

The Hereford Brand

Vol. 9

HEREFORD, TEXAS, MARCH 12, 1909

No. 5

Free To All Our Customers Free

It costs you nothing to read this page of only a few bargains we have to offer, and to the people that are in the market for House Furnishings it will mean a great saving to you to investigate our immense stock and get our VERY, VERY LOW PRICES on medium and high grade Furniture. Do not be deceived. We are in a position to sell you anything in the Furniture line as cheap and in most instances cheaper than you can buy at other places. If you will visit our store you will realize that Irwin & Matthew's Store is

THE STORE THAT IS PLEASING



Dining Tables

We have just received a large assortment of Dining Tables. Can suit the most particular. Our 8 foot extension Dining Table as cheap as

\$5.75

Choice of our large stock in the Oak and Early English finishes for

\$32.50



Carpeting and Mattings.

Brand New Patterns in Carpeting and Mattings. Have you seen our new "Sultana" Carpeting at 35 cents per yard.

Matting from 12 1-2 cents to 37 1-2 cents.

Have just received about seventy-five rolls of matting in the Chinese and Japanese. Can suit all.

Bed Springs

We are selling the very best single cone bedspring for \$2.75. WE GUARANTEE This Spring

Bed Springs

About twelve dozen bed springs while they last at \$1.75 per pair

ONE THING MONEY CAN NOT DO

—BUY A BETTER KITCHEN CABINET THAN THE McDougall



THERE'S NO USE WORKING SO HARD

SAVE STRENGTH AND HEALTH by using a McDougall

Come now and see our display of McDougall Kitchen Cabinets. A lot of new styles just arrived.

We can sell you a McDougall Kitchen Cabinet for \$12.50.

We can sell you a McDougall Kitchen Cabinet for \$15.00.

We can sell you a McDougall Kitchen Cabinet, the best for \$32.50.

ODD DRESSERS.

About 75 Odd Dressers, to make room we are listing them at a discount of 33 1-3 cents on the dollar.

A Regular \$45.00 Dresser We will sell for **\$30.00**

A Regular \$30.00 Dresser We will sell for **\$20.00**

A Regular \$18.50 Dresser We will sell for **\$12.50**

A Regular \$12.50 Dresser We will sell for **\$8.50**

A Regular \$10.00 Dresser We will sell for **\$6.35**

SIDEBOARDS AND BUFFETS.

This line is one of the most complete lines in our house.

We have Sideboards and Buffets, in all styles.

Get our prices: Prices range from

\$16.50

to **\$45.00**

We feel sure that our large stock of Sideboards and Buffets will please you.

BED ROOM SUITS.

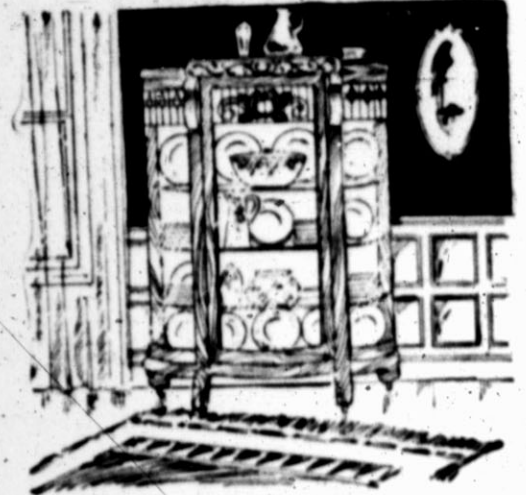
We are showing all the new styles in a four piece Bed Room Suit. Prices to "Harmonize with the times."

We are showing an extra good value in a Suit, a few at **\$27.50**

A High Grade Suit **\$48.50**

An Extra Good Suit, four pieces for only **\$62.50**

Don't fail to inspect this line of Bed Room Suits before you buy.



China Closets

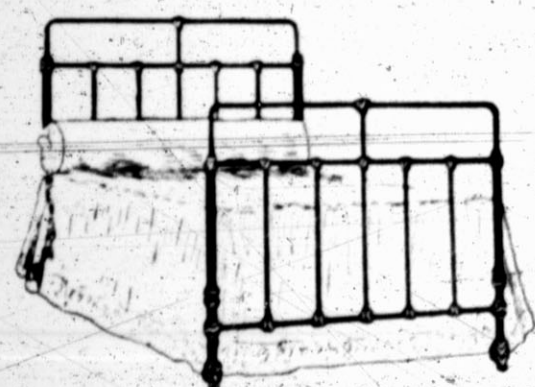
Don't fail to get acquainted with our prices on China Closets. The best stock of China Closets ever shown in the City.

We show a nice lot from 12.50 to

\$17.50

A nice lot from 17.50 to

\$32.50



Iron and Brass Beds.

We have them in all the newest styles. Iron Beds as cheap as

\$1.75

and from that to \$18.50

Brass Beds from \$18.50

to \$38.50

Don't fail to see our big stock of Beds.

J. M. GILLILAND
Embalmer and
Funeral Director

IRWIN & MATTHEWS
FURNITURE AND UNDERTAKING

The Store that
is Pleasing
to Visit

VEHICLE VEHICLES NEW MOLINE WAGONS JOHN DEERE PLOWS HOOSIER DRILLS HAVENPORT WAGONS ROOFING IRON

Your Time Has Come

It is now up to you to get busy and put the ground in good shape. However you will need the best equipment obtainable to do this and get results.

WHAT BETTER IMPLEMENTS CAN YOU BUY THAN

THE JOHN DEERE

SINGLE DOUBLE AND TRIPLE DISC PLOWS
PRAIRIE GEM ROD BREAKERS
DISC HARROWS
TWO ROW PLANTERS

SINGLE DOUBLE AND TRIPLE MOULBOARD PLOWS
WALKING PLOWS, ALL SIZES
ENGINE GANG PLOWS
DRAG HARROWS

Hoosier Drills

SOLD BY

GARRISON BROS.

Ask The Man Which Has One

Make Our Store Your Headquarters

KRESO DIP GARLAND STOVES AND RANGES KEEN KUTTER KUTLERY ROUND OAK STOVES SPINNER AND O. K. WASHING MACHINES

SEVEN INCHES SNOW FALLS WHEAT FARMERS HAPPY

Weather Prognostications Score a Center Shot—Two Snows in Two Days—No Blizzard

The storm center passed over the Panhandle Wednesday night and was followed early Thursday morning by a fall of 3 1-2 inches of rice snow. It began to fall at 8 o'clock and continued with little abatement until noon. The thermometer stood at 14 degrees above zero Wednesday night and early Thursday morning. In the afternoon the sun came out and the clouds drifted to the southeast. The sunshine strewed the earth with a million diamonds. About 6 o'clock however another omnibus cloud followed from the northeast and soon covered the sky. During the night the wind shifted to the due north but at no time did it take on the elements of a blizzard, tho the thermometer went down to 7 degrees for a breakfast appetizer. The snow did not drift but lay like a great swansdown blanket over Mother Earth.

At 8 o'clock today, Friday, a fleecy snow again began to fall gently, coming from due north and at the time of the last form going to

press, 10:30 a. m., some 4 inches has fallen, making about 7 inches in all.

This snow has put a Taft smile on the faces of our wheat farmers. While the snow will be of great benefit to farmers in general, it will also give the people a chance to break new land. The mule teams, the gas engine and the steam power plows will be put out in full capacity and thousands of acres will be turned for the 1909 crop.

There Is a Reason.

Having business in your neighboring town Amarillo, a friend advised me to take a run down to Hereford, (50 miles) to see what a wonderful little city you had built up, and having a few hours to spare decided to do so. Knowing the Elliots back in Kentucky, made a hunt and soon found them. Through the kindness of Mr. Robert Elliott was shown over the city. Will say that this is certainly a wonderful city to be built up in less than ten years. There is a reason if you will write the Commercial Club they will cheerfully furnish it to you. Wish you continual success.

Very respectfully,
R. L. PAULL, Glasgow, Ky.

Coke.
Makes a steady, comfortable heat; no smoke; no soot; no gas; no clinkers. It is light and easy to carry. The ashes are clean—like wood ashes. At J. F. Collup's. 5-2t

Work mules for sale. Inquire at J. P. Snyder's office. 5-2t

Squire J. H. Turnbow has returned from Galveston where he attended the Grand Lodge meeting of Odd Fellows.

J. W. Stevenson of Mt. Sterling, Illinois, was in the city yesterday closing up a contract for a slice of Panhandle land.

Wm. Linville left yesterday for Scuffletown, Ky., where he goes to sell 30,000 bushels of corn. He is putting 2000 acres under cultivation near Hereford.

"For a Quaker Maiden," under the management of Mr. and Mrs. Horne. Of this play, Mr. Terrell of the Canyon City News says, "It is clean throughout with no rough or suggestive ideas."

Ask Frank Miller how the Panhandle compares to Kentucky for a domicile. "No sir, snow and mud all the time is too much. Give me the Panhandle where it rains and snows when we have to have it and according to the King's orders."

SEEDS
We have them. Our catalogue tells you about them. A postal will bring it February Price List now ready.
ROSWELL SEED CO.

\$6.50 PER TON

We have some good coal on cars and in storage for \$6.50 and up. A few tons delivered from the cars will save you money.

W. L. FALLWELL & SONS

HEREFORD GLOVE FACTORY

MANUFACTURER OF

Fabric Gloves and Mittens

We guarantee our Gloves to be equal or better than those purchased in Northern Markets. They are made of the best Fabric and will not rip. Send in your order.

C. F. HACKER, - - - Proprietor

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.



CLOTHES FOR YOUNG MEN

We have added a special line of Young Men's Clothing. They are tailored especially for boys in their first long pants. They are highly tailored and will fit and have the Style. We especially invite you to see this line. You will get the best fitting garments you have ever had.

A Mannish Suit at a Boy's Price

H. C. MYRICK

Ederheimer, Stein & Co. MAKERS

WE HAVE AN

EIGHTEEN THOUSAND ACRE RANCH PROPOSITION

that will appeal to anyone wanting a large tract in the Panhandle. Main line railroad runs through the land, siding on land, also running water. Price is right.

Terms: 1-3 Cash, balance on terms at 6 per cent.

Also If you have land for sale near Hereford it will pay you to list it with us.

CORRESPONDENCE SOLICITED

Scherer Town Lot and Immigration Co.

HEREFORD

TEXAS

Professional and Business Cards

CHESTER NOTES

Wm. M. Knight Jno. P. Slaton
KNIGHT & SLATON
ATTORNEYS.
First National Bank Bldg
Hereford, Texas.

Will Build New School House and Has a Say About Hitching Posts.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

The residents of our community have taken steps to form a common school district embracing about 50 square miles of territory, bounded on the north and west by the Frio draw and on the south and east by the county line. It is our intention to build a new modern school house which we will be able to do under the new law passed this session of the legislature in accordance with the constitutional amendment voted on at the last election.

A. B. COLLINS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store
Office Hours 9 to 10 a. m., 1 to 3 and 7 to 8 p. m. PHONE No. 234

The unanimity with which our suggestion as to hitching posts has not been acted upon by the Hereford merchants is little short of marvelous. The enthusiasm with which our suggestion that they shop by mail until decent hitching places were provided is also marvelous. Your correspondent seems to have fired at random but made a center shot. The ladies tell us it is much easier to pick out what they want from a catalog at their writing desks slip an order into an envelope with a check and have the goods delivered by mail or express within a week, than to bump the bumps up and down the Hereford alleys trying to locate an unused windmill tower or telephone pole. Hold! You dare not use the pole, that's sacred property, to violate its sanctity will cost you \$5 00 We are told that one of our farmers drove up and down the streets last Saturday looking for a hitching place and failing to find one sat in his spring seat, wrote an order to Montgomery Ward & Co., slipped a check in with it, dropped it into the post office and went home.

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

O. E. THOMAS
Funeral Director and Embalmer
Wita E. B. Black Co.

E. F. Connell W. D. Keliher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

KING REALTY CO.
Lands, Loans and Insurance
Notary in Office
Abstracting a Specialty Hereford, Texas

G. M. Suggs A. M. Jones
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

B. H. Smith D. F. Ashbrook
SMITH & ASHBROOK
ALL KINDS OF INSURANCE AND LOANS. Phone 273.
Office 1st door South of First National Bank

O. K. LAND COMPANY
We Buy, Sell and Exchange
Panhandle Land a Specialty
See us Three Doors East of Post Office
A. H. ELLISTON, MGR.
HEREFORD, TEXAS

J. C. BERRY
ARCHITECT and BUILDING CONTRACTOR
Room 1 Upstairs Garrison Building
Phone 335.

E. S. Ireland R. A. Holland
DIMMITT ABSTRACT CO.
ABSTRACTS OF CASTRO AND BAILEY COUNTY LANDS
Dimmitt, Texas

Read This.
The Star Mill & Elevator Co. has a car Kaffir Chops that they will sell wholesale or retail for cash only F. O. B. the warehouse at a very low price. Our warehouse is full and we have got to make room for other grain. Call and see us if you want to save money.
5-2t O. Fallwell, Mgr.

Stockmen.
I am here to stay and serve your interest. Others have come and all are gone. I am alone in the work. They say my rates and the amount of work will not make a living. Bring in your stock and I will try to live and serve you day or night.
Phone 142 F. E. Bowe, V. S.
4-2t

By the way a good many of our farmers have recently joined the Commercial Club. The proverb of "One good turn etc" still holds good. Let us suggest that it would help the temper of the farmers and the appearance of the Hereford streets if hitching places consisting of good 6x8 inch posts set firmly into the ground with a 3 inch gas pipe rail passing through holes near the top were provided on each side of all cross streets entering Dewey avenue. These hitching places to be located at the curb line.

Moved Into New Store.
Powelson & Son have moved their harness business into the elegant new store recently erected for them by F. H. Britain. Mr. Powelson is hard at work arranging his machinery and will soon be in better condition than ever.

Corn Feds for Home.
The Hereford Market has bought a couple of cars of cornfed steers for home consumption. It is usual to send this grade of meat to the foreign market but we are going to give it to our home customers this time. Call at our shop and try a steak or roast.
5-2t Hereford Market

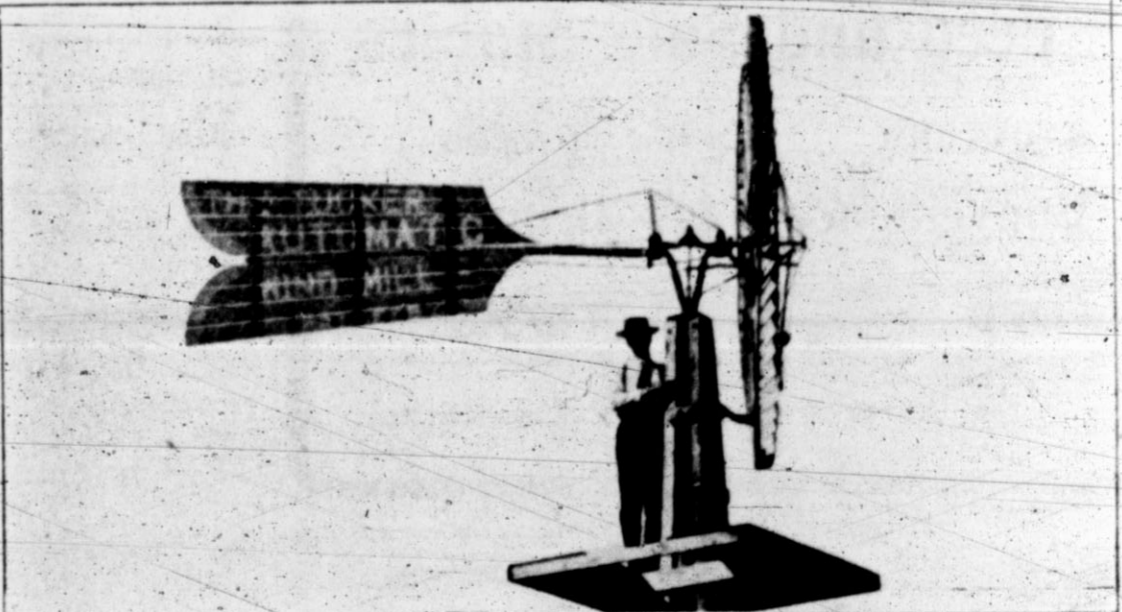
Senior League Program.
Sunday March 14th.
Subject.—Our Pattern.
Song.—Holy, Holy, Holy.
Roll Call and response by Scriptural quotations.
Responsive Reading, Psalm XXIX
Song.—Blessed Be the Name.
Prayer.
The Lesson Texts.—Matt. XI 29; XX 25-28.
What features of my Pattern do I find most attractive?
—Miss Elder.
Can we really pattern our lives after Jesus's? Ruth Story.
Have we thus far succeeded? If so, how? If not, why?
—Nellie Black.
Duet.—Mary Hill and Velma Patton.
Song.—Let the Lower Lights Be Burning.
Announcements.
Song.—Just a Little Bit of Love.
Benediction.
Leader.—Mary Hill.

A full line of Bakery goods—always fresh and quickly delivered. Phone 337, City Bakery, next door to photograph gallery. 5-2t

THE WESTERN NATIONAL BANK OF HEREFORD
HEREFORD, TEXAS.
Capital and Surplus, \$105,000.00
G. A. F. Parker, President
A. J. Lipscomb, Cashier
Henry Wilkinson, Asst. Cashier
Will Be Glad to Serve You

J. F. JOSS SEE US BEFORE YOU BUILD LESLIE BASKIN
BASKIN-JOSS LUMBER COMPANY
HEREFORD YARD IS LOCATED HALF BLOCK NORTH OF NEW SANTA FE PASSENGER STATION EAST SIDE OF STREET
LUMBER, SASH, DOORS, GLASS, PAINTS, OILS, VARNISH
FENCE POSTS, LIME, SAND, CEMENT, BRICK
We aim to carry nothing but the better grades in everything handled; to extend honest, fair and courteous treatment to all our patrons, and promise complete satisfaction in every transaction. Our yard at Scherer, which is 10 miles Northwest of Hereford, will soon be open and we expect to furnish building material to Kelso tract owners at Hereford prices. Give us a trial.

TUCKER AUTOMATIC WINDMILL



The only one in its class. High winds does not affect it. Will run with less wind with same load than any other.

Beach Hawk (edge drop) Planters and Listers, also Pulverizing Harrows. Best made, do not fail to see them, you need them. Sulky, Geng, and Walking Plows. Disc and Lever Harrows, Towers Pulverizers and Surface Cultivators, just the thing for this country—they keep the moisture in the ground. Arcadian Malleable Ranges, when you use one you will never regret the day you bought it, made of the best material and strictly up-to-date. Wagons, Buggies, Harness and Saddles. We have the celebrated Humane Harness, never hurts your horse. Shop in connection. Come to see us.

Hereford Hardware Co.

FLOUR! FLOUR! FLOUR!

It is with pleasure and particular pride that we announce to you that we have just received a fresh car of that matchless flour---"Queen of the Pantry". If you would be smart, by a sack and the entire flour world will know that you have the Best Flour milled. You have already learned that if it comes from

PHONE 81 **JARROTT'S** PHONE 81
IT'S NICE

FOR SALE

NO. 40315
IMPORTED PERCHERON STALLION
VIGOUREUX
is a beautiful Black, 16 hands high, weighs 1900 lbs when in good flesh. 6 years old. Imported by J. Crouch & Sons of Lafayette, Ind.



HONEST JOHN

BELGIAN STALLION. STANDARD BRED.
Beautiful Bay with stripe in face, white hind foot. Foaled June 10th, 1901, weighs 1500 lbs.

I will sell one or both of the Stallions reasonable, and on easy terms. Guaranteed to be sure foal getters. For further information address:

JAMES M'CARREN OR EDWARDS O'BRIEN
E. WILMINGTON, OHIO HREFORD, TEXAS

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Glenwood Sanatorium

A private home for the treatment of Chronic, Nervous and Mental Diseases, and selected cases of Alcohol and Drug addictions.

Climate high and dry, Invigorating air, plenty of ozone. Strictly Ethical, Efficient service and Modern Methods.

Dr. R. L. McMeans, Dr. J. R. Wrather and Dr. A. J. Caldwell,
Attending Physicians.

The Land of Sunshine and Cloudless Sky

...For Full Particulars Address...

Glenwood Sanatorium,

P. O. Drawer 459

Amarillo, Texas

CROWDED THE SHOW

Moving Picture Man Gets Swamped in His Effort to Give Three Shows in One Night.

The owners of the moving picture show were swamped in their efforts to entertain the crowds last Friday night, following an arrangement with the ladies to give a part of the proceeds for the benefit of the benevolent society and the public school library.

The show began at 7:30 with a full house, but fuller outside than inside. The Hereford Concert Band kept the crowd at bay on the outside while the moving picture machine ground out the shows in the other side of the doors. Such a jam! Such a jam! Men nearly fainted, children most suffocated and men swore politely under their whiskers. But they all waited to get a chance to get their ten cents worth. There were no classes, no uppers and no dress parquet, all pushed and jammed alike.

It was a fine clear warm evening and the fresh air outside of the house and the lobby as compared with the vitiated stuff on the inside was like a breath from the shores of the eternal gods. But each house full took its turn—they had paid their money and all proposed to get in if they never got out. The ladies who had the affair in charge realized some \$86 00 while the show people got \$35 for their pains and trouble. According to this, there must have been about 1200 people who saw the show that night.

Band benefit. 1t

Read This.

The Star Mill & Elevator Co. has a car Kafir Chops that they will sell wholesale or retail for cash only F. O. B. the warehouse at a very low price. Our warehouse is full and we have got to make room for other grain. Call and see us if you want to save money.

52-t O. Fallwell, Mgr.

Phone 337 for fresh bread, pies and cakes at City Bakery next door to photograph gallery. 5-2t

Band benefit. 1t

Baby's Picture Free.

In order to introduce our new work in Hereford we will for the next few weeks, make and give free a picture of all babies from four to eleven months old.

1t MCGHEE & ORR.

Attention Catholics.

Father D. H. Dunn of Amarillo will hold mass next Tuesday morning at 9 o'clock at the residence of W. D. Kelehor.

Great Bargains for Cash.

4-acre block in Ricketts addition to Hereford, 3 room house, good barn, chicken house, well, windmill and tank, fruit trees, shade trees, grape vines, etc., all fenced. Price \$1300.00. For further particulars see C. O. LEE. 4-tf

The Home Bakery

For

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

TOMPKINS & HACKER, - Proprietors

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS,

Traffic Manager, Pecos Valley Lines
Amarillo, Texas

"EAT AND BE MERRY"

SAID THE OLD GREEK PHILOSOPHER

You can do this without fear of any pain from the gout if you buy from our well selected stock of groceries. It is our aim to get the best and purest in the market and only give our customers that which satisfies.

GIVE US A CHANCE AT YOUR GROCERY TRADE

JNO. A. JOHNSON

Why Pay Rent?

We have a residence with four rooms and bath, on two choice corner lots. If sold immediately will take

\$1,600.00

GOOD TERMS

Choice Half Section.

We also have a choice half section, six miles from a real railroad and switch. 80 feet to water, seven miles from town and postoffice. This choice half section at a bargain. Good Terms.

NO COMMISSIONS

THOMPSON & DANIEL AT THE GARAGE

STREET RULES AND CUSTOMS

TURNING AND STARTING.

The driver or person having charge of any vehicle, before turning the corner of any street or turning out or starting from or stopping at the curb line of any street, shall first see that there is sufficient space free from other vehicles, so that such turn, stop or start may be safely made, and shall then give a plainly visible or audible signal.

TURNING TO RIGHT INTO ANOTHER STREET.

A vehicle turning to the right into another street shall turn the corner as near to the curb as practicable.

TURNING TO LEFT INTO ANOTHER STREET.

A vehicle turning to the left into another street shall pass to the right of and beyond the center of the street intersecting before turning.

CROSSING STREETS.

A vehicle crossing from one side of the street to the other shall do so by turning to the left so as to head in the same direction as the traffic on that side of the street.

STOPPING AT CURB.

No vehicle shall stop with its left side to the curb.

VEHICLES BACKED UP TO CURB.

In no case shall a vehicle remain backed up to the curb, excepting when actually loading or unloading.

STOPPING CLOSE TO CURB LINE.

Unless in an emergency or to allow another vehicle or pedestrian to cross its path no vehicle shall stop

in any public street or highway of this city, except close to the curb line.

STOPPING NEAR CORNERS.

No vehicle shall stop or stand within the intersection of any street.

SLOW MOVING VEHICLES.

Vehicles moving slowly, shall keep as close as possible to the curb line on the right, so as to allow faster moving vehicles free passage on the left.

Notice.

All the ladies who are interested in the cigarette league and wish to donate something toward the banquet, please meet at the Baptist church Saturday evening at 4:30 o'clock.

MRS. W. H. GARRISON.

Jno. W. Grant of Warsaw, Illinois, was in the city yesterday looking at the beauties of a Panhandle town.

COKE,

Saves,

Money,

Work,

Dirt,


Health.

5-2t

J. F. Collup.

The Rock Island is laying about three miles of track per day west of Wildorado, and will reach Adrian in about one month. A large well has just been completed with abundance of water rising about 40 ft. and contract has been let for water works system consisting of stand pipe 50 feet high. A large hotel building, several store buildings, and there will be held the Panhandle Settlers' Reunion on May 10, 11 and 12, which will be followed with an auction sale of lots. 5-4t

If you want a good work mule inquire at my office. J. P. Snyder. 5-2t



FREE BOOK

This 90-page book is Dr. Terrill's latest and best treatise on the Special and Pelvic Diseases peculiar to the Male Sex, and it should be in the hands of every man—young or old—in America. This book describes in a brief, simple way Dr. Terrill's original and exclusive methods of treating Stricture, Venereal, Specific Blood Poison, Nervous Debility, Sexual Weakness, Seminal Emissions, Unnatural Drains or Development, Hydrocele, Piles, Catarrh, Epilepsy, and all Chronic Diseases of the Stomach, Kidneys, Bladder and Prostate Gland. This book will be sent absolutely free to any address, postpaid, in a plain sealed envelope if you mention this paper. All correspondence confidential. Consultation and a \$10 X-Ray examination is free. Address:

TERRILL MEDICAL INSTITUTE, Inc.
285 MAIN STREET DALLAS, TEXAS

FOR MEN

Dr. Terrill's NEW BOOK ON DISEASES OF MEN

Get Your Hooks in the Panhandle

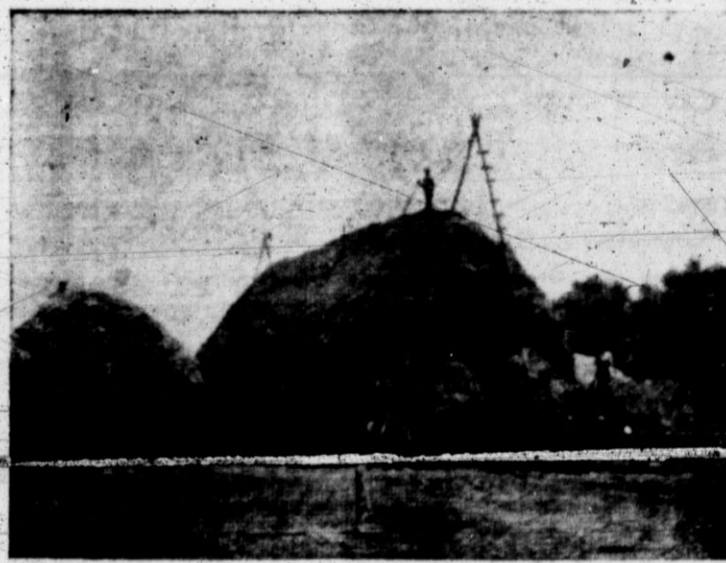
Where land is cheap in price but rich in quality, where the climate is healthful, and you can work out of doors nine-tenths of the year. We do not ask you to believe a word we say, but invite you to investigate for yourself. :: :: :: :: :: ::

Statement from W. M. Smith.

"I came from Mercer county Missouri, nine years ago and settled on the place I now own. A man can cultivate more land on the Plains and with greater ease than he can in Missouri. One one 20-acre field, I have raised millet six years in succession, making a good crop each year. The fourth year, my neighbors said that the field would make 4 tons per acre, which sold at the barn for \$9.00 per ton; delivered at Hereford, it sold for \$12.00; thus this crop made from thirty-six to forty-eight dollars per acre. The farm I owned in Missouri recently sold for \$50.00 per acre, but I would not exchange my Panhandle farm, acre for acre, for it and be compelled to live on it. I have no land to sell. I have never failed to make a crop."

W. M. SMITH.

This Missouri farmer "On the Plains" owns 3,200 acres and has 300 acres in cultivation.



PANHANDLE FARM SCENE

HOMESEEEKERS AND INVESTOR'S EXCURSION,

Our excursion trains leave Kansas City each First and Third Wednesday mornings at 11 o'clock and are run for the comfort and convenience of Homeseekers and Investors exclusively and are open for tourist and sightseers. After reading this ad if you are interested in our proposition and will join one of our excursions and make a personal investigation of our country—and if you do not find in your own estimation everything as good as we have represented, we will refund every dollar of your expenses for the trip and will pay you reasonable compensation for your time upon your personal presentation of this ad at our office in Hereford and your statement in person that you believe we have misrepresented the country and have caused you to spend your time and money without getting value received. We mean business, do you? You will enjoy every hour of the trip from Kansas City to Hereford. You will have use of our regular Pullman Tourist Sleepers, and after arriving at Hereford, we will show you over the country in our equipment of Automobiles. Our office at Kansas City is at the Blossom Hotel opposite the Union Depot. When you arrive there go at once to our office where you will find a representative and others ready to come to Hereford.

Movement of Immigrant Outfits.

Amarillo, Texas, Feb. 8th, 1909.
J. P. Snyder Land Co.,
Hereford, Texas.

Dear Sir:

Answering your favor of the 17th inst. During the year 1908 we unloaded at stations on our line in the Panhandle of Texas 1184 carloads of immigrant outfits. This compares with 1033 cars during the year 1907 and 494 cars during 1906, shows a remarkable improvement and seems to clearly indicate that the reputation of the country from an agricultural standpoint is well and permanently established.

The record at Hereford Station during this period is as follows:

1906 - 115 cars. 1907 - 145 cars.
1908 - 156 cars.

This Hereford record we think is very good indeed and believe that it should be gratifying to your Company and those interested in your vicinity.

Yours truly,

D. L. MEYERS, G. F. & P. A.
T. P. & N. T. R. R. CO.

We Are Owners Not Agents.
Buy Direct and Save
Commissions.

J. P. Snyder Land Co

HEREFORD,
TEXAS

Hereford Brand

D. D. Hawkins, Business Manager
A. C. Elliott, Editor

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

HITCHING POSTS.

A correspondent from the country some weeks ago inquired about whether the merchants would provide posts for their customers. Nothing further was said or less than nothing done about it. Now this same correspondent comes forward with another jab and threatens to sear the matter with a hot coal and then apply a catalog plaster to the swellin'. The Brand offers to second the motion that hitching racks be provided on the side streets. The Commercial Club might begin at home with their missionary work and dig the holes for posts. The Blues could retaliate the Reds after the banquet is over by doing this. But in all seriousness what is going to be done about this any way?

The Reds will serve the Blues a la Llanó Estacado.

The Reds will wear white aprons and consider it an honor; the Blues will sit as guests at the tables; is the guest greater than the host?

The Hereford Commercial Club is the biggest proposition in town when it is found that no building is able to seat the crowd with any outside help at the longest tables.

Wishes Hereford Success.

Abingdon, Ill., Feb. 26, '09.
The Brand,
Hereford, Texas.

Gentlemen:

You will find inclosed money order for one dollar for your much appreciated paper which please send to me from March 7 1909 to March 7 1910. Hoping it may show as much improvement in Hereford and surrounding country in the coming year as it has in the past year. At the strides the country has been going what will be the result of the next three years to come? Now beyond the expectations of anyone that saw the country two years ago, at that time only one substantial brick bank building, now three first class brick and concrete banking houses, and each are showing a fine business, and the many fine residences and beautiful brick store buildings and churches that have been built and are now under construction. Two years ago no sidewalks worth mentioning, now sidewalks running in all directions, the city incorporated, electric light plant, sewerage system and many other public enterprises, including a new depot and a second railroad into the city and a prospect for the third road in the near future, the automobile lines and rural mail routes leading out from Hereford and the many farmers, new school houses that the last two years has brought to surrounding country.

Yours respectfully,
J. E. Cox.

Pays Before Time Expires.

Frederick, Okla., Mar. 1, 09.
Hereford Brand:
Inclosed find money order for one dollar. Please advance my subscription from April the 24 ope year

as I do not wish to miss one copy. We take several papers but The Brand is my choice as it speaks the solid facts in regard to the Panhandle country, and all others as far as I know.

Yours for the settling up of the Panhandle.

W. H. Middick.

Indispensable.

Hoopston, Ill., Mar. 5, 1909.

Hereford Brand:

Enclosed please find draft for one dollar in payment for another year's subscription. I have come to consider "The Brand" as indispensable, as I consider it the best paper I know of. Being published in the Panhandle, and in the Queen City of that great empire, in which I am very much interested, I cannot get along without it.

Yours very truly,
Julian M. Martin.

FARMERS MEET

Monthly Session of Soil Aggitators. Profitable and Interesting Reports Made.

Elsewhere in this issue may be found a report of the Cheyenne Farming Convention given by C. F. Reidel of Hereford. This report was read before the Farmers Institute last Saturday. A good number were present but it was somewhat a disappointment that many more were not there.

The session was called to order by President H. G. Hays. The report was then read by Mr. Reidel and its fullness showed how well he had observed the doings of the congress. Those who are interested in the success of farming in the Panhandle are invited to give his report careful reading.

Mr. Hays followed the reading of the report with a supplement talk, in which he brought out several points and told something of the work of the government experts and the position they take as to the question of Dry-Farming. He explained that Dry-Farming was a misnomer and told how an attempt was made to change the name of the congress to the Scientific Farming Congress.

The reports were discussed at some length and a vote of thanks passed in honor of Messrs. Hays and Reidel who were delegates to the congress for their good reports.

Several made talks on the subjects. Messrs. Gough and Oberthier discussing the question of summer tilling. Mr. Gough held that cultivation was better than rotation and that summer tilling was both soil culture and moisture preserving. He endorsed strongly a phrase said by Mr. Reidel in his report, namely: "First conserve the moisture then plant the crop." Mr. Oberthier gave an example of a field on his ranch where over tilling cut the yield of wheat from 30 to 14 bushels per acre. He said that is to say working the ground until it dried out.

Mr. Linville brought up the subject of raising cow peas. He spoke to the point that the plant itself was good hay, better than timothy, and that it was a soil enricher. An offer was made to make up a list of those who would agree to plant the peas this year so that a car load of seed could be ordered. It might be mentioned here that all those who wish to plant a few acres should give in their names to either Mr. Hays or Mr. Linville. If you do not see them drop into the Brand office, and state how many bushels you will take. They will cost about \$2.00 or \$2.50 per bushel.

The meeting adjourned until the next regular time.

Business Locals.

We offer for sale baled threshed millet hay. This has not been rained on but is fresh, green and bright.

Baled threshed kaffir fodder, cut before frost.

German millet seed.

California wheat seed.

Several good brood sows.

Two or three good milchcows, trained to milk without the aid of a calf.

Special bargain: One jersey cow which sucks herself. You may be able to cure her; we can't. Telephone or write Hays Bros. 5-2t

Get a package of wonderful Wonder-berry seed, and plant a row in your garden, 10 cts a pkt.

5tf Wallace Cox.

Jr. B. Y. P. U. Program.

Leader—Deahl Stewart.
Subject: What Jesus taught about talking with God.

Song.
Prayer.
Scripture lesson; Mt. 7:7-12, by leader.

Minutes, roll call and reports from committee.

Name some instances where Jesus spent nights in prayer.—Nellie Wilson.

Paper: The command to pray; Mt. 6:6.—Effie Lee Guinn.

Paper: The promise to those who pray; Mt. 7:7.—Effie Hendricks.

Duat.—Ruth Hammock and Clara Lambert.

Paper: The conditions for real prayer; Mark 12:24, John 14:13, 15:7.—Annie Dean.

Paper: Jesus an example of prayer.—Marie Hammock.

Song.
Close with the disciples' prayer.

Junior League.

Leader—Lucy Story.
Subject: In purgose to do right, Luke 16:10.

Recitation—Henry Brunk.

Reading—Beatrice Story.

Piano solo—Jessie Glenn Bullock.

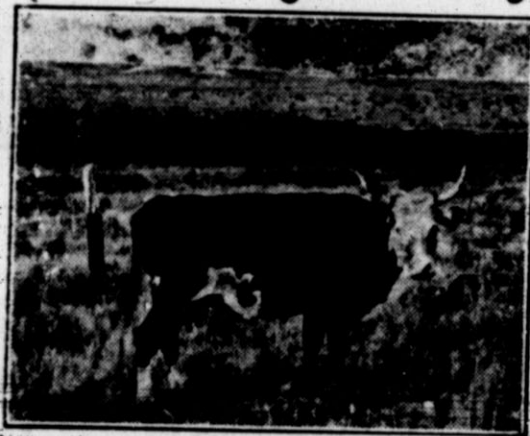
Recitation—Modena Burks.

Recitation—Mable Barnhart.

Recitation—Albert Snyder.

Song—Elizabeth Black and Malba Hease.

Prayer.



LUMBER CO.

J. F. BARKER, Mgr.

Will sell you anything in the building line and make no effort to please you, as our grades will do that. We are born to do right and deserve no praise for it.

BRIGHTEN UP

With Sherwin-Williams Paint



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY, HEREFORD, TEXAS

Satisfied Customers

are the best advertisement for the business man. This kind of advertising is our chief stronghold.

The best value money can buy in our line is to be found at our store.

We make your watch keep the best time.

W. H. RAY, Jeweler and Optician

Something That You Should Consider in the

Building of a Home

Good Grades—Right Prices
We refer you to our long list of satisfied customers.
You should not fail to see us

Alfalfa Lumber Company
C. M. Miller Local Manager

WHY NOT TRADE

at Cardwell Bros., the leading up-to-date Grocerymen. We are carrying a very heavy stock now and can handle our business promptly with our two delivery wagons. Try us one month. We can please you in every particular.

Cardwell Brothers

J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT**

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

WE HANDLE ALL KINDS OF POSTS.

Superior Coal

Coal that burns—burns to ashes.
 Produces Greater Heat than any other
 like amount. Coal once bought always
 bought. That's:

"Niggerhead" Coal is acknowledged by all who burn it to be superior to any coal sold here. Our customers continue with us. We are steadily getting more. Do you burn "Niggerhead"? If so, you realize you get your money's worth. If not, get in line. Once burned, always burned. WE SCREEN IT. PHONE SEVEN-SIX.

RUGBY

"Niggerhead"

A full line of Feed Stuffs kept in stock. We sell Trico the great cow feed. \$1.00 per 100 lbs.

Fresh Meal and
 Graham Flour
 Grinding Done for the Public

HICKS & HARRISON

OUR MOTTO:
 Quality first, last and
 all the time.

Local and Personal

Band benefit. 1t
 Keep your right eye on Baskin Heights. 1-tf

Help a good cause Tuesday night it costs just 10 cents. 1t

A. D. Goodenough has returned from a trip to Chicago.

See the Actual Settlers' Association for cheap town lots. 48-tf

Keep both eyes on Baskin Heights. 1-tf

Plant now, Potatoes, Onion Sets, Onion Seed. Roswell Seed Co. 52tf

Keep your left eye on Baskin Heights. 1-tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Help Hereford get a good band and the band will help you in return. 1t

Prof. Peterson of Amarillo was in the city this week looking after his vocal class.

Miss Irma Harders of Philadelphia is here visiting her brother, Mr. E. Harders.

See G. R. Ward for all sizes of Locust Trees before you buy. He has lots of 'em. 3tp

Cornfed steers at the Hereford market. Call by or phone your order. Phone 318. 5-4t

Jno. L. Wilson was in Plainview the latter part of last week looking after some business matters.

See the buggies I repainted for Purcell's livery barn and for D. W. Hawkins. Willard Griffin. 1t

Mrs. W. H. Hines has let the contract for her new 8-room bungalow to Lambert & Williams. 1t

Come out Tuesday night and look at the band uniform and see if you don't think they need a new one. 1t

A full line of packing house meats. Try a pound of our 25 cent butter. It gives satisfaction. 5-4t

See Wilson & Cloyd for all kinds of fresh meats and pure lard. 2-tf

A fresh car of Red Rust Proof Seed Oats at J. F. Collup's. Now is the time to sow. 2-tf

Come to Marfa, Texas, the best stock country to be found and cheapest land. Write Wooley & Bollew. 3-7tp

Burbank's newest creation, the delicious Wonder-Berry, 10 cents a pkt., Wallace C. Cox; at Jarrott's store. 5tf

Band benefit. 1t
 Mr. and Mrs. A. E. Kellog of Summerfield were shopping in Hereford Tuesday and made a pleasant call at The Brand office.

We have a well improved 20 acre tract in Welsh addition which we are offering at two thirds its present value. The Actual Settlers Association. 48-tf

W. E. Baldwin of Bloomville, Ohio, has moved to the Hereford country to make his home. He will join the White House settlement near Adrian.

G. F. Jones has ordered his copy of The Brand to be sent to Vega as he is now nearer that city than Hereford. The rural route does not reach him.

E. H. Shockley of Milan, Indiana, has changed his address from his old home city to Hereford. Another acquisition to the good citizenship list of the country.

We are sole agents for Azie, For the lazy to live easy Is quick and easy, it's all in the bag, For ten cent you can take it Azie, And get your money back easy for Azie, If Azie don't prove a Daisy. 2-4t E. T. WOODBURN & SON.

Wouldn't you like to have that old rusty buggy of yours made to shine like a new one. Your wife would be proud of the job and so would you and the buggy too. Automobiles made to look as well as when new. Willard Griffin. 5-2t

We have just established a new Bakery and are now ready to serve the trade to a full line of Bakery goods. We have a wagon ready to deliver at any time of day. City Bakery, Berry & Green, Props. Phone 337. Next door to photograph gallery. 5-2t

N. E. Rix and family from Indiana have moved to the Hereford country and are pleasantly located on their farm 3 1-2 miles northeast of town. Mr. Rix has been down some weeks superintending the erection of a suitable building on his farm and will soon have one of the nicest places near Hereford.

Henry F. Oliver and son Kenneth from Decatur, Illinois, are in the city. These gentlemen are well pleased with the country. Mr. Oliver expects to send for his family a little later on, and may make this their home. He has been here four weeks and in that time has gained 19 pounds. He is in love with the country and says he never felt better in his life.

T. H. Wood of Litchfield, Illinois, was in Hereford last week with a party of friends who bought 2500 acres of the Beach Ranch in Castro county, the sale being made thru the Edwards-O'Brien Land Company. All of the parties were highly pleased with the country and with their selection of land, it being the choicest in that country.

It's a mistaken idea; Devco Lead and Zinc Paint is right for any sort of painting; it covers more surface per gallon and does it better than ordinary paint.

Hand-mixed paint doesn't begin to do the work so well, no matter how good the paint.

For all painting, use and insist on having Devco Lead-and-Zinc Paint.

ALFALFA LBR. CO., Agt.



See J. L. Johnson for Waterproof Building Blocks. Also for a Turn Key Job. Factory, Hereford, Texas. Phone 324.



ASK ME If you want to sell your Business or Real Estate FOR CASH

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office Opposite First National Bank C. O. LEE Phone 310 Hereford, Texas

THE HAPPINESS OF HOUSE KEEPERS



depends largely on the character of the eating. Let us supply your groceries and they will go a long way toward insuring good eating at your house.

WE ARE RECEIVING DAILY

Shipments of new goods such as Jellies, Jams, Preserves, Salad Dressing, Evaporated Fruits, Seeded Raisins, Currants, Citron and Lemon

Peel, Codfish, Plum Pudding, Cranberries, Oatmeal, Pickles, Sauer Kraut and many other good things too numerous to mention. Just call at our store or phone us and let us tell you about them.

Years for Business

HUBBARD GROCERY CO.

Telephone No. 25

HEREFORD SOCIETY

Mrs. G. A. F. Parker and children have returned from a visit to relatives in Central Texas.

Mesdames Price and Asberry and Miss King enjoyed an outing at the creek on Friday of last week. They went for the purpose of fishing but came home with no visible signs of success.

Mr. and Mrs. S. J. Warner entertained at six o'clock dinner Thursday, March 11, Mr. and Mrs. W. Gregg and daughters Misses Leila and Ina, Miss Rigler and Mr. and Mrs. B. S. Arnold.

Misses Gregg, Ratten, Rigler, Haile, Shirley and McGarr were entertained at six o'clock dinner Wednesday by Mrs. W. C. Witherspoon. After dinner Messrs. Nesbit, Wright, Haile, Collins, Pinkey and Oleson were invited and a pleasant game of "42" was enjoyed.

Mrs. J. F. Barker and children returned Tuesday from Ft. Worth, where they have been with Mr. Barker who has been in the sanitarium. Mrs. Barker reports her husband's condition of health much improved and hopes that he may be able to return home in a short time.

The members of the Presbyterian church gave their pastor, Rev. W. M. Baker and wife a donation party Wednesday evening after the prayer meeting service. The donations consisted of eatables mostly, however there were numberless articles of usefulness in addition to the culinary necessities. Mr. and Mrs. Barker wish to take this means of thanking their friends who so proudly contributed to this pleasant donation.

MRS. FOX ENTERTAINS.

Mrs. J. A. Fox entertained at turkey dinner on Tuesday, March 9, the following friends: Rev. W. M. Baker, wife and family, H. C. Myric, wife and family, Mr. and Mrs. C. G. Witherspoon, Miss Nettie Patterson, Mr. Douglas Fox and Mrs. B. S. Arnold.

MISSES HAILE AND RATTEN ENTERTAIN AT "42."

Misses Haile and Ratten were hostesses at a delightfully interesting game of progressive "42" at the College Dormitory on Saturday evening, March 6. The score cards used were very cunning pen and ink sketches, representing a hand holding seven dominoes, a domino was

also sketched on one corner of the card bearing on it the table and couple number. A number of guests were unable to be present which was a disappointment to them as well as their hostesses, however the company present furnished players for five or six tables and a very interesting game ensued. After the games the hostesses favored their guests with a number of musical selections.

A two course luncheon of salad, pickles and sandwiches, hot chocolate and nabisco wafers was served. At a late hour the friends departed pronouncing their hostesses adepts in the art of entertaining.

CLUB NEWS.

The ladies of the Modern Pricilla Club met with Miss Anna Miller as hostess on last Thursday, March 4.

The most interesting feature of program was a round table talk with the "Inauguration" as the subject. It was decided that in the future each hostess should suggest a subject for discussion on the day she entertains the Club. In that way an interesting table talk should form a part of the program at all future meetings. After the program and business was dispensed with Miss Miller served a deinty lunch consisting in a salad course with hot chocolate and paties.

Owing to the fact that a large percent of the Monday Afternoon Club members are out of town the attendance for the last few meetings has been small. The ladies have decided to give an "Old Maid's Association" in the near future for the benefit of the public library. A great deal of interest has been manifested in plans for establishing a library in Hereford and it is the desire of the ladies who are interested in the play that this, the first effort in behalf of the library will be liberally patronized.

Watch Lost.

Between College and Brand office a small gold watch and locket with O. E. engraved on back side. Finder return to Odell Elliott or Brand office for reward.

"Out of the Fold" was a play of high ideals. If you heard it you will want to see "For a Quaker Maiden," by the same company next Tuesday, March 16.

Graham-Roswell Road.

The Interstate Promoting Company of Oklahoma City has obtained a permit to do business in Texas. It is this Company who is to build the Graham-Roswell Road. Considerable progress has been made on the route. The work will be pushed forward rapidly.

Too Late to Classify.

FOR SALE—Good mules for any kind of work. J. P. Snyder. 5-2t

LOST—A Small gold watch, and locket with O. E. engraved on back side. Finder return to Brand office for reward.

WILL TRADE 5 acre block, 18 lots, in West Hereford for team and wagon and some cash. See D. N. Brockman, owner. 5-3tp

WANTED AT ONCE young lady to do house work, must be neat and know how to do the work nicely. Permanent situation and good pay to right party. Apply to Mrs. Ralph H. Barnett. 1t

IF YOU wish to buy lots or acreage in Hereford we can supply you with any number of lots or can sell you any size block from one to 80 acres. If you wish to buy either an unimproved or improved farm near Hereford we have some of the best bargains to be had in this locality. 5-1f C. O. Lee, Hereford, Texas.

TO LAND OWNERS in Panhandle, Texas: I have clients who have Jackson county land to exchange for Texas land. What have you? I have buyers for Texas land as well. I have resident property in Benton, Boulevard and Kansas City, Mo., to exchange for Texas land. Give price, amount in cultivation, improvements, etc. Only want good proposition. G. B. Charlton, Independence, Mo. 5-2t

COMING ONE NIGHT ONLY

TUESDAY, MARCH 16, AT THE HEREFORD OPERA HOUSE "FOR A QUAKER MAIDEN"

One of the most touching and at the same time most humorous plays ever written, presented by **Miss Estelle Horne**

supported by Edward C. Horne and the Canyon City Dramatic Club, the same company who presented "Out of the Fold" at the Opera House in Hereford last week.

DON'T MISS THIS

SPECIALTIES BETWEEN ACTS

Admission 25-35-50 cents
Seats on Sale at Usual Place

Hereford Opera House, Tuesday, 16th



Stein Bloch Smart Clothes

All the New Styles, Colors, Etc. for Spring at

\$17.50 to \$30.00



GEO. A. STAMBAUGH



THE BUMP MAY HURT

but the knowledge won't, and when once you have learned what we can do for you in the

LUMBER BUSINESS.

you won't need to get another bump. You will know that we keep customers by handling the right stuff at the right price. We don't let any other lumber dealer get you away from us.

Kemp Lumber Co.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

CONDENSED STATEMENT OF THE CONDITION
OF

The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$316,563.58	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,816.41	Surplus and Profits (net)	51,970.20
Banking House and Fixtures	2,000.00	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	383,579.58
Demand Loans	52,282.51		
Cash and Exchange	99,348.78		
	\$535,549.78		\$535,549.78

OFFICERS: { J. L. FUQUA, President
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

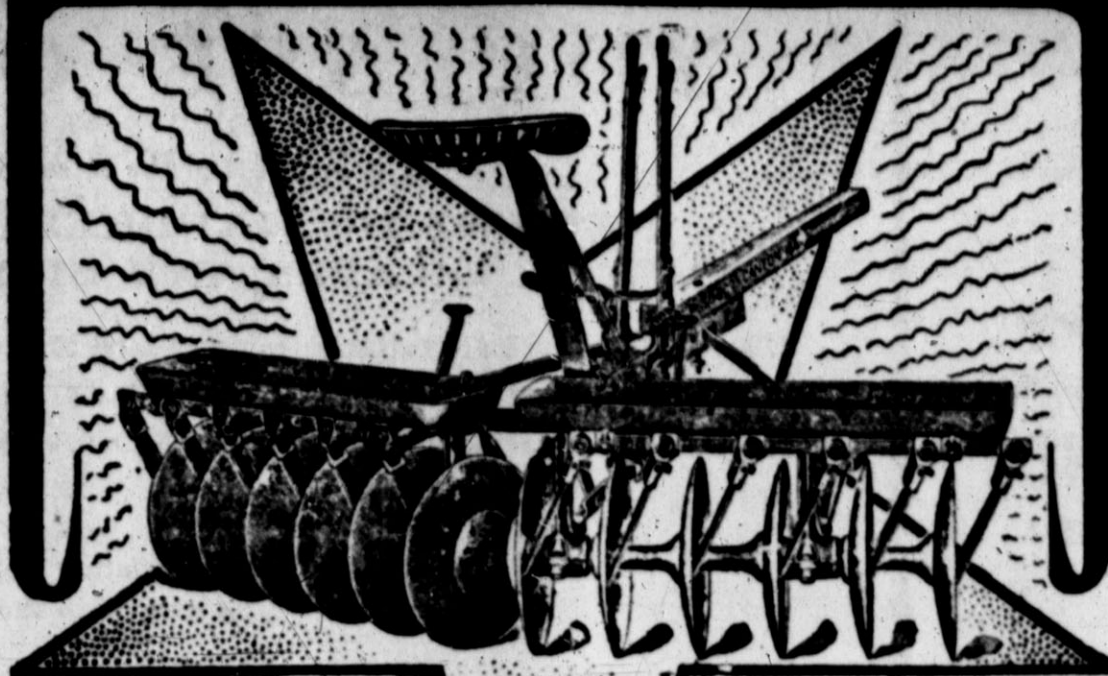
SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

THE GREAT MAJESTIC RANGES

Our stock of Baker Perfect Barb Wire both painted and galvanized, American and Ellwood Field Fence, Eclipse and Woodmanse Windmills, Heavy Team Harness and Single Drawing Harness, all heights of Poultry Netting, and One Minute Washing Machines, is always complete and is ready for inspection. Let us figure with you on that that Plumbing job. We have a nice line of Bath Tubs, Corner and Wall Lavatories, Kitchen Sinks, Drain Board and Sink, Back Low Down Closets and the best Plumbers in town. Our Intention is to give you the Best Quality of goods at the Lowest Possible Prices.

BUCK'S STOVES

CANTON STAR HARROW



The P. & O. Canton Star Disc Harrow

Can be equipped with a first-class **Seeder Attachment**, which can be used either as a drill or a broadcaster. It has all the features for doing the best work.

The wood bushings cost but a trifle and are easily renewed, though it is seldom necessary to do so. Owing to the facilities for oiling the bearings they won't run dry. You take out the oil plugs which are in the bottom of the weight boxes, the most accessible place to put them, and fill the oil ducts—they hold a lot of oil, then forget about them. The lead is just right and the harrow will run easily without more attention for a long time. These oil ducts are simply **holes cast in the standards**, the lower ends of which form the top sections of the bearings. It is a simple and effective arrangement.

Don't overlook the scrapers—they are one of the fine points on this harrow. A harrow defective in this respect, though perfect in every other, is often useless. Remember this and examine those on the **Canton Star**. They are made to sweep across the faces of the discs from center to the outer edges.

The hitch is low and the tongue is directly in the line of draft, avoiding neck draft and relieving the frame from all strain. The weight boxes are large and have ample capacity. The bearings are **dust-proof** and are provided with **wood bushings**. As a result all wear is concentrated upon these wood parts.

Come in and Let Us Show You

WHITE SEWING MACHINES

A car of Enterprise Buggies has just been unloaded at our store, and we will take pleasure in showing our customers and friends the Best Quality and Nobbyest Vehicles. Our Emerson Standard Double and Triple Disc Plows are the best that money can buy. We have in stock at all times the Celebrated Success Sulky, the New Tongue Trick Disc Harrows in all sizes, the S. Drag Harrows, the Canton Clipper Breaking Plow, the Katydid Sod Plow and the Emerson Riding Attachment, the only Successful one made. And many other Implements that are essential in making a crop in the Panhandle.

BUILDER'S HARDWARE

WARREN HARDWARE COMPANY **HEREFORD TEXAS**

Local and Personal

Dr. Sutherland of Texico was in city this week.

Mrs. U. T. Millen has been called to Lockney where she has been for several days.

Pure hog lard at the Hereford market. It is rendered from a sure enough hog. 5-4t

Miss Lula Belle of Honey Grove, Texas, is visiting in the home of Mr. and Mrs. O. E. Thomas.

Fred Arnold of Timewell, Illinois, was in Hereford this week and made a pleasant call at the Brand office.

A. H. Elliston left this week for Ohio to see if he could not bring down a few Buckeyes.

One \$25 Art Rug, 9x12 for \$16.50. Small Rugs to close out at very low prices. Hubbard & Barnett. 1t

All my household goods, stock and farming implements for sale. 1-2 mile north of College. J. P. Eskildsen. 5-tf

W. R. McDaniel and wife of Cleburne were visitors in the home of Mr. and Mrs. R. E. Cook last Saturday and Sunday.

Walter Worley of Gainesville has moved to Hereford and will engage in the concrete business with his father S. T. Worley.

See account of my stock, farming implements and household goods for sale in the classified column; 1-2 mile north of College. J. P. Eskildsen. 5-tf

W. H. Martin of New Mexico was shopping in Hereford this week and had his purchases shipped to Bovina from which point he will haul over to his claim.

I will trade the balance of my lumber, about 200,000 feet for unimproved Hereford property. This lumber is stacked near my new residence adjoining college, where it can be seen. Rat Jowell. 52-tf

J. E. Orr and family have moved to Hereford from Colorado and have bought the home and business of J. P. Eskildsen. He comes highly recommended as an artist in the photo-business.

J.M. Gillland Embalmer and Funeral Director. With Irwin & Matthews, Furniture and Undertaking. Day phone 115, night phone 251 or 232. 3tf

J. Baskin has procured a fanning mill and is cleaning several hundred bushels of Sorghum seed, milo, maize and kaffir corn for spring planting. This seed is all extra fine and is his own raising. He will have several hundred bushels for sale and those wanting good seed had better place their order for spring delivery. 3tf

Mrs. Clarence Smith who was sent from Hereford to Galveston as representative to the grand assembly of I. O. O. F. and Rebekahs has returned home and gives a glowing account of Galveston and says the Gulf people know how to entertain alright, and especially to roast

oysters which was greatly enjoyed by her, as that part of the entertainment was decidedly new to her.

E. H. Shockley and family, J. W. Beatty and J. E. Bedunnah, all from Indiana are here improving their farms 7 miles south of town. Mr. Beatty's family will be here in a few days and will at once move into their

new home which is now being completed. Mr. Matt Whiteford and family and F. Slater, Jr., from the same neighborhood in Indiana, will move down this month and improve their land south of town.

Baggage Hauled.

We have a baggage wagon in connection with our livery. Springs

under neath for moving furniture without breakage. Trunks and express handled with care. Phone 249. SHERK & STANEK. 4-tf

What Have You to Trade.

I have 1500 acres fine valley land near Clayton New Mexico that I want to trade for land in or near Hereford. L. W. Ricketts. 5tf

SPRING 1909

We take pleasure in announcing our complete preparation for the coming Spring Season.

We have taken special pains to make each of the several departments of our house more attractive than ever before in our history.

The conditions warranted it.

With compliments and all good cheer of the season, we are,

Very truly,

HUBBARD & BARNETT

For Fresh Sweet Milk, Cream and Sour Milk

Call on the

Hereford

Dairy

Phone No. 9



Buster Brown's

Trade Mark Registered P.T.O. No. 11

GUARANTEED STOCKINGS

FOR MAN, WOMAN OR CHILD

The Best-Looking, Best-Feeling and Best-Fitting as well as Best-Wearing 25 cent Stockings made. They are sold four pairs in a box at

ONE DOLLAR PER BOX

and we will replace FREE any pair that wears to holes at heel or toe within four months from date of purchase. Let us show them to you—show you how to stop the drudgery of darning.

YOU WILL SMILE WHEN YOU SEE OUR LINE

It is brimfull of the latest Spring Novelties in

**NECKWEAR, HANDKERCHIEFS, AND BELTS
GRAPES AND BILLIE POSSUMS**

We extend a cordial invitation to all to inspect our new goods. Mirella Silks in most all shades. The Wisteria, Catawba, and Ethel Pink Fancy Satins, Foulards, Silk Striped Voiles, Pehon Jacquard, Suesine Silk, Satin Pepp, Suitings, White Dress Linens and a great many other things to numerous to mention.

Remember that whether you buy or not, we consider it no trouble to show the goods.

D. R. GASS & SON

Send us your Mail Orders, we can please you

THEY SET THE DAY

Saturday March 20th, is Fixed By the Board of Directors for the Annual Banquet.

At a call meeting of the Directors Wednesday afternoon in the office of the president, Saturday March 20th was fixed as the day when the Reds shall banquet the Blues. It appeared that no other day could be secured as the opera house had been leased for the following week. This is excursion week, but most of the prospectors will have returned home by Saturday. The land men have asked that the banquet be set when they were here and the 20th seems to be the best day.

Another thing discussed and agreed upon was that all members

should call for their membership cards and also secure from the acting secretary an admission ticket to the banquet. These tickets will be non-transferable and must be presented at the door on the evening of the banquet.

The Home Bakery.

Is now in better shape than ever to serve their customers with the very best of everything in the Bakery line and will be glad to have you call at bakery and get your cakes, bread and etc. We will put quality and quantity in our goods, instead of incurring the expense of a wagon. We have our new steam oven installed and in good running order and now have the capacity to turn out more and better goods.

5-2t

Respectfully,
Tomkins & Hacker.

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Texas. 31-tf

ROCK ISLAND EXTENSION

Impetus is Given to Building in Towns and all Along the Line, the Impulse is Felt.

Rapid progress is being made on the extension of the Rock Island west to Tucumcari. Steel is being laid at the rate of a mile a day. A large force of men is at work on the new grading and have now reached a point some miles west of Ontario. Steel is laid to a point about midway between Wildorado and Vega.

It is stated upon competent authority that trains will be running into Vega by the middle of the present month. The assurance of the early competition of the road thru

to Tucumcari has given additional impetus to building and other industries in the new towns along the route. An example of this is the \$15,000 hotel to be built at Vega, the contract for which was made this morning. The completion of the road is also greatly influencing immigration of farmers and new farm houses are springing up all along the line.

Low Rates to Roswell.

The Santa Fe has announced the very low rate of \$5.00 from Hereford to Roswell for the convention of the Panhandle Cattlemen's Association, which will be held on the 6th, 7th and 8th of April. A special rate of one and a fifth fare is allowed for side-trips on the 8th and 9th to all points on the Pecos system. The convention will be the biggest and best ever.

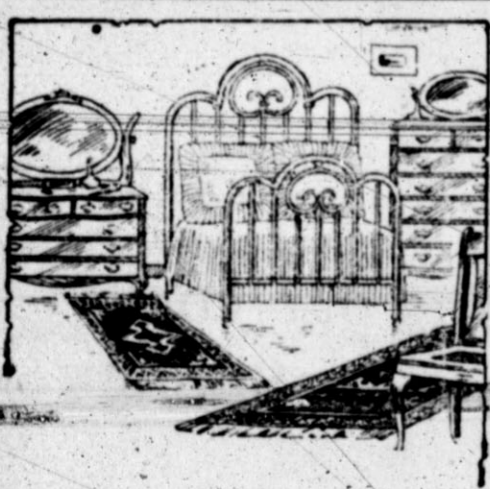
See the Actual Settlers' Association for bargains in small homes 48tf

J. P. Eskildsen has sold his 80-acre tract of land in the suburbs of Hereford for \$100 per acre. He has not decided what he will do yet, but may return to Iowa for a few months. He is well pleased with his 18 months stay in the Panhandle. Mr. Eskildsen has been engaged in the photograph business since coming to Hereford and has made many warm friends. He came here as a stranger but goes away with the confidence of all the best citizens of the town.

After this week I will be in Missouri until about March 1st. I still have 20 fine lots, each 50x200 feet, in Block 39 Evans addition. Will sell on easy terms. I also have two new houses, just being completed, will sell one or both on easy terms, might rent one of them. See L. Baskin, for particulars. J. B. Phillips. 49-tf

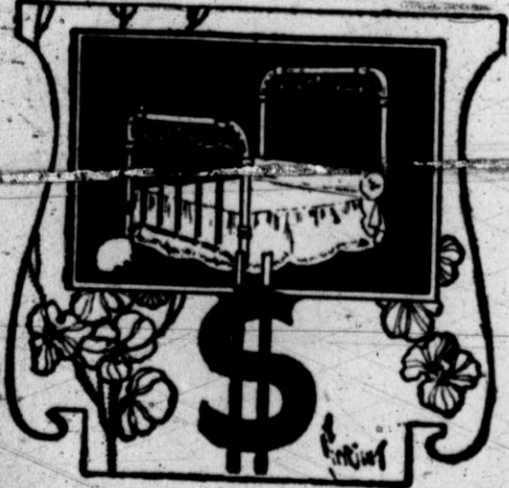
QUICK CASH WANTED

IN EXCHANGE FOR FURNITURE, WALL PAPER, FLOOR COVERINGS AND QUEENSWARE



IRON BEDS

We can save you money on Iron Beds. We have a car load of the Best Beds in America in value. We must make room for them.



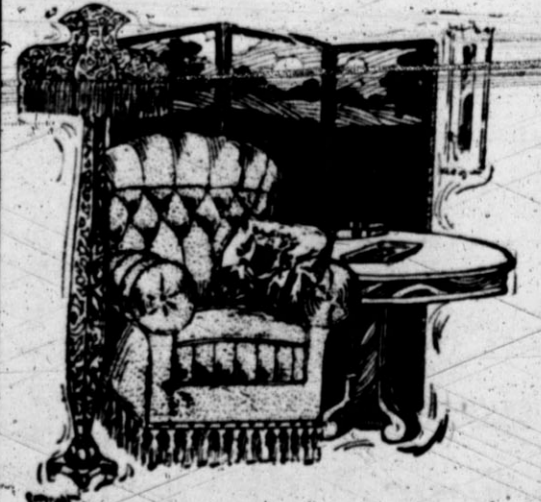
During the past few weeks a great many careful and economical buyers have taken advantage of the low prices we have offered and have fitted their house with new and up to date furniture at great savings in price. We still have a great many bargains in every department of our mammoth stock we propose to offer to the public at even greater bargains. New goods are coming in every week and in order to make room for them we must KEEP MOVING. Our prices and special enducements we have to offer keep them moving. It will pay you to visit our store and inspect our goods before buying.

WE GUARANTEE OUR PRICES



LIBRARY FURNITURE

We have on hand the nicest assortment of up-to-date Library Furnishings shown in the west. Special agents for the famous Globe-Wernicke line of Book Cases, Filing Cabinets and Desks.



The Furniture Store
Ahead

E. B. BLACK CO.

FURNITURE AND UNDERTAKING

O. E. THOMAS
EMBALMER and FUNERAL
DIRECTOR

Nervous Women

For nervous, tired women, we recommend Cardui. Cardui is a woman's medicine. It acts specifically on the female organs and has a tonic, building effect on the whole system. It contains no harmful ingredients, being a pure vegetable extract. If you suffer from some form of female trouble, get Cardui at once and give it a fair trial.

TAKE CARDUI

It Will Help You

Mrs. W. W. Gardner, of Paducah, Ky., tried Cardui and writes: "I think Cardui is just grand. I have been using it for eleven years. I am 48 years old and feel like a different woman, since I have been taking it. I used to suffer from bearing down, ains, nervousness and sleeplessness, but now the pains are all gone and I sleep good. I highly recommend Cardui for young and old." Try it.

AT ALL DRUG STORES

CARES FLIT AWAY

like the butterfly before the wind when you sense the feel of my cigars between your lips. There's a contentment in the smoking of them that will always bring you back. Their quality shows in the very way the smoke wreaths sway around your head. My cigars and a smile harmonize perfectly, and the former will always produce the latter. Drop around and test their fitness, a cool, sweet smoke is assured you. All the best brands.

DRUGS **T. M. COULSON** CIGARS

HARDPATCH

NO. 21519

Will make the Season of 1909 at Purcell & Son's Livery Barn.

SEASON PRIVILEGES \$10.00
PAYABLE IN ADVANCE

A chance to breed to a horse with a record as a sire. Being the sire of Hazelpatch 2.02 3-4 and many other good ones.

E. M. COX

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

College Notes.

George Sasser is in school again after a week's absence.

Rev. Hutchinson of Canton, Missouri, is a guest at the Dormitory this week and addressed the students in Chapel Wednesday morning.

April 16th and Goodnight is the topic of the day, and a good many of the college folks are expecting to attend the Oratorical Association to be held there at that date. Hereford sends a representative and the baseball squad are also going down for a game.

"College Chums." They're a breezy bunch alright! This is a college play from first to finish, and is alive with scenes of college life throughout. The plot is laid at a boy's college and presents the life of the Freshman, whom the boys at once dubb "The Babe." Then comes his reception by the bully of the school and the hazing, how he made the football team and finally won the admiration and respect of the other fellows and came clear of a contemptible plot imposed upon him by the bully and his subordinates. There is a love story, too and plenty of fun. This play is to be put on by the Dramatic Club, the proceeds of which will be used by the Boys Athletic Association. Watch for further announcement.

We are using two good methods of advertising. One is the use of printers ink. Another is by doing good work. Our satisfied customers advertise us. H. L. Rice. 1t

For Sale at a bargain.

A new 4-room house on Dewey Ave., lot 104x208 feet. See O. K. Land Co. 1-tf

Notice.

To all parties who own land in the north part of Deaf Smith County. We are expecting a large number of land buyers next excursion, and will request all owners of land in Deaf Smith and Oldham counties, along the line of the Colorado, Hereford & Gulf railroad to list their land with us, naming lowest prices and best terms.

We have several automobiles and can show land from Wildorado and Adrian.

COLORADO, HEREFORD & GULF IMMIGRATION COMPANY, Suite 1, 2, 3 and 4 Powell building, 5-4t Amarillo, Texas.



THE FIRST STATE BANK IS OPEN

for applications for loans to any amount on acceptable collateral. Every application is given careful consideration and every applicant treated with every courtesy.

Depositors, of course, are given the preference. If you haven't an account, why not start one? That will put you in line for an accommodation you may be glad to avail yourself of.

FIRST STATE BANK OF HEREFORD
W. B. BEACH, President
H. B. WEBB, Vice-President
OTTO H. VARDAMAN, Cashier
J. THOS. WEBB, Assistant Cashier

THE BRAND'S SPECIAL CLASSIFIED ADS

Matter for this column and local ads any where in the paper will be inserted at rate of one cent a word or five cents a line, for each insertion. Pay in advance unless you can be easily found on the street or in your office the first of the month.

LOST AND FOUND

LOST a plain gold ring, 24 carats. Liberal reward to finder. 3-3t Mrs. C. E. Wheeler.

LOST a solid gold buckle shirtwaist pin. Liberal reward. 5-2t Mrs. Hal Hawkins.

LOST long brown fur between Jarrott's store and J. E. Garrison's residence. Leave at Brand office. 1tp

LOST a gold watch and fob. Waltham movement, between Tygret Hotel and southeast corner of College campus. Return to Tygret Hotel and get reward. 5-tf Miss Mary McMahan.

LOST box containing suit of clothes between Hereford and Scherer, last Wednesday evening. Finder will be rewarded. Leave at The Brand office. 5-2tp I. W. Israel.

The suit has been found and is now at the Brand office.

FOR RENT.

FOR RENT—4 rooms in rear of O. K. Land office. O. K. Land Co. 2-tf

FOR RENT—6-room house, 4 acres, 1 acre orchard, windmill and sheds, just outside city limits. Inquire at J. A. Johnson's store. 5-3t

ROOMS AND BOARD

ROOMERS—Some roomers and boarders. Mrs. P. L. Johnson. 5-2tf

WANTED 2 or 3 furnished rooms for light housekeeping. E. B. Posey at First National Bank. 1tp

MISCELLANEOUS

FOR SALE 280 rods 23 inch 2nd net hog wire. A. H. Elliston. 4-2t

FOR SALE new Piano. Can be seen at City Cafe. Will be sold at a bargain. 5-2tp

FOR SALE—Majestic range and household furniture almost new. Inspection invited. Apply Brand office. 1-tp

FOR SALE—Two Cyphers Model, incubators, 150 egg size. Price \$20 each. L. A. Stroud. 1-tf

WANTED land listed with us for sale. 160 acre tracts preferred. Press Burnam Land Co., over Garrison Bros. 5tf

WANTED one to ten sections of land, improved or unimproved. Address this office. 5-4tp Edw. G. Nischwitz.

WANTED position as Stenographer or Typewriter. Can furnish best of references. Address Paul L. Holden, 315 Frazer St., Findlay, Ohio. 3-5tp

LAND—Wanted a section of land near Hereford. Will trade good property near Chicago which is paying good revenue. Say what you have and address Advertiser, care of The Brand. 4-7tf

WANTED—To sell or exchange 25,000 growing trees, mostly apples on a 120 acre tract of land located near the Santa Fe railroad and adjoining South Hereford. Fine location for a Canning Factory. Will sell cheap or exchange for unimproved land. 5-4tf O. K. Land Co.

FOR SALE all household goods, farm implements, stock and feed must be sold by April 1st. Household goods including organ, secretary and bookcase, dining table, rockers, stoves, carpets and other articles too numerous to mention. Also 4 work horses, 3 colts, 2 fine Jersey cows and calves, 60 S. C. B. Leghorns, thoroughbreds, 3 mammoth bronze turkey hens and tom, 1 wagon, 2 buggies, 1 sub-surface packer, 3 section harrow, 1 10-inch John Deere plow, 1 4-shovel cultivator, 1 mower, 1 garden cultivator and 25 bushels fine spring wheat, etc. 1-2 mile north of College. 5-tf J. P. Eskildsen.

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

FOR SALE by owner 2 patent sections of perfectly good land, one hours drive from Hereford. Apply at Brand Office. 4tf

SECTION—Good section in Castro county, has 100 acres fine alfalfa land. The price is a bargain. 52-tf Gough & Russell.

IMPROVED SECTION 10 miles of Hereford, 1-2 mile from R. R. Bargain if sold at once. Write owner. Box 131, Hereford, Texas. 4-4tp

QUARTER—160 acres well improved, 7 1-2 miles from Hereford, 2 miles from Jowell. \$1000 cash closes a deal. 52-tf Gough & Russell.

HALF SECTION—A1 420 acres, 4 1-2 miles from Hereford, at Jowell. \$3,000 cash, balance on good terms at 8 per cent interest. 52-tf Gough & Russell.

FOR SALE—640 acres of fine agricultural land, 10 miles north of Hereford. Very cheap if sold this week.

3 sections of good land, northeast of Hereford, 9 miles south of Wildorado and 9 miles north of Dawn, shallow water, one of these sections is well improved. This is a great bargain, can give terms.

640 acres well improved, 4 miles from town, this is another good bargain, can give terms.

300 acres 4 1/2 miles from town, unimproved, a very desirable location, fronts on main road. Good terms.

640 acres 3 miles south of Vega, good terms.

We have several large tracts in Deaf Smith county, that are very near the new Railroad, suitable for small colony, if interested, it will pay you to investigate this.

Also a number of 1/4 and 1/2 sections unimproved and improved near town, we are offering these at a bargain.

If you are wanting something worth the money, give us a call. Murchison & Jones. 50-tf

CITY PROPERTY FOR SALE

FOR SALE—The Iowa Hotel for sale or trade. See L. Gough. 34-tf

FOR SALE—Modern six-room bungalow and two lots well located and designed. A bargain. \$550.00 cash payment, balance easy terms. Apply at Brand office. 1tp

NINE ROOM HOUSE—South front, large lot containing one acre land, well and windmill, lots of fruits, conveniently located and will be sold at a bargain, and on easy terms. See or write C. O. Lee for particulars. 1tf

FOR SALE my place near the College, 200x295 ft., 4-room house, hall and 2 closets. House in yard with 2 rooms, dugout, good barn and sheds, chicken house and 50 bearing fruit trees. For particulars address J. W. Ford. 5tf

FOR SALE OR TRADE 665 1/2 acres of land nine miles South of Hereford, Texas; 160 acres in cultivation, four-room house, fenced and cross fenced. Will trade for unimproved land in Kansas, Missouri, Illinois or Iowa. 2tf W. B. Park, Hereford, Tex.

SEVEN ROOM HOUSE—With two acres of ground fenced with woven wire, south front, well and mill with tank, 100 fruit trees, stable 14x16, also other out-buildings. This is one of the best bargains in town. For particulars see C. O. Lee. 1tf

LIVE STOCK FOR SALE

STOCK hogs for sale by Vern Witherspoon. 5-3t

FOR SALE a span of good work mules. Weight about 1,150 each. \$325. Also some fine bundle millet for sale; 12 miles N. W. Hereford. 3-4tp Robt. Oden.

WE ARE HERE TO STAY!

We want your land business. We offer the very best bargains to our purchasers. More immigrants are coming to the Panhandle than any other section of the whole country. You'll have to hurry if you want a nome here while land is cheap.



A Panhandle Farm Scene

Join one of our special excursions for Hereford, Texas, that leaves St. Louis on Tuesday and Kansas City on Wednesday of the 1st and 3d weeks in each month. Our autos will be at your service to view the country and see for yourself its wonderful possibilities. Write us.

EDWARDS-O'BRIEN LAND CO.

HEREFORD, TEXAS

REPORT DRY FARMING CONGRESS

Member of Local Farmers Institute Reads Interesting Paper to Membership

When asked by your president to make a report of the Third Trans-Missouri Dry Farming Congress at Cheyenne, Feb. 23-25 to this institute, I consented only to the proposition on condition that report should not be in detail. It would be impractical to give more than a mere synopsis of the work of the congress at this time. Delegates will be furnished with a full report of the congress, but I am not informed as to whether there will be any extra copies for sale or not.

The congress was opened Feb. 23, with an informal concert by Chevalier Garguilo's Band of Denver, after which it was called to order by F. C. Bowman of Idaho Falls, Idaho, chairman of executive committee. Gov. Bryant B. Brooks, Pres. of congress; Mayor Cook and Hon. Thos. Heaney extended the hospitality of the state, city and industrial club which were responded to by D. W. Warner of Canada and Samuel H. Lea of S. D.

The afternoon session consisted of roll call of states which were responded to by fitting addresses on the progress being made in dry farming.

Gen Manager Mohler, of the U. P. R. and prominent foreign delegates from Australia, Russia, South Africa, Brazil, Canada and Mexico delivered interesting addresses on the advances the dry farming movement is making over the entire earth. Reception given to delegates after evening session by Elks. The second day's session was devoted to re-

ports from government experts from the different agricultural colleges and experimental stations from Texas to the 49 parallel. These reports were interesting as well as instructive to the man engaged in taming the soil of wheat was once known as the Great American Desert and thought to be fit only for a few scattered herds of Buffalo, coyotes or prairie dogs, but which is destined in the near future to become the home of countless millions of the most intelligent, energetic and prosperous people of the civilized world, thru the application of scientific methods of soil culture. The evening session consisted of a band concert and an illustrated lecture followed by "Smoker" for delegates at Turner Hall by Masonic order.

Thursday's session teemed with reports of the experiences of the most prominent pioneer farmers of different sections of the semi-arid west, telling their success after repeated failures in reclaiming the virgin soil of Western Plains. Surely these pioneers who have blazed the way for the coming generation and who have turned failure into success are entitled to our gratitude and of the millions yet to be. They are heroes of the truest type, being endowed with nerve and backbone sufficient to carry them successfully through the conquest.

The chief resolutions offered for adoption were as follows: To change the name of Congress to "Dry Farming Congress." This seemed to be rather a disappointment to many delegates and especially to the Foreign delegates. The resolution was adopted. "Permanent Headquarters to be established for the purpose of gathering and distributing information." This was referred to Executive Chairman for action. "To change date of meeting from February to October." This was referred to Executive Chairman.

"Cooperation with foreign nations urged," to gather information from

other regions of the world.

Congressman Mondell commended for his success in passing the 320 acre Homestead Act.

Report of Secretary John T. Burns was deferred as report was not ready owing to stress of other business. Billings, Montana, was selected as meeting place of Fourth Congress. Congress Adjourned Sine Die.

This was by far the most important meeting of its kind ever held anywhere, and we believe it is as far reaching in its results as any meeting of any kind ever held. We would suggest here and now that a united effort should be made to have the 1911 meeting some where in the Panhandle. It is our turn and will do us all good. We must go after it in true Western style if we expect to win. Shall we make the effort? We can win if we will.

Allow me now to make a few observations that may be of some benefit to the practical farmer. The soil of the semi-arid west in general is exceptionally fertile. All the elements necessary to plant growth are abundant. The climate is lacking only in one important respect, which I deem hardly necessary to mention at this time. However, even this can be overcome very largely by proper handling of the soil. One speaker suggested at the Cheyenne congress that we must get our water conserved first then plant. The rainfall varies from 10 to 25 inches in different localities of the west. Good crops are produced with even less than 10 inches in some parts. Meyer in Manchuria an exception. Government experts are of the opinion that cultivation does not change climate. The west receives practically the same amount of rainfall as formerly.

Evaporation is also an important factor. The Amarillo station reports almost double the evaporation in the same length of time that takes place in the Dakotas from the surface of a body of water. However, it wouldn't necessarily follow that

the Panhandle required twice the rainfall required in Dakota to produce a crop, as soil texture and cultivation is an important factor in conserving moisture. This however, is true, that left to itself evaporation takes place much more rapidly here than there. We therefore see the necessity of cultivation immediately after each deposit of moisture. Seed should be of some thoroughly tested variety, selected and acclimated. Plant breeding and acclimating should be carried on on small plots ordinarily. Some interesting experiments on plant breeding have been made and are now being made by different experimentors in the west. The seedless orange, the spineless cactus and even an onion without the smell have been produced, so we are told. Prof. Bufum exhibited some truly remarkable heads of wheat at Cheyenne, as a result of his work in this line. Turkey red wheat has a remarkable record as a winter wheat. Durhans being the favorite spring variety. Alfalfa and brome grass are recommended as forage crops, being especially drought resistant. Sorghum and millet for hay crop. Rotation of crops should be practiced and one

legum should be used to supply the nitrates. Diversified farming should be practiced. Raise stock, make your crops walk to market. This necessitates growth of forage crops which will supply the land with humus, which is necessary to keep the land in the best possible physical condition, which is essential to the best possible results.

Plowing should be done with moulboard plow if possible. Tests prove that best results are obtained with moulboard as vs. disk. All land should be double disked before plowing also. Deep plowing is usually better than shallow. The surface packer should be used only when ground crumbles. Never when sticky. In the hands of a novice or careless person the packer often does the opposite of what is intended (ae) it decreases the moisture holding capacity of the soil instead of increasing it. We shall close this paper by saying that success is within the reach of all who will make an earnest honest effort to succeed. Someone suggested at Cheyenne convention that the principal reason many farmers fail is because their wishbone is where their backbone ought to be.

COAL = GRAIN = HAY

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.

Hereford Grain Co.

Phone No. 160

Free Delivery

BIG YEAR at HEREFORD

MORE LAND SOLD THAN EVER BEFORE

The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at

HEREFORD, TEXAS, or
KANSAS CITY, MO.

Star Land Company