

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, NOVEMBER 11, 1910

No. 40

OFF TO CHICAGO LAND SHOW

Garden and Farm Products Shipped
to Big Land Show at
White City.

Last Saturday, A. W. Gregg and L. Baikin busied themselves in packing the garden and farm products for shipment to the Chicago Tribune Land Show. While not a great quantity was sent, the quality was there in evident abundance. The following list with the name of the grower was included in the lot:

Bermuda Onions by Herman Seis.
Silver Skin Onions by D. W. Crawford.
Alfalfa Seed by R. H. Norton.
Alfalfa Hay by Sulphur Park.
Kaffir Corn Heads by W. W. Bennett.
Pumpkin by W. T. Cox.
Sugar Beets by J. H. Bond.
Sugar Beets by J. S. Wyche.
Table Beet by Herman Seis.
Pea Nuts by G. C. Major.
Sweet Potatoes by W. B. Dameron.

Red Pepper by W. T. Cox.
Maize Heads by Herman Seis.
Irish Potatoes by D. W. McDonald, and all the balance by A. W. Gregg which included Winter Squash, Summer Squash, Pie Melon, Kershaw, Turkey Red Wheat, Thrashed Kaffir, Thrashed Maize, Thrashed California Wheat and heads, five samples Broom corn.

Special mention should be made of the sugar beets and Irish potatoes. The potatoes raised by Mr. McDonald were of a select variety and were as fine a lot as ever shown. The broomcorn by Mr. Gregg will certainly attract attention, one sample measuring three feet long.

These products will be combined by like shipments from many towns of the Panhandle and all put out as Panhandle Products.

Summerfield Dinner.

The ladies of Summerfield wish to extend their thanks to the good people of Hereford who gave them such a hearty welcome and liberal patronage the day of their dinner which they consider was a financial success. Special thanks are due the Brand for the printing of the hand bills, Mr. Palmer for the building, E. B. Black and Mr. Garrison for their many courtesies. We hope in the future to show, in some small way, our appreciation.

Land Trade Wanted.

I have a man that wants to trade a hotel in good railroad town in East Texas for unincumbered land in the Panhandle. The price must be right. Another wants to trade Illinois land for good land in Castro county in the Parrott community. See me this week. 40-2t

A. C. ELLIOTT.

L. A. Hough of the Adrian Townsite Company was shaking hands with friends Monday.

State Prohibition Convention.

Announcements have already appeared in the press concerning the convention of anti-saloon people to be held in Fort Worth on December 8th, beginning at 10 a. m. The call for the convention was signed by between 250 and 300 leading citizens, representing all callings, all denominations, all political parties and all factions.

It is important that each Texas county hold a convention or mass meeting and send a large delegation to the Fort Worth meeting. As announced in the call, the object of the meeting is to frame up an organization to handle the amendment campaign, when the legislature submits the matter to the voters of this state.

Anti-Saloon League County Chairmen are urged to take this matter vigorously in hand and see that their counties are properly represented. Where County Chairmen fail to act, other friends of the Cause are urged to take the matter in hand at once and deal with it as the interest involved demands. The convention ought to be the greatest in number, influence and enthusiasm ever held in this state.

J. H. GAMBRELL,
Supt. Anti-Saloon League
Dallas, Texas.

Profit in Sheep.

One of the most extensive sheep owners of New Mexico spent several days last week in the Dalhart country investigating the country from a sheep feeding and breeding standpoint. He says that the conditions here are ideal and that the farmers can realize several times the ordinary prices for maize and kaffir corn by feeding to sheep and save the expense of threshing and hauling their crop to market. In ninety days from the time lambs and wethers are placed in the feed lot, they are ready for market. A farmer's crop a long distance from market is worth just as much as a crop close to town if the farmer feeds it. Seated in the saddle, the farmer drives his crop to market on foot in a few hours time and saves the heavy, expensive, long hauls. He predicts that this will become one of the great feeding centers of the Southwest.—Dalhart Texan.

Court News.

Two important cases were disposed of this week in the District Court. In the suit of Mrs. M. O. Kersey vs. Lon Marrs, et al, the others being a number of Hereford citizens, in which she sought to have the court set aside certain land transfers was disposed of by her attorneys taking a non-suit.

The other case was the State of Texas vs. Arthur Boyd on a change of venue from Castro. The jury rendered a verdict of not guilty. He was charged with the theft of a cow.

Mrs. J. E. Ferguson returned on Saturday last from Amarillo and is now a guest in the home of Mr. and Mrs. C. C. Ferguson.

Academy of Christian Philosophy.

The Rev. J. A. Campbell, who is in charge of the Catholics of this District, has begun last Sunday and will continue every Sunday that he is in the city a course of lessons on the groundworks of Christianity from a philosophers point of view. The Existence of God, the Soul, Religion and Morals, Revelation, Faith, Free Will, Miracles and Mysticism and other kindred subjects will be treated in turn merely from the point of view of reason, without the help of the Holy Scriptures.

A number of intelligent people are attending these Christian Philosophic classes, calculated to enable those who follow them to give an account of the "faith that is in them" even to the non-believer in the Scriptures and to the man whose mind is ruled by the objections of Free thought. The subject matter for next Sunday, at the court house at 2 p. m., sharp, "There is a prime cause of all action, which must be itself uncaused, there is a prime cause from which all causation takes its rise, and which must be itself uncaused, there is a necessary being unchangeable and eternal, which underlies the shifting phantasmagoria of sensible experience, this uncaused, uncaused and necessary being contains in himself as a part of his nature, all the qualities of whatever kind that go to make up the perfection of the Universe, the intelligence which we find in ourselves and are therefore constrained to attribute in an eminent degree to God, is further evidenced as one of His attributes by the intelligence manifested in the adaptation of means to ends in the external world.

These classes are of their nature undenominational and cannot fail to interest all those who have a regard for Christianity. All are welcome. Questions and objections are welcome. No controversy.

The Secretary of the Christian Academy of Philosophy.

On Spook Island.

The play put on the College stage by the pupils and teachers last Friday night drew a full house. The young ladies taking various parts showed themselves equal to the demand of the characters presented. The play with its light and easy running talk kept the audience on the tips of expectancy and at the right moment would bring out some applause and hearty laughter. The name of the play, "Miss Fearless & Company," does not do justice to the affair and gives no suggestion of the theme, while "Spook Island" might through some light on the climax. So well pleased was the audience that a hearty demand has been made for its repetition. The date has been announced for Friday night, November 18, at the Opera House.

Aside from the play, the specialties were also good. Mrs. Rowland in a vocal solo pleased her friends and which she always does. An impersonation song by Misses Edna and Emma Belle Elliott delighted the old folks as well as the children.

Floyd Elliston who has undergone an operation today is quite seriously ill and fears are that he will not be able to stand the shock. He has been sick for several days and an operation was found to be necessary.

Mr. and Mrs. W. B. Arnold who have been visiting in the home of their son, B. S. Arnold, returned to their home in Hannibal, Missouri, Thursday afternoon.

Patronize Home Institutions.

This is the slogan of many towns and the local newspapers have always been the champions of the home manufacturers and merchants. The Panther City recently held a celebration in order to encourage the patronage of home institutions. "Made in Ft. Worth" were the words emblazoned on banners high. The Brand, as is well known, has advocated the doctrine of "keep your money at home by buying from home merchants," and has urged as strongly as possible that even business men should patronize the local print shops and not send off for their printed matter.

But now comes a new claimant for home patronage. "Made in Hereford" and "Sold in Hereford" have a triple companion and it is this: "Grown in the Hereford Country, Buy It."

Without mincing words or making insinuating accusations, The Brand wants to go on record as being an advocate of all these slogans. "Grown in the Hereford Country, Buy It," has reference to the products offered for sale by the farmers—garden stuff, feed stuff and grain. They have been induced to plow up the cattle ranches and convert them into farms. They have raised quantities of maize, kaffir and millet, and yet they are hard pressed to find a market. The people of Hereford who keep cows and horses can assist greatly in creating a market by buying their feed from the farmers or by ordering what the farmers have raised from the local grain and feed men. It has been demonstrated that maize, kaffir and millet are as good as any feed. Maize and kaffir cut when green and baled make as good all-round ration as oats or corn. The high prices of oats, corn and bran should be another consideration. So when you order feed for old whiteface or lazy Bob, tell the grain man to send you baled maize or kaffir and crushed maize and kaffir. Reciprocity is the doctrine of help one another. Patronize home industry by buying the products of the Hereford farmers.

There is an effort being made by a committee of farmers and business men to find a market for the farmers surplus feed. The Brand directs the attention of that committee to the fact that there is a good market right here in Hereford if those who own stock would only patronize home farmers. "Patronize the Home Merchant" has its echo in "Patronize the Home Farmer."

Record Contest.

Miss Jessie Sisk has been nominated as one of the contestants in the Fort Worth Record Prize Contest. She asks that her friends save all the coupons and place them to her credit. Leave them with J. M. Boone. 36-9t

Notice.

The Royal Neighbors of America meet 1st Tuesday of each month, promptly at 2 o'clock.

Mrs. Buck Roberts, Oracle.

DEMOCRATS GAIN GROUND

Majority in Next Congress—New Jersey, New York, Ohio and Massachusetts Elect Democratic Governors.

Dispatches indicate a turn of tables in many states. A few strong Republican states turn into Democratic line while Tennessee flops Republican. Col. Roosevelt loses out in home district. Martin Littleton a former Texan unseats Cocks in first district. Colquitt was elected governor of Texas.

Summerfield Notes.

Mr. and Mrs. C. E. Tice very highly entertained a number of their friends last Friday night.

The Methodist ladies of this place gave a dinner in Hereford last Tuesday and they were well patronized, for which they are very grateful.

Messrs Burns and Boyd left Wednesday morning for Oklahoma with a lot of horses.

Misses Claudid and Samie Sain and Clemie Sanders were shopping in Hereford Tuesday.

There will be a literary entertainment at this place Saturday night November 19th. Everybody invited.

Mr. and Mrs. Pylant were business visitors in Hereford Tuesday.

Mr. Orr went to Dimmitt on business last Wednesday.

"Wild Rose."

Farmers' Institute.

At a regular meeting of the Institute last Saturday, the question of finding a market for the feed stuffs was thoroughly discussed.

A committee composed of C. H. Yost, Eli Dunlap, Esca Harrison and J. E. Kelly to investigate the situation.

The dairy and creamery business was also discussed and a meeting for next Saturday was called for the purpose of talking over the creamery business, either to take steps to put in a creamery at Hereford or to make shipments to Roswell. The agent of the Roswell creamery is expected to be present.

Miss Fearless will Repeat.

At the solicitation of the Benevolent Club, the play recently given at the College Chapel and which proved to be so entertaining will be repeated at the Opera House next Friday night, November 18. The proceeds of the play will be used by the Club to purchase two drinking fountains for the public school.

The sad news of the death of Mrs. Ann Shore of Forsyth County, North Carolina, mother of Rev. S. T. Shore came by wire last Monday. She was quite old being in her 78th year. Mr. Shore visited his mother a few weeks and left her improved in health and the news of her death came as a shock.

YOU'LL LIKE HEREFORD!

Grown in the Hereford Country;
Buy It

Patronize the
Home Farmer

Advantages of Dairying.

The person who has never given the matter any thought, or never figured over the matter, may be surprised if he will take up the subject in a business like manner, and credit dairying with the profit that can be derived from it, if properly managed. It requires close application, careful attention to details, a little capital, a willingness to work, and a few other factors that go to make up business principles, and success is more certain than in other lines of farming, or in the mercantile business.

A man of limited means who is known to be honest, can engage in dairying on smaller capital than in any other business. A farm can be rented that will supply the necessary feed for the herd, and if the dairyman has not means to buy cows, he can usually arrange with the managers of the nearest creamery to assist him in purchasing all the cows he needs, by agreeing to apply half or more of the money received for dairy products to the payment of his cows.

This has been repeatedly done, and proven a good thing for all concerned. In this way a worthy poor man can get a start in a pleasant and profitable business, in which the regularity and certainty of a good income is assured. Creamery managers are quite willing to advance money to their patrons in this way, as it is a means of supplying them with more material, which is a means of increasing their profits.

The production of good cream has never been, and will never be, over-

done. There will always be a good market for cream at remunerative prices. With the use of a home separator, the dairyman is quite independent. He can ship his cream to the best market, even tho it be 100 or more miles away. With proper care and precaution, this can be done in the hottest weather.

For butter making, the cream need not be entirely sweet on reaching its destination. The money received for cream, or, more strictly speaking, for butterfat, does not represent all the profits in dairying. There are other items that must be credited to it that are just as legitimate as the butterfat itself.

Every dairyman should raise all the heifer calves from his best milkers to increase his herd, and to take the place of cows that are unprofitable for any reason. It is safe to assume that about half the total number of calves will be heifers, and that the most of them ought to be raised for the dairy.

Where the skim-milk can be kept at home, it is advisable to raise a every healthy calf. With the present high prices for meat of all kinds, calves can be made very profitable for the production of "baby" beef, as it is termed. Stockmen have learned that it costs less to produce a pound of flesh on a young animal than on an older one; that to push a calf rapidly and sell at one year old, is much more profitable than to keep the same animal until two years old. Right there is a source of profit dairymen do not usually take advantage of, and to their loss.

Another item in favor of dairying.

—and not the least one, either—is that it is one of the surest means of increasing the fertility of the farm. Every wide-awake farmer knows that increased fertility means increased profits. Scientists claim that in selling farm products, we sell from \$4 to \$12 worth of our soil fertility with every ton. This ought to be replaced by some form of plant food, or the soil will certainly depreciate. In dairying we sell only 50 cents worth of fertility in every ton of butterfat sold. The farm is not being robbed of fertility, as everything is fed on it, and the manure replaced, making the land richer rather than poorer. One great difficulty with most farmers is that they don't sufficiently estimate the value of manure, to save and apply it as judiciously as they should.

Let us look a moment at the profits that may be obtained from a dairy of 25 cows. We use this number because it is the number that can be milked and cared for by one man. In large dairies, the cows are usually divided into lots of 25 to each milker, and are designated as "strings". Let us put the account in plain figures, that it may be better understood:

Debits.	
To 25 cows at \$70.....	\$1,750.00
Cost of keeping, \$20 each.....	500.00
Cost of milker, \$40 per mo.....	480.00
	\$2,730.00
Credits.	
By 228 pounds butterfat per cow, at 25 cents.....	\$1,800.00
10 dairy calves, at \$30.....	300.00
15 beef calves, weighing 700 pounds each at 7c.....	735.00
	\$2,835.00

In making this estimate, I have tried to be fair and impartial, and have not credited the value of the manure, but even without this, it shows a credit of over 100 per cent.

The cost of cows will vary somewhat in different localities, as well as the cost of keeping, but the estimate given is not far from the average. Neither are the credits over-estimated. The average cow does not produce 288 pounds butterfat per year, but we are not basing our profits on such cows. We want to start right, and in order to do this we want a better class of cows. What is worth doing, is worth doing right. It is not a difficult matter to get a herd that will average better than our estimate. The value we place upon the dairy calves at one year old, is certainly not to high; neither the weight nor value of the beef calves. It is not a difficult matter to bring a Holstein calf to weigh 700 to 1000 pounds when a year old. Of rourse it requires care and judgment—with plenty of feed.

The application of business principles pays as well in dairying as elsewhere. A good dairy will pay 100 per cent on the investment if properly managed. Is there any other legitimate business that will do better? —O. J. CLINE.

NO REASON FOR DOUBT.

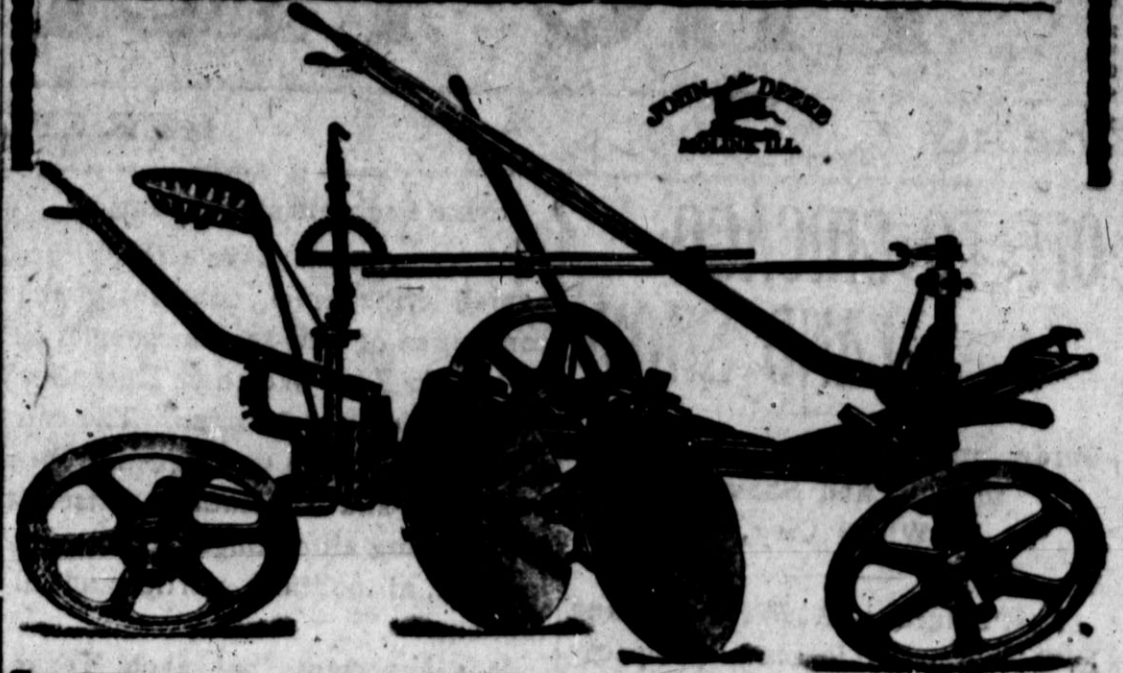
A Statement of Facts Backed by a Strong Guarantee.

We guarantee complete relief to all sufferers from constipation. In every case where we fail we will supply the medicine free.

Rehall Orderlies are a gentle, effective, dependable and safe bowel regulator, strengthener and tonic. They re-establish nature's functions in a quiet, easy way. They do not cause any inconvenience, griping or nausea. They are so pleasant to take and work so easily that they may be taken by any one at any time. They thoroughly tone up the whole system to healthy activity.

Rehall Orderlies are unsurpassable and ideal for the use of children, old folks and delicate persons. We cannot too highly recommend them to all sufferers from any form of constipation and its attendant evils. Two sizes, 10c. and 25c. Remember, you can obtain Rehall Remedies in this community only at our store—The Rehall Store, Corner Drug Store.

THAT JOHN DEERE



PLOW is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

Garrison Brothers

Make Our Store Your Headquarters



'Shelf Goods'

(but not including all those shown in the illustration) constitute a strong feature of our

Grocery Store

As we cater to the best trade, we buy only first-class goods where quality is always conspicuous. Our stock being large and varied, if you want the best you should trade here.

Stock is fresh daily and price always close to cost

Cardwell Brothers

THANKSGIVING SALE OF FINE HATS

We are going to give our friends and customers a chance to buy hats at a greatly reduced price for the next FOURTEEN DAYS.

The Sale Begins Friday, Nov. 11th and continues to Friday, Nov. 25.

LADIES' HATS

\$8.50 Hats go at.....	\$6.35	\$5.00 Hats go at.....	\$3.75
6.75 Hats go at.....	5.00	4.00 Hats go at.....	3.00
6.00 Hats go at.....	4.50	3.50 Hats go at.....	2.00
\$3.00 Hats go for.....			\$1.00

CHILDREN'S HATS

\$3.50 Hats go at.....	\$2.75	\$2.00 Hats go at.....	\$1.50
2.75 Hats go at.....	2.00	1.50 Hats go at.....	.75

We can please you in the very latest of styles, all the knowledge that years of experience can give go into each of our hats. This is a chance you cannot afford to miss. Call and let us show you. It will be a pleasure.

MRS. T. N. HEIFNER

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accomodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

SPOT CASH GROCERY

PRICE LIST

Sugar, 16 pounds for.....	\$1.00
" 25 " ".....	1.55
" 100 " ".....	6.10
Dry Salt Meat, per pound.....	17c
Smoked Meat, per pound.....	18c
5 pound Pure Lard.....	85c
10 pound Pure Lard.....	\$1.65
4 pound A & H Soda, only.....	24c
25c size K C or Punch Baking Powder.....	19c
6 Cans extra good Corn, only.....	55c
6 Cans Standard Tomatoes, only.....	58c
7 Bars Swiss Laundry Soap, only.....	25c
7 Bars Clairette Laundry Soap, only.....	27c
Post Toasties, 15c size, 2 for.....	25c
25c Fancy Pea Berry Coffee, only.....	20c
17 1-2 pounds Corn Meal, only.....	40c
Star Special Flour, 48 pounds, only.....	\$1.35
Royal XXX Flour, 48 pounds, only.....	1.40
Amarillo Best, 48 pounds, only.....	1.40
Panhandle Flour, 48 ponnd, only.....	1.55
Potatoes, per pound.....	2 1-2c

These prices are good until the world's market makes us change them.

"WE SELL IT FOR LESS"

WHY PAY MORE?

SPOT CASH GROCERY

JARROTT & WILKINSON

TELEPHONE 81

THE WESTERN NATIONAL BANK OF HEREFORD
HEREFORD, TEXAS.

Capital and Surplus, \$120,000.00

G. A. F. Parker, President
 A. J. Lipscomb, Cashier
 Henry Wilkinson, Asst. Cashier

Will Be Glad to Serve You

NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

Echoes from Parrott.

We are a very busy community just at present; stacking, threshing, building and moving. Everyone works.

Mrs. Dukes and Miss Neely gave a farewell dinner to Miss Grant last Friday at the home of Mrs. Dukes. Of course it must be at the home of Mrs. Dukes for they have the prettiest dining room in the Panhandle. The table certainly did look nice sparkling with cut glass and silver. Four of the invited guests were unable to be present. Mrs. B. F. Neely and Miss Daisy Bell were kept home by illness. Mrs. Guthrie by moving and Mrs. Ricketts was away. Mrs. Davidson and son, Willie, braved the wind and drove out from Hereford. A five course dinner was served and after dinner a very exciting goober hunt was indulged in, in which Miss Jones came out victorious and was presented with an amethyst hat pin. We went home feeling that we had had a fine time as we always do when at Mrs. Dukes'.

Mr. B. F. Neely, wife, Ned and Charlton ate roast pork and apple sauce at R. S. Neely's, Sunday.

Mr. and Mrs. Jennings and daughter Ethel, took Sunday dinner with

Mr. and Mrs. Metcalf.

Messrs. Edwards and Jennings were elected superintendent and assistant superintendent of our Sunday School last Sunday and the hour of meeting was changed from 10 to 3. Next Sunday all be there promptly at 3 o'clock.

There was a very pleasant gathering at Mr. Guthrie's Sunday afternoon. These were: Messrs. John Jr. and Will Guthrie, Emerson and John Hacker and wives, B. F. Neely and wife and C. Kopp; Misses Fannie Neely and Florence Hacker; Ned and Charlton Neely and Floyd Hacker. Mr. Guthrie expects to get away this week. We all hate to see them go.

Mrs. Dukes called at Miss Fannie Neely's, Monday.

Mr. Edwards called, at R. S. Neely's Thursday.

A week ago last Friday a farewell turkey dinner was given by Mrs. John Hacker to Mrs. Scruggs and Grace. There were nine to dinner and twenty-one at supper.

Mrs. Hill and Miss Jones went to Dimmitt Saturday.

Jack and Jill.

Bethel News.

T. B. Ridgeway returned Saturday from his business trip to Mo.

and this week is serving as a juror in the District Court.

A. M. Brown and J. W. Miller went to Summerfield last Friday to pay J. W. Crump a visit, returning Saturday.

Chas. Bowman moved last Wednesday from the Kelsee neighborhood to the farm recently vacated by D. H. Brubaker.

J. L. Parks and family visited at B. F. Hodges last Friday night, it being Mrs. Hodges' birthday.

Mrs. E. E. Brubaker has been on the sick list the past week but is better at this writing.

A. M. Brown and family took dinner at P. W. Smith's Sunday.

W. B. Park and family of your city visited at J. L. Park's over Sunday.

Chas. Bowman, B. F. Hodges and J. W. Miller called at E. E. Brubaker's Sunday afternoon.

Asthma - Catarrh CURED

Expert Medical Scientists announce startling results obtained by Sempine

New York—Thousands are taking advantage of the generous offer made by The Woodworth Co. Dept. O. 1161 Broadway, New York City, requesting an experimental package of Sempine, the great discovery for asthma, Hay Fever, Bronchitis and Catarrh which is mailed free of charge to all who write for it. It is curing thousands of the most stubborn cases. It makes no difference how long you have been suffering or how severe the climatic conditions are where you live, Sempine will cure you.

If you have experimented with other treatments and have failed to find a cure do not be discouraged but send for a trial of this wonderful truly meritorious remedy which is a scientific compound discovered by a professor of Vienna University, and is being recommended by thousands.



The progressive spirit of the times demands new and better methods always.

"Dorothy Dodd"

Shoes are made by the newest and most improved machinery in existence. Call and see the new shapes. Our line is complete.

\$3.00
\$3.50
\$4.00

We wish to call your attention to the fact that we have just received a line of

LADIES' DROP SKIRTS

in Taffeta, Silk, and Heatherbloom.

Also a full stock of new hair goods. Rats, Rolls and Puffs. All in the latest styles.

HUBBARD DRY GOODS CO.

"The Store Ahead"

Texaco Axle Grease

Is the smoothest axle grease on the market. Ask for it. The satisfaction it gives will soon convince you there is none so good.

FOR SALE BY ALL DEALERS.

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

IF IT'S LUMBER,

YOU WANT TO SEE

The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument. MODERN PLANING MILL IN CONNECTION

The Filling of an Order



gives us much pleasure. We appreciate the trade of all customers but particularly those who can appreciate the high quality and values of our

GROCERIES

We are now located in our new quarters where we are better prepared to take care of your grocery wants.

PLEASE CALL AND GIVE US A TRIAL ORDER

Hubbard Grocery Co.

Telephone No. 25

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The Patronage of the General Public is Cordially Solicited.

A. O. THOMPSON LUMBER CO.

Wants to sell you that bill of lumber. Their prices are the best.

Call at Corner of 6th and Main

The
Hereford Brand
Published by
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A. C. Elliott, Manager

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THE HEREFORD BRAND

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act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

Summerfield.

Too late for last week.

Mr. J. P. Roberson and son Miles and Misses Mamie Bergman and Lena Roberson were delegates to the fifth Sunday meeting of the Tierra Blanco Association last week at Dimmitt.

Rev. D. W. Hawkins preached his farewell sermon for his conference year at this place Sunday. He delivered a good sermon.

Mrs. J. P. Roberson and family were visiting at Mrs. Bulah Roberson's last Sunday.

There was a large crowd out at Sunday School Sunday evening.

Mr. and Mrs. Johnson entertained company from Hereford Sunday.

Mr. and Mrs. Geo. Burns entertained Mr. and Mrs. Boyd one day last week.

Clyde Roberson and sister Mary attended the Sunday School rally at Black and visited Mr. and Mrs. Cornish last Sunday.

Mrs. Wm. Sain is on the sick list this week.

Dave Cobb and family moved to the Hagenstoz place last week.

"Wild Rose."

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

Notice of Trustee's Sale.

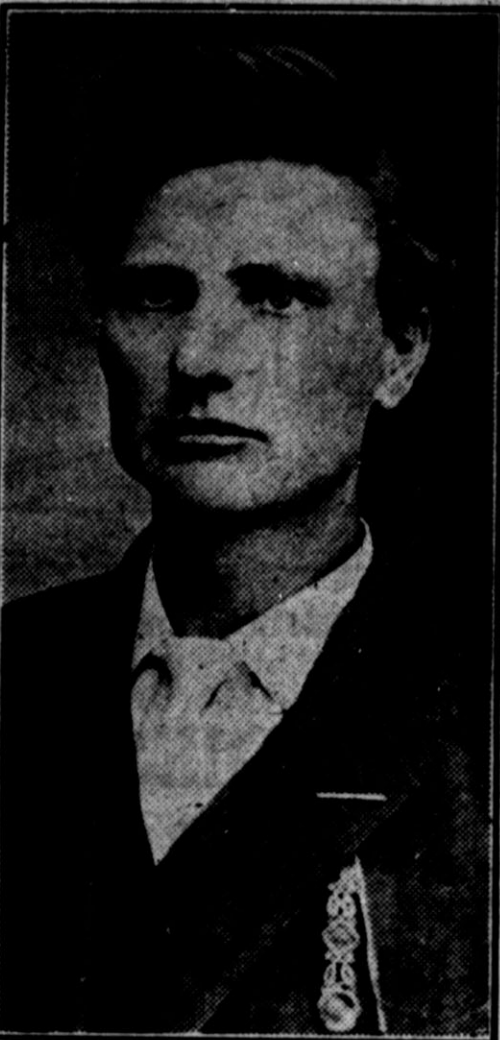
THE STATE OF TEXAS)
County of Deaf Smith)

Whereas, by virtue of authority vested in me, as trustee by a certain deed of trust, recorded in Volume 12 on page 629, of Trust Deeds Records of Deaf Smith County, Texas, executed and delivered on the 4th day of January A. D. 1908, by C. Schrimsher, for better securing the payment of one certain promissory note for \$2542.25, dated January 1st 1908, due 90 days after date, payable to The Western National Bank of Hereford, bearing interest at the rate of 10 per cent per annum after maturity and providing for the payment of 10 per cent additional as attorney's fees if placed in the hands of an attorney for collection, or in case of legal proceedings thereon, and also one note dated January 1st, 1908, due 30 days after date for \$376.75.

And, whereas, it is provided in said deed of trust, that, if default be made in the payment of said note or any of them, or of the interest thereon, when due and payable, then the trustee or his successor in trust, shall, when requested by the holder of said note, sell the property therein described according to law, and also that the said trustee shall have 10 per cent of the amount realized by said sale as his fee.

And, whereas, the time for the payment of the first of said notes herein described, has been extended from time to time, and the final date of maturity of said note was July 1st 1910, and whereas, default has been made in the payment of said note, when due, the second above described note having been paid and a pay-

**SUB-IRRIGATION
WITH CONCRETE TILES**
MANUFACTURED BY



J. L. JOHNSON
HEREFORD, TEXAS

PRICES OF TILE FROM 1 1-2 CENTS
AND UP

REQUIRES LESS WATER, LESS TIME,
PREVENTS BAKING AND INSURES
THE CROP

ment of \$392.25 and interest to July 1st 1910 having been paid on the said first described note leaving a balance of \$2410.98, being principal, interest and attorney's fees now past due and unpaid, on which default has been made, and which said default continues and has continued for more than 30 days prior to the dating hereof; and whereas, F. W. Wilson, trustee, named in the said trust deed, has removed from Deaf Smith County, Texas, and whereas it has provided in said trust deed that in such case the legal holder of said note may appoint a substitute trustee, and, whereas, The Western National Bank of Hereford is the legal holder of said note, and by virtue of said trust deed, the said The Western National Bank of Hereford has appointed, in writing, A. J. Lipscomb, substitute trustee, as is provided for in said trust deed; And whereas, after the default in the payment of said note, I have been requested by The Western National Bank of Hereford, the legal holder of said note, to enforce said trust, I will, by virtue of the powers vested in me by said trust deed, offer for sale, at public vendue, to the highest bidder for cash, between the hours of 10 o'clock a. m. and 4 o'clock p. m., to-wit, at 11 o'clock a. m. on the first Tuesday in December A. D. 1910, (the same being the 6th day of said month), at the Court House door in the City of Hereford, in Deaf Smith County, Texas, the following described property situated in Deaf Smith County, Texas, to-wit, all of Lots Nos. 20 and 21, in Block No. 19, in the Town of Hereford, Texas, as shown by the plat of said Town duly filed and of record in the Deed Records of Deaf Smith County, Texas, being a part survey 61, abstract 358, certificate 1833, Block K 3 and containing about 1-6 acre, with all the rights, members and appurtenances thereto belonging, said property being known as the Schrimsher property and used as a restaurant, land office and lodging house.

Witness my hand this the 3rd day of November A. D. 1910.

A. J. LIPSCOMB,
Substitute Trustee.
F. T. ROLOSON, Attorney.

The First National Bank

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00

Total Resources Over - - \$500,000.00

OFFICERS: { J. L. FUQUA, President
A. HERBST } Asst. Cash.
E. B. POSEY }

DIRECTORS: { L. GOUGH, J. L. FUQUA,
R. J. KIBBE, W. H. FUQUA, W. S.
HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

ASK ME If you want
to sell your
Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building. Rooms 2 and 4

C. O. LEE Hereford, Texas

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WRBB
1st Vice Pres.

J. THOS. WEBB, Cashier
W. S. HIGGINS,
2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

I'll meet you at the Corner Drug Store. 38tf

Everything in the Harness line at the Hereford Hdw. Co. at cost. 34tf

Charles Woodburn is in Ft. Worth and Waco this week on business.

"Mound City Paints may cost a trifle more, but—! Hereford Lbr Co"

Lap Robes at prices that will please you. Warren Hardware Co. 40-tf

Sam Bratton of Farwell was mingling with friends Friday and Saturday.

When your pipes freeze think of Zero Packing. Non-freezable. 41tf Warren Hardware Co.

R. E. Bryant returned from Kansas City Sunday. He accompanied the remains of his father that far.

I'll meet you at the Corner Drug Store. 38tf

Come in and let Warren Hardware Company sell you a Lap Robe at cost. 40-tf

I have two Buick autos to trade for teams. Mules preferred. A. O. Thompson. 30-tf

Roy Barber, sheriff of Castro county, is attending District Court which is in session at this place.

Zero Pipe Packing the kind that will not Freeze. Warren Hardware Company. 41tf

Wm. Linville came in Thursday from Kentucky where he has been the past two weeks on business.

I'll meet you at the Corner Drug Store. 38tf

When your pipes freeze think of Zero Packing. Non-freezable. 41tf Warren Hardware Co.

Mrs. C. D. Patterson of Dalhart is visiting in the home of her parents, Mr. and Mrs. P. R. Purcell.

The best of all heaters—Cole's Hot Blast at Hereford Hardware Company's. 34tf

R. Rowan, Cashier of the Dimmitt State Bank, spent several days in the city this week.

You can't buy a Walk-Over Shoe in Hereford except at Geo. A. Stambaugh's Cash Store. See the new styles.

Lap Robes at prices that will please you. Warren Hardware Co. 40-tf

G. W. Guthrie of Raymond, Ill., came in last week to spend a few days with his parents, Mr. and Mrs. John W. Guthrie of Parrott.

Work and buggy harness at cost at Hereford Hdw. Co. 34tf

Warren Hardware Company will be glad to show you some Lap Robes at a price that will interest you. 40

Sheriff Ed Connell returned from Farwell Tuesday morning where he had been on business.

Zero Pipe Packing the kind that will not Freeze. Warren Hardware Company. 41tf

Mr. and Mrs. J. W. Story, G. W. Barcus, D. W. Hawkins, and G. A. F. Parker are attending the Methodist Conference which is in session at Clarendon this week.

When your pipes Freeze think of Zero Packing. Non-freezable. 41tf Warren Hardware Co.

R. A. Terrill, one of Canyon's most prominent citizens and boosters, spent Monday and Tuesday in our city. While here Mr. Terrill made the Brand force a pleasant call.

It's a Cole Hot Blast Heater you want this winter. Hereford Hardware Company. 34tf

Ira Cochell leaves this week for Kansas City where he has accepted a lucrative position. Ira's many friends wish him every success in his new home.

Come in and let Warren Hardware Company sell you a Lap Robe at cost. 40-tf

The ladies of the Methodist Missionary Society met on Wednesday last with Mrs. E. B. Black. The program was quite interesting and instructive.

Warren Hardware Company will be glad to show you some Lap Robes at a price that will interest you. 40

R. N. Mounts was in Amarillo a few days this week attending a meeting of the cattlemen. The special topic of the meeting was the quarantine regulations.

Zero Pipe Packing the kind that will not Freeze. Warren Hardware Company. 41tf

Mr. and Mrs. Grayson Bell left on last Monday, he to continue in the life insurance business, and Mrs. Bell to travel with him for a time. Hereford is sorry to have them make their home elsewhere.

We continue to cut prices on Overcoats, Men's Suits and Ladies' Hats. Geo. A. Stambaugh's Cash Store.

Cole's Hot Blast Heaters at the Hereford Hdw. Co's. 34tf

Free lessons in the art of stenciling for the next few days at the Gass Dry Goods store. Come in and learn to beautify your home. Work done on any material, Silk, Cheese-cloth, Scrim, etc. 11p

Harness to go at Cost at Hereford Hardware Company's. 34tf

Dr. and Mrs. J. H. Massie, who have been in Chicago for the past two months, returned to Hereford Monday. Dr. Massie's health was greatly improved by special treatment while in Chicago.

We have a big line of Wool & Cotton Blankets. You had better buy before zero comes. Geo. A. Stambaugh's Cash Store.

W. A. Porter, retiring sheriff of Swisher county was here this week on business. He is a long time friend of J. M. Boone.

I'll meet you at the Corner Drug Store. 38tf

For Trade.

Two span of A1 Mules for herd cows in calf. Telephone the H. D. Rucker Ranch. 40tf

Flat For Rent.

Upper story of my two-story brick, 25x80 feet, with two nice rooms in front, 45 feet in back with double floors, to rent at reasonable price. J. M. Bogard. 39tf

The Eastern Star.

The Chapter will meet promptly at 8 o'clock Saturday. All members are urged to be present.

Land Wanted.

Have a cash buyer for land within 10 miles of Hereford. Must be a bargain. Don't tell me about it unless the price is attractive. See me at once. 40-2t

A. C. ELLIOTT.

J. H. Gallaher of Whitewright an old time friend of J. N. Russell was here this week on business.

FOR SALE—A few tons of choice Maize heads. Address C. H. Yost, Summerfield, Texas. 40t3

LOST—Morroco Folding Pocket book, containing \$4.00 in \$1.00 bills. Reward for return to Brand office. 40t2

3 25
By Mail Only
1 Year
(No part year.)

AGENTS Wanted EVERYWHERE

During **BARGAIN DAYS**

December 1-15
(This Period Only)

You can subscribe, renew or extend your subscription to

FORT WORTH STAR-TELEGRAM

and get this big modern Daily and Sunday newspaper, using ASSOCIATED PRESS, TEXAS NEWS-SERVICE, NATIONAL NEWS ASSOCIATION, giving complete Markets with ALL the news—EVERY DAY from EVERYWHERE—over our own "leased wire"—12 to 24 hours ahead of any other newspaper.

\$3.25

A Year—DAILY and SUNDAY—By Mail (No part year.) (Only.)

Send in your subscription before DEC. 15. After this date the regular price—50 cents per month—will strictly prevail.

AGENTS Wanted EVERYWHERE

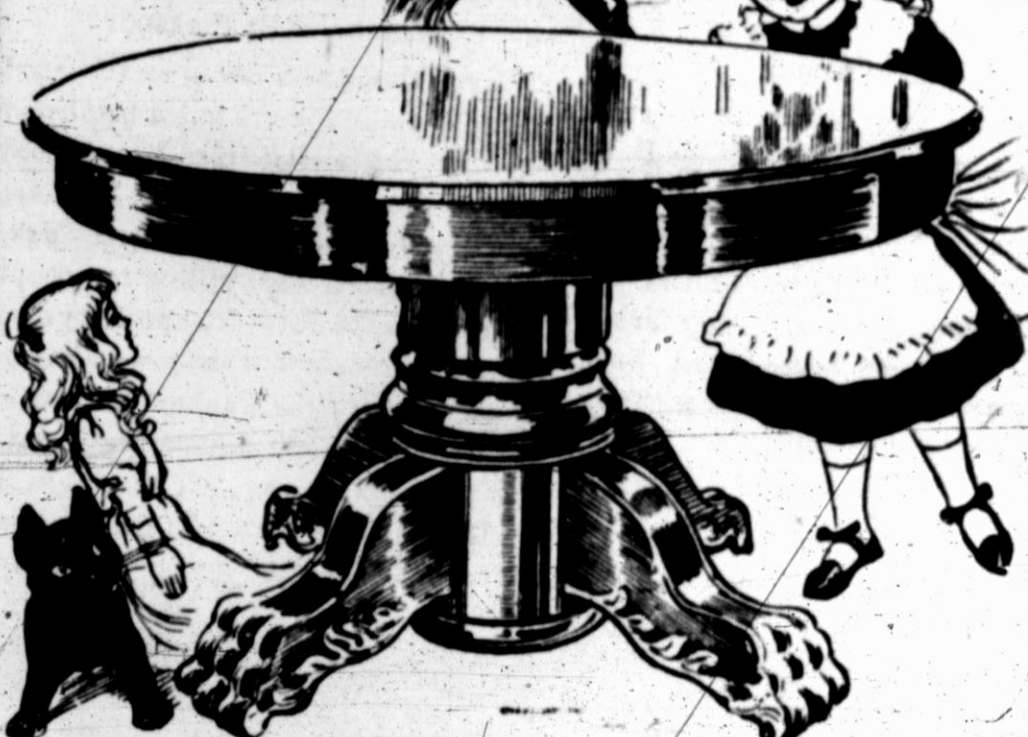
Attention!

We now have a first class boot and shoe maker. We solicit a share of your business. Norton-Powelson Saddlery Company. 35t4

Oyster Dinner and Supper.

The Alter Society of the Catholic church will serve an Oyster Dinner and supper in the J. A. Fox Building, Saturday, November 12th.

little house maid says you might as well have a nice table



most of the family are on time at the table—three times daily. is the old table shaky? do you keep it covered because it is scratched and worn? we have just received a new line of both dining and parlor tables in oak and mahogany. we bought them cheap and are giving our customers an especially low price. drop in and see them. buy now. pay a little now and then, at the big store with the little prices.

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

KICK? NOT AT OUR CLOTHES.



MR. SWELL DRESSER:
YOU WILL NOT KICK AT THE CLOTHES YOU BUY FROM US, BECAUSE THEY WILL PLEASE YOUR EYE, AND BECAUSE OUR PATTERNS AND STYLES ARE UP TO THE LAST TICK OF THE WATCH.
OUR CLOTHES WILL PLEASE YOU BECAUSE THEY FIT.
OUR CLOTHES ARE NOT SLUNG TOGETHER BUT ARE HAND SCISSORED AND HAND TAILORED.
WE SATISFY OUR CUSTOMERS AND LOOK TO MAKE MORE THAN ONE SUIT FOR THEM.
WE REMEMBER YOU ARE HEALTHY AND HAVE MANY SUITS TO BUY.

H. C. MYRICK

Local News.

T. B. Ridgeway went to Mo. on a business trip last Saturday.
D. H. Brubaker loaded his car of implements, household furniture and stock last week for Illinois. His wife and children left Saturday.

Daniel Shanes visited at P. W. Smith's Sunday afternoon.

B. F. Hodges were visitors at W. C. Russell's, Sunday.

John Isenogle and family left last Saturday for their old home at Newbury, Ind.

A. M. Browns of your city and W. J. VanGorden and family took dinner with J. W. Miller Sunday.

Mrs. B. F. Hodge visited with Mrs. J. W. Miller, Monday.

Several from this vicinity are attending court at Hereford this week.

Kelso Kurrents.

Weather continues dry.
The feed crop is about taken care of.
Jno. Gregory and wife were in Hereford Monday.

Mrs. Ed Chappell has returned from a visit to Missouri.

Mrs. Stephens has also returned from an extended visit to Missouri.

Jay Gregory has returned home from the Jackson cow camp.

Luther Gregory is working for Jackson Bros.

John Cramberg and family were visiting at Kelso Tuesday.

Mr. C. McBride and his better seven-eighths was at Kelso Tuesday night.

Otto Lena Ellison made a business trip to Hereford Wednesday.

Miss Lena and Verna Gregory visited at Mr. W. S. McDaniels Sunday.

Mr. W. B. Palmer was quite seriously hurt a few days ago by his horse falling with him.

Gregory and Ellison are putting down a well for Mr. Quasnic who has just moved in from South Dakota.

We also have three families moving in from Wisconsin who are all busy building houses and barns. They are located 8 miles northwest of Kelso.

YOUR UNCLE DUDLEY.

Trade or Sell.

100 acres of land 2 miles east of Hereford with six roomed house well and windmill, with other out buildings; all in cultivation. 30 acres of good Alfalfa land, within 6 or 8 feet of water. Price \$50 per acre. Bex 602, Hereford, Texas. 34-1f

Thanksgiving Service.

The ladies of the Presbyterian Church will give a Praise and Thanksgiving service on Thanksgiving evening at the Presbyterian Church 8:30 o'clock. Everybody invited to attend.

PROGRAM

Song.....Choir
Scripture Reading.....Mrs. Boardman
Prayer.....Mrs. Fox
Paper.....Mrs. Barnes
Reading.....Mrs. Potter
Anthem.....Choir
Paper.....Mrs. Warren
Solo.....Mrs. Norton
Reading.....Louise Irwin
Quartette.....By Ladies
Ten Virgins.....By Young Ladies
Offering.....
Prayer.....Bro. Baker

To Close at Six O'clock.

By mutual agreement the Barber Shops of Hereford will close from now on until further notice, except on Saturdays, at six o'clock prompt. If you want work done you must be in the shop before 6 o'clock.

38t3 Hereford Barber Shops.

Outing Party Returns.

A hunting party composed of F. H. Britain and wife, D. C. Laird and wife, Jim Robinson and family, L. A. Ricketts and family and Leslie Moreman and wife, returned Saturday from a week's outing on the Canadian where they fished and quail hunted. They report a pleasant trip but quail were rather scarce.

We have in a pretty line of Ladies' and Gent's Handkerchiefs in fancy, initial and plain. Suitable for Christmas presents. Geo. A. Stambaugh's Cash Store.

Woman Well Pleased.

Geo. Davis who lives on the Fred Arnold place some 7 miles southeast of town had a visit from Mr. Arnold whose home is in Timewell, Ill., last week and found both Mr. and Mrs. Davis satisfied and willing to accept a lease on the farm for another year. Mrs. Davis is one woman who has a good word for the Panhandle and is willing to do some pioneering in settling up the country. This is said to the credit of Mrs. Davis for it is hard work for the women in newly settled communities, and she will have warm spot in the heart of The Brand for her steadfastness and courage. Mr. and Mrs. Davis are preparing to harvest a good crop next year and they will get it.

Hubbard Grocery Company's GREAT REDUCTION SALE

Began Saturday, Oct. 29th. For a limited time, in order to raise some money at once and to reduce our stock, as we are too heavily loaded in our Grocery Department, for the hard dry times that now exist over this territory. We are going to offer you high quality groceries for CASH ONLY at prices that you can not help but appreciate. We are going to give you more and better groceries for your money than you have ever been able to get before. It will be to your interest to come in and look our stock over while it's complete, we offer you a large assortment of clean groceries at prices you never heard of.

Below we quote you a few prices for CASH ONLY to show how ridiculously low we are going to sell them:

17 lbs Granulated Sugar for.....	\$1.00	1 3 lb. can Standard Tomatoes.....	.09
25 " " " ".....	1.45	1 3 lb. can Hominy.....	.09
100" " " ".....	5.65	1 3 lb. can Kraut.....	.09
1 gallon Cane Syrup for.....	.55	3 3 lb. cans Pie Apples.....	.25
1 " Fancy Table Syrup for.....	.40	3 3 lb. cans Pie Peaches.....	.25
1 " Sorghum for.....	.45	5 lb. packages of Quaker Oats.....	.22
1 " Pure Apple Cider Vinegar.....	.27	2 cans Quaker or Royal Seal Oats.....	.25
Regular \$1.00 buckets Coffee, now.....	.90	5 gallons Extra Good Oil.....	.60
7 bars Lenox or Silk Soap.....	.25	4 1 lb. pkgs. Arm & Hammer Soda.....	.25
8 bars Swift's Pride Soap.....	.25	5 1 lb. pkgs. Battle Axe Soda.....	.25
10 lbs. Pure Lard for.....	1.60	4 pkgs. Grape Sugar Flakes.....	.25
3 cans California Table Fruit.....	.50	1 25c bottle Tomato Catsup for.....	.20

FLOUR FLOUR FLOUR


It is not our intentions to sell the cheapest Flour in town but it is our constant aim to sell the Highest Quality Flour for the Least Money.

Belle of Wichita, Highest Patent Soft Wheat, 48 pounds.....	\$1.75
Wichita, s Best, Highest Patent Hard Wheat, 48 pounds.....	1.50
Full Value, Special Patent Hard Wheat, 48 pounds.....	1.40

Space will not permit us to quote prices on our entire stock, but everything in the store will go at extremely low prices. Prices quoted above are for CASH only.

Phone 25 and let the Lowest Price and Highest Quality Grocery House in Hereford fill your orders. Whether large or small they will be duly appreciated. Yours for business,

HUBBARD GROCERY CO.



Korrekct Shape

IS ALL THAT THE NAME IMPLIES

Made on nature lines, these shoes are bound to fit. Style is also considered and you can depend that they are right up to the minute.

The price is right too. Made from selected material, by skilled workmen.

All Burrojaps patent leathers are guaranteed.

Do You Realize What That Means?

LOOK OVER OUR STYLES NO TROUBLE TO SHOW THEM

BURT & PACKARD CO. MAKERS BROCKTON, MASSACHUSETTS

SOLD BY HUBBARD DRY GOODS CO.

CURING CATARRH.

Accept Our Advice and Try This Remedy at Our Risk.

Catarrh is a disease of the mucous membrane. The mucous membrane is, one may say, the interior lining of the body. Catarrh therefore may exist in any part of the system.

When the catarrhal poison attacks the mucous membrane, inflammation and congestion are produced and nature fails to throw off the accumulated poisons. The organ which has been afflicted ceases to perform its proper function as nature intended it should. The result is, complication upon complication, which may lead to other even more serious afflictions.

We honestly believe Rexall Mucu-Tone will do wonders toward overcoming catarrh. It is made from the prescription of an eminent physician who made a long study of catarrh, and his great success with this remedy was an enviable one.

We want you if you are a sufferer from catarrh in any form, to give Rexall Mucu-Tone a thorough trial. Use it with regularity and persistency for a reasonable time, then if you are not satisfied, come back and tell us, and without question or formality we will hand back to you every cent you paid us. This is certainly the fairest offer that any one could make and should attest our sincerity of purpose. It comes in two sizes, prices 50 cents and \$1.00. Remember you can obtain it only at The Rexall Store. For Sale at Corner Drug store.

The Rucker Ranch.

The H. D. Rucker Ranch Farm located 15 miles northwest of Hereford near the center of Deaf Smith County, Texas and comprising 1,750 acres with over 600 acres in cultivation is for sale at a sacrifice. The improvements cost \$27,000. The residence of 10 rooms has every modern convenience with hot and cold running water, private bath and toilet, extra bath for help, laundry and coal house adjoining. Blacksmith and carpenter shop, tools of every description. Barn will hold 48 head of work stock and loft will hold 250 tons feed. Granary capacity 8000 bushels. Sheds for machinery, auto garage, chicken house and other out buildings. Another residence of 7 rooms. This is an up-to-date house. Plenty of wafer and sheds for stock. The value of Live Stock and Machinery is \$7,000 including buggies, wagons, carriage and harness. All machinery is up-to-date, all improvements have been made during the last four years. Will sell the place with or without stock and machinery. This is the finest up-to-date improved Ranch farm in the Panhandle or the south-

west. It is free of debt. I will sell this property at a heavy sacrifice and will make very liberal terms. My reason for selling is that I have larger interests elsewhere which demand my personal attention. Address, H. D. RUCKER, 381f Box 457, Hereford, Tex.

High School Gets Piano.

The Hereford High School on Monday was awarded the Piano at H. C. Myrick's, having received the largest number of votes cast. The piano will be placed in the chapel of the new building.

Big 3 lb. Roll Comfort Cotton, for 65c. Geo. A. Stambaugh's Cash Store.

Farm to Rent.

I want a good man to take charge of my farm on shares. Have 662 acres 1-2 mile from Black City, all under cultivation and 220 acres of fenced pasture. Have good cottage, barn, well and windmill arranged to irrigate an acre garden. Can give possession Dec. 1st. Renter must furnish teams and implements. Address Geo. Hitz, 847 Fletcher Ave., Indianapolis, Ind. 39-4t

NIGGERHEAD COAL

is best. Keep this in mind. We can sell cheaper coal, but

NIGGERHEAD

is worth the money. Our stock of grain is complete. We keep well stocked

PHONE YOUR ORDER TO 76

WITHERSPOON & HARRISON

The Secret of Youth

Do you ever wonder how you can remain young, or why other women older than you, look younger than you do? The secret can be put in a few words: "Preserve your health, and you will preserve your youth."

By "health" we mean not alone physical health, but nerve health, as, sometimes, magnificently strong-looking women are nervous wrecks.

But whether you are weak physically or nervously, you need a tonic, and the best tonic for you is Cardui.

It builds strength for the physical and nervous systems. It helps put flesh on your bones and vitality into your nerves.

Take CARDUI

The Woman's Tonic

"My mother," writes Mrs. Z. L. Adcock, of Smithville, Tenn., "is 44 years old and is passing through the change of life."

"She was irregular and bloated and suffered terribly. My father stepped over to the store and got her a bottle of Cardui, which she took according to directions and now she is up, able to do her housework and says she feels like a new woman." Try Cardui in your own case.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots



Peters' "Diamond Special"

Every Woman in Texas Should Look at these Shoes.



We want you to see just what they are; how smooth and fine the leather and what graceful lines they are made on. We want you to know all about them and then we know you will want and always wear, Peters "Diamond" Brand Shoes.

(This is Style No. 1650.)

It is cut from the Finest Patent Colt with Dull Mat Kid Top; Turn Soles, 1 1/4 Inch Heel; Olympic Toe, Tip.
Ask your dealer to show you a pair. If he does not have them—write us,

Peters Shoe Co.
ST. LOUIS.

Won't Go Back.

One day last week Mr. John W. Guthrie of Parrott called at the Brand office to have his paper changed from Parrott to his old home in Illinois. In conversation with him he stated that he had leased his place, which is one of the best improved farms in that section of the Panhandle, and that he hated to leave it as he liked the Panhandle better than Illinois and didn't want to go back.

This week he sent his son in to have his paper changed back to Parrott, and to tell the Brand that he was not going away. On their way to Hereford with wagons loaded with household goods he met the man he had leased his place to and during the course of conversation an exchange of leases and checks was made and Uncle John turned his teams back to Parrott where he unloaded his wagons at his door instead of the door of a Santa Fe car. Mr. Guthrie is now at his home as happy as is possible for man to be. We are glad the re-exchange took place as Mr. Guthrie is one of our most prosperous farmers, having raised good crops every year since he came and says that he is going to raise a better one next year.

Notice Stockmen.

From now on I will make head quarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-tf

DR. F. F. BOWE, D. V. S.

For Sale or Exchange.

Four acre improved place adjoining town section in Ricketts Addition to Hereford. Will exchange for cattle or good young horses. tf C. O. LEE.



We offer special inducements in quarter and hair section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS



THE LAUNDRY LIST

we hold up for your inspection gives you the price of work done at this laundry.

A LAUNDRY LIST

filled out weekly for work done here will save you many a dollar. For superior work and popular prices, this laundry every time.

ROUGH DRY
6 Cents Per Pound

Hereford Steam Laundry

Telephone . . . 246

THE BRAND LINERS 15 CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

MISCELLANEOUS WANTS

FOR RENT—Good 5-room house, close in. C. O. Lee. 16-tf

FOR RENT—good 5-room house with well, sheds, corrals, garden orchard and 5 acres of land. A. H. Elliston. 31-tf

FOR SALE—Two hundred old sheep for sale cheap. H. G. Conk-wright. 39-3tp

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

HALL FOR RENT—Upper Story of my two-story brick, 25x80 ft. with two nice rooms in front, 45 ft. in back with double floor, to rent at reasonable price. J. M. Bogard. 39tf

STRAYED—One Poland China Boar crop in right ear, if seen or found please telephone to the H. D. Rucker Ranch. 39-2t

FOR TRADE—Splendid Amarillo property, will trade for good mules horse or cattle. M. G. Darter, Claude, Texas. 40-3tp

MAIZE—90 acres of well headed maize in bundle, 7 miles north and 1 1/2 miles west of town. \$3.00 per acre. Chas. H. Peugh. 40-2tp

FOR SALE—4 good work mules, see J. H. Bowers. 40-2t

ENGRAVED Calling Cards at the Brand Office. Ask to see beautiful line of samples.

WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR SALE—160 acres 11 miles northwest of Hereford, Section 67, Block K 8. \$15.00 per acre, 60 acres broken. Would consider part trade. Write, Oscar Schmeil, Scottsville, Kansas. 37-5tp

FOR EXCHANGE—332, 664, or 1328 acres near Dimmitt, County seat of Castro County, Texas. Fine level land in shallow water belt. \$25 per acre. Mortgage about \$7.50 an acre. Want merchandise, Northern land, hotel, livery, mill, elevator or offers. Describe fully with price and legal numbers. A. M. Kauffman, Lockridge, Iowa. 38-3tp

NATIONAL BANK BOND LETTER HEADS

High Quality at Medium Price
THE HEREFORD BRAND



EXCURSIONS!

To LOS ANGELES or SAN DIEGO, CAL., and return, \$75.40; Final limit, 6 months from date of sale.

To SAN FRANCISCO and return, \$84.90. Final Limit nine month from date of sale.

To MINERAL WELLS and return \$17.65; Final limit sixty days from date of sale.

For further particulars apply to
R. E. BRYANT, Agent



Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR

Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

HILLCREST FARM
"TURKEY RED WHEAT"
L. GOUGH
HEREFORD, TEXAS

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

D. F. Ashbrook Geo. W. Dale
ASHBROOK & DALE
ALL KINDS OF INSURANCE
AND LOANS. Phone 273.
Office 1st door South of First National Bank

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

YOU'LL LIKE HEREFORD!

S. D. BETTES, M. D.
EYE, EAR, NOSE AND THROAT
HOURS: 9 TO 12 NOON, 2 TO 5 P. M.
CORRESPONDENCE SOLICITED
NEW BIVINS BLDG. AMARILLO, TEXAS

Society Notes

Club News, Society Functions,
Personal Mentions, Etc.
Telephone 30 or 351

TRIBUTES PAID TO WOMEN.

Woman is the masterpiece.—Confucius.

Women teach us repose, civility and dignity.—Voltaire.

Shakespeare has no heroes, he has only heroines.—Ruskin.

If woman lost Eden, such as she alone can restore it.—Whittier.

Woman is the most perfect when the most womanly.—Gladstone.

Heaven has nothing more tender than a woman's heart when it is the abode of pity.—Luther.

For where is any author in the world who teaches such beauty as a woman's eyes?—Shakespeare.

Mr. and Mrs. J. H. Pitman entertained at dinner Sunday Mr. and Mrs. B. S. Arnold and guests, Mr. and Mrs. W. B. Arnold of Hannibal and Mr. and Mrs. Emmett Cardwell.

A LUNCHEON

Another courtesy shown Mr. and Mrs. W. B. Arnold was a very prettily appointed luncheon given by Mrs. N. J. Matthews on Tuesday evening, Nov. 8. Covers were laid for six including the guests of honor.

"42"

Mr. and Mrs. A. M. Jones entertained in their delightful manner a limited number of their friends on Monday evening, November 7, complimentary to Mr. and Mrs. W. B. Arnold. Conversation and the ever enjoyable game of "42" were the amusements of the evening. Gelatine with whipped cream and wafers were daintily served.

A DINNER

A most charming little dinner party was given by Mrs. C. C. Ferguson on Tuesday November 8th, that Judge and Mrs. J. E. Ferguson, might meet Mr. and Mrs. W. B. Arnold of Hannibal, Mo. Golden chrysanthemums were lavishly used in both parlor and dining-room, the effect being very pleasing and artistic. The four course dinner was beautifully served by Mrs. Ferguson, assisted by tiny Grace. Covers were laid for six guests.

HEN PARTY.

On Monday evening Mrs. E. F. Connell made the time very pleasant for a number of her friends in her home on East 4th St. The party was composed of ladies only, thus the headline. The ladies present are profuse in their expressions of gratitude to Mrs. Connell for the happy evening. A dainty course of refreshments was served.

Those present were: Mesdames Slaton, Barker, R. Hough, Palmer, Rowland, Russell, Gilliland, Smith, Cogdell, Cummings, Hubbard, Myrick, Richards; Lottie Hugh, Ingals Gyles, Mary Burns, Minnie Harris, Jack Weaver and Brown.

SUPPER AT MRS. STOCKING.

On Thursday evening Mrs. Roy Stocking had to supper Misses Olive Elder, Roxy Ivey and Maude McLean, in honor of her guest, Miss Huffman of Petaluma, Calif. The occasion being a most enjoyable one for the young ladies.

Later in the evening the young men put in their appearance and progressive forty-two was the all absorbing game indulged in. Butter scotch and chocolate fudge was served during the playing.

Mrs. Stocking is a charming hostess in that she makes one feel "so much at home" and the minutes of the evening separately and collectively were thoroughly enjoyable.

The gentlemen: Messrs Elliott, Mercer, McLean and Stanberry.

WITH REV. AND MRS. W. M. BAKER.

Quite a pleasant and also a profitable little affair was the social given by Mr. and Mrs. Baker on last Tuesday evening to the two senior classes of the Sunday school, the ladies' division being conducted by Mrs. J. E. Garrison and the men's by Mr. Suggs. The object of this social was to discuss ways and means of increasing the membership of these two classes especially, and that means good to the entire Sunday school, church, and to the town.

Several contests pertaining to Bible knowledge were given, but the one that most sorely tried the memory of the contestants was to see who could form first the names of the Old Testament from quantities of letters piled on tables. Who won?

Music by Misses Gyles, Wilson, Guinn, Mr. Wilson and others added much to the pleasure of the evening. Dainty refreshments were served.

COMPLIMENTARY TEA

A charming hospitality of week the was the tea given on Saturday afternoon, Nov. 5th by Mesdames C. W. Warren and Geo. Barcus at the Barcus home on Twenty-five mile avenue. The guests were received at the door by Mesdames B. S. Arnold and W. H. Garrison and then presented by the hostess to the honor guests Mesdames W. B. Arnold, Grayson Bell, J. W. Walters, R. W. Cooper; Misses Brown, Weaver, and others in the receiving line.

The reception rooms were very tastily decorated with chrysanthemums, ferns and other pot plants, the dining-room being especially pretty by the soft light of many tapers. Mesdames Emmett Cardwell and North presided at the tea table and were assisted by Mesdames J. N. Russell, E. B. Bullock and Will Evans.

The many guests enjoyed heartily piano selections by Mrs. M. E. Bullock, a vocal number by Mrs. Roland and a reading by Miss Lacy.

CHRISTIAN CHURCH LADIES ENTERTAINED.

A most enjoyable church reception was given Tuesday, November 8 to the ladies of the Christian church with Mesdames S. W. Evans, John Ferguson of Kansas City, W. B. Arnold of Hannibal, Mo., and Mrs. Williams of Fort Worth, as honored guests. Mrs. A. C. Elliott who was hostess was assisted in entertaining by the following ladies: Mesdames T. E. Shirley, R. J. Kibbe, T. B. Kellow, E. E. Clements, A. W. Ricketts, E. E. Ramsey and W. K. Nutter.

The receiving rooms were beautifully decorated with a superior variety of chrysanthemums grown by the hostess, who annually contributes to her flower loving friends a treat in the time of blossoms. The occasion was delightfully informal and the two hours were spent in cherry conversation.

Miss Nance and Mesdames Karl Shirley and C. R. Smith favored the guests with a number of musical selections.

Hot coffee, chicken sandwiches and pickles were served in the dining room where Misses Vaughan and Jowell assisted.

At the hour of leave-taking many were the expressions of appreciation to the ladies who afforded so pleasant a meeting together of the church ladies. Some fifty ladies were present.

SHEEP RANCH

This ranch, consisting of 2,332 acres of mixed land with 900 acres of alfalfa valley land, is the cheapest proposition in the Panhandle. Living springs, running water, good grass and timber for fuel and posts. All fenced. Good ranch house. Ready to occupy with sheep.

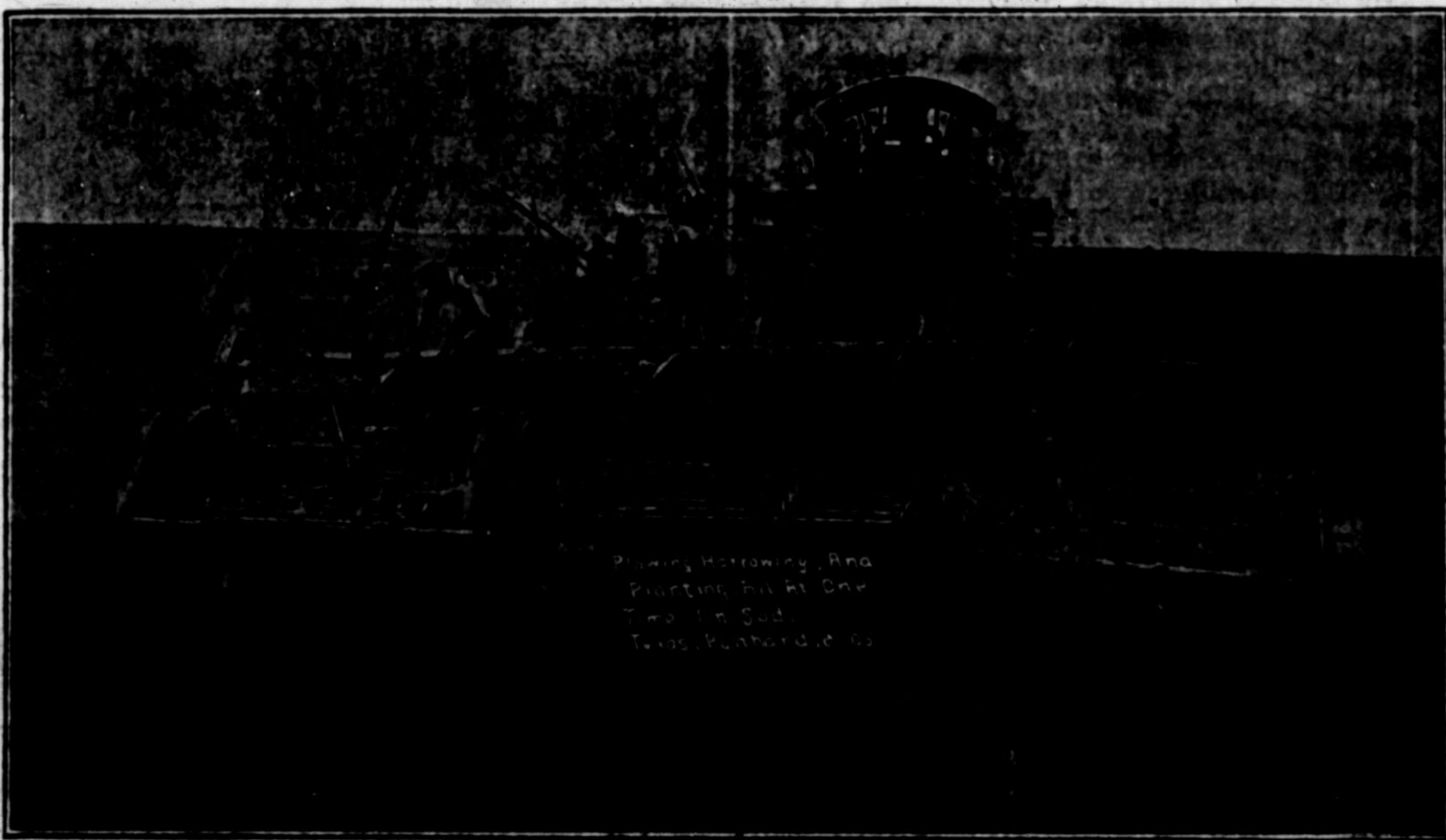
A creek runs through the two west sections and branches intersect sections 4 and 8, making a fine lot of valley land. The four or five springs alone are worth \$500 each.

50 Per Cent Profit

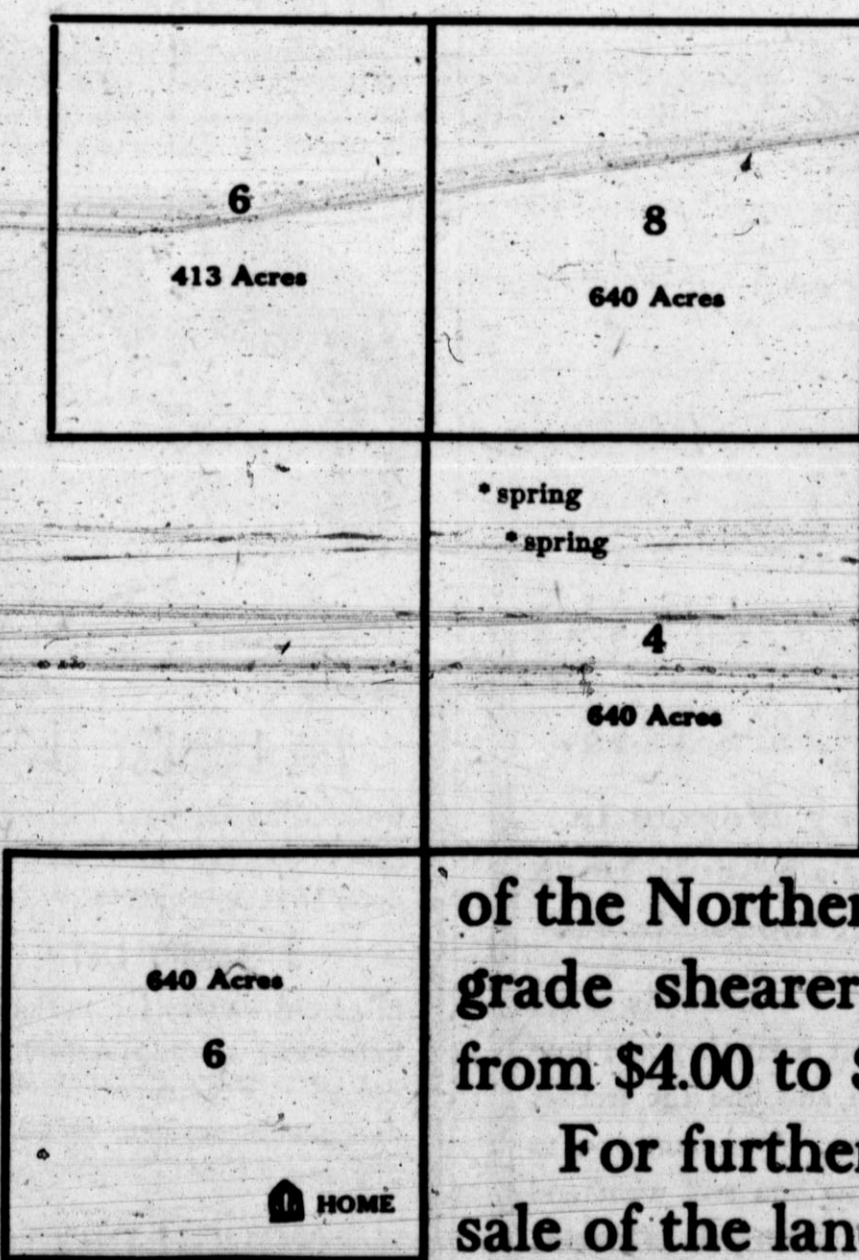
can be made each year in the sheep business in the Panhandle. Some ranchers make from 65 to 85 per cent. DON'T BELIEVE IT? Write for affidavit of the facts and be convinced.

\$2.00 Per Acre

cash buys this ranch. Balance in from 1 to 40 years time at a low rate of interest. Would take some trade. The valley land alone is worth \$50 per acre.



This ranch is located 20 miles from good railroad town in the North Panhandle, and 10 miles from county seat.



BUY SHEEP!

This ranch will support about 2000 head of sheep. They can be bought from the acclimated herds of Texas or may be brought from any

of the Northern States. Good high grade shearers can be bought at from \$4.00 to \$4.50 per head.

For further particulars, terms of sale of the land and sheep, address

A. C. ELLIOTT

Hereford, Texas