

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 6

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, FEB. 26, 1925

## MERCHANTS BUREAU WILL BE CONTINUED; NEW PLANS ARE TO BE WORKED OUT

The Merchants Bureau committee of the Hereford Chamber of Commerce, headed by Walter Dunlap as chairman and A. O. Thompson as secretary, was reappointed and continued in office for another year this spring and summer by President Overton when a petition asking that this be done was presented to him Monday at the luncheon. The petition was signed by practically all the business men in town.

The Bureau work was very successful during the fall and winter and another plan will be worked out for 1925 by the committee and submitted soon for ratification.

Secretary Thompson read a financial statement and made the final committee report, which was received and filed. A motion thanking the Bureau for efficiency work was passed. Another feature Monday was the announcement by Chairman Black that the High School committee had been successful in securing signatures and would appear before the school board Monday night asking that an election be called. The announcement brought applause. Superintendent Dillehay of the schools made a short address, telling of the urgent need for the new building and citing facts and figures that were illuminating and interesting to his audience.

The Poultry Committee, investigating a proposed mammoth hatchery proposition, asked for an additional two weeks' time. D. F. Ashbrook, temporarily a citizen of Farwell, told of the conditions in the neighboring city. Messrs. Upchurch, cotton buyer, and L. F. Schee, cotton breeder, spoke briefly, after which Miss Erickson, nutrition expert worker with the Red Cross, told of the aims and purposes of her work here and of her general plans. Miss Erickson was appreciated and received a warm applause.

There were about forty present and the continued interest in the work of the organization seems to be mounting. The meeting was held at the City Cafe and next Monday will be held at the Stockman's Cafe.

## High Wind and Trash Fires Are Causes of Worry

Last Tuesday night a terrific wind-storm blew up just after the supper hour and for an hour or two the dust was bad. During that time it looked as though a half dozen fires might break out, and there was lots of hard work put in stopping them.

Trash piles back of Lem Carlyle's and Williams Groceries threatened for a time, as did a trash pile on the Santa Fe right of way near the freight depot. And a damaging prairie fire ran across the Charlie Slaughter ranch southeast and was finally stopped when it hit a graded road about nine miles from Hereford.

## C. S. Walker in Description of A Famous Place

C. S. Walker of the Jumbo community, who recently went to Rochester, Minn., for examination and a possible operation, writes The Brand as follows:

"To The Brand:—  
"Am writing you for the benefit of yourself and my friends a short description of 'The World-Famed City' Rochester. It is situated in the southeastern part of Minnesota in the valley of the Zanebro river and is the home of the world-famed Mayo Clinic. It is a cosmopolitan city. Here the man from New York rubs elbows with the man from Texas.

"It was settled by a hunter and trapper from the New York State in 1853 who was of English descent. And, there being falls up the river resembling those at Rochester, New York, named his city Rochester. The first R. R. was built in 1863, which was called Florida and St. Peter, and is now the C. W. and W. The C. G. W. was built in 1883. Rochester in 1915 had about

(Continued on Page Four)

## Total of 1400 Bales of Cotton Are Ginned Here

The two Hereford cotton gins have discontinued daily service as the crop is about all harvested with the exception of a lot of odds and ends. The Johnson-Moore gin announce that they will set aside one day, several weeks off, when they will gin all this left-over stuff that may be accumulated meanwhile.

Approximately 1400 bales of cotton were ginned this season, just double that of the year before. Cotton men estimate conservatively that the bales brought \$100 each, which means that the new crop added \$140,000 to the income of the farming interests of this community last year. All of which helped some.

For the coming year it is hoped to treble this output, or better. Already the long-headed farmers are buying good, tested seed for planting and the experience gained through two years should help greatly in 1925 to make the most out of a crop that will make good where some horse sense is mixed with a willingness to do some honest-to-goodness work.

## C. M. SNOWDEN FARM SALE WEDNESDAY, MARCH 11

C. M. Snowden, whose place lies eleven and one half miles northwest of Hereford, known as the old Files place, will hold a Farm Sale on Wednesday, March 11, beginning at 10:00 a. m. Ray Barber and W. S. Williams will auctioneer.

Mr. Snowden will put up twenty seven head of hogs, twenty seven sheep, fifteen milk cows and one bull, a good list of implements and machinery, household goods, miscellaneous articles.

## FIRST MONDAY COMMUNITY SALE 1:30 P. M., MARCH 2

The regular First Monday Community Sale promoted by Auctioneer W. S. Williams will be held on next Monday afternoon, March 2, at the Jones & McLean Wagon Yard, beginning promptly at 1:30 p. m.

Mr. Williams states that he has a good list of stuff already filed, and details may be found on the bill which will be circulated before the sale.

## Captain H. Trow and W. S. Higgins, Pioneers, Lost To Hereford in One Day

The Hereford community is bowed in sorrow this week through the loss, all in one day, Tuesday, February 24, of two of its most influential and pioneer citizens, Captain Harrison Trow and W. S. (Uncle Sammy) Higgins.

Captain Trow died about 9:30 Tuesday morning and Mr. Higgins passed away that same night, about 10:30 o'clock. Burial services for both were held at the Baptist church, conducted by Rev. W. R. Hill, the service for Captain Trow occurring at 3:00 p. m. Wednesday and that for Mr. Higgins at 4:00 p. m. Thursday afternoon. Both services were attended by great throngs of friends from every section of this country, as both were known far and wide. The profusion of floral offerings and the silent tribute paid by the unusual throngs of people attested the esteem in which these two men were held by the neighbors. Both were laid to rest in the Hereford cemetery.

**CAPTAIN H. TROW**  
Captain Harrison Trow was 81 years old and had been a resident of this community for about twenty five years. He was a man of many adventures in his younger days and was best known as a member of the famous Quantrell band of cavalry and guerrillas during the war between the States. Only recently a book on the subject of Quantrell's activities was published by the Captain and associates. He was a keen business man and acquired huge holdings in land, cattle and other prop-

## Ice Plant Coming, Announces Judge I. R. Kelso

"How are the plans for the Hereford ice plant progressing?" was the question asked Judge I. R. Kelso, of the Kelso-Wurdack Company of St. Louis, upon his arrival here Thursday.

"Why," said the Judge, in some surprise, "so far as I am informed they are progressing on schedule. I have not been in the office for some time, and am not familiar with details. But at the time last year when plans were drawn for certain ice plants in the Panhandle Hereford was included, and our Mr. Billings, ice plant man, has been busy with his detailed plans since that time. I do not think the people of Hereford need worry about having their ice needs taken care of this year."

Judge Kelso, accompanied by J. B. Scott of Plainview, Texas Utility Company manager for Texas, came over Thursday from the "party" held by the City of Canyon and the Santa Fe railroad on Wednesday night. Judge Kelso said frankly that he is here to arrive at some kind of an understanding with the City of Hereford about the franchise. He said the Commission had had the matter under advisement for some time and he hoped to come to some conclusion this week so that his company could go ahead with its plans for running a high line into the city, and with other work. He said the only reason there possibly could be for any change in their announced plans would be an attitude on the part of the city officials that the company is not wanted here, and that on the other hand the Commission had shown every good will and interest at previous discussions of the subject and it is his belief that a satisfactory arrangement all around will be arrived at.

## PROMINENT HEREFORD CITIZEN BITTEN BY GOLF BUG

Another prominent Hereford citizen was severely bitten by the golf bug this week. J. E. Beyer, local Santa Fe Agent, was suddenly stricken about 4:30 Wednesday afternoon when he appeared on the golf course, piloted by Sank Ramey, genial express agent. Mr. Beyer teed up a ball and tried to hit it to Dimmitt, failing in which his fate was sealed for all time.

When interviewed after the contest Sank said one peculiarity Mr. Beyer had was to insist upon picking up his ball and carrying it across the creek every time he got within 200 yards of the water. He had figured out that he saved just exactly \$3.00 by doing this. When asked what he made it in he answered "about fifty." When told that was a comparatively good score he remarked "Oh, next time I intend to try another hole and do better."

## ELECTION FOR VOTING ON BOND ISSUE OF \$125,000 FOR A NEW HIGH SCHOOL BUILDING SET FOR SATURDAY, MARCH 28

### J. Frank Potts, on His Back in a California Sanitarium, Tells the World He Believes in Home County, Deaf Smith

Palms, (Los Angeles.) Calif., 2-23-25.  
"The Brand"—Sunday we were favored with a call from Miss Lula Edwards. I asked her how she knew I was in California and at this particular Sanitarium. She promptly said: "I saw it in The Brand"—that the receipt of The Brand was an occasion of rejoicing—that it gave all the news from home. Then the thought occurred to me, why not communicate to your friends thru the Brand—one can't write them all, especially when sick in bed—hence this letter.

The Brand goes to every body interested in Hereford and its people, for any poor soul not interested enough to pay the subscription price, would not take time to read it, if sent to them gratis.

"We left Hereford February 9 and reached Los Angeles February 10 without incident or accident, and entered this institution the next day, where we are slowly "heating our way back" to normalcy. We came here for two reasons: one, the sunshine (of which we have seen very little, although they say it does shine here occasionally); the other, a warm climate. The warm climate and proper "feeding" is doing the work. I could have gotten it all, except this lower altitude and warm atmosphere at the Hereford Hospital,

where I was for four days prior to coming here. They call this a sanitarium. I see very little, if any difference except expenses here are about three times as high.

"This is a wonderful country, but no more wonderful than Deaf Smith. It is true you can grow oranges here and not in Deaf Smith. But from a money making standpoint you can do as well growing oranges in Deaf Smith as some of these growers here—go broke.

"To my way of thinking opportunities for farming are better in Deaf Smith county than here, when you consider this land from \$600 to \$2500 per acre as against \$25 to \$50 in Deaf Smith, and the further fact that it takes an expert to produce the things that grow and make money in southern California. For that matter, every farmer should be an expert, and now that Deaf Smith county has the services of an expert demonstrator, am expecting better results, and if the Chamber of Commerce will aid his efforts by offering prizes on production, instead of prize automobiles it will be doing some real constructive work. Real farmers will develop, others hinder. Deaf Smith county is primarily a stock farming country, and the energy of everyone should be toward that end."  
J. FRANK POTTS.

## J. E. SARGENT EXTENDS STAGE LINE—"THE ANTELOPE ROUTE"

J. E. Sargent, stage line proprietor, has extended his daily service to include the route between Amarillo and the new town of Amherst, via Tulsa, Center, Dimmitt, Hereford and Canyon. The car leaves Amherst at 6:00 a. m. and arrives at Amarillo at 11:00; leaves Amarillo at 4:30 p. m. and arrives at Amherst at 9:30 p. m.

Mr. Sargent calls it the "Antelope Route," stating that antelope may be frequently seen on the south end of the trip.

## ATTENTION OF CATTLEMEN CALLED TO MEETING IN EL PASO

Wednesday The Brand received the following telegram from Jacksonville, Texas:

"Committee from Federal Intermediate Credit Bank will meet Washington officials in El Paso March 2 to organize cattle loan association to re-financing cattle industry with low rate of interest. Interested cattlemen should be there. Give publicity."  
(signed) F. E. CHURCHILL.

Local bankers explain that the Federal Intermediate Credit Bank idea was a governmental act passed to aid the wrecked cattle industry but one that has never been entirely put into practical operation. These meetings, another of which will be held at Amarillo soon, are called in order to work out a feasible plan. The cattle business is beginning to look up now and prices are steadily rising. The outlook for the business is decidedly better than it has been in several years.

## AMARILLO PARTY ENTERTAINED IN HERFORD HOMES

Mr. and Mrs. Frank Wolfen, Mr. and Mrs. S. F. Newbold and Mr. and Mrs. Henry Gooch, all of Amarillo, motored down last Saturday and were dinner guests at the Holman home, afterwards being the guests of honor at a George Washington costume dance given by Mr. and Mrs. P. W. Price and Mr. and Mrs. F. H. Oberthier, Jr., at the Prite home. A jolly crowd enjoyed this affair very much.

The Amarillo party returned to Amarillo Sunday with the exception of Mrs. Gooch, who remained over this week and has been honored with a number of social affairs, including a bridge party at the home of Mrs. Albert Herbst Wednesday afternoon, a luncheon at the home of Mrs. J. E. Ferguson Thursday at noon, and a dinner party at the home of Mrs. Homer Fox Thursday night.

At its regular meeting last Monday night the Board of Trustees of the Hereford Independent School District were presented with petitions signed by scores of qualified voters of the district, petitioning for an election to vote bonds in the sum of \$125,000 for the erection of a new High School building. The Board granted the petition and set Saturday, March 28, as the day upon which the election will be held.

The petitions were prepared and circulated by the special committee of the Chamber of Commerce headed by E. B. Black. The committee is still working getting additional names. They report a response most gratifying to the request for signatures.

At last Monday's luncheon of the Chamber of Commerce Chairman Overton appointed the following as a Campaign committee to have charge of the bond election work:

Henry Wilkinson, Chairman; A. O. Thompson, Vice-Chairman; George L. Muse, G. A. E. Parker, E. B. Black, Secretary; Carl Gilliland, Jno. F. Slaton, Earl W. Wilson, W. E. Dameron, W. R. Hill, J. O. Haynes, J. E. Hill, E. W. Harrison, Dr. G. W. Heard, Dr. G. F. LeGrand, H. H. Hawkins; Messlames M. L. Steele, M. B. McLean, Homer Fox, Carl Mountz, C. B. Dyer, W. F. Gabbert, Sherrin Williams, W. R. Stockman, J. W. Hicks, Edith Hughes.

A meeting of this committee has been called for Friday evening 7:30 at the office of J. Frank Potts for the purpose of planning a campaign for putting over the greatest thing for Hereford and Deaf Smith County which has been done in years.

The school children of Hereford have already presented the Board with a petition for this building, and they are planning, under direction of President Overton, to stage a big rally soon and appoint delegations to visit every home in the District and solicit votes for the bond issue.

There is vast enthusiasm in every quarter for a project that is badly needed, and there is little doubt but that the issue will be carried overwhelmingly if the people will cooperate in working for it.

## Red Cross Nutrition Worker is Started Nicely

Miss Ester V. Erickson, the Red Cross Nutrition worker who arrived last week, has the work well-organized for the three months planned.

The work of examining the children at the Central school building was started last week and will be completed this week. Messlames D. L. McDonald, Rex Tynes, Carl Shirley, Edith Hughes, Mat Gilliland and Bob Higgins have been assisting with this work. Doctors Gabbert and Overton have been giving the physical examinations.

Messlames H. L. Broadwell, Ralph Barnett, C. R. Smith and Roberts, have been assisting with the clerical work at the office in the courthouse.

On Monday Miss Erickson attended the luncheon of the Chamber of Commerce and made an interesting talk concerning work to be done here. On Tuesday evening she made a talk before the teachers and organized a class for the teachers at the Central building. She also met with the Parent-Teacher Association.

On Friday at 2:30, each week, at the high school domestic science room a course will be given for mothers and all others interested.

The pre-school committee has been organized and a census of all children under school age will be taken.

Miss Erickson reports good interest in the work among all those visited.

## HAL BRUNER TALKS TO MOTHERS FROM LOS ANGELES

Hal Bruner, son of Mr. and Mrs. R. K. Bruner of Hereford, who has been located in Los Angeles, Calif., for the last two years, surprised his mother at four thirty in the morning on Monday of this week by calling her over long distance and being understood very plainly and distinctly. Hal told his mother that the conversation was so plain "it's almost like being home."

## NORTON COMMISSION CO. SECURE SIX PAIR MEXICAN QUAIL

Six pair of the prettiest Mexican Blue Quail seen here in many moons arrived Wednesday, consigned to the Norton Commission Company, composed of Ezra Norton and J. L. Crawford. Mr. Crawford took the quail to the Norton ranch on the creek, known as the old Lupton place, where they will be turned loose and protected.

A peculiarity of these quail is the Top-knot they sport, consisting of two narrow black feathers, worn at a rakish angle.

Mr. Crawford bought these quail in the State of Sonora, Mexico, over a month ago, but they were held up in delivery by the State of Arizona, before the State Game Warden issued a permit for them to pass through.

## BAND TO HAVE FIRST REHEARSAL MONDAY NIGHT

The newly re-organized Hereford Band will hold its first rehearsal next Monday night, either at the courthouse or at the Armory. The exact place has not yet been decided.

The boys are elated over the outlook and are all anxious to get back into harness.

## Johnathan Pitman Joins Clark With Golfing Prestige

J. J. Clark who has been snoozing securely on top of the pedestal in the Hereford Golf Club's Hall of Fame since he shot a 32 one below par, was rudely awakened Monday and told to "move over" and share the limelight with J. A. Pitman. "Pity" likewise claimed a 32, and since Doug Mercer kept score and O. K. if the claim has been allowed and here's two of 'em smirking in the spotlight of a difficult achievement.

The official way he did it reads like this: 35-4-4-3-3-2-4-32.

All of which has spurred the other members to renewed activity, and there is a lot of talk, also a lot of strenuous practice going on in club circles.

## IRA CONNELL RETURNS TO THE BRAND FORCE THIS WEEK

Ira Connell, who has been working in Alamogordo, N. M., for the past several weeks, returned this week and is back on his old job at The Brand office.



**DIMMITT NEWS**

February 24, 1925.

Henry Stalcup is very sick in the Plainview hospital. We hope he soon recovers and can be back to his work again.

Dave Shepard who has been very ill with pneumonia for the past two weeks is much better, we are glad to report to his many friends.

Miss Tennie Hastings, who teaches the Arney school, spent the week-end with her parents, Mr. and Mrs. J. R. Hastings.

The Methodist Ladies served lunch last Saturday "Trades Day" in the Drug store. Don't forget that every two weeks on Trades Day, lunch will be served and we will appreciate very much to have you come in and eat with us.

Charley Tyler of St. John, Indiana, arrived Sunday morning for a visit with relatives in Nazareth and to look after business interests. Miss Cecilia Huseman, his niece, will return to St. John with him for a few weeks' visit.

Mrs. C. E. McLean returned to Hereford Saturday after a few days visit in the home of her son, Bruce McLean. Messrs. T. D. Moss and Rankin Reynolds motored to Littlefield and Shallowater, Texas, Saturday, returning Saturday night.

J. A. Womack returned to his home in Lamesa Sunday after a few days visit with his son and family.

Mr. and Mrs. John Bell, owners of the Bell Hotel, moved over to the Hyatt building, which is known as the Castro Hotel, Monday, for the purpose of tearing down their old hotel building and erecting a new stucco. The Bells will continue to serve meals and beds to their customers while the new building is going up.

We are very glad of the fact that Dimmitt is improving and we feel that some day we are going to have a real town here. Mr. White, manager of the Panhandle Lumber Co., is also having a new home erected, and expects to have it completed soon.

Thomas Annan transacted business in Dimmitt Friday.

Little Ray Sherry Jr. was quite sick last week, but is now improving.

Miss Helen Cowser and brother, Jack, of Lamesa, have been visiting in the home of their parents, Mr. and Mrs. Mark Cowser.

Claude Hogue is very busy freighting cotton seed to Hereford for the Stalcup Gin Company.

Mrs. T. D. Moss had dinner with Mrs. Mayes Miller Saturday evening.

Mr. and Mrs. J. S. Lockhart and daughter, Omitine, of Plainview spent Sunday in the home of Mrs. Lockhart's parents, Mr. and Mrs. C. H. Buttolph.

Mrs. Mayes Miller returned home last week after a month's visit in Oklahoma and Texas. Mrs. Miller came back by way of Wichita Falls and visited with Dr. Miller's daughter, Miss Marilyn Miller.

Messrs. John Huseman and Charley Their of Nazareth made a business trip to Dimmitt Monday.

Elizabeth O'Neal has been real sick but is able to be up this week.

Mrs. Bill Webb who has been sick for several weeks, went to Amarillo last week for treatment. We hope she will soon be well and strong again.

Rev. Fronsbarger, Baptist preacher of Canyon, preached here Sunday morning and evening.

The B. Y. P. U. party, which was given at the J. R. Hastings home last week, was enjoyed by a large crowd.

Dr. and Mrs. Miller were at Big Square visiting the sick Friday, and enjoyed a good dinner with Mr. and Mrs. Wyer.

I. B. Brooks and Bill Burnam attended the dance in Nazareth Monday night.

**JOEL**

We were unable to get any items in last week so will speak of an item of interest to the neighborhood that

should have been in last week.

Our County Agent was out to the school house and organized clubs with the school boys and girls. The boys joining pig clubs and the girls chicken clubs. We did not get the names or number but think it is as large if not larger than the clubs three years ago. Much good can be accomplished through these clubs and we will be glad to notice them progress from time to time.

Mr. and Mrs. Sam Wales of Colorado were in the neighborhood on business connected with the selling of his land to Mr. Robertson.

Mrs. Ruth Galley visited Mrs. W. T. Smith on Thursday.

Mrs. Walter London has been laid up the past week with a lame back, but is better and up and around again.

L. Gough of Amarillo took supper Wednesday with Mr. and Mrs. Gelly. Mr. Gough was on his way to Progressive, where he was conducting a school for the Wheat Growers Association.

Mr. Fairy and mother-in-law of Amarillo were down Thursday to measure the land he had plowed.

Mrs. Minnie Walker spent the day Tuesday with Mrs. Barns of Dawn, while Cecil helped with the dehorning.

Mrs. J. D. Thompson accompanied her children to the basket ball game Friday in Canyon.

Mrs. W. T. Smith was to see Mrs. Walter London Monday afternoon.

C. P. Galley spent the first of the week in Amarillo attending a board meeting of the Grain Sorghum Association.

A few from this neighborhood attended the literary at Progressive on Friday night and enjoyed the program.

**WYCHE ITEMS**

Mr. and Mrs. Decker and children visited Mr. and Mrs. J. C. Williams Sunday.

Montie Cook visited Jewell and Gladys Applegate last Sunday.

Mr. and Mrs. Wear of Hereford visited Mr. and Mrs. Leo Wolfe Sunday.

Miss Alberta Dugan visited Mrs. Gordon Gold Tuesday.

Miss Leona Shultz who got her leg broken awhile back, is upon crutches now.

Mrs. Butch Elliston visited Mrs. Gordon Gold Tuesday afternoon.

Miss Ethel Decker visited Miss Lorine Williams last Sunday night.

Several of the community gathered at the school house Sunday night and enjoyed singing.

Mrs. J. C. Williams' sister from Vernon visited her from Sunday till Monday.

Mrs. Roberson's mother from Hereford visited her last Wednesday night, and is spending the week end with her son, R. W. Hough.

Miss Ruth, Alberta and Vera Dugan called on Mrs. J. C. Williams Friday afternoon.

W. D. McKinney called on J. W. Dugan Friday afternoon.

Warren Hough visited Elmer Williams Friday afternoon.

Miss Gladys and Jewell Applegate entertained the young people of the community last Saturday night. All there had a nice time.

Mr. and Mrs. J. C. Paddock and son spent last Sunday with Mr. and Mrs. L. L. Cannon at Summerfield.

Harold Copeland visited Dick and J. T. Applegate Sunday night.

Gorden Gold visited his father last Tuesday.

Mr. Roberson and son, John, hauled feed from the Hough place to their home Tuesday.

Mr. and Mrs. Gordon Gold visited his father and mother and sister Sunday.

Teddle Miles hauled feed from the Shirley place to their place in Hereford.

Miss Montie Cook called on the Dugan girls Thursday afternoon.

Miss Ethel Decker run a nail in her foot Thursday at school.

J. J. Clayton is on the sick list.

A Classified ad will sell it for you.

Boost for new high school building.

**SUMMERFIELD**

The Parent-Teacher Association met Friday night. A good program was rendered, and a few matters were discussed relating to the library that is to be bought for the school. After the meeting was over the question was brought up concerning a "literary." Every body was in favor of organizing one. Mr. J. A. Nolan was elected president, Mrs. Morgan secretary. The first meeting will be March 6. Everybody come!

Mrs. Ky Lawrence and Mrs. Lee Kendall come in Thursday morning from Hot Springs, N. M., where they had been the past four weeks for Mrs. Kendall's health.

Mr. and Mrs. Fencher and family spent Sunday in the home of Mr. and Mrs. Upton.

Mr. and Mrs. S. L. Walser and daughter, Zella, of Hereford spent Sunday with Mr. and Mrs. Joe Kendall.

The "Fin" is still on the job. Among those who are on the sick list this week are: Mrs. Joe Kendall and baby Betty Joe, Guy Walser, Ray Johnson, Rex Reeves, B. A. Atchley and Henry Kendall.

Mr. and Mrs. Joe Smith spent Sunday with Mr. and Mrs. Walter Hawkins.

Mrs. A. E. Stanley spent some three or four days last week with her daughters, Tera and Gladys, who are in school at Canyon.

Mr. and Mrs. Ky Lawrence and daughter, Beatrice, spent Sunday in the home of Mrs. Lawrence's brother, Mr. and Mrs. Henry Kendall.

Mr. and Mrs. Alva Wilson and family left Sunday morning for Hot Springs, N. M., to visit Mr. Wilson's parents and other relatives.

Mr. and Mrs. George Storey and son, Everett, spent Sunday in Canyon with Mr. Storey's mother, Mrs. J. E. Roberson.

**FARM LOANS ANYWHERE**  
W. A. PALMER, Atty.  
Amarillo, Texas

**A Dandy Piano For Sale!**

AT A BARGAIN

**Anthony's Second Hand Store**  
WES ANTHONY Proprietor

**The Nose Knows**  
Boss: "I'm smoking a terrible lot of cigars these days."  
Stenog: "I'll say you are—if that's one of them."

**A Dirty Knock**  
Cynic: "What do you think of this column of humor you are now reading?"  
Diplomat: "Well, I would say that anyone with fever blisters and cracked lips could read it without fear of pain."

**Yes Indeed**  
Cross-worder: "Give me a ten letter word meaning a country without any women in it."  
Smart Guy: "That's easy—STAG-NATION."

**Financial Suggestion**  
Hubby: "Dear, you'll have to give up that idea of a new spring suit this month. Money at the bank is awfully low."  
Newlywed: "I know you are a good business man, honey bunch—but if I were you, I'd certainly put our account in a bank that had plenty of money."

**Blonde Bess Opines**  
"Fellow at our boarding house circles the globe several times every day. It's Mike—the gold-fish."

**The Cat**  
Beth: "How is Fred, your sweetie, these days?"  
Gladys: "Wonderful."  
Beth: "I'm glad to know someone thinks so."

Let's build a Hotel in 1925!

**Ed Furdy's Phases**  
"After seeing that new salary lady from the city down at Seth Thompson's Department store I'll say he's got a counter attraction."  
Let's boost for high school building.

**ROCKWELL BROS. & CO. LUMBERMEN**

Phone 4

Dealers in Strictly Long Leaf

**YELLOW PINE LUMBER**

and High Grade Building Materials

**HOME Building Our Specialty**

— Not Merely HOUSES

**World's Lowest Priced Four-Door ALL-STEEL Sedan**

**\$715**

f. o. b. Toledo

59,173 people visited the Willys-Overland showroom during Auto Show week in New York

**Revolutionary Advance in Driving Vision**

Overland's adoption of all-steel bodies is admittedly one of the most important advances ever made in the low-priced field. Sales of the new Overland all-steel Sedan are literally pyramiding. People are keenly aware of the advantages of steel construction — particularly the greatly increased range of driving vision.

Besides its all-steel body, the Overland Sedan gives you bigger power . . . patented patented Triplex Springs . . . stronger axles . . . bigger propeller shaft . . . balanced crankshaft . . . bigger brakes . . . disc-type clutch . . . simpler lubrication . . . sliding gear transmission. A very inexpensive car to buy—and a very economical car to run. Extremely easy terms.

**Coupe Sedan \$585**  
World's Lowest Priced Closed Car  
:: With Doors Front and Rear ::

**Overland ALL-STEEL Sedan**

**J. A. Buckner :: A. C. Thompson**  
at Thompson's Garage



**HAVE YOU A Working Capital?**

Many depositors overlook the importance and the advantage to them, personally, of maintaining a sufficient working capital, through a reserve Bank Balance, to tide them over unproductive periods or lean years.

Putting aside a certain sum from each bank deposit in a special reserve fund will insure ample working capital for trying periods.

Read our message in this week's Farm and Ranch

**First State Bank & Trust Company**  
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

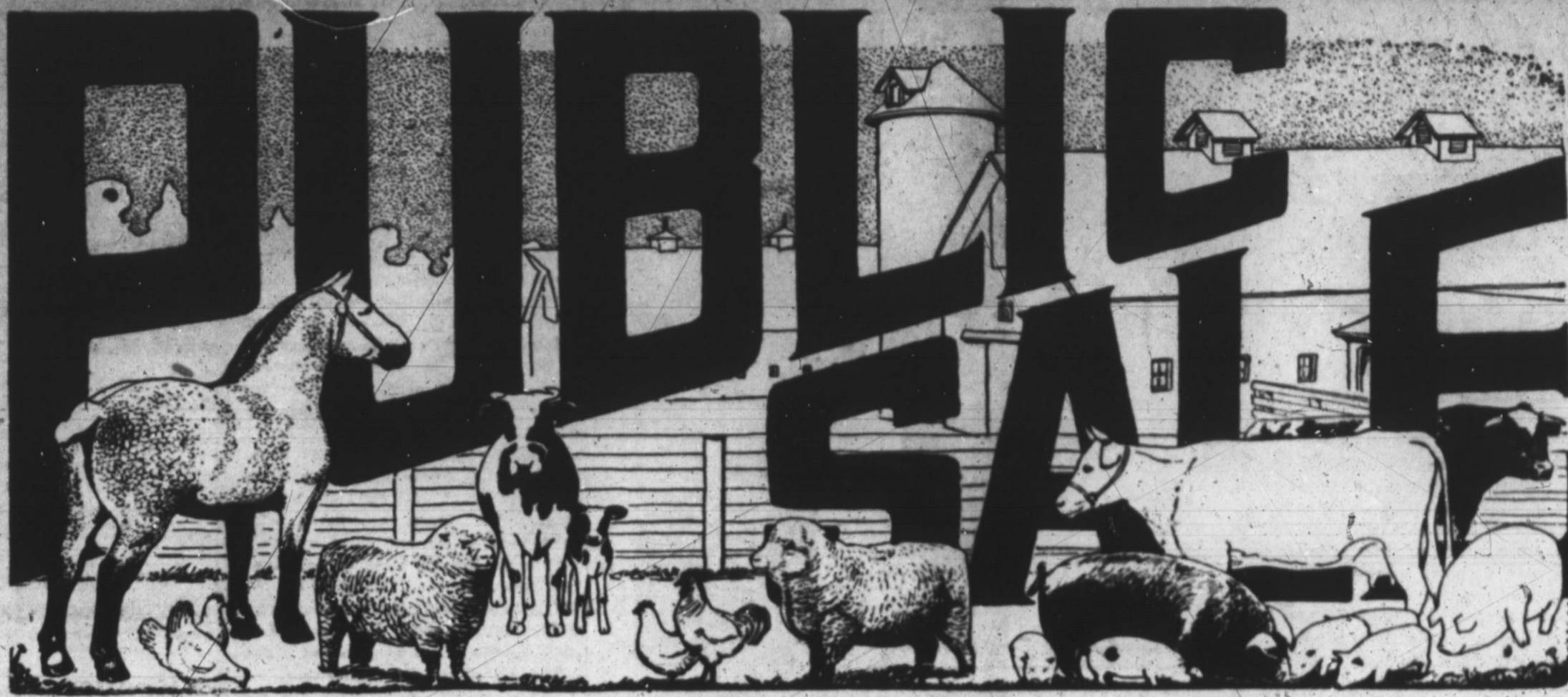
**Harness Repairing**

I have installed a new Harness Machine, in the J. C. Hull Shoe Shop, where I am prepared to take care of any kind of HARNESS REPAIR WORK, at reasonable figures.

I WILL APPRECIATE YOUR BUSINESS

**JACK HAGAR**





In order to close out the W. M. Smith Estate I will sell, at the Farm, located five miles south and two east of Hereford, the following described property, on  
(THIS FARM IS FOR SALE OR RENT)

# Tuesday, March 3

Beginning at 10:00 a. m. Sharp. This Sale must be Opened on time. LUNCH will be served by the Ladies of the Missionary Society

## 29 Mules and 13 Horses

- |  |   |  |
|--|---|--|
| 1 Bay horse mule, 5 years old, 16 <sup>3</sup> / <sub>4</sub> hands, 1400 lbs.   | 1 Bay mare mules, 3 years old, 16 hands high, 1100 lbs.                             | 5 mule Colts, full brothers and sisters to above workstuff |
| 1 Brown horse mule, 5 years old, 16 <sup>1</sup> / <sub>2</sub> hands, 1250 lbs. | 1 Bay horse mule, 3 years old, 15 <sup>1</sup> / <sub>2</sub> hands, ready to work. | 1 Bay mare, 11 yrs. old, wt. 1400 lbs.                     |
| 1 Brown horse mule, 4 years old, 16 <sup>1</sup> / <sub>2</sub> hands, 1300 lbs. | 1 Bay horse mule, 2 years old, 15 hands, ready to work                              | 1 Roan mare, 11 yrs. old, wt. 1400 lbs.                    |
| 1 Brown mare mule, 3 years old, 16 <sup>3</sup> / <sub>4</sub> hands, 1300 lbs.  | 3 Bay mare mules, 2 years old, 15 hands, ready to work                              | 2 Bay mares, 11 yrs. old, wt. 1950 lbs.                    |
| 2 Bay mare mules, 4 years old, 15 <sup>1</sup> / <sub>2</sub> hands, 2100 lbs.   | 1 Bay horse mule, 2 years old, 15 hands, ready to work                              | 1 Bay mare, 8 yrs. old, wt. 1000 lbs.                      |
| 2 Bay horse mules, 4 and 5 years old, 16 hands, 2250 lbs.                        | 1 Sorrel mare mule, 3 years old, 15 hands, ready to work                            | 1 Black mare, 5 yrs. old, wt. 1300 lbs.                    |
| 2 Steel col. horse mules, 3 and 4 years old, 15 hands, 2000 lbs.                 | 6 Yearling Mules, full brother and sisters to above workstuff                       | 1 Black mare, 5 yrs. old, wt. 1100 lbs.                    |
|  |   | 1 Gray mare, 11 yrs. old, wt. 1100 lbs.                    |
|  |   | 1 Bay mare, 6 yrs. old, wt. 1150 lbs.                      |
|  |   | 2 Gray mares, 5 yrs. old, wt. 2050 lbs.                    |
|  |   | 1 Bay Gelding, 14 yrs. old, wt. 1200 lbs.                  |
- 3 HEAD OF CATTLE—1 2-year old Jersey Heifer with calf by side 1 Steer Yearling. 5 TURKEYS—2 Goblers and 3 Hens

## 49 Hogs

- |  |                                     |                                    |
|--|-------------------------------------|------------------------------------|
| 7 Pure Bred Duroc Brood Sows, bred     | 6 Shoats, weight about 160 pounds   | 23 Pigs, wt. about 30 to 50 lbs.   |
| 1 Reg. Duroc Boar, Sensation Line Bred | 12 Shoats, wi. about 75 to 100 lbs. | The sows are eligible to register. |

## Machinery, Implements, etc.

- |   |   |  |   |
|---|---|--|---|
| 1 2-row P & O lister with cotton attachment | 1 John Deere row binder   | for header   | 1 large block and tackle                                |
| 1 single row lister                         | 1 Advance row binder  | 1 Anharbar power hay Bailer  | 1 power emery grinder, coarse and fine stone            |
| 2 1-row disc Go-Devils                      | 1 4-horse Glide grader for ditching                                 | 1 Deering mower  | 4 sets of leather work harness, complete                |
| 3 1-row knife sleds                         | 1 500-gal. oil tank with steel running gear                         | 1 Deering hay rake   | Some extra repairs, harness and collars.                |
| 1 2-section drag harrow                     | 2 3 <sup>1</sup> / <sub>4</sub> box wagons with wide tire, Std gage | 1 McCormick hay rake   | 1 150-bu. covered Hog Feeder and some extra big troughs |
| 2 1-row disc cultivators                    | 1 12-ft. McCormick header, good shape                               | 1 4-wheel Buck rake  | Some oil bbls. and tanks                                |
| 1 1-row six foot cultivator                 | 1 14-ft. Header barge   | 1 Blacksmith outfit, consisting of forge, post drill, anvil, tongs, etc. |   |
| 1 2-disc gang plow                          | 1 Bunching attachment   | 1 grind stone  |   |
| 1 2-12 bottom moldboard gang plow           |   | About 4000 Bundles of Sorghum and a Stack of Corn Fodder                 |   |
| 1 P & O 2-row flat planter                  |   |  |   |

## HOUSEHOLD GOODS

- |                           |                                      |  |
|---------------------------|--------------------------------------|--|
| 1 folding bed, good shape | 2 iron bedsteads and springs.        | 1 Esta Organ                           |
| 1 drop side baby crib     | 2 wire cots                          | 1 six-hole cook stove                  |
| 1 center table            | 1 six-hole range with warming closet | Other articles too numerous to mention |
| 1 kitchen supboard        |                                      |  |
| 1 kitchen cabinet         |                                      |  |

See the bills on this Sale for details of the FREE OFFER we are making those who attend this Sale and use their wits!

TERMS—All sums of \$25.00 and under cash, All sums over \$25.00 a credit of 9 months time with 10% interest on bankable notes or 5% off for cash. Nothing to be removed until terms are complied with.

# W. M. Smith & Sons, Owners

Sale Clerked by J. A. Pittman

GEO. W. SMITH, Manager

Auctioneer COL. W. S. WILLIAMS

### THE PASSING DAY

By Will H. Mayes, Department of Journalism, University of Texas

February 23, 1925.

Despite all that is said about the craze for jazz music there has been, in the last few years, a remarkable improvement in the character of musical entertainments given in both the cities and small towns of Texas. Most persons who dance seem to prefer to time their dances to the jazziest tunes and the harsh notes the orchestras will play, but when Texans pay to be entertained at musical concerts they demand something better. There is hardly a Texas town of as many as two thousand population that doesn't have one or more high-class musical entertainments a year given by professional musical artists, and the cities do not hesitate to pay high prices for the best talent obtainable. Texans are paying for good music and are getting the world's famous musicians.

When the player piano and the talking machine were perfected, fears were expressed that young people would no longer care to study music, since the very best could be had in the "canned" form. It has been found, however, that the general use of musical records and rolls has increased interest in the study of music. Young men do not hesitate to sing because they cannot rival Caruso or McCormick, young women are not afraid to let their voices be heard because they cannot sing like Schumanns-Hofak or Tetrazzini. Almost every Texas town has its band, its orchestra, its glee club that are not ashamed when told that they cannot compete with the best in the land. Even the radio has not diminished to any extent the interest in local musicians, but it appears to have stimulated the development of local talent everywhere.

Many of the colleges and universities of Texas send out brass bands, orchestras, and glee clubs to towns throughout the State. These are well received everywhere and prove almost, if not quite as popular as the athletic teams. The schools are finding that these musical entertainments, while not getting as large crowds as the athletic contests, are doing even more to bring the schools to the favorable notice of the public. Band contests of state-wide extent, or between neighboring towns or communities, are now common and popular forms of entertainment. Community and county singing conventions draw large crowds of participants and auditors. Community singing, unknown in Texas, a few years ago, is now proving popular in many places. In every form of music, interest appears to be growing in Texas.

Yes, jazz is also popular. As stated before it is now the favorite dance music of the day, and most persons like a little of it even on a program given mostly of classical music. In community singing and at civic club luncheons jazz songs find a place along with the old-time melodies. They seem to afford a sort of relaxation not to be found in the better music, to free the pent-up strain of business worry or overwork. If they do in fact serve such a purpose, even in a degree, no one should complain of the jazz aids. All persons need relaxation at times, and there is after all nothing demoralizing in such music, unless it be its tendency to vitiate the taste for something better. The increasing love for the best music, despite the popularity of jazz, shows conclusively that musical tastes are not corrupted by the inferior musical compositions. Nor is the universal desire for musical self-expression weakened because music may be brought to order.

While music may not be the highest expression of art, there being no way in which a comparative evaluation of the arts may be made, it can safely be said that a universal love of music is evidence of a cultured people. All that is called music does not deserve the name, however, for much of it is merely a survival of barbarism. Even barbaric music is better than no music. The person who sings or whistles as he goes about his work, however poor his music may be, is all the better for it. Many factory owners and other employers of labor have learned this and furnish lively music for their workers. It serves the double purpose of getting more work out of the laborers and making them better satisfied with themselves. A well-known newspaper is now trying the experiment of music in the editorial rooms to determine whether it will prove an aid to brain work.

HEREFORD INSURANCE AGENCY  
Ralph Barnett, Mgr.

Phone 273



## The Hereford Brand

ISSUED EVERY THURSDAY

Both E. Holman Walter R. Stockman  
Holman & Stockman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 28, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1 per year \$2.50

six months \$1.50  
three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## The Problem of The Mal-Nourished Child

BY MISS ESTHER V. ERICKSON  
Red Cross Nutrition Worker

What shall it profit a child if he gain a fine education and lose his health?

How much of an education can a child gain who is already below the normal physically?

These are serious questions facing the nation today. We all believe, in education, but no education can be carried on effectively if the children are below par physically. Any teacher can tell you this. Almost any teacher can also tell you of children she knows who have had physical defects corrected (for example, tonsils removed or teeth filled) or who have improved their health habits, and how soon these children began to do much better school work. Is it reasonable to expect little undersized, underweight, pale, stoop-shouldered boys and girls to learn their lessons well? And yet recent surveys show that from one-fourth to one-third of the school children of America are mal-nourished.

But, suppose they do get along all right with their school work? They will later have to suffer because their bodies were not treated fairly. Some break down in the latter years of high school or in college and have to take time out to build up their bodies. Others go on to middle life before any serious ill effects are felt. They may never break down, but may just go through life, never knowing what real health is, always below par physically. Think how much greater our social efficiency would be if we were all really healthy.

We must begin with the little child to get the best results. The younger the child with whom we work, the better results we will get.

The school and community must share with the home the responsibility for raising strong, healthy children. The nutrition program which the local Red Cross is starting aims to help all these forces to work together in raising health standards.

The first thing to do is to let a good physician give your child a thorough examination; correct any defects found.

Then follow these few simple health rules, and you will have taken a big step toward the goal of perfect health for the child.

1. Drink a quart of milk a day (a pint for adults). No tea or coffee.
2. Eat at least one fruit and one vegetable every day (it is better to have two of each).
3. Eat three good meals a day at

## Stockmen-Farmers To Meet at Spur Experiment Sta.

An event which promises to be of much interest to the stock-raisers and farmers of western Texas is the meeting to be held on the afternoon of March 4 at Substation No. 7 of the Texas Agricultural Experiment Station, one mile west of Spur. This meeting will mark the close of this winter's experiments with two hundred head of sheep on full feed for 70 days and forty-four steers on full feed 112 days. The finished animals will be there, speechless but eloquent witnesses of the effects of the different rations, different methods of handling, and different lines of breeding which are being studied. Plain explanations will be made by the men in charge of the experimental work and by workers of the Extension Service; also comments will be made by men prominent in livestock affairs in the State. In this way, the new facts found through the present experiments will be made public for the first time, and the relation of these new facts to good livestock farming practice in western Texas will be explained. The final facts of the experiments will not be known until a few days later when the steers and sheep are slaughtered at Ft. Worth and the quality of their meat is studied; but on the afternoon of March 4, all will be known about them which can be known about an animal before it is killed. These animals will be loaded for Ft. Worth next morning. All who have ever fattened cattle or sheep or ever expect to have anything to do with fattening cattle or sheep are invited to take advantage of this last opportunity to see these animals and to learn what has been found out from them.

The sheep are being used to find out which of various combinations of home-grown feeds are most practical in western Texas. Some of these combinations have not been studied previously and others have not been tried out often enough to permit the drawing of absolutely certain conclusions.

The steers are all receiving the same ration but some of them are coming two-year-olds and others are coming three-year olds. Some of them are high grade Herefords and others carry

regular hours. No sweets between meals. Chew food well.

4. Drink at least four glasses of water every day.
5. Sleep long hours with windows open.
6. Brush your teeth twice a day.
7. Play part of every day out of doors.
8. Take a full bath at least twice a week.
9. Have a natural bowel movement every day.

## Why Not Patronize a Home Industry?

Flavo Flour—In every 48 lb. sack there is a certificate of Purity. They are valuable. We have corn meal, whole wheat flour, breakfast food. If your grocer can't supply you, phone 29. We deliver.

## Community Mills

## Charley Sez:

Who wants tew be left out uv any good thing? Nobuddy uv course! So ef yew don't want tew be left jest join in with the crowd an' come tew th' best place en town tew trade! Your Grocery, right on yewr way home, wher' yew get green stamps, wher' we want yew tew feel thet yewr et home, wher' we give all our tho'ts tew givin' yew moar fer yewr money and moar servus and quer-tisy then ennybuddy else ever did er will.

CHARLIE & WALLACE  
Your Grocery.

## American Styles for Spring



This very unusual street frock of Commander Blue Serapheen has a simulated Eton jacket. It is worn over a waist-coat of white pique

The coat of this Costume Ensemble is fashioned of White Joseana, and is trimmed with bands of white fox at the cuffs and at the bottom. The frock is of yellow faille and is trimmed with White Joseana in an applique design.

AVOCASTER

Developed of White Jewelton, its only trimming a wide band of black monkey fur, the whole charm of this day coat lies in its elegant simplicity. All of these models are by American designers and made from American materials.

Brahma blood. Body measurements and individual weights have been taken on these steers ever since they were born and much new practical information is going to be obtained from these figures.

This is the sixth annual meeting of this kind and at previous meetings stockmen have attended from more than a hundred miles away. This meeting will begin soon after one o'clock so that visitors arriving in Spur by train will be on time. In the event of bad weather, the meeting will

be held under shelter. In the past a large percentage of those attending have come in automobile parties often being accompanied by the County Agent.

### LODGE DIRECTORY

Hereford Lodge No. 848, A. F. & A. M. Stated meetings, second Monday each month.  
J. W. BRADLY, W. M.  
J. S. JONES, Sec.  
Hereford Chapter 348, R. A. M. Regular meetings, first Monday of each month.  
J. G. HASTINGS, H. P.  
J. S. JONES, Sec.

## MAKE MORE MONEY FROM POULTRY

Ask any successful poultryman or farmer, any agricultural college expert, any county agent about Buckeye Incubator and Brooders as hatching and brooding equipment.

Without exception, these people will tell you that Buckeyes are safe, reliable, economical and entirely satisfactory; that they produce the results that count.

Let us show you the different styles in Buckeyes.

GARRISON BROS.

## C. S. WALKER DESCRIBES ROCHESTER, AND MAYO BROS.

(Continued From Page 1)

nine thousand residents and now has fifteen thousand. The average number of transients is about five thousand per month, the annual number that pass through the Clinic is about sixty thousand. A cyclone swept the city in 1889, and as the St. Mary Convent was located here the St. Francis Hospital was founded, there being so many wounded in the falling of the buildings.

"The Clinic was founded in 1896 by W. J. and Charles Mayo, E. S. Judd, Criss Graham, Dr. Plummer and Dr. D. M. Burton. W. J. Mayo owns and operates a 5000 acre farm near the city and several of the founders are still living.

"The city has 32 hotels and about 300 boarding houses. Its own water and light plant and an artificial gas plant. The streets are paved with hard wood blocks and sheet asphalt.

"The St. Francis Hospital has about 700 beds; the Colonial has 250; the Warrell 200; the Curie 34, and the new Kahler has 200 beds. Besides the hospitals there are two convalescent homes—The Alfred and the Samaritan.

"Many church spires decorate the city, as well as plenty of school buildings. C. S. WALKER."



I'll tell the world I never saw A better place to get repair.

If doesn't matter what is wrong They'll fix you up down there.

We treat you fair, satisfy you and send you away happy. Come to see us no matter what your trouble is.

You tell 'em grease you're a slick article.

Beavers Bros.

# Oh Man!

## Listen to This

### Where Will You Be at 65?

Statistics Show that Out of 100 Average Healthy Men at the Age of Twenty-five

- 36 will be dead at 65
- 1 will be rich
- 4 will be wealthy
- 5 will be supporting themselves by work
- 54 will be dependent upon friends, relatives or public charity.

TAKE A WARNING! IT'S A PERSONAL MATTER. Your affair as much as it is ours.

### Mr. Farmer:—

How about your business? Are you keeping abreast of the times? If not, your neighbor is.

Why not prepare for 65—get some Hens, Cows and Hogs.

We pay the highest cash market price for produce.

## GOLDEN RULE PRODUCE CO.

Hereford, Texas

Phone 108

# New Clothes for Spring!

## Men and Young Men's



SUITS, OXFORDS, HATS, CAPS, SHIRTS, TIES, SOX, BELTS, UNDERWEAR — EVERYTHING A WELL DRESSED MAN CAN POSSIBLY NEED IS TO BE FOUND HERE IN WIDE SELECTIONS AS TO COLORS, FABRICS AND DESIGNS, AND AT PRICES THAT MEET ALL COMPETITION AT ALL TIMES.

A Visit From You May Mean Money Saved to Us Both!

The Popular Store  
Hereford, Texas



# I Have MOVED My Office

Sunshine Bakery Building

From the Star Theatre building to the Sunshine Bakery building, in the same block with the Postoffice—right in the middle of things. Where I am better prepared than ever to give you real insurance service. Come in and get acquainted—whether you need insurance or not. The latchstring is always on the outside.

## THE A. L. BIGGS AGENCY

Phone 50

### Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

#### FOR SALE

FOR SALE—On or before March 1, 1925, 8 1/2 of SE 1/4 section 43, in Springlake, Lamb County, Texas. \$3200.00. Terms cash. M. Ryan, 4530 1/2 Willowbrook Ave., Hollywood, Calif. 4-31-Pd

FOR SALE—White Leghorn Cockerels from M. Johnson strain, Bowie, Texas. \$1.00 each. Earl Lance, 4-31-Pd

FOR SALE—Three small homes. Well located, one half cash, balance rent. Also several good locations. Alvin C. Thompson, care of Panhandle Lumber Company. 4-11

FOR SALE—International 10-20 tractor in good shape. A four disc tractor plow, power lift, price \$350. Inquire of W. S. WILLIAMS or C. S. WALKER. 2-11 (4pd)

FOR SALE or Trade—Ford truck, 1925 model, new. Will consider live stock. T. E. Major, Box 100. 1-11

FOR SALE—Two Jacks. McDonald & Borden. 5-21-Pd

FOR SALE—640 acres section 63, block K-7, Deaf Smith county. Send us your best cash offer. SULLIVAN BROS., 114 N. Elizabeth St., Peoria, Illinois. 74-81-Pd

FOR SALE—Good, heavy International wagon, with grain box. See J. N. Messenger. 5-21-Pd

FOR SALE—Or will trade for stock cattle, some real good Jersey Cows, 4 and 5 years old, fresh. Joe Mitchell. 5-31

FOR SALE—Six head of good work horses. Paul S. Corbett, three miles west of town. Phone 310-F4. 5-41

FOR SALE—Bale millet hay. W. S. Henbree, Dimmitt, Texas. 5-41-Pd

FOR SALE—Up to one dozen Buff Orpington pullets, year old coming March, now laying. To reduce flock. Eggs, not guaranteed, \$1.00 setting. All these of very best breeding. W. R. HILL. 5-21

FOR SALE—Several real good Jersey milk cows, some fresh, others fresh soon. You can buy these cows on your own terms, with good security. G. W. BRUMLEY. 5-11

FOR SALE—White Leghorn Hatching Eggs, from hens high in egg production, headed with males of direct Wyckoff origin. \$40 per 1000, \$5 per 100, \$1.25 per 15—delivered. MRS. J. M. CHAPMAN, Adrian, Texas. 5-61

FOR SALE—Three good fugs, 9x12. Call Mrs. B. F. Guthrie, 180. 5-21

"Jack Spratt, what makes you so fat?" "I sell sweet cream (bottled) six days in the week." 5-2-Pd

FOR SALE—About 200 bales oat and wheat straw. W. G. SLAGLE. 5-21-Pd

FOR SALE—A good five room house for sale on easy payments. See Western National Bank. 62-11

FOR SALE—Modern five room and bath home, with garage and outbuildings, close in to business district. A real home. For particulars inquire at The Brand. 62-11

FOR SALE—Columbia phonograph nearly new, with good assortment of records, at bargain. Inquire at the Brand. 62-11

FOR SALE—A Fordson tractor, cheap. P. W. PRICE. 5-21

FOR SALE—100 S. C. White Leghorn pullets, now laying, \$1.00 each. JAS. R. ROBINSON. 3-41

FOR SALE—Ford tractor and Tandem disk. Good running order. See E. W. Morgan or G. P. Morgan. 3-41

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle. J. L. FUQUA, Phone 146. 74-11

FOR SALE—New Primrose No. 3 cream separator at very attractive price. P. W. PRICE. 6-11

#### Uncle Pete's Thought

"Maybe Chris Columbus's critics who said the world was flat were right. We now know for a certainty that Germany and France are that way."

FOR SALE—Seed Sweet Potatoes, 5 1/2 c. f. o. b. Portales, N. M. W. E. BARTLETT, Box 71, Portales, N. M. 6-21-Pd

FOR SALE—Electric 140-egg incubator, good condition made for 32 volt plant. Will sell worth the money. J. W. HOUSTON, Phone 218 F-2. 6-21-Pd

FOR SALE—White Leghorn Eggs, from 2 pens of Special matings of direct Wyckoff origin. These birds won 1st pen, 1st cock, 1st cockerel, 1st, 2nd and 3rd hen, at our Fair last fall, \$3.00 per setting. MRS. J. M. CHAPMAN, Adrian, Texas. 6-41

FOR SALE—My 6-room residence, just east of Hereford Nursery. Good out buildings and new windmill. Seven lots. Will take some cash, some trade, some time. E. COTTINGHAM. 6-11

#### WANTED

TO TRADE—Mares or young horses for good Fordson. PERCY ESTES. 6-21-Pd. Phone 209 F-3

WANTED—Sod breaking to do with Tractor. From 100 acres up. Call and see Snyder & Roberts for particulars at Service U Like Station. 6-11-Pd

WANTED—to buy Shotes to feed. H. C. BOWSHER, Phone 137. 71-11

WANTED—Someone to break out my one-half section for first row crop. Inquire at The Brand Publishing Office. 5-21-Pd

WANTED—Someone to break out my 160 acres ten miles northwest of Friona for the crop. Write JOHN PORTREY, Falls City, Neb. 5-21-Pd

#### FOR RENT

FOR RENT—Furnished rooms. See MRS. E. B. BLACK. 5-11

FOR RENT—Good place for rent, 350 acres of ground in cultivation. Box 758, Hereford, Texas. 5-21-Pd

FOR RENT—Section 68, Block K-7, 19 miles northwest, possession at once. Joseph Chamelik, Sta "C", Chicago, Ill. 5-41-Pd

FOR RENT—Good place for rent, 350 acres of ground in cultivation. Box 758, Hereford, Tex. 2-11

FOR RENT—2 furnished rooms for light housekeeping, on East 3rd St., Phone 323. Mrs. J. A. Freeman. 1-11

FOR RENT OR SALE—South west quarter section 27-3-1. Please send your best cash offer for the year or your best price for the land. MR. THEO. BAHN, 400 May St., Marysville, Kan. 3-41-Pd

#### LOST AND FOUND

STRAYED—One Whiteface yearling heifer and one Jersey yearling heifer, branded TL (connected), Nuffy. 6-21-Pd. D. T. or TOM VAUGHN.

### Evangelist Trager Opens Revival on Thursday



Evangelist John Trager of Philadelphia, Pa., will begin a Revival Campaign at the Courthouse, beginning on Thursday night, February 26, and every night.

Mr. Trager preaches the real old time Gospel like our forefathers enjoyed. He has conducted Gospel Meetings in eighteen states of the Union. His motto is "No place and no case to hard for Jesus." Evangelist C. W. Hickman and daughter of Amarillo, Gospel Singers, will assist in these meetings. Good singing, everybody, welcome. Please bring a song book with you.

L. P. Scheh, cotton breeder formerly of Lockhart, Texas, who has furnished the seed for the McDonald Farms the past year and who figured with the Chamber of Commerce before on a proposed cotton breeding station here, was a visitor here Monday and made a brief address at the weekly luncheon. Mr. Scheh said that he is organizing

### Night Coughing—How to Stop It

Night coughing which, through loss of valuable sleep, often makes you feel utterly worn-out and useless during the day, and by quickly weakening the system lays you open to the most dangerous infections, can now be promptly checked by a very simple treatment. People who have hardly been able to rest on account of coughing spells have found that they can sleep the whole night through undisturbed often after the very first trial.

The treatment is based on a remarkable prescription known as Dr. King's New Discovery. You simply take a teaspoonful at night before retiring and hold it in your throat for 15 or 20 seconds before swallowing it. The prescription has a double action. It not only soothes and heals the soreness and irritation, but it quickly loosens and relieves the phlegm and congestion which is the real cause of the cough. The fact is that you usually sleep as soundly as a babe the very first night, and the cure is given in a very short time. The prescription contains no opiates or harmful drugs. Excellent for children as well as grown-ups. For coughs, chest colds, hoarseness, sore throat, spasmodic croup, bronchitis, laryngitis and bronchial asthma. At all good druggists. Ask for



### Just Received

A BIG SHIPMENT OF CLASSWARE

- We have on hand—
- 14 oz. Ice Tea Tumblers
- 9 oz. Tumblers, 17 oz. Goblets
- Water Pitchers, Berry Bowls
- Tinware, Enamel Ware
- Aluminum Ware
- Lace
- Summer Hats, Hat Frames
- Braid and Flowers
- Towels, Hosiery, Thread
- Buttons and Buttons

We have a house full of bargains. If you are not trading with us, you are paying more.

Our motto is "A Small Profit and a Quick Turnover"

DANIEL'S  
New and Second Hand Store

the South Plains Farmers Planting Association and may come back here soon with a business proposition.

### PROGRESSIVE

Judge Gough, president of the Wheat Growers Association, of Amarillo, has carried on a week's school in this community this week. He reports having had an attendance of more than fifty people, most every night.

A large crowd was out on Friday evening to hear the program rendered by our Literary Society. Some said "That program wasn't so bad after all, even if there were several absent who were to have been on the program." Dr. Loyd of Vega also interested the crowd with a talk concerning the Wheat Growers Association.

There have been a number of folks in this community, who are having the "Flu" this week. Among those are: Our school teacher Miss Waldron, having had only two days of school this week; also Mr. and Mrs. Tom Vaughn and Mrs. Caldwell. Miss Peggy Rambo taught the primary grades two days.

We understand that Miss Victoria Wilson will touch the primary room the remainder of the term.

Mrs. Lee Bell, sister of Mr. Cockrell of this community, who had not seen each other for twenty-three years, surprised him with a visit several days ago.

Mr. and Mrs. Charlie Hodges spent Tuesday evening in the home of Mr. and Mrs. C. P. Caldwell, where the game "42" caused excitement in general.

Misses Lois and Maurine Thompson and their mother motored to Canyon Friday, where they witnessed some interesting games of basket ball.

The Junior Sunday school class and their teacher took their supper and spent the evening at the school house after Sunday school, Sunday evening. Since it was too windy to play basket ball, the youngsters played various games on the inside. We are inclined to believe they enjoyed themselves.

A number of young folks including Misses Lois and Maurine Thompson and Homer Thompson, Velma and Fred Caldwell, Bertha Walker and Orin Russell motored to Canyon Sunday afternoon. They report an awfully nice time.

#### RAY VIEW CLUB

The club met in regular session on Thursday at the club room and rendered an interesting program on Conservation of Natural Resources as follows:

- Forests—Mrs. W. F. Gabbert.
- Minerals—Mrs. Ray Barby.
- Water—Mrs. Carl Cockrell.
- Land—Mrs. E. W. Harrison.

### The BULL'S EYE

Editor and Manager



Another 'Bull' Durham advertisement by Will Rogers, Zigfield Pollock and screen star, and leading American humorist. More coming. Watch for them.

LOOKING at this Bull's picture here just reminds me of the Cattle Business, of which I am still in, in a small way.

Stock on the Exchange in Wall Street was never higher. Stock on a Ranch was never lower.

If a cattleman sold a Steer and they would let him weigh all the mortgages that was on the Steer with him, he would weigh 50 pounds heavier.

One Tenderloin Steak at a Hotel brings more than a Steer.

A quart of milk brings more than the Cow.

A Texas Long Horn brings \$20 and one pair of Horn-rimmed glasses \$25.

A Cali sells for \$10 and its brains for \$20.

The hide of a Cow brings \$1 and one pair of shoes \$18.

Two sacks of 'Bull' Durham is worth more than the Bull.

The only way to be in the Cattle business is with a picture of one.

Will Rogers

P. S. I'm going to write some more pieces that will appear in this paper. Keep looking for them.

MORE OF EVERYTHING for a lot less money. That's the net of this 'Bull' Durham proposition. More flavor, more enjoyment and a lot more money left in the bankroll at the end of a week's smoking.

TWO BAGS for 15 cents 100 cigarettes for 15 cents



BULL DURHAM

Guaranteed by The American Tobacco Co. INCORPORATED

Style and Comfort are combined in the modern hair bob today—which accounts for its popularity—now worldwide.

There is a bob for every face and we feel qualified to serve you, offering such suggestions as experience has taught us in the care and treatment of the hair.

Prompt and courteous service is promised. Bobbing, Treatments: Curling and Waving. Please phone 16 for an appointment.

### Mrs. Orr's Beauty Shop

## Gas and Oil Service

Driving to our filling station is now more than a habit with the car owners you see regularly at our pumps. These owners by actual test have learned that there are more miles per gallon in our gasoline and oil. And, having found a GOOD gas, they are staying with it.

Join the procession of satisfied car owners who are now enjoying the high-class service we render.

### W. C. FALLWELL

### This is The Place.

to have your car washed and greased, and tires vulcanized or changed. And we handle that Good Gulf Gasoline and motor oil.

Let us store your car by the day week or month.

Phone 103

### Hereford Garage Station

OSCAR E. EASLEY, Prop.



# Sallie's Temptations

(Copyright 1924—By Gladys Baker)

## SALLIE'S PLUNGE DELIGHTS ANNE CODDINGTON

Of course I ended by taking the glass of wine.

After dinner, several other couples dropped in and Marjorie asked us all to spend the night. I liked Joe Schuyler better after I had the Champagne.

"You're a peach when you get started," he told me while we danced.

I realized how different this was from Curtiss who had asked me never to take another drink as long as I lived, I wouldn't after tonight and besides he would soon be home and I wouldn't be so depressed.

At mid-night Bob went to bed. Before excusing himself he came over to my side.

"I was pulling for you and hoping you wouldn't let him bully you into drinking," he said, "but it's hard not to be with the gang. Better turn in pretty soon, tho," he suggested.

Someone suggested cards, so a game was started.

After the second rubber I begged to be excused. Joe Schuyler spoke up.

"All right—but you know the penalty when you renig? A kiss."

And with all of them looking, he grabbed me, held my arms behind me with one of his hands and kissed me squarely on the mouth. It was the first time any one had touched my lips since Curtiss had made love to me on that matchless day at camp. I turned and flew up the stairs.

I decided to take a bath. I was sitting in the tub when suddenly the door opened and Marjorie and the other girls were standing around.

"What's the matter?" I demanded. "Look, look, Sallie's got on her clothes."

The icy water had brought me to my senses. Looking down I saw that my lovely evening gown was ruined. They all thought it was screamingly funny and a good joke.

"Get out of here all of you!" I yelled. "Marjorie, how could you?" I asked when the others had gone. "Why did you let them in?" I sobbed.

"I didn't" was her swift reply. "You know perfectly well that I wouldn't do you like that, Sallie, I'm your friend."

"Then how did they know it. Who told them?"

"Anne Coddington."

"Anne!" I exclaimed.

Marjorie nodded her head.

"What was SHE doing here?"

Dropped by on her way from the Patterson's dance in Orange Park. Said she knew we were having a party and thought some of us could take her home."

"Where was her date?"

"No Man's Land," she said.

"How did she know we were having a party?"

"Said she dropped by earlier to see you, and Mom Nellie told her you were here."

"Why did she tell the others I was in here like this?" I sobbed.

"She came in at the moment Joe was collecting the penalty," Mary began.

"You mean she saw him kiss me."

"She didn't miss," was the laconic reply. "She followed you upstairs and then came down laughing at the top of her voice. She seemed to think it

was too funny for words and invited us up."

"The cat!" I hissed. "Why didn't you close the door?"

"They beat me too it. You know this crowd. Never mind, Sallie just watch your step the next time you are with Anne. Shes so wild about Curtiss that she'd knife you in the back."

So that was why Anne had changed. Jealousy will drive us to great lengths but she had chosen such petty means. Perhaps she thought the stories about me that night would leak out and make me unpopular with Curtiss Wright.

"Where is she now?" I demanded.

"The cat!" I reiterated over and over again.

"Oh she got away in a rush after she had done all the damage she could" said Marj.

"Give me my coat, I'm going home."

"What? In that sopping gown?"

"It doesn't matter. I'll change the minute I get there and my coat will keep me warm."

"No one will see me, I'll get out under the porte cochere."

Marj knew there was no use arguing with me when I had made up my mind so in a few moments Joe Schuyler was driving me home.

When I alighted from the car, I threw open the front door and Curtiss Wright was standing in the hall.

(To be continued)

### WEEKLY NEWS SUMMARY

Furnished by West Texas Chamber of Commerce

Lubbock—The \$150,000 necessary to put over the big \$350,000 hotel her has

been raised, making the proposed hotel an assured proposition.

Slaton—A movement is now on foot at this place to put over a new modern fire proof hotel. A 50 room building is contemplated.

Haskell—A \$60,000 hotel is now assured for this city, as the amount of stock necessary to make it a sure thing has been subscribed by the business men.

Quanah—This city through the efforts of the secretary of the Chamber of Commerce put over a very successful poultry school and much good will come of it.

Slaton—This city is assured a Cotton Oil Mill with a six press mill. This will be of great benefit to the livestock feeders of the Yellow House Canyon.

Cleburne—Porter A. Whaley, manager of the West Texas Chamber of Commerce was in Cleburne on the 20th where he had been invited by the Chamber of Commerce of that city to address them during their annual banquet.

Albany—P. S. Hendrick of this city was elected president of the American Polled Hereford Association at their annual meeting held in Des Moines, Iowa, a short time ago.

Ablene—February 23 was the beginning of the city clean up week and the citizenship of Ablene are planning to make a real good job and have Ablene one of the best cleaned cities in West Texas.

Asperment—14 public school districts of this county were given State aid totaling \$6,920.

Ablene—The public schools of this county received \$6,700, State aid, all of which goes to the rural districts.

Seagraves—This city is planning to build a new school building as the present one is too small to accommodate the more than 250 pupils enrolled.

Dimmitt—A trades day will be stag-

ed each first and third Monday of the month according to the report of the Chamber of Commerce at a recent meeting.

Muleshoe—This city has secured a new 40-room hospital, also a new lumber yard, making the fourth lumber yard for this place.

Post—The one slogan at Post today is "Cut down the Cap Rock". A movement is on foot to reduce the grade from the valley below to the top of the cap rock and in every window and automobile windshield is to be seen this slogan. A bond issue to cut down and then to pave the six miles from Post west to the "Top O' the World" is being asked for and the petition will soon be filed calling for this election.

Tahoka—This city has since Janu-

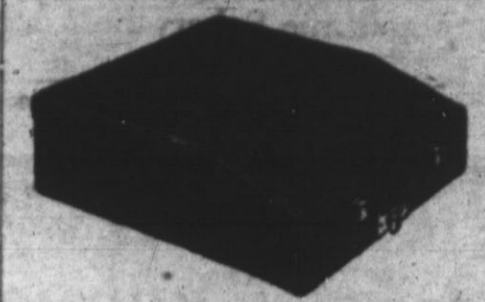
ary the first granted 19 permits for new buildings, which amounts to more than \$50,000, and several more applications will be filed for permits shortly.

Olton—The Chamber of Commerce met here recently and elected the following: W. H. Bohner, H. P. Webb, L. S. Kneedy, C. F. Farrar, R. E. Dennis, J. E. Fuller, C. E. Blay, M. R. Cavett and I. D. Jones as directors. The directors will meet shortly and elect officers.


Littlefield—The Yellow House Land Company of Littlefield has sold to more than 600 bona fide settlers land out of the Littlefield estate. All of these purchasers are settlers or soon will become settlers.

Haskell—The new location of the Postoffice is at the North East corner of the Public Square. New boxes were installed and modern fixtures put in.

**REASONABLE.**  
Wife (glancing over theatre ads in newspaper) "What do you think, 'Able's Irish Rose' is still running?"  
Hubby—"WHAT?"  
Wife—"I say 'Able's Irish Rose' is still running."  
Hubby—"Hell—I thought you said NOSE."



Remington Portables are The Best and Easy to Buy. —THE BRAND.




## Purina Calf Chow

### Is Different

Yes, it's unlike any calf meal on the market.

- 1st. It's different because it's better.
- 2nd. Every ingredient is a pure feed of recognized value, no "phony" products of unknown worth. It does not contain anise, or any appetizer. Calves eat it as greedily as they do whole milk.
- 3rd. It does not scour; blood flour is one of the important ingredients, which insures freedom from scours.
- 4th. Easy to feed, no boiling, just mix with warm water.
- 5th. It is balanced just like whole milk. Calves thrive from the first on Purina Calf Chow and it keeps them making gains without sickly periods. It is used by many of the best dairy farms in the country to raise the finest calves.
- 6th. But it is cheap enough to use on any calf, costs less than half as much as milk feeding. So easy to feed that boys or girls are assured of success.

Stop in and talk it over.



**PURINA CALF CHOW**

## Jones & McLean

**COAL AND GRAIN**


## Cream Separators

*We Have the EMPIRE BALTIC, the Separator with the "Million Dollar Bowl"*

The bowl is self balancing and cannot get out of balance. As good as the best and considerable cheaper in price. We have them in various sizes—small enough for the one with two or three cows and large enough for up to twenty-five cows. Come in and look these over.

Also have complete line of Harness, Horse Collars, etc., to start your spring work.

**STREU HARDWARE CO.**  
*"Home of Service and Quality"*



## A Word About Bank Balances--

It is the province of the bank to extend short-time loans to tide over emergencies, and not to provide working capital for the entire.

Much unnecessary borrowing could be avoided, with great benefit to the farmer, if a reserve bank balance was maintained for just such occasions.

Talk with us about starting a reserve account for your firm.

# The First National Bank

MEMBER FEDERAL RESERVE SYSTEM

# Stock and Farm Tool Sale

I will offer at public auction, in the rear of the John L. Wilson place, on 25-Mile Avenue, the following list of farm machinery, tools and live stock, on

## Saturday, Feb. 28

BEGINNING AT 2:30 p. m.

### 7 Horses and Mules

1 bay horse mule, 8 yrs. old, wt. 1100	1 brown horse, 8 yrs. old, wt. 1100
1 blk. mare mule, 8 yrs. old, wt. 1100	1 bay horse, 9 yrs. old, wt. 1000
1 span small mules, 9 yrs. old	1 Buckskin pony

### Machinery, Etc.

1 wagon with box	1 John Deere two-row Go-Devil
1 wagon, low wheel, with frame	1 one-row Go-Devil
1 5-H. P. Gas Engine, Stover	1 John Deere lister
1 3-H/ P. Gas Engine, I. H. Co.	1 3-section drag harrow
1 2 1/2-H. P. Gas Engine, Fairbanks	2 saddles
1 John Deere breaking plow, sulky	Several sets of chain harness
	A number of camp and household goods

TERMS—CASH

# Homer Wilson

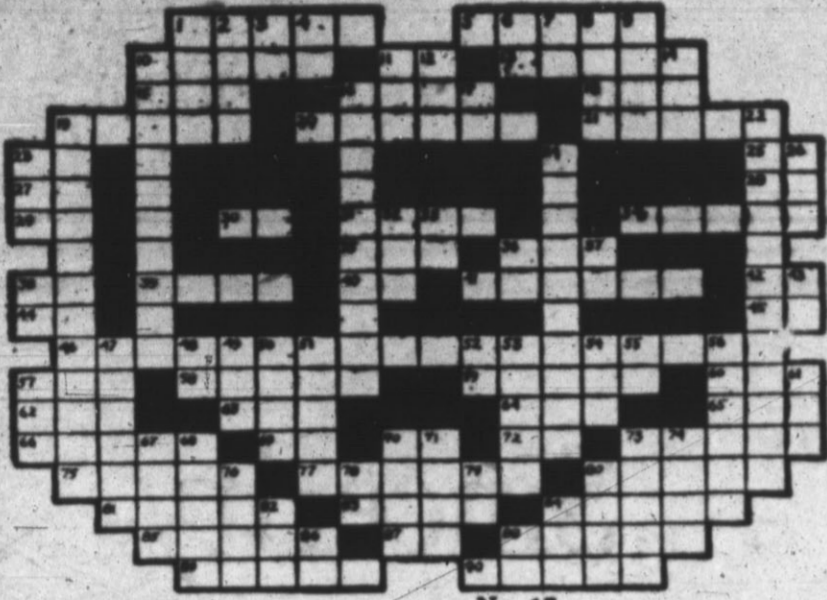
Clerk—CLIFF ESTES      Auctioneer—COL. W. S. WILLIAMS



# This Week's Cross Word Puzzle

By "GREAT BEND"

This cross-word puzzle was arranged in Great Bend, Kansas. We do not have the name of the originator. However, as it is exceptionally fine in design, and contains some excellent words, we are passing it along to our readers. Few of the words are really difficult. However, there are some real testers in the puzzle, just to arouse your interest, and the cross-word puzzle fan should get a great deal of enjoyment out of solving it. Look at No. 46 horizontal. It is an 18 letter word. O boy!



No. 17

### HORIZONTAL

1. One who wonders.
5. To Brown.
10. King of Psalms.
11. Famous pres. (Init.)
13. To kill.
15. Before.
16. Tame, fondled animals.
18. Preposition.
19. To deduce.
20. Time of year.
21. Excuse.
23. Preposition.
25. Negative.
27. Pertaining to. (abbr.)
28. Indefinite article.
29. Implement. (heaving)
30. Personal pronoun.
31. Scent.
34. A definite spot.
35. A boy's name.
36. Little devil.
38. Conjunction.
39. A separate entry in an account.
40. Preposition.
41. In spite of.
42. Editor (abbr.)
44. An eastern state (abbr.)
45. Thus.
46. Members of a church body.
47. To talk.
48. A European black bird.
49. Short letters.
50. A curved bone.
52. Nickname of famous Press.
53. An eagle.
54. Boy's nickname.
55. Same as 62 horizontal.
56. A girl's name.
57. Army order (abbr.)
58. Boy's name (abbr.)
59. Boy's name (abbr.)
60. A step.
61. Possessive form of girl's name.
62. To be able.
63. To cure, as herring, by salting and smoking.
64. Cuts.
65. Allowance made for waste.
66. A lock of human hair.
67. To shun.
68. Main thoroughfare (abbr.)
69. Large quantities.
70. Wide-mouth water pitchers.
71. At an angle.

### VERTICAL

1. Unusual.
2. An adverb.
3. Six (Rom. num.)
4. Boy's name (abbr.)
6. A bone.
7. An exclamation
8. A couch.
9. An implement.

10. A precise description.
11. A beverage.
12. Rights. (abbr.)
14. A pretty meaning three.
16. A magazine.
17. Thus.
19. Entangle.
22. Not approachable.
23. A girl's name.
24. Aroused to action.
26. A single unit.
32. A boy's name.
33. Preposition.
36. Incorporated accountant (abbr.)
37. Portugal (abbr.)
38. A conjunction.
43. To act.
47. A critical mark.
48. Depart.
49. Repent.
50. A man's name.
51. An Italian Province.
52. A Preposition.
53. Well-known.
54. Guided.
55. Part of the verb "to be"
56. Characteristics.
57. To go (Scott)
61. An insect.
67. A girl's name.
68. Artless.
70. Remote.
71. A title given to an English Peer.
73. Past tense of sleep.
74. To throw about.
76. To put away.
78. A unit of measure (abbr.)
79. A note of the musical scale.
80. Coarse outer coat of cereals.
82. You (German polite form)
84. A beverage.
86. A medical man (abbr.)
88. House of Lords (abbr.)

### ASHBROOK-WILLIAMS LAND CO.

Hereford, Texas  
Improved Cotton and Wheat Farms  
For Sale

### DIRECT SHIPPING PAYS!

Our checks mean larger dividends for every producer in the territory.

### TRY US

Full Weight, Accurate Tests, Payment Same Day Received

TODAY 35c

"We Pay Express"

EL PASO CREAMERY COMPANY

### SIMS COMMUNITY

James Mecaskey and little sons, James Jr. and Robert, were in Adrian Monday of last week.

Troy Heifner and family visited Sunday afternoon in the Zaring home.

Monroe Chapman and little nephew, Jack Chapman Jr., returned from Ft. Worth, Texas, a few days ago, where they visited relatives.

John Rector and wife transacted business in Vega one day the past week.

John Rector Jr. and Ted Hutchison, made a trip to Adrian Thursday.

J. A. Reed and wife made a business trip to Adrian last Monday.

Mr. Morrison and son, Marvin, of Bippus community transacted business in Adrian last Thursday morning.

Dave and Pete Hutchison moved on the old Bartlett farm last week, near the school house, and will farm the land this year.

Miss Katherine Rector was in Adrian Saturday of last week.

The threatening weather passed away this week, without giving us the much needed moisture we are needing at present. Storms, every few days, are doing much damage to what little wheat there is. Farmers are very much discouraged about the wheat prospect at present.

Mrs. E. T. Whitten started her big six hundred egg incubator last week. Her neighbors will know who to visit to get fried chicken next summer, if she has good luck.

### FRIO-EASTER ITEMS

Mr. Jack Roberson and family, and Mr. G. P. Owen and family were dinner guests at the Stagner home Sunday.

A short program was given by the Frio pupils Friday afternoon in honor of Washington's birthday. The house was decorated to suit the occasion. Judge Sheffy and several patrons were present.

On account of sickness and weather the Frio Literary Society did not render a program Saturday night, but played forty-two instead.

Miss Carrie Harris spent the past week-end at her home near Dawn.

Mr. Mobley and family, Walter Easter and family, Mr. and Mrs. Leo Williams, Mr. and Mrs. E. C. Sullivan, Ernest Powers, R. T. Green and family and Henry Allman and family were dinner guests at R. L. Knox's Sunday.

Mr. and Mrs. Sam Hunter were supper guests at H. R. Hunter's Sunday.

Miss Nettie Lee and her mother spent the day with Mrs. Walter Easter Saturday.

### STOP THAT ITCHING!

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet.

For sale by CITY DRUG STORE

## Your Title is Vital J. FRANK POTTS & CO.

Abstracts and Loans

Only Complete Tract Index in Deaf Smith County

County Maps 50c

Loans 5 1/2%



## You Couldn't Rest Until You Stopped this Leak

Because you couldn't see a leak in your granary which allowed wheat to pour out on the ground, you would lose no time in fixing it. You can't, however, see the "leaks" in an old or otherwise inefficient cream separator which may cause the loss of many dollars' worth of butter-fat each year. It takes a new De Laval Separator to show up these "leaks"—and stop them.

A short time ago we heard of a farmer who, upon installing a new De Laval Separator to replace a comparatively new machine of another make, immediately increased his production of butter-fat to the extent of 87 1/2 cents a day—\$319.58 more each year from 11 cows.

Just ask us to bring out a new De Laval Separator for a comparative test. When you find how much more cream it gets and how much easier it turns, you won't let us take it back. We will accept your old machine as part payment for the new one, too.

C. A. SKELTON

Hereford, Texas

See and Try an Improved

## De Laval



### ROOFING EXPERT

Bring Your Roofing Troubles to

H. L. WHITE

Roofing Expert Clovis, N. M.

## USED CARS

Dodge Commercial '19  
Ford Coupe 1920  
Buick Six 1917  
Ford Delivery 1920

Terms

Beavers Bros.

Phone 383

# Lost Money!

People who are careless of their health, of their property, of details of their business, are often extremely careful of their cash and their only understanding of the necessity of insurance is through its protection of the actual dollars and cents they may possess. Therefore, regard it in this light—

Lost property, lost health, lost opportunity is after all—lost money.

Property, the state of one's health and the hazards of business may all be protected by appropriate forms of insurance. We are prepared to offer you any class of protection you may need. Consult with us.

## HEREFORD INSURANCE AGENCY

Ralph Barnett, Mgr.

Phone 273

Mr. and Mrs. Will Dixon, Mr. and Mrs. Hazlen and Mr. Cowsett and family of Dimmitt were visitors in the Estes home Sunday.

Mr. and Mrs. Owen Neal were visitors in the J. W. Vick home Sunday.

Pat Stagner, C. J. Giles, Florence Hunter, Maxine Tice and Helen Estes have the highest honors in spelling in the Frio school. They have been perfect in spelling the past month.

CARRIE HARRIS, Hereford.

## TREES! TREES!! TREES!!

Fruit, Shade, Ornamental, Flowering Shrubs, Vines, Roses, etc.

FRUIT BEARING TREES for the Panhandle Plains country—Peaches, Plums, Pears, Apples, Cherries, Grapes and Berries. Many of which have borne 19 years out of the 21 we have been here. Let us select your orchard, out of our sure bearing varieties that will have ripe fruit from June till frost. Have had 35 years of experience, tested over 300 varieties. Now is the time to plant.

Write for catalog, or come to the

## HEREFORD NURSERY

L. P. LANDRUM, Mgr. Phone 99, Hereford, Texas

# Sunbeam Mazda Lamps For Sale

We keep on hand at all times a good stock of lamps of proper voltage. The right voltage is very important, for if your voltage is too high the lamp soon burns out, and if too low you get poor light.

We know your needs—we have the goods. Election! Important!

## Hereford Light & Power Co.

"Your Electrical Servants"



## The Reason...

you see Buick pull away in front when the traffic starts is the extra power in the Buick Valve-in-Head engine. Buick's get-away and Buick's mechanical 4-Wheel Brakes take care of any traffic emergency.

## RENFRO & SONS

Hereford, Texas

When better automobiles are built, Buick will build them.



# TOWN & COUNTY

## Personalographs

Chas. Donald and O. G. Hill left Monday for Mountainair, N. M., on a business trip. They will return by Carlsbad, and visit the Carlsbad cave.

If you want some good candy, that will make you want some more go to the Corner Drug Store.

MRS. J. P. ALLEN.

Mrs. Ralph Rutherford and children left Tuesday for Apache, Okla., where they are to make their home.

Pay Cash and Pay Less, at Reed's Grocery.

Walter L. Wikup of Fairfax, Mo., was in Hereford Saturday on business.

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

Miss Ethel Rice of the W. T. S. T. C. at Canyon, spent the week end at home with her parents, Mr. and Mrs. H. L. Rice, returning Monday morning.

Try our Lice Killer. You will get more eggs. It's a sure shot.

GOLDEN RULE PRODUCE.

Dr. and Mrs. G. W. Heard returned Monday from Clarendon, where they had spent the week end with relatives.

We have three line bred Hereford bulls for sale. Good enough to go with your Registered Hereford Herd.

E. B. BLACK CO. Hereford, Texas.

Mr. and Mrs. J. C. Hull spent the week-end in Amarillo visiting relatives. Mr. Hull returned Monday, while Mrs. Hull remained over until Tuesday.

Give her a box of home made candy—on sale at the Corner Drug Store.

MRS. J. P. ALLEN.

J. W. Jennings, county agent of Randall county, was here Sunday enroute to Farwell, where he is to assist the County Agent of Parmer county in demonstration work.

We Keep the Smell!—Orr's Tailor Shop.

Mr. and Mrs. L. Blacet returned Friday from California, where they have been visiting their son, J. J. Blacet of Palo Alto, Calif. Also their daughter at Los Angeles, Calif.

BABY BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

Mrs. Benlah Roberson of Summerfield was shopping in Hereford Monday.

"FARM LOANS"

See me when in need of a loan, have attractive rate, prompt service.

A. A. Ott Realty Co.

Mrs. Virgil Bradley of Abeline, Texas, formerly Miss Johnnie Wood of Hereford, arrived Monday and is spending the week with her parents, Mr. and Mrs. J. P. Wood.

We give Green Stamps on all accounts paid by the 10th of the following month. Phone 16.

ORR'S TAILOR SHOP.

N. C. Vogele left Tuesday for Dallas on a short business trip.

"FALLING LEAVES," a booklet of verse by Mrs. Catherine Nunley Wilson.—Clark's Drug Store.

Robert Burns of Deming, N. M., was in Hereford this week visiting friends.

Miss Corine Jowell returned Monday from Amarillo accompanied by her sister, Mrs. Forest Randal, whom she had been visiting for the past two weeks. Mrs. Randal returned home Wednesday morning.

Pay Cash and Pay Less, at Reed's Grocery.

Mr. and Mrs. R. J. Kibbe, accompanied by Archie Doughtry, spent the week in O'Donnell, Texas, visiting Dr. and Mrs. C. T. Kibbe.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—I. H. Spratt.

Mrs. Laura Barnes returned Thursday from Amarillo, where she visited her daughters through the first of the week.

Mr. and Mrs. Millard returned Friday, after a several months' stay in Kimble county, Texas, and Mineral Wells.

Mrs. J. W. Walter of Slaton and Mrs. T. A. Blair of Pueblo arrived on Wednesday and are visiting in the home of Mrs. M. B. Daniel.

Remember we are the only Tailor Shop that gives you S & H Green Trading Stamps with your cleaning and pressing. Phone 16.

ORR'S TAILOR SHOP.

Miss Adrian Attaberry of Amarillo, who is attending the W. T. S. T. C. this winter, spent the week end in the M. L. Steele home.

Phelix Phillips of Canyon spent the week end in the M. L. Steele home.

Miss Dessie Mae Steele and S. D. Steele spent the week-end at home with their parents, Mr. and Mrs. M. L. Steele.

Mrs. Fred A. Skains of Memphis, Texas, motored to Hereford and spent the week end with her parents, Mr. and Mrs. J. P. Wood.

We give Double Green Stamps on Wednesdays, ask about it. Phone 16.

Mrs. W. A. Glogler returned Thursday from Amarillo where she had been visiting her parents, Mr. and Mrs. H. Reaker.

H. T. Wedel left Wednesday for Hot Springs, N. M., where he will remain some time for his health.

Mrs. R. K. Bruner spent the first of the week in Amarillo visiting her sister, Mrs. T. B. Triplett.

Sunshine Special Stage, Daily Service, both ways, between Amherst, Texas, and Amarillo, via Tulsa, Center, Dimmitt, Hereford and Canyon. Leaves Amherst 6:00 a. m.; leaves Amarillo at 4:30 p. m.

ORR'S TAILOR SHOP.

"Go the Antelope Route"

J. E. Sargent

Manager



Wm. T. Galliher, head of the Federal American National Bank at Washington, has been appointed chairman of the committee in charge of President Coolidge's inauguration March 4th.

Mary Christine Bruner, Virginia Stovall, Frances Ray, Bess Hopkins and Little Virginia and R. K. Bruner motored to Amarillo Saturday and spent the day.

Pay Cash and Pay Less, at Reed's Grocery.

B. F. Bennett of the West Texas Chamber of Commerce was a business visitor here Monday.

A Specialist

Father: "Sonny boy, this is the day of specialists. Learn to do one thing so well that you can do it better than anyone else in the world."

Sonny: "Then I'm already a specialist."

Father: "What can you do better than anyone else?"

Sonny: "Read my own writing."

In the Hospital

Friend: "Did the doctors remove your appendix?"

Voice from Cot: "Man—they removed the whole Table of Contents."

### Inaugural Boss

### BRAND WANT ADS WILL HELP YOU FIND BUYERS

Every week these little salesmen are selling goods and services for your neighbors, and at a very low cost: 1c a word the first week, and 1/2c a word after that. Minimum charge is 25c per week.

### THE HEREFORD BRAND Complete Printing Service.

### THE BUSY HOUSEWIFE

The busy housewife, who finds her time for marketing limited, will appreciate this store. When she phones us an order, she may be sure that she will receive the same quality groceries she would choose were she selecting them herself. She will not have to worry about whether or not they will be delivered in time. WE ARE DEPENDABLE. When we say "yes"—WE WILL.



- BELLE OF WICHITA FLOUR
- CHASE & SANBORN COFFEE
- FRESH FRUIT AND VEGETABLES of all kinds.

CALL ON OF TELEPHONE NO. 81

Frank A. Gyles, Grocer

# Sincerity

The business of this bank is administered by men to whom banking is a life study and work.

They render depositors a sincere banking service; they mean it; they are emphatic about it.

## THE WESTERN NATIONAL BANK of Hereford

# Big Car of New Furniture

## Just being Unloaded

We will have for your inspection next week the Greatest Line of Furniture we have shown for a long time

Be sure to come in and look at our wonderful line.

Our big stock of Art Rugs and Linoleum is ready for your inspection.

A full line of Hoosier Kitchen Cabinets on our floor, terms to suit.

We handle White and Singer Sewing Machines—on terms to suit you.

Complete line of Wall Paper at the lowest prices.

If what you want is in the Furniture Line, we have it.

We guarantee to save you money on every item you buy from us.

## E. B. Black Company

We Are Satisfied With Small Profits

# Land Loans

We represent several strong Companies anxious to make loans on farms and ranches, and can meet any competition on terms and rates. We charge you no commission.

We Give You Prompt Service and a Square Deal

## Hill-Ireland Realty Co.

Clark Building Phone 358

### LADIES

SHAMPOOING MARCELLING AND FACIALS

Are a few things we have to offer you at our

### BEAUTY SHOP

Call and Give Us a Trial

## Ladies Bob Shop

In Star Theater-Bldg.

Here we are

THE STORE WITH THE SHERWIN-WILLIAMS HOUSEHOLD PAINTING GUIDE

# PANHANDLE LUMBER CO.