

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, OCTOBER 7, 1910

No. 35

TEXAS A WONDERFUL SECTION

New York Commercial Sets Forth the Greatness of Texas in Glowing Terms.

To him who would speak of the great state of Texas as it exists in this year of grace, 1910, comes always the temptation to indulge in superlatives, but never so in anything to her detriment—to call her territory the largest, her lands the most fertile, her climate the most salubrious, her forests the most valuable, her scenery the finest, her industries the most diversified, her business the best conducted, her institutions the soundest and most beneficent, herself the best governed, her people the most hospitable, her men the bravest and her women the fairest the sun ever shown on. And when all this and much more has been said, something very close to the truth has been uttered. In fact whoever knows his Texas and knows it right, whether he be a Texan or only a stranger within her gates, is confronted with an embarrassment, or her friends when it comes to talking about her.

Texas, as all the world knows is territorially the largest of all the forty-six states in the Union. If it should even want to cut itself up—from which desire may it ever be spared—it would make two hundred and thirteen Rhode Islands, six states the size of Virginia could be carved out of it, and there would still be enough left to construct another Rhode Island. Illinois, which by the way considers herself some pumpkins, and with good reason, too, would have to multiply herself by more than four in order to be in the Lone Star class of states; and even New York, the great empire state of the sisterhood, is only about one-fifth the size of Texas no matter how big she may feel. If these comparisons like impressiveness, let it be remembered that Texas has 246 counties, and in consequence must have more local government and more of politics to the square yard than any state in the Union—and politics is far from being the worst thing that a state may possess in abundance.

In history making, Texas is one of the most important and most romantically interesting sections of the United States. It has been settled only about 225 years. As a state of Mexico it shed its blood for freedom and independence, seventy three years ago and gained both, and since then it has been twice turned into battle-fields and has felt the devastations of war. It has been in the Union only since 1850 when its population was only 212,592, it had increased to 3,018,710 in 1900, and if the increase since then has been at all proportionate to that of the previous decade, its population by this years census will show up around 4,500,000. Texas has thus increased its people about twenty-five fold since it was admitted as a state, and today it is exceeded in population by only five states in the union, altogether a wonderful record, a most fascinating story, and all of it told in the comparatively brief period since that gallant Virginia-born soldier General Sam Houston, buckled on his armor and forced the armies of Mexico to bite dust at San Jacinto.

The Texas of today is the most

wonderful section of the United States—wonderful in the extent of its resources, in the number and great diversity of its crops and the almost limitless possibilities of crop development—its cotton production is already quite sufficient to meet the annual consumption of this country, and it equals about one-fourth of the annual consumption of the whole world; in its system of transportation and the extensive improvements in this, already provided and in prospect; in the effective and profitable use of its home capital; the facilities it possesses for attracting outside money and the ease with which it draws this steadily for its own development and profit and to the great advantage of the investors, in the soundness of its business methods; in its education and the liberal appropriations made for these, and finally in the abounding and ever increasing enterprise of its people, their open-handedness, their tolerance, their good fellowship.—New York Commercial.

FARMER'S INSTITUTE HELD HERE

Large Attendance of Soil Students Attend and Perfect Organization for Permanent Institute

The words "soil students" is used advisedly as there may be many who farm without any thought to the soil conditions.

This meeting of farmers was at the request of the Texas Department of Agriculture. A. R. Neel and J. F. Edmonson representing the department were here. Both made splendid addresses. After their remarks, Judge L. Gough gave a bit of valuable information as to his demonstrations on the Hillcrest Farm. No man in this community has devoted as much thought and time to the problems of farming as Mr. Gough and his demonstrations have been a valuable lesson to the entire community.

Mr. Neel's address covered the following points. Conservation of moisture by proper tillage whether for wheat, corn or other crops. Deep planting as the variety of seed will permit. The selection of acclimated seed, strong in vitality. Deep plowing in the preparation of the seed bed and shallow cultivation. The prevention of diseases and the ravages of insects. He deplored that our farmers imported their seeds and said that all of our worst pests and weeds were the result of sending off for seed. He told how to select the seed for wheat, corn, maize, sorghum, potatoes, etc.

Mr. Edmonson spoke of the calling of farming and made strong the points that all other business enterprises depended upon the success of the farm. He deplored the fact that our brightest young men were driven away from the farm by a false idea of moving up in the world by studying some one of the professions.

At the close of the addresses a Farmers Institute was organized and about 25 members were enrolled. L. Gough was elected president, W. B. Green as vice president, and J. E. Kelly as secretary.

A good number of farm exhibits were made. Wheat, maize, Kaffir, melons, apples, broomcorn, onions, beets, etc., etc. These exhibits were as fine as anyone could demand.

A. W. Gregg, had a fine exhibit of wheat, maize, Kaffir and broomcorn measured 3 feet long. Mr. Neel said that he had examined a great number of samples of broomcorn brush and Mr. Gregg's excelled all in length and quality.

TEXAS DRY FARM CONGRESS

Official Call of Texas Dry Farming Congress to be Held at Haskell, Texas, October 19-26.

TO THE PEOPLE OF NORTHWEST TEXAS:

Including Farmers and Business Men of all kinds, County Judges, Mayors, Agricultural Organizations or Unions, Commercial Bodies, and Railway Companies operating in this territory; GREETING:

You are hereby invited to participate personally, or by accredited delegates, in a convention to be assembled in the City of Haskell, Texas, at 9 o'clock a. m. Wednesday, Oct. 19, 1910, for the purpose of organizing all persons interested in promoting a better system of agriculture in Northwest Texas into what shall be known as the Northwest Texas Dry Farming Congress.

PROPOSED PROGRAM.

It is intended to hold a two days meeting; the sessions to be conducted along practical lines for the free and open discussion of the vital subjects affecting successful farming, etc., in this section, such as

A Study of our Soil and Climatic Conditions.

Tillage Methods Necessary to Store and Conserve Moisture.

Dry Farming Methods Elsewhere—To what Extent Applicable Here.

Best Crops to Grow in Northwest Texas.

Seed Selection. Horticulture, Dairying, Etc.

The committee on organization with the assistance of Hon. Ed. R. Kone, State Commissioner of Agriculture, has arranged to have delivered a number of lectures on the above subjects by the most experienced and best qualified men to be had in the United States. The sessions of the Congress will be held somewhat on the institute plan in order that our local problems touching conditions, methods and experiences may be discussed and intelligently disposed of. All will be free to ask questions, which will be answered as far as practicable by the scientists and experts present.

OFFICIAL REPRESENTATION.

For the purpose of effecting a permanent organization of an annual Congress the following officials and bodies are hereby empowered and requested to appoint the number of delegates to this meeting specified below, to-wit:

County Judges appoint 15 delegates.

Mayors of towns of less than 2000 population 5 delegates.

Mayors of towns of more than 2000 population 10 delegates.

Presidents of County Farmers' Union appoint 10 delegates.

Each local Union appoint 3 delegates.

Commercial Clubs, etc., appoint 10 delegates.

Railway Companies appoint 5 delegates.

The delegates will adopt laws, elect permanent officers and select the place of holding the next meeting.

GENERAL INVITATION.

It is to be understood, however, that a welcome is extended to everyone, regardless of being a delegate, to attend the Congress, hear the lectures and participate in the discussions. Editors and reporters espec-

ially invited.

ACCOMMODATIONS.

The committee has secured the pledges of the hotels, restaurants, wagon yards, feed dealers, etc., that they will charge only the lowest prices during the convention.

CAMPERS.

Wood, water and room in abundance will be provided free for campers, and it is suggested that neighborhoods make up camping parties, and come in wagons, hacks, etc.

RAILROAD RATES.

The railroads in this territory have made a round trip rate of one and one-third fares for this meeting.

IN CONCLUSION.

We urge that every delegate and every individual farmer in Northwest Texas attend this meeting. While there are undoubtedly many who as yet have not grasped the full import of this movement and do not yet fully appreciate the value it may be to them and the country, if properly carried out, we are sure if they will come and hear the plans and evidence they will be convinced and greatly benefitted.

DISCOVERS GOLD MINE

Lightning Strikes Ground and Reveals Wonderfully Rich Ore in Deaf Smith County.

During a recent thunder storm in this county, a party of ranchmen were on the Palodura draw some 17 miles north of Hereford, when a severe rain storm overtook them. They sought shelter under a ledge of rock near by where they were protected in part from the downpour. The storm was accompanied by a vivid display of lightning, bolt after bolt following each other with rapid succession. It was a battle of the clouds for supremacy. Suddenly a heavy bolt with thunderous denotations that shook the earth as if an earthquake struck the overhanging rock ledge, tearing out a great hole and scattering flying pieces in every direction. It was like a heavy discharge of dynamite. The three men were knocked down and stunned.

In the course of a few minutes, one of the men was able to stir himself and he set to work to revive his companions. This he did. Their horses tied together like cowboys custom were found to be dead.

After the storm had fully subsided, the men began to examine the rent in the ledge from which tons of rock had been torn away. One of the number being an old-miner from Colorado recognized at once that a rich gold ore had been unearthed. Some of the ore was brought in and submitted to tests and it proved to run a high percentage of gold and silver. Preparations are being made to ship a carload of the ore to the nearest smelter. The men owning the ranch have been offered a fortune for the find.

This story has spread so rapidly that parties in Cookston, Minnesota, have written to friends in Hereford, before the local papers could publish the story, making inquiry as to the location of the gold field and the names of the owners. The men propose to come here and build a big smelter at Hereford and extend a line of railroad out to the ore field.

This story is made out of the whole cloth and a yard wide, but it is an exact counterpart of the following dispatch from Austin, Texas.

PLAN TO PREVENT WATER FAMINE. Austin, Texas, Sept. 26.—To pre-

IRRIGATION WELL PROPOSITION

D. L. McDonald Returns from Chicago with Arrangements Made to Finance the Project.

Mr. McDonald who has taken the lead in the irrigation well projects, returned recently from Ohio and Chicago, and is now ready to make contracts to install several wells for irrigation purposes. It will be necessary to get at least 16 contracts for wells and full equipment. His associates will furnish means and have the wells sunk and the machinery installed, and will then take deeds of trust on the property and land to secure the payment of the bonds. The financiers would not furnish less than \$100,000 and it will be necessary to make as many as 16 contracts to cover that amount. The payments will extend over a period of 8 years with interest at 6 per cent. The payment the first year will be small, the second and third years a little increase over the first and the last year, a sum large enough to liquidate the entire indebtedness. All contracts must be uniform as to amount, time of payment, interest, amount of land covered, etc.

Several have already signified their readiness to enter into contracts for wells.

Mr. McDonald will secure the services of soil experts, water experts, and competent engineers to make a thorough examination of each project, before contracts will finally closed.

vent a threatened water famine in the Texas Panhandle, where the drouth has been of unusual duration, petition has been made to the state railroad commission asking that the railroads be permitted to transport drinkable water at less than the schedule rates.

The above dispatch had less truth for a foundation than the gold find in Deaf Smith County. It is a fact that a local real estate dealer received a letter from a friend in Cookston inquiring about the incident. But it is not a fact that there has been a water famine in the Panhandle.

But what is the truth. Away down in southwest Texas 500 miles from the Panhandle, water has been scarce for several months, but in the Panhandle there has never been a water famine, and there is no chance of ever being one. At Hereford, every farm in the county has a good well and in the city every house, besides one of the best public wells and water works in Texas. The Santa Fe railroad has two big wells at Hereford at which hundreds of engines take their fill every week. Nowhere in the Panhandle do the railroads or the people suffer on account of a water supply.

The trouble lies in the ignorance of the newspaper men at Austin, Ft. Worth and Dallas as to the exact location of the Panhandle. For their benefit, The Brand will once again tell those fellows with a badly mixed geography where the Panhandle is.

The Panhandle, sirs, is that nearly square group of counties in the extreme northwest part of Texas, lying between Oklahoma on the east and New Mexico on the west. A line drawn from Childress, Texas, to Texico, New Mexico, would cut off the Panhandle from the rest of the state.

R. Roelfs of Pekin, Ill., sent the above clipping to the Brand, saying that he took it from the Chicago Tribune. It is hoped that the renowned Tribune will now publish our lightning struck ore.

IRRIGATION PROJECTS

Nearly One Hundred Now in Successful Operation in the West—Under Private and Government Ownership.

The Government is spending millions of dollars in the reclamation service building colossal dams and reservoirs that exceed in masonry construction the old pyramids of Egypt. Also the private enterprise of citizens has added thousands of acres to the irrigable districts of the west.

The cost of these various projects depends upon the location and extent of irrigated land. The price per acre runs from \$30 to \$75 per acre, and the investment is good even at double that amount. The average cost of two big projects in California covering 130,000 acres was \$47.50 per acre. The cost of a 20,000 acre project in Oregon was \$60 per acre and the investment increased the price of land \$200 per acre. Four projects in Washington, irrigating 150,000 acres, cost an average of \$60 per acre.

All of the above projects were from storage reservoirs on the rivers. Pumping plants will run from \$40 to \$50 per acre, depending upon the power used and the depth of the water.

That an investment of \$50 per acre to place water upon the land in

the west where the rainfall does not average but from 3 to 15 inches is a paying proposition.

In the same proportion \$50 per acre invested where the rainfall runs from 15 to 30 inches will pay.

Irrigated land is worth from \$150 to \$200 per acre depending upon location, crops, etc, while unirrigated land is worth from \$0.00 to \$150.00 depending upon the uncertainty of crops by the natural rainfall. And the crops on irrigated land always paid large returns. The rainfall can be regulated. If it fails to come at the right time, the water can be turned on.

On irrigated lands—Apples bring \$1,000 to \$2,000 per acre.

Cherries bring \$700 per acre. Peaches bring \$600 per acre. Grapes bring \$400 per acre. Strawberries bring \$600 per acre. Blackberries bring \$400 per acre. Raspberries bring \$400 per acre. Currants bring \$300 per acre. Crab apples bring \$1,200 per acre. Pears bring \$1,200 per acre. Onions bring \$500 per acre. Celery brings \$1,000 per acre. Clover brings \$40 per acre. Sugar beets bring \$100 to \$165 per acre.

Potatoes bring 3300 per acre. Cabbage brings \$450 per acre. Tomatoes bring \$800 per acre. Oafs bring 60 to 120 bushels per acre.

Wheat brings 40 to 75 bushels per acre.

Barley and Rye bring 50 bushels per acre.

Alfalfa brings 3 to 8½ tons per acre.

Radishes bring \$160 per acre.

Cantaloupes, apricots, prunes and plums, and all other farm products grown on the same scale.

Order of Catholic Services.

Canyon—Holy mass and preaching at Mr. Well's house on the 1st and 3rd Sundays of each month at 8:45 a. m.

Umbarger—Holy mass on the 2nd and 4th Sundays of month at 9:15 a. m. on the 3rd Sunday of each month at 11:00 a. m. Lecture on 3rd Sunday at 7:30 p. m.

Hereford—Holy mass on arrival of train, 11:19 a. m. on the 1st, 2nd, 4th Sundays of each month. Lecture, 6 p. m. on 1st and 4th Sundays. Services at Courthouse.

All the above arrangements are good only until further notice.

J. A. CAMPBELL, Missionary Priest.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

Buy Oil Land.

I have the contract for the sale of the section of land upon which is located Fullwood well in which oil was found several years ago, a sample of which was exhibited in Hereford at that time and pronounced good. I also have contract for sale of adjoining sections. Buy some of this land and reap the benefits of oil prospects and oil wells which are sure to be developed. This land lies just 4 miles south of Glenrio, the new town on the Rock Island at the State Line. There will be a sale of these lots October 20. Remember the date. Be present and buy some of these lots while they are cheap. See

E. F. CONNELL, Hereford, Texas.

34-3t

THAT JOHN DEERE



PLOW is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

Garrison Brothers

Make Our Store Your Headquarters



'Shelf Goods'

(but not including all those shown in the illustration) constitute a strong feature of our

Grocery Store

As we cater to the best trade, we buy only first-class goods where quality is always conspicuous. Our stock being large and varied, if you want the best you should trade here.

Stock is fresh daily and price always close to cost

Cardwell Brothers

SPOT CASH GROCERY

PRICE LIST

Sugar, 16 pounds for	\$1.00
“ 25 “ “	1.55
“ 100 “ “	6.10
Dry Salt Meat, per pound	17c
Smoked Meat, per pound	18c
5 pound Pure Lard	85c
10 pound Pure Lard	\$1.65
4 pound A & H Soda, only	24c
25c size K C or Punch Baking Powder	19c
6 Cans extra good Corn, only	55c
6 Cans Standard Tomatoes, only	58c
7 Bars Swiss Laundry Soap, only	25c
7 Bars Clairette Laundry Soap, only	27c
Post Toasties, 15c size, 2 for	25c
25c Fancy Pea Berry Coffee, only	20c
17 1-2 pounds Corn Meal, only	40c
Star Special Flour, 48 pounds, only	\$1.35
Royal XXX Flour, 48 pounds, only	1.40
Amarillo Best, 48 pounds, only	1.40
Panhandle Flour, 48 pounds, only	1.55
Potatoes, per pound	2 1-2c

These prices are good until the world's market makes us change them.

“WE SELL IT FOR LESS”

WHY PAY MORE?

SPOT CASH GROCERY

JARROTT & WILKINSON TELEPHONE 81

CASH DRY GOODS STORE

Our Cash System began last Saturday, October 1st. We were very much surprised at the end of the day to find our cash register showed the best day's cash business since last spring. We surely thank our customers for making this, our first day, the best of the season, which we appreciate very much and now we are going to give you the benefit of some lower prices as we told you in last week's Brand.

All 6½c Standard Prints, now, per yd	6c	All 12½c Bleach Domestic, now per yd	11c
All 8½c Bleach Domestic, now, per yd	7½c	All 15c Bleach Cambric, now per yd	13½c
All 10c “ “ now, per yd	9c	All 16½c Bleach Cambric, now per yd	15c

MEN'S SUITS at a Big Reduction

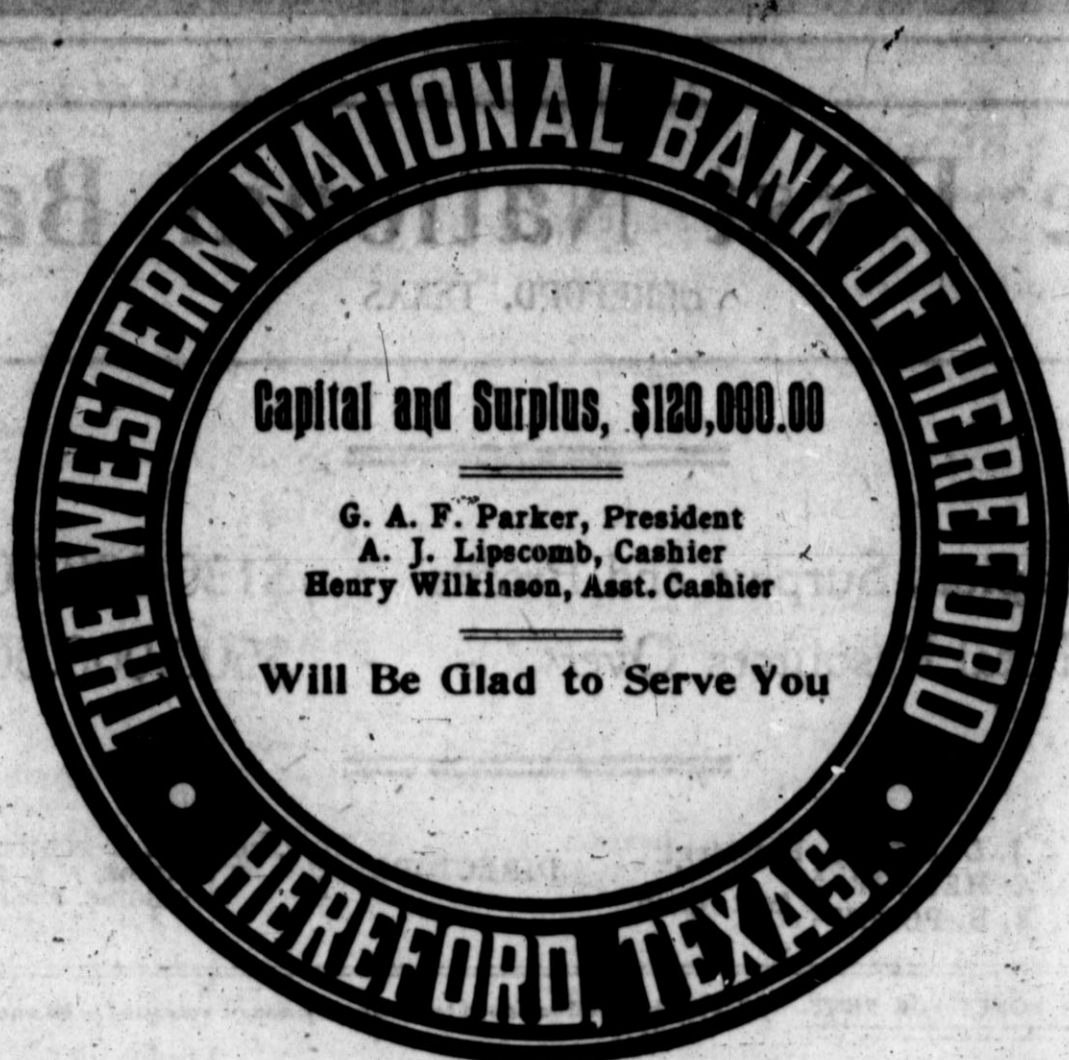
We expect to discontinue handling mens' and youths' Long Pant Suits and Overcoats after this season. For this reason we will cut the prices at the beginning of the season in order to close out the line as near as possible.

\$30.00 Stein-Bloch Suits, cut to	\$22.50
27.50 “ “ “ cut to	20.00
25.00 “ “ “ cut to	19.00
22.50 “ “ “ cut to	17.00
20.00 “ “ “ cut to	15.00
18.00 Suits cut to	13.50
15.00 Suits cut to	11.75
12.50 Suits cut to	9.50
10.00 Suits cut to	7.50

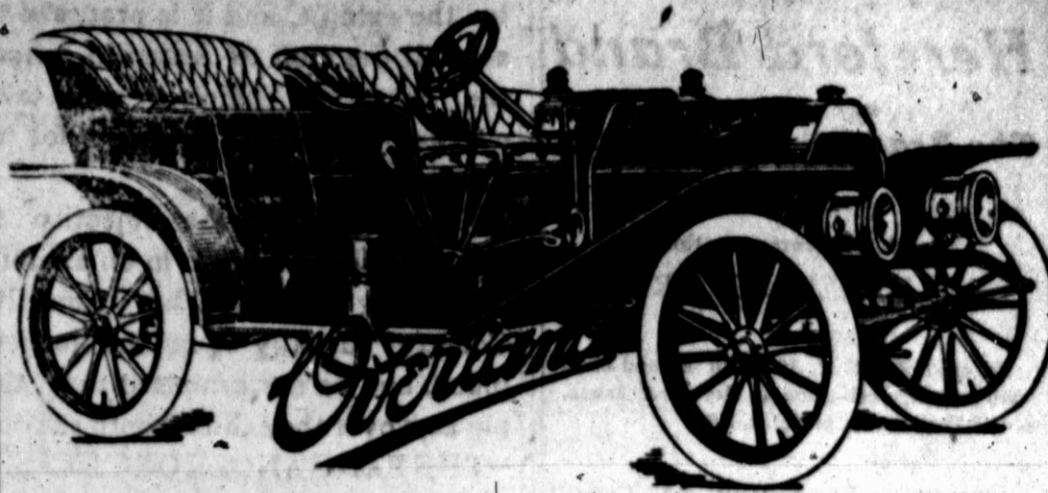
OVERCOATS—cut same price as Suits.
All below \$10.00 Suits and Coats go at **ONE-FOURTH OFF**



GEO. A. STAMBAUGH



This is The Car



A car with the trouble left out. Easy to understand, easy to handle and easy running. The upkeep is less than horse and buggy.

Prices \$1000, \$1250, \$1400 and \$1500

J. H. King, Agent

A. O. THOMPSON LUMBER CO.

Wants to sell you that bill of lumber. Their prices are the best. : : :

Call at Corner of 6th and Main

For ease of application and best results, get

TEXACO ROOFING

waterproof—fire resisting—durable—made in three weights, highest quality—endorsed by the National Board of Fire Underwriters—can be applied by unskilled labor without any trouble, the most economical roofing to buy, prices and samples on request. For Sale by all Dealers.

MADE ONLY BY

THE TEXAS COMPANY

GENERAL OFFICES, HOUSTON, TEXAS

IF IT'S LUMBER,

YOU WANT TO SEE

The T. M. Palmer Lumber Co.

We can make it to your interest to buy your lumber from us. Let us give you our figures—they are a convincing argument. MODERN PLANING MILL IN CONNECTION

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

UP-TO-DATE LIVERY and

SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

Texas Products Varied and Large.

According to dispatches sent out by the Texas Commercial Secretaries Association to Eastern and Northern papers, Texas has the most varied soil and climate of any state in the Union, and all crops known to the United States are assured in Texas. Comparing the State to a huge department store who can supply its customers with every necessity of life from the things they eat to the clothes they wear, they declare that Texas can furnish the right kind of soil and climate for the successful growing of most any fruit, vegetable or grain known to the soil of any other portion of the United States. They further state that the vast area of land within the borders of this state makes it possible for Texas to offer better inducements in the way of cheap lands, etc., to homeseekers and this together with her varied soil and climate, they say, constitutes the reasons why Texas is the best place on earth in which to live.

Texas as a fruit growing section is rapidly coming to the front and the Elberta peach is a favorite in the northern markets and there is quite a demand for fruits and vegetables grown in our gulf coast country. The fame of Texas Bermuda onions is well known and Texas grown cabbages are insisted upon by many buyers of the northern and eastern markets.

The mild winter climate in some sections of Texas is especially adapted to the growing of early vegetables, and tomatoes, beans, okra, cucumbers and other vegetables

grown on Texas soil are shipped to northern markets at all seasons of the year and command top prices.

To the Users of City Water.

All City Water rent is due October 1, 1910, and we hereby ask that you will kindly come to the Secretary's office and pay same without delay.

In view of the fact that the plant is not self supporting, we must be business-like in the rental collections.

All those who held City Script can apply same to said rentals.

All water rentals not paid by October 10, 1910, will be considered, delinquent, and the water will be immediately disconnected, and a fee of \$1.00 be charged for re-connecting.

Done by order of the City Board of Alderman,

A. M. JONES,

Secretary & Collector. 34-2t

League Program for Oct. 9th.

Topic—"Two Aspects of the Government of God."

Song Service.

Scripture Reading. Nahum 1, 2-3, Rom. XI, 22.

Prayer.

Song.

Talk on the Topic—E. B. Black.

Song.

Instrumental Solo—Mrs. Harry Rowland.

Paper—Ruth Story.

Song. Announcements.

League Benediction.

Leader—Mary Hill.

THE HEREFORD BRAND ONLY \$1.00 A YEAR

Notice to Cattle Shippers.

It is strictly against the law to buy cattle and ship them without obtaining a bill of sale. I have the power to forbid the railroad to ship these cattle and from now on not an animal shall be loaded on cars unless accompanied by bill of sale.

35-3t SAM F. DUNN, Inspector.

Donates Drinking Cups.

The question of the individual drinking cups was happily solved in the Public School by the gift of several collapsible cups by the E. B. Black Company. Each pupil in the school was presented a cup with the compliments of this enterprising firm who has the thanks of the school board, the teachers, the pupils and patrons.

THE DOCTOR'S QUESTION.

Much Sickness Due to Bowel Disorders. A doctor's first question when consulted by a patient is, "Are your bowels regular?" He knows that 98 per cent of illness is attended with inactive bowels and torpid liver, and that this condition must be removed gently and thoroughly before health can be restored.

Rezall Orderlies are a positive, pleasant and safe remedy for constipation and bowel disorders in general. We are so certain of their great curative value that we promise to return the purchaser's money in every case when they fail to produce entire satisfaction.

Rezall Orderlies are eaten like candy, they act quietly, and have a soothing, strengthening, healing influence on the entire intestinal tract. They do not purge, gripe, cause nausea, flatulence, excessive looseness, diarrhoea or other annoying effect. They are especially good for children, weak persons or old folks. Two sizes, 25c. and 10c. Sold only at our store—The Rezall Store, Corner Drug Store.

The Filling of an Order



gives us much pleasure. We appreciate the trade of all customers but particularly those who can appreciate the high quality and values of our

GROCERIES

We are now located in our new quarters where we are better prepared to take care of your grocery wants.

PLEASE CALL AND GIVE US A TRIAL ORDER

Hubbard Grocery Co.

Telephone No. 25

Hereford Brand

Published by
The Brand Publishing Co.
A. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

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Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

SILVER ANNIVERSARY OF THE DALLAS NEWS

The greatest newspaper in the Southwest, the Dallas News, celebrated its 25th Anniversary by the publication of veritable compendium of progress both of the city in which it makes its home and the state that has made the success of the News possible.

THE Census Bureau has settled for the next decade the vexatious question of which is the largest city in Texas, the reports showing that San Antonio retains its lead in population with Dallas exchanging second place with Houston and the Bayou city taking third position; Fort Worth occupies fourth place and in percent of increase in population over the last census takes first position in cities of its class. There has been a phenomenal increase in all figures so far made public.

THE show came, they saw, and the small boy with his dad was conquered.

THERE is no use to cry over "spilt milk", better "lick the skillet" and stay at home.

Texas a Great Health Resort.

"I spend my summers in Texas," said J. B. Johnson a wealthy merchant of Ann Arbor, Michigan, to a representative of the Texas Commercial Secretaries Association in one of Texas' health resorts yesterday. "I pass a great many Texas citizens going north to spend their vacations and I marvel at their preference. I do not see how any man who has lived in Texas can voluntarily leave it for another state or country. The delightful nights afford a splendid respite against the noon days sun while in the north the temperature is equally as oppressive during the day and the nights afford no relief. The cool gulf breeze tempers the sun's rays and soothes and quiets the overworked nerves. In fact, the state is a natural sanitarium.

"Then the watering places possess remarkable curative powers for most every disease the human flesh is heir to; the fish and powers are abundant and all outdoor sports are well patronized; amusements are refined; society is cultured and magnificent sermons are preached from the pulpits on Sunday. Texas is not only a state of great industrial opportunities but it is a good place to live," said the merchant from the badger state.

Hereford at Chicago.

An effort is being made to send an exhibit to the Chicago Tribune Land Show to be held in that city in November. This idea has gained ground for the past several days and ripened into activity during the Farmer's Institute last Tuesday.

It was seen there that a splendid exhibit could be made. Those who saw the exhibits all agreed that a few blue ribbons for Hereford could be taken. The wheat, maize and

broomcorn were of extra quality.

Other Panhandle towns will join in the exhibit, and it is proposed to ship all the stuff to Amarillo where the Santa Fe officials will take charge and DH the entire lot to Chicago.

There is always the objection to joining with Amarillo in an exhibit. Their big sign "The Amarillo Country" usually gets the loftiest place, but we are promised that the big sign over the exhibit booth shall be "THE PANHANDLE OF TEXAS." And that each exhibit shall be plainly marked with the name and address of the farmer who grew it. No real estate firm will be permitted to make exhibits in their name.

T. B. Gallagher, Assistant Traveling Passenger and Freight Agent, will see that each town and each farmer is represented, and will have charge of the booth at Chicago.

Now this looks good to the Brand and Hereford will have a fine exhibit ready.

Let the farmers around Hereford and in Castro join in in sending up a fair showing. If you have something good or extra good, save the samples, selecting enough to make a good showing, and bring them in.

Leave the samples at the Brand office.

For Sale.

Star Moving Picture and Vaudeville Theatre, complete equipment, only picture show in town of 5000. Other business, reason for selling. Address, Star Theatre, 17-17 Hereford, Texas.

For Sale or Exchange.

Four acre improved place adjoining town section in Ricketts Addition to Hereford. Will exchange for cattle or good young horses. C. O. LEE.

Facts

YOU
LOSE
MONEY

when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, work, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

Black-Draught Stock and Poultry Medicine

It will pay you to do this.

It has paid thousands of other successful farmers and stock and poultry raisers.

This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs.

Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for a postal. Address Black-Draught Stock Medicine Co., Chattanooga, Tenn.

There is no problem of increased cost of food if you eat more

Quaker Scotch Oats

An ideal food; delicious; appetizing; strengthening.

Compared with other foods Quaker Scotch Oats costs almost nothing and yet it builds the best.

Packed in regular packages, and in hermetically sealed tins.

The First National Bank

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00

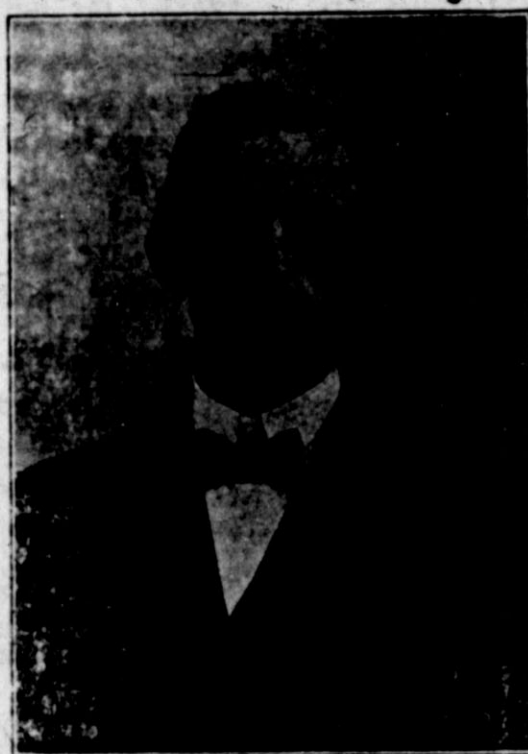
Total Resources Over - - \$500,000.00

OFFICERS: { J. L. FUQUA, President
A. HERBST
E. B. POSEY } Asst. Cash.

DIRECTORS: { L. GOUGH, J. L. FUQUA,
R. J. KIBBE, W. H. FUQUA, W. S.
HIGGINS, J. T. JOWELL.

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.



ASK ME If you want
Business or Real Estate
to sell your
FOR CASH

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

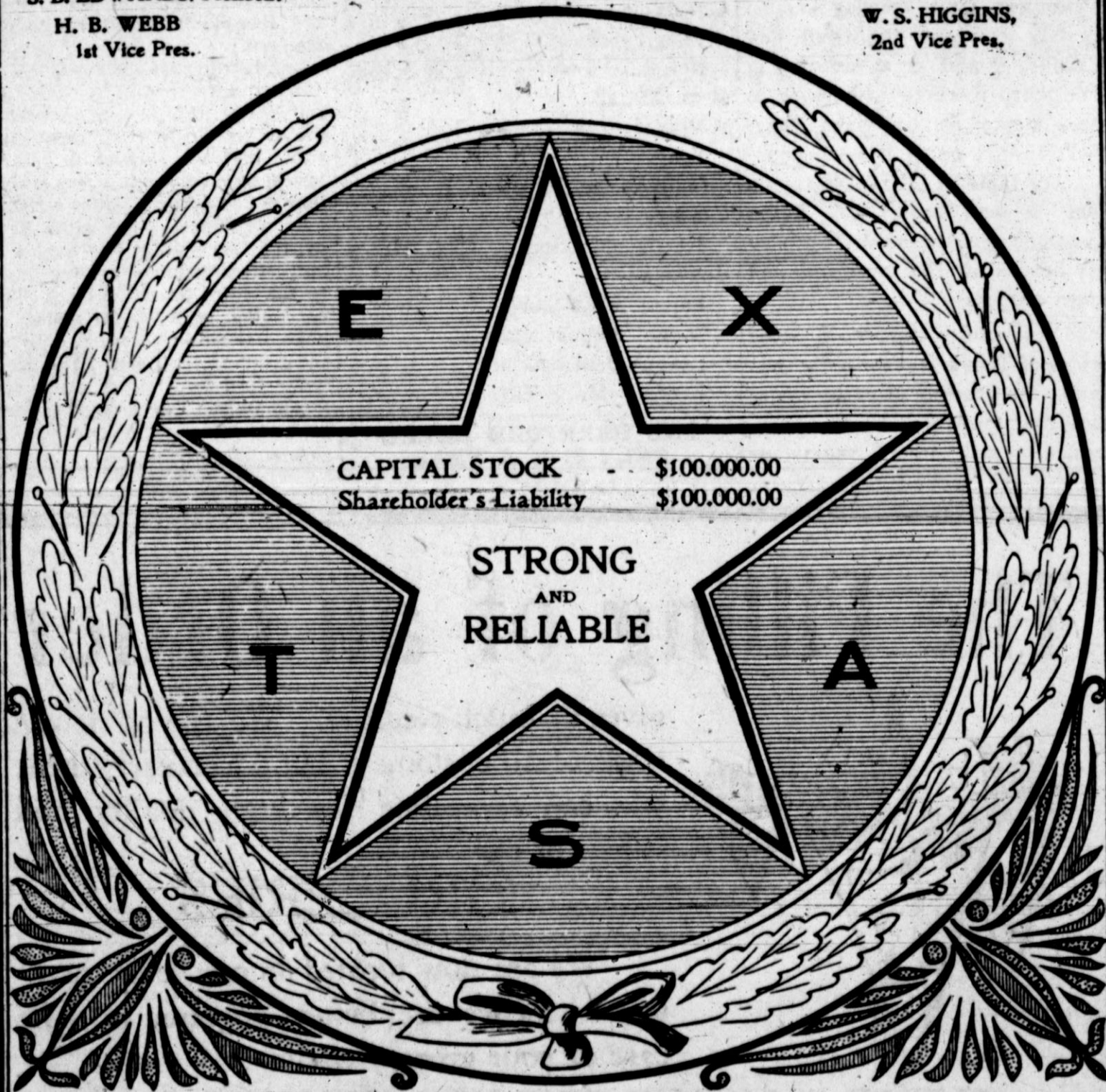
Office in Dunlap and Britain Building, Rooms 2 and 4

C. O. LEE Hereford, Texas

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB
1st Vice Pres.

J. THOS. WEBB, Cashier
W. S. HIGGINS,
2nd Vice Pres.



CAPITAL STOCK - \$100,000.00
Shareholder's Liability - \$100,000.00

STRONG
AND
RELIABLE

AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

Meet me at the Corner Drug Store.
All post cards one cent at Nelson's. 28-tf

J. H. Cardwell over at Amarillo Monday.

Work and buggy harness at cost at Hereford Hdw. Co. 34tf

The Wardrobe is located third door east of Postoffice now. 27-tf

Edgar Ireland of Dimmitt was in town last Monday.

"Mound City Paints may cost a trifle more, but—! Hereford Lbr Co"

Dont forget that Barnhart and Rice sharpen discs. 28-4t

Harvey Cash of Dimmitt was in Hereford Tuesday.

Closing out gasoline stoves and ovens. Price right. Nelson. 28-tf

Nelson pays cash for chickens.

Geb. Dale was in Amarillo last Monday returning Tuesday.

Meet me at the Corner Drug Store.

Everything in the Harness line at the Hereford Hdw. Co. at cost. 34tf

W. S. Rance has returned from a business trip to Nebraska and Iowa.

Harness to go at Cost at Hereford Hardware Company's. 34tf

J. N. Clancy went to Canyon Wednesday on business for his firm.

Fruit jars awful cheap—Nelson.

For second-hand lumber see Nelson. 28-tf

Meet me at the Corner Drug Store.

Hon. S. J. Dodson is in Kansas City on business this week.

Best enamelware, low price. Nelson. 28-tf

The best of all heaters—Cole's Hot Blast at Hereford Hardware Company's. 34tf

Sheriff Ed Connell went over to Glenrio yesterday.

Get your clothes cleaned and pressed at the Wardrobe, at the old O. K. Land office. 27-tf

Total Eclipse Yard Hydrants the kind that does not FREEZE. Warren Hardware Company. 33-tf

Decorated glassware, 15c. Nelson. 28-tf

Mr. and Mrs. Geo. Cloyd will make their home at Enid, Okla. in the future.

Heating Stoves, Coal Hods, Stove Boards and Shovels. Warren Hardware Company. 33-tf

I have two Buick autos to trade for teams. Mules preferred. A. O. Thompson. 30-tf

Miss Lena Edwards has accepted the Walcott school and is now at her duties.

Heating Stoves, Coal Hods, Stove Boards and Shovels. Warren Hardware Company. 33-tf

Mr. and Mrs. J. P. Holland of Canyon are visiting their daughter Mrs. Fletcher Rogers.

It's a Cole Hot Blast Heater you want this winter. Hereford Hardware Company. 34tf

L. Baskin is now in the market for land and City property. If you have a bargain to offer see him at once. 33-tf

Sheriff Connell made a trip to Plainview and Amarillo the first of the week.

Total Eclipse Yard Hydrants, the kind that does not FREEZE. Warren Hardware Company. 33-tf

The Piano Contest closes at Myrick's October 31st. You'll have to get busy.

Mrs. J. H. Holland of Dallas is visiting her neice Mrs. Fletcher Rogers.

City Tailor Shop open for business. W. W. Edwards. 34-2t

Meet me at the Corner Drug Store.

Mr. and Mrs. Ed Witthauer will leave in a few days for their new home at Olathe, Kansas.

All kinds of cleaning done. Satisfaction guaranteed. W. W. Edwards. 34-2t

Fruit jars 35c and 45cdozen, Nelson's. 28-tf

Miss Mate Hunt has gone to Lubbock where she will teach this winter.

Meet me at the Corner Drug Store.

Bring your clothes down Monday morning and W. W. Edwards will make them O. K. 34-2t

Dr. Bolard went down to Portales Wednesday on business. He has a big private irrigation well at that place.

I will be pleased to meet all my old customers at the City Tailor Shop Monday morning. Also new customers. 34-2t

C. C. Ferguson returned Saturday from a ten days trip to Kansas City where he shipped a lot of cattle to the market.

W. W. Edwards will be open for business in his old stand Monday morning. 34-2t

Nelson buys hens and fryers. 28-tf

Miss Daisy Watson who has been visiting with Miss Eva Hicks since the first of July left yesterday for her home at Wichita, Kansas.

Found, Ladies' black fascinator on street. Owner can get same by paying for this ad. 15 cents.

Real bargains, Nelson's Racket Store. 28-tf

WANTED—To buy mules or mares. Bring them in Saturday. Z. Underwood.

Mr. and Mrs. C. L. Sullivan were seen among the spectators at the Sells Show in Amarillo last Monday.

Get busy for your favorite in the Piano Contest at Myrick's. Only one more month. 1t

W. B. Dameron who has been for the last 15 days in Colorado and New Mexico returned Tuesday and says no place looks as good to him as Hereford.

Don't forget there is only one more month of the Piano Contest at Myrick's. 1t

Dr. A. L. Taylor returned Monday from an extended trip to Central and South Texas. He says the crop conditions are no better in that section than in the Panhandle.

Will trade an automobile for land. J. H. King Realty Company, Hereford, Texas. 35-2t

The "Slidewell" collars for men at D. R. Gass & Son. Call and let us show you why it is the kind you want to buy. 34-2t

A party of Hereford people took in the "greatest show on Earth" at Amarillo Monday. Messrs and Mesdames R. A. Daniels, J. C. North and Jerry Longbrake went up by auto.

The Wardrobe has moved to the old O. K. Land office, 3rd door east of the postoffice. 27-tf

Mrs. S. B. Edwards has gone to Oklahoma to make a visit with her mother. She will attend the Eastern Star Grand Lodge at Austin as a delegate before returning to Hereford.

Meet me at the Corner Drug Store.

Mr. and Mrs. Gran Crystal of Denton have moved to Hereford to make their home. Mr. Crystal is a brother of Mrs. R. N. Mounts. For the present they are at Mr. and Mrs. P. W. Price.

Now is the time to buy Heating Stoves Warren Hardware is the people to get them of. See Warren Hardware Company. 33-tf

The friends of Mrs. Julia Vandusen, wife of Job Vandusen, will be grieved to hear of her sudden death in Kansas City recently. All the older settlers will remember the family.

Fine Apples.

Theodore Cotchell had on exhibit at the Farmers Congress last Tuesday a half dozen fine apples picked from his orchard. He brought them down to the Brand office this morning and 5 of them now adorn the desk. Speaking about peach bloom beauties, these apples look better than the pictures in the books. The varieties are Nissouri Pippin, Flemish Beauty. Starks Favorite.

Semi-Weekly News 50 Cents.

For a period of 3 months, beginning May 1 and ending July 31, Brand subscribers may obtain the Dallas Semi-Weekly Farm News for a period of EIGHT months for 50 cents. If you are not already a paid-up subscriber to the Brand, move up your figures and get the Semi-Weekly for 8 months for 50 cents. 1t

Twenty Six Varieties.

At the Farmer's Institute last Tuesday A. W. Gregg had 26 varieties of garden and farm products on exhibition among them being a cream muskmelon, which Mrs. Gregg had at breakfast the next morning. So delightful was the melon that she forthwith sent Mr. Gregg to the Brand office with a generous piece. Those who had the privilege of tasting the melon pronounced it of extra fine flavor. The melon has been named the Cream Muskmelon.

Monuments.

See Ashbrook & Dale they carry a full line of samples. Call and see them they can show anything in that line. 1t

Junior Endeavor Society.

Topic—Good manners.
Leader—Ted Estes.
Scripture Reading—Rom. 12:10.
Song, 164. Prayer. Roll Call.
Object Talk. Song, 132.
Blackboard Talk.
Recitation—Frankie Mae
Beatitudes. Song, 167.
Benediction.

Maize & Kafir

For sale cheap. 91 acres maize, 28 acres Kafir, 3 miles west of Summerfield. Crop above average. J. W. Crump, Summerfield, Texas. 35-2tp

Seed Wheat.

Extra quality Turkey Red Seed Wheat. Jim Robinson, 2 miles south-east of town. 32-4tp.



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HART, SCHAFFNER & MARX
CLOTHES FOR THE MAN WHO KNOWS
Complete Fall Line
Now In

STYLISH COAT SWEATERS
FOR MEN AND WOMEN
Assorted Colors and Styles
Just Received

Also Many New Things
in Dry Goods Just In

HUBBARD DRY GOODS CO.

little house-maid says
March

come see the parade

good furniture must be seen to be appreciated. don't get the catalogue habit until you see what you can do here. we will sell you furniture cheaper than you can buy it from catalogues. we carry a stock; you can see exactly what you buy before you pay for it. keep that money at home. you live here, pay taxes here, and so do we. let's buy what we consume here, and help support and build up this community.

E. B. Black Co.
FURNITURE AND UNDERTAKING HEREFORD TEXAS

The Weather for September.

There was no rain of consequence during the month, and hence was deficient by over 2 inches that being the average.

The highest temperature during the month was recorded on the 3rd and 11th. When the mercury stood at even 100. The lowest for the month was on the 27th at 40 degrees. The number of clear days was 20, the number of partly cloudy days ten.

Money to Loan.

One Hundred Thousand Dollars to loan on real estate, five years time, at 8 per cent. For further information write or call on E. F. Connell, Hereford, Texas. 32-3tp

Attention!

We now have a first class boot and shoe maker. We solicit a share of your business. Norton-Powelson Saddlery Company. 35-4

Big Horse Sale.

The A. B. Clarke Horse Sales Company will hold their next big sale at Miles City, Montana, on September 12, 13, 14, and 15. They will sell on these dates 2000 horses consisting of all classes. If you want the big mares with colts or good draft bred weanlings attend this sale. Horses of all kinds are selling cheaper than any where on earth.

Our October sales will be held on the 10th to 13th also 25th to 29th. Write for information. 29-7tp

Trade or Sell.

100 acres of land 2 miles east of Hereford with six roomed house well and windmill, with other out buildings; all in cultivation. 30 acres of good Alfalfa land, within 6 or 8 feet of water. Price \$50 per acre. Box 602, Hereford, Texas. 34-tf

Now is the time to buy Heating Stoves Warren Hardware is the people to get them of. See Warren Hardware Company. 33-tf

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Love Doesn't Laugh at Poorly Laundered Linen

no matter what he may do at locksmiths. But he looks approvingly on the shirts, collars and other things

Sent Here to be Laundered

If you want to make a reputation for exquisite cleanliness and refinement, make this your laundry.

Hereford Steam Laundry

Telephone - - 246



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS

NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

Echoes From Parrott.

Every one is busy these days, harvesting their crop. Although the grain is not abundant we are going to have quite a little feed.

Mr. Edwards gave us a good talk Sunday morning which was much enjoyed by all. He is going to preach for us the first Sunday of every month.

Mr. Fincher who has been gone almost three months, returned last Saturday much to the joy of his family. His neighbors also were glad to welcome him home.

Mr. and Mrs. Guthrie and Miss Gladys Hacker ate watermelon with Mrs. Fincher a week ago last Sunday night.

Last Sunday evening Mr. Koff and R. S. Neely and sister spent a very delightful evening with Mr. and Mrs. Fincher and were bountifully served to watermelon.

Mrs. F. R. Metcalf and children called at Emerson Hacker's Sunday afternoon.

A. C. Grant and Miss Minnie called at R. Sheely's Sunday afternoon. Also Mrs. Metcalf.

Miss Grant is going to spend the winter at her home in Missouri. She will be sadly missed here where she is so helpful in every way. But our loss will be the gain of her home people. We shall look forward with joy to her returning.

Mrs. Emerson Hacker called at Miss Neely's Monday.

Willie Fincher is suffering with a very sore hand. He has been such a brave little man while his father was gone that it has made us all admire him and we are very sorry that he has to suffer with his hand.

Jack & Gill.

Summerfield Briefs.

The ladies of the Union Sunday School at this place will give an entertainment Friday night, October 14. The ladies will charge a small admission fee of which the proceeds will be used to buy a new organ for the Sunday School. Every body invited to come and help a good cause.

The Ladies Aid Society meets every two weeks on Thursday afternoons at 4 o'clock. The ladies are

having real interesting meetings.

The Methodist ladies are going to meet with Mrs. Johnson Thursday afternoon for the purpose of organizing a Home Mission Society.

Herman, Wiley and Obe Roberson left Monday afternoon for Memphis, Texas. They will be gone several weeks.

Rev. Hawkins filled his regular appointment here Sunday morning. He delivered a fine sermon.

Rev. Baker will preach here Sunday afternoon at 3 o'clock. Everybody invited.

Mr. and Mrs. Crump and son Paul took dinner with Mr. and Mrs. Hudson last Sunday.

Herman Roberson and Miss Lyda Laughlin were the guests of Misses Claudie and Samie Sain last Sunday.

The school at this place is progressing nicely with Prof. Harris as teacher. WILD ROSE.

Frio Items.

Rev. D. W. Hawkins filled his regular appointment here Sunday afternoon.

W. B. Green, Matt Whiteford and W. P. Henstis attended the farmers Institute at Hereford Tuesday.

Miss Alma Whiteford's school commenced Monday morning at the Square School house, southeast of Dimmitt.

Several from here attended the show at Amarillo Monday.

Miss Sue Wilson spent Saturday and Sunday with homefolks at Hereford.

Little Bessie Sanders is quite sick. Maggie Ray Stanley spent Tuesday night with Maydolin Green.

Dorris Stanley is visiting with homefolks.

Misses Clemmie and Callie Sanders spent Saturday night with Jewell Dollar.

Miss Amelia Wilson and Nester Gass of Hereford dined with W. B. Green and family Sunday evening.

Mrs. W. I. Valenline called on Mrs. Matt Whiteford Tuesday evening.

Olen Dendy was a guest at the home of H. H. Stanley and family Sunday evening.

The Pacific Monthly's Special Introductory Offer.

The Pacific Monthly, of Portland, Oregon is a beautifully illustrated monthly magazine which gives very full information about the resources and opportunities of the country lying West of the Rockies. It tells all about the Government Reclamation Projects, free Government, land and tells about the districts adapted to fruit raising, dairying, poultry raising, etc. It has splendid stories by Jack London and other noted authors.

The Price is \$1.50 a year, but to introduce it we will send it six months for fifty cents. This offer must be accepted on or before February 1, 1911. Send your name and address accompanied by fifty cents in stamps and learn all about Washington, Idaho and California.

Address, The Pacific Monthly, Portland, Oregon. 33-4tp

Peanuts vs. Goobers.

This is not a lawsuit but a declaration that Hereford has Georgia beat in raising goobers. J.P. Wood exhibited a vine yesterday morning that would measure 3 feet across and had not less than a half gallon of peanuts on it. Estimating that

each vine to the acre would make a quart and he says his vines will average that, the acre would make 220 bushels. How's that for high!

HAIR HEALTH.

If You Have Scalp or Hair Trouble, Take Advantage of This Offer.

We could not afford to so strongly endorse Rexall "98" Hair Tonic and continue to sell it as we do, if it did not do all we claim it will. Should our enthusiasm carry us away, and Rexall "98" Hair Tonic not give entire satisfaction to the users, they would lose faith in us and our statements, and in consequence our business prestige would suffer.

We assure you that if your hair is beginning to unnaturally fall out or if you have any scalp trouble, Rexall "98" Hair Tonic will promptly eradicate dandruff, stimulate hair growth and prevent premature baldness.

Our faith in Rexall "98" Hair Tonic is so strong that we ask you to try it on our positive guarantee that your money will be cheerfully refunded if it does not do as we claim. Two sizes, 50c. and \$1.00. Sold only at our store—The Rexall Store. For Sale at Corner Drug store.

Entertainment at Summerfield

Next Friday night, October 14, the good people of Summerfield will give a literary entertainment for the benefit of the of the organ for the Sunday school. Everybody invited to attend. 25c admission and a good time promised.

The Lamb - I see my finish!



Mr. Swell Dresser. his coats

Fall Styles

If you appreciate style and character in clothes, you will be enthusiastic about the new models we are showing. Come in and try on a suit. Prices range from \$15.00 to \$35.00. We guarantee a perfect fit.

H. C. MYRICK

REMEMBER—This is the last month of the PIANO CONTEST. : : :

Who's Your Tailor?

Let me show you my large line of Fine Imported Woolens. I can please you in both QUALITY and PRICE. : : :

James A. Snyder

Second Floor Opera House Building

Just Received



a full line of Ladies' COAT SUITS The latest styles and patterns.

Come in and see them. We will be glad to show you.

HUBBARD DRY GOODS CO.

TELEPHONE NO. 30 FOR THE BEST OF JOB PRINTING.

ROOSEVELT'S Own Book

The Most Popular Book



Copyright by Charles Scribner's Sons

By The Most Popular Man

African Game Trails

Gives in book form by Roosevelt's own hand the sole account of his African Hunt.

AGENTS WANTED NOW in every City, Town and Village to handle Colonel Roosevelt's Great Book

CHARLES SCRIBNER'S SONS 153 Fifth Avenue - New York

Call 335 and the Wardrobe wagon will call at your door, get your bundle of clothes, and then deliver when finished. 27-1f

S. D. BETTES, M. D.

Eye, Ear, Nose and Throat

HOURS, 9 TO 12 NOON, 2 TO 5 P. M.

CORRESPONDENCE SOLICITED

NEW DIVING BLDG. AMARILLO, TEXAS

NIGGERHEAD COAL

is best. Keep this in mind. We can sell cheaper coal, but

NIGGERHEAD

is worth the money. Our stock of grain is complete. We keep well stocked

PHONE YOUR ORDER TO 76

WITHERSPOON & HARRISON

In Bad Fix

"I had a mishap at the age of 41, which left me in bad fix," writes Mrs. Georgia Usher, of Conyers, Ga. "I was unconscious for three days, and after that I would have fainting spells, dizziness, nervousness, sick headache, heart palpitation and many strange feelings. "I suffered greatly with ailments due to the change of life and had 3 doctors, but they did no good, so I concluded to try Cardui. "Since taking Cardui, I am so much better and can do all my housework."

Take CARDUI

The Woman's Tonic

Do not allow yourself to get into a bad fix. You might get in so bad you would find it hard to get out. Better take Cardui while there is time, while you are still in moderately good health, just to conserve your strength and keep you in tip top condition. In this way your troubles, whatever they are, will gradually grow smaller instead of larger—you will be on the up-grade instead of the down—and by and bye you will arrive at the north pole of perfect health. Get a bottle at your druggists' today.

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots



Peter's A Shoe of Character.
Diamond Brand

There's a stylishness, a difference, a grace attached to PETERS SHOES that "backs-up" our reputation of "making more fine shoes than any other house in the West."

Our ladies shoes, from the highest to the cheapest priced are specialties. Use for some definite purpose and whether for dress work, inside or outside use, they will fit perfectly, hold well and hold their shape.

The next time you need shoes, ask for PETERS' "DIAMOND BRAND" SHOES.

If your shoes don't carry 'em, write us.

Peter's Shoe Co.
ST. LOUIS.

Citation by Publication.
THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith Co., Greeting:
Oath having been made as required by law

You are Hereby Comanded to summon James Stanek by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial district; but if there be no newspaper published in said Judicial District, then in a newspaper, published in the nearest District to said 69th Judicial District, to appear at the next regular term of the County Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, on the first Monday in October A. D. 1910, the same being the third day of October A. D. 1910, then and there to answer a petition filed in said Court on the 30th day of August A. D. 1910 in a suit, numbered on the docket of said Court No. 267, wherein W. G. Broyles is Plaintiff, and James Stanek, Henry Farmer and Eli Dunlap are Defendants, and said petition alleging that on the first day of February 1910 the defendants James Stanek and Henry Farmer executed and delivered to the plaintiff their promissory note, whereby they promised to pay to the plaintiff or order at Hereford, Texas, twenty days after the date thereof, the sum of six hundred dollars with interest thereon at 10 per cent from the date of said note. That said note further provided that if it should not be paid when due, that 10 per cent additional should be added as attorneys fees. That it has become necessary to place said note in the hands of attorneys and to bring this suit, and that the attorneys fees stipulated for in said note is a reasonable fee for the service to be rendered.

That to secure the payment of said note, the said James Stanek executed and delivered to the plaintiff a chattel mortgage in writing dated Feb. 1st, 1910, by which he conveyed to the plaintiff and created a lien on the following described personal property, viz. One horse mule 6 years old, not branded, weight 1200 lbs., one mare mule 7 years old, not branded, weight about 1200 lbs., two bay horses, weight about 1200 lbs each, neither of which were branded, about 6 years old, one black Spanish Jack about 15 hands high and 9 years old. That said mortgage was on the 5th day of March, 1910, filed and deposited as a chattel mortgage in the office of the County Clerk of Deaf Smith County, Texas.

That the defendant Dunlap claims to have a mortgage on the same, or a part of the same property and is attempting to subject it to the satisfaction of a debt which he claims to be owing him by the said Stanek, although the plaintiffs mortgage is prior and superior.

That on some date since the 5th of March, 1910, the defendant Dunlap seized and took possession of and converted to his own use and benefit the two horses included in plaintiffs mortgage which were worth four hundred dollars.

Plaintiff prays for a judgment for his debt, interest and costs and for a foreclosure of his chattel mortgage, and in the event the Court shall find that the two horses included in plaintiffs mortgage have been converted by the defendant Dunlap, then that he have a judgment against said defendant of the value of said horses.

Herein Fail Not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Witness, W. M. Cogdell, Clerk of the County Court of Deaf Smith County.

Given Under My Hand and the Seal of said Court, at office in Hereford this the 31st day of August A. D. 1910.

W. M. COGDELL,
Clerk
County Court, Deaf Smith County.

Notice Stockmen.
From now on I will make head quarters at Stanek & Sherk's livery, feed and sale stable. Phone 209. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-35
DR. F. E. BOWE, D. V. S.

THE BRAND LINERS 15 WORDS CENT

A good place to advertise anything you want to sell or rent. When you want to buy something, a Limer will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

- MISCELLANEOUS WANTS**
- FOR RENT—Good 5-room house, close in. C. O. Lee. 16-1f
- COW—for sale. Young Durham cow, fresh. See R.A. Hough. 1p
- FOR RENT—good 5-room house with well, sheds, corrals, garden orchard and 5 acres of land. A. H. Elliston. 31-1f
- WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf
- FOR MONUMENTS or Tombstones of any description call on Ashbrook & Dale. They have illustrations of all kinds. 1t
- FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf
- FOR SALE—One full blood Jersey Bull, coming 4 years old. Phone H. C. Rucker Ranch, Hereford, Texas. 33-4t
- ENGRAVED Calling Cards at the Brand Office. Ask to see beautiful line of samples.
- TO TRADE—400 acre Pecos Valley farm, 160 acres in four year old apple trees, 100 acres in alfalfa, balance tillable land. Price \$100 per acre, will take all in clear Panhandle lands. Write W.M. Daugherty, Artesia, N. M., Box O. 35t2
- REAL ESTATE FOR SALE**
- FOR SALE—652 acres of good land in Deaf Smith County. Reasonable price and terms. Address Box 74, Wapello, Iowa. 33-3t
- WANTED—Direct from owners, lands in and around the Hereford country that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-1f
- FARM SALE—At a bargain: 2 work horses, wagon, surry, buggy, set wagon harness, set surry harness set single buggy harness, 2 set chain harness, 1 lister planter attached, 1 cultivator, 1 single disk plow, 1 double disk plow, 1 sod plow, 2 14-inch plows, 1 10-inch plow, 1 drag harrow, 1 disk harrow, 1 mower and rake, 1 man's saddle. See S. J. Williams. 32-4tp
- I own and offer for sale the following land, all of Section 23-4-1, all of Section 26-4-1 and North 1/2 Section 35-4-1, west from Kelso, south from the new Rock Island road, all splendid land, price \$10.00 per acre, \$2.50 cash, \$6.40 to be assumed due Capitol Freehold Syndicate, remaining amount will be divided in reasonable payments. I also own Section 6-4-2, Deaf Smith Capitol Freehold survey, good section, \$10.00 per acre, same terms. These are the cheapest lands in the Panhandle district. Jay M. Jackson, 218 Commerce Bldg., Kansas City, Mo., or C. D. Wright, Hereford, Texas. 35-4t

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Society

(As an accommodation will you not report the society events of your friends? Visitors to and from our town should receive courteous mention. Club items of interest are always desired. Kindly phone 30 or 351.)

SHIRLEY-WILSON.

On Wednesday evening at 8:30 o'clock at their home on 23rd Mile avenue, Mr. and Mrs. John Wilson gave in marriage their daughter Ruby to Mr. Karl T. Shirley, Rev. S. T. Shore officiating.

The event came as quite a surprise to all, even their most intimate friends having known of it for only a few days. Outside of the immediate families but few were present.

Promptly at 8:30 o'clock the bride and groom entered together and took their places before the minister who in a simple but impressive manner pronounced the words that made them man and wife. God's blessing was then invoked upon the step that the young people had taken and His all-wise hand was asked to abide with and direct them in their further journey through life, after which they were introduced to those present as Mr. and Mrs. Shirley. Congratulations and well wishes were then extended to them by all present.

Both bride and groom were attired in gray, the gown of the bride being of silk messaline made in a simple but exceedingly becoming style.

Later in the evening light refreshments of cream and cake were served.

Their friends were taken by surprise they did not fail to remember them and the presents come under the head of useful as well as ornamental.

At present the bride and groom are at home with the parents of the groom.

To Karl and Ruby we say: May all the glad dreams that you have ever-dreamed come true.

A FRIEND.

A DINNER.

Mrs. Emmitt Cardwell entertained delightfully at 12 o'clock dinner on Tuesday. Every appointment of the table and service bespoke a thoughtful hostess. Those invited were Mr. and Mrs. J. H. Pitman, little Miss Pitman, Miss Miller, Mr. and Mrs. B. S. Arnold.

WITH THE CLUBS.

After three months of rest and recreation the members of the various clubs are ready to begin the winter study. Our town boasts of four or five well organized clubs with quite a large combined membership.

The Bayview Club has been meeting on Thursday afternoon of each week since the first of September, but the real study course begins with October. The meeting on September 29, was at the home of Mrs. N. J. Matthews. The members were quite enthusiastic about the outlook for the coming year. Honor guests on this very pleasant occasion were Mrs. C. C. Ferguson and Mrs. Henry Wilkinson. A salad course was very daintily served by Mrs. Matthews assisted by Mrs. Arnold.

The Monday Afternoon Club met on Monday last with Mrs. Geo. W. Barcus. The meeting was pleasant in the extreme being somewhat retrospective as well as prospective. The attendance was good and interest fine.

Feed for Sale.

Fifty tons of nice maize, good grain. Also several tons of choice maize heads. For sale at Summerfield or delivered at Hereford. Address B. H. Yost. 3512

TO OUR MANY FRIENDS AND CUSTOMERS



WE wish to announce to the public that it was our intention to give away our piano Saturday, October 1st, 1910, at 3:30, in as much as we had advertised it that way, but under the circumstances we are going to extend the time of our contest. We regret very much that such is the case, as it is our constant aim to do just as we advertise,

but in this case we do not see fit to let the piano go to the one that it was awarded to October 1st, for the following reasons:

FIRST, because a person holding tickets, without any authority whatever from the Manager, went into our window and uncovered the clock.

SECOND, because we, as well as some of our customers, are not pleased with the way the contest closed.

THIRD, because clock was uncovered by a person without authority before 3:30, unknown to our Mgr.

FOURTH, because we have always advertised in this contest that the tickets and ticket holder must be in the house at the time the clock was uncovered and the one the piano was awarded to, on Oct. 1, says he was not in the house with his tickets at the time of the drawing.

Therefore, owing to the above reasons, we are going to extend the time of the contest, and assure you the piano will be given away on Oct. 29th, 1910. And on Oct. 8th, we will give away an elegant Silver Set to the one holding ticket nearest to the time the clock stops. And on the following Saturday, Oct. 15th, we will give away another Silver Set. And on Oct. 22nd, we will give away a nice present, which will be named later. Then on Oct. 29th, 1910, piano will be given away at 3:30, and we wish to assure one and all that it is our desire to give away our piano just as we have advertised to do. And wish it understood that since we are going to continue the contest for another month, we have decided to give away tickets in our Grocery Department as well as in the Dry Goods, same as we have in the past. Remember that the tickets you have are still good.

Thanking you very kindly for your liberal patronage in the past, and trusting that this will be entirely satisfactory to each and every one, we are,
Yours very truly,

HUBBARD DRY GOODS CO.

BE THE STORE AHEAD"

HEREFORD, TEX.