

# The Hereford Brand

Vol. 11

HEREFORD, TEXAS, JULY 14, 1911

No. 28

## Good Rains Are Reported Over The Entire Hereford Country This Week

### YOAKUM INSPECTS IRRIGATION WELLS

In Company With Two United States Agricultural Men Yoakum Pronounces the Wells a Big Success

The fame of the McDonald Irrigation Wells are attracting more wide spread attention every day of the world. Proof of the statement is found in the fact that within the past ten days leading officials of two great railroad lines have hied themselves to Hereford to look over our unparalleled irrigation opportunities. They see, and go their way telling to others the story of the wonderful stream of water they have seen gushing up out of the earth. Their hearers listen with astonishment and in the space of a short time the lure of the cool waters, clear as a crystal, in unbounded quantities is upon them and they two must see with their own eyes the marvel wells of the plains.

Wednesday, B. F. Yoakum, president of the Frisco Lines, in company with W. S. English of Washington, D. C., who is in the United States Agricultural Department, and Geo. L. Bishop of Cordell, Okla., who is in the State Agricultural Department were in Hereford to see the irrigation wells.

Mr. Yoakum after viewing the big wells expressed himself as follows: "Avery Turner has been telling me about your great wells here, and I must say that they are even better than he represented them to be. I am especially impressed with the quality, and clearness of the water. It tastes very much like rain water, and I should judge is excellent for irrigation purposes. I am also impressed with the richness of your soil. You certainly have an ideal proposition here and I see no reason why you should not make it a grand success."

Each of the gentlemen connected with the Agricultural Department were highly pleased with the big wells and say that there is no question but that we have solved the water problem.

#### After Cotton Gin.

The directors of the Commercial Club in a meeting the first of the week took steps toward seeing how large a gin would be needed to handle this year's cotton crop around Hereford. Each farmer who planted cotton seed was sent a letter asking as to the number of acres he had in, the condition of the crop, the probable yield, etc. As soon as the information is returned these gentlemen

take the necessary steps for securing a gin large enough to handle the output.

The cotton around Hereford so far as we are able to learn promises to be good. Many are jubilant over the prospects and the recent rains will help a very great deal.

Witherspoon & Sons, 21st St. handle in Good Shape.

Mr. Lipscomb who has just returned from an extended trip to different Missouri points says that we of the Panhandle are in good shape to some of the country he traveled thru. That the crops of all kinds were almost a total failure and the country baked to a crisp.



WHERE THEY CATCH SIX, SEVEN AND EIGHT POUND BASS NEAR HEREFORD

#### Champion Fly Catcher.

Jno. McLean and Dow Mercer are destined to be great public benefactors. In the early part of the week they got their heads together and exchanged ideas the result being a fly trap that makes the fly swatting a chinch. The trap stands some twenty inches tall, ten inches in diameter and circular in shape. At the bottom there is a cone shaped opening thru which Mr. fly crawls and then his career as a pest is ended. All the bait necessary is a banana peel directly under the cone shaped opening. The way the trap catches flies is a marvel—not only that but set a few feet away from screen doors where flies are in the habit of congregating they leave the doors almost to a fly and swarm about the trap. Then it is only a matter of a moment or so until they are safely housed.

A dozen or so of these traps placed about our business district would materially lessen the number of flies. It must catch steen million a day. Any way, after the McLean-Mercer trap had been in operation a few hours it looked to have that many safely housed within its wire walls. Every business man should have one at both front and rear entrance to his place of business and the city council should purchase a dozen more and place them at different points.

#### Laying Foundation.

J. L. Johnson was busy Wednesday laying the foundation for the forty horse power engine which will pull the big pump at the North well on the McDonald Irrigated Farms. This well was at first a 500 to 600 gallon well. With the new and larger engine, and other extensive improvements which Mr. McDonald has made upon it lately it takes its place in the 1200 to 1800 gallon per minute class.

Mr. and Mrs. W. B. Anthony, Jr. of Los Angeles, Calif., have returned to Hereford. We understand that they will in the near future make their home at Canyon City, Texas, where Mr. Anthony will be in the D. R. Gass & Son drug store at that place.

#### Stevenson-Gough.

On Monday, June 26, 1911, at 9 A. M., Miss Erma Gough of Hereford, Texas, and Mr. G. W. Stevenson of Sulphur, Okla., were united in the holy bonds of matrimony. The ceremony took place at the home of the bride's grandmother, Mrs. J. N. Russell, of this place, only relatives and immediate friends of the family being present. Mendelsohn's wedding march was played by the bride's sister, Miss May Gough of Hereford. The bride wore a white marquisette, trimmed in hand made irish and valace and made over silk. The groom was attired in conventional black. The decorations consisted of palms and ferns. The bride is the daughter of Judge L. Gough, one of Hereford's pioneer settlers who ranks among the most prominent business men of that city. The is one of Hereford's most accomplished young ladies, and has for the past two years been attending Texas Christian University in Fort Worth. The groom is a prominent business man of Sulphur, Okla. He was elected to the legislature from his district in 1909 but declined in favor of a college career in Texas Christian University, where he met the young lady who is now his wife. Rev. McClellen of McKinney preformed the ceremony. The couple left on the flyer for Sulphur, Okla.

Out of town guests were Mrs. T. E. Goff and daughter, Sherman; Mrs. J. L. Scott and children, Sherman; Mrs. L. S. Lacy and children, Muskogee, Okla.; Mr. Burl B. Hulsey, Ladonia; Earl and Leroy Gough brothers of the bride, Hereford; Miss May Gough, sister of the bride, Hereford.—Pilot Point Herald.

A. J. Lipscomb let us have a peep Monday morning at a big box of Red June plums and Yellow Crawford peaches which he was sending to Mrs. Lipscomb at Everton, Mo. They were dandies both in size and color. Mr. Lipscomb says that his trees are loaded and that he is growing a crop. He is one of our best fruit was in danger of being lost by the freezes.

#### 53 to the Branch.

T. E. Shirley came by The Brand Office Monday afternoon with a cluster of plums that would be good to look at in any man's country. On a little branch no larger than an oat straw there were fifty-three plums, none less than half inch in diameter and about three-quarters of an inch in length. The plums represented a late bearing variety and were all in fine shape. The limb had been broken from the tree by a heavy wind.

#### Dallam County Goes Dry.

Dallam county is now in the ranks of the dry counties. In the local option election held in that county last week the pros won by the small majority of 15 votes. The campaign was one of the most closely contested that the county ever held, numerous speakers being in the field for both sides. The election seems to be satisfactory to both sides and the advices are that the antis will not contest.

#### Fly Swatting Fest.

As a result of a fly swatting fest inaugurated by one of San Antonio's local papers. There lay in that town last week in one pile over a million and a quarter flies—dead ones. The pile measured three feet wide, and represents the slaughter wrought by the small boys who entered the contest. Young Robert Bass carried off the \$10 prize, with 484,320 dead flies.

#### Good Rains at Friona.

News from Friona show that that country has received its part of the showers the latter part of last week and the first of this. The total averaging something like one and one-half inches. The crops are reported in fine shape and indicate a large harvest.

Mr. and Mrs. D. A. Shirley have returned to Hereford after some months visit a Coleman central Texas points.

They thrashed millet, kaffir, maize chop, corn, corn chops, bran. Anything you want as long as you have horses or mules at No. 1. D. R. Gass & Son.

### SOME GOOD SUGGESTIONS

Another Interesting Letter From E. M. Bainer In Which he Advises Early, Deep Plowing Is Necessary.

"There is no question but that summer or early fall plowing will pay. Deep plowing will pay far better at this time than shallow work.

"We have learned by experience that our deep plowing must be done as long before planting time as possible. To plow deep just before planting time often means failure for that season. Practically all of our crops require a firm seed bed, therefore we must plow early enough to give the ground time to settle before planting."

July and August plowing is advisable. The question is asked, "Why is early plowing advisable?" This has several answers. The question might be asked, "Why do we plow at all?" "We plow to kill weeds, conserve moisture, better the physical condition of the soil, make plant food available, give the plant roots larger area to draw from, etc."

"By discing small grain ground as soon as possible after harvest the moisture can be saved so that the plowing can be done at any desired time thereafter."

"July and August deep plowing will do more to insure crops for us than any other method or time of tilling. It is at this time of the year that plant food is manufactured faster than any other time. This is especially true of soils that are well worked and kept in proper condition. We must remember that plant food is manufactured in our soils in the presence of good cultivation with moisture, heat, sun light and good ventilation."

"If your ground has been plowed four inches deep a year or two ago, make it at least six inches deep this time; if six inches, then make it eight now. This makes slower work and will take more horse power than many of our farmers favor, but we remember that, to a certain extent, the depth of our farms is the depth that we plow. Ask yourself the question, "Can I raise as large crops on a farm that is three and a half inches deep as on one that is eight inches deep?" Our best experienced farmers will answer emphatically, "No."

"This deep plowing should be packed as fast as plowed. This can be done with a sub-surface packer, or by using plenty of horses in connection with a common smoothing harrow, going over the ground at least twice. This packing is very necessary, it keeps the ground from drying out as deep as plowed and establishes a moisture connection between the solid sub-soil and the plowed surface. Later this plowed surface must be kept free from crusts and weeds."

Mrs. J. E. McQuon and two children of Walters, Okla., are visiting in the home of Rev. and Mrs. W. M. Baker. Mrs. McQuon is a sister of Mrs. Baker.

Miss Ruby Norton returned the first of the week from Hanford, Texas where she has been on a five week visit to friends.



## How the Saloons Pay Taxes

Being a Story of the Experiences of the City of Happy Homes  
Written by Mr. O. A. Kennedy of The California Voice

"Once there was a city of about 10,000 people which was located in a beautiful valley at the base of a range of lofty mountains.

About the city was a rich agricultural region which tourists aptly described as one of the richest garden spots of the earth.

One of the characteristics of the city was that it has no very rich citizens and none that were very poor, but every family owned its home—a comfortable house, surrounded by flowering shrubs, gardens and fruit trees.

In fact, this city was known all over the state as the "City of Happy Homes."

Another peculiarity of the City of Happy Homes was that there were no taxes. The expenses of the city government were small and were met by levying an annual assessment upon each voter.

This was considered fair because each of the 2000 voters and taxpayers had about the same amount of property.

Now it came to pass that at a certain yearly town meeting nearly all the 2000 taxpayers were present, and the question arose of providing for the expenses of the next year.

The city treasurer had just read his annual report and estimate showing that \$10,000 would be required to make the wheels go around for another twelve months.

Then a prominent citizen arose and said, Mr. Mayor: "The estimate for the next year is \$10,000. There are just 2,000 of us taxpayers. That is \$5 apiece. I move that the assessment this year be placed at \$5, and that each man draw his check for that amount at once."

The motion received a dozen seconds from all parts of the city hall. There was no opposition. The mayor had arisen to put the motion, and there was already a flutter of check books and much hunting for foun-

tain pens. Then the town clerk arose and said: "Just a moment, Mr. Mayor, I have a written proposition here on my desk signed by ten business men, who propose to providing they can make terms come here and go into business with the city."

The taxpayers in the rear of the hall stood up to hear better and there were cries of "Louder! Louder!"

The clerk went on: "They propose to pay \$1000 each, or a total of \$10,000 annually, for the privilege of doing business in this city."

The Mayor smiled broadly and said: "Gentlemen you can put up your check books for the present. It begins to look as if we would not have to pay any taxes this year at all."

There was loud applause but some of the taxpayers called out. "What business is it?"

A Condition Imposed.

The clerk replied: "They propose to start up in the liquor business, which is a new industry in this city, and are willing to pay all our expenses in return for the privilege. There is however one condition. They do not want to pay this \$1000 license until after they have paid all their own expenses. In other words, the city's money is to be paid out of the profits of the business."

There were cries of "Oh!" and many of the tax payers looked at one another and winked one eye.

"I should also state," added the city clerk, "that they have filed a good and sufficient bond to protect the city, which bond guarantees that the business will be a paying one and that the—"

Again there was loud applause, but some of the tax payers demanded, "Who signed the bonds?"

The clerk replied, "The leading brewer and the leading distiller of the state, both rated by the banks

as "A Number One." The mayor arose, still smiling broadly. "Gentlemen," he said, "It looks like a cinch. It is dead easy. The city needs the money. What is your pleasure?"

The prominent citizen then said: "With the consent of my second I want to withdraw my motion about the \$5 assessment and I now move to accept the proposition that has just been made. It seems to be so easy that it looks like a shame to take the money."

In the end the motion was carried unanimously and the taxpayers went home to their families to tell about the marvelous good fortune that had befallen the city.

The next day the ten new business men arrived and at once began preparing their store rooms. They brought with them mahogany bars and back bars, glass show cases, beautiful pictures and great quantities of bottles, jugs, kegs and barrels.

The 2000 taxpayers watched the ten business men arranging their furniture and stock with much curiosity because each one felt a sort of proprietary interest in the new industry.

At last all the arrangements were made. The bars were in position. The pictures were hung on the walls. The last bottle had been placed in the glass cases and the ten business men stood behind the glistening bars clad in snow white jackets and aprons.

They seemed to be waiting for something or somebody. They occasionally wiped off the tops of the bars with white napkins or polished the glittering array of glasses on the back bars.

Several days passed and still no signs of activity on the part of the new business men. They seemed to be waiting.

A few of the prominent citizens, meeting in the city treasurer's office, questioned him. "Have any of those new fellows paid in any money yet?"

"Not a cent," replied the officials. "Well, don't you think it would be well to poke them up a little?"

"Perhaps it would," agreed the treasurer and he took his hat and went across the city hall park to the street where all the new firms were located.

He found each place open but no customers in sight. Each proprietor stood behind his bar and seemed to be waiting.

"Look here, you fellows," he began. "The taxpayers sent me over to inquire how soon we could expect some returns from this business."

The liquor men smiled, and one of them replied, "you tell the taxpayers that before we can pay our license money we have got to pay our rent. We pay \$50 per month or \$600 a year and according to the agreement that must be paid first."

"Well then get busy," said the treasurer. "What are you waiting for?"

Must Have Customers. "Waiting for customers," was the reply.

"What! Haven't you arranged for customers?" inquired the treasurer.

"O yes. We will have plenty of customers when the 2000 taxpayers of this city come in and begin to spend a little money with us," they replied.

The treasurer went back to the citizens and reported what the ten business men had said and added, "Guess we will have to get busy and spend some money with them, about \$3 a piece so they can get started."

"I'll vote," said one citizen. "I'll vote that we won't let me," said

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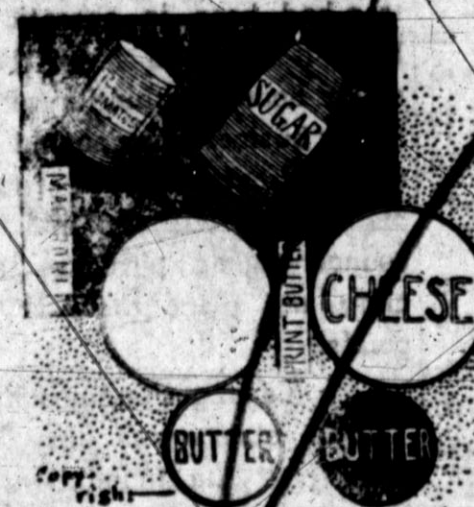
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Hereford	3750 feet
Amarillo	3676 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Can Rock	4127 feet



"I'm short of change," said Number Four.

"I wouldn't want my children to smell it on my breath," said Number Five.

You can chew some coffee," said the treasurer. "Come on. The city needs the money. Get the boys together and tell them that duty calls."

Then the 2000 taxpayers lined up at the bars and bought freely, passing over nickles, dimes and quarters, and receiving in return various beverages served in sparkling glasses.

The treasurer again crossed the square to "Saloon Row." He found the ten business men standing behind their bars and waiting.

"Well, what's the trouble now?" he asked. "Does the city get any money out of this business now?"

"Not yet," replied the spokesman. You see the manufacturers of all this saloon furniture have to be paid before the city gets anything. In fact they have made sight drafts on us and we have nothing to pay with.

The treasurer was alarmed. "This is serious," he said. "What can be done?"

The spokesman laughed. "Easy enough," he said. "The furniture is worth \$500 in each place, or \$5000 all together. Now if you 2000 taxpayers will each spend \$2.50 with us during the few days, we can pay these drafts and rejoice

the hearts of the manufacturers who live in Chicago."

The treasurer hunted up the taxpayers and explained the situation.

"But we don't want to waste any more money on those fellows," said the taxpayers.

**What The Taxpayer Gets.**

"You are not wasting your money," urged the treasurer. "You always get something in return."

"Yes, what do we get?" they sneered.

"Foam, soapsuds, fizz?" laughed the treasurer. "Come on now. Then the 2000 taxpayers lined up at the ten bars and began passing over nickles and dimes until enough money had been spent to cover the drafts made on account of barroom furniture and fixtures.

Then they desisted, all but a few who had developed appetites for liquor and had become regular customers.

Later on the treasurer once more called on the ten business men. He found a few loafers in their stores but the proprietors seemed to have little to do. They were waiting.

"Now, what's the trouble?" he inquired.

"Trouble enough," they replied. "The brewers in St. Louis and Milwaukee have drawn on us for what we owe for beer. The distillers of Peoria and Louisville have followed suit, and we expect every day to hear from the wineries in Califor-

nia."

The treasurer gasped. "Then you have nothing yet for the city?"

"Not a cent, old man. Not until we pay for our stock of merchandise."

"How much do you owe?" he asked.

"O, about \$1000 apiece."

"Ten thousand dollars?" shrieked the treasurer. "I must see the mayor about this."

"Cheer up," they said. "The worst is yet to come. Besides we have a plan."

What is it?" asked the poor treasurer feebly.

"Simply this. Have the 2000 taxpayers come across again to the tune of \$5 each. Then the drafts are paid and after that we begin to make money!"

The treasurer shook his head. "I am afraid I can't manage them," he said.

The ten business men were indifferent. "All right," they said. "Then the city gets no license money. We get attached by the breweries, lose our furniture and stock, the money we have paid for rent, and the city gets a black eye. But it serves them right if they won't support a home institution."

The treasurer greatly agitated hunted up the mayor. Later they called the taxpayers together. It was a stormy session. Some of the taxpayers openly favored withdraw-

ing all patronage from the liquor business.

**The Cry of "Mossbacks."**

"Let them close up," they said. "We will be better off to go back to the old plan of paying our own bills."

"You are fanatics and bigots," declared the mayor. "You have moss on your backs and you are 20 years behind the times."

"You are cranks and prohibitionists, and want to kill the town," declared the treasurer.

The meeting ended only when a decision had been reached to give the saloons one more trial, and the 2000 taxpayers adjourned to the barrooms.

This time the taxpayers paid in their money more freely. Some of them had become quite expert as saloon patrons. In two or three days \$10,000 had been handed across the ten bars and the majority of the taxpayers rested from their patriotic labors.

"Gentlemen," said the city attorney, "the mayor has asked me to call your attention to the fact that the license money is now due and should be paid at once."

"But we must have all our expenses paid first," said the spokesman of the saloons.

"We admit that," said the attorney. "I drew up the contract myself. But we have now furnished you with money to pay your rent, to pay for your furniture and fixtures, and to pay for your stock of goods. Now comes the city's share."

"Not so fast," interrupted the spokesman. "You overlooked one item. Our expenses would include the cost of living."

"The cost of what?" yelled the city treasurer.

"The cost of living. You heard what I said. I have rented a house for a year and sent for my family. The others have all done the same."

"Do you claim seriously that the public has got to support you and your families in addition to paying your rent and all other expenses?" demanded the lawyer.

"Sure thing," replied the other, lighting a cigar. "That's what our attorney tells us. Who else would support us but the public?"

"Come away," said the lawyer to the treasurer. "We must see the mayor about this."

"Just a moment," said the treasurer. "How much is this new claim of yours?"

"Well, I can get along on \$1200 a year. I guess the others can, too."

"That means \$12,000 for all of you?"

The saloon men nodded.

"And is that all?" asked the attorney.

"That is all," they replied.

"Then comes the city's share of the profits?"

"The next money paid in belongs to the city," was the reply.

"The city officials sat in council until late at night. Finally they issued a call for a town meeting.

Few who participated will ever forget that town meeting. It was almost a riot. Every phase of the situation was discussed by angry orators.

Finally the tide was turned by the mayor, who said, "Gentlemen it appears that we are stung. But let us not be pikers. Let us be sports. Let us carry out our part of the bargain and take our medicine like little men."

So the meeting adjourned and the 2000 taxpayers hastened to the saloons to invest \$6 each, in whiskey, ale, wine or beer, as taste dictated.

**The Penalty.**

The two weeks was always referred to as "the time of the big drunk." During that period the city almost lost its title of the "City of Happy Homes."

It was a common sight to see drunken men on the streets. More officers were sworn in as policemen. Watchmen were hired by the business men to see that fires were not started.

Several divorce suits were filed and men were arrested for beating their wives and abusing their children. Some men neglected their business so that they failed. Others lost their positions because of being intoxicated. Grocers, butchers and clothiers all complained of unpaid bills.

It was also noticed that the town was filling up with saloon bums, tramps, tinhorn gamblers and card sharps.

Burglaries and house breakings were common. Thugs attacked and robbed men on the streets at night. Women and children no longer ventured out after dark.

One day the mayor sent for the chief of police and said, "Go over and tell those fellows to come through with their license money now or we will close them up and put the whole push in jail."

The chief of police found the saloon men holding a conference in the rear room of one of the saloons and at once explained the object of his visit.

"That is alright," the saloon men replied, "We have now got our rent paid, our stocks and furniture paid for, and we have just enough in the banks to support us and our families for a year."

"Well, what next?" asked the chief.

"Next comes the city's share," said the spokesman softly.

"Well where is it?" the chief demanded.

"Oh we haven't got it yet."

"Why not?"

"Because it has not been paid in yet."

"I know it has not been paid in yet," said the chief. "That's the reason why I am here."

"My dear friend," said the spokesman soothingly, "it is impossible for us to pay the \$10,000 for license until the city of this town invest \$10,000 more in goods in our places of business."

"Cut out this funny business," roared the chief. "Do I get the money or not?"

"Certainly," was the reply: "Whenever your people give us the \$10,000 we will give it back to the city, see?"

"I will arrest every one of you," declared the chief, but not so fiercely as before.

**The Saloonmen's Argument.**

"Why, chief," expostulated the spokesman. "I am surprised at you. That is pretty talk to make to the people that you expect to have pay

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 to compare the attitude of small  
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 advertising to men like John Wana-  
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 ses offered for not patronizing the  
 local paper. Some of them get to  
 laughable. For example, some men  
 are too busy to write an ad, but lots  
 of them find time to whittle, talk  
 politics and growl about dry weath-  
 er, bad business, etc. Then there  
 is that popular business (?) man  
 who is known by everybody and don't  
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 ple didn't rush into his store with a  
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 out the entire store instantly, who  
 think advertising don't pay. He be-  
 longs to that class of merchants who  
 expect ten times as much for their  
 money than they get. Advertising as  
 for any other item  
 of investment there are others  
 who appreciate the value of  
 advertising, but there is also a class  
 of "live wires," "wide-awakes,"  
 "hustlers," "successes," who realize  
 that advertising is one of the neces-  
 sary parts of every successful busi-  
 ness, and they put their money and  
 brains into it in an intelligent way,  
 talking their business to their cus-  
 tomers through their ads, in the  
 same intelligent and convincing way  
 they would talk to a customer in the  
 store, and they "get there" with the  
 goods. The men are the salt of the  
 earth, for upon this class of live, en-

ergetic business men, in nine cases  
 of ten, rests not only the success of  
 their own business, but the success  
 or failure of the town.—Roscoe  
 Times.

**The Texas Banks**

Money is the blood of commerce and  
 our banks are the heart of our finan-  
 cial system. They are a necessary  
 and powerful factor in the state's de-  
 velopment. Our politicians may agi-  
 tate, our law givers legislate and our  
 promoters enthuse over our industrial  
 problems, but the banker is the man  
 who passes final judgment and upon  
 his decision rests the progress and  
 destiny of the state.

**Gen. Sam Houston's Views.**

Gen. Sam Houston was opposed to  
 banks and at the first Constitutional  
 Convention introduced the following  
 resolution: "No banking institution or  
 office of discount and deposit or any  
 other moneyed corporation or banking  
 establishment shall ever exist under  
 the constitution of Texas." General  
 Houston defended the resolution on  
 the floor of the convention, but lost.  
 Since then our banking institutions  
 have been growing rapidly.

**Our Bankers.**

The patriotism, ability and con-  
 servatism of the Texas bankers have  
 protected, built up and directed the  
 state's material growth, placing under  
 our business institutions solid, sub-  
 stantial foundations and the financial  
 fibre of the state is strong, vigorous  
 and sufficiently elastic to care for our  
 big problems in development.

**Our Banks.**

We have 527 national banks, 626  
 state banks, 174 private banks and five  
 savings banks. The combined capital  
 of the state and national banks is \$63,-  
 483,500, surplus \$26,135,031, undivided  
 profit \$9,383,595 and the deposits on  
 June 1, 1910, \$279,580,541. The figures  
 on private banks are not of record  
 and are, therefore, omitted in the  
 above data. The amount on deposit  
 in our banks is equal to \$70 per capita.

**Texas Investments.**

No state in the Union can offer  
 such opportunities for investment as  
 Texas. The rapid increase in value  
 of all Texas property and the many  
 business opportunities which are af-  
 forded every individual renders invest-  
 ments safe and profitable. Our real  
 estate increases in value approxi-  
 mately one million dollars per day and  
 we have \$700,000 of outside money  
 coming into Texas daily.

Sprains require careful treatment. Keep  
 quiet and apply Chamberlain's Liniment  
 freely. It will remove the soreness and  
 quickly restore the part to a healthy con-  
 dition. For sale by all dealers.

**\$1 The Hereford Brand \$1**  
 \$1.00 a Year.

**The First National Bank**

Calls attention to its splendid Board of Directors, who stand  
 responsible to you for every dollar's business  
 you entrust to the Bank's care:

W. S. HIGGINS, J. L. FUQUA, W. H. FUQUA,  
 R. J. KIBBE, J. T. JOWELL, L. GOUGH,  
 R. N. MOUNTS, J. H. BOWERS, J. J. GALLAHER

This institution has fostered the interests of the community  
 and its citizens in the past—it respectfully asks your consid-  
 eration when you come to place your account now.

NO OVERDRAFTS ALLOWED

**The First National Bank**

**Fire Companies:**

North British & Mercantile of  
 London and Edinburg, Eng.  
 Insurance Co. of North America,  
 Philadelphia, Pa.  
 German-American of New York.  
 Connecticut, of Hartford Conn.  
 Hanover, of New York.  
 Peoples' National, of Philadel-  
 phia, Pa.  
 Accident and Health, Liability,  
 Burglary, and Plate Glass:  
 the old Fidelity and Casualty  
 of New York.

**TELL ME** If You have Bargains to Offer  
 in City or Country Property.  
 I have frequent inquiries for both. I make a  
 specialty of exchanges.

Insurance of all kinds sold in strong reliable  
 companies whose Financial Strength and past  
 Record is their best advertisement. Any work  
 entrusted to us will receive careful attention.  
 Satisfied customers is our constant effort.  
**YOUR NOTARY WORK SOLICITED**

Office in Dunlap  
 and Britain Build-  
 ing, Rooms 2 **C. O. LEE** Hereford, Texas  
 Phone 310

**THE FIRST STATE BANK**

S. B. EDWARDS, President W. C. WITHERSPOON, Asst. Cashier J. THOS. WEBB, Cashier  
 H. B. WEBB 1st Vice Pres. G. M. PALMER, 2nd Vice Pres.



**AND TRUST COMPANY** HEREFORD  
 TEXAS

**THOSE LARGE TRACTS**

That large tract of land you want to  
 sell has been a burden to you. I de-  
 light in them. Large tracts are my  
 specialty. Write me about it today—  
 whether you want to buy or whether  
 you want to sell.

**Panhandle Lands**

are the best lands in the world and  
 doubtless I have just the bargain you  
 want. Lands in the shallow water  
 belt and lands out. Whatever your  
 need may be, write me about it.

**E. CONNELL,**  
 Hereford, TEXAS

Want Ads 5c Per Line—Try One

Hereford



**Local and Personal**

Copies of the 32-Page Special Irrigation Edition are still on sale at 10c per copy. The edition is handsomely illustrated, well printed, and full of information about the Hereford Country. It is the best advertising you can get hold of for the price. See or write, THE BRAND PUBLISHING COMPANY, Hereford, Texas.

I'll meet you at the Corner Drug Store. 38tf

W. B. Beach is in Central Texas this week on business.

Residence ice, 1000 pounds for \$6.00. Parry Ice Co. 20-5t

I'll meet you at the Corner Drug Store. 38tf

Mrs. J. A. Johnson returned Monday from a visit to relatives at Eade, N. M.

Those Black Beauty Kitchen Sets have arrived. 2t.

Mr. and Mrs. Carroway, of Decatur are her on a visit to their daughter, Mrs. C. H. Carl.

Fruit jar rubbers, caps and ceiling wax. Warren Hardware Co. 22tf

Judge Jno. P. Slaton and daughter, Miss Velma were visitors to Amarillo Monday.

We have Rock Salt and all kinds of sack salt. O'Brien-Arnold Grain Co. 1t.

**Notice.**

If your well is not deep enough I can sink it deeper at very little expense. Give me a trial. Robert Wilde. 2t.

**Beware of Ointments for Catarrh That Contain Mercury**  
as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free.  
Sold by Druggists. Price 75c per bottle. Take Hall's Family Pills for constipation.

LeRoy Johnson, traveling salesman for the Jno. Deere Plow Co., was in the city Saturday.

To forget the heat meet me at the Corner Drug Store fountain. 21tf

Mrs. Dr. N. W. Hilton of Eade, N. M., is here this week on a visit to Mrs. Joe Kellough.

Tell your neighbors about the Black Beauty Kitchen Sets at The Brand office.

Miss Annie May Carter of Dallas, Texas is the guest of Miss Mary Jones.

See J. M. Boone for fruit, shade trees and shrubbery for fall delivery. 22tf

Mrs. Frank Ong, and daughter, Edna of Amarillo are here this week on a visit to R. H. Norton and family.

A Black Beauty Kitchen Set for a lifetime, and The Brand for one year, all for \$1.50.

J. J. Mitchell, principal of the Logansport, Ind. public school is in Hereford on a visit to his brother, H. F. Mitchell.

1000-pound books at 60c per hundred, for residence trade. Parry Ice Co. 20-5t

Mrs. Ochiltree of Fort Worth, Texas, but formerly of Hereford, is here to escape the hot summer days of her home city

Fruit jars of all sizes, also jar rubber caps. Ceiling wax. Warren Hardware Co. 22tf

Mrs. C. G. Witherspoon, and daughter, Miss Bertha are back in Hereford after a two weeks visit to Cleburne and other central Texas points.

C. P. Arthur, wife and daughter, Miss Nona and Miss Nannie Jowell left overland Thursday for a weeks visit at Silverton and Lockney.

Try a ton of our Niggerhead from the car tomorrow. O'Brien-Arnold Grain Co. 1t.

Mr. and Mrs. A. J. Norton of Quannah, Texas are here for a weeks visit in the home of R. H. Norton.

We have just received a large shipment of mason fruit jars in all sizes. Warren Hardware Co. 22tf

Mrs. Robert Brooks of Quannah is in Hereford on a visit of several weeks to her sister, Mrs. J. E. Kelley.

**E. B. Black Co.**  
Embalmers & Funeral Directors  
AT YOUR SERVICE DAY OR NIGHT  
DAY PHONE 14. NIGHT PHONES 92 OR 299

We have everything in our line in stock now and our grain was bought before the raise. You get the benefit. O'Brien Arnold Grain Co. 1t.

Miss Sue Alexander who has been here on a visit to Miss Jack Harrison stenographer at the First National, left Monday for Leuders, Texas.

Mrs. Margaret Gallaher of Whitewright, Texas arrived in Hereford the first of the week to make her home with her son, J. J. Gallaher, during the summer months.

Miss Percy Gallaher, who has been visiting friends and relatives at Whitewright, Texas for some weeks past has returned home.

H. L. Jarboe, president of the Drover's National Bank of Kansas City was in Hereford Wednesday on business for his bank.

You need one of Parry's 1000 pound residence ice book for \$6.00. Weight guaranteed. 20-5t

Mrs. B. H. Smith of Quannah, Texas who has been here on a visit of some length to R. H. Norton and family returned home last Saturday.

Walter Palmer is again ensconced in his customary place behind the railing at the First State Bank and Trust Co., after a weeks outing at Kansas City and other Missouri points.

Mrs. Frank Barrow who has been here on a visit of some length to her parents, Mr. and Mrs. J. M. Boone, returned to her home at Plainview Monday accompanied by her sister, Mrs. Paul Barnett.

On account of threatening weather and the fact that a portion of the ball park diamond was under water from a rain of the day before the local team failed to connect in a game with the Sioux Indians that was advertised for last Friday.

Leslie Smith, the affable money order clerk at the post office, and James Eagle Henderson, the efficient proserman for The Brand, returned Sunday from a ten days trip to Cool Colorado. While in the state they saw the sights of Denver, Colorado Springs, Cripple Creek and Pueblo. The gentlemen report an exceptionally interesting trip and much excitement. Mr. Smith returned to his work Monday, while Mr. Henderson will visit some days with his parents at Portales.

YOU'LL LIKE HEREFORD!

Mr. and Mrs. F. H. Oberthier and children, Fred, Louise and Elizabeth left Thursday morning for points in Cool Colorado. They will be away something like two weeks and will see Denver and Colorado Springs among other places.

The Methodist Sunday School class of Guy Nesbitt extended an invitation to the class of D. E. Thomas to join them in a fishing and picnicing trip Tuesday. It is needless to say that they accepted the invitation and that a thoroughly enjoyable day was spent by both classes.

Koy M. Stocking of the Corner Drug Store reports landing a six ounce bass on a fishing trip Tuesday. That is doing real well for a start and no doubt in the near future he will be in the six and seven pound class.

Mr. and Mrs. G. C. Groner formerly of Fort Worth and who have been in Hereford for some time on a visit to Mrs. Groner's parents, Mr. and Mrs. J. H. Head left last Saturday for Slaton where Mr. Groner will enter the drug business. Mr. Groner was at one time in the employ of E. T. Woodburn & Son of this place and his many Hereford friends wish him much success in his new home.

YOU'LL LIKE HEREFORD!



**A Good Cigar**

Is not measured by its length, nor the price you pay, but by the contentment that steals over the smoker as he puffs away. You'll enjoy the cigars you buy at our counter. We sell reliable brands only, we keep our cigars at just the right temperature keeping them in perfect smoking condition, we suit your cigar taste exactly for we sell everything in cigars the smoker needs.

Come for your smoke, it's here

*Corner Drug Store*



**We Offer**

Our customers the best grade of groceries that money and experience can buy. Our store is simply crowded with wholesome and pure things for the table use. The

**Butter, Sugar, Canned Goods and Cereals**

That we sell, although very reasonable in price, can be relied upon to be absolutely first quality. To buy here means to save and assures satisfaction.

**Special Prices**

- 4 lbs A. & E. Soda only .....25c
- 25 oz can KC or Punck Baking Powder only .....19c
- 2 15c Pkgs Post Tosties only .....25c
- Justice Corn per can only .....10c
- Van Camps-Hominy per can only .....19c
- 16 lbs Pure Cane Sugar only .....\$1.00
- 25 lbs Pure Cane Sugar only .....\$1.50
- Good Broken Rice per lb only .....3c
- 48 lbs Amarillo's Best Flour only .....\$1.30
- 48 lbs Panhandle Flour only .....\$1.50
- 48 lbs Star Special Flour only .....\$1.25

We want your grocery business on quality, price and promptness.

Phone 81

**Homer Wilkinson**

**This Nyal's Liniment is "ALL RIGHT"**

Every home should contain a bottle of good liniment—you never know just when you will have urgent need of it—sprains, bruises and wounds of every description can be promptly treated.

To secure prompt relief use Nyal's Liniment—it is the good liniment to keep in the home—

Rub it in thoroughly and cover with flannels—it relieves the pain and reduces swelling of wounds and bruises. Being rapidly absorbed by the skin and issues it is prompt and effective in neuralgia and the stiffening of joints in rheumatism.

We know that it will do as represented—that's why our personal recommendation is behind every sale.

Two sizes—25 and 50 cents.

Besides good goods you get good treatment at our store. Always glad to have people come in and look around, whether they buy or not. We wait on you promptly, give you what you ask for but never tease anyone to buy anything.

**E. T. WOODBURN & SON**  
"THE NYAL DRUG STORE."

**O. E. THOMAS**  
EMBALMER AND FUNERAL DIRECTOR  
Night Phone 299

**E. B. Black Co.**  
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

**HEREFORD, TEXAS**  
DAY PHONE  
Number fourteen



**Parrot Paragraphs.**

We had a glorious rain in our vicinity the past week. It was very much needed and made us all take heart again.

We had a splendid time the fourth, but when we tell you that Mr. and Mrs. John Thacker welcomed all their neighbors to their home for the day and evening we need not tell you more for all know how happy Mr. and Mrs. Thacker always make their guests. We wish to thank Mr. Shepherd for getting ice and lemons for us. All had ice cream and lemonade, all that heart could desire. At night, age was no hinderance from all entering into the games that were enjoyed, and at last after singing, "God Be With Us Till We Meet Again," all went home happy.

Mrs. Dukes mother from Mansfield is visiting her.

Mrs. John Thacker and son Frank spent the day with Mrs. Dukes last week.

Messrs Percy and Dave Shepherd spent Sunday with R. Sheerly.

Our meetings have been postponed until the third Sunday in Aug.

Mr. and Mrs. B. F. Neely spent Sunday afternoon at Gus Millers.

We were glad to have Mrs. Hodge and children who were the guests of Mrs. Fincher with us the Fourth.

Mrs. Jennings called at Mrs. Fincher's and Mr. Easters Monday.

More water fell during our rain Sunday than at any one time since we have been in Texas which has been three years.

The farmers will be very busy replanting some that did not come and killing weeds.

Right in your busiest season when you have the least time to spare you are most likely to take diarrhea and lose several days time, unless you have Chamberlain's Colic, Cholera and Diarrhoea Remedy at hand and take a dose on the first appearance of the disease. For sale by all dealers.

**Trio Items.**

There will be preaching here Sunday both morning and afternoon. Communion services after morning service. All members are urged to be present.

W. B. Green and family entertained Sunday, Mrs. Ora Newsome and sons, Misses Clemmie and Cal-

lie Sanders, Alma, Olen and Claude Deady.

J. W. Beatty and family spent Sunday with Henry Funk and family.

The fine rains are doing lots of good to the growing crops.

Mesdame Ora Newsome, Maggie Stanley and daughters and Miss Maydolin Green were at Sulphur park fishing Thursday, fish seemed plentiful as quite a number were caught.

Jim Green returned from a pleasure trip to Colorado.

Jim Sanders and bride spent Saturday night with Grover Sanders and wife.

Several from this vicinity went up along the Canadian river plum hunting, some came home ladened with the fruit, while others found the place visited before they got there.

Dorris Stanley has returned home from Amarillo.

Mrs. Ed. Stanley returned home Monday from Amarillo after a pleasant visit with relatives.

We will have a car each of Niggerhead and Rockvale coal on the track Saturday. No better coal is sold. Let us send it direct from the car, it will be better. Phone No. 1, O'Brien-Arnold Grain Co. lt.

**Crusaders for Christ.**

To be given by the pupils of the Christian Sunday School, Sunday at 11 a. m. Friends are invited to be present.

**PROGRAM**

Hymn.  
Scripture Reading, Eph. 6-13;  
Matt. 28: 18-20--Elmer Dameron.

Prayer, T. E. Shirley.

Reading, "The Old and the New Crusade."--Miss Bessie Nance.

Song Primary Department.

Recitation--Avis Wilson,  
Britain Robinson.

The Young Crusader--Junior Department.

Reading, "Giving is Life, Withholding is Death."--Calvin Barnett.

Consecrated Crusaders--Intermediate Department.

Courier's Report--Robert Elliott  
Albert Carter

Offertory.  
Doxology.  
Benediction.

**HOW THE SALOON PAYS TAXES**

(CONTINUED FROM PAGE THREE)

your salary. Why, we keep this town going. If it wasn't for the license money we are going to pay, the citizens would have to pay the tax themselves to maintain the city government. If we were closed up this town would be as dead as a door nail."

The poor chief went back to the mayor and their was another conference of city officials.

"What they say is true," said the police judge. "Our salaries are really paid by the saloons."

"And they can't pay until the 2000 taxpayers spend another \$5 all round," said the attorney "Let's have no more town meetings but just let matters run along." The saloons are doing pretty good business now and they will soon have the money collected."

"Sure said the treasurer, "It is foolish to do anything now to injure a business that pays our salaries. We ought rather to render it all the aid we can."

"There is another thing" the city

clerk said. "The annual election is coming on pretty soon and we don't want to antagonize the saloon vote."

"I have been thinking of that," said the mayor, "And I guess we had better go a little slow and give these fellows plenty of time."

So they waited. After a few weeks the spokesman of the saloons came over to the city hall and handed the treasurer checks for \$10,000.

"You see," he said, smilingly, "How easy it is for us to pay you after you have given us the money."

The treasurer stayed late at his office that day. He was preparing the annual financial statement. He revised and changed it many times because it did not look good to him.

Here is what he finally decided upon:

The Saloons in Account with the City of Happy Homes:

Dr.—	
To rent for one year	\$ 6,000
To barroom furniture	5,000
To stock of merchandise	10,000
To living expenses	12,000
To more money for liquor	10,000
	43,000

Cr.—

By one year's license \$10,000

By balance against the saloons 33,000

Total \$43,000

"This is going to make trouble," the treasurer moaned "There will be something doing when the taxpayers see this statement and begin to realize that they have paid out \$21.50 each trying to save \$5 in taxes. Some of these fanatics will want to prohibit saloons altogether. Then what will become of the country."

**60 YEARS' EXPERIENCE**

**PATENTS**

TRADE MARKS  
DESIGNS  
COPYRIGHTS & C.

Anyone wishing to search and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. **MUNN & Co.** Patent Attorneys, 312 Broadway, New York. Patent taken through Munn & Co. receive special notice, without charge, in the **Scientific American.**

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$5 a year; four months, \$1. Sold by all newsdealers.

**MUNN & Co.** 312 Broadway, New York  
Branch Office, 617 F St., Washington, D. C.

**FOUR DOLLARS FOR ONE DOLLAR AND FIFTY CENTS**

FOR A LIMITED TIME ONLY THE BRAND WILL GIVE A \$4.00 COMBINATION VALUE FOR \$1.50

**An Unparalleled Subscription Offer**

THE BRAND believes that it has the best subscription offer to make that any newspaper anywhere has ever made. It is open to old as well as new subscribers.

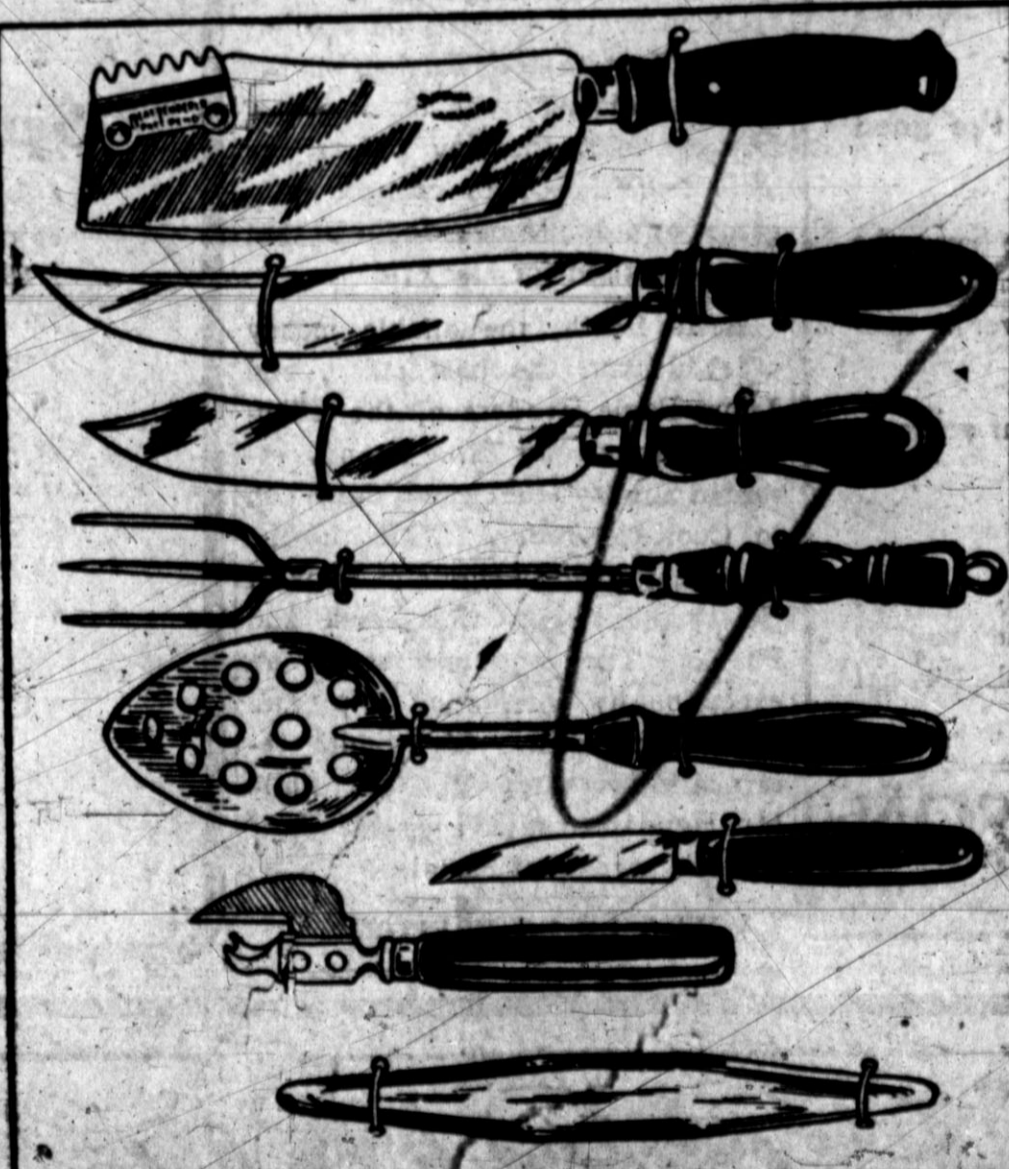
We have arranged direct with a big manufacturing concern of household specialties to furnish us with a limited number of Hig Grade Kitchen Sets, known and sold as

**The Black Beauty Combination Kitchen Set**

And it is a beauty. An 8-piece Kitchen Set that any housewife would be proud to own. A Kitchen Set that will cost you \$3.00 any day anywhere you buy it one piece at a time.

Don't get the idea that it is cheap in quality because the price we make you is so remarkably low. It is strictly A1 quality and every article in the set is guaranteed by the manufacturer to be perfect in workmanship and material, and any article not found so will be cheerfully replaced with a perfect one, free of charge.

Whether you are an old or a new subscriber upon the receipt of \$1.50 the Kitchen Set is yours for life, and The Brand 1 year.



**Household Articles Used Every Day**

THE BLACK BEAUTY KITCHEN Combination Set Consists of:

- 1 Combination Cleaver and Steak Tenderer, blade made from specially made cold rolled steel, length 12 1/2 inches, ebony handle 75c
- 1 long-bladed Bread or Slicing Knife, best crucible steel, ebony handle 75c
- 1 Butcher or General Utility Knife, best crucible steel, ebony handle 50c
- 1 Tin Can Opener, with ebony handle 15c
- 1 Paring Knife, best crucible steel, ebony handle 15c
- 1 long-handled Flesh Fork, tines very sharp, ebony handle 25c
- 1 Favorite Mixing Spoon, very strong 20c
- 1 Opalite Sharpening Stone, imported 25c

RETAIL VALUE \$3.00  
THE HEREFORD BRAND, 1 year \$1.00  
TOTAL \$4.00

**All Can Belong to You for \$1.50**

SEND YOUR ORDER TODAY—THE SUPPLY IS LIMITED AND THEY WON'T LAST LONG  
Out of town subscribers will be asked to pay carriage charges at their end of the line. The same will be very little.

The Above Offer is a Rare Value that Will Not Come Your Way Again Soon

SEE OR WRITE

**THE BRAND PUBLISHING COMPANY** HEREFORD, TEXAS



### A Good Example

"I am a good example," writes Mrs. R. L. Bell, of McAlester, Okla., "of what Cardui will do for suffering women."

"I suffered with my head and back, for over six years, and although I tried everything, I never could get anything to do me any good, until I began to take Cardui."

"Cardui has surely helped me and built me up and I am so thankful that I have found something that will do me good. I feel so much stronger and better than I have in a long time."

It is well to make up your mind before you are sick what medicine you will take when you are sick.

# Take CARDUI

The Woman's Tonic

You will be glad to take it when you are tired, miserable and when life seems a weary grind. It will put new thoughts into your head, fresh courage into your mind.

If not sick now, at least burn Cardui on to the pages of your memory, so that when you are sick you will ask for it without thinking.

If sick or weak, get a bottle today. At all druggists.

Write for: Ladies' Advisory Dept., Chas. McLaughlin Co., Chicago, Ill., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

\$4.00 For \$1.50.  
Read the advertisement elsewhere in this issue and see how this can be done. \$4.00 worth of real stuff for \$1.50 and this includes a year's subscription to the Brand. The Black Beauty Kitchen Set is guaranteed by the factory to be as good as the best. Come in to see the set.

#### Fishing Crowd.

The following parties enjoyed a most pleasant outing at Sulphur Park Tuesday, Wednesday and Thursday of this week: Mr. and Mrs. W. A. Askew and baby, Miss Annie Bates and Messrs. S. G. Carter, E. J. Jenkins, and J. E. Spann all of Amarillo were the guests on the trip of the following Hereford people: Mr. and Mrs. Esca Harrison and baby, Mr. and Mrs. A. L. Gibson, Mrs. W. B. Dameron, Mrs. M. E. Turrentine and Misses. Belle Woodburn and Margaret Dameron and Messrs. J. D., G. P. and Dr. D. E. Turrentine, Gus Woodburn and Elmer Dameron.

They report a royal good time, plenty to eat, lots of fish and a good soaking by the rains of Thursday.

Mrs. Estelle Tucker and Miss Ida Beach returned Tuesday from Canyon City where they had been on a few days visit to friends.

#### ONLY ONE "BEST."

Hereford People Give Credit Where Credit Is Due.

People of Hereford who suffer with sick kidneys and bad backs want a kidney remedy that can be depended upon. The best is Doan's Kidney Pills, a medicine for the kidneys only, made from pure roots and herbs and one that is backed by cures in Hereford. Here's Hereford testimony:

Mrs. Clarence Smith, 611 E. Third St., Hereford, Texas, says: "We have used Doan's Kidney Pills in our family, getting this remedy at Woodburn & Son's Drug Store. About two months ago I gave Doan's Kidney Pills to my child, who was suffering from kidney weakness and they proved so satisfactory that I heartily recommend them. Doan's Kidney Pills made a permanent cure in this case after other remedies had been taken to no avail. This preparation is a safe and reliable one."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's and take no other.

#### Notice by Publication of Final Account.

THE STATE OF TEXAS, }  
County of Deaf Smith } ss

To all Persons Interested in the Estate of Will H. Heines deceased, Mrs. Caryl Heines, Executrix of the Estate of said Will H. Heines deceased, have filed in the county Court of Deaf Smith county, her final account of the condition of said estate, together with an application to be discharged as executrix thereof, which will be heard by our said court on the 1st, Monday in August, A. D. 1911, same being the 7th day of August, A. D. 1911, at the court house of said Deaf Smith county in the town of Hereford at which time and place all persons interested in said estate are required to appear and contest said final account and application, if they see proper.

WITNESS: J. S. Jones, Clerk of the county Court of Deaf Smith county.

Given under my hand and seal of said court at my office in Hereford on this the 13th, day of A. D. 1911.

J. S. Jones, Clerk of Deaf Smith County

## WANT ADS

### MISCELLANEOUS WANTS

If you have anything that you wish to dispose of advertise it in the Brand Lines and sell it.

Call at The Brand when in need of Legal Blanks.

FOR SALE—Full blooded, short horn, 3 year old, Durban bull, at my place 17 miles north. B. F. Fulkerson. 20-4tp

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home. R. E. Cook. 10tf

WANTED TO SELL—Furniture and fixtures of the Arcadian Cafe. Best patronage in the city. Making money every day, must make change on account of health. It takes the cash to handle this. Address C. H. Baker, Hereford, Texas.

WANTED TO TRADE—Some choice residence lots for furniture. Address, box 566 or see T. B. Kellow at once. 2t

Never leave home on a journey without a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy. It is almost certain to be needed and cannot be obtained when on board the cars or steamships. For sale by all dealers.

FARM FOR RENT—The Hiram Terry farm, eleven miles east of Hereford on the railroad, 617 acres, 300 in cultivation, and owner wants more put in next year, good five room house, milk house and sheds for work stock, two tanks and irrigated garden, good well and wind mill, will rent for one-third of crop. Present Tenant has about 150 acres row crop, and will sell his interest in same cheap, and give immediate possession of the entire place. Only first class tenant who has good teams and tools need apply. Apply to L. Gough, Hereford, Texas. 3tp

The Brand has a new supply of those Passport Railroad Manila second-sheets that every one likes so well. In two sizes, 8 1/2 x 11, and 8 1/2 x 14. Phone No. 30. 3tf

4 H-P Gas Engine for Sale at the Brand office. Would furnish power for small pumping plant.

A book for every need in the famous I-P loose leaf goods at the Brand office. Call and let us show you. Endorsed by thousands of business men. Phone 30. 3tf

For summer diarrhoea in children always give Chamberlain's Colic, Cholera and Diarrhoea Remedy, and castor oil, and a speedy cure is certain. For sale by all dealers.

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FOR SALE—A high class jersey milch cow. The top in every respect. P. O. Box 572, or phone 56. 22-2t

FOR TRADE—10 acres of land, one good five room dwelling and barn, 2 acres in grapes, 2 acres in orchard, 3 acres in alfalfa, one 4 inch well, plenty of water to irrigate 5 acres, big reservoir to hold water. This will make any family a good living. Will trade for land 5 to 10 miles of Hereford. See H. H. Hawkins. 20tf

### Professional and Business Cards

WM. M. KNIGHT Jno. P. SLATON  
KNIGHT & SLATON  
ATTORNEYS  
First National Bank Bldg  
Hereford, Texas.

Geo. W. Barcus Geo. C. North  
BARCUS & NORTH  
Attorneys at Law  
Hereford, Texas  
Office in First State Bank building

F. T. ROLOSON  
Attorney at Law  
Miller-Walker Building  
HEREFORD, TEXAS

HILLCREST FARM  
"TURKEY RED WHEAT"  
L. GOUGH  
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ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
HEREFORD, TEXAS

C. G. WITHERSPOON  
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Lands rendered and taxes paid for non-residents.  
HEREFORD, TEXAS

DR. U. T. MILLER  
OF ANYON  
WILL PRACTICE IN HEREFORD  
ON  
TUESDAYS AND FRIDAYS



### THE NEW LINE

Sweetwater, Ft. Worth, Dallas, Galveston, Houston and all eastern and south Texas points, via

### COLEMAN CUT - - OFF

Through Lubbock and Sweetwater. Leaves Amarillo 9:05 A. M. daily. Watch for our new through service between Galveston and the Pacific Coast via Amarillo. Ask for particulars.

J. I. GATES, Agent.

THE BRAND IS ONE DOLLAR PER YEAR—SUBSCRIBE NOW

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

## P. R. Purcell & Sons

### Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

The **Marlin** Model 20 REPEATING RIFLE

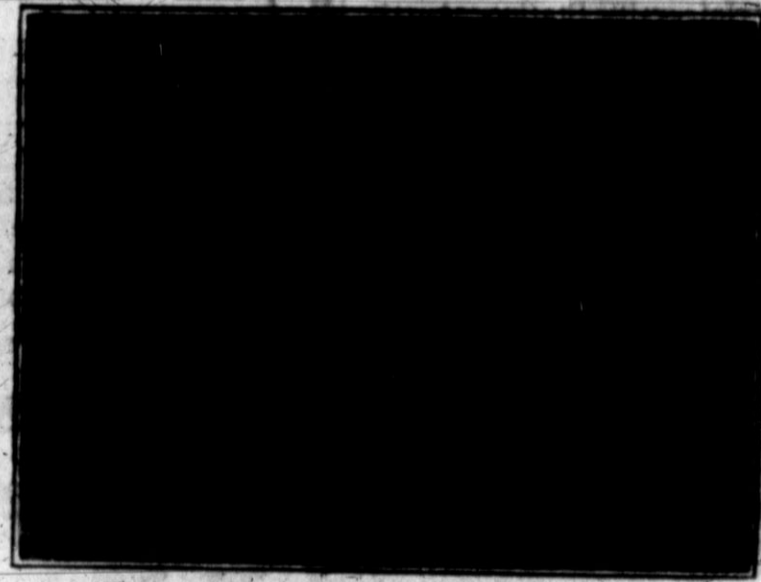
You can buy no better gun for target work and all small game up to 200 yards.

Without change of mechanism, it handles .22 short, long or long-rifle cartridges perfectly. The deep Ballard rifling develops maximum power and accuracy and adds years to the life of rifles.

The solid top is protection from defective cartridges—prevents rounds and cases from being blown back. The side ejection never lets ejected shells spill your hand and allows quick, convenient reset shots. With simple take-down construction, removable action parts, "break points" of any .22 rifle are quick and easiest to clean. A great vacation rifle. Ask any gun dealer.

The 136 page Marlin catalog will help you decide what rifle best suits your individual desires. Send it cheaper for it today.

The Marlin Firearms Co.  
25 Willow Street New Haven, Conn.



Shipping Trees by the Carload  
**HEREFORD NURSERY**  
L. P. LANDRUM, PROPRIETOR

## Building Material

We handle ALL KINDS of Building Material growing as it is likely to be too fine and make it liable to stand up as deep plowing or how large we will make it to you as the hard or tight

T. M. Palmer

The Brand \$1 Per Year



**Election Judges Appointed.**

The following election judges and clerks have been appointed to hold the special election to vote on the amendment to the constitution to be held July 22nd:

Precinct No. 1—J. S. Wyche and C. F. Gallagher.

Precinct No. 2—R. N. Mounts and C. O. Lee.

Precinct No. 3—I. N. Dillard and H. F. Skelton.

Precinct No. 4—J. M. Chapman and B. F. Fulkerson.

Precinct No. 5—J. C. Womble and Ira Allred.

Precinct No. 6—J. S. Whitsett and Geo. Blainey.

Precinct No. 7—H. B. Stevens and W. B. Farmer.

Precinct No. 8—J. M. Messinger and Alfred Allison.

Precinct No. 9—W. S. McDaniel and Geo. Bipus Jr.

Precinct No. 10—J. E. Day and Conkright.

The following persons were appointed members of the county school board for the ensuing year:

Precinct No. 1—B. K. Nutter.

Precinct No. 2—I. N. Dillard.

Precinct No. 3—H. Larson.

Precinct No. 4—W. H. Rayzor at large.

New is the time to sow millet and broadcast sorghum. We have the seed. O'Brien-Arnold Grain Co. Lt.

The University of Texas.

Co-Educational. Tuition Free. Annual Expenses, \$180 and Upward.

Session opens Wednesday, September 27, 1911.

College of Arts.—Courses for degrees of Bachelor and Master of Arts and Doctor of Philosophy.

Department of Education.—Teachers' professional courses for elementary and permanent certificates.

Engineering Department.—Degree courses in civil, electrical, and mining engineering.

Law Department.—A three-year course for degree of Bachelor of Laws, with State license; course for degree of Master of Laws.

Summer School.—University and normal courses, seven weeks every summer.

Department of Extension.—I. Correspondence Division. Offers courses in various subjects. Students may enroll at any time. II. Public Discussion and Information Division. Furnishes bibliographies and traveling libraries on current problems. III. Lecture Division. Offers popular lectures by members of the University Faculty.

For catalogue of any department, address

WILSON WILLIAMS, Registrar, University Station, Austin.

MEDICAL DEPARTMENT.

Session, eight months, opening September 27. Four-year course in medicine; two-year course in pharmacy; three-year course in nursing. Thorough laboratory training. Exceptional clinical facilities in John Sealy Hospital, University Hall, a dormitory for women students of medicine.

For catalogue, address

DEAN W. S. CARTER, Medical College, Galveston.

Mrs. Geo. A. Stambaugh who was in Kansas City to be with her mother,

L. A. Harris who was to undergo an operation returned home yesterday. The many Hereford people who were present when Mrs. Harris will be upon the scene she is now doing is your

SEE OR WRITE

and sister, last week a pleasant

Drug

# CLOSING OUT SALE of CLOTHING and OXFORDS

WE are going to close out our Summer Clothing to make room for Fall Goods that will soon begin to arrive. The prices we have placed on high grade goods will convince you of what an opportunity is offered you. We have divided our Clothing into Four Lots—One, Two, Three, Four.

## Lot Number 1 GOES AT \$10.00

In this lot are 35 suits. Many of them that cost us more than we are asking for them. These Suits are strongly made and full of style from a maker I have been having clothes from for years—no one makes better ones. All sizes, different patterns. Some men's \$12.50, \$15.00, and some \$16.50 suits.

Your Choice \$10.00

## Lot Number 2 GOES AT \$12.50

In this lot there are some exceptional values. In the lot are suits that range in price from \$15.00 to \$18.50.

Your Choice \$12.50



## Lot Number 3 GOES AT \$15.00

Some of the best values in our entire stock of Clothing have been thrown into this lot and are actually going at less than cost. Suits in this lot sold all the way from \$16.50 to \$22.50.

Your Choice \$15.00

## Lot Number 4 GOES AT \$18.50

This lot is not as large a selection possibly as some of the the others, but the top-notchers of our entire line are included in this lot. We have placed in this lot suits that formerly sold from \$25.00 to \$35.00. Your choice of this lot means that you can buy a suit now cheaper than we did at wholesale.

Your Choice \$18.50

Our entire line of Clothing is included in these four lots and you can't make a selection without getting a bargain. Now is the time to buy the suit you have been hesitating to buy on account of the price. The prices we are making places within your reach a line of dependable clothing. If you are from Missouri we can show you.

### Oxfords

We have a large assortment and the best line shown any place. Edwin Clapp, Florshiem and Packard.

- \$6.50 Oxfords ..... \$5.50
- \$6.00 Oxfords ..... \$5.00
- \$5.00 Oxfords ..... \$4.00
- \$4.50 Oxfords ..... \$3.75
- \$4.00 Oxfords ..... \$3.50

We can show you the above in any leather and in blacks and tans. An early choice of this line is important as the sizes whl soon be broken.

### Extra Pants

Sizes are broken in this line, but we will include them in this sale and will make the following low prices.

- \$7.50 Pants ..... \$6.00
- \$6.50 Pants ..... \$5.50
- \$6.00 Pants ..... \$5.00
- \$5.00 Pants ..... \$4.00
- \$4.50 Pants ..... \$3.50

### Straw Hats

- \$6.00 Panama Hats ..... \$5.00
- \$3.50 Straw Hats ..... \$2.75
- \$2.50 Straw Hats ..... \$2.00

They are new goods and the best styles.

**DONT OVERLOOK THESE**

### Boy's Oxfords

Patent, Colt, Vici and Gun Metals. We are going to cut these prices ONE-HALF.

- \$3.00 Oxfords ..... \$1.50
- \$2.75 Oxfords ..... \$1.40
- \$2.50 Oxfords ..... \$1.25

These are the best lines in town and at prices you can't overlook.

Early choice means a much better choice.

**Remember They Go At HALF PRICE**

**Canvass Oxfords** THAT WERE PRICED \$1.15 TO \$1.75 CHOICE DURING SALE..... **ONE DOLLAR**

# H. C. MYRICK

HEREFORD, - - TEXAS

Those Black Beauty Kitchen Sets Have Arrived  
Read Our Offer On Page Six