

The Hereford Brand

HEREFORD, TEXAS, MARCH 3, 1911

No. 4

Vol. 11

GOOD SEASON IN GROUND

Rain, Snow and Sleet During
Month of February Ample—
Wheat and Orchards Much
Benefited.

Following closely on the heels of the recent rains when nearly two inches of water fell including the snow, last Monday night a heavy sleet from the northeast began to fall. This continued intermittently up into the next day. The ground was covered with a layer of sleet, very much like coarse salt to a depth of about 2 inches. The water resulting from the sleet measured 0.65 inches. Thus snow, rain and sleet fell on three different occasions during the month, making a total for February amounting to 2.85 inches. Last year, 1910, the precipitation for the same month was 0.05; for 1909, only 0.08; for 1908, 1.00. The continued cloudy weather during the last ten days and the cold will assist in holding the moisture. The fruit will be benefited and the wheat which was up will be pushed into a rapid growth when the warm days come. The fruit buds have been held back by the cold and orchards promise a good fruit year. The rains have been general over the Panhandle and the entire Southwest.

The Postal Deficit—Why?

On account of the proposed increase of postage rates on the advertisement sections of the leading magazines of the country, an awful protest has gone up to Congress from magazine publishers. The bill as offered gives power to the head of the department to make the rates and permit exceptions.

Leaving out the question of the advisability of placing too much power over the magazines; that is, over the press; and omitting any reference to the over profit-taking of the larger magazine companies, the big deficit is the "bone of contention." The question is—why the deficit and who shall pay it? The second question is easy. The people will pay it, of course, but is it justice to allow the natural income from the department to be eaten up by over charges from transportation? This answer too is easy.

That the department pays a much higher rate for the transportation of the mails than private corporations pay for similar service is an admitted fact. If then the department would demand or fix the rates paid to the railroads at a fair and equitable point, the deficit would be greatly reduced if not entirely wiped out. But The Brand comes with a suggestion not yet generally considered. It has been apparent that during the "weighing period" of the mails, that large numbers of public documents, often amounting to several tons in one shipment, are sent out. Whether this is merely a co-incident or done for a purpose, it would be difficult to say, but the least that could be said is this: that the government documents should not be weighed with the other or private mail, but should be estimated from the annual output as forwarded thru the mails. Then the postoffice department would pay for only the actual weight. Again, there is a little leak in the post office treasure unobserved by the post office officials at Washington; unobserved for the

reason of its smallness, but a continuous flow that never ceases day or night and one that would easily fill up the "hole of deficiency" if it did not sink into the desert sands of thoughtlessness. Just a few small items may be mentioned. There are thousands of public documents, congressional records, reports, etc., in weight amounting to tons that are sent out from Washington transported to the various post offices, which are never handed out by the postmaster, but are dumped out as so much rubbish. Even when delivered to the addresses the documents are thrown away. The writer knows one high school in Texas where there are tons of well bound government records moulding in the damp basement of the building. The janitor uses them with which to kindle the furnace fire, but he has not kept up with the supply. No doubt there are hundreds of such cases. The Brand recommends that no school or public library should be placed on the free document list unless the officers agree to properly file and preserve the books, and place them for the use of the public.

Still another item of this same kind. Every newspaper, weekly and daily, receives from one to five congressional records every day during the sessions of the national Congress. The Brand ventures the assertion that not one per cent of these are ever examined or even the wrapper torn off. The daily press dispatches give the news and by the time the "Record" reaches the desk of the editor it is ancient history. The Brand here again sees that small leak. Why not "cut off" all newspapers and magazines from the Congressional Record mailing list unless requested otherwise? In this connection it could be mentioned that often the franking privilege of the congressmen is often abused and the mails burdened by a printed speech that was never delivered.

Not last nor least are the mails burdened with so-called exchanges and free copies. The department should require all publishers to "cut-off" all exchanges not wanted. It is a fact that in the course of a year hundreds of papers come to the average weekly newspaper office the wrappers of which are never disturbed. They are not wanted, a burden to the post office clerks, a nuisance and a litter to the editor. The free copies and complimentary lists of many weekly papers and small magazines are often larger than the "paid-up" list. The department could do some effective pruning on this unfruitful tree.

While all these things are insignificant and perhaps beneath the notice of the "powers that be" at Washington, The Brand believes that a more careful supervision of the details of the mail business would solve the deficit question and lift the burden from the people, who bear all things.

Election Notice.

A city election will be held at the court house in the City of Hereford, Texas, on the 4th day of April 1911 for the purpose of electing three aldermen to serve for the next two years. The aldermen to be elected will succeed aldermen A. P. Murchison and W. D. Kelieho; whose terms of office will expire at that time. E. B. Orr has been appointed presiding officer of said election.

A. P. MURCHISON,
Mayor Pro T

OLD INDIAN WARRIOR DIES

Quanah Parker's Death Marks Passing
of Last Famous Chief.

The death of Quanah Parker, at his home fifteen miles from Lawton, Okla., at the foot of the Wichita Mountains, February 16, marks the passing of the last of the great chiefs. Sitting Bull, Chief Joseph and Geronimo have passed into history and now the requiem is sounded above the grave of the chief of the Comanches. The great chief's life is a romance. His mother was Cynthia Ann Parker, who came with her parents to Texas when but a child. The Parkers built Fort Parker in Parker county.

One night when the little girl was 9, the gate of the fort was left open. The Comanches swept in, killed several of the family and carried Cynthia Ann into captivity. Many efforts to rescue her from the Indians failed. The outdoor life tanned her cheeks, she learned their language and adopted their customs and became the wife of the chief, Peta Nocona.

In 1860, twenty-four years after the massacre at Parker's Fort and the capture of the little girl, Col. Sul Ross with a band of rangers met the Comanches in the Pease river country and administered a crushing defeat. Peta Nocona was killed and Cynthia Ann Parker, his white wife was taken back to civilization. She was taken to the home of surviving members of the family, but never ceased to mourn for her warrior husband.

Chief Quanah Parker always denied that his father was killed in the battle. He always claimed that he died a natural death.

It is said that Quanah Parker never embraced the religion of his mother, but at her funeral and just before his death expressed the hope that he might meet her with the white man's God.

Both Indian and civilized services were said above his grave.

Quanah Parker had many friends in Fort Worth, among them Capt. S. B. Burnett. The great Comanche often visited Captain Burnett's ranch on his hunting expeditions, and in turn Captain Burnett was his guest at the chief's home at the foot of the Wichita mountains.

It was 25 years ago next month that Quanah Parker coming to Fort Worth with Yellow Bear, his best friend, came in contact with a civilized custom that almost ended his career. The two comanches stopped at the Pickwick hotel, predecessor of the splendid new Westbrook.

When they retired that night, Yellow Bear blew out the gas. Next morning Yellow Bear was dead and Quanah Parker was carried from the room almost lifeless.

His last visit to Fort Worth was two years ago, when with a party of Indian braves he participated in the Fat Stock and Horse Show.

Sells Car Load of Tile.

J. L. Johnson received this week an order for a solid car load of his tile. His factory has been running day and night. He has installed the second machine and is prepared to turn out tile in quantities. Something like fifteen gardens in Hereford has been tiled.

In Memoriam.

The passing away of Mrs. Emma R. Buttram is a loss to the community that deserves more than casual mention. For nineteen years she was a prominent figure in the social and the religious life of the county and her character left its impress on all who knew her. Mrs. Buttram, nee Emma Ritter Barnett, was born in Landerdale, Alabama, April 27, 1843. In early womanhood, with her family, she removed to Arkansas and a few years later, Feb. 3, 1875, was married to James Logan. Mr. Logan died the same year, December. Of this union was born one child, a beautiful daughter. Oct. 7th, 1879, Mrs. Logan became the wife of Jacob Buttram, and in 1892 with her husband and family, came to this country to make it their home. Both husband and wife were much past the meridian of life, Mr. Buttram being sixty-eight. Severe pulmonary trouble caused him to leave the beautiful and comparable home in Arkansas and to found a new home in the west. He was one of nature's noblemen, and both husband and wife built for the future, as if young, and the work of their brave spirits, willing hands and sound judgement can be seen today. In all the planting, tending and beautifying of which they were so fond, the one garden that received the most attention and produced the most beautiful fruit and flowers, was the garden of the heart. Thus they lived and wrought until Nov. 1, 1905, Mr. Buttram answered the call to eternal life and entered into his joys. The Death Angel again appeared and claimed the only child of Mrs. Buttram, the late Mrs. Albert Morris. Then the step granddaughters married and in her old age Mrs. Buttram was left alone, but her brave spirit would not be overcast. She gathered up whatever brightness was shed along her path, enjoyed her friends and looked forward to a reunion beyond the portals of death. Of this she had no doubt, her faith was unwavering. She lived up to her highest understanding of duty, was always just and clear in her ideas of right and wrong, but never harsh. She was the typical bright spirited, southern woman, true to her home, her friends and her religion. Years sat lightly upon her, she was joyous in heart and infirmity was not long her lot. Her going home was sudden, painless and much desired. "Your words the other day 'I'm growing old' Sounded in ears which fain would hear them not, And yet what earnest thoughts they now unfold, What tender wishes you may reach the spot where none grow old." "Near and still nearer to that borderland We draw, with longing for that promised rest Oh clasp us closely Great Unfailing Hand, And guide our faltering feet, that with the blest We ne'er grow old." A Friend.

Aged Man Dies.

W. D. Cloyd, past 76 years of age, died last Monday morning at 9:30 o'clock. He had been in poor health for some time. Funeral services were conducted yesterday by Rev. J. H. Sherman and burial was made in the city cemetery. He leaves three sons, George and Cloyd of this city, James Cloyd of Metley county and three daughters who live in different parts of the state.

TIN CANS FOR SUB-IRRIGATION

The newest thing in the way of sub-irrigation has been discovered by J. P. Clement who lives one mile west of Hereford. Last summer he gathered up a lot of cans and placed them end to end in a ditch about 3 feet from a sweet potato row. This line of cans was connected with a hose by means of a small pipe and the water allowed to run in as the season demanded. When the potatoes were dug a good crop was harvested, but the unique feature of this story is that Mr. Clement raised two rows of potatoes instead of one. Several months after digging his potatoes he decided to examine the can tiles and accordingly opened the ditch, when to his surprise, he found some good size potatoes near the cans, some 3 feet from the planted row. He accounted for this by saying the small feeding roots sought the moisture and extended their length to the line of cans where an additional lot of potatoes were grown. Who can beat this? Come to Hereford.

Railroad Meeting.

Last Saturday with a full house at the court house, Chas. E. McSweeney of Kansas City made a proposition to promote a road from Fort Worth to Hereford. While no evidence of his ability to carry out the project was made public, by speech and motion "his hand was called" and Hereford offered \$75,000 for the railroad and \$25,000 additional for a division point. He had visited all the towns between here and Panhandle City and had secured promised bonuses to the amount of nearly one million dollars. The route proposed touches Agnes, Springtown, Poolville, Finis, Graham, Knox City, Guthrie, Matador, Floydada, Lockney, Plainview, Olton, Dimmitt and Hereford or terminal for a few years. The towns from Matador to Hereford inclusive offered half the bonuses. This may be all a bluff, but as Hereford is accustomed to raising large bonuses and securing no railroads, the citizens do not propose to let even a bluff go by unchallenged.

Card of Thanks.

I want to thank the good people of Hereford for the nice shower of post cards they sent me and also for the surprise birthday dinner. I can't keep from speaking a good word for Hereford.

Mrs. A. B. SIMPSON.

Marvin Cross got back from Plainview alright.

D. L. McDonald and others returned in due time from the Plainview water show. He reports that Plainview has a good proposition for irrigation, but has no "edge" on Hereford. "While they boast," he says, "of 1200 and 1500 gallon wells, they did not show them to me. Their wells will run from 500 to 1000 gallons. The Slaton well was the only one running when we were there and I estimated, as others did, that it was flowing about 800 gallons." He says Plainview has a few live wires who are doing things, and if Hereford don't get busy the Plainview country will get ahead of us in the irrigation business. Mr. McDonald made an address before the Water Congress which was well received.

Castro County Clippings.

Taken from the Dimmitt Plainsman of February 24, 1911.

C. J. Terrell, who lives ten miles southeast of Dimmitt, was in town Wednesday. To The Plainsman reporter he remarked that there was plenty of moisture in the ground in his part of the country. Mr. Terrell is a successful farmer. He has raised as much as 60 bushels of Indian corn to the acre on Castro county land and he raised some corn last year and the year previous to that. He never has failed to raise plenty of feed such as maize, Kaffir corn and sorghum. He raises hogs and he sold more than 100 worth this year. "This is a stock farming country," said Mr. Terrell. "I will tell you how I know it is a stock farming country: I have tried it for ten years. We have the grass, we have the water, and we have the land that never fails to yield the feed crops for the stock. I have farmed in Ellis county, Texas, and I have come as near failing to raise crops there as I ever have here in Castro county, Texas."

H. G. Conkwright, George Higgins and R. A. Daniel, all from Hereford, were in Dimmitt yesterday to buy mules.

Wm. Head from ten miles south of town passed through Dimmitt this week with a load of lumber which he bought at Hereford. He is building an addition to his dwelling house.

Collier's Weekly tells how a number of young women from the East, having saved a few hundred dollars

from their scant wages, went to Idaho and South Dakota and entered claims on government land, becoming successful farmers. All of which reminds us of the scarcity of young women in Castro county and the plentifulness of bachelors and cheap land. These young women could have gotten more land and better land here by merely letting their wishes be known, and of twenty husky young land owners they could of had their choice. If there are any more of these girls thus disposed Castro county is holding out inducements to them.

It was about eight o'clock on Thursday night of last week that rain began to fall in Dimmitt, but it was ten o'clock or later before there was considerable rain. The precipitation continued intermittently for about thirty hours and was followed by a snow that melted as it fell. The snow continued for the greater part of Saturday and the surface of the ground was frozen Sunday morning. Sunday night the ground froze solidly.

The quicker a cold is gotten rid of the less the danger from pneumonia and other serious diseases. Mr. B. W. L. Hall, of Waverly, Va., says: "I firmly believe Chamberlain's Cough Remedy to be absolutely the best preparation on the market for colds. I have recommended it to my friends and they all agree with me." For sale by all dealers.

Broom Factory Burns.

Last Friday night the broom factory, located near the laundry, was destroyed by fire. The loss will amount to \$400 or more. Burt Applegate was the owner.

SPECIAL EDITION

THE proposed Special Edition of The Hereford Brand will cover every interesting feature of the town and county, by both pictorial and pen exhibits. The resources of the Hereford country will be set forth in an attractive form. But without the assistance of the farmers and business men, it will be a difficult task. They can help.

WE NEED

a dozen more photographs of ranches, farm houses and surroundings, fine stock—hogs, cattle, sheep and horses—single or in herds. Good photographs of a few of the country school houses, and churches in town or in the country. If you have any pictures worth while bring them to this office at once. They will be returned.

Orders for the Special Edition should be filed at once.

THE HEREFORD BRAND

LOCK BOX 248 - HEREFORD, TEXAS



EXCURSIONS!

To LOS ANGELES or SAN DIEGO, CAL., and return \$75.40. Final limit, 12 months from date of sale.
To SAN FRANCISCO, CAL., and return, \$84.00. Final limit, nine months from date of sale.
To MINERAL WELLS, TEXAS, and return, \$17.65. Final limit, sixty days from date of sale.

For further information apply to
W. F. MAXWELL, Agent

New Styles on Tap.
if you dont
**See what you
I want
ask for it**



MR. DRESSER.

MR. DRESSER:-
YOU ARE NOT DRESSED RIGHT FROM HEAD TO FOOT UNLESS YOU HAVE A NEW SPRING HAT.

YOUR HAT IS NEAR YOUR FACE. COME IT AND ASK US FOR A NEW STETSON HAT.

A STETSON HAT WILL COST YOU ONLY \$4.00 TO \$5.00 BUT IT WILL BE A GOOD ONE AND RIGHT UP TO THE MINUTE IN STYLE. IT DOES NOT PAY TO BE OUT OF STYLE.

H. C. MYRICK

Gents' Furnishings

Hereford, Texas

Sub-Irrigation.

Last June I put in 300 feet of J. L. Johnson's cement tile to sub-irrigate my garden. I grew a variety of garden vegetables with success. The ground was broken to a depth of eight inches before the tile was put in and it was very dry. The water was then turned in and the ground was thoroughly soaked to a depth of thirty inches. The condition of the ground after this was as if the gentlest rain had fallen on it, and up to this time has not become packed. Purposely, potatoes and tomatoes were planted just over the tile and did as well as at a distance from four to eight feet away. Melons and peas did well as far as fifteen feet from the tile. A system once installed makes it easy to irrigate and I know of no way in which it can be done that will make a more even distribution of water or that

would have a less effect upon hardening the soil. As to the cost, considering five years time, is less than any other method of irrigation that I know of. For example: A well, windmill and the tile sufficient for forty acres would cost about \$2,500. It will take the above windmill less than one hundred days, pumping eight hours per day at the rate of sixty gallons per minute to thoroughly wet the ground twenty-five inches deep, considering that three inches of rainfall will do this. This amount of irrigation in addition to the least expected rainfall would make a pretty good wheat crop, and thus irrigating in the spring would be equal to "teaching this country to rain in April" and insure a good summer crop; so say some of the best farmers.

Every family has need of a good, reliable liniment. For sprains, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by all dealers.



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** Hereford, Texas

S. T. SHORE.

The Hereford Brand

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A. C. Elliott, Manager

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THE HEREFORD BRAND

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Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

SPLIT LOG NEEDED.

The streets of Hereford and the roads of the county certainly need the services of a heavy "split log." While it may "sound funny" to an East Texas citizen to hear of a county of the Panhandle needing such a back-East instrument, its the solid truth. Come to Hereford.

The Brand receives as an exchange The Alcalde Chronicle, a paper published in the State penitentiary at Rusk, Texas. Its caption reads:

Alcalde Chronicle
Published Weekly by
Prisoners

McKinney and Kell
Prisoner Jake McKinney, editor. The paper contains news items and articles tending to elevate the hopes of the unfortunates behind the walls.

Boy's Spring Line of Knickerbocker Suits and Knee Pants is now in. Some pretty models for Spring. Geo. A. Stambaugh, Cash Store.

State-Widers Organize.

Pursuant to call a number of citizens met at the courthouse last Saturday and organized themselves into a state-wide club. L. Gough was elected as permanent county chairman. Prof. Ben Short was named as secretary. Upon motion the chair appointed an executive committee the following: E. W. Harrison, C. G. Witherspoon, T. E. Shirley, W. E. Dameron and Geo. W. Barcos. There being no further business adjournment was made subject to call of the chair or committee.

When your feet are wet and cold, and your body chilled through and through from exposure, take a dose of Chamberlain's Cough Remedy, rub your feet in hot water before going to bed, and you are almost certain to ward off a severe cold. For sale by all dealers.

New White Goods, Linens, Linen Lawns and Indian finish suitings. Geo. A. Stambaugh, Cash Store.

Mr. and Mrs. A. H. Elliston leave tomorrow for Waco where they will attend the Grand Lodge of the Odd Fellows and Rebekahs. Mrs. Elliston is the accredited delegate from Hereford. The Grand Lodge meets Monday for a three days session. From Waco they will visit in San Antonio for a week and will then go to Los Angeles where they will spend a month or more.

Mrs. T. N. Heifner is in the East studying the latest fashions and will make purchases for her customers. She will return about March 15, when she will again open her parlors for business.

Spring Millinery Goods are coming in in Ladies' and Children's ready-to-wear in the new shapes. The famous Gold Medal line. Mrs. Stambaugh and Mrs. Mattie B. Guinn will have charge. Will make to order and retrim. Geo. A. Stambaugh, Cash Store.

Central Texas Farm for Trade. Good 160 acre farm near Cleburne to trade for unimproved land within ten miles of Hereford, or Dimmitt or near Summerfield. Will put you in touch with the owner if you have a good trading proposition. See me at once. A. C. Elliott.

DAYS OF DIZZINESS.

Come to Hundreds of Hereford People.

There are days of dizziness; Spells of headache, languor, backache; Sometimes rheumatic pains; Often urinary disorders. All tell you plainly the kidneys are sick. Doan's Kidney Pills are for kidney ills.

Here is proof of their merit in Hereford. Mrs. J. E. Givins, 505 Miles Ave., Hereford, Texas, says: "I can strongly recommend Doan's Kidney Pills, having used them with good results. I had backache and dizzy spells and in the morning felt tired and nervous. Doan's Kidney Pills, which I obtained at Woodburn & Son's Drug Store, were very effective in driving away these symptoms of kidney complaint and they also renewed my strength and energy."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

From Friona Sentinel.

Elisha Carter of Hereford was in Friona last Friday.

Jas. C. Winn returned from Brazil, Ind., on Thursday of last week.

Mrs. J. W. Karr made a business trip to Hereford last Saturday.

Wm. McCandish, our bustling county clerk, transacted business in Friona last Saturday.

G. R. Kell, our genial deputy county clerk, shook hands with Friona friends last Thursday.

Another rain and snow fell this week. As we go to press the snow and ice still covers mother earth.

John Dugan arrived in Friona last Monday from Bates county, Mo. His family got here Sunday.

Mr. Goodwine, whose farm lays south of the track, says that his wheat is greening up fine since the recent rain and he expects to have a good crop.

Ed. Walz and family of Greenfield, Ind., arrived in Friona last Friday and moved out to the German Colony Saturday.

Mrs. Ben Hubbert and sister, Mrs. Smith McLeroy, arrived today from Amarillo where Mrs. Hubbert has been visiting. They are at the home of their mother, Mrs. W. B. Robinson.

We have in transit a car of Bulk Corn to sell at \$1.10 per hundred, Spot Cash. Witherspoon & Harrison.

When you have a cold get a bottle of Chamberlain's Cough Remedy. It will soon fix you up tight and will ward off any tendency toward pneumonia. This remedy contains no opium or other narcotic and may be given as confidently to a baby as to an adult. Sold by all dealers.

WANTED—Family cook for hotel in Friona. Good wages to right person.

SEEDS! SEEDS!!

Field and garden seeds of all kinds. Give your orders and get PROMPT service.

ROSWELL SEED CO., ROSWELL, N. M.

Asthma - Catarrh CURED

Expert Medical Scientists announce startling results obtained by Sempine New York—Thousands are taking advantage of the generous offer made by The Woodworth Co. Dept. C 161 Broadway, New York City, requesting an experimental package of Sempine, the great discovery for asthma, Hay Fever, Bronchitis and Catarrh which is mailed free of charge, to all who write for it. It is curing thousands of the most stubborn cases. It makes no difference how long you have been suffering or how severe the climatic conditions are where you live, Sempine will cure you. If you have experimented with other treatments and have failed to find a cure do not be discouraged but send for a trial of this wonderful truly meritorious remedy which is a scientific compound discovered by a professor of Vienna University, and is being recommended by thousands.

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

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This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

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Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

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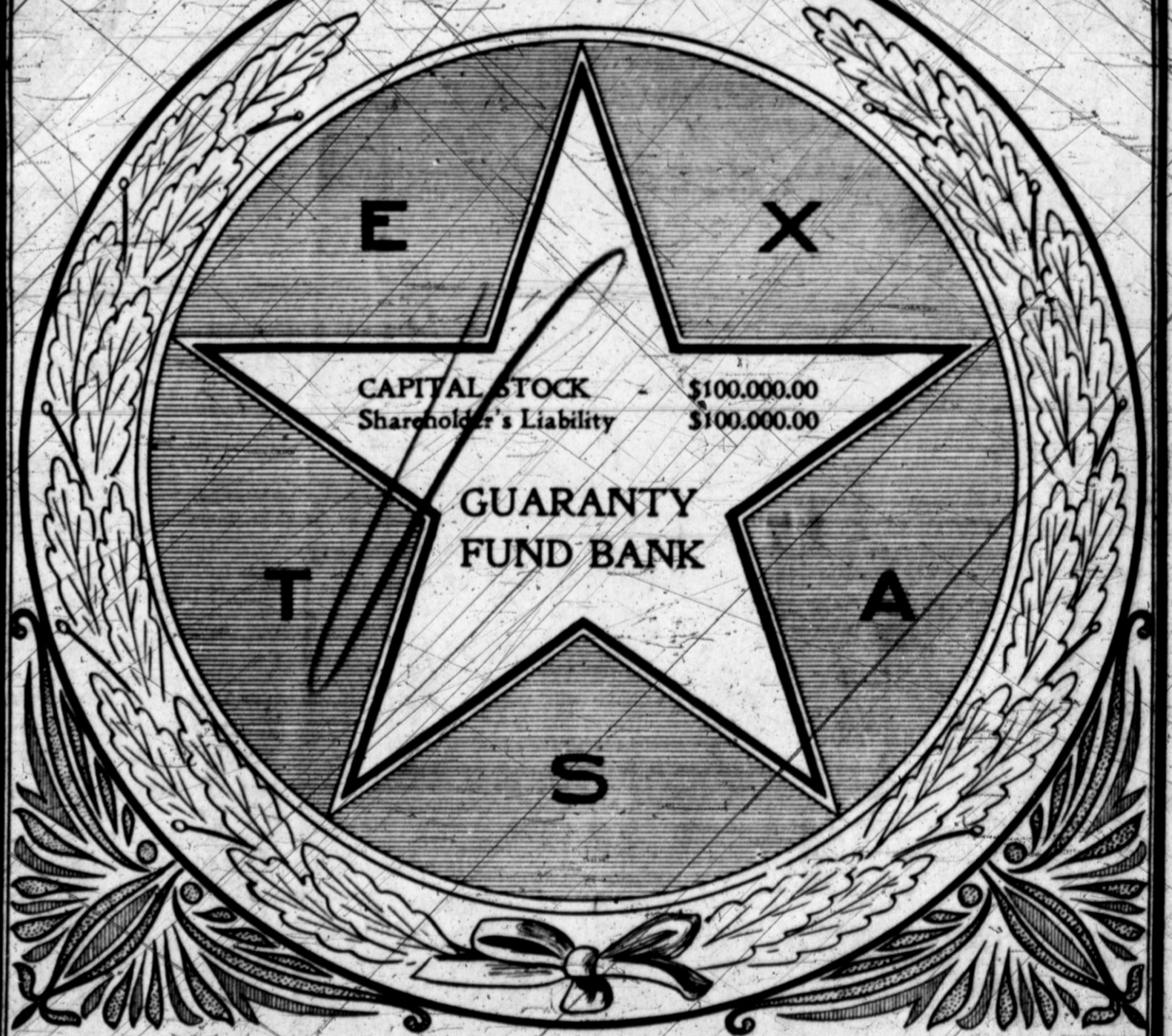
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AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Superb Clothes for Men

and SHEUERMAN SKIRTS for Ladies



We have just received a shipment of the excellent "Superb" line of clothes for men. The styles are right, the make is right, and the materials are lasting and up-to-the-minute in class. The price is from \$12.50 to \$22.50.

In the Sheurman Skirts we have a line that every lady who loves neat appearance will appreciate. In all the new weaves: Tan, Grey, Black, Brown, Stripes, Etc. You want to let us show you these skirts before you buy. Prices \$4.00 to \$15.00.

Holeproof and Ironclad Hosiery

Both these names suggest to you the very best in Hosiery. The guaranteed kind—the kind that is a pleasure as well as a business proposition to buy. We have them for Men, Ladies and Children. Let us show you.



Hubbard Dry Goods & Grocery Co.

"THE STORE AHEAD"

304-306 MAIN ST.

HEREFORD, TEXAS

Local and Personal

Will meet you at the Corner Drug Store. 38tf

Highest price for Cream by Clovis Creamery Co. J. A. Johnson. 4-2t

S. B. Edwards was in Oklahoma this week on business.

Homemade Candy at the City Bakery. 4-2t

Round City Paints may cost a trifle more, but—Hereford Lbr Co"

Orville Falwell was down Sunday from Amarillo.

Will meet you at the Corner Drug Store. 38tf

J. P. Snyder is in the North in the interest of his land business.

We have in transit a car of Bulk Corn to sell at \$1.15 per hundred, Spot Cash. Witherspoon & Harrison. 4tf

Cy Orr came up from Amarillo this morning.

See J. A. Johnson representing Clovis Creamery. Highest price paid for Cream. 4-2t

W. B. Beach returned this morning from Kersville, Mo., where he has been on business.

A large assortment of old-fashioned homemade Candy at the City Bakery. 4-2t

Miss Lou Harvey of the Ladies' Furnishing Store, is in the markets this week buying millinery and suits.

You want to dispose of your cream for the highest price. See John A. Johnson representing Clovis Creamery. 4-2t

Mrs. Cox of Amarillo, sister of Mrs. Geo. Dale, came in this morning to be with Mrs. Dale, who is quite sick.

E. B. Black Co.

Embalmers & Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 92 OR 299

What's better than good homemade Candy? You can get it at the City Bakery. 4-2t

Red Rust proof seed oats for sale at Star Mill & Elev. Co., at 50c per bushel. Hereford, Texas. 3-2t

Ira A. Braden left on this morning's train for Carlsbad, N. M., where he will inspect and receive 250 fine bucks for his herds in this section.

Are you particular about your prescription? Why not have them filled at the Corner Drugstore. 3-3t

Hugh Witherspoon has had charge of the Alfalfa Lumber company while W. B. Cramer was in Oklahoma City.

G. A. Lewis, proprietor of the City Bakery makes homemade Candy that you'll like. 4-2t

See Troy Womble for Windmill work, either new or repair. Experienced in the business. No jobs too large or too small to receive my attention. 3tf

W. H. Rayzor is remodeling his building occupied by the Eona Candy Company which he will use as a real estate office.

We have in transit a car of Bulk Corn to sell at \$1.15 per hundred spot cash. Witherspoon & Harrison. 4-tf

"I had been troubled with constipation for two years and tried all of the best physicians in Bristol, Tenn., and they could do nothing for me," writes Thos. E. Williams, Middleboro, Ky. "The packages of Chamberlain's Stomach and Liver Tablets cured me." For sale by all dealers.

If you want to know what thoroughness in prescription work really is then go to the Corner Drugstore. 3-3t

L. A. Stroud leaves tomorrow for Waco to attend the Grand Lodge of the Odd Fellows which meets next Monday.

Take some of that delicious homemade Candy home to your wife. City Bakery. 4-2t

Mr. Oliver Lambrith, now a young business man of Amarillo, visited in the home of Mr. and Mrs. J. F. Ferguson on last Saturday and Sunday.

We have in transit a car of Bulk Corn to sell at \$1.15 per hundred, Spot Cash. Witherspoon & Harrison. 4-tf

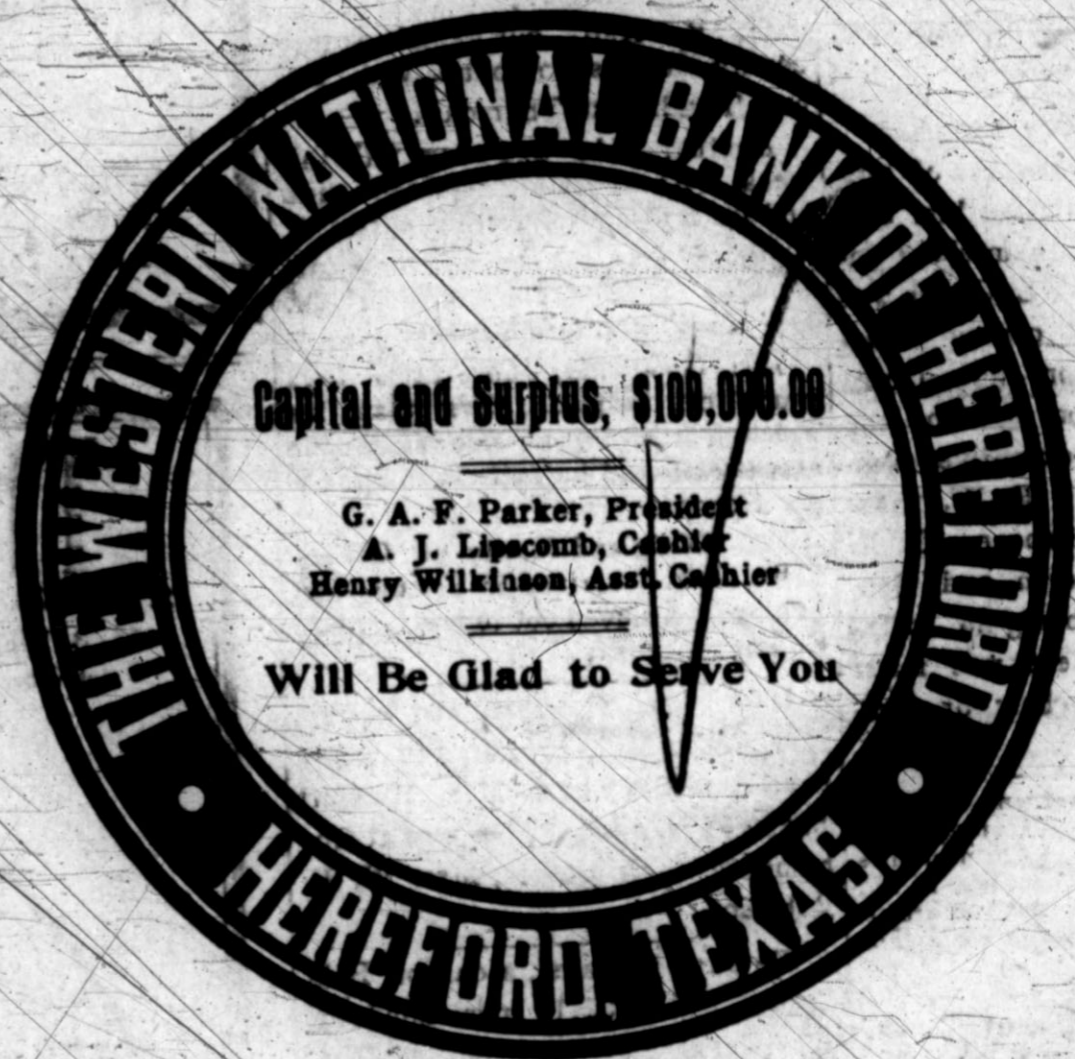
Having a prescription filled at the Corner Drugstore is a satisfaction. 3-3t

J. L. Fuqua and Carl Gilliland were in Kansas City this week on business.

L. Baskin owns several hundred acres extra fine cultivated land right up against Hereford. Perfect title and free from debt. Will sell one acre tracts and up. Easy 6 per cent terms. See him. 4tf

"Pete" came down from Canyon Saturday and spent Sunday with "Mike."

S. B. Moore and family who were preparing to leave for a new home in Kansas where he had rented a farm, have decided to remain at Hereford. A car had been ordered and had it not been for the sleet and snow, their goods would have been loaded out last Monday. It was the intention of the members of the family to go overland in their auto.



Huskamp's Calendar Shoes



These shoes are made in many different styles—to suit every fancy. They are comfortable and serviceable—sell for \$3.00 and \$5.00 and are equal to any \$5.00 or \$6.00 shoes on the market. To test the service they give and to satisfy you will find a small calendar attached to each pair. Mark down the day you began to wear them—then worn out count the days. You will be surprised and more than satisfied and you will not hesitate to buy another pair of Huskamp's Calendar Shoes.

D. R. GASS & SON

YOU'LL LIKE HEREFORD!

O. E. THOMAS
EMBALMER AND FUNERAL
DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND DRAPERY HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number Fourteen

Failed in Health

"My mother died six years ago," writes Miss Ruth Ward, of Jerseyville, Ill., "and left me to care for six children. I had never been strong; and this, with the shock of her death, was too much for me.
"I failed in health. I was tired all the time and did not want to go anywhere, nor care for company. I had the headache all the time and such bearing-down pains. A very dear friend advised me to take Cardui, as it had done her so much good, so I commenced to use it and now I am in good health."

Take CARDUI

The Woman's Tonic

Women's pains are relieved or prevented and women's strength is quickly restored by Cardui, the woman's tonic. You yourself know best if you need it, or not. If you do need it, do not delay, but commence to use it at once. Every day of delay, only lets you slide further down the hill. Don't wait, then, but begin to take Cardui today, for its use, no matter how prolonged, cannot harm you and will surely do you good.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Registered Hereford Cattle

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Head Headed by Sire Six, No. 156847
Anchored by Texas Tom, No. 294446
Will sell a quantity of young stock either singly or in car load lots

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 749.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS
Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Familylite Oil

The safest oil manufactured for Household Use. Best for cooking, lighting and heating.

FOR SALE BY ALL DEALERS.

MADE ONLY BY

THE TEXAS COMPANY
GENERAL OFFICES, HOUSTON, TEXAS

The Brand \$1 Per Year

Free Furnings

Preaching next Sunday at 4 p. m. All cordially invited.

Rev. M. T. Johnson filled his regular appointment here Sunday morning and afternoon.

Dr. Cox and family were Sunday guests of W. B. Green and family.

Frank Axe and family, Rev. M. T. Johnson, Mrs. Matt Whiteford and children and Olen Dendy spent Sunday at the home of J. W. Beatty and family.

All are rejoicing over the fine rains of late.

Claude Whiteford left Sunday with their emigrant car for Oskaloosa, Kansas.

The little son of J. F. Dollar has been quite sick.

All the people in this community that had the gripe are reported better at this writing.

W. B. Green spent last week in the Pecos Valley attending to business and visiting old acquaintances.

Misses Sue Wilson, Maydolin Green, Alma Whiteford, Maggie Stanley, and Messrs. Jim Sain, Walter Funk, Dorris Stanley and Olen Dendy attended the literary society at Summerfield Friday night.

Chancey Tice and wife gave a party Wednesday night. All present report a glorious time.

K. K. Stanley has been in very poor health for some time.

Marvin Goodloe bought a fine milch cow from Matt Whiteford last Saturday.

Jim Williams lost several head of cattle during the rain and cold spell.

W. B. Green and family, Mrs. Matt Whiteford and family and Miss Sue Wilson were the guests of J. W. Beatty and family Tuesday.

Mrs. Matt Whiteford and family left Wednesday for their future home at Oskaloosa, Kansas. They have made many friends during the two years they have spent in Texas that will sadly miss them. But here is hoping that our loss will be their gain.

Will Sain and wife spent Sunday W. A. Odell and wife at Summerfield.

Quite a crowd of our young folks enjoyed a skating and sleigh ride last Tuesday afternoon. The feature of the afternoon was the walk back. They were all ready for cold chicken and dumplings on their return.

Parrott Paragraphs.

Mrs. Emerson Hacker very kindly assisted Fannie Neely Tuesday in the after clap of butchering.

Hazel Hacker spent Wednesday night with Ethel Jennings.

Carl Jennings has left us to be gone some time. We shall miss him very much.

Tom Shepherd took Sunday dinner with R. S. Neely.

We were very glad to have Miss Opal Bains with us at Sunday School. Miss Bains is staying at B. F. Neely's.

B. F. Neely went to Hereford Saturday to get seed oats for himself and brother.

We are very sorry to hear that A. J. Dukes is sick again. We hope it will not be for long.

We had a very pleasant time singing Sunday night at Mr. Emerson Hacker's. Mr. Hacker's fine voice was a great addition to our music. Mrs. B. F. Neely was a wonderful help in playing for us.

Mr. Kopp is in Hereford helping Paul Enna in his packing and moving.

We were delighted to have Mr. and Mrs. I. D. Grant and daughter with us Sunday.

A. C. Grant was the guest of Mr. and Mrs. Dukes last Saturday and Sunday.

Messrs. J. Wagner and W. E. Hacker called at R. S. Neely's last Monday. Jack & Jill.

THE BRAND LINERS 15 WORDS 15 CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Liner will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

AVOID HARSH DRUGS.

Many Catholics Tend to Cause Injury to the Bowels.

If you are subject to constipation, you should avoid strong drugs and cathartics. They only give temporary relief and their reaction is harmful and sometimes more annoying than constipation. They in no way effect a cure and their tendency is to weaken the already weak organs with which they come in contact.

We honestly believe that we have the best constipation treatment ever devised. Our faith in it is so strong that we sell it on the positive guarantee that it shall not cost the user a cent if it does not give entire satisfaction and completely remedy constipation. This preparation is called Rexall Orderlies. These are prompt, soothing and most effective in action. They are made of a recent chemical discovery. Their principal ingredient is odorless, tasteless and colorless. Combined with other well known ingredients long established for their usefulness in the treatment of constipation, it forms a tablet which is eaten just like candy. They may be taken at any time, either day or night, without fear of their causing any inconvenience whatever. They do not gripe, purge nor cause nausea. They act without causing any pain or excessive looseness of the bowels. They are ideal for children, weak, delicate persons and aged people as well as for the most hearty person.

They come in two size packages, 12 tablets 40 cents, 36 tablets 25 cents. Remember you can obtain them only at our store—The Rexall Store. For sale by Corner Drug Store.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

FOR RENT—120 acres old land close to town. A. H. Elliston.

MILK COW WANTED—Must be good and price right. J. B. Elliston. 4-2t

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

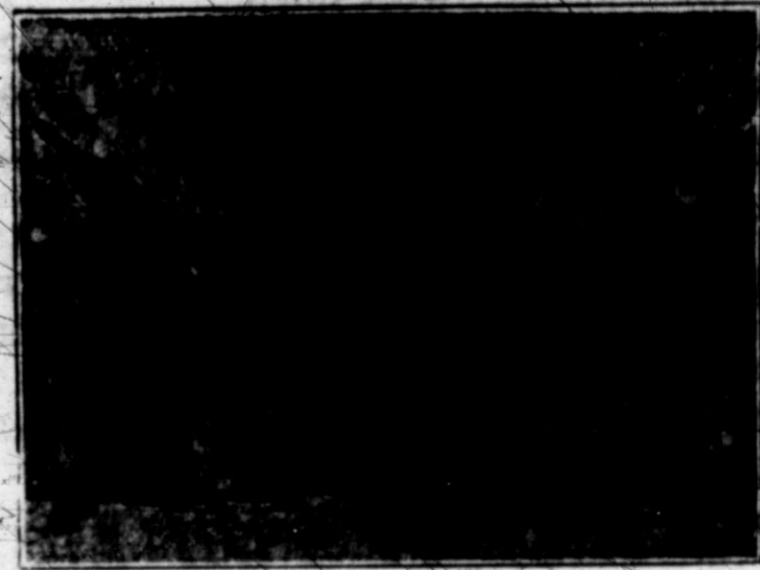
WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FOR SALE—One steam plow outfit, consisting of one 35-horse power plow engine, three hauling wagons with beds complete, one 16-foot breaking plow; will give terms on same. W. B. Schneider, 707 Sharp Bldg., Kansas City, Mo. 2-3tp

FOR SALE, 160 acres in Section 67, block K-8, Deaf Smith Co., Texas, 11 miles Northwest of Hereford, smooth quarter, good soil, the whole quarter slopes gently to the north, 60 acres broke. Write, Oscar Schmeil, Scottsville, Kansas. 1-15p

FOR RENT—Farms near town. 40 acres all cultivated with house and well, also 20 acres all cultivated and good improvements. See R. T. Moses. 4-3t

FOR SALE—At work-horse price, standard bred coach stallion, coming three years old. W. C. Russell, R. F. D. 1. 4-3t



Shipping Trees by the Carload
HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

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Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

HILLCREST FARM
"TURKEY RED WHEAT"
L. COUGH
HEREFORD, TEXAS

S. D. BETTES, M. D.
EYE, EAR, NOSE AND THROAT
HOURS, 9 to 12 noon, 2 to 5 P. M.
CORRESPONDENCE SOLICITED
NEW DIVINE BLDG. AMARILLO, TEXAS

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ALL KINDS OF INSURANCE
AND LOANS. Phone 273.
Office 1st door South of First National Bank

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ABSTRACTERS
Complete Abstracts of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. WITHERSPOON
COUNSELLOR AT LAW
Lands rendered and taxes paid for non-residents.
HEREFORD, TEXAS

THE HEREFORD BRAND
ONLY \$1.00 A YEAR

G. G. FOSTER,
County Surveyor of Randall County, Texas
PRACTICAL SURVEYOR
Work done on short notice in adjoining counties. Work guaranteed.
Write or phone me at
CANYON, TEXAS

Society

A PLEASANT BIRTHDAY SURPRISE.

One of the most pleasant occasions that some of the Hereford people have had the pleasure of attending for some time was the surprise birthday dinner given Sunday to Mrs. A. B. Simpson at her home on Jackson Ave. To make it a complete surprise Mrs. Simpson was invited to a neighbor's to take dinner, but shortly after her arrival at the neighbor's word was sent to Mrs. Simpson that she would have to come home as a neighbor had come in to spend the day. With regret she consented to go home and upon her arrival she discovered that her rooms were full of unexpected guests. After a few moments she realized it was her birthday. The next glance was at her dining room table which was

heavily laden with various articles prepared by the ladies present, consisting of meats, vegetables, salads, pies, cakes, fruits and various other articles. In the center of the table was a large birthday cake with the name Mother on the top, this being prepared by her daughter, Miss Fannie. It is needless to say all present enjoyed having the pleasure of being there as a visit in Mrs. Simpson's home is always a rare treat as she is of the sunny, cheerful disposition which goes to make up a pleasant hostess. The weather was ideal and the sunshine of love shed its rays in the hearts of all present.

Not only did Mrs. Simpson enjoy the surprise but the post card shower sent by her friends from various places was a token of very dear remembrances.

As Mrs. Simpson has formerly lived in Tennessee and Oklahoma she received a number of cards from the various places expressing their

good wishes and fond remembrances. She received the following number of cards from the various places: Tennessee, 23; Oklahoma, 31; Hereford, 46; Amarillo, 2; California, 1; Nebraska, 1 and New York, 1. Miss Fannie and her brother, Martin, presented their mother with a beautiful post card album.

Those present to enjoy the day were: Rev. Baker, Rev. Thos. G. Nance and wife, F. H. Brittan and wife, S. S. Morrison and wife, T. H. Sumrall and wife, C. O. Lee and family, W. S. Patton, wife and grandchild, I. H. Spratt and family, Chas. Murfin and family, Mrs. W. B. Robinson and family and grandchild, Mesdames Collup, Churchill, Cobb, Burns, Tomamichel, Renfro and son, Bob, Duncan and daughter, Claudia and Mr. B. N. Hubbert.

ONE WHO WAS THERE.

"42" PARTY.

On last Saturday night Miss Alta Renfro entertained a number of her friends at a "42" party in honor of her 17th birthday. During the evening different kinds of refreshments were served and a royal good time was had by all.

Those who enjoyed Miss Renfro's hospitality were: Misses Beach, Bennett, Churchill and Robinson. Messrs. Moore, Thomas, Kane, Simpson and Bennett.

Sunday Dinner.

Mr. and Mrs. B. S. Arnold had for dinner Sunday Messrs. E. T. Woodburn, C. N. Hill and Claude Witherspoon. A pleasant hour was spent in this hospitable home and the palatable repast greatly enjoyed. Mesdames Hill and Witherspoon being away from the city, this little attention on the part of Mr. and Mrs. Arnold was much appreciated as it somewhat filled a lonesome place in their enforced bachelor days. Mr. Woodburn acted as "chaperone" to the younger men.

Mrs. A. M. Jones was hostess to the Bay View club on Thursday of last week. In addition to the study on English literature was a very interesting and instructive magazine article on the artists of that period. Mrs. Jones had prepared a picture contest which was very helpful. A delicious salad course was served.

Mrs. Alice Lea and little daughter, Annie Wildy returned recently from Medford, Oregon, where they have visited for the past eight months.

Will Conduct Sale.

Ladies of the Baptist church will conduct a sale at Hubbards Grocery Store next Saturday afternoon, Mar. 4th.

We will be prepared to sell you cakes, pies, bread, dressed fowls, etc., for your Sunday dinner.

Your patronage will be highly appreciated.

Respectfully,

MRS. J. W. HUBBARD,

MRS. J. L. FUQUA,

MRS. R. E. COOK,

It Committee.

Rummage Sale.

The ladies of the Christian Aid Society will conduct a rummage sale at the old O.K. Land office, Saturday March 11. It

Election Order.

On this the 28th day of February 1911 it is ordered by the City Council of the City of Hereford, Texas, that a city election be held on the first Tuesday of April 1911 it being April 4th, at the court house in said city for the purpose of electing three aldermen for the ensuing two years. It is further ordered that E. B. Orr be and he is hereby appointed presiding judge of said election.

A. P. MURCHISON,
Mayor Pro Tem.

Success Ideal Wire Tile for Sub-Irrigation

POINTS OF SUPERIORITY:

Easy to make.

Easy to lay in ditches.

Does not break in shipping.

Distributes water evenly through the Soil.

Does not require expensive equipment to manufacture.

For Circular of Information Write

Success Ideal Wire Tile Company

Hereford, - - - Texas

\$4.98

Special \$4.98 Grocery Order delivered free to any part of the city:

20 lbs. Granulated Sugar	\$1.00
17 1-2 lbs. Corn Meal	.40
3 Cans California Table Fruit	.50
1 pound Gun Powder Tea	.60
6 bars Clarinet Soap	.24
1 box Corn Starch	.10
1 box Black Pepper	.10
10 pounds Pure Hog Lard	1.60
2 cans Justice Sweet Corn	.20
2 cans Hand Packed Tomatoes	.20
1 box Matches	.04

TOTAL \$4.98

The above list of Groceries is such things that you use almost every day in the year and you cannot afford to pass this offer by unnoticed. Just call 81 and say, "Send Me Special \$4.98 Grocery Order," and when it is delivered pay the deliveryman \$4.98.

"WE SELL IT FOR LESS"

SPOT CASH GROCERY

HOMER WILKINSON, PROP. TELEPHONE NO. 81



VALUE TAILORING

Some tailoring is good but priced too high. Some tailoring is priced right but is not good. In the Anderson line you get good value. Besides that you pay no extra charges for fancy cuffs, double turn-ups or extra peg. Order now.

H. C. MYRICK

PRICE TALK

Lots of merchants give you price talk continually. Let us say this much—that we have the goods and the prices. Come around and let us show you. You'll like our way of doing business every day in the week. We have at all times a complete line of staple and fancy groceries. We are receiving them fresh every day.

Cardwell Brothers
TELEPHONE NUMBER 50

IF IT'S LUMBER,

YOU WANT TO SEE

The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument.

MODERN PLANING MILL IN CONNECTION