

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, JANUARY 27, 1911

No. 51

ONLY SATURDAY, MONDAY AND TUESDAY TO PAY YOUR POLL TAX

COUNTY POLLS 320
CITY POLLS 115

Slow Payment of Poll Taxes Will Give Clerks a Rush of Business Tomorrow and next week.

The county and city clerks will have the undivided attention of a large number of poll tax payers tomorrow, Saturday, and next Monday and Tuesday, if there is anything like the number that should pay and call for the regular citizen's receipts. Tuesday night up to 12 o'clock, poll taxes may be paid. After that date and hour, even if you pay "them", (it must be plural) you could not be issued a receipt. If you do not pay your property tax, a penalty will be attached amounting to 10 per cent. You can pay your poll tax and thus be entitled to vote even if you do not have the money to pay your property tax.

Up to the hour of going to press, 4:30 p. m., there has been paid in the county 320 polls, and in the city only 115 polls. This falls far short the number for last year and unless you get busy, somebody will be looking hungry about July when everybody will be voting except you.

Remember that those who live within the city limits, that the state, county and city polls, all three, must be paid, if you would vote. The county and state polls are payable at the tax collector's office at the old courthouse; while the city polls are payable at the city collector's office located in the lobby of Suggs & Jones abstract office, rear First National Bank building. Fail not herein, but see to it that you either get a receipt for the payment of your poll tax or an exemption certificate.

Shipping Cream.

Since the creamery business has been taken up by the Hereford farmers, a number of questions have arisen as to the care of milk and cream, the methods of testing and the plan of shipment. There are two firms now buying cream from Hereford farmers, one at Roswell, the other at Amarillo. The amount of butter fat is determined by chemical test. The cream as brought in by the dairy farmer is tested at the local dealer's. A sample is removed from the can, after the cream has been thoroughly mixed by stirring, and this sample is used in the test. The test determines the percentage of butter fat in that batch of cream. The cream being weighed, the percentage being known, it is an easy matter to find out the weight of the butter in the can of cream. The tests at Hereford have varied from 20 to 35 per cent. The high or low test depends upon the quantity of milk left in the cream. Those who have separators always get a higher percentage. Even then if the cream was separated while still containing the animal heat, the percentage would be higher. It will pay the dairy farmer to purchase a good separator. Those who do not have a machine should use shallow pans in which to allow the cream to "rise." This will give more cream and with less milk in it. The ration for the cow has a good deal to do with the quality as well as the quantity. Try it. Give plenty of good fresh water but not cold water. Salt the cow.

THE SCIENCE OF IRRIGATION THE MAN AND NATURE

BY JOEL SHOMAKER

"Had I irritated the vines once more I would have raised enough taters to consume the family," is the way an old-timer in one of the fertile valleys of the Colorado river, complained at not having all the water he wanted for irrigating purposes.

His language was a little mixed and so was his mind. For his crops did not need more water but better cultivation. The potato contains a good supply of water but it insists on having that come in the form of soil moisture. That is conserved and properly distributed by using the right methods in tilling the soil.

An eastern farmer located in the Okanogan Valley of Washington, had decided to plant a crop of potatoes. It was necessary, for the family needed potatoes. The land was not irrigated, for the reason that no canal had been constructed to carry water to the field. The soil moisture was that held, by the earth, from the rain and snows of winter.

The settler plowed the land and planted the tubers. He had this much assistance—soil with plenty of plant food, moisture, stored near the surface—and sunshine, coming from over the mountains. When the seed was planted the farmer began harrowing the surface of the earth. That caused some of the natives to wonder what he meant. When the plants showed above the ground the harrow was dragged over them. Then the old-timers collected in groups and talked about the man and his harrow.

Six or eight times, during the season from planting to blossoms, the potato crop was given surface cultivation. Then came the surprise. For at digging time the tenderfoot had the best crop, finest quality and most perfect specimens of potatoes grown in that section. He did not wait for rain or water to irrigate the vines. He cultivated in the dust and sand and assisted nature in giving out the moisture she had conserved.

Go out in the open market and buy two bags of potatoes shipped from an irrigated district. Put them to the test, by cooking in any of the many ways of preparing tubers for food, and notice results. One will be mealy, fine and tasteful. It came from the field where man had learned the art of applying soil moisture, at the proper time. That man communed with nature and catered to her desires. He studied the soil and its composition for the purpose of reaping profits from his labors.

The second bag of potatoes does not give satisfaction. The tubers do not look just exactly right. Small growths show imperfect maturing. The cooked tubers are sad and blue. The cook wants more of them and says they are too watery. And there is something wrong with the flavor. Those potatoes came from the same section as the other bag, but they were grown by the man who plants and waters his crops. He gives no thought to nature or her requirements in moisture and cultivation.

To succeed in an irrigated country, the farmer must be a man of good business judgment. It is not necessary that he should be a class graduate from some commercial school, or be familiar with the theories of teachers in political economy, in musty college halls. But he cannot grasp the full measure of soil wealth without careful and studious labor. That explains why townsmen often fail in attempts at developing farms. Irrigation cannot be handled by any system of absent treatment.

Man is master of the situation when he enters into partnership with modern irrigation. Nature recognizes his superiority and comes to his assistance. She wants a husbandman who will give her a chance to make a creditable exhibition of the results of the wedding of such personages in the world of production. If man fails to perform his part of the work nature will show her resentment of such treatment in inferior crops, worthless weeds and other signs of shabby abandonment.

Comparisons are generally odious but not objectional when used to illustrate the difference between failure and success. For that reason two farmers are brought to the front in this paragraph. One had a large tract of land, with plenty of money to develop the alfalfa industry. He lived in town, spent much time at nickel-in-the-slot machines, and let the water run, in plats, surrounded by dams. He cut and stacked an average of less than six tons of hay to the acre.

In the same community a practical farmer, living on the land, had several acres planted to alfalfa. He irrigated by the furrow method and kept himself busy to see that the water did not form in ponds or wash out the plants. He harvested an average of more than ten tons of alfalfa hay to the acre. And his hay was worth more to the ton than that which was grown under varying conditions of surplus water and crusted earth. One man studied the needs of the soil and the other criticized the newest brands of cigars.

There is such a thing as excessive moisture, even in the land of irrigation. Passing through a ten-acre field of corn I noticed that in the center of the field the ears were well filled, the stalks perfect and the growth natural. At the end of the rows, next the irrigation main, the stalks were short and yellow and many had not even poorly formed ears. At the bottom of the field, where a waste

ditch should have been dug, to carry away the surplus water, the corn was almost a failure. The lesson is plain enough.

If rows are too long the crop next the main get too much water because of it having to remain too long in the furrows. No crops call loudly for water at its roots. Moisture is what plants require. That should be given and the irrigation brought to a close. Measurements of the flow of ditches, passing to given areas, have shown that the land received as high as 70 inches of water, during the growing season. That was about three times the amount required to make good crops. It did not benefit the plants and certainly did damage the soil.

One year I had a patch of corn fall down and waste because of too much water. That was before I learned, by practical experience, the duty of water and the demands of the soil for moisture instead of water. On examining the roots I discovered they did not branch out but formed a ball of defense, much like oyster shells, trying to protect one another from the attacking storms of water, poured forth every ten days. A few rods away the corn stood up and sent out rootlets far above the surface. They were grown under normal conditions, and went out in all directions, seeking moisture.

Utah is revered as the mother of irrigation. It was there that the pioneers of many months on the desert cast anchor, and staked claims on the shores of Salt Lake. They arrived late in the season—July 24, 1847—but not too late to plants crops. A plow furrow led the waters of City creek out upon the land. That was rich in potash and phosphoric acid and had been collecting fertility for centuries. It required only moisture and cultivation to make it produce crops. And they grew and made a city, country and state.

In one of the isolated districts of Utah, known as Grand Valley, is a pioneer, whose fruits are exhibited at the State Fair every year and his name is often heard among those seeking success in irrigation. That man is O. W. Warner. He was the first settler in Grand Valley. A quarter of a century ago he drove his team, with a wagonload of fruit trees and family, into that promised land. An irrigation canal was plowed out from Pack creek, and the work of starting a home framed for action. Nature had done all she could and awaited the assistance of man.

Years came and went in the history of time and that man prospered. Neighbors entered the valley and new farms were made from the desert. Finally he erected a magnificent residence, said to have cost \$9,000. Then people began to wonder how much could be made from a small farm, such as he commanded. For only the level land, that could be irrigated, was held for cultivation. The surrounding hills remained in their old desert condition.

A local paper published a statement of assets, made by the pioneer of that valley. It was interesting because it showed the possibilities of irrigation and the cash opportunities for others in developing arid lands. The tract consisted of 74 acres. From that he sold peaches, apples, pears, grapes, wine, plums, apricots, barley, wheat, oats, corn, potatoes, alfalfa seed, honey and live stock, valued at about \$8000.00 for one year. At that rate what would be the market value of 74 acres from which the crops were produced?

Many lessons were brought out in the work of that pioneer. He had a surplus of something to sell every day in the year. His hobby was not any one thing but to produce the most and best of all things the land would permit. He might have been seen almost every day, except Sunday in the fields, with others cultivating the earth. The matter of irrigation did not receive so much thought, for it was merely one of the combination of forces in successful soil handling, that did not need application until crops called for moisture.

This is a pioneer story because all of the West has not been settled yet and there are hundreds of places for the pioneer to enter upon virgin soil and develop its possibilities. But there are other reasons for writing pioneer stories of irrigation. For while one man succeeds in handling the gifts of nature another fails and the lessons are to be taken from the successful farmer. Nothing can be learned from the man who is a failure in his life work. He simply stands out as a living monument to warn others not to follow in his footsteps, because they might lead to the same landing on the same shore of time.

An example of failure may be cited in the history of this man. He located on 160 acres of flat, sandy bottom land. The entire tract, with the exception of a few rough spots, was put under cultivation. A wire fence enclosed the place and kept out intruding stock. It was planted to alfalfa, grain, potatoes, beans and corn. But the man did not make a financial success of the venture. He gave all his time to irrigation and had no opportunities for cultivation. The crops failed to give profitable returns for the reason that only one element of production was noticed, that was irrigation, and without the others in combination, it was a bar to successful dealing with the soil.

Card of Thanks.

C. L. Savage feels gratefully for the many kind favors shown him and his family during the fatal illness of his wife and wishes to thank the neighbors for all that was done for her comfort and his consolation. He says that he can never repay the debt of gratitude that he owes.

The Brand is glad to announce to the many friends of Dr. M. J. Biggo, dentist, who recently left Hereford, that he has been honored by Gov. Colquitt with an appointment on the Texas Board of Dental Examiners. He is now located in the Reynolds Building at Fort Worth.

Notice

All parties indebted to the J. D. Curtsinger Grocery Company will please see J. D. Curtsinger and settle at once. All accounts not paid in 30 days will be placed in the hands of an attorney. Respt., J. D. Curtsinger

Rev. J. W. Story, presiding elder of the Clarendon district, and until recently pastor of the Hereford Methodist church, was here Tuesday and part of Wednesday attending to some business matters and at the same time making himself a full-fledged citizen by paying his poll tax.

A Few Hints on Sub-Irrigation

IRRIGATION is practiced in many parts of the United States, not only where the rainfall is deficient but in more favored sections. In the same way that drainage increases the value of the land, irrigation with tile not only increases the valuation but the crops as well.

Surface irrigation has been used for ages in all parts of the world. Sub-irrigation has been tried in many places, and has proved to be the ideal way of applying water to soil. It requires much less water, and therefore saves the pumping expenses; there is little or no loss by evaporation; and the absolute control of the water at practically no expense. The water can be applied when you want it, where you want it, and in quantities desired, simply by turning a cut-off. The surface of the soil is not baked nor water logged by the application of too much water. There are no ditches to keep up and all the land may be gone over with the plow and made to produce crops.

The Cement Perforated Tile solves the problem of applying irrigation water at the right place in the soil. These tiles will not rust out nor rot out; the older they are and the longer they stay in the ground, the better they will get. These tiles are made in two foot lengths and of different sizes with small perforations on one side only. These perforations consist of from 2 to 4 small holes to each length of two feet, thus giving ample outlet for the water. In laying the tile in the field, the holes or perforations are placed downward, thus making the tiles self-cleaning allowing all the water to flow out, and at the same time prevent dirt or other obstructions from entering the tile. The joints are cemented together so that neither dirt nor roots can enter. The field laterals are made in either 2 or 3 1/4 inch sizes, according to the size of the field to be irrigated. The mains are made larger to correspond to the laterals. Each lateral is connected to the main by a specially constructed cork valve by means of which the supply of water is controlled. The tile are laid about 12 inches below the surface.

These tiles are not only ideal for irrigation but for drainage as well, and once laid will last as long as the earth itself.

The machine for making this tile has a capacity of from 4,000 to 8,000 feet per day, 7,000 feet of 2 inch tile being the guaranteed capacity. The machine is practically automatic, requires but little power to operate it, and enables the manufacturer to place the tile on the market at a reasonable price.

In this section of the country where pure irrigation water is abundant, where the soil has no equal in its fertility, and where the sunshine can be counted as a valuable asset, the laying of irrigation tile should be as common as the planting of crops. All kinds of garden and field crops can be raised with much less labor than by the flooding system, and much surer than the so-called "dry-farming."

Where the farmers depend upon the rain for all crops, a fall of 36 inches during 12 months is considered ample for all purposes, and even more than many sections of the Southwest receive. This amounts to about one inch of water for every ten days during the year, and is equal to about 27,000 gallons to the acre. According to latest bulletins of the government, the evaporation in the Southwest amounts to about 70 per cent, with loss by the "run-off" into creeks amount to about 20 per cent; thus leaving but 10 per cent of rainfall to be stored in the ground and made available for the growth of crops. Then, if this 10 per cent of the annual rainfall of 36 inches, or about 2,700 gallons per acre, could be placed directly in the soil, and that during the growing season and when needed, the saving as compared with surface irrigation would itself pay for the tile in a short time. And the cost of labor in surface irrigation would be reduced to practically nothing.

The Tiles Sell From One and One-Half Cents to Four and One-Half Cents Per Foot According to Size

Address:

J. L. JOHNSON
HEREFORD, TEXAS

And ask about The Concrete Perforated Tile or Tile Machine

Buy Your Calendars

For 1912 from a home institution. The Brand can and will save you from 25 to 50 per cent on all orders. Traveling commission drummers will visit the merchants of Hereford within the next sixty days, but you do not have to buy until July if you place your orders with The Brand. Wait until you see our 500 samples from which to select; then buy from a home institution.

Notice to Tax Payers

All taxes that are not paid before Feb. 1, 1911, will have a penalty of 10 per cent added. Also those wishing to vote in 1911 will have to have their poll tax receipt before Feb. 1, 1911. Remember there will be some important elections this year.

R. W. BAIRD,
Tax Collector.

I'll meet you at the Corner Drug Store.

CANYON AGAIN DEFEATS HEREFORD

Lengthy Visitors Prove Too Much For Local Boys—Score Quite Heavy

Last Saturday Canyon came to Hereford for their return game of Basket Ball and returned with Hereford's scalp at their belt.

The game started off with a vim and all during the first half it was nip and tuck with fortune favoring neither side. The half ended with the score tied 2 to 2.

In the second half the Lair brothers playing forward for Canyon struck a gait never seen before on a Hereford field and rapidly drew away from the locals. The game was played under difficulties as there was a stiff north wind blowing that made it rather uncomfortable for the players in their abbreviated suits.

The game as a whole was the best exhibition ever seen in Hereford and those who witnessed it got their money's worth and then some.

The Hereford team was made up of High School and College players and did exceedingly well considering the fact that the Canyon team is made up of old experienced players and has on it some of the best in the state.

The team work of the Canyon forwards and their goal throwing at times was nothing less than phenomenal. To be beat by such a team leaves no "bad taste" and we bespeak for the teams that run against them the small end of the score.

The line-up as follows:

Hereford	Position	Canyon
Carter	Forward	Lair, Thos.
Rogers	Forward	Lair, Thad
Thomas	Center	Cavitt
Johnson	Guard	Reeves
Moore	Guard	Hunt

Referee, Shirley; Timers and scorers, McBride and Rowen.

The final score 25 to 8 favor of Canyon.

FOR CONSTIPATION.

A Medicine That Does Not Cost Anything Unless it Cures.

The active medicinal ingredients of Rexall Orderlies, which are odorless, tasteless and colorless, is an entirely new discovery. Combined with other extremely valuable ingredients, it forms a perfect bowel regulator, intestinal invigorator and strengthener. Rexall Orderlies are eaten like candy and are notable for their agreeableness to the palate and gentleness of action. They do not cause griping or any disagreeable effect or inconvenience.

Unlike other preparations for a like purpose, they do not create a habit, but instead they overcome the cause of habit acquired through the use of ordinary laxatives, cathartics and harsh physic, and permanently remove the cause of constipation or irregular bowel action.

We will refund your money without argument if they do not do as we say they will. Two sizes, 25c. and 10c. Sold only at our store—The Rexall Store.

For Sale at Corner Drug store.

C. W. B. M.

Topic—Mountain Schools and Bible Chairs.

Topic for Special Prayer—For Women Engaged in Educational Mission Work.

Hymn.
Bible Lesson—Psalms 72:3; Ps. 119:7.

Prayer.
Hymn.
Roll Call—Response with Bible Quotations.

Leaflet—Mountain Mission Work by Mrs. Ricketts.

Reading—My Mountain Home by Bess Nance.
Paper—Religious Activities in State Universities by Mrs. Jones.

Song—Glennis Coulson and Roberta Nance.
Report of Work Done in Some of Our Mountain Schools—Willia Elliott.

Hidden Answers—Jan. Tidings.
Leader—Mrs. T. E. Shirley.

PITTSBURG ELECTRIC WELD FIELD, POULTRY AND RABBIT FENCE

By comparison you will find this fence the cheapest in both PRICE and QUALITY compared with any other fence made. We have just received a complete stock of the different styles and sizes and will take pleasure in showing you a fence that has stood the test if you will call at our store.

WARREN HARDWARE CO.
HEREFORD, - - TEXAS

UNCLE JOSH

A Comedy Drama in Four Acts

Given Under the Auspices of the Parrott School by The Parrott Home Talent Club

Hereford, Saturday, January 28th

CAST OF CHARACTERS

Joshua Jarvis, "Uncle Josh" of Vermont	A. Helphrey
Count De Courville	Ben Neely
Gerald Murry, a young New Yorker	Basil Jennings
Upson Downes, A Dude	Albert Backus
Joe Clark, a "Buncó Steerer"	Carl Jennings
Mulchaey, a dive keeper	John Hanlan
Munson, a detective	Frank Metcalf
Erastus, Mrs. Reynold's servant	Jacob Wagner
Mrs. Reynold's, Joshua's sister, a widow	Mrs. B. F. Neely
Letty, her daughter, in love with Gerald	Mrs. J. W. Hanlan
Miss Minerva Clackett, who is getting desperate	Blanche Wagner

SYNOPSIS

Act. I. Scene 1.—Mrs. Reynold's Drawing Room in New York. Scene 2.—A street in the city. Scene 3.—Same as Scene 1.

Act. II. Card room in Mulchaey's saloon. Plotting. The tipsy dude, "Aint I, bah jove—'ic—one ther boys."

Act. III. Count's apartments. Bills and Duns. The Count and Joe compare notes.

Act. IV. Mrs. Reynold's Drawing Room. Erastus makes an offer. Minerva speaks her mind.

DOORS OPEN 7:30 P. M. CURTAIN RISES AT 8 P. M.

ADMISSION 15 AND 25 CENTS

IF IT'S LUMBER,

YOU WANT TO SEE

The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument. MODERN PLANING MILL IN CONNECTION

Sheriff's Sale.

STATE OF TEXAS }
County of Deaf Smith }
BY VIRTUE of an Order of Sale issued out of the Honorable District Court, of Deaf Smith County, Texas, on the 12th day of January, A. D. 1911, by the Clerk thereof, in the case of H. B. McKinley vs. A. J. Smalley, No. 336, and same has been directed and delivered to me, as sheriff, I will proceed to sell within the hours prescribed by law, for Sheriff's Sales, on the first Tuesday in February, 1911, the same being the 7th day of said month, before the Court House door of Deaf Smith County, Texas, in the City of Hereford, the following described property to-wit:

Situated in Deaf Smith County, Texas, and being an one-half undivided interest, in and to part of league No. 409 1-2, patented to Abner Taylor by patent No. 440, and described by metes and bounds as follows:

Beginning at a rock set in the ground in the N. W. corner of survey No. 74, Block K-8, T. 7 R'y. Co. and the S. W. corner of W. B. Garvins' 640 acre tract; Thence West 964 varas pass a rock, at 1900 varas a stake for the S. W. corner of this tract, from which a rock set in the ground bears West 34 1-2 varas; Thence North 1900 vrs. to a stake from which a rock set in the ground bears N. 53 degrees W. 43 vrs; Thence East 1900 vrs. to an iron pipe for the said W. B. Garvins' N. W. Corner; Thence South 1900 vrs. to the place of beginning, containing 640 acres.

Levied on as the property of A. J. Smalley, to satisfy a judgment in favor of H. B. McKinley, amounting to the sum of \$485.11 with interest at the rate of 10 per cent per annum, from the 22nd day of November, A. D. 1910, and cost of suit.

Given under my hand, this the 12th, day of January, A. D. 1911.
R. W. BAIRD,
Sheriff Deaf Smith County, Texas.

Sheriff's Sale.

STATE OF TEXAS }
County of Deaf Smith }
BY VIRTUE of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on the 12th, day of January, A. D. 1911 in the case of The First National Bank Vs. J. C. Cummins, et al No. 371, and to me, directed and delivered, I will proceed to sell within the hours, prescribed by law, for Sheriff's Sales, before the Court House door of Deaf Smith County, Texas on the First Tuesday in February, 1911, the same being the 7th, day of said month the following described property to-wit:

Situated in Deaf Smith County, Texas being a part of section No. 6, Block K-3, Certificate No. 1833, Original Grantee B. S. & F., and being all of lots, Nos. 17, 18, 19 and 20, in Block No. 38, in the town of Hereford, as shown by the map of plat of record in the Deed Records of Deaf Smith County, Texas.

Levied on as the property of the defendant, J. H. Collins to satisfy a judgment amounting to \$1434.25 in favor of The First National Bank of Hereford and against the said J. C. Cummins and J. H. Collins, and cost of suit.

Given under my hand this the 13th, day of January, A. D. 1911.
R. W. BAIRD,
Sheriff of Deaf Smith Co., Texas.

Sheriff's Sale.

STATE OF TEXAS }
County of Deaf Smith }
BY VIRTUE of an execution issued out of the Honorable District Court, of Deaf Smith County, Texas, on the 12th, day of January, A. D. 1911, by the Clerk thereof, in the case of The First National Bank Vs. J. T. Montague, No. 336, and delivered to me, as Sheriff, I will proceed to sell within the hours prescribed by law, for Sheriff's Sales, on the first Tuesday in February, A. D. 1911, the same being the 7th, day of said month, before the Court House door of said Deaf Smith County, Texas, in the City of Hereford, the following described property to-wit:

Situated in Deaf Smith Co., Texas. All of Section No. 72, Block K-4, Certificate No. 131, Original Grantee H. O. R. R. Co. containing 640 acres of land.

Levied on as the property of the said J. T. Montague, to satisfy a judgment amounting to \$669.72 in favor of The First National Bank of Hereford, with interest thereon from

the first day of November, 1910, at the rate of 10 per cent per annum, and cost of suit.

Given under my hand this 12th, day of January A. D. 1911.

R. W. BAIRD,
Sheriff of Deaf Smith Co., Texas.

Sheriff's Sale.

STATE OF TEXAS }
County of Deaf Smith }

BY VIRTUE of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on Seventh day of January, 1911, by the Clerk thereof, in the case of W. S. Rance versus Oscar C. Smith, No. 356, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in February A. D. 1911, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford the following described property to-wit:

163 acres of land situated in Deaf Smith County, Texas and being the North end of the West one-half of Section (or survey) No. 19 in Block K-7, Cert. 1-413 originally granted to Beaty, Seale and Forwood, situated about 18 miles North and East of Hereford, Texas.

Levied on as the property of Oscar C. Smith on the 9th day of January, A. D. 1911 to satisfy a judgment amounting to \$2303.29 in favor of W. S. Rance and cost of suit.

Given under my hand, this 9th day of January 1911.

49-3t R. W. BAIRD, Sheriff.

Sheriff's Sale.

STATE OF TEXAS }
County of Deaf Smith }

BY VIRTUE of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on Seventh day of January 1911, by the Clerk thereof, in the case of G. A. F. Parker versus Ernest Smith and W. S. Rance, No. 357, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in February A. D. 1911, it being the Seventh day of said month, before the Court House door of said Deaf Smith County, in the City of Hereford the following described property, to-wit:

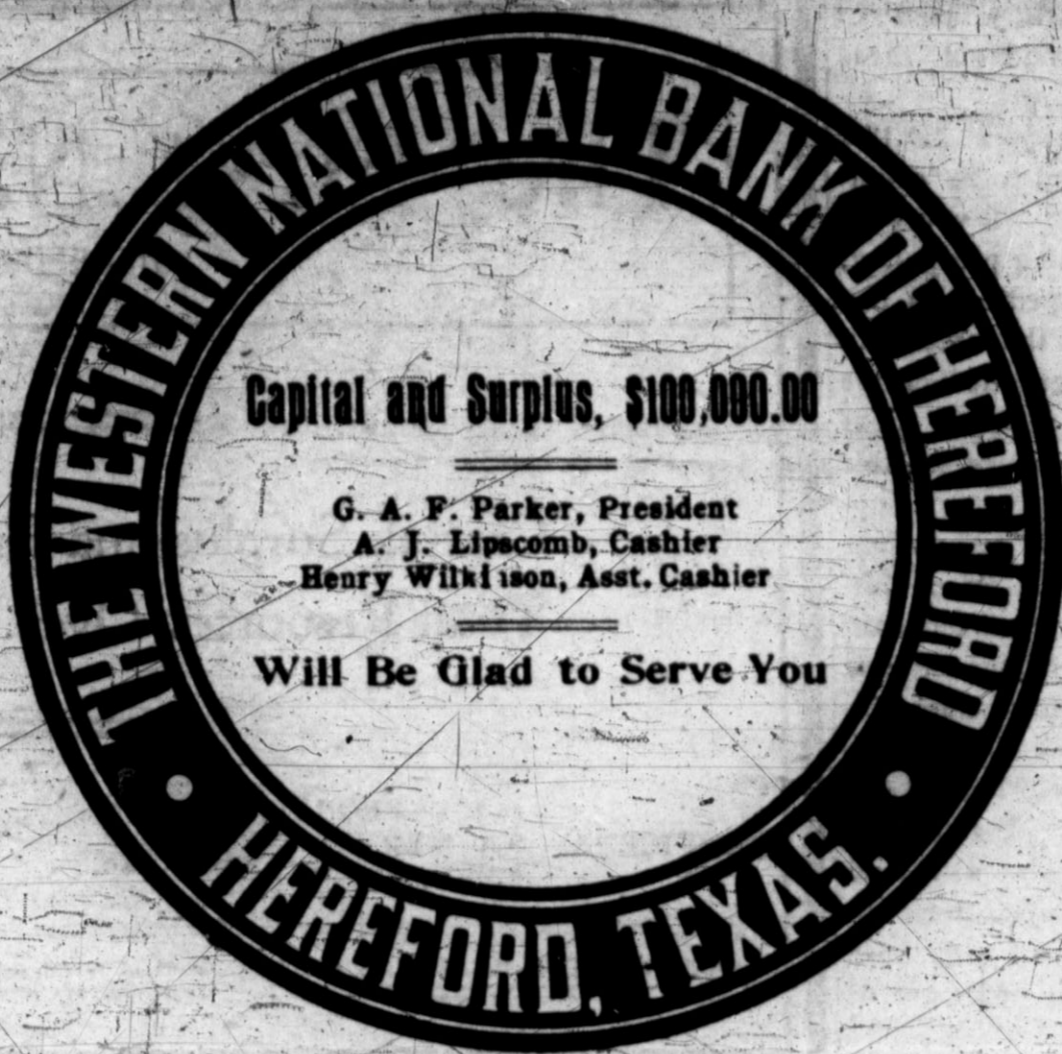
163 acres of land off of the North end of the East one-half of Section (or survey) 19 in Block K-7, Certificate No. 1-413 originally granted to Beaty, Seale and Forwood, situated in Deaf Smith County, Texas, about 18 miles North and East of Hereford, Texas.

Levied on as the property of Earnest Smith on the 9th day of January, A. D. 1911, to satisfy a judgment amounting to \$2303.29 in favor of G. A. F. Parker and cost of suit.

Given under my hand, this 9th day of January 1911.

49-3t R. W. BAIRD, Sheriff.

The quicker a cold is gotten rid of the less the danger from pneumonia and other serious diseases. Mr. E. W. L. Hall, of Waverly, Va., says: "I firmly believe Chamberlain's Cough Remedy to be absolutely the best preparation on the market for colds. I have recommended it to my friends and they all agree with me." For sale by all dealers.



NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

Spring Lake

Mrs. Franklin is on the sick list. P. D. Vore visited at Dobson's Friday.

W. A. Singleton came in from New Mexico with 1500 sheep Wednesday.

Thomas Guest returned home from Kansas where he has been for the past nine months.

Railroad news is all the talk at the present time.

W. E. Halsell and wife returned from Kansas City this week.

H. M. Packard is most through thrashing.

R. O. Frenzel and wife visited at P. D. Vore's Wednesday.

Miss Mildred Gelbeit, who is teaching school in the Big Square neighborhood spent the week end with home.

Mrs. Geist of Amarillo, who came

down to attend the wedding of her son, Willis, returned home Monday.

Miss West, who has been visiting her cousin, Mrs. O. C. Axtell, for the past two months, left Monday. Miss West made many friends while here and we hope to see her visit this part of the Panhandle again.

Red Wing.

Bethel Bubbles:

Jahn Dally was away on business last week.

H. G. Konkwright and wife spent Saturday night in Hereford with R. A. Daniels.

N. C. Russell received a message Monday morning that his father of Wyandotte, Kansas, was seriously sick. Accompanied by his son, Owen, he left that evening for his bedside. We hope he will find his father much improved.

Henry Dailey and wife, H. G.

Konkwright and wife, Uncle Levi Spittler and wife, J. N. Miller, Clarence Spittler and C. C. Bowman and their families took dinner with E. E. Brubaker's last Sunday.

B. F. Hodges is still improving nicely. Mrs. Hodges has had an attack of pleurisy the past 10 days but is much better. They were able to come out home again Wednesday. We are glad to have them in our midst again.

G. C. Bowman and family attended the Lutheran services held in your city one day this week.

Parrott Paragraphs:

To the good people of Hereford:

We wish to ask for the patronage of your town Saturday night, Jan. 28, at the play to be given by our people for the school house. Our school house means much to us for it is our church and the place for the meeting of our Sunday School as well as our school. Knowing that so many of your people are in sympathy with good work makes us bold to ask you to come out Saturday and help us.

Mrs. Fincher called on Mrs. Grant last week.

Mr. and Mrs. Dukes and family dined with Mr. and Mrs. L. Ricketts Sunday.

R. P. Perry of Reedsburg, Wis., and H. D. Neely of Omaha, Neb., are visiting relatives here.

Charlton Neely spent Thursday night with Rob Edwards.

Ethel Jennings and Lily Edwards spent Sunday with Ada Boydstons.

Our people had a splendid singing at Mr. Ricketts Thursday night and at Mr. Jennings Sunday night.

The very sad tidings of the death of Mrs. Guthrie reached us Saturday. The death occurred in Illinois where Mrs. Guthrie was visiting. The death has cast a shadow over our neighborhood for Mrs. Guthrie was very much beloved by her neighbors. Mrs. E. Hacker, her daughter, has gone to Ill.

We had a most profitable time at Sunday School. Mr. Perry gave us a splendid talk on the lesson. And then being asked by Mr. Edwards to fill his time, he gave us a most helpful talk on Christian work.

B. F. Neely and family and Miss Daisy Bell took supper at R. S. Neely's Sunday night.

Jack and Jill.

National Bank Bond

"A PAPER THAT HOLDS THE RECIPIENT'S ATTENTION"

A prominent attorney of Hereford came in the other day and said he wanted to leave an order for stationery. We asked him what kind of paper he desired. The answer, without hesitation, was: "NATIONAL BANK BOND," which goes to prove that NATIONAL BANK BOND was a paper of a quality that had distinguished itself from the common run.

NATIONAL BANK BOND is our SPECIALTY PAPER. It is a high grade paper at a medium price. A paper that demands the instant admiration of the recipient and holds it until he has finished your message to him. Business men who appreciate quality constantly require it for all their stationery. It takes ink or the impression from the typewriter clear and distinct. We handle NATIONAL BANK BOND Paper and Envelopes to match in the following colors: **WHITE, BLUE, RUSSETT, GOLDEN ROD, BUFF**

NATIONAL BANK BOND prints beautifully and The Brand has earned a well deserved reputation for excellent printing. Call in and see the paper and the samples of printing, or Telephone No. 30 and ask for the NATIONAL BANK BOND Man and he will call with samples at your place of business.

THE HEREFORD BRAND

Exclusive Agents for NATIONAL BANK BOND in Hereford

The Hereford Brand
Published by
The Brand Publishing Co.
A. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

EXTENDING YOUR REPUTATION

That's a new way to put it, but the words in this caption were used last week by J. W. Robinson of the Southside when he extended the "right hand of fellowship" to the Brand, and which hand gave the "pass grip" by leaving a warm Almighty Dollar in the palm of the hand gripped. "Howdy," he said as he extended his hand, "extend my reputation another year." Now wouldn't that make anyone feel like doing that—and forthwith his figures were jumped from 1911 to 1912, and as he said, his "reputation" extended one year. The Brand is under everlasting obligation to Mr. Robinson for "coining" this new phrase and he really did "coin" the phrase because he handed over the "coin" as he spoke the immortal words.

Of late, the Brand has extended the reputation of several good citizens of Hereford, of Texas, of Illinois and Ohio, and other states of the Union, and it still stands ready to "extend the reputation" of several more. Look up the yellow label date and if it reads any date back of February 1911, it is time to "extend your reputation for another year."

SPECIAL IRRIGATION EDITION

The Brand has never before attempted a special edition of the proposed proportions that will be published about April 1st, next. Our special agent, Mr. Thornton, who had charge of the soliciting has with a degree of success entirely satisfactory to the management. While not all of the merchants and business men of Hereford have given a contract for space or extra copies, The Brand feels that as the time approaches that there will not be a one who would dare not to have his business represented in some form in the edition.

While 10,000 copies is the contemplated number to be circulated, there is no reason why double that number could not be sent out. If each subscriber should distribute only 10 copies, it would require nearer 20,000 copies of the edition to satisfy the demand. With this number properly and judiciously circulated throughout the North and East, it is estimated that not less than 100,000 different people would see and read the edition. What the immediate and future, the direct and indirect results would be, can only be imagined. The Brand knows with absolute confidence that the Hereford country has the most fertile soil, the purest irrigation water, and the

brightest sunshine in the world; and if the court knows itself, a part of the world is going to find out these things.

If you want to take part in this good work, if you want to be counted a progressive citizen, if you want to enjoy the sure coming prosperity, if you want to be pointed out as one of the leading men of the community and have your name enrolled on the scroll of immortals, send in your name for 10 or more copies of this special edition. With your co-operation, this work can be accomplished; without it, the mere individual effort of one or two men, cannot effect the change in the course of human events that is so much desired just at this time. The waiting policy being diligently practised by so many in the matter of irrigation will have a bad effect and will tend to off-set much of the good to be accomplished. Join hands with those who are trying to bring order out of seeming chaos.

The Texas Commercial Secretaries' Association has given out the following information concerning Texas newspapers: There are 950 newspapers in Texas, of which 89 are dailies, 768 weeklies and the remainder are issued at regular intervals. The total listed circulation of all newspapers in Texas is 3,170,515 copies, an average of four papers for each family in the state. One issue of all papers in Texas approximates one copy per capita, and making the comparison from a population basis we lead all states in the Union in the number of periodicals issued and number of copies printed.

"Now is the time for all men to come to the aid of the party," as all young typists have learned to write as "quickly as the brown fox jumps over the lazy dog," and you had better pay your poll tax in the state, county and city, if you want to be counted worth anything in the coming prohibition election.

THE BRAND is in receipt of the first number of The Antedote, a new paper published at Umbarger. It is in the form of a 6x9 magazine and while containing items of news, the paper is primarily intended to boost the Catholic settlements around Umbarger and Hereford. Father Campbell is the editor.

If you don't pay your poll tax by midnight of Tuesday, January 31, 1911, it will be all your fault if you cannot vote next summer on the state prohibition question.

FOR THE STOMACH.

Here's an Offer You Should Not Overlook.

Rexall Dyspepsia Tablets remedy stomach troubles by supplying the one element, the absence of which in the gastric juices causes indigestion and dyspepsia. They aid the stomach to digest food and to quickly convert it into rich red blood and material necessary for overcoming natural body waste.

Carry a package of Rexall Dyspepsia Tablets in your vest pocket, or keep them in your room. Take one after each heavy meal and indigestion will not bother you.

We know what Rexall Dyspepsia Tablets are and what they will do. We guarantee them to relieve indigestion and dyspepsia. If they fail we will refund your money. Three sizes: 25 cents, 50 cents and \$1.00. Remember you can obtain Rexall Remedies only at The Rexall Store. For sale by Corner Drug Store.

New Spring Goods

Have received a shipment of new Spring gingham, prints, waisting cheviots, shirting and a pretty line of embroideries. Other goods will be coming soon.

Geo. A. Stambaugh
14-2pcs Cash Store

FOR SALE—We have some fine
jacks for sale or trade. Write or
see us.—Higgins & Suggs, P. O.
Box 461, Hereford, Texas. 51-41

The First National Bank

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00

Total Resources Over - \$500,000.00

OFFICERS: J. L. FUQUA, President
A. HERBST
E. B. POSEY, Asst. Cash.

DIRECTORS: L. GOUGH, J. L. FUQUA,
R. J. KIBBE, W. H. FUQUA, W. S.
HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

TELL ME If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

Office in Dunlap and Britain Building Rooms 2
C. O. LEE Hereford, Texas Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB
1st Vice Pres.

W. C. WITHERSPOON, Asst. Cashier

J. THOS. WEBB, Cashier
I. M. PALMER,
2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

SAMPLE FREE

Are Your Hens Laying?
CONKEY'S LAYING TONIC

Will make them lay without injuring the birds. A Liberal Sample and Valuable Book on Poultry to all who bring this ad to

Stocking & McLean

Want Ads 5c Per Line—Try One

A 25c Bottle of Reliable Cough Syrup, a Bowl and Two Live Gold Fish all for a Quarter of a Dollar at the CORNER DRUG STORE, Saturday, February 4th, 1911, after 2 o'clock p. m. Be sure that you get a couple.

Local and Personal

I'll meet you at the Corner Drug Store. 38tf

E. T. Woodburn is taking his summer vacation at Mineral Wells.

"Mound City Paints may cost a trifle more, but— Hereford Lbr Co"

Geo. Broyles of Mexico, Mo., is in Hereford this week on business.

Mules and Horses. See A. O. Thompson Lumber Co. 43-tf

J. L. Johnson is in Canyon today on business connected with the cement tile sub-irrigation.

C. S. Businga of Illinois but formerly of this county, was here this week on business.

See A. O. Thompson Lumber Co. for Mules and Horses. 43-tf

Dr. L. F. Taylor of Haskell, Tex. but formerly of Hereford was here this week visiting and on business.

Mrs. G. C. Groner of Fort Worth is visiting her parents, Mr. and Mrs. J. H. Head, for a few days.

Our prescription department is a busy place. Physicians appreciate our reliability. Let us fill your prescriptions. Corner Drug Store. 50-3t

M. E. Cleavinger of Spring Lake was in Hereford Tuesday on matters of business.

Rooms, with or without board, at Nance Boarding House, 506 Jackson Ave. 51-4t

F. H. Oberthier spent a part of the week in Oklahoma looking after some business matters.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

Mrs. D. C. Lowe of Lockney is visiting in the home of Mr. and Mrs. T. G. Nance and other friends of Hereford.

J. W. Head, once a citizen of Hereford but now of Kansas City, was here yesterday and today mingling with old time friends.

Prescription filling is a specialty with us. Your doctor knows about our scientific methods. Corner Drug Store. 50-3t

E. B. Black was seen to alight from the 4:30 p. m. train Wednesday afternoon and presumably was returning from Black City.

Mrs. J. E. Kelley left Wednesday afternoon for a visit with homefolks, leaving the editor of the Recorder a bachelor pro tem.

J. N. Thornton, special representative of the Brand, spent a week at Dimmitt in the interest of the Special Edition. He also made a flying visit to Umbarger.

Meet me at the Corner Drug Store Feb. 4th, and let's "goldfish."

Mrs. D. A. Shirley spent Wednesday night in Amarillo visiting Mrs. Miles Bivins. She returned yesterday.

See Troy Womble for Windmill work, either new or repair. Experienced in the business. No jobs too large or too small to receive my attention. 44-tf

Mrs. J. W. Rogers went over to Canyon Wednesday afternoon to visit with her son, Fletcher Rogers, for a few days.

Meet me at the Corner Drug Store Feb. 4th, and let's "goldfish."

J. C. North has returned from Mexico, Mo., where he successfully conducted a law suit for Geo. Broyles.

J. R. Moseley, the only and original Moseley, returned Monday from Mineral Wells where he recuperated his health.

Now ready—1911 Catalog of seeds, 1911 catalog of bee-keepers' supplies, 1911 catalog of poultry supplies, 1911 catalog of Planet, Jr. garden tools, 1911 catalog of fruit trees. ROSWELL SEED CO., Roswell, N. M.

Mrs. Chapman and daughter, mother and sister of Mrs. W. M. Baker, who have been here since last summer left this week for their home at Waxahachie.

The Brand will have a fine lot of Calendars in a few weeks from which the merchants and banks may make their selections for 1912. The prices will be right. There is no use to be in a hurry about buying.

Chester McElhenie returned Sunday from LaSalle, Ill., and other places where he spent a month's vacation. He is back at his desk with the Pecos Valley as Cashier of the freight department at Hereford.

For Rent, Sale or Trade—640 acres improved land 12 miles Southwest of Dimmitt, county seat of Castro County, Texas. Inquire of F. Lambert, Hereford, Texas, or write to owner, James M. Vanatta, Kiowa, Kansas. 50-4tp

Two shipments of cement tile for sub-irrigation were made this week to outside points by J. L. Johnson, owner of the patent on cement perforated tile as well as the machine for the manufacture of the tile.

E. J. Bail, who owns a third interest in the Success Wire Tile Co., was in Canyon Tuesday, returning Wednesday, where a demonstration was made as to the efficiency of the tile in sub-irrigation. A satisfactory report was made.

SPECIAL EDITION ORDER
 THE BRAND: Find enclosed \$ _____ cents for which send me _____ copies (at the rate of ten cents each) of the Special Edition of the Brand to the following names and address. (Write names and addresses on separate sheet and pin to order)

Name _____
 Date _____ Address _____

The Woman's Home Mission Society of the Methodist Church cordially invite their friends to a "pink tea" at the residence of Mrs. H. H. Hawkins, Friday, Jan. 27th, from 3 to 5 in the afternoon, and from 7 to 10 in the evening. Refreshments, 15c, 2 for 25c. It

R. P. Perry of Reedsburg, Wis., and H. D. Neely are here visiting the Neelys of Parrott. Mr. Perry is a prominent business man and Mr. Neely is Western Manager of the Equitable Life Insurance Co. of New York.

E. F. Connell of Glenrio Townsite Company has his office at Hereford and says that his company has made a contract for a well 2000 feet deep, work to begin at once. Oil prospects are good. He has recently sold several tracts and is receiving inquiries daily. On Tuesday he had a long distance call asking about Glenrio oil lands. Ask him about it? 48tf

E. B. Black Co.
 Embalmers & Funeral Directors
 AT YOUR SERVICE DAY OR NIGHT
 DAY PHONE 14. NIGHT PHONES 92 OR 299

D. L. McDonald is in Houston this week making arrangements to purchase a rotary well drill and pumping machinery. He is now sinking his third well and is preparing to put down several more. His north farm where he has a field of wheat planted under irrigation is in fine condition and promises a fine crop.

J. D. Jarrott has sold his interest in the firm of Jarrott & Wilkerson to Mr. Homer Wilkerson, his partner, who will conduct the business in the future. The retiring member wishes to thank the eating public for the business the firm enjoyed and asks for a continuance of the same to Mr. Wilkerson, who adds his endorsement to Mr. Jarrott's kind wish.

Auto Livery.
 Service, good; charges, reasonable; Phone 135. S. B. Moore. 50tf

The 1911 World Almanac is the archway to a storehouse of reliable information; full details of the 1910 census and of the most important and exciting Congressional Election in fifty years; 10,000 facts and figures about politics, labor, religion, sports, farm statistics, finance, trade, commerce, insurance, money and banking; information about our own and all foreign countries, the armies and navies of the world, Panama Canal, aerial navigation, growth of the United States, universities and colleges; postal information, naturalization laws and qualifications for voting; Constitution of United States, population of largest cities of the earth, of 100 largest cities in United States, of all United States cities of 5,000 or more; in fact the 1911 World Almanac will tell you something about everything and everything about a great many things. Price 25c. at bookstores (west of Buffalo and Pittsburg 30c.), by mail 35c. Address The New York World, New-York.

The Texas Conservation Ass'n
 The annual congress of members of this association will convene at San Antonio, Feb. 2, 3 and 4. A cordial invitation is extended to all who are interested in this great cause to attend. Special delegates from the Panhandle country have been appointed, but a large attendance of all interested is desired. There is no appropriation to meet the expense, the labor and time lost are contributed for the cause.

The motto of the association is "Save the forests, store the floods, reclaim the deserts and make homes in the land," and the work is for the good of humanity and the welfare of Texas, not only in the future but for today. We all feel the need of conserving the natural resources of Texas and this congress is for the purpose of considering the important questions and to present plans for action.


Below is a partial list of delegates named:
 T. D. Hobart, Pampa
 E. C. Gray, Higgins
 Dr. Southwood, Panhandle

Geo. Gerlach, Canadian
 H. B. Sanborn, Amarillo
 J. C. Paul, Amarillo
 C. K. Chancellor, Amarillo
 W. H. Fuqua, Amarillo
 Ray Wheatley, Amarillo
 B. T. Ware, Amarillo
 P. E. Boesen, Amarillo
 Lewis Lester, Canyon
 L. Gough, Hereford
 W. B. Slaughter, Dalhart
 J. B. Bradenbaugh, Happy
 Light Knight, Plainview
 Dr. J. H. Wayland, Plainview
 J. A. Graham, Plainview
 J. O. Bass, Tulia
 Mr. Slayton, Lubbock

Attention, Sheep Men!
 1064 acres of Syndicate Land to trade for land close in to Hereford. This land is clear. Will trade it for clear land or assume as much as \$1000 to \$2000.

51-2t W. H. Rayzor
LOST—A lady's shirt and tea jacket between town and home. Finder please return immediately as I don't want my hair thinned. A. W. Gregg.

ROOSEVELT'S OWN Book
The Most Popular Book



By The Most Popular Man
African Game Trails

Gives in book form by Roosevelt's own hand the sole account of his African Hunt.

AGENTS WANTED NOW in every City, Town and Village to handle Colonel Roosevelt's Great Book

CHARLES SCRIBNER'S SONS
 153 Fifth Avenue, New York

Facts

YOU LOSE MONEY

when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, work, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

Black-Draught Stock and Poultry Medicine

It will pay you to do this. It has paid thousands of other successful farmers and stock and poultry raisers.

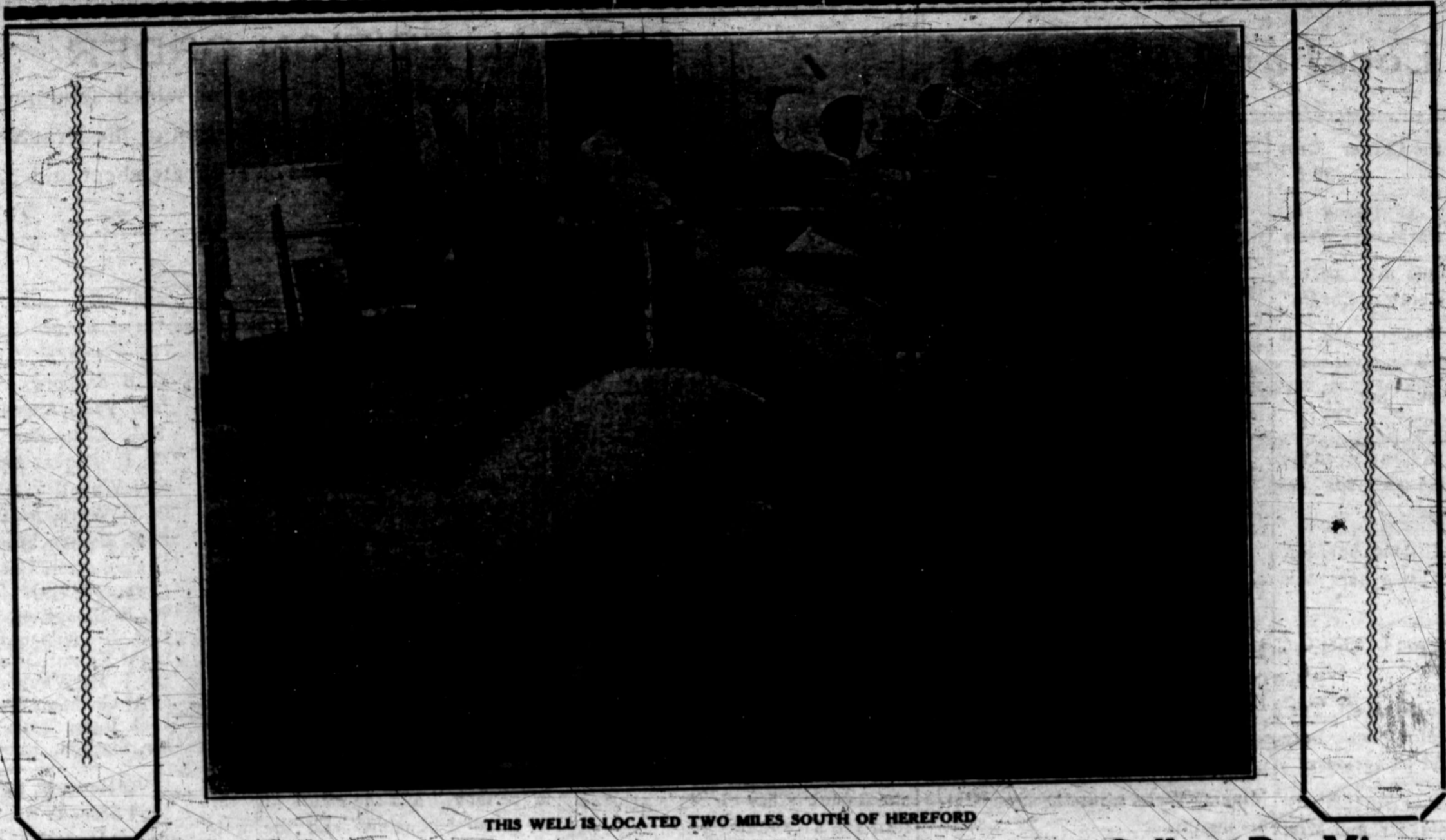
This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs. Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for a postal. Address Black-Draught Stock Medicine Co., Chattanooga, Tenn.

Patronize the Home Farmer

Grown in the Hereford Country; Buy It

IRRIGATION WELL AT HEREFORD



THIS WELL IS LOCATED TWO MILES SOUTH OF HEREFORD

27 Feet to the First Stratum of Pure Water-----Flowing 1200 Gallons Per Minute

There are 100,000 acres of smooth level land surrounding Hereford under which lies an abundance of pure water. The first stratum is found at an average depth of 45 feet and tests have shown that this water bearing stratum will average 100 feet thick. Below this there are three or more strong strata, all of which have sufficient artesian force to rise to the top and above the water plane of the first stratum. With this quantity and quality of water at shallow depths, the Hereford country offers the greatest opportunities to the irrigation farmer.

**THE WATER IS PURE;
THE SOIL IS FERTILE;
THE SUNSHINE IS RIGHT;**

All of which makes the IRRIGATED FARM at Hereford an ideal proposition.

The surface is level, ready for the plow. There are no expensive flumes and ditches, no waste of time in clearing the land, no expensive leveling process. ¶ There is absolutely no chance of failure in securing the water. With a good pumping plant the crops are insured. It is better than a government ditch; the water is subject to your own orders. While the land is cheap is the time to make a start in the Hereford Country, and "YOU'LL LIKE HEREFORD."

For further information write

THE HEREFORD BRAND

50 Per Cent Better

"I have used less than one bottle of Cardui," writes Mrs. Gertrude Ward, of Rushville, Neb., "and am feeling fifty per cent better than when I began taking it. Before taking Cardui, I had suffered with female trouble, for eight years. My greatest trouble was irregularity. I also suffered with severe pains, every month, but now I am greatly improved and will recommend Cardui to all my suffering friends."

Take CARDUI

The Woman's Tonic

The rare medicinal herbs of Cardui are imported by the manufacturers direct from Europe and are not to be found in any other medicine.

These ingredients are what give Cardui its superiority, as a female medicine and tonic, over any other medicine.

For over 50 years Cardui has been the favorite woman's medicine. The ladies like it, because it is so easy to take, so gentle, so safe, so reliable in its results, and they have faith in its curative tonic powers, because of the thousands of other ladies it has helped. Try it today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Registered Hereford Cattle

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Head Headed by Strike Six, No. 156847
Ankled by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car lots

Comforting Words

Many a Hereford Household Will Find Them So.

To have the pains and aches of a bad back removed; to be entirely free from annoying, dangerous urinary disorders is enough to make any kidney sufferer grateful. To tell how this great change can be brought about will prove comforting words to hundreds of Hereford readers.

Henty Frederick, of Lubbock, Texas, says: "For several years I was subject to attacks of backache and I was rarely free from a dull, racking pain in my loins. When at work, I was in misery, especially if I had to stoop. I tried several remedies, but found very little relief until I began taking Doan's Kidney Pills. They proved especially adapted to my case and in a few days my back was entirely free from pain. I have had occasion to take Doan's Kidney Pills since then, when slight return attacks of my trouble have reappeared and they have never failed to give me relief. I would not be without this remedy in the house. I know of many other people who have taken Doan's Kidney Pills with satisfactory results."

For Sale by all dealers. Price 50c. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Bethel News

(Delayed)

Mrs. T. A. Fink and daughter, Alice May, have been on the sick list the past week.

J. A. Hasser returned from a business trip to Missouri this week.

J. S. Ferrell and family of your city visited with Henry Dailey Sunday.

Little Joe Ridgeway was sick the past week.

W. W. Edwards and wife, C. C. Bowman and E. E. Brubaker and their families took dinner with J. W. Miller last Sunday.

W. J. Hamilton and family visited with Frank Glassfells Sunday.

When your feet are wet and cold, and your body chilled through and through from exposure, take a big dose of Chamberlain's Cough Remedy, bathe your feet in hot water before going to bed, and you are almost certain to ward off a severe cold. For sale by all dealers.

ARE YOU SICK?

PEP-SENNA Produces Remarkable Results for Kidney Liver and Bladder sufferers

If you are run down, do not fail to make a request to the Woodworth Laboratory, 1161 Broadway, New York, for a sample of Pep-Senna, the great kidney, liver and bladder remedy, which is curing thousands. The well known saying that "delays are dangerous" applies more fully to kidney, liver and bladder diseases than to anything else. Diseases of the kidney, liver and bladder will stand no trifling, because there is no disease so deceptive, and nothing more fatal.

Look backward and recall to memory the many sufferers, and others who have died during the past year. Have you ever stopped to think how many of them could have been made well and happy just by the use of Pep-Senna, this great health restorer? If you feel down hearted and discouraged, send for a sample today.



We offer special inducements in quarter and half section tracts close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY, HEREFORD, TEXAS

THE BRAND LINERS 15 CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Limer will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

LOST—A pair of gray kid gloves on street Thursday. Return to Mrs. J. Thos. Webb 1t

LOST—A small hand mirror belonging to manicure set. Leave at Brand office. 1te

WANTED—A bicycle. Must be cheap and in good repair. Have the cash. W. H. Ravzr. 1t

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

SHOATS FOR SALE—About 30 choice shoats from 20 to 75 pounds at bargains. Phone or write A. G. Bell. 44-tf

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FO SALE—A nice 3-year-old fresh Jersey cow with heifer calf. A bargain if sold by Monday. Troy Womble. 1t

WANTED—Good second-hand top buggy and harness; must be cheap. Also good young work mare. Brand office or P. O. Box 352. 1tp

LEGAL BLANKS—The Brand has on hand a fresh supply of Warranty Deeds with Vendor's Lien and Joint Acknowledgment, also Promissory Notes. In fact we have almost any sort of Legal Blank you could want.

628 ACRES—well improved farm 5 1/2 miles southwest of Hereford and 1 1/2 miles east of Summerfield. Will sell or trade. See F. C. Bradley, Summerfield, Texas. 41-tf

S. D. BETTES, M. D.
EYE, EAR, NOSE AND THROAT
HOURS, 9 TO 12 NOON, 2 TO 5 P. M.
CORRESPONDENCE SOLICITED
NEW DIVINS BLDG. AMARILLO, TEXAS

Keep Your Profits
Save time, money, and trouble by placing in the drinking water
Conkey's ROUP CURE
It kills the germ. Prices 50c and \$1
CONKEY'S BOOK ON POULTRY free if you call or send for postage. For sale by
Stocking & McLean

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Familylite Oil

The safest oil manufactured for Household Use. Best for cooking, lighting and heating.

FOR SALE BY ALL DEALERS.

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

The Brand \$1 Per Year

EXCURSIONS!

To LOS ANGELES or SAN DIEGO, CAL., and return \$75.40. Final limit, six months from date of sale.
To SAN FRANCISCO, CAL., and return, \$84.90. Final limit, nine months from date of sale.
To MINERAL WELLS, TEXAS, and return, \$17.65. Final limit, sixty days from date of sale.

For further information apply to
W. F. MAXWELL, Agent

Shipping Trees by the Carload
HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

Professional and Business Cards

Wm. M. Knight Jno. P. Slaton
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

HILLCREST FARM
"TURKEY RED WHEAT"
L. GOUGH
HEREFORD, TEXAS

A. F. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

D. F. Ashbrook Geo. W. Dale
ASHBROOK & DALE
ALL KINDS OF INSURANCE
AND LOANS.—Phone 273.
Office 1st door South of First National Bank

G. M. Suggs A. M. Jones
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. WITHERSPOON
COUNSELLOR AT LAW
Lands rendered and taxes paid for non-residents.
HEREFORD, TEXAS

THE HEREFORD BRAND
ONLY \$1.00 A YEAR

Society

Baraca Class Entertained

At 8 o'clock on Thursday evening January 26th, twenty-one young men of the Baraca Class of the M. E. Church gathered at the beautiful home of Mr. and Mrs. Geo. W. Barcus, on 25-Mile Avenue, and were received with a hearty welcome by both host and hostess.

After some thirty minutes of conversation, Mr. Will Smith rendered several instrumental selections that were most pleasing to all.

The guests were then permitted to view the beautifully decorated tables upon which oysters, with all the accessories, and cafe noir were served.

After the sumptuous repast talks were made by Messrs. Barcus, Black, Thomas, Turrentine and Wilson. Toasts were then offered to the host and hostess, the victors and vanquished, and to the young ladies who so kindly dispensed with the wants of the class.

It was then discussed whether a Class Base Ball Team should be organized or not, and the following committee was appointed to see if this were practical; Earl Wilson, Will Smith and Chas. Bennett.

Officers were elected as follows for the ensuing year:

O. S. Thomas, President
J. E. Henderson, Vice-President
D. E. Turrentine, Sec. and Treas.

The following Social Committee was appointed to see that entertainments were had more frequently: John Sherman, Earl Wilson, Walter Bennett, Cliff Hicks and Edgar Betts.

A Steerage Committee was also appointed: H. L. Rice, Chester McElhenie, O. J. Beene, W. W. Edwards and O. S. Thomas.

A few vocal selections were then rendered, after which the Class bid

adieu to the host and hostess, and left with pleasant memories of an evening happily spent in the hospitable home of Mr. and Mrs. Barcus.

Mothers' Club

The Mothers' Club of Hereford met at the home of Mrs. Laird on Tuesday, January 24th, where the following program was rendered:

Answer to roll call by quotations upon giving and promises.

Giving of Self—Paper—Mrs. Richards.

Piano Solo—Miss Elliott.

Seeing the Heart in the Giver—

Paper—Mrs. Edwards.

Gifts and Promises of Greater

Gifts—Mrs. Dodson.

Vocal Duett—Mrs. Edwards and

Miss Elliott.

Duty by Habit is to Pleasure

Turned—Paper—Mrs. Spratt.

Resolutions, How Created?—Mrs.

Rutherford.

Piano Solo—Mrs. Carl Gilliland.

After the rendition of the program

delicious refreshments were served.

Hill Tops and Valleys

The lecture at the First Christian Church last Tuesday night was greatly enjoyed by the large crowd present. Dr. Shelburne mixes the pleasantries with the more sober phases of life in such a manner as to play upon the different emotions of the human heart with a technic equal to the most skilled musician when before his instrument. His lecture "Hill Tops and Valleys," is taken from actual experiences and observations and is told in a most interesting way. He never allows his hearers to get in the lead and anticipate what the end will bring. As a whole the address compares most favorably with the once famous "Fiddle and the Bow" lecture.

Jas. N. Smith of Cuba, Mo., cousin of G. W. Smith, was here this week looking over the country with a view of locating. He thinks the Panhandle the greatest yet.

YOU'LL LIKE HEREFORD!

The Church of Christ

We are requested to announce that F. L. Young of Amarillo will preach at the Church of Christ on the evening of Saturday, 28th, and Sunday at 11 a. m. and 8 p. m. Our people will remember that Elder Young held a ten days meeting here last September and proved to be an able preacher.

When you have a cold get a bottle of Chamberlain's Cough Remedy. It will soon fix you up all right and will ward off any tendency toward pneumonia. This remedy contains no opium or other narcotic and may be given as confidently to a baby as to an adult. Sold by all dealers.

Sheriff's Sale.

STATE OF TEXAS }
County of Deaf Smith }
BY VIRTUE of an order of sale issued out of the District Court, of Deaf Smith County, Texas on the 12th day of January 1911 by the Clerk thereof, in the case of C. E. Wheeler, et al, vs. J. P. Snyder, No. 326, and to me, as sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law, for Sheriff's Sales, on the First Tuesday in February, 1911, the same being the 7th day of said month, before the Court House door of said Deaf Smith County, Texas, the following described property, to-wit:

FIRST TRACT: All of the N. W. 1-4 of section No. 71 in Block K-6 Certificate No. 56 Original Grantee, G. B. and C. N. G. Ry Co. containing 160 acres.

SECOND TRACT: All of S. W. 1-4 of section No. 77 Block K-7 Certificate No. 1-561, original Grantee, B. S. & F. containing 160 acres of land.

THIRD TRACT: A part of section No. 62 Block K-3 original grantee, B. S. & F. and being a part of Block No. 25, of Evans addition to the town of Hereford, Texas, and described by metes and bounds as follows: Beginning at the N. E. corner of said block; thence West 417.42 feet to the N. W. corner of said block; thence South with the W. Boundary line of said block 417.42 feet to a point; thence East parallel with the N. Boundary line of said block 417.42 feet to a point in the East boundary line of said block; thence N. with the E. B. line of said block 417.42 feet to the beginning.

FOURTH TRACT: A part of section No. 61 Block K-3 Grantee B. S. & F. known and described as being all of lots Nos. 23 and 24 in Block No. 9, of the Whitehead addition to the town of Hereford, all of said lands situated in Deaf Smith County, Tex.

Also all of the N. W. 1-4 of section or survey No. 36 in Block K-11 containing 160 acres of land.

Also the S. E. 1-4 of section No. 60 in Block K-11 containing 160 acres of land.

The East 1-2 of survey or section No. 70 in Block K-11 containing 320 acres.

The N. E. 1-4 of survey No. 98 Block K-7 containing 160 acres.

All of section No. 2 Block C. containing 640 acres, all situated in Deaf Smith County, Texas.

Levied on as the property of the said J. P. Snyder, to satisfy a judgment for the sum of \$3779.02 with interest thereon from the 14th day of May, 1910, at the rate of 6 per cent per annum, and cost of suit.

Given under my hand on this the 12th day of January, A. D. 1911.

R. W. BAIRD,
Sheriff of Deaf Smith Co., Tex.

\$1 The Hereford Brand \$1
\$1.00 a Year.

"I had been troubled with constipation for two years and tried all of the best physicians in Bristol, Tenn., and they could do nothing for me," writes Thos. E. Williams, Middleboro, Ky. "Two packages of Chamberlain's Stomach and Liver Tablets cured me." For sale by all dealers.

60 YEARS' EXPERIENCE

PATENTS

TRADE MARKS
DESIGNS
COPYRIGHTS &c.

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the

Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$5 a year in advance. \$1.50 a month. Sold by all newsdealers.

MUNN & Co. 312 Broadway, New York
Branch Office, 627 F St., Washington, D. C.

THE NEW PANHANDLE



Thirty-Eight Counties of TEXAS

A TERRITORY 237 miles long by an average of 142 miles wide and containing 33,654 square miles!

A small corner of Texas, but equal in area to Maine and but little less than Indiana. It contains four counties, either of which are larger than Rhode Island. The New Panhandle of Texas will become famous for its fertile soil, pure water and bright sunshine.

C-O-A-L!

\$6.50 PER TON

We have a car of NUT COAL in transit which we will sell for the above price SPOT CASH OFF CAR

Please order early to be certain of getting this coal. We have lots of Niggerhead and Rockdale coal at \$9.00 per ton. Also complete lines of Grain, Hay and Salt.

Yours to serve,

WITHERSPOON & HARRISON

little house maid says
a brass bed is pretty and you
can keep it pretty



Mrs. Homelover:
you cannot put anything into your house that will please your husband more than a good comfortable bed. you know the man who earns the bread must be rested when he goes to his work. and you know how it adds to the charm of a room to have it decorated with a beautiful bed.

yours truly, E. B. Black Co.