

WE ARE PREPARED TO SUPPLY FARMERS WITH THE BEST OF IMPLEMENTS

to successfully cultivate their farms. THE SUCCESS GANG and SULKY PLOWS are the best made; the easiest running, lightest draft and less trouble to the operator, than any plow made. The Moline Disc Plows are the undisputed champions of the Panhandle. We have the Force Feed Superior Grain Drills from the five disc one horse to the twenty-two horse sizes with or without the Presser Wheels. We have a full line of

Katydid Sod Plows, Canton Walking Plows, Disc and Drag Harrows

Our stock of Baker Perfect Barbed Wire, galvanized and painted is complete. We can sell you Hog Fence and Farm Fence in any quantity from one rod to thirty miles. WE SELL THE AMERICAN, ELWOOD and PITTSBURGH WOVEN FENCES. They are the best that money can buy.

We know that we can save you money on anything in our line. Come in and look through our stock. It is our pleasure to show you. With sincere thanks for your valued trade in the past. We are, yours truly.

STROUD-GARY HARDWARE CO.

THE PLAINS FOR ALFALFA

King of Forages Making Envious Record—Iowa Man Makes Inquiry and is Misinformed

FIRST PRIZE AT TEXAS FAIR

Hereford Takes First Prize at Great Southern Fair at Dallas Over all Competitors

A letter from J. E. Leeper, County Bridge Foreman for Decatur county, Iowa, writes to the Brand and encloses a clipping from the Breeders Gazette, which pretends to answer an inquiry from one of its readers. The reply of W. L. English, who signs his name as if connected with the Oklahoma Experiment Station, evidently has not taken the pains nor trouble to get information about Northwest Texas or has gotten his information from some prejudiced source, or is himself prejudiced and does not care to give the Panhandle a fair show. For the benefit of the many Brand readers throughout the states, the correspondence is given and a statement of facts is made.

ABOUT THE TEXAS PANHANDLE. TO THE GAZETTE.—One of your readers living at Lawrence, Neb., writes:

"I would like a little information about the Panhandle country of northwest Texas, its agricultural possibilities, climate and kind of water. Can corn be grown satisfactorily there, also alfalfa? How many cuttings of the latter? This pertains particularly to section around Lamb and Castro counties."

Until recently the section referred to has never been considered an agricultural country, but has been devoted solely to stock-raising. Corn and alfalfa are being grown there to some extent. I do not believe, however, that corn will be one of the permanent crops of that

region. Kaffir-corn, milo maize and Jerusalem corn must be made to take its place. Alfalfa cannot be grown except along the river and creek bottoms, and, generally speaking, it is not one of their agricultural crops. I would not advise any one to locate there who had to depend for a livelihood on the crops he could grow on a small area of land. It is necessary to have access to large areas of range in order to make farming there successful. In some of the favored localities along streams, alfalfa can be cut from three to four times each season. It is necessary, however, for it to have sub-irrigation in order to produce a satisfactory crop.

W. L. ENGLISH.
Oklahoma Experiment Station.

Pleasanton, Iowa, Dec. 27, 1907.

The Hereford Brand,—Enclosed please find clipping from the Breeders Gazette of which I have been a reader several years and in all this time, I have never seen an article that was so misleading. It is to be regretted that such an answer should be given to one who wished to know the facts and desired to cast his lot with the people of the Plains. Tell Mr. English to drive his experiment steer over the line and give him a good feed of the alfalfa grown by the Hereford people.

Yours respectfully,
J. E. LEEPER.

The Brand does not have to deal in fiction or fancy or experiment station reports to get at the facts in this matter. Here is an earnest inquiry that would like to have some information about Northwest Texas and he asks some very relevant and pertinent questions. The Brand will endeavor to answer these questions one at a time and if the Breeders Gazette will publish the answers and correct the error of Mr. English, the people of the Panhandle will believe

that it did not intend to prejudice the Lawrence, Nebraska man. Will it do it?

The first question. Wants a little information about the agricultural possibilities. Within the last few years, it has been demonstrated that the soils of the Panhandle are adaptable to nearly every kind of semi-tropical plant. Farmers are planting and raising successfully everything that will grow in the middle-west states. Here are a few things that are succeeding: Alfalfa, apples and apricots, beans, garden beets, sugar beets, broomcorn, blackberries, cabbage, celery, cantaloupes, carrots, cucumbers, citron, cherries, currants, Indian corn, sweet corn, June corn, cotton, dewberries, Durum wheat, flax, fruit trees, flowers, grapes and all vine

fruits, Kaffir corn, kershaws, lettuce and other garden stuff, milo maize, millet, mulberries, onions, okra, oats, peaches, plums, pears, peas, peanuts, pepper, pop-corn, pumpkins, potatoes, raspberries, rhubarb, rye, squash, speltz, strawberries, sorghum, turnips, tomatoes, wheat and watermelons.

As to the degree of success that each of the Panhandle products grow depends upon the methods used by the farmers. Without any effort to gather premium stuff, the Hereford country took five blue ribbons at the great Texas State Fair held at Dallas, Texas, in October, 1907. Here's the record:

Best alfalfa, first prize, from Sulphur Park and Alfalfa Farm.

Best Kaffir corn, first prize, raised by J. S. Shadrick.

Best Milo maize, first prize, raised by Z. T. Clifton.

Biggest Kershaw, first prize, raised by S. L. Boone.

Biggest cabbage, first prize, raised by G. C. Mojor.

Biggest beets, second prize, raised by Mrs. Claude Moreman.

The possibilities of the Panhandle in agriculture are just now being realized. Look at the list above; look at the first prizes. Even the Texas people do not give the Panhandle due credit; how can you blame others for going wrong? As good a man as Mr. Newcome of Amarillo wrote to Central Texas, Kansas and the Pecos in New Mexico, trying to get a man to come to Amarillo and discuss alfalfa raising at the Farmers Congress recently

(Continued On Page Eleven)

Don't Leave Groceries Until the Last Minute to Buy



Give us your order early, so that whatever happens you will be sure of good things to eat. Just a word about the quality and prices of our groceries. It is simply that if all your other purchases during this busy season are as satisfactory in both respects as our groceries are bound to be you'll be remarkably lucky. That's all.

THE HUBBARD GROCERY CO.

A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

BURNAM REAL ESTATE AND LIVE STOCK GO.
Dimmitt, - - Texas

SEE MY BARGAINS IN HEREFORD CATTLE

AND BERKSHIRE HOGS

I am not in the Hot Air Zone nor from Missouri; but I show the goods. I have some very choice young Hereford bulls, by Stuart of Shadland 113423 by the \$10,000.00 bull, Diplomat.

I have a few young Berkshire Boars, by Master Highclen 90350, a half brother to the \$5,500.00 Star Masterpiece.

We also breed Mammoth Bronze Turkeys and Bayred Rock chickens. We breed them to sell and sell them to breed.

See me, write me and deal with me to get your money's worth.

R. H. NORTON
ONE MILE WEST FROM HEREFORD, TEXAS

Do Not Fail to See

Alfalpa Lumber Co.

When in need of Building Material of any kind. Our stock is large and our goods are good let us prove to you that our prices are right. See us for DeVoes Lead and Fine Paints and Varnishes.

Alfalpa Lumber Company
C. M. MILLER - Local Manager

LUMBER BARGAINS

When you are ready to build that house, barn or cowshed don't buy till you have figured with us. Our stock of doors, windows, paints, glass, varnishes, oils and everything in the lumber dealer's line is complete and first class. Trust us to interest you on prices. Mound City Paint our leader. Sherwin-Williams Paint our specialty. For interior finish don't fail to get our HAND CRAFT STAIN.

HEREFORD LUMBER CO.

A RELIC OF EARLY DAYS.

Editor Receives Old Copy of Panhandle Paper.

The Texan editor has in his possession a copy of the Clarendon News, published May 15, 1881, and bearing at its mast head the names E. E. and L. H. Carhart, with the motto: "Christianity, Temperance, Civilization—Westward." Below will be found a few extracts from this pioneer of Panhandle civilization that will be of interest to many of our readers. The paper was found in the courthouse at Anamosa, Iowa, and a subscriber of The Texan. Following is Mr. Ramsey's letter, which accompanied the paper.

"Anamosa, Iowa, Dec. 20, 1907.

"Mr. McClere, Editor Texan, Dalhart, Texas.

"Dear Sir:—I enclose \$1 as a renewal on subscription for another year.

"I am also enclosing an old copy of the Clarendon News dated May 15, 1881, which I discovered in the office a few days ago. Mr. H. B. White was evidently a subscriber at that time. He was then clerk here, and moved to Clarendon. You will note that it lays claim to being the only paper published in the Panhandle, and you may also be interested in other matters contained in it.

"You are certainly entitled to much credit for the energy you are putting forth to make Dalhart and the surrounding country prosperous, and I trust that you may receive your share of the resulting prosperity. Yours very truly,

"J. H. RAMSEY."

FOLLOWING ARE A FEW EXTRACTS.

The storm of last Saturday gave the adobe houses a severe test but they stood it well.

Never in the history of Clarendon has the future of the town looked as bright and promising as it does now. Emigration is steadily on the increase and houses are in constant demand.

We are informed that on last Thursday the mail on the route between Ft. Supply and Mobeetie was lost from the stage by high water.

There are 3,840,000 acres of government land not included in any state or territory. It is in the form of a parallelogram and borders on Texas, Colorado, Kansas, Indian Territory and New Mexico. At present it has no government, no courts, nothing but cattle and their keepers.

A real estate ad., offering twelve sections of land for sale, within nine miles of Clarendon, states that this purchase will give control of a tract of land eight miles square.

"Besides these larger tracts we have farms of 20 to 320 acres near town for sale at rates from \$1.00 to \$2.50 an acre."—Extract from an ad.

The Denver & Fort Worth road has not yet been located south of the Canadian or north of Decatur, but an air line would give it to us. This line will give us cheap lumber, etc., from eastern Texas. The Missouri Pacific is about to push west from Gainesville, and their westward terminus is not yet made public. The reliable old Texas Pacific is now laying a mile of track a day toward El Paso and the Pacific coast.

See Strange, the tailor, for cleaning, pressing and repairing. 47tf

Pay Poll Tax.

In Texas every officer, from constable down to president is to be voted for this year. The November election will be of great consequence to the country. You will want to vote in this November election, but you are not thinking much about it now. One thing remains—pay your poll tax, state, county and city, and arm yourself as a sovereign of the country. Don't embarrass your family and friends by failure to pay your poll tax.

FIRE INSURANCE

Plate Glass Insurance
Live Stock Insurance

written in GOOD COMPANIES

D. F. ASHBROOK, Agent

AT STROUD & GARY'S STORE

FRUITS, CANDIES and Cigars

Let us tickle that palate of yours with our Choice Candies and Fruits.

Sample our Fancy Chocolate and Dipped Ammon. They are winners.

The

...Elite

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager
Hereford, - - - Texas

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

WARREN GRAIN CO.

Successors to J. F. Collup

LIST YOUR

LAND

with THE SOUTH WEST COLONIZATION CO. In starting out they extend to all a happy New Year, and panic or no panic, they propose to do things, which means a large business in the Hereford territory and logical benefits to each and every man, woman and child in it.

They have live real estate agents in all the large immigration centers and are going to give Hereford the largest immigration business that she has ever enjoyed. Special cars, coaches and trains will be the feature of their new business

They ask all those who have land to sell to assist them to make Hereford a town of 10,000 people in 1910 or before that time. List your land with them and they will spend their own money to do the rest. Jump a the band wagon and help pull altogether for the shallow water, the best country, and the best land on the plains, at Hereford, Texas.

Their books are now open at the office of Fox & Gyles, next door south of The First National Bank

THE SOUTHWEST COLONIZATION COMPANY

FOX & GYLES, Agents

Hereford, Texas

BET CULTURE.

Clipping Forwarded by A. H. Elliston Makes Good Reading—How Beets are Planted.

Mr. A. H. Elliston learning thru the Brand that Hereford was about to become interested in the sugar beet culture takes a clipping from a paper at Norwalk, California, and sends it to the Brand for publication.

"Although beet slicing closed nearly a month ago, to pass through the sugar mill one would hardly suspect such to be the case, as the refining processes are all in operation, crystallizing molasses into white sugar.

Plowing is further advanced for the 1908 crop in this locality than ever before. The Bixby Land Company has a third of the plowing done for their beets and seeding has been in progress for some time on the lands of the Montana Land Company ranch, about 100 acres of beets being already up and growing nicely.

This factory is extending into new beet territory for next year at Buena

Park and in the peatlands near Smeltzer. A total of about 8500 acres has already been arranged for, contracts being signed up freely.

The beet growers are more enthusiastic than ever before over early planting and are making an effort to realize the "ideal" which according to Chas. F. Saylor, Special Agent of United States Department of Agriculture, is as follows:

ACTUAL AND POSSIBLE YIELD OF BEETS

"If the rows are 18 inches apart and the beets in the row 8 inches apart, an acre will have 139 rows with 311 beets in each row. This gives us 43,329 plants to the acre. If the average weight of beets at maturity is 2 pounds, the product of the acre will be 86,658 pounds of beets or 43.3 tons. This presupposes a perfect stand, and that is what the farmer should strive for. Sometimes beets are planted farther apart but 18 inches between rows is the usual rule in good fertile soil. Farther apart the rows the less the cost of cultivation, the larger the beets,

and as a rule, the lower the quality. If the farmer uses bad judgment in preparing his seed bed, or in selecting his time of planting, he has injuriously affected his stand of beets. The average yield per acre of this country in 1904 was 10.47 tons in round numbers, only one-fourth of an ideal yield. While it would hardly be fair to attribute the entire difference to defective stands, there is no doubt that much of it is due to this cause.

"The assumption of 2 pounds as the ideal weight of beets is warranted by actual experience in growing beets. Often beets weighing 5 or 6 pounds are used in a factory. In some districts they are more often over 2 lbs than under. I believe the time is coming in the history of beet production when the farmers will be liable to mature at least half of an ideal stand of 2-pound beets. Conservative consideration must bring us all to the same conclusion. This gives an average production of 21.65 tons per acre, worth at the present prices, \$108.25. If this can be realized, all competitors of the American beet grower will be distanced. Falling prices of sugar on our markets will be met by the increased profits resulting from better yields. The farmer will be able to take less for his beets, thus lowering the cost of sugar production.

"There can never be a detrimental factory control over the farmer's product. The factory cannot run without sugar beets. These are always in competition with other crops. In the natural order of things the farmer will produce those things on his farm which pay him best. The moment beets get below the competing point he naturally turns to other kinds of farming. On the other hand, the farmer is interested in the success of the factory, and he must realize that no concern of this kind can run for any length of time except upon paying basis. While the factory management can do something to lower the cost of sugar production by improvement in methods, the greatest opportunity is that which the farmer has to lower cost of production by increasing his tonnage of beets."

Experience proves that Mr. Saylor is right and one point where the farmer suffers and which he should watch closely is at thinning time to see that no beets are taken out in the rows which will leave spaces greater than the 6 or 8 inches usually specified according to the character of the soil. As Mr. Saylor says "This is a time when the grower should take possession of the situation and never leave off until he has mastered it." Another important point is that plenty of seed be used. A few pounds extra to an acre costs little while an extra ton or two in production gives returns all out of proportion to the cost of the seed. Here then is the key to the situa-

tion: It is of vital importance that a good stand be secured, as it is a foregone conclusion that unless there is, there can be no paying crop of beets raised.

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31tf

One Dollar Wheat.

W. B. Arnold brought in a sample of wheat one day last week and it tested 62 pounds. The grain was as fine as every grew. He was offered \$1.00 by a foreign dealer. With wheat at a dollar, the Panhandle farmer will soon stop the "panic."

Notice to Tax Payers.

I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office.

33-tf HENRY HUBBERT, City Marshall and Collector.

Jr. B. Y. P. U. Program. Following is the Jr. B. Y. P. U. Program for Sunday Jan. 19, 1908: Roll call and minutes.

Collection. Leader—Mildred Haney. Subject—Lost Popularity. Scripture Lesson—Mark 6:45-56. Song 113. Prayer.

Find verses that show that Jesus has the words of Eternal Life—Clyde Wilson.

What Blessings come on all that believe on Jesus?—Elzina Mounts. Song 91.

Prayer—Gertrude Taylor. How may we know that Jesus is ours, and we are His?—Audie Rogers.

Chain prayer led by Maude Dean.

Special Prices on all saddles. J. A. Canterbury. 42-tf



REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

PURE DRUGS

Coulson's Drug is the place to get your prescriptions filled promptly and accurately. See us for School Tablets and other school supplies. Headquarters for Perfumes and Toilet Articles. A good place to get an after dinner smoke or to rent a book for a reading.

Yours for business,

T. M. COULSON

Quick Service

Honest Treatment

CONTRACTORS and Builders

F. B. COTTEN, - 22 years experience
C. H. HUNTER, - 15 years experience
W. B. ANTHONY, - 18 years experience
WARD BRATTON, 20 years experience

Let us save you money on that house, barn or shed that you are going to build.

IN

Photographs

and VIEWS quality is of first importance.

How disappointing to have a picture fade after a few years. Best

material and care-

ful workman-

ship at

MAJOR & McGhee's

Hereford Real Estate Exchange

We have Lands, City Property, Roller Flour Mills, Gins, Livestock and other Properties, located in Oklahoma, Iowa, Missouri and Eastern Texas, to Exchange for Panhandle lands. In adding the Exchange feature to our business, we are in position to assist our friends at home, and also the non-resident, and we tender our services to all who wish to buy, sell or exchange--Anything. We have assisted some of our friends in securing Loans. If you wish services from people who KNOW HOW to transact Real Estate deals, let us know your wants.

HEREFORD REAL ESTATE EXCHANGE

SAM H. MORRIS.

Manager

SPREADING OUT.

Sulphur Park and Alfalfa Farm Adds Another Department and Buys Car Load Hogs.

On last Monday, a car load of fine Poland-China hogs, many of them subject to registration, were unloaded for the Sulphur Park and Alfalfa Farm. The owners expect to add this feature to their farm. The location and surroundings could hardly be excelled for raising hogs and with the large acreage of alfalfa and the large amount of feed stuffs that the farm will produce, the farm will "make good" on the swine proposition. There is no danger of overdoing the hog business. The packeries at Fort Worth closed down on account of the lack of porkers and since enlarging the plants, there has never been a supply equal to the demand. A hog will add more profit by eating up the feed stuffs on a farm than any other animal in the

same length of time. This the owners of the Park farm know and they propose to get the benefit of the industrious feeder.

The venture is not new in the Panhandle and success is sure to come.

"The Deacon."

He will be at the College tomorrow night, Saturday. He will not remain but one evening but promises to give an interesting hearing to those who will avail themselves of this opportunity to see him. "The Deacon" as a play is full of action and fine situations. At no time is there a dull period. The W. O. W. Band of Texico is going to put this play on at the College tomorrow night and, if you miss it, you will miss it. All Woodmen are invited and will be given special attention by allowing them to choose the best seats at the regular price. All other people will have to take their turns. Prices 25 and 50 cents; half rates to school boys and girls.

Sugar Beets to be Planted.

It has recently developed that there will be an effort to get a number of people in different parts of the Panhandle to plant sugar beets this year. The Brand wants to get the names of all who would plant a few rows, if not a few acres. It would be well to get a good variety of seed. The secretary of the Commercial Club is communicating with C. O. Townsend, Pathologist in charge of the Sugar Beet Investigations, and as soon as information can be obtained, he will have published a statement showing the best methods of cultivation and the kind of seed best for the Plains. The following persons have agreed to plant beets this year:

J. P. Eskildsen	5 or 10 acres
L. Gough	2 or 3 acres
A. C. Elliott	1 or 2 acres

Let other names be added to the list. One hundred acres planted this year would not be too large an

area for an experiment. It has been assured that if the Panhandle people will have the beets growing, that an expert sugar beet man will visit the country, and, if it is shown that the soil will produce the beets, factories would be established at different points. Hereford can get one of these plants on the first count.

Familiar.

A colored citizen was brought before a police judge charged with stealing chickens. He pleaded guilty and the judge asked him how he had managed to lift those chickens right under the window of the owner's house when there was a dog loose in the yard. "Hit wouldn't do judge," said the negro, "to try to explain dis thing to yo all. Ef you was to undertake it you lake as not would get your hide full of shot and not git no chickens nuther. If you want to engage in any rascality yo better stick to de bench whar yo is famillar."—Exchange.

It Don't Pay to Advertise.

Last week the Brand offered a year's subscription to the first one who would notify the office that certain back numbers of the Brand could be supplied and a number of friends have already told us that they could supply the missing numbers. E. M. Vanderburg brought in the number of July 5, 1907 for which his time was extended another year; J. B. Phillips brought in numbers bearing the dates of November 16 and 30, 1906, and stated that his wife had saved all the papers and was glad to supply the office with the numbers. Her time was accordingly extended two years. Others have told the management that the number of November 9, 1906, could be supplied which shows that the subscribers of the Brand appreciate the paper and that "It dont pay to advertise" unless you want something or have something to sell.

The Brand is only \$1.00 a year.

W. J. GILLILLAND

J. M. GILLILLAND

GILLILLAND FURNITURE COMPANY

We handle a line of Gate-end Davenport Sofa Beds, which for Quality, Design and Price are unequaled. We also handle a line of Automatic Davenport Sofa Beds, which are acknowledged the superior of anything of the kind on the market.

We have a large stock of Mattresses that we are going to close out at just what they cost us. We can furnish you an \$18.00 Mattress for \$10.00. If you want a cheaper Mattress, we have them from \$2.50 up. Call at our store and see them.

Our resolution for the new year is to sell goods for a small profit, so we invite you to come and price our goods and see if we are keeping our resolutions.

GILLILLAND FURNITURE CO.

FURNITURE

UNDERTAKING

The Brand

D. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HERFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FOUNDED, JANUARY 17, 1908.

THE PEOPLE'S PLATFORM.

Have you memorize the Platform for 1908? Not that political platform that candidates use to stand on while they get in, but that broad platform of industrial improvements for your city to build on. Are you going to take any part in the laying of that platform or are you going to stand on the streets with your hands thrust down into your bottomless pockets up to your elbows, chew Battle Ax and criticize the men who are trying to carry their load and your burden? Have you any confidence in any of the enterprises outlined in that platform? What are you talking about? What is the People's Platform? Didn't you read it in the Brand last week? Hunt it up and read, but here are the planks stated in single words: Canning factory, broom factory, sewerage system, Panhandle Short Line, flour mill, new depot, new electric light plant, new high school, water works, fire department. Have you no confidence in any of these enterprises? Get off the earth and give room for somebody that can pull in the traces or push at the wheel. These are coming.

Joe B. Collins Announces.

The Brand is authorized to announce Joe B. Collins as a candidate for sheriff and tax collector for Castro county. Mr. Collins has been engaged in farming and stock raising in Castro county for the past five years and has very thoroughly identified himself with the interests of the county. He has never before asked for any public office at the hands of the people. If elected will serve the people to the best of his ability.

Farmers to Organize.

The farmers of the county are going to meet at the courthouse next Saturday, tomorrow, for the purpose of organizing an institute, the object of which is to discuss ways and means of bettering the conditions and to open a school of soil and culture and stock raising. From time to time, the institute will meet and the various subjects which pertain to the farm will be discussed. All who are interested whether a farmer or not should attend the meeting and lend encouragement to the move. A number of men have expressed their willingness to co-operate in the matter by signing a petition asking for such an organization. Meet them at the courthouse at 2 o'clock tomorrow.

Can't Keep House Without the Brand

Long Beach, Cali., Jan. 6, 1908.
Editors Brand.—Please send the Brand to us at 338 Elm Ave., Long Beach, California until further orders, as I find we can't keep house without the Brand. We think this is a fine place, no frost, no wind, all kinds of fruit, vegetables and fish. Flowers of all kind in bloom. Clyde and Lora are going to school. Mrs. Kibbe is able to walk down to the beach twice a day. We spent Christmas week with A. H. Elliston and family at Norwalk. They showed us a good time.
Yours truly,
R. J. KIBBE.

Announcements

Deaf Smith County.

For County Judge:
W. H. RUSSELL.
JAMES HUGHES.
For County Clerk:
W. M. COGDELL.
G. M. SUGGS.
J. H. KING.
For County Treasurer:
C. E. SMITH.
For Tax Assessor:
W. FORD.

Castro County.

For Sheriff and Tax Collector:
ROY BARBER.
For Tax Assessor:
ARCH CONNER.

One Hundred Prospectors.

Hereford real estate men did a good business last week with the 100 prospectors who came in the special coaches to the city. Tho the weather was disagreeable yet a number of sales were made. The prospectors were as fine a lot of fellows that ever crossed the state line, and the Brand hopes that many of them will make their homes among among the people of the Plains.

There was unanimous courtesy among the real estate men and only two complaints have been made on account of "Buttinskys." The two men complained of have never been in the real estate business, have no office, pay no real estate tax and did no considerable damage.

Men and men, why is it that some want to "Butt-in," when the real estate men spend their money in advertising the country and go to heavy expense in bringing men here? If they want to do a real estate business, take out license, rent an office, go north and bring their own men down.

Girl Wanted.

To wash dishes and do other kitchen work at the Iowa Hotel. 49tf
C. E. HOWARD.

Dissolution Notice.

The firm known as Argo & Jarrott, composed of A. E. Argo & J. D. Jarrott, partners, is by mutual consent this day, Jan. 9, 1908, dissolved, A. E. Argo retiring and selling his interest to J. D. Jarrott, who assumes all indebtedness of the firm and to whom all notes and accounts due the firm are payable. J. D. Jarrott will continue the business.
49-5t
A. E. ARGO,
J. D. JARROTT.

Big Wardrobe.

We dare say that the biggest wardrobe that has been brought to the Panhandle is the new one brought in lately by Geo. A. Stambaugh. It is wide enough for two rooms, high enough for two stories and deep enough for a queen's evening dresses. It is ultimately designed for a double deck of mens clothing.

Pay Up.

All who know themselves indebted to me, will please call and settle their accounts. 49tf
HERBERT O. PARK.

Shoe Department.

Hubbard & Barnett has made quite a little improvement both in convenience and appearance in their shoe department by cutting off a small apartment of convenient size for shoes exclusively. When you try on a new pair of shoes, think of it, new shoes to the right, to the left, in front, behind and beneath you. Then get a nobby new hat and feel like a new individual.

Several Deaths.

Among live stock recently on account of not using Crescent Stock food. Special guarantee on every package. 49-2t
E. T. WOODBURN & SON.

The Western National Bank

of Hereford, Texas

CAPITAL
SURPLUS

\$50,000.00
40,000.00

G. A. F. Parker, President J. L. Smith, Vice President Frank W. Wilson, Asst. Cashier

Time is Money

and should be saved or wisely expended. Every minute you waste in counting and recounting your cash and seeing that it is all there is money lost. You can save it all by depositing your cash in the Western National Bank. Make the New Year the time to open an account with us. Then you can give all your time to making money instead of spending time looking after what you have made, as you do now. Start the New Year right, and we will help you keep it that way.



FOR STOCK SADDLES

J. A. Canterbury takes pleasure in showing his line of Harness and Saddles, the kind that wear well and look well. If I have not got what you want I will make it for you.



Come in Strangers and let's get acquainted.

Yours very truly,

J. A. CANTERBURY

OVERCOATS AND CLOTHING ARE GOING RAPIDLY

We make
no false
promises

HUBBARD & BARNETT

We do not
claim to give
away goods

THE STORE OF QUALITY



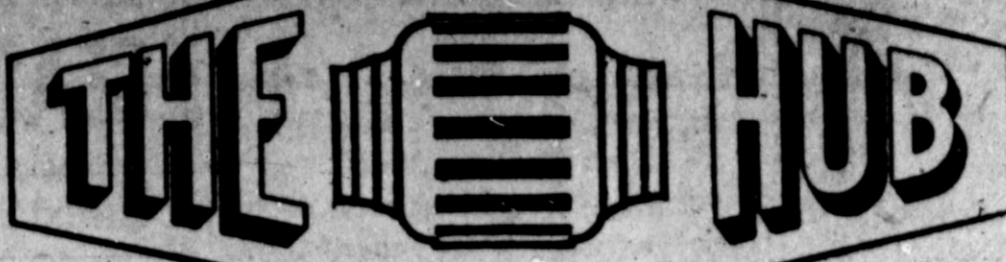
Do You Need a SUIT?

Choice (last call) 25 per cent reduction—our last reduction on Overcoats and Cravenettes --33 1-3 per cent discount on both plains and novelties. You know we sell reliable clothes.



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Honest Values
at Honest Prices



Small Profits
and Quick Sales

Discount Sale

As the season is about over for the sale of some goods, we will give the following discount on them to avoid carrying them over:

- Ladies Winter Underwear, 15 per cent discount.
- Men's Work or Dress Pants, 20 " " "
- Outing Flannels, 10 " " "
- Wool Flannels, white or gray 10 " " "
- 25c Fleeced Lined Hose, per pair 23c
- 25c Boys Heavy Hose, per pair 23c

All purchases must amount to One Dollar or over to get the discount.

Women's Muslin Underwear

The sale of Women's Muslin Underwear. Every garment made just as carefully as you would make them yourself. See the window display and notice the price. We couldn't get half the different kinds in the window. Make your purchase while the line is complete.

Underskirts, price	75c
" value \$1.00, price	80c
" " 1.25, "	94c
" " 1.50, "	\$1.32
" " 1.75, "	1.64
" " 2.00, "	1.78
" " 2.25, "	1.94
" " 3.00, "	2.72
Drawers, value 50c, price	39c
" " 75c, "	68c
" " \$1.25, "	98c
" " 1.50, "	\$1.37
C-emiise, value \$1.00, price	87c

Corset Covers

Corset Covers, value 40c, price	34c
" " " 50c, "	47c
" " " 60c, "	54c
" " " 75c, "	63c
" " " \$1.00, "	87c

Special Corset Covers

Special Corset Covers value \$1.25, price	94c
" " " " 1.50, "	\$1.37

Night Gowns

Night Gowns, value \$1.00, price	82c
" " " 1.25, "	\$1.14
" " " 1.50, "	1.34
" " " 1.75, "	1.68
" " " 2.00, "	1.87
" " " 2.50, "	2.32

WORTH HATS
A Stiff Novelty for Winter and Spring, in Brown and Black.

WORTH HATS

For Men of Taste

Call and see for yourself.

Highest Type of Workmanship, Quality and Style at the Lowest Possible Prices



Call in and see our line. It's a pleasure to show them. We have all sizes and styles from \$1.00 to \$4.00

WORTH HATS
Admired by Everybody. In Brown, Grey and Black.

Local and Personal

Overcoats at 1/2 price, Myrick. 1t
For views phone M. M. Major. 1f

J. L. Fuqua went down to Amarillo Sunday returning Monday.

Eli Dunlap has gone to Central Texas on business.

R. Eckhart of Illinois has bought a section of Panhandle land.

The greatest reduction ever made in clothing at Myrick's. 1t

See Strange, the tailor, for cleaning, pressing and repairing. 47tf

You can save money on your suit or overcoat at Myrick's. 1t

See Strange, the tailor, for cleaning, pressing and repairing. 47tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

See Strange, the tailor, for cleaning, pressing and repairing. 47tf

Oliver Lambrith accompanied Judge and Mrs. Ferguson to Kansas City.

D. F. Turner of Allen, New Mexico, was in Hereford Tuesday doing some trading.

H. H. Heiskill of Panhandle, was in Hereford Tuesday and left for Dimmitt that day.

Our prices on overcoats and clothing have been cut, like our bank account, to the "red." 1t

Boys, keep out of the gin and light-plant house, if not you will have to take consequences. 49-2t

Our prices on overcoats and clothing have been cut, like our bank account, to the "red." 1t

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

All my laprobes that I have left I will close out at cost for spot cash. J. A. Canterbury. 43tf

T. D. Boone, father of S. L. and S. M. Boone, whose home is at Vera was here this week visiting his sons.

BOARD.—Furnished room and board close in at Mrs. J. H. Copeland's phone 229. 49-2tp

The greatest line of trunks, suit cases and traveling bags ever shown in Hereford at Myrick's. 1t

One section fine land to trade for Hereford city property. See J. B. Elliston. 49tf

Quality the best and the price the lowest on mens and boys clothing at Myrick's. 1t

Bill Elkins of near Endee, New Mexico, was in Hereford this week laying in supplies and doing some trading.

C. W. Dodson, cashier First National Bank was called as a witness at Clarendon this week returning Tuesday.

Judge W. B. Boyd and family are in from his ranch this week and remained a few days on account of the snow storm.

A. W. Gregg left for a short trip to California yesterday. He will be away about a month, when he will return to his adopted city.

W. T. Smith never misses a train with your baggage. His wagons will call at your house. Phones 87 and 226. 43tf

Dr. Lee Jones returned last Saturday from a trip to Bell county, his former home. He says Bell county is a fine place alright, but that the Plains has it beat in many respects.

KEYS FOUND.—Bunch of keys on ring, containing shoe buttoner, two Yale keys and six others. Owner can get them by calling at the Brand office and paying 25 cents for this ad.

You will please take notice that time for paying your city tax will expire Jan. 31 1908. H. O. Hubbert, City Marshall and Collector. 49-2t

Mrs. Templeton and daughter, Miss Eva, came in from New Mexico Tuesday afternoon and are visiting their friend Mrs. Fore.

Dr. and Mrs. F. A. Estock recently of Monticello, Illinois, have come to Hereford to make their future home. Dr. Estock was a prominent dentist at his former home and he will open an office in the Opera House building as soon as his fixtures arrive. He and his good wife are welcome to the city and the Brand trusts that he will find the climate congenial and the people hospitable.

It has been reported that The Geo. Wright Land Company has been absorbed by a new company known as The Associated Land Company and will begin active work in the Kelso country soon.

A. E. Argo has sold his interest in the firm of Argo & Jarrott and will move to his claim near Blacktower, New Mexico, within a short time. Mr. Argo is not going to Mexico permanently as he thinks too well of Hereford to ever entirely cut loose and you may expect to hear of his coming back at any time.

John D. Jarrott

Successor to ARGO & JARROTT

Wishes to thank you for your past patronage and expresses a desire to sell you good groceries in the future.

COME TO SEE US

CONSTIPATION

You have tried all kinds of pills, waters and cathartics for Constipation and Liver Complaint. Now get the REAL Cure. Take NR Tablets and see how much better they are. See the difference in results. Their action is never retarded by that all-grip-tick sensation—they make you feel better the minute you take them. They brace you up and put new life in you, make you feel stronger and better, because they are made to regulate the entire digestive system. One dose will convince you. Get a 50c Box.

BETTER THAN PILLS FOR LIVER ILLS.

E. A. H. Lewis Medicine Co., St. Louis, Mo.

Nature's Remedy

REG. U.S. PAT. OFFICE
NR-TABLETS-NR

E. T. WOODBURN & SON, - Hereford, Texas

Cardwell Brothers

Are now in their new building at the same old stand, We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

T. M. Palmer Lumber Comp'y

DEALERS IN
LUMBER, LIME, BRICK, CEMENT
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

HEREFORD

and other points on
Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE
your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,
Traffic Manager,
Pecos Valley Lines,
Amarillo, Texas

WHY NOT NOW
WHY NOT TAKE YOUR SEMI-ANNUAL BATH NOW AT THE
The Boone Barber Shop L. E. Thompson Proprietor

Brand Want Ads Bring Results

WIRELESS TELEPHONE.

Successful Use of Method of Transmitting Messages at Sea—Old Methods Superseded.

"Hello, Kearsarge, how is everything on board?" The question was asked by Admiral Robely D. Evans, and as he held the telephone transmitter to his ear distinctly he heard the reply come from over the water: "Everything is all right. We are nine miles astern and making good speed."

It is truly a remarkable thing that two ships can thus communicate, that the human voice can be transmitted for miles without the aid of a wire. The wireless telephone makes this possible, and Uncle Sam is one of the first ones to make practical use of this invention. Other nations are watching with eagerness to see what the reported results will be of the experiments. Every ship in the Pacific fleet is equipped with the wireless telephone and in his cab on board the flagship Connecticut, Admiral Evans can communicate by word of mouth with every ship in the line. The instruments are expensive, each having cost \$1500; but they are worth the money, for the old ways of signaling were not satisfactory. Signals by means of flags could only be made in the day time when there was no fog and the light signals at night were unsatisfactory. Now, however, explicit directions can be given each ship and in a shorter time than by the old methods.

The contract the navy holds with the inventor of the wireless telephone calls for talking distance of only five miles, though eleven has been officially accomplished, and 25 unofficially reported. The wireless telephone, the invention of Dr. Lee De Forest, is an accomplished fact, and is probably destined to do an important service for the world.

Market Opens.

We will buy all your wheat, kaffir, maize, cane and millet seed. 48-2t
STAR MILL & ELEVATOR CO.

WHEAT REPORT.

Many Farmers Sending in Reports of Acreage—Large Increase Over Last Year.

The gathering of wheat statistics as to the acreage in the Hereford country continues with interest. Mr. Giles near Vega was in the city one day this week and gave a report of the acreage and condition in his section. All reports of condition are good and the prospects for a yield were never better at this time of the year.

	Acreage
Total previously Reported	5335
J. E. Howard Ranch	512
Loyd Ranch	100
Lee Giles	50
Giles Brothers	50
Wood & Jones	100
H. B. Woods	90
Mckinney Ranch	100
J. M. Mayes	80
R. E. Dyer	60
Blackburn Ranch	70
Jim Carroll Ranch	200
C. B. Williams	90
Bradley & Womble	120
Total acreage reported	6957

Vernon is to have a better paper. J. Ray, formerly of the Hereford Brand, has bought the Vernon Hornet and will proceed to make it a hummer as he did the Brand. The Banner-Stockman is glad to see so good a newspaper man as Ray get back into the harness, and we are sure that Vernon will have the best paper she has ever had.—Banner-Stockman.

For bicycle repairing see Wharton Brothers. We will also buy or trade for any of your household goods. Come and see our bargains. 48-tf

CLASSIFIED ADVERTISEMENTS

MISCELLANEOUS WANTS

LAND WANTED: I will trade my residence and other property for good land. New seven room house, well, mill and water works, young orchard, located opposite Hereford College. Address A. C. Elliott, Hereford.

LIVE STOCK FOR SALE

TO TRADE—A fine horse and jack to trade for acreage property. J. B. Elliston. 47-tf

SALE—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE—Horses, hogs, mules and mares, one and a half miles northeast. Fred Millard. 37tf

FOR SALE—Poland China gilts, barrows and pigs old enough to wean. T. E. Bowe at Hunt place, 3 miles north. 49-2tp

REAL ESTATE FOR SALE

FOR SALE—½ section and one section of good land for sale cheap. Easy terms. See or write J. B. Elliston. 49tf

FOR SALE—Several quarter sections good land for sale on easy terms. Shallow water. See or write J. B. Elliston, Hereford, Texas. 49tf

FOR SALE—One section, half section and two quarter sections of land situated from 3 to 10 miles of Bovina, Texas. F. D. Perkins, Shenandoah, Iowa. 44-8tp

FOR SALE—A good farm 3-4 mile northeast of college, well improved, containing 240 acres. Will sell all or 160 acres or 80 acres. G. W. Shonkwiler. 42-7tp

FOR SALE OR LEASE—My improved 4 section Castro County Ranch near Hereford. Good house, well, corrals and 1000 acres free for two years if broke and sown to wheat or will sell ½ cash 10 years on balance. A. H. Elliston, Norwalk, Cal. 47-4t

FOR SALE ON EASY TERMS—654 acres all smooth land 7 miles south-east of Hereford no improvements, 320 acres north of Hereford adjoining Howard ranch all smooth unimproved. Also 160 acre farm 4 miles southwest of Hereford, good 5-room house, barn, well and mill, young orchard, 80 acres in cultivation. Will sell at a bargain. See J. H. Bowers, owner at Locust Grove Ranch. Box 204, Hereford, Texas. 44-tf

FOR SALE—Two sections smooth, deep, level land—fenced on one side—between Friona and Summerfield, south of railroad, 4 miles not a blemish. Perfect title given at once. Surveyed and can be deeded in quarters. Price by the section \$13.00 per acre for a short time. Terms \$6.00 cash and \$7.00 running 4 years at 6 per cent, payable in equal installments. A. G. Eisenhart, Burlington, Iowa. 49-2t

Alfalfa and Red Clover.

J. E. Howard in conversation with the Brand states that he has 100 acres of very fine alfalfa. It was seeded last April, but on account of the late spring did not come up until the latter part of May. The crop was cut twice last summer and fall and has covered the ground, giving a good stand. From the prospects, he hopes to get four cuttings this year. Adjoining this, he will sow 40 acres of Red Clover and feels sure that it will make a profitable

LOST

STRAYED—A number of stock cattle, branded C on left shoulder and anchor on left thigh. Liberal reward for any information leading to recovery. Joe Collins. 47-4tp

ROOMS FOR RENT

ROOMS—Two furnished rooms close in. Phone 84. 44tf

WANTED—Couple to occupy front rooms nicely furnished, with best board, at \$20.00 each. Address Box 272.

FOR RENT—DWELLINGS

FOR RENT—Good four room house close in, good water. Chas. Havenhill. 49tf

FOR RENT—My residence in Hereford at \$25 per month, payable each month in advance. J. Ray, Vernon, Texas. 1t

FOR RENT—New five room house near Court House, good well and mill, chicken house, etc. Apply to C. E. Howard, Hotel Iowa. 47tf

FOR RENT—Two story brick building is 25 by 80 feet. Lower story will be vacated by Jan. 25. J. M. Bogard. 49-4t

LAND FOR RENT

FOR RENT—20 acres of land in Block 27, Ricketts addition. Apply to T. J. Williams, Morganfield, Kentucky. 39tf

MISCELLANEOUS

FOR SALE—Baled alfalfa in ton or ½ ton lots, \$17 per ton delivered. Verne Witherspoon. 49tf

FOR SALE—At a bargain, my four-room residence, close in. W. B. Park. 47-tf

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—Macaroni seed spring wheat. Inquire of T. A. Osborne, Boom, Texas. 45-5tp

FOR SALE—Section 343 blk. M 6 four miles east of town of Dimmitt. Price \$16.00 per acre ½ cash balance 1 to 5 years 8 per cent. See owner. J. T. Jowell. 48-tf

FOR SALE—Some winter turf oats, ready to sow now. Also some red oats and spring wheat, both Nicaragua and Macaroni. Also some barley. See J. D. Thompson. 49-4tp

FOR SALE—Spring seed what. Also Texas Red Rust Proof Oats, both of fine quality. For sale in any quantity either cash or good approved paper. Eli Dunlap. 48-3t

FOR SALE OR EXCHANGE—\$14,000 stock dry goods for real estate, Western Texas preferred. Best business in town of 1500. Address A. L. W. 502 Pecan St. San Angelo, Texas. 49-4tp

FOR SALE—Cheap. 1 sod plow, 1 break plow, 1 disk harrow, double and single row planter and cultivator and a wagon and harness all nearly new. J. B. Rogers, North Hereford 47-4tp.

crop both for grazing and cutting. When it is known that the Howard ranch is on the high plains, or upland, as it is sometimes called, and that it is growing alfalfa successfully, without irrigation, the fact should disabuse all minds of the notion that the Plains cannot grow this plant. Mr. Howard has 512 acres of fine fall wheat and he says that he never saw better wheat in Minnesota or Nebraska.

See Strange, the tailor, for cleaning, pressing and repairing. 47tf

DEMOCRATIC CLUB ORGANIZED.

Young Men of the City Meet and Organize Young Men's Democratic Club of Hereford.

A move was set on foot a few days ago which resulted in a meeting of the young men of the county at the Court house last Monday night when The Young Men's Democratic Club of Hereford was duly organized and officers elected. The object of the Club is purely patriotic, non-partisan and non-personal and the purpose will be to create an interest in good Democratic government and to train young men to vote intelligently and wisely on subjects that may come up for their consideration. The Club will not confine its membership to young men, but Democrats of all ages are invited to become members.

The following officers were chosen: J. B. Jarrott, President; T. Strange, vice-president; S. L. Sullivan, secretary; E. F. Connell, treasurer. A number of committees were appointed. A set of By-laws will be drafted and voted upon at the next meeting, which will be held on the night of January 27, at which time a number of speeches will be made by young politicians and others.

In conversation with one of the leading spirits of the Club, the Brand learns that an effort will be made to get every one to pay their poll-tax this year, so that the county will have as large a representation as possible in the Democratic councils of the district and State. This is a laudable object and is one that all persons should take an interest in, regardless of party affiliation. Whether you are a Democrat or a Republican, you must be armed with a poll-tax receipt before you can vote in Texas. Therefore pay your poll-tax. The Brand heard a young man say the other day that he did not intend to spend \$1.00 for the privilege of voting. This young fellow simply does not understand the purpose of the law and would make an intelligent voter if he can be drawn into the councils of the young men's club.

Llano Estacado Nursery.

Now is a good time to plant fruit shade and ornamental trees. We have a good assortment and would be pleased to show you through our grounds. We guarantee satisfaction. Come to see or write us. We are located one half mill S. W. of Depot. Hereford, Texas.

S. L. BOONE, Proprietor.
42tf W. F. STINSON, Manager.

OPERA HOUSE HORROR.

Boyertown, Penn. Opera House Burns and one and Fifty People Lose their Lives.

Boyertown, Pa., Jan. 14.—When daylight dawned the full extent of last night's fire, when the opera burned, was fully apparent. The list of the dead is placed at 150; of the injured at 75. The exact number of the dead may never be known, for among them were strangers who may have had no relatives to trace their fate.

It is estimated that there were four hundred persons in the playhouse when a gas tank, being used in connection with a picture exhibition, exploded. Instantly someone yelled "Fire" and in moment the center of the opera house was a blazing furnace. The rapid spread of the flames was caused by the upsetting of coal oil lamps used as foot lights, by persons on the stage, who endeavored to allay the fear of frightened children and to quiet the audience. Even men lost control of themselves and fought with women and children who composed the greater part of the audience, to gain exit. Weaker ones were brushed aside and in the scramble trampled under foot to death in scores. Persons on second floor risked

their lives by jumping from the windows and several were killed. Boyertown has about 2,500 people and there is scarcely a home in the place that is not affected by the disaster. The entertainment being given was an amateur performance, "Scottish Reform," given for the benefit of the Orphans Sunday school.

When the explosion occurred there was at least thirty boys and girls on the stage and more behind the screens. The flames first consumed the scenery then spread through the house like great waves. Suffocating smoke dropped men, women and children in their path, flames burning the bodies. Had the main hall remained whole the loss would have been small. The fire was not brought under control until early this morning, assistance coming from Reading and Pottstown.

Notice W. O. W.

All members of W. O. W. will please take due notice that by an order of Sov. Camp of Omaha, Nebraska, No dues as premiums on policies will be received by me as clerk of Camp after the first day of the month.

To make it plain to you No. 208 assessment is now due in January and must be paid before the first of February or go suspended. Now dont blame me—for under the law, I cant accept your money after January 31. 48-2t

Fraternally and sincerely yours,
C. L. SULLINAN,
Clerk of Hereford Camp 990 Woodmen of the World.

Plainview Flour Mill.

Plainview, Texas, Jan. 10.—The first flour mills to be established in the Panhandle country are now under construction here and a large force of men is busy rushing the work to completion. These mills will give employment to probably fifty men within a short time and the force steadily will be increased. The establishment of these mills is an indication of the rapid growth of the industrial and agricultural interests of the plains country of Texas, which a few years ago were almost barren. The proprietor of the mills, Mr. Jones, closed the deal for their erection but a few days since with the Plainview Commercial Club. Plainview is enjoying a steady increase in population and a large number of the most desirable class of settlers are coming in from north central states and east Texas.

There is a demand for labor, good prices are being paid and the financial situation here is excellent.

COMING TO HEREFORD.

Illinois Man Favorably Impressed With the Country—Subscribes for the Brand.
Illinois, Jan. 1, 1908.

The Brand,
Hereford, Texas.

As I was in your city in December and being so favorably impressed with your city and people and the country around, I would be pleased to hear from you and keep posted about your country. So please find Money order for \$1.00 for the Brand one year. As the paper will have quite a long journey to make to reach me here, I will perhaps change my present address to that of Hereford, Texas. With best wishes to the Brand and a happy New Year to all, I am Yours truly,
C. HEITMEYER.

Mill Crushes Hand.

Plainview, Texas, Jan. 10.—While working at the top of a windmill here, J. G. Garrett caught his hand in the machinery and the member was crushed to a pulp. The cries of Garrett attracted several men and he was rescued in a semi-unconscious condition from his perilous position. A rope was used to lower him to the ground. His hand was amputated.

HEREFORD HARDWARE CO.

Give us a trial on Hand Made Harness, Repairing, Etc. We will be in a better position to do all kinds of Tinning, Plumbing, Mill Work, Etc. We carry a complete line of Hardware in every department. When in need of anything in our line call on us. We are anxious to please. We carry a complete line of Harness, Saddles and Buggies. All kinds of repairing. We make our own harness. We will be pleased to have you call and get acquainted with our new harness man he will make you good prices.

HEREFORD HARDWARE CO.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	- - - - -	\$ 50,000.00	
SURPLUS AND PROFITS	- - - - -	27,087.60	
SHAREHOLDERS LIABILITY	- - - - -	50,000.00	
TOTAL	- - - - -	\$127,087.60	ve Stock
TOTAL ASSETS	- - - - -	500,000.00	Texas

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklin	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.
* Yours very truly,

J. H. KING, Agent

GARRISON BROTHERS

take this occasion to thank their numerous friends and customers for the splendid trade of 1907, and to assure them that every accommodation consistent with right business principles will be cheerfully granted them in 1908. Our stock is unusually complete in the famous John Deere line of

Farming Implements; Leader, Wood Star and Sampson Windmills, Moline and Fort Smith Wagons; Velie Buggies, Emerson Alfalfa Renovators, Charter Oak and Garland Stoves and a full line of General Hardware.

Make Our Store Your Headquarters

GARRISON BROTHERS

You Will Be Treated Right

THE PAPERS LAND THEM.

Canyon City News Talks About Hereford and the Brand—Deaf Smith good—Others Better.

The holiday edition of the Hereford Brand, and not a special either, contained twenty pages, fourteen and a half of which was taken up with advertisements from Hereford business men. Among newspaper men Hereford has the name of being the best newspaper town in Northwest Texas. To its newspapers, particularly the Brand, Hereford and Deaf Smith county, in the opinion of The News, owes the gain in actual settlers over other Plains counties during the past two years. The papers "land" them and the country does the rest.

As a town, Hereford is not better situated than many other Plains towns and not nearly so well in a natural sense as is Canyon City. And, as a county Deaf Smith is not any better, if as good as other Plains counties, but notwithstanding all this they, both town and county, are leading in the gain of settlers. There are other things, of course, aside from the newspapers as factors

to be considered in taking count of this advantage, but where a country is judged by its newspapers, and nine out of ten adopt this very course, the credit should be given where it belongs—to the newspapers. A live newspaper, and to be alive it must be well patronized, is a good investment for any country; Hereford realizes this and is a large gainer by it.

The Brand is under everlasting obligations to The News for all that is written about Hereford and the Brand. It always makes a fellow feel good to have nice things said about his town. Boquets for the living are far better than wreaths for the dead. Of course, Hereford is not as well situated as Canyon City in the eyes of The News man, and the Brand has no objection to his claiming it. He gives Deaf Smith county and Hereford credit as being in the lead in gaining settlers but this fact, would not, in itself prove that Hereford was better located. Canyon City is well located; Hereford is well located; Randall county joins Deaf Smith county on the east for a

distance of 30 miles; The News is in Randall, The Brand in Deaf Smith; both papers are working for their counties first, the Panhandle second, the State third.

HATS IN CHURCH.

Ladies of Hereford Gaining Reputation Over State on Hat Removing in Church.

The following clipping and comment shows that a campaign to remove hats in church is meeting with popular favor in Texas and that the ladies of Hereford are being given the full credit for starting the innovation.

Hereford ladies remove their hats in church. Hereford ladies are real Christians, but it is as good as a 1000 to 1 shot that after service is over it is the same old conundrum, "Is my hat on straight?"—Dallas Times-Herald. The Statesmen undertakes to say for the church going men in this city of health, homes, altars and schools, that they will be only too glad to assist the ladies to get their hats on straight after the church services are over with if the said ladies will just take their hats off, as they do at Heavenly Hereford during the church services. This pledge we unqualifiedly make for the church going men right now.—Austin Statesmen.

Hereford already has an enviable reputation as a "clean" town and its people are spoken of as being of the highest moral class, but when the Statesman speaks of the town as "Heavenly Hereford," it smacks a little irony. Whether the Herald and Statesman are joking or not, the fact remains that the Home Mission Society of the Hereford Methodist church did pass a resolution the purpose of which was the removal of ladies hat in church, and the quarterly Conference which met recently passed a "vote of thanks" to the ladies for their action. Who knows but that this is a beginning of a "hat removing" campaign. It is to be hoped. The Brand must commend the ladies of the H. M. S. and the members of the Conference and recommends similar action on the part of all other church societies in the city.

Born on the Train.

Last Friday while on the train to Ft. Worth, an Amarillo couple were presented with a new boy. A Decatur physician boarded the train and was in attendance until Ft. Worth was reached.

Concrete Walks.

Let us figure with you on putting walks in front of your residence or your store. We are in Hereford to stay and guarantee our work.

42-44 W. F. WEST & Co.

Hunters Kill Calf.

L. R. Bradley was in town Tuesday and reports that some hunters shot a very valuable calf on his ranch sometime Monday. Careless hunters should go prepared to pay for all stock that they kill and it is likely that this one calf will cost them a twenty dollar bill, when they come to pay for it.

Mr. and Mrs. Hughes Leaves.

Mr. and Mrs. James Hughes left Sunday afternoon for Vernon, Texas, where Mr. Hughes will be the local guard in the Hornet's nest, of which J. Ray is the "King Bee." The friends of Mr. and Mrs. Hughes regret to have them leave the city, but wish them success in their new field of work. Mr. Hughes is a young man of high moral character and stands well in the social, business and political circles of the town and county. He had been favorably mentioned as an available candidate for one of the highest county offices and a petition has been circulated asking him to reconsider his purpose of going into the newspaper field and to remain in Hereford in answer to the call of his friends. The Brand recommends Mr. Hughes and his family to the good people of Vernon and asks that when they tire of their new made friends to return them in good condition to Hereford.

To the surprise of all his friends,

Mr. Hughes returned with his family on Tuesday morning. The climate at Vernon did not suit Jim's health. This is a guess as it has been difficult to get him to give an account of the episode which took him to Vernon and back in such short order. He tells that he could not secure a house, which statement is true no doubt, but the Brand surmises that there are other good and sufficient reasons for his hasty retreat from the city of red hills. Anyhow, the Brand is glad to see him return and will try to see that he is provided with a comfortable house in which to live. If Vernon don't want you Jim, Hereford has a place for you.

Forty Eight Immigrant Cars.

A special from Amarillo says that 48 immigrant cars came into that city last week, five stopping. All the others were distributed to other Panhandle towns. Hereford received her full share.

Ritchey Hotel

R. W. Kirkpatrick & Sons, Proprietors

Newly Furnished
Centrally Located
Rates \$2.00 Per Day

The best is none too good
for our patrons

Come and Make Yourself
at Home

YOU CAN'T Afford to Miss

Seeing our line of
Fall and Winter
Goods, consisting of
Suits, Ladies'
Skirts, Hats, Caps,
Boots and Shoes.

Also our line of samples for Men's Suits. We can guarantee you a fit. When in town we would be pleased if you would give us a trial in need of anything in General Merchandise, either Dry Goods or Groceries. Soliciting a liberal share of your trade, and assuring you of our desire to serve you in any way that we can.



LEE & GOLLEHON

Dismitt, - - - Texas

WE WISH TO THANK OUR FRIENDS AND THE GENERAL PUBLIC

for their patronage during 1907 and we ask them to
get our prices on

Coal, Salt, Posts and Feedstuffs

before placing their orders for the coming year.

Fallwell & Sons

SEE

B. H. SMITH

for all kinds of

INSURANCE

Fire, Tornado, Hail, Life, and also writes Live
Stock Insurance and he also has a farm policy
that cannot be equalled in any other company

Office over
First National Bank

near
the
tail
Texas
epal

Special Values in Men's and Boys'

Suits from \$15.00 to \$25.00 at **33¹/₃** per cent off

Suits from \$10.00 to \$15.00 at exactly **1/2** Price

CLOTHING

A few Overcoats at **1-2** Price Nothing charged at these prices

H. C. MYRICK

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or small, respectfully solicited . . .

W. B. BEACH, President H. B. WEBB, Vice President OTHO. H. VARDEMAN, Cashier

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS
Special Conveniences for Drummers
HEREFORD TEXAS

The patronage of the general public is cordially solicited

THE PLAINS FOR ALFALFA.

(Continued From Page Two)

held in that city. Even he did not know that Hereford took the first prize on alfalfa at the Texas State Fair and that Hereford had a half dozen men who knew more about raising alfalfa in the Panhandle than Kansas farmers ever dreamed about.

The next question—the climate. This can be answered in a short way by saying that the atmosphere has a low humidity; the altitude will average 3500 feet; the summers are pleasant the thermometer seldom going above 95 in the summer; the summer nights are cool, requiring some sort of covering when asleep; the heat of the summer is never oppressive; the cold of the winter seldom severe.

The third question—the kind of water. The water of the Plains is cool and pure, being free from saline and other matter that give a disagreeable taste. The water of the Hereford country and Castro county, requires no ice in the summer to give a cooling and pleasant drink.

The next question—can corn be successfully grown? Let the farmers answer. R. C. Bridges made in 1906, 60 bushels of fine corn to the acre; he made 40 bushels in 1907; he has been farming near Hereford four years and has made a good crop every year. He has only 80 acres in cultivation, the remaining part of his section being in pasture and has doubled his estate in the four year's time. How does this look as compared with Mr. English's statement that he would not advise one to locate in the Panhandle and depend on a small acreage for a livelihood. Who's correct, the man with the hoe or the experiment station in Oklahoma? Again, J. D. Thompson has been raising a variety of corn that would have easily taken the premium at the Dallas Fair had the exhibit contained the required number of ears. The chief judge so stated to the care-taker. Any day now, you may see loads of fine corn on the streets for sale.

Also, alfalfa, Mr. English writes just like a school boy who is doubtful of the accuracy of his answer. Read what he says: "Alfalfa is being grown there to some extent. It cannot be grown except along the river and creek bottoms." If he should be asked if the Plains was well watered, he would likely say that the country was one long, level tract of land, without a river or creek, and entirely devoid of surface water, valleys and creek bottoms. But what are the facts about the counties inquired about—Deaf Smith, Castro and Lamb? Again let the farmers answer.

Capt. H. Trow has had 20 acres of alfalfa on his ranch for the last 4 or 5 years and the crop has done well.

Henry Von Lienen, 12 miles northeast of Hereford has 100 acres which has been growing some 5 or 6 years.

M. V. Robertson has 8 acres joining the city limits, upon which he turns his hogs, horses, cattle and sheep and yet he obtained two cuttings last year.

J. E. Howard in the northern part of the county has 100 acres which will give its first cutting next summer.

All of the above named fields, and there are a hundred others are on the up-lands or table lands and not in the valleys or creek bottom. Mr. Howard told the Brand reporter last Tuesday that his men dug up alfalfa root of plants that were less than 8 months old that measured over three feet in length. None of these fields ever received a drop of water except what came down from the clouds—no irrigation, no sub-irrigation.

There are a large number of farmers in Castro and Lamb counties that are doing as well.

The valley farms may now be mentioned. R. N. Norton, Verne Witherspoon and others have fields of alfalfa upon which they run their hogs. The Sulphur Park and Alfalfa Farm, owned by Mess. Irwin, Gough and Collins, located just four miles east of Hereford, now has 323 acres of alfalfa growing. They began with 40 acres two years ago and last year, 1907, this forty acres was cut four times and gave a yield of 4 tons, which sold on the local market at \$18.00 per ton.

This is sufficient. The Panhandle soil is the easiest cultivated and will produce more stuff to the acre with the same amount of labor than any other section of the country.

PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, Texas

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

J. W. HICKS
PHYSICIAN AND SURGEON
Diseases of Eye, Nose & Throat a Specialty
Office over Coulson's Drug Store.
Office Phone Residence Phone 217

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

J. T. WEBB O. E. THOMAS
WEBB & THOMAS
Funeral Directors and Embalmers
With E. B. Black

O. P. SUTHERLAND
DENTIST
Office over Coulson's Drug Store.
Phone
HEREFORD, TEXAS

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

W. M. MEGERT
LAWYER
Office over Garrison Brothers
HEREFORD, TEXAS

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford Texas

M. F. Fabler of Bates county Missouri, has bought the 20-acre Valentine block in West Hereford and will move here next month to make this city his home.

Wm. M. Knight Jno. P. Slaton
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg.
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

W. L. SIMS
LAWYER
ABSTRACTS OF TITLE
PARMERTON TOWN LOTS
Parmerton, Texas

E. F. Connell W. D. Kellehor
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

C. L. Davis Jno. W. DeAtley C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business given us.

SAM H. MORRIS
HEREFORD CITY PROPERTY
RENTAL AGENT
ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdq. Store--Phone 72

J. W. ENGLISH
Real Estate
Office South Side Public Square

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

A. B. AXTELL, C. E. S. D. MILLER
AXTELL & MILLER
CIVIL ENGINEERS
EAGLE BUILDING AMARILLO, TEXAS

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle
Hard Headed by Strike Six, No. 156847
Ankled by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR
Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders
Nurseries at Hereford and Lockney

Subscribe for the Brand --- \$1.00

1908 Finds us too Flush

We have about \$10,000 bigger stock than we want to carry. We will make it to your interest to help us reduce it. Come and see if we don't make you prices this Western town never heard of. A thimble full of money takes home an arm full of Goods. Sale continues all next week.

We sell as just we Advertise

D. R. GASS & SON

First Store Opened in Hereford

Additional Locals

Overcoats at $\frac{1}{2}$ price, Myrick. 1t
J. P. Collier of Roswell was in the city Tuesday.

The greatest reduction ever made in clothing at Myrick's. 1t

See M. M. Major for the Racycle. Best Bicycle made. 48tf

You can save money on your suit or overcoat at Myrick's. 1t

If you are in a hurry to have your baggage hauled, just phone Smith at 87 or 226. 43tf

The greatest line of trunks, suit cases and traveling bags ever shown in Hereford at Myrick's. 1t

Wm. Battenfield of Gordenville, was here the first part of the week visiting in the home of J. M. Boone.

For fine dressmaking by first-class seamstresses, inquire at Mc's Boarding House. 45-tf

Quality the best and the price the lowest on mens and boys clothing at Myrick's. 1t

The Carroll Brothers were in from their ranch, 25 miles north of town, this week and report 225 acres of wheat in fine condition.

Look at the label on your paper and if your subscription has expired a dollar for renewal will be much appreciated these close times.

We would like to put in some good flues with our concrete blocks. They are the best and safest flues. 42-tf
W. F. WEST & CO.

ESTRAYED.—A black Poland China sow two marks in left ear. Leave notice at this office and receive reward. 1t

The horse and buggy stolen out in the J. O. Lindsey neighborhood Wednesday night was tracked quite a way toward Texico but not found yet.

W. J. White and F. M. Wood both from Missouri made the Brand office a pleasant visit Tuesday of this week. They are highly pleased with the country and are bringing other Missouri people into the country.

A large number of sales were made this excursion, many buying who had been here before but would not purchase. They are now investing in the soil of the Panhandle and becoming stockholders in the Bank of Mother Earth.

J. W. Lacey, local station agent for the Pecos Valley, has gone over the Belen Cut-off on a tour of inspection and in the mean time taking a rest from his arduous labors. R. F. Rogers is acting in his stead as station master in Mr. Lacey's absence.

H. C. Junghans of St. Louis was among the number to buy a section of fine Panhandle land during the last excursion.

The "Red Tag Sale" by J. A. Fox & Company opened up Wednesday morning to continue ten days. This enterprising firm had a double page ad in the Brand last week announcing the sale and giving some attractive prices to bargain hunters. Did you read their red ad?

Nice Hereford residences, small farms near Hereford headquarters, half and whole sections of land can be exchanged through my agency. My advertisements in the Brand have brought several inquiries and propositions from non-residents. Sam H. Morris, Hereford Real Estate Exchange. 38tf

Judge and Mrs. Ferguson left Saturday afternoon for a two months stay in Kansas City, where Mrs. Ferguson will take medical treatment, after which the Judge hopes to be able to settle down permanently in Hereford and become a more regular citizen. He wants it strictly understood that he thinks more and more of the Hereford country and will return as soon as possible to again live in the city.

The Southwest Colonization Company of Kansas City has begun active operations in the Hereford territory. They propose to bring a large number of people here each excursion. Fox & Gyles are their local agents. Read their ad in the Brand and see what they have to say. The people of Hereford should encourage this new company as they will be the means of bringing business to the country.

William Raulie who has a ranch 4 miles northwest of town, has just returned from a visit to his old home in Missouri. Mr. Raulie is another Missourian who has unbounded confidence in the future development of this Panhandle country. He is a great diversifier, having tried a great many of the farm products since coming here. Ask him if you want to find out that this country will produce most anything you plant. He has a fine barn and is rapidly fixing up to live in old Missouri style.

Pecans for Sale.

Good pecans, shipped in any quantity at low price by M. B. Dabbs, Llano, Texas. Call at Brand office to see sample. 46-5tp

Steam Plow for Sale.

A complete steam plow outfit for sale at a bargain if taken at once. Inquire at the Brand office or address Box 14, Hereford, Tex. 46tf

PALO DURO PARK MOVEMENT.

Active Campaign Begun—Bill Before Congress to Purchase 100,000 Acres for the Park.

Special to the Brand.

Amarillo, Tex., Jan. 15.—The Palo Duro National Park and Game Preserve appears now to be a certainty. The Farmer's Congress has endorsed the project. The executive committee, composed of prominent business men from different places in the Panhandle, are soon to begin an active campaign of publicity through leading publications throughout the North and East. They are gathering views and descriptive matter for publication in pamphlet form for general distribution.

During the recent three day's jubilee and organization of various enterprises that have for their object the betterment of the Panhandle country, the National Park movement was placed squarely before the people who are so vitally interested in securing this play ground and game preserve. The committee secured the services of J. B. Dickinson, the well-known newspaper correspondent, who will take charge of the publicity end of the movement. It is understood that his attention will be directed towards the publication of suitable literature descriptive of the Plains country and the famous gorge. This is said to be a valuable move on the part of the committee, for Mr. Dickinson is an able writer and well versed in matters of this sort.

It was decided to try and awaken a lively interest in the Palo Duro National Park movement, and to that end everybody in the Panhandle is requested to address a letter to Hon. John H. Stephens, at Washington, urging him to use every means in his power to secure favorable action on his bill before Congress, which provides for the purchase of 100,000 acres embracing the canyon, and the appropriation of \$100,000 for immediate use.

J. H. King Announces.

The Brand is authorized to announce the name of J. H. King as a candidate for County Clerk of Deaf Smith county. Mr. King was deputy clerk for three years under a former clerk and has since that time been in the abstract business, thus keeping in close touch with the records of the county and is perfectly familiar with the routine work of the office. He was a candidate two years ago and appreciates the support he received in that race and solicits the influence of his friends and invites investigation as to his qualifications to fill the office. If elected, he promises to perform the duties of the office to the best of his ability.

A Bargain in Land.

Six sections fine smooth Panhandle land near railroad. See or write J. L. Fuqua, Hereford, Texas. 46tf

Jim Hughes for Judge.

The Brand is instructed to announce Jim Hughes as a candidate for the office of county Judge of Deaf Smith county. This is his first time to ask for an office and bases his claims on his past record and his promise to dispense justice without fear or favor alike to every citizen.

Mr. Hughes is a native Texan, and has lived in Hereford 5 years. Since moving here he has proven himself worthy of every trust and has made one of Hereford's best citizens. If elected he promises to fill the office to the best of his knowledge and ability.

To Advertisers.

It will be a great help to us in keeping our books straight if those who advertise in the local columns will let us know when they want their locals out. At the end of a local means that it is to run 4 times and then to be taken out. We aim to mark every local with the number of times it is to run unless the advertiser wants it run till he notifies us in which case we mark it t-f which

means "till forbidden." We are human and sometimes make mistakes and consequently fail to get our locals marked right, so if you see your local running longer than you want it to, please notify us. Phone us, write us or tell us some way to take it out. If you will help us in this way it will be very much appreciated.

Ladies

See our new line of valencine laces and embroideries. The latest designs. See them and you will want them. It

Geo. A. Stambaugh.

Meeting in Progress.

The meeting in progress at the Methodist church this week has awakened quite an interest among the members and some of other churches as well. Rev. Story is a very earnest speaker and good, consecrated worker, and much good is expected as a result of the meeting.



FORTY-FIVE PLUMS ON AN 8-INCH LIMB—Grown in

Hereford Nursery

L. P. Landrum,

Proprietor