

AROUND TOWN

Sights and Faces Seen

With wheat already rolling into Hereford, and candidates almost as thick as grasshoppers, things are looking up Around Town this week.

Judge W. H. Russell, who has been seriously ill as the result of a pneumonia attack, was able to be up and around town this week.

"Fussy" Ferris almost broke a record Tuesday afternoon, when he caught around 50 large perch.

Alby Davenport of Wichita Falls, who is visiting with Mr. and Mrs. J. S. Moore of the Daniel community, decided he would learn to drive the tractor. While he was going pretty good, he reached for the grease gun, and got caught in the fly-wheel; the seat of his pants was torn out and his legs were entwined. He escaped without even so much as a scratch, but had to spend the afternoon sewing up his pants with 10-penny nails and baling wire.

Ladies of the Progressive Club are also aiming for improvement; they spent their last meeting cultivating trees and starting flower beds.

Rev. M. M. Beavers says the home-made air conditioner which he installed in connection with the heating unit of the First Methodist Church cools the building adequately.

Progress is the keynote of Woman's Missionary Society members at Easter. The women painted the walls and woodwork of the school, papered the back curtain and put an altar rail around the stage, giving it an appropriate church appearance for the summer. (Continued on Page 8, Sec. 1)

Robert Thompson Enters Race For Clerk's Office

Robert L. Thompson this week authorized The Brand to announce his candidacy for the office of District and County Clerk of Deaf Smith County, subject to action of the Democratic Primary.

In announcing for the office, Mr. Thompson said that he believes he knows most of the voters, and that they are acquainted with his qualifications to fulfill the office. He said that he will endeavor to see each voter in the county prior to the election, and that if elected, he will do his best to serve the people as economically and efficiently as possible.

"I will be fair and square with every person who has business in the office," he said, "and will endeavor to give prompt and courteous service if you see fit to elect me. Most of you know my qualifications—and if you see fit to elect me, I will try to make you a hand."

Story Hour Has Good Interest

With interest growing each week in the Children's Story Hour, held each Friday on the court house lawn, Miss Lillie Hostetter, librarian, today said that the group will tomorrow start an organized reading club.

The story hour, will, in the future, start promptly at 10 o'clock, and is under supervision of Mrs. Velma Dawson, assistant librarian. An instructive and interesting program has been outlined for the entire summer.

Wheat Harvest Gets Off To Flying Start

Wheat harvest got off to a flying start Monday as five loads of wheat came into Hereford, officially opening the season. Prospects indicated that more wheat would come in this week and grain trucks are expected to start rolling full-time, beginning next Monday. All of the wheat brought in last Monday, came from southeast of town, where crops are reported most advanced.

Alvin Hewitt brought in the first load of wheat Monday morning, coming from his place seven

To Open Revival Next Sunday



Rev. E. L. Newby, noted evangelist of Fort Worth, Texas, will open a revival meeting in the Assembly of God Church here, Sunday, June 26. The meeting is scheduled to continue two weeks with services each evening at 8:15 o'clock.

Air Conditioning For Local Firms

Cronin Funeral Held Monday At Local Cemetery

FORMER DRY GOODS MAN OF HEREFORD DIES AT ERICK, OKLA.

Funeral services for J. T. Cronin, 58, were held at West Park Cemetery, Monday afternoon, June 20, conducted by Rev. W. E. Barnes, pastor of the First Baptist church. Mr. Cronin died in Erick, Okla., Saturday night at 11 o'clock, and services were held at Erick, Monday morning.

Travis Dameron Announces For County Attorney

Travis Dameron this week authorized The Brand to announce his candidacy for the office of County Attorney of Deaf Smith County, subject to action of the Democratic primary, July 23. Mr. Dameron has been appointed to fulfill the unexpired office of John Coffee as county attorney, and in announcing, he issued the following statement:

"I here announce my candidacy for the office of County Attorney, subject to the Democratic primary. I sought this office as soon as I heard of the probable vacancy and before I knew anyone else was interested. Having already assumed its duties for the unfinished term of Mr. Coffee, I would very much like to continue through the following term. If elected, I will give my time and best efforts to my duties and to service of the people. I solicit your votes and support, and I will appreciate them." (Signed) TRAVIS DAMERON.

REA Lectures Scheduled For Local Farmers

WORK ON 190 MILES LINES IN THIS SECTION IS NEAR COMPLETION

Announcing two lecture meetings for prospective rural electrification customers of the Deaf Smith Cooperative, H. V. Hennen, project supervisor, today said that representatives of the REA office in Washington, D. C., will come here to deliver special lectures. The first of the two meetings will be held Friday evening, July 1, at Nazareth, in the Knights of Columbus Hall, and all prospective customers and interested persons in that section were urged to attend the meeting, which will begin promptly at 9 o'clock. The second meeting of the series will be held in the court house at Hereford, Saturday afternoon, July 2, beginning promptly at 4 o'clock. The same lectures will be presented at both meetings. A special demonstration meeting will be held at a later date, at which time actual application of appliances will be demonstrated.

Walter R. Moulton and Miss Oneta Luter, both of the Rural Electrification staff in Washington, have notified Mr. Hennen that they will come here on the above dates and deliver lectures, which are especially prepared for consumers and prospective consumers of power from REA lines.

"It will be well worth your time to attend these meetings and get all the information you can," Hennen declared in a statement to prospective consumers. "You will soon have electricity on your farms and in your homes, and these lectures will help you to make the best possible use of REA power."

Among the points included in the proposed lectures are electric cooking, proper lighting, water pumping, feed grinding, chicken breeding, and use of other appliances that can be used on the farm to assist in labor saving and at the same time make money for the farmer.

Mr. Hennen reported that poles will have been set on the entire 90 miles of the second project by Saturday night, June 25, and with favorable weather the lines will be strung with wire and completed by Saturday night, July 2. Line work on the first project of 80 miles has, of course, been complete since last December.

The only point of delay at the present time lies in completion of (Continued on Page 8, Sec. 1)

Contest To Find Best Milk Maid In Hereford Area

A milking contest for all girls and ladies in the Hereford territory will be held on the stage of the Star Theatre here, Wednesday evening, June 28, at 9 p. m., according to John Roberts, manager, who said that all girls and ladies are invited to enter the contest and register at the theatre before the contest.

"Prizes will be awarded the three winning entries," he said, "and it costs nothing to enter. The lady who gets the most milk from her cow in three minutes will be the winner."

The cows, assistants, buckets, and all of the necessities will be furnished by the theatre. The contest is to select Hereford's Champion Milk Maid. "Love, Honor and Obey" will be shown before and following the contest, which is an added attraction.

Wheat in this county is expected to test unusually high this year, according to grain dealers and old timers, who are expecting some good yields in this immediate vicinity. Tests last year were lower than average, due to rust and late rains.

Reports from the Westway community indicated that many persons in that area expect to start harvesting next Monday. Melvin Kauf said he will start on his dry land wheat, which is expected to run around 18 bushels; Maurice (Continued on Page 8, Sec. 1)

Delegation To Visit Eastern New Mexico On Tour Friday

GREETINGS, Eastern New Mexico!

"Every one wants to go on the goodwill tour into Eastern New Mexico tomorrow," was the report committee members made this morning.

Such a report, considering general activity of the harvest season, is indeed a tribute to the residents of Bellview, Cameron, Grady, Hollene and Broadview. Nothing, save heartfelt enthusiasm could at this particular time pry business men away from their affairs and daily preparation for the harvest season.

While the purpose of the tour is to express appreciation for past co-operation, past business associations, and to personally extend a welcome to residents of the Eastern New Mexico communities, and even stronger bond unites the two sections.

Residents of the communities have met a warm welcome in Hereford down through the years. Back in the days when cattle furnished an only means of livelihood, the two sections were united in a manner which still exists today. Long before the automobile, cowboys came to Hereford—and many Hereford residents of today rode range and fence lines in Eastern New Mexico. Today, residents of the Eastern New Mexico communities and of Hereford, are still cemented together with a common bond of friendship, which can come only through years of association.

Just as the residents of these communities like to come to Hereford because of warm friendship, co-operation and a feeling of pleasant association in past years, so do the people of Hereford want to turn out for the trip into Eastern New Mexico, for they know a warm welcome always awaits the residents of Bellview, Cameron, Grady, Hollene, and Broadview when they come to Hereford.

Delegation Hopes For Post Office

MARVIN JONES AFFIRMS WASHINGTON REPORT OF ELIGIBILITY

That Hereford is definitely in line for a new \$75,000 post office building was announced by a delegation of Chamber of Commerce officials who Tuesday visited Congressman Marvin Jones at his home in Amarillo.

"Marvin Jones confirmed dispatches released from Washington, which listed Hereford on the eligible list," said A. H. Streu, president of the organization. "He said, however, that a letting cannot be made on post offices in this district until after the fiscal year closes, June 30."

Because Hereford is eligible, and because federal buildings have, in past years, been let on a basis of business over a period of years, members of the delegation held much hope for the designation of this city for a post office building. They reported that Congress (Continued on Page 8, Sec. 1)

Tourney Winners To Enjoy Steak Dinner Friday

EVEN SCORES TURNED IN BY MOST GOLFERS IN SUNDAY TOURNAMENT

The steady nibbles of J. M. Posey's White Team won the dinner over the Red Team, Sunday, in one of the closest contests ever staged at the local golf course. When the dust had cleared, the scores, stood: Whites 30, Reds 27. Only a few of the matches were one-sided, usually the winner gaining his victory by the margin of only one or two holes.

Clyde Posey shot the low score for the day for 18 holes, 39-37, for a total of 76, which is good, considering the high wind that swept in from the south and kept dust in my eyes. J. M. Posey was second high with a 77. J. A. Pitman, who came out of retirement for a game, put together a 40-41 for a total of 81; pretty good for an old man.

Following shows points scored by players, Whites named first: Jno. Patton 1, Doug Fox 2; Mrs. A. Foster 2, Lucille Posey 1, J. M. (Continued on Page 8, Sec. 1)

To Europe



Nancy Conkwright, daughter of Mr. and Mrs. H. G. Conkwright, left Saturday for Dallas, where she joined a group of Texas girls who sailed on the S. S. Hamburg, American Line Steamer, from New York, Tuesday night. There are 18 girls in the group and after landing at Scherbourg, France, a personally conducted tour of nine countries will be made. They plan to return to the United States early in September.

Five Towns To Be Visited By Auto Caravan

GERMAN BAND TO PRESENT PROGRAMS ON TRIP FRIDAY

To show appreciation for past co-operation, past business associations and to renew acquaintances, a delegation of more than 100 Hereford business men and residents of this community will Friday make an extended tour through five communities in Eastern New Mexico. Points scheduled in the itinerary include Bellview, Hollene, Cameron, Grady and Broadview.

"Every person who possibly can, is invited to make the trip," said John Roberts, chairman. "We expect to have 100 persons in the delegation, and it will be fine if we can have 150."

The group is scheduled to leave from The Hereford Brand office at 9 o'clock Friday morning. The delegation will be accompanied by Ralph Smith's German band, and programs will be presented at each of the five communities which the delegation visits. Lunch will be served at Bellview, where arrangements have already been made with ladies of the church—and an old time harvest dinner is to be one of the features of the trip.

Resumed just before Pioneer Day last May, the goodwill tours are to become a regular feature of the Hereford community. Previous tours created much interest, and demanded fair delegations—but interest in the Eastern New Mexico trip is already much greater than on any similar trips in recent years.

Women of this community are also invited to make the trip if any wish, committee members said. Arm bands and hat bands will be furnished free of charge through courtesy of The Hereford Brand, and all persons in the delegations were invited to come into the office and secure hat bands before leaving on the trip.

"We plan to leave by 9 o'clock," Roberts said, "and it will be a good idea if delegates gather at The Brand office by 8:30 o'clock in order that a check can be made to see that everyone has transportation."

The delegation will spend most of the day on the trip, returning to Hereford late Friday afternoon.

25-Mile Avenue Will Be Paved South To Frio

Following a survey by State Highway engineers of a strip of 25-Mile Avenue, south from Highway 60, the county started widening the road to 120 feet.

The work is preparatory to letting a paving contract south on the avenue from the pavement on Highway 60 to Frio Draw, according to Judge E. W. Wilson, who said that \$25,000 has been allocated for surfacing the road. The cost, however, said that they have no definite information as to when surfacing will start, because the funds will become available as part of the federal road-building program.

The \$25,000 allocation was made on the paving in 1937, but no definite steps were taken until the department sent surveyors into this county last week.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	89	69	5.95
Friday	93	59	9.11
Saturday	90	38	9.00
Sunday	93	62	9.00
Monday	92	59	9.00
Tuesday	97	55	9.00
Wednesday	95	64	9.00

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

INTERMEDIATE CHRISTIAN ENDEAVOR MEETS AT CHURCH

The Intermediate Christian Endeavor of the Christian church met at the church, Sunday evening. Billy Damern was leader of the program on "Dependability." Special music was furnished by June Dameron after the scripture lesson given by Daniel Russell.

Prayers were led by Clifford Vaughn, A. J. Robinson, Lillie London and Mrs. H. M. Redford.

Talks dealing with various phases of "Dependability" as applied to church work were made by Gertrude London, Richard Petersen, and Baxter London. Mr. A. Peterson conducted the discussion. The friendship circle concluded the service.

EPWORTH LEAGUE RESUMES MEETINGS

Regular meetings of the Epworth League of the Methodist church, were resumed Sunday evening after a discontinuance during the revival meeting.

Topics for discussion were based on the program subject, "How May I Know What is Right?" Talks were made by Billie Louise Davis, Nellie Jo Shreve and Evelyn Plummer on "Being Honest with Ourselves," and "A Basis for Decision."

Special music was furnished by Billy Louise Davis, Nancy Millard and Wanda Jean Reed. All Methodist young people are invited to take part in these meetings.

CAMP FIRE GIRLS PLAN BUNKING PARTY

Camp Fire Girls made plans for a bunking party, given at the home of Mrs. Ernest May near Dawn, last night, at the meeting held at the Camp Fire Hut Tuesday morning. Name symbols were painted on note-books and health charts were distributed. Committees were appointed and reports were heard. Furnishings for the new but furnished topics of interesting conversation.

Members attending the meeting, were Rue Wilson, Eleanor Wilson, Nadine Newell, Margaret Higgins, Margaret Olson, Betty Ann Dunlap, Betty Jane Rolinson, Mary Helen Cross, Gladys Shreve, Mozelle Shreve, Mary Ann Acker, Rachel Ireland, Mary Ellen Henske, Mary Jane Morgan, June Dameron, Frances Young, Mary Anna Young, Doris Elaine Dillehay, Polly Dixon, Mary Elizabeth Stanford, guardian and Barbara Jane Hostetler of Borger, a visitor.

Y. W. A. IS ENTERTAINED AT MATTHEWS HOME

Y. W. A. of the Baptist church enjoyed a picnic supper on the lawn at the W. R. Matthews home, Monday evening, with Miss Avis Matthews as hostess. The regular meeting was held with Mrs. Liburn Ray in charge of the business session. Plans were made for the purchase of supplies for the Baptist Memorial Hospital in Houston, as a welfare project of the organization.

Roll call consisted of "Beautiful Thoughts," which shall be compiled into individual scrapbooks.

The program subject centered around "Enemies of America," Mrs. Ray discussed "Public Enemy No. 1," "Propaganda" and "Why Do They Drink," were read by Mrs. Ben Wohlgenuth.

"What Shall We Do About Liqueur," was discussed by Miss Avis Matthews. Mrs. Jack Robertson told Mrs. Franklin D. Roosevelt's idea of liqueur. Audrey Cockrell spoke on "The Greatest Enemy," and Dorothy Funderburg talked on the "Life of Ruth Bryan Owen Rhodes."

The Y. W. A. watchword, given in unison, concluded the program. Those present, were Thornton Shirley, Inogene Robinson, Audrey Cockrell, Coza Lee Rice, Kitty Kloe Harlin, Inez Funderburg, Dorothy Funderburg; Mesdames Billie Robinson, J. B. Harlin, Dean Robbs, Travis Caraway, Liburn Ray, Ben Wohlgenuth, W. R. Matthews, Jack Robertson, Miss Odle Matthews and the hostess.

WIN ONE CLASS HAS MONTHLY BUSINESS AND SOCIAL MEETING

The Win One Class of the Methodist Church held its monthly business and social meeting Tuesday afternoon at the home of Mrs. E. W. Harrison. Mrs. I. H. Spratt was co-hostess.

A business session was held, with Mrs. Florence McClellan, president, presiding.

Mrs. M. M. Beavers led the devotional and Mrs. Ward gave the prayer. Mrs. D. W. Hawkins was in charge of the social hour. Members told brief episodes happening in their homes concerning their fathers and gave short remembrances concerning their fathers' lives. Mrs. Hawkins gave a talk on Father's Day.

Refreshments were served to Mesdames J. F. Ward, Fred Millard, Andy Thomas, J. B. Phillips,

Hattie Rutherford, J. E. Beyer, J. B. Hammer, H. H. Hawkins, H. M. Benefield, T. C. Mathis, Wm. McGehee, Martha White, A. C. Thompson, M. M. Beavers, G. A. F. Parker, F. T. Roloson, Effie P. Pool, Clara Freeman, D. W. Hawkins, J. B. Jones, W. B. Anthony, E. B. Black, Florence McClellan, G. R. Conklin, Mrs. Ellis and the hostesses. Mrs. Crouth was a visitor.

MISS BARNETT AND MR. HICKOX ARE MARRIED

Miss Mildred Barnett and Mr. Horace Hickox were married at the home of Rev. and Mrs. Sam Thomas in Canyon, Sunday afternoon, with the Rev. Thomas reading the marriage ceremony.

The bridal chorus from Lobengren was played as the processional by Mrs. M. T. Sparkman, who played softly as the vows were spoken. The bride was attractive in ashes of roses crepe with Windsor blue accessories. Her corsage was of white gladiol.

Following the ceremony an informal reception for a few close friends and relatives of the couple was held at the home of Mrs. E. L. Cahaban, with Misses Melba Cahaban and Evelyn Mayfield as hostesses.

Miss Lela Hickox, sister of the groom, presided at the guest book and Miss Rachel Barnett, sister of the bride, poured punch. In the center of the lace-covered table was a two-tiered wedding cake which was cut by the bride.

Guests included Mr. and Mrs. J. E. Barnett, Rachel and Kirby Barnett of Washburn, Mr. and Mrs. Lester Hickox and Winnegene Hickox of Sunray, Mr. and Mrs. Melvin Saunders of Portales, N. M., Mrs. Muriel Carroll and Joe Lester Carroll of Roswell, N. M., Mr. and Mrs. M. T. Sparkman, Jimmy Ray and Wayne Sparkman of Hereford, Miss Lela Hickox of Amarillo, Jim Murphy of Los Angeles, Calif., and the bride and groom.

Mrs. Hickox is the daughter of Mr. and Mrs. J. E. Barnett of Washburn. She graduated from Tulla high school and attended W. T. S. C., where she was a member of the Choral Club, Y. W. C. A., and Sesame Literary Society. The past year she has been a teacher in the Frio schools, near Hereford.

Mr. Hickox is the son of Mr. and Mrs. Lester Hickox of Sunray. He received his B. S. degree from W. T. S. C., and for the past two years has been a member of the O'Donnell High School faculty.

After a short wedding trip, the couple will return to Sunray.

MRS. MCCOLLUM IS CLUB HOSTESS

A table of guests played with club members, when Mrs. Tom McCollum was hostess at her home Tuesday afternoon for the Tuesday Afternoon Bridge Club.

Special guests for the occasion were Mesdames J. C. McCracken, Woodrow Ireland, B. M. Wiltshire and Miss Ruth Conkwright.

Members playing were Mesdames W. J. Stanford, Glenn Snyder, Travis Dameron and C. H. Dyar. High score award in the games went to Mrs. Wiltshire.

LAWN PARTY GIVEN FOR DILLEHAYS

Among the many informal social affairs being given for Mr. and Mrs. C. H. Dillehay and family, who are leaving Friday to make their home in Vernon, was the lawn party and picnic supper given by neighbors at the J. E. Beyer home, Tuesday night.

Tables were arranged on the lighted back lawn where snap dragons, larkspur and fragrant Japanese lilies bloomed against a leafy background of shrubs and trees.

After the supper, games were enjoyed.

Neighbors and friends enjoying the farewell get-together, were Messrs. and Mesdames Sank Ramsey, H. A. Close, C. C. Acker, Ike Crosthwait, Mrs. J. B. Hammer, Miss Ona Hammer, Mrs. W. M. Rigler, Miss Sadye Rigler, Mrs. G. A. F. Parker, Mrs. Walter Pickett, Edgar Pickett, Rev. and Mrs. J. A. Hornbeck, the honor guests and the hosts.

AUXILIARY MEETS AT BAIRD COUNTRY HOME

The Woman's Auxiliary of the Presbyterian church met at the country home of Mrs. Horace Baird, Tuesday afternoon. Members met at the church and went in a group to the Baird home, where they were joined by the newly organized Auxiliary of the Jumbo community for the meeting.

Mrs. Henry Hastings led the devotional on "Mercy." A talk from letters written by an interne in San Juan Hospital, Puerto Rico, was given by Mrs. Arthur Rogers.

Two articles from Pleasant Magazine were discussed by Mrs. Paul Mathers. "Hundreds Call It Home" which described the Ming Quong home for Chinese children in

southern California, and "A Review" of How the war in China is Affecting Presbyterian missions. Social work among laborers in the coal district at Scotts Run, Virginia was discussed by Mrs. Preston Walker. Special music was furnished by Mary Ann Baird and Barbara Brotherton.

The next meeting will be held at the home of Mrs. George Guinn, Tuesday, July 5.

MISS HOLDER IS COMPLEMENTED

Complimenting Miss Mary Frances Holder, who left last week to resume her study of music at Colorado State College in Greeley, an informal dinner party was given at the E. S. Ireland home on Wednesday evening of last week. Hostesses for the delightful affair were Betty Bruce Jones, Nancy Conkwright, Elizabeth Ireland and Mrs. Pete Garrett.

Mid-summer garden flowers were used in decoration throughout the house with a mound of seasonal blossoms centering the lace covered table where places were marked for ten close friends of the honoree.

Those present were: Elaine Newell, Mary Elizabeth Stanford, Virginia Carlyle, Sallie Gilbreath, Mrs. Elizabeth Womble, Nancy Conkwright, Betty Bruce Jones, Mrs. Pete Garrett, Miss Holder and Elizabeth Ireland.

INTERIOR DECORATION IS THEME FOR JUNIOR PIONEER STUDY CLUB

Interior Decoration for the Home furnished the theme of study for members of the Junior Pioneer Study Club at the meeting held Tuesday evening at the home of Mrs. R. S. Scott. Mrs. Lynn Kester was assistant hostess.

Mrs. Ralph Roden, leader, conducted roll call which dealt with "Individuality in the Home," and covered individual ideas carried out in the homes of members.

"Naturalism and Sentimentality" was discussed by Mrs. Liburn Ray, who stressed the need for a definite plan in decorating the interior of homes, which is made more important by the modern type of house. Mrs. Ray suggested "Common Sense" as a working basis, combined with a study of taste and individuality.

In a talk on "Scale Motifs and Textures," Mrs. Ralph Roden urged the importance of the right kind of wall coverings, and suggested a study of general proportions in ceiling heights and window spacings. How to choose rugs and draperies was also discussed by Mrs. Roden.

During the short business meeting Mrs. Urlin Stren, a former member, was voted into the club. The next meeting will be held at the home of Mrs. Ralph Roden, July 5.

Members present included Mesdames A. J. Schroeter, Elmer Patterson, Homer Brumley, Meade Halle, J. B. Whitlow, Frank Huckert, Bill Edelman, Louis Woodford, Alton Miller, Miss Lueta Borden, Miss Genevieve Eberle and the hostesses.

WESTWAY WOMEN STUDY CANDLEWICKING METHODS

By Mrs. Merlin Kauf

The Home Demonstration Club met last Wednesday, June 15, at the home of Mrs. Henry Allmon. Mrs. G. C. Hartman told how to candlewicking.

"Tufting is done by making short and long running stitches. The long stitches are cut to make the tufts," she said.

She told the members what kind of materials and needles to use, and demonstrated the gauge needle. Members present, were Mesdames Paul Rudd, E. B. Osburn, Maurice Tannahill, Henry Allmon, Joe Landers, J. W. Hale, G. C. Hartman, and Miss Gladys Gore. Miss Sadie Lee Oliver was unable to be present.

Member of Class of '14 Visits in Hereford

Benjamin Funk, member of the graduating class of Hereford High School in 1914, visited old friends here, Tuesday. Mr. Funk and his family whose home is in Sedan, Kan., had visited the Carlbad Caverns and stopped here enroute home. Other members of the class whom he visited while here, were C. C. Acker, Jonnie Estes and Mrs. J. J. Buckner, none of whom had seen Mr. Funk in 24 years.

Joan Williams, Edith Jackson and Mrs. Walter Seed are visiting relatives in Albuquerque, N. M., this week.

Mrs. J. H. McGehee of Ontario, Calif., arrived in Hereford this week, to spend the summer visiting her son, Wm. McGehee and other relatives in Texas.

Mrs. J. B. Coonsaugh, who has been recuperating at her father's W. J. Smith, home following an operation at Deaf Smith County Hospital, was moved to her home in the country, Monday.

Mrs. E. W. Harrison, Mrs. G. A. F. Parker and Miss Mattie Mae Swisher left Wednesday for Plainview, for a visit in the home of Mrs. Roy Stocking. Mesdames Harrison and Parker will return the latter part of the week, while Miss Swisher will visit in Plainview and other points in that section for two or three weeks.

Mr. and Mrs. Frank Bates of Arlington, Texas, are guests of Rev.

PERSONALS

and Mrs. H. M. Redford this week. Lovey Beavers, student at Texas Tech, and Morris Beavers of Lamasa, were here Sunday to observe Father's Day in the home of their parents, Rev. and Mrs. M. M. Beavers. They were accompanied by Don Freeman of Big Springs, grandson of Rev. and Mrs. Beavers, who will visit here for several days.

Lois Bell visited her grandmother, Mrs. Anne Bell and aunt, Madeline Bell in Canyon, last week.

Mr. and Mrs. E. M. Borden, Jr., of Perryton, arrived Thursday, to visit his parents; Rev. Borden returned to fill his pulpit at Perryton Sunday, and Monday, came after Mrs. Borden and their small son, who remained here with Minister and Mrs. E. M. Borden.

Mr. and Mrs. H. I. McGill and children returned to Odessa Friday morning, after visiting with her parents, Minister and Mrs. E. M. Borden of this city.

Mr. and Mrs. J. W. Brown of Roswell, N. M., spent Sunday and Monday here, in the home of their daughter, Mrs. Drew Ridgway.

Mrs. I. D. Cole accompanied by her mother, Mrs. Wyatt of Amarillo, visited Miss Mattie Mae Swisher here, Thursday.

Mrs. Jim Hughes of Lubbock, has been visiting relatives here for the past few days. Mrs. Hughes came to attend a voice-recital given by her niece, Miss Nancy Millard, last Friday night.

Mrs. Jennie Gibson, who has been visiting her daughter, Mrs. Glenn Snyder and family here, for several weeks, left Thursday for Seattle, Wash., where she will visit another daughter for an indefinite time.

Miss Mary Frances Holder left Thursday, for Greeley, Colo., where she will resume her musical studies at the Colorado State College, for the summer term.

Mrs. E. Ramey is convalescing at her home at 504 Schley Avenue from a fractured ankle, she received while shopping in Amarillo.

Mr. and Mrs. G. A. Frye spent the week end in Amarillo, visiting friends and relatives.

Mr. and Mrs. Mac Garner of Amarillo, were guests of Mrs. E. O. Stark in the home of her parents, Mr. and Mrs. Wm. McGehee, here Sunday. Mrs. Stark who has been in Hereford for the past ten days, has returned to her home in O'Donnell.

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HAILE DRUG

WALGREEN AGENCY

We Sell For Less

Friday Phone 99 Saturday

At Our Fountain :

9c — FROZEN MALT — 9c
CHOCOLATE — VANILLA — PINEAPPLE

FROSTED PUNCH!

9c — A Real Treat! — 9c

PINEAPPLE SPLIT

3 DIPS CREAM — 3 TOPPING

9c

Banana — Jumbo

9c — Ice Cream Soda — 9c

SAVE AT HAILE'S

MENTHOLATUM 30¢ Size 19c

JUICE EXTRACTORS 9c

ELECTRIC FANS..... \$1.59

FLASHLIGHT COMPLETE 49c

THERMOS JUGS GAL. \$1.19

JOHNSON'S
Baby Powder

19c

WHITE
Shoe Cleaner

Shoe Strings Free!

23c

POCKET
WATCH
Guaranteed

1.00

RUBBER
GLOVES

A Saving at

23c

HIND'S LOTION 25¢ Size 16c

POWDER PUFFS, 2 for 11c

PUTNAM DYE 10c

ORLIS MOUTH WASH 49c

TOILET TISSUE, 2 for 9c

GULF
VENOM
FLY SPRAY—Pint

25c

PALMOLIVE
SOAP

2 Bars

9c

PRINCE
ALBERT-
TOBACCO

10c

DUKE'S or
DURHAM
TOBACCO—4 Bags

13c

Save At HAILE'S

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

SETH B. HOLMAN Publisher and Manager
EMMIE GILBERTINE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

Softball Games Hold Interest Here Past Week

MARK HORSE VISITORS SHAKE UP STANDING OF LEAGUE TEAMS

By Grant Fuller, Jr.
June 16—The Merchants scored all of their runs in the first three innings to defeat the Lions 8 to 7. Eight errors by the Lions helped the Merchants.

In the first inning the Merchants scored two runs on Climer's single and a costly miscue by Roberts, followed up by a single of Jones. The second inning saw twice as many tallies go home as the first frame. Hoden was safe on error by Emmons and he went clear to third on Cogdell's error on the same ball. He trotted home when the same ball went through Willis' center field. Gentry, next up, singled and advanced to third on passed balls at catcher, D. Knox doubled to bring Gentry in and then came home on Wilkins' single. Wilkins was safe at home on Close's fumble. The third inning brought two more runs across the plate. Two errors and two hits chased these runs home. The Lion tallies came in the first, third, fifth and seventh. Two runs were the most scored in any one inning. Four errors and seven hits aided in bringing the runs in. The Lions made two double-plays in the last two frames.

Score by Innings
Lions 2020201 7 9 8
Merchants 242000x 3 7 5
Batteries—Lins, Willoughby, Smith and Close; Merchants, Wilkins and Jones.

June 17—A. & M.'s 10 runs and 10 hits spelled defeat for the Odd Fellows last Friday night. The score was 10 to 6.

A-M could not score in the first two innings, but they tallied in the last five. Their largest inning was the fifth, in which they scored 4 runs. Daniels was safe on error by Young, Fuller, Jr., advanced him to second when he singled. Hartman singled also, advancing Daniels to third and Fuller to second, but Daniels was caught off third. Fuller, Sr., had filed out to pitcher previous to Daniel's out. Two on and two out and Kelly singled to bring in Fuller, Jr.; Hartman was safe when he came in right behind him on Terry's (IOOF Catcher) error. Schroeter doubled to send Kelly home and he came in on Foster's miff of a fly in center field. The IOOF largest inning was the third, when they brought home 3 runs by virtue of 4 hits and two errors.

Score by Innings
A-M 0011422 10 10 10
IOOF 0030201 6 7 8
Batteries—A-M, Fuller, Sr., and Hartman; IOOF, Stagner and Terry.

June 20—In the first of a double header Monday night the Firemen edged out a 15 to 14 victory over the Laundry boys. The Laundry team piled-up an early lead when they led the Fireboys 9 to 2 at the starting of the third inning. This lead was gradually cut down, however, when the Firemen scored 1 run in each of the third, fourth and sixth frames and chased enough tallies across in the last inning to win the old ball game.

Russell and W. Witherspoon scored almost half of the Firemen's runs. Russell scored three and Witherspoon, four. Corbett with a single and a double drove in three runs.

Score by Innings
Laundry 2710130 14 9 10
Fireman 2011443 15 14 7
Batteries—Firemen, Phillips and Robinson, W. Witherspoon, Laundry, Erpek and Ayres.

June 20—In the second game of the double header the K. O. managed to win over the I. O. O. F. 13 to 11. The K-O committed 8 hits with the Oddies' 18 errors to tally 13 times.

In the third inning the K-O ran 4 runs home for their largest inning. They scored all of these runs from one base on balls and errors by A. Dean, Young, Foster

and London, Dean had two and Foster three. There were no hits for the K-O that inning.

The IOOF staged a late inning rally in their last chance at bat when they scored 4 runs Single-tery first up, singled. Young followed consecutive doubles which tallied three of the four runs. London scored the other runs when he went home on S. Loerwald's miscue at first base.

Score by Innings

K-O	0244410	13	8	6
IOOF	0080224	11	12	18

Batteries—K. C., G. Loerwald, J. Albright and V. Steizer. IOOF, Stagner, Young and Terry.

The Standings

Team	W	L	Pct.
K-O	6	1	.857
Merchants	5	2	.714
Lions	5	3	.625
A-M	5	3	.625
IOOF	3	0	.429
Sunday School	3	4	.429
Firemen	3	6	.333
Laundry	0	8	.000

Schedule for Next Week
Mon., June 27—Firemen vs. Lions.
Tues., June 28—K-O vs. Laundry.
Wed., June 29—A-M vs. Merchants.
Thurs., June 30—Sunday School vs. IOOF.

Flowers To Stay Open At Night During Harvest

L. V. Flowers this week announced that he will keep his restaurant, grocery, market and vegetable stand open all night during wheat harvest.

Mr. Flowers said that the special service started for the convenience

of workers as well as farmers of this area, because many farmers find it impossible to buy groceries and other needs during the day while harvest is going on. In addition to groceries, meats, and fresh fruits and vegetables, he said that the cafe will also operate with a full night shift.

HEREFORD



BULL

By Jimmie Gilentine

This column is dedicated this week to Elmer Dameron, and to Superior Anxiety, Jr., the famous bull whose head is seen at the top of the column. Both have done a lot for the Hereford industry in this section.

As most of you know, Superior Anxiety, Jr., was a grandson of Superior Mischieff, the bull that sold for \$22,000 and set one of the top prices ever paid for a Hereford bull. The blood of both courses through the veins of many fine cattle in this section today. The head of Superior Anxiety, Jr., was considered one of the finest bull heads ever seen. If you will notice the halter is not more than a quarter of an inch in width—and most halters are wider. Yes sir, he had a mighty pretty head.

In addition to boasting around 45 herds of Linebred Herefords, this section also boasts one of the foremost authorities in the world on Hereford cattle. You know, of course, that I refer to Raf Jowell. Raf's reputation reaches from Virginia to Minnesota, and he sure knows Hereford cattle.

Newspaper men are called upon to do lots of queer things, but I believe the hardest task I ever faced was that of writing about Hereford cattle. It is hard to write about something when you are not informed—and I guess I know less about Hereford's than the average boy or girl in the seventh grade. When I first came out here, I was talking about "through-bred cattle" one day, when John Olson

popped up and said, "They breed 'through-bred' horses, and fine-bred cattle." In case you think you are getting to know a little something about Herefords, just talk a while with Raf Jowell, and you will decide you don't know so much after all.

One thing you can depend upon, however, and that is "some of the finest Hereford cattle in the whole world come from right here at Hereford, Texas." You hardly ever find a sale where some of the best blood didn't come from here.

Bob Fullwood has invented an irrigation pump which works on an entirely different principle from that employed by turbine pumps now in use in this section. Bob sunk a barrel at the back of his store, and has been demonstrating the pump in his spare moments. It really kicks out the water, too. I won't even try to explain the theory of his invention, because if there's anything I know less about than Hereford cattle, it is certainly irrigation pumps. Anyway, Bob tells me that it will operate on a fraction of the power necessary for the average pump—and that he can manufacture a 750-gallon pump for around \$250. He has been working on the theory for over 25 years and just now has it perfected.

He had a hard time building the model, because he had to make his own molds, cast the head, and do a lot of other preparatory work. He is going to take out a patent pretty soon, and he already has the pump protected for patenting in the government office.

O. E. Sherman just got back Saturday from Detroit. He drove through a new pick-up, and he saw a lot of country. Enough, in fact, that he believes Kansas wheat production will be drastically cut this year. He says the rust is taking all of the wheat in Kansas, and that it is much, much worse than some farmers in this section faced last year. He also says that the state patrolmen are ganging up on tourists, especially in Texas, and that he is going to write some letters to officials, because he believes that they are hurting our state from the standpoint of tourist trade.

Elsie Paddock sure has a lot of nerve. She admitted, in public, that she reads this column and likes it. It sure got her a lot of razzing, but she stuck by her guns to the last.

Charlotte Close has a new Scotty pup and he is really a dandy. Even Harold and the two boys are crazy about him—and when a man likes a dog during "hair shedding" time, you can bet he is a good dog. I guess I ought to know. Back in the days before my wife married me, she acquired a fur coat—and I will put that coat up against any dog you ever say when it comes to shedding. It shed so much on my coat that she finally ended up with a leather jacket, and I now have a nice fur coat myself.

Do you realize that Hereford has 14 business houses and a lot of homes that are air-conditioned. That spells progress, folks; I guess we have more progressive merchants than any small town I know.

Here's a story I heard the other day on Troy Wombles. You old timers will remember back around 1900 when he used to be Hereford's ice man. There was a certain local girl, whose fiancée was a Scotchman. On the girl's birthday, the Scotchman mailed her a check for "thousand kisses," and signed it. He was congratulating himself over his cleverness, when he received the following letter. "Thanks so much, Darling, for the lovely check. I presented it to the ice man this morning and he cashed it."

Frank Mays, one of the town's foremost bass fishermen, says there is something to fisherman's luck. Last year he was employing all of his science and skill—and having no luck. He passed a group of New Mexico people; one of the women had a broken cane pole, to which was attached a piece of binder twine and a big hook baited with a worm. Just as Frank got by, the woman began to scream. Finally, with the assistance of two boys, she managed to land a five-pound bass. He said the whole bunch, about 12, just stopped fishing and started cleaning the fish and building up a fire.

Files in a newspaper office are probably worse than any other place in the world, es-

CHURCHES

THE METHODIST CHURCH
Sunday School 9:45
Morning Services 10:30
Evening Services 7:50
Young People 7 p. m.
Missionary Societies each
Wednesday 3 p. m.
Attend our services.
M. M. BEAVERS, Pastor.

THE CHRISTIAN CHURCH
H. M. Redford, Minister
Ellis Coombes, Supt.
Bible school 9:45-11 a. m.
Morning worship 11-12 a. m.
Christian Endeavor Societies 8:45-7:45 p. m.
Evening worship (at Methodist Church) 8:30-9:30 p. m.
"At Home in the Universe" will be the theme of the sermon at the morning worship hour by the pastor. We lay hold of the highest values of life when we are adequately adjusted to this universe, which has produced us and in which we must live some way. At the evening hour the pastor of the Christian Church will preach the sermon at the Methodist Church on the subject, "Setting the Pattern." Special music has been arranged for both these services.

CHURCH OF CHRIST
E. M. Borden, Minister
Bible Classes 10 a. m.
Preaching 11 a. m.
(Subject: "The Law of Liberty")
Lord's Supper 11:45 a. m.
Preaching at Progressive School house at 8 p. m.
(Subject: "Salvation in Christ")
Preaching 8:15 p. m.
(Subject: "Giving God the Glory.")

Ladies' Bible Class, Wednesday 3 p. m. Wednesday Evening Program 8:35. If you are interested in a good Bible drill, come to the Wednesday evening services. You will also hear a good sermon.

Our Sunday evening services will continue through the summer months. Come at 8:15. You are welcome.

We have classes for all who desire to attend our Sunday morning Bible Classes. We had our largest attendance last Sunday—108. Let us have 125 next Sunday.

BAPTIST CHURCH NEWS
Sunday School and B. T. U. attendance was down some last Sunday, but we had good attendance at both the morning and evening preaching services. There were two additions to the church at the morning service, one for baptism and one by letter. Let's make a special effort to make the attendance at every service better next Sunday. The wheat harvest is near, there are visits to be made, vacations to enjoy, but let's not forget in the midst of it all to worship the God who made these things possible and the God upon whom we depend for every thing that we enjoy every day. We are making a special effort to let you out on time. Plan to worship God in His house next Sunday. The pastor plans to preach at the morning service, on "The Mind of Christ," Philippians, 25. At the evening service on "The Other Side," Luke 10:25-37. Read these scriptures in preparation and worship with us.
W. E. Barnes, Pastor.

Kerwin of St. Paul robbed several of the nurses and the office cash box and escaped.

Overdue for 18 years, a novel, "Three Men and a Maid" was returned to the Morley Library at Painesville, O.

pecially on Sunday and Monday. There is absolutely nothing for them to eat—except people—and sometimes they are ferocious and even on the point of being dangerous.
The night before he was to be discharged from the hospital, James

PENNEY'S STAR! FEATURES.

Ringless, Pure Silk, Full-Fashioned HOSE
Four-thread Chiffon—ever so practical! Pique tops, cradle soles, french heels. All the new shades.
In Sizes 8½ to 10½—**59c**

Beautiful Brocaded Satin SLIPS
Feature Value in Satin Slips—choice of brocaded or plain-tailored. Well made, with reinforced seams **98c**

Chance to Save! Beautiful Cannon Terry TOWELS
Husky Bath towels are a rarity at this price! Checked centers; colored borders to dress up your bathroom—**15c** (inexpensive)

Big, Fluffy PILLOWS
Standard size 17x24-inch. Filled with all new sterilized chicken feathers. A Real value, at this price—**50c**

Nation Wide Quality SHEETS
81x90 inches full double bed size. You seldom see such serviceable well made sheets at savings like this, so stock up now!—**69c**

Scoop! New Low Price! DRESS PRINTS
Rondo De Luxe **15c** Was 19c
Our best quality percale at this bargain price! New summer prints and solid colors for crisp wash frocks and children's clothes! Fast to washing!

SHIRTS and SHORTS
Full cut, well made, EACH **15c**

Low Priced Smartness! Luncheon Cloths
Part Linen! **37c**
Dress up your table inexpensively! Good quality part linen, American made in bright plaids. Compare this not-to-be-missed bargain. 52 inch square size—popular for every day use.

Penney's

HARVEST

Bring Your

WHEAT

—to—

HEREFORD

FOUR ELEVATORS and ONE FLOUR MILL—
will Buy it—at Best Prices!

HAUL HOME A LOAD OF LUMBER
We Have Most Everything!

BELLVIEW	ONLY 44 MILES
BROADVIEW	ONLY 55 MILES
GRADY	ONLY 54 MILES
CAMERON	ONLY 66 MILES

from HEREFORD—on Good Roads!

R. H. KEMP LUMBER COMPANY

PHONE 44 HEREFORD, TEXAS GRANT FULLER, Manager

Reduced Interest Rates Announced By Local NFLA

GEO. MUSE SAYS FARMERS OF AREA WILL GET \$40,000.00

HOUSTON—The reduced interest rates on Federal land bank and Commissioner loans have been extended by Federal legislation for a period of two years, according to word received today from the Federal Land Bank by Geo. L. Muse, secretary-treasurer of the Hereford National Farm Loan Association.

On Federal land bank loans through national farm loan associations the temporarily reduced rate of 3 1/2 per cent per annum will be continued for all interest installments payable prior to July 1, 1940.

The temporarily reduced rate of 4 per cent on Land Bank Commissioner loans is also continued until July 1, 1940, Mr. Muse said.

The temporary interest reduction does not change the contract interest rate, that is, the rate written in the mortgage at the time the loan was made," Mr. Muse said. "At present the contract rates on new land bank loans are 4 per cent for loans through unpaired associations. The contract rate on all Commissioner loans made through the land bank is 5 per cent. Under the law, as now amended, both land bank and Commissioner borrowers will resume interest payments at their respective contract rates on July 1, 1940.

The reduction in interest rate will mean a saving of approximately \$40,000 in interest payments to the approximately 960 farmers, who have loans aggregating \$3,600,000 on lands in the Hereford territory.

Ike's Cafe Is Now Ready For Harvest Rush

That Ike's Cafe, located on Highway 90, will continue its policy of 24-hour service, was today pointed out by Ike Crosthwaite, who said that special service will be maintained through the harvest season. "It is our policy to remain open day and night, but we are adding extra help for the harvest season," he said.

District 4-H Tour Attended By Local Girls

A large delegation of Deaf Smith 4-H Club girls Tuesday attended District 1 4-H educational tour in Amarillo.

The day consisted of inspection of radio station KGNC, the government helium plant, and a number of commercial enterprises. Speakers were: Mrs. Jim Dodson, home demonstration leader; Gene Howe of the Globe News; O. L. Taylor, Tri-State Air Association, and Rev. Thompson.

Those who made the trip were Fiorella Boeskin, Mrs. F. D. Ferguson, Ruth Ferguson, Betty Jo Boeskin, Barbara Robertson, Mrs. Ira Ott, Geraldine Henry, Mildred Henry, Wilma Jean Robertson, Mrs. Louise Olson, Mrs. C. E. Rae, Vera Rae, Alice Ann Patzold, Ivagene Elliston, Bernice Elliston, Lucy Ann Mitchell, Audrey Maud Mitchell, Betty Lea Valentine, Mr. Valentine, Ina Mae Hewitt, Billye Valentine, Helen Frances Elliston, Mr. and Mrs. J. T. Guinn, Carmel Lee, Dorothy Nell Lee, Georgia Nell Coleman, Anna Brown, Edna Brown, Thelma Brown, Katherine Brown, Willie Mae Dennis, Margaret Love, Sara McCamey, Nova Wylly and Mary Lee Alexander.

High School Is Awarded Credits

Notice this week from the State Department of Education showed one and one-half additional credits of affiliation for Hereford High School, according to C. H. Dillehay, superintendent. The unit was granted in boys' home economics, and the half unit in girls' summer project in home economics.

At the beginning of the 1937 term, the Hereford school had 34 1-2 affiliated credits; a half credit in commercial arithmetic was dropped when the school discontinued the subject, but a credit was gained in shorthand, also a half credit in community civics. These credits with that in boys' home economics brings the total to 36 1-2 credits at the close of the recent term. The half credit in girls' summer project will count toward high school graduation, but not on college entrance.

Hospital Notes

Mrs. Besse Smith underwent a major operation last Friday and was today reported to be resting nicely.

Mrs. Hubert White was admitted Wednesday, for medical treatment. Condition fair.

Mr. and Mrs. Frances Harris of San Monica, Calif., announce the birth of a son, Saturday. Both mother and infant are resting nicely.

Jno. Deckard was reported improved today.

Mr. and Mrs. Troy Moore announce the birth of a son, Martin Reed, Saturday; weight, eight pounds, nine ounces. Both mother and infant were resting nicely today.

Westway Items

(10 miles west)

MRS. MERLIN KAUL

Dr. and Mrs. A. C. Gettys, professor of Bible at Mary Hardin Baylor were callers at the Al Werner home, Saturday afternoon. Professor Gettys is doing field work for the college.

George Turrentine visited in the Al Werner home, Sunday afternoon.

Guests of Miss Mary Turrentine, Sunday, were Misses Bonnie Jean Belew and Imogene Hastings, Messrs. Harold and Willard Quicke of Bovina, Thurman Atchley of Sumnerfield, Miss Belew was Mary's room mate at Mary Hardin Baylor college last winter. Mr. Harold Quicke has been attending Woodward Junior College in Oklahoma, and Mr. Willard Quicke attended McMurry College, last year.

The group spent the afternoon at Buffalo Dam.

STANDING IN GIRLS' SOFTBALL LEAGUE

Team	Played	Won	Lost
West Side	3	3	0
Methodist	2	2	0
High School	3	1	2
Herefordettes	4	1	3
Catholics	2	0	2

FOX TRADES FOR LEWIS PRODUCE

M. G. Fox of Floydada this week announced the purchase of Lewis Produce. He has already moved his family here and plans to make his home in Hereford. In the trade he also got a house in town and a quarter section of farm land.

LOCALS

Mr. and Mrs. D. L. McDonald of Amarillo, were in Hereford, Thursday, looking after business interests.

Mr. and Mrs. Homer Brumley returned Thursday from Ft. Worth where they transacted business last week.

Living Room Suite, used, chair and bed davenport, \$14.95, E. B. Black Co. It

Mr. and Mrs. Knox Kinard were in Hereford, last week. Mr. Kinard, newly elected school superintendent from Oklaunion, was here looking after school interests. He will assume his duties here July 1.

Mrs. W. L. Davis and son, Billy, left for Sulphur, Okla., Friday for a short visit there with relatives. They were accompanied by her mother, Mrs. T. H. Coursey, who will remain in Sulphur for an indefinite stay.

Mrs. Harriette Rutherford and granddaughter, Harriette Carter, have returned from Hutchinson, Kan., where they visited Mrs. Rutherford's daughter, Mrs. W. M. Perciful and her family.

Mrs. Faye Montgomery of Amarillo, spent the week end here visiting her son, Bill Montgomery and her father, J. W. Alexander and Mrs. Alexander.

Ralph Hastings, and Donald Hicks, manager and bookkeeper of the Panhandle Lumber Company in Panhandle, were here visiting homefolks over the week end.

Used Living Room Suite, three-chairs and bed davenport, \$15.95, E. B. Black Co. It

Rev. J. O. Haynes, presiding Elder of the Amarillo district, was in charge of the morning services at the Methodist Church, Sunday.

Judge John P. Slaton, who has been confined to his home for the past several days, is reported to be much improved.

Misses Genevieve and Virginia Eberle, daughters of Mr. and Mrs. Frank Eberle, have returned from Los Angeles, Calif., where they attended the University of Southern California, the past winter.

Mr. and Mrs. W. F. Gillis returned Friday from a vacation trip to points in New Mexico.

Mrs. Harry Whitechurch and her sister, Mrs. Casbolt of Chis, N. M., accompanied by Mrs. Casbolt's daughter, Mrs. Ruth Mc-

Mahon and two daughters, left Saturday on a motor trip to various points in Missouri. They will visit relatives in Springfield, St. Louis, before returning to Hereford.

Used Living Room Suite, three-piece, \$24.75, E. B. Black Co. It

Here For Father's Day

Mr. and Mrs. H. C. Hostetler and children of Borger, were here Sunday, to celebrate Father's Day with his father, Jno. Hostetler. They returned to Borger, Monday, accompanied by Mr. Jno. Hostetler and Barbara Jane and Mary Alice Hostetler remained for a longer visit with their aunt, Miss Lillie Hostetler.

Attend Father's Day Celebration

Mr. and Mrs. W. J. Smith and family attended a celebration in Lubbock, Sunday, honoring Mrs. Smith's father, F. E. Walters of Brownfield, on Father's Day. They were accompanied by their niece, little Miss Vinita Gail Walters of Brownfield, who had been visiting in the Smith home here. There were twenty-nine children and grandchildren from various parts of the state who gathered at Lubbock City Park for the celebration.

Used Living Room Suite, two-piece, \$18.45, E. B. Black Co. It

Mrs. E. W. Harrison returned Monday from Farwell, after spending the week end in the home of her son, David Harrison.

Mr. and Mrs. J. K. Salsor of Farwell, spent Father's Day in Hereford, visiting her parents, Mr. and Mrs. J. J. Buckner. Another daughter, Mrs. Howard Roles and small son, of Amarillo, visited in the Buckner home, Tuesday.

Spend Vacations Here

Three children of Mrs. Hattie Rutherford and their families are spending their vacations here with their mother. Mr. and Mrs. James Rutherford of Jackson, Miss., arrived Sunday, and will visit here, and also in Canyon, while in Texas. Mrs. W. A. Perciful, the former Miss Glenna Rutherford, and her daughter, Glenna Lee, of Hutchinson, Kan., came Monday, and another daughter, Mrs. Beulah Lee Carter and daughter, Harriette, of Amarillo, are here.

Mrs. W. M. Rigler and daughter, Miss Sadie Rigler returned Saturday, from a vacation trip spent visiting relatives in various points in Mississippi.

Mr. and Mrs. C. F. Kerr and daughter, Mrs. Clay Ridgway have returned from a three weeks trip to San Antonio, Boerne and other south Texas points.

Political Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic primary, July 23, 1938:

For State Representative, 125rd District: G. H. (Jack) LITTLE (Re-election)

For District Attorney: JAMES W. WITHERSPOON (Re-election)

For County Judge and Ex-Officio Superintendent County Schools: EARL W. WILSON (Re-election) A. J. (Major) SCHROETER

For Sheriff, Tax Assessor and Collector: J. O. NEWELL (Re-election) R. B. (Bill) HUTSON

For County and District Clerk: L. H. FOSTER (Re-election) RAY CONEWAY ROBERT L. THOMPSON

For County Treasurer: MRS. BESSIE L. SMITH (Re-election)

For County Attorney: JAMES C. GILLILAND TRAVIS M. DAMERON

For County Commissioner, Precinct No. 1: C. C. BOWMAN NOAH EWTON L. H. BHOBE TROY MOORE

For County Commissioner, Precinct No. 2: T. W. ROBERTSON (Re-election) FRED G. BROWN W. A. (Bill) GENTRY T. C. MATHIES G. W. BRUMLEY

For County Commissioner, Precinct No. 3: H. D. CULPEPPER (Re-election)

For County Commissioner, Precinct No. 4: E. T. ALLRED (Re-election) JOHN I. MORRIS

For Justice of the Peace, Precinct No. 1: J. A. LOEWALD

Jungle Princess Finds Her Mate!



It's Ray Milland's duty to teach unstated Dorothy Lamour the gentle language of love, in their new **TECHNICOLOR** picture, "Jungle Love," which opens at the Star Theatre for the Saturday Night preview, for a two-day run, thru Sunday and Monday . . . and judging by this scene, he seems to find his business a pleasure!

More Milk Is Endorsed By State Official

AUSTIN, Texas—In view of the fact that Governor Allred has proclaimed the month June 9 to July 6, as Milk and Dairy Products Month, Dr. Geo. W. Cox, State Health Officer, urges with this more extensive use of milk, that both producer and consumer be concerned as to its quality. The use of clean, safe milk is a health measure.

Local interest in improved methods of producing wholesome milk has increased greatly in the past two decades and the striking advance in milk control has been responsible for the enormous saving in infant life. Milk is perishable and especially during hot weather. To insure milk of good quality requires cleanliness, sterile utensils, protection against flies, careful bottling and maintenance at low temperature. The presence in fresh milk of large numbers of bacteria, due to insanitary methods of production is a health hazard.

Among the diseases which may be transmitted through milk are tuberculosis, typhoid fever, scarlet

ALL-STAR SOFTBALL GAME MAY BE RESULT OF ARGUMENT HERE

** ** * Friday night, July 1. He says he will announce his players next week.

Every time I think about those three fellows telling me how to play ball, I have to laugh," Grant said. "And it is a downright shame to think about what kind of team they will present."

Up to now, conversation has been the chief factor on both sides and fans are wondering whether any one of the four will go through with the challenge—which should result in one of the best softball games ever played on the local diamond.

Grant is still laughing over the proposition, and says that he is going to take the boys—and will challenge their team for a game

fever, diphtheria, septic sore throat, are passed around and delicately sniffed, masks are worn, and classes in raid-behavior — exclusive breaks of disease occur every year in this country and from the use of milk that might have been safe with proper care.

We should firmly insist that the milk we drink be carefully produced, so that we will have the maximum practicable protection along the line from the cow to the consumer.

HEREFORD GIRLS MEET DIMMITT IN SOFTBALL GAME

An all-star girl's softball team from Hereford will journey to Dimmitt tomorrow for a tilt with the Dimmitt girls. The game is scheduled for 6 p. m., as Dimmitt has no lighted field.

Horror is a Mode

Gas masks are chic. London society has taken them up, as the phrase goes, and everybody that really matters is attending fancy dress can—Amarillo Globe. Grayson Bell of Albuquerque, N. M., was a guest in the home of his sister, Mrs. E. S. Ireland, Wednesday.

Mr. and Mrs. Tom McCollum and children returned Monday from a three-weeks vacation trip spent with her parents, Mr. and Mrs. C. M. Gooch, at Winters, Texas, and with his parents, Mr. and Mrs. J. L. McCollum, at Estelina.

What Did You Buy When You Bought THIS Paper?

FIRST, of course, you bought the local news — about the recent doings of people you know, announcements of coming events, intimate details of your own special circle.

And, what more! . . . Aren't you forgetting the vital news items in the advertising columns? Items of immediate interest and real importance to you and yours. News of better buys in food and clothes and things for the house. News that you must watch closely and constantly — if you expect to make your money do its job.

This new year, form the fine habit of following the advertisements with an eagle eye. It will save you money and help you live a richer life.

GREETINGS . . . to our Friends at
BELLVIEW, BROADVIEW, GRADY, HOLLENE and CAMERON
It is with pleasure that we join the merchants of Hereford in extending our greetings and best wishes . . . many of you are already in our big family of subscribers . . . and carefully follow the chronicle of incidents in your section by Mrs. E. H. Johnston, our Bellview Correspondent. Give her your news items regularly . . . we are always glad to have the news from your community.

The Hereford Brand

Anyway Cogdell Finally Got To See First Base

HOMER FOX GIVES PLAY BY PLAY ACCOUNT OF LION-A-M TANGLE

By Homer Fox
Wednesday night the Roaring Lions and those Fighting A. & M. kids locked horns in a battle-royal in an old ball game that was as full of boneheads and bobbles as it is fun.

The Lions almost started something in the first frame when R. Smith walked and McCollum blasted one to Kelly at third, who started the fastest double play of the season; Charles singled, Pappa Emmons hit one to the school house, and Charles slid into second, but Oz made first standing up. Some speed those two light weights; the threat ended when Willis popped out to hind-catcher Bennett. Kelly, first man up for the cotton choppers, walked; Fire ball Morgan was having a little trouble with his fast one, Bennett was safe on a bobbly by Charles; Daniels lined out to catcher and Russell popped to second.

Grant Fuller peeled off his shirt and fired that old apple at such terrific speed that the big old muscles on his mighty right arm stood out like oranges in a Santa Claus sock, Morgan walked but that was all in the second for the Meat Eaters.

The Farmers went out one, two, three in their half.
Singles by Smith and Charles failed to get a run over in the third for the Nerces.

After Hartman popped out to second, Houser was safe on a bobbly by Emmons. G. Fuller forced Houser to second, Kelly singled and Morgan started to quit; Bennett singled scoring Fuller for the first eye of the struggle; Daniels went to third instead of first and was called out on suspicion.

The Meat Eaters did a bunch of nasty scratching in the fourth, Emmons hit Coffee on the head in center field with a fly ball, Dick had his hat off and couldn't hold it; Doc Willis crashed one thru short for a single; Cogdell popped to short, and Posey was out, short to first; Morgan crashed one for two bases and the score stood, Lions 2, A-M 1.

The Farmers were helpless against Morgan's hook ball in their half, nary a man reached first.
Muller, first man up for the Lions in the fifth, rattled the boards for a double, R. Smith singled; both runners scored when short smeared Emmons ground ball. Looks like Morgan had those old country boys on his hip as they went out in order in their half.

This Fuller is not doing so worse himself, as not a Lion reached first in the sixth.
The Kaffir corn heavers picked up one in their half. G. Fuller singled, Kelly flied out to short center, Bennett was safe on an error by Willis, scoring Fuller from second for the second run for the Farmers, and Fuller making all two of them, Daniels walked and so did Mr. Morgan, R. Smith taking the mound in his place. L. B. Russell crashed one down third base line that was good for a triple, scoring two more runs—but something wrong—the Umpires went into a huddle and decided it was a foul ball and what an argument, what an argument, even says that haven't been to a ball game all year says it was a fair ball. Kelly entered a protest and presented the Judge with a very official letter and a perfect drawing as any Civil Engineer could make of the play and a decision will be made later on, anyway the Umpires are still batting 1000 and Russell popped out to first and Schroeter went out pitch to first.

The Meat Eaters absolutely tore the Farmers to pieces in the seventh, Close singled, Muller singled, scoring Close, Smith was safe on an F-C, when that flat headed Kelly tried to force a man out with one on; Kelly said there had been so blamed many Lions on the bases that he hadn't noticed any bases empty. McCollum singled, Charles was safe on an error by Kelly, Emmons singled, Willis was out third to first, Cogdell singled; it had been so long since he had seen first that he missed the base ten feet, everybody hit, everybody missed, everybody scored; both Umpires, bat boy, gate keeper, one bull

and three ladies were on the bases and the final score was 9 to 2 in favor of the Meat Eaters.

SOCIETY

HOUSE PARTY ENTERTAINS SUMMERFIELD Y. W. A.

The Summerfield Y. W. A. of the Baptist Church was entertained with a house party given at the home of Mrs. J. A. Noland, June 14. The annual occasion opened with a luncheon at one o'clock, followed by a program in the afternoon. Roll call featured reports from the Y. W. A. Institute held recently in Tulsa. A book review of "Judson the Pioneer," was given by Opal Roberson.

During the business session new officers were elected. Those chosen were Beatrice Noland, president; Glenn Walsler, vice-president, and Louise Walsler, secretary-treasurer. Ruby Butler and Mildred Walsler were appointed to serve on the program committee and Opal Roberson, Glenn Walsler and Mildred Walsler will compose the year book committee.

A picnic supper on the lawn and a slumber party Tuesday night concluded the party.

Members present, were Louise Walsler, Mildred Welty, Artie Tartar, Mildred Walsler, Leatrice Clark, Glenn Walsler, Pearl Pracher, Clydine Kendall, Helen Ogleby, Ruby Butler, Mary Lookingbill, Maude Story, Dorothy Noland, Mrs. B. C. Roberson, sponsor, and the hostess.

FORD DEMONSTRATION CLUB HOLDS MEETING

The Ford Demonstration Club met at the school Wednesday afternoon, June 15.

Mrs. V. T. Glenn, president, was in charge of the meeting. During the business session Mrs. J. L. Light was appointed parliamentarian, Mrs. H. M. Benson, reporter, and Hilda Straffuss, gear book chairman. Miss Straffuss will be assisted by Mrs. Dennis Bernard and Mrs. G. E. Benson. Other committees appointed were: Social, Mrs. J. L. Whitsett, Mrs. F. C. Benson and Mrs. Clarence Callahan; Membership, Mrs. Lowrey Walker and Mrs. H. M. Benson.

Miss Sadie Lee Oliver, CHDA, presented an outline of Home Demonstration Club Work scheduled for this county.

Mrs. L. J. Straffuss was selected as garden demonstrator and Mrs. F. C. Benson as yard demonstrator. Refreshments were served by Mrs. Lowrey Walker, assisted by Mrs. H. M. Benson.

The next meeting will be held July 20, at the home of Mrs. G. E. Benson. At this meeting Miss Oliver will give a report from the annual Home Demonstration meet, which will be held at College Station, July 12, 13 and 14.

W. M. S. HAS GENERAL MEETING

All Circles of the Woman's Missionary Society of the Methodist church met for a general meeting at the home of Mrs. E. B. Hedrick, Wednesday afternoon. Circles included were Nos. 1 and 2, Bible Circle and Little Fox Circle. Mrs. Howard Hershby conducted the devotional followed by a vocal duet by Sarah Agnes Bryant and Mrs. J. C. McCracken. Mrs. J. F. Ward gave the prayer. After a talk on Stewardship by Mrs. M. M. Beavers, Miss Keola Crouch entertained with a reading. Mrs. J. F. Ward, general president, directed the business session, when reports from circle activities were given. The next meeting will be held in connection with the Zone meeting at Bovina next Wednesday.

G. A. HAS OUTDOOR MEETING

The G. A. met at the church, Tuesday, June 21, before going to the State Park for an outdoor meeting.

Mrs. R. E. Perkins gave the devotional, Glennis Cockrell had charge of an interesting nature program, Ann Jo Owen gave a poem, Joyce Crass and Bobbie Turner gave a dialogue, bringing out ways to conquer Slumber Slumps, Glennis Cockrell gave a poem.

Plans were discussed for having a better G. A. organization. After the meeting was dismissed with sentence prayers, the group returned to the home of Mrs. Perkins, where they were served ice cream and cake. Those present were Glennis Cockrell, Joyce Crass, Maxine Beach, Anna Jo Owen, Bobbie Turner, and Mrs. Perkins.

INSPECTED HERE PLANTING SITES

E. W. Johnson of the United States Department of Agriculture was in this county Wednesday, June 22, to inspect co-operative planting sites. Mr. Johnson is with the field station at Woodward, Okla.

Scout Court Of Honor Scheduled For Friday Night

Monday, June 27, at 7:30 o'clock, the Scouts will have their monthly Court of Honor. There will be advancement in rank and awarding of merit badges. The usual limit of merit badges that can be obtained at one Court of Honor is three, but due to the fact that one was missed at the camp and a large number were earned, there will be no limit. Many boys are expected to become Star Scouts at this meeting.

The public is very cordially invited to attend, as this will be the last meeting that Scoutmaster J. C. Thorns will have with the boys, and a good attendance would be welcome. All parents of the scouts are requested to be present if possible.

Finishing Wood Studied By H-D Ladies Saturday

"There is a reason for the directions given in removing an old finish and putting on a new one," stated Miss Sadie Lee Oliver, County Home Demonstration Agent at the special meeting held on June 18, at the court house. It is necessary to follow directions of the wood is to be given the best possible finish.

To bring out the natural grain and color, and to produce a subdued rich glazed surface on such woods as maple, cherry, oak, mahogany and walnut is well worth the considerable effort necessary.

The first of the oak arm chairs finished for this demonstration by Miss Gertrude Koehler took ten hours time to assemble needed equipment and complete the job. This work was done on five mornings. Other chairs took considerable less time.

Those present for the meeting, were Mesdames O. L. Rutherford, George S. Parker and R. A. Frye of North Hereford; R. J. Coleman and J. T. Gulm of Messenger, Nettie Elliston and Louie Olson of Wiche, and Mrs. R. A. Fullwood.

Carl's Cafe To Be Open Nights

Carl Jennings this week announced that Carl's Cafe will remain open at nights during the harvest season in order to better serve residents of this area.

The cafe has been recently remodeled and improved throughout, and Mr. Jennings said that he will continue to feature the same service and quality foods at reasonable prices.

Here from Atlanta, Ga.
Mr. and Mrs. Barney P. Casteel and son, Parks, of Atlanta, Ga., arrived Tuesday, for a visit here in the home of her parents, Mr.

and Mrs. Jno. L. Wilson and other relatives. Both Mr. and Mrs. Casteel are former Hereford residents. At one time he was head of the manual training department of the Hereford High School. Mrs. Casteel is the former Miss Grace Willson.

Wanted
WANT TO BUY—Used Allis-Chalmers All-Crop Harvester and Hammer Mill and Hog Wire. Joe Bilgri, General Delivery, Hereford. 25-3tp
WANTED—Custom Baling. Have new baler and equipment to do custom baling. See Homer Hamilton, 2 miles west on Harrison Highway. 25-1tp

Want Ads For Sale or Trade

FOR SALE—One 10-foot John Deere Power Binder. See O. L. Rutherford, Hereford, Texas. 1tc
FOR SALE OR TRADE—320 acres improved land, 100 acres in cultivation, free of debt, in San Jon Valley. L. M. Chandler, Endece, N. M. 25-3tp

FOR SALE—480 acres land, half cultivation, half grass. Fair improvements, water fifty feet. Possession at once. Real buy at \$12.50 per acre. Best of terms. See Cluud Higgins. 25-3tp

FOR SALE OR TRADE—Gasoline Motor washing machine, good condition. See Mrs. J. M. Reeves, corner E. 11th St. & D. Ave. 25-3tp

FOR SALE—One 1929 Case Combine. See L. W. Carlyle, 806 Lee Avenue. 25-2tp
FOR SALE—1 16-foot Case Combine. G. W. Brumley. 23-3tc

FOR SALE—Improved 160-acre irrigated farm. Small cash payment, balance terms. Alvin C. Thompson. 23-3tc

FOR SALE—Improved 10-acre tract, small cash payment, balance easy terms. Alvin C. Thompson. 23-3tc

A BARGAIN!
ONE GOOD Reconditioned 20-foot Avery Combine. Anyone interested in a big combine that will save you time and money, see Frank

Wild, 6 1-2 miles northeast on Canyon Highway, north side of road. 22-4tc

FOR SALE—A good combine, will take cutting contract for pay. M. Lacy, Friona, Texas. 23-3tp

WE HAVE STORED Near Hereford, three pianos, one baby grand, a studio size upright, and a spinet Console; will sell these for the balance against them rather than ship. For information write Jackson Finance Co., 1101 Elm Street, Dallas, Texas. 25-3tp

FOR SALE OR TRADE—One International Combine, 12-foot cut, good condition. J. F. Ward. 23-4tc

FOR SALE—Re-cleaned Sudan Seed. J. F. Ward. 23-4tc

FOR SALE—John Deere Single Disc, 20-foot, Model S. See Frank Beizer at Sulphur Park. 23-3tp

FOR SALE—16-foot line shaft, 1 3-8 inch diameter; one jack shaft, 4 feet long; 3 pulleys; 1 bearings, ceiling bracket type; 1 split wooden pulley, 4 inch face, 1 1/2 inch in diameter. See B. B. Huckabee at Hereford Implement & Appliance Co. dh

Lost and Found

FOUND—Hair net and a bottle of hand lotion. Owner may have same by calling at the Brand office and paying for this advertisement. 1dh

CLOSE DRUG STORE WELCOMES

The people of Bellview, Grady, Cameron, Hollene and Broadview to Hereford!

For QUALITY DRUGS and BEST PRICES—Call on Us!

VISIT OUR

SODA FOUNTAIN

for Cool and Refreshing Drinks

Always Ready and Willing to Serve You the Best!

Wanted
WANT TO BUY—Used Allis-Chalmers All-Crop Harvester and Hammer Mill and Hog Wire. Joe Bilgri, General Delivery, Hereford. 25-3tp
WANTED—Custom Baling. Have new baler and equipment to do custom baling. See Homer Hamilton, 2 miles west on Harrison Highway. 25-1tp
WANTED—Commercial typing and mimeographing. Peggy Valentine, Western Union office. 25-3tp

WANTED—Having added the Wolverine Work Shoe, I am anxious to supply your needs in this line. My stock is complete and prices are very reasonable. Powelson's Shoe Shop. 24-3tc

WANTED TO BUY Doggie calves, three to six months old. Also want to buy galvanized pipe and wire, also barn. See Claud Higgins. 24-3tp

FOR RENT—Furnished apartment with all bills paid. Mrs. Nettie Megert, 400 Lawton Ave. 25-1tc
FOR RENT—Quarter section, 9 miles northwest, no buildings. See L. Baekin. 24-3tp

FOR RENT—1-2 section, N half of section 12, block K7, in Ward District. Write B. F. Snow, at Bridgeport, Okla. 24-2tc

FOR RENT—Light housekeeping and bed rooms. Mrs. J. F. Ward. 25-4tc

MASONIC BULLETIN
Hereford Lodge 848
Stated meeting second Monday in each month.
School of instruction each Thursday night.

AMERICAN LEGION
Post 192—Hereford, Texas
Business Meeting 1st Tuesday, each Month.
Social Meeting 3rd Tuesday, each Month.

LEGAL NOTICE

THE STATE OF TEXAS
To the Sheriff or any Constable of Deaf Smith County, Greeting:
YOU ARE HEREBY COMMANDED to summon T. E. Ballard, the unknown heirs of T. E. Ballard, deceased, and the unknown legal representatives of T. E. Ballard, deceased, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford,

PLANTING TIME

SO SEE US FOR

Field Seed

Our stock of field seed such as Maize, Hegari, Kafir, 60-Day Milo and Sudan is still complete. Come in and get some of our pedigreed Field Seed. They are thoroughly clean, so they won't stop your drill or planter.

Bulk Garden Seed OF ALL KINDS

Custom Grinding and Cleaning

WEST TEXAS FEED and SEED

PHONE 208

Texas, on the Third Monday after the Second Monday in July, A. D. 1938, the same being the first day of August, A. D. 1938, then and there to answer a petition filed in said court on the 22nd day of June, A. D. 1938, in a suit, numbered on the docket of said Court as No. 2423, wherein Mary E. Wagner is Plaintiff, and T. E. Ballard, the unknown heirs of T. E. Ballard, deceased, and the unknown legal representatives of T. E. Ballard, deceased, are Defendants, and said petition alleging:

1. That on or about the first day of May, 1938, she was lawfully seized and possessed of the East half of Section or Survey No. 319, Block M-6, Grantee S. K. & K. Abstract No. 271, Certificate No. 302, in Deaf Smith County, Texas, holding and claiming the same in fee simple.
2. That on the day and year last aforesaid the defendants unlawfully entered upon said premises and ejected plaintiff therefrom, and unlawfully withheld from her the possession thereof, to her damages in the sum of \$10,000.
3. That the reasonable annual rental value of said land and premises is \$1,000.00.

Wherefore plaintiff prays that the defendants be cited to appear and answer this petition, and that plaintiff have judgment for the title and possession of said above described land and premises, and that writ of restitution issue, and that her rents, damages and costs of suit, and for such other and further relief, special and general, in law and in equity, that she may be justly entitled to.

F. T. ROLOSON,
Attorney for Plaintiff.

"This action is brought as well to try title as for damages."

4. For further cause of action, if need be, and in the alternative, the plaintiff shows to the court that she is the true and lawful owner of the East Half of Section or Survey No. 319, Block M-6, Grantee S. K. & K. Abstract No. 271, Certificate No. 302, in Deaf Smith County, Texas, and in the possession of the same, claiming the same in fee simple; that she, and those under whom she claims title, have had and held peaceable, continuous and adverse possession of all said lands and possessions, cultivating, using and enjoying the same, paying all taxes due thereon, and claiming the same under deeds duly registered for more than ten years before the filing of this suit, and that she has had the actual, peaceable and adverse possession of all of said lands for more than ten years prior to the filing of this suit by an actual enclosure of said lands by having and maintaining a fence around

the same for more than ten years last passed, all of which has continued for many more than ten years prior to the filing of this petition.

5. Plaintiff further shows to the court that she, together with those from whom she acquired title to said lands, and has had the actual, peaceable and adverse possession of said lands and premises for a period of more than twenty-five years prior to the filing of this action, under claim of right, in good faith, and under deeds or instruments purporting to convey the same, which instruments have been duly recorded in the deed records of said county.

6. Notwithstanding the facts as above set forth, the defendants, and each of them, assert and claim some right, title or interest in and to the said lands, but plaintiff alleges that the said defendants, have no right or interest therein, and that, if they, or either of them, ever had any right or interest therein, the same has long since been barred by the statutes of limitation.

Wherefore plaintiff prays that the defendants be cited to appear and answer herein, and that plaintiff have judgment for the title and possession of the said described lands and premises.

F. T. ROLOSON,
Attorney for Plaintiff.

Herein Full Not, and have you before said Court, at the above said next regular term, this with your return thereon, showing how you have executed the same. GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford, Texas, this 23rd day of June, A. D. 1938.

L. H. FOSTER, Clerk,
District Court,
Deaf Smith County,
Texas.

The BEST Place to Eat!

- Pig Sandwiches
- Hamburgers
- Steaks
- Meals
- Ice Cream

YES, WE GIVE CURB SERVICE!

Greenhedge Inn

On Highway 60 in Hereford

HARVEST NEEDS

FOR YOUR TRUCK or TRACTOR

We have everything in our big complete stock for repairing your trucks and tractors, including all kinds of tools and wrenches to do the work with. Come in to our store and see our stock of parts and accessories. Look over this list—see if it doesn't remind you of something you'll need this harvest! The price is always reasonable at our store!

- Hydraulic Jacks
- Clearance Lights
- Truck Tubes
- Grease Guns
- Fan Belts
- Socket Wrenches
- Spot Lights
- Batteries
- Flares
- Spark Plugs
- Light Bulbs
- Fog Lamps

Generators

We operate a generator exchange service, making liberal trade-in allowance for your old generator. Bring your old generators in now for this exchange service!

ARCTIC AIRE ELECTRIC FANS

We have just received a big shipment of new Arctic Aire Electric Fans, both oscillating and non-oscillating. All sizes!

PRICED UP FROM \$1.39

Open Late During Harvest!

IF IT'S for the AUTO or TRACTOR—TRY US FIRST!

MILLER AUTO STORE

309 NORTH MAIN STREET

BIG MILLINERY SALE!

For Friday, Saturday and Monday, we have a Big Special! One Hundred Hats going at your choice, \$1.00. All fine straw and crepe Hats in all the wanted shades, also, black and white. Just three days for this Big Offer! All better hats at a bargain! Come in and look them over.

Vogele Millinery Parlor

Clothing And Vegetables Are 4-H Club Topics

WYOHE GIRLS MEET IN ELLISTON HOME FOR SECOND SESSION

By Betty Lea Valentine
The second meeting of the 4-H Girl's Club was addressed by Miss Sadie Lee Oliver on the subject of clothing and leafy vegetables and decorant. It was held in the home of Mrs. N. G. Elliston, June 16. Miss Oliver suggested the use of a small brush for the feet, a mild soda water bath will often deodorize ones feet. A two weeks trial should prove the value of such treatment.

A short talk was given by Miss Oliver on yellow vegetables as the girls decided to take up clothing and the raising of yellow and leafy vegetables.

Miss Oliver instructed each member to set a cover for one.

A very interesting program was given by some of the members. "The Life of Beare" was given by Ruth Elizabeth Ferguson, Bobby Robertson played "Blue Hawaii" and "Hamorase Waits" on her accordion. Riddles by Lucy Ann Mitchell, Geraldine Henry read a poem, "Little Betty Blue."

The girls decided to attend the rally held in Amarillo, Tuesday, June 21.

Refreshments of cookies and lemonade were served to the following visitors: Rachel Brown, Margie Henry, Wilma Jo Robertson, Minnie Opal Elliston and Wilma Gene Robertson; and members, Audrey Mitchell, Geraldine Henry, Mildred Henry, Bobby Robertson, Helen Frances Elliston, Elizabeth Ferguson, Lucy Ann Mitchell, Ina Mae Hewitt and Betty Lea Valentine.

Alfre Ann Paetzold, is staying in Hereford and attending Summer School at St. Anthony's.

Miss Ivagene Elliston spent from Saturday until Wednesday with her sister, Mrs. Bernice Dea Fortner of Arney.

Mrs. Lee Coonauger and Mrs. Louie Olson attended an all-day quilting held at the Baptist church in Hereford.

Miss Nancy Olson is visiting her aunt, in East Texas.

Mrs. Ben McBryer, formerly of this community, who has been suffering from poisoning the past week, is improved.

Mrs. Williams the mother of Mrs. Lee Coonauger, who has been visiting her son in Lubbock, is reported to be on the sick list.

Mrs. Dock Roberson's mother, Mrs. Walk Bradley, has improved so much from her operation that she is able to be up and about part of the time.

Nollie Elliston returned home the latter part of the week from New Mexico, where he has been planting his land. He reports it to be dry there.

George Robertson and Gus Thiele started wheat harvest, Monday.

It is undecided where Wyche Demonstration Club will meet, on account of it being the machine clinic and so many are planning to bring their machines. We will try to announce it in next week's paper.

H. B. and R. W. Elliston attended the sale in Amarillo, Monday.

Mrs. Louie Olson and Mrs. Nollie Elliston attended the refinishing of furniture demonstration held at the court house, Saturday.

Mr. and Mrs. Dock Roberson and children, Mr. and Mrs. R. C. Valentine and children enjoyed a picnic in the park at Hereford, Sunday.

Mr. and Mrs. Troys Carmichael of Progressive, spent Thursday evening in the Pete Carmichael home.

Over twenty, so far, of this community, have listed their donations for the bake sale to be held in Hereford, Saturday, June 25, by the Home Demonstration Clubs of the County. The proceeds will go to finance a trip of a delegate to College Station.

Mrs. C. M. Brown of Carter, Okla., and children have been visiting in the home of Mrs. Brown's parents, D. E. Carmichael and her brother, Pete Carmichael and family. They left Saturday, for their home in Idaho.

Billie Bob Carmichael has been visiting his grandparents, Mr. and Mrs. Harris in Summerfield.

Mrs. R. C. Valentine and daughter motored to Amarillo, Sunday morning. Miss Lorene returned with them and spend the day here.

Miss Ivagene Elliston called in the R. C. Valentine home, Sunday evening.

Miss Peggy Valentine called in the home of her parents, Monday.

A large crowd of 4-H girls from this community are planning to attend the 4-H rally in Amarillo.

R. C. Valentine will drive one of the Wyche School busses and gather up the children.

Summerfield News
(6 miles southwest)

MRS. ASA ATCHLEY
W. R. Saupp of Hereford, was in Summerfield, Sunday.

Mrs. J. A. Noland attended church in Hereford, in the court house, Sunday. She enjoyed hearing Rev. Fox of Amarillo, Rev. Hills of Plainview, Rev. Barrington of Portales and Rev. Stims of Oklahoma.

Mr. and Mrs. Bel Wilhelm attended the plateau singing convention in Sudan, Sunday.

Mrs. M. McKee, Mr. and Mrs. the Harry Cannon home, Sunday. Glenn Cates of Amarillo, visited in Mr. and Mrs. Cecil Lookingbill and son of Amarillo, visited in the J. L. and Lois Lookingbill homes, Sunday.

A Father's Day program sponsored by Mrs. Ray Johnson was given at the church, Sunday. There were several appropriate readings and special song, also a story of the origin of Father's Day.

Mrs. Elvis Reed and children of Amarillo, are visiting in the

Wyeche Items
(1 1/2 miles south, 2 miles east)

MRS. R. C. VALENTINE

Mr. and Mrs. John Paetzold and Edward visited in Amarillo, Monday.

The sons of Nollie Elliston have been attending the summer school at St. Anthony's, the past week.

Mr. and Mrs. Clyde LeGrome and children, Yvonne and Mary, of Amarillo, visited in the home of Mr. LeGrome's sister, Mrs. Raymond Elliston, Sunday.

Mr. and Mrs. Hewitt and Ina May, visited in Amarillo, Friday.

Miss Bernice Elliston returned home Tuesday from a trip to New Mexico.

Mr. and Mrs. John Paetzold and sons, Billie and Johnny, visited relatives in Groom, Wednesday.

Lightning struck and killed a milk of Fred Henry's, Wednesday.

Foster's Cafe
Open Nights For Harvest Season

"To serve our customers better, we will remain open at night during the harvest season," Paul Foster today announced in connection with Foster's Cafe.

He said that a complete crew will be on duty at night during harvest in order to offer service for customers who come to town late with wheat.

Jumbo News
(13 miles southwest)

MRS. ULLMAN HUNTER

The M. L. Simpson family spent the week end in Calumet, Okla., with relatives and attended a wedding of a cousin of Mr. Simpson.

Rev. Withro of Plainview, preached here Sunday, and was a dinner guest of Mr. and Mrs. O. Andrews.

Mr. and Mrs. Raymond Miller of Dimmitt have moved to the farm just south of the school house, owned by Ben Finegold of Amarillo.

Mrs. Pauline Matthews has been elected primary teacher for the coming year. Pauline is the only daughter of Mr. and Mrs. A. L. Matthews and has been reared in this community. She is a junior in W. T. S. C. this summer.

Mr. and Mrs. S. J. Lovell of Canyon, called on Mrs. Ullman Hunter, Sunday afternoon.

Mr. and Mrs. Robert Stephens were guests in the Osro Stephens home in Dimmitt, Sunday.

Mr. and Mrs. W. A. Hunter and Mrs. Brazil of Hereford, visited with Mr. and Mrs. S. M. Hunter, Sunday.

The Missionary Society met with Mrs. Maurine Axe, June 9, for their first official meeting since organization. Plans were discussed and made for the new year. Mesdames Simpson, Baird, Flowers and Sam Hunter were present. It was decided to have a joint meeting with Hereford as they were meeting with Mrs. H. C. Baird, Tuesday.

Mr. and Mrs. Finis Hunter had as their guests over the week end, her sister and family, the McCraws of Fort Worth, Sunday, a family reunion of the L. O. Norman family of Arney, was held in the Canyons, near Ralls. The Hunters attended, accompanied by the McCraws.

Thursday afternoon at the school house, Miss Lucille Slutz, Home Demonstration Agent of Dimmitt, lectured to a group of women on the importance of properly arranged kitchen space and storage. Miss Wagner, Home Economics teacher of Dimmitt, and Mrs. W. A. Hunter of Hereford, were guests. Mesdames Robert Stephens, Raymond Miller, Dorey Owens, A. L. Matthews, Sam and Addison Hunter

Daniel News
(7 miles east, 18 miles north)

BY PAULINE MOORE

Several light showers have been received in this community this week.

Several of the farmers are having to replant their row crops for the second and third time.

L. C. Weaver from Brownfield, visited in the J. S. Moore home, Sunday.

Mr. and Mrs. Jack Voncinent of Amarillo, visited in the Floyd Tomlinson home, Thursday.

Albert Earl Hudgson, who has been visiting his sister, Mrs. Ervin Shugart for the past two weeks, returned to his home near Oilton, Tuesday.

Burford Nicholas from Littlefield visited Mr. and Mrs. W. R. Moore, Thursday and Friday.

Shoppers in Hereford from this community Friday and Saturday, were Mr. and Mrs. J. S. W. R. and A. D. Moore, Mr. and Mrs. Sam McCraw, Mr. and Mrs. J. B. Self, and Mr. and Mrs. Ervin Shugart.

Donald Henealey from Amarillo, is working for J. F. Matthews.

Mr. and Mrs. W. E. Moore and family and Mr. J. R. Whitaker were in Plainview on business, Friday.

Mr. Muse and son, Freeman, and Dick Hudgson from Oilton, called in the Ervin Shugart home, Tuesday.

Miss Mary Jo Tomlinson is visiting relatives near Lockney and Plainview, the past week.

Ruth Moore, Allie Jo Davenport took dinner with Glenna Moore and Odell Finney, Sunday.

Richard Moore, Hardeclean, Mr. and Mrs. J. B. Self visited with Cecil Oglesby, Sunday.

Mr. and Mrs. Clarence McBroom were dinner guests in the J. T. McClain home, Sunday.

George Muse of Hereford, was in this community attending to business, one day this week.

Mr. and Mrs. Cecil Allred and daughter of Amarillo, visited his father and mother, Mr. and Mrs. J. C. Allred, Sunday.

Miss Lottie Allred, is working in Hereford.

Farmers Associated Elevators

Meaning a bunch of your neighbor farmers associated together to furnish elevator service at Black and Dawn!

BEGINNING OUR 10TH SEASON

WE SOLICIT YOUR GRAIN TRADE!

The Best Prices—The Best Service

OUR MOTTO: "NO LONG WAITS—NO SHORT WEIGHTS"

Farmers Associated Elevators

J. H. HEAD, President F. H. OBERTHIER, Secretary

Directors:

G. W. BRUMLEY G. J. PADDOCK
J. H. HEAD E. E. FRIDLEY
E. B. BLACK C. H. DYAR
F. H. OBERTHIER

BILL SMITH
Manager at Black

R. A. FRYE
Manager at Dawn

WYCHE ITEMS
(1 1/2 miles south, 2 miles east)

MRS. R. C. VALENTINE

Mr. and Mrs. John Paetzold and Edward visited in Amarillo, Monday.

The sons of Nollie Elliston have been attending the summer school at St. Anthony's, the past week.

Mr. and Mrs. Clyde LeGrome and children, Yvonne and Mary, of Amarillo, visited in the home of Mr. LeGrome's sister, Mrs. Raymond Elliston, Sunday.

Mr. and Mrs. Hewitt and Ina May, visited in Amarillo, Friday.

Miss Bernice Elliston returned home Tuesday from a trip to New Mexico.

Mr. and Mrs. John Paetzold and sons, Billie and Johnny, visited relatives in Groom, Wednesday.

Lightning struck and killed a milk of Fred Henry's, Wednesday.

BUT no noise means no wear



* Where you hear noise you can be sure there's wear. So when you set out to buy a refrigerator... listen closely to them all. You'll discover one type that makes no noise at all... THE GAS REFRIGERATOR. And that still, cold silence testifies to the long, trouble-free, low-cost life which THE GAS REFRIGERATOR will give you. It has no moving parts inside to wear out and fall.

West Texas Gas Company

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Complete tract index of all lands and towns lots in Deaf Smith County.
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DEAF SMITH COUNTY ABSTRACTS INC.
Ollie Estes, Manager

SWAP!
Through the WANT-ADS

Hill-Ricketts Company
J. E. Hill J. C. Ricketts
REALTORS
Farms — Ranches — City Property

HARVEST IS HERE

and we are **READY!**

Right at this season, Time means Money — and of course there are many small items you will need for Harvest... We have anticipated this occasion, and now offer one of the largest Hardware Stocks in the entire Panhandle. We have especially stocked heavy on the items you will need for harvest... even down to water jugs, thermos jugs, cooking utensils... and repairs for machinery, truck beds, etc.

HARVEST DISHES

Just arrived—a big shipment of harvest dishes, the kind that are hard to break, and are low in price. They are on special this week!

Canvas, Canvas Slats, Bolts, Rivets, Webbing, Belts and Hundreds of Other Items You Will Need!

GREETINGS,
TO OUR FRIENDS IN EASTERN NEW MEXICO

We look forward to seeing our friends at Bellview, Broadview, Hollene, Cameron and Grady next Friday. You know that you are always Welcome in Hereford and that a friendly greeting awaits you at Stren's Hardware. Drop in any time and meet your friends.

Streu Hardware

Sudan Endorsed As Good Cover Crop For Area

SCS ENDORSES SUDAN AS CONTROL MEANS FOR WIND EROSION

Many farmers of this area are planting sudan grass this year because of its effectiveness in resisting erosion and its adaptability to a wide variety of soil and climatic conditions, says O. C. Holt, agronomist of the Soil Conservation Service demonstration area, near Hereford, Texas.

"Not only is sudan grass drought-resistant, but its yield in the semi-arid Southern Great Plains has been sufficiently large to make the grass popular as a hay and temporary pasture crop," Mr. Holt points out.

Sudan grass is grown successfully on almost every class of soil from heavy clay to light sand, but the larger yields are produced on rich loam soils, farmers have found. It is an annual crop that can be introduced easily into a strip-crop pattern with such non-erosion-resistant crops as cotton, corn and beans.

Because of its ability to stool, sudan grass supplies a land cover that resists both wind and water erosion. It is not uncommon for it to produce 100 stems from a single root.

In areas where wind erosion is a serious problem, sudan grass is being planted both in strip-crop patterns and as field borders, Mr. Holt says. In both instances the grass left on the field serves to protect the clean-tilled strip from wind erosion damage during the blow season.

"Almost every farmer needs hay," says Mr. Holt, "so he might as well produce this feed in contour strips where it can serve a useful purpose in resisting erosion."

Paul Rudd, V. Skypala, George Turrentine and Joe Evans, co-operators on the Hereford Demonstration Project are protecting their wheat with strips of sorghum. They have encountered no wind erosion since they have been strip-planting their wheat.

Mrs. Dave Hillburn and twin daughters of Vega, visited her parents, Mr. and Mrs. Zaring, over the week end.

Albert Klein, who has been at Hot Springs, N. M., the past three weeks, came home last week, and left Saturday for Temple, where he will go through the clinic. The community surprised Mr. and Mrs. M. H. Zaring, Saturday night, with a shower for their first wedding anniversary. Fifty were present and many presents were brought. Ice cream and cake were served.

Velma Howard left Monday for her home in Enid, Okla. She has been here visiting her brother, Glenn Howard, the past two months.

The rains the past week have been scattered. Some received one-half inch. No one has had to re-plant because of hard rains.

Sunday afternoon Adrian played ball at Vega. The score was 4-1 in favor of Adrian.

Dawn Items

(13 miles east)

BY MRS. JESS CALDWELL

Mrs. Aubrey Wimberley was called to Wichita Falls Friday, by the death of her grandmother.

Mrs. M. H. Burum and children visited Mrs. C. H. Hodges in the Daniel community, one day last week.

H. E. Barnes and family returned Wednesday from Seagraves and other points, where they have been visiting relatives for the past several weeks.

Mrs. Paul Frye of Amarillo, and Mrs. Bynum and sons of Amarillo, visited Sunday afternoon in the A. A. O'Neal home.

Sarah Smith spent Thursday and Friday in Hereford, visiting her friend, Geraldine Kendall.

Mrs. W. P. Caraway went to Rager, Texas, Saturday, to visit her parents. Her father has been quite ill, but reported to be improved. Mrs. Caraway made the trip with Mr. and Mrs. Claude Ricketts of Hereford, who intended to visit at Mineral Wells. They returned home, Sunday night.

Mr. J. G. Coe and sons, Bobby and Junior, returned home after a week's visit in California and Arizona.

Mrs. Rosie Moon, who has been here on an extended visit with her sister, Mrs. W. J. Stewart, spent the week end with Mrs. Ehridge, at Hereford.

Misses Inez and Alma Miller, Mrs. Julia Samuelson and Mrs. A. A. O'Neal visited in Canyon, Monday. Miss Inez remained in Canyon to attend W. T., for the summer session.

The young people of the community enjoyed a picnic at the creek on the Dalby Flemming place, Thursday night. Sixteen were present to enjoy the outing.

Several good rains were received in this community again the past week.

Some farmers expect to start harvesting wheat by the middle of the week. Most of the row crop has been planted. Some land is being summer tilled.

Otto Samuelson and family of Canyon, called in the H. H. Miller

and Jess Caldwell homes, Sunday.

Muriene Stewart arrived last week from Oklahoma to help his uncle, during harvest.

A New well is being drilled on the W. P. Caraway place which is owned by Claude Ricketts of Hereford.

An ice route has been started through Dawn out of Hereford. Ice is delivered Mondays, Wednesdays and Fridays, to a number of customers.

Lillian and Billy Burum, Sarah, Ella and Doris Smith, and Mary Olive Frye took part in the Vacation Bible School program at the Hereford Baptist Church, Friday night.

Miss Ella Smith attended the G. A. picnic at the Baptist Church, Wednesday.

Mrs. L. A. Smith, Syble, Ella, Doris and Sarah, Mrs. Mart Burum, Lillian and Billy, and Mary Olive Frye all attended the Bible School picnic, Thursday afternoon.

Mrs. Guy Robinson and two children, Buster and Nellie Jean, of Jopome, Arizona, visited in the M. H. Burum home, last week.

Mrs. Blankenship of Amarillo, spent the week end with Mrs. E. A. Day.

Those attending the commencement exercises at the close of the Baptist Bible School at Hereford, Friday night, included Mr. and Mrs. L. A. Smith, Mr. and Mrs. M. H. Burum, Mesdames A. T. Frye and A. A. O'Neal.

Philip Henry of Amarillo, was a dinner guest in the M. H. Burum home, Sunday.

Ward News Notes

(9 miles north, 2 west)

BY MRS. CHARLES B. MILES

Between four and five inches of rain fell here, late Wednesday evening and a heavy hail also fell that ruined row crops and gardens. Almost everyone will have to re-plant their row crops.

Mrs. George Suggs and sons, G. W., visited Thursday with her parents, Mr. and Mrs. Walter Fincher, at Tulla.

Jack Hutson went to Amarillo, Wednesday and had his eye operated on, and is much improved at this time.

Mr. and Mrs. Vernon Scott and children of Hollis, Okla., spent the week end visiting in the home of his sister, Mrs. Fred Moreman and family. Mr. Scott is with the Highway Department and will be stationed at Friona for several weeks.

Mrs. George Suggs met her niece, Miss Waldeed Dodson, of Ferrington, in Amarillo, Tuesday morning. She came to spend the summer with Mrs. Suggs.

Mr. and Mrs. G. M. Suggs of Hereford, and Miss Louise Comer of Clovis, visited relatives here, from Thursday until Friday.

G. T. Higgins, Robert Viegel and Altus Higgins helped Fred Moreman put up a new windmill, Friday.

Junior Hopper of Hereford, is plowing for George Suggs this week.

Mr. and Mrs. T. B. Cox and family and Mr. and Mrs. Raymond Wells of south Hereford, visited

Mr. and Mrs. G. B. Miles, Sunday afternoon.

Mr. and Mrs. G. C. Snell visited Mr. and Mrs. Morrison, south of Hereford, Sunday.

The ice route which started here, Monday, was highly appreciated as a delivery was made at nearly every home. Loyd Brady is manager and makes the deliveries.

Mr. and Mrs. Stansell Scott and daughter, Beth, of Hereford were Sunday dinner guests in the home of his sister, Mrs. Fred Moreman and family.

Mrs. Joe Doerrflier and Mrs. Grace Allsup, visited Mrs. John Higgins, Friday.

Mr. and Mrs. Bob Higgins visited Mr. and Mrs. Robert Veigel, Sunday evening.

Mr. and Mrs. Sonny Ledbetter and daughter, Betty Jean, visited Sunday, in Vega, with relatives.

Bellview News

(45 miles northwest)

MRS. R. H. JOHNSTON

Most of this community received a nice rain, Thursday night. Wheat is ripening fast. A few farmers will begin harvesting, the last of this week.

Rev. Bishop of Bovina, filled his regular appointment at the Baptist church, Sunday morning and night. He also officiated at the baptizing Sunday afternoon at Bob Rierson's tank. Wava Pulliam and Beatrice Welch were baptized.

W. W. Lacey, wife and daughter, Billie, went to Plainview, last Thursday. Mr. and Mrs. Lacey returned the same day. Billie remained with her sister to help her through the harvest season.

Mr. and Mrs. Carl Moore and children of Clovis, visited her parents, Mr. and Mrs. D. O. Rutherford, here, Sunday.

Mrs. Grimes, who has been seriously ill for several days, is slightly improved.

Pearl Anderson was taken to a hospital at Clovis, the last of the week, after a stroke of paralysis. She is somewhat improved, but not yet out of danger.

Mrs. J. T. Reese is visiting her daughter, Mrs. C. W. Hutchins in Clovis, this week.

Murry Holcomb of Lubbock, a former teacher in the school here, visited friends here over the week end.

Rudeene Lacey spent the past week with Hazel Osburn in the Westway community.

Mr. and Mrs. George Messenger returned home last Tuesday, from their vacation trip to Texas. Their little granddaughter, Jo Sandra Clements, came home with them for a visit.

W. B. Johnston and wife are here from Amarillo, for a short visit with relatives.

Bethel Items

(22 miles south)

MRS. E. R. ROTHWELL

W. A. Jenks and grandson, Tiny, from Vega, visited Mr. and Mrs. Kay Roberts, Tuesday.

Mr. and Mrs. Ivor Bagwell were visiting in Amarillo and Here-

ford, Wednesday and Thursday. O. A. Orier and family of McLean, visited in the homes of J. A. Orier and Harry Rothwell, last week.

Thomas Toone from Tulla, brother of Mrs. Harry Sinclair, will be in our community through harvest.

Rev. E. O. Armstrong from Sudan, visited in the Earl Lutz home, Wednesday.

Bryan Sinclair and son, Billy Brooks, made a business trip to Plainview, Friday.

Earl Lutz and family ate dinner in the George Bagwell home, Sunday.

Andell and Robert England from Watts, Okla., are visiting their aunt, Mrs. Bryan Sinclair. They will remain through harvest.

Mrs. Frank Henderson and Mrs. Ralph Simmons visited Mrs. Simmons' mother in Canyon, Sunday. Bryan Sinclair and family were Sunday dinner guests in the Vern Lutz home.

John Bagwell and family visited in our neighborhood, Sunday afternoon.

Frank Henderson and family visited in the John Simmons home, Sunday.

Mrs. E. R. Rothwell and Mrs. Vern Lutz, with a group of our young people, went to Hereford, to the skating rink for a picnic, Friday afternoon.

Rev. Gilpin filled his regular appointment Sunday, and visited in the J. C. Williams and Kay Roberts homes.

Mrs. Jim Bagwell and daughter, Christine, were Clovis visitors, Friday.

Missionary Society met with Mrs. Bryan Sinclair last Wednesday. In spite of the cloud, there was a good crowd, and an interesting lesson given.

Mrs. J. A. Bagwell has just returned from a visit with her daughter, Mrs. Seaburn Teague in Plainview, and friends and relatives in Hillsboro.

Adrian-Simms

(18 miles north, 9 miles west)

BY MRS. J. M. CHAPMAN

Tuesday afternoon, June 23, at 2:30 o'clock at Sims School house, Miss Sadie Lee Oliver, Home Demonstration Agent, will meet all interested women in a candlewick demonstration. Be sure to bring your thimble.

N. O. Phillips was a Hereford visitor, Tuesday.

M. H. Sneed of Amarillo, was looking after his cattle here, Tuesday.

Mrs. Paul Kuhney of State College, N. M., is here visiting her parents, Mr. and Mrs. R. A. Freeman, and other relatives.

W. A. Paul, of Canyon is at his farm here, making preparations for wheat harvest.

J. M. Chapman and children visited Sunday with Mr. and Mrs. Paul Obrecht near Panhandle. Mrs. Chapman returned home with them after a short stay with Mr. and Mrs. Obrecht. Miss Virginia remained for a ten-day visit in their home.

Messenger News

(37 miles west)

BY MRS. J. N. MESSENGER
And still it rains. Friday morning an inch of rain was received but no hail. However some hail fell not far from here, but not enough to do much damage.

Most of the farmers have their row crops planted, which are coming up and seem to have a good stand.

The wheat in this community will not be ripe enough to harvest for one or two weeks yet.

George C. Messenger and J. E. Guinn transacted business in Hereford, Friday. Stephen Messenger spent the day with J. T. Junior.

There was not a very large attendance at Sunday School, Sunday, however a larger crowd is expected next Sunday as after Sunday school, Rev. Joe Wilson of Friona, will preach.

Mr. and Mrs. J. L. Smith and Nola Fay called on George C. Messenger, Sunday evening, after Sunday school.

Mr. and Mrs. Lewis Smith and Marie Smith drove to Hereford, Sunday afternoon, where Marie took the train back to Amarillo, where she is taking a business course, after spending the week end at home.

One-fourth inch of rain fell Sunday evening, which will help the row crops. The prospects now are for a good row crop this year.

RELAX!

When you're nervous they tell you to relax. Easy advice to give, but mighty hard to follow. You will find it much easier to relax—do overcome Sleeplessness, Nervous Irritability, Restlessness, Nervous Headache after you take DR. MILES' NERVINE.



IN LIQUID OR TABLET FORM

HARVEST TIME is here, and we are **READY** with a complete stock of

GENUINE IHC REPAIRS—FIT EXACTLY WEAR BETTER LAST LONGER



THAT'S WHY I BUY THEM!

IHC REPAIRS and PARTS

No. 55 Steel Chain—10-ft. roll \$1.50

Guards, Sections and Roller Chains for Baldwin Combines

Best Wishes to Our Friends at Hollene, Broadview, Bellview, Cameron and Grady!

We are looking forward to seeing you Friday... You are Welcome at Hereford... and you are always WELCOME at ROSSON IMPLEMENT CO., across west from the court house. Visit us when you are in town.

Rosson Implement Co.

HEREFORD, TEXAS



HARVEST time is here... and We are Ready

When the rush is on and everyone is trying to build truck beds, granaries and other such harvest needs—you can always count on the Panhandle Lumber Company to furnish these needs in quality lumber materials at reasonable prices!

GREETINGS

Residents of BELLVIEW, BROADVIEW, GRADY, CAMERON and HOLLENE!

We look forward to meeting our friends from Eastern New Mexico on Friday, June 24th, when we are in your city. We also wish to extend a welcome to you to visit us when you are in Hereford. May we have the opportunity of serving you?

LUMBER for every NEED!

Ask us today for an estimate on your building supplies for your Harvest needs! We have all the materials to make...



Grain Houses Truck Beds Trailers

A COMPLETE LINE OF SHERWIN-WILLIAMS PAINTS!

Panhandle Lumber Co. INCORPORATED

MATTRESSES

For a limited time only, we will renovate your old mattress and furnish the tick for

\$3.50 for ONE

OR

\$6.00 for TWO!

We also make inner-spring mattresses or any other kind you might need!

HAVE IT DONE NOW!

Russell Daniel
Second House North of
Methodist Church

Weekly Auction To Close With Sale Next Week

Stating that the weekly auction sale, held in Hereford each Tuesday, will definitely close Tuesday, June 23, Ray Barber, manager, today said that one of the largest consignments of the year is expected at the sale next week. Consignments were light this week, he said, but already 25 head of shoats averaging 60 pounds have been consigned. The shoats are double-treated against cholera. He said a number of other hogs will also be consigned. Farmers who have livestock for sale were urged to take advantage of the final sale, which Mr. Barber says indicates an unusually large number of buyers. The sale will close during harvest season, and is scheduled to re-open Tuesday, August 16.

To Spend Summer in California

Miss Billie Stoker left recently to spend the summer in California. She was accompanied by her parents, Mr. and Mrs. J. B. Stoker, to Big Springs, Texas, where she met an aunt, Mrs. A. J. Curry of Pomona, Calif., who had been visiting in Texas since Easter, and they made the trip by motor to California. Miss Stoker will also visit a brother, H. L. Stoker and family, at 324 Adams street, Pomona.

Mrs. S. P. Rosson and daughter, Jo Ann, left last week, for Portales, N. M. Wednesday, they were accompanied by her father, J. H. Bond of that place, to Sweetwater, where they will visit Mrs. Rosson's sisters, Mrs. W. J. Fitzgerald and Mrs. J. Roe Bradford.

Mr. and Mrs. Don Baker and small son of Borger, visited her parents, Mr. and Mrs. H. H. Hawkins, here last week. Mr. Baker went on to Clovis, where he

transacted business, stopping for Mrs. Baker and William Arthur enroute home.

Daughter Is Born

Mr. and Mrs. Jimmy Alfred announce the birth of a baby daughter, Mary Marlene, at the Deaf Smith County Hospital on Saturday, June 11.

Mrs. A. J. Lambert of Kiowa, Kan., came Sunday, to visit her mother, Mrs. Marie Angelo. Billie Jean Angelo, a granddaughter of Mrs. Angelo is also here to spend the summer.

C. J. Moutz, Santa Fe night operator, has been transferred to a similar position in Amarillo. Mrs. Moutz who returned last week, from an extended visit in Buffalo, New York, and other points in the east, will join Mr. Moutz in Amarillo, later.

Mrs. Coonaugher Moved to Father's Home

Mrs. J. B. Coonaugher, who recently underwent a major operation at the Deaf Smith County Hospital, was moved to the home of her father, W. J. Smith, Friday, where she is recuperating.

Little Misses Joan and Martha Jane Smith, daughters of Mr. and Mrs. Ralph Smith returned home, Friday, after spending two weeks at the home of their aunt, Mrs. George Culwell, in Slaton.

A Paris scientist recently reported that glucose injections formed an effective antidote for mushroom poisoning.

Mrs. Alfred Canning of Bath, Eng., secured a court injunction forbidding her husband to speak to her.

Cronin Funeral

(Continued from Page 1, Sec. 1)

he operated a dry goods store here. His life history is brought out in the following excerpts from the

sermon delivered here Monday, by Rev. Barnes:

He was born near Hillsboro, Texas, 58 years ago last November. In his tender years, his father died, but he later had a good and wise step-father. In his teens he entered the service of Herring & Young, merchants and ranchmen, and continued to work for them for more than 12 years. In 1906, he established the Farmer's State Bank at Texola, and served as president of the bank for 13 years. Because of failing health, he sold his interests in Texola and sought recovery of his health.

He then associated himself with his half-brother in the firm name of Sprows and Cronin and operated a dry goods business in Hereford for 12 years. He returned to Texola as president of the bank, which he had established. The bank closed last March — and the day it closed, Mr. Herring called him to take charge of a part of his business while he continued to wind up affairs of the bank. He continued with Herring & Young until his death.

In his sermon, Rev. Barnes said: "I am told his motto in life was the Golden Rule; he had a saying, 'In the affairs and activities of life, every man ought to do a man's part'; As friends came and went from the house yesterday, they paid many tributes to his life—among them, 'He was the most kind-hearted man I ever saw,' 'He was a friend to men, I loved him!'"

"His devotion to the father and mother of his first wife was pathetic. Every morning while he was here he would drop by to see how they were getting along. There was scarcely an evening that he failed to come over to see how they were situated. No son was ever more thoughtful than he was to Rev. and Mrs. Hornbeck, his father-in-law and mother-in-law." Rev. Barnes read a poem, "The House by the Side of the Road," of which Mr. Cronin was very fond.

Following the committal service, dismissal was made by Rev. Rowe, pastor of the First Baptist Church of Texola.

REA Lectures

(Continued from Page 1, Sec. 1)

the sub-station, the contract for which was let along with that for the second section of lines. Transformers for the sub-station are now under construction, and following their arrival the station is expected to be finished in a short time. Hereford offices of the Deaf Smith Electric Cooperative have been moved from the City Hall to the rear of the First State Bank building, where they will remain in the future.

Wheat Harvest

(Continued from Page 1, Sec. 1)

Tannahill, Jack Earp, Joe Landrum and Grady Wilson also reported some good irrigated wheat, and J. Roe was said to have some good dry land wheat, along with numerous others in the vicinity. While wheat in the north and northwest areas was hurt more than any other points in this area, reports on fields in the immediate Hereford territory indicated that yields will be average and above. Much irrigated wheat in this area is also expected to boost the general average.

Around Town

(Continued from Page 1, Sec. 1)

months. Active members of the organization are Mrs. E. M. Allen, Mrs. D. S. Burton, Mrs. J. A. Nolan, Mrs. M. L. Carter, Mrs. Geo. Chambliss, Mrs. M. T. Sparkman, Mrs. V. C. Woolery, and Mrs. Fred Walton.

"Is your combine ready," says Mrs. E. R. Bothwell. This is the only question you can hear in the Bethel community. Some started harvesting this week, but the big rush is expected next week.

Bud Hopson has accepted a position of butcher at the McLain Grocery. He will be succeeded at Piggy-Wiggly by Oscar Crawford.

Air Conditioning

(Continued from Page 1, Sec. 1)

type to afford health as well as comfort to patrons, according to dealers. The equipment is of wash-air type, which changes air in the buildings at regular intervals, drawing it through clean city water to give a cool, crisp air for those in the buildings.

In announcing the installation of air conditioning equipment, the firms point with pride to the fact that Hereford probably has more air conditioned business establishments than any other town of its

CHEAP!

"There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper, and the people who consider price are this man's lawful prey."—Ruskin.

It has been said, if a merchant can go East, North, South or West and save on insurance, so can everyone else go somewhere and buy cheaper, but neither is helping his community. Both are destructive.

Discuss your insurance needs locally, with an agent who is on the ground to help you.

Hereford Ins. Agency

General Insurance - Auto Loans
Norman E. Charles, Owner
Star Theatre Bldg. - Phone 585
HEREFORD, TEXAS

STRONG MEN CLASHING IN THE FIGHT FOR LAND . . .!

Pioneers braving a thousand perils to carve a new world out of the old west . . .!

DOORS OPEN AT 1 O'CLOCK!

SATURDAY 10¢ & 20¢

also:
BETTY BOOP
Cartoon
Serial No. 9

STAR

Delegation Hopes

(Continued from Page 1, Sec. 1)

man Jones said the designation of the office would depend largely upon the decision of federal authorities, and on the building policy adopted by the government with the opening of a new fiscal year, after July 1.

Those who made the trip and discussed the post office with Congressman Jones, were A. H. Streu, Harold Close, E. S. Ireland, John Roberts, E. B. Black, E. B. Hendricks, and Geo. Muse.

Tourney Winners

(Continued from Page 1, Sec. 1)

Posey 1, Clyde Posey 2, Ted Young 1-2, J. A. Pitman 1-2, V. J. Vuller 3, Jack Wayland 0, Grant Fuller 3, Ike Crosthwait 0, Joe Hendricks 2-2, Wirt Phillips 1-2, Frank Cogdell 0, A. A. Foster 3, Major Schroeter 2-2, Dick Coffee 1-2, Urlin Streu 2, Carl Cockrell 1, Bob Renfro 2, Arnold Stelzer 1, Lee Morgan 3, M. O. Green 0, Mrs. Lee Morgan 0, Mrs. Frank Cogdell 3, Mrs. M. O. Green 1-2, Mrs. Sherman Morgan 2-2, Bob Campbell 0, Sherman Morgan 3, J. H. Brooks 0, L. H. Foster 3, Fred G. Brown 1-2, Ralph Roden 1-2, Herb Sladt 3, Harry Rice 0, S. Henslee 1-2, and Meade Haille 1-2.

We wonder how Fred G. Brown, known to his friends as 'Urpy', was carded a 35-35-70 when he did not play, but just suppose he just took his usual score for two holes. Arch Foster got hot on two

holes, 2 and 3, holing out for a 5 and 4 respectively. Mrs. Frank Cogdell was sinking puts from all over the greens for her win over Lolly Morgan. Doc Hendrix probably will not discuss his play on No. 2 during his first round, his score card shows 8, but we have our doubts; his hole out on 6 sure saved us some money.

Plans so far call for a steak fry Friday night, so the victors

will feast on the faults of their opponents.

The tournament committee is now working on matches for out-of-town play with Canyon, Amarillo and Clovis.

Wives and sweethearts of golfers, both losers and winners, are invited to attend the dinner, which will be held at 6:30 o'clock at the ovens just west of the crossing in State Park.

SEE - The terror of a tropical typhoon . . . in color!

SEE - The groaning charge of the Crocodiles against helpless, fear-crazed natives!

SEE - The Thunderous Earthquake and the Mighty Uprising of Voodoo-mad Tribesmen!



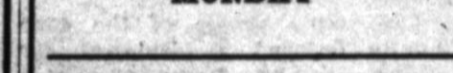
DOROTHY LAMOUR RAY MILLAND

"Her Jungle Love"

TWO DAYS!

OWL PREVUE
MIDNIGHT SATURDAY!

SUNDAY
and
MONDAY



WAYNE MORRIS

PRISCILLA LANE

LOVE, HONOR and BEHAVE

It's a riot when this treat-rough-and-how-they-like-it romances teaches his battling bride to love, honor . . . but not behave!

also:
ANDY CLYDE
in
"GRACIE AT THE BAT"
TUESDAY

also:
CHARLEY CHASE
in
TIME OUT FOR TROUBLE
WEDNESDAY

HUNTED MEN

and it's dangerous to disobey . . .

Where HOLLYWOOD STARS COME OUT AT NIGHT!

MARY CARLISE LLOYD NOLAN LYONNE OVERMAN

COCONUT GROVE

Two Features for the Price of One!

ADDED ATTRACTION:
Screen Song, "THANKS FOR THE MEMORY"

THURSDAY and FRIDAY

JUNGLE JUSTICE . . . White Tux, in her role as voodoo priestess, stands upon the altar of the Cocoddi Gods, Kuasa sentences Bob to death in the crocodile pit.

What's ALL THE 'CHUTING FOR, TORCHY?
America's neatest news-hawk goes plane nuts as she risks her neck to land . . . a killer!

LOLA LANE PAUL KELLY

also:
CHARLEY CHASE
in
TIME OUT FOR TROUBLE
WEDNESDAY

COCONUT GROVE

also:
BEN BLUE
BUCK DAVIS

THANKS FOR THE MEMORY

THURSDAY and FRIDAY

STAR

John Luden, Eleanor Stewart, Harry Woods, Buzz Barton, Tuffy

ROLLING CARRAVANS

Lead-spattered story of those tough pioneers!

STRONG MEN CLASHING IN THE FIGHT FOR LAND . . .!

Pioneers braving a thousand perils to carve a new world out of the old west . . .!

DOORS OPEN AT 1 O'CLOCK!

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WHEAT HARVEST

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AIR CONDITIONING

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CHEAP!

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HEREFORD
IS READY
for HARVEST

The Hereford Brand

SECTION 2
ELECTRIFIED
FARM HOMES

Published Every Thursday

Our Slogan—"More People—More Farms"

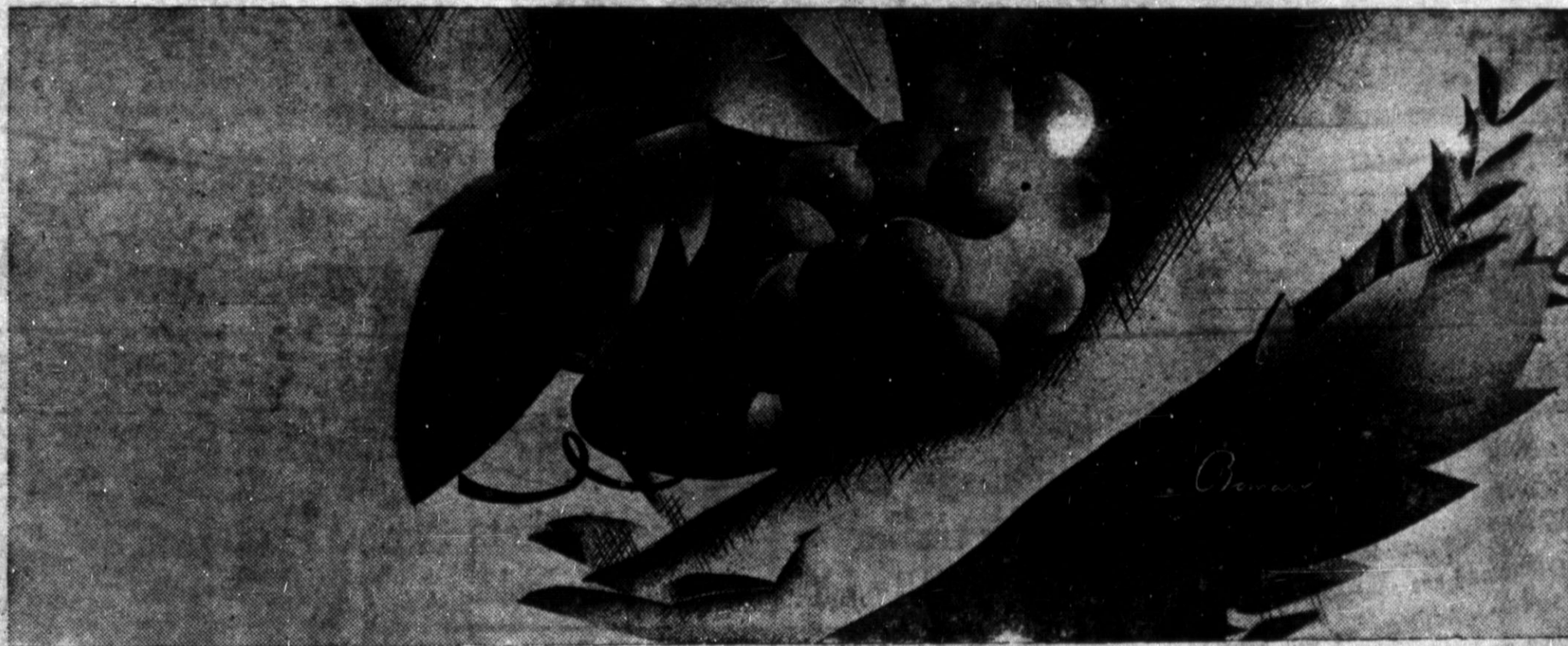
8th YEAR—NUMBER 25

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JUNE 23, 1938

PRICE 5c PER COPY



HARVEST . . .



The months of rest and play are over — Harvest Season is at hand. Swaying fields of yellow, sway no more as combines leave a trail of emptiness. At every turn you find hustle and bustle as farmers with dust covered faces haul loads of golden grain to Hereford elevators. Restaurants have already added extra shifts to remain open nights; grain elevators have been over-hauled and put in shape . . . business men, clerks and townspeople go about their tasks with new vigor and added zest, despite hot weather. Yes, Harvest Season is with us — and with it comes the time to enact months of planning, waiting and hope. Harvest means all those things and more — it was the magic word "Harvest" which led us to scan the skies for signs of a

fleeting cloud, and often a wrinkle found its way into our brow as we saw a duster come sailing in from the north. Those things are history now, for Harvest is with us, bring what it may . . . Combines clatter and clink, sweat pours over the brow of field worker and store clerk . . . All the World seems busy; the wheels of progress and industry turn until late at night . . . when men and women, weary of sweat and toil, fall on their bed for a few hours of deep slumber . . . Comes down, another day . . . man resumes his task and a smile of pleasure crosses his face . . . combines clatter and clink, and a trail of emptiness follows their wake across an ocean of yellow swaying grain.

- WHEAT HARVEST -

IS HERE AGAIN!



BRING YOUR WHEAT TO

PITMAN'S

When you leave the field with a load of wheat, come to Pitman Grain Company, where fast service is a requisite. We have been serving the farmers of this community for many years and during that time have tried to build a reputation for fair dealing with our customers. We are well equipped to serve you and can always guarantee you the highest market price for your wheat, correct test and quick, time-saving service. We'll be looking forward to seeing you at our elevator!



To Our New Mexico Friends:

We greet you—our friends and neighbors in Bellview, Grady, Cameron, Broadview and Hollens and we especially invite you to Hereford. Visit us any time when you are in Hereford for we are always glad to see our friends from Eastern New Mexico. Remember we have a modern grain elevator and are equipped to give you a fast, courteous service. Anytime we can be of service to you, call upon us.

NEW SCALE
enables us to
weigh any truck
or trailer
ACCURATELY!

OUR PRICES
are strictly in
line with
Texas Markets
and Grades!

**Top Market
Prices
for Your Grain!**

**Money Advanced
on your
Stored Wheat!**

**We Solicit and Appreciate Your
Business!**

To Our CUSTOMERS

The Pitman Grain Company, through its services, helps this section of wheat and grain sorghums. We have always been inclined to promote the farming industry as a whole. Experience, together with the loyal support of the farmers, have made it possible to serve you efficiently. I promise you a continuation of the fair policy of this firm and will do my best to merit the loyal patronage, which this firm has been accorded.

Sincerely,

J. A. PITMAN.

Pitman Grain Company

PHONE 1

HEREFORD, TEXAS

J. A. PITMAN, Owner

Audit Discloses City Business In Good Condition

BONDED INDEBTEDNESS IS LOWERED HERE RECENT YEARS

Reporting the City of Hereford excellent financial condition, W. Cogdell, city auditor, today announced figures from the city audit at the close of business of the fiscal year, April 30, 1938. The statement showed \$18,497.89 cash on hand—an increase of over \$2,000 as compared with the same date at the close of the fiscal year, 1937. The increase was attributed to economy measures and to more prompt payment of taxes.

With an increase of property valuations, the City of Hereford has also consistently decreased its property valuation assessments. In 1936, the property valuations increased \$9,635 over 1935; in 1937, the property valuations increased \$9,125 over 1936. In contrast to the increase of actual property valuations, assessed valuations decreased as follows: the year 1937 decreased \$797.05 over 1936, and the year 1936 decreased \$595.21 over 1935.

A sharp decrease in city indebtedness was also disclosed through the report. The total city bonded and warranted indebtedness at the close of the fiscal year, April 30, 1938, was \$248,500; on April 30, 1937, the bond and warrant indebtedness was \$234,500, of which amount the City of Hereford interest and sinking fund (besides \$10,589.48 cash on hand in the fund) owns \$8,500 of the bonds.

Current bills for the year 1937-38 fiscal year have been paid so promptly as to secure regular cash discounts.

Westway Items

(10 miles west)

MRS. MERLIN KAUL
Gene Little is improving at his writing.

Mr. and Mrs. Elmer Williams and family of Frio, were Sunday dinner guests in the D. H. Allmon home.

Mrs. Jim Bagwell and children of Bethel visited last Tuesday in the home of her sister, Mrs. Henry Allmon. J. A. Bagwell, who visited several days in the Allmon home, returned to his home.

The school was wired last week

for electricity. Work on the electric line in our direction started this week.

Mr. and Mrs. T. B. Cox and family, were guests last Sunday in the home of her sister, Mrs. Norman W. Livesay at Vega.

O. R. McCutchen is plowing for C. V. Burgess this week. Clint Lundy is overhauling the Burgess combine.

Sunday dinner guests in the R. M. Gunn and Guy Lawrence homes were Mr. and Mrs. John Huntzinger of Hereford, Gayla and Cleon Huntzinger of Albuquerque, and Mrs. Bob Thurman and children.

Mr. and Mrs. Orville Landers are making their home at present with his brother, Joe Landers. Orville is working for O. G. Hill.

Mr. and Mrs. Joe S. Earp were able to attend church services, Sunday. They have been in ill health all winter and their friends are glad to know that they are able to be out again.

Mr. and Mrs. Les Odom and daughter, Lola Maude, of Plainview visited Sunday in the home of her sister, Mrs. J. A. Roe.

Norma Sue Wilson was quite sick last week with tonsillitis.

Mrs. Kelley Gray was ill last week and confined to her bed.

Mr. and Mrs. Bud Hopson of Hereford, were guests Sunday in the Grady Wilson home.

Mr. and Mrs. F. W. Dodson and son, Lee Dodson, and Gomer McCay, spent Sunday visiting relatives at Olton.

Leo Williams, Jr., of Farmington, N. M., came Sunday to spend the summer with his cousins, Jack and Wanda Marie Allmon. He is the son of Leo Williams, brother of Mrs. Allmon and the family moved from Frio to Farmington, three years ago.

Mr. and Mrs. Jim Wolfington went to Oklahoma City, Sunday. They left the children with his mother, Mrs. Leola Wolfington.

Miss Leola Wolfington got her foot injured quite badly last week, when a trailer loaded with gas and oil fell on it.

Maurice Tannahill went to Lockney Monday morning, where he will spend the week combining wheat.

Mr. and Mrs. Maurice Tannahill and son, were guests of Mr. and Mrs. Melvin Walter, near Edmond, Saturday night. Sunday they visited her parents, Mr. and Mrs. Francis Carthel near Lockney.

Mr. and Mrs. Merlin Kaul and son, visited Sunday in the home of Mrs. Catherine Shultz at Hereford. They attended church there, Sunday morning.

Mrs. Effie P'Pool of Munday, has returned to the home of her daughter, Mrs. Paul Mathers, where

she will spend the summer. Miss Pauline Edwards is assisting Mrs. Mathers with her work.

Virgil Thomas of McLean spent the week end in the G. C. Hartman home.

Nina Beth Hartman is spending the week in Hereford, visiting her sister, Mrs. Orville Houser.

The day of meeting of the Home Demonstration Club has been changed from the first and third Wednesdays to the second and fourth Thursdays.

The school board has purchased a new bus.

The Roy Wilson family has moved into the John Slaton place, a mile east of the store. The family formerly lived near Summerfield.

That guy who was complaining about the flies in the dining room last autumn wants to eat in the yard now.

Progressive News

(1 mile east, 6 miles north)

BY OLIVE PERKINS

Mr. and Mrs. Edgar Russell and Miss Ira Jeanne Ricketts visited Mr. and Mrs. J. Cockrell of Hereford, over the week end.

Mr. and Mrs. C. O. Bowman,

William and Miss Virginia, spent Sunday with Mrs. Anna Diebel at Hereford.

Misses Agnes and Madge Childre left Tuesday for Berkeley, Calif., where they will attend summer school.

Mr. and Mrs. Leonard Click of Amarillo, are here looking after their wheat crop.

Mr. and Mrs. M. Radlock of Amarillo, visited in the A. S. Higgins home, Sunday afternoon.

Mr. and Mrs. Edgar Russell spent last Sunday with her parents, Mr. and Mrs. J. Cockrell at Hereford.

Mr. and Mrs. Gordon Marchma, of Waco, visited S. A. Higgins, last week.

Mrs. Ira Ricketts and Ire Jeanne accompanied Mr. and Mrs. Jim Ricketts and sons to Silverton, Friday and spent the day with Mrs. Dee Garvin and A. J. Hughes.

Mr. Ray Hershey and son, J. L. Hershey of Springfield, Colo., attended Masonic meeting, Monday night.

Mr. and Mrs. H. L. Hershey and children of Springfield, Colo., came last Friday to visit his parents, Mr. and Mrs. Ray Hershey.

They left Sunday for Abilene, to attend a reunion of the Schornick family. Arnold Hershey accompanied them on the trip.

Miss Lucille Park visited in the Hershey home, last Sunday.

Sammy Ray Hershey, son of Mr. and Mrs. H. L. Hershey of Springfield, Colo., will visit his grandparents, Mr. and Mrs. Ray Hershey, this summer.

Mr. and Mrs. Jim Ricketts and family visited Mr. and Mrs. Clyde Russell at Tex Roy Camp, Sunday night and Monday. They returned to their home at Tererro, N. M., Tuesday.

W. A. Ricketts and sister, Mrs. Alice Hendricks of Midlothian, Mrs. Maude Davidson and son, W. G., of Taft, Calif., spent Monday with the Ira Ricketts family.

Mrs. Edgar Russell visited her mother, Mrs. J. Cockrell, at Hereford, Thursday.

This community received a good rain last Wednesday. The northern part of the community had from 4 to 5 inches of rain, while the south of the school house received from 2 to 1 1/2 inches. Lots of the farmers will have to replant their row crop on account of the beating rain. Some hail fell.

Mr. and Mrs. R. W. Botsford and family and Miss Nellie Thompson of Hereford, were dinner guests, Sunday in the Owen Neel home. The Club met at the school house Wednesday, with nine members and

one visitor, Mrs. Gordon Marchman, present. The ladies spent the afternoon hoeing out the weeds from the trees which were planted in the spring.

The Young People's Sunday School class enjoyed a picnic on the creek, Sunday afternoon. Those attending were Glenn Ricketts, Cecil Boyer, William Bowman, Howard, Gordon and Garland Higgins, Jake and Mildard Gregory, and Misses Eunice Caldwell, Lucille Park, Virginia Bowman, Augustine Gregory, Ira Jeanne Ricketts and Wilma Higgins.

A. R. Cassen of Willesden, Eng., was notified by his landlord to

move because he had taken into his home a person without the landlord's permission. The "person" was a new baby.

Switch
TO
DODGE and
Save Money!

VACATION TIME

Yes, you'll be starting on your vacation before long—and you'll want your car in perfect running condition for the trip. Have it lubricated, oil changed, and washed at our station and your car will perform better and smoother, and more economical too!

TEXAS SERVICE STATION

GLENN SNYDER PHONE 446

HARVEST WHEAT HARVEST

TO THE FARMERS....

Harvest time is here, and we want to remind you that we want to buy your grain again this year! You can be assured that you will receive the same high class service that we have always rendered—**FAIR WEIGHTS—CORRECT TESTS—SURE SERVICE.**

We appreciate greatly the business granted us in the past years and wish to continue to handle your grain. We will make every effort to merit your patronage.

Our friends from Eastern New Mexico, especially those from Bellview, Broadview, Grady, Cameron and Hollene are extended a welcome to visit our plant any time. The next time you are in Hereford, see us and let us arrange to handle your grain this year.

Efficient Elevator Service

Our-Grain Elevator has been put in tip-top shape for harvest. All necessary repairs have been made and we have arranged our facilities to more speedily handle your grain. We have placed a scale and weigher's office just north of the mill to more conveniently and speedily serve our customers.

We will pay top prices for your grain and give you the same fair weights and tests on every load as we have always done.

<p>Flour</p> <p>Exchanged for Wheat</p>	<p>Maximum PRICE</p> <hr/> <p>Courteous SERVICE</p>	<p>Correct WEIGHT</p> <hr/> <p>Correct TESTS</p>
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—: We Will Appreciate Your Business :—

PACKARD MILLING COMPANY

A Hereford Institution

Look for this symbol in members' own advertising



This symbol means a lot to lovers of good beer!

IT IDENTIFIES the brewers who have pledged their support "to the duly constituted authorities for the elimination of anti-social conditions in the sale of beer."

It identifies the brewers who, through The Brewers' Code of Practice, have pledged themselves to the promotion of practical moderation and sobriety.

These brewers ask, with all thoughtful citizens, for adequate enforcement of existing laws... to close outlets operating illegally... to prevent the sale of beer to minors... or after legal hours... or to persons who have drunk to excess.

These brewers ask the public to support and encourage the great body of retailers who sell beer as law-abiding citizens and who operate legal, respectable premises.

UNITED BREWERS INDUSTRIAL FOUNDATION
21 East 40th Street, New York, N. Y.

Correspondence is invited from groups and individuals everywhere who are interested in the brewing industry and its social responsibilities.

Let's Meet At The

... where it's always



CITY DRUG STORE COOL!

2 Air Conditioning MACHINES GOING FULL BLAST—TO MAKE YOU COMFORTABLE!



A COMPLETE STOCK OF KODAKS and FILMS

SUN GLASSES AND DUST GOGGLES

Try one of our Delicious Malted Milks! AT OUR FOUNTAIN!

Thermos Bottles AND Lunch Kits

KEEP KOOL

THIS SUMMER . . . WITH A

— KOOL KUMFORT — AIR CONDITIONING MACHINE!

We have a Reliable, Low Cost KOOL KUMFORT Air Conditioner for every purpose. Make the summer more enjoyable for yourself with a KOOL KUMFORT in your home . . . And your customers will appreciate the factor of Air Conditioning in your business house. You will be pleasantly surprised at the low First Cost of these machines installed — and we are always glad to show them to you, and to put them on demonstration for you in your home or business house.



Several exclusive principles make KOOL KUMFORT one of the outstanding air conditioners on the market today! Visit us and let us explain these machines in detail.

Low Initial Cost — Cheap to Operate FRESH, COOL, COMFORTABLE AIR

IDEAL FOR HOME!

Your wife and children will say a KOOL KUMFORT Air Conditioner is the best present they ever received!

IDEAL FOR BUSINESS!

More customers will come to your store, when you have Air Conditioned it for their comfort.

VERN WITHERSPOON G-E ——— ELECTRIC SHOP ——— G-E

Our Store is

COOL FOUNTAIN DRINKS



Newspapers Sandwiches Tobaccos Candies Magazines

Cool, Refreshing drinks and foods —served in a modern, Air-Cooled and remodeled confectionary, where service comes first—and you are always welcome. Special Plate Lunches . . . 25¢

CHOCOLATE SHOP PHIL RADOVICH

COOL

... ENJOY

Delicious, in c

We are proud of our Broad Smiles which be Yes, it's always Cool living up to our reputa prices. Bring the sam of a meal at IKE'S. heat—The Ideal place

—: Air C

IKE'S

—: AL HIGHWAY



THIS MAN Is Not Our Custom

It's a Genuine Pleasure to drop in and Visit

- CARL'S CAFE
- CHARM-AID STUDIO
- CHOCOLATE SHOP
- CITY DRUG STORE
- FOSTER'S CAFE
- FOX CLEANERS, HATTERS
- B. & W. CAFE
- HEREFORD LAUNDRY
- Helpy-Selfy Dept.
- IKE'S CAFE
- PERSONALITY SHOP
- STAR THEATRE

LET'S EAT AT

FOSTER'S

CAFE

That's Where it's always

COOL

One of Hereford's first business firms to install modern AIR-CONDITIONING Machinery, Foster's Cafe invited to again this year avail yourselves of the opportunity of Eating Fine, Delicious Food in Cool Comfort. It has always been our policy to give you the very best in Service, Comfort and Quality Foods—yet our prices are reasonable!



If you like GOOD FOOD you'll like to eat at Foster's Cafe!

We specialize in Steaks, Short Orders, and Plate Lunches — and we even BRAG About Our COFFEE!

We'll be open all night during Harvest!

FOSTER'S CAFE

It's 70° COOL INSIDE

Good Good



ENJOY

The Pick of the Pictures and stars IN THE Real Arctic Coolness of the

STAR

WASH DAYS ARE HAPPY DAYS

HEREFOR

HELPY-SEL

Installed

AIR CO

AIR CONDITIONED

for your convenience

Air Conditioned and Remodeled for your comfort and convenience, we invite you to visit us for a real, Home-Cooked Meal . . . Short Orders, Sandwiches, Hamburgers, and other Good Things to Eat! We maintain PERSONAL MANAGEMENT of our cafe at all times to assure you of good service—and the best food you can buy.

Good Food Good Service



Eat in Comfort at the

B. & W. CAFE

BUCK RICHARDSON

E. N. MITCHELL



Now you can enjoy t refreshing air condit ment for beauty aid installed for your co you to take advanta for an appointment.

—: All Beaut

CHARM

Verna Culppeper Eva Greenon

RECAST WITH FEATURES



MEALS
comfort
Conditioner, because of the faces of our customers. CAFE, and we are still fine foods at reasonable prices. Drop in for a real treat. Retreat from summer heat to Eat!

CAFE
OPEN MAIN STREET



You see no customers mopping their brows at Fox's... in fact, they hit the door with a sigh of relief. Get the habit—Keep Cool with us.

It's 70° COOL INSIDE

When It's 90 in the Shade!

SHOP IN COOL COMFORT ! ! !

- FLORSHEIM SHOES
- FORTUNE SHOES
- JUSTIN BOOTS
- WILSON SHIRTS
- WILSON UNDERWEAR
- WILSON TIES
- WILSON SOX
- WILSON PAJAMAS
- WILSON SPORT SHIRTS

YOU CAN'T BEAT CARL POOL WORK CLOTHES FOR HARVEST!

FOX CLEANERS & HATTERS 111
«The Man's Shop»
PHONE 111

COOL
IN OUR AIR CONDITIONED SHOP

No long hours of "melting down" . . . for every minute you spend in our shop, fresh, cooled air drives out the old . . . and all the while skilled operators are giving you the advantage of expert training and years of experience. Call us today for an appointment, or visit our shop and see how really cool and pleasant it is.



The PERSONALITY SHOP
ANNA MAE MINTON

DEPENDABLE POWER ! ! !

for



Air Conditioning, Cooking, Lights Refrigeration

Designed and built for you . . .

. . . and your needs. That was the aim of Westinghouse to give you everything you've wanted in a refrigerator. As a result, the Meat-Keeper, the Humi-Drawer, the Super Capacity Froster, and the Temperature Control are features to be found only in the Kitchen-Proved Westinghouse Refrigerators. We will be glad to tell you more about Westinghouse—the refrigerator that was designed and built for you.

Texas-New Mexico Utilities Company

COOL OFF and KEEP COOL!
in the modern AIR CONDITIONED Hereford business firms listed on these pages

to Buy in One of These Air Cooled Havens!

Watch the crowds flock from the pavements! Hear them give a sigh of relief . . . see smiles of cool satisfaction come over their faces as they fill their lungs with scientifically purified, crisp air in the stores advertising on this page. These health and happiness resorts of Hereford invite you to come in often and stay as long as you like; these air conditioning systems were installed for your comforts and convenience, and you will find none better or more comfortable in any city — no matter how large — always cool and crisp, no matter how the weather is outside. Come to Hereford—Shop in Comfort — and take a good breathing spell of wonderful air!

LAUNDRY DEPARTMENT
New, Modern

WASH IN COOL COMFORT!
11 New Maytags, Hot Running Water
Convenient Arrangement of Tubs!

COOL - ONLY 35c PER HR.

REFRESHINGLY DIFFERENT
IS Beauty Work
IN OUR MODERN Air Conditioned Studio

Measures and comforts of cool, while filling your appointment. This new equipment has been and pleasure, and we invite you to visit us today—or call.

Expertly Done :—

STUDIO
Ruth Harding
Beatrice Nolan

REMODELED air conditioned
... TO SERVE YOU BETTER!

25 per cent COOLER

Our cafe has been completely remodeled and Air Conditioned for your convenience and comfort. We still feature the same fine foods and good services — and although it's always COOL inside, you will find a warm welcome awaiting you at Carl's Cafe — on Main Street.

Visit Us for Good Food
... at Reasonable Prices

PLATE LUNCHES — SANDWICHES — SHORT ORDERS — HAMBURGERS
— THE BEST COFFEE IN TOWN —
Open All Night

CARL'S CAFE

COOL OFF ... and

keep cool

with an **ESSICK AIR CONDITIONER**

- SILENT
- FASTER COOLING
- RUSTPROOF METAL Construction
- AUTOMATIC WATER Re-Circulator (No Water Wasted)

Low First Cost
Low Operating Cost
High Efficiency



Visit the stores listed on this page — and enjoy the comforts of air conditioning! Then, think it over. You can have this same comfort in your own home or business house at a cost so small you will be surprised. Essick Air Conditioners are built by the famous Essick Company of Los Angeles, Calif., and have many exclusive features. Visit us today, and let us show you these amazing machines.

FRIGIDAIRE
GENUINE



The new 1938 FRIGIDAIRE refrigerator saves amazingly more on food, on ice, and on modernistic designed refrigeration with a 9-way adjustable interior. In every refrigeration duty, the new 1938 FRIGIDAIRE saves more — offers more! Come in and see the proof today!

HEREFORD APPLIANCE COMPANY
L. L. WOMBLE
HEREFORD, TEXAS

Employment Bureau Opened In This County

DONALD HAWKINS STATIONED HERE BY STATE DEPARTMENT

The Texas State Employment Service is busy at this time organizing its field forces throughout the state for the benefit and assistance of those engaged in agriculture. In the Panhandle the wheat harvest commands the early attention each summer of this state government service.

For the information of those unfamiliar with this service, attention is directed to its organization and purposes.

The Texas State Government, through its Employment Service, aims at an even distribution of agricultural labor during peak seasons. In this respect the Service renders valuable assistance to farmers in directing labor to them when most needed.

Combine operators, tractor operators, truck drivers and others whose services will be available, register with the Service at once, so they may be routed to jobs as fast as the harvest develops.

Stress is laid upon the following facts: no fee is charged for this service. The Employment Service is a branch of the State Government and is equally available to employer and worker. Farmers should contact the nearest office at once, making known their requirements for workers.

Complete neutrality is maintained by the Employment Service in the matter of wages. Such arrangements are completed entirely between the employer and worker.

Vega News

(23 miles north)

MRS. H. A. SHIELDS

Mrs. Myrtle Thorp and daughter, Jacqueline, of Clinton, Okla., were the guests of Mrs. J. E. May, Sunday.

Mr. and Mrs. R. L. Thompson of Dalhart were the week end guests of Mr. and Mrs. Raymond Thompson.

Miss Edith Broodfield is spending a few days with Miss Mary Louise Loyd, this week.

Mrs. Roy Reynolds and daughter, Rena, of San Antonio, are the guests of Mrs. Reynolds' parents, Mr. and Mrs. C. M. Raley.

The Methodist Missionary Society met with Mrs. V. T. Glenn, Thursday, in an all-day meeting. A covered dish luncheon was served at the noon hour, to Mesdames J. W. Thruett, C. R. Rhea, Allen Stagg, Lyle Godwin, Roy Ivy, N. E. Wiseman, C. M. McNabb, J. L. Watkins, R. W. Armitage, John Halliburton, Boddy Harwell, B. M. Montgomery, F. J. Newburg and M. Howard.

Mr. and Mrs. D. S. Larson were in Amarillo, visiting relatives, last Thursday.

Miss Madge Cabot of Artesia, N. M., is the guest of Miss Polly Campey, this week.

Mrs. L. E. Godwin visited relatives in Amarillo, Tuesday.

Miss Lucille Vogles of Los Angeles, Calif., came Friday to spend a few days with her parents, Mr. and Mrs. D. M. Vogles.

Mrs. Lora Morton of El Paso, is the guest of Mrs. C. N. Nabo for an extended visit.

Mr. and Mrs. O. C. Ivy visited Mr. and Mrs. M. V. Ivy, a few days last week.

Dr. and Mrs. O. H. Loyd spent Sunday at Conchas Dam, N. M.

Mrs. J. W. McKendree is spending a few days in Allenreed with her brother and family.

Mrs. C. E. Winder is visiting friends in Vega, this week.

Jimmie Hallburton has a position in the First State Bank in Vega.

Mrs. Guy Barnett was a guest of her sister, Mrs. Sam Mitchell in Amarillo, Monday.

Mr. and Mrs. W. L. Molneaux of Amarillo, were guests of Mrs. J. E. May, Sunday.

Mrs. Oscar Brattebo of Guntistan, Colo., is a guest of her par-

ents, Mr. and Mrs. C. M. Raley, this week.

Miss Cecile Winder of El Paso, is visiting Miss Vernes Turner, this week.

Billy Jack Kilen is the guest of relatives and friends in Vega, this week.

Mrs. Austin Hale of Fritch, was the week end guest of her parents, Mr. and Mrs. J. L. Watkins.

Bert Ballard left Friday to spend a few days at Dalhart.

Mrs. W. A. Pulliam is visiting relatives and friends at Crowell, this week.

C. H. Brannan and son, M. M., of Fort Worth, spent Sunday in the L. W. Landrum home. Mrs. Brannan is a sister of Mrs. Landrum.

Miss George Weimbold, who has been attending Texas Technological College in Lubbock for the past year, returned home with her parents, Monday, and will spend the summer in Vega.

Mr. and Mrs. A. C. Citek and son, Frank, of Springfield, Mo., are spending a few days with Mr. and Mrs. Buford Montgomery and family, near Vega.

Mr. and Mrs. L. L. Stevens had as their guest Sunday, Mr. Logan Campbell and Mrs. Patsy Stoner, of Duncan, Okla.

H. D. Phillips, who is associated with the Southwestern Telephone Company of Lubbock, and G. E. Allen of Abilene, met with the Vega Commissioners Court Monday, in regard to tax valuation.

The Tongue and Thimble Club enjoyed a picnic at the North Ranch, last Tuesday. Those who enjoyed the outing, were Mrs. Glen Ivy and children, Mrs. Guy Barnett, Mrs. Buck Voyles, Mrs. Jack Roberson, Mrs. Wilbur Eastman, Mrs. Bob Cotton and children, and Mrs. Graham Bell.

R. N. Ivy and family and C. H., spent Sunday fishing, near Hereford.

Mr. and Mrs. L. W. Landrum had as guests the first of the week, Mr. and Mrs. Leway Schmedt and their three daughters, of Claude.

Mr. and Mrs. D. M. Vogles announce the approaching marriage of their daughter, Lucille, to R. E. Robson of Los Angeles. The ceremony will be July 5. The couple will make their home in Los Angeles.

Mrs. A. F. Linger attended the Garden Demonstration Club at Wildorado, Tuesday at the home of Mrs. Howard Rogers.

Mrs. L. E. Dysart and son, Cabot, are spending a few days in Dallas, this week.

Mr. and Mrs. Raymond Thompson recently returned from Fort Worth, bringing with them a baby girl for adoption. They have named her Cynthia Rhea. Thursday morning the Sew and So Club presented the new-comer with a number of useful and beautiful gifts.

Mrs. D. S. Larson was a Hereford visitor, Wednesday.

Miss Maurine Head of Claude, is the guest of her aunt, Mrs. Fred Cotton, this week.

Mrs. J. T. Richardson visited her daughter, Mrs. Nedra Gault, in Amarillo, Thursday.

Mrs. Paul D. Sanches has for her guest this week, her sister, Miss O'Connell of Colorado Springs.

Mr. and Mrs. C. O. Wimberly's two nieces from Tulla, are visiting them this week.

Friona News

(22 miles west)

BY ELLA MARIE LANDRUM
Mrs. Neva Raybon of this city, moved to Amarillo, last week, where she has employment at the Silver Grill, there.

Miss Thelma Chronister of Hereford, called on friends in Friona, Friday.

Charles Reeve departed for Snyder the latter part of last week, where he will take a job of operating a combine, which job was contracted by his brother, Hadley, who has since decided to attend college during the summer vacation.

Harold Lillard, son of Mr. and Mrs. L. F. Lillard, of this city, departed Saturday for Channing, where he will be employed during the summer vacation with the government Soil Conservation Bureau.

Mr. and Mrs. Lee Hadley and daughter, Miss Marian, and sons, Robert Lee and Phillip, of Warren, Ohio, arrived here Monday, for a few days visit in the home of Mayor and Mrs. F. W. Reeve. Mr. Hadley is Mrs. Reeve's brother.

L. N. Ritter, proprietor of Ritter's Recreation Parlor, returned Monday evening, from Water Valley, where he had gone Sunday to drive Mrs. Ritter and her sister, Mrs. Burroughs, to visit their mother.

Hoyt Smith, W. J. Thompson, Jean Johnson and Ella Marie Landrum were Clovis visitors, Satur-

day night.

Mr. and Mrs. Bob Clements and small daughter, of Skellytown, came over and spent the day here, Sunday, with Mr. and Mrs. Roy Clements.

Miss Eva Little of Lubbock, is in Friona this week, visiting relatives and friends. She plans to return to Lubbock in about two weeks.

Fred Rogers was called to Comanche the latter part of last week, due to the serious illness of his sister.

Mrs. E. C. Spring and Miss Lydia Marie Spring were Hereford visitors, Wednesday.

Mrs. A. O. Drake, Mrs. Pearce and Wilbur Meade visited in Hereford, Tuesday.

Mr. and Mrs. Virgil Howard and baby son, Josh Truman, of Monroe, came over Saturday and remained until Sunday evening, visiting in the homes of Mr. and Mrs. A. O. Drake, Mrs. Howard's parents, and Mr. and Mrs. Shorty Reese.

Mr. Owen Beene departed for Oklahoma, Wednesday, where he will spend at least six months with relatives and former neighbors and friends.

Harvey Matthews who recently moved from this place to Kermit, Texas, returned here with his family, Wednesday, and has located in one of F. S. Truitt's residences. Mr. Matthews will unite with L. N. Ritter in the recreation hall business on Main Street.

Mrs. E. C. Spring visited in Amarillo, Tuesday.

Rev. C. R. Hardy and family left for Clyde and Brownwood, Wednesday. They will visit friends at Clyde. He expects to bring his mother and father home with them

from Brownwood, for an extended visit.

Mr. and Mrs. Dixon of Dimmitt, visited in the home of Mr. and Mrs. Ray Landrum, Friday of last week. Mr. and Mrs. Dittmore, who have resided here the past six months, have recently moved to Spur, Texas, where they will make their home.

Bippus Items

(41 miles northwest)

By MRS. EDNA BURNS
Mr. and Mrs. A. D. Burns were visitors in Hereford, Monday.

Bud and M. E. Morrison were in Hereford, Monday.

Mr. Arnold and son of Amarillo, visited this vicinity, Tuesday.

Mr. Bailey of New Mexico, is here preparing his land for wheat. J. E. Morrison is home from a visit in Oklahoma.

Several rains were received this week.

Farmers are busy planting crops. Some grains are up.

Mrs. Hugh Fortenberry, daughter, son, and Mrs. Doris Pennell and daughter, were visitors in the J. E. Morrison and W. H. Flip-

pine homes, Wednesday evening.

Majoris Louise Morrison visited at her grandmother's this week end. Jim Gage was a visitor in the Fred Burns home, Thursday night. M. E. Morrison was a visitor in Hereford, Saturday.

A person need not be totally unemployed to receive unemploy-

ment benefits under the Texas Unemployment Compensation Act, a worker may receive benefits for partial unemployment. He will draw, in partial benefits, enough to make his weekly income \$3.00 more than what he would receive from total unemployment benefits.

Stanclis, ink and office supplies at Brand Office.

ICE CREAM	50¢
SANDWICHES	
ALL FLAVORS.....	
● PINTS.....	15¢
● QUARTS.....	25¢
● GALLON.....	\$1.00
● Double-Dip Cones	5¢
Special Orders for Parties!	
HEREFORD	
CREAMERY	

The courteous voice of the telephone operator is known to all who telephone. To the little old lady, the man in the house on the hill, to the tot of six, the words are the same: "Number, please" and "Thank you". Like all who work for the telephone company, the operator's aim is to give fast, accurate telephone service, at a reasonable price to you. Southwestern Bell Telephone Co.

GREETINGS...

to the people of
Hollene, Grady, Cameron,
Broadview, Bellview...

Some of you we know personally, others we hope to meet Friday, June 24, when the Hereford Delegation arrives. We want to know you better — and to have you know that you are always Welcome in Hereford, and at the First National Bank. When we can serve you, you can depend upon our wholehearted co-operation.

Look for the Hereford Delegation Friday, June 24

First National Bank

OF HEREFORD **MEMBER FEDERAL RESERVE SYSTEM** *A Strong Bank Thoughtfully Managed*

CHEVROLET Leads the Sixes

CHEVROLET THE SIX SUPREME

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Miss Sallie Gilbreath To Become Bride of James E. Kirby On June 25

Mrs. J. M. Posey entertained Friday evening with an attractively appointed buffet-supper at her home, 602 East Fifth Street, to announce the approaching marriage of her sister, Miss Sallie Gilbreath to Mr. James E. Kirby, June 25.

An all white theme was carried out in the dining room. The table was laid with a white cutwork cloth and centered with a low crystal bowl filled with white tapers. Crystal holders held white candles at each end of the table. Mrs. J. W. Kirby, mother of the groom elect, and Mrs. L. H. Rhodes of Tucumcari, N. M., sister of the bride elect, presided at serving the supper.

Guests were seated at small tables in the living room, where pastel shaded summer blossoms were used in decorations. Place cards repeated the white color accent and tiny red heart-shaped favors bore the announcement of the approaching wedding.

Guests included Mesdames Elizabeth Wombie, Woodrow Wilson, Mrs. Garrett, J. W. Kirby, Woodrow Gilbreath, J. C. Gilbreath of Dimmitt, L. H. Rhodes of Tucumcari, N. M., Lyle Woodford, J. T. Gilbreath, Jr., Misses Bettye Bruce Jones, Elizabeth Ireland, Nancy Conkright, Katherine Kirby, Virginia Carlyle, Lois Agnes Gilbreath and the honoree.

The bridegroom-elect is the son of Mr. and Mrs. J. W. Kirby. He is news editor of the Portales Tribune, Portales, N. M.

The bride-elect is the daughter of Mr. Jeff Gilbreath. She received her degree from Kansas State College in Manhattan, May 30.

YOUNG PEOPLE'S CHRISTIAN ENDEAVOR

The pastor of the Christian Church and eight young people returned last Sunday afternoon from spending a week at the Young People's Conference at Oeta Glen. Nola Margaret Blue made a report on the worship phase of the Conference at the regular Endeavor hour. The young people then discussed ways by which the worship of the local church might be improved. Officers for the next six months will be elected next Sunday and the program for the next quarter will be presented. The endeavor meets each Sunday evening at 6:45. All young people not identified with similar groups in other churches are invited to attend.

H-D CLUB WOMEN PLAN BAKE SALE

By Mrs. G. A. Frye
Members of the North Hereford

Demonstration Club, met Wednesday afternoon, June 15, at the home of Mrs. G. A. Frye.

Plans were made for a Bake Sale at Piggly Wiggly Store on Saturday, June 25, to help raise funds to send representatives from Deaf Smith County to College Station. Mrs. Geo. S. Parker was elected chairman of the Bake Sale. Samples of bread were passed around for inspection and plans discussed for each member of the club to start a candlewick bed spread.

Refreshments of sandwiches, cookies, pickles and punch were enjoyed by all present.

The next meeting will be held on July 6, at the home of Mrs. Russell L. Hunter at 230 o'clock. Visitors are welcome.

MISS SWISHER MOVES TO JOWELL HOME

Miss Mattie Mae Swisher last week moved from the Harry Whitchurch home where she has been maintaining a music studio, to the home of Mrs. Nona Jowell. She will continue her teaching there, after a short visit to the south plains.

NANCY MILLARD GIVES RECITAL PROGRAM

Nancy Millard, daughter of Mr. and Mrs. Fred Millard was presenter in a recital program at the Methodist Church, Friday evening. She was assisted by Mrs. D. B. Holder and Miss LaNelle Schelbagen, pianists, and Mrs. A. C. Thompson, violinist.

The program concluded a series of six, which have been given by pupils of the Mattie Mae Swisher Studios of Singing.

The entertainment was featured by numbers being presented in four different languages: La Donna O'Mobile from Rigoletto, in Italian; Still Wie Die Nacht, by Bohn, in German; Estrellita, by Ponce, in Spanish, and parts of another in French.

Miss Millard's outstanding number and one which was enthusiastically received by the audience was "In Luxembourg."

Her program included "Ave Marie", Schubert, with violin obligato by Mrs. A. C. Thompson; "He Shall Feed His Flock," Handel; "Prayer Perfect", Speaks; "La Donna O'Mobile," Verdi; "Still Wie Die Nacht," Bohn; "Who Is Sylvia," Schubert; "Solitary Wanderer," Grieg; "Shadow Dance," MacDowell, Miss Schelbagen; "Estrellita," Ponce; "Puva," Manzuca; "Stay in Your Own Back Yard," Undall; "The Robin," by

White; "In Luxembourg," Manning, and "In the Garden of Tomorrow," Deppen. Program pages were Barbara Ann Burney and Bobby Jennings.

After the program an informal reception was held in the missionary room of the church, when refreshments were served from an attractively decorated table with Mrs. Fred Millard presiding. Assisting with refreshments were the ushers who included: Betty Jane Rolson, Mary Ann Acker, Sarah Agnes Bryant, Jean Millard, Virginia Newell and Nadine Newell.

LUTIE FOX MEETS AT RIDGWAY HOME

Lutie Fox Circle of the Methodist Missionary Society met at the home of Mrs. Drew Ridgway, Friday afternoon.

Roll call was answered with favorite scripture verses. Mrs. Colby Conkright gave the scripture reading.

"Building the King's Road," a beautiful story based on the lesson subject for the afternoon, was told by Mrs. B. M. Wiltshire.

"The Church without a Curtain," was discussed by Mrs. Ralph Roden. Mrs. Roden gave a graphic description of the Korean woman and her limited church life.

A one-act play, "Why the Missionary Society was a failure," was presented by Mesdames John Cummings, Frank Terrell, J. E. Beyer, J. F. Ward and D. H. Bryant.

A short business session was conducted by Mrs. Cawthon Bryant, president, when Mrs. Drew Ridgway was chosen as recording secretary and Miss Sarah Agnes Bryant was appointed social chairman.

The next meeting will be held at the home of Mrs. Colby Conkright, July 22.

A salad course was served to Mesdames Ralph Roden, B. M. Wiltshire, Colby Conkright, J. C. McCracken, Cawthon Bryant, J. C. Cummings, J. F. Ward, J. E. Beyer, D. H. Bryant, Frank Terrell, Miss Sarah Agnes Bryant and the hostess.

OKLAHOMA COUPLE TO LIVE HERE

Boyd Bradley, formerly of Willow, Okla., and now of Hereford, and Miss Pearl Marie Peevy of Willow, Okla., were married Saturday, June 18, in Mangum, Okla.

The wedding took place at the Baptist parsonage with the pastor of that church officiating. The young couple arrived in Hereford, Sunday, and will make their home here. Mr. Bradley is the son of Mr. and Mrs. Elliott Bradley of near Willow, and the nephew of Mrs. R. O. Sears of this city. He is employed as an electrician with the McConnell Electric Company.

GARDEN CLUB TO HAVE GARDEN PARTY FRIDAY EVENING

Members of the Hereford Garden Club have plans well under way for an informal garden party, Friday evening at the home of Mr. and Mrs. Ray Coneway. Approximately 150 invitations have been issued with calling hours from 7 to 7:30, and from 7:30 to 8 p. m.

A musical program is being arranged. Mrs. C. H. Dyar is general chairman, assisted by Mrs. N. E. Gass and Mrs. A. Petersen.

CLUB MEETS FOR LUNCHEON

Members of the Wednesday Luncheon Club were entertained at the home of Mrs. J. C. McCracken on Wednesday of last week.

A bowl of red roses, sweet peas and baby's breath centered the luncheon table, from which guests were served. White linen covered small tables where silver and crystal appointments were used.

Mrs. B. M. Wiltshire won high score award in bridge games after the luncheon.

Those playing were Mesdames C. O. Rockwell, Alton Fraser, Jack Wayland, D. L. Davis, Jimmy Gilentine, B. M. Wiltshire, Miss Elvise Pittman and the hostess.

Miss Hertha Baer returned last Thursday from Amarillo, after a ten-days illness in St. Anthony's Hospital.

Mrs. Henry Hastings and daughter, Doris Jean, returned home Sunday, after spending two weeks in the home of their daughter and sister, Mrs. Newt Gilliland in Elmore.

Easter Items

MRS. CARL FRYE

Rev. Gilpin preached a Father's Day Sermon at the school house, Sunday afternoon. Only a small crowd was present, as it was not announced before hand.

Mr. and Mrs. M. T. Sparkman visited Saturday afternoon in the Rev. Hardy home, at Friona.

Mr. and Mrs. Geo. Chambers attended a family dinner at the R. L. Sullenger home, Sunday, honoring Mrs. Jesse Laughlin of Deming, N. M. Mrs. Laughlin is a daughter of Mr. and Mrs. Sullenger and a sister of Mrs. Chambers.

Mr. and Mrs. John H. Burnett, accompanied by Jimmy Sparkman, spent the week end with relatives at Duke, Okla.

Furnace Head and Miss Hunter of Amarillo, were dinner guests in the Carl Frye home, Sunday.

Mrs. I. W. Woolery and father, H. C. Doak, visited Wednesday, in the V. C. Woolery home.

Leveda Smith of Big Square, is visiting this week with her cousin, Evelyn Reynolds at the J. S. Smith home.

Carlie Rae Frye was hostess Friday evening, at a lawn party for her Sunday School class. Refreshments of punch and cake were served.



Let this billboard remind you to try THE GASOLINE WHICH HAS GROWN

Do motorists feel the difference between gasolines?

They must!... as a glance at the table, to the right, will indicate. It is a record of amazing growth, a record we believe unequalled in the history of the petroleum industry.

Only a product offering exceptional performance and economy could have earned, year after year, such astounding gains in public favor.

Year after year, we have honestly and confidently promised that you would feel that difference with your first trial tankful. Every day, many new thousands of drivers must be doing so—must be noting the added power, pick-up, and mileage—because Phillips' sales figures are still headed steadily upward.

Why not give your motor a chance to surprise you? Try a tankful of Phillips 66 Poly Gas... the standout gasoline that costs nothing extra.

Like This

Total sales of Phillips Gasolines in gallons	
1927	393,645
1928	7,986,609
1929	51,620,720
1930	128,349,784
1931	250,490,061
1932	392,518,051
1933	427,740,156
1934	455,447,272
1935	489,712,462
1936	528,428,693
1937	592,815,320

Phill-up with Phillips for Greater Mileage

H. B. Medley and Ben, were dinner guests in the J. S. Smith home, Sunday.

Mr. and Mrs. Harry Smith were guests of Mr. and Mrs. Frank Allen, Sunday.

Annie Mae Smith, Louise and Caroline Frye, visited with Mrs. V. C. Woolery, Friday evening. Mr. and Mrs. Sparkman called in

the Carl Frye home, Sunday afternoon.

Mrs. John Harvey Burnett accompanied friends from Oklahoma on a sight-seeing trip through New Mexico, last week.

There is prayer meeting every Tuesday evening at Easter school house and anyone who wishes to come, is welcome.

Only a few came out to vote at the bond election last Tuesday. It has not been learned how the election went.

Billie Jean Woolery visited last week with her grandmother, Mrs. I. W. Woolery.

Miss Vay Allen visited the week end in the home of R. Matthews, in the Jumbo community.

Borrowing Wisely Is Good Business



Too Many People have the false impression that borrowing is a sign of weakness or distress. Such reasoning holds back the march of progress.

Wise Loans represent foresight — the ability to see beyond the end of your nose — to take advantage of existing conditions to lay groundwork for greater returns in the future.

Borrowing Wisely is good business, and we have money to lend for sound purposes. Discuss your plans with us.

RESIDENTS OF EASTERN NEW MEXICO — LOOK FOR THE HEREFORD DELEGATION, FRIDAY, JUNE 24

The First State Bank



BRING YOUR WHEAT TO **Kimbell Milling Co.**
NO RAILROADS TO CROSS — NO DOWNTOWN TRAFFIC!

CONVENIENCE is something to be considered around Harvest Time. When the rush is on the farmer has enough to worry about without worrying about getting unloaded and back to the field. By bringing your wheat to KIMBELL MILLING COMPANY you avoid all downtown traffic, which saves you time, you do not have to cross any railroads to get to the elevator, which usually saves time. Our elevator is modernly equipped so that we can handle your grain speedily. Let us arrange to handle your wheat for you this harvest.

NO LONG WAITS — NO SHORT WEIGHTS!

MONEY
ADVANCED
ON YOUR
Stored Wheat!
A Fast,
Dependable,
Courteous
Service!

Mr. Farmer:

While we have not been in Hereford for a long period of time—we are experienced in the grain business and know how to give you a first class elevator service. We will pay top market prices for your grain at all times. We are prepared to advance money on your stored grain and furnish year round storage service for your convenience. Our policy is to give every man a fair deal.

We wish to extend a welcome to our eastern New Mexico neighbors from Bellview, Grady, Hollene, Cameron and Broadview, to visit us when you are in Hereford.

Kimbell's
POULTRY
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DAIRY FEEDS
Maximum Price!
PERSONAL
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Modern
ELECTRIC LIFT
to Dump any
Truck or Trailer

Harvest ... and We want to Buy Your **WHEAT**

WE WANT YOUR GRAIN! No Matter what the price is—ours will be top. Our service is unexcelled. We know that if we can give better values and better service—we'll deserve and get more of your business. Our experience in serving the needs of the progressive farmers of this community have enabled us to understand your problems and we have trained ourselves to be of real help in solving them quickly and efficiently. We look forward to serving you this harvest.

TWO MODERN ELEVATORS

Our two modern elevators are equipped with the best of machinery so as to insure accuracy, efficiency and fast, courteous service. Our scales and grading equipment are government-tested and approved, which protects us both. We have 80,000 bushel storage capacity and are prepared to make liberal advances on your stored wheat. Too, our elevators are bonded grain warehouses which protects you from any loss whatsoever. Come to our elevator today and make arrangements for us to handle your wheat!

To our friends in Bellview, Broadview, Cameron, Grady and Hollens, we look forward to seeing you when we visit your city Friday, June 24. Fraser Oil & Grain Company extends a cordial welcome to you, our Eastern New Mexico neighbors to visit us when in Hereford. We pledge you our co-operation and await the time when we may serve you.



CAR SERVICE

Bring your car to our station before you go on that Summer vacation. Don't bring back a repair bill as a souvenir from that trip. It's more pleasant—and far less expensive—to drive a car prepared for Summer motoring hazards. Stop in at Fraser's and have your car serviced!

We'll deliver your farm fuels right to your farm without extra cost and we can save you money on fuels, too!

**Gas, Oil, Grease,
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