

# The Hereford Brand

SECTION  
TWO

Published Every Thursday

Our Slogan—"More People—More Farms"

50th YEAR—NUMBER 7.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, FEBRUARY 27, 1930.

FIVE CENTS PER COPY.

## "The Whiteface Roundup"

### "BELIEVE IT OR NOT"

Miss Yeasey did not give Paul Wright any demerits last Friday. One day Robert Hough did not come to the library but fifteen times in one period. Wednesday the pupils of the Economics class did not scratch each other's back. Miss Yeasey did not give any demerits for one-half day. The Freshmen are friends of the Seniors. Woodrow Ireland admitted that George Washington was a little better than he is. Pat Jones has not had a scrap for almost two weeks. Hal Kester is getting good in Public Speaking. (He even admitted it.) Paul Barnett does not sleep in Economics Class any more. W. B. Wilson has 42 demerits and is gaining rapidly on Weldon Beene for high honors. Mr. Hudson came to school one day looking very sleepy. It is generally understood that he celebrated children's hour all the night before. Miss Yeasey gave the Economics note books back.

### KICKINGS OF THE CALVES

Wright Ireland spent the week-end in Lubbock last week. Nice town (?), eh, Wright? And that pretty little Junior, Billie Hill spent last week-end in Canyon visiting friends. Our Math Prof., Mr. Kerr, Mrs. Kerr, and young Mr. Kerr, Junior, were seen in Dimmitt last Sunday week. These children need exercise, but if you ask me, that's quite a bit of exercise for a fifteen-pound baby! Tiny Lee Springer left Friday of last week for Plainview where she spends the week-end visiting friends and relatives. Boylo Jacobs and her sister, Fortia, visited the Daniel school

### STAFF

Editors-In-Chief—Bernard Seed  
Ralph Hastings  
Lyndell Brooks, Merle Barber, Chas. Rice, Chas. Simpson, Assistants  
Conducted in Connection with the English Department of Hereford High School, under supervision of Miss Irene Crawford, English Instructor.

### ALUMNI NOTES

Jack Miller, former student of Hereford High school spent Wednesday with friends and relatives here. I might add that Florence Shore was absent from school the same day because of "illness." Almost everyone knows that a few of our alumni are interested in aviation. Clyde Renfro owns his own plane and Edwin Mauk is taking flying lessons from him.

### SUNRISE BREAKFAST

Regardless of the weather sunrise breakfasts are rapidly gaining in popularity. Last Saturday morning a group of girls donned trousers and sweaters, took eggs, milk, coffee, bacon and bread and hiked to "Mooney's" for a sunrise breakfasts are rapidly gaining and soon coffee was boiling, bacon sizzling and egg popping. Although the sun didn't rise until ten o'clock, the girls had a time and a splendid breakfast.

### THE TENNIS CLUB

All of the boys that were interested in tennis met in the agriculture room Thursday, February 13, for the purpose of forming a tennis club. Mr. Hopkins will be at the head of the club. Nominations were made for president and Wright Ireland was elected. He then took charge of the meeting and Pat Jones was elected vice president and Edward Johnson as secretary and treasurer. It has not been decided when the regular meetings will be held, but just watch the advancement of the club.

### CHEMISTRY CONTEST

The two chemistry classes of 1930 decided to start a contest. At the close of this six weeks, which will be next Friday, the contest will close. The chemistry class having the highest average on six week's grades is to be entertained by the other class with some kind of a social. Both classes are working very hard, I think, to see if one can not beat the other. It is rather hard to tell just yet who is going to win. But I am sure the class that loses will be good sports and show the winning class a good time.

### THE DRAMATIC PARTY

On a dramatic night, Tuesday, the eleventh, at a dramatic home, the president's, the Dramatic club had a party. The scheme was a Valentine and colonial party combined. Many types of people were represented at the party. There were sailors, plain clothed men, a Scotchman, a Dutchman, a supposed-to-be grown-up, acting and looking the part of a little girl, some colonial dames and St. Valentine himself. Bed and white stripes of crepe paper draped from the side to the center of the room, where they all came together, and a great big red heart hung down from this. Small hearts of red and white dangled from the stripes of paper. The refreshments also carried out the red and white color scheme.

### CLASS COLORS, FLOWER AND MOTTO

The Seniors not long ago selected their colors, flower and motto. The colors favored by the majority are red and white, the flower, a red and white carnation, and one of the most highly favored mottoes is: "Do what you can; With what you've got; Where you are."

### BASKETBALL TOURNAMENT

"Who is going to win the basketball tournament and district championship honors at Canyon this week?" This is a question that is worrying many people and schools, all over the district. Many people have their favorite teams but the championship's pointer seems to be slowly turning toward the Whitefaces.

### CHAPEL SPEAKER

"The Game of Life" was the subject on which Rev. Fuller, pastor of the Methodist church, addressed the assembly of the Hereford high school at 9:45 o'clock Tuesday morning, February 11.

### HI-Y CLUB MEETING

Even though night meetings have proved unsuccessful for the HI-Y club, a few members assembled at the school house Monday night for a special occasion. The purpose of the meeting were to give the members their membership cards and to learn the real meaning of HI-Y. There were only a few members, Mr. Hudson and Rev. Boulinghouse present. Brother Boulinghouse gave a very interesting speech on the meaning of HI-Y. After Mr. Hudson filled out and presented each member his card, we adjourned.

## J. F. Ward Among Texas Master Farmers for 1929



Can Texas farming be made to pay without sacrificing a good standard of living, modern comforts and conveniences, education, or fertility of the soil? The ten Master Farmers selected for 1929, representing every section of the state, say that it can. These men, by using modern ideas, modern ideals and modern equipment, are showing net annual incomes of \$5,515 on farms averaging 365 acres and representing an investment of \$45,811. Particularly significant is the fact that they have an average of \$8,800 invested in livestock. While two of the group are primarily dairymen and own 432 dairy cattle, the eight others have 10 dairy cattle

per farm. Each of the ten farms average three brood sows and 132 laying hens; all have ample gardens and orchards. Each of these farmers has closely cooperated with his county agricultural agent. Discoveries made by Texas Experiment stations and methods advocated by the A. & M. College have played a major role in the success attained. West Texas boasts four of the Master Farmers selected in 1929: R. E. Echols, Dawson county; Paul W. Price, El Paso county; J. F. Ward, Deaf Smith county; and Frank F. Well of Hale county. East Texas is represented by J. M. Chambliss of Van Zandt county; and L. Webb of Rusk county. Central Texas has Carl Reese of

Hill county and William Ranly of Falls county. South and Southwest Texas lay claim to C. A. Pepper of Bexar county and H. H. Whipple of Cameron county. The selection and honoring of Master Farmers, first begun in Illinois, has rapidly spread to more than a score of states. In Texas the Master Farmer movement is sponsored by the Progressive Farmer in cooperation with the Extension Service of Texas A. & M. College. During the past four years, fifty Texas farmers have been awarded gold medals distinguishing them as Master Farmers. Their achievements and the methods used have been brought before the public at banquets given in their honor.

### POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1930:

- For County Judge and Ex-Officio County School Superintendent: EARL W. WILSON
- For County Attorney: JOHN A. COFFEE
- For Sheriff and Tax Collector: JOHN B. MILLER, J. T. CUNNINGHAM
- For Tax Assessor: IRA RICKETTS, H. M. (Mack) BEACH, R. A. (Artis) DANIEL
- For County Treasurer: J. H. HEAD, MRS. BESSIE L. SMITH
- For District and County Clerk: L. H. FOSTER, RAYMOND HAWKINS
- For Commissioner, Precinct No. 1: C. J. PADDOCK, P. J. (Jack) ROSE, W. A. KNOX
- For Commissioner, Precinct No. 2: W. M. COGDELL, J. T. GILBREATH, W. B. PHILLIPS, S. L. WALSER
- For Commissioner, Precinct No. 3: J. T. GUINN, J. K. GRAY
- For Commissioner, Precinct No. 4: W. M. (Mal) STEWART

### PROGRESS OF TRACK PRACTICE

"Are you sore?" "A! a little." "How long have you been out?" "About a week." These are the questions recently asked about twenty boys who are out for track. Although the coach cannot be out every afternoon because he is so busy with the basketball team, the boys who are out are working and have become very sore. They are not doing very much yet, but are getting their muscles hardened up, so that they can run better when they start real work. Everyone has track shoes now and most of the boys have some new suits. Everything is working nicely and we think we shall have a very good track team this year, although everyone has not started practice yet.

### JUNIOR MOTHERS HOLD MEETING

Members of the Junior Mothers met last Thursday at the high school with Mrs. Joe Mitchell as chairman. Although only a few of the mothers were present, plans were made for the Junior-Senior banquet. It was decided by those present to have the Juniors do the decorating, the ex-graduates do the cooking, Mr. Hudson as toastmaster, and to hire a dishwasher. The color scheme of the Juniors, orchid and green, and red and white of the Seniors, was decided to be carried out.

### MUSIC STUDY CLUB TO MEET MONDAY

The Music Study Club will meet in regular session Monday, March 3 with Mrs. G. A. F. Parker. The lesson on Gluck and the reform of Opera will be led by Mrs. Stanford. A program of musical numbers illustrating the lesson will be in charge of Mrs. Broadwell.

### YEA, TEAM! FIGHT!

"What's the matter, Homer? Why don't you sit down? There is a chair," said Mr. Kerr. "Oh, I'd rather stand up if you don't mind; I can do just as well. I-er, well, you see, it kinda—they-er-I joined the 'H' Club just a few minutes ago." "Well," questioned the professor, "is it a rule of the club to make its members stand up after they are initiated?" "No," said Homer, "but it is a kind of custom, you know, after having been run through the gauntlet."

So it was with several of the letter men who joined the "H" club Friday, February 7. This club was organized at the beginning of school and has taken a very active part in club work of its kind. Its purpose is to uphold the standards of school athletics, and to forward the athletic movements. The new members, namely: George Mitchell, Homer Brunley, Richard Stone and Rogers Orr, have pledged themselves to take an active part, to abide by the rules and regulations of the club and help establish a permanent organization for the betterment of the school. ROGERS ORR.

## CONSIDER THE QUALITY!

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**Arney News Items**

BY MRS. F. W. FORTNER

There was a pie supper at the school house Saturday night, the proceeds of which go to help the school. Progressive forty-two was played following the program.

A horse threw Hugh Fox last Monday, rendering him unconscious several days, but he is recovering at this time.

Pies Crane and wife and J. E. Boyd are in Childress for a visit with Mrs. Crane's parents.

Many from Arney attended the Fasnott Play in Amarillo last week.

Jim Harper and family of Wellington spent the week end here with old friends, one of the boys remaining here to work.

Blue Ridge Literary Society was attended by several from here Friday night.

Some damage has been done to

wheat during the recent high wind. Mrs. Blackburn spent last week with her grand daughter, Mrs. M. Davis.

Several Arneyites attended the singing convention at Cleo Sunday. Sunnyside gets the next convention, the fourth Sunday in August.

Mr. and Mrs. Burnham were in Tulsa Thursday.

There has been some sickness hereabouts lately.

O. E. Burks and family, Miss Juanita Hutson, Messrs and Mmes. M. Davis and C. Cox and Mrs. Ray Cole were in Hereford last Thursday shopping.

Mrs. H. Cook, Happy, spent last week here with relatives.

Mrs. A. W. Fortner, Flossie and Bonnie Fortner were in Amarillo Wednesday.

Mrs. Chartine Sprawls spent the week-end with home folks at Tulsa.

**Northwest News**

BY MRS. H. O. DORRIS

Mrs. H. V. Van Bibber was in Pampa and White Deer on business Friday and Saturday of last week.

H. O. Dorris left Saturday for Kansas City with a car of fat cattle.

Several neighbors enjoyed a 42 party at at J. G. Fortenberry home Saturday night. Plenty of popped corn was passed around. Mrs. F. D. Ferguson and Mrs. H. O. Dorris carried off the championship.

Miss Elizabeth Chapman spent the week end in Vega.

Mrs. Geo. Bippus was placed in the Hereford hospital last week for treatment and her many friends are glad to know she is improving.

Mr. and Mrs. Ed Mecaskey went to Adrian Wednesday. Miss LaVerne Phillips was absent from school Friday because of illness.

The Community Club meeting with Mrs. Ed Mecaskey last week was indefinitely postponed because of illness in the homes of several members.

J. G. and Hugh Fortenberry were in Adrian Tuesday.

F. D. Ferguson and family went to Adrian Saturday.

N. O. Phillips made a trip to Afton Saturday, returning Monday.

Mrs. Rufus Phillips and children spent Wednesday night in the N. O. Phillips home.

Mrs. C. T. Reese and children called at the N. O. Phillips and J. G. Fortenberry homes Friday afternoon.

H. C. Van Bibber is building a new house for the accommoda-

tion of J. E. Atterbery and family, employed to work for him this year. Mr. and Mrs. R. J. Stein and daughter visited his father near Canyon Sunday and celebrated his 83rd birthday.

Mrs. Richard Evans called on Mrs. J. T. Atterbery Sunday afternoon.

The new Bippus school building is expected to be completed this week.

J. M. Rose made a business trip to Amarillo Monday.

J. G. Fortenberry, C. T. Reese and Clarence Morrison have purchased new tractors.

Scott Webster was in Simms community from Amarillo Saturday.

County Agent Dunkle visited Simms school Friday and organized a 4-H club for the boys and girls.

Mr. and Mrs. Lige Ellison of Crosbyton were here last week looking after business interests.

Mr. and Mrs. Wayne Leach are visiting relatives in Floyd county this week.

Mr. and Mrs. J. E. Morrison were shopping in Hereford Saturday.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE - CHEAP.

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You always have a welcome at the Church of Christ—come and meet with us. Bible classes 10 to 10:45, sermon, 11 to 11:45. Communion 11:45 to 12. Subject for morning service, "The Scheme of Redemption in Fact." Evening service 7:30, subject, "Value of the Scriptures." We also preach at the Progressive school house at 3:30 in the afternoon. Meet us there.

H. EARL SMITH, Minister. Phone 9020-F12.

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**I Wear Wolverines—**  
they stay soft . . . wear longer

SORE, aching feet . . . tired arches . . . cramped stiff toes—all these foot troubles are things of the past when you try on your first pair of Wolverine Horseshides. Here's a work shoe that we're glad to recommend to the very limit. The leather is tanned by tanners who know their business. It's SOFT—amazingly soft—and it stays soft thru all weathers. Wolverines are "broken in" before you buy them. And

long after ordinary shoes are discarded, Wolverines continue to wear and wear and wear—for they're made of the world's most durable leather—Shell Cordovan Horseshide. The harder you are to satisfy on work shoes, the more you'll like Wolverine Horseshides. Come in today and try on a pair in your favorite style.

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Rubber heels . . . . . 50c  
Half soles, men . . . \$1.25  
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**BIG SALE starts SATURDAY**

**SPRING CLEARANCE SALE**

**USED CARS**  
—WITH AN OK THAT COUNTS



Here is a bargain event without parallel in the history of this community! This great spring clearance sale brings to bargain seekers a once-in-a-lifetime opportunity to secure famous used cars "with an OK that counts" at savings that will be long remembered.

Due to the tremendous popularity of the New Chevrolet Six, we have an unusually large stock of fine used cars. To clear our stock quickly, we offer these splendid cars at low sale prices that are nothing less than sensational.

Buy a car during this sale at many dollars below its normal price! Look to the red "OK that counts" tag as proof of its quality and dependability. This tag signifies that the car has been thoroughly checked and reconditioned. Be sure to attend this sale early!

Wide choice of four and six cylinder cars

**1929 Chevrolet**

Coaches and Sedans

—Famous Fisher bodies, finished in beautiful, harmonizing shades of Duco. Six cylinder motors overflowing with pep, power and speed. Where else can you match such dollar for dollar value? Sold with "An OK that counts."  
—Priced way below their actual value.

**1927 MODEL T FORD COUPE**  
—Used wire wheels and ready to give many miles of cheap transportation. Priced for quick sale.

**1927 CHEVROLET COUPE**

—Completely reconditioned throughout. Finish and upholstery in fine shape. A real buy in a cheap little coupe. . . . See It!

**MODEL A FORDS**

—We have a large stock that are in good condition in every respect. If you want a late model Ford see this assortment now. The price is very attractive.  
—Our stock of trucks is complete. You will find real bargains in both four and sixes. See them while they can be bought cheap.

**1928 WHIPPET COACH**

—Runs fine and looks good. Not a thing wrong with this car.

**1928 Chevrolet**

Coaches and Sedans

—Duco finish looks like new—good tires—many accessories. completely reconditioned. Practically as good as new. This specially selected group is going to be sold at a price that surpasses any competition.

**1926 DODGE COUPE**

—Mr. Dunkle lacked a whole lot of wearing this car out. For a good, sturdy job see this car and buy it.



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MY FLOOR COVERINGS AND RUG STOCK IS COMPLETE.

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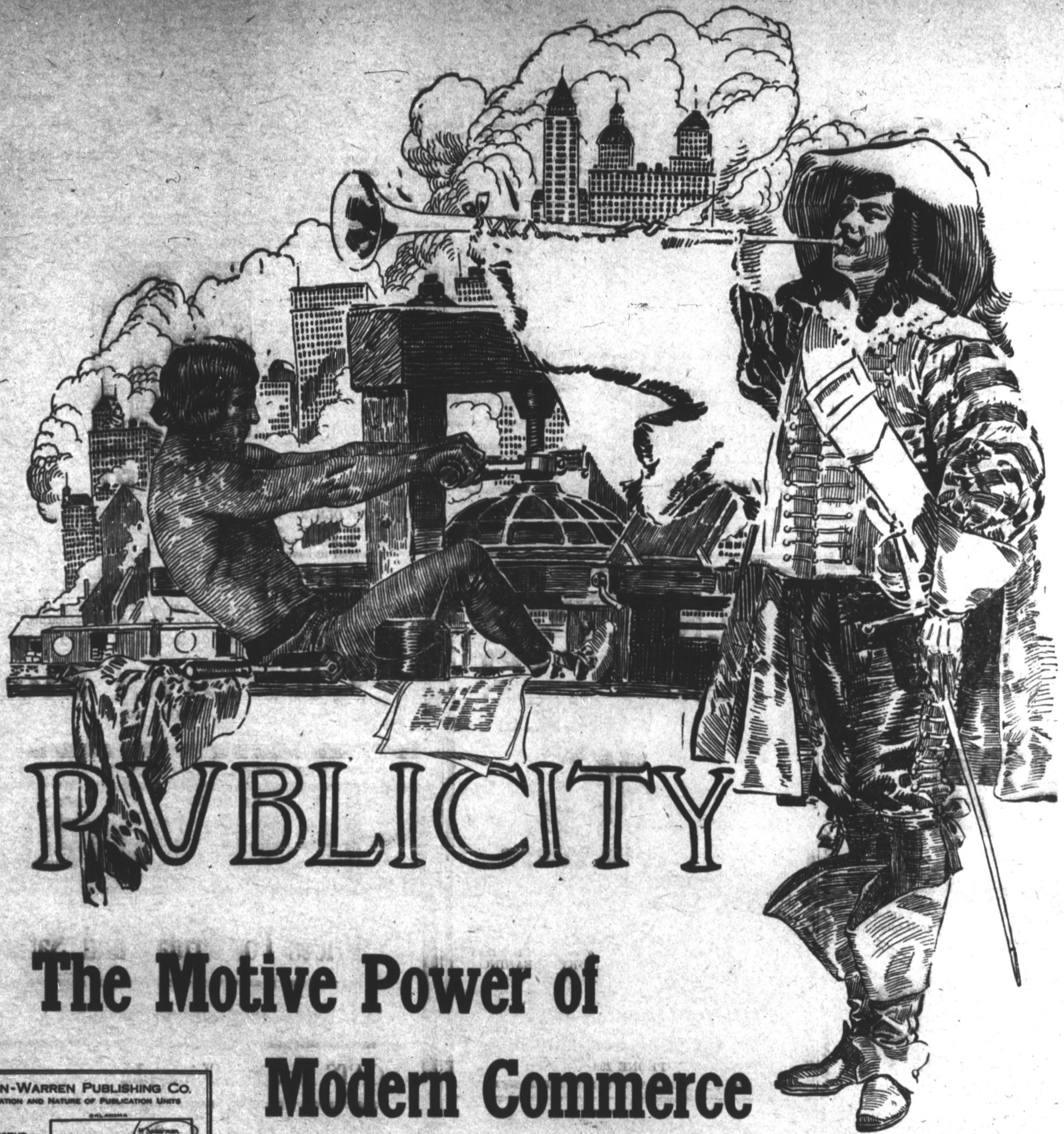
HEREFORD

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Hereford, Texas

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As the merit of the daily and weekly press as an advertising medium becomes more and more realized, revenues from this source have increased very substantially. The result has been the development of newspaper publishing into one of the sound, profitable enterprises of most communities, particularly in instances where financially strong and experienced management is in control.

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"



### Dawn Items

BY MISS CARROLL CORBETT

The Dawn P. T. A. made \$75 from the shadow pie supper given Friday night. The program consisted of a mock trial, the case being the State of Texas vs Dick Frye. A verdict of guilty was rendered after a great deal of merriment and laughter, while Prosecuting Attorney R. V. Bond and Judge Mayfield heatedly argued the case.

John Straub and family attended the Cardinal-Hellman wedding last Tuesday.

Ray Barber and family visited in the Straub home Sunday.

Dawn senior boys played Dantiel boys a basketball game last week in which Dantiel won by a score of 10-11.

Mr. and Mrs. Lester Galley and sons went to Vega Saturday.

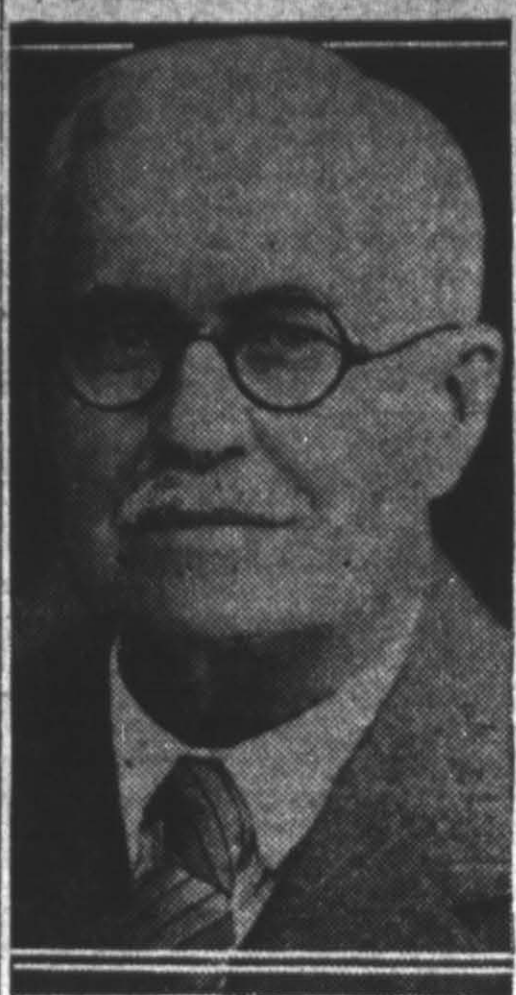
Walter London and family spent Thursday in Dimmitt with Mrs. London's parents, Mr. and Mrs. Baxter Easter. Mr. Easter returned home with them.

Mr. and Mrs. John Leasure spent Sunday in the Harris home.

In the latter part of the Nineteenth Century the ranch known today as the Green Valley Ranch was a part of the old T-Anchor ranch. We have in our community some of the old pioneers who were cow hands on the T-Anchor ranch about 35 years ago. T-Anchor covered a great part of this country, extending north of the Palo Duro creek several miles east of Canyon, where the headquarters were maintained, south to the other side of the Tierra Blanca, and west as far as the old C. V. Walker place.

In 1900 a Mr. Harding of Chicago, bought 22,000 acres of the western part of the ranch and named it the Green Valley Ranch. The name was well chosen, for the ranch is a great green valley in the spring time, with a picturesque little spring flowing into a large smooth lake in its center. Mr. Harding kept on an aver-

### Says Sargon Brought Back His Health



JOHN C. SPENCER

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"I wouldn't be without Sargon if it cost twenty-five dollars a bottle."—John C. Spencer, 408 Sixty-third St., West, Allis, Milwaukee, Wis.

Sargon's record of marvelous achievements is an open book to all, and only those who have used this famous treatment know its real powers.

Rice Drug Store, Agents. age of 45,000 head of cattle during the twenty years of his ownership. The ranch known as the El

Toro (old Green Valley) was bought as an experiment farm. Later Mr. Harding sold this and it has been known as the El Toro farm since.

In 1920 Rufus O'Key of Plainview, took over the Green Valley Ranch, holding it for one year, when it fell into the hands of the Wilson Syndicate, which is owner of the ranch today. J. H. Fernough of Dallas became manager and overseer. It was at this time that P. H. Barnes was made foreman on the ranch. Six sections were added to the whole of Green Valley at this time.

An average of 4000 head of cattle are cared for at the present time. Three camps, besides headquarters, are maintained. A great deal of the land is now under cultivation.

The ranch home which is occupied by Mr. and Mrs. P. H. Barnes and family is thoroughly complete for its purpose. The house is a new stucco structure, modern in every way, even to gas heat. Each of the Barnes boys has a horse of his own and they all declare they are going to be real cow boys. Mr. Barnes is president of the board of trustees of Dawn school, his home being located two miles east of Dawn.

The famous Green Valley Ranch is being sold rapidly now into small tracts for farming, and by another year perhaps it will be as many other ranches have grown to be—a thing of the past.

### Summerfield

BY MRS. L. JOHNSON

The W. M. S. met in an all day session at the home of Mrs. G.

Owens last Wednesday. They quilted two quilts of which one will be sent to the home for crippled children at Albuquerque, N. M. Business pertaining to the society was discussed and a profitable day spent.

Misses Marie Meharg and Annie Lance spent the week end with home folks. Miss Ina Floyd of Tashoka, also a student in W. T. S. T. C. Canyon, came with them.

Mr. and Mrs. Bill Knox of Hereford visited in the home of her parents, B. A. Atchley, last Sunday.

Mr. and Mrs. Ott Behrends went to Amarillo to visit her sister, Mrs. Rex Robinson, and from there to Kress to visit her mother, Mrs. V. A. Beck. Miss Bert Robinson accompanied them home and will visit here for a while.

Mr. and Mrs. Steve Streum of Bushland visited his parents last Sunday.

Mr. and Mrs. Earl Lance of Hereford were visitors in this neighborhood and attended Sunday school last Sunday.

Mr. and Mrs. Gerald Morgan are entertaining his mother who is returning from a stay in California and will go from here to her home at Canadian.

Miss Opal Hayes entertained her Sunday school class last Saturday afternoon. This class won the banner on the six point system last Sunday, of which they are justly proud.

Mrs. J. A. Noiland entertained

a number of young people last Sunday at dinner. Her son, Chas. of Lubbock was present, also a friend, Mr. Wallace, came with him for a week-end visit.

Pauline Fincher of Hereford was a week-end visitor of Miss Alma Walker.

Miss Eva Blankmore who has made an extended visit with relatives in Amarillo, returned home last week.

Little Louie Huckert, who is attending school in Amarillo, visited his parents the latter part of the week. The family spent Sunday in Vega with their daughter, Mrs. John Heiselmann.

Lee Curry went to Clarendon last Sunday to bring his daughter, Mary Lee, home. She has been

visiting there the past week.

Mr. and Mrs. Gleaves Owen went to the Flagg community to visit with her parents, Mr. and Mrs. Stagner, last Sunday.

Miss Ruth Smith, primary teacher at Walcott, spent the week end with her aunt, Mrs. B. C. Robinson.

Frank Lookingbill returned from an extended visit with relatives in Oklahoma last week.

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WANTED—Driver making, see me at my residence on 25-Mile Avenue, first residence south of E. J. Kibbe farm residence. MRS. MOORE. 5-2p

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MANY ARTICLES ARRIVING DAILY—THE THINGS YOU WILL NEED DURING THE SPRING MONTHS.

You will find at our store late shipments of Rubber Goods in Fountain Syringes, Hot Water Bottles and Attachments.

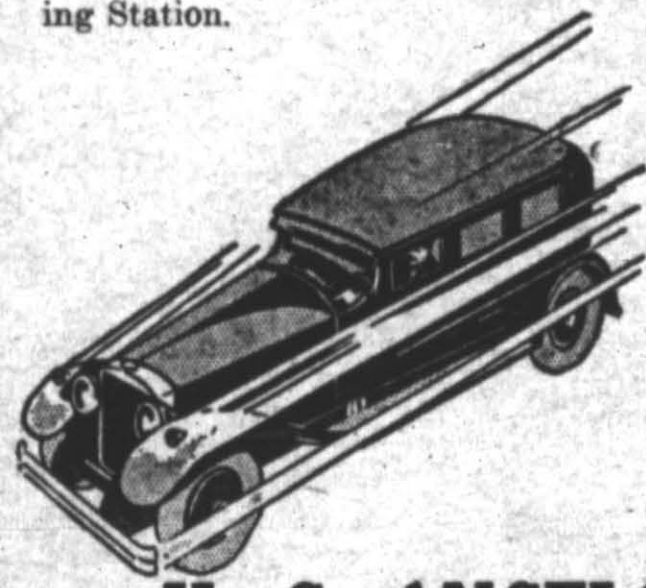
NEW SHIPMENT OF WESTCLOX ALARM CLOCKS

## City Drug Store

PHONE 300

### COMPLETE Repair Service

To increase the pleasure of motoring, let us put your car in ideal condition. We do all kinds of auto mechanical repair work on trucks and autos. Located in rear of Service-U-Like Filling Station.



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## SEND YOUR LAUNDRY AND KEEP



### YOUR YOUTH

Renewing the bloom in your family clothes robs the bloom from your cheeks, and ironing out clothes wrinkles hastens face wrinkles. It's all so unnecessary.

We now offer our customers TWO DAY SERVICE on all ROUGH DRY WASH. We offer you ONE DAY SERVICE on all ODORLESS DRY CLEANING WE SPECIALIZE ON SILK.

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PHONE 289



### Don't Waste Time HAVE MONEY!

Don't sit and dream about your future, but "get busy" and dig out of the rut you are in.

A BANK ACCOUNT is the sure road to SUCCESS. Open an account with us today . . . BANK part of the money you earn. Your future will be assured.

Start Saving Regularly NOW

Have your money SAFE in our Bank.



THE FIRST NATIONAL BANK OF HEREFORD

—a strong bank thoughtfully managed

HEREFORD, TEXAS



## FRIDAY and SATURDAY Specials

- COCOA, Mothers, 2 pound can . . . . . 29c
- COCOA, Mothers, 1 pound can . . . . . 17c
- COCOA, Mothers, 1-2 pound can . . . . . 10c
- SYRUP, Brer Rabbit, blue label, gallon . . . . . 86c
- SYRUP, small can, quart . . . . . 18c
- COOKIES, assorted, pound . . . . . 24c
- COMPOUND, in bulk, 8 pounds . . . . . 96c
- SOAP, 3 bars Palm Olive, 1 bar Lana Oil . . . . . 20c
- PEANUT BUTTER, 16-ounce glass . . . . . 29c
- CATSUP, 14-ounce bottle . . . . . 19c
- PANCAKE FLOUR, Pillsbury's, small package . . . . . 12c
- PICKLES, sour, quart . . . . . 24c
- COFFEE, Sam Houston, 3 lb can with cup and Saucer . . . . . \$1.34
- COFFEE, Sam Houston, 1 lb with tumbler . . . . . 43c

### Carl's Cash and Carry Grocery

Phone 324

"A HEREFORD INSTITUTION"

## HELPY SELF

Owned and Operated by H. A. Hoffman

### Prices For Friday and Saturday

ORANGES, medium, dozen . . . . . 42c

OATS, Mother's China, pkg . . . . . 33c

SPINACH, Wapco, No. 2 can . . . . . 14c

SOAP, Laundry, Big-4, 10 bars . . . . . 39c

AMARILLO FLOUR 24 lb bag . . . \$ .98  
48 lb bag . . . \$1.93

COFFEE, Arnholz, 1 lb package . . . . . 40c

Sugar 10 lb cloth bag 69c

SALMON, pink, Wapco, can . . . . . 18c

CHEESE, Cream, pound . . . . . 32c

CORN, Tendersweet, No. 2 can . . . . . 12c



# HERE ARE 147 REASONS

## Why You Should Buy An IHC Tractor

LOOK THESE OVER: Perhaps some of these 147 purchasers of McCormick-Deering Tractors here during 1929 were friends and neighbors of yours. ASK THEM ABOUT IT—Why they bought them and how they like them.

### THE FOLLOWING 147 MEN BOUGHT IHC TRACTORS IN 1929:

J. G. Davis  
Lnt Merritt  
Joe Elliott  
Ulys Davis  
Henry Drerup  
Will Wright  
C. J. Mapes  
Bill King  
Henry Drerup  
Frank Drerup  
Cal Dickey  
Clyde Shuford  
D. C. Laird  
Paul Rudd  
Bill Graham  
J. G. Binowanger  
Edgar Ramey  
Less Womack  
Henry Dixon  
Price Bros.  
Herman Huseman  
Gibbreath & Marlar  
Joe Keele  
Jim Bagwell  
A. O. Gregory  
D. M. Fehr  
John Topper  
Frank Venhaus  
E. B. Hawkins  
L. P. Martin  
J. J. Barlow  
A. F. Miller

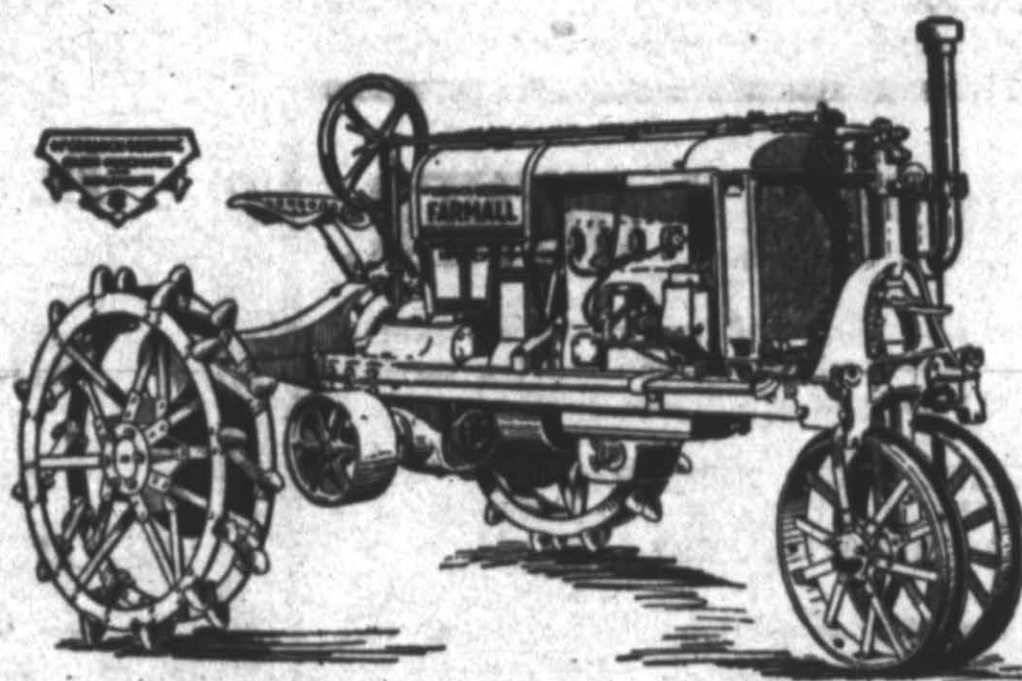
George Book  
C. D. Julian  
Dewey Wright  
L. W. McClure  
J. C. Benton  
Claude Duran  
Otis Burton  
Fred Streun  
Thos. A. Lee  
D. R. W. Bills  
W. H. Hullin  
Paul Nash  
John Litsche  
Niel M. Smith  
P. Bearden  
J. K. Tidmore  
K. Roberts  
Joe Keele  
Joe Albracht  
Ernest Waggoner  
W. H. Hullin  
H. H. Houtchins  
L. D. Winders  
Emil Huseman  
N. H. Steed  
O. L. Harp  
T. W. Malone  
O. D. Harless  
H. T. Maxwell  
J. A. Maynard  
W. A. Wilson  
W. J. Stewart

W. L. Harris  
George Harrell  
G. W. Wells  
O. L. Rutherford

G. F. Morgan  
L. A. Finch  
L. O. Gore  
Jim Blagg

M. W. Burks  
Lee Cocanaugh  
J. L. Lookingbill  
Jim Shultz  
W. A. Dougherty  
H. H. Hawkins  
Roy Coper  
Reese Allen  
Joe Kendall  
J. A. Noland  
G. W. Brunley & Son (2)  
W. A. Schultz  
Hiram Jones  
Orin Jones  
Grady Wilson  
M. W. Marnell  
W. A. Nix  
Joe Gaetz  
J. L. Fuqua  
John Cunningham  
B. F. Fulkerson  
J. L. Pevley  
R. R. Jackson (2)  
Mart Friske  
J. B. Stocker  
J. T. Glibbreath  
P. M. Houser  
C. R. Walker  
A. Lowther  
B. C. Roberson (2)  
H. H. Miller  
Ky Lawrence

Lance & Boyd  
C. D. Gilliam  
J. H. Ross  
R. L. Rule  
Joe Bernard  
John Robinson  
W. R. Schelbagen  
J. T. Glibbreath, Jr.  
C. L. Clinton  
T. H. Murray  
W. W. Jones  
D. C. Vassey  
N. W. Wyatt  
C. A. Turner  
A. C. and John Benger  
J. F. McCentchan  
Anne S. Jersig  
G. L. Mingis  
Fred Carson  
E. H. Cumming  
Fred Bruns  
W. R. Grayson  
Taylor Green  
A. C. Young  
Irwin Johnson  
E. V. Rushing  
Ira Miller  
W. W. Johnson  
M. B. Buchanan  
W. H. Price  
Roy Hawkins  
J. A. Wylie



Ernest Seigner  
Joe Kellehor  
Jones & McLean  
Fred Saltzman  
Albert Springer

C. P. Hussey  
D. V. Osborne  
T. H. Hines  
Marvin Morrison

## Besides That:

We Sold 147 IHC Tractors In 1927 and 1928 and Have Sold 23 Since January 1st, 1930

So you see that last year's record was not accidental, but a merited growth of business, won by a tested and tried line of tractors that meets the hearty approval of your neighbors and friends.

## Come To Our Tractor School

### Wednesday, March 5

All operators of power farming implements and those interested in power farm machinery are cordially invited to attend this school. It will be conducted and supervised by E. N. Black, assistant branch manager, and W. T. Wheeler, manager of the service department, of Amarillo. The school will be held in our building, an all-day program featuring moving pictures demonstrating the practicability of IHC power machinery. There will be lectures and talks, as well as round table discussions of power farming problems, which deals also with service on machines, parts, repairs, etc. A big free lunch will be served at noon. While here be sure to visit and inspect our service and repair departments. We have the largest and most up-to-date supply of parts and the best repair facilities west of Amarillo and offer their services to our customers—that means a lot when time is costly and great loss may result from having to wait for replacements.

REMEMBER THIS: "IF IT ISN'T A McCORMICK-DEERING, IT ISN'T A FARMALL."

# BUCHANAN & ROSSON

Hereford

Friona



### Dawn Items

#### MISS CARROLL CORBETT

R. C. Frye is driving the school bus, A. T. Frye having resigned. George Frank and family and Eardman and daughter spent Sunday in the Straub home. Ed Botts and wife entertained friends with a Valentine party Friday night. A Dawn-Danlet basketball game was planned for Wednesday. Dick Frye and H. H. Miller, two world war veterans, took part in the play at Hereford last week. Miss Pauline Griffiths visited her sister Miss Mary Allen Griffiths for the week end. The Barnes family visited the city Sunday night. Miss Carroll Corbett entertained her pupils with a Valentine party Friday afternoon. Several visitors are present. A number attended the Passion Play at Amarillo Saturday. A tri-county basketball tournament will take place at Sumner Friday, February 22. Deaf Smith, Cass and Parmer counties will participate. Miss Lois Smith was the charming hostess at a Valentine party. The evening was spent playing cards and in contests. Refreshments of cocoa and cake were served. Mary Olive, daughter of Mr. and Mrs. A. T. Frye, is recovering from a severe illness. Billy Bagwell, who was operated at the Santa Fe hospital in Clovis is reported to be improving rapidly.

(Too late for last week. To insure publication same week sent to try to get letters in not later than Tuesday noon.) School was dismissed at noon Friday in respect to Mrs. Clara Grefe, whose funeral was held Friday afternoon at the First Baptist church. Mrs. Grefe formerly lived in this community and had a host of friends here who mourn her loss. At the time of her death Mrs. Grefe was residing in Oklahoma. Funeral services were conducted by Rev. Stroebel

and music was furnished by a combined choir from the Lutheran and Baptist churches. Interment was made at West Park Cemetery. Mrs. Grefe is survived by her husband and three sons, two sisters and five brothers, three of whom are Dick, Adolph and August Frye of Dawn.

Sunday school, under leadership of Lester Galley, met February 9, with good attendance. A contest is being conducted to increase the membership.

Dawn school will play basketball with Westway school Friday, February 14.

Mrs. Charles Southard who has been spending the past several months with her daughter in Claude has returned to her home near Dawn, much improved in health.

Prof. R. V. Bond and his civic class composed of Gladys and Mignon Greer and Lois Smith, attended the Chamber of Commerce luncheon in Hereford last Monday. They spent the afternoon observing district court proceedings.

John Leasure, postmaster and owner of the general store, has sold out his interests to Paul Frye of Amarillo, and A. T. Frye of Dawn, will take over the management of the store, while Mr. O'Neil will be postmaster.

Mr. and Mrs. H. C. Weathered and family visited relatives in Clovis Saturday.

Dawn basketball boys won over the Daniel school last Friday afternoon, 24-2.

Due to the fact that several members of Dawn P. T. A. will participate in the American Legion play at Hereford Friday night, the regular meeting of the P. T. A. was postponed until February 21. J. A. Burroughs and family and Miss Opal Burroughs spent the past week end with their sister, Mrs. P. H. Barnes.

Harland Barnes returned from Lubbock Friday, February 7, after having spent a week attending the short course offered by the Texas Tech.

See our special offer on roses, shrubbery, vines and trees in display advertisement this week. HEREFORD NURSERY. 6-1c

### Flagg News

#### BY MRS. F. L. SUMMER

Mrs. Tom Bratcher entertained the Study Club at her home on Thursday afternoon at which time a work meeting was held. One quilt was finished for the pastor of the Baptist church here. Several members were present. Our next meeting will be with Mrs. Sid Sheffy Friday afternoon of next week at which time Mrs. N. A. Arms will be hostess.

Mrs. Cordie Birdwell and son left last week for a visit with relatives in Young county.

Mr. Orr of Young county has purchased a tract of land north of Flagg and is improving it.

Mrs. Lloyd Smith of Earth visited her mother, Mrs. J. B. Sumner, Monday.

Mrs. H. R. Reeves spent Thursday afternoon with Mrs. Ballaw. W. T. Sumner and wife attend-

ed singing at Cleo Sunday afternoon.

Mrs. Cryer was a shopper in Hereford last week.

Mr. Maseur has completed his residence and moved into it Saturday.

The new residence of Mr. Hines, manager of the Panhandle Lumber Company here, is nearing completion.

Mrs. Joe Sinters left last week for California where her husband has been for some time.

Mr. and Mrs. Cas Arms attended church at Dimmitt Saturday night.

Miss Frankie Sinters left last week for Lamesa where she will visit relatives.

Mrs. Carpenter and Mrs. Weaver were in Dimmitt Friday afternoon.

A large crowd attended Sunday school here Sunday morning. All our new people are cordially invited to come back.

### FRESH MEATS

FROM OUR SHOP ARE TASTIER!



Tender, Succulent Appetizing

Texas Meat Market

### MR. PROPERTY OWNER:

Why waste your time and energy telling people what you have to sell when you can shorten up the story by telling them you are

SELLING YOUR PROPERTY AT PUBLIC AUCTION ON A CERTAIN DATE?

When the day of your auction sale arrives, all the prospective buyers will be there.

### Ray Barber, Auctioneer

Superior Sales Service

Phone 241

Hereford, Texas

### Genuine Cordova Leather Goods

RICE DRUG STORE

### DR. T. M. MONTGOMERY

EYESIGHT SPECIALIST

626 Polk Street, Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

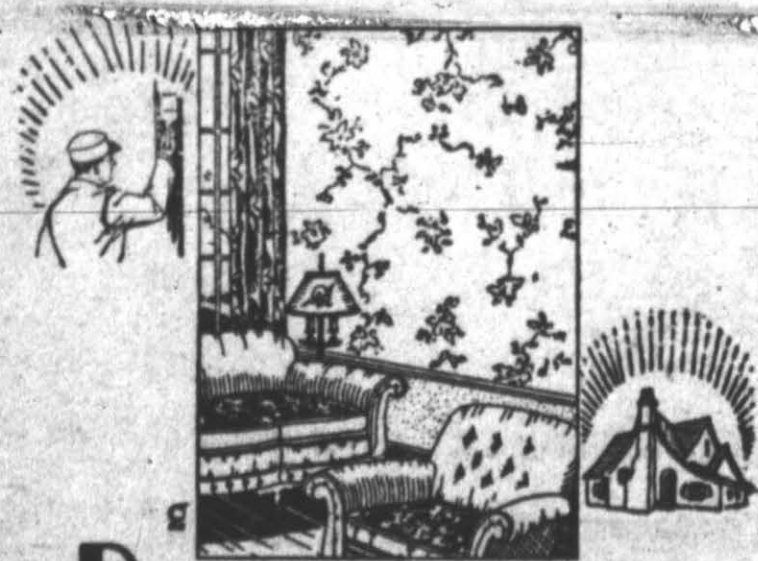
OFFICE RAY'S JEWELRY STORE.

Telephone 188 for Appointment.

### Joe Mitchell

Will Buy Your

### Horses and Mules



### Beautiful!

Wall paper has come back in style, and so JONES FURNITURE COMPANY, the progressive Wall Paper dealers are on hand with a vivid assortment of smart and distinctive patterns—a larger assortment than ever before and cheaper in price.

Don't fail to visit our store when in the market for WALL PAPER, PAINTS, ENAMELS or VARNISH.

Furniture of All Kinds for Every Room in the House

### JONES FURNITURE CO.

Third Door South-of-the Post Office on Main Street

PHONE 111

HEREFORD

TEXAS

### Rip Van Winkle

as depicted by

### Tony Sarg's Marionettes

A complete cast of puppets so cleverly manipulated by experts that it is difficult for one to believe that it is not the dolls actually talking, singing and dancing.

YOUNG AND OLD ALIKE

WILL ENJOY THIS SHOW

### High School Auditorium

WEDNESDAY, FEBRUARY 26

Matinee 3:00 p. m.

Night 8:00 p. m.

Children 25c

Adults 50c

Sponsored by

HEREFORD HIGH SCHOOL BAND AND CHAMBER OF COMMERCE



### SPECIALS

For Friday, Saturday and Monday

FEBRUARY 21, 22 AND 24

Every last one of these advertised bargains is as genuine as the ring of a silver dollar, as sincere as the picture of Washington in the center of a green-back. Merchandise formerly priced much higher is now within range of the dollar bill—and it's your great chance to save—save—SAVE.

#### Gingham—

32-inch Gingham, in new spring patterns, regular 25c quality, five yards for \$1.00

#### Wide Sheet—

9-4 Bleached Sheet, 45c quality, for three days only we will sell three yards for \$1.00

#### Bed Spreads—

Krinkle bed spreads in blue, gold and green colors, reg. \$1.50 grades, 80x108, your choice for \$1.00

#### English Prints—

36-inch prints, specially priced for Friday, Saturday and Monday, seven yards for \$1.00

#### Pillow Tubing—

36-inch Pillow Tubing, linen finish, specially priced for the three days, four yards for \$1.00

#### Curtain Scrim—

36-inch Curtain Scrim that regularly sells for 25c per yard, special at six yards for \$1.00

#### Cretonnes—

36-inch Cretonnes in beautiful floral designs, regular 25c to 35c grades, five yards for \$1.00

#### Spring Suitings—

36-inch spring suitings, guaranteed fast colors, 3 day special price of two yards for \$1.00

#### Spring Woolens—

54-inch all wool tweeds in beautiful spring patterns, worth \$2.25 per yard, we are selling at the special price of, per yard \$1.69

#### Ladies' Bloomers—

Rayon Bloomers in assorted light shades, for the three days your get your choice, two pairs for \$1.00

#### Ginghams—

32-inch Gingham in checks only, choice of colors of red, green, lavender, yellow and black and white, special for the three days, ten yards for \$1.00

#### Curtain Scrim—

36-inch ecru curtain scrim, colored dots and figures, regular 25c quality, special 6 yds for \$1.00

#### Domestic—

Bleached Domestic, no starch ten yards for \$1.00

#### Brown Domestic—

36-inch brown domestic, good heavy weight, specially priced for these three days at twelve yards for \$1.00

#### Oil Cloth—

White or colored oil cloth, specially priced during dollar day at four yards for \$1.00

#### Kotex—

Regular 45c size special for Friday, Saturday and Monday, you may get three for \$1.00

#### Munsingwear Hose—

No. 1475 Munsingwear hose in colors of light, gunmetal, allure, afternoon. Full fashioned, regular \$1.50 specially priced, per pair \$1.00

#### Men's Sox—

Men's sox, "Tuf-Toe," regular 25c grades, in special price of five pairs for \$1.00

### Fox Mercantile Co.



# Celebrate Washington's Birthday by Attending The Biggest Event In Hereford History

# USED CAR Sale

Approximately \$20,000 worth of reconditioned cars are going to be offered at special prices on our used car lot between Fox Mercantile and Western National Bank, beginning

**Saturday, February 22nd**  
and Lasting Until Saturday Night, March 1

Model A Ford roadster . . . . .	\$375	Maxwell Coupe . . . . .	\$150	Model A Sport Coupe . . . . .	\$300
Chrysler Coupe 60 . . . . .	\$550	Chevrolet Cab., 1927, new		Dodge Sedan, new paint and	
Model A Fordor Sedan . . . . .	\$550	paint . . . . .	\$250	good . . . . .	\$350
Chevrolet Coach, 1928 . . . . .	\$425	Chevrolet Coupe, 1928 . . . . .	\$350	Nash Advance Sedan, new	
Model A Tudor, nearly new	\$500	Ford Roadster, good tractor		paint . . . . .	\$650
Chevrolet Landau Sedan, '28	\$450	car . . . . .	\$ 35	Star Touring . . . . .	\$150
Buick Coupe, very good buy	\$350	Essex Coach, 1927 . . . . .	\$ 50	Buick Touring, very good	
Dodge Sedan, exceptionally		Ford Model T Tudor, 1927 . . . . .	\$175	buy . . . . .	\$250
good car . . . . .	\$250	Buick Sedan, Fordor, 1927 . . . . .	\$350	Buick Coach, new paint and	
Oakland Coupe, 1927 . . . . .	\$150	Model A Tudor . . . . .	\$450	good . . . . .	\$500
Overland Six Coupe . . . . .	\$150	Model A Truck . . . . .	\$500	Pontiac Cab., 1929, and a very	
Whippet Coupe, 1927 . . . . .	\$125	Hudson Coach, good buy . . . . .	\$150	good car . . . . .	\$750
Whippet Roadster, 1928, very		Dodge Coupe, new paint . . . . .	\$150	Buick Pick-up . . . . .	\$150
good shape . . . . .	\$225	Model T Roadster, 1927 . . . . .	\$100	Hudson Coach, 1927 . . . . .	\$150
Model A Sport Coupe . . . . .	\$400	Ford Model T Truck . . . . .	\$100	Hudson Coach, new paint . . . . .	\$450
Chrysler Coupe 50 . . . . .	\$250	Chevrolet Truck, 1926 . . . . .	\$150	Pontiac Coach, 1927, very	
Model A Ford (repossession)	\$400	Chevrolet Truck, '27 or '28 . . . . .	\$250	good car . . . . .	\$400
Model A Business Coupe . . . . .	\$450	Model T Ford Truck . . . . .	\$ 75	Oakland Coach, very good	
Oldsmobile Coach (very		Nash Coupe, late model and		car, 1928 . . . . .	\$450
good buy) . . . . .	\$450	good . . . . .	\$450	Star Sedan . . . . .	\$250
Chevrolet Coupe, 1927 . . . . .	\$ 75	Pontiac Coupe, 1929, nearly		Flint Sedan . . . . .	\$300
		new . . . . .	\$700		

—This is an enormous offering, far eclipsing anything ever attempted in Hereford. The largest and best bunch ever put on the market here. Come and see them, pick out the one you want, and you will have a bargain.

—Also about 25 cars of all makes not listed here that we have priced very cheap to sell at junk prices. We have bought cars cheap and can sell them the same way. This is a clean-up of our old stock. These cars are being sold due to the re-organization for the new year.

—We will accept trade-ins, but they must be reasonable as our prices are low. Due to our cheap prices, we will only make terms of one-half down and good security for the balance. No cars will be sold on these prices until Saturday, February 22.

—Two stocks of cars have been thrown together to make this sale. We have almost any kind of car you want, and at a price that will satisfy you.

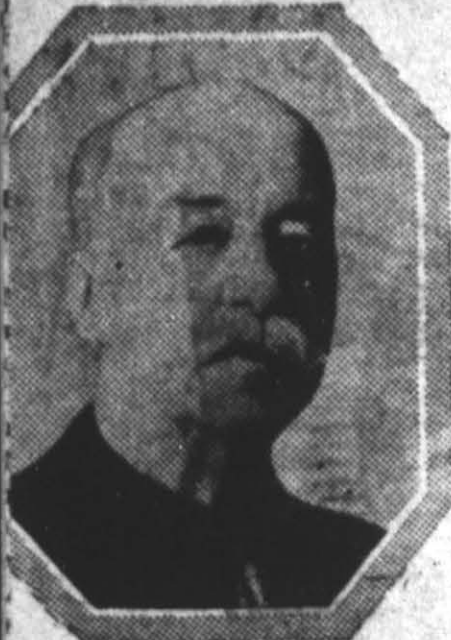
—Saturday is a holiday—come in while you have time and look them over.

# HEREFORD MOTOR CO.



### Should Have Used Konjola Years Before

Louis Man Suffered Eight Years—Relates Experience With New Medicine. 6



MR. ALBERT SMYTHE

should have used Konjola before, said Mr. Albert the, 2618 Rutger street, St. is. "For eight years I suffered with my stomach and kidneys. I became almost a physical. The simplest foods bloated until I could scarcely breathe. back ached and pained me. my shoulders to, my waist sleep was impossible for any of time. I grew steadily and was on the verge of up my work. friend who had been benefited by this great medicine, urged me to try Konjola. I was formed from a semi-invalid a well and happy man in just weeks. To day I eat what I without discomfort of any. I never bloat following and my appetite is excellent. The pains have left my back and the frequent bladder ons which disturbed my sleep a thing of the past. I urge sufferer to take Konjola. Konjola is sold in Hereford at Corner Drug Store, and by all best druggists in all towns oughout this entire section.

Fort Sumner and other points in New Mexico.

Miss Mary Thurman and Mrs. B. K. Gordon and daughter of Amarillo visited in the Joe Thurman home Monday afternoon.

Mr. and Mrs. P. A. Brown attended church at Palo Duro Sunday morning.

Mr. and Mrs. Gus Laquey and family were in Amarillo Saturday.

Mr. and Mrs. W. T. Bishop and daughter Thelma were in Amarillo and Pampa Saturday.

Mr. and Mrs. Clarence Brown visited in the P. A. Brown home Sunday.

Mr. and Mrs. Gus Laquey and family attended church at Palo Duro Sunday morning.

Mrs. W. T. Bishop visited with Mrs. Thomas one day last week.

Mr. and Mrs. Jim Mann and family visited in the Laquey home Sunday afternoon.

Andrew Shugart spent Sunday night with Hobart Whitaker.

Mr. and Mrs. Lemuel Shugart spent Sunday night with her parents, Mr. and Mrs. Joe Daniel, at Hereford.

Mrs. Dan Higgins visited her mother one day last week.

Mrs. Jacobs and family visited the Edgar Gossit home Sunday.

### Ford Doings

BL MISS EDITH MANN

There was an attendance of 119 at Ford Sunday, the largest crowd we have had, and hope to have as many each Sunday. Everybody is cordially invited to come. We would also like to have a larger number out for choir practice each Sunday night.

Rev. V. M. Cloyd filled his regular monthly services Sunday and delivered a fine sermon.

The Community Welfare Club met Thursday, February 13 with Mrs. H. Koch as hostess. The afternoon was spent piecing quilts. After an interesting business session in which the "Unknown Friend" system was adopted, delicious refreshments of pineapple puff, cake and punch were served. The next social meeting will be at the school house February 28, and the next home meeting at the Dewey Larson home March 13.

Ford played Vega a double header basketball game Friday, February 14, when Ford boys were victorious by 16-17, but the girls lost by two points, with a score of 14-16 favoring Vega.

### Daniel News

MISS KATHERINE HERSHEY

Too late for last week. To re publication same week sent try to get letters in not later Tuesday noon.)

and Mrs. Dan Higgins visited Sunday in the home of her parents, Mr. and Mrs. W. C. Thomas, the boys basketball team will Progressive Friday afternoon.

Mr. and Mrs. Joe Moore called Mr. and Mrs. Will Moore last day.

Miss Wannie Thomas visited in Jacobs home Saturday.

Mr. and Mrs. Edgar Gossit and family left Monday morning for

DR. D. K. ROBISON  
Residence Phone 78-J

DR. R. R. WILLS  
Residence Phone 114-W

DRS. ROBISON & WILLS  
CLARK BUILDING  
Phone 282

### Federal Tires and Tubes



Second and Main,  
Hereford

## Just Arrived

New Spring Wash Frocks In Beautiful Styles, Carefully Made, Unconditionally Guaranteed—A Truly Most Unusual Value at

**\$1.98 and 98c**

Sizes for Misses and Women, 14 to 54

TRY US FIRST!

# Chick & Hagood Variety

OUR PRICES ARE ALWAYS RIGHT!

Vega will play Ford again Friday, February 28, on the Ford court.

The young people were entertained with a party at the H. Koch home Friday night, when games were played until a late hour and everyone reported a nice time.

Mrs. Howard Morel and daughter visited friends in San Jon last week from Tuesday until Friday.

H. Morel was a caller in several homes Tuesday afternoon.

Mr. and Mrs. Dewey Larson and children ate supper at the J. F. Kloveer home Sunday night.

Miss Odessa Goad spent Saturday night and Sunday with Miss Edith Mann.

Mr. and Mrs. Howard Morel ate supper at the J. B. Mann home Sunday night.

Visitors at the E. H. Simpson home Sunday afternoon were Misses Dorothy and Maurine Norton, Ruby Rempel, LaVerna Mann, Viola Rempel, Oleta Reeves, Maple and Bianche Thurmond; Messrs. Clyde, Mann, J. B. and C. C. Thurmond, James and Irvan Reeves, Jewel and Chester Norton, O. D. Frazier and Henry Rempel.

The Thurmond young people were given a farewell party Monday night at the school house. They are moving to Clayton, New Mexico, and we hope they will find as many new friends as they are leaving.

Visitors at the C. L. Goad home Saturday night were Mr. and Mrs. T. C. Tice and sons, Lloyd and Arley Dean.

Mr. and Mrs. Alfred Walker of UMBERGET were visitors at the C. L. Goad home Sunday afternoon.

Miss Marie Brunley spent Friday night with Vineta Simpson.

O. D. Frazier, D. B. Mann and E. H. Simpson made a business

trip to Amarillo Friday. Miss Marjorie Bell was unable to sing over station KGRS at Amarillo Monday night on account of having to go to El Paso on business and did not return until Tuesday.

**SUNDAY SCHOOL CLASS ENTERTAINED**

The Young Married Women's class of the Baptist church gathered at the home of Mrs. A. L. Manjeot for a social and business meeting last Tuesday night. During the meeting the newly elected officers were installed and the name, motto, flower and class song were adopted. Games were played during the evening, typifying the various events of the month of February. At a late hour dainty refreshments were served to Misses Young, Roberson, Mitchell, Landrum, Hopkins, Graham, McCollum, Witherspoon, Rudd, Thompson, and the hostess, Mrs. A. L. Manjeot.

Rolled oats in bulk, phone 285. West Texas Feed and Seed Company. 6-1c

**Two Girls Live On Hot Water and Rice**

Due to stomach trouble, Miss A. H. and sister lived on hot water and rice. Now they eat anything and feel fine, they say, since taking Adlerika.

Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Rice Drug Store. (Adv)

Cards of thanks are often published in the Brand for the convenience of our patrons who desire to thank the public for deeds of kindness. This time the Brand

comes in for its share of praise from W. A. Knox for correcting his announcement card in the Brand last week. Mr. Knox was well pleased with the way his

For info—Zany Chick, all breeds. West Texas Feed and Seed Co., Phone 285. 6-1c

correction was handled. 6-1c

## ONE THIMBLEFUL—A DAY'S FEED FOR ONE CHICK!

THINK OF IT! One tiny thimbleful... all the feed a chick can put in its little crop in one day. On this tiny bit it must live... grow... build bones... build muscles... start feathers. Think of the job feed has to do!

They must depend on feed for so many things! They get them all in Purina Chick Startena (mash) or Purina All-Mash Startena Chow... 12 different ingredients in every thimbleful. Cod-liver oil... dried buttermilk... alfalfa flour... granulated meat... these and eight others are there!

These 12 ingredients... think how carefully they must be mixed to make every thimbleful alike. Purina Startena and All-Mash Startena Chow are mixed over and over again... 960 times just to be thorough! You will find the same care taken with Baby Chick Chow (scratch)... to be fed with Startena until your chicks are six weeks old... and with Purina Growena (mash) and Purina Intermediate Hen Chow (scratch)... to be fed from then on until the pullets are laying at 16 weeks.

How little feed a chick eats... just one thimbleful a day... yet how important it is... how much depends on it... the chick's very life... its growth... what the pullets will do for your next fall and winter when eggs are sure to be worth good money. You can afford to feed only the best... Purina Poultry Chow.



## Jones & McLean

Phone 1

# HELP YOURSELF

Owned and Operated by H. A. Hoffman

### Prices For Friday and Saturday

PEANUT BUTTER, 16 oz glass	19c
CAKE FLOUR, White Swan, pkg	38c
RAISINS, four-lb pkg	34c
GRAPE JUICE, pint bottle	28c
<b>NUCOA</b> World's Best Oleo, Pound	<b>21c</b>
PEANUT BUTTER, Veribest, 5 lb	83c
SYRUP, Hoemaid, 5 lb can 51c, 10 lb can	98c
COFFEE, Santos Peaberry, lb pkg	34c
PORK and BEANS, Veribest, 3 cans	25c
COMPOUND, Purity, 8 lb pail	\$1.18
BROOM, Hi-Grade, each	58c
COFFEE, Wamba, 3 lb can	\$1.17
QUARTER-POUND TEA FREE	
MALTED MILK, Thompson's, 16 oz can	44c

## RCA Radios and Tubes

RICE DRUG STORE

C. T. KIBBE Phone 9018-F4 Office 207  
W. A. ROBINSON Phone 194 Office 207

## KIBBE & ROBINSON

CHIROPRACTORS

9 to 12 Buckner-Lambert Bldg. 1 to 6




**For the Home Dressmaker**

The new materials are here. Silk, Woolen and Cotton fabrics in their Spring newness.

**Printed Flat Crepe**

—All the new Spring patterns in light and dark back grounds. Heavy quality that is adapted to the new Spring fashions.

**\$1.98 Yard**

**Sprolws - Cronin & Company**



### Summerfield

BY MRS. L. JOHNSON

Church services over the week end were held by Rev. Brownlow, and a large number were present at Sunday school.

The Homemakers Study Club met Saturday at the home of Mrs. Obe Roberson who was assisted by Mrs. B. C. Roberson and Bernard Roberson. The house was beautifully decorated in honor of St. Valentine. The program was led by Mrs. Ray Johnson, the subject being great men who were born in February. The principal ones discussed were Washington, Lincoln and Longfellow. During a social hour refreshments were served to 25 guests.

Mrs. W. A. Davis and son, Howard and Laura Black of Clarendon were week end visitors in the Curry home and Mary Lee Curry accompanied them home for a short visit.

L. W. Turner and family who have been living four miles south for three years are moving 35 miles northwest of Hereford where he will operate a large acreage of wheat.

Harry Lookingbill spent the week end with Tulla relatives.

Alva Wilson and family and Mrs. Bulah Roberson visited relatives at Portales Sunday.

Chas. Noland visited home folks last week. He is in school at Lubbock.

Rev. Dungan who attends Wayland College, preached at Black Sunday.

Miss Ellen Atchley and nephew, Leroy Buttle, went to Vega to visit her sister, Mrs. Denson Hill.

A. M. Walker and family and Miss Alma Walker visited Pampa relatives over the week end.

Misses Opal and Lorain Hayes spent the week end at Union Hill near Tulla with Mr. and Mrs. Sherman, teachers there.

Miss Ruth Smith has accepted a position as primary teacher at Walcott.

C. R. Waiser, Guy and Leatus Waiser of Lubbock were week end visitors here and at Hereford.

Bob Owens, evangelist of Vernon, has been visiting his cousin, G. P. Owens and family.

Mrs. Austin and O. G. Hill and Miss Edna Ellis of Hereford were visitors at the L. Johnson home Monday.

Miss Glen Curry entertained a number of friends last Friday evening.

### Arney News Items

BY MISS F. W. FORTNER

A "negro wedding" given by the young married ladies at Happy Thursday night was enjoyed by several from Arney.

C. E. Darden and family have been visiting relatives several days before leaving for California.

Mr. Wright is rebuilding his garage, burned some time ago.

Mr. Nicholson was here from Dallas last week.

A well is being dug on the Nicholson place and others will be put down soon.

C. Franklin and wife spent the week end with his parents near Hereford.

Farm work has been started in earnest the past week.

A new home for Ray Cole and family is nearing completion.

Mrs. Lee Hutson and Mabel Bailey visited the A. W. Fortner home Monday.

The friends of Mr. and Mrs. Argus Nix sympathize with them in the loss of their little son. It is thought by his parents that he was poisoned in some way.

There was a Valentine party at school Friday afternoon.

A. E. and J. A. Norris and families were in Happy Monday.

Mrs. J. O. Gilliam, son and two grand daughters of Quannah visited the A. W. Fortner home last week.

Earl Davis and wife have returned from a trip to south Texas.

where Mrs. J. E. Davis remained for a longer stay.

### Easter News

BY MISS EMERALD SMITH

Mr. Chandler is living on Mr. Hill's place.

Mr. and Mrs. Saxon have moved to the M. W. Fields place in this community. Mr. Head is living where the Sullivan family did live.

People of this community have again organized their Sunday school and hope to make it a big success.

Eddie Lee Allen visited in the Stagner home at Flagg last week.

The school children had a Valentine box at the school house Friday afternoon and there were a few visitors.

J. S. Smith has bought a new tractor.

Mrs. Hise and Thelma motored to Lokney last week.

J. S. Smith is breaking out his half section of land near Dimmitt.

Mr. and Mrs. Frye visited in Lockney Saturday and Sunday. Louise Ann Frye spent Saturday night and Sunday with Anna Mae Smith.

Caroline Frye visited with Hazel Chambliss Saturday and Sunday.

Mr. and Mrs. Harvey Smith spent the week-end in the home of J. S. Smith.

There was a large crowd at church Sunday night.

VaAllen, Martha Medley, Steve Chandler and Emerald Smith went to Flagg Sunday afternoon.

There were thirty enrolled at Sunday school Sunday.

Mr. and Mrs. Anthony visited in the J. S. Smith home Sunday.

### SUNDAY SCHOOL PARTY

Rev. and Mrs. J. M. Fuller entertained officers and teachers of the Methodist Sunday school in their

regular monthly business and social meeting. The business session was led by W. J. Stanford, superintendent. Rev. Fuller made a short talk on numerous ways to help the Sunday school. One new teacher was added to the organization, W. R. Arnold who is to teach the young people. Following the business session Mrs. S. L. Easley led the guests on a short automobile tour, leading to much loveliness and amusement. At a late hour the members visited the "re-

filling station" to get plenty of hot chocolate and doughnuts. There were about 45 members and guests present.

Miss Reed, a local teacher, spent the week-end in Amarillo with her sister and attended the Passion Play while there.

### Wrist Watches and Jewelry

RICE DRUG STORE

## Rock Island Tractors

IN TWO SIZES—15-25 AND 18-35

The light-weight tractor, with the unusual pulling power in proportion to its weight. An ideal tractor which will pull an eight or ten-inch disc sod plow or a fifteen to twenty disc cylinder plow.

### SANDERS PLOWS

The Sanders plows are the simplest and strongest disc plows made. Our patent frame construction is the strongest of all. We make gangs with one to twelve discs, which is impossible with other kinds of frames. They can easily be changed from one number of discs to another. Our plows can be set to cut either 6, 8 or 10 inch furrows. Our 24-inch series frames will carry either 24, 26 or 28-inch discs.

**GUARANTEE:** We guarantee all our Sanders Plows to do good work in any kind of land and not break from defects in material in ONE YEAR.

FULL LINE OF SANDERS PARTS KEPT IN STOCK ALL THE TIME.

## Welch Machinery Co.

PHONE 33

SEED OATS and BARLEY  
**West Texas Feed & Seed Co.**  
PHONE 265

## 5% LAND LOANS

Correct Abstracts

## THOMPSON & IRELAND

Hereford, Texas



### Smile With Added Miles

You needn't say a word—Just drive in and point to your car and we'll do the rest. In the minimum time, at minimum cost, we'll have your car running smoothly as a bird on a windless day.

## BEAVERS BROS. GARAGE

PHONE 383

## ROCKWELL BROS. & COMPANY

Lumbermen  
IN HEREFORD 32 YEARS.  
Phone Four—The Lumber Number..



Buildings, like people, vary as to age. There are structures that look like Roman ruins after a decade or so. And there are others that remain handsome and sturdy for generations. The difference lies in the building materials. The materials sold by this firm produce the buildings that keep their youth, paying their investment many times over.

## Public Farm Sale

I will offer at public auction the following described property, consisting of cows, horses, sheep, turkeys, and farm machinery at my home about twelve miles northwest of Hereford, or one mile west and three miles north of Westway Store. The sale is to begin at 1:00 o'clock on

Tuesday, February 25, 1930

### 20—HEAD OF HORSES—20

Six or seven bred to paint horse; seven or eight fillies and horse colts, and six young colts. One two-year-old mule.

### COWS

One brindle Jersey milk cow, six years old; one black Jersey milk cow, four years old.

### HOGS

Fifteen head of shoats, weight 75 to 100 pounds.

### FARM MACHINERY

One single-row P. & O. lister, one two-row Moline lister, good as new; one McCormick row binder, one go-devil, one mower, one 3 1-2 inch heavy wagon. Also other pieces of farm machinery too numerous to mention. One set of leather harness, with breeching. Collars.

### SHEEP

Forty head of sheep, thirty of them range from one to three years old, one good buck and the remainder lambs.

### TURKEYS

Twenty Head of turkeys.

### TERMS: CASH

**ELMER O'FARRELL, Owner**  
RAY BARBER, Auctioneer.

## \$99.50

Is the remarkably low price of the beautiful FEDELCO "Special" Washer. Never before have we been able to offer such a high grade electric washer at this price.



—Just a small payment down and a few dollars each month places this washer in your home.

—It washes your clothes quickly, thoroughly and gently.

—Call our office for a FREE demonstration. We want you to take one of these washers and give it a thorough test. Satisfy yourself before buying.

IT'S FULLY GUARANTEED

Our company maintains a service department that stands ready at all times to SERVICE any electrical appliance. Call on us to make good.

## Texas Utilities Co.

# A. C. Thompson Lumber

Phone 456

"Dependable Lumber"

East Third and McKinley



### Westway News

BY MRS. TOM VAUGHN

The Jumbo-Westway games here Friday resulted in a win for the Westway girls and loss for the boys.

The community extends sympathy to Frank Corn and family who report the loss of their son and brother Forest, who died in California last Wednesday. The body is enroute here for burial but no particulars are known.

Mr. and Mrs. Lovell spent Sunday in the Lindsey home.

Jimmie Harrison is building a new house on the old Rudd place, and Paul Matthews is building on the old Hawkins farm.

Mr. Gunn has recently purchased a quarter section a mile west of the store for \$38.50 per acre.

Kelly Gray is able to be out against following a serious attack of appendicitis. While ill and unable to work, his neighbors stepped in and assisted him in every possible way—typically western neighborliness.

Many Hereford people have been visiting the oil well west of here.

Mr. Lovel took 18 of the older boys, together with plenty to eat and went to the cap-rock 40 miles west last Friday, arriving about sundown and spending the night in camp. The party returned at midnight, tired but happy.

Westway school plans to present "The Little Clodhopper" Friday night, February 21, proceeds to go to the school. Bring your friends and come. Admission will be 15 and 25 cents.

#### ASTONISHING OPTICAL ILLUSION

Everyone wants to know, after seeing Tony Sarg's Marionettes soon to be here under the auspices of the high school band and chamber of commerce, both afternoon and night, February 26 at the high school auditorium, "How large are the puppets?"

The accompanying drawing by Tony Sarg shows C. E. Searle, manager of the marionettes, as he appears at the end of each performance in relative proportion to a marionette or number of them. He seems to be sixteen feet in height and invariably brings forth a chorus of "ohs" when he finishes the performance in this manner.

There is really little difference in the effect upon the crowd, as may be seen when the pathetic scenes bring moistened eyes. The comedy, which is the larger part of the marionette plays, brings roars of laughter as the funny situations follow each other so rapidly that there is no counting the laughs in a Tony Sarg production. The marionettes have their own stage and this is complete with scenery, lighting effects and transformation and other realistic scenes, all like the equipment of a master magician.

The play which will amuse this season is a revival of Rip Van Winkle, done 7-years ago by Sarg. The afternoon show is a trip to fairyland with the Bremen band a German fairy tale and the Stolen Princess a tale of the Orient, quite like the Arabian Nights stories.

The marionettes are operated by means of wires, requiring eight people. All actions of human beings are gone through with by the little figures. The human actors behind the scenes talk for them, the general effect being an absorbing and realistic performance. The stage is complete with all furnishings, lighting equipment, and there is music throughout.

There are animals like a modern Noah's ark, logs, rabbits, wild creatures of the forest, and spooks, the phantom Hendrick Hudson ship, but Rip, Mick Vedder, Judith and the lovable characters of Irving's many told tale needs no introduction.

#### EAT MORE BUTTER

The following is a report of results of research work conducted by the National Dairy Council of Chicago and statements by nutrition authorities:

"The development and maintenance of the human body requires adequate amounts of food elements for the building of tissue, muscle, bone and blood, as well as supplying the heat and energy necessary for the operation of bodily functions. In addition to these, the human body and organs must have growth-promoting and protective elements to establish general health and vigor, promote growth and build resistance to disease.

"Butter-fat or butter, however, is unique among the food fats in that it contains certain other food

elements—vitamins A and D—which are indispensable to the growth and best health of the body. These vitamins are not present in other food fats in appreciable quantities.

"Present research shows only a limited number of foods that supply both vitamins A and D in necessary amounts. Butter-fat is the most practical, economical and palatable year-round food source of these vitamins.

"Vitamins A promotes growth, builds resistance to disease and increases length of life and vitally affects reproduction. It prevents and cures xerophthalmia—a disease of the eye. Vitamin D prevents and cures rickets and diseases of growing bones. It also promotes growth and soundness of teeth. It is particularly desirable that vitamin A be in the diet for children.

"Sufficient amounts of vitamin A are needed for adults as well as for children to build up resistance to infections, particularly to ward off disease of the respiratory tract such as colds and sinus disorders. It functions further in promoting general health and vigor, for prolonging not only the span of life, but increases efficiency during life."

#### MATRON'S SOCIETY HONORED WITH LUNCHEON

A smart social event of the past week was the lovely forty-two luncheon given Thursday of last week from ten until two o'clock, at the home of Mrs. W. J. Smith, honoring members of the Matron's Missionary Society. Assistant hostesses were Misses Richards, Anthony, Jennings, Hershey, Bell, Angelo, Kropff and Stewart.

**FEDERAL TIRES**  
Western Chain Tire Stores  
Second and Main Streets



WEST & SNYDER

Best Purgative for



Relieves the congestion, reduces complications, hastens recovery.

A two-course luncheon consisting of pink and white chicken sandwiches, pea salad, pickles, potato chips, tea, marshmallow pudding, heart-shaped cookies and after-dinner mints was served. Valentine suggestions were used as favors.

The guest list included Misses Dixon, Fincher, Heinie, Payne, Douglas, Bell, Kropff and Farmer.

#### DINNER FOR MRS. LITTLETON

Mrs. Joe Mitchell entertained members of the T. E. L. class of the Baptist church at lunch Monday with a pot dinner, each member bringing a dish. The dinner was given in honor of Mrs. Littleton who is to leave soon for Amarillo to make her home and to help in the Presbyterian orphanage there. Sixteen members were present and all had a delightful time.

Mr. and Mrs. J. A. Miller, H. L. Fritz and George V. Stambaugh were guests at the annual Amarillo Chamber of Commerce banquet held in the Herring Hotel at Amarillo last Thursday night.

#### More Scotch.

Hear about the Scotchman who would only buy an auto after the dealer promised him free air and volunteered to throw in the clutch?

Then there was the Scotchman who gave up golf for football because he thought a quarterback was a rebate.

Not forgetting the Scotchman who sewed together his two-piece underwear before sending them to the laundry.

J. C. Cummins and R. O. Younger made a business trip to Friona Monday.

#### PLENTY MONEY FOR YOU

—With which to Build a Home, Refinance into a loan to suit you, or rebuild your present home. Monthly pay, low rate interest.

RALPH BARNETT

### Radiator and Electrical Repair Work Our Specialty

We guarantee our work and make it stand the test.

PHONE 206

### BOAZMAN & LINDSEY

Clark Building on Block South of the City Hall

## FOR SALE

Good Used  
CROSSLEY RADIO  
Battery Set

### Kerr - Anthony Hardware Company

PHONE 169

## Outstanding Event

# OUR OPENING

OF THE  
Hereford Service and Filling Station

NEXT SATURDAY, FEBRUARY 22

500—Boxes of Candy Free—500

To Every purchaser who fills up at our station next Saturday, you will be presented with a BOX OF CANDY—FREE. No extra charge. Come and get your candy—all you need to do is fill up with us.

PHILLIPS OIL AND GAS . . . CONOCO OIL . . . QUAKER STATE AND MOBILE OILS

## Hereford Service Station

SOUTH MAIN STREET



### WEST TAILOR SHOP

MRS. O. F. WEST, Proprietor

"Well Pressed Is Well Dressed"

Clothes called for and delivered—Phone 385

"A THING OF BEAUTY IS A JOY FOREVER!"

## ARBOR DAY SPECIALS

We have one thousand two-year-old choice varieties of monthly ever-blooming roses, regularly priced at \$1.00 each, that we are going to sell in bunches of five different varieties for \$1.00 per bunch. This also applies to climbing vines that regularly sell for \$1.00 each. Five different kinds will be sold together for \$1.00. Chinese elms and other shade trees from 50c to \$5.00 each, according to size. Many bargains in shrubs, fruit trees, etc. during this Arbor Day sale period.

SALE BEGINS  
FEBRUARY 22

## Landrum's Hereford Nursery



MERIT BABY CHICK

## Starting Mash

Contains yellow corn meal, pulverized oat groats, wheat gray shorts, mill run bran, meat and bone meal, raw bone meal, O. P. linseed oil meal, corn oil cake meal, corn gluten feed, alfalfa leaf meal, dried buttermilk, cod liver oil, calcium carbonate, charcoal and salt.

FRED LIFE—IT PAYS—Merit Starting mash is life. It contains all the essential vitamins necessary to the growth and development of baby chicks.

## West Texas Feed & Seed Co.

PHONE 265

## Less Gas and a Better Fire

IMPOSSIBLE! NOT AT ALL! It is easy and, besides, makes your home more comfortable, saves gas and keeps your gas bills down.

IT IS EASILY POSSIBLE because a low flame, properly directed, gives the same results, or better, than a high flame does and burns half as much gas.

THE LOW, PROPERLY directed flame is the correct one. It is one of the few simple rules for good gas burning we have been teaching you.

COMFORT, ECONOMY, CONVENIENCE are the important things which concern you. They are yours to the degree that you

BURN GAS BETTER

## WEST TEXAS GAS COMPANY

## PURE CLEAN BUTTER

—Is considered to be one of the best foods you can eat. All of our cream is pasteurized before churning and you are assured of a germ-proof product. Take home a pound of CREAM O' PLAINS BUTTER with your next grocery purchase.

Farmers Creamery Ass'n, Inc.  
Hereford Phone 3.



### Revalue your Home by Modernizing

Your home will be a more liveable place and a more salable place after Modernization. As done by the Panhandle Lumber Company, this process consists in putting every part of the house in A-1 condition. New roofing, tuckpointing, stuccoing, painting—whatever is to be done we do with the hand of a master craftsman. And yet you'll find the cost surprisingly low. We will gladly give estimates.





# Power Farming Entertainment

## Wednesday, March 5

All operators of power farming implements and those interested in power farm machinery are cordially invited to attend this school. It will be conducted and supervised by E. N. Black, assistant branch manager, and W. T. Wheeler, manager of the service department, of Amarillo. Will be held in our Hereford building, an all-day program featuring moving pictures demonstrating the practicability of IHC power machinery. There will be lectures and talks, as well as round table discussions of power farming problems, which deals also with service on machines, parts, repairs, etc. A big free lunch will be served at noon. While here be sure to visit and inspect our service and repair departments. We have the largest and most up-to-date supply of parts and the best repair facilities west of Amarillo and offer their services to our customers—that means a lot when time is costly and great loss may result from having to wait for replacements.

### EVERYBODY INVITED!

We want to make the program for that day as entertaining as possible and have provided something for the ladies of the household as well as for the men. Mrs. Bob Wilson, who for several years has served as HOME DEMONSTRATION AGENT elsewhere, will present practical demonstrations of farm household problems and their solutions. Mrs. Wilson's work is very interesting and instructive—you will find it worth your while to hear every word she says.

### Come In and Enjoy the Day With Us

#### THE FOLLOWING 147 MEN BOUGHT IHC TRACTORS IN 1929:

J. G. Davis  
Lint Merritt  
Joe Elliott  
Ulys Davis  
Henry Dierup  
Will Wright  
C. J. Mapes  
Bill King  
Henry Dierup  
Frank Dierup  
Oat Dickey  
Oyde Shuford  
D. C. Laird  
Paul Rudd  
Bill Graham  
J. G. Blaswanger  
Less Womack  
Henry Dixon  
Price Bron  
Herman Huseman  
Gibbreath & Marlar  
Joe Keele  
Jim Bagwell  
A. O. Gregory  
D. M. Fehr  
John Topper  
Frank Venhaus  
E. R. Hawkins  
J. P. Martin  
J. J. Barlow  
A. F. Miller

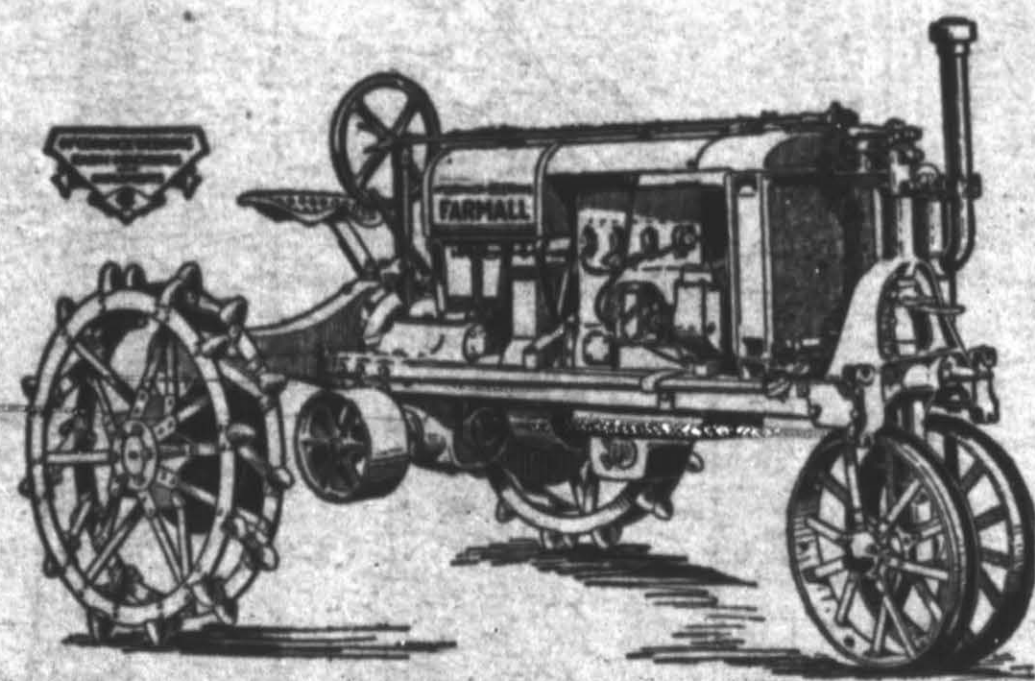
George Book  
O. D. Julian  
Dewey Wright  
L. W. McClure  
J. C. Benton  
Claude Duran  
Otis Burton  
Fred Streus  
Thos. A. Lee  
D. R. W. Bills  
W. H. Hollis  
Paul Nash  
John Latsche  
Niel M. Smith  
P. Bearden  
J. K. Tidmore  
K. Roberts  
Joe Keele  
Joe Albracht  
Ernest Waggoner  
W. H. Hullin  
H. H. Hutchins  
L. D. Winders  
Emil Huseman  
N. H. Steed  
O. L. Harp  
T. W. Malone  
O. D. Harless  
H. T. Maxwell  
J. A. Maynard  
W. A. Wilson  
W. J. Stewart

W. L. Harris  
George Harrell  
G. W. Wells  
O. L. Rutherford

G. E. Morgan  
L. A. Finch  
L. O. Gore  
Jim Blagg

M. W. Burks  
Lee Cocanagher  
J. L. Lookingbill  
Jim Shultz  
W. A. Dougherty  
H. H. Hawkins  
Roy Coper  
Reese Aller  
Joe Kendall  
J. A. Noland  
G. W. Brumley & Son (2)  
W. A. Schultz  
Hiram Jones  
Orin Jones  
Grady Wilson  
M. W. Marnell  
W. A. Nix  
Joe Gaetz  
J. L. Fuqua  
John Cunningham  
B. F. Fulkerson  
J. L. Pevey  
R. R. Jackson (2)  
Mart Fyiske  
J. B. Stocker  
J. T. Gibbreath  
P. M. Houser  
C. R. Walker  
A. Lowther  
B. C. Roberson (2)  
H. H. Miller  
Ky Lawrence

Lance & Boyd  
O. D. Gilliam  
J. H. Ross  
R. L. Rule  
Joe Bernard  
John Robinson  
W. R. Scheffagen  
J. T. Gibbreath, Jr.  
C. L. Clinton  
T. H. Murray  
W. W. Jones  
D. C. Vasey  
N. W. Wyatt  
C. A. Turner  
A. C. and John Benger  
J. F. McCutchan  
Anne S. Jersig  
G. L. Mingus  
Fred Carson  
E. H. Cumming  
Fred Bruns  
W. R. Grayson  
Taylor Green  
A. C. Young  
Irwin Johnson  
E. V. Rushing  
Ina Miller  
W. W. Johnson  
M. B. Buchanan  
W. H. Price  
Roy Hawkins  
J. A. Wylie



Ernest Selmer  
Joe Kellehor  
Jones & McLean  
Fred Saltzman  
Albert Springer

C. P. Hussey  
D. V. Osborne  
T. H. Hines  
Marvin Morrison

There are about fifteen others who purchased IHC Tractors of us last year whose names have been misplaced and we cannot find them. We apologize to them for not publishing them with this big list. If any of them will bring their names in to us we will be glad to make it right in every way possible.

## Besides That:

We Sold 147 IHC Tractors In 1927 and 1928  
and Have Sold 23 Since January 1st, 1930

So you see that last year's record was not accidental, but a merited growth of business, won by a tested and tried line of tractors that meets the hearty approval of your neighbors and friends.

REMEMBER THIS: "IF IT ISN'T A McCORMICK-DEERING, IT ISN'T A FARMALL."

# BUCHANAN & ROSSON

Hereford

Friona



### Westway News

BY MRS. TOM VAUGHN

J. O. Roe returned Monday from several days spent near Dallas with his father, who died Saturday.

Grady Wilson has finished breaking 100 acres of sod.

"The Little Clodhopper" was given Saturday night and was well attended, several from Herford coming out, all all reported an enjoyable occasion.

Mr. Gunn has put out Chinese signs around his store and at attractive sign made of bottle tops on the east side of the store.

The body of Forest Corn, son of Mr. and Mrs. Frank Corn, arrived from California Sunday and funeral services were held at the Baptist church Sunday afternoon. Our community extends heartfelt sympathy to the bereaved.

Byrd Wilson and Miss Frankie Wood were married at the home of Rev. Cloyd in Herford Monday morning. Mrs. Wilson has been staying in the Pink Gilliland home the past several months. They expect to return to Westway in two weeks and make their home near the Roy Leo Wilson home. The community extends best wishes to the happy couple.

Congratulations are in order for "Grandpa" W. J. Hendrix, who celebrated his 91st birthday Saturday in the home of his daughter, Mrs. H. J. Garner, in Herford. All his children were here, also 13 grandchildren and 13 great-grandchildren. The party spent Saturday night in the home of Jim Hendrix of Westway.

Those attending the celebration were W. A. Hendrix and family, Dalhart; Mr. and Mrs. W. D. Garson, Dalhart; H. J. Garner and family, Herford; Jim Hendrix

and family, Westway. Mr. and Mrs. J. N. Messenger of Herford were here Monday en route home from the Geo. Messenger home, where one of the Geo. Messenger children is very ill, with pneumonia.

The house occupied by Mr. and Mrs. Carpenter burned Sunday afternoon when it caught fire from a spark from the fire falling on bedding lying on the porch. All furniture and clothing belonging to the family were destroyed.

Between 35 and 40 years ago stock water became scarce in the neighborhood of where a test oil well is going down on the Bob Mounts and Capitol Syndicate ranges. No rain had fallen in long months and lakes and ground tanks were dry. Mr. Mounts put a well driller and his machine to work, located the rig 22 miles west of Herford on what is now Section 32, Range 3, Township 3, and began drilling day and night to get water for his cattle. A disappointment awaited Mr. Mounts. He wanted water and got oil. At a depth of less than 350 feet the drillers began bailing out oil. There was some water, but neither man nor beast could use it for there was as much oil as water. With disappointment mingled with cuss words, the well was stopped up and abandoned, the rig moved elsewhere in the hopes of getting water. Mrs. Nannie Mounts, the widow of Bob Mounts, who now lives in Dallas, knows these statements to be facts. Vern Witherspoon of Herford was a barefoot boy at the time and saw the oil at the well, and there are other living witnesses. The Westway well is now being drilled near the same location and has struck the same strata of oil. Again and finally we notify the world that this new oil field shall be named

### Here and There.

BY MRS. C. E. TYCE

A great many from here attended the singing convention at Cleo Sunday.

Mr. and Mrs. Henry Allman went to Floydada Sunday.

Guy Ham had some threshing done Thursday.

Mrs. E. B. Rogers was very sick the last of the week.

Mrs. Harry Lomas and Mrs. B. Dixon spent Wednesday with their mother, Mrs. Nettie Green.

Messrs. and Mmes. J. B. Harlin, Albert Beauford and H. M. Mobley attended a dinner at the Sullenger home Sunday. The Sullengers are moving to Fortales the latter part of the week.

Messrs. and Mmes. Guy Ham, C. E. Tyce and John Gaetz attended the funeral of Mr. Sears Wednesday.

Miss Vernie Mullin spent Wednesday with Mrs. Ray Smith.

and known as the great Westway oil field.

Several have quit breeding sod because of dry weather.

Messrs. and Mmes. J. B. Gatlin and C. E. Tyce, Lloyd and Maxine Tyce radioed at the E. B. Rogers home Thursday night.

The Stamp trio, Lubbock, will be at Frio school house Thursday night.

The Castro County Teachers meeting will be held at Frio on Saturday, March 8.

Owen Stagner spent the weekend with his parents at Frio. We regret to hear his mother is not doing very well.

Leo Williams and K. F. Campbell and families enjoyed ice cream at the Oscar Campbell home last Thursday night.

Mr. and Mrs. C. M. Bell spent Thursday and Friday with relatives at Lockney and Earh.

Mr. and Mrs. J. B. Gatlin were Clovis visitors recently.

Mr. and Mrs. J. W. Berry attended a basketball game in Dismitt Wednesday night.

Shipman, Lott, Hodge, Hecobas, all Job Work, at The Brand.

## 5% LAND LOANS

Correct Abstracts

## THOMPSON & IRELAND

Herford, Texas

## A B C's

OF DAIRY PRODUCTS

A—Dairy Products promote growth and resistance to disease.

B—Dairy Products build strong bones and good muscle.

C—Dairy Products furnish energy.

Butter is considered the leading and most essential dairy product. Take a pound of butter home with your next order of groceries.

**Farmers Creamery Ass'n, Inc.**

Herford

Phone 3.

## CELO-GLASS



**For Poultry Houses - Cold Frames - Hot Beds - Hog Houses - Porches**

Made of tough wire mesh, coated with a patented translucent and durable material. Keeps houses and structures of all kinds warmer and drier, yet admits the sunlight with its flood of ultra-violet rays. Recommended for preventing stiff legs in swine; for bringing disinfecting sunlight into dairy barns; as a light, warm, back-porch enclosure; and for cold frames. Figure on it for new structures or in your remodeling.

With CEL-O-GLASS you can do all of your chick brooding indoors—give them the valuable benefits of outdoors with none of the dangers. CEL-O-GLASS admits the ultra-violet rays which promote the building of bone and body tissue, prevent leg weakness and the outdoor dangers of coccidiosis and worm infections.

Our Aim—To Help Improve the Panhandle  
**PANHANDLE LUMBER CO.**



NEWEST IDEAS OF FASHION IN

## Spring Dresses



Silks, Chiffons, Printed Silks

Dresses that follow the even hemline... but emphasize the waistline or its modification by the bolero, belt or shirring.



Plain and printed silk combine to make a bolero dress with side godets, bows and puffed sleeves... all new fashion details of Spring. Many other styles not pictured are equally smart and new!

**Fox Mercantile Company**

## Funnygrams from RICE'S

Mrs. Smith: "Does your car have a worm drive?"  
Mrs. Jones: "Yes, but I tell him how to drive."

**WE GUARANTEE BRUNSWICK SUPER-SERVICE TIRES TO GIVE YOU TWENTY THOUSAND MILES OF SERVICE, BUT EXPECT THEM TO DO CONSIDERABLY MORE THAN THAT.**

If all the automobiles in the United States were placed end to end, it would be Sunday.

And, folks, our ten thousand miles guaranteed tire can't be beat at the price!

"Bad auto smash, eh?"

"Bad? Man, it was terrible! Why, the drivers weren't even able to curse one another."

Speaking of cussing reminds us, if your tire repairing isn't satisfactory don't cuss. Try RICE'S INSTANT TIRE SERVICE.

BRUNSWICKS ARE "FAMOUS FOR QUALITY"



**H. L. RICE**

**BRUNSWICK TIRES**

## AUTOMATIC GAS-HEATED WATER



No strong-arm measure needed to coax this young one into the bathtub. Gas-heated water means a quick response to the Cleanliness call.

For grown-ups, too, the new and colorful RUUD-AUTOHOT gives a real understanding of the lure of Cleanliness that starts at the faucet. No laggard is RUUD-AUTOHOT; new and always it keeps its promise to make life easier, more comfortable and enjoyable through its instant response to every wish for hot water.

A special demonstration of its fitness in your home will be ready to start in our store whenever you arrive. An explanation of the special sale literature, too.

**West Texas Gas Company**

NEW MODELS ON DISPLAY AT THE CLEANLINESS STORE

# A. C. Thompson Lumber

Phone 456

"Dependable Lumber"

East Third and McKinley





# wet gas like a wet windshield

## SLOWS DOWN DRIVING

Driving through traffic with a wet windshield slows you up. You just creep along—barely making progress! Wet gas acts in the very same way! Sluggish, uneven in power, it slows you up—hesitates when instant response is needed—and stalls most unexpectedly! Today, try Texaco. It forms a dry gas. It yields its power instantly, smoothly and completely. When your foot signals for action, your car leaps ahead in a flash! On the hills, in traffic, or on the straightaway, your car does what you want it to—when you want it to—if your tank is filled with Texaco.



1. A wet gas is an atomized mixture of gasoline vapor in which are suspended drops of raw gasoline.  
2. These drops of raw gasoline form an uneven mixture which resists the action of the spark.  
3. Result: Destructive crankcase dilution, hard starts—sluggish motor.



1. The new and better Texaco vaporizes so readily that it forms a dry gas—an active mixture of gasoline and air.  
2. This pure, dry gas responds instantly to the action of the spark.  
3. Result: Quick starts, rapid acceleration, smooth action—power!



## The NEW and BETTER TEXACO GASOLINE



Look for the Red Star With the Green T—It Identifies Texaco Products—It is the Mark of Quality for Petroleum Products of All Kinds.

**Firestone Batteries**

—Examine the Firestone Batteries first before you buy. Our prices will surprise you and the service this new battery gives will equally surprise and please you.

**Firestone Tires**

—Conceded to be the best tire on the market.

**GUM DIPPED** and a process of construction no other tire has.

**N. J. Lenox**

Texaco Filling Station On Third Street and Sampson.

—From our pumps, polite, experienced and clean attendants will serve you Texaco gasoline, oils and greases. Give these products a month's trial and notice the difference in pep due to the lack of carbon deposits from both the gasoline and oil and the fact that the gasoline is "dry."

**BUICK SERVICE STATION**

317 North Main Street

—Texaco Gasoline will show the same superiority in your tractor as it does in your car. Why not let us deliver to you this excellent fuel and be free of the cares and troubles of the cheaper grades which, after all, are worth no more than you paid for them?

—It is now possible for you to buy Texaco products in retail quantities from the following:

**The Texas Filling Station**  
Third and Sampson

**C. J. Smith Filling Station**  
Third and East City Limits

**Lawrence Johnson**  
Summerfield

**A. J. Sanderford Grocery**  
North Twenty-Five Mile Avenue

**Buick Service Station**  
317 North Main Street

**R. J. RICHARDSON, Agent**  
The Texas Co., 317 Main Street  
With Norton Motor Co., Hereford.





Buildings, like people, vary as to age. There are structures that look like Roman ruins after a decade or so. And there are others that remain handsome and sturdy for generations. The difference lies in the building materials. The materials sold by this firm produce the buildings that keep their youth, paying their investment many times over.

### ROCKWELL BROS. & COMPANY

Lumbermen  
IN HERFORD 32 YEARS.  
Phone Four—The Lumber Number..

spent the week end with home folks at Canyon.

Progressive Community Club met with Mrs. Jeff Roberson February 12, and after a short program the ladies spent the afternoon piecing quilt blocks. Mrs. Joe Greer and Mrs. Roberson served refreshments to about fifteen club members.

Mr. and Mrs. Blekmore and two sons moved into their home last week. They bought the Kimmons farm near Progressive school house.

Mr. and Mrs. Elwyn Hutcheson and children visited in the Baker home Sunday.

Misses Augustine Gregory and Katherine Hershey called on Mrs. Neel Sunday evening.

Mr. and Mrs. Ray Hershey visited their daughter, Mrs. Jim Ricketts Sunday afternoon.

A. J. Hughes of Silverton spent a few days in the Pevely home.

Mr. and Mrs. Arch Daugherty motored to Amarillo Saturday and attended the Passion Play.

Mr. and Mrs. Jim Ricketts visited Mrs. Luke McBrayer Tuesday night.

Ira Ricketts, Catherine, Ira Joanne and Glenn, were dinner guests Sunday with his parents.

Mr. and Mrs. Jack Baker visited the Lovejoys in Ford community Sunday.

Mrs. Tom Baker called on Mrs. Hershey Monday evening.

The Stamps trio gave an entertainment at Progressive school house Monday night.

There will be preaching at Progressive next Sunday afternoon by Rev. Smith of Hereford.

Mr. and Mrs. Horace Hershey of Lubbock enjoyed a few days visit with his parents, Mr. and Mrs. Ray Hershey.

Mr. and Mrs. W. A. Ricketts, Mr. and Mrs. Jim Ricketts and

filled and at nine o'clock the bride and groom and attendants marched to the altar where the impressive and solemn ceremony was pronounced uniting the happy couple.

The bride was dressed in a pale green dress, white chiffon veil, and the groom was dressed in a dark suit. The bridesmaid wore a beautiful lavender and white gown.

At the noon hour, invited guests enjoyed a wedding dinner at the Hellman home and in the evening they gathered at the elder Cardinal home north of Hereford on the Beard farm, where they enjoyed another feast, followed by a dance which lasted well up into the night.

Mr. and Mrs. Cardinal will give their home for the present to Mr. and Mrs. Frank Erdman near Dawn where he will engage in farming. The Brand and the many friends of the bride and groom extend best wishes.

Mr. and Mrs. Arch Conklin of Hereford entertained at dinner Sunday Messrs. and Mrs. Ray Hershey, Horace Hershey, Howard Hershey and Jim Ricketts and Miss Catherine Hershey and Arnold Hershey.

Misses Hughes, Luther Pevely and Tom Yelverton of Clovis visited Mrs. Ira Ricketts Sunday afternoon.

Mr. and Mrs. Horace Hershey visited in the Hershey home last week end.

**CARDINAL-HELLMAN**

Bernard Cardinal, son of Mr. and Mrs. Peter Cardinal, and Miss Agnes Hellman, daughter of Mr. and Mrs. Henry Hellman, were united in marriage Tuesday morning of this week in the local Catholic church, Father Salvator pronouncing the ceremony.

Before the hour set for the wedding the church was comfortably

**PLENTY MONEY FOR YOU**

—With which to Build a Home, Refinance into a loan to suit you, or rebuild your present home. Monthly pay, low rate interest.

**RALPH BARNETT**

### Ward News Notes

BY MRS. WILEY ROBERSON

The Willing Workers Club met Wednesday, February 18, with Mrs. Bill Hutson as hostess. The house was cleverly decorated with miniature cherry trees and a program along the lines of George Washington, Abraham Lincoln and Henry Wadsworth Longfellow was given. Refreshments of cherry pie, whipped cream and cocoa were served by the hostess, assisted by Miss Lucie Hutson. A very enjoyable time was had by all. On March 5 the club ladies will serve lunch at the R. B. R. Implement building. March 21 the club will meet in regular session with Mrs. Jim Lipscomb.

D. O. Williams is again the owner of Wesley store, having purchased it from Charley Vernon.

Mr. Caraway and family visited in the home of Mr. and Mrs. G. M. Suggs Sunday afternoon.

Mr. and Mrs. Arlen Dean were visitors in the home of Mr. and Mrs. George Lewis last Sunday afternoon.

Charlie Vernon made a business trip to Sayre, Oklahoma the last of the week.

Raymond Oden of Sweetwater arrived Friday for a visit in the home of Mr. and Mrs. John Higgins.

Miss Ruth Smith, a teacher in the Watcott school, spent the week end in the home of Mr. and Mrs. Wiley Roberson.

Mr. and Mrs. D. O. Williams and Mr. and Mrs. John Hutson were shopping in Amarillo Saturday.

Misses Mae and Oma Harrison called on Mrs. William Cole Sunday afternoon.

Gladys Lewis spent Friday night and Saturday with Frances and Viola Hutson.

Mr. and Mrs. W. A. Daugherty and Ruth and Katherine were in Clovis, New Mexico on business Saturday.

Mr. White of Plainview visited in the W. P. Caraway home Sunday morning.

Mr. and Mrs. Jim Higgins of Hereford were callers in the Suggs home Sunday afternoon.

Miss Beatrice Hutson of Amarillo, spent the week end with home folks.

Della McKinzey spent Friday

night with Allene Caraway.

Mr. and Mrs. George Lewis and Gladys took supper in the home of Mr. and Mrs. Bob Allison Sunday evening.

Mrs. Sautzman called on Mrs. Strait Wednesday afternoon.

Mr. and Mrs. D. O. Williams, Bobbie Lee, Mr. and Mrs. Bill Hutson and sons, and Donald Williams were Sunday dinner guests in the John Hutson home.

G. T. Higgins of Hereford spent the week end with his parents, Mr. and Mrs. Bob Higgins.

Mr. and Mrs. Jess Carter, Mrs. Jennie Thompson and Mrs. Rutherford were callers in the Wiley Roberson home Sunday afternoon.

The honor roll for the sixth month of school included: High honor roll, Winnie Malone, Viola Hutson, Hicks Roberson, Freddie Hutson, Robert Hutson, Allene Caraway, Katherine Daugherty, Francis Hutson; honor roll, Roy Sautzman, Gladys Lewis, Johnnie B. Caraway, Beauford Hutson.

Mr. and Mrs. Miles spent Sunday afternoon with Mr. and Mrs. McKinzey.

W. P. and Hartland Caraway went to New Mexico Tuesday.

### Progressive News

BY MISS OLIVE PERKINS

Mr. and Mrs. T. E. Baker, Georgia Suttin and Miss Theima Hutcheson motored to Earth Thursday on a business trip.

Mr. and Mrs. Ray Hershey, Mr. and Mrs. Jim Ricketts, Catherine Ricketts and Arnold Hershey attended the sock social at Daniel Saturday night.

Mrs. I. Ricketts is enjoying a visit with her father, A. J. Hughes and her brother, Aubrey Hughes and wife of Silverton.

Mr. and Mrs. Jim Ricketts visited Mrs. Luke McBrayer Tuesday night.

Mr. and Mrs. Adam Flowers spent Sunday with her parents.

Miss Gusta and Lois Samuelson

Misses Mac and Oma Harrison called on Mrs. William Cole Sunday afternoon.

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## Specials

### Friday and Saturday

Honey Pecan Rolls, dozen ..... 25c  
Chocolate Jumbles, two dozen .. 25c  
Parker House Rolls, dozen ..... 14c  
Angel Food Cake ..... 25c  
Ol-Time Pound Cakes ..... 25c

CREAM PIES

## Hereford Bakery

PHONE 166

### Fashion Dress Shoppe

Beautiful Spring Coats, Suits and Dresses in  
**Newest Paris Styles**  
—and very reasonably priced.

### Special for Friday and Saturday

IN WONDERFUL VALUES IN

Dresses \$19.75 value for \$15.00  
..... value for \$7.75  
Also another remarkable selection of Dresses at

## \$12.75

—New shipment of beautiful House Frocks at \$1.95.

Just received a swell line of Pattern Hats in Bakou Bangkok. Also a fine line of Children's Hats in Hemp, Visca and Milano.

### Vogele Millinery Parlor

PHONE 201

### Children's Snappy Wash Dresses

FAST COLORS  
SIZES 2 TO 6 YEARS  
**\$1.00 and \$1.95**  
SOMETHING NEW IN CHILDREN'S DRESSES

## J. O. NEWELL

# Durable

## Building Materials That Last

Sound and solid as the keel of a seaworthy ship are these building materials. Every piece of lumber, every brick, every nail will prove its worth by long decades of faithful service. That's the sort of materials sold here.

Your new house is going to be only as good, and no better, than the materials of which it is built.

Hundreds of satisfied patrons of ours in Hereford and Deaf Smith county can testify to the dependability and integrity of building materials purchased from us in the period of years we have been serving this region.

Ask Us for Quotations

# R. H. Kemp Lumber Co.

# DOLLAR DAYS!

Breath-taking reductions feature this epoch-making Dollar Day Sale. Savings here are not in terms of 10 per cent or 20 per cent, but 50 per cent and more. We recklessly sacrifice profits and in many cases take a loss just to give our patrons the most sensational bargains of their lives.

- 3 pairs Rayon and Cotton Jersey Bloomers ..... \$1.00
- 4 large size double Terry Turkish Towels ..... \$1.00
- 10 yards bleached muslin, low finish, 36-inches wide \$1.00
- 6 yards 32-inch fast colored Dress Ginghams, plain and fancy ..... \$1.00
- 8 yards 36-inch fast colored Percales ..... \$1.00
- 2 3-4 yards fine quality bleached sheeting, 9-4 ..... \$1.00
- Ladies out-size Silk Hose, the pair ..... \$1.00
- 36-inch Linen finish, very best quality pillow tubing, 4 Yards ..... \$1.00
- 4 yards of 8-ounce Feather Ticking, guaranteed to hold feathers ..... \$1.00
- 5 yards Linen Crash Toweling ..... \$1.00
- 8 yards Crash Toweling ..... \$1.00
- 4 yards Beautiful pattern Oretoune ..... \$1.00
- 200 beautiful House Dresses, each ..... \$1.00
- Men's pure white Broadcloth Shirts (silk finish) ..... \$1.00
- Our \$1.25 Ruffled Curtains, now, per pair ..... \$1.00
- Rayon Taffeta (for pillows and drapes) at per yard ..... \$1.00

# SPROWLS-CRONIN & CO.







**REVIVAL AT FIRST CHRISTIAN CHURCH**

The First Christian church begins its annual revival Sunday morning at 11:00 o'clock. Rev. J. W. Boultinghouse will be assisted by Rev. G. C. Schurman of Amarillo as evangelist, and Fred O. Hanna of Enid, Oklahoma, as director of music.

Rev. Schurman is a forceful speaker, a man of wide experience and great intellectual power. He was born in Prince Edward Island, Canada, received his college education at Drake University. Has served some of our outstanding churches in Indiana, Illinois, Missouri and other states. To hear this man is an opportunity that the people should not neglect.

Fred O. Hanna is one of the outstanding music directors of our brotherhood. He was educated in the Southern Methodist University and for the past 7 years has been in the evangelistic field. During this time he has directed music in some of the largest churches in the brotherhood. He comes to us from a revival in Birmingham, Alabama. Mr. Hanna is an old acquaintance of Rev. Boultinghouse and has worked with him a number of times in the past.

**FORREST CORN REPORTED DEAD**

It has been reported to this office that Forrest Corn, son of Mr. and Mrs. Frank Corn west of Hereford, passed away in San Diego, California, Wednesday, February 12, and that the remains were to be shipped to Hereford for burial the latter part of this week. Up to Thursday morning no further word had been received.

**SURPRISE BIRTHDAY DINNER**

A surprise birthday dinner was given by Mrs. Witherspoon last Sunday for Hugh Witherspoon in their home. Mrs. F. E. Bove presented him with a large birthday cake which adorned the table at the noonday meal. Those present were Dr. and Mrs. F. E. Bove, Miss Edah Parks, Mr. and Mrs. John Cloyd and daughter, Mr. and Mrs. Willard Witherspoon and daughter, Glenn Witherspoon and Miss Bernice Baldwin.

**HEREFORD'S FIRST CHURCH WEDDING CELEBRATED**

Mr. and Mrs. M. O. Meeks, Miss Jewel Meeks and Byrd Van Noy, all of Amarillo, were dinner guests in the home of Mr. and Mrs. J. W. Holley here Sunday, February 16. The dinner was given in honor of Mr. and Mrs. Meeks' celebrating their 29th anniversary. They were married here in 1901, by Rev. T. A. Moore of Plainview. Many will remember it to be Hereford's first church wedding.

**DAWN P.-T. A. TO ENTERTAIN**

As something new in the way of holding community socials, the Parent-Teacher Association of the Dawn school is giving what they term a "shadow supper" tomorrow evening, February 21, at 8:00 o'clock. It will partake of the usual lunch—in this case a pie—to be eaten by partners, the young ladies to bring the pies and the young men to select them by bidding on their shadows as they are thrown on a curtain.

A lively entertainment consisting of a mock trial of local origin, at text and talent promises plenty of other fun for the attendants.

**Too Late to Classify**

FOR SALE—Land on crop payment plan. See J. L. FUQUA. 6-4p

WANTED—A good cow to milk for its feed. See MRS. E. C. FORE, south of Beavers' Garage.

FOR SALE OR TRADE—Three pure bred, full blood German Police puppies; some used guns and a few well-located city lots that I own. Everything priced to sell or will trade for anything. JOWELL MURCHISON. 6-1fc

Will pay some one to keep sixteen live decoy ducks and geese until next fall. Write JOHN MAYNARD, Amarillo, Texas. 6-1c

FOR SALE—Edison Console phonograph and 70 records in good condition. RICE DRUG STORE. 6-1fc

LOST—A bunch of keys. Reward. return to Brand Office. 6-1c

**Wanted**

EAB CORN

JONES & McLEAN

Phone 1

**POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY**

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1930:

**For County Judge and Ex-Officio County School Superintendent:**  
EARL W. WILSON

**For County Attorney:**  
JOHN A. COFFEE

**For Sheriff and Tax Collector:**  
JOHN B. MILLER  
J. T. CUNNINGHAM

**For Tax Assessor:**  
IRA RICKETTS  
H. M. (Mack) BEACH  
R. A. (Arts) DANIEL

**For County Treasurer:**  
J. H. HEAD  
MRS. BESSIE L. SMITH

**For District and County Clerk:**  
L. H. FOSTER  
RAYMOND HAWKINS

**For Commissioner, Precinct No. 1:**  
C. J. PADDOCK  
P. J. (Jack) ROSE  
W. A. KNOX

**For Commissioner, Precinct No. 2:**  
W. M. COGDELL  
J. T. GILBREATH  
W. B. PHILLIPS  
S. L. WALSER

**For Commissioner, Precinct No. 3:**  
J. T. GUNN  
J. K. GRAY

**For Commissioner, Precinct No. 4:**  
W. M. (Mal) STEWART

**HOME-MAKERS MEET WITH MRS. JACK GRADY**

The Home-Makers class of the Baptist church met in the home of Mrs. Jack Grady last Thursday afternoon with twelve members and one visitor. The class is not quite a year old and has reached the standard. The class voted to hold a food sale at the Texas Meat Market next Saturday, February 22. Following the business meeting a social hour was enjoyed and delicious refreshments were served by the hostess, assisted by Mrs. Young.

**BEATRICE AYCOCK DEAD**

The remains of Mrs. Beatrice Marie Aycock were shipped here Tuesday from Phoenix, Arizona, and were taken to the home of the parents, Mr. and Mrs. Parrish, in North Hereford. Funeral services were held at the Assembly of God church in North Hereford the same day and the remains laid to rest in West Park Cemetery.

**FEDERAL TIRES**  
Western Chain Tire Stores  
Second and Main Streets

**Junior Class Host to Seniors at Annual Banquet**

To most people February 18 was just another day, but to the Seniors it will be a fond remembrance. The Juniors, with the help of their mothers, entertained the Seniors with a delightful banquet.

The Seniors and Juniors, with several teachers, met at the First Baptist church at 7:30 o'clock, shortly after arriving we were led into the banquet room by George Mitchell, president of the Junior class, and asked to find our places at the table. The room and table were decorated with the Junior and Senior class colors.

Mr. Hudson proved to be a wonderful and very witty toastmaster. He seemed to think he was chosen for the position so he could not eat much. He managed to remedy this difficulty by having the program after all three courses had been served. The Sophomore girls served at the banquet and proved to be excellent waitresses.

After the courses were served, Mr. Hudson told of Ralph Clemens' smallness and the reason for W. B. Wilson's engaging in the dairy business. We then had several songs by the quartet, composed of Deward Roberson, T. E. Seigler, Marvin Knox and Woodrow Ireland. George Mitchell, president, gave the welcome address and Wright Ireland, senior

president, gave the responsive speech.

A lovely electric percolator was presented to Mr. and Mrs. Tom McCollum by the Junior class. This was a token of appreciation of the class toward them for sponsoring the Junior play, "Ruling the Roost."

We, the Senior class, wish to take this means of expressing our appreciation to the Juniors for their thoughtfulness.

HAZEL DUNN.

**JUNIOR MUSIC CLUB**

The Junior Music club meets with Mary Ines Hough on Saturday, February 22, at 3 o'clock, when the following program will be given: Roll call, musical celebrities; Music History chapter 11, Mary E. Stanford; piano solo, by Maurine Spradley, Ardelle Foster and Mary Ellen Parker.

**STORK SPECIALS**

Born to Mr. and Mrs. Lloyd Edwards, February 18 a daughter.

Willie Adams, February 18, a daughter.

Paul Artho, February 14, a daughter.

Miss Grace Ferguson of Sweetwater spent the week end with her parents, Mr. and Mrs. C. C. Ferguson, also attended the Passion Play at Amarillo.

**The Drug Store In Hereford**

RICE DRUG STORE

**SWEETHEART CAKES**  
Saturday Special  
Ye Old-Fashioned Pound Cake and Pecan Rolls  
**ARE DELICIOUS**  
at all Grocers  
Baked Fresh Every Day Rich and Flavorsy  
**Hereford Bakery**

**PIGGLY WIGGLY**

**FRIDAY & SATURDAY SPECIALS**

- LETTUCE 7c
- SALAD DRESSING, 8 ounce jar 17c
- SOAP, P. and G., 10 bars 39c
- Washing Powder, large, Star Naptha 26c
- CAKES, bulk, Fig Bar, 2 lbs 25c
- COCOANUT, four ounce package 9c
- COFFEE, Lady Alice, pound package 31c
- CHERRIES, red pitted, gallon size \$1.05
- RAISIN BRAN, package 11c
- A Battle Creek Food Sanitarium representative will be here Friday to talk to you in reference to foods.
- JELLO, all flavors, three for 25c

**WESTWAY TO GIVE PLAY**

Westway school and community will give a play, "The Little God-hopper," at the school house tomorrow (Friday) evening, February 21. It is a three-act comedy and the proceeds of the 15 and 25c admissions will be used for the school.

**FOR QUICK JOB SERVICE SEE THE BRAND**

**DEAF SMITH COUNTY ABSTRACT CO., Inc.**  
110 West Third Street  
O. E. McCOLLOUGH, Manager  
ABSTRACTS LOANS

**Funnygrams from RICE'S**

Bill and Joe had been to Canyon where they had imbibed rather freely of whiskey diluted with sulphuric acid.

Coming home the car gave a sudden lurch. "Look out!" yelled Bill, "you'll run us into the ditch!" "Whor Me" said Joe. "Why, I thought you was driving!"

Mr. Newcomer: If you don't know about Brunswick Tires, just ask your neighbor—and don't forget to ask him about our ability to back up our 20,000-mile guarantee.

Always slow up at railroad crossings, for you never can tell what those crazy engineers will do.

"What's in a name?" Well, much. For instance there's RICE'S INSTANT TIRE SERVICE.

The trouble with crashing into a lamp post is, you can't blame it for being on the wrong side of the street and driving recklessly.

BRUNSWICKS ARE "FAMOUS FOR QUALITY"



**H. L. RICE**

**BRUNSWICK TIRES**



**A FAMOUS NAME . . . A FINER CAR**

*means that Pontiac value has been increased...*



**THE** New Series Pontiac Big Six is called "a finer car with a famous name."

This means that the intrinsic value for which Pontiac has always been famous reaches new heights in the New Series Six. It means that new-type rubber engine supports make Pontiac's big, 60-horsepower engine smoother than ever. It means that a new steering mechanism, acting on roller bearings, gives Pontiac still greater ease of control. Its big, improved, internal, non-squeak four-wheel brakes are now safer and more dependable than ever. There is smart new styling in its bodies by Fisher. It has a new sloping windshield that lessens headlight glare. And improved Lovejoy Hydraulic Shock Absorbers, at no extra cost, give big car riding ease.

If you are in the market for a low-priced six that combines fine performance and attractive style with assurance of enduring satisfaction—do not fail to see the New Series Pontiac Big Six—a finer car with a famous name!

Prices, \$725 and up. I. O. O. F. Pontiac, Mich., plus delivery charges. Black covers are standard equipment. Insurance and driving license at extra extra cost. General Motors Time Payment Plan available at minimum \$10.00.

**THE NEW SERIES PONTIAC BIG SIX \$745**

**Dixon Motor Company**

Phone 256

Hereford, Texas



**Cash  
Specials**  
FOR  
**Friday and  
Saturday**

**Plenty Red Hot Specials**  
For Friday and Saturday  
**COME AND SEE FOR YOURSELF**

**Hereford  
Wholesale  
Grocery  
Company**  
L. W. CARLYLE

# WANT Ads

All classified advertisements must be paid in advance unless arrangements are made to insure for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim Reports of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Lists scattered about throughout the paper.

Personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Lists cost 1 1/2 cents per word for the first insertion, and 1/2 cent per word for each subsequent insertion thereafter without charge. Reading Lists and Short Announcements cost 10 cents per line for each insertion, counting six weeks for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading lists. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

## Wanted

**WANTED**—I am making special prices on all kinds of sewing and mending until March 1. MRS. J. WALKER, 306 West Fifth Street. 6-1p

**WANTED**—To do plowing; have 15-30 International tractor and a hand plow; customary price. Apply to O. E. ENLEY, L. F. GREEN. 5-4p

**WANTED**—Feeder hogs or stockers, phone 250. J. F. WARD. 5-2c

**WILL YOU LEASE YOUR LAND?** I have good farmers who want to lease land for wheat; raw or improved; prefer 5 to 10 year leases. Write if interested. D. F. CARTER, Bayada, Texas. 2-8p

## Lost and Found

**LOST**—Diamond bar pin, two small and one large diamond setting in white gold and platinum setting. Reward. MRS. J. C. RICKETTS. 6-4tc

## For Rent

**FOR RENT**—One partly furnished front room, 200 East 2nd St. MRS. E. C. FOHR. 6-1p

**BEDROOM** for gentlemen. Phone 22. 6-1c

**FOR RENT**—Light housekeeping rooms for adults only. Phone 42. 6-1c

**FOR RENT**—One side of a new duplex; prefer no children; near high school. J. S. ORR. 5-2p

**FOR RENT**—Eight room modern house, \$27.50. See L. BASKIN, Phone 138. 5-2c

**FOR RENT**—Two bedrooms in a modern home, one in. Phone 114-J. MRS. J. C. BURTON, 204 Clement. 5-1tc

**FOR RENT**—Furnished apartment one block north of high school. MRS. J. E. WILLIAMS, Phone 108-W. 1-1tc

## Local Directory

**HEREFORD LODGE**  
No. 476, I. O. O. F.  
meets Monday 8:00 p. m.  
Visiting Brothers welcome  
I. West, N. G.  
L. H. Foster, Secretary.

**HEREFORD POST NO. 192  
AMERICAN LEGION**  
Meets at 2:00 p. m., first and third  
Sunday night in County Court  
room. 45

## For Sale or Trade

**FOR SALE OR TRADE**—Tractor in good condition. M. R. CORBETT. 6-1p

**FLOWERS**—Cut flowers, pot plants, funeral flowers a specialty. NETTIE PRICE SLATON. 6-4p

**FOR SALE**—One office desk. See MRS. W. F. GABBERT, Phone 170. 6-2p

**FOR SALE**—Winter barley seed and seed oats. Phone 250. J. F. WARD. 5-2c

## Federal Tires and Tubes

**WESTERN TIRE STORES**  
Second and Main,  
Hereford

**FOR SALE**—Three incubators in good condition. Phone 344. S. L. EASLEY. 6-2c

**FOR SALE**—Thoroughbred Buff Orpington eggs at 75c per setting of 15. J. C. WOMBLE, 507 Lee Avenue. 6-1p

**FOR SALE**—Low price on carrots and parsnips, fresh pulled and the sweetest you ever tasted. Box 235, Hereford, Texas, or phone 138. 5-4tc

**FOR SALE**—A good 500 capacity Simplex oil burner brooder stove, in good repair. Box 478. 5-1tc

**FOR SALE**—250 head full blood yearlings and coming year heifers out of Blues and O'Brien cows; Price \$30.00. A chance to own one of the best bunches of yearlings in state. Also have bulls and cows for sale. OWENBY & YOUNG, Portales, N. M. 5-2

**FOR SALE**—\$6,000.00 vendor Men notes on Sec. No. 89, Block K-3, Deaf Smith county, Texas. Due in one, two and three years, from October 3, 1929, bearing 6 per cent annual interest. If interested, write V. E. STEWART, Calmarville, Missouri. 5-2p

**FOR SALE**—Seed barley and oats, 75 cents per bushel. J. M. CHAPMAN, 30 miles northwest, Adrian, Texas. 5-2c

**FOR SALE**—Seed oats at HEREFORD GEN. 6-1tc

**FOR SALE**—Six-disc Emerson breaking tractor plow, cheap. Address BOX 82, Wildorado, Texas. 6-2p

**FOR SALE OR TRADE**—One good model AA Ford truck in first class running order. WELCH MACHINERY CO., Hereford, Phone 33. 6tc

**FOR SALE**—20,000 acre ranch for \$30,000 (half deeded, half leased, not sandy); well grassed; water, and fenced. Owner wants to sell this and buy good 640 near Hereford at actual value; no inflation goes. O. E. SHAMBAUGH, Clovis, New Mexico. 6-3p

50-acre bottom farm in cultivation, 1/4 royalty selling \$250 to \$500 an acre, exchange for land near Hereford, pay difference. J. L. HARPER, Mayville, Okla. 6-5p



**For Your SOLE'S Sake**  
Bring your shoes in to our shop. This is the boot hospital where sick soles and run-down heels are restored to new soundness and wholeness. Repairing is ECONOMY in the long run—or the short walk.  
Rubber heels ..... 50c  
Half soles, men ..... \$1.25  
Half Soles, ladies. \$1.00  
**Jack's Shoe Shop**

**FOR SALE**—Cheap, 210 egg Buckeye incubator. Has been set only three times. One oil, one cold brooder. Box 82, Wildorado, Texas. 6-3p

**FOR SALE OR TRADE**—A Nash Sedan or coupe, also '28 model Pontiac coupe, for a desirable city lot. GEORGE McMEHAN or E. B. HANLEY. 6-3c

**FOR SALE**—Bachelor stove in good condition; also hot water tank. Phone 194. 6-1c

**FOR SALE**—Single comb Rhode Island Reds, cockerels, pullets, hens and cocks of breeding or fine exhibition quality. Birds that will satisfy and are outstanding in the field of egg production or in the show room. CHAS. E. FERGUSON, Jr. 5-2p

**FOR SALE OR TRADE**—Fresh and springer Jersey heifers. BRUMLEY & SON. 5-1tc

**FOR SALE**—Nice assortment of evergreens, suitable for shrubbery and decorative landscaping. J. F. WARD, Phone 250. 5-2c

**FOR SALE**—Marcus spring wheat seed. Pure, no Johnson grass. Located at Dawn. H. H. MILLER. 4-3p

**FOR SALE**—Marcus spring wheat, Nine miles north of Dawn, one mile north and a half west of Daniel School. CHARLIE or C. W. HODGES. 4-4p

**FOR SALE**—320 acres, 100 acres in cultivation, near railway station, \$20 per acre. 100 acres near good school, 100 in cultivation, \$30 an acre. 100 acres raw land to sell on long time, up to 12 years. 320 acres in Castro county, one of the best, well improved, \$36.75 per acre. See J. E. BRAY, Dunlap Building, four years in same office. 5-3p

**WINDMILL FOR SALE**—10 foot steel mill in good repair; set oiler. Also 3-inch galvanized piping, pump outfit, and 60-barrel galvanized iron tank. Address BOX 478. 3-1tc

**FOR SALE**—31 nice feeder shoats, O. E. SHERMAN, who miles north of nursery. 5-2p

**FOR SALE**—100 acre farm, close in; price reasonable. Phone 404-J. MRS. F. J. EBERLE. 3-1c

**FOR SALE**—Emerson mould board plow in good shape, price \$50. J. M. CHAPMAN, Adrian, Tex. 4-3c

**FOR SALE**—Used No. 12 six disc sod plow in good working order, Good used 15-30 International tractor, just been worked over. Also good P. & O. horse drawn lister. BUCHANAN & ROSSON. 51-4tc

**FOR SALE**—Seed oats, free from Johnson grass seed, heavy. J. J. WILDER, three miles east of Jumbo. 4-3p

**FOR SALE**—My home at 311 West First Street. E. A. HEINE. 4-3p

**FOR SALE**—Several choice residence lots and a few well located residences, on easy terms. A. C. THOMPSON LUMBER. 522-1tc

**FOR SALE**—1926 Hudson Coach at a bargain. See Scott Motor Service, Karr building, on Third and Miles Ave. 48-1tc

**MAPS**—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND. 4-1tc

**FLOWERS**—Cut flowers or pot plants wanted. Phone 157 or see MRS. J. H. PITMAN. 1-1tc

**FOR SALE, WITH POSSESSION** \$3,500 for improved 20, edge of town. \$7,000 for improved 140, only 3 miles from town. \$4,000 for quarter, with 120 in wheat, wheat goes with land. \$7,200 for fine 320 northwest 21 miles. \$2,250 for close in home, modern. \$2,500 for improved 5 acre place. Two sections raw land to lease for wheat, 5 years. L. BASKIN, or Phone 138. 4-1tc

**FOR SALE**—Four very desirable city lots, 70x140, east Hereford; gas, water, lights and sewer. R. P. CONEWAY. 4-3c

**FOR SALE OR TRADE**—By owner, choice chicken ranch, close in, terms if desired; or would trade for 100 acres raw land if well located. Address P. O. Box 473, Hereford, Texas. 61-1tc

**FOR JOB WORK, TRY THE BRAND.**

**NOTICE**  
In accordance with city ordinance, all persons possessing real estate or personal property within the city limits of Hereford, Texas, must render same for 1930 taxes at the city hall at an early date.  
EVA SKELTON,  
City Clerk.

# FRIDAY and SATURDAY Specials

- PRUNES, Italian, gallon ..... 47c
  - PINEAPPLE, small, two cans for ..... 25c
  - COFFEE, Star, new, introductory price 3 lb can, \$1.11
  - BREADSPREAD, 14 1-2 ounces ..... 21c
  - BRAN FLAKES, package ..... 10c
  - SORGHUM, Sunnyland, gallon ..... 93c
  - POTTED MEAT, per can ..... 4c
  - SOAP, Big-4 or Lighthouse, four bars ..... 18c
  - SUGAR, ten pounds ..... 25c
- (When sold with 48 pounds of flour. This is for the purpose of acquainting the public with the best flour sold in Hereford.)

**Carl's Cash and Carry Grocery**  
Phone 324

**Vogele Millinery Parlor**  
PHONE 201  
Just received a nice line of Spring Hats in the newest colors and shapes.  
For Friday and Saturday Special we will show you a pretty spring hat at \$3.50 and \$5.00—be sure and see them!

**Just Arrived**  
—All the new fashions of Spring Coats and Dresses and many other styles not pictured here and equally smart and new in Plain and Printed Silks. Also beautiful Chiffon Dresses in sizes of 14 to 48.

**Sport Coats**  
—In various sizes in Tweeds and Sport Plaids. All good looking styles.

**Special On Dresses—Wonderful Values.**

Spring forth with a nifty little Peggy Jane Wash Dress—guaranteed fast colors.  
PRICE \$1.95

COUNTRY CLUB HOSE \$1.50 and \$2.25

**Fashion Dress Shoppe**

## WOMACK'S

SPECIALS FOR FRIDAY AND SATURDAY

- COFFEE, Fancy Peaberry, per pound ..... 40c
- SUDES, ten pounds, No. 1 ..... 40c
- BAKING POWDER, K. C., 50c size ..... 40c
- SOAP, White Naphtha, six bars ..... 25c
- TOMATOES, medium size, can ..... 10c

FRESH FRUITS, VEGETABLES, EGGS, MILK, BUTTER.  
WE DELIVER PHONE 87

## Garden

It's time to be getting out last year's tools and shining them up for the summer's work. Some of them are going to be broken and some you will not be able to find—lost, misplaced or loaned out and never came back. You will find we have everything you might need to start work on the lawn or in the garden, as well as the things necessary to keep them in trim when summer comes.

Rakes, hoes, spades, shovels, trowels, etc. for the garden; mowers, clippers, shears, sprinklers and hose for the lawn, and pruning hooks, saws, ladders, etc. for trimming shrubbery and trees.

**FOR BABY CHICK TIME**  
We are suggesting you investigate our Buckeye brooders and Buckeye and Safety Hatch incubators. They are world standards—safe and dependable to hatch and raise the most chickens.

We have all sorts of chicken supplies, including wire netting, feeders, metal coops, markers, leg bands, etc.

## STREU Hardware Co.



# International Sunday School

## Lesson

BY DR. J. E. NUNN

February 23, 1930.

### THE TWELVE SENT FORTH

Matt. 9:35; 10:8; 10:40-42

Golden Text: The harvest indeed is plenteous, but the laborers are few. Pray ye therefore the Lord of the harvest, that he send forth laborers into his harvest.—Matt 9:37, 38.

#### Introduction.

The special mission of the Twelve which we are studying today must have occurred not less than ten months after the call and ordination of the apostles. Jesus had probably made two tours thru the populous district of Galilee, attended by the disciples, himself doing the preaching and performing the miracles. Now he authorizes them to begin their ministry as his apostles. He therefore sent them out two-and-two into different sections of Galilee, empowering them to preach and heal. The purpose of the mission seems to have been threefold: (1) The apostles needed practical experience. (2) The people needed their ministry and help, and (3) through them, Jesus could be in six different places at once, and they could greatly broaden his field and open up the way for a more thorough work by him.

#### Jesus' Active Ministry.

"And Jesus went about all the cities and the villages." Galilee in the time of Christ was much more densely populated than at present. Josephus declared that it had 204 cities and villages, the least of the villages containing more than 15,000 inhabitants.

"Teaching in their synagogues." These were all open to a visiting rabbi, who would be invited to speak by the "rulers" or managing committee. "And preaching the gospel of the kingdom." The good news that God had sent his Son into the world to save men from their sins and draw men to himself. "And healing all manner of diseases and all manner of sickness." It was thus a ministry to the bodies, minds and souls of men; such a ministry as the church at home and abroad has been conducting ever since.

#### Christ's Twelve Helpers.

The Saviour knew that no one person, confined to one place at a time, could reach all the multitudes that must be reached. He therefore inaugurated the plan which, with increase after increase has been in force ever since, and will be used with ever-growing power and magnitude until the

whole world is won for him. This plan consists in sending forth disciples to teach others about Christ and these new disciples are to teach others, and so on until the coming of the King in his glory.

"And he called unto him his twelve disciples." He had already appointed them, just before the Sermon on the Mount (Mark 3:13-19). "And he gave them authority over unclean spirits to cast them out. The power to work miracles would be a manifest commission from him.

#### Lists of Twelve Apostles.

"Now the names of the twelve apostles are there." Four lists of the Twelve are given us, one in each of the first three Gospels, this passage in Matthew; Mark 3:16-19; Luke 6:14-16, and Acts 1:13. All these lists fall into four divisions, each containing the same names but not in the same order. Peter stands first in all four lists and with him Andrew, James and John, the inner circle of the Twelve, and Judas Iscariot ends all the lists. Philip heads the second division and James the son of Alphaeus heads the third division.

#### Peter and Andrew.

"The first, Simon, who is called Peter." "Peter" means "Rock," and is of Greek origin. The Aramaic form of the name, "Cephas," has the same meaning. His father was named Jonah. Born in Bethsaida, he came to live in Capernaum, and Jesus, who probably made Peter's home his headquarters, healed Peter's wife's mother of a severe fever. Peter was a fisherman, and Jesus made him a "fisher of men." "Peter was full of human nature. We are ever reading ourselves over in the story of his life. No man more human than he. In this he comes near to us and hears us.

"And Andrew his brother." Andrew, whose name is Greek and means "manly," was also a fisher-

man. Andrew is the "bringer," forgetful of himself and ever leading others to Jesus. He was "a true, brave, humble, self-forgetting, would, loyal and ever ready at the word of command, content to fill a little place, and free from self-seeking ambitions."

#### James and John.

"James the son of Zebedee." His mother was Salome, one of the women at Christ's tomb. "James the elder and his brother John were called 'Boanerges,' or 'sons of thunder' because of their fiery dispositions. Living at first in Bethsaida and afterwards in Jerusalem, James was the first martyr among the apostles, being beheaded by Herod Agrippa I., A. D. 44, at Jerusalem. "And John his brother." John was "the disciple whom Jesus loved" as being nearest to himself in thought and feeling. He was probably the youngest of the Twelve, hardly more than a boy when Christ called him, and lived to be nearly a hundred, dying a natural death after his banishment on the island of Patmos. John wrote the world's greatest book, the fourth Gospel.

#### Philip and Bartholomew.

Philip, who came from Bethsaida, brought Nathaniel to Jesus and also (with Andrew) the Greeks that wished to see Jesus before the crucifixion. "And Bartholomew." This name meaning "the son of Tolmai," was probably the surname of Nathaniel who came from Cana of Galilee, and who was called by Jesus "an Israelite indeed, in whom is no guile" (John 1:47). "These words, when sounded to their depths, reveal the finest com-

pliment Jesus ever paid to a new-comer."

#### Matthew, the Publican.

It is characteristic of this humble disciple that he sets down here the facts that he once was a hated and despised tax collector. His other name was Levi and his father was an Alphaeus, but probably not the Alphaeus whose son was James the Less. "Only those who have been much forgiven can interpret the great Forgiver. It was a publican redeemed who first saw the infinite room for sinners in the heart of Jesus Christ."

#### Judas Iscariot.

"Iscariot" means "of Kerioth," a town in Judah, the only member of the Twelve who was not from Galilee. "Whenever for a moment we feel our own will to be better than that of our Master, whenever we feel the love of money and pleasure grow strong within us, let us bring to mind the Betrayer. Men still sin the sin of Judas, and give up the Lord who saves them, for gain."

#### The Charge to the Twelve.

"These twelve Jesus sent forth." They went forth by twos. We may conclude that after a little at the beginning, our Lord seldom had the Twelve all with him, sometimes only two or four. The others would be out on their message. "And charged them, saying, Go not into any way of the Gentiles." Later, after the gospel was well established among the Jews, Christ bade his followers reach "out into all the world." "And enter not into any city of the Samaritans." These Samaritans, occupying the central third of Palestine, were part Jew and part heathen in descent and

old quarrels had been perpetuated and embittered. "And as ye go, preach." "Keep preaching" is the force of the Greek. They were not to settle down in any one place, which would be by far the easiest course, but were to sow the good seed far and wide.

#### A Little Act, a Great Reward.

"And whosoever shall give to drink unto one of these little ones a cup of cold water only, in the name of a disciple." That is, as a disciple of Christ, making the

gift in Christ's name and for his sake. In the hot, parched land of Palestine a cup of cold water would often be the most precious gift that could be proffered, but it would cost nothing, and so Christ says "only." "No one can measure or discriminate between the great and the little, but each is bound to do his best and utmost. In great and little, therefore, let me do for others what the passing opportunity requires of me.

"If any little word of mine make a life the brighter, If any little song of mine make a heart the lighter, God help me speak that little word and take my bit of singing And drop it in some lonely vale set the eddies ringing." David James Barrell.

See our special offer on rose shrubbery, vines and trees in our play advertisement this week HEREFORD NURSERY.



## IN HEREFORD ONE WEEK

FEBRUARY 24 TO MARCH 1

Miss Ethel Myrick

EXPERT COSMETHOLOGIST AND AUTHORITY ON THE SKIN

Directing Educational Beauty Week—On care of the skin, the art of make-up and the correct use of toilettries. Blending powder and rouge to suit your individual type of skin.

### How to Avoid the Sign-Post of Age

To the women that make an appointment at our store will be given SKIN ANALYSIS, also FRENCH PACK FACIAL without charge or obligation. She will suggest the proper and correct treatment for your particular type of skin and advise you upon the latest and most charming arts of personality make-up. You are urged to avail yourself of this unusual opportunity. Teaches you how to care for your skin in the scientific manner. To avoid waiting and to make sure of an appointment, phone EARLY. Remember: You are NOT OBLIGATED. Private booth arranged in our store where these facials will be given.

## CITY DRUG STORE

PHONE 300



Put vegetables in wilted... take them out crisp!

The Hydrator—now standard equipment on all household Frigidaires—keeps vegetables fresh until served. It even restores freshness and flavor to wilted vegetables. See it demonstrated at our showroom.

## FRIGIDAIRE

With the HYDRATOR

Blythe Bros.  
PHONE 340



He Advises All To HAVE MONEY!

George Washington was a surveyor before he was a General and a President.

By banking money regularly he learned the value of money and self discipline which prepared him for the high office of President.

Bank your money today. . . you might not be a president, but you can be a "boss."

Start Saving Regularly NOW

Have your money SAFE in our Bank.



THE FIRST NATIONAL BANK OF HEREFORD  
—a strong bank thoughtfully managed



## Electrical Wiring

Call Phone No. 333-W for those EXTRA SWITCHES AND PLUGS

you've been wanting—Special rates until March 1

## Geo. S. McConnell

LICENSED—BONDED  
ELECTRICAL CONTRACTOR



## FARMS AND RANCHES

City Lots and Residences

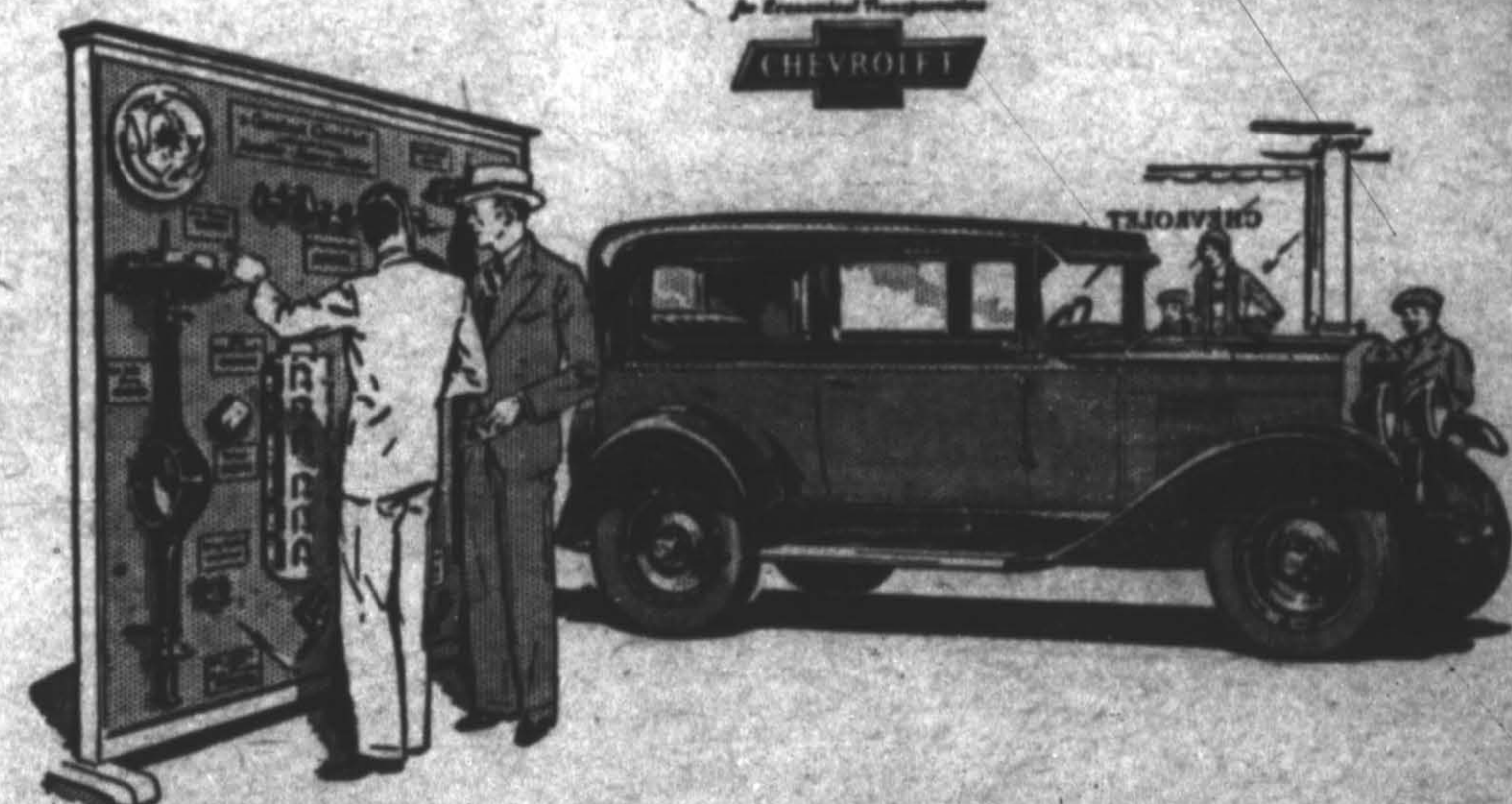
We have LARGE and SMALL TRACTS suitable for ranches and the small farmer.

FOR QUICK SALE, LIST YOUR LAND WITH US

## Hill - Ricketts

Clark Building

Phone 358



## All these added improvements —yet prices greatly reduced!

The new Chevrolet Six is enjoying the greatest public reception ever given a Chevrolet car. For it offers scores of new improvements and refinements that make it a finer car in every way. Yet it sells at greatly reduced prices!

Consider a few of the extra-value features that Chevrolet has incorporated in this greatest of all Chevrolets —a smoother, flashier six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower!

—a stronger, more durable rear axle, with increased gear ratio!

—four Lovejoy hydraulic shock absorbers—assuring a smooth, even, comfortable ride over any road!

—weather-proof internal-expanding four-wheel brakes, with front and rear drums tightly enclosed!

—larger full-balloon tires, a new clutch and a stronger transmission!

—quieter, stronger, more beautiful Fisherbodies—with richer upholstery, more distinctive colors, and wider, deeper seats!

Every factor has been considered that would add to the safety, comfort and convenience of the Chevrolet owner.

Come in today. See this greatest of all Chevrolets! Check over its new features. Drive it. You'll find quality you never thought possible—at such greatly reduced prices!

The Roadster.....	\$495	The Coupe.....	\$565	The Sedan Delivery.....	\$595
The Phaeton.....	\$495	The Sport Coupe.....	\$655	Light Delivery Chassis.....	\$365
The Sport Roadster.....	\$555	The Club Sedan.....	\$625	1 1/2 Ton Chassis.....	\$520
The Coach.....	\$565	The Sedan.....	\$675	1 1/2 Ton Chassis with Cab.....	\$625

All prices J. C. B. factory, Flint, Michigan

## Brumley Chevrolet Co., Inc.

Hereford, Texas

A SIX IN THE PRICE RANGE OF THE FOUR





Trade Us Your Tires that S-l-i-p  
for Tires that G-r-i-p

LIKE THE PAWS OF SOME  
GREAT FOREST CAT

# FEDERAL

EXTRA SERVICE  
TIRES

GRIP AND HOLD

SERVICE GUARANTEE ON FEDERAL  
BALLOON TIRES:

GUARANTEED MILEAGE

DeLuxe .....	30,000 Miles
Double Blue Pennant .....	20,000 Miles
Defender, 6 ply .....	15,000 Miles
Blue Pennant, 6 ply .....	12,000 Miles
Defender, 4 ply .....	10,000 Miles



SELL US THE MILES IN YOUR  
SLIPPERY TIRES

We'll allow you full value for the  
miles left in your slippery tires, toward  
the price of safe new Federals.

Federals are now priced lower than  
ever before, their quality is the high-  
est in tire history.

"Should the purchaser fail to receive that mileage from a FEDERAL  
BALLOON TIRE, we will replace it with a brand new FEDERAL TIRE,  
charging only for the actual mileage received—or we will repair your tire  
AT NO CHARGE."

32 x 6  
Heavy Duty Truck

\$28<sup>20</sup>

And Up

28 x 4.75

\$6<sup>60</sup>

And Up



30 x 3½

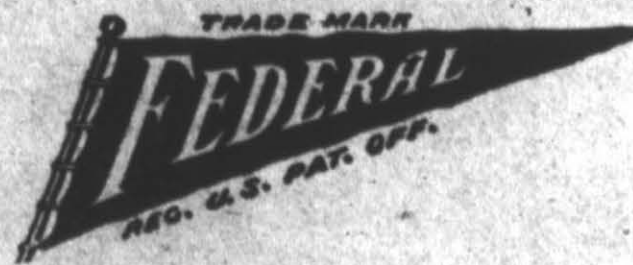
\$3<sup>95</sup>

And Up

29 x 4.40

\$4<sup>95</sup>

And Up



32 x 4½

\$10<sup>54</sup>

And Up

31 x 5.25

\$8<sup>80</sup>

And Up

WESTERN CHAIN TIRE STORES

Second and Main

G. A. PAYNE, Manager

Hereford, Texas





# "Well Folks It's Here!" The New Konjola

A medicine of proven merit—does what it is supposed to do. For constipation, nervousness, indigestion, neuritis, rheumatism. Come in and let us explain it to you—you will be satisfied.

Corner Drug Store  
*The Rexall Store*  
Day Phone 106 Night Phone 258 or 403-W  
"A PHARMACY"

## Locals

Mrs. I. H. Spent in Onyon this week visiting in the home of her son, Litchell, and wife.

Urina Stoen spent the first of the week in Amarillo attending a meeting of Electrolyt dealers and school of instruction in the mechanical operation and installation of that type of rectifying machinery.

### CARD OF THANKS

We wish to express our sincere thanks to those who have shown such tender love and sympathy during the illness and death of our husband and father, and for the many beautiful flowers, May God's blessings, love and mercies go with you on and on through eternity.

Mrs. W. R. Woods, Mrs. C. F. Woods and family.

Help us celebrate our big 26th Anniversary in Herford Sale which begins on National Arbor Day and George Washington's birthday, on February 22. We have big bargains for you. HERFORD NEWS-SERIES. 6-1c

Mrs. C. S. Shelton has been visiting in Fortstock, New Mexico, this week.

Mrs. and Mrs. M. K. Beavers, Herford citizens now living in Pahrump, were visiting homefolks here the last of the week. Rev. Beavers is preaching in the Pahrump district of the Methodist Church.

# STREET THEATRE

## HERFORD, TEXAS PROGRAM

Thursday and Friday  
FEBRUARY 20-21  
George Jessell in  
"LOVE, LIVE and LAUGH"

Monday, Tuesday,  
Wednesday  
FEBRUARY 24, 25, 26  
Joseph Schickelmaier in  
"THE NIGHT RIDER"



Radio Pictures' Monumental Talking-Singing-Dancing Cleverest of—  
**FLORENZ ZIEGFELD'S  
RIO RITA**  
with BEBE DANIELS... a vocal sensation  
**JOHN BOLES**... a screen's greatest tenor  
Best Theater... Robert Woodley  
Dorothy Lee... Don Alvarado  
and a Thousand Others

Matinee Each Day  
Three hours of real entertainment.  
Matinee 10c and 40c  
Night, 15c and 50c



Mr. and Mrs. Earl Beavers attended the Pasion Play presentation in Amarillo.

Mr. George Q. Smith of the Quartz County News, was teaching in Herford Tuesday afternoon.

Mr. and Mrs. G. A. J. Parker were among the Herford citizens attending the Pasion Play in Amarillo Saturday afternoon.

S. J. Williams and son, Brock, returned home last Saturday evening from a trip to Tampa, Fla., where the older Mr. Williams went through the city of the White Sulphur.

Marion Kolshor who recently visited his parents, Mr. and Mrs. W. D. Kolshor, here was a special judge offered by the company and was awarded a five day trip to Chereband, Ohio.

Mr. C. C. Cook left the first of last week for Stephenville, Texas, where he is visiting his father, who is reported very ill.

Mr. and Mrs. Omer Baker were in Onyon Monday of this week.

Joe Kolshor of Pahrump was here the first of the week visiting his brother and family, Mr. and Mrs. W. D. Kolshor. He owns land west of Herford on which he has a splendid prospect for a wheat crop.

F. E. Hastings of Amarillo, a Herford representative of the Herford-Moore Company, was here Monday afternoon attending to business.

Use Markt Chick Starter, fresh supply on hand now. West Texas Feed and Seed Company, Phone 6-1c

Miss Mattie Spindler was out from Onyon Monday to attend a meeting of the Music Study Club.

Mr. and Mrs. L. W. Charlie and family attended the Pasion Play at Amarillo Friday evening.

Mr. and Mrs. E. E. Priddy and Mr. and Mrs. L. J. Bennett spent Sunday in Pahrump with Mr. and Mrs. Ed Straight.

Mr. and Mrs. J. O. Cunningham and son and Mr. and Mrs. E. O. Douglas and family were Diamond visitors Sunday.

Fred Young was a business visitor here from Amarillo Monday.

Mrs. and Mrs. C. C. Cox and son returned from a trip to Wichita Falls Sunday.

Mrs. E. W. Harrison and son, David, attended the Pasion Play in Amarillo Saturday.

Miss Mattie Lou Harrison of W. T. S. T. C. spent the week-end in Herford with her mother, Mrs. E. W. Harrison.

Moore and Moore, A. E. Street and Henry Bellman attended the Pasion Play in Amarillo last Friday night.

H. W. Byrde returned home Tuesday from a business trip to Roswell, New Mexico.

G. L. Key spent last week-end in Onyon.

### Adrian-Sims Notes

Mr. and Mrs. S. H. Brice of Aquino were callers in the J. M. Chapman home Saturday.

Hickman Price was a contract to break 6000 acres of land for Lester Stone in this community. He is doing this work with five advertising, caterpillar tractors, showing a section of land every 72 hours. Mr. Stone plans to sow this land to wheat this fall.

Wesley Collier was in Vega Friday afternoon, and Virginia Chapman Elizabeth and Virginia Chapman visited Mrs. Emma Saturday afternoon.

County Agent Double plans to come to Stone school house Friday afternoon to organize a 4-H club. He would like to have every boy and girl in the club age who is interested in them.

### Northwest News

BY MRS. E. O. DOHRIS

J. M. Bone, Mrs. H. O. Venable and son of Bigon, Mrs. B. J. Opebond and Mrs. Mary Ann Armstrong of Stone, and Mrs. Thomas Wright, Ardmore, attended the Pasion Play at Amarillo Saturday night and were well pleased with the offering.

The Valentine party at the W. H. Phipps home Friday night was well attended and those present report a delightful evening.

Monday, February 10 was Jim Ney O'Connell's birthday and after school he, with his brother, Geo. Opebond, Mrs. Ann Mathias and son, claimant drove to the McQuay home where they were entertained the rest of the afternoon and a feast of sandwiches, pickles, cake, potatoe salad, hamonade and coffee was served.

The house was assisted by Mrs. Dolly Stone, Misses Stand and Jessie Madson.

C. S. Parling left Sunday for an extended trip to Quanah and Wichita Falls, where he will look after business interests and will then visit relatives in Haskell a few days.

Several friends called to see Mrs. Bigon Sunday afternoon. Miss Mary Forenberry was a dinner guest in the F. D. Ferguson home Sunday.

F. D. Ferguson has been, sponsored assistant superintendent of our Sunday school.

Plans for a community building are going steadily forward, and is being judged well by a large range interest. Decline facts will appear later in this column.

D. B. and Anna, Beaumont and family, visited in Vega Sunday.

C. T. Beene made a business trip to Vega Monday.

J. G. Forenberry made a business trip to Adrian and Vega Sunday.

Mrs. F. D. Ferguson is the owner of a new portable phonograph.

**INSURANCE**  
HEREFORD  
INSURANCE  
AGENCY  
JOHN KELMAN, Manager

**E. B. BLACK CO.**  
The Big Store With The Little Price.  
"We Both Love It You Fail to Buy of Us."

**Big Values In FURNITURE**  
That's our motto: "Big Values in Furniture," and our plans are "Big Values At Small Prices."  
We are showing a most wonderful line of BEDROOM SUITES—the newest styles that are on the market, and are selling  
A \$65.00 Value suite for \$42.50  
A \$65.00 Value suite for \$42.50  
A \$125.00 Value suite for \$85.00  
AND MANY OTHERS IN LIKE PROPORTION  
YOURS FOR THE BEST.

**RICE DRUG STORE**  
ELIZABETH ADDEN FOLLETT PREPARATIONS

**Here and There.**  
BY MRS. G. B. TIGER  
Mrs. and Mrs. Clarence Beavers spent Sunday at the Bell home. Last Friday night the Beavers family planned a surprise party for the husband at the Beavers home. Each family was individually drop in to spend the evening with them, new people but all the husbands except for the Bell Saturday night.

Mr. and Mrs. Omer Baker spent Sunday at the Bell home. Last Friday night the Beavers family planned a surprise party for the husband at the Beavers home. Each family was individually drop in to spend the evening with them, new people but all the husbands except for the Bell Saturday night.

A very good program was given at Literary Saturday night. It was voted to discontinue the week-lights for a while at least. Mr. and Mrs. H. M. Mobley and

**Washington Saved And Now We SPEND!**  
In the days when Washington was leading a ragged, ill-equipped band of colonists against the most impressive army in the world, he could not afford to waste a crumb or a cartridge. He had to make every shot, every cent COUNT. He did it, and his success is mirrored in the rich nation which he helped to found. The economy of yesterday brings the riches of tomorrow.

**Western National Bank**