Is Enormous

tions cut off.

Hereford and this territory to-

day struggled back toward normalcy after the worst ice storm here in the memory of oldest

residents had left the city iso-

lated, without electric lights, with the city water supply low.

and with outside communica-

Except for natural gas, the

city slipped back 40 years in its

living conditions. All that the

people didn't have was the old-

fashioned wood stove-and some were considering those to burn

their broken tree limbs when a

rumor went over town that gas pressure might become low: Al-

though horses weren't in evi-

dence, the ragged trees would have made good hitching posts.

As warmer weather began

thawing the ice laden trees and wires Tuesday, and continued through Wednesday, the untold

damage/to trees, utility equipment, phone equipment and oth-

er things became more apparent.

The loss has been estimated in

various sums up to one million

Electricity went off Sunday af-

water pump ceased functioning

the mains from the reserve tank.

Tuesday the Texas-New Mexico

Utilities loaned a large generator to run the electric pump.

Chinese Elms seemed to be

the worst damaged. Other kinds

such as catalpas, ash, walnut, lo-

cust, did not break so complete-(Continued on Page 7)

damage done by the ice, sleet and

moisture brought by the storm

may be worth three or four

throughout the territory. Pre-

cipitation was a little heavier

in the northwest part of the

county. With the .62 inches received last week, the total is

nearly four inches for Hereford

-and practically every drop

Daniel reported 2 to 2 1-2 in-

ches; Jumbo 3 inches; Dimmitt

3.08; Dawn 3 inches; Messen-

ger 3 inches; and Adrian 4

Although the season is late

A. R. Batman, county agent,

land and reduce blow hazard to a minimum that they have had in years." Mr. Bateman said.

soaked into the ground.

Breaking a record drouth,

times all the damage done.

Published Every Thursday

"but one ISM in America--- and that's AMERICANISM".

Our Slogan-"More People-More Farms"

10th Year—Number 48

The Hereford Brand, Hereford, Texas, Thursday, November 28, 1940

Price Per Copy 50

Hereford Territory Emerges From Worst Ice Storm In History

Necessity Is The Mother of Invention

FOR SALE OR TRADE: All those kerosene lamps I bought Monday. See Mrs. M. O. Green at Penney's.

Hereford were one big drip it the regular voting boxes. would be one h-1 of a mess.

Filling stations with hand pumps came into their own dur- sibility of paying on the bonds ing the storm, and business was during the next two years, then reported "very good." Some sta- it will mean paving of Highway asoline from barrels.

Many calls were received by road over. the Hereford Locker and Cold Storage from people worried house Saturday morning County about their meat. All meat is Judge A. J. Schroeter summed up safe, Mrs. Hopson said today, the benefits to the county and Temperatures in the chill room risks the county is taking in votrose only three degrees and in ing the bonds as follows: the locker room about eight degrees. Normal for the chill room is 32-35 and 10-12 in the locker (Continued on Page 10)

Delinguent Registrants Are Soughi By Board

with the Selective Service Act that such clauses are illegal and City Is Passed trants have failed to comply titions and orders for elections and are subject to fine or im- that such clauses are illegal and prisonment or both, the Local Board is asking that anyone knowing the whereabouts of the More Volunieer the board or the persons listed. so that they may have a last To Serve U. S. chance to comply with the law. Names, order numbers and adresses which the registrants eve are listed below:

Street, Hereford; Guy Edwin El- forces, Frank E. Givan, chairkins, 134, Hereford; Arthur man of the local board, has an- road more than two head each that. Frank Davis, 114, Hereford; nounced. 1 Canvon; Quince Gra Williams, 169, Hereford; Elton Lonzo Mar- field, 237; Ollie Lem Callaway. shall, 203, General Delivery, 818, (under 21 years of age); Hereford; and Lloyd Edwin John Milton Anderson, 744, and Johnson, 230, Hereford.

It is thought possible that some of these may have moved, leaving no forwarding address. Red Cross To or for some other reason have neglected to return their ques-tionaires. Offer Last

Two Babies Born By Flash Lights Sunday

Two bables will have something to talk about in later street to be operated by young will join Hereford in the presenters. They can tell how they women volunteers. A final optation. Mr. Taylor will sing one were born at Deaf Smith coun- portunity for persons of this of the solos. ty hospital in the midst of Here- county to join will be offered With one practice night missed ford's "blackout" by the light at the stand. of flash lights.

of flash lights.
One is a girl, born to Mr. and
Mrs. N. R. Miller of Dawn. The
other, also a girl, is the daughter of Mr. and Mrs. Bob Woods
of Hereford. Both were born
Sunday night, Mrs. Miller is
atill in the hospital. Mrs. Woods
has gone home.
Flashlights for the occasion
were loaned by Streu Hardware.

A. L. Caviness Lease

Standard Oil Station

Announcing that he would operate the Standard Service Station on Highway 80, A. L. Cariness this week invited his friends to visit him there. He will handle Standard gasoline and oils and will do washing and greasing—with 24-hour service.

This makes two stations which the Caviness is operating. Some time back he became manager of the Service-U-Like Station and will continue to operate it.

solidarity in this crucial period. A great active membership in Texas is essential. Please carry on until the mcmbership in the search of the service active membership in Texas is essential. Please carry on until the mcmbership in the search of Texas is essential. Please carry on until the mcmbership in the search of Texas is essential. Please carry on until the mcmbership in the search of Texas is essential. Please carry on until the mcmbership in the search of Texas is essential. Please carry on until the mcmbership in the search of the search of the search of the mcmbership in the search of the sea

Il continue to operate it.

are closed today (Thursday) in observance of Thanksgiving is announced by E. B. Hedrick of the Frit National Bark

Road Bond Issue Up To Voters Next Tuesday Out; Damage

Benefits And Risks Are Enumerated At Court House Meeting

Fate of the proposed \$600,000 bond issue to pave roads in Deaf Smith county will be determined by qualified electors of the If all the candle drippings in county next Tuesday, Dec. 3, at

If the proposed issue is approved by the voters and if the State of Texas assumes respontions with electric pumps sold 51 through the county, and the paving of Harrison Highway, if and when the state takes that

At a meeting at the court

Benefits and Risks "The Benefits to be derived from the vote of \$600,000 in bonds

"The paving of Highway No. 51 or a highway running north and south approximately located as Highway 51 is now located. The probable paving of Harrison Highway or its proximity.

"The risks being taken by the citizens of Deaf Smith County by Ordinance On voting \$600,000 in bonds:

"1. Since it is doubtful that Livestock In provisoes and conditions in pe-(Continued on Page 7)

Four more young men have Paddock announces. offered themselves as volunteers Jack Flowers, 107, 113 Main for service in Uncle Sam's armed lawful to keep north of the entire project, although some played on schedule.

> The men, with their order numbers, are: Dealer Sam Scho-George Ercel Brashear, 267.

Offices of the Board are on the second floor of the courthouse. Opportunity

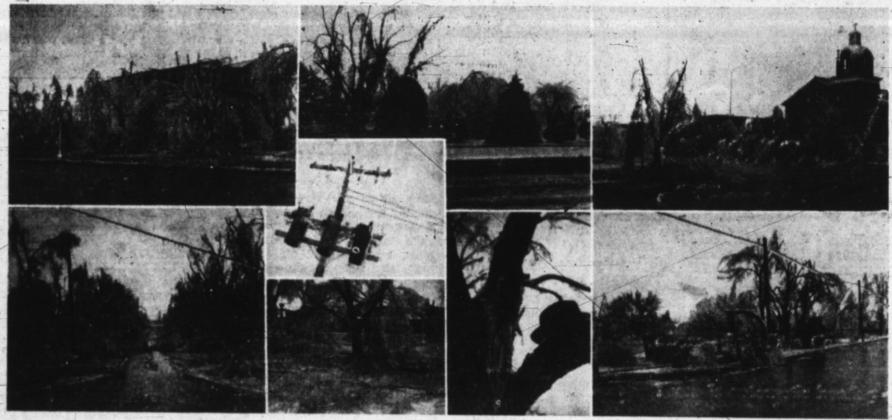
max Saturday, the clos-oratorio is presented on Dec. 8. Word has been received from ing day, H. V. Hennen, roll call Word has been received from chairman announced today. Harry Taylor, dean of music of As part of the final drive a Eastern New Mexico College, at stand will be placed on Main Portales, that the college chorus

Greater need for Red Cross

services than ever before is pointed out as a potent motive for giving full support to the Red Cross this year.

This need is recognized by Gov. W. Lee O'Daniel, who has sent the following telegram to Mr. Hennen: "Your chapter's success in present Red Cross are. roll call will be definite contribution to National Defense tribution to National Defense and will reflect our national March 1 Is Offer On solidarity in this crucial per-





donars. Typical scenes of ice damage in Hereford. These pictures were taken Monday. In the top row, left to right, is the court house, next is Gregg Park and upper right is a view of the Catholic Church. In the bottom row, left to right, is a view of McKinley Avenue ternoon, not to be resumed until looking south from the corner of McKinley and Fifth. Note the wire which is sloping across the top corner of the picture. Next is a early Wednesday morning in the tree on the court house lawn. The hat in the next picture indicates the size of limbs broken by the ice. At the right is a picture downtown area. With the fail-of Mother's Park. The center picture is a high line pole with wires and transformers festooned with icicles. ure of electric power the city

An ordinance forbidding the Repair of lines of the Deaf keeping of cattle, horses, mules, Smith County Electric Co-oper-Hereford Whitefacts don the starting lineup averages 152 sheep or goats in the city ative, Inc., will be completed as Maroon and White and take to pounds, which is about the

of the above described animals, (Continued on Page 10)

Join Hereford In "Messiah"

Practice on Handel's "Messiah" will be resumed Monday night at the Methodist Church at 7:30. Miss Mattie Mae Swisher, direct-With over 300 members alor, announced this week. There ready in the Red Cross in Deaf was no practice last Monday Smith County, the drive is be- night and this may necessitate a ing intensified and will reach mid-week practice before the

and only one more regular practice before presentation, Miss

Make First Payment Servel Electrolux

Buy a Servel Electrolux refrigerator now and make your first regular payment on March 1. This year the Brand will proposition which is being announced by Fraser and Santa Claus. Tell Santa will commercial Oil Co. Commercial Oil Co.

The Servel Electrolux features refrigeration from a gas flame and has no moving parts.

These refrigerators may be seen at the uptown display room one door north of the Chocolate

On REA Lines To Be Rushed

south boundary line of the rail- lines will be repaired sooner than

Washington, and J. E. Morgan & Sons, the contractors who built the lines, are in Hereford now, and the work has already start-(Continued on Page 10)

City Will Haul Off Tree Limbs If Placed On Curbs

That the city will haul off all tree limbs, provided they are piled on the street curbs, was announced this week by Mayor C. J. Pad-dock. The tremendous job of cleaning up the city will be done as rapidly as possi-ble, he said. Street crews are already at work.



Claus is trying to find out what port the team are invited to buy his little friends want him to one or more tickets to help send members of the pep squad and Santa Claus is happiest when band. boys and girls write him letters

This year the Brand will print letters from boys and girls to Santa Claus. Tell Santa what you want for Christmas and we'll send the information along to the white-whiskered jolly old gentleman who lives at the North Pole. Write your letters as soon as you can and address them to Santa Claus, The Here-ford Brand, Hereford, Texas.

Repair Work Sudan Horneis Invade Hereford fire truck to pump water into Gridiron To Clash With Rested Whitefaces Friday Afternoon

except under certain rapidly as possible, J. C. Ricketts, the home gridiron again to- same as Hereford's. Team averc on ditions, has been president, announced this week. morrow (Friday) afternoon when age of the Hornets is 147.

Repair crews will take the line they meet the Sudan Hornets at Starting Theup for Sidan, as mission of Hereford, Mayor C. J. section by section until the work 2:30. Supt. Knox Kinard and announced, will be: John Humis done, he said, and estimated Coach Mac Best announced Tues-phreys 160. ie; Citation Patton, that it will take 30 days for the day that the game would be 165, It; U. b. Porter, 150, Ig, Alva Bad; Moisture The ordinance makes it un- that it will take 30 days for the day that the game would be 165, It; U. b. Porter, 150, lg; Alva

was resumed Wednesday, almough not all of the players, especially hose living in the

country, vere not presert. has sail 1 ced. The Hernet lake 26-0.

Dayed on schedule.

Garvin, 150, c; Taylor Benton, 175, rt; Is 3 to 4 Inches tion last week and nature gave Leroy Gavin, 155, re, H. A. Jones, Van Huse, head engineer from them two more days of rest this 150, qb; Buddy May, 135, lh; Kenweek when school was dismissed neth White, 140, rh, Horace because of the weather. Practice Blanchard, 155, fb.

Sudan lost a hard battle to rain, the fact remains that the Littlefield, 12-13, while Hereford beat Littlefield 6-2. In other Sudan v .1 send a seuse of 21 games Sudan beat Muleshoe players, Ccaen Phil. 3 Harm in 12-6, Morton 20-18 and Spring- moisture measured 3.25 inches in Hereford and was general

Prospects Bright For Special Train To Bi-District Tussle

the special train to Phillips on December 6 where Hereford's Perfect Record first district champions in five years will fight the Phillips Bi-District title.

turn about 8:30 that night.

seemed almost certain as only The Blackhawks have won all nine of their games this season, assure it.

thers of the pep squad and Season record for the Black-(Continued on Page 10) PRENTISS ROSSON

rain to Phillips on December 6.

See, phone of write Prentiss | Phillips Team Has

Like the Hereford Whitefaces, for planting wheat, indications Blackhawks for the glory of the this season is the first successful are that a large majority of one for the Phillips Blackhawks Round-trip fare to Phillips is in five years. In fact, the school farmers are going to sow. Some \$1.60. The train will leave Here- is just five years old and until who had planted in dry soil and had their seed eaten by worms will probably re-sow. ford about noon and will re- this season the team has been the underdog and forgotten team With 50 tickets already pledg- in all contests, according to Mrs. reported that many farmers had told him they planned to use 25-45 pounds of seed wheat per ed this morning, most of them Adna M. Stevens, editor of The without solicitation, the train "66" News, published at Phillips.

Letter

Assure it.

First coupon to be received by Mr. Rosson came from Minnie Dee Smith of Ruidoso, N. M. She is a former student of Hereford high school.

It's less than a month until Christmas and once again Santa Christmas and once again Santa the game, but would like to support the team with 60 points. "Manny" Jackson is second with 40 points. John Stevens, co-captain, plays the tackle position. Both port the team are invited to buy plays the tackle position. Both

ed by Department of Agric Weather station in Herefor

Chairman, Special Train Committee You can reserve _____ tickets for me on the special

MRS. JOHN McLEAN, Society Editor



finding joy in the simplest every- Ireland. day things. A table set with High score award went to Mrs. snowy linen a cake baked to Grant Fuller second high to fluffy perfection-or in even Mrs. N. E. Milburn. working out a recipe which will A lovely refreshment plate appeal to all the members of was served featuring quail and a large family. Women are funny that way—they find delight in doing all sorts of simple things. This recipe for Spanish Rice has that sort of background for Mrs.

Was served featuring quant and hot buiscuits.

Members present were Mesdames Meade Haile, Grant Fuller, George V. Stambaugh, N. E. Milburn, Henry Sears' and the J. B. Stoker's mother made it hostess. herself and has handed it down to her children as well as many others. She welcomed many to her table and this tongue-tempt- ing our friends for the kindness ing concoction was always a fav- shown us during the illness and orite. Here is the recipe just as death of our husband, father she wrote it:

A colorful salad plate was

SPANISH RICE

1 1-2 lbs. ground beef 1-2 cup finely chopped onion 2 cups cooked rice Salt and pepper

1-2 teaspoon chili powder 1 quart tomatoes

Mix the rice, which has been cooked in salted water, with the onion and chili powder and salt and pepper to taste. Stir in the meat and the tomatoes and place in casserole. Bake in a moderate oven for 1 1-2 hours.

A little grated cheese sprinkled on top and allowed to brown just before removing from the oven gives a delightful flavor.

Installation Rites Are Conducted At Luncheon For Garden Club Group

The last meeting of the sea-son for the Hereford Garden was a Thanksgiving plate of members were Mrs. S. P. Rosson in crystal holders lighted the party were Mr. and Mrs. Bill table at each end. The quartet Knox, Mr. and Mrs. Chas. Felts, Mrs. N. E. Gass Friday. and colored leaves. The autumn

of a luncheon with all types ments for games, bridge acces- Jimmie Gillentine played second of chrysanthemums in a variety sories and prize wrappings. of colors being used in decoration. Places were laid for guests at small tables arranged for served to Mesdames J. W. With- Rockwell, W. M. Emmons, J. C.

gram was installation of officers Bateman, Lamar Craner, Louis for the new year, which will Woodford, Glenn Weir, Alton begin in February. Those in- Fraser, Jimmie Gillentine, J. C. stalled were: Mrs. N. E. Gass, McCracken, Meade Haile, G. R. Lunsford, George V. Stambaugh, Vice-president; Mrs. F. M. Res- Woodrow Ireland, Frank Gyles, ter, second-vicepresident ; Mrs. J. M. Posey, Gaston Baer, Will W. A. Dobbins, recording secre- S. Kerr, and John Olson. ey, treasurer; Mrs. D. H. Alexparliamentarian; Mrs. McCullough, federation councilor; Mrs. J. P. Slaton, historian; Mrs. F. H. Oberthier, reporter. Mrs. D. H. Alexander conducted the installing rites.

Mrs. J. P. Slaton, one of the founders of the club, outlined the club's history saying that the club had retained it's original objectives, since it's organization on October 29, 1937.

For it's objectives the club has had "the stimulation and encouragement of interest of individuals in gardening, the study of landscaping and the improvement of home grounds; the Francisco of painte of natural beauty, the holding of flower shows; and some civic beautification project."

The club motto is "Civic Beauty is a Public Duty.

Yard contests, plant exchanges and flower shows have been a part of each year's program since organization. Special educational features have been sponsored by the club at various

This year the club will cooperate with the Lions Club in sponsoring an outdoor Christmas decorating contest.

The Hereford Garden Club does not adjourn for the summer, but continues its study and program meetings through the period when most clubs are on vacations. This year gardens were chosen for visits all during the summer months, the hosts taking advantage of seasonal blooming or other items of special interest in making tour schedules.

Plans were discussed at the luncheon for a Christmas party which will be given at the home of Mrs. F .M. Kester Friday afternoon, November 29.

Members attending the luncheon were Mesdames J. P. Slaton, Ralph White, E. Ramey, F. H.
Obarthier, Ralph McCullough,
E. T. Brookes, D. H. Alexander,
Art Manjoet, Dennis Barnard Homer Brumley, Clyde Coca-nougher, C. C. Cox, W. A. Dobbins, C. H. Dyar, C. C. Ferguson, F. M. Kester and the hostess.

Autumn Party Entertains Club

Guests were entertained with Coterie Club members at the home of Mrs. E. B. Hicks Friday

Autumn leaves and autumn flowers carried out the season motif for the party. The table's

Afternoon Party **Entertains Club**

Mrs. G. R. Lunsford was hostess to members of the Justakrd Club on Wednesday afternoon last week.

Three special guests played with members. They included: Mrs. C. F. Moore, Mrs. Colby Some women have a knack of Conkwright and Mrs. Woodrow,

CARD OF THANKS

We take this means of thankand grandfather. Especially do we wish to thank Dr. LeGrand.

Mrs. Milton O'Rear

Mrs. Lee Simms and fami-Mr. Rainey O'Rear and fami-

Mr. Amos O'Rear Mr. and Mrs. William Seed

Wednesday Club **Enjoys Luncheon**

Mr. Harold O'Rear

Members of the Wednesday Luncheon Club were entertained fet style from a large table laid at a luncheon at Ike's Cafe last with an old-fashioned lacy, get-to-gether for classmates at week with bridge games furnish- drawnwork cloth. The birthday ing diversion for the afternoon cake which was decorated in at the home of Mrs. Alton Frapink, was placed on an old-

The meeting was in the form colors reappeared in appoint- high for score award and Mrs. ed by single lighted pink can- terson.

Club members attending were Mesdames W. L. Davis, C. C. erspoon, Colby Conkwright, C. McCracken, Jimmie Gillentine, Feature of the luncheon pro- F. Moore, Grant Fuller, A. R. Jack Wayland and the hostess.

Three Are Honored

Three birthdays were celebrated at a delightful buffet suptary; Mrs. L. H. Shore, corres- Game awards went to Mrs. per party given at the home of ponding secretary; Mrs. E. Ram- A. R. Bateman, high and to Mr. and Mrs. Elmer Patterson Ars. G. R. Lunsford, guest high. Friday night.

> STAR araaun **FORT WORTH** by RADIO & CABLES 1941 WILL BE one of the most eventful years in the world's history. The war spreading throughout the world and our own national defense program affect the lives of every man, woman and child in the United States. It affects every phase of agriculture and business. Next year-of all years -you will want The STAR-TELEGRAM which will reach you first, with all the news and pictures from everywhere. A COMPLETE STATE DAILY NEWS-PAPER with features for your entire Complete family. Take advantage of the special MARKETS low rates that enable you to keep fully informed of fast-changing Stocks, Grain as they Livestock etc. DAILY WITH happen SUNDAY in 1941. SAVE Pages Sunday EXCEPT SUNDAY BEST Regular Price \$8.00 EDITORIALS Columnists & Cartoons SAVE 6 DAYS A WEEK Good Until Dec. 31 For a short time only the mail subscription price is reduced. SAVE BY BRINGING YOUR

> > ORDER TO THIS OFFICE.

Live Stock Show Opens



Largest agricultural show in the world, the International Live-Stock Exposition and Horse Show, will be held in Chicago from November 30 to December 7. Above is shown a scene from last year's show, which was attended by 450,000 persons. B. H. Heide (inset) is secretary-manager of the exposition.

The honorees were Mrs. Luther dles, were covered to represent Roberts of Amarillo, Bill Knox birthday gift packages tied with and Mrs. Patterson. All three pink cellophane bows. birthdays occured in the same | Moving pictures and conversaweek furnishing an incentive for tion provided entertainment afthe party.

The supper was served buffashioned crystal cake-stand for Patterson and Seth Rollins. table at each end. The quartet Knox, Mr. and Mrs. Chas. Felts, Mrs. W. M. Emmons played tables, where places were mark- Mrs. Seth Rollins and Mr. Pat-

ter the supper party. The occasion also served as a

CARD OF THANKS

We wish to thank all who did so much to make our loss easier to bear by their many kind acts and assistance at a time when ing. it means so much. And also to Thanksgiving those who were so unfailing to were served to Nona Jean Rusour Mother, with their kindness sell, Nola Ball, Katherine Henthrough her many years of han- derson, Mr. and Mrs. Carl Old dicap. May we all have profited ham, Erma Faye Robinson, by the life that has gone to Him le Neal, Robert Petersen, the who gave it. God's richest bles- honoree and the Williams famisings to you all.

Mr. and Mrs. Fred Schwartz and Maurice Do- VACATIONING

Mr. and Mrs. William Schwartz

Mr. and Mrs. Ed Hinspeter and family Mr. and Mrs. Newell Dowe and family Mabel Schwartz

Pauline Schwartz Maude Schwartz

Farewell Affair Given To Honor Charles Bell

Complimenting Charles Bell, son of Mr. and Mrs. A. G. Bell. who left last week for Glendale, Calif., to enroll in the Aviation Corps of the United States Army, members of the Young Peoples Class of the First Christian Church entertained at the home of Mr. and Mrs. Jim Williams Monday night, Mr. Williams is

teacher of the class.

Table games including Chinese Checkers and Forty-Two, were enjoyed during the even-

Mr. and Mrs. O. H. Culpepper are spending a week in South Texas vacationing and fishing. They were accompanied by Mr. and Mrs. Earl Elmer of Amarillo and before returning the group will visit Houston, Galveston, Corpus Christi, Austin and San Antonio.

TRY A WANT AD

VISIT US OFTEN!

FRESH HOME-MADE CANDIES

Hot Dogs - Soft Drinks and Ice Cream.

Candy Kitchen



CONOCO OIL & GAS

Batteries, Tires and Accessories

ERNEST MEDKIEF

SERVICE STA

HIGHWAY 60 at MAIN BE



Ice Cold Fishing. "Nice" Cold Parking for Hours. But mere moments starting the engine! How Winter OIL-PLATING maintains needed lubricant in advance for Safe Quick Starts

Any good timely oil ad tells you the one same truth...your Winter oil ought to flow fast. For it must come groping up from the bottom of your engine, to all inner surfaces—a total area bigger than a windshield, but tough for the oil to reach. The sooner the oil could get there, the more safely you'd start up.

That's what's at stake. And that's why many stop depending on fast flow alone, as they learn that their engines can be OIL-PLATED to lubricate "faster than instantly" at every Winter start. Simply changing to Conoco Germ Processed oil brings your engine OIL-PLATING, which

cannot be late getting started, because it's always PLATED UP where needed, before you even step out of the house.

OIL-PLATING, you see, isn't all draining down during long cold standstills. The extra man-made substance in Germ Processed oil-patentedbonds OIL-PLATING to engine parts lastingly. It stays there. And lubricant couldn't be prompter than that in smoothing the way for precious parts, instead of letting them grind. At Your Mileage Merchant's Conoco station today, change to this long-lasting oil that OII-PLATES. Continental Oil Company

Conoco Germ Processed Oil Conoco OIL-PLATES YOUR ENGINE



When Sudan received Here-tord's offer for a game, the de-cision as to whether or not the Hornets would play the White-faces was left up to the players.

Tournament To When Sudan received Here-They took a vote and the vote favored playing the game. Sudan played Melrose, N. M., last Start Monday

As pointed out last week, Sudan is no/pushover for any team comparison is rather roundabout. Hereford beat Friona 6-0. Muleshoe beat Friona 19-6. Sudan best Muleshoe 12-6.

On the other hand, Littleield beat Sudan by one point. don't know the exact score. ereford beat Littlefield 6-2, and Helen Danforth with 152. t-was only smart defensive play ing or they might have beat Local Man's Hereford by one point.

One thing about the game is that it will give the Whitefaces well worth seeing.

ing in. But just between you and me and the goal posts I think Hereford has a mighty good chance to surprise the Blackhawks. I know that comparative scores make things look black for the Whitefaces, but I | * know too, that comparatives a team really wants to win. front page.

0-6 in the last conference game. Fathers—we give thanks! W L Pct.

Hereford .500 Dumas Canyon Dalhart Tulia

Biggest surprise in the con-Canyon 19-18, then Canyon turn- weight of the ice upon the wires, ed around and beat Dumas 13-12. The Canyon Eagles sure acquired some "oomph" somewhere.

Frio News MRS. J. M. DIXON

Although the Frio school will fore the auctioning of the pies ther permits. the AAA meeting was held, Also Mr. Ray Cowsart of Dimmitt, spoke in behalf of the road bond election.

Among the several visitors from Dimmitt were the Mayfield brothers, who entertained with music. The H-D Club wishes to thank all of those attending and the proceeds which were \$8.00 will be used for a good purpose.

Mr. and Mrs. J. M. Divon and James spent Saturday in Dimwitt on business and also visited in the Joe Hastings home.

Mr. and Mrs. John Johnson, Wanza, and Noble Brown re-turned home from Nocona, where they visited friends and relatives, Wednesday night.

Mr. and Mrs. J. E. France of Silverton, spent Thursday in the home of Mr. and Mrs. W. A. Springer.

Mr. and Mrs. Chester Lowery and Louise spent the Thanksgiving holidays in Wellington, where they visited friends and

relatives. Jack Owens took dinner in the

home of his parents, Mr. and Mrs. G. P. Owens of Hereford,

J. M. Dixon and Lurline attended the Father-Daughter Tri-Hi-Y banquet in Hereford, Tuesday night. Mrs. Dixon and Wanda visited in the Malcom Cassel home.

Mr. and Mrs. Wesley Brown and Noble Brown took Thanksgiving dinner with their sister, Mrs. John Johnson.

Due to the cold weather all arvesting has been st darvesting has been stopped. from the heavy load of ice. All homes with rural electrification have been without lights and stoves since early Sunday morn-

Frank Robbins spent the holi-

A men's bowling tournament will start Monday, Dec. 2, with eight teams participating. The and in some games looked better tournament will last six weeks, than Hereford. However, the Ted Young announced. Tournament play will take place the they will appreciate those oth-ing his pastorate. first four nights of the week.

A ladies' bowling team will bowl every Friday night in tournament or match games, it was announced.

High man last week was Clyde Posey with 215. High lady was

Father Dies

Mr. and Mrs. D. H. Culpepper some much-needed competition were called to Vernon Tuesday the roads over which the bus-field. before the all-important title by the death of his father, J. H. tilt with Phillips on Friday af- Culpepper, pioneer of Wilbarger ternoon, December 6. Sudan is County. Mr. Culpepper, who had a stronger team in its district recently celebrated his eightieth doubtful as to whether there will than Memphis was in its district. birthday, had been ill for sevethe game Friday should be ral months. Funeral services were held in Tolbert, Wednesday.

Others from Hereford attend-Hereford's best chances to win ing the funeral rites were Mr. the Phillips game is to go into and Mrs. O. H. Culpepper, Miss the fight as the underdogs—and | 'arna Culpepper, Mr. and Mrs. that's certainly how they're go- John Hacker and W. A. Gentry.

By MRS. GEORGE A. SYMS

scores don't mean a thing when before" were the sentiments of with Mr. and Mrs. Frank Watson. tall cotton. a team really wants to win. many citizens, even old timers Mr. and Mrs. Donald Morgan You'll find more dope about of the Adrian community in and son spent Thanksgiving va-Phillips and its season on the commenting upon the past week cation with Mrs. Morgan's par- baby and Mrs. Manning's sister, relatives at Sweetwater. of weather, which brought the ents, Mr. and Mrs. John Ross Miss Kathryn Maupin spent the long-looked for moisture—a very of San Jon, N. M. For the sake of the record, welcome event indeed-to this here are the final standings in drouth stricken area-and like District 1-A. Canyon beat Tulia the pioneers of old-The Pilgrim

Almost four inches of mois-1000 ture was the measurement on Monday morning. There was a .500 little of it fell in the form of snow, but most of it fell in the form of a slow drizzling rain which froze as it fell, leaving icicles lengthening drop by drop, ference was the revival of Can- until some attained a length yon from the cellar post to a of ten inches. Many high line tie for second. After Dumas beat poles in Adrian snapped and Dalhart 50-0 and Dalhart beat fell, caused by the excessive

> days with his parents, Mr. and Mrs. Ha D. Robbins and family. John Benson is on the sick list. He has been ill for some time. Mary Lois Springer spent last Tuesday night in the Clarence

Strange home in Hereford. There was no Sunday School Sunday morning nor any Bible not dismiss for Thanksgiving Study Sunday night, due to the until November 28, the pie supper was held Friday night. Be- resumed next Sunday if the wea-

Mr. and Mrs. Earl Springer and family spent Saturday night and Sunday in Amarillo with his sister, Mrs. Deward Roberson.



LOW COST **GAINS**

Range Cattle

Cottonseed Cake Sweet Cake Block Salt Sack Salt

Dairy Cattle

Mo-Milk Dairy Feed Square Meal Cow Feed

Poultry Merit Egg Mash Tip-Top Egg Mash Square Meal Egg Mash

FEED & SEED PHONE 265

Top Prices for Your Cream

as well. Highway traffic was mother. never at a standstill through Adrian in spite of the highway Hawn reported temperatures ing Thanksgiving vacation. only slightly below freezing dur-Monday noon, and won't the holidays. housewives be glad when they can resume electric refrigerakerosene lamps, and not be de- sons move from Olton into the who picks up milk for Borden's prived of the electric radio to Methodist parsonage in the in Amarillo, was unable to make

service corporations.

ses must travel will be a decidbe school this week.

Miss Lora Fay Clemons spent there. Thanksgiving with her parents at Duke, Okla. Miss Armenia Elliott accompanied by Lorin Monday to spend the extended Creitz, at her home at Hager- vacation with relatives at Shamman, Mr. and Mrs. J. C. Baker rock, and Duke, Okla. On her accompanied them as far as recent visit home, her father, Memphis where they spent mother, brother and wife spent Thanksgiving with Mrs. Baker's several days visiting another broparents, and Woodson Lindsey ther at Mendon, La. While there spent Thanksgiving with his they made a tour of several of parents at Lubbock.

Mr. and Mrs. E. L. Brown and family spent Thanksgiving day Mr. and Mrs. Donald Morgan

Crying, Sleeping

Baby Dolls

Lifelike! Lovable! Daintily

21 inch Baby\$2.98

24 inch Baby\$3.98

26 inch Baby\$4.98

yours now!

dressed, even to panties!

COME

and light service and telephone first year student at Texas State service was a complete black College for Women, spent the out' in the surrounding territory Thanksgiving Holidays with her

Rex Creitz and Walter Lemke, students at Texas Tech at Lubbeing partially ice covered. Dr. bock, visited their parents dur-

Mr. and Mrs. J. E. Speed and ing Saturday and Sunday. Thaw- sons visited relatives at Roswell, ing had begun in earnest by N. M., during the Thanksgiving all down and most poles are

Due to the extremely bad weather, there was no Sunday School Some families are short of water tion, and not have to depend nor church services at Adrian as they were using electrically 'Mother Nature's great on Sunday, November 24. Rev. D. driven pressure pumps. out-doors' to keep foods from W. Binkley, the new Methodist spoiling, and won't have to daily pastor for Adrian and Wildorafill, trim and clean the old do, with his wife and two small keep posted on what is going church basement. The Adrian all of his route Sunday. Monon in the outside world? People community welcomes Rev. Bink- day he did so by going several really did appreciate the news- ley and his family, and the peo- miles out of the way. There has paper in those days! Anyway ple wish for him the best dur- been no school so far this week.

can again resume use of them. the Wildorado-Adrian churches and there has not been enough Truly Adrian is most thank- for the pastorate of three moisture since to pack it, it is ful for the moisture, but is in- churches—the Floydada circuit— now very bad. Bud Reed of Frideed sorry that it had to come moved with his wife and small ona got stuck there Sunday Thanksgiving vacation was accompanied her daughters ing his sister, Neelie Reed back afternoon. from November 21 to November family to Floydada for an in- to her work at the Foy Dodson 25, but was automatically length- definite stay. John Skaggs mov- home. Neelie spent the night ened because of weather condi- ed Rev. Bruce's household goods at the Merlin Kaul home. tions-lengthened rather in de- in his truck, and was accompfinitely. Electricity is used to anied on the trip by G. A. Syms. the "longest day" in the year to regulate the heating plant of The best of wishes of the Adrian a lot of folks as there was no

Mr. and Mrs. V. E. Lemke re- neighbors even. ing factor as to when school turned last week from a visit Mr. and Mrs. Ralph Durstine will be resumed. It is rather with relatives at Harlan, Ia. of Friona were visitors Thurs-They report much snow and day in the Merlin Kaul home. cold weather up in that part of Mr. Durstine helped Merlin butthe country while they were cher.

> Miss Lora Fay Clemons left paper mill, Coca Cola Bottling plant and a near-by saw mill. They also saw fields of extremely

Thanksgiving holidays with par-Miss Donna Gayle Harris, a ents at Estelline, Mrs. Manning Watson's parents at Flomont.

Westway liems BY MRS. MERLIN KAUL

Quite a lot of damage is reported in this community as a result of the storm Saturday and Sunday. Electric lines are broken off. Radio aerials were broken and many fences broke.

Although the storm was hard on livestock, no losses have been reported as yet. H. D. Blythe, The road south of the Wester conveniences more when they | Rev. O/ G. Bruce, who leaves way Store was graded last July

Sunday probably seemed like the school, and the condition of people to Rev. Bruce in this Sunday School, no radio, and the home since Friday morning. weather was too bad to visit the

John Ross of Hollene, N. M. came last Thursday to spend a few days in the R. M. Gunn home.

this week in the Guy Lawrence home in Hereford and attending school.

the city's plants, including a in Hereford. Mrs. Lawrence is

and Miss Maupins father brought them back.

Mr. and Mrs. E. L. Brown and Mr. and Mrs. Manning and family spent the week end with

OYLAND

JOIN PENNEY'S CHRISTMAS CLUB

Have you the spirit to give lots of presents but

Mr. and Mrs. Frank Watson, spent-the week end with Mrs.

quite ill.

visited Saturday with his parents, Mr. and Mrs. C. V. Burgess at Progressive. Mr. and Mrs. F. W. Dodson

Monday to get Monte Max who spent several days with his grandparents there. Bob Gilil- Jack and Wanda Marie left last land of Hereford accompanied Wednesday morning to spend them to Plainview to return to Thanksgiving at Farmington, N. his school work at Lubbock.

in Hereford, spent the week end Les. with her parents, Mr. and Mrs. L. O. Gore. Mrs. Stella Flowers and Luther Roy visited in the Cotton Farmers To Gore home also.

Reports of precipitation during the storm of last week range from 3.25 to 4.25 inches. Some Quotas December 7 wheat will be sown when the ground dries, although some far mers will leave volunteer if it comes up.

Mr. and Mrs. F. W. Dodson and Monte Mox were dinner guests Thursday of Mr. and Mrs. B. A. Dodson at Olton. Mr. and Mrs. at such a price to the public son to Floydada Saturday. Mrs. night and had to be pulled out. Dodson attended the Olton-Ripley, mother of Mrs. Bruce, He and his family were bring- Brownfield football game in the

Miss Emily Minter of Clovis was a guest from Friday until Sunday of Mr. and Mrs. F. W. Dodson.

F. W. Dodson went to Hereford Tuesday to see Pink Gililland, who has been quite ill at his

Charles Sugaraic accompanied Daniel Turrentine home from Lubbock to spend the Thanksgiving vacation in the Al Werner home.

The dinner planned for Thursday night at the school house will not be held. With no school the most of the week, the program could not be planned and

Mrs. R. M. Gunn and Mrs. Joe Mrs. S. B. Campbell. Erman and good time. General public is in-Landers spent several days last his brother, Elon, came back to vited. week with Mrs. Guy Lawrence Pampa where they were dinner guests Thursday of their sister, Mrs. Claudia Otts. They came

back here Saturday night Mr. and Mrs. Clint Lundry Elon is visiting in the Joe La ers home. Erman is

again at the Fraser Farm. Mr. and Mrs. Robert Vier and family of Ward, were dis and Neelie Reed went to Olton ner guests last Sunday in the Maurice Tannahill home.

Mr. and Mrs. Henry Allmon M., with their parents, Mr. and Miss Gladys Gore who works Mrs. L. E. Williams and her broat the Gordon Witherspoon home thers, Paul, Woodrow, Buck and

Vote On Marketing

Deaf Smith county cottoh farmers will vote in the Marketing Quota Referendum Saturday, December 7, to determine whether or not cotton farmers in this county want the marketing quotas continued in 1941, A. R. Bateman, County Agent, announced today.

Voting will be at the court house. Polls will open at 8:30 a. m. and close at 7 p. m.

In past years Texas farmers voting have approved the quotas by a majority of 84-92 percent, but only about 37 1-2 percent of the farmers voted. It is urged that all farmers participating in the program vote so that the county vote will represent all the producers.

Deaf Smith county has about 19 farmers who received cotton allotments this year.

NOTICE The Woodman of the World it could not be determined when will have a steak fry with all Vesta Mae Landers is staying the electricity would be back on. the trimmings on Thursday Erman and Everett Campbell night, December 5, 1940, at 7:30 went to Breckenridge last week o'clock. Admission 25c. Be there to visit their parents, Mr. and if you want a nice meal and a

> E. E. Fridley Financial Secretary. 47-2tc

Month End Value Days at

RENNEYS

Outstanding Value! Big, Double Bed

BLANKETS

Size 66x80 Part Wool, Plaid Double Blankets; a real treat on these cold winter Nights!

Men's All Wool

MELTON JACKETS

32 ounce Navy Blue Melton cloth; All Wool for warmth! All sizes — Penney's LOW

7.49

Mens' Flannelette

PAJAMAS

For warmth all winter-at a big saving. Coat or slipover styles; neat striped pat-

3 Pound Stitched

COTTON BATTS

Excellent quality, full quilt size; stitched for better quiltings!

Sturdy quality Choice of bleached or unbleached in

sizes from 36 to 46!

Mens' 12 Pound Ribbed Cotton

UNION SUITS

36-Inch

OUTING FLANNELS

Choice of light or dark stripes or solid colors; Ideal for quilt linings and sleeping



Bell rings

when a num-

ber is dialed!

American LOG SET

pieces

rough hewn

gs! .Fun!

Rubber

BALLS

25c

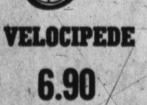
6 inch in gay

colors for

beach, home Modeling Clay

Colored Clay





For two passengers! One rides on safety step and grips strong handles! Twin tubular steel frame with enamel finish! Rubber tires.



Table and Chair Set Smart modern furniture of

23 Piece Urn Set

Complete coffee (or tea) for 4 happy little girls | Unbreak-





e Hereford Brand

HEREFORD, DEAF SMITH COUNTY, TEXAS TELEPHONE 30

ORS. SETH B. HOLMAN IN MIE GILLENTINE _

SCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance. tered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the setumns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

V. C. Hopson **Wins Gold Medal** In 4-H Contest

The National 4-H Meat Animal Livestock Contest has just been completed with winners already announced in the various counties. V. C. Hopson was designated as the winner in Deaf Smith county and has been presented with a handsome gold medal of honor.

This contest is sponsored by Wilson and Company and is open to all 4-H Club members in good standing with records upto-date and who are enrolled in one of more meat animal livestock clubs (baby beef, pure-bred beef animal, market hog, market sheep or breeding sheep) during the year 1940.

V. C. fed two calves last year and one of these calves was Grand Champion at the Deaf Smith County Fat Stock Show held in the spring. V. C. is now feeding a baby beef to be shown Evening Worship 8:15 p. m. in the spring of 1941.

COURTHOUSE RECORDS

Warranty Deed

Esther Fox Smith, et vir, to inclusive, of the Barcus and Bul- front of the pulpit and dropped of Block 5. Womble addition.

V. Farwell, et al, S1/2 of SW1/4 of Section 12, T 3 N, R 1 E.

Kemp, Section 3, T 6 N, R 3 F. cellar. Deed of Trust

vey 59, Block K-8. Materialman's and Mechanic's Lien

R. H. Kemp Lumber Co. to Elvin J. Ridling, et ux, to construct garage.

CHDA NOTES

By Sadie Lee Oliver

home. It is six feet deep, seven Allmon, and others. feet wide, and ten feet long. Along the east wall a set of shelves has been filled with F. De Ferguson home at Ford. in boxes all over the house," and painted to make it a light The two high school age sons and cheerful work room.

CHIRCHES

	Carotterino
	THE METHODIST CHURCH
	Sunday School9:4
	Morning Services 10:5
	Young People6:3
	Evening Services7:3
	Missionary Societies each
	Wednesday 3 p. n
	Prayer Service Wednes-
	day night7:3
à	

ASSEMBLY OF GOD CHURCH (2 blocks north of high school) A. A. Daly, Pastor

Sunday School 9:45 a.m. (Lester Galley, Supt.) Preaching____11 a. m., 8 p. m. Welcome to all.

BAPTIST CHURCH NEWS Rev. W. E. Barnes, Pastor Order of Services Sunday School____9:45 a. m.

A. O. Thompson, Supt. Morning Worship Service____10
A. M.: Sermon Mid-week Prayer Service Allred, Director.

FIRST BAPTIST CHURCH

An impressive service was held

Wednesday _____ 8:15 p. m.

noons after school. A friend theme will be, "God's Greatest helped them dig and they return- Miracle." You can help to make C. P. Hussey, et ux, to Johnnie ed the favor by helping on his this day one long to be remem-

J. L. Nunn, et ux, to South- made of old material on hand. western Life Insurance Co., Sur- Additional shelves are needed and will be installed later to store that part of the home food supply produced on the farm.

> Next March many people will ANNOUNCEMENT be planning their yard improve-

There is a new cess pool at the es. foods which had been "stored The kitchen has been papered

RIDE SENSATIO

• Have you tried the ride that's the talk of '41?

Don't buy any new car till you do try it! It's more by far than an "improved" ride. It's a wholly new Ford ride. . . a soft, quiet, level ride that took not only increased wheelbase and springbase. . . but also a dozen vital changes in Ford springs, shock absorbers, frame, stabilizer. It's a ride that

tells its own story better than words ever could.

Try it today. Come in and meet the biggest Ford car ever built . . . the roomiest bodies among this year's low-price leaders . . . the ride that took the world by surprise. Let's talk "trade" now on

DON'T MISS THE

the church, thus signifying that their pledges were given to the church. A majority in the congregation signed the pledge cards. Next Sunday the pledges will be signed throughout the Sunday School. Those who did not sign last Sunday are urged to do so then.

Reports on the convention at Dallas will be made by those who attended next Sunday night. The choir will be entertained at the home of Mrs. O. G. Hill next Friday night. All choir members, their husbands and wives are invited to come at 7:45 p. m.

No night services.

CHURCH OF CHRIST Bible Classes, each Sunday -----10-11 a. m. Bible Discourse___11-11:45 a. m.

FIRST PRESBYTERIAN CHURCH James Aiken, Jr., Pastor Sunday School _____9:45 (G. H. Hudson, Supt.) Morning Worship _____ 11:00 Young People _____6:30 Evening Worship _____7:30 Mid-Week Service _____7:30 (Wednesday)

In spite of unfavorable weather a goodly congregation was present for the morning Wor- son also attended a General con-Midweek Services Tuesday and ship Service last Sunday morn-vention of the Baptist Church ---- 8 p. m. ing. All of the regular worship held in Houston, while away. services will be held this week.

A cordial invitation is extended to all who so desire to worship with us in our services.

SERVICES AT THE CHRISTIAN CHURCH H. M. Redford Minister J. C. Ricketts, Supt.

Bible School _____9:45-11:00 Mr. and Mrs. M. H. Wiseman, B. T. U.____7 p. m., Jimmie Morning Worship _____11-12 Mr. and Mrs. Guy Ginn, Roger Endeavor _____6:30-7:30 p. m. Bauman and Miss Viola Phillips. Evening Worship ____7:30-8:30

Next Lord's Day will be oblast Sunday morning. Volunteer first Lord's Day in December the Merritt, Sunday. Pledge Day. Following a sermon part that women have played in by Rev. Barnes, pledge cards the world-wide program of the were passed among the congrega- Church is emphasized and a spetion and signed. Then while the cial offering will be taken for choir sang a consecration hymn, missions. In keeping with the Mrs. Hazel Tice, Lots 15 to 24 all who had signed passed in spirit of the day the pastor will preach a sermon on the theme, Audrey Cockrell and Ruble lock sub-division of Lots 1 to 10 their pledges into a model of "This Woman Hath Done." Special music has been provided. At John L. Wilson, et al, to John dug the cellar in the after-the evening worship hour the bered by your attendance and The roof and ventilator were by bringing a liberal offering.

Members of the Lone Star ment plantings and their wind- Study Club have announced that breaks. Plans for these have they will be glad to receive and been made during October and will mend all toys donated to the November at the homes of Mes- committee for Christmas distrisers and Mesdames G. E. Thiele, bution. Many toys were received Geo. Reeves, E. W. Walker, J. F. at the annual Toy Matinee held A new cellar for food storage Matthews, Dennis Barnard, Glen early in November, but many has been dug at the E. E. Frost Hetzler, Lloyd Ridling, and Henry more are needed. If interested call Mrs. Lawrence Womble, Mrs.

Get the facts and you'll get the

or thereafter, will expire on June VIOLATION OF THE SAME.

BE IT ORDAINED BY THE

Furniture Store.

Brotherton.

Mrs. A. O. Thompson has returned from a two-weeks visit with her parents, Mr. and Mrs. A. E. Argo, near Paris. Mrs. Thomp-

the district attending. Those from Hereford attending were

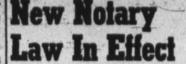
Lubbock, and Dr. V. G. Martin served throughout our Brother- of Amarillo, were guests in the hood as "Women's Day." On this home of Mr. and Mrs. Frank

Returning Sunday from Dallas where they attended the annual convention of the Baptist Training Union were: : Mr. and Mrs. J. R. Stroble, Molly Jo Roberson, Rhodes. More than 13,000 delegates were registered for the convention. The program was divided into 10 different groups and sections, meeting in six churches.

In Amarillo Thanksgiving Day with the Guilford Bransons were his mother, Mrs. B. L. Bronson, brother Tom, and neice and nephew, Mary Kate and Donald

ATTEND BANQUET

The annual Texas-New Mexico. Utilities Company banquet for employees was held in Plainview Saturday night with approximately 300 employees of



Appointments of Notaries Public by the Secretary of State began November 20 following the counting of the votes on the proposed constitutional amendment which did away with appointment of the notaries by the governor by and with the consent of the senate. All appointments made before June 1, 1941 will expire on that date, accord-Sunday School report, 134, ing to an announcement by M. O. Flowers, secretary of State, in a communication to Robert L. Thompson, county clerk. All appointments made on June 1, 1941 ING FOR A PENALTY FOR THE

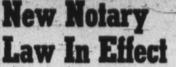
Communion Service___11:45-12 - December 6-7, at E. B. Black

Miss Linnie Dee Johnson of

Win-One Class of the Methodist Church will hold a Bazaar, December 6-7, at E. B. Black urniture Store.

Arriving Wednesday to spend the Thanksgiving holidays with her parents, Mr. and Mrs. Frank Merritt, was Miss Frances Merritt of Amarillo.

Dr. and Mrs. Heard Return Dr. and Mrs. G. W. Heard re-turned Tuesday from Joplin, Mo., where they met their son, George Heard and his family to spend Jack Grady or Mrs. Ellis Coomb- Thanksgiving together. George Heard whose home is in Chicago, was enroute to Little Rock, Ark. Win-One Class of the Metho- on a business trip and stopped dist Church will hold a Bazaar, at Joplin for the brief holiday featuring needlework of all kinds vacation with his parents.



The applicant must be at least the City of Hereford which is conviction shall be fined in any 21 years of age and a resident of located north of the south bounthe county. dary line of the right of way Notaries file their bonds and of the railroad running through is no ordinance properly limittake their oath of office before said City, more than two head ing the number of livestock that the county clerk. Mr. Thompson of cattle, or more than two can be kept together at any said today that he will assist ap- head of horses, mules, sheep or one place in the above defined plicants who wish appointment goats, unless such live stock be limits creates an emergency and as notaries. kept in an enclosed and covered public necessity demanding that barn, and then not more than all rules be suspended, and Brand Ads Get Results! six head of any or all such ani- that this ordinance take e mals at any one time, provided and be in force immediately however, that this ordinance after its passage and publication. LEGAL NOTICE shall not apply to the keeping of animals for sale or in preparation for sale at what is known as the bull barn and lots surrounding the same located in the southwest corner of Block Eva S. AN ORDINANCE FORBIDDING THE KEEPING OF CATTLE, HORSES, MULES, SHEEP AND-OR GOATS WITHIN THE CITY No. 10 of the Original Town of OF HEREFORD, AND PROVID-

Section 2. That any person having/ any such enclosed and covered barn as mentioned in CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS: Section 1, hereof shall keep the Section 1. It shall hereafter same in a sanitary condition. be unlawful for any person, firm Section 3. Any person violat-

Hereford.

or corporation, to keep for any ing any provisions of this or-length of time whatever, at an dipance shall be deemed guilty

one place within that part of of a misdemeanor and upon Section 4. The fact that there

> C. J. PADDOCK Mayor Eva S. Pitman

PASSED and ADOPTED this 23rd day of November, 1940.

City Clerk

TAXI Phone 694 Anywhere in Town 2 for 25c

48-1tc

When you need money BANK you.go to a Bank When you are sick ... you call a Doctor R.D.JONES M.D. so when you need to SHIP and TRAVEL call your Santa Fe Agent · Your Santa Fe Agent . . . as fundamentally a part of your community as your banker and your doctor ... is thoroughly familiar with the transportation problems peculiar to your locality, and is eager to serve you. · When you have freight to ship, be it bundred pounds or a carload, or a trip to make, just call your Santa Fe Agent.

QUALITY and PRICE

TURKEY!

M-M-M-BOY

SAYS WE OUGHT TO BE

SPECIALLY THANKFUL TO

OH BOY! BUT MOM

ECONOMY and **VALUES**

CLOSE DRUG STORE FOR HELPING US KEEP

Thanksgiving No. 2 Specials Syrup Pepsin WINE CARDUI Milk Of Magnesia BROMO QUININE..

ALKA SELTZER 49¢	750 LI
50c Barbasol SHAVING CREAM 19¢	50c
\$1.25 CREOMULSION 89¢	\$1. GE
DOANS PILLS	30d
*1.25 ABSORBINE JR. 69¢	250 BL
VICK'S NOSE DROPS 19¢	Pin BA
SAL HEPATICA 15¢	750 FI

STERINE Dr. West OTH BRUSH M RAZOR MPHO PHONEQUE ACK DRAUGHT THING ALCOHOL TCH'S SHAMPOO

FOR CHRISTMAS CUTTS ---

this really great new Ford! HEREFORD MOTOR CO FORD — Sales and Service — MERCURY MRS. ULLMAN HUNTER

Former Hereford Student Appears In College Play

Canyon,-Bernadine Phillips f Hereford, a freshman at West exas State College, recently apeared in a one-act play ened "Joint Owners in Spain." play was presented at tse eekly meeting of the Dramatics

All students of public speaking eligible to become members of the club. The purpose of the club is to give the individual student an opportunity for deelopment in dramatic expres-

Miss Phillips is a resident of ousins Hall, dofmitory for girls.

MRS. D. E. MCKENDREE

W. S. Bennett, who has been ounty agent of Oldham County r several years, with his famimoved to Stinnett, this week, where he will take up his duties n that capacity in Hutchinson County. His place here will be filled by Nash Thompson, who or the past four years has been ssistant agent in Randall Couny. We welcome Mr. and Mrs. hompson and daughter to our ity and hope they enjoy their tay here. They will occupy the partment in the McNabb dulex, vacated by the Bennetts.

Mrs. Arthur Folsom returned o her home near Stratford afer visiting her mother, Mrs. Edith Horrell and her sisters, Mrs. O. O. Slutz, Mrs. E. E. Duncan Church here for another year. and her brother, Roy Horrell. Mrs. Taylor Harle visited her

parents and friends in Happy this week. Mr. and Mrs. H. V. Freeman of Amarillo visited Mr. Freeman's sister, Mrs. D. E. McKen-

daughter, Mrs. A. R. Castleber- Duroc-Jersey hogs.

called to Omaha, Neb., because still far from able to take care of the serious illness of Mr. of his practice. Linger's mother:

they accompanied a car of cattle / Cain. Alma Groves and Frances Mr: Everett shipped to that point. Miller, in a program of singing,

hostess to members of the Nif- These ladies accompanied detety Needle Club Tuesday after- gates of the local club to Sannoon. On account of the near- ford where they put on a proness of Thanksgiving and in- gram there. clement weather, only seven of | Rev. and Mrs. L. E. Godwin the thirteen members were pre- and family accompanied Mr.

Nabb. Mrs. T. R. Michie of Wellingwith her daughter, Mrs. W. M. ter, Miss Fern, is seriously ill. Cotton and her granddaughter. Bernard Newburg who is ats. Stella Thuett and child-tending aeronautical school in

Are Banks

Mysterious

To You?

Nazi Bombs Hit London Orphanage



The top age is three at this London orphanage which was recently hit by a Nazi bomb. The bomb exploded only 10 feet from the babies' dormitory, and, very fortunately, there were no casualties. The children are here pictured playing in the shadow of the orphanage ruins, quite unaware of their narrow escape from death.

Mexican President

candidate, protests the election.

Brand Ads Get Results!

Vega and its trade territory was visited by a rain and snow which brought the rainfall to .67 inches and at this writing, Saturday morning, it is still

Rev. Rex Kendall was appointed to fill the pulpit in the M. E. This is the third year for the Kendall's in Vega and we wish for them to be their most suc-

Roger Morris, Jr., an Oldham County 4-H Club member has dee and husband, Monday ev- been named a winner in the Wilson meat annual contest, for Mr. and Mrs. A. Taylor and which he will receive a gold medfamily motored to Dalhart to al from Thomas E. Wilson, presispend Thanksgiving with Mr. dent of the Wilson Meat Packing Taylor's neice, Mrs. Charley Mat- industry. Roger has been an active 4-H club member in Oldham Mrs. Biffle Fort of Floydada County for four years and has is a guest in the home of her won many awards with his

We are glad to report Dr. Mr. and Mrs. L. A. Linger were Loyd as being improved, but.

At the Kiwanis luncheon, Wed-Mrs. D. E. McKendree was reading, and whistling numbers.

and Mrs. O. W. Williams to Mrs. Eula Formby of Amaril- Shamrock, where they had lo is visiting Mrs. Emma Mc- Thanksgiving dinner with Mrs. Williams' mother.

B. L. Freeman was called to ton is here to spend the winter Clinton, Okla., where his daugh-

You probably know your own business, profession, or trade from A to Z, and if you were to try to explain some features of it to a banker he might seem to you to be very "dumb."
Therefore, when the tables are turned and you encounter some banking rule or practice that you do not readily understand, do not feel embarrassed. Ask questions freely. We are always glad to explain any point that may not be clear to our friends. In fact, we are greatly pleased

when anyone shows enough interest in

banking matters to WANT to know

MEMBER

Jumbo News

Why cars, leave home * * * * * * * * * * At this writing this village is practically cut off from the outside world, the high line is almost demolished from loads of ice. Poles are broken, only two standing from the school building to the Dimmitt-Hereford highway. Scarcely a battery radio can be found since this community became electric-minded, Water is all around us and not a drop to drink! Icicles are broken and melted for house use. At least an inch and half of moisture has fallen in sleet and rain. Large trees are almost stripped of their ice laden/limbs. This community is thankful for the moisture, at least we won't have an electric bill this month.

Virginia Simpson, John Hardy Wood, Pauline Matthews and M. L. Simpson Jr. all students of WTSC at Canyon, spent the holiday at home.

Mr. and Mrs. Vilman Hunter

had as their guests during the holidays, her brother, Mr. and Mrs. J. T. Sparks, and her aunt, Mrs. L. D. Terry, all of Sweet-

Members of the Sunday School honored Mr. and Mrs. R. L. Stephens who are leaving for Mineral Wells, with a 42 party Friday evening. A nice large Bible was presented to them as a token of friendship and his services as Sunday School Superintendent. Refreshments were served to Messers and Mesdames J. J. Wilder, Clem Gilliam, M. L. Simpson, Troy Frazier, Bill Hendrix, Lynn Axe, E. C. Lea-

sure P. H. Dyer, Sam, Finis, Addison and Ullman Hunter and the honored guests. Mr. and Mrs. Roy Thruston spent the holidays at Olton with

relatives and friends. O. Henry, the Persian, 2-yearold cat of Phyllis and Francis funter, was found dead by the side of the road, Wednesday morning. The cat was probably hit by a car. A simple burial ceremony was held by the broken hearted little girls in the back yard at their home, Thursday. morning for their pet.

Mesdames Sam Hunter and the auxiliary Tuesday at the Gen. Manuel Avila Camacho will. home of Mrs. Thruston. After be inaugurated president of Mexico the devotional, which was given Nov. 30 to succeed Lazary Cardenas. by Mrs. Thruston, a stewardship Gen. Juan Almazon, unsuccessful lesson on "Prayer" was conduct- accompanied Mr. and Mrs. Ozro ed by Mrs. Sam Hunter. Gifts Stephens to Amarillo, Tuesday C. T. Everett Jr. and Charles nesday, the members were de- Canyon is spending his Thanks- who is leaving, and will not be Ft. Worth Saturday, where he Wiseman returned from Okla- lightfully entertained by three giving holidays with his parents, here for her birthday in Decemand Mrs. Matthews had taken ber. Refreshments were served Leon for an operation. Monday, the members were served Leon for an operation. Monday L. Simpson, C. D. Pinckert, Ad- be expected. He is

If your car has starting trouble as the weather gets colder, there is one sure-fire prescription:-

HIGHER TEST (more volatile) GASOLINE That's a perfect description of Phillips 66 Poly Gas.

During the coming winter months, you can confidently expect ... based on past experience...that the Volatility Number (high test rating) of this amazing-motor fuel will be 50 per cent higher than the average Volatility Number of premium price gasolines.

Think of it! Most motor fuels, including those which cost 2¢ extra per gallon, will not come within hailing distance of the volatility given by Phillips 66 Poly Gas, which sells at regular price. If you wonder how Phillips can afford to be so generous with high test quality, remember that Phillips is the WORLD'S LARGEST PRO-DUCER of natural high test gasoline.

Find out for yourself how this extra high test gasoline gives extra fast starting, even after your car has been standing all night in the cold. Note the faster warm-up. Feel the improve-ment in power and pick-up. And don't forget, you get more mileage, because you save the gasoline usually wasted by excessive use of the choke with low test motor fuel.

Tonight, get a trial tankful of extra high test Phillips 66 Poly Gas, without paying a penny extra. Then tomorrow, you can touch the button and START everytime, no matter how cold the day.



and the hostesses. Mrs. C. D. Pinckert and child-Roy Thruston were hostesses to ren spent the holidays in Cordell, Okla., with her grandfath-

er, C. Kring.

Mr. and Mrs. R. L. Stephens

were brought for Mrs. Stephens, L. A. Matthews returned from to Mesdames Clem Gilliam, M. He is doing as well as he can

dison, Finis and Ullman Hunter and will probably be in it six Tech, spent the holidays at or eight weeks.

Mr. and Mrs. R. L. Stephens

with his brother, Ozro. Bernard Wilder, a student at who has been quite ill.

home.

Mrs. H. C. Baird spent a few spent the week end in Dimmitt days last week with her sister, Mrs. Ann Holman of Hereford,

Used Car Loans! We will pay off your present loan and advance more cash!

AUTOMOBILE LOAN AGENCY T. S. Stevenson, Jr., Rep., Office, First State Bank Bldg.

Get Your Dependable ELECTROLUX Now!

First Payment Next March!

"Let me tell you how I chose my second refrigerator!"

> All refrigerators looked alike to the newlyweds. "Give us the low-down," they asked friends. "Why did you replace yours with the one that freezes with NO MOVING PARTS?"







said Bill Jones. "Just listen . . . silent, isn't it? And I can tell you, as one who's had experience, that's reason enough to buy a Servel. And no noise also means



"Only a tiny gas flame ..."
Ted Walsh points out. "That's all it takes to do the work. Servel hasn't a single moving part in its freezing system. That's why you can depend on it to stay quiet, efficient and economical."



"My bills are lower . . . " said Mrs Smith. "Food keeps much longer. And with no moving, wearing parts to run up the cost, Servel's operating cost will stay low always."



"And such conveniences...You can store what you want, where you want it, keep it as you like it. You can have moist cold or dry cold, whichever you prefer. And there are lots of other tures you'll love!"

F. D. I. C. First National Bank A Strong Bank Thoughtfully



"Make yours a Servel!" That was every-body's advice, and—since the newlyweds took it-it's their tip to you. Why not run down to your Servel dealer's right now . . and see the beautiful new 1940 models they have on the floor: You will

be delighted at the spacious roominess, the glisten-ing finish enside and out, the new conveniences, But best of all . . . you'll want the gas refrigerator for your home because its freezing system has no

Electrolux operates on Butane, Propane, Natural Gas

Convention Report Given For Club

the Texas Federation of Wom-en's Clubs Convention held in Austin recently gave a report lips, Earl Phillips, A. Petersen, on convention activities at the Moore, Guy Newson, C. O. Phil-Pioneer Study Club meeting held Chas, Sowell, Robert Thompson, and, Tuesday afternoon, Mrs. the hostesses. Burl France was assistant host-

Interesting sidelights of the Will Be Presented convention were given by Mrs. In Twilight Musical the Austin meet.

Using the thought "Serious pers and magazines.

Mrs. Noah Ewton told of the is invited. beginning of the newspaper, tracing its development and im-

Mrs. J. E. Beyer outlined the educational value of well known in sponsoring a federation winmagazines, pointing out the manner in which the American housewife can become informed through magazine reading.

A review of the book. Good Old Days," in which the phychological effect of the mail order catalog was shown, was presented by Mrs. H. A. Close. A guest day program honoring Pioneer members was announced for Dec. 10. Dr. Hendricks of Amarillo, will be guest Mrs. Maithews Is speaker.

Those attending the meeting were Mesdames: Frank Terrell, T. E. Seigler, B. E. Roberson, H. D. Reed, Wirt Phillips, Marvin Norwood, F. L. Lucas, F. M. Kester, Ray Johnson, J. B. Jones, O. ing dinner was all celebrated in man of extension department; G. Hill, N. E. Gass, Noan Ewton, one big day at the home of Mr. Mrs. A. Petersen, chairman of H. A. Close, J. E. Beyer, A. G. and Mrs. W. R. Matthews on Citizenship and Legislation de-Bell and the hostesses.

Federation Day Is Observed By Study Group

Federation Day was observed noon, at the home of Mrs. Homer as assistant hostess.

Federation of Women's Clubs to spend a few days. meeting held recently in Austin delegate.

ducted when members decided to son. combine the next two regular meetings scheduled for Dec. 10 Music Club Will and Dec. 24, for a Christmas party to be given on Dec. 17, at the home of Mrs. R. G. Blue.

The captains of the Toy project

6 Months

12 Months

36 Months

Prestone

Wizard Anti-Freeze

Guarantee

Guarantee

Guarantee

Per gallon

Per gallon

RADIOS

Sets . . . many models to choose from.

ranging in price from

captains are Mrs. Womble, Jack Grady and Ellis Coombes.

Members attending the meeting included Mesdames: R. G. Mrs. Wirt Phillips, delegate to Blue, Roger Corbett, B. R. Dixthe home of Mrs. J. M. Gilil- Ralph White, Jim Williams and

Miss Georgia Nelle Coleman reading requires more effort than will be presented in a twilight listening, but intellectually it is musicale at 5 o'clock at Miss Matmore satisfactory," as a back-tie Mae Swisher's Studio of Muground, the program dealt with sic Monday evening December 2.

the educational side of newspa- Harley Bulls of Friona will be pianist. The interested public

Miss Coleman will be sponsored by the Music Study Club, provement over a period of years. The Voco Club and the Civic chorus. Clubs receive merit points ned and Miss Coleman is booth a district and state federation winner, having made high records in contests last spring. She has also had a number of auditions and has received much encouragement as to the future possibilities of her voice. She will enter T. S. C. W. at Denton in

Honored On Birthday

A combination class social, birthday dinner and Thanksgivbrances from a lot of her friends. public welfare department. Members of the Dorcas Class of the Baptist Church had a class meeting and elected some class Years-End officers during the day. Thanks- Meet Held giving day was also celebrated by those present, by participatby the Lone Star Study Club at ing in helping to eat a large the meeting held Tuesday after-turkey with all the fittings. Those present besides the family were were given in answer to roll call. Beach and Miss Jessie Morris nesday night, November 20.

The Matthews family consists was adopted.

Hold Open Program

to receive toys from anyone in- an open program on next Mon- Thursday night, December 5, terested and will repair the toys day afternoon. December 2, at 8 o'clock. String music from for Christmas distribution. The three o'clock. The program will Amarillo.

estern Auto Associate Store

The many of the second of the second

feature sacred music and a general theme of prayer will mark selections.

Organ music, vocal solos, trios duets and violin numbers will be presented. Also special chorus numbers and Christmas Carols which will be sung by the entire club. The audience will be asked to join in the singing of the carols.

Everyone interested in Church music is invited to attend.

Given Visitors

A group from Hereford was entertained with a turkey dinner at the home of Mr. and Mrs. Sam Hutson in Littlefield on Thanksgiving Day. The group with a number of others, had attended the Amarillo-Lubbock football game and later were guests of the Hutsons.

In the group were Mr. and Mrs. Bill Hutson, Hr. and Mrs. Jim Lipscomb, Mr. and Mrs. Wiley Roberson, Mr. and Mrs. Altus Higgins and Mr. and Mrs. Wesley Higgins. Also Mr. and Mrs. Sonny Ledbetter of Vega, Mr. and Mrs. D. O. Williams of Abernathy, Mr. and Mrs. Paul McGuire, Mr. and Mrs. Fred Brown and . Mrs. Agatha Woodworth of Littlefield.

County Federation Meet To Be Held On December 6.

The second quarterly meeting of the Deaf Smith County Federation of Women's Clubs will be held at the Presbyterian Church Friday, Dec. 6. A covered dish luncheon will be featured at noon with the Lone Star, Junior Pioneer, Progressive and Child Study Clubs as hostess clubs.

The program is being arranged by Mrs. D. H. Alexander, chair-25-Mile Avenue, last Thursday. partment; Mrs. A. J. Schroeter, It was the birthday of Mrs. Mat- chairman Junior Clubs, and Mrs. thews and she received remem- Marvin Norwood, chairman of

By Church

Henslee, with Mrs. Ellis Coombes Mr. and Mrs/R. R. Jackson, Mes- held by the members of the dames Mattie Bourn, Jennie Presbyterian church, commen-Individual opinions "Why I Thompson, B. C. Roberson, R. W. orating milestones of progress Think We Should Federate," Carroll, F. W. Lambert, W. B. was featured at the church Wed-

Mrs. Robert Thompson con- and Alex Thompson. A son, Joe | Beginning with a covered dish ducted a parliamentary drill in Matthews and his wife and son, supper at 7 o'clock the evening the form of an interesting dia- together with Mrs. Matthews' was given over to the business sister and her husband, Mr. and of the church. Reports from all Highlights from the Texas Mrs. Carter, came from Eastland organizations were heard and a budget for a new church year

were given by Mrs. Jim Higgins, of the father and mother, - a Members of the Woman's Auxdaughter, Miss Odie, and sons, illiary presented "Wider than the A business meeting was con- Ted and L. J., and his wife and Heart", a playlet interpreting Christian Stewardship. Character parts were taken by Mesdames Dave Perry, N. E. Milburn, D. H. Alexander, Henry Hastings and G. M. Hudson.

For a big time come to the announced that they will be glad \ The Music Study Club will have Box Supper at Walcott School

Friona News MRS. H. L. SETTLE .

farmers. All night Saturday and make their routes on Monday. most all day Sunday, moisture As soon as the lines have been in the form of rain, sleet and repaired and the electric service snow fell over this section. The moisture froze as fast as it fell, classes. forming the heaviest ice that and shrubs and trees. The elec- done a lot of damage. tricity went off early Sunday morning and up to the time of ing, came out in grand style, and safety, or whereabouts. were put into use again. Although Friona is not in the war zone, the "blackout" was noticeable to tourists traveling thru

view, and the small lamps barely could be seen. Schools which had previously dismissed for the Thanksgiving holidays, and were scheduled to open Monday, did not reof open, due to the fact that they moisture for the time being. Two were automatically heated and moisture spells in a week is the electricity was off. Bus drivunusual. The last moisture was ers were given instructions Sunenough to do some good for the day by Principal Holmes not to

On Sunday morning quite earcan be remembered by old tim- ly, the Brookfield Station caught ers who have lived here for more on fire, but firemen, after fithan 20 years. The heavy ice did nally getting the hydraulic hose quite a lot of damage, especially to working, were able to extinto telephone lines, electric lines guish the fire. It had already their most picturesque.

Rev. Frank McGowan and his wife left early Sunday for a tenthis writing, (Tuesday noon) had day trip to points in Oregon. not been on again. The old fash- They were scheduled to leave ioned lamps which a lot of the Sunday, and the severe storm citizens had stored away, or per- did not stop them. Word has not haps had never thought of need- been received yet, as to their

Harold Settle is in Brownwood ing from a severe cold.

Eat At

"WE SELL FOR LESS"

BROMO QUININE 27

Campho-Lyptus, 8 oz. 45°

Spirits of CAMPHOR 19

ASK OUR CLERKS FOR FULL DETAILS

Bottle 12

GLYCERINE

SUPPOSITORIES

Adult-Infant

Groves, 35c Size

25c Size, 2 oz. . .

Box 12

MODESS

SANITARY

NAPKINS

Montag -

STATIONERY

49c to

1 oz. Bottle

KELLER

EPHEDRINE

INHALANT

ILLIAMS

ECONOMY PACKAGE 20C one of the government construc- | He will visit for about

tion units. Most of the faculty have returned to the city following the Thanksgiving holidays.

Trees, which are naturally hard to get to grow to maturity in this section, were badly damaged by the heavy ice, breaking limbs and totally ruining some. The ice draped-trees made a was heart-rending to those who had worked so faithfully in getting them to grow. Men were seen out shaking the ice off Culpepper Dies lovely picture, but the damage is available, school will resume some of their most prized trees. Miss Edith Galloway took pictures of their lovely yard while the ice-draped trees were

> Some tourists from Iowa, stopping in Friona, made the remark that they had snow and bad weather in their state but that they had never seen anything like the weather here over the week end. They encountered the ice storm some forty miles the other side of Amarillo.

News from Friona is short this week. The reporter was suffer-

G. B. Hinds departed for

BOOK

MATCHES 80

Bay Your

FRESH FILM

at Our Store

75c

Analgesic

"WE SELL FOR LESS"

HAILE DRUGS

PRICES GOOD FRIDAY-SATURDAY-MONDAY

PHONE 99 — WE DELIVER

Walgreen Agency Drug Store

weeks in the various parts of Missouri and Oklahoma.

Mr. and Mrs. J. B. McFarland and Messrs. Claud and Slone Osborn, Ray Clements and Hines McFarland, have returned from a trip to Marble Falls, on a deer hunt.

J. H. Culpepper, father of D. Culpepper, commissioner of precinct 3, died last week and funeral services were held last Wednesday at Tolbert, near Vernon. He was 80 years old. Mr. and Mrs H. D. Culpepper were at his bedside when death came.

Miss Verna Culpepper, and O. H. Culpepper, grandchildren, and Mrs. O. H. Culpepper and Bill Gentry attended the funeral.

THERE'S A HOST of Bargains

\$1 Stze

MAR-O-OIL

SHAMPOO

Bottle 100

HINKLE

GLYCERINE

& Rosewater

4-oz. bottle



Balm ONLY

(FOUR-PIECE)

SHAVING KIT IN MODERN 98c

24 ASPIRINS

with a Bottle of 100

PURE ASPIRIN

NORFORMS 89

For the eyes.

ANACIN

TABLET

Adorable 191-Inch

GIRL DOLI

On Our Plan!

e Beautifully dressed

· All composition body

e Movable eyes, head.

arms and legs

Tooth Paste 35¢

Orlis, PINT ...

Lb. Box

Choc. Covered

Will stand by herself

Ask Clerk For Details

Value

16° 10c LUX or LIFEBOUY THE GIFT for HIM SOAP PO-DO MEN'S

2 for 13° LIMIT 2

\$1.25 Size Petrolagar LAXATIVE All Numbers

Hudson Bay KITCHEN TOWELS 150 Sheets

3 for 28°

83c Size LADY ESTHER 4 Purpose ACE CREAM

Po-Do Lather or Brushless SHAVE CREAM

VALUABLE COUPON

ON DISPLAY ----USE OUR LAY-A-WAY PLAN! SMALL DOWN PAYMENT HOLDS UNTIL CHRISTMAS! Batteries Weather Stripping 10 ft. 31c Winter Fronts for all cars 89e Defrosters, Rubber Blade, 2-Spread fan \$2.59 Floor Mats for All Cars. Warner's Liquid RADIATOR SOLDER 43c Good Pen Oil (5-qt. change) 80c \$2.65 Battery Charging and Checking! CAR HEATERS 6-Volt Sets . . . Portables . . . Dry Pack Hot Wave ELECTRIC SETS—5 Tubes up to 10 Tubes Hot Air for All Fords, Chevrolets and \$9.95 to \$74.95 Portable Batteries; B or C Batteries, Tubes and Aerials! Plymouths We Fit Any Car or Truck-Guaranteed

Some Pointers On Pruning Are Given By The County Agent

Some pointers on pruning so as to protect the tree as much as possible from disease, rot, and insects and leave the tree in good condition to resume rowth are given this week by R. Bateman, county agent.

they slope inward from the uppreparation. The tar seals all

Prune no more than necessary, so as to give the tree the best leaves the tree will die.

bleed" when the sap rises next tures. gring, inviting shot hole borers, disease' and decay.

Services For Mother Of J. W. Alexander Held

were held Friday morning at rent were stilled. Church of Chris for 70 years on REA lines.

* Hospital Notes

Mr. A. D. Mills improving. Juanita Pittman, improving. ternity, girl born November 24. Mrs. E. E. Woelfel, maternity, girl born November 23.

boy born, November 26, named ed. Jon Mack.

Brand Ads Get Results!

(Continued from Page 1)

ly under the load of ice. Not a the balance legal; which would FOR RENT: Southeast bedroom FOR SALE: Hegari Lundles, 3c Be sure to make cuts so that caped. Four hundred block on any taxpayer can force the Com- Innerspring mattress. New home. east of Hereford. Mrs. Mary J. per side of the limb at an angle ly bad with broken limbs almost regardless of whether or not Street. 15-30 degrees. All cuts should blocking the street. Five hun- they are assumed by the State. painted with a tar paint dred block on East 11th was also "2. The risk is being taken that STEAM HEATED, down stairs. pores and eliminates danger of story was much the same. Brok- the State. decay. The inward sloping angle en branches littered lawns, blockmakes it easy for water to drain ed driveways, tore down down the payment of the bonds, if asaerials, phone and light wires. City Is Blacked Out

chance to come out. Leave as lights Sunday night, Monday assumption act is not re-enacted. many limbs as possible. The more night, Tuesday night and a large. limbs left the better chance the part of the residential area was chance of the Board of District tree has of putting out leaves without electricity Wednesday Road Indebtedness being overthe spring—and without night. Stores did a rushing busi- loaded, and unable to pay the ness in candles, lanterns, lamps, bonds, in which case the coun-Cuts which are not painted will flashlights and gas light fix- ty would be called upon to pay

Work was practically at a principal. standstill while the current was between Happy and Hereford from the one cent gasoline tax, were tried Monday but lines it is possible that such funds broke behind repair crews. Mean- will be used for other purposes while all electric refrigerators rather than the payment of road warmed up, radios went off, bonds and interest.' electric motors were useless. automatic heating systems fail- ment" between the Cimmission- ished or partly furnished. Down to circulate the heat, electric- this county, the bonds would not Avenue. Funeral services for Mrs. So- powered gasoline pumps were be sold unless the State comphia Pope Alexander, mother of idle and the myriad activities mits itself to assume the bonds, FOR RENT-I have fitted up an-J. W. Alexander of Hereford, which depend on electric cur- Mr. Schroeter said.

10 o'clock in Griggs Chapel at In rural areas not a single REA Amarillo. Mrs. Alexander was 88 line was left intact, causing wa- ley was present at the meeting Third. years old and had been a resi- ter shortages in some cases and and was invited to speak. Mr. ent of Amarillo since 1902. She inconveniences for everyone. Re- Worley said that he was in the had been a member of the pair crews went to work this week county to thank the people for

and was a charter member of Through the "black out" nights his race for Congress and prom-Central Church of Christ in Ama- and the comfortless days, people ised full co-operation to aid as terment was in Llano Cemetery, their losses as quickly as possi- man in Congress whose place will Office. Reward. Other survivors besides Mr. ble. Few real complaints were be harder to fill than that of Alexander and Mrs. Loving in- heard and the storm brought Marvin Jones. clude a son, Joe L. Pope of out a superb ability to "take it".

Mrs. John McDonald of Birm- from the main office here al- Marvin Jones. though there was no connection | Pointing out that in Congress Mr. and Mrs. Alexander and with the outside. When the cur- he would be a "freshman", Mr. E. S. Ireland, Edgar Ireland and rent went off, the company used Worley said that he had recent-Woodrow Ireland attended the its battery reserve and later a ly spent several weeks in Washservices from Hereford. Mr. and gasoline generator was brought ington familiarizing himself during the afternoon following About 200 phones in Hereford He said that Marvin Jones had were out. A repair crew began given him much help. restoring services yesterday.

well to Canyon routing trains the United States. Mrs. N. R. Miller, Dawn ma- through. Since there was ... no telephone or telegraph connecthis county, Mr. Worley empha- FOR SALE—One milk cow. L. Z. tions between these points, offi- sized his intentions to serve the Mrs. Ralph Roden, maternity. through until the way was clear-

Automobiles, buses and trucks Vernon. Burgess admitted were caused little inconvenience wember 24 for medical treat- on the highway, but country roads were difficult to travel.

Mail service in town and on the

Young and Coleman Wright de- hour. Experienced. Mrs. Reeves, tract of land near Hereford, as. livered the mail through the 506 25-Mile Avenue.

(Continued from Page 1)

tree around the courthouse es- bring about the situation that adjoining bath. Private entrance. to 5c. Located six miles south-McKinley Avenue was especial- missioners Court to issue bonds Gentlemen only. 911 East Third Arnold.

hard hit. All over Hereford the the bonds will not be assumed by south side apartment, for rent. "3. The risk is being taken that

sumed part of the time by the FOR RENT: Nicely furnished Hereford was without electric county for payment when the

"4. The county is taking the any shortage of interest and

off. Vain efforts to restore lines that there will be a diversion

Under a "gentlemen's agreeed because electric fans are used er's Court and the tax payers of stairs. Mrs. Ora Lec, 1029 25 Mile

Gene Worley Speaks

the support they gave him in

"I hope ou folks wi's write Cashion, Okla, and a daughter. Telephone service continued letters to me just as you did to

Mr. Worley said that probably Trains ran behind schedule the first action of the new Con-

Again thanking the people of at Brand office. cials were afraid to let trains people to the best of his ability.

ROOMS TO RENT! TRY A WANT AD

WANTED

Call the EXPERT TREE DOC-TOR, I et me tim and work over FOR SALE: Well-grained hegariyour trees. Dad Elwart, Phone and kaffir bundles. F. Y. More-

FOR RENT

47-3tc

Phone 696-W., 1012 25-Mile Ave.

state, will be thrown back on the apartment with private bath. Mrs. Hattie Rutherford. 48-tfc FOR RENT: 2 room apartment.

See Cawthon Bryant at Kerr

FOR RENT-Furnished apartment, all bills paid. Mrs. W. M.

FOR RENT-3-room house. In-"5. Since it is always probable quire at Jack's Shoe Shop. 48-1tc FOR RENT: Ideal bed room adjoining bath. Private entrance. Privelige telephone. Mrs. Harry

APARTMENT For Rent-Furn-

Whitchurch, 500 West 3rd.

other 2-room modern apartment. Warm, cozy, efficient; utilities Congressman-elect Gene Wor- paid. Mrs. Eubanks, 710 East 48-1tc

> BEDROOM for rent: One or two people, meals if desired. Frances Apartments.

LOST AND FOUND

rillo. She died Wednesday of of Hereford carried on in fine much as possible on farm and LOST: A bunch of keys on a belt week at the home of her spirits, turning troubles into ranch problems affecting this hook. Return to J. L. Rogers at daughter, Mrs. C. C. Loving. In- jokes, and planning to rebuild area. He stated that "There is no Pitman Grain Co. or to Brand 47-3tp.

LOANS

FARM AND RANCH LOANS 10, 15 and 20 years, at a new low rate. Prompt service. If you need a loan, get in touch with us at once. If it is a good. loan we can make it. Joe Evans at Byrle Elliston office.

FOR SALE OR TRADE

FOR SALE OR TRADE: Equity during the worst of the ice, gress would be to raise the na- in 1936 Plymouth Deluxe Coupe, but none failed to get through. tional debt limit to 60 or 70 bil- with heater, anti-freeze and Railroad officials traveled by lion dollars. He discussed brief- dual equipment. Take \$100 cash auto back and forth from Far- ly the war situation as it affects or cheaper car. \$115.50 due at \$16.50 per month. Fred Harrell

> Oldham, 115 Lake Street. 48-1tp FOR SALE: Second hand dresser, writing desk, 2-tub rack, jars, etc, At a Bargain. Mrs. M. L.

FOR SALE: Wilton Velvet rug, 6x9. Call 256-W.

routes continued. In town E. W. WANTED: House work by the Trade for

small unimproved

48-1tp 50x80 brick and stucco warehouse; property 3 blocks from WANTED—Adults want to rent heart of Pampa, rented for \$35

> 48-1:0 man, 11 miles northwest of Hereford:

Several fresh and springer Cows for Sale or Trade. C. C. Lisenbe.

ANNOUNCING! The opening of Frank's Motor Service Garage, 202 West Second Street. Your business appreciated.

FRANK TACKITT, Jr. Proprietor 46-2tp

FEED FOR SALE: 500 tons well matured heavy grain—Red Top Cane bundles \$6.00 per ton. P. W.

Walker, Box 486, Littlefield, Tex-

FOR SALE Western Union wires were down. Telegrams were received through the mail and sent by

WANTED Adults want to rent per month. Address general deper month. Address general deperment of the second s 48-3tp 17% Grain attle Cubes ____\$1.75 Bran _____ \$1.15 Mill Run 24 pound ______30c doz. Store.

pound Alfalfa Hay FRASER MILLING COMPANY Hereford, Texas

Shorts _____ \$1.35 Bring your shoes in and we will 46-3tp Slightly damaged flour sacks- reline your brakes. Miller Auto

ANNOUNCEMENT

have recently taken over the Standard Oil Station on Highway 60, and will continue to operate the Service-U-Like across from the City Hall.

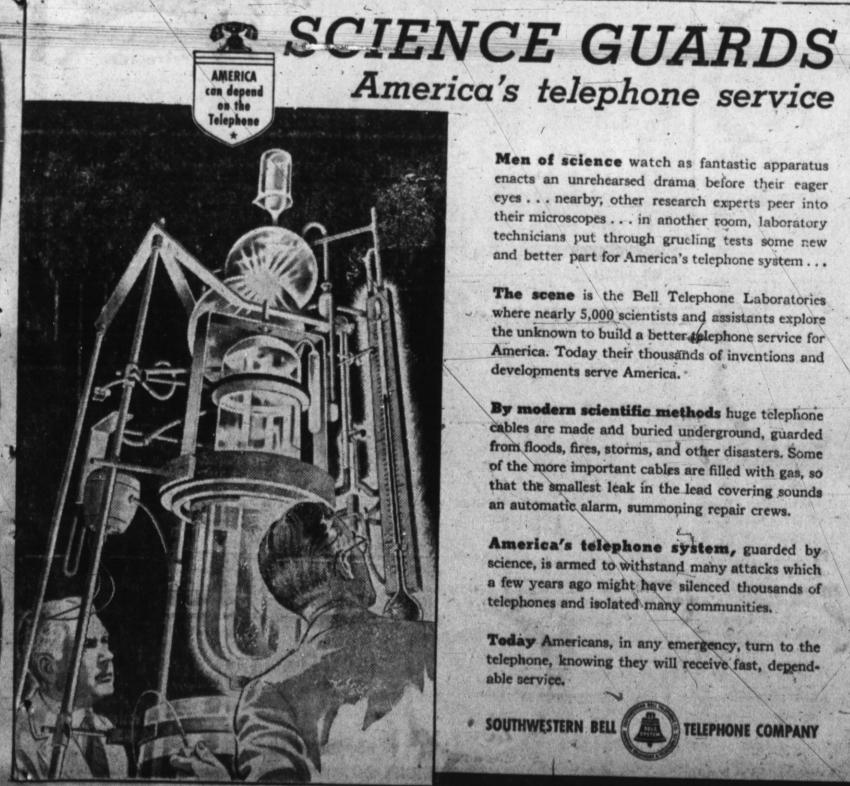
At Both Places We Specialize in

-WASHING AND GREASING

24 Hour Service

A. L. CAVINESS

People get more for their money at FURRS. What are you paying for groceries? 95 per cent of FURRS everyday prices are lower than most so-called Saturday specials! Syrup Jello ADMIRATION Worth Brand Drip or Reg. all flavors 21 oz. bottle Pound Can 15c 18c llc Hershey's Vienna Sausage Chocolate Kisses Matchless, 1-2 size can 13 ounce bag New, Better than Ever 23c Large Pkg. Deviled Ham Lux Flakes Wilson's Certified Large pkg. 3 ounce can 17c Apple Butter Potted Meat CATSUP Banner, 1-4 size Dog Food Heinz, 14 oz. bottle 2 for Ideal, tall can 3 for ... 5c 19c Green Beans, Blue Lake 15¢ **Tomato Juice** COOKIES Libby's 14 ounce Town Square, Cream **Shelled Pecans** New crop, fancy halves, LB. 39¢ filled 2 pounds 25c



Men of science watch as fantastic apparatus enacts an unrehearsed drama before their eager eyes . . . nearby; other research experts peer into their microscopes . . . in another room, laboratory technicians put through grueling tests some new and better part for America's telephone system . . .

The scene is the Bell Telephone Laboratories where nearly 5,000 scientists and assistants explore the unknown to build a better telephone service for America. Today their thousands of inventions and developments serve America.

By modern scientific methods huge telephone cables are made and buried underground, guarded from floods, fires, storms, and other disasters. Some of the more important cables are filled with gas, so that the smallest leak in the lead covering sounds an automatic alarm, summoning repair crews.

America's telephone system, guarded by science, is armed to withstand many attacks which a few years ago might have silenced thousands of telephones and isolated many communities.

Today Americans, in any emergency, turn to the telephone, knowing they will receive fast, dependable service.



CORNED BEEF HASH Libby's, No. 2 can	SALAD DRESSING Bestyett — Quart TAMALES Ratcliff, 1-1-2 siz can, 2 for CHILI SAUCE Libby's, 12 ounce bottle		
DRANO, Opens Clogged Drains, large can . 19¢			
FRUIT COCKTAIL 10¢			
LOGANBERRY JUICE 14¢	HOMINY Bohannon, Large 2 1-2 can		
BACON OUR OWN. Sliced — LB. OLEO ARMOUR'S. LB. Tender Chuck, LB. MINCE MEAT BULK LB.	21c AP Delicious. 88 Size — RAN Nice Fruit Lb.		

MACARONI-DINNER

Crown, pure seedless 4-lb. jar....

Del Monica

GRAPE JAM

Produce

APPLES Delicious.

PANCAKE FLOUR, Pillsbury

Sea Lion, Can

2 siz can, 2 for ...

arge 21-2 can, 3 for

1 1-4 pound pkg.

SARDINES

88 Size — Dozen 35C

Nice Fruit.

Hereford POTATOES 10 LBS.



Get Better Pictures with Eastman Kodak Films

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COTY'S PERFUME

New Shades, All Sizes . . . in DANCING MILEAGE

HOSIERY

HOT WATER BOTTLES

In All Price Ranges!

CITY DRUG STORE

"WE GIVE S. G. H GREEN STAMPS"

PHONE 100



HEREFORD



By Jimmle Gillentine

Hereford has been known for many years as "The City of Beautiful Trees." Glenn Weir estimates that trees in this community are worth on an average of \$100 each, some being worth more and some worth less. Taking this as a basis, you can figure for yourself just how much loss was seen here Sunday afternoon and Sunday

back out within two years, pro- the schools, and two pecan trees mittee included J. B. Baker, F. en. The engineers say we went vided they were trimmed proper- were donated to each of the ly following the freeze. However, schools by L. P. Landrum, who The entire campaign was based Anyway, it all goes to prove how some of the trees were dam- at that time operated the Hereaged beyond hope. Eloyse Pit- ford Nursery. All citizens were man expressed a hope that some urged to "take the matter up

of the trees will be replaced by more sturdy varieties, and it was interesting to note that the Chinese Elms were the first trees to go. Suffering least damage were Black Walnuts, Ash, Catalpas, Maples and even Locusts. The Chinese Elms grow faster, but they sure can't take it. E. B. Black is about the only fellow who saved his trees 100 per cent. Anyway, the idea is worth considering. If you have any information or data regarding different varieties of trees and how they grow in this area we will be glad to publish it in The Brand.

Many people are wondering how old the trees in this community were. After checking the 1910 files of The Brand, it is logical to presume that most of them were planted after that date. A drive was started in February, 1910, to get more trees planted.

According to the paper, Mr. Many persons believe that 75 E. W. Knox of San Antonio do-Many persons believe that 75 E. W. Knox of San Antonio do- vigorously" in regard to plant- if it had just been two degrees per cent of the trees will be nated a pecan tree to each of ing trees. The tree planting com- warmer it would not have froz-

Don't Envy the Well-Posted Man (or Woman) Read Regularly

The Dallas Morning News

"Texas' Leading Newspaper"

AND BE ONE YOURSELF!

The News relies not alone on one great wire service-it has TWO . . . the greatest in the world-Associated Press and United Press. It also has the great wire feature service of North American Newspaper Alliance (NANA). Most newspapers would be content with these but NOT the News, which also maintains its exclusively-own bureaus in Washington, Austin. Mexico City, East and Central Texas . . to say nothing of more than 200 local correspondents scattered over the Southwest . . . and the largest local staff of editors, reporters, agaists and feature writers of any newspaper in Yexas.

In the Big Sunday News you get:

A Rotogravure Picture Section: "THIS WEEK," Colorgravure; a 16-page comic section in full colors; also the American Institute of Public Opinion, with Dr. Gallup's weekly polls.

CLIP THIS COUPON AND MAIL TODAY

THE DALLAS Dallas, Texas.				
Gentlemen: Herewith	my remittan	ice \$. to cover subs	crip:
tion to The Da	llas News .		months by 1	nail.
Post Office				
	Control of the later of the lat	CONTRACTOR OF THE PARTY OF THE		
Subscription ra	ates: By ma	il, daily and	Sunday, one	veár

\$10.00; six months, \$5.50; three months, \$2,75; one month, \$1.00. These prices effective only in Texas.

Producer

Mrs. Eberle

P. M. Houser

Prairie Dairie

Cream O' Plains

REPORT OF

MILK GRADES

OF LOCAL DAIRIES

The grades of all licensed milk producers have been determined by the local

department in accordance with Specifications of the

State and National Code.

CONTAMOTESTER RESULTS

AVERAGE FROM JUNE TO NOVEMBER, inclusive

Time

27

Curdling Rating Butterfat

Test

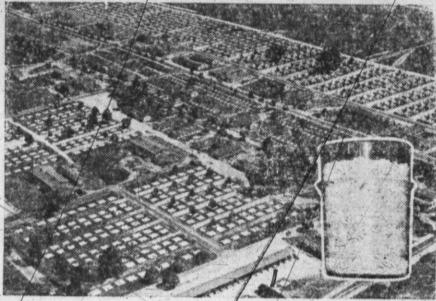
Temp.

45

45

Time

From Fishbowl to Army Camp



A construction race rivaling those of World war days will end December 1 when the vast Fort Dix, N. J., training camp is completed. Draftees whose numbers were drawn from the fish bowl (inset) will find Fort Dix ready for them after that date. The camp will have facilities for 22,000 officers and men. Many were trained at this site during the

it comes to bearing, give the nuts tric power cut into the water to the people of Texas so they supply things really got bad. can in turn plant them at their Folks couldn't even wash dishes homes.'

It is estimated by Judge Major Schroeter that the trees around the court house were approximately 15 years old. The first trees planted there were later dug up and replaced. Anyway, this is the first time I ever had a clear view of the courthouse, the Catholic Church or the high

While digging in the files for dope about when the trees started, Fred Harrell also ran across following advertisement, which is self-exlpanatory: WHISKEY

. "Found early Wednesday whiskey bottles with a little stuck-up a bank, taken their panies Minor Skin Irritatio and identifying bottles. Please the thieves would have been long zema. Price 50c per bottle. oblige. A. H. Elliston."

According to R. L. Cramer and H. W. Gault, who came here recently from Idaho to open a potato and onion sales house, the real estate business hasn't changed much, however, Here's one they tell on Jack Rose when he visited in Idaho. Jack finished describing this country with a verbal flourish by saying: "All Deaf Smith County needs to become the garden spot of the world is good people and water."

'Huh," replied an Idaho propect, "That's all Hell needs."

As regards the forming of ice on trees and electric lines, it's one of those things that doesn't happen in a thousand years. The temperature has to be just so-so If it had been even one degree colder the moisture would have turned into sleet or snow-and

T. Ramsey and Jno. S. Kerr: through a real weather freak. upon the words of Gov. Hogg, dependent we have become on electricity. Lighting, which at "Erect no monyment of mar- first seemed the apparent handible over my grave, but plant a cap, became minor as things depecan tree at the head and when veloped. When the lack of elec-

and it certainly surprising at how much you want to listen to the radio when it dawns upon you that you absolutely can't turn it on. We couldn't turn a wheel at The Brand office and business firms all over town were in the same boat.

Probably the most unusual thing about the recent situation was the fact that while all means of communication were cut off that the highways still remained in excellent condition. Busses made regular schedules as did delivery trucks, and passenger cars traveled with fair speed.

.The dea struck me that it morning in front of OK Land would be excellent condition for whiskey in each one. Owner can loot and fled without trouble. leave more whiskey and less bot- gone since no telegrams, teletles next time, or leave your phone calls or even radio casts empties at your own door and would have been possible. A bandit could have robbed a bank in Hereford and might have been in Dallas before the news ever reached the outside world. It's sort of like Dr. Wills said when asked what if an emergency operation had occurred while the lights and water were off, "Let's talk about something else."

> If this stuff sounds old to. you, it is because it was written Monday. Today we are trying to get everything possible in shape so Sherman and Scotty can "go to town" as soon as the juice comes on. I didn't have the heart to solicit ads today so I just decided to write this column. If we don't get any electricity by Wednesday we are figuring on taking our copy to Farwell or Clovis and get them to print the paper for us, as we understand their service is OK. Probably by the time the paper comes out most of us will have forgotten the situation—and this will sound silly. However, it is a grim reality right now.

In this issue you will find story covering the Road Bond meeting held last Saturday in the courthouse. The meeting brought out several new angles, and although I still favor the bonds I feel that every voter should read the story which can be found on Page 1. Let me also state that elections are being called in Parmer County, Castro County, Floyd County, and in most of the other 12 counties of Texas which were not already participating in the "Gravy Train" on road construction. I think the story explains the situation fairly and without partiality—at least that is what we tried to do.

John Olson attended the neeting and was kind enough to write the following let-

Dear Sir:

The meeting called by the Commissioners' Court for discussion of the road bond election brought out several points not clearly understood before the meeting by myself, and perhaps others. For instance, if the bonds are voted, there is no positive

assurance that any or all of them which a tax of 3 cents per gal- mas tree and program. will be assumed by the state. lon is collected by the state, and Mr. and Mrs. J. R. Belt, Beth of bonds can be withheld at the year going from this county in- son, Dale and E. J. Golden wer discretion of the commissioners' to a state fund for distribution Saturday night visitors in the

As Gene Worley brought out at the meeting, we nearly always roads and not getting them. have to pay for what we get. Therefore, it behooves us to look meeting that this assumption F. E. Finney and wife and the cost, and try to determine two years. If there are already were Sunday visitors in the W. whether or not we are going to 242 counties participating, I R. Moore home. get our money's worth. Looking don't see much likelihood of the at the dark side of the picture representatives of those counfirst, it is proposed that we vote ties failing to vote for re-enact- the home of Mrs. Iverson Leake \$600,000 worth of bonds for the purpose of hard-surfacing about 60 miles of roads in this county, It is pretty generally agreed that this county's bonds could be sold at not over 31/2 per cent interest rate. Over a period of 20 years, remote. that would require \$41,525.00 a year to retire the bonds and pay the interest. If the county votes the bonds, builds the roads, and pays them off without any, help from the state, it will mean an increase of 78 cents per hundred dollars in the tax rate based on the same valuations that we now have. To me individually, it will mean an Increase of \$10 per year. The question I'm asking myself is this: Is it worth \$10 per year to me for the county to have 60 more miles of hardsurfaced road? Speaking for myself only, and not presuming to answer the questions for anyone else, I think it will be worth

the money. Now getting back to what Gene Worley said about having to pay for what we get. I'd like to submit the proposition that we owe it to ourselves to get what we pay for: It was brought out at the meeting that 1 cent out of 3 cents state gasoline tax is set aside by the state to meet interest and principal on bonds of counties participating. So counties not participating. But naments needed for a Christ- Try "Rub-My-Tism"-a Wonderful Linkmen the citizens of this county are paying the tax on the gasoline. A survey of how much gasoline is retailed in this county will show not less than 1,000,000 gallons on

LITTELL'S LIQUID

A Calcium Sulphurate Solution for relieving the discomforts of Office two newly looking quart a bank robbery. Thieves could itching that frequently accom-Non-Poisonous Insects. Locally it get same by paying for this ad Once local police were eluded helps to allay the itching of Ec-

HAILE DRUGS -

ENGINE!

in a program in which this Floyd Tomlinson home.

It was brought out in this day. ment.

As I see it, the worst that could possibly happen would be an increase of 78c a hundred in Tomlinson home. the tax rate, with the chances for such an increase extremely

Very truly yours, JOHN H. OLSON

PAULINE MOORE

are very thankful for the good with her work. amount of moisture received during the past week end. The Thanksgiving holidays were cele-

The new church building is future. The inside work is al- tend. most completely finished including the installing of a new, stove for each class room and the auditorium.

About 75 people attended the Thanksgiving party at the Dan-iel Schoolhouse, Friday evening. Misery of COLDS. The refreshments were sold to everyone, which brought in \$14.22 for the purpose of buying Deaf Smith County is one of 12 Christmas decorations and or-

Neither is there any assurance on which there is no tax refund. Ann, Mrs. Sams and Betty Mae that part of the \$600,000 worth That would mean \$10,000 a of Lockney, Mrs. J. E. Tierce and

county does not participate. In Mrs. Joe S. Moore and childother words, we are paying for ren had dinner in the A. D. roads and not getting them. Moore home in Kress last Fri-

the article over, examine into act must be re-enacted every Johnnie B. Caraway of Dawn

Misses Pauline and Ruth Moore were Sunday evening visitors in

of Dawn. Mrs. Edith Scruggs was a Tuesday visitor in the T. E

Mrs. Gien Oliver and son of Hereford were week end visit-

ors in the E. W. Shugart home. Mr. and Mrs. Horace Chilton of Amarillo and Mr. and Mrse Bernice Sweatt of Canyon were Friday afternoon visitors in the parental Frank Finney home. Several families of this community were visitors in Hereford,

Friday and Saturday. Miss Jean Tar of Oklahoma 13 The people of this community helping Mrs. Floyd Tomlinson

The Training School for Christmas candies as scheduled brated this week end by the peo- in the Yearbook will be held at the home of the County Home Demonstration Agent on C St. beginning to look like it is go- at 2:30, Saturday, November 30. ing to be finished in the near Two delegates per club will at-

> The County Home Demonstra tion Council will hold their regular meeting, Saturday, Novem-

READY FOR WINTER.

Don't take chances. Bring your car by or call 440 today and let us get it in shape for the hazards of winter driving You'll save money in the long run, plus the independence of knowing that you will be safe and comfortable.

SNYDER'S SERVICE STATION GLENN SNYDER .. PHONE 440

It out-powers all other biggest-selling OF ALL BIGGEST-SELLING low-priced cars.... It also excels them **LOW-PRICED CARS** in over-all economy. . . . Its 90-h.p. Valve-in-Head "Victory" Engine is tops for all-round efficiency! Remember, when you buy your new car this fall, that what you are really buying is CHEVROLET for 41 power to travel! And power to travel-far, wide and handsomely, at low cost-is the envied specialty of this big, beautiful, bullet-like Chevrolet HAS A 90-H.P. It's the most powerful of all the biggest-

selling low-priced cars . . . the only one with a 90-h.p. engine . . . the only one with a Valve-in-Head "Victory" Engine-the type that holds all world's records for performance on land, sea and in the air. Get more power at low cost-more beauty,

more comfort, more luxury, too-in this newest edition of America's biggest-selling car. See it at your Chevrolet dealer's-today!



WHEELBASE * CONCEALED SAFETY-STEPS-Dashing New "Aristostyle" Design * LONGER, LARGER, WIDER FISHER BODIES with No Draft Ventilation * DE LUXE KNEE-ACTION ON ALL MODELS * 90-4.P. VALVE-IN-HEAD "VICTORY" ENGINE * ORIGINAL VACUUM-POWER SHIFT at no extra cost * SAFE-T-SPECIAL HYDRAULIC BRAKES * Plus many more outstanding comfort, safety and convenience fortuses.

BRUMLEY-WOODFORD MOTOR CO.



STUDENTS HOME FOR HOLIDAYS

Texas Tech College. Students ler. spending the vacation in Hereford were Merlin Conklin, son and Mrs. F. P. Lyons.

rillo Friday.

Mrs. Alice Verden returned to for ten days or two weeks. er home in Lubbock Sunday afternoon visiting her daughter, Thanksgiving holidays.

E. W. Cawthon, last week.

dents at St. Anthony's Academy in Amarillo, spent the Thanks-Thursday, November 21, was giving week end here with her observed as Thanksgiving day by parents, Mr. and Mrs. R. B. Mil-

Glenn Snyder left Sunday for of Mr. and Mrs. Lee Conklin, Denton, accompanied by T. S. Floyd Ross, son of Mrs. Dorothy C. W. students who had spent Ross, Jeff Burk, son of Mr. and the Thanksgiving holidays at Mrs. H. A. Burk, Jack Nicks, son home in Hereford. In the group of Mr. and Mrs. Walker Nicks, were Lois Cockrell, daughter of Bob Gililland, son of Mr. and Mrs. Mr. and Mrs. Carl Cockrell, Mary P. H. Gililland, Daniel Turren- Louise Dean, daughter of Mr. tine, son of Mrs. Al Werner, Loy and Mrs. Arlie Dean, Viola Phil-Cook, son of Mr. and Mrs. Tom lips, daughter of Mr. and Mrs. Cook and Paul Lyons, son of Mr. Wirt Phillips and Helen Ann Snyder. Mrs. Ike Holman of Paris, another daughter of Mr. Mrs. A. H. Streu and daugh- Snyder's met him in Gainester, Helen Frances were in Ama- ville Monday and made the return trip to Hereford with him She will visit her parents here

Mr. and Mrs. Claude Forsom Mrs. Marlin Gililland over the went to Lubbock Sunday. Mrs. Forsom was returning to a. school near Lubbock where she Mrs. F. W. Janes of Olton is a teacher, after spending visited her parents, Mr. and Mrs. Thanksgiving here. They were accompanied by Roy Hastings and George McLean, both stu-Miss Betty Frances Miller, stu-dents, of Texas Tech.

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A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning

land ownership. Deaf Smith County Maps 25c



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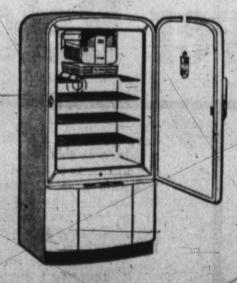
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Dr. C. D. Kelton CHIROPRACTOR

506 Jackson Avenue

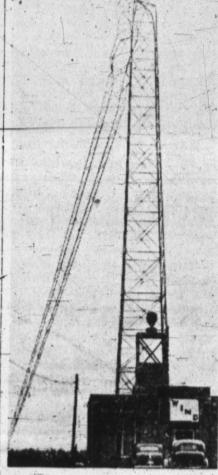


No more old-fashioned refrigerator for me when it costs so little to buy and operate a new Westinghouse.



Texas-New Mexico Wilities Company

Gone With W.



The \$15,000 radio tower or statio: W-I-N-D; which was broken in hali by the terrific gale which did millions of dollars of damage in the South and Midwest.

J. M. Gililland returned Sunday night from a business trip to Port Arthur, Ill.

W. T. S. C. STUDENTS HOME Home to spend the Thanksgiving helidays from W. T S. Blue, Helen Frances Streu, been working for H. E. Miller. daughter of Mrs. A. H. Streu, and Mrs. Eldon Morgan.

Miss Edith Jackson who is car. employed in Amarillo spent the ents, Mr. and Mrs. R. R. Jack-

Mr. and Mrs. Jeff Gilbreath at home. accompanied by Thornton Shirley visited Mrs. Gilbreath's sister, Mrs. Sam Steele and family, in Fort. Sumner, N. M., last

Rev. and Mrs. James Aiken and daughter, Peggy Ann, spent Thanksgiving Day with Revand Mrs. Alford Dorsett in Canyon. Rev. Dorsett is pastor of the Canyon Presbyterian Church.

Mr. and Mrs. J. T. Gilbreath Jr. and Mr. and Mrs. Sam Gilbreath and children of Dimmitt went to San Angelo to spend the Thanksgiving holidays with Mr. and Mrs. M. A. Hartman. Mrs. Hartman is the former Miss Orlena Savage of Hereford.

Mrs. B. L. Branson has been in Amarillo the past week visiting relatives.

BOARD MEETING

A board meeting of the Coun- remained until Monday. ty Federation of Women's Clubs house at 3"o'clock Saturday afboard are asked to be present.

Mr. and Mrs. J. A. Pitman returned from a combined business and pleasure trip to Kansas City, Indianapolis, Ind., Lexington and Louisville, Ky.

Mr. and Mrs. M. Y. Galloway and daughter, Ann, of Amarillo spent the past week end in Hereford with Mrs. Galloway's aunt, Mrs. Seth B. Holman.

who has been seriously ill for and tangled wires due to the several weeks.

Mrs. Frank Lucas and son, F. .. Lucas spent the Thanksgiving vacation with her mother, Mrs. F. B. Crenshaw and other re-latives in Brownwood.

Mr. and Mrs. E. H, Norton made a business trip to Lubbock

Fred W. Baird, accompanied by Bob Baird and Billie Bee and Natalie Flesher of Canyon, and

MASONIC BULLETIN
Hereford Lodge \$49
Stated meeting second Monday in each month. School of in-struction each Thursday night.
H. C. Baird, W. M.
S. L. Bradly, Secy.



Dawn Items Messenger News By MRS. CARL WIMBERLEY MRS. J. N. MESSENGER

moisture fell here this week from sleet and rain. The heavy ice broke highline posts and to Elk City, Okla., Thanksgiving 1 1-2 ton truck. wires, and practically all the day to visit Mrs. Coleman's par-Norton Motor Co.: limbs off the shade trees. Al- ents; Mr. and Mrs. Pinckerton though the electricity went off and other relatives. Some of the Sunday, the gas was still on at streets were closed in Friona Dawn Tuesday. One filling station closed because it has election closed because it has electric pumps, and in numbers of en and across roads. Stephen places REA lines had to be cut so people could get to the road. Roads are in a fair condition.

Mr. and Mrs. N. R. Miller are the proud parents of a baby girl born Monday, November 25 at the hospital in Hereford.

H. E. Miller attended an Am- of Mr. and Mrs. L. A. Smith erican Legion program and and family Wednesday evening. luncheon in Hereford Wednes- Due to the bad weather the

The study club met at the poned, home of Mrs. Walter Galley Tuesday afternoon, Mrs. William Wimberley discussed the President. Others present included Mrs. Baker Womble, Mrs. Jim White, Mrs. Johnnie Wombles, and Mrs. Stephenson. The next meeting will be at the home of Mrs. H. E. Miller, December 3.

Mr. and Mrs. O. T. Hewitt of Borger visited Mr. and Mrs. L. A. Smith and family Tuesday night and Wednesday. Thanksgiving dinner guests of Mr. and Mrs. Smith were Misses Ella Smith, Shirley Donnell, and Ruth Stinson of Amarillo and Mr. and Mrs. N. R. Miller and son, Bobby.

The school busses did not make their regular routes Tuesday because of the mud. The students in Dawn were taken to school.

C. Canyon, were Bernadine Phil- helped Mr. and Mrs. Eunice Mc-Mr. and Mrs. Carrol Creps lips, daughter of Mr. and Mrs. C. Guire move to Bellview, N. M., O. Phillips, Nola Margaret Blue, this week. Mr. McGuir will work daughter of Mr. and Mrs. R. G. for R. S. West there. He has

Raymond Miller, who joined Imogene Roberson, daughter of the army recently, is reported to Mr. and Mrs. Jack Roberson, be enlisted in the Medical Corps and Myron Morgan, son of Mr. and is stationed at San An-

W. A. May is driving a new

Miss Vera -Crawford of Canweek end here with her par- yon and Miss Alma Miller of Amarillo were dinner guests in the H. E. Miller home Thursday. Miss Miller spent the holidays

The regular community night meeting will be held Friday, December 6, and it will begin promptly at 7:30. Miss Florence McMurtry of W. T. in Canyon will show some films including one of Alaska taken this past summer. A talk will be given by Miss McMurtry or someone she selects:

Mrs. E. A. Oberst of Canyon and Mrs. Harry Axtell of Kress visited Mr. and Mrs. William Wimberley and son last Sun-

R. D. Smith who has been working here for several weeks has returned to his home near Wildorado.

Mr. and Mrs. R. S. West spent the holidays at Bellview, N. M. Dinner guests of Mr. and Mrs. Roy Oglesby and family Thursday were her father, J. P. Gandy and brothers, Henry Gandy, Mr. and Mrs. C. R. Gandy and children from Wyche. Mr. J. P. Gandy

J. G. Coe left for California will be held in the county court Wednesday and returned with Mrs. Coe and the children Monternoon. All members of the day afternoon. Mrs. Coe has been visiting Mrs. L. R. Underwood at Los Angeles.

> Miss Inez Miller of Whitharral came home Friday and stayed until Sunday. Rev. and Mrs. Clarence Wylie

of Canyon were dinner guests

Mary Ann Baird of Waxahachie. attended a special convention of the Tax Assessors' and Collectors' Association in Austin Friday and Saturday, returning to Hereford Sunday night. Fred reported that the ice sheet wasn't Mrs. Henry Hastings spent part in evidence 20 miles east of of last week in Tulia with her Amarillo but from there on to mother, Mrs. G. F. Tomlinson, Amarillo there were broken poles

> Protect What You Have **INSURE** John McLean Insurance Agency Phone 273

OUICK RELIEF FROM STOMACH ULCERS DUE TO EXCESS ACID

NEW CARS REGISTERED From Brumley-Woodford Motor

Georgia Nell and Bruce, drove

Messenger did their chores while

The ice and sleet did considerable damage to trees, fence and

telephone lines, but brought

study course meeting was post-

three inches of moisture.

they were gone.

Owen Andrews, Chevrolet deluxe sport sedan. Mr. and Mrs. Roy Coleman, luxe coupe. Henry Andrews, Chevrolet, de-

Brumley Hog Co., Chevrolet

Mrs. Louise Sewell, Buick 6 passenger coupe. Ireland Motor Co.:

C. R. Smith, Dodge sedan.

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phiegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION

A Brand Ad Will Sell It! for Coughs, Chest Colds, Bronchitis

WINTER-PROOFYOUR CAR LET.US Now's the time to Lubricate, Wash and Grease your car, and Change to Winter-Oil. Phone 191 for complete Mag-

nolia WINTER-PROOF SERVICE!

THOMPSON SERVICE STATION By the Bull Barn - on Highway 60

of Sleep in the Morning is worth a lot.

> That is what automatic Gas Heat offers-Care-Free Convenience.

There is automatic heating equipnent to fit your home.

Central Furnaces—Floor Furnaces and Vented Circulating Heaters are recommended.

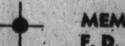
West Texas Gas Company

Fairness as applied to banking

In previous issues of this paper, in this space, the essential elements of financial STRENGTH, STABILITY and LIBERAL-ITY in banking were discussed.

FAIRNESS is also an essential to the proper conduct in bank management. Unless the element of fairness is exercised in adjusting service charges, no bank can be depended upon for constructive aid to the community which it serves.

The principle of fairness in service to the public is the constant aim of the management of this Bank. We invite those who are not our patrons to give us a chance to prove it.





The First State Bank

This is a Bank of Friendly and Personal Service

Funeral Services For Milton O'Rear Held Sunday Afternoon

WEIR'S

Red & White Food Store

WE DELIVER - PHONE 117

PEANUT BUTTER, Quart23c

CATSUP, Wapco, 14 oz. 10c

SPINACH, No. 2, White Swan, 2 cans....25c.

OXYDOL, Giant 4 lb. 5 oz. pkg.55c.

PEARL BARLEY, Fine for soups, box 14c

HOMINY, No. 2 can5c

PORK and BEANS, 16 oz. can5c

TING-TANG, 5 veg. juices, 4 cans22c

PUMPKIN, No. 2 1-2 White Swan, 2 cans. . 25c

MINCE MEAT, White Swan, 3 boxes 25c RUBBED SAGE, Wapco, 4 oz. pkg......15c

BLACK PEPPER, I pound can25c

MORTON'S SUGAR CURE, 10 pounds...85c

CUT BEANS, No. 2 Pecan Valley, 3 cans. . 25c

SALAD DRESSING, White Swan, Qt. 29c

SHELLIRONI, MACARONI, SPAGHETTI, Ib 10c

WASHING POWDER, Vel. . 25c pkg and 10c

SALMON, Pink, No. 1 tall, 2 cans25c

FRUITS AND VEGETABLES

GRAPEFRUIT, Texas Seedless . . doz. 25c

CRANBERRIES Qt. . . 19c

ONIONS, white home grown lb. 2c

ORANGES, Calif. Med. Size, doz. 15c

CORN, Brimful, Fancy Country Gentleman

All High Grade

Pound

23c

Lifebuoy

Bar

5c

neral services for Milton ar, 72 years old, were held tay afternoon at the First Methodist Church, conducted by Rev. H. M. Redford. Mr. O'Rear died suddenly last Friday. Internent was in West Park Cemetery. Survivors include the widow; ive children: Mrs. Ava Simms of Happy Mrs. Lola Seed of Odessa, Rainey O'Rear of Clovis, N. M., Harold O'Kear of Alamosa, Colo., and Amos O'Rear, who is employed as nightwatchman here.

children. Mr. O'Rear was born June 30, 1863 in Spalding county, Ga. He moved to Texas, settling at and won over two of them, Strawn. From there he moved to Arney in Castro county in 1915, to Hereford in 1918, to McLean in 1923 and back to Hereford in 1937, where he lived until his

Also surviving are three grand-

Lynn Kester, Ernest Wade, Glenn hawks has coached. He took Weir, Cliff Estes and Troy Moore. Memphis to the regional when

Sour or Dill

12c

SOAP

Crystal White

3 Bars

10c

No. 2 can . .

Prospects Bright (Continued from Page 1)

hawks is as follows: Phillips 13, McLean 12. Phillips 20, Littlefield 0. Phillips 26, Lefors 2. Phillips 21, Dumas 6. Phillips 39, Spearman 0.

Phillips 21, Canadian 9. Phillips 14, Panhandle 6. Phillips 16, Perryton 0. Phillips 21, White Deer 0. The last five games are con-

erence frays. Hereford played three of the teams listed above though not by as large scores as Phillips ran up. They are:

Hereford 6, Littlefield 2. Hereford 13, Dumas 7. Hereford 6, White Deer 7. The Phillips team isn't the first championship team Coach Pallbearers were R. S. Scott. "Chesty" Walker of the Black-

he was coach there. Before going Part of the Hereford Brand have forgotten what I look like to Phillips he had coached two was set on a Maytag. If the sheet down there," he said.

Repair Work (Continued from Page 1)

While no estimate of the damno lines that didn't go out in stove. places. Wires were broken, cross arms broken and many poles

snapped off. Every broken pole

and cross arm will have to be

replaced, Mr. Ricketts said. The Deaf Smith REA serves nearly 1,000 users in Deaf Smith, Parmer: Castro and Randall counties, and has an investment of almost half a million dollars in its lines and equipment.

Ordinance

(Continued from Page 1)

unless they be kept in an enclosed and covered barn, nor more than six head altogether. The ordinance does not apply, however, to animals kept for sale or in preparation for sale in the Sales Pavilion.

The ordinance further requires that the enclosed barn be kept in a sanitary condition. Violation of the ordinance is a misdemeanor and is punishable by a fine not exceeding \$100.

The ordinance takes effect immediately.

Around Town (Continued from Page 1)

Hereford stores sold out of candles. Cecil Gunter was seen buying a lantern. Flashlight sales zoomed.

George Stambaugh made coffee by drawing the water out of the hot water heater.

years at Vernon. This is his sec- is cleaner than usual that is the ond year at Phillips. He is as- reason. The Maytag motor sisted by Henry Fields, a grad- (courtesy of Hereford Appliance babies born by "candle light," uate of West Texas State and a Co.) was hooked to one of the Dave Alexander says he was captain of his team. machine was furnished by a grease lamp—and that they used storage battery (courtesy Full- cow chips to heat the room. wood Battery and Electric Co.) Loerwald Bros.' 110 volt A. C. generator was tried, but the linotype motors are 220 volt.

Major Schroeter called Alton age to REA here was available, Milier Monday morning and it was learned that there were asked about buying an electric

> Gaston Baer said he sent word by some people going to Amarillo and they had the radio station there broadcast an order for overshoes.

F. H. Oberthier told of having to chop his way out of his yard.

One of the fountain clerks at Close Drug said she was going to put on smoked glasses when the lights came back.

F. M. Kester stepped out on really have something."

since I've been to the bank they new baby son looks like.

Upon hearing about the two

Emmett Milburn spent all Monday hunting for a Carpenter who specialized in the "Chic Sales" type of architecture.

"This proves to me that America, like England, can and will scrap ágainst overwhelming odds against any invading nation,' remarked Gladys Skelton. "We are a more resourceful people than we realize:"

"This is a most unusual year, declared Gene Loerwald. "Roosevelt broke the Third Term tradition, A & M is going to break the Southwest Conference tra-His case was only one of many. dition of two championships in a row, the Cincinnati Reds won the World Series, then this country gets cut off from the outside world. Yes, Sir, it's a freak year."

And in conclusion, let's give the sidewalk and plucked an a big hand to the boys who run icicle from the clock hanging the Texas-New Mexico Utilities in front of the jewelry store. Company. The linemen worked "You know," he said, "these peo- day and night, with very little ple with the old-fashioned privy sleep-and it's no fun handling "hot" wires, when you are balanced on an icy pole and your Speck Lunsford, manager of hands are near the freezing the Star Theatre, was one of point. Alton Miller says within those really glad to see the cur- the next few days he would like rent back on. "It's been so long to find time to see what their

E.B. Black Co. Furniture - Undertaking AMBULANCE SERVICE - DAY OR NIGHT HEREFORD, TEXAS

Flaton American Ameri

CORNER DRUG STORE

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FREE DELIVERY

Yardley's COLOGNE

. Lotus Lavender April Violets . . Fragrance All three in a Lovely Gift Package

\$1.50

35c Tablets BROMO QUININE 29¢

Rexillina Cough Syrup ...

8 ounces CHEORSOTE

VAPURE for head colds ... relieves Congestion and Stuffiness ...

\$100 50¢ Nasal Inhaler NAVAP

2 ounce Rexall Nose Spray ... (With Ephedrine)

1 1-4 oz. Rex Mentho 25¢ CHEST RUB

100 Genuine Bayer 59c ASPIRIN TABLETS Regular 60c Bottle 49¢ SYRUP OF PEPSIN Symbol-Pure Gum Rubber HOT WATER BOTTLE Regular Kleenzo Regular Kleenzo
FACIAL TISSUES 2 for \$1 Size Hind's 49¢ HONEY & ALMOND LOTION Regular 50c Size 33¢ CHAMBERLAIN'S LOTION Full Pint Mello-Malt 79¢ with COD LIVER OIL 50 Capsules Puretest 98¢ A B D & G VITAMINS 25c Lifebouy SHAVING CREAM



2 rolls

KITCHEN TOWELS

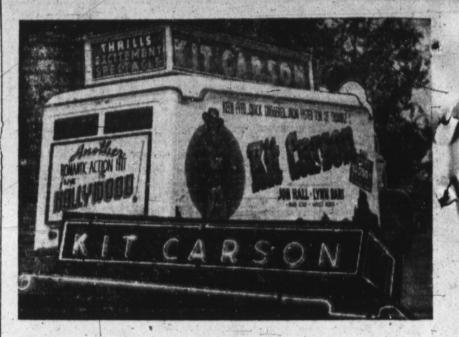
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BUY NOW--A small deposit will hold your purchase until Christmas !!!



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"KIT CARSON"

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LIF!

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ROMANCE that will warm your heart ... and TIRILLS that will make it leap!



As one of the first theatres in the country to announce the showing of "A Child is Born," we feel that the people of this community will sincerely appreciate this outstanding attraction which we have booked in a special prevue, Dec. 19.

Never Before

have we shown a picture of so intimate a nature as this — an adult story told for adults. It is a frank picturisation of woman's greatest adventure; but we believe that the sincerity and beauty of its treatment render it superb entertainment for any RIGHT THINKING

AT THE STAR THEATRE - THURSDAY, DEC. 19th

Catholic Legion of Decency rating for this picture is "Unobjectionable for Adults"