representatives, and Mary Ruth Russell is representative in the Youth Council. Cornelia Hamilton is an efficient program chairman. As our football queen candidates for Freshman and Sophomore years we elected Mary Sue Whitaker and Mary Ruth Russell, respectively.  
Our class has been well represented in extra curricular activities both of the past two years. We are proud to say the vice-president of the Student Council, G. P. Owen, is from our class. Those who belonged to the Glee Club last year or this are Juanita Wiseman, Lottie Bell Edwards, Cornelia Hamilton, Margaret Barber, Jane Harris, Gwendolyn Springer, Ellen Posey, Marie Moreman and Margaret Fae Miles. Members of other clubs in these two years have been: Pep Club—Barbara Robertson, Jeanette Altman, Ellen Posey, Juanita Wiseman, Mary Face, Arline Millard, Mary Ruth Russell, Christine Smith, Louise Hood, Norma Harman, Bobby and James Barnard Hicks, Hi-Y—Jim Hicks and G. P. Owen, who is reporter; Tri-Hi-Y—Arline Millard, who is vice president; Barbara Robertson, Mary Ruth Russell, Ellen Posey, Kathryn Acker; F. H. T.—Dora Mae Hagans, Ana Beth Carter, Gertrude Worley, Barbara Robertson, secretary-treasurer, Arline Millard, historian, Kathryn Acker, Juanita Wiseman, Margaret Barber, Cornelia Hamilton, Ellen Posey, Christine Smith and Ivaline Pudd; football—Lloyd Olson, Earl Hussey, L. H. Lookingbill, and Teddy Higgins. F. F. A.—Ernest Ford, L. H. Lookingbill, Earl Hussey, Brooks Orr, Herman Buse, Henry Perry, Billy Boone Whitaker, C. J. Lance, and Murray Hall.  
As we look around we miss many members of our Freshman class. Among them are Juanita Jean Johnson, Mearl Lawrence, Elmore Nunn, Louis Beznar, Betty Joe Boeskin and LaNelle Palmer; and we recognize faces which at the beginning of this year were new. Some of these are Leo Grubbs, Todd Herrington and Thomas Larson.  
Many have left us since we were happy-go-lucky seventh graders, and there are new students with us, now that we are hard-working Sophomores. One thing we know is that those who left were sorry, and those who are new will, if they have not already, learn to love our Hereford High.

Brand Ads Get Results!

### Sophs Present Their History

Many of you have wondered about the dim past of today's Sophomore class. We'll say it all began back yonder in 1939-40, when we were seventh graders. We were rather proud to be able to say, "Oh, yes, I'm over at school now," and maybe we didn't always take the trouble to explain that the seventh grade was over at High School that year. We probably never ventured above the first floor to the mysterious heights of second and third floors.  
There were about eighty of us, and we were divided into two classes. We had capable home-room teachers in Miss Frances Fullingim and Mr. New Oldham. Both classes started the year off right by electing capable officers. The officials of the Texas Club, as Mr. Oldham's room was called, were as follows: Walter Ayres, president; Ruth Tucker, vice president; Mary Sue Whitaker, secretary; Juanita Wiseman, treasurer; and Cornelia Hamilton, reporter to the Whiteface Round-up. They took as their motto, "No Snobs."  
Miss Fullingim's class elected Billie Zoe Smith as their president, Lloyd Olson as vice president, Bobby Jennings secretary-treasurer, and Tom Wilson reporter. Marie Moreman and L. A. McBrayer were the Student Council representatives.

Near the close of the year everyone took state writing tests under the direction of Miss Belle Harris. Those who passed and received certificates were Mary Sue Whitaker, Leroy Bursess, Nettie Hood, Cornelia Hamilton, Ruth Tucker, Billie Zoe Smith, Walter Ayres, Franklin Burleson, Kathryn Acker, and Barbara Robertson.  
At commencement the two classes sang "Stars and Stripes Forever" by John Sousa with the leadership of Miss Theima McMinn. The class prophecy was read by Ruth Tucker, and, by the way, it predicted that the class would give a Spanish banquet in our Junior year, but the Juniors this year beat us to it. Several students got diplomas for being present and on time every day throughout the year. They were Arline Millard, Marie Moreman, Ruth Tucker and G. P. Owen.

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### Nonsensical Nicknames

The Sophomores have nicknames too, but did you ever connect these with:  
Christine Smith ..... Peachy  
Mary Ruth Russell ..... Ooshie  
Kathryn Acker ..... Katie  
Cornelia Hamilton ..... Corney  
Jane Harris ..... Janie  
Mary Sue Whitaker ..... Pinkie  
Arline Millard ..... Winkle  
Barbara Robertson ..... Bobbie  
Ellen Posey ..... Boots  
Tom Wilson ..... Tommy  
G. P. Owen ..... Jeep  
Marie Moreman ..... Ree  
Nettie Hood ..... Charlie  
Margaret Barber ..... Maggie  
Juanita Wiseman ..... Nita  
Billy Boone Whitaker ..... Tuney  
John David Dowell ..... Squirt  
James Barnard Hicks ..... Dewey  
Mildred Pittner ..... Prisky  
Lloyd Olson ..... Tank  
Elvin Wilson ..... Slugger  
L. H. Lookingbill ..... Slim

### New Soph Enters H. H. S.

Thomas Larson, who was mentioned last week as a new student, is a Sophomore who formerly attended school in Vega. He says that his hobby is collecting stamps and that he is quite a radio fan. He likes to play baseball and finds algebra an interesting subject. He wants to be an electrical engineer. He dislikes girls who are more than "pleasingly plump" but especially likes pretty girls. Thomas is 5 feet 11 1/2 inches tall and weighs 155 pounds.

### Seven Attend F. H. T. Meet In Panhandle

"Boy, am I sleepy?" "Why couldn't we have slept just five minutes longer?" Sayings of this kind were heard early Saturday morning when a group of F. H. T. girls left for a district meeting held in Panhandle. Approximately one hundred and seventy-five boys and girls from various schools in the district attended. The Amarillo Chapter giving the program. For the day which included reports from all the chapters giving in their communities. Stressed throughout the program was the opportunities and responsibilities of the future home-makers in a democratic America.  
The meeting is to be in Canyon next year with the Claude Chapter giving the program. The girls were "popped" out

### Juniors Consider Standard Sr. Ring

As this reporter has said before, there would be no business after the banquet in the Junior class, but this has not proved true because we still have much business. At the business meeting, our secretary, Texie Reynolds, read a "thank you" letter for the banquet from the Senior class. We appreciated it very much. The class had a treasury report and how the sum has shrunk since the last one!  
Miss Foster announced a picnic to be given by the Junior mothers for the Juniors on April 17.  
Daniel Russell gave a report on the rings for the class after talking to Mr. Kinard. The Junior class is promoting the idea of having a special Senior ring for the Senior classes from here on out. That way, we will be much more proud of our rings which will show others where we are from without investigation. Many other schools have selected Senior rings and they are proud of them more so than if every class that graduated had separate rings. One type of ring will draw all future Seniors together and will distinguish them as a unit among other students. The Junior class is seeking support of the lower classes as they will soon be Seniors and should have something to say on the matter.  
Following discussion on the rings, the class elected an editor and staff for the week when the Juniors will sponsor the paper. Nona Dear Rose was elected editor, and Phyllis Radovich assistant editor. All other members are to be selected by these two to work with them. The meeting was dismissed by the bell.

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### G. C. Gets Uniforms

The High School Glee Club, after much discussion, has decided on uniforms to wear to the festival held in Amarillo this year. Since the school colors are maroon and white, the glee club usually selects uniforms of these colors. This year, however, they decided to change the tradition and select light blue with white lace trimmings. The dresses, which are of gabardine are

princess style with three quarter length sleeves.  
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### April Babies

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- Leo Ohlg ..... 4
- Don Roberson ..... 5
- Louise Lance ..... 6
- Jake Myers ..... 7
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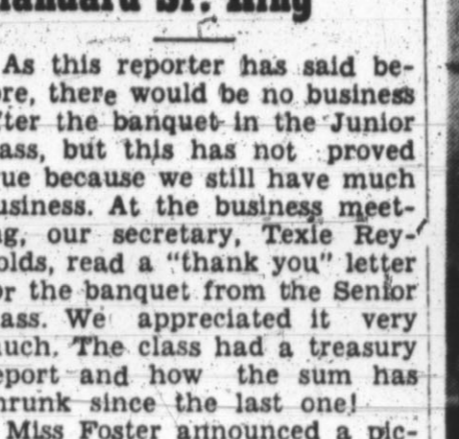
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Bobby Jennings likes girls that do a lot of talking, little taller than he, plenty of action, makes no difference of color of hair, and seniors. (I wonder if it could be an Urbanzyk?)  
L. H. Lookingbill likes girls that are a little shorter than he is, blonde, can have an interesting conversation, intelligent, same grade he is in and fair complexioned.  
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### Sophomore Sweetheart



Mary Ruth Russell was elected Sweetheart of the Sophomore Class at their last meeting. She was judged on looks and personality. Mary Ruth has been a member of the band for two years, Tri-Hi-Y for one year, and Pep Club two years. In her Freshman year, she was pep leader of the class, and this year she is a representative to the Youth Council. She was also the Sophomore candidate for football queen. Her favorite subject is history and her greatest dislikes are spinach, hominy and boys that do not flirt back. She collects jokes for a hobby and is very fond of all kinds of sports. Mary Ruth also likes to talk very much, and as a result of this she wants to become a History Teacher.

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### Ideal Dates



What is your idea of an ideal date? Here are a few of the Sophomore girls' ideas.  
Ana Beth Carter—I like a boy who isn't more than two inches taller than myself, wears his clothes well, and has a good personality; preferably cut or good looking and has dark, wavy red hair. He works and makes his own money; has good manners and doesn't get angry when I flirt with other boys. I like for him to speak to everyone.  
Mary Sue Whitaker—I like a boy who has dark hair and brown eyes. I like for him to have nice manners and to know how to treat a girl. One who is neat and has a good personality is preferable. He should be a little bit taller than I, but not too much. He should be able to carry on an interesting conversation; he should show me a good time and not have to spend a million dollars doing it. I don't want him to drink or use foul language.  
Marie Moreman—I like a boy who has medium or dark brown hair and brown eyes. I like for him to be taller than I. He should have a good personality, be friendly, and industrious. I had much rather he would be conscious of neatness and good grooming. He must respect a girl and should not take her for granted. I like a boy who can show a girl a good time, but he need not spend a fortune to do so.  
Here's what the boys think:  
Tom Wilson likes a girl that has blonde hair, blue eyes, is shorter than he is, intelligent, can hold an interesting conversation on dates.  
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506 Jackson Avenue

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By writing in what each Deposit is for you have a Record of Income and Expenses which will Greatly assist in preparing your Income Tax Return — and many additional people will have to file one for this year.  
It contains your Checks which are Receipts for amounts paid, and in case of Dispute, serves as proof of payment. You can't afford to be without a Bank Account these days, nor can you Afford to lose the Record of your Transactions.  
MEMBER F. D. I. C.  
**The First State Bank**

# Red Cross Needs Many More Women Volunteers

Many of Deaf Smith County's young men are now with our armed forces fighting; and in training preparing to fight, for us. They are our sons, brothers, husbands and even fathers of our children. Yes, WE ARE AT WAR, and many, many more will be called to battle for us on all the lands and seas, and in the air everywhere, that we may remain free, and our children and our children's children may live their lives in the enjoyment of the liberty that is theirs by right.

To win this war, WE MUST ALL FIGHT. Our men must fight on the battle fields, on the seas and in the air, and we women, EVERY ONE OF US, must fight on the home fronts, and do all and everything we can to back our fighting men in their heroic fight and the sacrifices they are making, and will make, for us.

Our "home front" battles must not be confined to our homes, front and back yards with our families; but must be extended to those "fronts" where our efforts and labors will most effectively aid our fighting men, and those of our allies, in their fight to win for us.

The American Red Cross is the great humanitarian organization that in times of peace as well as of war goes to the aid and relief of suffering; but in times of war its duties are multiplied, many, many times, and many many more volunteer workers are required.

When our country is called on for its quota of fighting men, they leave their homes, farms, shops, stores, trades and professions, and go—will we women do less?

The Red Cross has swung peace time work to war work, and with its duties growing heavier and heavier, day by day has issued its call to the American women. Will the women of Hereford and Deaf Smith County falter or fail our fighting forces in this crisis?—I do not believe they will when they realize the enormous task facing us; yet our Red Cross workers have fallen off at a time when our duties are being greatly increased.

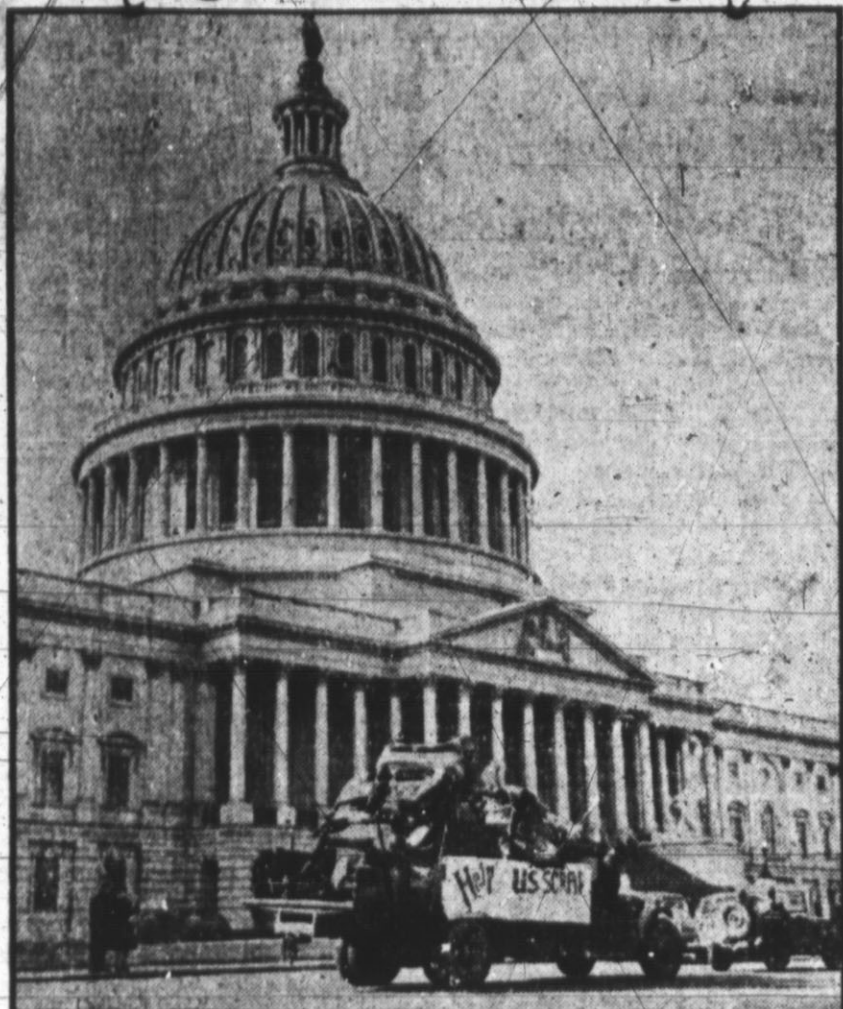
Before many months there will be few homes in America without an empty chair, left by a father, husband, son or brother—gone to answer the call of our country—we can not, we must not, and we will not fail them!

Let's all of us arouse ourselves from our lethargy, go to the Red Cross rooms, and WORK—and not wait for another Great Harbor, another heroic defense of Wake, the Philippines, battles won or lost in Australia, or more deaths of our men and sailors to wake us up. If everybody waits too long to do their duty in this war everything will be lost to all of us.

Let me insist on every woman coming out to the Red Cross and WORK—and WORK. Do not stay away thinking you will not be needed or that another will do your part for you—she is probably staying away thinking the same thing of you; and your part and her part will go undone.

IRENE GILLILAND  
Chairman of Production.

## Salvage Parade Passes Capitol



Collection of waste material throughout the country is given impetus by a parade through Washington showing collection of salvaged materials. The Capitol serves as backdrop.

## Adrian News

By MRS. GEORGE A. SYMS

There were 70 at Sunday School.

Mr. and Mrs. J. E. Speed and sons are visiting relatives at Roswell, N. M.

The sympathy of the community is extended to the Johnny Kemp's in the death of Mrs. Kemp's father at Hereford last week. The Kemp family attended funeral services there on Thursday.

Misses Donna Gayle Harris and Terry Taylor, students at W. T. S. C. spent the week end with Donna Gayle's relatives.

Miss Della Stagner spent Sunday with relatives in Hereford.

Mr. and Mrs. P. H. Gruhlik and family visited Mrs. Gruhlik's sister in Hereford, Sunday.

Roy Jackson, Jr., has recently attained the rank of Captain and is now stationed at Fresno, Cal.

Roy is a graduate of A & M, and attended Adrian High School while making his home with his great uncle, J. P. Collier.

Dorsay Watson has employment at the Pullman Fuel Station east of Amarillo.

Mr. and Mrs. V. E. Lemke, W. H. Lemke and Mr. and Mrs. G. A. Syms attended "Blossom Time" in Amarillo last Monday night.

W. W. Lindsey, a former teacher in the Adrian school, has been discharged from army service at Fort Bliss, El Paso, and is now taking work at Texas Tech at Lubbock, qualifying for a Smith-Hughes Certificate.

Mary Stone is a new student in the freshman class. She comes from Seminole and is making her home with her sister, Mrs. E. K. Pinnell.

Mae Freeman reports April 2 to Dallas for duty in the United States Navy.

Neoma Reynolds of the San Jacinto Beauty School in Amarillo, visited her mother, Sunday.

Mrs. Frank Watson was a business visitor in Vega on Saturday.

The Young America Defense Club, composed of the fifth and sixth grade boys, accompanied by their teacher, Miss Stagner, enjoyed a picnic and outing to Lost Mule and Paint Rock, Saturday afternoon.

Mr. and Mrs. W. F. Barnett and family have moved from near Hereford to the Collier apartments.

Announcements have been received of the birth of an 8-3-4 pound baby boy, John Stephens, to Mr. and Mrs. L. R. Pittman of Clarendon. Mrs. Pittman before her marriage was Miss Rosalie Morris, and a graduate of the Adrian High School.

The Sophomores enjoyed a class picnic last Thursday. The group was sponsored by Mr. Jones, and Mrs. Jones and Carol and Lynn were guests.

The Baptist Women's Missionary Society held their regular meeting at the home of Mrs. R. M. Glenn on Tuesday. A social hour followed the lesson.

Mr. and Mrs. O. G. Calhoun and son, Orville, have gone to Shreveport, La., for a short visit with their daughter, Mrs. Roy Vaughn, and Lieut. Vaughn, who is to be transferred to Florida soon. Lieut. Vaughn's parents of Amarillo accompanied them.

Manuel Loveless and Stella Mosteller have gone to Oklahoma for a visit with relatives. Mrs. J. M. Beechley is working

at the Cozy Cafe during Stella's absence.

Dr. and Mrs. L. R. Scarborough of Fort Worth and Mrs. A. D. Foreman, Jr., and daughter, Joyce, of Amarillo, visited Mr. and Mrs. J. P. Collier, Sunday afternoon. Dr. Scarborough is president of the Southwestern Theological Seminary, and he and Mr. Collier were classmates in Baylor many years ago.

Juanita Glasscock of Amarillo visited friends in Adrian over the week end.

Mr. and Mrs. Glenn Hetzler were honored with a housewarming last week by about 40 of their neighbors.

Mrs. W. R. Frazier and children are visiting Mr. Frazier, who has employment at Temple.

Mr. and Mrs. Bert Cook and grandson, Jerry, returned Friday from a six week's visit to Florida and Missouri.

Orville Groneman injured his back Thursday and is receiving treatment in an Amarillo hospital.

Mr. and Mrs. Clayton Cook spent last Sunday with Mr. and Mrs. R. O. Manning and family of Panhandle.

The Adrian Parent-Teacher Association will present its annual play in the school auditorium on Friday night. The play "I'm in the Army Now" has the following cast: Pa Robertson, G. A. Syms; Granny Robertson, Miss Stagner; Leity Ashbrooke, Miss Lewis; Deanna Robertson, Miss Patton; Ma Robertson, Mrs. Foster; Toby Robertson, Tunkey Calhoun; Bronson Robertson, Donald Morgan; Dale Morrison, Mrs. Watson; Corina Duffin, Mrs. H. B. Maynard; Prentiss Roper, Earl Brown; Audrey Nayland, Billy Jo Maynard; Essie Knapp, Mrs. F. D. Jones; Ramon Valdez, Frank Watson.

The play will be given at Wildorado Monday night and at Vega Tuesday night of next week.

Do your part by asking for your change in Defense Stamps at all stores and stations. We have them for your convenience. Troy Moore Service Station.

## Prophecy Lectures Continue This Week

The pictured Bible lectures being conducted at the Prophecy Speaks Hall will be continued another week. Mr. Carter states that this will be the most interesting and the most important week of the entire series and he is very eager that the attendance will be the largest for any week. Friday and Sunday evenings he is going to tell about a prize cash offer for one text from the Bible. Maybe you will be the first to find the text and thus receive the reward. It costs nothing to try. Further details are found in the Prophecy Speaks advertisement in this paper.

Mr. Carter says that during the next few evenings he is going to answer a question perplexing many Christian people today. The question is, "Why do Christians keep the first day of the week, commonly called Sunday, as a holy day when the Bible says that the seventh day, commonly called Saturday, is the Sabbath or the Lord's Day?" Come early from now on, as a much larger attendance is expected. Mr. Schneider extends to all an invitation to be present in time for the song service which begins at 8:30 each evening. There will be special music each evening.

## Youths Hold Joint Easter Program

A joint Easter service was held by members of the Young People's Departments of the First Christian Church and the Methodist Church last Sunday night.

The theme of the program was "In the Cross of Christ I Glory" and the program itself was built around the large lighted cross that stood at the back of the pulpit-stage.

Mary Ann Acker was leader and others taking part were Virginia Newell, Rachel Ireland, F. L. Lucas and Christine Smith. Lillye London was in charge of decorations for the service and the setting of the stage.

## Mother Dies In Minnesota

John H. Olson received word here Saturday that his mother, Mrs. John H. Olson, had passed away at her home in Two-Harbors, Minn.

Several months ago Mrs. Olson suffered a stroke and Mr. Olson, accompanied by his brother from Waco, made the trip to Minnesota to visit her. He was unable to attend the funeral rites which were held early this week. Mrs. Olson was 78 years of age.

## Former Hereford Man Dies Sunday

News was received here this week of the death on Sunday of Charles Wesley Smith, pioneer Hereford man, who made his home here for many years.

Mr. Smith was born March 13, 1872 in Erath County and came to the Panhandle when he was 17, working on various cattle ranches in this territory for about 16 years. He was married in 1905 to Miss Edith Eleanor Taylor, of Erick, Okla.

Survivors are Mrs. Smith; three daughters, Mrs. Charles Green, Hereford; Mrs. E. W. Carter, Stratford; and Miss Inez Smith, Nolan, N. M.; one son, Dan H. Smith of French, N. M.; two sisters, Mrs. Dora Daniels of Grady, N. M.; one brother, J. G. Smith of Erick, Okla.; and eight grandchildren.

Burial was at Springer, N. M., where death occurred.

## Simms Club Sign Victory Pledges

Getting into the swing of National 4-H Mobilization Week activities set for Apr. 5-11, members of the Simms Girls 4-H Club last week signed Victory Demonstrator Pledges in an effort to get behind the war effort with a concrete example of what farm boys and girls can do to bring victory.

The program outlined in the Victory Demonstrator pledges calls increased attention to regular 4-H goals which are easily adapted to war-time responsibilities.

The 18 pledge signers in the Simms Club promised to call on their neighbors, create greater interest in 4-H work to help win the war by "producing feed, food and fiber to assure good health."

Other parts of the pledge are: "I will take good care of everything I use—food, clothes, furnishings, equipment, machinery, buildings, livestock and the soil as well as scarce articles such as rubber and metals. I will buy carefully anything I must have and I will buy U. S. Defense stamps and bonds with all the money I can. I will work hard with my family and neighbors and help people to be cheerful, to have courage and to take part in all war activities."

TRY A WANT AD

DOUBLE FEATURE BARGAIN DAYS

DEADWOOD CITY! Last Outpost of Outlawry.

Richard Dix Frances Farmer

BADLANDS OF DAKOTA

with ROBERT STACK Ann RUTHERFORD

PLUS

Striking into the Jaw of Death

RICHARD ARLEN JEAN PARKER

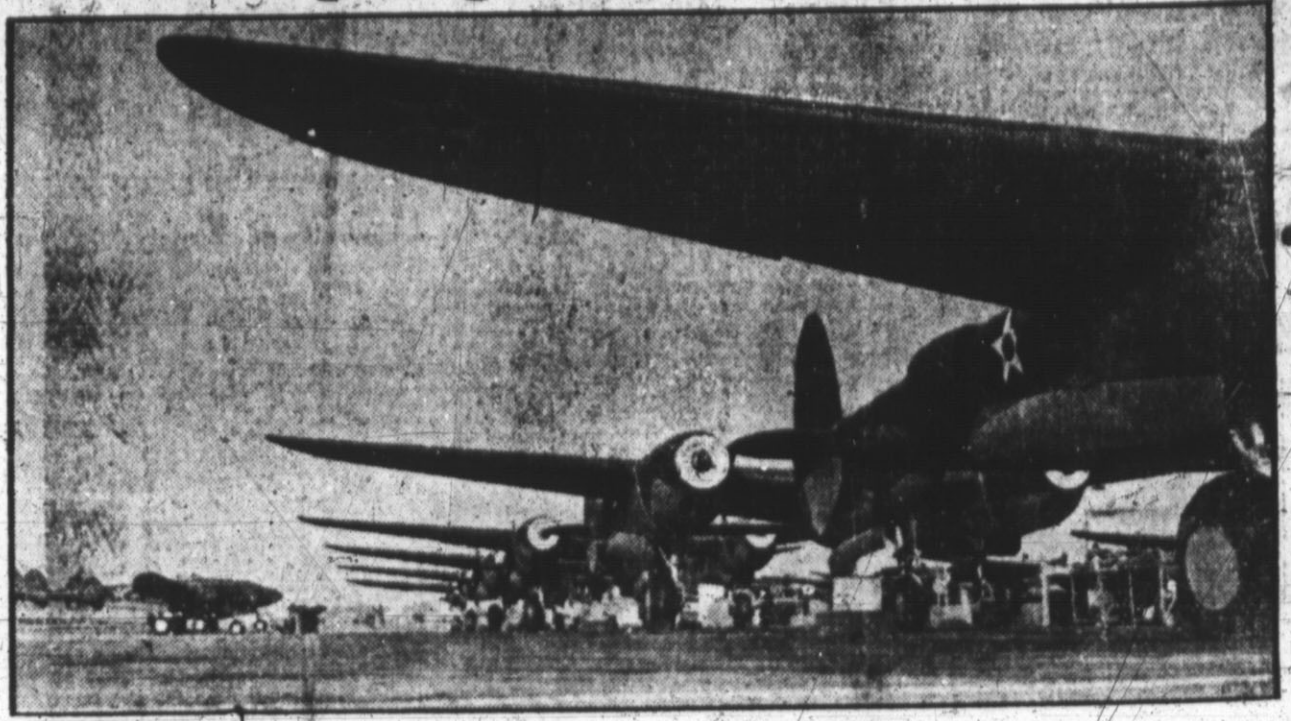
TORPEDO BOAT

Bargain Prices

Star 11c-22c

FRI-SAT. - April 3-4

## Lockheed Lightnings Move Off the Assembly Line



Especially designed to take-off and rise quickly, Lockheed Lightning P-38 interceptor-pursuit ships are the fastest planes in the world. Here a group of these ships are given finishing touches to prepare them to fulfill deadly missions for Uncle Sam.

## Music Contest Winners Listed

Nancy Ruth Shackelford, daughter of Mr. and Mrs. Bert Shackelford of Friona, was chosen to represent the Seventh District in the junior concerts at the state convention to be held in Temple, Apr. 8; at the Competitive Festival for juniors held here Saturday. Miss Shackelford made the highest grade of 97 and Hurshele Journey of Amarillo was chosen alternate.

County Judge A. J. Schroeter extended the city's welcome to the Festival group; Mrs. A. O. Thompson, president of the Seventh District Texas Federation of Music Clubs, extended greetings from the Music Study and Civic Chorus and Rachel Ireland, president of the Voco Club, also welcomed the visitors.

Wallace R. Clark and Miss Pauline Brigham of West Texas State College, Canyon, served as judges with Miss Mattie Mae Swisher, contest director.

Among other students receiving superior rating were Georgina Waghorn of Amarillo, vocal; Tim Miller of Lubbock, piano; Nadine Newell, Bonnie Miller, and Thelma Mae Boggus, Bobby Blackwell and Joyce Ann Miller of Friona, all vocal. National Honor Certificates were presented to those making superior ratings.

After the awards were given the visitors were entertained in the social hall of the Methodist Church with Mrs. A. O. Thompson in charge, assisted by members of the Music Study Club, the Civic Chorus and the Voco Club.

## Child Is Injured While Playing

Ten-year-old Mevin Finck, son of Mr. and Mrs. Harry Finck, who live five miles east of Hereford, was painfully injured Monday afternoon when a metal plaything exploded in his hands. The character of the toy was not determined but fragments and bits of metal struck his face and one piece of metal became lodged in his eye.

He was taken to Amarillo by Mrs. A. J. Schroeter and Mrs. Troys Carmichael who said attending physicians were determining whether an operation would be necessary. The child's mother is ill in Amarillo and did not know of the accident.

## Elaine Thompson Home After Hospital Stay

Elaine Thompson, ten-year-old daughter of Mr. and Mrs. Robert Thompson, was removed from St. Anthony's Hospital in Amarillo Saturday and brought to her home here.

Elaine, who had been in the hospital for a week, is much improved and out of danger. She is recovering from a mastoid condition but an operation was avoided and she will soon be able to return to school where she is a student in the sixth grade.

## Scrap Iron

(Continued from Page 1)

group of patriotic Hereford business men are the defense stamp prizes — \$2.50 to the boy or girl in each school district who brings in the largest scrap collection.

"There is not much time left," Mr. Rosson declares, "But we can still make a success of this drive if we all co-operate and really work at it this week."

## Calf Show

(Continued from Page 1) several families. Persons who do not want to buy a whole beef can thus co-operate and all have an opportunity for using some of this fine, locally produced meat.

## Greenbugs

(Continued from Page 1) by greenbugs or worms.

Farmers are requested to report immediately to the county agent any infestation by greenbugs or worms in the wheat and to get started immediately on spraying or some other treatment to destroy the pests.

## Around Town

(Continued from Page 1)

pointed out that they were all graduates of Hereford High School—and played in the high school band.

Emmett Milburn has a new wheel balancing machine at his service station and says that he is prepared now to cure one of the main causes of uneven tire wear. And speaking of Milburn, we wonder how many of his checks, signed "April Fool" so into cash drawers yesterday.

Mrs. Carl Gilliland says that her volunteer Red Cross workers are falling down. What's the matter? No Pearl Harbors in Singapore in a couple of weeks?

Fox Cleaners and the City Cafe are getting a new paint job and some other re-decoration this week.

Inez Clark is now working at the crop loan office in the court house.

## Rev. W. H. Hicks Accepts Charge In Little Rock

J. E. Beyer received word today that his son-in-law, Rev. W. H. Hicks, has accepted the pastorate of the Pulaski Heights Baptist Church at Little Rock, Ark. Mr. Beyer stated that Rev. Hicks plans to move his family to Little Rock about May 1.

Rev. Hicks is the pastor of the First Baptist Church at Winfield, Kan. He is president of the Kansas Baptist Convention and is chairman of the program committee for this year. He is also chairman of the convention committee on Christian Education. He is a graduate of Baylor University, Waco, and the Southwestern Baptist Theological Seminary at Ft. Worth. He has the Th. M. degree from the Seminary.

Rev. Hicks was born in Hereford, the son of the late W. E. Hicks and Mrs. Hicks of Garden City, Kan. Mrs. Hicks is the former Miss Maurine Beyer. They have three children; Kathleen, 11; Joe Harold, 5, and Billy Douglas, 2.

They visit in Hereford often and spend several weeks each summer at the Beyer home. Mrs. Beyer is a guest in the Hicks home this week and Mr. Beyer plans to leave Saturday to spend time in Winfield.

Brand Ads Get Results!

1901 1942

# E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT

We now offer \$150.00 Cash Burial Insurance

Policy at Low Cost. See us!

THEY'RE JUST AIR-PLAIN NUTS!

GET SET FOR A HAPPY LANDING!

Your troubles will take off... Your laughter will be out of control... as you take a fun-flight with your favorite comical

BUD ABBOTT COSTELLO

Keep 'Em Flying

with MARTHA BAYE PLUS Air Mail News "Fraidy Cat" Cartoon

The Fun Starts SUNDAY

# Star

SUN. - MON. - TUES. April 5-6-7

DOUBLE SHOW DAYS!

A DOUBLE-STARRED Blast of Action!

CHARLES STARRETT and RUSSELL HAYDEN

## RIDERS OF THE BADLANDS

HIT NO. 2

9 LIVES ARE NOT ENOUGH

RONALD REAGAN and JACK PERRY

BARGAIN PRICES

11c TEXAS 22c

SATURDAY - SUNDAY APRIL 4-5

Star 11c-22c

FRI-SAT. - April 3-4

# Hundreds of Prizes In Big Easter Egg Hunt

## Saturday, April 4

### Hunt Starts at 2:30 p. m.

Greatest Easter Egg Hunt on the Plains! Every child 10 years of age or under is Invited --- Regardless of where you live! A Red Letter Day for Your Child! Picture Show --- Thrilling Easter Egg Hunt!



## Lake Park ... and MOTHER'S PARK

Sponsored By  
**HEREFORD MERCHANTS**  
Who Are Giving Away Hundreds of Cash and Merchandise Prizes!

<p><b>Four Quarters</b> One For Each Of Our <b>4 Prize Eggs</b> <b>FOX MAN'S SHOP</b></p>	<p><b>5 Easter Eggs - 5 Easter Prizes</b> A 10c War Stamp — for — Each Of Our Five Prize Eggs <b>LYNN C. KESTER</b> JEWELRY</p>	<p><b>4 Prize Eggs</b> EACH GOOD FOR <b>25c</b> <b>DAVIS-McCRACKEN</b> Minneapolis-Moline Implements</p>	<p><b>8 Beautiful Pairs of Anklets</b> For <b>Our 8 Prize Eggs</b> <b>KELLOGG'S</b> 5c to \$1 STORE Headquarters For Easter Supplies!</p>
<p>Bring Your Prize Egg To <b>E. B. BLACK CO.</b> We Will Give Four 25c War Stamps to the finders of <b>Our 4 Easter Eggs</b></p>	<p>"Headquarters for School Supplies" 10 Easter Surprises One To Each Kiddie Who Finds One of Our Prize Eggs Visit our Store Saturday! <b>CITY DRUG STORE</b></p>	<p><b>Our 4 Prize Eggs</b> are good for <b>6 Cookies -- 6 Doughnuts</b> EACH — at the <b>HEREFORD BAKERY</b></p>	<p><b>ELITE CAFE</b> Offers Free <b>1 Hamburger</b> For Each Of Our <b>6 Prize Eggs</b></p>
<p><b>One 25c Defense Stamp FREE</b> To Each of the Kiddies Who Bing in Our <b>4 Prize Eggs</b> <b>THE VOGUE</b> Mrs. C. W. Seed</p>	<p><b>WE WILL GIVE</b> <b>A Quarter Apiece</b> For Our 4 Prize Easter Eggs <b>M. O. GREEN SERVICE STATION</b> Phillips 66 Station On Hiway 60</p>	<p><b>Check Your Prize Numbers</b> with our Card — Each of Our Four Prizes Will Be Redeemed For A 25c Defense Stamp <b>KINSEY MOTOR COMPANY</b></p>	<p><b>ALDERSON'S Variety Store</b> <b>4 Big Prizes</b></p>
<p><b>WE WILL GIVE</b> <b>Four 25c Defense Stamps</b> For Our Four Prize Easter Eggs <b>H. H. KEMP LUMBER CO.</b></p>	<p><b>I PRIZE EGG</b> good for <b>50c</b> <b>QUALITY FOOD STORE</b></p>	<p><b>3 Surprise Packages</b> One To Each Kiddie Who Finds One Of Our <b>Prize Eggs</b> <b>HARDWARE CO.</b> Phone 557 "Anything From A Tack To A Tractor"</p>	<p><b>THE HEREFORD BRAND</b> Will give to each of the <b>FIVE KIDDIES</b> who find our Prize Eggs <b>\$1.50 Cash Each</b> "YOUR HOME NEWSPAPER"</p>

# EASTER EGG HUNT

## SATURDAY 2:30 P. M.



### RULES and REGULATIONS

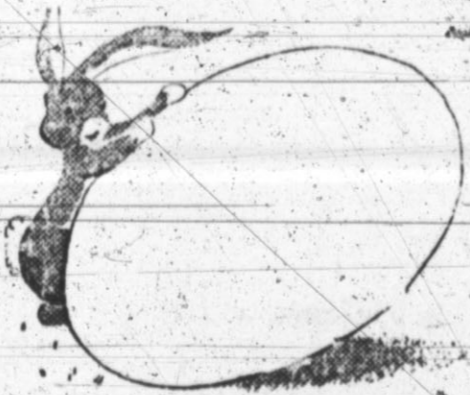
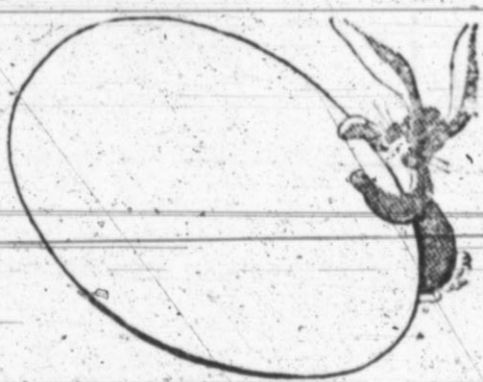
1—Hunt will start at 2:30 o'clock Saturday, April 4th, following a Free Show at the Star Theatre.

2—All prize eggs will be numbered and those that correspond with numbers in the listed firms will receive the prizes which that particular firm is giving away.

3—All children MUST be accompanied by their parents or some other adult person, when hunting for the numbers on stores to correspond with the numbers on the prize eggs.

4—No telephone calls will find your number—you must visit these stores until you find the corresponding number that is on the egg.

Come Early



All Kiddies  
10 Years of Age and Under  
Admitted

**FREE!**  
**10 Big Ice Cream Sodas**  
To The Finders Of  
**Our Prize Eggs**  
Look For Your Numbers in this Store  
of Bargains!  
**HAILE DRUG STORE**

Join The Big Easter Egg  
Hunt Saturday  
Look for Our Prize Eggs! Each of the  
4 Finders will get  
**25c Cash**  
**PACKARD MILL**  
A HOME INSTITUTION

A  
**25c Defense Stamp**  
To each of the finders of our  
**4 Prize Eggs**  
**CARL McCASLIN LUMBER CO.**  
Phone the Lumber Number—7  
1 Block East Courthouse

**Some Lucky Little Girl Will  
Receive, Free**  
A FINGER WAVE and SHAMPOO, or  
A BOTTLE OF HAIR OIL for Boy  
**For Our Prize Egg**  
Take Advantage of Our Easter Specials!  
**THE BEAUTY MART**  
Ona Faye Smith, Owner, Kitten Smith,  
Imogene Whitehead

**10 Prize Eggs**  
Will Bring  
**A Candy Bar Apiece**  
To The Kiddies Who Find Our Eggs  
**HUNTER'S CASH GROCERY**  
YOUR RED AND WHITE STORE

**Our 4 Prize Eggs**  
Are Worth  
**25c EACH**  
When Brought To Our Office on Saturday  
**JOHN PATTON**  
INSURANCE

**ROCKWELL BROS. & CO.**  
LUMBERMEN  
Will give the Finders of Each of Our  
**4 Prize Eggs**  
**25c CASH**

**FRASER MILLING COMPANY**  
WILL GIVE A  
**25 pound sack of**  
**SUNNY BOY CHICK STARTER**  
To The Finder of Each of Our 6 Prize Eggs

We WILL GIVE  
**2 Tire Repairs**  
One For Each Prize Easter Egg  
Bearing Our Number  
**GULF SERVICE STATION**  
W. J. (Bill) Smith

DODGE PLYMOUTH  
**IRELAND MOTOR CO.**  
Sales & Service  
**Our 4 Easter Eggs**  
Are Worth  
**25c EACH**

**Five 10c Defense Stamps**  
One To Each of the 5 Kiddies  
Who finds One of Our Prize Eggs  
**MARTIN BARBER SHOP**

**WEIR SUPER MARKET**  
Offers  
**4 Boxes Of Candy**  
For Our 4 Prize Eggs

**4 Prize Eggs**  
EACH GOOD FOR  
**25c**  
—at—  
**BEAVERS BROS. GARAGE**

**FIRST STATE BANK**  
will give one  
**25c Piece**  
to the children finding their  
**FOUR EASTER EGGS**

**4 Prize Eggs**  
EACH GOOD FOR  
**25c**  
—at—  
**JOHN WOOD**  
FARM EQUIPMENT  
"YOUR OLIVER DEALER"



# KIDDIES

Join the Big Easter Egg Hunt  
2:30

## AT LAKE

and MOTHERS

# \$100

on the

Read the Rules

# It's All

Sponsored by Hereford

# LOOK FOR

More Than

Attention!  
**Big Free**

Be In Hereford  
April



# KIDDIES

...ant, Saturday, April 4  
... M.

## PARK

### Prize Eggs

...on this Page

# Free!

...ord Merchants

## PRIZE EGGS

### 500 Prizes

# the Show

## Saturday

### 4

**Four 25c Defense Stamps**  
Are Prizes  
FOR OUR 4 EASTER EGGS  
**ROSS FULLER'S FEED STORE**

The Finder of our  
**PRIZE EGG**  
will be awarded  
**\$1.00 IN CASH**  
**FIRST NATIONAL BANK**

**FREE --- FREE**  
**100 FROZEN MALTS**  
We will give a regular 10c frozen malt to  
the finder of each of our 100 eggs!  
**HEREFORD CREAMERY**  
*See us for Delicious Ice Cream at all times.*

**50c IN CASH**  
*To The Kiddie Who Finds*  
**My Prize Easter Egg**  
**WHITEFACE PRINTING COMPANY**  
*L. H. Foster*

**ONE PRIZE EGG**  
Bearing Our Number  
WILL BRING A NICE SURPRISE  
*To Some Lucky Boy or Girl*  
**DEAF SMITH COUNTY REA**  
*H. V. Hennen, Mgr.*

WE WILL GIVE  
**50c FOR OUR PRIZE EGG**  
ONE EGG — ONE 50c PRIZE  
**LOERWALD BROS. MACHINE SHOP**

**25c**  
FOR EACH OF OUR  
**8 EASTER EGGS**  
*Join In The Fun!*  
**CONSUMERS FUEL ASS'N.**  
*Hereford, Texas*

# BIG EASTER SHOW



## SATURDAY MORNING 10 A. M.

### Don't Miss the Fun!

# 3 COLORED Hard Boiled Eggs

### Special Program for the Kiddies!

### Don't Miss This Show

### Remember,

## 3 Colored Easter Eggs

### for Admission, at Star Theatre

LOOK FOR OUR  
**PRIZE EGGS**  
We will give each of the two finders of our  
eggs  
**10 BABY CHICKS**  
from our New Modern Hatchery  
**WEST TEXAS FEED & SEED CO.**  
*Jack Wright, Mgr.*

**4 QUARTERS**  
ARE PRIZES FOR OUR  
**4 Beautiful Easter Eggs**  
**BLANTON BUTANE GAS CO.**

**Two \$1 Defense Stamps**  
WILL BE PRIZES  
For the Kiddies Who Find Our 2 Eggs  
**McRIGHT & WILSON**

**4 EGGS**  
**4 FLASHLIGHTS**  
**WESTERN AUTO ASSO. STORE**

**Check Your Prize Eggs Here**  
The Two Finders Will Each Get  
**A Dollar**  
Plan now to be here and join in the Fun!  
**PITMAN GRAIN CO.**

**ONE QUARTER**  
will be given to each Kiddie finding our  
**4 Nice Easter Eggs**  
**OLSON SERVICE STATION**

**One Delicious Hamburger**  
For Each of Our  
**6 Prize Eggs**  
**CARL'S CAFE**  
*CARL JENNINGS, Owner*

**Prize, Boys' Dress Shirt, or**  
**Girls' Dress, Sunny Tucker**  
Visit Us Saturday for New Spring  
EASTER TOGS  
**J. C. PENNEY CO., INC.**  
That's What You'll Win If You  
FIND OUR PRIZE EGG

**10 BIG PRIZES**  
**A Soda Pop**  
to Each of the finders of our Prize Eggs  
**MILBURN SERVICE STATION**  
WASHING GREASING

**One Delicious Hamburger**  
For Each Of Our  
**6 Prize Eggs**  
**CITY CAFE**  
Buck Richardson

**\$100**  
IN  
**PRIZES**

**10 Free Prizes**  
One to Each of the Boys and Girls who  
bring in our Prize Eggs!  
**CLOSE DRUG STORE**  
"WHERE YOU SAVE"

**500**  
VALUABLE  
**PRIZES**

**A Coney Island**  
For Each Of Our 10 Easter Eggs  
IS THE PRIZE  
Try Some of Our Home Made Candies  
BRITTLES — FUDGES — DIVINITIES  
TAFRIES — CHOCOLATES — STICK  
CANDIES — PEANUTS — SODA POP  
**THE CANDY KITCHEN**

**25c EACH**  
To the Four Boys or Girls who Find  
OUR PRIZE EGGS  
**TEXAS-NEW MEXICO UTILITIES**  
**COMPANY**



**YOUR CHOICE OF**  
**Bottle of Hand Lotion**  
Or A  
**Bottle of Hair Oil**  
to the finders of Our 2 Prize Easter Eggs  
**CHARM-AID STUDIO**  
Ruth Houser — Dette Albracht  
Kathryn Hamm



**50c FREE — TO EACH KIDDIE**  
who brings in our  
**Two Prize Easter Eggs**  
**WEST TEXAS GAS COMPANY**

**WE WILL GIVE**  
Finders Of Our 2 Eggs, Each, Choice Of  
**Pocket Knife or Doll**  
Or Set of Doll Dishes  
**STREU HARDWARE**

- List of Participating Merchants**
- M. O. GREEN SERVICE STATION
  - McRIGHT & WILSON
  - WEST TEXAS GAS CO.
  - HUNTER'S CASH GBO.
  - HEREFORD LOCKER & COLD STORAGE
  - PITMAN SERVICE STATION
  - ROSS FULLER FEED STORE
  - HEREFORD BRAND
  - STAR THEATRE
  - A. O. THOMPSON ABST. CO.
  - MILBURN SERVICE STATION
  - BEAVERS BROS. GARAGE
  - KINSEY MOTOR CO.
  - JOHN WOOD IMPLEMENT
  - KEMP LBR. CO.
  - STREU HARDWARE CO.
  - OLSON SERVICE STATION
  - CANDY KITCHEN
  - THE VOGUE
  - TEXAS GROCERY & MARKET
  - ELITE CAFE
  - CITY CAFE
  - J. C. PENNEY CO.
  - JOHN PATTON
  - LYNN C. KESTER
  - WEIR SUPER MARKET
  - ROBERSON BATTERY & ELECTRIC
  - FOX MAN'S SHOP
  - HEREFORD NEWS STAND
  - HUDSON GROCERY & MARKET
  - CITY DRUG STORE
  - CHOCOLATE SHOP
  - QUALITY FOOD STORE
  - WHITEFACE PRINTING COMPANY
  - DEAF SMITH COUNTY REA

**NOTICE**  
The Four Kiddies who find  
**Our Prize Eggs**  
will EACH receive  
**One 25c Defense Stamp**  
**STAMBAUGH CO.**

- List of Participating Merchants**
- STAMBAUGH CO.
  - FURR FOOD STORE
  - HEREFORD BAKERY
  - CHARM-AID STUDIO
  - ALDERSON VARIETY STORE
  - CLOSE DRUG STORE
  - E. B. BLACK
  - FASHION SHOPPE
  - CARL'S CAFE
  - TEXAS-NEW MEXICO UTILITIES CO.
  - MARTIN'S BARBER SHOP
  - DAVIS-McCRACKEN
  - FIRST STATE BANK
  - WESTERN AUTO STORE
  - THE BEAUTY MART
  - KERR HARDWARE
  - KELLOGGS VARIETY STORE
  - PITMAN GRAIN CO.
  - PACKARD MILLING CO.
  - ROCKWELL BROS. LBR. CO.
  - HAILE DRUG
  - CARL McCASLIN LUMBER CO.
  - THOMPSON SERVICE STATION
  - HEREFORD LUMBER CO.
  - ROBERT L. THOMPSON
  - CLIFF ESTES
  - IRELAND MOTOR CO.
  - GULF SERVICE STATION
  - FRASER OIL & GRAIN COMPANY
  - BLANTON BUTANE GAS COMPANY
  - FIRST NOTIONAL BANK
  - HEREFORD CREAMERY
  - LOERWALD BROS. MACHINE SHOP
  - CONSUMERS FUEL ASS'N.
  - WEST TEXAS FEED & SEED CO.

**Three Prize Eggs**  
Will Mean  
**Three Denver Posts**  
to the  
Kiddies Who Find Our Prize Easter Eggs  
**HEREFORD NEWS STAND**

**TEXAS**  
**Grocery and Market**  
Will Give  
**One 10c War Stamp**  
To Each Kiddie Finding One of Our  
5 BEAUTIFUL EASTER EGGS

**Four 25c Defense Stamps**  
One Each, will be Traded for Our  
**4 EASTER EGGS**  
See Our Easter Bargains in Dresses  
**FASHION DRESS SHOP**

**Two 25c Defense Stamps**  
One To Each Kiddie  
Who Finds One Of Our Prize Eggs  
**Hereford Locker & Cold Storage**  
Lee Hopson, Mgr.

**WANTED: 4 EGGS**  
Not just any 4 Eggs, but the Eggs  
with Our Serial Number  
**One 25c Defense Stamp**  
will be given for each of these eggs  
**FURR FOOD STORE**

**4 Quarters**  
Will Go To  
**THE FOUR LUCKY KIDDIES**  
Who Find Our 4 Easter Eggs  
**PITMAN SERVICE STATION**

**JOIN THE BIG HUNT**  
And look for our Prize Eggs—Each of  
the 4 Finders Will Receive  
**1 Cap Pistol**  
**A. O. THOMPSON**  
ABSTRACT CO.

**Look For Our Prize Eggs**  
Each of the Finders Will Get  
**25c IN CASH!**  
**A. C. THOMPSON**  
Service Station  
MAGNOLIA SERVICE  
Washing and Lubrication

**4 Prizes**  
**25c Each For Our 4 Eggs**  
Specialists in Generators  
Magnetos, Starters and Batteries  
**ROBERSON BATTERY**  
**AND ELECTRIC CO.**  
Jeff Roberson, Owner

**Win A Frostick**  
For Each Of Our  
**5 Prize Easter Eggs**  
Return the Eggs to Us at The  
**CHOCOLATE SHOP**

**Look For Our Prize Eggs**  
The Four Finders Will Each  
**Receive 25c CASH**  
Check Your Numbers At  
**HEREFORD LUMBER CO.**



Trade Where Your Dollars Have  
More Cents!  
**Two 5c Bars of Candy**  
**Two 5c Packages of Gum**  
given for each of Our 10 Prize Eggs  
**HUDSON GROCERY & MARKET**



**\$1.00 In Cash**  
Will go to the kiddie  
Who finds my Easter egg  
**CLIFF ESTES**  
Candidate for Sheriff & Tax Assessor