

The Hereford Brand

Vol. 11

HEREFORD, TEXAS, SEPTEMBER 29, 1911

No. 34

The Santa Fe's Demonstration Train Will Be Here Thursday, October 5th

PUBLIC SCHOOL FORMAL OPENING

Auditorium Filled By Pupils And Patrons. Program Rendered. Speeches and Music.

Last Monday morning the Hereford Public School held its formal opening. While the school work had been in progress three weeks, the formal celebration of the opening had been postponed awaiting the arrival of seats for the new auditorium. The weather was ideal and about 75 patrons were present. The pupils numbering 448 filled the room full. The trustees and invited speakers were seated on the platform. Promptly at 9:15 Supt. Short rapped for order and the school stood, singing "America." After which Rev. G. T. Bailey read Proverbs IX and pronounced the invocation in an earnest manner.

The program consisted of speeches, readings and music. There were so many good things said which would be of interest to the public and which we would be glad to publish but for the limitations of a country weekly. Only the seed thoughts will be given.

Rev. W. M. Baker was the first to address the audience. His subject was "Education as an equipment for the social and moral life," and he made these points:

Education helps us to fill our places morally.

Education is a source of social enjoyment and pleasure.

Our homes and home-life are the results of education. The savage lives in a hut. The organization of clubs for social and beneficial purposes comes from education.

At the close of Mr. Baker's speech Miss Maude McLean gave a pleasant reading which all enjoyed. The subject was, "Look out for the cars."

The subject assigned to Rev. S. T. Shore was "Education as a business asset," and he made it clear that the educated man held the advantage even in the business arena. His seed thoughts were: Education is mind training.

Men without education must play second fiddle.

Begin your work at the bottom round with an education and you will climb up; begin without an education and you will stay at the bottom.

Education cannot be measured by money value. If the ability to earn money was the only good thing in education it would be worth while. He told the story of several young men of his acquaintance to clinch the points.

At this junction Supt. Short called on J. E. Garrison, an ex-school man, for an extempo speech, and the subject assigned was "Education and Citizenship." While Mr. Garrison may have been surprised to have been called up without warning, the audience was not disappointed in him. Some of the things he said: "This is positively my first appearance before the students of the Hereford school and before I get through, you will hope it is the last."

Muscle has a market value, some at 75 cents per day, and some high. Brains have a market value but on the highest limit. It requires muscle to dig a cell, but it requires brains to get out at cellar after it is dug. Grammar classes are usually

composed of nearly all girls and only one or two boys. The boys have dropped out to market their muscle at cheap prices and when the market is off. To be a good citizen is to be a good neighbor. The highest aim of life should be to become a good citizen. Without education it is impossible.

The next to be called up was Geo. W. Barcus, an attorney, and his subject was "What the State Expects of the School Children." He said in part: The state is you, the mass of mankind and not merely the geographical boundaries. The state is trying you out. It is paying for your tuition to see whether there is anything in you. The state expects something of you, the school boys and girls of Texas. Aim high, but don't try to become politicians. There is lots of room at the top of the ladder, but the bottom is awfully crowded.

R. H. Norton, a member of the board of trustees, was the next to talk. He said that in as much as he was not assigned a subject that he supposed he was expected to apologize for the action of the board. Mr. Norton reviewed what the other speakers had said driving home some of their main thoughts. He advised the pupils to select some line of endeavor, and said that it made little difference what the line was if they had it in mind to succeed. The office of the president carries no more honor than the laborer in the field if the work was properly done.

The program was continued with a reading by Miss Barton, which was well given and greatly appreciated. A vocal duet by the Misses Lambert was then rendered. The singing of these young ladies is always appreciated and was none the less on this occasion.

This closed the program. Supt. Short had made at the close of each number a few remarks, and at the close, took occasion to thank the patrons for their presence and asked for their co-operation.

Thus Hereford bids the school a successful year and waves a bon voyage to the school craft as it breaks the shore line to enter the sea of research and education.

The Demonstration Train.

The Santa Fe demonstration train which the company is exhibiting to show the progress of railroading in thirty years has been attracting a great deal of attention. Enormous crowds gather at every station to inspect the train and people living a long distance from the towns assemble at the road crossings to see it. The train slows down a little at the crossings for the accommodation of those who wait there. As the exhibit is educational, schools generally take a recess to enable pupils to see it. The train spent one week in Eastern Kansas and one in Central Oklahoma. This week it is in Western Kansas and Colorado. It will leave Wellington Monday, October 2, for a trip through here on its way to Albuquerque. It will arrive here on schedule time, Thursday at 10:25 a. m. October 5th.

Important to W. O. W.

The next meeting of the W. O. W. will be held Saturday, October 7, as business of great importance is to be discussed. Every member is urged to attend. 34-2t

Garland smoke burning heaters at Garrison Bros. 33ft



HON. JNO. H. KIRBY
Houston, Texas

Mr. Kirby will address the annual meeting of the Commercial Secretaries and Business Men's Association of Texas, at Dallas, on October 5th.

An Exhibit of Railroad Efficiency.

Recently a large number of railroads applied to the Interstate Commerce Commission for an increase in rates owing to the great increase in the cost of operation, including higher wages, reduced hours of service, cost of materials and supplies, cost of safety appliances on every car in service, steel mail cars and the probable order-requiring all passenger equipment to be built of steel in the near future, block-signals and a general improvement in tracks and machinery also imposing additional costs by reason of National and State supervision of operating and accounting, but the Interstate Commerce Commission refused to grant the request, while they admitted that costs had increased, they stated that the railroads do not show proper efficiency in operation and until they make all improvements possible, then show the need of increases in rates, their requests may be considered.

As a public demonstration that the railroads have been efficient, even far beyond those of other countries and other industries in this country, the Santa Fe System has assembled a demonstration train of two engines and sixteen cars showing the equipment of today in comparison with that used thirty years ago, also showing the standard track of today with ninety pound rail laid on tie plates on treated ties in rock ballast and a section of track used thirty years ago of light rail with dirt ballast. The cost of the old style track complete was often less than the cost of the new rail and fastenings alone.

A great Mallet Compound, oil burning, locomotive with water heater, steam superheater and reheater and twenty driving wheels, known as the Santa Fe 3000 class, will pull the train which will include a little old simple engine of the 1879 class with about one-tenth the capacity of the big one.

A new modern steel underframe coach that can withstand the shock of a bad collision is compared with an old style coach that cost about one-fourth as much as the new one. New refrigerator, box, stock, coal and flat cars compared with old ones that cost less than a third of the new ones.

This exhibit is for and Kelly, body is invited to Edward Bischoff, what the railroads, Brown, and Wm. Santa Fe, has done efficiency of the Sys

its capacity and give good service. We believe it can safely challenge the world in the claim that it has been efficient.

While this exhibit only shows the improvements in a portion of the equipment and track, there has been equal increase in efficiency and improvements in other Departments, particularly in shops, bridge construction, depots, general offices, eating houses, dining cars and one hundred other improvements which it is impossible to show in this exhibit.

This train will leave Wellington, Kansas, October 2nd, Waynoka the 3rd, Canadian the 4th, arriving at Amarillo at 2:20 p. m. the 4th and leave then at 7:30 a. m. the 5th arrive at Clovis at 4:30 p. m. the 5th and reach Albuquerque at 4:30 p. m. the 7th, stopping at the principal towns long enough for inspection. Low rates of fare will be made on branch lines to give all an opportunity to see the train. Employees and officials will accompany the train and be pleased to make explanations. Thirty thousand people at Wichita, Kansas, were pleased with the exhibit. It is both interesting and instructive and every body is invited to see it.

EVERY TURNER,
Vice-President.

Our Experimental Farms.

The Thirty-Second Legislature felt the mighty surge of progress and passed a law permitting County Commissioners' Court to appropriate not to exceed One Thousand Dollars per annum for Experimental farms. This legislation has resulted in twenty one counties making appropriations for experimental work. Some of the stations already established have one hundred and twenty five farmers cultivating land under the supervision of the Director of the Experimental farm and each station will conduct experiments and demonstrations of personal interest to at least two thousand farmers. This instance serves to illustrate the possibilities of legislation in the development of our resources.

There are many sentences in the power of the Legislature to speak that would create new worlds in industry. Our mines will open at their summons; factories will spring up at their bidding; steel rails will bound into place at their command and capital will come when they call. What marvelous opportunities await statesmen who can feel the triumphant swing of civilization as it moves powerfully towards Texas. Texas needs great men.

Irrigation Pays.

L. C. Doby of Colorado, Texas, has demonstrated that irrigation pays in that section of the state. In August he marketed \$750.00 worth of cantaloupes off one acre of ground and is now planting the ground in turnips. This was accomplished by means of irrigation, and proves that Texas lands equals if not excels any other state in the Union in fertility and productiveness.

Notice to Rebekahs.

To members of Hereford Rebekah Lodge No. 228. The time of meeting has been changed to the first forenoon 2:30 p. m.

WATER, SOIL AND SUNSHINE

Slogan of McDonald Farms Proves to Be Success. Crops All Good. Will Make Big Yield.

Some months ago D. L. McDonald of the McDonald Irrigated Farms adopted as a slogan of campaign the significant words, "Water, Soil and Sunshine." The theory was that the Panhandle possessed these elements in just the right proportion to make farming a success. That the slogan was well selected is now a matter of fact, as a visit to the farm will demonstrate. The McDonald Irrigated Farms are located beginning 3 miles north of Hereford on the east side of 25-Mile avenue. There are two wells each of a capacity of over 1,000 gallons of water per minute and these supply sufficient water for 320 acres and more. The fields this year have been planted to wheat, oats, kaffir, maize, cotton, alfalfa, onions, sugar beets, millet and potatoes. All the crops without a single exception are good. All who have visited the farm recently pronounce the millet extra fine, and old timers say the kaffir and maize a wonder. Experts, who have seen the beets and onions, report both crops good, with the onions in the lead. It is estimated that the sugar beets will make from 15 to 20 tons per acre, the millet about 2 1/2 tons per acre, the kaffir and maize 50 bushels per acre besides the fodder. The cotton will easily turn out a half bale. The alfalfa planted on four weeks ago is showing up fine. Mr. McDonald is having a beautiful, little bungalow built for the use of the tenants. Other improvements will also be added. All who have seen the farm during the season have become enthusiastic, and as a result, we shall expect no less than 25 more wells of the large capacity to be installed in the near future. Some half dozen of our best farmers have about come to the conclusion to make contracts for wells.

That the slogan "water, soil and sunshine" is a good one is now admitted by all, even knockers are are coming over.

Trip on Bicycle.

Buford Parmer and Jim Rutherford left here at 7 o'clock Saturday morning on their wheels to visit Mr. and Mrs. Sam Bratton at Farwell, Texas.

Counting the Mail.

Postmaster Smith reports that his office handled 16,134 pieces of second class matter from August 25 to Sept. 25. There were also 122 such dles for news dealers. This is more than was expected in the

This number includes all tonic constipation magazines and newspapers began taking and Liver Tablets

P. W. Price has as able to be up and tion with the Warren I am the proudest Mr. Price is an excellent dealers.

and the firm feel Altitude.
ing his servi 3810 feet
who has held 3663 feet
made man 3887 feet
Hardware 3986 feet
About 4000 feet
3998 feet
4127 feet

Our Public Schools.

Last week we gave some important extracts from Bulletin No. 10, to which is added this week a few more equally important extracts.

WEAKNESS OF COUNTRY SCHOOLS.

The fundamental weakness of the country schools of Texas is evidenced by (1) the lack of proper classification and systematic organization of the work of each school, (2) the lack of interrelation among the different schools of the county, (3) the absence of adequately equipped rural high schools, and (4) failure to provide for high school children, who reside in common school districts not maintaining high schools, to attend free of charge the high schools of convenient independent school districts. A practical remedy for this fundamental weakness in the country schools was provided by the Thirty-second Legislature in the enactment of the rural high school law, and this course of study is an effort on the part of the State Department of Education to assist the county superintendent, the county board of education, and the district school trustees in their work for the improvement of the schools.

PROMOTION AND GRADUATION.

Each year or grade of work prescribed in the course of study is intended to require the best efforts of an intelligent student who attends school regularly for not less than eight months. Whenever a student satisfactorily completes the work of any year or grade in the primary school, in the intermediate school, in the high school, a promotion card signed by the teacher and the county superintendent should be given to the student. This promotion card should entitle its holder to enter upon the work of the next higher year or grade in any school in the county without examination. Whenever a student has satisfactorily completed the course of study prescribed for the primary school he should be given a certificate of promotion reciting that he has completed the prescribed course of study of the primary school, and that he is entitled to enter upon the work of the next year of any intermediate school in the county. Whenever a student satisfactorily completed the work prescribed for the intermediate school, he should be given a certificate of promotion reciting that he has completed the work of the intermediate school, and that he is entitled to enter upon the work of the next year or grade of any high school in the county. Whenever a student has satisfactorily completed the course of study prescribed for a high school of the third class, or of the second class, a certificate of promotion should be given to said stu-

dent which will entitle him to enter upon the work of the next higher school. Whenever a student has satisfactorily completed the course of study prescribed for a high school of the first class, he should be awarded a diploma of graduation. Appropriate public exercises should be held by the primary, intermediate and high schools at the time of awarding the certificates of promotion and the diplomas of graduation. These occasions should be important, and the authorities of each school co-operating with the county superintendent should endeavor to make them valuable to the educational life of the community. Cards of promotion, certificates of promotion, and diplomas of graduation should be awarded only after the students have passed satisfactory examinations, the questions having been prescribed or approved by the county superintendent and the examination papers having been graded and filed in the county superintendent's office. These examination papers should be kept in the office of the county superintendent for at least twelve months, and should be subject to the inspection of any teacher, the members of the county board of education, and the district school trustees of the county.

THE PRIMARY SCHOOL.

A primary school, as interpreted in this course of study by the State Department of Education, is a school in which may be taught not more than the first four years or grades of work; that is, not more than the first, second, third and fourth years or grades of work as herein outlined. The county board of education has authority, however, to classify a public school as a primary school of four grades, a primary school of three grades, a primary school of two grades, or a primary school of one grade, and to limit the instruction in such school accordingly.

In the primary school of four years or grades, the children should learn the following things:

1. To recognize quickly the symbols of ideas and thoughts expressed in written characters; and to read aloud with ease simple prose and poetry.
2. To spell correctly words they use in conversation and words that are used in their text-books.
3. To write legibly, neatly, and with ease and reasonable rapidity.
4. To add, subtract, multiply, and divide whole numbers with rapidity and accuracy, to know many facts about the simpler measures in common use involving value, time, weight, length, and capacity, and to solve simple problems with respect to the same.
5. To understand and to observe

the rules of good health.

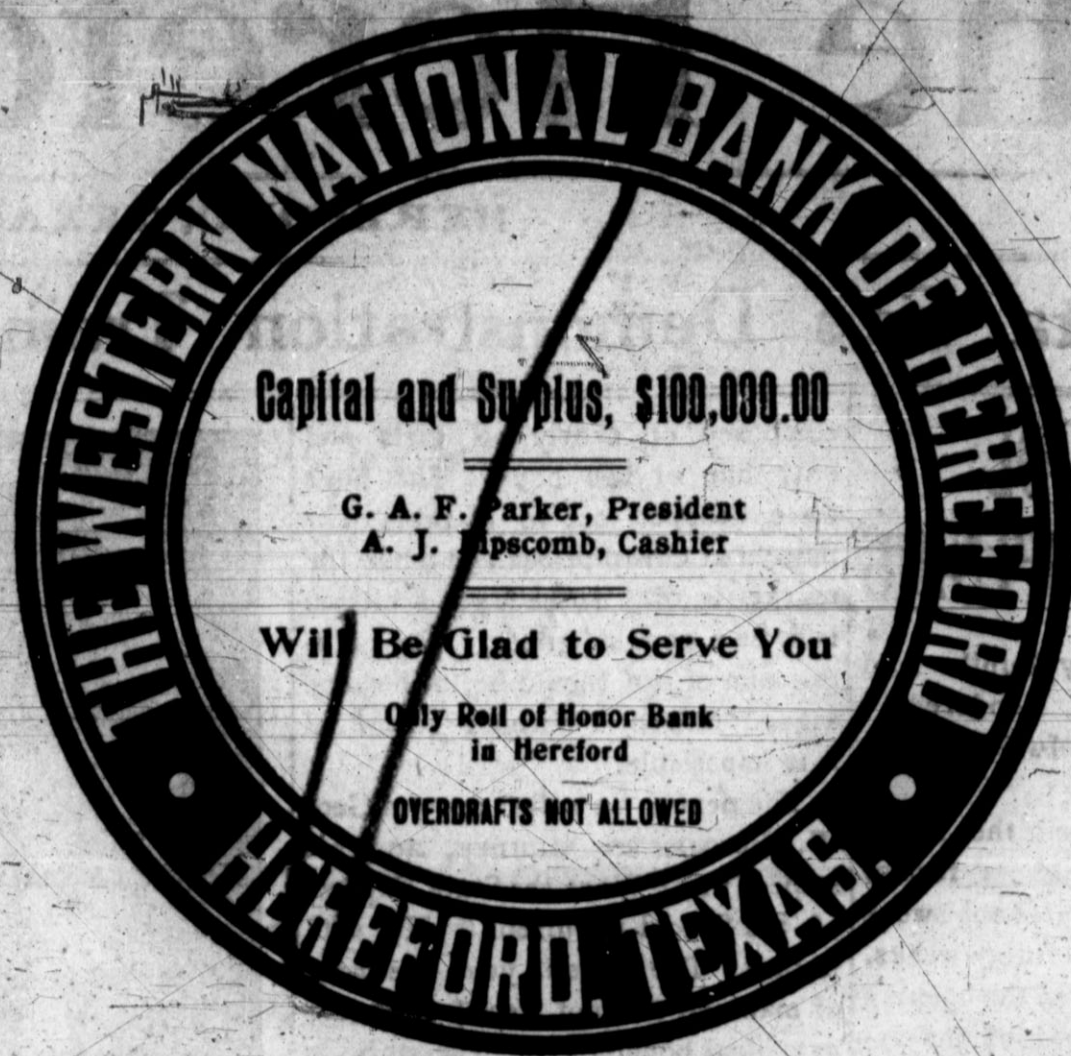
6. To see and hear accurately, observe closely, and to know many elemental facts of nature.
7. To have a reliable knowledge of local geography.
8. To be able to repeat from memory choice quotations of wisdom in poetry and prose.
9. To know and enjoy suitable literature of childhood found in fables, folk stories, and stories of heroes.
10. To be respectful and obedient to those in authority, and especially to the aged, and to tell the truth always.

The Fruit and Truck Growers Association meets on the first Saturday of each month. You are invited to attend. The place—county court room; time 2:30 p. m. 31tf

Light running spinner washing machines at Garrison Bros. 33tf

The Exhibit at Chicago.

The committee having in charge the exhibit to be sent to the Chicago Land Show, no doubt, would appreciate the assistance of any one who has some good exhibition stuff. Several have put up in jars fruits of various kinds and the garden truck now growing would make a fine exhibit. As soon as the committee advises a place will be designated for the collection. Let every body get ready to help. The Land Show in November will be the greatest ever held in the world and the entire Panhandle should be represented. Hereford cannot afford to lag behind in nothing.



TEXAS NEEDS GREAT MEN

V. PROGRESS.

GREEK civilization gave us the arch and made it possible to build structures that support great weights. The Phoenicians made the first boat and the Harbor of Phoenicia became the birthplace of the navies of the world. Since the beginning of creation, we have depended upon men who can build for our progress. We need in State government builders who can construct an arch strong enough to support the ponderous machinery of Twentieth Century civilization and create conditions that will make Texas the birthplace of the world's progress.



THE BIRTHPLACE OF PROGRESS.

Nature has given Texas the framework of a magnificent civilization and poured the riches of the universe at her feet. Our rivers, lakes, valleys and hills are a triumph in creation. God has done everything He could for Texas and we now await the master hand of government to awaken to vigorous activity the wealth, talent and enterprise of the people and to raise our civilization to magnificent heights of progress and bring glory and renown to our citizenship. Texas needs great men.

Omitted Names.

In giving the names of the students who had gone off to College from Hereford, several names were overlooked, and we may not yet have all the list. Albert Carter is at Brownwood, Texas; Misses Dimple Gass and Lora Guinn are at the Northwest Texas Normal, Canyon City. Fred Oberthier and Henry Cox are at A. & M. at College Station.

President Cousins at Methodist Church.

A large crowd heard the lay sermon by President R. B. Cousins of the Northwest Texas Normal at the Methodist church last Sunday. His subject was "The duty of the members to the Church." He is an earnest speaker and his sermon was well received. The Normal under his charge is succeeding beyond the expectations of the most optimistic.

A

Merchant who does not advertise believes it MORE PROFITABLE to sell to the people who know little about WHAT THINGS SHOULD COST! He is content to do without the patronage of the people who read ads—and who thus KNOW PRICES AND VALUES—if he can get a "lucky share," through "location" or other reasons, of the patronage of the people who are not educated, by advertisement, to "know." He realizes that as soon as any of his patrons become ad readers he loses their trade—but he hopes that there may always be a percentage of shoppers who do not read ads. And he thinks that with such shoppers he stands on equal footing with the advertising merchant. A merchant's best reason for advertising is your best reason for not patronizing his store. Advertisers are always interested in the advertising.

JAMES
STRICTLY HIGH CLASS TAILOR-MADE

authority in extra free transport

week to see mother is set

ONLY



"By Their Fruits"

Ye Shall Know Them," says the good book. That's the way we want you to know us.

The Most Tempting Fruits

you can imagine are here in all their luscious beauty. Every country, every clime yield up their best for your enjoyment. Have you acquired the habit of eating fruit for breakfast? Do so by all means. it will tone you up better than anything else you can eat.

Fresh things just arrived are Cranberries, Michigan Concord Grapes, Colorado Apples, Red Ball Oranges and Lemons, Cuba Bananas, home grown Peaches, Tomatoes, Watermelons and Canteloupes.

We want your grocery business on Price, Quality and Promptness

HOMER WILKINSON'S CLEAN GROCERY

TELEPHONE NO. 81 Hereford, Texas

Roswell Product Exposition, OCTOBER 5, 6 and 7, 1911

SOME OF THE FEATURES

Curtiss Aeroplane in daily flights. First airship to be flown in New Mexico. Broncho busting and goat roping. \$350.00 in prizes. Gigantic apple and alfalfa exhibits. Horse and cattle shows. Dazzling fireworks display. Beautiful Flower Parade. Automobile Contests.

SPECIAL RAILROAD RATES

THREE DAYS OF FUN, FROLIC and EDUCATION

Now Is The Time

to buy your Winter Coal. Do not wait until the cold wind begins to blow—buy now and get clean, dry coal. Don't forget to Phone No. 1 for anything in Coal, Grain, Salt and Hay.

We will have a car of the best Niggerhead Coal on the track about October 1st.

Hughes Grain Co.

JAS. A. HUGHES, Manager

Citation by Publication.

The State of Texas,
To the Sheriff or any Constable of Deaf Smith Co., Greeting:
Oath having been made as required by law YOU ARE HEREBY COMMANDED to summon M. L. Kelly, N. T. Smith, C. B. Hughes, N. F. Moore, M. J. Loftis and W. A. Eastan by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the last Monday in October A. D. 1911 the same being the 30th day of October A. D. 1911, then and there to answer a petition filed in said Court on the 2nd day of September A. D. 1911 in a suit, numbered on the docket of said Court No. 430, wherein W. S. Higgins is Plaintiff, and M. L. Kelly, N. F. Moore, M. J. Loftis, and W. A. Eastan are Defendants, and said petition alleging that on the first day of May 1908, the Defendant, M. L. Kelly executed and delivered to W. B. Beach, W. H. Rayzor, H. Trow, J. M. Garner, H. B. Webb and Jno. W. DeAtley her three promissory notes, dated May 1st, 1908, two for the sum of \$379.11 each, maturing respectively, on the first day of September, 1908; and on the first day May 1910, and one for the sum of \$251.97.

Plaintiff alleges further that said note for \$379.11 maturing Sept. 1st, 1908, and said note for \$251.97 have been paid off and satisfied, and that the said note for \$379.11 maturing the first day of May, 1910 is now owned and held by the Plaintiff; that said note, no part thereof, no interest thereon has been paid to Plaintiff's damage.

Plaintiff further alleges that said note bear interest from date, at the rate of 8 per cent per annum, and provides that in case it is placed in the hands of an attorney for collection, an additional amount of 10 per cent on both principal and interest shall be added as attorney's fees; that on the first day of May 1910, Plaintiff placed said note in the hands of Carl Gilliland, a practicing attorney of this bar for collection. That no part of said attorney's fees have been paid to Plaintiff's further damage.

The plaintiff further alleges that said note was given in part payment for the following described tract of land: Situated in Castro County, Texas, and being the S. one-half of section 45 Blk. T, Cert. No. 346, Original grantee, R. M. Thompson, containing 167 5-10 acres.

Plaintiff further alleges, that the Defendant, W. A. Eastan, M. J. Loftis, N. F. Moore, M. L. Kelley, N. T. Smith, and C. B. Hughes, are claiming and asserting some title and interest and estate in said land, but that Plaintiff's Vendor's Lien securing said note is superior to any right, title or estate, that the Defendants or either of them have to said land.

Plaintiff prays that Defendant be cited to appear and answer that he have judgment for the amount of the note due, and sued on, together with interest, attorneys fees, and cost, and a foreclosure of his Vendor's Lien, and that said Vendor's Lien be adjudged to be superior to any right, title, estate or claim of the Defendants, or either of them.

HEREIN FAIL NOT, but have before Said Court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

Witness, J. S. Jones, Clerk of the District Court of Deaf Smith County.

Given Under my Hand and the Seal of said Court, at office in Hereford, Texas this the 21st day of September A. D. 1911.

[Seal] J. S. JONES, Clerk, District Court, Deaf Smith County.

Citation by Publication.

The State of Texas,
To the Sheriff or any Constable of Deaf Smith Co., Greeting:
Oath having been made as required by law YOU ARE HEREBY COMMANDED to summon M. L. Kelly, F. R. McCarthy, Edward Bischoff, W. H. Hall, C. P. Brown, and Wm.

T. Dawson by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the last Monday in October A. D. 1911 the same being the 30th day of October A. D. 1911, then and there to answer a petition filed in said Court on the 2nd, day of September A. D. 1911 in a suit, numbered on the docket of said Court No. 429, wherein W. S. Higgins is Plaintiff, and M. L. Kelly, F. R. McCarthy, Edward Bischoff, W. H. Hall, C. P. Brown and Wm. T. Dawson are Defendants, and said petition alleging the Defendant, M. L. Kelly on the 1st day of May 1908, executed and delivered to W. B. Beach, W. H. Rayzor, H. Trow, J. M. Garner, H. B. Webb, and Jno. W. DeAtley her three promissory notes, dated May 1st, 1908, two for \$546.42 each, maturing respectively, on the first day of September 1908 and on the first day of May 1910, and one for the sum of \$363.25 maturing on May 1st, 1909, each bearing interest at the rate of eight per cent per annum, interest payable annually, and if not paid when due to become principal and bear interest at the rate of 8 per cent per annum. Each of said notes payable at Hereford, which is in Deaf Smith County, Texas, and each providing that in case said note was placed in the hands of an attorney for collection, or if collected by suit an additional amount of 10 per cent would be added thereto as attorney's fees.

Plaintiff further alleges that all of said notes, except the one maturing May 1st, 1910 have been paid, and that Plaintiff is the owner and holder of said note maturing May 1st, 1910, which Plaintiff alleges is long past due, and un-paid; that said note was given as part of the purchase price for the following described tract of land: Situated in Deaf Smith County, Texas, being a part of Section 48, Blk. T, Cert. No. 349, Original Grantee, R. M. Thompson, and described by metes and bounds as follows: Beginning at the S.E. Cor. of said section 48, Thence N. to a point in the E. line of said section. 1841 Vrs; Thence W. parallel with S. line of said sec. 982 1-2 Vrs. to a point in the W. line of said sec; Thence South 1841 Vrs. to S.W. cor. of said section.; Thence E. 982 1-2 Vrs. to the place of beginning, containing 240 9-10 acres of land.

Plaintiff further alleges that in order to enforce the collection of said note, it became necessary to employ counsel to assist him, and did on the 28th day of August 1911, employ one Carl Gilliland, a practicing attorney of this bar, and did on the last named date place said note in said attorney's hands for collection.

Plaintiff further alleges that no part of said attorney's fees have been paid, to Plaintiff's further damage.

Plaintiff would further allege, that the Defendants and each of them claim some right, title or interest in and to said land, the exact nature of which this Plaintiff does not know, except by the Defendant, Dawson but alleges that the Plaintiff's Vendor's Lien given in part payment for said property, is superior to any right, title or interest of any of the Defendants in said land; that Plaintiffs is the owner and holder of the note sued on.

Plaintiff prays that Defendants and each of them be cited to appear and answer, and that he have his judgment against the Defendant M. L. Kelly for the amount of said note sued on, principal, interest, attorney's fees, for cost of suit; and that he have his judgment foreclosing his Vendor's Lien on said land, and that his said Vendor's be adjudged to be superior title or interest that or either of them have.

HEREIN FAIL NOT, but have before said Court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

executed the same.

Witness, J. S. Jones, Clerk of the District Court of Deaf Smith County.

Given Under My Hand and the Seal of said Court, at office in Hereford, Texas this the 21st day of September A. D. 1911.

[Seal] J. S. JONES, Clerk, District Court, Deaf Smith County.

Slap Shots.

"If we had the spirit we ought to have, our hearts would go out in compassion for the fallen and erring."

When a man don't agree you with in politics and religion, he's all wrong.

It is as hard for some people to swallow the "story" of Jonah and the whale, as it was for the whale to swallow Jonah.

"Do unto others as others are want to do unto you, but do it first."

How often should a woman forgive her neighbors chickens when they (the chickens) scratch up her flowers every day?

If thy neighbor plug thy right eye, punch his left optic is the practiced doctrine of all ages.

What has become of the big boys and girls who sat in the shade of trees' at school and studied parsing and partial payments?

Notice to Creditors of the Estate of W. D. Cloyd, Deceased.

Notice is hereby given that original letters testamentary upon the estate of W. D. Cloyd, deceased, were granted to me, the undersigned, on the 18th day of September, A. D. 1911, by the county court of Deaf Smith county, Texas.

All persons having claims against said estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are Hereford, Texas, Deaf Smith county.

MRS. EMERLINE CLOYD, Executrix of the estate of W. D. Cloyd, Deceased. This the 30th day of Sept. 1911. 33-4t

C. W. B. M. Program.

Wednesday afternoon, October 4. Topic—The Home Base of Missions.

Hymn.
Bible Lesson—John 3:22; 5:14.
Prayer.
Hymn.
The Need of Prayer—Mrs. Wheeler.

Increasing the Membership—Mrs. Nutter.
Importance of the Missionary Tidings—Mrs. Tynes.
Hymn.
Gleanings from the Tidings—Mrs. Ramsey.

Tidings Contest—Members.
Benediction.
All members and friends are kindly invited to attend this meeting.

A Record Price for Panhandle Steers.

The highest price ever paid for 2-year old steers was paid last week to Wm. Todd of Tulsa. There were 600 whitefaces in the bunch and the price was an even \$45 around. Sam Dunn, by whom the sale was closed, says that they were the finest bunch of steers ever put up in Texas, and weighed an average of 1,000 pounds. "No man ever sold a herd for such a price," Mr. Dunn remarked.

Happiest Girl in Lincoln.

A Lincoln, Neb., girl writes, "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and got better right along. I am the proudest girl in Lincoln to find such a good medicine." For sale by all dealers.

Our Altitude.

.....	3810 feet
.....	3663 feet
.....	3887 feet
.....	3986 feet
.....	4000 feet
.....	3998 feet
.....	4127 feet

DAY PHOTO Number fourteen

The Hereford Brand

Published by
The Brand Publishing Co.
J. C. Elliott, Editor
W. T. Stanberry, Business Manager

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THE HEREFORD BRAND

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out of Congress of March 3, 1879.

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Strictly in Advance

Any anonymous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

**THE BENCH
CONGRESS**

The Congress has had no regular session this week, but like a covey of quail after a shot from an early hunter, have been somewhat scattered. The main topic for the several rump caucuses has been the selection of a candidate to succeed Senator J. W. Bailey. Of course, all were well aware that C. B. Randell had been an avowed candidate for several months, but none of the members of the Bench Congress seem to like the choice, and he had no ardent followers. Chairman E. T. W., said he was mighty afraid that he would hafta vote for Randell if Jacob Wolters should be the only opposing candidate, but since Morris Sheppard had announced, he was feelin' happy. Some of the Bench holders were pleased when Anti S. W. Ball announced, but he has but one or two who thinks he has any show. The chaplain and scriptorian E. B. O., prays for him every day and believes he will beat the stuffin' out of Sheppard and Randell. Mayor H. thinks Ball is the hot number, but as he is not a member of the Bench, his "say" don't cut much kaffir corn. He was allowed the privilege of the floor, but he soon talked himself hoarse and had to take a glass of cokerooler as a substitute for a whistle wetter. The chairman thinks that Anti S. W. Ball has undertaken to carry too many men on his shoulders, including Wilson for president and Ramsey for governor. "If he gets there himself," says the chairman, "he will be there with a heavy load."

Taking the squintessence of the expressed opinions of the combined membership of the Bench Congress, the men in the lead on the next ticket are: Woodrow Wilson for president; W. F. Ramsey for governor and Morris Sheppard for senator.

D. F. Ashbrook was in Amarillo yesterday and is in Clevis today.

P. H. Lee of Hollene, N. M., writes that there will be a number of bales of cotton from his community for the Hereford gin.

Light running spinner washing machines at Garrison Bros. 33tf

Mrs. Elizabeth Soner, a sister of Mrs. C. Smith, whom she had not seen for 14 years, is here for a short visit. Mr. Smith met her at Amarillo.

Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, Deafness is the result, and unless the inflammation can be taken out and the tube restored to its normal condition, hearing will be destroyed. For cases out of the ear are caused by inflammation (caused by colds) in the mucous membrane of the throat, and the mucous membrane of the throat and the Eustachian Tube are always interested.

Tuberculosis.

The Anti-Tuberculosis Commission of Texas has issued a circular stating some rules to be followed to prevent and arrest the spread of consumption in the State. The circular is as follows:

CONSUMPTION AND HOW TO PREVENT IT.

Consumption causes many thousand deaths in this State every year. But able physicians tell us that, if we follow certain directions, we can help to stamp out this disease.

Consumption is not inherited. It does not belong to our climate. It is very often cured. It is actually on the increase.

Consumption is usually carried by the poison which comes from the consumptives' sputum or spit. Sick persons should take care to burn their spit, or put it into the water closet.

The trouble now is that consumptives spit upon the floor or in the street.

The poisonous sputum then dries and goes as dust into other people's lungs. A little spit is enough, when scattered in dust, to infect dozens of people.

THINGS BAD FOR WEAK LUNGS.

Dust and smoky or dusty places are bad. Dark, damp or crowded rooms are bad.

Dirty shops and stores, dirty saloons and dance halls, dusty kinds of business, like marble cutting, sorting feathers or making cigars, are bad for weak lungs. To sit bent over one's sewing or other work is bad.

Self-indulgence and intemperance are very bad. Vice which weakens the strong kills the weak.

THINGS GOOD FOR WEAK LUNGS.

Fresh air in plenty prevents consumption. Sunshine kills the germs. Choose sunny rooms. Open the windows and let the air in. Keep the house clean. If a consumptive has moved out of a room, have the health officers disinfect it.

Be in the open air as much as possible. Outdoor work is vastly better than indoor work. Sleep out doors, but not in the rain. Keep feet dry.

Breathe with deep, long, full breaths, so as to carry the fresh air to every corner of your lungs. Do this every day for several minutes in the morning and at night with the windows open or while out of doors. Breathe through the nostrils and not through the open mouth.

Spend your money for simple and well-cooked food—good fresh meat, eggs, oatmeal, rice and other vegetables, and for bread and butter, milk and fruit.

Do not spend money for beer or other liquors or for quack medicines or "cures." They are all "fakes" and many make the patient worse.

Live a regular life and keep the bowels regular. Get plenty of sleep.

A daily cool sponge or tub bath is good, when followed by a brisk rub.

Courage is very important. Consumptives can be helped and many are cured.

SPECIAL CARE OF HOUSEHOLD AND CHILDREN.

Do not sleep in the same bed with a consumptive.

Whenever any one of your family has been ill or seems weak or run down, build up the strength at once with nourishing food, extra rest and sleep and fresh air.

If one has a bad cold or a cough and it does not grow better soon, go at once to a physician. Don't wait till it is too late.

The doctor is worth ten times as much as a quack. Tuberculosis Commission asks every one's help against consumption.

Consumption is always interested in your health. It is always interested in your pocket places, and other

The First National Bank

Calls attention to its splendid Board of Directors, who stand responsible to you for every dollar's business you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,
R. J. KIBBE, J. T. JOWELL, L. GOUGH,
R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community and its citizens in the past—it respectfully asks your consideration when you come to place your account now.

NO OVERDRAFTS ALLOWED

The First National Bank

Fire Companies:

- North British & Mercantile of London and Edinburg, Eng.
- Insurance Co. of North America, Philadelphia, Pa.
- German-American of New York.
- Connecticut of Hartford Conn.
- Hanover, of New York.
- Peoples' National, of Philadelphia, Pa.
- Accident and Health, Liability, Burglary, and Plate Glass: the old Fidelity and Casualty of New York.

TELL ME If You have Bargains to Offer in City or Country Property.

I have frequent inquiries for both. I make a specialty of exchanges.

Insurance of all kinds sold in strong reliable companies whose Financial Strength and past Record is their best advertisement. Any work entrusted to us will receive careful attention. Satisfied customers is our constant effort.

YOUR NOTARY WORK SOLICITED

Office in Dunlap and Britain Building. Rooms 2 **C. O. LEE** Hereford, Texas Phone 310

THE FIRST STATE BANK

S. B. EDWARDS, President W. C. WITHERSPOON, Ast. Cashier J. THOS. WEBB, Cashier
H. B. WEBB 1st Vice Pres. G. M. PALMER, 2nd Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

Callens has it. 1tp

H. B. Stevens returned this week from Missouri.

World renowned Garland Ranges at Garrison Bros. 33tf

W. M. Knight went off again last Saturday for Lubbock on business.

I'll meet you at the Corner Drug Store. 38tf

W. D. Keliehor went down to Amarillo Monday.

Famous Garland smokeless heaters at Garrison Bros. 33tf

Harvey Cash of Dimmitt was in the city last Monday.

J. N. Russell is away for a short while on business.

Kentucky Blue Grass Seed at Homer Wilkinsons. 34tf

Jim Cardwell is serving on the Federal Jury at Amarillo this week. He went down Sunday.

Landrum will buy your peach seed. 33-2t

C. B. Williams started on a business trip to El Paso Wednesday morning.

Winter is coming. Get your windmills repaired. Phone 40. B. F. Turner. 33-4tp

Jno. James of Bailey county was in Hereford Wednesday and Thursday on business.

New way, air-cooled gasoline engines at Garrison Bros. 33tf

Miss Zollie Garrison has gone to Miami, Texas, where she has a position as teacher in the public school.

Star and Leader windmills, the highest type of windmill construction at Garrison Bros. 33tf

Miss Irene Carter of Amarillo, niece of Mrs. Jennie Thompson, visited in Hereford over Sunday.

Garland smoke burning heaters at Garrison Bros. 33tf

A. H. Elliston and his brother, R. L. Elliston, who has been here on a visit, left Saturday for down Texas.

Deering pure Sisal twine 10c at Garrison Bros. 33tf

Mr. and Mrs. C. T. Herring passed through Hereford Wednesday afternoon on their way to the Star Ranch in Castro county.

Famous Garland smokeless heaters at Garrison Bros. 33tf

Mrs. Mat Gilliland returned Wednesday morning to Pecos City after a short visit with her father and mother.

Save your windmill by keeping it in repair. Phone 40. B. F. Turner. 33-4tp

M. K. Hawkins of Salem, Ohio, was here this week looking after his land interest. He was enthusiastic over the water proposition.

Star and Leader windmills, the highest type of windmill construction at Garrison Bros. 33tf

Mrs. C. S. Battle and children of far-away Vancouver, British Columbia, are here visiting her mother, Mrs. J. S. Wyche.

Miss Edna Nobles returned from Fairfax, Mo., Wednesday morning where she had been on a two months' visit. She was met by her father. Their home is near Dimmitt.

C. H. Yost, lately of Summerfield, but who now has a law office in Amarillo, was in Hereford last Friday. Mr. Yost says business is opening up nicely.

The Gallaher family has moved into the McKinley residence, Mr. Gallaher having purchased that handsome place from Mr. McKinley.

J. D. Jarrott and family left Tuesday for Ft. Worth where they will make their home. Mr. Jarrott has a position with the Volunteer State Life Insurance Co.

Sprains require careful treatment. Keep quiet and apply Chamberlain's Liniment freely. It will remove the soreness and quickly restore the parts to a healthy condition. For sale by all dealers.

H. B. McKinley and family left this week for their new home near Sherman, Texas, where they have a large farm. He shipped his stock and implements a week or two ago.

We have shorts. Witherspoon & Harrison. 21tf

C. G. Witherspoon of Hereford visited his cousin Mr. J. F. Witherspoon Thursday. He was on his way home after having placed his daughter, Miss Bertha in Trinity University.—Midlothian Argus.

Earl Gough of Fort Worth is here for a few days.

The regular meeting of the Fruit and Truck Growers Association is held on first Saturday afternoon of each month at 3:30 o'clock. All invited. 30tf

J. C. Forsyth, editor of the Dimmitt Plainsman, was in Hereford Wednesday on his return from Amarillo where he paid his respects to the center of civilization.

Edgar Betts enjoyed a visit last week from his sisters, Miss Mabel Betts of Panhandle and Miss Nora of Plainview. Both young ladies are engaged in teaching. Mrs. E. R. Betts, their mother, left on the same train for Clarendon.

Right in your busiest season when you have the least time to spare you are most likely to take diarrhoea and lose several days' time, unless you have Chamberlain's Colic, Cholera and Diarrhoea Remedy at hand and take a dose on the first appearance of the disease. For sale by all dealers.

A. P. Murchison has been elected as cashier of the First State Bank and Trust Company to take the place of J. Thos. Webb, resigned. Mr. Webb has not decided as to his future, but will likely made a change in location. He is a young man of good business qualifications and success awaits him in what ever line he may choose.

A petition is being circulated this week asking for the reappointment of Postmaster Smith to another term. It is said that every patron with only a few exceptions has signed the paper.

E. B. Black Co.

Embalmer & Funeral Directors
AT YOUR SERVICE DAY OR NIGHT
DAY PHONE 14. NIGHT PHONES 92 OR 299

Better Than Colorado.

M. K. Hawkins of Salem, Ohio, who owns a quarter section of fine land 6 miles northwest of town, was here this week and came with the purpose of placing his land on the market and to try to sell it at once. But after being here for a few days and making a careful inspection of the gardens and orchards, and especially the McDonald Irrigated Farms, decided to install a big pumping plant on his land. He told the writer yesterday morning that he was ready to make a contract for a big 1,000 gallon well. Mr. Hawkins owns several large tracts of land in Nebraska and the irrigated belt of Colorado, but avows that the water, soil and sunshine of the Hereford country beats Colorado. "I wish I had all my investments here," he said. "Sometime ago, I showed the pictures in the Special Edition to my Ohio friends and they would hardly believe what they saw and read in the paper, it looked so impossible—I scarcely believed it myself—but after coming down here and seeing everything with my own eyes, I can say that every word and every picture represents the proposition just as it is, without the least exaggeration." "You have a great proposition," he continued. "You've got better soil than Colorado, better water and better climate."

Mr. Hawkins, just like every one else who sees the irrigation in actual operation, goes up in enthusiasm. He sees a great future for Hereford and says there's no better time than right now to make investments in the country.

YOU'LL LIVE HEREFORD!

Sour Stomach Makes a Sour Man

This is the day of the optimist. The "don't worry" man is a genial, smiling chap who looks forward to a bright future of health and happiness—and wealth too, of course.

The pessimist is scorned. He is blamed for a surly and gloomy disposition and receives no sympathy for his morbid forebodings. It isn't altogether right.

Many a man gets the reputation for having a Sour Disposition when the truth of the matter is he has a Sour Stomach.

Nyal's Dyspepsia Tablets will help that man

They contain pepsin and diastase in scientific proportions. He can eat what he likes and what the pepsin fails to digest the diastase will take care of.

A good digestion is a blessing; Nyal's Dyspepsia Tablets bring a blessing. Two sizes, 25c and 50c.

Besides good goods you get good treatment at our store. Always glad to have people come in and look around, whether they want to buy or not. We wait on you promptly, give you what you ask for but never tease anyone to buy anything.

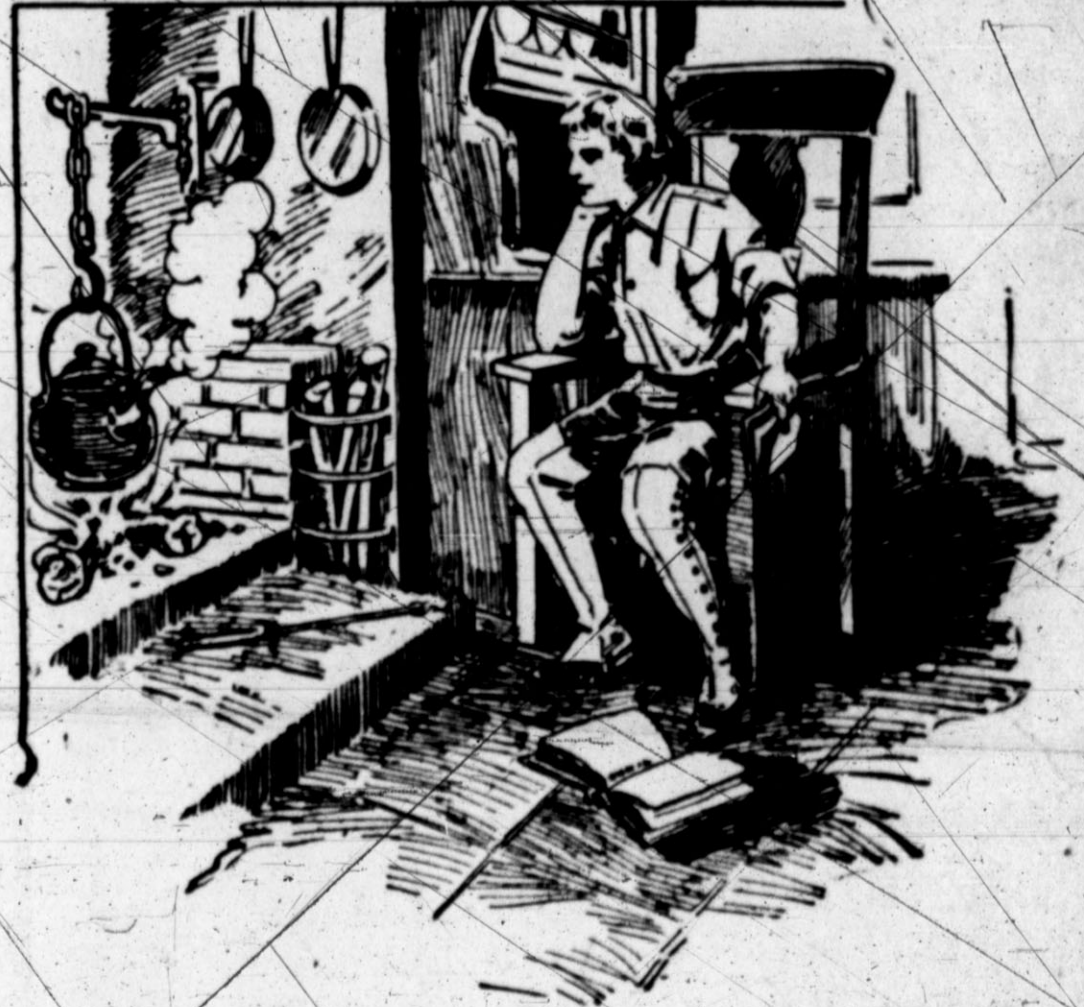
E. T. WOODBURN & SON

"The Nyal Drugstore"

TEXAS NEEDS GREAT MEN

I. SUGGESTION.

THE boiling over of a kettle set Watt to thinking and the power of steam was harnessed; the falling of an apple stirred the brain of Newton and he gave us the laws of gravitation. Great minds throughout the ages have been swayed by the magic touch of suggestion. All the elements of nature and all the agencies of civilization are vying with each other in suggesting progress to the citizenship of Texas.



WATT'S SUGGESTION.

Our broad virgin prairies—130,000,000 acres—have never known the caressing touch of husbandry; our raw material—\$1,200,000 per day—leaves the State on its weary journey to the distant factory. Our minerals—nature's laboratory—are awaiting an opportunity of flooding the channels of trade with a golden stream of prosperity. Our population—progressive and prosperous—must travel in some instances 150 miles to hear the shrill whistle of a locomotive and our latent resources—powerful for progress—can be heard across the continent, crying out for master minds to release them. Texas needs great men.

"NUF SED"

About Spot Cash Prices
SEE US FOR REAL PRICES

JNO. A. JOHNSON GROCERY CO.

308 MAIN ST. PHONE NO. 7

O. E. THOMAS
EMBALMER AND FUNERAL DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND UNDERLYING — HERE IN TEXAS

HEREFORD, TEXAS
DAY PHONE
Number fourteen

SOCIETY

A SUCCESSFUL BIRTHDAY SURPRISE.
Saturday, September 23d, being Miss Willie Robinson's nineteenth birthday, a crowd of young people planned a surprise supper and party for her at the home of her mother, Mrs. W. B. Robinson. Before the crowd gathered, Criss and John Renfro and Miss Alma Beach came in an auto to take her for a "Joy ride." While they were out the crowd assembled and supper was in readiness to be served upon their return. Miss Willie was told that they would go to the Star Theatre and see the show, but she told them

that she must first go home. Of course, they were perfectly willing to take her, and as all the lights were out, Willie secured matches and went in to light the gas. As she walked into the room, all was hushed, and when she saw the young folks seated all around, she, very naturally—screamed.

Miss Robinson was the recipient of many valuable and useful presents and each person wished her many more such happy birthdays. A nice three course supper was served to the following: Misses Fern Churchill, Emma Eubanks, of Hale Center, Elsie Cloyd, Ruth Hunt, Lillian Bennett, Fanny Simpson, Velma Evants and Alma Beach. Messrs. Criss, John and Wilbur Renfro, Charlie Bennett, Elswick Cloyd, Volney Thomas, James Robinson and Festus Harris. Mesdames Hall Sumrall, J. Lee Duncan, Margret Simpson, B. N. Hubbert, Henry Cloyd and family, Mrs. Robinson and family.

COMPLIMENTARY LUNCHEON.

Quite pretty and novel was the progressive luncheon given by Mrs. P. W. Price on Thursday afternoon of last week complimenting Mrs. J. D. Jarrott. As the guests arrived they were given bits of card-board in bell, star and heart designs which designated the table at which they would first be seated. The chair of the honor guest was marked by special decoration. The three tables were beautifully appointed, each having in the center a bed of green on which rested one of the several floral designs, a bell made of purple asters, a star of pink asters and a heart of white asters. The luncheon was served in six courses and the progressions so arranged that each guest had the pleasure of a little visit with Mrs. Jarrott. The following ladies enjoyed Mrs. Price's hospitality on this occasion: Mesdames Jarrott, Will Evants, E. Cardwell, W. H. Garrison, Barcus, Barker, Mounts, Parker, Irwin, Arnold, Gallaher, Lipscomb and Matthews. Mrs. Price was assisted by Mrs. Stroud.

FOR MRS. SUE BARNES.

At the home of Mrs. J. A. Fox the ladies of the Presbyterian church entertained on Tuesday afternoon complimentary to Mrs. Sue Barnes. Music, conversation and a free intermingling of the guests made this last meeting with Mrs. Barnes very pleasant, and yet sad. Her association in all departments of the church

work and her exemplary Christian character [have endeared her to the people of Hereford, and though she pass not this way again, her influence will continue. Mrs. Boardman, the president of the Missionary Society, presented Mrs. Barnes with a beautiful book. Cream and cake were daintily served.

Texas Industrial Notes.

The Fort Worth Southern Traction Company with a capital stock of \$1,500,000 has been incorporated. The purpose of this corporation is to construct an interurban line between Fort Worth and Cleburne. The incorporators are G. H. Clifford, W. C. Forbess and W. A. Hangor all of Fort Worth.

Longview is making street improvements that will cost approximately sixty thousand dollars.

Greenville is erecting a new hotel at a cost of \$125,000.

The White Rock Dam at Dallas has been completed after nineteen months of work. This will give Dallas a 20,000,000 gallon daily water supply.

A sugar mill has been built at Harlingen by Lou. C. Hill. It is estimated that the mill will grind sixty thousand tons this season, and has a daily capacity of six hundred tons.

A fifty thousand dollar bath house has been built in San Antonio, which is one of the most up-to-date in the South. The bath house is 170 feet long and has twenty bath rooms.

The Texas Co-operative Investment Company has opened headquarters at Ft. Worth. This Company has a capital stock of two million dollars and is financed exclusively by Texas money.

Allen, Texas, held a boys Hog Show last week with thirty-eight entries. More than two hundred dollars in premiums was distributed.

One hundred miles of macadam highway is being built in Williamson county near Taylor.

A meeting of the producers and consumers of the state was held last week at Ft. Worth for the purpose of discussing methods of marketing live stock.

The Southern Pacific Railroad has addressed a circular to the people of Texas, suggesting that September 30 be set aside as "Rice Day," and asking that the citizens of Texas and Louisiana co-operate in making the venture a success.

The meeting of the farmers co-operative demonstration work of the United States Department of Agriculture for East Texas, was in session four days at Tyler last week. Exhibition of the government cotton grades which have been accepted by nearly all the cotton markets of the United States as standards, was made and an interesting and instructive program was carried out.

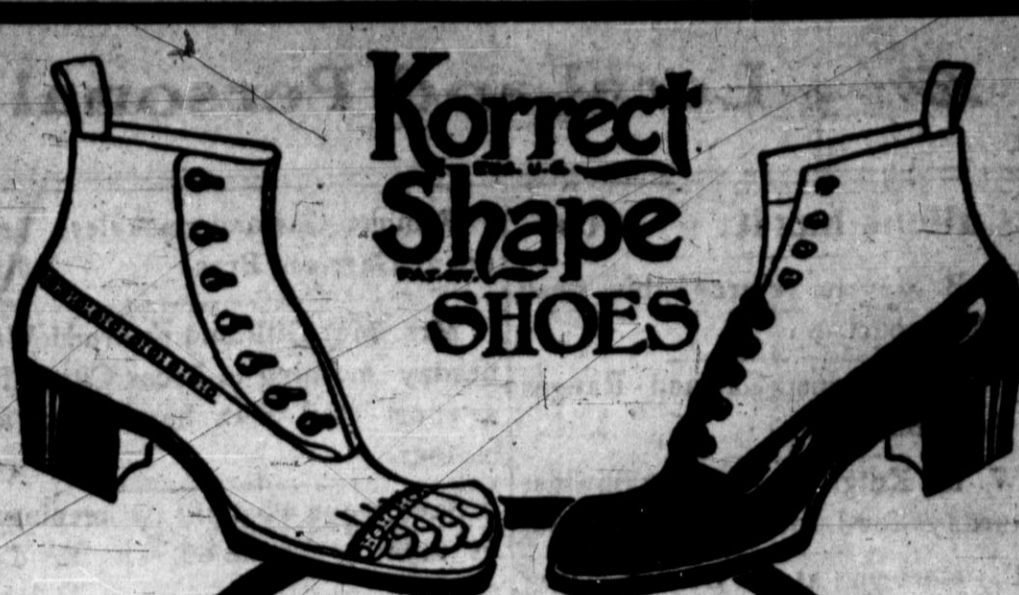
A Two Million Dollar bridge is to be built across the Trinity River at Fort Worth in the near future. An election for the purpose of voting bonds will soon be held.

It is estimated by San Angelo wool men that the Fall clip, which is just beginning to come on the market, will be 1,500,000 pounds, making the total production of the San Angelo country for 1911, 4,500,000 pounds.

A deal was consummated last week at Colorado City, wherein Lane & Pierson of that place purchased twelve hundred cows and five hundred calves from the N. H. Ranch in Crockett county at a price of \$25,000. The price paid breaks the high price records of the season.

The Northern Texas Traction Company at Fort Worth, has begun the operation of cars on the new Texas Christian University line.

The Bexar County Highway League is planning the construction of a five hundred mile highway, beginning at Laredo and extending to



Our Guarantee Your Safe-Guard

Burt & Packard are the only concern in the world guaranteeing patent leather shoes made of "Burrojaps" leather.

STOP A MINUTE and think what this means

Absolute assurance against fear, doubt or mistrust in purchasing patent leather shoes. Patent leather has always been considered unreliable. Here is a leather with nothing unreliable about it—it is absolutely guaranteed.

READ THE GUARANTEE

If the "Burrojaps" upper breaks through before the first sole is worn through, we will replace with a new pair FREE.

BURT & PACKARD CO., Makers BROOKTON, MASS.

Bentley & Omstead Co.'s "BUFFALO CALF"

This is a work or every-day shoe that we want to call your especial attention to. It has no superiors and a very few equals. And we believe we can truthfully say it is the most exceptional value in a shoe of its purpose to be found in Hereford. We want you to call and see it. The price is \$3.25 and \$3.50.

Guaranteed Holeproof Hose

Good Shoes and Good Hose go well together. We sell the famous Guaranteed Holeproof Hose. It's guaranteed so it could not be better. It's the kind it is a business proposition to buy.

Groceries!

Groceries!

Our grocery department is always kept brimful of the best in groceries. Telephone No. 25. Your order will be delivered promptly and the goods will be fresh and pure. Then you will also have no kick coming at the price.

Hubbard Dry Goods AND GROCERY COMPANY

Corpus Christi. A good road has already been built from Alice to San Deigo.

The second of the Fall Trade Extension trips under the auspices of the Dallas Chamber of Commerce was taken by Dallas business men to Mineral Wells and Weatherford last week.

The City of Austin by a vote of 6 to 1 has decided to rebuild the Austin Dam. The dam will cost \$1,720,000 and will form a lake 27 miles long. The dam will be sixty five feet high and is to be equipped to produce 7,200 horse power.

The Texas Commercial Secretaries & Business Men's Association will hold their annual meeting in Dallas on October 5th in the Auditorium of the Dallas Chamber of Commerce. All matters of material interest to the development of the State will be discussed and an interesting and instructive program will be carried out.

The Commissioners' Court of

Freestone county will be asked to call an election for voting \$40,000 for the improvement of public roads in that county.

The new macadamized road leading out of Abilene on the Anson route is completed and ready for traffic.

A twenty five thousand dollar opera house is being built at Mexia.

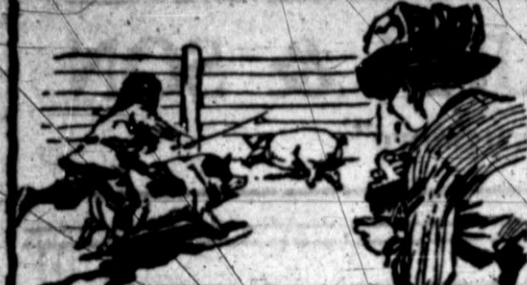
The Houston Gas Company will make improvements on their plant which will cost approximately one thousand dollars.

Notice.

The Star Mill and Elevator Company is now ready to take orders for Cotton Oil Cake and Meal in car lots for shipment in Oct., Nov., and Dec. Price \$25.00 per ton, F. O. B. Mills. For further information call or write, Star Mill & Elevator Co., Hereford, Texas. Phone 265. P. O. Box 253. C. R. Holman, local manager. 33-2t

A Brand Liner will rent that room for you—a line.

KODAK



From what can you obtain more real pleasure than a KODAK?

A remembrance in after years of the pleasures of today.

A picture of the baby, the old home, the lawn, and the many little incidents that come about that a Kodak picture will cause you a delightful memory.

Make a family record with Kodak Pictures.

We have Kodaks at from \$2.00 TO \$12.50

Come and inspect them.



THOSE LARGE TRACTS

That large tract of land you want to sell has been a burden to you. I delight in them. Large tracks are my specialty. Write me about it today—whether you want to buy or whether you want to sell.

Panhandle Lands

are the best lands in the world and doubtless I have just the bargain you want. Lands in the shallow water belt and lands out. Whatever your need may be, write me about it.

ED F. CONNELL,
HEREFORD, TEXAS

Be Happy!

Happy the girl, or woman, who has never suffered from any of the diseases of womanhood! Or, if she has been a sufferer, happy is she if she has learned of the wonderful benefits of Cardui, the woman's tonic!

Cardui is a gentle, tonic remedy, for women's ailments. It is a natural medicine—safe, harmless, purely vegetable. It has been in successful use for more than 50 years. It has cured thousands. It should do the same for you.

TAKE CARDUI The Woman's Tonic

Mrs. Mary Neely, of Denver, Tenn., says, "I think there is no tonic on earth, as good as Cardui. I used it with the very best results. I had backache and nearly everything a woman could suffer with, until I took Cardui. Now, I feel better than I have for two years. I shall always recommend Cardui to other suffering women. I can't praise it too highly. As a medicine for weak, tired, worn-out women, Cardui is safe and reliable. Try it, today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 88

Problems of the Fireside

The American home is the throne and fountain head of greatness and the destinies of the human race must depend upon the wisdom of the fireside. Politicians may make party platforms; legislatures may pass laws, but the fundamental questions of public importance must be finally settled by the man of toll as he quietly sits by the fireside after the day's work is over.

The Struggle for Power.

The outstanding ambition of the human race today is power. Financiers, with the inventive genius of an Edison, are seeking to associate capital in such a way as to multiply power. Labor, with the mighty trend of a nation marshaling its army, is seeking to arrange its forces so as to increase power. The farmer, with the patient and honest endeavor typical of his occupation, is seeking by organized methods to gain power. Each is endeavoring to combine two or more economic units of their class in such a way as to increase the power of both. The purposes are laudable, but the methods, each must employ present problems in which all humanity is involved and they must be finally settled at the fireside.

The Problems Upon Us.

We are well into these problems with capital in the foreground. Numerous solutions have been suggested, but the most primitive one is that of prohibiting by law the extension and multiplication of power through organized effort. This solution is manifestly impracticable. No one would for a moment tolerate a law that would prevent the invention or use of an appliance which would multiply the power of steam or any other potential energy, because perchance it might also increase the danger—in growth the element of danger always increases at the same ratio as other component parts. To destroy or limit power is to strike down progress and return to the dark ages, and is an acknowledgment of our incapacity to cope with human affairs. We must quickly recede from this position or pass rapidly on to government ownership.

To acquire the highest degree of efficiency in civilization, we must develop every pound of energy and power for usefulness there is in all things and multiply this power as many times as human ingenuity can devise, minimizing, as far as possible, the element of danger without weakening the source of power.

The problems in the industrial horizon today are gigantic and their solution awaits the patriotic and careful consideration of men of noble minds and big hearts as they sit by the fireside.

B. Rowan and family of Dimmitt were in the city last Wednesday. Mrs. Rowan has returned from an extended trip to Colorado.

W. J. Walters was up from Slaton over Sunday to visit with Mrs. Walters.

NATURE'S WARNING.

Hereford People Must Recognize and Heed It.

Kidney ills come quietly—mysteriously.

But nature always warns you. Notice the kidney secretions. See if the color is unhealthy—If there are settlements and sediment.

Passages frequent, scanty, painful.

It's time then to use Doan's Kidney Pills, To ward off Bright's disease or dropsy.

Doan's have done great work in Hereford.

R. A. Daniel, 306 Roosevelt Ave., Hereford, Texas, says: "Doan's Kidney Pills have been used in our family for backache and disordered kidneys and have brought great relief. I got a supply of this remedy a short time ago at Woodburn & Son's Drug Store and it was taken with the most satisfactory results. There is no question about Doan's Kidney Pills being an effective kidney medicine and I feel that I have the right to endorse them."

Remember the name—Doan's For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

and take no other.

READ for PROFIT

Use for Results

FOLEY KIDNEY PILLS

They work directly on the KIDNEYS, BLADDER and URINARY PASSAGES, and their beneficial effect is felt from the start. For BACKACHE, KIDNEY and BLADDER TROUBLE, RHEUMATISM CONGESTION of the KIDNEYS, INFLAMMATION of the BLADDER and annoying URINARY IRREGULARITIES they exercise a permanent benefit.

TONIC IN ACTION - QUICK IN RESULTS

F. S. Rexford, 616 New York Life Bldg., Kansas City, Mo., says:

"I had a severe attack of a cold which settled in my back and kidneys and I was in great pain from my trouble. A friend recommended Foley Kidney Pills and I used two bottles of them and they have done me a world of good."

BETTS-CLARK, Druggists

WANT ADS

MISCELLANEOUS WANTS

LOST—About Sept. 1st. Memorandum book containing record of water pumping for city of Hereford. Finder please return to Hereford Electric Light & Power Co. 34-2t

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

FOR PUMPING ENGINES—See J. L. Johnson at the Sub-Irrigation Plant. 28tf

CALVES FOR SALE—700 native calves, 90 head of 2-year old mules. Address Green Valley Ranch, Umbarger, Texas. 31-4tp

New way, air-cooled gasoline engines at Garrison Bros. 33tf

FOR SALE—CHEAP—Household goods, Piano, etc. See J. Thos. Webb. 34-2tp

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

A book for every need in the famous I-P loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30. 3tf

FOR TRADE—I will trade my home in Hereford for a section of good land. A reasonable encumbrance on the land will not interfere. J. N. Russell. 30tf

Call at The Brand when in need of Legal Blanks.

Windmill Work!

Have your mills repaired, remodeled, rebalanced. Our wells cleaned out. First-class work done by men of long experience. Also will dig new wells with good steam outfit. PHONE No. 40.

B. F. Turner

\$4.00 For \$1.50.

Read the advertisement elsewhere in this issue and see how this can be done—\$4.00 worth of real stuff for \$1.50 and this includes a year's subscription to the Brand. The Black Beauty Kitchen Set is guaranteed by the factory to be as good as the best. Come in to see the set.

For summer diarrhoea in children always give Chamberlain's Colic, Cholera and Diarrhoea Remedy and castor oil, and a speedy cure is certain. For sale by all dealers.

Professional and Business Cards

WM. M. KNIGHT J. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

J. W. Crudginton F. P. Works
Hugh L. Umphres
Crudginton, Works & Umphres
LAWYERS
Especially equipped for handling damage suits, land litigations and cases in the U. S. Courts and Appellate Courts of Texas.
Over Post Office Amarillo, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

C. G. WITHERSPOON
COUNSELLOR AT LAW
Land rendered and taxes paid for non-residents.
HEREFORD, TEXAS



Special Round Trip Rates
SUMMER TOURIST TICKETS on sale daily to September 30. Final return limit October 31, 1911. Call on agent for particulars.
E. R. READ, Agent.

THE BRAND IS ONE DOLLAR PER YEAR—SUBSCRIBE NOW

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS
Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.



The Marlin Model 20 REPEATING RIFLE

You can buy no better gun for target work and all small game up to 200 yards.

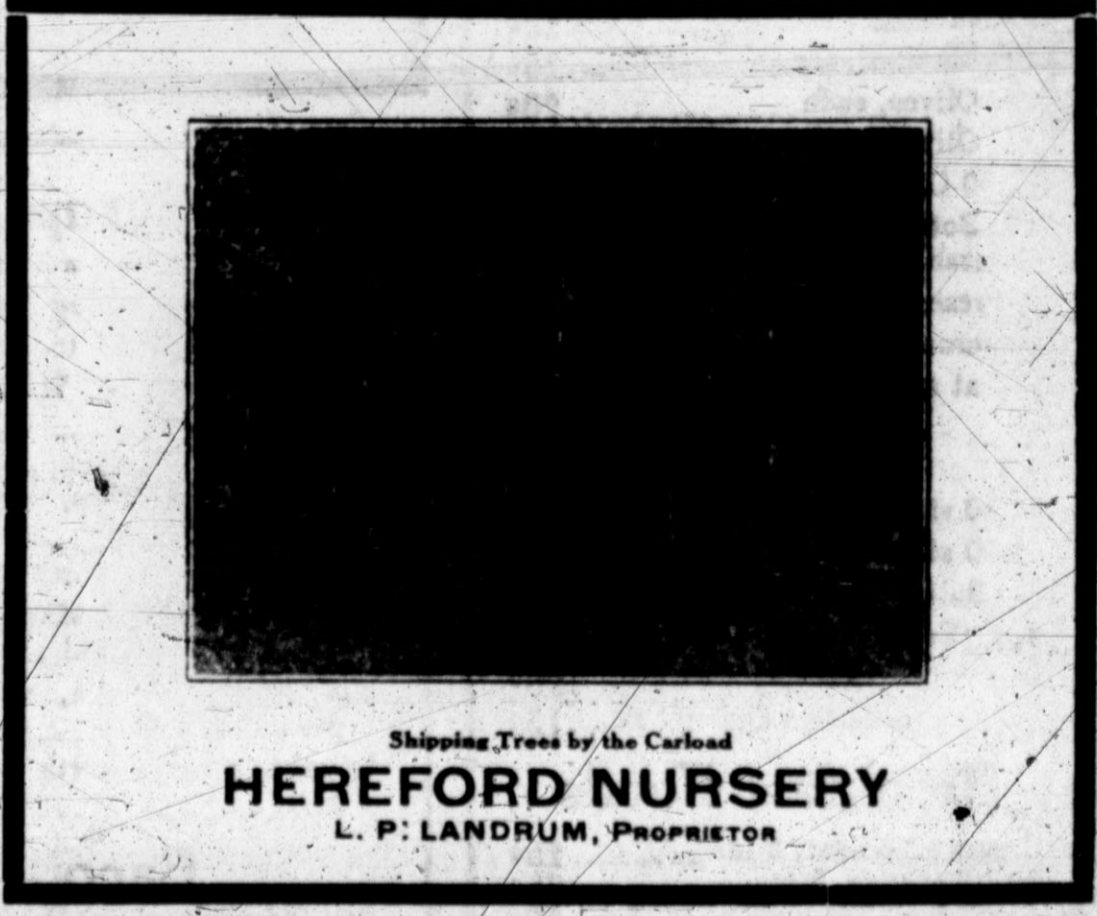
Without change of mechanism it handles .22 short, long or long-rifle cartridges perfectly. The deep Ballard rifling develops maximum power and accuracy and adds years to the life of rifles.

The solid top is made of finest quality steel—protects powder and keeps from being blown back. The side ejection never lets ejected shells spoil your load and allows quick, accurate repeat shots. With simple take-down construction, removable action parts—best parts of any .22—it is the quickest and easiest to clean. A great vacation rifle. Ask any gun dealer.

The 126 page Marlin catalog will help you decide what rifle best suits your individual desires. Send 3 stamps for it today.

The Marlin Firearms Co.
2 Willow Street New Haven, Conn.

The Brand \$1 Per Year



Shipping Trees by the Carload
HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard. Planing Mill in connection. Let us figure on your next bill of lumber, etc. No matter how small or how large we will make it to your interest.

T. M. Palmer Lumber Co.

RIP! ZIP! BOOM!

GROCERY PRICES GONE SMASH \$10,000.00 Stock of Groceries To Sell AT and BELOW ACTUAL COST

Sale Begins Monday, October 2nd and Will Continue
As Long As The Groceries Last

Grocery Sales have been put on before, and will be put on as long as the world goes round, but the one that begins at our store Monday, October 2nd will beat any one you have ever seen and possibly will ever see. Its going to be some sale. The prices at which high-grade staple groceries will be sold will be almost a sin. The high cost of living—so far as the grocery part is concerned—can be forgotten. Actual Cost Prices will prevail. Some goods will go at prices far below cost.

WHY ARE WE GOING TO SELL HIGH GRADE GROCERIES BELOW COST?

For the simple fact that WE ARE GOING OUT OF BUSINESS. Absolutely out, clean out, entirely out. Now do you believe we are going to sell groceries at cost? We have sold you groceries in Hereford for eight years, and believe from the large amount of patronage we have received that you have appreciated our way of doing business. Now that we have made our decision to quit business we are going to give our friends at least one chance in their lives to buy groceries at absolute cost. There are many things that you can well afford to lay in a large supply of. The prices below will give you an idea how the entire stock will be sold. Nothing reserved. Out we go. We'll need the money. You'll need the groceries.

Canned Goods

Standard Corn, 3 cans for	25¢
Tomatoes, 2 lb. cans, 3 for	25¢
Tomatoes, 3 lb. can, each	10¢
Hominy, 3 cans for	25¢
Kraut, per can	10¢
Strawberries, 4 cans for	35¢
Blackberries, 2 lb. cans, 3 for	25¢
Canned Cream, 3 cans for	25¢
Gallon Cans Table Fruit, Apricots, Peaches, Apples and Plums at 35c per gallon, or 3 gallons for	\$1.00
10c Pork & Beans, 3 cans for	25¢
20c Pork & Beans, each	15¢
25c Pork & Beans, per can	20¢
10c Oysters, 3 cans for	25¢
20c Oysters, 2 cans for	35¢

Bottled Goods

25c Bottle Catsup for 20c, 3 for	50¢
10c Mustard, 2 bottles	15¢
15c Mustard, each	10¢
25c Mustard, each	20¢
40c Mustard, for	25¢
25c Olives, each	20¢
50c Olives, each	35¢
\$1.00 Olives, each	60¢
35c Bottle Lea & Perrin's Worcestershire Sauce for	25¢

Preserves, Pickles and Jams to numerous to mention but that we will sell at a proportionate price.

Coffee

\$1.00 size Jockey Club	85¢
1.00 size Climax at	85¢
25c Bulk Coffee for	20¢
30c "Yours Truly" Coffee at	25¢
30c "Breakfast Call" at	25¢
20c "Combination Coffee" at	15¢

Breakfast Foods

Cream of Wheat, 2 for	25¢
Post Toasties, 2 for	25¢
Dr. Price's Wheat Flakes, 3 for	25¢
New Crop Oats, 3 for	25¢

Canned Goods in Case Lots

We have 100 Cases, Good Standard Corn, was \$2.25 per case, now selling for, per case	\$1.80
Good Grade Hominy, was selling for \$2.50 per case, now selling for, per case	\$1.90
Kraut was selling for \$2.75 per case, now selling for, per case	\$2.20
2 pound Cans Strawberries, was selling for \$2.60 per case, now selling for, per case	\$2.10
2 pound Cans Blackberries, was selling for \$2.50 per case, now selling for, per case	\$2.00
10 Cases, 2 pound Cans String Beans, 75c per dozen, or per case	\$1.50

FLOUR

Amarillo's Best and Royal XXX, worth \$2.65 per hundred now selling for	\$2.30
Honey Bee Flour, worth \$3.00 per hundred now selling for	\$2.50
Albatross Flour, worth \$3.50 per hundred now selling for	\$3.00

Syrup

In our syrup line we are heavily loaded and are selling it at less than it can be bought for today.

Pancake Drips or Wild Rose, worth 50c, now	35¢
or 3 cans for	\$1.00
All Pure Cane Syrup, worth 75c, now	60¢
R. C. Compound, worth 65c	50¢
Log Cabin and Old Manse Maple, worth \$1.50 per gal., now	\$1.15
Bear Brand Sorghum, worth 60c per gal., now	45¢
Royal Sorghum, worth 50c per gal., now	35¢

Bacon

Salt Side Bacon, per lb	12½¢
Best Smoked Bacon, per lb	15¢

Baking Powder

K. C. Baking Powder:	
80 ounces	60¢
50 " "	35¢
25 " "	18¢
Rough Rider Baking Powder, 10c can now	5¢

Cottolene and Lard

Cottolene, 10 lbs. for	\$1.30
Lard Compound, 10 lbs	.90
All Pure Lards, 10 lbs	1.25

Chewing Tobacco

Star Chewing Tobacco, per lb.	45¢
Drummond, per lb.	55¢
West Tennessee, per lb.	30¢

Now is the time for all conservative buyers to "lay in" a supply of groceries.

Miscellaneous

10c can Spaghetti, 2 cans for	15¢
20c can Fresh Deviled Crabs	10¢
Walker's Red Hot Tamales:	
10c size, 3 for	25¢
20c size, each	15¢
10c Walkers Hog & Hominy	5¢
25c bottle Pearl Onions	10¢
20c can Armour's Ready Lunch	10¢
25c can Sardines	15¢
10c size Fairbank's Toilet soap	5¢
25c size LavaOil Buttermilk soap	20¢
20c size 20-Mule Team Borax	15¢
25c Bottle Bluing	20¢
10c size "Old Dutch Cleanser" 3 for	25¢
35c size Red Snapper Sauce	15¢
10c size Moonlight Shoe Polish	5¢
10c package Bird Seed, 2 for	15¢
3 packs Chewing Gum for	10¢
35c size Maple Sugar Cream	20¢
35c can Ripe Olives	15¢
12½c per gallon Crockeryware, at per gallon	8½¢

Smoking Tobacco

10c Can Lucky Strike for	5¢
Kimbo Plug Cut, 2 cans	5¢
10c Bagley's Sweet Tips, 2 for	15¢
Mill Boy Plug Cut, 2 packs for	5¢
Tuxedo, Prince Albert, Bagdad, Four Roses and Twin Oaks, all 10c sellers, will go as long as they last, at 3 cans for	25¢

Soaps

All yellow soaps, Clairette, Lennox, Swiss Laundry, worth 6 bars for 25c, now 7 bars for	25¢
White soaps: Crystal White, Bob White, Fairy, Ivory, Sunny Monday, worth 5c straight, now 6 bars for	25¢
Washing Powders: Hippo, Sopade, Rub-No-More and others, worth 5c per box straight, now 7 for	25¢

Goods will be sold for CASH ONLY during this Sale

Telephone
No. 50

CARDWELL BROTHERS

Hereford,
Texas