

SOCIETY

MRS. JOHN McLEAN, Society Editor

Phone 181-W

FAMILY ALBUM RECALLS MEMORIES OF METHODISTS

A program of unusual interest entertained the members of the Methodist Church Friday night at the church. Rev. T. C. Willett planned the get-together as a last affair before going to conference.

The Old Family Album, represented by living characters brought back memories of forgotten experiences to the older members of the group and pictured realistic scenes of the past for the young.

Those taking part were: The Triplets, Mesdames W. B. Anthony, Andy Thomas and T. C. Willett; Family Doctor, J. E. Beyer; Cowboy, Hall Beavers; Senator Corinza, D. H. Bryant; Sophie's Children, Jack Spratt, Wanda Jean Reed and Mrs. Alvin Thompson; Hattie Lee Highstepper, Mrs. Wm. McGehee; Flora Filtration, Mrs. R. W. Harrison; The Family Group, J. H. Brooks, Mrs. Hattie Rutherford, Nadine Newell, Mrs. W. J. Stanford, Ray Conaway; Football Star, D. W. Hawkins; School Marm, Mrs. J. W. Kirby; Bride and Groom, E. B. Black and Mrs. W. O. Fox; The Circuit Rider, John McLean; The Children's Pa, C. M. Nicks; Mary Jane Morgan and Johnny Willett took the parts of two grandchildren, who turned the pages of the album, and Mrs. D. W. Hawkins was the aged grandmother, who told unbelievable incidents in the lives of the pictured family.

RHITA JEAN SULLIVAN LEADS LESSON FOR JUNIOR BAYVIEW CLUB

The Junior Bayview Club met at the home of Mrs. Mary Fraser, Thursday evening, October 21.

Miss Ruth Conkright, president, conducted the short business session. The program based on articles found in "Fortune Magazine," dealt with the shipping industry with Miss Rhita Jean Sullivan as leader. Several interesting facts concerning the industry were discussed. Miss Sullivan quoted from Cordell Hull, secretary of state, and told of his suggestions concerning ways of modernizing the Merchant Marine of the U. S., which is much smaller than that of any large nation. She also told of the interest and financial aid given the shipping industry by Joseph Kennedy.

Four new members were welcomed into the club. They were: Lueta Borden, Louise Holt, Clara Gillentine and Mary Elizabeth Stanford. Other members present were: Ruth Conkright, Katherine Kirby, Eloise Pitman, Edna Daughette, Ernestine Wayland, Rhita Jean Sullivan, Margaret Witherspoon, Ina Mae Gilbreath and the hostess.

BOOK REVIEW GIVEN FOR BAYVIEW CLUB

Members of the Bayview Club were entertained with a book review at the meeting held Thurs-

day afternoon at the club rooms at the courthouse.

"The last Puritan," by George Santayana, was reviewed by Mrs. F. T. Roloson and Mrs. J. W. Kirby. Mrs. Roloson dealt with the author's life, his environment and characteristics. Mrs. Kirby described the characters of the story.

During the business session reports from the Club Institute held recently in Palo Duro Canyon, were given by Mesdames E. W. Harrison, Bob Wilson, and Miss Lillie Hostetler.

Members present were Mesdames C. R. Barber, Essie Cardwell, John Coffee, T. M. Dameron, W. M. Emmons, E. W. Harrison, G. W. Heard, G. M. Hudson, A. M. Jones, J. W. Kirby, Paul Mathers, John McLean, C. F. Moore, J. H. Olson, F. T. Roloson, J. W. Spradley, Bob Wilson and Miss Hostetler. Mrs. Ethel P'Pool was a guest.

CAMP FIRE GIRLS CHOOSE NEW OFFICERS

New officers chosen by Camp Fire Girls at the regular meeting held at the home of the guardian this week were: Doris Elaine Dillehay, secretary; Nona Dean Rose, assistant secretary; Nadine Newell, song leader, and Mary Ann Acker, pianist.

The regular business meeting was conducted and members repeated "The Trail Seekers Desire" and sang "Wohela Cheer."

Those attending the meeting were: Mary Ellen Henslee, Virginia Ann Dillehay, Mary Ann Acker, Nona Dean Rose, Betty Jane Roloson, Rue Wilson, Eleanor Wilson, Mozelle Shreve, Gladys Shreve, Mary Nicks, Margaret Olson, Nadine Newell, June Dameron, Margaret Higgins, Doris Elaine Dillehay and Mary Elizabeth Stanford, guardian.

HALLOWEEN MOTIF IS FEATURED

The Halloween motif was featured in decorations when Mrs. Roy Jowell entertained members of the Pleasure Hour Bridge Club at her home Thursday afternoon.

Prize packages were wrapped in Halloween colors and tallies, favors and refreshments carried out the Halloween motif.

Mrs. Boyd London won high score prize and Mrs. B. R. Dixon won low.

Those present were Mesdames W. J. Stultz, Ralph Smith, Harry Lomas, Buford Farmer, Pat Lawhon, Earl Phillips, B. R. Dixon, Boyd London and the hostess.

COUNTRIES OF THE FAR EAST STUDIED BY DAWN STUDY CLUB

The Dawn Study Club met Tuesday afternoon, Oct. 19, at the home of Mrs. Gladys Miller. Mrs. Vada White presided over the business session. Roll call was answered with cooking hints.

Countries of the Far East were studied, with Mrs. Bessie Smith and Mrs. Lois Wimberly giving papers on Tibet and Mongolia. Both articles stressed the native customs of the people, their habits and manner of dress.

A feature of the meeting was a lovely shower presented to Mrs. Lois Caldwell, a member.

Refreshments were served to Mesdames C. P. Caldwell, Cecil Hodges, Martin Campbell and Miss Eunice Caldwell, guests, and to the following members: Mesdames Mary O'Neal, Alcene Leake, Bess May, Olive Frye, W. P. Caraway, Willie Wimberly, Laura May, Bessie Smith, Lois Miller, Vada White, Lois Wimberly, Lassie Roberson, Lois Caldwell, Willie Barnes, Mary Alice Frye and the hostess.

Those sending gifts for the shower were: Mesdames Ruth Womble, Martha Galley, Wilda Womble, Edda Stewart, Ruby Wimberly and Lois Stewart.

The next meeting will be held at the home of Mrs. Bessie Smith on Nov. 2. Mrs. Lois Miller will be co-hostess.

LUNCHEON CLUB IS ENTERTAINED

Mrs. Jack Wayland entertained members of the Wednesday Luncheon Club with a luncheon and bridge party at her home on Wednesday of last week.

The house was decorated with pink roses and yellow chrysanthemums. The fall motif was accented in tallies and bridge accessories. Those seated were Mesdames Alton Fraser, W. L. Davis, C. C. Rockwell, W. M. Emmons, Jimmy Gillettine and three guests of the club who were: Mrs. S. P. Rosson, Mrs. C. C. Acker and Mrs. Sherman Morgan.

Mrs. W. L. Davis was awarded high score prize in games of bridge, after the luncheon.

INTERMEDIATE CHRISTIAN ENDEAVOR MEETS AT THE CHURCH

Intermediate Christian Endeavor of the Christian Church held their regular meeting at the church Sunday evening. Kathryn Henderson led the program on "Growing up and Growing Upward." The motto, "Look up and not down,

Look forward and not back, Look out and not in, and lend a hand," was read by the leader.

June Dameron sang a special number and Wayne Phillips read a poem. Billy Dameron gave the devotional. The prayer was led by Richard Petersen.

A general discussion on "Temptations that keep us from Going Forward," was followed by talks on the lesson subject by Larry Trimble and Richard Petersen.

The next meeting will be held at 6:30 next Sunday evening at the church. Billy Dameron will have charge of the program.

ATTEND WORKERS CONFERENCE IN CANYON

A group of Baptist Young people attended a district Workers Conference held in Canyon Friday at the First Baptist Church. Representatives were present from Happy, Friona, Tulla, Dimmitt, Bovina, Canyon and Hereford.

Rev. Byrnes, district missionary from Tulla, was the principal speaker for the afternoon.

Those attending from Hereford were: Pollyanna Crawford, Glennis Cockrell, Paula Mae Edwards, Lottie Bell Edwards, Kitty Kloe Harlin, Anna Jo Owen and Mrs. R. E. Perkins, sponsor of the group.

CHRISTIAN ENDEAVORERS DISCUSS YOUTH PROBLEMS

The Christian Endeavor of the First Christian Church met Sunday evening at the church. An interesting program concerning "The Place of Youth in the Church," was presented. Basil McKinley was leader and talks were made by Erma Faye Robinson and Carl Oldham.

Special music was furnished by Helen Frances Streu and Nola Margaret Blue, accompanied by Mrs. Ellis Combes.

During the business meeting, plans were made for a Halloween party to be given Friday night, Oct. 29. The party will be held in the big barn at the Hillsdale Hatchery and will begin at 8:30 o'clock. Guests will masquerade until twelve o'clock.

I'M PUZZLED! WHAT GASOLINE SHOULD I USE IN OCTOBER?



The prize-winning answer to this little man's puzzle is: Use the new Phillips 66 Poly Gas.

It is the 100% custom-tailored gasoline which you can use every month in the year without worry... without annoying carburetor adjustments... without excessive and wasteful choking in cold weather.

This is why, Phillips anticipates for you the climatic changes in your locality. Makes a different gasoline every month for every place which needs it—as determined by hundreds of thousands of observations by the U. S. Weather Bureau.

No no matter what the thermometer reads, Phillips 66 Poly Gas gives you cooler running in summer and faster starting in winter. And all year round it delivers the extra power and extra miles which result from the extra energy units added to every gallon by the patented POLYmerization process.

Just stop at any Orange and Black 66 Shield, and learn why so many millions of car owners say that Phillips 66 Poly Gas... which costs nothing extra... is today's greatest gasoline value.

IT'S TIME TO CHANGE TO COLD-WEATHER GAS. Don't wait. Avoid trouble, drain and refill with Phillips 66 Motor Oil.



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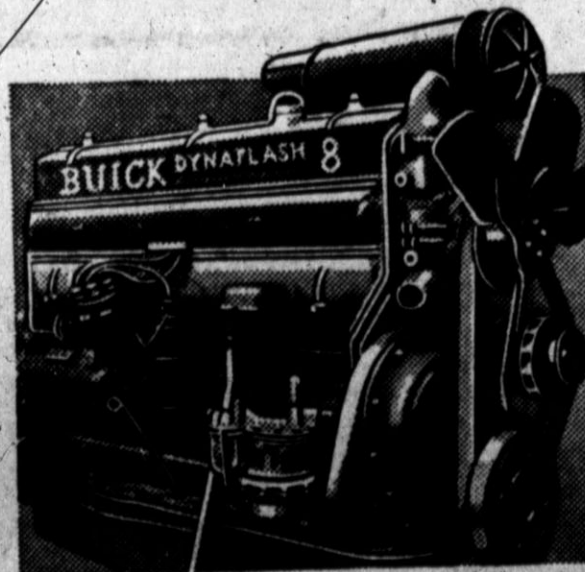
All set? listen: HERE'S THE ENGINEERING MUST STORY OF THE YEAR!

Featuring the DYNAFASH ENGINE and TORQUE-FREE SPRINGING — in the Most Modern Chassis in the World

YOU won't drive a hundred yards in a new Buick without realizing that something marvelous new and different is happening here. It's something that happens in no other car, in no other engine. Speeding through the intake manifold, the fuel charge hurries into the cylinder at something like 250 miles an hour.

Leaping to meet it is the piston, with a unique device called a Turbulator built into its face.

Then occurs something more than



high compression—literally cyclompression—as swirling gasoline vapor is compacted about the spark plug.

The spark sets off a fist-size hurricane—and gasoline gives up more performance than it ever gave up in a commercial engine before!

This livelier, smarter power might seem enough for engineers to lavish on a car in a single year.

But matching DYNAFASH power in importance is Buick TORQUE-FREE SPRINGING and its arroffite ride.

Take a Buick over a railroad crossing—around a curve—over bumps.

There's no thud and chatter, no tail-swing or roll; you cover rough going with the silk-smoothness of a panther on the prowl.

All because old-type leaf springs are gone! In their place, each wheel has a soft, shock-smothering cushion of stout coiled steel.

Skid risks are blessedly reduced. Rear tires last longer. The whole car handles more easily! That's TORQUE-FREE SPRINGING at work!

If it's power you're after, you'll want Buick's DYNAFASH engine. If it's comfort, you'll choose the TORQUE-FREE SPRINGING ride.

With either you get the other—plus half a score of features your Buick dealer is waiting to describe. See him now—for the engineering "must" story of the year!

NOW ON DISPLAY at BUICK showrooms everywhere

"Better buy Buick!"

YOUR MONEY GOES FARTHER IN A GENERAL MOTORS CAR.

"Buick carries the banner forward"

AN FIVE TO THE FRONT CAR TO THE FRONT

Santa's Most Important Helper

There's nothing like a well nourished savings account to make a merrier Christmas — it takes an awful lot of worry off Santa Claus' shoulders, and insures a bountiful and beautiful holiday season for everybody.

Now is the time to ask about our savings plan for your convenience. Talk it over in the family; start a savings account now.

Start Saving Regularly



First State Bank

NORTON MOTOR COMPANY

317 N. Main St.

Hereford, Texas

Gonda Biggers Is Official Of Press Club At Canyon

CANYON—Named "The Fourth State," a press club has been organized at West Texas State College by members of the staff of the fair, college weekly newspaper, Ben Ezell of Silverton, business manager of The Prairie, was elected president. Others officers include: vice-president, Miss Gonda Biggers, Hereford; secretary, treasurer, Dids Meek, Lamesa, year-book representative, Glyndon Rill, Spearman; sponsor, Olin E. Hinkle, professor of journalism. The club will sponsor regular programs and visits by newspaper men of the Panhandle.

Westway Items (10 miles west)

MRS. MERLIN KAUL

One of the most successful carnivals ever held at Westway was the Fourth Annual Carnival of last Friday night. A large crowd of patrons and visitors was present. The booths of Bingo, balloons, and weigh guessing opened at 7 o'clock and at 8 o'clock a most entertaining program was held in the auditorium. The program included the Crowning of the Carnival Queen, an Indian Playlet, Chalk Talk by Miss Viva Mae Thomas, teacher at Daniel school, Popsy Turvy Drill in which Clown Roger Hartman exhibited the intelligence of his trained mule, Mephisto.

Miss Emily Minter held the lucky number, which won the large turkey roaster. Financially, the carnival was indeed a success. A total of \$86.40 was raised and the school will clear \$70.

The school wishes to express its appreciation to the merchants who so willingly co-operated by their donations, and to all those who helped in any way to make the carnival a success.

Mrs. Vina Edmonson went to Plainview, Monday, where she will visit a few days in the Les Odom home.

Mr. and Mrs. V. Skypala and Mrs. Richard Connally went to Amarillo, Thursday.

Mr. and Mrs. Merlin Kaul and son and P. H. Gilliland attended a birthday party for Malcolm Casela, who have recently moved to the S. P. Rosson farm southwest of Hereford.

Mr. and Mrs. George Shepard of Summit, Miss Louise Miles of Las Cruces, N. M., Mr. Perry Johnson of Hereford, were visitors at the Clyde Shepard home, Sunday afternoon.

Vernon Wilson and Jack Smith arrived Friday from Abilene, where they have been visiting in their respective homes.

Grady Wilson, Jr., was a visitor in the home of his uncle, Ellis Wilson at Hereford, Sunday.

The pumps for the irrigation well on Joe Landers farm were installed last week.

Mrs. Merlin Kaul was one of the hostesses at the shower for Mrs. Irving Willoughby which was given Wednesday at the home of Mrs. Ralph Smith. Mrs. Smith and Mrs. Carl Jennings were the other hostesses.

Mrs. T. B. Cox attended the Bookings School held at Canyon, Friday. The demonstration was given at the theatre in the form of a movie.

Mr. and Mrs. C. V. Burgess and Melvin Joe, Mr. and Mrs. Bill Landry were Clovis visitors last Thursday.

Bert Schensheid and Bill Schader of Norman, Okla., were overnight guests at the V. Skypala home last Thursday night. They were enroute to California.

Mrs. Richard Connally visited Wednesday, with Mrs. George McDonnell, at Hereford.

Eustace Osburn spent the week end at Plainview visiting friends.

Mrs. Lawrence Benson of Amarillo was a caller at the V. Skypala home, Saturday morning.

Mrs. Bud Hopson of Hereford, accompanied by her mother, Mrs. Grady Wilson were callers at the C. Hartman home, Thursday.

Mrs. Orville Houser and Mrs. Marcus Houser of Hereford, visited at the G. C. Hartman home, Friday.

Jo Ann Witherspoon spent the week end at the home of her grandparents, Mr. and Mrs. G. C. Hartman.

Mr. G. T. Brashear had the misfortune of getting three ribs broken when a horse fell on him last Friday. Complications are preventing his recovery at present.

Mr. and Mrs. G. T. Brashear have received word that their eldest daughter, Mrs. George H. Rhodes of Corpus Christi was in a car wreck last week. The car was badly damaged but Mrs. Rhodes escaped injury.

Mrs. Rhodes is very active in social work. She is president of the local unit of the P. T. A. and as the honor of having her name engraved on the corner stone of the Parent-Teachers Building at Austin.

Gomer McCoy of Canyon, was week end visitor at the Dodson home.

The Quarterly Conference of the Methodist Church was held at Westway, Sunday night. Presiding Elder Rev. J. O. Haynes of Amarillo, delivered the message and took charge of the business.

Stewards elected for the next quarter were: Paul Mathers, Mrs. Al Werner, Mrs. Merlin Kaul. Golden Cross Director Mrs. H. A. M. White; Missionary Director, Mrs. A. C. Pierce.

Visitors present were: Mr. and Mrs. Seymour and daughter, Minnie, of Dawn, and Mr. and Mrs. DuBois Walker of Wyche.

Mr. and Mrs. H. A. M. White and daughter, and Mrs. Merlin Kaul placed their membership with the local church.

Mr. and Mrs. Gilpin were dinner guests at the home of Mr. and Mrs. H. White, Sunday, and were supper guests at the Moody Stephens home. They called at the J. A. Roe, A. C. Pierce and Al Werner home, Monday, en route to their home in Amarillo.

Mr. and Mrs. Paul Rudd and boys visited relatives and friends at Springlake, Sunday.

Mr. J. B. Little and Mr. Wilburn Griffin spent the week end with Mr. and Mrs. Curt Griffin in Amarillo.

Mr. and Mrs. W. J. Gilliland, parents of P. H. Gilliland, arrived here, Saturday, from Los Angeles, Calif.

Mr. and Mrs. K. D. Tatom and little daughter, Polly, returned Sunday, from a short trip to Oklahoma. Mrs. Tatom is a sister of Mrs. J. T. Davis.

Mr. Ralph Durstine of Amarillo, was a dinner guest at the Merlin Kaul home, Sunday.

Mr. and Mrs. John Weyen of Amarillo, were guests of Mr. and Mrs. T. B. Cox and family, Sunday. Mrs. Weyen is the owner of the Blue Bonnet Beauty Shop at Amarillo.

There will be preaching at the school house, Sunday. Rev. Foust is expected to be present.

W. C. Julian is a new pupil in the sixth grade. He is staying at the Roy Harris home.

Pupils in the Primary room are weaving wool mats this week. This is another part of the Indian Unit.

Billie Jean Davis was absent two days last week and Edd Uri Talbot was absent Monday because of illness.

A general assembly of all grades in school is held every Friday morning from 11:30 to 12:00. All parents are invited to attend any time they are able to do so.

J. P. and Jettie Lee McCutchen have returned to school this week. They went to the "Cotton Patch" last week.

Martha Lee Rutter contributed an interesting picture of "Old MacDonald's Farm" to the Music room this week.

Rose in Her Hair



A rose by any other name—even "chapeau"—is still a beautiful thing to look at. Particularly is this true when its wearer is as chic as Miss Lucy Saunders, society girl of Belmont Park, N. Y., who is pictured here, modeling something different in hats. It is made of robin's-egg-blue crepe, draped to resemble a rose perched on top of her head.

Progressive News (1 mile east, 6 miles north)

BY OLIVE PERKINS

The Progressive Workers Club met Wednesday, October 20, with Mrs. C. P. Caldwell and Miss Eunice, with thirteen members present, and one guest, Mrs. Jeff Robertson. The next meeting will be with Mrs. Charles Green. After the business meeting a health program was given by Mrs. Owen Neel and Mrs. Oren Russell. The ladies also quilted. Mrs. Caldwell and Eunice served a lovely plate lunch to those present.

Miss Eunice Caldwell spent the week end with her sister, Mrs. Cecil Hodges.

Mr. and Mrs. Owen Neel and sons, Ray and Clyde, entertained Charles Galley, Billie Grubbs, Loy Bottsford, Misses Elizabeth Rice, Nellie Thompson, June Bottsford, Mary and Ida Brock, Sunday.

F. D. Perkins and Miss Olive were dinner guests, Sunday, in the

C. C. Bowman home. Mrs. Emmett Blakemore has been sick since Saturday.

Mrs. W. H. Hicks of Canyon, called on her daughter, Miss Agnes, Sunday morning.

Mr. and Mrs. Ray Hershey and Mr. and Mrs. Howard Hershey and daughters spent the week end with their daughter and sister, Mrs. Dudley Buzard and Mr. Buzard, at Muleshoe.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn visited her brother and family, and her father, Mr. Hughes, who has been sick, but is some better.

Miss Lucille Park spent Saturday night with Miss Agnes Hicks. Mrs. Lynn Powelson and Miss Agnes Hicks entertained their Sunday School classes, the Junior and Primary classes, Sunday aft-

ernoon, after Sunday School, at the Powelson home. Refreshments of cocoa and cookies were served.

An aluminum demonstration was held at the home of Mr. and Mrs. Ray Hershey, Wednesday evening. Guests were Messrs. and Mmes. Owen Neel, Emmett Blakemore, Ira Ricketts and Miss Agnes Hicks.

Visitors at singing Sunday evening were Lewis Smith and family from Dawn, Mrs. J. M. Lewis and daughter and nephews, and Mr. and Mrs. Albert Higgins and family.

Learning Fast The Groom News quotes Mark Twain: When I was a boy of fourteen, my father was so ignorant I could hardly stand to have the old man around. But when I got to be twenty-one, I was astonished

at how much the old man had learned in seven years.

Most of us lose far more money to incompetent friends than to designing crooks.

Your ENTIRE FAMILY LAUNDRY

With Our New THRIFTY SERVICE

This service is especially for family washings and includes all flatwork ironed, and wearing apparel returned damp. You'll like this new service.

TRY IT!

Minimum 15 Lbs. **60c**

SHIRTS finished in this service — Each **10c**

WE DELIVER!

Hereford Laundry
and DRY CLEANERS
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BUSINESS AND PROFESSIONAL DIRECTORY

The title to your land is vital. Our Abstracts correctly reveal the title.

A. G. THOMPSON
ABSTRACT CO.
4 Per Cent Federal Farm Loans.

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Chiropractor and Masseur

106 B Street—Just North of Mother's Park
Phone 841 for Appointments

INSURANCE

JNO. H. PATTON
PHONE 50

ABSTRACTS
Of All Deaf Smith County Land Titles.

DEAF SMITH COUNTY ABSTRACTS INC.
CHM Estes, Manager

Get your WARMIES NOW... at PENNEYS!

Once upon a time only Grandpa wore them! Today the whole family enjoys them! That's because the old-time heavies went out with the horse and buggy—and warmies came in all stream-lined! Warmies can be one of a dozen things—good-looking, winterweight hosiery, snug-fitting vests and panties, smartly styled sleeping wear. They all promise cozy warmth—greater comfort! Buy your warmies now—buy them for yourself and your family! But them at Penney's—at the LOWEST POSSIBLE PRICES!

<p>Big Assortment Children's COATS</p> <p>Better get Sister one of these for those long, cold days ahead!</p> <p>\$5.90</p> <p>LADIES!</p> <p>Tuckstitch PAJAMAS ... 98c</p> <p>Children's Flannelette SLEEPERS ... 49c</p> <p>Misses' Winter UNIONS Warmly Fleeced ... 49c</p> <p>Ladies PANTIES Rayon Trimmed ... 15c</p> <p>Single-Reversible Indian Type BLANKETS</p> <p>For Car or Home Use!</p> <p>\$1.59 each</p>	<p>BIG FLUFFY — BLOCK PLAID — DOUBLE BED</p> <p>BLANKETS</p> <p>Part Wool — PAIR</p> <p>\$1.44</p> <p>36-INCH OUTING FANNEL</p> <p>Ideal for quilt lining, sleeping wear, etc.</p> <p>12c yard</p> <p>ODDS AND ENDS</p> <p>SPECIAL VALUES!</p> <p>Ladies' LEATHER JACKETS ... \$2.77</p> <p>Ladies' FLANNEL ROBES ... \$1.49</p> <p>Boys' LINED JUMPERS ... 50c</p> <p>Boys' SHEEPLINED COATS ... \$1.67</p> <p>CHILDREN'S ANKLETS Pair ... 7c</p>	<p>Men's Warm Sheeplined COATS</p> <p>Big Wambino Collar</p> <p>\$5.90</p> <p>Men's Heavy Moleskin PANTS ... 1.89</p> <p>Boys' Warm Flannel SHIRTS ... 69c</p> <p>Men's Suede Leather JACKETS ... 4.98</p> <p>Men's Flannellette PAJAMAS ... 98c</p> <p>MEN'S Corduroy Suits Warm, Serviceable</p> <p>PANTS ... \$2.98</p> <p>JACKETS ... \$2.98</p>
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EXTRA! EXTRA! EXTRA!

New LOWER PRICES On Penney's

FAMOUS OVERALLS

CUSTOMERS GET BENEFIT OF NEW LOW PRICES! For 35 years Penney's have set the pace in work clothes value—constantly on guard against high prices—alert to pass any possible savings on to you! Once more quick-on-the-trigger alertness brings you savings on Penney's FAMOUS OVERALLS!

Super Oxhide Overall **79c** WERE 89c — NOW

Boys' Regular Oxhides were 58c—NOW **49c**

Super Big Mac Overall **98c** WERE \$1.10 — NOW

Boys' Super Little Mac were 89c—NOW **79c**

Save Safely SHOP PENNEY'S

It's From PENNEY'S It's Paid For!

THE **REXALL** DRUG STORE for lowest prices in town

Corner Drug Store

STARTS **WEDNESDAY** November 3rd THROUGH **SATURDAY** Nov. 6th

SALE

TWO for the price of ONE plus ONE CENT

MEDICINES	WEDNESDAY ONLY
\$1.00 pack of 50 Puretast Capsules	Compares with 45c value
Hallibut Liver Oil 2 for \$1.01	
49c pint size Mineral Oil	
Petrofol 2 for 50c	
25c size Rexall White Pine and Tar Cough Syrup 2 for 26c	Only 1 sale to a customer as long as stock lasts
49c pack of 100 Puretast Aspirin Tablets 2 for 50c	
TOILET GOODS	THURSDAY ONLY
Pack of 200 Kleenex Facial Tissues 2 for 21c	A 60c value Medford Linen Finish
50c Gardenia Face Powder 2 for 51c	
50c Gardenia Face Creams 2 for 51c	
Full Pint Mascal's Hand Lotion 2 for 50c	
EVERYDAY NEEDS	SATURDAY ONLY
25c Quality Kleenex Tooth Brush 2 for 26c	Beautiful, Convenient
25c pack of Rexall Ready-made Bandages Plain or Mergolene 2 for 26c	
50c pint size Floor-Wax Liquid Wax 2 for 51c	
Regular \$1.00 Symbol Hot Water Bottle 2 for \$1.01	
Stationery	
48 Envelopes 29c	
60 Large Sheets 29c	
Only 1 sale to a customer as long as stock lasts	
10 in 1 Make-up Compact 69c	
Powder, Rouge, Lipstick, Mascara, Eyebrow Pencil, Eye Shade.	
Only 1 sale to a customer as long as stock lasts	

Redeem This Rexall Coupon Worth 45c

Clip this Rexall coupon and bring it to our Rexall Drug Store during this One Cent Sale. Get 2 tubes of Rexall Milk of Magnesia Tooth Paste for 25c—a 45¢ saving.

VOID AFTER THIS SALE!

Name _____ Address _____



WHITEFACE ROUND-UP Staff Members

Editor-in-chief, Mary Jane Morgan Ass't. Editor-in-chief, John Willett Business Manager, Chilton Foster Ass't. Business Mgr., Virginia Newell

Sponsor — Miss Irene Crawford

Are You Courageous?

The eternal six weeks report has been given. A number of students are met with the gloomy prospects that low grades bring. The question now confronting them is this: Do I have the courage to face the coming six weeks struggle for passing grades?

Failure and low grades can be remedied. It is not so terrible to make failing grades once, but when this becomes a regular occurrence you should realize that something is lacking or undeveloped in your 'make-up.' Low grades should not become a regular occurrence.

Remember, "A quitter never wins, and a winner never quits."

A Peep In Our Neighbor's Back Yard

WHAT IS SUCCESS? It's doing your job the best you can. And it's being just to your fellowman.

GUESS WHO She is a small blonde, hazel eyes, and is appropriately called "Squirt." She was a candidate for the football queen.

The Boys' Glee Club was established in 1921, and lasted until 1935.

Highway Group To Meet At Vega

In order to expedite completion of Highway 51, north and south road across Deaf Smith County, a general meeting has been called at Vega for November 3, it was announced today.

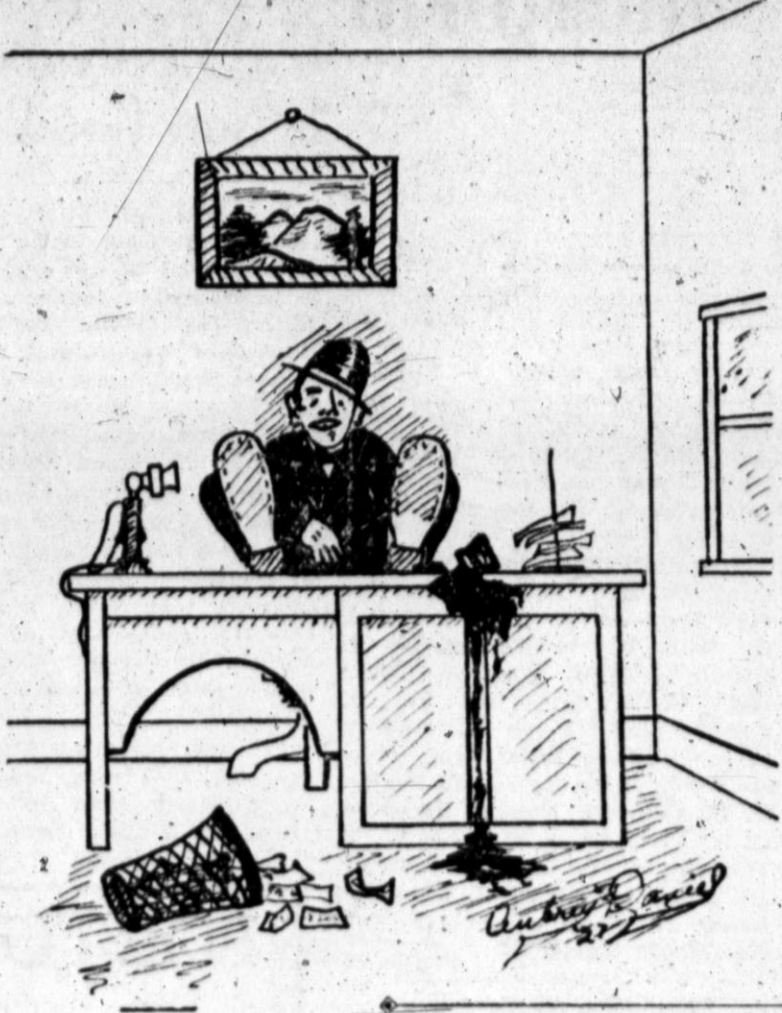
According to present plans, the road when completed, will run from Canada to Mexico City, forming an important part in the network of national and international highways.

Friona News

BY JOYCE LANDRUM Mrs. Homer Bennett and son, Lynn, of Franklin, Indiana, were here this week visiting their many friends.

Ready for Cold Weather? Let us check your car completely and get it ready for the cold winter months which are just around the corner.

TEXAS SERVICE STATION GLENN SNYDER PHONE 440



A Long Time Ago In School

State Supervisor J. H. Burnett, visited dear old H. H. S., inspecting carefully the various departments. Sherlock Holmes in disguise my dear Watson!

In the sports world we were them. Training rules were being rigidly enforced. No smoking allowed. Nevertheless, Captain Jess Russell was declaring: "We have won two games and lost two, up to date, but during the rest of the season we are not going to lose any more."

Sophomores Meet

The Sophomore class met Wednesday, October 20, and elected two yell leaders from the class, Dorothy Nell Trimble and Jack Knox were chosen by a unanimous vote.

Miss Eula Maye Chappel spent the week end with friends in Lubbock over the week end.

Mr. and Mrs. J. T. Gee visited in Lubbock over the week end. Mr. Richard Lee Hodges of Gilmer was a guest of Mr. P. L. New Myndesday night and Thursday.

Miss Thelma Chronista of Hereford, and Mrs. Strong of Dimmitt, were Friona visitors, Thursday.

Miss Freda Johnson and Lucille Curry were Hereford visitors, Thursday night.

Mr. Wayne Johnson, son of Mr. and Mrs. Irvin Johnson, and Miss Freda Ferguson of Portales, New Mexico, visited here Sunday.

Miss Freda Johnson and Mesdames G. F. Rogers and H. C. Wells were shopping in Amarillo, Monday of last week.

Mrs. Worth Weir, who has been in Louisville, Kentucky for the past three months, returned home last week.

ALUMNI NEWS

The ex-graduates of dear old H. H. S. are scattered far and wide, so gathering news for this column is no easy task.

We are sorry to hear of the eye injuries Farmer Norton received at A. & M. while working in the chemistry department.

Ernest Schelhaugen is among the pledges of Tri-Fair at W. T. S. T. S. in Canyon.

Roy Hastings was visited by his parents this past week end at Texas Tech, in Lubbock.

Jane McKee has been visiting in Monahans, Texas, recently.

Dorothy Jordan and Gladys Lewis are among the ex-graduates who have joined the married list.

Geneva Sue Benton who is attending Abilene Christian College, underwent an operation for appendicitis last week.

Roger Brumley of Tulia, says that roping cows is not all that it's cracked up to be.

Nola Margaret Blue, Erma Faye Robertson and Beverly Ruth Alexander, ex-graduates of '37, are broadening their education with a business course.

Irene Knox was seen ducking into the theatre last Thursday afternoon. (An old pre-school day habit).

Virginia Lee Hussey of W. T. S. T. C., and Clyde Hussey of A. & M., were elected to the Student Council in their respective colleges this year.

The party is still being discussed. Calvin Brumley, the president, appointed the entertaining committee, consisting of Nell Spradley and F. L. Lucas.

so many trucks of lovely yellow grain going from out this way, after so many years when nothing much but fodder was raised.

Mrs. Naomi Todd and son, Billy, and Mrs. Hastings and Miss Herta attended the show in Hereford, Sunday.

Mrs. C. F. Rogers went to Big Springs, Wednesday with Mr. and Mrs. Wright Williams, who moved down there, where Mr. Williams as employment with the Phillips Company. On Mrs. Rogers' return trip, she visited her sister-in-law in Abernathy and her daughter in Lubbock.

Mr. John Denhad of Farwell was a Friona visitor, Friday night.

Messenger News

BY MRS. J. N. MESSENGER The farmers of this community have been busy the past week, combining the maize and hauling it to town. It looks good to see

KIMBALL PUMPS

CHEAPER in the LONG RUN FOR THERE WILL BE LESS PUMP PULLING AND REPAIR COST!

And where can you find a farmer with a Kimball Turbine Pump that has spent one DIME FOR REPAIRS DURING THE PAST 15 or 20 YEARS that Kimball Turbine Pumps have been sold in this Plains Area?

Baker Pump Co. Division of Baker Mercantile Company LOOKNEY, TEXAS

HUMOR

A certain boy in this school received a very sentimental note from his girl friend. The note changed to some into the hands of the father of this boy's pal. The father read the note aloud with the boy (shall we call him Bill?), standing by, very much embarrassed.

"Ob, don't bother," answered Bill, "just use by face, it's red enough."

Virginia East: "Caroline, why are you putting that rubbing alcohol on your face?"

Caroline Frye: "Oh, I've been doing this for years."

Virginia: "Guess that's the reason it looks like it does."

A perfect boy would be as handsome as Jimmie Joe Johnson thinks he is, have as much personality as Jerry Jowell thinks he has, and get over as well as Bill Montgomery thinks he does.

A woman is a gossip column with powder on it, say the Brotherton infant and the Crosthwait gal.

It has been suggested that the Freshmen eat their "Huskies" or whatever it is before they take part in any more pep assemblies.

Danny Hales (in English Class): "Do you want us to diaphragm these sentences?"

Mildred Curtisinger was referring to the outline she made on "Ladies."

Miss Crawford: "That's another one that's too broad."

Vidabelle Orr: "Will you please listen to me while I inflict this verb?"

The four kinds of nouns are common, proper, collective and attractive.

The Juniors are sadly in need of a vocabulary drill. Grant Fuller excuses his inability to sell Holland's magazine because he thought he wanted prescriptions instead of subscriptions.

Jeanne Williams was looking for her materials to study her geometry lesson. "Mother," she said, "have you seen my chiropractor?"

DEFINITIONS

Jealousy: The friendship one woman has for another.

Conscience: An inner voice that warns that somebody is looking.

Sarcophene: An ill wind which nobody blows good.

Positive: Being mistaken at the top of one's voice.

Fun: When happiness wags its tail.

Professor: One who goes to college and never gets out.

mittee, consisting of Nell Spradley and F. L. Lucas. He also appointed the refreshment committee, consisting of Margaret Higgins and Maxine Beach.

LOCALS

Attend Parents Day At Texas Tech

Among those who attended Parents Day, an annual celebration honoring parents of students in Texas Tech, which was held in Lubbock Saturday, were Mr. and Mrs. W. J. Smith, Mrs. Edna Fincher, Mr. and Mrs. Lee Conklin, Mrs. Frank Barber, Mrs. Homer Henslee and Mr. and Mrs. H. E. Danforth.

Mr. and Mrs. D. W. Kinear of Washington, D. C., are this week visiting with Mr. and Mrs. J. R. Overstreet; the visit followed a chance meeting in Yellowstone National Park last summer, where the two couples became fast friends.

Fred Mulkey of Pampa, visited his sister, Miss Mamma Mulkey and other relatives here, Sunday.

Little Miss Harvinnel Snodgrass of Lubbock, is spending this week in Hereford, visiting her aunt, Mrs. W. J. Smith. She returned to Hereford with Mr. and Mrs. Smith

WITCHES?



NO, THIS IS NOT A WITCH! it's a Lump of That Good

COLORADO

SUNSHINE - MAITLAND COAL

It's almost bewitching though — or maybe we should say like magic, because it is practically endless, dustless, it burns with an intense even heat and is the practical and economical solution to your heating problems.

Order Your Winter Supply of COAL — NOW!

WEST TEXAS FEED and SEED PHONE 265

Saturday, after they had attended the Parents Day Celebration held at Texas Tech that day.

Mr. and Mrs. Claude Morris and daughter, Shirley Jean, visited her parents, Mr. and Mrs. Jno L. Wilson and other relatives Sunday.

Miss Lorene Valentine, student nurse at St. Anthony's Hospital in Amarillo, spent the week end visiting her parents, Mr. and Mrs. R. C. Valentine, of the Wyche community.

Mr. and Mrs. D. W. Kinear of Washington, D. C., are this week visiting with Mr. and Mrs. J. R. Overstreet; the visit followed a chance meeting in Yellowstone National Park last summer, where the two couples became fast friends.

Little Miss Harvinnel Snodgrass of Lubbock, is spending this week in Hereford, visiting her aunt, Mrs. W. J. Smith. She returned to Hereford with Mr. and Mrs. Smith

ney to California, where they expect to spend the winter.

Miss LaNelle Schelhaugen and brother, Ernest Schelhaugen, students in W. T. S. T. C., spent the week end at home, visiting their parents, Mr. and Mrs. W. R. Schelhaugen.

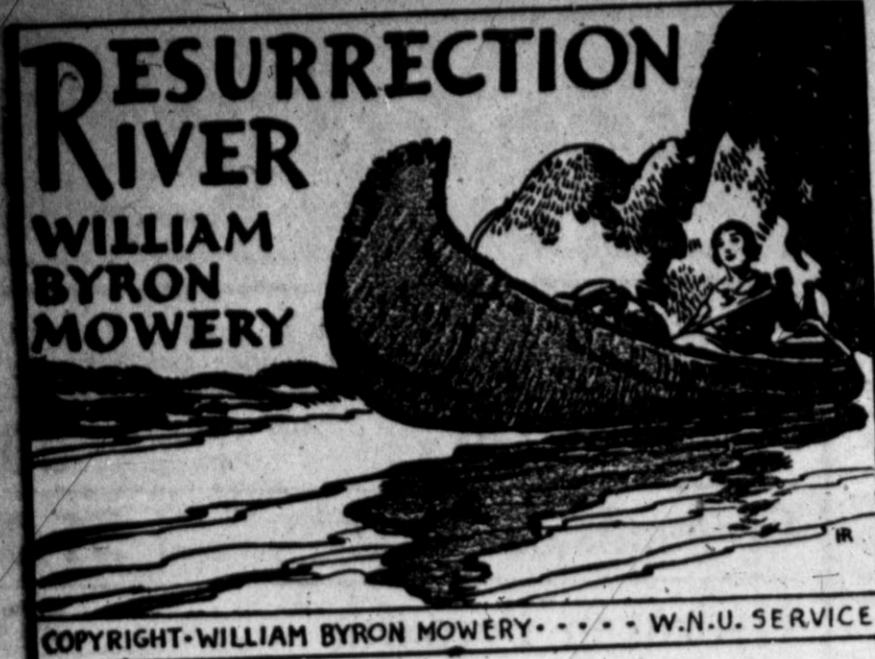
Oscar Lee of Wellington, is here for a visit with his mother Mrs. C. O. Lee, and other relatives.

NOTICE OF MEETING The Home Maker's Class will meet with Mrs. Edgar Mosely on November 4, at 3 o'clock instead of November 11, as previously planned, according to announcements today. All members were urged to attend.

Britain and France has an argument as to which has the best tea-makers.

Be Informed - Be Entertained - Read The Dallas Morning News "Texas' No. 1 Newspaper" Associated Press news service and wirephotos, seven days a week, bring to readers of The Dallas News news stories and pictures from all over the world.

TODAY! MEET HUDSON FOR 1938 New HUDSON Terraplane • New HUDSON Six • New HUDSON Eight 3 BRILLIANT NEW CARS Built to Excel in Style, Performance, Long Life Here are three greater new Hudsons ... Hudson Terraplane, Hudson Six and Hudson Eight ... magnificently styled for 1938.



WILLIAM BYRON MOWERY. COPYRIGHT-WILLIAM BYRON MOWERY. W.N.U. SERVICE

Daily and with growing anxiety Patricia was expecting Craig and Poleon to return. She was not worried about their safety—they had given the Chiwaughmis the complete slip, and the half-breeds were glumly hanging around the Bay; but she did worry about Craig's radium-lake plans. The pitchblende deposit might not be large enough or rich enough for him to raise money on. Their battle all hinged on that lake now. Their whole nine months of struggle was rushing to a head as swiftly as spring was rushing toward the break-up.

Warren remarked, with a wry smile, "This 'north shore' is a bit different from our North Shore, don't you think, Patricia?" He gestured at the frozen granite swells and the stark pines.

Patricia winced a little, as she pictured the North Shore drive and the Welling estate at this May season. Spring was beautiful there at home now. The trees were soft with buds, the cherries were in blossom, the woodlands were lovely with white sorrel and violets. Here were only snow and ice and rock.

Yet she was coming to like this stern land. It held a challenge which no other land in her experience had ever offered: its very harshness was a welcome contrast to the warm southlands; and she was beginning to look with disdain on the soft pampered life of the city country.

She walked on with Warren, silent. A shore cliff began rising from the water edge, and they veered out upon the level lake, keeping close to the foot of the rock wall.

"You might be interested to know," Warren informed, "that Rosalie Tarlton is at Fort Smith, on her way here. She dawdled around in Edmonton for weeks, but now she's coming in. Pilot Odrum, who's at Waterways, is to pick her up when he comes north."

Patricia was not interested. Just

suggested, "you should leave here immediately."

"My leaving this place depends on you," Warren answered. He stopped poking patterns in the snow and looked at her squarely. "I've got a proposal to make, Patricia. A bargain, if you like. To be blunt and forthright, here it is. Tomorrow morning you and I will get into a plane and go back to Chicago. We will both completely forget Dynamite Bay and everything connected with it. I'll give up my plans to buy this field. The claims I own already, including the Kessler Hill lode, will eventually make several millions for the company. I promise that I will not buy another claim, but will leave this field to Tarlton and these men.

"On your part you will give up your plans and your work here, and cut free from Dynamite Bay without reservation. That, by the way, does not mean that you need to resume your engagement to me, unless and until you yourself wish."

His startling proposition was like a thunder-yelp out of a clear sky to Patricia. After fighting all winter for this field, after setting his heart on this immensely rich prize, he was suddenly willing to abandon it. Ordinarily she did not trust his statements, but now he plainly meant every word he was saying.

The terms of his bargain were clear enough. In return for his giving up the field, he was asking her to give up her work, give up Craig, and go back home. Though he was not asking her to resume their engagement, he undoubtedly was believing that in time he could win her around.

She knew that this federal investigation, though a serious matter, was not the real motive behind his proffer. His actual reasons lay deeper, and, as usual, he was concealing them. For one thing, he was willing to pay almost any price to separate her from Craig. And then, he was badly afraid that in the battle over this field Craig was going to whip him. At any day Craig might return with a thunderbolt that would blast the company out of the Arctic; and Warren wanted to bargain now lest in a few days more he might have no bargaining power at all.

But his chief motive was the fact that in his absence the control of the firm was rapidly slipping out of his grasp. Russell Parkes had come back to Chicago last winter and resumed an active partnership and was shouldering Warren out. Warren had far more brains than he, was a better man in every way; but Parkes had powerful financial backing in the East to even up the struggle.

If Warren should return at once, take up his work again, beat that investigation and put the com-

pany's affairs in order, he probably could whip Parkes. Especially if he married Jasper Wellington's daughter!

How narrow and selfish and grasping he was, Patricia thought. His proposal, generous at first sight, was in reality a shrewd bold play for his own personal advantage.

She wanted to tell him that leaving Craig, living without Craig, was unthinkable to her; but she knew that this would hurt him, and so she said, as gently as she could: "No, Warren. I can't take your offer. It's impossible, for no other reason than the fact that I've already cut myself off from home."

"I can manage that. I'll smooth that out."

"But don't you see, Warren, that I can't desert Craig and these Resurrection men? I must say no."

"Is that final?"

"Yes."

When Warren spoke again, after several moments, his voice had turned cold, and his tones were edged with threat. "My dear, you're making a bad mistake. You'll bitterly regret it, likely before the week is out. Your refusal forces me to stay here. If I have to do that, I'm going to fight Tarlton with every weapon I've got. I'm going to smash him and have this field in my brief case when I do go back to Chicago."

"You've already used every possible weapon against Craig."

"Maybe! I stopped him once,

with that injunction. I stopped him again when I took the Kessler Hill lode away. But those two times were just skirmishing compared to what I can do to him if I'm forced to. After it's done, after it's too late, you'll remember what I offered you today. If Tarlton gets smashed and these men lose everything, the guilt will lie with you. You will be wholly and solely responsible for whatever happens during this coming week."

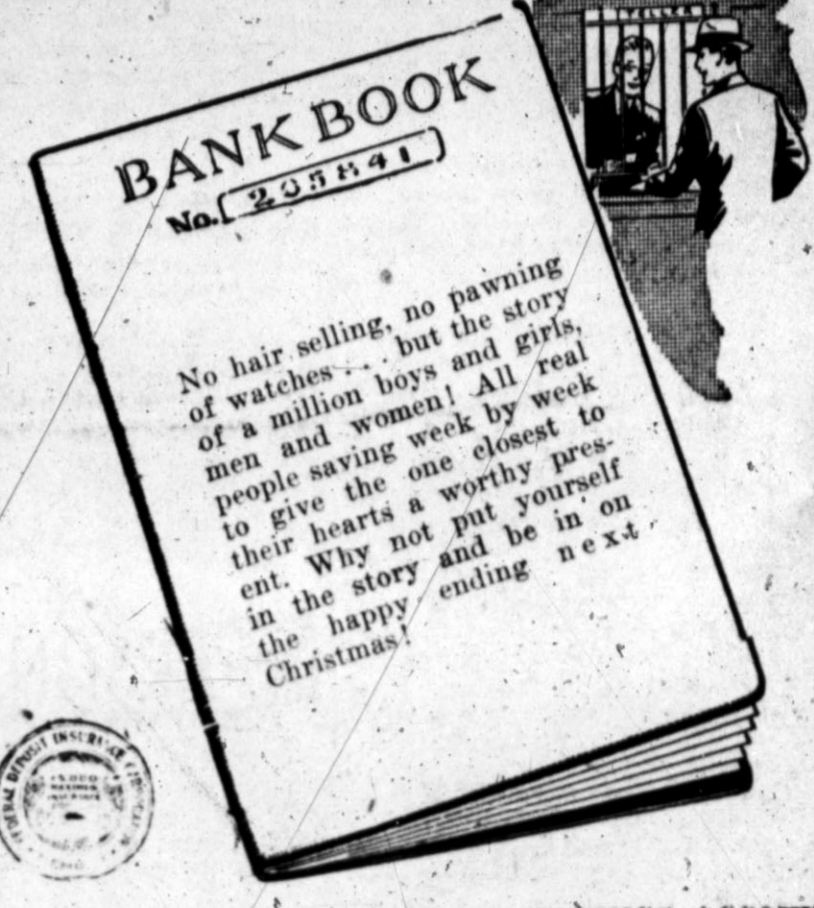
Back to her table, Patricia made tea, read her mail, and then sat on the cot by her window, thinking, with an uneasiness deepening upon her like the gathering twilight outside. She had thought it impossible for Warren to touch her, but he had, cruelly. Just when she had achieved a little calm and certainly, he had upset her again, planted doubt and confusion in her.

While the dark crept into her lonely cabin, she sat by the window, brooding over the dilemma

that Warren had put her in. If only she could feel sure that Craig's radium-lake plan would go through. But she was torn with doubt. Even if the pitchblende deposit did prove valuable, Warren might unloose catastrophe against Craig, as in the Kessler Hill affair. His words that afternoon hinted that he had some definite scheme in mind, some weapon more crushing than any he had hitherto used.

(Continued Next Week)

THERE'S A REAL STORY HERE!



START A SAVINGS ACCOUNT TODAY!

First National Bank

OF HEREFORD. MEMBER FEDERAL RESERVE SYSTEM. A Strong Bank Thoughtfully Managed

Bronchial Coughs Need Creomulsion

Just a common cough, a chest cold, or a bronchial irritation of today may lead to serious trouble tomorrow. They may be relieved now with Creomulsion, an emulsified Creosote that is pleasant to take. Creomulsion is a medicinal combination designed to aid nature in soothing and healing infected mucous membranes by allaying irritation and inflammation and by aiding in loosening and expelling the germy-laden phlegm.

The Medical Profession has for many years recognized the beneficial effect of Beechwood Creosote in the treatment of coughs, chest colds, and bronchial irritations. A special process was worked out by a chemist, for blending Creosote with other ingredients and now in Creomulsion you get a real dose of genuine Beechwood Creosote which is palatable and can even be taken frequently and continuously by both adults and children.

Creomulsion is one preparation that goes to the very seat of the trouble to help loosen and expel the germy-laden phlegm. When coughs, chest colds and bronchial troubles—due to common colds—hang on, get a bottle of Creomulsion from your druggist, use it as directed and if you are not satisfied with the relief obtained, the druggist is authorized to refund every cent of your money. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief that you want. (Adv.)

Sufferers of STOMACH ULCERS due to HYPERACIDITY

DEFINITE RELIEF OR MONEY BACK

THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. SOLD ON 10 DAYS TRIAL. For complete information, read "Willard's Message of Relief." Ask for "Free" at CITY DRUG STORE



See For Yourself...

This space is not an optical illusion. It shows you the contrasting effects of good lighting and poor lighting. The shaded portion will become more readable with more light. Try it. "Seeing Is Believing," but you will hardly believe your eyes with an IES lamp.

See your electrical dealer or

TEXAS-NEW MEXICO UTILITIES CO.

- Styling as different as it is beautiful, for this bigger-looking, better-looking low-priced car.
- Smooth—powerful—positive—the safe brakes for modern travel... giving maximum motoring protection.
- WITH SHOCKPROOF STEERING
- So safe—so comfortable—so different... "the world's finest ride."
- WITH SAFETY GLASS ALL AROUND
- Larger interiors—lighter, brighter colors—and Uni-steel construction, making each body a fortress of safety.
- Giving the most efficient combination of power, economy and dependability.
- Giving protection against drafts, smoke, windshield clouding, and assuring each passenger individually controlled ventilation.
- *ON MASTER DE LUXE MODELS ONLY

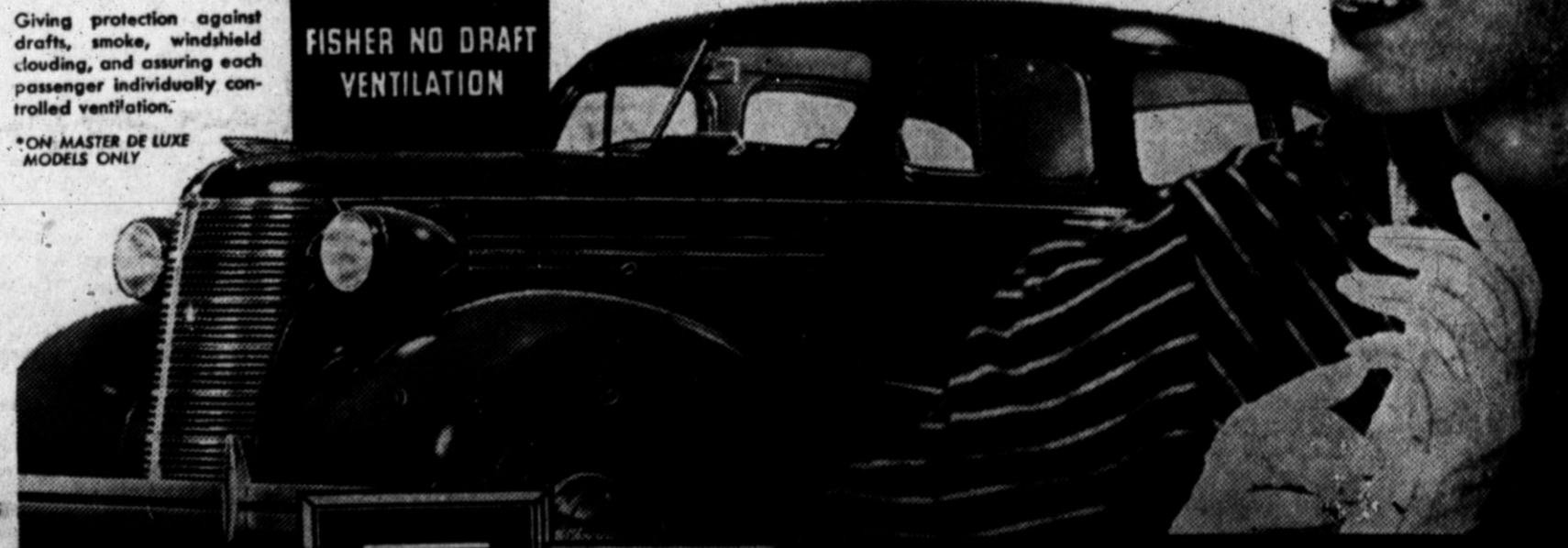
"You'll be ahead with a CHEVROLET!"

You'll be ahead in style—beauty—smartness—with this bigger-looking, better-looking low-priced car!

"You'll be ahead with a Chevrolet!" That's the enthusiastic verdict of more and more people as they see, drive and compare the new 1938 cars. And we believe it will be your verdict, too, when you consider all the exclusive extra values this beautiful new Chevrolet brings to you.

You'll be ahead in style—comfort—safety. And you'll also be ahead in all-round economy, for Chevrolet's famous Valve-in-Head Engine uses less gas and oil, and operates with a minimum of upkeep. See your nearest Chevrolet dealer today for a thorough demonstration of Chevrolet superiority.

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN. General Motors Installation Plan—monthly payments to suit your purse. A General Motors Value.



CHEVROLET THE CAR THAT IS COMPLETE

FOR 27 YEARS THE SYMBOL OF SAVINGS

Brumley-Woodford Motor Company HEREFORD, TEXAS

Six Hereford Students In Canyon Band

CANYON—Don't ever think that it is all play and little work in a college band.

The Buffalo band of West Texas State College practices on the instruments four days a week and also holds four drill practices each week. Its calendar for this term is well filled with appearances at the college and in other towns in the Panhandle. Professor C. E. Strain is director, and Bill Fields is drum major.

Hereford this year is represented by six students in the college band: J. T. Carroll, cornet; Dean Storey, trombone; Hugh Harmon, baritone; Ernest Echelbagen, bass; Howard Williamson, French horn, and La Nelle Scheibagen, alto.

Dawn Items

(13 miles east)

MRS. JESS CALDWELL.
Mr. and Mrs. A. T. Frye and daughter, Mary Olive and Mrs. Aubrey O'Neal attended a dinner in the home of Mr. and Mrs. Paul Frye at Amarillo, Sunday, celebrating their 10th anniversary.

Mrs. W. P. Caraway of Dawn, was among the guests attending the shower of Mrs. Gladys Lewis Willoughby, a recent bride, given by Mrs. Ralph Smith at Hereford, Wednesday afternoon.

Mesdames A. T. Frye, Ivan Leake and W. P. Caraway were Amarillo shoppers, Friday.

Mrs. William Wimberly was taken to an Amarillo hospital, Sunday, where she would undergo an operation for appendicitis, on Monday.

H. H. Miller and sons were Canyon visitors, Sunday.

Dawn students attending W. T. S. T. C. enjoyed a vacation, Saturday, due to Home-Coming celebration.

Another aluminum supper was held in the W. P. Caraway home, Monday night. Guests included Messrs. and Mesdames L. A. Smith, Mart Burum, Carl Wimberly, Fleming, Mrs. Brumley and Mrs. Hutson. These suppers are being held quite often in this community.

Mr. and Mrs. Jess Caldwell and

Seen in Year's Gayest Comedy



The Filmization of Thomas Smith's Deliciously delicious comedy, "Topper," brings to the screen two of the merriest laugh-makers in Hollywood. Constance Bennett and Cary Grant will be seen at the Star Theatre at the midnight prevue through Sunday and Monday.

Adopting a technique of camera presentation which is amazingly new on the screen, Hal Roach introduced a super whimsical comedy picture in "Topper," which opens at the Star Theatre with a special preview Saturday night and shows through Sunday and Monday.

The story, with its astounding theme and madcap action, is convincingly unreeled. The fun starts when Marion Kerby and her irresponsible husband, George (Constance Bennett and Cary Grant), meet accidental death and resolve to escape their spiritual prison

through the exercise of a "good deed." Stages of hilarity are reached when they select Cosmo Topper (Roland Young), a staid banker, as the object of this "good deed" and attempt to take his normal life and mould it to their own hectic ways of living. Intense interest follows the adventures and escapades which mark the experiment.

"Topper" is different — a gay and bright new fantasy comedy. Hal Roach, who has been making film comedies for more than 23 years, is to be complimented for producing this outstanding hit.

daughter, visited in the Otto Samuelson home at Canyon, Sunday.

Dawn Study Club met, Tuesday, October 19, with Mrs. H. E. Miller, with 20 members present, and a number of visitors. A very interesting program was given. The next meeting of the club will be November 2, with Mrs. Norman Miller as hostess, to be held in the home of her mother, Mrs. L. A. Smith.

Hartland and Johnnie B. Caraway attended the funeral services of Miss Geneva Sue Benton, held at Hereford, Sunday afternoon.

Announcement has been made of the marriage of Mr. C. C. Gammill of Dawn, to Miss Marjorie Duval of Lubbock, last Sunday, October 17. Mr. Gammill is a member of the Dean School faculty. Congratulations are extended by friends in this community. Mr.

Gammill will be joined by his bride soon, and they will make their home here.

Pull report has not been received on the honor pupils of Dawn school. It will be given later.

The Happy-Go-Lucky Club met Friday afternoon. Music was furnished by the rhythm band. After the program a two-division spelling match was enjoyed. The second, third and fourth grade division was won by Morris Barnes, and the 5th to 9th grades, by Mildred Luke.

Cal Farley's show, featuring "Stuttering Sam," will be at the Dawn school house, Thursday night, November 4. An admission of 10c and 25c will be charged. Half of the benefit will go to the school incidental fund.

Community Night will be Friday, November 5. A short program is being prepared which will precede the social hour. Everyone is invited to take part in this get-together monthly meeting.

Mr. and Mrs. W. P. Caraway and sons attended the 50th wedding anniversary celebration dinner of Mr. and Mrs. Jack Hutson, at Ward, Tuesday.

Vega News

(23 miles north)

MRS. H. R. SHIELDS
Judge W. A. Pullian is in Colorado Springs with his sister, Mrs. Daisy Forbes, who is seriously ill.

Miss Oleta Isbell of Aikon, and A. B. Landrum, son of Mr. and Mrs. L. W. Landrum of Vega, were married at the Baptist parsonage, in Aikon, Saturday night. They will make their home in Aikon.

Mrs. Bain Wiseman and Mrs. Everett Wiseman spent Thursday in Tucuman, N. M.

C. E. Winder of El Paso, was attending to business in Vega, Saturday. Mr. and Mrs. Winder recently bought the DeLuxe tourist camp in El Paso. John Wilson, a former resident of Vega, is employed by Mr. Winder.

Buck McNabb is working at the Conchas Dam, now as truck driver.

Miss Maxine Jackson and Miss Elaine McCombs gave a miscellaneous shower at the McCombs home, honoring a recent bride, Mrs. Raymond Thompson, Saturday afternoon. Three different groups came between the hours of 3 and 6 o'clock. The gifts were varied and useful as well as beautiful. Dainty refreshments were

served to about 60 guests.

Miss Rena Johnston and Miss June Farnsworth lead the Wednesday evening Bible Study at the Methodist Church, this week, with a discussion on the books of Micah, and Isaiah.

Miss Rachel Shields and Mrs. H. R. Shields were in Amarillo, Tuesday.

Mr. and Mrs. Hugh Knox attended the Phillips 66 sales meeting in Dalhart, last week. A portion of their time was spent with relatives.

The Worth While Home Demonstration Club met with Mrs. H. Climer in an all-day meeting, Friday. Pastry was demonstrated by Circle No. 1.

Mr. and Mrs. Lynn Starbus left Thursday for Sapulpa, Okla., where they will reside for the rest of this year.

Rev. C. R. Rhea, Dr. D. W. Clark and Allen Stagg attended a Methodist District meeting for Workers and Pastors.

Miss Edith Shields of Carlsbad, N. M., spent the week end with home folks.

Mr. and Mrs. Seth Funk were visiting relatives in Hereford, Sunday.

H. G. Artz and family were Amarillo visitors, Saturday.

Mrs. Dorothy O'Brien was the week end guest of her sister, Mrs. H. R. Shields.

Miss Lenora Giles, who is teaching in Pampa, was the guest of her parents, Saturday and Sunday.

Misses Charline and Mildred Rexine McNabb were Amarillo visitors Sunday afternoon.

Mr. and Mrs. Bill Swanson were in Plainview, Monday on business.

Rep. Marshal Rhea went to Lubbock for a day or two last week.

Mr. and Mrs. Raymond Thompson spent Sunday in Amarillo.

Mr. and Mrs. W. A. Jinks had for their week end guests, Mr. and Mrs. Fordson of Oklahoma.

Mrs. Mel Stewart was in Vega Monday afternoon.

Bellview News

(45 miles northwest)

MRS. R. H. JOHNSTON
The 4-H Club of Bellview sponsored a tacky party at the gymnasium, Friday night. A large crowd was present.

Mr. and Mrs. Cap Rutherford and family visited his parents at

Breckenridge, Texas, last week.

Bennie Messenger has returned from a visit to his parents at Throckmorton, Texas.

Elvis Burch, Resettlement Administration Supervisor, of Dimmitt, was in this community, last week.

Reginal Johnston of Norton, visited his parents over the week end.

Mrs. Kenebrew and Mrs. R. H. Johnston, Jr., of Norton, visited in the R. H. Johnston home Saturday morning, en route to Clovis.

As we were on our way to Hereford about two weeks ago, we saw some of the most beautiful feed we have ever seen. It was two miles north of Messenger school house. We have been informed that it was white maize. The stalks were about five feet tall, the heads about eight inches long with the grain as large as a small garden pea. It was so beautiful we stopped and admired it, and wondered why more of it was not planted in this country.

COURTHOUSE RECORDS

Warranty Deeds

J. M. Reeves and wife to D. R.

Grimes: south half of block 25, Welsh Addition, Hereford.

Standard Savings and Loan Co. to J. M. Reeves and wife: lot 1, block 9, Evans Addition, Hereford.

John W. Jennings to Trinity Valley Realty Co.: lot 3, block 11, Evans Addition, Hereford.

Capitol Freehold Land and Trust Co. to Ralph Smith: west half of section 17, T2-R3.

Troy Moore and M. R. Moore to Pitt K. Babcock and Rose Babcock: all of lots 1, 2, 3, 4 and 5 in block 4, Meacham's subdivision of block 10, Mabry's Addition, Hereford.

Power of Attorney

Reconstruction Finance Corporation appointed L. B. Glidden of Dallas.

Right-of-Way Easements

Ninety-seven right-of-way easements were this week filed to the Deaf Smith County Electric Cooperative, Inc.

New Automobiles

M. S. Benefield, Oct. 26, Packard sedan, Benefield Motor Co.

Roy Wagner, Oct. 21, Pontiac sedan, Norton Motor Co.

Claude Irvine, Oct. 20, Packard sedan, Benefield Motor Co.

AN EXTRA ROOM? TRY A WANT AD

COMPARE

KIMBALL PUMPS

Of EARL and ALBERT SPRINGER
(South of Hereford)

INSTALLED IN 1930

BAKER PUMP COMPANY

C. B. THOMAS, Sales Agent, at Shreve's Shop

DIVISION SALE

NOVEMBER 1, 1937

Linebred Anxiety 4th HEREFORDS

OTHERS' JUDGEMENT

"I consider the cattle in the Dameron Sale the most valuable collection of choice cattle ever offered the public in the Panhandle. There are more top cattle in this sale than I have ever seen offered before. You will agree with me when you see the cattle go through the ring next Monday. A lot of these cattle ought to stay here."

G. R. JOWELL,

"I have carefully gone through the Dameron herd, and find the cattle to be all, if not more, than they are represented to be. This offering will be a big surprise, to anyone who has not seen the cattle, for they are wonderful individuals and are backed up with the best of bloodlines. No one who is looking for the best will be disappointed in them. It will be an outstanding offering."

EARL GARTIN, Auctioneer.

"It is my opinion that few sales in the past have included as many good females, in proportion to the number offered, as will be included in the W. E. Dameron herd division sale on Monday, November 1st."

O. R. PETERSON
Daily Drivers Telegram, K. C., Mo.

HEREFORD, TEXAS

HEREFORD SALES PAVILION

33 BULLS-101 COWS

The buyer may take his choice of each pair offered!

OTHER'S JUDGEMENT

"Some Hereford breeders demand certain combinations of bloodlines: some demand definite standards of individual excellence, and others demand popular families of breeding combined with modern individuality to meet their ideals. Whatever may be the demands of Hereford breeders, they can find the kind of cows that will fulfill their requirements in the W. E. Dameron sale. The conformation of these cows is what better breeders look for: they are deep, thick, wide and have strong backs and good heads. Their feminine character is one of their special qualifications; their ability to produce good calves is another. Any breeder of good Herefords will like these cows, for I doubt if there are any better."

FRANK W. FARLEY
For The Hereford Journal.

Bob Mousel says Mr. Dameron has eliminated the many hazards of chance and offers breeders the most selective choices. "I am enthused," he said, "the cattle are good enough for anyone that desires and demands the best. They are not ordinary — but extraordinary. There is a reason. To be convinced, the public should get a catalogue and then see the cattle."

BOB MOUSEL.

SUPERIOR ANXIETY Jr.
"By Breeding We Attain" — Blood Counts

W. E. DAMERON

E. F. GARTIN
Auctioneer
F. W. FARLEY
For the Hereford Journal

SALE BEGINS
10 A. M.

PLAN NOW TO
ATTEND!

County Officers At State Meeting

Deaf Smith County was represented recently at a state-wide meeting of County Commissioners and Judges' Association in Amarillo by Commissioners Jack Rose, E. F. Allred, H. D. Culpepper, Wiley Robertson and Judge Earl W. Wilson.

The entire group attended the meeting Friday, and individual court members attended at various times during the session. New sheriffs was selected as the place for the next state meeting.

Wyche Items

(1 1/2 miles south, 5 miles east)

MRS. R. C. VALENTINE
Mr. and Mrs. A. E. Edwards of Hereford, visited in the home of his sister, Mrs. Mitchell.

The club met with Mrs. N. G. Elliston, with Mrs. Raymond as hostess. Fifteen ladies were present.

Mrs. John F. Gold and Mrs. DuBois Walker visited with Mrs. Gold's brother, Ernest Henry in Ottumwa, Friday night.

Mr. E. W. McCall of Tyler, visited in the home of E. W. Whitely, Wednesday night.

A supper was given in the home of Mr. and Mrs. Louie Olson, last Friday evening. After supper was served, Mr. and Mrs. Burnes gave very interesting talks on preparation of foods, and demonstrated the difference between the ordinary utensils and aluminum. Those present were Mr. and Mrs. Otto Olson of Hereford, Mr. and Mrs. C. E. Rea, Mr. and Mrs. Dock Robertson, Mr. and Mrs. R. J. Valentine, Mr. and Mrs. George Robertson, Mr. and Mrs. Barnes, and Mr. and Mrs. Louie Olson.

Mrs. J. W. Dickerson left last Thursday to visit in Amarillo.

Mr. and Mrs. DuBois Walker took supper in the home of Rev. I. B. White of Walcott and both families attended the Quarterly Conference held at Westway, Rev. James suggested the next meeting of the Conference would be held at Wyche.

Mr. Tom Medina, who makes his home with Mr. and Mrs. Whitely, while in West Texas, has just bought a thousand head of cattle

to feed. He has seven, hundred and seventy head on his ranch joining Kelso. The others on different fields in this community.

Mr. and Mrs. Gordon Gold of Amarillo, were dinner guests in the DuBois Walker home, Sunday. Mr. and Mrs. Billie Lundry spent the afternoon there.

Mrs. E. W. Whitely, who has been attending to business in her old home town of Granite, Okla., has returned home.

A very pretty and dainty bridal shower was given in the home of Mr. and Mrs. H. B. Elliston, Saturday night, in honor of Mr. and Mrs. Harvey Lindsey, who recently married.

In each window was tied a large pink bow of ribbon and three pale green wedding bells. Green bows holding pink chrysanthemums were placed about the rooms.

After all the guests were seated the lights were turned low and it was announced that travelers were passing through. From the opposite door, a small bride and groom entered, pulling a small wagon, piled high with many gifts, daintily wrapped. These gifts were presented to Mr. and Mrs. Lindsey.

Minnie Opal Elliston acted as the small bride and was dressed in a long white dress with pin sash and veil. Rockney Elliston acted as the groom and was dressed in a dark suit, white shirt and dark tie.

Pink and white cake and cocoa were served to thirty guests.

Mr. John Paetzold has installed hot water and Butane gas in his home, for cooking and heating and is enjoying its comfort.

Miss Lorene Valentine of Amarillo, spent Saturday night with her parents, Mr. and Mrs. R. C. Valentine.

Misses Lucille Park and Peggy Valentine attended church in Hereford, Sunday evening.

Miss Louise McClure was detained at her home in Claude, Sunday and Miss Oline Ramey substituted teaching in her place, Monday.

Mr. Raymond Elliston is having an irrigation well drilled on his place in this community.

Miss Peggy Valentine attended the funeral services for Geneva Sue Benton, held at the Church of Christ, Sunday.

Mr. and Mrs. John Paetzold spent Sunday afternoon at the Pat Filben farm watching the Fairbanks Morse people bring in Mr. Filben's new irrigation well.

Mr. Dillehay, Judge Wilson and State Superintendent visited the Wyche School, Monday.

Mrs. Louie Olson took a picnic of young folks on a picnic, Sunday. All reported a fine time.

Mrs. Louie Olson and children, and her mother, Mrs. George Brunley, and sister, Mrs. Early Joiner of South Plains, returned home last Tuesday from a weeks end visit in Bryson, visiting in the home of another sister, Mrs. J. O. Baker. Mrs. Baker and small daughter, accompanied them home for a visit here with relatives.

Everyone is planning a big time at the carnival to be given at the Wyche school house, Wednesday evening. Witches, ghosts, black cats and most any Halloween emblem will be there to greet you.

Mr. Walk Bradley of Hereford, visited his daughter, Mrs. Dock Robertson, one day last week.

Mr. Faye Paddock spent Monday in this community attending to business.

Miss Louise McClure resumed her school work here Tuesday.

D. L. Conner is a new student in the fifth grade.

Mr. and Mrs. Reseau and Andean are moving back to Memphis, after spending the summer here.

Mr. and Mrs. Bernice D. Forner or Arney visited in the home of her parents, Raymond Elliston, over the week end.

County, together with the location of the shops, round-houses and general offices.

The citizens had met at the court house in a meeting to arrange for the railroad bonus. Judge John P. Slaton was made chairman. There had already been \$8,000 subscribed, and at that meeting this amount was raised to \$17,000.

The P. C. G. Curtain Club had been entertained with a banquet at the College Dormitory. Miss Taliferro was hostess.

T. M. Palmer had made a business trip to southern Texas, and attended a lumbermen's meeting at the Dallas Fair.

It had been estimated that about 210,000 bushels of wheat and oats had been threshed in Deaf Smith and Castro counties that year.

Judge C. G. Witherspoon had received blue prints showing the course of the Panhandle Short Line Road through Hereford and Deaf Smith

L. A. Stroud, manager of the Johnson, Gary Hardware Company, had bought an interest in that business and was making plans to become a permanent resident of Hereford.

(From The Hereford Brand, October 26, 1916)

The Hereford High School Girls' Basketball team won over the Amarillo team, 28-7. Those playing on the team were Elizabeth Oberthier, Sena Mae Mounts, Eddie Connell, Olive Wilson, Grace Smith and Claudia Duncan.

The football team also won over the Amarillo team, 6-0. The boys playing were J. L. Fuqua, Roy Brazil, Jarvis Razor, Donald Duree, Ernest Woodburn, John McDonald, Mark Weems, Frank Stegall, Bruce Sullivan, Oden Weems, Walter Caylor and Bob Wilson.

The Parent-Teacher Association were to sponsor a show at the Star Theatre to raise money for seats for the auditorium at the Central School building.

Mr. D. L. McDonald had been busy filling his silos—canning feed for his cattle, so to speak.

Rev. Baker had accompanied a group of young people to the Y. P. S. C. E. of the Presbyterian church, to Amarillo, where they attended a convention.

The Republican candidate for governor, R. B. Creager, spoke in Hereford. He was accompanied by J. L. Vanatta, and spoke to a large crowd on the street by the First National Bank.

Work was being pushed on the new Ford Garage and on the E. W. Harrison elevator.

A Long Time Ago In Hereford

(From The Hereford Brand, October 26, 1906)

The Panhandle had had its first blizzard of the year. For three days a fierce north wind blew, accompanied by sleet and snow. This was the worst storm that had been seen at that time of year.

Judge C. G. Witherspoon had received blue prints showing the course of the Panhandle Short Line Road through Hereford and Deaf Smith



BYRON JACKSON

Established 1872

SUBMERSIBLE

Founded in 1872 by Mr. Byron Jackson

The history of the organization which has borne his name for more than 65 years, is one of continuous development and improvement of centrifugal type pumps. The growth of the company from a small, one-man shop to the world's largest exclusive manufacturer of centrifugal pumps, indicates not only outstanding merit of both design and construction, but also marks the progress of a Pioneer to the position of acknowledged leadership.

The submersible needs no further assurance of merit than to bear the name Byron Jackson.

Dependable Operation and Higher Efficiencies

... are features of the SUBMERSIBLE which will bring its owner worthwhile savings in operation and maintenance.

Correctness of Design and Construction

The CORRECTNESS of design and construction of the SUBMERSIBLE has been thoroughly tested in the laboratory and proved by many years of successful field operation under all conditions of service. Several hundred installations, representing thousands of horse-power, are in service today, proving the adaptability of SUBMERSIBLES to a practically unlimited range of capacities and heads.

The BYRON JACKSON SUBMERSIBLE

... is a short-coupled pumping unit made up of an electric motor mounted below a deepwell turbine pump to which it is direct-connected. Both motor and pump operate completely submerged in water. Regardless of how deep the unit is installed in the well, there is no long shaft and bearings, from a motor on the surface to the underground pump, which cause 3-4 of all pump troubles. The only rotating parts are those inside of the motor and pump case. Electric power is delivered from the switch-box to the submerged motor through conductors which are lead covered and steel armored.

VITAL FEATURE:- Long Operation Without Adding Oil

A vital feature of the SUBMERSIBLE is the operation of the motor over long periods of time without adding to the oil. When oil is needed, a relay stops the motor, and oil is then added through the oil tube from the surface without disturbing the installation in any manner.

Many SUBMERSIBLES now in service have operated for more than five years without renewal of or addition of oil.

GREEN MACHINERY COMPANY

ARE THE WEST TEXAS DISTRIBUTORS OF THE

BYRON JACKSON PUMPING EQUIPMENT

... and are the Pioneers of Irrigation well and well equipment, contractors for the last 25 years, with headquarters at Plainview, Texas, have now made arrangements for office and warehouse in Hereford, Texas, where they will also carry a complete stock of deep well Pump Machinery and Parts, and will be in position to contract complete plants including wells and Spiral Shutter Screens which is a forward step in development of better wells.

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Plainview, Texas Hereford, Texas

NO MORE shivery winter mornings




"Since getting our Sun Flame Heater, our home is comfortable every morning when we get up. With our old style heater the house was always cold on winter mornings!"

Sun Flame Oil Burning Heater

Beauty! Efficiency! Economy! Clean, healthful heat every hour of the day! A Sun Flame Oil Burning Heater assures you of all these advantages. It operates automatically and maintains steady, even, dependable heat at all times, without dirty coal to lug in or dusty ashes to haul out. Doesn't waste heat up the chimney—burns low priced fuel oil—famous for its economy of operation.

Come in at your first opportunity and see for yourself just how superior the Sun Flame Oil Burning Heater is, both in appearance and performance. We have a size and model to suit your needs.

GAS HEATERS

IN ALL SIZES AND PRICE RANGES

Our stock of heaters is this year the most complete we have ever shown. A stove for every purpose and in every price range. See them today, we have just what you want and the prices are surprisingly low!

Streu Hardware

