

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

21st YEAR, NO. 50

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, DEC. 16, 1921

Turkeys Bring In The Cash

\$50,000 WORTH OF POULTRY AND TURKEYS SHIPPED OUT OF HEREFORD DURING 1921

SCORES OF PEOPLE, PRINCIPALLY WOMEN, ARE PICKING UP WELCOME ADDITIONS TO THEIR INCOMES

TURKEYS ALONE BROUGHT IN \$10,000

One Commission Firm Last Tuesday Shipped \$2,000 Worth of Turkeys in One Shipment. Poultry Show in January Designed to Help Growing Industry

Where has the "ready money" for Christmas things and current expenses been coming from in Hereford the past thirty days? There has been quite a little in circulation and the wheels of everyday commerce have been turning, slowly, it's true, but steadily.

According to figures obtained from local commission men some \$50,000 of this money has come from the sale of poultry, poultry products and turkeys this fall! One produce house alone in Hereford shipped six thousand pounds of turkeys last Tuesday, for which the producers received thirty-three cents, or a total of \$2,000. Ten thousand dollars worth of turkeys have been shipped out of Hereford within the past thirty days! Here's a few details about who raised these turkeys:

Mrs. J. I. Phipps shipped her last consignment of turkeys the fore part of this week. The turkeys brought her 33c per pound, and she realized the neat sum of \$548.50 for her crop. Mrs. Phipps is now breathing easy. She says it took two dogs and three shot guns to watch the growing flock the last few weeks. The flock consisted of over 100 young turkeys, all raised from only ten hens. Besides this, forty young were drowned last summer during a heavy rainstorm.

Mrs. F. L. Reed of the Star Ranch in Castro Co., sold turkeys that brought \$550.00. Mrs. J. L. Rogers, six miles north of this city on Twenty-five Mile Avenue, sold only part of her flock for near \$350.00 and she states that she has about twenty-five left which will bring \$100.00 or near that amount.

Miss Minnie Grant made two trips to Hereford last week and in the back of the car she carried thirty-eight turkeys from which she realized the sum of \$170.94. Miss Grant lives near Parrot.

Mrs. M. S. Hardy, of Castro Co., brought thirty-six turkeys to Hereford last Saturday, which brought the owner \$150.48.

Mrs. Bob Deany sold her turkey crop for \$297.00. Mrs. F. J. Eberle pulled down \$283.54 for turkeys. W. A. Slaters sold his turkey crop for \$313.46. Jessie Stanford, of near Black, netted \$137.43. W. A. Knox received \$99.06. K. Y. Lawrence, of four miles south of Summerfield, sold \$168.21 worth, and any number of men sold from \$25.00 to \$100.00 worth of turkeys.

Hard times, or no hard times, Panhandle people manage to "get ahead" and keep the wheels moving.

Remember the Hereford Poultry Show, January 17-18! It is being promoted in the interest of more chickens, more eggs, more turkeys, more prosperity. Telephone your entries to N. C. Vogele at The Brand office, and help push a good thing along!

Simple Beauty is Feature of Nuptials on Thursday

One of the most beautiful weddings ever solemnized in Hereford was that which united Miss Elizabeth Oberthier and W. D. Lawrence of Paris, at the Oberthier home on Thursday morning. A great throng of friends and acquaintances attended and marveled at the completeness of the arrangements and the beauty and simplicity of the ceremonies. The ceremony was performed by Rev. Finnell, and the best man was Evans Wood, both of Paris, and both former school chums of the contracting parties. The wedding party left on Thursday morning's train. Mr. Wood entertained the happy couple, Rev. Finnell and Mrs. Allen, sister of the bride, at an informal luncheon in Amarillo while waiting for the southbound Denver train.

Wednesday night the immediate members of the wedding party were given a luncheon at the Laird home by Mrs. P. W. Price, Mrs. J. E. Ferguson and Mrs. Seth B. Holman. The groom, the best man and the minister are all members of a famous quartette at Paris and, aided by Earl Gough of Hereford, delighted the guests Wednesday night with songs, toasts and merriment.

A detailed account of the wedding will be given in next Tuesday's Brand.

Orders Brand By Wire Sent Up To Alaska

The Brand has been ordered by wire from Alaska! The paper is to go to Jos. T. Bauer at Chichagof, Alaska, which we understand, is on an island. However, the order for The Brand was only of secondary importance in instructions in the telegram, which was addressed to the Western National Bank and concerned other business matters as well.

Mr. Bauer's brother used to live in this county and the new reader of The Brand has visited here several times. He purchased a section of land in the northern portion of the county several years ago and afterwards sold a half, still retaining a half section at this time.

During the war The Brand had a lot of papers crossing the two oceans weekly, but Mr. Bauer will now hold the long distance record on the Brand's mailing list.

POLITICAL SITUATION WARMING UP FROM DAY TO DAY

The first guns in the political bombardment of 1922 were opened this week when two candidates threw their hats into the ring and announced to the voters of the county their aspirations to hold the office of sheriff at the expiration of the present incumbent's term.

There is a feeling in the air that there will be a big crop of political candidates this time. Hard times nearly always bring out hosts of men who seek office. There are all kinds of rumors current about candidates for practically every public office, and the stage is all being set for one of the hottest campaigns in the history of local politics.

McATEER AND MAC WOMBLE LEAVE ON BIG HUNTING TRIP

Mr. and Mrs. W. A. McAtter and Mac Womble were planning to leave Hereford Friday for an extended hunting trip in the mountains of New Mexico near Tucumcari. They hope to be lucky enough to bag a deer or two while away.

FRY "DWINDLE DANCE," LADIES!



The "Dwindle Dance" is the very latest thing for young ladies who fear they are becoming too plump, and the above picture shows one of the movements. Knees set bent and hands flat on the floor. The "Dwindle Dance" movements are practiced best to a tune on the home phonograph, if you have one.

Firemen Are Planning to Enroll Gym Classes of Tired Business Men as Well as Boy Scouts, Too

C. C. Rockwell returned this week from a business trip to Houston. While away Mr. Rockwell found the time to thoroughly investigate the work of the splendid Houston Y. M. C. A., and picked up many ideas of merit that might be applied in part to the Hereford Firemen's club rooms and gymnasium.

Recently the state boys secretary of the Y. M. C. A. visited the Hereford firemen's rooms and paid a high compliment to the institution. Mr. Rockwell has in mind the enlargement of the personnel, the formation of classes

for business men, and additional equipment of a simple nature. His motto is "Progress" in the work of the club, realizing that without an occasional forward step stagnation might follow.

There are lots of business men in Hereford, whose work is of a confining nature, who would undoubtedly be eager to join a special gymnasium class for their health's sake, and in all probability they will have such an opportunity before long.

The Boy Scouts have been tendered the use of the gym at stated hours, and may avail themselves of the privilege before long.

ST. ANTHONY CHURCH NOW IS OCCUPIED

FIRST SERVICES HELD THURSDAY IN NEW STRUCTURE

COST IS \$18,000.00

Old Courthouse Converted Into Beautiful Mission Church

Construction work upon the new Catholic church in Hereford, known as St. Anthony's, which was begun on July 7, 1921, is complete with the exception of the installation of the pews. The first services, under the direction of the Rev. Fr. Salvator Francis, S. A., were held on Thursday morning of this week at 10:00 a. m., and consisted of a song service and mass. Regular services will hereafter be held each Sunday, beginning at 8:30 a. m.

This new edifice is one of the handsomest and best constructed in the country. Its design is the old Mission style, made famous by the old Missions scattered over the western part of the United States. The old Deaf Smith county courthouse, purchased by the Catholics several years ago, was torn down and its timbers utilized in the frame work of the new church. The building is handsomely stuccoed on the outside, with red corrugated fire-proof metal roof and the cost of remodeling is given at \$18,000. Contractor F. J. Cunningham of Amarillo had charge of the work. The friary in the rear has been connected with the main building and the entire edifice presents a beautiful and appreciated addition to the civic appearance of the city.

Large Fire Loss Sustained From Blaze at Canyon

Fire starting this (Thursday) morning at 4:30 in the Royal Cafe, destroyed four buildings on the south side of Canyon's public square, wrecked the fifth, and wiped out the business of six firms doing business in that section. The damage will amount to about \$30,000, with only \$1,000 insurance, which was carried by the bakery.

The firms suffering losses were: W. L. Browning, Jeweler; The Smart Shop; the Royal Cafe; the Canyon Bakery; R. B. Davis Garage; M. S. Bishir Garage.

J. M. Gibson owned the building housing the Browning and Smart Shop Stores; S. H. Heyser owned the two buildings housing the Bakery and Davis Garage; Mrs. E. H. Ackley owned the building occupied by the Royal Cafe, and M. S. Bishir owned the building occupied by his garage.—Randall Co. News.

Cold Wave With Snow Predicted By Weather Man

Beautiful weather conditions of the past weeks are again threatened in a prognostication received by The Brand from the Weather Man Friday morning. Uncle Sam's hired hand is of the opinion that a cold wave will hit this vicinity Friday night, accompanied by SNOW!

The prediction was borne out as to the colder weather during the day, as the wind switched to the north before lunch time and the thermometer began to curl up within itself. It is sincerely hoped that the snow prediction materializes, as moisture is badly needed, but the "Wolf" cry has been heard so often without any wolf that it will have to really snow some before much credence is placed in the announcement.

SCHOOL PLAY AND ENTERTAINMENT IS SET FOR TUESDAY

Preparations for the entertainment and play to be given by the pupils of the Primary grades at the Central school auditorium next Tuesday night, December 20, are practically completed. A "Lilliputian Wedding" is the first number on the program, handled by the pupils of the two first grades, and the second part consists of a play entitled, "The Miracle Play," put on by the second and third grades.

The admission charges will be 25c and 35c and from present indications the auditorium will be taxed to handle the crowd.

Teacher in Korea Writes Folks of Her Experiences

Miss Lula Edwards of Hereford is in receipt of a most interesting letter from her sister, Miss Laura Edwards, who at present is a teacher in the Carolina Institute, Seoul, Korea. Miss Laura has many friends here who will be greatly interested in hearing from her. The letter in part, follows:

Seoul, Nov. 19, 1921.

My dear Homefolks,
Here it is winter again and I suppose you are all scattered and busy at your various places and duties. School is getting on fine and just running over with students. There are hundreds on the waiting list and it is a big question what we will do with all who want to enter next April at the beginning of the new school year.

We have an appropriation for a new building, but it cannot be begun until next spring and will be ready for use in the fall. Mrs. Maynor, a young widow who came out to Korea this September, is living with me and is studying the language. She is such a fine young woman and we have a good time together.

I have already secured my passage for next summer. I expect to sail on steamship "Empire State," June 4, 1922, and will land in San Francisco about June 19 or 20. This steamer is a new one and is one of the largest and most conveniently arranged of any on the Pacific Ocean. The Stopes family and Dr. Hill's family have passage on the same boat and there will likely be others on board whom I know, so I am looking forward to a delightful ocean voyage and then a happy year with you all.

It is certainly a privilege to be in Korea now and have a place and part in the work, for God is doing a wonderful work in the hearts and minds of this people. All through the country circuits of our work preaching bands are going and holding tent meetings where there are no churches and great crowds of people assembled and many are led to accept Christ and new churches or groups are organized.

I would like ever so much to be again in the direct evangelistic work, but since there seems to be no one else available for this school work, I feel that this is where God would have me and I do so want to make the teaching and very atmosphere of the school so full of Christ and His beauty that these children shall all be won and sealed for Him. Then some day they will be strong workers for our blessed Jesus.

DR. W. A. PRICE IS SICK MAN; SHOWS SLOW IMPROVEMENT

Advices from the bedside of Dr. W. A. Price are to the effect that he is a very sick man and is showing little improvement. He is making a steady fight, however, and his host of friends over this section are steadfast in the belief that he will pull through and soon resume his normal activities.



Many years ago—very many years ago—a small party of men landed from an open boat on a rocky coast. The men came from Palestine and the inhospitable shore was the shore of barbarian England.

The party was headed by one Joseph of Arimathea and he came to tell the people of England, for the first time, of Jesus, who died for men and women. The natives would have nothing to do with them—would not listen, or go near them, or give them food. For days they travelled, chill and hungry, until, despairing, Joseph sank down. As he did so, he thrust his staff into the ground. To the amazement of the pilgrims, the stick began to bud; the buds turned into leaves and fragrant blooms unfolded before their astonished eyes. "It is a sign from God!" said Joseph. "He bids us have courage. Let us settle here and preach about Jesus." They built a rough house and chap-

el alongside the little tree and many years later that house was replaced with beautiful Glastonbury Abbey.

But the tree lived all through Joseph's life and long after, and it is said that it blossomed every Christmas Eve. Such, friends, is the beautiful legend of the world's first Christmas tree. And that is why our little children's Christmas tree cannot be of bare branches, but must be green—blooming. Blooming, as blooms the eternal love of the Man of Galilee for all humanity.

"What Is a County Agent For, Anyway?"

By ALVIN T. STEINEL in Western Farm Life

I have heard more than one farmer ask that question. It is a fair question. County agent work takes a part of our tax money and taxpayers have a right to ask whether it is being wisely spent and whether the results are worth the price. I dropped in on Mason E. Knapp, county agent of the most important agricultural county in Colorado, not long since to see if Knapp was on the job. He was. The telephone rang before I had finished stating my business.

"Mr. Knapp to the phone," said his assistant. Then came this:

"Your beans rusting, are they? Are you a good churchman? Then pray for dry weather."

Of course, I could not hear the other end of the conversation, but this came next, from Knapp:

"Yes, you can spray too. Spray and pray. It's a good combination. Pray for dry weather to stop rust damage, and spray to kill the bean beetle. Get a powder sprayer; every farmer that raises beans ought to have one anyway."

A few minutes later a caller was announced, Oliver T. Jackson, founder of the Dearfield negro colony in eastern Weld county. Jackson came to see whether the county agent would use his influence with the commissioners to secure the building of a bridge at the colony entrance and improvement of the road leading from Masters to Dearfield. Roads are important to farmers and county agents often get results about as quickly as a delegation of farmers, because they are familiar with every foot of rural road in their territory. Mr. Jackson brought the good news to the county agent, that the colonists were making progress. He stated that he had cashed more cream checks this year than any previous two years since the settlement was organized.

"Our people are getting more cows, helters are coming into milk and we are increasing our flocks of hens so that between the eggs and cream we are having a steady income, which is helping us over the tight times experienced by all farmers," said Mr. Jackson.

The Dearfield colony numbers some seventy-five or more colored families who are building farmsteads on the dry lands. The county agent visits the colony several times a year and his advice is eagerly sought, as most of the colonists are new at farming in this region.

There were several interruptions by phone and personal call, and while the county agent was busy answering questions I had opportunity to examine the quarters provided by Weld county for its agricultural department. I have visited scores of county agents in traveling about over the west and south in the last ten years. Too often they are found sharing desk room with some other county officers, or stuck away in some cob-webbed corner of the courthouse by a policy on the part of commissioners that says, "Any old thing is good enough for the farmers."

Not so in Weld county. Here the work may be properly dignified with the name of "county agricultural department," for such it is in fact. The rooms on the ground floor of Weld county's magnificent granite courthouse measure about 50x60 feet, comprising a lobby seating 250, where farmers may meet for farm bureau conferences, office and file room and county agent's conference room, where he can discuss matters privately with any farmer who may call. The personnel of the department includes County Agent Knapp; County Club Leader Charles Plumb; J. F. McCreery, secretary of the Weld County Fair Association; Bert Hamilton, office assistant, and J. Ross Lane, in charge of the field work on pest eradication. With a staff of this size the county agent can spend most of his time out among the farmers, knowing that office callers will be cared for during his absence. The writer has, on more than one occasion, found dissatisfaction among farmers who have gone long distances to the county seat and found no one in charge of the office. Weld county keeps its agricultural department open and available for service every day in the week. It costs money, yes, but the farmers want the service and they pay the taxes, so they should and do have something to say about how their money is to be spent.

The rooms are well-lighted and handsomely furnished. On the walls are splendid exhibits of products grown on the irrigated and non-irrigated farms of the county.

The question comes up, how much does Weld county spend a year for agricultural extension work? The total is \$8,000, of which sum \$5,000 comes out of the county treasury, the balance being from the Smith-Lever fund, under the usual co-operative agreement between the county, the agricultural college and federal Department of Agriculture. The sum mentioned is exclusive of any rental charge for office quarters or lighting or heating, which is borne by the county.

In counties like Weld that are not dependent on Smith-Lever money for their principal support, the farmers have more

of a voice in management of county agent work than is the case in less wealthy counties. In fact, Weld county could, if the issue were forced, provide its own funds for the entire agricultural budget. That is not desirable, however, as the co-operative agreement, when properly observed, serves to keep politics out of county agent work and to maintain complete touch with the agricultural college and the U. S. Department of Agriculture. This arrangement becomes obnoxious only when burdened by too much red tape at the federal end, or too much laxity and politics at the county end. In principle it is being practically carried out in most of our western counties.

So strongly do the farmers of Weld county favor extension work that both political parties last fall went on record for liberal appropriations. This was brought about by the executive committee of the Weld County Farm Bureau, six of whom happened to be in session at Greeley discussing county agent work prior to the time that county conventions were held. It so happened that three of these men were Republicans and three belonged to the Democratic party. Each group decided to see its party leaders and suggest to them the advisability of a platform pledge properly providing for agricultural work. Pledges were incorporated in the resolutions by both parties. The Republican commissioners were elected and it happens that they are all active farmers. A. F. Peters of Mead is president of the board, the other members being D. C. Straight, Purcell, and Forest Powers of Fort Lupton. All are, as stated, active farmers and interested in the advancement of agriculture from a personal standpoint as well as publicly. They realize that Weld county's dominating industry must be properly fostered and they prove their faith by their works.

One of the important projects on which County Agent Knapp is working is that summer tillage. He learned the value of this while farming in Larimer county, where he made the acquaintance of "Dry Land" Jackson, whose wheat records on non-irrigated land have made him a noted figure. Mr. Jackson's results are due to the fact that he summer fallows. He introduced this practice on the upland known as the "Oklahoma country," lying between Greeley and Loveland. Summer tillage was one of the first things that County Agent Knapp urged farmers in northeast Weld to try. After three or four years of the practice they have found it profitable and it has become general in the neighborhood of Keota, Briggsdale and other dry land localities. Recently he visited more than twenty-five farmers, who are summer tilling their fields, urging them to plant their wheat before September 1 and to drill at the rate of 20 pounds to the acre, using the press drill, which gives the most satisfactory results. He cited the case of Mr. Pettigrew, east of Briggsdale, who last year grew 100 acres and this year has 300 acres on summer fallow, which he is now seeding. Mr. Pettigrew's yield was 30 bushels or more on the 100-acre field. At the time of seeding recently he had a good reserve of moisture ready to give the wheat a start this fall. In the Keota district where the summer tillage units were worked out on a co-operative financing plan, the farmers no longer consider it an experiment. All are convinced that this is the only way to grow wheat on the dry lands. The Nunn district has become known throughout the west as a wheat growing center because of the summer tillage methods followed by the farmers there. What is summer tillage? Mr. Knapp explains it thus:

Summer tillage is moisture conservation. Instead of allowing the rain that falls in spring and summer to run off the land, it is plowed early and the moisture sinks into the open soil. When the soil becomes packed it is disked and weeds are kept down by constant disking or cultivating. Moisture to the extent of an acre foot has been conserved in this way in advance of sowing wheat.

Some of the farmers are complaining

this season about excessive weed growth on their summer tilled land, but this is only an indication that they have a good supply of moisture. They are being urged to keep after the weeds and get the ground as clean as possible before planting.

Last fall and winter were very dry, but wheat on summer tilled land came through in fine shape to take advantage of the spring and summer rains and yields from 25 to 30 bushels are common. This was due to the good start it got last fall. The average rainfall in the district where this method is being followed is about 15 inches per annum. As a rule the soil is considered excellent for wheat, but under the old plan of drilling in on poorly prepared soil with no reserve of moisture, failure of the crop was a very common experience. Since summer tillage has become established the wheat growers, even in the driest years, have gotten something out of their crop and in good seasons like the present, many of them will get as much gross revenue per acre from wheat as the land originally cost them.

"Dairying is the one sure thing for the dry land farmer," said Mr. Knapp, "but before we can have good cows we must provide for a safe cash crop. Winter wheat is that crop on most of our dry lands and summer fallowing to store moisture and give the wheat a fair start in the fall, is crop insurance. A good many farmers are buying milk cows and in more than one instance the wheat produced on summer fallowed land has enabled the farmer to start on the road to permanent prosperity by buying good cows and installing the necessary equipment for dairy farming."

Next in line among big projects undertaken is that of prairie dog extermination. Seven townships, approximately 150,000 acres of land, have been organized into pest districts. Under the state law land owners are given their choice of ridding their farms of the prairie dogs, or of paying 15c an acre to the county and having the work done by the pest inspector and his assistants. Grain poisoned with strychnine, according to the agricultural college formula, is being used in this campaign. Two or three applications are usually necessary and then, for a final cleaning up, the remaining dogs are killed by an application of bisulphide of carbon. It takes persistent effort and close organization to exterminate the prairie dogs and this is the plan being followed in Weld.

Reverting to the question that opens this article, "What is a county agent good for anyway?" Sometimes even the county agent wonders whether his efforts have brought results. It is encouraging, therefore, to have a testimonial like that which came to Mr. Knapp recently when a potato grower said to him:

"Knapp, I want you to come out and look at my spuds and see if they need irrigating."

"Why do you want me to look at them, you ought to know more about it than I do. You have raised more spuds than I have."

"Oh, that part is all right, but you have made me a lot of money."

"How can that be?"

"Why you and I were discussing irri-

gation several years ago and I told you I always waited to water my potatoes till they set on. You said you watered yours whenever they were thirsty. That struck me as being sensible advice and I have been following it ever since, with the result of bigger yields of potatoes, so I say you have made me a lot of money. Now I want you to come out and look at my field and tell me just what you think about the spuds."

I went with the county agent to look at this man's field and also others. The spuds at that time (August 24) were in fine condition; top growth was never better and the hills we dug into were laden with tubers, giving promise of a big yield. It was at a critical time when the question of whether or not to irrigate was paramount. Many growers are in the habit of asking their neighbors for advice at these times and they find that an exchange of ideas is helpful. The county agent is in position to carry good suggestions from one farm to another and this fact, plus his own ex-

perience as a farmer under irrigation, gives his work unusual value.

This is just a brief outline of what happens in the average workday of a county agent. Weld county has answered the question, "What is a county agent good for anyway?" The answer

comes in the complete backing up of the work by the county commissioners and by the Weld County Farm Bureau.

The woman who once spanked her son for smoking cigarettes now spanks her grandson for stealing her cigarettes.—Johnstown Democrat.



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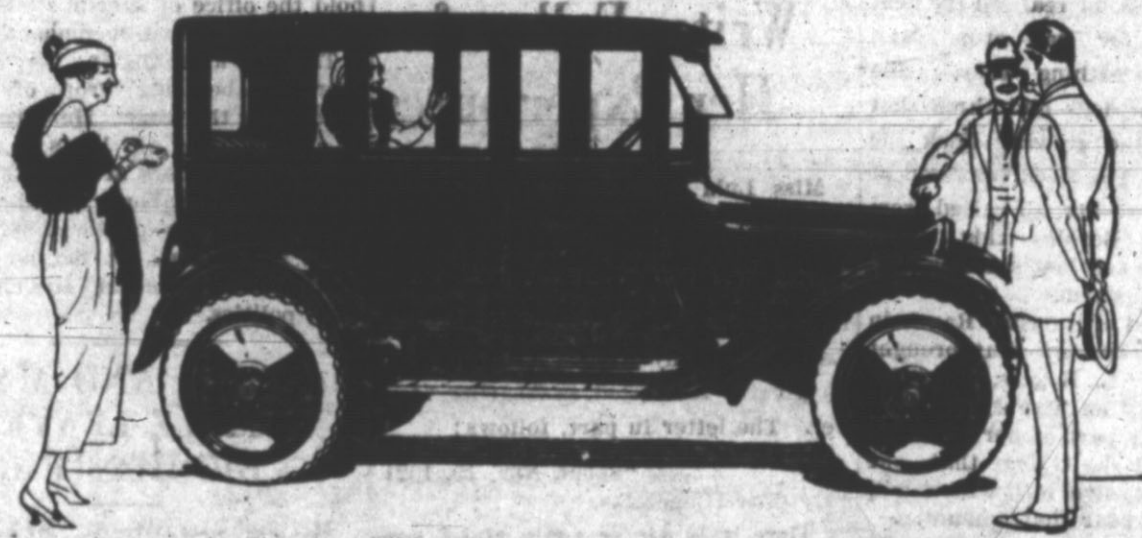
Lady Attendant

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To a lot of people—what to buy for Christmas presents. But

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CHURCH ANNOUNCEMENTS

SUNDAY SCHOOL ATTENDANCE AT HEREFORD'S CHURCHES

Methodist	245
Baptist	206
Christian	148
Presbyterian	130

St. Anthony's Church
Service—8:30 Mass.
Sunday School immediately following Mass.
Rev. Fr. Salvator Francis, S. A.

Methodist Church
Sunday School at 9:45, Miss Millcent Griffith, Supt.
Preaching, morning and evening by the pastor. Morning subject, "The Safety of the Saints." Evening subject, "The Christian View of the Modern Dance."
Visit our Sunday School. It is fine.
M. M. Beavers, Pastor.

Lutheran Church
County Court Room
10:00 a. m. Sunday School.
11:00 a. m. Preaching.
Visitors and strangers, wishing to get acquainted with the doctrines and the customs of the Lutheran Church, are cordially invited to attend. Rev. O. P. Hinge of Canyon will lead the service and preach the sermon. The subject of the sermon will be, "What Think Ye of Christ?"

Church of Christ
(Two Blocks North of Courthouse)
Bible Classes at 10:00 a. m.
Regular Lord's Day worship at 11 a. m.
We are glad to have you with us every Lord's Day.
W. A. Knox,
E. A. Wisterrowd,
A. S. Higgins, Elders.

Presbyterian Church
9:45 a. m. Sunday School.
11 a. m. and 7 p. m. Preaching by the Pastor.
8 p. m. Junior C. E. at the annex.
6:00 p. m. Intermediate and Senior C. E.'s at the annex and the Endeavor room, respectively.
J. R. Sharp, Pastor.

Baptist Church
Regular services Sunday morning and evening.
Sunday School at 9:45.
Preaching by the Pastor at 11 a. m. and 7 p. m.
Sunbeam Band 8 p. m.
B. Y. P. U.'s, 6:00 p. m.
The public is cordially invited to all of these services.
E. B. Atwood, Pastor.

First Christian Church
Bible School at 9:45 a. m.
Preaching at 11 a. m. and 7 p. m.
Intermediate Endeavor at 5:30.
Senior Endeavor at 6:00.
Gospel sermons, Good music. The public cordially invited to all services.
J. N. Wooten, Pastor.

Epworth League Program
M. E. Church, 6:30 p. m., Sunday December 25
Subject—"Following the Star: What do Men Find?"

Leader—Mildred Cross.
Hymn—7.
Prayer.
Hymn—66.
Leader's message.
Hymn—64.
Story of the Three Wise Men—Donelda Sites.
The Other Wise Man—Milton Beavers.
The Angel and the Star—Paul Wilson.
A Child's Dream of a Star—Elmer Patterson—Elmer Patterson.
Following the Star—Annie Fitzhugh Parker.
League business.
League Benediction.

I. C. E. Program
Presbyterian Church
Topic—Conscience: Teaching it; Quickening it; Obeying it.
Leader—Ida Hopper.
Song Service.
Scripture reading—Prov. 20:27; Acts 4:13-20.
Leader's talk.
What are the consequences of carelessness about obeying conscience?—Malcolm Castles.
Why do we need any help in forming our judgments about what is right?—Alice Womack.

What part has prayer in making duty clear?—Thelma Gould.
What are some ways of making conscience more sensitive?—Beryl Witherspoon.
What did Paul do to keep a conscience void of offense?—Grace Witherspoon.
What help to conscientious living may be gained from the Christian Endeavor pledge?—Louise Hopper.
Bible Story—Willard Witherspoon.
Collection.
Song.
Business.
Benediction.

Junior Christian Endeavor
Presbyterian Church
Songs 84, 88.
Leader—Charles Ferguson.
Sentence prayers.
Song 120.
Reading—Evelyn Witherspoon.
Subject—How we can help the immigrants.
Scripture reading—Matt. 25:31-40.

How should we treat those who come to us from foreign lands?—Ella Broadwell.
How should we feel in a land where everything and everyone was strange?—Edna Mae Williams.
How did Christ treat people of different nations?—Frank Cogdell.
How does he tell us in the Bible lesson to treat them?—Ira Mae Hastings.
Duet—Ruth Haberter and Bessie Lee Barnard.
Business.
Roll Call.
Collection.
Benediction.

I. C. E. Program
Christian Church
Topic—Conscience: Teaching it; Quickening it; Obeying it.
Leader—Ethel Womble.
Song Service.
Scripture reading—Prov. 20:27; Acts 4:13-20.
Exercising Conscience—Mozelle Hill.
Teaching by Parables—Agnes Elliston.
Song.
A Quickened Conscience—Lois Jones.
Guilty Consciences—Baker Womble.
Special—Leah Hettie Thurmond.
The Heart's Imperative—Bill Vance.
Supreme Obedience—Walter Tice.
Business.
Song.
Benediction.
Everybody Welcome.

Junior Missionary Society
Opening Prelude—Pauline Garton.
Song.
Minutes.
Roll call—Answer with Bible verse.
Bible lesson—Matt. 2:1-12.
Prayer.
Piano Solo—Beth Millard.
Memory Verse—Isa. 9:6—Mae Millard.
Song.
New business.
Story—Rose Ellen Makes a Home.
Song.
Prayer.
Leader—Kathyleta Hawkins.

Y. P. S. C. E.
Presbyterian Church, 6:00 p. m.
December 18
Subject—Conscience.
Scripture—Prov. 20:27, Acts 4:13-20.

Leader—Mrs. Furrh.
What help to conscientious living may be gained from the Christian Endeavor Pledge?—Claude Forson.
What are some ways of making conscience more sensitive?—Howard Golden.
Saxophone and Violin Duet—Glenn Boardman and Silver Shore, accompanied by Lollie Shore.
What part has prayer in making duty clear?—Elizabeth Corbett.
Solo—Mrs. Cliff Estes.
Pastor's five min. talk.
Reading—Nannie May Renfro.
Why do persons shrink from teaching their conscience—Lealie Bruner.
Duet—Ruth and John Haberter.
Reading—Evelyn Witherspoon.

Senior C. E. Program
Christian Church
December 18, 1921, 6:00 p. m.
Topic—Conscience: Teaching it; Quickening it; Obeying it.
Leader—Maurine Stockman.
Song service led by Earl Gough.
Scripture—Prov. 20:27; Acts 4:13-20.
What is conscience?—Mr. Jackson.
How may we teach our conscience?—Mr. J. E. Hill.
Is a guilty conscience a good or a

C. T. KIBBE, D. C.
CHIROPRACTOR
Office in Clark Bldg. Upstairs
Hours Office Phone
9 to 12 a. m. 304
2 to 5 p. m. Res. Phone 144
Hylo Table Equipment

Willard Batteries
Sometimes, when we get started on the Willard Threaded Rubber Battery, we get over-enthusiastic. Can you blame us?
The one thing that excuses us is that Threaded Rubber Battery users are just as enthusiastic as we are.
You'll need a battery some day.
Don't forget Willard Threaded Rubber!

Electric Service Station
Willard Batteries

bad thing?—Elizabeth Corbett.
In what way do we obey our conscience?—Sank Ramey.
Special music.
If we continue to not heed our conscience what will be the ultimate result?—Earl Gough.
What is meant by a "dull" and "ke-u" conscience?—Lollie Shore.
Open discussion.
Business.
Benediction.

There will be a public discussion at Clarendon, Texas, December 29 and 30, in which Elder John W. Tyndall of the Christian Church of Atlanta Georgia, will meet Elder A. O. Colley of the Church of Christ of Dallas, Texas. They will discuss "The Use of Instrumental Music in the Church Worship." Everyone is cordially invited to hear these able scholars of their respective churches.
Go To Church Sunday!

D. F. Ashbrook **E. S. Ireland**
Let us make you that Farm or Ranch loan now, while we can get you the money. All inspections made by Mr. Ireland.
DEPENDABLE SERVICE
Ashbrook & Ireland
Fone 141, Rooms 9-10, Elliston Building

A Different Kind of Christmas
Most all Xmas suggestions are about GIVING. We all know it is more blessed to GIVE than receive. However, one must first GET to GIVE—and it's about the getting we talk.
We have a Christmas suggestion for everybody in Hereford this year.
Start A Savings Account for Xmas in 1922 Right Now!
Savings Grow astonishingly fast. Try it—and let us show you how it grows.

PERSONAL SERVICE **ABSOLUTE SAFETY**
1ST NATIONAL
MEMBER FEDERAL RESERVE BANK
HEREFORD, TEXAS
J. H. HULL, PRESIDENT
W. N. MOUNTS, VICE PRESIDENT
T. B. POSEY, ACTIVE VICE PRES. & CASH
A. C. HILKETS, ASST. CASHIER

For Sale
By Owner on easy terms, a dandy little home tract of 25½ acres of choice land and well located right at edge of town, all in farm with good well and some trees; \$100 down, bal 1 to 10 years.
One good 4 R frame house, just out of corporate limits; \$250 down, bal. 1 to 10 years.
One well improved home of 6 R with barn, sheds, orchard and an acre of land; small cash payment, bal. 1 to 10 years.
120 acre farm at edge of town, will cut in tracts to suit and sell on ten years time.
Well improved ¼ section, only 6 miles out, on long time and very easy terms.
A. H. Elliston

FIRE Prevention
Attention to defective flues is the best fire prevention.
E. MILES
Phone 4 or 30

Give Her A
Monarch MALLEABLE
The Stay Satisfactory Range
Range For CHRISTMAS
The C. O. Lee Hardware

WE SELL THE Monarch RANGE

Hold On!---Keep a Kicking!
Under present financial conditions, the man who sits steady in the saddle, keeps pushing and pays all his obligations possible, will have much for which to be thankful when the pendulum of prosperity swings this way.
There are many Insurance Companies; but only one
Insurance in All its Branches.
T. K. Wilson Insurance Agency

SHE BURNS MONEY ON CLOTHES



Here are two views of Mrs. Smith Wilkinson, who is acknowledged as the best dressed woman in the world, and who is coming to America shortly to show us what real gowns are. Mrs. Wilkinson started in life as a restaurant keeper in England. She and her husband expanded the business into a chain of restaurants, then into a chain of hotels and they made millions. Her whole life now is spent in buying things to wear, and wearing 'em at a cost of a million a year. Her wardrobe contains hundreds of costly gowns, priceless lace, gorgeous hats, diamond studded shoes and her strings of pearls and rubies are a huge fortune in themselves. Some of her gowns are so complicated in make and material that they take nine months to complete.

PICTURE ON LEFT—Mrs. Wilkinson in gorgeous Louis XIV erget on in black velvet, and jazz hat trimmed with spray feathers.
PICTURE ON RIGHT—Mrs. Wilkinson in latest creation of fur wrap, to be fastened on hip on left.

Remember the Dates of the Poultry Show—January 17-18!

A Treat for the Feet

A new pair of soles and rubber heels will make you as happy as you will be after a big Christmas Dinner. And did you ever happen to think that your feet are about your best friends? They stand for every move you make. Aren't they entitled to more comfort? Bring us those shoes.

Tubb Shoe Shop
2 doors west of old stand.

Practical and Useful Gifts for

Christmas

This is the kind of goods we have in our store. We just opened up this week a new shipment of goods. We will appreciate at least a share of your Christmas trade. We will gladly show you through stock, and help you any way we can in selecting your Christmas goods. Below we mention a few articles that would make practical gifts.

Ladies' Gloves, Handkerchiefs, Silk Hosiery, Fine Shoes, Coats, Sweaters, Silk Dress Goods, Bed Blankets, Baby Blankets, and Table Linens.

Men's and Boys' Ties, Supporters, Silk Sox, Belts, Shirts, Cuff Buttons, Handkerchiefs, Gloves, and many other articles suitable for gifts.

With our best wishes for a happy Christmas and prosperous nineteen and twenty two.

Geo. A. Stambaugh
Drygoods

J. H. FOSTER GOES TO VISIT SON AT GEORGETOWN, TEX.

Mr. Joe H. Foster left this morning on his annual winter trip to South Texas. He will spend the winter with his son, Lowrey, at Georgetown, and will return to Hereford about the first of May next year. While away he will experiment, under experts, on the making of an indestructible road ballast, and the necessary machinery for its making, which if perfected, will revolutionize highway and street paving, and make the cost of these a negligible quantity. He has already had several complimentary endorsements of the plan, which at least two experts believe to be practicable, and will be easily accomplished.

Endeavor Party

The Senior Christian Endeavor of the Christian Church was very delightfully entertained on Thursday evening at the home of E. H. Shore. Various games were played throughout the evening, and contests of all sorts kept the young people screaming with laughter from start to finish. The guests popped popcorn and made popcorn balls, which, with large plates of taffy candy, furnished most delicious refreshments. About thirty young people enjoyed the occasion.

Fires have been burning continuously for more than 130 years near Fort Norman, not far south of the Arctic circle. They feed on great seams of lignite that have ignited spontaneously. Alexander Mackenzie, the explorer, reported them in 1789 and it is likely that they had been burning many years before he saw them.

C. L. Armstrong, D. C.
Licensed Chiropractor in Oklahoma.
Office across St. from Star Theatre
Hrs. 9-12 Phone 306
1-5 Hereford, Texas



POTTED PLANTS AND CUT FLOWERS FOR CHRISTMAS

Order Early
Mrs. Edgar Johnson
Phone 95

WALTER NANCE AND BRIDE VISITING RELATIVES HERE

Mr. and Mrs. Walter Nance, of Clovis, and Mr. and Mrs. Harry Johnson, of Amarillo, spent last Sunday here in the home of Mrs. Thomas Nance. Mr. and Mrs. Walter Nance were only recently married. Mr. Nance was formerly connected with the American Express Company.

BRUMLEY SHIPPED FOUR CARS HOGS TO LOS ANGELES

G. W. Brumley, local hog buyer, shipped out four carloads of fat hogs to the Los Angeles market Friday morning.

A bull may not be very intelligent, but he understood the red flag long before the rest of the world.—Wheeler Intelligencer.

To the High School boy and girl who buys the most Christmas Seals, for stamping out tuberculosis will be given a five dollar gold piece. The three Banks are making this extra attractive offer.

What would be more appropriate than a Cook Book for Xmas? And think what YOU would get back from it during the coming year, Mr. Husband! The U. D. C.'s are selling them at Fox Mercantile Company.

A. M. Claude left Hereford after several months stay this week. He has been visiting his old friend, G. W. Brumley.

Get other prices and come to us and we will make the sale. The Fair.

R. T. Mooney returned to Hereford Thursday morning, after several months visit with relatives and friends at Decatur, Texas.

The trouble with a lot of wives is that if given rope enough, they skip with it.—Burlington News.

Plenty of toys left for those that come late. The Fair "Toyland."

Notice
Notice is hereby given to the members of the Hereford Benefit Association No. 1, that there will be a meeting of the members of the association on Tuesday, December 20th, 1921, 2:00 p. m., at the office of the secretary for the purpose of electing officers for the ensuing year, and for the transaction of such business as may properly come before the meeting.

J. H. Head, Pres.
D. F. Ashbrook, Sec'y.

The largest ruby in the world, the great Moson Tarsca ruby, was carried around in its rough state nearly twenty years by a Hungarian laborer of Omaha as a lucky pocket piece. He had found the stone near a little stream in Hungary and brought it to this country in 1903. The stone weighs 23.9 carats and is valued at \$215,000.

When all the scrapping of warships takes place, why not sink the island of Yap?—Portland Press-Herald.

Supply Your Christmas Table

from our well selected stock of Groceries and Meats

We handle all kinds of fresh and cured meats

We have space to mention only a few of the many good things we have for you and at prices that make them within the reach of all.

Read this list through

1 gal. Apple Butter -----	\$1.25	1 gal. Honey -----	\$1.60
1 gal. Gooseberries -----	\$1.00	1 lb. Pecans -----	25
1 gal. Blackberries -----	\$1.00	1 lb. Brazil Nuts -----	25
1 gal. Apples -----	.60	1 lb. English Walnuts -----	.35
1 gal. Peaches -----	.70	Big lot Christmas Candies, Oranges, Apples, Lemons, at prices that are lower. (Come and see.	
1 gal. Apricots -----	.70		
1 qt. jar Jam -----	.90		

Bring your cash to our store and make Holiday purchases where your money will do its full duty.

H. H. Halsell Grocery



The Christmas Store of Cheer

We are stocked to the roof with a little of Everything for Everybody for Christmas.

OUR LADIES' DEPARTMENT is replete with gifts from beautiful cloaks and dresses to all the smaller things that enter into the wardrobe.

OUR MEN'S DEPARTMENT carries overcoats, suits, shoes, shirts, ties, and anything else that a man wears.

A LITTLE BIT OF EVERYTHING FOR EVERYBODY
Santa Claus' Headquarters

D. R. Gass & Son

The Panhandle Swine Breeders Convention and Sale, With Hereford's Poultry Show, January 17-18, 1922

CLASSIFIED COLUMNS
 Want Ads, Rests, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

Notice
 New device for tightening loose spokes in automobile wheels. Give us a trial. Porter & Wederbrook. 80-4P

FOR SALE—Buff Wyandott hens and pullets. \$1.00 each. Cockerels, \$1.50. Mrs. W. H. Chambers, Near Cemetery on Harris place. 79-2t-Pd

Pasture for Lease
HOG FOR SALE—Four or five sections grass for lease until spring, has windbreaks and is well watered; 12 miles east of Hereford. A number of shoats also a few brood sows for sale. See or phone G. F. Morgan, Wilson Ranch. 79-2t-Pd.

FOR SALE—Full blood Bronze Turkeys. April Toms, \$10.00; May \$8.00; Hens, \$5.00. It will pay you to see these turkeys if you want the best breeding stock for your flock. Phone 312-F3. A. W. Vaughn. 79-4t-Pd. Hereford.

FOR SALE—Suits tailored to your measure, prices away down. 66-11 Orr's Tailor Shop.

Wethers 5.00 to 6.00
 Ewes 4.00 to 5.00
 Feeding Lambs 7.50 to 8.00

RECEIPTS: Monday Last Wagon, gravel, general hauling, 1.25; ways graveled. Team work, all kinds, including plowing and moving dirt, with dump wagons. John C. Mooney, 74-9t-Pd. Phone 75-F3.

FOR RENT

FOR RENT—Furnished or unfurnished rooms for light housekeeping. 79-11 Fred Millard.

FOR RENT—House; also 2 rooms in another house. 75-11 H. L. Broadwell.

LOST AND FOUND

LOST—3 head of saddle horses, one gray, one black, one dun; also one dun mare bled. Strayed from T. H. Hines farm, one mile S. E. about two weeks ago. Finder Phone 102. 79-11 T. H. Hines.

WANTED

WANTED—We want to do your cleaning and pressing. 66-11 Orr's Tailor Shop.

WANTED—To prepare deeds, contracts, Last Wills and Testaments, examine Abstracts of Title, carefully and correctly for those desiring to keep out of litigation. B. Frank Buie, Attorney, Office in Court House, Hereford, Texas.

ITALIAN GENERAL WENT THRU CLOVIS

General Diaz, Commander in Chief of the Italian army, passed through Clovis Wednesday morning. He came to America to attend the recent American Legion Convention and has since been making a tour of this country. Quite a few were at the depot to take a look at the general, but it was too early in the morning for him to be out of his berth.—Clovis News.

Some movies are more to be pitied than censured.—Burlington News.

Go To Church Sunday!



Holiday Rates—Holiday Rates
 Low Round Trip Excursion Fares from all points in Texas and New Mexico to various destinations in Arkansas, Colorado, Kansas, Louisiana, Missouri, Oklahoma, New Mexico, and Texas.
 Dates of Sale, Dec. 21, 22, 23, and 24, 1921. Final return limit Jan. 4, 1922.
 For particulars see any "Santa Fe" Agent.

A BOY SCOUT TRIP
(by John Biggs)

It was the 28th of August, and the Scouts were very gay. For they had their cars and packs ready. They were starting on a trip that day. The first night they camped at Elda. The next day they did not go far; and had to camp by the Pecos River because something went wrong with a car.

The next camp was by the Black River. Where the sun was safe to shine; The next day they went to the mountains, Where the boys discovered a mine.

Thirty boys started up the mountains with water enough for a few; When half way up to the summit Bruce Guthrie drank enough for two.

On the trip back from the mountains Some boys were lagging along. And killed a very large rattler That was seven feet, ten inches long.

They traveled in the rain the next night And made the "Bottomless Lakes" at night; The next day the Scouts were all smiling. The swimming and boat-riding was fine.

The next night they stayed at Roswell. And the rain did nothing but pour; They drove their cars in the Ford Garage And slept on the cement floor.

The last night they stayed at Portales And slept on the Court-house lawn; They were up early the next morning And on the road for home by dawn.

All the boys enjoyed the trip very much, Of all the places they'd roamed; But what the boys enjoyed most of all Was the return to "Home Sweet Home."



THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:
 You Are Hereby Commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS,
 To all persons interested in the Community Estate of J. H. Daniel, deceased, and his surviving wife, S. J. Daniel, you will take notice that S. J. Daniel has filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said J. H. Daniel, deceased, filed with said application, and for Letters of Administration with the said Will annexed, which will be heard at the next term of said Court, commencing on the First Monday in February, A. D. 1922, the same being the

DR. J. M. FARRELL
 Graduate Veterinarian
 Day Phone 105 Night Phone 45
 Office: Corner Drug Store

6th day of February, A. D. 1922, at the Court House thereof, in Hereford, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.
 Herein Fall Not, but have you before said Court on the said first day of the next term thereof this Writ, with your return thereon, showing how you have executed the same.
 Given under my hand and the seal of said Court, at office in Hereford, Texas, this 6th day of December, A. D. 1921.
 (SEAL) A. L. BIGGS, Clerk,
 County Court, Deaf Smith County, Texas. 78-80-82

The Story of 1921 Told in Pictures



In its last number of the year, The Brand will print a large cartoon from the pen of our special cartoonist, Frank Parks, picturing the

Chief Events of 1921

Everybody has different opinions as to what were the chief events of the year just closing. What do you think were the twelve outstanding features of 1921?

Jot Them Down Now

And then when you get The Brand of December 30 compare, and count in how many of your choices agree with Frank Parks. Maybe your pick will be better than his!

Ford
 THE UNIVERSAL CAR
 Sedan \$660
 F. O. B. Detroit
 With Starter and demountable fims
Complete Satisfaction
 Complete automobile satisfaction is the result of buying wisely and economically rather than the desire and means to buy extravagantly.
 Figure out your every automobile requirement and you will find it in a Ford Sedan—a family car of distinction and beauty—a car of comfort and convenience—a car of dependability and service—a car that will give you complete satisfaction.
 You should place your order now if you wish to avoid delay in delivery.
 Wilkenson & Stocking

Xmas Gift Suggestions

FOR THE WHOLE FAMILY

FOR DAD	FOR MOTHER	FOR BROTHER	FOR SISTER
Shot Guns Safety Razors Knives Tools	Aluminum Ware Dishes Stone Ware Glass Ware Churns	Rifles Coaster Wagons Autos Knives Flashlights	Tricycles Roller Skates Scissors Bicycles

Dunlap Hardware Company
 (INC.)
 HAVE WHAT YOU WANT WHEN YOU WANT IT

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Geth H. Holman Walter H. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

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Subscription, outside Zone 1, per year \$2.50
Six months \$1.50
Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

HONEY PHILOSOPHY FOR 1921

When many of us were young, a common exclamation was: "I'm as happy as a king!" Who is so forlorn as to say that today? To be happy as a king in these times is to be unhappy indeed. What a change has come over the world in the matter of ruling and rulers! Never before was "the head that wears a crown" so uneasy.

TURKEYS!

\$10,000 for one car of turkeys is some money. Ballinger shipped a car load last week said to be worth that sum.—Snyder Signal.

Lockney shipped a solid car of turkeys to Chicago for Thanksgiving and our poultryman went with them. He made some money. We did not learn the appraisement of the car, but if the Ballinger car was worth \$10,000 ours was worth that sum also. We will ship other cars for Christmas. In the matter of poultry we send out a solid car almost every week. Each car of poultry is worth from \$5,000 to \$7,000. In fact our poultry and hogs is the main stay of this section. They are holding this country up during these times of money depression.—Lockney Beacon.

DISARM THE CHEMISTS. BUT HOW?

When a small boy first goes to school he learns his A, B and C's.

That is exactly what the great world statesmen are doing in Washington—they are discussing the mere A, B and C's of warfare, discussing what amounts to the simple elementaries of annihilation of life. The real question is:

CAN THE WORLD DISARM ITS CHEMISTS? HOW?

The recent general war was a terror as to the number of men it killed. But poison gas was then in its infancy if 31 per cent of the American deaths were due to it.

Just think this over: The greatest advance in the science of killing human beings has been made since 1918—since the year of the armistice. And the gases invented by us Americans are the most deadly of all. For example, a single drop of poison developed by American chemists will kill on touch. Imagine spraying an army with it from an airplane.

Gen. Fries, chief of our chemical war service says that American mustard gas is about the least deadly of the gases that our airplanes can use offensively. Yet, declares Fries, three minutes after his airplanes have commenced to drop mustard gas on a town, the whole city will be screaming with pain and terror. Those not blinded are burned. No one could enter the city once the fumes are discharged from the bombs. Fires would start, nobody would be able to quench them, and the city and most of its inhabitants would be destroyed in a few hours.

Disarm chemistry! But how?

Another reason why we try to do the lion's share of the work is because lions don't work.—Dallas News.

Our idea of a rich man is one who can smoke a fifteen-cent cigar without wishing it had been given to him.—Dallas News.

POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:
For Sheriff and Tax Collector:

Omer Baker
C. R. Smith

OMER BAKER ASKS SHERIFF'S OFFICE

The Brand is authorized to present the name of Omer Baker for the consideration of the voters of this County for the office of Sheriff and Tax Collector at the coming primary.

Mr. Baker is thirty-five years old, has resided in Deaf Smith County for about eleven years, and is well and favorably known to a big majority of our people. He has had a large experience as a peace officer in this county, as well as in other States; he was about a year ago selected by the City of Hereford as special night police, winning the appointment over numerous applicants, and he has discharged the duties of that office with great efficiency; the town of Hereford being exceptionally free from crime and depredations since Mr. Baker has been in office.

Mr. Baker is a man of the highest integrity, is capable and has had experiences peculiarly fitting him for the of-

fice he seeks and should he be elected he assures the people that he will faithfully discharge the duties of the office without fear or favor. He deserves the careful consideration of each and every voter.

C. R. SMITH WANTS SHERIFF'S OFFICE

C. R. Smith has decided to present his name to the voters of Deaf Smith County as a candidate for the office of sheriff and tax collector, subject to the action of the Democratic primaries in 1922.

There is no better known man in this country than C. R. Smith, as he has been a resident of this county alone for twenty-one years, and of the Panhandle for thirty-one years. He has been in the live stock business continuously during this time, and has literally "grown up" with the country.

Mr. Smith has a distinguished record as a man and as a citizen, and The Brand can add little information concerning him not now possessed by the voters. He occupied a difficult and trying position during the war as chairman of the Exemption board and carried the work through to the end with the good will and respect of all the community.

Mr. Smith states that he desires the office of Sheriff and Tax Collector because of the honor attached to such a high community position and if he is elected he intends to handle the work on the same high plane that he conceives the office to be held in the minds

of the people of the county.

The Brand commends Mr. Smith's candidacy to the close scrutiny of the voters of the county.

BANK ROBBERS SENTENCED TO 10 YEARS IN PEN

Joe Duran and Luis De Baca of Harding County, who help-up and robbed the McFarland Bros. Bank at Logan last week, pleaded guilty before Judge Bratton this week and were sentenced to from 10 to 15 years in the state penitentiary.

Only \$388 have been found and it was buried 50 yards from where they were captured. It was hidden under a bluff. The robbers say they do not know where the balances, \$260 mostly silver, is but claim to have thrown it from

the moving car as they fled. They also claimed they knew nothing about the \$388 hidden in the bluff until the officers found it and then they said they intended not to let them pass without telling them where they hid it.—Tucumcari News.

Volva says the world is flat. He could also add "broke" and not be far wrong.—Owensboro (Ky.) Messenger.

When a girl falls down she would rather break a leg than have a hole in her stocking.—Smithland (Ky.) Enterprise.



We pay the very top market price for Turkeys.

Conklin Produce

"Say it with Flowers"

We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns.

First class designers with life experience. Largest floral establishment in the Panhandle.

Amarillo Greenhouses

A. Alenius, Proprietor
Phone 1116, Box 101
46-11 Amarillo, Texas.

It Pleases Us to
Sell Round Oak Stoves!
There is more than a generation of supreme service and satisfaction in every Round Oak.
GARRISON BROTHERS

HOGS

Fat hogs, Lean hogs, Big hogs, and Little hogs—I buy 'em, every day in the year, except Sundays, and pay the top price. Be sure and see me before you sell.

G. W. Brumley

Children's Wages

One kilowatt of Current costs 18 cents and is equivalent to the work of ten men for one hour, or the work of one and one-third horses working for the same length of time. It will be seen from this that man power is the most expensive of all forms of power.

A child's time is worth 15 or 20 cents an hour. Then can you afford to have even children to do the work of a washing machine for 3 cents an hour or sweeping carpets for one cent an hour.

Let us do these and all other power drudgery for you. We sell labor saving devices and drive them for you.

Hereford Light & Power Company

Bran—Shorts—Cake—Meal—Meat Scraps—Tankage

All kinds of chicken feed

Loaded to the eyebrows. Phone your wants. We'll do the rest.

Jones & McLean Grain Co.
Fone No. 1

What a CHRISTMAS PRESENT This Would Make



as we have for you

A savings account in the First State Bank & Trust Co. would not only be one of the finest Christmas presents to give to a boy or girl, but it would start them out on the right road toward saving regularly—something that is very important to their successful teaching.

FIRST STATE BANK AND TRUST CO.

"Courtesy first"

of Hereford

"Safety always"



Holiday Baking

is no longer a dreaded task. Especially when you know that

Great West and Amaryllis Flour

can be procured at your grocery.

Great West Mill & Elevator Co.

Phone 265 B. R. DIXON, Mgr.



Smiling?
Why certainly!

I have just taken out a
HARTFORD
Fire Insurance Policy
with

M. F. BARBER
Insurance Agency
Office with Ralph Barnett.
Phone 50



Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle steady. Hogs 20c higher. Sheep 50c higher. Strike situation unchanged. Packers buying limited amount. Stocker and feeder demand strong.

One load Christmas beef averaging 1075 lb. \$12.75

BEEF STEERS:
 Good to Choice \$7.00 to \$8.00
 Fair to Good 5.75 to 6.75
 Common to Fair 4.50 to 5.75

FEEDERS:
 Good to Choice \$5.50 to \$6.00
 Fair to Good 4.50 to 5.50
 Common to Fair 3.50 to 4.25

STOCKERS:
 Good to Choice \$5.50 to \$6.25
 Fair to Good 4.50 to 5.50
 Common to Fair 3.50 to 4.50
 Stock Cows and Heifers 3.00 to 4.50
 Stock Calves 4.00 to 6.00
 Stock Bulls 3.00 to 3.50

BUTCHER COWS:
 Good to Choice \$3.75 to \$4.50
 Fair to Good 3.25 to 3.75
 Cutters 2.75 to 3.25
 Canners 2.25 to 2.75

HEIFERS:
 Good to Choice \$4.50 to \$5.50
 Fair to Good 3.75 to 4.25
 Common to Fair 3.00 to 3.75

CALVES & YEARLINGS:
 Baby Beef \$7.50 to \$8.75
 Killers 5.50 to 7.00
 Veals, Fair to Good 7.00 to 7.50
 Veals, Common to Fair 4.00 to 7.00

BULLS:
 Killers and Bolognas \$2.75 to \$3.50

HOGS:
 Light \$6.70 to \$6.90
 Heavy 6.50 to 6.75
 Packing Sows 5.50 to 6.00
 Pigs 6.50 to 7.10

SHEEP:
 Lambs \$9.00 to 10.25
 Lambs, Cull 4.00 to 6.00
 Yearlings 7.00 to 8.00
 Wethers 5.00 to 6.00
 Ewes 4.00 to 4.50
 Feeding Lambs 7.50 to 8.50

RECEIPTS: Monday Last Week
 Cattle 15,000 35,100
 Hogs 8,000 29,200
 Sheep 4,000 19,000

LEE LIVE STOCK COM. CO.
 December 12, 1921.

DIMMITT CASTRO COUNTY

December 11, 1921.

Mrs. J. B. Belew returned home from Dallas Monday. She is feeling fine over her operation.

G. R. Dixon, from near Bryan, Texas, is visiting his daughter, Mrs. Joe Hastings, of Dimmitt.

Mr. and Mrs. Edwin Ramey and children, Mrs. Etta Brashears and daughters, Ola and Sallye Mallie, and Miss Gladys Hastings were shopping in Hereford Saturday.

Mrs. B. D. Woodlee and children were in Hereford Saturday doing their Christmas shopping.

Mrs. Mayes Miller returned home Friday from Oklahoma, where she has been visiting her relatives.

A pie supper was given at the school house Saturday night. The proceeds amounted to \$54, which will go to the two basket ball teams.

Mr. and Mrs. J. B. Belew and family were dinner guests at the home of Mr. and Mrs. J. R. Hastings.

Rev. G. R. Fort returned home Saturday from Floydada, where he had been on business.

Dr. Miller made a business trip to Plainview the last part of the week.

Mrs. C. C. Reynolds and son, Carlos

A Good Photograph—

is not a luxury. It is a necessity. Remember, you may not always have that dear one of the family with you.

Your photo is an acceptable Xmas gift. Make your appointment now.

Kodak Finishing

McGhee Studio

The Photographer in your city

M. S. Thurman

Reynolds, have been visiting relatives in Lockney for the past week.

A birthday dinner was given by the Ladies' Aid in honor of Mrs. B. D. Woodlee Thursday. Everyone reported a lovely day.

Messrs. Joe Gollehon and Joe Howard accompanied Misses Mary Reynolds and Tennie Hastings to Singing Sunday afternoon.

Mrs. Ray Haberer spent the week-end with Mr. and Mrs. Mark Cowsert.

A large number were present at the chorus practice Friday night.

Mr. and Mrs. Henry Morrison are the proud parents of a fine baby boy.

MISSING RESIDENT Baffles Efforts to Locate Him

Wheeler S. Lundy, prominent Wilbarger county resident, has been miss-

ing from his home since Tuesday afternoon and all efforts to determine his whereabouts have been of no avail. Driving a five passenger Dodge car, he made some purchases in the business section in the afternoon, drew out his balances amounting to more than \$400 in two local banks and disappeared.

When he failed to return home Tuesday night the sheriff's office was notified, and several cars containing searching parties visited various sections of the county. When it was learned of the amount of money on Mr. Lundy's person, it was feared that he had met with foul play.

Receipt of a letter Wednesday morning by Mrs. Lundy, however, indicated that her husband was goaded to his action through financial worries. The missive postmarked Vernon, was written on the stationery of a local drug store and mailed the afternoon previous to its receipt. Posses were immediately called in and towns in the vicinity notified by telephone.

The disappearance of Mr. Lundy continues to be a matter of speculation among those closest to him. Examination of his financial affairs indicate that he has no cause for vanishing on these grounds, and he has always been regarded as being in very comfortable circumstances.—Vernon Record.

5 percent DISCOUNT
 on all Cash Sales. Pay the cash and save money
HEREFORD PRO.

Want To Look Your Best This Christmas?

One of our Made-to-Measure Suits or Overcoats is the answer.

Quality that gives faithful service. Makes a friend of every man who wears our Custom Tailored Clothes.

You buy Satisfaction when you buy our Custom Tailored Clothes. Their Quality never disappoints.

C. P. Ringer's Tailor Shop

Authorized Lamm Dealer

Associated with Lamm & Company, Chicago

Gettin' Acquainted

Or rather renewing acquaintanceship. That's kind o' the way it seems when folks begin to get the Christmas spirit and come around to see what kind of an assortment we have in the gift line. Of course, people do not visit a gift store as often as they do a store where necessities are for sale, and naturally there are periods when our customers are few, but we are glad that the Big Gift Season is on again when we can expect lots of visitors to our store.

We are glad when you come in, but gladder when you leave, that is, with a nice Christmas present for someone all done up in good shape. Now, come in whether you buy or not. Glad to show you around, and make you acquainted with what we have for sale, and with our prices. You know, that's the way the beginning of a sale is usually begun—by showing people what you have and what you want for it.

Get acquainted with these prices, and come in and we will introduce you to some more.

Diamonds

We have some twenty or thirty stones ranging in size from quarters to halves at 25 per cent discount straight thru. These stones have been in stock for some time and probably could not be replaced today at the price we are offering them. Nice sizes for rings and bar pins. If you aim to put a diamond ring on her finger any time soon you had better look these over. We also have a big line of fancy diamond pieces in lavallieres, bar pins, etc., at 1/4 off.

Plated Silverware

Here we have a big line of standard brands, brand new from the factories, and our prices are right. We cleaned up on silver before the price dropped, and bought our stock after the decline in prices. Pretty sure we can save you money on silver.

Knives and Forks

Hollow Handle Community Knives and Forks, while they last, \$20 value for ----- \$12.65
 Solid Handle Rockford Knives and Forks, \$11 value for ----- \$7.50
 Solid Handle Yourex knives and forks, best on earth, \$12 value for ----- \$9.00
 Hollow Handle Yourex knives and forks, \$25 value for ----- \$16.65

Miscellaneous Pieces

We have teas, tables, soups and all other pieces needed to match up a complete set at about 25 per cent under regular price. We also have a big line of plated hollow ware and sterling flatware and are in a position to make very low prices.

Watches

Just received a bunch of men's watches in South Bends, and can fix you up with almost any grade you want. We have a good line of ladies' wrist and chatain watches that are going at 20 per cent to 25 per cent under regular price.

Jewelry

Gold and Filled Jewelry: We are taking off 1-3 straight thru on this line. Here we have Ladies' and Gents' rings, chains, fobs, charms, knives, tie pins, cuff links, tie clasps, brooches, emblem pins, hat pins, bracelets, lavallieres, etc., all new stuff, no junk—practically everything bought within the last ninety days.

Ivory

1/4 off on everything. Our stock in this line is very complete. We have mirrors, combs, brushes, manicure sets, toilet sets, jewel cases, puff boxes, hair receivers, perfume bottles, clocks, photo frames, dresser sets, nail files, and lots of single pieces that make nice presents. Every article in our regular Ivory Line will take nice engraving. Orders for engraving in this line should be placed as early as possible to insure fine work, as work of this kind requires time and we are usually rushed too much during the last few days to do fine engraving.

Cut Glass

Here we have the regular line you would expect to find in a first class store, a good assortment in regular and novelty pieces, all bought recently. Our regular price in this line is very reasonable, but we are going to cut the price here also—say about 1-4 to 1-3.

Novelties

In leather goods, vanities, dorines, cigarette cases, cigar holders, belt buckles, mesh bags, combs, traveling sets, etc., all at 25 per cent off.

Pearl Necklaces

A pearl necklace is "purty nigh" always in order, in fact, there are very few things more appropriate for the lady than a nice string of pearls. We have them from about \$175 each, down, an assortment that will please you.

Orders for engraving should be placed early. Pick out your presents now. A small deposit will hold any article.

"GIFTS THAT LAST"

W. H. RAY, Jeweler

BRIEF NEWS

J. W. Clark, of Plainview, was in this city Wednesday on business.

All Rockers sold at big discount for the holidays. E. B. Black Co.

The very last word in Christmas Cards at Clark's Drug Store.

A garment to be cleaned? It should go to Orr's Tailor Shop.

C. M. McGhee returned home from Waco, Texas Friday morning.

Get our prices on ton lots of Meal. Jones & McLean.

You will need those dishes for Xmas. Dunlap Hardware Co.

Meats will be cheaper soon, as the Xmas trade is over. Golden Rule Produce Co.

E. W. Harrison went to Plainview Friday morning on business.

Suits cleaned and pressed, \$1.50. Hereford Steam Laundry.

Give her a U. D. C. Cook Book for Xmas. They are on sale at Fox Mercantile Company.

C. D. Isard went to Slaton Thursday morning.

What about that fruit cake? We have the goods. Hereford Produce, I. H. Spratt, Mgr.

Parker Fountain Pens are very popular Xmas presents this year. At Clark's Drug Store.

Get other prices and come to us and we will make the sale. The Fair.

Mr. and Mrs. Mark Cowser of Dimmitt were in Hereford Friday afternoon on business.

Furniture is a lot cheaper. You should get the new low prices. E. B. Black Co.

Enamel Ware, and China Ware at half price at Dunlap Hardware.

Get our prices on ton lots of Meal. Jones & McLean.

W. E. White returned from a business trip to Canadian, Texas Wednesday morning.

Hawkes Glassware in every conceivable design for Xmas at Clark's Drug Store.

The Hereford Laundry is open for the inspection of all visitors.

Car potatoes just arrived. Better lay in your supply before it turns cold. Can buy them worth the money. Hereford Produce, I. H. Spratt, Mgr.

M. L. Steele, of Groom, Texas, was in this city the first of the week on business.

Rugs are now sold at surprisingly low figures. See our line. E. B. Black Co.

Give her a U. D. C. Cook Book for Xmas. They are on sale at Fox Mercantile Company.

10c worth of Christmas Seals may cure your child of Tuberculosis.

B. H. Jett and C. W. Halton, of Fallett, Texas, were in this city Wednesday buying cattle.

Time to get that winter Coat or Suit cleaned up. Phone 16. 60-11 Orr's Tailor Shop.

An Eversharp Pencil is an Everyday reminder of the giver. Clark's Drug Store.

What about that fruit cake? We have the goods. Hereford Produce, I. H. Spratt, Mgr.

E. Pouge, of Floydada, Texas, was in Hereford the first of the week on business.

Boys Notice
I want a few jack rabbits. Will pay 10 cents each. Golden Rule Produce Co.

Singer Sewing Machines are sold on easy payment. See us for particulars. E. B. Black Co.

25c worth of Christmas Seals may help all our children to be healthier men and women.

Mr. and Mrs. C. S. Phillips of near Red Tower, were in this city the first of the week with a load of turkeys.

I want all your big and little hens at once. We are paying top price. Golden Rule Produce Co.

Car potatoes just arrived. Better lay in your supply before it turns cold. Can buy them worth the money. Hereford Produce, I. H. Spratt, Mgr.

Try our tonic salt for your calves that you are weaning. Jones & McLean.

Mrs. H. D. Reed and sister, Miss Lillian Bennett went to Amarillo Thursday morning.

Hoosier Kitchen Cabinet is the ideal gift for the home. See our full line, sold at big saving. E. B. Black Co.

Crystal Family Wash, washed with Ivory Soap, 12 pounds for 75c. Hereford Steam Laundry.

Splendid assortment of Books of all kinds (latest copyrights) at Clark's Drug Store.

Mrs. C. W. Murry returned home Thursday morning from a visit with relatives at Santa Rosa, N. Mex.

Big sale on Racket goods and Toys of all description at The Fair Toyland.

Denatured Alcohol for your radiator, \$1.00 per gallon. Wilkinson & Stocking.

The Central School Grade that sells the most Christmas Seals will have a Christmas Tree.

Try our tonic salt for your calves that you are weaning. Jones & McLean.

J. B. Comer returned to his home at Clovis Thursday morning, after a visit with his brother, E. A. Comer.

For Cleaning and Pressing, Orr's Tailor Shop is best by test. Phone 16.

Plenty of toys left for those that come late. The Fair Toyland.

Christmas Parcels
Must be well wrapped and tied, or we cannot accept for mailing. Would suggest that you present your parcels after noon, as heavy mails coming in will prevent our opening window in time to get off on train 22. Respectfully, Mrs. D. N. Cox, P. M.

What would be more appropriate than a Cook Book for Xmas? And think what YOU would get back from it during the coming year, Mr. Hus-

band! The U. D. C.'s are selling them at Fox Mercantile Company.

Ivory—for Her dressing table. There's nothing more appropriate or anything that will bring more lasting pleasure and convenience. Sold by Clark's Drug Store.

Big sale on Racket goods and Toys of all description at The Fair Toyland.

Mr. and Mrs. W. H. Russell and Mr. and Mrs. E. W. Kinsey went to Amarillo Tuesday morning. Mr. and Mrs. Russell returned home Wednesday.

Don't forget we head the list for Xmas oranges, apples, candy and nuts. Have them bought worth the money. Tell Old Santa Claus to come this way. Hereford Produce, I. H. Spratt, Mgr.

For Sale
Stock of groceries, shelving and fix-

tures. This stock is fresh and clean. Would like to sell by December 25th. We expect to move our stock of dry-goods into the grocery store by Jan. 1. The Groceteria, Geo. A. Stambaugh.

Don't forget we head the list for Xmas oranges, apples, candy and nuts. Have them bought worth the money. Tell Old Santa Claus to come this way. Hereford Produce, I. H. Spratt, Mgr.

Your Business Partner

It is a good bank's duty to assist its clients in the solution of their problems—whether they be the problems of a merchant or a farmer. Both are business men.

In fulfilling this moral obligation, we like to consider our organization as your business partner—interested in your success and eager to forward your plans.

Western National Bank

Let's Trade

Buyers for Cattle and Hogs. Trades for Houses, land, cattle, hogs, automobiles and everything. Tell us what you want.

E. H. Shore & Son
311 Main St.,
Phone 237.



The Important, the Particular, Gift is not made to last a day, but rather, to endure.

For enduring qualities, for comfort, constant utility, for endearing memories, furniture makes the best gift you can select.

Go elsewhere for frivolous gifts, but for the gift that represents your most loving care

Come to Us.

- \$27.50 Leather Rockers, holiday price --- \$19.75
- 22.50 Leather Rockers, holiday price --- 14.75
- 16.50 Spring Seat Rockers, holiday price 11.75
- 12.50 Spring Seat Rockers, holiday price 8.75
- 12.50 Rugs, size 36x72 in., holiday size 8.75
- 8.75 Rugs, size 27x54 in., holiday price 4.95

HALF PRICE

Every Picture in our house at exactly half price for the holiday trade.

ONE-FOURTH OFF

All Art Rugs in our store take a price of one-fourth off for the holidays.

Hoosier Kitchen Cabinet, the ideal gift for the home for Christmas. Special holiday prices prevail.

Dining Table and set new Dining Chairs will be fine for you to send up for Christmas. Specially priced for the holidays.

Come and inspect our stock—your wants supplied at reasonable prices for the holidays.

WE TURN A HOUSE INTO A HOME

E. B. BLACK CO.

FURNITURE & UNDERTAKING

HEREFORD, TEXAS

PHONE 14



EVERSHARP

THE first Eversharp sentence you stroke will convince you that here is a pencil which makes writing easy. You will experience, too, a genuine pleasure in the artistic appearance of Eversharp. For, like a well made watch, it is built with jeweler skill. And—it is designed to last a lifetime. You can buy Eversharp right here at our store in the very size and style you want. We sell the genuine. The name is on the pencil.

Corner Drug Store



House Shoes

For men, women and children, in variety of styles and materials that cannot fail to please.—Felts and Leathers.

New Oxfords

in Black and Brown for the ladies—just unpacked.



Satisfying Gifts in Silk and Lisle Hose



Bags of velvet, silk or leather—every one new



Finest Linens in Kerchiefs

Blankets
Bathrobe Blankets

Petticoats
Pantalettes

NOW IS THE TIME TO OWN YOUR HOME

The nation needs around 1,500,000 homes. Mills are selling lumber at or near cost to produce. Freight now amounts to \$5.00 to \$10.00 per thousand feet. Lumber cannot go lower, in face of these facts. It may go higher. NOW is the time to build. We will be glad to help you with your plans.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

J. O. Newell