

Oriental Garden Effect and Concealed Orchestra Were Features of Mrs. Baer's Tea

Spring with her ever attendant gaiety has brought to Hereford social life nothing lovelier than was the courtesy extended Friday afternoon by Mrs. Gaston Baer when a large number of her friends were bidden to a tea honoring Mrs. Lena Goldberg and Mrs. J. Lewin, mother and sister of the hostess...

fascinating as it was beautiful, and to which the appearance of two dainty maidens, little Miss Helen Streu and Mary Ann Morgan, wearing quaint kimonos, who received the guests at the door, brought the final note of a perfect harmony.

Local Pastor Is Attending Methodist Quadrennial Meet

Rev. J. M. Fuller, pastor of the Methodist church, is attending the quadrennial conference of the Methodist Episcopal Church, South, at Dallas this week. This is the law-making body of the church and it convenes only once in every four years.

The conference has taken a strong stand for prohibition enforcement, and will probably give the church a written constitution before adjourning.

How Fledgling Cuckoo Ousts Its Bedfellows

Early birds, says the New York Times, lured north by early spring warmth, do well to avoid cuckoos as neighbors when they start nest building.

The cuckoo mother lays its egg in the nest of some other bird and flies away without another thought for the cares of motherhood.

The pictures taken show that the bird slips one wing under the egg, rolls it up on his back and then slowly shoves it up to the edge of the nest and over.

Contributors to School Fund at Ford Listed

The names of those who have so liberally contributed to the supplemental fund of building a \$10,000 modern brick school for the Ford community are given below. Realizing that the \$4,500 available for the school house would be insufficient to put up a building that would be adequate for any length of time, voluntary contributions were asked and within a short time \$5,000 had been subscribed.

- List of Subscribers: Mr. and Mrs. D. B. Mann, \$300; Mr. and Mrs. J. E. Hill, \$300; Mr. and Mrs. Geo. Rempel, \$300; Mr. and Mrs. John Rempel, \$300; Mr. and Mrs. Henry Rempel, \$300; Mr. and Mrs. Herman Koch, \$300; Mr. and Mrs. Paul and Sam Rempel, \$200; Mr. and Mrs. J. F. Kilever, \$300; Mr. and Mrs. Ed Simpson, \$200; Mr. and Mrs. O. D. Frazier, \$200; Mr. and Mrs. Henry Rempel, Jr., \$150; Mr. and Mrs. August Koch, \$150; Mr. and Mrs. Burl Davis, \$150; Mr. and Mrs. Ernest Koch, \$150; Mr. and Mrs. Denson Hill, \$150; Mr. and Mrs. Albert Buller, \$150; Mr. and Mrs. T. E. Major, \$150; Mr. and Mrs. J. Y. Norton, \$150; Mr. and Mrs. Harold Wilson, \$100; Mr. and Mrs. F. W. Brunson, \$100; Mr. and Mrs. Bill Schwartz, \$100; Mr. and Mrs. Bob Orr, \$100; Mr. and Mrs. Mai Stewart, \$100; Mr. and Mrs. Hardy Benson, \$100; Mr. and Mrs. J. L. Friesen, \$100; Wayne Dyer and Mother, \$100; Mr. and Mrs. Carl Straufus, \$100; Mr. and Mrs. Dewey Larson, \$100; Joe Garrett, \$50; Mrs. J. L. Hight, \$50.

Men of Wisdom Seldom Perfect "Heath Risks"

History tells us of few really distinguished men who were completely healthy; the biography of the high-toned is always largely concerned with aches and malaises.

Venice Built on Mud

Venice is at the head of the Adriatic sea, between the mountains and the sea. The whole of the plain has been formed by the debris swept down from the Alps by rivers.

HAIL Insurance

On account of other business I am not writing Hail Insurance this season, but have turned my hail business over to Messrs. Seward & Speegle, who will continue to write for the Groom Mutual Hail Association.

In retiring, I wish to thank all my friends for all past favors, and recommend that you see my successors for your Hail Insurance requirements.

Yours truly, Troy Womble

Old Settlers Reunion Will Be At Bellview June 11th

The Old Settlers Reunion at Bellview, New Mexico, for June 11 is being announced. This is an annual affair with old settlers making the reunion from over the Plains districts. There will be a free barbecue with plenty of bread and coffee at the noon hour, and other diversions for the day will be a big rodeo.

Forewight Not One of Daniel Webster's Gifts

When the bill carrying an appropriation of \$50,000 to establish mail service to the Pacific coast came up in congress for consideration after the American conquest, its most violent opponent was Daniel Webster, senator from Massachusetts.

What do we want of this vast worthless area, this region of savages and wild beasts, of deserts of shifting sands and whirlwinds of dust, cactus and prairie dogs? To what use could we ever hope to put these deserts or these endless mountain ranges, impenetrable and covered to their bases with eternal snow?

Men of Wisdom Seldom Perfect "Heath Risks"

History tells us of few really distinguished men who were completely healthy; the biography of the high-toned is always largely concerned with aches and malaises.

Descending Scale

When little Jimmy was asked what he wanted for Christmas he promptly replied, "A dog."

The Shirker

George Cohan's mother, the late Helen Cohan, was the inspiration and the star of the "Four Cohans," that vaudeville headliner of the past generation, and one day when a critic asked her the secret of the Cohan family's success she answered:

"Work, of course. Work is the secret of every success. And shirking is the secret of every failure. Shirkers always fail, you know. They always give themselves away. They're as transparent as Brown.

"Well, then, a horse," suggested the youngster.

Again they murmured, "Wait till we move to the country and you may surely have a pony, but think of something else now. What else do you want?"

Jimmy was visibly reluctant to give up his requests, but he finally proposed a substitute. "Aw, well, then, I guess I'll take a baby brother."

When Little Jimmy was asked what he wanted for Christmas he promptly replied, "A dog."

Ex-Students of Hereford High School Held Annual Banquet Amidst Elaborate Decorations

Ex-students of the Hereford high school were hosts to the senior class in their annual alumni banquet Saturday evening in the basement of the Baptist church amidst the most elaborate decorations seen upon such an occasion since 1920.

The banquet hall was brilliantly lighted, and the tables and every nook and architectural curve were covered and festooned with flowers and greenery, cut and artificial.

The past classes, going back to 1904, filed in first, and then the seniors, soon to become alumni, were permitted to enter, following the marked aisles to their appointed places in the center, laid off as a beautifully bedecked "H".

The program for the evening follows: Processional. Miss Rosella Voss-ey. Solo. As In Old Gardens, Richard; Miss Polly Steele, with Miss Deasle Mae Steele accompanist.

Announcing Joe Blythe

Expert Hatter. Mr. Blythe will be with us for the next two weeks. You all know his work—he has been here before and his ability speaks for itself.

He is a former employee of the John B. Stetson Company, and uses their materials and trimmings in his repair work.

Corbett Cleaners

Phone 160. He is a former employee of the John B. Stetson Company, and uses their materials and trimmings in his repair work.

FRIDAY and SATURDAY SPECIALS

- TOMATOES, No. 2 cans, three for 31c; HOMINY, No. 2 cans, three for 26c; KRAUT, Kurer's, three medium-sized cans 26c; APRICOTS, gallon can 66c; CORN FLAKES, Kellogg's, two for 23c; SOAP, Big-4, ten bars 36c; COFFEE, Star Brand, 3 lb can with cup and saucer \$1.01; PRESERVES, Rose Brand, 30-oz jar 29c; SYRUP, Mary Jane, gallon 78c.

IF YOU DON'T TRADE WITH US, YOU ARE LOSING A DEAL.

Carl's Cash and Grocery Carry. Phone 324

FIELD SEED. —Plenty of good field seed on hand—re-cleaned, ready to plant. —Corn, hygeria, cane, kafir, maize, double dwarf maize. Engage your supply now and avoid disappointment. McLEAN & PITMAN PHONE 1

A Big Clear Block of Genuine ICE! Not the musty, synthetic stuff, but the real thing, the Old Reliable that keeps your victuals fresh and tasty no matter how the mercury soars. ICE—real ICE—never gets out of order; it's always there to keep food wholesome and soft drinks cold and zesty. Ice is cash! Do not ask for credit from our drivers. Buy a book and get the benefit of the liberal discount allowed for quantity purchase. ASK THE ICEMAN TEXAS UTILITIES CO.

Ward News Notes

BY MRS. WILEY ROBERSON

The Willing Workers club met Wednesday, May 7, with Mrs. Jim Higgins. That being the last meeting of the summer, all business was finished. Plans were made for the Federation meeting of Women's Clubs here May 27. Refreshments of ice cream and wafers

were served to those members and guests present. The next meeting will be with Mrs. Dean the first Wednesday in September.

Rev. Hornbeak preached Sunday morning on "Mother's Day." A splendid message was rendered.

Mrs. Lois Rushing of Dimmitt is spending the week with her parents, Mr. and Mrs. W. R. Harrison.

Louella and Elizabeth Higgins

spent Sunday with Viola and Frances Hutson.

Mr. and Mrs. D. O. Williams are the proud parents of a baby son, born May 9.

Miss Brunson spent the week end in the home of her brother, Fred Brunson, at Ford.

Mr. and Mrs. Jimmy Gardener and son of Amarillo visited in the Bill Hutson home over the week-end. Mr. and Mrs. Hutson accom-

panied them back to Amarillo Sunday afternoon.

Charlie Harrison returned from Enid, Oklahoma, last Thursday, and will remain through the week.

Miss Priddy and Miss Ruth Smith, teachers at Woleott, spent the week-end in the home of Mr. and Mrs. Wiley Roberson.

Mr. and Mrs. Bob Allison and Mr. and Mrs. George Lewis entertained their friends from Brunk's comedians Saturday night.

Mr. and Mrs. Jim Lipscomb enjoyed a fishing trip in Sulphur Park Sunday afternoon.

Mr. and Mrs. Bob Higgins had as guests at Sunday dinner Mr. and Mrs. Wiley Roberson and sons, Misses Priddy, Smith, Hughes and Garrett.

Mr. and Mrs. W. R. Harrison and family and Mr. and Mrs. Jim Harrison spent Sunday in the Lynn Powelson home.

Mr. and Mrs. Roy Gough of Hereford visited Mr. and Mrs. Jim Lipscomb Thursday.

Gladys Lewis spent Saturday night with Maxine Dee Smith at Hereford.

Several from this community attended the convention at Ford Sunday.

Frances Hutson and Allene Caraway spent Wednesday night with Katherine Daugherty.

Archie Crane and Claude Knight returned from New Mexico Wednesday.

Lorine Brumley and Beulah McKinley spent the week-end with Mr. and Mrs. Geo. McKinley.

Mrs. Saultzman called on Mrs. Caraway Wednesday afternoon.

Mrs. Daugherty and Katherine Allene Caraway and Frances Hutson called on Mr. and Mrs. Bill Cole Wednesday.

Mrs. McKinley visited Mrs. Miles Friday.

A play, "One Minute to Twelve," was given at the school house on Wednesday night.

Mr. and Mrs. John Hutson made a business trip to House, New Mexico, Monday.

Honor roll, high. Beauford Hutson, Allene Caraway, Katherine Daugherty, Frances and Viola Hutson, Gladys Lewis, Winnie Malone, Robert Hutson, Wiley Hicks Roberson, Freddie Hutson; honor roll, Floyd Harrison, Johnnie Caraway, Oma Harrison, Billy Boyer, Roy Saultzman.

Q. Brown, prominent land owner of Silverton, was a business visitor here Saturday. Mr. Brown had been in the west part of the county and he said this section was probably advancing faster in land price than any other part of the Panhandle.

Miss Zella Mae Waiser visited her parents, Mr. and Mrs. S. L. Waiser, this week-end.

J. M. Posey Is Local Champion of Golf Course

The Lenaware golf club of Plainview failed to show up Sunday for the scheduled return engagement with the Hereford club, and it is lucky for them that they had other appointments, for J. M. Posey was in fine fettle or whatever it is when he has the little ball rolling just right.

In the final round of the nine-hole course on the Tierra Blanca, and no one lists it as easy, Posey made it in 31, five strokes less than par. The second round, or 18 holes, was made in a 70, two under par; and the third round of 27 holes in all required only 105, a three less than par.

His nine-hole record is the best that has ever been made on the local course. He had trouble at only one hole and there his stroke went one over; two others were par, and on the other six Posey was able to make birdies, to end up with a low of 31.

The Hereford golfers were reticent about the encounter with Plainview Sunday before last, were trying to have the results forgotten, but privately they had whetted up an appetite for revenge and had the Plainview players showed up they would have enjoyed the last laugh, according to the score turned out by Posey.

Claude Miller Is Bookkeeper for Thompson Lumber Co.

Harold Arnold and family moved to Amarillo Friday, where Mr. Arnold has employment with the Roberts & Oliver Lumber Company. Claude Miller, of Quitaque, has taken the place as bookkeeper for A. C. Thompson Lumber Company which was vacated by Mr. Arnold. Mr. Miller held a position up to about a year ago with Mr. Thompson in the Panhandle Lumber Company yard here when he resigned.

to enter the grocery business with his brother in Quitaque.

Mr. Miller began his duties Friday and he and family have moved here, having living quarters in the Ward apartments.

F. A. Mills of Clovis arrived here Monday morning. Mr. Mills is connected with the M. D. Womble Implement Company in the capacity of salesman and stock and parts man.

H. W. Landrum of Abilene, recently appointed salesman for wholesale drug firm, spent the week-end with his uncle, L. Landrum. Mr. Landrum is planning to locate his headquarters in some city on the Plains.

J. M. Erwin is due to leave here Thursday of this week for Wichita Falls to visit with his family. Mr. Erwin will be away about three days.

A "CITY CONVENIENCE" FOR COUNTRY HOMES



Continuous Ice-cold Refrigeration from an oil flame

SUPERFEX, the amazing new oil-burning refrigerator, now makes it possible for country homes to enjoy the economy and convenience of modern iceless refrigeration. Right in the kitchen, Superfex keeps food fresh, clean and pure for days—at a safe cold temperature. It freezes ice cubes for cooling beverages; makes frozen desserts; saves thousands of steps at mealtime—at the cost of a few cents worth of kerosene daily. Cheaper and better than ice!

Safe and simple—just light it and leave it. In about an hour and a half the burners generate 24 to 36 hours' dependable refrigeration—then go out automatically. That's all. No moving parts; nothing to get out of order. Sturdily made, porcelain lined, ample shelf-room. Makeshift refrigerators are neither sufficient nor safe. Protect your family with constant, healthful Superfex refrigeration the year around. Telephone today for further information or come in and see it work.

- Klp-53, installed \$335.00
- Klp-62, installed \$375.00
- Klp-73, installed \$395.00

SUPERFEX

OIL-BURNING REFRIGERATOR

Made by Perfection Stove Company

Easy Terms

[A Superfex is also available for use with natural, manufactured or tanked gases; semi-automatic control]

E. M. STEPHENS
Salesman for Hereford District

JOHNSON PRICE COMPANY
Amarillo, Texas

OIL-BURNING MILK CHILLER
The Superfex principle is now utilized in a new chiller which cools milk to 40° at the rate of a gallon every 2 to 3 minutes. Ask us about it.

Greater Harvest Savings Possible With Rumely Combines

Harvest When Grain Is Ready—Get Top Prices!

Rumely Combine-Harvester Facts

1. Simplicity—The Rumely Combine has fewer working parts.
2. Longer Life—The small number of parts and moderate speed give longer life.
3. Positive Action Racks—The Rumely system of handling straw is far superior to any other. It is not affected by the level of the machine.
4. Positive Action Grain Drag—Running the whole length of the machine. It is not affected by hills or slopes.
5. Steel Header Balance—Superior to weight and beams, and very compact.
6. Built-in Reelcleaner—Requires no tailings conveyor and distributes tailings evenly over whole width of cylinders.
7. Spike Tooth Cylinder—Has exceptionally large capacity.
8. Grain Bin—Adds nothing to the width of machine and very little to the height. It can be emptied in two minutes.
9. Anti-friction Bearings—Ball and roller bearings used on every important shaft. This means less wear and saves power.
10. Roller Chains—Roller chains on every important drive require less power and add durability.

—Rumely Combine-Harvesters are designed according to the threshing principles that have been worked out in nearly a century of threshing experience.

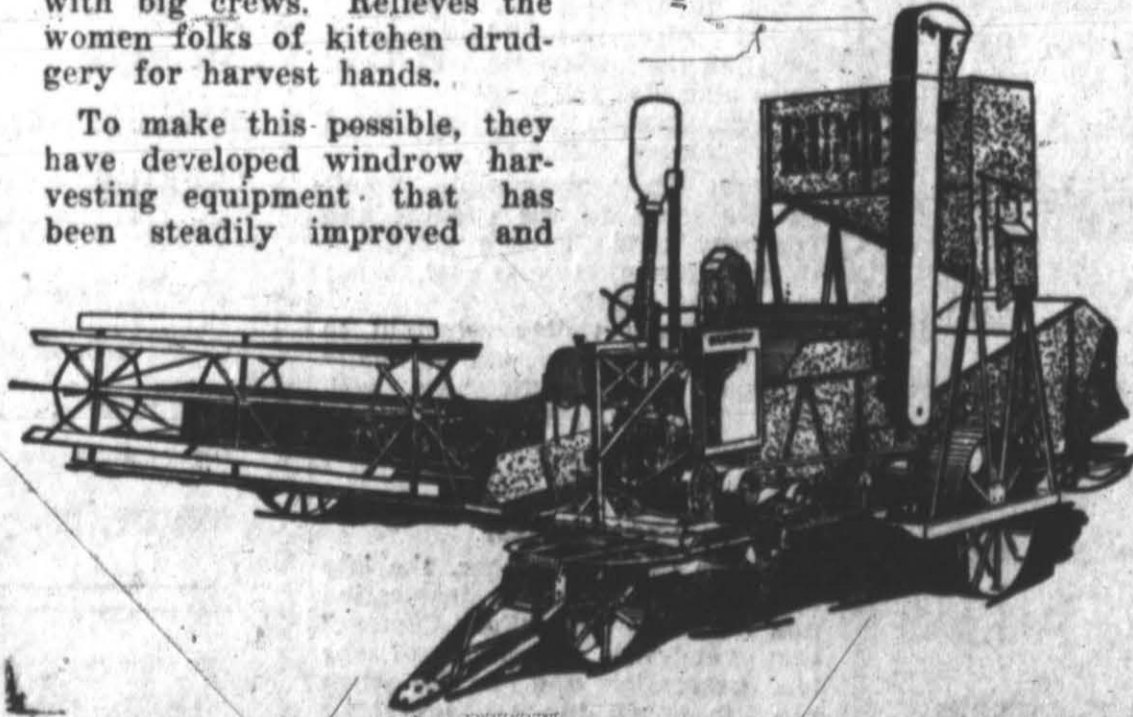
—Rumely engineers have constantly striven to make combine savings available to an ever widening circle of grain growers regardless of crop conditions or territory.

Combine harvesting improves the grade and brings top price. It reduces waste and cuts harvesting costs by doing away with big crews. Relieves the women folks of kitchen drudgery for harvest hands.

To make this possible, they have developed windrow harvesting equipment that has been steadily improved and

perfected like the combines themselves:

These devices—the Swather or Windrow Harvester, the Pick-up Attachment, and the Pick-up Feeder—add but little to the original cost of the combine. Where there is trouble in handling threshed grain due to the lowering of grades with green kernels—or where rust, insects or weeds have heretofore prevented the use of combines, Rumely windrow harvesting equipment now makes possible combine harvest savings.



WELCH MACHINERY CO.

PHONE 33.

Britain-Dunlap Building.

"NEW CUSTOMER" Sale

OF FAMOUS

Allen-A

Hosiery and Underwear

AT 20% REDUCTIONS

NEWEST STYLES—GUARANTEED FIRST QUALITY

Note the Values Offered

Today, Allen-A dealers the country over are cooperating in a great "New Customer" Sale. You are urged to visit the Allen-A dealer, D. R. Gass & Son, before next Monday night.

This event is staged to win many new customers to Allen-A merchandise. A special 20 per cent discount is made to induce you to try this famous Hosiery. This discount is offered by Allen-A merchants on goods regularly carried in stock—not special "bargains"—and includes newest spring and summer styles just received. Every item is guaranteed finest Allen-A quality. A few of the exceptional values for every member of the family are listed below. Don't fail to take advantage of them. Visit your Allen-A dealer in Hereford before Monday night, May 19th.

WOMEN'S HOSE

\$2.00 and \$1.95 Styles, Now \$1.60

Style No. 4200. An extra fine gauge Chiffon, with Panelcurve Heel and double Picot Top. Style No. 4300. Same as above in Service Sheer Weight. Also numerous other \$2.00 and \$1.95 styles.

\$1.50 Styles Now \$1.20

Style No. 3785. All silk "Dancing" Chiffon, with Panelcurve Heel. Style No. 3780. Same as above with lisle foot. Style No. 3767. A Service Sheer with Panelcurve Heel and lisle foot. Style 3760. Same as above with lisle top. Also numerous other \$1.50 styles.

\$1.25 Styles Now \$1.00

Style No. 3775. A lovely chiffon, silk to the top with lisle foot. Style No. 3735. Lisle foot and top in Service Sheer weight.

\$1.00 Style Now 80c

A full silk hose all the way to the top; always a good value at a dollar, a tremendous saving now.

CHILDREN'S HOSE

Now 60c—40c—28c
Regular 75c—50c—35c Values

Gay Spring styles in silk, silk and rayon, and lisle. In three-quarter, five-eighth and ankle lengths. Famous for over fifty years for long wear.



D. R. Gass & Son

Social and Society

ENTERTAIN WITH BRIDGE IN HOME OF MRS. FUQUA

Mrs. J. C. Parker, Mrs. Hal Bruner and Mrs. J. L. Fuqua, Jr., were hostesses at three o'clock last Thursday afternoon in the latter's home to over forty guests at which tables of bridge were set. The honor guests were Mrs. Jones Goode of Plainview and Mrs. Hom- Wilson of Fort Worth.

High score fell to Mrs. S. P. Gosson and low to Mrs. J. J. Clark.

A salad course was served to Mrs. Jones Goode and Mrs. Hom- Wilson, out-of-town guests, and Mesdames J. A. Miller, F. H. Oberthier, W. F. Gabbert, A. A. Foster, J. L. Fuqua, Jr., J. Wallace Robinson, C. C. Ferguson, O. L. Shore, B. H. Hopkins, C. A. Kelton, S. P. Gosson, J. J. Clark, Robert Bradley, A. C. Hales, Homer K. Fox, Dow Mercer, O. G. Hill, George H. Guinn, C. H. Dyer, Luther Hough, Ray Barber, C. C. Becker, James E. Black, Roy Jow- ell, Tom J. Carter, Jeff Gilbreath, A. Pitman, Hubert L. McEntire, Charlie Donald, J. H. Pitman, Hal Bruner, J. C. Parker and Misses Dessie Mae Steele, Polly Steele, Francis Oberthier, Annie Mae Fagg, Emma Jean Donald, Mabel Gass, Frances Guinn, Lucille Hicks and Ruth Ellis.

BAY VIEW CLUB GIVES BREAKFAST IN CONKRIGHT HOME

The Bay View club members were hostesses to the Junior Bay View club last Thursday morning at nine o'clock with a May breakfast in the home of Mrs. H. G. Conkright.

The decorations of white flowers and green caddies carried out the club colors. The breakfast consisted of grapefruit, fresh strawberries, hot waffles, ham and pineapple and coffee.

Short talks were given by Mrs. Grace Guthrie, Mrs. Rex Tynes, Mrs. D. H. Alexander and Mrs. Bob Wilson.

The Junior club guests were Misses Frances Oberthier, Dessie Mae Steele, Emma Jean Donald, Polly Steele, and Floyd Wilson.

MOTHER'S CLUB WAS LUNCHEON HOSTESS TO THE MOTHERS

As Mother's Day drew near all thoughts turned homeward and a great longing for mother filled all hearts for the Mother's Club and it seemed appropriate to the organization to close its year's work with a luncheon honoring the mothers of its members. Where no mother was available an adopt- ing one was chosen upon the occasion of the luncheon Tuesday May 13, at the beautiful home of Mrs. T. E. Seigler.

Members of the club were host- esses and Mrs. Rex Tynes introduced the guests. The keynote of the affair, was one of cheerfulness. Nothing sad was permitted to mar the day, and both members and guests enjoyed a delightful time.

The luncheon consisted of mint cocktail, stuffed celery, sliced tomatoes, creamed ham on toast, pickles, buttered new potatoes, butterfly salad, rolls, iced tea, ice cream and angel food cake.

The serving was made to the following guests: Mesdames W. W. Bennett, Ralph Barnett, E. B. Black, M. D. Daniel, H. H. Hawkins, A. C. Thompson, W. M. Stov- all, E. M. Vandenburg, G. F. Le- Grand, Jeff Thompson, J. T. Cun- ington, M. R. Corbett, T. John- son, J. B. Phillips, R. T. Bell, Frank Lambert, W. B. Dameron, Jennie Thompson, Hattie Ruther- ford, L. E. Smith and F. I. Greer.

The guests were entertained with the following program: Song, "I'm Lots of Help to Mother," Virginia Earle and Wanda Jean Reed. Read- ing, Mrs. Grace Guthrie. Song, "Love Sends a Little Gift of Roses," Mrs. O. G. Hill.

Mrs. Ed. Money of Randall county was here Monday morning at- tending to business matters.

Mrs. Finis Owen, who under- went an operation for appendicitis last week in the local hospital, is able to be returned to her home.

Miss Ruth Baker of Post is here this week visiting in the home of Mrs. S. E. Askrin.

Mr. and Mrs. Cecil Wilkins were in Amarillo last Monday.

HEREFORD CHORAL CLUB ORGANIZED WITH 50 MEMBERS

Announcement was made Monday of the organization of the Hereford Choral club with fifty members under the direction of Mrs. Ardelle George. The ultimate goal is a membership of from 200 to 300 voices, and the big thing in view, according to John Olson, is a high class symphony orchestra as a natural outgrowth of the choral club.

It is claimed that Hereford is becoming a music center with more musical talent than cities of large size, and Dr. J. A. Hill of the Canyon college is quoted as say- ing that a good choral club for Hereford would give the town more and better publicity than any other kind of organization.

Miss Blanche McDonald of Ama- rillo is visiting friends in Hereford this week.

Miss Harrison Presented in Music Recital

Canyon, May 13.—Miss Mattie Lou Harrison of Hereford, was recently presented by the depart- ment of music in her senior piano recital. Miss Harrison, who will receive her bachelor's degree at the end of this session, is a very talented musician. She has been prominent in the musical activities during her entire college career, having been a member of the Col- lege glee club, the College chorus and a member of piano ensemble groups.

Miss Nell Walters, violinist of Tulla assisted Miss Harrison in her program.

Miss Helen Johnson has as her guest over the week-end Miss Frances Holman and Miss Irene Brady of Canyon.

Try a Want Ad in THE BRAND

Speaking of Wheat



Some guy said, "All things come round to him who will wait," but, Big Boy, don't wait until you are hailed out!

Hereford Insurance Agency
JNO. McLEAN, Manager.

Specials...

- FOR FRIDAY AND SATURDAY
- Men's soles, leather or rubber, regular \$1.25, On Special \$1.00
 - Ladies' Soles, leather or rubber, regular \$1.00, On Special 85c
 - Children Soles, leather or rubber, regular 85c, On Special 75c
- Special attention given to all harness, saddle and shoe repairing. Bring in your combine canvass that needs repairing.

Jack's Shoe Shop

JACK HAGER, Proprietor

McCORMICK-DEERING NEWS

Good equipment makes a good farmer better

THE PLOW WOW

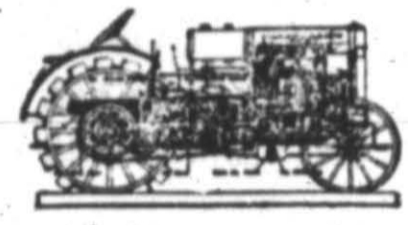
Published by Buchanan & Rosson SUGGESTIONS INVITED



Mr. W. A. Daugherty is breaking sod this week on his place north of Clovis with a new 15-30 McCormick-Deering tractor delivered to him Saturday. Thanks, Mr. Daugherty.

We have one good used Farmall and a six foot Sanders one way plow for sale this week worth the money. "The early bird gets the worm"

If you don't believe Mr. S. D. Campbell is doing some farming just take a drive out by his place and look at that new Farmall and equipment at work.



An old farmer made a trip to the city and decided to startle the wife by appearing in new raiment. To save wear and tear on the new suit he placed it in the back of his wagon. A few miles from home he took off his old clothes and tossed them over the bridge into the river. He was surprised to find the new clothes had dropped out of the wagon. "Giddap, Maud," yelled the old man, pulling down his shirt tail, "we'll surprise her anyway."

Why not repair that old combine while we are waiting for the rain. Our stock

order repairs is here and ready for you.

Bood Agent: "These books are equal to a college education."

Farmer: "Well, they are no good to me. I know more right now than I get paid for."

"Walter, I want a good meal that costs only a quart- er; what would you recom- mend?"

Lawyer: "Do you believe in capital punishment?"

Juror: "You bet; if I had some capital I would pun- ish it."

Combine Salesman: "Son, does you dog chase cows?" Young Farm Boy: "No, sir, he is a bull dog."

A FAMOUS NAME A FINER CAR

Smooth... YES!



because of its rigid, counterweighted crankshaft, Harmonic Balancer and new-type engine mountings

offset torsional vibration. The crankcase is ribbed to retain the main bearings in accurate alignment. And the engine is insulated from the frame by rubber mountings.

Smoothness is an out- standing quality of Pon- tiac performance—because Pontiac design includes those features essential to smooth operation.

The 60-horsepower motor operates at moderate engine speed when devel- oping maximum power. The 53-pound crankshaft is counterweighted and has the Harmonic Balancer to

You can sense the result of these quality features the minute you take the wheel of the Pontiac Big Six—smoothness at low speeds; smoothness when accelerating; smoothness when the throttle is open wide! And smoothness is the distinguishing charac- teristic of a well designed, up-to-date automobile!

Consider the deliv- ered price as well as the list (f. o. b.) price when comparing automobile values... Pontiac delivered prices include only authorized charges for freight and deliv- ery and the charge for any additional accessories or financ- ing desired.

\$745
and up, f. o. b. Pontiac Michigan

PONTIAC BIG SIX

PRODUCT OF GENERAL MOTORS

Dixon Motor Company
Phone 256 Hereford, Texas

TASTY OUTDOOR MEALS

—Week-end picnics... a white table-cloth spread on the greensward... overhead the sky... a keen appet- ite after the drive to the creek... AND a wonderful picnic supper... That's the life! For the picnic sup- per—we offer a number of snappy suggestions in lunch meats. Don't forget our Corn Fed Baby Beef!

Texas Meat Market



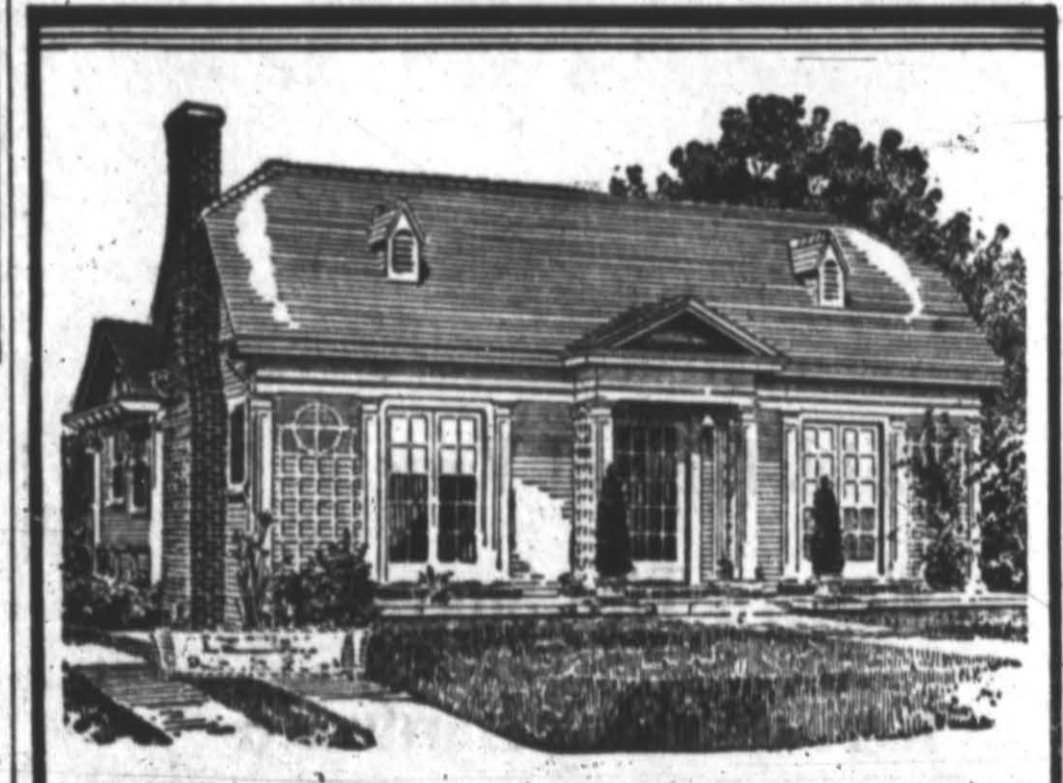
HAVE MONEY!

For A Business of Your Own

BE A BOSS or BE AN EMPLOYEE
Think this over and start a bank account today.

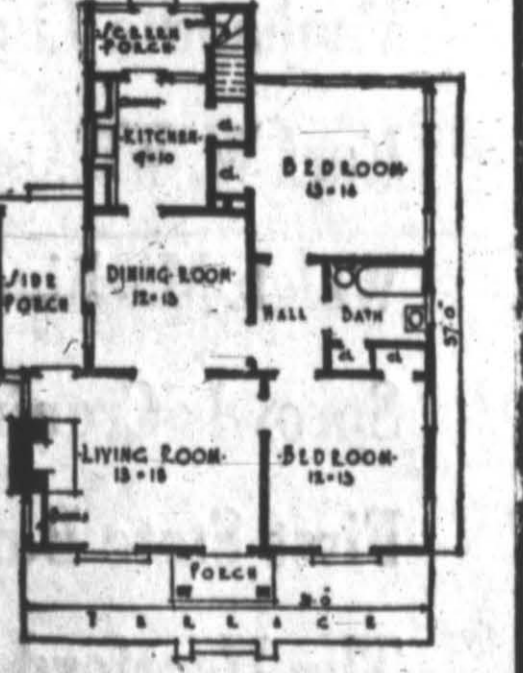
Start Saving Regularly NOW
Have your money SAFE in our Bank.

THE FIRST NATIONAL BANK OF HEREFORD
—a strong bank thought- fully managed—
HEREFORD, TEXAS
MEMBER FEDERAL RESERVE SYSTEM



See Our New Selection Of Home Plans--

The new home design pictured here is typical of scores you can now study over in our new plan books! You will find just the home you have dreamed of—a home exactly suited to your needs, charming in appear- ance, comfortable, modern—yet economi- cal to build and main- tain. Why not stop in at the first opportunity?



Our Aim—To Help Improve the Panhandle
PANHANDLE LUMBER CO.
Courtesy • Quality • Service

Class of '30, W

We Are Your Friends and We

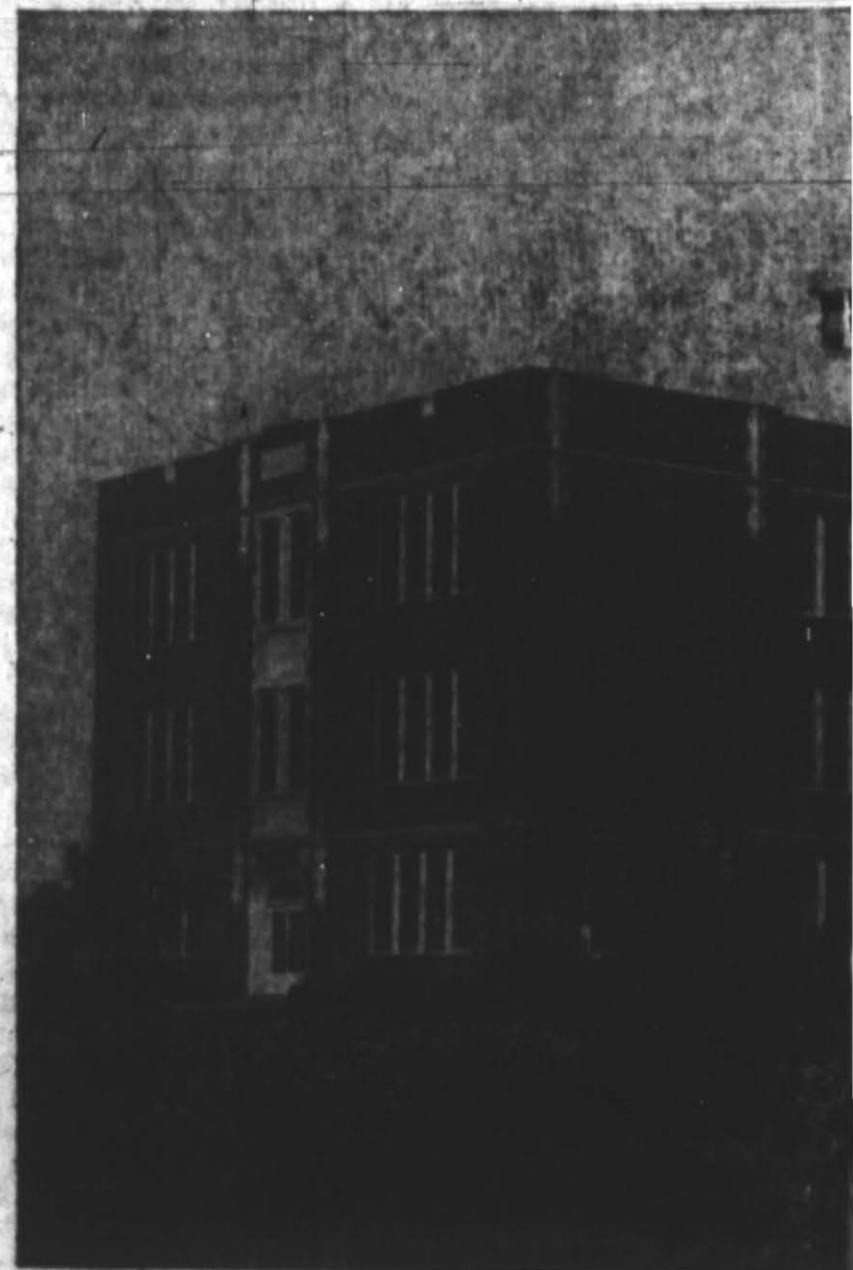
These Are Great Moments

At this time, some of your happiest hours, allow us to salute you, to greet you, and to congratulate you upon finishing one of the big laps in life.

With many of you these are supreme moments; you are standing on the pinnacle of achievement and exultation, and we would add to your happiness if we could.

Hereford has provided you with the best educational facilities within her means; secured for you scholarly instructors, and you have paid her back by using them, building up your mental faculties, and emerging today with your diplomas.

You have finished the course which Hereford has to offer you, and we trust that the ideals gained here will go with you through life.



HEREFORD HIGH



Wright Ireland Vondell Brooks
Kathleen Cronin Paul Wright Barnett
Hal Kester Lyndell Brooks
Tina Lee Springer Ed. Johnson



Newton Gilliland Florence Shore
Marjorie Golden Henard East
Andrew Pat Jones Merle Barber
Hazel Dunn Deward Robertson

- | | |
|--|------------------------------------|
| First National Bank | Chick-Hagood Variety |
| Whiteface Printing Co. | Western Tire Stores |
| C. E. Stone Company | Kerr-Anthony Hardware |
| West Texas Feed & Seed Co. | W. D. Keliehor
(Magnolia Agent) |
| Ike's Lunch Room | Thompson & Ireland |
| Dunlap Grocery | Panhandle Lumber Co. |
| D. R. Cass & Son | Earl W. Wilson |
| Fox Mercantile Co. | Welch Machinery Co. |
| Corner Drug Store | Sprolws-Cronin Co. |
| J. O. Newell | First State Bank |
| Ralph Barnett
(Real Estate and Loans) | The Hereford Brand |



Bernard Seed Ruby Johnson
Nannie Mae Renfro J. C. Gregory
Travis Counts Bobbie Baker
Genevieve Eberle Philips Murphy



C. H. DILLE



William Russell
Sarah Agnes Bry
Ralph Hasting

We Salute You!

Choice With You In Your Success

A Welcome To Our Ranks

And, Classmen, our own sons and daughters and sons and daughters of our neighbors, if opportunity is not yours to complete your education in the colleges and universities of our state, we hope you will remain with us.

There will ever be room in Hereford for fine young men and fine young women, for cultured minds and high ideals, and we will help you. Become identified with our activities—there will be work for you to do worthy of your application. There are opportunities in our city and county equal to those found elsewhere, and mostly they will be found superior.

We wish you all that is best in life, and here's a hand to speed you in your upward climb.



Ralph Glennin
Portia Jacobs
David Harrison
Lloyd Bowsher
Maybell Witherspoon
Junior Sherman
Lewis Sherman
George Harris



SCHOOL BUILDING



Superintendent



Jackson
Seigler
Foster

Woodrow Glibreath
Ruth Botjs
Rogers Orr
Aileen Hughes
Mary Broadwell
Charles Simpson
Ray Murphy
Charles Rice

Glenn Snyder
(Texas Filling Station)

E. B. Black Co.

Chocolate Shop

A. C. Thompson Lumber Co.

City Drug Store

West Texas Gas Co.

Corbett Cleaners

Hereford Bakery

W. H. Ray, Jeweler

Texas Meat Market

Stockman's Cafe

Streu Hardware

Rice Drug Store

Western National Bank

Piggly Wiggly

Mont Baker Grocery

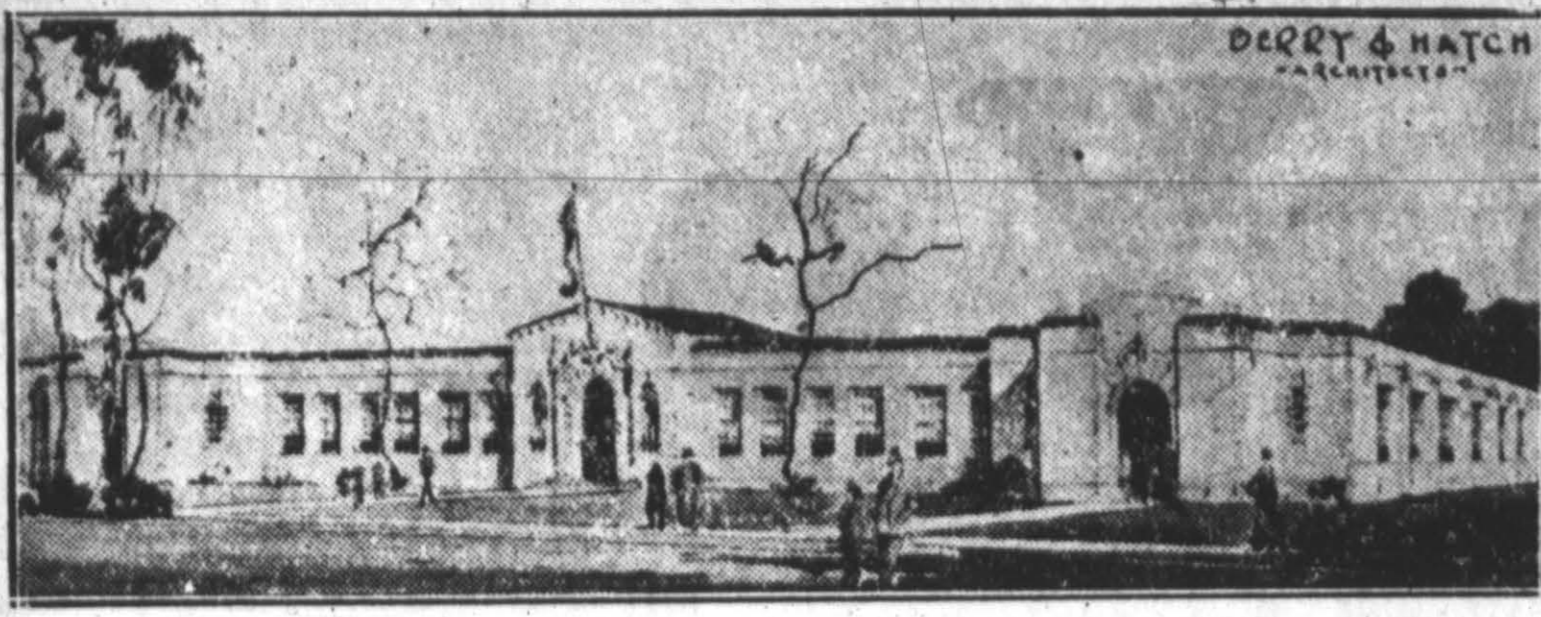
L. W. Carlyle
(Hereford Wholesale Grocery)

Orr Tailor Shop
And Beauty Shop



Claudell Sikes
Mildred Sawyer
Ebert Bowen
Mary Ines Hough
Annie Laurie Sawyer
Ernie Coker
Frankie Mae Corn
Paul Bowsher

Friona's Plan for School Plant



An election has been called at Friona for Saturday, May 17, to determine if the independent school district will issue \$60,000 in forty-year five per cent bonds for the erection of a fire-proof school building. The above photo shows the future plant if the election Saturday is favorable.

Here and There.

BY MRS. C. E. TICE

Last Thursday the Worth White club met with Mrs. Walter Easter and Mrs. Harry Lomas. In the afternoon Mrs. Bob Wilson of Hereford met with them and talked fair to them. A committee will be named this week. Mrs. C. E. Tice was elected chairman. Each pledged support to help make a good showing from our community. Mrs. Harlin was elected vice president of the club. Mrs. Mack Dixon, Mrs. Press Dyer, Mrs. Hazel Sparks, Mrs. Lovelace of Dimmitt and Mrs. Dick Dixon were guests during the day.

Mrs. J. J. Lindsey has her grandmother, Mrs. Hubbard of Los Angeles, as her guests this week.

The Buick team and Frio played ball at Frio Sunday afternoon and Frio won. Seems they are more successful on their home diamond.

Miss Leo Campbell of Clovis was a week end guest at the home of her grandparents, Mr. and Mrs. K. F. Campbell.

One of the most enjoyable events of the week was a birthday party Sunday when Austin Mobley entertained 17 of his little friends. Ice cream and cake were served during the afternoon. The little tots declared they never had had such a good time before.

Messrs. Ruby and Albus Andrews were supper guests of Maxine Tice Sunday evening.

Mr. and Mrs. Andrews and family and Mr. and Mrs. W. A. Springer and Mr. and Mrs. C. E. Tice attended singing at Ford Sunday. The singing and dinner were splendid.

Mrs. Leo Williams and Mrs. C. E. Tice called on Mrs. Harlin Monday afternoon.

Easter News

BY MISS EMERALD SMITH

There was only a small crowd at Sunday school Sunday.

There was singing at the Saxon home Sunday night.

Miss Martha Medley and Aunt Mae Smith were visitors in the Carl Frye home Sunday.

Mr. and Mrs. George Millard and children visited in the J. S. Smith home Sunday.

Mr. and Mrs. J. S. Smith and son were Big Square visitors Sunday.

Hereford under care of a nurse is gradually improving in health. Mrs. F. D. Ferguson visited her parents in Plainview last week.

Dick Whiteside Buys Lot and Will Build Residence

Dick Whiteside closed a deal Monday with W. B. Williamson, owner of a 60 by 140 foot south front lot just north of the city limits. This property is east of the A. M. Jones place, and Mr. Whiteside plans to build a home there at once.

Winfrey and Robbins Locate in County as New Citizens

Arrival of two immigrant cars over the Santa Fe within the past several days has been noted with interest, as most of the moving now being done by truck. L. C. Winfrey shipped in a car of household goods from Norborne, Missouri, and has secured a farm location. H. D. Robbins brought in an immigrant car from Groom. He has purchased the Joe Green farm, seven miles south of Hereford, and has moved to the place.

Arney News Items

BY MRS. F. W. FORTNER

A lot of the wheat is heading and from all indications harvest will be early.

Teachers are busy with a program for the end of school Thursday night the 15th.

Mr. and Mrs. Floyd Fortner and Lawrence Taylor attended the singing convention at Ford Sunday.

Will Graham was here from Quitaque last week.

Several of the young folks were in Happy Saturday night.

All teachers except one for the primary department have been employed for next year.

While working on his tractor

Northwest News

BY MRS. H. O. DORRIS

The revival conducted by Rev. W. A. Yell at Bippus closed Sunday night. Rev. Yell delivered some wonderful sermons which will be long remembered by those who heard them.

A mother's day program was given at the school house Sunday night, and was enjoyed by a big crowd. An outstanding feature was

an address by C. W. Humble of Hereford on the origin, importance and observance of Mother's Day. Another feature was a Salute to Mothers, by Coleman Campbell and Margaret Steen, under direction of Mrs. H. O. Dorris. A quartet of young men from Adrian gave several songs that were enjoyed by all.

H. O. Dorris returned Monday from Fort Worth where he has been under treatment. He also visited in Dallas and Gordon.

Bippus school will close Friday of this week. Miss Margaret Steen the teacher will go to Plainview Saturday to take a position in an elevator.

Emmett Dorris sold a truck load of hogs in Hereford last Friday.

The small daughter of Mr. and Mrs. Taylor, operated on for appendicitis about three weeks ago, was brought home last week and is rapidly recovering.

Monday morning a host of boys and men were at work on the new community church, all ready and willing to do a part in helping finish the building. They will assist and work under supervision of Van Witherspoon, of Hereford, who has the contract.

Mrs. H. O. Dorris and her class of young people staged a get-together meeting last Sunday when the class accompanied her home for dinner and remained until after supper when all went to the program in the evening. The afternoon was pleasantly spent playing games and making picture. About 25 were present.

Mrs. George Bippus, who is in

Pay Your Bills by the 10th!

You Have No More Valuable Asset Than
A CLEAN CREDIT RECORD

Business Men's Association, Inc.

H. L. GRAHAM, Manager

Used Cars



WE PUBLISH OUR USED CAR PRICES!

Our prices are RIGHT on used cars. We must have our lots clean for the coming harvest business.

We Buy For Less—Sell Them For Less!

COMPARE THESE PRICES:

1928 Chevrolet Coupe	\$275.00
Model A Sport Coupe	\$350.00
Model A Sport Coupe	\$300.00
Chevrolet Six Coach	\$475.00
1928 Chevrolet Coach	\$350.00
Model A Tudor	\$375.00

Here's a cheap one—Oldsmobile Coach that cost over \$1,000.00 that we are selling for \$250. Lots of others priced from \$50 up. Our stock of used cars consists of 60 or 70 bargains and you can surely find what you need and want here. We have sold 107 used cars the first four months of this year. To do this our PRICES MUST BE RIGHT and our CUSTOMERS SATISFIED.

There Is No Secret About Our Prices!
We Paste Them On the Windshield!

Hereford Motor Co.

Ill 12 Years, Konjola Wins Real Victory

Stubborn Case Soon Yields to Power of New Medicine—Grateful Lady Eager to Tell Others.



MRS. LILLIAN LORANE

"I suffered for twelve years from kidney trouble and nervousness," said Mrs. Lillian Lorane, Mablevale, Ark., near Little Rock. "My kidneys were in a very bad state and I was forced to rise many times each night. This naturally made sleep difficult. My nerves were in a very bad condition and this seemed to affect my eye-sight. I could scarcely go about my work and I was worried and discouraged. It seemed to have no energy for anything."

"I tried a great many medicines and treatments but nothing seemed to do me the least bit of good. I finally decided to give Konjola a trial and the benefit which I received from this medicine is almost unbelievable. Konjola built up my health until I am in better condition than I have been in years. My kidneys are normal and I can sleep without interruption. My entire system seemed to respond to this modern medicine and my friends all remark upon the improvement in my appearance."

Konjola has become the most talked of medicine in America because it makes good. Taken after meals over a period of from six to eight weeks, this great medicine has made a remarkable record in the most stubborn cases.

Konjola is sold in Hereford, Texas, at the Corner Drug Store, and by all the best druggists in all towns throughout this entire section.



- 1 Six-cylinder engine—combines remarkable smoothness, flexibility, power and economy.
- 2 Ball bearing steering offers a short turning radius of 23 1/2 feet and assures easy handling in restricted places.
- 3 4-speed transmission—gives ample power for every condition of road or load.
- 4 Channel steel frame, 4 inches deep, 15 1/2 feet long, frame overloads bodies without excessive overhang. Chevrolet offers unusually low loading height.
- 5 The rear axle is bigger, stronger and has spiral bevel gears—is easily accessible for inspection or adjustment, due to a detachable cover plate.
- 6 Four long semi-elliptic springs, mounted parallel to the frame, carry peak loads with safety, and provide better load distribution.
- 7 Rear fenders, splash aprons and full-length running boards—standard equipment on the Chevrolet truck and are included in the list price.

This Sturdy Chevrolet Six 1 1/2 Ton Truck \$520

J. O. B. Factory, Flint, Mich. Complete with front bumper, full length running boards and rear fenders

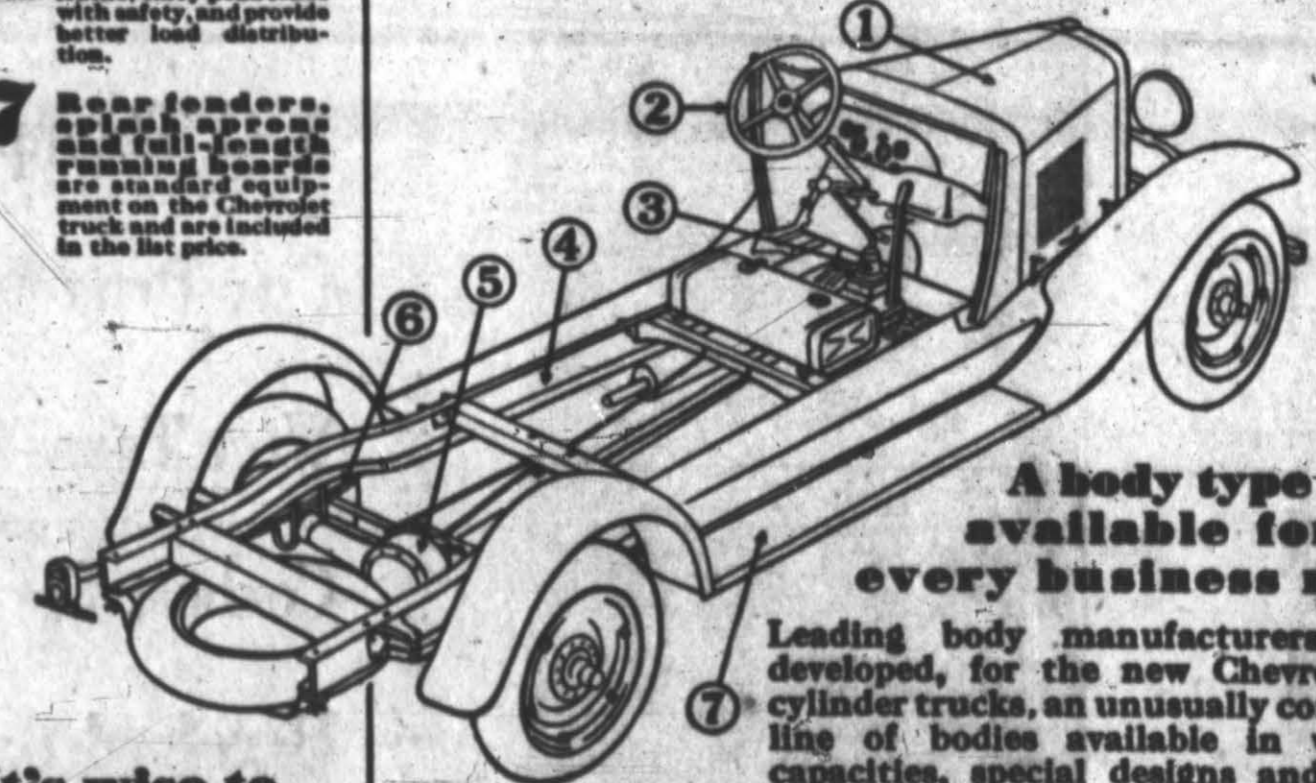
No matter what your business may be, bear in mind when you buy a truck that it's wise to choose a Six!

A six-cylinder engine runs smoothly—saving both the chassis and body from the harmful effects of vibration. It is more flexible in traffic. It requires less gear-shifting. And it maintains high speeds more easily.

The Chevrolet Utility Truck gives you all the superior

qualities of six-cylinder performance—for it is powered by a great 50-horsepower six-cylinder valve-in-head engine. And, in addition, it brings you all the advantages of modern design listed at the left.

Come in today and see this sturdy six-cylinder 1 1/2 Ton Truck. You can see for yourself why truck users are finding it's wise to choose a Chevrolet Six!



A body type available for every business need

Leading body manufacturers have developed, for the new Chevrolet 6-cylinder trucks, an unusually complete line of bodies available in various capacities, special designs and types to fit the needs of every business.

It's wise to choose a SIX

Body Delivery... \$440
(Pick-up box extra)
1 1/2 Ton Truck Chassis with Cab... \$625
1 1/2 Ton Truck Chassis only... \$520
Light Delivery Chassis... \$365
Sedan Delivery... \$595

All prices J. O. B. Factory Flint, Mich.

Brumley Chevrolet Company

HEREFORD, TEXAS

Summerfield

BY MRS. L. JOHNSON

The Home Makers Study Club met with Mrs. J. B. Lavis last Thursday afternoon. The program on child welfare was led by Mrs. Alton Lookingbill. Each one who was assigned a part responded in a creditable manner. Mrs. Brit Clark, Mrs. A. M. Walker and Mrs. Ira Storey were added to the list of members. The hostess served ice cream and angel food cake during the social hour. There were about 25 present. The next meeting will be with Mrs. Adam Flowers. Mr. and Mrs. A. M. Walker entertained as their guests last Sunday his mother and sister, Mr. and Mrs. O. G. Smith, all of Pampa.

The families of Cleve Meharg, J. A. Noland and B. A. Atchley attended the singing at Ford last Sunday.

Mrs. W. A. Davis and son Bill spent the week end with her daughter and family, Mrs. W. L. Curry. They were enroute to Curdson from Hot Springs, New Mexico.

Misses Allie Fae Lance, Mildred Meharg, Beatrice Lawrence and Mary Lee Curry spent the week-end in Canyon with Wilma Harris. Dr. and Mrs. Blakemore of Arkansas are visiting his brother, A. M. Blakemore and family. Mr. and Mrs. Ratcliff of Progressive visited their daughter, Mrs. Adam Flowers, Sunday. Mr. and Mrs. C. H. Churchill

had as guests Sunday their daughter, Mrs. Jim Florey and family of Amarillo, and Mr. and Mrs. Bow Rowan and family of Canyon. Misses Opal and Lorain Hayes took their school children on a picnic last Friday.

Mr. and Mrs. John Haiselman and children of Vega are visiting in the parental Louie Huckert home. Miss Pauline Hart who is teaching at Black spent the week end with Mrs. Bernard Roberson.

The B. Y. P. U. elected new officers last Sunday night as follows: Ellen Atchley, president; Mary Lee Huntley, secretary.

Mrs. A. J. Habermacher and daughter, Mrs. Geo. Garrison of Hereford, and Mr. and Mrs. B. C. Roberson spent last Friday in the home of Mr. and Mrs. L. Johnson.

The last of the school activities will wind up with a community ice cream-social at the school house Thursday night.

Flagg News

BY MRS. W. T. SUMNER

The Study Club will put on a play at the community house on Friday night, May 30. A pie supper will be given in connection, and proceeds will be used for the benefit of remodeling the old community building to be used for a church.

Mrs. Reeder has been on the sick list for several days. Mrs. Sid Sheffey entertained the

Club at her home Thursday afternoon, when seven members were present. The next meeting will be with Mrs. Simpson. Mr. and Mrs. Dodson and Mr. and Mrs. Johnson and others went on an outing on the creek near Hereford last Sunday.

Ford Doings

BY MISS EDITH MANN

The Community Welfare club met Thursday with Mrs. John Rempel as hostess. The afternoon was spent in quilting. After an interesting business session the hostess served refreshments of cake, fruit salad and punch.

Miss Marie Brumley and Clyde Mann were given a surprise birthday party Friday night at the home of the latter's parents. The evening was spent in playing games, and at a late hour the hostess served lemonade and cake. Everyone reported a nice time.

Ford people certainly enjoyed the

singing convention Sunday.

Miss Marie Brumley spent the week-end with Edith Mann. Clyde Mann took supper with James Garrett Sunday night.

Marble and Dorothy Norton and Thomas were visitors at the Reeves home Sunday afternoon.

Mrs. Elley Casey was out Sunday for the first time, after a long illness. We are certainly glad to see her able to be about once more.

The young folks attended singing at Progressive Sunday night. The Bob Orr family, Clyde Mann, Chester Norton and Thomas Simpson spent Monday night near on a fishing trip.

Bob and Roy Baker of Levelland were visitors at the D. B. Mann home Monday.

A. J. Sanderford spent Sunday night in the F. W. Brunson home. Mr. and Mrs. J. S. Garrett made a business trip to Amarillo Friday.

Mr. and Mrs. D. B. Mann were visitors at the J. Y. Norton home Sunday evening.

Mr. and Mrs. F. J. Height were visitors in the F. W. Brunson home Monday afternoon.

Cecil Raynor and Glenn Whittels left Monday for California.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Mr. and Mrs. Cavin of Amarillo were at their farm here Wednesday.

Mrs. Ferguson and daughter, Elizabeth shopped in Vega Thursday.

Mrs. J. M. Chapman, Ray and Elizabeth and Miss Ruth Long were in Amarillo Saturday.

Misses Maude and Jessie Mafoe were Hereford shoppers Wednesday.

Mr. and Mrs. Austin Blasingame and children have recently moved to New Mexico.

Mr. Perrin was in Adrian Friday.

The house located on the Mode Bell farm burned Friday morning.

The fire caught from an oil stove. It was used only as batching quarters. Austin Blasingame had moved from the house only a few days before the fire.

Miss Ruth Long visited with

Elizabeth Chapman over the week-end.

Phone 177 when you have a flat. CARROLL SERVICE STATION. 18-2c

COMBINES....

Now Is the Time to
**REPAIR, REBUILD OR OVERHAUL
YOUR COMBINE**

—Waiting until the last minute might mean a disappointment to you. We know how to do the work and have more time now than a little later.

Barnhart & Shreve

**C. E. Stone Company's Store-Wide
Clearance
SALE**

We must clear our shelves to make room for the shipments of summer merchandise arriving daily, and the best way to do it is to make prices so low you will find it to your advantage to buy apparel and materials for your future needs. Everything in the store goes in this sale, not just the few things we have time and room to show here. Come in and save on everything you will need for your household and clothing supplies for the summer.

Begins Friday May 16th And Closes Saturday May 24th

Ladies' Ready-To-Wear



—In this department you will find values you positively cannot duplicate elsewhere at this time. Garments are going to sell at their actual cost value in some instances, and it will pay you big to investigate.

100 Dresses at Cost

—This group represents values regularly priced from \$10.00 to \$35.00, in silk crepes, chiffons and georgettes, suitable for all occasions, at a price that amounts to a saving of from ONE-THIRD TO ONE-HALF!

—Ensemble Wash Frocks of Indian Head Linen and Printed Peque, values—to \$8.50, SALE PRICE, \$3.95

—“Fay Maid” Wash Frocks—new summer prints with organdie trim, chic and dainty in charming models and colors \$1.95 VALUES FOR \$1.79

—Spring Coats and Ensembles, ranging in price from \$20.00 to \$45.00, go— AT \$14.85 TO \$34.75

Millinery

—One special group of new spring styles in straws and laces, values to \$4.95, to go while they last AT \$1.00

—Our newest arrivals in the latest summer styles, \$5.95 values FOR \$4.95

Ladies' Shoes

—Novelty patterns in high and low heels, light colors and blacks, in satins and patents, all styles formerly priced \$5.95, \$4.95 and \$4.00, in our clearance sale

FOR \$4.95, \$3.95 AND \$3.45 All Children's Shoes at 20 Per Cent Discount.

Silk and Piece Goods

—PRINTED CREPE, extra heavy dots and figured designs on light and dark backgrounds, \$1.95 value for \$1.79 per yard; \$1.49 value for \$1.39 per yard.

—GARZA SHEETING, either bleached or unbleached, 9-4 width, for 44c a yard.

—DIMITY and PRINTS, Fruit of the Loom, finest for summer dresses, in many shades and figured materials, regular 34c quality, for 29c per yard.

—PRINTED BROADCLOTH, in fast color plaids and varying designs, 50c quality for 39c per yard.



Men's And Boys SUITS

—An excellent opportunity to make substantial savings on needed summer apparel, right at the first of the season. Single breasted; 2 and 3 button models, newest spring styles in grays, tans and browns; worsteds and gaberdines. Prices from \$19.75 up to \$42.50, these suits, most of them with 2 pair of trousers, will sell for

\$14.85 to \$38.50

All Boys' Suits at a Big Discount.

- MEN'S FURNISHINGS**
- \$1.00 Ties in new spring colors for 79c
 - Men's Dress Shirts, white and fancy figured broadcloth, priced from \$1.25 to \$2.95, for 89c to \$2.45
 - Men's Caps in new spring patterns at a BIG DISCOUNT.
 - Hanes Union Suits, Hanes with Sampson backs, \$1.00 grade for 79c
 - Hanes Athletic Trunks, broadcloth and rayon, 95c grade for 79c
 - Hanes Athletic Trunks, broadcloth and rayon, 50c values for 39c
 - New Summer Straw Hats and Sailors, new shipment, also go in this clearance, \$4.95 values for \$4.45; \$2.95 values for \$2.45; \$2.50 values for \$1.95
 - “Big Yank” work shirts, blue or gray, coat style, 95c grade for 89c
 - “Stonebilt” overalls, Texas cotton, made in a Texas factory, special at \$1.29, but worth a dollar more.
 - Khaki Pants, \$1.95 values, to go at \$1.69
 - Men's Dress Shoes, \$8.00 to \$4.00 values priced down \$6.95 to \$3.69.

C. E. STONE COMPANY

Lee Cason, Manager

Hereford, Texas



Direct from the MINES to YOU



Since the world began, your Virgin Diamond has never adorned any finger but yours. Never before worn or individually owned, Certified Virgin Diamonds come to you free from any taint of past ownership. Of guaranteed quality, at standard prices, in distinctive mountings, direct from the mines to you genuine Virgin Diamonds are sold exclusively through

AUTHORIZED VIRGIN DIAMOND DEALERS:

F. M. KESTER
Jeweler and Optometrist

In a Wide Range of Prices from \$25.00 to \$2,500.00

VIRGIN DIAMONDS

The HOME



Is The Foundation Of Happiness.....

Happiness comes from a sense of security, of charming privacy, of proprietorship. And these are possible only in a home of your OWN. It need not be a baronial castle or costly mansion. It needs only be YOURS. Ask us about plans, specifications and prices.

OWN YOUR OWN HOME

R. H. Kemp Lumber Co.

Harold Spratt of Big Spring was here Sunday visiting in the home of his parents, Mr. and Mrs. I. H. Spratt.

Row crop tractors are here. M. D. WOMBLE, Implements. 18

STAR THEATRE
HEREFORD, TEXAS
FRIDAY ONLY
MAY 16th.



GARY COOPER
"Only the Brave"
with MARY BRIAN
Paramount Picture

Also comedy
Stan Laurel - Oliver Hardy

SATURDAY ONLY
MAY 17th
"Double - Cross Roads"

CARD OF THANKS

We wish to take this opportunity to thank all those who so kindly assisted us with the funeral of our dear mother and sister, Mrs. Ella Jewell. We especially wish to thank the choir, the minister and the ladies of the Christian church. May God's blessing rest on each of you.
Mr. and Mrs. R. C. Thornton.
Mr. and Mrs. S. A. Shotwell.
Mr. and Mrs. R. H. Anderson.
Mr. and Mrs. J. R. Wallace.

Mrs. P. L. Hancock of Canyon was a business visitor in the Brand office Tuesday.

Bottle of perfume free with each purchase of a 75c box of Three Flower face powder. CITY DRUG STORE, phone 300. 18-1c

C. C. Mite Killer, kills and keeps chicken mites away for a year. WEST TEXAS FEED & SEED CO. Phone 265. 18-2c

W. B. Beach of Dimmitt was here last Saturday on a business trip.

Fred Welch was in Amarillo last Monday afternoon on a business trip.

C. E. Johnson and son, Ernest, of Hedley were visiting in the O. L. Rutherford home Friday and Saturday. Mrs. Johnson is Mr. Rutherford's sister.

Mrs. R. O. Younger spent the past week in Amarillo.

Tennis balls, 50c. CITY DRUG STORE. 18-1c

NOTICE OF SALE

Impounded Animals
1—Brown horse, 15 hands high, about 9 years old.
1—Black horse, 15 hands high, about 12 years old.
1—Sorrel horse, 15 1/2 hands high, about 12 years old.
1—Sorrel, 2-year-old colt, crippled in front legs.

Above described animals to be sold at city pound pen at 3:00 o'clock, May 21st, 1930.
CITY MARSHAL,
O. R. Boyd.
18-1c

Mr. and Mrs. J. A. Miller visited in Amarillo Monday.

OMNIBUS ROAD BOND ISSUE TO CARE FOR WHOLE COUNTY URGED BY DR. O. H. LLOYD

Dr. O. H. Lloyd of Vega was the principal speaker at the Chamber of Commerce luncheon Monday at noon at the Methodist church, and though billed to talk on highways he devoted most of his time to correct farming in this section, claiming good roads and good farming were so closely interrelated they should not be separated.

The Oldham county man explained what leaders of his county were doing in working out arterial thoroughfares, especially a federal and state highway running north and south, coming up from the Rio Grande valley and passing through Hereford and Vega into Colorado to a junction with east and west transcontinental routes.

While not lessening the importance of east and west roads, Dr. Lloyd stressed the north and south outlets, asserting such an improved highway would mean more to Deaf Smith county in the way of development and bringing more new people than any other possible project.

"Tourists on their way west cannot be stopped this side of Los Angeles," he said, "but travelers north and south will find here an attractive intermediate ground and there are good chances of drawing citizens from among them."

Dr. Lloyd warned against the mistake of trying to issue bonds to hard-surface only one highway, No. 368, for instance, toward Canyon to the northeast and Clovis to the southwest. The people would not, and ought not to, improve an issue that would benefit only a few, he said. He thought there would be little opposition if the road program were made omnibus, taking care of all the county.

J. E. Hill, real estate man, backed Dr. Lloyd in his plan and urged that the road petition, if drawn up, contain provisions for two intersecting main highways and a number of strategic lateral roads to serve the rural people inaccessible to the chief routes.

Other speakers were L. Baskin, chairman of the highway committee, and two from Amarillo, R. M. Millington and W. W. Chilton, road committeeman, who brought a message of what other counties were doing in the way of paving, and pointed out the necessity of paving in Deaf Smith county.

Atwater Kent radios have wonderful tone, simply constructed so that troubles are almost nothing. Get an Atwater Kent if you want real radio happiness. ORR TAILOR SHOP, Phone 16. 1-4c

Walko chicken tablets prevent disease; fed in the drinking water dissolved. CITY DRUG STORE. 18-1c

Turning Back Time's Pages
Tracks which animals left in Alabama 250,000,000 years ago, a petrified crocodile which succumbed in New Mexico 60,000,000 years ago, dinosaur bones at least 80,000,000 years old, the petrified skeleton of a man who settled in Florida perhaps as much as 20,000 years ago and the frozen bones of animals which roamed Alaska at about the same period, were among the important scientific discoveries announced by the American Museum of Natural History recently as a result of the activities of the organization.

Canfield Never Played Game
To be remembered chiefly because his name was given to a game which he never played and which was never played in any of his establishments, has been the fate of Richard Canfield, the world's greatest gambler. Another twist of fate has turned the sedate brownstone house where millions of dollars nightly passed across the tables into offices for a brokerage firm. Playing the market was Canfield's favorite form of gambling and he lost more on margins than he ever did on a roulette wheel or a card game.

Credited to Novelist
The phrase, "a verdant green," is one which seems to have been with us for a long time as a reference to somebody who is glibbie, who is easily deceived, who may be a plain simpleton, in fact. Actually, however, this expression is not so old as might be surmised. Indeed, it is only three-quarters of a century since it was introduced into the English language, it being taken after a character in Outhbert Bede's novel of that very name, published in 1853. —Kansas City Times.

Rapid Kneading Helps Bread
It has been found that increase of speed in kneading bread has the effect of increasing the gluten content. Gluten aids the digestibility of bread hence it is most desired. Experiments have shown that kneading the dough 90 times a minute, which can only be done by machine, obtains the maximum results as against eight to ten times which is the average rate when the operation is performed by hand.

CREAM WANTED, 33c
We pay all transportation charges. There is another decline in the butter markets but in accordance with our policy the above price is full market value at this time, and no doubt before you read this ad many others will be out lower. Don't sell for less. Continuous shipments from your farm to our creamery is to your advantage. We guarantee to satisfy.
Ref. Richardson County Bank.
FALLS CITY CREAMERY CO.
Falls City, Nebraska.

NOTICE OF DISSOLUTION OF PARTNERSHIP
The business heretofore conducted under the firm name of Drs. Heard & Wiltshire and owned exclusively by Dr. G. W. Heard and Dr. B. M. Wiltshire, has been transferred to Dr. G. W. Heard, who becomes the sole owner of the said dental office, accounts, etc. All the indebtedness of said office will be paid by Dr. G. W. Heard and all money due the firm should be paid to him.
Effective as of date May 5, 1930.
G. W. HEARD.
B. M. WILTSHIRE

Order your cut flowers now. Phone 443 for prices. MRS. NETTIE PRICE SLATON. 17-4c



COMPARE ALL VALUE Before You Choose Your PERMANENT WAVE

Beautiful Realistic Waves don't just happen! They're the Invariable Rule, day after day, season after season. You will have to note how closely to the head it is possible to wave with REALISTIC the original

CROQUIGNOLE WIND MACHINE

We give the kinds of permanents according to the texture of the hair.
Marcells 75c
Wave Set 50c
Shampoo 50c
Hair Cut 50c

MARINELLO BEAUTY SHOP

Phone 432-J
213 McKinley
MRS. SMART

Mrs. Sallie Carter and daughter, Bettie of Amarillo were here last week visiting relatives and friends. Miss Carter attended the alumni banquet while here Saturday night. She graduated from the Hereford high school with the class of '27. Mr. and Mrs. Jess Carter of Hereford accompanied them to and from Amarillo.
Everything in radio accessories. ORR TAILOR SHOP, Phone 16.
Row crop tractors are here. M. D. WOMBLE, Implements.

DEAF SMITH COUNTY ABSTRACT CO., Inc.
110 West Third Street
C. P. McCOLLOUGH, Manager
ABSTRACTS LOANS

MAY SPECIAL ON DRESSES

—Just received a shipment of beautiful dresses in plain crepes, printed, crepes, georgettes, chiffons, in all sizes and colors. A lovely line for parties and dress-up occasions.

Two Specials On Dresses

No. 1, \$9.75 value going at \$6.75

No. 2, \$15.00 Value, going at \$10.75

—Lovely silk crepe French Dance Sets for \$2.95.

Country Club Hose at \$1.00 and up.
(Best by Every Test)

Fashion Dress Shoppe

STAR THEATRE
HEREFORD, TEXAS
Monday—Tuesday—Wednesday
MAY 21-22-23
ADMISSION 15c and 50c

BANKERS, BROKERS, BOOBS PRODUCE "PAY DIRT" FOR SIRENS OF THE NIGHT

GOLD DIGGERS of BROADWAY

100% NATURAL COLOR SINGING TALKING DANCING PICTURE

Rivals the Rainbow in Color!

WARNER BROS. present

WINNIE LIGHTNER
CONWAY TAYLOR
NICKY TAYLOR
NANCY BELFORD
ANN PENNINGTON

CHORUS OF 100
GAYLING BEATTIE
LADY CEBALLOS
ROY DEL RUTU

WARNER BROS. VITAPHONE NATURAL COLOR PICTURES

Growena

If the chicks are allowed out-of-doors in the direct sunshine, it is well to change from Chick Grow Chow to Purina Chick Growena, during the seventh week. If confined, they show be continued on Grow Chow as it contains cod-liver oil, which takes the place of the sunshine. In addition to the meal, in either case, feed Intermediate Hen Chow to these future layers twice a day.

Growena and Intermediate Hen Chow have the minerals (ash)—the bone-building material for developing a large frame.

Growena and Intermediate Hen Chow furnish the bird with the variety of proteins needed to build blood, bones, nerves, feathers and muscles.

Growena and Intermediate Hen Chow contain an abundance of growth vitamins.

McLean & Pitman
Phone One

CATERPILLAR

See the New
Caterpillar (Holt) COMBINE-HARVESTER

With 45 years of successful combine-harvester experience built into it, which means much to the purchaser of a combine.

Prices

MODEL 36, with 20-foot header .. \$2185

MODEL 34, with 15-foot header .. \$1980

MODEL 38, with 12-foot header .. \$1655

These prices are fully equipped machines, set up ready to run at shipping points.

Parts Service

A complete stock for all models on hand at corner of Miles and Third Streets.

J. O. MILLER
or
J. C. McCracken
Local Representatives

Plains Tractor & Equipment Co.
622 Grant Street
Amarillo, Texas

CATERPILLAR

War Nurse Sends Sargon to Mother in Far Off London



MRS. A. J. PAYNE
 "Sargon did so much good for me that I'm sending a treatment to my mother in London, England. I'm a trained nurse and served overseas in the World War, but I never in all my life saw anything like Sargon. I was almost a nervous wreck, was put on a strict diet of milk, for months and I was constantly having to dose myself with drastic laxatives, and finally after long suffering I was down to 95 pounds. I started Sargon about a month ago, and now my appetite is splendid and I haven't a trace of indigestion. My whole system is wonderfully strengthened and invigorated. I sleep fine and am gaining weight every day. Sargon Pills overcame my constipation completely."—Mrs. A. J. Payne, 214 N. 70th St., Birmingham, Ala.
 Rice Drug Store, Agents.

Two Girls Live On Hot Water and Rice

Due to stomach trouble, Miss A. H. and sister lived on hot water and rice. Now they eat anything and feel fine, they say, since taking Adlerika.
 Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Rice Drug Store. (Adv.)



To Preserve the Snowy Skin of Youth Try this Simple Treatment
 As night use Martha Lee Creaming Cream. Then apply Martha Lee Bleach Cream, leaving on for the night. The soft snowy skin of youth is the result. You'll find other Martha Lee products most delightful to use.

MARTHA LEE
 toilettries
 For Sale by
 CITY DRUG STORE
 Hereford



Cuts the Cost to the Coast

You can pack the pleasure of the Far West into two weeks.
 You can visit dude ranches, National Parks, snow-capped ranges and take the Indian detours.
 You can go clear to California and back, on a Santa Fe Summer Xursion ticket—at a fare so reasonable you can afford to take the whole family.
 For booklets and reservations address
 Call
 J. E. BEYER,
 Agent,
 Hereford, Texas
 Or Write
 T. B. GALLAHER,
 General Passenger Agent
 Amarillo, Texas

Old Nebuchadnezzar's Idea of Eating Grass Was Right

When old Nebuchadnezzar went out into the field to eat grass, according to the Bible story, he had the right idea, if modern scientists are to be believed.
 "The search for vitamins in food is one of the greatest works of the scientists of today," says Frank Briggs, president of the Southwest Dairy Association. "In Arkansas Dr. Barnet Sure, of the state university, has isolated vitamin B out of the rice polish that is generally discarded and used only for cattle feed," he continued.
 "And in the grass of the spring he and other scientists have found the greatest quantities of vitamins A and D."

"We cannot be Nebuchadnezzars," Mr. Briggs points out, "but we can do the next best thing and eat the by-products of the grass, chiefly spring butter and milk."
 "Texas is learning this lesson," he said; "the consumption of its own dairy products is increasing rapidly. If we ever come to the point where we have an organized report of the industry, we may be able to bring about cooperation. Today this is impossible because so little is known of the actual amount consumed, produced or imported and exported from the state."
 "According to dairy manufacturers, every time a farmer spends

five cents for substitutes it costs the dairy farmers of Texas \$170. Aside from losing the necessary vitamin D, when a farmer uses butter substitute, he is not even using farm products of the state. "The last report of the government showed that only 28,000,000 pounds of cottonseed oil, against 171,000,000 pounds of coconut oil were used in the manufacture of synthetic butter, and this dangerous ratio is increasing all the time," Briggs said.
 For a time the Texas dairy industry was not progressing as

well as could be wished, Briggs pointed out, there being a butter surplus where there would not have been if everyone had been eating his health quota of real butter.
 "But I am glad to report that this condition is changing steadily and I foresee new prosperity for the dairy farmer of Texas," the association president declared.
Dairymen Herd Improvement Association Ends 2nd Year
 The Deaf Smith-Randall county

herd improvement association will end its second year of work this month. All dairymen who are interested in doing this work next year should communicate with W. T. Dungan.

Miss Mattie Lou Harrison, daughter of Mrs. E. W. Harrison, appeared in a senior piano recital last Thursday at W. T. S. T. C. Canyon. She was assisted by Miss Walters, violinist.

DR. D. K. ROBISON
 Residence Phone 78-J
 DR. R. R. WILLS
 Residence Phone 114-W
DRS. ROBISON & WILLS
 CLARK BUILDING
 Phone 282

DR. T. M. MONTGOMERY
 EYESIGHT SPECIALIST
 526 Polk Street, Amarillo, Texas
 —Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
 OFFICE RAY'S JEWELRY STORE.
 Telephone 188 for Appointment.

The Flavor of Butter
 Butter has a flavor all its own—smooth, delicate, meltingly delicious. One of the surest ways of making foods savory and palatable is to use plenty of butter in their preparation. Use butter on the table, in cooking, frying and roasting; in seasoning meats, fish and vegetables; in making pies and all kinds of cakes; in desserts, pudding and sauces; in candy, sweets and delicacies.
 CREAM O' PLAINS BUTTER is made from pasteurized cream and is known for its fine body and flavor.
 GET CREAM O' PLAINS BUTTER FROM YOUR GROCER
Farmers Creamery Ass'n, Inc.
 Hereford Phone 3.

A FEDERAL FARM LOAN
 Is the Best Loan Contract On Real Estate
 1. Lower rate of interest.
 2. Liberal pre-payment privileges.
 3. Easy to get large tracts segregated into smaller loans.
 4. Easy to obtain a release of part of the security.
 5. Reasonable loan values approved.
 A. O. THOMPSON, Secretary-Treasurer.
 Our Abstracts Correctly Reflect the Records.
THOMPSON & IRELAND
 ABSTRACTERS
 Hereford Texas

Permanent Expert Service...

THE McCormick-Deering No. 8 Harvester-Thresher is built to do good work with a minimum of attention, expert service, and upkeep cost. It is a source of satisfaction to an owner, however, to know that in case of minor adjustment or unforeseen emergency, mechanical service and parts are readily available without expensive delays.

International Harvester is always close to owners of McCormick-Deering Harvester-Threshers. This is accomplished through the extensive dealer and branch house organization. Every McCormick-Deering sold receives careful field inspection to be sure it is working properly. Owners are often visited two or three times during their first harvest after purchase of a machine.

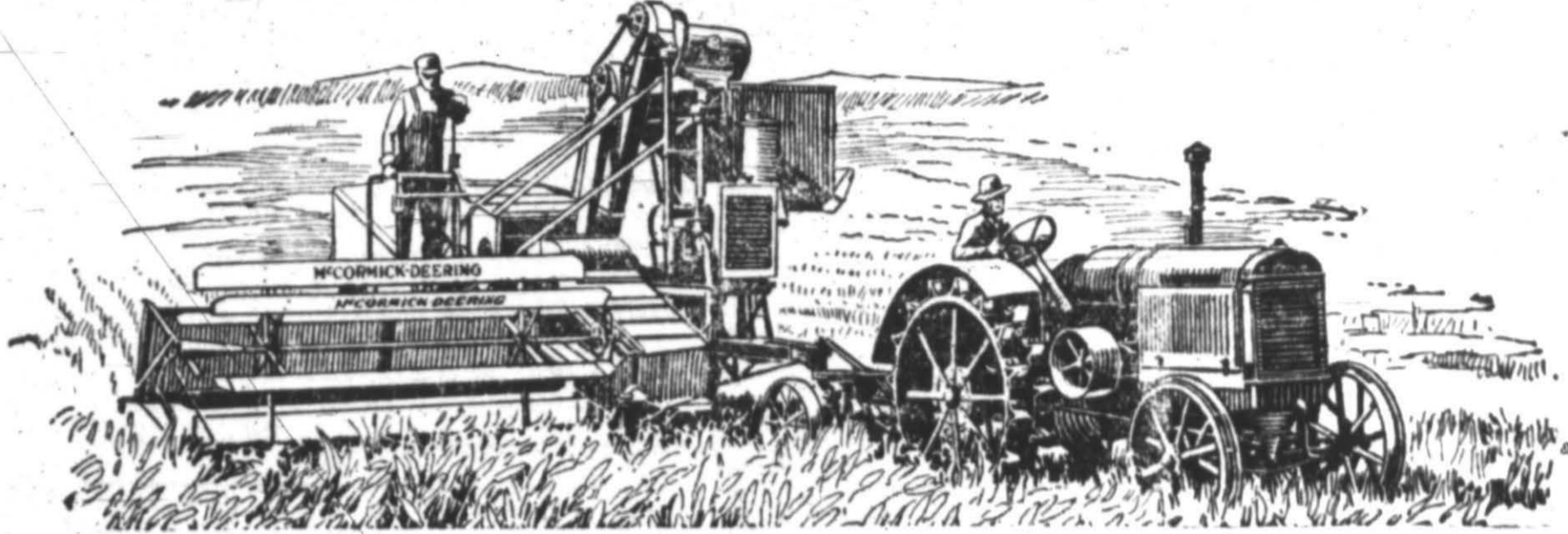
Permanent Dealer Organization

The McCormick-Deering dealer organization is permanent. These dealers have represented the line for years. Many of them have been with us since long before our first harvester-thresher went onto the market 16 years ago. They are experts on harvester-threshers—they are equipped to service more than the engine—they know the entire machine. They have repair parts in stock for the complete machine and can give service on a minute's notice. When you own a McCormick-Deering, one dealer services the entire machine—you don't have to go to one for service on the combine and to another for service on the engine.

McCormick-Deering dealer service is backed up in Kansas and all over the country by Company-owned branches. They dot the state of Kansas, at strategic points, ready to answer any call that comes.

Unexcelled Service on the Spot

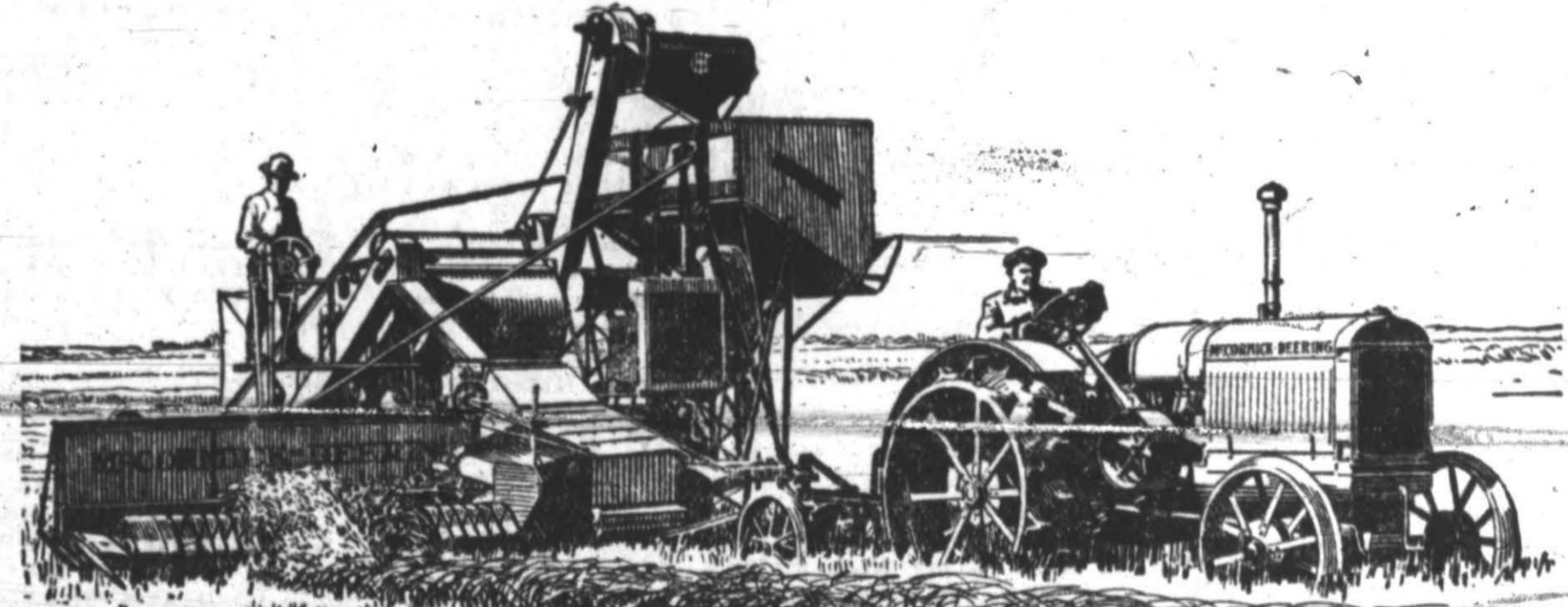
McCormick-Deering service is unexcelled. It is right on the spot, close by, whenever you need it. There are no costly delays. This is the kind of service you want when you are in the midst of the harvest—you can get this from McCormick-Deering dealers and International Harvester branches.



McCormick-Deering No. 8 Harvester-Thresher

12 Important McCormick-Deering Points

- 1 Adjustable to cut low. Gets lodged and tangled grain.
- 2 Continuation of grain-tight platform canvas forms lower elevator canvas. No grain lost at end of platform. Large capacity, wide elevator carries all grain to feeder.
- 3 Chain and slat feeder carries grain, heads first, into the cylinder. Direct front feed.
- 4 Spiked beater in feeder assures positive feeding and controls delivery of grain to cylinder.
- 5 Ninety per cent separation at cylinder. Straw and grain thus separated never mix again.
- 6 Four-section straw rack. Extends entire length of thresher from cylinder to straw spreader. Combs straw apart, drops it three times, thoroughly shakes out all the grain.
- 7 Extra long chaffer and cleaning sieve thoroughly cleans grain.
- 8 Revolving weed screen takes weed seeds out of threshed grain and bags them. Saves dockage and reduces spread of weeds.
- 9 Platform folds for transportation—does not have to be detached. No transport truck to buy.
- 10 A pioneer of small combines—backed by 99 years of practical harvesting-machine experience and by field tests under difficult conditions in the harvest fields of the world.
- 11 Expert service on the entire machine by permanent dealers and Company-owned branches.
- 12 Handles a variety of crops under a variety of conditions and seasons.



McCormick-Deering No. 11 Harvester-Thresher with 6 1/2-foot pick-up device, handling the grain from a 16-foot swath cut by windrow-harvester

INTERNATIONAL HARVESTER COMPANY
 OF AMERICA
 (Incorporated)
 606 S. Michigan Ave. Chicago, Illinois

Hereford **Buchanan & Rosson** Friona

McCORMICK-DEERING

Popular Modern Harvester-Threshers

No. 20—8 ft. cut . . . No. 8—10 and 12 ft. cut . . . No. 11—12 and 16 ft. cut

Phone 164

FOR FINE Eatables PROMPTLY DELIVERED

The aristocrats of grocery products are here— waiting to be brought to your door as fast as the speed laws allow. Just telephone your order.



Hereford Wholesale Grocery Company

L. W. CARLYLE

Want Ads

Wanted

WANTED—To do house work. See me at the residence of French Thurmond. MRS. CORA ORR. 18-1c

WANTED—House work or nursing. can furnish references. 200 East Fifth Street, phone 333-J. Ask for MRS. CARPENTER. 18-1p

WANTED—Four, five or six room house to rent, either furnished or unfurnished. Call 304-J. 18-1c

WANTED—Washing and any kind of house work. Call at 202 West Tenth Street. 10-1p

WANTED—By an old line insurance company, agent for Hereford. Best proposition in Texas. Address P. O. Box 1122, Amarillo. 17-2p

WANTED—Reliable man with car to sell Maytag washers; can earn up to \$300 per month. See Mr. Gregory at the Lee Electric Co., Hereford. 17-4p

WANTED—Young matched team of mules, must be broke. TEXAS UTILITIES CO. 16-4c

Notice

NOTICE—I will receive enrollments, beginning May 15th for courses in Shorthand and Typewriting. Will teach in the evenings only, on Monday, Wednesday and Friday nights, from 7:00 to 9:00 p. m. Tuition rates very low. For details see me or phone either 127 or 279. MISS KATHLEEN PARK. 17-2c

NOTICE—See Barnhart & Shreve for their new trawled hitch. Barnhart & Shreve Blacksmith Shop 13-4c

ROOM and board in modern home by the week or month, gentlemen preferred. MRS. J. A. KEELER, 900 Miles Avenue. 16

Lost and Found

LOST—Red and white Shetland pony, probably strayed west from Hereford last of April. Notify FRENCH THURMOND, Phone 368-W. 17-1p

For Rent

FOR RENT—Front bedroom, adjoining bath; also garage. Phone 42-J. MRS. L. A. RICKETS. 18-4c

FOR RENT—One five room unfurnished apartment. Phone 340. J. C. CUMMINS. 18-1c

FOR RENT—Two room house on B Street. See phone 11-M. BENEFIELD. 17-2p

FOR RENT—Two apartments, one block north of high school. MRS. E. J. WILLIAMS, Phone 103-W. 17-4c

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome.
J. T. HARRIS, N. G.
L. W. Foster, Secretary.

HEREFORD POST NO. 192
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade

DO you want a bargain in town lots or a 20-acre tract in edge of city? If so, see me next two or three days at Tourist Hotel, R. B. TROWBRIDGE. 18-1p

WILL SELL Improved 20, edge of town for \$3500. L. BASKIN. 17-4c

FOR SALE—New six room house, modern, close in, good terms. A. C. THOMPSON. 8-4c

FOR SALE—My six room home to be moved 90 feet west on a 50 foot lot. No cash down, balance see to six years. A. H. ELLISTON. 14-4c

HAVE building lots from \$50 up, with natural gas. L. BASKIN, Owner. 17-4c

FOR SALE OR TRADE—320 acres of first class land; new improvements on new highway located about 3 1/2 miles from new Rock Island railroad survey. Box 462, Hereford. 15-4c

WILL SELL, at \$30 per acre, improved 100, ten miles north of Elkins and give possession. L. BASKIN, Owner. 17-4c

FOR SALE—Some well located resident city lots on the pavement for sale or trade. Also have two residences and a 20-acre block for sale or trade. FRED MILLARD. 7-4c

FOR SALE—Refrigerator, in A-1 condition. MRS. O. F. WEST. 17-4c

\$200 for east front building lot, gas, electricity and phone; easy 6 per cent terms. L. BASKIN, Owner. 17-4c

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

NOW IS THE TIME to buy farm lands. Own your home here. Wheat lands \$8 to \$15 per acre. Ranch lands \$4 to \$7 per acre. Lands located in Quay and Harding counties. Wheat and cattle in good condition. Write for prices and description. Come out and see for yourself. JUMPER & CLEGG, Box 882, Tucuman, New Mexico. Buy where one crop pays for the land.

FOR SALE—Fine five year old Jersey cow, fresh and with twin calves. MRS. D. E. TURRENTINE. 18-4c

FOR SALE—Some extra good registered Durro gills. Also two young hears, priced attractive. MRS. D. E. TURRENTINE. 18-4c

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; or would trade for 100 acres raw land if well located. Address P. O. Box 473, Hereford, Texas. 51-4c

TRADE—Have one 16 foot combine in good shape that I will trade for mules. Phone 33 or see JOE MITCHELL. 10-4c

WILL SELL at \$50 per acre improved 140, only 3 miles out. L. BASKIN. 17-4c

FOR SALE—Bradley yam potato plants. Phone 99, HEREFORD NURSERY CO. 16-4c

FOR SALE—Block 34 Evans addition to Hereford, 25-Mile Avenue, 10 acres, new stucco with basement, semi-modern, electricity wired to house, plenty fruit, garden, shade. Water in house and garden, large storage tank, large barn, chicken houses. Block 35 have lots 1, 2, 3, 4, 6, 7, 11, 12, 16, 20, 22, 25, 26, 30, 35, 36. MRS. J. B. PHILLIPS. 16-4c

WILL SELL improved 5 acre place for \$2750; electricity, and daily mail delivery. L. BASKIN, Owner. 17-4c

WILL SELL my improved 320 N. W. of Hereford, near the new R. I. Ry. at \$30 per acre and throw in wheat. Will also give 3 year lease on other half. Immediate possession. L. BASKIN, Owner. 17-4c

WILL SELL Block of ten lots for \$350, gas available, each 6 per cent terms, immediate possession. L. BASKIN, Owner. 17-4c

GOING FAST—Heavy metal for stock and water tanks, and grain bins. Eight 8-foot sections \$35.00. Located between M System and Western Chain Tire Store. Bargain. 18-1p

Earliest Wheat Harvest in County's History Predicted

The rapid development of the wheat crop in heading out is promising an early harvest in Deaf Smith county. Mac Womble is predicting that this year will see the earliest harvest season in the history of the section. He thinks combines will start running about June 5.

The Hereford Epworth League gave a farewell party for Miss Irene Crawford and Miss Rosella Veazey last Friday evening at the Methodist church.

The guests all came dressed as "kids" and the numerous games of the evening carried out the idea of younger days. A miscellaneous shower was given the honorees and they received many lovely gifts. Refreshments of ice cream were served at a late hour to some forty guests.

In the short business session of the league the following officers were elected: Miss Irene Crawford, president; Charles Simpson, vice-president; Miss Allene Cox, secretary.

Rendition of American Ode by Hereford Choral Club Features Joint Music Program Tuesday

Three musical organizations of the city are grouping their talents and will render a program next Tuesday evening, May 20, in the Christian church at 8:00 o'clock. These organizations are the Music Study club, the Junior Music club, and the Hereford Choral club. A cordial invitation is extended to all. In 'The American Ode,' by the Choral club, an unusually good number is promised.

Miss Mattie Mae Swisher and Mrs. Ardelle George are the directors and Miss Glenn Snyder, G. A. F. Parker and Miss Dessie Mae Steele will be accompanists in the following program. Girls of the Junior Sextette from Lucia Donizetti

Ardelle Foster, Billie Hill	Nevin
Ave Maria, from Venezia	Muscle Study Club
Peace Be With You	Mrs. Ray Conway, J. A. Miller, John Olson
Second Mazurka	Mary Broadwell
Alleluja	Mrs. Homer Fox
Dressy Moments	Mrs. Paul Foster, Mrs. Alvin Thompson
American Ode	Hereford Choral Club

Society

HOME MAKERS CLASS EXCHANGE GIFTS IN THURSDAY SOCIAL

The Pollyanna game which has been played for the past three months by the Home Makers class of the Baptist Sunday school was concluded Thursday, May 8, in a meeting at the home of Mrs. Burdett in the Brazil apartments, when an exchange of gifts was made and new names were drawn.

Delicious refreshment of sandwiches, salad, tea and coffee were served to sixteen members and two visitors.

STEAK FRY ENJOYED WITH MISSES STEELE AS HOSTESSES

Misses Dessie Mae and Polly Steele were hostesses Wednesday evening to several scores of friends among the younger folk in a steak fry held at Brady's on the Tierra Blanca.

CLEMENT BIRKMEYER CELEBRATES THIRD BIRTHDAY THURSDAY

A delightful birthday party was given last Thursday afternoon for Master Clement Birkmeyer, three-year-old son of Mr. and Mrs. C. E. Birkmeyer of Amarillo, in the home of his grandparents, Mr. and Mrs. E. B. Black.

PRESENTATION RECITAL CLOSES YEAR'S WORK FOR YOUNG PUPILS

Tuesday evening the pupils of Mrs. H. J. Houser were presented in recital at the high school auditorium to a large and appreciative audience. Each child's work showed marked improvement for the past four months.

LEAGUE GIVES SHOWER FOR MISS VEAZEY AND MISS CRAWFORD

The Hereford Epworth League gave a farewell party for Miss Irene Crawford and Miss Rosella Veazey last Friday evening at the Methodist church.

The guests all came dressed as "kids" and the numerous games of the evening carried out the idea of younger days. A miscellaneous shower was given the honorees and they received many lovely gifts. Refreshments of ice cream were served at a late hour to some forty guests.

In the short business session of the league the following officers were elected: Miss Irene Crawford, president; Charles Simpson, vice-president; Miss Allene Cox, secretary.

LAMPS
(Continued from Page One)

for absorbing nor a cavity for storing, but an instrument for finding the realities of life. Memory is retention, the capacity for identifying. No life is lived at its best without sacrifice. Be willing to pay the cost for what is worthwhile, whether it be in denial of wants or in length of time. A cabbage head may be grown within one season, but years are required to produce the oak.

"No mind is educated without the lesson of obedience, voluntary fixation of attention, mental control. The lower must be made subject to the higher. Greater is he who can control his mind than he who is able to take a city.

"Education provides the power to conceive ideas and to execute them. Along with this lamp goes the one of beauty, the grace and symmetry of character, knowing and doing what is correct.

"And the last lamp is life, the abundant life which was Christ's ideal, life in all its fullness, and to this end education should be directed. The educated human begins to approach the life in abundance when he pours all his knowledge and training into the channels of service for the world."

All-Stars Lose But Help Raise Benefit Funds

In the high school athletic benefit baseball game last Sunday to send Babe Russell, state champion sprinter, and his coach, T. E. McCullum, to the national meet at Chicago, \$150 was received at the gate and a big crowd saw the All-Stars unable to stage a comeback and go down into defeat before the Regulars by the score of 9 to 15.

The heavy hitting of the All-Stars, especially of Chas. Bennett, in the sixth, and the old league ability at pitching by Curtsinger were features. Curtsinger has not played for several years but he still showed strength and cunning in the box.

The box-score:

	A	B	R	H	A	E
All-Stars	6	3	4	0	0	0
McCullum, 3	5	1	2	1	1	1
Fowler, ss	5	1	2	1	1	1
J. Rose, lf	5	0	0	0	0	0
Bennett, c	5	1	2	2	0	0
Curtsinger, p	3	2	2	3	0	0
Cantrill, p	2	0	0	1	0	0
Robinson, cf	4	1	2	0	0	0
Snyder, rf	4	1	2	0	0	0
Dean, 1b	3	1	1	0	0	0
Vaughn, cf	1	0	0	0	0	0
Dyer, 2b	3	2	1	0	1	0
Boyd, 2b	1	0	0	1	1	0

BULLETIN!

Dawn, 12 miles northeast, seemed to be the center of the hail damage which swept through a narrow belt Wednesday afternoon. E. B. Posey reports some loss to his crop 15 miles north. R. A. Frye, merchant at Dawn, reports his roof ruined and a hail strip three miles wide. H. H. Miller, adjoining Dawn on the south, had a total loss of his wheat crop, and Glenn Greer, north of Dawn, reports a heavy loss.

Hail stones as large as goose eggs fell over a widely scattered area. Vega and Wildorado report some hail.

Showers have been falling in different parts of the county during the past week but no general rain has been received. The dust storm Saturday did considerable damage to the grain.

Special music is promised for the Junior Endeavor meeting at the Presbyterian church Sunday afternoon at 5:00 o'clock. There will be a discussion on why a boy or girl should be a Christian. Everyone is invited.

Deward Roberson Winner in Oratorical Contest

Deward Roberson was awarded first place and Chas. Simpson second in the annual high school oratorical contest held Wednesday evening in the auditorium. Six girls and six boys took part in the contest, each rendering original compositions which were rated by

ANNOUNCING
Opening of new Dental Offices in Buckner-Lambert Building, Over Sprowls-Cronin.
DR. B. M. WILTSHIRE
ROOM 3 PHONE 470

CASH SPECIALS
FRIDAY AND SATURDAY

OATS	Mother's, Chinaware Per pkg.	33c
BEANS	Out, stringless, No. 2 cans, two cans	25c
Blackberries	Gallon tins	57c
JELLO	All Flavors, 3 pkgs	25c
APRICOTS	Gallon tins	67c
SNOWDRIFT	The perfect shortening, 6 lb pail	\$1.21
OLIVES	Wapco, quart jar per jar	44c
SYRUP	Blue Brer Rabbit, gallon size, ribbon cane	87c
COFFEE	Schilling's Per lb can	44c
PEACHES	Wapco, extra large, No. 2 1/2, heavy syrup, 2 for	54c

Bakers Cash Grocery
MONT E. BAKER.

Poultry Clinic
To Be Held In Hereford
May 26th

AN EDUCATIONAL SHORT COURSE
Teaching how to diagnose, combat and prevent the disease and troubles that are the principal causes of poultry losses.

STOP YOUR LOSSES
Bring your sick or unthrifty poultry and watch a recognized Specialist make a post-mortem examination and show you how to save the balance of the flock. Dr. Meyer of Omaha, Nebraska, will also lecture on the diseases and troubles of swine at the close of the Poultry Clinic.

This Service is FREE—Admission FREE.
Watch for Announcement of Further Particulars next week. Conducted under direction of

Hillside Hatchery
Phone 79 South Hereford



1 WALTER SEZ:

2 We are still adding new stock and making changes. Come in and give us your
3 suggestions. Our phone is 128. We specialize in phone orders and luncheon
4 supplies. Boxes for farmers.

DUNLAP GROCERY

Committee of Fair Showing Aiding Spirit

Several members of the fair committee appointed in the different communities at the recent meeting of the Deaf Smith County fair association have visited the office of the president and expressed appreciation of the work started, according to J. E. Hill, president. All are showing a desire to cooperate and do what they can to make the county exposition a success, Mr. Hill said.

A letter from Mrs. J. M. Chapman, representing the Sims community, is a fair example of the spirit which is being displayed: "Mr. J. E. Hill, Hereford, Texas. Dear Chairman:

"We regret not being an attendant at your meeting Saturday, May 3, and are hastening to write you in regards same. "We are proud indeed to offer our assistance in any way possible, and don't fail to tell us whenever you need us to 'carry on.' "We feel that a good county fair helps to put us on the 'map' more than most anything we might put over. "We shall expect you to call on us any time you need us and our support and help is at your command.

"Respectfully,
"MRS. J. M. CHAPMAN."

Business Men Join In Congratulating Seniors

The spirit of unity shown by the business men in joining hands to give the graduating class a mighty salute, resounding applause, and an unmistakable bon voyage send-off, as shown in the cooperative advertisement in the Brand this week, is to be commended without reservation.

The public recognition by the business interests of Hereford of its coming intelligent citizenship could not be made more forceful than through a joint gesture in the pages of the Brand. The Brand feels honored to bear such messages into the homes of the county; its function is to establish the best contact possible among the people for each other. It is the place and the duty of this newspaper to be the voice of the community, to express its best thoughts, and ideals, to publish its constructive news and reflect its spirit of progressiveness.

The Popular store is making extensive changes in the interior arrangements, installing new fixtures throughout.

Earl Wood went to Amarillo Wednesday to meet his sister, Mrs. N. Cayton. She expects to visit here until the latter part of this week in the home of her parents, Mr. and Mrs. J. P. Wood.

The Radio Singer of Her Dreams

By JOHN FRANCIS

"ARE you and Tommy goin' to the movies tonight, Nora?" asked Helen Calahan, as she and Elnora Thompson awaited their turn at the time clock of the Kingsboro Knitting Mill.

"Not on your life," Elnora answered. "Ellis Raymond is on the air tonight."

"Say," asked Helen scornfully, "are you still ga-ga about that guy?"

"And how!" replied Elnora. "That man sure can sing."

"Maybe so," said Helen, "and maybe he's the handsomest man in the world, but what does Tommy say about your constant raving over this radio warbler?"

"What can he say?" asked Elnora. Then she answered her own question, "Nothing."

It was true that Tommy Wentworth had not said much about it before, but that night he said several things. For instance, he said quite emphatically he did not like Ellis Raymond's voice; that he couldn't understand why Elnora was so crazy about it, and that she could be sure of one thing—they would have no radio in their home when they were married.

Elnora did not want to hurt Tommy. She felt that she didn't love him any more, but she didn't want to hurt him. Elnora sincerely believed she was in love with Ellis Raymond, although she never had seen him.

Saturday morning, while Elnora was working, Jessie Crumley came over to her machine.

"Nora," she said, "my brother, Frank, the one who works in the radio store, has got a pass for the studio at WKAG for Tuesday night. That means we can go right in the studio where Ellis Raymond sings. D'you want to go along with us?"

Elnora could hardly wait until Tuesday night. Her chance was coming at last; she was going to meet, or at least see, the man of her dreams. She was sure he was tall, dark and handsome, with nice hands and long, tapering fingers. Elnora tried to suppress her excitement when she told Tommy Sunday night, but she wasn't very successful. Instead of getting angry, as she thought he might, Tommy was very calm. He merely turned to her and said:

"Listen, honey, I love you. I thought you loved me, too, but I guess you don't, or you'd never get so excited over just the thought of meetin' this radio singer. So I guess we'd better call everything off, you and me. I hope your radio singer is as nice as you think he is."

It was hard for Elnora to realize Tommy was gone. He never had acted that way before. All day Monday her heart felt strange whenever she thought of him. And she thought of him a lot that day. Already she was missing him.

Elnora, Jessie and Frank were ushered into the studio about five minutes before Ellis Raymond's program began Tuesday night. Several men were grouped about a piano, and, after sitting down, Elnora said:

"I wonder which one is Ellis Raymond."

The man sitting at Elnora's right

heard her, and said: "Raymond hasn't come in yet. I'll point him out to you when he does."

As the musicians took their places, and the announcer said, "Quiet!" the door opened, and a man about forty years old walked toward the microphone. The announcer uttered his warning, "On the air," and opened the microphone switch. Indicating the man who had just entered, Elnora's informant whispered: "There's Raymond."

Elnora's heart sank. The singer of her dreams was not tall, dark and handsome. He was about five feet two, his hair was the color of mud, and he weighed about 270 pounds.

Elnora felt ill. She wanted to go home, but no one was allowed to enter or leave the studio during the program. Every minute of that half hour was torture. Each note that Ellis Raymond sang was only another reminder that she had lost Tommy.

She wanted to burst into tears the moment she got out of the studio, but she held them back bravely. She did not want Jessie and Frank to think she was a baby. They wanted her to have a soda, but Elnora insisted on going directly home.

She leaped from Frank's car almost before it had stopped, and, calling her thanks over her shoulder, she ran into the house. She wanted to get to her room, where she could cry as hard as she wanted to.

Elnora did not reach her room until some time later, however, for Tommy arose from the davenport as she entered the living room.

"Oh, Tommy," she sobbed as the tears ran down her cheeks, "I was afraid I'd lost you."

Tommy kissed her. "Nope," he said, "you can't lose me, kid. Charlie Fenton pointed out Raymond to me on the street this afternoon, so I thought I'd come over tonight, and see how you liked him."

"Don't mention him to me, Tommy. He was awful. I never want to hear him again."

Tommy drew her closer to him, as he said:

"I guess maybe we'll have a radio, after all."

(Copyright.)

The Pastor Says:

Peace, like war, should have some tunes to make the feet march toward it. . . . Every driver on the road called life is destined to arrive at places where the bridges have been washed out.—John Andrew Holmes.

NEARBY and YONDER...

by T. T. Maxey

"The Golden Bridge"

IN 1873 the Pennsylvania railroad built a 13-span, single track bridge across the Susquehanna river at Havre de Grace, Maryland. In 1904 the railroad built a double-track bridge to replace the old one and offered to present the original bridge to the counties, which it connects as a highway bridge, since it is one of the main routes between Philadelphia and Washington.

Strange to say, the counties turned up their noses, so to speak, and declined to accept the gift. The railroad then offered the bridge to a group of citizens of these two counties, who accepted it promptly, had a romantic vision, "put up" \$100 each as a working fund, and began to operate it as a toll bridge. Auto traffic developed "by leaps and bounds," and the owners made money "hand over fist." From 1910 to 1923 it is said to have netted more than \$1,000,000, having been nicknamed "The Golden Bridge."

In 1923 the state road commission purchased the structure, under legislative authority, for \$385,000, and continued the tolls until it was paid for and improvements were added.

The old span was narrow. Two trucks could not pass. To overcome this handicap and double its capacity, the annual traffic having grown to about 275,000 vehicles, an ingenious plan was worked out, whereby another deck was anchored to the superstructure. Now, all north-bound traffic moves via the upper deck, and all south-bound traffic via the lower or original deck and the tolls have been canceled.

(© 1929, Western Newspaper Union.)

6 1/2 PER CENT
MONEY ON

Farm Loans

No Commission to Pay

FRANK BARBER

Representing the South-western Life Insurance Company

Funnygrams From Rice's

Smart Alec (getting on bus): "Good morning, Noah, is your ark full?"
Driver: "Nope, only one jackass so far. Get on in."

You can't see the advantages of "Air Fast" (puncture proof) tubes, come in and let us give you an ear full.

Customer: "I want two bits worth of rat poison."
Rex: "Do you want to take it with you?"
Customer: "No, I'll drive the rats in after it."

You are protected against road hazards (other than punctures) for 20,000 miles when you buy a Brunswick Super-Service Tire.

Bill: "Why are you wearing that old sweater to class? Haven't you any shirt?"
Joe: "Sure, I have, lots of them; but they are both in the wash."

BRUNSWICKS ARE FAMOUS FOR QUALITY!

H. L. RICE



Smith
Smart
Shoes

YOU CAN'T WEAR
OUT THEIR LOOKS

"Jackson says there's nothing hard about a dog's life if the 'dogs' are in Smith Smart Shoes."

Sprowls-Cronin
& Company

Buyers Interested In Prices Quoted Each Week

"I see by the ads in the Brand," is a common expression of the would-be shopper who is making up a mental list of what she or he will be buying. It is a frequent occurrence for some one to call at the Brand office for a current issue, volunteering the information that they want to see what the grocery specials are before shopping for the table's needs.

Last week Jack's Shoe Shop put out some rubber-heel specials. So much new business came that way that the shop is having some more specials this week. Kemp Lumber Company had some scrap lumber that was threaten-

ing to be a permanent stock and take up valuable room. It was advertised in the Brand as scrap and it moved right out. There was a market and the Brand found it for Kemp.

Mrs. Thomas K. Baten of Higgins was here the first of the week visiting in the home of relatives, Judge and Mrs. C. F. Kerr. She also visited with Dick Dixon and family.

Mr. and Mrs. Wes Anthony and little daughter, Helen, were in Dimmitt last Sunday visiting in the home of Mrs. Anthony's mother, Mrs. Rosa McLean, and brother, Bruce McLean.

Mr. and Mrs. Lee Barnett of Modeno, California, are here this week visiting in the home of Mr. and Mrs. Ralph Barnett.

Mrs. L. R. Landrum is in charge of the county hospital during the absence of Mrs. Hal Bruner, who is taking a six-weeks' vacation.

Old Texas Cattle Brands

To immortalize the history of the Texas cow-business and its importance as the state's original great industry, 32 famous old cattle brands have been etched on the walls of Garrison hall of the state university.

A Want Ad in The Brand is a sure, steady worker—try it out.

USED CARS with an OK that counts

During the past week we have brought into our Used Car lot, with the big white front, some of the most outstanding values in good used cars that it has been our privilege to buy this year. Our business is good and our prices are more attractive than at any time in the past. Below are listed a few of our best buys:

- 1—1929 Pontiac Coach, wire wheels, trunk, and many other extras.
- 3—1928 Chevrolet Coaches, everyone a good one and guaranteed OK.
- 2—1929 Ford Coupes, almost new, but the prices are very low.
- 2—1929 Ford Sedans. We challenge you to find better cars at any ways near the price.

Many cheap cars at your own price, also used trucks.

YOURS FOR SALES AND SERVICE

Brumley Chevrolet Co. INC.

"A RELIABLE INSTITUTION"—PHONE 216

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

- SQUASH, pound 3c
- BANANAS, per dozen 25c
- COCOAMALT, lb can, choc-flavor drink 39c
- MARSHMALLOWS, 8 oz pkg., 2 for 25c
- RICE FLAKES, Comet, pkg 11c
- SUGAR, 10 lb sack 59c
- SOAP and Cleanser 1 bar Creme Oil soap and 1 can Sunbright Cleanser 12c
- APPLES, gallon can 46c
- COFFEE, 3 lb can White Swan \$1.42
- WASHING POWDER, White King, large 42c
- CATSUP, Heinz, large size 25c

Public Asked To Buy Texas Made Poppies

The American Legion Auxiliary will not need to buy any more poppies for the sales-day from other states, as enough are being made in Texas by the ex-soldiers who are chasing the cure in hospitals, according to Miss Alice B. Eads, state director for this benevolence. In the hospitals today deaf fingers of the disabled are fashion-

ing the little bits of red paper and green ribbons into poppies, which the Hereford auxiliary will sell to the public at five cents or more each on Saturday, May 24, memorial poppy day. The local ladies are planning a big success for the sale and want all assistance possible. Within a few days auto owners will be asked to display wind-shield stickers to help promote the idea.

W. R. Steckman, formerly connected with the ownership of the Brand with Seth B. Holman, visited in the city Friday and met many of his old friends. Mr. Steckman is mechanical superintendent of the Roswell Daily Dispatch.

Mother Hallowed by S. S. Class at M. E. Church

The Mother's Day service at the Methodist church Sunday was turned into an old-fashioned experience meeting with members of the congregation giving public expression to their blessings which had come directly from their mothers and indirectly from the Supreme Being.

This touching part which was contributed by the audience, followed and fitted in with the appropriate program given by the young men's class of Mrs. S. L. Easley who, in melody and voice, paid tribute to the mothers who were present and those who had passed on. The class members presented red carnations to their mothers present.

The everlastingly endeared name of mother was hallowed by this service through the beautiful numbers from the boys and the sentiments given spontaneously in sentence memorials from the congregation.

"It is not wealth or power but an unbroken family in Gloryland," Rev. J. M. Fuller, the pastor, said was the mother's most cherished reward, in devoting a few minutes to his subject, "Mother's Reward."

One-Third of Texas Dairy Cows Loading

Fort Worth, May 13.—Two-thirds of the dairy cows in Texas should produce the state's total of milk and butter, according to J. W. Ridgeway, Texas chairman of the National Dairy Council.

"Replace all non profitable cows now boarding on Texas farms with those who pay their way with butter and milk and you can cut down the numbers in the herds," Mr. Ridgeway advised the dairy farmers of the state in a recent official bulletin.

The remainder of the herds that are high producing, thoroughbred cattle should be fed with more scientific attention to production, bred only to high grade bulls, and the herds thus weeded out until the farmer would no longer be paying board for scrubs in his herd, the Texas chairman said.

"If only calves from high producing cows were raised, and these fed the proper mixture to increase their production, and all diseased cows and descendants of diseased cows were eliminated from the herds we would soon see increased production with a fewer number of cows. The old range cow is still having her influence on the Texas dairy herd, and must be weeded out for the modern cow of a different breed and for a different purpose. The old pioneer was valuable in her day, but her day is past.

"The American dairy industry cannot look to foreign markets to absorb surplus American dairy products. The world is sufficiently well supplied by other countries now.

"Those nations which do not use dairy products as an important part of their diet are so low in the economic scale as to leave them out of the picture for a good many years," according to Mr. Ridgeway. A balance between production and consumption must therefore be adjudged within our own boundaries.

"If the farmer will help himself the problem will be solved. He

Health Officer Works for Safe Milk Supplies

A safe milk supply for Hereford families is the aim of the city health department, and the products from dairies here have been inspected and graded in accordance with the standard grade specifications of the Texas public health service code, states W. T. Dungan, inspector for the local health department.

"The safest milk is Grade A, pasteurized, while certified and Grade A are the safest grades of raw milk," the official announces, "and every food establishment of the city must have a card dis-

played showing the grade handled. Furthermore, each bottle must be labeled with the grade of the contents." The grade of A has been given to the following wholesale dairymen: Fred Pittner, H. I. Gillespie, D. W. Hawkins and O. L. Ruthford; retail dairymen: Mrs. F. J. Eberie, Prairie Dairie and S. O. Wilson.

The public is invited and encouraged to inspect these dairies at any time, Dungan urges.

Willis Walker, editor, and W. W. Holcomb, advertising manager of the Turkey Enterprise, stopped over in Hereford Friday for short time.

FOR JOB WORK, TRY THE BRAND

It's a PLEASURE



to Cook NOW!

With modern, handy utensils ranged on the kitchen shelves and hooks, cooking is a real pleasure. In our augmented Hardware array, you will find scores of items that will make your housework easier and more efficient.

Kerr-Anthony Hardware Co.
PHONE 169

Hail Insurance...

We Are Writing
HAIL INSURANCE
Again This Year.

If you want Good Service, See Us.

IF YOU WANT YOUR LAND SOLD

CALL AND SEE US FIRST.

Hill & Ricketts Co.
Realtors

Located in the Clark Building, Above the Rice Drug Store.

UNDER THE OLIVER FLAG

When Wheat Stands Ripe and Time Means Money

When your wheat stands ripe in the head, lost time is lost money. You cannot afford to spend time making adjustments and repairs on your combine.

The Oliver Nichols & Shepard Combine keeps running. Anti-friction bearings, weatherproof fibre pulleys, and high pressure lubrication cut down the friction that causes wear. And the Big Motor furnishes plenty of power in good grain or bad.

The Oliver Nichols & Shepard Combine is built around the famous Big Cylinder and Man Behind the Gun—the greatest threshing combination ever built. Come in and see it.

M. D. Womble
Implements

OLIVER

ups and Downs of a domestic Climber

Mr. Graffe, the grocer, telephoned early every morning, about the time Mother was making the beds upstairs.

"Junior, you answer the 'phone!" Mother exclaimed, as the telephone downstairs rang. "The list's on the telephone stand. And we want—"

But Junior was halfway down the stairs. His thin treble floated back.

"A pound of butter," he was telling Mr. Graffe, "and . . . Mother! What's this word? R-u-t-a—"

"I'll talk to him, Junior!" She hurried down the steps to the telephone and repeated the remaining items on the list.

"Oh, dear," she sighed, hanging up the receiver. "These stairs will be the death of me, yet. I wish we had an 'extension' telephone upstairs."

Telephones where you need them save time, steps and trips up and downstairs.

Few know that the extra cost of an "extension" is between two and three cents a day.

By a wisely-placed "extension" or two, an expert telephone man can often double the convenience of the telephones in your home.

Manager, Southwestern Bell Telephone Co., City.

I'd like to know how to get more value out of my telephone service. Please send me free, a copy of your booklet, "Modern Telephone Service for the Home."

Name _____

Address _____

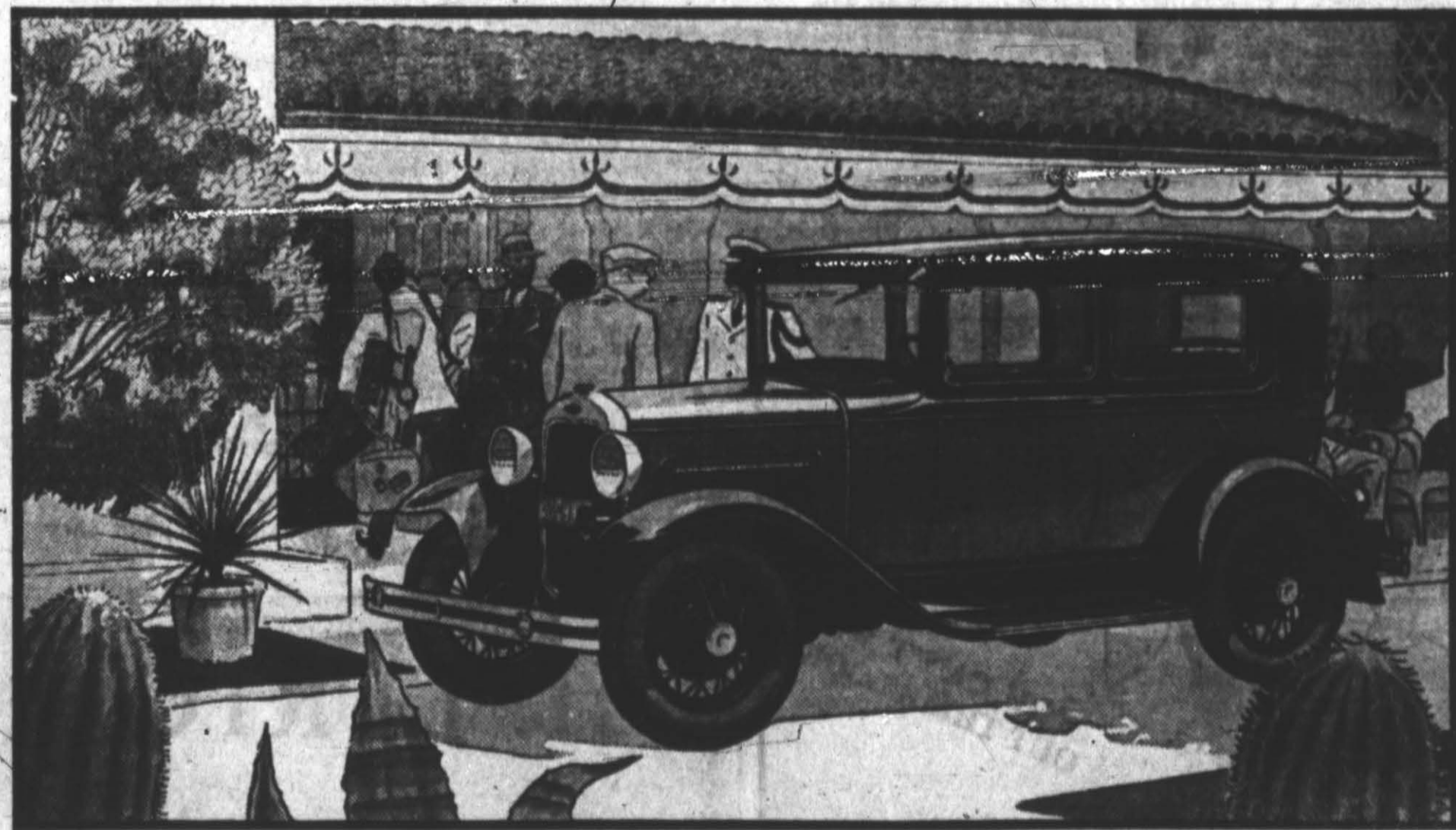
All



She hurried down the steps . . .

OUTSTANDING FEATURES OF THE NEW FORD

- New streamline bodies. Choice of attractive colors. Adjustable front seats in most bodies.
- Fully enclosed, silent four-wheel brakes. Four Houdaille double-acting hydraulic shock absorbers.
- Bright, enduring Rustless Steel for many exterior metal parts. Chrome silicon alloy valves.
- Aluminum pistons. Chrome alloy transmission gears and shafts. Torque-tube drive.
- Three-quarter floating rear axle. Extensive use of fine steel forgings and electric welding.
- More than twenty ball and roller bearings. Triplex shatter-proof glass windshield.
- Five steel-spoke wheels. 55 to 65 miles an hour. Quick acceleration. Ease of control.
- Low first cost. Economy of operation. Reliability and long life. Good dealer service.



THE NEW FORD TUDOR SEDAN

Roadster \$435	Coupe \$500	De Luxe Coupe \$550	Convertible Cabriolet \$645
Phaeton \$440	Tudor Sedan \$500	Three-window Fordor Sedan \$625	
Sport Coupe \$530		De Luxe Sedan \$650	Town Sedan \$670

All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost. Universal Credit Company plan of time payments offers another Ford economy.

FORD MOTOR COMPANY

International Sunday School

Lesson

BY DR. J. E. NUNN

May 18, 1930.

JESUS TEACHING IN THE TEMPLE

Matthew 22:15-22, 34-40

Golden Text: Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind. This is the great and first commandment. And a second like unto it is this, Thou shalt love thy neighbor as thyself.—Matt. 22:37-39.

Introduction.

Our Lord was beset by the proud Pharisees, Sadducees, Herodians, the chief priests and lawyers, who were seeking by their questions in the temple to discredit him before the people. Against these hostile critics, who as the religious leaders of the people should have been the first to welcome the Messiah, Jesus spoke the parable of the king who made a marriage feast for his son, sending his servants forth with the invitations; but he was mocked with refusals, on slight pretexts, even though the invitation was earnestly repeated, and they even maltreated and killed some of the servants. So the king destroyed those murderers and burned their city, and then filled the wedding hall with guests brought in from the streets. But one of these hastily summoned guests appeared without a wedding garment. The careless guest was thrust out of the banquet hall into the dark.

This parable condemns the Pharisees and all others who even to this day fail to respond to God's invitation and honor his Son, Jesus Christ, and also to those who accept the invitation and outwardly join Christ's church, but who come in the wrong spirit, the spirit of pride and of self-will, and so do not really belong there, but will be cast out of the kingdom. For the wedding garment is his humble dependence on Christ and trust in his salvation, the only easy condition of entrance to his kingdom and his joy.

The Pharisees and Herodians. Ordinarily the Pharisees and the Herodians were opposed to each other, but they were willing to overlook their differences for the time being in order to plot the downfall of Jesus. The Pharisees sent some of their disciples to join with the Herodians in the plot, perhaps the leading Pharisees stood apart to watch the result, in order that they might not be committed to any cooperation with the Herodians later.

Tribute unto Caesar.

The trap was very skillfully set. The questioners approached Jesus with artful flattery. They would disarm suspicion by trying to make him think they were only seeking light on a difficult problem. "Is it lawful," they asked, "to give tribute unto Caesar, or not?" Representing conflicting opinions about Roman authority, the Pharisees and Herodians doubtless thought that one or the other party would find in Jesus' answer an occasion for serious charges against him. If he replied that it was right to pay taxes to the emperor, the Pharisees would use his reply to discredit him before the great mass of patriotic Jews who resented the Roman taxes. If he replied that it was wrong to pay taxes to the emperor, the Herodians would have grounds on which to accuse him before the Roman authorities as a seditious.

The Kingdom of God. "Render, therefore, unto Caesar the things that are Caesar's; and unto God the things that are God's." Our Lord's reply is one of those great sayings of his which go into the heart of things, clearing up difficulties that had long perplexed many honest and devout Jews and occasioned vain wrangling without end. Under the theocracy, religious duties and civil duties were both duties to the same Divine Ruler, and men had little occasion to distinguish between them. Now, however, that the Jewish civil government was administered by heathen rulers, the distinction between civil and religious duties was of great importance, but the people in general did not perceive that distinction. Jesus holds up the coin,

which belongs to Caesar, which they use as furnished by him, and thus vividly shows that there are duties to the civil ruler which are distinct from duties to God and do not necessarily conflict with them.—Broadus.

Man's Two-Fold Obligation.

Here is the clear recognition of man's two-fold relation to government—human and divine. Here is an equally clear distinction between duties growing out of this two-fold relation. Here is the implicit assertion of the separateness or independence of the two governments to which man stands related. And here, above all, is the unequivocal declaration of the duty and feasibility of absolute and uncompromising loyalty alike to Caesar and to God, to human government and divine.—George B. Eager.

Which Is the Great Commandment?

After the attack of the Pharisees and the Herodians had been repulsed, the Sadducees tried to ensnare Jesus with a question about the resurrection, but they had no better success. Then the Pharisees made another attempt to entrap him. "And one of them, a lawyer, asked him a question, trying him: Teacher, which is the great commandment of the law?" Jesus answered the lawyer's question by saying, "Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind. This is the great and first commandment." Then he continued, "And a second like unto it is this, Thou shalt love thy neighbor as thyself." The best commentary on this commandment is the parable of the Good Samaritan. "Of course, neighbor-love will not always be occupied with bodily relief, as it is in the parable. Bodily relief is only a simple method of doing good. The problem that confronts neighbor love today is infinitely more complex than the problem of the Good Samaritan. But the Good Samaritan's impulse is fundamental to it all, the impulse not to pass by on the other side."

The Law and the Prophets.

"On these two commandments the whole law hangeth, and the prophets." By "the law and the prophets" the Jews would understand the entire Old Testament to be meant. Strictly, they divided the

Old Testament into three divisions, the Law (the five books of Moses, the Pentateuch), the Prophets (in which were included certain historical books), and the Psalms, including the remaining writings, mostly poetical, Christ's answer was a grand simplification of religion, and a stinging rebuke to the endless complexities and minutiae of the religious requirements of the scribes and Pharisees.

Temperance Applications.

Love of God is the source of the temperance reform; love of man will follow. "The love of man to man, if it is to be more than a mere visionary sentiment, must be based on the love of God. Duty must have a stronger sanction than public opinion or social utility. Authority must be seated on a firmer throne than the votes of a majority."—Donald Mastedo. The temperance reform will be permanent only as it rests on religion.

"What do we live for, if it be not to make life less difficult to each other? It is hard enough of itself; we need not make it harder."—Samuel Cox. Prohibition of the liquor traffic does exactly this. It lifts a heavy burden from the lives of mothers and fathers and wives everywhere. It renders it much more difficult to do wrong, much easier to do right. It is exactly what love of our neighbor calls for.

The Athenian Oath.

Tarbell reminds us of the oath that the Athenian youths took when they were admitted to the duties of citizenship: "We will never bring disgrace to this our city by any act of dishonesty or cowardice, nor ever

The Brand wants rags good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid.

desert our suffering comrades in the ranks.

"We will fight for the ideals and sacred things of the city, both

alone and with many.

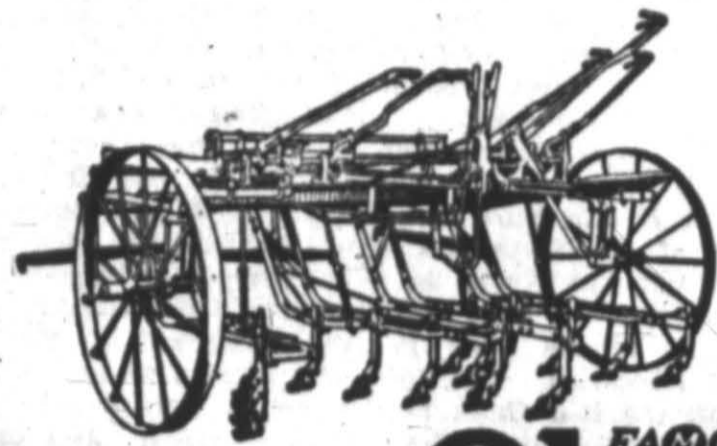
"We will strive unceasingly to quicken the public's sense of civic duty; that thus, in all these ways,

we may transmit this city, not only

not less, but greater, better, and more beautiful than it was transmitted to us."

the place to go for IMPLEMENTS

Two Row Cultivator



Grows More Corn Famous Ohio

With this cultivator you can grow a bigger acreage of corn with the same amount of work or spend less time on the usual acreage.

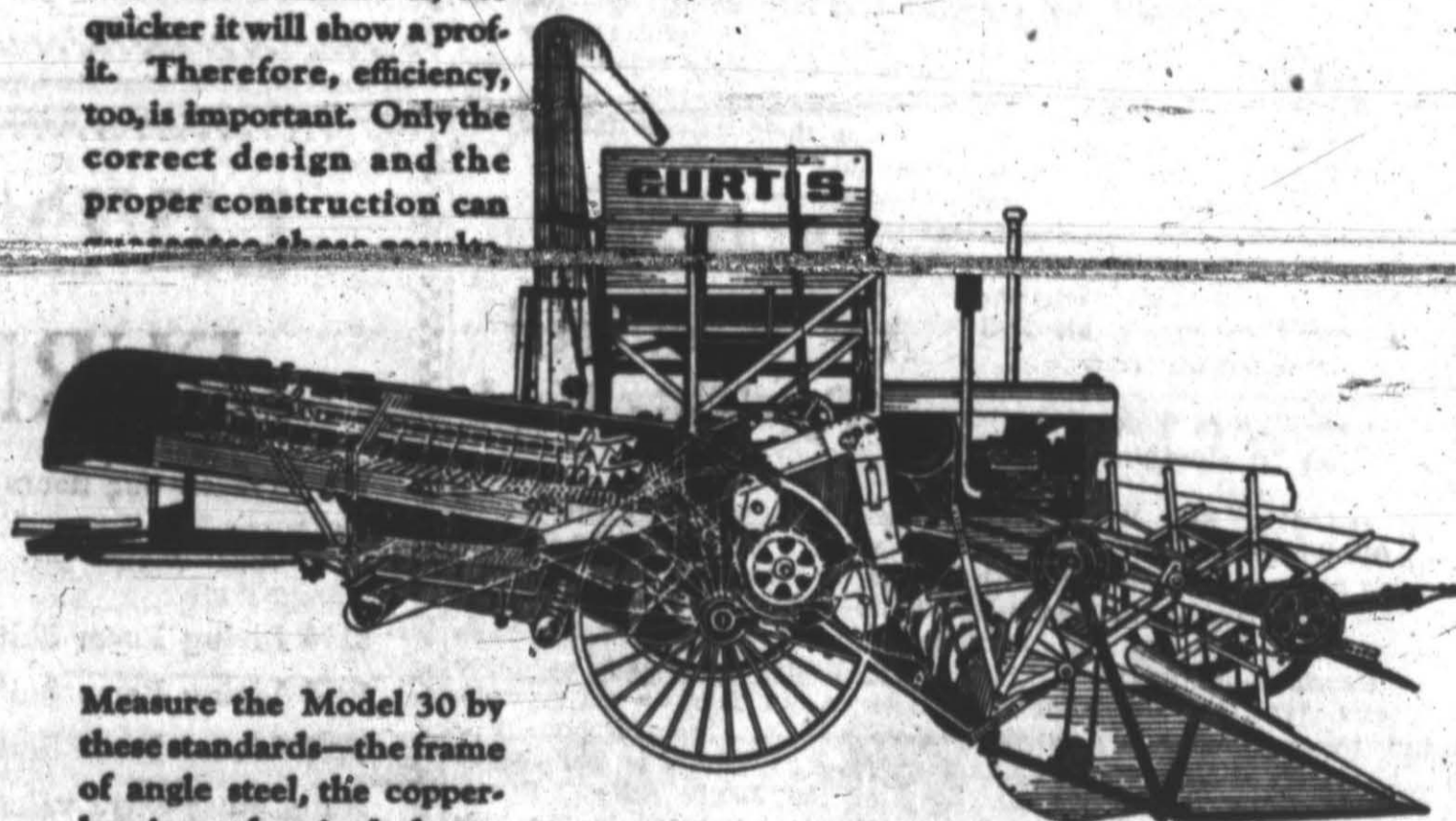
This is, we honestly believe, the best piece of cultivating machinery on the market. It is easier to guide, easier for the team to pull and will outlast two ordinary cultivators because the fast-wearing joints in the axle have been done away with.

Come in and look one over, study every feature, and we believe you will agree with us.

J. A. WEAR IMPLEMENT COMPANY
Phone 108 Hereford, Texas

Designed and Built to Perform MORE Efficiently under ALL Conditions at LESS Cost!

A combine makes money for you only after it has saved its cost. The value of a combine is accordingly measured by the time it lasts after it has paid for itself. Durability, long life are essential. The more efficient the combine is, the quicker it will show a profit. Therefore, efficiency, too, is important. Only the correct design and the proper construction can guarantee these results.



Measure the Model 30 by these standards—the frame of angle steel, the copper-bearing galvanized sheets, the fine malleable castings, the high speed roller chains running on cut steel sprockets, and the chrome nickel and S.A.E. high carbon steel shafting carried on self-aligning, anti-friction bearings in dust-proof housings. Every part of the Curtis Model 30 invites your comparison.

Model 30 CURTIS COMBINE

Seward & Speegle

Authorized Agents

Hereford, Texas

Marcelling

75c

Finger Wave, 50c

Facials, Manicuring, all beauty work done to suit you.

Modern Beauty Shop

Above Cronin's Store
MRS. CARL JENNINGS,
Proprietor

TEST OF CONOCO'S GERM-PROCESSED TENACIOUS FILM . . .

... Compared with Popular Oils at Pike's Peak . . . Reveals 76.4% Less Motor Wear! . . .

We sincerely believe that this disclosure alone will cause you to begin using CONOCO Germ-Processed Motor Oil . . . such decided reduction in motor wear . . . such triumph over the savage attack of friction and heat . . . such positive supremacy over the oil you have been using, all have a definite appeal to your pocketbook and judgment.

Charts prepared from the Pike's Peak Test records indicate a longer life for your motor by lubricating it with Germ-Processed oil. Too, you will save substantially on your gasoline cost, and in oil expense, by using this oil. And the fact that Germ-Processed oil penetrates metal surfaces means, that after starting your car on a cold morning you can safely drive at top speed with less likelihood of damage . . . for CONOCO'S film is already on the job.

Less Carbon—Less Cost—More Mileage and Less Heating—More Compression. All these things mean a better all-around motor. It is truly unusual for a motor oil to so excel competition as CONOCO did in the Pike's Peak Tests. Tested out on the Pike's Peak Highway, scene of many famous automobile tests, was a memorable struggle for supremacy. . . . On the one side, three of America's representative and popular oils—on the other, Germ-Processed oil. And CONOCO Germ-Processed Motor Oil won, by all tests applied.

Only CONOCO can make Germ-Processed oils. CONOCO can give you these new motor oil merits, including penetrative lubricity. We hope to serve you soon, at stations displaying the Red Triangle.

SEND NOW for the new Free Booklet which describes in detail the story of the Pike's Peak Tests. Illustrated with photographs and charts. Address Continental Oil Company, Ponca City, Okla., or at the station with the Red Triangle.

CONOCO GERM-PROCESSED PARAFFIN BASE MOTOR OIL

35c
Per Quart
for All Grades
Except Special
Heavy and
Extra Heavy

THERE'S A TREND TO VALUE . . . AMERICA IS CHOOSING

BUICK

Consider what these SIX GREAT RECORDS mean to you . . .

- Two people have purchased Buicks, year after year, for every one buyer of any other automobile priced above \$1200.
- There are 700,000 more people buying Buicks than any other of the fifteen makes of cars in Buick's price class.
- Women, in every section of America, purchase more than twice as many Buicks as any other car priced above \$1200.
- More than four out of every five—88 per cent of the great army of 1,500,000 Buick owners—buy Buicks again and again.
- Month after month, today's Buick has won 30 to 50 per cent of the combined sales of the fifteen makes in its price class.
- Buick owners alone purchase more Buicks than the total annual production of any other car priced above \$1200.

Buick offers three series and three wheel-bases with fifteen luxurious body types, priced from \$1260 to \$2070, f. o. b. factory, special equipment extra. All available on the extremely liberal G. M. A. C. time payment plan.

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Canadian Factories: McLaughlin-Buick, Oshawa, Ont. Builders of Buick and Marquette Motor Cars

Norton Motor Company

Buick and Marquette Sales and Service Hereford, Texas

WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM



Max Factors "the cosmetics of the stars"

A Moderately priced line, used by 96 per cent of Hollywood's film folk; a make-up that stays on; personal analysis. And many more phrases we could use to describe the Max Factor line of Cosmetics; but that is unnecessary. The line speaks for itself. Let us show you this line of cosmetics.

For Graduation Gifts: Shaeffer's Pens and Pencils, Amity Leather Goods, Alfa, Ansoo and Eastman Kodaks, Coty Vanities.

Corner Drug Store

The Rexall Store

Day Phone 105

Night Phone 238 or 403-W

"We Fill Any Doctor's Prescription."

The Best In Drug Store Goods—The Best In Drug Service

Locals

Mrs. J. C. Hager of Gorham, Texas, arrived here last Saturday to visit in the home of her son, M. T. (Jack) Hager.

Factoryman V. L. Buft of Oklahoma City, representing the Grand Rapids Furniture Co. of Michigan, is here this week installing the new Popular Store fixtures. Mr. Buft said he would be here a few days longer until the installation is finished.

Notice—Don't forget our quilt and blanket special, ends the 20th of this month. Herford Laundry and Cleaning Co. 18-1c

Mrs. J. Levin and baby left Sunday for her home in Wichita, Kansas. She has been visiting here for several weeks in the home of her sister, Mrs. Gaston Baer, and mother, Mrs. Goldberg.

Mr. and Mrs. Joe Huckert took their first plunge in the air last Sunday when they rode with Pilot Ovid Plinkert in the Cox & Plinkert Eagle Rock plane.

Mrs. L. Goldberg left Tuesday morning for Hot Springs, Arkansas, on a business mission.

Bud Newell, R. C. Jowell and Arthur Tielert were in Amarillo last Sunday visiting friends.

Silque hand lotion for face or hands, prevents chapping and sunburn. CITY DRUG STORE. 18-1c

Mr. and Mrs. Walter Dunlap received an announcement this week from Mr. and Mrs. Grimsley of San Diego, California, announcing the marriage of their daughter, Bessie Mae, to William Hume Brodie, son of Mr. and Mrs. W. L. Brodie of San Diego, on May 2. Mr. and Mrs. Brodie and son will be remembered here as residents, they having left for California in 1920.

Plant a lawn, we have in stock white clover, bermuda and blue grass seed. WEST TEXAS FEEB & SEED CO., Phone 205. 17-2c

Mrs. E. R. Read of Amarillo was here last Saturday night to attend the alumni banquet at the Baptist church. Mrs. Read was the guest over Sunday in the home of Mr. and Mrs. Artis Daniel, relatives.

Our phone number is 177, so don't hesitate when you have a flat. CARROLL SERVICE STATION. 18-2c

Dr. Kate Kerr and Mr. Kerr of Gage, Oklahoma, were in Herford on business Wednesday. They may locate in this vicinity.

Row crop tractors are here, M. D. WOMBLE, Implements. 18

Miss Mattie Lou Harrison of Canyon spent the week-end in Herford visiting her mother, Mrs. E. W. Harrison.

L. W. Carlyle was a business visitor in Amarillo Friday.

Thermos bottle, a new shipment at CITY DRUG STORE. 18-1c

Miss Almeda Witherspoon of Amarillo was here Saturday to attend the alumni banquet.

Edgar Rickett of Amarillo was among old friends again here at the ex-student banquet Saturday night.

Notice—Don't forget our dry cleaning department. We have the most modern laundry and dry cleaning plant in your city. Herford Laundry and Cleaning Company. 18-1c

Edgar Ireland of Canyon spent the week-end in Herford with friends.

Clyde Jacks of Amarillo spent Sunday in Herford.

Miss Patsy Ruth Hamm spent the week-end with her brother, Fred Hamm, and family near Hart.

J. W. Hamm of Hart was a Sunday guest of his daughter, Mrs. B.-G. Douglass.

Mrs. J. W. Burks and daughter-in-law, Mrs. S. E. Burks of Amarillo spent Wednesday and Thursday with Mr. and Mrs. Paul Odor, Mrs. J. W. Burks is the mother of Mrs. Odor and will be remembered by many as a former resident of Herford.

Copper carbonate for treating planting seed. CITY DRUG STORE. 18-1c

Mrs. Ollie Dixon reached home last Sunday from Temple, where she underwent a serious operation in the Scott & White sanitarium April 15. Mrs. Dixon is reported improving.

Walter Slagle arrived home the latter part of last week from spending the winter months at Edinburg, Texas.

Row crop tractors are here, M. D. WOMBLE, Implements. 18

For Sale—Five different laundry services. We have one to suit you. Give us a trial. Herford Laundry & Cleaning Co. 18-1c

R. M. Johnson arrived here the latter part of last week from his home in Dallas. Mr. Johnson mentioned that his wife is improving in health and likely would come to Herford next month.

Dr. R. M. Wiltshire is announcing the opening of his dental office in the Buckner-Lambert building, over Sprows-Cronin. He expects to have his equipment arranged in the new location for opening Saturday.

Thermos jugs at CITY DRUG STORE. 18-1c

Aloysius Hellman is the messenger for the Western Union, employed with the opening of the city office under the management of Miss Leta Clark.

Cool fly spray and pump sprayers at the CITY DRUG STORE, Phone 300. 18-1c

W. S. Dixon and Pilot Ovid Plinkert left via air Wednesday afternoon for Oklahoma City. Mr. Dixon went there on a business trip and to drive a new Pontiac coupe to Herford.

Mr. and Mrs. W. S. Dixon were in Friona last Sunday to visit in the home of their daughter, Mrs. C. W. Dixon and family while in Friona they attended the dedication of the new Baptist church. Fourteen members, Mr. Dixon was added to the church role.

Electric light globes, 25-cents, CITY DRUG STORE, Telephone 300. 18-1c

Mrs. M. L. Steele spent the week-end on the Steele ranch in New Mexico, near Fort-Summer.

Mr. and Mrs. W. F. Orr were in Amarillo Monday and Tuesday of this week.

Mrs. C. F. Vance left Tuesday for Jamestown, Ohio, to visit with relatives.

A. A. Wright arrived here last week from Tucson, Arizona, where he spent the winter months.

Larvex moth spray in combination bottle and spray, handy to use. CITY DRUG STORE. 18-1c

Mr. and Mrs. Howard Harpole spent the week-end in Snyder visiting relatives and friends.

J. C. Copeland reached home Tuesday from a prospecting trip to Baton and Springer, New Mexico.

C. C. Burns of Dimmitt was here visiting his parents, Mr. and Mrs. C. L. Burns last Sunday.

Summer Plans Outlined For Health Work

County Health Nurse, Miss Nell Hall, returned Friday from a trip to Beaumont where she attended a combined meeting of the State Public Health Association, State Graduate Nurses' Association, and the State League of Nursing Education. The convention was in session May 6-9 and was attended by at least 400 nurses. Miss Hall is very enthusiastic concerning the work of the convention and its probable influence upon public health throughout the state.

Outstanding among the addresses heard by Miss Hall were: County Public Health Nursing, by Dr. Barnett of the State Health Department, and The Nurse as a Teacher of People, by Miss Mary Shipp Sanders, of the State Department of Education. The conferences with the Red Cross field workers were also inspirational and helpful features of the convention, according to Miss Hall.

Health work for the city and county for the summer months is now being outlined, the plan being to make this work preparatory to the definite health program in the schools, which is the goal for the coming year. Miss Hall is planning a pre-school campaign with a view of promoting free examinations for pre-school children. "This with the pre-natal educational campaign will make the county health service a real community service during the summer months," says Miss Hall.

Past Due Taxes Are Some Less Over Last Year

There are \$3,662.00 in taxes due the state and county from owners of Deaf Smith county real estate, according to the delinquent rolls released for publication. Although the total is about \$1,000 larger than the delinquencies last year, the percentage to the entire roll is less, stated Jowell Murchison, deputy tax collector, who pointed out the \$175,054.95 taxes levied on the new roll compared with \$156,106.41 of the preceding year, when \$7,657.40 went in arrears. The ratio to the good is .13 per cent.

Drug Stores Find 12-Year Olds Are Inexhaustible

The City Drug Store, which ordered fifty more kodaks for the 12-year-old boys and girls of the county and advertised the gifts to be given to the eligibles last Saturday, did not have one left by nine o'clock. Applications continued to be made after the allotment of fifty had been handed out, the drug store management said, and the last estimate of the needs to supply all still fell short a dozen or more.

Barber Family Is Taking Vacation In Northern States

Mr. and Mrs. Ray Barber and little daughter, Margaret, left this morning for a two weeks visit with relatives and friends in Empora, Kansas, City, Bronson and Fort Scott, Kansas, and Oklahoma City, Oklahoma. Col. Barber asked the Brand to look after his auction and farm sale datings while he is away, as it has been the custom of the paper to do so while he is absent from home even for a short time. Sales dates may be arranged at the Brand office for Mr. Barber at any time.

Mrs. A. H. Streu and little daughter, Miss Helen, left early Thursday morning for Scranton, Kansas, Mrs. Streu's former home; Kansas City and Chicago, where they will visit friends, and then on to Kewaunee, Wisconsin, Mr. Streu's former home, where they will visit his relatives.

Mr. and Mrs. William Black of Plainview spent the week-end with their parents, Mr. and Mrs. E. B. Black. Mr. Black is special agent for an insurance company, with his headquarters in Plainview.

WOMBLE & SONS (Continued from Page One)

Posey's orchestra, both of Herford. On the serving committee of eighteen were Mr. and Mrs. W. T. Womble, Mr. and Mrs. M. D. Womble, Mr. and Mrs. Jack Rose, Mrs. Ab Posey, Mr. and Mrs. R. E. Satterwhite, C. O. Phillips, Mr. and Mrs. Lawrence Womble, Mr. and Mrs. Elmer Womble, Mrs. Mary Baird, Mr. and Mrs. Jim Holley, and Miss Laverne Womble.

This was more than a community or county entertainment, as noted in some of the far-point guests: Ben F. Talley, prominent cattle breeder, farmer and banker of Miami; Claude Benton, ranchman and former Deaf Smith county sheriff, from Logan, New Mexico; Ralph and Ruth Wolfe, E. Snyder and John Gammon, students of Tech college at Lubbock; Mr. and Mrs. John Purcell, Endow, New Mexico; Miss A. L. Pritchard, Moscow, Texas; Mrs. Tom Ivey and mother of Lubbock; C. J. Mapes, Dimmitt, and George Burch from Castro county. And the territory in between was represented by typical men and women of the west, the new west, and mostly those who were interested in pure bred cattle.

The hosts, Womble & Sons, are Mr. and Mrs. Will T. Womble, the parents; Mr. and Mrs. Lawrence Womble, who live at the main home with the parents, and Mr. and Mrs. Elmer Womble, who live at another set of improvements on the ranch. W. B. Bowen, Mrs. Lawrence Womble's father, resides at the headquarters and assists in the operation of the ranch. Will T. Womble is one of the present county commissioners.

The Womble & Sons' ranch is one of the finest examples of successful and prosperous cattle breeding anywhere. It is model in its appointments for pure-bred production and is coming to be one of the show places of this territory. The Wombles are pioneers in Deaf Smith county and they now own a 7-section ranch devoted almost exclusively to breeding and marketing the best and purest bred Herefords in the nation. The sale of Prince Domino for \$10,000 last year to Dr. Harris of Fort Worth is one illustration; the virtual offer of \$1,500 for a yearling-past bull sired by Prince Domino is another.

Normally about 400 head of registered Herefords are maintained on the ranch, said Mr. Womble, who is constantly adding to and making sales the year round from the herd.

The beauty of the country, the freedom of the wide-open spaces, and the comforts of a town are the well-earned heritage of the Wombles who have a modern brick home finished this past winter. And they are up at the front in knowing how to entertain, as attested by the freely expressed commendations from their scores of guests at their unforgettable open-house last Friday.

Two Kid Games Are Announced For This Week

There are two junior ball games this week. The American Legion Giants are meeting the Westway Whalers Thursday afternoon, and the Midgets will play the Jumbo school Friday afternoon at three o'clock on the Harrison kid grounds. There will be a return game Friday, May 23, which is the closing day of the Jumbo school. Every one who is interested in the kids is urged to see these games, encourage them and give them a feeling that they have something to work for.

These junior games are developing community and personal friendship between the children of the county, said Homer Fox, who is doing much to promote the work.

More Street Paving May Be In Offing for Herford

City commissioners and the mayor were being consulted Tuesday by a representative from Amarillo contractors in regard to paving projects which are being contemplated for Herford. Nothing definite has been given out on the probable improvements.

Midgets Start Well But Blow Up In Sixth

The Midgets had their ears beat down again last Friday afternoon by the Westway Whalers, and the tune was 20 to 17. The Midgets were leading in a fair game up to the sixth, 15 to 7. The wind was terrific and the ball was hard to see. Suddenly the Westway kids opened up an attack in which all slammed the ball for safeties. The Herford boys blew high as the sky, couldn't pick up a ball, and finally counted three out when the Whalers became tired out.

A short-lived rally by the Midgets threatened to win or tie the game in the seventh, but only two more tallies were added.

Vaughn and Hartman, Westway batteries, were working together and hitting. The Midgets' pitching was good as well as the catching, as Clayton is always full of pep and performs well at the back-stop. The Midgets pulled two snappy double plays as may be seen anywhere, short to third to second,

and short to second to third. The Westway boys and community are thanked for the kind treatment received by Homer Fox's proteges and for the fine sportsmanship in the three games. There has never been a word of dispute between the boys, and the feeling is always good, regardless of who wins.

R. Lee Howard and family have moved to the county from Oltou, buying the L. L. Howard place 24 miles north on 25-Mile Avenue.

George A. Wallis of Amarillo was here Wednesday evening visiting members of the Brand office. Mr. Wallis was formerly with the Panhandle Herald.

INSURANCE

Loans--Bonds

HEREFORD
INSURANCE
AGENCY

JOHN McLEAN, Manager



Make Your Own Way and People Will Make Way for You

This applies to towns and cities as well as to individuals.

The dollar that goes the farthest—is the dollar that stays at home.

Big business gets rich MAKING money in other towns—not by SPENDING it there.

The Western National Bank has served Herford long; we are home lovers and home builders.

Western National Bank

"There Is No Substitute for Safety"

LIVING ROOM FURNITURE

We have on our floors two car loads of beautiful living room furniture. It has never been our pleasure to offer such values before as we can give you today.

\$175 Living Room Suite value for only \$125.00

\$275 Living Room Suite value for only \$195.00

\$225 Living Room Suite value for only \$165.00

Many other extra values in living room suites at prices to suit you. All fine bedroom suites are being offered at about one-fourth off. We sell the General Electric Refrigerator, the kind that gives you no trouble. Our dining room suites and junior suites as well are now going at a special low scale of prices. We take in old furniture on new, and will give you a good deal.

E. B. BLACK CO.

The Big Store With The Little Price

"We are satisfied with small profits."

Free Facial

Dr. Lugier's Free Facial and Analysis of Skin.

Special Formula Laboratory

at

Modern Beauty Shop

Above Sprows-Cronin Store

ROSE McKENZIE

Incurable

MANOLOGY CURES CHRONIC COMPLAINTS OF LONG STANDING

Free Examination.

DR. R. E. PERKINS, D. M.

306 Lee Avenue Phone 304-J

One Block West and One Block South of City Hall

Canary Golf Course

Opens Saturday, the 17th

A miniature 18-hole golf course has been constructed on the end of Third Street on the intersection of 25-Mile Avenue, and will be ready for operation Saturday of this week.

CHARGES

15 Cents from 7:00 a. m. to 6:00 p. m.

25 Cents from 6:00 p. m. until closing time.