

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, MARCH 7, 1922

POULTRY MEN TALK PLANS FOR FUTURE

CHANGE NAME, ADOPT CONSTITUTION, PLAN FOR FUTURE

ON FRIDAY NIGHT

Incubation and Baby Chicks Will be Discussed at County Court Room

The called meeting of the new poultry association in the county court room last Saturday resulted in the changing of the name from "The Panhandle Poultry Association of Hereford" to the "Hereford Poultry Association," the adoption of a constitution and by-laws, and the settling of several minor questions. The name was changed because the Amarillo association has the same name and they naturally protested at the duplication.

Regular semi-monthly meetings of the association will be held hereafter for the purpose of round table discussions of poultry among the local breeders. The first meeting will be held next Friday night, March 10, in the county court room, and the subject for discussion will be "Incubation and Baby Chicks." This subject was selected just at this time on account of its timeliness. The officers of the association will select a program and appoint certain men and women with information on this subject to conduct the round table discussion.

Every man, woman and child in this vicinity, whether members of the association or not, who are interested in more and better chickens, has a cordial invitation to attend this and all other meetings of the association.

Ft. Worth Calls Railway Meeting To Settle Plans

The agitation for a railroad from Fort Worth to the Plains country is still continuing and the Ft. Worth Chamber of Commerce is endeavoring to get the matter in concrete form, according to the following letter, addressed to the Hereford organization, under date of March 4:

"Acting upon numerous requests from various communities in West Texas and upon the recommendation of the West Texas Chamber of Commerce, our directors have decided to hold a meeting in the Fort Worth Chamber of Commerce at 10 a. m. on March 18, to discuss the proposed railroad to the plains.

"It is hoped that at this meeting a temporary organization to push this matter may be perfected. We are attempting to advise all communities which have indicated an interest in the position, and your community is cordially invited to send representatives.

"Rates of a fare and one-fifth for the round trip will be in effect on all railroads.

The Fort Worth organization has been advised that representatives from Hereford will be appointed and it is hoped that at least one of them may be able to attend this conference.

DOES HE SMILE WITH OR AT FARM BLOC?



This is the new U. S. Senator from Iowa, C. A. Rawson, appointed by Governor Kendall to succeed W. S. Kenyon, recent leader of the Farm Bloc in Congress, who resigned to accept a Federal judgeship. Will Rawson line-up with or against the bloc?

Busy Session is Held at Luncheon On Monday Noon

The regular weekly luncheon of the business men at the City Cafe last Monday took up a number of questions now pending before the organization. The matter of cooperation in opening up the South West Trail through this county, Health and Tree Planting Week, the coming Sesqui Fair, the Ft. Worth-Plains railroad situation, the proposition of sending the Hereford Band to Plainview in May and the present status of the County Agent were all threshed out.

The Trail decision was left to the highway committee the week of March 27 was set as Health, Cleanup and Tree Planting week, the railroad matter was referred to the proper committee, the band matter was postponed for the time being, and a steering committee composed of Carl Gilliland, W. E. Dameron and C. F. Galley named to push the County Agent question to a conclusion. Mr. Parker also reported that the school board was short \$100 on the guarantee for the Lyceum course in the schools and asked for help. C. C. Rockwell, Carl Gilliland and C. A. Skelton were named as a committee, to go over the proposition with the school board and devise ways and means of relieving the board of this guarantee, as it was felt the individual members of the board should not be called upon to pay the deficit themselves.

Vice president Homer Wilkinson, president in the absence of president McDonald. He will name committees to handle the health and tree planting campaign as soon as he determines the proper men for it who will work.

PROMINENT MEN IN SHOOTING AFFRAY AT FARWELL, TEX.

Farwell, March 6.—P. E. Parker, prominent farmer of this place is believed near death following a gunshot wound he received here today.

H. E. Guy, president of the Farwell National Bank, surrendered to Sheriff Aldridge after the shooting, and is out on \$5,000 bond.

The shooting is said to have occurred over a settlement involving about \$15. Both of the men are widely known in this community.

Guy is about 35 and Parker about 45.

INSURED PACKAGES TO BE RECEIVED IS LATE RULING

A new ruling of the Post Office Department requires all insured packages to be signed-up for, the date of arrival recorded, and the place from which started, before they can be removed from the office. Postmaster Cox says several changes have been made since the new administration has taken charge.

TWO MORE OPERATIONS PERFORMED AT THE HOSPITAL

Two patients who were recently operated upon at the Hereford hospital are Mrs. C. R. Tubb, Saturday morning, and Mrs. Tom Wood, Saturday night. Mrs. Tubb is reported to be doing nicely. Mrs. Wood is dangerously ill, but responded to treatment Tuesday morning and is said to have a better chance now of recovery.

BOOZE TRIALS ON THIS WEEK AT CANYON

HENRY BURNS MURDER TRIAL ALSO SET FOR THURSDAY

Sheriff Purcell took his last catch of booze captured in a big Marmon car in the outskirts of Canyon Sunday afternoon, October 16, to Canyon on Monday and testified in the trials of Charles Hall and J. D. Catharp, captured with the booze. The haul, it will be remembered, amounted to about fifty-five gallons of alcohol, tequila and other troublesome mixtures.

The cases were tried in Randall county, owing to the fact that the men and booze were taken in that county. Mr. Purcell states that the trial was a remarkably short one and the jury was still out at latest accounts.

Another case set down for trial at Canyon Thursday of interest here is that of the State vs Henry Burns, charged by indictment with the killing of W. J. Rich in the northeast portion of this county on the last day of May, 1921. The case was transferred to Randall county, Burns' attorneys claiming that the defendant's case might be prejudiced here.

FRIENDLY GOSSIP

I've got a neighbor here by me, —it's Alexander White; when Alexander does a thing, it's did exactly right. We've known each other fifty year, without a hint of fuss,—to do as we'd be done by, is the rule for both of us.

You never seen a cleaner man than Alexander White, ner never gazed into an eye more honest or bright. He ain't no hand to stimulate, accordin' to his wife. She says he never teched a drop of nothin' in his life.

I try to be as good as him, an' sometimes think I am, till some thin' prods me on the hide, an' then I fall ker-ohm! It takes me mighty nigh a week, a-prayin' day an' night, to get back on the moral plane of Alexander White!

I wish he'd run for County Judge,—or somethin' else as big; but back him up fer all I'm worth, to my last runty pig.—We've known each other fifty year,—we've beighered, day an' night, an' I never knowed a grander man, than Alexander White.

(P. S. —That ain't his name, of course.)

Uncle John.

Daniel Bell Has Made Good Quickly A. & M. College

Daniel G. Bell, son of Mr. and Mrs. A. G. Bell of Hereford, a freshman at the A. & M. College of Texas, is making a remarkable record at the college. Daniel, who was a distinguished student of the Hereford High last year, continues his excellent scholarship at the A. & M., according to a dispatch from College Station to the Dallas News of February 22. Out of nearly 2,000 students only forty-four did not make a grade below B in any course during the first semester and were classed as "distinguished students." Daniel was one of the forty-four.

Another commendable thing about young Bell's college career is that he is working his way through school practically unaided and makes the grades he does in spite of restricted study periods, many of which are used in earning money with which to pay his way through.

LARGE AREA IS BURNED ON SUNDAY

CASTRO COUNTY HIT BY ANOTHER BIG PRAIRIE FIRE

Another disastrous prairie fire broke out in Castro county last Sunday about 1:00 p. m. and swept a long tract estimated to be thirty-five miles in length and from eight to ten miles in width. The blaze was reported to have originated from the embers left from the carcass of a dead animal at the 4-Mile camp of the Star Ranch six miles east of Bovina and as the wind was blowing strongly from the west burned the strip in a southeasterly direction. It practically swept the Flag Ranch clean, licked up six or seven sections of Frank Lambert's place, is said to have damaged Wirt Phillips' ranch to a certain extent, just missed Dimmitt to the south and went pretty close to Tulla. Volunteers from Bovina, Friona, Summerfield, Dimmitt, Tulla and other place fought the first into the night and finally conquered it. A great deal of damage to feed crops is said to have been inflicted.

Mrs. Ashbrook is Dead; End Comes Without Warning

The many friends of Mrs. D. P. Ashbrook, wife of City Commissioner D. P. Ashbrook, were shocked Monday night when news of her sudden death was announced. The end came after several weeks of suffering. Mr. Ashbrook himself was in bed in another room suffering from a touch of ptomaine poisoning which, added to the strain of the long vigil at his wife's bedside, had prostrated him.

Mrs. Ashbrook was 52 years of age. She came to Hereford with her husband in 1906 from Spickard, Mo., her girlhood home, and has resided here continuously since that time. She was a very active and earnest member of the Methodist church and was prominent locally in social and civic work of all kinds. Besides her husband she is survived by her mother, Mrs. Sarah Wolf of Missouri, one brother and two married sisters.

Funeral services will be held from the Methodist church Wednesday morning, March 8, at 9:30 o'clock, conducted by the Rev. M. M. Beavers. Friends are invited at the home. The body will be shipped on the 11:00 train Wednesday morning to Spickard, Mo., for interment. Attending physicians believe that Mr. Ashbrook will be able to make the trip if he continues to improve meanwhile, and he will be accompanied by Rev. Beavers who will lend every aid possible on the sad journey. Interment will be made at Spickard, the old family home.

HEREFORD GUNNERS CALL CONFERENCE TO START SEASON

The Hereford Gun Club is stirring and getting ready for the spring slaughter of the "tar ducks," as witness the call for the first meeting just issued to all members:

Closed Season
on all game except tar ducks. These birds will overrun our preserve if something isn't done at once. Members are going to Clark's Drug Store Wednesday night to plan a campaign of extermination against the fowls. Come.

Hereford Gun Club.

PERFECT FIGHTING MAN HAILS FROM OMAHA



In the recent national search by American Legion posts to find the physically perfect and typical Yank fighting man, Sergeant War Mettlen, 10th Infantry, who lives in Omaha, Neb., was selected. His measurements, 5 feet 10 1/2 inches, weight, 160 pounds, hair, light brown, eyes, blue.

Normal Agricultural Teacher to Make Talk Here

On Monday, March 27, Prof. Frank R. Phillips, head of the vocational Agriculture class in the West Texas Normal at Canyon, will address the business men who attend the weekly luncheon at Hereford on the subject of "Teaching Boys Stock Judging." The invitation has been extended and accepted by Prof. Phillips.

Prof. Phillips is establishing an enviable record at Canyon for his work with the boys and is conducting some practical work along balanced ration and actual feeding lines that is attracting wide attention.

MRS. ARCH COLLINS CONSULTS SPECIALISTS; IS BETTER

Mr. and Mrs. Arch Collins reached home Tuesday morning from Amarillo, where Mrs. Collins consulted specialists. She has been quite ill for some time, and is still confined to her bed but reported to be somewhat improved.

ELLISTON RESTAURANT IS SOLD TO MEN FROM TULIA

J. S. Elliston sold his Lunch Room and Shine Parlor to Messrs. E. C. Powell and J. W. Atchley of Tulla the latter part of last week. Mr. Elliston will spend the remainder of the winter with his son at Clarksville, Arkansas.

DO IT TODAY

We laugh at the millionaires when they waste their time and energy—gathering automobiles, yachts, diamonds, and other luxuries and then never use them. They seem to be satisfied because they have what they want. As a matter of fact they have what they don't want. But they find their enjoyment in the battle for possession. Come to think of it we're all about alike. The greatest possessions of humanity are high principles and ideals, but there are bunches of us that have both and never use either of them. Dormant aspirations have no more value than dead sea fruit. One kindly act a day actually performed, one thought translated into accomplishment helps the world along, but unused principles just clog up the wheels. What kindly act shall we do today?

SOUTH WEST TRAIL COMMITTEE HERE

TO MARK ROAD THRU FROM CHICAGO TO EL PASO

CONCRETE POSTS

Permanent, Enameled Signs To be Put up For Benefit Tourists

W. A. Hornbeck, secretary of the Woodward, Okla., Chamber of Commerce, and F. W. Hockaday, representing the Wichita, Kansas, commercial interests, reached Hereford Monday night from Canyon in the interests of the through South West Trail, the new across-the-continent Trail being organized from Chicago to California, via Kansas City, Wichita, Canadian, Amarillo, Hereford, Clovis and El Paso.

This Trail is Hereford's hope for future transcontinental business. It is the shortest route between Chicago and El Paso is below the snow line, and is in fairly good shape right now its entire length. Strenuous efforts are being made to get the organization in proper shape to handle the tourist crop the coming season and Messrs. Hornbeck and Hockaday are the route committee recently appointed by the association to go over its entire length, get each county lined up, arrange financial assessments and agreements as to sign posting.

The road is divided into five divisions with sub-officers in charge of each division. Hereford is in the Canadian-Clovis division. This division held a meeting recently and declared against sign posts for the road, preparing to paint the signs on telephone posts and fence posts. However, at a later meeting of all five divisions it was voted to erect concrete posts, with enameled signs the entire route. While this costs a little more it was felt that this would mark the route so plainly this year and make such a showing that it would be good business to do it and grab all the traffic thereby possible.

E. W. Harrison, chairman of the Highway Committee of the Hereford Chamber of Commerce, and Homer Wilkinson, acting president in Mr. McDonald's absence, met with Messrs. Hornbeck and Hockaday Tuesday morning and went over the matter thoroughly. The contract for signs for this county's route was finally signed. The local officers felt that the action of the Pampa convention should prevail, but that Hereford could not afford to be "poor sports" and kick out, leaving a blank through this county.

Hereford's Band May be Sent to Plainview Meet

If the Hereford Chamber of Commerce band participates in the forthcoming annual convention of the West Texas Chamber of Commerce, to be held at Plainview May 22 and 23 it will stand a chance to win a cash prize of \$300, or less, according to the judges, and maybe a silver cup.

The Plainview Chamber of Commerce is offering between \$600 and \$700 for the best band at this annual convention of West Texas boosters. It has not yet been decided whether the Hereford Band will participate in the contest.

MRS. M. WASHKOSKI PASSES TO REWARD; EXPIRED SUDDENLY

Mrs. M. Washkoski passed away Monday night about 11:00 o'clock. Mrs. Washkoski had been very ill for the past six or eight weeks and was improving and able to be about when she suddenly became worse and died before aid could be administered. The Washkoski family immigrated to Texas about the year 1915 from the Province of Saskatchewan, Canada, locating in South Hereford, where they have made their home continuously up to this time.

Mrs. Washkoski was just past sixty years of age. She was a member of the local St. Anthony's Catholic Church. Funeral services will be held from the church probably the latter part of the week, as the body will be held pending the arrival of relatives from Canada and other northern points.

Mrs. Washkoski is survived by her





FRIONA

M. A. Crum spent the first half of this week in Floydada on a business mission.

The Non-progressive Christian people began a series of revival meetings in the school house on Tuesday night, to continue indefinitely.

The people of the Baptist church have remodeled their church building by removing the partition further toward the west end of the building, thus making more room in the auditorium portion for their steadily growing congregation. They are planning for a series of revival meetings some time in the near future.

Mr. and Mrs. Robert Galloway, of Amarillo, were guests of relatives and friends here from Friday until Sunday. A group of their friends among the young people gave them a charivari on Saturday night, as this was their first visit to Friona since their marriage. Bob very gallantly came across with the treat and then entertained his callers with a dance at Weir's cafe. Mrs. Galloway was Miss Clara Jones, and they were married during the Christmas holidays. Mr. Galloway is now employed as master mechanic at one of the oil wells now being drilled near Amarillo.

George G. Wright and W. J. Ryan of Kansas City, arrived in Friona last Friday and remained until Saturday afternoon when they departed for Las Vegas, New Mexico, on a business mission, accompanied by E. G. Taylor of Taylor Ranch. They made the trip in a car.

There will be a meeting of the Friona Farm Bureau Wheat Growers Association at the school house on Monday, March 13, beginning at 3:30 p. m. There will be present speakers who will explain the work of the association. All members should be present and everybody interested in the welfare of the farmer is invited to attend.

Eustace Houlette is very busy making repairs on the buildings on his father's farm over in New Mexico. There was a great deal to be done and he hopes to get it ready for occupancy in the near future.

JUMBO

A fine rain in part of our community fell on the night of the 22nd, which will revive the wheat and moisten the ground so that many plows will be going soon. We are thankful for this rain, but regret that it did not reach all.

H. D. Neeley is again with us. We are always proud of his coming. He is a booster for this part of the world.

Miss Ruth Clements and Miss Mary Bradley, our teachers, spent the weekend in Hereford.

Our Sunday School is still on the progressive list. Let the good work go on. Mrs. Frank Metcalf had several of the young folks for dinner Sunday and all report a most enjoyable time.

Mr. and Mrs. M. L. Simpson, Mrs. W. A. Hunter, and others ate a birthday dinner in Hereford on the 26th.

Miss Louise Ricketts, of the Hereford school, spent the week end with her parents, Mr. and Mrs. Leonard Ricketts.

Doss Thompson and his black dog moved to their new home in south Jumbo. We know that they will have lots of fun.

Hal Sutton started for his home in Ashdown, Ark., on the 23rd, after spending a few weeks visiting with his uncle, C. S. Walker.

J. J. Wilder and others are preparing to plant oats.

Bill Metcalf says its time to start farming.

Du Bois Walker reports a fine school in Stillwater, Okla., and anyone wishing to see him may find him at 202 Duck St.

W. A. Hunter and U. G. Randall are feeding out their calves, which are putting on flesh in a good way.

Mr. and Mrs. Glen Randall, of Amarillo, spent the night of the 25th with his parents, taking Mrs. Randall home with them for a short stay.

Mr. Pinkart, out hog feeder, is doing nicely with hogs, selling a load or two every few days.

J. L. Martin has a position as stenographer on the C. S. Walker stock farm.

B. FRANK BUIE, LAWYER

Office in Court House, Hereford, Texas.

Will practice in the Civil Courts, Special attention to examining abstracts of Texas land titles, representing Executors, Administrators and Guardians. Patronage solicited.

JOEL

Ray Hershey was in Colorado the past week and paid a visit to one of our former neighbors, Mr. Sam Wales, and family, who live near Ft. Collins. He found them all well and glad to see him. Their children attend the district consolidated schools and are hauled by truck to and from the school. They are highly pleased with the arrangement, as the children are always in charge of an older person and are always warm and comfortable and there is no loitering on the road.

Grandma Shultz, who formerly lived in this community is making a visit with the Hershey family.

The short course in hog and poultry husbandry held in Hereford Saturday was attended by a large delegation from this community and we found it very helpful. If we had a live county agent we would get the benefit of such meetings much more frequently by community welfare and club work.

We are paying now in taxes, for the support of county agents in about 150 counties in our state. Why not have one for our own benefit, and thus realize some benefit for the tax we are paying.

The school district is minus its water pull, as it was left hanging on the windmill and the wind blew it down, but not out of the yard. The teacher saw a man stop his car and come in and pick the pull up, thinking he wanted to put water into his car, but instead he placed the pull in the car and drove on. The teacher knew the man. The school children are also mourning the loss of their "tester-board". Now they are hiding their playthings when they are not using them.

FRIO

The snow we had last Monday and Tuesday is about all thawed out and gone. Seems to have done but very little good in the way of putting moisture in this very dry earth. The cold winds that accompanied the snow were up to date in every respect and the a little late in the season, reminded us that winter was here.

Another reminder of old times came upon us yesterday in the way of a strong west wind. One that moved so much of this Plains real estate that it was almost impossible to keep your eyes open when out of the house. And as it often happens, a prairie fire of the old type that used to sweep over this country from ten to twelve years ago, came with terrific speed from the direction of Bovina, between Bethel and Big Square on eastward between Dimmitt and Cleo, crossed the Dimmitt, Hereford and Springlake road and burned nearly to J. M. Gollehon's farm southeast of Dimmitt. If it had not been for the heroic efforts of the good people from all over the country, there would have been lots of property lost in the Cleo neighborhood. The Geo. O'Brien, Willis, W. H. Dixon and R. E. Shuford places had the closest calls of any the writer saw.

The people of this community and Easter spent a very pleasant day at the home of Mr. and Mrs. Frank Easter last Saturday when they met there with well filled boxes and had a real dinner, one that would tempt a real sick man to eat. The day was very pleasantly spent in games, music and the usual amount of chat.

There is to be an entertainment at the Frio schoolhouse next Friday night which is called a "measuring social," with music and refreshments. It is for the benefit of the school and there will be a small admission fee charged. Everybody come and let's find out what a measuring social is. Remember the date, Friday night, March 10.

Assessment to the Public
(By Dr. M. Shadd, Carter, Okla., Chronic Diseases a Specialty.)
Many people from Deaf Smith county have written me about their ailments and since it is very difficult for many of them to make the long trip to Carter, have asked for my advice and treatment without personal consultation. But a personal interview with careful examination where necessary, is much more satisfactory. For this reason, and upon the invitation of many of my patients, including E. Rentro, W. T. Smith, J. C. Wumble, Tom Wood, L. M. Forrester, R. C. Johnson, Guy N. Smith and others, I have arranged to be in Hereford at Hotel Cordova on March 14, 15, 16 and 17, inclusive. If you have been thinking of consulting me this will be a good opportunity, saving you the time and expense of a special trip. 1F-2

CITY ELECTION NOTICE
Notice is hereby given that the regular City Election for the City of Hereford will be held on Tuesday, the 4th day of April, 1922 at the Court House in Hereford for the purpose of electing a Mayor and two Commissioners to serve for the ensuing two years.

All persons not disqualified by law who have attained the age of twenty-one years and who have resided in the City of Hereford for six months next preceding the election, and who have paid all poll taxes due by him or her, are qualified voters under the law.

W. A. Miller has been appointed presiding officer of the election and is authorized to hold and conduct the election.

Cash
We Pay Cash for Cream, Poultry and Eggs.
Conklin Produce

AUCTION SALE
List your stuff for the Saturday Sale on March 11. See me about that General Farm Sale for terms and date.
GEO. W. SMITH, General Auctioneer
Phone 224-73 P. O. Box 67
Go To Church Sunday!

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 105 Night Phone 45
Office: Corner Drug Store

DRUGS
The doctor prescribes and the patient uses the medicine. Between them is the druggist—the man upon whom depends the recuperation of a sick person as much as upon the doctor's proper diagnosis.
By education, training and experience, our prescription department is qualified to prepare your prescriptions. You get exactly what the doctor orders, because we use only the purest drugs.
City Drug Store
Phone 300
REX TYNES, Ph. G.

KNIVES! KNIVES! KNIVES!
An unusually large assortment of all kinds of pocket knives and specialty knives at
50 percent Discount
This is a brand new assortment and contains something to please everybody. Call and look over our display.
GARRISON BROTHERS

Fresh car of Tankage just in Feed Your Hogs Tankage
Jones & McLean Grain Co.
Fone No. 1
Look for the Checkerboard

A BRIGHTER OUTLOOK
The snow makes us all feel better—it will bring up wheat in prepared ground—we are all shaking off that feeling of pessimism and facing the new spring with more cheerfulness.
"A Little Light On the Subject" is always welcome—remember us when you need Electric Light Globes—Irons—Hoover Cleaners—Washing Machines—Shades, etc.
Hereford Light & Power Company
"Your Electrical Servants"

Second Annual
Auto Style Show
AMARILLO, MARCH 9, 10 and 11
Bigger and Better than last year
More Space—More Cars—More Styles,
Vaudeville—Music—Dancing
Under Auspices of
Amarillo-Panhandle Automotive Association

FUNDAMENTALLY, credit is good or bad according as it is set to work in a productive way, or as it deserves merely to put off the day of reckoning. To make credit a constructive agency takes more than good lenders; it takes good borrowers. And the borrowers must come with sound business propositions.
Whenever there is a difficult business or economic situation, the idea is usually entertained that more credit will solve the difficulty. In many cases, credit is a most important factor, but it is seldom, if ever, a determining factor unless there is something else to go along with it and make it effective. To continue to extend to a man who is operating inefficiently and at a loss, or who is behind the times and is not adjusting his methods to meet changing conditions, is merely to put him ultimately deeper than ever in the hole.
We are in the market for some well secured cattle loans on the basis of bank balance.
FIRST STATE BANK & TRUST CO. of Hereford
Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

The Loss of a Home
If your home should burn, or if you should get hurt or sick, without Insurance, wouldn't it be serious?
Dependable Insurance of all kinds.
T. K. Wilson Insurance Agency

CLASSIFIED COLUMNS
 Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-3 cent per word; minimum 25c.
CASH WITH ORDER.

Ranger's Liberator Bear
 The sensational cross of America's two greatest Poland China blood strains. For breeding, see Jas. R. Robinson, or Jno. McLean.

FOR SALE
 I will sell at the Auction Sale Saturday evening, two 3 year old Jersey Heifers now fresh, one 4 yr. old Jersey Milk Cow now fresh, a good individual. Phone 374-F11. J. F. Ward. 13-1f

I am offering to the highest bidder at the Auction Sale Saturday evening, Mch. 11, two Ford Touring Cars, in good running shape.
 Luther Hough.

FOR SALE—One Rumley Oil Pull, 12-20 engine, and Tandem Disc. For information see or call David W. Shepard, Dimmitt, Texas; or Phone 112, Hereford. 12-1f

FOR SALE—Barred Rock Eggs for setting—price \$1.00 to \$7.50; R. C. R. I. Red eggs—\$1.00 setting.
 E. W. Kinney.

FOR SALE—At a bargain, fans for a 16 ft. Eclipse Windmill; 350 feet 2 1/2 inch galvanized piping. Phone 78, Box 434. 11-41-Pd

FOR SALE—A few good Poland China Bows, priced reasonable.
 Posey Cunningham.

FOR SALE—Buff Orpington Eggs for hatching. Phone 253.
 C. M. Hicks.

FOR RENT
 FOR RENT—Two front rooms, for rent furnished for light housekeeping. Phone 144. Mrs. Jno. L. Wilson. 12-21-Pd

FOR RENT—House; also 2 rooms in another house.
 H. L. Broadwell.

WANTED
 WANT to trade for residence in Hereford, 100 acres land 2 1/2 miles Alvarado, Johnson Co., 30 miles south Ft. Worth. About 60 acres bottom land, several hundred native pecan trees, good 5 room house, lots of Bermuda and Johnson grass, a fine stock farm proposition. This place will run more stock than a section of West Texas grass land. Address C. L. Roney, Hart, Texas. 13-21-Pd.

WANTED—Cream Separator and incubator. They must be in good running shape and priced reasonable.
 Geo. W. Smith, Phone 324-F3.

WANTED—To exchange Dodge Touring car in A1 condition for Ford Touring car. Will take milch cows or hogs for difference.
 Geo. W. Smith, Phone 324-F3.

LOST AND FOUND
 LOST—Between the Grocery store and home, a Red Fox fur.
 Mrs. Frank Gyles.

Hereford Produce
 Always makes the Cash Prices for Poultry and Eggs.
WE BUY CREAM
 See us before Selling.

For Sale
 Nice 5 room residence, good location, fruit and shade trees. Price \$3,500. Will trade for cows, calves, or yearling steers, if cattle priced right. See
J. N. Pitman
 Hereford, Texas

WANTED—To buy standard make 200 to 250 egg incubator.
 Mrs. D. E. Turrestine.

McDONALD TALKS OF DIVERSIFIED CROP PROSPECTS

"Yes, we have decided on a full scheme of diversification on the farms near Hereford, and will plant about 600 bushels of potatoes there this spring," declared D. L. McDonald, broadly known as the "father of irrigation," in this portion of the southwest, Saturday, during a visit in Amarillo.
 When asked about the project, Mr. McDonald said: "We have been forced to the fact that if we are ever to make the Hereford country what it has a right to become, we must get away from the one-crop idea. We have held to it altogether too long now. Last year, we grew in a very limited way, potatoes most successfully. More than one of our citizens grew potatoes at the rate of 600 bushels per acre. The seed we are securing this year will give us approximately 70 acres. This will furnish a demonstration, under the various cultural methods used, as to

what degree of production we may logically and soundly expect from our lands.

"These potato plots will be small in size and so separated as to furnish the most thorough test. Our people are looking hopefully to the result of the planting. If then, potatoes prove to be adapted, under the most skillful handling, to our lands, we will have added another of the needed crops in the live-at-home scheme of farm diversity, and it will amply justify our expenditures. If as a matter of fact we fail, it will be but another and worthy effort to know our country better with reference to its adaptability to crops."
 The visitor stated that the Hereford Chamber of Commerce is giving a great deal of attention to the hen, the sow and the milk cow, as added and increased items on the diversified farming program. The organization is encouraging its people to branch out on these things, he said, and the potato venture, if it

W. S. WILLIAMS
 General Auctioneer
 See me, phone or write for terms and particulars.
 Hereford, Texas

Doctor M. Shadid To Be in Hereford
 Doctor M. Shadid of Carter, Okla., who many of our citizens have been going to for consultation and treatment, is to be here for the purpose of seeing patients on the 14th, 15th, 16th and 17th of March, at the Cordova Hotel.
 Dr. Shadid is treating W. T. Smith, Guy N. Smith, Mrs. E. Renfro, Mrs. J. C. Womble, L. C. Forrester, Roger Johnson, and others. He is well and favorably known through these parts.

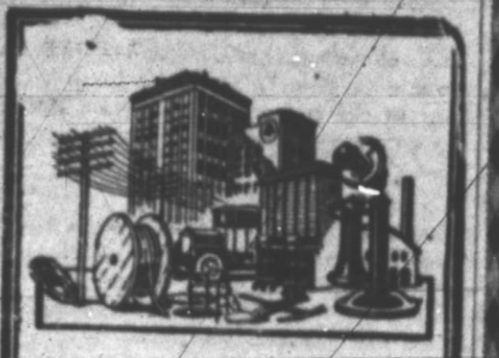
Banking
 CHARACTER AND STRENGTH ARE TWO OF THE ELEMENTS ONE SHOULD LOOK FOR IN A FINANCIAL INSTITUTION
 There is no bank that can rise higher than its ideals in its service any more than a stream can rise higher than its source. The size and strength of this bank are a sure indication of a healthy, high ideal and a lofty standard of service.
 Experience has broadened our service and made practical application of our ideal of equitable dealings to the always changing conditions of business.

First National Bank
 MEMBER FEDERAL RESERVE SYSTEM

JEWELRY AUCTION SALE
 I have decided to go out of the Jewelry business, therefore I will offer my entire stock of Jewelry, including a line of Spectacles, at Auction Sale, next
SATURDAY, March 11
 at 1 p. m., at my place of business located in the Powelson Top Shop on the corner of 3rd and Main. This is your chance of a life time to buy jewelry at your own price. Come one, come all.
J. N. Lunsford

proves good, will have the sanction of the Chamber of Commerce, of which he is the head, in the year 1923.—Amarillo News.

"Say it with Flowers"
 We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns.
 First class designers with life experience. Largest floral establishment in the Panhandle.
Amarillo Greenhouses
 A. A. Alenius, Proprietor
 Phone 1116. Box 101
 46-1f Amarillo, Texas.



SERVICE
 Almost 5,000,000 calls a day. This figure gives you an idea of the important part this Company plays in the every day life of the territory it serves. To provide this ever enlarging service, new buildings, wire, poles, cables, ducts, switchboards, and many other items must be obtained. Every dollar you invest in our Preferred Stock is used to provide this necessary equipment.
7% Cumulative Preferred Stock of the Southwestern Bell Telephone Company
 Buy a share for \$100 and accrued dividend, or on monthly installments of five dollars. Any employee of the Telephone Company will be glad to give you additional details.

SOUTHWESTERN BELL TELEPHONE COMPANY

Business Picking Up
 With a top season already here and the drouth broken, folks are looking ahead for the spring and summer work with more confidence.
JUST KEEP THIS IN MIND
 We have everything any farmer needs, from kitchen utensils to power farm machinery, including a splendid line of Leather Goods.
 Come in early and figure with us on your spring needs.
Dunlap Hardware Company

In the Great West Mills is made a flour which justifies honest pride in having done a thing the best we know how. This pride carries to the retailer, clear to the housewife, with honest pride in the fine texture, beautifully brown crusted bread.
The Groceries
 all sell Great West and Amaryllis Flour.

Spring Announcement
 An opening of brand-new, just received, Ladies' Dresses, Coat Suits, and Spring and Summer Coats. New shipments arriving daily.

| | |
|---------------------------------|-------------|
| Ladies' Silk Dresses | \$14.75 |
| | 24.75 |
| | 35.00 |
| Ladies' Coat Suits | \$25.00 |
| | 35.00 |
| | 40.00 |
| Ladies' Spring and Summer Coats | From \$6.00 |
| | To \$35.00 |

Also choice selection from the latest Gingham—Tissue Goods—Organdies
 A large assortment of the new things are now here and more arriving daily. We will be glad to show them to you.
D. R. Gass & Son

TOWN & COUNTY

Personalographs

Mrs. Hugh Witherspoon went to Canyon and Amarillo Tuesday morning.

O'Conor mops and polish at Skelton's.

Mrs. W. A. Percival, of Clovis arrived in Hereford Tuesday morning.

Hens, 19 1/2 cents CASH. Hereford Produce Co., I. H. Spratt.

Mrs. E. T. Diggs, of Plainview spent the first of the week in Hereford.

Geo Millard arrived in this city Saturday morning from Adrian, Texas.

We want your butter and eggs, highest market price paid for butter and eggs. Halsell Grocery.

L. P. Landrum arrived home from Amarillo Saturday morning.

Window glass, all sizes, at Skelton's.

Mrs. Earl Bennett, of Amarillo, arrived in this city Monday morning.

We want your butter and eggs, highest market price paid for butter and eggs. Halsell Grocery.

Carl Gilliland made a business trip to Amarillo Tuesday.

New stock of wall paper at Skelton's at pre-war prices.

Mark Cowser and wife, of Dimmitt, were in this city on business Tuesday.

Mr. and Mrs. C. L. Honey, of Hart, Texas, were in this city Tuesday on business.

Hens, 19 1/2 cents CASH. Hereford Produce Co., I. H. Spratt.

F. D. and O. B. Hankins, of Castro Co., were in this city on business Tuesday.

Goodyear tires are guaranteed to be good tires. We sell 'em. Ford Garage.

A. E. Duncan, of the Fine Arts Portrait Co., of Amarillo, left this city for Clovis Monday morning.

We want your butter and eggs, highest market price paid for butter and eggs. Halsell Grocery.

Speak for a seat in time in Smith's Taxi for Amarillo Style Show, Thursday, Friday and Saturday of this week.

We can save you money on anything. Try us. Skelton.

Ralph Barnett left Hereford Sunday morning for Sherman, Texas on a business trip.

Good tires are a source of Great Satisfaction. Buy Goodyears and stop that tire worry. Ford Garage.

Mr. and Mrs. Silas Williams and little daughter, of Carlsbad, N. M., arrived in Hereford Tuesday morning.

Hens, 19 1/2 cents CASH. Hereford Produce Co., I. H. Spratt.

Miss Hazel Rambo left Hereford last Saturday for Clovis, where she will visit her friend, Miss Claudia Meador, for a few days.

B. A. Godwin spent the week end with his children. Mr. Godwin is employed by the Santa Fe and is located near Summerfield this week.

We exchange merchandise and cash for full fed dressed beef and pork. Halsell Grocery.

Mrs. H. L. Brishin and two children left Hereford for Wilson, Texas this week to visit in the home of Mr. and Mrs. Harry Woods.

Mr. I. C. More says that bargain tires are a bad investment and cost more than good tires. We sell Goodyear tires. Ford Garage.

Arthur Thornburg left Hereford for his home at Carter, Okla., Saturday morning, after several weeks visit with his cousin, F. J. Hiltbrunner.

We exchange merchandise and cash for full fed dressed beef and pork. Halsell Grocery.

If you like art needlework, why experiment with anything but the best. You can get "Royal Society" at Skelton's.

Mrs. Lawrence Johnson, of Summerfield, arrived in this city Tuesday morning to spend the day in the home of Mr. and Mrs. O. G. Hill.

R. D. Billingsley arrived in this city from Ft. Worth Tuesday morning. Mr. Billingsley has been visiting with his family.

We keep a clean sanitary meat market with the very best full fed beef and pork. Halsell Grocery.

Mrs. W. L. Sain left Hereford for her home at Portales Saturday morning. Mrs. Sain has been visiting her daughter, Mrs. L. D. Boyd, in this city and in the home of Mrs. Chas. Roberson at Summerfield.

A man who drives a car about a thousand miles per month says Goodyear tires are the best and the cheapest in the long run. We sell 'em. Ford Garage.

Mrs. Ducla Sawyer, after several months visit in the home of her sister, Mrs. Jim Robinson, left this city Monday morning for her home at Crawford, Texas.

Mr. U. R. Stuck says, "No more said to be cheap tires for me. Give me a Goodyear casing for my Ford. I know they are the best." We sell 'em. Ford Garage.

Mr. and Mrs. Robert Elliott and family arrived home Monday. Mr. Elliott met his family at Amarillo Sunday. Mrs. Elliott has been visiting in Dallas several weeks.

Stock Special. Born to Mr. and Mrs. Tom Wood, Saturday, March 4, a son, nine and one-half pounds.

Notice. We have taken the agency for all goods manufactured and sold by the J. I. Case Threshing Machine Co., and will be pleased to handle your orders and inquiries for anything in this line. C. A. Skelton.

Mrs. U. G. Randall returned home from Amarillo Monday morning. Mrs. Randall has been visiting her daughter, Mrs. Glen Randall for the past ten days.

Spring Wheat Seed. All who want to get Spring Wheat Seed had best see me at once as I am going to ship it to another place. 12-21. Troy Womble.

Mrs. H. H. Stanley and daughter, Myra, of Lubbock, arrived in this city Tuesday morning. Mrs. Stanley and daughter will visit in the home of Mr. and Mrs. R. Bowers.

We keep a clean sanitary meat market with the very best full fed beef and pork. Halsell Grocery.

Mrs. W. L. Sain left Hereford for her home at Portales Saturday morning. Mrs. Sain has been visiting her daughter, Mrs. L. D. Boyd, in this city and in the home of Mrs. Chas. Roberson at Summerfield.

A man who drives a car about a thousand miles per month says Goodyear tires are the best and the cheapest in the long run. We sell 'em. Ford Garage.

Mrs. Ducla Sawyer, after several months visit in the home of her sister, Mrs. Jim Robinson, left this city Monday morning for her home at Crawford, Texas.

Mr. U. R. Stuck says, "No more said to be cheap tires for me. Give me a Goodyear casing for my Ford. I know they are the best." We sell 'em. Ford Garage.

Mr. and Mrs. Robert Elliott and family arrived home Monday. Mr. Elliott met his family at Amarillo Sunday. Mrs. Elliott has been visiting in Dallas several weeks.

Stock Special. Born to Mr. and Mrs. Tom Wood, Saturday, March 4, a son, nine and one-half pounds.

Notice. We have taken the agency for all goods manufactured and sold by the J. I. Case Threshing Machine Co., and will be pleased to handle your orders and inquiries for anything in this line. C. A. Skelton.

Hereford to Amarillo. For the Style Show, I will leave Hereford for Amarillo Thursday, Friday and Saturday morning at 8:30 and return when you get ready. Must have a load. Phone 323. Smith Buick Line, W. T. Smith.

"It would surprise many of your customers," writes Manager Smith of Swift & Co., of Amarillo, "to know how widespread the demand is for the large breeds of poultry, which can be most economically used on the table."

"Producers make a big mistake in devoting their time and attention to the production of the small types, such as Italian breeds, as the chief demand today is for the all-purpose bird, and the larger breeds, such as:

Barred and Plymouth Rocks, Rhode Island Reds, Wyandottes, Orpingtons, which command a higher price, either alive or dressed, and when properly housed and fed, will give a good account of themselves in the production of eggs."

Mr. Smith continues, "While lower prices have generally prevailed on the smaller breeds of poultry, it is expected that the difference will be more marked this year, and now that the hatching season is near at hand I suggest that producers carefully consider the requirements of the trade, from both a poultry and egg standpoint, and devote their attention to the larger breeds."

Hereford Produce, I. H. Spratt, Mgr.

Go To Church Sunday!

Stocks. I am not faking when I say I cannot pay insurance and store bills and keep my bank acct. ahead of O. D.'s. A little from each one to cash will tide over. I understand conditions and am trying to line up to your interests and a little at a time will soon pay out. 12-4t. Dr. F. E. Bowe.

Go To Church Sunday!

J. B. PHILLIPS. LICENSED AUCTIONEER. 15 Years Experience. Phone 197-F3. Hereford, Texas.

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

Go To Church Sunday!

D. F. Ashbrook E. S. Ireland

Let us make you that Farm or Ranch loan now, while we can get you the money. All inspections made by Mr. Ireland.

DEPENDABLE SERVICE

Ashbrook & Ireland

Phone 141, Rooms 9-10, Elliston Building

Keep a Cow, a Sow and a Hen!
Hard Times Won't Come Again!

Western National Bank

A Friendly Bank Where You Get Helpful Attentive Service

Auction Sale

SATURDAY, MARCH 11

I will sell to the highest bidder, the following Live Stock, Implements, etc., furnished me by responsible parties, to be sold across the street south from Jones & McLean's Feed Store, on Saturday, the 11th. Sale to commence at 2:30 sharp.

| | |
|--|--|
| 2 3 yr. old Jersey Heifers, fresh | 1 set Work Harness |
| 1 4 yr. old Jersey Milk Cow, fresh, a good one | 1 Granola |
| 2 Ford Touring Cars, in good running shape | 1 Kitchen Cabinet, with high back, in good shape |
| 1 single row Lister, in good shape | 1 3 burner Oil Cook Stove, with Oven |
| | 2 Rocking Chairs |

TERMS—Unless otherwise stated at Sale: \$25.00 or under, Cash. Sums over \$25.00, when purchased from same party, nine months time will be granted at 10 percent interest on approved security. 3 percent discount for cash on sums over \$25.00. No property to be removed until settled for.

There is room for more stuff in this sale, if you have something to offer. For further information, see or phone

Phone 324-F3 Geo. W. Smith, Auct.

Found!!

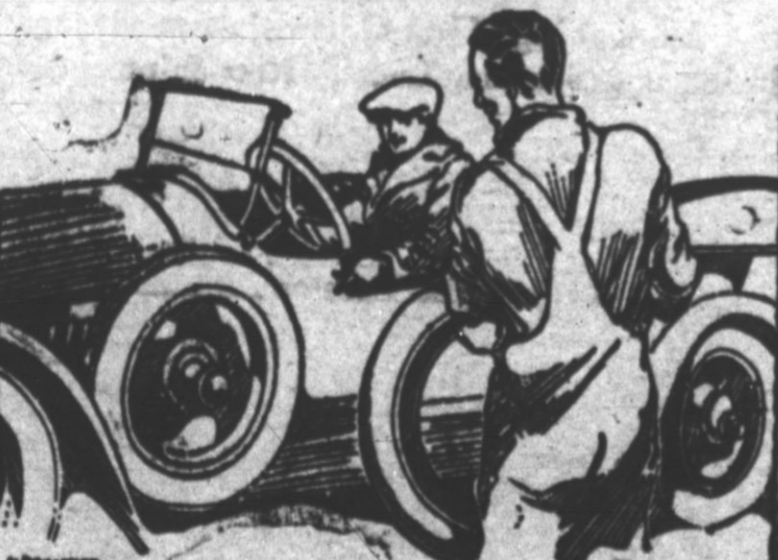
The best place in town to purchase your groceries! Whether you seek Quality, Courtesy, Dependability, Economical Prices, or a combination of these.

Please Call and be Convinced!

Frank A. Gyles, Grocer

Where Quality is Paramount

"TIRES"



We all know the satisfaction that comes with riding on good rubber—never a fear of a puncture or a blowout.

A new season is here: Let us equip your car—maybe one tire, maybe a pair—maybe complete and a spare?

No matter the number, we can save you money. We bought them in a market that was "right" and we are going to sell them to you the same way. Look!

Flisk Tires

Ford Sizes from \$9.00 to \$17.85. All other sizes priced accordingly.

Remember, we are still selling That Good Gulf Gas and Supreme Oil.

AUTO UTILITY STATION

J. R. RUTHERFORD, Mgr.

Are You One of Them?

The prosperity of the country is judged largely by the small farmer, WHY? Because the stranger or the prospective buyer observes keenly the condition of the small farmer—if he has fat stock, well kept buildings, fences and land he is at once considered a progressive farmer in a progressive land.

BE A PROSPEROUS FARMER

We Lend Support in Every Way—"Let Us Help You"

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

Hot Air

We have been in the Grocery business in Hereford for years. We have seen grocers come and go. In fact, there is not one here today that was here when we opened our doors for business nine years ago. Our methods have never changed. Our terms are thirty days, or 5 percent off for cash, if paid at time of purchase. We invite the public to investigate our stock, our prices, our terms, our method of doing business, and you will become convinced that all this noise being made by a few who have recently changed to the cash system about the saving and the benefits to be derived from the so-called cash basis to be Hot Air pure and simple. Stay by the old reliable where you get the goods when you want them, priced according to quality, where you get the service, where you get the accommodation when you need it, and last, but not least, where you are always welcome.

Respectfully,

Williams Bros.

Gainesborough

Genuine Hair Net

Large Cap Shape

Singles ----- 10c

Doubles ----- 2 for 25c

We believe this to be the best Net on the market today.

Corner Drug Store