

WEATHER		
	High	Low
Saturday	42	23
Sunday	52	32
Moisture		.10
Monday	57	29
Tuesday	51	18

# The Hereford Brand

20 Pages

Published Every Thursday

Our Slogan: "More People—More Farms"

53rd Year—NUMBER 50

Hereford, Texas, Thursday, December 10, 1953

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DURING THE RADIO auction held Sunday afternoon by the Hereford Kiwanis Club, workers were often kept busy answering the telephone to receive bids. Announcer Bill Patton, Kiwanis president, was only a few feet away. From left, they are Pat Sullivan, Lowell Sharp, Lloyd Sharp and Johnnie Winkler. Jim Woods, who was on another phase of the work, is shown in the background. (Staff Photo)

## Kiwanis Children's Fund May Net \$600 From Auction

Four hours of concentrated radio auctioning Sunday afternoon will net the Hereford Kiwanis club about \$600 if all bidders pick up their purchases, according to Bill Patton, Kiwanis club president.

About \$1,500 worth of merchandise, retail value, was auctioned over the air, with bids totaling \$1,061. Most of the merchandise went below cost, but a few items brought almost retail value. All of the merchandise and services offered on the program had been donated.

**Will Help Children**

The money that was raised through the auction will be used to help out with the Kiwanis program for underprivileged children in Hereford and vicinity, with some of it to be used for their Christmas work.

Patton was forced into the job of announcing during most of the afternoon when he couldn't find another member of the club who felt qualified to handle the position. Bidding was hot on some items, with men who were present in the room from which the remote broadcast was being made adding their voices to raise the bids which went in by telephone.

**Often Very Busy**

With four phones set up to take calls from those who asked the operator for Radio Auction, there were times when most of the men receiving calls were busy. Usually, the person calling was kept on the line, and bids could be raised immediately without having to call back, if the bidder desired to do so.

During the program B. E. Northcutt, professional auctioneer, stood back of Patton and carried on with

the chant of the standard auction, which added to the program.

**Bidders Notified**

Successful bidders on the show were notified immediately by mail, in addition to being told of their successful bid over the telephone, if they had waited for the final bids before hanging up. Shirley Sharp was on duty at the auction room typing out letters of notification, giving the store name and the merchandise, as well as noting the bid.

This was the second year of the Kiwanis Radio Auction. Last year about \$1,000 worth of merchandise was sold over the air.

Others who helped during the auction included Tommy Hulsey, John Poole, Wayne Phillips, Bill Miller, Bob Wear, Chester Wiggins, H. V. Stanton, W. D. Nafziger, Walter Seed, Dr. H. A. Caviness and Dick Barrett.

## Christmas Gifts Sent For Men On Seas

Mrs. James Wood, Red Cross Service groups chairman, and her committee have completed gift wrapping and mailing 25 Christmas packages for the High Seas Program. These gifts will be distributed to service men who are on the sea at Christmas time.

Because of the military rotation plan now in effect, there will be more service personnel on the high seas this year than ever before, Mrs. Wood said. These men will have no other gifts at the holiday time than the Red Cross packages arranged for ahead of the season.

Clubs and organizations, as well as individuals, take part in this program. Those taking part this year included the American Legion Auxiliary and the Business and Professional Women's club.

## Alfred Petty Buried Sunday

Funeral services for Alfred Petty were held Sunday at the Friona Baptist church with Rev. Russell Pogue of the Mission Baptist church of Hereford officiating.

Mr. Petty, 52, died on December 4 at his home 10 miles southeast of Friona following an illness of about five years.

He was born at Mt. View, Ark., on January 25, 1901. In 1929 he married Iva Dodson at Mt. View and they moved to Friona in 1936 where he lived until the time of his death.

**Member Baptist Church**

A member of the Friona Baptist Church, Mr. Petty was very active in church activities.

**Survivors include:** his wife; one daughter, Mrs. Jerry Gordy; two sons, Vernon Alford and Donald Jean; one grandson, Quannah Joe Gordy; two brothers, Clarence of Mt. View, Ark., and Lennard of Indio, Calif.; and two sisters, Mrs. John Allen of Friona, and Mrs. Carl Maurer of New Port, Ark.

**Active pallbearers were:** Carl Maurer, Virgil Cummings, Frank Springs, Sam Rule, Parkey Mann and Otho Gains.

Burial was in the Friona Cemetery under the direction of Gilliland Funeral Home.

## School Board To Open Rewiring Bids Saturday

Bids for the rewiring of Hereford High School are scheduled to be opened at 2:30 o'clock Saturday afternoon, according to plans made Tuesday night at a meeting of the Hereford school board.

It was at the school board meeting on November 10 that Glenn Witherspoon reported that the school electrical circuits were dangerously overloaded, and the board moved immediately to have plans drawn and to ask for bids on the work. Witherspoon's estimate of the work was that it will cost about \$3,700, though the figure could vary considerably from that. Several firms have asked for specifications of the job, and will probably submit bids.

### Original Wiring

The original wiring in the building was cut to a minimum because construction costs ran higher than the amount of bond money which was available, records show. As a result, circuits which were meant to carry only a few lights have been extended to carry many times their original load, without changing the wire to larger sizes.

To prevent blown fuses, heavier fuses have been put into many of the circuits, causing overheated lines which have led to low-resistance short circuits over the years. The school board hopes that the work can be completed during the

### Christmas holidays.

### Extra Pay For Trip

School Superintendent George Graham mentioned to the board that it was felt by some of the teachers who act as sponsors on extra-curricular bus trips should receive extra pay for their work. "Most of the teachers would rather drive their own cars to go to football games and other places than receive free transportation on the bus and be responsible for the welfare of about thirty students," Graham pointed out. Bus drivers are already being paid \$5 for each such trip.

### Thought A Privilege

Board member Mrs. Earl Plank

voiced the opinion that it should be a privilege for a teacher to ride the bus rather than having to take his own car.

When the matter was put to a vote, members A. J. Schroeder, Carl McCaslin and Howard Gault voted in favor of paying the teachers or sponsors, other than those whose salaries were higher because they are expected to make these trips with their groups, \$5 for each of the trips. Cost of the program is expected to be about \$150 a year.

**Mrs. Plank Abstained**

Mrs. Earl Plank and Board President Herbert Miller did not vote on the measure. There were no dissenting votes.

A need for getting insurance coverage on the new shop building, which had been covered by builder's risk insurance until students moved in, was brought up, and the board decided to leave the policy with McLean Insurance Company, which had carried the builder's policy. Coverage on the building will be \$30,000.

Routine bills were also approved.

Those who were present at the board meeting included Board President Herbert Miller, members Mrs. Earl Plank, Carl McCaslin, A. J. Schroeder and Howard Gault, school tax collector Fred Baird, and Superintendent George Graham.

## City To Pay Light Bill For Street Decorations

Bills for the electricity needed for Christmas lighting decorations put up by the Hereford Junior Chamber of Commerce will be paid for, by the city, according to a motion passed at City commission meeting Monday night.

The action was taken on a request by the Jaycees for help in taking care of the Christmas lighting decorations cost, and it was brought out that the city cannot contribute directly to such a cause, but they can pay the electricity bill, as part of the regular lighting costs of the city.

### Option Asked

In other matters brought before the commission, City Manager

Armando Massey reported that an Amarillo finance company had asked for an option on land owned by the city just across Park Avenue from Dameron Park, with the idea of building a shopping center there.

Discussion of the matter brought out that it is impossible, under the city charter, to sell city property except on a bid basis. "Besides, we will never have too much land for the city's use," Mayor Henry Sears commented. "I feel that we should keep all land that the city owns, if we possibly can."

### Awaiting Spring

A proposal by a contractor that he might do a small batch of paving

in the city on a private contract this winter was also turned down by the commissioners. A city engineer would have to be on the job during all phases of the work, and it would be entirely out of line on the cost for the amount of work which would be accomplished. All members of the commission agreed that it would be best to hold off on all paving until spring, then try to get a major paving program underway.

### Route Planned

Another request which was taken up by the commission was that of Gilliland Funeral Home for an ambulance route through town, and this is to be planned, insofar as it is possible to do so without disrupting other traffic patterns too much.

Those attending the meeting included Mayor Henry Sears, Commissioners Wayne Edwards and Raylan Evans, and City Manager Massey.

## Hereford Students Chosen For All-State Band, Chorus

Five students from Hereford High School were chosen for the all-state band and chorus in the tryouts at West Texas State College in Canyon last Thursday.

### Chosen For Chorus

In the choral group, Lotus Root, daughter of Rev. and Mrs. Don Root, 511 N. Main, will be a second soprano and David Stanton, son of Mr. and Mrs. H. V. Stanton, 214 Ave. J., will be a second bass. This will be the second year in the all-state chorus for Lotus and David.

Alternates for the chorus will be Nancy Patterson, second alto daughter of Mr. and Mrs. Elmer Patterson, 411 N. Jowell Street, and Raymond Wells, second tenor, son of Mr. and Mrs. R. A. Wells, 322 Avenue C.

### Directors Accompanied

Don Moore and Bill Miller, choral and band directors for Hereford High School, accompanied the students to Canyon.

These students were chosen from Region 11, along with 30 others to represent this region. Out of the 150 students from over the Panhandle who will go to the Texas Music Educators Association Convention in Dallas, February 10-13, 32 are from this region.

## Minor Damage Is Done In Main Street Collision

Minor damage was done to a 1951 Ford driven by Creston R. Ball when it was involved in an accident with a 1941 Dodge driven by Sylvanus F. Drerup on Main Street Sunday morning.

The grill of the Ford was damaged in the collision, which occurred while Drerup was backing out from the curb.

Damages to the Ford were estimated at \$50.00. There was no damage done to the Dodge.

Drerup was charged with failure to grant the right-of-way by improper backing.

## County USO Drive Scheduled

Monday the USO drive will begin in Deaf Smith County. Within the next few days the county organization will seek to raise \$1,100 of the Texas goal of \$775,000.

There are 119 servicemen and women from this county plus those who are going now. Therefore the goal is to raise \$10 for each of these service men and women.

### Installations Needed

The USO now sorely needs more installations so it can extend its services, this in spite of the truce, to keep morale high for the servicemen who must remain in uniform, both here at home and overseas, according to J. W. Robinson Jr., county chairman.

"There are 277 USO units now operating in areas of greatest need, and 20 of these are right here in our state," he continued. "But there is still an urgent need for more USO services, and it is up to us to help provide them. This is a responsibility we must assume. These men and women, though many of them are thousands of miles away, are our boys."

(Continued on Page 3)

## Around Town

Funeral services for Mrs. Phil Childers, mother of Ben Childers, 228 Avenue B, in Hereford, were held in Dalhart Monday. Mrs. Childers, 67, had been a resident of Dalhart since 1905.

Carlos Vaughn suffered a fractured knee Friday afternoon when the ladder on which he was standing broke. He is in the Veterans Hospital in Amarillo and is expected to be confined there for six or eight weeks.

Movies of the Texas A&M-Texas U. game will be shown at 8 o'clock Friday night in the County Courtroom of the Deaf Smith County Courthouse, according to Gerald McCaskill.

Bill Engman and Dale Doak of Hereford will be among three football players who will receive letters at Eastern New Mexico University this season, according to Al Garton, director of athletics at the school.

Louise Throgmorton of Dallas, noted public speaker, will make the main address at the Lions club party next Thursday night.

A representative of the Amarillo office of the Social Security Administration will be in Hereford Wednesday morning. He will be in the Commissioners' Court Room from about 9:30 o'clock that morning.

Plans are well along for the Hereford Rotary Club's annual Ladies Night dinner and party at Hotel Jinn Hill December 21, according to George Heard, Rotary president.

## In County Court

## Two More DWI's Given Fines And Jail Terms

Two persons charged with driving while intoxicated pleaded guilty before County Judge Horace L. Schloss last week. Each one was sentenced to 10 days in jail, and was fined \$75 and costs. This raised to nine the number of persons who have received jail sentences for driving while intoxicated in Deaf Smith County since the new state law on DWI went into effect.

A third man charged with DWI was found "Not Guilty" by a County Court jury.

A third man who was charged with the same offense took his case to a County Court jury and was found "Not Guilty."

### First To Plead

First to plead guilty was W. M. Witthaus, who, it was charged, was driving while intoxicated on Sampson Street in Hereford on March of this year. Through his attorney, Witthaus informed the court that he wished to waive a jury trial and plead guilty.

After hearing testimony of the arresting officer and other witnesses, Judge Schloss sentenced him. Witthaus, who did not have a driver's license, was warned that his privilege to drive in Texas has been suspended. This would hold true even if he did obtain a driver's license by some means before the period had expired.

### Second Guilty Plea

Second man to plead guilty of driving while intoxicated was H. R. Cole, who was charged by information on September 21. His plea of guilty caused the dismissal of the jury panel for the November term of court, which lasted through Monday of this week.

Principal witness in the case was Hereford Chief of Police Leo

F. Box, who was with Sheriff Lowell Sharp when the arrest was made. Chief Box testified that they were looking for Cole on another matter, when they saw his pickup truck coming toward them on a county road west of town. Cole was slumped over the wheel as he tried to drive the vehicle down the road.

### Chief's Testimony

The police chief also testified that, in his opinion, Cole was very drunk at the time of the arrest. One or two cans of beer were found in Cole's truck, Chief Box added.

When Cole stood up to hear his sentence, which amounted to \$75 and costs, as well as 10 days in jail, the judge asked him if he had a driver's license, and was told that the defendant did not have one.

As in the previous case, Judge Schloss warned the defendant that his privilege to drive any type of vehicle was automatically suspended, and warned him that he had been breaking the law when he drove without having a driver's license.

### Jury Trial

In the jury trial, the case of John Wesley Brown was heard.

Thirteen witnesses, including both those for the state and those for the defendant, were heard. The City Chemist from Amarillo testified as to the findings from a blood test made about 12 hours after Brown's arrest.

The jury stayed out about two hours before bringing in the verdict of "Not guilty."

County attorney J. Edward Line represented the state in all three of the cases.

## Christmas Lighting Contest Starts Today

Get out the reindeer, test those outside lights, plan your Nativity scene, or start in on other items that you may have planned for the Jaycees' annual residential lighting contest. The time has come.

Above all, those who wish to participate in the contest must send in an entry blank, or their lighting and decorations will not be judged, according to Don Fudge, Jaycees Christmas Lighting Contest Chairman.

Printed on page 9, Section 1 of this issue of the Brand is an entry blank. There is nothing to buy, and

no box tops are needed with it.

### Three Judges

Three judges, who will be known only to Fudge, will be named for the contest. Their identity will be so secret that only Fudge will know who all three of them are—they will not even know each other.

The contest starts today, and ends on December 21. Winners in the contest will be announced in the Christmas Eve edition of the Brand.

Three prizes—\$25, \$15 and \$10—will be given for the top three places in the contest, Fudge said. The time to start is TODAY.



ALL THE BEAUTY and majesty of Handel's oratorio, "The Messiah," was brought out last Sunday night when it was presented by the Hereford Civic Chorus, the Amarillo Symphony Orchestra and visiting singers in the First Baptist Church auditorium. Dr. A. Clyde Roller of Amarillo directed the presentation, which features Elsa Porter, Betty Gretg, Anna Russell-Leverenz, Lloyd Patten, Arnold Leverenz, Royal Brantley and Dick Gifford as soloists. Miss Mattie Mae Swisher is president of the Hereford Civic Chorus. (Staff Photo)





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Pkg. 3c

Sweet Juicy Arizona Naval  
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Washington State Fancy Eating  
Delicious  
**APPLES** Lb. 17c

New Crop English Walnuts or  
**MIXED NUTS** Lb. 39c

Snow White  
**CAULIFLOWER** Lb. 10c

Fresh Crisp Calif. Pascal  
**CELERY** Lb. 10c

Firm Ripe, California  
**TOMATOES** Cello Pkg. 15c

U. S. No. 1 Large Colorado  
**WHITE ONIONS** 2 Lb. 13c

California New Kentucky Wonder  
**GREEN BEANS** Lb. 17c

U. S. No. 1 Idaho Russet  
**POTATOES** 10 Lb. Paper BAG 39c

Mayfield  
**CORN**  
3 No. 303 Cans 25c

Borden's Non Fattening  
**STARLAC**  
3 Qt. Pkg. 29c

Belts Extracted  
**HONEY**  
2 Lb. Jar 58c

Kounty Kist Whole Kernal  
Golden  
**CORN**  
12-oz. Can 16c

Armour  
**CHOPPED HAM**  
12-oz. Can 59c

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CAKES.

ARMOUR  
**TREET**  
12 oz. CAN 29c  
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**SAUSAGE** Lb. 39c  
Lb. 29c

Baby Beef **CHUCK**  
**Roast** Lb. 29c

RIB, LOIN OR T-BONE  
**Steak** Lb. 39c

BABY BEEF SHORT  
**RIBS** Lb. 19c

**BACON** CORN KING or BANNER Lb. 59c

Golden Brown Rich Flaky Crusts  
**APPLE PIES** ea. 23c

**FURR'S OVEN FRESH PASTRIES**  
Topped With Fresh Lemon Current Jelly And Long Shred Coconut  
**JOHNNIE JAM CAKES** Each 19c  
Baked From A Delicious Hershey Chocolate Confection  
**BROWNIES** Doz. Pkg. 43c  
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**PIMENTO CHEESE** 2 Pkgs. 29c  
Fresh  
**CHOCOLATE ECLAIRS** Pkg. Of 4 39c

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Unconditionally Guaranteed  
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Adams, No. 303 Can  
**Grapefruit Sections** 18c  
Ma Brown, 12-oz. Jar  
**GRAPE JAM** 22c  
Ma Brown Old Fashioned  
**PICKLES** Pint 31c  
Bee Brand  
**PEAS** No. 303 Can 11c  
Garth Cut, 2 No. 303 Cans  
**GREEN BEANS** 31c  
Campfire, No. 300 Can  
**TAMALES** 23c  
Campfire, No. 300 Can  
**PLAIN CHILI** 34c  
Campfire, No. 300 Can  
**CHILI with BEANS** 25c  
Campfire, No. 300 Can  
**BEEF STEW** 31c  
Toilet Soap  
**LUX** Reg. Bar 5c  
Toilet Soap  
**LIFEBUOY** Reg. Bar 5c  
Oleomargarine  
**ALLSWEET** Lb. 19c  
Lotion Shampoo 4-oz. Size  
**Helene Curtis** 49c

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WINTER WONDERLAND OF  
MASTER PIECES  
NOW YOU CAN PREPARE AMERICA'S MOST  
OUTSTANDING ECONOMICAL DISHES FROM THE  
WORLD'S MOST COLORFUL SUGGESTED MENU'S  
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25 Lb. Sack  
**PILLSBURY FLOUR** \$1.79

Coffee  
**Folger's** Lb. CAN 79c

Shortening  
**BAKE - RITE** 3 CAN Lb. 69c

Recleaned  
**PINTO BEANS** 2 lbs. 15c  
Green Label Chicken Of The Sea  
**TUNA** Can 29c

Food Club, Frozen  
**RASPBERRIES**  
10-oz. Pkg. 36c

Food Club  
**OKRA**  
14-oz. Pkg. 19c

Snow Crop  
**ORANGE JUICE**  
2-4oz. Cans 15c

C&H PURE CANE  
**SUGAR**  
10 Lb. Bag 79c

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We Reserve  
the Right  
to Limit  
Quantities  
**CHAMP DOG FOOD**  
3 Tall Cans 25c

Macaroni  
**SKINNER'S**  
3 7-oz. Pkgs. 35c

Spaghetti  
**SKINNER'S**  
3 7-oz. Pkgs. 35c

Bleach  
**HI-LEX**  
Qt. Bot. 9c 1/2 Gal Bot. 27c  
Gallon Bottle 49c

Armour  
**VIENNA Sausage**  
2 Cans 37c

Armour  
**DRIED BEEF**  
5-oz. Glass 56c

Armour With Beans  
**CHILI CON CARNE**  
16-oz. Can 32c

Armour  
**BEEF STEW**  
16-oz. Can 39c

Soap  
**RINSO**  
Lge. Pkg. 23c





# Junior Piano Group Gave Recital Tuesday

Olive Hinds presented a group of pupils of the Junior Piano club in a Christmas ensemble concert featuring two pianos at the First Methodist church Tuesday night.

The program featured a variety of solos, duets, trios and quartets from composers Schubert, Sousa, Dvorak, Adams, Gershwin and others.

**Tenor Will Assist**  
Assisting on the program were Fawayne Murphy, tenor, of Dimmitt, with Mrs. Cliff Estes as accompanist.

Those who appeared on the program were Theresa Fambrough,

Tommie Kay Robinson, LaNell Short, Louise Axe, Shirley Pierce, Mary Lois Coker, Danna Natfzar, Nancy Crawford, Karolyn Kirby, Kathy Boston, Royce Ann Gilliland, Betty Snead, Montie Dead Hale, Sandra Jo Caraway, Jacqueline Brown, Sammie Lou McLallen, Kay Lemons, Beth Lemons, Frances Andrews, Mary Raye Downey, Clyde Allred, Gladys Lee, Janis Higgins, Lu Anne Higgins, Mildred Paul, Clarabeth Holt, Gayle Wagoner, Ann Wagoner, Randall Vaughn, Edwin Axe, Wayne Scott, Michael Hairgrove, and J. B. Willis.

Ushers were Patsy Green and Elaine Miller.

Miss Charlotte Ritch and Miss Lois Black will be weekend visitors in the home of Mr. and Mrs. H. E. Ritch, Charlotte's parents. Both of the women are staff dietitians at the Colorado State Hospital in Pueblo, Colo. Miss Black is from Birmingham, Alabama.

**Oil Sought in Sea**  
ADEN (AP)—Exploration for underwater oil deposits in the Persian gulf have been started.

## New Stamp Plan Brought To Hereford By Furr's

A new stamp plan has come to Hereford with the advent of CandC stamps, which are being given at Furr Food Store with purchases from their stocks of groceries and other items.

Based on the same rate as other stamp plans, these stamps are being given in all Furr Food Stores. A redemption center will be located in Amarillo for the convenience of all Furr customers in this area, the company has announced.

## CONGREGATIONAL DINNER

Friday night the annual Congregational Dinner of the First Presbyterian church will be held at the church. This is the annual business meeting of the church, and all members are urged to be present.

## FARM LABOR DAY

The Texas Employment Commission in Littlefield has set Monday as its first Farm Labor Day. There will be special days every Monday in January and February for the benefit of both applicant and employers. Anyone desiring a permanent farm job or seeking farm workers should go to the Littlefield Office of TEC, 104 East 5th Street in person Monday, for personal interviews.

## Dead Man Pays Fine

MILWAUKEE (AP)—Milwaukee Traffic Court collected a \$25 speeding fine from a dead man. He was released on \$25 bail. His speeding case was called next day. When he did not appear, the court ordered his bond forfeit as a fine as is customary.

The man was killed in a head-on collision.

## Water Problem Tough

BAGHDAD (AP)—Oil-rich but water-poor Kuwait is asking for water from the Shat al Arab river at Basra to be carried by a pipeline 90 miles to the sheikhdom's capital. Despite the construction of the largest salt water distillation plant in the world, Kuwait still needs considerable water to meet normal demands.

## Too Much Fine

NORTH PLATTE, Neb. (AP)—Police Sgt. Harry Kelso had reason to wish the fine had been smaller in one police court case here. It was \$14.80, paid in pennies, and Kelso had to count them.

Puerto Rico is a commonwealth of the United States.

Only about 20 of Bermuda's 300 islands are inhabited. When the Sudan held an election recently it required five weeks.

Lots of people over the country are worrying about national economy. A few figure that we are in for a depression comparable to the 1931-32 catastrophe and just about as many figure that things are due to boom again. The rank and file of business men figure, however, that things have just about levelled off.

N. L. Wesson is one fellow in this category. Mr. Wesson says we tumbled down to average right after World War II, but everything went haywire when we were forced into the Korean conflict. He figures that 1954 will probably be another good year. No booms, but just good, sound business—especially in this part of the country. He has a lot of good reasons, too. I wouldn't be surprised if he is not pretty close to right about the deal.

So long as support prices continue, this part of the country will manage to get along and hold its own. Besides, the government owes too much money to have a big depression. It would cut down government income sharply if people quit paying withholding taxes and income taxes. The government has spent a lot of 35-cent-dollars—and they can't afford to pay this money back with 100-cent-dollars. Maybe this is all wrong, but it's how I figure things. All we need is to make some good yields—and we have an excellent start for next year. I am still predicting that 1954 will be a banner year in Deaf Smith County. One of the biggest. Every so often things work out just right, and I think they will do that in '54. We haven't had a wheat crop in years and years, but '54 will be different. I sure believe it.

I notice where the airport committee is getting on the ball. This is good. We need to do something about a modern airport. Right now, two or three Hereford fliers are keeping their planes in the Friona airport. I hear that others land in Amarillo and taxi down here when they have business. The foundation of an airport now will mean a lot in years to come. Nothing too fancy, but a place where planes can land with reasonable safety. That's where future business will locate. An airport should have been started several years back—but there is still time. Hale County and Plainview have done a wonderful job along this line.

The Jones letters finally came in fairly thick and pretty fast. I haven't had time to check them over yet—but will try to announce the winners Sunday. It is going to be a pretty rough job.

Here's a joke from Mrs. Johnnie Townsend—who gets two theatre passes:

A college professor found the following note on a pre-Christmas examination paper: "God only knows the answer to this question. Merry Christmas!"

The prof returned the paper to the student with his own comment: "God gets an A. You get an F. Happy New Year!"

Arthur Thompson has been asking people: "Are you planning on a big Christmas?" He says the sameness of the answers are getting him down. Everyone replies: "Not this year. I guess I am getting too old to enjoy Christmas." Arthur says this makes him feel pretty old himself. He goes a little bit farther and estimates that folks are changing. They used to give out different answers 10, 15 and 25 years ago. Christmas, according to Arthur's way of thinking should be a time of fellowship and good cheer.

This brings up another big question I hear a lot of people talking about from time to time. Many of the younger married people don't think it's Christmas unless they get to go home. However, quite a few of them now have children of their own—and they are wondering how these kids will feel in a few years. Will the boys and girls who are brought up to spend Christmas with grandma and grandpa have their same feeling about going to their own parents' home in years to come? It's a good question. Probably an old one, too. However, it has been emphasized tremendously by the automobile. Folks in years past seldom consistently travelled so far by train. Most of our troubles can, in fact, be traced to the automobile.

The true meaning of Christmas has lost considerable emphasis in

the past quarter of a century. Quite a few pagan practices have even crept into our modern day Yuletide festivities. How many people honestly and truly celebrate the birth of our Savior? Gifts from the wise men were only a small portion of the occasion 1953 years ago. Sometimes, however, we are prone to over-emphasize this particular phase. It is nice. It is wonderful—provided we also keep in mind the other important considerations.

Golden Wedding anniversaries are pretty rare, but the 60th wedding anniversary celebrated by Mr. and Mrs. W. A. Hunter here recently is truly exceptional. Besides, it couldn't happen to nicer people. The Hunters have contributed a lot to this community and, even more important, they are still interested and active today.

## Around...

(Continued from Page 1)

The special meeting which was held for the women of the Church of Christ Friday night has been postponed until January.

Buddy King of Littlefield, who has been sought since last summer when he was indicted by a Deaf Smith County grand jury on a charge of taking copper cable belonging to Southwestern Public Service Company, was picked up Tuesday in Littlefield and brought to Hereford. He was released the same day under \$1,000 bond.

Two young men from Guymon, Okla.—Darrell Parlier, 18, and John Townsend, 17—have been brought back to Hereford to face charges of burglarizing rural homes, according to the sheriff's department. Some of the loot which was taken has been recovered in Oklahoma, it is reported.

## Cooper's Market Begins Issuance Of Gunn Stamps

Cooper's Market is putting in Gunn Brothers trade stamps, which will be given away with purchases in the store, according to Neil Cooper, store operator.

Additional news from the plan is that Gunn Brothers is planning to put a stamp redemption center, which will be stocked with nationally advertised merchandise, in Hereford within the next few months, Cooper said.

## ATTEND OPERA

In Amarillo Saturday night to attend the opera "Faust" presented by the North Texas State College Opera Work Shop, were Messames Phillip Barkley, Clyde Conougher and Hall Beavers. Also attending was Mrs. C. B. Williams whose son, Jim Worrell, a student at NTSC, had one of the leading roles. The opera was presented under the direction of Mary McCormick, famous singer, who is now head of the Denton school's music department.

## Dyeing Demonstration Given By Loyce Avant

Miss Loyce Avant gave a demonstration on tie and batik dyeing to the Caprock 4-H girls November 31 at the Simms Community House.

Plans were made for a Christmas party which will be held next Friday in Mrs. Kromer's room at Adrian School.

G.I.s present were: Wanda Pinnell, Kathleen and Cynthia Kromer, Blenda Homfeld, Eita Ray, Blalock and Phillis Peters; their leaders, Mrs. C. F. Homfeld and Miss Loyce Avant. Mothers present were: Mrs. Marion Ferguson, Mrs. F. A. Kromer, Mrs. Blalock and Mrs. R. L. Pinnell and Linda.

## County....

(Continued from Page 1)

sands of miles away are still ours. Here is your opportunity to let them know you care."

Contributions may be sent or given to J. W. Robinson, county chairman; or block chairmen Melvin Young, Wayne Thomas, Joe Hamilton on east high 60, J. P. Jones on west highway 60, Stanley Sigman, Dub Reeves, Blue Turpin, or Jimmie Roberts. Advance gift chairman is Ben Childers, community chairmen are: George Olson, at Wyche, Henry Turner at Dawn and Kenneth Rudd at Westway. Contributions may be mailed to Bill Decker, county treasurer, Box 272, Hereford.

**HIGHEST QUALITY LOWER PRICES**

# HUNTER'S

**FOOD STORE**

219-Sampson St. Phone 143 Free Delivery

PRICES EFFECTIVE DECEMBER 10 - 11 - 12 & 14th, 1953

We Reserve Right to Limit Quantities

LIBBY'S With Beans

**CHILE** 16 oz. CAN **25¢**

MRS. TUCKER'S

3 Lb. CARTON

**Shortening** **76¢**

TUXEDO

**TUNA** 1/2 CAN **19¢**

White Swan Marshmallow

**CREME** PINT JAR **23¢**

Red Label

**KARO** 1 1/2 Lb. Jar **23¢**

Bleach

**PUREX** Quart **16¢**

Giant Size

**CHEER** Package **67¢**

CGH Cane

**SUGAR** 5 Lb. Bag **49¢**

White Swan Fancy Luncheon

**PEAS** No. 303 Can **21¢**

White Swan—Fancy Leaf

**TURNIP GREENS** 2 No. 303 CANS **25¢**

Aunt Jemima—White

**CORN MEAL** 5 Lb. Bag **43¢**

White Swan—Fancy

**APPLE SAUCE** No. 303 Can **24¢**

White Swan—Pure

**BLACK PEPPER** 1 1/2 oz. Can **23¢**

Wapco Midget SWEET

**PICKLES** 12 oz. Jar **36¢**

White Swan Luncheon

**CORN** No. 303 Can **19¢**

**FROZEN FOODS**

Snow Crop **ORANGE JUICE** 6 oz. Can **19¢**

Essex Sliced, In Syrup **STRAWBERRIES** 10 1/2 oz. Can **23¢**

Mitia—Wrapped in Shucks **HOT TAMALES** 12 to Pkg. **49¢**

Snow Crop **GRAPE JUICE** 6 oz. Can **23¢**

**FRUITS and VEGETABLES**

California Pascal Fancy Lb. **CELERY** **9¢**

NEW **POTATOES** Lb. **9¢**

Hamlin Sweet Lb. **ORANGES** **9¢**

YELLOW **ONIONS** 3 Lb. **10¢**

**TOP GRADE MEATS**

Wilson's—Quality—Whole Slices Layer Pack Lb. **BACON** **39¢**

Krafts—Sliced, Pimento American Swiss 8 oz. Pkg. **CHEESE** **33¢**

U. S. Choice—BEEF Fresh Tender Lb. **ROAST** **39¢**

Longhorn—All Meat 1 Lb. Cello Pkg. **FRANKS** **43¢**

White Swan Fancy Crushed

**Pineapple** No. 2 Can **29¢**

White Swan

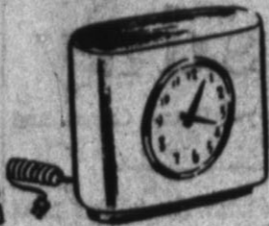
**Enchiladas** With BEEF 3 No. 303 CANS **\$1.00**

White Swan Fancy Crushed

**PUMPKIN** 2 No. 303 CANS **23¢**

**FLOUR** 5 Lb. BAG **49¢**





# Now Cooper's Market Gives the Panhandle

All You GUNN BROS. SAVERS Come A Runnin'!

# LOOK

# GUNN BROS STAMPS



HERE'S GREAT NEWS FOR HEREFORD!  
Gunn Bros. Will Open a Gift Redemption Store in Hereford  
in the Near Future. Watch for Announcement.

## THURSDAY

What A Wonderful Opportunity to Fill Those Gunn B...

## CHEWING GUM \$1.00 CARTON OF 20 PACKS 59¢

AJAX  
**CLEANSER** can 10¢

Hershey's  
**Chocolate Syrup** 15¢

Martinelli's  
**APPLE CIDER** qt. 37¢

New Crop—Cello Package  
**Shelled Pecans** FULL LB. PKG. 75¢

## LUCKY BUCK AUCTION SALE

FRIDAY, DEC. 11th  
10 A.M. - STAR THEATRE  
Bring ALL Your Lucky Bucks  
This Is The FINAL Sale!

**FOLGER'S** Lb. 79¢  
**COFFEE** Can

Fresh Country  
**EGGS** doz. 53¢

Campfire, No. 303 Can  
**GREEN BEANS** 2 cans 25¢

Don't Forget  
**LUCKY BUCK AUCTION**







le-Plain's Most Popular Savings Stamps!

# DOUBLE

GUNN BROS. STAMPS



FRIDAY and SATURDAY

WITH All Cash Purchases of \$2.50 or More

Books and Make Your Dollars Do Double Duty at Cooper's This Weekend!

**CHARLOTTE FREEZE**

If You Like Ice Cream - You'll Love Charlotte Freeze

Choc. - Strawberry - Vanilla

Half Gallons **39c**

**CHOICE FEED LOT BEEF - FED 140 DAYS OR OVER**

<b>BEEF ROUND STEAK</b> lb. <b>65c</b>			
<b>BEEF SIRLOIN STEAK</b> lb. <b>59c</b>			
<table border="1"> <tr> <td> <p>Armour's Star</p> <p><b>BACON</b></p> <p>lb. <b>69c</b></p> </td> <td> <p>Homemade</p> <p>Made from Hind Quarter Beef</p> <p><b>CHILI</b></p> <p>lb. <b>55c</b></p> </td> <td> <p>Longhorn</p> <p><b>Sausage</b></p> <p>2 Lb. <b>89c</b></p> <p>Cloth Bag</p> </td> </tr> </table>	<p>Armour's Star</p> <p><b>BACON</b></p> <p>lb. <b>69c</b></p>	<p>Homemade</p> <p>Made from Hind Quarter Beef</p> <p><b>CHILI</b></p> <p>lb. <b>55c</b></p>	<p>Longhorn</p> <p><b>Sausage</b></p> <p>2 Lb. <b>89c</b></p> <p>Cloth Bag</p>
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--- PRODUCE DEPARTMENT ---

**LEO** lb. **19c**

2 Rolls in Pkg. - Red & Green

**ALUMINUM WRAPPING FOIL** Double Roll **\$1.09**

<b>BANANAS</b> 2 lb. <b>25c</b>	
<b>CABBAGE</b> lb. <b>3c</b>	<b>Lettuce</b> HEAD <b>11c</b>

**SALE!**

**APPLES** **WASHINGTON WINESAP** **13c**





# WANT ADS Phone 30 or 31

## FREE Theatre Tickets To See



**SUNDAY - MONDAY - TUESDAY**  
December 13 - 14 - 15

## Star Theatre

Be Sure and Ask for Your Free Tickets  
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you a free ticket.

### 1. FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D, Phone 751. B-1-15-43-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass Picture Frames. 302 Park Ave. Ph. 1425. B-1-16-tfc

Prevent Wheat Pasture Bloat with Modern Trend Yeast Mineral.

HEREFORD GRAIN CORP. B-1-21-tfc

TRAFFIC TYPEWRITER PAPER IDEAL FOR HOME AND SCHOOL USE \$1.35 per Rm. (500 Sheets) THE HEREFORD BRAND B-1-47-tfc

BONNIE AND ALMA BRUMLEY will take care of your gallon milk needs now. Just east of Gifford Hill Western Co. Phone 889. B-1-21-49-tfc

CUSHMAN SCOOTERS, TIRE S, and parts. C. L. Conklin, 505 1/2 Union. B-1-10-24-2p

FOR SALE: Wood for fireplace, furnace or barbecue pits. J. A. Crofford. Phone 787. B-1-14-24-2p

CANARY SINGERS \$6.00. Hens, \$1.00. will hold till Christmas. Mrs. Julie Johnson, 8 miles south on old Dimmitt highway. B-1-19-24-4p

Cattle manure loaded on your truck, \$2 ton—or spread on your field for \$3 ton if reasonable distance from town. See Homer Brumley or call 811 or 1295. T1-29-50-8c

NOTICE: For nice Christmas gift for \$1.00, call Mrs. Jeff Davis. Phone 1246, Avon Representative T-1-15-50-1c

FOR SALE: 2,000 Hegari bundles. Call 1685-W. Howard Beasley. B-1-9-50-2p

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

YOUR RAWLEIGH DEALER will be seeing you. We also try to keep a complete stock at 503 Irving, Hereford, Mr. and Mrs. Ted L. Eaton, and son. T-1-27-50-1p

EAT TURKEYS for sale. Phone 1754-J-L. W. D. Natzger. B-1-9-50-4k

### 2. FOR SALE Farm Equipment

PRACTICALLY NEW John Deere Cotton Stripper, \$800.00 Freight. Prepaid. Phone 8338 No. 2, Co., Box 191, Bay City. B-2-17-18-tfc

FOR SALE: Farmall Super M and Farmall Super C Tractors. Inquire 231 Star Street. B-2-14-24-2p

### 4. REAL ESTATE

For Real Estate Farm Loans -- Good Terms

SEE LUTHER PEVLEY Local Representative Travelers Insurance Co. Res. Phone 524-W B-4-47-tfc

FIVE ROOM DUPLEX with two baths. Would consider late model car for part of my equity. Phone 1484-W or 839. B-4-20-23-tfc

SEVEN ROOM HOUSE, Trade for smaller place or rent. Telephone 571. B-4-11-24-2p

\$6,000 DOLLARS CASH Each year buys perfect quarter section well improved on pavement, close in. Sam Nunnally Lone Star Agency B-4-50-tfc

MUST SELL Two bedroom home at 107 west 8th street. 40 x 100 ft. lot. \$3,000 total price. Get key at 136 Main. Sam Nunnally Lone Star Insurance B-4-50-tfc

FOR SALE: Perfect 1/2 section of land on paving. Proven water. No Johnson Grass and no improvements. \$125.00 per acre, \$15,000 cash—balance 10 years at 5%. 1/2 mineral rights reserved—non participating. GLENN WEIR Ph. 200 ..... Res. Ph. 802 B-4-43-tfc

FOR TRADE: Two bedroom home in Dimmitt for two bedroom home in Hereford, Joe Cowen Agency. B-4-16-50-4p

FOR SALE: Two bedroom house. Has F. H. A. Loan. See at 108 Ave. D or call 1032-J. B-4-18-50-2p

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-12-tfc

FOR SALE BY OWNER: Equity in new two bedroom home, floor furnace, attached garage, paved street, call 222. B-4-18-24-2p

### LAND WANTED

TO SELL TO TEXAS VETERANS ON G.I. LOANS. IF YOU HAVE LAND TO SELL, CONTACT US AT ONCE.

WESSON REAL ESTATE 317 Sampson Ph. 944 Hereford, Texas B-4-43-tfc

240 Acres, good 8" irrigation well, 5 room modern house, 3 car garage, dairy barn, large grainaries and other out buildings, 20 acres alfalfa, electricity, school & mail route, one mile of pavement. 11 miles south of Hereford. \$150.00 acre.

One quarter irrigated land. Can sell on Texas G. I. Loan. Hugh Bookout Realty 533 East 1st St. on Hiway 60 Hereford, Texas Office Phone 1674 Res. Phone 1270-W B-4-49-tfc

Why Pay Rent Nice irrigated 290 Acre, 210 Cul. All could be put in Cultivation but 20 acres and lay good for irrigation. 1-8 inch well, 3 bedroom home and other improvements near Hereford. Price \$185.00 Acre

Nice 72 acres in irrigated districts, 20-acres of good wheat, a good cotton allotment. Price \$10,500. Has \$5,500. loan payable \$800. year plus 5% interest. Would consider trading equity on house.

Irrigated 160 acres all Cul. Good 8 inch well. Price \$175. acre, \$7,400 down, balance good terms.

Other good buys on large farms and small acreage. Some trades. We need land to sell on State G.I. loans. Will appreciate listings.

Have nice 3 bedroom brick home with double garage. Price \$16,500. just 1/4 down, balance good terms.

4 room house, bath, 1 lot, \$3,000. Only \$750 down. J. M. Hamby Real Estate South of Court House Phone 701 B-4-24-tfc

FOR TRADE: 1/2 section dryland in good irrigation water. Will take nice three bedroom home in Hereford or Dimmitt as part payment. Joe Cowen Agency, Dimmitt, Texas. B-4-28-22-6p

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Ph. 854, Res. Ph. 1489-W P. O. Box 845 B-4-19-tfc

1/2 SECTION, TWO EIGHT INCH wells, fenced, no improvements, wheat goes. Will sell in quarters. Good loan. Six miles North, two miles West Hart, Texas. Virgil Cumthings. B-4-27-50-4p

MUST SELL BEAUTIFUL QUARTER SECTION Well improved, on pavement, 1-8" electric irrigation well. SAM NUNNALLY LONE STAR AGENCY Ph. 424 --- Nite-Sunday-1711 B-4-7-tfc

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Main St. Box 464 Res. Ph. 193-W T-4-13-tfc

FOR RENT: Large three room unfurnished duplex apartment, 207 A. Bennett. Phone 916-J. B-5-13-22-tfc

FOR RENT: Unfurnished three room house. Modern. Apply at 507 Jackson. B-5-11-48-tfc

FOR RENT: Unfurnished apartment, three large rooms, private bath. Bills paid. Also two room furnished apartment. References requested. Phone 556. B-5-20-24-tfc

FOR RENT: Trailer space, \$16.00 month plus electricity. Clean bathrooms. Al Mar Courts, Second and Witherspoon. B-5-16-24-3p

FOR RENT: Unfurnished Duplex apartment. Exceptionally desirable corner. Miles and Park Avenue. Phone 442. B-5-14-21-tfc

FOR RENT: One of the best of my apartments furnished. Phone 226. F. H. Oberthier. B-5-15-24-2k

FOR RENT: Four rooms with bath and garage, unfurnished, close to school. Phone 214-W. B-5-14-24-2k

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### WESSON SPECIALS

320 IRRIGATED FARM: Barn, well and windmill, and good 8" irrigation well. 300 acres good land in cultivation. 20 acres grass lake. Fine location on Highway. Right near Dimmitt, Texas. A fine buy. Per acre Only \$138.50

400 ACRE WHEAT FARM: 5 room modern home, large barn, well and wind-mill. All good level land in cultivation. 280 acres growing wheat. Located 20 miles west Hereford. Price per acre \$75.00, will sell on G. I. Loan. MANY OTHER GOOD BUYS, WRITE FOR DESCRIPTIVE LIST. Ph. 944 317 Sampson WESSON REAL ESTATE West of Court House Hereford, Texas B-4-24-tfc

FOR RENT: Unfurnished duplex apartment. Exceptionally desirable corner. Miles and Park Avenue. Phone 442. B-5-14-21-tfc

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FOR RENT: Unfurnished Duplex apartment. Exceptionally desirable corner. Miles and Park Avenue. Phone 442. B-5-14-21-tfc

FOR RENT: One of the best of my apartments furnished. Phone 226. F. H. Oberthier. B-5-15-24-2k

FOR RENT: Four rooms with bath and garage, unfurnished, close to school. Phone 214-W. B-5-14-24-2k

FOR RENT: Large three room unfurnished duplex apartment, 207 A. Bennett. Phone 916-J. B-5-13-22-tfc

FOR RENT: Unfurnished three room house. Modern. Apply at 507 Jackson. B-5-11-48-tfc

FURNISHED APARTMENT, 613 South 25 Mile Ave. Telephone 325. B-5-9-22-tfc

FOR RENT: Large three room unfurnished duplex apartment, 207 A. Bennett. Phone 916-J. B-5-13-22-tfc

FOR RENT: Unfurnished three room house. Modern. Apply at 507 Jackson. B-5-11-48-tfc

FOR RENT: Unfurnished apartment, three large rooms, private bath. Bills paid. Also two room furnished apartment. References requested. Phone 556. B-5-20-24-tfc

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FOR RENT: Unfurnished Duplex apartment. Exceptionally desirable corner. Miles and Park Avenue. Phone 442. B-5-14-21-tfc

FOR RENT: One of the best of my apartments furnished. Phone 226. F. H. Oberthier. B-5-15-24-2k

FOR RENT: Four rooms with bath and garage, unfurnished, close to school. Phone 214-W. B-5-14-24-2k

FURNISHED APARTMENT, private bath, bills paid. \$12.50 week. Phone 964-J. T-5-10-50-1p

BEDROOM: Comfortable and convenient, 116 Avenue A. T-5-7-50-1p

FURNISHED Apartment. Nicest of furniture, dishes, etc. For rent to couple only. Located at 406 North Jowell. Get key at 136 Main. Lone Star Agency. B-5-25-50-tfc

FOR LEASE 200 ACRE FARM: Nice modern home. Electric 8" irrigation well. All good level land on cultivation and irrigation. 50 acres alfalfa. Fine location on highway near Hereford. Per A. \$25. B-5-5-50-tfc

WESSON REAL ESTATE West of Courthouse Hereford, Texas

NICE THREE ROOM modern furnished duplex. Bills paid. Phone 1260. B-5-10-50-2k

FOR RENT: Furnished apartment five room and bath and a three room and bath, 411 South 25 Mile Ave. Phone 185. T-5-21-50-1k

TWO SMALL furnished apartments 401 Lawton. B-5-6-50-2k

FIVE LARGE ROOMS. Beautiful floors, furnace, blinds. 305 Knight. B-5-9-50-tfc

FOR RENT: Five room modern house on pavement. Near school. Call 1110 before noon. B-5-14-50-2k

MODERN FURNISHED Apartment with garage for car. 510 West 4th. Phone 248-J. B-10-12-24-8p

### 6. WANTED

WANTED: Custom binding and combining work. Floyd Stivers, Phone 930-J B-6-13-tfc

WANTED: Your old electric razor is worth \$7.50 trade in on a new electric razor from Rogers Drug. Phone 99. B-6-20-46-13c

WANTED: Ironing. \$1.25 dozen. 203 Ave. A. Mrs. V. K. Hutson. B-6-11-23-4k

### 10. NOTICE

FOR LEASE: 100 acre stock field ten miles southeast of Hereford. Call Don T. Martin. 737. B-10-16-24-3k

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowkes. Harrison Highway. Ph. 1574-W. B-10-14-9-tfc

Have buyer for good irrigated or dry farm in Hereford Territory. Give full particulars and price. A. J. Wallace & Co. Lubbock, Texas B-10-50-4c

CUSTOM DE-HEADING bundles, J. M. Dawson, 405 East Third Street. Phone 1088-W. B-10-12-24-8p

GRISWOLD'S REST HOME: Good food and care. Registered Vocational Nurse, Manager. Phone 781-W. 401 Irving Street, Hereford. B-10-17-47-13p

### Additional Classifieds

(Continued on Page 7)

His Father's Voice HOPE, Kas. (AP)—Two-months-old David Chartier heard his dad's voice for the first time by radio. Chartier left last winter for service as company clerk with an Army unit at Kitzingen, Germany. Radio station KJCK, Junction City, Kas., telephoned Mrs. Chartier before broadcasting a tape-recorded message from the father.

FORMAL OPENING FRIDAY AND SATURDAY 9 AM TO 9 PM

This is a special invitation to the people of Hereford and vicinity to visit the fabulous new home of Cadillac in Amarillo.

America's finest home for America's finest car

Especially for our Formal Opening, we've arranged a showing of 12 1953 Cadillacs. This collection represents almost all the Cadillac models. This once-in-a-lifetime event gives you the opportunity to see exactly the Cadillac you want and to compare for yourself... to find a Cadillac that best fits your needs.

Even more important, better-than-ever trade allowances are possible now because the factories have given us extra allocations of Cadillacs especially for our opening.

Garner-Randall

SEVEN ELEVEN WEST SIXTH AVENUE - AMARILLO

Cadillac - The standard of the world!

HEREFORD No. 849 AF & AM

EA NOV. 12 THUR. R. L. Thompson, Sec'y W. A. Bill Phipps W. M.

Kiwanis Club Thurs. Noon Hotel Jim Hill

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

READ THE CLASSIFIEDS

Read The Classified



# ADRIAN NEWS

By Anne Leslie

Mr. and Mrs. John Funk and Mr. and Mrs. J. Jackson and two daughters of Elizabeth, Ind., visited Tuesday before last with Mrs. Nellye Davis and Mrs. M. F. Wenner. They are cousins of the women, and were on their way to California. They are expected to visit again the latter part of this week on their return trip to Ind. Mrs. Jack Dewees, Ronnie, Jackie, Billie Sue and Karene Hohen-shelt of Vega visited Sunday in the W. C. Leslie home.

Linda Pinnell stayed all night Monday with Doris June Horton. Mr. and Mrs. W. C. Briggs visited Monday with Mr. and Mrs. Jimmy Zaring and family of Amarillo. Mr. Briggs also went to the doctor.

Mr. and Mrs. John Horton and Mr. and Mrs. R. L. Pinnell were in Amarillo on business Monday. Miss Joan Paschel visited Mar-

valene Allen last Friday and Saturday.

### In Hospital

Jimmy Brown is in Northwest Texas Hospital after having undergone surgery Monday morning. He is not expected to be released until sometime next week.

The Fritz Christman family of Hereford visited in the Loren Creitz home Thanksgiving evening. Mrs. E. H. Mosteller, Alma and Jean Finley were in Hereford Saturday. Jean went to the doctor, then they had dinner with Jean's grandmother, Mrs. Georgia Finley.

### Visitors From Pottsboro

Mr. and Mrs. F. W. Waldrop and niece Elaine, of Pottsboro, visited with Mr. and Mrs. Loren Creitz and family during the Thanksgiving holidays.

Mr. and Mrs. Don Morgan and family were Sunday dinner guests in the Loren Creitz home.

Mr. and Mrs. Weldon G. Reno and son Max were visiting in Adrian last Thursday with friends. The Renos live in Gruvet, where Mr. Reno is superintendent of the Gruver school.

The bazaar at the Methodist church last Thursday had a very nice turnout with people from both Adrian and Vega attending. The Methodist members wish to thank all who attended and to express their thanks for those who helped make the bazaar a success.

## Letter To The Editor

Because I have the utmost respect and sincere appreciation in my heart for Mr. Graham and our school officials; because I also have a child in the first grade at Shirley school, I would like to present another viewpoint on the Santa Claus Parade.

The day of the parade the weather was so bad; I decided I would not let my child march if the rain continued. Not once did I take it for granted that the school officials would make that decision for me. Certainly they are not responsible for the weather.

I am beginning to realize what a tremendous task is theirs if they try to do the right thing for boys and girls; doubtless any decision they made that day would have been wrong for some of us parents. Who can please all the peo-

## Classified

(Continued From Page 6)

### ALCOHOLICS ANONYMOUS

Phone 1812 or 1692-W  
B-10-24-tfc

## Hospital Notes

### Patients in Hospital

Mrs. Bill Knox, med.; Ben Candarco, med.; Mrs. Don Guseman, surg.; Herman Casey, med.; Mrs. Lynn Smith, OB.; L. H. Casey, ortho.; Mrs. G. A. F. Parker, med.; Mrs. Susie S. McClain, med.; June Erwin, med.; H. H. Boardman, med.; Mrs. J. M. Brownlow, med.; Mrs. Willie Hopkins, med.; D. C. Helker, surg.; Mrs. C. R. Houser, med.; Kay Hershey, med.; Mrs. May Acker, med.; Allen Hughes, med.; B. G. Massie, surg.; Mrs. Rita Guererra, OB.; Mrs. Joe Plunk, med.; Bill Darter, surg.; Mrs. Domian-go Morales, OB.

### Patients Dismissed

Billy Neal, med., 12-7; Mrs. L. D. McDuff, med., 12-8; Mrs. Alma Ruth Cann, med., 12-7; James Monroe, med., 12-8; Ms. W. A. Tune, OB, 12-3; Mrs. C. R. Dameron, med., 12-8; Frank Redder, acc., 12-6; Mrs. Minnie May, surg., 12-7; Mrs. Consuelo Quintana, surg., 12-7; Ida Leatrice Sparks, med., 12-7; Harry McCauley, med., 12-6; Angel Estrado, med., 12-7; Mrs. R. B. Strother, OB, 1-6; Mrs. Carl Kroppf, med., 12-7; Sate Stevens, med., 12-7; Stephen Knox, T&A, 12-7; Mrs. D. L. Kenmore, surg., 12-8; Mrs. Mary Fox, surg., 12-7; Carroll Newsom, surg., 12-8; Herminio Ruiz Rios, surg., 12-8; Walter Paetzold, surg., 12-8.

### Births

Daughters to Mrs. Rita Guererra, 12-5; Mrs. Carmen Duran, 12-8; Mr. and Mrs. Nathan Hopson, 12-8; Clifford Allman, 12-8.

ple all the time?

It is my firm conviction that Mr. Graham and the rest of our school personnel have the welfare of our boys and girls uppermost in their minds.

Sincerely,  
Mary Winkler

See our new Wardmatic washing machine on display Friday the 14th.

Farmer's Drive In  
Phone 161  
B-10-16-tfc

Distributors For  
Amalie Oil  
H. & W. Implement Co.  
Phone 5  
B-10-48-tfc

FOR YOUR CONVENIENCE, we can now handle your gallon milk needs near town. Phone 889. Bonnie and Alma Brumley.  
B-10-21-49-tfc

WE TEACH ALL stringed musical instruments. Luke Fields, 505 Grand Ave.  
B-10-11-22-tfc

Montgomery Ward specials begin November 11 thru November 21st. Our 14 Cu. Ft. Home Freezer Regular \$359.95 at \$329.95. Our \$344.95 12 Cu. Ft. upright at \$309.95. \$10 down 24 months to pay. We can send these items to you now on demonstration but due to company procedure; we cannot write them up until after November 11th. Call Troy Moore, Phone 161 Hereford, Representative for Montgomery Ward  
B-10-45-tfc

HERE IT IS! Bring all your dull scissors and knives to E. B. Back Furniture store to be sharpened.  
B-10-19-50-8p

WILL THE YOUNG MAN with the truck who ran into Ted Linnartz car about six weeks ago report to Neill's Body Shop?  
T-10-22-50-1k

NOTICE: Let me make your radiant health vegetable juices. Phone 185.  
T-10-11-50-1k

### Read The Classifieds

11. Business Services  
RUBBER STAMPS fast service  
Francis Printing Co. Ph. 1303  
B-11-9-3-TFC

HOME & FARM LOANS  
See Us For The Best Service Available.

John McLean Insurance Agency  
Phone 273 Box 267  
127 W. 3rd St.  
Hereford, Texas

For loans in Deaf Smith, Parmer and North Part of Castro Counties.  
B-11-46-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances  
Phone 75, Witherspoon Electric  
129 West 3rd Street.  
B-11-20-50-tfc

Reliable Rug, Carpet & Upholstry Cleaners  
In Hereford  
C & R Cleaners  
Phone 160  
B-11-21-tfc

### Read The Classifieds

Quick - Efficient  
HOME LOANS  
Dependable Abstract and Insurance Service

ELIZABETH WOMBLE  
146 Main Phone 49  
B-11-27-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320.  
B-11-15-47-tfc

SAVE MONEY on lawn grass seed! Hereford Grain Corp Phone 360.  
B-11-11-36-tfc

IF YOU NEED MILK by the gallon see us. Bonnie and Alma Brumley. Just east of Gifford Hill Western. Phone 889.  
B-11-21-49-tfc

RE-UPHOLSTER YOUR Furniture with latest fall and winter fabrics. Completely rebuilt by skilled workmanship. Like new Save the difference. J. H. Hinds 310 McKinley Street. Phone 1092  
B-11-27-24-3p

13 Lost & Found  
LOST: Large white doe rabbit  
Phone 397 or 1070-J.  
T-13-9-50-1p

The first International Postal Congress was held in Switzerland in 1874.

In Pidgin English "grass" may mean grass, beard, feathers, fur or hair.

Puerto Rico is the only land under the U. S. flag on which Columbus set foot.

## CLOTHES HAMPERS

23" Wide — 28½" Tall  
12 inches deep



## ANNIVERSARY SALE SPECIAL

Assortment of Colors - Grey - Green

Black - Yellow

Removable Carrying basket with handle,

Ventilated Sides

# H & H FURNITURE CO.

Across Street From Piggly-Wiggly

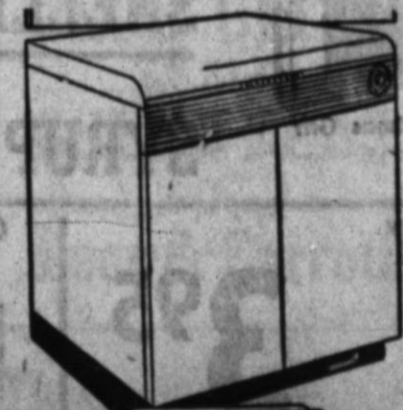
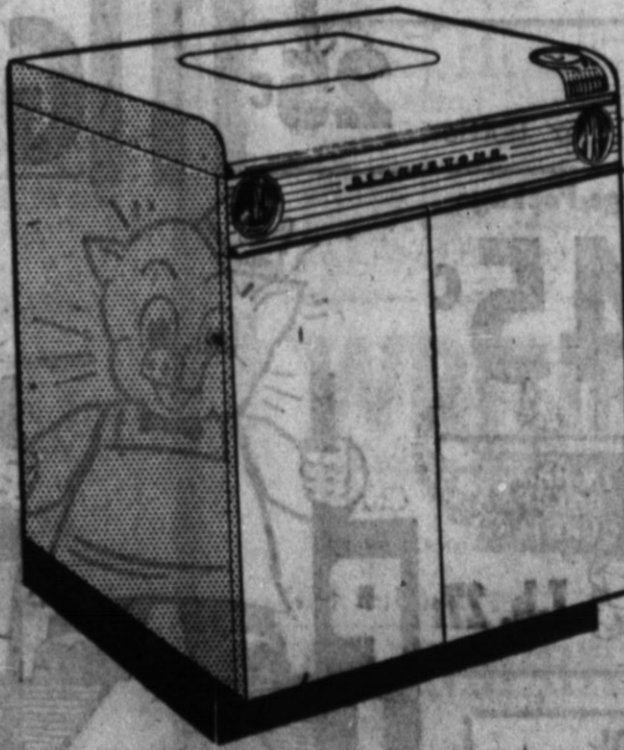
Phone 19

Dear Everyone:

May I Suggest these lasting gifts



SEE THE **Blackstone**  
— a new kind  
of automatic washer



**BLACKSTONE**  
AUTOMATIC DRYERS

• ELECTRIC

• NATURAL GAS

• BUTANE

My Hereford Blackstone Representative

# HEREFORD IMPLEMENT CO.

Signal  
S. Claus



**SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS**

 Hunt's—½ or Sliced No. 2½ Can <b>4</b> for <b>\$1</b>	 <b>SWEET PEAS</b> <b>7</b> for <b>\$1</b> Hunt's Tender Garden, No. 300 Cans	 <b>GREEN BEANS</b> <b>5</b> for <b>\$1</b> Hunt's fancy Blue Lake, Cut, No. 2 Can	 Hunt's Bartlett Halves No. 2½ Cans <b>3</b> for <b>\$1</b>
Hunt's ½ in Heavy Syrup No. 300 Can <b>6</b> for <b>\$1</b>	 <b>CORN</b> <b>6</b> for <b>\$1</b> Hunt's Golden Cream Style, No. 300 Cans	 <b>TOMATOES</b> <b>6</b> for <b>\$1</b> Hunt's Solid Pack No. 300 Cans	 Hunt's in Heavy Syrup No. 2½ Can <b>3</b> for <b>\$1</b>
 Hunt's No. 2½ Can <b>4</b> for <b>\$1</b>	<b>TOMATO JUICE</b> Hunt's 46 oz. cans <b>4</b> for <b>\$1</b>		 Hunt's TOMATO SAUCE <b>3</b> Cans <b>25c</b>

Hunt's No. 300 Can

**APRICOTS**  
**6** for **\$1.00**

**PUMPKIN**  
Libby's Solid Pack  
No. 2½ Can **19c**

**COCOANUT**  
Baker's Premium Spread  
½ Lb. Pkg. **25c**

**Deliciously Yours!**  
**HUNT'S CATSUP** **6** for **\$1**

**SPINACH**  
Hunt's Fancy Calif. No. 300 Can **8** for **\$1.00**

Shurfine, No. 300 Cans  
**MUSTARD or TURNIP GREENS**  
**11** for **\$1.00**

Shurfine, No. 300 Cans  
**HOMINY**  
**11** for **\$1.00**

**ATTENTION ALL SHOPPERS!**  
**NEW LOW PRICES**  
**ON A STORE FULL OF VALUES!**  
**SO MANY ITEMS PRICED TO SAVE YOU MONEY!**

**EGGS** FRESH PULLET EVERY EGG GUARANTEED DOZ. **39c**

**ORANGE JUICE** Snowcrop Fresh Frozen 6 oz. Cans **2** for **35c**

 **Homemakers MATINEE TELEVISION COOKBOOK** Southwesterners **\$1.50**  
Makes Ideal Christmas Gift

**DATES** Bordo Pitted 7 oz. Package **19c**

**FRUIT CAKE MIX** Lyons Radiant Lb. Package **49c**

**SHELLED ALMONDS** Diamond Brand 6 oz. Pkg. **35c**

**SYRUP** Log Cabin 12 oz. Bottle **25c**

**FREE** HAM to the one who Can Guess the Weight of a 20 foot Stick of Bologna on Display at our Meat Counter. Nothing to Buy—Just Register. Ham will Be Given Away Saturday Evening at 6 P.M.

 **Swift's Premium JUMBO BOLOGNA** THE MEAT INSIDE MAKES THE DIFFERENCE. **lb. 45c**

**HAMS** Swift's Premium 8 to 14 Lb. Ave. Lb. **69c**

**BACON** Swift's Premium 6 to 8 Lb. Slab Lb. **69c**

**SAUSAGE** Swift's Brookfield Link 1 Lb. Cello **59c**

**BIG SMOKY BEAR** **3<sup>95</sup>**  
\$8.00 Value—This Week Only

**CHRISTMAS HOLLY** Large Package **45c**  
Fresh from Wash.

It's Cookie Time! **EASY TO MAKE WITH ALL-PURPOSE SWIFT'NING** **79c** **3 lb. tin ONLY**

 **IN HANDY GOLDEN QUARTERS** **Lb. 27c**

**Ground Beef** Lean Fresh **3 lbs \$1**

**HENS** SMALL FRESH DRESSED lb. **49c**

Portales New Crop **Raw Peanuts** 3 Lb. Bag **89c**

California Sunkist **LEMONS** DOZ **33c**

Extra Select **Avocados** Each **19c**  
Calif.—Thin Rine—Sweet Juicy

**Oranges** 1 Dozen In Bag **49c**

Purple Top, Hereford Grown **Turnips** 2½ Lb. Cello Bag **23c**

Glamorene **CARPET CLEANER & RUG BRUSH**  
\$2.54 Value **\$2<sup>19</sup>** this weekend

**JUST RECEIVED! BRACHS CHOCOLATES**  
In Christmas Boxes  
3 Lb. Boxes **\$1<sup>95</sup>** 5 Lb. Boxes **\$3<sup>49</sup>**

**SCHILLINGS COFFEE** Lb. CAN **69c**

Wesley Methodist Church Bazaar  
Bake Sale In Our Store  
Sat. Dec. 12th.

**P I G G L Y W I G G L Y**  
**HIGHEST QUALITY ALWAYS**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS





THIS CATTAIL MILLET almost fooled you, didn't it? The long slender head, which gives this forage crop its name, is much like other feed crops in appearance and tillage practices. Buddy Bob Campbell is holding up the tall bundle. The crop was grown by McNeill and Link. (Staff Photo)

CONGRESSMAN WALTER ROGERS SAYS

**Plans To Push For Lower Income Taxes Are Among Session Plans**

The Second Session of the 83rd Congress: The Members of Congress are presently being poled by newspaper, radio and television people, including columnists and commentators, as to special items of legislation in which the member will be primarily interested. This, of course, includes inquiries as to the bills that will be introduced by each Member. Since this is the second session of a Congress in which many bills have already been introduced, the bills will not have to be re-introduced for this second session. That

is, all bills that were pending at the adjournment of Congress last summer are still pending and will be up for consideration in the 1954 session. I, of course, expect to press for passage of the several bills that I have pending. One of these concerns the increase in individual and dependent exemptions for income tax purposes. This bill will effect needed tax relief on a fair and equitable basis and in the places where it is most urgent. Other pending bills that I have introduced include a bill requiring the decisions of the Supreme Court

to be made by a full nine-judge Court, rather than by a lesser number, as has been done in the past.

**Tidelands Case**

The Tidelands case was decided by the Supreme Court in a four to three decision. This actually meant that a minority of the full Court decided against the Tidelands states. It is my opinion that, had a full Court been sitting, the decision would have been otherwise and the Tidelands states would have retained title to the lands that were rightfully theirs, without the long and controversial, as well as costly, legislative action.

Several of my pending bills concern agriculture, others involve veterans and widows and dependents of veterans, and one is to equalize the benefits for which members of reserve components of the armed forces are presently eligible. There is also the legislation designed to pinpoint and earmark all subsidies paid by the federal government so that the people may know which pot is calling which kettle black. The provisions of some of the bills were included in legislation passed in the first session of the 83rd Congress, and the purpose sought to be accomplished in other bills was accomplished by amendment to legislation passed.

**New Legislation**

As to new legislation, there are a number of bills that I expect to introduce. However, space will permit me to discuss only about three of these at this time. They are as follows:

**Amend Administrative Procedure Act:** This is a piece of legislation that I have devoted much time and study to. It is a most complex subject and a difficult piece of legislation to perfect. To simplify its purpose, it might be well to say that it is designed to return to the courts the trial and decision of controversial matters and to stop the bureaucratic strangulation of individual citizens and groups of citizens by appointed administrative agencies. In other words, to return to the people their right to their day in court. Legislation of this type will not only restore to the individual citizens, and other legal entities, rights that have been sacrificed to expediency but could well serve as a bulwark against corruptive practices and favoritism.

**NARCOTICS:** The narcotics problem in this country is far more serious than many people realize, especially in the larger cities. In order to cope with the problem effectively, we must have legislation with teeth in it, and strong teeth. This is a matter in which federal and state cooperation is an absolute must. Although we can all appreciate that stiff penalties do not always solve the criminal problem, we must admit that the stiffer the penalty, the greater the deterrent. This has been proven by the death penalty under the Lindbergh kidnapping law. Those who engage in the illicit drug traffic and start young people on a life of addiction, from which recovery is the exception rather than the rule, are entitled to nothing less than the death penalty. Testimony in a number of the cases here in the District of Columbia indicate that the drug requirements of many of the addicts runs as high as fifty and sixty dollars a day. In order to obtain this kind of money, these addicts must either rob, steal or create new drug customers to whom they can sell in order to satisfy their own needs—a chain reaction against which no one is secure. An investment must be made to reclaim the lives of those who have fallen victims of this tragic scourge. This will require the expenditure of money, but it is a situation that must be faced and dealt with squarely.

**Red Infiltration:** Legislation must be enacted to properly contend with and guard against Communist infiltration on the Federal, state and local level. This, of course, will necessitate penalties that will make a person think twice before succumbing to the wiles and entreaties of those who would destroy our government. Strong penalties, including the death penalty, must be prescribed, not only against those who are proven guilty of treason, but also against those who perjure themselves in order to obtain positions with the intent to commit treason. One step in meeting this menace would be the periodic administration of a clear and unambiguous oath to those in government employ. I say periodic

because it is my opinion that all government employees should be re-examined at intervals not too far apart.

**Special Bulletin To Farmers and Stockmen**

The entire State of Texas is included in an authorization issued by the Secretary of Agriculture authorizing the making of disaster loans through December 31, 1954, to eligible farmers and stockmen, pursuant to Sections 2(a) and (b) of Public Law 38, as amended. Further information about these loans or other types of assistance available through the Farmers Home Administration can be obtained from the local offices of the Farmers Home Administration serving the respective counties. I discussed this matter in person with Mr. R. B. McLeish, Administrator of the Farmers Home Administration, just a few days ago, and he assures me that every possible effort will be made to meet the needs and requirements of the farmers and stockmen.

**Average Man Is Myth**

CLINTON, N. Y. (AP) — Hamilton College's "average freshman" doesn't exist except in the figures compiled by Robin Holloway, a mathematics major.

The average is 5 feet 10 inches, weighs 152½, has brown hair and blue eyes, is the son of a college-trained business executive and worked as a bell hop at a summer resort hotel. He went to public high school, won a varsity sports letter, belonged to three clubs and worked for the school paper.

**Glaciers Receding**

WEST GLACIER, Mont. (AP) — Glacier National Park's largest ice masses—some equivalent to nearly 70 city blocks—are slowly receding.

A U. S. Geological Survey staff, which yearly makes profiles of the park's principal glaciers, reported the park's largest glacier—Sperry—now covers only 300 acres. In 1900 the ice mass covered 840 acres.

However, M. E. Beatty, chief park naturalist, said the present year was favorable to glaciers. Early spring snow lasted through the summer despite a warmer than usual July. Annual precipitation at the glacier exceeds 100 inches.

Read The Classifieds

**SEIGLER MTR. CO.**

218 W 3rd Street  
Phone 620

**1953 DODGE 7-3 CORONET**

4 dr. sedan, Radio, Heater, Seat Covers, Gyro Torq Trans. 3,000 Mile Guarantee.

**\$2180.00**

**'49 Chevrolet**

2-door, radio, heater, Seat Covers.

**\$695.50**

**'44 Dodge Truck**

2 Ton, 2 Speed, Good grain bed.

**\$275.50**

**1952 DODGE**

½ Ton - Heater, Nice

**\$795.00**

Permanent Anti Freeze in all Vehicles.

**53 PACKARD**

Demonstrator, radio heater, rear speaker, Power Brakes, Ultra Transmission. BIG DISCOUNT.

**\$725 off List**

**For Sales After Closing Hours**

Phone 1233  
Bivins  
Phone 252-W  
London  
Phone 1274  
Winkler

**Jet Is Grounded**

HIGH POINT, N. C. (AP) — Jerry Smith, 13, watched a television demonstration of jet propulsion. Jerry and brother Wayne, 15, tried it.

They placed baking powder, vinegar and water in a glass jar. Holes were punched in the lid for escaping gas. But a piece of paper

in the lid blocked the holes.

Jagged glass from the explosion missed Wayne but pierced Jerry's neck, just missing the jugular vein.

Bandaged and scared, Jerry renounced homemade science.

Read The Classifieds

**School Safety Is Problem**

RICHMOND, Calif. (AP) — In a report on accidents, John E. Motell, school director of safety services and safety education, listed: Three children bitten by hamsters, four by other students, 15 by dogs, 110 struck by batted or thrown balls, and one hurt by a yo-yo.

**It's A Family Turtle**

GREENVILLE, S. C. (AP) — Sonny Hood, 12, found a turtle about one mile from where his grandfather, H. G. Hood, turned it loose 28 years ago. An initial "H" and the figures 1925 carved on the turtle's hard back still were clearly legible.

WE GIVE S & H GREEN STAMPS



**TOP VALUES**

for Christmas Menus!

CHRISTMAS TREES -- CHRISTMAS NUTS & CANDIES

**MUSTARD GREENS 11 cans \$1.00**

Chopped, Diamond No. 2 Can

**COOKIE MIX Large Box 37c**  
Nestles

**BROWNIES Box 37c**  
Perfect with all Desserts, Sunshine

**DATES 1 Lb. 41c**  
Dromerday

**BEEF STEW No. 300 can 31c**  
Campfire, With Vegetables

**CORN 5 for \$1.00**  
Golden Sugar, Cream Style White Swan No. 303 Can

**GUM Box 59c**  
Wrigleys

**GREEN BEANS Whole, No. 303 can 25c**  
Wapco

**PEACHES No. 2½ can 3 for \$1**  
Yellow Cling, Monarch

**Chinese Dinner 69c**  
La Choy - Ready to Heat and Eat

**WRITING PAPER 69c**  
Sturat Hall Reg. 1.00 Value ONLY

PRODUCE

**CRANBERRIES 27c**  
Eatmore, 1 lb. cello pkg.

**POTATOES 10 lb. bag 37c**  
Russets

**GRAPEFRUIT Each 5c**  
Texas, Large Size

**COCOANUTS 2 for 29c**  
Large Size

FROZEN FOODS  
Stakley's

**STRAWBERRIES 35c**  
Pkg.

**BROCCOLI SPEARS 32c**  
Pkg.

**GREEN PEAS 21c**  
Pkg.

**Peas & Carrots 21c**  
Pkg.

LEAVE YOUR ORDER FOR CHRISTMAS TURKEYS

**Pork Sausage 2 lbs. 69c**

**BRICK CHILI Lb. 49c**

**CHUCK ROAST Lb. 39c**  
Grade A

**SHORT RIBS Lb. 25c**  
BEEF, Ideal for Bar-B-que

We Reserve Right To Limit Quantities -- Double S & H Green Stamps On Wednesday

**THOMAS FOOD STORE**

We Give S & H Green Stamps 519 Park Ave. Phone 15

WE GIVE S & H GREEN STAMPS

**WRESTLING**

At BULL BARN on Highway  
Sponsored By Hereford Lions CLUB  
**TAG TEAM CHAMPIONSHIP**

1st EVENT  
1 FALL or 20 Min.

George Curtis

Vs.

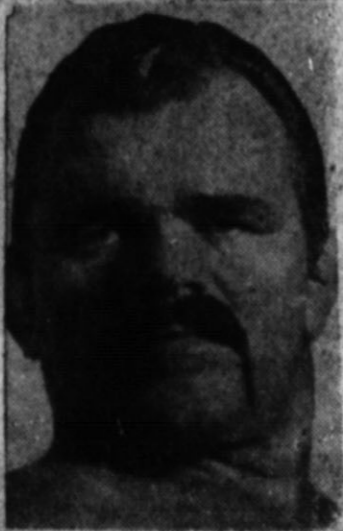
Karol Krauser

2nd FALL or 20 Min.

Jack Curtis

Vs.

Ivan Kalmikoff



**MAIN EVENT: TAG TEAM MATCH**

3 FALLS or 90 MINUTES

JACK & GEORGE CURTIS

Vs.

IVAN KALMIKOFF & KAROL KRAUSER

**SAT. DEC. 12, 8:30 P.M.**

**OFFICIAL ENTRY BLANK**

Jaycee's Christmas Outdoor Home Decoration

And Lighting Contest

\$25 - \$15 - \$10 In PRIZES

Name

Address

**RULES**

Simply Decorate and light the outside of your home to the best of your ability, using any type of light or decoration. CONTEST BLANKS MUST BE IN ON OR BEFORE DEC. 15.

PLEASE BRING OR MAIL THIS BLANK TO THE BRAND OFFICE





THE WALCOTT 4-H GIRLS club conducts a regular meeting for the Walcott Parent Teachers Association on the stage in the auditorium. Members present from the left are: Janelle Weaver, Cecella Burrus, Patricia Grider, Eltie Evelyn Walker, Royce Lee Fruit, Margaret Burrus, presiding, Donna Sue Guse-

### Texans In Washington

By Tex Easley  
WASHINGTON — (AP) — Although now retired from the active political scene after heading public office for half a century, former Sen. Tom Connally of Texas is keeping watch on turmoil among the leaders in the Democratic Party in Texas.  
He vows he has no intention of getting mixed up in the scrap. But he plans to take his wife and go to Marlin, Houston and perhaps other cities in his home state for visits with friends and relatives sometimes in November.  
He says he has no speaking engagements but he may speak to a luncheon group of two.  
It's a good bet he'll be lined up on one side of the Texas Democratic fight sooner or later.  
That's the definite impression one gets when talking with the colorful old campaigner at his home here where he is busy writing an autobiography expected to be ready for publication next spring.  
Shying away from a direct question whether he would walk into the middle of the political hub-bub in Texas and take sides, he had this to say, for the record: "I'm a loyal Democrat."

ways stuck with the party, and I always will."  
He wouldn't comment on reports that Gov. Shivers, who led the state into the Eisenhower camp last November, was being urged by some to oppose Sen. Lyndon B. Johnson when Johnson seeks re-election next year. He indicated he felt Johnson had made a good record.  
Speaking of old timers among the Texans who have been in congress, a check of the records shows that former Vice-President John Nance Garner of Uvalde is the only living man who has served in a legislative way with the last eight presidents of the United States before Eisenhower.  
His association with former President Harry Truman was during the time Truman was a senator from Missouri. At that time Garner presided over the senate as vice president during the first term of President Franklin D. Roosevelt.  
Occupying the White House when Garner came up from Uvalde in 1903 as a representative was Theodore Roosevelt. Garner also was in congress during the terms of William H. Taft, 1909-1913; Woodrow Wilson, 1913-1921; Warren G. Harding, 1921-1923; Calvin Coolidge, 1923-1929; and Herbert Hoover, 1929-1933.  
There are more than 42,000 oil companies and over 200,000 service stations serving the American people.

### Members Of Bethany Class Met Friday With Mrs. J. T. Richardson As Hostess

Mrs. J. T. Richardson was hostess to members of the Bethany Class of the First Baptist church Friday afternoon in the home of her daughter, Mrs. Pat Robinson. Assisting hostesses were Mrs. Louie Owen and Mrs. Eda DeHart.

### Saturday Christmas HD Party Scheduled

The Home Demonstration Club Council Christmas party for all club members and 4-H girls will be held at the Veterans Club House Saturday afternoon at 2:30 o'clock and will feature the H D Choral Club under the direction of Mrs. G. M. Mullins.  
Clubs grouped in lines will also provide a part of the program and a craft exhibit will be on display before and after the program.  
Two million men and women are engaged in the oil business.

### YOU NEED THIS Help For Cough

When colds, measles or flu leave you with a cough, get Creomulsion quick because it soothes raw throat and chest membranes, loosens and helps expel germ phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. You'll like its results better than other medicine or drugs; relieves your money. No narcotics. Pleasant to take.  
**CREOMULSION** relieves Coughs, Chest Colds, Acute Bronchitis

man, Merry Kay Fruit, Carol Lynn McClure, Ruby Brawton and Sharon Alexander. Royce Lee, Merry Kay and Donna Sue have just unwrapped the awards which Mrs. Charlie Burk presented for perfect attendance.

### Recipe For Boiled Fruit Cake Brought By Numerous Requests

Good recipes are handed down from one generation to the other and are shared with friends who also prize and persevere them for posterity.  
This simple boiled fruit cake recipe which Mrs. Nix and Grandson Mr. E. M. Hix of Wellington has used for perhaps as much as fifty years, has been requested by several homemakers who are baking fruit cakes for the holiday season.  
Mrs. Hix, who is the mother of Mr. Tom Draper, obtained the old recipe from a friend.

- Boiled Fruit Cake**
- 1 cup sugar
  - 1 cup raisins
  - 1 cup hot water
  - 1/2 cup butter
  - 1 tsp. cloves and cinnamon
  - 1 tsp. salt
- Boil for 3 minutes. Set off fire and let cool to lukewarm.
- Then add:
- 2 cups flour
  - 1 tsp. soda
  - 1 tsp. baking powder
  - 1 cup nuts
  - 1 tsp. vanilla
- Indesired, add cherries or other candied fruits. Bake in loaf stem sheet or layer 350 degrees for 35 minutes.

To Relieve  
**COLDS**  
take 666  
LIQUID OR TABLETS—SAME FAST RELIEF

**EXPERIENCE...**  
ONE WORD FOR WHICH  
THERE IS NO SUBSTITUTE  
WHEN IT COMES TO  
**Printing**

Every business man knows that in his own business there is no substitute for experience. Likewise he will agree that in the creation of finer printing craftsmanship experience is just as essential as in his own line. That is why it is important to you that you see us for your next printing job. Our years of experience gives us a background that assures you of the finer printing you have a right to demand.

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SAMPLES OF MATCHED  
BUSINESS STATIONERY  
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**The Hereford Brand**  
SEE US FOR FINER  
**PRINTING**

### At The Movies

#### "Pickup On South Street" Friday and Saturday — Star Theatre

Richard Widmark, Jean Peters, Thelma Ritter, Richard Kiley  
For those who like to see acting as it can be, rather than the routine special facial expressions which often passes for acting in Hollywood, this picture should be another favorite.  
Widmark takes the part of a three-time loser thief, just out of prison, who picks the pocket of Jean Peters, innocent go-between in a spy ring, and finds himself with a roll of film that the Communists would like very much to have.

**Gets In Rut**  
CHARLESTON, S. C. (AP) — The woman driver wondered why she was going around in circles. She told one cop that twice a traffic policeman had waved her to the left when she didn't want to turn.  
The cop pointed to her turn signal — blinking left. A short circuit made it go on — left — every time she put her foot on the brakes.

**Lone Male Cooks**  
MC PHERSON, Kan. (AP) — McPherson College's home economics department has a male student — a Navy veteran who didn't do a lick of cooking while he was in the service. In the foods class, Vernon Dossett, explains he plans to go into the hotel and coffee shop management field.  
Fifty-three girls also are studying home economics.

Shortly after the turn of the century, petroleum supplied less than eight percent of the nation's energy requirements; today, it supplies 62 percent, and the end is not in sight.

**Nebraskans Are Honest**  
CLAY CENTER, Neb. (AP) — They've got trustworthy folks in these parts. Volunteer melon vines which came up near the front courthouse sidewalk this summer produced 18 melons.  
The melons were in plain sight of dozens of persons daily but none ever was missed. Courthouse caretaker Cliff Bottorff finally harvested the crop.

**Phone Service Provided**  
VAN BUREN, Mo. (AP) — They are modernizing the telephone service in this Ozarks village, but everyone hopes they'll stay old-fashioned enough to keep day operator Jessie Byers on the job.  
Along with her usual switchboard chores, Miss Byers also: Alerts members of the volunteer fire department, sets off the fire siren and then tells all inquirers where the blaze is located. Provides spelling and grammar aid to local secretaries. Knows everyone to the point of making the right connection when a childish voice says, "I want to talk to Grandma."

**Kiss Is Interrupted**  
SAN DIEGO, Calif. (AP) — Just as Harry Rowan, sailor of the U. S. destroyer tender Sperry, kissed his girl — whom Rowan staggered over backwards. The surprised girl friend said one man had slugged Rowan. The other grabbed his wallet, with \$160. They ran down the street.  
A new 26-inch pipe line in West Texas will move 440,000 barrels of oil per day; this much oil would require 18 trains of 100 tank cars each to do the same job.  
There has been a steady growth in the efficiency of petroleum exploration in the United States in recent years. In 1939, less than 3,000 exploratory holes were drilled. More than 8 and one-half holes were drilled for every one that became a producer. By 1951, exploration had increased to 11,756 holes a year, with one producer for about every 4.2 holes drilled.  
Approximately one fourth of the gasoline used in the United States is consumed on farms.

The largest crude oil pipe line in North America is the recently completed 26-inch arterial giant in Texas. Stretching more than 466 miles from Colorado City, Texas, to Nederland, with a 122-mile spur branching off to Longview.

### First Showing Today

# NEW 1954 MERCURY

## With New 161-Horsepower Overhead Valve V-8 Engine

**NEW STYLING, NEW INTERIORS!** Mercury is completely new in design, front and rear—looks wider, longer, lower than ever. Stunning new colors, many new fabrics never before available.

## Entirely new performance that makes any driving easy!

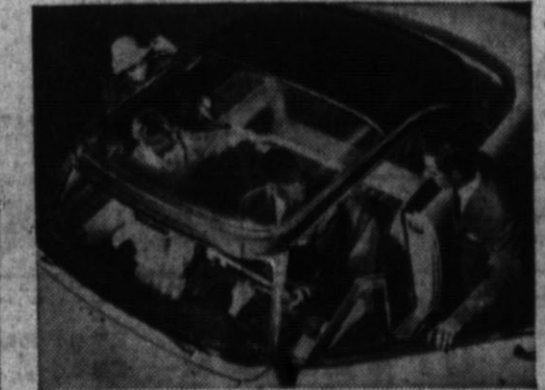
DRIVING ease is something everybody wants—but you don't know what easy driving is until you drive this new 1954 Mercury!  
The new 161-horsepower V-8 engine is only part of the story. New engine design gives you the easiest, smoothest, safest response you've ever experienced in an automobile—and with greater economy, too. You use only a small part of that energy for normal driving—so you've a tremendous reserve available on hills, highways, in traffic, anywhere.  
Ball-Joint Front Suspension is found only in Mercury in its price class. A few minutes behind the wheel of this wonderful 1954 Mercury can tell you far more than words how much easier and safer it makes cornering, turning, and parking.  
For the easiest driving you can buy—drive a Mercury!



All-new V-8 for better handling! Here's the finest engine ever used in a popular-priced car. And it has a new 4-barrel vacuum-operated carburetor and overhead valves. Its 161 horsepower gives Mercury more power per cubic-inch displacement than any car in its class for easier, safer acceleration... and even greater economy.



New ball-joint suspension for easier, safer control. This is a Mercury first—exclusive in its class—and gives an effortless new kind of handling ease—better cornering and road stability—easier parking.  
Make driving as easy as you wish—5 optional power features! 1) 4-way Power Seat, 2) Power Steering, 3) Power Brakes, 4) No-shift Merc-O-Matic Drive or gas-saving Touch-O-Matic Overdrive, and 5) Electric Power Window Lifts.



First transparent-top production car—The Mercury Sun Valley opens up new horizons in automotive design—a dream car of tomorrow come true today. Now you can enjoy overhead visibility with the comfort, the wind and weather protection of a coupe. The permanently fixed plexiglas roof is specially tinted to keep out glare. Exclusive interiors add to its distinction. The cost? Much less than you would expect. Here's the car that will cause more excitement than any other on the road in 1954!

# HEREFORD MOTOR CO.

W. Highway 60  
Baran Scott, Owner  
Phone 39



AT FRIONA HIGH SCHOOL

# Story Of Pacific Trip Told By Laura Hammer

Miss Laura V. Hammer was at the Friona School auditorium last Thursday to speak on her trip to Japan.

On July 18, 1953, Miss Hammer and Mrs. Peggy Merchant of Dumas sailed from San Pedro, Calif., to Honolulu, Hawaii. There they visited the most beautiful islands she had ever seen, especially the beach of Wakai. From there they went to Yokohama where they were met by Mrs. Merchant's son and daughter-in-law. They had planned to stay at a hotel, but found there were no hotels in Japan, so they stayed at the home of Mrs. Merchant's son, who planned the tour of Japan for them.

**Tokyo A Madhouse**  
Tokyo, which is said to be the third largest city in the world, with its rushing, shoving, swarms of people, was like a madhouse. The people travel on foot, bicycle, taxi, honking their horns as they go, Miss Hammer said.

"We might expect to see all kinds of animals on the farm, but not in Japan," she continued. The people all lived in towns or villages and go out to their farms each day, trudging grimly at their work, never looking up."

The climate was hot, and people at work wore grass-thatched coats.

**Amused At Festivals**  
Miss Hammer was amused at the Japanese festivals being held while she was there. On August 7 each year, the Tanabata festival is held. The streets were gaily decorated and everyone seemed happy. There is quite a story about this particular festival. On this day the boy and girl lovers meet in heaven. The Great One in heaven decides whether they meet or not.

Then the Bon Festival is very unusual. The dead are supposed to come back for three days and stay with the living and help them cook or do what ever is to be done. Japanese homes are one-story houses with thin walls or parti-

tions that can be pushed aside so the entire house can be seen. When you go into a house, you pull off your shoes. Inside the room several pairs of slippers are lined up. You put on a pair before you enter the main room. Miss Hammer says she preferred to go in her sock feet. There isn't any furniture in the house. Mats 3x6 feet and 4 inches thick are on the floor, and everyone sits on these mats. In Japan they don't say a 6 room house or a 10 room house, they say an 8 mat house or a 10 mat house according to the number of mats. Screens are placed around the guests. The more screens they have around signifies very dignified guests being entertained.

**No Bathrooms**  
According to Miss Hammer, there are no bathroom facilities in the homes. In one room there is a hole in the floor, down beneath there is a "Honey Bucket". Each week a man comes and empties the "Honey Buckets." The contents are taken out and poured into a large vat-like tank where it is allowed to congeal and age. Then it is later used to fertilize the farms.

The streets of the cities are so narrow there is barely room for two cars to pass. There are no sidewalks. People sell all sorts of things. A small cage of crickets, usually four, are fast sellers because they love the "chirping crickets" song.

Raw fish peddlers sit on the streets. People buy the fish and eat them right there.

**Outstanding Railroads**  
The railroads were one of the most outstanding things of the trip. They are narrow gauge electric trains with long bench-type seats on the sides and straps hanging from the ceiling to hold to. They are very crowded and rough to ride on as they go rattling along. A person buys a ticket, shows the ticket to a man, then goes up a chute and steps into the train.

After the train ride you step off the train, go down a chute and give the ticket to another man. They certainly are trustworthy.

When anyone purchases an article they use an "abacus" to add the cost of the merchandise. The dealer adds it up, then hands it to the customer to add to see if they both get the same figures. The "abacus" resembles the beads on wire that we sometimes teach our children to count on.

In front of each place of business a person sees a "noren" with symbols meaning that anything purchased there is approved.

**Bought Many Articles**  
Miss Hammer brought many articles to display such as china-ware, chop-sticks, pictures, beautiful embroidered satins and silks, poetry, carved trays, toys, records of Japanese songs and dances, "noren", "abacus", Tana v a t dolls and street decorations all of which were very interesting to everyone.

She was very impressed by the dignity of Japanese women. They were small of stature and very neat in appearance. The people as a whole were very polite and had gracious manners.

Miss Hammer and Mrs. Merchant spent 3 short weeks in Japan then left by plane to Anchorage, Alaska. Miss Hammer is an old-timer to most folk in the Panhandle. She has been with the staff at KGNC, Amarillo, for over 500 broadcast-ing hours.

**Quilting Club Elects Officers For New Year**  
Loyal Workers Quilting club of the Rebekah Lodge elected officers for the new year at a recent meeting. They are: Ada Hollabaugh, president; Mary Flower, secretary treasurer, and Ola Hacker, vice-president.

The club has placed a quilt in the Black Furniture store to go to most folk in the Panhandle. The money will be used to buy chairs for the Lodge. The bids will be opened at the meeting on December 10.

**CARD OF THANKS**  
To all our friends, Dr. L. B. Barnett, the nurses and Brother Scott who gave so much in expressions of love and sympathy, we wish to express our deepest appreciation. May God bless each and every one of you.

Mr. and Mrs. H. M. Beach  
Mr. and Mrs. Bill Price and family

**Sore Throat Is Serious**  
DURHAM, N. C. (AP)—Duke University medical specialists say a child's best safeguard against rheumatic fever is quick treatment of any "strep" throat. Rheumatic fever usually follows certain types of sore throats, Duke doctors say.

"This disease and its complications kill more American children aged 5 to 20 than any other cause except accidents," said Dr. Jerome S. Harris, professor of pediatrics.

Miss Jacqueline Newell of Amarillo has arrived home to spend the Christmas holidays here with her parents, Mr. and Mrs. Charles Newell.

## Concert Set By Voco Club

The Voco Club of the Mattie Mae Swisher Studio of Singing will present a Christmas concert Sunday afternoon at 2:30 o'clock in the Educational Building of the First Methodist church.

The interested public is cordially invited to attend the concert, which will open with Christmas songs of the child world, sung by the younger group. Old and new carols, with candle-lighting ceremonies, will also be featured in solos, duets and ensemble numbers. Mrs. Cliff Estes and Mrs. John Jacobsen will serve as accompanists. Ushers will be Glenda Robbins and Raneal Ivey.

Singers will be Terry Lee Caywood, Robert Higgins, Tim Hoffman, Marcus Jacobsen, Diane Wilson, Sandy Winkler, Linda Noland, Patricia Caywood, Charlotte Calvert, Otis Vaught, Clarence Caywood, Eugene Campbell, Raymond Wells, Joe Landers, Fawayne Murphy, Louise Simpson, Wanda Sue Wimberley, Pluma Metcalf, Sue Nell Sumner and Irene Witherspoon.

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### Teach Them English

VANCOUVER (AP)—Dr. Norman MacKenzie, president of the University of British Columbia, says complaints that Canadian university graduates cannot use their mother tongue either in writing

or speech are "too widespread to be treated lightly."

And he thinks at least part of the blame is buck passing by some university departments.

In his annual report on UBC activities, Dr. MacKenzie says,

"departments of English have the major responsibility for the study of English literature as a body of knowledge but should have no more responsibility than other departments for the study of English as the language of instruction."

### Crime Made Easy

BUTTE, Mont. (AP)—Pleading guilty to a charge of passing a worthless check, the prisoner told the court: "People are tickled to death to get checks. I can always find somebody to take a check."

# PENNEY'S

ALWAYS FIRST QUALITY!

## Merry Christmas!

**Leg-lovely: Penney's GAYMODE!**

**Full-Fashioned! Proportioned lengths!**

**NYLON SHEERS!**

**125**

60 gauge, 15 denier

The perfect gift of perfect quality from Penney's! Exquisitely sheer, these beauties are made from extra high twist threads to give you extra beauty and wear. And, more, they come in proportioned lengths to assure you perfect fit whatever your height. Choose from 4 fashion-perfect shades, 8 to 11.

**ALL THRU' THE HOUSE . . .**

hundreds of Penney ways to say

**RICH ACETATE AND NYLON CREPE SLIP**

**\$2.98**

The perfect blend . . . petal lovely with the comfort the luxury of acetate and carefree with the long wearing, quick drying advantages of nylon! 4 gore style, double needle seams in sizes 32-52.

**RICH ACETATE TRICOT FOR KNIT GOWNS**

**\$2.98**

Gowns with supple flattering lines . . . gowns with sentimental decor—lace, flowers, hearts, ribbons and bows! They need very little ironing and that makes them a great gift ideal! Heavenly pastels in sizes 32-40.

**COMPLETE SHIRT AND TIE GIFT SETS**

**\$3.00**

Imagine—for this tiny price you get both a quality dress shirt, Sanforized for lasting fit and a new "Neat Look" rayon print tie. Big buy—come—come choose yours now. Shirt sizes 14-17.

**"NEAT LOOK" TOWNCRAFT DUAL TONES**

**\$2.98**

Dual tone Towncrafts—exclusive at Penney's—are new new shirts, with fabric treatment and collar styling specially selected to reflect the important Neat Look of men's clothing this season. Sanforized. Blue, tan, grey, maroon. Sizes 14-17.

**"NEAT LOOK" TOWNCRAFT SHIRTS IN COLORS**

**\$2.98**

Colored shirts are back—in a big way! See Penney's huge gift selection of style-right Sanforized shirts in colors. All with important new "Neat Look" collar styles to o. Broadcloths, chambrays dual tones. Sizes 14-17.

**GIFT TIES IN NEW BOLD STYLES**

**\$1.49**

For ties that are different, exciting, real eye-openers—this new Penney holiday selection of ties takes the prize! You can choose from sparkling new styles, vivid colors, gay prints, bright panels—every one with the new Neat Look, featuring the narrower width.

**STRIKING QUILT DUSTER FASHION**

**\$7.90**

Sparkling beauty in rustling acetate taffeta—with dashing raglan shoulder lines, deep cuffs, wing collar! Spectacular gift! Warm, and expensive looking! Fuchsia, peacock or navy in sizes 10-18.

**GLAMOROUS BEMBERG QUILT DUSTER**

**\$9.90**

Feather-light and silken-soft Bemberg rayon and acetate—quilted on both sides—heavenly warm and hand-washable! Elegant with scroll applique! Navy, pastels, 12-20. A perfect gift ideal!

**IN BOLD COLORFUL STYLES**

**98c ea.**

This new Penney selection will dazzle any man who like vivid colors, exciting prints bright panels in his ties! Every one features the NEW TRIM LOOK narrow cut. And at this low Penney price you can afford to give these dandies to every man on your list!

**DR. MILTON C. ADAMS**

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By AL SMITH

**GOING WEST WITH HOSSFACE HANK**

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LITTLE FARMER

By KERN PEDERSON



GRANDPA'S BOY

By ARNIE MOSSLER



THOSE WERE THE DAYS

By ART BEEMAN



# Southwest Tag Title Moves Into Hereford Arena Saturday

The Southwest States junior heavyweight tag team championship picture moves into the Hereford wrestling arena Saturday night.

It's one of the gosh-awfullest wrestling feuds ever built up in these parts—that rivalry between the famous Curtis Brothers of Vicksburg, Miss., and the two roughsters from behind the iron curtain of Poland and Russia, Ivan Kalmikoff and Karol Krauser.

**Been Blowing**  
The I-K team finally lifted the championship from George and Jack Curtis, and they've been blustering and blowing about it every time they got the opportunity. They've just about decided they are unbeatable in tag warfare. They'll be here in person Saturday night to see what they can do about holding onto the big gold trophy.

The match runs regulation championship time—two out of three falls or 90 minutes.

The brothers Curtis work smoothly together as a team, and attempt to abide by the rules. Not so much can be said of the Kalmikoff-Krauser combine, which functions well as a team, of course, but which employs almost inhuman strategy to accomplish its aims.

**Disabled Jack**  
They defeated the Curtis boys only after disabling Jack Curtis in the second fall and ganging up on George in the third round. Jack was unable to report for the third

and deciding fall, and the I-K team really gave George a working over.

The four athletes will warm up for the title event in two one-fall or 20 minute preliminaries. George Curtis will meet Krauser, the chunky, thick-bodied Poland grappler, and Jack Curtis will oppose the wild Russian, Kalmikoff, in what are expected to be rough, tough contests.

**Divorce Granted**  
SPARTANBURG, S. C. (AP)—The woman had felt for some time that she had grounds for divorce. She told the court that her husband deserted her three months after they were married—in 1903.

**Snakes Alive!**  
CARTHAGE, Mo. (AP)—The first snake was killed in the Hereford. A stick was used on the second. When the third one showed up, Mrs. Jones called for help and a neighbor killed it.

Thereupon the Joneses moved out for a week and a half.

**Sunday Eggs Pay Off**  
DUE WEST, S. C. (AP)—Thousands of "Sunday eggs" combined with perseverance to buy an organ for the Associate Reformed Presbyterian Church here. The women of the church began an organ fund when the building was erected in 1925. Fund-raising in this small community of modest incomes was not easy.

The women donated to the fund the eggs their hens laid on Sundays. In addition they used all the usual money-raising methods, including ice cream suppers and quilting bees. Twice their savings were wiped out by bank failures. But the women persevered and the hens cooperated on Sundays.

Twenty-eight years and \$17,000 later, the church installed the organ.

**Retirement Postponed**  
DALLAS (AP)—Charlie Wise opened his barber shop 23 years ago. Then he studied law and hung out his shingle. He also started a loan business. That led to his becoming legal adviser and director of the Greenville Avenue Bank.

The other day Charlie decided to slow down. He announced that he was retiring from barbering. His friends made quite an occasion of it.

But the barber he hired failed show up. Charlie plans to try retiring again real soon.

**Rumor Factory Works**  
KINSTON, N. C. (AP)—When employees of Serv-Air Aviation Corporation at Stallings Field hear a company rumor they take it to the rumor factory.

The factory is housed in a small structure resembling an outhouse. Inside is a large bulletin board with a 2-column sheet. In one column is written rumor and the other fact.

If the employee finds the rumor already written, he reads the fact. If not, he writes it under rumor and returns later to get the facts supplied by the personnel director.

**"Bolts" Prove Valuable**  
IDABEL, Okla. (AP)—Bill Wakefield, a body repair man at an automobile shop here, uncrated a fender and opened up the sack supposedly containing the bolts.

Instead of the bolts, the sack contained \$100,000 worth of checks. Wakefield conjectured the sack fell into the crate while at the express dock. He sent them back.

The U. S. oil industry spends more than \$300 million a year on seismographic studies. These special surveys are necessary before drilling locations can be chosen. They are part and parcel of the industry's 24-hour-a-day job of finding more oil for the wings and wheels of America.



**FRIGHT** -- Charles Stone, 6, had this frightened expression after he peeked into a case and saw the mummy hands of a king and queen from an ancient tomb in Egypt at Witte Museum in San Antonio. Charles was visiting the museum with fellow pupils of Sojourner Truth Elementary school. His teacher set-tled his nerves by showing him an ancient car. (AP Photo)

**Country Has Contrasts**  
MARFA, Tex. (AP)—There are many days when the hottest and coolest cities in Texas are in the same county. Presidio, on the Rio Grande, elevation 2,894 feet, has the high readings. Fifty nine miles northeast and still in Presidio County, Marfa, 4,688 feet, is cool. There is plenty of room in Presidio County for divergent temperatures. It encompasses an area of 3,877 square miles—more than Delaware and Rhode Island combined—and the difference in altitude between the highest and lowest points is more than a mile.

# For Level—No "Dead Furrow" Plowing

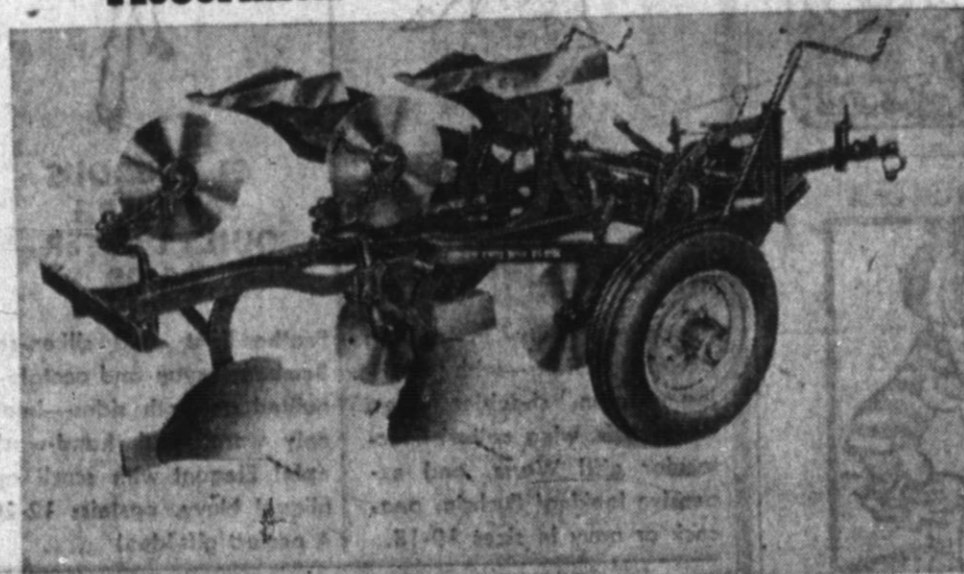
## SEE THE- Hereford Implement Co.

Management of water—either from natural rainfall or irrigation—is yearly becoming more and more important to profitable crop production. In some areas, great tracts of land are being added to the nation's irrigated acreage. In all regions, plowing on the contour is growing by leaps and bounds.

# These Two-Way Plows NOW AVAILABLE

### McCormick No. 39 Roll-Over Plow

### Baker-Barrett Reversible Disc Plow



These Plows Are Built In Four Sizes . . . A Size to Fit Your Tractor

Plows Deeper With Less Power Even In Dry Conditions



3 Point Hitch Mounting Notched or Plain Discs Available

The roll-over design of the No. 39 two-way plow gives two-furrow capacity with the compactness of a single-furrow, side-by-side plow. A slight pull on the trip rope causes the plow frame to roll end-over-end, raising one set of bottoms and lowering the other. At the same time, the land furrow wheels automatically adjust themselves to the new position, while the hitch swings over and locks on the opposite side. This hitch adjustment automatically keeps the working bottoms in the correct line of draft. Ample strength is provided for plowing to a depth of 12 inches behind any tractor having sufficient power. Rigid or cushion hitch may be used.

AVAILABLE BOTTOMS

14" Slat - 16" Solid - 16" Slat

## Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

Get sure but gentle relief when you are temporarily constipated. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, one of the finest natural vegetable laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's 3oz size today. Money back if not satisfied. Mail bottles to Box 280, New York 18, N. Y.

## The Hereford Brand

Published Every Thursday at 336 Main St.

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Our Slogan: "More People—More Farms"



JAMES M. GILLENINE, Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.

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## Shellabarger Has Good Reasoning Behind His Novels

By W. G. Rogers  
Associated Press Arts Editor  
NEW YORK — "Whatever you do," Samuel Shellabarger's literary agent advised him a decade ago, "don't do a historical novel."

And just to rub it in, the agent added: "There's nothing so unpopular as the historical novel."

So Dr. Shellabarger has written four of them. All four including the one just out, "Lord Vanity" (Little, Brown), have been Literary Guild selections. Two of them already have been turned into movies, and the movies have bought the new one. Sales of the first three, in all editions, and in a bakers' dozen of languages north and south, east and west, run to an estimated 4 1/2 million.

Dr. Shellabarger doesn't look like the sort of man to shut his ears to stern, emphatic warnings. A former teacher, once headmaster of a girls' school, he has the gentle manners of the headmaster of a girls' school. He has his own big library, and Princeton facilities are available. That didn't do the job. He had to come to New York, for instance, to learn enough about 18th-century Venetian galleys to put his hero aboard one. Of the numerous foreign languages with which he is familiar, he resorted to four to get the material needed: Latin, Italian, French and German.

His original story idea was the relationship of Lord Chesterfield to his illegitimate son, Philip Stanhope—who are leading characters under different names in "Lord Vanity." But for all the historical background, there are up-to-the-minute touches. The traits of living people, he says, are worked into his 18th-century men and women—Princeton professors or Little, Brown editors in cape and sword, no doubt, or one of their wives or daughters the intriguing and mystifying bell of the ball.

Colorado has 40 mountain peaks over 14,000 feet high, double the number to be found in the Alps says the National Geographic Society.

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## Texas Announces 4-H Club Winners

EXCEPTIONAL records in the 1953 National 4-H Awards programs have earned state distinction for four Texas club members. They are: Charles Hood, 17, Lometa; Bobby Nichols, 16, Bangs; Ruth Ann Heider, 16, Orange Grove, and Martha Branum, 14, Brownwood.

### Tops Citizenship Program

Bobby Nichols, 16, of Bangs, has received a certificate of honor in recognition of his outstanding record in the 4-H Citizenship program, which is in honor of Thos. E. Wilson.



Bobby Nichols

This program is designed to encourage 4-H Club members in those attitudes, qualities and acts which reflect a good citizen's concern for others. Bobby's leadership experiences started when he was elected president of his local club six years ago. He has won honors for showmanship, soil and water conservation and has received various ribbons and medals for exhibits of meat animals and field crops.

Bobby helped instruct younger boys, and led programs at annual county camp. He won the demonstration "Soil and Water Conservation" at the State 4-H Round-up and later presented it for the Rotary and Lions Clubs. He is a leader in church activities.

### Gets Frozen Foods Award

A 19-jewel wrist watch was presented to Ruth Ann Heider, 16, Orange Grove, who won State honors in the 4-H Frozen Foods program for Club boys and girls.



Ruth Ann Heider

The watch was provided by the International Harvester Co. In qualifying, she learned skills in preparing and packaging foods, how to use freezing equipment economically and the types of foods best adapted to freezing.

During the five years of her frozen foods project Ruth Ann has frozen 161 cartons of vegetables, 224 cartons of fruit and 1,081 pounds of meat. During 1953 she put up peaches, cauliflower, pinto beans, steaks, bacon, sausage, butter, grape juice and pecans.

All these programs are conducted under the direction of the Cooperative Extension Service.

### Skunks Discouraged

NEW HAVEN, Conn. (AP)—The Connecticut agricultural experiment station says skunks will rid your lawn of Japanese beetles—but they'll rid you of your lawn at the same time by tearing it up to get at the beetle grubs.

A better system, the agricultural experts say, is to use the insecticide chlordane. That kills the grubs and discourages the skunks by leaving them no grubs to eat.

### Defendant Found Guilty

LINCOLN, Calif. (AP)—Judge Edward A. Grey was involved in a traffic accident. He pondered the matter, then ordered himself to post \$50 bail.

After further thought, he decided he was to blame and forfeited the bail.

"That," he commented, "is the standard procedure."

### Impulse With a Bang

OKLAHOMA CITY (AP)—Phyllis Bird, 22, saw the shotgun in the front seat of the empty police scoutcar, so she pulled the trigger "to find out what happens."

The result: A hole in the car roof. "Scared me to death," Miss Bird confessed to Lt. Tommy Wilson. She said she would not act on impulse again.

### One World

LOS ANGELES (AP)—Tak Shindo, columnist for the Japanese-English language newspaper Rafu Shimpo, quoted this radio announcement as an international event:

"This is your friend Tennessee Jim, broadcasting from the Santa Monica Ballroom. We next bring you Latin music written by a Japanese American on your western program with your Indian friend Spade Cooley."

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### Wins Landscaping Award

For greatly improving her family's homestead surroundings, Martha Branum, 14, Brownwood, has been named State winner in the 1953 4-H Beautification of Home Grounds program.



Martha Branum

A keen interest in landscaping and a persistent effort to overcome the obstacles of irrigation and fertilizing were well rewarded when Martha converted a barren clay yard into attractive landscaping. She planted 35 different species of shrubs, flower beds and carpet grass, and kept them flourishing by pruning, spraying and mulching. She also learned how to make cuttings successfully.

Mrs. Charles R. Walgreen of Chicago rewarded Martha's efforts with a handsome 19-jewel wrist watch, appropriately inscribed.

### Gets Meat Animal Award

The State award for all-around accomplishment in the 4-H Meat Animal program in 1953 went to Charles Hood, 17, Lometa.



Charles Hood

Learning the best methods of feeding and management, he raised 26 steers, 61 hogs and 29 regular cattle. He harvested 1,600 of broomcorn and 321 bales of hay. Last year he was president of Lometa 4-H Club. The first time he won the grand champion of the county show was in 1950. He has won many awards on his calves and hogs. Charles lives on a 648-acre farm with his parents, Mr. and Mrs. J. O. Hood, and is active in church and community affairs.

In recognition of his accomplishments, Thomas E. Wilson provided the 17-jewel pocket watch award.

### Traveler Knows Answers

BUTTE, Mont. (AP)—A three-year-old Billings tot decided to see the world and climbed aboard a Northern Pacific passenger train at Billings.

Butte police met the train 238 miles later and heard the young traveler say:

"I got on all by myself... my father's name is daddy." Police had been told that little Danny's daddy was Vincent Quinlan of Billings.

In New England, single-unit, diesel-electric rail buses, costing less to operate than trains, are being tried out on branches where passenger service had virtually or entirely disappeared and where regular passenger train service had been abandoned.

The standard work week in the United States was reduced from 72 hours in 1850 to 40 hours in 1950.

The average depth of the ocean is 12,450 feet says the National Geographic Society. When Mt. Pelee erupted on Martinique Island in May, 1902, more than 30,000 people were killed. King-size cigarettes contain about 15 per cent more tobacco than the standard size. In 1900 in Mexico, 2 per cent of the people owned 70 per cent of the land.

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Per. Cwt.	Guaranteed Cwt.

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### Summerfield NEWS

Mr. and Mrs. Hugh Clearman and Carole of Hereford; Mr. and Mrs. Elvis Williams and son of Andrews; Mr. and Mrs. E. J. Hodges of Ropesville; Mrs. Mary Ellen Clearman and Mrs. Meyers and baby of Seminole; Mrs. Stanford and Neal of Amarillo were guests in the J. C. Clearman home recently.

Mrs. J. A. Noland spent last weekend in Amarillo with her son, Jim Noland, and family. Mrs. Noland also visited in Lockney on Sunday with her brothers and families, Wiley and Joel Nance.

Mrs. Lloyd Lookingbill and Mrs. Johnny Winkler of Hereford were visitors in Amarillo one day last week.

Mrs. Mary Ellen Clearman of Seminole, mother of J. C. Clearman, recently spent a week in the home of her son and family.

**Road To Be Paved**  
The Texas Highway Department has been working on the road that runs six miles south of Summerfield and north of Summerfield to the Harrison Highway. This road will be paved soon.

Mrs. Vernon Wilson and boys of Hereford were recent visitors

in the home of her sister, Mrs. Horace Baize.

Mr. and Mrs. Elbert Young and children have moved to Dimmitt where he will be employed on a farm.

**In V. A. Hospital**  
Mrs. Horace Baize and her three sons went to Amarillo Sunday to see Horace Baize who is in Veterans' Hospital receiving treatment on his back.

Mrs. Leonard Latham attended the Home Demonstration club in Ropesville where her sister-in-law was honored with a going away miscellaneous shower. Mrs. Sam Patterson accompanied Mrs. Latham.

Glenn Wallace has returned home from Lubbock where he has been helping Mr. Christie gather his cotton.

Misses Gloria and Carol Waiser and Mrs. Sandra Fields were Amarillo visitors Saturday.

**Lookingbills Visited**  
Frank Lookingbill, Lohman, and Lajuanna of Hereford and Mrs. Beaulah Kyle of Duncan, Okla., visited in the home of Mr. and Mrs. L. H. Lookingbill last Tuesday night.

Mr. and Mrs. Charles Busby of Albuquerque, N. M., visited recently in the home of Mr. and Mrs. Otho Noland and daughter.

Mrs. Nina Latham went home Tuesday after spending several

### Mabank, Texas 4-H'er Sectional Winner in Soil Conservation



Don Tommy Elledge

Chicago — For outstanding achievement in his 4-H Club project on Soil and Water Conservation, 17-year-old Tommy Elledge, Rt. 2, Mabank, Texas, has been named one of the 16 top sectional winners in the 1953 National Soil and Water Conservation program.

As a leading soil saver, Tommy won an all-expense trip to the National 4-H Club Congress in Chicago November 29 to December 3 and he also automatically becomes eligible to compete for one of the eight national \$300 college scholarships. The awards are given each year by The Firestone Tire & Rubber Company.

Encouraged by his mother, Tommy has been active in soil and water conservation work on their 210-acre farm for the last six years. He began in 1948 by applying fertilizer. He continued his fertilizer program in 1949 and set out 3,000 pine trees. He began mowing the farm pastures in 1950, fertilized 10 acres and planted 2,750 trees.

In 1951, Tommy protected five acres of land with terraces and grassed waterways (dug a pond, stocked two lakes with fish and planted food in each lake.

Seeing the increased yield that days with her son, Leonard Latham.

Mr. and Mrs. Lawrence Cole and family have moved back to Summerfield. They moved to the place where Elbert Youngs have been living.

**Birthday Party**  
Mrs. L. H. Lookingbill Sr.'s birthday was celebrated by several couples walking into her home last Thursday night with birthday cakes and gifts. Those helping to surprise her were: Mr. and Mrs. Leonard Latham, Mr. and Mrs. Ray Johnson, Mr. and Mrs. Earl Lance, Mr. and Mrs. J. B. Noland, Mr. and Mrs. L. B. Lookingbill of Summerfield, Mrs. W. L. Johnson, Mr. and Mrs. Johnny Winkler, and Mr. and Mrs. L. H. Lookingbill Jr., of Hereford.

Mr. and Mrs. L. H. Lookingbill Sr., and Mr. and Mrs. L. B. Lookingbill attended a supper at the home of Mrs. Effie Crow in Hereford Saturday night. The supper was given for Mrs. Crow's friend, Mrs. Beaulah Kyle of Duncan, Oklahoma.

Mrs. Roy Botkin, Mrs. Grace Wright and Mrs. Kenneth Neill were visitors in Lubbock Friday.

**Attended Banquet**  
Bob Noland, Nan Longbottom, Jamie Clearman, Gene Streun and Bill and Ann Lookingbill attended the annual Pep Club banquet last Friday night at the Shirley School. The farmers are really busy

was brought about by the proper addition of fertilizer, Tommy continued his plan of building the soil through 1952 and 1953. He planted lespedeza, vetch and Bermuda grass, mowed his pastures for weed control, continued his extensive terracing program, cleared 1/4 acre of ground and found time to help many of his neighbors run terrace lines, sod waterways and assist in a county-wide wildlife protection program. This program is conducted under the direction of the Cooperative Extension Service.

gathering their cotton and castor beans when the weather permits.

There were 73 present at Sunday School Sunday morning. Miss Nell Walker of Canyon spent the weekend with Bette Jean Noland.

**Water Truck Razes**

KNOXVILLE, Tenn. (AP)—The driver of a city water truck had to call the fire department to put out his blazing engine. Water from the street-cleaning truck sprays down only and he didn't have a drop to put out the fire.

**Police Found Efficient**  
RICHMOND, Va. (AP) — M. L. Weatherington, of Beaverdam, Va., walked into Richmond police headquarters to report the theft of a suitcase containing clothing from his automobile.

"Say, that looks like my shirt," he told Detective J. G. Smith, who was holding the garment.

It was. Richmond police had picked up the thief. And Smith had already checked the owner's name through a laundry mark.

Three out of every four wells drilled in the United States in 1952 were drilled by small companies, individual operators or contractors. Although oil is rated as the nation's fourth largest industry, statistics like these show that in many respects it still is a "little man's" business.

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### SELECT YOURS NOW

**MEN'S BROADCLOTH PAJAMAS**  
Extra fine count Sanforized cotton broad-cloth. Vat dyed, fast colors. Stripes and solid colors. A, B, C, D.

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You can select from solid colors, fancy patterns and whites. Regular collars, spread collars... regular cuffs french cuffs... all are of fine woven fabrics, Sanforized, vat dyed colors. 14 1/2 to 17 1/2.

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Rayon Gabardine SPORT SHIRT

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Anthony's own brand "Gavalier" all rayon gabardine... super quality gabardine. Color matching buttons... pleated, flapped pockets. Many colors. \$ to \$3.

**ONLY 12 MORE SHOPPING DAYS 'TIL CHRISTMAS**

For Mother... For Daughter  
**CHENILLE ROBES**  
Beautiful Multi-Color Over-Lay Designs

**3.98**

**THE IDEAL GIFT**

If you are looking for warmth at a moderate price you must look at these lovely robes. With the weather due to be cool, cold and colder you may want to have more than one robe on hand and you can afford several at this price. Sizes 12 to 20.

Little girls... comfortable just like mommy so here is a dream of a robe for chilly winter mornings and TV evenings at home. Regular length with multi-color overlay trim on skirt. Sizes 7-14. Colors: White, blue, pink, gold, aqua.

**Fur Lined Pigtoe Dress GLOVE**

**\$3.98**

Warm rabbit fur trimmed gloves of pigtoe grained leather. Saddle stitched... slip-on style. All sizes.

**Solids Fancies Hand Made Rayon TIES**

**\$1.49**

Choose solids and fancies in latins and dull finished rayons. Wool lining... hand made.

**Shearing Lined Men's House Slipper**

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Simulated leather uppers lined with warm shearing. Everett step-in style. In brown only. 6 to 11.

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Never have you seen such quality and style at a price this low. Fine smooth 40 denier nylon with 8" inch nylon lace and embroidery trim top and bottom. You would expect to pay three times this amount for this slip. In white or pink. 32 to 40.

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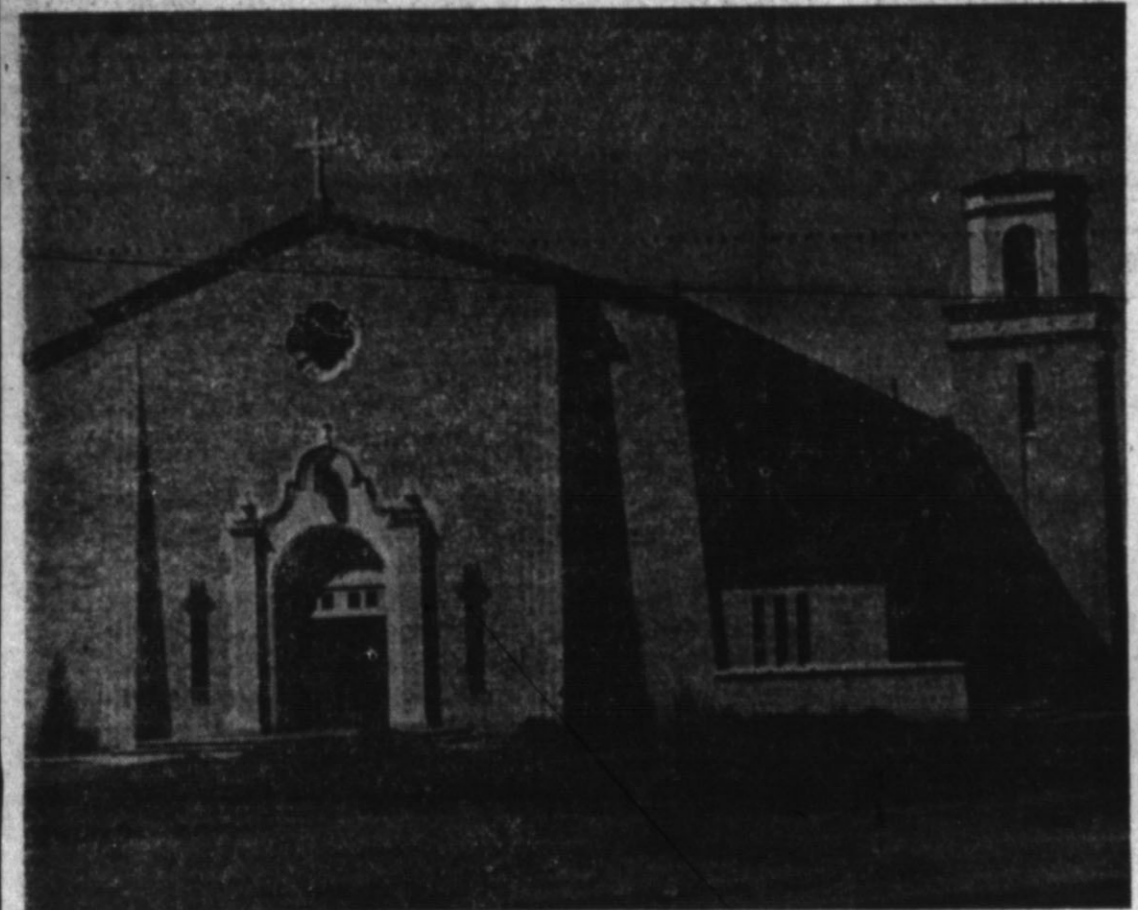
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### A Salute to Hereford's Churches



ST. ANTHONY'S CHURCH

When the St. Anthony's Catholic Church of Hereford was organized in 1910, its membership consisted of approximately 12 families. Father Campbell was here at that time. In the fall of 1951, the St. Anthony's Church finished its new building... possibly the most beautiful in the Panhandle and definitely an asset to Hereford and surrounding territory. Its membership now totals over 185 families. Father Bartholemew Payton is the present priest at St. Anthony's. He studied at St. Johns in New York State and also at the Catholic University in Washington.

**THE FIRST NATIONAL BANK** is proud of its part in assisting in the development of the fine Churches of Hereford.

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All wool sock. Genuine leather foot with toe cap and high back heel for greater comfort. Padded soles for better wear. Individually boxed. Sizes 10-11-12. Red, Green, Maroon and Royal.

**1.98**

All wool sock with bow and tassels. Genuine leather foot with toe cap and high back heel. Padded soles for greater warmth and wear. Individually boxed. Red, Green, Royal, and Matze. Sizes 9-10-11.

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All wool sock in colors of Red, Green, Maroon, and Royal. Genuine leather foot with high back heel and leather toe. Padded soles for more wear and comfort. Individually boxed. Sizes 7-8-9.

**1.98**

*Anthony's*





### Variety Should Spice Operations For Seed Grower

If variety adds spice to farming as in other phases of living then there shouldn't be a dull moment for Arthur Stoy, who handles operations and grain crops grown in this vicinity by McNeill and Link, seed growers.

Take for instance the hale section north of the airport, commonly known as the Nester Gass place, which makes up a part of about 2,000 acres the operators seed to a dozen or more crops.

**Some Are Easy**  
It is easy enough to identify the German millet being combined at present and the tall red top cane which has been headed and threshed for market otherwise known as Sumac 65-50, a tall growing red-top ensilage variety.

Another ensilage variety which has also been headed with special heading equipment attached to the tractor is honey cane, sometimes confused with honey drip, but different according to Mr. Stoy. Texas seeded ribbon cane is another name commonly given honey cane in this locality.

**A-Second Look**  
One might have to take a second look at the shocks on the east  
(Continued on Page 2)

## Accomplishments Of 4-H Girls Shown At Meeting

What 4-H girls are doing in the Walcott Community isn't just hearsay.

On Friday afternoon, December 4, the girls invited their mothers, and wives of the school board members to a tea at the Walcott school.

Guests were welcomed by Margaret Burrus.

Royce Lee Pruitt gave a reading and Donna Sue Guseman played piano selections.

**At Serving Tables**  
Donna Sue and Royce Lee also presided at the serving tables when tea cookies and punch were served to the following guests:

Mrs. Tom Draper and Miss Loyce Avant of Hereford and Mesdames Hershel Burrus, H. A. Walker, Jack Weaver, Wallace Lumpkins, Julian Perrin, Elred Brown, Don Guseman, S. C. Brewton, Charlie Burk, and Roy Pruitt; 4-H boys, County Agent Hugh Clearman, Ike Walcott and teachers Mr. and Mrs.

E. F. Booker and Miss Lillian Fisher.

**Conducted Meeting**  
At the Parent-Teachers Association meeting on Friday evening the girls conducted a 4-H meeting from the stage so their parents could see just how they hold their meetings under the leadership of Mrs. Charles Burk and Mrs. Roy Pruitt.

Margaret Burrus, president, presided. Roll call was answered with something the girls had learned in club work. Royce Lee Pruitt, secretary, read the minutes of the last meeting. The 4-H emblem was defined and the flag ceremony followed.

Committee reports were given by the chairman, Mrs. Charlie Burk who presented attendance awards to three of the girls — Merry Kay Pruitt and Donna Sue Guseman—who had perfect attendance for the year. Royce Lee Pruitt was given an award because she had not missed a single meeting in the 2½ years she has been in 4-H club work.

**Gifts On Display**  
A variety of articles, including those made for Christmas gifts, were on display along with baked foods the girls had made. Sponge and butter cakes, cookies and cherry pies were later served with punch and coffee to the large crowd in attendance.

The hand work the girls had done was exceptional. There were aprons, pillow cases, costume jewelry, beaded velvet ribbon ties, guest towels, wash cloth novelties and several other items in the exhibit. Principal E. F. Baker also put out school notebooks for the parents to see.

The club will take their display to the handicraft exhibit at the Veterans Club House on December 12.

The PTA meeting was under the direction of Mrs. Glenn Burrus. Those attending the meeting from Hereford were Mr. and Mrs. Tom Draper, Miss Loyce Avant, Roberta and Buddy Bob Campbell, Miss Loyce Avant, assistant  
(Continued on Page 2)



WORK IN CRAFTS and baking are being displayed by the Walcott 4-H girls. Cakes, pies, and cookies brought by the girls were later served as refreshments with coffee and punch to the audience. The handwork on the tables will be part of the craft exhibit at the Council Christmas party at the Veterans

Club House of December 12, and will be used later for gifts. Included in the picture are Janell Weaver, Cecelia Burrus, Patricia Grider, Ettie Evelyn Walker, Royce Pruitt, Margaret Burrus, Donna Sue Guseman, Merry Kay Pruitt, Carol Lynn McClure, Ruby Brewton and Sharon Alexander.

By Finally Disappearing

## Objectionable Gobbler Stayed True To Character

A turkey gobbler may be a fowl to give thanks for but not to Mr. and Mrs. E. D. (Britek and Naomi) Hopson and the neighbors who traveled the road past their house four miles east just off highway 60.

Albert, a Beltsville White gobbler seemed to have been hatched out into the world in the objective case and the kickative mood, because from the first he made way with all the young poultry that came into the pen with him.

**After Bigger Game**  
Looking for bigger game, the young tom passed up the Hopson's two little daughters, Randy and Daun, to take a special delight  
(Continued on Page 2)

Meet Your

## Neighbors

Visiting With ROBERTA CAMPBELL

Phone 1084-W-1

The Hereford Brand  
Hereford, Texas, Thursday, December 10, 1953

Section Two

## Paging The Joneses

By Roberta Campbell

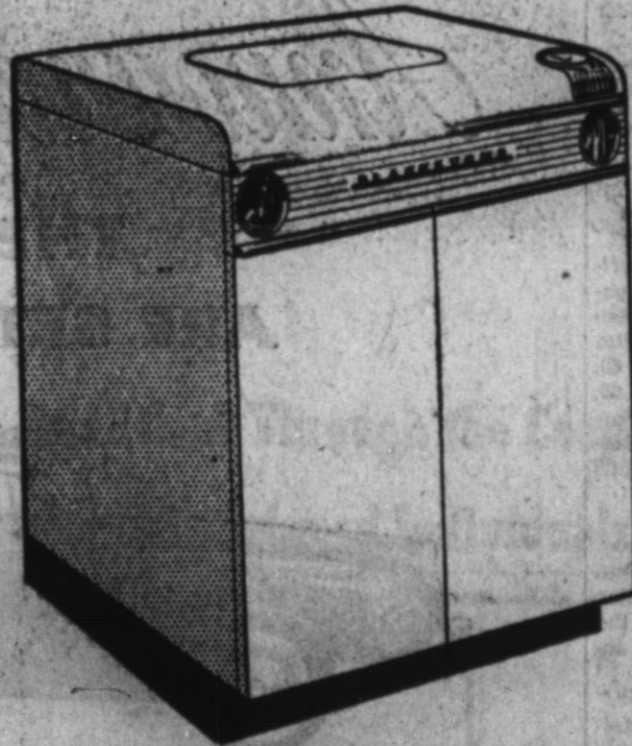
So you haven't been able to identify the Joneses? Well we have the advantage over you because we have the Joneses in our own family. Our problem is to figure out who the Joneses are keeping up with.

We know for sure it isn't us because they already drive a better car than we do, own more land and more sheep than we have, have a boy who is older than ours and their dogs know more tricks.

Besides our sister thinks we should use some makeup. She is not satisfied with our long hair and she is a little skeptical about our cooking because our Scotch  
(Continued on Page 2)

Dear Everyone:

May I Suggest these lasting gifts



SEE THE **Blackstone**  
— a new kind  
of automatic washer

My Hereford Blackstone Representative

- ELECTRIC
- NATURAL GAS
- BUTANE

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Signal  
S. Claus





FIRST BLOOD FOR NOTRE DAME -- Back Neil Worden (center, with ball) plunges over from the one-yard line in the first period for the first Notre Dame touchdown against Southern Methodist University at South Bend, Ind. The play followed a 55-yard pass play which set up the touchdown. Others: Guard Darrell Lafitte (62), SMU; Guard John McMullen (61), Notre Dame. (AP Wirephoto).

If the earth were reduced to the size of a billiard ball it would be not quite as smooth as a standard billiard ball.

### We Welcome You Church of Christ



Radio KPAN — 9:15 A. M. Bible Study — 10:00 A. M. Worship — 11:00 A. M. Daily Radio Program KPAN—860 on Your Dial 9:30 A. M. The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church. Evening: Young People — 6:15 P.M. Evening Worship — 7:00 P.M.

### CHURCH OF CHRIST

### The Real McCoy's

By John and George



HE WOULDN'T BE CAUGHT DAID WIFOUT MY INSURANCE WITH

JOHN McLEAN Insurance Agency "23 Years of Insurance Know How" 127 West 3rd Phone 273

## HD Chatter

by Argen Draper

Most of the calls in the office this week have been about crickets and cabbage.

The cricket damage in some areas has been very heavy. The crickets can be poisoned with poison bait like the bait for poisoning grasshoppers. You know the cricket and the grasshopper are cousins. Also the crickets can be controlled by using a spray containing 2 percent chlordane and 5 percent DDT or by using dust containing 5 percent chlordane and 10 percent DDT.

Don't poison or spray if you have pets that eat the crickets.

With so much good quality cabbage I am glad to see people making kraut and storing the cabbage for use. The proportion for making kraut is 5 pounds cabbage and 3/4 scant cup of pure salt. Pure salt is salt that has nothing added to keep it from lumping. Dairy and meat salts are pure. The cabbage is so juicy that no water should be added. There are quick processes for kraut making, but they do not give as good quality.

The Extension Service publishes some bulletins in Spanish. One we have in the office is "Making Kraut" in Spanish.

The Recreation Committee of Council, which consists of Miss Roberta Campbell, Mrs. John Hacker, and Mrs. S. S. Williams, have the final plans for the Christmas Party to be held Saturday. The party is an annual affair which is given by the Home Demonstration Club Council for all the 4-H girls and the Home Demonstration club women.

A good program is planned and

### Paging . . .

(Continued from Page 1) blood makes us so conservative she is afraid we may take a notion to add a cold fried egg or some mashed potatoes to the dressing.

The Joneses eat beefsteak instead of bologna and coconut pie instead of bread pudding.

So far as we know the Joneses don't worry much about clothes and grocery bills and income taxes. Neither do they ever seem to be in a hurry.

By the way, pardon the interruption but if we make a good wheat crop next summer what do you suppose would be the trade in value of our old car on a model like the Joneses?

it is hoped that all club members will be present. Mrs. Edd Cox is directing ten club members in a Nativity scene. The H. D. Choral Club will furnish the background music and Mrs. Fred Barrett will read the Christmas Story.

The Craft Design Exhibit should be of interest to all club members. Any craft can be exhibited and it does not have to be a craft which has been made in club work.

The Agents attended the 4-H Tea given for mothers and friends at the Walcott School Friday afternoon. The 4-H Club girls had an exhibit on Christmas gifts. All of these gifts were made by the 4-H Club of which Margaret Burrus is President.

The girls will bring their exhibit to the Christmas party Saturday. Mrs. Charlie Burk and Mrs. Roy Pruitt are doing an excellent job as leaders of the Walcott 4-H. The Agents and parents appreciate the fine work which the leaders in this County do for 4-H Clubs.

### Variety . . .

(Continued from Page 1) side of the field to discover that the long slender heads on the bundles are those of cat tail millet which is another forage crop with tillage practices the same as for grain sorghums.

The small grain in the compact head has been reported to be used for bird seed but Mr. Stoy did not verify the statement.

He did say that a part of the common millet seed would go into bird feeding mixtures.

### Other Crops

Other crops grown some experimentally and others for certification under the rigid Texas inspection laws are as follows: Martin maize, Plainsman, Redbine 60, Redbine 66, Combine Kaffir 60, Medium Dwarf Sumac, Athus Sargo, Sourless Sargo, Leoti Red Sargo, Black Amber Cane, Hegari and Sweet Sudan.

### Film Handicap Indian

POTTSTOWN, Pa. (AP) — Tom Artego, a Mojave Apache Indian from Los Angeles, Calif., says the only chance he gets to wear his Indian regalia is in the east.

"I keep it here all the time," Artego said. "We're too near Hollywood out in California. There's too much competition."

Artego, who is a mission worker among Indian reservations, says he visits the east once a year on a speaking tour.

### Object . . .

(Continued from Page 1) in slipping up on the men about the place. Repercussions may have proved a little rough because he took to grazing along the drive in front of the house and would strut and gobble his glee everytime a woman caller drove up and he could start her hunting for cover.

Maybe it was an accident the first time he blocked the road and the man hauling grain had to stop stock still to keep from running over him but it proved to be such a good game that he was soon intercepting all the motorists. After they managed to pull around him he would spread his wings, voice his defiance and sometimes chase them for a quarter of a mile down the road before he turned back to wait for another car or truck.

Goodbye—Thank Goodness! Afraid they would lose their friends as well as their gobbler, Naomi found a buyer for the salty old fellow at a little above market price but just 24 hours before she was to deliver him for somebody's Thanksgiving dinner, Albert true to character, disappeared without leaving a feather.

Tank trucks sell about four billion gallons of motor fuel directly to farmers each year.

### Accomp. . . .

(Continued from Page 1) Home Demonstration Agent, gave a demonstration on tying and batik dying to the Jolly Girls and the Caprock 4-H Clubs last week.

The Jolly Girls met with Mary Cayton in the Ford Community and the Caprock Club met at the Simms Community House. Leaders for the clubs Mrs. J. E. Dyer and Mrs. C. F. Homfeld assisted the girls in making Christmas presents.

Chiffon cake was the program which Mrs. Abraham Drager, food demonstrator, for the Westway Home Demonstration Club gave to members who met Thursday, December 3, with Mrs. P. B. Sowell for the special demonstration.

Mrs. Drager also brought along a chiffon cake already baked for scoring. Others present were: Mesdames Carl Rudd, C. H. Owens, G. C. Merritt.

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If your home looks shabby and rundown, drop by Carl McCaslin Lumber Co. and let us show you what can be done with a few buckets of that fine PITTSBURGH PAINT. Your home will look like new, add more value as well as beauty. Haven't got the ready cash? Don't let that worry you—let us explain the advantages of using our BUDGET PAY PLAN.

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### THE NEW AMERICAN CARS THAT ARE SETTING THE STYLE FOR THE WORLD



New sedans! New sports models! New station wagons! New color-styled interiors! They are here right now for you to see T—new and excitingly colorful 1954 Studebakers! They're outstanding in quality and engineering—in operating economy—in low-swing safety! The complete new 1954 Studebaker line includes big, roomy, luxurious, long-wheelbase sedans . . . sleek, racy-looking sports coupes and hard-tops . . . dramatic Conestogas—the world's most beautiful station wagons. Come on in right away and thoroughly-examine our showing of 1954 Studebakers—new Commander V-8s—and new Champions in the lowest price field. Come on in and let us take you out for a thrilling Studebaker drive.

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### On Display today at



Your Reddy Kilowatt Dealer

# Hereford Furniture Co.



# "Strait Is The Gate, and Narrow Is the Way, Which Leadeth Unto Life"

## Assembly of God

Union and Ave. G.  
Rev. Walter E. Lane, pastor  
Each Sunday morning Sunday school is held at 9:45 and the morning service is at 11 o'clock.  
Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock.  
Young people meet on Sunday night at 6:30 o'clock, with the evening worship services at 7:30 o'clock.  
The W.M.C. meets on Thursday afternoon at 2 o'clock.

## East Side Baptist

Forrest St. and Ave. K.  
Rev. Russell Pogue, pastor  
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:20 o'clock.  
Teachers and officers will meet Wednesday evening at 7:15 o'clock with the Evening Prayer service following at 7:45 o'clock.  
Sunbeams, R. A. and G. A. will meet at 4 o'clock each Wednesday afternoon.

## Church of Christ

205 E. 8th Street  
Bob Wear, minister  
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.  
The Young People meet Sunday evening at 6:45 with evening worship at 7:30 o'clock.  
Wednesday evening prayer services are held at 7:30 o'clock.  
The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.  
The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

## Missionary Baptist Church

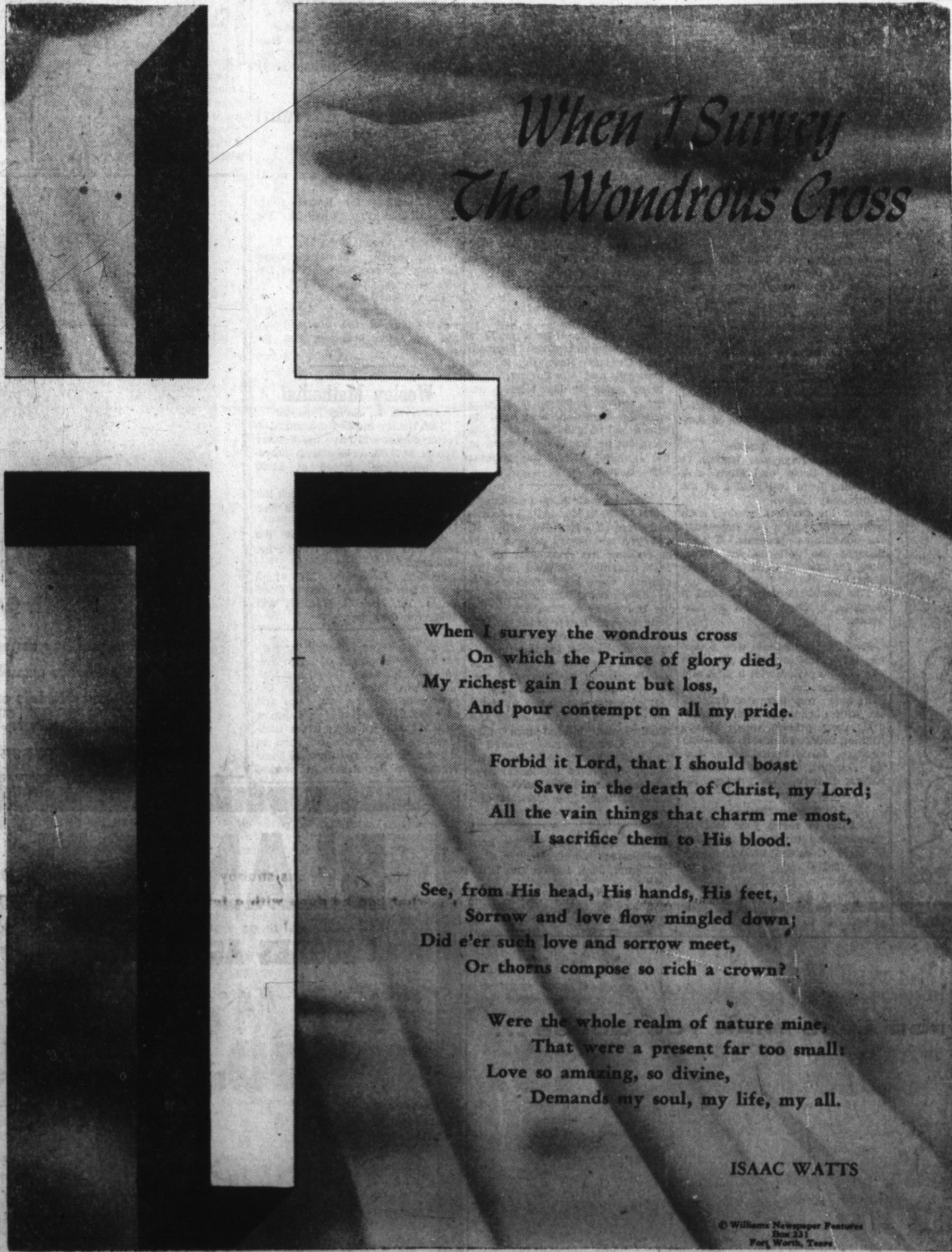
1008 Union Avenue  
Rev. W. B. Shirey, pastor  
Sunday school begins at 9:45 o'clock and the preaching services begin at 11 o'clock.  
Evening worship services are at 8 o'clock, prayer meeting—8 o'clock Wednesday evening.

## Avenue Baptist

128 N. 25 Mile Avenue  
Rev. Bob Harris, pastor  
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.  
Training Union is held each Sunday evening at 6:30 o'clock.  
Evening worship services are held on Sunday evening at 7:30 o'clock.  
Mid-week prayer services are Wednesday night at 8 o'clock. At 8:45 o'clock there will be choir practice.  
Sunbeams will meet at 3 o'clock Friday afternoon.  
The Young people will meet Saturday night at 7:30 o'clock at the church.

## St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.  
Father Bartholomew Paytas pastor  
Sunday morning Masses are at 6:30, 8, and 10 o'clock.  
Daily morning Mass is at 7 o'clock at the new church and 8:15 o'clock at the old church.  
Holy Hour is each Thursday night from 8:30 to 9:30 o'clock.  
Confessions:  
Each Thursday night from 8:30 to 9:30 o'clock.  
Saturday afternoon from 5 to 8 o'clock and 8 to 9 o'clock in the evening.



*When I Survey  
The Wondrous Cross*

When I survey the wondrous cross  
On which the Prince of glory died,  
My richest gain I count but loss,  
And pour contempt on all my pride.

Forbid it Lord, that I should boast  
Save in the death of Christ, my Lord;  
All the vain things that charm me most,  
I sacrifice them to His blood.

See, from His head, His hands, His feet,  
Sorrow and love flow mingled down;  
Did e'er such love and sorrow meet,  
Or thorns compose so rich a crown?

Were the whole realm of nature mine,  
That were a present far too small;  
Love so amazing, so divine,  
Demands my soul, my life, my all.

ISAAC WATTS

## First Baptist

Fifth and Main  
Rev. Howard Scott, pastor  
Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50 o'clock.  
Sunday evening the training union will be held at 6:15 with the evening worship at 7:30 o'clock.  
Superintendents meeting will be held each Wednesday evening at 6:30 o'clock with teachers and officers at 6:45. Prayer meeting is held at 7:30 o'clock.  
Bob Lawrence is the educational director and Shirley Sharp is secretary.

## Church of Jesus Christ of Latter Day Saints

(Mormon)  
Kendon O. Anderson, superintendent.  
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

## First Christian

Sixth and Main  
Rev. Don Root, pastor  
Sunday School is held each Sunday morning at 9:45 o'clock and morning worship is at 10:45 o'clock.  
The title of the morning sermon will be, "Discovering the Bible."  
Title of the evening sermon will be, "How to Spell Christmas."  
Wednesday evening choir rehearsal is held at 7:30 o'clock. At 6:45 o'clock each Sunday evening age level studies are held.  
Groups one and two of the Christians Women's Federation will meet with Mrs. B. F. Cain for their Christmas Program on Dec. 16.  
On Friday both the Chi Rho groups will have a Christmas party.

The Christian Youth Federation is planning a skating party for Friday night.  
The You and I class will hold their Christmas party Friday night at the Church. It will be a covered dish dinner.  
Wednesday, December 16, will be the all Church Christmas party to be held at the Church.

## First Methodist

Fifth and Main  
Rev. S. M. Dunnam, pastor  
Preaching services are at 10:30 o'clock and 7 o'clock with Sunday School at 9:45 o'clock and the MYF groups meet at 6:15 o'clock. The Youth Division Workers will meet at 5:30 o'clock.  
Tuesday at 8:15 o'clock the Woman's Prayer Group will meet in Ward Hall. At 2:30 o'clock the Happy Helpers will meet in the Primary room. At 7:30 o'clock the Official Board will meet in Ward Hall.  
Wednesday at 7 o'clock prayer meeting will be held in Ward Hall. At 7:30 o'clock the Methodist Men's Fellowship will meet in Fellowship Hall for a covered dish supper.

Saturday afternoon, December 12 the Primary Division will have a Christmas party at 3 o'clock in Fellowship Hall. At 7:30 o'clock Intermediates III will have a party in Fellowship Hall.

## Immanuel Lutheran

Park Avenue at B Street  
Rev. Harold Kaestner, pastor  
Morning worship service is at 11 o'clock with Sunday school at 10 o'clock.  
Saturday Bible School of the 2nd over KPAN, is at 11 o'clock.  
Welcome to all our services

(Continued on Page 4)

**This Series of Church Ads Is Being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid For By The Undersigned Individuals and Business Institutions**

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# This Taste Good In Texas

**Foods and Nutrition Specialist**  
Texas Agricultural Extension  
Service A&M College  
Recipe of the Week  
**Turkey Creole**

2 cups diced, cooked turkey meat  
1 tablespoon shortening  
1 tablespoon flour  
2 small onions (little garlic may be used, if desired)  
1 green pepper  
2 teaspoons chopped parsley  
1/2 cup chopped celery  
2 cups canned tomatoes  
1 small can mushrooms  
2 teaspoons Worcestershire sauce  
Salt and pepper

Put shortening, flour, onions, green pepper and parsley in skillet and cook until onions are brown. Add tomatoes, chopped celery and mushrooms. Season with salt and pepper. Add cooked turkey meat and cover. Let cook very slowly for one hour. One-half hour before serving, add Worcestershire

shire sauce. Serve over cooked rice and sprinkle with chow mein noodles, or serve rice and creole separately.

**Let's Eat This For One Day**

**Breakfast**  
Tomato Juice  
Cream Oatmeal Sugar  
Coffee Cake

**Milk** Coffee

**Dinner**  
Turkey Creole  
Rice  
Spinach with Hard Cooked Eggs  
Head Lettuce Salad  
Cornbread  
Pumpkin Pie  
Coffee

**Supper**  
Potato - Onion Soup  
Apple and Celery Salad  
Cheese Toast  
Milk

# BLACK NEWS

Mr. and Mrs. Dick Rocky and Mr. and Mrs. Howard Elmore were in Tucuman, N. M., Sunday visiting their son and brother, Mr. and Mrs. Toby Elmore.

Mr. and Mrs. Loyd Prewett, Graham and Ann Prewett were visitors in the home of Mrs. Prewett's sister and family, Mr. and Mrs. R. L. Bray in Lubbock last week.

Mary Tatum visited Eugenia Landrum Tuesday night.

Fern Barnett was in Clovis on business Thursday.

Mr. and Mrs. Ellis Tatum, Mary Weldon and Tommy Tatum were in Amarillo on business Saturday and enjoyed the beautiful snow that fell there.

The Dick Rockeys have a new pick-up.

Mrs. Helen Fangman and boys are also owners of a new pick-up.

The little five-year-old girl of Harve Lindsey is improving nicely, at her home after receiving painful burns Thanksgiving day. She was burned when she pulled a pan of hot grease off the stove.

Mrs. C. D. Greenon was in Amarillo Monday.

**Study Club Meeting**  
Ann Mae Hays was hostess to the Black Social and Study club Thursday from two until 5 at the Community House.

After the business session, each member brought a gift suggestion for Christmas presents. They brought the patterns and directions for making each of the presents.

The members voted to send a donation to Boys Ranch at Amarillo.

**Surprise Shower**  
Mrs. James McClain was a visitor. After the program was over she was surprised with a pink and blue shower.

The house was decorated throughout with Christmas decorations.

Members present were: Maude Allman, Mildred Barnett, Christine Braxton, Busla Mae Deaton, Jessie Douglas, Maudine Edelman, Emma Elmore, Alta Presley, El-

**Practice is Needed**  
GALLUP, N. M. (AP) — At the suggestion of the mayor, enforcement of Gallup's new one-way street regulations were delayed a few days until everyone could get used to them.

"I got confused myself," said his honor, D. F. Mollica. "Found myself going the wrong way the first day and had to back up."

**Judge Advises Who**  
WEST LOS ANGELES (AP)—A traffic offender, fined \$5, asked Judge Leo Freund if he might have a stay of execution long enough to go home and get the money from his wife.

"You have a wife that has \$5 to spare" asked the judge.

The defendant said he had.

Judge Freund told him he could have three hours to go home and get the money from this paragon of a wife.

**Thesis Proved**  
SPARTANBURG, S. C. (AP) — Supt. James L. Rogers made a public statement about Spartanburg General Hospital: it was "crowded and overflowing."

Proof came six days later. A patient, rushed in for an emergency appendix operation, was fixed up with a bed in a hallway. After the operation he was bedded down in the hospital office. The patient: Supt. Rogers.

**International Baby Problem**  
COLUMBIA, Mo. (AP) — Assistant professor John W. Schwada, red-eyed and weary after a night of walking the floor with his infant daughter, slumped into his chair to begin his 8 o'clock class in International Organizations at the University of Missouri.

He offered a top grade to any class member "who will either teach this course for the remainder of the semester or take over as a babysitter at my house."

Horsepower necessary to drive the pumps in three principal stations of the "biggest inch" pipe line in North America, located in Texas, is equal to the power generated by five of the locomotives that pull the "Twentieth Century Limited" from New York to Chicago.

enors Prewett, Maxine Price, Louise Roberson, Lucille Rocky, Carrie Tatum, Mrs. Patton and Ethel Bengler.

Ray Jene Braxton, Judy Edelman and Veronica Deaton were visitors.

# CHURCH

(Continued from Page 3)

**First Presbyterian**  
616 Lee Street  
Rev. Russell Wingert, pastor  
Sunday school is held each Sunday morning at 9:45 o'clock, followed by morning worship at 11 o'clock.

**Seventh Day Adventist**  
Third and Lawton  
Elder C. C. Baleser, pastor  
Sabbath School is at 9:45 o'clock and worship services are at 11 o'clock.

The subject for lesson study Sabbath December 12 will be "The Vine".

Memory Verse: John 15:7, 8.  
Study helps: "Christ's Object Lessons," pages 296-306. "The Desire of Ages," pages 675-677.  
Basic Text: John 15:1.  
Aim: To understand better the relationship of the husbandman, the vine, the branches and the fruit.

**Wesley Methodist**  
Rev. E. L. Naugle, pastor  
The Wesley Methodist church on Irving Street will have the Sunday School at 9:45 o'clock with morning preaching service at 11:00 o'clock.

Tuesday night at 7:30 o'clock the Woman's Society of Christian Service will meet at the church.

Thursday at 7:30 o'clock the choir will meet at the church for rehearsal.

Sunday, December 13, at 3 o'clock the church will have Open House. Dr. Earl G. Hamlett will bring the devotions.

The petroleum industry pioneered the development of radio microwave facilities for transcontinental pipe lines. As a result, the petroleum industry now owns and operates more miles of microwave systems than all other users combined. Radio enables oil men to speed their work and improve their services to the American people.

# Christian Science

Christian Science services are held each Sunday morning at 11 o'clock in the Star Theatre.

# Church of Nazarene

Fourth and Jackson  
Rev. Levi Leaderback, pastor  
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7 o'clock.

Prayer meeting is held each Wednesday night at 7 o'clock. On Wednesday evening, December 16,

the guest speaker will be Rev. Jenkins of Lubbock.

# St. Thomas Episcopal

Morning worship services are at 11 o'clock and Sunday School is at 9:45 o'clock.

The text of the sermon will be "Art thou He that should come, or do we look for another?" (Matthew 11:3).

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- Our Concrete is Always PROPERLY Mixed.
- You always get a FULL MEASURE of Concrete.

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Phone 551





**NEWSMEN HONORED** — Dr. You Chan Yang, Korean ambassador to the United States, holds the meritorious service citation he awarded Mrs. George Winters of El Paso, Tex., honoring her brother, William Moore, Associated Press reporter last heard of in mid-1950 while covering front-line Korean fighting. Looking on and wearing the identical

award is O.H.P. King, Associated Press reporter who covered early stages of the Korean conflict and who is now in the AP's Dallas bureau. Dr. Chang said the citations were awarded newsmen for their "close friendship and devotion to the Korean people." (AP Wirephoto).

## Beauty at Home

By Lynn Carter

Q. What can I do about a dry scalp and persistent dandruff?

A. Thorough and faithful shampooing, brushing and massaging, plus hot-oil treatments, is your answer. You should have two stiff, clean hairbrushes with which to brush at least 300 strokes every night. Brushing is the most vigorous exercise you can give your scalp, and does wonders for its blood circulation. Drink plenty of water — it's good for both scalp and skin.

Q. What is a good hand-and-arm bleach I can mix at home?

A. Cucumber juice, mixed with equal parts of rose water and glycerine.

Q. What is a good, simple home remedy for freckles?

A. Try applying buttermilk several times a day.

Q. I have an Auburn tint in my hair which I should like to retain. What steps can I take to do this?

A. You can try this: Dilute a little salt of tartar in a pint of warm water and rub this well into the hair until a good lather is acquired. Leave on about a half-hour, then rinse out thoroughly.

Q. How can I whiten the darkened skin on my elbows?

A. Rubbing them with the rind of a lemon will clean and bleach them.

Q. How should I make up a face that is quite long?

A. Curve the eyebrows slightly to correct the length and angularity of the face. Place rouge from the cheekbones down outside the face. And the coiffure should be soft and fluffy at the sides, and low in the back.

Q. How can I make a good toilet water for blackheads and greasy skin?

A. Heavens to Betsy, why should she be? If you haven't shown willingness to date her and see her only when you visit their home, she certainly must not take you for granted. It would be silly for you to give her a gift. There is no reason why you shouldn't give your buddy and his Mom something, if you feel like it.

Q. A boy I have known for some time has been very nice to me. He has invited me to some lovely parties. We are just good friends and neither of us is serious about the other. I would like to give him a little remembrance at Christmas. Do you think he will get the impression that I am falling for him?

A. Not if you make the gift strictly impersonal — handkerchiefs, wallet, belt, cuff links, book, pipe, cigars, cigarettes — and emphasize on the card that the gift was inspired by his kindness in entertaining you all through the year.

Q. If a boy gives me a gift on Christmas should I send him a thank you note?

A. Not if he presents you with the gift personally. Later on if it particularly delights you, send him a note telling him so, if you like.

A. Mix one ounce of powdered glycerine, two drams of powdered borax, and 19 fluid ounces orange flower water. Shake well before using.

Q. What is a good rinse to use after shampooing very oily hair?

A. Three ounces vinegar to 1½ pints warm water is very good.

Q. How should I use lipstick for best results?

A. Choose a lipstick just a shade brighter than the natural tone of your lips. Be sure it is smooth and easy to apply. Apply this way: First, outline your upper lip and fill it in; do the same with the lower lip. Powder over your mouth and let the powder set, then re-apply lipstick and blot with tissues. For best results, practice using a lipstick brush and be sure to follow natural mouth outline.

Q. How can I mix a good hand cream at home?

A. Use 2-3 cup mutton tallow, 1-3 cup mineral oil, one teaspoon borax, and three tablespoons water. After mixing these ingredients, add oil of geranium for an appealing aroma.

### Diver Is No Swimmer

NEWARK, N. J. (AP) — Frank E. Gilman, 70, still working as a diver, never has learned to swim despite thousands of underwater jobs. Born near the sea at Houlton, Me., Gilman explained:

"When I get into the water, seems like I sink like a rock." He worked as a lumberjack in the Maine woods until he was 32 and got into diving in 1915 when a friend in South Carolina asked him to help on a dam construction job.

Gilman was the man above water who helps the diver. One day the diver got drunk and failed to show up. Gilman went down and he's been diving ever since.

### Road Rule Recorded

PHILADELPHIA (AP) — The sign on the back of a Philadelphia truck:

"Dim Dem Dam Lites!"

### Finds Trip Unnecessary

HARTFORD, Conn. (AP) — Ted Matusiewicz, who has been flying planes since 1919 without injury, fell on a flight of stairs in his home and broke his right arm.

"The thing that burns me up is I can't remember what I went downstairs for," Matusiewicz said.

## TEEN TALK

BY VIVIAN BROWN

By VIVIAN BROWN

AP Newsfeatures

Santa is loaded with Christmas mail from his little snow-bellies and rain-dears, to say nothing of the queries he gets from puzzled student princes.

Girl and boy relationships create confusion for the date-bait set at any time of the year. But all the more at holiday time when the uncertainties of the puppy-love world are in a whirl of mistletoe and tinsel.

Oh St. Nick is always willing to help his Christmas angels keep their wings shiny, so here's how he and Mrs. Claus solve some problems:

Q. I've been going out with a girl for six months, not steady, but at frequent intervals. What kind of gift can I give her that will not appear too personal?

A. Perfume is an ideal gift because it has a personal touch but is not too personal — if the quantity given is small. A large expensive bottle, however, puts the gift in another category.

Q. A girl who is new in our set is giving a Christmas party for our crowd. Does this mean that a gift should be brought for each person invited to the party, for the hostess alone, or for no one?

A. Whatever gift is given the hostess should be small, and it should certainly not be necessary to give all the guests a gift. Lots of fun, however, is the idea of the Christmas grab bag. Consult the hostess and suggest that each invited guest might enjoy bringing a little gift for the grab bag. There should be a maximum amount stressed for the gift so that some do not bring too expensive presents.

Q. A girl friend of mine who lives in another city has invited me to spend the holidays with her. I would like to go but hesitate to tell my family. They will be disappointed if I don't spend Christmas day with them.

A. Why can't you spend the day with your family, and visit your friend the following days. One missing chick in a family away from the fireside can put a damper on everybody's fun. You'd miss your family, too, when you observe the family happiness of the other household.

Q. I became great friends with my Army buddy. Now that we are both out, we see a good deal of each other. He is engaged to be married, and has his guns sighted for a match between his sister and me. I have given him gifts on special days, but I feel strange about it now. I expect to spend Christmas day with his family and

should bring his mother a little token, too. But what do I do about the sister? I am not interested in her at all and would not like to encourage her by bringing her a gift. Will she be insulted?

A. Heavens to Betsy, why should she be? If you haven't shown willingness to date her and see her only when you visit their home, she certainly must not take you for granted. It would be silly for you to give her a gift. There is no reason why you shouldn't give your buddy and his Mom something, if you feel like it.

Q. A boy I have known for some time has been very nice to me. He has invited me to some lovely parties. We are just good friends and neither of us is serious about the other. I would like to give him a little remembrance at Christmas. Do you think he will get the impression that I am falling for him?

A. Not if you make the gift strictly impersonal — handkerchiefs, wallet, belt, cuff links, book, pipe, cigars, cigarettes — and emphasize on the card that the gift was inspired by his kindness in entertaining you all through the year.

Q. If a boy gives me a gift on Christmas should I send him a thank you note?

A. Not if he presents you with the gift personally. Later on if it particularly delights you, send him a note telling him so, if you like.

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Q. How should I make up a face that is quite long?

A. Curve the eyebrows slightly to correct the length and angularity of the face. Place rouge from the cheekbones down outside the face. And the coiffure should be soft and fluffy at the sides, and low in the back.

Q. How can I make a good toilet water for blackheads and greasy skin?

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Q. I have an Auburn tint in my hair which I should like to retain. What steps can I take to do this?

A. You can try this: Dilute a little salt of tartar in a pint of warm water and rub this well into the hair until a good lather is acquired. Leave on about a half-hour, then rinse out thoroughly.

Q. How can I whiten the darkened skin on my elbows?

A. Rubbing them with the rind of a lemon will clean and bleach them.

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# FOIBLES

By Kent Snares  
 Mess-ceters. . . Last week they selected J. D. Roberts, Oklahoma U. guard, as lineman of the year. To which is attached a small tale, two in fact, Roberts' play in the old lifter against the Notre Dames started him on his big year and ensuingly, brought a personal letter from Frank Leahy of the Irish, commending him on his playing talents and also on his sportsmanship. Now this is the same Roberts, who in the '52 Sooner-Irish clash put the slug on an enemy and was never so promptly evicted. There are them extant who charge the 'Okie loss to that incident.

It is a great game that affords the opportunity to rerun a deal like this, allows the offender to show his metal and the offended to exhibit appreciation of him and his self control. . . However, this is the same club who is accused of three timing the Iowas with pseudo injuries this lap, in order to get in two scoring plays that just gasped them to a draw with the Evashevskis. I harped too much on that Irish-Iowa game before it happened, but in defense, I hunched up all fall that it was

# Fancy and Plain

Too bad that the SMU Ponies had to absorb some of the Notre Dame spleen, that rose when they were relegated to second place nationally last week. It put a very black mark, instead of just a period, to Woodward's first season at Dallas. They dropped their final three tussles to wind up with a 5-5 slate, which was most disappointing after their flying start. That TCU 13-0 deal won't help warm the winter conversation any, on that one rest assured.

Not much has oozed out yet about SWC coaching turnover, if any, but Jules Sikes, ex-Kansas U. headmaster is available and he is an old Texas Aggie, if there are any chinks showing in the George armor at College Station. Don't know if Baylor is sour on Sauer or not, but the Baylor Bear finish was enough to put one into hibernation, 3 losses out of the final 4 games, and that after 6 straight triumphs. . . Wonder if Dick Todd is still at SMU or elsewhere, by now.

The SWC has another regular meeting this week, the blats mentioned the name of Texas Tech

and wondered if that alley was to be roped off again. No mention that I saw of Houston or Oklahoma pushing and shoving for admittance. From here, Oklahoma had been granted her concession, as evidenced by the Big 7 withdrawing the bowl ban. Just a lap ago the Okies wuz boillin' over, on account of being barred from oranges or sugar, January one type, and were threatening open revolt. When the simmer-down came, I'd bet they had reached an agreement even though it wasn't hooted and hollowed about.

Houston had a poor year but just last week they hung up another notice, to the effect, they will have to be noticed in football, nationally. They pasted Tennessee in an emphatic fashion in their finale. Some big league is going to take them in before too long, even if they have to conceive a brand new one to accomplish it. The Southeastern Conference is out size and should be cut down to about 7 teams. With that number in membership, you can play a full league round robin and still have 4 dates for inter-sectional and duty games, if any are hanging and most biggies have them in their closet or nearby.

The East went to seed on their football by staying in their own clime and ballfield, while the Midwest, South, Southwest and Pacific Coast turned to paying crowds, inter-sectional games and good ball players from far and near including the East. . . The South, especially has grabbed off gobs of Eastern ball players. You can run down their rosters and discern that readily. I gave a run down on Florida U.'s roster this fall and have nicked at Tennessee, Kentucky and Georgia in the past.

Right now I am looking at Maryland's lineup, their entire starting line lists from Pennsylvania. Faloney, qb is from East Carnegie Pa.; Nolan, lb, White Plains, N. Y.; Hanulak, lb, Hackensack, N. J. and at full, back to Pennsylvania, Ralph Felton from Midway. . . In fact there is only a total of 14 Marylanders on the varsity roster of 51.

Today a gallon of oil, weighing seven pounds, can be moved from well to consumer for less than it costs to mail a one-ounce letter.

Seismograph crews, part of the oil industry team that keeps up a vast and constant search for oil, used more than 344 million feet of wireleads, thousands of detonating caps, and 57 million pounds of explosives in 1952.

# Long Time Ago

### 45 Years Ago

Monday afternoon several petitions were circulated asking the Commissioners Court of Deaf Smith County to order an election for the issuance of bonds for the purpose of erecting a new court house for the county. The amount called for is Seventy-Five Thousand Dollars. Nearly a hundred names were secured in a few hours, all singing with pleasure and complete endorsement of the move.

This matter comes up now after lying dormant for several months. A year or two ago the matter of a new courthouse was discussed but the first step was not taken, because it was thought best to wait until the county was a little more thickly settled and values increased. The panic came on and made the sale of bonds slow or even impossible. But now that the "Prosperity Procession" is passing, it is a good time to provide for this great necessity.

Last Sunday afternoon at 3:30 a large number of Hereford people gathered at the opera house to participate in the prohibition rally. The house was well filled with men, women and children. This meeting or rally has been called to agitate the question of statewide prohibition and to discuss the kindred questions. We want to begin to use the slogan of war adopted "Texas Dry in 1909", and if the manhood of the state will assert itself and do its duty before another summer rolls around, we will roll the whisky barrels out of Texas.

### 25 Years Ago

An important shift in the drug store situation in Hereford occurred Tuesday night when John McLean, proprietor of the Corner Drug Store, sold the business outright to Rex Tynes and George and Louie LeGrand all of the City Drug Store. It is understood that Mr. Tynes has acquired a partnership interest in the Corner Drug and will manage it. He took active charge Wednesday morning.

With the moleskins put away in the moth balls, athletic activity at Hereford High School turned this week to preparations for the basketball season, which opens next week with Dimmitt. Business

Manager Humble, Tuesday issued equipment to 35 men who hope to make the team and the first practice session was held Wednesday afternoon.

Coach McCollum, who specialized in basketball at Simmons, is expected to put out a fine team this year from the big squad of candidates he has to choose from.

The 1928 eleven will be enshrined in the hearts of every student and fan in Hereford for all time. Light, fast and aggressive, they have responded to the able coaching of Tom McCollum as a unit, not as individuals, and therein lies the secret of their success. Stiff opposition only seemed to make them fight the harder and all through the season their victories were won after it seemed they were beaten.

# Courthouse Records

### Deeds of Trust

N. D. Bartlett Jr., et ux, to Hereford State Bank, Lot No. 40, Blk. No. 2, Westhaven Add.

N. D. Bartlett Jr., et ux, to Hereford State Bank, Lot No. 5, Blk. No. 3, Westhaven Add.

### Warranty Deeds

Ross Nettles, et ux, to W. F. Hardwick, all Lots Nos. 11, and 12 of Hough's Subdivision of Blk. No. 5 of Events Add.

Olin Ray Hardy, et ux, to William G. Crow, the 3/4 of Lot No. 2 and the N 1/4 of Lot No. 3 in Blk. 29 original town of Hereford.

Louie C. Turner, et ux, to J. F. Messer, Lot No. 10, Blk. C. of Roland G. Sisk Sub. of Blk. No. 1 of the Mabry Add.

Leon J. Bell, et ux, to O. E. Stevick, Lots Nos. 14 and 15, R. Severn's Sub. of Blk. No. 24 of the Events Add.

Lester Funk, et ux, to George Funk, all of Lots Nos. 1, 2 and 3 of Davidson's Subdivision of Blk. No. 17 of Ricketts Add.

A. L. Biggs to James W. Witherspoon, all of my 1-10 interest to Lot No. 12, Torson's Sub. of Lot No. 3 of Blk. No. 8 of Events

Add. Wayne Wallace, et ux, to Floyd McGee, all of Lots Nos. 21, 22, 23, 24, 25 and the S 10 feet of Lot No. 26 all in France Subdivision of the E of Blk. No. 23 of Events Add.

Oil production in the Soviet Union, even with gains claimed by the Russian government, still is less than nine percent of the total output of the Free World. For the first half of 1953, Free World production totaled nearly 11,700,000.

Barges account for the transportation of about one-fifth of all petroleum in this country. The remainder goes by pipe line, ocean-going tanker, over-the-road truck and truck transports, and railroad tank cars.

**Record-Breaking, Economy-Winning Red Ram V-8**

## Power Plant

**Newest, Smoothest, Most Powerful Automatic Transmission**

## PowerFlite

**Full Measure of Pleasure with Full-Time**

## Power Steering



**The Dodge With More Than Ever Before** **dependable NEW '54**  
**More To It . . . More In It . . . More Of It!**  
**DODGE**  
 Elegance in Action

# SEIGLER MOTOR CO.

- New color-harmonized interiors with elegant Jacquard fabrics.
- More massive length—up to 5 inches longer from bumper to bumper.
- More flashing style—with bold, massive grille and gleaming chrome.
- 3 great Series: Royal V-8, Coronet V-8 and 6, Meadowbrook V-8 and 6.

PowerFlite and full-time Power Steering are optional equipment. Specifications, equipment and prices subject to change without notice.

## GOVERNMENT SURPLUS

Two Bedroom homes with plumbing and wiring  
 Size 20 x 26 . . . . . \$750.00

One Bedroom efficiency . . . . . \$450.00

Duplex (4 Bedroom 52 ft. x 20) . . . . \$1550.00

Duplex 42 ft. . . . . \$1250.00

Duplex 32 ft. . . . . \$950.00

Ready to move to your Farm or lot.

See Len Rogers, Machover Homes, Dumas, Tex.

Phone 2-4722

Buyer pays moving cost of \$50. plus \$1.00 per mile. \$75.00 plus \$1.00 per mile on Duplex.

Closed on Sundays

# To Our Milk Customers!

For your convenience we have moved our milk sales to the east edge of town. We are on highway 60 just east of the Gifford-Hill-Western Concrete Pipe office.

## Look for THE MILK JUG

By the Gallon **80c**      2 Gallons **\$1.50**

If you want milk produced in this county, milked scientifically, milk with lots of cream at a savings, you will want milk in a gallon jug from THE MILK JUG.

Bonnie and Alma Brumley will be on hand to give you any information you want.

# Phone 889

The Christmas GIFT of HAPPINESS that Warms the Heart

**Theatre Gift Book** \$5.00 Books for \$4.50 \$2.50 Books \$2.25 also \$1.00 Books

**FRI. SAT.** **SUN. MON. TUE.**

**HARD AS NAILS and JUST AS SHARP** ENGROSSING . . . . . SUSPENSEFUL F. B. I. STORY

**SHE HAS A JOB TO DO** And She's Doing It

**AGAINST THE SPY MENACE!** The Only Way She Knows How!

**PICKUP ON SOUTH STREET**  
 RICHARD WIDMARK  
 JEAN PETERS  
 Thelma RITTER

**AGAINST THE WHITE HELL OF THE WASTELAND . . . DOOLEY WAS BEATING HIS WAY BACK!**

**JOHN WAYNE**

**Island in the Sky**  
 Lloyd NOLAN - Walter ABEL - James ARNESS

PROFESSIONAL SKYBIRDS . . . . . BLAZING THE WORLD'S DANGER TRAILS! MOVIE OF HEROISM - SUFFERING - SARIFICE WITH POWERFUL - JOHN WAYNE.

We Congratulate You on the Occasion of Your Wedding Anniversary from

December 10 - Saturday, December 12, 1953

Mr. & Mrs. George Byrd      Mr. & Mrs. M. D. Allen      Mr. & Mrs. Grand A. Fuller  
 Mr. & Mrs. G. C. Merritt      Mr. & Mrs. W. J. Messick      Mr. & Mrs. W. Scheigagen, Sr.

**FRIDAY SATURDAY** **TEXAS** **SUNDAY ONLY**

**ROY ROGERS** ON THE OLD SPANISH TRAIL

**PORT SINISTER** JAMES WAGNER - LYNE ROBERTS

**SAN ANTONIO** A TOWN OF LAWLESS FANS . . . . . A TOWN THAT ONLY SIX-GUNS COULD TAME!  
 Rod CAMERON - Arlen WIELAN  
 Forrest TUCKER - Katy JURADO