

The Hereford Brand

1937 MARCH 1937						
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Published Every Thursday

Our Slogan—"More People—More Farms"

th YEAR—NUMBER 5.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, FEBRUARY 4, 1937.

FIVE CENTS PER COPY

AROUND TOWN

Sights and Faces Seen

Bill Mitchell has an idea for a city automobile which if he could put into a model would revolutionize the automobile industry. It would be impossible to receive a wreck in a car which would build in the shape of a ball. How to operate his proposed safety measure that keeps him from intruding his ideas to the industry.

The cast of the benefit play held here two nights last week enjoyed an after-theatre party at the Cafe Friday night, with one going Dutch.

The city of Hereford is busy these days transporting the fourteen dogs to the city dog house in which they are later taken and killed. Life's darkest moment for the dog is when his master refuses to purchase his "best" tag.

County Gives \$571 to Red Cross Funds

Deaf Smith county citizens this week were continuing the fine work of contributing relief funds to the local chapter of the Red Cross. Beginning Sunday morning, January 24, contributions began to stream into the chapter and continued until at last \$571.22 had been donated by a total of 318 individual contributors.

Everyone seems to realize the necessity of the job the Red Cross has on its hands, and to understand that the need for funds is not abated. The booth at the post office has been discontinued, and any who wish to add to the fund may do so at the Kerr Hardware Company.

The list of contributors is long, and many of the rural schools have made up collections for the fund in their communities, while a large number of residents of the communities made individual contributions here. In fact the money received here has come from the entire community and not from the city of Hereford alone.

Fireman's Club To Give Dance For Cafeteria

The Hereford Fire Department this week joins the long list of organizations doing co-sponsoring work for the maintenance of the central school cafeteria by giving a dance at Firemen's Hall. The dance will be given Thursday night of next week at 9 o'clock. All proceeds above actual expenses will go to the cafeteria fund, officials of the Firemen's Club have announced.

Question Is

Tuesday was Ground Hog Day. Tradition has it that if a white woodchuck sees his shadow February 2 it is a sign that spring is still six weeks away.

Now the question is: did Mr. Woodchuck come out in the morning, at noon or in the afternoon? It is said that the little animal, if he sees his shadow, will go back to bed to escape continued cold weather. Now in Deaf Smith county he couldn't have seen his shadow in the morning or noon because there was no sun, but if he came out along with the sun, he would have had no trouble seeing his shadow. It is about a 50-50 shot that he did or didn't see his shadow.

Troop One of Hereford Boy Scouts Join Nation In Celebration of 27th Anniversary of Scouting In America With Parents' Night Next Monday

One Killed, 2 Hurt As Car Turns Over

Dr. A. N. Mittleman, M. D., of Detroit, Michigan, was killed instantly and two others were rushed to the Deaf Smith county hospital for first aid treatment when their automobile turned over five east of Summerfield and six and a half miles west of Hereford on Highway 90. A tire blow-out was reported to have been responsible for the accident which occurred about a mile and a half east of Summerfield and a half mile west of Hereford on Highway 90.

Dr. Mittleman, driver of the car, was accompanied by his brother, M. A. Mittleman, of Detroit, and a brother-in-law, Morris Whitenberger, of Wilkes-Barre, Pennsylvania. Both men received minor cuts and bruises and suffered from shock. They received first aid and were discharged from the hospital to return by rail with the body to the Michigan city Sunday morning.

Advice Given Regarding Age Tax Payments

Postmaster Walter Pickett this week is advising all employers who do not have form SS-1 on which to report and make payments under the Social Security Act to write the Collector of Internal Revenue at Dallas for them.

He warned that reports and payments must be made before February 28, on all assessments for January. This of course pertains to the federal old-age security and not the state, therefore, regardless of how few persons may be employed by a company the payments must be made.

Garcia Drilling Now Reported At 2500 Feet

With drilling progressing early this week at the rate of about 90 feet every 24 hours, on an average, it was estimated that the Garcia Lake wildcat test, 30 miles west of Hereford, was down to near 2500 feet today. Tuesday night of last week the drillers reported that they were down 1700 feet and five days later, Sunday, a depth of 2100 feet had been reached to bring the average for each 24-hour period to almost 90 feet. It was estimated that an additional 350 feet have been drilled since Sunday.

The Boy Scouts of America, more than a million strong, will celebrate next week as their 27th anniversary with unusual activity. Troop One of Hereford will join the nation in the celebration of Boy Scout Week with services Sunday afternoon, Monday night and at various times during the seven-day period, Scoutmaster J. C. Thorns has announced.

The special church services at the First Presbyterian church Sunday will open the week of celebration. Rev. Thorns will bring the message at the vesper hour of 5, and both friends and scouts have been extended invitations to attend. Monday, February 8, official Anniversary Day, the Hereford Troop has arranged a special program for parents of Scouts at Scout Hut, at 7 o'clock. Wednesday the boys will be guests of the Lions club, sponsoring organization of Scouting in Hereford, and will provide the luncheon program for the day.

What is a Boy Scout? The Handbook for Boys, says he tells north from south by the moss on trees, or east from west by shadows. He can talk to a brother Scout across the river by signaling. He knows the principal trees, birds and animals that he meets, he knows poisonous weeds and reptiles and he can find his way by the stars as did the Indians and pioneers.

Without matches he kindles a fire by rubbing sticks together or by striking steel on flint. He can cook. He can keep himself physically fit; he guards his tongue from loose speech or boasting or sacrifice. He does a good turn each day, thus making friends by being good. He is taught first-aid knowledge, to be a useful citizen, and his motto is "Be Prepared". In short, a Scout is taught to enjoy life and prepare for tomorrow.

President Roosevelt, Honorary President of Boy Scouts of America and an active leader for the past 15 years in Scouting, will broadcast a special message from the Whitehouse to Boy Scouts throughout the nation Monday. Officials of the national organization will also participate.

Rural Schools To Hold Cage Meet Saturday

Following at 1 o'clock Saturday afternoon, rural schools of Deaf Smith county will hold their annual basketball tournament at the high school gymnasium, according to announcements coming from Tandy Legg, director of athletics in the rural school division of the county interscholastic league committee.

The tournament opens with the girls teams from Dawn and Westway meeting in the upper bracket, with Messenger drawing a bye in the lower bracket to meet the Dawn-Westway winner in finals. In the boys division Messenger and Summerfield meet in the upper bracket with the winner playing the victors of the lower bracket, Dawn or Westway, for the championship.

\$100 Added to Cafeteria Fund By Benefit Play

The Junior Pioneer Study club of this city announced this week that \$100 had been turned over to the Central school cafeteria fund as the net proceeds of the benefit play, Coast to Coast, given here two nights last week. The production was an all-home-talent program and met with high favor from large audiences each evening.

February Term Court Opens In This County

February term of Deaf Smith county district court opened here this week, with Judge Reese Tatum presiding.

Monday and Tuesday were devoted to grand jury deliberations and resulted in the return of three indictments. Wednesday the court granted two divorces and several default judgments. Divorces were granted in the cases of Winnie Lasswell vs Elmer F. Lasswell, and Ellen Jackson vs John N. Jackson. The case of Addie Miller vs Mutual Benefit Health and Accident Association, damages, was settled for \$1,000.

Cases set by the court Wednesday included that of the Real Estate Land Title & Trust Co. trustee, vs Mrs. S. A. Hughes et al, foreclosure on paving lien for Friday of this week, and that of Maud Mauk et al vs Tom Carter, cancellation of deed and for damages.

List Of Petit Jury for Third Week of Court

Following is a list of jurors drawn for the third week of the 1937 District Court now in session here:

P. M. Houser, W. E. Dunlap, Noel Andrews, W. H. London, J. H. Reinart, Clarence Strange, W. D. Nafziger, J. L. Woodford, John Kemp, Arlie Deap, Gaston Baer, L. H. Lookingbill, C. C. Acker, Jas. E. Robinson, G. E. Benson, L. Z. Oldham, L. J. Straffus, J. A. Grimes, Jeff Robertson, L. D. Boyd, L. C. Moore, Ray Bowers, E. M. May, Malcom Casels, W. P. Caraway, Harry Schulz, W. L. Davis, R. A. Gilliam, Alton Fraser, M. H. Koelzer, J. M. White, W. H. Hawkins, J. J. Bolling, H. K. Fox, L. N. George, J. T. Davis

Chas. Cogdell Is Chosen As County Auditor

On Monday, February 1, Charles Cogdell became auditor of Deaf Smith county, Judge Earl W. Wilson announced this week. He fills the office left vacant by the resignation of Fred W. Bald, who became deputy clerk in the office of sheriff and tax collector last month.

Mr. Cogdell is well known in Hereford, having been a resident of Deaf Smith county for many years. He is said to be a very efficient public accountant to be placed in charge of county and school audit work. He is the son of Mr. and Mrs. W. M. Cogdell of this city.

Daughter Is Born

Mr. and Mrs. W. I. Kucker, 613 West Wardville Street, Cleburne, Texas, announce the birth of an 8 1/2-pound daughter on January 28. Mr. and Mrs. Kucker left Hereford in September to make their home in Cleburne.

Santa Fe's New Short Line



In completing a new line from West Texas and part of New Mexico. Opening of the line Monday, February 1, was featured by special trains sponsored by Denver, Pueblo, Amarillo and other towns which will benefit by the new service. The above cut shows a section of the new line passing thru rock cut near the Cimarron River.

Local Legion Will Play Host 18th District

The Tierra Blanca American Legion Post 192 and the Auxiliary Unit of Hereford will play host to Legion and Auxiliary members from district 18, which includes the entire northern part of the Panhandle, at a meeting here February 16, officials announced this week.

The meeting here will be the second of a series of joint meetings planned for the area each month. The first was held at Perryton January 9. District Commander L. J. Roberts of Borger and District Auxiliary President Mrs. Guy E. Clay of Wellington, will both be here. Charles Bennett, Post Commander of Hereford, announced this week. Mrs. Glenn Weir is president of the Hereford Auxiliary unit.

At a joint meeting of the Legion and Auxiliary Tuesday night the Hereford Post and Unit made plans and appointed committees to handle details of the monthly convention to be held here.

The management committee is composed of Prentiss Rosson, John Renfro, Bill Hromas and Harry Schulz. The dance committee is Leonard Foster, Arch Dobbins and Bill Hromas. The Post named as cooks Pink Gilliland, Harry Taylor, Paul Hughes and Leonard Curtisinger.

According to plans the menu will consist of beef, pickles, beans and bread, furnished by the Legion, and doughnuts and coffee, to be furnished by the Auxiliary.

Boom Realized In Irrigation Pump Business

Progress is being made in the irrigation business in this area—and being made fast. This fact became established this week when the first carload of irrigation pumps ever received here was unloaded, and announcements made that a second carload will arrive next week. The boom is further realized from the report of a local company that they have closed deals for an average of one pump every two days.

The Hereford-Johnston Pump Company, with headquarters for serving the entire Panhandle located in this city, is managed by William McGehee. He came to Hereford about a year and a half ago to represent the Los Angeles manufacturing company in this section of the state. The only other Texas headquarters for the company is located at Lubbock. J. A. Umar, field representative for the pump company, was here from Los Angeles this week.

Deaf Smith and other counties along the shallow water belt of the Panhandle are making progress in the business of irrigation.

Hereford Men Ride Santa Fe Special Train

Two Herefordites along with approximately 140 citizens from all parts of the Panhandle will return to Amarillo tonight after a two-day good-will trip which took them to Denver over the Santa Fe Railway's newest line. Jesse Stanford and Wilson Giles were on the Panhandle special which left Amarillo Tuesday night, as official representatives of this city.

The section of the Santa Fe's new line was opened Monday, when a special train of Coloradoans visited Amarillo and along with rail company officials and governors from Texas, Colorado and Oklahoma, were guests at a banquet.

The special which left Amarillo Tuesday night to repay the visit of the Coloradoans was a non-stop trip to Denver. In the Colorado city the Texans were guests at luncheons and banquets and joined in celebrations held honoring the official opening of the new line which cuts off many miles from Amarillo to Denver.

On the return trip the special left Denver about 2 o'clock this morning and stops were scheduled to be made at points along the line. The good-will train is due to reach Amarillo about six o'clock tonight.

Local Birthday Ball Attracts Crowd of 450

The fourth annual Birthday Ball for the President, held at the Pittman Elevator building in Hereford last Saturday night attracted approximately 450 persons. Near 120 couples enjoyed dancing to the eight piece orchestra.

The local committee composed of Glenn Weir, chairman; Prentiss Rosson, Leonard Foster and John Patton, reports that approximately \$19 represents the 30 percent to be sent the National Committee who in return will present it to the Georgia Warm Springs Foundation. About \$44 is retained here for use in fighting infantile paralysis in this area.

In 1936 the local ball netted about \$17 for the National Committee.

Messenger Host To First Series Farm Meetings

Farmers of the Messenger community were hosts Tuesday night to approximately 25 Hereford Lions club members and business men at the first of a series of meetings planned for various parts of the county.

During the evening the Messenger association of the Deaf Smith Farm Association elected J. T. Guinn president, George Messenger, vice president, and Charles Brown secretary.

Principal speakers were County Agent Alex R. Bateman, County Judge Earl B. Wilson, and Soil Conservationist Lee T. Morgan. Bill Smith as master of ceremonies presided over the program which consisted of a reading by Mrs. Jack Rose, whistle novelty, Billie Bob Jackson, the Merry-Mary quartet, Mary Ann Baird, Mary Tiedel, Mary Rice and Mary Thompson; saxophone solo, Rena Rae Renfro.

CofC Banquet Is Planned for Last of Month

At a meeting of the Hereford Chamber of Commerce directors at noon Monday, it was voted that the organization's annual banquet will be held the week of February 21 to 27. The date for the affair is to be set perhaps next week, it was announced.

A committee consisting of C. J. Paddock and A. O. Thompson was named by the directors to attend to general plans of the annual banquet.

Officers and directors will be elected or re-elected at the meeting by the start of the chamber's banquet.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.			
Day	Max	Min	Moist.
Thursday	69	50	2.00
Friday	68	34	2.00
Saturday	68	25	2.00
Sunday	68	24	2.00
Monday	65	25	2.00
Tuesday	65	25	2.00
Wednesday	65	25	2.00
Thursday	71	31	2.00



DEPUTY OF THE DEVIL

By BEN AMES WILLIAMS

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(Continued from last week)

"Yes," Professor Carlisle assented. He was grave now. "There have been persons found dead, their bodies charred to a cinder, their clothes not burned at all. There are even one or two cases reported of men killed by a bullet, or stabbed, but with no rent in their clothing to correspond with the wound in their bodies."

"What does your friend Fort say of such incidents?"

"He only points out that 'wounds such as might be imagined by haters of people have appeared upon the bodies of people,' the professor cautiously explained.

Doctor Greeding nodded: "I suppose most of us, in fits of anger, have wished that unpleasant things would happen to certain people," he reflected soberly. "It would be rather disturbing to a man if those malicious wishes on his part began to come true." He chuckled. "Nations might enlist an army of good effective haters to win a war by wishing their enemies dead!"

Professor Carlisle shook his head.

"That's outside the bounds of course," he commented, not smiling.

"I wonder whether it is," Doctor Greeding stubbornly demurred; and he said thoughtfully: "You else could do it just as well, or he could wait till tomorrow. But his wife is alarmed, wants me."

She nodded, and he said in amused irritation:

"They visited us at the lake last summer. I told him then that this operation was inevitable. I tried to persuade him to take care of it; but he's a headstrong old man."

And he added after a little: "You and Dan must come up to the lake sometime. And your father. We've a pleasant place there; an island of our own, a

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No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

feel bound to step into the back-ground and give Jerrell a clear field. I don't want him to do that. I want Nancy to make up her own mind, freely, between them."

"I know Dan feels he isn't good enough for Nancy," she admitted, and added loyally: "Personally, I think she's lucky to get him. Dan's a peach." She looked at him, surprised. "But I didn't know you knew about them?" she said.

"I have Nancy's confidence," he reported; and she nodded. He continued: "Did I take the right attitude? Would you have said the same? Do you feel that—a girl makes a mistake to marry a man twenty years her senior?"

She was silent for longer than he liked. He looked at her, smiling. "Tell the truth," he insisted.

"Not if she loves him," said Mary Ann at last. She added, almost reluctantly: "Not if there is no reason why she couldn't love him." And after a moment she remarked, half to herself:

"Sometimes a girl is wiser to choose a proved man. Then she knows what she's getting. Young men may change as they—mature."

He laughed in a sudden swift delight; but when she asked why he laughed, he would not tell her. Silence embraced them again, drawing them together; the car ran smoothly. The moon now was low; and Doctor Greeding's eyes fixed upon the flowing road in a sort of fascination. He drove automatically, his thoughts elsewhere.

It may have been that for a moment he slept. But at a certain point where the road forked and their way lay to the left, he kept straight ahead; and where just beyond the fork, this right-hand road turned, he did not turn. The car plunged through a shallow ditch and into the meadow beyond. His foot jammed on the brakes, and he came to a breathless stop, thrown forward against the wheel, Mary Ann in a heap on the floor of the car beside him.

He was in dismay. "Are you hurt?" he exclaimed. "I'm sorry! I must have gone to sleep!"

She scrambled up on the seat again. "I don't think so," she declared, laughing. "No, I seem to be all here. My eyes were closed. I had no warning—"

"I must have gone to sleep," he repeated.

She touched his hand on the wheel. "You're desperately tired," she said gently. His blood, at the touch of her fingers, raced through his veins. "Let me drive. I'm awake now."

He looked at her hand on his, at her. "I'm not tired," he said huskily, breathlessly.

She withdrew her hand abruptly; but his eyes held hers. He thought that even in the moonlight he could see her cheeks flaming. Then she spoke defensively, laughing, her head held high: "Give me the wheel," she insisted.

He shook his head, intoxicated, alive; and after a little, he began to talk. He was in a confidential mood; and he found himself telling her about Ira Jerrell and Nancy.

"But don't repeat this to Dan," he warned her. "That brother of yours is so conscientious he might

ed. "You men are all idiots—you don't know when you're tired. Come!"

He did not trust his voice. Without speaking he got out of the car and went around to take the other seat. She backed into the road again.

"Now shut your eyes and do go to sleep," she commanded.

He obeyed her; he did shut his eyes. But he did not go to sleep. It seemed to him he had never been so wide awake before. There may be in the mere circumstance of sharing together even a passing peril something mystic and compelling in its effect on man and woman. For a moment, it might have happened that he and Mary Ann would die together; it seemed to him now that after that moment their two lives could never take completely separate ways again.

But if Mary Ann had any such thoughts or feelings, she did not betray it. Somehow she found the proper road again; somehow she brought them back to Cambridge. For all that time he neither spoke nor opened his eyes; but his thoughts were a millrace. Only when she stopped the car did he rouse from his abstraction.

"Can you manage the rest of the way alone?" she asked lightly then. "Or shall I take you home and tuck you in?"

They were, he saw, at her father's door.

"I can manage, of course," he assured her. She alighted; and he got to the ground and extended his hand.

"Thanks for taking care of me," he said. "I needed some one." Her hand was in his. "Anything might have happened," he confessed.

"But nothing did!" she reminded him, smiling. "Except that it's almost daylight, and we've lost a lot of sleep."

Impulsively, he lifted her hand to his lips; and then he saw the startled light in her eyes, and was quick with a word to make that gesture meaningless.

(Continued next week)

Rance News

EDNA BEHREND'S

The new home demonstration agent, Miss Lucille Schultz, was in this community getting acquainted with the club members Monday.

Those who are ill with influenza are the Trautt Collier family, Junior McMillan and Faye Waincott.

Mr. and Mrs. H. D. Buse spent Wednesday in the A. L. Behrends home.

Mr. and Mrs. C. F. Sjogren and son and Miss Mary Elizabeth Beaty of Kress, and A. L. Behrends and family visited in the H. G. Behrends home Sunday.

Sylva Behrends of WTSTC, in Canyon, spent the week end with her parents here.

Dean Story and George Smith of Canyon spent Sunday and Monday in the J. D. Story home.

COURTHOUSE RECORDS

Marriage licenses issued from the Deaf Smith county clerk's office during January totaled five, and were:

E. H. Loerwald and Marie Schumacher, January 5.

Louis H. Woodford and Virginia Lillard, January 14.

Travis Caraway and Alta Gwendolyn Funderburg, January 18.

Cecil Frederic Benton and Ruby Harris, January 23.

Byron E. McElroy and Vivian Sasse, Clovis, New Mexico, January 27.

Is Member of Phi Omega.

Miss Betty Jones, a 1934 Hereford high school graduate and now a junior at WTSTC, Canyon, is a member of the woman's chorus. Miss Jones, a music major in voice, is a member of the W. T. Madrigal club, a selected group who sing without instrumental accompaniment. She is also a member of the Phi Omega sorority.

Easter Items

BY LOUISE FRYE

Rev. Johnson will be here the second Sunday in February to preach for the community.

Mrs. Chambliss and Hazel entertained with a 42 party Saturday night.

Several of the young people enjoyed a candy pulling at Miss McClure's Friday evening.

The men's community meeting was well attended Friday evening. Mr. Thomas gave information on meat curing and soil erosion plans.

Mrs. Allen and Vay returned from Wellington Saturday. Mrs. Allen is confined to her bed this week.

Protect

What You Have
INSURE

John McLean

Insurance Agency
Phone 273

Mrs. Harry Smith and two sons remained in Wellington on account of illness.

Mr. and Mrs. W. A. Epperson of Summerfield visited in the D. S. Bruton home Sunday.

John Nolan and family have moved to the Ernest Henry place. Mmes. Walton and Chambliss attended the zone meeting at Bethel last Wednesday.

Carl Frye and family and Miss McClure were dinner guests in the W. E. Betts home at Clovis Sunday.

Foster Beall is working on the Henry Allman farm.

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HYPERACIDITY
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DOROTHY H. ROSS

Local Affiliation of the NATIONAL RETAIL CREDIT ASSOCIATION

WATCH SPEED LIMIT IN GARAGE

Thunder on the left!...or some such noise from around your neighbor's garage. Look...it's half-hidden in black-and-blue smoke. Glory be! His engine's started already, this nippy morning. But for fear his luck won't hold, he lets 'er race like mad, standing still.

Be neighborly. In your own diplomatic way, try to tell him "Don't." It's cruel to his engine, it wastes

gasoline, and it's old-fashioned. YOU know a gasoline that's modern. Special Winter Blend Conoco Bronze gentles your engine into quick steady motion, saving a lot of repeats on the starter and choke. Spares your gasoline, your battery, and the life of your oil.

All these 133 words aren't in it with one fill of Special Winter Blend Conoco Bronze. Continental Oil Company

SPECIAL WINTER BLEND CONOCO BRONZE

GASOLINE



CHECK Your Expenses

Paying your bills with cash is all right, but it is not a safe, convenient way. The best method that all modern housewives should follow is paying all bills by check. Start a checking account in this bank and see for yourself how nice it is.



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OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

PAJO DURO UNION MEETS IN AMARILLO

The Pajo Duro Union of Christian Endeavor met at the Central Presbyterian church in Amarillo Tuesday night. The following program was presented by young people of the First Christian church of Hereford:

Prelude: Where Cross the Crowded Ways of Life. Call to Worship, The Call, by Thomas Curtis Clark, Leader. Response: Take My Life and Let It Be. Scripture reading by leader. Song, Jesus Calls Us O'er the Tumult. Picture interpretation, Go Preach, by Burnand, Leader. Silent meditation and prayer. A one act play, Lady at the Window. The program was directed by Earl Oldham, leader.

Those from Hereford attending the meeting were Erma Faye Robinson, Vivian Olson, Mr. and Mrs. A. Petersen, Mr. and Mrs. R. G. Blue, Walter London, Jr., Nora Jean Russell, Edgar Boggs, Nola Margaret Blue, Basil McKinley, Clyde Oldham, Mrs. W. H. Russell, Elnora McKinley, Betty Cockrell, Ann Cockrell, Carl Oldham, Daniel Russell, Richard Petersen, Lottie Tyson, Robert Petersen, Jasper Vaughn, Mary Ruth Russell, Marcella Blue, Earl Oldham, Eleanor Pierie, Mr. and Mrs. H. M. Redford, Rev. J. C. Thomas, Bob Baird, Bud Wilkins, Viola Phillips, Elsie Wilkins, Bill Smith, Faye Crosthwaite, Ray Nunn and Barbara Brotherton.

The next meeting will be held at the First Christian church in Amarillo March 9. The district meeting will be held in Hereford April 9-10-11.

LONDON BRIDGE CLUB MEETS WITH MRS. HOLT

Members of the London Bridge club were entertained Thursday afternoon at the home of Mrs. O. C. Holt. Prizes were awarded Mrs. Charles Brooks, high score, and Mrs. Emmett Milburn, second. Players were Mmes. Charles Brooks, Nelson McRight, R. R. Wills, J. T. Gilbreath, Jr., Emmett Milburn, Ernest Medkief, Lee Moran and the hostess.

JUNIOR PIONEER CLUB STUDIES FOODS

Mrs. Elizabeth Brunley was hostess for the Junior Pioneer club at her home Tuesday night. Mrs. Virginia Miller was assistant hostess. Mrs. Brunley, president, presided at the business session. Reports from committees were given, including the financial report on the play, Coast to Coast, recently sponsored by the club. A letter from Mrs. Knox Crews of Plainview was read, inviting the club chorus to sing at the Seventh District meeting to be held in Canyon April 9, and plans were made for the chorus to take part in that meeting.

An arrangement committee for the Valentine Etiquette Luncheon February 16 was appointed.

Mrs. Nona Wills was leader of the program on Foods. Mrs. Virginia Woodford discussed the different brands of food. Mrs. Nora Alice Ray told how to prepare fresh vegetables for the table and for canning. Refreshments were served to Lueta Border, Marie Cogdell, Genevieve Eberle, Gusie Edelman, Anna Katherine Hardesty, Virginia Woodford, Lois Moore, Ardelle Morgan, Marguerite Newell, Bessie Patterson, Nora Alice Ray, Marie Roden, Margaret Schroeter, Jimmy Wilson, a guest of the club, and the hostesses.

BAND ORCHESTRA PARENTS ASSOCIATION MEETS

The Band and Orchestra Parents Association met for its monthly business meeting in the high school auditorium Tuesday night.

Mrs. Cliff Estes, vice president, directed the meeting. Reports from committees were given and a general discussion of band interests was conducted. Plans were made for the band to go to Canyon Thursday, February 11.

W. E. Dunlap was made chairman of the finance committee, and the organization voted to share with the Junior Band Mothers the expense of sending Director Ralph Smith to the State Band Directors meet to be held in Waco February 5 and 6.

BALTIC STATES STUDIED BY JUNIOR BAY VIEW CLUB

The Junior Bay View club met at the home of Mrs. J. T. Gilbreath, Jr., Thursday evening with 12 members present. Estonia, Latvia and Lithuania which make up the Balkin States were interesting subjects of study. Miss Edna Daughette was leader of the lesson. She gave a brief history of the three countries.

Mrs. Eva Gilliland told entertaining facts concerning these countries and the progress they have made since becoming republics at the close of the World War. Mrs. Gilliland said, "The Baltic States use their own languages now, instead of using the Russian as they were forced to do while a part of the Russian Empire".

Members present were Fern Carlisle, Ruth Conkright, Dorothy Conkright, Edna Daughette, Eva Gilliland, Katharine Kirby, Eloyse Pitman, Gwendolyn Spradley, Rhita Jean Sullivan, Margaret Witherspoon, and the hostess.

VALENTINE PARTY AT TRAVIS DAMERON HOME

Mr. and Mrs. Travis Dameron were hosts at a lovely supper bridge party at their home Friday night. The valentine motif was used in decorations. Gay red hearts adorned place cards, tallies and score pads. The lace covered tables were appointed in crystal and silver.

High couple score went to Mr. and Mrs. A. R. Bateman.

Other guests were Mr. and Mrs. Ernest Medkief, Mr. and Mrs. O. C. Holt, Mr. and Mrs. John Olson, Mr. and Mrs. J. T. Gilbreath, Jr., Mr. and Mrs. Paul Mathers, Miss Mabel Gass and George V. Stambaugh.

TUESDAY CONTRACT CLUB ENTERTAINS GUESTS

Guests were entertained Tuesday afternoon when the Tuesday Contract club met at the home of Mrs. Travis Dameron. Suggestions of spring were carried out in seasonal decorations and gay spring-like table appointments. Mrs. J. A. Pitman was awarded high score prize.

The guests included were Mrs. R. R. Wills, Miss Mabel Gass, Mrs. J. A. Pitman, Mrs. Oscar Easley and Mrs. Ernest Medkief.

Members of the club present were Mmes. W. J. Stanford, Tom McCollum, W. L. Davis, W. M. Emmons, C. H. Dyar, Glenn Snyder and the hostess.

CLARK-DEAN MARRIAGE ANNOUNCED

Announcement has been made of the marriage of Miss Dorothy Clark, daughter of Mr. and Mrs. W. E. Clark, of Darrouzett; and Mr. Jack Dean, son of Mr. and Mrs. Arlie Dean of this city. The young couple were married in Booker, Oklahoma, Sunday, January 31. They attended a dinner given in their honor by the bride's parents at their home Sunday evening, and returned to Hereford Sunday night.

Mr. Dean is employed at the Popular Store. They will make their home in Hereford.

HAPPY-TEEN CLASS ENTERTAINED

The Happy-Teens class of the First Methodist church enjoyed a monopoly and bingo party at the home of Mrs. Leonard Ricketts Wednesday night of last week.

After the games members of the class and their guests were served sandwiches, cookies and spiced tea.

Those present were Virginia Newell, Ina Faye Burdine, Helen Ruth Barber, Ida Belle Hicks, Nille Pauline Spradley, Dean Dunlap, Chilton Foster and Floyd Ross.

L. A. E. CLUB HAS BIBLE PROGRAM

The Bible was the interesting subject of study when members of L. A. E. club met at the home of Mrs. Jim Higgins Tuesday afternoon. Roll call consisted of answers to questions on the Bible. Mrs. Jim Lipscomb gave an informative discussion on The Bible as the Greatest Example of Universal Literature. A Loyal Hebrew Maiden was the subject of a topic given by Mrs. Wiley Robertson. Mrs. Bob Higgins conducted a parliamentary drill. The business was directed by Mrs. Jim Lipscomb, president of the club.

Members present were Mmes. Bob Higgins, Jim Lipscomb, Bill Hutson, Wiley Robertson, Robert Vlegel, Arlie Dean and the hostess.

WAFFLE SUPPER AT HOME OF MISS SADYE RIGLER

A delightful waffle supper was given Saturday night at the home of Miss Sadye Rigler, with Miss Jonnie Estes and Miss Rigler as co-hostesses.

Guests for the evening included Misses Neville Wrenn, Edah Park, Eunice Rutherford and Frances Fullington. Games of Big Business furnished entertainment after the supper.

Frona News

BY JOYCE LANDRUM

Mr. and Mrs. Coy Pope and Alvy Pope visited relatives here Monday and Tuesday. They live at Crane, but were formerly resident of Frona.

Nelson Welch, Gordon Shackleford and Harold Lillard, and Miss Beatrice Buchanan and Geraldine McFarland were here from Texas Tech over the week end.

Rayburn Collier of Skellytown spent the week end here.

B. Jennings and family of Clovis were in Frona last Friday. Chas. Reeve left Sunday for Canyon where he planned to enter WTSC for the remainder of this term.

P. L. New returned Tuesday from a two weeks stay in Dallas.

Mr. and Mrs. Ray Landrum were at Big Square Friday.

A number of Frona citizens attended the President's Ball in Clovis and Hereford Saturday evening.

A BYPU party was given in the home of Miss Othella Hart Thursday night, and a very enjoyable time was reported.

Mrs. Ed Boggs, who has for the past two or three weeks been in Amarillo, returned to her home

Wednesday. She has been in ill health, and her friends are glad to see her condition improved.

Mrs. Jerry Blackwell and Miss Melzia Chronister were Hereford shoppers Monday morning.

The high school glee club presented a program at the Methodist church Sunday morning.

Mrs. Elvin Johnson, who has been in the Hereford hospital for the past two or three weeks, was brought to the home of her parents here last week and is greatly improved.

Newman Coer of Bovina was in Frona Tuesday.

Daniel News

BY PAULINE MOORE

Wildorado basketball team returned Saturday night from Canadian where they attended the tournament and won fourth place.

Mr. and Mrs. Cecil Allred and Mr. and Mrs. Cecil Norman were in Amarillo one day last week.

Mr. and Mrs. Dave Moore visited with relatives in Runningwater Tuesday and Wednesday.

F. Tomlinson and family were in Dimmitt Friday.

W. R. Moore made a business call in Amarillo last week.

Misses Thomas and Posey at-

tended a program at Vega Tuesday night, with Miss Thomas giving a chalk talk and won first place.

Mr. Vandergriff and son of Canyon visited W. R. Moore Saturday morning.

R. E. Gill and Harold hauled cattle to Oklahoma City last week.

Mr. and Mrs. Joe H. Allred of Wildorado are the proud parents of a new baby girl.

Mr. and Mrs. E. T. Allred have been visiting in Memphis.

Francis Gill visited in the W. R. Moore home Thursday.

Little Darlene Moore is on the sick list.

Mr. and Mrs. Elmer Womble visited the Comingoer home one night last week.

Announcement has been received of the marriage of Ervin Shugart and Mrs. Earl Meyers of Plainview. They will make their home here.

Mr. and Mrs. Robert Campbell spent Sunday with Frances and Byron, who are attending school in Canyon.

Mr. and Mrs. Cecil Hodges were in Hereford Thursday afternoon.

Miss Ruth Easter of Amarillo spent last week end here with her parents, Mr. and Mrs. W. S. Easter.

Hereford Boy Is Member of College Band

Herbert Boardman, a 1936 Hereford high school graduate and now a freshman at WTSC, Canyon, is a member of the college band and orchestra.

Boardman is well known in Hereford for his unusual ability in music. He entered the national band contest in Des Moines, Iowa, in 1934, and again in 1936 at Cleveland, Ohio. Boardman also is remembered for his flashy playing as tackle on the high school gridiron squad, and is lettered two years in this field. He is a pledge to the Tri Tau fraternity at West Texas State.

In Amarillo Wednesday

Agent Alex R. Bateman and assistant soil conservationists Bill Kimbrough and "Bull" Marcum were in Amarillo Wednesday where they attended a district meeting of extension service workers. Further plans regarding the 1937 farm program were outlined, it was understood.

END YOUR FOOD BUDGET WORRIES SAVE BY BUYING THESE SPECIALS



GREEN BEANS
Olimto, 3 No. 2 Cans
25¢

SALMON
Pink, No. 1 Tall Can
10¢

PEACHES
Choice Evaporated
2-Pound Package
25¢

PRUNES
Choice Dried, 50-60 Size
2 Pounds
15¢

CRISCO
3-Pound Can
57¢

COFFEE
Schilling's
1 Lb **27¢** 2 Lbs. **52¢**

RICE
Fancy Blue Rose
2-Pound Package
10¢

SOAP
P. and G., 10 Giant Bars
37¢

CATSUP
Glen Valley
14-Ounce Bottle
10¢

SUGAR 10-POUND PAPER BAG **53c**

CORN, Libby's
Fancy Country Gentleman, 17-oz can --- **14¢**
CATSUP
Heinz, 14-oz bottle --- **19¢**
KRAUT
Empson's, 2 No. 2 cans --- **23¢**
KAFFEE HAG
1-pound can --- **37¢**
POP CORN
Jolly Time, can --- **11¢**
GRAPEFRUIT JUICE
Curtis, 3 No. 2 cans --- **25¢**
OATS
3-Minute, large pkg --- **18¢**
CHERRIES
Chocolate Covered, 1-lb box --- **21¢**
GUEST IVORY SOAP
3 bars --- **11¢**

MEATS

FRESH FISH **25¢**
TROUT, pound --- **25¢**
DRESSED HENS **21¢**
Fully Dressed, pound --- **21¢**
ROAST BEEF **14¢**
Corn-fed beef, pound --- **14¢**
SLICED BACON **31¢**
Sugar cured, pound --- **31¢**
PORK SAUSAGE **20¢**
Seasoned right, pound --- **20¢**
WEINERS **13¢**
Round --- **13¢**

Compound MRS. TUCKER'S 8-POUND CARTON **\$1.07**

MEAL
Quaker, white or yellow, pkg --- **9¢**
SODA
Arm & Hammer, 1 lb pkg, 3 pkgs --- **25¢**
MILK, Borden's
Rose Brand, tall can **7½¢**, small can **4¢**
LIMA BEANS
2-pound package --- **21¢**
BAKING POWDER
25-ounce K. C. --- **17¢**
MACARONI
SPAGHETTI, Bel-dine, pkg --- **5¢**
LIVE
Babbitt, 3 cans --- **25¢**
TOMATO JUICE
Libby's, No. 1 tall can, 3 cans --- **22¢**
TEA
Lipton's Yellow Label, ¼-lb can --- **21¢**
TUNA
Bonita, No. ½ can --- **11¢**
DATES
Dromedary, 2 pkgs --- **23¢**
PEACHES, Rosedale
In syrup, No. 2½ can --- **15¢**
CORNED BEEF
Swift's Premium, 12-oz can --- **17¢**
ALL BRAN
Kellogg's, small package --- **11¢**
CORN FLAKES
Jersey, 2 pkgs --- **19¢**

BANANAS

YELLOW RIPE **1¢**
Each --- **1¢**
GRAPEFRUIT **35¢**
Seedless, large 70 size, dozen --- **35¢**
SPUDS **29¢**
Colorado Reds, 10 pounds --- **29¢**
ORANGES **21¢**
California medium size, dozen --- **21¢**
ONIONS **8¢**
Yellow Sweet, 3 pounds --- **8¢**
CELERY **14¢**
Extra large, crisp and white, bunch --- **14¢**

ASPARAGUS, Libby's
Natural or green tips, picnic size can **14¢**
SARDINES, Oval Can **25¢**
In tomato or mustard sauce, 3 15-oz cans **25¢**
SOUP, Heinz **25¢**
Cream of Tomato, small can, 3 cans --- **25¢**
CAKE FLOUR **23¢**
Swansdown, 2 3-4-lb pkgs --- **23¢**
WHEAT KRISPIES **9¢**
Kellogg's, 10½-oz pkg --- **9¢**
SPINACH **9¢**
Heart's Delight, No. 1 tall can --- **9¢**



Flour
GREAT WEST
24-Pound Sack
94c
\$1.86

CRACKERS
Excell, 2 Pound Box
15¢

TOMATOES
3 No. 2 Cans
25¢

PEAS
American Wonder,
No. 2 Can
11¢

WE BUY
CREAM,
EGGS,
POULTRY
AND
HIDES

FURR FOOD

PRICES
GOOD
FRIDAY
AND
SATURDAY

GENERAL ELECTRIC Focused Tone Radio



What Is Focused Tone?

—It is G. E.'s new radio circuit that automatically and visibly shifts itself into hair-line tuning—perfect tone.

—It is the new G. E. Colorama Dial that instantly changes from red to green to tell you your program is perfectly tuned.

It is the Personalized Radio with the custom-tailored Dial—your own local station letters flash on when you tune in.

—It is Silent Tuning—you can switch from one program to another without a single squeal, squawk or screech.

—It is the combination of all the new and revolutionary G-E Radio inventions and developments, G-E Metal Tubes, the G-E Sentry Box, G-E Auditorium Loudspeakers, G-E Sliding Rule Tuning Scale, G-E Short Wave Antenna, which give you the finest, truest tone of any radio ever built—that's FOCUSED TONE! Only the new G-E gives it to you—AUTOMATICALLY! VISIBLY! INSTANTLY! EVERYTIME!

Easy Payments—Liberal Trade-In Allowances.

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FACTORY TRAINED ELECTRIC REFRIGERATOR SERVICE MAN
CALL US!
FREE INSPECTION SERVICE!

RADIO REPAIR SERVICE
Has your vacuum or electric iron quit working? What about that reading lamp?
CALL US TODAY!
Also some good Bargains in Used Electric and Battery Sets!
LOWEST PRICES

THE CHURCH WORLD

PRESBYTERIAN CHURCH

The Costliness of Prayer will be the sermon subject at the First Presbyterian church Sunday morning by the pastor, Rev. J. C. Thoma. This is the first of a series of sermons on prayer. At the vesper service at 5 o'clock, Scouts of Troop One will attend in a body and the message will be special for them. Everyone is invited. Sunday school, 9:45 a. m., G. M. Hudson, superintendent. C. E., 6:30 p. m. Prayer meeting, Wednesday at 7:30 p. m.

Mr. and Mrs. Owen Miller and Mrs. of Amarillo spent the week end here with her parents, Mr. and Mrs. Walter Pickett.

ASSEMBLY OF GOD CHURCH

Meet a friend every service. A place with a welcome. One block north of high school. W. A. McCann, pastor. Sunday school, 9:45 a. m. Owen Neel, Superintendent. Morning worship at 11. C. A., 6:30 p. m. Evangelistic services, 7:30 p. m. Prayer meeting, Tuesday, 7:30. Gospel Thimble Workers, Wednesday, 7:30 p. m. W. M. C., Thursday, 2:30. C. A. Evangelistic services, Friday, 7:30 p. m.

CHRISTIAN CHURCH

H. M. Redford, Minister. Mrs. C. P. Cockrell, Assistant Superintendent. Bible school, 9:45. Morning worship at 11. C. E. Societies, 6:30 p. m. Evening worship, 7:30. Monday night, Bible Class, 7:30. Mid-week church family night, Wednesday, 7:30 p. m. Liquor, a Youth Problem, will be the Sunday morning theme. This is in harmony with the Sunday school lessons followed in the morning sermons and with the observation of Youth Week. In the evening young people present a worship service, and the pastor will preach on We Are Able. The public is invited to attend. Attendance at services last Lord's Day registered an increase. Large numbers are expected next Lord's Day.

Sodality Meeting.

The regular monthly business meeting of the B. V. M. Sodality was held Sunday afternoon at 4:30. The vice-prefect, Bernadette Albracht called the meeting to order. Mary Virginia Eberle, chairman Our Lady's Committee, gave a report concerning the Respect Womanhood Crusade and asked that the Sodality as a group form a unit in this crusade. The Eucharistic committee stated in its report that February 12 would be Popes' Day. The publicity committee and Social Life committee discussed the approaching party. Almost all members were present and a lively meeting was held.

Mid-Week Church Family Night.

The young people presented a one act play, The Lady at the Window, at the regular mid-week service at the Christian church last Wednesday night. Between 67 and 100 were present, and it was declared one of the best programs presented at the mid-week services. Miss Lottie Tyson played the leading role. The same play was presented in Lubbock and Amarillo recently in connection with young people's services.

ST. ANTHONY'S CHURCH

February 5, First Friday, mass at 8. Adoration of the Blessed Sacrament, 3 to 4 p. m. Sunday masses, 8 and 10 o'clock. Week day mass at 8. Wednesday begins Lenten season. Ashes will be distributed after mass and evening Lenten devotions at 7:30. Holy Hour Thursday, 7:30 p. m. The Way of the Cross and Benediction.

Presbyterian Church Night.

Friday of this week, members of the First Presbyterian church will begin a series of Church Nights. The first one will be in the nature of a social and the program has been arranged with this in mind. Bring your covered dish and the whole family next Friday.

Pulpit Committee Named.

Wednesday night of this week the Baptist church of this city elected a pulpit committee to obtain a pastor for the local church. The First Baptist church has been without a pastor since Rev. B. N. Shepherd resigned two weeks ago. Rev. W. A. Roberts of Tipton, Oklahoma, delivered both the morning and evening services last Sunday.

Relative of Mrs. J. E. Beyer Dies.

Mrs. J. E. Beyer received word Friday of the death of her brother-in-law, Jesse Moore, of Modesto, California. On December 26, Mrs. Beyer received a message to the effect that both her sister and Mr. Moore were seriously ill, and left for California on that date. Last week Mrs. Beyer returned to Hereford leaving both Mr. and Mrs. Moore apparently much improved. Mr. Moore had been ill for several months.

Sisters Meet Here.

Mrs. Venia Bailey of Washington, D. C., is visiting her sister, Mrs. O. K. Higgins, of this city this week. This is the first time the two, have seen each other since Mrs. Higgins was 18 months old. Mrs. Bailey left home when the Hereford lady was too young to remember and time had not brought the two together until the Washington lady arrived here last Friday. She will remain for an extended visit.

Panhandle Press.

Dates for the annual convention of the Panhandle Press Association have been set as April 23-24. It has been announced. A record attendance has been predicted for the meeting to be held in Amarillo. Newspaper people will be guests of Col. E. O. Thompson, the Amarillo Globe-News, Tri-State and Canyon College during the two days.



Whoa-a!

YOU WON'T NEED HORSES... IF YOU

Phillip-up with Phillips

for Instant Starting

Don't wait until you actually have starting trouble. Do something about it... now.

Get a trial tankful of Phillips 66 Poly Gas and find out how this outstanding winter gasoline ends, at once and for all, the nuisance and damage of slow, hard starting.

Because it is higher test, it kicks cold motors into instant action. Cuts down the need for money-wasting use of the choke. Warms your engine up fast.

Because it is enriched with extra energy units by the patented POLYMERIZATION process, it puts extra pep into every cylinder. Gives more flexible, more lively response to the throttle. Delivers more miles per gallon than you ever thought possible.

The colder the weather, the higher the test of Phillips 66 Poly Gas—which is always 100% custom-tailored to your climate. Yet it costs no more than ordinary low test motor fuels because Phillips is the WORLD'S LARGEST PRODUCER OF NATURAL HIGH TEST GASOLINE.

Look for the Orange and Black 66 Shield. When you see it, drive in... fill up... pull out... and step on it! You will certainly feel that difference.



EVEN AT 50° BELOW FREEZING... this scientific motor oil goes to work instantly, because it remains perfectly fluid. Protect your cold motor with this premium grade lubricant. PHILLIPS 66 MOTOR OIL.

Court Docket For This Term Is Announced

Given here is the complete appearance docket for the February term of the Deaf Smith county district court, which opened here Monday morning:

Jacob Bros., Inc. vs C. T. Guseman, suit on promissory note.

Walter L. Sparr vs Virgil Lee Sparr, divorce.

Estelle Landers vs Roscoe Landers, divorce.

H. N. Gregory vs Nellie Y. Gregory, divorce.

F. A. Gyles vs Jas. W. Robinson and O. G. Hill, suit on contract and damages.

Annie Wolber vs Fred Wolber, divorce and property rights.

The Dallas Joint Stock Land Bank vs John Love, suit to try title, as well as for damages.

Mrs. Hettie Cochell vs E. W. Cawthon, damages.

William Lasswell vs Elmer F. Lasswell, divorce.

W. F. Karr vs O. D. Cockerham, Deft. Against First National Bank of Sudan, Texas, garnishee, garnishment.

Elién Jackson vs John N. Jackson, divorce.

First National Bank of Hereford, Texas, vs Sam Hutson and Mrs. Sam Hutson, suit on note and foreclosure of deed of trust lien.

Addie Miller vs Mutual Benefit Health and Accident Association, damages.

Fannie Williams et al vs J. E. Hill, executor of the estate of Sarah E. Coker, deceased, contest of will.

John Deere Plow Co. vs D. R. Grimes, et al, suit on note and foreclosure of C-M lien.

Eastie B. Cardwell vs Emmett Cardwell, divorce.

In re: the matter of Mary Zion Montgomery, to remove disability of coverture.

Katie L. Garrett et vir vs H. W. Engle, trespass to try title as well as for damages.

Land Title Bank & Trust Company, Trustee, vs Buri France et ux, et al, suit on paving and Mechanics' Lien contract.

Reba E. Duncan et vir vs Virgil

Merrill, this suit is brought as well to try title as for damages.

Mrs. Irene Perry vs Harold Perry, divorce.

L. B. Redwine vs Rose Houser Redwine, divorce.

Anna R. Heblack vs W. H. Russell, et al, suit on note and foreclosure.

Real Estate Land Title & Trust Co., Trustee, et al vs J. L. Rogers et al, suit on paying certificate and foreclosure of liens.

Real Estate Land Title & Trust Co., Trustee, vs H. L. Witherspoon et al, debt, foreclosure paying lien.

United Fidelity Life Insurance Co. vs Mrs. Ella Karr, foreclosure of paying lien.

United Fidelity Life Insurance Co. vs Geo. H. Guinn et al, foreclosure of paying lien.

United Fidelity Life Insurance Co. vs J. H. Williams, Jr., foreclosure of paying lien.

United Fidelity Life Insurance Co. vs J. O. Newell et al, foreclosure of paying lien.

Sterling National Bank & Trust Co. of New York, vs Margaret Helfner et al, debt and foreclosure paying lien.

Sterling National Bank & Trust Co. of New York, vs Carl Gilliland, debt and foreclosure of paying lien.

The Real Estate Land Title & Trust Co., Trs., vs J. R. Mosley et al, foreclosure of paying lien.

The Real Estate Land Title & Trust Co., Trs., vs A. G. Bell et al, foreclosure of paying lien.

Sterling National Bank & Trust Co., of New York, vs Carl Gilliland, debt and foreclosure of paying lien.

Sterling National Bank & Trust Co. of New York, vs L. Baskin et al, debt and foreclosure of paying lien.

Sterling National Bank & Trust Co., of New York, vs Anton Slama, debt and foreclosure paying lien.

The Real Estate Land Title & Trust Co., Trs., vs R. P. Coneway et al, foreclosure of paying lien.

R. P. Coneway et al vs E. A. Simpson et als, temporary injunction.

J. C. Ricketts, Adm., De Bonis non of the est of D. F. Ashbrook, deceased and will annexed vs Lizzie B. Ashbrook, et als, for possession of real estate.

United Fidelity Life Insurance Co. vs L. F. Borden, et al, suit on paving lien and foreclosure.

First National Bank of

Hereford, Texas, vs J. C. Cummins, suit on note.

The Real Estate Land Title & Trust Co., Trs., vs O. K. Higgins et al, suit on paving lien and foreclosure.

J. E. Wood vs J. H. Mecaskey, suit on note and foreclosure.

J. H. Schollenbarger vs Claude Benton, suit on note.

G. T. Oliver vs R. D. Grindstaff, injunction.

Real Estate Land Title & Trust Co., trustee, vs Mrs. S. A. Hughes et al, foreclosure paying lien.

Hettie Cochell vs E. W. Cawthon, suit to recover land.

Maude Mauk et al vs Tom Carter, cancellation of deed and for damages.

United Fidelity Life Insurance

Co., a Corp., vs B. C. D. Bynum et al, foreclosure of special assessment lien.

O. G. Hill vs J. W. Robinson, partition.

O. G. Hill vs J. C. Parker, suit on contract.

E. H. Norton vs Pauline Farmer et vir, trespass to try title.

R. A. Fullwood vs Vern Witherspoon, temporary injunction.

J. K. Gray vs R. L. Thompson et al, J. Thomas Webb et al, suit on note.

J. A. Harris vs T. J. Carter et al, conversion of wheat.

Week end guests of Miss Rhita Jean Sullivan were Miss Dorothy Staley and Miss Frances Singleton of Amarillo.

HEAP BIG INJUN Need Heap Hot Water

With the Self-Action Gas Water Heater you have hot water, always on tap—not just every now and then when you've remembered to light the heater or fire the burner. Why be without this priceless convenience? The Self-Action Gas Water Heater costs little to own and use. Come in today. We'll be glad to give you facts on its economy.

West Texas Gas Co.
Good Gas With Dependable Service

Sale QUALITY GROCERIES

PEACHES	Fancy 2 No. 2 1/2 cans	35¢
Tomato Juice	Kuner's 7-oz can, 2 for	9¢
Fruit Cocktail	Heart's Delight No. 1 tall can	15¢
BEANS	Fancy Whole Green 2 No. 2 cans	29¢
ASPARAGUS	Heart's Delight Fancy, No. 1 can	15¢
RICE	Fancy Blue Rose Pound	5¢
CATSUP	Brimfull 14-oz bottle	10¢
Chuck Steak	Young Meat Pound	16¢
COCOA	Famous 2-pound can	15¢
SOAP	P. and G. 6 bars	25¢
Corn Flakes	Kellogg's 2 pkgs	21¢
COFFEE	Schilling's, 1 lb can 2-lb can	53¢, 27¢
SUGAR	Brown 3 pounds	25¢
CHILI	Home Made Pound	15¢

TEXAS Grocery & Market
"NOT HOW CHEAP, BUT HOW GOOD"
PHONE 353 O. G. HILL, OWNER WE DELIVER GIRONIMO

Flour

PACKARD'S BEST
48-Lb Sack
\$1.89

PICKLES
Sour or Dill, 20 oz 15¢
Grapefruit, Texas 19¢
Texas, 6 for 35¢
Dozen 21¢
Peanut Butter 21¢
12-oz mug

MR. CAR OWNER:

We are equipped to put your car in GOOD condition. We test and reline brakes, do fender and body work, put in new glass, give a REAL motor tune-up, and do a complete overhaul job of any car.

For a smooth running, economical motor car, a check-up here is a sure passport. Expert mechanics assure you of true, accurate diagnosis of your motor needs.

Our O. K. means your car has passed the most rigid and thorough safety test possible. It's the finest insurance you can buy.

O.K.
✓ MOTOR
✓ BRAKES
✓ TIRES
✓ IGNITION

Beavers Brothers Garage
HEREFORD, TEXAS

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

LONE STAR STUDY CLUB MEETS WITH MRS. MOORE

Mrs. Tom Majors was leader of the lesson on Greece at the meeting held by the Lone Star Study club Monday afternoon at the home of Mrs. C. F. Moore. Mrs. Ralph White was co-hostess. Mrs. Harold Close, president of the club, presided over the short business session.

Mrs. Majors gave the history of Athens and Classic Greece. She told of the highly developed culture, architecture, literature, mathematics, astronomy, science, while the ancestors of English, German and French people still lived in barbarism.

Mrs. Jim Higgins reviewed the book, Royal Road to Romance, by Halliburton. She gave a word picture of Halliburton's travels in Europe and brought out the contrasts in his experiences, first being arrested and tried by law, and then visiting kings and attending religious ceremonies. A special number on the program was a reading by Miss Bernadine Phillips.

Sixteen members and one guest were present. The next meeting will be held February 15 at the home of Mrs. Jim Higgins.

MR. AND MRS. ELLIS COOMBS BRIDGE-DINNER GUESTS

Mr. and Mrs. Ellis Coombs entertained with an enjoyable bridge-dinner party at their home Monday night. The home was decorated with pot plants and autumn leaves. A colorful bowl of fruit served as an attractive centerpiece for the dining table. After dinner, guests were entertained with games of bridge.

Attending were Messrs. and Mrs. C. H. Dyer, Glenn Weir, J. Wallace Robinson, A. Petersen and the hosts.

MRS. WILTSHIRE HOSTESS FOR LUNCHEON CLUB

Members of the Luncheon club were entertained Wednesday last week at the home of Mrs. B. M. Wiltshire. The valentine motif was used in decorations and bridge accessories. High score in games of bridge was won by Mrs. W. M. Emmons.

Members present were Mrs. Oscar Eastley, Jack Wayland, J. C. McCracken, W. L. Davis, W. M. Emmons, C. C. Rockwell and the hostess. Guests included Mrs. Dean Rice, Mrs. Lee Morgan and Mrs. Courney.

NEWLYWEDS AKE ENTERTAINED

Complimenting Mr. and Mrs. Travis Caraway who were married here January 18, the Senior and Inez Lang BYPU entertained with a party at the Baptist church Friday night. A variety of games and interesting stunts were enjoyed. Arrangements for the party were made by Peggy Valentine, Thornton Shirley and Joe Thomas. Charles Wilson and Henry Turner had charge of the games.

Members of the two organizations present were Clyde Posey, Henry Turner, Mildred Curtsinger, Beverly Alexander, Alice Sparks, Jimmy Allred, Charles Wilson, Rubie Rhodes, Lottie Allred, Billy Roberson, Imogene Roberson, Clinton Massie, Janice Standifer, Audrey Cockrell, Odessa Cockrell, Mary Posey, Joe Thomas, Peggy Valentine, Lorena Valentine, Thornton Shirley and the honor guests, Miss Inez Burch of McLean was a guest.

MISS MARY ANN BAIRD HONORED AT DINNER PARTY

Naming Miss Mary Ann Baird as the honoree, Mrs. Seth B. Hogan entertained with a dinner party Monday evening at her home on East Third Street. The affair was planned as a surprise for Miss Baird, whose birthday occasioned the celebration.

The table was beautifully decorated with tall red candles in crystal holders at each end and centered with the birthday cake adorned with red candles. Dainty valentines were used as place cards and place favors were heart shaped boxes of candy.

Those present were Faye Crosthwait, Virginia Nix, Helen Ann Snyder, Bill Stanford, Bill Smith, Donald Brotherton, Billy Beene and the honoree. After the dinner, guests were entertained with a line party at the Star theatre.

MRS. O. K. HOWE HOSTESS AT BRIDGE PARTY

Games of bridge furnished entertainment Friday afternoon when Mrs. O. K. Howe entertained at her home with a lovely bridge party. High score went to Mrs. J. M. Posey and low to Mrs. Will S. Kerr. Out prize was won by Mrs. Kerr and Mrs. Dow Mercer. Guests included Mrs. Mercer, Posey, A. Petersen, Kerr, O. C. Holt, C. F. Moore and Ellis Coombs.

ATTEND WORLD FELLOWSHIP MEET

Members of the local Christian Endeavor of the First Christian church who attended the World Fellowship meet in Lubbock January 29-30 were Rev. and Mrs. H. M. Redford, Richard Peterson, Ann Cockrell, Betty Cockrell, Earl Oldham, Clyde Oldham, Lottie Tyson, Nola Margaret Blue, Carl Oldham, Ira Jeanne Ricketts, Basil McKinley, Eugene Boggus, Emma Faye Roberson, Eleanor Pierle, Mr. and Mrs. E. E. Hamsey, Mrs. R. G. Blue and Marcella Blue. Representatives from Amarillo, Pampa, Sudan and other neighboring churches attended.

At the banquet Friday night a playlet, Lady at the Window, was presented by the Hereford group. The World Fellowship Meet of the Disciples of Christ is sponsored by the Texas Woman's Christian Missionary Society and has for its purpose the help and encouragement of the youth of the church. Two more meetings will be held this winter, February 12-14 in Rio Hondo, and February 26-28 in Midland.

GEORGE McLEAN HONORED WITH BIRTHDAY PARTY

Honoring their son, George, on his birthday, Mr. and Mrs. John McLean entertained with a Zodiac dinner Sunday at their home on West Fifth Street. A "birthday sign" theme was used in decorations. The table was laid with a white damask cloth dotted with mystic blue and yellow stars, and centered with a white birthday cake which was decorated with the yellow half moons and stars, and topped with 14 yellow candles. At each end of the table were miniature star-gazers peering through appropriate telescopes. Blue scrolls bearing the birth month of each guest were used as place cards. As the scrolls were unrolled future prophecies as told by the stars were revealed.

Those attending were Dean Dunlap, Floyd Ross, Karl Shirley, Chilton Foster, Merlin Conklin, Clifford Estes, Morris Eastley and the honoree.

BRIDGE CLUB HAS VALENTINE PARTY

The Pleasure Hour bridge club was entertained with a valentine party Thursday afternoon at the home of Mrs. B. R. Dixon, West Fourth Street. Valentine suggestions were used as decorations for the party and the valentine theme was repeated in refreshments.

High score in the games was awarded to Mrs. Roy Jowell, and second high to Mrs. W. J. Smith. Members playing were Mrs. Boyd London, Harry Lomas, Buford Farmer, W. J. Smith, Roy Jowell, Owen Stagner, James Wilson, Grace McLeRoy and the hostess.

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THE J. C. PENNEY COMPANY HAS CONFIDENCE IN THE YEAR 1937. WE ARE PROVING OUR CONFIDENCE BY FILLING OUR STORE FULL OF NEW CLEAN MERCHANDISE AT PRICES WITHIN REACH OF ALL. BE VALUE WISE—JOIN THE EVER-INCREASING CROWDS THAT SHOP PENNEY'S DAILY. TAKE A "TIP" FOLKS! THE TREND IS UP, THESE PRICES ARE DOWN! COURTEOUS SALES PEOPLE TO SERVE YOU AT ALL TIMES!



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You'll need several of these attractive frocks for Spring! Newest fashion trends! New neckline treatments, smart sleeves, pleats, tucks, shirtings!

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Ideal for sports or dress with sweaters or odd coats. Well tailored, smartest styles. Standard fabrics that will stand the strain of long and hard wear.



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What an assortment to choose from... plains, patterns, solids! Nucraft no-wilt collar means all-day freshness! Finest fabrics, fully shrunk, fast colors!

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Just 300 Pairs of ladies' and growing girls' higher priced dress shoes. Group at one sensational price.

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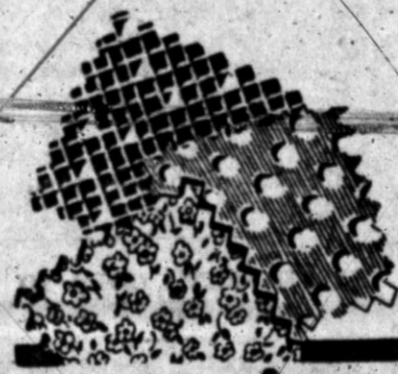
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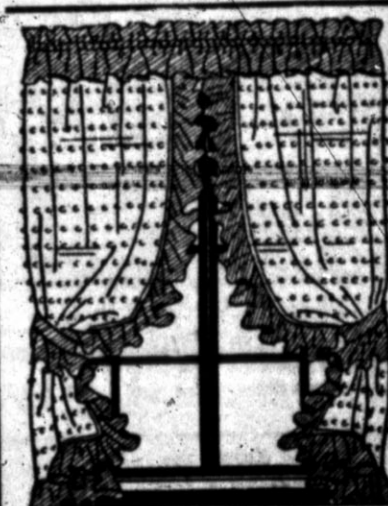
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HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
HARVEST E. HAYLEY Editor

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NOTICE TO PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

DEAF SMITH COUNTY TAX RATE IS LOW

For the benefit of the taxpayer who thinks Deaf Smith tax rate is high, it is pointed out that this county ranks sixth in the low bracket among the 26 counties comprising the 31st senatorial district. This county's rate is 75 cents and has remained the same since 1929. The highest rate in the district is \$1.35 maintained in Hemphill county.

Donley and Deaf Smith have the same rate, and only eight counties have a lower rate. The lowest is 25 cents in Roberts county, and also represents the lowest rate in the state.

The 1936 tax rate remained the same in five counties; increases were made in seven and reductions in 14 counties. The average rate for the counties, besides Roberts, with lower rates than Deaf Smith is 69-2.7 cents.

Even though 75 cents is considered average over the state, taxpayers here believe they could stand a lower rate—but could the county maintain its various governmental branches in the same key of progressiveness as it now does, at a lower figure? Perhaps later, yes, but now, not likely.

Texas has an estimated reserve of 5,500,000,000 barrels of oil in its natural reservoirs underground. This is nearly one-half of the estimated reserve in the United States. We hope a large percentage of that is to be found in the Garcia Lake region.

Practically all the United States' supply of helium gas comes from Texas. And still the state has comparatively few Republicans.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, February 2, 1906.)

Someone had borrowed an engine from the College, and an advertisement asked for the immediate return of same. It was a toy.

F. L. Spring had arrived in the Friona vicinity from Jonesboro, Illinois, and was hauling supplies to his ranch where he expected to make extensive improvements.

A bunch of prospectors had "escaped" from land agents in Hereford, and had been touring the Arney district.

E. S. Ireland was a candidate for county and district clerk in Casro county.

Harry Dixon, J. L. Fuqua, George Ward and Douglass Connell were among the "little tots" enrolled in school.

Deaf Smith county had issued 418 poll tax receipts up to January 31. This compared to 364 the previous year.

W. A. Hancock had killed an 18-month-old hog which

weighed out 495 pounds. It was not very fat, only yielding 23 gallons of lard.

Somebody had Robert Bowlers' goat; at least he advertised one white Merino goat as lost.

A new \$832.50 school house had just been finished at Bovina. It was paid for by public subscription and was declared free of debt.

(From The Hereford Brand, February 3, 1916.)

C. H. Dyar had started erection of a new picture show and theatre building at the corner of Fourth and Main streets.

And The Brand had broken dirt for a new building designed especially for a newspaper office. It was (and is) located at 402 Main.

"One Who Voted Against Paving" stepped out in a lengthy article advocating the construction of sidewalks and street crossings, citing the fact that pedestrians as well as

vehicles needed good roads.

Homer Wilkinson had been seriously injured when his car turned over on a sharp curve between Canyon and Amarillo.

Mrs. N. C. Voegel advertised the possession of a large assortment of kitchen aprons, which she would part with for a very reasonable consideration.

County poll tax receipts numbered near 650. City poll tax payments were 229.

Saloons were kicked out of Clovis by a majority vote of 59.

C. C. Rockwell had been in town about two years, and in that time formed such a wide acquaintance that he had announced himself as a candidate, and asked the people of this area for their support in his efforts to corral the lumber trade.

J. S. Marshall lost a pair of gent's black kid gloves in the picture show, and wanted 'em returned.

MORE ABOUT THE SOCIAL SECURITY

Many people are still finding themselves lacking information concerning the several sections of the Social Security Act, and it is with the idea of assisting them that the Brand offers this column featuring briefly explanations of the act. As space permits the Brand will obtain and print other information from week to week.

The Social Security Act, approved August 14, 1935, represents a major advance in the attainment of economic security for the individual and for his family. The President outlined the entire program in his messages of June 8, 1934, and January 4, 1935, when he stated: "Among our objectives I place the security of the men, women and children of the nation first."

The Social Security Act sets up two systems for aiding the aged. One is designed and operated under the state's Old Age Pension assistance plan, now in operation. The other to provide annuities in the future to persons over the age of 65, based upon their wage experience.

This annuity plan offers benefits to qualified individuals right out of the old-age reserve account, set up in the Federal treasury. A qualified individual is one who is at least 65 years old, who received total wages with respect to employment after December 31, 1936, and before attaining 65 years of age, of not less than \$2,000 and who has been employed in some five different calendar years after December 31, 1936, before attaining the age of 65 years.

The minimum monthly benefit payment will be \$10, and the maximum \$85. The benefits are received on a scale of 5 per cent of the first total \$3,000 he earns, plus one-twelfth per cent of the next \$42,000, plus one twenty-fourth per cent of the next \$45,000. For example, if a person 27 years old on or before December 31, 1936, earns \$100 per month for the next 38 years or until he attains the age of 65, he receives in benefits 1/2 per cent of the first \$3,000 he earns, which would be \$15, plus 1-12th per cent of the next \$42,000 total wages earned, which would be approximately \$35, and since there be little over \$45,000 in total wages earned in those 38 years, the 1-24th per cent of the amount over the \$45,000 would be very little, but enough to bring his total monthly benefits to slightly over \$50 per month for the remainder of his life.

Receipts of payments under the Federal old-age benefits will not disqualify a person from receiving aid under the state old-age assistance plan, if need for assistance can be established so as to qualify under the state law.

To encourage retirement at the age of 65, the act provides that the benefits received by any individual shall be reduced by the amount of one month's benefit for each month in which the qualified individual receives wages for employment after reaching the age of 65.

An Appreciation.

Director Ralph Smith and members of the high school band desire to publicly thank members of the Chamber of Commerce and Lions Club for making possible the trip to Plainview to attend the Band Clinic.

Illness Fatal To Bill White

William Carter (Bill) White, 20-year-old son of Mrs. Frank Follart of Amarillo, and ex-Saunder football player, died last Saturday morning in Amarillo. He had been ill of pneumonia more than a week.

Mr. and Mrs. H. E. Henslee and family and Mr. and Mrs. A. H. Streu and family were among those from Hereford who attended the services Monday morning of this week. The deceased's mother is a sister of Mrs. Henslee and Mrs. Streu.

William White was a graduate of Amarillo high school in 1933 after having played two years on the Amarillo "Sandies" as center. His father, Dr. C. C. White, died 14 years ago at West Point, Tennessee. The ex-Saunder player was born in Canute, Oklahoma.

He is survived by his mother, step-father, three sisters and the two aunts who reside here.

Former Citizen of Summerfield Dies of Burns

D. J. Neill, ministerial student in Wayland College at Plainview and former citizen of Summerfield, passed away at the West Texas Hospital in Lubbock early Friday morning, January 29. Death came from severe burns received from a gas explosion while he and his wife were visiting his brother, Oran Neill, in Lubbock.

Funeral services were conducted from the First Baptist church in Hereford Saturday morning by Rev. Herman Coe, of White Deer. He was assisted by Rev. Merle Weathers, Dr. G. W. McDonald, president of Wayland College, and C. E. Roark, Bible teacher in the college.

D. J. Neill was born in Gorman, Texas, January 20, 1910. Later the family moved to Merkel. He came to make his home with his sister, Mrs. B. E. Roberson, of Summerfield in 1931. Surrendering to the ministry in Summerfield, he entered Wayland College after Thanksgiving in 1933. In the summer of 1934 he organized a Baptist church at Joe Stokes, near Lubbock, and since then has acted as their pastor.

The deceased married Mary Lee Curry, daughter of Mr. and Mrs. Lee Curry, of Summerfield on December 26, 1934.

He is survived by his wife, Mary Lee Neill, of Plainview; his parents, Mr. and Mrs. W. C. Neill, of Merkel; six brothers and three sisters.

Pallbearers were the brother of the deceased: Oran, of Lubbock; Thaxton, Pat, William, George W. and Kenneth, of Merkel. Flower girls were Madama S. L. Howell, Mervie Weathers, Ray Stevens, Guy Self, Weaver Lovelace, Sidney Johnston, all of Plainview, Mrs. Herman Coe, White Deer, and Mrs. J. O. Clark of Hereford.

Other relatives attending the funeral here were three sisters, Mrs. Opal Roberson of Summerfield, Mrs. Nola Ray of Abilene, and Edith Neill of Plainview. Mr. and Mrs. Grady Neill, an uncle, of Merkel; Mr. and Mrs. Ross Baker, Amarillo; Mr. and Mrs. J. A. Black, Clarendon, aunts of Mary Lee Neill, and her grandfather, W. A. Davis, of Clarendon. Near 40 friends from Wayland College were here to pay last tribute to their fellow class mate and friend.

Returns Home.

W. I. Valentine, who was in an Amarillo hospital for more than a week with a severe stomach ailment, returned to his home here Saturday, some improved. His wife and daughter, Mrs. Alton T. Fraser of this city, were with the prominent stock farmer of this county during the entire time he was in Amarillo.

On Extended Trip.

Mrs. Hershel Climer, of near Vega, and well known in Deaf Smith county, left last week for an extended trip which will take her to Pittsburgh, and later to Chillicothe, Waverly, Springfield, New Paris and Cleveland, Ohio. From Ohio she will visit in Indiana and other nearby states. It is understood that Mrs. Climer may visit his wife later on and for him will be a business and pleasure trip.

Hereford Band To Join Canyon With Program

Bands from the Hereford and Canyon schools will be consolidated for a concert at the Canyon gymnasium Thursday evening, February 11. Director R. G. Stephenson of Canyon and Director Ralph Smith of Hereford worked out the plan this week for the purpose of giving more experience to the young players of the two bands.

The concert will be played at 7:30 o'clock in the evening. The bands will hold a two hour rehearsal on the afternoon. The Canyon band will entertain the visitors while the Hereford group is in Canyon.

RALPH SMITH GOES TO BAND MEETING IN WACO

Ralph Smith, local band director, leaves today for Waco where he will attend the State Band and Orchestra Teachers meeting, February 5-6. In connection with the meeting, a band clinic will be held, at which time Prof. W. D. Reville, head of the band department of music in the University of Michigan, will be guest conductor. Prof. Adam T. Lelsky, head of the orchestra department in the University of Michigan, will also be guest conductor. Another outstanding feature of the meeting will be a demonstration on all percussion instruments by W. F. Ludwig of Chicago.

Mr. Smith's trip is sponsored by the Junior Band Mothers and High School Band and Orchestra Parents Association as an expression of appreciation for his splendid work as director of the school bands.

Returns Home.

Colby Conkright returned home Saturday from Winchester, Kentucky, where he has been the past three weeks. He was called there by the death of his mother, Mrs. J. C. Conkright, on January 10. He planned to return home after a week's stay with his father, but in the meantime the foods were worse and he was unable to get out of Kentucky. The press reports are not exaggerated. Mr. Conkright's illness and conditions are terrible. He returned to Amarillo by plane.

County League Chairman Named for March Meet

Dates for the Deaf Smith County Interscholastic League meet this year have been set for Friday and Saturday, March 19-20, the directors have announced. Events classified as fine arts will be held on the first day, while the field and track events come on Saturday, as has been the custom in years past. The basketball tournament is being played this week end.

In a meeting held early last month the following committees were named: Ralph Arseneaux, Progressive, director of debate; W. B. Wilson, Messenger, extemporaneous speaking; Ruth Wolfe, Dawn, declamation; Mrs. Audrey O'Neal, Dawn, essay writing; Tandy Legg, Summerfield, athletics; Miss Ethel Womble, Wyche, spelling; Miss Emily Minter, Westway, RRR; Mrs. W. D. Nafziger, Walcott, story telling; Miss Sarah Agnes Bryant, Ward, picture memory; Miss Yida Hicks, Fairview, music memory, and Miss Lucille Park, Wyche, tiny-tot story telling. Mr. Barnes, of Dawn, is director general.

Three judges will be brought from West Texas State Teachers College at Canyon to conduct the events, the organization voted Saturday.

Pioneer Canyon Businessman.

C. N. Harrison, who founded the first abstract business in the Panhandle, has resumed active management of the company he established in 1902. For the past 12 years Harrison, well known here, has been working as a construction contractor.

Try the Hereford merchants before going elsewhere to buy.

Want Ads For Sale or Trade

- SPECIALS THIS WEEK**
- 1-1935 Plymouth Sedan... \$450
 - 1-1936 Master Chevrolet Sedan
 - 1-1936 Master Chevrolet Coach
 - 1-1934 Master Chevrolet Sedan
 - 1-1934 Ford Sedan
 - 1-1934 Dodge Coach
 - 1-1935 Standard Chevrolet Sedan
 - 1-1935 Chevrolet Pickup
 - 1-1935 Ford Pickup
 - 1-1934 Standard Chevrolet Coupe
 - 1-1933 International Truck
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- BRUMLEY - WOODFORD - MOTOR COMPANY

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FOR RENT: Two room furnished apartment, 312 East Sixth Street. Frances A. Barnard. 1c

THE NEXT 10 young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information. Fleming Business College, 806 1/2 Polk St., Amarillo, Tex. 5c

FOR RENT: Newly decorated apartment, hot and cold water, furnished. Frances Apartments. 5p

Wanted

WANTED: Girl for general house work to stay in my home. See Mrs. T. M. Palmer, 304 McKinley Street. 1c

SALESMAN WANTED: Man wanted for Rawleigh Route of 800 families. Good profits for hustler. We train and help you. Write today. Rawleigh's, Dept. TXB-352-SA, Memphis, Tenn. 5-2p

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YOU WILL FIND IT HERE

PATHFINDER Country Home McCALL'S True Story Pictorial Review BETTER HOMES AND FARMS JOURNAL

GROUP - A	GROUP - B
<input type="checkbox"/> American Boy 1 Yr. <input type="checkbox"/> Better Homes and Gardens 1 Yr. <input type="checkbox"/> Christian Herald 6 Mos <input type="checkbox"/> Flower Grower 1 Yr. <input type="checkbox"/> McCall's 1 Yr. <input type="checkbox"/> Motion Picture 2 Yrs. <input type="checkbox"/> Neodesh 2 Yrs. <input type="checkbox"/> Open Road (Boys) 1 Yr. <input type="checkbox"/> Opportunity Magazine 6 Mos <input type="checkbox"/> Parents Magazine 1 Yr. <input type="checkbox"/> Pathfinder (weekly) 1 Yr. <input type="checkbox"/> Pictorial Review 1 Yr. <input type="checkbox"/> Silver Screen 2 Yrs. <input type="checkbox"/> Southern Agriculturist 1 Yr. <input type="checkbox"/> Sports Illustrated 1 Yr. <input type="checkbox"/> True Confessions 1 Yr.	<input type="checkbox"/> American Poultry Journal 1 Yr. <input type="checkbox"/> Country Home 1 Yr. <input type="checkbox"/> Farm Journal 1 Yr. <input type="checkbox"/> Gentleman Magazine 1 Yr. <input type="checkbox"/> Good Stories 1 Yr. <input type="checkbox"/> Home Circle 1 Yr. <input type="checkbox"/> Household Magazine 1 Yr. <input type="checkbox"/> Illustrations Mechanics 1 Yr. <input type="checkbox"/> Mother's Home Life 1 Yr. <input type="checkbox"/> Plymouth Rock Monthly 1 Yr. <input type="checkbox"/> Poultry Tribune 1 Yr. <input type="checkbox"/> Progressive Farmer 1 Yr. <input type="checkbox"/> Rhode Island Red Journal 1 Yr. <input type="checkbox"/> Woman's World 1 Yr.

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Child Life 2.85	Physical Culture 2.95
Christian Herald 2.50	Photoplay 2.95
Collier's Weekly 2.50	Pictorial Review 2.00
Country Home, 1 Yr. 1.75	Popular Mechanics 2.95
Delicater 2.25	Popular Science Monthly 2.25
Diala Poultry Journal 1.75	Radio News (technical) 2.25
Farm Journal, 1 Yr. 1.80	Redbook Magazine 2.25
Field and Stream 2.85	Review of Reviews 2.00
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Home Arts-Neodeshcraft 1.80	Screen Play 2.00
House and Garden 3.45	Silver Screen 2.00
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Liberty Weekly 4.50	Successful Farming 1.70
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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

Valentine Parties Highlight Social Events in Hereford During Past Week

Social events for the week were highlighted by two lovely bridge parties given Wednesday at the home of Mrs. O. C. Holt. Mrs. J. T. Gilbreath, Jr., and Mrs. Ernest Medkief were assistant hostesses. Attractive in detail were the appointments for both the morning and afternoon affairs. Fragrant narcissus that lent a touch of spring to the atmosphere were used as flower decorations. In the dining room the lace covered table was centered with a bouquet of crimson balloons. Tallies were parts of broken hearts, which the guests fitted on a large red heart in the center of each table, to find scores. Hearts served as score pads, and the valentine motif was repeated in refreshments.

At the morning party high score was awarded Mrs. C. C. Rockwell. Out prizes went to Mmes. C. H. Dyar, O. T. Williams, Frank Cogdell, H. K. Fox, C. F. Moore, W. M. Emmons and Miss Mabel Gasa. The guest list included Mmes. Glenn Weir, M. D. Wumble, Jack Wayland, W. L. Davis, C. F. Moore, H. K. Fox, J. A. Pitman, C. H. Dyar, Emmett Milburn, Lee Morgan, Sherman Morgan, Frank Cogdell, W. M. Emmons, Dow Mercer, C. C. Rockwell, Cecil Guseman, O. K. Howe, Ralph Roden, Alton Miller, Louis Woodford, Ed Johnson, W. R. Kimbrough, Gaston Sauer and Miss Mabel Gasa. Mrs. J. T. Williams and Mrs. Aldridge were tea guests.

At the afternoon party high score went to Mrs. Paul Mathers, and cut prizes were won by Mrs. R. E. Willis, Mrs. Jack Rose, Mrs. Colby Conkright, Mrs. B. M. Wiltshire, Mrs. John Coffee and Mrs. Will Kerr. The guest list included Mmes. Colby Conkright, Paul Mathers, John Olson, Barnard Hicks, Jack Rose, John Coffee, W. J. Stanford, Chas. Brooks, Nelson McLight, R. R. Willis, A. R. Bateman, Grant Fuller, Lyle Woodford, Travis Dameron, Harold Close, Tom McCollum, Jim Black, Roy Jowell, Frances McClendon, Dean Rice, James Witherpoon, B. M. Wiltshire, Will S. Kerr and Elmer Dameron. Miss Ruth Conkright was an afternoon tea guest.

MISS SULLIVAN HOSTESS AT PARTY

Complimenting two weeks end guests, Miss Dorothy Staley and Miss Frances Singleton, both of Amarillo, Miss Rhita Jean Sullivan entertained with a lovely party Saturday night at the home of Mrs. T. E. Seigler. Clever hand made tallies adorned tables where 12 guests enjoyed games of bridge. A unique form of progression in the games and the interesting manner in which the guests drew prizes added to the evening's entertainment. High score awards went to Mrs. J. T. Gilbreath, Jr. and to Woodrow Ireland.

Refreshments were served to Miss Ruth Conkright, Jim Bob Allison, Miss Gwendolyn Spradley, Woodrow Ireland, Miss Katharine Kirby, Wilson Giles, Mr. and Mrs. J. T. Gilbreath, Jr., and Miss Fern Carlisle and the honor guests.

BIRTHDAY PARTY FOR RUTH TEMPLE HASTINGS

Miss Ruth Temple Hastings was the honoree last Saturday afternoon when her mother, Mrs. Henry Hastings, entertained with a birthday party at her home on West Fourth Street. A variety of games were played, including a fortune telling contest in which all day suckers were revealed as favors as guests drew for hidden fortunes. A birthday cake frosted in white and topped with 12 blue candles was a special feature of interest.

Those attending the happy celebration were Lois Agnes Gilbreath, Rachel Ireland, Nadine Newell, Billy Barber, Polly Dixon, Elcanor Wilson, Rue Wilson, Mattie Louise Lawhon, Margaret Olson, Jimmy Gammill and the honoree.

A. H. ELLISTON'S BIRTHDAY CELEBRATED BY LODGE

Following the regular business meeting of the Rebekah Lodge at the IOOF hall Tuesday night, members of the lodge and guests celebrated the 76th birthday of A. H. Elliston. A special feature was the large birthday cake topped with the appropriate number of candles, which was presented to the honoree.

After an enjoyable social hour refreshments were served to Messrs. and Mmes. A. H. Elliston, E. E. Friday, Charles Paddock, Mmes. F. E. Bowe, Ted Young, Ora Lee, Arthur Rogers, Edgar Sowell, Edna Fincher, Chas. Sowell, R. E. McCullough, Misses Edah Park and Ruth Elliston, and Mr. Leonard Foster.

WE MUST MAKE ROOM

For new Spring Hats, so we are closing out all our felt hats your choice \$1.00. Friday, Saturday and Monday. We must make room for all the new Spring Hats just in, both large and small hats. Scarf and Cap Sets going at a big bargain \$1.00 to \$1.25. Children's Sets 75c, Tams 50c and 35c, all Children's Pans \$1.00.

VOGELE MILLINERY PARLOR

FIESTA

The New Colorful Ware

We have just received a new shipment of this lovely, gay ware. Come in and place your order for a set today.

Fiesta comes in five colors, green, yellow, blue, red and old ivory—all brilliant, all cheerful, all endowed with a pleasant feeling of good fellowship, informality and gracious living. With Fiesta you can create smart color effects for all your meals.

TO SEE FIESTA IS TO APPRECIATE IT!

See the New Model.

FLORENCE

and NEW PERFECTION

Oil-Burning Cook Stoves

They are beauties—as attractive as they are practical and efficient.

STREU HARDWARE CO.

FOLK MUSIC STUDIED BY MUSIC CLUB

The Music Study club's program on Folk Music Monday afternoon at the home of Mrs. C. C. Ferguson proved of unusual interest. Mrs. C. C. Acker, leader of the program, gave a brief history of folk music, explaining the different kinds found in various countries. She said in part: "The discovery that there is an American Nationalism belongs to the 20th Century. We not only have a folk music, but it is a source of valuable research as so little of it has been unearthed. Besides the folk songs of the immigrating masses, we have pure English folk tunes in the Kentucky and Tennessee plains. The mining camp songs of '49, Spanish songs of Southern California, French songs of Louisiana, to say nothing of the music of the Indian and Negro. Few nations have had the opportunity to study primitive music at first hand as we have in the American Indian."

Other numbers on the program included: piano solo, Hungarian Rhapsody No. 2, Liszt Mrs. W. J. Stanford; Polka from the Barttered Bride, Smetana, Miss Eloyse Pitman; and Mazurka, Op 77, No. 1, Mrs. A. J. Schroeter.

RECENT BRIDE HONORED WITH SHOWER

Honoring Mrs. Travis Caraway, a recent bride, Mrs. Hubert White and Mrs. Walter Miller were co-hostesses at a miscellaneous shower given Monday afternoon at the home of Mrs. Miller. A pink and blue color theme was used in decorations and in the special decorations for the chair arranged for the bride.

Recipes were written for the bride, and Mrs. Oscar Vaughn gave several appropriate readings. The honoree received many beautiful and useful gifts.

Those present were Mmes. William Bell, Betty Bell, Andy Thomas, Jack Hagar, Charles Gatlin, C. P. Gatlin, W. M. Cogdell, Abe Martin, John Haberer, Oscar Vaughn, Miss Dorothy Funderburg, Mrs. Batchelor and the honoree.

COUPLE COMPLIMENTED WITH SHOWER

As a compliment to Mr. and Mrs. Travis Caraway, who were married recently, Miss Ruth Adams entertained with a miscellaneous shower last Thursday evening at her home on B Street. A color motif of orchid and white was used throughout the entertaining rooms. The shower was introduced when little Miss Betty Jeanne White and Robert Adams, dressed as a bride and groom, appeared with a decorated wagon laden with gifts. A variety of games were enjoyed.

Refreshments were served to Messrs. and Mmes. Dick Hagar, Hubert White, Mrs. Carol Hagar, Fern Hagar, Nedra Clayton, Dorothy Funderburg, Leota Reeves, Dorothy Adams, Inez Funderburg, Billy Robertson, S. J. Cook, Ted Lomas and the honor guests.

MRS. ACKER HOSTESS TO MISSIONARY SOCIETY

Mrs. E. B. Black and Mrs. J. E. Beyer were assistant hostesses Wednesday afternoon when the Woman's Missionary Society of the Methodist church met at the home of Mrs. C. C. Acker. The World Outlook program was conducted by Mrs. W. M. McGehee, leader. Mrs. J. C. Cummins gave an interesting article on Christian Missions and World Health. Mrs. W. O. Fox told about Heroines in Medical Missions. The devotional was given by Mrs. D. H. Bryant, who presented the Christian Stewardship program. Mrs. S. L. Easley gave a report on the zone meeting held at Bethel last Wednesday.

After the social hour refreshments were served to 20 members. The next meeting will be held at the church Wednesday, February 10, at 3 o'clock.

VALENTINE PARTY FOR TUESDAY DINNER CLUB

A delightful valentine dinner party was enjoyed by members of the Tuesday Dinner club at the home of Miss Eloyse Pitman Tuesday night. The dining table was centered with a crystal bowl filled with seasonal fruit, flanked by tall red candles in crystal holders. The valentine motif was accentuated in bridge accessories. The high score in games of bridge was awarded Mrs. C. C. Acker for the ladies, and to J. A. Pitman for the men.

Those present were Messrs. and Mmes. J. A. Pitman, H. K. Fox, W. C. Pitman, Jack Wayland, Harold Close, Messrs. S. P. Ross and Mac Pitman, Miss Opal Cawthon and Mrs. Seth B. Holman.

Will Call All Games.

Jimmy Gammill of this city will call all games, both boys and girls, at the Farmer county basketball tournament at Bovina next week. Gammill is an official AAU referee and will call the games on Tuesday night, Friday afternoon, and Saturday and all day Saturday.

PRESBYTERIAN AUXILIARY HAS STUDY PROGRAM

The Presbyterian Auxiliary met at the home of Mrs. A. R. Bateman Tuesday afternoon. Continuing a series of study programs on the Negro, the lesson had for its central theme, The Education of the Negro. The spiritual life topic, Sharing, was given by Mrs. John Olson. Mrs. John C. Thorns, president, presided over the business meeting when plans were made for Church Night to be held at the church Friday night, February 5. Mrs. Lee Conklin was appointed chairman for the church night program.

The next meeting will be held at the home of Mrs. J. E. Giles, February 9.

Hereford Band Attends Clinic At Plainview

Hereford's high school band was among the seven which attended an all-day band clinic at Plainview Saturday. Approximately 350 band members and directors attended.

The Band Clinic is a new type of training available to band students in the Panhandle, and is conducted in order that band members may receive special training under outstanding band directors. During the instruction period Saturday selections to be played at the Annual Spring Contest to be held in Pampa in April were played by the various bands attending, under the general direction of Prof. D. O. Wyley, head of the band department of music at Texas Tech.

Prof. Wyley praised the work of the local band and predicted that as soon as standard instrumentation could be reached Hereford would have a band second to none. Other band clinics will be held in February, March and April. The trip was made possible by the Lions Club and the Chamber of Commerce.

Bands and directors attending were Tolia, director Marshall Riemenschneider; Hereford, Ralph Smith; Floydada, C. M. Kiker; Plainview senior high school, Highland and Lamar bands, under direction of Robert C. Davidson, and the Junior high school band under direction of Webb Jennins.

Moves to Hale Center.

E. A. Roberts and family moved to Hale Center, in Hale county Monday, where they have taken a farm 14 miles from that city. Mr. Roberts has lived here on various occasions, since 1918, and owns a house and five acres of land here.

Farmers Hear Speaker Here Last Saturday

Approximately 150 Deaf Smith county farmers and land owners gathered in the district court room Saturday to hear W. M. Deck, member of the Texas Agriculture Association, when he brought a report of the state meeting held at Fort Worth recently. He encouraged the set-up already active in Deaf Smith county and complimented the work of the organization.

Farmers were asked to discuss their problems and they in turn brought out that their most important question was the present tax on gasoline used on the farm. The body also voted to support a nationally fostered and sponsored farm organization.

It was explained that the membership of the association was \$2 with 30 cents going to the county organization, 50 cents to the state association, 50 cents for the official farm association paper, 50 cents for membership in the National organization, and 20 cents of the amount to be retained in the county organization.

Prior to the address delivered by Mr. Deck, the Deaf Smith county Agricultural Association held their annual meeting and election of officers. S. O. Wilson was named chairman, replacing Jim Lipscomb; Carl Straffus, vice chairman, and Paul Mathers, secretary-treasurer. Troy Womble was named news reporter.

Extends Thanks.

To every person and every organization making a contribution, to every agency that helped to make known how and where to contribute, and especially to those ladies who so graciously and cheerfully gave their services at the post office booth, setting aside other pressing obligations in order to do so, the Deaf Smith County Chapter wishes to take this means of expressing the thanks of the American Red Cross for their gifts of money and service.

Attends Dentist Convention.

Dr. G. W. Heard of this city attended the ninth annual convention of the Panhandle Dentist Society in Amarillo last Friday and Saturday. Some 70 delegates from over the area registered the first day of the meeting.

Rev. John C. Thorns, Mr. and Mrs. C. H. Dillehay, Mr. and Mrs. W. M. Emmons, Ralph Biggs and Mrs. James Wilson attended the basketball games played in Bovina Saturday night.

Soil Engineer Is Coming Here

The United States Soil Conservation Service is furnishing Deaf Smith county Wind Erosion District with a trained engineer, without cost to the governing body, Judge Earl W. Wilson announced this week. The new engineer will run contour lines and surveys in connection with the erosion body's work of listing and fighting the erosion problem in this area.

"He is due to arrive soon," Judge Wilson said Tuesday. "In fact he might even get here this week."

The governing body is doing everything in their power to give land owners as much assistance as possible. This week they are experimenting with a type of tractor, using a three-row lister, which they hope will be of greater benefit than any yet used in land working projects. "If it works, as we think it will, we will place three or four in operation throughout the county immediately," the judge said.

DISCUSSION GROUP HEARS D. W. HAWKINS

The Discussion Group will hear D. W. Hawkins in a continuation of his paper on Russia at the regular meeting of the group Friday night, it has been announced.

Mr. Hawkins started the discussion at the session of the club last Friday night, but due to both interest and length of the subject it is to be continued this week. The public and interested citizens have been invited to all meetings of the Hereford group.

Collegiates Home.

Collegiates home between semesters were Herbert Boardman, Geneva Sue Benton, Mildred Stewart, Jean Snyder, Howard Williamson, LaNell Scheibagon, J. T. Carroll, Mary Kate Brotherton, Eugene Harman and Bob Baird, all from WTSC, Canyon. Paul Coneway, Billy Phillips, Christine Fincher, Junior Thompson, George Conklin and Homer Hense, from Texas Tech, Lubbock.

1936 Program Money Expected Here Very Soon

Alex R. Bateman, agent of Deaf Smith county, told farmers gathered here for an agricultural address Saturday that the new 1937 farm program would be taken up here as soon as the work on 1936 work sheets is completed. He announced that programs like the one at Messenger Tuesday night of this week would be held in various parts of the county at early dates.

The 1936 work sheets were returned to Austin early this week and checks will be issued within about seven days after the sheets are returned here from College Station, Mr. Bateman said. It was expected that the 1936 checks would be received here within the next 15 days.

The county agent also requested those present to join to give further cooperation in combating erosion. He pointed out that too many are attempting to farm too much land and the result is a big erosion problem that only cooperation and work will win out over.

Mrs. Aaron Rose of Coahoma, Texas, arrived Tuesday night to visit her parents, Mr. and Mrs. L. H. Shore, and to attend the funeral services of her uncle, O. M. Shore.

Auction Sale

EVERY TUESDAY Hereford Sales Pavilion We need more cattle and hogs for our sale. We have a lot of inquiries for Good Hereford Cattle. If you wish to sell your livestock to the best advantage, bring it to this sale. We have plenty of buyers for all classes of livestock. A Good Place to Buy or Sell. Hereford Sales Co. H. V. Hennen Ray Barber Clerk Auctioneer



IF YOU thought "THE THIN MAN" was swell, you'll say our NEW picture is a riot—Mr. and Mrs. Thin Man are back again. Me too!



Shippers!

NEW SHORTER ROUTE

between the

MOUNTAIN STATES

and the

GULF COAST

The Santa Fe is happy to announce the completion and opening to service, on February 1st, 1937, of the longest piece of new railroad undertaken in the United States in the past year—the 112 miles of new line linking Las Animas, Colorado, with Boise City, Oklahoma.

The new line carries rail facilities to and through a considerable area of potentially rich country, but it has an even broader purpose—to provide finer Santa Fe service for the shippers and consumers of a tremendous and already developed territory.

In a word, the new road, linking together existing Santa Fe lines, provides to the shippers and consumers of a vast and productive area of Texas, New Mexico, Oklahoma, Colorado, and of the northern mountain states clear to the Pacific Northwest, through facilities and shorter routings for the rapid interchange of their shipments. It reduces the previous shortest rail distance between Amarillo, Texas, and Denver, Colorado, by over 25 miles. It saves from 142 to 226 miles in the movement of freight over the Santa Fe to and from Colorado, from and to points in Texas, and on portions of the Santa Fe in Oklahoma and New Mexico. Today, Amarillo is placed but 435 miles from Denver, via the Santa Fe. Products of the Pacific Northwest, connecting with the Santa Fe at

Colorado points, can now have direct routing to the markets of Texas and the Gulf ports, while producers in the Lone Star State will benefit from similar service in reaching Colorado and the great Northwest.

The new line has been carefully sited and solidly constructed, with every facility for the handling of business offered at new stations located in a territory that had been making progress even in advance of the advent of the rails. Here is good wheat country, and corn, grain sorghums, broom corn and other crops have done well with natural rainfall. In the Las Animas area, where irrigation farming is done with water from the Arkansas River, there is promise of greatly increased production of sugar beets, melons, vegetables, onions, and alfalfa. West of Springfield, Colorado, and Boise City, Oklahoma, and north of Amarillo, general farming and livestock raising are important activities. Among the towns on the new line north of Amarillo, in Texas, are Dumas and Stratford.

In the construction of the new Boise City-Las Animas line, the Santa Fe reaffirms its abiding faith in the future of that vast Southwest in which it pioneered and with which it has grown. Your local Santa Fe representative will be glad to point out how the new line can best be of service to you.

Santa Fe System Lines

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HERFORD HIGH SCHOOL

VOL. 1—NO. 18.

HERFORD HIGH SCHOOL, THURSDAY, FEBRUARY 4, 1937.

PAGE 37.

Westway Items

GLAYDE GORE & GWENDOLYN HYDE
Mr. and Mrs. Buddy Witherspoon and children spent Sunday in the G. C. Hartman home.
L. O. Gore made a trip to New Mexico last week.
Mrs. Dodson, Monte Marx and Miss Walthall spent the week end in Olton.
The Landers and Gunn family spent Sunday evening in the home of Mr. and Mrs. Guy Lawrence at Walcott.
Jonirene Joloner is back at school after an absence of several days due to illness.

Ward News Notes

MRS. GEORGE SUGGS
A large number attended Sunday school last Sunday.
Mr. and Mrs. D. O. Williams of Abernathy spent the week end in the Hutson home. Mr. and Mrs. Jack Hutson returned to Abernathy with them to spend a few days.
A large group enjoyed a 42 party in the Cox home Friday night.
Miss Pauline Newman visited Mr. and Mrs. Berry Miles Friday.
Mrs. G. M. Suggs is ill in the home of her daughter, Mrs. Jim Lipscomb. She is recovering from the influenza.
Mrs. George Suggs visited in the A. H. Davis home Saturday.
Mr. and Mrs. B. A. Reddell of Tulla and Mrs. Robert Thompson and daughter of Hereford visited the George Suggs home Monday.
G. M. Suggs was in this community Sunday.
Mr. and Mrs. T. P. McCollister spent Friday night with Mr. and Mrs. Glenn Rutter.
Ed Howe is working for Arlie Dean in the Dean community.
Arlie Dean was a recent visitor in the Bill Hutson home.

Jumbo News

BY MRS. ULLMAN HUNTER
The basketball girls are giving a play Friday night entitled Spring Cleaning. Every lady is to bring a pie for auction. The proceeds go for suits for the girls. A cake will be given to the crankiest wife.
The F. L. Pinckert family was called to Amarillo to the bedside of their daughter, Mrs. Wilford Taylor, who was critically ill in a hospital there. She was moved to the hospital from her home in Umbarger Thursday. She is steadily improving now.
Mrs. O. K. Clark, formerly of White Deer, has been visiting her sister, Mrs. Finis Hunter, and left Sunday for Wichita, Kansas, to make her home.
Lonnie Wayne Adams broke his arm Wednesday playing basketball.
Phyllis and Frances Hunter visited Mrs. Henry Ford of Matador over the week end.
Miss Florence Currie and the Wilder family spent Saturday in Canyon.
Tom Gunnells was in this community Thursday.
Finis Munn returned from Kilgore Thursday.
Mrs. Addison Hunter spent Friday with her parents, Mr. and Mrs. C. C. Burks, at Arney.
Mmes. Sam and Ullman Hunter attended zone meeting of the missionary society Wednesday. The Dimmitt circuit society was host.

Staff Members To Take Trip

What is this the staff members are talking about? Sure! It must be the Panhandle High School Press Association. This convention is to be held in Amarillo the first Saturday in February.
Several of the staff members, including the sponsor, Miss Crawford, are now planning to attend. At the convention they plan to learn more and much easier ways of publishing the school paper. Not only do they intend to learn this, but they also intend to get suggestions for improvements, such as new personal and human interest columns and other interesting features to add to the paper.
It is a certainty that the convention will be of benefit, not only to the future editions of the Whiteface Roundup, but also personally to all who may attend. Here's hoping that many of the Hereford Whiteface staff may attend the convention.



WHITEFACE FOOTBALL TEAM

Members of the 1936 football team of Hereford High School are: Wilbur Willett, captain; Louis Hagar, Jack Higgins, Clyde Posey, Howard West, Andrew Schumacher, "Mutt" Vaughn, Syl.

ATHLETIC CLUB HISTORY GIVEN

Charles Wilson opened the assembly program Thursday morning with a report on the duties of the Athletic Association. He introduced the members of the Athletic Association of this year. They are Charles Wilson, president; Danny Hales, vice president; Jack Nix, reporter; Charles Spradley, secretary; C. V. McCord and Billy Smith, senior representatives and Bud Wilkens, sophomore representative.

Charles Wilson also gave a report on the former membership of the Athletic Association since 1929. Billy Smith gave a report on the football games played by Hereford High School. Billy stated that Hereford has lost only 27 per cent of all the games she has played. Charles Spradley gave a report on the football letterman since 1926. Bud Wilkens gave a report on the boys and girls who have lettered in basketball since 1926.

These reports were very interesting and the students enjoyed the reports of records of former students of Hereford High.

NEW STUDENTS ENTER

Many high school students are very curious about the new faces seen about school. Perhaps this will settle the questions:

The new pupils are Troyce Stambaugh, seventh grade; Wayne Sparkman, junior; Bud Brady, Wayne Haun, John Hays, Eugene Osburn, Juniors; Louise, Frye, senior; Douglas Beene, sophomore. Other faintly familiar faces seen about school this week were Gaytha Wilson and the former Philene Arthur. These former students of Hereford practiced basketball with the girls Thursday.

Boys Defeat Bovina

Last Friday night the basketball teams of Hereford split two games with the Tulla teams. The girls won and the boys lost. The next night, Saturday, at Bovina both teams swamped the Bovina teams who had previously beaten the Hereford Whitefaces.

Friday night the girl cagers palmed back their defeat to the Tulla girls by being on the long end of a 25-19 score. Hereford's cagers outplayed the Tulla girls and led them by 8 points at the half. The score was 12 to 4. In the second half Hereford made one more point than they did in the first half while Tulla scored 15. Nor Jean Russell was the leading scorer, with six field goals.

The Tulla boys gained a split out of the two games by defeating the Hereford five 33-19. Tulla doubled the home team in the first half. At the start of the second half Hereford threw a scare into the Tulla Hornets. They started out with a spurt that came within four points of Tulla. Tulla then settled down to finish ahead by a good margin. Waller of Tulla and Clyde Posey of Hereford, opposing captains, tied for scoring honors with nine tallies each.

The Hereford sextet Saturday gained revenge for their defeat at Bovina. Hereford more than doubled Bovina's score, the score ending 74-33. Hereford led by only 13 points at the half, which ended 35-22. In the second half they scored 39 points, while Bovina managed but 11. Hereford scored 33 field goals during the game, and eight free throws. Ruth Atchley made 17 field goals and one free throw, and led the scorers with 35 points.

The Hereford boys won their third game of the season from Bovina. They cleaned Bovina 48-24. Bovina started their second team and soon found their mistake for Hereford had scored 17 points to Bovina's none. After this lead, Bovina's first team could not stop the rampaging Whitefaces. The score of the first half was 28-11. Clyde Posey piled up 23 points to lead the scoring. Fifty-one fouls were made during the game, Bovina leading with 26 to Hereford's 25.

The Hereford teams will play the Friona Chiefs here Saturday night. The girls have been winning and expect to win another game. The boys after breaking a long losing streak, will be hard to beat.

ennized and three appropriate songs had been sung by the bridal party, the students adjourned to their fourth period classes.

Frio News Items

BY MRS. W. A. SPRINGER
Mr. and Mrs. Owen Andrews spent Sunday in the home of Mr. and Mrs. W. F. Andrews in Melrose, New Mexico.
Mr. and Mrs. D. H. Allman and family, Miss Koma Hyatt were Sunday visitors in the H. D. Robbins home.
J. B. Harlin and family spent Sunday in the H. M. Mobley home.
Elmer Jones and T. L. Sparkman and their family were guests in the J. E. Andrews home Sunday.
Mr. and Mrs. J. B. Harlin and Mrs. Mobley spent Tuesday in Plainview with the latter's nephew, who is very ill. They also visited Rev. and Mrs. Stevens.
Miss Koma Hyatt spent Friday night in the Max Dixon home.
Mr. and Mrs. T. L. Sparkman spent the week end with Mr. and Mrs. Deward Roberson at Amarillo. Mrs. M. A. Springer returned with them for a visit here.
J. E. Springer spent Monday in Plainview.

Bippus Items

BY RUTH REESE
Hereford shoppers Saturday included C. T. Reese and family, Mr. and Mrs. Frank Canaba, Luna Whitson, Mr. and Mrs. C. V. Griggs, Charles Hoover and children, and Henry Griggs.
Junior Reese was a guest in the Homer Dodson home Monday night.
Bill Flippins has gone to Kansas City this week.
Mr. and Mrs. C. T. Reese visited in the Steve Williams home Friday night.
Mr. Dodson and family visited the Webb Adrian home Monday night.
E. Burks is working for Rufus Overstreet this week.
Virgil Walton, spent Thursday night with Chester Dodson.
The Ladies' Altar Society of Umbarger, Mrs. C. W. Ash, president, announces a dance for Monday evening, February 8, at the Parish Hall. Music will be furnished by Johnnie Ekelund's orchestra. The public is invited.

SCHOOL RECEIVES NEW PICTURES

High school has recently received seven new pictures for the building.
Among these are The Gleaners, Pilgrims Going to Church, A Venetian Scene, Sir Galahad, The Angelus and The End of a Day. The pictures are framed with gold color frames and are very beautiful.
These paintings will be distributed among the different classrooms in the building. One picture which depicts a beautiful building which has more arcs than can be counted on the fingers on two hands, was chosen by Mr. Wilson for his geometry and algebra classes.

Sophomores Pay.

Another class is loyal! The Sophomore class has paid in full its pledge to the staff for the exchange of papers with other institutions.



MERIT'S 3 GREAT EGG MASHES

Merit

\$3.25

Tip-Top

\$3.00

Square Meal

\$2.85

100 lb. SACKS

West Texas

Feed & Seed

PHONE 265



President Franklin D. Roosevelt

The President Calls for

HELP

To Aid the Flood-Stricken

PHILCO

—has been instrumental in bringing to the people of the United States the plight and terror-stricken pleas of the people of our fellow states, who have been left homeless, hungry and with little or no clothing to keep them warm in the greatest disaster in the history of the country. PHILCO has made it possible for the PRESIDENT to secure aid for these people in a short time.

With Each Philco Radio Sold from Now Until February 12, We Will Give 5% TO THE RED CROSS FLOOD-AID!



If you plan to buy a radio in the near future, BUY NOW and help a great cause. FIVE PER CENT will be given the Red Cross on each PHILCO Radio sold in the next week for flood-aid. Do your part—help the Red Cross take care of these hapless victims of the flood.

YOUR HELP IS VITAL!



Hereford Implement & Appliance Co.

PHILCO RADIOS

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MAYTAG WASHERS

TRY A WANT AD IN THE BRAND—RESULTS ARE USUALLY MOST EXCELLENT



MAKE EVERY DAY A NATIONAL THRIFT DAY

We can all take lessons in savings from the teachings and principles in the life of that great person, Benjamin Franklin.

Learn to save regularly—it's a habit that once formed you will never lose.

Start a Savings Account NOW!

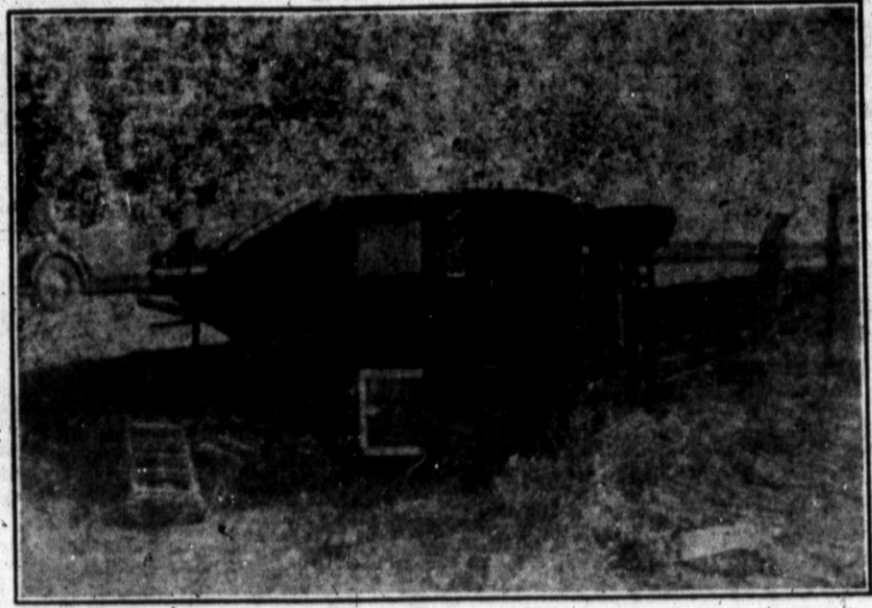
First State Bank

WHITEFACE ROUNDUP.



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Reviewing The Remains



Here lies the remains of the last trip to Friona on that faithful old bus that took the full night of the much-talked-about various members of the Hereford wreck. All the students hope the High School to so many places; bus rests in peace from now on. This is how it looked after its

NOW WHAT?

Students who are about ready to graduate from high school are beginning to wonder what next? This is a perfectly logical question. Now that they are about through with high school, what are they going to do? Mr. Hudson's guidance course, which is designed to help seniors decide on such questions as whether to go to college; if so, where, and if not, why not? This course should be a great help to seniors who do not know what they plan to do after high school. After all, there is the problem of making one's living. High school students often do not seriously think of the problems that will confront them when they finish school. Such a course as the one being offered can and should be very beneficial. Of course, it is the same as other courses. A person gets out of it what he puts into it. It is the opinion of the writer that this course is one of the most beneficial courses being offered.

THOUGHT QUESTIONS

If E. B. Posey Jr., likes to carry a girl's purse, what does it mean? What attitude should a person take when he doesn't make a go of ice skating? Does poetry writing by certain people suggest anything to you? When someone doesn't get hurt in a bus accident, is it luck or negligence? Why do the sophomores seem so settled and calm? When you comprehend something, does that mean you have absorbed it? Why is the desire to sleep so prevalent in high school? Does Bill Montgomery really like hamburgers? What is more useless than the hole in practically every school desk?

WELCOME BACK

What was the excitement at the east end of the second floor last Thursday morning? There was a group of girls crowded so close together no one could see what was in the center. Was there some new boy in school? No, the lucky person in the center was the last of the injured basketball girls to come back to school. Everyone was singing "How do you feel?" "When will you be able to start practice again?" "When will you be able to play?" "We are very glad to see you back in school again." "Do you have much make-up work to get?" Perhaps students fail to realize just how much they are missed until they have been absent and then come back to school, but the questions asked soon helps them to see that they do have friends. Of course, one does not have to be absent just to see if he has friends, but the girls did have to be absent, and they found out that the school was still for them. They were missed greatly and their determination to go on helping the school students to realize that the girls needed spirit and support of the highest and best to go on. With the cooperation of the school, the girls can build up to the best.

HI-Y INSTALLATION CEREMONY TO BE HELD

Work has just been started on the annual installation ceremony of the boys' HI-Y for the purpose of initiating all new members. This is a very impressive ceremony for both HI-Y boys and visitors who attend. The installation service lasts for about one hour. The service will be held in the gym Tuesday night, February 9, at 7:30 o'clock. The public is cordially invited to attend the service.

A MYSTERY

What is that little dark object that perches upon the window sill of the office? Its face wears a continued mischievous smile as it gazes upon the agitation of the principal and superintendent at being continuously pestered by all kinds of agents. At first the mystery was a dark (to Mr. Hudson at least) as the little Negro baby's face. Where could that little kinky haired darky have come from? Mr. Hudson's little toy dog, which, we presume, is the official office watch dog, seems to be asking the same question as it gazes at the darky in amazement and exasperation; for what right has a little brown-face doll to come in and steal his place in everyone's affections (even though it does have "pig tails" with little red ribbons tied about them)? But at last the mystery has been cleared! Everyone can rest in peace now, all except Mr. Dillehay. It seems that Mr. Dillehay's two daughters became deeply absorbed in the problem of buying their father a Christmas gift, a few years ago, and after considering this and that, a bright idea popped into their minds. The result: a little brown negro doll whose head was fairly covered with pig tails, whose pig tails were tied with red ribbons, and last, but not least, it was placed upon a Christmas tree, labeled "To Mr. Dillehay".

Rules Are Posted.

In the gymnasium of Hereford High School is posted a list of rules. These rules are drawn up by the Athletic Association and concern conduct of students in the gym and dressing room. The rules are entirely reasonable and fair. Students are asked to become acquainted with these rules and to observe them.

Hi-Y Elects New Officers

The girls' HI-Y met Tuesday night, January 26, at the high school for the purpose of electing officers for this semester. Mary Jane Morgan was re-elected president; Beverly Alexander, vice-president; Nellie Jo Shreve, re-elected secretary-treasurer; Caroline Frye, reporter; Viola Phillips and Mary Ann Baird, program directors, and Virginia Erie Reed, song leader. It was decided that the girls' HI-Y should join the boys' HI-Y for installation service, which is to be held in the high school gym on February 9. Parents of the girls are invited to attend. The meeting was adjourned.

SENIOR PERSONALITIES

Shirley Coleene Cress was born January 12, 1920, in Nolan county. Most of her school life has been spent at Sunny Slope near Happy, Texas. The last few years she has attended school at Cousins, near Plainview, Texas, and Hereford High. She had the honor of winning first place in the Three R contest held at Tulla in the Interscholastic League. She has not decided whether or not to go to college. Shirley said, "I haven't any special vocation in mind to follow, but maybe I'll be a dirt farmer." Her favorite hobbies are horseback riding, swimming (in the summer), collecting songs and keeping a scrap book.

Howard Higgins was born May 15, 1919, in Progressive community, 12 miles north of town. He has spent most of his school life at Higgins school. For the past few years he has attended school at Progressive and Hereford High. He does not plan to go to college immediately after finishing school, but plans to take up farming and ranching. His favorite hobbies are studying electricity and mechanics.

GUESS WHO!

The last two persons described in days past were Robert Green (California bound), and Dorothy Jordan.

Boy.

This person is not very tall, is rather fair complexioned, and has brown eyes. He is very popular, and a good football player. He holds an office in the sophomore class. His favorite saying is "Boy, have I been working!" He needs a device to keep the girls away.

Girl.

She is very dark complexioned and has black hair. She is not very tall and is always saying that she has a nasty disposition. She likes plain, very severe clothing, and you never see her in frills. Her favorite saying is "Heh! Heh! Heh! you know—like the villain. She holds an office in the Junior class and also in the girls' HI-Y.

Adrian News

The seniors and juniors and their sponsors, Mr. Syms and Miss Clinkscales, and some of the parents reported a good time in Amarillo last week. Earl Brown and Robert Crenshaw lost out in the boxing contest in Amarillo Monday night. Senior rings have arrived and the seniors are very proud of them. They have a European ruby in the crest, and on top of the ruby is a shield with an "A" in old English form, and below the shield is the word "Adrian" written with the initials HS under Adrian. There are six seniors in the class, only one of whom is a girl.

Adrian basketball team played Endeje Friday night, and lost 25-10. An epidemic of influenza is going through the country. Several school children are victims. The seniors have taken charge of the Sandstorm, with Evelyn Oldham editor, John Witt, assistant; Charles Bell, business manager; Robert Crenshaw, Dianne Morgan and Howard Rice, reporters. The Methodist quarterly conference met Sunday night.

The NGF met with Mrs. Bell in an all day quilting Wednesday. Mrs. Vaughn, Mrs. Chris Renfro, Mrs. Boyd London, Mrs. Matt Gilliland and Mrs. Russell came out from Hereford. Young people of the community meet each Sunday night before preaching and discuss many important subjects that will help in future life. Last Sunday the meeting was led by Charles Bell, with the subject, How can we find a better distribution of wealth? This discussion was by Buster Chapman, Margaret Taylor and Robert Crenshaw. Mother Kilne has been quite sick the last few days. Mr. and Mrs. Edgar Jacobsen entertained with a bridge party Friday night. High score for the ladies went to Mrs. Gerald Morgan, second high to Mrs. Glen Howard. The dust menace is being effectively controlled. Farmers have practiced chiseling under government regulations.

Ford Doings

Mrs. Kenneth Zearing was taken to an Amarillo hospital Friday, suffering from appendicitis. She underwent an operation Saturday morning and is doing nicely. Miss Clemens presented the Hill Billy in chapel last Thursday. The skit was given by the physical education class. The program was begun by the audience singing "When You and I Were Young, Maggie, followed by the skit, Grandma Says Yes. Mr. Syms gave a talk to the school body about chiseling with school materials. PTA purchased some furniture for the school stage consisting of a living room suite and rug. The next PTA meeting will be the second Tuesday evening at 8 o'clock. Mrs. Morrison and Buddy visited the M. H. Zearing home Sunday afternoon. Several school pupils have been out on account of sickness. Among them were John Witt, Robert Crenshaw and Evelyn Calhoun, Margaret and Lois Taylor and Naomi Reynolds, Robert Chapman and Wanda Taylor. The baby of Mr. and Mrs. Floyd Brown has been very ill. Mmes. Harper and Cocker of Muleshoe were here Friday shopping.

BY MRS. H. M. BENSON Ford Rhythm Band won second place in the amateur contest at Vega Tuesday night of last week. They had been given third place by mistake. Mr. Wise spent Sunday in the F. D. Ferguson home. Carl and L. J. Straffuss visited Hardy Benson Monday morning. Miss Lura Kelly spent the week end with friends in Amarillo. Charlene Walker spent Monday night with her teacher, Miss Elysie Whitsett. Mr. and Mrs. H. D. Hill were in Amarillo Friday. The woman's club will meet in the home of Mrs. George Benson in an all day meeting. A covered dish luncheon will be served at noon and the day will be spent quilting. A number of people have been ill with influenza the past two weeks. Most of them have recovered. Mrs. H. M. Benson and Mary Lucille attended church services in Vega Sunday. Try First to Buy in Hereford.

WAKEFUL GASOLINE
Just one tankful of Texaco Gas will open your eyes to real gasoline values. Here's a gas that gives a quick starting and power—a gas that gives you mileage.
TEXAS SERVICE STATION
GLENN SNYDER. PHONE 440

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THE HEREFORD BRAND
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Switch TO DODGE and Save Money!

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ABSTRACTS
Of All Deaf Smith County Land Titles.
DEAF SMITH COUNTY ABSTRACTS INC.
Cliff Estes, Manager

Card of Thanks.
We take this means of thanking our many friends for their many acts of kindness, the consoling words of comfort and the beautiful floral offerings in the illness and death of our beloved husband, son, son-in-law and brother-in-law, D. J. Neill.
Mary Lee Neill.
Mr. and Mrs. W. C. Neill.
Mr. and Mrs. B. E. Roberson.
Mr. and Mrs. J. G. Neill.
Edith Neill.
William Neill.
George W. Neill.
Kenneth Neill.
Pat Neill.
Mr. and Mrs. T. O. Neill.
Mr. and Mrs. Lee Curry.
Mr. and Mrs. Guy Walser.

Progressive News
BY OLIVE PBRKINS
Relatives and friends received word from Mr. and Mrs. Gilbey Donovan of Lenoir, North Carolina, of the arrival of James Gilbert on January 18.
Mrs. Arch Conklin and children visited her parents, Mr. and Mrs. Ray Hershey, Sunday. Mrs. Hershey has been ill with influenza. Mrs. Owen Neel and Wayne visited her mother, Mrs. Vicks, last Thursday.
Mr. and Mrs. Clyde Russell and children of Tex Roy visited Messrs. and Mrs. J. A. Ricketts and W. C. Russell and Edgar last week end. Rev. Hornbeak preached at Progressive Sunday afternoon.
Friends and neighbors surprised Lynn Powelson Sunday in honor of his birthday, which was February 1. A lovely covered dish dinner was served at noon. Mr. and Mrs. Allen Powelson of Hereford, and Mr. and Mrs. Clyde Russell of Tex xRoy were out-of-the-community guests.
Miss Ira Jeanne Ricketts attended the Young Peoples Conference of the Christian Church at Lubbock Friday and Saturday.
Mmes. C. C. Bowman and C. P. Cadwell, Misses Virginia Bowman and Eunice visited Mrs. Colby Conkright Thursday afternoon.
Mr. and Mrs. C. C. Bowman called on Mr. and Mrs. G. W. Webb at Hereford Friday.
Eugene, son of Mr. and Mrs. Jeff Roberson, spent the week end in the Caldwell home.
Mr. and Mrs. C. P. Caldwell visited Mr. and Mrs. Webb in Hereford Monday.
Luke McBrayer and wife spent Sunday with Mr. and Mrs. W. A. Ricketts in Hereford.
Mrs. Ira Ricketts attended a quilting for Mrs. W. B. Dameron Friday.
Mrs. B. M. Rogers returned to her home in Tucuman, New Mexico, last week after a 10-day visit with her mother, Mrs. C. E. Wade.

Close Drug Store Phone 13
WE SPECIALIZE IN THE BEST AT LOWEST PRICES!
FURNITURE POLISH
30c Liquid Veneer 49c
30c Liquid Veneer 26c
\$1.00 Value, Pound Stationery, 2 packages Envelopes, both for 69c
3 Boxes CLEANSING TISSUE (600 Sheets) 39c
35c BROM O-QUININE 29c
Quart MINERAL OIL 79c
\$1.00 Crazy Crystals 89c
70c Kruschen Salts 49c
75c Nyal Aspirin, 100's 39c
\$1.20 Syrup Pepsin 98c
25c Dr. West's Tooth Paste 17c
50c Milk of Magnesia 33c
FRESH NUTS
All kinds for your parties, dinners or Bridge at SPECIAL LOW PRICES
100 Capsules COD LIVER OIL 59c
Pint Nyseptol MOUTH WASH 39c
50c White Pine Tar and Honey COUGH-SYRUP 33c
75c IRON AND YEAST TABLETS 49c
WATER BOTTLE
And Fountain Syringe Combination \$1.19
NYAGER
Agar and Mineral Oil Lubricant \$1.00 VALUE 79c
10c TABLE
Tooth Paste, Hand Lotion, Shave Cream, Tooth Powder, Soap, Face Powder, Lipstick, Perfume, Shave Lotion, Talcum Powder.
SOAP
6 Bars CASHMERE BOUQUET 39c
This Coupon and 10c
Get 3 Bars of COLGATE BATH SOAP

TELEPHONE MEN STILL WORKING TO REPAIR ICE-WRECKED LINES
Telephone men, still at work repairing damage from the \$1,500,000 sled which swept from the Iowa border to the Gulf in January, can remember no worse ice storm. Yet they found, as they set about replacing 26,000 poles and 18,000 miles of wire leveled by the blast, that this year's disaster actually did less damage than the smaller 1924 ice storm. The reasons:
First—Most telephone poles today are creosoted yellow pine. They stand under ice that would snap poles used years ago.
Second—Constructed at heavy cost several years ago, an underground long distance cable through the heart of the storm belt "carried on." It formed a backbone of communication from which emergency lines could quickly be "patched through" to almost 100 isolated towns.
These things... improvements of the last 10 years... are a part of the Bell System's constant effort to make its lines proof against storm and disaster.
To those customers who were without service because of the storm, perhaps for several days, the company expresses its appreciation for their patience during a trying period.
Southwestern Bell Telephone Company

PERSONALS

Miss Geneva Sue Benton spent the week end here with her parents, Mr. and Mrs. Claude Benton. Miss Benton is a student in WTSTC, Canyon.

??? RAIN FOR FEB. 21 ???

Mr. and Mrs. J. W. Irvine of Chicago visited Mr. and Mrs. C. H. Dillehay Tuesday. They stopped here enroute to San Antonio where they will visit relatives.

M - S - T

for the stomach. Sold on a 10-day FREE trial at the Corner Drug Store, Hereford, Texas. 4-tfc

Mrs. H. H. Gull of Amarillo and her niece, Miss Willette Charlton, of Gallatin, Tennessee, spent Thursday visiting Mrs. A. M. Jones and Flis Owen.

Mr. and Mrs. James Wilson and daughters, Betty Jean and Patsy, were in Portales, New Mexico, over the week end visiting Mrs. Wilson's parents.

Rev. and Mrs. W. H. Roberts returned to their home in Tipton, Oklahoma, Monday after visiting in the homes of relatives here. Mrs. Roberts is a niece of Mrs. Ella Carr and Mrs. Jennie Thompson. Rev. Roberts filled the pulpit at the Baptist church for both morning and evening services last Sunday.

Miss Virginia Vaughn spent the week end in Amarillo visiting her parents.

??? RAIN FOR FEB. 21 ???

Mrs. Blackwell and baby of Friona were shopping here Saturday.

Jack Wayland, manager of the West Texas Gas Company, spent Tuesday in Lubbock.

Mrs. Dewey Wright of Dimmitt was here Friday visiting friends and shopping.

W. E. Hicks of Garden City, Kansas, spent a few days here last week.

??? RAIN FOR FEB. 21 ???

Attorney John Haunts of Dalhart transacted business in Hereford Wednesday. He was also guest talkmaster at the Lions Club Wednesday noon.

Miss Frances Smith returned to home in Amarillo Monday after a short visit here with Miss Inez Clark.

McCracken and Wilde Babies Revue Winners

Dorothy Dee Wilde, young daughter of Mr. and Mrs. Frank Wilde, and Jackie McCracken, little son of Mr. and Mrs. J. C. McCracken, were first place winners of the unique baby contest held in connection with the two-night showing of Coast to Coast here last week. The Belles and Beaux of 1937, as the contest was called, were selected by way of penny votes placed in fruit jars at the various business houses sponsoring respective contestants.

In the girls' division Barbara Burrey, sponsored by Packard Milling Co., was second, and Doris Jean Hastings, sponsored by the Hereford Motor Co., was third place winner in number of pennies collected for them.

Little Alex J. Schroeter, sponsored by Carl's Cafe, won second, and Alvin Darrell Johnson, of Flowers Grocery and Market, won third in Beaux contest.

The Junior Pioneer Study club, co-sponsors of the revue, presented blue, red and white ribbons with gold lettering to the first three places in both the Belle and Beaux contests, while Merchants of Hereford gave merchandise prizes to the first two place winners from the stage Thursday night.

The Wilde baby was sponsored by Luken's Grocery and the McCracken baby was entered into the contest by the Star Theatre.

Miss Irene Buckner, who is employed in the Resettlement office at Farwell was a Hereford visitor over the week end. Miss Buckner is a daughter of J. J. Buckner of this city.

Mrs. Orland Wilson and children, Clark and Sharie of Clovis, New Mexico, returned to their home Wednesday. Mrs. Wilson and children have been visiting her parents, Mr. and Mrs. Jim Clark.

Mr. and Mrs. Howard Roles of Amarillo visited her parents, Mr. and Mrs. J. J. Buckner, over the week end. Mrs. Roles is the former Miss Barbara Buckner, and her husband attends the Amarillo Junior College.

Member of Women's Chorus.

Miss Patricia Wederbrook, a 1933 Hereford high school graduate and now a junior student at WTSTC, Canyon, is a member of the woman's chorus. Miss Wederbrook, an English major, is also a pledge to the Elaphean society.

Bits O' Nothing

About This and That
By EARNEST E. HAYLEY

We would like to see the golf score of the fellow who wrote: Dignity and courage are the royal attributes of character.

The Dallas News says that any man with a nose for news can smell a rat, but with us it all depends whether the said rat is dead or alive.

An honest Hereford man never has to proclaim the fact—his credit rating will speak for him.

More than 100 non-metallic minerals have been tentatively located by Texas' Planning Board's mineral resource committee and efforts now are being made to determine the size and value of the larger deposits.

Tues. — Wed.

BARGAIN DAYS
10¢ Matinee—Night 15¢

Patsy Kelly Builds a Palooka Into a Champ!

PACK UP YOUR TROUBLE

and get set to HOWL!

HAL ROACH STUDIOS PRESENT



Start making your plans now to attend the "Spring Style Show"—on our stage February 23—one day only!

Benefit School Cafeteria!

Has Article Published.

Miss Ethel Rice, who was graduated by the WTSTC in 1926, has recently had an article published in the American Mathematical Monthly. Her subject was "On the Foci of Plane Algebraic Curves with Application to Symmetric Cubic Curves". All of Miss Rice's under-graduate mathematics was taken under L. G. Allen and Miss Edna Graham. Since her graduation she has taught in the public school of Pampa, and is a member of the Hereford faculty at this time. She received her master degree from the University of Colorado.

Dance at Umberger.

Dance at the Parish Hall, Umberger Monday night, February 8. A cedar chest will be given away. Music by Joannie Ekolund's EKE-LUNDS.

Mrs. B. M. Rosson of Plainview is visiting her son, Prentiss, and family. Mrs. Prentiss Rosson, accompanied by Mrs. Dow Mercer, drove to Plainview Saturday night, returning Sunday morning with Mother Rosson.

PENSIONS FOR AGED \$1,149

Sixty-five year old persons living in Deaf Smith county received old age pension checks totaling \$1,149.50, in December. This is according to information available at the office of the district and county clerk, a record of checks being sent there each month. Two checks, representing payments from the Federal government and the State of Texas, are received by the old folk each month. Amounts shown on the records in the clerk's office is one-half of each pension payment, except in cases where as much as \$29 or \$30 are received. In such instances only one check is issued recipient. No one in Deaf Smith county is receiving the maximum, which is \$30. The greatest amount received by any individual is \$13.50, and the lowest is \$2.50.

Mr. and Mrs. Claude Morris and daughter, Shirley Jean, visited Mrs. Clark's parents, Mr. and Mrs. John L. Wilson, and other relatives here Sunday.

From Jackson, Mississippi.

The Brand has received a letter from James R. Rutherford of Jackson, Mississippi, in which a check for two years subscription to the paper was enclosed. He and his wife formerly resided here, and are well known by many of the Hattie Rutherford of this city. In part Mr. Rutherford wrote: "I wish you people of the Texas Panhandle could be receiving a portion of these many flood waters we are now trying to flow back to the sea".

Bake Sale.

The Happy Teens Sunday school class of Methodist Sunday school will hold a bake sale at the Quality Food Store Saturday, February 6. Cakes, pies, candy on sale. 1c

Phyllis Rae Riner, infant daughter of Mr. and Mrs. W. W. Riner, is seriously ill at an Amarillo hospital. Mr. and Mrs. Riner are in Amarillo, and the baby's condition was reported late Wednesday afternoon as critical. Mr. Riner is supervisor of the local WPA projects.

STAR THEATRE

Thurs. - Fri.
LIKE A SORE THUMB
—IT STANDS OUT!



Many pictures are great, but only a few "do things" to you. "The Devil is a Sissy" is one of them.

Its characters... three boys... yearning for the esteem of their fellows... characters literally scraped from the sidewalks of New York... live... really live... and they'll do things.

"The Devil is a Sissy" with Freddie Bartholomew, Jackie Cooper and Mickey Rooney is grand entertainment for every person that lives and breathes. From its arresting title 'till its final laughable scene, it'll hold you breathless.

"The Devil is a Sissy" will "do things" to your heart or we will cheerfully refund your money.

IT HAS OUR PERSONAL GUARANTEE.

JOHN ROBERTS

SEE THESE DYNAMIC STARS... Freddie Bartholomew, Jackie Cooper, Mickey Rooney

...IN THE DRAMATIC "STREET SCENE" OF 1936!

THE DEVIL IS A SISSY

Plus Selected Short Subjects

??? RAIN FOR FEB. 21 ???

Saturday Only

Kiddies 10¢ Adults 15¢

Office Opens 12 O'Clock Noon.

Gene Teaches a Torch Singer the Tunes of the Trail.

Astry hops up to the mobsters, slumps to sleep ground than that paroled by Sheriff Gene!



Gene Autry

STAR THEATRE Hereford

SUNDAY — MONDAY
PREVIEW SATURDAY NIGHT

WHEN THESE TWO PUT THEIR HEADS TOGETHER

—there's fun and excitement aplenty in store for you! The NEWEST adventures of Mr. and Mrs. Thin Man—Dashiell Hammett's dramatic sequel. A grand concoction of roars, romance and mystery! Greater and even funnier than the original smash—with the same stars, author, director and producer! Your last gasp will be a cheer!



IN THEIR Brand New Movie!



PLUS—POPEYE CARTOON—PARAMOUNT NEWS!



WALL PAPER

We have just received over 3,000 rolls of new WALL PAPER, and we now have in stock over 75 patterns.

We invite you to come in and see the lovely patterns and colors we have—come in early while stocks and selections are complete.

Our prices are very reasonable and we can save you money on your wallpaper requirements.

E. B. Black Co.

FURNITURE - UNDERTAKING

Ambulance Service—Day or Night

February Brings FOOD VALUES

FLOUR
AMARYLLIS
48-POUND SACK **\$1.89**

CORN FLAKES	2 pks and bowl FREE for	22¢	GRAPEFRUIT JUICE	3 cans	27¢
OYSTERS	5-ounce can	11¢	PEANUT BUTTER	Pint jar	17¢
JELLO	All flavors, pkg	5¢	RAISINS	4-pound pkg	29¢
TAMALES	Ratcliff's, 2 cans	23¢	SYRUP	Velva, gallon	59¢

COFFEE 28c

BLACK EYE PEAS	Fresh, 3 cans	25¢	MAGIC WASHER, 1 large	25¢, 24¢	
FURNITURE POLISH	Quart	22¢	1 small	10¢, both for	
SPINACH	No. 2 can, 3 for	25¢	CATSUP	12¢	
OATS	Brimfull, large pkg	18¢	WORCESTERSHIRE SAUCE	Derby, bottle	10¢
			COCONUT	Bulk, pound	19¢

SOAP 35c

BEANS	Mexican Style, 3 cans	25¢	SOAP	Woodbury's, 3 bars	25¢
GRAPE JUICE	Quart	27¢	TOILET TISSUE	Roll	4¢
LYE	Rex, 3 cans	25¢	BEANS	Cut, 3 cans	25¢

CRACKERS 17c

PICKLES	Bread and Butter, jar	15¢	WASHING POWDER	White King, large package	31¢
TOMATOES	No. 2 can, 3 for	25¢	VIENNA SAUSAGE	2 cans	15¢
BAKING POWDER	Clabber Girl, can	23¢	TOMATO JUICE	No. 5 can 23¢, No. 10 can	41¢

Fresh Fruits & Vegetables

BANANAS	Dozen	12¢	ONIONS	3 pounds	10¢
CABBAGE	Pound	3¢	SPUDS	10 pounds	29¢
GRAPEFRUIT	Dozen	29¢	LEMONS	Dozen	27¢

PIGGLY WIGGLY

ALL OVER THE WORLD

PHONE 81 FRANK GYLES, Manager BUY AT HOME