

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, AUGUST 26, 1904

No. 28

ATTEND THE PICNIC AT HEREFORD SATURDAY, SEPTEMBER 3

Items From Dimmitt

Some months have gone by since we contributed our mite to newspaperdom. Things galore have happened since then: We've visited our wife's people; prospectors have come and gone; our neighbors have been visiting, and their relatives have all tried to be on hand. C. J. White and C. F. Kerr have been advertising this country in 100 newspapers; Jim Oden reports grass and crops in Bailly county finer than ever before; W. A. Slover, Tom Tate, et al went to Swisher county with their cattle on the hunt of grass and came back with reports like that was the land that flows with milk and honey. B. T. Bell says it rains south of Portales; Sam Donnell knows Briscoe county can grow crops for they have grown this summer. A. P. Eaton tells scary tales of grass and crops in Lamb county; J. A. Stegal in the south part of the county has harvested his maize already; Joe Brashears in the east part of the county is bragging about his cotton and corn, but while these reports are all true we have been suffering for the lack of rain in the major portion of Castro county all winter, spring and summer, reports to, the contrary, notwithstanding. Uncle Buck Tate had concluded to quit farming; Uncle Ben Westbrook was holding his lip to keep from stepping on it; G. A. James wanted to trade his place to Jno. McIntire for a team to go east to pick cotton but John wouldn't trade because, he wanted to go too; O. P. Smith sold and traded out and left for Oregon; Lee, Boyd, Dixon et al went to Swisher after their cattle and it actually rained Sunday, August 21, 1904. Monday all things were lovely with the sparkling moisture, the grass was revived, crops started afresh, new spirits possessed the hearts of our old-timers and new comers were made to rejoice once more; Judge Kerr was heard shouting "By John Henry" it rained in Castro county. Harvey Cash, Press Burnam and Thos. Turnbow all know that county officers have to have rain the same as other residents and are rejoicing. J. H. Holland, W. A. Hubbard and Geo. Scarborough have not been seen since the rain, but Wm. Smith thinks they will live over this rain. C. E. McLean, J. S. Copes, Fred Moore, and G. D. Sikes all think we will have some feed for the winter. Gollehon, Carter, Turner, Strickle, Barber, Woodburn, McFadden and every other citizen of Castro are proud of the rain. Now this is a great deal of foolishness about one rain, but we were getting foolish for the want of rain. New energy has been imparted and encouraging words have taken the place of despondent sighs. This is too fine a country to be idle and let us all go to work with a vim and build homes here that will be second to none.

DONNELL.

C. T. HERRING A. LAIRD H. B. FARRELL
President Vice-President Cashier

**HERRING & LAIRD
BANKERS**
BOVINA, TEXAS

Opened for Business April 20, 1904
Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any matters entrusted to us

PICNIC AT HEREFORD.

September the Third Designated as the Day for the Great Event.

For some two or three years past, Hereford has been talking of having a picnic. This season's talk began early last spring and has been kept up pretty well all the summer, with no prospects of a picnic in sight. At the farmers' meeting Saturday, it was definitely arranged to have the festival in Hereford Saturday, September 3rd, and that there might not be anything overlooked which would make the occasion a success, the following were appointed to make all necessary arrangements: G. A. Hughes, chairman, A. H. Elliston, F. Herron, R. H. Norton, T. M. Coulson, T. J. Graves and E. B. Black.

The plan is to let everybody bring his box or basket from home and all spread together and have a good, old-time picnic. Of course it will be understood that the baskets are to be well filled. Speaking and other entertaining features will be arranged for and all who come will have no trouble in passing a pleasant day.

Come and become acquainted with your neighbors and see what a nice basket picnic our people can put forth.

We are requested by the committee to extend an invitation to the people in both counties and especially to those of Dimmitt and the North Draw.

Following are the committees which have been appointed to arrange in detail for the picnic at Hereford, Saturday, September 3rd:

MARSHAL OF THE DAY

J. T. Inmon.

MASTER OF CEREMONIES

Col. S. T. Howard.

PROGRAM COMMITTEE

T. J. Graves, chairman, J. E. Ferguson, A. J. Lipscomb, Chris Garrison, F. B. Fuller.

COMMITTEE ON ARRANGEMENTS TO PROVIDE TABLES, TENT, WATER, ICE AND COFFEE.

A. H. Elliston, chairman, Troy Womble, W. B. Beach, J. A. Johnson, J. M. Garner.

TABLE COMMITTEE

Mrs. J. E. Ferguson, chairman, Mrs. L. W. Ricketts, Misses Mary Clark, Annie Mauk, Leo Scott, Roxey Witherspoon, Linnie Herron, Luella Howard, and Messrs. Jas. A. Hughes, Claude Witherspoon, Frank LeGrand, Homer Inmon, John Perry, John Humphrey and John Clark.

Let everybody pull together and have a picnic that every citizen of Hereford and surrounding country will be proud of. Everybody is invited to come with well filled baskets and with the view of having a pleasant time. Respectfully,

WAYS AND MEANS COMMITTEE.

Mr. Stephens Coming.

The following letter is self-explanatory:

Vernon, Texas, Aug. 24, 1904.
S. T. Howard,
Hereford, Texas.

My dear sir and friend:
Your letter to hand inviting me to visit your section on September 3rd, and attend your picnic, for which I thank you. I shall be very glad to be on hand. Your friend,
JNO. H. STEPHENS.

For Sale Cheap.

9 acres of land in west Hereford. Want to sell at once. See me for a bargain.
26-14

I. N. DILLARD.

Headquarters for Machinery

We are headquarters for harvesting machinery of all kinds. We handle the celebrated McCormick broadcast binders to harvest your oats, millet and broadcast feed; corn binders to harvest your row feed; new and Big 4 mowers to cut your alfalfa, Johnson grass, etc., and a McCormick rake to gather in the crop. It is not our aim or desire to sell you one of the first binders made but the Newest, Latest and Best. We carry a wholesale line of repairs for the above machines and will gladly show you the superior points of the O. K. line at any time. A large stock of twine on hand all the time.

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

CLEO COMMUNITY

Doings in Castro County as Reported by Our Correspondent.

Mr. and Mrs. E. D. Smith visited Mr. and Mrs. Ollie Burch last Sunday.

Miss Emily Bell of Dimmitt visited Miss Bea Hamilton last Saturday and Sunday.

Our crops are beginning to come to the front and our people are wearing broad smiles since the rain.

G. E. Orr and mother of Millican, Brazos county, Texas, who have been visiting W. S. Dixon and family the past month, returned home on the 24th inst, highly pleased with the plains.

W. S. Dixon and family, G. E. Orr and mother, J. M. Gollehon and wife, Wm. Gollehon and wife all spent the day very pleasantly at Mr. and Mrs. Robt. Gollehon last Sunday.

W. P. Boyd, T. J. Sawyer and S. I. Lee of this community brought their cattle home from Swisher county Tuesday as the grass will be good after the nice rain we had last Sunday night.

Johnny Turner, Jr., and sister, Miss Stella, and Miss Alma Droke of Dimmitt spent the day last Sunday with J. D. Burch and family and attended Sunday school at Shive school house in the evening.

Your correspondent had the pleasure of attending the exercises at the close of Prof. Braselton's school last Friday evening at Holder school house and had a delightful time. Also spent the night at the hospitable home of Anderson Bros., who treated us nicely and gave us all the nice water melons we could eat. I am not telling this to injure Mr. Anderson. Maybe I ought not to have told about that melon patch as it is election year and candidates are death on watermelons.

W. S. D.

Earn an Outing With Kodak or Pen.

Earth, the new journal of the Southwest, generously offers \$3,000 worth of free railroad rides for the best photos of Southwestern scenes, and the best letters about that region written by those who live there. Why not enter the contest? You may win one of the many prizes. Write to-day for circular to

THE EARTH,

1118 Railway Exchange, Chicago.

Miss Higgins Entertains.

(Contributed.)

On last Monday, Miss Maude Higgins entertained a few invited friends at her beautiful, sub-urban home in East Hereford.

The corridors and vestibule were lavishly adorned with baskets of flowers and the verandas shrouded with vines—the entire place seemed to be enwrapped in joy, mirth, beauty and loveliness.

A delightful dinner of nine courses was served on a table richly decorated with flowers of fancy's rarest hues.

After dinner, games and other amusements were enjoyed by the guests when too-noon six o'clock came and the party returned to their homes, expressing themselves as having spent an exquisitely delightful evening and were all in unison in the belief that it was one of the most enjoyable events of their lives, and were especially profuse in complimenting Miss Maude's accomplished, charming, and easy manner of entertaining.

Those present were: Messrs. Conrad, Higgins and Perry; and the Misses Eagle, Dyer and House.

Captured by Brigands.

John Eiland, vice-president of the Bank of Portales at Portales, N. M., and a wealthy sheep man, has fallen into the hands of brigands in Mexico, where he is visiting in relation to sheep interests. Mrs. Eiland received a letter from him, postmarked at Oputo, State of Sonora, Mexico, saying that he had been captured by brigands and they demanded a heavy ransom, and that unless arrangements were made at once to pay the ransom he would be tortured and killed. She immediately wired the United States Consul at the City of Mexico to use his efforts for the release of her husband. The consul has not replied to the message up to this time, and no further word has been received from Mr. Eiland.

Mr. Eiland was a member of the I. O. O. F. Lodge at this place and is well known here.

Notice!

Parties wishing to put in storage coal call and get my prices. I handle the very best Maitland coal—the coal that made Colorado famous.

C. C. FERGUSON.

For Sale or Trade.

My four-room house and four acres of land in Rickett's addition, cheap for cash or will trade for cattle.

A. S. GRACEY. 23-8tp

DR. W. J. ROGERS

PHYSICIAN AND SURGEON

Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence, phone No. 77.

Office at

T. M. COULSON & CO., drug store.

A Card of Thanks.

The Ladies Union Aid Society of Castro county wish to use this means of thanking the gentlemen who so kindly assisted them with the ice cream stand on picnic day. Those who deserve especial mention were Messrs. Kenneth Turner, J. S. Copes, Will Gilbreath, W. B. Baker, I. O. Jackson and W. M. Gollehon. To those we wish to express our heartfelt thanks and also to the public at large, who contributed so liberally toward our work.

COMMITTEE.

Wanted Cattle to Pasture.

I have six sections of fine grass 10 miles northwest of Hereford and will take 400 head of cattle to pasture.

J. R. McFARLING.

Now

If you don't think we can make it on short notice and up-to-date just try us once for luck.

When

You want anything in the Sheet Metal line.

We make

Churns out of tin that are neat and light for the ladies; Bath Tubs for everybody; Tanks to water your yard and make the grass and trees grow; in fact, we can make anything you want at a very low price. We can fix your windmill and well so it won't trouble you or no pay. If you haven't got the money see us anyway.

Estimates

furnished on all kinds of roofing and cornice work.

Hereford Sheet Metal Works

T. R. REGAN, Manager

ALFALFA CULTURE

Plant Is Not Affected By Altitude and Is a Wonderful Drouth Resister.

PREPARE SOIL THOROUGHLY

A Region in Which the Rainfall is Excessive is Not Favorable for the Growth of Alfalfa; as the Plants are Quickly Killed Even by Surface Water.

Among the forage plants that are deservedly attracting much attention from practical farmers is alfalfa, one of the first forage plants cultivated by mankind. It was carried from Western Asia to Greece at the time of the Persian war, 470 years B. C. The Romans cultivated it. From Rome it was carried to Gaul and Spain, and from the latter country to South America and Mexico, where it has been successfully cultivated for more than three and a half centuries. It is the standard for hay and grazing in Mexico. The writer has seen it growing in great luxuriance on the irrigated lands in Mexico and Colorado, where six crops could be cut in a single season. It is now the leading crop in Colorado and in parts of New Mexico. It is extensively grown in the savannahs of Louisiana, where the soils are sandy and deep, but well drained. The most desirable soil is a fertile creek or river bottom, well drained and not subject to overflow.

Its nutritive elements are almost identical with those of red clover. It has one advantage, however, of red clover, in that it is a perennial plant. It does not at all resemble clover in its appearance. The purple, pea-like flowers are in long, loose clusters or racemes, and are scattered over the entire plant.

Alfalfa does not grow well on any soil that has a hard pan or on thin soils. It is a deep rooted plant, and must have a deep soil. Wherever the roots find a permeable soil they will descend to a great depth, and on river banks they have been traced to the depth of sixty or seventy feet. On the rich sandy soils of the south it is invaluable, and will grow luxuriantly and make enormous yields of hay. Underlying rocks or impervious subsoils, or sour, marshy soils, or crawfishy soils, or stiff, clayey soils are fatal to its growth. So is stagnant water. It will grow on favorable soils at almost any height, from sea level up to an elevation of seven thousand feet.

Alfalfa is not affected so much by altitude as by the depth and warmth of the soil and the depth of the water-table beneath the surface. A rich, sandy loam, limy with a porous subsoil, suits it best. A region in which the rainfall is excessive is not favorable for the growth of alfalfa, as the plants are quickly killed even by surface water. Nor is the presence of a large proportion of iron in the soil favorable to the growth of the plant. Soils that have a large content of lime, phosphoric acid, potash and magnesia are those best adapted to its growth, but lime seems to be the most essential. A considerable amount of sand in the soil is not objectionable.

The soil should be prepared in the most thorough manner. It must be finely pulverized; it must be broken deeply and subsoiled, and it must be free from any trash or weeds. It is best to sow alfalfa after some hoed crop, such as beets, carrots, turnips and rutabagas. In the middle south the seed is best sown in the spring. It is best to sow the seed in drills from fifteen to twenty inches apart. Twenty to twenty-five pounds of seed per acre will be required. When

the plants have come up and grown high enough, a small cultivator should be run between the rows so as to destroy any grass, or weeds that may have made their appearance. Many persons sow the seed broadcast, but if this is done it must be upon land that has been kept free from any noxious weeds by crops of clover.

Mr. Geo. L. Clothier, of Manhattan, Kas., gives the following directions for preparing the soil for alfalfa:

"If the land is so weedy that, it cannot be cleaned by cultivation, it should be fallowed for one season prior to the seeding. If it is desirable to subsoil the land this should be done a year before seeding, and may be followed either by fallow or a cultivated crop. Time enough should intervene between the subsoiling and the seeding to allow the soil to settle, and to store a bountiful supply of moisture against dry weather.

"Although alfalfa roots penetrate very stiff soils, it generally pays to subsoil such to a depth of fifteen to twenty inches, so that the young plant roots may not meet with discouraging difficulties too early in life. In a fairly porous soil a vigorous alfalfa plant thirty days old will have a tap-root fifteen or eighteen inches long. The soil should be put in such perfect tilth that the farmer need have no fears of dry weather or weeds injuring the young alfalfa. The seed-bed should be as fine as an onion bed, and the subsurface be rather firm and well supplied with moisture. If the soil is deficient in humus, a liberal coating of barnyard manure plowed under at the time of subsoiling will add greatly to its physical condition, and thus help to start the young plants out in life with less difficulties to encounter.

"If the soil is very sandy, the manure will be of great value in preventing the sand from blowing and in conserving moisture. A very sandy soil is not benefitted by deep plowing or subsoiling. If the soil is heavy, and it is not practicable to subsoil, it should be plowed to a depth of eight or ten inches several months prior to seeding. If the land is allowed to lie fallow after this treatment, or has been fall plowed, it should be thoroughly disked every three weeks during the summer or autumn, as the case may be, to keep a dust mulch on the surface and prevent evaporation."

It rarely happens that alfalfa will grow tall enough the first year or will be efficiently free from weeds to be mowed for hay, yet if it has been sown broadcast in the spring it will be wise management to run the mower over the land as often as weeds and grass may grow high enough to cut. It reaches its best growth during the third year. When properly managed up to that period the number of cattle which can be kept in good condition on an acre, by soiling throughout the whole season, surpasses belief. It is no sooner mown than it pushes out fresh shoots, and, wonderful as the growth of clover sometimes is, that of alfalfa is far more rapid.

Upon soils suitable for it, it will last for many years, shooting its roots—tough, and fibrous—almost as those of liquorice—downward for nourishment, until they are altogether out of the reach of drouth. In the dryest and most sultry weather, when every blade of grass droops for want of moisture, alfalfa will hold up its stems as fresh and green as in a showery spring.—Home and Farm.

Happy Pastor and Family.

There are many ways to bring joy to the heart and make one feel glad, but the greatest joy that can come to the heart is to know that you are really loved and appreciated. You remember God tells us in many places in His word that He loves us, but the greatest thing that he did was to manifest that love by sending His son into the world to die for us; so we find that manifestation is the strongest proof of love. Such was the token of the people of Hereford for us, on reaching home Saturday. We found that they had invaded our home without even asking our permission and had spread a feast that would have made glad the heart of a king or satisfied the desire of a gormandizer. We thought this was far better than we were worthy of, but after the friends had gone and wife began to inspect the culinary department, as the true housewife will always do, what should we find in the pantry from floor to ceiling? It was packed with good things to eat.

I shall not undertake to name them all but they are there. If any one has a shadow of a doubt, just come around and we will let you look in, and "Be not faithless but believing". What did we do? Why, we just, out of a full heart, said "thank God for such a people;" and may we not now thank you, one and all, for the token of your love for us and pray God's richest blessings on every one? We shall try to prove ourselves worthy of your confidence.

E. A. WESSON,
Your Devoted Pastor.

Excursion Rates to the Worlds Fair.

For the above occasion, the Chicago Rock Island and Gulf Railway will sell round trip tickets from Amarillo to St. Louis and return at the following figures:

Fifteen day tickets	\$24.60
Sixty day tickets	36.15
Season	36.20

Passengers desiring can get a stop over at Kansas City. Choice of several different routes. The train leaves Amarillo daily at 5:50 a. m., and reaches St. Louis the next morning. For further information apply to the nearest Rock Island system agent or to

J. MYERS,
Div. Pass. Agt.
W. H. FIRTH, Amarillo, Texas.
G. P. & T. A., C. R. I. & G.
Fort Worth, Texas.

Struck by Lighting.

During a thunder storm Thursday of last week J. N. Ivy, the well known Vega stockman, while going from Vega to his ranch, was struck by lightning, which rendered him unconscious for some little time. When he came to his senses his horse was gone, and he had to walk the rest of the way. While he is still complaining about a headache, nothing serious is expected to follow. Everything considered, Mr. Ivy feels that he got off pretty lucky.—Amarillo Herald.

For Sale or Trade.

Good span of mules, weight 1000 pounds, six years old, cheap for cash or will trade for cattle. For further information apply to
E. D. SMITH,
281f
Hereford, Texas.

Found.

A pair of silver spectacles. Call at this office. 261f

What To Eat

Is the question that presents itself to us every day in the year. A few of us are interested in politics and other affairs of state, but that which appeals to each and every one of us, is the question of What to Eat—even poets have to have "grub"—and at times when the palate needs to be tickle and the appetite is fickle it becomes also a perplexing question. A visit to our store, and survey of the many good things on our shelves may enable you to make up your mind about the proper bill of fare for your breakfast, dinner and supper. We are sole agents for "Albatross" "Highest Silk Patent" and "Moses Best" Flours. Call around and see us

J. M. GARNER THE GROCERYMAN

W. L. Fallwell W. C. Fallwell O. Fallwell
W. L. FALLWELL & SONS
Dealers in

Coal, Grain, Hay, Salt
AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

MID-SUMMER CLEARANCE

We find at this time we have entirely too many goods in some lines, and in order to close out at once such as, Refrigerators, Ice Boxes, Freezers, Hammocks, Straw Mattings, Baby Buggies, etc., we have cut the price to zero for cash. Our stock of furniture, carpetings, etc. was never more complete and prices never had a more persuasive attitude.

E. B. BLACK, FURNITURE DEALER
AND UNDERTAKER

Looks Like Democratic Year

AND DEMOCRATS WANT A DEMOCRATIC PAPER. TRY THE

Fort Worth Record

Semi-Weekly \$1.00 a Year
Six Months 50 Cents

In combination with THE HEREFORD BRAND \$1.75 a Year

Send Subscriptions to this Office

BESIDES BEING DEMOCRATIC, THE RECORD IS ABOUT THE NEWSIEST AND MOST ENTERPRISING GENERAL NEWSPAPER IN THE SOUTH. MARKET REPORTS SUPERIOR TO ANY.

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

C. L. Davis S. H. Mount

Davis & Mount REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

GIN MEETING:

Farmers and Business Men Meet to Hear Report of Committee—Work Begun.

The citizens' meeting at the court house Saturday afternoon was very well attended and what characterized the meeting was the seeming determination which everyone possessed. The house was called to order by the chairman, S. T. Howard, and the committee on gin was asked to make its report. This was done through the chairman, A. J. Lipscomb, who informed the convention that after a most thorough investigation they had failed to find a man whom they could interest in the proposition of building a gin. The committee reported further that they thought it useless to make additional efforts to induce an outsider to take up the enterprise. At this juncture G. L. Abbott of Umbarger, who has had considerable experience in gin enterprises, addressed the convention and made suggestions which readily appealed to those present in such a way as to start them out on a definite line of action. Mr. Abbott's proposition was to organize a stock company of say \$2000 or more among the business men and farmers and employ some one with experience to run the gin. Shares were placed at \$10 each and those present readily subscribed stock to the amount of between \$150 and \$200, when it was decided that it would be best to withhold subscriptions till everything was better organized, which work would then be left to a committee.

The old committee, consisting of A. J. Lipscomb, G. A. F. Parker, J. A. Fox, W. H. Rayzor and D. R. Gass, was instructed to take up the work of soliciting stock at once. By unanimous vote, F. Herron, G. L. Abbott and O. M. Daniel were added to this committee. Lists were prepared and these gentlemen began active work Monday afternoon and will doubtless have a good report to make.

The shares were placed at the small sum of \$10 so that it would be in the reach of all to take stock.

We believe a large majority of our people will respond to this proposition when it is presented to them, for it seems to be the only way in which a gin can be built under the existing circumstances. Other communities in the Panhandle are having the very same difficulties to overcome, which we have confronting us, and they are removing these difficulties by raising liberal bonuses, as no one man cares to risk the required amount until further developments are made. The small town of Plainview raised a cash bonus of \$1000 last week for this purpose and Tulsa is now engaged in carrying to completion a similar move. As we see it, there is only one thing left for us to do; go down and dig up, and thus be prepared to handle the cotton crop which our farmer friends say will be forth coming when the time rolls round.

When the committee approach you do not put them off but do what you feel able to do and everything will soon be arranged.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9f

HEREFORD TRANSFER
W. T. SMITH, Prop'r.

Baggage Delivered to Any Part of the City

Your light dray work is solicited. Prompt service and quick delivery assured.

Alfalfa in Castro.

The BRAND has been of the opinion for some time that at no far distant future the Panhandle would rank among the first in the production of alfalfa. As the days pass by and more and more is learned about the adaptability of our soil and climate to the growth of this crop, our opinion remains unchanged. Instances in which alfalfa is proving to be a paying crop in this and surrounding counties are numerous. One particular instance which we wish to mention is that of S. S. Evants. Mr. Evants informed a BRAND representative last Saturday that he sowed 21 acres last spring on his Castro county ranch with the gratifying result that he now has an excellent stand. Notwithstanding the fact that the season has been unusually dry in the vicinity of Mr. Evants' ranch, the plant has made rapid growth, it now being all the way from four to six inches high. These last rains which have fallen will place the crop to that stage of advancement at which dry weather can do but little damage, as it is the consensus of opinion among alfalfa experts that the plant, when once thoroughly rooted, needs but little rain.

Among those who are growing alfalfa successfully in this and Castro county are R. H. Norton, T. M. Palmer, G. R. Jowell and S. S. Evants. We predict that the time will soon come when we shall be able to add many others to the list, as we have a class of farmers who are by no means slow to recognize a good opportunity when it presents itself.

Rain, a Welcome Visitor.

On Saturday afternoon Hereford and the immediate vicinity were the recipients of what might be termed a very heavy rain. Our local weather prophets had been predicting a down-pour for several days; so we were not unprepared. Everybody was waiting expectantly when about 4 o'clock in the afternoon a cloud gathered in the West and made straight for Hereford. It was estimated that about 2 inches of water fell on our streets and fully as much in portions of the country; however, the rain was only local, extending only about two or three miles north and south of town.

Early Sunday night it began raining and continued throughout the greater part of the night, this time extending over all the Panhandle, so far as we have been able to learn.

These rains, which are sufficient for the present, came in time to greatly benefit crops of all classes and will do much towards restoring confidence among the people, as good crops are now assured.

Advertising Indicates Prosperity.

The paper is a true index of the financial condition of a city and of firms. When a firm is prosperous and keeps up its stock of goods it wishes the people to know that fact and uses the paper to tell them so.

It is not in human nature for any one to have a fine stock of goods of which he has a just right to be proud, without telling the people about it. If the stock is poor and the merchant discouraged and dyspeptic, he will seek seclusion and growl at his luck. The enterprising optimistic merchant who is full of hope advertises. It is a pleasure to buy from these men. They have no story of hard times to tell, but glory in their business and are always hopeful. Trade with the man who advertises, if you wish to be happy.—Ex.

Will Teach Music.

After Sept. 1st, 1904, I will give instructions in music to public school pupils at the residence of Mrs. F. B. Fuller. MRS. LEE CLARK. 24-1f

BEST TEACHERS

NO SALOONS HERE

The PANHANDLE CHRISTIAN COLLEGE
SUCCESSOR TO THE ADD-RAN COLLEGE
AND
Business Normal School
HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard College Courses, Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION.

FOR PARTICULARS ADDRESS

W. T. NOBLITT, C. E., Ph. B., or **L. A. WYATT, M. A.,**
President Vice-President

Not a Reformatory, but a Master Builder of Character.

Question and Answer.

Is there one man in this country now who wants to leave it? If so, let him speak out for there are dozens of outsiders ready to take his place.—Tribune-Chief.

You will find a few individuals, scattered here and there, who would answer the question in the affirmative, but these are gradually diminishing in number and the time is not far distant when you will seldom hear a syllable uttered about leaving. It is a noticeable and gratifying fact, however, when one does leave, that invariably someone takes his place, who is better equipped to contribute something towards developing the country. This has been the case ever since the Panhandle first began settling and it is safe to say that there is a better class of citizens here today than at any time in the past. This rule will be kept up till this whole plains country will be densely peopled with the very best citizens the country affords.

Weather Record for July.

Following is the July weather record as given by Peter Wood, United States Weather Observer at Amarillo:

ATMOSPHERIC PRESSURE.

Mean, 29.92; highest, 30.12; date, 23; lowest 29.62; date, 13.

TEMPERATURE.

Highest, 94; date, 13; lowest, 55; date, 3; greatest daily range, 31; date, 11; least daily range, 13; date, 22. Mean of the month for 13 years, 76.

PRECIPITATION.

Total this month, 2.48; average of this month for 13 years, 2.54.

Deficiency of this month as compared with average for 13 years, 0.06; accumulated deficiency since Jan. 1st, 0.82.

SUNSHINE AND CLOUDINESS.

No. of clear days, 14; partly cloudy, 14; cloudy, 3; on which .01 inch. or more of rain fell, 6.

Roswell Apples.

Still on sale at reduced price. Those who have not had an opportunity to get cheap apples can still find them at Eagle's. Call before they are all gone. 28-1f

GEO. W. EADLE.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 5f

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37-1f Division Manager

Subscribe for THE BRAND.

"A BIG CROP"

Is but little trouble to harvest if you have a Deering Ideal grain binder or Corn Harvester. Light running and durability are two of the essential features of machinery, and you will find the Deering possesses both of these features. The Deering siral twine is known as the best and our stock is larger than ever before. See us for Hancock Disc Plows, Harrows, Wheat Drills and all other implements. The Leader and Samson are the leading windwills and have won this reputation on their merit. See us before buying your hardware, we will save you money. Make our place your headquarters when in town. We take pleasure in showing you our goods. Yours for business.

GARRISON BROS.

LESS THAN ONE FARE RATE

TO SAN FRANCISCO, CAL. AND RETURN will be effective daily August 15 to September 10th inclusive, from all stations on all lines in Texas and the Southwest, via "THE DENVER ROAD"

in either one or both directions according to wish of passengers

This arrangement makes the very liberal stop-over privileges DOUBLY VALUABLE and will greatly enhance the pleasure of those desiring an extended vacation or who are capable of appreciating such Oceans of Ragged Scenic Grandeur as is afforded only via the routes through

"PANORAMIC NEW MEXICO," "COOL COLORADO," and "IRRIGATED UTAH."

There is never a more delightful time for visiting Colorado and the Northwest than during September and October. A postal addressed to the undersigned will secure to interested parties several Specially Valuable Pointers, also descriptive literature and detailed particulars regarding rates and arrangements

A. A. GLISSON, GEN'L PASSGR. AGENT, FORT WORTH, TEXAS.

Try Our Home Grown Trees and You will be our Friend

Having bought out the Hereford Nursery of Ramsey & Stinson, I shall give it my personal attention in growing a high grade nursery stock of Fruit, Shade and Ornamental trees. I have had 14 years experience in Central Texas and have 100,000 trees now growing here. Catalog free. Telephone No. 99. Write us.

HEREFORD NURSERY

L. P. LANDRUM, Proprietor

Edwards, The Cash Grocer

Keeps on hand a complete stock of fresh groceries, both staple and fancy. He turns his stock often and thus has no hard stock. Phone No. 45 and let us verify our statement.

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, AUGUST 26, 1904.

ANNOUNCEMENTS

A uniform rate of \$10 will be required of each candidate announcing for public office, the announcement to be accompanied by the cash. This fee covers printing name on ticket.

FOR COUNTY JUDGE

W. H. RUSSELL
A. J. LIPSCOMB

FOR SHERIFF AND COLLECTOR

J. T. INMON
W. B. PHILLIPS
R. N. MOUNTS
GEORGE CLOYD

FOR COUNTY CLERK

W. B. BEACH

FOR COUNTY TREASURER

C. L. DAVIS
P. R. PURCELL
F. HERRON

FOR TAX ASSESSOR

J. S. WYCHE
J. WALK BRADLY
J. W. FORD

A. STEWART KENDRICK COMMISSIONER PRECINCT 2

T. M. PALMER

CASTRO COUNTY

FOR COUNTY JUDGE

M. F. BARBER

FOR TAX ASSESSOR

W. S. DIXON
J. S. COPEL

FOR COUNTY TREASURER

GEO. W. IRWIN

COMMISSIONER PRECINCT 1

W. A. TATE

ARE YOU IN ARREARS?

Since last October we have mailed statements to all our subscribers as their subscriptions to the BRAND became due. The vast majority of our readers have responded promptly and freely, thus indicating that they not only appreciate the paper but are entirely willing to pay for what they get. Those of our foreign subscribers who have failed to respond have been cut off our list, but we have been lenient with some of our local readers, desiring to carry them as long as we could do so without detriment to ourselves.

True, some have called around on being notified and made satisfactory arrangements for the paper, to continue; while others have completely ignored such notices. Our purpose now is to go over our list again and make statements to every man and woman who is behind, and if there is no response within a reasonable time, all such names will be erased from the list. We are not talking to hear ourselves talk, but mean to do just what we say. If you haven't the money and want the paper, come around and let it be known and we will better understand each other.

Perhaps some will think strange of our action in this matter. If you knew how a paper is imposed on in some instances, you would understand that it is the only business-like way to do.

During the past few months some have left the country owing us all the way from fifty cents to two dollars on subscription and we are determined that such instances shall not be repeated.

Notice will be served again through the paper next week, after which statements will be mailed to all alike. We insist that, if you know yourself in arrears, you come forth at once and settle.

Send the BRAND "back yonder."

THE copious rains which have recently visited all sections of the Panhandle have already put new life into business of nearly every class. The stockmen and the farmers are now rejoicing over the improved conditions and prospects which lie out before them. It is not difficult to understand that, when you touch either of these industries in the West, either for good or bad, every other industry improves or suffers accordingly. We do not hesitate to boast of the fact that there will be no such thing as a failure in any crop planted in the Panhandle this year. The forage crops, including maize, kaffir, alfalfa and sorghum, are all that could be desired; besides our cotton and corn crops promise an abundant yield. This winter we will have no poor cattle and all things taken together, we can see nothing but good times in the future for all who take advantage of the opportunities which are sure to present themselves.

WE ARE glad indeed to report that the differences which have existed among some of our real estate men for the past several weeks, have been amicably settled and there is now a unit of action on the part of all our citizens to push to completion any enterprise which will be for our betterment. This is as it should be and everyone will be glad to know that absolute peace prevails in our community.

Subscriptions for Gin.

We, the undersigned, hereby subscribe for the number of shares set opposite our names (at \$10.00 per share) of the capital stock to be used in the building and completion of a gin in the town of Hereford. It is expressly agreed and understood that no such stock shall at any time be liable for any debts of said gin company in any greater amount than is represented by the number of shares so subscribed for and owned, and held by him:

F. Herron	\$20.00
G. A. F. Parker	40.00
C. R. Moreman	10.00
John A. Johnson	20.00
W. G. Ross	20.00
H. B. Webb	10.00
W. B. Beach	20.00
A. H. Elliston	20.00
G. L. Abbott	20.00
W. H. Russell	20.00
T. J. Graves	20.00
R. N. Mounts	10.00
Troy Womble	10.00
S. H. Mount	10.00
Stringfellow-Hume Hdw. Co	40.00
Stambaugh & Lipscomb	40.00
Garrison Bros	10.00
O. F. Smith	10.00
J. T. Inmon	20.00
E. B. Black	10.00
G. R. Hay	50.00
C. G. Witherspoon	10.00
S. J. Dodson	10.00
J. S. Wyche	20.00
J. H. Williams	10.00
G. C. Major	10.00
Jno. E. Ferguson	40.00
S. T. Howard	10.00
C. W. Dodson	10.00
W. H. Rayzor	10.00
J. H. Cardwell	10.00

Dr. Aronson Coming.

We are in receipt of a communication from Dr. Arnold Aronson of El Paso, stating that he will arrive in Hereford September 2nd and remain three days for the purpose of administering treatment to those whose eyes are afflicted. You will find him at the Richey Hotel, 28-1t

Hay Baled.

I have my hay baled in Hereford and will bale hay for the public for the next two weeks. My prices are reasonable, being \$1.25 per ton. Drop me a card at Hereford, Texas. 27-2tp

W. T. STRICKEL

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

Mr. Coston Dead.

This morning soon after midnight, B. B. Coston, who had been lingering for three weeks with typhoid fever, succumbed to the dread disease and his spirit took its flight to the upper and better World. It had been known for several days that he was dangerously ill, but until Thursday afternoon, his friends and relatives entertained strong hopes for his recovery as did also his physician.

Mr. Coston's life while in Hereford has been one perpetual season of straightforwardness, backed by honest purposes and pure motives, and his friends were limited only by his acquaintances.

The funeral services will be conducted at the Christian church this afternoon at 4 o'clock by Rev. Jesse B. Haston after which interment will take place at the city cemetery.

The BRAND joins in extending sympathy to the sorrowing family.

Texico Offers 100 Acres.

In conversation with a BRAND representative Wednesday, Judge T. C. Hunt and C. D. Steele of Texico stated that the settlements surrounding Texico would furnish Hereford with the product of 100 acres of cotton this year. If we succeeded in carrying the gin proposition to completion. This would be the marketing point for all the New Mexico territory, which produces any cotton at all, as well as for a vast body of the south plains country.

Abstracts.

We have complete printed abstracts of all "Capitol Syndicate" lands in Deaf Smith, Parmer and Castro counties, and can furnish you an abstract on any part of these lands on short notice. This is the most complete abstract ever gotten up in the Panhandle.

Cheap Coal.

For a limited time we will sell coal in lots of two tons or more at reduced price. This is the very best Colorado "Niggerhead" coal, both lump and nut. For particulars call on the

HEREFORD FUEL OIL CO.

Troy Womble Manager.

Music.

During the public school term I will give piano lessons at the residence of Mrs. Cogdell, also mandolin and guitar. Special prices for club lessons on stringed instruments, Your patronage solicited. (MISS) MYRA E. HOWARD.

More Prospectors.

The Tallmadge immigration car passed through Hereford Thursday with fifteen prospectors who were looking for grazing lands. They were taken to Bovina and shown the Rhea Bro's ranch near that place.

SPECIAL SALE

AUG. 12TH TO 31ST

SKIRTS AND SHIRT WAISTS.

All Ladies' Shirts at and below cost. Special price 50c to \$12.50
All ladies' shirt waists at and below cost. Special price 35c to \$1.85

MEN'S AND YOUTH'S SUITS.

Men's and Youth's Suits reduced from	\$15.00 to \$12.00
Men's and Youth's Suits reduced from	12.00 to 9.25
Men's and Youth's Suits reduced from	11.50 to 9.00
Men's and Youth's Suits reduced from	10.00 to 7.00
Men's and Youth's Suits reduced from	8.50 to 5.00
Men's and Youth's Suits reduced from	7.50 to 4.50

BOYS' SUITS.

Boys' Suits reduced from	\$5.00 to \$4.00
Bpys' Suits reduced from	4.50 to 3.50
Boys' Suits reduced from	3.25 to 2.50
Boys' Suits reduced from	3.00 to 2.25
Boys' Suits reduced from	2.50 to 1.75
Boys' Suits reduced from	2.00 to 1.50

Ladies' and Girls' Low Cut Shoes.

Ladies' and Girls' Low Cut Shoes reduced from	\$5.00 to \$4.00
Ladies' and Girls' Low Cut Shoes reduced from	4.25 to 3.50
Ladies' and Girls' Low Cut Shoes reduced from	3.25 to 2.50
Ladies' and Girls' Low Cut Shoes reduced from	3.00 to 2.25
Ladies' and Girls' Low Cut Shoes reduced from	2.50 to 1.95
Ladies' and Girls' Low Cut Shoes reduced from	2.00 to 1.50

All colored Lawns, Dotted Swiss, Batiste, Silk Zephyr, Mercerized Voil and Clematis Cords at Cost.

Ladies' Hats At Actual Cost

Straw Hats At 50 Per Cent Discount

Parasols At 50 Per Cent Discount

We offer you a general reduction on all lines. We have the goods, you need them, and we are going to sell them.

Yours for business,

Stambaugh & Lipscomb
Hereford, Texas.

GROCERIES!

I am again in the grocery business at the same old stand, doing business in the same old way, which everyone knows to be fair and square treatment to all. I am going to run an up-to-date grocery, handle the very best goods and sell them as cheap as they can possibly be sold. Give me a trial at your grocery bill and I will certainly appreciate it.


J. H. CARDWELL

GROCERYMAN

HEREFORD, TEXAS

Send THE BRAND "Back Yonder."

We Credit No One



The Famous Snow Brand

Dry Goods and Groceries

Rock Candy Syrup, in cans, per gallon 60 cents
 Tennessee Sorghum, in cans, per gallon 45 cents
 Axle Grease, per box 05 cents
 Corn Meal at Cost, 35-lb Sacks 55 cents
 Can Salmon (Behring Sea Red) 15 cents, two for 25 cents
 25-Cent Can of K. C. Baking Powders 20 cents
 6 Packages of Needles for 05 cents

Every Man Pays For His Own Goods

Subscribe for THE BRAND—\$1.00

W. J. Killough of Hart in Castro county is in town today.

Headquarters for Liquozone—J. P. Harding's drug store. tf

Good oak stove wood already cut at Hereford Fuel Oil Co. 51tf

For a nice line of jewelry and clocks call and see Meeks. tf

The family of S. J. Williams arrived from McLoud, O. T., yesterday.

The Misses Turentine returned this week from the St. Louis Exposition.

Mrs. Fred Collmer and son, Roy, were welcome callers at this office Thursday.

Mrs. T. A. Kennedy of Amarillo is visiting her mother, Mrs. B. H. Bounds this week.

Mr. and Mrs. R. B. Wicker of Cleburne are visiting Mr. and Mrs. E. B. Black this week.

J. A. Williams will exchange you some of the best property in Hereford for cattle or land. 28-2t

PECOS VALLEY LINE
TRAFFIC DEPARTMENT
NOTICE TO SHIPPERS.

Amarillo, Texas, August 15th, 1904.

Beginning Saturday, August 20th, and continuing thereafter on every Monday and Saturday up to and including November 20th, 1904, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Hereford	7:30 p. m.	Monday and Saturday
Canyon City	9:00	" " "
Arrive Amarillo	9:50	" " "
Leave Amarillo	10:20	" " "
Washburn	11:15	" " "
Panhandle	12:05 a. m.	Tuesday and Sunday
Pampa	1:30	" " "
Miami	2:25	" " "
Canadian	3:35	" " "
Higgins	6:25	" " "
Gage	5:15	" " "
Arriye Woodward	7:25	" " "

Where connections will be made with train No. 628 on the A. T. & S. F. Ry. With these two weekly stock trains we expect to give our patrons the best possible service on their shipments to market. These two trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times. We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper. Shippers should file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD, Traffic Manager

The Roberts Business College

JNO. T. ROBERTS, President, Bowie, Texas.

INCORPORATED CAPITAL STOCK \$20,000

Is an up-to-date Business College, located in a city where the vices and temptations incident to ordinary city life are wanting. Nothing to attract the minds of its pupils from study and to lead them into dissipated and extravagant habits. A healthful location. In this school you can learn to write 150 words in shorthand in one minute by the Famous Byrne Shorthand System; learn bookkeeping and Banking in a practical manner so you can go right out of the school into the office, and be perfectly at home; learn telegraphy in 3 or 4 months so you can take hold of an office with the railroad or Western Union. We guarantee all of the above, and if we fail to do as advertised, will refund your money. You furnish the brains and the application and we will do the rest. Pupils are enrolling daily. Why not you join them and move on with those who have chosen well? If you are anxious to equip yourself for a successful business life, come on or write for particulars. Two employment bureaus to assist in getting positions for graduates.

Uncle Sam Chestnut arrived yesterday from Mineral Wells where he has been for his health.

Chas. C. Ferguson is spending a few weeks at his old home in Missouri and taking in the Fair.

Phil Arthur and family and O. A. Cooper and family returned Tuesday from a visit with relatives at Plainview.

The tent meeting at the Christian church is still in progress with good results. Ten were baptized Thursday afternoon.

W. B. Green was up from his Castro county ranch Monday and reported a splendid rain which materially advanced the crop prospects.

Miss Abbie Hubbard, daughter of Mr. and Mrs. W. A. Hubbard of Castro county, left Saturday afternoon for a visit with relatives in Vernon.

CALIFORNIA, OREGON

and all that lies between, included in our cheap round trip excursion August 15 to September 10 inclusive. Diverse routes. Liberal stopovers. Finest service.

BOSTON and return, Aug. 11, 12 and 13. Very low rate. Also CHICAGO and return daily. Only line with through sleepers.

WORLD'S FAIR round trip tickets daily, various limits. Trains stop at main entrance to Fair.

Circle tour to Colorado via St. Louis daily. Also to Colorado direct, exceedingly cheap.

Tourist rates to resorts throughout the land.

Full information for the asking

Rock Island System

PHIL A. AUER,
 G. P. A., Fort Worth, Texas.

Subscribe for THE BRAND—\$1.

L. B. Lay was a business visitor to Amarillo Wednesday.

All the latest and most up-to-date cigars kept by J. P. Harding. tf

Ira Aten went up to Amarillo Wednesday afternoon on business.

Pure white new crop of Uvalde comb honey at Stambaugh & Lipscomb's. 15tf

Miss Grace Hannaford of the Green Valley ranch was shopping in the city yesterday.

T. M. Coulson and Co. are now located in the Dameron building opposite the Ritchey Hotel. tf

G. W. Hendricks of Ellis county is spending the week prospecting and visiting friends in Hereford.

WANTED—To secure four good salesmen. Will pay liberal commission. Hereford Nursery. 2514

A. H. Elliston went down to Claude Wednesday afternoon in the interest of the Panhandle Christian College.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices. tf

J. S. Whitsett of the North Draw was in Hereford Wednesday on business and held a BRAND representative up to pay his subscription to the paper.

Judge T. C. Hunt, C. D. Steele and four other of Texico's representative business men went up to Amarillo this week to try to secure lower freight rates to their town.

For binder twine, see D. R. Gass & Sons. 27tf

Specs. all kinds and prices at Meeks', the optician. tf

H. H. Hawkins was in from his ranch west of town Saturday.

W. G. Heath of Boom was in town Saturday after supplies.

J. P. Harding is agent for Allegritti's candies. Call around and get a box. tf

D. T. Bunch was in town Saturday from his ranch 8 miles northeast on business.

If you have cattle or land to exchange for town property call on J. A. Williams. 28-2t

Mr. and Mrs. W. B. Parmer of Dawn were business visitors to the city Saturday.

J. E. Rhodes, who owns a ranch 11 miles northeast, was among our business visitors Saturday.

A. Laird passed through Hereford Tuesday afternoon on his way to the St. Louis Exposition.

G. W. Orr of Boom was in town Monday and reported everything in splendid condition since the recent rains.

Mr. and Mrs. J. H. Midkiff, who have been visiting friends in this county for the past two weeks, returned to their home at Gainesville Wednesday.

Mrs. R. J. Sanders left Wednesday afternoon for her home at Frost after spending several weeks with her son, Chas. C. Sanders, and other relatives in Castro county.

The Commissioner's Court convened Monday to transact some unfinished business which was left over from the regular session week before last.

Do you wish the convenience of a phone at your residence? If so, let me know and your wants will soon be satisfied. 27-tf W. G. Ross, Prop.

Mr. and Mrs. T. M. Dees and Mrs. M. F. Hawkins left Saturday for their home at Midlothian after a visit with their relatives D. W. and H. H. Hawkins, west of town.

Dr. Arnold Aronson of El Paso, who has been in Hereford several times before, will arrive on the 2nd of September and remain three days to fit glasses and treat afflicted eyes.

W. S. Dixon and family, J. D. Burch, E. D. Smith and wife and R. M. Mathers all of Cleo community were among Hereford's visitors Wednesday. They spent the evening down on the river fishing.

Rev. H. B. McGee and F. G. Edmonds came in Saturday from their valley farm down the river and spent several days with homefolks. These gentlemen report their crops in fine condition, since the copious rains which came last week.

Judge William Casey and William Geé of Eldorado Springs, Missouri, arrived in Hereford this week and are looking over the country with a view to locating. These gentlemen are old friends of J. B. Stone from whom they will have no difficulty in finding out all about the resources of the Panhandle.

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

Retailers	Plans Free
Sash	Schools
Doors	Churches
Screens	Court Houses
Lumber	Jails
Lime	Dwellings
Cement, Etc.	Etc., Etc.

HEREFORD, TEXAS

Opened Again!

We have secured control of THE HEREFORD LAUNDRY and are determined to stay with the enterprise if the public will favor us with that patronage which we hope to merit. We are prepared to do first-class work and ask you to give us a trial

JONES & WOLFE

HEREFORD FUEL OIL CO.

DEALERS IN

Coal, Wood, Crude Oil and Ice

Our Specialty is Clean "Niggerhead" Coal. We Solicit Your Patronage

TROY WOMBLE, Manager

TELEPHONE 26 PROMPT DELIVERY

The Brand \$1 per year

COTTON IN PANHANDLE.

Dr. S. A. Knapp is Making Investigations in the West.

Fort Worth, Tex., Aug. 21.—S. A. Knapp of Houston, who has charge of the cotton experiment stations, reached the city this afternoon, accompanied by his wife. He will leave tomorrow morning for Channing, where he goes to make investigations in cotton planting. He will spend a couple of days on the Denver line and will go into the Pecos Valley section, and then to the south west of San Antonio. Dr. Knapp is very much interested in the Panhandle section and believes that the future offers great things for the cotton industry. He will study the methods of this section so that he will be enabled to render such service as will be of value to cotton planters.

From Dr. Stocks.

Sandersville, Ga., Aug. 20, 1904. Publishers BRAND, Hereford, Texas.

Gentlemen:—I wrote you a month ago asking that my paper be forwarded to me at this point until further notice, but as yet haven't received a single copy. Please see that I get it. I must keep tabs on Hereford and Hereford friends.

The last copy I saw told of the Ray-Googer deal. If anything specially interesting has transpired since, mail me some back numbers, if convenient. I have about recovered my illness and am enjoying life. Mrs. Stocks is enjoying good health.

Regards to friends and success to you. Fraternally,

C. L. STOCKS.

Speech Making at Picnic.

The picnic committee informs us that they have sent a special invitation to Senator Decker of Quanah and Hon. Jno. H. Stephens of Vernon to speak at Hereford Saturday week on the day of the picnic. It is earnestly expected that both these gentlemen will be here.

Besides these, local speakers will be on program and this feature of the day will not be wanting.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

For Sale.

Four head fine registered Berkshire hogs. 5tf

C. G. WITHERSPOON.

GOOD SODA

Absolute purity in everything, flavors from the finest, ripest fruits, cleanest and daintiest service. Care that our soda shall be just sweet enough for every taste. No wonder that our soda is delicious

J. P. Harding
DRUGGIST
Hereford, Texas

Onion Production.

A great many of the farmers in this county are devoting some attention to the culture of onions, with a considerable degree of success. The BRAND has called special notice to several instances in which this vegetable is being grown in paying quantities, and the enormous size to which the product attains is conclusive evidence that our climate and soil especially fit this country for the growth of this crop. For the benefit of those who have been experimenting along this line, we give below some figures, furnished the National Rice and Cotton Journal by W. R. Rice of Laredo, with regard to this year's onion crop near that city.

"We gathered as much as 50,000 pounds of onions from one acre of land, and in several instances got 40,000 pounds. The 50,000 pounds sold for 2 1-2 cents per pound, the gross revenue therefrom amounting to \$1,250. Our heaviest onion grower had in forty-two acres, the gross revenue from which was about \$28,000; the net revenue about \$21,000. The next had in twenty-three acres, which brought him about \$10,000 gross and \$8,000 net. The third, who had in eighteen acres, gave one-fourth of his crop for rent, the land owner receiving \$1,900 for his share. The net profit of the cultivator amounted to some \$7,200. Others, with about 8 acres in cultivation, realized \$4,000 gross, while smaller cultivators, with from two to five acres in, got from \$400 to \$600 per acre for their crops."

Public Schools.

The Hereford Public School will open Monday, Sept. 5. Owing to the fact that we have no assembly hall it will be impossible to have any general opening exercises, but the patrons and friends of the school are cordially invited to visit the different rooms where they are most interested and lend encouragement by their presence and good will.

Not only at the opening but whenever convenient during the term, we ask the patrons to visit the school and show both pupil and teacher an interest in the work we are doing.

We ask your hearty cooperation during the present school year and hope thereby to make it one of the most successful terms our school has had. We as teachers are not perfect and may make mistakes, so come to us with your complaints instead of going to the pupil and we will gladly make corrections whenever we think it will not be to the detriment of the school. Be lenient in your criticism till you know the particulars in each case. Give to the teacher a hearty support and to the pupil continued encouragement and we will have a good school. Lack of interest on the part of parent will produce a corresponding lethargy in the pupil. Let the child know that you expect something of him and he will not disappoint you. We are yours to serve.

D. W. HAWKINS, Prin.

Notice to the Trade.

I have put in a first-class restaurant in the room adjoining the saddle and harness shop and am prepared to serve good, short-order meals, cold drinks, and ice cream—in fact anything found in an up-to-date cafe and confectionery.

The ranchmen's and cowboys' trade is especially solicited. 26tf

ERASTUS GAMBLE.

Land Breaking.

I will plow your land with my steam plows and take in payment either cash, cattle or feed? 2tf

J. W. FEWELL.

For Sale.

Two registered Missouri Durham bulls for sale by L. W. Ricketts. 25tf

Put in a Good Word.

On last Tuesday evening the citizens of Hereford met at the court house at that place to discuss the advisability of putting forth an effort to secure the proposed railroad to the Southwest. What are you going to do about that, Amarillo?—Tulia Standard.

Amarillo is not going to do anything about it, unless we can put in a good word for our neighbor, which we will do if it comes handy. Why, should Amarillo object to Hereford getting a railroad? We may be a little tardy in awaking to our own opportunities sometimes, but a spirit of smallness, or jealousy never crossed the threshold of our peaceful bosoms. Hereford is a beautiful little city, located where she is highly favored by water and soil and when Amarillo, if it were in her power, puts a stone in the way of her getting a railroad or any other good thing, we will close doors and take stock of our meanness.

We might add that no town in the state has a more wide-awake, public-spirited body of business men than Hereford and no good thing that comes in their reach is going begging.—Amarillo Herald.

What a Missourian Can Do.

E. Renfro of Arney was in Hereford Tuesday and brought with him samples of his cotton and Indian corn crops. Mr. Renfro is a Missourian and knows but little about raising cotton, but in order to test the claims which had been made for this country, he planted about ten acres and his neighbors say he will make a good crop. The samples which Mr. Renfro brought are well formed and fruited, there being many small and several large bolls on each stalk. The samples of Indian corn mentioned above were taken from a 100-acre field whose yield is estimated at from 25 bushels to 30 bushels per acre.

Mr. Renfro said that he does not claim to know very much about the adaptability of this country to the growth of cotton but he has no hesitancy in saying that, under proper cultivation, corn can be successfully grown here. If there are those who do not believe this, go over to Mr. Renfro's place and he will show you.

Endeavor Program.

Subject—National Missionary Heroes, Hebrew 11:32-40.

Leader—Maud Miller.

Song and prayer.

Brief accounts of heroes of Indian missions—Beulah Wright.

Tell of heroic frontier missionaries—Oscar Meeks.

Song 128.

Tell of heroic city missionaries—Miss Dameron.

Compare what is paid for tobacco and alcoholic drinks with ministers' salary and education—Ora Lee Heath.

Song and sentence prayer.

References and readings.

Song and Mizpah benediction.

Rubber Tire Repair Machine.

We have just received and installed an up-to-date machine for repairing and retiring rubber-tire buggy wheels and will be glad to have you bring your work in when we can serve you in this line. All work is guaranteed to be first class.

Yours respectfully,

28-2: TUCKER & JACOBSEN.

Notice.

I shall return to Hereford next week and begin my music class when public school opens. If you contemplate taking music, see me before making your arrangements.

(MISS) SALLIE E. BEATIE.

For Sale.

I am offering for sale, cheap for cash, my entire well drilling outfit.

J. C. COFFEY,

Hereford, Texas.

Laird-Curtis Mercantile Co.

BOVINA, TEXAS

McCormick and Deering

Mowers, Binders

and Repairs.

NEW RIGS

GENTL DRIVERS

The New Livery Stable

NORTON & FRANCE, Proprietors

We have opened a first-class stable in Hereford and solicit your patronage.

GIVE US A TRIAL

PHONE NO. 6

PROMPT SERVICE

BURNS & SMITH

Carry a complete stock of fresh drugs and drug sundries. We extend fair treatment to all alike and will appreciate your trade.

SUNDAY CALLS PHONE 112 OR 113

BURNS & SMITH

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Citmax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

HEREFORD TONSORIAL PARLORS

L. R. BASSHAM, Proprietor

Our Specialties....

A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first-class condition.

I HAVE A NICE LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

PROFESSIONAL CARDS.

C. P. ESTES, M. D. G. F. LeGRAND, M. D.
Phone 82 Phone 138

ESTES & LeGRAND
PHYSICIANS AND SURGEONS

Office at Burns & Smith's Drug Store
Hereford Texas

J. W. HICKS, M. D.

PHYSICIAN AND SURGEON

Office at T. M. Coulson & Co.'s
Drug Store. Telephone No. 39.
HEREFORD, TEXAS.

RASCHBAUM & MAGNENAT
Amarillo, Texas

Practice limited to the eye, ear,
nose and throat.

In Hereford the 1st of each month

W. E. ROBERTSON

DENTIST

Special attention given to diseases
and deformities of the mouth

Prices governed by services rendered

Office at Hereford Dental Parlors in
the G. R. Hay brick building

Office phone 65 Residence 18

Witherspoon, Gough & Dodson

ATTORNEYS-AT-LAW

REAL ESTATE AND INSURANCE

NOTARY IN OFFICE

Office next door to Bank

Hereford Texas

W. H. RUSSELL

LAWYER

Practice in all courts

Hereford, Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.

Hereford, Texas.

SHORT LOCALS

News of Interest Boiled Down for
Rapid Reading—Facts Concerning
People You Know.

Liquozone at Burns & Smith. 1f

Jesse DeVaney went up to Amari-
llo Tuesday afternoon.

I want 400 to 500 head of cattle
to pasture. E. B. Black. 25tf

J. A. Williams has nice residence
property to exchange for cattle or
land. 28-2t

The Tallmadge immigration party
went north on their return Monday
afternoon.

FOR RENT—25x80 brick building,
centrally located. Address Box 255,
Hereford, Texas. 1f

R. B. Wolford of Tulia visited
his cousins, Mr. and Mrs. J. P.
Harding, this week.

A. J. Hughes and daughter, Miss
Annie, were among our visitors
from Castro county Tuesday.

Mrs. C. R. Cowan and children
left Tuesday afternoon for Cherry-
ville, Kansas, where they will make
their home.

List your lands with C. L. Tall-
madge. He handles buyers by the
carload. Branch office at Withers-
poon & Gough building. 1f

Miss Mina Dameron returned
Saturday from Lake Chataqua, N.
Y., where she spent the summer in
making special preparations for her
school work.

Mrs. A. L. Ford of Denison, on
her return home from a visit to her
parents, Mr. and Mrs. Geo. W.
Eagle of Hereford, stopped over in
this city to visit her sister, Mrs. J.
M. Erwin.—Wichita Falls Times.

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

Wall Paper—E. B. Black. 44

Prof. Lee Clark returned Tuesday
from a business trip to Amarillo.

Will Syms of Dimmitt was trans-
acting business in Hereford Tuesday.

Witherspoon & Gough represent
nine old-line fire insurance compan-
ies. 43

Mrs. J. A. Stegall of Castro
county was shopping in Hereford
Tuesday.

When in town call around and let
Erastus Gamble fix you up a nice
short order lunch. 26tf

Dr. R. W. Bounds was called to
Panhandle City Tuesday afternoon
on professional business.

W. H. Fuqua, president of the
First National Bank of Amarillo,
spent Tuesday in Hereford on busi-
ness.

If you have anything to trade for
Hereford property will take horses,
cattle, sheep or land. J. A. Wil-
liams. 28-2t

J. W. Montgomery and family
were in town Monday from their
ranch west of town on a shopping
excursion.

C. D. Steele, one of Texico's
leading business men, passed up the
road Monday afternoon on his way
to Amarillo.

For cold drinks, ice cream and
confectioneries, call on Erastus
Gamble next door to Guy Gamble's
saddle shop. 26tf

Misses Esther and Alma Skil-
lings, who had been visiting at the
home of L. R. Brady, returned to
Amarillo Tuesday.

E. F. Connell and Sam H. Dunn
went down to Bovina Tuesday to in-
spect a bunch of cattle which were
being shipped from that place.

Herbert S. Syms of Boulder Colo-
rado, arrived in Hereford Saturday
and will live here, having accepted
a position with L. R. Bassham.

W. H. Walcott and Frank Shel-
ton last Saturday bought 137 head of
yearlings and two-year-olds from
Gilliland & Wicker of Oklahoma.

T. J. Graves and Miss Zula Van-
derburgh went down in Castro
county near Hart Tuesday to see
about a school for Miss Vander-
burgh.

Miss Mattie Strickland of Hale
Center arrived in Hereford Monday
on her way home from St. Louis and
is visiting her sister, Mrs. M. W.
Shelly.

We are glad to announce that
Luther Coffey is recovering from a
six-weeks' siege of typhoid fever,
which considerably reduced his
avoidsdupois.

Commissioners Geo. L. Muse, L.
R. Brady and Judge Boyd consti-
tuted commissioners' court this week.
Messrs. Mounts and Armstrong be-
ing absent.

In last week's issue we stated that
arrangements had been made with
Geo. W. Eagle to handle the car of
apples, when we should have said
that he bought them out-right.

Dr. A. D. Miller returned Mon-
day from a business trip to Texico
and brought back with him samples
of the maize and Indian corn which
is growing on his farm near that
place.

S. J. Williams, who recently pur-
chased the Jno. C. Johnston place
northwest of town and the Jowell
residence in town, arrived Tuesday
with his household goods and is
preparing to begin housekeeping at
once. His family will be here in a
few days and Mr. Williams will be
one of us. They will receive a
hearty welcome from our citizens.

J. T. Rutherford was in town Sat-
urday.

Sheriff Burnam of Dimmitt was
seen on our streets Monday.

Mr. and Mrs. G. T. Higgins were
shopping in Hereford Saturday.

W. A. Higgins was meeting
friends on our streets Saturday.

P. C. Pylant of Broom was a busi-
ness visitor in the city Monday.

J. R. T. Bassett came in from his
North Draw ranch Saturday on busi-
ness.

Rev. H. K. Monroe of near Broom
was a business visitor in the city
Saturday.

Frank Chestnut of Arney was
transacting business in Hereford
Saturday.

A. Laird passed down the road
Monday on his way home from a
business trip to Vernon.

C. L. Davis represented Hereford
at the picnic and barbecue in Old-
ham county Saturday.

J. D. Burch of the North Draw
community was mingling with friends
on our streets Saturday.

Louis Arnold, one of Deaf Smith's
progressive ranchmen, living west of
town, was a business visitor Saturday.

J. A. McIntosh of the North
Draw was in town Tuesday and re-
ported plenty of rain in his com-
munity.

Prof. W. T. Noblitt left Saturday
afternoon on a trip down East in the
interest of the Panhandle Christian
College.

W. H. Walcott, one of Deaf
Smith's successful ranchmen, was
transacting business in Hereford
Saturday.

The many friends of R. N.
Mounts are glad to see him again
able to be out after an illness of
several days.

J. A. Stegal came up from his
Castro county ranch Monday and
went to Canyon City in the after-
noon on business.

Dr. and Mrs. J. W. Carey and
Mrs. John McMahan of Whitesboro
passed down the road Tuesday on
their way to Roswell.

Prof. and Mrs. R. R. Holland re-
turned Tuesday from a two-weeks'
visit to the St. Louis Exposition and
reported a pleasant time.

Mrs. Jimmie Cook who has been
visiting her parents, Mr. and Mrs.
B. A. Keithley, returned to her home
at Frost Friday of last week.

C. I. Ward, son of J. J. Ward of
Hereford, has sold his 3-section
ranch and cattle in Terry county
and will move to Hereford to live.

Mrs. Mattie Hughes Knott re-
turned to her home at Frost Friday
after a two-weeks' visit with her
parents, Mr. and Mrs. G. A.
Hughes.

W. J. Montgomery, while in town
Saturday, informed a BRAND rep-
resentative that he was making ar-
rangements to build a residence in
the western part of town.

Prof. D. W. Hawkins was in town
Saturday and informed a BRAND
representative that he had rented a
residence in West Hereford and
would probably move in this week
and make preparations for opening
school September 5th.

J. B. Stone, who recently pur-
chased the S. P. McKinney ranch
north of town, was in Monday on
business and incidentally left a dol-
lar for the BRAND for a year. Mr.
Stone reported an abundance of rain
in his community and said crops and
grass were both fine.

Onto a Good Thing

Are you onto a good thing. You will be when you get onto the superior qualities of our stock of groceries. It's a funny thing the way some people buy groceries; they think only about the "price" and never about the "quality." When we sell groceries, we think of both, and we are selling the best on earth. We believe, first, in giving our customers the best groceries that money will buy, and then making the price as low as possible for the kind—and you can't find lower prices than ours. Now, if you're "onto a good thing" don't forget to see us the next time you need anything in our line.

**John A. Johnson
.: Groceryman .:**

JOE CARTER TOM CARTER

**CARTER BROTHERS
Livery, Feed and Sale Stables**

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line
Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

JUST TO JOG YOUR THINKER

Let us remind you of the fact
that we are still at the same old
stand selling lumber at the right price

**We Will Make it to Your Interest
to See Us Before Buying Lumber**

Don't fail to get our prices

**Burton-Lingo Co. J. W. BURKS
Local Manager**

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

G. A. F. PARKER J. P. CONNELL F. B. FULLER
President Vice-President Cashier

**The Western National Bank
Of Hereford, Texas**

CAPITAL \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay,
W. S. Higgins, J. P. Slaton, Ross W. Davis

Panhandle News

A two and one half inch rain fell in the North Panhandle last week.

The United States Department of Agriculture is putting in a weather observation station at Dalhart.

A very destructive hail storm visited the vicinity of Dalhart last week, doing much damage to growing crops.

A move is on foot among Wichita Falls capitalists to build a refinery to handle the product of the Clay county oil fields.

Quanah will receive over 15,000 bales of cotton this season. Within a few years this will be increased to 50,000.—Tribune-Chief.

The taxable valuation of property in Potter county this year is over \$3,000,000, an increase of about a half million dollars over last year.

It is reported that someone tried to bribe S. P. Webb, who was a juror in the Hughes case at Amarillo last week. The grand jury has taken the matter in hand and will make a thorough investigation.

L. A. Knight of Plainview has contracted to put in a first class gin plant in that city in consideration of a bonus of \$1000 from the citizens. Work is to begin at once so as to be in readiness to handle the large crop which that county promises to produce.

The jury in the Hughes case was discharged Monday night, after being hung a couple of days. When discharged they stood 8 for Hughes and 3 for the relators. One juror, Joseph Astracan, had been excused Sunday on account of the sickness of his wife.—Advocate.

The cotton gin was steamed up last Saturday and the machinery all belted up and started to running. The plant is one of the prettiest ever put up and worked just like a charm. They have a little more work to do on the engine, but whenever the fleecy staple begins to come in they will fly at it and want plenty to keep them running.—Hall County Herald.

No drilling has been done on the Childress railroad well for some time. The old machinery is standing idle and the drill is rusting. They have evidently decided the well is a flash. We were in hopes they would go down and test the water supply of the Panhandle. The surface tank there now has water in it and the officials seem content to depend for the present on that.—Hall County Herald.

R. B. Masterson last week made two good cattle sales from his Gray county ranch. He sold and delivered to John Molesworth of Clarendon, 1,664 yearlings at \$15 per head straight. He also sold to Wm. H. Craven for the Childress Cattle Company 1,052 head of stock cattle at \$14 per head. This sale included Mr. Masterson's lease rights on land in Gray county. The Childress Cattle Company have driven several thousand head of cattle to Gray county.—Childress Index.

SOCIAL FUNCTION.

Miss Walters Entertains in Honor of Her Guests, the Misses Martin and Misses Russell.

On Tuesday afternoon at the home of Mrs. Lou Walters in West Hereford, Miss Nora Walters entertained a large number of her friends in honor of her guests, Misses Bernice and Marion Russell, the Misses Martin, and Horace Russell of Amarillo.

The young people first attended church, after which they assembled for a few hours of social amusements, for which especial arrangement had been made. As the guests arrived, they took a nibble at an apple, suspended from the ceiling, but no one was able to penetrate it with his incisors till W. H. Russell made his appearance and won the prize the first nibble.

Another interesting feature was a contest in which cards with hand-painted pictures were passed around and the guests were required to go from room to room and guess the different objects which represented the names of popular books placed in the various rooms. After the guessing was over, the cards were collected by the judges and corrected with the result that Misses Annie Collins, Isabelle and Emma Martin, Leona and Lillian Harvey, Bruce Gass; Messrs. C. S. Garrison, Archie Conrad and W. H. Russell were the correct guessers. In the instance of a tie, straws were drawn, which awarded the prize (a picture) to Miss Gass, E. W. Harrison receiving a large onion as the booby prize.

Perhaps the most interesting function of the evening was the quint way in which partners were chosen. This was accomplished by placing in three rooms a complete net work of cords, called a spider web, to the ends of which was attached red and white hearts. The gentlemen took the former, the ladies the latter and began to unwind, without any knowledge as to whom they would be tied in the end. After considerable amusement was had over this odd way of drawing partners, the guests assembled in the dining hall and surrounded a table, beautifully decorated with sweet peas and nasturtions, where cake and cream were served by Mrs. Walters and Mrs. J. H. Stinson.

After refreshments were served, several other games were indulged in till a late hour, when the guests began taking their leave of their hostess with expressions of thanks and many compliments for the enjoyable evening.

The following were present: Misses Annie Collins, Leona and Lillian Harvey, Bruce and Imo Gass, Leo and Ola Scott, Mina Dameron, Georgia Herron, Luella Howard, Nora Daniel, Mae Eagle, Ethel Wright, Isabelle and Emma Martin, Bernice and Marion Russell, Nora Walters; Messrs. Scott Stringfellow, Jack Garvin, Charles Googer, Tom Webb, A. J. Lipscomb, Frank LeGrand, W. H. Russell, Archie Conrad, Ralph Barnett, C. S. Garrison, E. W. Harrison, Horace Russell, R. B. Wolford, W. J. Walters.

Notice.

All who are indebted to the firm of Fallwell & Sons must come forward and settle at once as the outstanding accounts will be placed in the hands of an attorney for collection as soon as all have had time to respond after this notice.

You had better take heed.

FALLWELL & SONS.

Do your eyes trouble you? If so, they either need treatment or protection by fitting glasses to them. Call on Dr. Aronson at the Richey Hotel September 2nd, who will arrive on that date and remain three days.

OFFICIAL ORGAN
FOR COSTRO COUNTY

OFFICIAL ORGAN
DEAF SMITH COUNTY

The Hereford Brand

Published Every Friday at Hereford, Texas

A Clean Eight-Page Weekly Newspaper, Devoted to the
Up-Building of Hereford and Surrounding Country

Subscription Price \$1 Per Year

Valued For Its
Class of Readers

Best Equipped
Office in Panhandle

League Program.

Following is the League program for Sunday afternoon, August 28th:
Topic—Missionary Work Among Negroes.

Leader—C. E. Edwards.

PART I.

Reading—The negro a subject for missionary work—Miss Fannie Turrentine.

Song.

Bible reading—Ethiopia's first call, Acts 8:26-38—Miss Henrietta Marshall.

PART II.

Reading—Our responsibility—Miss Frankie Britain.

Song.

Bible reading—The mission of the gospel to the oppressed, Isaiah 61:1-3—J. N. Jacobsen.

Song.

PART III.

Reading—Our opportunity and how to improve it—Miss Mae Gamble.

Song.

Mr. Strickland Passes Away.

As we go to press we receive the sad intelligence of the death of one of Hereford's oldest citizens, Mr. F. G. Strickland, father of Mrs. M. W. Shelley, which occurred at 3:12 o'clock this morning.

Mr. Strickland has been feeble for several months from old age and chronic troubles and his demise was not unexpected.

Funeral services will be conducted at the family residence this afternoon at 5:30 o'clock by Rev. Jesse B. Haston and interment will take place at the city cemetery at 4 o'clock.

The BRAND wishes to join in expressing sympathy for the bereaved relatives.

Mr. and Mrs. Geo. W. Irwin of Castro county, attended church in Hereford Sunday.

G. L. Abbott of Umbarger was in the city Saturday and took part in the Farmers' Institute work.

G. W. Eagle went up to Canyon City Tuesday afternoon to dispose of a part of his car of apples.

"Wickers' Antiseptic Foot Relief" has cured over one hundred people in Hereford of sweating feet. T. M. Coulson & Co. guarantee it to cure you. Try it.

Commissioners' court will meet again tomorrow to consider the erection of a jail for Deaf Smith county, at which time it is desired that all the members of the court will be present.

Just a Moment, Please!

Why not let The Royal Tailors of Chicago make your fall suit or overcoat? When delivery is made, there will also be delivered a direct guaranty covering the quality of goods, the style and fit of the garments and the workmanship.

And that guaranty is worth one hundred cents on the dollar to you. It means that you are to be satisfied with the garments when you get them—satisfied that they were made expressly for you, to your own measure—and it means that they will wear well, give you good service, and hold their shape as rightly-tailored garments should.

The cost of Royal tailoring is so low that you might almost think price was the first consideration. But it isn't. Value is first. Value-giving is at the basis of The Royal Tailors' success. The best for the money always—that is the Royal idea.

Customers of The Royal Tailors are invited to guess how many people will attend the World's Fair at St. Louis. They offer prizes consisting of ten Automobiles, to be given to the ten persons making the closest guesses. The cost of these Automobiles is \$13,700. There are also eight cash prizes of \$100 each, making the total value of the prizes \$14,500. For every dollar you pay on an order for Royal tailoring you can make one guess; on a \$15 suit you can make fifteen guesses, and on a \$20 suit you can make twenty guesses, and so on—a guess for every dollar.

The Royal Tailors carry a million-dollar stock of wools—something sure to please everybody; suits and overcoats for men and boys—ladies' man-tailored skirts and coats—all made strictly to measure at an actual proven cash saving of fully twenty-five per cent.

But the thing to do is to see the goods and get the prices. You can do that by calling on

Galbreath-Fox Trading Company

Canadian Academy

CANADIAN, TEXAS

School Opens Monday, Sept. 5, 1904

A Baptist school. Applied for admission into correlated system of Baptist schools of the state. Located in a town noted for its healthfulness, culture and refinement; free from saloons and attendant evils. Dormitory for young ladies and rooms in the college building for young men. Offers courses of study in literary, vocal and instrumental music, including guitar and mandolin, and elocution. Faculty includes graduates of Baylor College, Baylor University, and Yale University. Write for catalogue and terms to

J. F. McDONALD, A. B. Baylor; A. E. Yale; President.

HEREFORD LUMBER CO.

Complete Stock of Lumber
Lime, Brick, Cement, Paints
Oil and Varnishes. Business
Methods and Courteous
Treatment.

HEREFORD LUMBER CO.

WICKER'S ANTISEPTIC FOOT RELIEF

Positively cures feet from sweating and destroys all offensive odors. Prevents itching, scalding and tired feet. Sold under a guarantee and money refunded if not as represented.
PRICE 25 CTS.

DIRECTIONS

Before retiring, wash the feet with warm water, using soap. Rinse well and dry with towel; then apply powder by brisk rubbing. In the morning, put on clean hose, dusting a little of the powder in them. If the feet sweat that day repeat as before, using clean hose each morning. The second application will usually produce a cure, but in some cases it will require several applications. Manufactured by

T. M. COULSON & CO.
HEREFORD, TEXAS