## The Hereford Brand

Published Every Thursday

Our Slogan-"More People More Farms"

7th YEAR NO. 18.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, APRIL 1, 1937.

## ERNMENT ALLOTS \$135,000 FOR RURAL ELECTRIFICA Scenes At Community Easter Hunt | Hereford Band

## ntramural Meet Holds Attention In Local Schools

## TOWN

Sights and Faces Seen

Following the snow Sunday night that Rural Electrificahad been approved here. Deite predictions early this month, rch went "out like a lamb". fact things were generally lookgood around town this week.

Q. Slagle of Joel Switch has three-year-old asparagus e prepared to dig them irself." Here is a chance to Canyon. rt your garden, and Mr. Slagle ill be glad to give you an ample upply of these plants.

Bob Fullwood was looking for certain man Monday. "I wish eather glove in my station Sat-arday would bring in the mate so will there a pair."

The Boy Scouts capably directin a scout imster's uni-had the appearance of cone

Mrs. Frances McClellan observ-Easter and her birthday Sunch in Amarillo. It is the second time in her life that her birthday came on Easter Sunday. Upon return she was surprised by many greeting cards which memof her Sunday school class the Methodist church here had eed under the door during her

Abe Martin is enlarging and imroving his miniature circus, and iding numerous features. He ans to exhibit it here Pioneer ay, and the Chamber of Comrce may take it to the Centennial in Dallas this summer.

### **Welty Operates Produce House**

Announcement was made this week of the purchase of Brown's Produce by Woodrow Welty. The firm will in the future operate as Welty's Produce. Fred G. Brown, former owner, is now associated with the Hereford Motor Company enlesman. ...

Mr. Welty, a resident of this section for a number of years, is the son of Mr. and Mrs. M. D. Welty, and is well known over this territory. He invited his friends visit him in the new location.

### **Knights Columbus** Organize and Elect Officers Tuesday

A preliminary organization meeting of the Knights of Columbus was held Tuesday evening at the Catholic school hall. The meeting was conducted by the district deputy, J. Andrew Acker.

Mr. Brockman of Nasareth actMr. Brockman of Nasareth actThe following imporary officers were elected:

Moisture Boosts Crop Hopes John Albracht, Grand Knight; Ed Loerwald, Deputy Grand Knight; r. treasurer; Frank Bezer, Advocate; Arney Stelzer, Warden; Leo Hoffman, Inside Guard; Lawrenge Hellman, Outside Guard; M. H. Koelzer, Frank Wilde and

ROUND COMPLETE PROGRAM FOR BY DIRECTORS

> Following four weeks of strenuous workouts and practice, the stage is set for the Hereford Class A, Intramural competition bere Thursday and Friday, April 1-2, according to Jimmy Gammill.

"The Intramural contests are planned here since Hereford is the only Class A school in the county. and has no opposition in the county meet," Mr. Gammill said. "This year the Intramural contests will be sponsored within the "They are free!" he said, school to determine representatives for the district League meet in

Captains Named.

The Hereford school has been divided into two groups which will be known as "Whites" and "Maroons," representative of the school colors. Two capains for each side have been selected by the faculty,

Renfro are captains of the Maroons, and the Whites have Wayne traffic at the Easter egg hunt Phillips and Rachel Ireland as

Directors for the Intramural

competition follow: Director General, Miss Belle Harris; Director of Declamation. Miss Katherine Kirby; Ready Writers, Miss Thelma McMinn; Spelling, Miss Tallie Bell; Choral Singing, Miss McMinn; Story Telling, Miss Eloyse Pitman; Junior Boys Track, Miss Madeline Bell; Playground ball, Miss Eleanor Pierle; Girls Playground Ball, Miss Kirby; Sub-Junior Girls Track, Miss Ela Alkman: Sub-Junior Boys Track, Miss Eunice Rutherford; First Grade Track, Miss Edna Daughe-

Sponsor for Whites, Miss Ruth Conkwright; sponsor for Maroons,

Miss Bradley. Thursday, April 1. 2:00 Ready writers contest, cafe-

teria. 7:45 Declamation contest, choral singing, high school audi-

Friday, April 2. students meet as usual and pupils will be counted as tardy if not there by 8:30.

8:30 Parade through downtown section with Central School

(Continued on page six)

## Lions Enjoy Readings By

Billie Jo Roberts entertained embers of the Hereford Lions Club Wednesday at the regular oon meeting with two readings, both of a human interest nature. Her first reading was entitled, How We Hunted a Mouse, and met with such popular approval that she gave as an encore num-ber the story of one small lad's effort to rid his dog of fleas. Miss Roberts is a student in the Hereford schools, and proved herself an accomplished entertainer.



The seeres above were snapped Saturday at Hereford's first Commurity Easter Egg Hunt, sponsored by the Lions Club, and made pesboys and girls entered the big bunt, and few were those who failed to Smith and George McLean. find some Easter eggs in the joyful scramble over Lake Park and

## Boys and Girls Throng Parks to Make | Selected Over Hereford's Easter Egg Hunt Success

## Delay On Checks Is Due to Rush

tion for the purpose of rushing payment in this county, Alex R. Bat man, agent, said today that forms had been completed in all of the counties at about the same time, causing a state-wide demand for checks and overtaxing the facilities of the state office. Although Mr. Bateman refused to predict any exact date for the arrival of the checks, he hopes that the county may get payments addition to the 1,500 eggs secured at the show, the Hereford Brand furnished 3,500 candy eggs, and the chamber of commerce donated 300 eggs, which were colored by the Boy Scouts. With a few exceptions the prize eggs were paid off by local merchants.

Generally proclaimed an outstanding success, the hunt will become an annual affair, sponsors that the county may get payments said. In some cases where merchants at Lubbock May 1 recording

Hundreds of eager children last Saturday swarmed over Lake Park in less than an hour to find 5,000

this month, possibly by April 15. chants failed to take up the prize He said that other counties over eggs, however, they were present-

the state are faced with a situation similar to the one here, and that they are all demanding payments. The state office is mailing out checks in the order in which they arrive.

Miss Nell Wyche of Wichita Falls has been visiting Mr. and Mrs. Dow Mercer.

Mrs. Dow Mercer.

## To Appear In Pampa Contest

SEVENTEEN MEMBERS ARE GIVEN POSTS IN ALL-STATE BAND

Members of the Hereford High School Band are planning now to attend the North Texas Band and Orchestra Contest at Pampa April 22/23-24, according to announcements today. Seventeen members of the local band have also been selected to appear in the All-State Band, which will be presented at the Pampa gathering.

After winning first place last year and a free trip to the Texas Centennial, the Hereford Band will again bid for honors, competing with bands from Dalbart, Perryton, Stinnett, Phillips, Borg. r. Panhandle, White Deer, Pam-pa, Shamrock, McLean, Amarilio, Canyon, Tulia, Plainview and Ver-

selection of 17 Hereford band or in the Pampa schools. m mbers to appear in the All-State Band. The special hand includes 150 members, selected from 1,000 upon the basis of capability, experience and grades in music. The All-State Band is affiliated with the national band organization. were honored by selection on the hand are Bill Stanford, Billy Smith, Helen Ann Snyder, Lois Cockrell, Wanda Jean Reed, Clifton Estes. Virginia Newell, Dean Dunlap, Karl Shirley, Martha Nell Ewton, Virginia Erle Reed Ernest Scheihagen, Troy Womble, Terrell Williams, Frank Marrs, Minnie Dea

## Trustees To Be County Saturday

terest, school elections were scheduled for every district in Deaf exhibit a success. Persons who cos of Hereford's first annual smith county Saturday, April 3. can assist along this line were Cattlemen Will In the Hereford Independent dis-In State Office lowing the hunt, 500 of the eggs trict three trustees will be named. It was this week still a matter of speculation as to when government checks covering the 1926 show at the Star Theatre Saturball Conservation program for Deaf Smith county will arrive here. Following a trip to College Startion for the purpose of rushing addition to the 1,500 eggs secured to the county school board. were turned in at stores over Here- One trustee will be named in each

## In State Meet

of the two judges to officiate as ments urged all parents to attend judge of the State Band Contest since important business will be at Lubbock May 1, according to discussed at the session

nouncements this week. Herbert Clark, director of the Long Beach, California, Municipal Band, will act as the other judge.

### Showmobile To Be Here Tuesday

A H. Streu this week announced that the Showmobile, a store on-wheels, will visit Hereford

Miss Ruby Thompson was Monday evening presented in a voice tionss the same morning. recital by Mrs. Ardelle George, her instructor, in the Polk Street Methodist church, Amarillo. The recital featured numbers in Ital-

## Main Street To Be Reproduced

Old Main Street—as it looked years ago is one of the major pro-jects to be reproduced in Hereford tion is expected to result along this on Pioueer Day, May 10, accord- line following the letting of the ing to the aunouncement of Mrs.
Egbert Bradly, publicity chairman of the Business and Professional Commercial develops Women's Club.

Mrs. Cecil Williams, who has barn, teday sent out a call for suggestions and assistance from

bered stores along the street, or other ideas which will make the

Working with the hope of makasked the cooperation of every noon, April 3, it was announced person in the county, and will visit today by Alex R. Bateman, counrural communities in regard to ty agent, contributions to the display.

A special meeting of the Band Ralph Smith, Hereford band in-o'colck Tuesday evening, April 6, structor, has been selected as one at the high school. Announce-

Mrs. Lester Sheffer of Canyon Mrs. C. H. Dillehay, Tuesday and W.

## Project Gets Apyroval By Federal Head

REA PROGRAM CALLS FOR 115 MILES LINES IN COUNTY

Rural electrification for Deaf Smith county was assured Tuesday, when John M. Carmody, administration head, wired the government's approval of the project.

The telegram, received by H. V. Hennen, chamber of commerce secretary, read: "Glad to advise allocation of \$135,000 for project Texas 47, Deaf Smith, has been made. Letter follows."

Congressman Marvin Jones and Morris Sheppard wired congratula-

Develop Irrigation. Climaxing many months of work on the part of Mr. Hennen and other county leaders, the rural ian, French, Spanish and English. electrification program is calcul-Miss Thompson is the daughter ated to develop irrigation and inof Mr. and Mrs. Alex O. Thomp- dustry more than any other possiors over the state announced the son of this city, and is an instruct- ble movement. Specifications for this county called for 115 miles of power lines, which are calculated to serve 221 farm homes for domestic and irrigation purposes.

Delayed for several months, the REA project approval put new life into farmers and business vaen of this section: Hinging upon the On Pioneer Day this section: Hinging upon the

Commercial development is also expected to follow the installation of the electrification lines as irricharge of reproducing the street gation results in crops of such in a special display at the stock nature that will demand canning assistance from Although complete details we

have some pictures of Main Street in early years," she said. She also asked old-timers to make such also asked old-timers to make sug- the lines over a long period by gestions of especially well-remen- small additional charges on their

## Name Inspectors

is planning numerous displays and will meet at the court house here special attractions. They have at 2:30 o'clock Saturday after-

#### Weather Chart

Temperature extremes and moistand Orchestra Parents organiza- ure for past week, furnished by tion has been called for 7:30 Department of Agriculture's weather station in Hereford.

hursday	62	23	0.00
riday	42	20	0.00
aturday	44	16	0.00
unday	46	19	0,01
londay	40	22	0.30
uesday5	4	20	0,0
Vednesday	69	31	0.0
hursday	77	35	0.0
A CONTRACTOR OF THE PROPERTY O	12 SHA409		STATE OF THE PERSON

## Westway Gets All Three League Cups

Prospects for a good wheat crop state that continued moisture in showed 15 of an inch on March in this area continued to appear unusually bright this week as the month of March drew to a close of care and the state of ir all during the 31-day period.

While dust storms failed to appear when a state that continued moisture in showed in this area continued to appear with a total of 1.40 inches of ir all during the 31-day period.

While dust storms failed to appear when a state that continued moisture in showed 15 of an inch on March drew to a close between Dawn and the regularity of last year, the moisture also came as all farmers state that the while help while feeling the farmers state that the while help while feeling the farmers state that the while feeling the feetured by the American Gas Machine Company in the Show may be a state of laws farmer state that the wear and westway, and was aclose between Dawn also won the cup in the athlet division company in the Show mobile.

While dust storms failed to applicate the same wheat—even in the regularity of last year, the moisture also came as in high specific was said to have faried from two mobile.

Mr. and Mrs. I. O. Crossbwath and daughter, Faye, left hat we were reported to have blown in the word in the completion of voiley ball, giving Westway and the wenty become of claim and fail, Programm of the county, lesswer, but were reported to have blown in the storm of the county, lesswer, but were reported to have blown in the storm of the county, lesswer, but were reported to have blown in the storm of the county, lesswer, but were supplied have a storm of the county according to reports from Tandy section, and the storm of the county according to reports from Tandy and daughter, Faye, left hat week and field, 9 points in 56 for Dawn according to reports from Tandy section, and the storm of the county according to reports from Tandy and the st

## Deputy of THE Devil BEN-AMES-WILLIAMS

PYRIGHT-BEN AMES WILLIAMS.

(Continued from last week) Something shook her: some dark

too young to decide anything." child: "I mean only that I think She backed away from him, And then, urgently: "Nancy, don't you ought to treat him with or and her hands raised as though you realize that Mr. Jerrell wants dinary courtesy," he said. "The to push him from her. "No, no," bear to face her father. That to marry you?"

"You know nothing, Nancy," he til you have had time-" retorted in a deep experation. She was cold, trembling. "I'm "You're a witless child. I tell sorry," she said. "I can't preyou, Mr. Jerrell-" He checked tend!" himself, spoke more calmly: "Ira . "Can't? You mean that you has spoken to me, Nancy," he said won't!" he corrected stiffly. urgently. "He came to me, like an honorable man, to ask what assented. my attitude would be. Yes, he There was silence. Then he said, wants to marry you. And, Nan-half to himself, in a hushed tone:

HAVE WE LEARNED

**OUR ACTIONS WILL** 

millions were ruined. Have we forgotten?

OF HEREFORD FEDERAL RESERVE

The experiences of life are many and varied. Some of them

make impressions so deep as to appear permanent. But really

impressions are as chalk-marks on a blackboard, made today

and erased tomorrow. Economic conditions of one day are for-

gotten the next. Man repeats his mistakes because impressions

HAVE WE LEARNED OUR LESSON?

OUR ACTIONS WILL SPEAK FOR US!

First National Bank

START A SAVINGS

**OUR LESSON?** 

do not stick.

SKEAK FOR US

cy, he is my good friend. I am Dan!" she exclaimed. under many obligations to him." scare Dan. Or me!" fear beset her. "You shan't!" she anger, and cried in furious score: words: "I'm not trying to scare and opened a drawer in the bucried defiantly; and then, seeing "You mean you want to use me

"I mean I won't, then!" she

you ought to treat him with or and her hands raised as though down to dinner. She could not courtesy to which a strong man's she cied in a whisper; and then, mask of anger which she had seen "He doesn't!" she denied. "I devotion entitles him. I only ask desperate, seized on a reckless upon his countenance left her that you defer any decision un-expedient: "You can't do any-sick and shaken with a fear she thing to stop us. It's too ate!" could not name. She stayed in she exclaimed.

ward him.

cried. "Let go, Father! We're

He stood for an instant motionless, his eyes probing hers. Then he asked in curt incredulity:

Her wits, paralyzed by an unreasoning fear of him, found no ready answer. She evaded the di-

"And even if we weren't," she cried, "Mr. Jerrel doesn't want to marry me! He's in love with Mary

As though he had been struck in the face, he released her. He recoiled from her, and his countenance was black and terrible. She pressed her hands to her eyes to shut out the sight of him.

"Don't look at me like that!" She heard him mutter hoarsely: "So!" Then terrer whipped her so that she turned and ran,

But Doetor Greeding stayed

of tractors. Just write us and give the name and modguaranteed to fit and work Lister shares and lister weed knife attachment for tractors.

> A. C. Green Texico, New Mexico

moment with eyes she had never what Nancy had said. Jerrell and seen before; then the flame in Mary Ann! them died and he managed a wary

"You shan't do anything to Dan!" she exclaimed. "You can't were shattered, then.

his frown, already repentant: "Oh,
Father, can't you see that he and
I have to be the ones to decide?"

"Nonsense," he retorted. "You're who reasons with an unreasonable who reasons with an unreasonable sible considerations."

She backed away from him,

His eyes widened in shock and ached. then in wrath. He was over the net in one bound. He gripped her she slept, and dreamed and woke arm like a vise, dragging her to- cold and terrified; and thereafter

manded. "I mean we're married!" she

already married. So it is too late

"Where? When?"

rect inquiry.

Ann!

During the World War prices rose to new high peaks. Money in stark panie, down the path

where he was; and after a mo- perate. I was-fighting for everyment the chaos of his thoughts thing I want, Father. We're not,

MR. FARMER:-

We build them for all makes all complete for \$30.00.

for you, to be a little reasonable." tern. Jerrell and Mary Ann! Jer-

me! That isn't fair!"

She was afire now with deep And he reassured her with the the house. He went to his room son into the stubborn little head the pistol there.

"What do you mean?" he de-

"Father, don't!" she pleaded.

was plentiful and spending was reckless. Credit was easy and and away. large obligations were assumed hopefully. Prices slumped and

"It might be better for Dan, and settled in a simple, inevitable pat- ing in half an hour."

you, to be a little reasonable." tern. Jerrell and Mary Ann! Jer-She cried, in a quick terror: rell and Mary Ann! He remember- Greeding assented. "Father, you mustn't try to scare ed small incidents, forgotten words, ' He was watching Mary Ann each one trivial, yet in their sum saw that her eyes were brighter, He looked at her for a long enough to confirm the truth of

But if Nancy had been free, Jerrell would have never turned "I'll talk to Dan," he said. "He to Mary Ann. And Nancy would have been free, but for Dan.

Dan! On this rock his plans

Then he walked calmly toward you, dear. Just to talk some rea- reau, and took from its holster

#### CHAPTER VIII

Nancy that night did not come her room, sent word that her head

At dusk from very weariness, she lay wide-eyed in the darkness. After a long time she heard her father getting up, and then he opened the door into her room.

Entering, he said gently; "Awake, Nancy? Feel better

His tones were soft and reas suring.

"Yes, Father," she murmured. bed and touched her hand. "I he said, smiling, his tone humble. "Forgive me."

She whispered piteously: "You musn't ever scare me, Father." volunteered. "Dan and I." He repeated: "I'm sorry. You're all I've got now, Nancy!" And he

died, my nerves-" understand." There were sudden join you after we fetch Jerrell." tears in her eyes; she loved him He asked Dan: "Ever try pistoland pitied him. "I do under shooting, Dan?" stand. And-I didn't mean to-

He asked quizzically: "Are you two youngsters really married?" She shook her head, "No. I just -said that because I was desno," She added quickly: "But we

will be." "I know," he assented. "And I know you would do as I wish. if you could. But I know that If you are in the market for love can be too strong for a girl, ing her: "For a man, too."

"Yes," she said gravely. He laughed, in an abashed fashel and we will make one tonight, Nancy. Don't blame me, ion. "I'm in a confidential mood too much; but you know, meneven men of my age bave sometimes thoughts, dreams, hopes they can't control." And he asked slowly: "Do you understand what I'm-confessing, Nancy? dreams I'm telling you?"

She whispered: "Yes, I think I've guessed before."

"Do you blame me terribly?" She pressed his hand. 'ather," she whispered.

He bent to kiss her brow. "But course," he said ruefully, "since she and Jerrell-" He left the sentence unfinished. "So I've only you, Nancy." And, "Sleep sweet," he bade her. "Good night."

"Good night, Father." The door closed behind him, and darkness wrapped her close. But not terror now. His magic had worked its miracle. She was

She slept till full dawn, and woke refreshed; her father joined her for a swim and breakfast afterward. The interminable morning somehow sped. Dan and Mary Ann would arrive on the noon train, and Nancy insisted that Doctor Greeding come with her to meet' them. It was a fifteenminute run in the fast boat to the landing by the station: . /. . Nancy kissed Mary Ann, kissed Dan only with her eyes and then they went down to where the boat was moored, Dan and her father carrying the bags, stowing them in the after cockpit. Her father took the wheel. Mary Ann was beside him, and Nancy and Dan sat just behind. In a moment they were in the open lake; and Nancy leaned secretly to Dan, to

kiss him. Her father said with a chuckle over his shoulder. "You two showd an admirable restraint, to wait so long." His tone was amused and kindly.

Dan was startled, and then he laughed. "Nancy bas told you about us, then, sir?" "Of course."

Nancy held tight to Dan's arm. and the young man said: "I want to talk to you about Nancy/ while I'm here."

Doctor Greeding chuckled. "This brother of yours has a fine oldfashioned courtesy in him," he told Mary Ann. "Not many young men trouble to consult the girl's father nowadays."

Mary Ann smiled happily. "Dan has been very well brought up,"



Something?"

her cheeks faintly flushed. She felt this scrutiny and asked disarmingly: "Mr. Jerrell? Is he coming?"

"I'm afraid you and I won't He sat down on the edge of her get much work done over the week end," Doctor Greeding concame to tell you I'm sorry, dear, fessed. "Dan and Nancy will beabsorbed in each other, so we must keep Jerrell entertained."

"We'll go meet him," Nancy But her father shook his head.

"Nonsense! Mary Ann and I urged, pleading in his own de will do that." And when presfense: "But since your mother ently they rose from the table, he said: "Nancy, you and Dan "I know," she confessed. "I perforate a few targets. We'll .

"Some, yes," Dan confessed. "I defy you, Father. Only, Dan and used to belong to a club. I rather like it."

(Continued next week)



### **Progressive News**

BY OLIVE PERKINS Horace Hershey and family of Springfield, Colorado, spent several days last week with his parents, Mr. and Mrs. Ray Hershey. A number from Dawn attended

singing here Sunday night. Sammy Ray Hershey spent Friday night with the Conklins in storm Monday after a week Hereford.

Messrs. and Mmes. Ray and Horace Hershey visited the Arch Conklin home Thursday night. Mr. and Mrs. F. H. Oberthier called on F. D. Perkins and Miss Olive Sunday afternoon.

Archie Dougherty and family of Broadview, New Mexico, spent the Easter vacation with her parents, Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. Ira Ricketts and Ira Jeanne, Misses Virginia Bowman and Eunice Caldwell, William Bowman and Mr. and Mrs. C. P. Caldwell attended the play at the Christian church Friday night. Ralph Arseneaux was in Amarillo Sunday.

Many of the children from this community enjoyed the Easter egg hunt in Hereford Saturday.

Mr. and Mrs. Luke McBrayer and daughters spent Sunday with Mr. and Mrs. Ira Ricketts. Mrs. Gregory and family at-

tended the services at Ward Sun A large number attended Easter services at Progressive Sunday.

Mrs. Owen Neel and Wayne spent Thursday with her mother, Mrs. J. W. Vicks. The community enjoyed a snow

ten days of dust.

Mrs. Grace McLeRoy left last week for Obicago, where she and her husband, Smith McLeRoy. will make their home.

> Protect What You Have **INSURE** John McLean

Insurance Agency Phone 273

## BUSINESS AND DIRECTORY PROFESSIONAL DIRECTORY

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INSURANCE

JNO. H. PATTON PHONE 50

ABSTRACTS Land Titles. DEAF SMITH COUNTY ABSTRACTS INC. Cliff Estes, Manager

DR. J. W. HENDRIX Chiropractor and Massey

109 B Street-Just North of Mother's Park Phone 341 for Appointments

THE CHOCOLATE SHOP Plate Lunches Sandwiches

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## Announcing the Purchase of Brown's Produce

Woodrow Welty THE NEW BUSINESS TO BE KNOWN AS

## Welty's Produce

-and I sincerely solicit the continued patronage of the farmers, friends and customers of Brown's Produce. I also solicit any new business that might be accorded me by the farmers and my personal friends, and will endeavor at all times to please my customers in every way possible. And, remember

We Pay Highest Prices for Your Poultry Eggs, Cream

Welty's Produce

# Close Drug Phone 13

**OUR PRICES SPEAK FOR THEMSELVES** 

A Strong Bank

Thoughtfully Managed

Dr. West's TOOTH PASTE 13¢

CANDY Pound Peanut Brittle 2-Pounds Assorted Chocolates .. 49¢ Pound Double Dip Chocolate Covered

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32-Piece Colored

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Ask Us How You Can Get One of These Beautiful Colored Sets for Only ..... \$4.98

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\$1.00 Size ...... 89¢ 30c Size ..... 27¢ ALARM CLOCK \$1.50 value for \_\_\_ FLASHLIGHTS 3 cell, \$1.25 value \_\_\_\_\_ COTTON PICKERS 25c value for ----

AUTO CHAMOIS \$1.00 value for \_\_\_\_\_ DESK LAMPS \$1.69

ELECTRIC WASHER \$12.95 Sterro, \$17.50 value \_\_\_\_\_

FOUNTAIN SYRINGES

PALMER'S GARDENIA Powder and perfume -

\$2.25 value \_\_\_\_\_

MARVELOUS Make-up kit \_\_\_\_

SOAP, Colgate's Highly perfumed, 5 bars

## Winners Named In Deaf Smith County League Meet

## County Schools Vie for Honors In Annual Event

Listing winners in the County scholastic League Meet held e March 19-20 H. E. Barnes. ctor general, and Tandy Legg. hletle director, this week anunced results in events which ve been completed. The complete list follows:

LITERARY EVENTS Declamation, Sub-Junior Boys Jean Burges, Westway John Giel, Daniel Junior Fangman Messenger Declamation, Sub-Junior Girls Rose Marie Grimes, Westway Geraldine Henry, Wyche Mary E. Hammock, Walcott Declamation, Junior Boys. Roger Hartman, Westway Glenn Putman, Dawn Clyde Neel, Progressive Declamation, Junior Girls

Nancy Olson, Wyche Vesta Mae Landers, Westway Hathleen Tidwell, Fairview Declamation, Senior Girls Anna Conklin, Dawn Gladys Gore, Westway Anna Brown, Messenger Declamation, Senior Boys Daniel Turrentine, Westway D. E. Mariner, Dawn

Denton Hudgeons, Messenger Tiny-Tot Story Telling Patsy Hammock, Walcott Bobby Coe, Dawn Billie Ray Johnson, Summer

Third Story Telling Frankie White, Walcott Arless Oglesby, Summerfield E. W. Womble, Fairview Debate, Boys

Loy Cook and Frank Brashear, 1. Edmundson, Westway estway, first by default. Extemporaneous Speech, Boys Bob Gililland, Westway, defauit Extemporaneous Speech, Girls Sibyl Mudgett, Westway, de-

Arithmetic Contest Glenn Putman and Baxter London, Dawn

Vesta Mae Landers and Dora Lee Burges, Westway Mary June Decker and Louise Suttle, Summerfield Choral Singing

Dawn school won first place Picture Memory Lucy Ann. Hewitt, Inc. itchell, Wyche Kenneth Rudd nes, Westway Liselette Khules and Mildred 3. Kuhles, Dawn

ke, Daniel Music Memory Westway Florella Boeskin and Edward etzold, Wyche Mary Louise Lookingbill and 2. Tidwell, Daniel obert Lomax, Summerfield

Ready Writers . Stephen Messenger, Messenger Sibyl Mudgett, Westway Gertrude London, Dawn

# Folks

for the loyal patronage accorded me while I was in the produce business buying your cream, eggs, poultry and hides, during my association as

## Brown's Produce

I have sold my produce house to a good man and I recommend him to all my former patrons. Your new produce man is

### Woodrow Welty

It is my sincere wish that all my patrons continue to do business with my suc-

Fred G. Brown

Three-R Contest 1. · Vesta Mae Landers, Westway Dora Lee Burges, Westway Mary J. Decker, Summerfield Spelling, Fourth and Fifth Liselotte Khules and Mildred

Luke, Dawn 2. Doris Mudgett and Leroy Bur ges, Westway 3. Nola Mae Smith and Rose Le Messenger, Messenger

Spelling, Sixth and Seventh 1. Nova Wyly and Elsie Messen ger, Messenger 2. Gertrude London and Evelyn Luke, Dawn

3. Dora Lee Burges and Vesta Mae Landers, Westway Spelling, Eighth and Above

1. Denton Hudgeons and Stephen Messenger, Messenger 2. Loy Cook and Gladys Gore,

Westway 3. Royce Underwood and Leona Luke, Dawn

ATHLETIC EVENTS

Pull-Up, Sub-Junior Boys Coleman, Messenger Rudd, Westway Robinson, Dawn Pull-Up, Junior Boys Guinn, Messenger

2. Caraway, Daniel 3. Barnes, Daniel -25-Yard Dash, Sub-Junior Boys

1. Coe, Daniel 2. Barnes, Daniel 3. Edmundson, Westway Three-Legged Race, Sub-Junior Lookingbin, Suttle, Summerfield

2. Fangman, Fangman, Messenger, 3. Coe, Goettch, Dawn 25-Yard Dash, Sub-Junior Girls 1. Bednarg, Walcott 2. Luke, Daniel Smith, Daniel

3-Legged Race, Sub-Junior Girls 1. Bednarg, Hammock, Westway Parker, Brown, Messenger Moreman, Rutter, Ward 50-Yard Dash, Sub-Junior Boys

Coe, Dawn Little, Westway 50-Yard Dash, Sub-Junior Girls

Bednarg, Walcott Luke, Dawn Brown, Messenger 220-Yard Relay, Sub-Junior Boys
1. Suttle, Greeson, Lookingbill,

Lomax, Summerfield 2. Coe, Barnes, Robinson, Frye, Dawn 3. Fangman, Wiley, Coleman and Fangman, Fairview 220-Yard Relay, Sub-Junior Girls 1. Luke, Smith, Miller, Luke, Dawn

2. Tomlinson, Hodges, Gill and Mae Hodges, Danfel 50-Yard Dash, Junior Girls 2. Frye, Dawn

Three-Legged Race, Junior Girls Kuhles, Putman, Dawn. Kenneth Rudd, Dora Lee Bur- 2. Decker, Suttle, Summerfield Messenger, Brown, Messenger 100-Yard Dash, Junior Girls

Brown, Messenger Frye. Dawn 220-Yard Relay, Junior Girls 1. Kuhles, Smith, Frye, Kuhles,

2. Messenger, Fangman, Wiley and Brwn, Messenger 3. Decker, Suttle, Lookingbill and Jones, Summerfield

50-Yard Dash, Junior Boys Guinn, Messenger Putman, Dawn Johnson, Progressive 100-Yard Dash, High School Mariner

100-Yard Dash, Junior Boys Guinn, Messenger 2. Putman, Dawn Johnson, Progressive 880-Yard Run, High School 1. Frye, Dawn 2. Cook, Westway

440-Yard Relay, Junior Boys 1. London, Vineyard, Caraway and Putman, Dawn 2. Guinn, Denton, Lynn and Rasberry, Messenger 3. Johnson, Blakemore, Neel and Johnson, Progressive

440-Yard Dash, High School Mariner, Dawn 2. Skypala, Westway Running High Jump, Junior Boys Guinn, Messenger Vineyard, Dawn

Putman, Dawn . 220-Yard Run, High School Walfington, Walcott Underwood, Dawn 3. Brashear, Westway Running Broad Jump, Junior Boys 1. Putman, Dawn

Hudgeons, Messenger London, Dawn Mile Relay, High School Gilliland, Skypala, Cook and Brashear, Westway Frye, Underwood, Conklin and

Mariner, Dawn Mile Run, High School Gililland, Westway Conklin, Dawn

Galley, Dawn
Pole Vault
Underwood, Dawn Hartman, Westway Turrentine, Westway Shot Put, 12-Pound

Skypala, Westway Conklin, Dawn 3. Galley, Dawn 120-Yard High Hurdles, Hi School l. Skypala, Westway

2. Frye, Dawn 220-Yd Low Hurdles, Hi 1. Gilliland, Westway Walfington, Walcott Rural Pentathlo

1. Fangman, Messenger

Tennis Doubles, Junior Girls
Summerfield won over Dawn, 6-4, Big Progress In Fiction Added
7-5, 6-4: Westway won over Mes-7-5, 6-4; Westway won over Mes-Summerfield, 6-1, 6-2. Senior girls, Westway won over

Dawn, 6-1, 6-0. Junior boys, Dawn won over Westway, 6-1, 6-1; Summerfield won over Messenger, 6-0, 6-1; Dawn won over Summerfield, 6-0, 6-4.

Senior boys, Westway won over Dawn, 6-0, 6-2. Tennis Singles. Senior boys, Dawn won over

Westway, 6-2, 6-2. Junior Boys, Dawn won over won over Messenger, 6-0, 6-1; Dawn won over Summerfield, 6-0, 6-4. Senior Girls: Dawn beat Mes-

cott, 6-0, 6-1. Walcott, 6-0, 6-0; Messenger won six weeks. over Westway, 6-3, 6-2.

Total Points. way 49, Walcott 13, Dawn 47.

Mr. and Mrs. Troy Stambaugh period far more satisfactorily on entertained as guests for the this feed. Sixty-five per cent of week end Mr. and Mrs. Lewis them lived with an average growth Stambaugh and children and Mr. of three-quarters of a pound at and Mrs. Charles Johnson, all of six weeks .. Abernathy.

Birth Announcement.

Mr. and Mrs. H. D. Culpepper and daughter, Verna, returned last Friday from Vernon, where they relatives last week.

senger, 6-1, 6-2; Westway won over Chick Care And To Library **Feeding Since 1900** 

> Tremendous progress has been made in poultry raising the past books, chiefly fiction, follow: three decades. Both in chick feedbeen made.

Westway, 6-1, 6-1; Summerfield weed seed, corn bread, rolled oats, Lone Cowboy, Edholm; Four Men table scraps and clabber were the strongest had a chance to live. dy Returns, Mulford; Bred Into senger; Walcott won over West- They were hatched and brooded way, 6-1, 6-0; Dawn won over Wal- under hens. More than half died before they were six weeks old, Junior girls. Westway beat and those that did live seldom Dawn, 6-0, 6-2; Messenger beat weighed more than a pound at

In 1900 commercial scratche feeds for chicks were first placed Junior Track and Field: West- on the market. Chicks fed these way 2, Dawn 30, Progressive 6, feeds showed an improvement over Messenger 10; High School, West- those on the bug diet. In 1904, a leading feed manufacturer Tennis: Westway 30, Dawn 18. brought out a laying mash for Rural Pentathlon: Messenger 10. hens, which many poultrymen used as a starting feed. Although not Easter Visitors in Stambaugh Home intended for them, chicks came through the six weeks starting

Henry Hastings made a trip to Lubbock Monday. With him went Mary Elizabeth Stanford, Born to Mr. and Mrs. John Christine Fincher, Paul Coneway, R. Koelzer, on March 28, a baby Homer Henslee and Roy Hastings, all students at Texas Tech, re-

after the Easter holidays.

turning to resume their studies

More new books have recently been added to the County Library, it was ennounced today by Miss Lillie Hostetler, librarian.

How to Win Friends and In ing and in chick management have fluence People, psychology; Carnenew and important discoveries | gie; Rich Land, Poor Land, economics, Chase. On the fiction shelves Before 1900 chicks hatched out will be found: Only Let Me Live, into a world where bugs, worms, Colver; Honeyball (Farm, Dell; and a Prayer, Garth; Slim, Hines; chief starting feeds. Only the Sunrise, Hill; Hop-a-Long Cassi-Roses, Norris; Try and Hold Me, Patterson; Thirsty Earth, Robinson; Pigs Is Pigs, Butler.

**Bippus Items** 

BY RUTH REESE Hereford shoppers Saturday in-

Homer Dodson and son. Quite a number attended the

church services here Sunday. Miss Stella Fortenberry was in Adrian Wednesday night.

Mr. Walton was in Amarillo last Tuesday. Z. J. Steen visited Bippus school

last Thursday. John Leinen and James Whitson were in Hereford Saturday. C. V. Griggs has gone to Kansas

City this week. Henry Griggs was a visitor in Hereford Saturday.

An Easter egg hunt was given at the school house Friday. The Gaston Baer visited his father winners were Junior Reese and transacted business and visited in Tucumcari, New Mexico, last Virgil Walton. School children Canyon visited their son, Paul end visiting her parents, Mr. and also played ball in the afternoon. Foster and family last Sunday. Mrs. John Jacobsen.

**Deaf Smith** Has 11 Firms On UCC Rolls

Contributions under the Texas Unemployment Compensation Act are being paid by 11 employers in Deaf Smith county, Chairman-Director Orville S. Carpenter announced today.

Contributions from these employers will set up unemployment benefit accounts for 58 workers in Deaf Smith county.

The commission's activities in Deaf Smith county are under the direction of District Fieldman B. H. Thompson, who has headquarters in the Amarillo chamber of commerce. All employers who have problems arising under the Texas Unemployment Compensation Act are requested to call on Thomson for assistance, Carpenter declared.

The next payment to the Texas Commission will be due April 25, cluded Mr. and Mrs. Frank Can- when Texas employers who are aba and children, Bud and Marvin subject to the act must pay a tax Morrison, Mr. and Mrs. C. T. of one and eight-tenths per cent Reese and children, Mr. and Mrs. on their total payrolls for the month ona visited in the Mudgett home of February and March, 1937.

Guest Preacher Sunday.

Rev. Harold Holmes, student pastor, of Wayland College, Plainview, will preach at the First Baptist church next Sunday, both morning and evening.

Miss Mary Lou Roberson, instructor in the Lubbock public schols, spent the Easter holidays and family of Hereford visited in Hereford visiting her father, the G. C. Hartman home Sunday. J. P. Roberson, and other rela-

## Payment Is Made On City Bonds

The City of Hereford this week paid \$7,848.84 on its indebtedness, and \$2,500 of the amount was on the principal.

During the past three years, under the present administration, \$26,500 has been retired from outstanding indebtedness of the city in addition to meeting all current obligations. The city expects to retire another \$3,000 this summer. and \$1,000 in October, according to Mayor C. J. Paddock.

At the present time, the bonded indebtedness of the city is \$243,000, consisting chiefly of road and building bonds.

### **Westway Items**

BY LOUIS MUDGETT Mrs. Mary Montgomery and the

Mudgett family attended the Easter program and dinner at the Ward school house Sunday.

W. J. Myers and grand daughters Merle and Kathleen Myers, of Fri-Saturday and Sunday.

V. Skypala and family spent Sunday at the Friemel home at Umbarger.

F. W. Dodson and family spent Easter visiting on a ranch near Logan, N. M.

Miss Louise Walthall spent the week end at Olton. Mr. and Mrs. Anglen of Elkhart moved to Hereford Wednesday.

Mr. and Mrs. Buddy Witherspoon

Miss Louise Jacobsen, teacher in the public schools at Farwell, Mr. and Mrs. G. G. Foster of was in Hereford the past week

# STOCK-UP Sale

#### Golden Fruit Schilling's 27¢ COFFEE 1-L can SHORTENING Mrs. Tucker's \$412 8-Lb carton \_\_\_\_ White King ... Granulated, large box 31¢ White King . SOAP COCOA Hershey's 1-L can \_\_\_ **PEACHES** Choice evaporated Pound \_\_\_\_ **TOMATOES** No. 2 Can 23¢ 3 for -----**Shoe Polish** Jet Oil 116 COFFEE Break O' Morn 1-Lb pkg \_

Sugar LIMIT

	THE RESERVE OF THE PARTY OF THE
MILK, Borden's	31/29
Rose Brand, small can :	CARLO CONTRACTOR OF THE PARTY O
Tall can	79
GRAHAM CRACKERS	159
N. B. C., 1-lb box	
LUX FLAKES	81/29
Large pkg 22¢, small pkg	The second second
CLOROX	119
Quart bottle 19¢, pint bottle	COUNTY LINES
PIMIENTOS	79
4-oz can	
CUT OKRA	109
Evangeline, No. 2 can	Marie State of St.
TOILET SOAP	149
White King, 3 bars A-PLUS HEALTH SOAP	(3.70m) (9.80m)
3 bars	149
TOILET TISSUE Northern, 3 rolls	179
CALAD DESCRIPTION	
SALAD DRESSING	279
Relish Spread, Bestyett, quart	XTUV BRIDGE
FLOOR WAK	599
Johnson's, 1-lb can	
GLO-COAT	559
Johnson't, pint jar	22
PEAS.	109
Glen Valley, No. 2 can	IU
SPINACH	259
Olimito, No. 2 can, 3 cans	20
CUT GREEN BEANS	259
Olimite, No. 2 can, 3 cans	Character Constitution
KRAUT \	71/2
Curtis, No. 2 can	

Peaches No. 1 41c

GRAPEFRUIT	Dozen	230
CRACKERS	Excell 2-Lb box	16
SOAP	P. and G. 10 Giant bars	35
Grape Juice	Church's Pint Quart bottle	15
CORN	Field	25
PRUNES	No. 10	29
<b>JELLO</b>	All Flavors	41/2
Cake Flour	Softasilk 2 3-1 Lb pkg	25
KARO	Light or Dark No. 5 can	35

RIB ROAST **12c** THICK SHORT RIBS Ground Meat 2 lbs. FRESH GROUND CHEESE **19c** FULL CREAM BACON I SUGAR-CURED SQUARES Sliced Bacon lb **31**0

OUR

PACKARD'S BEST

48-LB. SACK

PACKARD'S **SEA FOAM** 

48-LB. SACK

MEAT AND GOOD FRIDAY AND SATURDAY

SLICED HERE

PRICES GOOD ALL WEEK

APRICOTS No. 10 can

S. H. Condon, Canyon; reading of

Mrs. J. A. Hill Hostess.

honored at the Friday luncheon

Mrs. J. A. Hill will be local host-

Patrons and founders will be

The afternoon program will in-

clude: presentation of fine arts de

der; choral contest, Mrs. D. L.C.

presentation of conservation family,

Southern songs, original composi-

tions, Ola Chastain Robertson, Dal-

ment, Mrs. T. J. Dunbar, Memphis.

credentials chairman, Mrs. G. J.

Nunn, Amarillo; report of regis-

John Erskine to Spea

principal speaker at the fine arts

Women planning to attend are

Harris M. Cook, Canyon, telling

her when they expect to arrive

The marriage of Miss Fern E

Williams of Albuquerque, N. M.

words of the marriage rites. An

arrangement of Easter flowers

and tall lighted candles furnished the background for the ceremony.

John L. Williams, Jr., brother of the bride, sang O Promise Me.

march as the bridal party entered.

dress of pink organdy. Howard O.

Malley of Fort Worth served as

The bride was attractive wear-

ing a floor length dress of pink lace. She carried an arm bouquet. Following the ceremony the

beautifully decorated wedding cake

was served to the guests, after

which the entire wedding party was

entertained with a lovely dinner

at the Villa De Romero. Later

friends and relatives. Those attending were Mr. and Mrs. John

L. Williams, parents of the bride;

Mrs. Jim Williams of Becker, N. M.; Mr. and Mrs. Jake Williams,

Mrs. Vernell Isenhart, Arthur Bru-

sen, Claude Isenhart, Dorothy

Isenhart, of Albuquerque; Nancy

Gorge, Mrs. Margaret Hubbs,

Mrs. O. Kennedy and Alfred Mar-

Mrs. Suplee was born in Here-

ford, and is the grand daughter

of Mrs. E. J. Williams. She grad-

uated from Amarillo high school,

and for two years was secretary to County Judge C. W. Humble.

The young couple will live in

Mr. and Mrs. L. T. Reese enter-

tained Saturday night with an

Easter bridge party. The decora-tions carried out a color scheme in keeping with the season. Tallies,

table covers and score pads were

suggestive of the season and love-

ly Easter lillies furnished flower decorations. A tally hunt fur-

nished amusement as guests found

High score prize was won by Mrs. Cecil Guseman. Traveling prize

Guests included Messrs. and

Mmes. John Cunningham, John Patton, A. Petersen, Cecil Guseman, Reed Williams, Louis Wood-

ford, James Wilson, R. E. Perkins,

Ellis Coombs, and Mr. Travis Dam-

Try the Hereford merchants before going elsewhere to buy.

their partners for the games.

went to Mrs. John Patton.

Fort Worth, where Dr. Suplee is veterinarian for the U. S. Bureau

EASTER PARTY GIVEN BY

MR. AND MRS. REESE

John L. Williams, Jr., Mr. and

The guest list included close

dancing was enjoyed.

tin of Fort Worth.

of Animal Industry.

Boren of Snyder will preside.

Business session: Reports of

resolutions

MRS. JOHN McLEAN, Society Editor

Phone 181-W

OLLEGE CROWD TOME FOR EASTER

The college crowd, home for the holidays, included Nancy tan; Elizabeth Ireland, Trinity a covered dish for the occasion. University, Waxahachie; Billy R. Conversation furnished entertain-Phillips, Arthur Thompson, Jr., Roy Elizabeth Sta. ord, Evelyn Plum- get-together. as Tech; Bob Baird, Jean Snyder, Gonda Biggers, La Nelle Schelhagen, Mildred Stewart, Hugh Harman, Eugene Harman, Patricia Wederbrook, Betty Bruce Jones, Sue Benton, WTSTC, Canyon.

#### PRE-EASTER REVIVAL WELL ATTENDED

The total attendance at all of the services during the pre-Easter revival at the Christian church TO PRESENT PLAY was about 1500. The meeting coutinued one week. During the pre-Baster effort ten new members ian church will present the three- Mayhugh, Runningwater; reading, publicity department, Mrs. Meade were taken into the church. Seven act Biblical drama, Simon Peter, Miss Ruth Klein, Amarillo. of these came to make confessions the Rock, at Ward school house of faith and to be baptised. The Friday night, April 9. It is hopcommunion service Thursday night, ed every one in that community the play, Simon Peter, the Rock, on Friday night, the sunrise pray- free will offering will be taken to er service Sunday morning, the pay expenses of production. morning worship service at which time 265 were present, and the baptismal service at 7 o'clock Sunday night were services that will the pastor of the church will con- district officers, delegates and visit- for 1938 convention. be long remembered for their beauty and impressiveness.

#### MRS. JOHN MILLER

making her home temporarily in breath, Kansas A. & M., Manhat- home after church, each bringing ing, March 8. ment for the afternoon as old Hastings, Paul Coneway, Mary friends and relatives enjoyed the

mer, Christine Fincher, Homer Those attending were Mrs. Jack Hensize and George Conklin, Tex- Cartwright of Los Angeles; Mr. and Mrs. R. V. Miller and Patsy Ruth; Mrs. Rex Tynes, of Lubbock; Mrs. Ralph Barnett, Mrs. Miss Pauline Brigham; reports of Plainview, toastmistress. Nona Jowell, Mr. and Mrs. W. H. Russell, Nora Jean Russell, Mary Mary Kate Brotherton and Geneva Ruth Russell, William Russell, Guilford Miller and Bobby Miller of Canyon; Mr. and Mrs. Walter Seed, Mr. and Mrs. Woodrow Wil- a New Social Order, Rt. Rev. Robson, Roy Smith, the honoree and ert E. Lucey, bishop Amarillo dio- Mrs. T. V. Reeves, Canyon; adthe hosts.

#### YOUNG PEOPLE

The young people of the Christ- of junior department, Mrs. L. T. songs; presentation of press and will attend. No admission, but a Mitchell Jones as local hostess

The play will be presented at the Dawn school at a later date in connection with a revival meeting until 7, a tea honoring state and sion; announcements; invitation duct at Dawn, beginning Sunday ors will be given at the home of night, April 18.

## SILENT.

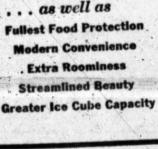
as nature's own freezing method

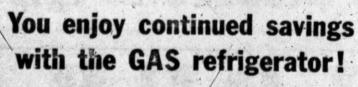
## SERVEL ELECTROLUX has no moving parts

This means . . .

- PERMANENT SILENCE
- . NO MOVING PARTS TO WEAR
- CONTINUED LOW OPERATING COST
- · SAVINGS THAT PAY FOR IT
- . . . as well as **Fullest Food Protection**

. Extra Roominess Streamlined Beauty





Nature has nothing on a Servel Electrolux in the silence of its freezing method-nor in its simplicity, either! A tiny gas flame takes the place of all moving, wearing parts in this different, noise-free refrigerator. As a result, you enjoy longer, more satisfying service-worth-while savings on running ... cost, food bills and upkeep year after year. Be sure to see the beautiful thrifty new models for yourself. Come in!

Ask about our Easy Purchase Plan

## HEREFORD IMPLEMENT and APPLIANCE COMPANY

HEREFORD, TEXAS

### Hereford Club Women Planning To **Attend Federation Meet Next Week**

"Education for Living" will be ment, Lubbock; report of general the theme of the 16th annual con- federation director, Mrs. Volney vention of the Seventh District, W. Taylor, Brownsville; presenta-Texas Federation of Women's Clubs tion of legislative department, Mrs. to be held in Canyon April 8-9. J. H. Jernigan, Childress; music, The two-day meeting has al- Mother Singers, Canyon; panel

Mrs. John B. Miller, who is ready demanded considerable in- digest of club reports, Mmes. T. terest in Hereford, and represenwright Baylor University; R. Canyon, was honored with a cov- tatives of local clubs are planning A Daniel Altus, Oklahoma Junior ered dish luncheon given at the to attend part or all three of the College; Anna Mae Danforth, Ama- home of Mr. and Mrs. C. R. Smith sessions. The formal opening will Barber, Miami. rille Junior College; Sally Gil- Sunday. Guests went to the Smith be at 9:15 o'clock Thursday morn-

> Invocation, Mrs. J. O. Quattle-Russell, Plainview; address, Dr. baum, Canyon; response, solo, Mrs. Howard Boxwell, Amarillo; devotional, Mrs. Lon V. Smith, Floyd-Those attending were Mrs. Jack ada; greetings from WTSTC, Miss Tommie "Montford, Canyon; response, Mrs. Jo J. Wayland Plainview; convention singing, led by ess, and Mrs. O. B. Jackson of officers and committees; piano selections, Miss Nancy Davis, Canyon; presentation of American partment, Mrs. Wayne Boren, Snydepartment, Mrs. E. S. Smith, Lorenzo; address, Building Kinard, Memphis; music chorus; cese; vocal solo, Mrs. Ward, Clar- dress, Dr. Rebecca Smith, head endon; presentation of American of English department, T. C. U.; citizenship department, Mrs. R. H. Kinsley, Friona; resolutions, Mrs. J. A. Hill, Canyon; presentation las, state chorus American folk

> > Juniors to Be Honored. The junior clubs will be honored at the 1 o'clock luncheon with Mrs. and Miss Marjorie Sanders of Littlefield as toastmaster.

Group meetings will be featured at the afternoon session. From 5:30 Mr. and Mrs. Bob Neblett. President's evening will be observed Thursday night with Mrs. Sam Isaacs of Canadian presiding.

Friday's Program. session Friday morning, April 9, will open with concurrent schools of instruction. Mrs. A. T. Biggers of Lubbock will preside and the number of luncheon and

at the parliamentary school, as dinner tickets they desire. sisted by Mrs. H. F. Godeke of Lubbock, Mrs. S. E. Fish, Ama- MISS FERN WILLIAMS BRIDE rillo, and Mrs. Lewis Goodrich, OF DR. DALE SUPLEE Shamrock, Mrs. Volney W. Taylor, Brownfield, will be advisor. Mrs. Meade F. Griffin of Plain-

lew will preside at the club in- and Dr. Dale Suplee of Fort stitute, assisted by Mrs. J. A. Hill Worth took place Saturday, March of Canyon and Mrs. W. E. Davis 27, at 8 o'clock at the home of of Childress, Mrs. R. J. Turrentine Mrs. Vernell Isenhart in Albuof Denton and Mrs. W. P. Avire't querque. Rev. John Cavitt, pastor of Lamesa will be advisors. The of the First Presbyterian church, program for the general session read the impressive and beautiful at 9:15 o'clock has been announced

General Session.

Invocation, Mrs. Fred S. Rogers, Plainview; devotional, Mrs. W. E. Davis, Childress; singing, led by Miss Pauline Brigham, Canyon; He was accompanied by Miss Jen-Salute to the flag, Mrs. T. J. John- nie Kaufman of Tucumcari, N. son, Tulsa; Why Federation, Mrs. M., who also played the wedding W. P. Arirett; introduction of state chairmen; presentation of educa- Miss Dorothy Isenhart was maid tion department, Mrs. W. P. Cle- of honor. She wore a floor length



### **CHICK** STARTER

is just the right ration you need for your chicks if you raise chicks or have it in your mind to begin raising them-you'll never find anything better for a profitable chick-raising season.

> **MERIT** EGG MASH For More Profits

BARLEY SEED FOR SALE

West Texas Feed & Seed

PHONE 265

#### JACQUELINE NEWELL HONOREE AT PARTY

An Easter dinner party | was V. Reeves, Canyon, J. E. Griggs, Amarillo, W. P. Clement, Lubbock W. L. Winferd, Brownfield, Holt Presentation of public welfare around the cake, up a gang plank department, Mrs. J. E. Griggs piano solo, Miss Mary Angeline ty of games were enjoyed.

Miller, Mary Estelle LeGrand, Doris Jean Hastings, Milton New: ple can do through the church. ell, Jackie Wright, Elizabeth Dunlap and the honor guest. The host- with young people's work in any ess was assisted by Nadine Newell, aunt of the hostess.

#### MRS. DILLEHAY ELECTED MUSIC CLUB PRESIDENT

Wiltshire, corresponding secretary; F. Griffin; memorial service, Mrs. C. C. Ferguson, librarian, and Mrs. rillo. Q. A. Griffin, Tulia; presentation H. L. Broadwell, historian. of international relations depart-

Plans were discussed concerning MARRIAGE OF MISS ZAY the club's annual music week en- DEE RULE ANNOUNCED tertainment. One musical number was given, Prayer from Moses in tration chairman; final reading and adoption of resolutions; award ses-C. Acker, H. L. Broadwell, A. C. New Mexico. Thompson and H. H. Hawkins. Dr. John Erskine will be the

program Friday night. Mrs. Wayne postponed program numbers. urged to send their names to Mrs.

#### YOUNG PEOPLE TO EMPHASIZE THE CHURCH

The program committee for the given Sunday evening by Mrs. young people's Christian Endeavor Charles Newell honoring her dau- of the Christian church met last honoree arrived home after an be Young People and the Church. afternoon of play to had sur- This theme was divided into four prise guests waiting to help cele-sub-topics to be used each Sunbrate the happy occasion. Easter day during the month. Sunday decorations were featured and the the subject will be The Place of table was laid for seven guests, the Church in the Experience of The birthday cake was made to Young People. Robert Petersen represent Noah's Ark, and fur- will be leader of this program. nished an attractive centerpiece. Miss Nola Margaret Blue will have Realistic animals marched in pairs charge of the Consecration service.

The remaining subjects are The and into the cake itself. A varie- role that young people should play in the church; What young peo-Those present were Patsy Ruth ple have a right to expect from Mrs. W. H. Russell. the church, and What young peo-All young people not connected other church are cordially invited to attend these meetings.

#### MRS. DAVE RAYMOND **IMPROVING**

Mrs. C. H. Dillehay was elected Mrs. Dave Raymond, who under president of the Music Study club went an appendectomy at Dr. Hoat the meeting held Monday after- man's sanitarium in El Paso on noon at the home of Mrs. J. E. March 22, is rapidly improving. Beyer. Other officers chosen were Mrs. Raymond, the former Miss Mrs. W. E. Dameron, first vice- Mary Hicks, of this city, will be president; Mrs. Glenn Snyder, sec- dismissed from the sanitorium in ond vice president; Eloyse Pitman, June, and plans to join her husrecording secretary; Mrs. B. M. band in Amarillo at that time. Mr. Raymond is connected with

Mrs. C. H. Dyar, reporter; Mrs. the Santa Fe Railway system, and Mrs. C. H. Dyar, reporter; Mrs. they will make their home in Ama-

Announcement has been made Egypt, was sung by a chorus com- of the marriage of Miss Zay Dee Easter decorations were used and posed of Mmes. O. T. Williams, Rule and Mr. Forbus Blakemore Easter suggestions were emphasized C. C. Ferguson, S. P. Rosson, C. on August 23, 1936, in Portal s, in table appointments. High score

Mrs. Blakemore has been em-Mrs. C. H. Dyar was accompanist. ployed at Bobby's Beauty Salon J. T. Glibreath, Jr., Chas. Brooks, The next meeting will be at the and will continue her work in the O. C. Holt, Nelson McRight, Erhome of Mrs. Wiley Roberson on shop on Fridays and Saturdays, nest Medkief, Emmett Milburn, R. April 5. All members are urged Blakemore's farm near Summer- R. Wills and the hostess. to be present and to bring up any Blakemore's far mnear Summer-

#### PLEASURE HOUR CLUB MEETS WITH MRS, LONDON

Easter decorations were featured when members of the Pleasure Hour club were entertained last ghter, Jasqueline, who celebrated Tuesday and outlined the program Thursday afternoon at the home her sixth, birthday March 22. The for April. Central emphasis will of Mrs. Boyd London. Gay table covers and bridge accessories, depicting the Easter motif decorated tables for games of contract. High score prize went to Mrs. James Wilson. Special Easter prizes, wrapped in dainty pastel colors, were awarded guests as other scores were made.

Members present were Mmes. Roy Jowell, Buford Parmer, W J. Smith, Harry Lomas, James Wilson and the hostess. Special guests were Mrs. J. B. Jones and

#### METHODIST YOUNGSTERS ENJOY EASTER EGG HUNT

Approximately 40 youngsters in the beginner and primary departments of the Methodist church enjoyed an Easter, egg hunt Friday afternoon. Appropriate games were played and individual baskets were filled as the children hunted eggs which had previously been hidden on the church lawn.

Refreshments were served by the leaders of the departments. Those in charge of arrangements were Mrs. R. P. Coneway, supertendent; Mrs. Henry Williamson, Mrs. Jack Wright, Mrs. J. O. Newell and Mrs. C. F. Moore.

#### LONDON BRIDGE CLUB HAS EASTER PARTY

Members of the London Bridge club were entertained with an Easter party Thursday afternoon at the home of Mrs. Lee Morgan. was awarded Mrs. Charles Brooks. Members present were Mmes.

Try First to Buy in Hereford.

## Startling Savings in a

## Of Fine Foods for Friday & Sat.



PACKARD'S WESTERN BEAUTY

48-POUND \$1.79

Red and White

SOAP

**PEAS** No. 2 Cans, Powdered

35¢ SPINACH No. 2 cans, 3 cans \_\_\_\_\_

**SUGAR** 2 Pkgs 15°

TOMATOES No. 2 cans, 3 cans TOILET TISSUE Red and White, 3 folls for -----

25¢ FLAV-R JELL BRAN FLAKES Red and White, 2 packages for CORN, Primrose Or Del Monte, No. 2 cans, 2 for \_\_

Sugar Beet, 10-Pound 5 PORK and BEANS

No. 2 cans, 3 cans

GINGER SNAPS

Weir's Fresh Ground, Lb

Per pound -----Coffee

Any kind, large box \_\_\_\_\_\_ 39¢

Fancy pink, 2 cans for . CORN FLAKES Red and White, 2 packages for VANILLA Imitation (with measuring cup) 8 oz 23¢

EMPSON'S TOMATO JUICE

MARSHMALLOWS Pound .....

BLACKBERRIES 2 Cans

SPUDS 10 pounds APPLES

Fancy Winesaps, 2 dozen \_\_\_\_

GREEN BEANS

\_19¢

CARROTS, 3 Bunches ......

Half

\$15.00 FREE GROCERIES SATURDAY

MYDIRES

### COURTHOUSE RECORDS

Warranty Deeds. Leota Crabtree Potts to James ink Potts, part of let 17, block Womble addition to Hereford.. F. Dryden et al to Laura Shaw, NW1/4 section 64, K-3, 160 acres.

A. Pitman to Commerce Trust section 7, tsp 3, range 1. to L. Culwell et ux to L. W ks, dots 11, 12, 13, 14, block Womble addition to Hereford.

Dodge coupe, Mrs. W. T. Wom-March 24, Ireland Motor Co. Z. J. Steen of Adrian, GMC kup, Potter county, March 21.

Missouri Visitor. C. W. Miller of Marshall, Mis-

irl, visited his aunts, Mrs. J. H. man and Miss Ann Miller, last ek. This was Mr. Miller's first to the Panhandle, and he res a most favorable impression this part of Texas.



IN THE LATEST MAGIC CHEF GAS RANGE

The new high speed oven in the latest Magic Chef gas range will save you time and gas in meal preparation. Come in our store today and let us show you one of these latest, modern, automatic gas ranges.

OTHER FEATURES that save the Red Wheel Oven Regulator, Automatic Top Burner Lighter, Timer, Full Insulation, Swing-Out Broiler, Non-Clog Burners.



WHEEL WHEN YOU

West Texas Gas Company own Andrews home.

#### Friona News

BY JOYCE LANDRUM Mrs. Naomi Todd and children were Clovis visitors Saturday. Mrs. G. Cranfill was an Amarillo visitor Saturday.

Charles Reeve who attends school in Canyon, spent the week end here with his parents. Miss Mildred Hughes was home

from her school work in Amarillo over the Easter holidays. Misses Beatrice Buchanan and Geraldine McFarland were here

from Texas Tech last week end visiting home folks. A. S. Curry, Ed Massey, Nat Jones, Bill Massey, Leo McClellan and Clyde Goodwine were in

Farwell Tuesday. Messrs. and Mmes. Rudolph Renner and Kay Wingert were in Shattuck, Okla., attending court last

Attending the Baptist conven tion in Ralls last week were Rev. and Mrs. D. E. Moore and daughter: Mrs. Eterens, Florence Bayer, Edith Mae Frost, Louiese Euler, Beatrice Deaton and Claudia Mil-

Miss Margaret Anderson of Matador visited Mr. and Mrs. Jack Anderson here last week.

Frank Truitt returned from a several days stay in Dallas Sun-

Bill and Evelyn Singleterry of Pleasant Hill visited here Monday. Mr. and Mrs. J. W. Parr and Ernest Gatlin were in Amarillo

Conway Frost was here from his schools work in Abilene the past week visiting his parents, Mr. and Mrs. W. E. Frost.

Mr. and Mrs. Wright Williams spent Wednesday in Amarillo. Miss Thelma Chronister and Mike Hickeet of Hereford visited

here Tuesday evening. Mr. and Mrs. Bud Moore of Amarillo were here Tuesday. Elmer Euler and family spent Saturday in Hereford.

A. B. Judd and family of Clovis spent Sunday in the Charlie Bainum home here. Miss Priscilla Weingate visted

her parents, Mr. and Mrs. K. Weingate, over the week end.

#### Frio News Items

(KITTY KLOE HARLIN) Rev. Stephens preached to good crowds here Sunday morning and

evening. H. M. Mobley was in Dimmitt Friday, Austin returning with him. Mr. and Mrs. Allman were in

Amarillo Thursday. Mrs. Harry of Easter visted Mrs. Paul Williams recently.

Miss Koma Hyatt entertained the school Friday afternoon with an Easter egg hunt, and then serv-

ed cookies and punch. Mrs. L. Kemp of Lawn, N. M., visited the Boyd home Tuesday. Percy Estes was in this com-

munity Thursday. Elmer Jones and family spent Sunday in Tulia and Happy. E. Dixon and family spent Sun-

day in the W. S. Dixon bome. Gwendolyn Springer celebrated her birthday with an egg hunt for several of her friends.

Mrs. M. A. Springer is here from Amarillo visiting relatives. C. Leisure of Jumbo visited the Mack Dixon home Thursday.

Messrs, and Mmes. Lee Curry, Guy Walser and Mrs. D. J. Neill of Summerfield were here Sunday. A community egg hunt was held at the J. B. Harlin home. Many

visitors were present. Rev. and Mrs. Stephens of Plainview spent Saturday night in the

AN EXTRA ROOM? TRY A WANT AD!

超 西 雅 西 麗 西 里

## Kitchen-proved

food kept safely for days

BREATER CONVENIENCE Kitchen-proved Food Saves . . . Adjusto-Shelfi

FULL POWER Kitchen-proved Recommises Unit runs small

FASTER FREEZING

BREATER ECONOMY



Texas-New Mexico Utilities Co.

#### **Dawn Items**

MRS. JESS CALDWELL

classes. A basket dinner was fine. spread at noon. Rev. Hicks, Baptist pastor at Canyon, and his wife were present and he delivered an inspiring sermon in the afternoon. ing in Hereford Saturday. Miss Alvena Frye spent Sunday with her parents.

irrigation wells, Aubrey Wimberly dinner Friday. A covered dish one, and William Wimberly one. luncheon was served and a hand-Several other wells are nearing kerchief was given the honorees. completion, including those of L. A. Smith and H. E. Miller this week. Mart Burum, Carl Luke, Carl Wim- and families were in Amarillo Sat-An Easter program was given berly and J. O. Miller. Wheat urday. Sunday by primary and adult that has been irrigated is looking

> with Monday's good snow. Dawn teachers attended a meet-

Walter Galley and Walter London here. They had as a guest a friend H. H. Miller is operating two surprised them with a birthday from Wellington.

Mrs. J. T. Dunavant, formerly night. Miss Vivian Bowers, of McCamay Wheat farmers are delighted is visiting here this week. The infant daughters of Carl and

Friends of Mmes. Lester Galley, Canyont spent the holidays at home brick ice cream were served.

ed Easter services in Hereford. | influenza last week but is abl Ray Bowers is ill with influenza to be out again.

Members of the Dawn singing class went to Progressive Sunday

at the school house was well attended Friday night. Bridge, 42 Aubrey Wimberly are ill this week. and other games furnished enter- words and deeds and the beauti-

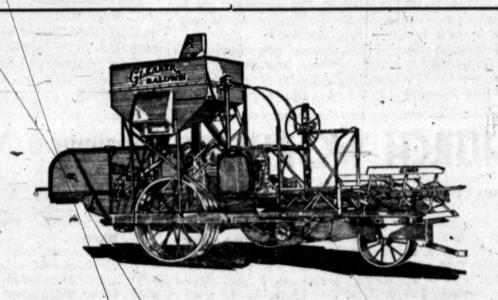
> Mrs. Ivan Leake is home from school at Lubbock.

Mrs. W. J. Caraway was ill with

We take this means of express, The monthly social gathering ing our sincere thanks and gratitude to our friends for their kind Misses Inez and Alma Miller of tainment. Angel food cake and ful flocal offerings in the illness and death of our beloved mother. J. W. Keliehor M. B. Keliehor.

## It's The New

## Gleaner Baldwin



SEE ME TODAY ABOUT THE NEW CLEANER-BALDWIN COMBINE

AT THE HEREFORD NEWS STAND

## THE GREATEST ADVANCEMENT IN COMBINE HISTORY

Since its introduction over ten years ago, the Gleaner Baldwin Combine with its spiral conveyor harvester unit and other advantageous features, has been heralded as the greatest improvement ever made in harvesting-threshing machinery. The improvements which are incorporated in the New 1937 Gleaner Baldwin Combine do not affect the fundamental principles in the cutting, conveying, threshing, separating and cleaning mechanisms, which have made the Gleaner Baldwin. the universal favorite during the past decade.

The 1937 Gleaner Baldwin is truly the most modern, most dependable, most efficient and most economical Combine every offered.

## Thorough Simple Separation and Cleaning An Economy Feature

The separation in the Gleaner Baldwin starts directly behind the cylinder, The separation in the Gleaner Baldwin starts directly behind the cylinder, where the bulk of the threshed grain falls immediately onto the first or thresher raddle bottom and rides between the raddle slats through the sep arater to the cleaner shoe, and grain and straw are not again mixed.

The straw is thrown back into the separater by the rapidly revolving cylinder, which is augmented by a three-wing beater-The threshing does not chop up or pulverize the straw. After the straw has been worked through a series of three distince processes of separation, few kernels have escaped, but as a last precaution the

straw is deflected downward to the last raddle for final separation. The Gleaner Baldwin has thirteen feet of separating and you will note the simplicity of the entire machine after you have seen it. The Gleaner Baldwin separaters are as nearly all steel as possible to make them. With proper care in handling, Gleaner Baldwin Combines will last indefinitely.

No expense has been spared in building them.

## NOW ON DISPLAY

ALL - STEEL GLEANER -

BALDWIN HARVESTER UNIT

The New SIXTEEN-INCH CONVEYOR FEEDER is made of spiral flighting securely welded and riveted to a SIX-INCH tube. Other exclusive features of the Baldwin Harvester unit are Spiral Reeder blades which are a part of the harvester conveyer. Conveyer Feeder is practically indestructible, rain and moisture cannot damage it. The sickle is driven by cut steel grars running in a bath of oil, and is equipped with Timken Taper Roller Bearings.

GLEANER - BALDWIN RASP BAR TYPE CYLINDER

The Bars of the 1937 Gleaner Baldwin Cylinder are drop forged steel with deep rasps and will give from three to five times the service of malleable bars. The cylinder, placed immediately back of the conveyor feeder, is one of the patented features of the Gleaner Baldwin,.

DEPENDABLE SAFETY CLUTCH Protection against breakage of the reel is as sured through the action of the dependable friction clutch. This safety clutch is so constructed that should the reel come in confact with any unusual obstruction it automatically stops opON THE LOT JUST SOUTH OF FURR FOOD STORE

#### EXCLUSIVE BALANCING, RAISING AND LOWERING DEVICE

The Harvester Thresher unit is pivoted to the main frame by large steel angle arms and the frame is scientifically cross-trussed, forming a sturdy support of sufficient strength to carry the barvester unit.

#### GRAIN ELEVATOR IMPROVED

A new type weed seed screen in the grain elevator deposits weed and other foul seeds in a sack held in place by a special holder, thus assuring clean grain.

## Baldwin - more modern, more compact, Lighter, Stronger

#### MODEL A ENGINE

The Ford Model "A" Industrial engine is one of the most practical, economical power units ever used or developed for combine use. Gleaner was the first to offer a combine with a power unit equipped with a self-starter.

#### ALL STEEL FRAME

A lighter, yet stronger, all-steel main frame carries the combine units. The frame is made of structural steel, is scientifically braced and trussed and is easily telescoped for transporting the

#### ADJUSTABLE SLIP CLUTCH

The Gleaner Baldwin separator is driven by a double grip "V" belt running over steel sheaves. An adjustible tension slip clutch on this drive automatically protects the separating mechanism, should the raddles or other working parts of the separator come in contact with some unusual obstruction.

#### STURDY WHEELS

All wheels on the Gleaner Baldwin are mounted on heavy duty anti-friction bearings. These sturdy wheels assuring long life to the combine.

#### CLEANER SHOE

The grain-tight cleaner shoe on the Gleaner Baldwin has been increased 6 inches in length and is of the end shake type, constructed of galvanized steel and is driven by eccentrics from both sides of the separator.

#### SPECIAL TRANSPORT TRUCK

When moving the Gleaner Baldwin combine, it is sometimes necessary to detach the harvester-Thresher unit and mount it on a transport truck, especially when moving the combine over long distances.

## C. W. BENNETT

YOUR LOCAL BALDWIN DEALER

## The Hereford Brand

D Our Slogan--- "More People --- More Farms

ORD, DEAF SMITH COUNTY, TEXAS RS. SETH B. HOLMAN \_\_\_\_\_ Publisher and Manager

TIE GILLENTINE .... per year; Zone Three and higher, \$2.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.

er the act of March 80, 1879.

NOTICE TO PUBLIC firm or corporation, which may appear in the columns of will be gladly corrected upon due notice of same being given or personally at the office at 402 Main Street, Hereford, Texas.

#### A WORTHY MOVEMENT

Those who heard the High School Glee Club in the annual ster cantata Sunday night realized the apex which these rirls have reached. In addition to the personal achievement f the girls, the community was also rendered a distince ser-

While we are fortunate enough to enjoy such an organiation, we often fail to fully appreciate such splendid work. The fact that the Hereford club has, from time to time, been awarded honors over this sections indicates that they are far above the average.

No achievement is made without hard work. To Miss incorporation of Hereford. Thelma McMinn, their director, should go our appreciation. To the girls, themselves, we can not give ample thanks. Their achievement, however, is thanks within itself, for in being able to entertain the community in such capable and cultured fashion they have acquired a measure of success; an accomplishment which will go with them through life.

Are you a booster for the High School Glee Club? If not, think it over. Those girls are forging ahead in their work. They will appreciate a kind word—a pat on the back, and some personal praise, to which each of them are certainly entitled.

## By Their Words

AND OURS

Those who have wondered what causes the discords that rock the world, not to mention the tiffs the Supreme Court remain living that affects individuals, will be instruments, "it can't happen here." interested in hearing that Lord When they perish, the end of hu-Maddox Ford asserts that it is man liberties is near. The weak all brought about by bad food. have lost their sanctuary.-Padu-"People cannot be amidable with cah Post. their fellows if they are not properly fed," says the writer, who and when they have indigestion, Farrsworth 6-8, and Notla, 7-10. they pass bad nights, and wake The total vote was 420 against up cold and empty in the morn-beer, and 813 for legal sale. It ing. And they find no relief in was a light vote, considering the -Plainview Community Veekly.

Roberts county. The March term that the ballot was improperly of 31st District Court in Miami, walled Ochiltree County Merald. which opened last week with Judge W. R. Ewing of Pampa on the bench, found the grand jury in be a lot easier year on husbands session. After sitting one day, the and visibility if feminine stylists body adjourned without returning would desert pancake hats for

For Sale or Trade

USED CARS-PRICED RIGHT

COMPANY

age, large lot. See Ralph Smith ..

FOR SALE: Setting eggs from

tams. Ferdlity guaranteed. See

FOR SALE: Five room modern.

TRACTOR BARGAINS: We have ne exceptional bargains in u

double garage. Located on

son Implement, Company.

1931 Chevrolet Sedan

1932 Chevrolet Coupe

1934 Oldsmobile Sedan

1935 Chevrolet Coupe

Chevrolets

Texas Feed & Seed.

cattle. Joe G. Evans.

of Sos Lee Avenue.

1933 Plymouth Sedan 1934 Pontiac Coach

1934 Dodge Coach

1935 Dodge Sedan

panel was dismissed by the court. As no criminal cases were docketed for the term, there was nothing for jurors to do but go home. Two non-jury cases were schedul-ed to come before the court today. -Miami Chief.

So long as the Constitution and

In Saturday's poll on the repeal adds, "when people have bad of begr, only two boxes in the cooking they have indigestion, county voted wet. They were their meals because the meals are interest in the question and the bad." Now, those who disagree active campaigning by both sides. with the theory of Mr. Ford might It is very evident that many staytry going without food for a day ed away from the polls, not caring or so and see how it affects their enough about the result to vote either for or against. According to fatest information, it appears to be a certainty that this election There is no crime problem in will be contested on the grounds

Talkative Tillie says 1937 would a single true bill. The petit jury pancakes.—Scurry County Leader.

## A LONG TIME AGO IN HEREFOR

March 30, 1906.)

Down at Hart, natives woke up one morning the past week to find three inches of snow on the ground, and the poor cattle backed up against the North Pole for protection.

"The ground," remarked the editor, "is evidently wet clear through to China, and Deaf Smith will show the world something new in the agricultural line.

A total of \$184.50 had been raised for the purpsoee of repainting the Panhandle Christian College dormitory here.

"Hereford will not be permitted to put on city airs for some time to come," grieved the editor, as he recorded a vote of 77 to 56 against the

ASSEMBLY OF GOD CHURCH

block north of high school.

day, 7:45 p. m.

A place with a welcome. One

(From The Hereford Brand, off his cultivator. He did not more "weakly" than usua so state, but it was suspected it would be because of the unthe plowing was rather rough usual conditions caused by the without this seat, and Mr. Dun- shift in location. lap offered a reward for its

> This region was rejoicing over the almost total absence of the usual spring winds.

(From The Hereford Brand, March 30, 1916.)

It was gratefully noted in the Brand that hog raising was becoming a major industry in this region.

Ham Lambert had been out of school for several days.

A windmill was soon to be erected at the cemetery, to be used in irrigating shrubbery.

The Brand was moving to Eli Dunlap had lost the seat ing week, the paper seemed was invited.

PRESBYTERIAN CHURCH

Mirages of Life will be the topic

at the First Presbyterian church

Sunday school, 9:45 a. m., G. M.

C. C. Fergusn had just said a carload of bulls to be sent to the Sweetwater country, at at Portales; Irma and Vada Leird, a price of \$77.50 per head.

A. H. Elliston wrote from that the weather was fine out now

Mrs. G. A. Stambaugh was home from Mineral Wells, where she represented the Rebekas Lodge at its state convention. Sheriff R. W. Baird, representative of the Odd Fellows, had not reported.

Fox Mercantile Co. advertised that Buster Brown and his dog, Tige, would be at their store March 31, with a grand its new home, and the manage- free entertainment, to which ment asked that if, the follow- every youngster in this area

### **Intramural Meet**

(Continued from page one)

band leading. Parade in two sections, Whites and

Maroons. First grade track. Spelling contest, room 27.

9:30 Boys' playground ball. Girls' playground ball. Sub-Junior girls' track.

Sub-Junior boys' track. 11:00 Tiny tots story telling contest, Central school auditorium. Junior boys' track. 1:30

Final report of outcome of meet by Director General. Complete Program.

The complete program for the

Although Texas' population density is only 22.2 per square mile, Week day masses at 6:30 at the about half the United States figconvent, and 8 o'clock at the ure of 41.2-the All-South Developchurch. Holy Hour Thursday at ment Council says the state's production of wealth from natural resources, principally oil, gas and sulphur, is greater per unit of area than that of the country as a whole.

AN EXTRA ROOM! TRY A WANT AD!

#### **Bellview News**

MRS. R. H. JOHNSTON A large number enjoyed Easter here Sunday. services and dinner at the Meth-

odist church Sunday. Mrs. V. Ridley and Dale spent part of last week in Clovis, where ne was under a doctor's care.

Las Vegas, were among the stuents at home for Easter. Mrs. F. B. Scott is home from California to assure the people Denton, where she was called by of this rain-sodden district the illness of her mother, who is day, which will be a great help improving.

W. I Flemming of Amarillo was a visitor in the R. H. Johnson Try First to Buy in Hereford, home Saturday.

Mr. and Mrs. George Messeng attended the play at Grady Sat urday night.

Messrs. and Mmes. Carl Moore and Dan Nation of Clovis visite

Mmes. Bill and Herbert Collins and little son of Grady visited the Geo. Messenger home Sunday Little damage has been suffer ed by wheat due to wind. W Cleta Garrett, Eugene Scott and S. Mitchell, west Deaf Smith coun Lorene Stovall, who attend college ty, has some exceptionally fine

wheat. West in New Mexico the wheat is not as good as that in Deaf Smith county and along the Texas-New Mexico state line. Two inches of snow fell Mon

to wheat and barley.



FOR QUALITY FOODS

-AND-WATCH OUR

WINDOWS

WEEK-END SPECIALS

Fresh Vegetables & Fruits at Low Prices

## QUALITY

MAIN Food Store

J. W. ROBINSON, Manager.

PHONE 120

and

A Month

pays for the current for

this new LEONARD re-

mough money to pay for

the NEW LEONARD with

the MASTER DIAL, This

Leonard to secure low

YOU CAN'T AFFORD

NOT TO OWN

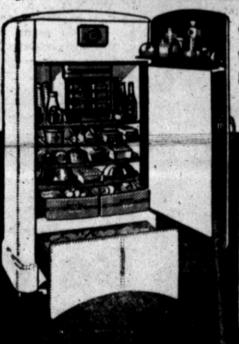
New

Leonard

operating cost.

frigerator for a full me

## COME IN AND SEE 1937'S GREATEST REFRIGERATOR



that lets you control the operation of your Leonard to secure Low **Operating Cost** 



LEONARD ELECTRIC MITH THE Marter Bial

Get A Genuine Wincharger



MODEL E-62

FOR ONLY \$15.00

F. O. B. Factory

With the purchase of a NEW G-E BATTERY SET at the advertised PRICE

Liberal YOUR OLD GLASS TUBE SET

McConnell Electric

OD MAIN STREET

## WANT AD WILL SELL THAT COW! within the state. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable pric.s. Phone 6. Prairie Dairie. 26 FOR RENT: Water, garden spot

For Rent

FOR RENT: Four rooms, breakfast nook, unfurnished. Mrs. V. F. Haynes, 710 Main St.

EIGHT 1929 and 1930 Fords and and house. Inquire at Hereford Nursery. BRUMLEY-WOODFORD MOTOR FOR RENT: Light housekeeping

rooms. First door east of Pres-FOR SALE: 1931 model 22-36 byterian church. Mrs. Rosa McCormick - Deering tractor in Speer. good repair condition, \$325. Ros-1c THE NEXT 10 young people who

enroll in this school can do so on FOR SALE: Barley seed, at West unheard of terms of tuition. You 1c can also earn your board and room. Write for information. FOR SALE: Modern stucco, four Fleming Business College, 8081/2 room and bath, good stucco gar- Polk St., Amarillo, Tex.

#### Wanted

WANTED: All of your wire coat prize winning Dark Cornish Banhangers. One-half cent each. Cash or credit. Fox Cleaners and Hat-Charles Newell at the Hereford ters.

1p WANTED TO RENT: Section of FOR SALE OR TRADE: Three land to summer till to wheat. row John Deere lister, milch cows and shoats. Will trade for stock Have new tractor. T. H. Boney, 12-2p Bellview, N. M.

WANTED: To buy old style 60 FOR SALE: Plenty of good bundle cane and hegari. D. R. Carmi- H. P. Bessimer engine, good conchael, six miles southeast of Here dition. Box 630, Plainview, Tex-

#### bost and Found

WISH the gentleman that left 7-tfc the new leather glove in my station Saturday would bring in the mate so I could have a pair. Fullwood Batter & Electric Station, 1c

W. A. McCann, Pastor. Hudson, superintendent. Christian Endeavor, 6:30 p. m Prayer meeting, Wednesday at METHODIST CHURCH 7:30 p. m. Sunday school, 9:45 a. m.

Preaching, 11 a. m. and 7:30

Epworth League, 6:45 p. m. Why not make your plans to attend church next Sunday? You will hear a message and receive a welcome at the Methodist church. 8 and 10 o'clock Benediction of T. C. Willett, Pastor.

#### CHRISTIAN CHURCH

H. M. Redford, Minister. Mrs. C. P. Cockrell, Assistant Superintendent. Bible school, 9:45. Morning worship at 11.

C. E. Societies, 7:00 p. m.

Mid-Week Church Family Night, Wednesday, 8 p. m. We express appreciation to the newspapers and business men for support given to church attendance during Easter. Attendance at all services was gratifying. Next Chicago announce the birth of a Dord's Day the pastor begins a servies of services on the general theme, The Nature and Function G. W. Heard of this city. of the Church. This line will be continued until Pentecost, May 16.

will be. The Keys of the Kingdom of Heaven. At the evening hour the theme will be As the Father Hath Sent Me. We extend an in-

of these messages on the church.

THE CHURCH WORLD

Christ's Ambassadors, 6:45 p. m. next Sunday morning by the pas-

G. T. W., Wednesday, 7:45 p.m. tor, Rev. J. C. Thorns. At the

W. M. C., Thursday, 2:30 p. m. vesper service at 5 the subject

C. A. Evangelistic services, Fri- will be The Plumbline of God.

ST. ANTHONY'S. The flirst Sunday after Easter is known as Low Sunday and will two-day meet follows: be Communion day for members of the Altar Society. Masses at

the Blessed Sacrament at 4 p. m. 7:30 p. m. Sodality meets Sunday after-

noon at 3 o'clock. Officers meeting Friday night at 8 o'clock in the convent.

R. O. Stark, Santa Fe agent

at O'Donnell, is visiting his motherin-law and father-in-law, Mr. and Mrs. Wm. McGehee, and his sister, Mrs. Eldon Morgan, this week. Mr. and Mrs. George Heard of

daughter Thursday morning. Mr. Heard is the son of Mr. and Mrs. Texas, the largest producer of oil and cotton, converts approxi-

Next Lord's morning the subject mately 67 per cent of the crude oil it produces into the finished products, says the All-South Development Council, but only three vitation to all to attend the first per cent of its cotton is processed and manufactured at mills

all in lovely A brillian: combination of boautiful design with a pleaming white and chromium color plan-so unusual in a washer—so desirable in the modern home. See this new 1937 EASY with

DUAL-RELEASE Wringer
—the salest wringer ever

.00

McConnell Electric Co.

VACUUM CUP Washing form method since 1877.

EASY WAS

Phone 759. G.B RADIO DEALER - 303 N. Main R

Action—gentlest, most uni-

MRS. JOHN McLEAN, Society Editor

### Quarterly Zone Meeting Held At. Methodist Church Wednesday

On Wednesday, March 31, the District Meet at the Methodist church, with Mrs. W. P. Nitler, Zone leader, presiding. The program was built around "Making the Most Out of Lafe by Intelligent Service". The morning service opened at 10 o'clock. Rev. Biggs of Friona led the opening prayer. Mrs. D. W. Hawkins gave the welcome from the Hereford church and introduced the song, The More We Get entire group.

As an appropriate prelude to the devotional given by Mrs. J. O. Haymes of Amarillo, Mrs. A. C. Thompson played, Take Time to W. J. Stanford at the organ. Mrs. Hamyes cited Christ, Paul and ment, "We are are here; do we help or hinder?"

tian education, Mrs. Lindop, Okta- ushers. homa Lane. Rev. Hardy gave a message in song, Is that Somebody GIRCLE MEETS WITH You? Rev. T. C. Willett closed the morning service with a prayer and a covered dish luncheon was served at noon.

The afternoon session opened with a prayer led by Mrs. Gibbs. The devotional was given by Mrs. Highway, was rendered by Mrs. B. M. Wiltshire, Roll call was answered by members giving the umber present from each church and Mrs. J. O. Haymes gave a re- zinger, Arnold Long, A. O. Thompgesented. Reports were given port to young women's work in son, Miss Jessie Morris, Mrs. Carl which followed an appendix operathe district. Mrs. D. W. Hawkins Mountz, Mrs. Wiley Roberson and announced the presentation of the hostess. three appreciation boxes as gifts from Zone 2 to Rev. Waldon, Y-L. circuit, Rev. Johnson, Dimmitt. circuit, and Mes Mattie Mae Finis Owens returned home Swisher, in St. Anthony's hospital, Sunday night from Pampa, where played a violin solo, The Rosary. Guill, who has been seriously ill and to note her recovery from an Mrs. Addison.

be held June 30 at Dimmit. for the Zone meeting; Mrs. J. M.

homa City.

tion in St. Anthony's hospital. Mr. and Mrs. Lester Sheffey.

## Of Christian **Endeavor Here**

Christian Endeavors of the Panhandle will hold their District Convention in Hereford April 16-17-18. The local Christian and Pres-Together, which was sung by the byterian churches will be joint hosts. Intermediates, seniors and young people of the two churches throughout the Panhandle will be represented.

Officers of the district, of which Be Holy, on the violin, with Mrs. Mrs. Thomas Wingate, Amarillo, is president, are preparing a worth while program for the Moses as strong examples of in- three days. The cooperation of telligent service. She closed her the people of all churches in the remarks with the challenging state- city is needed to furnish beds and breakfast for over 100 delegates.

The theme discussion was di- Petersen form the committee to was Thursday reported to be convided into five parts: Study to provide homes. Besides these the siderably improved, but still sufserve intelligently in the church, local committee is composed fering some pain from the infec-Mrs. Lanham, Dimmitt; Study to of Rev. J. C. Thorns, general chair- tion. serve intelligently in spiritual life, man; Rev. Redford, vice chair-Rev. Waldon, pastor of Y-L cir- man; Basil McKinley, secretary; went an appendicitis operation ents cuit; Studying to serve intelli- Ed Ireland, Jr., treasurer; Elsye Thursday, March 25, and is rapgently in soul winning, Mrs. Cal- Mae Wilkins, chairman of reg- idly recovering. She was expectloway. Friona; Study to serve istration committee; Mary Ann ed to be able to leave the hospiintelligently in social service. Mrs. Baird, chairman publicity; Carl tal Friday. Plach, Bovina, and Study to serve Oldham, chairman transportation, intelligenty through through Chris- and Earl Oldham, chairman of

#### MRS. W. A. LONG

tist church met at the home of four ounces, Mrs. W. A Long Wednesday afternoon. A short business meet- from the hospital Tuesday, following was conducted by Mrs. Wiley ing a lengthy illness, and was able Hunter. A vocal solo, One Life's Roberson. An interesting program to be back around Packard's Mill was presented with Mrs. Carl this week. Mountz as leader.

> Members present were Mmes. J. B. Sowell, John Turner, Hunt-

Amarillo. Mrs. A. C. Thompson he had been with his cousin, Ben The closing prayer was made by following an appendectomy about a week ago.

Two weeks ago Mr. Owens left for his home in Mur-Conference officers present were freesboro, Tennessee, to visit his Mrs. Joe Shields, Amarillo, sec-mother. He was accompanied by retary, who acted as secretary his aunt, Mrs. Guill. They had been home only a few days when Simpson, Amarillo, treasurer, and they received word that Ben son of Mrs. Guill, had undergone an operation. They left Murfreest boro at 5 o'clock Sunday after of a seven and one-half pound for a seven and one-half pound for the children was for the Zone meeting. They left Murfreest of a seven and one-half pound for the children was for the ch urday to spend the Easter vaca. Tuesday morning. Mr. Guill is tion with his father, Frank Gyles. Improving rapidly, Monday he was Frank A. attends school in Oklanome in Pamp

Miss Ela Aikman visited her To Canyon for the holidays went brother, Roy Alkman, at Olton Mr. and Mrs. C. H. Dillehay and Saturday, in Amarillo, Mr. Aik-daughters, Doris Elaine and Vicman is recovering from an opera- ginia Ann. They were spests of her parents, Mr. and Mrs. E. B.

After Easter Sale

WE STILL HAVE A FEW SUITS AND COATS THAT WE ARE SELLING

AT A DRASTIC LOSS: SO COME IN AND GET ONE WHILE THEY LAST. ALSO ALL DRESSES, HATS, BAGS, AND LINGERIE MUST

Here Is Your Chance to Save!

Popular Dress Shop

## Mrs. Rex Tynes Says It Wouldn't Seem Like Home Without Her Brand

Mr. and Mrs. Rex Tynes of Lubbock are the kind of subscribers every newspaper dreams about and seldom finds.

Mrs. Tynes came into The Brand office Saturday to check up on her subscription. A hurried glance at the records showed that Mr. and Shields Sunday and Monday. Mrs. Tynes first started taking The Brand in August, 1905, the week not missed an issue since. Mr. from 1905 until 1933, when he and here Friday and Saturday. his family moved to Lubbock, where he is now employed.

Mrs. Tynes and her two children, Rex, Jr., and Nina, accompanied by Miss Mary Lou Roberson, who now teaches in the Lubbock Schools, arrived here Thursday to spend the Easter holidays visiting with friends. They returned Sunday to Lubbock.

"It just wouldn't seem like home without The Brand," was the remark made by Mrs. Types after finding that her subscription still had several weeks more to

### Hospital Notes

Mrs.J. W. Alexander, who was admitted to the county hospital Mrs. Horace Baird and Mrs. A. March 13 with an infected hand,

Evelyn Hunter of Friona under-

J. B. Kitchens, who has been confined to the hospital since February 17, was today reported to be slowly improving.

Mr. and Mrs. C. R. Lady an nounce the birth of a son, James Paul. He was born Monday morn Lillie Hundley Circle of the Bap- ing and weighed eight pounds and

F. M. Goodnow was released

Pollyanna Crawford, daughter of Mr. and Mrs. V. L. Crawford, was released from the hospital Tuesday, following a lengthy illness

Glenn Smith, son of Mr. and Mrs. Ralph Smith, was released operation.

Friends were glad to see Mrs. C. A. Skelton in town this week,

Miss Fannie Cott, night nurse in the county hospital, left Wednesday for Hugoton, Kansas, to visit her parents. She expected to return here Thursday night.

Mrs. Elizabeth Burkmeyer and three children of Amarillo visited Hutson Saturday night. Black, over the week end.

### Vega News

BY CORRESPONDENT Mr. and Mrs. W. C. Edwards of Cumby visited Mrs. H. R.

A part of the Oldham county interscholastic meet was held bere after their marriage, and have Saturday. Tennis was won by Wildorado, baseball by Vega. The Tynes worked here as a druggist rest of the events will be held

The Doc Shields family are moving from Amarillo to San Antonio next week.

A light snow fell Sunday night which will be a great aid to wheat. Mrs. Edna Jaynes and daughter of Dallas spent the Easter holidays with Mrs. J. E. May, Mrs. Jaynes' mother.

The Sew Sew club met with Mrs. Ferne Dysart last Wednes-

Buzz Hall had a rib broken in a car accident Saturday night. The Worth While home demonstration elub met in an all day

last Friday, with 18 members pres-Lester Dysart spent the Easter holidays with his wife and son. Mr. and Mrs. Lyle Godwin were

Word has been received that Mrs. land. C. H. Silvey is in a Memphis hospital for treatment.

in Amarillo on business Friday.

Miss Lenora Giles of Cevee spent the week end here with her par-

### Messenger News

BY MRS. J. N. MESSENGER

There was a good attendance at gram and had an egg hunt. Rev. C. R. Hardy, Methodist

minister at Friona, was here Sunday and preached after Sunday school. Mrs. Sites and Miss Frank of Lefors, who were visiting Rev. Hardy's home, accompanied him. Mrs. May E. Abbott and son of Bovina, Mr. and Mrs. E. P., Houlette of Clovis, and their son and his little daughter visited Mr. and Mrs. J. N. Messenger Sunday. Mmes. Abbott and Houlette are daughters of Mr. and Mrs. Messenger. They all took dinner in

the G. C. Messenger home. Miss Nova Wyly gave the young people a party Friday evening. Sunday following an appendicitis Games were played, and refreshments were served.

Messenger teachers had an Easter egg hunt Friday. School was dismissed at recess for games and egg hunting.

Two clerks from the county agent's office were here Saturday taking applications for the new farm program for 1937.

### Ward News Notes

birth of a nine pound boy, Fidelis Sunday afternoon, Rev. Redford John Robert, Sunday, March 28. delivering a splendid sermon. Rev. Hornbeak preached Sunday morning. He visited Mr. and Mrs. Jack

> Mr. and Mrs. Viegel of Plainview visited the Robert Viegel Mr. and Mrs. G. M. Suggs spent

> last week end in this community. Mr. Armstrong and family have recently moved into this commun-

Mrs. Cook is visiting with Mrs. Head.

A delightful time was had b the school children at an Easter egg hunt Friday afternoon. Jo Bob Gardner of Amarillo is

visiting Mr. and Mrs. Bill Hutson and children. A son who is attending school

at Texas Tech visited the Armstrong home during the holidays. A light snow fell Sunday night and Monday.

Rev. Redford will have his Biblical play, Simon Peter, The Rock, Friday night, April 9. Free admission, but a free-will offering will be taken. Everyone invited

Try First to Buy in Hereford.

### **College Band** Will Appear Here Friday

The Canyon College Band will be presented in a concert at the high school auditorium here Friday morning, April 2, at 10:25 o'clock, according to announcements today.

The concert is scheduled to last for one hour, and the publie is invited to attend, Ralph Smith, local band director, said. The band comes here highly recommended, and a large attendance is expected.

### **Comment Given** On Green Light

Following a special prevue of The Green Light, a Lloyd C. Douglass story which featured Errol Flynn and Anita Louise, at the session with Mrs. C. H. Roark Star Theatre here Friday morning, the following comments were made:

"A really excellent picture, a worthwhile story, beautifully portrayed, which held my attention every minute." - Mrs. Jack Way-

"Green Light is a picture for the whole family - a delightful Tuesday. story, delightfully screened. It is a show that is very interesting. truly educational and morally sound."-Mrs. D. H. Alexander.

"One of the best pictures I have ever seen. I enjoyed every minute of it."-Mrs. J. G. Weir.

Miss Allene Hughes, who has been confined to her home the past Sunday school Sunday. After the two weeks with a severe attack in Hereford. lesson, children gave a good pro- of influenza and bronchitis, is recuperating at her home.

> J. W. Spradley, Jr., of Clarendon was a week end visitor here with his parents, Mr. and Mrs. J. W. Spradley.

#### Easter Items

BY-LOUISE FRYE program of Easter songs, readings and other features was given at the morning services last Sunday.

Mr. and Mrs. Harvey Smith announce the birth of a daughter, Barbara Ann, Friday, March 28,

at Hereford. Mrs. W. S. Fields of Portales N. M., is visiting her daughter,

Mrs. Fred Walton. Virginia East spent the wee end with Caroline Frye.

Messrs. Clements and Bacheler

of Dimmitt were guests at the community party Thursday night, Mr. and Mrs. Kirksey and Davis had as dinner guests Sunday, Messrs. and Mmes. Allen and Sparkman and sons, Misses Hazel Chamblessn McClure and Annie Mae Smith, and Foster Beall and Brittain- Chambless.

Ruby Faye Nolan entertained with an Easter egg hunt Sunday

Mr. and Mrs. W. E. Betts of Clovis visited Sunday afternoon the C. W. Frye home.

#### Rance News

EDNA BEHRENDS Mr. and Mrs. Walter Wainscott and Mr. and Mrs. Cress were in

Amarillo Tuesday. A. L. Behrends and family

Sylvia Behrends of WTSTC, Canyon, spent Easter with her

parents here. Miss Plung spent the week end in Canyon.

Miss Myrtie Rule left Friday for an extended visit with relatives in California and Washing-

Neal Cress spent the week end

Dean Story of WTSTC, spent last Saturday night with his par-

Mrs. George Guinn and daughter, Mrs. Frances McClendon, visited friends in Amarillo last Friday and Saturday.

### Hereford NFLA To Take Part In Anniversary

The Hereford National Farm Loan Association plans to take an active part in the state-wide ob servance of the 20th annivers the founding of the Federa Land Bank of Houston, according to A. O. Thompson, secretary and treasurer of the association. The observance is scheduled to begin at 10 o'clock on the morning of Saturday, April 3, which will I 20 years to a day since the chi er of the Houston bank was signed A program of unusual interes

is being prepared, Mr. Thomp declared. One the highligh will be a radio broadcast featu ing dramatic incidents in the his tory of the bank and the National Farm Loan Associations in Texas. This broadcast will be heard from WFAA, Dallas, and other stations of the Texas Quality Network, will go on the air from 11:30 to 11 a. m. The Hereford National Farm Loan Association will pro vide a radio receiving set at the place of meeting in the county court room. Other entertainment will include talks by representatives of the Association. According to Mr. Thompson, this occasion will be one of the biggest celebrations in the history of the Hereford Navisited with relatives in Dimmitt tional Farm Loan Association. Members of the association and their friends are urged to be

> Mr. and Mrs. George Reddoch and children of Albuquerque, New Mexico, are in Hereford this week visiting her parents, Mr. and Mrs. R. R. Jackson.



## NO NEED TO SPEND MORE Just Spend MORE WISELY Herel

		a la la	1
PRESERVES	All Flavors 8-oz jar, 2 for	25¢	72
SUGAR	Beet 10-lb paper bag	51¢	
PEAS	Marin Brand No. 2 cans, 3 for	25¢	7
Toilet Tissue	Fort Howard	19¢	
SPUDS	No. 1 Rurals	28¢	
APPLES	Winesaps Dozen	21¢	
CRACKERS	Excell 2-lb box	16¢	
Bran Flakes	Miller's 2 large boxes	19¢	
LYE	Hooker's	23¢	
HAMBURGER	Pounds	25¢	
LARD	Home Rendered Pound (Bring your container)	14¢	
COFFEE	Break O' Morn Pound Pkg	16¢	
COFFEE	Chase and Sanborn	26¢	27





PACKARD'S BEST

48-POUND



## TEXAS Grocery & Market

"NOT HOW CHEAP-BUT HOW GOOD" PHONE 353 O. G. HILL, OWNER WE DELIVER

Packard Milling Company -



## ADVICE TO BABY CHICKS



BE SOLD, REGARDLESS OF COST!











PURINA STARTENA IS HOW FORTIFIED WITH

PUR-ATENE

### Local Dealer Honors Maytag

The Hereford Implement and opliance Company Tuesday oberved the funeral of F. L. Maytag, founder of the Maytag organiza- Davis returned home with them. tion, by closing for a period of two hours, Tuesday, March 30.

The funeral was held in Newm, Iowa, at 2:30 o'clock Tuesafternoon, and all Maytag ers closed in respect for their

Miss Gonda Biggers, student at Sunday. WTSTC, Canyon, spent the week end visiting Miss Frances Borden.

#### Sufferer**s of** STOMACH ULCERS HYPERACIDITY DEFINITE RELIEF OR

MONEY BACK HE WILLARD TREATMENT has rought prompt, definite relief in assessment there, due to Hyperseider, and other forms of Stomach Discess due to Excess Acid. SOLD ON 5 DAYS TRIAL. For complete information, read "Willard's Message of Relief." Ask for it—free—as CITY DRUG STORE

It's New, Seasonable Merchandise!

One Group Ladies

All Sizes In Grays

and Tans. Come Early!

One Group Beautiful

In One and Two-Piece Styles

Be Wise . . . Buy Your

ROUND THE HOUSE

WASH FROCKS

Now . . . At Penney's

They're Avenue Vat Prints . . . that means they're

fast colors; all sizes. Stock up now!

Don't Miss

This Value

LADIES SILK

Hosiery

44c

New Spring Shades

Full Fashioned

First Quality

Sheer Chiffon

Picot Tops

Mannish Type Suits

AFTER EASTER CLEARANCE

LADIES' READY-TO-WEAR

Lacy Knit Dresses \$2.00

Kiddies'

Shoes

Straps

98c

A Good, Sturdy

The Youngster!

Sizes 81/2 to 2

### **Bethel Items**

BY CORRESPONDENT About three inches of snow fell here Monday.

J. G. Davis and daughter, Mrs. Cleo Richardson, visited in Big Spring last week end, and Mrs. Earl Lust, J. C. Williams and families, Mr. and Mrs. Kay Roberts, Christine and Grage Marie Bagwell, Houston Lust attended a singing convention at Big Square Sunday afternoon.

Clovis Saturday.

Sunday.

ren visited school that day. day night with Ouida Byrnes in all of Friona; Victor Hall of Bald- will then march back to the school Dimmit, and went to Amarillo win, Mississippi, and C. C. Hall, of house, where the program planned Saturday.

O. C. Holt was a business visitor in Amarillo Friday. PENNEYS AFTER EASTER

Smart Fashions take a Huge Tumble—But In Price Only. Summer is just around the

corner. We would like to clear our store of some Easter Apparel that still remains.

### Sarah E. Hall **Buried Saturday**

Funeral services for Mrs. Sarah E. Hall of Friona were held Saturday afternoon, March 27, from the Hub community church at 2:30 o'clock. Mrs. Hall died Friday morning following an filness of two and a half months. Inter/ ment was made in the Friona Cemetery.

A native of Alabama, Mrs. Hall Mose Harrell and family and came to Texas in 1924, and located Gaston Harrell visited near Beulah in Parmer county, where she had

grandchildren.

Final Clean-Up One Lot of

Men's Dress

Shirts

real buy in a quality dress

shirt. Nucraft collars; 7-button front; fully shrunk. Stock

Boys' Dress

SHIRTS

3 For

\$1.00

Neat, fancy patterns; excellent

quality materials. Priced low

up at this low price.

for quick selling!

One Group of

Ladies and Misses

**NOVELTY SLIPPERS** 

Whites and Colors

\$1.37

Grouped in one big lot. Hurry down for best

" Men's

Sanforized

Shrunk

Wash Slacks

98c

Big Assertment of

You must see these

69¢

to appreciate the

Patterns

## The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

**Awards Given** 

Friday, March 26, at activity

period the boys who had lettered

in football and basketball this

year received their sweaters. Some

of the boys who had formerly re-

ceived sweaters will not receive

they will be given a less expen-

sive honor. The boys who letter-

ed this year in football and bas-

ketball are: Sylvester Loerwald,

football; Clyde Posey, football

and basketball; Louis Hagar, foot-

ball; Jasper Vaughn, football and

basketball; Jack Higgins, foot-

ball; Bill Stanford, football; Andy

Schumacher, football; Jerrell Ruth-

erford, football; Paul Foster, foot-

ball: Howard West, football; E.

B. Posey, football and basketball; Varian J. Fuller, basketball; How-

ard Gore, basketball; L. C. Asn-

brook, basketball; Ray Nunn, bas-

future undertakings.

GIRLS' HI-Y

HAS SPEAKER

VOL. 1- NO. 25.

HEREFORD HIGH SCHOOL, THURSDAY, MARCH 25, 1937.

PAGE 51.

Faculty Trounces

The faculty men kept their re-putation by giving the Senior boys a lesson in volley ball Thursday

night, March 25 A large crowd

saw the faculty trounce the boys

in four successive games. The

Senior boys thought that they

would seek revenge by playing the

faculty in basketball, but to their

surprise, they also received a lesson in basketball. The faculty

The Senior boys found that the

men teachers could do something

beside teach lessons in the class

room. The boys feel that after

a few lessons by the faculty they

might be rather good ball players.

speed of the faculty were surpris-

The public speaking class is

There are declamations and

preparing for the speech arts fes-

tival which is to be held in Ama-

dramatic readings to be given. The

public speaking class of Hereford

beat the boys 16 to 10

SPEECH CLASS TO

ATTEND FESTIVAL

rillo April 9 and 10.

Senior Boys

#### Central School To Hold Meet

Central School is holding its resided for the past 13 years. track meet next Thursday night During her long residence in that and Friday, April I and 2, 1937.

Section, she had come to be wide. The choral singing and declam-Mr. and Mrs. Dunn of Hereford ly known and had acquired num-visited the Ivan Bagwell home last crous friends who mourn her school auditorium Thursday night. death. She was a member of the There will be about ten declaimers Miss Helen Estes gave the school Methodist church, and a good on both the white and maroon children an Easter egg hunt Friday morning the meet day. A number of smaller child- a faithful friend. She is survived by five sons, parading through town, being led Grace Marie Bagwell spent Fri- L. S. Hall, B. G. Hall, V. A. Hall, by the Junior Band. The students Guntown, Mississippi; three daugh- for that day will begin. The win-A number from here attended a ters, Mrs. S. J. Sanders, Friona; ners of the different contests will box supper in Dimmitt Friday Mrs. C. A. Pierce, Dawson, Texas, be presented ribbons which will and Mrs. J. O. Fotte, Guntown, have the date and occasion print-Mississippi. She is also survived ed on them. These ribbons will by 31 grandchildren and 22 great- be printed by local merchants. The program planned for Friday will begin at 8:30 a. m. and last until

> The students have responded splendidly and there are some who have entered every contest. This is a great event to the students of Central School, and they expect to help those onlookers enjoy watching it as much as the students enjoying being in it.

#### STUDENTS ATTEND AMARILLO MEET

The debaters who are Viola Mr. Faubion, director of the girls' Phillips and Mary Jane Morgau, and boys' Hi-Y clubs, spoke to affirmative, and Beverly Alex- the girls Hi-Y of Hereford. ander and Elsye Wilkins, negative Mr. Faubion discussed the movedebaters, and two declaimers, Vir- ments of the Hi-Y clubs. He stated ginia Lee Hussey and Ernest Schei- that there has been a large inhagen, with their teacher and crease in the number of HA-Y sponsor, Miss Crawford, motored clubs all over the United States. to Amarillo Saturday, March 20, He complimented the Hereford to participate in the annual speech Hi-Y girls on their work and co-

This group arrived at the Ama- has worked with only a few girls' rillo Senior High School at ap- Hi-Y clubs, he is intensely interproximately nine o'clock, register- ested in them, and he is attending ed, and immediately divided into as many of these clubs as he can groups and went into the various so that he may find what most contests. The affirmative debat- of the girls' Mi-Y clubs are interers won one debate from the White ested in and so that he may be Deer competitors. Neither the able to help them. negative debaters nor either of the declaimers won places in their SENIOR PLAY contests, but much was learned CAST CHOSEN from this tournament. This was splendid training for the students and when the speech festival is held April 9 and 10 these pupils are expected to "go places".

#### EX-STUDENTS VISIT SCHOOL

Some of the college boys and girls who were home for the East- etts. Doubles for some of the er holidays visited the high school characters were also selected. on Friday, March 26. They were Those were Clyde Posey, Irene Evelyn Plummer, Homer Henslee, Knox, Nellie Joe Shreve and Helen Jr., R. A. Daniel and Roy Hast- Seed. ings. Nina Tynes also visited in the school She is a Senior in and it promises to repay anyone Lubbock High School.

Daniel News

BY PAULINE MOORE

ankle recently suffered.

Clyde Allred home Sunday.

## **Ford Doings**

comedy entitled Tons of Trouble,

has been chosen and at a try-out

Thursday afternoon, the cast was

Stanford, Ernest Scheihagen, Billy

lyle, Beverly Alexander, Billie

Jo Roberts and Ira Jeanna Rick-

BY MRS. H. M. BENSON

cis Campbell, Canyon, visited the have been ill with influenza the er of lovely gifts was received by be treated. past week. Mr. and Mrs. Archie the honoree. A decorated birth- Mr. Pyka said that he would ained the primary BYPU and other Harris are staying with them. day cake centered the table, and remain in the hospital from 10

house Saturday night. Mrs. Alice the many who attended.

Mr. and Mrs. A. L. Norman and in the H. M. Benson home Sunday. was enjoyed by all who attended the hospital.

# sweaters this year, but instead

JAMES (Jimmy) RANKIN GAMMILL

Principal of Central School, grad- In fact, the agility and grace and ketball; Oscar Billings, football; uated from Texas Technological Robert Green and Leonard Raiston College in 1934, and received an ing. Despite some fears, Mr. Dilwill receive football sweaters pro- AB degree. He has been in Here- lebay and Mr. Hudson turned out vided they pass three subjects, ford for two years and has done to be something of stars in the Many of these boys will not be excellent work. He is a member volley ball field. back next year; for this fact the of the American Athletic Union, school is indeed sorry. The school and has referred many games for is very proud of the work which the Hereford girl and boys.

#### these boys have done this year and Mr. Faubion wishes the boys success in their Addresses Hi-Y

On Tuesday, March 23, 1937, Mr/ B. Faubion, district Y. M. A. secretary, was a welcomed interested in Hi-Y work to go ment only, to the Hi-Y conference which is 10 and 11: He stated that a very ter speech and saner, better citiworth-while program had been ar- zenship, to lift, maintain and supranged and some of the best speak- port higher ideals in the different ers in Texas will address the con- phases of the spoken word, and operation. Although My. Faubion ference members. There are sev- give opportunity for the best eferal boys making plans to attend from Hereford this year. The conference will begin Friday afternoon and last until Sunday noon. The conference fee will be \$1.50 and any boy that is interested in going plans cert to on the road to excellence." terested in going please get in on the road to excellence." touch with Mr. Hudson for further information regarding the confer- their students will be held one

#### TIES

Birdie Lee Jones: Conscientious in everything she does. Delphus Fellers: Happy, go band. Smith, Alvin Barber, Virginia Car- lucky.

George McLean: What differ- glish III class. ence does it make? T. B. Bailey: I'M be here this ball. time next year.

Ann Cockrell What pext? Edwin Hery: Rather timid and a conscientious, soft spoken stu-

Work has started on the play, dent. Mollie Jo Roberson: One who comes to see Tons of Trouble. trio.

Guests in the Carl Strafuss home

Mrs. F. D. Ferguson entertained

Sunday were Messrs, and Mmes.

was invited to give choral speak visitor to the boys' Hi-Y Tuesday ing last year and again this year. pight. Mr. Faubion extended an The choral speaking is not a part invitation to all boys who were of the contest but is for entertain-The object of the speech festito be held in Plainview April 9, val is to inspire and promote bet-

eyening during the festival.

#### WHO COULD IT BE?

The little street urchin in on of Miss Rigler's classes. The new drum major

The back seat driver The sleeper in almost any study

The psysic's student that makes

The timid soul of school The perfect student.

The teacher that never gave an hour in the detention hall to

### Miss Lura Kelly, Mrs. Benson E. L. Pyka In Veterans' **Hospital Now**

with a birthday dinner honoring Mr. and Mrs. Cecil Allred, Jim fuss, F. D. Ferguson, H. D. Hill her daughter, Elizabeth, Sunday. Emmett L. Pyka left Friday for Allred and friends from Hereford, and family were in Amarillo last Games and an egg hunt were en- Wichita, Kansas, where he entered joyed by the children, conversation the veteran's hospital. While in Clarence Cangahan and family and 42 by the older ones.. A show- the hospital his right arm will

> A 42 party was held at the school jello, cake and cocoa were served to 20 days, depending upon his rate of recovery, following which all who helped make the Easter in Hereford. His family will stay Bob Fullwood of Hereford called celebration possible Saturday. It here during the period he is in

## Outstanding Values To Be Found In Our Ever-Busy Ladies' Department

Beautiful Lace **Panels** 

**59**c Pure Silk Knee Length Hose 25c

BEAUTIFUL DRESS LINENS Sanforized shrunk RONDO DE LUXE

BLUE BONNETT BATISTE

19¢ Dress Prints, pre-shrunk \_\_\_\_\_ 15¢ CHILDREN'S ANKLETS 10¢ 36-INCH DRESS PRINTS Fast colors, prints and solids \_\_\_\_

For cool Summer Dresse ALL REMNANTS SPECIALLY PRICED!

50-Inch Drapery Damask

Extra Special

Men's Work

Shoes

\$1.49

Tough Compo

Soles. Leather

Uppers. Plain Toe.

49c

Hand BAGS

49¢

Hereford's Busy Store!

Monday's snow will be of great Rev. Holtzclaw is reported re-

Carl Strafuss, Mrs. I. J. Strau-Earl Norman, Wildorado, and Fran- Wednesday.

Mr. and Mrs. A. D. Moore enter-

little friends at dinner and and an Easter egg hunt Sunday. Floyd Tomlinson and family Dyer of Vega was awarded the Children of this community thank time he will return to his home spent Easter with relatives near Plainview and Lockney.

Vada have returned from a trip to Arizona where they spent four months.

Wildorado students won high honors in Tennis at Vega Saturday. They will go next Friday and Saturday to finish other events. Messrs, and Mmes. Clarence Mc-Broom and Sam Griggs and children attended a birthday dinner honoring Grandpa MeBroom in

Canyon Sunday. Mr. and Mrs. Floyd Tomlinson, Misses Posey and Thomas attended the wrestling match in Amafills Thursday night. . Several farmers attended the

meeting at Ford Monday night. Children of the community enoyed an Easter egg hunt Friday afternoon at the school house. Ed Rapstine and wife are with

his father, who is seriously ill, in San Antonio. Messrs. and Mmes, Seldon and Herschel Tomlinson of East Texas risited the Floyd Tomlinson home

Chursday night. Several from this community shopped in Hereford Saturday. Joe Moore and family were is Amarille Saturday.

Mrs. H. J. Oglesby was on the sick list last week.
"An Old Fashioned Mother" was given at Wildorado Friday night to a good attendance.

W. R. Moore, Pauline and Ruth
were in Hereford Saturday.

About two inches of snow fell L. J. Strafuss, Ted and Henry Sunday night and gave new hope Rohrbeck of Sims. covering nicely from a broken to wheat farmers.

April

6th

Hereford Sunday.

**COMING TO HEREFORD** TUESDAY, APRIL 6th 3 p. m. To 6 p. m.

Sight Worth Seeing!

3 P. M.

to

6 P. M.

## the SHOWMOBILE

At Our Store

Kitchencooks, Sun Flame Heaters, and other American Appliances where you may inspect theem at your convenience. This Store on Wheels has attracted much attention in the hundreds of cities where it has visited—and we invite you to inspect it Tuesday!

Streu Hardware

HEREFORD, TEXAS

HAVE TILT



STAFF MEMBERS

Editor-in-Chief \_ Mary Turrentine Assistant Editor \_ Thama Cawthon Assistant Business Manager \_ Chilton Foster. Iumor Editor \_ Erma Faye Rob-

ports Editor \_\_\_\_ Billy Smith Columnists \_ Mary Jane Morgan

Williams, Bud Betty Cockrell.

and Johnny Willett

#### RESULTS

Results are queer things. They e always following some action f ours. But the bad part of it that we do not stop and think bout the results before we do he action. We do not realize hat by not studying, we are failng, until we see the fatal results on our report eard, staring up at us as if to say, "I told you so."

This six weeks is almost over, and there remains but one more six weeks. Had you realized that? Some of us have been slipping We have contracted spring fever and have not studied as we should. Let us make this last six weeks memorable one for the responsiveness of the students. Let us break all precedents and really study some in this last six weeks. It is the last chance some of us will ever get to show that we realy can study, but perhaps for er). ome, there will be another chance next year. Next year is not now. "There's no time like the

Those who are struggling on the dead line, half over, can with one supreme effort make the grade. Those of you who still have a chance—take it! Make the most formulae down pat. of it. It will not harm you indefinitely to forego a few pleasures in order that you may go with the rest of your class as they progress toward the finish

There are also those who have made good enough grades. One last struggle will do them no harm, either. It might help them in the final reckoning of grades.

Let us make one last effort to improve our records. The results of an honest effort will surprise you. Just try it!

#### THANKS

The F. H. A. club wishes to express their appreciation to the faculty and the senior boys for their splendid help in raising the money to help send representatives from Hereford High School to the State Rally at Fort Worth in

#### WRANGLERS AT/WORK

The Wranglers sent two teams.

teporters: Mary Lee Alexander, Irene/Knox was chairman, Miss drive and radio. Virginia Carlyle, L. A. Ricketts, Crawford was timekeeper, Mr. Kela Canyon team in Canyon.

#### SEEN ABOUT SCHOOL

The band marching every sunshiny morning. English III students memorizing poetry.

Biology classes studying wood (not the kind in one's head). Geometry classes measuring the distance between objects that can not be reached.

The typing students with sore

Clyde Posey without Genece (absence makes the heart grow fond-

American history classes studying society of yesteryear.

Several new books in the library. Mr. Dillehay telling jokes.

A few term themes being written. The home economics class burning the biscuits.

Chemistry pupils getting their General science students walking around with a scientific air.

Algebra pupils mumbling equa-Spring (if white shoes have anything to do with it).

Not a lost or found sign for two The sophomores looking at class pictures.

Several interesting projects in the English I room. More than one junior or senior getting dates for the Junior-Senior

Several classes seeing the movie while the rest labored at lessons. The football and basketball boys with new sweaters (how they

shine)! The juniors working for once (preparing for the best Junior-Senior banquet yet!)

A man patted a strange bulldog on the head to see if the critter was affectionate. The pup wasn't.

#### SENIOR PERSONALITIES

On that fatal day, April 13, to Amarillo Saturday to the tourn- 1918, incidentally on Friday, the ament for speech events. Viola 13th, Dorothy Jordan saw this Phillips and Mary Jane Morgan cruel world. She was born in won their debate over White Deer. Carlton, Texas, and spent most Business Manager \_ Jack Barber Monday afternoon Viola Phillips, of her school life there. She at-Mary Jane Morgan, Beverly Alex- tended school in O'Donnell, Texander and Elsye Wilkins debated as, and came to Hereford for her the girls' team and the boys' team senior year. Dorothy said: "I of Vega at Vega High School. Con- cannot recall any honors that exchange Editor \_ Imogene Rob- structive criticisms were offered have been bestowed upon me, maybe so and then again maybe not. by the judges.

be so and then again maybe not.

Wednesday in Miss Crawford's I want to go to college anywhere room the debate try out for the I can. I do not have a vocation, interscholastic league took place, yet." She likes to dance, skate,

Norma Jean Foster, Noja Mar- ler Muse, Mr. Edgar Ireland and Irene Knox was born on Nov garet Blue, Mary Tiefel, Grant Judge Earl Wilson were judges ember 28, 1919. It was a cruelly Fuller, Clifford Estes, Charles for the debate. Participants in cold day, the snow was just build-Elysie Wilkins, Jack the debate were Viola Phillips, ing up to an awful let down, and Nicks, Thama Cawthon, Jean Mary Jane Morgan, Beyerly Alex- the wind was howling through Bradly, Mars ander and Elsye Wilkins. The the cracks and crevices of the negative side, upheld by Elsye house. The scene of the storm Wilkins and Beverly Alexander, was Memphis, Texas, where she was given the decision. The best spent the first two years of her individual speaker chosen by the evenful school life. She has also judges were Elsye Wilkins and attended school in Wellington, ed game every Friday for the the home of Mr. Wilkerson Sun-Viola Phillips. / They will enter Childress, Littlefield, Amherst, and the district interscholastic league her longest siege has been in Here- games will be better as the girls debate that will be held in April. ford, having attended school here Wednesday these two will debate since she was in the sixth grade, lie is invited to the games on her stand at some college. She has not planned her vocation, althrough she thinks she would like to teach history, maybe. She said: "I would like also to be a blues singer." Her hobbies are lecting gofer match cases, dancing, Charles Wilson. swimming, reading and driving-

> Clyde Posey arrived on the in Hereford, Texas. He has had the pleasure of spending all of in June, 1936. He won the In. Seuior class. Guess who? vitation Open Championship which was played here in September, 1936 . He was captain of the He is tall, has blue eyes, a very 1937. He does not plan to go to and is quite a ladies man. He is tion. Both are doing nicely. game of "cowpasture pool"-golf- fice in that organization, is try- enjoyed the egg hunt in Hereford or to be a newspaper man. His ing to graduate, and is a good Saturday. favorite hobbies are courting Gen- sport and all-around boy. Guess ece, golf, football, basketball, ten- who? nis and marbles.

#### IDEALS

How is this for an ideal boy :? Howard Higgins, hair. John Hayes, eyes Grant Fuller, complexion. Bill Stanford, physique Robert Green, eyelashes Paul Foster, smile Frank Marrs, hands needed is the combination of: Helen Ann Snyder, hair Mary Lee Alexander, eyes Mary Jane Morgan, personality Irene Knox, smile

Norma Jean Foster, grace

Frances Borden, eyebrows

Beverly Alexander, hands

Mary Ann Baird, figure.

Nora Jean Russell, complexion

#### BEGINNERS' TEAMS

Friday afternoon, March 26, the two teams of younger girls coining out for spring basketball played their first matched games with Mr. Wilson as referee. The two teams, coached by Gertrude Wilson and Mary Turrentine on one side and Nora Jean Russell and Evelyn Lovelady on the other side, have been practicing nearly two weeks. One team works on Mondays and Wednesdays and the other team works on Tuesday and Thursdays. Both teams work to-

gether on Fridays. The girls, few of which had played yery much, exhibited exceptional ability and speed in passing and handling the ball. Spectators were astonished at the progress of the young players.

The team coached by Gertrude Wilson and Mary Turrentine won by a 34-22 margin.

These teams will have a matchnext four or five weeks. improve with practice. The pub-If nature smiles, she will take Fridays at 4 at the Hereford High School gym.

#### **GUESS WHO**

The last person described in this keeping scrap books, singing, col- column were Mary Turrentine and noon to a track meet. Hart, Ar-

She is short, not so stout, has Arney second. big blue eyes, and curly hair. She is well liked by the students play, His First Shave, given by lucky day of November 5, 1918, and Jaculty, wears a diamond engagement ring, recently acquired, Band furnished music. has be n chosen all tournament his life here in the public schools, guard for three successive times He was lucky enough to be medal. and has gold basketballs to prove ist at the West Texas-New Mexico it. She holds an office in the played and a delightful evening Open Golf Tournament and also pep olub, is active in glee club was spent by the many present. Championship Consolation winner work, and is a member of the

"hard luck" basketball team of smooth complexion, wears glasses, and LaRue underwent an operacollege; but expects to follow the active in Hi-Y work, holds an of-

#### It Isn't Eeasy.

To apologize. To begin again. To admit error. To be unselfish. ger spent the week end with her To face a speer. To be co ate. To endure success. To keep on trying. To think and then act. To keep out of the rut. To make the best of little. To shoulder deserved blame. To subdue an ugly As far a perfect girl, all that is temper. To maintain a high standard. To recognize the silver lining-but it always pays in the end .- The Chaser.

> "Son," says Mr. Oldham to Earl one day, "what are you going to be when you finish school?" Earl replied politely: "An old man, father."

> > Wyche Items BY PEGGY VALENTINE

Miss Melva Rea spent Friday night in the White home at Walcott, Mr. and Mrs. Guy Edwards spent Sunday in the A. E. Edward home. Mr. and Mrs. Jack Baker of Behel visited the Edward home Sun-

Fred Henry went to Isaac Satarday on business. John Paetzold and family visited

Melva Rae and Lucille Park vere in Amarillo Sunday.

the Carnie home in Amarillo Sun-

Bill Smith and son and Miles Roberson visited the Dock Roberson home Sunday.

Mr. and Mrs. J. C. Wagner of Duncan, Okla., visited the E. C. Hewitt home ast week E. C. Hewith was in Amarillo

one day last week. Mr. and Mrs. .B D. Fortner of Arney visited the R. W. Elliston ome Saturday.

Everyone is invited to attend the spelling, arithmetic, phonics matches at the school house Thurslay night.

Mr. Griffith and family of Borger spent Easter in the D. R. Car-

michael home here. Some 75 attended Easter services Sunday. Dinner and an Easter egg hunt were enjoyed. Ruth

Love, Messenger; Mrs, Thompson of Hereford, and a sister of Mrs. dessie Mitchell were present. Notic and R. W. Elliston were a Amarillo Monday.

Woodrow Carmichael spent Eastr here with his parents. Nolie Elliston was in Tucumcari ast week.

Victor and Erwin Elliston were ere Saturday from Portus, N. M. Due to illness, Rev. White was ot here Sunday.

e appointment at Flynt and will preach here again.

ereford Saturday and Sunday.

Rev. Fred Hankins has accepted

#### Jumbo News

BY MRS. ULLMAN HUNTER Mrs. Sam Hunter attended a club committee meeting in Dimmitt Monday.

Mrs. Norbon Cayton, Mrs. Clem Gilliam,'s sister, is visiting her before joining her/ husband in Plainview where they will make their home. Jimmie Cayton will visited Mrs. Ullman Hunter last remain with the Gilliams and enter school at Jumbo.

Mr. and Mrs. Clay Hughes Frio spent Sunday in the P. H. Dyer home here.

Home demonstration club met with Mrs. Sam Hunter Tuesday. A few games were held and a business meeting conducted. Present were/Mmes. Clem Gilliam, M. L. Simpson, J. J. Wilder, L. A. Matthews, Ullman Hunter and the hostess. Next meeting will be with Simpson, with Miss Schulz demonstrating refinishing furniture. Mr. and Mrs. Kirkland of Slaton, Mr. and Mrs. Doc Hardin, Mr. and Mrs. C. C. Hunter and

Doris Hardin of Canyon met at day to celebrate his birthday. Misses Lucille Dyer and Pauline Matthews were home from WTSTC for Easter.

Rev. Harvell of Dimmitt preached here Sunday. The small children enjoyed an egg hunt after. services. Mrs. Sam Hunter's class had one in the afternoon at her

Jumbo was host Friday afterney and Blue Ridge were represented. Jumbo won first, and

A number attended the one-act the seventh grade. The Rhythm

Mr. and Mrs. F. L. Pinckert entertained the adult Sunday school class Friday night. Games were

Friends of the L. E. Beck family will be interested in knowing that Mr. Beck and LaRue have been in hospital in San Antonio. Mr. Beck suffered sinus trouble,

A number of Jumbo children Mr. and Mrs. Simpson spent

Sunday with her parents, Mr. and Mrs. W. A. Hunter, of Hereford. Miss Katie Mae Burks of Arney spent Sunday night with her sister, Mrs. Addison Hunter.

Mrs. Wilford Taylor of Umbarparents, Mr. and Mrs. F. L. Pinck-

Mrs. J. J. Wilder entertained at dinner Sunday, honoring her

daughter, Mrs. Joe Traylor, of Borger. The Hurst family of Canyon were present. Miss Kitty Oxford of Flagg, and the honoree and her husband.

Adam Flowers and Addison Hunter left Friday on a business trip to Hot Springs, Ark.

Misses Maurine Wilder and Kitty Oxfort spent the week end in Allanreed with friends. · Miss Irene Hurst of Farwell

Thursday.

with relatives.

Returns from Mexico Trip.

Mrs. John Wayland of Amarillo, is visiting her son, Jack and his wife. Mrs. Wayland returned last week from a tour of the Rio Grande Valley and Old Mexico. made with members of the Garden Clubs of Texas. The convention was held in Mexico City and she reports a delightful and interesting trip.

Mrs. Beulah Lee Carter of Ames rillo spent the Easter vacation Mrs. Lucille Posey of Amarillo here with her daughter, Harriette, spent the week end in Hereford and her mother, Mrs. Hattie Ruth-

#### CAR MANUFACTURERS

Recommend changing grease in the transmission and differential at least every five thousand miles. We carry the proper grades for all kinds of cars.

TEXAS SERVICE STATION

GLENN SNYDER.

1300 West 6th St.

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Amarillo, Texas

#### SAVE ON WELL CASING

We have an exceptionally large supply of well casing. Just the type for use in irrigation. Also Water and Gasoline STORAGE TANKS-Any Size You Want. FOR DETAILS WRITE OR PHONE

City Machine & Welding Works

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**Big Savings On** 

## Irrigation Casing

ALL SIZES-HEAVY GRADE FOR IMMEDIATE DELIVERY

West-Tex Pipe & Supply Co.

AMARILLO, TEXAS.

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## Spring Opening. - OF OUR SODA FOUNTIAN -

WE ARE PROUD OF OUR FOUNTAIN SERVICE AND QUALITY DRINKS WE SERVE -TO BETTER ACQUAINT YOU WITH THIS SERVICE, WE OFFER-

EITHER OF THESE

**GIANT SERVICES** 

15°



Delicious FROZEN MALT

10¢

Double Rich MALTED MILK

Wafers

SPECIAL LUNCH Tasty Chicken Salad Sandwich

and

Malted Milk

Both For

Our Regular Pack of TASTY" ICE CREAM



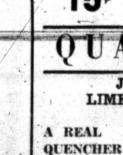
THE Giant Chocolate I Ice Cream Soda is nearly 1 1/4 times the usual size, The Giant Sundae is an equally big value.

> Will Buy Either A GIANT SUNDAE A GIANT SODA



This Coupon and 9¢

AT BROOKS'



**JUMBO** LIME FREEZE A REAL

Frozen

FUDGE

SUNDAL

15¢

CLEANLINESS

**JUMBO** BANANA SPLIT

Special Brick

MOLDS Ideal for Serving

ROOT BEET BROOKS

CE CREAM BROOKS' DRUG

THURSDAY - FRIDAY - SATURD

Watch Your Mail Box for Our RIG FOUR-PAGE ECONOMY DRUG SALE OUR BIGGEST EVENT THIS YEAR



erne, spent last week in with her parents, Mr. and A. Vernon and family.
d Mrs. Roy Brannon and
Vernon accompanied them Saturday, returning to Su-

You can BANK on this NIGHT for lots of "REASONS"

I CAN FIGHT BETTER!

Than Any Other Girl on the River! An' Any Time You Don't Think So, Let Me Know!

SHANTY BOAT BRIDE.



Man's Best Friend Looking for Home!



Saturday Only Kiddies 10¢ Adults 15¢ Office Opens.

12 O'Clock Noon.



Tues. — BARGAIN DAYS 10¢ Matinee—Night 15¢



Sunday in Silverton visiting rel-

M. L. Fleming, of Fleming Basiness College in Amarillo, was business visitor here Saturday.

Jimmy Gammill, Central School principal, went to Lubbock for the laster holidays.

H. L. Broadwell of Amarillo spent the Easter holidays here with his family.

Miss Irene Buckner of Farwell, imployee of the Resettlement Bureau at that place, visited her parents, Mr. and Mrs. J. J. Buckner, here during the Easter holi- returned home Saturday after-

STAR THEATRE

SUNDAY — MONDAY

PREVIEW SATURDAY NIGHT

By the same author who gave you "Magnificent Obsession."

To three young people "Green Light" stood for Life, for Love,

ANITA LOUISE

MARGARET LINDSAY

for Hope. To you it may mean even more!

DISGRACED!

BLAMED FOR

A TRAGEDY

THAT WAS

ANOTHER

MAN'S GUILT!

-save on PRICE!

Now you can easily afford the

Now you can easily afford the finest refrigerator money can buy. General Electric—the refrigerator that always cost less to own—is now priced lower than ever! Don't be satisfied with anything less. Know the thrill of owning the best—and save three ways.

Big, Roomy Cabinets • Bril-

liant New Styling • !Acre Ice Cubes • More "Cold"

THRIFT

UNIT

Sealed-in-Steel

E. B. Black Co.

**FURNITURE** - UNDERTAKING

The only refrigerator mechanism with forced-feed lubrication and eil cooling, that assure less cufrent consumption and longer life.

Capacity . More Us-

able Storage Space

More Conveniences

ALL AT LESS COSTI

2-save on CURRENT!

3-save on UPKEEP!

Miss Eunice Rutherford spent week end with her parents in

Mrs. Rex Tynes and daughter Lubbock visited friends in Here ford during the Easter vacation.

Miss Bessie Maloney of Canyon wisited Miss Ruby Hagar here C. C. Ferguson. Sunday.

visitors Saturday.

Mr. and Mrs. Sank Ramey and children were Plainview visitors

B. Russell, who has been visiting his brother, Artis, in Los Angeles for the past few months,

Hereford

Amarille.

Mrs. Sam H. Reid, Jr., of Lub- ed at that place. bock is spending the week end with her parents, Mr. and Mrs.

Easter mass at St. Ann's Cathol-Mrs. H. C. Baird and children, ic church in Bovina, was sung by Bob and Mary Ann, were Amarillo the children's choir of St. Anthony's school of Hereford.

> urday from a week's visit with ley and is the daughter of Mr. and ed in Hereford Tuesday. He re- father, Joe Lomas, who has been her daughter, Mrs. Frank Barrow, Mrs. J. W. Spradley. in Plainview.

Miss Ursalee Fridley returned Saturday from College Station where she has been employed in the Texas State Wheat office.

Mr. and Mrs. Jack Moore of Midland, visited her mother, Mrs. Sally Carter, over the Easter holidays. Mrs. Moore is the former Miss Betty Carter.

Mr. and Mrs. John Vetesk and Mr. and Mrs. Vaden Vetesk of Amarillo visited Sunday with Mr. and Mrs. Paul Foster.

Miss Thornton Shirley arrived home Thursday from Kingman, Kansas, where she visited relatives for three weeks.

Miss Leta Brazil of Santa Fe, New Mexico, left Saturday after a short visit here with her mother, Mrs. R. P. Brazil.

Miss Edna Daughetee spent the Kaster holidays in Pampa visiting har parents, Mr. and Mrs. W. M. Daughetee.

Mr. and Mrs. Howard Roles of Amarillo were Easter guests o her parents, Mr. and Mrs. J. J Buckner

Gaston Baer is getting to man about the country. bought two new suits the other

Mr. and Mrs. Burrow Kirby and son, Terry, of Pampa were Easter visitors in the home of his parents, Mr. and Mrs. J. W. Kirby.

Mrs. John B. Miller and sons, Guilford, Billy, Bobby, of Canyon, accompanied by her daughter, Mrs. Jack Cartwright and children, of Los Angeles, spent the week end here with Mr. and Mrs. R. V. Miller.

Miss Ursalee Fridley, who has been with the Extension Service at College Station, Texas, for the past five months, has returned to Hereford to become bookkeeper for the Farmers Oil and Grain Company. She assumed her duties

## Summerfield News

BY MRS. ASA ATCHLEY Rev. and Mrs. Tidwell were here Sunday. An Easter program was given in the morning, and night services were held.

Mr. and Mrs. C. H. Butler were in Dimmitt last week end. Roy Coker and J. A. Noland were in Amarillo last week.

Mrs. Beulah Roberson of Hereford visited the Chas. Roberson Mrs. Albert Cross and daughter

are visiting at Lakeview. Elton Johnson was here from Amarillo last week end. A good snow fell Sunday night

and Monday.
Wm. Roberson and Perry Mc-Minn were in Plainview Thursday. B. A. Atchley and family went

to Amarillo Tuesday. Ky Lawrence and wife were recent visitors in Clovis.

Miss Mabel Cannon has returned from a visit in Portales. Mr. and Mrs. George Story were called to Oklahoma Wednesday by the death of his brother-in-law.

S. D. Bellar and family of Muleshoe visited the Perry Mc-Minn home Sunday.

Mrs. D. J. Neill of Plainview

visited here Sunday. W. A. Vines and family were in

Laketon Sunday.

Mike Huckert and Mac Noland went to Dimmitt Monday. J. L. Lookingbill was a Farweil

SPUDS

10 pounds \_\_\_\_

ORANGES

BANANAS

GRAPEFRUIT

Medium size, dozen

visitor Monday.

Mrs. Jack Strun and son of Frio visited the Lance home Sun-

Several are on the sick list this

Texas, largest producer and marketer of natural gas, in 1935 exported to 14 other states 139 billion cubic feet. The All-South Development Council reports this was
40½ per cent more than the next
exporting state, Louisiana; more than twice as much as West Virginia, and five times as much as Pennsylvania, Kansas or Kentucky,

Mrs. Clem Schumacher and Mrs. Frank Wilde and children, sons, Andy and Ernest; Mr. and and son of Canyon spent the week Joan Carolynn spent Easter with James and Dorothy Dee, and Miss Mrs. Gene Loerwald, Mr. and Mrs. end here with their parents, Mr. Mrs. Hendrix's parents, Rev. and Agnes Cardinal spent Thursday in Ed Loerwald and John Hofbauer and Mrs. Burl Elliston and Mrs. Mrs. M. M. Beavers, in Lamesa. spent Sunday in Sunray with Mr. B. L. Branson. Clem Schumacher, who is employ-

> M.S.T Store, Hereford, Texas.

Mr. and Mrs. W. B. O'Brien, Mrs. J. M. Boone returned Sat- is the former Miss Maurine Sprad- over station KFYC, Lubbock, visit- ed to the bedside of Mr. Lomas'

Mrs. R. P. Brazil, who left Mr. and Mrs. Charles Dopald Hereford Sunday, plans to be gone were in town from their ranch at a month visiting her children. rillo, was in Hereford Tuesday and Ruth Harding, of the Charm-Aid Fort Summer, New Mexico, to spend While away she will visit a son Wednesday transacting business Studio several days last week. Easter. Whittenburg, a daughter and with his local representative, Geo. She was accompanied home Saturson in Oklahoma City, and another McConnell. son in Wetunka, Oklahoma.

B. L. Branson.

Mr. and Mrs. W. L. Branson

Harvey and Gladys Scales, all and Harold Broadwell, student teachers in the Vega public schools, in New Mexico State University for the stomach. Sold on a 10-day were guests of Miss Hughes' par- at Albuquerque. They are the FREE trial at the Corner Drug ents, Mr. and Mrs. Allen Hughes, daughter and son of Mr. and Mrs. 4-tfe Tuesday.

Rev. Father Gabriel Diamanti, Jr., of Amarillo visited her parents S. A. V. F., whose voice is heard Thursday morning from House, in Hereford Sunday. Mrs. O'Brien every Sunday afternoon at 4:30 New Mexico, where they were callturned to Lubbock Wednesday. | seriously ill.

Mrs. Faye Montgomery of Ama-Mrs. Gertrude Brotherton, man- rillo spent Saturday and Sunday ager of the ready to wear depart- here with her son, Bill Montgom- Easter guests in the home of her ment of a dry goods firm in Spur, ery, and her parents, Mr. and Mrs. daughter, Mrs. J. M. Simpson, Jr., spent Sunday here with her child- J. W. Alexander. Mrs. Alexander ren, Donald, Barbara and Mary is improving at the Deaf Smith tended the christening services for Kate, and with her mother, Mrs. county hospital from an infected hand.

Dr. and Mrs. J. W. Hendrix and

Home for the Easter holidays Misses Lucile Hughes, Margaret were Mary Broadwell of Tulia. H. L. Broadwell.

Harry Lomas and wife returned

Carl Hare, president of the Miss Dorothy Jo Harding of Nunn Electric Company in Ama-Shamrock visited her sister, Miss day by Miss Ruth Harding, who visited in Shamrock this week.

> Mrs. E. W. Harrison was an in Amarillo. Mrs. Harrison ather small grandson, Marion Wesley Simpson, on Sunday.

## Tike these JT DOWN IVING COST



**Great West** 48 - Pound Sack

**PEACHES** No. 10 Can 47¢

No. 10 Can 49¢

APRICOTS

Compound \$1.09

OATS 5-Lb Bag

**JELLO** Package

PEAS No. 2 Can 10¢

SPINACH

GRAPEFRUIT JUICE No. 2 can BLACKBERRIES PORK and BEANS Pie, per can \_\_\_\_ Phillips', 11-oz can -----TOMATOES CLEANSER No. 2 can, 3 for \_\_\_\_\_ Sunbrite, can -CAKES PUREX Apricot Bars or Date Bars ates softener, quart WHITE KING NAPKINS Large size Crepe, 3 packages SPAGHETTI MACARONI Can ..... Or Spaghetti, 2-lb pkg \_\_\_\_\_ CATSUP SYRUP Brimfull, bottle Worth's, gallon 69¢, 1/2 gallon FURNITURE POLISH SOAP Bestyett, quart Big Ben, 5 bars ----SUPER SUDS, Concentrated CHERRIES 20c size, and bowl, both for ---No. 2 can, 2 for \_\_\_ RAISINS CORN 29¢ 4-lb pkg -----Primrose, No. 2 can, 2 for

Crackers 2-POUND BOX

10¢

10¢

## Fruits and Vegetables

CELERY BEANS Fresh, pound CARROTS

FRANK CYLES, Manager PHONE 81.