

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, NOVEMBER 8, 1907

No. 89

November Semi-Annual Sale

BEGINNING Thursday, October 31, we will give the lowest prices and biggest bargains of any previous sale in Hereford during the year 1907. Now is the time to lay in your entire supply of winter goods. We need your money and you need our goods. This sale means money to everyone who takes advantage of it. We will sell as we advertise. This is a CASH SALE.

Ladies' and Children's Coats

\$15.00 Coats, Sale Price	\$13.00
12.50 " " " "	10.95
10.00 " " " "	8.65
8.50 " " " "	6.85
7.50 " " " "	6.00
6.00 " " " "	4.90
5.00 " " " "	3.95
4.00 " " " "	3.35
3.50 and 3.00 Coats, Sale Price	2.85

Ladies' Long Silk Gloves in White and Black

\$1.50 Grade, Sale Price	\$1.20
1.75 " " " "	1.35
1.25 Grade Lisle, Sale Price	95c
1.00 " " " "	75c

Solid Grey and Brown Outings

10c Grade, Sale Price, per yard	8½c
12½c " " " "	10c
15c " " " "	12½c

Dress Prints

20 yards Limit to each person during sale, per yard	5c
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Heavy Bleached and Unbleached Cotton Flannel.

10c grade, Sale Price, per yard	8½c
12½c " " " "	10c
15c " " " "	12½c

Cotton Suiting Dress Goods in Fancy Plaids and Mixtures

10c grade, Sale Price, per yard	7½c
15c " " " "	12½c
20c " " " "	15c
25c " " " "	19c
35c " " " "	25c
40c " " " "	33c

Heavy Grey and Blue Skirt Flannels

65c grade, Sale Price, per yard	50c
50c " " " "	39c
35c " " " "	25c

Wool Waist Patterns

3 Patterns, 75c per yard, Sale Price	48c
3 " " \$1.50 " " " "	95c
1 " " 1.25 " " " "	93c
1 " " .65 " " " "	45c

2 Wool Fancy Mixed Dress Patterns

5 and 5½ yard each, regular price \$8.50, Sale Price	\$4.95
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Bleach Domestic and Cambric Finish

8 1-3c grade, Sale Price	7½c
10c " " " "	8½c
12½c " " " "	10c
15c " " " "	12½c
17½c " " " "	15c

Table Linen

75c grade, Sale Price, per yard	63c
85c " " " "	68c
90c " " " "	73c
\$1.00 " " " "	80c

We have a few pieces of Broadcloth, in Grey and Blue

\$1.00 grade, Sale Price	83c
1.50 grade, in Black and Blue, Sale Price	99c

One piece All Wool Dress Goods, in dark red, \$2.00 grade, Sale Price	\$1.35
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NOTHING CHARGED AT SALE PRICE
BRING THIS WITH YOU

Our Stock of Bed Blankets

is large. You don't get these prices every day so take advantage.

65c Cotton Blanket, per pair, Sale Price	53c
75c 10-4 Cotton Blankets, per pair	63c
85c 10-4 " " " "	68c
\$1.00 11-4 Cotton Blankets, per pair	85c
1.25 11-4 " " " "	98c
1.50 11-4 " " " "	\$1.23
2.00 11-4 " " " "	1.55
2.50 12-4 " " " "	1.93
3.50 Wool Blanket, per pair, Sale Price	2.90
4.00 and 4.50 Heavy Wool Blankets	3.65
5.00 Heavy Wool Blankets	4.25
5.50 All Wool, White and Fancy Plaid Blankets, per pair, Sale Price	4.45
6.00 All Wool, Fancy Plaid Blankets, per pair, Sale Price	4.95
7.50 All Wool, Fancy Blankets, per pair, Sale Price	6.00

Our line of Bed Comforts

is new and nice. Will sell you cheaper than you can buy cotton and make them.

\$1.00 Grade, Sale Price	83c
1.25 " " " "	\$1.00
1.50 " " " "	1.20
2.00 " " " "	1.55
2.50 " " " "	1.95

White Bed Spreads

\$3.25 grade, Special Price	\$2.35
2.50 " " " "	1.95
2.00 " " " "	1.55
1.50 " " " "	1.23

Bleached and Unbleached 9-4 and 10-4 Sheetting

35c grade, Sale Price	32c
32½c " " " "	30c
30c " " " "	28c
27½c " " " "	26c

Hose

Boys' Heavy Ribbed Hose, 25c grade, Sale Price	20c
Boys' and Misses' Tuf-E-Nuf Ribbed Hose, 20c grade, Sale Price	15c
Misses' Regular 10c grade Hose, Sale Price	7½c
Misses' Wool Hose 25c grade, Sale Price	15c

Our well known brand

American Lady Shoes

Regular \$3.50, Sale Price	\$2.75
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Hamilton-Brown's own make

Ladies' Shoes

\$3.00 Grade, Sale Price	\$2.35
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50 pair broken lots Ladies' and Children's Shoes at Half Price.

Men's and Boys' Fleece Lined Duck and Grey

Covert Work Coats

Our Regular \$1.50 Coat, Sale Price	\$1.25
" " 1.75 " " " "	1.35
" " 1.25 Boys' Coat, Sale Price	85c

We have some nice heavy

Winter Lap Robes

\$6.00 grade, Sale Price	\$5.00
5.00 " " " "	4.35
4.00 " " " "	3.45
3.50 " " " "	2.95
3.00 " " " "	2.55

Clarks O. N. T. Thread, 5c.

We have a nice line of Men's and Boys' Heavy Overcoats

Regular \$4.00 Boys' Overcoats	\$ 3.45
" 5.00 Men's and Boys' Overcoats	4.25
" 6.00 " " " "	5.00
" 7.50 " " " "	6.25
" 8.00 " " " "	6.65
" 10.00 " " " "	8.15
" 12.50 " " " "	10.35
" 15.00 " " " "	12.50
" 18.00 " " " "	15.00
" 20.00 " " " "	16.85

Rain Coats and Cravenettes-10 per cent off.

One Lot Men's Heavy Overcoats, sizes 34 to 37 1-3 off

Men's Heavy Duck and Covert Overcoats.

\$3.00 Coats, Sale Price	\$2.35
3.50 " " " "	2.75

One Lot Men's and Boys' Negligee and Soft Shirts

50c Grade, Sale Price	35c
65c " " " "	45c
75c " " " "	50c
85c " " " "	60c
\$1.00 " " " "	70c
1.25 " " " "	90c
1.50 " " " "	\$1.15
2.50 " " " "	1.85

We have some men's heavy

Fleeced Undershirts and Drawers

Broken lots. Sizes of Shirts, 34, 40, 42, 44. Drawers, 38, 40, 42.

65c grade, Sale Price, per garment	45c
50c " " " "	35c

Men's good grade Heavy English

Corduroy Suits

\$10.00 and \$11.50 grade, Sale Price	\$8.65
8.50 Grade, Sale Price	6.75

We have a large stock of

Corduroy Pants and Coats

Boys' Regular \$1.50 Long Pants, Sale Price	\$1.15
Men's Regular \$2.50 grade, Sale Price	1.95
" " 3.00 " " " "	2.35
" " 3.50 " " " "	2.65
" " 4.00 " " " "	2.95
" " 1.75 " " " "	1.45

One Lot Boys Cheap knee Pant Suits

Regular \$1.50 to \$2.50, during Sale 1-3 off

A fine line of

Men's and Boys' Suits

and odd Pants, Sale Price, 15 per cent discount

Men's Heavy Fleeced Underwear

65c grade, Sale Price	53c
50c " " " "	40c

Men's Heavy Wool Underwear

\$1.00 grade, Sale Price	85c
1.50 " " " "	\$1.25
1.75 " " " "	1.45
2.00 " " " "	1.65

Men's Heavy Grey Mixed

Cotton Hose

Regular price 10c, Sale Price	7½c
Extra Heavy 15c grade, Sale Price	10c

Headlight and all other brands of Pants and

Aprons. \$1.00 Overalls, Sale Price 90c

One lot 65c and 75c Overalls, with and without Apron 45c

One Lot Men's Calf Boots

Regular price \$3.50 to \$6.00, Sale Price 1-3 off

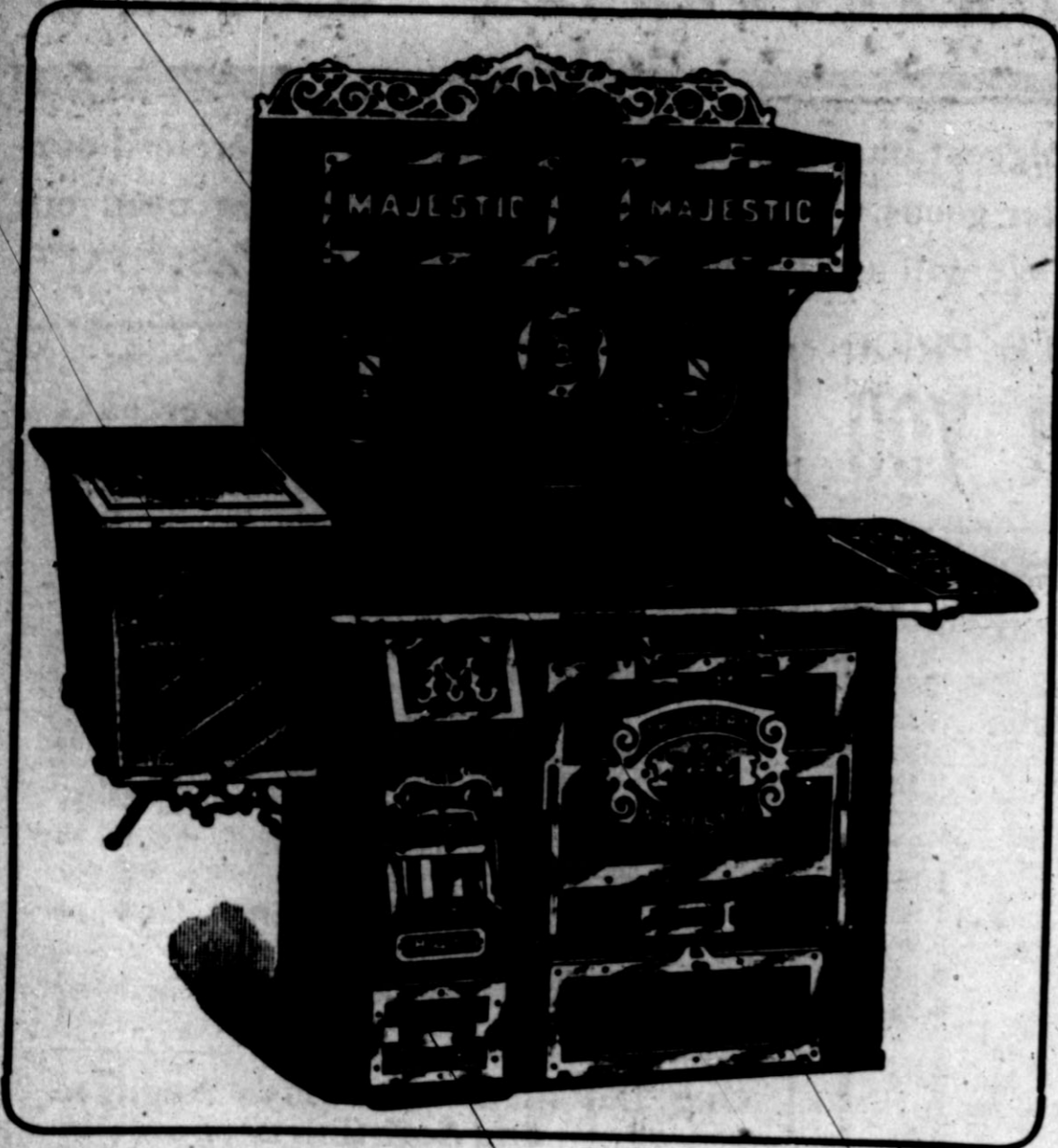
Some broken lots in Ladies' Wool Pants, \$1.50 grade, Sale price 95c

GEO. A. STAMBAUGH

Don't miss seeing our Remnant and Bargain Counter.

MAJESTIC BAKING DEMONSTRATION

One Week Commencing November 4



We heartily invite our friends to call any day during the above mentioned week and we will demonstrate the superior qualities of the

New Majestic Malleable and Charcoal Iron Ranges

The Majestic Malleable and steel range as formerly turned out by the Majestic people has been considered throughout the country as par excellence, and far ahead of any other range made. But with the new charcoal iron body in place of steel, making it double its value, and the fact that is the only range in existence made of Malleable and Charcoal Iron, you can readily see that if quality is considered, the Majestic leads by a big margin. We want you to call at our store during this week, and let us explain this new feature—Charcoal Iron Bodies; let us explain why it is the best material for range bodies, and incidentally why it is not used on other ranges. We want you to call if you intend to buy or not, as the information gained will serve you in the future.

Hot Coffee and Biscuits--FREE

Come any day during this week and have buttered hot biscuits and hot coffee. Biscuits baked on a Majestic in three minutes while you wait.

Handsome Set of Ware--Free

With every range sold during this demonstration we will give absolutely FREE one set of Majestic ware worth every cent of \$7.50. This ware will be on exhibition at our store. Everything useful, ornamental and durable. Come in and see it and you will agree with us that it cannot be bought for less than \$7.50 and it is cheap at that.

Come in any day. You are welcome whether you intend to buy or not.

Hardware

Stroud-Gary Hardware Co.

Implements

DOUBLE WEDDING.

Prominent Young People take Vows at Bovina—Sisters Enter Marriage Contract.

What has proven to be the most important social event on the Plains for several months is the marriage of the two beautiful and accomplished daughters of Mr. and Mrs. John W. McDonald to prominent young men of the Panhandle. The contracting parties were: Mr. Robert S. Bell and Miss Lela McDonald; Mr. Harland J. Wright and Miss Maggie McDonald. The ceremony was performed by Rev. Trammell of Dimmitt

at the home of the brides, Tuesday, November 5, in the presence of a large concourse of friends and acquaintances from many parts of the Panhandle and New Mexico.

The beautiful sisters were gowned in pure white silk and each supported an arm bouquet of lovely chrysanthemums; the grooms were dressed in the conventional black. The decorations were worked up in the exquisite shades of chrysanthemum colors. After the impressive ceremony, the guests and the newly married couples were served with a most tempting supper in the good old home style of the Plains, over which all lingered till a late hour.

The young people have the congratulations of their many friends and the writer extends them the best wishes of the season and a happy future for all.

Mr. and Mrs. C. R. Smith, Mr. and Mrs. C. P. Arthur and J. M. McGill, all were in attendance from Hereford.

Notice to Tax Payers.

I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office.

33-1f HENRY HUBBERT,
City Marshall and Collector.

Charged with Embezzlement.

Corsicana, Tex., Nov. 4.—S. G. Bondurant made bond here yesterday in the sum of \$2,500, the charge of embezzlement having been brought against him by Dr. J. O. Howard of Houston. The complaint alleges the embezzlement of \$7,025 of Central Texas Traction Company funds. There are a number of cases, alleging over \$50 in each case, all of them totaling \$7,025.—Dallas News.

We guarantee and sell **Fay Stockings.**
D. R. Gass & Son. 38-2t

Hereford Clearing House.

The following notice was handed out to the patrons of the three banks of this place on Wednesday afternoon:

Hereford, Texas, November 6, 1907.

In consideration of the fact that all cities in the United States have adopted the rule to ship no currency from their respective cities, it becomes necessary in order to protect the public, as well as ourselves, that measures be taken by all the banks in Hereford to make the present amount of cash now in the banks of Hereford last until the present financial strain is over. To meet this necessity a Clearing House has this day been established by the banks of Hereford and the rule has been adopted to pay no depositor in excess of Ten Dollars (\$10.00) in any one day, or Twenty-five Dollars (\$25.00) in any one week.

All out of town checks and drafts will be taken for collection only.

FIRST NATIONAL BANK,
WESTERN NATIONAL BANK,
FIRST STATE BANK.

Letter List.

List of unclaimed letters remaining in the post office at Hereford, Texas, Sept. 21.
Brookshire Miss Claudie, Burkhalter, Miss Birdie Lee, Crawford Rev. A. W., Callahan Mr. Bert, Colvin Mr. J. C., Decker Mrs. C. W., Dugger Miss Hattie (2), Ebannes F. R. (Telegram), Hart J. M., Hillis W. G., Ivy J. N., Keller Mrs. Lula, Langhorn Mrs. Lula, Moore Miss Eumie, Orr Mr. William, Oliver Miss Mary E., Phillips W. B., Roberts Mrs. J. A., Richards Miss Willie, Rance Mr. W. S., Runion Mr. D. H., Smith Mrs. Zula, Shelton Mr. Septie, Stewart Mr. J. E., Simpson Mr. Taylor, Valentine C. E., Walford Mr. T. C., White Mrs., Wammach Miss Emma, Young Mr. Henry (3).

When calling for these letters, please mention that they are advertised.

Respectfully,

CLARENCE SMITH, P. M.

Hanan Shoes at Hubbard & Barnett's. 1t

They Like the Plains.

Hale Center, Tex., Oct. 28, 1907.

Gentleman:—Enclosed find check for \$1.00. Send the BRAND to Hale Center. You see I have got back on the Plains the best country on earth.

Yours truly,

J. P. CARR.

Van Wert, Ohio.

Gentlemen:—Enclosed find check for \$3.00 for my renewal and for two new subscribers. I like to read your paper very much as I am in-

terested in the Panhandle country. If nothing turns up to prevent present arrangements I will land in your place some time in December. I want to put some improvements on my section to see if I can raise one of those 92 pound water melons.

Yours with much respect,
DAVID COUNSELLER.

Panhandle oats, 36 pounds to the bushel. Let us send you a sack.
E. W. Harrison. 27-1f

J. H. KING

Notary Public

LANDS,
LOANS and
INSURANCE

Abstracting land titles a
Specialty

INSTRUCTIVE INTERESTING

"CORRECT ENGLISH— HOW TO USE IT."

A Monthly Magazine devoted to the use of English
JOSEPHINE TURCK BAKER, Editor

PARTIAL CONTENTS
How to Increase One's Vocabulary.
The Art of Conversation.
Shall and Will; Should and Would; How to Use them.
Correct English in School.
What to Say and What Not to Say.
Courses in Letter Writing and Punctuation
Business English for the Business Man.
Compound Words, How to Write Them.

AGENTS WANTED
\$1.00 a year, Send 10c for Sample Copy
CORRECT ENGLISH, Evanston, Ill.

KRESO

Combination of Coal-Tar Derivatives.
(NON-CARBOLIC.)

A STANDARDIZED DISINFECTANT, ANTISEPTIC CLEANSER, DEODORIZER AND PURIFIER

Kreso possesses advantages which make it better and safer than any other material for household disinfecting, and it is preferable to carbolic acid, because it does not burn, so dilute with lime, copperas, etc., because

First. It is safe. In the dilution recommended it is practically non-poisonous, and can therefore be used freely, and is safe to have around. It is not caustic or irritating; it does not attack metals, and therefore does not destroy plumbing; it does not permanently stain washable fabrics.

Second. It is effective. Our laboratory tests require that in a 1% solution it must destroy the most resistant disease-germ (the green pus germ) in one minute. It thus disinfects, cleanses and purifies. It destroys foul odors, not by substituting another, but by destroying the cause of the odor.

Third. It is standardized; always the same. You can depend upon it.

Kreso is particularly valuable in preventing an outbreak of contagious diseases, by destroying infection, cleansing, purifying and promoting sanitation. It is the ideal disinfectant for HOSPITALS, RAILWAY STATIONS, PUBLIC BUILDINGS, SCHOOL ROOMS, BATH-ROOMS, WATER-CLOSETS, URINALS, KITCHEN SINKS, STORE ROOMS, OUT-HOUSES, GARBAGE BOXES, CESSPOOLS, STABLES, DOG-KENNELS, CAGES, ETC.

For all general disinfecting purposes mix Kreso with water (warm preferred) in the following proportions:

1 tablespoonful Kreso,	3 pints water.
1 pint Kreso,	12 gallons water.

making approximately a 1-to-100 solution.

SAFE AND EASY TO USE.

FOR SALE BY

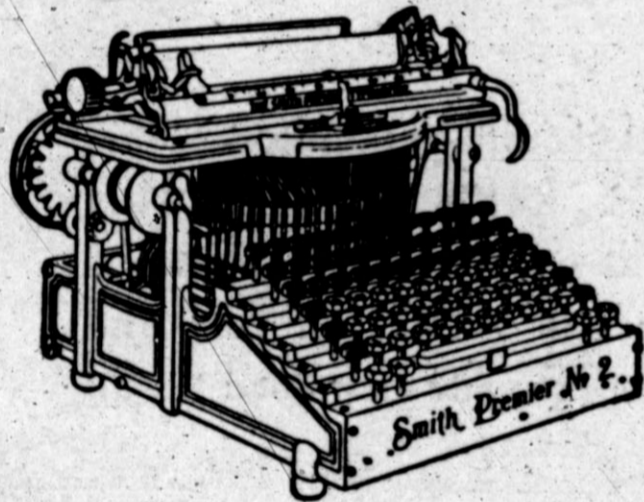
T. M. COULSON

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter

will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith Premier Typewriter Co.
1687 Champa St., Denver, Colo.

Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

The Hereford Nursery

Subscribe for The Hereford Brand

Educational Column

"So much a long communion tends to make us what we are."

Viola and Lena Whitney are new pupils in the first grade this week.

The third grade regrets the absence of John Cloyd from their number this week.

Another question for the larger pupils. Why does water boil at a lower temperature on a mountain than in a valley?

Victor Hugo once said, France is the world, Paris is France, Victor Hugo is Paris.

"All doors open to courtesy."

"Nothing was ever lost by politeness."

Six different flags have waved over Texas soil. Some one name them.

The teachers of the Public School held their monthly teachers' meeting on last Saturday from 9 o'clock till 12. The purpose of these meetings is to discuss professional topics, and exchange ideas relating to the good of the school.

The little "tots" in the first grade on being asked what did Columbus discover? proudly answered "Hereford."

Bernadine Price has returned from Amarillo with her eyes greatly improved and is again in school.

The pupils of the third grade are very much interested in the making of a chrysanthemum bed.

Clyde Martin who has been detained at home on the account of an injured eye, returned to his school work on Monday.

It is said of the great philosopher Socrates that in one of his military expeditions, he was seen by the Athenian army to stand for a whole day and a night until the breaking of the second morning, motionless with a fixed gaze,—thus showing that he was engrossed with a single subject.

Misses Taylor and Perry will spend Sunday in Amarillo and attend the M. E. Conference now in session.

Everett Dent who has been ill the past three weeks, re-entered school again on Monday.

Here are some facts that may be of interest to students of Texas history and geography:—Texas more rice land than all the balance of the United States. More grape land than all the rest of the United States. More fruit land than California. It is the fifth state in the Union in population.

The Panhandle Teacher's Association will meet at Claud sometime the last of this month.

Miss Millicent Griffith of the High School has been spending the week at the home of E. B. Black.

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, Nov. 10, 1907:

Subject—Greed for Gold.

Reading of the lesson—Prov. 23:4-5; Luke 12:13-21.

Scripture References by members—Job 31:24-25; Gen. 31:36-42; Josh. 7:16-22; 1st Sam. 2:12-17; Jude 11:12.

Paper—How does Greed Injure the Greedy—Mrs. Essie Wolfe

Talk—Point out the Damage done by Greed in Modern Society—Pres. Personal Testimony.

A chain of sentence prayers closed by the president.

Song.

The First State Bank. The building being erected by the First State Bank is at last nearing completion. A long delay has been made on this building, but the institution hopes to get in their new quarters before winter sets in for good. When completed the building will be one of the best in the city.

WE HAVE MOVED

Cardwell Brothers will be located one block east of old stand, by the Central Hotel, for a few weeks, until our new building is completed. Don't forget the place, for we want your business.

CARDWELL BROTHERS

DINNER!!

When you want things for dinner phone Argo & Jarrott. They sell groceries that are clean and fresh.

ARGO & JARROTT

YOU CAN'T Afford to Miss

Seeing our line of Fall and Winter Goods, consisting of Suits, Ladies' Skirts, Hats, Caps, Boots and Shoes.



Also our line of samples for Men's Suits. We can guarantee you a fit. When in town we would be pleased if you would give us a trial if in need of anything in General Merchandise, either Dry Goods or Groceries. Soliciting a liberal share of your trade, and assuring you of our desire to serve you in any way that we can.

LEE & GOLLEHON

Dimmitt, Texas

Press Extracts

The Canyon City News is going after a new court house and jail for Bandal county.

All of the Panhandle papers are complaining for their patrons on account of the car shortage.

Fannin county hain't got any ribbon cane, but she's got "yampertars" as fine as ever raised anywhere.—Honey Grove Citizen.

The Telegram hasn't been shown anything yet to match that 5½ pound sweet potato from up Hereford way. And, so far, nobody has come up with a 'possum fit for its size.—Ft. Worth Telegram.

Hereford went to the Dallas Fair last week in pretty fair force and armed, too, with field products and advertising material. Among the latter was 5,000 folders talking up Hereford and surrounding country.—Canyon City News.

The Hereford Brand refers to Childress as the corner town of the Panhandle. Correct, and the city gives a good impression to the prospector as he comes from the east. Childress is a part of the Panhandle and is proud of the fact.

Everett Johnston, the 14-year old son of J. W. Johnston near Kenna, New Mexico had the painful accident of having his foot cut off by barbed wire fence, his horse having run into it with him. After the accident he mounted a companion's horse, his own having killed himself, and rode back to town for medical attention.

The second annual program of the Texas State Fair closed Sunday night. Over a half million people attended and the gate receipts exceeded \$250,000.00 and the Fair this year is counted the most successful in its history. Panhandle and Five-Million Club Day carried off the honors in attendance and enthusiasm.

Reports indicate that nearly every Panhandle county had exhibits at the Dallas fair this year, and that without exception they were better than the exhibits of other sections of the state. The Deaf Smith exhibit attracted much attention, and was awarded 5 first and 1 second prizes. Donley county missed a great opportunity when she failed to send in an exhibit. With our splendid crops this year we could have gotten great results.—Banner Stockman.

His Bluff Won't Work.
Mr. S. G. Bon Durant called on the Lynn County News Monday, afternoon, on his way to Amagillo. He told us he would pick out the location for the city eight miles east or west of Lubbock.—Lynn County News.

Mr. Bon Durant evidently is trying to run a bluff on Lubbock by giving out such reports for the press, but he might as well save himself the unnecessary trouble, for his little bluff game will not work with our people, who are at all times ready to do their part on anything of this kind, when approached in a gentlemanly, business-like manner. If Mr. Bon Durant wants to come to Lubbock, and wants a bonus, he can get any reasonable amount he should ask, that without a grumble, but to try to scare us into giving up an exhorbant amount by telling us stories about "cities eight miles east or west of Lubbock," is not going to increase our enthusiasm one dollar's worth. Lubbock stands ready to do the proper thing at all times, and that without any bluffs on the part of would-be railroad promoters.—Lubbock Avalanche.

Do You Want a Home?
I make you this offer. I will sell you 165 acres of land the corner of which is one-fourth mile from city limits of Hereford at \$60.00 per acre; one-tenth cash, balance in ten equal annual payments at six per cent interest. If you will put 100 acres in wheat each year by the Campbell system and your wheat crop does not meet the payments and pay the interest I will extend the notes. This land is now nearly all in cultivation and 40 acres in wheat.
38-4t
L. GOUGH.

Born With Teeth.
Twin boys were born last Thursday to Mr. and Mrs. Jim Pool of Southard, and one of the babies came into the world sporting two fully developed front teeth. Mr. Pool is quite proud of this latest acquisition to his family, and declares that the boy with the teeth is destined to be a "hustler," and he is already willing to bet that he never goes hungry.—Banner Stockman.

Tree Planting Time.
At a meeting of the Civic League as given in the BRAND last week, the subject of tree planting was discussed. There were several present who were experienced in the business and advised a thoro preparation of the ground this fall for spring planting. The ground that is ready for planting, the trees could be put out during this and the following month. Every property owner should take an interest in this general effort to have trees along all the side-walks and get the ground ready. If some one who has a plow would make it their business to canvass the town for this work, there is little doubt but that nearly every one would either have the trees put out soon, or the ground prepared for spring planting. Every one planting would soon make Hereford the most beautiful town on the Plains. A concerted action and continued is far better than a spasmodic effort on the part of a few. Get the habit of tree planting and generations will grow up to bless you.

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas.

THE TOWN OVER IS OUR TERRITORY

and there's no street we don't deliver goods on. You can buy hardware here and be assured of early and prompt delivery.



IT'S ABOUT STOVE TIME

and a good place to select what you want is from that new stock of our. Stoves for parlors and all other parts of the house we have a good supply of. For hardware of all kinds, buy it here.

Yours truly

Hereford Hardware Co.

THE GRIST MILL

Where you get your wheat ground to Graham Flour, Corn to Meal and Chops, Kaffir Corn and Milo Maize crushed. That's the way to get your money's worth. Carefully select and shell your corn and GO TO Mill. Live at home, eat your own Corn Bread Phone 76.

E. W. HARRISON

HEREFORD, TEXAS

We Could Parade



the virtues of our relishes and appetizers until doomsday. But you will never know how really good they are until you try them on your table. This store has the reputation for having things just a little better than can be had elsewhere. That will give you an idea of why so many people trade here for everything in GROCERIES.

Hubbard Grocery Company

Charter Oak Stoves

We Have Just Received

GARLAND STOVES

a car load of CHARTER OAK and GARLAND STOVES. Heating Stoves in styles and prices to suit everybody. Come and see them. We are still headquarters for HOOSIER GRAIN DRILLS, MOLINE WAGONS, JOHN DEERE PLOWS, COLORADO PERFECT BARBED WIRE, WOOD-STAR, LEADER and SAMPSON WINDMILLS, and everything you need in GENERAL HARDWARE.

YOURS TO PLEASE

GARRISON BROS

Make Our Store Headquarters

Flax Straw.

New York, Nov., 1, 1907.

Special to the BRAND—

If it were said that the farmers of the United States deliberately destroy between \$7,000,000 and \$10,000,000 worth of farm produce every year, the statement would be regarded as downright slander. It is an unfortunate fact, however, that they are compelled each autumn to burn as rubbish millions of tons of flax straw that will bring them in millions of dollars when there is a convenient market for it. Such a market is now being created, so that flax will soon be one of the most important crops of this country.

We should be glad to co-operate with you in directing attention to the fact that the Oxford Linen Mills will be in the market for the purchase of many thousand tons of next year's crop of flax straw. Farmers who have not yet burned this season's straw should be advised to refrain from doing so and to write the Ox-

ford Linen Mills at once, stating about how many tons they can supply. If you can furnish us with the names of farmers and others in your vicinity who are now or who are likely to be interested in flax-raising, we shall esteem your assistance a favor. The service, indeed, should be to our mutual interest, for while we seek to arrange for the purchase of our raw material, whatever tends to increase the productive value of farm acreage augments general prosperity.

America has never been able to compete with Europe (where extremely low-priced peasant labor is employed) in the preparation of linen fibre for spinning, so that Europe produces the only pure linen—all it can take care of by the ancient methods in use, which consume from sixteen to thirty weeks. Now, however, by means of the scientific processes and inventions of Benjamin Cushing Mudge, of the Massachusetts Institute of Technology, not

only can the work be done with very much less actual expense, but the time required to do it is reduced from months to only twelve hours. Under these new, perfected processes, all the flax grown in America can be profitably utilized, and instead of the plant being raised for seed only, the straw will have an equal importance, greatly increasing the acreage value of the crop.

We should like as soon as possible to get in touch with flax-producers preparatory to arranging for the purchase of our raw material (flax-straw) on the basis of our needs for the first year's operation of the Mill's. Your aid will be appreciated by the producers no less than by ourselves.

Yours very truly,

OXFORD LINEN MILLS.

Those who read the above dispatch will be interested to know that the Panhandle is already growing flax but the farmers are allowing the straw to go to waste. There are a

number of farmers near Hereford who have been raising flax but they have had no market for the biggest part of the crop, the straw. Now that an American mill has made a market by the invention of machinery, the Panhandle farmers will have another source of revenue added to their list. Those who contemplate sowing flax should communicate with the Oxford Mills, 227 5th Ave., New York, asking for information and prices.

Died.

At the home of his sister in this city, Saturday, November 2, 1907, Oscar Witherspoon, after an illness of several months. Tho the end was not unexpected by the friends and only surviving sister, Miss Lena Witherspoon, the approach of the hour was sad, he being the last of several brothers to pass into the great beyond. His remains were laid to rest in the city cemetery by the loving hands of his many friends on the following day.

New Post Office Building.

The work of remodeling the old post office building is now well under way and will soon be ready for the new fixtures. The front has been torn out and new iron columns put in; the rear wall torn down and the building extended some 20 feet back, which will double the floor space. The clerks are working at some disadvantage during the changes that are being made and the public also is somewhat put out, but all are willing to put up with some inconvenience in order to get the much needed improvements.

Fire Guards.

We could not forget the fire we had last year, but plow fire guards while a season is in the ground. The last year's fire cost the farmers and stockmen hundreds of dollars. We can't afford to have it repeated again this year when a very little work will prevent it. 39-2t

Plenty of sacks for Kaffir corn and maize. Warren Grain Co. 37f

HIGH ART FURNITURE

If you want something artistic in the Furniture Line, as well as something that will give you good service, come see our goods.

See our line of Wall Paper just arrived, new patterns and new styles. We can't help but please you in this line.

We have received from the largest China House 12 beautiful hand painted Japanese Vases.

We have also received a new shipment of very beautiful Chamber Sets.

The greatest of all ENTERTAINMENTS is the EDISON PHONOGRAPH which we have added to our stock. We will be pleased to show you and play for you.

Our Christmas line of picture moulding has arrived and we are better prepared to do your framing than ever before.

GILLILLAND FURNITURE CO.

The Brand

D. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, NOVEMBER 8, 1907

THE BRAND waves her old bonnet and Hereford wig-wags her handful of blue ribbons at the Dallas News. She looked good the other day when having a half column write up of the Deaf Smith county exhibit. The BRAND copies it verbration with due credit.

She has at last thrown away her old thumb-worn geography and has secured a "Brand" new book that has the Panhandle and Hereford marked down in beautiful map colors. The BRAND was thinking that there was a purpose in ignoring the towns of the Plains, but she no longer holds any "malice or afore-thought against the News." Since the BRAND dared to criticize the News, her local reporter, who has recently been appointed, has had two or three good "specials" in the big Texas daily. For which and all other things the BRAND is thankful.

THE attention of the farmers is called to the article published in another column this week regarding the market for flax straw, which the western farmers have heretofore burned or thrown away. If you have been raising flax, read the article. The Panhandle soil is the home of the flax plant and the farmers should look to their interest in its raising.

Rev. W. G. Keiry Moves.

The pastor of the Presbyterian church of this city left Wednesday for Lamar, Colorado, where he goes to take charge of a large and prosperous church. Mrs. Keiry will follow in a few days. This change on the part of this popular pastor is a surprise to many of his members as well as those not affiliated with his congregation. Since Rev. Keiry's advent into this place, he has won many and lasting friends outside of his own church and he and his estimable wife will be missed by all of the people of the city. Mr. Keiry is a polished pulpit speaker and a thoroly cultured man; Mrs. Keiry coming here as a bride about one year past is a helpmeet indeed. Besides being a constant church and Sabbath school worker, she is an accomplished musician both in voice and piano. The church that secures these good people as leaders must feel themselves fortunate. The best of God's blessings attend them in their new field is the wish of their host of friends in Hereford and the Panhandle.

Northwest Texas Conference.

The Northwest Texas Conference of the Methodist church is in convention at Amarillo this week with nearly 1000 delegates in attendance. Mr. and Mrs. Geo. W. Barcus, Mr. and Mrs. E. B. Black, Rev. A. C. Smith and Prof. C. E. Edwards are delegates from Hereford. The Conference will continue over until Monday next.

Auction Sale.

About the 15th of November 2 car loads or more of Wyoming horses, will be sold to the highest bidder, at the Santa Fe stock yards by T. W. COLLINS, Anteville, Kan. 36-21p

CAR SHORTAGE.

Cattle Shippers of the Panhandle Handicapped—Many Complain Mr. Turner Answers.

The Panhandle has been suffering for the past several weeks on account of a drought, not a lack of rain for the Plains has had an abundance, but a drought of cattle cars. There is not a town on the Plains but that is losing large amounts on account of the railroads not furnishing shipping facilities on notice. Complaint comes from every quarter. The railroads make no promises and while the shippers and buyers are waiting the pleasure of the company the cattle are losing in weight and marketable values.

At Hereford and Bovina, there is a demand for at least 500 cars, some of the shippers having offered the money in advance but get no satisfaction. Some of these orders for cars have been on file in the office of the company for weeks. The only answer that is ever extracted from the company sounds like they have become offended at the public and are awaiting their own pleasure in the matter. There are cattle men in Hereford and vicinity that have waited now two years to ship their cattle and it looks quite likely that they will have to wait another year or take the "trail."

In a letter to the agent at Plainview, Mr. Avery Turner in speaking of the delays in cattle shipping uses these words:—"The public is more interested than the railway company for the reason that when empties are not furnished they (the public) lose money in holding the commodity, while the company loses nothing practically as they know that the business will have to be moved by them at some time and it is no cheaper at one time than another."

Then this is the attitude of the Santa Fe, at least. This expressed feeling that the railroad can await its own pleasure in furnishing cars and still get the business at the same charges will soon be a thing of the past. This haughty and independent spirit which has always characterized railway companies is the very cause that they always get the worst end of nearly every lawsuit brought against them.

Hereford has suffered on account of the delay in furnishing cars for the cattle. The BRAND expresses the feeling of the cattle shippers when it says that they have had little consideration at the hands of the Santa Fe. The shippers and owners have lost large sums by being unable to pay off loans made them, by the accumulation of interest, by the shrinkage in the weight and value of the cattle, by the expense of feed stuff, by the continued wages to the cattle handlers, by the pasturage charges in holding for cars, by the failure to fill contracts and other things that go into the expense account of the cattle business.

But can the roads furnish the cars? From the press reports, any one would conclude that the sidings are full of cattle empties. In Oklahoma and Kansas hundreds of cars are standing idle at all the stations. A letter from Pampa says that empties have stood on the tracks every day since the cattle were brought to the station for shipment. T. J. Richards of Paducah drove his cattle to Childress and was unable to get cars. One bunch was driven to Quanah for shipment over the Frisco because the Denver would not furnish the cars. What's the matter with the railroads?

The only solution for Hereford is the early completion of the Panhandle Short Line by the people. This will give another out-let and some competition. The Santa Fe will then wake up to the fact that it cannot wait and still get all of the bus-

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

ness at the same rates. Other people will be losing beside the cattle men. The BRAND has no ill feeling against the railroad as such. Hereford needs the Santa Fe, but the Santa Fe must not forget that it also needs the country and its prosperity. To injure this is to cut down the earning capacity of the road. The cause is a common one and the sooner the people and the railroads understand this the better.

Halloween Pranks.

Those who had forgotten about the walking of spirits on certain nights, were much surprised the other morning when they awoke to find the town litterally "turned upside down." It seems that a number of young people, and old ones too, as far as any one knows, took occasion to visit nearly every part of town and leave some sign of the ever present ghosts. No one objects to the goblins having a good time once a year, but the citizens are complaining severely about said goblins going so far as to destroy property and otherwise tear up the town. The amount of work that it required to move houses, put wagons on top of porches, turn over stage stands, climb telephone posts and hang thereon yard gates, turn horses and cows out of lots and drive them out of town, and do a dozen other things too tiresome to mention. Young people are free to have all the fun they may get out of Halloween pranks but they should not go so far as to destroy property as was done the other night.

House Bargain.

New seven-room house with 2 porches, 3 wardrobes, well and fences. On lot 75x140 feet on the 5th block from Brand office. Price \$2500.00 on terms to suit purchaser. Inquire at BRAND office. Z 38-1f

More Side Walks.

Material is on the ground to put in sidewalks from the Curtsinger corner to the Hereford Hardware store. This will make good walks on that entire block. In this connection, it might be mentioned that the city is having Mr. McCleary to establish and define the grades of all the walks on or to be placed on Dewey avenue and crossing streets. This will make uniformity and the pedestrian public will not have to climb ladders in order to get on some of the walks. The city will make an ordinance incorporating the established grade.

Notice.

On and after November the 11th, 1907, we, the undersigned agree to close our shops at seven o'clock p. m., except Saturday nights. Signed ORR BROS, GEO. W. DALE, L. E. THOMPSON.

COME AND SEE ME

Nobody Can Serve You Better Everything You Want

All kinds of Harness, Collars, Bridles, Whips, Harness Dressing, Harness Oil, Harness Rivets, Horse Blankets, Lap Dusters, Sweat Pads, Collar Pads, Leather Halters, Rings and Rosettes, Fly Nets, Buggy Washers, Bits of all kinds, Harness Snaps, Storm Fronts, Quick Shaft Couplings, Axle Grease, Horse Covers, Horse Boots, Wood and Iron Hames, Hame Straps, Riveting Machines, Gall Cures, Curry Combs, Check Hooks, Hitch reins, trace holders, harness chains, neck yoke straps, neck yoke chains, wax ends and needles, buggy tops, storm aprons, rain coats

and scores of other things you need. Fine saddles and harness made to order and repaired. Boots and shoes made to order and repaired. All work done by first class workmen. All goods guaranteed to be as represented.

J. A. CANTERBURY

Lucky the Man
Who has the "Sand"
To Put His Cash
In Texas Land



Gaze on These Bargains Special

Beautiful smooth 160 acres two miles from Hereford at \$22.00 per acre. Well improved section 3 miles out for \$24.00 per acre. Two smooth sections 16 miles out at \$10.50 per acre. Smooth section 19 miles out, 2 miles of La Plata, at \$10.00 per acre. Smooth half section 5 1-2 miles out for \$16.00 per acre. Smooth 160, 10 miles out, all in crops, at \$20.00 per acre. If you want to buy or sell, write us at once.

THE BASKIN LAND COMPANY.

Agents Write Us

Hereford, Texas

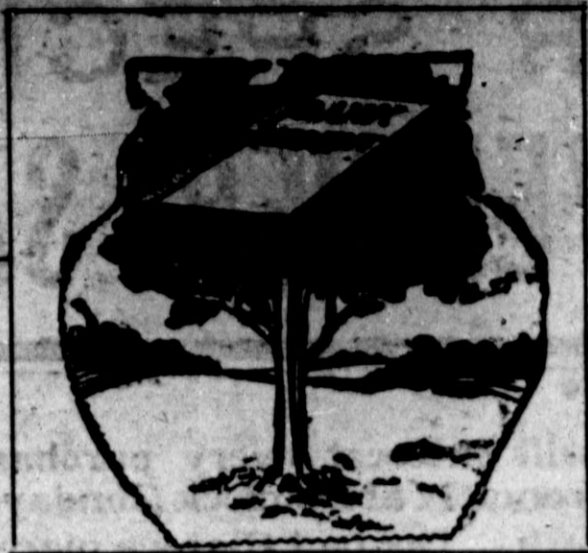
IF
ELITE
IT'S BEST

Candies, Cigars, Fruits

The most up-to-date confectionery in Hereford. Our Motto: Quality and freshness.

Fresh Box Candies
Received Weekly

Come in and
see us



A Bank Account Will Grow

almost of itself. The very act of drawing a check makes a man careful about his spending. Deposit your funds in

The Western National Bank.

No matter if the sum be small. The less it is the more careful you should be about its spending. In a little while you will find that you are spending less for trifling things. You will decide that money in the bank is much better than the buying of things you do not really need.

The Western National Bank of Hereford, Texas

CAPITAL - - \$50,000.00
SURPLUS - - 35,000.00

G. A. F. Parker,
President

J. L. Smith,
V. President

F. B. Fuller
Cashier



Local and Personal

J. S. Orr made a flying trip to Texico and Clovis this week.

Inspector and Mrs. C. R. Smith will be at Bovina for a few days.

See Baskin Land Co.'s list of bargains in this issue. 35tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

If it is windmill or well work you want, call us. Sewell & Brazil. 39tf

C. B. Rector went to New Mexico last Monday for a few days on business.

Mrs. J. W. Barks who has been quite sick for some time, is rapidly recovering.

Eagle Henderson, a member of the BRAND force, and Felix Pinkston Sundayed in Portales.

C. S. Richards has some choice city and ranch property. See him before buying. 28-tf

Let us wrap your pipe with asbestos. Guaranteed that it will not freeze. Sewell & Brazil. 39tf

You will do well to see C. S. Richards for city and ranch property before buying. 28-tf

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31tf

C. E. Spath now of Azco, New Mexico, but formerly a Hereford citizen, was in the city the first of the week.

Mr. and Mrs. W. T. Smith left this week for Mineral Wells to spend a few weeks in the interest of Mrs. Smith's health.

Hanan Shoes at Hubbard & Barnett's. It

Our old friend G. R. Hay, who has been at Mineral Wells for some months is back in Hereford for a week or two.

Mr. and Mrs. D. W. Pinkston returned from Clovis, New Mexico Monday where they had been looking over the new town.

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32tf

Scott Stringfellow came up from Texico Wednesday afternoon to visit friends and others in the city, while on his way to Amarillo.

Misses Leona and Luey Remington of Sedalia, Missouri are visiting Mrs. J. W. Burks. They will remain for some weeks yet.

J. H. King, resident agent for a number of large fire insurance companies, is prepared to write you a safe policy. Watch for his statement and ad next week.

Miss Henrietta Sanders of Childress came up from New Mexico last Monday where she had been visiting relatives and will visit her cousin Mr. S. B. Feemster.

Edward and Tom Bullock of Waco, nephews of Hon. Geo. W. Barcus, who have been visiting in the latter's home this week, are now at Amarillo attending Conference.

See C. G. English for bargains in second hand household goods. He buys and sells anything. Phone 289. Across street from Hereford Hardware Co. 31tf

Cold weather is coming. You will need hot fires. You had better let us repair your old flue before it is too late. You may wish you had. Sewell & Brazil. 36tf

We guarantee Hart Schoffner & Marx clothes to fit. The name guarantees the rest. Don't buy your suit or over coat until you have seen our line. Hubbard & Barnett.

Mrs. Susan Burns accompanied by her sister Mrs. George Taylor, of Canyon City have just returned from the State Fair. They visited relatives while in Dallas as well as the Fair.

County Clerk W. M. Cogdell has provided himself with a new book in which all practicing physicians are required to register according to a new law enacted by the last legislature.

Mrs. O. W. Dean and Miss Etta Lee left Monday afternoon for Santone, where they will attend the State Baptist convention which will be held in that city, beginning Thursday, November 7.

Dr. W. J. Rogers says that he is too busy to make out bills and go around to collect; so if you know yourself to be indebted to him for professional visits, he will appreciate a "call" from you at an early date. Call at his office and settle your account. 36-tf

Mr. and Mrs. W. C. Cline of Abington, Illinois, are in the city for awhile till they get located on their ranch near Dimmitt, where they will open a modern farm. They made a call at the BRAND office last Saturday and expressed themselves delighted with their newly adopted state.

The attention of the BRAND readers is called to the full page advertisement the semi-annual sale of Geo. A. Stambaugh, which is run for the second time this week. His trade was so satisfactory last week that he at once decided to continue the special sale for another week. He has the goods and the price, as a review of the ad will show.

Smith for Insurance

He has all the leading companies; their combined assets exceed

\$150,000,000.00

Such strong companies as The Hartford, The Aetna, Liverpool, London and Globe, Springfield Fire and Marine, Continental, Scottish Union and National, and twenty others.

Six Reasons for Insuring With Smith

1. He has the strongest and best Companies.
2. He knows how to write a good policy.
3. The Companies always pay promptly.
4. The Companies bear the greater part of the burden.
5. He has the only exclusive agency in town.
6. He has no side lines or other business.

B. H. SMITH

Over First National Bank

Panhandle Real Estate is the Best Investment



in the world today. DIAMONDS are the next best investment to be found. You will find our stock of Diamonds complete at all times and our prices are positively guaranteed to be right. We also carry a special line of high grade railroad watches, in the Elgin, Waltham, Hamilton and Hampden movements.

W. H. RAY

...Jeweler and Optician...

A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

BURNAM REAL ESTATE AND LIVE STOCK CO.
Dimmitt, - - - Texas

REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

Brand Want Ads Bring Results

THE HUB

Some Genuine Indian Bead Work from Indian Territory, for Xmas presents. One customer bought \$31.00 worth. It won't last long. See it.

Just Arrived---A lot of Ladies' Caps, Cheyenne Hats, Children's Caps, Tamoshanters, Etc., price 50c each.

Men's Warm Winter Caps, from 50c to \$1.00. Ask to see them.

E. C. Elrod, Proprietor

Additional Locals

I am prepared to take a few table boarders.—Mrs. Delphia Cox. 38-2t

Trade with Hubbard & Barnett and your dollars will go fartherest.

If you want a good fit and a good suit of clothes, buy one from D. R. Gass & Son. 38-2t

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-1f

Bring your torn or soiled clothes in and have our tailor repair them. Hubbard & Barnett. 1t

Young man! Stop at El Merito Pharmacy tonight for a box of Fine "Allegretto Candy" for your lady.

We guarantee **Fay Stockings** and sell D. R. Gass & Son. 38-2t

In our tailoring department we make a specialty of ladies work. Refitting, relining, cleaning and all kinds of repair work. We have a practical tailor employed. Hubbard & Barnett. 1t

Married.—At the office of the county clerk on Wednesday, 7 o'clock, Rev. O. W. Dean, officiating, J. E. Arnold and Miss Gena Tippitt. The young lady came in on the belated train from the Territory and was met by her fiance, when they repaired at once to the courthouse, where the papers and the proper of-foer was called for. The clerk and the preacher made hasty arrangements and the occasion was properly solemnized.

Nice Hereford residences, small farms near Hereford quarters, half and whole sections of land can be exchanged through my agency. My advertisements in the Brand have brought several inquiries and propositions from non-residents. Sam H. Morris, Hereford Real Estate Exchange. 38tf

W. H. M. Society.
The Home Mission Society met at the church, in business session Tuesday afternoon at 3:30.

Several matters of importance were discussed, among which were the carpeting of the aisles and the pulpit of our church and ways and means of replenishing our very much depleted treasury.

We decided to give an afternoon and evening tea at the home of Mrs. P. L. Johnson, Tuesday, November 19th.

A program, consisting of music and readings, will be rendered, and refreshments served both afternoon and evening.

This is not confined to our society nor to our church, but one and all are cordially invited.

The gentleman and young people are especially invited for the evening. The chief object of these Teas is that we may meet and know each other better. Strangers are especially solicited to attend. Come whether you know any one in town or not.

A free will offering will be gratefully accepted.

Hanan Shoes at Hubbard & Barnett's. 1t

Plan of Contest.
The greatest interest in the contest, this week has brought the three leading candidates nearer together than ever before. Now that the end is coming when this contest must close, the BRAND admonishes everybody to adhere to the rules. One of the rules requires that the voting must be done at the time of the purchase. Votes should not be taken from the place of purchase and voted at some other box. Merchants should not permit this to be done.

Jessie Stak	20678
Ronie Witherspoon	18248
Commercial Club and Band	16703
Katie Davidson	8036
Audry Arge	5280
College	3806
Jimmie Rowe	3552
Bessie Curtsinger	2249

Dental Office.
Dr. O. P. Sutherland is permanently located in the new opera house building and is prepared to do all kinds of dental work. 34-1f

Please Don't Get Mad.
Some of the newspapers that come to the Bulletin's exchange table are sending out statements to their subscribers and are publishing editorials urging the subscribers not to get mad about it. The apologetic way in which the request for a settlement is made is enough to create contempt for the newspaper business. The paper manufacturer, when he sends his bill for white paper, does not write the publisher and ask him not to get mad about it. The printers do not walk up to the business manager's desk on Saturday night with hats held humbly in their hands and ask for the week's wages with a request not to get mad about it.

The merchant never apologizes for requesting a payment of what is due him. In short there is no other man living who asks for what is due him in the begging way peculiar to some newspaper men. Sensible men know that a newspaper publisher must have what is due him just like any other man, and they do not get mad when a bill is presented and it is really a reflection on a man's intelligence to act as if you expected him to get mad. If a man owes you anything send him a statement, and if he is not prepared to pay let him do as you have to when you can't meet your bill, just say so, and you will probably do as the other fellow does with you, wait until he can pay it. If a man really is so small as to get offended at what he calls "a dun" let him get mad, but do not on that account lay aside all business rules and methods.—Brownwood Banner Bulletin.

Cheap Railroad Building.
In speaking of the cheapness with which roads may be constructed in the Panhandle, the BRAND is able to speak with absolute accuracy in the survey just completed by J. S. McCleary & Son civil engineers formerly from St. Louis, Missouri, from Hereford to an intersection on the Choctaw grade of the Rock Island in Oldham county, a distance of 36 miles. These men have made a careful estimate of the cost of construction including the surveying, the grading, the bridging, the laying of ties and steel, ready for the rolling stock, which is put at \$6500.00 per mile. There are several miles of the grade that will not exceed a cost of \$600.00 per mile. The road is almost an air-line from Hereford to Rock Lake, having but three light curves in the distance of the 36 miles, the tangents being 4, 9, 8 and 14 miles. The Santa Fe elevation at Hereford is put at 3812 feet and the Plains gradually rise going northwest, reaching an elevation of 4164 feet near the north line of Deaf Smith county, then descends to the Choctaw grade an elevation of 4064 feet. This is a carefully located line, the estimates have been accurately prepared and are reliable. This proves that railroads can be built at the minimum cost on the Plains.

OUR SPECIAL NOVEMBER SALE

WHICH will interest every purchaser, will open promptly at 8 o'clock Monday morning November 4th. The fact that we placed our orders last Spring early in the season, before the advance in prices, and having bought more than we would have bought had we known that we were to have more competition, we have decided to give to our customers and the trade the benefit of our mistake by making a reduction of from 10 to 20 per cent on our line of Dress Goods, consisting of up-to-date Wool Fabrics, Outing, Flannels, and in fact nearly all lines which we carry in stock, having the largest and most complete line of merchandise carried in the city of Hereford.

We will further assure you that we will make all other special sales heretofore held in the city insignificant, compared with the prices we will maintain during this Sale. Remember that we are located on the west side on Dewey Avenue second door from railroad. All are invited to the feast. Come one, come all.

D. R. GASS & SON

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford,

Texas

BOONE BARBER SHOP

E Z Shaves. Hot and Cold Baths on Short Notice

L. E. THOMPSON

Proprietor

"WITHSTAND THE STORMS"

THOUGH the tide may ebb and flow and seemingly beat heavily at times, our house yet stands firm and unmoved. Why? Because our foundation is Principal, Justice and Kindness to all. We came to these parts six years ago and began building our foundation for a future home. We have at all times, and without reserve, intended to make this our future dwelling place (while on earth). We have always been glad we cast our lot among so good a people. We have at all times practiced the motto "Do unto others as we would have others do unto us." We are glad to have had the pleasure of lending a helping hand to all worthy enterprises of our country. It is with much pleasure that we take a view of the past, and see the labor of our hands prosper. Do not misconstrue what we have said; we do not mean to boast. While we have labored without ceasing, we give you the credit for our achievements. Others have come and gone while we have stood firm and steadfast. We thank you for your kind help in assisting us. We think we are as well if not better equipped than any other West Texas house to take care of your every interest. While at this time we are not content with present achievements, but our work is always high and we intend to press on to the very top, and greater things than these we hope to show you in the next 6 years. With the principal already mapped out, we expect to work, and upon this foundation we expect to build our house. We are one of you. We expect to stay. We do not change with the seasons. We will always give you the best service and the best goods on earth for the money. Our ranks and facilities in buying gives us the greatest advantage in the mercantile world that our merchant has on another. With the co-operation that you have always given us we expect to do the nicest part by the entire trade from now until January 1st, 1908, that we have ever done in a like period of time. The latch hangs on the outside of our door. Come and see us.

Yours truly,

Furniture Dealer

E. B. BLACK

UNDERTAKER

DEAF SMITH COUNTY EXHIBIT.

Eloquent Testimonial of the Resources of Panhandle Country is Given.

West Texas has been the chief contributor to the agricultural exhibit at the State Fair, and one of the largest exhibits from that part of the State is that from Deaf Smith. This county won five first and one second prize in its display. It got first on milo maize, Kaffir corn alfalfa hay, kershaw and cabbage.

The exhibit is located in the farm and mill department and is in charge of J. M. Boone of Hereford. It is an eloquent testimonial of the resources of the Panhandle country, which only a few years ago was regarded as fit for nothing but raising cattle. The value of the exhibit is enhanced by the statement of the large yield of the various crops shown.

The principal crops of that country are milo maize, Kaffir corn,

wheat, corn, oats and cotton, a rather extensive list of money crops. There are in addition to these a number of other products which are very successfully raised, and the samples of which, as exhibited at the State Fair, are as fine as could be wished for.

"The Panhandle raises everything that can be raised in a semi-tropical country," Mr. Boone said. "We raise everything you can raise here just as cheaply, get as big a yield and as high prices for it as you do, and then we raise a whole lot of things that you can't raise here."

"Milo maize and Kaffir corn are beginning to be standard crops. Both of them are raised extensively, are good money crops and can be put to many uses. I will not be surprised if within a few years Kaffir corn becomes a staple breakfast food."

"We have over 200 varieties of products in this small exhibit and

they were selected at random. We have had a pretty good crop year and the rainfall is always good now. The Panhandle raises successfully all kinds of fruit. We haven't any on exhibition here, because our fruit crop was killed. You will remember that we had a warm February and a warm March. Then we had a freeze in May. It caught our fruit.

"Barley, millet, flax, Egyptian wheat and grasses of all kinds are successfully raised in our part of the country. We also raise speltz, a grain that you never see in this part of the country. Wheat makes an average of thirty-five bushels to the acre, and I have some here that scales 62½ pounds to the bushel. We have spring wheat also that averages a scale of sixty pounds. Our corn makes about forty bushels to the acre minimum, but the average is nearer sixty. We made that last year and forty this year."—Dallas News.

At the College.

To-night, the Faris Literary Society will render an open session programme, including numbers from the Oratory and Music classes; and the one act play called, "The Double Deception." You are invited to come.

EARL WILSON, Pres.
GRACE MASON, Sec.

New Law Firm.

Hon. Wm. M. Knight and Judge Jno. P. Slaton have formed an association for the practice of law. With their knowledge of the intricacies of law and their acquaintance over the state makes in this firm a strong combination. They will have their offices up stairs in the Coulson building in Judge Slaton's old quarters, which they expect to refit and refurbish in elegant taste.

Hanan Shoes at Hubbard & Barnett's. 11

PRIZE WINNERS.

Hereford Exhibit at Texas State Fair Takes Blue Ribbons—Attracts Attention.

The Commercial Club is due the credit of placing Deaf Smith and Hereford in position to win five blue ribbons at the Texas State Fair. To make the exhibit cost the Club over \$100.00.

THE RESULTS.

Best Alfalfa..... First prize,
From Sulphur Park and Alfalfa farm.
Best Kaffir corn..... First prize,
Raised by J. S. Shadrick.
Best Milo Maize..... First prize,
Raised by Z. T. Clifton.
Biggest Kershaw..... First prize,
Raised by S. L. Boone.
Biggest Cabbage..... First prize,
Raised by G. C. Major.
Beets..... Second prize,
Raised by Mrs. Claude Moreman.
No special effort was made to collect prize winners, and the success of the exhibit is largely due to the

efforts of J. M. Boone who was employed to accompany the products to Dallas and act as care-taker during the Fair. He distributed 5000 pocket circulars and 10,000 cubic feet of thermal atmosphere about Hereford and the Panhandle.

Church Work.

The report of the pastor of the Methodist church for the year just ending shows the amount collected to be \$3500. This includes the collections for ministerial support, missions, China famine fund, conference claims and etc. \$350 of this amount was raised by the Woman's Home Mission Society.

This shows the finances of the church to be in good condition being the best report ever made by Hereford for the annual conference.

If you trade with Hubbard & Barnett, you get more for your money, that is where most people buy their dry goods. 11

FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time. :: :: ::

Fallwell & Sons

Alfalfa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

Alfalfa Lumber Company
J. M. NICHOLS, Local Manager

R. F. Outwalt

RESOLVED,
THAT A MAN SHOULD ALWAYS
HAVE A GOOD OPINION OF HIM-
SELF, WHICH HE GAINS BY WHAT
HE KNOWS OF HIMSELF. OTHERS
SEE THE OUTSIDE, BUT THE
COMFORT HE GETS COMES FROM
WHAT IS NEXT TO HIM.
BUST BROWN.



CAN ANYTHING SERVE TO MAKE YOU HAVE A BETTER OPINION OF YOURSELF, THAN WEARING GOOD SMOOTH UNDERWEAR. TRUE, YOU CAN HIDE YOUR UNDERWEAR FROM EVERYBODY BUT YOURSELF, BUT DID YOU EVER THINK THAT YOU ARE MORE WITH YOURSELF THAN YOU ARE WITH ANY OTHER MAN, AND DON'T YOU LIKE TO KEEP THE COMPANY OF A WELL DRESSED MAN? WE CAN PUT YOU ON GOOD TERMS WITH YOURSELF FOR THE FOLLOWING PRICES:

A SERVICEABLE SUIT OF UNDERWEAR	\$1.00
" BETTER " " "	\$1.25
" STILL " " "	\$2.00
ONE OF THE BEST " " "	\$2.50
THE VERY BEST " " "	\$3.00

RESPECTFULLY,

H. C. MYRICK

HEREFORD, - TEXAS

RAISE MONEY QUICKLY.

Eldorado Citizens Subscribe \$15,000 for Proposed Railway Line.

Eldorado, Texas, Nov. 3.—(Special.)—At request of the Seaboard Northern Construction company, with headquarters at Stanton, Texas, and addressed to the railroad bonus committee of Eldorado, Texas, said request being dated Oct. 27, 1907, a meeting was held at the court house in Eldorado, upon notice being given of only about twelve hours, and at said meeting Hon. W. B. Silliman was elected chairman and Prof. J. B. Smith secretary. The chair then stated the object of the meeting, and in less than thirty minutes \$15,000 was subscribed as a bonus for a railroad to be built from Kerrville north to Stanton, Texas, by way of this place, in eighteen months, and it was stated at the meeting that this place would give a bonus to the company of \$25,000 for a railroad from Kerrville to Stanton, Texas, by the way of Eldorado, Texas, provided said railroad would be built into this place in eighteen months. The above amount, \$15,000, was sub-

scribed in good faith, and by the most substantial citizens of Schleicher county.

This must be the enterprise of Mr. Bon Durant. Eldorado is the county seat of Schleicher county and about 110 miles south east from Stanton. Kerville is the county seat of Kerr county at the present terminus of Sap, about 50 miles northwest from Santone. The entire distance from Stanton to Santone is over 250 miles.

The New Comers.

Deaf Smith county has been receiving its share of the big Panhandle immigration. Among the number who have unloaded at Hereford and will settle in the Hereford country may be mentioned Mrs. S. D. Shurtliff from Rogers, Texas. She with her family will settle on a part of the Sypert section. W. A. Smith from Plymouth, Illinois, unloaded two big cars here this week and will become identified with the great Southwest; Fred Davis of Hardin, Missouri, not fearing that he would

become too poor to get back to the good old state has cast his lot with us by unloading his effects at the Hereford depot; J. M. Branch, of Whiteheath, Illinois, mention of whom was made last week, has also brought his goods and has set up to house keeping on the Plains; then there is Jacob Litteral, of Webb City, Missouri, who has owned a ranch here for some time and was the first man to market wheat in Hereford this season and does not believe that all Texans are swindlers and that all Missourians are 'duped' when they buy Panhandle land. He is erecting the most substantial barns and corrals on his city property. And last but not the least, is M. O. Meeks from Springdale, Arkansas, who has moved into his section which lies in the four counties, Deaf Smith, Oldham, Potter and Randall, but he claims Deaf Smith as his home and says that he will give someone a contest in the Hereford Fair next fall.

All these good people have come to make the Plains their home, two of the families hail from Missouri. They have come among a people known the world over for their chivalry and bravery, except in one spot in Saline county, Missouri. They need have no fears—the Texans long ago shed their horns and trimmed their claws. They have settled down to the peaceful husbandry of a civilized people.

Bran, shorts and cotton seed meal at E. W. Harrisons. 31tf.

Parody.

The following Parody on "Fifteen Years ago Dear Tom" was handed a BRAND reporter this week by a subscriber:

I wandered to the grog shop, Tom
 I stood before the bar,
 And drank a bowl of lemonade
 And smoked a rank cigar.
 The same old jugs and kegs were there
 The ones we used to know,
 When we were on the round up Tom,
 Some fifteen years ago.
 The barkeep is a new one, Tom
 The one who used to sell,
 Corrosive tanglefoot to us
 Is smoking now in H—E
 The new one has a plate glass front
 His hair is combed quite low,
 He looks just like the one we knew,
 Some fifteen years ago.
 Old Soaks came up and called for booze
 And dudelets staggered in,
 And burned the lining from their throats
 With fine old Holland gin.
 And women stood outside the door
 Their faces beamed with woe,
 And wept just like they use to weep
 Some fifteen years ago.
 I asked about the old-time friends
 Those cheery sporty men
 And some were in the poor house Tom
 And some were in the pen.
 And one, the one we liked the least
 The hang-man laid him low,
 The world is much the same dear Tom
 As fifteen years ago.

I asked about that stately chap
 Whom pride marked for its own,
 He used to say that he could drink
 Or let the stuff alone.
 He perished of the fumes, H. fumes
 Gut in the storm and snow
 Oh, few survive who used to bowl
 Some fifteen years ago.
 New crowds line up against the bar
 And call for crimson ink,
 New hands are trembling as they pour
 The stuff they shouldn't drink.
 But still the same old watchword rings
 This round on me you know,
 The same old cry of doom we heard
 Some fifteen years ago.

I wandered to the church yard Tom
 And there I saw the graves
 Of those who use to drown themselves
 In red framenti waves,
 And there were women sleeping there
 Where grass and daises grow,
 Who wept and died of broken hearts
 Some fifteen years ago.
 And there were graves where children slept
 Have slept for many a year,
 Forgetful of the woe that marked
 Their short sad journey here
 And next a fine tall monument
 In peace there both lay,
 The man who used to sell the booze
 Some fifteen years ago.

Hanan Shoes at Hubbard & Barnett's. It

LAND BARGAINS

1280 Acres 3 miles of Vega, Texas. A Bargain.

640 Acres, two-thirds Valley Land. \$14.00 per Acre.

640 Acres nine miles of Hereford. \$14.00 per Acre.

16 Acres in Evant's Addition. \$125.00 per Acre.

Write for Information.

MURCHISON & JONES

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Hereford, - - - Texas

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C. M. McGhee

Major & McGhee Photographers

We are increasing our facilities for handling all kinds of work. Views made and finished promptly. Reasonable prices. Satisfaction always.

PORTRAITS A SPECIALTY

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

WARREN GRAIN CO.

Successors to J. F. Collup

T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :- :-

T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

Wants For Sale

LOST

LOST—One bay horse 15½ hands high, branded T on left thigh. Will give liberal reward for his return. Warren Grain Co. 37-3f

ESTRATED—From home one white, heavy set mare with roached mane. Report any information to E. Renfro 37tf

LOST.—A public school class pin for last year. Has on it H. H. S. and 07. Finder will please return to this office. 39-2f

MISCELLANEOUS WANTS

WANTED—Several dozen hens. See J. B. Elliston. 36-4f

WANTED—A few clean cotton rags at this office.

I WANT.—Your carpenter work. See or phone me No. 104. Ward Bratton. 37tf

WANTED—Situation as governess for small children, in town or country. Also teach piano. References exchanged. Address Mrs. Mary Polk Potts, 604 W. Houston St. Sherman, Texas. 34tf

WANTED.—To exchange for a small home in Hereford a good clean stock of groceries and general merchandise in the best superb of Dallas that would invoice about \$1,000 (one thousand dollars) also 2 years lease of large store, meat market, small house, stables, etc., rent \$30 (thirty dollars) a month. Must be a home within walking distance of school, would like a modest home that would not be worth more than \$1500 (fifteen hundred dollars.) 39-4f

ROOMS FOR RENT

ROOMS.—For rent. Mrs. Chas. Havenhill. 37-4f

FOR RENT.—Three furnished rooms close in. Apply to Mrs. H. H. Taylor. 39tf

TO RENT.—Two furnished rooms for light house keeping. Mrs. W. B. Dameron. 39-1f

FOR RENT.—6 room house with barn, garden etc. Sam H. Morris, agent. 38tf

FOR SALE OR RENT.—A good house. Vacated now. Troy Womble. 1f

LAND FOR RENT

FOR RENT.—20 acres of land in Block 27, Ricketts addition. Apply to T. J. Williams, Morganfield, Kentucky. 39-4f

LIVE STOCK FOR SALE

SALE—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE.—Horses, hogs, mules and mares, one and a half miles northeast. Fred Millard. 37tf

FOR SALE.—Splendid young milch cow. Gentle, and has red heifer calf. R. E. Cook, at postoffice. 1f

FOR SALE.—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-1f

FOR SALE OR TRADE.—1 team of work horses. Will sell for cash or will trade for Kaffir corn or milo maize or grain either thrashed or in the head. W. T. Womble, six miles east of town. 38-2f

FOR SALE.—The Christian church building and lots 4, 5 and 6 in block 31 town of Hereford. Also the improvements on the S. E. corner of block 45 which is the little yellow house on Dewey Avenue, two blocks north of the old telephone office. See L. Gough. 39-1f

TO EXCHANGE

FOR EXCHANGE.—A good paying little business for farm team. Inquire of Hereford Realty Co. 38-2tp

FOR EXCHANGE—Good improved section of land. Will take Hereford residence and city property. See Sam H. Morris, agent. 29tf

EXCHANGE—That residence, farm, or ranch, if there is money in it. I may have just what you are looking for. See my exchange list. 29-1f SAM H. MORRIS.

TO TRADE.—Unimproved land 10 miles from Hereford for a business or business property. S. J. Williams. 38-4f

FOR EXCHANGE.—A nice residence property, just 1 block south of Industrial College in Denton Texas—rented for a year—and 400 acres best grade land just half way between Hereford and Dimmitt and within 1-3 mile proposed switch on Panhandle Short Line to trade for smooth, unencumbered land in Castro or Deaf Smith county at \$10.00 per acre. Total value \$11,500.00. J. N. Russell at L. Gough Development Co. 39-4f

MISCELLANEOUS

SEE Baskin Land Co.'s list of bargains in this issue. 35tf

FOR SALE.—About 150 feet new pickett fence taken up in sections at 25 cents foot. J. N. Russell. 39-4f

FOR SALE.—Good Jersey cow and Sulky plow with sod attachment. See Byrl Elliston. 39tf

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—My residence and my new two story brick building at a bargain. J. M. Bogard.

FOR SALE.—Remington typewriter in good repair, or will exchange for a No. 1 milch cow. John W. DeAtley. 38tf

FOR SALE.—Good 2 seated covered hack, or would exchange for good surry or carriage and pay difference. John W. DeAtley. 38tf

BRICK WORK.—Bricklayer and contractor of all kinds. Otto Barga-ma, Hereford, Texas. At Mc's Boarding house next to post office.

FOR SALE.—Piano, iron bed and springs, rocker, Buck's cook stove and small gasoline stove with oven. Mrs. Wm. G. Keiry, at the Presbyterian parsonage. 39-2f

PASTURE.—As soon as the grounds is dry, we will take a few horses to run on alfalfa and wheat field. Running water and good care. At Sulphur Park and Alfalfa Farm. 37-4f

FOR SALE.—4 head horses, cow and 3 calves, 16 head hogs and 7 pigs, wagon, 3 sets harness, sulky plow, harrow, row binder, mower, hay rake, hay frame, household goods. Frank Bourell, 7 miles southeast of town. 37-4tp

FOR SALE.—As I have bad health and have lost my speech, I desire to sell out my livery business and try some other country. I want to sell the barn, the entire stock of vehicles, horses, harness, etc, but in case I have too many vehicles, I have a party already that will take the horses and part of the vehicles. Any one who wishes to go in a livery business, come at once and look at this outfit and I will try to make the terms and prices right on all or part of this outfit. Easterwood Livery. 34-1f

REAL ESTATE FOR SALE

FOR SALE.—My residence cheap for cash. Mrs. Delphia Cox. 35tf

FOR SALE.—Two houses and lots in one block of public school. See C. T. Cox. 36tf

LOTS OF LOTS—For sale on installment plan. 18-1f SAM H. MORRIS.

LOTS | LOTS | LOTS—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. 1f

FOR SALE—Good new four room house—one acre of ground. Buggy. Horse and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27tf

BARGAIN—A bargain in some nice residence property, close in and well located, either furnished or unfurnished. See the J. H. Pitman Land Company. 28-1f

FOR SALE.—At a bargain, one good 4 room house, barns, sheds, windmill, ect. Call at BRAND office for owners name if you want a genuine bargain. Buy from owner and save commission. Easy Terms. 38tf

RESIDENCE FOR SALE.—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. 13tf H. B. WEBB.

FOR SALE.—Section 34 in Block K. 3. Fine smooth section, fenced on three sides. Has good well and windmill on it. Is 7 miles northeast of Hereford. Price \$20 per acre if taken soon. Address box 411 Washington, Ill. 39-1f

Cake and Range Demonstration. Some unique and unusual happenings has taken place at the Stroud-Gary Hardware store this week. Mr. M. P. Duke and wife of St. Louis, Mo., has been demonstrating for the Majestic Range Co. Hot biscuit and coffee are being served daily to visitors. The claim that biscuits could be cooked in 3 minutes as advertised recently has been demonstrated in many instances.

Wednesday afternoon, visitors were especially invited and Mr. Duke told of the many merits of a Majestic Range until he persuaded those of us who had none that we were missing one of the great conveniences of life. The way he pounded on it, climbed over it, jumped on the open doors, evidently showed a great Range of durability.

Then came the unique performance of the evening. A large layer cake about 8 inches high and 16x18 inches was brought in. A bread board was placed on that and a long 2x10 on that, then 12 ladies with an average weight of about 195 pounds stood upon the plack. The cake acted very much like ribbon cane going thru a sorghum mill. When this enormous burden was removed the cake rose back to a lout its original height and was cut and passed around, and the way it was devoured testified to its palatableness. Even in the cutting no springs were found so we had to conclude that its rising qualities was due to its being baked in the air-tight oven of a Majestic range.

Following is the recipe: 7 eggs, ¾ pound white sugar, ¼ pound sweet milk, ¼ pound flour, 2 teaspoon lemon extract, 2 tablespoons of lard or butter, beat the eggs, sugar and lard then flour and baking powder, and stir to half mix.

Cheap Washing. We will make special rates on family washing. 38tf HEREFORD STEAM LAUNDRY.

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Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

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best reached by direct connection with the A. T. & S. F. Ry.

BE SURE
your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,
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Amarillo, Texas

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Ankled by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load lots

Subscribe for the Brand --- \$1.00

FARMS

BARGAINS IN PANHANDLE LANDS

RANCHES

If you have Farms, Ranches or City Property for sale, list them with us. We are getting quite a line of Agent in the North and East and expect to bring a number of homeseekers to Hereford in the near future. Give us a chance to sell your property. Satisfaction guaranteed.

City Property

PARK & BOURN

Hereford, Texas

THE NATIONAL PARK.

Hereford to Attend Convention at Canyon City Nov. 12—News at C. C. Feelings Hurt.

The Hereford BRAND, usually so unselfish about Panhandle progress had not one word to say about the National Park question. Many other Plains papers, much less interested than is Hereford, had a good deal to say and all favorably, but "nary" a word from Hereford.—Canyon City City News.

The veteran editor of the Canyon City News has spoken too soon. The BRAND last week contained all the resolutions passed by the Canyon City Commercial Club, besides an introduction relative to the Park question and an account of a special meeting of the Directors of the Hereford Commercial Club at which time three first and three alternate delegates were appointed to attend the convention. And to make sure of their entertainment and good work, the Directors voted that the actual expenses of the delegates be paid out of the funds of the Club. Does this show that the BRAND has ceased to be "unselfish about Panhandle Progress?" Don't you think that the BRAND and the Club has acted "well their part?"

The BRAND only sees in this that time will bring about many changes and that the alert eye of youth will fade away to the uncertain vision of age. The veteran editor of the News has simply overlooked what the BRAND has had to say about the good that would come to all the Panhandle by the establishment of a national park in the Palo Duro Canyon. There is no harm done.

For Sale at a Bargain.

Good 4-room house, well and wind mill, chicken house, stable, lot, garden, etc., together with one acre of ground in southwest Hereford, near our home. Terms, 1-3 cash, balance on 12 months time at 8 per cent; also about 4 acres of very desirable ground near the above premises, fenced and cross-fenced; 3 acres in orchard and 1 in alfalfa. Terms 1/2 cash, balance to suit purchaser. 38tf

JOHN W. DEATLEY.

Junior League Program.

Following is the Junior League Program for November 10, 1907:
 Song—No. 146.
 Reading—Psalm C. (100).
 Prayer—Velma Patton, Essie Johnson and Annie Price.
 Song—No. 50.
 Lesson—"Honesty" Ex. 20-15 and Eph. 4-28.
 Song—No. 270.
 Recitation—Cosette Hawkins.
 Reading—Dimple Gass.
 Piano Solo—Mamie Inmon.
 Recitation—Ona Hammor.
 Recitation—Roger DeAtley.
 Roll call and minutes read.
 Business.
 Duet—Velma Patton and Essie Johnson.
 Leader—Fries Bruce.
 Lesson—Benediction.

Counting the Mail.

At the direction of the Postoffice Department all the mail that was handled for the seven days from October 13 to 19, inclusive, had to be counted. It might be of interest to many to know what amount of mail passed thru the Hereford office.

The total number of letters, 3262; total number of cards, 1217; number of pieces paid at the pound rate, 1051; number of free pieces in the county, 464; number of transient 13; number of third class, 52; number of fourth class, 20; number of penalty pieces, 87; total number of pieces, 6166 for the week. This shows an average of 880 pieces handled per day. The BRAND is indebted to C. Smith, the postmaster, for this information.

Dissolution Notice.

The firm known as The Hereford Hardware Company, composed of D. R. Gass and L. W. Hough, partners, is by mutual consent this day, October 31, 1907, dissolved, D. R. Gass retiring and selling his interest to L. W. Hough, who assumes all indebtedness of the firm from January 8, 1907 and to whom all notes and accounts due the firm are payable. L. W. Hough will continue the business. 38-4t

D. R. GASS,
L. W. HOUGH.

Robinson's Face.

Editor Robinson of the Roswell Register-Tribune has, at last, yielded to the urgent requests of his Texas friends and allows his picture to appear in his paper. Under the fine half-tone cut of this eminent "Maker of the Valley" these words are given: Editor of the Register-Tribune and Erstwhile Champion Climate Writer—Being a Sketch Written by Elihu B. Hinshaw, who is Something in the Same Line Himself.

The biography follows and would do credit to more prominent men. Then Editor Robinson closes with an apology, thus:

The Editor submits the above as a polished specimen of the attainments of an Indian Territory editor, who found it wise to move from that section. The account is fairly correct, though the writer lays far too little stress upon our good looks and oratorical ability at the present time. We also hope that this sketch will satisfy the claims of the bunch of the West Texas and Pecos Valley Press associations. It ought to, even to the sidewise picture, that the gifted young Munchausen of the Artesia News suggested. We could have written a good deal better biography ourselves, of course, but our modesty forbade it.—Editor Register-Tribune.

Wanted to buy Land.

I want to buy one, or two sections of land putting in some good city property as first payment. 36-4t
JNO. YARBROUGH.

Plains Good Enough.

"I lived down in Ford county before I came here," remarked Mr. J. M. Harris to us yesterday "and when I told my wife I was going to move to the plains, she was uneasy for fear we would come to want. I said, 'You have never wanted any-

thing since we've been married have you?' 'No,' she replied. Well, I said, 'trust me and we will go to the plains, and you'll never want there either.' 'I have been here several years and have always made plenty. Had I sold every year the maize, cane and kaffir I have raised on my

85-acre farm, I am safe in saying, I would have realized more than \$1200 or something like \$15.00 per acre. No, I don't want to sell; the plains are good enough for me.—Silverton Enterprise.

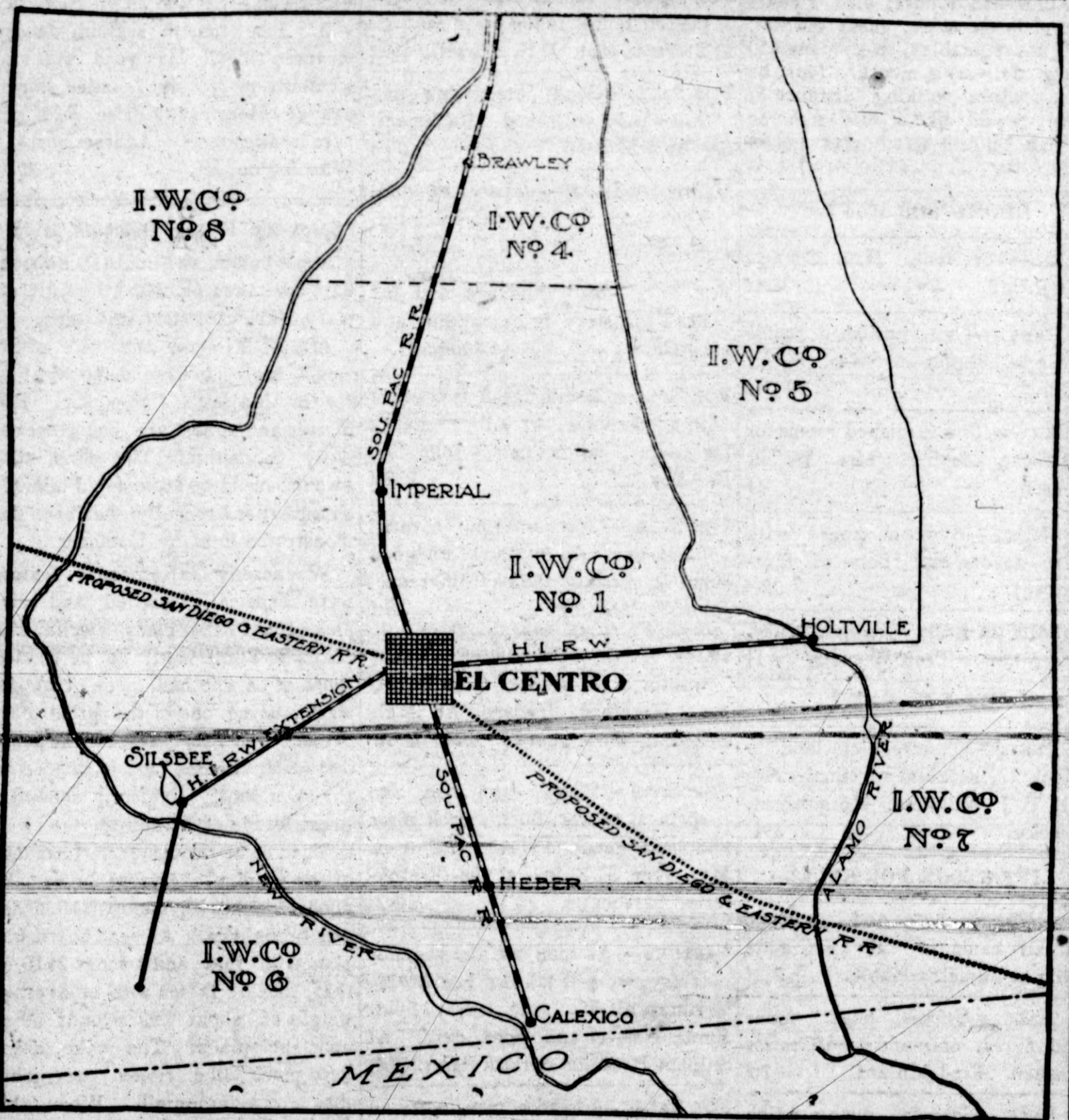
Phone 76 for salt. E. W. Harrison. 31tf

SECRETARY of AGRICULTURE

Endorses Imperial Valley

Imperial County is California's Newest County

El Centro is County Seat



In the year-book of the Department of Agriculture, just published, Secretary Wilson says the Imperial Valley is the hope of Southern California, and points out the many advantages possessed by this favored region. And the Secretary is right. All kinds of semi-tropical products, such as have made Southern California famous, can be grown to far better advantage in Imperial Valley than anywhere else. Grape vines grow all the year round here and are as large at three years old here as they are at five years anywhere else. Oranges, the growing of which has made more men rich in Southern California than all the gold mines ever did in Nevada, can be grown cheaper, earlier and more profitably in Imperial Valley than in Riverside and Realsands. Orange trees two years old in this valley are as large as four or five year old trees out on the coast. And the oranges ripen in October and are sweet and deliciously flavored. Orange groves bring from \$1,500 to \$2,500 per acre in the coast region and bare orange land with a water right is worth from \$500 to \$1,000 per acre.

Imperial Valley can beat them all on oranges, lemons, grapes, cantaloupes and all kinds of semi-tropical fruits. Besides that, it is a fine alfalfa country and unequalled for dairying and hog raising. All modern improvements are being supplied. We have railroads, telephone systems, electric power and light, handsome churches, schools, and great brick buildings already completed and many planned and under construction. Land values are rising rapidly, the people are just now waking up to what a good thing they have. Come at once before they all wake up. Don't delay. For full particulars and fair dealings, see or write to

Ira Aten Land Company

El Centro,

Imperial County,

California