

Published Every Thursday

"but one ISM in America--and that's AMERICANISM" Our Slogan—"More People—More Farms"

40th Year—Number 41

The Hereford Brand, Hereford, Texas, Thursday, October 10, 1940

Price Per Copy 5c

Whitefaces Get Set For Tough Game With White Deer Bucks On Whiteface Field Friday Night

AROUND TOWN

Sights and Faces Seen

Mrs. Ida Davis brought in some cookies this morning...

A. R. Bateman is promising a good story as soon as the rest of his party of deer hunters get back...

Some of the busiest men in town last week end were those selling tickets for the special train to Dallas...

Sank Ramey who has been in (Continued on Page 10)

County Teachers Form Unit Of State Group

Teachers of Deaf Smith county met last night at Central school and organized the county unit of the Texas State Teachers Association...

Mrs. Laura Shaw of Summerfield gave an address on problems of adjustment faced by the rural pupil...

Barbara Ann Burney sang two solos and the following girls sang as a quintet...

Funeral Services For Walter Lee Ayers, Jr. Held Saturday

1941 Pontiacs Are On Display

That the new 1941 Torpedobodied Pontiacs are on display was announced this week by Norton Motor Co...

Many new engineering advancements have been incorporated in the new cars...

Wheel Balancing Machine Installed By Ireland Motor Co.

Announcement that they have purchased and installed an \$1,800 machine to balance wheels and align the front of a car...

Hereford's unbeaten, untied Whitefaces polished up their running and passing offense...

White Deer, too, is in good physical condition, reports indicate. Their offense was polished this week on Hereford defense plays...

Slight Rain Falls; Cool Weather Noted

Moisture totaling .26 inches fell at Hereford last night, bringing some encouragement if not actual benefit...

Woodmen Go To Dallas Fair

Four members of Woodmen of the World from Hereford returned Tuesday night from Dallas where they had attended the State Fair on Woodman Day...

Funeral Services For Walter Lee Ayers, Jr. Held Saturday

Last tribute was paid Saturday morning to Walter Lee Ayers, Jr., by relatives and friends...

Walter Lee Ayers, Jr. died Friday, October 4, at the age of 15 years, 5 months and 15 days...

His death came as a shock to the entire community. Injuries received in a car crash Wednesday night, including a fractured skull, were the causes of death...

He was a member of the Freshman Class of Hereford high school and of the 1940 Whiteface Football team...

(Continued on Page 10)

Hereford B & P W Club To Appear On KGNC Program Sunday Afternoon



The Hereford Business and Professional Women's Club is joining the 1,700 clubs in America in observing National Business Women's Week, October 6-12...

A skit, "Tuning up Democracy," will be presented Sunday afternoon at 1:15 o'clock over Station KGNC, Amarillo...

Continuing the theme, the club will present at the regular meeting Monday night in the county court room another skit, "Making Democracy Work..."

Hereford Store Co. Opened By S. L. Harman, Sr.

Formal opening of the Hereford Store Company, 318 North Main, will be held Saturday, S. L. Harman, Sr., manager, announced today...

Mr. Harman brings to the new store 28 years of experience in the dry goods business...

At this time, when the United States is feeling increased pressure from the dictator nations...

Flag Raising Ceremony To Be Held Saturday, Columbus Day

In observance of Columbus Day, October 12, the Hereford Knights of Columbus are sponsoring an elaborate flag-raising ceremony...

(Continued on Page 10)

County Draft Board Named By O'Daniel

Subject to the approval of President Roosevelt, Governor W. Lee O'Daniel yesterday announced appointment of Carl Gilliland, Earl Eubanks and Frank Givan as the Selective Draft Board for Deaf Smith county...

IPA Meeting Held Monday At Levelland

County Judge A. J. Schroeter and County Commissioner, Ernest T. Allred, attended a meeting of the International Parks Highway Association at Levelland Monday...

More Enlist In U. S. Army

Among recent enlistments in the United States Army from Hereford were Joe E. Buckner who enlisted in the air corps...

Henderson And Son Win Prizes At Lubbock Fair

J. M. Henderson and son finished in the money on their Poland China swine entries in the Panhandle-South Plains Fair held at Lubbock last week...

Philco Announces Home Recording Free With Jubilee Special

Celebrating production of the 15 millionth Philco, Hereford Appliance Co., this week is offering a \$25 Philco Home Recording Unit free during this sale...

Spruell Announces Auction Sale Of Dairy Equipment

Sale of a large quantity of livestock and dairy equipment at auction Tuesday, October 22, is announced this week by Ed Spruell, owner...

(Continued on Page 10)

Election Officials Of County To Serve As Chief Registrars; Meet Saturday At Court House

Demos Called To Aid Campaign By Raising Fund

Calling attention to the fact that the Democratic Party must look to the average citizen for a large part of its Campaign funds, and that the members of the party in Deaf Smith County should welcome an opportunity to do their bit...

Civic Chorus Meets Monday

First meeting of the Hereford Civic Chorus this fall will be held Monday evening, 7:30 at her home, Miss Mattie Mae Swisher announced today...

Troop 1 To Receive Charter Tuesday Night At High School Auditorium

Troop 1, Boy Scouts, will receive its sixth charter Tuesday night in an open house program at the high school auditorium...

Weir Purchases Felts Interest In Grocery

Announcement that he had purchased Charles Felts' interest in Weir's and Felts' Red and White Store, was made this week by Glenn Weir...

Accidental Cattle Dipping Discovery May Mean An End To Heel Fly

Accidental discovery that dipping cattle in Wettable Sulphur and Cube to kill the Bull Nose Ox Louse apparently also kills the grub of the heel fly...

To Attend State Meeting

Rev. and Mrs. James Aiken, Jr., and Mrs. John Olson, president of the Amarillo Presbyterian will go to Paris Sunday afternoon where they will attend state Synod and Synodical meetings...

A meeting of all regular election officials and any other interested persons will be held in the county court room Saturday afternoon at 2:30 o'clock...

The meeting is an important one, Mr. Thompson said, as Chief Registrars will be sworn in and specific instructions for supervising registration will be given...

SOS: FLAGS, BRIDGE TABLES Ten American Flags will be needed, Mr. Thompson said, one to be flown at each precinct...

At the same time a call for 30 bridge tables to be used in registration was issued. These should be brought to the clerk's office not later than Tuesday afternoon...

A new ruling makes it possible for any one to volunteer as a registrar. Persons from 21-35 years of age are not barred as was previously announced...

Registration places will be open Wednesday, October 16 from 7 o'clock in the morning until 9 o'clock that night. Persons are urged to come as early as possible...

Announcement that he had purchased Charles Felts' interest in Weir's and Felts' Red and White Store, was made this week by Glenn Weir...

WEATHER

Table with 3 columns: Day, Max., Min.

Dameron To Sell All Line Bred Cattle At Auction October 28th

Changing date for his annual Hereford Sale from November 25 to Monday, October 28, was announced this week by W. E. Dameron, who said that all his line bred cattle would go into the sale. Strictly speaking however, this is not a dispersion, Mr. Dameron said. He has another herd of about equal number he is retaining and will continue to operate his cattle and ranch interests.

The sale will begin at 10 o'clock the morning of the 28th instead of the usual one o'clock, at the Sales Pavilion in Hereford.

A brief history of the herd he is selling, compiled by Mr. Dameron, follows:

This herd was founded in 1917 when W. E. Dameron and A. M. Jones, formed the partnership of Jones & Dameron and purchased about 15 head of Gudgell & Simpson cows and heifers from S. G. Sanders, Hereford, Texas, who had before that time purchased them from Jowell & Jowell. These cows were originally selected by Rat Jowell from the Gudgell & Simpson herd at Independence, Mo. This small group contained some of the noted breeding cows of the breed, included in the number being Blanche 48th, by Beau President, the dam of Diamond, Beau Paladin and other noted cows and bulls. This cow being out of the same dam as Beau Blanchard.

Later in 1920 Jones & Dameron purchased from T. C. Ivey the great draft of Gudgell & Simpson cows, and their descendants, as originally selected for Jowell & Jowell, Hereford, by the late Rat Jowell. This included all of the Gudgell & Simpson cows and heifers in that great herd, being 90 head in number. This purchase in-

cluded many cows by Domino, Beau President, Dandy Rex, Beau Dandy, Beau Randolph, Bright Stanway, and a few cows by Beau Brummell. These cows were selected tops from the Gudgell & Simpson herd and represented such well known families as Lady Stanway, Donna Anna, Pretty Lady, Capitola, Correlle, Gentle Annie, Bright Duchess, Blanche, Gwendoline, Gossamer and others of the better known Gudgell & Simpson cow families.

In the purchase from T. C. Ivey, Jones & Dameron acquired the great breeding sire, Superior Mischief, later selling for \$22,000. They had formerly purchased Beau Agitator by Domino and out of Miss Callie 4th, by Beau President. This bull later sold for \$12,500. Some of the greatest sires in the breed have been used in this herd including in the number being Superior Anxiety 979790—the outstanding son of Superior Mischief for which bull Jones & Dameron paid \$8500.00 at about ten months of age, the bull calf having been sold to B. H. Conner by T. C. Ivey before the herd was purchased by Jones & Dameron in 1920. This bull became the head of a great family of cattle continued to this day and featured in this sale, the Superior Anxiety family of Anxiety 4th Herefords. Many many crosses of this blood is found in almost every animal offered in the Dameron Sale on October 28th. Superior Anxiety had more sons at the head of good herds in the Southwest than any bull of his day, and perhaps had more sons heading good herds than any bull before or since that time.

The Jones & Dameron herd was continued until 1924 when a

portion of the cattle were sold to R. V. Colbert, Stamford, Texas. Mr. Jones retired and W. E. Dameron has continued the operation of the cattle since that time.

In 1931 W. E. Dameron purchased the outstanding son of Superior Anxiety, Superior Anxiety Jr. 2033000, which changed the trend of his cattle operations as he continued through that great bull to concentrate the blood of Superior Anxiety. It is through this bull that so much of the blood of Superior Anxiety is concentrated in the Dameron herd today. Later Mr. Dameron sold a half interest in the bull Superior Anxiety Jr. to Mr. John B. Stribling, Rotan, Texas and they continued to own the bull jointly until his death in 1937. The daughters of Superior Anxiety Jr. sold through the numerous sales by Mr. Stribling have been "the" outstanding tops of those great sales. The daughters of that great bull averaging considerably higher than the produce of any other sire, although the best sires in the country were liberally represented in the sales Mr. Stribling held.

In 1932 W. E. Dameron purchased 26 head of the top females of the George Burch cattle at Dimmitt, Texas. Mr. Burch had assembled these cattle from the best herds of the country by the purchase of many top animals from the leading sales and had paid handsome prices for these top females. In this group of cows were daughters of Superior Anxiety, Diamond, Diamond Mischief, Diamond Jr., Beau President Jr., Beau Randolph 3rd, and represented the better known-cow families as found in the herd of Mr. Dameron today. Many of the daughters and grand daughters of these good cows are in the sale on October 28th.

SALE OFFERING: 116 lots will be offered. 45 cows and bred heifers, 24 open heifer yearlings, 14 heifer calves, two herd sires, 2 two-year old bulls, 14 yearling bulls; 17 bull calves.

Surprise Picture of 1940



"They Drive By Night," Starring George Raft and Anna Sheridan, is coming to the Star Theatre soon. Speck Kunsford announced this week. Watch for the date.

Superior Anxiety 4th, a son of Superior Anxiety Jr. and out of a Diamond cow heads the two outstanding herd sires to be offered. This is a great breeding bull and many of his sons and daughters are in the sale. Blanchard Anxiety 4th, by Blanchard Anxiety 2nd, and out of Pretty Lady 50th, by Real Anxiety 4th, will also be offered as the junior herd sire. Mr. Dameron says that Pretty Lady 50th was the best cow he ever owned.

Other sires with calves and younger cattle in the offering are Don Anxiety by Blanchard Anxiety 2nd and out of Donna Anna 44th by Diamond Mischief, daughters and sons of two Advance Domino bulls, Advance Domino 111th and Advance Domino 158th; Superior B. 6th, a grand son of Superior Anxiety out of Donna Anna 61st by Superior Anxiety.

Every animal in the sale is a line bred Anxiety 4th Hereford-tracing direct to Gudgell & Simpson foundation—cattle, on

both sides of the pedigree. The cows and heifers still carry, in almost every instance, the original Gudgell & Simpson family names which stand for something, each family having a record of its own achievements and outstanding values recognized wherever Herefords are bred.

The sale is being nationally advertised and is calculated to draw the largest attendance of any sale ever held in this part of the country.

Requests for catalogues are in pouring in and are so heavy the supply may not last. As long as the catalogue is in the Hereford sale barn for several days prior to the sale and those interested are invited to inspect the catalogue prior to sale day.

as they last you may have one for the asking. This is one of the nation's great herds and is so recognized. Only in breaking up of a great herd of cattle such as this one can such buying opportunities be had. Cattle will be offered in this sale that have never and under different circumstances would never be priced or sold for any reasonable sum of money. They are the cream reserved for seed stock over a period of years—you may start where Mr. Dameron stops, at the top.

Previous Dameron sales have brought many breeders and purchasers from different states. This sale, due to the number and quality of the cattle will, it is believed, attract the largest attendance of any sale ever held in the Texas Panhandle, or entire Southwest.

Handsome catalogues descriptive of the offering are being printed. The catalogues contain the pictures of many of the animals, the pedigrees of all of them as well as many other notes and information on the individual merits of the sale offering. Quite a lot of history and other information is also in the catalogue showing the relation of the various animals to certain other history making animals and their own record of accomplishments etc. The catalogue is free to those who are directly interested in the sale.

Easter Items

MRS. CARL FRYE

The meeting conducted last week by Rev. Hill of Friona closed Sunday night with one admission to the church by conversion.

This community has been honored by having Boyce Carter elected president of the F. F. A. of this district. Boyce is a senior in Dimmitt high school.

Mesdames George Chambliss, Harry Smith and Carl Frye attended a Parent-Teachers meeting in Dimmitt October 2.

The Easter Missionary Society served lunch at the Wesson sale at Dimmitt Friday.

Mr. and Mrs. Jack Higgins and Terry, visited Sunday with his parents, Mr. and Mrs. O. K. Higgins in Daniel community.

Louise Frye visited Sunday with her parents, Mr. and Mrs. Carl Frye. With her came Miss Alta Spikes, also a student at Texas Tech.

Mrs. E. O. Dixon left Sunday for a visit with relatives in Indiana.

Morris Hare of Amarillo visited Sunday with his parents.

The date selected by Mr. Dameron for this annual sale was November 25th. He has just recently decided to sell his entire herd of Line Bred Anxiety 4th Herefords and for that reason a portion of the cattle have not been prepared for a sale and will sell in just good breeding condition—which means bargains for the purchasers.

QUALITY and PRICE ECONOMY and VALUES

PRESCRIPTION SPECIALISTS

CLOSE DRUG STORE

WESTERN UNION SERVICE · PHONE 13 · WE DELIVER

Every week we offer exceptional values on Nationally Advertised Products. Our policy is only Highest Quality Products at Lower Prices. We appreciate the opportunity of serving you.

I'VE A DATE TO MEET PHIL AT THE FOUNTAIN AT

CLOSE DRUG STORE

WHEN HE SEES THIS GANG WILL HE BE SURPRISED!



Fountain Specials

Visit our Fountain and try one of our \$30c Hot Plate Lunches. You'll know it's a 50c Value!

HOT FUDGE SUNDAE 10c

HOT BUTTER-SCOTCH SUNDAE 10c

Eat With Us Often!

I CAN GET ALL THESE NATIONALLY ADVERTISED BRANDS MY WIFE WANTS AT

CLOSE DRUG STORE

THAT'S MY IDEA OF A REAL STORE!



Selected Values

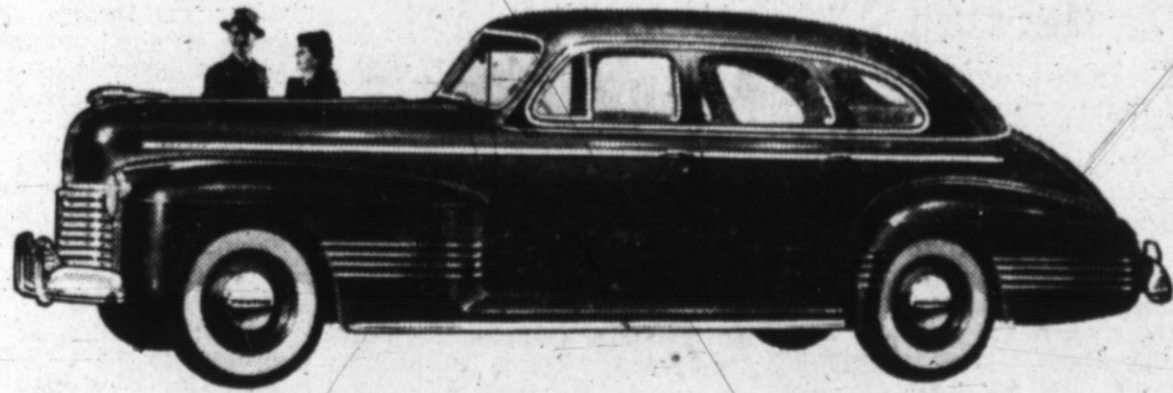
5 Lbs. EPSON SALTS	29c
50c Dr. West's VRAY	39c
50c Barbasol SHAVING Cream	21c
#1.25 Bottle CREAMULSION	89c
25c Fitch's HAIR OIL	13c
30c Bottle MENTHOLATUM	16c
\$1.20 SYRUP PEPSIN	69c
30c CAMPHO Phenique	15c
\$1.00 WINE CARDUI	44c
30c LYSOL	15c
35c Dr. West's TOOTH BRUSH	12c
15c White VASELINE	8c
50c Nyal MILK OF MAGNESIA	29c
\$1.25 (Guaranteed 1 year) HOT WATER BOTTLE	59c
75c FITCH'S SHAMPOO	49c
50c Colgate SHAVING SOAP	3 for 19c
55c Pond's CLEANSING CREAM	39c
25c BLACK DRAUGHT	15c
50c NYSEPTOL ANTISEPTIC	39c
75c CASTORIA	49c
Pint Ultra HAND LOTION	39c
Quart Russian Type MINERAL OIL	79c
5 Lbs. COPPER CARBO.	69c
60c SAL HEPATICA	39c
60c ALKA SELTZER	49c
50c Antiseptic PEPSODENT	19c
50c IPANA	24c

In Three Great Divisions the

Pontiac 'Torpedo' Fleet Arrives!

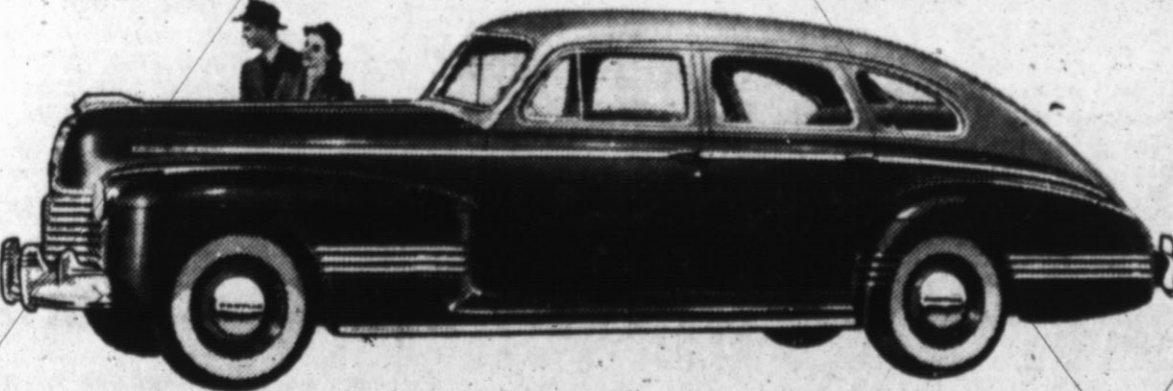
Three entirely new lines... Every one a "Torpedo"! Your choice of a Six or an Eight in any model. Prices begin just above the lowest.

IN THE GREATEST YEAR in its history, Pontiac presents its greatest line of cars—the 1941 Pontiac "Torpedoes"! Three entirely new lines of cars—every one a "Torpedo"—and every model offering you a choice of a Six or Eight engine! And they're led by a new De Luxe "Torpedo" any new car buyer can afford!



PONTIAC DE LUXE "TORPEDO." Low priced leader of the greatest line in Pontiac history! 119-inch wheelbase—over-all length increased 3 inches. New concealed running boards. Available in five models.

Bigger? Yes! More powerful? Yes! Easier to handle? Yes! More comfortable? Yes! Yet they give you the same record economy that made this year's Pontiacs such a sensation!



PONTIAC STREAMLINER "TORPEDO." A new streamlined version of Pontiac's famous "Torpedo" styling. 122-inch wheelbase—7½ inches greater over-all length. New concealed running boards. Offered in the Four-Door Sedan and Sedan Coupe.

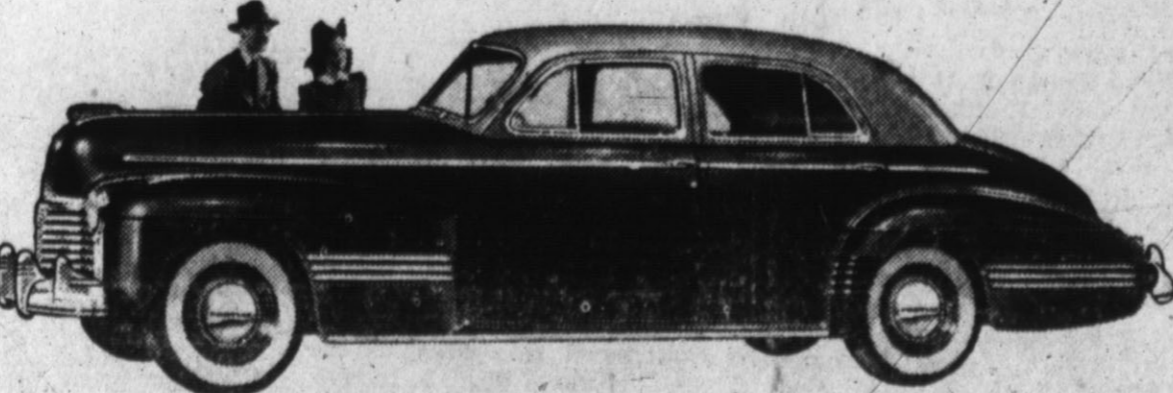
See these new Pontiacs today. Then you'll know why we say, "It's Another Big Year for Pontiac!"

This IS WHAT YOU GET WHEN YOU BUY A 1941 PONTIAC

- NEW BEAUTY AND LUXURY
- ENCLOSED RUNNING BOARDS On Two Series
- GREATER OVER-ALL LENGTH
- INCREASED POWER
- RECORD GAS AND OIL ECONOMY Built-in Oil Cleaner
- LARGER, SAFER BODIES
- NEW, TRU-ARC SAFETY STEERING
- NEW INTERIOR LUXURY
- PERFECTED "TRIPLE-CUSHIONED" RIDE
- CHOICE OF A SIX OR AN EIGHT IN ANY MODEL

Plus 99 other improvements and outstanding features that make Pontiac more than ever "America's Finest Low-Priced Car."

A GENERAL MOTORS VALUE



PONTIAC CUSTOM "TORPEDO." The aristocrat of the line! 122-inch wheelbase—over-all length increased 4 inches. Available as a Four-Door Sedan, Sedan Coupe and Station Wagon.

It's Another Big Year For Pontiac!

NORTON MOTOR COMPANY
317 NORTH MAIN ST. HEREFORD, TEXAS

GLOBE Blackleg Vaccine

GLOBE BLACKLEG VACCINE . . . 7c to 10c
GLOBE H. S. VACCINE 8c to 10c

A very large stock and supply for every demand!

TETRA DRENCH for SHEEP H.S. VACCINE

Extra large Stock for Every Demand!

For Safer and Better Protection, Use GLOBE!

EST. 1918 Life Immunity

Between the Goal Posts

By Fred Harrell

Dumas 22, Spearman 0.
White Deer 38, Spearman 0.
Hereford 13, Dumas 7.

Add those up boys and then get set for the hardest game you've played this season. Think those scores over, fans, and prepare to give the Whitefaces all the support you can Friday night. If dope means anything, White Deer's Bucks are two touchdowns better than Hereford.

On the other hand it's nothing to get discouraged about. Hereford out-played Dumas last Friday night far more than the final score indicated. Hereford has improved after every game, especially after the hard ones, and the team which plays Friday night should be the best one to play on White Face field this fall.

Nevertheless, the White Deer game will mark the first time this season that Hereford has not been the favorite.

The Bucks, coached by Gene McCollum, brother of Tom McCollum, coach of the 1939 Whitefaces, have a player who stands out like Schlunkman did for Dumas. His name is Jimmie Russell, 174 pound quarterback, who scored three touchdowns against Spearman. A. C. Hourigan, 136 pound fullback scored two and Jake Weaver, 124 pound halfback, one. It looks like Russell will be the man to watch.

Hereford's increasing skill and the more complicated plays they are learning were shown in the game with Dumas. For example, the play wherein Fox leaves his end post and runs around to the opposite end, getting the ball on the way. Bill Boyer tells me this is a double fake reverse. And the play wherein Loerwald passed to Brock just over the line of scrimmage and Brock lateralized to Johnson. This play was good for one long gain.

Larry Loerwald has pointed out one of the finest qualities possessed by the 1940 Whitefaces. When a substitution is made the new player seems to fit right in. There is no letup in the drive or the spirit of the team as a whole. No matter how many different ones are sent in, the team continues to play as a unit. The Hereford team has no stars—They're all good. When you start trying to name the out-standing players, you've got to list the whole team and all of the substitutes.

Hereford's line, consisting of London, c; Vaughn and Jones, g; Brown and Roy Saltzman, t; and Brock, Fox and McGary, e; was stubborn on defense and shifted through the Dumas defenses several times to block punts. Henry Ford's generalship was responsible for the nice plays which Loerwald's passing, Worley's and Merrill's running, and Johnson's plunges carried to success. Hereford made no long gains, but the short gains were many and consistent and the short gains won the ball game.

Hereford made 16 first downs to Dumas' 7; Hereford gained 193 yards on ground plays, lost 31; Dumas made 129, lost 15. Hereford passed 13 times, completed 7 for 48 yards. Dumas passed only once and it was good for 17 yards. One interesting thing about the game was that Hereford was never forced to punt.

That play where a Dumas player picked up the ball, ran to the goal line, and the play was called back, much to Dumas' ire, was about the high point of the game. The Dumas player was in error in thinking he could pick up the ball and run with it. The official ruled that the ball was fumbled and all Dumas could do legally, was to cover it. The ball was then given to Dumas where the player had picked it up.

Two petite misses who have been attracting attention at Hereford's ball games, particularly between halves, are Martha Jane Smith, daughter of Mr. and Mrs. Ralph Smith, who is the band mascot; and Kathleen Miller, daughter of Mrs. Cotta S. Miller, who is the Pep Squad mascot. And speaking of the band and pep squad, I haven't seen them on any football field this fall where they didn't put up a nicer appearance than the opposition.

MARRIAGE LICENSES ISSUED
Raymond Walter Douglas and Miss Clara Lucille Wilson.
Edgar Raymond McRae and Miss Elizabeth Ann Caldwell.

Simple Lines for Flying High



Might well be the title of Claudette Colbert's suit with its "high" fashion of twin patch pockets and impeccably tailored lines. Especially designed for the star by Adrian for her role in "Boom Town," the suit is in a soft green wool with straight lined skirt and deep green and white polka dot ascot. The same material trims her felt vagabond hat which is in felt dyed to match the suit. Particularly suited for travel it is accented with dark green accessories.

Cal Brown and family. Mrs. Storey and Mrs. Brown are sisters and Mrs. Roberson is their mother.

Mrs. Woodrow Welty returned home Saturday after spending a week with her mother who has been seriously ill in the hospital at Clovis. Her mother is much better.

John Cress spent several days last week in the Veteran's Hospital at Amarillo. He has had an infected finger.

Ray Johnson attended court in Dimmitt Monday morning.

Kenneth Neill, who is attending school at Wayland in Plainview, visited his parents, Mr. and Mrs. W. C. Neill over the weekend.

A group of club and church women met in the home of Mrs. Ray Johnson Monday to can for Wayland college and the Hereford Cafeteria. They were assisted by Rev. Taylor Smithies, B. E. Roberson, and Lee Curry. They canned 160 cans of soup, green beans, peas, beets, carrots, spinach, turnip greens, tomato and tomato juice. A covered dish luncheon was enjoyed at the noon hour by Mesdames Lee Curry, Taylor Smithie Jim Clark, Britt Clark, Guy Walser, C. R. Walser, O. B. Sumner, and Lloyd Lookingbill, Miss Edith Neill, the hostess and the men.

Mr. and Mrs. Lee Kendall and D. C. Walser came in the afternoon. There were 76 in Sunday school Sunday morning. Lets make it 85 next Sunday. A nice crowd, probably sixty or more attended the evening services. Mrs. Taylor Smithie has been elected B. T. U. Director. Come promptly at seven o'clock and help her build a good B. T. U. After Rev. Smithie's splendid sermon, D. R. McMahon led the congregation in about thirty minutes of good singing.

Charlie Roberson left Monday afternoon for Chicago where he was called to a wedding job.

The Summerfield Study Club met Thursday at Mrs. Britt Clark's with Mrs. D. C. Walser as co-hostess. Mrs. L. L. Cannon and Mrs. J. B. Noland gave splendid discussions on "International Relations." The club voted to sponsor a Halloween Carnival at the school on Oct. 31st.

Any individual or organization may have a booth at the carnival by seeing Mrs. J. B. Noland or Mrs. Jim Clark. The club women have made plans for a Bingo Table with food as prizes. They will sell pie, coffee, hamburgers, and pops. During the evening a short funny play will be given by the women. Free Admission.

Henry Kendall and children, Clydene and Billy, visited relatives in Memphis recently.

Mr. and Mrs. Albert Delozier honored his brother, George, of Sevierville, Tenn., with a birthday dinner at their home Sunday. Those enjoying the occasion besides the host, hostess, and honor guest were Mrs. Geo. Delozier and children, Messers and Mesdames R. D. Lance, Jack Streun and family, Ted Statts and family, B. A. Atchley and family and R. D. Lance Jr., also Lester Suttie and boys.

Mr. and Mrs. George Delozier and family left early Monday morning for their home in Sevierville, Tenn., after a months visit here with her parents, Mr. and Mrs. R. D. Lance and other relatives.

Wyche Items

By INA MAE HEWITT

Mrs. G. H. Reeves, Georgia May and C. W., spent Sunday with Mr. and Mrs. W. T. May of Silverton.

Mr. and Mrs. John Joiner and children visited in Amarillo Saturday.

Mr. and Mrs. Luke McBrayer and family spent the week end in Yeso, N. M., with Mrs. McBrayer's sister and family, Mr. and Mrs. Archie Daugherty.

Mr. and Mrs. Thomas Hix and Mr. and Mrs. Louie Lueb were in Amarillo Friday.

Mr. and Mrs. Louie Olson and Otto Olson of Hereford visited Mrs. Larson of Adrian Thursday.

Mr. and Mrs. Joe Loerwald and two daughters of Hereford enjoyed dinner with Mr. and Mrs. John Lueb Sunday. After dinner the group visited in Nazareth.

Miss Beth Harrel is visiting in the home of her sister, Mrs. H. J. Edwards.

Mrs. Larson of Adrian will spend the next few weeks in the Louie Olson home.

Mr. and Mrs. E. C. Hewitt and J. H. Johnson made a business trip to Littlefield and Muleshoe Thursday. They reported fine row crops at both places.

Mr. and Mrs. Ira Ott and Mr. Ott's mother left Monday morning for Floydada.

The friends of Bobbie Roberson are glad to hear that she will be able to return to school Monday.

Fred Henry and Al Lueb made a business trip to Plainview Saturday. They, also have been cutting feed there.

Heiselman News

MRS. B. A. WEST

Mr. and Mrs. Homer Stewart and boys spent Sunday in Amarillo with Mr. and Mrs. W. E. Floyd.

B. A. West and son, Fred, spent Saturday night near Anton.

Mr. and Mrs. Charles Crouch and daughter, Sharon, Mr. Biggers and Clyde Cocanougher visited in the B. A. West home Sunday evening.

Mr. and Mrs. John Heiselman and family visited in Summerfield Sunday with Mr. and Mrs. Louis Huckert.

Mrs. G. A. Redder of Hereford is spending the week with her son and family in this community. Mr. and Mrs. A. V. Redder.

Mr. and Mrs. Ted Rohrback and son, Mr. and Mrs. Heiselman Sr., and Mr. and Mrs. A. V. Redder and family were among the guests to surprise Mr. and Mrs. Glenn Spinhirne at the home of Mrs. A. Spinhirne near Vega Sunday.

Pete Livesay visited his cousin H. L. Hooten in Neblett Hospital in Canyon Saturday. H. L. was operated on for appendicitis. He is doing fine and expects to return to his home in Wildorado Wednesday.

Hereford visitors Saturday were the Stewarts, Teachers, Floyd West, Rohrback, and Livesay.

Mr. and Mrs. Ted Rohrback and Mr. and Mrs. Tony Redder had an outing on the breaks Friday where Mr. Rohrback got sand to make a floor in his new garage.

This community is still dry.

WEST TEXAS

FEED & SEED

PHONE 265

Top Prices for Your Cream, Poultry and Hides!

For Poultry

Now is the time to Worm and get your Pullets and Hens ready for Winter.

Merit Egg Mash
Tip-Top Egg Mash
Square Meal Egg Mash

For Range Cattle

Cottonteed Cake
Sweet Cake
Block Salt
Sack Salt

For Dairy Cattle

Mo-Milk Dairy Feed
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Lawn Grass

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Now is the time to think about NOT HAVING COLDS. We carry a complete line of Vitamin Products which are manufactured to keep you in good health. We also have a complete line of cold remedies and medicines. Bring us your prescription for prompt, dependable service.

1-Lb. Can
LAVENDER
BATH TALC
89c

50c VITALIS
HAIR TONIC
39c

50c HIND'S
HONEY & ALMOND
LOTION

1 Bottle 39c
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2 for 40c

Constipation Relief
Riker's Petrofol
EACH BOTTLE 33c
ECONOMY SIZE 59c
A Hereford PRODUCT

Wood-brite
FURNITURE
POLISH
REG 25¢ value 19c
A Hereford PRODUCT

50c
VAPURE
(For Colds)
39c

Cloth Lined
MAXIMUM
RUBBER GLOVES
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HAIR TONIC
50c Lucky Tiger
MAGIC SHAMPOO
Both For... **69c**

Symbol Water Bottle
You'll need this fine-quality water bottle for coming fall and winter months—to save now. Full 2 quart size. Live, long-wearing, durable rubber. A bottle that will be ready when needed. **69c**
Symbol Fountain Syringe
Similar fine quality as Symbol water bottle. In addition, necessary tubes, pipes, etc. are included—to assure you of a ready dependable syringe. **79c**
Symbol Product



HALIVER LIVER OIL 50 caps **49c**

MINERAL OIL Lamson's Half Gallon **98c**

ALKA SELTZER 60c Size **49c**

REX SELTZER 60c Size **39c**

STAG HAIR OIL 50c Size **39c**

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MENTHOLATUM 60c Jar **49c**

TOOTH PASTE 50c Ipana **29c**

Kleenzo Exton Bristle Hair Brushes
Professional Rare type, 4 rows of the new moisture-resisting Exton bristles. Crystal blocks come in colors. Cellulophane wrapped. **98c**



Formal Opening!

Saturday, October 12th

We invite the public to visit our new store. All new merchandise... Priced to sell!

Although our stock of merchandise is not large at present, we have

New Goods Arriving Each Week

HEREFORD STORE CO.

318 North Main Street — S. L. Harman, Sr., Manager

LADIES' READY-TO-WEAR... and MEN'S FURNISHINGS



PRACTICE As You Like It!

It's the practice of Stambaugh Co. to make certain you are satisfied all the time. That's why so many folks are having their clothes Synchronized Cleaned.

DRY CLEANING
STAMBAUGH CO. - HEREFORD, TEXAS

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Interesting Program On Pan American Music Given

In keeping with the trend of national events members of the Music Study Club opened their first study program with a lesson on Pan American Music Monday afternoon at the home of Mrs. Jeff Gilbreath. Other programs featuring Pan American music and International music will follow.

Mrs. C. C. Acker, leader, explained the purpose of the study of Pan American Music at this time and told something of the type of music, the composers and their influence on the music of other countries. She stressed the thought that we may have to read about wars and strife but that we live, breathe, eat and sleep to music every day, and if ever in the history of the nation we have needed the uplifting influence of good music, we need it more today.

To illustrate Pan American Music, Mrs. T. W. Roberson and Miss Mattie Mae Swisher sang "Manana por la Manana" (Greger) in costume with Mrs. Roberson accompanying on the guitar and Mrs. Gilbreath at the piano. "Jurame" by Hartman-Greger was presented by Mrs. A. C. Thompson on her violin.

"Under the Silver Stars" (Cuban) was sung by a sextette composed of Mesdames S. P. Rosson, H. K. Fox, J. C. McCracken, J. B. Jones, W. E. Dameron and H. L. Broadwell.

The concluding number was given by Mrs. Carl Mountz who sang "Into the Night" by Edwards, an American composer. This number presented a contrast to the foreign numbers presented as did the patriotic song given as an introductory to the lesson. "God Bless America" was sung by the entire club under the direction of Mrs. J. C. McCracken, furnishing an American background for the study of foreign musical development.

A short business session was held after the program when plans were discussed for members to attend the Seventh District Federation of Music Clubs meeting which will be held in Quantah, October 17-18-19.

Those present were Mesdames H. H. Hawkins, H. K. Fox, C. C. Ferguson, C. H. Dyar, W. E. Dameron, R. P. Coneway, Ellis Coombes, Troys Carmichael, H. L. Broadwell, C. C. Acker, J. B. Jones, J. C. McCracken, C. J. Mountz, G. A. F. Parker, T. W. Roberson, S. P. Rosson, A. J. Schroeter, Glenn Snyder, C. R. Smith, W. J. Stanford, A. C. Thompson, Miss Mattie Mae Swisher and the hostess.

Contract Party Given For Club

A contract party was enjoyed at the home of Mrs. W. L. Davis October 1, by members and guests of the Tuesday Afternoon Bridge Club.

Marigolds and zinnias, grown in the Davis back yard, carried out the fall colors for the party. A table of special guests was included with players making up the table were Mrs. Wilbur Kramer of Franklin, La., who is visiting her sisters, Mesdames Woodrow Ireland and Travis Dameron, Mrs. Ernest Medkief, Mrs. J. C. McCracken and Mrs. S. J. Maxfield.

Mrs. W. M. Emmons played high for score award for club members and Mrs. Kramer played high for guests.

Others attending were Mesdames C. H. Dyar, Gaston Baer, Travis Dameron, Woodrow Ireland, Knox Kinard, W. J. Stanford, Glenn Snyder and the hostess.

Officers Are Installed

An all day meeting was held by the Woman's Missionary Society of the Baptist Church, Oct. 2, at the church.

The morning session opened at eleven o'clock with business and plans for future work taking up most of the hour before a covered dish luncheon which was featured at noon.

The afternoon session opened with a devotional given by Mrs. Art Manjeot.

Mrs. O. G. Hill, installing officer, conducted installation rites for new officers. Each officer was given instructions as to duties as she was inducted into office. The officers include: Mrs. Art Manjeot, president; Mesdames Cliff Estes, Liliburn Ray, Cecil Guegan and Miss

AUXILIARY SESSIONS HELD IN HOMES

Grouped sessions of the Woman's Auxiliary of the Presbyterian church were held at various homes of members last week.

Group No. 1, met yesterday at the home of Mrs. E. H. Norton with Mrs. Vern Witherspoon leading the program. A roundtable discussion was conducted on the topic "Where Does Christ's Way Lead Us?"

Group No. 2, held their meeting at the Arthur Rogers home, also on Wednesday. A series of questions and answers on the subject "The Reward of Christ's Way" furnished interesting discussion. Mrs. Henry Hastings was leader and Mrs. John Olson told of the mission work of the Presbyterian church in Alaska and India.

Group No. 3, was entertained at the country home of Mrs. Paul Mathers Tuesday afternoon. Mrs. James Aiken was in charge of the devotional and the lesson on "Orientals in America" was directed by Mrs. H. A. Close and Mrs. A. R. Bateman.

An all-day meeting will be held at the church next Wednesday when a joint meeting will be held with the Jumbo organization. The meeting will open at 10 o'clock and a covered dish luncheon will be featured at noon. The mission study book "Dangerous Opportunities" will be studied.

Dorothy Faye Daniel Celebrates Birthday

Little Miss Dorothy Faye Daniel, daughter of Mr. and Mrs. Frank Daniel celebrated her second birthday with a party at the home of her parents, Thursday afternoon.

Toys of all descriptions and games were enjoyed and a large white cake topped with two blue candles was a feature of interest. Favors were rubber toy trucks for the boys and tiny dolls for the girls.

Making up the happy group were Peggy Ann Aiken Ann Halle, Marline Gilliland, Clara Sue Crostwhait, Taylor Simms, Bobbie Veigle, Terry Allen McRight and the honoree.

Mothers attending the party were Mesdames James Aiken, Meade Halle, Marlin Gilliland, B. Y. Crostwhait, John Simms, Robert Veigle, Nelson McRight and the hostess.

NEW CARS REGISTERED

Dr. W. K. Wilson, Plymouth deluxe coupe, Randall Motor Co., Canyon.

R. L. Thompson, 1940 Buick 51 sedan, Norton Motor Co.

Carl Sheppard, 1940 Chevrolet special town sedan, Brumley-Woodford Motor Co.

S. S. Williams, 1940 Ford Tudor, Castro Co. Motor Co., Dimmitt.

ROOMS TO RENT! TRY A WANT AD

state federation. Plans were discussed for a night party with husbands as honor guests. The party will be in the form of a buffet supper at the home of Mrs. Jim Higgins next Tuesday night. A theatre party is planned after the supper party.

Members of the Club present included Mesdames Altus Higgins, Bob Higgins, Wesley Higgins, Bill Hutson, Jim Lipscomb, Wiley Roberson, George Suggs, Robert Viegel and the hostess.

In speaking on "Education for Tomorrow" Mrs. George Suggs said: "Education is a better safeguard of liberty than a standing army. If we retrench the wages of the school master we must raise those of the recruiting sergeant." Every person has two educations—one which he receives from others, and one, more important, which he gives himself. In preparing ourselves for education tomorrow, we must learn the faults and needs of education today."

A business session was held and members voted to join the

Designed for Glamour



Ann Rutherford wears a dinner dress made of heavy silk faille. Cut on princess lines with a treasured skirt flaring from the hip line the gown is ideal for formal dinners. A jeweled pendant provides an elegant touch. The sleeves are elbow-length with the new high shoulder line.

"Education" Is Theme For L. A. E. Club Meeting

Based on the quotation from Aristotle "Education is an ornament in prosperity and a refuge in adversity" a program on Education was presented at the L. A. E. Club meeting held at the home of Mrs. Arlie Dean, October 1. Names of Modern Women Educators provided answers to roll call and two discussions of related topics were given.

Mrs. Robert Viegel talked on "They Educated Themselves," in which she brought out the idea that the youth of today goes to school, not for grades, but for knowledge. She pointed to statistics bearing out the fact that while they sing and dance and seem indifferent they will be doing a good job of leading in various fields ten years from now. They, like their pioneer mothers, hope that they may be able to do their part in keeping the lights of civilization burning.

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A business session was held and members voted to join the

Dorothy Funderburg, first vice-presidents and circle chairmen; Mrs. Edgar Moseley, corresponding secretary; Mrs. J. B. Harlin, young peoples leader; Mrs. Ralph McCullough, mission chairman; Mrs. W. E. Barnes, mission study chairman; Mrs. Joe Kendall, benevolence chairman; Mrs. G. P. Owen, stewardship; Mrs. A. O. Thompson, christian education; Mrs. Nelson McRight, social chairman; Mrs. T. W. Roberson, publicity; Mrs. John Simms, pianist; Mrs. Allen Powelson, chorister; Mrs. J. M. Gilliland, Bible study; Mrs. Wirt Phillips, periodicals; Mrs. W. A. Long, custodian; Mrs. H. G. Conkwright, personal service; Mrs. Harry Whitchurch, recording secretary; Mrs. Jack Roberson, Y. W. A. leader; Miss Avis Matthews, Intermediate Girls Auxiliary; Mrs. Lawrence Wombie, Junior Girls Auxiliary; Mrs. E. W. Young, Junior Boys Auxiliary and Mrs. George McConnell, Sunbeams.

Proudest Widow



Proudest widow in England is Mrs. Harry Nicholls who learns that her husband who died in action had been awarded the Victoria Cross, highest award for gallantry. She shows her baby daughter one of her father's trophies.

Hereford Girl Heads District Organization

Betty Jo Kendall, daughter of Mr. and Mrs. Joe Kendall, was elected president of the first Tri-Hi-Y conference at a two day session held at Ceta Canyon last week end.

High school girls from Dalhart, Amarillo and Hereford met for the purpose of completing the organization which fosters leadership training for girls.

Miss Irene Crawford, Hereford sponsor, was in charge of the devotional program of the conference and subjects studied were personality growth, making religion vital, race, social, economic and class distinction; club service projects, boy and girl friendships, vocational selection, preparing for marriage, program building and committee organizations.

Comprised in this district will be organizations in New Mexico, Western Oklahoma and the Panhandle of Texas. A meeting for officers will be held in Amarillo in December, at which time plans will be discussed for annual district meetings.

Members of the local club accompanying Miss Crawford to the conference were: Katherine Henderson, Betty Jo Kendall, Nadine Newell, Betty Roloson, Mary Ellen Henslee, Nona Deen Rose, Betty Ann Dunlap and Lois Agnes Gilbreath.

"International Relations" Is Club Subject

Mrs. Britt Clark and Mrs. D. C. Waiser were co-hostesses for the meeting of the Summerfield Study Club Thursday afternoon at the home of Mrs. Clark.

During the business meeting plans were made for the annual Halloween carnival to be sponsored by the club on October 31. The carnival will be given at the school house and funds received will go towards financing a trip for the delegate to the Texas Federation of Womens Clubs

which is scheduled for November 13-14 in Austin.

Plans were also made for club-members to meet at the home of Mrs. Ray Johnson to can vegetables for the Central school cafeteria.

Two innovations in the regular routine of club work have been added to club work this year. The first is contemporary roll call which is designed to keep members informed concerning events of the day, and the second is a parliamentary drill which will be given at each meeting. Mrs. B. E. Roberson, parliamentarian, will conduct the drill and concise statements will be featured, condensed for remembering, but taking little time.

Reports from the Seventh District Club Institute held in Plainview recently were given by Mrs. Ray Johnson and Mrs. B. E. Roberson.

"The program was built around "International Relations" with Mrs. L. L. Cannon discussing Canadian Problems and Mrs. J. B. Noland explaining the United States "Good Neighbor Policy" in South America.

Mrs. Cannon reviewed the book "Canada, America's Prob-

lem" by John MacCarmac, in which the author gives his idea of America's foreign policy and the Monroe Doctrine.

Mrs. Noland dwelt at length on the Good Neighbor Policy, explaining America's part in promoting friendliness, peace and sound business relations between all nations of the western hemisphere.

Attending the meeting were Mesdames A. L. Behrends, Jim Clark, Tandy Legg, Lloyd Lookingbill, Ky Lawrence, Mack Noland, C. R. Waiser, Guy Waiser, Ray Johnson, B. E. Roberson, J. B. Noland, Lee Curry, L. L. Cannon and the hostesses.

Club Is Entertained

High score awards were presented to Mrs. Earl Phillips and Mrs. O. L. Click Thursday afternoon when the Pleasure Hour Bridge Club was entertained at the home of Mrs. Elmo Lawhon. Guest award went to Mrs. Buford Farmer.

Special guests were Mrs. Buford Farmer and Mrs. Bookout. Players included Mesdames Roy Jowell, Harry Lomas, Boyd London, Criss Renfro, Ralph Smith, O. L. Click, Elmer Math-

ies, Earl Phillips, Roger Corbett, club members, and the special guests.

BOWLING

Next Week Team Schedule:
Monday—Young Men vs. Bowler Boys.
Tuesday—Hereford Appl. vs. Royal Crown.
Wednesday—Hereford Truckers vs. Packard Truck.
Thursday—Packard Mill vs. Loerwald Bros.

Ladies Bowl Any Time for 10c LINE!

TED'S ALLEYS

Ted Young Uncle John Owner House Man

START TODAY — You'll soon discover, anyway, that when you buy EVERYTHING you need at Furr Food, you'll have a little more left in your purse — and you do get QUALITY!

Sugar
10 lb. **35c**
Bag
(with a \$2.00 purchase, exclusive of meats)

ARMOUR'S MILK Large Can **5c**

CAKE FLOUR Pillsbury, 1/4-lb. pkg.	9c	CRISCO 3-Lb. Pail	39c
KOTEX 12's, No. 3	39c	CHERRIES Gallon Special	49c
KLEENEX 200 Sheets, 2 Boxes	25c	HOMINY Texas Special, Tall Can	5c
FLOUR Gold Medal, 24-Lb. Bag	63c	TOMATO JUICE Frazier's 46-oz. can	15c
WHEATIES Package	10c	PINEAPPLE JUICE Libby's, 211 Size	2 for 15c
CORN KIX Package	10c	DEVELOPED HAM Wilson's, 3 1/2-oz. can	9c
SALMON Pink, Tall Can—2 FOR	25c	GRAPEFRUIT JUICE No. 2 Size Can	7c
PINEAPPLE Libby's, Cru. or Tidbit, 9-oz.	5c	COOKIES Town Square, Cream inf., 2-lb. pkg	25c
PEAS Happy Vale, 16-oz. can, or Early June	9c	GREEN BEANS Hyde Park, No. 2, 2 for	13c
IVORY FLAKES Large Package	19c	SHREDDED WHEAT Kellogg's, pkg.	9c
TOILET SOAP Kirk's hard-water, 3 for	13c	TEA Lipton's, 1/4-Lb. Package	21c
CLOROX Quart Bottle	19c		

Brooms OUR LEADER 21c

HIGHEST QUALITY MEATS	
BEEF ROAST Short Ribs, LB.	12 1/2c
SUGAR CURED BACON Sliced, LB.	19c
PORK ROAST Picnic Cuts, LB.	13c
BEEF POT ROAST LB.	15c
VEAL LOAF Pork Added, LB.	12 1/2c
ROUND STEAK LB.	25c

FRESH PRODUCE	
APPLES Peck	25c
LETTUCE Head	4c
BANANAS Per Lb.	5c
CRANBERRIES Per Lb.	19c
LEMONS 360 size, doz.	15c
CELERY Extra large	10c

Fresh Home-Grown Vegetables at Money-Saving Prices!

FURR FOOD

AUCTION SALE!

Tuesday, Oct. 22, 1940

STARTING PROMPTLY AT 1:00 P. M.
(Three Miles West and Three Miles South of Wildorado)

OF THE FOLLOWING LIVESTOCK AND DAIRY EQUIPMENT

56 COWS — 14 YEARLINGS — 2 BULLS

6 BULL CALVES and 30 HEIFERS
(All of the above Stock Full-Blooded Holstein)

1 INTERNATIONAL ICE BOX—6-can box

1 ICE BOX

1 4-Unit DeLAVAL MILKING MACHINE

1 MILK COOLER

24 MILK CANS

334 LETZ FEED MILL

Many Other Miscellaneous Items of Dairy Equipment
Too Numerous to Mention.

—: TERMS: CASH :—

JACK COULTER, Auctioneer

E. D. SPRUELL, Owner

75 Head of Shetland Ponies to Be Sold at Private Sale!

HEREFORD



By Jimmie Gilliland

To start things off, let's give Alton Miller and Lilburn Ray a big hand. They stopped the ever present "grinding" radio interference in time for the people of Hereford to enjoy the last two games of the World Series. The interference had drawn scores of complaints on the part of radio listeners during the past month and it was becoming worse and worse. Alton finally went so far as to buy a radio for his car and spent odd times during the past two weeks driving over town checking points where the interference was worst. Finally he traced it to a point just north of the tracks near the sub-station. Last Monday he and Lilburn were near the point shaking wires and discovered that a guy wire was causing all of the trouble. Gusts of wind would blow the wire against a transformer, and right off radios all over town would relay a noise similar to one of those grinding machines dentists use in filling teeth.

Speaking of the World Series, Jack Gilliland and O. J. Beene worked out a system, worth remembering for the 1941 series. When the last game rolled around neither had won a pot, although both had been in one every day. They decided at least one of them was entitled to win so they got up a pot of their own. Jack got five numbers and O. J. got the other five, and no one else was allowed in the pot. O. J. held the lucky number, and Jack says next year he is going to get up one by himself.

A lot of people seem to think it is a shame because the Special Train to the State Fair fell through, while lots of others seem to not give a hang. Anyway, the special don't run and I guess that's about as good as any. Folks who didn't favor the train won't have to make contributions and those who want to go to the fair can still go. They have a rate of \$7.40 from Amarillo on a special "week-end" excursion, you can leave Amarillo Friday and return as late as the following Tuesday on this special rate. The bus lines also have some low rates to the fair. Everyone says that Hereford has one of the outstanding exhibits this year and it would be an excellent trip for those who are really interested in seeing the fair.

These folks who have built new homes sure deserve a lot of credit for the manner in which they are caring for their yards. You can always find Mrs. Ernest Medkief out watering her lawn. B street is just one continuous round of lawn workers. Mrs. Holman has a beautiful yard; the Milburns and W. C. Pijmans are just getting started, but they are working hard. Even Dick Muller is taking an interest in lawns. If this interest continues to spread Hereford will again

SCHOOL DAYS ARE HERE

Here are a few suggestions that might help in minimizing hazards which follow all youngsters: Take every precaution when leaving the football game Friday night. Drivers, like children, often become excited in crowds; after all, there's no rush after the game. Take your time and avoid possible accidents. Boys and girls who ride bicycles should remember to NEVER PASS CARS on the right side. A car turning in to park may not see the cycle rider. Warn children against riding bicycles at night without lights. Children should not alight from parked cars and dash across the street.

Compliments of TROY MOORE and the PANHANDLE REFINING CO.

become known as a city of beautiful lawns, trees and flowers.

Last week we had a letter from an old timer who was strong for changing the name of "25-Mile Avenue" to State Street. The gentleman asked that his name not be disclosed, and it was not printed. It seems, however, that several people disagree with his idea. Saturday a lady who has lived here 35 years dropped by the office to protest. Likewise, she asked that her name not be printed—but she was strongly in favor of retaining the street name of "25-Mile Avenue."

"It would be bad if they changed the name of our county from Deaf Smith, or gave our section another name besides The Panhandle—but I would rather see that happen than to see the name of 25-Mile Avenue changed," she declared.

Now that we have printed both sides of this question in unsigned articles, I think that it would be only fair to require that all future correspondence regarding the subject be signed. As Judge Roy Bean aptly put it, "an' that's my rulin'." Signed letters are a lot more effective and we will be glad to publish all signed letters regarding this or any other subject which pertains to the welfare of the community in general.

Another lady just came in to protest changing the name of "25-Mile Avenue"—and she was somewhat riled up. She says that she lived on the street when she was a little girl, that she was married on that street and that her children were born on "25 Mile Avenue." She thinks anyone who would even suggest changing the name to "State Street" should be put in jail—and from her tone of voice I could tell she sort of thought that I was responsible for the suggestion.

Boy, Oh Boy, this is getting serious. I want it made clear that I didn't suggest the change. I guess it will make both sides mad, but personally it don't make one whit of difference to me what the street is called. I think the name of the street should be left entirely and solely to the folks who live on that street. Street names like nick-names, are frequently made by popular usage. For instance, the real name of Main Street is Dewey Avenue—but popular usage changed the name to Main Street. Did you ever hear that old poem about changing the name of Arkansas? Somehow, it reminds me of this particular instance. I do not think there is much danger in the name of "25-Mile Avenue" ever being changed—and if it ever is, I know two fine women who will give them plenty of trouble.

Furthermore, they tell me there are plenty more who will back them up in their stand. That's that.

Here's a joke to wind this thing up.

Two slightly drunken gentlemen decided to take a bus ride and soon after a double decker approached.

Both men got on, but one went up to the op deck while the other decided to ride on the ground floor.

Soon the gentlemen who had mounted to the top deck came staggering down and joined his colleague on the ground floor. His companion was a bit puzzled, so he asked: "Why did you come down here and join me?"

His pal didn't even hesitate and ponder. He knew the reason right away and at once popped out: "It ain't safe up there. There ain't no driver."

Adrian News

By MRS. GEORGE A. SYMS

Oldham County's 4th Annual Happy Kitchen Cooking School was conducted in the Home Ec room of the Adrian school, beginning at 2:00 p. m. Thursday, October 3 and continuing through Friday and Saturday from 2:00-4:30 P. M. daily. The school was sponsored by the Oldham County News and various merchants of Adrian and Vega. Miss Arvea D. French served as demonstrator. About 150 attendance prizes were awarded during the three days. The grand prizes given on the last day were a refrigerator set to Mabel Danford a warming oven to Mrs. C. A. Thuet, a grill to Mrs. A. S. Kelley, a radio to Mrs. H. Maynard, a set of silverware to Mrs. J. E. Hall, and a seven way I. E. S. lamp to Mrs. J. P. Collier. The school was well attended by Vega and Adrian ladies, and the ladies of the Adrian community appreciated very much the opportunity of having a cooking school in Adrian.

In the cake baking contest held on the last day, first prize went to Mrs. O. G. Calhoun, which was a 5 piece chromium plated cooking set, second prize which was a 3-piece set was awarded to Mrs. J. E. Hall, and third prize to Mrs. V. E. Lemke which was a 48 pound sack of flour and fourth prize was given to Mrs. H. G. Green which was a can of K. C. Baking Powder, one pound of Admiration Coffee, and a pound carton of Mrs. Tucker's Shortening. The fourteen cakes entered in the contest were then auctioned off, and the proceeds \$12.10 were donated to the Adrian Parent Teachers Association. Mrs. M. H. Zaring, Sr., was awarded a 50 ounce can of K. C. Baking Powder for having used the product the longest of anyone in the cooking school. She has used it for over forty years.

The Adrian School Pep Squad Girls are soliciting subscriptions for the Oldham County News, and will use their share of the money thus earned to attend games away from home, and supplement parts of their uniforms.

The school assembly program given October 3 by Mrs. Baker's room was three short skits: Jas. Morgan, Billy Black and Alpha Phillips in "The Hidden Hand," Betty Jo Thuet and Jackie Worsham in "One On Johnny," and Bert Lewis-Speed and Roy Fortenberry in "No Sale." Billie Jo Maynard sang two songs.

A special school assembly was held on Friday, October 4, by E. J. Smutny, a world traveler and violinist. He told of his exciting experiences with bandits in Mexico, and addressed the older students and adults on "What Future Has The American Boy and Girl of Today?" He also gave a brief violin recital at the close of the program that showed further his artistic ability.

The attendance at Sunday school October 6, was 72. Rev. L. E. Godwin of Vega conducted services Sunday afternoon at three o'clock to a good crowd. Rev. O. G. Bruce will close a revival at Wildorado this week, and will start a meeting at the Adrian Church October 20 to Oct. 27. Rev. H. H. Bratcher, a very able minister from Pampa will do the preaching.

Members of the Sunday school committee composed of Mr. and Mrs. O. G. Calhoun, Mrs. Henry Creitz, V. E. Lemke and E. L. Brown purchased a piano in Amarillo and it was delivered on Oct. 2. The piano was paid for by public subscription. Stage furniture and a bed for the girls rest room at the Adrian school was also purchased by the P. T. A. committee and will be delivered soon. The Women's Missionary Society of the Baptist Church met Oct. 1 with Mrs. R. M. Glenn.

The topic studied was "Texas: It is High Time to Awake—" A lesson to stimulate State Mission Interest in Texas. Those having parts on the program were Mesdames L. L. Biddle, Floyd Brown, J. P. Collier, Mrs. R. M. Glenn and Miss Eula Watson. A social hour followed during which refreshments of cake and cocoa were served.

Friday night, October 4 on all church program was at the church. The R. A.'s taking part on the program were Jackie Worsham, Bobbie Thuet, Pat Maynard, James Morgan, Frankie and Billy Black. Laymen of the church giving the program, "There Is a Time," were Rev. L. E. Godwin, E. L. Hammit, J. C. Baker and G. A. Syms.

The management of the cooking school composed of Mrs. Arvea D. French Mr. and Mrs. H. Weimhold, and Miss Frances Weimhold entertained the Adrian school board, faculty and guests at a lovely buffet supper in the Home Ec room Friday, October 4. Those attending were Mr. and Mrs. John Skaggs, Mr. and Mrs. W. V. Tolbert, Mr. and Mrs. John Youngblood, Mrs. O. G. Calhoun, Mrs. Frank Watson, Mr. and Mrs. J. C. Baker, Mr. and Mrs. H. R. Bulls and son, Mr. E. L. Hammit, Miss Lora Fay Clemons and Mr. and Mrs. G. A. Syms.

The Adrian Sunday school elected officers for the coming year, Sunday as follows: Supt., John Skaggs; assistant supt., Frank Watson; pianist, Mrs. O. G. Calhoun; song leader, J. C. Baker; and secretary-treasurer, N. L. Jacobson.

Mr. and Mrs. A. G. Bell, Evelyn, James and Charles were welcome attendants at Sunday school, Oct. 6. They were dinner guests of Mrs. B. E. Witt. The people of the Adrian community rejoice greatly over Mrs. Bell being recently honored by the Pioneer Clubs of Hereford.

Mr. and Mrs. Paul Kuhnley and baby daughter of Silver City, N. M., are guests in the home of her parents, Mr. and Mrs. R. A. Freeman.

J. E. Speed, W. B. Tolbert and J. B. Monahan attended the American Legion meeting in Vega Friday night. Plans are under way to organize a home guard. Miss Armenia Elliott, Lorin Creitz, E. N. Jacobson and R. E. Caldwell attended the Sandies-Capitol Hill football game in Amarillo on Friday night.

A baby girl, Eva Alice, weighing 7 pounds was born to Mr. and Mrs. Franklin Waldrop of Pottsboro, September 28 at St. Vincent's Hospital in Sherman. The little-miss is a niece of Miss Armenia Elliott.

Mrs. J. C. Baker, because of a severe cold, was unable to teach her room on Monday. Mrs. G. A. Syms substituted.

L. A. Worsham made a business trip to Kansas last week. Mrs. L. A. Worsham, who has been bedfast with rheumatism for quite some time is steadily improving.

ADRIAN WINS FIRST CONFERENCE GAME

The Adrian Six-man football team defeated Vega by a score of 14 to 12 in the first conference game of the season. The game was marked by the clean hard fighting of both teams which always features the meeting of these traditional rivals. The victory marked the first win an Adrian football team has scored on a Vega team since 1937.

The Vega team led off with the scoring-getting away on a 40 yard touchdown run resulting from a triple pass play behind the line of scrimmage. The try for extra point was unsuccessful. Vega led at the half 6 to 0. At the opening of the second half, Vega ran back to kickoff, but again failed to convert, thus taking a 12 to 0 lead. The Adrian boys rallied and began a steady drive, making consecutive first downs, which resulted in a touchdown. Bobby Speed, Adrian quarterback, drop kicked for the conversion, and the Kick was good making the score Vega 12, Adrian 8. After the kick off Vega was forced to kick and the Adrian team began a second scoring drive. At the opening of the fourth quarter Adrian scored from the six yard line. Attempt for conversion was blocked. The remainder of the game was played deep in the Vega territory, and ended with the ball in Adrian's possession on Vega's 20 yard line. The final score, Vega 12, Adrian 14.

JUNIOR SIX MAN FOOTBALL

The six man football team composed of Junior aged boys of the Vega and Adrian schools met in a hard fought game at Vega, Friday afternoon. The Vega team scored a touchdown in the second quarter and made the extra point to take a 7 to 0 lead at the half. In the third quarter, Adrian scored a touchdown on a sensational run by Guyeth Bogie. Adrian failed to convert and Vega won the game by a score of 7 to 6. The Vega Juniors will play a return game at Adrian November 8.

Groom and Adrian are leading the conference with 1000 per cent each.

There were eight boy scouts who met at the school building Wednesday evening at 8:15 p. m., to pass tests. The meeting came to order after a pledge to the flag. Jackie Worsham passed the First Aid test for his second class rank, and others worked on merit badge requirements. Five are ready to pass their horsemanship badge requirements. After a period of basketball, they again gave the pledge and were dismissed.

Plans are now being made for the usual fall get-together for the community. This year it will be a Halloween Carnival at the school building.

On October 11, the Adrian Senior Matadors will play Happy at Adrian at 3:30 p. m. This is the second conference game of the season for Adrian.

Westway Items

BY MRS. MERLIN KAUL

Mr. and Mrs. Paul Rudd and son, Kenneth, were hosts at a party Saturday night for the Young People's Sunday School Class of which Mrs. Merlin Kaul is teacher.

The first part of the evening was given over to a Weiner and marshmallow roast, over Mrs. Rudd's gas stove as the high wind made a bonfire impossible. Served with the weiners and marshmallows were pickles. Hot dog buns and cookies. Outdoor and indoor games were played and there was some singing before departing.

Members present included Vesta Mae Landers, Jack Allmon, J. W. Lee, Nellie Ruth Tucker, Vernon Wilson, Marjorie Morrison, Wayne and Nannette Little, Jewell Clark, Jack, Gene and Howard Gladys Gore, S. J. Cook, Kenneth Rudd and Mrs. Kaul.

Guests present were Roger and Leon Hartman, Evelyn Benson, Helen Jo Wilson, Gene Osburn, Homer and Harold Rudd, Mr. and Mrs. R. D. Thommarson and children and Mr. and Mrs. F. W. Dodson and Monte Max.

Mrs. P. B. Sowell will be hostess this Thursday to the Home Demonstration Club.

School is Standardized

Our school is very proud of the distinction of being the only standardized school in the county. The certificate of standardization was received from the state this summer. In order to become standard the school had to meet scholastic as well as Ann Warren of Friona.

physical requirements. Pupils from the school can enter any school in Texas and their credits will be accepted.

The scholastic achievements are based upon the standardized tests which were given and graded by County Superintendent A. J. Schroeter last spring. In the intermediate grades of twenty pupils there were 12 A's, 6 B's, and 3 C's. Parents and patrons of the school will be glad to know these results of the tests which have heretofore not been announced.

The pupils in the intermediate grades have organized an English Club for the purpose of promoting social activities in their room. A name has not yet been selected. Officers elected are Weldon Stephens, President; E. H. Little, vice-president; Nina Beth Hartman, secretary; and Margaret Sowell, treasurer.

Mrs. Jim Bivins and Mrs. J. T. Newby returned Saturday to their homes at Everman and Alvarado after visiting several weeks with their sister and brother, Mr. and Mrs. J. A. Roe. Mr. Roe took them to Canyon Saturday where they took the train for their homes.

H. D. Goldston and sons, Mark, Philip, Billy, and Steve, are pulling bolts at Earth this week. Mr. and Mrs. H. D. Goldston and family plan to leave the last of the week for Huntsville to visit her mother, Mrs. E. O. Stevenson.

Mr. and Mrs. R. R. Stewart of Progressive were overnight guests of his sister, Mrs. Clint Lundy Wednesday night.

Miss Sadie Lee Oliver of Hereford was a caller at the Al Werner home Friday afternoon.

Mrs. O. R. McCutchin has gone to East Texas to visit her daughter, Mrs. Robert Metcalf and to care for the new son who arrived recently at the Metcalf home. Mrs. Metcalf was formerly Jettie Lee McCutchin. Her father, O. R. McCutchin and family live at the Bill Clutter place. Jettie Lee attended school here. E. B. Osburn and Gene and Vernon Wilson took some cattle to the sale in Amarillo Monday.

P. H. Gilliland of Hereford and Bob Gilliland of Lubbock were callers at the F. W. Dodson home Sunday afternoon.

Dinner guests in the Merlin Kaul home Sunday were Mr. and Mrs. Leslie Broadbent and Mary Lee of Borger, Clyde Myrick of Sabetha, Kan., and Mr. and Mrs. Ralph Durstine of Friona. Other visitors in the afternoon included John Allen Morrison of Adrian, Kenneth Durstine and Miss Eunice Mae Weir and Jane Ann Warren of Friona.

Dinner guests Sunday in the Paul Mathers home included Mrs. Beth Covey and Bobbie Beth, Mrs. Will Durham and W. L. Mathers all of Amarillo.

Mr. and Mrs. P. B. Sowell, Margaret and David, were dinner guests Sunday of Mr. and Mrs. Henry Tiefert at Hereford and supper guests in the Opha Click home.

Jo Ann Witherspoon of Hereford spent the week end in the G. C. Hartman home.

Miss Evelyn Benson of Ford was a week end guest of Vesta Mae Landers.

T. H. Teague left Monday for New Mexico to plow for Joe Evans.

Mr. and Mrs. Clint Lundy spent several days last week in the C. V. Burgess home at Progressive.

Mrs. Clint Lundy visited Saturday in the home of her brother, R. R. Stewart at Progressive.

Mr. and Mrs. Ellis Wilson and Nell of Hereford spent Tuesday in the Grady Wilson home.

Kelly Gray accompanied Mr. and Mrs. Everett Talbot of Friona to Amarillo Monday.

Mr. and Mrs. Vincent Skypala and boys were visitors Sunday in the Clem Friemel home at Umbarger.

Elvin Friemel of Umbarger is working this week for Vincent Skypala.

Dinner guests in the J. A. Roe home Sunday were Mr. and Mrs. Lloyd Roe of Panhandle, and Mr. and Mrs. M. S. Roe and Monty of Hereford.

Grady and Elvin Wilson attended the funeral of Walter Ayers at Hereford Saturday morning.

Grady Wilson tore off the thumb nail on his right hand Monday when he attempted to adjust the hitch on a harrow when turning at the end of the field.

Week end visitors in Amarillo included Mrs. A. C. Pierce, Mrs. Maurice Tannahill and Carlton, Mrs. F. W. Dodson and Monte Max, Miss Neeley Reed, Mrs. Orville Houser, Mrs. Grady Wilson, Elvin and Norma Sue, and Mrs. Vernon Wilson.

Hospital Notes

Mrs. Keys Medlin, maternity, girl born October 4.

Mrs. E. A. Stocker, maternity, boy born October 6.

J. H. Pitman, doing fine.

Mr. Osburn, medical patient, admitted October 6.

Mrs. Coy Bohanan, Friona, medical patient, admitted October 8.

NEW two row binder for sale on good terms. Joe G. Evans. 41-1tc

BRAKE LINING Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52tc

FOR SALE OR TRADE: Excellent, very fertile Arkansas Ozark suburban home. Electricity and city water. Excellent for fruits and vegetables. Stacia Irene Crawford. Phone 545-5. 59-3tp

SEE US for ensilage cutting. Joe Evans & Robert Gerhart. 41-1tc

FOR SALE: 800 acre improved farm, fenced, \$10 an acre. 400 acres in cultivation, 400 acres in pasture. \$1,500 cash, rest on terms. Write Box 533, Amarillo, Texas. 40-3tp

FOR SALE: Good fresh milk cow. See Cleo Liszenbee. 39-3tp

FOR SALE: Oak kitchen cabinet. 307 West Fourth Street. A. H. Davis. 41-1tp

FOR SALE: 2 semi-trailors, also cedar posts. 1 block east of Phil's Grill, Loyd E. Bradley. 38-6tc

FOR SALE: Good springer and fresh cows. See George Brashear. 39-3tp

FOR SALE: Mower and rake, \$40 for the two. Cream separator, \$25. One two-year old filly and one smooth-mouth bay horse, the two horses for \$65. See R. Schroeter or A. J. Schroeter. 39-3tp

FOR TRADE: 1940 DeSoto 4 door custom sedan, radio, air conditioner, defrosters. Trade for Whiteface cows or calves. H. L. Benefield, Phone 93-7. 39-3tp

FOR SALE: 40 acres irrigated hegar bundles. 6c per bundle in the field. H. L. Benefield, Phone 93-7. 39-3tp

FOR SALE: 1,500 ewes start lambing in September. Bargain. Alton Frasier. 39-1tc

ALFALFA Hay, \$15 a ton. Stock Salt \$10 a ton. Bran \$1.00. Shorts, \$1.20. Oats 40c a bushel. Rye seed \$1.35 cwt. Fraser Milling Co. 39-1tc

FOR SALE: Variety of "Mums" including cushion type. Now plant balcony roots also tulips and other bulbs. Front bedroom for rent. J. P. Ward. 39-1tc

READ THE CLASSIFIED ADS

Wanted STRAYED: Brown saddle horse, weight 1050, 7 or 8 years old. No marks. Notify Frisco State Bank at Hereford or W. F. Hand at Friona. 41-3tp

For Electric wiring call George Byrd, phone 20, Fullwood Battery and Electric Co. 41-3tc

Mattie Mae Swisher Studio of Singing, 111 West Fifth Street Entrance, Fundamentals, Interpretation, Languages, Coaching for church, radio concert, opera; classes for pre-school and school age children. Every Saturday, 10 a. m. Special attention to children with vocal difficulties. Free Auditions. 41-3tp

WANTED: Subscriptions for Amarillo News, \$5.50, Hereford Brand \$1.50. Special Club rates \$6.50. 40-1tc

WANTED: Tractor work—wheat drilling, feed cutting or plowing. W. M. Marnell. 41-1tp

WANTED TO RENT: Small or large irrigation farm. Have sufficient experience stud growing or otherwise. Best of references. Write Box 49, Hereford, Texas. 41-1tp.

For Rent FOR RENT: Modern house, 3 rooms and bath. George Canrell at Chocolate Shop. 41-1tp

FOR RENT: Apartment with private bath and General Electric refrigerator. Mrs. Hattie Rutherford. 39-3tp

FOR RENT: Sleeping room and light house keeping room. 806 Jackson. 41-1tc

SLEEPING bedroom for rent. Private entrance. Garage for car. 1225 25-Mile Ave. Phone 42. 40-1tc

Lost and Found STRAYED: From Si Orr place 16 miles north and 2 miles west; 2 white-faced cows, branded ML Bar, under bit of ear. W. M. Marnell, Hereford. 41-3tp

Special prices to sell bear pigs from our heavy winning Poland Chinas. \$30 and \$25 if bought before Nov. 1. Also have bred girls and so pigs. J. M. Hender. 41-1tp

Emmett Milburn SERVICE STATION WASHING GREASING In Our NEW Location Across from the Southwest Corner of the Courthouse Lawn

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Junior Band Parents Entertain Central School Faculty Members

Superintendent and Mrs. Knox Kinard and Central School faculty members were honored Tuesday evening at Central School when Junior Band parents entertained with an informal musical tea.

Autumn flowers in bright profusion established a seasonable setting for the program which was under the direction of Mrs. Ella Coombes. V. C. Hopson entertained with a saxophone number "Le Secret" followed by musical selection furnished by the High School Girls Quartet, composed of Jean France, E. W. Young, Jim Williams, Ralph White, Robert Thompson, Chas. Sowell, Earl Phillips, G. W. Newcomb, R. G. Blue, Roger Corbett, O. L. Click, B. R. Dixon, Jim Higgins, Homer Henslee, Joe Kendall, Louie LeGrand, C. F. Moore, Nelson McRight, and the hostesses.

The autumn theme reappeared in the refreshment table decorations with bronze and gold leaves, yellow tapers, and other appointments picking up the colorful tones of Fiesta Pottery.

Mrs. F. P. Lyons poured, assisted by Mrs. Urline Streu, O. D. Wilkerson and Mrs. George Millard.

Those attending the enjoyable affair were Superintendent and Mrs. Knox Kinard, Principal Glenn Allison, Misses Ela Alkman, Frances Fullingim, Madeline Bell, Edna Daughette, Eudice Rutherford, Eloyse Pitman, Katherine Kirby, Belle Harris, Mary Bradley, Thelma McMinn, Magene Cotton, Jen S. Terhune, the Wombles, Messrs. Ney Aldham and Stephen A. Milner, Messrs. and Mesdames Ralph Smith, E. G. Blue, Guy Newman, C. B. Williams, O. B. Russell, Jeff Roberson, Carl Williams, George McConnell, Ray Johnson, Wm. Bell, Barrett Sowell, Ellis Coombes, Urline Streu, Mesdames Lee Caldwell, Lee Hopson, Arch Conklin, F. P. Lyons, O. Wilkerson, G. M. Hudson, Rev. H. M. Bedford, V. C. Hopson, and the girl's quartette.

Gift Party Is Courtesy Given Friday Afternoon

A table of guests were entertained with members when Mrs. R. R. Wills was hostess to the London Bridge Club Thursday afternoon.

The special guests included Mesdames Grant Fuller, B. R. Strop, Urline Streu and Sylvester Slagle.

An autumn theme predominated in decorations and appointments for games. A feature of the party was a shower of gifts presented to Mrs. Ralph Roden and her friends for the games carried on by the gift idea.

Pioneer Club Has Program On Livestock Industry

Building a program around the thought that "Livestock and their products form an essential part of sustenance for the American people and that cattle industry plays an important part in the lives of the people of the southwest, members of the Pioneer Study Club met at the home of Mrs. F. M. Kester Tuesday afternoon.

After roll call Mrs. Ray Johnson conducted a parliamentary drill. Mrs. T. E. Seigler told about "Beef Cattle and their Products." Mrs. H. D. Reed presented a "Medley of Cowboy Songs" at the piano.

Mrs. Higgins discussed "Dairy Cattle and their Products" and Mrs. Al Werner gave a talk on "Swine, Sheep, Horses and Mules."

All topics discussed traced the growth of the livestock industry in the United States and its rapid development in the southwest. Members present included Mesdames Noah Ewton, Burl France, Carl Frye, N. E. Gass, J. M. Gilliland, C. T. Guseman, Bob Higgins, O. G. Hill, E. S. Ireland, J. E. Jones, Ray Johnson, F. L. Lucas, Wirt Phillips, H. D. Reed, E. Frank Robertson, T. E. Seigler, Frank Terrell, Al Werner, Jim White and the hostesses.

Mrs. F. B. Crenshaw of Brownwood was a special guest.

Class Elects Officers

An outdoor meeting was held Tuesday afternoon in Mothers Park by members of the Friendship Class of the First Baptist Church.

New officers elected include: Maryanna Thompson, president; Georgette Miller, vice-president; Ella Mae Parsons, secretary-treasurer; Gertrude Worley, corresponding secretary; Geraldine Kendall, social chairman; and Ivalene Rudd, reporter.

Plans were made for a picnic which will be given at Mothers Park next Monday afternoon at 6 p. m.

Mrs. Ben Wohlgemuth is teacher of the class and all girls fifteen years of age are invited to become members.

Class Mothers Meet

Junior Class Mothers met at the high school Monday afternoon and reports were heard concerning finance projects. Plans were made to entertain the class with an old fashioned hay ride in the near future.

Miss Decima Ramey, class sponsor, urged the mothers to get acquainted with each other and to keep informed concerning

H. D. Council Meets At Park Club House

The County Home Demonstration Council held an open meeting at the Club house in the Hereford Park. Delegates to the State Home Demonstration Association and other women who attended the Farmers Short Course reported on their trips.

Plans were made for a picnic which will be given at Mothers Park next Monday afternoon at 6 p. m.

Mrs. Ben Wohlgemuth is teacher of the class and all girls fifteen years of age are invited to become members.

Gift Shower Given At Club Party

A delightfully planned gift party was given Friday afternoon at the home of Mrs. Louis Woodford with Mrs. Alton Miller named as honoree. Hostesses were Mesdames Urline Streu, B. Y. Crosthwait, Willa Edelman, Meade Haile, Frank Huckert, Ralph Hastings and Mrs. Woodford.

Yellow and deep maroon dahlias were used to emphasize the fall season and sandwiches and coffee were served to Mesdames A. J. Schroeter, Troy Moore, Lison Wilson, Elvin Ridling, Lillburn Ray, R. S. Scott, Fred Harrell, Aaron Rose, J. B. Whitlow, Homer Brumley, O. H. Culppepper, J. H. Miller, Elmer Patterson, J. T. Glibbreath Jr., Sylvester Slagle, Speck Lunsford, Lynn Kester, Miss Edna Daughette, and the honor guest.

Those who sent gifts were Mesdames Troy Carmichael, R. R. Wills and Ralph Roden.

Young Adult Week To Be Observed By Methodist Church

Beginning October 21, the Methodist Church will observe Young Adult Week. Rev. Marvin B. Norwood, pastor, has announced. Rev. Jordan Groom of Polk Street Methodist Church, Amarillo, will be the guest speaker during the week.

Purpose of the week is to enlist all young adults in some phase of the church's activities. Rev. Norwood said. Young adults are those persons 24-35 years of age.

It is hoped to organize a Wesley Fellowship group with regular meeting times.

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Mrs. F. B. Crenshaw of Brownwood was a special guest.

Historical Events Are Discussed For The Star Club

Continuing a program on "The North East" a history of that portion of the United States and industries formed lesson topics for the Lone Star Study Club Tuesday afternoon.

The meeting was held at the home of Mrs. Jack Grady with Mrs. C. O. Phillips as co-hostess.

Oil call was answered with a concerning the industries of the North East. "The Hudson River" was discussed by Mrs. E. Blue. She reviewed the book "The Hudson River" which was written by Carl Carman in which the history of the Hudson River was given in depth and wide scope.

Review of the book "Drums Along the Mohawk" by Walter Woods was given by Mrs. Jimmie Frontier. Days in the past were described.

During a short business session Mrs. Jim Higgins was elected as the club's delegate to attend the State Federation Meeting slated for November, 13-14, at Austin, and Mrs. Jim Williams a chosen alternate.

Class Activities in Order to Operate with Members of the Class in their Social Activities

All Junior Class mothers are urged to attend the regular meetings so that plans may be made to finance the Junior-Senior Banquet, major event of the year for the class.

Circles to Meet

Circles of the Woman's Society for Christian Service of the Methodist Church will meet at the following homes next Wednesday. Circle No. 1, at the home of Mrs. B. R. Dixon, Circle No. 2, at the home of Mrs. E. B. Black, Circle No. 3, at the G. W. Newsom home and Circle No. 4, will meet with Mrs. Noah Ewton. The book "The Church Serving a Shifting Population" will be studied by all groups.

Mr. and Mrs. Jack Wright and daughter, Jackie, went to Roswell, New Mexico, Saturday to attend the Eastern New Mexico Fair.

Mrs. F. W. Jones of Olton is visiting her parents, Mr. and Mrs. J. W. Cawthon.

Lea Horstman, Clara Wedel, Inez Miller and Henry Wedel Jr. will leave Friday to visit Louie Wedel at Kelly Field, San Antonio, the Dallas Fair and other points.

Cliff Ackers and Prentiss Ross are transacting business in Dallas and Fort Worth this week.

Mr. and Mrs. Glenn Boardman spent from last Wednesday to Monday at the Dallas Fair. Mr. Boardman assisted in the potato exhibit.

Shairie Wilson returned to her home in Ruidoso, N. M., Friday after visiting in the home of her grandparents, Mr. and Mrs. J. J. Clark. She accompanied Mr. and Mrs. Johnnie Womble who visited in Ruidoso before returning home.

H. D. Reed, accompanied by his daughter, Wanda Jean, went to Dallas last week to take the Deaf Smith county exhibit. Miss Wanda Jean will visit about two weeks in Fort Worth with her aunt, Mrs. A. D. Smith.

Mr. and Mrs. J. E. Beyer left yesterday for Kansas where they will spend a week with their children. In Hutchinson they will visit a son, J. E. Beyer Jr. and family and in Winfield they will visit a daughter, Mrs. Harold Hicks and family.

Hedrick's return. Mr. and Mrs. E. B. Hedrick have returned from a vacation and business trip to Carlsbad, N. M., El Paso, San Angelo and Dallas. While away they also visited their daughter, Mrs. Lamar Hamilton and family at Palestine.

Miss Ruth Conkwright left recently for Chicago where she met Mr. and Mrs. E. W. Johnson of Montana for a visit there before going on to New York where they will take in the Fair. Miss Conkwright and Mr. Johnson were school mates in Baylor University, Waco.

Mr. and Mrs. C. F. Moore and children, Gene and Joan, were in Denver, Colo., last week when he attended a J. C. Penny Company meeting Monday and Tuesday.

Visiting here with the H. G. and Colby Conkwrights, both former Kentuckians, recently were Frederick A. Wallace of Paris, Ky., and Jno. Fraser of the University of Kentucky at Lexington. Both Mr. Wallace and Mr. Fraser were here transacting cattle interests.

Visiting in the homes of Mr. and Mrs. W. E. Williams and Mr. and Mrs. S. H. Slagle recently were Mr. and Mrs. Edd Curtsinger and daughter, Mildred, and Mr. and Mrs. Orval Strange, all of Chaplin, Ky., and Elmer Stine of Norman, Okla.

Besides the members of the organization those who attended the annual Boys Conference held in Ceta Canyon Sept. 29, were Mr. and Mrs. T. W. Roberson, Donald Roberson, Wallace Odell, Jack Boydston, and Mr.

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CAMP FIRE GIRLS MEET

Weekend Camp Fire Girls met at the club Thursday afternoon. A report on the contest for number of service points was given and Helen Miller's group ranked first. Betty Carl, Virginia Lyons and Norma Jean McCullough made high scores.

The Camp Fire Girls Group is divided into four divisions, each group competing with the others in achievements listed by the guardian, Mrs. Urline Streu.

Ward News

MRS. CHARLES E. MILES
Several light showers fell in this community last week but not enough to bring up wheat. Black birds and curlews are quite numerous in this vicinity and are destroying quite a bit of grain.

Mrs. T. D. Ledbetter, and daughter, Nancy Gay, and Miss Marie Mooney of Vega spent Wednesday with Mrs. Bill Hutson.

E. J. Parson was ill over the week end from having seven teeth extracted Saturday.

Mr. and Mrs. Stanley Smith and Mr. and Mrs. Short Morton and children of Hereford visited Sunday with Mr. and Mrs. Tony Hammons.

J. T. Hutson of Berger, who is in school at Canyon this winter, spent the week end here in the Bill Hutson home.

Doyle Cox had the misfortune of breaking his left arm while at play at school Friday. It is the third consecutive time it has been broken in the same place.

Fred Saltzman and Ernest Signor were in Littlefield Thursday on business.

Mr. and Mrs. T. B. Cox and Mr. and Mrs. Le Roy Wilson of Westway were in Canyon Sunday where Mr. Cox received medical care.

The new home of Mr. and Mrs. Alton Higgins is nearing completion. It is constructed of brick and stucco and will contain five rooms and bath. They expect to occupy it by the first of November.

may live to merit your generous friendship and your kindness.

Mr. and Mrs. W. L. Ayers, Mr. and Mrs. Henry Fuller, and families.

CARD OF THANKS

A precious one from us has gone;
A voice we loved is stilled;
A place is vacant in our home
That never can be filled.
God, in His wisdom, has recalled
A loved one he hath given
and tho' his body slumbers
here,
His soul is safe in Heaven.
With full realization that we
can never fully express our sincere
gratitude to the people of this
community for their kindness
and thoughtful deeds in
means of saying, as best we can,
weans of saying, as best we can,
that your friendship has touched
us deeply.
To the students and faculty
of our school system we are
indeed grateful, for the fine tribute
you paid our son was testimony
that you loved him just as we
did. We also wish to thank Dr.
R. R. Wills and the nurses in
the County Hospital, who did
everything humanly possible and
who showed such a splendid
feeling in our time of need. We
also deeply appreciate the fine
floral offerings which were
received. These things, along with
hundreds of others, make us
humble. It is our hope that we

may live to merit your generous friendship and your kindness.

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PERSONALS

Mr. and Mrs. Owen Stagner and children and Jack Dean went to Darrouzett Sunday to see Mrs. Stagner's mother, Mrs. W. E. Clark, who is seriously ill. Mrs. Jack Dean who had been with her mother for several days returned with them.

Miss Mildred Rutherford and Miss Voncel Hare of Amarillo spent the week end here in Miss Rutherford's home. Her parents, Mr. and Mrs. O. L. Rutherford, accompanied them back to Amarillo Sunday.

Mr. and Mrs. L. F. Pratt and daughter, Miss Cecelia Pratt of Las Cruces, N. M., were week end guests in the home of Mr. Pratt's aunt, Mrs. J. F. Ward. They were enroute to Wilmington, Delaware for a visit.

Texas Technological College students home for the week end were Louise Frye, Bob Gilliland, Floyd Ross and Jeff Burk. Also home from Lubbock over the week end were Carl Dean Mountz and Carl Spratt.

Mrs. F. B. Crenshaw of Brownwood is visiting her daughter, Mrs. F. L. Lucas and family.

J. H. PITMAN IMPROVING
J. H. Pitman who underwent a major operation at the Deaf Smith County Hospital last week is reported to be improving rapidly. He will remain in the hospital for a week or ten days longer before being removed to his home.

Mrs. Lonnie Coltharp, formerly of Hereford, visited Mr. and Mrs. Mont Baker over the week end. She returned to her home in Erick, Okla., Sunday. Guests yesterday in the Baker home were Mrs. Omar Baker and daughter, Bobby of Sunray.

Mrs. Seth B. Holman and Mrs. J. A. Pitman returned yesterday from Dallas where they spent the past week. Mrs. Holman attended a State Press Association meet and Mrs. Pitman visited in the home of her sister, Mrs. Jack Mounts.

Mrs. Wirt Phillips and son, Billy Ross, left Tuesday for a brief visit with their daughter and sister, Miss Viola Phillips, who is a student at T. S. C. W. at Denton.

Miss Helen Danforth and Billy Smith accompanied his grand father, Clarence Smith to Ruidoso last week for a short visit with the W. J. Smith family. Mrs. W. J. Smith accompanied them to El Paso, and Juarez, Mexico, for a short trip. Miss Danforth and Mr. Clarence Smith returned to Hereford and Billy Smith remained in Ruidoso for a week.

Members of the Hereford and Jimbo Auxiliaries of the Presbyterian church met together in an all-day session at the church yesterday. The mission study book, "Dangerous Opportunity" by Ballou was reviewed in round table discussion. Mrs. Lee Conklin gave the devotional on "Grace" at the morning session and Mrs. Sparkman of Jumbo led the afternoon devotional on "Giving of Self." A covered dish luncheon was enjoyed at the noon hour.

Plans were made for members of the group to attend a meeting to be held in Amarillo on October 23. This will be the regular Fall Presbyterial and Fellowship meeting and all women of the Amarillo Presbyterial are urged to attend. Miss Ada Russell of China will address the group.

Class Mothers Meet
Junior Class Mothers met at the high school Monday afternoon and reports were heard concerning finance projects. Plans were made to entertain the class with an old fashioned hay ride in the near future.

Miss Decima Ramey, class sponsor, urged the mothers to get acquainted with each other and to keep informed concerning

class activities in order to cooperate with members of the class in their social activities.

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New and Different
Visit Our Gift Department

We have literally thousands of items to select from... and you'll love looking them over.

Of course, you'll find a complete line of Fiesta Ware at Streu Hardware —and at Popular Prices!

Almost every day Ladies from larger towns than Hereford shop this department at Streu's —because it's more complete.

HALL POTTERY
OVEN-PROOF — COLD-PROOF! See this new Pottery in Gay Red Colors!

Electric Appliances
Toaster Sets all price ranges!
ELECTRIC EGG COOKERS
Waffle Irons \$4.50 to \$7.95
Electric Popcorn Poppers

New Patterns in Bavarian and T. M. James China
New Line of Crystal Ware priced from 50c to \$1.00

STREU HARDWARE
HEREFORD, TEXAS

Matched Make-Up
Revlon presents the new "Revlon Lipstick" to match the popular Revlon Nail Polish — now available in all shades. Choose your cosmetics as carefully as you do your accessories. Come in for a "Matched Make-up"

We Are Also Glad to Announce the
NEW HELEN CURTIS CREAM WAVE
Just the thing for brittle or dry hair, and it leaves all hair softer and more natural. Visit our shop today and find out more about the new Cream Wave. It's as new as Tomorrow!

Charm-Aid Studio
Verna Oulpepper Ruth Harding Eva Gresson

Regular \$1.50
**DOROTHY PERKINS
 CLEANSING CREAM**
 While it
 Lasts... **\$1.50**

**JUST ARRIVED — BIG
 SHIPMENT OF
 Whitman's Candies**

1 SALE COLGATES
**TOOTH PASTE
 TOOTH POWDER**

A COMPLETE LINE OF
**SCHOOL
 SUPPLIES**

"AIR COOLED"
CITY DRUG STORE
 "WE GIVE S. & H GREEN STAMPS"
 PHONE 100

**Frio H. D. Club
 Studies Meats**

Each member of the Frio Home Demonstration Club answered roll call with the number pounds of protein foods needed for their family over a period of a year, as Miss Olivers subject for discussion was on the Meat Phase of Home Food Supply, last Wednesday afternoon, October 2, at the home of Mrs. Owen Andrews.

As the club was celebrating its second anniversary a short program was rendered showing improvements made by Home Demonstration club work. A short skit was given by Mrs. Malcom Cassels and Mrs. Owen Andrews. Two youngsters who will be eligible as club members in about 1950 also helped on the program. Mary Nell Cassels gave a reading, "The Tramp," and Leta Dene Springer, sang "Playmates". Mrs. Cecil Gunter then read a poem, entitled, "Portrait By A Neighbor."

Progressive News

IRA JEANNE RICKETTS

Mr. and Mrs. Weldon Gregory and Mr. and Mrs. Allen Claunch of Lubbock spent Sunday with Mr. Gregory's mother, Mrs. W. P. Gregory and family, Miss Augustine, Millard and Jake.

STEWART-DOUGLAS

Mrs. Lucille Stewart and Raymond Douglas both of this community were united in marriage Monday afternoon September 30 at the parsonage of the Assembly of God Church in Hereford by Rev. A. A. Daly, pastor. They

Among those enjoying the delicious refreshments were Mesdames Helen Brown, J. M. Dixon, T. L. Sparkman Sr., John Johnson, Robinette Hawks, Cecil Gunter, Albert Springer, Esther Springer, Henry Dobbs, Elsie Jones, Ruby Sparkman, Jewel Cassels, and Misses Stella Fortenberry, Alma Andrews, Sadie Lee Oliver, CHDA and the hostess.

were attended by the bride's parents, Mr. and Mrs. M. Wilson, Carlos Anderson, and Miss Lottie Allred of Hereford. Mrs. Douglas is the daughter of Mr. and Mrs. M. Wilson. Mr. Douglas has been employed in this community for some time. They will make their home with the bride's parents, Mr. and Mrs. M. Wilson for the present.

Supper guests in the M. Wilson home Monday night included Mr. and Mrs. J. T. Jordan and children, and Carlos Anderson of this community and Miss Lottie Allred of Hereford.

The community wishes to extend its congratulations and best wishes to the newly-weds.

To honor Mr. and Mrs. Troys Carmichael, who plan to move to Hereford in the near future, Mr. and Mrs. V. E. Dodson entertained with a Chop Suesy Supper at their home Saturday night. Those present included Misses Juretta Bird, the honoree, Mr. and Mrs. Troys Carmichael, and Dewey Gibson of Sterley, and the hosts. The community wishes happiness for Mr. and Mrs. Carmichael in their new home.

Mr. and Mrs. A. S. Higgins and family took dinner Sunday with Mr. and Mrs. S. B. Walker in Hereford.

Mrs. L. L. Law and son, Bobby, of Berger, spent Sunday with her sister, Mrs. J. T. Jordan, Mr. Jordan and family.

Mr. and Mrs. Ira Ricketts, Miss Ira Jeanne and Glenn spent Sunday with her sisters, Mrs. Dee Garvin and Mrs. J. W. Carter and their families at Silverton.

Mr. and Mrs. Edgar Russell, Mr. and Mrs. Clyde W. Russell and children, and Mrs. John Rector and Carolyn Sue, took dinner Sunday with Mr. and Mrs. J. E. Cockrell in Hereford.

There were 40 present at Sunday School Sunday afternoon and the first Sunday Singing of new songs was conducted. Sunday School is held every Sunday afternoon at 3 o'clock. Everyone is urged to attend and visitors are always welcome. Next Sunday is the regular Sunday for Ray Neel to preach.

Miss Juretta Bird attended a teacher's meeting in Hereford Saturday afternoon.

Mrs. V. W. Webb and children of Ft. Sumner, N. M., spent the week with her sister, Mrs. Lynn Powelson, Mr. Powelson and family. Mr. and Mrs. Powelson returned them to their home at Ft. Sumner Sunday.

Mr. and Mrs. B. W. Whittington of Berclair, and Mr. and Mrs. Frank Jecker of Refugio, visited last week with Mr. and Mrs. J. L. Click. Mrs. Whittington is a niece of Mr. and Mrs. Click.

Daniel News

PAULINE MOORE

"Everyone is urged to attend church services at Palo Duro next Sunday with Pastor Lee Perry preaching. There was a good attendance at Sunday school the past Sunday.

A number of the farmers of this community are dry sowing their wheat land.

Mr. and Mrs. Floyd Tomlinson and children visited with friends in Plainview and Lockney last Sunday.

Mrs. Mattie Harris spent two days visiting in the J. C. Allred home during the past week.

Mrs. Anna Gillespie and Miss Emma McClain were visitors in the Bob Axe home one day during the past week.

J. C. Allred, wife, and Ethel have been attending the revival meeting at the Wildorado church during the past week.

Mrs. J. C. Ricketts of Hereford visited Mrs. Ira Ricketts and Ira Jeanne Wednesday afternoon.

Mr. and Mrs. Carl Kropff and small daughter of near Hereford visited Mrs. W. P. Gregory and family Sunday afternoon.

The Progressive Worker's Club met with Mrs. C. P. Caldwell Wednesday afternoon. Roll call was answered by a Hint on How to Look Your Best. Music was furnished by Miss Eunice Caldwell. Due to the necessary absence of two of the members, the program numbers were not presented. Mrs. Caldwell, assisted by her daughter, Miss Eunice of Hereford, served refreshments to the following members and visitors: Mesdames E. T. Brookes, Owen Neel, C. V. Burgess, Lynn Powelson, J. T. Jordan, M. Wilson, Raymond Douglas, J. S. Maxwell, Emzy May, V. E. Dodson, and Miss Ira Jeanne Ricketts, and visitors Mesdames Clyde W. Russell, Edgar Russell, John Rector, and Mrs. Allsup of this community, and Mesdames Glenn May, Jess Caldwell, Pete Caldwell, and Velma Hodges of Hereford next meeting will be October 16 at the school house.

James Shehan, who works for V. E. Dodson spent Sunday with his mother, Mrs. Joe Riley near Hereford.

Mr. and Mrs. Otis Murphy and daughters of Clovis, N. M., called on Miss Juretta Bird Sunday evening.

Mrs. Ira Ricketts and daughter, Miss Ira Jeanne, called on Mrs. David Boyer and Mrs. Pearl Boyer in Hereford Tuesday afternoon.

A goodly number was present at Singing Sunday night. Singing is held every Sunday night at 8:15 o'clock. Everyone is urged to attend and visitors are always welcome.

A number of this community have been practically sick with early fall colds. Although most of them are better the colds continue to be rather disagreeable.

Supper guests in the home of Mr. and Mrs. C. V. Burgess and family Sunday night included Mr. and Mrs. V. E. Dodson, and Misses Norma Lea Edwards and Juretta Bird.

Mr. and Mrs. Lee Wilson and family of Amarillo and Willie Wilson of Cheyenne, Okla., spent Sunday with their parents, Mr. and Mrs. M. Wilson. Mr. and Mrs. Jess Moore and daughters, Eva and Charlie of near Dawn, took dinner Sunday with Mr. and Mrs. Wilson.

The Progressive Literary Society will meet to organize for the school season, Friday night, October 18 at the school house. The program will be under the direction of Mrs. V. E. Dodson and Misses Juretta Bird and Norma Lea Edwards. Everyone is urged to attend and visitors are always welcome.

Most of the farmers of the community are very busy cutting their row crops. Those who have irrigated will be the only ones to cut any feed, but the irrigated feed as a rule is very good.

Mr. and Mrs. Paul Cavendar and family visited her parents, Mr. and Mrs. J. L. Park Sunday.

Mrs. Ira Ricketts and Ira Jeanne and Mrs. Clyde W. Russell and daughter, Doris, made a business trip to Amarillo Friday.

Mr. and Mrs. Arch Conklin and children, Ben and Julia, spent Thursday with her parents, Mr. and Mrs. Ray Hershey. Mr. Conklin was papering the newly added rooms of Mr. and Mrs. Hershey's house.

Mr. and Mrs. Clint Lundry of Westway spent Monday with their parents, Mr. and Mrs. C. V. Burgess. Mr. Lundry has been helping Mr. Burgess with the farming for some time.

Mr. and Mrs. Gilbert Wynn were in Amarillo, Saturday.

Miss Lottie Allred and Carlus Anderson of Hereford spent Sunday in the J. C. Allred home.

J. T. McClain, Mrs. Anna Gillespie and Miss Emma McClain were Hereford visitors Saturday.

Mrs. Hicks of Hereford called on her daughter, Miss Vida Hicks, Saturday afternoon.

J. C. Allred and family were in Amarillo Friday.

Mr. and Mrs. W. R. Moore, Mr. and Mrs. F. E. Finney and Mr. and Mrs. Sweatt visited friends in Hayden and Roy, N. M., last Monday.

Jimmie Allred and family, Miss Lottie Allred of Hereford and Miss Emma and Mrs. Anna Gillespie were Sunday visitors in the parental Clyde Allred home.

Mr. and Mrs. W. R. Moore and children, Mr. and Mrs. F. E. Finney and Mr. and Mrs. Bernice Sweatt visited in the Gus Laquee home at Hartley, Sunday evening.

Mr. and Mrs. Cecil Allred and Marilyn of Amarillo visited in the J. C. Allred home Thursday night.

Mrs. Viridis Chilton of California is spending a few weeks in the parental F. E. Finney home.

Mr. and Mrs. Jimmie Allred and daughters, Marlene and Clydene and Miss Lottie Allred of Hereford visited in the J. C. Allred home, Friday night.

Mrs. Bill Hudgens and son, Alvin, visited in the E. W. Shugart home, Wednesday.

Mrs. Bernice Sweatt and Mrs. Horace Chilton of Amarillo visited with their parents, Mr. and Mrs. F. E. Finney last Thursday.

Otto Smith and family, and Mrs. Harris, Earl Norman, Mr. and Mrs. W. R. Moore and family attended church services at Wildorado, Sunday.

Will Shugart and son, Ervin, have been in New Mexico for several days during the past week.

Miss Pauline Moore and Johnnie B. Caraway of Dawn were Sunday afternoon visitors in the W. R. Moore home.

Bethel Items

MRS. E. R. ROTHWELL
 Leland Smith and family visited Friday with his mother and sister in Amarillo.

Mr. and Mrs. Byron Sinclair,

Albert and Ivan Earl, visited relatives in Tulla Sunday afternoon.

Mr. and Mrs. Earl Lust and son, Loyd, visited in the Flag community Sunday afternoon.

Jay Joy and wife and children from Olton spent Sunday in the home of her parents, Mr. and Mrs. M. J. Phillips.

Mrs. E. R. Rothwell and Mrs.

Bryan Sinclair were Hereford visitors Thursday.

Mr. and Mrs. J. G. Davis attended church services at Easter Sunday.

Rondea Hackermund, Grace Marie Bagwell and Billy Brooks Sinclair visited in Amarillo Sunday.

Moss Howell and Bryan Sinclair were in Hereford Thursday.

**INDOOR
 SPORT**



Table tennis is a real sport for young and old, winter or summer. Play it on a sturdy, economical plywood tennis table. Take one home today!

Regulation Size Tables
 Complete, \$12.50
R. H. KEMP LUMBER CO.
 Phone 44 Hereford, Texas

Now
 IS THE
 TIME TO...



Enjoy comfort in your home!

Install Gas Circulating Heating equipment, such as Furnaces, Floor Furnaces or Circulating Heaters. One for every need.

Even Heat Distribution
 NO SWEATING
 HEALTHFUL LIVING CONDITIONS

WEST TEXAS Gas COMPANY

Tax paying time is here again and many Deaf Smith County property owners have already taken advantage of the

3% DISCOUNT

The records show that for 1939 Deaf Smith tax payers saved a total of \$2,259.23 for early payment of their taxes. For this year of 1940 it is possible for them to save as much as \$4,728.70. How about helping yourself to your share of this saving?

Discount rates are as follows: October payments 3 percent, November payments 2 percent, and December payments 1 percent of the tax bill.

The tax office is open from 8 a. m. to 6 p. m. each week day.

J. O. NEWELL
 Tax Collector
 Deaf Smith County, Texas

**IF YOU'RE LOOKING FOR LOOKS
 Here's Your "LOOK LEADER"**



- ★ THRILLING NEW BIGNESS In All Major Dimensions
 - ★ NEW LONGER WHEELBASE
 - ★ LONGER, LARGER, WIDER FISHER BODIES With No Draft Ventilation
 - ★ DE LUXE KNEE-ACTION ON ALL MODELS With Balanced Springing Front and Rear, and Improved Shockproof Steering
 - ★ 90-H.P. VALVE-IN-HEAD "VICTORY" ENGINE
 - ★ ORIGINAL VACUUM-POWER SHIFT AT NO EXTRA COST Built as Only Chevrolet Builds It
 - ★ SAFE-T-SPECIAL HYDRAULIC BRAKES Plus many more outstanding comfort, safety and convenience features.
- EYE IT... TRY IT... BUY IT!

Chevrolet— THE STYLE CAR of the UNITED STATES

It's the longest, largest, most luxurious car the leader has ever built... with 3" more wheelbase and "three-couple roominess" in all sedan models... with dashing new "Aristostyle" design and a new beauty-leading Body by Fisher, found only on Chevrolet and higher-priced cars!

Parade along the avenue in this sparkling beauty, and you'll attract every eye... for the new 1941 Chevrolet is the smartest car that ever wore a radiator ornament... the Style Car of the United States!

Performance?—even more powerful and even more economical than Chevrolet's record-breaking road action of last year! Riding comfort?—"the smoothest, steadiest ride of all," with De Luxe Knee-Action and balanced springing front and rear on all models!

Again CHEVROLET'S the LEADER

But, come, you be the judge of the new 1941 Chevrolet! Eye It—Try It—Buy It! See how finely and faithfully it is designed to be first again in popular favor and popular demand!

Two-tone colors on all Special De Luxe models—optional at small extra cost.

You'll say "FIRST BECAUSE IT'S FINEST!"

BRUMLEY-WOODFORD MOTOR CO.
 HEREFORD, TEXAS

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Mrs. Strickland Is Guest Speaker For Ford Club

Members of the Ford Study Club were entertained with a luncheon given at the home of Mrs. George Benson Thursday. Deep red dahlias were used to decorate tables where places were marked for fourteen.

After the luncheon a short business session was held with Mrs. F. C. Benson president, presiding.

A short musical program was presented by Mrs. Tom Fields. Mrs. W. P. Strickland of Amarillo was guest speaker. She spoke on "Women of the Bible" and reviewed the story of Bathsheba, the wife of King David, taken from the book "Far Above Rubies".

Flower corsages were presented to those who took part on the program.

Special guests for the occasion were Mesdames E. E. Frost, Ted Rohrbach, W. P. Strickland, of Amarillo, and Mrs. Tom Fields who became a new member of the club.

Members present included Mesdames J. L. Whitsett, F. C. Benson, Robert Wagner, Joe Wagner, L. J. Straufuss, Hardy Benson, W. M. Stewart, Miss Hilda Straufuss and the hostess.

BAND GROUP MEETS AT HIGH SCHOOL

Band and Orchestra Parents Association met at the high school Thursday night with Mrs. O. G. Hill in charge of the meeting in the absence of both the president and vice-president.

The constitution and by-laws which had been revised, were read by Mrs. Hill, chairman of the committee, and were adopted.

Members voted to put aside rental dues on all instruments for an instrument fund.

All parents of band students in high school band automatically become members of the Band and Orchestra Parents Association and they are urged to attend the meetings which are held the first Thursday night in each month.

Katherine Caldwell, Monita Gail Thurmond and Dixie Lynn Thurmond:

Refreshments were served to Mesdames W. N. Lemmon, L. J. Caldwell, Jack Roberson, Tolver Thurmond, Dick Walker, Chas. Calloway, Robert Wood, R. T. Adams, Misses Molly Jo Roberson and Dorothy Nell Adams and the hostess.

Those sending gifts were Mesdames Henry Cloyd, E. J. Hudson, Clarence Strange, Ed Cox, L. L. Crawford, O. I. Rudd, W. F. Gillis, Jasper Cockrell, Misses Glennis Cockrell and Thornton Shirley.

TOP SCORE IN THE Freckle Derby?

It's HARD to tell... but EASY to pick a winning oil

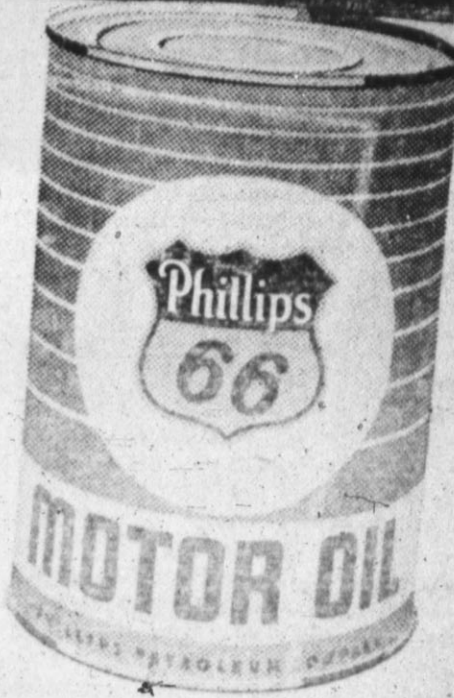


IMAGINE COUNTING EVERY FRECKLE on every entrant, if you were judge in a freckle derby! It's tough, whether you do it with the aid of a magnifying glass, or merely check each freckle with colored crayon as you add them up.

But you need no adding machine when you want to select a winning oil for your motor. You can quickly point to a winner with certainty. Here is why:

Phillips chemists and technical experts make a frank and simple statement which does away with doubt. It is straightforward, unconditional, and easy to understand: Phillips 66 Motor Oil is our finest quality, the highest grade and greatest value among all the oils we offer.

When you make the regular 1,000-mile oil change or the seasonal change... pick a winning oil. Drain and refill with Phillips 66 Motor Oil at the Orange and Black 66 Shield.



Phillips Finest Quality

"Southwest Heritage" Is Subject For Bay View Club

Beginning the study course "Southwest Heritage," outlined in year books, the first program was given Thursday afternoon by members of the Bay View Club at the meeting held in the club rooms at the court house.

Mrs. Paul Mathers defined the boundaries of "Our Southwest" and in description she took the listeners back to the era of the American Frontier. She told of changing boundaries and said that while the Southwest had more creeks and less water, more cows and less milk and one could look farther and see less, its characteristics had attracted a new type of man who helped develop a new frontier and a special type of race. She named Will Rogers as a high example of westerner.

Mrs. C. R. Barber gave the history and life of Coronado. He was the Texas Panhandle's first white visitor and is being feted today for the expedition which he instigated 400 years ago and which ruined his career. She described in part, the celebrations being held this year in his honor over the southwest.

A Folk Number was presented by Mrs. H. L. Broadwell, in which she looked backward from the present time to the time of legends and folk lore. She mentioned folk lore societies at Alpine, W. T. S. C. Canyon, Dallas, Ft. Worth and Nacogdoches and told of legends of the Southwest being used in literature of the present day and the folk-dancing, music and games being taught in the Texas Colleges and Universities. Among the social groups leaving distinct traces of folk lore in the Texas Panhandle are "The Indians, The Spanish Traders, The Buffalo Hunters, The Cowboy and the Farmers." Mrs. Broadwell said. In

conclusion the speaker, read a Texas legend with religious and historical background.

A business session was held with the president Mrs. Barber presiding. A committee was chosen to look into the feasibility of placing a Bible teacher in Hereford Public Schools. Reports from committees were heard and Mrs. Barber was chosen delegate to the State Federation meeting which is to be held in Austin, November 13-14. Mrs. Bob Wilson was named alternate.

Members present included Mesdames Bob Wilson, J. W. Spradley, D. H. Alexander, C. R. Barber, H. L. Broadwell, R. P. Conaway, Colby Conkright, H. G. Conkright, E. W. Harrison, G. W. Heard, A. M. Jones, J. W. Kirby, Clara McLean, Paul Mathers, John Olson, Knox Kinnard, G. A. F. Parker, John McLean, F. T. Roloson and J. P. Slaton.

GARDEN CLUB WILL MEET

The Garden Club will meet at the home of Mrs. E. Ramey Friday afternoon. Mrs. C. C. Cox will lead the program on "Indoor Gardening." Names of plants for sunless rooms will answer roll call. Mrs. Ralph McCullough will discuss "House Plants" and Mrs. Ramey will talk on "Winter Bouquets."

J. R. Simms, manager of the Woodman of the World of the State of Texas, and I. H. Thompson of Amarillo were visitors in Hereford last week.

Mrs. Noah Ewton and son, Wyley have returned from Lake City, Colo., where they spent the past six weeks. Miss Martha Nell Ewton, daughter of Mr. and Mrs. Noah Ewton, has returned to Oklahoma City, Okla., where she is a student in Mid-Continent Business School.

Mr. and Mrs. Jeff Gilbreath transacted business in Amarillo Friday.

Mrs. Faye Brady is visiting her

mother, Mrs. Clemie Dendy, and other relatives at Beloit, Kan., this week.

Mr. and Mrs. Clarence Jurgens of Richwood, W. Va., visited her parents, Mr. and Mrs. S. L. Harman, Sr., last week. Hugh Nash Harman, band director at Miami, accompanied by Miss Sarah Truitt, also visited here and the entire group visited Carlsbad Caverns over the week end.

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John McLean

Insurance Agency
Phone 373

Let's Cook Something



The Homely Potato Is So Good In Salad

When you find a recipe that other women have sworn by for years and years you feel pretty safe in trying it out on the family. Here is just such a recipe, one of those happy-ending kind and we print it through the courtesy of Mrs. S. O. Wilson who says it will help you to get acquainted with the fine, select potatoes that are being grown in this community.

POTATO SALAD

- 8 medium sized potatoes
- 4 hard boiled eggs
- 2 small onions minced
- 8 slices of bacon
- 3 tablespoons mayonnaise
- 3 tablespoons vinegar
- 6 olives
- 1/2 teaspoon celery seed
- salt and pepper

In a mixing bowl put the mayonnaise, vinegar, salt and pepper and mix well. Boil the potatoes in the skins until tender. Peel and slice while warm into mayonnaise mixture. Toss carefully with knife and add the celery seed. Add the hard boiled eggs (chopped while hot), minced onions and chopped olives. Fry the bacon in a skillet until crisp, chop and add to the potato mixture and blend all ingredients thoroughly. Serve on bed of lettuce and garnish with chopped parsley.

Junior Bay View Club Has Timely Lesson On Canada

Points of interest in Canada furnished answers to roll call at the Junior Bay View Club meeting held at the home of Mrs. Alton Fraser Thursday evening.

Current interest in Canada, our nearest neighbor on the north, made the study of that country a timely subject. Looking at Canada from the standpoint of American interest Mrs. Jack Wayland reviewed "Canada, America's Problem," by John MacCormac. She described the author as fundamentally an Englishman, handling the facts from an Englishman's viewpoint with a sureness born of long experience on both sides of the long frontier. The author depicts Canada as an integral part of the European war and one that may become the crucial point in the conflict.

Miss Lois McCaslin gave highlights in "Canada's Refugee Industry" listing the following enterprises that have already taken refuge within Canadian boundaries: Bohemian Glassware Factory, A German Manufacturing Plant, A German Beet Sugar

Plant, and a Hungarian Fine Silk Manufacturing Concern. Five thousand European refugees are already in Canada and millions of dollars from abroad have already been put to work in Canada, according to a Canadian correspondent, who reported for the New York Times for five years.

Miss Katherine Kirby will be hostess for the next meeting.

Those present were Nancy Conkright, Edna Daughette, Robbie Foster, Marye Fraser, Ina Mae Gilbreath, Clara Gillentine, Sally Kirby, Lois McCaslin, Frances McClendon, Eloyse Pittman, Eva Pitman, Dixie Belle Simms, Rhita Jean Sullivan, Ernestine Wayland and Elizabeth Womble.

Gift Party Given For Recent Bride

Complimenting Mrs. U. R. Tolleson, the former Miss Maxine Adams, a gift party was given at the home of Mrs. C. C. Danforth Thursday afternoon.

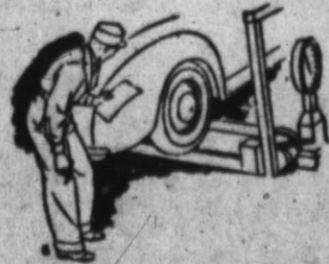
Autumn flowers decorated the house throughout and a part of the entertainment consisted of writing favorite recipes for the honoree.

A shower of gifts were presented by little Rosetta Danforth,

...and We Do Mean EVERYTHING For Your Car!!

In our new location we have COMPLETELY EQUIPPED OUR SHOPS — from one end to the other — and our Skilled Mechanics are among the best in West Texas. They are experts in their field. This new, modern equipment plus the best mechanics leaves us in a position to give you the kind of service you want... THE RIGHT KIND OF SERVICE. Remember, we repair any model or make of automobile or truck. Our Phone number is 180 — and we'll gladly call for your car any time.

A NEW \$1,800 MACHINE to BALANCE your Wheels and Align The Front of Your Car!



Here's a service every late model car in the country needs. Unbalanced wheels cause tire wear and are dangerous. This service is usually found only in large cities, but it's now available here for all makes and models of automobiles!

Modern PAINT SHOPS

By using the best paints available our experts can turn out New Car Jobs. Figure with us before you have your car painted. The cost is small — and you'll certainly be pleased.



All Available at Low Interest... on Our NEW BUDGET PAY PLAN!

- A few of our Many Services:
- General Repair Work
 - Battery Work
 - Washing-Greasing
 - Wheel Aligning
 - Glass Replacement
- We Carry a COMPLETE LINE of Used Parts
- Save Money on your Automobile Repairs by shopping at our new Highway Location.

Ireland Motor Co.

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SEE THE NEW 1941 DODGE NOW ON DISPLAY!



Orchestra and Vocal Recordings by Leading Entertainers of Today, including:

- ... Kay Kayser
- ... Gene Krupa
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- ... Orrin Tucker
- ... Bob Wills
- ... Gene Autry
- ... Red Nichols
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See our big selection of Columbia Records on Display!

The COLUMBIA RECORDS reviewed in this column may be purchased at...

Hereford Appliance Co.
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Celebrating the 15 Millionth PHILCO

PHILCO JUBILEE SPECIAL!

\$25 PHILCO HOME RECORDING UNIT FREE!

Make records at home! Family voices, radio programs, etc. FREE during this sale.

Hurry - Offer Limited!

NEW 1941 PHILCO RADIO-PHONOGRAPH Plays Any Record on a Beam of Light!

No needles to change! Records last 10 times longer! New beauty of tone! And only Philco brings you the convenient new TILT-FRONT cabinet—no lid to lift, no unhandy compartments. Also, amazing new radio inventions!

And, this is just one of the many amazing values we offer during this great, money-saving Jubilee Sale... Celebrating the 15 Millionth Philco. Buy it now and get a Philco Home Recording Unit FREE!

Come In... LET US MAKE A RECORD OF YOUR VOICE!

Yes... make a real, professional phonograph record of your own voice. Surprise your family or friends. We'll mail it anywhere in the U. S. free!

\$149.95

EASY TERMS

10c

Hereford Appliance Co.

L. L. WOMBLE
HEREFORD, TEXAS

Wrights And Hooper Win New Mex. Fair

Jack Wright, Jackie Wright, and Gilbert Hooper swept the poultry show at the Eastern New Mexico State Fair, it was announced this week.

Jackie Wright got first on old pen of Golden Seabright Bantams, 1 and 2 young pen, 1 cock pen, 1 hen pen, 1 and 2 pullet pen and champion pen of bantams in the show.

Jack Wright won 1, 3 and 5 cockrel on White Rocks, 1 and 2 hen, 1 and 2 pullet, champion pullet, grand champion female of the show. On Cornish Game Bantams he won first on old pen, 1 and 2 young pen, 1 and 2 hen, 1 and 2 pullet, and 1 and 2 cockrel. On Silver Seabright Bantams he won first and second on old pen, and 1 and 2 pullet.

Gilbert Hooper was first and second on young pen and first on cock with his Rose Comb Black Bantams.

Bowling Teams Re-Organized

Play in the re-organized Bowling League got under way this week at Ted's Alleys with eight teams instead of the original ten. Cream O' Plains, Court House and Pitman Grain teams were discontinued and one team, Packard Truck, was added. Teams as now line up include Packard Truck, Packard Mill, Bowery Boys, Royal Crown, Young Men, Hereford Appliance, Hereford Truck Line, and Loerwald Bros.

High score for men last week was Clyde Oldham's 227; for ladies, Mattie K. Robinson's 186.

Dawn Items
By MRS. CARL WIMBERLEY
Twenty-three were present at Sunday school this week.
An entertainment program was presented at community meeting held Friday night at the school house with special numbers consisting of readings by

New Station



Above is the new Snyder Service Station on Highway 60 and Miles Avenue which opens formally Saturday. Mr. Snyder announces that free favors will be given all who attend the opening.

Miss Lillian Burum and Mrs. Walter Galley, and two songs by Miss Sarah Smith accompanied at the piano by Mrs. A. T. Frye. Officers elected for this year are Carl Wimberley, president; L. A. Smith, vice-president; and Miss Sarah Smith, secretary-treasurer. Mrs. A. T. Frye, Mrs. Walter Galley and Mrs. Carroll Creps were appointed as program committee for the November meeting.

Banks To Be Closed Saturday

Both the First State Bank and First National Bank will be closed Saturday, October 12, and business men and others are urged to do their banking business Friday.

The occasion is Columbus Day, a legal holiday.

Frio News

MRS. MALCOM CASSELS

A play, "There's a Man in the House" will be presented Friday night, October 12, at the Frio School house. Music will begin at 8 o'clock and the curtain will rise at 8:15.

Characters include Mrs. Ruby Sparkman, Stella Fortenberry, Mrs. Lillie Dobbs, Mrs. Nancy Robbins, Mrs. Esther Springer, Mrs. Hollis Johnson, Mrs. Helen Brown, Mrs. Elsie Jones and Mrs. Jewell Cassels.

Funds will go to the Frio Home Demonstration Club.

Mr. and Mrs. Charles King and son, Gerald Gene, of Harts Camp came Thursday night and visited until Sunday night with their parents, Mr. and Mrs. Joe E. Andrews and other relatives.

Mr. and Mrs. Haskell Benson and daughters went to Canyon Sunday afternoon. While there they went through the museum.

Miss Stella Fortenberry will be the leader for Bible Study next Sunday night. She asks everyone to read and study the seventh chapter of Luke.

Mr. and Mrs. Cecil Gunter went to Lubbock Thursday and attended the fair. They also visited relatives and returned home Friday.

Mr. and Mrs. W. S. Dixon and Wanda called in the Joe Hastings home in Dimmitt Sunday. Mrs. Hastings was ill. In the afternoon they called in the home of Mrs. Mobley and children.

Guests in the home of Mr. and Mrs. W. C. Lowery from Thursday until Saturday were Mrs. Lowery's parents, Mr. and Mrs. S. J. Queen of Reed, Okla., a sister, Mrs. J. C. Loving, Mrs. Porter Loving both of Wellington, and another sister, Mrs. L. F. Tennison of Amarillo.

Mr. and Mrs. John Johnson and daughters were in Amarillo Saturday afternoon. They called on Mr. and Mrs. L. F. Tennison and children.

Mrs. Joe Hastings of Dimmitt and Mrs. Henry Fuller of Bryan spent Friday night in the Will S. Dixon home. They are both nieces of Mr. Dixon.

Obid Caraway has been elected president of the F. F. A. organization at the W. T. High school in Canyon.

Mrs. Don Fleming and daughter have gone to Seymour to visit their parents, Rev. and Mrs. W. T. Willet.

Mr. and Mrs. Alva Sheron of Montezuma, Ia., and Mrs. Delrich of Waterloo, Ia., arrived Wednesday to visit Mr. and Mrs. Lester Galley and family. Mrs. Sheron and Mrs. Galley are sisters. Mr. and Mrs. Galley and visitors visited Palo Duro Canyons the latter part of the week.

Visiting Mr. and Mrs. Baker Womble last Sunday were Mrs. Robert Thompson and Miss Ethel Womble of Hereford.

The study club met Tuesday afternoon in the home of Mrs. Jeff Roberson, a former member, in Hereford. Mrs. Marvin Norwood of Hereford was guest speaker. Nine members were present. The next meeting of the club will be at the home of Mrs. Carl Wimberley, Oct. 15.

Mr. and Mrs. Ben Thorpe of Snyder are visiting Mr. and Mrs. Jim White.

H. E. Miller was elected commander of the American Legion Post in Hereford recently and officers were installed Tuesday evening. Mrs. Miller accompanied Mr. Miller to the meeting.

Mr. and Mrs. C. Aubrey Wimberley and children made a business trip to Dumas Friday afternoon, returning home Saturday afternoon.

Raymond Stewart, Jed Miller, Harvey Ortho, and James Murphy were among those on the W. T. high school football squad who played at Turkey Friday afternoon where they were given dinner and supper by the hosts.

Mrs. L. A. Smith entertained with a slumber party Thursday night honoring her daughter, Doris, on her birthday. Those present were Nina Mae Higgins, Marcella Luke, Wilma Jean Miller, Mary Olive Frye, Lillian Burum, Sarah Smith and the honoree.

Thomas J. Dacus of Amarillo visited Mr. and Mrs. Ernest May Friday afternoon.

Mrs. E. A. Day returned home Friday from an extended visit with her daughter, Mrs. E. H. Thorpe of Denver, Colo.

Among the officers of the junior class at W. T. high school are Obid Caraway, vice-president, and Sarah Smith, program chairman.

Mrs. Raymond Stafford and daughter, Ethie Pauline of Hereford visited Mrs. Carroll Creps Friday. All spent the day in Canyon and visited the Panhandle Historical Museum there.

Mr. and Mrs. Johnnie Womble and sons went to Ruidoso, N. M., Friday to visit Mr. and Mrs. Orland Wilson. They visited relatives at Hagarman before returning home Monday.

Mr. and Mrs. Dalby Fleming made a business trip to Logan, N. M., last week end.

Wilma Jean Miller has been on the sick list.

Miss Inez Miller and Mrs. Julia Samuelson visited Mrs. Jess Caldwell north of Hereford, Monday.

Mr. and Mrs. C. C. Stewart and Mrs. W. J. Stewart went to Wichita Falls Saturday night to visit.

Mr. and Mrs. L. A. Murphy and sons moved to Canyon Sunday where they will live. Mr. Murphy is working at Pampa.

Mr. and Mrs. O. D. Williams and daughter, Mrs. L. M. Harris and William Harris visited Mr. and Mrs. E. E. Doak south of Hereford Sunday.

Dinner guests of Mr. and Mrs. Baker Womble Sunday were Mrs. Posie Price, Mrs. Carrie Bonner, Mrs. M. D. Leach, Price Leach and son, Joe Donald, of Plainview and Mrs. Alpha Huckabee of Happy.

Mr. and Mrs. Charlie Friemel and children of Kress were supper guests in the home of Mr. and Mrs. H. E. Miller Sunday evening.

IPA Meeting

(Continued from Page 1)

will be held about the first of November at Lamar, Colo. to be attended by delegates from all states through which the highway runs from the Canadian border to the Mexican. These states include Texas, Oklahoma, Colorado, Nebraska, South Dakota and North Dakota.

Around Town

(Continued from Page 1)

the Veteran's Hospital at Amarillo is back in town. He had an operation to fix up that loose cartilage that was getting in his knee joint. He says he doesn't have to kick the curb anymore.

Election Officials

(Continued from Page 1)

of the county will be held at their regular voting places.

OFFICIALS NAMED
Election officials for Deaf Smith county include: Precinct 1, J. H. Head, presiding judge; B. E. Brumley, H. L. Broadwell and H. H. Boardman; Precinct 2, J. C. Ricketts, presiding judge; Knox Kinard, and Harry Seed; Precinct 3, Roe, J. A. Roe, presiding judge; Herman Gray; Precinct 4, Simms, J. G. Fortenberry, presiding judge, C. S. Perrin; Precinct 5, Fairview, R. L. Campbell, presiding judge; A. R. Norman; Precinct 6, Ford, W. M. Stewart, presiding judge; H. M. Benson; Precinct 7, Dawn, H. H. Miller, presiding judge; J. M. White; Precinct 8, Messenger, J. T. Guinn, presiding judge; Ben Bates; Precinct 9, Bippus, Z. J. Steen, presiding judge; George Bippus; Precinct 10, Daniel, C. L. McBroom, presiding judge; Irvin Shugart.

Robert L. Thompson Friday will attend a school of instruction on registration at Amarillo.

For more details on registration, ones affected, how to answer questions, etc., turn to page 1, Section 2.

Flag Raising

(Continued from Page 1)

country, those in charge of the program pointed out.

On the same day, the State Council of Knights of Columbus is sponsoring a half hour program over the Texas Quality network from 8 to 8:30 p. m. using time purchased by Elliot Roosevelt, son of the President. This program will be heard over 15 Texas stations, including Stations KFDA and KGNC of Amarillo, Mr. Loerwald said.

Funeral Service

(Continued from Page 1)

mates of his were honorary pallbearers.

Pallbearers were Lloyd Olson, G. W. Clark, G. B. Hagar, Frank Barber, Dan Grubbs, and George Olson.

Out-of-town relatives here for the services included Mrs. Fuller of College Station, G. P. Ayers, George Ayers, Jr., and Mrs. C. P. Atkins, also of College Station; Mrs. Milton Ivy of Bryan, Mr. and Mrs. J. M. Moore of Pampa; Mr. and Mrs. Ira Bryce and children of Denver City; Mr. and Mrs. Wiley Dodd and Mr. Foster of Amarillo.

B & P W

(Continued from Page 1)

The Week was launched, by 1929, with "Be a Saver," the emphasis was on thrift. In 1930, the week was dedicated to a recital of "Achievements of Women in Business," while 1931 was again without a slogan. In 1932 the theme was a "Better Business Women for a Better Business World." In 1933, "We Give."

In 1934, the week was built around a definite re-employment program and the emphasis laid on the securing of jobs for 5,000 unemployed women. In 1935, the Federation turned to "Opportunity." By 1936, with bombs bursting in air in Asia and Europe, and democracy the subject of adverse propaganda by the communistic and fascist nations of the world, the slogan was "Effective Democracy." In 1937, the emphasis was laid on the em-

ployment of women over 40.

An earlier slogan was dusted off and streamlined for the 1938 celebration, "Better Business Women for a Better Business World." In 1939, the topic was "One Hundred Years of Women's Progress."

In 1928 the federation had 874 clubs and 50,000 members. Today—1940—the federation has 1,650 clubs and 73,050 members and is organized in every state, the District of Columbia, Alaska and Hawaii.

Officers for the local club are Miss Harris, president; Cecil Williams, 1st vice-president; Ethyl Robinson, 2nd vice-pres-

SHE TOLD HIM HE'D GET A KICK OUT OF MARRIAGE... AND HE DID!

When Joan Blondell screams "I Want a Divorce" at Dick Powell you'll scream too... with LAUGHTER at this uproarious comedy romance of two modern young Americans who marry and live scappily ever after.

JOAN BLONDELL DICK POWELL
"I WANT A DIVORCE"

Paramount's slap-happiest comedy of young love

Gloria Dickson • Frank Fay
Directed by RALPH MURPHY

Extra! Latest
"March of Time"
Last Times Tonight

plus
CARTOON and NEWS
400 REASONS

PRICES 10c & 20c
Bring the whole family to see the

The Jones Family
ON THEIR OWN

Friday and Saturday
plus
Last Chapter of "The Shadow" and POPEYE Cartoon

ROY ROGERS CARSON CITY KID
A bandit-blazin' romp in a bullet blazing battle!

A picture as big and exciting... as the ocean itself!

ERROL FLYNN

The Sea Hawk
A Man Among Men!
A Picture of a Million!

Brenda MARSHALL
Claude RAINS
Donald CRISP • Nora ROSSON
Alan HALE

Directed by MICHAEL CURTIZ
A WARNER BROS. First National Picture
Screen Play by Ernest Ingham and SIBEL HEDREN. Story by Ernest Ingham.

Sunday and Monday added
Air Mail News and Cartoons

WEIR'S

Red & White Food Store WE DELIVER — PHONE 117

- LAUNDRY SOAP, Red & White 5 bars 15c
- LIFEBUOY SOAP, Kills B-O 3 bars 17c
- MIXED VEGETABLES, R&W, No. 2, 2 cans 25c
- CHERRIES, Brimful, No. 2 2 cans 25c
- SOAP, Kirk's Hardwater 6 bars 25c
- GRAPE JUICE, White Swan, no sugar—Qt. 29c
- GRAPE JUICE, Premier, no sugar Qt. 39c
- GRAPE JUICE, Welch's, no sugar Qt. 49c
- PEACHES, Brimful, syrup pk., No. 2 1/2 . . 15c
- APRICOTS, Brimful, syrup, No. 2 1/2, 2 cans 35c
- PEARS, Brimful, syrup, No. 2 1/2 20c

GRAPE-NUTS 2 Pkgs. 25c

- PUFFED WHEAT, Quaker 3 pkgs. 21c
- KELLOGG'S CORN FLAKES 2 pkgs. 23c
- (Cereal Bowl Free!)
- SORGHUM SYRUP, small bucket, new crop 15c
- RICE, Fancy Blue Rose 3-lb. pkg. 19c
- COCOANUT, Long shredded 1 lb. 21c
- PINK SALMON, No. 1 tall 2 cans 25c
- HOMINY, 15-ounce can 5c
- BROWN SUGAR, 3-lb. cellophane bag 19c
- TING-TANG, 5 vegetable juices 3 cans 14c

JELLO
6 Delicious Flavors!
2 Boxes for 5c
(Limit, 2 Boxes)

- CUT BEANS, No. 2 can 2 for 15c
- TOMATOES, No. 2 Standard 2 for 15c
- WAPCO CATSUP, Big 14-oz. bottle 9c
- PICKLES, Sour or dill Qt. 10c
- SALAD DRESSING Qt. 23c
- FURNITURE POLIS, Best Yet Qt. 25c
- CRACKERS, 2-lb. box 15c
- EGG NOODLES, White Swan . . . 8-oz. pkg. 10c
- WAX PAPER, Cutrite 2 boxes 15c
- MACARONI or SPAGHETTI 2 boxes 5c
- MARSHMALLOWs, White Swan 1 lb. 15c

1 POUND FRESH, DATED CHARLEY McCARTHY COFFEE 19c

NEW CROP DATES — Just Arrived!
WATERMELONS (from Sudan) each 15c

Home Killed BABY BEEF

- STEAK Loin, LB. 23c
- BRICK CHILI LB. 19c
- BOLOGNA LB. 12 1/2c
- HAMS Sun-Ray, Half or Whole—LB. . . . 21c

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AMBULANCE SERVICE — DAY OR NIGHT
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Sunshine, Soil and Water

The Hereford Brand

Complete Coverage of the Hereford Trade Territory!

Published Every Thursday

"but one ISM in America--and that's AMERICANISM"

Our Slogan—"More People—More Farms"

40th Year—Number 41

The Hereford Brand, Hereford, Texas, Thursday, October 10, 1940

Price Per Copy 5c

Men Will Answer Call Of Uncle Sam Here Next Wednesday

Formal Opening Of Snyder's Modern Texaco Station Will Be Held Saturday, Oct. 12th

Install Church School Officers

Installation of church school officers in all classes and departments of the Methodist Church was held Sunday morning and officers of the Young People's Division were installed in a candle-light ceremony following the evening service.

Snyder Got Start In Service Station Seventeen Years Ago

When Glenn Snyder holds the formal opening Saturday of the new Texaco Service Station on Highway 60 and Miles Avenue, it will mark the climax of 17 years in the service station business and will be the start of his second ten years with Texaco. It was back in 1923 that Mr. Snyder and C. L. Roberts formed a partnership and built the Service-U-Like Station at the corner of Miles Avenue and West Third Street. Mr. Snyder ran the station end of the business and Mr. Roberts handled their wholesale agency for Pierce Petroleum Products. Five years later—in 1928—Glenn leased the Phillips Station—No. 1 and had it until 1930 when he leased the Texaco Station from which he has just moved. His new station is said to be the finest, best-equipped station between Oklahoma City, Okla., and Albuquerque, N. M. The new station features two wash and grease rooms, both with lifts, so that washing or greasing can be done in either. The regular office and display room has an exceptional number of plate glass windows which add to the modern appearance. The white brick structure is trimmed in green, the Texaco signs are in red, and all colors harmonize into an attractive whole. Not the least of the many fine features are the registered restrooms, sparkling with green tile and white enamel. Registered restrooms are regularly inspected by the Texaco company and must meet high standards of cleanliness and convenience, Mr. Snyder said. All employees of the station have attended the lubrication and service schools sponsored by the Texaco company. Mr. Snyder pointed out. Besides training in lubrication, persons attending must learn Texaco's "Circle Service" plan for serving each customer speedily and efficiently. One of these schools was held in Hereford last spring. After each school those attending take rigid examinations. Diplomas certifying to satisfactory completion of the lubrication and service course are held by each employee and are the customer's assurance that thorough training in lubrication of modern motor cars has been given. The new Snyder station features Marfak Lubrication. Texaco's well-known gasoline are sold by Snyder. Topping the list is the aviation-type fuel, Sky-Chief, the regular gasoline, Fire-Chief, and the economy-priced Indian. Havoline and Texaco motor oils and a line of other Texaco Products are sold. In addition, the Snyder Service Station has been selected as a dealer for Firestone Tires and Tubes. A line of other automobile accessories, including anti-freeze, is carried. Mr. Snyder has two regular employees at the station and is planning to add another soon. Those working there now are Woodrow McCormack and Harold Harlin. Extra help is employed on Saturdays and Sundays.

Clayton Carries Ball For North Texas State

DENTON, Tex., Oct. 10—J. D. Clayton, 195 pound junior from Hereford on the North Texas State Teachers College football team, came to Coach Jack Sisco this fall as an answer to a woeful plea for a badly needed successor to James McDaniel who was pronounced unable to play indefinitely because of an injured leg. Clayton, not only came to sisco, but he supplied the Eagle mentor with just the qualifications he was looking for and more besides. The sparkling play of Clayton in Denton's season opened against A. C. C., followed by his brilliant performance in the hard tussel with Baylor, was such that it appears now that regular McDaniel is going to have a hard fight on his hands to regain his starting berth now that he has recuperated. Clayton stamped himself, not only as one of the finest blockers and runners on the Eagle squad but also a passer deluxe. He kept the Baylor Bears in continual hot water with his accurate tossing. When Clayton drove over from the three-yard line in the fourth quarter of the A. C. C. to give Denton six points, he grabbed off recognition of having scored the first N T S T C touchdown. J. D. Clayton

Hereford Is Publicizing Potatoes At Fair



It's potato time in Texas. Pictured above are a few scenes made in the Hereford shallow water district as farmers produced Texas' new crop—Irish Potatoes. 1. Irrigation well on Liston Wilson farm; 2. Louise Bates, formerly of Idaho Falls, Idaho, is shown with his spud crop; 3. Growing potato crop of Grady Hall; 4. Growing crop irrigated by Corrugation method; 5. Kermit Wilson with a load of spuds ready for warehouse marketing; 6. Warehouse of Hereford Potato Growers' Assn., Hereford, Texas; 7. Inset—First 100 pound sack of U. S. No. 1 Potatoes washed and graded by Hereford Assn., through its modern warehouse; 8. Fred and Joe Severance, formerly of Wendell, Idaho, who are farming 30 acres of spuds northeast of Hereford; 9. Cliff Potter, formerly of Hazelton, Idaho, who is farming 75 acres of spuds northeast of Hereford; 10. Quentin Williams, 10-year-old lad and his 10 acres of spuds; 11. Potatoes in bloom on Joe Ballinger farm, one mile south of Hereford; 12. Jim Williams, County Supervisor Farm Security Administration, with both handsfull of No. 1 potatoes which came from one vine on the Grady Hall farm west of Hereford.

Regional Exhibit Was Open At Fair Saturday

A giant mural, 20 feet wide and 10 feet high, picturing every phase of potato planting, irrigating, harvesting and marketing forms the background for Hereford's regional exhibit at the State Fair of Texas which opened last Saturday. A map of Texas with Hereford located on it and lines from Hereford to such cities as Dallas, Fort Worth, Houston, San Antonio, and Laredo, is the center of the mural and indicates the vast market open to Hereford potatoes. Planting, watering, harvesting scenes and a picture of the co-operative's warehouse are among scenes appearing on the mural. Large 8x10 photographs of agriculture, cattle, and industries in and about Hereford are hung on either side of the mural. THREE TONS SPUDS Hereford has sent 6,000 pounds of choice potatoes to the Fair, E. B. Posey, secretary of the Chamber of Commerce said. These include 254 10-pound bags of the Hereford Potato Growers' Association; 34 100-pound sacks of Cobbler, Katadins and Bliss Triumphs, and some White Rose. These bear the brands of the

association, C. M. Carpentier's, Thiel Bros. and Joe Ballinger's. Five boxes of special selected show potatoes have been sent, four by the association and one by Carpentier. Mr. Posey said. Not all the potatoes will be used in the booth at the same time, but part of them will be stored and used to replenish those in the booth from time to time. Byrie Elliston has been in Dallas over a week arranging the exhibit. Mr. and Mrs. Glenn Boardman arrived in Dallas last Thursday to aid in the booth. Hugh Clearman, assistant county agent, left Monday. D. L. McDonald, Joe Ballinger and Mr. Boardman all planned to be there today, Hereford Day. Elmer Patterson, who filmed the moving pictures of agricultural scenes in this area which are to be shown during the fair, plans to leave Wednesday to relieve A. O. Thompson who has been showing the pictures this week. Mr. Patterson will stay there until the fair concludes October 20. Mrs. Seth B. Holman assisted on the opening day. 17,000 FOLDERS As a part of its efforts to publicize this area, the Chamber of Commerce sent 17,000 eight-page folders, telling by word and picture of the opportunities offered farmers and industrialists here. Various irrigation, potato, alfalfa, hegar, wheat and other pictures carry the story.

Methods To Control Weevils Are Given

Weevils are working over time these days. To offset some of their damage to stored dry peas and beans, these suggestions are offered. First of all, the safest way to keep beans or peas which are to be used as seed is to shell or thresh them and treat them with carbon disulphide, then store them in half-gallon jars, gallon syrup buckets, or 25 pound lard cans. Carbon disulphide can be used in the following proportions: one-fourth teaspoonful per half-gallon jar; one-half teaspoonful for a gallon syrup bucket; five teaspoonfuls for a 25 pound can, and one ounce for a 50 gallon drum. The peas or beans should be placed in a jar, bucket, or can. These folders will be distributed from the Hereford booth. In addition a large number of pictures of agriculture, cattle, etc., 8x10 in size, have been sent to be hung in the Chemurgy show. Headquarters for the Hereford group are in the Hall of State Auditorium, Byrie Elliston wrote this week.

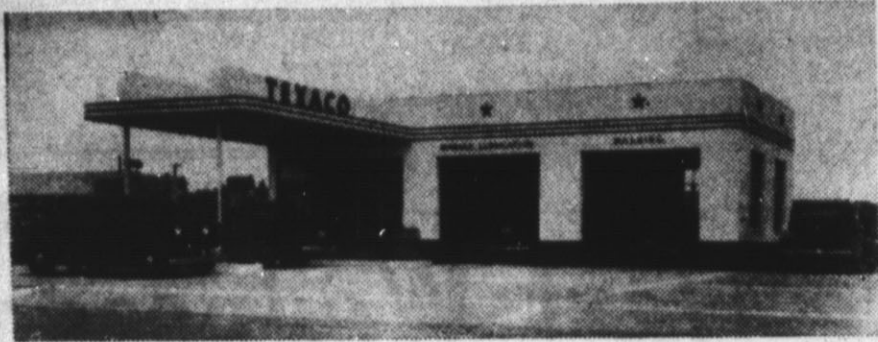
When a small saucer or jar top containing the carbon disulphide solution should be placed on top of the peas before the lid is placed on the container. After 36 hours, the lid and the carbon disulphide should be removed and the peas spread out on a table top or on the floor until there is no trace of the fumes. The peas should then be put back in the container and the lid placed on tight. Do this before more weevil eggs are laid on the peas or beans. Where peas or beans are to be used only for eating they may be placed in an open container, such as a turkey roaster, and heated to 180 degrees F. for ten minutes, then stored in tight containers. Carbon disulphide can often be tasted if used on dry peas and beans served as foods. Copies of B-111 "Storage Structures and Home Storage of Vegetables and Fruits" may be obtained at the office of the CHDA in the courthouse. Infants can be given meat as early as 10 days after birth with no digestive or kidney disturbances, according to Dr. Leo K. Campbell of the University of Chicago, who says the only requirement is that the meat be scraped so that chewing is not required. The motto of real sportsmen: "Take a boy hunting or fishing."

Registration To Be At Regular Precinct Voting Locations

Some worried, some indifferent, some eager, some sick, some disabled, some criminals, whatever their condition or status, 16,500,000 men in the United States next Wednesday will spend about 20 minutes each registering for possible army service. Deaf Smith county men who have passed their 21st birthday and have not reached their 36th, will go to their regular voting places to fill out the government forms. Regular voting machinery of the county will be used, and Robert L. Thompson, county and district clerk is the official immediately responsible for handling of registrations here. A group of volunteer workers will assist registrants in each precinct. The registration form will take from 20 to 30 minutes to be filled out. On the basis of his registration form, each man will be classified by a local board according to his availability in one of several groups—1. Immediately available for training, 2. Deferred for occupational reasons, 3. Deferred because of dependent relatives (wife, children, etc.) or 4. Miscellaneous deferments (death after registration, physical incapacity, etc.). Order in which each available registrant will be called will be determined by a national drawing in Washington, D. C. A list of numbers, in the order in which the men will be called for consideration, will then be posted in each area so that all may know how soon he may expect to be called. Each man will then be assigned what is known as an "order number." After registrants have each received their order numbers, they will be given a detailed questionnaire by the local board which will provide the basis of their classification. Each registrant will have five days to fill out the questionnaire. If he fails to return it within the time allotted he will be automatically classified as immediately available, or if he doesn't claim a deferment in the questionnaire he will be classified as immediately available for the training program. Each state and each area of the state will be assigned a quota and men will be drafted until this quota is filled. About 40 probably will get the call from Deaf Smith county, but this number may be cut down due to several recent voluntary enlistments. Each time a volunteer enters the army from this area it means one less conscript who will have to go.

HOW TO ANSWER QUESTIONS

Washington.—Master copies of a two-foot placard explaining how to answer the questions to be put conscription registrants have been sent to the 48 states. The placard will be reproduced for posting in each of thousands of voting precincts throughout the country. An enlarged reproduction of the registration card the placard contains exact instructions for the information which will be wanted from every man, as follows: 1. Name (give your first name first, then your middle name last, and your family name last. Spell out each name as you give it. For example: "John Lewis Jones" and not "Jones, John Lewis"). 2. Address (give the address where you actually live. If you do not live at a particular address, then give the address where mail will reach you quickly. Give your address in this manner: "25789 Alaska Avenue, (Continued on page 4)



We Invite You to Visit the New

**SNYDER
Service Station**

SATURDAY, OCTOBER 12th

We are indeed glad to have furnished lumber, paints and other materials for the New Texas Station on Highway 60 — and we join in asking you to attend the formal opening. We hope that you will approve of the new station, and we invite you, when in need of Quality Building Materials, to visit us for figures and interested, personal suggestions.

**ROCKWELL BROS. & CO.
L U M B E R M E N**

Firestone

is glad to be chosen by the
NEW

**SNYDER
Service Station**



After 17 years in the Service Station business, Mr. Snyder knows from experience that he must give top-notch service, and above all, that he must have products which will Stand Up! With this in mind, we are glad to announce that he has selected FIRESTONE TIRES and TUBES for distribution in his new, modern service station. Visit him Saturday and when you have tire troubles remember his number — 440 — for Dependable, Guaranteed Firestone Tires and Tubes.

DAVIS-McCRACKEN
FIRESTONE DISTRIBUTORS

Home of M-M Farm Machinery — Hereford, Texas



Glenn Snyder's New Station . . . at Highway 60 and Miles Avenue

**FREE
FAVORS**

for all who attend
the

**Formal
Opening**

of

**SNYDER'S
Service Station**

Saturday
Oct. 12th

VISIT THE NEW

Snyder Station
Saturday, Oct. 12th

Electrical wiring is our business and we are indeed proud of the job just completed on the New Texas Station.

We hope that you will carefully inspect this work and that you will call upon us when you need the services of a Licensed and Bonded Electrician.

GLENN WITHERSPOON
ELECTRICAL CONTRACTOR
PHONE . . . 68

INSPECT THE

**Modern
Rest Rooms**

in the New

Snyder Station, Saturday

The Texas "Certified Rest Rooms" are known from coast-to-coast . . . and we believe those in the new Snyder Station will meet the most rigid of specifications.

Good Plumbing is the cheapest investment you ever made . . . and Good Plumbing is Our Business!

H. H. MARSHALL
QUALITY PLUMBING
PHONE . . . 47

Attend The

FORMAL OPENING

of

SNYDER'S SERVICE STATION
SATURDAY, OCT. 12th

Frank J. McClure
General Contractor — Dallas, Texas

ARE WE PROUD?

R. J. Richardson

Distributing  Products



Texaco Products

Firestone Tires

WASHING

LUBRICATION

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Highway 60 at Miles Ave.

Telephone 440

**FORMAL OPENING,
Saturday, October 12th:**

Next Saturday we would like to show you our new plant. We know there is nothing finer between Oklahoma City and the Pacific --and few, if any, as nice. There will be favors for all and we believe you will be interested in viewing these most complete facilities we now have for the well-being of your car and the resultant safety for you and yours.

The wonderful patronage you have given us in our old location for the past ten (10) years has made this greater plant and much larger investment possible for your comfort and the proper care of your car. Whereas we have had to turn away work offered us in peak periods in the past, we believe our doubled capacity will allow us to take care of all now --- and at the same time maintain the quality you have learned to expect here.

We will appreciate your continued confidence and patronage and trust that you will visit us next Saturday, October 12th.

Sincerely yours,

Glenn Snyder



Woodmen Attend Amarillo Meet

A group of Hereford Woodmen of the World attended an open house at Amarillo Monday night, E. E. Fridley, financial secretary, has announced.

Included were Dr. W. N. Lemmon, R. G. Blue, Jerry Keenan, John Hacker, John Patton, F. E. Oivan, Lee Conklin, Wiley Roeberson, E. E. Fridley, Mr. and Mrs. Bill Hudson, Mr. and Mrs. A. B. Higgins and June Miller.

Vega News

MRS. D. E. MCKENDREE

Vega and vicinity was visited by showers Friday night, amounting to from one-fourth to one-half inches, which was greatly appreciated after a few days of dusty weather.

Mrs. Edith Horrell of Chicago came last Sunday night to make her home here. She is the mother of Mrs. E. E. Duncan, Mrs. O. O. Slutz and Roy Horrell.

Mrs. J. T. Shelton returned to her home here from San Antonio, last Sunday night, where she visited for ten days.

W. L. Knapp who was employed in the Soil Conservation Service here has been transferred to Floydada and he with his family moved to that place this week.

Mr. and Mrs. A. M. Miller spent last week end in Plainview visiting their son, R. S. Miller and his family.

Mr. and Mrs. Jess Denny have moved to the J. L. Watkins farm four miles east of Vega.

Mr. and Mrs. P. J. Durham and family of Breckenridge, and Mr. and Mrs. W. C. Moss and family of Willow, Okla., spent several days visiting in the Leland Durham home this week.

Mr. and Mrs. Austin Hale, Mr. and Mrs. Raymond Godwin and daughter, Nancy Lyle, of Fritch, spent Sunday with their parents, Mr. and Mrs. R. L. God-

win and Mr. and Mrs. J. L. Watkins.

Ray Davenport, Supt., of Willadoro school, was elected to head the Oldham county teachers at their meeting held last Thursday night in Vega. Other officers are: Milton McClesky, Vega, vice-president; E. L. Hammit, Adrian, secretary-treasurer; and A. L. Castleberry, Supt. of Vega school, delegate to convention to be held in Canyon later.

The Women's 1938 Study Club met Wednesday afternoon in the home of Mrs. Fred Cotton, with Mrs. Truman Miller, president, presiding.

The Presbyterian Missionary Society met in the home of Mrs. A. M. Miller Wednesday afternoon in the Bible study of first and Second Peter as the lesson, with Mrs. C. M. Raley teaching.

Glen Spinhrne and wife moved to Vega this week from Medina Valley.

Mr. and Mrs. Otis Denny announced their marriage which took place on July 13, 1940, last week. Mrs. Denny was formerly Miss Aline Beavers of Amarillo. Mrs. Eula Fornby of Amarillo visited Mrs. Emma McNabb this week.

Mr. and Mrs. Roy Horrell made a business trip to Amarillo Thursday.

Word was received here that an emergency appendix operation was given H. L. Hooten Jr., in Canyon last Wednesday. We are glad to report his condition favorable. H. L. had entered college in Canyon at the beginning of the fall semester.

Many of the Vega ladies are motoring to Adrian to attend the cooking school being held there.

The Vega Junior and Senior boys played the Adrian Juniors and Seniors in football Friday afternoon. The Vega Juniors won their game by a score of 7 to 6, but the Seniors were not as fortunate as they lost their game.

Mr. and Mrs. J. T. Richardson were in Hereford Friday.

Taylor Harle, a local boy, and Miss Blanche Spear of Happy were married Friday night. Miss Spear taught in the Vega school during the 1939-40 term. They

Jumbo News

MRS. ULLMAN HUNTER

Mrs. J. J. Wilder joined her daughters Mrs. Joe Taylor of Borger and Mrs. Pete Coke of Flagg and they visited Mrs. Gerald McElroy of Dublin, another daughter, last week.

Arney defeated this soft ball team here Friday 16-14. Charles Wilder was hit in the mouth by a ball. It was a painful injury but not serious.

Ed Wilson had the misfortune of losing his trailer house by fire Saturday evening. The blaze caught from an oil stove. The Renfros were down in the field and by the time they could return the fire was beyond their control. Since Mr. Wilson sold his farm he has had his trailer house located on the Clyde Renfro farm near their home. The community has joined in aid-

have rooms at the Vega Hotel until their house in south-east Vega is repaired and re-modeled.

Mrs. Glen Boydstun has been off duty at the post office some this week on account of a bad carbuncle on her chin.

Mrs. Emma McNabb, with Mrs. Bain Wiseman as co-hostess, entertained with a 42 party Friday night. Those playing were Mr. and Mrs. C. M. Raley, Mr. and Mrs. Vern Helmig, Mr. and Mrs. J. L. Watkins, Mr. and Mrs. R. W. Armitage, Dr. and Mrs. D. W. Clark, Mr. and Mrs. H. G. Green, Mr. and Mrs. D. E. McKendree, Mr. and Mrs. Buck McNabb, Mr. and Mrs. N. E. Wiseman, Mrs. Gosy Everett, Mrs. W. A. Jinks, Mrs. Iva Houseman, Mrs. Eula Fornby of Amarillo. After the games lovely refreshments were served by the hostesses.

Wilburn Eastman and J. C. Campy came in from Medina Valley with a truck load of roasting ears to sell. They expect to return to the valley in a few days.

Mrs. Ole Larson underwent an appendectomy in Amarillo, Wednesday. We are glad to report her as getting along nicely.

Mr. and Mrs. Sam Stapp called on Mrs. Bertha Larson and Truman Larson, Saturday.

Mrs. A. R. Castleberry and daughters are spending the week in Floydada with relatives, including Mr. Wilson. Everything he had including his hat, was burned. He was sitting in his car in front of the trailer when the fire started.

Mr. and Mrs. Ozro Stephens and Harold and James O'Rear of Dimmitt were guests of Mr. and Mrs. R. L. Stephens Sunday.

Reverend Walker preached here Sunday. In the evening there was no church as he joined Easter in his revival that Rev. L. L. Hill was conducting.

Mrs. J. E. W. Jennings of Lazbuddy has been visiting her Hunter and Simpson relatives the past week.

H. C. Baird accompanied Egbert Bradley of Hereford to the

Roswell fair Friday.

Mr. and Mrs. K. R. Hunter moved to their home in Hereford last week. They have been living on the Bill Aiken farm one mile north of the school building.

Mesdames H. C. Baird and Ullman, Hunter called on Mrs. Ollie Bradley of Hereford Friday afternoon.

The Ladies Auxiliary met with Mrs. Addison Hunter Wednesday at 2:00 P. M. As it was Mrs. Hunter's birthday she was the recipient of several nice gifts. A study of the program to be had in Hereford, October 9 was given and discussed. Games of checkers followed. Delicious refreshments were served to Mesdames Roy Thruston H. C. Baird, M. T. Sparkman, M. L. Simpson, R. L. Stephens, Sam, Finis and Ullman Hunter. Visitors were Mrs. E. C. Burks and her sister of Arney.

A modern four-room stucco house with bath is being built on the Jack Miller farm. Mr. Miller bought the Ed Wilson farm installed an irrigation pump and butane gas. The M. T. Sparkman family will occupy the new house.

F. J. Axe is drilling another well on his farm for irrigation purposes.

Mr. and Mrs. Bill Hendrick spent Sunday with his brother at Flagg.

Mesdames R. L. Stephens, Sam and Ullman Hunter called on Mrs. W. A. Hunter of Hereford Saturday afternoon.

Mr. and Mrs. L. A. Matthews attended the Friona-Dimmitt football games at Friona Friday.

Mr. and Mrs. Clyde Renfro and O. C. were Sunday guests of their uncle, Bill Todd of Tulla.

Everyone is busy cutting feed and filling silos.

Mr. and Mrs. H. A. Burk, accompanied by Mrs. F. P. Lyon went to Lubbock Thursday to see their sons, Jeff Burk and Paul Lyons.

Registration

(Continued from Page 1)

Chicago, Ill.," or "Box 221, R. F. D. No. 1, Jonesville, Jones county, Kan."

3. Telephone (give a telephone number where you can be easily reached; either your home phone or your business phone, or the phone of a neighbor. Give the telephone exchange and city. Example: "Chicago, Midwest 6294," or "Jonesville, 3 long, 1 short." If you have no telephone, answer "none".

4. Age in years (give your age in years as of your last birthday. Don't give months or days. Example: If you are "25 years 11 months" old, just say "25 years"). Date of birth (give, in order, the month, day and year of your birth, such as "September 20, 1910.")

5. Place of birth (give the city or town, county and state and the country in which you were born. If foreign born, give the name of the country in which your place of birth was located at the time of your birth, even though the name of your country has been changed.)

6. Country of citizenship (give the name of the country of which you are a citizen. If a United States citizen, answer "U. S. A." If you are a citizen of a foreign country, give the name of that country. If you have taken out first papers only, you are not a citizen of the United States. Give the country of which you are still a citizen. If you have an alien registration card, give the number here.)

7. Name of person who will always know your address (give the name of the person most likely to know your whereabouts at all times. If you are living with your wife, parents, or other close relatives, give the name of the family member who can locate you easiest and quickest. If you are not living with your family give the name of some person who can locate you quickly. In answering this question, say "Mr.," "Mrs.," or "Miss," followed by the first name middle name, and then the last name of the person. Example: "Mr. Henry Jones," or "Miss Susan Brown," or "Mrs. Charles Black.")

8. Relationship of that person (give the relationship to you of the person who you have said will always know where to find you quickly. Example "Wife" "mother," "friend," "employer," "neighbor," etc.)

9. Address of that person (give the address of that person. Give first the street number, then the street name or R. F. D. number, city or town, county, and finally the State. Example: 25789 Alaska Avenue, Chicago, Ill.)

10. Employer's name (give the name of the company, firm or person by whom you are employed. Give the company name, not your foreman's name. If you are in business for yourself, answer "self." If you are employed by more than one employer give the name of the one who can usually reach you. If you are a federal, state, or local govern-

ment, employee, give the department or bureau for which you work. If you are working on a WPA project, answer "WPA project." If you are not working and are a college student registering in the college precinct, say "Jonesville College, student."

If you are unemployed, not on WPA, and not attending school, answer "none." Examples: "Jones Hardware Company," or Jonesville post office," or "New York state highway department," or "WPA project," or "Jonesville College, student," or "none".

11. Place of employment or business (give the street number or location of the place where you are employed. Also give the city or town, county, and state. If you are on WPA, give the address of the WPA assignment office. If you are a student in a college and not working, give the college address. If you have answered "none" when asked for your employer's name, the registrar will enter a dash "-" and you will not answer this question.)

I affirm that I have verified above answers and that they are true. (Sign your name here exactly as you usually sign it. If you cannot write your name, make a cross mark (X). When you sign this card, the registrar will have you swear that the answers are true. If your religious belief will not permit you to swear to this, you may affirm that the answers are true. The registrar will accept your affirmation.)

Miss Araceli Sanchez, beautiful young lady of Latin-American descent, who competed in the Queen of Queens' contest at the State Fair of Texas last year, is entering the Starr county contest again this year. Miss Sanchez is a member of a prominent ranch family of Rio Grande City. She will be escorted about the fair grounds while in Dallas by Mrs. Paul T. Vickers of McAllen, who has charge of the Valley's regional agricultural exhibit.

LEGAL NOTICE

SHERIFF'S SALE
STATE OF TEXAS
County of Deaf Smith

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, Texas, on the 10th day of September, 1940, by the Clerk thereof, in the case of George Connell versus Herman E. Charles and Roy V. Smith No. 2516 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in November A. D. 1940, it being the 5th day

of said month, before the Court House door of said Deaf Smith County in the City of Hereford the following described property, to-wit:

All of Block No. 13 of Events Addition to the town of Hereford, in Deaf Smith County, Texas, save and except therefrom a tract of land 200 feet by 200 feet heretofore deeded to Thomas F. Page said tract which is excepted described as beginning at the exact center of the west line of said Block No. 13, and extending thence east 200 feet to a point; thence south 200 feet to a point; and thence north 200 feet to the place of beginning levied on on the 24th day of September, 1940, and levied on as the property of Herman E. Charles to satisfy a Judgment amounting to \$716.38 in favor of George Connell and cost of

suit. Given under my hand, this 24th day of September, 1940.
J. O. NEWELL, Sheriff
Deaf Smith County, Texas.
By Fred W. Baird, Deputy.

Relief At Last For Your Cough,

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

The Fundamentals of BANKING ... In Its True Sense

In the previous issue of this paper we enumerated what we conceived to be fundamental principles essential to good banking, namely:

STRENGTH — STABILITY — LIBERALITY — FAIRNESS — commenting briefly, in the order enumerated, on what each of the four terms denotes. Naturally, it is hoped that it did not escape the attention of any amongst the numerous readers of this newspaper. We have something more to say on these subjects in future issue of this paper.

MEMBER F. D. I. C.

First National Bank

A Strong Bank Thoughtfully Managed

WE HAVE IT!... COME DRIVE IT!

ONLY CAR WITH NO CLUTCH!



Illustrated: Dynamic 6 Cruiser 4-Door, \$1020* (Same model 8, \$1055*). Prices include chrome fender ornaments.

HERE'S driving at its simplest—and best! With Hydra-Matic, you start, go and stop—without a clutch to press—or gear-shift to manipulate. You cruise in super-smooth fourth. And if you want extra "pep" for passing

or climbing, press through on the accelerator and a special pick-up gear sweeps you ahead instantly. Available on all Olds models for 1941—Custom Cruiser, Dynamic Cruiser and low-priced Olds Special—Six and Eight. Try it today!



STYLISH to LEAD
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OLDS PRICES BEGIN AT \$852*
FOR SPECIAL SIX BUSINESS COUPE
*Hydra-Matic Drive optional at extra cost
Sedan prices start at \$898, *delivered at Lansing, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE



OLDSMOBILE WITH HYDRA-MATIC DRIVE!

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A Hereford Product...
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PACKARD'S BEST FLOUR

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO.
HEREFORD, TEXAS

THE RECORD... Facts That Concern You No. 23 of a series



WOULD YOU CUT DOWN THE APPLE TREE?

You'll probably find a few bad apples in a bushel of good ones. That's the way it is with beer retailing in America.

There are hundreds of thousands of wholesome, law-abiding beer retail establishments that sell good beer—the refreshing, appetizing beverage of moderation. At the same time, there is a handful of undesirable, anti-social taverns. Unfortunately, these few out-law establishments bring discredit to the entire beer industry.

To protect your right to drink good beer, the Brewing Industry wants such anti-social retailers eliminated entirely. It has instituted a "clean-up or close-up" program—now in effect in some states and being extended.

We'd like you to know about this socially important program. May we tell you about it in an interesting free booklet? Write: United Brewers Industrial Foundation, 19 East 40th Street New York, N. Y.



BEER... a beverage of moderation